

THE MEDIA

SEAN LISSEMORE




**PETE
Clawson**
**Assistant A.D.
Media Relations**

Pete Clawson, now in his 14th year at the College, was promoted to Assistant Athletics Director for Media Relations during the summer of 2006.

Clawson, a 1990 graduate of the University of Pittsburgh, had spent the previous 12 years working in the College's sports information office, including six as the Sports Information Director.

In his current position, Clawson oversees all workings of the Media Relations Department and is the primary contact for the Tribe's nationally-recognized football and men's gymnastics programs.

Prior to his stint at W&M, Clawson was an assistant at Fresno State. Clawson has also spent time as an assistant at his alma mater and at the University of Florida.

A native of Dillsburg, Pa., Clawson and his wife, Catherine, were married on July 19, 2003 and reside in Williamsburg. The couple gave birth to their first child, Charlie, in December.

William and Mary Sports Information
**(757) 221-3344
(757) 221-3412 (fax)**

**ROB
Turner**
Associate Sports
Information Director

**KRIS
Sears**
Associate Sports
Information Director

**JACOB
Skipper**
Associate Sports
Information Director

**SCOTT
Burns**
Sports Information
Intern

Sports Information Student Assistants:

Alex Ball, Andrew Barr, Kristina Fitzhugh, Aaron Gregory, Lindsay Guers, Julia Martin

Athletics/SID Directory — All Area Codes are 757

Athletics Department.....	221-3400	Pete Clawson.....	221-3369
Football Office.....	221-3337	pmclaw@wm.edu
Ticket Office.....	221-3340	Rob Turner.....	221-3370
Marketing Office.....	221-3353	rrturn@wm.edu
Tribe Club.....	221-3350	Kris Sears.....	221-3368
Facilities/Operations.....	221-3355	kasear@wm.edu
Sports Medicine.....	221-3407	Jacob Skipper.....	221-3344
Zable Press Box.....	221-3414	jcskip@wm.edu
		Scott Burns.....	221-3344
		TBA

Game Credentials

Please make all press and photo requests at least one week in advance. Tickets and parking passes can be mailed with one week's notice. If not, tickets can be picked up, with proper credentials, at the Will Call Window at Zable Stadium on the morning of the game.

Press Parking

Parking for members of the working press is available just southeast of Zable Stadium in front of the University Center. Space is limited in the lot, please arrive early. For directions to Zable Stadium, visit TribeAthletics.com and click on the Facilities and Directions link.

Photographers

Please observe the NCAA rules, which prohibit photographers between the 25 yard lines.

Press Box Services

Located atop the East grandstand of Zable Stadium, the press box officially opens two hours prior to kickoff. Pregame notes, flip cards and programs will be available prior to the start. Complete halftime statistics, as well as final team and individual statistics, and quotes are available immediately following the game.

Radio

Visiting radio lines may be rented by non-conference opponents through the Sports Information Office at a cost of \$75 per line. The radio booth for the visiting team is located at the south end of the press box on the lower level. Radio stations should make arrangements at least a month in advance. Requests for the line will be honored on a first-come, first-served basis.

Visiting Film Crews

Space will be allotted in the West Press Box for film and video crews of visiting teams' coaches' shows. We will provide two spots per team. The press box is open air, please plan and accordingly.

Post-Game Procedures

Head coach Jimmie Laycock and the visiting coach will be available about 10 minutes after the game in an interview area located in the Laycock Football Center. Individual W&M players' names should be given to Pete Clawson during the fourth quarter, and they will be made available in the interview room.

Interviews

All requests for interviews must be directed through the Sports Information Office. Players are available Monday morning until noon Thursday.

Weekly Press Conference

A press conference with head coach Jimmie Laycock will be held every Tuesday at noon at the Hospitality House in Williamsburg. Interviews with selected players will follow the luncheon. Please confirm your attendance with Pete Clawson in the Sports Information Office at least 24 hours in advance at (757) 221-3369 or pmclaw@wm.edu.



Print

Daily Press

7505 Warwick Boulevard, Newport News, VA 23607
 (O) 757-247-4630; (F) 757-247-9420; sports@dailypress.com
 Nick Mathews, Sports Editor
 757-247-4962; nmathews@dailypress.com
 Marty O'Brien, Beat Writer
 757-247-4963; mobrien@dailypress.com

Richmond Times-Dispatch

P.O. Box 85333, Richmond, VA 23293
 (O) 804-649-6554; (F) 804-775-8085;
 tdsports@timesdispatch.com
 Stete Trosky, Sports Editor
 (804) 649-6456; strosky@timesdispatch.com
 John Packett, Beat Writer
 (804) 649-6313; jpacket@timesdispatch.com

Virginia Gazette

216 Ironbound Road, Williamsburg, VA 23188
 (O) 757-220-1736; (F) 757-220-1665
 John Harvey, Sports Editor
 757-345-2352; jharvey@vagazette.com

Virginian Pilot

150 West Brambleton Ave., Norfolk, VA 23510
 (O) 757-446-2366; (F) 757-533-9004
 Colleen McDaniel, College Sports Editor
 757-446-2369; colleen.mcdaniel@pilotonline.com
 Ed Miller, Beat Writer
 757-446-2374; ed.miller@pilotonline.com

Williamsburg Yorktown Daily

5000 New Point Rd., Suite 2201, Williamsburg, VA 23188
 (O) 757-565-1079; (F) 757-565-7094
 Andrew Pike, Sports Editor
 andrew@wydaily.com

Associated Press (Richmond)

600 E. Main St., Suite 1250, Richmond, VA 23219
 (O) 800-552-9935; (F) 804-643-6223
 Hank Kurz, College Sports
 hkurz@ap.org

Television

WTKR (CBS - Norfolk) Channel 3

720 Boush Street, Norfolk, VA 23510
 (O) 757-446-1361; (F) 757-446-1376

WTVR (CBS - Richmond) Channel 6

3301 West Broad Street, Richmond, VA 23230
 (O) 804-254-3645; (F) 804-254-3697
 Lane Casadonte, Sports Director - lcasadonte@wtvr.com
 Greg Burton, Sports Anchor - gburton@wtvr.com

WRIC (ABC - Richmond) Channel 8

301 Arboretum Place, Richmond, VA 23236
 (O) 804-330-8829; (F) 804-330-8883
 Chip Tarkenton, Sports Director - ctarkenton@wric.com
 Rick Stoss, Executive Sports Producer - rstoss@wric.com

WAVY (NBC - Virginia Beach) Channel 10

300 Wavy Street, Portsmouth, VA 23704
 (O) 757-673-5440; (F) 757-397-8279
 Bruce Rader, Sports Director - wavy.sports@lintv.com
 Chris Reckling, Sports Anchor - chris.reckling@wavy.com

WWBT (NBC - Richmond) Channel 12

5710 Midlothian Turnpike, Richmond, VA 23225
 (O) 804-230-2614; (F) 804-230-2789
 Ben Hamlin, Sports Director - bhamlin@nbc12.com
 Joe Sullivan, Sports Anchor - jsullivan@nbc12.com

WVEC (ABC - Hampton Roads) Channel 13

613 Woodis Avenue, Norfolk, VA 23510
 (O) 757-628-6217/6215; (F) 757-628-5855
 Scott Cash, Sports Director - scash@wvec.com
 Brian Smith, Sports Anchor - bsmith@wvec.com

Radio

The Tide (92.3 FM) and WBACH (107.9 AM) - Williamsburg

Tom Davis - President, General Manager
 5000 New Point Rd., Suite 2201, Williamsburg, VA 23188
 (O) 757-565-1079; (F) 757-565-7094
 tom@tiderradio.com
 www.tiderradio.com

WBRG (1050 AM) - Lynchburg

Brent Epperson
 PO Box 1079, Lynchburg, VA 24505
 (O) 434-845-5916; (F) 434-845-5917
 www.wbrgsupertalk.com

WCLM (1450 AM) - Richmond

3165 Hull St., Richmond, VA, 23224
 (O) 804-231-2186; (F) 804-231-7685
 www.wclmradio.com

Jay Colley

7 Forest Hill Drive, Williamsburg, VA 23185
 jaycolley@williamewood.com
 (O) 757-229-0550

Bob Sheeran

118 The Colony, Williamsburg, VA, 23185
 wm67voice@aol.com
 (O) 757-645-4443

Weekly Football Press Luncheon

Every Tuesday afternoon during the regular season, members of the media are encouraged to join coach Laycock and various Tribe players for the W&M weekly football press luncheon, starting at noon at the Hospitality House on Richmond Road across from Zable Stadium.

Lunch is served at noon, followed by opening statements by Laycock and a question-and-answer session for members of the media. Student-athletes are available for one-on-one interviews following the luncheon.

The date of the first luncheon will be announced in August. Please confirm your attendance with Pete Clawson in the sports information office.

Weekly CAA Football Coaches Call

The CAA Football coaches will hold a weekly teleconference for the media beginning Monday, Aug. 25. The call will take place each Monday throughout the entire 2008 season. The call will come to an end when the final CAA Football squad loses its final game in the 2008 NCAA Division I National Championships. Coaches will only participate in the postseason calls if their teams are still alive in Championship play. The teleconference will open with the release of the selected player of the week winners, a recap of the weekend and a preview of the following week. CAA Football coaches will be available to answer questions beginning at 10:10 a.m. The weekly lineup is listed below. The phone number to take part in the call is 888-289-3996. Members of the media should contact Scott Meyer (804-754-1616 x20) at the CAA office for the password to access the call. Comments from the call will also be available on the web at www.CAAsports.com each Monday after 1 p.m.

- 10:00 a.m. CAA Football Update
- 10:10 a.m. Mike London
- 10:20 a.m. Jimmie Laycock
- 10:30 a.m. Andy Talley
- 10:40 a.m. Rocky Hager
- 10:50 a.m. Mickey Matthews
- 11:00 a.m. Jack Cosgrove
- 11:10 a.m. Don Brown
- 11:20 a.m. Darren Rizzi
- 11:30 a.m. K.C. Keeler
- 11:40 a.m. Sean McDonnell
- 11:50 a.m. Dave Cohen
- 12:00 p.m. Gordy Combs

The William and Mary Radio Network



All W&M radio broadcasts can be heard via a live simultaneous web stream online at TribeAthletics.com, the official Internet home of Tribe sports. Click the Live Audio link at the top of page for more information.

The broadcast team of Jay Colley and Bob Sheeran will once again relay the excitement of Tribe football over the airwaves. Play-by-play chief Colley also covers the Tribe basketball squad. A mass communications graduate of Middle Tennessee State University, Colley has been a fixture of the Tribe's sports broadcasts for more than 20 years. In 2002, Colley was granted honorary alumnus status by William and Mary.

Bob Sheeran has never drifted far from the beat of W&M sports. A 1967 graduate of the College, Sheeran served as W&M's sports information director for 16 years before entering private business in 1985. He has teamed up with Colley for the last 23 years as part of the football broadcasts and has also served as an integral part of all W&M Quarterback Club booster functions since his graduation. A testament to his dedication to the College was witnessed in 2003 as an endowment was organized in his name by HEYFARL (a W&M football booster organization) to provide scholarship support for a Tribe walk-on football player.

William and Mary Radio Network Affiliates

"The Tide"	92.3 FM	Williamsburg
WBACH	107.9 FM	Williamsburg
WBRG	1050 AM	Lynchburg
WCLM	1450 AM	Richmond



WEEK	N.C. STATE	VMI	NORFOLK STATE	VILLANOVA	NEW HAMPSHIRE	DELAWARE	RHODE ISLAND	TOWSON	NORTHEASTERN	JAMES MADISON	RICHMOND
Aug. 30	at South Carolina (Thurs, Aug. 28)		VIRGINIA STATE	at West Virginia		at Maryland	MONMOUTH	at Navy	at Ball State (Thurs., Aug. 28)	at Duke	
Sept. 6	W&M	ST. FRANCIS (Pa.)	at Kentucky		at Army		at Fordham	MORGAN STATE		UNC CENTRAL	at Elon
Sept. 13	at Clemson	at W&M	NORTH CAROLINA A&T	LEHIGH	at Rhode Island	WEST CHESTER	NEW HAMPSHIRE	at Richmond	at Georgia Southern	UMASS	at Virginia
Sept. 20	EAST CAROLINA	CHOWAN	at W&M	at Penn	ALBANY	at Furman	at Hofstra	at Coastal Carolina	at Syracuse	APPALACHIAN STATE	TOWSON
Sept. 27	SOUTH FLORIDA	at Ohio	at Bethune-Cookman	RICHMOND	at Dartmouth	ALBANY	at Boston College	COLUMBIA	UC DAVIS	at Maine	MAINE
Oct. 4	BOSTON COLLEGE	RICHMOND		at W&M		at UMass	BROWN	NORTHEASTERN	at Towson	HOFSTRA	at Villanova
Oct. 11		COASTAL CAROLINA	at South Carolina State		W&M	MAINE	at Towson	RHODE ISLAND	UMASS	at Richmond	at VMI
Oct. 18	FLORIDA STATE (Thurs., Oct. 16)		at Hampton	at Rhode Island	at Northeastern	W&M	NEW HAMPSHIRE		NEW HAMPSHIRE	JAMES MADISON	
Oct. 25	at Maryland	at Gardner-Webb	FLORIDA A&M	JAMES MADISON	TOWSON	at Hofstra	at W&M	at New Hampshire	at Maine	at Villanova	GEORGETOWN
Nov. 1		at Charleston Southern	at Howard	at Northeastern	HOFSTRA	at JMU	UMASS	W&M	VILLANOVA	DELAWARE	
Nov. 8	at Duke	LIBERTY	MORGAN STATE	NEW HAMPSHIRE	at Villanova	TOWSON		at Delaware	at W&M		at Hofstra
Nov. 15	WAKE FOREST	at Stony Brook	DELAWARE STATE	TOWSON	UMASS	at Richmond	MAINE	at Villanova	at Hofstra	W&M	DELAWARE
Nov. 22	at North Carolina	PRESBYTERIAN	at Winston-Salem State	at Delaware	at Maine	VILLANOVA	at Northeastern	JAMES MADISON	RHODE ISLAND	at Towson	at W&M
Nov. 29	MIAMI										