

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

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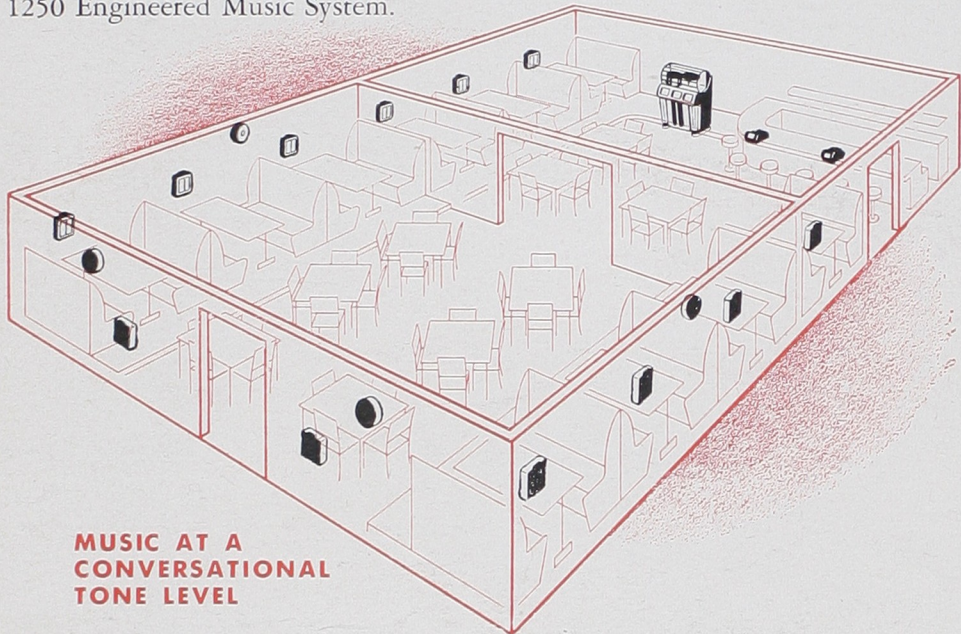
Giant size records, and giant size hits—that's how The Andrews Sisters turn 'em out. Following on the heels of the peak success they reached with their rendition of "I Can Dream, Can't I?" of a year ago, the famed vocal trio have come up with another click recording in their current hot one "I Wanna Be Loved." Ditty promises to be one of the biggest hits of the year, and is currently winning an avalanche of juke box silver for music ops. The girls are set to open at the Chicago Theatre, Chicago, June 30th, and will follow with an engagement at the Roxy, New York. Latest wax has them paired with Al Jolson on "Old Piano Roll Blues." The Andrews Sisters are exclusively featured on Decca Records.

Only a **WURLITZER** Twelve Fifty

ENGINEERED MUSIC SYSTEM gives you all these

PLAY-PROMOTING, PROFIT-PULLING FEATURES

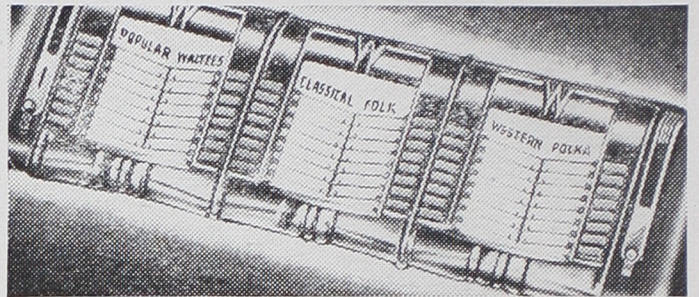
No other music system on the market can match the exclusive new features of the Wurlitzer 1250 Engineered Music System. Features that give you protection against obsolescence, greater flexibility, more saleable music, and a higher take with a better profit percentage. Visit your Wurlitzer Distributor. Find out now about today's most profitable investment—the feature-packed Wurlitzer 1250 Engineered Music System.



MUSIC AT A CONVERSATIONAL TONE LEVEL

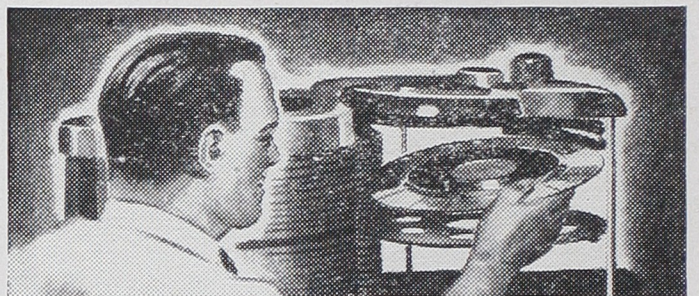
A Wurlitzer 1250 Engineered Music System makes your music available to all the patrons of a location no matter where they sit. Your music comes to them at conversational tone

level throughout the location. No blasting near the phonograph, no straining to hear at other sides of the room or in adjoining rooms. A sure-fire play promoting feature.



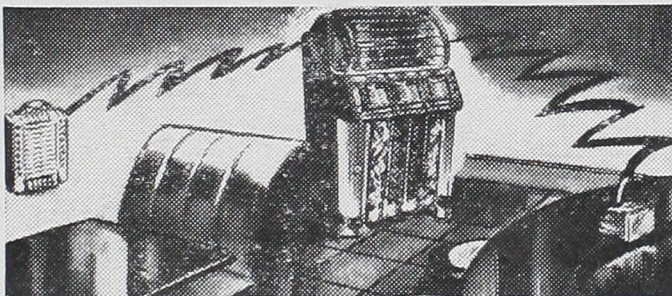
48 TUNES—JUST THE RIGHT NUMBER

The 1250's 48 selections provide plenty of play-stimulating variety without slowing down selection by too large and confusing a number of choices. And there's no increase in record costs—the 1250 plays 48 tunes from 24 records—saves you money, makes money at the same time.



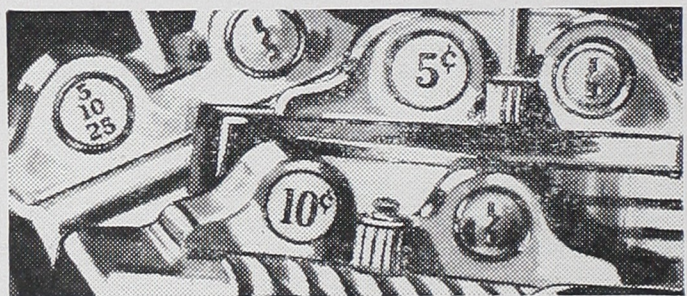
COSTS ONLY \$8.75 TO CONVERT TO 7" RECORDS

With an \$8.75 kit and a half hour's time you can convert the 1250 to play 33 1/3 or 45 RPM seven inch records. No expensive new record changer needed. Here's full protection against obsolescence whichever speed records become the vogue. You can switch *right now* to the superior tone of seven inch records if you want. You can place two seven inch records back to back and play only the best sides of each.



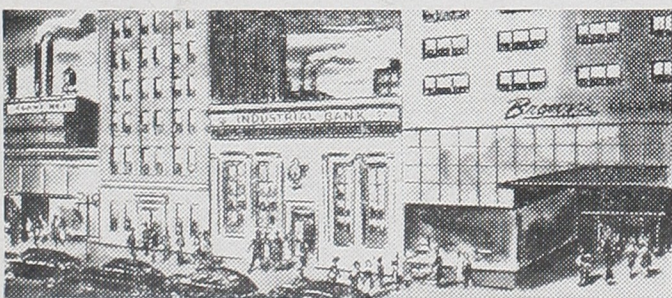
OPERATES FROM PRESENT REMOTE CONTROL EQUIPMENT

The Wurlitzer 1250 does not obsolete present remote control equipment. All current Wurlitzer Wall and Bar Boxes will play the top sides of all 24 records and many models can be converted to play all 48 selections.



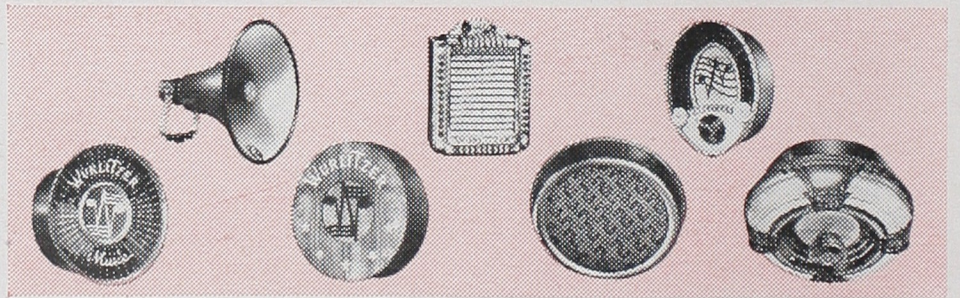
PERMITS A GREATER VARIETY OF COIN SET-UPS

Wurlitzer's complete line of remote control Wall and Bar Boxes includes 5¢ units, 5¢ and 10¢ units, and single entry 5-10-25¢ units. In addition, most models can be easily converted to 1 play for 10¢, 3 for 25¢ or 6 plays for 25¢.



IDEAL PHONOGRAPH FOR MONTHLY RENTALS

The 1250 is the ideal phonograph for rental to plants, stores, banks, offices and other commercial establishments that desire continuous music to increase efficiency, improve working relations, entertain customers. Plays standard ten inch 78 RPM records. Can be converted to play ten inch or seven inch 45 or 33 1/3 RPM records. When converted to ten inch LP records it provides a *pre-selected* 24 hour program of continuous music.



REMOTE EQUIPMENT SUFFICIENT TO MEET ALL CONDITIONS

Wurlitzer offers the most complete, most flexible line of remote Wall Boxes, Bar Boxes and Speakers on the market. All the equipment you need to set up a

profitable Wurlitzer Engineered Music System in any location is available, whatever its size, shape, acoustical properties or decorative scheme.

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

8TH Anniversary

Next week we will be celebrating our "8th Anniversary."

We are entering into our eighth year of publication. Exclusively, completely, daringly, truthfully and fearlessly concerned with the entire coin operated machines industry in all its branches, all its divisions, and with all its allies.

The past seven years have been extremely hectic, but extremely fascinating. There is, without any doubt, a lot of satisfaction in entering into another Anniversary.

There were times, all during those past seven years, when we were told, "You can't last."

Some said, as the war ended, "Well, that's the end of *The Cash Box*. It was just a war baby."

Others had snide remarks of one kind or another to make. But, the great majority of the people who comprise this, and the allied industries, believed in *The Cash Box*.

Believed that there was, and is, a place for a magazine that is intelligently daring. That will at least try to find

and define the right path. That isn't afraid to tell the truth. And that will pioneer a righteous, better, more logical course—whether from a business economy standpoint, or for pure ethics.

Therefore, as we enter into our "8th Anniversary"—we feel that we have won "friends."

To us, just like any true family publication, we are closely interwoven with the lives and daily events of everyone engaged in the coin operated machines industry in any fashion whatsoever. There is that humble and very thankful satisfaction in knowing we have won "friends."

That these friends are sticking close to us—as we stick close to them—with all our might—with all our soul—and with all the friendship and truth and respect and faith that is in us—as human beings—as well as a publication.

That personal closeness. That personal understanding. That faith, belief, respect and assurance we have in our friends, and our friends have in us, is what keeps us going year after year. Fighting ever harder to win for them what they tell us is best for everyone's good.

We most sincerely hope that these friends will bear us out in our forthcoming "8th Anniversary Issue."

We also hope that they will continue to spread the word, as they have for the past seven years, of our every effort in behalf of everyone connected with the coin operated machines industry in any fashion whatsoever.

We most sincerely believe that this is the time—our "8th Anniversary"—when these friends will prove themselves the most outstanding members of the coin operated machines industry.

And that these men will, of themselves, and with the cooperation of their friends, proudly hail this great event in our publication life—our "8th Anniversary Issue."

THE CASH BOX

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COIN MACHINE MAGAZINE

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THE CASH BOX covers the coin operated machines
industry, and all allied to this industry in any fashion
whatsoever, throughout the United States, Canada,
Central and South America, Africa, Japan, Hawaii,
Philippine Islands, and other Asiatic and Pacific coun-
tries, as well as certain European nations. *The Cash
Box* is on hand at various American consular offices
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to:—automatic coin operated music equipment; auto-
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as well as coin operated amusement equipment; in all
divisions. The music and record fields, recording
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are completely covered. Manufacturers and distributors
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Banks, finance firms, loan organizations and other
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ing of coin operated machines of all types, are covered
by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various asso-
ciations of coin machine operators throughout the
United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only
officially recognized price guide of all new and used
machines in the United States. "*The Confidential Price
Lists*" are an exclusive, copyrighted feature of *The Cash
Box*. "*The Confidential Price Lists*" report each week's
low and high prices for all new and used coin operated
machines, regardless of age, listing all market changes,
and continually adding on all the new equipment as this
equipment is announced to the industry. "*The Confiden-
tial Price Lists*" are recognized by many cities and
states throughout the country as "the official price book
of the coin operated machines industry". They are an
integral part of *The Cash Box* and appear in each
week's issue. "*The Confidential Price Lists*" are offi-
cially used in the settlement of estates, for buying, sell-
ing and trading of all coin operated equipment, and are
also officially recognized for taxation purposes. "*The
Confidential Price Lists*" are used by finance firms,
factors, loan companies, bankers and other financial
institutions to guide them in making loans to members
of the coin operated machines industry. They have been
legally recognized in courts throughout the United States
and Canada. "*The Confidential Price Lists*" have been
acclaimed by the coin operated machines industry. En-
tire business transactions and legal cases are based
upon the quotations appearing in "*The Confidential
Price Lists*".

NO SUMMER SLUMP FOR JUKE BOX BIZ

Peak Production Continues As Demand Increases Good Summer Sales and Operating Season Prices Asked for Established Routes Go Up.

The old bugaboo of the seasonal summer slump is once again dispelled this year as the juke box industry continues booming right ahead with distributors reporting that orders are coming thru just as good, and in some cases even better, than they have in past months.

The only problem that seems to be upsetting some distributor's plans is obtaining a sufficient number of phonos to fill past and present orders.

Many distribs report that they are far behind in orders. And are only accepting orders for smaller quantities of machines at future delivery dates.

The manufacturers, Wurlitzer, Rock-Ola, AMI, H. C. Evans and Seeburg, are busy producing right ahead.

The factories have been working at a fine production pace ever since they introduced their new models.

Rock-Ola's announcement of a 50 selection model on May 21 created a tremendous stir of business for that firm. They have actually taken orders for this machine without distribs even as yet seeing the cabinet.

All the manufacturers agree that this is one summer season when the trade will continue to go right ahead without halt.

The operators are enjoying better business. Summer spots opened big and are continuing to go great. Much traveling now noticeable thruout the nation is reacting with good favor on juke box biz. Wherever travelers stop juke boxes get play action.

Many roadside stand ops claim that this will be one of their best seasons. Same is true of ops in almost all summer resort areas.

As far as the used market is concerned,

most noticeable is the fact that the better types of used phonos are very difficult to obtain, and command a very good price on the market.

Scarcity is the problem thruout the used market phono industry. The demand continues for better and later models, but, few are to be found. Trade-in valuations have gone up to match this demand.

Most outstanding are the higher prices being asked for established routes of machines. Ops are now selling locations, and not just the equipment in the locations. Some small routes of 25 and 35 phonos have commanded amazing prices.

Even these higher prices are still going up, with routes of any valuable nature difficult to obtain, at what the trade terms a "reasonable figure."

It is believed that prices of established routes will continue going up for music ops are buying more new equipment to stimulate play and the routes become ever more valuable.

To offset the used market price demand, many distribs have instituted unusually high trade-in valuations. They have been selling new equipment in very good quantity because of this fact alone.

The opening of the Canadian market has also helped with many disposing of good used merchandise in the Dominion at fine prices.

The South American and Central American markets continue to demand used phonos as well as new machines.

With the good used equipment being exported the field here is left practically bare. New machines are being sold in larger number to take care of emptied locations.

Last summer season the juke box industry found itself holding its own. This year the industry is going ahead, torrid weather or not, and believes that it will sufficiently advance to open the Fall, 1950, season in a great blaze of better business.

Any business slump expected by economists doesn't now frighten juke box men. Only thing upsetting some is loss to prohibitionists which means closing down of taverns in such areas.

Yet, even this is being overcome because of continued demand for juke box music from retail locations everywhere in the nation.

It is believed that Fall and Winter seasons will find many new innovations in the juke box industry becoming prominent.

Ops believe that phono manufacturers are pointed toward a new and better type music and that possibly, 33 1/3 RPM and 45 RPM records may prevail over the present 78 RPM as the 1951 machines enter the market.

Whatever the future will bring isn't causing too much disturbance at this time. Juke box ops are much too busy with their routes. Distribs and their salesmen are working hard and trying to please all of their customers.

Manufacturers are trying to fill orders. The manufacturers are faced with the problem of rising steel and lumber costs which are causing them much concern from the price standpoint.

In the meantime, a grand summer season is under way, and one in which the juke box industry gives promise to again jump into first place in sales for the entire industry.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording. Record Companies Listed Alphabetically

CODE		
AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delyar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

		Pos. Last Week
1	BEWITCHED * BILL SNYDER CA-1000—Mel Torme CO-38821—Benny Goodman O. CO-38821—Doris Day DE-24983—Gordon Jenkins O. ME-5399—Jan August & Harmonicats MG-30120—David Rose O. TW-1473—Bill Snyder VI-20-3726—Larry Green VI-20-3617—Andre Previn	1
2	MY FOOLISH HEART * GORDON JENKINS—BILLY ECKSTINE CA-934—Margaret Whiting CO-38697—Hugo Winterhalter O. DE-24830—Gordon Jenkins O. ME-5362—Richard Hayes MG-10623—Billy Eckstine TE-470—Franz Lehár VI-20-3681—Mindy Carson	3
3	I WANNA BE LOVED * ANDREWS SISTERS CO-38491—Buddy Clark CO-38825—Tony Bennett DE-27007—Andrews Sisters MG-10716—Billy Eckstine VI-20-3772—Fontaine Sisters	5
4	THE THIRD MAN THEME * ANTON KARAS—GUY LOMBARDO CA-820—Alvine Rey O. CO-38706—Hugo Winterhalter O. CO-38665—Cafe Vienna Quartet CR-60159—Owen Bradley DE-24908—Ethel Smith DE-46218—Hank Garland DE-24839—Guy Lombardo O. DE-24916—Ernst Nasar DE-27048—Victor Young O. LO-536—Anton Karas ME-5373—Herman Stachow MG-10593—Franz Dietschmann NA-9104—Dave Apollon VI-20-3698—Irving Fields Trio VI-20-3611—Irving Fields Trio VI-20-3707—Ray McKinley O. VI-20-3797—Freddy Martin O.	2
5	ROSES * SAMMY KAYE ORCH. CA-1001—Ray Anthony O. CO-38826—Ken Griffin CO-38816—Gene Autry DE-46240—Stubby & The Buccaneers DE-27008—Dick Haymes LO-682—Snoopy Lanson MG-10684—Billy Eckstine VI-20-3754—Sammy Kaye O. VI-21-0306—Sons Of The Pioneers	7
6	HOOP-DEE-DOO * PERRY COMO—KAY STARR CA-980—Kay Starr CO-38799—Frankie Yankovic CO-38771—Doris Day CR-60209—Ames Bros. DA-2077—Paulette Sisters DE-24986—Russ Morgan O. ME-5419—Lawrence Welk O. MG-10702—Lynn Duddy Singers VI-20-3747—Perry Como	6
7	SENTIMENTAL ME * RUSS MORGAN—AMES BROS. CA-923—Ray Anthony O. CR-60140—Ames Bros. CR-60173—Ames Bros. DA-2074—Billy Mayo Quartet DE-48141—Ray-O-Vacs DE-24904—Russ Morgan ME-8174—Steve Gibson VI-20-3793—Rudy Vallee	4
8	IT ISN'T FAIR * SAMMY KAYE O. CA-860—Benny Goodman O. CO-38735—Les Brown O. CR-60156—Bill Harrington DE-24895—Joe Marine GM-943—Ray Dorey HAP-105—Joey Nash KI-15034—Freddy Miller O. ME-5382—Richard Hayes ME-6290—Dinah Washington MG-10637—Bill Farrell VI-20-3609—Sammy Kaye	8
9	COUNT EVERY STAR * HUGO WINTERHALTER ORCH. CA-979—Ray Anthony O. CA-859—Ray Anthony O. CO-38732—Herb Jeffries CR-60142—Harry Babbitt DE-48158—The Blenders DE-27042—Dick Haymes NA-9111—The Ravens VI-20-3697—Hugo Winterhalter O.	10
10	MONA LISA * KING COLE CA-1010—King Cole CO-38768—Harry James O. DE-27048—Victor Young O. LO-619—Charlie Spivak O. MG-10689—Art Lund VI-20-3753—Dennis Day	

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY
 11) WANDERIN'. 12) OLD PIANO ROLL BLUES. 13) BONAPARTE'S RETREAT. 14) I DON'T CARE IF THE SUN DON'T SHINE. 15) STARS AND STRIPES FOREVER. 16) VALENCIA. 17) BUFFALO BILLY. 18) MISSISSIPPI. 19) AMERICAN BEAUTY ROSE. 20) RAIN.

SEE DISK SWAP PLANS BACKFIRING ON RECORD MANUFACTURERS. OPS CALL FOR RETURN PRIVILEGE

Ops Ask For 5% Return As Diskers Try To Bolster Summer Slump Biz With 78 RPM Exchange Deals

NEW YORK—The dealer-distributor 78 rpm record swap plans announced by major platteries recently came to a head when London Records this past week went one step further, and announced a new twist to the business.

London's announced plan, officially hailed by the plattery as a "Summer Plan" allows dealers to return \$1.00 worth of any label 78 rpm disks, when they make a purchase of \$3.00 worth of London long play records. The offer, as made by the London plattery, is available to dealers until August 15th.

The RCA Victor offer, allows dealers to turn in \$1.00 worth of 78 rpm RCA Victor records, when making a purchase of \$5.00 of 45 rpm stock. The Mercury swap plan is similar to that of London's, giving dealers the same dollar value, but including only Mercury Records on 78 rpm in exchange for Mercury 45 or Long Play material.

All plans exploded in the disk market with immediate reaction. The emphasis on cleaning up dead 78 rpm stock from the dealers' shelves was received by some with the thought that this might possibly herald the downfall of 78 rpm records entirely. When diskers involved were queried with this possibility, the reply was that all were in the 78 rpm record business, and would continue to remain there.

Nevertheless the fact remains that while the "swap plans" might stimulate the disk biz a bit, it was pondered where the dealers would get the necessary cash to outlay for the purchase of additional record stock, regardless of the fact that the additional material would be either on 45 or 33-1/3 rpms. Only the biggest dealers and department stores would benefit from the plan, since the "run-of-the-mill" disk dealer is not in any position to spend more for record purchases now, especially so for the summer slump reason that the diskers themselves are trying to offset.

Altho the diskers have stated that dead stock received in these "swap deals" would be scrapped, many dealers and distributors themselves feel that at some time or other, these very records would come back to them in the form of another "price-reduction sale."

London records figures to benefit tremendously from the deal, having more than a 200 title long-play catalog from which their distributors and dealers can choose. The deal is expected to boost London's summer business, and help out many of the firm's distributors, many of whom are stuck with a bulk amount of dead tunes.

Meanwhile music operators contacted along the East Coast pointed out that the platteries still have, as one well-known music op pointed out, "to raise a finger and give us the 5% return we've been asking for." While the record manufacturers have placed additional emphasis on the music operator in relation to the latter's stable position in the industry, they have as yet to come up with a device that will offer the music ops a tangible money-saving in the operation of their business. Ops have for some time pointed out that the record companies extend to dealers a 5% return privilege, and by the same token make no allowance for the operator.

The record manufacturers well know that while their dealer business has been considerably cut down in the past few months, the music operator business has remained their most stable source of sales potential, and in a great many cases, has increased considerably. The disk manufacturers have placed added emphasis on the music operating end of the business basically because they know that the music op will have to buy a figured percentage of records weekly. During spurt periods, when new hit recordings rise in popularity, there is no hesitancy on the part of the music op to buy, while the dealer still has to buy in proportion to potential sales. The music op knows how many records of a given number he can use; the dealer's position is at best a guess.

It is felt in some quarters, that the disk manufacturers may offer the music ops a return privilege plan in view of the fact that they are giving the dealers their "swap deals." Decca and Columbia have not, and were reported would not, make any exchange deals.

Air "The Cash Box" Music Charts



ALBANY, NEW YORK—Marty Ross, left, and Bob Snyder, talk over continuity before going on the air with the Snyder-Ross, show, WOKO, this city.

The show, going into its 24th week is heard direct from the famed Palace Theater in Albany, from 3 to 5 PM on Saturdays and Sundays.

Each Sunday, Marty and Bob air "The Cash Box" music popularity listings.

Joe Girand On Col. Wax

NEW YORK—Cute twist to the disk biz came about recently, when a bright and enterprising lad named Joe Girand decided we needed a "milk-drinking-song" for the kiddies.

Joe took the currently popular "Chug-A-Lug," and twisted a couple lyrics around to suit the younger drinking set. Joe, disk jockey at WHTT, Hartford, Conn., aired the record, and then was suddenly swamped. Mothers literally stampeded to their nearest record shop, in hope of finding the record that "made their Junior drink his milk."

Net result: Columbia Records has waxed "Chug-A-Lug" — The Milk Drinking Song—with Joe Girand. Disk is set for release this week.

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THERE'S A CITY ON A HILL BY THE SEA" (2:55)
"HERE COMES THE BRIDE ON A PINTO PONY" (3:10)
 RUSS EMERY—PERCY FAITH ORCH.
 (Columbia 38873)

● Russ Emery turns in a competent vocal on a ballad with a home appeal in the lyric that looks to force a lot of quiet listening in spots where this material goes. Reverse has a Western tang with Emery giving unusual sincerity to the patter.

"LITTLE LIZA LOU" (2:20)
"RAIN ON THE ROOF" (2:53)
 STARLIGHTERS—PAUL WESTON ORCH.
 (Capitol 1102)

● "Liza" is a folksy number with a stock repeat of the title in the choruses; a hand clapping, join-in type of song made for tavern locations and packed with pleasure for all ages. "Rain" is a catchy, bouncy tune with a clever lilt, simple lyric and a good group spooning effort. Ops who have the spots should lend an ear.

"THIS CAN'T BE LOVE" (2:32)
"I DIDN'T KNOW WHAT TIME IT WAS" (3:06)
 MARGARET WHITING
 (Capitol 1103)

● Maggie's wonderful singing does great things with both standards. Upper edge gets a solid bounce from Maggie while the reverse receives a torchy treatment that burns the wax off this side. The chirp's fans and all of the younger set will keep this one playing indefinitely.

"PETITE WALTZ" (2:37)
"JET" (2:41)
 THREE SUNS and LARRY GREEN
 (RCA Victor 20-3834)

● Top side is a polka tune that is presently attracting a lot of attention and which comes in here for a heavy dose of high-register piano work. Back is in a quieter mood. Blending of instruments is just alright on both etchings. Material is only for ops with this type of spot.

"BABY, OBEY ME!" (2:44)
"I LIKE THAT" (2:31)
 RUSS CASE ORCH.
 (MGM 10745)

● Top deck features the voices of Sally & Ray on not-too-strong wordage that is picked up a little by the moving rhythm tempo. "I Like That" is a novelty by the same team that is catchy and airs a trifle stronger. Both sides are danceable.

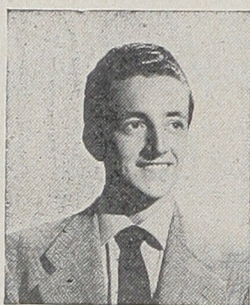
"MEM'RY ISLAND" (3:05)
"JAZZ PIZZICATO" (2:45)
 FREDDY MARTIN ORCH.
 (RCA Victor 20-3841)

● Upper layer is a ballad voiced by Merv Griffin and the Martin Men. Good orchestration is the strongest feature on this presentation. Under side features Joe Venuti on his famous jazz violin plucking the strings on a good instrumental; waxing is clever and catchy.

DISK OF THE WEEK

"I LOVE THE GIRL" (2:58)
"TZENA TZENA TZENA" (2:40)

VIC DAMONE
 (Mercury 5454)



VIC DAMONE

● Vic Damone glides into the limelight of the recording stage with this double-barreled hit record that looks to be one of the greatest releases in the history of the young singer. "I Love The Girl" is a rhythm ballad packed with the

cutest lyrics and some of the cleverest touches that we have heard in years. It's the saga of a girl who wants to "only wrestle boys." There is a quality about the delivery that Damone gives this material that we haven't heard in a long time. The reverse is merely Tzenasational. When the time comes to cut the cake of the versions of this ditty, Damone's slice will be one of the biggest. The Background on the platter is excellent and Vic's voice moves the whirling horah through to a punch ending that will guarantee replays. Ops with a wise eye for the cash register will place this disk in every juke box they have; it will attract the coin like bees to honey.

"IF I HAD A MAGIC CARPET" (3:10)
"THEY CAN'T TAKE THAT AWAY FROM ME" (2:45)
 PERCY FAITH ORCH.
 (Columbia 38862)

● "Carpet" engraving gets an assist from the chorus that shoves this dreamy ballad right over the top and into the ranks of the big-time. Its beautiful, singable lyric is loaded with appeal. Over airs an excellent rendition of the well-loved standard. The Faith version is delicate rather than forceful ballad oldie. Ops will want "Carpet."

"MONA LISA" (2:52)
"PEANUT VENDOR" (2:45)
 EDDIE GRANT
 (Capitol 1104)

● Two instrumentals in a particularly sweet and tasteful mood with piano and organ intro make for smooth dancing and delightful listening. Top is particularly delicate while "Peanut Vendor" gets added dash from the melodic whistle and the slow, rhythmic fadeout. Ops who have dance spots can be sure that this disk will wear well.

"FOR ONE KISS OF LOVE" (3:03)
"YOU HOLD THE REINS WHILE I KISS YOU" (2:43)
 PHIL BRITO
 (MGM 10746)

● Above shellac is warbled in Italian and English by popular Brito with the backing of the Harold Mooney orch. Tune is a pleasingly done waltz that will pull in spots that normally like this singer. Flip is a boy-girl novelty duet with Jeanne Taylor. Top has all the merit of the pressing.

"YOU FORGOT ABOUT ME" (2:42)
"LITTLE JUG" (2:49)
 ART MOONEY ORCH.
 (MGM 10748)

● "Forgetful" edge features the chirping of Allan Brook and the Four Clovers with a dance styled rendition of a yesteryear hit. "Little Jug" is a novelty told by Johnny Martin and the ensemble. The lyric is in English but the wordage twist is Spanish, musical setting by Mooney is straight Fox-trot. Wax may make good filler material.

"TO ME YOU'RE A SONG" (3:15)
"ME AND MY IMAGINATION" (3:00)
 GUY MITCHELL—PERCY FAITH ORCH.
 (Columbia 38872)

● Top deck is a ballad set in a slow-moving almost hymn-like pace that should thrill the young fans flocking around Mitchell. Romantic voice and delivery of the vocalist will make this platter wear white. Percy Faith ork and chorus aid in this and flip which follows in same ballad vein for solid support. Top is a natural for all boxes.

"FRANCIE" (2:50)
"I REMEMBER" (2:50)
 LARRY GREEN ORCH.
 (RCA Victor 20-3826)

● "Francie" is the hit girl tune from "Peep Show" and certain to give a big number. Gil Phelan & Trio give it a vaudevillian, straw-hat production. "I Remember" is a ballad with the typical Green stylized piano intro. A quartette aids Phelan on this end. Top tune will do well on the boxes.

"DREAMIN' IS MY BUSINESS" (2:50)
"YOU" (3:01)
 FRANCIS CRAIG ORCH.
 (MGM 10747)

● "Dreamin'" is a plug tune that looks to be a big one before the end of the summer. Cecil Bailey does the vocal here in a dance-styled tempo following a long instrumental intro. "You" is sung by Bob Lamm, of "Near You" fame; Bob's pipes are still as good as ever. Top side gets our nod.

"HAWAII" (2:50)
"YOU WONDERFUL YOU" (3:00)
 DON CORNELL
 (RCA Victor 20-3839)

● Hugo Winterhalter's ork and chorus frame Don Cornell's efforts on the topper novelty which is not too suited to the singer's style. Reverse is a dreamy ballad that combines the best in Winterhalter and Cornell to rate a careful listen from all ops. We like this side—we're sure you will too.

"TIRED HANDS" (2:47)
"STRANGE" (3:02)
 UNA MAE CARLISLE
 (Columbia 38864)

● Spinning "Tired Hands" airs the ork of Don Redman backgrounding thrush Carlisle's plaintive wail, done with sincerity and pathos in a good vocal. Turn-over is a torchy ballad in the same mournful tones. Both are strictly typed for locations that appreciate night-club style thrushes.

"THE TUNNEL OF LOVE" (3:00)
"WHISPERING RAIN" (2:50)
 TEX BENEKE ORCH.
 (RCA Victor 20-3830)

● "Tunnel" slice has a boy-girl vocal by Beneke and Helen Lee set in a cute novelty vein concerning young love in an amusement park. "Whispering Rain" is an instrumental that is strictly in the Miller manner and shows as an excellent dance number for the Saturday night spots.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TO ME YOU'RE A SONG" Guy Mitchell Columbia 38872
- ★ "IF I HAD A MAGIC CARPET" Percy Faith O. Columbia 38862
- ★ "I TOLD THEM ALL ABOUT YOU" Carmen Cavallaro O. Decca 27079
- ★ "I THOUGHT SHE WAS A LOCAL" Sammy Kaye O. RCA Victor 20-3828
- ★ "ALL ABOARD FOR DIXIELAND" Margaret Young Capitol 1075

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Vic Damone

SINGS THE EXCITING, SPECTACULAR

“TZENA TZENA TZENA”

*with chorus and
orchestra conducted by*

RONNIE SELBY

Backed By

“I Love The Girl”

MERCURY 5454

45 RPM 5454X45



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“Vagabond Shoes”

The hit picked by DJ's, Ops, and Dealers



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THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I TOLD THEM ALL ABOUT YOU"
(2:37)

"LET'S HAVE A PARTY" (3:14)

CARMEN CAVALLARO ORCH.
(Decca 27079)

● Top layer is a tune you can really "feel." A catchy, bouncy, gang-sing with a lot of pep and an "American Patrol" beat in part of the chorus, ably warbled by Bob Lido and the Cavaliers. Bottom is again employing the pattern of the upper deck in a new mood for Cavallaro. Ops will want to plunk this biscuit in every juke box they have.

"THE ROSARY" (2:36)

"A PERFECT DAY" (2:40)

JO STAFFORD—GORDON MacRAE
(Capitol 1061)

● Paul Weston's ork provides the instrumental assist as these two great voices combine in a well-done duet with a strong religious motif. Back is the old Carrie-Bond classic, "The End Of A Perfect Day" that sustains the first effort. Strictly typed material but worth placement where this vein pulls.

"DIG-DIG-DIG DIG FOR YOUR DINNER" (2:47)

"I'VE BEEN FLOATING DOWN THE OLD GREEN RIVER" (2:48)

PHIL HARRIS
(RCA Victor 20-3825)

● Walter Scharf's ork supports Phil Harris' novelty talking-singing style as he extolls the virtues of earning a living by working for it. Over is an oldie with Phil using his own instrumental group in a vaudeville-flavored tavern-aimed impression of "The Good Ship Rock And Rye." Top deck looks good.

"DREAMIN' IS MY BUSINESS"
(2:30)

"HAPPY FEET" (2:32)

ROY ROSS ORCH.
(Coral 60248)

● "Dreamin'" is given a rousing send-off by Roy Ross and a vocal group called the Beavers. Instrumental of this rendition proves stronger than the tonsiling. "Happy Feet" was co-authored by Ross and his treatment of the converted Miles jingle is a heavy contender. The platter earns a ride.

"HAPPY FEET" (2:33)

"BIRMINGHAM BOUNCE" (2:38)

TOMMY DORSEY ORCH.
(RCA Victor 20-3840)

● Songstress Frances Irvin does the piping on "Happy Feet" as Dorsey speeds up the tempo considerably with fast horn rides and jazz orchestration. Flip shows gravel-voiced Charlie Shavers on a jazz take-off that takes a good many liberties with the original. The "happy" side rates ops listening attention.

SLEEPER OF THE WEEK

"WOULD YOU LIKE TO TAKE A WALK" (2:59)

"GOODNIGHT MY LOVE" (3:01)

CALIFORNIA COMMANDERS ORCH.
(Capitol 1089)

● "Would You Like To Take A Walk" has all the simplicity, swinging melody and rhythm of the dance tunes that highlighted the era of the great dance orchestras. Lou Busch leads the California Commanders in style reminiscent of Hal Kemp. The tune is ably warbled by Bob Craig in an easy-going manner that adds to the song's charm and appeal. The stuttering horns give an added dash of bounce to the ditty that will have folks from coast to coast whirling to the dance tempo and singing along with Craig. This is

the sort of disk that brings solid satisfaction to listeners and more nickles in the boxes. Flip, "Goodnight My Love" is set in the identical danceable pattern of the topper with Craig again doing a strong job with the wordage. Both ends are money-in-the-bank but we're inclined to choose "Would You Like To Take A Walk" as the one that the most folks will remember, sing and pour nickles into for dancing and listening. Here is the kind of material ops have been asking for. Get with it!

"WHAT, WHERE AND WHEN"
(2:50)

"SO TALL A TREE" (2:27)

ARTIE WAYNE
(Coral 60247)

● Wayne's balladeering on the upper lid is rich and meaningful, and is given plus propping from the Heartbeats and the George Cates ork. "So Tall A Tree" is a good tune but the other disks will not be pushed too hard by this one. First stamping rates a listen, and more.

"NO GREATER LOVE" (2:40)

"SUNRISE FOLLOWS SUNSET"
(3:06)

BOB EBERLY
(Riviera 112)

● Eberly's rich, throaty purring of a top ballad oldie plus the zingy second-chorusing of the Heathertones makes this circle a winner. Danny Mendelson's ork weaves nicely about the shining voice of Eberly. Reverse is a danceable, pleasant ballad. Both sides are made for close listening and ops will want to grab this record for plenty of nickel pulling.

"JUST SAY I LOVE HER" (2:25)

"GIVE A BROKEN HEART A CHANCE TO CRY" (3:08)

EDDIE FISHER
(RCA Victor 20-3829)

● Hugo Winterhalter's ork sets off the pash tones of Eddie Fisher as he does a masterful bit of powerful ballad vocalizing on a stirring melody and moving lyric. "Broken Heart" tune comes in for some strong treatment from Fisher and moves in the same style as the upper deck. "Just Say I Love Her" rates attention and placement.

"CHIQUITA BACANA—MARCHA"
(2:40)

"MY FAVOURITE SAMBA" (2:35)

EDMUNDO ROS
(London 709)

● "Bacana" is a very cute wordage twist on the Banana limerick and jingle which is heard in a substantial rhumba mood and has Ros doing the vocal in his usual rhythmic style. "My Favourite Samba" has cute patter, a lilting samba beat and another adequate voicing by Ros. Both sides make excellent dancing and listening.

"I THOUGHT SHE WAS A LOCAL"
(2:55)

"THE OBJECT OF MY AFFECTIONS"
(3:15)

SAMMY KAYE ORCH.
(RCA Victor 20-3828)

● Put your money on "Local" and ride home a winner. The novelty is done in a distinctly different style; hillbilly flavoring and folksy wording, the type of ditty that can catch on very big if received right. Credit the Kaydets with fine lyric interpreting. Over has Tony Alamo lending his wonderful voice on a typical Kaye treatment of an oldie standard. Our advice is to listen closely to "Local" and then latch on to it in a big way.

"MAD MAD MAD" (3:00)

"ONE HUNDRED YEARS FROM TODAY" (3:05)

NICK DELANO
(Discovery 522)

● "Mad" waxing shows a good ballad effort from Nick Delano and the Cheerleaders but could move a trifle faster. Lower deck is in the same idiom but sounds stronger for the dreamy-eyed crew who inhabit the locations that feature dancing. Ops will want to hear this.

"HAPPY FEET" (2:38)

"SAM'S SONG" (2:48)

TONI HARPER
(Columbia 38876)

● Ops who watch the coin come in will doff their lids to young Toni Harper, the Dixieland ork of Mannie Klein and the tapping of Nick Castle for their top-notch rendition of "Happy Feet" that bids to be one that will load the boxes. "Sam's Song" adds the Four Hits And A Miss" to place this novelty in the "comer" class. This is an operator special.

"THE LITTLE GREEN MAN" (2:32)

"CATALINA LENA" (2:43)

THE FOUR JOKERS
(Apollo 1163)

● "Little Green Man" is a rousing novelty paced by a good vocal on the double talk and the cute chorus lines. Patter invites laughs. "Lena" is a well handled novelty with a strong jazz beat and fine piano fingering to bolster it. Ops should listen to both ends.

"MEXICALI TRAIL" (3:04)

"THE PHANTOM STAGE COACH"
(2:49)

VAUGHN MONROE
(RCA Victor 20-3818)

● "Trail" is a Western ballad by Vaughn Monroe with his ork aiding him in fine atmosphere. Fans and ops will receive this well. Overside is on the order of "Riders In The Sky" and "Flying Dutchman," the first in particular. Our opinion is that the market for compulsion-type songs is now greatly limited.

"MOONLIGHT SAVING TIME"
(2:52)

"SWINGIN' IN A HAMMOCK" (2:47)

GUY LOMBARDO ORCH.
(Decca 27016)

● "Moonlight" is in the familiar Lombardo style with a Don Rodney vocal. The tune is sweet, corny and will appeal on its own merits as well as to Lombardo's tremendous audience. Flip is crooned by the Trio and set in a slow, summery tempo. Ops can count on Lombardo to up takes.

"ALL ABOARD FOR DIXIELAND"
(2:27)

"HARD HEARTED HANNAH" (2:19)

MARGARET YOUNG
(Capitol 1075)

● Oldsters who remember authentic Dixieland and youngsters who are new to Miss Young will thrill to this sensational comeback by the great Margaret on "All Aboard." And add credits for Frank De Vol showing 'em how Dixie should be played. "Hannah" is nostalgic, done in vaudeville-Dixie beat. Ops, watch this cookie haul in the loot.

ROUND THE WAX CIRCLE

NEW YORK:

All faces west—as far as Chicago anyway—this week, and the NAMM Music Trade Show & Convention skedded for the Palmer House, July 10, 11, 12 and 13. The annual meet can expect a big attendance from Gotham, with a large bevy of diskers, distribs, music publishers and recording artists set to be on hand. Most are hoping for some fairly cool weather during the Chi meet; but it'll probably be hotter 'n all blazes. . . . We'll meet the mob at Henrici's anyway. . . . **Martin Block** expected back in the city this coming week. His disk interviews with Coast names caught loads of attention here. . . . **Harry Link's** plug tune, "Gone Fishin'" has an effect on **Hirsh de La Vriez**, Washington's chairman of the phono association. **Hirsh** went fishin', and caught himself a 600 lb. marlin at the fishing grounds off Wachabreague, Va. Now **Nick** and **Charlie Kenny** have dinner for a month. . . . **Sid Prosen's** latest already waxed by **Art Lund** on MGM and **Hoagy Carmichael** on Decca. Ditty is tabbed "Somebody Stole My Horse & Wagon." . . . Two guys who make driving thru New York's bumper-



BING CROSBY

to-bumper traffic a little lighter—**Rayburn & Finch**. Wunder how the duo would make out as a nitery act? . . . **Buddy Robbins** and **Goldie Goldmark** of the J. J. Robbins firm, have acquired the sole selling rights to the new **Hopalong Cassidy** songs, which are exclusively written by **Nacio Herb Brown**. First two tunes are "Hoppy, Topper & Me" and "Hopalong Cassidy March," are reported set for a picture that Hoppy is set to do with **Bing Crosby** this fall. To hold 'em off in the meantime, the boys have a coupla things like "It Isn't Fair," "I Still Get A Thrill," and "A-Razz-A-Ma-Tazz." . . . The **Ames Brothers**, all four of 'em, drive out to Chicago to fulfill their Oriental Theatre engagement in their brand new Oldsmobiles. Their horns have been equipped with the honk of "Rag Mop"; which makes us wonder whether or not **Frankie Laine's** car has a horn that makes like "wild geese." . . . **Seymour Jaffee** of the art staff of **Robbins, Feist & Miller** wed **Elaine Fuchs** June 24, and are honeymooning in Miami. . . . **Mindy Carson** got a swell news story in the current issue of Newsweek Magazine. . . . **Dee Jay Donn Tibbetts** set to ring dem bells within a year. Just gave his gal a sparkler!

CHICAGO:

Most interesting event of this past week (Mon., June 26) was **Teddy Powell's** closing nite at the Blackhawk. This brought out just about everyone in the music biz to say a fond farewell to **Teddy** who has endeared himself to all members of Chi's Tin Pan Alley. And many of the music guys at the Blackhawk were wearing those beautiful, individually engraved cuff links **Teddy** gave them. If ever an ork pilot made friends in this town—his name's **Teddy Powell**. . . . Report is that Blackhawk will change from "Roaring 20's" to "30's" for next show with same cast. If memory is correct regarding the 30's, it should be called the "terrible thirties." . . . **Henry Brandon** opened the Blackhawk (Wed., June 28) to a large audience of Chi's music fraternity and was handsomely greeted. . . . Much interest among rumba dancers about town in **Xavier Cugat's** opening at the Edgewater. All the guys and gals who did their hip tossing in Miami Beach eager to get in action to **Cugat's** music. . . . **Kenny Meyers** pops in to advise that **Eddy Howard** is doing a very grand job on his one niters. Seems like **Eddy** is playing to full houses everywhere and getting himself a big hand. But, looks forth to his return to the Aragon. . . . **Benny Strong** is doing very fine at the Aragon with hopes aplenty for a shot at a N.Y.C. spot this Fall after some one-niters about the midwest area. **Benny** returned to his hometown to find his Mom very ill in one of the hospitals here, but, like a real trouper, went right on stand and gave 'em his grand voice and music. . . . **Bill** ("Bewitched") **Snyder** on his way to **Bill Green's** in Pittsburgh and hopes to follow **Teddy Powell** into the Roosevelt Grill in N. Y. . . . **Dick Jurgens** will follow **Benny Strong** into the Aragon. . . . **Johnny Desmond** returned from the N. Y. Breakfast Club shows to thrill to the air shots his latest ballad, "Pigalle," is getting on all dj programs around town. **Johnny** has something to crow about between his rendition of the "Picnic Song" and "Pigalle." Plenty requests for both, dj's report.



EDDY HOWARD

LOS ANGELES:

Lunched with **Franklin Kort**, general sales manager for Swingtime Records at an Italian restaurant named Rudi's, that good an eating spot it deserves a plug. . . . **Frank**, who used to be Exclusive's righthand man to **Leon Rene**, is heading back to the NAMM show and is hoping to run into his many distrib friends Coast to Coast at the Palmer House. . . . Chatted with **Jerry Lester**, Porgie Music West Coast rep, who's all steamed up about the seven big records they've got on their No. 1 plug tune, "Give a Broken Heart a Chance to Cry." . . . Latest development on that **Julie Mitchum** record of "Shut the Door" on Luxury label is that CBS slammed the door on it. . . . Seems it's too naughty for the airwaves but the ops who caught her selling discs at Leuenhagen's thought she was very nice. . . . Local dee-jays are spinning **Julian Kay's** and **Frank Worth's** "Round Up Time on Lullaby Trail," particularly the new **Lynn Howard** recording on National, with several other fine discs out too on this Leed's tune. . . . **Lou Chudd** and **Max Feirtag** have moved their Imperial exec offices over to the Warner Bros. Hollywood theater building, turning over local distrib on their lively product to **Mike Kurlan** and maintaining their own Pico Blvd. spot as a national shipping point. . . . **Billy Walters**, a very affable young man, dropped up to say hello to us in our new office and brought greetings from the BMI gang, now all very busy with "Mahalo Nui," the Hawaiian tune reading "My Thanks to You" and currently getting top dee-jay action on the Coral cutting by **Harry Babbitt** and the **Heart Beats**. . . . **Col. Irving Fogel** of Tempo Records now in New York from his European jaunt and due back at his Hollywood desk July 1. . . . **Art Rupe** tells us that "Pink Champagne" has really caught on, with Victor's **Ralph Flannagan** cutting the tune and several other majors slated to follow.



RALPH FLANNAGAN

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sings . . .

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backed by
"I WISH, I WISH (I Had a Picture of You)"

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THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending July 1.

Rege Cordic

WWSW—Pittsburgh, Pa.

1. MONA LISA (King Cole)
2. BEWITCHED (Doris Day)
3. MISSISSIPPI (Bill Darnel)
4. COUNT EVERY STAR (Hugo Winterhalter)
5. C'EST SI BON (Johnny Desmond)
6. MY FOOLISH HEART (Gordon Jenkins)
7. BE MINE (Mindy Carson)
8. LOVELESS LOVE (Charlie Spivak)
9. STARS & STRIPES (Frankie Laine)
10. GREEN LIGHT RAG (Pete Dailey)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. I DIDN'T SLIP (Doris Day)
2. MY FOOLISH HEART (Mindy Carson)
3. I SURRENDER DEAR (Don Cornell)
4. BEWITCHED (Jan August)
5. PEDDLER'S SERENADE (Johnny Corvo)
6. GIVE A BROKEN HEART A CHANCE (Lee Shearin)
7. YOU'VE GOT TO MAKE SOMEONE HAPPY (Jerry Sellers)
8. OPEN PARACHUTE (Danny Scholl)
9. SAM'S SONG (Bobbie Wayne)
10. DOWN THE LANE (Stafford-MacRae)

Ed Perry

KARM—Fresno, Calif.

1. HOOP DEE DOO (Doris Day)
2. CHOO'N GUM (Teresa Brewer)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. SENTIMENTAL ME (Ames Bros.)
5. THIRD MAN THEME (Anton Karas)
6. SIMPLE MELODY (Georgia Gibbs)
7. TEASIN' (Connie Haines)
8. NOLA (Les Paul)
9. BEWITCHED (Mel Torme)
10. C'EST SI BON (Danny Kaye)

Ross Smitherman

WALA—Mobile, Ala.

1. BEWITCHED (Doris Day)
2. MY FOOLISH HEART (Mindy Carson)
3. BONAPARTE'S RETREAT (Kay Starr)
4. I WANNA BE LOVED (Fontaine Sisters)
5. ROSES (Sammy Kaye)
6. MAY I TAKE TWO GIANT STEPS (Eileen Barton)
7. HOOP DEE DOO (Perry Como)
8. WHERE IN THE WORLD (Guy Mitchell)
9. THIRD MAN THEME (Freddie Martin)
10. SENTIMENTAL ME (Russ Morgan)

Bob Story

WNOR—Norfolk, Va.

1. I WANNA BE LOVED (Buddy Clark)
2. I DIDN'T SLIP (Bing Crosby)
3. I DIDN'T SLIP (Doris Day)
4. MONA LISA (King Cole)
5. VAGABOND SHOES (Vic Damone)
6. JOSHUA (Ralph Flanagan)
7. MISSISSIPPI (Ella Fitzgerald)
8. I CROSSED MY FINGERS (Percy Faith)
9. SIMPLE MELODY (Jo Stafford)
10. MELANCHOLY RHAPSODY (Harry James)

Dick Coleman

WCBM—Baltimore, Md.

1. I WANNA BE LOVED (Andrews Sisters)
2. AFTER GRADUATION DAY (Sammy Kaye)
3. MY FOOLISH HEART (Gordon Jenkins)
4. ARE YOU LONESOME TONIGHT (Blue Barron)
5. STARS ARE THE WINDOWS OF HEAVEN (Ames Brothers)
6. BE MINE (Mindy Carson)
7. BEWITCHED (Bill Snyder)
8. OUR LOVE STORY (Danny Scholl)
9. BABY WON'T YOU SAY YOU LOVE ME (Herb Jeffries)
10. GIVE A BROKEN HEART A CHANCE TO CRY (Chuck Foster)

Don Bell

KRNT—Des Moines, Iowa

1. THIRD MAN THEME (Guy Lombardo)
2. HOOP DEE DOO (Kay Starr)
3. BEWITCHED (Gordon Jenkins)
4. MY FOOLISH HEART (Gordon Jenkins)
5. IT ISN'T FAIR (Sammy Kaye)
6. THIRD MAN THEME (Anton Karas)
7. MY FOOLISH HEART (Billy Eckstine)
8. SENTIMENTAL ME (Ray Anthony)
9. BEWITCHED (Larry Green)
10. I WANNA BE LOVED (Fontaine Sisters)

Gene Whitaker

WSSB—Durham, No. Carolina

1. MY FOOLISH HEART (Gordon Jenkins)
2. SENTIMENTAL ME (Ray Anthony)
3. BEWITCHED (Mel Torme)
4. WHERE IN THE WORLD (Guy Mitchell)
5. COUNT EVERY STAR (Ray Anthony)
6. THIRD MAN THEME (Anton Karas)
7. ROSES (Dick Haymes)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. THE PICNIC SONG (Johnny Desmond)

Ed Penney

WFGM—Fitchburg, Mass.

1. COUNT EVERY STAR (Ray Anthony)
2. JOSHUA (Ralph Flanagan)
3. I CROSS MY FINGERS (Percy Faith)
4. MONA LISA (King Cole)
5. VAGABOND SHOES (Vic Damone)
6. I WANNA BE LOVED (Andrews Sisters)
7. PEDDLER'S SERENADE (Johnny Corvo)
8. THIRD MAN THEME (Anton Karas)
9. MY FOOLISH HEART (Billy Eckstine)
10. GOODNIGHT IRENE (Gordon Jenkins)

Bud Wendell

WJMO—Cleveland, Ohio

1. DOWN THE LANE (Russ Morgan)
2. THE PICNIC SONG (Johnny Desmond)
3. BEWITCHED (Bill Snyder)
4. SOMETIME (Jo Stafford)
5. IN THE VALLEY OF GOLDEN DREAMS (Bob Houston)
6. MONA LISA (King Cole)
7. MY FOOLISH HEART (Billy Eckstine)
8. WHERE IN THE WORLD (Ginny Gibson)
9. I WANNA BE LOVED (Andrews Sisters)
10. TIME AND TIME AGAIN (Dave Rose)

David Walshak

KCTI—Gonzales, Texas

1. WHY DON'T YOU LOVE ME (Hank Williams)
2. OLD FASHIONED LOVE (Ernest Tubbs)
3. CHOCOLATE ICE CREAM CONE (Ken Roberts)
4. BIRMINGHAM BOUNCE (Red Foley)
5. I'LL SAIL MY SHIP ALONE (Moon Mullican)
6. LONG GONE LONESOME BLUES (Hank Williams)
7. DEL RIO BOOGIE (Wayne Rainey)
8. NEW PAN HANDLE RAG (Webb Pierce)
9. I LOVE YOU BECAUSE (Leon Payne)
10. DRAW UP THE PAPERS LAWYER (Dave Landers)

Dave Miller

WPAT—Paterson, N. J.

1. GONE FISHIN' (Bill Darnel)
2. MISSISSIPPI (Bill Darnel)
3. SHE'S NO WOMAN FOR ME (Eddie Grant)
4. WHY SHOULD I CRY (Eddy Arnold)
5. YOU'RE GETTIN' A GOOD GIRL (Carolina Cotton)
6. IRON HORSE (Ozie Waters)
7. WHY DO THEY ALWAYS SAY NO (Lawrence Cook)
8. THEN I HAD TO TURN AROUND AND GET MARRIED (Jimmy Dickens)
9. I DO BETTER UP IN THE MOUNTAINS (Jerry Cooper)
10. CHOCOLATE ICE CREAM CONE (Red Foley)

Ben Taylor

WMBG—Richmond, Va.

1. CUPID'S BOOGIE (Little Esther)
2. ANYBODY'S BLUES (Amos Milburn)
3. I LOVE MY BABY (Larry Darnell)
4. I'M YOURS TO KEEP (Herb Fisher)
5. I NEED YOU SO (Ivory Joe Hunter)
6. HEART FULL OF PAIN (Lil Greenwood)
7. I WANNA BE LOVED (Dinah Washington)
8. RAINING IN MY HEART (Peppermint Harris)
9. BESS' BOOGIE (Bobby Smith)
10. LET ME DREAM (Ivory Joe Hunter)

Ira Cook

KECA—KMPC—Hollywood, Calif.

1. EL MAMBO (Perez Prado)
2. THE PICNIC SONG (Johnny Desmond)
3. I WANNA BE LOVED (Andrews Sisters)
4. HOOP DEE DOO (Perry Como)
5. BUFFALO BILLY (Evelyn Knight)
6. IF I HAD YOU ON A DESERT ISLAND (Larry Green)
7. THANKS MR. FLORIST (Vaughn Monroe)
8. LAUGH CLOWN LAUGH (Artie Wayne)
9. I DIDN'T KNOW WHAT TIME IT WAS (Artie Wayne)
10. CHUG-A-LUG (Victor Young)

Sherm Feller

WCOP—Boston, Mass.

1. AMERICAN BEAUTY ROSE (Frank Sinatra)
2. CONEY ISLAND WASHBOARD (Freddie Hall)
3. I'M IN LOVE WITH THE MOTHER (Phil Brito)
4. WHERE IN THE WORLD (Guy Mitchell)
5. CHOCOLATE ICE CREAM CONE (Judy Valentine)
6. I DIDN'T SLIP (Doris Day)
7. I CROSS MY FINGERS (Russ Emery)
8. THANKS MR. FLORIST (Jack Owens)
9. SAM'S SONG (Joe Carr)
10. VIOLINS FROM NOWHERE (Vaughn Monroe)

Ed Hurst

WPEN—Philadelphia, Pa.

1. COUNT EVERY STAR (Ray Anthony)
2. ON THE MALL (Buddy Williams)
3. I'M CRAZY TO LOVE YOU (Sarah Vaughan)
4. DON'T CRY DARLING (Mystery Quartet)
5. I WANNA BE LOVED (Andrews Sisters)
6. MY FOOLISH HEART (Gordon Jenkins)
7. LA VIE EN ROSE (Paul Weston)
8. I'M IN LOVE WITH THE MOTHER (Jack Owens)
9. MONA LISA (King Cole)
10. SKIP TO MY LOU (Ray Anthony)

Decca Artists Guest With Phono Firm



NEWARK, N. J.—Jukebox executives surround a trio of top flight Decca recording artists at a recent "open house" at the Atlantic New York Corporation's offices in Newark. Pictured above, left to right, Joseph Fishman, manager of the Newark office; Eileen Wilson, Hit Parade singing star; Gordon Jenkins, whose recording of "Tzena, Tzena, Tzena" is currently rocking the music industry; Evelyn Knight, riding high via "Buffalo Billy"; and Jack Gordon, Eastern Sales representative.

Jo Stafford Set To Leave Capitol

NEW YORK—Songstar Jo Stafford this past week exercised a unique clause in her contract with Capitol Records, and gave the diskery notice that she will be a free agent as of December 15th. Miss Stafford's contract with Capitol provides for her release should either Paul Weston or Jim Conkling leave the diskery. Weston announced his resignation from Capitol two weeks ago. The chirp's announcement immediately set the wheels in motion from several platteries, with reported offers for a wax pact coming from RCA Victor and Columbia Records.

It is known that Weston has a deal hanging in the fire with RCA Victor Records, one of the major reasons for his leaving his Cap post as recording artist and musical director. Weston is reported to be weighing offers from RCA Victor which would involve his receiving more coin than he had at Capitol. It is also known that Stafford would like to remain on the same label that Weston would go to, since the former has supported her with musical background on all her platters.

Columbia Records has made several overtures for Miss Stafford's recording services, thru her manager Mike Nidorf, who returned from the Coast after conferring with Capitol execs last week. Columbia would be anxious to secure a wax pact with Stafford in view of the fact that Dinah Shore, ace girl singer at that plattery, might possibly switch to RCA Victor. Miss Shore's contract with Columbia runs out at the end of the year, and she is reportedly weighing offers from RCA that involve a big coin deal.

Should Weston join the RCA Victor firm, the possibility of his taking over the West Coast recording manager's top spot remains minute, since

the plattery named Henri Rene to that post last week, following Walt Heebners resignation. Rene has been granted authority to reject song material on the Coast, altho he still will have to confer with the New York office on songs he takes. Charlie Grean, a & r topper for the firm, returned to New York this past week, and is in the process of revamping the a & r department, and music publisher contact setup.

Main Distributing Opens Virginia Offices

RICHMOND, VA.—Main Distributing Company, newly formed record distributing organization, this past week announced the official opening of their offices in this city.

The firm, headed by Bob Green, Sam Kaufman and Joe Green, will cover the Virginia and West Virginia territories. All principals of the organization have a wealth of experience in the record distributing business. As yet, new lines the distributing org will handle have not been announced.

ABBEY RECORDS
HOT PARADE

Best Sellers

15009
"MAKE SOMEONE HAPPY"
by "PIANO ROLL" COOK & Jim Dandies

★

15004
"SLIPPIN' AROUND WITH JOLIE BLON"
by BUD MESSNER & Skyline Boys

★

15003
"PIANO ROLL BLUES"
by LAWRENCE "PIANO ROLL" COOK

★

30014
"CALL ME DARLING"
by BOBBY MARSHALL

★

15010
"I DO BETTER UP IN THE MOUNTAINS THAN I DO DOWN BY THE SEA"
by JERRY COOPER & "Piano Roll" Cook

ABBEY RECORDS, INC.

418 W. 49 St. New York, N. Y.

GONE FISHIN'

recorded by

JIMMY ATKINS Rainbow

BILL DARNEL Coral

ARTHUR GODFREY Columbia

JOHNNY GUARNIERI Admiral

THREE SUNS RCA Victor

others to follow

LEO FEIST, INC.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JULY 8, 1950

New York, N. Y.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Billy Eckstine)
3. BEWITCHED (Bill Snyder)
4. SENTIMENTAL ME (Russ Morgan)
5. ROSES (Sammy Kaye)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. BONAPARTE'S RETREAT (Kay Starr)
9. MONA LISA (King Cole)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Chicago, Ill.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Billy Eckstine)
3. HOOP DEE DOO (Perry Como)
4. BEWITCHED (Bill Snyder)
5. IT ISN'T FAIR (Sammy Kaye)
6. ROSES (Sammy Kaye)
7. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
8. TZENA, TZENA, TZENA (Gordon Jenkins)
9. MONA LISA (King Cole)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Los Angeles, Calif.

1. MY FOOLISH HEART (Billy Eckstine)
2. I WANNA BE LOVED (Andrew Sisters)
3. IT ISN'T FAIR (Sammy Kaye)
4. BONAPARTE'S RETREAT (Kay Starr)
5. STARS & STRIPES FOREVER (Frankie Laine)
6. SENTIMENTAL ME (Russ Morgan)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. HOOP DEE DOO (Perry Como)
9. MONA LISA (King Cole)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

Newark, N. J.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Billy Eckstine)
3. ROSES (Sammy Kaye)
4. SENTIMENTAL ME (Russ Morgan)
5. MONA LISA (King Cole)
6. HOOP DEE DOO (Perry Como)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. BEWITCHED (Bill Snyder)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

Shoals, Ind.

1. HOOP DEE DOO (Perry Como)
2. THIRD MAN THEME (Guy Lombardo)
3. BEWITCHED (Gordon Jenkins)
4. I WANNA BE LOVED (Andrews Sisters)
5. MY FOOLISH HEART (Gordon Jenkins)
6. SENTIMENTAL ME (Ray Anthony)
7. MONA LISA (King Cole)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. IT ISN'T FAIR (Sammy Kaye)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Little Rock, Ark.

1. BEWITCHED (Larry Green)
2. MONA LISA (Harry James)
3. MISSISSIPPI (Red Foley)
4. I WANNA BE LOVED (Andrew Sisters)
5. IT ISN'T FAIR (Freddie Miller)
6. NIGHTWIND (Eddie Fisher)
7. BONAPARTE'S RETREAT (Kay Starr)
8. MY FOOLISH HEART (Billy Eckstine)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. SENTIMENTAL ME (Ray Anthony)

Atlanta, Ga.

1. THIRD MAN THEME (Guy Lombardo)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. TZENA, TZENA, TZENA (Gordon Jenkins)
4. TZENA, TZENA, TZENA (Mitch Miller)
5. I LOVE CHAMPAGNE (Jimmy Lee)
6. MY FOOLISH HEART (Billy Eckstine)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. I WANNA BE LOVED (Andrew Sisters)
9. MISSISSIPPI (Bill Darnel)
10. MOON MAN (Gomulka Polka Band)

Andalusia, Ala.

1. MY FOOLISH HEART (Gordon Jenkins)
2. THIRD MAN THEME (Guy Lombardo)
3. BEWITCHED (Ray Ross)
4. SENTIMENTAL ME (Ames Brothers)
5. IT ISN'T FAIR (Sammy Kaye)
6. HOOP DEE DOO (Ames Brothers)
7. DEARIE (Jo Stafford)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. ROSES (Sammy Kaye)
10. TIDLEY WINKIE WOO (Guy Lombardo)

Atlantic City, N. J.

1. I WANNA BE LOVED (Andrews Sisters)
2. MISSISSIPPI (Bill Darnel)
3. GONE FISHIN' (Bill Darnel)
4. I ONLY SAW HIM ONCE (Rosemary Clooney)
5. TEASIN' (Connie Haines)
6. THIRD MAN THEME (Anton Karas)
7. AMERICAN BEAUTY ROSE (Frank Sinatra)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. DON'TCHA GO WAY MAD (Harry James)
10. MY FOOLISH HEART (Billy Eckstine)

Houston, Tex.

1. SENTIMENTAL ME (Ames Brothers)
2. THIRD MAN THEME (Anton Karas)
3. MY FOOLISH HEART (Billy Eckstine)
4. AMERICAN BEAUTY ROSE (Frank Sinatra)
5. ROSES (Sammy Kaye)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. IT ISN'T FAIR (Sammy Kaye)
8. RAIN (Toni Arden)
9. HOOP DEE DOO (Perry Como)
10. MISSISSIPPI (Bill Darnel)

Cleveland, Ohio

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. ROSES (Sammy Kaye)
4. I WANNA BE LOVED (Andrews Sisters)
5. THIRD MAN THEME (Anton Karas)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. STARS & STRIPES FOREVER (Frankie Laine)
8. TZENA, TZENA, TZENA (Gordon Jenkins)
9. BONAPARTE'S RETREAT (Kay Starr)
10. WANDERIN' (Sammy Kaye)

Biloxi, Miss.

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. BEWITCHED (Bill Snyder)
4. DEARIE (Guy Lombardo)
5. ROSES (Sammy Kaye)
6. ON THE OUTGOING TIDE (Perry Como)
7. STARS & STRIPES FOREVER (Frankie Laine)
8. MISSISSIPPI (Bill Darnel)
9. WANDERIN' (Sammy Kaye)
10. I WANNA BE LOVED (Andrews Sisters)

Detroit, Mich.

1. HOOP DEE DOO (Perry Como)
2. I WANNA BE LOVED (Andrews Sisters)
3. AMERICAN BEAUTY ROSE (Frank Sinatra)
4. BEWITCHED (Bill Snyder)
5. DON'T SAY GOODBYE (Fran Warren)
6. MISSISSIPPI (Bill Darnel)
7. MY FOOLISH HEART (Billy Eckstine)
8. I HADN'T ANYONE TILL YOU (Hadda Brooks)
9. MAY I TAKE TWO GIANT STEPS (Eileen Barton)
10. IT ISN'T FAIR (Sammy Kaye)

Philadelphia, Pa.

1. MY FOOLISH HEART (Gordon Jenkins)
2. THIRD MAN THEME (Anton Karas)
3. DON'TCHA GO WAY MAD (Harry James)
4. HOOP DEE DOO (Perry Como)
5. MONA LISA (King Cole)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. ROSES (Sammy Kaye)
8. I WANNA BE LOVED (Andrews Sisters)
9. THE OUTGOING TIDE (Perry Como)
10. BEWITCHED (Bill Snyder)

Chattanooga, Tenn.

1. I WANNA BE LOVED (Andrews Sisters)
2. MONA LISA (King Cole)
3. THIRD MAN THEME (Anton Karas)
4. ROSES (Sammy Kaye)
5. MISSISSIPPI (Bill Darnel)
6. HOOP DEE DOO (Perry Como)
7. OLD PIANO ROLL BLUES (Jan Garber)
8. SENTIMENTAL ME (Russ Morgan)
9. STARS & STRIPES FOREVER (Frankie Laine)
10. BONAPARTE'S RETREAT (Kay Starr)

Plant City, Fla.

1. HOOP DEE DOO (Perry Como)
2. DOWN THE LANE (Jo Stafford)
3. I WANNA BE LOVED (Andrews Sisters)
4. SAM'S SONG (Victor Young)
5. BONAPARTE'S RETREAT (Kay Starr)
6. BUFFALO BILLY (Evelyn Knight)
7. BEWITCHED (Bill Snyder)
8. NOLA (Les Paul)
9. MONA LISA (King Cole)
10. IT ISN'T FAIR (Sammy Kaye)

Denver, Colo.

1. BEWITCHED (Bill Snyder)
2. MY FOOLISH HEART (Billy Eckstine)
3. HOOP DEE DOO (Perry Como)
4. SENTIMENTAL ME (Russ Morgan)
5. I WANNA BE LOVED (Andrews Sisters)
6. THIRD MAN THEME (Anton Karas)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. ROSES (Sammy Kaye)
9. WANDERIN' (Sammy Kaye)
10. MONA LISA (King Cole)

Hartford, Conn.

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Billy Eckstine)
3. I WANNA BE LOVED (Andrews Sisters)
4. ROSES (Sammy Kaye)
5. MONA LISA (King Cole)
6. WANDERIN' (Sammy Kaye)
7. IT ISN'T FAIR (Sammy Kaye)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. MY FOOLISH HEART (Billy Eckstine)
10. VALENCIA (Tony Martin)

Washington, D. C.

1. I WANNA BE LOVED (Andrews Sisters)
2. ROSES (Sammy Kaye)
3. IT ISN'T FAIR (Sammy Kaye)
4. THIRD MAN THEME (Anton Karas)
5. MY FOOLISH HEART (Billy Eckstine)
6. BEWITCHED (Bill Snyder)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. MONA LISA (King Cole)
9. BONAPARTE'S RETREAT (Kay Starr)
10. STARS & STRIPES FOREVER (Frankie Laine)

Muncie, Ind.

1. MY FOOLISH HEART (Billy Eckstine)
2. BEWITCHED (Gordon Jenkins)
3. MONA LISA (King Cole)
4. BONAPARTE'S RETREAT (Kay Starr)
5. I WANNA BE LOVED (Andrews Sisters)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. STARS & STRIPES FOREVER (Ralph Flanagan)
8. SAM'S SONG (Victor Young)
9. THIRD MAN THEME (Anton Karas)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Mason City, Iowa

1. BEWITCHED (Bill Snyder)
2. THIRD MAN THEME (Guy Lombardo)
3. I WANNA BE LOVED (Andrews Sisters)
4. MY FOOLISH HEART (Billy Eckstine)
5. ROSES (Sammy Kaye)
6. SENTIMENTAL ME (Russ Morgan)
7. HOOP DEE DOO (Perry Como)
8. STARS & STRIPES FOREVER (Ralph Flanagan)
9. BONAPARTE'S RETREAT (Kay Starr)
10. WANDERIN' (Sammy Kaye)

Topeka, Kans.

1. I WANNA BE LOVED (Andrews Sisters)
2. MY FOOLISH HEART (Billy Eckstine)
3. SENTIMENTAL ME (Russ Morgan)
4. BONAPARTE'S RETREAT (Kay Starr)
5. BEWITCHED (Bill Snyder)
6. WANDERIN' (Sammy Kaye)
7. ROSES (Sammy Kaye)
8. BUFFALO BILLY (Evelyn Knight)
9. IT ISN'T FAIR (Sammy Kaye)
10. THIRD MAN THEME (Anton Karas)

Lewiston, Me.

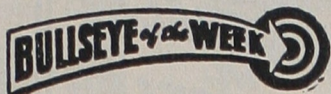
1. BEWITCHED (Bill Snyder)
2. I WANNA BE LOVED (Andrew Sisters)
3. WANDERIN' (Sammy Kaye)
4. IT ISN'T FAIR (Sammy Kaye)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. ROSES (Sammy Kaye)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. STARS & STRIPES FOREVER (Frankie Laine)
9. BLIND DATE (Hope & Whiting)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

Boston, Mass.

1. I WANNA BE LOVED (Andrews Sisters)
2. WANDERIN' (Sammy Kaye)
3. IT ISN'T FAIR (Sammy Kaye)
4. BEWITCHED (Bill Snyder)
5. THIRD MAN THEME (Anton Karas)
6. MY FOOLISH HEART (Billy Eckstine)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. STARS & STRIPES FOREVER (Frankie Laine)
9. GOODNIGHT IRENE (Gordon Jenkins)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

THE CASH BOX

"Folk" and "Western" Record Reviews



"SUGAR PLUM KISSES" (2:39)

"I DON'T HAVE TO DIE TO GO TO HEAVEN" (2:02)

JIMMY WAKELY
(Capitol 1066)



JIMMY WAKELY

● Jimmy Wakely comes up with a fresh pair of sides to garner this featured spot this week with a duo that is sure to grab an avalanche of juke box silver. Both sides of this platter are a must for music ops machines. The tremendous

popularity of Jimmy is also sure to go a long way toward making this pair hot sides for the juke box trade. Top deck, "Sugar Plum Kisses" is just what the title indicates, a light-hearted romantic vein, that has Jimmy spooning the clever lyrics in crystal clear tones of exceptionally fine vocal work. Tune is the sort that makes you wanna listen, and then come back for still another earful. It's catchy, it's mellow, it's good material for the phonos. On the other end with "I Don't Have To Die To Go To Heaven," Jimmy switches tempo slightly, and offers still another great side. Tune is a lament that will surely catch on with music fans. Music ops shouldn't hesitate one second with this one—grab it!

"ASHES OF ROSES" (2:50)

"COTTON CANDY" (2:20)

ROSALIE ALLEN—ELTON BRITT
(RCA Victor 21-0346)

● Pair of great sides by Rosalie Allen and Elton Britt are sure to win wide juke box favor. Top deck is a slowly woven item, tinted with a bit of the religious therein, and a monolog spot by Britt to heighten the disk's winning potential. Flip switches to a mellow happy, up tempo patter, with Rosalie and Elton displaying their pipes in fond style throughout. Both sides are must material.

"WILL THE CIRCLE BE UNBROKEN" (2:41)

"JUST A CLOSER WALK WITH THEE" (2:21)

THE PINETOPPERS
(Coral 64048)

● Music in the toned down vein, with the Pinetoppers offering "Will The Circle Be Unbroken" and "Just A Closer Walk With Thee." Both sides are in the religious vein, and with the big demand for music of this brand, we see no reason for this duo not going. Ops should listen in here.

"THE ROAD OF BROKEN HEARTS" (2:56)

"THE POSTMAN JUST PASSES ME BY" (2:57)

COWBOY COPAS
(King 870)

● Tender romantic laments by Cowboy Copas should catch on with music fans. Both ends of this one weave in moderate tempo, and feature Copas in clear vocal tones that satisfy. The top deck is a bit toned down moreso than the flip, and has some good fiddle work. Copas' wide bevy of fans will set up a call for this one.

"BUGLE CALL FROM HEAVEN" (2:33)

"PAYDAY IN HEAVEN" (2:47)

WILLIAM MOORE
(4 Star 1487)

● More music in the religious vein, with William Moore offering the message of "Bugle Call From Heaven" and "Payday In Heaven." Both sides make for fairly pleasant listening time and should do more than earn their keep on the phonos. Moore's vocal is easy to take, and rings true from start to finish. Ops who have the spots should listen in.

"I COULDN'T DO A THING WITHOUT YOU" (2:40)

"YOU STILL GOT A PLACE IN MY HEART" (2:33)

LEON PAYNE
(Capitol 1093)

● Pair of smooth romantic laments by Leon Payne, and the set up of some smooth music that should do exceptionally well for music ops. Both sides feature Leon in clear vocal style, handling a duo of moon-in-June sides that are easy on the ears. Leon's wide popularity should account for loads of calls on the sides.

"WHOOPI' IN THE HOLLER" (2:46)

"A GOOD MAN IN MEMPHIS" (2:49)

ESMERELDY
(MGM 10739)

● Folk music in the style of Esmerelda, and a pair of great sides in the offing for music ops. Both ends of this plater are sure to get a good ride in the boxes. Top deck is a mellow up tempo ditty in the novelty vein, while the flip has Esmerelda extolling the praises of her man in "Memphis." Ops should listen in.

"LEAD A MY CHILDREN" (2:33)

"WHISPERING HOPE" (2:58)

ORIGINAL STAMPS QUARTET
(Columbia 20711)

● This pair, altho not in the routine folk style of music, should attract some coinage from this field. Music as offered is a pair of tunes in the religious manner, and features the group at their best. Vocal flavor handles the material in polished style all the way, and makes for good listening. Big demand for this brand will account for some heavy calls on this one.

"CHUCKAWALLA SWING" (2:34)

"SONG OF THE WAGONMASTER" (2:57)

SONS OF THE PIONEERS
(RCA Victor 21-0345)

● Pair of tunes from the widely heralded RKO production of "Wagonmaster" have the Sons Of The Pioneers offering some mellow music. Top deck is essentially a dance production number that's as catchy as the mumps. Lyrics and tempo make you keep time to the music throughout. Flip is the lead song of the flicker and should hold its own. We like the top deck.

Cromwell & Mills Music In Dispute Over "Tzena" Song Hit

NEW YORK — The rights to the rapidly rising hit song, "Tzena, Tzena, Tzena" became a subject of wide controversy this past week, when Mills Music and Cromwell Music became entangled, with Mills claiming copyright ownership of the song.

Mills claims to have obtained copyright ownership from the authors of the song, while Howie Richmond, prexy of Cromwell Music, claims the song is in the public domain.

According to the Mills firm, the tune was authored by Issachar Milron, and brought to this country by U.S. soldiers. Milron is reported to have written the first two parts, with a third part allegedly being written by Irving Grossman. It is from these two men, that Mills claims to have obtained copyright ownership.

Richmond claims to have checked the song thoroughly and found it to be in the public domain. The tune is reportedly a traditional Hebrew folk theme, with the current lyrics and arrangement set by Gordon Jenkins.

Meanwhile the tune has been widely recorded, with three versions on Decca, two on Columbia and two on Rainbow. In addition, RCA Victor has recorded the tune with Ralph Flanagan, Mercury with Vic Damone, and MGM, Capitol and Coral Records set to wax also. Thus far the Gordon Jenkins version on Decca, and the Mitch Miller rendition on Columbia have caught fire.

Tradesters Honor Como At 3rd Fete

NEW YORK — Perry Como was feted recently at the Third Annual Testimonial Dinner and Second Annual Golf Tournament held at the Garden City Country Club, Garden City, Long Island given in his honor by the music trade.

The highlight of the days activities was the golf tournaments—one for publishers and one for guests—which had a turnout of over eighty participants.

The winners in the publishers division were Duke Niles of Fisher Music who took first place; Jerry Johnson of Michael Music who came in second; Ed Wolpin of Paramount Music and Jack Spina of Walt Disney who tied with Wolpin for third place.

In the guest's tournament Como's secretary and brother-in-law, Dee Belline, took high honors; Lee Delguercio, music printer, was second and Lou Dreyer, attorney, came in third.

The prizes awarded were replicas of the trophy given to Perry Como by the music men.

Among the star studded guest lists were Manie Sacks, Mitch Ayres, Dick Berger, Jack Katz, Tom Rockwell, Joe Higgins, Percy Faith, Morty Palitz and Harry Meyerson.

THE LITTLE GENERAL

says . . . "it's a HIT everytime up . . ."

"THE BASEBALL POLKA"

by GEORGE CATES & The Buccaneers

on CORAL RECORD 60249

GENERAL MUSIC

400 Madison Ave., N. Y. C., PL 3-7342

King RECORDS

best sellers

POPULAR

- ★ **JOHNNY LONG**
15051 HELLO SHORTY'S GOT TO GO
- ★ **SISTER SLOCUM**
15050 CHARLESTON VARSITY DRAG
- ★ **FREDDY MILLER**
15047 A PRETTY GIRL IS LIKE A MELODY DON'T BLAME MY HEART

FOLK • WESTERN

- ★ **MOON MULLICAN**
830 I'LL SAIL MY SHIP ALONE MOON'S TUNE
868 YOU DON'T HAVE TO BE A BABY TO CRY SOUTHERN HOSPITALITY
- ★ **HANK PENNY**
869 WHAM! BAM! THANK YOU MA'AM JERSEY BOUNCE
- ★ **GRANDPA JONES**
867 FIVE-STRING BANJO BOOGIE UNCLE EPH'S GOT THE COON
- ★ **AL DEXTER**
875 I'M SETTING YOU FREE BLOW THAT LONESOME WHISTLE, CASEY
- ★ **ZEB TURNER**
861 HUCKLEBERRY BOOGIE NEVER BEEN SO LONESOME
- ★ **COWBOY COPAS**
870 THE POSTMAN JUST PASSES ME BY THE ROAD OF BROKEN HEARTS

SOPIA • BLUES

- ★ **TINY BRADSHAW**
4357 WELL OH WELL I HATE YOU
- ★ **WYNONIE HARRIS**
4378 GOOD MORNING JUDGE STORMY NIGHT BLUES
- ★ **BULL MOOSE JACKSON**
4373 SOMETIMES I WONDER TIME ALONE WILL TELL
- ★ **EARL BOSTIC**
4369 SERENADE WRAP YOUR TROUBLES IN DREAMS
- ★ **JOE THOMAS**
4367 ROLLIN' THE BLUES STAR MIST
- ★ **RED MILLER**
4356 BEWILDERED AND CONFUSED I'M EATING MY HEART OUT OVER YOU
- ★ **THE TRUMPETEERS**
4363 LAY DOWN MY HEAVY BURDEN THE SUN DIDN'T SHINE

ROY BROWN
hits again
HARD LUCK BLUES
NEW REBECCA
DE LUXE 3304

KING Records



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

- 1** I WANNA BE LOVED
Dinah Washington
(Mercury 8181)

- 2** EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

- 3** CUPID'S BOOGIE
Little Esther
(Savoy 750)

- 4** MONA LISA
King Cole
(Capitol 1010)

- 5** PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- 6** MY FOOLISH HEART
Billy Eckstine
(MGM 10623)
Gene Ammons
(Chess 1425)

- 7** I LOVE YOU MY DARLING
Joe Fritz
(Sittin' In)

- 8** WELL, OH WELL
Tiny Bradshaw
(King 4357)

- 9** EVERYTHING THEY SAID CAME TRUE
The Orioles
(Jubilee 5028)

- 10** COUNT EVERY STAR
The Ravens
(National 9111)

- MY FOOLISH HEART**
Gene Ammons
(Chess 1425)
Billy Eckstine
(MGM 10623)

- I WANNA BE LOVED**
Dinah Washington
(Mercury 8181)

- EVERY DAY I HAVE THE BLUES**
Lowell Fulson
(Swingtime 196)

- PINK CHAMPAGNE**
Joe Liggins
(Specialty 355)

- MONA LISA**
King Cole
(Capitol 1010)

- IT ISN'T FAIR**
Dinah Washington
(Mercury 8169)

- CUPID'S BOOGIE**
Little Esther
(Savoy 750)

- CALL ME DARLING**
Bobby Marshall
(Abbey)

- I'LL NEVER BE FREE**
Annie Laurie-Paul Gayten
(Regal 3258)

- WELL, OH WELL**
Tiny Bradshaw
(King 4357)

- PINK CHAMPAGNE**
Joe Liggins
(Specialty 355)

- MONA LISA**
King Cole
(Capitol 1010)

- CUPID'S BOOGIE**
Little Esther
(Savoy 750)

- I WANNA BE LOVED**
Dinah Washington
(Mercury 8181)

- HARD LUCK BLUES**
Roy Brown
(DeLuxe 3304)

- I AINT GONNA LET YOU GO**
Paul Gayten-Annie Laurie
(Regal 3273)

- STACK O' LEE**
Archibald
(Imperial 5068)

- EVERY DAY I HAVE THE BLUES**
Lowell Fulson
(Swingtime 196)

- MY BABY IS GONE**
Charles Brown
(Aladdin 3051)

- I NEED YOU SO**
Ivory Joe Hunter
(MGM 10663)

- HARD LUCK BLUES**
Roy Brown
(DeLuxe 3304)

- WELL, OH WELL**
Tiny Bradshaw
(King 4357)

- EVERY DAY I HAVE THE BLUES**
Lowell Fulson
(Swingtime 196)

- PINK CHAMPAGNE**
Joe Liggins
(Specialty 355)

- I WANNA BE LOVED**
Dinah Washington
(Mercury 8181)

- CUPID'S BOOGIE**
Little Esther
(Savoy 750)

- GOOD MORNING, JUDGE**
Wynonie Harris
(King)

- THE HUSTLE IS ON**
T-Bone Walker
(Imperial)

- I NEED YOU SO**
Ivory Joe Hunter
(MGM 10663)

- STACK O' LEE**
Archibald
(Imperial 5068)

- SAN FRANCISCO, CALIF.**
 1. I'll Never Be Free (Annie Laurie)
 2. Hard Luck Blues (Roy Brown)
 3. Every Day I Have The Blues (Lowell Fulson)
 4. I'm Yours To Keep (Herb Fisher)
 5. Cupid's Boogie (Little Esther)
 6. Pink Champagne (Joe Liggins)
 7. Cold Hearted Woman (Lowell Fulson)
 8. I Wanna Be Loved (Dinah Washington)
 9. Good Morning Judge (Wynonie Harris)
 10. 1950 Blues (Tampa Red)

- BIRMINGHAM, ALA.**
 1. Pink Champagne (Joe Liggins)
 2. Cupid's Boogie (Little Esther)
 3. Good Morning Judge (Wynonie Harris)
 4. It Isn't Fair (Dinah Washington)
 5. My Foolish Heart (Billy Eckstine)
 6. Birmingham Bounce (Lionel Hampton)
 7. Every Day I Have The Blues (Lowell Fulson)
 8. Mistrustin' Blues (Little Esther)
 9. Well Oh Well (Tiny Bradshaw)
 10. Hard Luck Blues (Roy Brown)

- LITTLE ROCK, ARK.**
 1. Pink Champagne (Joe Liggins)
 2. Hard Luck Blues (Roy Brown)
 3. Well Oh Well (Tiny Bradshaw)
 4. Cupid's Boogie (Little Esther)
 5. Answer To Tear Drop Blues (Jimmy Liggins)
 6. Tenderly (Lynn Hope Quintet)
 7. I Wanna Be Loved (Dinah Washington)
 8. Mistrustin' Blues (Little Esther)
 9. I Guess I'm Just A Fool (Memphis Slim)
 10. I'm Yours To Keep (Herb Fisher)

- DALLAS, TEX.**
 1. Pink Champagne (Joe Liggins)
 2. Dreamin' Blues (Johnny Otis)
 3. Cupid's Boogie (Little Esther)
 4. I'm Yours To Keep (Herb Fisher)
 5. Well Oh Well (Tiny Bradshaw)
 6. My Foolish Heart (Billy Eckstine)
 7. I'll Never Be Free (Annie Laurie)
 8. Junior Jives (Roy Milton)
 9. Rollin' The Blues (Joe Thomas)
 10. I Wanna Be Loved (Dinah Washington)

- BILOXI, MISS.**
 1. Well Oh Well (Tiny Bradshaw)
 2. Pink Champagne (Joe Liggins)
 3. Rollin' The Blues (Joe Thomas)
 4. I Need You So (Ivory Joe Hunter)
 5. Bewildered & Confused (Red Miller)
 6. Cupid's Boogie (Little Esther)
 7. Every Day I Have The Blues (Lowell Fulson)
 8. My Foolish Heart (Billy Eckstine)
 9. I'll Never Be Free (Annie Laurie)
 10. I Wanna Be Loved (Dinah Washington)

- KANSAS CITY, MO.**
 1. Pink Champagne (Joe Liggins)
 2. Cupid's Boogie (Little Esther)
 3. Every Day I Have The Blues (Lowell Fulson)
 4. Stack O' Lee (Archibald)
 5. I'm Yours To Keep (Herb Fisher)
 6. I Wanna Be Loved (Dinah Washington)
 7. Mistrustin' Blues (Little Esther)
 8. Hard Luck Blues (Roy Brown)
 9. Well Oh Well (Tiny Bradshaw)
 10. I'll Never Be Free (Annie Laurie)

HOT

across the Nation!

★ **EARL BOSTIC**
Serenade
King 4369

★ **ARNETT COBB**
Go, Red, Go
Apollo 778

★ **JOE THOMAS**
Wham-A-Lam
King 4339

★ **THE RAVENS**
Count Every Star
National 9111

★ **DINAH WASHINGTON**
I Wanna Be Loved
Mercury 8181

(Listed Alphabetically)

For available dates

UNIVERSAL ATTRACTIONS
347 Madison Ave. New York

JUBILEE RECORD Hits

TOPS IN ALL SPOTS

THE ORIOLES
"EVERYTHING THEY SAID CAME TRUE"

b/w "YOU'RE GONE"
JUBILEE 5028

"MOONLIGHT"

b/w "I WONDER WHEN"
JUBILEE 5026

"AT NIGHT"

b/w "EVERY DOG-GONE TIME"
JUBILEE 5025

★ ★ ★ ★

Jubilee's New Singing Star

BILLY MATHEWS
"TEAR DROPS IN YOUR EYES"

b/w "THE WORLD GOES ON"
JUBILEE 5027

"IF YOU ONLY KNEW"

b/w "I NEVER KNEW I LOVED YOU
(Till I Lost You)"
JUBILEE 5024

★ ★ ★ ★

The New National Craze—
"UKE" Sound - First Time on Records

UKELELE JO'S

"BASIN ST. BLUES"

b/w "OH! SUSANNA"
JUBILEE 4000

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"TEARDROPS IN YOUR EYES" (2:58)
"THE WORLD GOES ON" (3:01)

BILLY MATHEWS
(Jubilee 5027)

● Music ops in the market that'll boost juke box play by leaps and bounds will find just that in this disk by balladeer Billy Mathews. That Billy has the start of a very promising career is easily seen in this platter. The side we're raving about is the top deck, "Teardrops In Your Eyes." Tune rolls along in slow, tender tempo, with a fine string orchestrated background provided by maestro Sid Bass. Billy's big voice reaches

out and feels the dramatic lyrics in rich masterful tones that satisfy. It's a romantic ballad that makes you wanna sing along with it. Ditty is a cinch to score with music fans, especially those that like 'em dreamy. On the other end with "The World Goes On," Billy once again turns in a smooth performance on an equally pleasing tune that should do exceptionally well. We like the top deck though, and we're sure you will too. Ops should get with it!

"THINKING BLUES" (2:50)
"MOANING BLUES" (2:54)

TEXAS SLIM
(King 4377)

● Music ops that like 'em in the low-down country blues style, will wanna go for this fresh duo by Texas Slim. Both sides weave in ultra slow tempo, and feature the moanful wailing of Slim, aided by some fair guitar work. Wax should be well in those spots that have a call for this brand.

"SUFFER" (2:41)
"CHEWING GUM MAMA" (2:37)

THREE FLAMES
(MGM 10741)

● Pair of novelty sides by the Three Flames, and the set up of some fairly pleasant melody in store for music ops. Top deck has a zany set of lyrics and rolls in moderate tempo. Flip side is in the same vein, and is framed by a blues beat. Ops who have the spots should listen in.

STILL ON TOP

On all Billboard and Cash Box Charts!

MISTRUSTIN' BLUES Savoy # 735
Little Esther and Mel Walker

Double Crossing BLUES Savoy # 731
Little Esther with Johnny Otis Orch.

COAST-TO-COAST SAVOY OUTSELLS ALL COMPETITIVE LABELS 5-to-1!

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

LITTLE ESTHER

On SAVOY # 750

CUPID'S BOOGIE
with MEL WALKER

Just Can't Get Free

MEET US FACE-TO-FACE!
Booth # 62, N.A.M.M. Convention,
Chicago, July 10 to 14

NATIONAL HITS!!

"May I Take Two Giant Steps"
NATIONAL 9112 EILEEN BARTON

"Round-Up Time On Lullaby Trail"
"One Man Woman"
NATIONAL 9117 LYNNE HOWARD

"Our Love"—"I Surrender Dear"
NATIONAL 9115 BILLY ECKSTINE

JUST RELEASED NATIONAL 9118

"Pie In The Basket"
"Real Gone Tune"
FLORENCE WRIGHT-ERROL GARNER

Standard Songs are MONEY MAKERS!

"TILL WE MEET AGAIN"

Recorded by

DICK HAYMES—Decca
FRANKIE LAINE—Mercury
KATE SMITH—M-G-M

Pub. by: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

GIVE TO CONQUER CANCER

"HOT SAUCE" (2:57)
"BLUE LULLABY" (2:59)

T. J. FOWLER ORCH.
(Sensation 36)

● Here's a hot side with a solid beat, that's gonna make 'em rock like mad. Top deck is a cinch to clinch with music fans, and grab a barrelful of juke box silver. Instrumental tones of hot melody pour forth on this side, with the band echoing the title in mellow chorus. Flip side slows down some, and has the group turning in a pleasing instrumental side. "Hot Sauce" for the dough.

"WHY I RUN" (2:34)
"NO CLOTHES ON" (2:38)

JUNE NELSON
(Jubilee 5209)

● Music ops who have a call for music in the calypso style will wanna lend an ear in this direction. Both sides of this platter make for fairly pleasant listening time and should hold their own in the boxes. Lyrics of both tunes are cute and clever, and are handled in effective styling. Ops should lend an ear.

"GOD SHALL WIPE ALL TEARS AWAY" (2:20)

"DEAR LORD—LOOK DOWN UPON ME" (2:27)

PILGRIM TRAVELERS
(Specialty 363)

● Wax in the spiritual vein, with the widely popular Pilgrim Travelers on deck offering a pair that should do exceptionally well. Both sides have the group in splendid voice and is the sort of material that consistently makes for peak juke box play. Music ops should get with this one—but pronto.

"A LITTLE TOO MUCH CHAMPAGNE" (2:51)
"YOU DON'T KNOW" (2:41)

JOYCE BRYANT
(London 687)

● Vocal flavor by chirp Joyce Bryant is smooth enough to warrant music ops' attention on this pair. Both ends of the platter are off the beaten track, and altho their commercial possibilities may be limited, they should meet with good reaction. Platter is the sort you have to hear to appreciate—we suggest just that.

"AROUND 4 A. M." (2:46)
"BUNKER HILL BLUES" (2:47)

COUSIN IDA
(ASA 1005)

● Pair of great sides by Cousin Ida, and the set up of some smooth stuff in this coupling. Top deck has Ida taking it mellow in a medium tempo'd patter, about a clever set of lyrics that satisfy. Other end is a great blues piece that Ida handles in excellent manner. Ops should get with this platter.

"I'LL REMEMBER APRIL" (2:41)
"SAN DIEGO BOUNCE" (2:47)

HAROLD LAND
(Regent 1020)

● Excellent sax work displayed on this pair by Harold Land should account for a whole full of coinage for juke box ops. Top deck is a well known standard, handled in slow, smooth instrumental tones that take hold. Flip picks up a big in bounce tempo, and has Harold displaying some more wonderful sax stuff. Disk rates a spot.

Abbey Names Officers

NEW YORK—Abbey Records, Inc., this past week announced the appointment of officers to the corporation.

Named were, Kelly Camarata as president; Peter Doraine as Vice President, and Gene Novello as treasurer.

The firm also disclosed that they will occupy new offices this week, moving from their Tenth Avenue location to new and larger quarters at 418 W. 49th St. The move will allow the firm to handle their increase in business in a more efficient manner, and enable the trade to conduct their buying with much improved conditions.

Statement from the plattery said, "We shall continue to provide music operators and dealers with the music and recordings they want, and will strive to produce only those records which we feel will make money for them."

The firm also announced the appointment of Jerry Shard, as musical director of their popular division. In addition, the plattery signed singer Vera Barton to a term recording deal.

Howie Richmond Forms New BMI Firm Via "Goodnight Irene"

NEW YORK—Howie Richmond has formed another music publishing firm, it was disclosed this past week, in addition to his Cromwell publishing setup.

The new firm, Spencer Music, is to be headed by Peter Kameron, formerly associated with Hill & Range Music. Spencer is a Broadcast Music affiliate.

The new firm has already started to work on its first song, "Goodnight Irene," waxed by Gordon Jenkins on Decca. Interesting sidelight here is that the "Goodnight Irene" side is on the back of the widely popular "Tzena, Tzena, Tzena," with many in the business feeling that the former tune has greater potentialities than "Tzena." The "Tzena" side is published by Cromwell Music, Richmond's ASCAP firm.

Elliot Lawrence Aids Greater New York Fund



NEW YORK—Bandleader Elliot Lawrence, who was appointed chairman of the Bandleaders' Division of the 1950 Greater New York Fund, and lovely Candy Jones help the Fund hit a new high on its giant campaign thermometer atop the Empire State Building by adding one of the hundreds of luminous red bulbs as the mercury soars.

Irv Katz Exits Apollo Post For Children's Record Guild

NEW YORK—Irv Katz, sales promotion manager for Apollo Records, Inc., this past week disclosed that he will resign his post with the record firm.

Katz is slated to join the Children's Record Guild in the position of sales manager. His resignation from the post he has held at Apollo for the past five years is effective June 30th.

During his tenure at Apollo, Katz played a major role in the operation of the plattery's sales and distribution policy. He also contributed largely in an artist and repertoire capacity, and aligned many of the firm's name talent.

Katz comes to the Children's Record Guild with a wide backlog of knowledge and experience in the phonograph record industry. Prior to his work at Apollo, he was with the Moe Gale Agency in an executive capacity. His immediate task at his new post will be to organize a nationwide network of record distributors.

No replacement for Katz has as yet been announced by the Apollo plattery.

Dana Sets So. African Polka Deal

NEW YORK—Walter Dana, president of Dana Records, Inc., this city, this past week announced the consummation of a deal for the pressing and distribution of Dana Records in South Africa.

The Dana line will be handled by Record Industries, Ltd., and also includes distribution in several other countries on the European continent. Mr. Dana returned to business after a long siege of illness this past week.

THE CASH BOX REPORTS

THE NATION'S BIG 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

- 1 BIRMINGHAM BOUNCE**
Red Foley
(Decca 46234)
- 2 M-I-S-S-I-S-S-I-P-P-I**
Red Foley
(Decca 46241)
- 3 LONG GONE LONESOME BLUES**
Hank Williams
(MGM 10654)
- 4 THROW YOUR LOVE MY WAY**
Ernest Tubb
(Decca 46243)
- 5 WHY DON'T YOU LOVE ME?**
Hank Williams
(MGM 10696)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

- I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)
- WHY SHOULD I CRY?**
Eddy Arnold
(RCA Victor 21-0300)
- I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)
- CHOCOLATE ICE CREAM CONE**
Red Foley
(Decca 46234)
- THE LAST STRAW**
Elton Britt
(RCA Victor 21-0339)

IT'S A HIT!
SAMMY KAYE'S
"ROSES"
RCA VICTOR 20-3754

7 — In The Nation's TOP TEN JUKE BOX TUNES
—The Cash Box, July 1

BOB GREEN — SAM KAUFMAN — JOE GREEN

THE MAIN DISTRIBUTING CORP.
of RICHMOND, VIRGINIA

After Four Months Is Already Known As The

MAIN RECORD STOP IN THE SOUTH

• Will Be At The NAMM Show •

216 E. MAIN ST., RICHMOND, VA. PHONE: 7-3236

"IT WOULDN'T BE THE SAME WITHOUT YOU"
Al Rogers
MGM-10709

A-RAZZ-A-MA-TAZZ

Kay BrownMercury
Jimmy DuranteMGM
Georgia GibbsCoral
Margaret WhitingCapitol

J. J. ROBBINS & SONS, Inc.
1619 Broadway N. Y. C.

The record on Universal ("Peg O' My Heart," "Jealous Heart," etc.) that broke wide open in Chicago via the top jocks and operators as reported by Variety, Billboard, Cash Box.

Now On LONDON RECORDS

LORRY RAINE
singing back the hit of the early 30's

"STRANGERS"

This is the ORIGINAL Master that blew up the storm
IT GETS PLAYS!

TIM GAYLE Publicity—Management—Song and Record Exploitation
Hotel Sherman, Chicago (c/o Pontiac Lodge, Mackinaw City, Michigan 'til July 15th)

APOLLO The Heat's On...!!

We'll be seeing those FLYING SAUCERS, soon. And, you'll be hearing more about our—

"LITTLE GREEN MAN"
(FROM MARS)
[Apollo No. 1163]

APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC. ORDERS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND BY CODING ON THE REVERSE SIDE.

CODE

- | | |
|---------------|----------------|
| AB—Abbey | ME—Mercury |
| AL—Aladdin | MG—MGM |
| AP—Apollo | MO—Modern |
| AR—Aristocrat | NA—National |
| BB—Bluebird | RA—Rainbow |
| BU—Bullet | RE—Regent |
| CA—Capitol | RO—Rondo |
| CM—Commodore | SA—Savoy |
| CO—Columbia | SIT—Sittin' In |
| CR—Coral | SP—Specialty |
| DA—Dana | SPT—Spotlite |
| DE—Decca | SU—Supreme |
| DV—Delvar | TE—Tempo |
| HA—Harmony | TW—Tower |
| HT—Hi-Tone | VI—Victor |
| KI—King | VO—Vocalion |
| LO—London | |

July 1 June 24

- 1—BEWITCHED** 122.7 115.9
CA-1000—MEL TORME
The Piccolino
CR-60182—ROSS ROSS O.
Where In The World
DE-24983—GORDON JENKINS O.
Where In The World
ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
TW-1473—BILL SNYDER
VI-20-3617—ANDRE PREVIN
VI-20-3726—LARRY GREEN
If I Had You On a Desert Isle
- 2—THIRD MAN THEME** 122.4 133.4
CA-820—ALVINO REY
Steel Guitar Rag
CO-38706—HUGO WINTERHALTER
Come Into My Heart
CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-27048—VICTOR YOUNG O.
Mona Lisa
DE-46218—HANK GARLAND
Lowdown Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
VI-20-3709—RAY MCKINLEY O.
I Don't Wanna Be Kissed
VI-20-3797—FREDDY MARTIN O.
Home Cookin'
- 3—I WANNA BE LOVED** 84.5 60.8
CO-38491—BUDDY CLARK
If You Were Only Mine
CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
MG-10716—BILLY ECKSTINE
Stardust
VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

- July 1 June 24
- 4—SENTIMENTAL ME** 83.9 69.8
CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Map
DA-2074—BILLY MAYO QUARTET
Hasty Heart
DE-24904—RUSS MORGAN
Copper Canyon
ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo
- 5—MY FOOLISH HEART** 77.9 86.8
CA-934—MARGARET WHITING
Stay With The Happy People
CO-38697—HUGO WINTERHALTER O.
Leave It To Love
DE-24830—GORDON JENKINS
Don't Do Something, Etc.
ME-5362—RICHARD HAYES
The Flying Dutchman
MG-10623—BILLY ECKSTINE
Sure Thing
VI-20-3681—MINDY CARSON
Candy And Cake
- 6—HOOP-DEE-DOO** 69.3 73.3
CA-980—KAY STARR
A Woman Likes To Be Told
CO-38771—DORIS DAY
Marriage Ties
CO-38799—FRANKIE YANKOVIC
Night After Night
CR-60209—AMES BROS.
Stars Are The Windows of Heaven
DA-2077—PAULETTE SISTERS
Song Of The Wedding Day
DE-24986—RUSS MORGAN O.
Down The Lane
ME-5419—LAWRENCE WELK
If You Can't Get A Drum
MG-10702—LYN DUDDY SINGERS
Down The Lane
VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide
- 7—OLD PIANO ROLL BLUES** 52.5 56.6
AB-15003—LAWRENCE COOK
Why Do They Always Say No?
CA-970—JAN GARBER O.
Clodhopper
CO-38773—BEATRICE KAY
Why Do They Always Say No?
CR-60177—CLIFF STEWARD
Why Do They Always Say No?
DE-24977—CARMICHAEL and DALEY
Stay With The Happy People
DE-27024—AL JOLSON-ANDREWS SISTERS
Way Down Yonder In New Orleans
ME-5400—FEB SEPTEMBER
Spain
VI-20-3751—CANTOR—KIRK—KAYE O.
Juke Box Annie
- 8—MONA LISA** 47.5 25.7
CA-1010—KING COLE
The Greatest Inventor
CO-38768—HARRY JAMES O.
La Vie En Rose
CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
DE-27048—VICTOR YOUNG O.
Third Man Theme
LO-619—CHARLIE SPIVAK O.
Loveless Love
MG-10689—ART LUND
When My Stage Coach Reaches Heaven
VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
- 9—ROSES** 29.6 48.9
CA-1001—RAY ANTHONY O.
National Emblem March
CO-38826—KEN GRIFFIN
Little Sally One Shoe
CO-38816—GENE AUTRY
The Roses I Picked, Etc.
CR-60235—GEORGE CAPES ORCHESTRA
American Beauty Rose
DE-46240—STUBBY & THE BUCCANEERS
Little Buffalo Bill
DE-27008—DICK HAYMES
I Still Get A Thrill
LO-682—SNOOKY LANSON
Where Are You Gonna Be, Etc.?
ME-5397—EDDY HOWARD O.
Put On An Old Pair Of Shoes
MG-10684—BILLY ECKSTINE
My Destiny
VI-20-3754—SAMMY KAYE O.
Tiddly Winkie Wood
VI-21-0306—SONS OF THE PIONEERS
Eagle's Heart

- July 1 June 24
- 10—IT ISN'T FAIR** 29.4 27.8
CA-860—BENNY GOODMAN O.
You're Always There
CO-38735—LES BROWN O.
Solid As A Rock
CR-60156—BILL HARRINGTON
High On The Eiffel Tower
DE-24895—JOE MARINE
Cry Of The Wild Goose
GM-943—RAY DOREY
Too Many Kisses
HAP-105—JOEY NASH
If I Forget You
KI-15034—FREDDY MILLER O.
ME-5382—RICHARD HAYES
Thunder In My Heart
ME-6290—DINAH WASHINGTON
MG-10637—BILL FARRELL
Bamboo
VI-20-3609—SAMMY KAYE O.
My Lily And My Rose
- 11—COUNT EVERY STAR** 23.9 23.9
CA-979—RAY ANTHONY O.
Darktown Strutters Ball
CA-859—RAY ANTHONY O.
Bamboo
CO-38732—HERB JEFFRIES
Our Love Story
CR-60214—HARRY BABBITT
DE-27042—DICK HAYMES
If You Were Only Mine
DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman
- 12—STARS AND STRIPES FOREVER** 18.6 22.9
CA-1057—JIMMY SELPH
Sunday
CA-1021—GORDON MacRAE
Hongi Tongi Hoki Poki
CO-38836—KAY KYSER O.
Play, Hurdy-Gurdy, Play
CR-60217—BOB CROSBY
Washington Post March
ME-5421—FRANKIE LAINE
Thanks For Your Kisses
VI-20-3789—DENNIS DAY
Come Into The Parlor
VI-20-3762—RALPH FLANAGAN O.
Giannina Mia
- 13—SIMPLE MELODY** 18.4 15.7
CA-1039—JO STAFFORD
Pagan Love Song
CO-38837—DINAH SHORE
I Still Get A Thrill
CR-60227—CROSBY—GIBBS
A Little Bit Independent
VI-20-3781—PHIL HARRIS
On The Mississippi
- 14—WANDERIN'** 18.1 17.2
VI-10-1542—ROBERT MERRILL
Valencia
VI-20-3680—SAMMY KAYE
The Bicycle Song
- 15—BONAPARTE'S RETREAT** 17.8 17.7
CA-936—KAY STARR
Someday Sweetheart
CO-20706—LEON McAULIFFE
What, Where And When
DE-46209—BUZ BUTLER
Poison Ivy
VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
VI-21-0111—PEE WEE KING
The Walls Of Regret
- 16—BLIND DATE** 17.2 10.3
CA-1042—WHITING AND HOPE
Home Cookin'
DE-27076—KNIGHT AND HAYMES
Say When
- 17—M-I-S-S-I-S-S-I-P-P-I** 16.9 8.6
CA-1072—KAY STARR
He's A Good Man To Have Around
DE-46241—RED FOLEY
Old Kentucky Fox Chase
DE-27061—ELLA FITZGERALD
I Don't Want The World
CR-60220—BILL DARNEL
Gone Fishin'
LO-693—HOGAN & WAYNE
Sam's Song
MG-10721—ART MOONEY
The Breeze Is My Sweetheart
VI-20-3808—BRADFORD & ROMANO
The Picnic Song

- July 1 June 24
- 18—DADDY'S LITTLE GIRL** 16.6 17.4
CA-850—SKITCH HENDERSON
Chattanooga Shoe Shine Boy
CO-38711—DICK JURGENS
We'll Build A Bungalow
CO-20670—RAY SMITH
Unfaithful One
CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
LO-602—HENRY JEROME O.
ME-5371—EDDY HOWARD
Rag Map
RA-80088—DICK TODD
VI-20-3550—PHIL REGAN
Oh Eleanor
MG-10658—JOHNNY DESMOND
Dream A Little Longer
- 19—BUFFALO BILLY** 11.7 19.5
AB-15007—TOMMY CARLYN O.
I'll Get Myself A Choo Choo Train
DE-27036—EVELYN KNIGHT
Choc-late Ice Cream Cone
LO-688—BOBBY WAYNE
The Moment I Looked In Your Eyes
ME-5420—ROBERTA QUINLAN
I Never Had A Worry In The World
VI-21-0331—ROY ROGERS
Me And My Teddy Bear
- 20—I CROSS MY FINGERS** 10.5 7.7
CO-38786—PERCY FAITH O.
Valencia
DE-27078—VIC SCHOEN O.
I Could Write A Book
- ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY
- 21—STARS ARE THE WINDOWS OF HEAVEN** 10.2 5.1
22—VALENCIA 9.9 16.3
23—I DID'T SLIP, I WASN'T PUSHED, I FELL 8.9 7.8
24—I STILL GET A THRILL 8.8 10.4
25—I DON'T CARE IF THE SUN 8.6 7.9
26—DEARIE 7.2 9.2
27—ARE YOU LONESOME TONIGHT? 6.9 8.8
28—RAIN 6.3 9.3
29—TZENA, TZENA, TZENA 5.4 —
30—IF I KNEW YOU WERE COMIN' 5.3 9.8
31—DEDICATED TO YOU 5.1 8.5
32—THANKS, MR. FLORIST 4.8 10.5
33—BOULEVARD OF BROKEN DREAMS 4.7 —
34—HOME COOKIN' 4.6 —
35—VAGABOND SHOES 4.2 —
36—AMERICAN BEAUTY ROSE 4.1 5.2
37—NOLA 3.4 —
38—SOMETIME 3.1 6.3
39—ON THE OUTGOING TIDE 2.9 9.4
40—LA VIE EN ROSE 2.8 2.5

HOW LONG AN INFANT?

“We’re Still An Infant Industry,” Say Vending Machine Leaders . . . AND HAVE BEEN SAYING IT FOR OVER 20 YEARS

In 1929, at a convention held in the Hotel Winton in Cleveland, Ohio, a noted leader in the vending machine field, got up on the speaker’s platform and, after extolling the glories of the vending machine industry of the time, and, probably, to impress all this glory upon his listeners, stated, “Remember, we are only an infant industry.”

In 1950, twenty-one years later, one of the leaders of the vending machine industry, comparatively a new man to the field in the matter of years, after much harangue about the general condition of the field, its progress during the years since the war ended, its hopes, its ambitions, etc., etc., suddenly stated, “Remember, we are only an infant industry.”

How long an infant?

How long must the people engaged in the automatic merchandising field continue to classify themselves as “infants”?

How long must they continue to speak in such terms of an industry which has long held the attention, and completely fascinated, the nation’s leading merchandisers?

How long must this field wait until it has passed out of its diapers into the world of greater business where, for years, its merchandising efficiency has long been recognized as beyond and better and more efficient than that of any other type of merchandising ever known?

Every big advertiser in the nation knows the power of the vending machine.

Knows that when he’s on the air, during the highest priced, best listening hours of the evening, that his chances for instant sales are—nil.

Also knows that, by the morrow, those who have listened to his intense plea to purchase his merchandise, ask for it in the stores “the next day,” have forgotten all about it.

Knows, too, that dealer tie-ups, displays, P.M.’s, and every other method used to help those expensive radio and TV programs are but naught compared to what the coin operated merchandising machine could do for him.

The coin operated vending machine industry has long ago come out of its infancy.

But, it refuses to recognize this fact. It insists on following “what grandpa done” for “what grandpa done is done good enough for me.”

Let’s pick a product right out of the sky—the air waves—to prove what vending machines can do.

Let’s take a prominent brand of coffee.

A coffee has a grand air program. It clicks with tremendous numbers of peoples everywhere in the nation. It goes coast to coast and the cost is enormous.

But, does it do as complete a job as it should and could?

Think along this line—were coffee vendors attached to the front (as well as the inside) of every store, located in large apartment lobbies, located in other outdoor spots, announcers could urge people on each station to “buy now.” And people would actually be able “to buy now.”

Think of the retailers, too. Why don’t they feature nationally advertised brands? Because the profit’s much smaller than what they make on independent, even unknown, brands.

But, if the retailer wouldn’t have to

be bothered, wouldn’t even know that there was such a thing as this well advertised brand of coffee — where the public, itself, could pick it out of a vending machine, right in front of his store, or in his store and, he would still obtain a commission, certainly this would be an important item to him.

No investment on his part. And, profit, too.

Advertising space could be used on the front of every machine for this coffee or, for that matter, any other nationally advertised and nationally recognized brand.

For, the one and only product that really goes big in vending machines, is always a nationally advertised and nationally recognized brand.

It’s the difference between the operator selling Wrigley’s gum and an unknown brand of gum. Regardless of the fact that he pays more for Wrigley’s, he earns more, because of larger volume sales.

This vending machine industry of 1950 is no infant.

It’s a great and fascinating and tremendously efficient merchandising service for every outstanding, nationally advertised, product.

The men in the field must simply jump from the ordinary. Get a better, bigger, wider view of the entire picture. See the forest—not just sit up on the limb of one tree all covered over and hidden with little leaves.

The field has grown. Grown tremendously. It’s out of its swaddling clothes.

It’s in long pants now.

It should act like it’s wearing long pants.

N. A. M. A. NAMES FIRST 102 EXHIBITORS

Attendance Stickers Ready For "Red Feather" - Community Chest Mail As Space Goes Quickly Drive To Be National Promotion

CHICAGO, ILL.—Ernest H. Fox, National Automatic Merchandising Association convention chairman, has revealed that 102 manufacturers and suppliers will exhibit at the N.A.M.A. convention to be held Nov. 12-15, Palmer House, this city.

Fox stated, "Nearly every known type of merchandise and vending machine and nearly every known vendible product" will be exhibited. This is said to include several new types of machines and products never before shown.

B. N. Osmond, exhibit manager, disclosed that "one floor is already sold out and only 35% of the display rooms on the second floor remain unreserved." Osmond urged that all applicants rush their requests before this space is booked.

"For the second year," Osmond continued, "the N.A.M.A. will have a complete automotive section in the exhibit." The foyer to the Grand Ballroom of the Palmer House has been reserved for the display of trucks that can be readily adapted by vending machine operators to their needs. The Ford Motor Co., Dearborn, Mich.; Dodge Division, Chrysler Corporation, Detroit, and the Chevrolet Motor Division, General Motors Corp., Detroit, will be in attendance.

Osmond declared that he is offering an ample supply of convention attendance promotion stickers for the use of exhibitors on all their mail. More than 100,000 stickers were used to promote attendance at last year's meet in Atlantic City and this number did not prove adequate. This year, however, a sufficient supply is on hand.

The sticker is 2½" deep and 1¾" wide with the invitation to the exhibitor's vending customers to see his exhibit at the show set off in green and white.

Forty-eight manufacturers of vending machines and parts will exhibit. They are: A.B.T. Manufacturing Corp., Chicago; Alkuno & Co., Inc., N. Y.; American Coin Changer Corp., Boston, Mass.; American National Dispensing Co., Lansdale, Pa.; Atlas Tool & Manufacturing Co., St. Louis, Mo.; Automatic Book Vending Machine Corp., N. Y.; Automatic Products Co., N. Y.; Belvend Manufacturing Co., Inc., Chicago; Brandt Automatic Cashier Co., Watertown, Wis.; Chicago Lock Co., Chicago, and the Cigaromat Corp. of America, N. Y.

Coan Manufacturing Co., Madison, Wis.; Cole Products Corp., Chicago; Deutsch Lock Co., Inc., Hammond, Ind.; Dixie Cup Co., Easton, Pa.; Arthur H. DuGrenier, Inc., Haverhill, Mass.; Eagle Lock Co., Chicago; Eastern Electric Vending Machine Corp., N. Y.; Fruit-O-Matic Mfg. Co., Los Angeles, and Guardian Electric Mfg. Co., Chicago.

Fred Hebel Corp., Chicago; Howard Industries, Inc., Racine, Wis.; Illinois Lock Co., Chicago; International Mutoscope Corp., Long Island City, N. Y.; Johnson Fare Box Co., Chicago; Walter Kidde & Co., Belleville, N. J.; Lehigh Foundries, Inc., Easton, Pa.; Lobbe Pump & Machinery Co., Gasport, N. Y.; Lyon Industries, Inc., N. Y.; Malkin-Ilion Co., Irvington, N. J.; Master Chef Automatic Machines, Inc., Kansas City, Mo., and Mills Industries, Inc., Chicago.

Mountaineer, Inc., Springfield, Mass.; National Rejectors, Inc., St. Louis, Mo.; National Vendors, Inc., St. Louis, Mo.; Northwestern Corp., Morris, Ill.; Rowe Mfg. Co., N. Y.; Sattler Co., Detroit; Shipman Mfg. Co., Los Angeles; Snively Vending & Sales Co., Winter Haven, Fla., and Spacarb, Inc., N. Y.

Statler Mfg. Corp., N. Y.; Stoner Mfg. Corp., Aurora, Ill.; Veeder-Root, Inc., Hartford, Conn.; Vendall Co., Chicago; Vendo Co., Kansas City, Mo.; Vend-Rite Mfg. Co., Chicago, and the Yale & Towne Mfg. Co., Stamford, Conn.

The candy industry will be represented by 26 firms. They are: Fred W. Amend Co., Chicago; Walter Baker Chocolate & Cocoa Div. of General Foods Corp., Dorchester, Mass.; Baltimore Chewing Gum Co., Baltimore, Md.; Paul F. Beich Co., Bloomington, Ill.; Boyer Bros., Altoona, Pa.; Bunte Bros., Chicago; Cadbury-Fry America, Inc., N. Y.; Chase Candy Co., St. Louis, Mo.; Curtiss Candy Co., Chicago; F & F Laboratories, Inc., Chicago, and Henry Heide, Inc., N. Y.

Hershey Chocolate Corp., Hershey, Pa.; Hollywood Candy Co., Centralia, Ill.; Lamont, Corliss & Co., N. Y.; Leaf Gum Co., Chicago; Mars, Inc., Chicago; Mason Au & Magenheimer Confy. Co., Mineola, N. Y.; New England Confy. Co., Cambridge, Mass.; Quaker City Chocolate & Confy. Co., Inc., Philadelphia, Pa., and H. B. Reese Candy Co., Inc., Hershey, Pa.

Spangler Candy Co., Bryan, Ohio; Stewart's, Inc., Memphis, Tenn.; Sweets Co. of America, Inc., Hoboken, N. J.; Switzer's Licorice Co., St. Louis, Mo.; James O. Welch Co., Cambridge, Mass., and Wilbur-Suchard Choc Co., Inc., Lititz, Pa.

Four major cigarette companies have reserved exhibit space. They are: Brown & Williamson Tobacco Corp., Louisville, Ky.; P. Lorillard Co., N. Y.; Philip Morris & Co., Ltd., Inc., N. Y., and R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

Nine beverage syrup companies will be represented. They are: Canada Dry Ginger Ale, Inc., N. Y.; Coca-Cola Co., Atlanta, Ga.; Double-Cola Co., Chattanooga, Tenn.; Charles E. Hires Co., Long Island City, N. Y.; Mission Dry Corp., Los Angeles; Nehi Corp., Columbus, Ga.; Orange-Crush Co., Chicago; Dr. Pepper Co., Dallas, Tex., and Sero Syrup Co., Brooklyn, N. Y.

Two potato, cheese and corn food and specialty firms will display. They are: Honey Bee Co., Chicago; Purity Pretzel Co., Harrisburg, Pa.

The four cookie and biscuit firms taking part in the show are: Austin Packing Co., Inc., Baltimore, Md.; Blue Jay Food Products, Brooklyn, N. Y.; Federal Sweets & Biscuit Co., Clifton, N. J., and Gordon Foods, Inc., Atlanta, Ga.

The industry trade press will be represented by The Cash Box Publishing Co., and the Billboard.

The match industry exhibits will consist of the following firms: Diamond Match Co., N. Y., and Universal Match Corp., St. Louis, Mo.

Three cup manufacturers will have exhibits. They are: Dixie Cup Co., Easton, Pa.; Lily-Tulip Cup Corp., N. Y., and Maryland Cup Co., Baltimore, Md.

CHICAGO, ILL.—For the first time in the history of the vending machine industry the entire promotional power of the nation's automatic merchants will be combined in one great campaign throughout the United States.

This fall, the "Red Feather," community chest drive will become an actuality under the direction of Aaron Goldman, chairman of the 1950 public relations committee of the National Automatic Merchandising Association. Goldman explained that due to the remarkable success of the Rochester, N. Y., test campaign the national go-ahead signal has been definitely given. Goldman added that the N.A.M.A. is cooperating with the Community Chests & Councils of America, Inc., N. Y., in the nationwide good will plan.

The selection of Rochester as a test city is due to its size (approximately 400,000 population) and because it is the only major city in the United States that holds its community chest drive in the spring. More than three thousand vending machines in Rochester bore the slogan, "Everybody Benefits — Everybody Gives," and wore the "Red Feather" from April 15-May 15.

Rochester's cigarette vendors dispensed specially designed "Red Feather" match books. Paper cups with the Community Chest—"Red Feather" messages showed in all locations that had cup drink dispensers. In addition to the many thousands of private locations almost every public place and industrial site in Rochester was covered in the "Red Feather" drive.

Special stickers are now being

readied for the use of automatic merchants in the fall campaign. N.A.M.A. members are being asked to order their cups, matches and stickers early so that cooperating concerns can gear their production by Labor Day. A one-month supply of special cups and matches will be dispensed by the automatic merchants, according to the campaign time-schedule of each operator's local drive.

If the actual fund-raising lasts only one week then the stickers, cups and matches must begin being dispensed three weeks in advance. In the case of a two-week money drive they will appear two weeks in advance. Each local operator will have to adjust his time schedule to suit his particular necessities. In addition, he will make individual contact with the local community chest chapter.

Matches and cups with the "Red Feather" imprint will be distributed to the participating operators at no extra cost.

Match companies include: Diamond Match Co., N. Y., N. Y.; Lion Match Co., N. Y., N. Y.; Maryland Match Co., Baltimore, Md.; Match Corp. of America, Chicago, Ill.; Ohio Match Co., Wadsworth, Ohio; and Universal Match Corp., St. Louis, Mo.

Cup companies taking part are: Dixie Cup Co., Easton, Pa.; Lily-Tulip Cup Corp., N. Y., N. Y.; and Maryland Cup Co., Baltimore, Md.

"Red Feather" message tape, for use on all machines, will be available to N. A. M. A. members at approximately \$1.50 for a roll of ninety messages and 1,000 special poster stamps for small machines at \$1.00.

Hamilton Scale Adds National Peanut Line

TOLEDO, OHIO—Howard Ailor, president of the Hamilton Scale Company, this city, has announced the addition of a new unit to the concern's advertising scale line.

The new model, called "Mr. Peanut," was designed for the National Peanut Corp. of Wilkes-Barre, Pa., which has ordered fifty of the units.

In keeping with other Hamilton advertising scales, which are exact product reproductions, the new scale in the form of the Mr. Peanut trade mark; a peanut body with a jaunty top hat and a cane. The coin chute and dial will be placed in the top of the hat.

Industry Eyes Steel Price Rises

NEW YORK—Three subsidiary firms of the United States Steel Corporation this week announced price increases on certain stainless steel products.

The advance in stainless steel prices, the first since August 1948, range from a cent to one-and-a-half cents per pound. The jump was attributed by the steel firm to higher prices for nickel, an alloy of steel.

Participating in the price hike were the Carnegie-Illinois Steel Corporation, the American Steel and Wire Company and the National Tube Company.

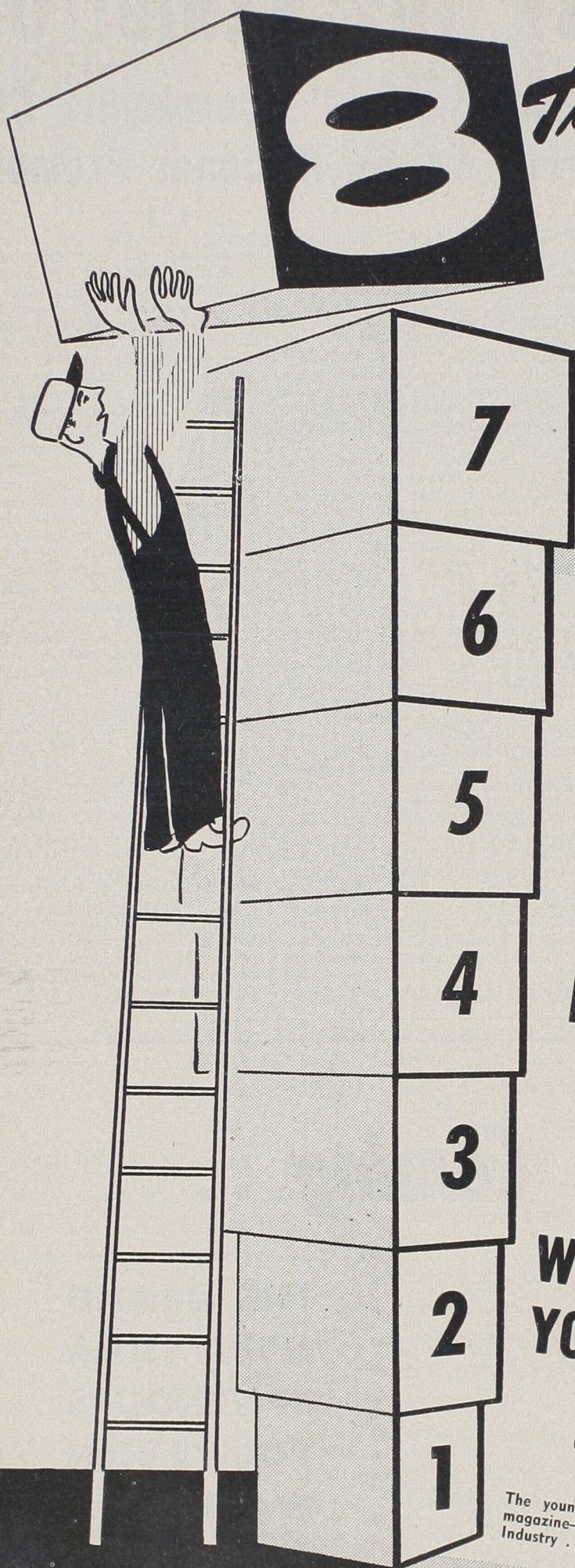
Stainless Steel products are essential in the manufacture of all coin-operated machines.

Coming...

- THE BRAND
- NEW IDEA
- IN VENDORS
- YOU'VE BEEN
- WAITING
- FOR!

Watch...

THIS SPACE FOR DETAILS!



Anniversary

ISSUE

of

THE CASH BOX

(Dated July 15)

GOES TO PRESS
 THURSDAY
JULY 6

HURRY!
HURRY!
HURRY!

WIRE—PHONE—AIRMAIL
YOUR AD IMMEDIATELY!

JOIN US IN CELEBRATING
THIS GALA BIRTHDAY

The youngest BIG magazine—the most progressive, vital and interesting BIG magazine—the most informed and truthful BIG magazine in the Coin Machine Industry . . . THE CASH BOX.

RUSH YOUR AD NOW TO ...

THE CASH BOX

Empire State Building, New York 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

AMUSE GAMES IN CANADA

Canadian Ops Face Many Problems. Seven Year Depreciation Schedule - 10% Currency Tax - 27% Duty On Imports - 8% Sales Tax - 10% Excise Tax. Games Cost Is Biggest Factor. Players Welcome Return Of New Games With Lively Play.

CHICAGO—Canadian coinmen visiting at the large factories here explained that, though there has been much revived interest throughout the American market regarding shipments of amusement equipment into Canada, most of the coin machine firms on this side of the Dominion line don't understand the many problems with which Canadians are daily confronted.

Even though the games, which have so far been imported into Canada, are receiving lively play from the Canadian public, and though the first used shuffle games have also started well, there are many problems which prevent Canadians from going ahead at a faster rate.

One of these is the fact that the Canadian government seems to believe that amusement machines can last for seven years, and still be mechanically efficient, as well as maintain player attention. This is one problem which Canadian ops should certainly cure at the very first opportunity, is the general belief of American coinmen.

For example, Canadian coinmen can only depreciate a machine at 20% for the first six months and 10% for the second six months of its original cost. From then on they can only depreciate at the rate of 10% each year.

This means that it takes seven years to completely depreciate any amusement machine, as far as the Canadian Government is concerned.

When a machine is shipped into Canada, Canadian Customs don't care whether the operator paid \$1 or \$5 or \$10 for it. They are interested in the original distributor's price of the machine.

If the machine was built in 1948, and sold to distributors for \$200, then the Customs will accept the machine, less two years depreciation, at the market valuation of \$120.00.

They have deducted 30% for the first year and 10% for the second year (1948 and 1949), and having removed this 40% from the original price, the machine (originally \$200) is now valued by them at \$120.

From now on taxes and duties are imposed on the machine. In the first place there is a 10% currency tax because of the differential existing between Canadian and American dollars. This adds \$12 to the machine.

After that comes the duty impost, which amounts, roughly, to about 27%, or an additional \$36.64 which is added onto the machine.

After the import duty there is then an 8% sales tax added onto the last total, and in this case amounts to \$13.44.

Now comes the 10% excise tax to be added to this total, which amounts to \$18.20 and, therefore, brings the total tax of the machine, by the time the operator is able to take it out of customs, to \$80.28.

Now, if the operator paid only \$50

for the game originally, he has to add this onto the above figure, and what he actually paid for a \$50 game was \$130.28.

This may sound somewhat far fetched to the average American coinman, but, it gives some idea with what Canadians are faced, when they come to purchase equipment in this country.

It may give some of the men here pause to reflect on the reasons why the Canadian operators aren't too anxious to purchase too much equipment, and seek a better price for later machines, because of the fact that they realize that whatever they pay, the Canadian Customs officials will arrange their own valuation on the machines and will, thereby, bring the cost to a point where it may not prove profitable to operate the machine.

In addition, of course, the Canadians are only allowed a certain percentage of dollar purchasing power in the United States. This is based on, as in the case of phonographs, whatever they imported in a 12 months' period in 1947 to 1948. Of this amount they are allowed but 50%. And this money is only given to them quarterly.

Furniture Buying Boom Means Less Lumber For Coin Industry

With Steel Shortage And Labor Costs Up Machine Price Hike Inevitable

CHICAGO—The boom which is going on here as furniture show gets under way, with furniture manufacturers reporting business higher than at anytime since the war, and with many already refusing to take further orders, especially for delivery after October 1, brings to bear the point which has been made here that lumber supply is getting shorter each day and that the various coin machine manufacturers, who are large lumber users, will find themselves in a serious shortage position.

With steel allocations practically gone, and with most of the steel suppliers here advising coin machine manufacturers that they have already used up their fourth quarter allocation, many are worried as to whether they will be able to continue their production lines efficiently.

Now with lumber running shorter each day, and with the furniture manufacturers actually besieged with orders, there is no doubt that the coin machine factories will find themselves competing with the furniture

Lack Of Factual Data Keeps Credit Millions From Industry

NEW YORK—Lack of ordinary bookkeeping records in the coin-operated music and vending machine industry is discouraging millions in credit from coming to its aid, according to Theodore H. Silbert, financial authority.

"Many sales now being lost due to insufficient financial and operating data can be saved by adequate factual information," he explained, "and credit lines presently in use could justifiably be increased."

Mr. Silbert's statement is based on an industry financing study just completed by Standard Factors Corporation of which he is president. He is also president of the Association of Commercial Discount Companies of New York, treasurer and director of the National Conference of Commercial Receivable Companies and a member of the American Finance

Conference.

His own concern's experience in the coin-operated music and merchandise vending machines has been "satisfactory" over the past ten years, he said. During that time Standard Factors has made millions available to manufacturers, distributors and operators for sales and purchase of machines.

Reviewing the market, he said: "The lush war period provided high returns per operating unit because there were no replacement costs since there were no parts available. After the war came the necessity for replacing worn out and obsolete units. This financial burden was in the face of a generally lower dollar income per operating unit and, more important, the substantial increase in the cost of post-war new units and all operating costs. Simply stated, it just took many more dollars invested to realize the same or lesser net income.

"Since many operators failed to provide adequate cash reserves for equipment replacements, there was a strong demand immediately asserted for the required term financing. This situation created an unusual heavy financial burden on the sales or distributing organizations and forced many of them to provide financing facilities that otherwise would have been unnecessary.

"During the past two or three years there was a noticeable tightening of credit, especially in the automatic phonograph field due primarily to an unfortunate experience resulting in substantial losses to a company engaged in this type of financing. Another factor which made it somewhat difficult to permit a normal flow of credit availability was the apparent inadequate financial and operating information from the purchasers of equipment desiring term accommodations. While most finance companies and banks have had satisfactory experience in this field, it would be of immeasurable value to the automatic coin machine industry—and an extremely constructive move insofar as the financial institutions are concerned—if the term or credit buyers recognize the importance of ordinary business methods of record keeping so that factual information is made available generally from those seeking such credit accommodations.

"With adequate operating information, many sales now lost due to insufficient financial and operating data might be saved and credit lines presently in use could justifiably be increased."

people for whatever lumber is available.

In addition, labor costs are rising and, the furniture manufacturers are reporting, "We will not take orders past October 1, 1950, in view of labor and materials increases." The same can be stated for the coin machine manufacturers.

The Cash Box reported (July 1 issue) on the fact that skilled labor was becoming almost impossible to obtain, and that the factories are being forced to pay higher and higher wages for good labor.

All the raw materials have gone up, with the exception of a very few, due to higher cost of labor. Coin machine manufacturers have been absorbing the increases for some weeks now.

Just this past week, The Rudolph Wurlitzer Company, much as they disliked so doing, were forced to announce a price increase on their present Model 1250 automatic phono.

Other manufacturers also report that they, too, may be forced to announce price hikes.

All For Only \$15

“When I sent you my check for \$15 I never believed that the very first week would bring me many, many times the value. In fact, I paid for the next ten years' subscriptions with the very first issue of 'The Cash Box' I received. It came in just as I was wondering what to charge for one of the machines which has been in my place for sometime. I read the 'Confidential Price Lists', quoted the price, and got the cash. I made over ten times what I paid you for the whole year's subscription. I just wouldn't be without 'The Cash Box' for a single day. It's my business bible from now on in.” The above is from a well known coin machine man, and is only one of hundreds of such letters on file at “The Cash Box” offices. Send your check for \$15 today—get 52 weeks' issues (one full year) subscription and not only save money, but, read the most interesting, most honest and most fearlessly truthful magazine ever published in the history of the coin operated machines industry.

THE CASH BOX

Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

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ADDRESS

CITY ZONE STATE

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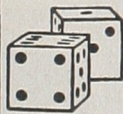
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- See. Shoot the Bartender 49.50
- Genco Glider, like new 54.50
- United Shuffle Skills 29.50
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- Brand new Chicago Metal Double Deluxe revolv around safe 150.00

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N. Y. Occupancy Tax Due

NEW YORK—Spencer C. Young, treasurer, City of New York, wishes to call the attention of the local coin trade that the last day for payment of tax pursuant to the Occupancy Tax Law falls due on July 15.

Young pointed out that the tax applies to all occupants of rented premises used for a gainful purpose for one month or more prior to July 15, 1950. Penalties, which the law prescribes for late payment, is five times the amount of tax due, plus interest of five percent per month.

WMG To Hold Meet July 6th At Hamilton

WASHINGTON, D. C.—Washington Music Guild (WMG) announced that it would continue its regular monthly meetings during the summer months, and that the next gathering is on Thursday, July 6, at the Hotel Hamilton, 14th & K Streets, in the Manger Room at 8:30 PM.

Irvin Goldner, president, Harry Rosenberg and several officers of the Amusement Machine Operators Association of Greater Baltimore will be the guest speakers, it was announced.

Officials of WMG announced that after July 1 the initiation fee to new members will again be \$100. The association recently added many new members and state that WMG is now represented by 87% of all music and amusement machines in their area.

Meeting in August is set for August 3.

Cincy Phono Ops Assn To Hold Regular Meet July 11

CINCINNATI, O.—The Automatic Phonograph Owners Association announced it will hold its regular monthly meeting on Tuesday, July 11 at the Hotel Gibson at 9 PM.

The Executive Board meets the same evening at 8 PM.

1st Half Good, Trade Looks For Better 2nd Half

CHICAGO—Reports indicate that the trade is enjoying one of the busiest summer seasons in all history.

Manufacturers, as well as distributors and operators, are working at greater speed than at any time during the first half of 1950.

It is now believed that the second half of the year will prove more profitable than did the first half, and that more business will be transacted over the summer months, leading into the fall season, than any ever expected.

This is one summer, leaders here state, when many factories have decided to continue right on with heavy production schedules. Many plants have announced that they will stagger vacations thruout the summer months, instead of closing down for an entire two weeks period.

Amusement games field is leading in production, but, other divisions of the trade are also extremely busy. Juke box demand continues unabated. Vending machines are selling in volume.

Problems of production are the most aggravating. Business is well advanced, as far as sales are concerned, with almost every area of the nation calling for more and still more equipment.

As the summer season progresses, manufacturers here are of the belief that they will have established production records for the torrid months of July and August and will be well in September before they catch up with the backlog.

LAST CALL

THIS IS YOUR LAST CHANCE

That's right . . . Thursday, July 6 . . . is the LAST CHANCE to get your ad into our 8th ANNIVERSARY ISSUE. That's the CLOSING DAY in our New York publication offices. We sincerely hope that you will send your ad in immediately to help us to celebrate our 8th Birthday. Airmail your letters, or wire your ad, to us at our expense. *The Cash Box, Empire State Bldg., New York 1, N. Y.* (All Phones: LOnagacre 4-5321)

Arcade Season Looms Best In Many Years

CHICAGO—Early this spring, predictions were forthcoming from many leaders that the summer arcade season, “would prove one of the best in many years.”

The results since noted far overshadow these early predictions.

Arcades are enjoying a grand outdoor summer season and buying of new equipment, as well as used machines by the arcades, is far up and above anything that was contemplated, or even believed possible.

Some arcade owners reported that they had a poor start this year due to inclement weather. But, the average thruout the country, state that they are enjoying a very fine season, and that the new equipment is greatly responsible for this better business.

This has been the first year since the war when manufacturers of arcade equipment have produced for the arcade owners to such an extent.

New machines for arcades were announced early this year and the buying started spotty, it has been increasing right along to peak, as the weather clears.

Also in favor of good arcade play were the type games which were presented to the market.

Shuffles and rebounds are going great in the average arcade. Other games which were presented are also fitted for arcade action.

This, in addition to the tried and tested old timers in arcades, has resulted in boom play.

Factory Roadmen Report Good Biz

CHICAGO—Factory roadmen returning from trips thruout the urban and rural communities of the nation report that, “Business is good.”

Some of the men stated that they have found conditions much improved almost everywhere they have traveled. And that a boom is noticeable in many communities which is far and above what the natives ever thought would come about.

Almost all report that the effect of inflation is noticed everywhere, and that prices of foodstuffs are rising to meet this inflationary trend.

Labor costs are up, roadmen report, and also materials are harder to get, even in the centers where there isn't too much manufacturing.

“But,” they state, “everyone admits that business is good. We are selling. The orders which we have taken,” one well known factory roadman said, “are much better than we believed would come about during the hot months of the year.”

One sales manager here, just returned from an extensive trip, stated, “It's just a question of getting out to the buyer today. He's much too busy to think about anything right now keeping his routes well supplied and going at top speed.

“I took orders wherever I visited without having to do too much selling. In fact,” he concluded, “I did less talking on this past trip than I have on many previous ones and found that the reason was because business was so much better everywhere I traveled operators were in the mood to buy to insure continued peak collections.”

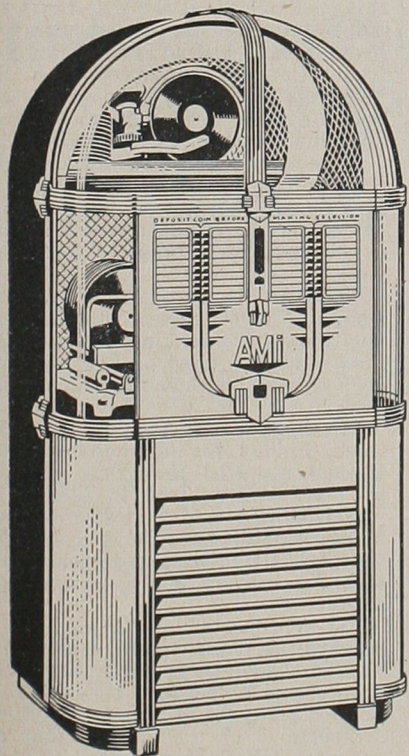


For Faraway Places!

Those choice locations in faraway places seem to be a lot closer when there's an AMI to bring the music. Distances of one-hundred miles and more create no problem for the operator with an AMI in the remote spots.

The huge cash box on the model "C" allows the machine to go uncollected for a couple of weeks at least. AMI's sturdy, dependable mechanism assures continuing trouble-free performance, lets operators forget about breakdowns that don't occur. And the model "C" is so light, so compact, so easily handled, that only one man need ever accompany this juke box to any faraway place.

Extend your income by extending your territory—with an AMI model "C."



First Juke on the Moon?

*One of these years some hardy band of jet-propelled
adventurers is going to want a juke box on the moon.
The operator whose route reaches out into
interstellar space will probably put
an AMI in that lunar location.*



AMI Incorporated

General Offices and Factory: 1500 Union Ave., S.E., Grand Rapids 2, Mich.

Branch Office: 134 N. LaSalle St., Chicago 2, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Lake City Specials !!

USED SHUFFLE GAMES		FIVE BALLS	
United Shuffle Alley	\$ 85.00	Carnival	\$ 49.50
Genco Bowling League	94.50	Buccaneer	79.50
ChiCoin Bowling Alley	165.00	Telecard	79.50
Wms. Twin Shuffle	149.50	Baby Face	84.50
Gottlieb Bowlette	124.50	Bowling Champ	84.50
Bally Shuffle Bowler	122.50	St. Louis	100.00
Universal Twin Shuffle	169.50	Boston	115.00
Genco Baseball Shuffle	175.00	Maryland	120.00
		Harvest Moon	84.50

USED ONE BALLS	NEW GAMES	CONSOLES
Champion \$375.00	BALLY TURF KING One-Ball	DeLuxe Draw Bell 5c \$145.00
Citation 235.50	WILLIAMS LUCKY INNING	Keeney Super Bonus
Gold Cup 89.50	WILLIAMS SWEETHEART	5/25c 225.00
Jockey 69.50	GOTTLIEB BANK-A-BALL	Mills Duplex 5/25c 225.00
SHUFFLEBOARDS USED	BALLY SHUFFLE CHAMPS	Bally Triple Bell
22 Ft. Rock-Ola playfields		5/10/25c 275.00
factory refinished.		

SPECIALS			
Black Cherry 5c	\$ 94.50	Silver Chief 5c	\$ 55.00
Black Cherry 10c	99.50	Silver Chief 10c	60.00
Black Cherry 25c	104.50	Silver Chief 25c	65.00
Golden Falls 10c	89.50	Single, Double & Triple Safes, new & used.	
5000 ft. 3-wire cable	5c per ft.	Mercury Athletic Scale	\$72.50

NOTICE Every Machine we advertise is guaranteed regardless of price. Write for anything you don't see listed. Our prices are the lowest. 1/3 Deposit with all orders, Balance C. O. D., F. O. B. Cleveland, Ohio.

ACMMA Membership Growing

CHICAGO—The list of distributors and jobbers applying for membership in the American Coin Machine Manufacturers Association (ACMMA) is rapidly growing, according to a report by Grant Shay.

"The recent successful coin show and the fact that the industry needs a strong association are the reasons why there have been so many applications to join as associated members" stated Shay.

A list of coin machine organizations who have recently filed for membership are listed below:

R. F. Jones Co., San Francisco, Calif.; Taran Distributing Co., Miami, Fla.; Coven Distributing Co., Chicago; Friedman Amusement Co., Atlanta, Ga.; H. V. Phillips, Jamestown, N.Y.; Southern Vending Co., Danville, Va.; United Novelty Co., Biloxi, Miss.; Keystone Panoramic Co., Philadelphia, Pa.; F. P. Davis, New Castle, Ind.; Indiana Music Co., Terre Haute, Ind.; Automatic Coin Machine & Supply Co., Chicago; Northwest Sales Co., Seattle, Wash.; C. D. Liggett, Denver, Colo.; Central Service Sales, Kokomo, Ind.; Walbox Sales Co., Dallas, Tex.; Heath Distributing Co., Macon, Ga.; International Forwarding Co., Chicago; Runyon Sales Co., N.Y.; Lou Dunis, Portland, Ore.

Also: J. Rosenfeld Co., St. Louis, Mo.; Mayflower Distributing Co., St. Paul, Minn.; Alfred Sales, Inc., Buffalo, N.Y.; Globe Distributing Co., Chicago; Sicking, Inc., Cincinnati, O.; Sicking Distributing Co., Los Angeles, Calif.; American Vending Co., Columbus, O.; Free-Dell's Novelty Co., Dallas, Tex.; United Amusement Co., Kansas City, Mo.; Chris Novelty Co., Baltimore, Md.; Lake City Novelty Co., Cleveland, O.; Kinzie Cabinet Co., Chicago; King-Pin Equipment Co., Kalamazoo, Mich.; and Dixie Coin Machine Co., New Orleans, La.

Bally Execs At Springfield Open House Of Redd Dist.

SPRINGFIELD, MASS. — Bally products and executives were very much in prominence at the opening of Si Redd's new Springfield office of Redd Distributing Company, which took place on Sunday and Monday, June 18 and 19th.

The grand opening party brought several hundred operators from this area to partake in the event, and Robert M. Jones, manager, and Si Redd, owner, were exceptionally well pleased with the reception given the various lines the firm distributes. (See July 1 issue, page 25)

Ben Becker and Art Garvey, representatives for Bally Manufacturing Company, as well as Paul Calameri, engineer from the factory, arrived a day early, and helped set up. Calameri was busy demonstrating Bally's "Turf King" to local coinmen. On hand were a regular game and an open model for demonstration purposes. Bally's shuffle game "Shuffle Champ" also came in for a great deal of attention. Becker was particularly busy, demonstrating Como Manufacturing Corporation's "Hollycrane," as well as acting as official photographer. An amateur photographer of note, Ben had his camera on hand, and had himself a picnic. (Photos will appear in a later issue).

Representatives from other manufacturers represented by Redd were on hand—Wurlitzer, Keeney and Exhibit.

(Ed. Note: We want to apologize for an error in the story of July 1 on this opening. We mentioned Charles Pieri as being at the opening, and referred to him as sales manager for Exhibit. Pieri has been sales manager for J. H. Keeney for the past several weeks. Frank Mencuri is sales manager for Exhibit.)

Nation Wide's Shuffle Baseball Going Big

CHICAGO — Charlie Gillard and Nick Wurtz of Nation Wide Novelities, this city, report that the reception for their new shuffle Baseball game has exceeded their fondest hopes.

An injunction was issued last week in Cook County against seizure of this game, and since then orders have been piling in (See Issue *The Cash Box*, July 1).

The firm states that its engineering staff has designed several new games and will have them ready to place on the market in a short time.

It was also announced that David Blodgett had been appointed as office manager. Blodgett has had many years experience in the coin machine trade.

"Hollycrane" Group Concessions Prove Profitable

CHICAGO — Jack Nelson, reported this past week that the result of a trip which he just made to visit with Dave Russell in Belmont Park, near Montreal, Canada, convinced him that "Hollycrane" diggers in group concessions were among the most profitable businesses in the industry.

Nelson reported, "Dave Russell has a group concession of 10 'Hollycranes' in Belmont Park using no more than fifteen feet by eighteen feet space and is collecting an average of \$3,000 per week.

"The 'Hollycranes' are working on 10c play," he continued, "and have two men constantly making change. People are simply lined up two and three deep to play the machines at Belmont Park.

"In fact," Jack stated, "this past week, Sunday, for only one day's play, Russell reported that this group of ten 'Hollycranes' took in \$985."

Nelson also said that Rex Billings, manager of Belmont Park, advised him that the Hollycranes had been responsible for increasing the arcade's play action.

"Such reports," Jack said, "have reached us from many other parks around the country. Wherever 'Hollycranes' are in operation they stimulate play of all types of arcade machines."

Nelson is of the opinion that any operator who arranges for a group concession of "Hollycrane" machines anywhere in the resort country will find this one of the most profitable business ventures he has ever entered into.

D. Gottlieb & Co. Plant Shutters For Two Weeks As All Take Vacations

CHICAGO—Officials of D. Gottlieb & Company, this city, announced that factory will be closed two weeks with all taking simultaneous vacations.

The firm will be closed from July 1 to July 17, when all departments will be functioning at full speed.

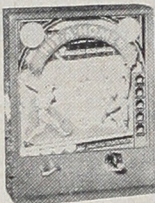
ABCO'S HIT-A-HOMER

A HIT FROM COAST TO COAST

This attractive, 5 ball baseball game tried and proven on hundreds of locations is the greatest boon to the coin machine industry in a decade. All the thrills of real baseball—walks, fly outs and home runs thrill players from six to sixty.

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FREE PLAYS ON BOWLING SCORE

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ANIMATED BOWLING ACTION in Back Rack

BOWLING SCORE & HIGH SCORE IN RAPID FIRE ACTION

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

Introduces New Phono Unit Featuring Only 45 RPM Records

Small In Size — Priced Low

CHICAGO—Reports received here regarding the first automatic phono to feature only 45 RPM records are to the effect that, because of the very low price, approximately \$165 to the operators, the machine has many possibilities.

The larger size juke boxes are also featuring 45 RPM record play, as well as 33-1/3 RPM disk action, this is the first phono of its kind to be presented strictly for the 45 RPM disks.

The firm, introducing the machine to the trade, Ristaucrat, Inc., of Appleton, Wis., believe that many ops will find this among the most profitable units they've ever handled.

In their specifications they report the machine to weigh about 30 pounds and to be 12" by 12" by 16". It is also stated that it can easily be shipped by parcel post.

Some distributors have already completed deals for handling territory for this Ristaucrat phono and have reported that they believe there is a fine market for a phono of this kind at this time.

With practically every recording company turning out platters on 45 RPM (in addition to the standard 78 RPM), officials of Ristaucrat are fully convinced the music operators can buy hit records by leading recording artists.

The 45 RPM disks do outlast anything in the 78 RPM category, with the possible exception of expensive vinylite. Therefore, as long as the record remains popular, the op has little changes to make, because of the longer life of these 45 RPM disks.

Other features also favor the machine for many types of operation, this firm states.

T & L Holds Wurlitzer Showing At Dayton, O.

DAYTON, O.—The T & L Distributing Company of Cincinnati, O., recently appointed Wurlitzer distributor, held an open house party at the Dayton Biltmore Hotel for 2 days, Sunday, June 25 and Monday, June 26.

On hand to explain the features of the Wurlitzer 1250 phono were Leonard Goldstein, president; Paul Goldstein, Sidney Block, Morry Goret and Bob Fogle.

Among the operators from adjacent communities were: Ray Wilbur, Wilbur Vending Co., Middletown, O.; Herbert Kidwell, Franklin, O.; Ernest Gullette, Hamilton, O.; B. E. Ferguson and Bob Wilson, Brookville, O. Operators from the vicinity of Dayton included: Lowell McCarty, M & H Service Co.; Fred Litsey, Litsey Equipment Co.; Harold Hays, Gem Amusement Co.; Marvin Plummer and Red Harper.

Biloxi Coinman Dies While Visiting Chicago Factories

CHICAGO—M. B. McGinty, Bay Novelty Co., Biloxi, Miss., visiting the factories here, died suddenly of a

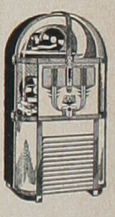
When you buy from Runyon

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→ **AMI MODEL "C"**

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heart attack. With McGinty at the time was his employer, W. G. McCann. Body was shipped to Biloxi for burial.