

developing a strategic planning process  
yesterday >> today >> tomorrow

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**It 's been a while -- 1994 self study and plan**

**President Reveley's charge:**

- **new financial model**
- **demonstrate effective management**
- **communicate clear vision and priorities**
- **focus funds, time, space on priorities**
- **be creative and open to new approaches**

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## **Summer 2008 --Provost's initial planning committee**

- **outline a continuous process tied into budget decisions**
- **make sure it is grounded in reality (peers, funds)**
- **build in broad input, but still streamlined enough to do every year**
- **keep the analysis at the university level**
- **focus the process around a coherent vision**

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## **Recommended Planning sequence**

- **Planning Steering Committee (PSC) – Fall**
- **PSC recommends vision and 6-8 opportunities to Provost and President -- December**
- **Deans, VPs, Program Heads propose responses to 6-8 opportunities/challenges – end February**
- **PSC drafts 10-12 page plan – April**
- **Provost and President review, recommend to BOV**

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## **Launching the Planning Steering Committee (PSC)**

- **Co-chairs – Geoff Feiss and Jim Golden**
- **Voting membership**
- **Key Issues –**
  - Engaging faculty, staff, students, alumni, advisory boards**
  - Process for prioritizing opportunities/challenges**
  - Defining opportunities/challenges in operational terms**
- **Recommend opportunities/challenges in December**

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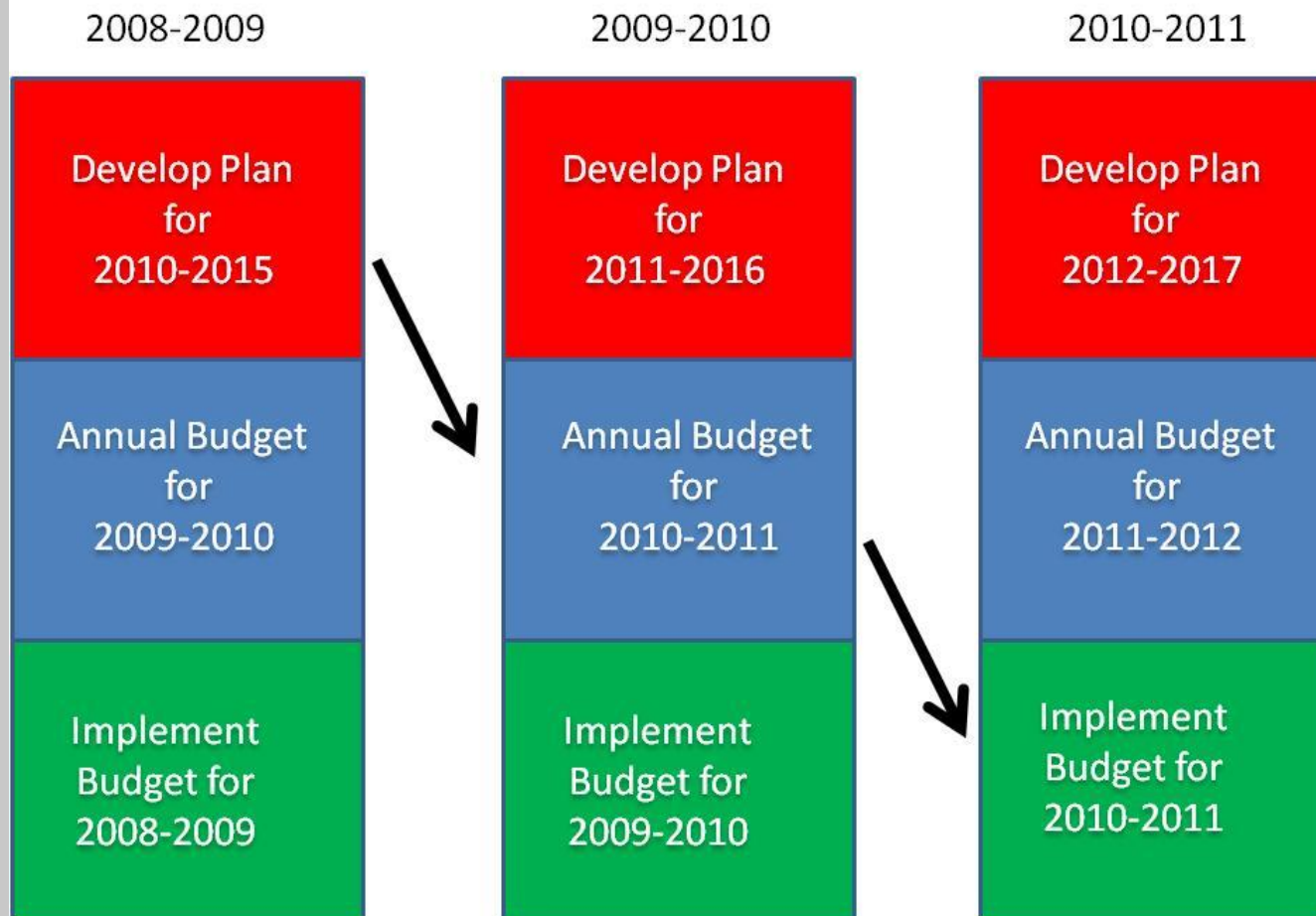
## **April – Notional Plan Structure**

- **Vision**
- **Peer comparisons**
- **Baseline budget projections**
- **6-8 Opportunities/Challenges**
  - **Define**
  - **Response – goals, measurable objectives, budget impacts**

**Then disseminate in various forms focused on specific target audiences**

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Three Year Planning and Implementation Cycle



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**Need to explore the best ways to keep the  
BOV informed and involved**



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**continuous, grounded, open, linked to  
budget**

- **Summer – peers, financial baseline**
- **Fall – vision, challenges**
- **Winter – responses**
- **Spring – core plan, dissemination**