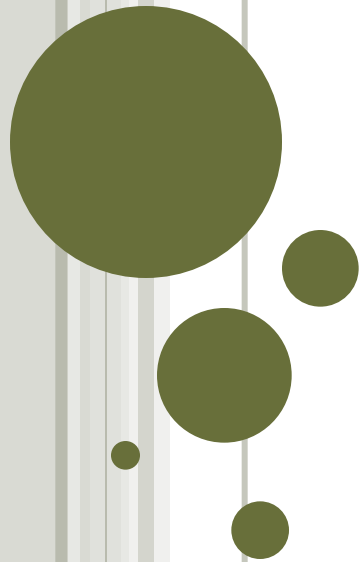


**BOARD OF VISITORS  
DEVELOPMENT COMMITTEE  
APRIL 2010**



# DEVELOPMENT REPORT



# GOOD NEWS

- \$1M commitment from Hewlett Foundation
- PLAID Project (Project Level Aid)



# GOOD NEWS

<http://honorsfellowships.wm.edu/>

The screenshot shows a Windows Internet Explorer browser window displaying the website <http://honorsfellowships.wm.edu/>. The browser's address bar shows the URL, and the page title is "William and Mary Honors Fellowships". The website's navigation menu includes links for ABOUT, ACADEMICS, ADMISSION, RESEARCH, CAMPUS LIFE, ATHLETICS, ALUMNI, NEWS & EVENTS, and GIVING. Below the navigation menu is a banner image featuring two women in a laboratory setting and a man and a woman examining a skull. The main content area is titled "William & Mary Honors Fellowships" and includes a "Get Started" section with a list of research projects. The projects listed are:

- Anthropology**
  - Captive Primate Welfare Learning and Living on the Chesapeake Bay
  - A Grid of Meaning in Bethlehem, PA
  - Fiction in Archaeological Writing
- Biology**
  - Bacterial Assemblages in Lake Matoaka
  - Invasive plants in the Chesapeake Bay
  - Secrets of a Lady Slipper
  - Pax5 isoforms in Oncorhynchus B-Cells
  - Variations in Disease

The "Get Started" section also includes links for "Browse Projects", "Frequently Asked Questions", and "Previous Fellows". The main content area features a four-step process for finding a project:

- Step 1: Find a Project** (represented by a magnifying glass icon)
- Step 2: Fund the Research** (represented by a dollar sign icon)
- Step 3: Follow the Progress** (represented by a lightbulb icon)
- Step 4: Spread the Word** (represented by a speech bubble icon)

The text below the steps states: "The William and Mary Honors Fellowships provide a new way to support the intellectual community at the College through direct contributions to individual undergraduate research projects."

**Step One: Find a Project**

Browse through the student research projects using the menus on the left and select a project you are interested in supporting. Students applying for an Honors Fellowship work closely with their faculty advisors to help them craft their research proposals and these

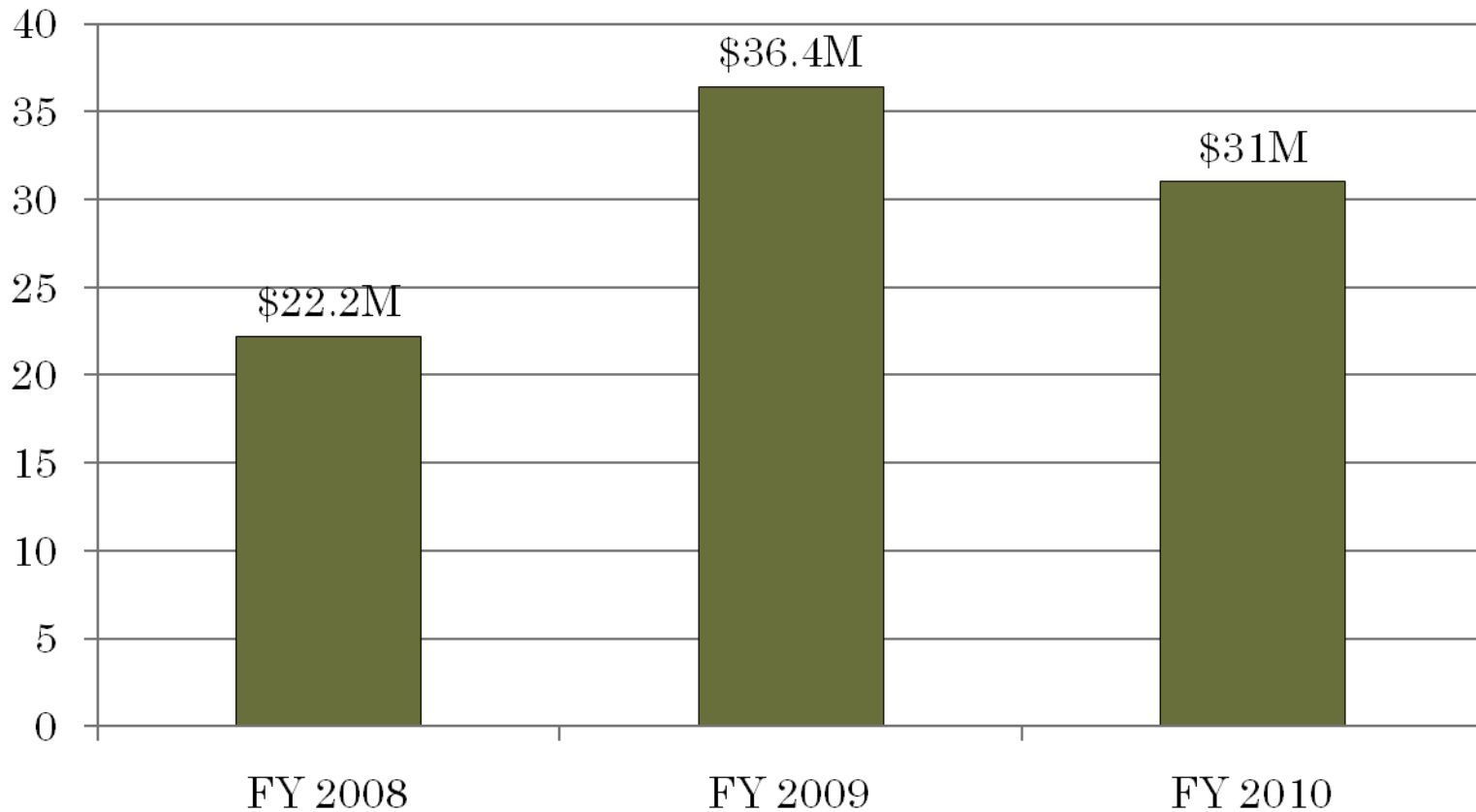
The browser's status bar at the bottom shows the date and time as Monday, 4/5/2010, 3:08 PM. The taskbar includes the Start button and open applications for Microsoft PowerPoint and William and Mary Hon...

# GOOD NEWS

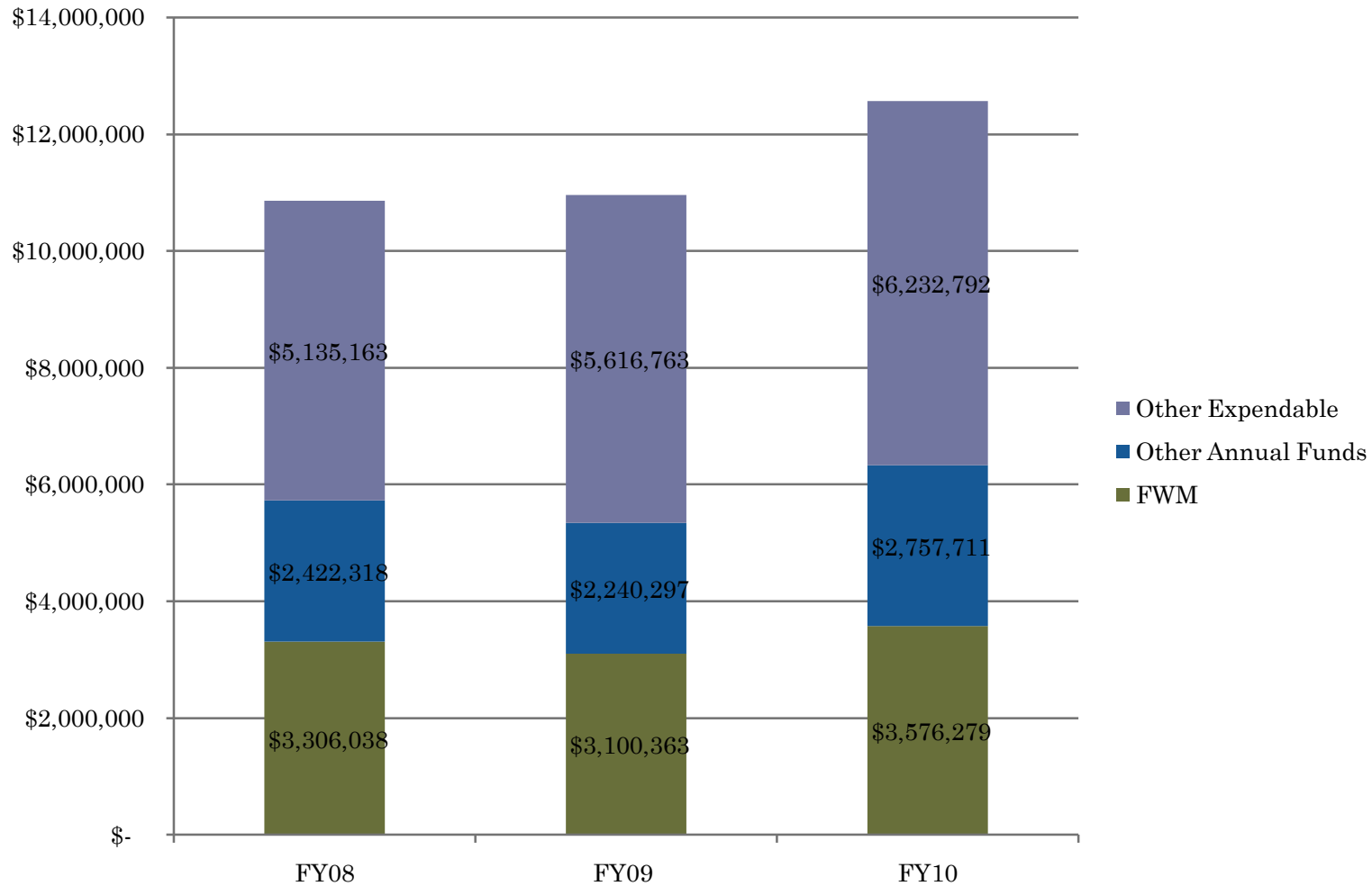
Waverly M. Cole  
Scholarship Endowment  
\$900,000



# YEAR-TO-DATE CASHFLOW (THROUGH 3/31/10)



# ANNUAL GIVING (THROUGH 3/31/10)



# WILLIAM & MARY FOUNDATION UPDATE





# FOUNDATION MISSION

## THE COLLEGE OF WILLIAM & MARY FOUNDATION MISSION STATEMENT

The College of William & Mary Foundation (the “Foundation”), chartered in 1939, has the responsibility of **seeking private support** and **investing and managing these non public funds** to enhance the mission of the College of William and Mary in Virginia.

To realize institutional aims, Foundation trustees seek gifts and endowments for scholarships, fellowships, professorships, and other important purposes from the College’s alumni, friends, corporations, and foundations; prudently invest such gifts; and allocate the return in accordance with any restriction placed upon a gift by a donor and the College’s most pressing needs.



# FOUNDATION ASSESSMENT

- Consultation with Association of Governing Boards
- Conversation with other Foundations
- Survey of Trustees



# FINDINGS

- Desire for increased Trustee engagement
- Committee structure inconsistent with best practices
- Need for greater continuity between meetings
- Need for better alignment with the College's Strategic Planning
  - Funding priorities previously driven bottom up
- Desire for closer interaction with other Leadership Boards (BOV and Alumni Association)



# PROPOSED CHANGES

- Restructuring the board to be more governance and mission driven
- Restructuring of the Development Committee to make it more focused on institutional funding priorities
- 3 meetings annually, one joint meeting with BOV
- Identifying ways to link to BOV activities
- Opportunities for greater Trustee involvement



# NEXT STEPS

- Discussion/Roll-out of proposed changes at April Foundation meeting
- BOV report to Foundation at April meeting
- Thematic approach for all Foundation meetings

