



# **Committee on Athletics**

**September 26, 2008**

**Board Room, Blow Hall**

**Charles A. Banks III, Chair**

**John W. Gerdelman, Vice Chair**





# Fall Sports

*Football*

*Men's Soccer*

*Men's Cross Country*

*Field Hockey*

*Women's Soccer*

*Women's Cross Country*

*Volleyball*





# William & Mary Athletics

Mission Statement

&

Goals



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## Mission Statement

- As stated in the Board of Visitors statement of athletic policy, the College of William and Mary is committed to the development of its students as whole human beings, in mind, body and spirit. The College offers a broad-based intercollegiate athletic program in the belief that athletic participation promotes sound physical being, fosters strength of character, builds leadership qualities and contributes positively to the College community. The athletic program is built around the concept of the student-athlete where intellectual and athletic achievement is complementary and supportive. In athletics, competitive excellence is paramount but will not be achieved without a proper balance with the academic and social elements of the collegiate experience.
- The athletic department recognizes and embraces the opportunity to contribute to the campus community through the recruitment and retention of dedicated and highly qualified students and staff. The department supports the institution's vision of a diverse, equitable, tolerant and open campus community. The admissions profile, retention and graduation rates for student-athletes shall not deviate significantly from the general student population. Coaches are educators and all athletic department personnel must be individuals of integrity and sound character.
- The athletic enterprise is one focus in a diverse and rich university culture. The operational challenge is to provide academically qualified student-athletes with the best quantitative and qualitative athletic experience within the available resources. Further, through events and competitions, competitive athletics provides a unique opportunity for individuals to come together, fostering a sense of camaraderie, institutional pride, and for alumni and friends a positive and direct link to the university community.

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## Objectives

1. Maintain a NCAA Division I athletic program which values athletic excellence.
2. Recruit diverse and academically qualified student-athletes who are fully integrated in the campus community and who graduate at a rate comparable to all students.
3. Contribute to the strength and diversity of the campus through the recruitment and retention of highly qualified coaches and staff who value the William and Mary experience.
4. Maintain fiscal responsibility through conscientious budget management and coordinated efforts to increase private support restricted to intercollegiate athletics.
5. Enhance the community culture by providing opportunities for entertainment, enrichment and the development of a shared identity.





# Athletic Department Goals



- OBJECTIVE I: Maintain an NCAA Division I athletic program which values athletic excellence.
  - a. All teams to compete in the top 4 of their respective conference.
  - b. Earn, on average, 6 conference championships per year.
  - c. Maintain a national presence among NCAA Division I with a Directors Cup Ranking within the top 20% of all Division I schools.
- OBJECTIVE II: Recruit diverse and academically qualified student-athletes who are fully integrated in the campus community and who graduate at a rate comparable to all students.
  - a. The profile of freshman student-athletes shall not deviate significantly from that of all students.
  - b. The NCAA graduation rate for student-athletes shall be within 5% points of the comparable rate for all students and the rate calculated for student-athletes who have exhausted eligibility shall be 100%.
  - c. The NCAA Academic Progress Report rate for the department should be 980 and no individual sport should drop below 950.
- OBJECTIVE III: Contribute to the strength and diversity of the campus through the recruitment and retention of highly qualified coaches and staff who value the William and Mary experience.
  - a. Create and distribute a standard charge to all search committees that notes the departmental priority for an open search process that mandates consideration of equity and diversity in the review and selection process.
  - b. All department personnel rated effective in their position in the annual review process.
  - c. Salaries rank at 60th percentile of peers.





# Athletic Department

## Goals (continued)

- OBJECTIVE IV: Maintain fiscal responsibility through conscientious budget management and coordinated efforts to increase annual and endowment funds in support of athletics.
  - a. Budget managed to assure an annual balanced fiscal position.
  - b. Meet the annual revenue goals in all budget areas.
  - c. Private support of athletics to increase by a 5 year average of 7%, exclusive of capital projects.
  - d. Long range, 20 year goal, to fully endow the expense for athletic grants-in-aid.
- OBJECTIVE V: Enhance the community culture by providing opportunities for entertainment, enrichment and the development of a shared identity.
  - a. Provide athletic venues that are both customer friendly and safe.
  - b. Game day atmosphere which emphasizes family entertainment, a fun environment for W&M students and mandates good sportsmanship from all participants and spectators.
  - c. Where possible schedule athletic events in cooperation with other campus activities to attract broad interest.





# 2007 - 2008 Goals

## Results

- **OBJECTIVE I: Maintain an NCAA Division I athletic program which values athletic excellence.**
  - a. **All teams to compete in the top 4 of their respective conference.**  
*15 of 21 Teams in top 4 of conference*
  - b. **Earn, on average, 6 conference championships per year.**  
*Earned 4 Conference Championships*
  - c. **Maintain a national presence among Division I, ranking as a top Division IAA(FCS) program with a Directors Cup Ranking within the top 20% of all Division I schools.**  
*W&M final ranking 105 out of 279 (top 56 = top 20%)*
  
- **OBJECTIVE II: Recruit diverse and academically qualified student-athletes who are fully integrated in the campus community and who graduate at a rate comparable to all students.**
  - a. **The profile of freshman student-athletes shall not deviate significantly from that of all students.**

<p><u><i>Student Athlete Freshman Profile completed</i></u>  <i>Total S-A 147 [recruited 128, not recruited 19]</i>  <i>S-A mean SAT : 1230</i>  <i>In-state 41% and Out-of-State 59%</i>  <i>Female 46% and Male 54%</i>  <i>Minorities: 14%</i></p>	<p><u><i>All Student Freshman Profile</i></u>  <i>10,860, Admits 3658 (34%), Enrolled 1346</i>  <i>SAT Mid 50% range 1270-1430</i>  <i>In-state 65% and Out-of-State 35%</i>  <i>Female 53% and Male 47%</i>  <i>Minorities: 23%</i></p>
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## 2007 - 2008 Goals

### Results (continued)

- **OBJECTIVE II (continued):**
  - b. **The NCAA graduation rate for student-athletes shall be within 5% points of the comparable rate for all students and the rate calculated for student-athletes who have exhausted eligibility shall be 100%.**

*2007 Federal GRR – 00-01*

*All Students 91% and S-A 83%,*

*Four class average All 90% and S-A 86%,*

*S-A exhausting eligibility 96% same thing as GSR for Student Athletes 96%*
  - c. **The NCAA Academic Progress Report rate for the department should be 980 and no individual sport should drop below 950.**

*2007-08 Multiyear APR: No team scored under 969.*
- **OBJECTIVE III: Contribute to the strength and diversity of the campus through the recruitment and retention of highly qualified coaches and staff who value the William and Mary experience**
  - a. **Create and distribute a standard charge to all search committee's which notes the departmental priority for an open search process which mandates consideration of equity and diversity in the review and selection process.**

*Diversity statement completed in 2005-2006 and posted in P&P Manual.*

*Open searches completed for 14 positions.*



## 2007 - 2008 Goals

### Results (continued)

- **OBJECTIVE III (continued):**
  - b. **All department personnel rated effective in their position in the annual review process.**  
**Review and Evaluation process completed Jan/Feb, 2008**  
*5 Coaches recognized for Conference or Reg./Nat'l honors*
  - c. **Salaries rank at 60th percentile of peers**  
*Needs improvement*
- **OBJECTIVE IV: Maintain fiscal responsibility through conscientious budget management and coordinated efforts to increase annual and endowment funds in support of athletics.**
  - a. **Budget managed to assure an annual balanced fiscal position.**  
*Total budget of 15 million, ended the year with a net profit of \$6,255.*
  - b. **Meet the annual revenue goals in all budget areas.**  
*Ticket Sales, Student Fees, Guarantees, Sponsorships, Camp and Other revenue categories exceeded budget.*  
*NCAA/CAA revenue received was under budget.*  
*Endowment revenue rose*  
*Concessions revenue significantly below budget*





## 2007 - 2008 Goals

### Results (continued)

- **OBJECTIVE IV:**
  - c. **Private support of athletics to increase by a 5 year average of 7%, exclusive of capital projects.**
    - Unrestricted contributions decreased 2.6%*
    - Restricted contributions increased 14.8%*
    - Endowment revenue increased 16.7%*
  - d. **Long range, 20 year goal, to endow the expense for athletic grants-in-aid.**
    - Endowment revenue funded 35.2% of actual F08 GIA expenses*
- **OBJECTIVE V: Enhance the community culture by providing opportunities for entertainment, enrichment and the development of a shared identity.**
  - a. **Provide athletic venues that are both customer friendly and safe.**
  - b. **Game day atmosphere which emphasizes family entertainment, a fun environment for W&M students and mandates good sportsmanship from all participants and spectators.**
  - c. **Where possible schedule athletic events in cooperation with other campus activities to attract broad interest.**
    - Yes, events scheduled in coordination with other campus activities*
    - Multiple capital improvements to facilities*





**Steve Cole**  
**Associate Athletic Director**  
**Internal Administration & Operation**





## *Do You Know ?*

How many William & Mary Rhodes Scholars were student-athletes?

- A. 1    B. 2    C. 3    D. 4    E. 5





# *Do You Know ?*

How many William & Mary Rhodes Scholars were student-athletes?

C. 3





## *Do You Know ?*

William & Mary and the University of Richmond is the second oldest rivalry in the South.

How many times have they played each other ?

- A. 105    B. 109    C. 112    D. 117    E. 121





## *Do You Know ?*

William & Mary and the University of Richmond is the second oldest rivalry in the South.

How many times have they played each other ?

D. 117







## *Do You Know ?*

In the 28 year history of the Colonial Athletic Association how many Conference championships have William & Mary athletic teams won?

- A. 92    B. 95    C. 99    D. 101    E. 106





## *Do You Know ?*

In the 28 year history of the Colonial Athletic Association how many Conference championships have William & Mary athletic teams won?

A. 92





## *Bonus Question*

How many of the 23 sports sponsored by William & Mary have won Colonial Athletic Association championships?

- A. 8    B. 10    C. 11    D. 13    E. 15





## *Bonus Question*

How many of the 23 sports sponsored by William & Mary have won Colonial Athletic Association championships?

D. 13





# *Special Events*

- A. BB&T Tribe Club Invitational Golf – October 3, 2008
- B. Lord Botetourt Auction – February 6, 2009
- C. Tribe Club Pro Am – Spring (date TBD)

