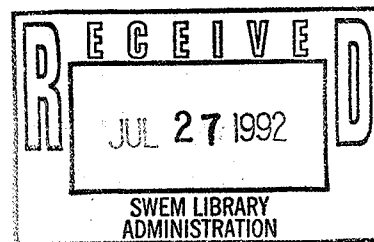


COLLEGE OF WILLIAM AND MARY  
OFFICE OF PLANNING AND INSTITUTIONAL RESEARCH

MEMORANDUM

July 23, 1992



To: Deans and Administrative Officers

From: Daina Henry, Coordinator of Enrollment Reporting and Analysis *Daina*

Subject: 1990/91 University Databook

Enclosed please find the University Databook (both student and faculty information) for *The College of William and Mary* for academic year 1990/91.

The information and organization of the University Databook should be familiar to you. However, the style and format for the information has been standardized, and now also is available on Quatro spreadsheet files. The purpose of the Databook is to provide detailed information about the academic year 1990/91, and to provide historical information.

A few charts, which duplicated information available in other tables, have been eliminated (especially in the section pertaining to faculty). Also, a few charts have been expanded or created to fill in gaps of information (for example the expanded Enrollment History table, and the Degrees Conferred by School and Program).

I hope this "new and improved" Databook will be helpful. If you are interested in obtaining the Quatro spreadsheets, which contain the 90/91 Databook, please let me know.

The Databook for academic year 1991/92 will be different from the Databooks of the past. It will be reorganized into more logical areas, will include graphics, and will expand to include information regarding resources, graduates, facilities, athletics, libraries and financial aid. It is hoped that the 91/92 Databook will provide the College with answers to the most frequently asked questions. The 91/92 Databook is currently under production and will be available for distribution by late October.

If you have any suggestions for improving the Databook, please let me know.

Distribution:

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COLLEGE OF WILLIAM AND MARY

OFFICE OF PLANNING AND INSTITUTIONAL RESEARCH

EXECUTIVE SUMMARY FOR 1990-91

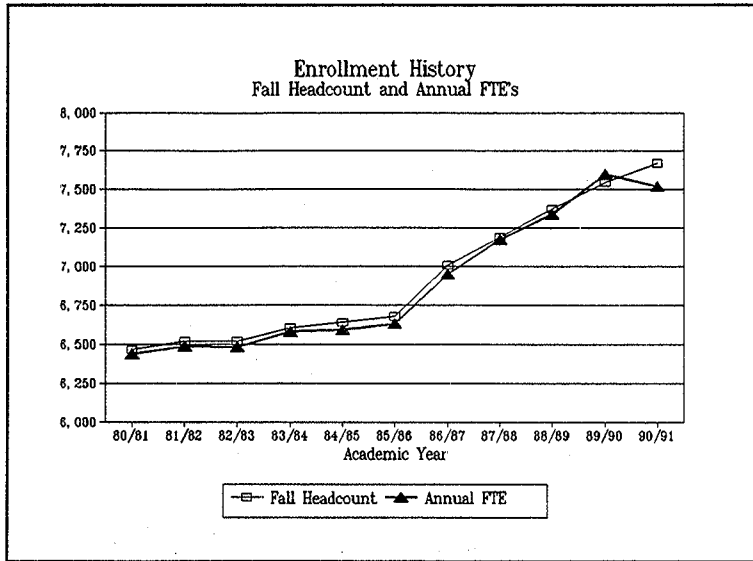


Figure 1

The College of William and Mary, for the most part, has experienced similar increases in Fall Semester headcount (17.7 percent) and annualized FTEs (16.0 percent) over the past eleven years. (See Figure 1.) For the last 5 years, annualized growth in headcount and annualized FTEs has averaged 2.3 and 2.0 percent, respectively; with the largest growth occurring between academic year 1985/86 and 1986/87.

In a break from the past, the 90/91 academic year exhibited a divergence between Fall headcount and annual FTEs. From preliminary analysis, this trend of headcount exceeding annual FTEs continues for the 91/92 academic year.

Figure 2 presents the growth in regular session FTE enrollment from the base year 1980/81 to 1990/91. The growth in FTE enrollments for undergraduates, first professional and graduate students from 1980/81 to 1984/85 was almost identical. However, as of academic year 1985/86, the annual growth of graduate student FTE enrollment has outpaced the growth in first professional and undergraduate FTEs. Annualized growth, for the past five years, for undergraduate and first professional FTEs was 0.8 and 2.1 percent, respectively. Graduate FTEs averaged a 4.9 percent annualized increase. Overall five year annualized growth was 1.5 percent. From preliminary analysis of the 91/92 academic year, FTEs growth for graduates has begun to stabilize, and remains stable for undergraduate and first professional FTEs.

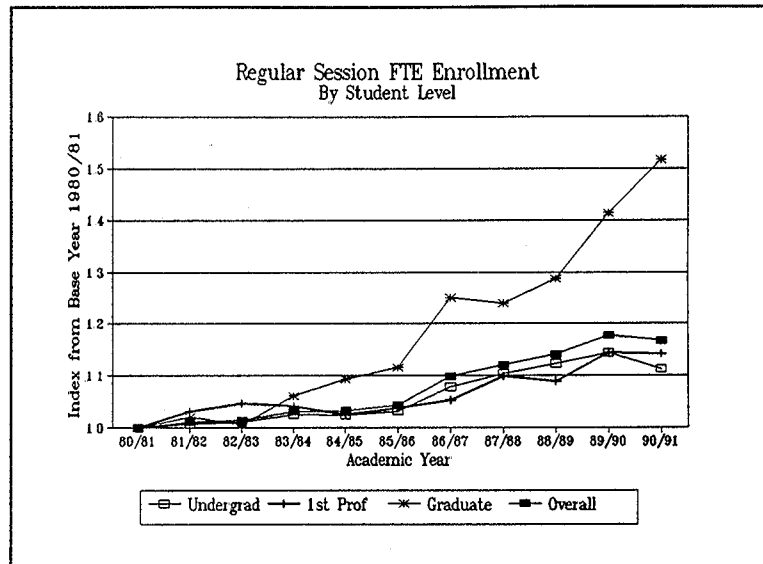


Figure 2

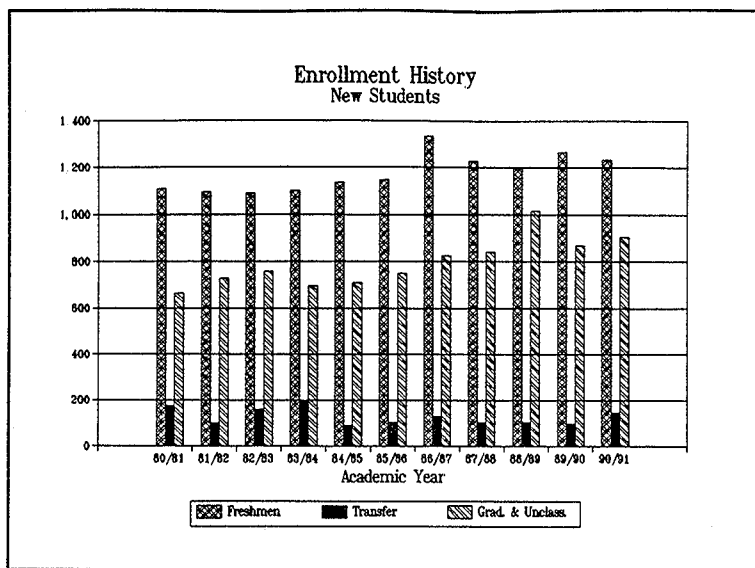


Figure 3

due to the large freshmen class in 1986/87. The number of new graduate students (which includes first professional and unclassified students) experienced an annualized increase of 2.3 percent. The number of transfer students has not changed appreciably in the past five years. Preliminary analysis of academic year 91/92 indicates that the number of new students has remained stable.

The number of degrees conferred by *The College of William and Mary* has increased by 25.1 percent in the past ten years (See Figure 4). The number of bachelor's degrees awarded increased by 16.8 percent, graduate degrees (including masters, advanced certificate and doctorate) increased by 49.3 percent, and first professional degrees by 26.3 percent.

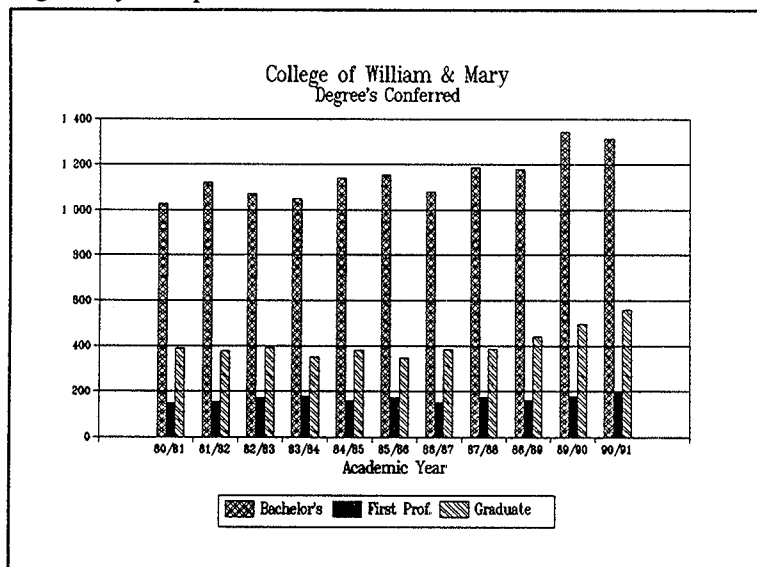


Figure 4

Over the past ten years, the number of new students has increased by 18.7 percent. The number of first-time freshmen increased by 12.7 percent, while new graduate enrollment (including first professional and unclassified students) increased by 23.8 percent. The number of transfers averages about 127 per year, but fluctuates greatly from year to year. The largest increase in new students was in 1986/87, when the number of first-time freshmen peaked at 1,333. The number of new graduate students reached its peak in 1988/89 with 1,014 students. See Figure 3.

In the past five years, overall, there was no annualized growth in new students. The annualized growth of first-time freshmen was -1.9 percent, primarily

For the past five years, *The College of William and Mary* has experienced an annualized growth of 6.3 percent in conferral of degrees; with the number of graduate degrees steadily increasing. The number of bachelor's degrees awarded has grown at an annualized rate of 4.9 percent and first professional degrees has increased at an average of 6.4 percent for the past five years. The number of graduate degrees awarded has been growing at an annualized rate of 10.1 percent. Of the graduate degrees, master's degrees increased by an annual average of 11.0 percent and advanced certificates increased by an annual average of 15.7 percent. Only doctorates have decreased by an annual average of 1.6 percent.

Figure 5 presents, by rank, the number of full-time instructional faculty at the College as reported to AAUP for the past 11 years. The total number of full-time instructional faculty has increased from 355 to 456, a 29.6 percent increase. The number of professors increased by 34.9 percent, the number of associate professors decreased by 8.6 percent, and the number of assistant professors, increased by 92.7 percent. The largest increases in all ranks occurred in 1989/90 when the instructional faculty at VIMS began to be included in the AAUP report.

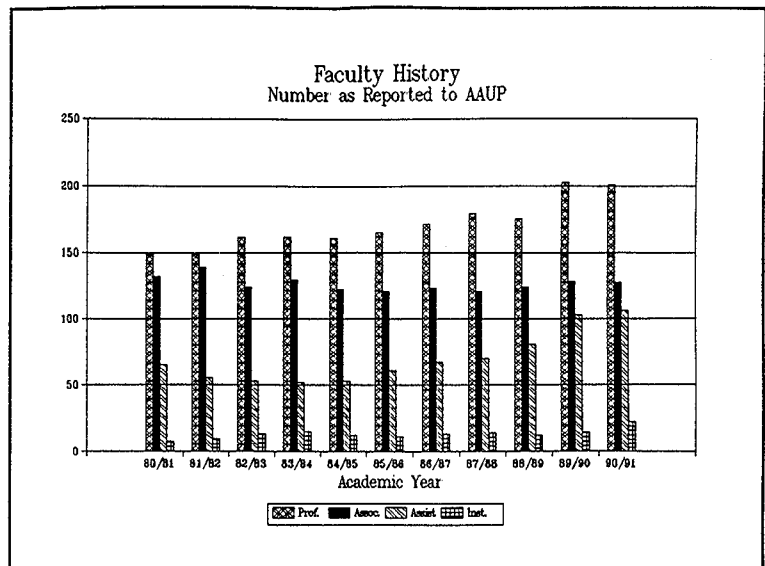


Figure 5

For the past five years, the total number of faculty has grown at an annualized rate of 5.1 percent. The number of professors grew at an annualized rate of 4.1 percent and the number of assistant professors by 12.2 percent. The number of associate professors has experienced basically no growth, only 0.8 percent annual growth in the past five years.

The College of William and Mary's faculty salary average by rank (as reported to the AAUP) for the past eleven years is depicted in Figure 6. The faculty salary average for all ranks combined has increased by 90.4 percent in the past 10 years. Professor and associate professor salary averages have increased by 98.9 and 91.8 percent in the past ten years. Instructor salary average has increased by 98.6 percent. The assistant professor salary average has experienced the smallest increase; 85.7 percent over the past ten years.

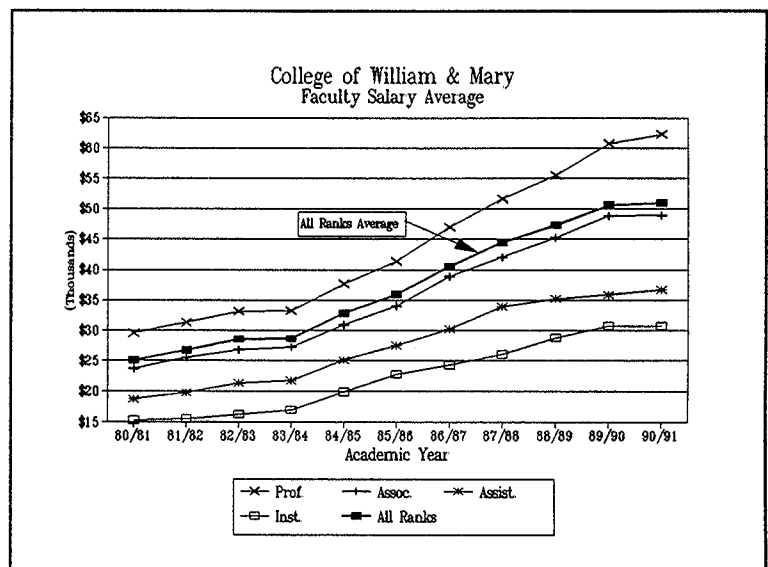


Figure 6

In the past five years, full-time instructional faculty salaries for all ranks combined have had an annualized growth rate of 5.9 percent. Professors have experienced, in the past five years, the largest annualized increases (7.3 percent), followed by instructors (6.1 percent), then associate professors (5.9 percent), and lastly assistant professors (5.0 percent).

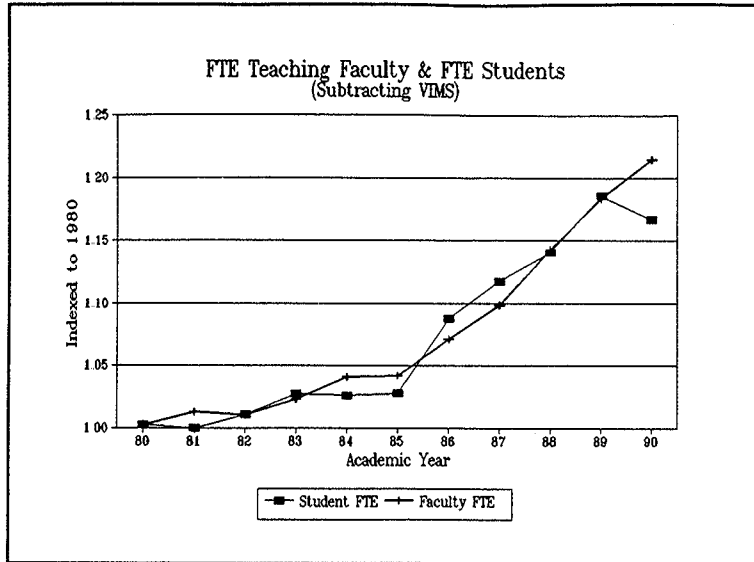


Figure 7

Figure 7 presents the growth in FTE faculty and FTE students for the past 11 years, indexed to 1980. The figures represented in the graph do not include VIMS faculty or student FTE. Student FTE for *The College of William and Mary* increased by 16.7 percent, faculty FTE increased by 19.9 percent for the ten year period, 1981/82 to 1990/91.

In the past five years, annualized growth for faculty FTE averaged 3.2 percent. Annualized growth in student FTE averaged 1.8 percent. This difference in annualized average growth rate is primarily due to the drop in student FTEs in the 1990/91 academic year, while *the College* maintained the number of faculty FTEs at a stable growth rate.

*The College of William and Mary's* tuition and fee figures for in-state and out-of-state students are presented in Figure 8.

Tuition for undergraduates (and also the School of Education) has increased from \$1,184 to \$3,396 for in-state and from \$2,928 to \$9,246 for out-of-state students in the past 11 years (a 154.6 percent increase for in-state, and a 174.5 percent increase for out-of-state). The Law school's tuition and fees has increased by 192.1 percent for in-state students and 189.4 percent for out-of-state students, in the past 10 years. The Business school's tuition and fees have increased 177.1 percent for in-state and 183.4 percent for out-of-state students in the past 10 years.

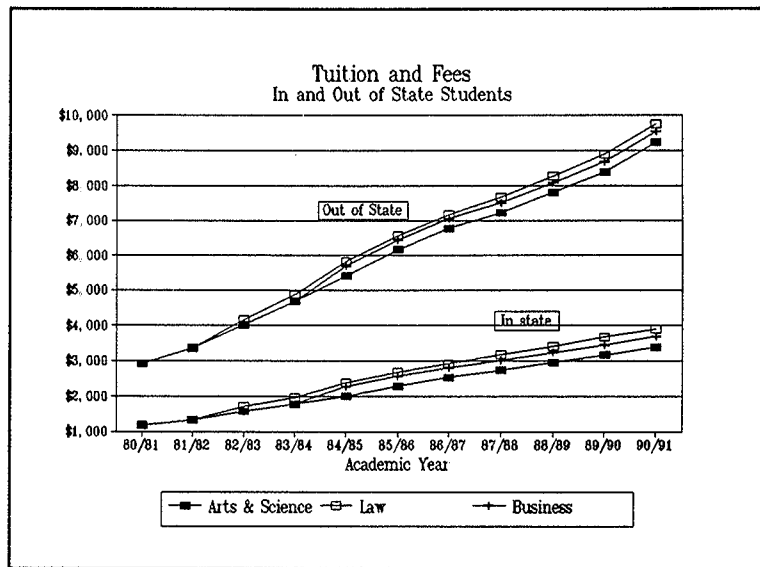


Figure 8

For the immediate past five years, in all cases (Undergraduate & Education, Law, and Business) out-of-state tuition increases have been greater than in-state increases. The five year average annual growth in tuition and fees for in-state students has been 7.5 percent for undergraduates and Education, 7.3 percent for Law and 7.0 percent for Business. Out-of-state annualized average growth in tuition and fees for the past five years has been 8.1 percent for undergraduates & Education, 8.0 percent for Law, and 7.9 percent for Business.