



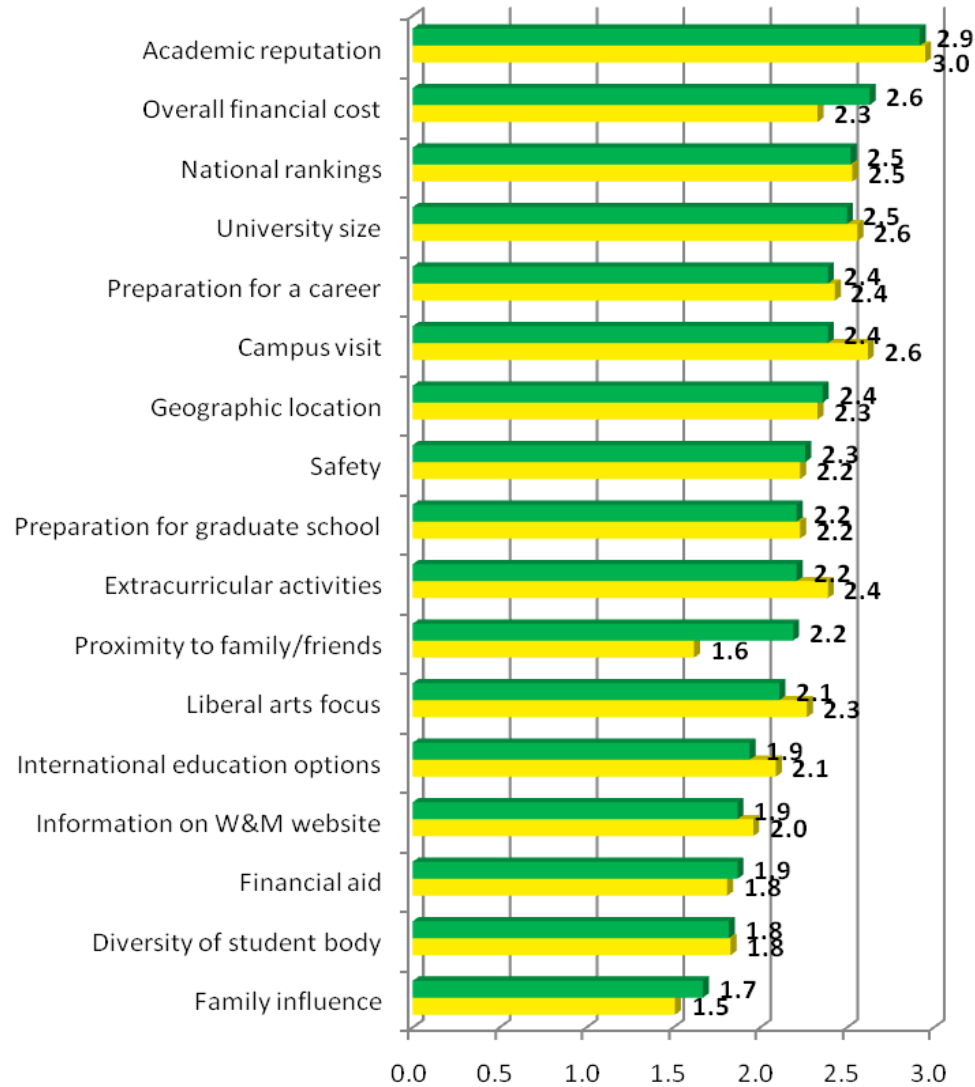
WILLIAM
& MARY

**Committee on Academic Affairs
Board of Visitors**

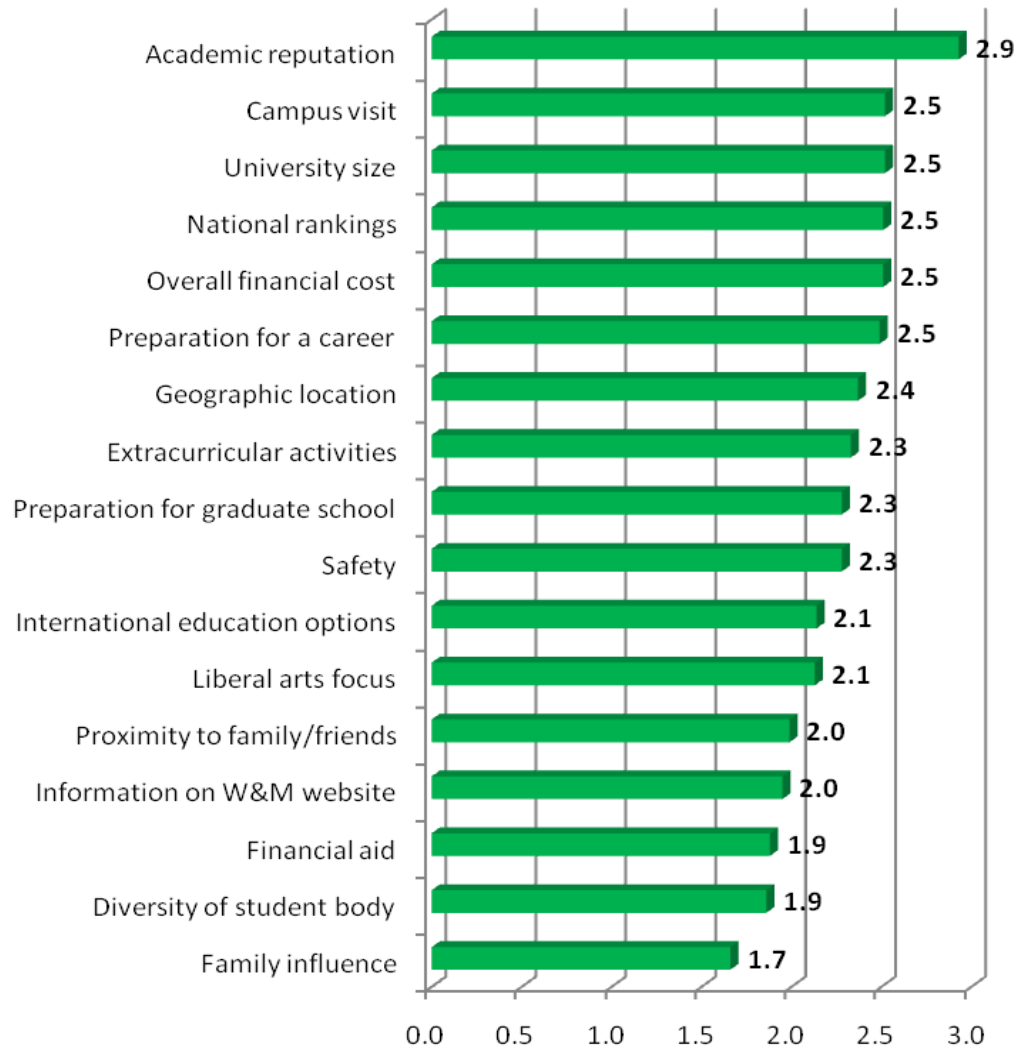
Spring 2010 Undergraduate Survey
December 2, 2010

**Criteria for Deciding to Attend W&M by Residency
(1=Not important, 2=Important, 3=Very important)**

■ In-State (n=1561) ■ Out-of-State (n=666)

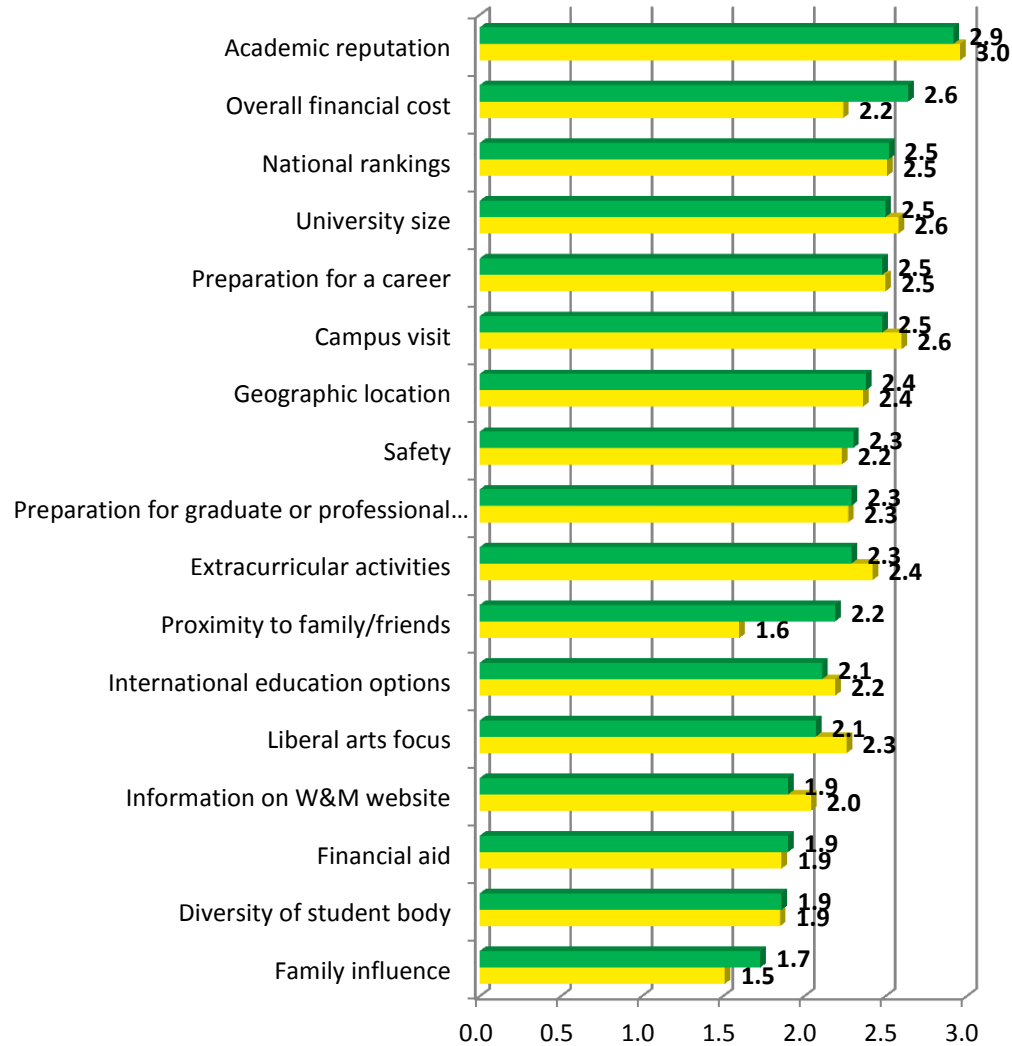


Criteria for Freshman Deciding to Attend W&M (n=542)
(1=Not important, 2=Important, 3=Very important)

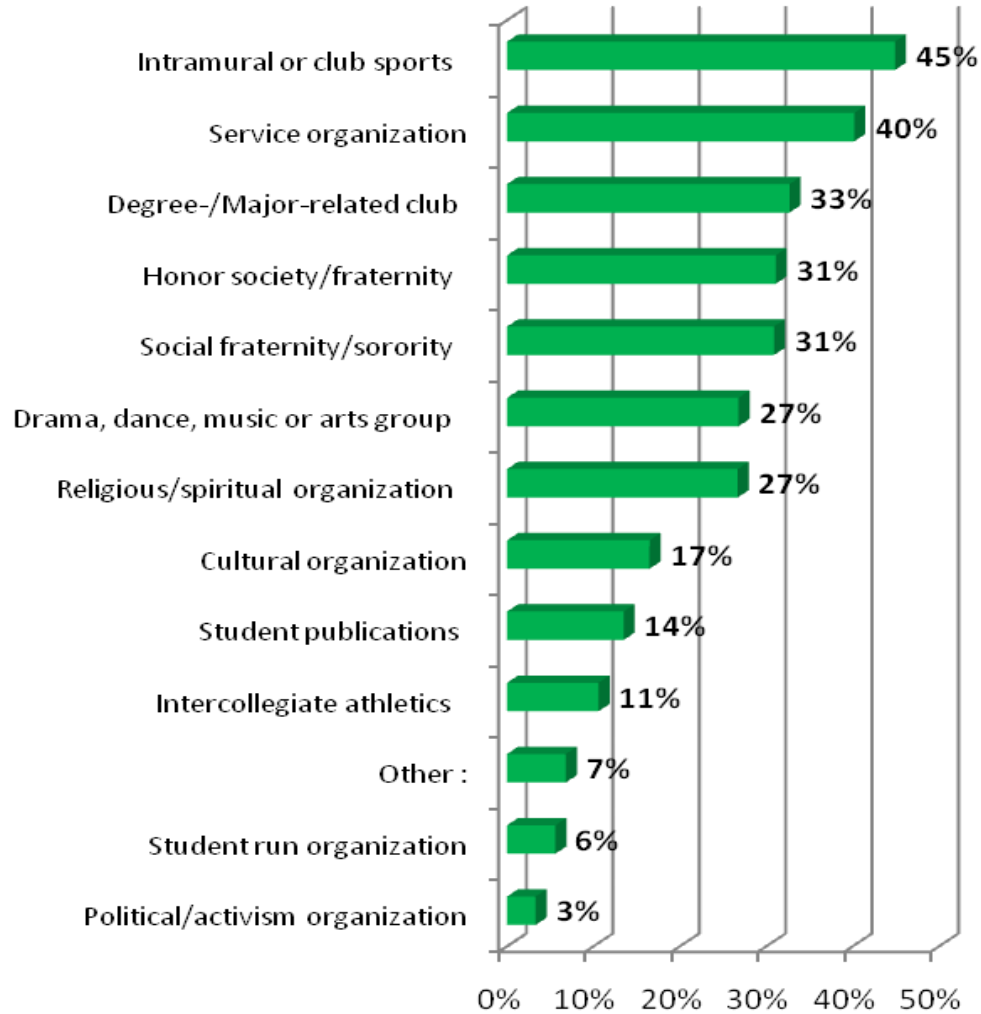


Criteria for Freshmen Deciding to Attend W&M by Residency
 (1=Not important, 2=Important, 3=Very important)

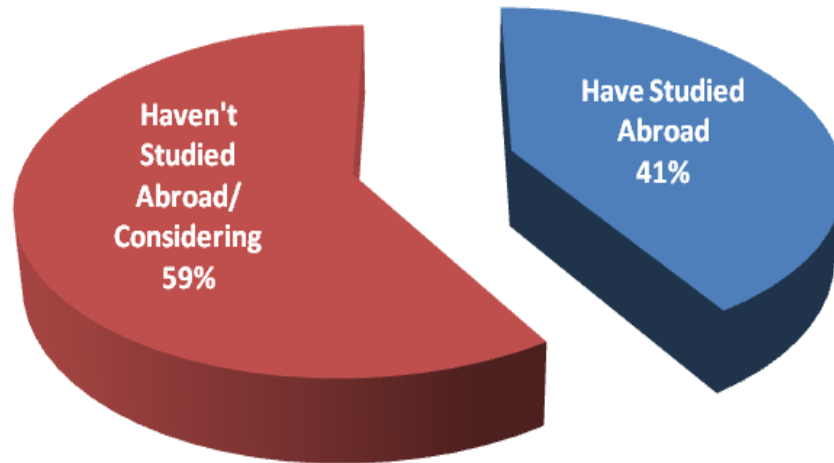
■ In-State (n=356) ■ Out-of-State (n=184)



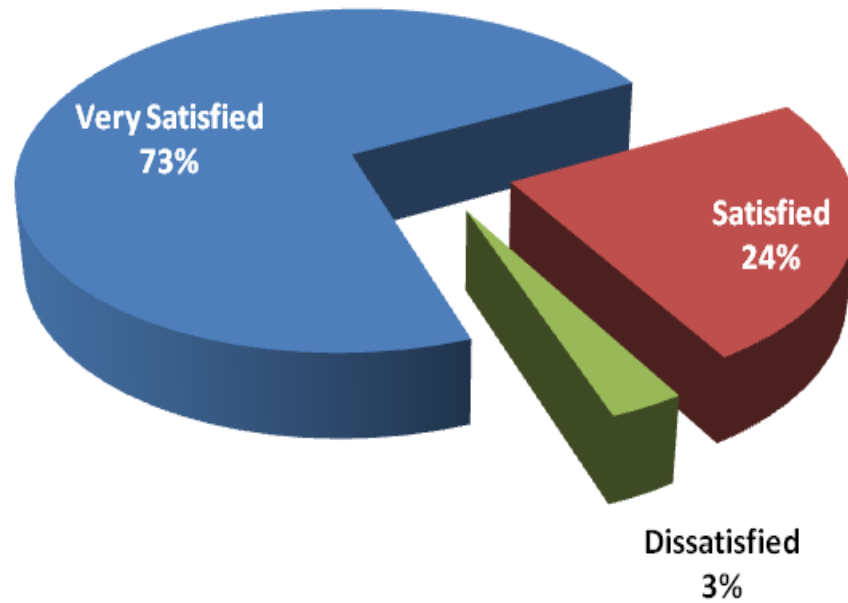
**Participation in W&M Activities, Clubs, & Organizations
in Past Year (n=2127)**



Seniors' Participation in Study Abroad Since Coming to W&M
(n=634)



Seniors' Overall Satisfaction with Study Abroad Experience (n=251)



Agreement with Statements of Value of Study Abroad Experiences (n=440)	
Value Statement	% Agree
Gave me a better understanding of another culture	98%
Opportunity to be immersed in a different culture	97%
Better prepared me to be a global citizen	96%
Strengthened my self-confidence	95%
Gave me a better understanding of values that transcend cultural differences	95%
Enhanced my overall W&M academic experience	93%
Influenced my political and social awareness	93%
Gave me a better understanding of American culture	87%
Helped me to define my educational goals	74%
Advanced my study of a foreign language	71%
Helped me to define my career goals	68%

Satisfaction with W&M Campus Life (n=2106)	
Aspects of W&M Campus Life	% Satisfied
Overall academic experience	93.3%
Overall college life	90.4%
Social life at William & Mary	80.9%