

# THE MEDIA

SEAN LISSEMORE






**PETE  
Clawson**
**Assistant A.D.  
Media Relations**

Pete Clawson, now in his 14th year at the College, was promoted to Assistant Athletics Director for Media Relations during the summer of 2006.

Clawson, a 1990 graduate of the University of Pittsburgh, had spent the previous 12 years working in the College's sports information office, including six as the Sports Information Director.

In his current position, Clawson oversees all workings of the Media Relations Department and is the primary contact for the Tribe's nationally-recognized football and men's gymnastics programs.

Prior to his stint at W&M, Clawson was an assistant at Fresno State. Clawson has also spent time as an assistant at his alma mater and at the University of Florida.

A native of Dillsburg, Pa., Clawson and his wife, Catherine, were married on July 19, 2003 and reside in Williamsburg. The couple gave birth to their first child, Charlie, in December.

**William and Mary Sports Information**
**(757) 221-3344  
(757) 221-3412 (fax)**

**ROB  
Turner**  
Associate Sports  
Information Director

**KRIS  
Sears**  
Associate Sports  
Information Director

**JACOB  
Skipper**  
Associate Sports  
Information Director

**SCOTT  
Burns**  
Sports Information  
Intern

**Sports Information Student Assistants:**

Alex Ball, Andrew Barr, Kristina Fitzhugh, Aaron Gregory, Lindsay Guers, Julia Martin

**Athletics/SID Directory — All Area Codes are 757**

Athletics Department.....	221-3400	Pete Clawson.....	221-3369
Football Office.....	221-3337	.....	pmclaw@wm.edu
Ticket Office.....	221-3340	Rob Turner.....	221-3370
Marketing Office.....	221-3353	.....	rrturn@wm.edu
Tribe Club.....	221-3350	Kris Sears.....	221-3368
Facilities/Operations.....	221-3355	.....	kasear@wm.edu
Sports Medicine.....	221-3407	Jacob Skipper.....	221-3344
Zable Press Box.....	221-3414	.....	jcskip@wm.edu
		Scott Burns.....	221-3344
		.....	TBA

**Game Credentials**

Please make all press and photo requests at least one week in advance. Tickets and parking passes can be mailed with one week's notice. If not, tickets can be picked up, with proper credentials, at the Will Call Window at Zable Stadium on the morning of the game.

**Press Parking**

Parking for members of the working press is available just southeast of Zable Stadium in front of the University Center. Space is limited in the lot, please arrive early. For directions to Zable Stadium, visit [TribeAthletics.com](http://TribeAthletics.com) and click on the Facilities and Directions link.

**Photographers**

Please observe the NCAA rules, which prohibit photographers between the 25 yard lines.

**Press Box Services**

Located atop the East grandstand of Zable Stadium, the press box officially opens two hours prior to kickoff. Pregame notes, flip cards and programs will be available prior to the start. Complete halftime statistics, as well as final team and individual statistics, and quotes are available immediately following the game.

**Radio**

Visiting radio lines may be rented by non-conference opponents through the Sports Information Office at a cost of \$75 per line. The radio booth for the visiting team is located at the south end of the press box on the lower level. Radio stations should make arrangements at least a month in advance. Requests for the line will be honored on a first-come, first-served basis.

**Visiting Film Crews**

Space will be allotted in the West Press Box for film and video crews of visiting teams' coaches' shows. We will provide two spots per team. The press box is open air, please plan and accordingly.

**Post-Game Procedures**

Head coach Jimmie Laycock and the visiting coach will be available about 10 minutes after the game in an interview area located in the Laycock Football Center. Individual W&M players' names should be given to Pete Clawson during the fourth quarter, and they will be made available in the interview room.

**Interviews**

All requests for interviews must be directed through the Sports Information Office. Players are available Monday morning until noon Thursday.

**Weekly Press Conference**

A press conference with head coach Jimmie Laycock will be held every Tuesday at noon at the Hospitality House in Williamsburg. Interviews with selected players will follow the luncheon. Please confirm your attendance with Pete Clawson in the Sports Information Office at least 24 hours in advance at (757) 221-3369 or [pmclaw@wm.edu](mailto:pmclaw@wm.edu).



**Print**

**Daily Press**

7505 Warwick Boulevard, Newport News, VA 23607  
 (O) 757-247-4630; (F) 757-247-9420; sports@dailypress.com  
 Nick Mathews, Sports Editor  
 757-247-4962; nmathews@dailypress.com  
 Marty O'Brien, Beat Writer  
 757-247-4963; mobrien@dailypress.com

**Richmond Times-Dispatch**

P.O. Box 85333, Richmond, VA 23293  
 (O) 804-649-6554; (F) 804-775-8085;  
 tdsports@timesdispatch.com  
 Stete Trosky, Sports Editor  
 (804) 649-6456; strosky@timesdispatch.com  
 John Packett, Beat Writer  
 (804) 649-6313; jpacket@timesdispatch.com

**Virginia Gazette**

216 Ironbound Road, Williamsburg, VA 23188  
 (O) 757-220-1736; (F) 757-220-1665  
 John Harvey, Sports Editor  
 757-345-2352; jharvey@vagazette.com

**Virginian Pilot**

150 West Brambleton Ave., Norfolk, VA 23510  
 (O) 757-446-2366; (F) 757-533-9004  
 Colleen McDaniel, College Sports Editor  
 757-446-2369; colleen.mcdaniel@pilotonline.com  
 Ed Miller, Beat Writer  
 757-446-2374; ed.miller@pilotonline.com

**Williamsburg Yorktown Daily**

5000 New Point Rd., Suite 2201, Williamsburg, VA 23188  
 (O) 757-565-1079; (F) 757-565-7094  
 Andrew Pike, Sports Editor  
 andrew@wydaily.com

**Associated Press (Richmond)**

600 E. Main St., Suite 1250, Richmond, VA 23219  
 (O) 800-552-9935; (F) 804-643-6223  
 Hank Kurz, College Sports  
 hkurz@ap.org

**Television**

**WTKR (CBS - Norfolk) Channel 3**

720 Boush Street, Norfolk, VA 23510  
 (O) 757-446-1361; (F) 757-446-1376

**WTVR (CBS - Richmond) Channel 6**

3301 West Broad Street, Richmond, VA 23230  
 (O) 804-254-3645; (F) 804-254-3697  
 Lane Casadonte, Sports Director - lcasadonte@wtvr.com  
 Greg Burton, Sports Anchor - gburton@wtvr.com

**WRIC (ABC - Richmond) Channel 8**

301 Arboretum Place, Richmond, VA 23236  
 (O) 804-330-8829; (F) 804-330-8883  
 Chip Tarkenton, Sports Director - ctarkenton@wric.com  
 Rick Stoss, Executive Sports Producer - rstoss@wric.com

**WAVY (NBC - Virginia Beach) Channel 10**

300 Wavy Street, Portsmouth, VA 23704  
 (O) 757-673-5440; (F) 757-397-8279  
 Bruce Rader, Sports Director - wavy.sports@lintv.com  
 Chris Reckling, Sports Anchor - chris.reckling@wavy.com

**WWBT (NBC - Richmond) Channel 12**

5710 Midlothian Turnpike, Richmond, VA 23225  
 (O) 804-230-2614; (F) 804-230-2789  
 Ben Hamlin, Sports Director - bhamlin@nbc12.com  
 Joe Sullivan, Sports Anchor - jsullivan@nbc12.com

**WVEC (ABC - Hampton Roads) Channel 13**

613 Woodis Avenue, Norfolk, VA 23510  
 (O) 757-628-6217/6215; (F) 757-628-5855  
 Scott Cash, Sports Director - scash@wvec.com  
 Brian Smith, Sports Anchor - bsmith@wvec.com

**Radio**

**The Tide (92.3 FM) and WBACH (107.9 AM) - Williamsburg**

Tom Davis - President, General Manager  
 5000 New Point Rd., Suite 2201, Williamsburg, VA 23188  
 (O) 757-565-1079; (F) 757-565-7094  
 tom@tideradio.com  
 www.tideradio.com

**WBRG (1050 AM) - Lynchburg**

Brent Epperson  
 PO Box 1079, Lynchburg, VA 24505  
 (O) 434-845-5916; (F) 434-845-5917  
 www.wbrgsupertalk.com

**WCLM (1450 AM) - Richmond**

3165 Hull St., Richmond, VA, 23224  
 (O) 804-231-2186; (F) 804-231-7685  
 www.wclmradio.com

**Jay Colley**

7 Forest Hill Drive, Williamsburg, VA 23185  
 jaycolley@williamewood.com  
 (O) 757-229-0550

**Bob Sheeran**

118 The Colony, Williamsburg, VA, 23185  
 wm67voice@aol.com  
 (O) 757-645-4443

**Weekly Football Press Luncheon**

Every Tuesday afternoon during the regular season, members of the media are encouraged to join coach Laycock and various Tribe players for the W&M weekly football press luncheon, starting at noon at the Hospitality House on Richmond Road across from Zable Stadium.

Lunch is served at noon, followed by opening statements by Laycock and a question-and-answer session for members of the media. Student-athletes are available for one-on-one interviews following the luncheon.

The date of the first luncheon will be announced in August. Please confirm your attendance with Pete Clawson in the sports information office.

**Weekly CAA Football Coaches Call**

The CAA Football coaches will hold a weekly teleconference for the media beginning Monday, Aug. 25. The call will take place each Monday throughout the entire 2008 season. The call will come to an end when the final CAA Football squad loses its final game in the 2008 NCAA Division I National Championships. Coaches will only participate in the postseason calls if their teams are still alive in Championship play. The teleconference will open with the release of the selected player of the week winners, a recap of the weekend and a preview of the following week. CAA Football coaches will be available to answer questions beginning at 10:10 a.m. The weekly lineup is listed below. The phone number to take part in the call is 888-289-3996. Members of the media should contact Scott Meyer (804-754-1616 x20) at the CAA office for the password to access the call. Comments from the call will also be available on the web at www.CAAsports.com each Monday after 1 p.m.

- 10:00 a.m. CAA Football Update
- 10:10 a.m. Mike London
- 10:20 a.m. Jimmie Laycock
- 10:30 a.m. Andy Talley
- 10:40 a.m. Rocky Hager
- 10:50 a.m. Mickey Matthews
- 11:00 a.m. Jack Cosgrove
- 11:10 a.m. Don Brown
- 11:20 a.m. Darren Rizzi
- 11:30 a.m. K.C. Keeler
- 11:40 a.m. Sean McDonnell
- 11:50 a.m. Dave Cohen
- 12:00 p.m. Gordy Combs

**The William and Mary Radio Network**



All W&M radio broadcasts can be heard via a live simultaneous web stream online at [TribeAthletics.com](http://TribeAthletics.com), the official Internet home of Tribe sports. Click the Live Audio link at the top of page for more information.

The broadcast team of Jay Colley and Bob Sheeran will once again relay the excitement of Tribe football over the airwaves. Play-by-play chief Colley also covers the Tribe basketball squad. A mass communications graduate of Middle Tennessee State University, Colley has been a fixture of the Tribe's sports broadcasts for more than 20 years. In 2002, Colley was granted honorary alumnus status by William and Mary.

Bob Sheeran has never drifted far from the beat of W&M sports. A 1967 graduate of the College, Sheeran served as W&M's sports information director for 16 years before entering private business in 1985. He has teamed up with Colley for the last 23 years as part of the football broadcasts and has also served as an integral part of all W&M Quarterback Club booster functions since his graduation. A testament to his dedication to the College was witnessed in 2003 as an endowment was organized in his name by HEYFARL (a W&M football booster organization) to provide scholarship support for a Tribe walk-on football player.

**William and Mary Radio Network Affiliates**

"The Tide"	92.3 FM	Williamsburg
WBACH	107.9 FM	Williamsburg
WBRG	1050 AM	Lynchburg
WCLM	1450 AM	Richmond



WEEK	N.C. STATE	VMI	NORFOLK STATE	VILLANOVA	NEW HAMPSHIRE	DELAWARE	RHODE ISLAND	TOWSON	NORTHEASTERN	JAMES MADISON	RICHMOND
<b>Aug. 30</b>	at South Carolina (Thurs, Aug. 28)		VIRGINIA STATE	at West Virginia		at Maryland	MONMOUTH	at Navy	at Ball State (Thurs., Aug. 28)	at Duke	
<b>Sept. 6</b>	<b>W&amp;M</b>	ST. FRANCIS (Pa.)	at Kentucky		at Army		at Fordham	MORGAN STATE		UNC CENTRAL	at Elon
<b>Sept. 13</b>	at Clemson	<b>at W&amp;M</b>	NORTH CAROLINA A&T	LEHIGH	at Rhode Island	WEST CHESTER	NEW HAMPSHIRE	at Richmond	at Georgia Southern	UMASS	at Virginia
<b>Sept. 20</b>	EAST CAROLINA	CHOWAN	<b>at W&amp;M</b>	at Penn	ALBANY	at Furman	at Hofstra	at Coastal Carolina	at Syracuse	APPALACHIAN STATE	TOWSON
<b>Sept. 27</b>	SOUTH FLORIDA	at Ohio	at Bethune-Cookman	RICHMOND	at Dartmouth	ALBANY	at Boston College	COLUMBIA	UC DAVIS	at Maine	MAINE
<b>Oct. 4</b>	BOSTON COLLEGE	RICHMOND		<b>at W&amp;M</b>		at UMass	BROWN	NORTHEASTERN	at Towson	HOFSTRA	at Villanova
<b>Oct. 11</b>		COASTAL CAROLINA	at South Carolina State		<b>W&amp;M</b>	MAINE	at Towson	RHODE ISLAND	UMASS	at Richmond	at VMI
<b>Oct. 18</b>	FLORIDA STATE (Thurs., Oct. 16)		at Hampton	at Rhode Island	at Northeastern	<b>W&amp;M</b>	NEW HAMPSHIRE		NEW HAMPSHIRE	JAMES MADISON	
<b>Oct. 25</b>	at Maryland	at Gardner-Webb	FLORIDA A&M	JAMES MADISON	TOWSON	at Hofstra	<b>at W&amp;M</b>	at New Hampshire	at Maine	at Villanova	GEORGETOWN
<b>Nov. 1</b>		at Charleston Southern	at Howard	at Northeastern	HOFSTRA	at JMU	UMASS	<b>W&amp;M</b>	VILLANOVA	DELAWARE	
<b>Nov. 8</b>	at Duke	LIBERTY	MORGAN STATE	NEW HAMPSHIRE	at Villanova	TOWSON		at Delaware	<b>at W&amp;M</b>		at Hofstra
<b>Nov. 15</b>	WAKE FOREST	at Stony Brook	DELAWARE STATE	TOWSON	UMASS	at Richmond	MAINE	at Villanova	at Hofstra	<b>W&amp;M</b>	DELAWARE
<b>Nov. 22</b>	at North Carolina	PRESBYTERIAN	at Winston-Salem State	at Delaware	at Maine	VILLANOVA	at Northeastern	JAMES MADISON	RHODE ISLAND	at Towson	<b>at W&amp;M</b>
<b>Nov. 29</b>	MIAMI										