



GREAT & PUBLIC



MARKETING THE COLLEGE, ENHANCING CIVIC OUTREACH

Board of Visitors Meeting Presentation
September 14, 2006



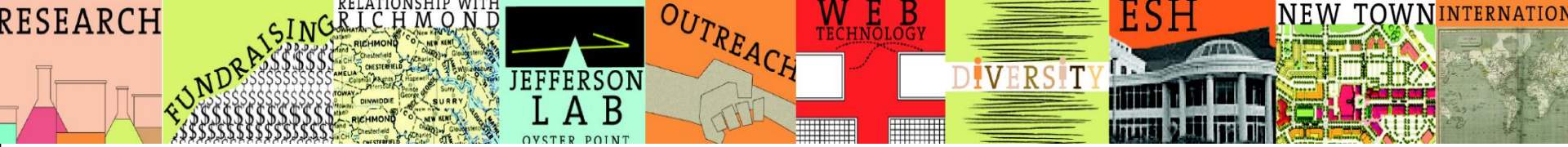
marketing William & Mary



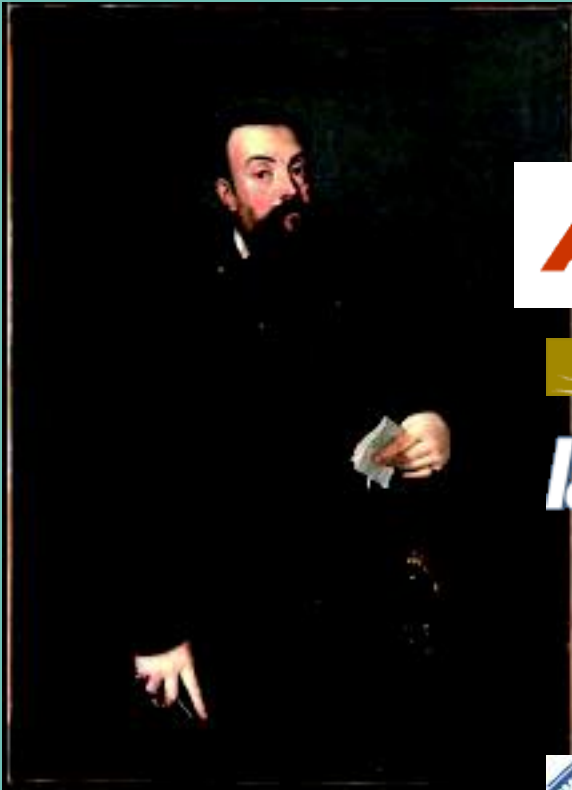
W&M ranks 6th among public universities and is ranked 31st among national universities.



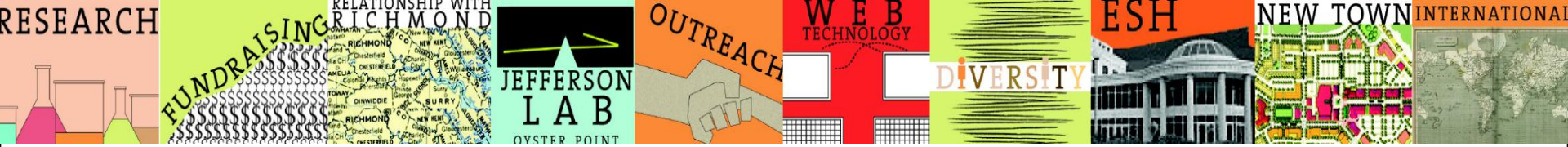
In a new college ranking based on how well colleges prepare their students as citizens, William and Mary ranked 19th—the highest of any university in Virginia.



marketing William & Mary



Muscarella Museum holding is displayed in Paris show of Titian works.



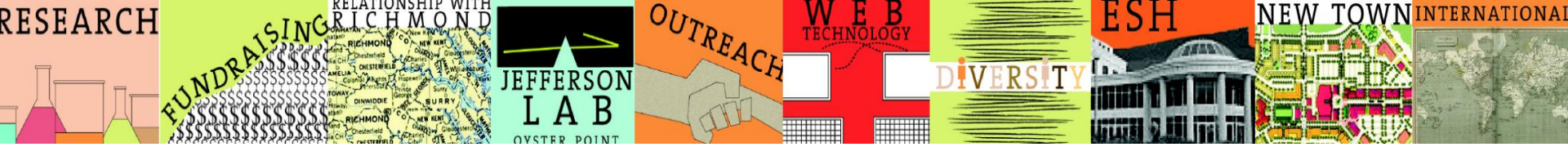
marketing William & Mary



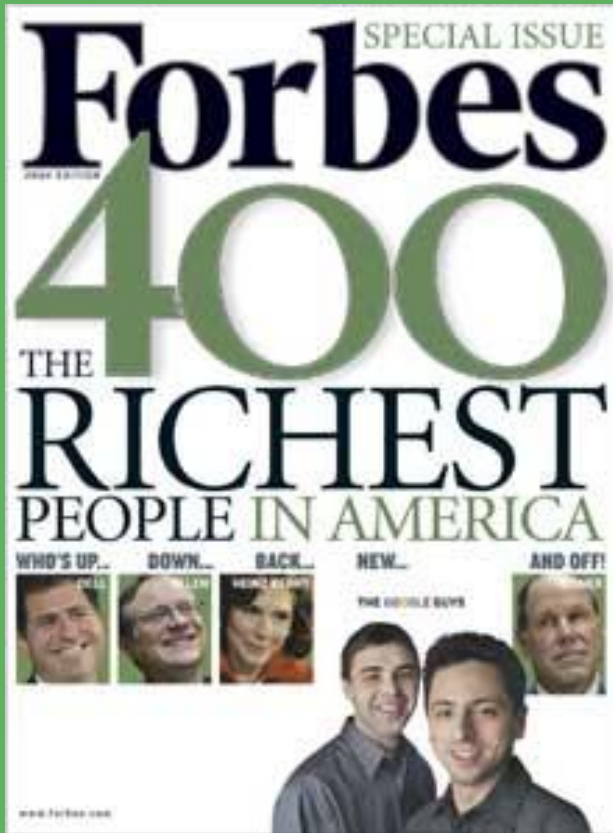
LANDS' END

William & Mary was selected by the national retailer as a shoot location for their fall catalogues.





marketing William & Mary



William & Mary is credited for helping make Virginia No. 1 in the country for business.



enhancing civic outreach

- The Alan Bukzin Bone Marrow Drive
- Medical Interpretation on the Eastern Shore
- Sharpe Community Scholars
- Port Revitalization
- The Phoenix Project



“
Alone among the great publics, this College
operates, at heart, as a small-scale, engaged,
life-changing liberal arts program.
Ever shall it be so.”

-President Gene R. Nichol

Public Engagement

ENGAGING OUR
community | nation | world }

