

THE MEDIA



THAD WHEELER
LINEBACKER

CAUGHT ON THE CUPOLA

McGLOTHLIN-STREET HALL

McGLOTHLIN-STREET HALL CONTAINS SCIENTIFIC LABORATORIES AND IS ONE OF THE MOST TECHNOLOGICALLY SOPHISTICATED BUILDINGS ON CAMPUS, AS IT CONTAINS MORE THAN 13 MILES OF DATA AND VOICE CABLE.





In his 10th year in the W&M Sports Information Office and his sixth as the Director is Pete Clawson. His responsibilities include overseeing the department,

while also directly handling all aspects of media relations for the Tribe football and men's gymnastics teams.

A 1990 graduate of the University of Pittsburgh, Clawson has assisted in the sports information departments at his alma mater, the University of Florida and Fresno State.

While at Florida, Clawson was the primary contact for all electronic media interviews for the Gator football program. In his two years at Fresno State, he was responsible for all interviews and practice coverage for the football team, as well as serving as the media contact for the wrestling and track and field teams.

The Dillsburg, Pennsylvania, native enjoys music, fishing and jogging. He and his wife Catherine, were married on July 19, 2003 and reside in Williamsburg.

William and Mary Sports Information

(757) 221-3344

(757) 221-3412 (FAX)



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Associate SID
(757) 221-3368
ddwake@wm.edu



Chris Poore
Assistant SID
(757) 221-3370
cppoor@wm.edu



Mark Hoskins
Sports Info. Asst.
(757) 221-3344
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Athletics Telephone Directory - All numbers are area code 757

Athletics Department - 221-3400

Football Office - 221-3337

Ticket Office - 221-3340

Tribe Club - 221-3365

Marketing - 221-3353

Facilities/Operations - 221-3355

Sports Medicine - 221-3355

Zable Press Box - 221-3414

Game Credentials

Please make all press and photo requests at least one week in advance. Tickets and parking passes can be mailed with one week's notice. If not, tickets can be picked up, with proper credentials, at the Will Call Window at Zable Stadium on the morning of the game.

Press Parking

Parking for members of the working press is available just southeast of Zable Stadium in front of the University Center.

Photographers

Please observe the NCAA rules, which prohibit photographers between the 25 yard lines.

Press Box Services

Located atop the East grandstand of Zable Stadium at Cary field, the press box officially opens two hours prior to kickoff. Pregame notes, flip cards and programs will be available prior to the start. Complete halftime statistics, as well as final team and individual statistics, are available immediately following the game.

Radio

Visiting radio lines may be rented through the Sports Information Office at a cost of \$75 per line. The radio booth for the visiting team is located at the south end of the press box on the lower level. Radio stations should make arrangements with the Sports Information Office at least a month in advance. Requests for the line will be honored on a first-come, first-served basis.

Visiting Film Crews

Space will be allotted in the West Press Box for film and video crews of visiting teams' coaches' shows. We will provide two spots per team.

Post-Game Procedures

Head coach Jimmye Laycock and the visiting coach will be available about 10 minutes after the game in an interview area located directly below the press box. Individual W&M players' names should be given to Pete Clawson during the fourth quarter and they will be made available in the interview room.

Interviews

All requests for interviews must be directed through the Sports Information Office. Players are available Monday morning until noon Thursday.

Weekly Press Conference

A press conference with head coach Jimmye Laycock will be held every Tuesday at noon at the Hospitality House in Williamsburg. Interviews with selected players will follow the luncheon. Please confirm your attendance with Pete Clawson in the Sports Information Office at least 24 hours in advance at (757) 221-3369 or pmclaw@wm.edu.



Print Media

Daily Press
7505 Warwick Boulevard, Newport News, VA 23607
(O) 757-247-4630; (F) 757-247-9420
Doug Roberson, Sports Editor
757-247-4638; droberson@dailypress.com
Marty O'Brian, Beat Writer
757-247-4963; mobrian@dailypress.com

Richmond Times-Dispatch
P.O. Box 85333, Richmond, VA 23293
(O) 804-649-6554; (F) 804-775-8085
tdsports@timesdispatch.com
Jack Berninger, Sports Editor
804-649-6445
John O'Connor, Beat Writer
804-649-6233; joconnor@timesdispatch.com

Virginia Gazette
216 Ironbound Road, Williamsburg, VA 23188
(O) 757-220-1736; (F) 757-220-1665
John Harvey, Sports Editor
757-345-2352; jharvey@vagazette.com

Virginian Pilot
150 West Brambleton Ave., Norfolk, VA 23510
(O) 757-446-2366; (F) 757-533-9004
Tom White, College Sports Editor
757-446-2368; tomw@pilotonline.com
Ed Miller, Beat Writer
757-446-2374; ed.miller@pilotonline.com

Flat Hat
W&M Campus Center, Williamsburg, VA 23185
(O) 757-221-3281; (F) 757-221-3242
fhsprt@wm.edu

Associated Press (Richmond)
600 E. Main St., Suite 1250, Richmond, VA 23219
(O) 800-552-9935; (F) 804-643-6223
Hank Kurz, College Sports
hkurz@ap.org

Television

WTKR (CBS) Channel 3
720 Boush Street, Norfolk, VA 23510
(O) 757-446-1361; (F) 757-446-1376
Ted Alexander, Sports Director

WTVR (CBS) Channel 6
3301 West Broad Street, Richmond, VA 23230
(O) 804-254-3645; (F) 804-254-3697
Lane Casadonte, Sports Director

WRIC (ABC) Channel 8
301 Arboretum Place, Richmond, VA 23236
(O) 804-330-8829; (F) 804-330-8883
Chip Tarkenton, Sports Director

WAVY (NBC) Channel 10
300 Wavy Street, Portsmouth, VA 23704
(O) 757-673-5440; (F) 757-397-8279
Bruce Rader, Sports Director

WWBT (NBC) Channel 12
5710 Midlothian Turnpike, Richmond, VA 23225
(O) 804-230-2614; (F) 804-230-2789
Ben Hamlin, Sports Director

WVEC (ABC) Channel 13
613 Woodis Avenue, Norfolk, VA 23510
(O) 757-628-6217/6215; (F) 757-628-5855
Scott Cash, Sports Director

Radio

WMBG (740 AM)
1005 Richmond Road, Williamsburg, VA 23188
(O) 757-229-7400
Bob Sheeran

WSRV (92.3 FM)
6558 Main Street, Gloucester, VA 23061
(O) 757-565-1079; (F) 757-565-2250

WBRG (1050 AM)
239 Ragland Road, Lynchburg, VA 24572
(O) 434-845-5916; (F) 434-845-5917
Brent Epperson

W&M Radio Network
Jay Colley
7 Forest Hill Drive, Williamsburg, VA 23185

Bob Sheeran
118 The Colony
Williamsburg, VA 23185

Every Monday, starting on August 29, the Atlantic 10 will conduct a teleconference from 10:00-12:10pm (eastern time) with each of its head football coaches. Each coach will have a 10-minute slot to discuss his team and answer questions from the media. Members of the media are strongly encouraged to participate in the questioning. For the access number, call Pete Clawson. Below is the schedule for the teleconference:

10:00 Atlantic 10 update
10:10 Dave Clawson, Richmond
10:20 Jimmye Laycock, William & Mary
10:30 Andy Talley, Villanova
10:40 Rocky Hager, Northeastern
10:50 Mickey Matthews, James Madison
11:00 Jack Cosgrove, Maine
11:10 Don Brown, Massachusetts
11:20 Tim Stowers, Rhode Island
11:30 K.C. Keeler, Delaware
11:40 Sean McDonnell, New Hampshire
11:50 Joe Gardi, Hofstra
12:00 Gordy Combs, Towson

THE WILLIAM AND MARY RADIO NETWORK



WMBG	740 AM	Williamsburg
WSRV	92.3 FM	Williamsburg
WBRG	1050 AM	Lynchburg
WTOX	1480 AM	Richmond

In addition, all W&M broadcasts can be heard online at TribeAthletics.com, the official internet home of Tribe sports.

The broadcast team of Jay Colley and Bob Sheeran will once again relay the excitement of Tribe football over the airwaves. Play-by-play chief Colley also covers the Tribe basketball squad. A mass communications graduate of Middle Tennessee State University, Colley has been a fixture of the Tribe's sports broadcasts for 20 years. In 2002, Colley was granted honorary alumnus status by William and Mary.

Bob Sheeran has never drifted far from the beat of W&M sports. A 1967 alumnus of the College, Sheeran served as W&M's sports information director for 16 years before entering private business in 1985. He has teamed up with Colley for the last 17 years as part of the football broadcasts and has also served as an integral part of all W&M Quarterback Club booster functions since his graduation. A testament to his dedication to the College was witnessed in 2003 as an endowment was organized in his name by HAYFARL (a W&M football booster organization) to provide scholarship support for a Tribe walk-on football player.

For the third year in a row, Williamsburg affiliate WMBG-AM 740 will originate and serve as the flagship station on the broadcasts of all William and Mary football and basketball games. Also airing the network will be WSRV-FM 92.3, The Surf.

Stretching over 150 miles across the commonwealth, the W&M radio network is the gateway to all of the Tribe action.

The Jimmye Laycock Show

Every Thursday afternoon, from 12 to 1 p.m., during the regular season, join Bob Sheeran and the coach for the Jimmye Laycock Show at the Backfin Restaurant on Strawberry Plains Road in Williamsburg.

Laycock answers questions about the weekend's upcoming opponent, the previous week's results and news and matchups around the Atlantic 10.

The show can be heard live in the Williamsburg area on the Tribe's flagship station, WMBG 740 AM.

Weekly Football Press Luncheon

Every Tuesday* afternoon during the regular season, members of the media are encouraged to join coach Laycock and various Tribe players for the W&M weekly football press luncheon, starting at 12 noon at the Hospitality House on Richmond Road across from Zable Stadium.

Lunch is served promptly at 12, followed by opening statements by Laycock and a question-and-answer session for members of the media. Student-athletes are available for one-on-one interviews following the luncheon.

*The date of the first luncheon (Marshall) will be announced in August.

ATLANTIC 10 COMPOSITE SCHEDULE

Date	Marshall	VMI	URI	Liberty	UNH	NU	Towson	Villanova	JMU	UD	UR
Sept. 1	W&M						Morgan State				UMass
Sept. 3		Davidson	Fordham	Concord	@Cal-Davis	Georgia Southern			Lock Haven		
Sept. 10	Kansas State	W&M	@CCSU	@UConn		@Youngstown State	Lock Haven	@Rutgers	@Coastal Carolina	Lehigh	@Lafayette
Sept. 17		@Duke	W&M	Youngstown State	@Towson	@Villanova	UNH	NU	Delaware St.	West Chester	@Maine
Sept. 24	@UCF	Lehigh	@UMass	@W&M	Dartmouth	Towson	@NU	Penn		Holy Cross	@Vanderbilt
Oct. 1	SMU	@Liberty	@Brown	VMI	Villanova		Delaware	@UNH	@Hofstra	@Towson	
Oct. 8	@VA Tech	Charleston Southern	Towson	Chattanooga	@W&M	@UMass	@URI	@Richmond	Maine	Hofstra	Villanova
Oct. 15	UAB	@Wofford	@UNH	Towson	URI	W&M	@Liberty	@Bucknell	@UMass	Richmond	@Delaware
Oct. 22	@UTEP	Gardner-Webb	@Villanova	Coastal Carolina (10/20)	NU	@UNH	@W&M	URI	@Delaware	JMU	Hofstra
Oct. 29	@Tulane	@Coastal Carolina	Hofstra	@Gardner-Webb	@UMass	@Northwestern State		W&M	Richmond	@Maine	@JMU
Nov. 5	Southern Miss	@Richmond			@Hofstra	Maine	Villanova	@Towson	@W&M	UMass	VMI
Nov. 12			@Maine	@Charleston Southern	Iona	Hofstra	Richmond	@JMU	Villanova	@W&M	@Towson
Nov. 19	ECU	The Citadel	NU	@Norfolk State	Maine	@URI	@JMU	Delaware	Towson	@Villanova	W&M
Nov. 26	@Memphis										