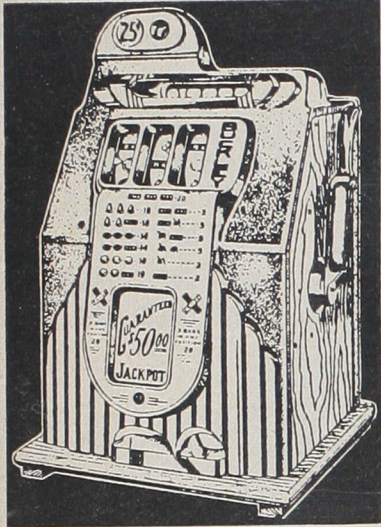


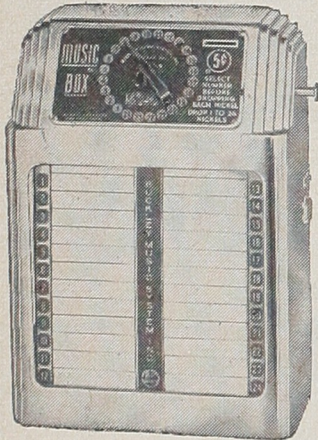
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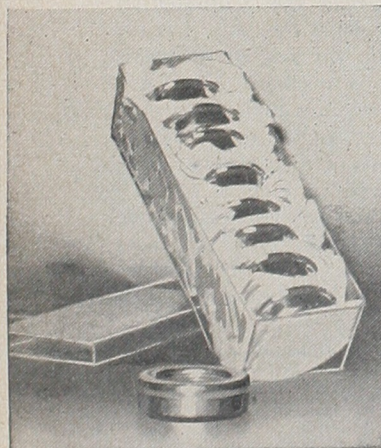
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Solid Business Growth Behind Coven Finance Plan



BEN COVEN

CHICAGO—In a discussion regarding general business conditions throughout this area, as well as in the industry as a whole, Ben Coven of Coven Distributing Co., this city, pointed to the fact that the firm's finance plan had set up many ops in his territory to enjoy more solid business growth.

He stated, "Our finance plan was arranged for those operators who wanted to seize opportunities which presented themselves in their areas and which would mean solid business growth.

"We are not interested," he stated, "in financing operators who just want to be financed for reckless expansion motives.

"We believe in helping operators to grow solidly and conservatively to a point where they enjoy bigger and better returns on their investment so that they can be assured of a solid business for the future."

Coven stated that he believed it was the "absolute duty" of every distributor to help the operators, and for the distrib, "to put part of what he earns back into developing the territory with which he is concerned, so that he causes that territory to become outstanding in every way for every operator, as well as for himself."

He explained that many jobbers and distributors have disregarded this business fact because, in the first place, they don't allow themselves a legitimate operating profit margin.

"Just like the operators," he said, "distributors, too, must see to it that they get a decent return on their investment. Operators who can't get along on 50% commission basis get front service money guarantees and make better commission percentage arrangements because they realize that this is bringing them a decent return on their investment as well as allowing them to set up a reserve for future purchases."

He stated, "Distributors, therefore, who arrange to earn a decent return on their investment are in position to better help the operators.

"That is the basis of our finance plan," he said, "and it's the reason why we are able to help the operators to solidly progress in our territory.

"If we were to cut ourselves down to the very bone we just wouldn't be in the position to help develop this territory by helping the operators to purchase machines on our finance plan."

He concluded, "One hand washes the other. In short, with the operators' help, we are able to help the operators. Today, our finance plan is considered one of the most outstanding in the country. Only because it allows us to help the operator to enjoy solid business growth."

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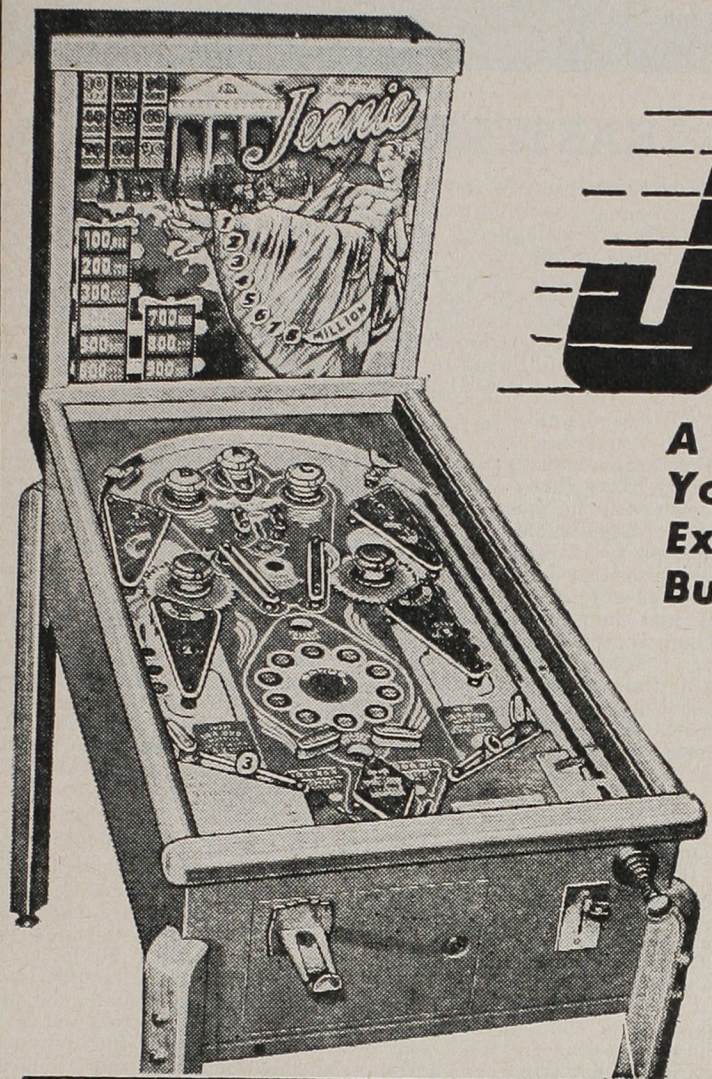
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ESTABLISHED 1901



Demand For Keeney Products Keeps Conroe "Tied To Desk" At Factory



JOHN CONROE

In fact, the firm has decided to spread out vacations, instead of a general vacation closing for the entire factory, so that production can keep right on going to satisfy the demand.

"We just can't seem to satisfy the demand," Conroe said, "even tho we are continuing to ship in ever increasing quantity."

"Our new shuffleboard conversion, 'Bowling Champ,' has just taken the trade by storm," he reported.

He also said, "Our other games are going over bigger than ever with re-orders simply pushing us miles behind. We are working at top speed here trying our best to procure as much materials in advance as we possibly can, increase our labor staff, and move right along with the demand that our factory is enjoying for our new products."

It seems that executives here simply can't even spare a day away from the plant. They are constantly on the phone telling why they can't get as many of the machines as are demanded to every spot in the nation all at one and the same time.

"It's a problem of just working right on ahead as fast as we possibly can," Conroe added, "in an effort to fill the orders which we have been receiving and, thereby, try our best to give everyone as much as is possible of his order so that all will be satisfied."

CHICAGO — John Conroe, vice-president of J. H. Keeney & Company, Inc., this city, reported this past week, "As much as I would like to get out at this time and visit around, I'm just tied down to the factory."

From what Conroe stated, it seems that the demand for the new Keeney products is keeping everyone working here at top speed.

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8TH

ANNIVERSARY

ISSUE

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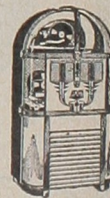
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EASTERN FLASHES

Return from a week's trip down South, and find coinrow still busy and humming. While new shuffle games not going at the furious clip of several months ago, there are still plenty of games being sold. Used shuffles going well, and used music selling big. And surprisingly enough, all distributors of music machines busy selling all equipment allotted to them by their factories. A good break in weather would make all shore and resort operators happy, as even with unusually adverse weather conditions this past month, business has been fairly good. A stretch of sunshine would bring in big collections. These operators attribute their optimism to the play they're getting on shuffle games, and some exceptionally fine new arcade pieces.

Charlie Pieri, sales manager of J. H. Keeney & Company, spends a few days with Dave Lowy, Dave Lowy & Company, local distributor. Before his arrival in the big town, Charlie spent the week with his New England distributors, covering Boston, Springfield and Hartford. At Springfield, he attended the grand opening party of Si Redd's, Redd Distributing Company. The opening was attended by several hundred operators thruout the area, and Pieri reports that Redd sold plenty of equipment. From New York, Charlie heads toward Philadelphia, and then home by Monday. . . . Another visitor here was Jules Olshein, Olshein Distributing Company, Albany, N. Y. Jules strictly on a buying spree. . . . Mike Munves still shipping out loads of arcade equipment. Usually at this time of the season, Mike is able to slow up a bit, but this year, orders are still flocking in in large numbers. "Looks like it'll keep up all summer," states Mike. "1950 sales will break all previous records, and if the trend continues, at it appears it will, we'll probably double last year's sales—and last year was a record breaker."

Phil Mason, Mason Distributing Company, Irvington, N. J., while visiting on coinrow this week, was caught in the middle in a freak accident. While making a left turn into 45th Street off Tenth Avenue, the edge of his rear bumper hit a direction sign. The sign, metal set in a concrete base, tipped over and hit a pedestrian in the head. For a while it appeared as if it was serious, but upon close observation, the unlucky citizen got off with a slight cut. . . . Milty Green's American Vending Company doing quite a biz in shuffle games. . . . After a week's absence from coinrow, we thought we'd find a let-up at Koepfel Distributing Company. However, there were more used music machines on their floor than the week previous. Harry explained that equipment he bought on his recent trip keeps arriving, and as quickly as they're checked out they go. Hymie's son Sam, starting his summer vacation from College, was helping out. Tall, lean and handsome, Sammy will stay around for a week more as he heads for the country for the summer, acting as a counsellor at a kid's camp. . . . Al Simon, Albert Simon, Inc., Chicago Coin representative, one of the big reasons why the factory keeps its production line running on "Bowling Classic." Al keeps sending in more and more orders.

Barney (Shugy) Sugeran, Runyon Sales Company, out on the road, getting a big deal set we're told. Morris Rood, manager, busy as a bee, with hardly a moment to say "hello." . . . Joe Young, Young Distributing Company, (Wurlitzer distributors) rearranges his window display of the 1250. Instead of the center panel of his window, Joe now has the phono at the extreme left. The change was made so that the beautiful wall display with the phono in the center could be seen from the outside. "We're moving them out as quickly as the factory sends them to us," smiled Joe. . . . Atlantic New York Corporation sets up a large display in its show rooms featuring "Merchandise Your Music." The display depicts a complete set of title frames showing sloppy handwritten song title strips, and another as a comparison with neat typed title strips. Music ops, by spending a little time preparing these typed strips, will find they can increase their collections. (The Cash Box has continually stressed this point. When are the operators going to insist that recording companies supply printed title strips with every record? Not only will it bring up collections, but the recording companies will benefit thru increased sales of records.)

DALLAS DOINGS

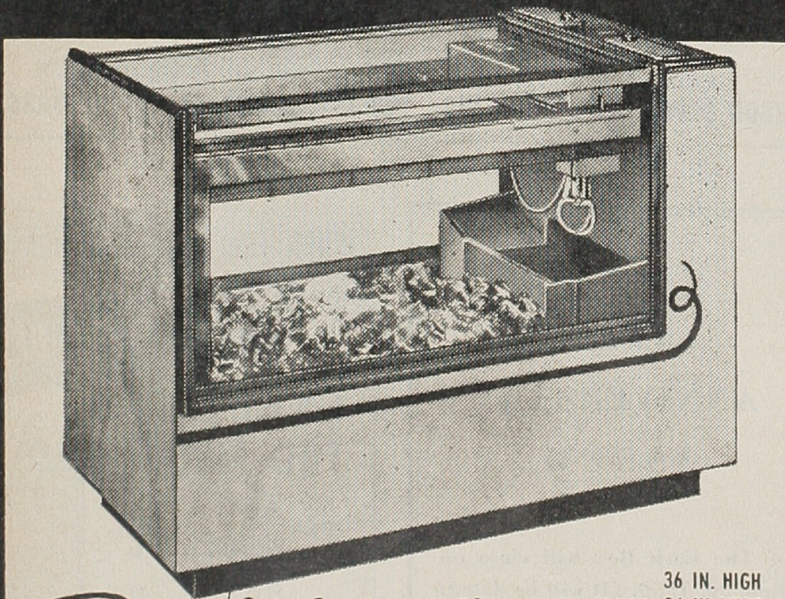
Special announcement: Joe Metassa wants everyone to know that he is still waiting for the arrival of the youngest Metassa. . . . Mack Duce, Sweetwater, tells me he is expanding his cigarette route. . . . Walbox Sales looked as though they were having another open house today. The operators were making a mad scramble for the "Turf King" due to the fact that this was the first delivery. . . . Ray Barnes, Palestine, was the first operator to venture forth on the "Aristocrat." Ray purchased five machines and is very pleased with results. Incidentally, Walbox delivered ninety of these players during the first week of delivery. . . . H. K. Luker is vacationing in Kentucky this week. . . . Bob Breither, head engineer for Bally, is good will touring Texas distributors and operators instructing on the "Turf King."

Dropped in at American Distributing Company and found Joe Metassa covered in paint. Joe has in one week's time refinished Henry Manning's fishing boat and I might add, did a darn good job. . . . Johnny Issacson and bride formerly of Los Angeles now of Houston, week ended with the Herb Rippas. Johnny is associated with Ralph's Record Company of Los Angeles. . . . E. J. Shelby took his sons to Lake Buchanan for several days fishing. Results: a beautiful string of white perch. . . . Have you guys seen the white shirt with huge, blue polkadots worn by Frank Caldwell. You couldn't miss it. . . . The Joe Magnani's of Galveston, are adding an addition to their now luxurious town house apartments. What a place. If you happen to be in Galveston be sure and take a look see. . . . Scoop department: Pat McGuion is taking the fatal step come the month of August. . . . Fred Ellis came in from Waco with a sample of his wife's "Russian Goulosh," and I didn't get one taste. Tommy Chatten beat me to it. . . . Al Thoeke, United Dist., back for a visit in Big "D." . . . Guy Kincannon and Speedy Walker running around like mad before hitting the road to Waco.

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CHICAGO CHATTER

This is Summertime. But, where in "the old days" this meant "slump," it has come to mean "boom," in the coincenter. Factories are working at top speed. But, are faced with problems. In the first place, skilled labor is becoming more and more difficult to obtain. One factory head here told how he had employed 15 new men to report for work this past Monday. They came to work alright, but, 16 regular employees didn't show up. Said he, "Well, we only lost one." The situation isn't humorous. Ops and distribs are demanding faster, bigger volume deliveries. And the factories just can't get skilled help to step up production. Even that is being somewhat overcome, but, factory procurement men are now being phoned by their steel and lumber suppliers that they have been cut to the bone. And, as one noted steel supplier told some of the leading factories here, "My allocation for steel is all gone, even for the fourth quarter." The raw materials problem is even worse than the labor shortage. There just won't be any labor necessary, if raw materials aren't obtained soon and in quantity. At the same time raw materials are zooming sky high in price. So is good labor. Manufacturers have been absorbing these raises. As everyone here knows, the point of diminishing returns is not far away. Prices are sure to go up. And with inflation here, too, it's a vicious round robin with the solution far off. Inflation is effecting amusement game ops. The nickel isn't even worth the prewar penny anymore. 10c play is the answer. But, it's up to the ops to bring the idea to the mfrs, as to just what sort of game they can arrange for 10c coin chute action. Otherwise, solution is for amuse ops to cut commission to 30%. With prices of machines higher, and with inflation growing daily by leaps and bounds, the only answer is either 10c play or cut commissions, so that ops will be able to amortize their equipment in same length of time they formerly did, and see some returns on their investments.

It's sure nice to hear a certain kind of growling and griping around the big plants. Frank Mencuri of Exhibit is growling plenty these days. Begging engineers and production men for more equipment, while orders just continue to pile up. Frank simply at his wit's end these days trying to take care of everyone as fast as possible. . . . The charming Trudy (Mrs. Ben) Coven was the only one of a big party at opening of Arlington track that came home a winner. Twenty-one bucks the gal brought home. . . . Rock-Ola plant closes down soon for a two weeks vacation and most of the execs are happy. Not because they'll go away on vacations, but, because they'll have, at long last the opportunity of clearing all the paper work off their desks. . . . In a huddle as to how to make speedier deliveries to their out-of-town customers, Ben Coven, Mac Brier, Harold Saul and Carl Christiansen. The boys have now instituted regular Satty morning conferences. . . . With Charley Pieri dashing off to Springfield, Mass., for opening of Si Redd's new offices there, John Conroe found himself tied down hand and foot at the big Keeney factory. Seems from what John tells us, that everyone of their new products are zipping along at top speed and that the Keeney Ciggy Mdsr is setting new sales records every day. But, oh how tough it is to get steel for those ciggy machines. . . . Sam Stern, between getting ready to move into his new home in Winnetka, and taking care of long distance phone calls for "Sweetheart," as well as seeing the ball games with his sons, is trying to find out how to crush more hours into each day. . . . Over at Gottlieb's there's much rejoicing over the way their new five-ball "Madison Square Garden" has clicked. . . . Same Lewis of Chicoin advises that the firm just can't stop producing "Bowling Classic." More and still more orders. This game going now for nine straight weeks. . . . With Pat Buckley back from Europe, Jerry Haley got into conference with him and the result was one big bargain for music ops. The firm has placed its famous Buckley Wall & Bar Boxes on the market at \$19.50 each.

Over at Bally no one gets around to even talking "Turf King." The orders for this great game are so large, and getting so much bigger every day, that it's "sure thing 'Turf King'" will outsell any one-ball this firm has ever made. So, we sat down with Earl Moloney and just kibitzed. Earl telling us about the guy who asked him about a bean bag patent. Seems this op suggested everyone carry a bag of beans in the left jacket pocket and, when the carrier performed a good deed, transfer one bean to the right pocket. At the end of the day, count the beans in the right pocket and whammo—there's how many good deeds you performed during the day. Can it be patented, Well, here's another one Earl told us. Some guy has a halitosis machine. Claims that the machine tells you whether you do, or do not, have halitosis. But, says Earl, the guy advised that he didn't know whether he, himself, had halitosis—because the machine wouldn't tell him. There are others we'll tell you about some time. . . . Charley Gillard of Nationwide down on his back but was happy to hear that the firm obtained injunction here in Cook County for their baseball shuffle game. Ops started ordering them immediately, firm reports. . . . Herb Jones back from his southwest vacation and reports, "It's great country." Spent very happy days in the glowing sunshine. . . . They need a traffic cop at SuperVend. As Mike Hammergren dashed out for the southwest, Gordon Sutton returned and, within a few hours, was set for a trip east. He just waited around for Larry Cooper to return from the southeast, so that they could chat for a few moments, and then Larry dashed away. In the meantime the firm advised that Jackie Fields now becomes Chicago regional manager for SuperVend. Jackie left Ambassador scotch to take over this new position. Other announcements will soon be forthcoming from SuperVend as they continue to add more manpower, made necessary by great sales the firm are enjoying for their triple drink dispenser and other mdsrs. . . . Just heard that Keeney factory has decided to stagger employee vacations (no two weeks closing) due to great rush of business.

Golfing still the big sport of coinmen. Ray Moloney and a group, including Ben Coven and some of the other boys, went out to see what scores they could pile up. . . . Early every Satty A.M., Herb Oettinger, comptroller, Henry Ross, engineer and Hank Dabeck, superintendent, all of United play at Mid City. Roy McGinnis lives near this course. . . . Billy DeSelm over at United entertaining Dave Rosen, Dave Simon, Herman Paster, Lottie Berman and Bill Marmar. Billy remarking, "We're selling our conversions by the gross." United has quite a few "little" items to sell. Like "Shuffle Slugger" that's going great, and now the newest shuffle in the United line—the "Two-Player Shuffle Alley Express," sample of which were shipped this week and production got under way in speedy style.

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CALIFORNIA CLIPPINGS

Nice chat with Bill Shrader of Pacific Shuffleboard Bowling Company, an enterprising L. A. outfit with a fine looking game and the outlook that such games can be produced just as successfully out thisaway and as competitively in price as were the shuffleboards that preceded them. Bill plans to complete a national distribution deal shortly to handle volume production on the heels of the game's acceptance by operators and the cash customers in numerous locations around town. . . . It was a busy week for the lads in red fezzes and black tassels along the Row, among them such active Shriners as Bill Happel, Jr.; Walter Solomon and George Warner, what with the national Shrine convention going in full force. . . . We ran into George just as he was taking off to be one of the functionaries at the initiation of 1500 more members of the Los Angeles Al Malaikah Temple at the Pasadena Rose Bowl with Imperial Potentate Harold Lloyd in charge. . . . If it's a dream house you can't be affording these days, you ought to take a run out to Sherman Woods in the San Fernando Valley for a gander at the "Castles in the Air" super duper layouts put up to benefit the Shriners Hospital for Crippled Children. . . . We'd a settled for any one of the four houses but were afraid to ask the man the price.

Sammie Donin up in Oakland visiting the family prior to Dannie Jackson and co. moving into Automatic Games' new Las Vegas spot, where the boys have also taken on an arcade. . . . By Jack Simon at Sicking's, business is good, with bells ringing out fast and arcade stuff moving merrily along too. He's primed to do a good job on Bally's "Turf King" soon as the eagerly awaited one-ball arrives. . . . According to the sample, which we viewed at Paul Laymon's, the new game should enjoy a very healthy run. In the quietly glowing words of Charlie Daniels, who wouldn't be at all prejudiced, "It's a honey, perfection personified, the answer to an operator's dream." First shipment is due in this week, along with another batch of Bally's "Shuffle Champ," of which Laymon was fresh out. . . . Ran into Art Crane, Genco's roving rep, who was raving about his new house up thar in the Hollywood hills.

Things coming along nicely at Joe Peskin's, we were told by genial Walter Solomon, who says local orders and those Aubrey Stemler brings in off the road are still keeping ahead of the AMI shipments. . . . Phil Robinson packing his bag for that June 20 hop to Chicago Coin plant and, he revealed, a preview of the new, revised "Band Box." The "Classic" bowler is still a fast moving item for Phil, he noted. . . . Lyn Brown off on an overnight hike with the youngsters on the week end, and we expect he'll be back Monday one big Charley Horse from head to toe. . . . On the Row: Al Anderson of Shafter . . . Balboa's Clyde Denlinger . . . Jim Murphy of Inyokern . . . Fred Allen of Bakersfield and a whole batch of guys in red hats from every state, city and hamlet in the nation.

MINNEAPOLIS-ST. PAUL, MINN.

With the beautiful weather Minnesota has been enjoying the past week or ten days, many of the Twin City operators are finding all kinds of excuses to take off for a day or two to go to their favorite fishing hole. Some of the boys have been coming back with some wonderful fishing stories and fish to prove it.

Marty Kantor of Harmony Music Company, Minneapolis, left Wednesday, June 14th, for Memphis, Tennessee, where he will join his old group of the 30th Infantry. Each year several thousand of the boys of the 30th Infantry meet at some other city. Marty will spend a few days there before returning home. . . . Mr. and Mrs. Frank Betz of St. Cloud driving into Minneapolis for the day to pick up their record supply and a few premiums for shufflealley prizes. . . . Leo Berkowitz and his son, Sam, of the B & B Novelty Company, Superior, Wis., spending the day in Minneapolis making the rounds. . . . Charlie Webber, Minneapolis operator, flying his cub plane way up north for a couple of days of fishing. Mrs. Webber is holding the fort down while Charlie is away. . . . Frank Phillips of Winona in Minneapolis for the day getting his record supply.

Gordon Stout, of Pierre, S. D., with his wife and young daughter, in Minneapolis for a few days, Gordon calling on several of the distributors of the Twin Cities, and just taking a few days off while his son, Bernard, is taking care of things at home. Gordon has just given his son, Bernard, a partnership in the business. . . . Jerry Hardwig of St. Cloud also in Minneapolis for the day. . . . Don Hazelwood, of Aitkin, has just bought the route out from Dhlouy and Edquist. Dhlouy is going to Alaska to make his home and Edquist will settle some place in California. Don will now have plenty to keep him busy. . . . Len Vangen of Minneapolis, leaving Wednesday for a few days, fishing up in the northern part of the state.

THE CASH BOX

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WANT

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

FOR SALE

FOR SALE—5 Chicago Coin Twin Alleys \$159 ea.; 1 United Shuffle Alley \$95; 1 '46 Seeburg \$200. Fully reconditioned, ready for location. GRAND SALES & SERVICE, 702 N. BROADWAY, DAYTON, O. Tel.: HEMlock 6077.

FOR SALE—Counter Model Wurlitzer, \$40; Mills Empress, \$40; Rock-Ola Standard, \$40; Wurlitzer 800, \$75; Rebound Shuffleboard, \$25. AUTO Matic MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: BRIDGEport 750.

FOR SALE—Genco Bing-A-Rolls \$65; Keeney Ten Pins \$95; Keeney Line Ups \$50; Bally Hot Rods (new) \$275; Royal Flush Pool Tables (new) \$149.50; Bally Speed Bowler (new) \$219.50; Keeney King Pin (new) \$225; Hawkeye Pop Corn Vendors \$39.50. All types coin machines. Call or write: MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—2 Wurlitzer 1100 \$345; 2 Universal Photo Finish \$345; 2 United Shuffle Alley \$99.50; 4 Seeburg LoTone \$49.50; 6 Mills Empress \$39.50; 2 Dale Guns \$49.50. DIXIE NOVELTY CO., ROUTE 4, HIGHWAY 51, COVINGTON, TENN. Tel.: 777.

FOR SALE—2 Exhibit Shuffle Bowl Attachments for Shuffle Boards, used one month \$35 each; 1 Metro Bowl attachment for Shuffle Board—can be played from both ends of boards, used one month, \$35. BIGNER, INC., 1983 STATE AVENUE, CINCINNATI 14, OHIO.

FOR SALE—Bing-A-Roll, \$60; Pro-Score, \$35; Advance Roll, \$15; Bowlette, \$175; Shuffle Alley, \$150; Ten Pins, \$125; Express, \$250; Midget Skee-ball, \$150. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—50 used Quizzers. Excellent condition. Write or phone: COLLINS COIN MACHINE COMPANY, 1469 ELECTRIC, LINCOLN PARK, MICH. Tel.: WARwick 8-8301.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—Genco Bowling \$150; Williams Twin Shuffle \$130; Bowlette \$185; Bing-A-Rolls \$65; Hy-Rolls \$65; Humpty Dumpty \$50; Trinidad \$50; Floating Power \$75; St. Louis \$125; Baby Face \$90; Temptation \$50; Lucky Star \$35; Sharpshooter \$135; Harvest Moon \$95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—This equipment must be sold—will sacrifice—quote your best price: Slightly used Rock-Ola Standard Shuffleboards, climatic equalizers on each board, A-1 condition. Pin Games: Majors; Big Top; Rancho; Speedway; Blue Skies; Bowling Champ; Star Dust, good mechanical order. Arcade Equipment: Genco Playball; Mountain Climber; Rocket Radar; Amus-A-Matic Jack Rabbit; Mutoscope Voice-O-Graph; Photo-Mat; also Punching Bag, extra Bag. New and used Rock-Ola Shuffle-Jungles and Shuffle-Lanes. New 5 sts Rock-Ola Ten Pins. New Silver King, Hunter and Target Vendors. 1/3 down with order, balance C.O.D. TRI-STATE AMUSEMENT COMPANY, 149 18th STREET, WHEELING, W. VA. Tel.: WHEeling 649.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Shuffle Alleys \$79; Super Shuffle Alley \$149; Bally Shuffle Bowler \$139; Williams Twin Shuffle \$109; Shuffle Skill \$34; Chicago Coin Pistol \$69; Beacon Q.T. Pool Table \$129; Cue Skill Belgium Pool Table \$75. AMERICAN VENDING COMPANY, 631 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—1 '46 Seeburg \$265; 750E's, very good shape \$125; 1080's \$275; 850's \$60; 9-LI 56 Seeburg Wall Boxes \$18 ea. All prices FOB Indianapolis. Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Phono and Game route—northern Westchester County. Will sell at sacrifice. 70 pieces. Also used phonos and games at low-low prices. Write for listing. CHARLES H. LADEW & SONS, BEDFORD HILLS, N. Y. Tel.: Bedford Village 4-7027.

FOR SALE—Chicago Coin Twin Bowler \$275; United Shuffle Alley, very clean, \$125; Wurlitzer 1015 Used \$235; Wurlitzer 1100 Used \$375; Gottlieb Bowlette, like new, \$100; Acorn Charm Vendors \$17.95. MONROE COIN MACH. DIST., INC., 2323 CHESTER AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Reconditioned, A-1: Moonglow \$79.50; Freshie \$159.50; Dew Wa Ditty \$49.50; Bowling Champ \$89.50; Stardust \$39.50; Round-Up \$64.50; Major League Baseball \$35; Nevada w/f \$24.50; Just 21 \$159.50; Select-A-Card \$164.50; Bermuda \$34.50; Gottlieb Bowlette \$149.50; Buccaneer \$59.50; Dale Guns \$75; Special Entries \$49.50; Gold Cups \$105; Citations \$249.50. Discounts to quantity buyers. Let us know your needs. TWIN CITY AMUSEMENT CO., 1922 W. 7th ST., TEXARKANA, U. S. A. Tel.: 3-3723 or 2-8192.

FOR SALE—Shuffle games completely reconditioned. Playing fields resurfaced: United Shuffle Alley \$109; Bally Shuffle Bowler \$139; Chicago Coin Bowling Alley \$169; Chicago Coin Baseball \$219; United Shuffle Alley Express \$259; United Double Shuffle \$229; Keeney Ten Pins \$95; Genco Glider \$49; United Shuffle Skill \$55; Nation Wide Baseball (Floor Sample) \$195; Rock-ola Shuffle Jungle—Brand New—Special Price. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Shuffle Alleys \$90; Bangos \$45; Shuffle Skills \$45. Keeney's new "Double Bowler" and "Duck Pins"—the two fastest scoring rebound shuffle games with disappearing pins on the market. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—1 Mills 5/25c Duplex, like new \$225; 1 25c Mills QT Bell \$85; 1 1422 Rock-Ola phonograph, A-1, \$149.50; 1 Seeburg '47S with '48 Dome \$295; 1 Keeney Ten Pins, A-1, \$165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. Chester 3-9282. Ask for Mr. Shackleton.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Exhibit's Two Player Hockey, Mechanical Horse, Electric Card Vendor, Rotary Merchandiser, and Strike. Exclusive distributors, MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: Garfield 3585.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: Lamar 7511.

FOR SALE—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE—Gold Cup \$125; Gold Cup (with conversion) \$150; Citation \$269.50; Lexington \$250; Jockey Club '47 \$89.50; Bally Entry \$65; Keeney Gold Nugget \$179.50; Bally Shuffle Bowler \$169.50; Dale Guns \$85; Mercury Shuffleboard \$150; Deluxe Draw Bells \$189.50; Spot Bells 5c \$375; Wurlitzer 1015 like new \$249.50; Wurlitzer 1100 \$375; Wurlitzer 1017 Alike new \$249.50; Wurlitzer 1017, like new \$229.50; Double-Up 5c \$250; Williams All Star \$115; Rock-Ola 1422 phono \$149.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Bargains: Keeney Four Way Super Bell \$25; 5c Combination Super Bells \$20; 5c-5c Cash Super Bells \$35; 5c Bonus Super Bells \$100; 5c-25c Bonus Super Bells \$195; 5c-10c-25c Bonus Super Bells \$295; Bally Draw Bell MB \$75; DeLuxe Draw Bells \$110; Triple Bells \$225; Big Top FP \$20; Jennings Silver Moon \$20; Bobtails \$20; Mills Jumbo's \$25; Paces Races \$25; Paces Reels with skill field \$20; Watling Big Top \$20; Evans Comb. Bangtails, like new, post war \$195; Evans Races Comb. \$245; Casino Bell Sr., floor sample \$195; Lucky Star \$20; also Bally Reserve Bells, Spot Bells, Clover Bells, etc. Write for prices. Will trade for One-Balls and Original Flippers. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Ten cent coin-operated miniature railroad, switches, signal and speed controlled by player. In beautiful glass cabinet 4 1/4 by 6 1/4 \$850. On exhibition at Mike Munves, 577—10th Ave., New York. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Three brand new DeLuxe latest model Voice-O-Graphs in original crates at 50% off cost. Ten Big Innings at \$225; Ten Atomic Bombers at \$100; Ten Champion Hockey at \$50. F. McKIM SMITH, 1325 BOARDWALK, ATLANTIC CITY, N. J.

MISCELLANEOUS

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.50. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

SEEBURG

Table listing Wurlitzer models and prices. Includes items like P 10, P 12, 312, 400, 412, etc.

Table listing Seeburg models and prices. Includes items like Model A ILL, Model B, Model C, Model H, etc.

SEEBURG (Cont.)

Continuation of Seeburg models: W6-L56-5/10/25, Wireless, Tear Drop Speaker.

ROCK-OLA

Table listing Rock-Ola models and prices. Includes items like 12 Record, 16 Record, Rhythm King 12, etc.

PACKARD

Table listing Packard models and prices. Includes items like Pla Mor Wall & Bar, Manhattan, Model 7 Phono.

Table listing various models and prices. Includes items like Hideaway Model 400, Bar Bracket, Willow Adaptor, etc.

MILLS

Table listing Mills models and prices. Includes items like Zephyr, Studio, Dance Master, etc.

AMI

Table listing AMI models and prices. Includes items like Hi-Boy (302), Singing Towers (201), etc.

BUCKLEY

Table listing Buckley models and prices. Includes items like Wall & Bar Box O. S., Wall & Bar Box N. S.

AIREON

Table listing Aireon models and prices. Includes items like Super DeLuxe ('46), Blonde Bomber, Fiesta, etc.

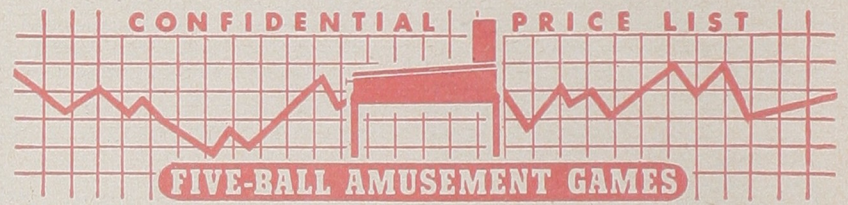


Table listing manufacturers and dates of game's release for five-ball amusement games. Includes items like Chicago Coin, Got, Gottlieb, United, Williams.

FIVE-BALL AMUSEMENT GAMES

(Continued)

Table listing various amusement games and their prices, including Hi Dive, Hi-Ride, Hit Parade, Hold Over, Holiday (CC 12/48), Hollywood, Honey, Horoscope, Hot Rods (B 49), Humpty Dumpty (Got 10/47), Idaho, Jack 'N Jill (Got 4/48), Jamboree, Jungle, Just 21 (Got 1/50), Kilroy (CC 1/47), King Arthur (Got 10/49), King Cole (Got 5/48), Kismet, Lady Robin Hood (Got 1/48), Landslide, Laura, League Leader, Leap Year, Liberty, Lightning, Line Up, Lucky Star (Got 5/47), Magic, Maisie (Got 3/47), Majors '49 (CC 2/49), Major League Baseball, Manhattan (Un 2/48), Mardi Gras, Marines-At Play, Marjorie (Got 7/47), Maryland (Wm 4/49), Mam-selle, Merry Widow, Melody (B 47), Metro, Mexico (Un 6/47), Miami Beach, Midget Racer (B 46), Miss America (Got 1/47), Monicker, Monterey (Un 5/48), Moon Glow (Un 12/48), Morocco, Mystery, Nevada (Un 10/47), Nudgy (B 47), Oh Boy, Oklahoma (Un 6/49), One Two Three, Opportunity, Oscar, Paradise (Un 7/48), Phoenix, Pinch Hitter (Un 5/49), Pin Up Girl, Play Ball, Play Boy (CC 5/47), Playtime, Progress, Puddin Head, Rainbow (Wm 9/48), Ramona (Un 2/49), Rancho (B 48), Ranger, Repeater, Rio (Un 12/46), Riviera, Rocket, Rondevoo (Un 5/48), Round Up (Got 11/48), St. Louis (Wm 2/49), Sally (CC 10/48), Samba, Saratoga (Wm 10/48), School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle (CC 11/47), Serenade (Un 12/48), Shanghai (CC 4/48), Shangri La, Shantytown, Sharpshooter (Got 5/49), Shooting Stars, Short Stop, Show Boat (Un 1/49), Silver Spray, Silver Streak (B 47), Singapore (Un 11/47), Sky Line, Sky Ray, Slap the Jap, Slugger, Smarty (Wm 12/46), Smoky, South Paw, South Seas, Speed Ball, Speed Demon, Speedway (Wm 9/48), Spellbound (CC 5/46), Spinball (CC 5/48), Sports, Sports Parade, Spot-A-Card, Spot-Pool, Stage Door Canteen, Stars, Star Attraction, Stardust (Un 5/48), Starlite, State Fair, Step Up, Stormy (Wm 1/48), Stratoliner, Streamliner, Summertime (Un 9/48), Sun Beam, Sunny (Wm 12/47), Supercharger, Super Hockey, Superliner (Got 7/46), Superscore (CC 10/46), Surf Queen (B 46), Suspense (Wm 2/46), Swanee, Tahiti (CC 10/49), Tally Ho, Tampico (Un 7/49), Target Skill, Telecard (Got 1/49), Temptation, Tennessee (Wm 2/48), Three Feathers, Three Musketeers (Got 7/49), Thrill (CC 9/48), Topic, Tornado (Wm 4/47), Torchy (Wm 6/47), Towers, Trade Winds, Treasure Chest, Trinidad (CC 3/48), Triple Action, Tropicana (Un 1/48), Tucson (Wm 1/49), Tumbleweed, Utah (Un 8/49), Virginia (Wm 3/48), Vanities, Vogue, West Wind, Wild Fire, Wisconsin (Un 3/48), Yankee Doodle, Yanks (Wm 4/48), Zig Zag.

CONFIDENTIAL PRICE LIST SHUFFLES - REBOUNDS

Table listing shuffle and rebound games and their prices, including Bally Shuffle-Bowler, Bally Speed Bowler, California Shuffle Pins, ChiCoin Bango, ChiCoin Beacon, ChiCoin Bowling Alley, ChiCoin Rebound, ChiCoin Shuffle Baseball, Genco Bowling League, Genco Glider, Gottlieb Bowlette, Keeney ABC Bowler, Keeney Line Up, Keeney Pin Boy, Keeney Ten Pins, Rock-Ola Shuffle-Lane, United Shuffle Alley, United Shuffle Skill, United Super Shuffle, Universal Twin Bowler, Williams DeLuxe Bowler, Williams Twin Shuffle.

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

Table listing various arcade equipment and their prices, including Allite Strikes 'N Spares, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Bowling League, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, Chicoin Basketball, Champ, Chicoin Goalee, Chicoin Hockey, Chi Midget Skee, Chicoin Pistol, Chicoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans In the Barrel, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Rotary Mdsr, Exhibit Silver Bullets, Exhibit Merchantman Roll Ch Digger, Exhibit Vitalizer, Genco Bank Roll, Genco Play Ball, Groetchen Met. Typer, Hoop-A-Roll, Jack Rabbit, Keeney Air Raider, Keeney Anti Aircraft Br., Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bomber, Muto. Atomic Bomber, Mutoscope Dr Mobile, Mutoscope Photomatic (Pre-War), Mutoscope Sky Fighter, QT Pool Table, Quizzer, Rockola Ten Pins LD, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Battering Pr., Scientific Pitch 'Em, Seeburg Chicken Sam, Seeburg Shoot the Chute, Skee Barrell Roll, Skill Jump, Super Torpedo, Supreme Bolascor, Supreme-Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telegiz, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Wilcox-Gay Recordio, Williams' All Stars, Williams' Box Score, Williams' Star Series, Williams' Quarterback, Wurlitzer SkeeBall.

CONFIDENTIAL PRICE LIST ROLL DOWNS

Table listing roll down games and their prices, including ABC Roll Down, Arrows, Auto Roll, Bermuda, Big City, Bing-A-Roll, Bonus Roll, Buccaneer, Champion Roll, Chicoin Roll Down, Genco Advance Roll, Genco Total Roll, Hawaii Roll Down, Hy-Roll, Melody, One World, Pro-Score, Singapore, Sportsman Roll, Super Score, Super Triangle, Tally Roll, Tri-Score, Tin Pan Alley.

CONFIDENTIAL PRICE LIST CONSOLES

Table listing console games and their prices, including Arrow Bell, Bally Draw Bell 5c, Bally Draw Bell 25c, Bally DeLuxe Draw Bell 5c, Bally DeLuxe Draw Bell 25c, Bangtails '41, Bangtails '46, Bangtails '47, Bangtails '47, Comb, Bangtails '48, Big Game PO, Big Game FP, Big Inning, Big Top PO, Big Top FP, Bob Tail PO, Bob Tail FP, Casino Bell 5c, Club Bells, Club Bells 25c, Club House, DeLuxe Club Console, Super DeLuxe Club Console, Double Up, Evans' Challenger '47 5-25c, Evans' Races-FP, PO, Evans' Gal. Dom. '47, Fast Time FP, Fast Time PO, Galloping Domino (41), Galloping Domino (42), Gold Nugget 5-5c, Gold Nugget 5-25c, Hi-Boy 5c, Hi-Boy 25c, High Hand, Jennings Challenger 5-25c.

CONFIDENTIAL PRICE LIST



CONSOLES

Table listing various console games such as Jumbo Parade Comb, Lucky Lucre, Mills 4 Bells, and Skill Time '38, with their respective prices.

CONFIDENTIAL PRICE LIST



BELLS

Table listing various bell games under the heading 'MILLS (Cont.)', including items like 1c Brown Front, 5c Brown Front, and 10c Comet FV.

JENNINGS

Table listing various Jennings games such as 5c Chief, 10c Chief, 25c Chief, and 50c Chief, with their prices.

CONFIDENTIAL PRICE LIST



ONE-BALLS

Manufacturers and date of game's release listed. Code: (B) Bally.

Table listing one-ball games such as Big Game PO, Big Parley, Big Prize FP, and Pastime (Rev), with their prices.

GROETCHEN

Table listing Groetchen games like 1c Columbia, 5c Columbia Chrome, and 10c Columbia Chrome, with their prices.

WATLING

Table listing Watling games such as 5c Rolatop '48, 10c Rolatop '48, and 25c Rolatop '48, with their prices.

BUCKLEY

Table listing Buckley games like 5c Criss Crosse, 10c Criss Crosse, and 25c Criss Crosse, with their prices.

CONFIDENTIAL PRICE LIST



BELLS

MILLS

MILLS (Cont.)

Table listing various mill games under the heading 'MILLS' and 'MILLS (Cont.)', including items like 5c Gold Chrome HL and 10c Club Bell.

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A FAST REBOUND BASEBALL GAME



1 OR 2
PLAYERS

BASE RUNNING
ANIMATION

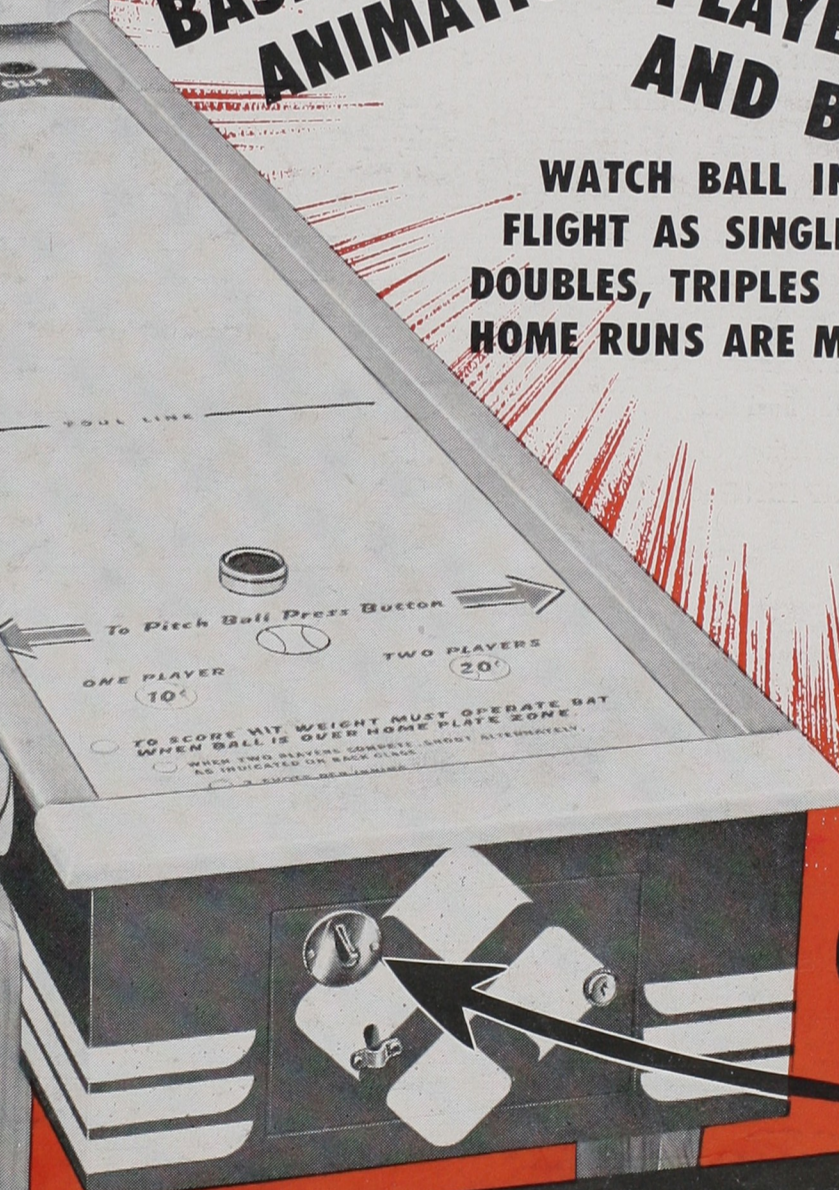
PLAYER PITCHES
AND BATS BALL

WATCH BALL IN
FLIGHT AS SINGLES,
DOUBLES, TRIPLES AND
HOME RUNS ARE MADE

AUTOMATIC SCORING
TOTALED FOR EACH PLAYER
... INNING BY INNING

COMPLETE MECHANISM
IN BACK BOX...
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CONTROL
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