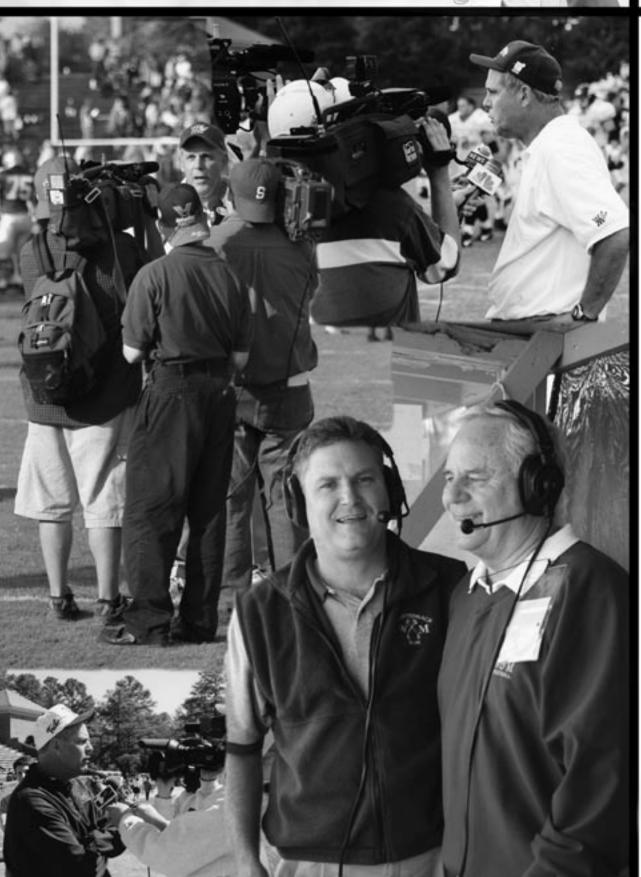
Since the beginning of its conference affiliation in 1993, the Tribe has had 111 players named all-conference, an average of 10.1 per year.

Silver Linings



WeeM

Media Information



In his ninth year in the W&M Sports Information Office and his fifth as the Director is **Pete Clawson**. His responsibilities include overseeing the department, while also directly handling all aspects of media relations

for the Tribe football and men's gymnastics teams.

A 1990 graduate of the University of Pittsburgh, Clawson has assisted in the sports information departments at his alma mater, the University of Florida and Fresno State.

While at Florida, Clawson was the primary contact for all electronic media interviews for the Gator football program. In his two years at Fresno State, he was responsible for all interviews and practice coverage for the football team, as well as serving as the media contact for the wrestling and track and field teams.

The Dillsburg, Pennsylvania, native enjoys music, fishing and jogging. He and his wife, the former Catherine Merril '98, were married on July 19, 2003 and reside in Williamsburg.

William and Mary Sports Information (757) 221-3344 (757) 221-3412 (FAX)



Dan Wakely Associate SID (757) 221-3368 ddwake@wm.edu



Chris Poore Assistant SID (757) 221-3370 cppoor@wm.edu



Paul Ring Sports Info. Intern (757) 221-3344 pjring@wm.edu



Mark Hoskins Sports Info. Asst. (757) 221-3344 mjhosk@wm.edu

Athletics Telephone Directory - All numbers are area code 757

Athletics Department - 221-3400 Football Office - 221-3337 Ticket Office - 221-3340 Tribe Club - 221-3365 Marketing - 221-3353 Facilities/Operations - 221-3355 Sports Medicine - 221-3355 Zable Stadium Press Box - 221-3414

Game Credentials

Please make all press and photo requests at least one week in advance. Tickets and parking passes can be mailed with one week's notice. If not, tickets can be picked up, with proper credentials, at the Will Call Window at Zable Stadium on the morning of the game.

Press Parking

Parking for members of the working press is available just southeast of Zable Stadium in front of the University Center.

Photographers

Please observe the NCAA rules, which prohibit photographers between the 25 yard lines.

Press Box Services

Located atop the East grandstand of Zable Stadium at Cary field, the press box officially opens two hours prior to kickoff. Pregame notes, flip cards and programs will be available prior to the start. Complete halftime statistics, as well as final team and individual statistics, are available immediately following the game.

Radio

Visiting radio lines may be rented through the Sports Information Office at a cost of \$75 per line. The radio booth for the visiting team is located at the south end of the press box on the lower level. Radio stations should make arrangements with the Sports Information Office at least a month in advance. Requests for the line will be honored on a first-come, first-served basis.

Visiting Film Crews

Space will be allotted in the West Press Box for film and video crews of visiting teams' coaches' shows. We will provide two spots per team.

Post-Game Procedures

Head coach Jimmye Laycock and the visiting coach will be available about 10 minutes after the game in an interview area located directly below the press box. Individual W&M players' names should be given to Pete Clawson during the fourth quarter and they will be made available in the interview room.

Interviews

All requests for interviews must be directed through the Sports Information Office. Players are available Monday morning until noon Thursday.

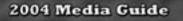
Weekly Press Conference

A press conference with head coach Jimmye Laycock will be held every Tuesday at noon at the Hospitality House in Williamsburg. Interviews with selected players will follow the luncheon. Please confirm your attendance with Pete Clawson in the Sports Information Office at least 24 hours in advance at (757) 221-3369 or pmclaw@wm.edu.









Tribe Football '04

MEDIA OUTLETS

Print Media

Daily Press

7505 Warwick Boulevard, Newport News, VA 23607 (O) 757-247-4630; (F) 757-247-9420 Doug Roberson, Sports Editor 757-247-4638; droberson@dailypress.com Dave Fairbank, Beat Writer 757-247-4637; dfairbank@dailypress.com

Richmond Times-Dispatch

P.O. Box 85333, Richmond, VA 23293 (O) 804-649-6554; (F) 804-775-8085 tdsports@timesdispatch.com Jack Berninger, Sports Editor 804-649-6445 John O'Connor, Beat Writer 804-649-6233; joconnor@timesdispatch.com

Virginia Gazette

216 Ironbound Road, Williamsburg, VA 23188 (O) 757-220-1736; (F) 757-220-1665 John Harvey, Sports Editor 757-345-2352; jharvey@vagazette.com

Virginian Pilot

150 West Brambleton Ave., Norfolk, VA 23510 (O) 757-446-2366; (F) 757-533-9004 Tom White, College Sports Editor 757-446-2368; tomw@pilotonline.com Ed Miller, Beat Writer 757-446-2374; ed.miller@pilotonline.com

Flat Hat

W&M Campus Center, Williamsburg, VA 23185 (O) 757-221-3281; (F) 757-221-3242 fhsprt@wm.edu

Associated Press (Richmond)

600 E. Main St., Suite 1250, Richmond, VA 23219 (O) 800-552-9935; (F) 804-643-6223 Hank Kurz, College Sports hkurz@ap.org

Television

WTKR (CBS) Channel 3

720 Boush Street, Norfolk, VA 23510 (O) 757-446-1361; (F) 757-446-1376 Ted Alexander, Sports Director

WTVR (CBS) Channel 6

3301 West Broad Street, Richmond, VA 23230 (O) 804-254-3645; (F) 804-254-3697 Lane Casadonte, Sports Director

WRIC (ABC) Channel 8

301 Arboretum Place, Richmond, VA 23236 (O) 804-330-8829; (F) 804-330-8883 Chip Tarkenton, Sports Director

WAVY (NBC) Channel 10

300 Wavy Street, Portsmouth, VA 23704 (O) 757-673-5440; (F) 757-397-8279 Bruce Rader, Sports Director

WWBT (NBC) Channel 12

5710 Midlothian Turnpike, Richmond, VA 23225 (O) 804-230-2614; (F) 804-230-2789 Ben Hamlin, Sports Director

WVEC (ABC) Channel 13

613 Woodis Avenue, Norfolk, VA 23510 (O) 757-628-6217/6215; (F) 757-628-5855 Scott Cash, Sports Director

Radio

WMBG (740 AM)

1005 Richmond Road, Williamsburg, VA 23188 (O) 757-229-7400 Bob Sheeran

WSRV (92.3 FM)

6558 Main Street, Gloucester, VA 23061 (O) 757-565-1079; (F) 757-565-2250 Jim Campana

WBRG (1050 AM)

239 Ragland Road, Lynchburg, VA 24572 (O) 434-845-5916; (F) 434-845-5917 Brent Epperson

W&M Radio Network

Jay Colley 7 Forest Hill Drive, Williamsburg, VA 23185

Bob Sheeran 118 The Colony Williamsburg, VA 23185 Every Monday, the Atlantic 10 will conduct a teleconference from 10:00-12:10pm (eastern time) with each of its head football coaches. Each coach will have a 10-minute slot to discuss his team and answer questions from the media. Members of the media are strongly encouraged to participate in the questioning. For the access number, call Pete Clawson. Below is the schedule for the teleconference:

10:00 Atlantic 10 update

10:10 Dave Clawson, Richmond

10:20 Jimmye Laycock, William & Mary

10:30 Andy Talley, Villanova

10:40 Rocky Hager, Northeastern

10:50 Mickey Matthews, James Madison

11:00 Jack Cosgrove, Maine

11:10 Don Brown, Massachusetts

11:20 Tim Stowers, Rhode Island

11:30 K.C. Keeler, Delaware

11:40 Sean McDonnell, New Hampshire

11:50 Joe Gardi, Hofstra

12:00 Gordy Combs, Towson



The William and Mary Radio Network

The broadcast team of Jay Colley and Bob Sheeran will once again relay the excitement of Tribe football over the airwaves. Play-by-play chief Colley also covers the Tribe basketball squad. A mass communications graduate of Middle Tennessee State University, Colley has been a fixture of the Tribe's sports broadcasts for 19 years. In 2002, Colley was granted honorary alumnus status by William and Mary.

Bob Sheeran has never drifted far from the beat of W&M sports. A 1967 alumnus of the College, Sheeran served as W&M's sports information director for 16 years before entering private business in 1985. He has teamed up with Colley for the last 16 years as part of the football broadcats and has also served as an integral part of all W&M Quarterback Club booster functions since his graduation. A testament to his dedication to the College was witnessed in 2003 as an endowment was organized in his name by HAYFARL (a W&M football booster organization) to provide scholarship support for a Tribe walk-on football player.

For the third year in a row, Williamsburg affiliate WMBG-AM 740 will originate and serve as the flagship station on the broadcasts of all William and Mary football and basketball games. Also airing the network will be WSRV-FM 92.3, The Surf.

Stretching over 150 miles across the commonwealth, the W&M radio network is the gateway to all of the Tribe action.

WMBG 740 AM Williamsburg WSRV 92.3 FM Williamsburg WBRG 1050 AM Lynchburg WTOX 1480 AM Richmond

In addition, all W&M broadcasts can be heard online at TribeAthletics.com, the official internet home of Tribe sports.









COMPOSITE SCHEDULE

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Sept. 4	W&M	@ Delaware *	@ Ohio		West Va. Tech	@ Fordham	· NNH	@ Elon	Bucknell *	Lock Haven	@ N.C. State
Sept. 11	@ Virginia	@ Rutgers	Richmond	@ Navy	@ Kent State	Cent. Conn. St.	Towson	@ Delaware	@ Lehigh		@ VMI
Sept. 18	Georgia Tech	W&M	Tenn. Tech	@ Hofstra	Lehigh		West Chester	Morgan State	JMU	@ Villanova	@ UMass
Sept. 25	Louisville	@ Dartmouth	W&M	@ Towson	@ YSU	@ Hofstra	@ UMass	Northeastern	@ Penn	@ WVU	Lafayette
Oct. 2	@ Florida State	@ Villanova	@ Char. South.	M&W @	Gardner-Webb	Brown	Maine	Cornell	NNH	Hofstra	
Oct. 9	N.C. State		@ Georgetown	Villanova	W&M	@ Towson		Rhode Island	@ Northeastern	UMass	Maine
Oct. 16	@ Utah	UMass	Coastal Car.	@ Harvard		@ W&M	@ Hofstra		Richmond	@ Maine	@ Villanova
Oct. 23		Hofstra	@ Gard. Webb	@ Maine	Coastal Car.	UMass	W&M	@ Villanova	Towson	@ Richmond	JMU
Oct. 30	Miami	@ Northeastern	@ JMU	UNH	Char. Southern	Villanova	@ Navy	W&M	@ URI	VMI	@ Hofstra
Nov. 6	Virginia Tech	@ Rhode Island	Liberty		@ VMI	UNH	@ JMU	@ Richmond	@ W&M	Delaware	Towson
Nov. 13	@ Wake Forest	Towson		UMass	at Chattanooga	Maine	@ Richmond	@ UNH		M8W	Delaware
Nov. 20	@ Duke	@ Maine	Wofford	Rhode Island	Elon	@ Northeastern	Villanova	јми	@ Delaware	@ Towson	@ W&M



