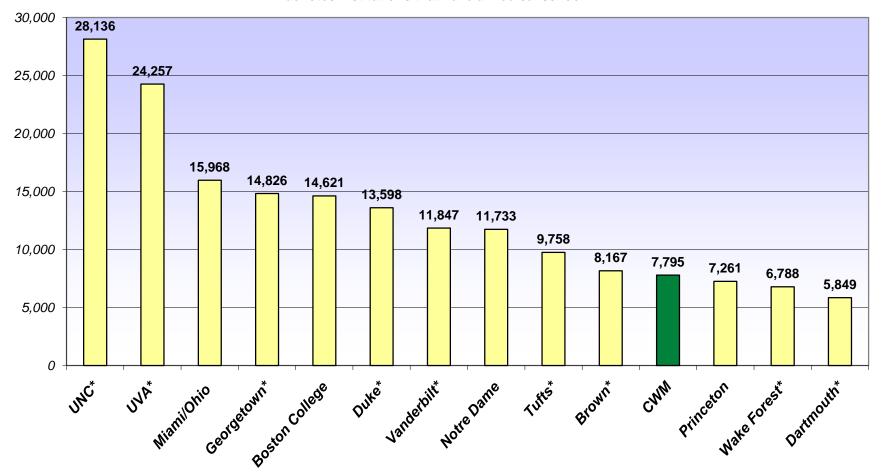
2008
Benchmarking Study
Phase 1

Board of Visitors September 25, 2008

2007 Total Enrollment

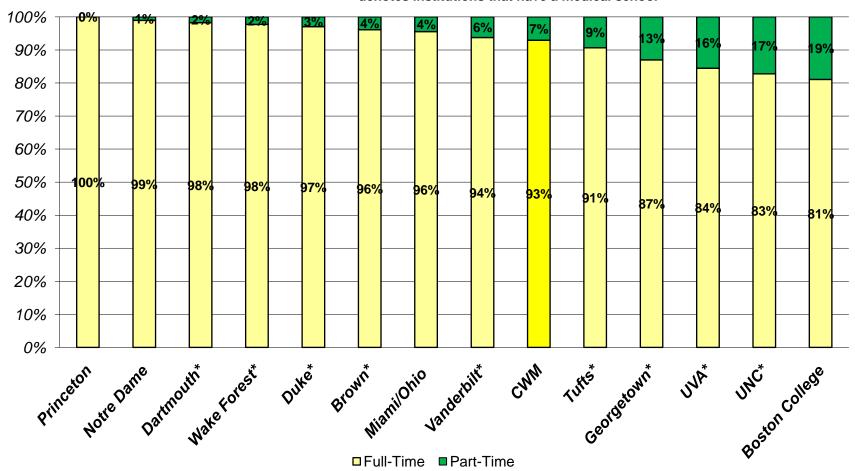
*denotes institutions that have a medical school



Total enrollment: Total men and women enrolled for credit in the fall of the academic year.

2007 Total Enrollment: Percent Full- and Part-time

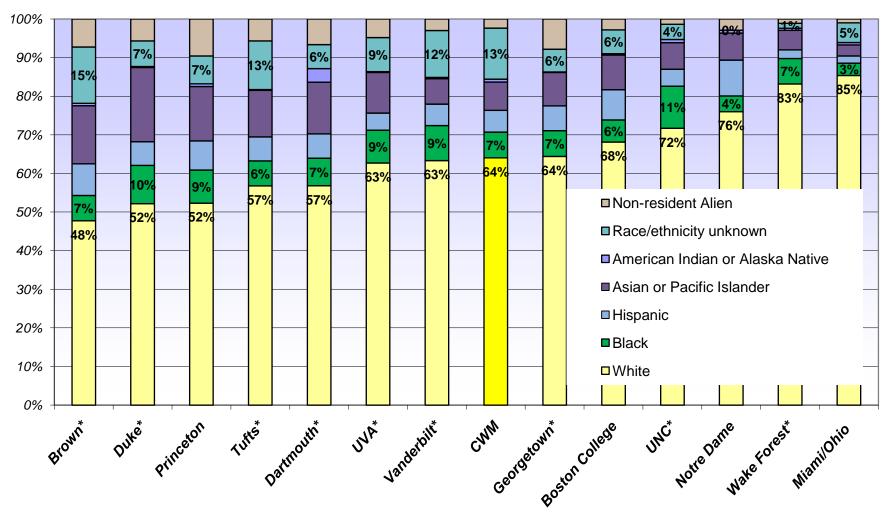
*denotes institutions that have a medical school



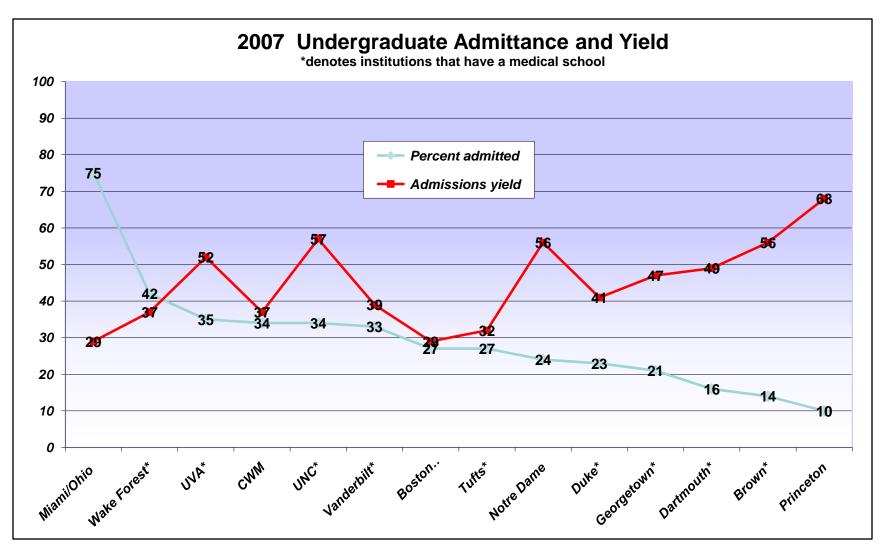
Total enrollment: Total men and women enrolled for credit in the fall of the academic year.

2007 Undergraduate Enrollment by Race/Ethnicity

*denotes institutions that have a medical school



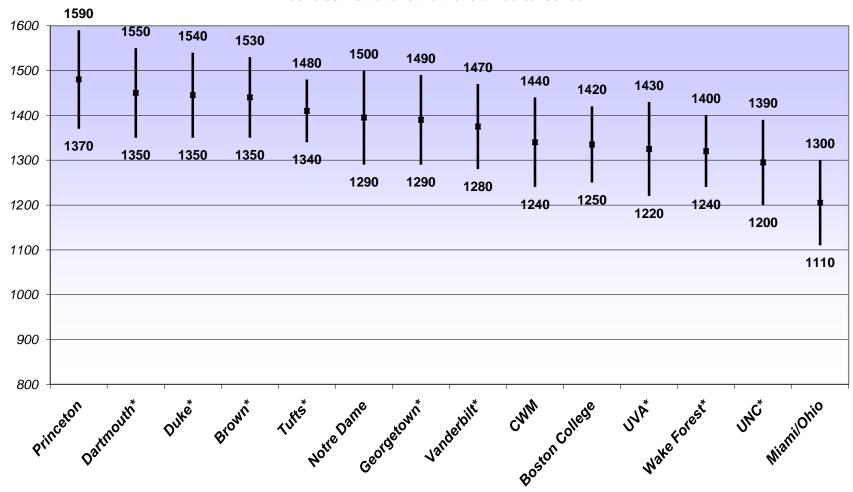
Percentages noted when race/ethnicity is Unknown, White, or Black



Percent Admitted: Fall 2007, total number of admissions divided by the total applicants. Admissions Yield: Fall 2007, number enrolled divided by the number admitted.

USNWR SAT Scores: 25th – 75th percentile for Reading and Math

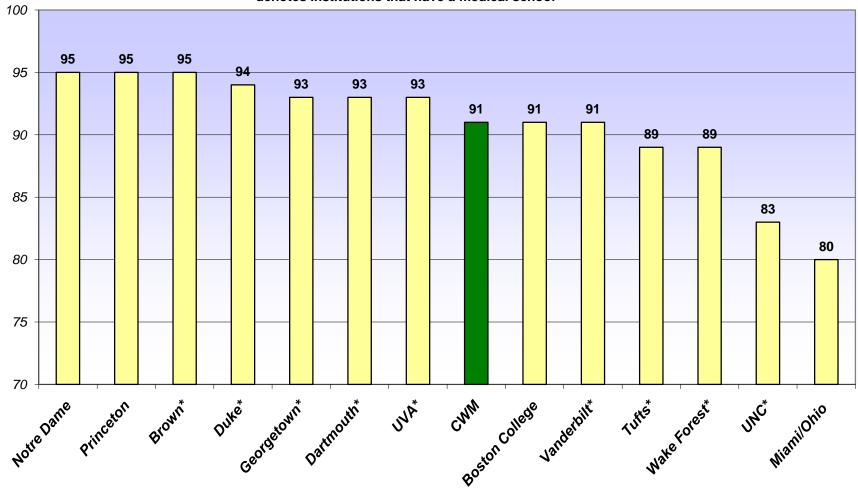
*denotes institutions that have a medical school



Note: Miami/Ohio was converted from ACT (24-29) to SAT scores for comparability, utilizing College Board method.

Undergraduate Graduation Rate

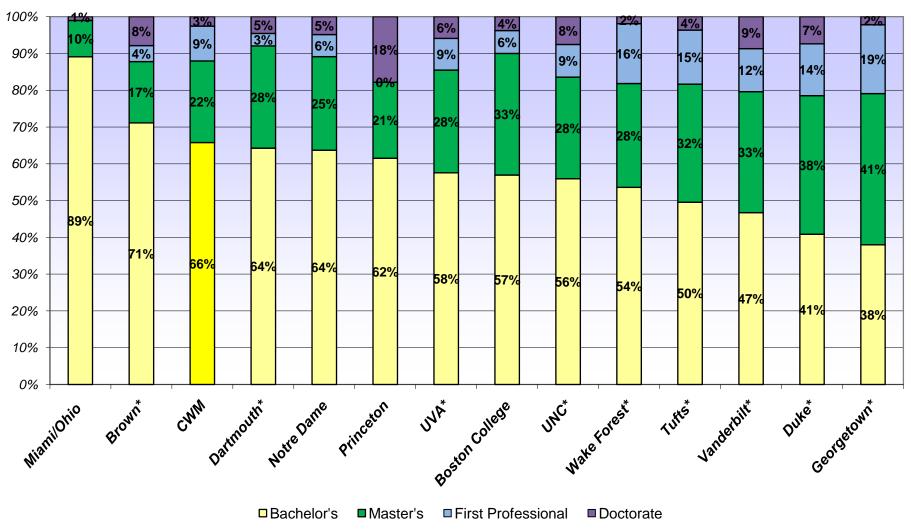
*denotes institutions that have a medical school



First-time, full-time degree-seeking students who complete their programs within 150% of normal time (typically 6 years).

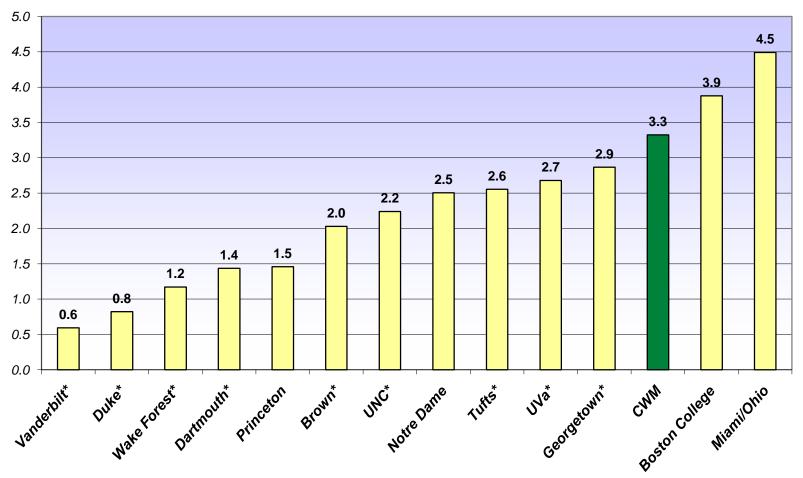
Percentage of Total Degrees by Level

*denotes institutions that have a medical school



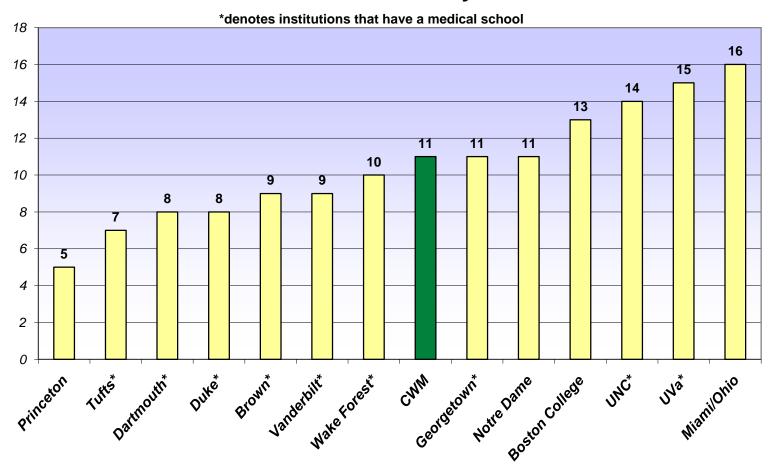
Ratio of FTE Students to FTE Total Staff

*denotes institutions that have a medical school



The full-time-equivalent (FTE) of staff and students is calculated by summing the total number of full-time staff or students and adding one-third of the total number of part-time staff or students.

College of William and Mary USNWR Student/Faculty Ratio

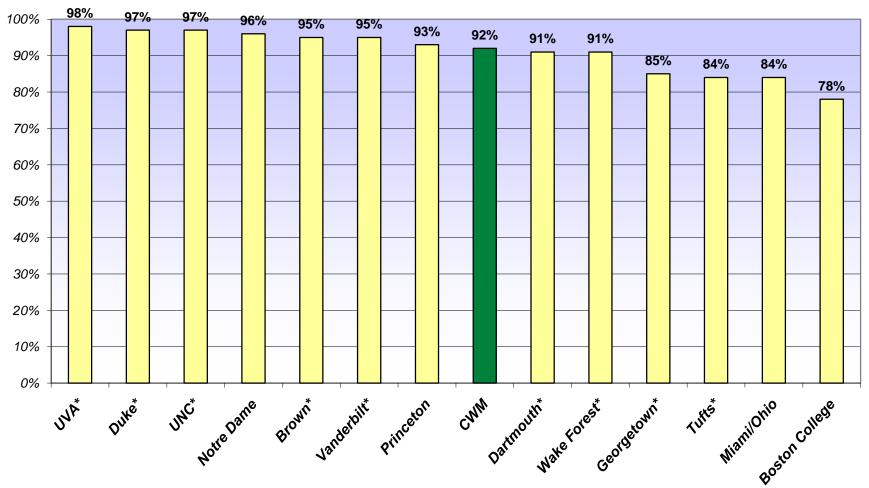


FTE Students and Faculty: Does not include faculty or students in stand-alone graduate or professional programs such as law, medicine, business. Includes instructional, research, and public service faculty. The full-time-equivalent (FTE) is calculated by summing the total number of full-time staff and adding one-third of the total number of part-time staff.

Source: USNWR 2007 edition

Percentage of Faculty Who are Full-Time

*denotes institutions that have a medical school

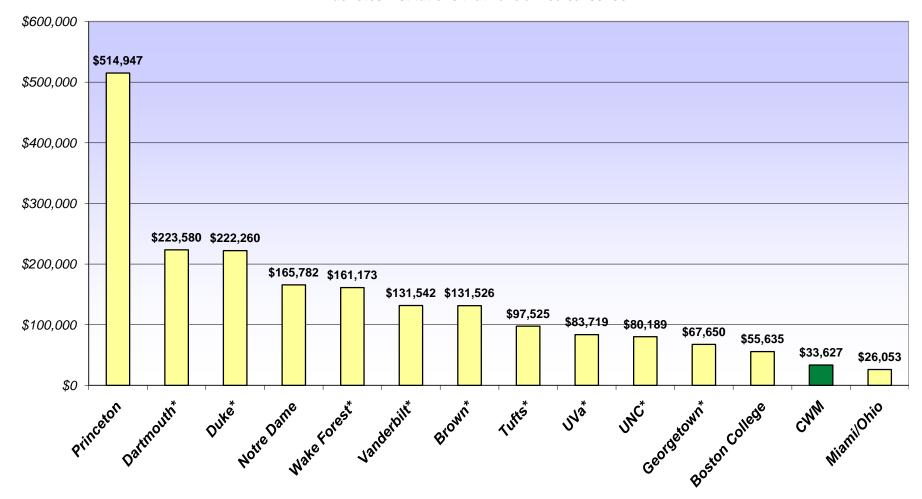


Note: FTE faculty is equal to full-time faculty + 1/3 of part-time faculty. Percentage of faculty who are full-time is calculated as follows: full-time faculty/FTE faculty.

Source: USNWR 2008 edition (Fall 2006 data)

Core Revenues Per FTE Student

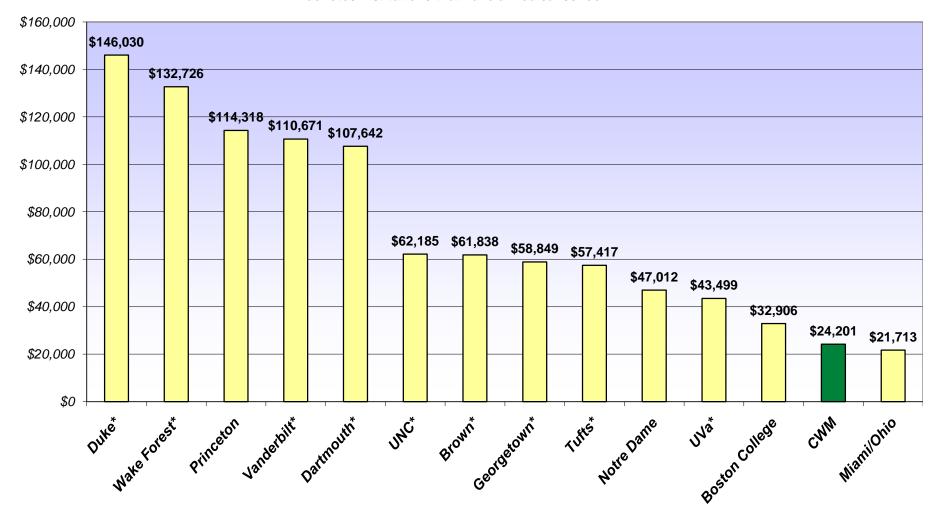
*denotes institutions that have a medical school



In general, core revenues exclude revenues from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.

Core Expenses Per FTE Student

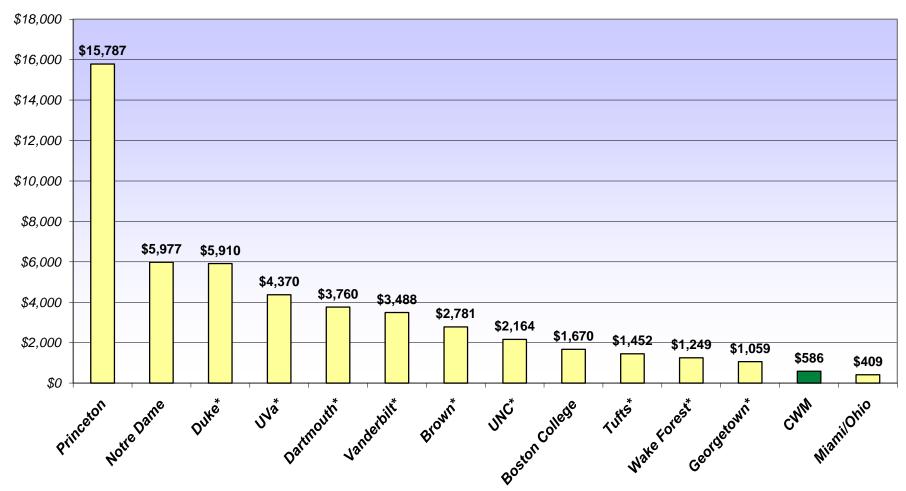
*denotes institutions that have a medical school



Core expenses exclude expenses for auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.

Endowment (in millions)

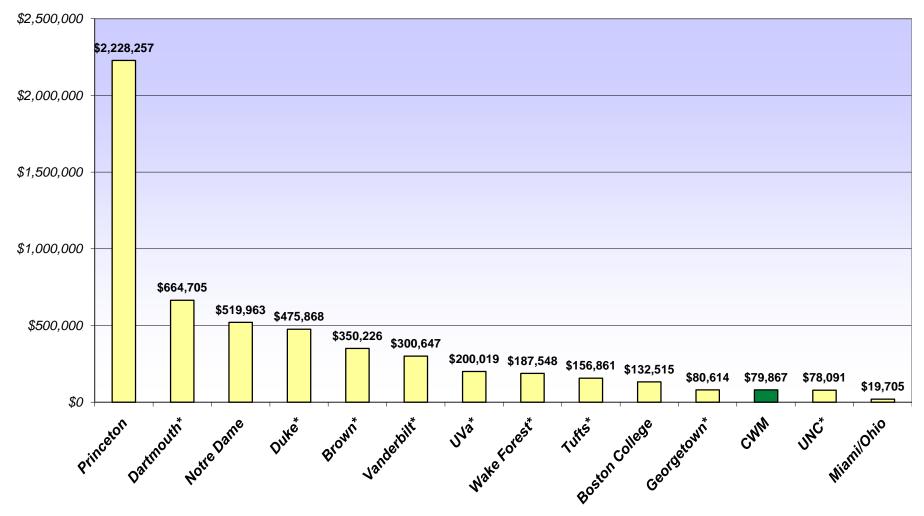
*denotes institutions that have a medical school



Source: NACUBO

College of William and Mary Endowment per FTE Student

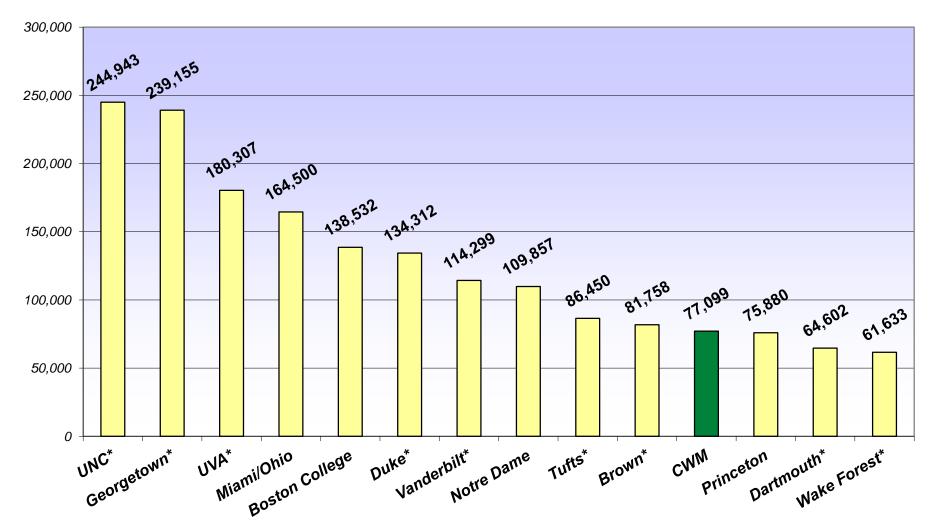
*denotes institutions that have a medical school



Source: NACUBO

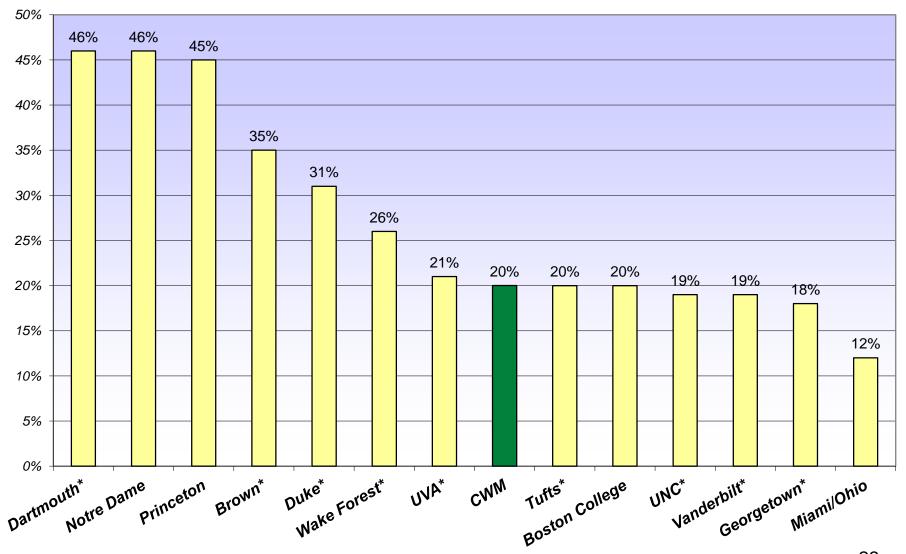
FY 2006-07: Number of Alumni of Record

*denotes institutions that have a medical school



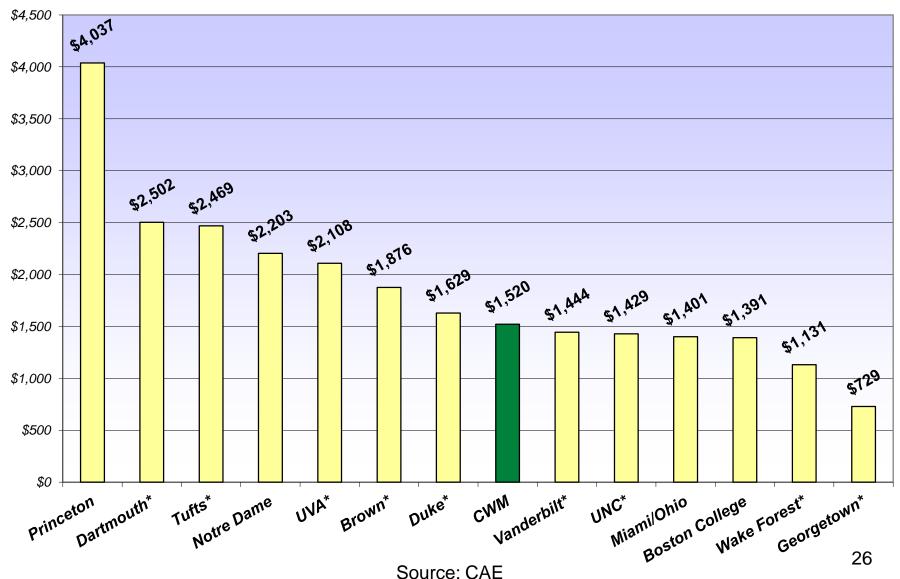
FY 2006-07: Alumni Giving Participation Rate

*denotes institutions that have a medical school



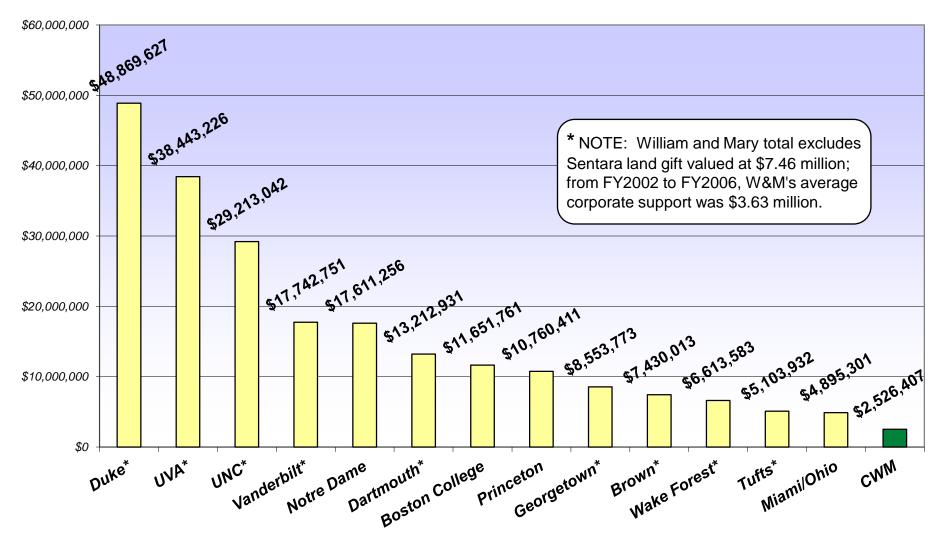
FY 2006-07: Average Alumni Donor Gift

*denotes institutions that have a medical school



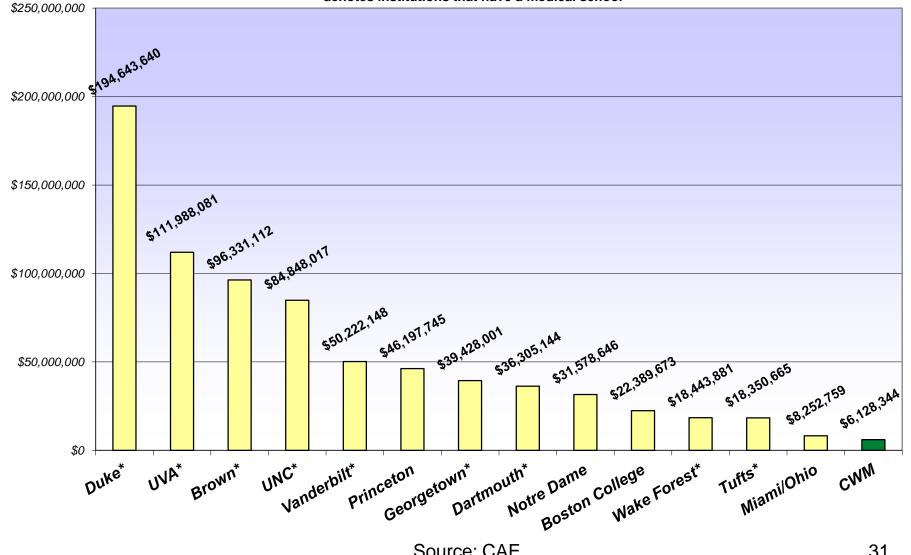
FY 2006-07: Total Corporate Giving

*denotes institutions that have a medical school

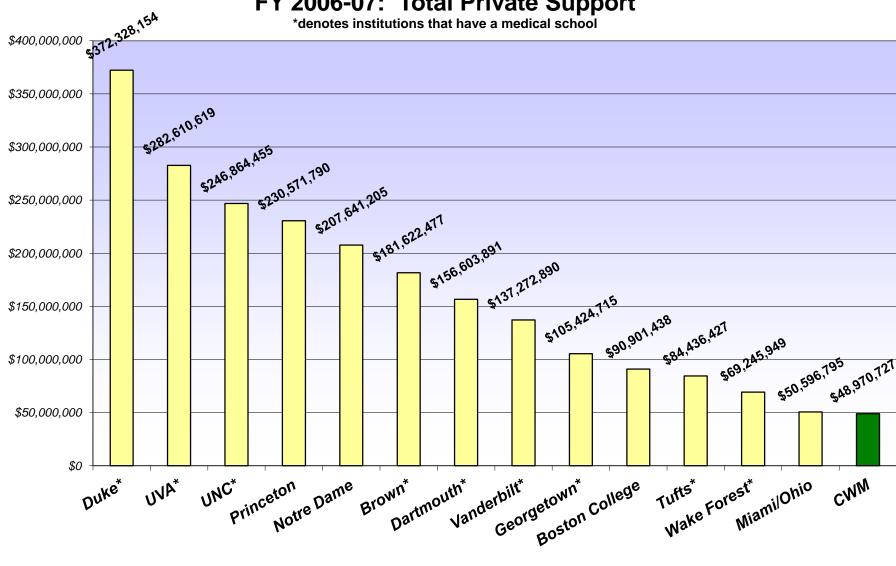


FY 2006-07: Total Foundation Giving

*denotes institutions that have a medical school

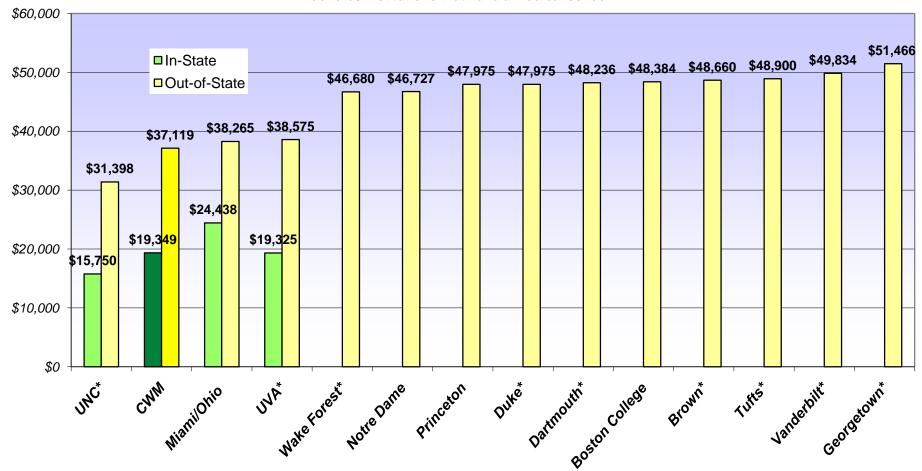


FY 2006-07: Total Private Support



2007 Total Price for Students Living on Campus

*denotes institutions that have a medical school

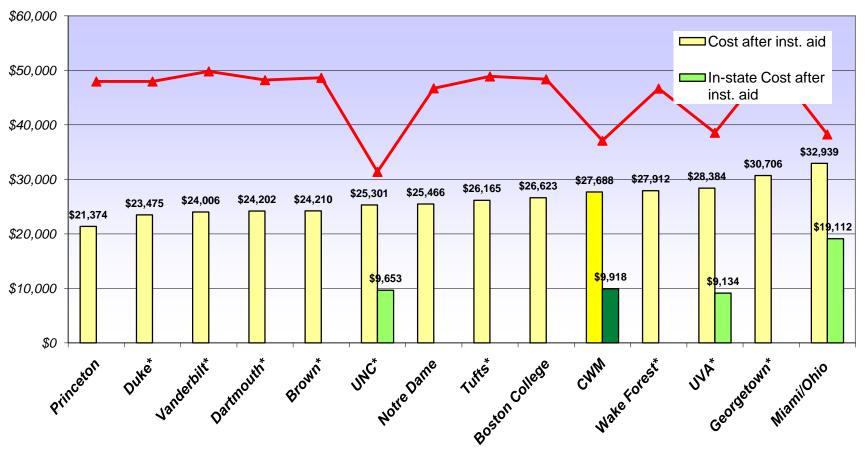


Note: Schools with the same tuition for in-state and out-of-state have a single reported figure.

Total Price: Cost of attendance for full-time undergraduate students living on campus for academic year. Cost includes tuition and fees, books and supplies, on campus room and board, and other on campus expenses.

2007 Price for Students after Average Institutional Grant

*denotes institutions that have a medical school

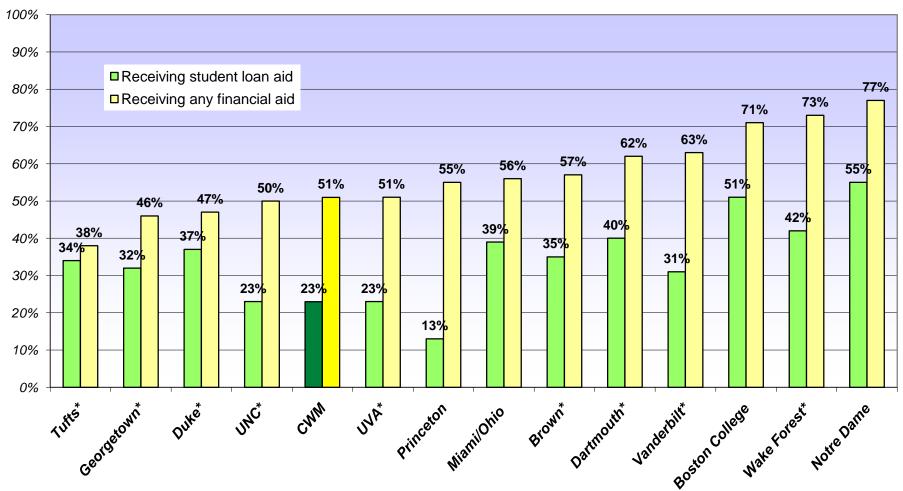


Note: Schools with the same tuition for in-state and out-of-state have a single reported figure.

Total Price: Cost of attendance for full-time students for academic year. Cost includes in-state tuition and fees, books and supplies, on campus room and board, and other on campus expenses.

Percentage of Undergraduates Receiving Financial Aid

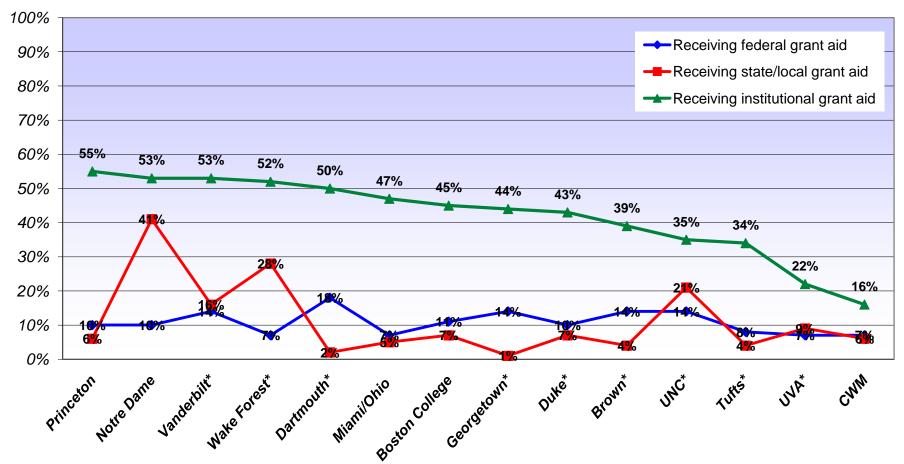
*denotes institutions that have a medical school



Note: Financial aid figures based on percentage of all full-time undergraduates. Financial aid includes grants, loans, assistantships, scholarships, fellowships, tuition waivers, tuition discounts, veteran's benefits, employer aid (tuition reimbursement) and other monies (other than from relatives/friends) provided to students to meet expenses. This includes Title IV subsidized and unsubsidized loans made directly to students.

Percent of Undergraduates Receiving Grant Aid

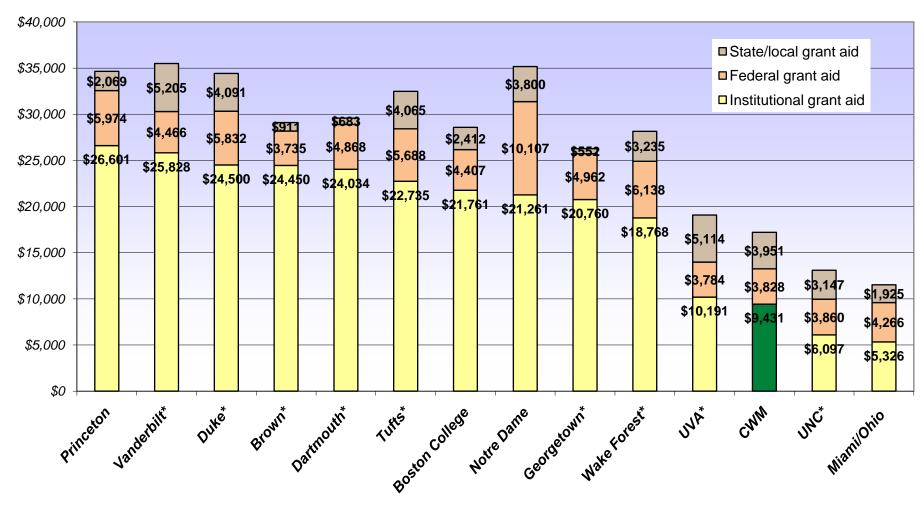
*denotes institutions that have a medical school



Note: Federal: grants provided by federal agencies, including Title IV Pell Grants and Supplemental Educational Opportunity Grants (SEOG). State/local: monies awarded to the institution under state and local student aid programs, including the state portion of State Student Incentives Grants (SSIG). Institutional: scholarships and fellowships granted and funded by institution. Includes scholarships targeted to certain individuals (e.g., based on state of residence, major field of study, athletic team participation) for which the institution designates the recipient.

2006-07 Average Amount of Grant Aid

*denotes institutions that have a medical school



Note: Financial aid figures based on percentage of all full-time undergraduates.