

# 2009

TRIBE FOOTBALL  
FIRST CLASS

David  
MILLER



THE MEDIA



# TRIBE FOOTBALL FIRST CLASS



## PETE Clawson

Assistant A.D.  
Media Relations

Pete Clawson, now in his 15th year at the College, was promoted to Assistant Athletics Director for Media Relations during the summer of 2006.

Clawson, a 1990 graduate of the University of Pittsburgh, had spent the previous 12 years working in the College's sports information office, including six as the Sports Information Director.

In his current position, Clawson oversees all workings of the Media Relations Department and is the primary contact for the Tribe's nationally-recognized football and men's gymnastics programs.

Prior to his stint at W&M, Clawson was an assistant at Fresno State. Clawson has also spent time as an assistant at his alma mater and at the University of Florida.

A native of Dillsburg, Pa., Clawson and his wife, Catherine, were married on July 19, 2003 and reside in Williamsburg. The couple has a one-year-old son, Charlie.

## William and Mary Sports Information

(757) 221-3344

(757) 221-2989 (fax)



**ROB  
Turner**  
Associate Sports  
Information Director



**KRIS  
Sears**  
Associate Sports  
Information Director



**JACOB  
Skipper**  
Associate Sports  
Information Director



**SCOTT  
Burns**  
Assistant Sports  
Information Director



**JULIA  
Martin**  
Assistant Director  
Media Relations

### Sports Information Student Assistants:

Alex Ball, Kristina Fitzhugh, Aaron Gregory, Lindsay Guers, Miles Hilder, Jack Lambert, Sarah Sibley

### Athletics/SID Directory — All Area Codes are 757

Athletics Department.....	221-3400	Pete Clawson.....	221-3369
Football Office.....	221-3337	.....	pmclaw@wm.edu
Ticket Office.....	221-3340	Rob Turner.....	221-3370
Marketing Office.....	221-3353	.....	rturn@wm.edu
Tribe Club.....	221-3350	Kris Sears.....	221-3368
Facilities/Operations.....	221-3355	.....	kasear@wm.edu
Sports Medicine.....	221-3407	Jacob Skipper.....	221-3344
Business Office.....	221-3372	.....	jcskip@wm.edu
Zable Press Box.....	221-3414	Scott Burns.....	221-3344
		.....	sburns@wm.edu
		Julia Martin.....	221-3344
		.....	jmar2@wm.edu

#### Game Credentials

Please make all press and photo requests at least one week in advance. Tickets and parking passes can be mailed with one week's notice. If not, tickets can be picked up, with proper credentials, at the Will Call Window at Zable Stadium on the morning of the game.

#### Press Parking

Parking for members of the working press is available just southeast of Zable Stadium in front of the University Center. Space is limited in the lot, please arrive early. For directions to Zable Stadium, visit [TribeAthletics.com](http://TribeAthletics.com) and click on the Facilities and Directions link.

#### Photographers

Please observe the NCAA rules, which prohibit photographers between the 25 yard lines.

#### Press Box Services

Located atop the East grandstand of Zable Stadium, the press box officially opens two hours prior to kickoff. Pregame notes, flip cards and programs will be available prior to the start. Complete halftime statistics, as well as final team and individual statistics, and quotes are available immediately following the game.

#### Radio

Visiting radio lines may be rented by non-conference opponents through the Sports Information Office at a cost of \$75 per line. The radio booth for the visiting team is located at the south end of the press box on the lower level. Radio stations should make arrangements at least a month in advance. Requests for the line will be honored on a first-come, first-served basis.

#### Visiting Film Crews

Space will be allotted in the West Press Box for film and video crews of visiting teams' coaches' shows. We will provide two spots per team. The press box is open air, please plan and accordingly.

#### Post-Game Procedures

Head coach Jimmie Laycock and the visiting coach will be available about 10 minutes after the game in an interview area located in the Laycock Football Center. Individual W&M players' names should be given to Pete Clawson during the fourth quarter, and they will be made available in the interview room.

#### Interviews

All requests for interviews must be directed through the Sports Information Office. Players are available Monday morning until noon Thursday.

#### Weekly Press Conference

A press conference with head coach Jimmie Laycock will be held every Tuesday at noon at the Hospitality House in Williamsburg. Interviews with selected players will follow the luncheon. Please confirm your attendance with Pete Clawson in the Sports Information Office at least 24 hours in advance at (757) 221-3369 or [pmclaw@wm.edu](mailto:pmclaw@wm.edu).





## Print

### Daily Press

7505 Warwick Boulevard, Newport News, VA 23607  
(O) 757-247-4630; (F) 757-247-9420; sports@dailypress.com  
Nick Mathews, Sports Editor  
757-247-4962; nmathews@dailypress.com  
Melinda Waldrop, Beat Writer  
757-247-4637; mwaldrop@dailypress.com

### Richmond Times-Dispatch

P.O. Box 85333, Richmond, VA 23293  
(O) 804-649-6554; (F) 804-775-8085;  
tdsports@timesdispatch.com  
Steve Trosky, Sports Editor  
(804) 649-6456; strosky@timesdispatch.com  
Michael Phillips, Beat Writer  
(804) 649-6546; mphilips@timesdispatch.com

### Virginia Gazette

216 Ironbound Road, Williamsburg, VA 23188  
(O) 757-220-1736; (F) 757-220-1665  
John Harvey, Sports Editor  
757-345-2352; jharvey@vagazette.com

### Virginian Pilot

150 West Brambleton Ave., Norfolk, VA 23510  
(O) 757-446-2366  
Colleen McDaniel, College Sports Editor  
757-446-2369; colleen.mcdaniel@pilotonline.com  
Rich Radford, Beat Writer  
757-446-2463; rich.radford@pilotonline.com

### Williamsburg Yorktown Daily

5000 New Point Rd., Suite 2201, Williamsburg, VA 23188  
(O) 757-565-1079; (F) 757-565-7094  
Kim Lez, Editor  
kim@wydaily.com

### Associated Press (Richmond)

600 E. Main St., Suite 1250, Richmond, VA 23219  
(O) 800-552-9935; (F) 804-643-6223  
Hank Kurz, College Sports  
hkurz@ap.org

## Television

### WTKR (CBS - Norfolk) Channel 3

720 Boush Street, Norfolk, VA 23510  
(O) 757-446-1361; (F) 757-446-1376

### WTVR (CBS - Richmond) Channel 6

3301 West Broad Street, Richmond, VA 23230  
(O) 804-254-3645; (F) 804-254-3697  
Lane Casadonte, Sports Director - lcasadonte@wtvr.com  
Sean Robertson, Sports Anchor - srobertson@wtvr.com

### WRIC (ABC - Richmond) Channel 8

301 Arboretum Place, Richmond, VA 23236  
(O) 804-330-8829; (F) 804-330-8883  
Chip Tarkenton, Sports Director - ctarkenton@wric.com

### WAVY (NBC - Virginia Beach) Channel 10

300 Wavy Street, Portsmouth, VA 23704  
(O) 757-673-5440; (F) 757-397-8279  
Bruce Rader, Sports Director - wavy.sports@lntv.com  
Chris Reckling, Sports Anchor - chris.reckling@wavy.com

### WWBT (NBC - Richmond) Channel 12

5710 Midlothian Turnpike, Richmond, VA 23225  
(O) 804-230-2614; (F) 804-230-2789  
Joe Sullivan, Sports Director - jsullivan@nbc12.com

### WVEC (ABC - Hampton Roads) Channel 13

613 Woodis Avenue, Norfolk, VA 23510  
(O) 757-628-6217/6215; (F) 757-628-5855  
Scott Cash, Sports Director - scash@wvec.com  
Brian Smith, Sports Anchor - bsmith@wvec.com

## Radio

### The Tide (92.3 FM) and WBACH (107.9 AM) - Williamsburg

Tom Davis - President, General Manager  
5000 New Point Rd., Suite 2201, Williamsburg, VA 23188  
(O) 757-565-1079; (F) 757-565-7094  
tom@tideradio.com/www.tideradio.com

### WBRG (1050 AM) - Lynchburg

Brent Epperson  
PO Box 1079, Lynchburg, VA 24505  
(O) 434-845-5916; (F) 434-845-5917  
www.wbrgradio.com  
wbrg@rez.net

### WCLM (1450 AM) - Richmond

3165 Hull St., Richmond, VA, 23224  
(O) 804-231-2186; (F) 804-231-7685  
www.wclmradioonline.com

### Jay Colley

7 Forest Hill Drive, Williamsburg, VA 23185  
jaycolley@williamewood.com  
(O) 757-229-0550

### Bob Sheeran

118 The Colony, Williamsburg, VA, 23185  
wm67voice@aol.com  
(O) 757-645-4443

## Weekly CAA Football Coaches Call

The CAA Football coaches will hold a weekly teleconference for the media beginning Monday, Aug. 31. The call will take place each Monday throughout the entire 2009 season. The scheduled calls will come to an end when the final CAA Football completes its season in the 2009 NCAA Division I National Championships. The teleconference will open with the release of the selected player of the week winners, a recap of the weekend and a preview of the following week. CAA Football coaches will be available to answer questions beginning at 10:10 a.m. Beginning Sept. 7 and continuing throughout the 2009 season, a featured student-athlete will conclude the call with a 10-minute interview segment at 12:10 p.m. The phone number to take part in the call is 877-805-0692. Members of the media should contact Scott Meyer (804-754-1616 x20) at the CAA office for the password to access the call. Comments from the call will also be available on the web at www.CAASports.com each Monday after 1 p.m.

10:00 a.m.	CAA Football Update
10:10 a.m.	Mike London, Richmond
10:20 a.m.	Jimmye Laycock, William and Mary
10:30 a.m.	Andy Talley, Villanova
10:40 a.m.	Rocky Hager, Northeastern
10:50 a.m.	Mickey Matthews, James Madison
11:00 a.m.	Jack Cosgrove, Maine
11:10 a.m.	Kevin Morris, Massachusetts
11:20 a.m.	Joe Trainer, Rhode Island
11:30 a.m.	K.C. Keele, Delaware
11:40 a.m.	Sean McDonnell, New Hampshire
11:50 a.m.	Dave Cohen, Hofstra
12:00 p.m.	Rob Ambrose, Towson
12:10 p.m.	Selected Student-Athlete

## Weekly Football Press Luncheon

Every Tuesday afternoon during the regular season, members of the media are encouraged to join coach Laycock and various Tribe players for the W&M weekly football press luncheon, starting at noon at the Hospitality House on Richmond Road across from Zable Stadium.

Lunch is served at noon, followed by opening statements by Laycock and a question-and-answer session for members of the media. Student-athletes are available for one-on-one interviews following the luncheon.

The date of the first luncheon will be announced in August. Please confirm your attendance with Pete Clawson in the sports information office.

## The William and Mary Radio Network



All W&M radio broadcasts can be heard via a live simultaneous web stream online at [TribeAthletics.com](http://TribeAthletics.com), the official Internet home of Tribe sports. Click the Live Audio link at the top of page for more information.

The broadcast team of Jay Colley and Bob Sheeran will once again relay the excitement of Tribe football over the airwaves. Play-by-play chief Colley also covers the Tribe basketball squad. A mass communications graduate of Middle Tennessee State University, Colley has been a fixture of the Tribe's sports broadcasts for more than 20 years. In 2002, Colley was granted honorary alumnus status by William and Mary.

Bob Sheeran has never drifted far from the beat of W&M sports. A 1967 graduate of the College, Sheeran served as W&M's sports information director for 16 years before entering private business in 1985. He has teamed up with Colley for the last 24 years as part of the football broadcasts and has also served as an integral part of all W&M Quarterback Club booster functions since his graduation. A testament to his dedication to the College was witnessed in 2003 as an endowment was organized in his name by HEYFARL (a W&M football booster organization) to provide scholarship support for a Tribe walk-on football player.

### William and Mary Radio Network Affiliates

"The Tide"	92.3 FM	Williamsburg
WBACH	107.9 FM	Williamsburg
WHAP	1340 AM	Hopewell
WBRG	104.5 FM/1050 AM	Lynchburg
WTOX	1480 AM	Richmond





# TRIBE FOOTBALL FIRST CLASS

## OPONENT COMPOSITE SCHEDULE | MEDIA INFORMATION

Date	Virginia	Central Conn. St.	Norfolk State	Delaware	Villanova	NU	JMU	Rhode Island	Towson	New Hampshire	Richmond
Sept. 3					at Temple						
Sept. 4				WEST CHESTER							
Sept. 5	W&M	at Lehigh	VIRGINIA STATE			at Boston College		FORDHAM	at Northwestern	ST. FRANCIS (PA)	at Duke
Sept. 12	TCU	at W&M	at North Carolina A&T	RICHMOND	LEHIGH	MAINE	at Maryland			at Ball State	at Delaware
Sept. 19	at Southern Mississippi		W&M	DELAWARE STATE	at Penn	YOUNGSTOWN ST.	VMI	at UMass	COASTAL CAROLINA		HOFSTRA
Sept. 26		at Columbia	BETHUNE-COOKMAN	at W&M	NU	at Villanova	at Liberty	at UConn	at Morgan State	DARTMOUTH	VMI
Oct. 3	at North Carolina	SACRED HEART		at Maine	W&M	HOLY CROSS	at Hofstra	at Brown	NEW HAMPSHIRE	at Towson	
Oct. 10	INDIANA	ROBERT MORRIS	SOUTH CAROLINA ST.	UMASS	at New Hampshire	W&M	RICHMOND	TOWSON	at Rhode Island	VILLANOVA	at James Madison
Oct. 17	at Maryland	at Duat W&Mquesne	HAMPTON	at Towson	at James Madison		VILLANOVA	HOFSTRA	DELAWARE	at UMass	at Maine
Oct. 24	GEORGIA TECH	at Bryant	at Florida A&M		RHODE ISLAND	TOWSON	at W&M	at Villanova	at NU	at Hofstra	UMASS
Oct. 31	DUKE	ALBANY	HOWARD	JAMES MADISON		at New Hampshire	at Delaware	W&M	RICHMOND	NU	at Towson
Nov. 7	at Miami	at Wagner	at Morgan State	HOFSTRA	at Richmond	at UMass	MAINE	at New Hampshire	at W&M	RHODE ISLAND	VILLANOVA
Nov. 14	BOSTON COLLEGE	MONMOUTH	at Delaware State	at Navy	at Towson	HOFSTRA	at UMass	at Maine	VILLANOVA	at W&M	at Georgetown
Nov. 21	at Clemson	at St. Francis (PA)	WINSTON-SALEM STATE	at Villanova	DELAWARE	at Rhode Island	TOWSON	NU	at James Madison	MAINE	W&M
Nov. 8	at Virginia Tech										

