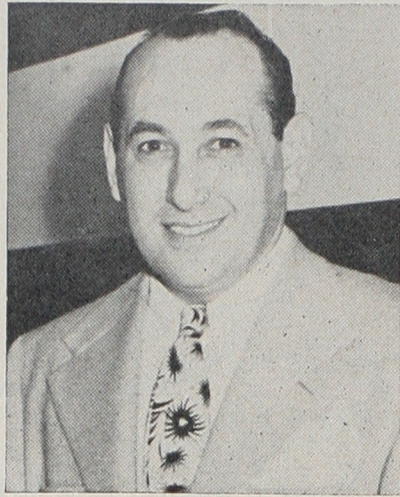


World Wide Hosts Hundreds At Showing

Ristaucrat Names Sioux Distributors To Cover 5 States

H.Z.
RELIABLE PRODUCTS FROM RELIABLE MANUFACTURERS



AL STERN



SAM DEUTSCH

APPLETON, WIS. — Joseph J. Cohen of Ristaucrat, Inc., this city, announced this past week that Sioux Distributors, Inc., 330 Hennepin Ave., Minneapolis, Minn. had been named as their distributors for Minnesota, North Dakota, South Dakota, Nebraska and Montana.

Sam Deutsch, who heads Sioux Distributors, Inc., is reported to have a most complete sales and service or-

ganization covering the five states. According to Joe Cohen, "Sam Deutsch has proved himself one of the most outstanding distributors we have. He is showing operators everywhere in the five states he covers how to get back into many spots they forgot with the 'Ristaucrat 45' machine.

"What's more," Cohen continued, "Sam is also helping everyone of these operators to enjoy better profits because of the longer lasting 45 RPM records, not to speak of their finer tone quality, the fact that they are so light in weight and small in size, and, therefore, take up less storage space, while giving the operator a longer and better run for his money.

"Operators are thanking Sam Deutsch wherever he sells the 'Ristaucrat 45'. This is the one phonograph that points the way to future profits for all in the juke box business."

Deutsch himself is reported to have stated, "Everyday we are finding that more and more juke box ops are turning to the 'Ristaucrat 45' because of the fact that the low price of this phono, and the longer-lasting records, are making possible better profits from the locations where the bigger machines can't prove profitable."

IT'S A HIT!
Williams
DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME

We've Got 'Em!

WRITE—WIRE—PHONE

OR

COME IN AND SEE IT!

Hymie Zorinsky
H. Z. VENDING & SALES CO.
1205-07 Douglas St.
Branch Office:
920 M St., Lincoln, Nebr.



CHICAGO—The "D.H. Day" showing of Williams' "Double Header" at World Wide Distributors, this city, meant "double hustle" for the whole crew. Their offices and showrooms were mobbed thruout the day, with ops lining up to play the new Williams' baseball shuffle rebound game.

Al Stern was extremely well pleased and between him, Monty West, general sales manager, and the rest of the sales staff, many orders were taken.

Monty West, sporting a new hard top convertible car, takes to the road to see his many friends and tell them about Williams' new game.

WE NEED THE SPACE SO OUT THEY GO

Bally Citations, in No. 1 Condition—\$199.50 Each.
20 Good Used Five Balls—Write for Price

PHONOGRAPHS

5 Seeburgs, 1946 Models Write for Price
9 New Phonographs, in Original Boxes Write for Price
4 Seeburg Wireless Boxes, Like New \$200.00 Ea.

Write For Price On All New Games We Save You Money On All New Games

WANT TO BUY

50 Good Used Consoles, Late Models. Send Your List in at Once.

We Are Now Delivering Brand New! The Hit of the Show! Universal's Winner—What a Game.

FRANK SWARTZ SALES CO.
515-A Fourth Ave., S. Nashville 10, Tenn.
Phone: 4-8571

The Hit Of The Season!

Williams

DOUBLE HEADER

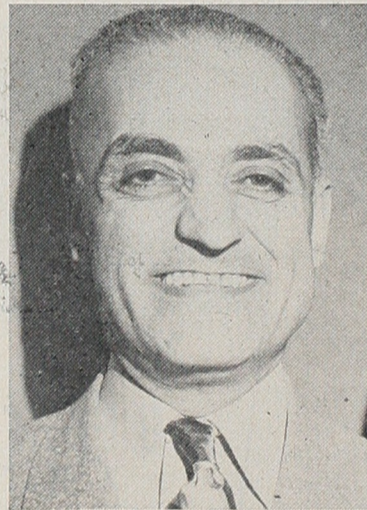
New Sensational Baseball Shuffle Rebound Game
SEE IT ON DISPLAY

In NEW YORK
583 TENTH AVE. (Near 42nd St.)
BRyant 9-5260

In NEWARK, N. J.
772 HIGH ST. (Near Clinton Ave.)
MLtchell 2-1891

SEABOARD N.Y. CORP.
Exclusive Williams Distributor

Lake City Amusement Co. Will Keep Operators Supplied



JOE ABRAHAM

"Lake City has always upheld its reputation for fair dealing and will not attempt to gouge any of its customers in any fashion whatsoever," Abraham reported, "for whatever equipment, parts and supplies they will need, as allocations tighten up and conditions become more critical.

"We are working hard to make it possible for everyone of our customers to enjoy as normal conditions as possible, regardless of what the future may bring," Joe Abraham continued, "and we assure them that they can depend on us for whatever they will need as long as it is possible to obtain such materials, parts, supplies and machines, without hurting the war effort or, in any fashion whatsoever, effecting the work that is now under way to assure this nation complete safety."

Big Demand For Como Conversion

CHICAGO—The demand for the new disappearing pin conversion unit for Bally Shuffle-Bowlers, being manufactured by Como Manufacturing Corporation, this city, has far exceeded expectations, according to reports of Como officials.

Distributors are said to be phoning in so many orders that Jack Nelson's phone is constantly ringing. And, according to Nelson, many location reports tell how the new conversion has increased Shuffle-Bowler play from 25% to 100%. In spite of the heavy demand for conversion units, Bill Billheimer at Como advised that with enlarged facilities at the new factory, all orders are being handled with dispatch.

CLEVELAND—Joe Abraham of Lake City Amusement Company, advised the trade that he will keep operators in this area supplied with machines, parts and supplies, for as long as possible.

"We won't countenance any hoarding," Joe stated, "but, we can assure our customers that we have already contacted everyone of the manufacturers we represent and that they have advised us they will help us keep everyone of our operators supplied with parts and machines for as long as is possible.

"We also want to go on record now," he continued, "to advise our customers that we are doing everything we possibly can to obtain a sufficient supply of parts for them and have also contracted far in advance for machines so that all will be satisfied.

WANTED

We want to buy Wurlitzer 3020's; Wurlitzer 1017; Bally One-Balls; Bally Eureka; Photo Finish; Brand New closeout Five-Balls and Shuffle Machines.

• We have in stock for sale or will trade: United Shuffle Alleys, Bally Bowlers, Keeney Pin Boy. •
NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

ALLIED'S New

WHIZ BOWL CONVERSION

for Bally's

SHUFFLE BOWLER
and United's SHUFFLE ALLEY

NO ELECTRICAL ADJUSTMENT NECESSARY

- Animated Upright Plastic Pins
- Units Made to Match Cabinets
- Easily Installed on Location
- Motor Driven • No Switches Added

Immediate Delivery

Unit Price \$79.50 Lots of 3 **\$74.50**

SEE YOUR DISTRIBUTOR

ALLIED COIN MACHINE CO.
828 MILWAUKEE AVE. • MO 6-2110 • CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

United Speeds Production Of Twin Shuffle Alley Rebound



BILLY DeSELM

game, single player, takes just about 45 seconds to complete. A two-player game will average a bit more per player, but, this is caused by the time necessary for one player to walk over to the machine while the other finishes the shot. Otherwise, even in two player action, the game averages very close to the 45-second-per-game mark per player.

The play action on this special type playing board is unusually fast and smooth. This new playfield is one of the most outstanding ideas ever yet originated by the firm. Should any damage come to the board, in any fashion whatsoever, the operator can replace the entire playing surface in jig time right on location.

The playing board is hinged and the serviceman need but lift it up to get to the entire mechanism. It is simple and easy to service. The well known United drop coin chute is used. Plastic disappearing pins are featured on this game. Pins are beautifully lighted. Scoring very easy to see.

Most impressive is the solid and sturdy cabinet which is the most beautifully designed United has ever yet produced. This cabinet has won much praise from all the firm's distributors as well as from all operators who have seen it.

One of the outstanding features, according to Billy DeSelm, "is that this is the one game that gives true scoring and true rebound action.

"This is due to the fact," he stated, "that the switches are right on the playfield. This keeps the scoring action, as well as the rebound play, within the skill limits of the players."

CHICAGO—United Manufacturing Company went into immediate production of its new one or two player rebound game, "Twin Shuffle Alley Rebound," even before general announcement to the trade.

Reason for this, as given by Billy DeSelm, general sales manager of the firm, was, "From the very moment our distributors saw the sample of our new 'Twin Shuffle Alley Rebound' they placed some of the largest orders they've ever yet placed for instant delivery of a new game and, therefore, we were forced to hold back general announcement to the trade until production was well under way."

The game is one of the very fastest the firm has ever built. The average

Coinbiz Looked Upon As Morale Booster

Economical Amusement And Music, Plus Vending Of Necessities, Puts Coin Machines In Morale Builder Category

CHICAGO—Industry leaders here believe that this is one field which will help boost the morale of all in the U.S.A. as economic conditions become tighter and war developments more critical.

The economical amusement and music of the field should take hold stronger than ever before, many believe. And should have the power to help those who will begin to feel depressed as more and more restrictions come into being.

As one well known leader stated, "As in World War II, this is the one industry which will help the people continue to be optimistic, and also continue to enjoy themselves economically with entertainment and music and make way, therefore, for better morale which will help all in our nation as we draw nearer and nearer to an all-out war footing."

Vending machine men are already engaged in arranging for their equipment to be placed in industrial locations. They are also asking govern-

ment agencies where they can place equipment so that it will prove helpful to all concerned with the war effort.

The vending machine industry is to be complimented on its advance effort to learn what it can do to help all concerned with forthcoming speeded war effort.

But, tho the average amusement and music machine man hasn't made any advances to Washington, he is prepared to help the Army, Navy and Marines as well as the industrial war workers to enjoy themselves, for the few minutes which they will have, away from production lines and military routine.

As in the last war, this is one industry which will, most definitely, help to boost morale of all concerned with war work as well as with the armed forces thru the economy of its entertainment and music because, like in the last war, it was the one industry which went all out to help the country to relax during its most hectic and trying times.

Williams DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME



1 or 2 PLAYERS
10c PLAY

Men Actually Run Bases on Field!

Opposing Team Actually in Position on Field!

8 FT. LONG,
2 FT. WIDE



LAKE CITY AMUSEMENT CO.

1648 St. Clair Ave.

Cleveland 14, Ohio

(Phone: CHerry 1-7067)

WANTED TO BUY FOR CASH

HIGHEST CASH PRICES PAID FOR

CONSOLES	ONE-BALLS	MILLS SLOTS ORIGINALS
Bally CLOVER BELL	Bally CHAMPION	JEWEL BELLS
Bally SPOT BELL	Bally CITATION	BLACK CHERRY
Bally MULTI-BELL	Bally TURF KING	BROWN FRONT
Keeney TWIN BONUS	Bally JOCKEY SPECIAL	BLUE FRONT
Keeney THREE WAY BONUS	Bally GOLD CUP	POSTWAR BONUS
	Bally VICTORY SPECIAL	

WANTED QUICK-All Type Five-Ball F. P. Flipper Games

FOR EVERYTHING FIRST—WRITE WIRE.



Phone: Everglade 4-2300

Chicago 47
2330 N. Western Ave.

We've Got It! . . .

Williams

"DOUBLE HEADER"

High Speed Rebound Baseball Game

A SURE HIT!

ADVANCE AUTOMATIC SALES CO.

1350 HOWARD STREET

SAN FRANCISCO, CALIF.

Conroe Announces Return Of Walter Harrison To J. H. Keeney As Chief Engineer



JOHN CONROE

Conroe advised, "Our entire organization is very much thrilled to have Walter Harrison back with us again.

"Walter found the entire organization intact," Conroe continued, "just as he had left it. Therefore, he is working right with the men whom he has known for a long time.

"He will head all of our eight project engineering departments," Conroe said, "and will also head our model shop where all new developments are under way.

"We now have over 500 people working here," Conroe revealed, "and Walter Harrison steps right in to take charge of the entire engineering and development over this huge group of men and women."

Harrison, himself, stated, "I certainly feel fine to be back at J. H. Keeney & Co., Inc.

"It's just like coming back home after a long trip," he said, "and I certainly am thrilled to find all the old and familiar people here who have worked with me in the past, and who will work with me from now on in, while we develop and manufacture some of the very finest products this industry has ever yet seen."

CHICAGO—John Conroe, vice-president and general manager of J. H. Keeney & Company, this city, released information this past week regarding fact that Walter Harrison, well known to the industry for many years, has returned to the Keeney factory as chief engineer.

Harrison formerly was with Keeney, but during sale of plant, went over to Williams factory. He has just returned from Williams to take over his former position at Keeney.

Harrison was also chief engineer for Daval, many years back. He has held top positions in engineering in the industry for years.

FREE!
FAMOUS BLUE BOOK CATALOG

DICE • CARDS
Perfect Dice, Magic Cards—READ THE BACKS—Inks, Daubs, Poker Chips, Gaming Layouts, Dice Boxes, Counter Games, Punchboards. WRITE FOR FREE CATALOG TODAY.
K. C. CARD CO. 803 S. Wabash Ave., Chicago, Ill.

BIGGER PROFITS FROM YOUR BALLY SHUFFLE-BOWLERS

NEW CONVERSION WITH REALISTIC UPRIGHT PINS THAT DISAPPEAR AS ROLL-OVERS ARE HIT

PINS AUTOMATICALLY SET EXACTLY AS ON BALLY SPEED-BOWLER

INSTALLED ON LOCATION IN A FEW MINUTES... **IT'S FAST!**

New, low-cost conversion gives your Shuffle-Bowlers all the features of the famous Bally Speed-Bowler. Easy to attach on location in just a few minutes. Write at once for complete details and prices.

COMO MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AV., CHICAGO 25, ILL.
PHONE INdependence 3-7600

Williams DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME

A SURE HIT!

1 or 2 PLAYERS
10c PLAY

Men Actually Run Bases on Field!
Opposing Team Actually in Position on Field!

8 FT. LONG, 2 FT. WIDE

ORDER NOW!

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE. CHICAGO 47, ILL.
Phone: EVerglade 4-2300

Write—Wire—Phone or
COME IN AND SEE

The Sensational Phono That Plays 45 RPM Records

"RISTAUCRAT"

See Opposite Page For Complete Details →

Exclusive Factory Distributors For

MINNESOTA -- NO. DAKOTA -- SO. DAKOTA
NEBRASKA and MONTANA

Sioux Distributing, Inc. 330 HENNEPIN AVE. MINNEAPOLIS 1, MINN.

We Are Exclusive Factory Distributors For

The Sensational Phono That
Plays 45 RPM Records

"RISTAUCRAT"

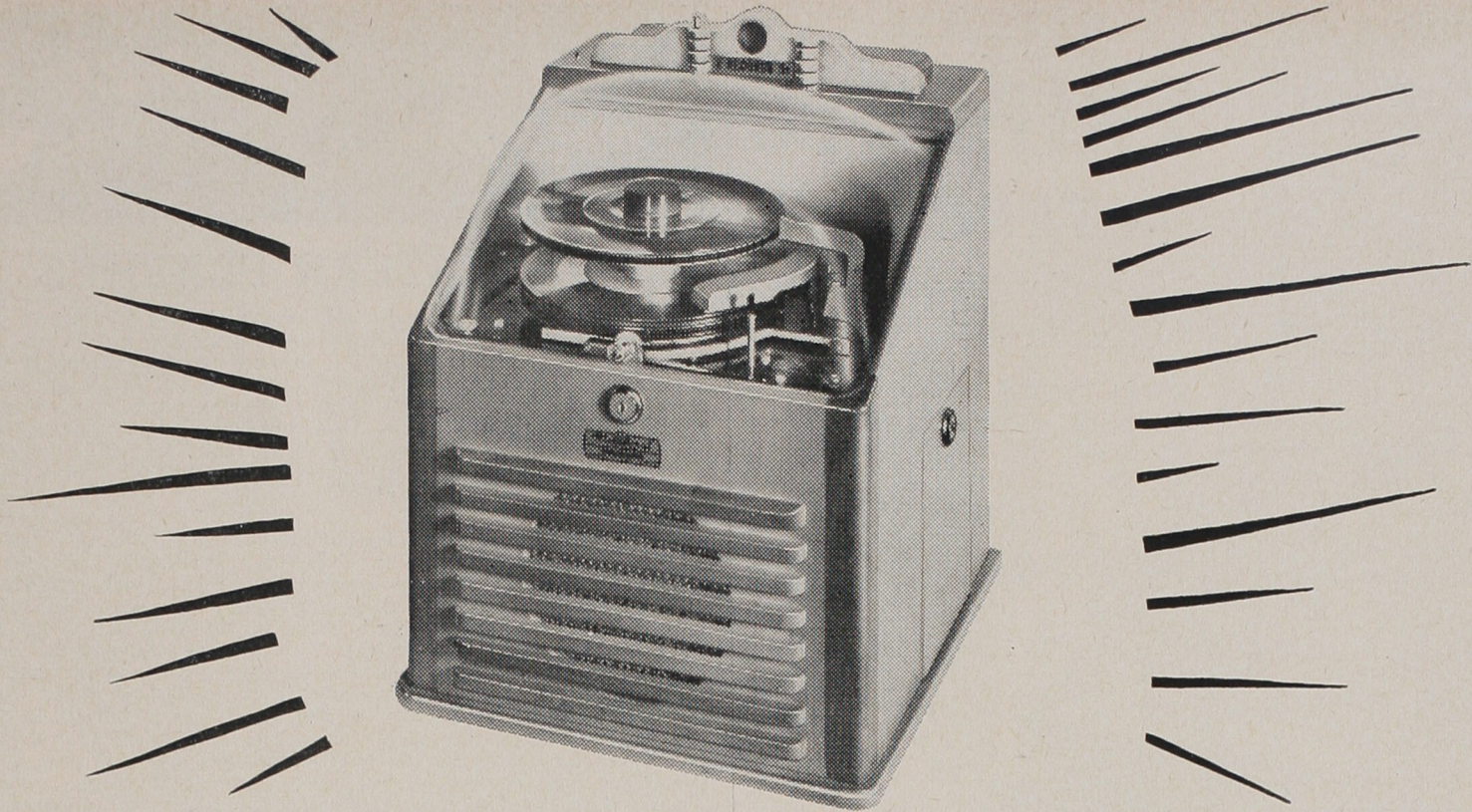
See Opposite Page for Complete Details

For

SOUTHERN CALIFORNIA

Write—Wire—Phone or COME IN AND SEE IT!

Badger Sales Co., Inc. 2251 W. PICO BLVD. LOS ANGELES 6, CALIF. (All Phones: DUnkirk 7-2243)



**NOW—MORE THAN EVER BEFORE—IS THE TIME TO BUY THE
“RISTAUCRAT ‘45’”**

The Music Box For The Spot You Forgot—Built By Operators For Operators
**SMOOTHS AND GUARANTEES THE WAY FOR BIGGER,
 BETTER, AND STEADIER PROFITS REGARDLESS OF WHAT THE
 FUTURE MAY BRING—And Here's The REASON WHY...**

- 45** 45 R.P.M. records are lightest in weight, smallest in size, take up less than one-tenth the ordinary storage space. You can carry more, and earn more, at less cost and expense to yourself.
- 45** 45 R.P.M. records give you clearer, finer, better tone. Will play beautifully, even if warped, because the “RISTAUCRAT ‘45’” has a 3 Gram tone arm (not 3 ounces). Lightest weight tone arm in all music history.
- 45** 45 R.P.M. records are cheaper. They outlast all other former type records. They give over 20 times MORE PLAYING TIME than all other type records. All top artists. All top labels. All pop tunes, now appear on 45 R.P.M. records. You can buy 45 R.P.M. records from your present source of supply. All outstanding manufacturers produce 45 R.P.M. records.
- 45** “RISTAUCRAT ‘45’” phonos, plus all the records you'll ever need, can be carried right in your regular auto. NO TRUCKS NECESSARY. This SAVES you gas, tires, wear and tear, as well as servicing overhead. AN ABSOLUTE NECESSITY FOR YOU—AS THE FUTURE INDICATES.
- 45** The “RISTAUCRAT ‘45’” costs you only \$189.50. Even the smallest locations (the spots you forgot) will pay for themselves in six months or less, giving you BIG PROFITS from then on in with an absolute minimum of servicing overhead expense.
- 45** The “RISTAUCRAT ‘45’” automatically restacks the records. Operators use it for continuous ‘background music’ where no other automatic phonographs have ever been able to be placed before. The location gets all the best music it wants and needs—music it can't otherwise get—the operator GETS THE PROFITS! This is the first phono ever made where the operator gets ALL THE BREAKS!
- 45** The “RISTAUCRAT ‘45’” IS PERFECT IN SIZE. Weighs only 30 lbs. Easily transported. Beautifully lighted. Stands out like a shining star on any location—anywhere. Gives better music. Earns operators REAL PROFITS—EVEN AT 2 PLAYS FOR 5c.
- 45** The “RISTAUCRAT ‘45’” was invented, designed, developed, and is being built by the Ristau brothers, who manufactured automatic phonographs, along with their father, for more than 40 years. The Ristau's, father and sons, are internationally known for the fine automatic, coin operated, musical instruments they produced when this century began. The “RISTAUCRAT ‘45’” is their SUPREME ACHIEVEMENT. It's an operator's phono, built by the world's most noted operators—the Ristau's of Appleton, Wisconsin.
- 45** You can connect your present wall and bar boxes to the “RISTAUCRAT ‘45’” and, at away less the cost, earn more money than you've ever earned before with any automatic phonograph. The Ristau brothers actually operated the “RISTAUCRAT ‘45’” with extra auxiliary speakers, with wall and bar boxes, to make sure that all operators everywhere would tremendously profit from this great and outstanding coin operated music achievement, regardless of requirements or conditions.
- 45** Thousands of dollars and many, many years of experience, hard work and diligent effort have gone into developing and building the “RISTAUCRAT ‘45’” for operators—by operators—operators who actually operated the “RISTAUCRAT ‘45’” before they offered them for sale to other operators.
- 45** THIS IS YOUR OPPORTUNITY TO INSURE YOURSELF FOR TOMORROW—TODAY!! YOU CAN'T LOSE! Only \$189.50. ORDER NOW AND BE READY FOR WHATEVER MAY COME—TOMORROW!! See your nearest “RISTAUCRAT ‘45’” distributor today or write direct to:

RISTAUCRAT INCORPORATED, 1216 E. WISCONSIN AVE., APPLETON, WIS.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



GOTTLIEB'S TRIPLETS — TERRIFIC!

3 Scoring Opportunities!
Triple Earning Potential!

SPELL TRIPLETS • VARIABLE BONUS
AWARD • SIDE ROLLOVERS FOR FREE
PLAY.

with Fast Action
DROP COIN CHUTE

"POP" Bumpers
Flippers

ORDER
from your
DISTRIBUTOR

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"



EASTERN FLASHES

Sales thruout this area, both in new and used equipment, are setting all time records. From activity at wholesale firms along coin-row, it's difficult to imagine we're in the midst of the summer months, when biz usually slumps considerably. All types of equipment is moving out to the operators as quickly as deliveries are received. Many are ordering parts in considerable quantity preparing for any eventuality. Collections at shore and resort areas are fine, but operators in the city report that the "take" is similar to other years, off slightly for usual averages. However, they state that it is comparable to past years during the summer months.

Harry Rosen and Meyer Parkoff, Seaboard New York Corporation, entertained numbers of operators on "D.H." day, Wednesday, who flocked into their showrooms to view Williams' new shuffle game, "Double Header." The game made an instantaneous hit with the ops, who placed some nice orders. Joe Fishman, manager of the Seaboard offices in Newark, N. J., reported the same condition existed in his territory. . . . Barney (Shugy) Sugerman, Runyon Sales Company, back at his office, after covering the upper part of New York State last week, states that business is at its highest peak. "Everyone of us here" said Shugy "is working at top speed and it reflects in the amount of business we're doing. We could use a great many more AMI Model "C" phonos than the factory ships us." Due to the fast action at this time, both Shugy and Abe Green have decided to pass up a summer vacation. . . . Chicago Coin's "Trophy Bowl" on display at Al Simon's Albert Simon Company, and operators enthusiastic over its money-making possibilities. "Seems that we'll have the same problem we've had with the previous Chicago Coin games" stated Al, "and that will be to supply the demand."

Joe Young, Young Distributing (Wurlitzer distributors) another wholesaler who won't be able to take a summer vacation. Ops are keeping him busy supplying them with the new Wurlitzer "1250" phono. While we were visiting with Joe, some op insisted upon immediate delivery, and Joe reluctantly permitted his floor sample to be rolled out to the op's truck. . . . Wurlitzer's 4820 Wall Box with 48 selections now being delivered at Young's, and they, too, going out as quickly as they come in. . . . Used phonos bought by Harry Koepfel of Koepfel Distributing Company during his buying trip last week are now arriving, but Harry and brother Hymie are making plans to take some more trips. As this firm has established an enviable reputation for delivering perfectly reconditioned equipment at fair prices, their problem now is supplying their customers with machines. "While it's quite a lot rougher buying these days," sighs Harry, "we have a few angles of our own. We expect to continue, regardless of conditions, buying and then reselling. Our business is based on our activity in the used market, and we'll conduct it that way." . . . Dave Lowy, Dave Lowy & Company, out of town for a few days. . . . Mike Munves sporting a nice tan. "Picked it up over the week-end," smiled Mike. "It'll be the only chance to get out into the sun that I'm going to have this summer." Mike reports large buying of parts and supplies.

Steve Quinn and Mike Colland, Atlantic-Seaboard, on hand during "D.H." day greeting their many operator friends. . . . Music ops who got a pre-listen to Bess Berman's Apollo Record, "A Brand New Kind Of Love," with vocal by Lou Elliott, former chirp for Duke Ellington, predict it'll be a big seller for juke boxes. . . . Bill Alberg, Brooklyn Amusement Machine Company, back on the job, and as good as he was twenty years ago. But taking it easy anyway. . . . Many of Dave Stern's (Seacoast Distributing Company, Elizabeth, N. J.) friends greatly surprised to read in a recent issue of *The Cash Box* that he's a grandpop. Dave looks and acts like he did in the "old days." . . . Joe Rose, an old friend of ours, entered the coin machine field several months ago, buying a music route in Brookl'n. He reports he's never been happier. . . . Milty Green, American Vending Company, reports biz "wonderful" at both his Brooklyn and 10th Avenue offices. Milty tells us he just bought a route in Chester, W. Va., from Reaser Amusement Company.

DALLAS DOINGS

The storm warning is out to Ed Robinson and Nick Carbajal. Look out, boys, we're on our way to New Orleans. . . . Herb Ripa, Dallas operator is in the beer business by the way of "Rip's Lounge." This should be a terrific hangout for the ops in Big D. We sincerely wish Herb and Emily the best of luck. P. S.—We'll be out for a short beer on the house. . . . Birdie Cowart from Macy's Houston office dashed up to Dallas for a week end. . . . The big event finally took place and we are most proud to announce that Joe Metassa is once again a proud papa. This time it's a six-pound girl and we think her name is Marilyn Marie. Congratulations, Joe and Janie. . . . Hearsay has it that Claude Haines sold part or all of his route to Buck Nash. Get me straight Buck, what happened? Bill Green, radio center, Fort Worth, just returned from the music merchants' show in Chicago, where he met some mighty swell people in the record business. Sid Nathan and Pearlman of King Records, Larry Vinson of Pearl Records and many others showed Bill a terrific time.

G. C. Ormand and J. T. Stewart, both of Longview, making the Dallas distributors together. . . . John Eaton, Henderson, vacationing in Mississippi leaving his side kick, Pete, in charge of the business. . . . P. J. Mills and F. R. McCormick, Wurlitzer Corporation, were at Commercial this week. . . . Tommy Chatten off to Shreveport. Tommy, what did you find in that city? . . . R. B. Williams and family are en route to Yellowstone National Park for an extended vacation. . . . Ditto Mr. and Mrs. George Wrenn and son Jimmy. The Wrenns are more or less covering the great South West, ending their trip at the Grand Canyon, then back to Dallas. . . . Jack Sprott and wife stopping off in Dallas for a few days before returning to Temple, Texas. . . . Pauline and Stan Lewis, well known among the operators in Shreveport, visiting in Dallas. . . . Pete Purvis in from Stephenville. . . . Joe Maynor finally made it back to Dallas. . . . Phil Weinburg, Bally representative, making a good will tour of Dallas, Houston and Kansas City. Walbox Sales complain that they can't get enough "Turf Kings." Ditto Harry Hoosier, who is doing a terrific job in Fort Worth. . . . Kenneth Smith and H. C. Townsley bought the Mercury Record Distributing Company this week. Added Mack Branshaw to their office force. Smitty and H. C. are open for business and we wish them loads of success. Fred Geible, former owner of Mercury, will continue with his shop work of refinishing and overhauling phonos.

Williams DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME



1 or 2
PLAYERS
10c PLAY

Men Actually
Run Bases
on Field!

Opposing
Team Actually
in Position
on Field!

8 FT.
LONG,
2 FT.
WIDE

ORDER
NOW!

TARAN DISTRIBUTING, Inc.

2820 N. W. Seventh Avenue
90 Riverside Avenue

Miami, Florida
Jacksonville, Florida

No. 4 ON OUR HIT PARADE OF SHUFFLE-BOWLING GAMES!

Chicago Coin's



**1 OR 2
CAN PLAY!**
**8 FT.
LONG!**

SINCE DECEMBER
WE GAVE YOU
ONE MONEY MAKING
BOWLING GAME
AFTER ANOTHER

- Bowling Alley
- Bowling Alley (WITH PLASTIC PINS)
- Bowling Classic

AND NOW...



WITH ALL OF THE SENSATIONAL
"PLAY AND PROFIT" FEATURES
OF "BOWLING CLASSIC"

- *Speed!* — 45 SECOND PLAY!
- REBOUND ACTION — FAST! SILENT!
- Simplified Easy To Service Mechanism!

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

Ristaucrat Setting Up Distribs Thruout Nation

APPLETON, WIS.—Joe Cohen, Edwin Marheine and Jake Cohen, top execs of Ristaucrat Corporation, this city, reported this past week that the firm will arrange to list all of its distributors on, or before, August 1, 1950.

The firm state that they have been appointing distributors thruout the country and have arranged for a program which will include the names of their distributors so that the operators will know just where they can purchase the "Ristaucrat" music box.

This 45 RPM record juke box has caught on with many ops about the nation, according to reports, and because of the great interest in these lightweight, small size, long life disks, many ops are planning large operations of these counter model phonos in the smaller locations thruout their territories.

Production is going on ahead at top

speed. The firm has many plans made to arrange for music ops to see the new "Ristaucrat" at various distributors' showrooms thruout the country.

The phono has taken well in many types of locations. Motels, hotels, restaurants, barbecues, ice cream parlors, candy stores and so forth, according to officials of the firm, are "naturals" for this machine.

"In short," as Joe Cohen stated, "where the average juke box operator has neglected to place a phonograph, usually because of the size of the spot, the 'Ristaucrat' fits in perfectly and pays for itself in short order.

"At the same time," he continued, "the machine itself, because it features the 45 RPM records, is economical and profitable to the operators. It has everything they want for long-time assured profits."

We've Got It!!
Williams'
"DOUBLE HEADER"

HIGH SPEED REBOUND BASEBALL GAME
MUSIC SALES COMPANY
704 BARONNE STREET, NEW ORLEANS, LA.

PROFIT
with
KEENEY'S
SILVER BELL (Console) • PYRAMID (Electric Bell)
BOWLING CHAMP • DOUBLE BOWLER • DUCK PINS
• ELECTRIC CIGARETTE VENDOR •
J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

BEST PREMIUM BUYS! *New Premiums Added Every Week*

SILVERWARE.....\$4.95
 THIS WEEK'S SPECIAL } 26 PIECES—GUARANTEED! INCLUDES CASE—A \$13.95 VALUE
 Write for Catalog—WE MAIL ANYWHERE—25% Deposit With Order

Bally Spot Bells, Like New	\$395.00
Bally Clover Bell	525.00
Citations	235.00
Chicain Majors '49	69.50
Keeney Gold Nuggets	125.00
DeLuxe Draw Bells	189.50
Gold Cups	150.00
Gott. Select-A-Card	159.50
Bally Shuffle Bowler	125.00
Bally Speed Bowler	275.00
Bally Jockey Special, FP	99.50
Bally Victory Derby, FP	29.50

WURLITZER USED PHONOS	
Model 950	\$89.50
Model 850	135.00
Model 750E	125.00
Model 800	99.50
Model 600R	75.00
Model 1015	249.50
Model 1100	395.00

NEW Exhibit JEANIE—\$195.00

WANTED
 BALLY CHAMPIONS
 BALLY GOLD CUPS

ORDER NOW
 Bally TURF KING

NEW Keeney
 DOUBLE BOWLER
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COVEN—YOUR HEADQUARTERS
 FOR CURRENT USED EQUIPMENT

Ready—Bally Shuffle Bowler Conversion (Fly-Away Pins)

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 MAJOR MANUFACTURERS

.... ideas, inventions or
 completed working
 models of all types of
 new coin operated
 machines. Your product,
 idea or invention, if it
 meets approval, will be
 given complete and
 immediate attention. You
 will be contacted directly
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 confidence. You are
 assured complete
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Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.



CHICAGO CHATTER

Action here, heat and all, absolutely terrific. Far above and beyond what anyone in the industry ever thought possible. But, as more and more news comes out of Washington, regarding allocations, freezes and controls, men here much worried as to whether they will be able to go on much longer. In the meantime, manufacturers must be commended on how hard they are trying to hold present price lines. Every one of the leading factories have been absorbing price increases of raw materials and have been working like trojans to get whatever materials they can. . . . Red Zogg who is clicking with his Freshway Vendor, refrigerated sandwich machine, put it tritely this past week when he stated, "In the last five hours steel's gone crazy." Red just took a heavy down deposit on a large order and is now trying like everything to get it filled.

Art Weinand of Rock-Ola out of his office this past Monday and Tuesday. Looking over test spots where the firm's new shuffle-rebound game is getting its first workout from players? So far, Art's mum as to how soon Rock-Ola will start shipping. But, this big plant can produce fast in big quantity. So no one over at the factory is much worried as to "when." . . . Harold Saul over at Coven Distributing a very, very busy boy this past week. In fact, Harold all alone at this fast moving distrib spot this past week. Ben Coven out getting that business. And from the way machines move in and right out of this Elston Ave. spot, looks like Ben just can't get them fast enough. . . . We hear that Larry Cooper of SuperVend is feeling much better after a visit to the dentist who did quite a job on his gorgeous white choppers. But, Paul Fuller, we're told, is still in bed with that heart attack and taking it easy. In the meantime, Mike Hammergren scooting about visiting with customers and Jackie Fields up in Detroit closing a big deal for SuperVend dispensers.

United's big factory closed this past week. Employees vote the week they want, and that's that. Lyn Durant up to the beautiful Northernaire. Lyn's mother and dad came in to visit with him. Herb Oettinger just simply disappeared, but, we can bet he's playing plenty golf. Billy DeSelm says he'll just lazy around his new home and, "maybe fix a thing or two, maybe." Ray Riehl gone. Where? No one knows. Other United execs also left and all want plenty of rest to be ready for action with their grand new two player rebound game. . . . Frank Mercuri of Exhibit out the entire week covering the trade with "Judy." That's Exhibit's newest five-ball game. And there's no doubt business was plenty good from the orders that came into the factory. . . . Herman Paster grabbed Ray and Earl Moloney, Tom Callaghan, Bud Breitenstein and Bill O'Donnell and rushed them up to his gorgeous summer spot near Brainerd, Minn., where all had the grandest time of their lives. In fact, even caught a great big Northern Pike.

We hear that Nat Cohn was phoning us from New York. Nat's back in the Big Town again and wants to get into action in coin machine biz. . . . And, over the weekend, another very well-known old timer in coinbiz in town. Completed some sweet deals for himself. . . . Col. Lewis with Allied Coin boys and trying hard to get the trade to just look over this conversion unit. . . . Dick Hood of H. C. Evans & Co. won't tell, as yet, but, it seems that nothing much will be done at this factory "until we are moved over to our new, big plant." Plenty of rumors flying as to which plant Dick bought, but, "no comment" says Dick regarding questions. . . . Charley Gillard of Nationwide Novelties reported to have been forced to close plant due to fact bankers wouldn't go any further. . . . Ciggy machines upped in price. Very quietly. Ops rushing for as many as they can get. . . . Capt. Tom Callaghan, who up at Paster's Brainerd spot just did not catch that big fish. . . . John Conroe over at J. H. Keeney & Co. all thrilled over the fact that Walter Harrison returned to the firm as "chief engineer." Walter given quite a nice reception by all at Keeney on his return.

Sam Lewis over at ChiCoin a very, happy, happy guy this past week with the orders the firm have received for its new "Trophy Bowl." Game is going over even bigger than former "Classic." . . . Tremendous action over at Williams Mfg. Co. Sam Stern out of the office practically all week long checking locations here where their new "Double Header" placed for tests. From what we hear Williams has one of the best of the rebounds in "Double Header." . . . Charley Pieri of Keeney had this to say, "Wish there was 84 hours in each day so we could fill all those orders." . . . Wally Finke and Joe Kline of First Distributors are trying to catch up with themselves. . . . Al Stern of World Wide has completed some deals which look very, very terrific for the firm and which are sure to mean much to coinmen 'round the country very soon. Al just moved into a new home.

Joe Cohen, Jake Cohen and Edwin Marheine of Ristaurat, Inc., who feature the "Ristaurat '45" phono, planning for a new distrib here in Chi. . . . Harry Brown advises that very soon, "I'll have something very, very sensational for the entire business." . . . Gottlieb's new five-ball clicking very swell-ishly. . . . NAMA sent thru report of C. S. Darling's visit to Washington. Which should be of some interest to coin-firms. . . . Didja ever realize how few coinmen 'round the nation have even visited a coin machine factory? Traveling about the smaller towns shocked us to hear that some of the most outstanding ops have never even been thru one of the big manufactories here in the Windy City. Mfrs. should get together, one leading factory head suggested, and hold "Open House Day" for many of these coinmen who've never seen what work goes into producing a machine for them. . . . There just ain't any good used phonos around this man's town, from what one distrib claims, but, we're willing to bet otherwise.

"Stop kidding yourself. It's a lot later than you think," is the way one of the men here puts it. . . . Pat Buckley back on the job while Jerry Haley is on his vacation and being visited by lots of guys who just want to say "hello." . . . Bill Billheimer and his Como plant working at top speed to supply more and more of those Bally conversions. . . . Distributors phoning here every day for "more." . . . Just as if you didn't know—there'll soon be "no unemployed"—and let's see what that does to collections. . . . Parts and supplies will be very, very important to trade within next few months. "By December," one guy told us, "this'll be big item."

• SUPPORT YOUR LOCAL CHARITY DRIVES •

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

TWIN UNITED'S SHUFFLE ALLEY REBOUND



FAST PLAY

45 SECONDS

DISAPPEARING PINS

1 OR 2 CAN PLAY

20-30 SCORING

← THE PREFERRED
HINGED PLAYFIELD
FOR EASY SERVICE

SMOOTH, QUIET
OPERATION

SEE YOUR DISTRIBUTOR

UNITED'S
PROVEN
DROP
CHUTE

8 FT. x 2 FT.



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



CALIFORNIA CLIPPINGS

If pleas from President Truman, Congress and one-and-sundry don't have any effect in slowing down the gals' war scare buying of nylons and coffee, and you've almost got to know somebody to get certain tire sizes already, then what could be expected in the coin machine industry? . . . Locally, the boys reacted quick to the war booming, with many of them beelining for Pico Blvd. to buy up all kinds of going games, new and old, one-balls, 5-balls, shuffle games, music, etc. . . . Finally caught up with Phil Robinson for a blow-by-blow account of his trip to the Chicago Coin plant. Turns out he had a good time, that for sure, and it seems that the new game "Trophy Bowl" is a honey. It's a shuffle game with a different twist. Sales manager Ed Levin's son, Arthur, chauffeured Phil to Des Moines, where Art is joining the sales force of Atlas Music, and the pair were royally entertained by Atlas topper Phil Moss and his charming wife.

If there's any doubt as to how busy a week the Laymons had, you might get an idea by the fact that Paul even came in on a Saturday. Paul reported everything was on the go, but especially Bally's "Turf King" and "Shuffle Champ" . . . On hand from Portland for a huddle with the Laymons was Bally regional rep Al Sleight . . . Hottest item in the present flurry of action at Badger Sales is Keeney's "Bowling Champ" shuffleboard conversion unit, judging by those being shipped out of the back room and ops looking over the floor sample . . . Over at Sicking's, one-balls of all sorts were moving out, and Jack Ryan was off to San Diego and Mexico for several days of selling . . . "There's room for improvement, but we still aren't complaining," these were the words of genial George Warner at Automatic Games in regard to the adjustments being made by the firm in view of their change over to one-balls. Sammie Donin is now fully set up in Las Vegas at 722 No. Main Street and rolling along in an arcade at 28 Fremont Street. Dannie Jackson will be taking a swing around the country starting this week to move out some of his merchandise and George will be calling on his many friends and customers in the state next week to line up sales on their new lines.

Office manager Dick Hursh tells us in Johnny Hawley's absence that their premium merchandise is really on the move, with orders still pouring in from the road after Johnny's trip, as well as local sales . . . Lyn Brown and brother Max were off to the races. Seems Max stays away from the ponies back in Philly but out here he thinks they're wonderful. He also likes the California weather, but as Lyn puts it, "You can love it and talk about it but you can't live on it." The boys spent a weekend and a little more in Vegas, another place Max thinks is a fine spot, if you don't have to work for a living . . . Joe Peskin taking a long stay in Chicago this trip. His summer place on the Lake must be cooler than Palm Springs in the summer, for sure . . . Walt Solomon tells us that AMI sales are staying right up there and that the new "Carbonic Dispenser" four-beverage unit is really catching on with hte drive-in theaters . . . Fred Gaunt reports that General Music is selling every used piece in the place these days and a terrific run on one-balls . . . Collections are up too, his customers tell him . . . On the Row: E. F. Kohl from Coronado . . . Taft's J. Herrod . . . Bob Chacon of Laguna . . . Alex Koleopolos and Mr. and Mrs. Fred Allen from Bakersfield . . . Milton Noriega of Colton . . . S. L. Griffin and Lloyd Barrett from Pomona . . . Larry Hansford from Lompoc . . . J. G. Delgado of Oxnard . . . Gardena's Al Zaboski . . . Jack Neil of Riverside . . . Glendale's Pat Patterson . . . Jack Spencer of Big Bear.

MINNEAPOLIS—ST. PAUL, MINN.

Jim Stanchfield of Winona, in Minneapolis over the weekend picking up his record supply . . . Mr. and Mrs. Verling Geib of Deadwood, S. D. in Minneapolis for a few days taking a short vacation, Verling inviting a lot of his friends to come out to the Black Hills, as it is very beautiful this time of the year . . . Jim Karusis of the JAK-Sales Company, recently left for Greece to visit his mother, brothers and sisters, and was supposed to have left his route to be run by his two men. The real story now has come out that before Jim left he had sold his route to Amos and Danny Heilicher of the Advance Music Company . . . Hank Vangen, Minneapolis operator, taking a weeks vacation with his wife and driving to LeRoy, to spend the week at his wife's parents, and helping his father-in-law do a little farming . . . "Snooks" Harrison of the Howard Sales Company, Minneapolis, taking a week's vacation with his wife, driving down to Iowa to meet some of his buddies of World War II . . . Jim Lucking of Benson, in Minneapolis for the day, making the rounds.

Clayton Norberg of the C & N Sales Company, Mankato, in Minneapolis for the day, his first trip in several months . . . Gordon Dunn of Moose Lake, also in Minneapolis for the day calling on a few of the distributors . . . Many operators and their families came into Minneapolis over the weekend, as there was plenty of entertainment on hand for them. The yearly Minneapolis Aquatennial opened officially Saturday, July 22nd, with a tremendous parade, and for the first time in many years rain had to spoil it. However, it did not dampen the spirits of either the participants or spectators of the parade to any great extent, as the parade went on, and the spectators stayed on to watch. The Master of Ceremonies for last Saturday's Doings was none other than Eddie Cantor, going into his regular blackfaced routine, and assisted by Gary Moore. Celebrities from the entire U.S. were in Minneapolis for the Aquatennial, among them, Harold Stassen, former Minnesota Governor, and now President of the University of Pennsylvania, and beautiful Arlene Dahl, Minnesota's own.

R. E. Aherin of LaMoure, N.D., in Minneapolis for a few days, calling on the trade and enjoying himself, as it gave him a chance to get away from his operations . . . Earl Hanson of St. Peter, also in Minneapolis for the day, picking up his record supply . . . Pat Flannagan, Minneapolis operator, is in the midst of having his home built and can hardly wait until it is finished.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue, containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMFRICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: Humboldt 9-1323).

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELIOTT AVE., SEATTLE, WASH.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

FOR SALE

FOR SALE—Jumbo Parade \$30; Watling Scale \$20; Merry Widow \$50; Wurlitzer 800 \$60; Big Top \$50; Clover Bell like new 5c/5c \$550. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—Genco Bowling \$150; Williams Twin Shuffle \$130; Bowlette \$185; Bing-A-Rolls \$65; Hy-Rolls \$65; Humpty Dumpty \$50; Trinidad \$50; Floating Power \$75; St. Louis \$125; Baby Face \$90; Temptation \$50; Lucky Star \$35; Sharpshooter \$135; Harvest Moon \$95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHEster 3-9282. Ask for Mr. Shackleton.

FOR SALE—Bowlette \$150; Pro Score \$25; Ten Pins \$100; Advance Roll \$25; Bermuda RD and Melody RD \$25 ea. WANT—New or used Shuffle Champs 8. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Bally Spot Bell, like new \$395; Bally Clover Bell \$525; Citations \$235; Shuffle Bowler \$125; Speed Bowler \$275; Jockey Special \$99.50; Wurlitzer 950; \$89.50; 1015 \$249.50; 1100 \$395; 750E \$125. Write for any machine not listed here. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Polard Football \$60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—1 '46 Seeburg \$265; 750E's, very good shape \$125; 1080's \$275; 850's \$60; 9-LI 56 Seeburg Wall Boxes \$18 ea. All prices FOB Indianapolis. Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-SPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect. The prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 3441.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Reconditioned like new—playing fields resurfaced—Guaranteed perfect; United Shuffle Alley \$95; Genco Bowling League 10' \$95; Bally Shuffle Bowler \$119; Chicago Coin Bowling Alley \$165; same with lite-up pin conversion \$175; Universal Twin Bowler \$169; same with conversion \$179; Williams DeLuxe Bowler \$219; Rock-Ola Shuffle Jungle, floor sample \$149; Genco Glider \$45; Exhibit Dale Gun \$65. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

FOR SALE—Music and Pinball route, fifty-one Phonographs, thirty-five Pinballs, Records, Parts, Tubes, etc. Terms to reliable parties. BOX No. 84, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611).

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Dale Gun \$85; Post-war Challenger \$15; Jungle Joe \$149.50; Seven Hi pool table \$122; Catalina \$34.50; Cover Girl \$29.50; Contact \$26; Stormy \$33.50; Sunny \$37; Virginia \$38.50; Mardi Gras \$48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAMar 7511.

FOR SALE—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

CLASSIFIED ADVERTISING SECTION

FOR SALE—2 Chicago Coin Pistols \$82.50 each; 1 Williams All Star \$49.50; 1 Telequiz \$125; 2 Quizzers, latest model \$110 each; 2 Jungle Joes \$119.50 each; 1 Monkey Shine \$125; 2 Select-O-Cards \$115 each; 1 Bowlette \$95; 5 Solotones Phonograph, Radio & Television Com. \$375 each; Boxes for Solotone Units \$19.50 each. All this merchandise is clean and ready for location. 1000 Personal Music Boxes in original cartons \$5 each; 1000 used Personal Music Boxes \$2.50 each. HANKIN DISTRIBUTORS, 708 SPRING STREET N.W., ATLANTA, GA. Tel.: VERNon 3567.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Genco Baseball Shuffle, write; United Super Shuffle Alleys \$139.50; United Shuffle Alleys \$120; Chicago Coin Twin \$135; Bally Bowler, very clean, \$149.50; Genco Bowling League \$129.50; Gottlieb Bowlette, like new, \$99.50; United Conversion for Shuffle Alley \$79.50, write for quantity prices; Exhibit Rotary Merchandiser, very clean, \$269.50; Dale Gun, late model, \$75; Chicago Coin Pistol, like new, \$85; Bally Heavy Hitters with stand \$32.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, O. Tel.: SUPERior 1-4600.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—5 Strikes N Spares—or will trade for late one-ball or music. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

FOR SALE—Set of dies for manufacturer of large and small "Stepping Units", "Bank Units", "Switches", "Relays" at a sacrifice price. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—We have dismantled several dozen Aireon DeLuxe Phonographs and have good quantities of spare parts available at reasonable prices, such as: Aireon amplifiers \$20 ea.; Aireon Speakers \$10 ea.; Aireon selector panels \$10 ea. Send us your parts orders with full description, or contact us directly by phone for the parts you need now. They are becoming almost unobtainable. All parts are guaranteed okay. Wire, write or phone: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LI 9106).

FOR SALE—Williams Twin Bowlers \$79; Chicago Coin Bowling Alleys \$139; Chicago Coin Bowling Alleys with Conv. \$149; Bally Shuffle Bowlers \$95; United Shuffle Alleys \$69; United Super Shuffle Alleys \$129; United Double Shuffle Alleys \$169. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—One Citation \$225; One Champion \$350. Mechanically perfect, cabinets okay. ARCADE AMUSEMENT COMPANY, 236 LIBERTY ST., JACKSON, MICH.

FOR SALE—1 5c Mills Black Beauty, floor sample \$185; 1 10c Mills Token Bell, like new, \$175; 1 Bakers Pacer, late, \$225; 1 nickel, 2 dime Jennings Standard Chiefs, very clean, \$125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—We are distributors in Michigan for Jungle Joe, the new animated moving target with 20 shots using a 45 Caliber Pistol of standard Army size and weight. A fast money-maker! Order yours today! Only \$199.50. We are exclusive distributors in Michigan for AMI, Exhibit, Keeney, Williams. Order your Permo Point Needles from us. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—Keeney Pin Boy \$122.50; Keeney Ten Pins \$55; Bally Shuffle Bowler \$122.50; Bango \$45; Shuffle Skill \$45. 1/3 Deposit, Balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

PARTS AND SUPPLIES

FOR SALE—Are you having trouble with your shuffleboards? Try New "Formula 77" Shuffleboard Powder Wax—see the difference; Disappearing Pin Conversion for United Shuffle Alley \$49.50; Famous "Rugged Rappers" Tubular Coin Wrappers 59c per 1000. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAGnolia 3931.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

FIVE-BALL AMUSEMENT GAMES

(Continued)

Table listing various amusement games with columns for game name and prices. Games include Hit Parade, Hold Over, Holiday, Hollywood, Honey, Horoscope, Hot Rods, Humpty Dumpty, Idaho, Jack 'N Jill, Jamboree, Jungle, Just 21, K. C. Jones, Kilroy, King Arthur, King Cole, Kismet, Lady Robin Hood, Landslide, Laura, League Leader, Leap Year, Liberty, Lightning, Line Up, Lucky Inning, Lucky Star, Magic, Maisie, Majors '49, Major League Baseball, Manhattan, Mardi Gras, Marines At Play, Marjorie, Maryland, Mam-selle, Merry Widow, Melody, Metro, Mexico, Miami Beach, Midget Racer, Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nudgy, Oh Boy, Oklahoma, Old Faithful, One Two Three, Oscar, Paradise, Phoenix, Pinch Hitter, Pin Up Girl, Play Ball, Play Boy, Playtime, Progress, Puddin Head, Rainbow, Ramona, Rancho, Ranger, Repeater, Rio, Riviera, Rocket, Rondevo, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle, Select-A-Card, Serenade, Shanghai, Shangri La, Shantytown, Sharpshooter, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Line, Sky Ray, Slap the Jap, Slugger, Smarty, Smoky, South Pacific, South Paw, South Seas, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Sports, Sports Parade, Spot-A-Card, Spot Pool, Stage Door Canteen, Stars, Star Attraction, Stardust, Starlite, State Fair, Step Up, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Tahiti, Tally Ho, Tampico, Target Skill, Telecard, Temptation, Tennessee, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Tropicana, Tucson, Tumbleweed, Utah, Virginia, Vanities, Vogue, West Wind, Wild Fire, Wisconsin, Yankee Doodle, Yanks, Zig Zag.

ROLL DOWNS (Cont.)

Table listing Roll Down games: Sportsman Roll (10.00, 24.50), Super Score (35.00, 49.50).

Table listing other games: Super Triangle (15.00, 49.50), Tally Roll (15.00, 39.50), Tri-Score (25.00, 49.50), Tin Pan Alley (40.00, 54.50).

CONFIDENTIAL PRICE LIST



Table listing Shuffle and Rebound games: Bally Shuffle-Bowler, Bally Speed Bowler, California Shuffle Pins, Chi-Coin Bango, ChiCoin Beacon, ChiCoin Bowling Alley, ChiCoin Rebound, ChiCoin Shuffle, Exhibit Strike, Genco Bowling League, Genco Glider, Gottlieb Bowlette, Keeney ABC Bowler, Keeney Line Up, Keeney Pin Boy, Keeney Ten Pins, Rock-Ola Shuffle Jungle, Rock-Ola Shuffle-Lane, United Shuffle Alley, Un. Shuffle Alley Exp, United Shuffle Skill, United Super-Shuffle, Universal Twin Bowler, Williams DeLux, Williams DeLux Bowler, Williams Twin Shuffle, Williams Single Bowler.

CONFIDENTIAL PRICE LIST



Table listing various arcade equipment: Allite Strikes 'N Spares, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Bowling League, Buckley DeLux Dig, Buckley Treas Is Dig, Champion Hockey, Chicoin Basketball, Chicoin Goalee, Chicoin Hockey, Chi Midget Skee, Chicoin Pistol, Chicoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans In the Barrel, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Rotary Mdsr, Exhibit Silver Bullets, Exhibit Merchantman, Roll Ch Digger, Exhibit Vitalizer, Genco Bank Roll, Genco Play Ball, Groetchen Met. Typer, Hoop-A-Roll, Jack Rabbit, Keeney Air Raider, Keeney Anti Aircraft, Keeney Anti Aircraft BL, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bomber, Muto. Atomic Bomber, Mutoscope Dr. Mobile, Mutoscope Photomatic, Mutoscope Sky Fighter, QT Pool Table, Quizzer, Rockola Ten Pins LD, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Batting Pr, Scientific Pitch 'Em, Seeburg Chicken Sam, Seeburg Shoot the Chute, Skee Barrell Roll, Skill Jump, Super Torpedo, Supreme Bolascore, Supreme-Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Wilcox-Gay Recordio, Williams' All Stars, Williams' Box Score, Williams' Star Series, Williams' Quarterback, Wurlitzer SkeeBall.

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Table listing Roll Down games: ABC Roll Down, Arrows, Auto Roll, Bermuda, Big City, Bing-A-Roll, Bonus Roll, Buccaneer, Champion Roll, Chicoin Roll Down, Genco Advance Roll, Genco Total Roll, Hawaii Roll Down, Hy-Roll, Melody, One World, Pro-Score, Singapore.

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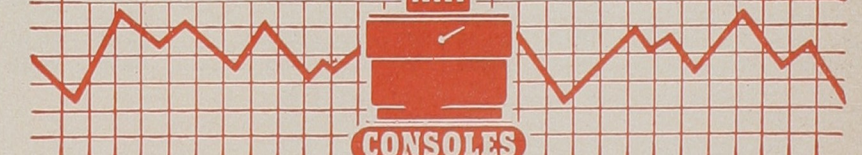
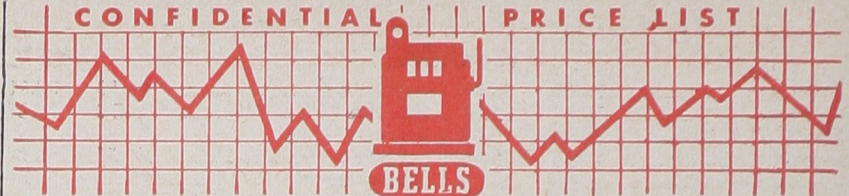


Table listing Console games: Arrow Bell, Bally Draw Bell 5c, Bally Draw Bell 25c, Bally DeLux Draw, Bally DeLux Draw Bell 5c, Bally DeLux Draw Bell 25c, Bangtails '41, Bangtails '46, Bangtails '47, Bangtails '47 Comb, Bangtails '48, Big Game PO, Big Game FP, Big Inning, Big Top PO, Big Top FP, Bob Tail PO, Bob Tail FP, Casino Bell 5c, Club Bells, Club Bells 25c, Club House, DeLux Club Console, Super DeLux Club Console, Double Up, Evans' Challenger '47 5-25c, Evans' Races—FP, PO.

CONSOLES (Continued)

Table of console prices including Evans' Gal. Dom. '47, Fast Time FP, Galloping Domino (41), etc.



MILLS (Cont.)

Table of mill prices including 10c Brown Front, 25c Brown Front, 50c Brown Front, etc.

JENNINGS

Table of Jennings prices including 5c Chief, 10c Chief, 25c Chief, etc.



Manufacturers and date of game's release listed. Code: (B) Bally.

Table of game prices including Big Game PO, Big Parley, Big Prize FP, etc.

GROETCHEN

Table of Groetchen prices including 1c Columbia, 5c Columbia Chrome, etc.

PACE

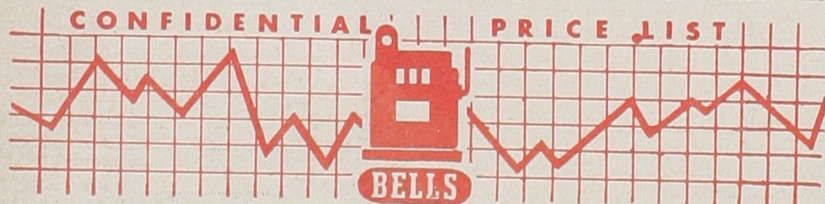
Table of Pace prices including 5c Comet FV.

WATLING

Table of Watling prices including 5c Rolatop '48, 10c Rolatop '48, etc.

BUCKLEY

Table of Buckley prices including 5c Criss Crosse, 10c Criss Crosse, etc.



MILLS

Table of mill prices including 5c Gold Chrome HL, 10c Gold Chrome HL, etc.

MILLS (Cont.)

Table of mill prices including 25c Club Bell, 50c Club Bell, 1c Blue Front, etc.

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