

MEDIA



JUNIOR CHRIS DARNELL



TRIBE
HOOPS

PREVIEW

STAFF

THE
TRIBE

OPPONENTS

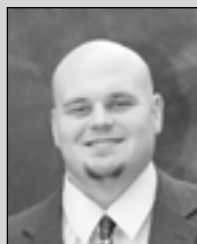
REVIEW

HISTORY

RECORDS

THE
COLLEGE

MEDIA



Kris Sears

**Associate Sports
Information
Director**

Kris Sears is in his second year as the associate sports information director at the College of William and Mary.

Prior to joining the W&M staff, Sears spent five years in the Media Relations office at Indiana University as a student, graduate and staff assistant. He worked with the seven-time national champion IU men's soccer team as well as the men's basketball program. Sears handled publicity for the 2004 NCAA Championship men's soccer team and for the 2004 Missouri Athletic Club Hermann Trophy winner. In 2004 and 2005, Sears' men's soccer and water polo guides were voted the 'Best in the Nation' by CoSIDA.

In addition to working with the men's basketball program, Sears also serves at the primary media contact for the College's men's soccer, field hockey and men's and women's tennis programs.

A native of Kokomo, Ind., Sears earned his bachelor's degree in sports marketing and management from IU in 2004, before receiving his master's from Indiana in December of 2005 in athletic administration and sports management.

William and Mary Sports Information (757) 221-3344 • (757) 221-3412 (fax)



**Pete
Clawson**
Assistant A.D. for
Media Relations



**Rob
Turner**
Associate Sports
Information Director



**Mark
Hoskins**
Associate Sports
Information Director



**Jacob
Skipper**
Sports Information
Intern

Sports Information Student Assistants:

Andrew Barr, Shelley Davis, Evan Doboga, Kristina Fitzhugh, Aaron Gregory, Kim Hedley, Julliana Jennings, Julia Martin, Whitney Pezza, Andrew Pike, Sarah Sibley

Athletics/SID Directory — All Area Codes are 757

Athletics Department.....	221-3400	Rob Turner.....	221-3370
Ticket Office.....	221-3340	rreturn@wm.edu
Marketing Office.....	221-3353	Pete Clawson.....	221-3369
Tribe Club.....	221-3350	pmclaw@wm.edu
Facilities/Operations.....	221-3355	Kris Sears.....	221-3368
Sports Medicine.....	221-3409	kasear@wm.edu
Basketball Office.....	221-3391	Mark Hoskins.....	221-3344
W&M Hall Press Row.....	221-3348	mjhosk@wm.edu
		Jacob Skipper.....	221-3344
		jcskip@wm.edu

POLICIES AND PROCEDURES

WILLIAM & MARY SPORTS INFORMATION

The William and Mary Sports Information Office is located in Rooms 211-213 in the southeast corner of William and Mary Hall. The sports information office is always available to assist the media in its coverage of Tribe men's basketball. Please contact associate sports information director **Kris Sears** with any requests for information, interviews, photographs and game credentials.

CREDENTIAL REQUESTS

All media credentials should be arranged by contacting Kris Sears in the William and Mary Sports Information Office. Requests must be made on company letterhead and received at least 48 hours in advance of the game. Credentials will be mailed if time allows, or may be picked up at the Ticket Office Will Call window in the southeast corner of William and Mary Hall.

MEDIA PARKING

A limited number of media parking spaces are available in the lot immediately adjacent to the south side of William and Mary Hall. Parking passes will be mailed if requested at least one week prior to the game. Spaces in the media parking lot are available on a first-come, first-served basis. A parking pass **does not guarantee** a space in the media parking lot. General parking is available in the large parking lot on the north side of William and Mary Hall.

MEDIA SERVICES

The media workroom (Room 221) is located off of the hallway on the north (scorers table) side of the arena. Press row is located on the south side of the arena. All seats are assigned. Game notes, media guides, rosters and programs

will be available in the media workroom. A meal will also be available approximately one hour before game time. Access to the media workroom is limited to those with proper credentials. Statistics, play-by-play and scores from college basketball games around the country will be available during and after the game.

RADIO

Visiting radio lines may be rented through the Sports Information Office at a cost of \$75 per line. An ISDN line may be installed at additional request given enough advance notice. Radio stations should make arrangements with Kris Sears in the sports information office at least one month in advance of the game. Requests for the line will be honored on a first-come, first-served basis. Only collect, toll-free and incoming calls will be available through this phone line. Please contact Kris Sears at least 24 hours in advance if you wish to tape an interview with any William and Mary coaches to be broadcast before a game.

POST-GAME PRESS CONFERENCE

The W&M locker room is closed to the media at all times. A member of the W&M Sports Information Office will take requests for players near the end of each game. After each game, both head coaches and selected players from each team will be brought to the media workroom for the post game press conference.

INTERVIEW POLICY

All William and Mary players and head coaches will be available for interviews throughout the season. **All interview requests** must be coordinated through Kris Sears in the Sports Information Office. Please give at least 24 hours no-

tice whenever possible. Home phone numbers will not be made available and members of the media are asked not to contact players or coaches at home.

PRACTICES

All W&M practices are closed to the media.

INTERNET ACCESS

The official web site of William and Mary Athletics is **www.TribeAthletics.com**. This web site contains information for all 23 of William and Mary's sports, including schedules and results, statistics, releases, game notes and media guides. Information about the Colonial Athletic Association can be found at **www.caasports.com**.

PRESS RELEASES

Game notes will be available at least one day prior to each contest. All William and Mary basketball game notes and releases will be e-mailed, faxed and posted on the Tribe's web site. Please contact Kris Sears if you would like to be added to either the fax or e-mail distribution list.

CAA TELECONFERENCE

Members of the media are invited to participate in the CAA's weekly telephonic press conferences. The first call will occur on January 2 and run each Tuesday morning through February 27. CAA coaches will be available to answer questions beginning at 10:00 AM. W&M coach **Tony Shaver will be available from 10:40-10:50 AM**. The phone number for the call is (888) 677-9010. Contact Kris Sears or Rob Washburn in the CAA office at (804) 754-1616 for the password to access the call.

TRIBE RADIO NETWORK

Teaming up once again to call all the exciting action of William and Mary basketball over the airwaves will be Jay Colley and Bill McDonald. For the fifth season the pair will be joined by former W&M basketball coach and player, Charlie Woollum, who will add his insight and experience to the broadcast.

Colley is a veteran broadcaster who shifts from sport to sport with ease. He calls the play-by-play for the Tribe on the gridiron and is also a veteran baseball commentator, who was previously the voice of the Rochester Redwings as well as the Richmond Braves and the Tidewater Tides.

In recognition of Colley's years of service to the College, he was selected as an honorary alumnus of William and Mary and was officially presented with the honor at Charter Day in February, 2003. A mass communications graduate of Middle Tennessee State University, Jay is entering his 25th season of broadcasting



W&M Radio Network (from left): **Bill McDonald, Jay Colley and Charlie Woollum.**

Tribe basketball. Jay and his wife Cindy have a daughter, Carleigh Danielle (16) and a son, Benjamin William (13).

A 1962 graduate of William and Mary, Charlie Woollum was the head coach of the Tribe from the 1994-95 through the 1999-2000 seasons, leading the Tribe to 20 wins and a regular season tie for first place in the CAA in 1998. Bill McDonald, a 1974 graduate of the College, has been a working broadcast journalist who has been involved with the Tribe radio network for many years.

Stretching over 150 miles of the state, the Tribe Radio Network is the gateway to all of the W&M action over the air. The flagship stations for the network are 92.3 FM "The Tide" and 107.9 FM "WBACH" in Williamsburg.

The listening format for basketball games is similar to past Tribe broadcasts with a pre-game show with head coach Tony Shaver, a halftime scoreboard and a post-game wrap-up.

THE TRIBE RADIO NETWORK

"The Tide"	92.3 FM	Williamsburg
WBACH	107.9 FM	Williamsburg
WBRG	1050 AM	Lynchburg
WCLM	1450 AM	Richmond

All W&M radio broadcasts can be heard via live simultaneous web stream online at TribeAthletics.com. Click on the Live Audio link at the top of the page for more information.



WILLIAM AND MARY MEDIA OUTLETS

Print Daily Press

7505 Warwick Boulevard, Newport News, VA 23607
(O) 757-247-4630; (F) 757-247-9420
Doug Roberson, Sports Editor
757-247-4638; droberson@dailypress.com
Dave Johnson, Beat Writer
757-247-4649; djohnson@dailypress.com

Richmond Times-Dispatch

P.O. Box 85333, Richmond, VA 23293
(O) 804-649-6554; (F) 804-775-8085
tdsports@timesdispatch.com
Mike Harris, Sports Editor
(804) 649-6839; mharris@timesdispatch.com
Tim Pearrell, Beat Writer
(804) 649-6965; tpearrell@timesdispatch.com

Virginia Gazette

216 Ironbound Road, Williamsburg, VA 23188
(O) 757-220-1736; (F) 757-220-1665
John Harvey, Sports Editor
757-345-2352; jharvey@vagazette.com

Virginian Pilot

150 West Brambleton Ave., Norfolk, VA 23510
(O) 757-446-2366; (F) 757-533-9004
Tom White, College Sports Editor
757-446-2368; tomw@pilotonline.com
Ed Miller, Beat Writer
757-446-2374; ed.miller@pilotonline.com

Flat Hat

W&M Campus Center, Williamsburg, VA 23185
(O) 757-221-3281; (F) 757-221-3242
fhsprt@wm.edu

Associated Press (Richmond)

600 E. Main St., Suite 1250, Richmond, VA 23219
(O) 800-552-9935; (F) 804-643-6223
Hank Kurz, College Sports
hkurz@ap.org

Television

WTKR (CBS - Norfolk) Channel 3

720 Boush Street, Norfolk, VA 23510
(O) 757-446-1361; (F) 757-446-1376
Cory Curtis, Sports Director - cory.curtis@wtkr.com
Jason Barr, Sports Anchor - jason.barr@wtkr.com

WTVR (CBS - Richmond) Channel 6

3301 West Broad Street, Richmond, VA 23230
(O) 804-254-3645; (F) 804-254-3697
Lane Casadonte, Sports Director - lcasadonte@wtrv.com
Greg Burton, Sports Anchor - gburton@wtrv.com

WRIC (ABC - Richmond) Channel 8

301 Arboretum Place, Richmond, VA 23236
(O) 804-330-8829; (F) 804-330-8883
Chip Tarkenton, Sports Director - ctarkenton@wric.com
Rick Stoss, Executive Sports Producer - rstoss@wric.com

WAVY (NBC - Virginia Beach) Channel 10

300 Wavy Street, Portsmouth, VA 23704
(O) 757-673-5440; (F) 757-397-8279
Bruce Rader, Sports Director - wavy.sports@lintv.com
Chris Reckling, Sports Anchor - chris.reckling@wavy.com

WWBT (NBC - Richmond) Channel 12

5710 Midlothian Turnpike, Richmond, VA 23225
(O) 804-230-2614; (F) 804-230-2789
Ben Hamlin, Sports Director - bhamlin@nbc12.com
Joe Sullivan, Sports Anchor - jsullivan@nbc12.com

WVEC (ABC - Hampton Roads) Channel 13

613 Woodis Avenue, Norfolk, VA 23510
(O) 757-628-6217/6215; (F) 757-628-5855
Scott Cash, Sports Director - scash@wvec.com
Brian Smith, Sports Anchor - bsmith@wvec.com

Radio

"The Tide," WYTD, 92.3 FM

5000 New Point Rd., Suite 2102, Williamsburg, VA 23188
(O) 757-565-1079 Ext. 101
Tom Davis

Jay Colley

7 Forest Hill Drive, Williamsburg, VA 23185

Bill McDonald

11340 Caruthers Way, Glen Allen, VA 23059

Charlie Woollum

113 Swinley Forest, Williamsburg, VA 23188

WBRG (1050 AM) - Lynchburg

239 Ragland Road, Lynchburg, VA 24572
(O) 434-845-5916; (F) 434-845-5917
Brent Epperson



Williamsburg's Classical Station



MEDIA COVERAGE



The College of William and Mary and the Colonial Athletic Association have experienced an unprecedented increase in media exposure through various outlets over the last few years. Throughout the 2006-07 season, the Tribe men's basketball program was covered by five local newspapers and various television stations throughout the Hampton Roads area. The Tribe also garnered exposure on ESPN.com in Andy Katz Weekly Word as well as the *New York Times*.

The Tribe had four games broadcast on television last season as part of the CAA's record-breaking television package. The College had games broadcast on ESPN Regional, CN-8 Sports, the Comcast Network and locally in the Hampton Roads area on WSKY-Channel 4. Last season, W&M home games were also televised in the Williamsburg area on both campus access and local cable access channels through the production of W&M student television.

For the second straight season, W&M will take part in the ESPN O'Reilly BracketBusters. All 12 CAA schools will take part in the event for the second year in a row. After having to travel last season, W&M will host a BracketBuster contest this season.

Along with the extensive television exposure, all W&M men's basketball games are carried over the Tribe Radio Network with Jay Colley, Bill McDonald and Charlie Woollum on the call. Stretching over 150 miles of the state, the Tribe Radio Network is the gateway to all of the W&M action over the air. The flagship stations for the network are 92.3 FM "The Tide" and 107.9 FM "WBACH" in Williamsburg. The Tribe men's basketball contests are also carried simultaneously through live web streaming at TribeAthletics.com.

