

Since the beginning of its conference affiliation in 1993, the Tribe has had 111 players named all-conference, an average of 10.1 per year.

25th SEASON

Silver Linings



THE MEDIA



# MEDIA INFORMATION

# William and Mary



In his ninth year in the W&M Sports Information Office and his fifth as the Director is **Pete Clawson**. His responsibilities include overseeing the department, while also directly handling all aspects of media relations

for the Tribe football and men's gymnastics teams.

A 1990 graduate of the University of Pittsburgh, Clawson has assisted in the sports information departments at his alma mater, the University of Florida and Fresno State.

While at Florida, Clawson was the primary contact for all electronic media interviews for the Gator football program. In his two years at Fresno State, he was responsible for all interviews and practice coverage for the football team, as well as serving as the media contact for the wrestling and track and field teams.

The Dillsburg, Pennsylvania, native enjoys music, fishing and jogging. He and his wife, the former Catherine Merrill '98, were married on July 19, 2003 and reside in Williamsburg.

## William and Mary Sports Information

(757) 221-3344

(757) 221-3412 (FAX)



Dan Wakely  
Associate SID  
(757) 221-3368  
ddwake@wm.edu



Chris Poore  
Assistant SID  
(757) 221-3370  
cppoor@wm.edu



Paul Ring  
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(757) 221-3344  
pjring@wm.edu



Mark Hoskins  
Sports Info. Asst.  
(757) 221-3344  
mjhosk@wm.edu

### Athletics Telephone Directory - All numbers are area code 757

Athletics Department - 221-3400

Football Office - 221-3337

Ticket Office - 221-3340

Tribe Club - 221-3365

Marketing - 221-3353

Facilities/Operations - 221-3355

Sports Medicine - 221-3355

Zable Stadium Press Box - 221-3414

#### Game Credentials

Please make all press and photo requests at least one week in advance. Tickets and parking passes can be mailed with one week's notice. If not, tickets can be picked up, with proper credentials, at the Will Call Window at Zable Stadium on the morning of the game.

#### Press Parking

Parking for members of the working press is available just southeast of Zable Stadium in front of the University Center.

#### Photographers

Please observe the NCAA rules, which prohibit photographers between the 25 yard lines.

#### Press Box Services

Located atop the East grandstand of Zable Stadium at Cary field, the press box officially opens two hours prior to kickoff. Pregame notes, flip cards and programs will be available prior to the start. Complete halftime statistics, as well as final team and individual statistics, are available immediately following the game.

#### Radio

Visiting radio lines may be rented through the Sports Information Office at a cost of \$75 per line. The radio booth for the visiting team is located at the south end of the press box on the lower level. Radio stations should make arrangements with the Sports Information Office at least a month in advance. Requests for the line will be honored on a first-come, first-served basis.

#### Visiting Film Crews

Space will be allotted in the West Press Box for film and video crews of visiting teams' coaches' shows. We will provide two spots per team.

#### Post-Game Procedures

Head coach Jimmye Laycock and the visiting coach will be available about 10 minutes after the game in an interview area located directly below the press box. Individual W&M players' names should be given to Pete Clawson during the fourth quarter and they will be made available in the interview room.

#### Interviews

All requests for interviews must be directed through the Sports Information Office. Players are available Monday morning until noon Thursday.

#### Weekly Press Conference

A press conference with head coach Jimmye Laycock will be held every Tuesday at noon at the Hospitality House in Williamsburg. Interviews with selected players will follow the luncheon. Please confirm your attendance with Pete Clawson in the Sports Information Office at least 24 hours in advance at (757) 221-3369 or pmclaw@wm.edu.



## Tribe Football



## 2004 Media Guide



## Print Media

### Daily Press

7505 Warwick Boulevard, Newport News, VA 23607  
 (O) 757-247-4630; (F) 757-247-9420  
 Doug Roberson, Sports Editor  
 757-247-4638; droberson@dailypress.com  
 Dave Fairbank, Beat Writer  
 757-247-4637; dfairbank@dailypress.com

### Richmond Times-Dispatch

P.O. Box 85333, Richmond, VA 23293  
 (O) 804-649-6554; (F) 804-775-8085  
 tdsports@timesdispatch.com  
 Jack Berninger, Sports Editor  
 804-649-6445  
 John O'Connor, Beat Writer  
 804-649-6233; joconnor@timesdispatch.com

### Virginia Gazette

216 Ironbound Road, Williamsburg, VA 23188  
 (O) 757-220-1736; (F) 757-220-1665  
 John Harvey, Sports Editor  
 757-345-2352; jharvey@vagazette.com

### Virginian Pilot

150 West Brambleton Ave., Norfolk, VA 23510  
 (O) 757-446-2366; (F) 757-533-9004  
 Tom White, College Sports Editor  
 757-446-2368; tomw@pilotonline.com  
 Ed Miller, Beat Writer  
 757-446-2374; ed.miller@pilotonline.com

### Flat Hat

W&M Campus Center, Williamsburg, VA 23185  
 (O) 757-221-3281; (F) 757-221-3242  
 fhspirt@wm.edu

### Associated Press (Richmond)

600 E. Main St., Suite 1250, Richmond, VA 23219  
 (O) 800-552-9935; (F) 804-643-6223  
 Hank Kurz, College Sports  
 hkurz@ap.org

## Television

### WTKR (CBS) Channel 3

720 Boush Street, Norfolk, VA 23510  
 (O) 757-446-1361; (F) 757-446-1376  
 Ted Alexander, Sports Director

### WTVR (CBS) Channel 6

3301 West Broad Street, Richmond, VA 23230  
 (O) 804-254-3645; (F) 804-254-3697  
 Lane Casadonte, Sports Director

### WRIC (ABC) Channel 8

301 Arboretum Place, Richmond, VA 23236  
 (O) 804-330-8829; (F) 804-330-8883  
 Chip Tarkenton, Sports Director

### WAVY (NBC) Channel 10

300 Wavy Street, Portsmouth, VA 23704  
 (O) 757-673-5440; (F) 757-397-8279  
 Bruce Rader, Sports Director

### WWBT (NBC) Channel 12

5710 Midlothian Turnpike, Richmond, VA 23225  
 (O) 804-230-2614; (F) 804-230-2789  
 Ben Hamlin, Sports Director

### WVEC (ABC) Channel 13

613 Woodis Avenue, Norfolk, VA 23510  
 (O) 757-628-6217/6215; (F) 757-628-5855  
 Scott Cash, Sports Director

## Radio

### WMBG (740 AM)

1005 Richmond Road, Williamsburg, VA 23188  
 (O) 757-229-7400  
 Bob Sheeran

### WSRV (92.3 FM)

6558 Main Street, Gloucester, VA 23061  
 (O) 757-565-1079; (F) 757-565-2250  
 Jim Campana

### WBRG (1050 AM)

239 Ragland Road, Lynchburg, VA 24572  
 (O) 434-845-5916; (F) 434-845-5917  
 Brent Epperson

### W&M Radio Network

Jay Colley  
 7 Forest Hill Drive, Williamsburg, VA 23185

### Bob Sheeran

118 The Colony  
 Williamsburg, VA 23185

Every Monday, the Atlantic 10 will conduct a teleconference from 10:00-12:10pm (eastern time) with each of its head football coaches. Each coach will have a 10-minute slot to discuss his team and answer questions from the media. Members of the media are strongly encouraged to participate in the questioning. For the access number, call Pete Clawson. Below is the schedule for the teleconference:

- 10:00 Atlantic 10 update
- 10:10 Dave Clawson, Richmond
- 10:20 Jimmie Laycock, William & Mary
- 10:30 Andy Talley, Villanova
- 10:40 Rocky Hager, Northeastern
- 10:50 Mickey Matthews, James Madison
- 11:00 Jack Cosgrove, Maine
- 11:10 Don Brown, Massachusetts
- 11:20 Tim Stowers, Rhode Island
- 11:30 K.C. Keeler, Delaware
- 11:40 Sean McDonnell, New Hampshire
- 11:50 Joe Gardi, Hofstra
- 12:00 Gordy Combs, Towson



## The William and Mary Radio Network

The broadcast team of Jay Colley and Bob Sheeran will once again relay the excitement of Tribe football over the airwaves. Play-by-play chief Colley also covers the Tribe basketball squad. A mass communications graduate of Middle Tennessee State University, Colley has been a fixture of the Tribe's sports broadcasts for 19 years. In 2002, Colley was granted honorary alumnus status by William and Mary.

Bob Sheeran has never drifted far from the beat of W&M sports. A 1967 alumnus of the College, Sheeran served as W&M's sports information director for 16 years before entering private business in 1985. He has teamed up with Colley for the last 16 years as part of the football broadcasts and has also served as an integral part of all W&M Quarterback Club booster functions since his graduation. A testament to his dedication to the College was witnessed in 2003 as an endowment was organized in his name by HAYFARL (a W&M football booster organization) to provide scholarship support for a Tribe walk-on football player.

For the third year in a row, Williamsburg affiliate WMBG-AM 740 will originate and serve as the flagship station on the broadcasts of all William and Mary football and basketball games. Also airing the network will be WSRV-FM 92.3, The Surf.

Stretching over 150 miles across the commonwealth, the W&M radio network is the gateway to all of the Tribe action.












WMBG 740 AM Williamsburg  
 WSRV 92.3 FM Williamsburg  
 WBRG 1050 AM Lynchburg  
 WTOX 1480 AM Richmond

In addition, all W&M broadcasts can be heard online at TribeAthletics.com, the official internet home of Tribe sports.



# COMPOSITE SCHEDULE

**William and Mary**

	@ N.C. State	@ VMI	@ UMass	Lafayette	Maine	Villanova	JMU	@ Hofstra	Towson	Delaware	@ W&M
	Lock Haven	@ Villanova	@ WVU	Hofstra	UMass	@ Maine	@ Richmond	VMI	Delaware	W&M	@ Towson
	Bucknell *	@ Lehigh	JMU	@ Penn	UNH	@ Northeastern	Richmond	Towson	@ URI	@ W&M	@ Delaware
	@ Elon	@ Delaware	Morgan State	Northeastern	Cornell	Rhode Island	@ Villanova	W&M	@ Richmond	@ UNH	JMU
	UNH *	Towson	West Chester	@ UMass	Maine	@ Hofstra	W&M	@ Navy	@ JMU	@ Richmond	Villanova
	@ Fordham	Cent. Conn. St.	@ Hofstra	Brown	@ Towson	@ W&M	UMass	Villanova	UNH	Maine	@ Northeastern
	West Va. Tech	@ Kent State	Lehigh	@ YSU	Gardner-Webb	W&M	Coastal Car.	Char. Southern	@ VMI	at Chattanooga	Elon
	@ Navy	@ Hofstra	@ Towson	@ W&M	Villanova	@ Harvard	@ Maine	UNH	UMass	Rhode Island	
	@ Ohio	Richmond	Tenn. Tech	W&M	@ Char. South.	@ Georgetown	Coastal Car.	@ Gard. Webb	@ JMU	Liberty	Wofford
	@ Delaware *	@ Rutgers	W&M	@ Dartmouth	@ Villanova	UMass	Hofstra	@ Northeastern	@ Rhode Island	Towson	@ Maine
	W&M	@ Virginia	Georgia Tech	Louisville	@ Florida State	N.C. State	@ Utah	Miami	Virginia Tech	@ Wake Forest	@ Duke
Sept. 4											
Sept. 11											
Sept. 18											
Sept. 25											
Oct. 2											
Oct. 9											
Oct. 16											
Oct. 23											
Oct. 30											
Nov. 6											
Nov. 13											
Nov. 20											

