

The Throne

News and Services from Swem Library at The College of William & Mary • December 2010

Chill out when it's chilly out. De-stress at Swem!

The Throne knows that this time of year—with those nasty papers and inconvenient finals—is not very groovy. Let us help. After hitting the gym for a stress-reducing body pump class with librarian Paul Showalter, don't forget to come to Swem! Not only is the library a great place to study by yourself or with your group, you can check in with the reference librarians for last-minute paper help. Swem will be open 24 hours during exams, and we will offer end-of-semester treats at 9:00 most nights: coffee, gift certificates, candy, healthy treats, games, and donuts. And thanks to the Student Assembly, you can relax for a free session in one of eight massage chairs.

When pumpkin pie just wasn't enough

"In the teens the right foods keep energy up to par, eyes bright, skin clear. There's quick food energy in bananas, plus vitamins and minerals," say the authors of *Bananas: How to Serve Them*, a 1941 effort from the Fruit Dispatch Company of New York, and just one of Swem's extensive collection of cookbooks on the 3rd floor (TX703-TX840). To keep those eyes bright through the end of the semester, try Banana Cream Whip (Recipe 36): Mix together 1 cup mashed ripe bananas (2 or 3), 1 tablespoon lemon juice, ¼ cup sugar, and 1/8 teaspoon salt; fold in ½ cup whipping cream, whipped. Chill. Serve within 1 hour, garnished with banana slices. Makes 4 or 6 servings (but if there's no one else around ...). Or, try Banana Raisin Sandwiches (Recipe 56): Mix together 1 cup chopped raisins, 1 teaspoon salt, and enough mayonnaise to moisten. Spread the raisin mixture on 4 slices of bread, place banana slices on the raisin mixture and top with 4 slices of buttered bread.

Poultry Wanted! In Any Quantity, FOR THE HOLIDAYS!

See Directions for Preparing.

To insure Highest Market Rates, Poultry should be well fattened before being killed, and should not be fed for (24) twenty-four hours before killing, as food in the crop injures the sale.

The best mode of killing is opening the veins of the neck or bleeding in the mouth; let them bleed thoroughly. If head is taken off, the skin of neck should be stripped back and a portion of neck bone cut off, then drawn over and neatly tied.

Entrails Should Never be Drawn, or Legs cut off.

For Scalding, water should be nearly boiling. Dip the poultry in and raise two or three times, so as to be thoroughly scalded; then pick the quills and feathers off quickly, using care not to break the skin. Do not rub the feathers off, as it breaks the skin, turns black, and injures sale. Immediately after picking, dip in clean hot water for a few seconds, and then in cold water to "plump it." It should then be hung up to cool and dry.

We repeat in short:

Poultry must first be fat. Next, neatly dressed. Legs on, Skin unbroken. Entrails not drawn. Heads either off or on. If off, Skin tied neatly over neck bone. Should be entirely cold when delivered but not frozen.

We want GEESE and DUCKS, For Christmas, TURKEYS and CHICKENS, for all the Holidays, and during the entire season.

BRING IN THE BIRDS!

ROLL BUTTER!

THE "SEASON" HAS COME ROUND AGAIN!

We want Choice "Rolls" now of an oblong shape, weighing from two to four pounds, with a firm grain and a fine flavor. GOOD BUTTER, is even in color, well flavored, well worked, not high salted, and has that fragrance which we expressively call "Rosy." By making such, you not only establish a good reputation, but can always command a good price.

E. B. HIGLEY,

Agent.

Windham, Ohio, November 12th, 1872.

(OVER.)



Courtesy of Paul Showalter

Butterball, Perdue, and Mr. Higley

It seems we Americans have always loved a holiday bird, but storekeepers had a harder time providing them in the early days. Case in point: E. B. Higley, an Ohio shopkeeper in the 1870s, who advertised for poultry to sell in his store. He even provided directions for, um, making his birds more attractive for sale. To accompany the main course: Rolls "of an oblong shape....and GOOD BUTTER...that has that fragrance which we expressively call 'Rosy.'" You can find other gems of American entrepreneurship in Swem's database of 19th-century daily life, *American Broadsides and Ephemera*. By the way, if you spotted something unusual on the way back from a W&M soccer game, you weren't imagining things. It was probably the Treyburn Turkey out for a stroll, glad that (1) Thanksgiving's over and (2) it's not 1872.



Earl Gregg Swem
Library

You are always there
Even in the late of
night.

You are my temple.
--A Friend '13

The Throne thinks free hugs make a great gift. Just sayin'.

As if getting through the semester isn't enough, are you also wondering what to buy for that special person in the holiday season? Afraid of going home empty handed only to be showered with gifts? Does it bother you that retail sales at US department stores in December 2009 amounted to \$27.4 billion? Stop worrying. Start laughing. Check out *What Would Jesus Buy* from Swem's popular DVD collection. Join Reverend Billy and the Church of the Stop Shopping Gospel Choir on a cross-country bus tour to save Christmas from the Shopocalypse and the fires of eternal debt. The tour ends at Disneyland. The mouse is not pleased.

Do you have any suggestions for the editors of The Throne? Email us at throne@wm.edu

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