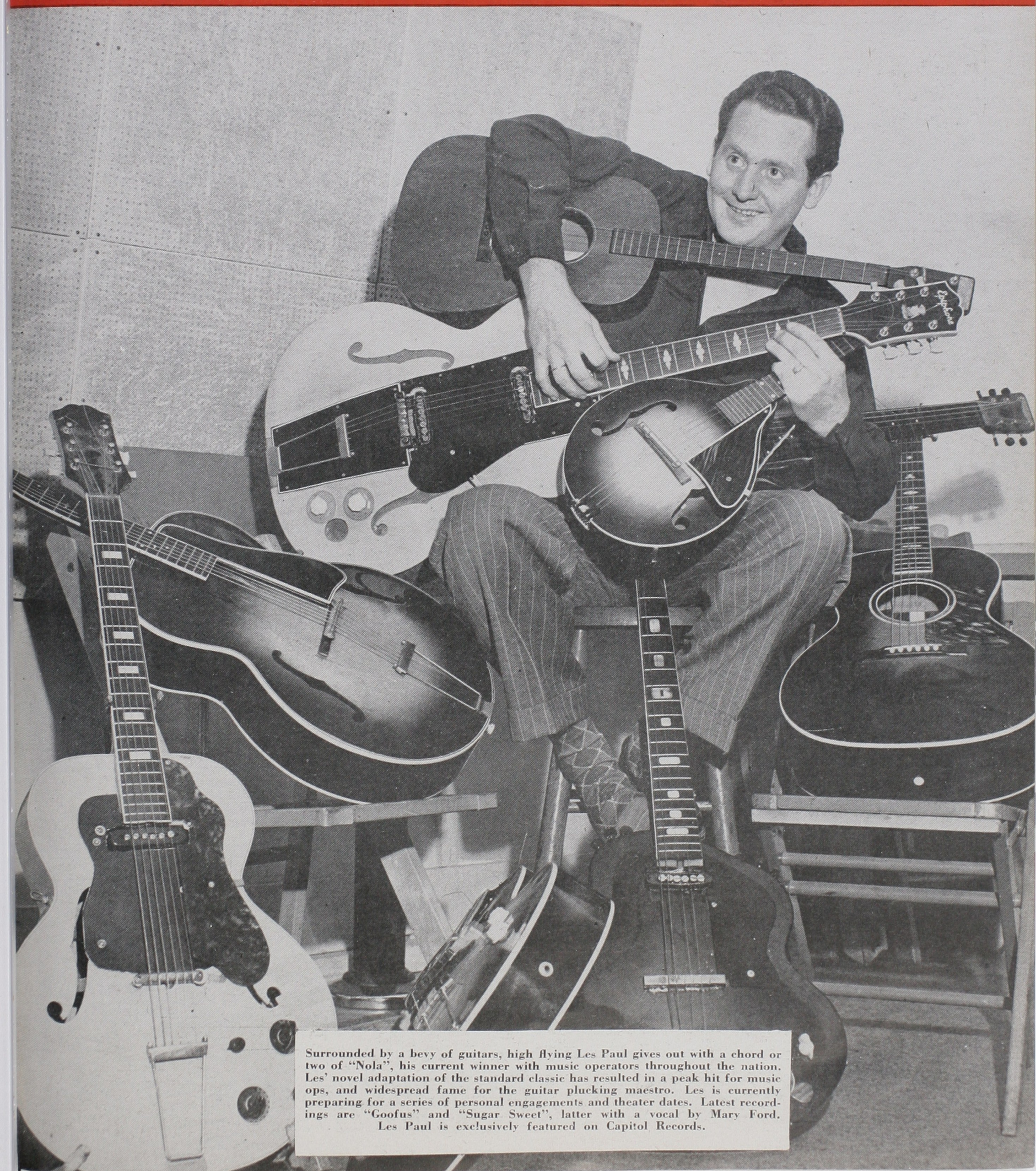



THE CASH BOX

SEPTEMBER 23, 1950



Surrounded by a bevy of guitars, high flying Les Paul gives out with a chord or two of "Nola", his current winner with music operators throughout the nation. Les' novel adaptation of the standard classic has resulted in a peak hit for music ops, and widespread fame for the guitar plucking maestro. Les is currently preparing for a series of personal engagements and theater dates. Latest recordings are "Goofus" and "Sugar Sweet", latter with a vocal by Mary Ford. Les Paul is exclusively featured on Capitol Records.



*Fall Business
in 1950*

Will be the

GREATEST

EVER



FALL SPECIAL

ISSUE OF

THE CASH BOX

(Dated: OCTOBER 7th)

ALL ADS GO TO PRESS ON FRIDAY NOON

SEPTEMBER 29

The Timing is Perfect...The Opportunity is Ripe...Reach the entire coin machine industry when **BUYING** and **SELLING** activity is at its greatest height!

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The Cash Box, Empire State Building, New York 1, N. Y.

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32 W. Randolph St., Chicago 1, Ill. 6363 Wilshire Blvd., Los Angeles 48, Cal.

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(All Phones: WEbster 3-0347)

What effect has the new high employment mark had on this industry to date?

The U. S. Department of Commerce report to the effect that over 62,367,000 people are now gainfully employed and, as the report stated, this employment figure was skyrocketed to this new high peak because of the impact of possible war, brought about by the present Korean incident, has been the cause for much optimism among all business men thruout the nation.

In the first place, with more people at work, earning larger salaries than ever before, business foresees an unusually prosperous era ahead. Prices of all products are sure to go higher. Demand has now reached a point where it is far ahead of supply. Yet, the public still has money to spend regardless of the higher taxes which have been placed in effect.

This all adds up to the belief that the coin operated division of the nation's entertainment industries will profit from this tremendous employment mark and, especially, from the extra coin which is now jingling in the pockets of the public.

Eventually, of course, as the public becomes surfeited with buying certain essentials, it will look to more pleasures, especially when credit tightens and when durables are harder to obtain. Relaxation will be sought by all workers because of the strenuous overtime and the continued longer hours which the larger plants are placing into effect.

It is, therefore, very interesting to note what effect this higher employment is having upon this industry at this time. Has it helped coinmen to enjoy better earnings? Have collections gone up with the employment increase? Will this mean better business ahead for the industry?

Most of the Midwest is enjoying fine activity. Industry in this part of the country is seeking more employees.

Cities like Detroit are urging people to come there from all other parts of the country. Therefore, midwestern ops are enjoying a new business spurt. The fact that it is making itself felt gradually in city after city, indicates that it will become standard thruout the midwest area, as employees settle down to their jobs and relaxation, especially of an economical nature brought right to their favorite locations, becomes part and parcel of their daily requirements.

The Southwest has been enjoying fine activity for some time. Of course, this does not cover every single individual center in the big southwestern part of the country. But, the entire southwest, as a whole, has been enjoying better business. Operators here foresee a very fine season ahead of them with collections growing apace of the greater work effort noticeable in this part of the nation.

There is much more activity on the West Coast. The San Francisco area was first to feel its effect. Now it has begun to spread. Portland, Seattle, as well as other centers, also feel the bigger employment. The Los Angeles area hasn't as yet entered into this new boom as it should, but, there is no doubt this area, too, will soon be enjoying the results of higher employment.

Most of the South is as yet in status quo. Very few of the territories here have felt the impact of this new high employment mark. Some, in fact, report that they are not enjoying any increase at all, and can't foresee any increase for sometime to come. The situation here is rather spotty, and will take sometime to show up in better business for all coinmen thruout this great area.

The East has started into action. Also spotty. But, action nevertheless, with one area after another reporting collections holding and going up. Some ops in the East believe it will take some months as yet for them to feel the full effect of this new and higher employment figure. But they all agree that they expect better collections as labor takes stronger hold on the economy.

All in all, the situation is very favorable, everywhere in the nation. The average coinman foresees one of the grandest seasons ahead, and believes that from then on this industry will be rolling into a better and busier future than it has ever before enjoyed.

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LEO SIMON

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THE CASH BOX covers the coin operated machines
industry, and all allied to this industry in any fashion
whatsoever, throughout the United States, Canada,
Central and South America, Africa, Japan, Hawaii,
Philippine Islands, and other Asiatic and Pacific coun-
tries, as well as certain European nations. The Cash
Box is on hand at various American consular offices
throughout the world. This coverage includes operators,
jobbers, distributors and manufacturers and all allied
to:—automatic coin operated vending and service machines;
as well as coin operated amusement equipment; in all
divisions. The music and record fields, recording
artists, publishers of music, disc jockeys, radio sta-
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allied to, the coin operated music machines industry
are completely covered. Manufacturers and distributors

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all materials used in the coin operated vending, music
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ciations of coin machine operators throughout the
United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only
officially recognized price guide of all new and used
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Lists" are an exclusive, copyrighted feature of *The Cash
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machines, regardless of age, listing all market changes,
and continually adding on all the new equipment as this
equipment is announced to the industry. "The Confid-
ential Price Lists" are recognized by many cities and
states throughout the country as the "official price book
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week's issue. "The Confidential Price Lists" are offi-
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legally recognized in courts throughout the United States
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tire business transactions and legal cases are based
upon the quotations appearing in "The Confidential
Price Lists".

QUIET

There is no reason why the general public, and especially any location owner, should know what is happening in this industry today. No more reason than why you should know what your druggist is paying for the toothpaste he sells you. This is the time to keep industry events exclusively within this industry . . . not on newsstands.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording. Record Companies Listed Alphabetically

CODE

AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

GOODNIGHT IRENE

* GORDON JENKINS & THE WEAVERS

CA-1158—Eddie Grant	DE-48167—Gunter Lee Carr	
CA-1142—Jo Stafford	DE-46255—Foley and Tubb	
CO-20738—Gene Autry	DE-27077—Jenkins O. & The Weavers	
CO-38394—Gene Autry	DE-45113—Ted Maksymowicz	
CO-38892—Frank Sinatra	ME-5465—Alexander Bros.	
CR-60266—Cliff Steward	VI-20-3870—Dennis Day	
DE-46258—Lenny Dee		

MONA LISA

* KING COLE

CA-1104—Eddie Grant	LO-619—Charlie Spivak O.	
CA-1010—King Cole	ME-5447—Alexander Bros.	
CO-38768—Harry James O.	MG-10689—Art Lund	
CR-60250—Leighton Noble O.	VI-20-3753—Dennis Day	
DE-27048—Victor Young O.	VI-20-3882—Ralph Flanagan O.	

SAM'S SONG

* GARY AND BING CROSBY

CA-962—Joe Carr	LO-693—Hogan & Wayne	
CO-38876—Toni Harper	ME-5450—Harry Geller O.	
CR-60250—Leighton Noble O.	MG-10743—The Melodeons	
DE-27033—Victor Young O.	VI-20-3798—Freddy Martin O.	
DE-27112—Gary And Bing Crosby		

SIMPLE MELODY

* BING & GARY CROSBY—JO STAFFORD

CA-1039—Joe Stafford	DE-27112—Bing & Gary Crosby	
CO-38827—Dinah Shore	VI-20-3781—Phil Harris	
CR-60227—Crosby-Gibbs		

TZENA, TZENA, TZENA

* GORDON JENKINS & THE WEAVERS

CO-38885—Mitch Miller O.	ME-5454—Vic Damone	
DE-27077—G. Jenkins & The Weavers	VI-20-3847—Ralph Flanagan O.	
DE-27053—The Weavers		

LA VIE EN ROSE

* VICTOR YOUNG O.—TONY MARTIN

CA-890—Paul Weston O.	DE-27113—Louis Armstrong	
CA-1171—Buddy Cole	MG-30227—Macklin Marrow O.	
CO-38948—Edith Piaf	VI-20-3819—Tony Martin	
CO-38768—Harry James O.	VI-20-3739—Melachrino O.	
DE-24816—Victor Young O.	VI-20-3882—Ralph Flanagan O.	
DE-27111—Bing Crosby		

I WANNA BE LOVED

* ANDREWS SISTERS

CA-890—Paul Weston O.	MG-10716—Billy Eckstine	
CO-38825—Tony Bennett	VI-20-3772—Fontaine Sisters	
DE-27007—Andrews Sisters		

CAN ANYONE EXPLAIN

* THE AMES BROS.

CA-1131—Ray Anthony O.	ME-5464—Soft Notes	
CO-38927—Dinah Shore	MG-10777—Harry Ranch	
CR-60253—Ames Bros.	LO-766—Al Morgan	
DE-27161—Dick Haymes	VI-20-3902—Honeydreamers	
ME-5474—Vic Damone		

COUNT EVERY STAR

* HUGO WINTERHALTER ORCH.

CA-979—Ray Anthony O.	DE-48158—The Blenders	
CA-859—Ray Anthony O.	DE-27042—Dick Haymes	
CO-38732—Herb Jeffries	NA-9111—The Ravens	
CR-60142—Harry Babbitt	VI-20-3697—Hugo Winterhalter O.	

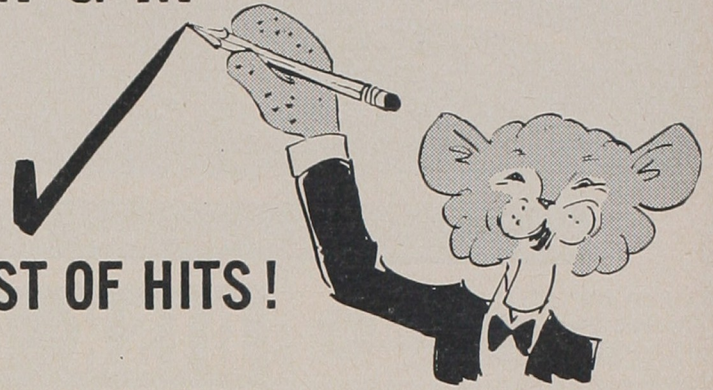
BONAPARTE'S RETREAT

* KAY STARR

CA-936—Kay Starr	DE-46209—Buz Butler	
CO-38891—Phil Napoleon O.	VI-20-3766—Gene Krupa	
CO-20706—Leon McAuliffe	VI-21-0111—Pee Wee King	

11) ALL MY LOVE. 12) SOMETIME. 13) JUST SAY I LOVE HER. 14) EL MAMBO. 15) BEWITCHED. 16) MUSIC, MAESTRO, PLEASE. 17) SENTIMENTAL ME. 18) OUR LADY OF FATIMA. 19) NO OTHER LOVE. 20) I LOVE THE GUY.

M-G-M



LIST OF HITS!

M-G-M Disk Hits Heading for Top Sales

INDICATE QUANTITY

BILLY ECKSTINE	THE SHOW MUST GO ON YOU'VE GOT ME CRYING AGAIN	10778 (78 RPM) _____ K10778 (45 RPM) _____
BILLY ECKSTINE	MY DESTINY ROSES	10684 _____
JIMMY DURANTE	BILL BAILEY, WON'T YOU PLEASE COME HOME? WHAT YOU GOIN' TO DO WHEN THE RENT COMES 'ROUND?	30255 (78 RPM) _____ K30255 (45 RPM) _____
MONICA LEWIS	LET'S DO IT AGAIN NEVERTHELESS (I'm In Love With You)	10772 _____
JOHNNY DESMOND	JUST SAY I LOVE HER IF ANYBODY DOES	10758 (78 RPM) _____ K10758 (45 RPM) _____
FRANK PETTY	AT SUNDOWN BLESS YOUR HEART	10735 (78 RPM) _____ K10735 (45 RPM) _____
BILL FARRELL	YOU'RE NOT IN MY ARMS TONIGHT 'DEED I DO	10757 (78 RPM) _____ K10757 (45 RPM) _____
TOMMY TUCKER and his Orchestra	I'M PRAYING TO SAINT CHRISTOPHER CHERRY STONES	10767 (78 RPM) _____ K10767 (45 RPM) _____
GEORGE SHEARING Quintet	WHEN YOUR LOVER HAS GONE CARNEGIE HORIZONS	10763 (78 RPM) _____ K10763 (45 RPM) _____
ART LUND	YOU WONDERFUL YOU FRANCIE	10750 _____
RUSS CASE and his Orchestra	ALL MY LOVE COULD BE	10792 _____
IVORY JOE HUNTER	LIVING A LIE OLD MAN'S BOOGIE	10761 _____
MACKLIN MARROW and MGM Orchestra	BANJO AND FIDDLE DANSE OF THE VIOLINS	30256 (78 RPM) _____ K30256 (45 RPM) _____
BLUE BARRON and his Orchestra	BEYOND THE REEF BUBBLES	10766 (78 RPM) _____ K10766 (45 RPM) _____
ART MOONEY and his Orchestra	THERE'LL NEVER BE ANOTHER YOU WHAM! BAM! THANK YOU MA'AM	10765 (78 RPM) _____ K10765 (45 RPM) _____
HANK WILLIAMS	THEY'LL NEVER TAKE HER LOVE FROM ME WHY SHOULD WE TRY ANYMORE	10760 (78 RPM) _____ K10760 (45 RPM) _____
BOB WILLS	FADED LOVE BOOT HEEL DRAG	10786 (78 RPM) _____ K10786 (45 RPM) _____
ARTHUR (Guitar Boogie) SMITH	CONVERSATION WITH A MULE MANDOLIN BOOGIE	10791 (78 RPM) _____ K10791 (45 RPM) _____
THE MELODEONS	CINCINNAT-TI DANCING PIG SWINGING DOORS	10805 _____
JACK BOLES	THE RED WE WANT IS THE RED WE'VE GOT THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE	10794 _____

3 Best Selling MGM Albums

ANNIE GET YOUR GUN Betty Hutton & Howard Keel	MGM 50 (78 RPM) _____ E-509 (33 1/3 RPM) _____ MGM K50 (45 RPM) _____
THREE LITTLE WORDS Fred Astaire & Red Skelton	MGM 53 (78 RPM) _____ E-516 (33 1/3 RPM) _____ MGM K53 (45 RPM) _____
SUMMER STOCK Judy Garland & Gene Kelly	MGM 56 (78 RPM) _____ E-519 (33 1/3 RPM) _____ MGM K56 (45 RPM) _____

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ADDRESS _____

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"COULD BE" (2:47)
 "FROSTY THE SNOW MAN" (3:25)
 VAUGHN MONROE ORCH.
 (RCA Victor 20-3915)

● Ballad on the top deck is due for a sleigh ride once this disk makes the rounds. Vocal refrain by the maestro is strong and passionate, to match the tone of the tune. Flip side is the subject of some heavy promotion, and should start the Xmas season off early with a bang. It's a cute novelty side that could catch on.

"MY SILENT LOVE" (2:59)
 "LOOK TO THE RAINBOW" (2:47)
 FRAN WARREN
 (RCA Victor 20-3916)

● Fran Warren's superb vocal delivery on this pair should perk up music play by leaps and bounds. Top deck is the standard, handled in glowing fashion by Fran, with some wonderful ork backing by Hugo Winterhalter. Flip is from "Finian's Rainbow", and shows off Fran's versatile piping to excellent advantage. Wax rates a spot in ops' machines.

"LIFE IS SO PECULIAR" (2:48)
 "I'M GONNA HANG YOUR PICTURE IN THE POST OFFICE" (2:39)
 LISA KIRK
 (RCA Victor 20-3914)

● Plug tune from the "Mr. Music" flicker is handled very effectively by chirp Lisa Kirk on the upper lid. Tune has some clever lyrics and makes for pleasant listening. Coupling is just what the title indicates, a smart novelty side with some equally smart lyrics. Ops should listen in.

"YAACA HULA HICKEY DULA" (3:04)
 "YES, WE HAVE NO BANANAS" (3:14)
 SPIKE JONES ORCH.
 (RCA Victor 20-3912)

● Weird, zany music on the top deck by Spike Jones might satisfy some of Spike's music fans. Ditty is offered in the usual Jones' format, with wild and wooly music echoing throughout. Flip is a clever adaptation of the standard theme, with the musical patter coming through in good shape. Latter side gets our nod.

"IT'S LOVE" (2:29)
 "IT ALL BEGINS AND ENDS WITH YOU" (2:57)
 PHIL BRITO
 (MGM 10788)

● Pair of easy flowing ballads are handled in top notch manner by piper Phil Brito here. Both ends make for smooth listening pleasure, and should be greeted by Phil's many fans with much fervor. Both sides are melodic, with the lyrical expression tempting throughout. Ops should latch on.

"THE TUBBY THE TUBA SONG" (2:44)
 "POPO THE PUPPET" (2:56)
 DANNY KAYE
 (Decca 27199)

● Adaptation of the classic "Tubby The Tuba" kid waxing to the pop vein, has Danny Kaye turning his vocal charm to excellent advantage. Tune has a clever set of lyrics, with an infectious lilt making you pay close attention. Flip side should perk up too, and is also a clever melody. Top deck can't miss.

DISK OF THE WEEK

"BELOVED BE FAITHFUL" (3:00)
 "NEVERTHELESS" (2:55)

PAUL WESTON ORCH.
 (Columbia 38982)



PAUL WESTON

● Maestro Paul Weston tees off his first Columbia etching with a bang that is sure to catch on like wildfire once this platter makes the rounds. Both ends of this recording are tailor made for the juke box trade, and are sure to wear white in the phonos. Paul's superb musical efforts make for wonderful

listening, and should take hold with music ops and fans in no time at all. Top deck is a tempting waltz tune we pegged months ago. This rendition, flowing in soft, easy-going manner, is the sort of stuff that can't miss in the boxes. Vocal refrain by the Norman Luboff choir is rich and warm throughout, with the tempting lyrical expression matched in brilliance by Paul's excellent orchestrated patter. Flip side has the choir back again on a ballad that is a cinch to clinch for juke box honors. It's dream music, the kind the moon-in-June kids can cuddle to. Music weaves in slow tempting style and makes you listen attentively. Disk is a must in your machine—get with it!

"OPUS TWO" (2:51)
 "T. D.'S BOOGIE WOOGIE" (3:18)
 TOMMY DORSEY ORCH.
 (Decca 27211)

● First Tommy Dorsey wax on Decca has the Sentimental Gentleman offering a pair of instrumental sides that should hypo juke box play. Top deck is a followup to the classic "Opus One", while the flip is the oldie that has consistently earned peak phono play. Disk rates a feature spot in music ops' machines.

"SO LONG SALLY" (3:20)
 "YOU'RE NOT IN MY ARMS TONIGHT" (2:57)

TOMMY DORSEY ORCH.
 (Decca 27210)

● More wax by Maestro Tommy Dorsey, with balladeer Johnny Amoroso handling a pair of tempting ballads. Both ends weave in slow melodic style, with Johnny purring the lyrical expression in smooth tones that satisfy. Both tunes are tailor made for the juke box trade and rate ops' avid listening attention.

"BLUE CHRISTMAS" (2:59)
 "THE LONELY SHEPARD" (2:56)
 BILLY ECKSTINE
 (MGM 10796)

● Plush pash pipes of Billy Eckstine on "Blue Christmas" is a cinch to score with music fans. Ditty is a dramatic dreamy effort, with excellent ork backing supplied by maestro Russ Case. It's slow tempting stuff, with Billy delivering some wonderful vocal work. Flip side is a tender story that makes for powerful listening. "Blue Christmas" for the moola.

"FOUR TWENTY A. M." (2:38)
 "THERE YOU ARE" (2:56)

BILL FARRELL
 (MGM 10790)

● Fresh wax by Bill Farrell has the balladeer coming up with a comer in the top deck. Ditty is a rhythm ballad that makes you wanna listen. Bill's big voice fits the mood and patter of the tune like a glove. Coupling slows down to a sentimental romantic side that should catch on, too. Ops should catch this platter.

"I TORE UP YOUR PICTURE" (2:26)
 "SAVE YOUR SORROW" (2:27)
 FRANK PETTY TRIO
 (MGM 10793)

● The Frank Petty Trio follow up their sensational success of "Rain" with another pair that have winning potentials. Top deck has a barrel-house piano thumping away on a clever tear-jerker that should catch on. Flip side is straight instrumental, with that same piano leading the way. Wide popularity of the combo should account for heavy calls with this one.

"POWDER AND PAINT" (2:58)
 "THEY PUT THE LIGHTS OUT" (2:34)
 TOMMY TUCKER ORCH.
 (MGM 10785)

● Pair of cute novelty sides by the Tommy Tucker ork should earn their keep in the boxes. Both ends feature Don Brown and the Ensemble on some clever stuff that makes for pleasant listening. Music is styled for dancing too, and should be greeted warmly. Wax is the sort you have to listen to—we suggest just that.

"THINKING OF YOU" (2:56)
 "DEED I DO" (2:40)
 BOBBY BYRNE ORCH.
 (Coral 60298)

● The Bobby Byrne ork makes this pair of sides good filler material. Top deck is a current plug ballad, handled effectively by Piper Jimmy Palmer. Flip side is a standard and gets a nice sendoff by Dorothy Claire. Music ops who have the spots should lend an ear.

"THE CAKE WALK" (2:47)
 "THE CHARLESTON RAG" (2:32)
 LESTER LANIN ORCH.
 (Coral 60297)

● Music ops who like their music with a bit of nostalgia of yesteryear might go for this brand of Lester Lanin. Both ends of the wax are tinted with a spot of the gay '90's and offer vocals by Peggy Marshall and the Holidays. Corny jazz background fits the mood and patter of the material like a glove. Wax is there for the asking—ops take it from here.

"DARN THAT DREAM" (2:35)
 "CHEATIN' ON ME" (2:48)
 ERSKINE BUTTERFIELD ORCH.
 (Coral 60299)

● The Erskine Butterfield ork, long missing from the phono spotlight, comes up with a fresh pair that might do well. Top deck is an oldie that should be widely known, while the flip is a clever medium tempo'd romantic item. Vocals by the maestro highlight both ends in fair style. Top deck should hold its own.

"OF ALL THINGS" (2:06)
 "THIS TIME THE DREAM'S ON ME" (2:56)
 PAGE CAVANAUGH TRIO and TWO WIVES
 (Discovery 528)

● Novel teaming of some gals plus the Page Cavanaugh Trio on this wax turns out to be some smooth listenable stuff for music ops and fans alike to get with. Both ends of the platter should be well known to music ops since they have scored time and again. Wax rates ops listening time—and more.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "COULD BE" Russ Case MGM 10792
- ★ "IT ALL BEGINS AND ENDS WITH YOU" Phil Brito MGM 10788
- ★ "FROSTY THE SNOW MAN" Vaughn Monroe O. RCA Victor 20-3915
- ★ "THE TUBBY THE TUBA SONG" Danny Kaye Decca 27199
- ★ "DREAM A LITTLE DREAM OF ME" Fitzgerald-Armstrong Decca 27209

ROUND THE WAX CIRCLE

NEW YORK:

Gordon MacRae breaking it up at the Strand. The kids just listen to him do "Love 'em All" and then mob the Broadway record shops for the record. . . . Most exciting TV personality of 'em all for my money is Xayier Cugat. Cugie's stint on the Cavalcade Of Bands, WABD-DuMont, this past week is an avid example of what the new media should be like. . . . and that dancer . . . Irving Fields and Trio back at the Park Sheraton for another lengthy stay following his summer stand at Bowden Square, Southampton, Long Island. . . . Fields has two wires, NBC and Mutual. . . . Vaughn Monroe has a likely comer in his "Frosty The Snow Man". Disk has been given the green light on promotion and exploitation. . . . Mindy Carson into the Roxy Theatre September 15 for a return engagement. . . . Atlantic Records have a sleeper hit in "Anytime, Anyplace, Anywhere" by Laurie Tate. Scottie-Crosse in Philly took 11,000 in two weeks. . . . The splash that singer Dick Brown is gonna make once his first Jubilee etchings come out is gonna startle the music world. We'll go out on the limb and predict his first a smash hit. . . . Frederico Valerio reports that his "Hurray For United States" has been set with Robbins Music, with major domo Abe Olman reported wild about the song. Xavier Cugat is supposed to be set thus far. . . . King Cole wowing 'em in London's Palladium with his "Mona Lisa" just as he is here. Initial reports indicate he's on the way toward breaking house records, which is quite a stunt in view of what Danny Kaye racked up while he was over there. . . . After eight years of starting WNEW's famed Milkman's Matinee at midnight, Art Ford will begin making his musical rounds at 10 P.M., two hours earlier each Saturday night. The new Saturday "Milkman's Matinee" will feature "In Person" jam sessions by some of the top musicians around. . . . Alert A&R men reported flocking to the Salle De Champagne in Greenwich Village to ear singing-waitress Elaine Sherwood. The Salle, incidentally, entertains the cast of a different Broadway show every week, and is quite a showcase for talent, since its help are all young hopefuls who find themselves at liberty.



MINDY CARSON

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CHICAGO:

The Windy City's gone stark raving wild—wild about a guy named Dick Brown that is. Dick's first Jubilee release has received some of the heaviest disk jockey play this town has ever seen, with all who have heard it, reporting a sizzling hot platter in store for Jubilee, and a star studded career in the offing for the young singing star. Dick has topped the "Stop The Music Show" airer for two years now, and is currently doing theatre dates throughout the country. His show at the Chicago Theatre is a must. . . . Add top shows in town are Mel Torme at the Oriental. The kids still go wild when Mel gives out with "Gone With The Wind." . . . Sherman Hayes ork on the bill with Mel makes for nice listening to. . . . Georgia Gibbs holding forth at the Palmer House. Her duet diskings on Coral with Bob Crosby getting wide attention in Chi. . . . Mildred Bailey's simple, but wistful wailing at the Blue Note is a show worth taking in any day. Backing the lass, the Adrian Rollini Trio and the Joe "Little Sir Echo" Marsala ork make with some mighty fine music. The Jimmy Dorsey ork at the Edgewater Beach is tailor made for the younger set of dance fans who flock there nightly. Dorsey's dance rhythms are playing to capacity who flock there nightly. Dorsey's dance rhythms are playing to capacity who flock there nightly. Dorsey's dance rhythms are playing to capacity who flock there nightly.



DICK BROWN

Inclement weather, rain and more rain was the sad note that the Chicago Lake Front Fair closed to. Attendance fell short of the expected two million mark, with Fair backers taking a reported loss. It's a cinch the Chicago ball-teams didn't help any. . . . Tommy Dorsey ork, recently signed with Decca Records, set for the Casa Loma Ballroom September 26. . . . Columbia A&R chief Mitch Miller in town. . . . Chi vaude vets took the death of Lou Clayton pretty hard. . . . Eddie Howard set for a one-niter tour following his Aragon Ballroom closing, this September 26. . . . Natt Hale, Columbia Records promotion topper in the mid-west to Bridgeport for confabs. . . . Forthcoming opening of the "South Pacific" contingent in Chicago brought out some of the biggest ad-promotion work we've seen in a long while. Mail orders were immediately gobbled up, and at five bucks a shot, too.

LOS ANGELES:

Decided it was high time to take some notice in this column of hard-working Sid Talmadge of Record Merchandising, the man who does a fine job with what he's got. . . . At present, besides a group of Spanish lines including Taxco, Azteca, Globe, Philmos and SMC out of New York as his old faithfuls, Sid is also beating the drums for the Freedom label out of Houston and expects their "Adam Bit the Apple" by Joe Turner to catch on locally as it has up North in San Francisco and Oakland. . . . Al Sherman, whose "Love Don't Love No-Body" by Roy Brown on DeLuxe has got Al loving everybody, popped up to San Diego and found things humming along in that town, with Wynonie Harris' "Rock Mr. Blues" also taking off. . . . In the pop field, King has a couple of goodies in Johnny Long's "Just Friends" and Ruby Wright's "Sam, the Accordion Man", while Terry Shand's "Mister Honkey Tonk" is also catching on. . . . With Lee Palmer and the gang at Mercury, it's a busy season, thanks to Frankie Laine's "Music Maestro Please" stepping out fast and Vic Damone following up his lively-selling "Vagabond and Shoes" with "Cincinnati Dancing Pig." . . . Another promoter is Patti Page's "Back in Your Own Backyard," coming close on the heels of her "All My Love" and putting Patti right up there on the local boxes to match her standing in the East. . . . Mike Kurlan and Lester Sill are also keeping out of mischief, working away on the Ames Bros. "Can Anyone Explain?" and Bob Crosby's and Georgia Gibbs' "Dream a Little Dream of Me," both on Coral. . . . With all respect to the countless fine old standards, the present avalanche of revivals is going to have some of the customers wondering if the tunesmiths of today can't turn out any good ones. . . . Chatted with Jack Allison, not entirely silent partner of Lenny Saden in the newly formed Rhythm Sales, and learned that the boys are off to a flying start with Regal lining up several other hot items to follow Annie Laurie and Paul Gayten on "I'll Never Be Free."



FRANKIE LAINE

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This week's New Releases ...on RCA Victor

RELEASE # 50-38

POPULAR

PHIL SPITALNY and His
Hour of Charm Choir and
All-Girl Orchestra

Our Lady of Fatima
Ave Maria 20-3920 (47-3920) *

MINDY CARSON with Orchestra
conducted by Andrew Ackers

A Rainy Day Refrain
Looks Like A Cold, Cold Winter
20-3921 (47-3921) *

PERRY COMO with Mitchell
Ayres and His Orchestra

Marrying For Love
The Best Thing For You
20-3922 (47-3922) *

THE THREE SUNS

Sleigh Ride
I'll Find You 20-3924 (47-3924) *

ZIGGY TALENT

Please Say Goodnight To The
Guy, Irene
Lena, The Queen A' The Uptown
Arena 20-3925 (47-3925) *

COUNTRY

JESSE ROGERS with His '49ers

Plain Old Lovin'
I Can Fool The World
21-0389 (48-0389) *

WESTERN

JIM BOYD and His
Men of the West

Dixieland Boogie
I Got Along Without You Before
I Met You 21-0383 (48-0383) *

BLUES

ARBEE STIDHAM

So Tired Of Dreaming
You'll Be Sorry 22-0101 (50-0101) *

POP SPECIALTY

LAWRENCE DUCHOW and His
Red Raven Orchestra

Beloved, Be Faithful
Cry Baby Polka 25-1174 (51-1174) *

* 45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong

\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF SEPTEMBER 16

Bonaparte's Retreat

\$ Gene Krupa
20-3766—(47-3766)
Pee Wee King
21-0379—(48-0379)

Count Every Star

\$ Hugo Winterhalter
20-3697—(47-3221)

Cuddle Buggin' Baby

\$ Enclosed One Broken Heart
Eddy Arnold
21-0342—(48-0342)

I Love The Guy

Fran Warren
20-3848—(47-3848)

I Need You So

\$ Don Cornell
20-3884—(47-3884)

I'm Movin' On

\$ Hank Snow
21-0328—(48-0328)

La Vie En Rose

\$ Tony Martin
20-3819—(47-3819)
Ralph Flanagan
20-3889—(47-3889)

Melachrino Strings

\$ 20-3739—(47-3739)

Mona Lisa

\$ Ralph Flanagan
20-3888—(47-3888)
Dennis Day
20-3753—(47-3753)

Music Maestro Please

\$ Tony Martin
20-3883—(47-3883)

Patricia

\$ Perry Como
20-3905—(47-3905)

The Red We Want Is The Red We've Got

\$ Ralph Flanagan
20-3904—(47-3904)
Hugo Winterhalter
20-3913—(47-3913)
Elton Britt
21-0381—(48-0381)

Take A Letter, Miss Smith

\$ Tony Martin and Fran Warren
20-3874—(47-3874)

The stars who make the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR *The* APRIL MAY JUNE *Swing's* JULY AUG SEPT to OCT NOV DEC '45'

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"IN A LITTLE SPANISH TOWN"
(2:35)

"LET A SMILE BE YOUR
UMBRELLA" (2:35)

JIMMY DORSEY ORCH.
(Columbia 38968)

● Oldie on the top deck should make many a music op sit up and take notice. It's the old Jimmy Dorsey gang offering one of their best ever. Side is a straight instrumental, dressed up with all the flavor and zest that the band has. Flip has Claire Hogan on a Dixie rendition of another oldie. Wax rates ops' attention.

"CABIN IN THE SKY" (3:10)

"SIXPENCE" (3:15)

LES BROWN ORCH.
(Columbia 38967)

● Top notch music via the Les Brown ork, and "Cabin In The Sky" in the offing for music ops. Side is a straight instrumental piece, flavored with some wonderful ork tones by the band. Flip is a lightly styled cutie, with the Four Hits & A Miss purring the lyrics in smooth, hush-hush manner. Both ends are easy to take—get 'em.

"UNDER A POLKADOT SKY" (2:40)

"JUST A BABY'S PRAYER AT
TWILIGHT" (2:50)

DICK JURGENS
(Columbia 38970)

● Music in the Dick Jurgens manner, with Al Galante handling a fairly cute romantic novelty on the top deck. Lyrics echo the title, with the Jurgens gang blending in moderate tempo. Flip has Ray McIntosh on a lullaby that should hold its own. Both sides strictly for the Jurgens fans.

"ORANGE COLORED SKY" (2:42)

"A LOAD OF HAY" (2:45)

DORIS DAY
(Columbia 38980)

● Plug novelty tune on the top deck is handled in top drawer style by chirp Doris Day. Ditty has a sock set of lyrics, with smooth whispered backing by the Page Cavanaugh Trio. Flip side is a familiar theme with more great lyrics to match Doris' piping. Top deck is a great rendition—it rates along with the rest of 'em.

"DANCE OF THE SPANISH ONION"
(2:52)

"ROSE OF BEL-AIR" (2:59)

DAVID ROSE ORCH.
(MGM 32059)

● Music ops who have those wired music locations will be missing a sure bet by passing up this platter. The musical wizardry of maestro David Rose is shown to excellent advantage on this pair, which make for wonderful listening. Top deck is a well-known piece, while the flip had the maestro blending strings on a fresh original item. Top deck can't miss—grab it.

SLEEPER OF THE WEEK

"THE PETITE WALTZ" (3:00)

"HARBOR LIGHTS" (2:56)

GUY LOMBARDO ORCH.
(Decca 27208)



GUY LOMBARDO

● Ditty that is kicking up quite a storm in many a location is hypo'd tremendously here by a top notch rendition by maestro Guy Lombardo. Altho widely recorded, this version of "The Petite Waltz" is sure to take hold with music ops and the host of Guy Lombardo

fans. Wax features some sparkling impressions from the twin pianos, with its light and incentive lilt rolling along in moderate style. It's music that makes you wanna listen—and then come back for still another earful. Lightly woven throughout, the side is sure to notch a featured spot with music ops once it's been around some. Coupling is another hot tune, currently gaining in popularity, too. Kenny Gardner's vocal work on "Harbor Lights" is smooth and easy to take throughout, with smooth, dulcet backing by the Lombardo gang adding luster and polish to an already glowing disk. Top deck of this one is the side we're raving about—ops should climb aboard the bandwagon.

"THAT'S A MAN EVERYTIME"
(3:00)

"WOULD YOU LIKE TO BUY A
CACTUS PLANT?" (2:41)

MARION HUTTON—JACK DOUGLAS
(MGM 10783)

● Vocal teaming of Marion Hutton and Jack Douglas on this pair shows fairly effectively, as the combo offer some novelty wax for music ops to listen to. Both sides make for loads of mirth and merry listening, with Marion and Jack splitting vocal honors on the sides. Wax won't stop traffic—it will make an effective filler item.

"I'VE GOT A FEELING I'M
FALLING" (2:55)

"I HAD A TALK WITH THE WIND
AND THE RAIN" (2:36)

JOAN SHAW
(MGM 10789)

● Superb vocal style of thrush Joan Shaw is shown to good advantage on the top deck. Tune is an oldie, and rolls along in mellow up tempo fashion, spiked by some wonderful music by Russ Case. Flip side is off the beaten track for Joan. Tune lacks commercial appeal for phono ops and holds nothing in store in the way of a money-maker. Lend an ear to upper lid.

"TANTALIZIN' DARLIN'" (2:54)

"HELENE" (2:47)

THE TWILIGHTERS
(Theme 108)

● Wax that might be used as a filler item is set up here by The Twilighters. Top deck has Russ Domino joining the group to wail a tempting romantic novelty side that rolls along in up tempo fashion. Flip side has the group alone on a so-so girl tune. Ops who have room might take a looksee.

"COULD BE" (2:57)

"ALL MY LOVE" (2:36)

RUSS CASE ORCH.
(MGM 10792)

● Music styled by maestro Russ Case makes for wonderful listening pleasure throughout this biscuit. Both ends rate highly, and should be featured by music ops. Top deck is a smooth ballad, handled in top notch vocal style by piper Jack Carroll. Flip is the currently popular "All My Love", with Jack and orkster Case blending to offer ops another first rate side. Wax rates a spot in music ops machines.

"BELOVED, BE FAITHFUL" (2:48)

"HOKEY POKEY POLKA" (2:55)

FRANKIE YANKOVIC
(Columbia 38984)

● Melodic waltz tune that is catching on is handled in smooth style by the Frankie Yankovic gang on the upper lid. Tune is a dreamy affair, with the title giving off the bill of fare. Flip side has the band handling an up tempo polka lilt with a cute set of lyrics. We like the top deck—we're sure you will, too.

"HE DIDN'T HAVE THE KNOW
HOW NO HOW" (3:10)

"DOWN IN THE CELLAR" (2:45)

PEARL BAILEY
(Columbia 38969)

● Unique vocal style of thrush Pearl Bailey makes for fairly pleasant listening on this etching. Both ends of the wax are in the novelty vein, with Pearl offering some sage words of advice throughout. Top deck is the side we like best—lyrical expression makes you pay close attention. Ops should lend an ear.

"PRETTY BABY" (2:54)

"TELL ME" (3:06)

BEN LIGHT
(Tempo 1218)

● Piano impressions styled by ivory thumper Ben Light on this pair should do more than hold their own with music ops. Upper lid is the standard "Pretty Baby", with Ben tickling the 88's in mellow manner. Flip side shows just as well, and should earn its keep in the boxes.

"DREAM A LITTLE DREAM OF ME"
(3:03)

"CAN ANYONE EXPLAIN?" (3:10)

ELLA FITZGERALD—LOUIS ARMSTRONG
(Decca 27198)

● Pair of top tunes that are going like wildfire are given an added hypo by this wonderful etching by Ella Fitzgerald and Louis Armstrong. Split vocal work on the sides, backed by some excellent music by Sy Oliver make the sides all the more brighter. Both ends are top drawer material—ops should grab 'em.

"THERE WILL NEVER BE
ANOTHER YOU" (2:27)

"WHERE OR WHEN" (2:50)

LIONEL HAMPTON QUINTET
(Decca 27198)

● Instrumental patter of Lionel Hampton on the vibes on this pair of standards, should sit well with the famed ork leader's many fans. Both tunes are jazz classics, and are sure to be well remembered by music ops and fans alike. Music whirls in soft tempting tones, with the Hamp highlighted throughout. Wax should wear white in the better jazz spots.

"CATANA" (2:48)

"THE SAMBA POLKA" (2:18)

ETHEL SMITH
(Decca 27197)

● Music styled by Ethel Smith, with a pair of Latin themes in the offing for music ops. Both sides whirl in mellow manner, with Ethel displaying her musical magic in excellent fashion. While the wax won't stop traffic—it should hold its own with the host of Ethel's fans.

"PUNKY PUNKIN'" (2:40)

"THE WOBBLIN' GOBBLIN'" (3:15)

ROSEMARY CLOONEY
(Columbia 38972)

● Chirp Rosemary Clooney sets her pert pipes on a pair of equally pert tunes and comes up with a Grade A dinking for music ops. Both sides are set in cute manner, with a set of clever lyrics to match the gal's thrushing. Top deck is a comer, and gets our nod for a spot in the boxes.

Tommy Dorsey

and His Orchestra



NOW ON...



FIRST RELEASES

"SO LONG SALLY"

coupled with

**"YOU'RE NOT IN MY
ARMS TONIGHT"**

DECCA 27210 and DECCA *9-27210

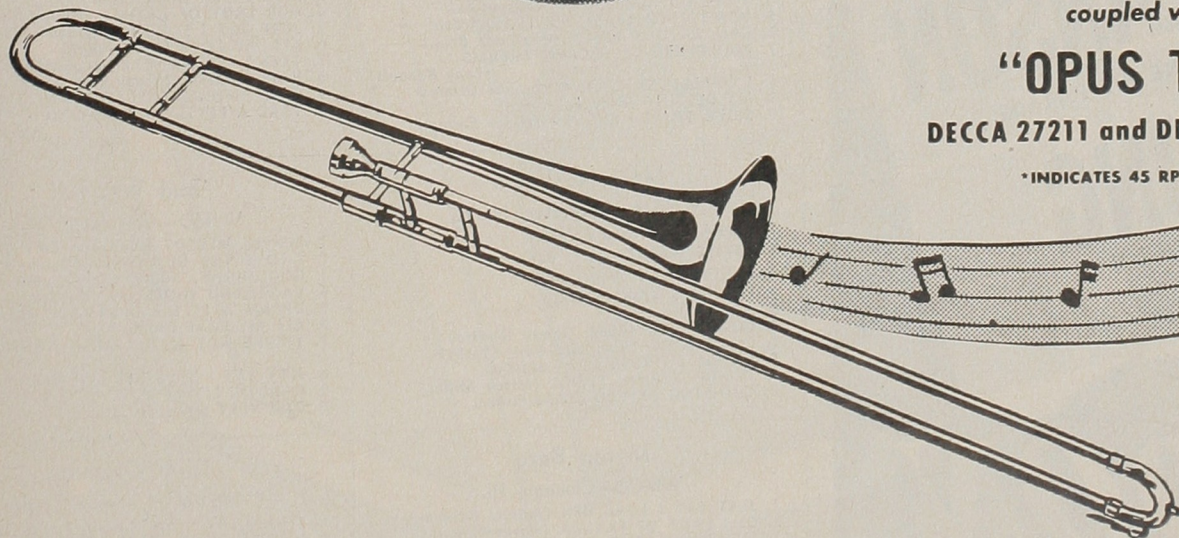
"T.D.'s BOOGIE WOOGIE"

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AMERICA'S FASTEST SELLING RECORDS

NOT JUST 1 BUT
TWO
GREAT VERSIONS OF
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HIT!

ANTON KARAS

(OF "THIRD MAN THEME" FAME, AND HIS ZITHER)

KAY ARMEN

(SINGING STAR OF "STOP THE MUSIC")

No. 760 78 rpm-75¢ plus tax No. 30183 45 rpm-75¢ plus tax

"I'M IN THE
MIDDLE OF A
RIDDLE"

SNOOKY LANSON

(STAR OF THE "LUCKY STRIKE HIT PARADE")

EVE YOUNG

(THE SINGING SENSATION!)

No. 751 78 rpm-75¢ plus tax No. 30192 45 rpm-75¢ plus tax

LONDON
RECORDS

THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending September 16.

Howard Malcolm

WTRY—Albany, N. Y.

1. GOODNIGHT, IRENE (Frank Sinatra)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. DADDY'S LITTLE BOY (Eddy Howard)
4. MONA LISA (King Cole)
5. SAM'S SONG (Bing and Gary Crosby)
6. TZENA, TZENA, TZENA (Mitch Miller)
7. NOLA (Les Paul)
8. RED APPLE CHEEKS (Dick Todd)
9. OUR VERY OWN (Victor Young)
10. CAN ANYONE EXPLAIN? (Ames Bros.)

Eddie Gallaher

WTOP—Washington, D. C.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. BONAPARTE'S RETREAT (Kay Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. I CROSS MY FINGERS (Perry Como)
10. NO OTHER LOVE (Jo Stafford)

Rex Dale

WCKY—Cincinnati, Ohio

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. LADY OF FATIMA (Red Foley)
3. ALL MY LOVE (Patti Page)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. STRANGERS (Lorry Raine)
6. MONA LISA (Charlie Spivak)
7. NEVERTHELESS (Ralph Flanagan)
8. LET'S DO IT AGAIN (Guy Lombardo)
9. HARBOR LIGHTS (Sammy Kaye)
10. CINCINNATI DANCING PIG (Vic Damone)

Bob Snyder

WOKO—Albany, N. Y.

1. SAM'S SONG (Victor Young)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. YOU'RE MINE, YOU (Gordon Jenkins)
4. I SHOULDN'T LOVE YOU (Buddy Hawkins)
5. HAPPY MUSIC (Peggy Lee)
6. THINKING OF YOU (Art Morton)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. DIXIE DOODLE (Ray Anthony)
9. PEDDLER'S SERENADE (Johnny Corvo)
10. THAT'S ALL I'M ASKING FOR (Nina Corda)

Ira Cook

KECA—Hollywood, Calif.

1. ALL MY LOVE (Dennis Day)
2. GOODNIGHT, IRENE (Frank Sinatra)
3. MUSIC, MAESTRO, PLEASE (Frankie Laine)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. IF I HAD A MAGIC CARPET (Dick Haymes)
6. DREAM A LITTLE DREAM OF ME (Jack Owens)
7. LA VIE EN ROSE (Tony Martin)
8. WHY FIGHT THE FEELING? (Vaughn Monroe)
9. JUST SAY I LOVE HER (Vic Damone)
10. MONA LISA (King Cole)

Stephen Paul

WLEE—Richmond, Va.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. TZENA, TZENA, TZENA (Mitch Miller)
4. I CRY MY HEART OUT (Four Jacks)
5. DON'T EVER LEAVE ME (Toni Arden)
6. CAN ANYONE EXPLAIN? (Ames Bros.)
7. BOULEVARD OF BROKEN DREAMS (Tony Bennett)
8. I CHALLENGE YOUR KISS (The Orioles)
9. MY DESTINY (Billy Eckstine)
10. MORE THAN I SHOULD (Helen Forrest)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. MONA LISA (King Cole)
2. PETITE WALTZ (Three Suns)
3. I DIDN'T SLIP (Doris Day)
4. IT'S LOVE (Toni Arden)
5. NOLA (Les Paul)
6. GOODNIGHT, IRENE (Frank Sinatra)
7. SAM'S SONG (Bing and Gary Crosby)
8. LA VIE EN ROSE (Tony Martin)
9. TZENA, TZENA, TZENA (Mitch Miller)
10. THINKING OF YOU (Eddie Fisher)

Myron Barg

WMOR—Chicago, Ill.

1. JUST SAY I LOVE HER (Johnny Desmond)
2. OUR LADY OF FATIMA (Hayes-Kallen)
3. MY SILENT LOVE (Bill Snyder)
4. GOODNIGHT, IRENE (Gordon Jenkins)
5. THE TOUCH OF YOUR LIPS (Mindy Carson)
6. MUSIC, MAESTRO, PLEASE (Tony Martin)
7. WHY FIGHT THE FEELING? (Rosemary Clooney)
8. OUR VERY OWN (Don Cherry)
9. ALL MY LOVE (Percy Faith)
10. I'M FOREVER BLOWING BUBBLES (Shaw—G. Jenkins)

Lee Stewart

WHAT—Philadelphia, Pa.

1. CINCINNATI DANCING PIG (Red Foley)
2. OLD MAN ATOM (Ozie Waters)
3. GOODNIGHT, IRENE (Ernest Tubbs)
4. ENCLOSED ONE BROKEN HEART (E. Arnold)
5. CHOO CHOO CH'BOOGIE (Kenny Roberts)
6. WRECK OF THE OLD 97 (Fred Kirby)
7. GONE FISHIN' (Bill Darnel)
8. WHY DON'T YOU LOVE ME? (Hank Williams)
9. MONA LISA (Moon Mullican)
10. DON'T EVEN CHANGE A PICTURE (L. Morse)

Ed Penny—Don Kimel

WFGM—Fitchburg, Mass.

1. NEVERTHELESS (Ralph Flanagan)
2. OUR LADY OF FATIMA (Red Foley)
3. DREAM A LITTLE DREAM OF ME (C. Mastic)
4. THINKING OF YOU (Eddie Fisher)
5. STRANGERS (Lorry Raine)
6. TZENA, TZENA, TZENA (Mitch Miller)
7. ALL MY LOVE (Patti Page)
8. I LOVE THE GUY (Fran Warren)
9. CAN ANYONE EXPLAIN? (Ames Bros.)
10. MONA LISA (King Cole)

Harry Besse

KSWI—Council Bluffs, Iowa

1. MONA LISA (King Cole)
2. I NEED YOU SO (Ivory Joe Hunter)
3. HARD LUCK BLUES (Roy Brown)
4. MY FOOLISH HEART (Gene Ammons)
5. CUPID'S BOOGIE (Little Esther)
6. PINK CHAMPAGNE (Joe Liggins)
7. EVERY DAY I HAVE THE BLUES (L. Fulsson)
8. SUNDOWN (Lorry Darnel)
9. WELL, OH WELL (Tiny Bradshaw)
10. WHAT DO YOU KNOW ABOUT JESUS? (Joe May)

David Walshak

KCTI—Gonzales, Tex.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. NOLA (Les Paul)
3. OUR LITTLE RANCH HOUSE (Guy Lombardo)
4. VAGABOND SHOES (Vic Damone)
5. MONA LISA (King Cole)
6. ROSES (Ray Anthony)
7. THIRD MAN THEME (Guy Lombardo)
8. I LOVE THE GUY (Fran Warren)
9. DADDY'S LITTLE BOY (Dick Todd)
10. NEVERTHELESS (Ralph Flanagan)

Dave Miller

WPAT—Paterson, N. J.

1. DON'T EVEN CHANGE A PICTURE (I. Morse)
2. SOMEBODY'S CRYIN' (Red Foley)
3. CINCINNATI DANCING PIG (Red Foley)
4. LOSE YOUR BLUES (Red Kirk)
5. WHY SHOULD WE TRY ANYMORE? (Hank Williams)
6. IF YOU ONLY KNEW (Lee Morse)
7. CHOO CHOO CH'BOOGIE (Kenny Roberts)
8. STARS AND STRIPES FOREVER (Eltan Britt)
9. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
10. RED APPLE CHEEKS (Dick Todd)

Roger Clark

WFGN—Gaffney, S. C.

1. STRANGERS (Lorry Raine)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. MONA LISA (King Cole)
4. OUR LADY OF FATIMA (Kallen-Hayes)
5. JUST SAY I LOVE HER (Johnny Desmond)
6. ALL MY LOVE (Patti Page)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. HAPPY MUSIC (Peggy Lee)
9. CAN ANYONE EXPLAIN? (Ray Anthony)
10. TAKE A LETTER, MISS SMITH (Martin-Warren)

Bud Wendell

WJMO—Cleveland, Ohio

1. SIMPLE MELODY (Bing and Gary Crosby)
2. I LOVE THE GUY (Sarah Vaughan)
3. GOODNIGHT, IRENE (Gordon Jenkins)
4. VAGABOND SHOES (Vic Damone)
5. DREAM A LITTLE DREAM OF ME (F. Laine)
6. ALL MY LOVE (Patti Page)
7. YOU'RE NOT IN MY ARMS TONIGHT (Mindy Carson)
8. JUST SAY I LOVE HER (Vic Damone)
9. DADDY'S LITTLE BOY (Dick Todd)
10. OUR VERY OWN (Jo Stafford)

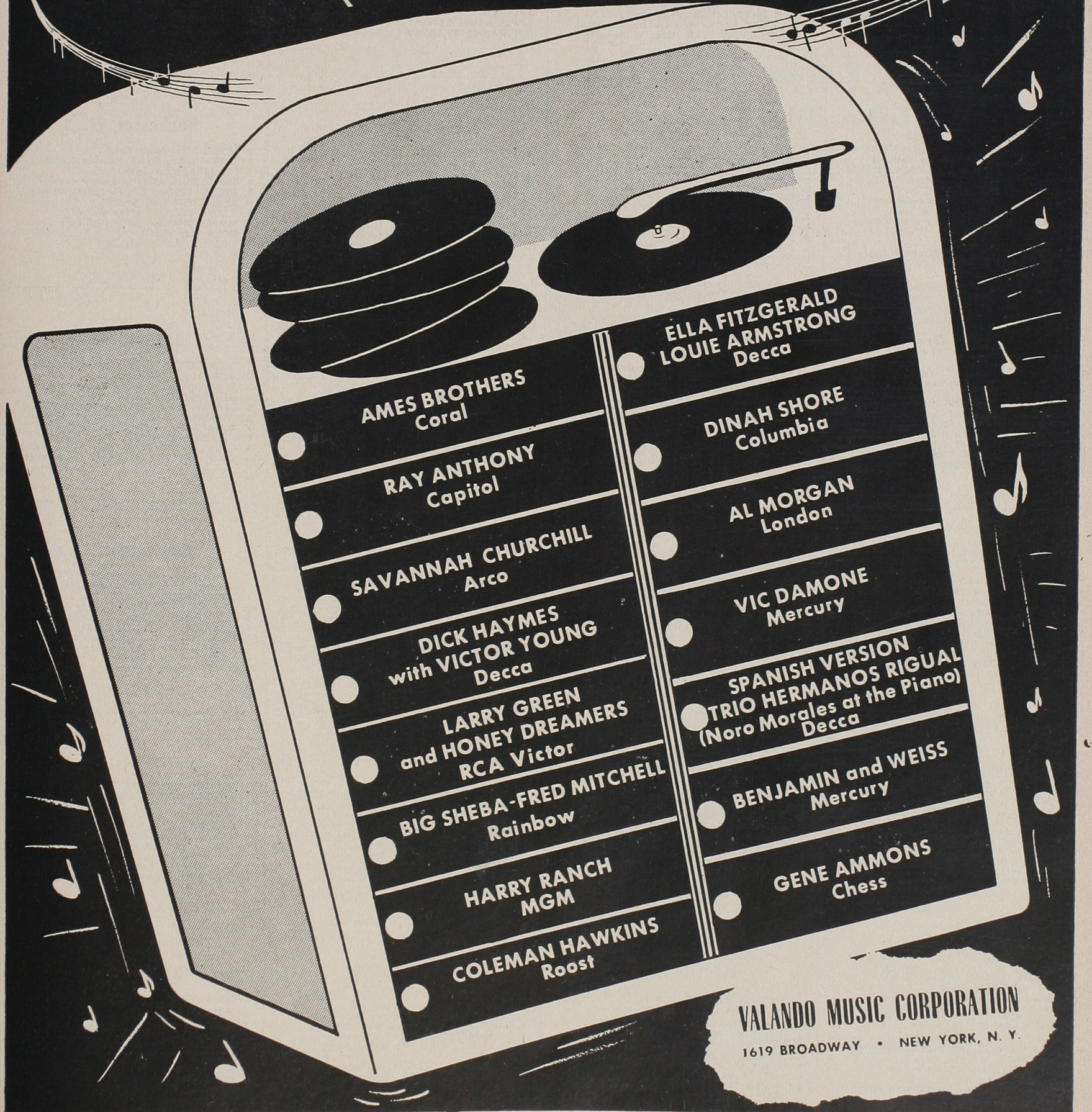
Dick Coleman

WCBM—Baltimore, Md.

1. STRANGERS (Lorry Raine)
2. I CROSS MY FINGERS (Perry Como)
3. GIVE A BROKEN HEART A CHANCE (Eddie Fisher)
4. GOODNIGHT, IRENE (Gordon Jenkins)
5. MONA LISA (King Cole)
6. MY FOOLISH HEART (Gordon Jenkins)
7. NO OTHER LOVE (Jo Stafford)
8. MY DESTINY (Billy Eckstine)
9. I NEED YOU SO (Don Cornell)
10. THINKING OF YOU (Don Cherry)

THE NATION'S NEWEST SONG HIT

"CAN ANYONE EXPLAIN?" (NO! NO! NO!)



VALANDO MUSIC CORPORATION
1619 BROADWAY • NEW YORK, N. Y.

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

SEPTEMBER 23, 1950

New York, N. Y.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. SAM'S SONG (Bing and Gary Crosby)
4. TZENA, TZENA, TZENA (Gordon Jenkins)
5. LA VIE EN ROSE (Tony Martin)
6. EL MAMBO (Dave Barbour)
7. MONA LISA (King Cole)
8. BONAPARTE'S RETREAT (Kay Starr)
9. SOMETIME (Jo Stafford)
10. I WANNA BE LOVED (Andrews Sisters)

Chicago, Ill.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I WANNA BE LOVED (Andrews Sisters)
6. TZENA, TZENA, TZENA (Vic Damone)
7. BONAPARTE'S RETREAT (Kay Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. COUNT EVERY STAR (Hugo Winterhalter)

Los Angeles, Calif.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. ALL MY LOVE (Patti Page)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
8. CINCINNATI DANCING PIG (Vic Damone)
9. I'LL NEVER BE FREE (Starr-Ernie)
10. I WANNA BE LOVED (Andrews Sisters)

Detroit, Mich.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. BONAPARTE'S RETREAT (Kay Starr)
3. CAN ANYONE EXPLAIN? (Ames Bros.)
4. JUST SAY I LOVE HER (Johnny Desmond)
5. TZENA, TZENA, TZENA (Gordon Jenkins)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. MONA LISA (King Cole)
8. SAM'S SONG (Bing and Gary Crosby)
9. I WANNA BE LOVED (Andrews Sisters)
10. LA VIE EN ROSE (Tony Martin)

St. Louis, Mo.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. LA VIE EN ROSE (Victor Young)
4. SOMETIME (The Mariners)
5. SAM'S SONG (Bing and Gary Crosby)
6. BONAPARTE'S RETREAT (Kay Starr)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. MONA LISA (King Cole)
9. BEWITCHED (Bill Snyder)
10. I WANNA BE LOVED (Andrews Sisters)

Atlantic City, N. J.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SOMETIME (Ink Spots)
4. LA VIE EN ROSE (Tony Martin)
5. BEWITCHED (Gordon Jenkins)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. SAM'S SONG (Bing and Gary Crosby)
9. SIMPLE MELODY (Bing and Gary Crosby)
10. I WANNA BE LOVED (Andrews Sisters)

Jacksonville, Fla.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SOMETIME (The Mariners)
3. BONAPARTE'S RETREAT (Kay Starr)
4. MONA LISA (King Cole)
5. LA VIE EN ROSE (Tony Martin)
6. SAM'S SONG (Bing and Gary Crosby)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. TZENA, TZENA, TZENA (Gordon Jenkins)
9. I WANNA BE LOVED (Andrews Sisters)
10. JUST SAY I LOVE HER (Johnny Desmond)

Rochester, N. Y.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SOMETIME (Ink Spots)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. BEWITCHED (Bill Snyder)
7. I LOVE THE GUY (Fran Warren)
8. SIMPLE MELODY (Bing and Gary Crosby)
9. NOLA (Les Paul)
10. I DIDN'T SLIP (Doris Day)

Wheeling, W. Va.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. TZENA, TZENA, TZENA (Mitch Miller)
5. SAM'S SONG (Bing and Gary Crosby)
6. ALL MY LOVE (Patti Page)
7. CAN ANYONE EXPLAIN? (Ray Anthony)
8. I NEED YOU SO (Don Cornell)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. GOOD MORNING, JUDGE (Wynonie Harris)

Toledo, Ohio

1. TZENA, TZENA, TZENA (Vic Damone)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. MUSIC, MAESTRO, PLEASE (Frankie Laine)
6. MONA LISA (King Cole)
7. BONAPARTE'S RETREAT (Gene Krupa)
8. ALL MY LOVE (Patti Page)
9. BEWITCHED (Jan Garber)
10. CINCINNATI DANCING PIG (Vic Damone)

Indianapolis, Ind.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Ralph Flanagan)
6. SOMETIME (The Mariners)
7. BONAPARTE'S RETREAT (Kay Starr)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. I WANNA BE LOVED (Andrews Sisters)
10. HOOP DEE DOO (Perry Como)

Boston, Mass.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SOMETIME (Ink Spots)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. I WANNA BE LOVED (Andrews Sisters)
7. BONAPARTE'S RETREAT (Kay Starr)
8. I CROSS MY FINGERS (Perry Como)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)

Tucson, Ariz.

1. I WANNA BE LOVED (Andrews Sisters)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. FRANCIE (Art Lund)
4. SAM'S SONG (Bing and Gary Crosby)
5. BEWITCHED (David Rose)
6. MY FOOLISH HEART (Billy Eckstine)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. ME AND MY IMAGINATION (Dorothy Collins)
9. LA VIE EN ROSE (Tony Martin)
10. HOOP DEE DOO (Perry Como)

Green Bay, Wisc.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I CROSS MY FINGERS (Perry Como)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. I WANNA BE LOVED (Andrews Sisters)
8. SOMETIME (Ink Spots)
9. BONAPARTE'S RETREAT (Kay Starr)
10. LA VIE EN ROSE (Harry James)

Atlanta, Ga.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. BONAPARTE'S RETREAT (Kay Starr)
5. SAM'S SONG (Bing and Gary Crosby)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. HARBOR LIGHTS (Ken Griffin)
8. MUSIC, MAESTRO, PLEASE (Frankie Laine)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. I'LL NEVER BE FREE (Starr-Ernie)

Shreveport, La.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. BONAPARTE'S RETREAT (Kay Starr)
4. CAN ANYONE EXPLAIN? (Ray Anthony)
5. I'LL NEVER BE FREE (Starr-Ernie)
6. I WANNA BE LOVED (Andrews Sisters)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. I CROSS MY FINGERS (Perry Como)
9. SIT DOWN AND TELL ME (Owen Bradley)
10. SOMETIME (Jo Stafford)

Providence, R. I.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (Art Lund)
3. I WANNA BE LOVED (Billy Eckstine)
4. BEWITCHED (Doris Day)
5. MY FOOLISH HEART (Gordon Jenkins)
6. THIRD MAN THEME (Owen Bradley)
7. SIMPLE MELODY (Crosby-Gibbs)
8. BONAPARTE'S RETREAT (Gene Krupa)
9. COUNT EVERY STAR (Ray Anthony)
10. SENTIMENTAL ME (Russ Morgan)

Little Rock, Ark.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Gordon Jenkins)
6. LA VIE EN ROSE (Guy Lombardo)
7. BONAPARTE'S RETREAT (Kay Starr)
8. I'LL NEVER BE FREE (Starr-Ernie)
9. ALL MY LOVE (Patti Page)
10. I WANNA BE LOVED (Billy Eckstine)

Concord, N. H.

1. MONA LISA (King Cole)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. GOODNIGHT, IRENE (Gordon Jenkins)
4. SENTIMENTAL ME (Ray Anthony)
5. SAM'S SONG (Bing and Gary Crosby)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. C'EST SI BON (Louis Armstrong)
8. LA VIE EN ROSE (Louis Armstrong)
9. BONAPARTE'S RETREAT (Kay Starr)
10. I CROSS MY FINGERS (Bing Crosby)

Mobile, Ala.

1. ARE YOU LONESOME TONIGHT? (Blue Barron)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MY DESTINY (Billy Eckstine)
4. MONA LISA (King Cole)
5. GOODNIGHT, IRENE (Gordon Jenkins)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. AIN'T NOBODY'S BUSINESS (Starr-Ernie)
8. AT SUNDOWN (Frank Petty)
9. CAN ANYONE EXPLAIN? (Ames Bros.)
10. JUST SAY I LOVE HER (Johnny Desmond)

San Francisco, Calif.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SENTIMENTAL ME (Ames Bros.)
4. ARE YOU LONESOME TONIGHT? (Blue Barron)
5. CAN'T WE TALK IT OVER? (Andrews Sisters)
6. SOMETIME (Ink Spots)
7. I CROSS MY FINGERS (Perry Como)
8. I DIDN'T SLIP (Bing Crosby)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. NOLA (Les Paul)

Houston, Tex.

1. I'LL ALWAYS LOVE YOU (Dean Martin)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. THIRD MAN THEME (Guy Lombardo)
7. COUNT EVERY STAR (Dick Haymes)
8. FEATHER BRAIN (Muggsy Spanier)
9. MAMBO JAMBO (Perez Prado)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Baltimore, Md.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (Victor Young)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. JESUS HITS LIKE THE ATOM BOMB (Velvetones)
7. GOODNIGHT, IRENE (Foley-Tubb)
8. COUNT EVERY STAR (Dick Haymes)
9. I WANNA BE LOVED (Andrews Sisters)
10. MY HAPPINESS (Jon & Sandra Steele)

St. Paul, Minn.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. TZENA, TZENA, TZENA (Mitch Miller)
6. I WANNA BE LOVED (Andrews Sisters)
7. I CROSS MY FINGERS (Perry Como)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. SOMETIME (Ink Spots)
10. BONAPARTE'S RETREAT (Kay Starr)

THE CASH BOX
Jazz 'n Blues Reviews
★ AWARD O' THE WEEK ★

"YOU'LL BE SORRY" (2:35)

"FEELIN' HAPPY" (2:48)

JOE TURNER ORCH.
(Freedom 1540)



JOE TURNER

● Here's one that's a cinch to score with music ops and fans alike in no time at all. It's Joe Turner and his crew on tap with a pair of sock sides that should wear white in the phonos. Both ends of the platter made for wonderful listening and are tailor

made for the juke box trade. Top deck is a tempting side, with a moderate beat to it. Lyrics of the song weave an infectious patter, with lightly intoned ork backing adding to the brilliance of the deck. It's good material for those rhythm and blues locations, and is sure to boost music ops play by leaps and bounds. On the other end with "Feelin' Happy", Joe and the boys pick up the tempo some, and come thru with a jump number that should satisfy the hep jazzophile crowd. Disk has a sock vocal chorus which highlights the side immensely. Platter is a must for your machines—ops should latch on!

"FLYING HIGH" (2:37)
"JUMPIN' AT GLEASON'S" (2:40)

TINY GRIMES ORCH.
(Atlantic 920)

● The great Tiny Grimes combo on deck with some fresh stuff, with the echo of this pair spelling coin play from the word go. Both ends show the Grimes group at their best. Music on the pair is instrumental, and is the sort of material that makes for great coin winners. Disk rates a spot in ops machines.

"LOOK ON HIM AND BE BLESSED" (2:41)

"THE DEVIL IS NO RELATION TO ME" (3:10)

PORTER & COOK
(Columbia 30225)

● More wax in the religious vein, with Brothers Porter and Cook offering some good material in this coupling. Both sides should do exceptionally well, in those locations that have a call for this brand. Wax rates ops avid listening attention, and more.

"CLASSIFICATION BLUES" (2:37)
"YOU BROUGHT IT ON YOURSELF" (2:40)

SMOKEY HOGG
(Modern 20-770)

● Blues by Smokey Hogg, and the set up of a grade A side in this one tagged "Classification Blues." Disk whirrs in slow mellow manner, with Smokey purring the lyrical expression in fine tone. Flip perks up a bit and once again shows Smokey's vocal work off to good advantage. Top deck gets our nod.

"NUTMEG" (2:36)
"WHAT DO YOU KNOW ABOUT LOVE?" (2:46)

CHARLES BROWN
(Modern 20-768)

● The widely popular Charles Brown comes up with another great pair in this pair of clever sides. Top deck is an instrumental bit, with Charles tinkling the ivories in wonderful manner. Flip echoes the title with more excellent work by Brown. Latter side can't miss—ops should grab it.

"GOING ON WITH JESUS" (2:38)
"GOT A MOTHER DONE GONE ON" (2:47)

LOIS RUSSELL
(Mercury 8193)

● Wax in the straight spiritual manner has Lois Russell handling a pair of tunes that should do well on the boxes. Both sides should meet with good reception, and earn their keep. Titles of the tune give off the bill of fare. Vocal refrain is effective throughout, as is the piano backing by Austin Upshaw. Ops should listen in.

"WHY, OH WHY, OH WHY" (2:55)
"I'M SITTING ON TOP OF THE WORLD" (2:55)

JAKE VAUGHAN
(Decca 48172)

● Pair of blues sides in the offing for music ops, with Jake Vaughan spouting out some good stuff for rhythm and blues ops. Top deck rolls along in mellow manner with Jake turning in a neat vocal trick. Flip is a standard, and is handled effectively. Top deck might be a sleeper—lend an ear.

"STREET WALKIN' DADDY" (2:45)
"MISS LILLIPOP'S CONFESSION" (2:45)

ALMA MONDY
(Mercury 8190)

● Pair of effective sides by chirp Alma Mondy should do fair well on the phonos here. Top deck is a high-flyin' tune that is currently doing well in many locations—this rendition should hold its own. Flip echos the title with some mellow lyrics behind. Top deck might be used as a filler item.

"MY SILENT LOVE" (2:45)
"MONA LISA" (2:35)

FRANK CULLEY ORCH.
(Atlantic 918)

● Sax stylings by maestro Frank Culley, and his impressions on a pair of currently popular melodies in the offing for music ops now. Both sides whirl in mellow manner, and have Frank displaying his sax work to good advantage. Ork backing jells throughout to grind out a tasty dish of wax. Ops should get this.

There's No Stopping JUBILEE RECORDS' SUPER SMASH HIT



★★★★★★★★★★★★★★★★★★★★
SYLVIA FROOS'

with Sid Bass
And His Orchestra

ORIGINAL VERSION OF

"CAN'T SEEM TO LAUGH ANYMORE"
JUBILEE 4006

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Song

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Music by George KLEINSINGER

General Music Publishing Company, Inc.
400 MADISON AVE. NEW YORK 17, N.Y.

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HOT

**in
HARLEM**

**on
CHICAGO'S
South Side**

**in
NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 I NEED YOU SO <i>Ivory Joe Hunter</i> (MGM 10663)	PINK CHAMPAGNE <i>Joe Liggins</i> (Specialty 355)	GOODNIGHT IRENE <i>Paul Gayten</i> (Regal)
2 WELL, OH WELL <i>Tiny Bradshaw</i> (King 4357)	GOODBYE <i>(Gene Ammons)</i> (Chess 1428)	I'M YOURS TO KEEP <i>Herb Fisher</i> (Modern)
3 GOODNIGHT IRENE <i>Paul Gayten</i> (Regal)	WELL, OH WELL <i>Tiny Bradshaw</i> (King 4357)	BLUE SHADOWS <i>Lowell Fulson</i> (Swingtime 226)
4 BALD HEAD <i>Roy Boyd</i> (Mercury)	CUPID'S BOOGIE <i>Little Esther</i> (Savoy 750)	GOLD AIN'T EVERYTHING <i>Gene Gilbeaux</i> (RCA Victor 22-0070)
5 BESAME MUCHO <i>Ray-O-Vacs</i> (Decca)	C'EST CI BON <i>Louis Armstrong</i> (Decca 27113)	MY TEMPER IS RISING <i>Roy Hawkins</i> (Modern)
6 BLUE LIGHT BOOGIE <i>Louis Jordan</i> (Decca)	AFTER HOURS <i>Bobby Smith</i> (Apollo)	DECEIVING BLUES <i>Little Esther</i> (Savoy)
7 I LOVE YOU MY DARLING <i>Joe Fritz</i> (Sittin' In)	MONA LISA <i>King Cole</i> (Capitol 1010)	EVERY DAY I HAVE THE BLUES <i>Lowell Fulson</i> (Swingtime 196)
8 EVERY DAY I HAVE THE BLUES <i>Lowell Fulson</i> (Swingtime)	I WANNA BE LOVED <i>Dinah Washington</i> (Mercury 8181)	LEAVING ON THE MID-NIGHT TRAIN <i>Helen Marina</i> (Decca 48159)
9 I'M YOURS TO KEEP <i>Herb Fisher</i> (Modern)	I NEED YOU SO <i>Ivory Joe Hunter</i> (MGM 10663)	BOOGIE RAMBLER <i>Gatemouth Brown</i> (Peacock)
10 LA VIE EN ROSE <i>Louis Armstrong</i> (Decca 27113)	MY FOOLISH HEART <i>Billy Eckstine</i> (MGM 10623) <i>Gene Ammons</i> (Chess 1425)	LA VIE EN ROSE <i>Louis Armstrong</i> (Decca 27113)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

HOT

in DETROIT in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

1 WELL, OH WELL
 Tiny Bradshaw
 (King 4357)

2 I NEED YOU SO
 Ivory Joe Hunter
 (MGM 10663)

3 BLUE SHADOWS
 Lowell Fulson
 (Swingtime 226)

4 EVERY DAY I HAVE THE BLUES
 Lowell Fulson
 (Swingtime 196)

5 GOODNIGHT, IRENE
 Paul Gayten
 (Regal)

6 MONA LISA
 King Cole
 (Capitol 1010)

7 1950 BLUES
 Tampa Red
 (RCA Victor)

8 MY FOOLISH HEART
 Gene Ammons
 (Chess 1425)

9 I LOVE YOU MY DARLING
 Joe Fritz
 (Sittin' In)

10 DECEIVING BLUES
 Little Esther
 (Savoy)

I'LL NEVER BE FREE
 Annie Laurie and Paul Gayten
 (Regal 3258)

MONA LISA
 King Cole
 (Capitol 1010)

I NEED YOU SO
 Ivory Joe Hunter
 (MGM 10663)

BLUE SHADOWS
 Lowell Fulson
 (Swingtime 226)

BLUE LIGHT BOOGIE
 Louis Jordan
 (Decca)

I WANNA BE LOVED
 Dinah Washington
 (Mercury 8181)

DECEIVIN' BLUES
 Little Esther
 (Savoy)

TWO YEARS OF TORTURE
 Percy Mayfield
 (Recorded in Hollywood)

HAPPY PAYDAY
 Little Willie Littlefield
 (Modern)

PINK CHAMPAGNE
 Joe Liggins
 (Specialty 355)


- KANSAS CITY, MO.**
1. Mona Lisa (King Cole)
 2. Well Oh Well (Tiny Bradshaw)
 3. Pink Champagne (Joe Liggins)
 4. Cupid's Boogie (Little Esther)
 5. I Wanna Be Loved (Dinah Washington)
 6. My Foolish Heart (Gene Ammons)
 7. Goodnight Irene (Paul Gayten)
 8. Slow Motion Baby (Tiny Brown)
 9. I Need You So (Ivory Joe Hunter)
 10. Home (King Cole)

- BALTIMORE, MD.**
1. Hard Luck Blues (Roy Brown)
 2. I Wanna Be Loved (Dinah Washington)
 3. Cupid's Boogie (Little Esther)
 4. Well Oh Well (Tiny Bradshaw)
 5. Pink Champagne (Joe Liggins)
 6. Mona Lisa (King Cole)
 7. I Need You So (Ivory Joe Hunter)
 8. Good Morning Judge (Wynonie Harris)
 9. Blue Light Boogie (Louis Jordan)
 10. Goodnight Irene (Paul Gayten)

- OAKLAND, CALIF.**
1. Blue Light Boogie (Louis Jordan)
 2. Blue Shadows (Lowell Fulson)
 3. Love Don't Love Nobody (Roy Brown)
 4. Good Morning Judge (Wynonie Harris)
 5. Mona Lisa (King Cole)
 6. Goodnight Irene (Paul Gayten)
 7. Do You Know Him (Brother Joe May)
 8. My Temper Is Rising (Roy Hawkins)
 9. Late In The Evening Blues (Ray Charles)
 10. Failing By Degrees (Jimmy Witherspoon)

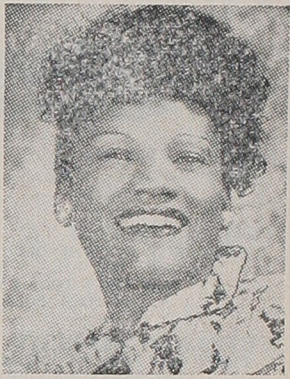
- BIRMINGHAM, ALA.**
1. Mona Lisa (King Cole)
 2. Goodnight Irene (Paul Gayten)
 3. You Gotta Love Me Baby (Ray O Vacs)
 4. Hard Luck Blues (Roy Brown)
 5. Mona Lisa (King Cole)
 6. Pink Champagne (Joe Liggins)
 7. Cupid's Boogie (Little Esther)
 8. Repentance Blues (Charles Brown)
 9. I Need You So (Ivory Joe Hunter)
 10. Onions (Louis Jordan)

- JACKSONVILLE, FLA.**
1. Mona Lisa (King Cole)
 2. Pink Champagne (Joe Liggins)
 3. Hard Luck Blues (Roy Brown)
 4. Goodnight Irene (Paul Gayten)
 5. Well Oh Well (Tiny Bradshaw)
 6. La Vie En Rose (Louis Armstrong)
 7. I Wanna Be Loved (Dinah Washington)
 8. Let Me Dream (Ivory Joe Hunter)
 9. I'll Never Be Free (Annie Laurie)
 10. Playboy Blues (Roy Milton)



Floyd Dixon
 SCORES AGAIN
"SAD JOURNEY"
 Backed By
"SHE'S UNDERSTANDING"
 PEACOCK # 1544
 Plenty of Feeling!

Iona Wade
"GONNA MAKE A CHANGE"
 Backed By
"KEEP YOUR MAN AT HOME"
 PEACOCK # 1532
 Double "A" Sides



THE FIVE BLIND BOYS (The Original Favorites)
 Jackson Harmonizers With Touching Spiritual of
"OUR FATHER" Backed By
"MOVE IN THE ROOM WITH THE LORD"
 PEACOCK # 1550

PEACOCK RECORDS 4104 LYONS AVENUE HOUSTON 10, TEXAS

SENSATION

ACROSS THE NATION!
 SAVOY # 759

"DECEIVIN' BLUES"
 and
"LOST DREAM BLUES"

Order Now From Your Distributor!

Savoy RECORD CO., INC.
 58 Market St., Newark 1, N. J.

ABBEY RECORDS HOT PARADE

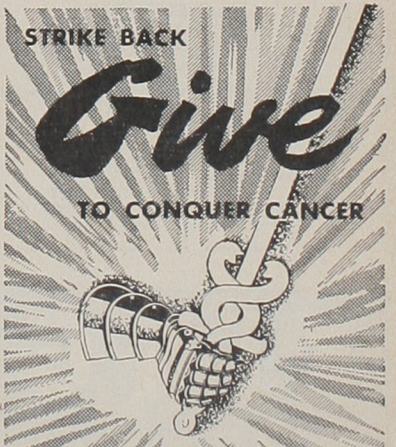
"...Disk is a must...can't miss..."
 from "BULLSEYE OF THE WEEK"—
 The Cash Box

"CINCINNATI HIT PARADE"
 backed with
"THAT OLD TIME LOVIN'"
 by
 BILL FRANKLIN & Skyline Boys
 on ABBEY # 15016

ABBEY RECORDS, INC.
 418 W. 49 St. New York, N. Y.

STRIKE BACK

Give
 TO CONQUER CANCER



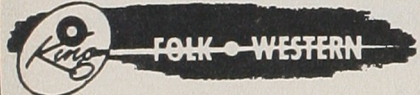
AMERICAN CANCER SOCIETY



best sellers



- ★ **JOHNNY LONG**
15060 THE B-I-EE-I-EE
JUST FRIENDS
- ★ **TERRY SHAND**
15064 DUST OFF THE OLD PIANO
ROLLS
I WOULDN'T TOUCH YOU WITH
A TEN FOOT POLE
- ★ **FRIELING SISTERS**
15057 OUR LADY OF FATIMA
THE STORY OF OUR LADY OF
FATIMA
(Narration by Nelson King)



- ★ **MOON MULLICAN**
886 MONA LISA
GOODNIGHT IRENE
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
- ★ **JIMMIE OSBORNE**
893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER
YOU
- ★ **GRANDPA JONES**
890 GRANDPA'S GETTING MARRIED
AGAIN
I DON'T KNOW GEE FROM HAW
- ★ **COWBOY COPAS**
885 STEPPIN' OUT
MY TRUE CONFESSION
- ★ **AL DEXTER**
884 HI DE HO BOOGIE
WALKING WITH THE BLUES
- ★ **HANK PENNY**
891 WHAT'VE YOU GOT
TIN PAN POLKA



- ★ **TINY BRADSHAW**
4357 WELL OH WELL
I HATE YOU
4376 BOODIE GREEN
AFTER YOU'VE GONE
- ★ **WYNONIE HARRIS**
4378 GOOD MORNING JUDGE
STORMY NIGHT BLUES
4389 ROCK MR. BLUES
BE MINE MY LOVE
- ★ **LUCKY MILLINDER**
4398 WHO SAID SHORTY WASN'T
COMING BACK
CLAP YOUR HANDS
- ★ **IVORY JOE HUNTER**
4382 CHANGING BLUES
I HAVE NO REASON TO
COMPLAIN

- ROY BROWN**
DeLuxe 3304 HARD LUCK BLUES
NEW REBECCA
DeLuxe 3306 DREAMING BLUES
LOVE DON'T LOVE NOBODY
DeLuxe 3308 LONG ABOUT SUNDOWN
CADILLAC BABY



Decca Execs Greet Tommy Dorsey



NEW YORK—Decca brass greets Tommy Dorsey and congratulates him on the signing of an exclusive three-year contract with the firm. Pictured above, left to right, Tommy Dorsey, Milton R. Rackmil, President; Leonard W. Schneider, General Manager; and David Kapp, Vice-President. Tommy's first Decca releases, "Opus Two", "T. D.'s Boogie Woogie", "So Long Sally" and "You're Not In My Arms Tonight" hit the market this past week.

Foreign Music Deal Set

NEW YORK—Anton De Waal, general manager of Melody Music and Trutone Records, left this past week for his native Johannesburg, So. Africa, after completing several music deals with American publishers.

De Waal completed arrangements with Laurel Music, Shapiro-Bernstein and Goday Music whereby his firm will plug American hit tunes in South Africa in return for the listed firms purchase of South African tunes for exploitation and marketing here.

Heretofore, these reciprocal deals were made thru London which always took several extra months for negotiations. Laurel, Shapiro-Bernstein, and Goday will deal directly with De Waal in the future.

De Waal also heads the Trutone Record Company, which releases recordings of several indie manufacturers in South Africa under the Trutone banner. He disclosed that they use practically the same means of promotion in South Africa as is used here. He buys time on radio stations, has contact men to plug tunes with bandleaders and radio stations and works closely with music operators in Johannesburg and Cape Town.

Connie Haines Renews Coral Pact

Connie Haines, one of the first stars to be signed by Coral Records when the label was formed almost two years ago, inked a new long-term contract this week, it was also announced by Coral Records, Inc.

Among Connie's current best-sellers are "Teasin'" "La Vie En Rose," "I'm Bashful," "Along The Navajo Trail," and the pair of tunes from her "Duchess of Idaho" film—"Of All Things" and "Let's Choo Choo Choo To Idaho."

Get Aboard The 
CHARLESTON STEAMBOAT

GREAT STANDARDS TODAY!
SEEMS LIKE OLD TIMES
COQUETTE
SNUGGLED ON YOUR SHOULDERS
LEO FEIST, INC.

OPERATOR'S TIPS
"BONAPARTE'S RETREAT"
by
KAY STARR
Capitol-936



DANNY SCHOLL
"I'M GONNA LIVE TILL I DIE"
National # 9119
THE RAVENS
"SEPTEMBER SONG"
National # 9053

ORDER FROM YOUR NEAREST DISTRIBUTOR
or NATIONAL DISC SALES
1841 BROADWAY, N. Y. 23, N. Y.

APOLLO
Orders Are Flooding
In For
"THAT OLD BLACK MAGIC"
sung by
(One of the Most Publicized
Song Stylists of the Day)
BILLY DANIELS
(Apollo # 1101)
RUSH YOUR ORDER IN,
NOW!!
APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

THE CASH BOX REPORTS
THE NATION'S BIG 5
HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

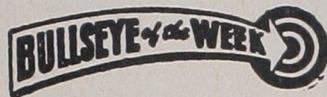
- 1 WHY DON'T YOU LOVE ME?**
Hank Williams
(MGM 10696)
- 2 CUDDLE BUGGIN' BABY**
Eddy Arnold
(RCA Victor 21-0342)
- 3 I'M MOVING ON**
Hank Snow
(RCA Victor 21-0328)
- 4 GOODNIGHT, IRENE**
Red Foley & Ernest Tubb
(Decca 46255)
- 5 I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

- THROW YOUR LOVE MY WAY**
Ernest Tubb
(Decca 46243)
- ENCLOSED ONE BROKEN HEART**
Eddy Arnold
(RCA Victor 21-0342)
- I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)
- MONA LISA**
Moon Mullican
(King 886)
- Jimmy Wakely**
(Capitol 1151)
- GIVE ME A LITTLE OLD-FASHIONED LOVE**
Ernest Tubb
(Decca 46243)

THE CASH BOX

"Folk" and "Western" Record Reviews



"I'M THE ONE WHO LOVES YOU" (2:47)

"I'LL FIND YOU" (2:49)

ELTON BRITT
(RCA Victor 21-0378)



ELTON BRITT

● Folk star Elton Britt has another pair of hot juke box items, in this coupling that are sure to win an avalanche of juke box

coin. There are no A or B sides to this platter, both shape up as excellent phono material. Music on the sides is tinted with a bit of romance, with Elton spooning the lyrical expression in his usual smooth relaxing manner throughout. Top deck has a wonderful set of lyrics, and coupled with equally brilliant ork backing, the side should easily notch a featured spot in music ops' machines. Flip is in the same vein, and has Elton coming back again with another fine side. Disk is the sort that makes for excellent phono play, and rates heavily. Music ops should latch on to this one — pronto!

Juke Box Leaders Foresee Greater Use of 45 RPM Phonos

Disks Attract Ops Because Of Better Tone, Longer Life, Smaller Storage Space

CHICAGO—Greater use of 45 RPM automatic phonos is being predicted by all juke box leaders.

Reason given is the fact that tests, which have been going on for some time, now indicate that this type phono is getting extremely good attention from public and that profits are increasing regularly.

Operators like the 45 RPM automatic phonos because of the fact that these small disks take up less storage space and also that they can transport a much larger quantity of the 45 RPM records in a regular auto than they can the larger disks in their panel trucks.

Another feature juke box ops report is that, even when badly warped, the 45 RPM disks continue to play, and give fine tone music whereas warpage on any other type record, usually throws an entire machine out of kilter.

Of course, they state, the longer life of the record, as well as the fact that they can get all the latest tunes on these seven inchers, is important to continued better profits.

Instead of changing records, especially of hit tunes, so often, they can now carry on until the tune is gone and forgotten with the very same 45 RPM and, therefore, ops feel that the difference in cost is more than worthwhile in this case.

Juke box leaders predict, "Should the manufacturers be able to continue with production 45 RPM will lead the entire industry to a new and better profit era."

Coral Records Sign Denny Vaughan To Long Term Pact

NEW YORK—Singing star Denny Vaughan, one of England's favorite entertainers in recent years, has been signed to an exclusive Coral recording contract and will be groomed as a singing - bandleader, it was announced by Jimmy Hilliard, director of artists - and - repertoire for Coral Records, Inc.

Recently arrived in this country, Denny inked the new pact in New York where he has been making frequent guest appearances on radio and television shows.

A 27-year-old native of Toronto, Canada, the new Coral artist came to England during the war with the Canadian Army Show and stayed there when the rest of the unit returned to America. During the past six years in England, he has developed into one of Britain's top vocalists, pianists and arrangers. He has been featured with such famous English maestros as Geraldo, Carroll Gibbons, Bob Farnon and George Melachrino.

More recently, he conducted his own orchestra and gained added popularity abroad with his own radio show over the BBC.

He will cut his first sides for Coral next week with a 20-piece dance orchestra.

"CONVERSATION WITH A MULE" (2:38)

"MANDOLIN BOOGIE" (2:32)

ARTHUR SMITH
(MGM 10791)

● Clever bit of musical repartee by Arthur Smith on the upper crust is just smooth enough to grab some heavy juke box coin. Ditty is in the novelty vein, and makes for good listening pleasure. Flip side has the maestro displaying his instrumental wares on a mandolin solo. Top deck gets our nod.

"YOU COULDN'T SEE THE TREES FOR THE FOREST" (2:34)

"I'M SENDING MY HEART FOR REPAIRS" (2:38)

PAUL HOWARD
(King 888)

● Paul Howard and his Arkansas Cotton Pickers come up with a pair of fair enough sides in this coupling that should hold their own in the boxes. Top deck is a clever tune, with the vocal refrain weaving about the title. Flip side is a folk lament that is easy on the ears. Ops should lend an ear.

"GABBY THE GOBBLER" (2:57)

"FROSTY THE SNOW MAN" (2:59)

ROY ROGERS
(RCA Victor 21-0374)

● Pair of tempting sides in the offing for the younger set of music fans are these by Roy Rogers. Both ends are in the novelty vein, and feature some clever lyrics throughout. Vocal by Roy is as usual, effective from start to finish. Flip side is a plug tune—it rates ops' whirling.

"THINK OF ME" (2:38)

"IN A LAND OF BROKEN DREAMS" (2:40)

BENNY LEADERS
(Freedom 5007)

● Vocal duet on the top deck is a smoothly styled side that should catch on and win juke box silver. Side rolls along in moderate tempo, with the maestro and Ahlene Stevens purring the sugar coated lyrics in easy going fashion. Flip side echoes the sentiments of the title and has Bennie taking the vocal chorus solo. We like the top deck.

"IF MEMORIES WERE MONEY" (2:25)

"IF WE HAD IT ALL TO DO OVER AGAIN" (3:06)

OZIE WATERS
(Coral 64060)

● Following up the terrific success he scored with his "Old Man Atom", Ozie Waters comes up with still another pair of potential winners in his latest biscuit. Both sides are tinted with a bit of romance, and make for wonderful listening pleasure. Ork backing by Roy Ross on the sides hypotes the wax immensely. Disk rates a spot in ops' machines.

"OUT OF BUSINESS" (2:37)

"WHEN THAT LOVE BUG BITES YOU" (2:35)

LITTLE JIMMY DICKENS
(Columbia 20744)

● Widely popular Little Jimmy Dickens keeps his trail of recorded successes hot, with this pair that should go wild on the phonos. Both ends of the platter show Jimmy's vocal work to excellent advantage, with the music offered easy to take from the very start. Disk is a must in your machines—grab it!

"THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE" (2:38)

"THE RED WE WANT IS THE RED WE'VE GOT" (2:40)

JACK BOLES
(MGM 10794)

● Pair of patriotic themes in the offing for music ops, with Jack Boles in the driver's seat. Both tunes should be well known to music ops since they have been around a great deal. Vocal work is smooth throughout, with effective instrumental backing rounding out the sides. Ops should listen in.

"SWING ON THE STEEL" (2:20)

"THE CRAZIEST FEELING" (2:30)

JESSE JAMES
(4 Star 1520)

● Hot instrumental side on the top deck has Jesse James giving his all to a mellow number. Excellent guitar work should satisfy the growing bevy of fans Jesse has, and reap harvest for music ops. Flip side has Hub Sutter on the vocals on an effective melody that will hold its own. Lend an ear to the top deck.



Heading for a Hit! 2 Great Johnny OTIS Releases

REGENT # 1021
"FREIGHT TRAIN BOOGIE"

and
"GOOD TIME BLUES"

Vocal by REDD LYTE

REGENT # 1022
"LONELY BLUES"

and
"STRANGE WOMAN"

with MEL WALKER

The New Romantic Blues Sensation

REGENT RECORDS INC. 58 Market St., Newark 1, N. J.

Standard Songs are MONEY MAKERS!

"I'M FOREVER BLOWING BUBBLES"

Recorded by
ARTIE SHAW and GORDON JENKINS Decca
JULIA LEE Capitol
EDDIE MILLER Rainbow
CHARLIE VENTURA National
Pub. by: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

"DREAM A LITTLE DREAM OF ME"

7 Great Records!
CATHY MASTICE Admiral
DINAH SHORE Columbia
G. GIBBS-B. CROSBY Coral
ELLA FITZGERALD and LOUIS ARMSTRONG Decca
JACK OWENS Decca
FRANKIE LAINE Mercury
VAUGHN MONROE Victor

Words & Music, Inc.
1619 Broadway N. Y. C.

JUKE BOX BIZ HITS NEW HIGH PEAK

OPENING OF MANY NEW LOCATIONS BRINGS ESTIMATE OF OVER 550,000 UNITS OPERATING IN U.S.

Demand for New Equip't Continues to Surpass All Former Marks. Export Sales Big. Used Phono Prices Keep Climbing As Late Models Grow Scarce. Number of Records Being Used Reaches New High.

CHICAGO—A survey among manufacturers and leading distributors of juke boxes revealed that the "juke box industry has hit a new high peak."

In fact, many are of the belief that sales are even greater than they were after the opening of the post-war period.

At that time it was stated that demand was "so great" it would take "years to fill the orders which had accumulated all during the war."

Ever since the Korean incident, there has been a demand for more and still more juke boxes. Many distributors, who held down on committing themselves for any large number of machines, have since been demanding deliveries in carload lots.

Most factories are rationing shipments to their distributors around the country. Most distributors report that they haven't even a sample machine on the floor today.

As distributors state, "Could use every single phonograph the factory could ship."

Because of the large volume sales which have been made for some months now, in addition to the fact that more and more locations have been opened by juke box operators everywhere in the nation, it is believed that the industry has now surpassed the 500,000 unit mark, and that over 550,000 units are now in operation thruout the country.

This includes, of course, hidden mechanisms as well as wired music shells and telephone music boxes, on locations thruout the country.

In short, the figure is based on the fact that over 550,000 locations in the United States now contain one kind or another automatic coin operated musical instrument.

This far exceeds the first postwar figures which were given to the industry.

The computation, this time, is based on all sales of the past few years, plus the remarkable sales which have so far been made this year.

Export sales have also been very big. Canada and South America, as well as the Philippines and other islands, have been calling for new and used juke boxes in ever increasing numbers.

Exporters believe that the juke box is today as popular, in countries cir-

cling the globe, as it is here in the U. S. A.

These men also state that they could sell many more times the number of units, if they were only able to obtain the quantity they require.

Because of this growing demand for more and more new phonos, used machines have been selling in ever larger quantities.

Prices, naturally, continue to go up as the later model used equipment becomes more scarce.

Distributors report that they could use many, many times the number of used phonos which they have already sold. They are scouring the country lanes, as well as the big cities, in an effort to obtain the number of units they need at this time.

The number of records being used by juke box operators has continued to increase in proportion to the high sales marks which have been reached.

As an example, one operator reported, "I'm buying more than double the number of records I purchased six months ago."

It is believed, too, that before the year is over, an entirely new mark for automatic music on locations will be set.

There are some who now predict, taking into consideration that controls will not cut down too much on volume of manufacture, the industry will surpass the 600,000 juke box mark on actual locations within the next six months period.

This is a rather optimistic prediction. It may never be fulfilled. But, it does give some idea of the optimism now rife in juke box ranks, and the fact that the industry is rapidly expanding to a new, and more important size.

This network of over 550,000 automatic musical instruments on locations thruout the country, opens tremendous possibilities for the entire music industry.

It opens a great, new, bigger path of popularity for all recording artists. It means that any tune which clicks in the juke box business has the opportunity to bring back the most glowing financial returns.

Signature Out With Rhythm & Blues Label

NEW YORK—Bob Thiele, president of Signature Records, this past week announced the reactivation of the firm's rhythm and blues label.

Platters to be issued on the label's yellow and black series will market at the usual list price it was learned.

First release will be two instrumentals by Julian Dash, former tenor sax man with Erskine Hawkins. Numbers are "My Silent Love" and "Creamin'."

Thiele also disclosed that Tommy Edwards, singing pianist has also been signed to a recording contract, with his first release set for October 1.

Sig prey is currently scouting new talent and material, and will announce the signing of a name female vocalist shortly.

Jazzbo Joins WNEW

NEW YORK—Al "Jazzbo" Collins, one of the nation's foremost platter spinners formerly airing out of KDYL, Salt Lake City, joined the staff of radio station WNEW, this city, this past week.

Jazzbo has been regarded as a definite hypo to the music business throughout the past few years, and has established himself as an outstanding authority on jazz. His shows at KALL and KDYL in the Mormon City have attracted nationwide attention.

New York Disk Jockeys Organize "Judy Garland Week"

NEW YORK—Touched by the spontaneous fan demonstration on Broadway last week for Judy Garland, seven of New York City's leading disk-jockeys have banded together to organize a "Judy Garland Week." During the week of September 11, each has pledged himself to play daily the records in the MGM Records' sound-track album from the star's latest picture "Summer Stock," supplementing them with sound-track recordings from past Garland films. The jockeys involved in the unusual event are Jack Lacy (WINS), Ted Brown (WMGM), Bill Williams (WOV), Martin Block (WNEW), Alan Stuart (WMCA), Bob Poole (Mutual Network), and Skitch Henderson (WNBC).

Salute was inspired by the unusual tribute paid Miss Garland one night last week when she was quietly catching a showing of "Summer Stock" at Broadway's Capitol Theatre. Somehow word spread through the theatre of her presence and the audience accorded her a standing ovation at the picture's end. By the time she had reached the street, she found a crowd of hundreds waiting for her and was greeted with chanted choruses of "We love you, Judy" and "Get well quickly, Judy." The incident was both impressive and inspiring.

Rainbow Sets Foreign Distribution Deal

NEW YORK—Ed Heller, president of Rainbow Records, Inc., this city, this past week disclosed the details of an agreement concluded with Polygon Records, London, England.

Heller will distribute Polygon in this country under the Rainbow banner, in return for British distribution of Rainbow by the former label.

First release for Heller is a highly touted English tune tagged "You Are My True Love". Disk has been recorded by Petula Clark, and has attracted widespread attention in England. Bidding for the rights to the record in this country was known to have been quite high.

Our Man Leo Gets Around!!



LOS ANGELES—As proof that he's always on the ball, West Coast correspondent Leo Simon submits this graphic bit of evidence. He was strictly attending to business he sez, at a recent Mercury Records party, when he suddenly found himself with four armfuls of King Sisters. (A likely story, but the popular Mercury recording artists make nice looking.)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE OF THE LIST OF 1000 RECORDS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DV—Delvar	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocalion
LO—London	

Sept. 16 Sept. 9

1—GOODNIGHT, IRENE 141.8 147.5

- CA-1158—EDDIE GRANT
Bonaparte's Retreat
- CA-1142—JO STAFFORD
Our Very Own
- CO-20738—GENE AUTRY
Texans Never Cry
- CO-38394—GENE AUTRY
Texans Never Cry
- CO-38892—FRANK SINATRA
My Blue Heaven
- CR-60266—CLIFF STEWARD
Steppin' Out
- DE-46258—LENNY DEE
Steppin' Out
- DE-48167—GUNTER LEE CARR
Tzena, Tzena, Tzena
- DE-46255—FOLLEY and TUBB
- DE-27077—GORDON JENKINS
Tzena, Tzena, Tzena
- DE-45113—TED MAKSYMOWICZ
- ME-5465—ALEXANDER BROTHERS
Home Cookin'
- VI-20-3870—DENNIS DAY
All My Love

2—MONA LISA 121.1 134.4

- CA-1010—KING COLE
The Greatest Inventor
- CA-1104—EDDIE GRANT
Peanut Vendor
- CO-38768—HARRY JAMES O.
La Vie En Rose
- CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
- DE-27048—VICTOR YOUNG O.
Third Man Theme
- LO-619—CHARLIE SPIVAK O.
Loveless Love
- ME-5447—ALEXANDER BROS.
Home Cookin'
- MG-10689—ART LUND
When My Stage Coach Reaches Heaven
- VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
- VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose

3—SAM'S SONG 104.2 97.3

- CA-962—JOE CARR
Ivory Rag
- CO-38876—TONI HARPER
Happy Feet
- CR-60250—LEIGHTON NOBLE O.
Mona Lisa
- DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
- DE-27112—BING and GARY CROSBY
Simple Melody
- LO-693—HOGAN & WAYNE
Mississippi
- ME-5450—HARRY GELLER O.
1812
- MG-10743—THE MELODEONS
Tippy Canoodle Canoe
- VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

Sept. 16 Sept. 9

4—TZENA, TZENA, TZENA 83.8 91.5

- CO-38885—MITCH MILLER O.
The Sleigh
- DE-27077—GORDON JENKINS O.
Good Night, Irene
- DE-27053—THE WEAVERS
Around The World
- ME-5454—VIC DAMONE
I Love The Girl
- VI-20-3847—RALPH FLANAGAN ORCH.
Pink Champagne

5—SIMPLE MELODY 65.2 76.1

- CA-1039—JO STAFFORD
Pagan Love Song
- CO-38837—DINAH SHORE
I Still Get A Thrill
- CR-60227—CROSBY—GIBBS
A Little Bit Independent
- VI-20-3781—PHIL HARRIS
On The Mississippi
- DE-27112—GARY & BING CROSBY
Sam's Song

6—LA VIE EN ROSE 40.7 22.2

- CA-890—PAUL WESTON O.
Les Feuilles Mortes
- CA-1171—BUDDY COLE
- CO-38768—HARRY JAMES O.
Mona Lisa
- CO-38948—EDITH PIAF
The Three Bells
- DE-24816—VICTOR YOUNG O.
The River Seine
- DE-27111—BING CROSBY
I Cross My Fingers
- DE-27113—LOUIS ARMSTRONG
C'est Si Bon
- MG-30227—MACKLIN MARROW O.
When We're Dancing
- VI-20-3819—TONY MARTIN
Tonight
- VI-20-3739—MELACHRINO O.
Fascination
- VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

7—CAN ANYONE EXPLAIN? 37.9 25.1

- CA-1131—RAY ANTHONY
Sky Coach
- CO-38927—DINAH SHORE
Dream A Little Dream Of Me
- CR-60253—AMES BROS.
Sittin', Starin', Rockin'
- DE-27161—DICK HAYMES
If I Had A Magic Carpet
- MG-5474—VIC DAMONE
Just Say I Love Her
- ME-5464—SOFT NOTES
It All Begins And Ends With You
- MG-10777—HARRY RANCH
I Didn't Know
- LO-766—AL MORGAN
There's No Reason On Love
- VI-20-3902—HONEYDREAMERS—LARRY GREEN O.
All Dressed Up To Smile

8—BONAPARTE'S RETREAT 37.3 33.9

- CA-936—KAY STARR
Someday Sweetheart
- CO-20706—LEON McAULIFFE
What, Where And When
- DE-46209—BUZ BUTLER
Poison Ivy
- VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
- VI-21-0111—PEE WEE KING
The Walls Of Regret

9—ALL MY LOVE 36.2 38.2

- CO-38913—XAVIER CUGAT
Tell Me Why
- CO-38918—PERCY FAITH
This Is The Time
- DE-27117—BING CROSBY
Friendly Islands
- DE-27118—GUY LOMBARDO O.
Swiss Bellringer
- ME-5455—PATTI PAGE
Roses Remind Me Of You
- VI-20-3870—DENNIS DAY
Goodnight, Irene

10—I WANNA BE LOVED 35.8 38.9

- CO-38491—BUDDY CLARK
If You Were Only Mine
- CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
- DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
- MG-10716—BILLY ECKSTINE
Stardust
- VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

Sept. 16 Sept. 9

11—COUNT EVERY STAR 31.7 41.4

- CA-979—RAY ANTHONY O.
Darktown Strutters Ball
- CA-859—RAY ANTHONY O.
Bamboo
- CO-38732—HERB JEFFRIES
Our Love Story
- CR-60214—HARRY BABBITT
- DE-27042—DICK HAYMES
If You Were Only Mine
- DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
- VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

12—OUR LADY OF FATIMA 24.2 9.4

- CO-38926—TONY BENNETT
Just Say I Love Her
- DE-14526—RED FOLEY
The Rosary
- LO-752—FRED ELLIOT
- ME-5466—KALLEN—HAYES
Honestly I Love You
- MG-10737—SALLY SWEETLAND

13—CINCINNATI DANCING PIG 22.8 10.3

- CA-1183—EDDIE GRANT
All My Love
- CA-1182—JOE CARR
The Red We Want
- CA-1174—TENNESSEE ERNIE
- CO-38965—DICK JURGENS
Patricia
- DE-27201—CARMICHAEL & GRAY
I'm Moving On
- LO-768—TERESA BREWER
Punky Punkin
- ME-5477—VIC DAMONE
Forbidden Love

14—NOLA 18.7 7.9

- CA-1014—LES PAUL
Jealous
- DE-25105—TED WEEMS
- DE-27178—GUY LOMBARDO O.
Let's Do It Again
- ME-5488—JAN AUGUST
Cumbanchero
- VI-20-3743—FRANKIE CARLE O.

15—MUSIC, MAESTRO, PLEASE 17.6 11.6

- ME-5458—FRANKIE LAINE
Dream A Little Dream Of Me
- VI-20-3883—TONY MARTIN
The Big Dipper

16—THIRD MAN THEME 15.6 23.9

- CA-820—ALVINO REY
Steel Guitar Rag
- CO-38706—HUGO WINTERHALTER
Come Into My Heart
- CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
- CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
- DE-24908—ETHEL SMITH
Cafe Mozart Waltz
- DE-27048—VICTOR YOUNG O.
Mona Lisa
- DE-46218—HANK GARLAND
Lowdown Billy
- DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
- DE-24916—ERNST NASAR
Cafe Mozart Waltz
- LO-536—ANTON KARAS
Cafe Mozart Waltz
- ME-5373—HERMAN STACHOW
Under The Linden Tree
- MG-10593—FRANZ DIETSCHMANN
- VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
- VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
- VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed
- VI-20-3797—FREDDY MARTIN O.
Home Cookin'

17—I'LL NEVER BE FREE 14.5 12.2

- CA-1124—KAY STARR—TENN. ERNIE
- DE-24911—LIONEL HAMPTON
- DE-27200—FITZGERALD & JORDAN
- LO-654—JOYCE INDIG
- VI-20-3622—LUCKY MILLINDER O.

Sept. 16 Sept. 9

18—SOMETIME 13.8 19.7

- CA-1053—JO STAFFORD
No Other Love
- CA-1070—FOY WILLING
- CO-38781—THE MARINERS
Stars Are The Windows of Heaven
- DE-27102—INK SPOTS
I Was Dancing With Someone
- LO-692—YOUNG & FOSTER
Marianne
- ME-5422—TOMMY CARLYN
Marianne
- VI-20-3796—WAYNE KING
You Are My Love

19—JUST SAY I LOVE HER 13.7 19.6

- CO-38926—TONY BENNETT
Our Lady Of Fatima
- DE-27085—ARTIE SHAW O.
I Love The Guy
- ME-5474—VIC DAMONE
Can Anyone Explain?
- MG-10758—JOHNNY DESMOND
If Anybody Does
- VI-20-3829—EDDIE FISHER
Give A Broken Heart A Chance

20—NO OTHER LOVE 12.2 18.2

- CA-1053—JO STAFFORD
Sometime

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—BEWITCHED 11.8 17.9

22—I CROSS MY FINGERS 11.7 6.2

23—VAGABOND SHOES 11.6 5.9

24—SENTIMENTAL ME 10.7 17.6

25—HARBOR LIGHTS 9.7 —

26—I'LL ALWAYS LOVE YOU 8.3 8.1

27—HOME 6.9 1.8

28—OBJECT OF MY AFFECTION 5.3 7.7

29—HAPPY FEET 5.2 5.7

30—I DIDN'T SLIP, I WASN'T PUSHED 5.1 2.4

31—MAMBO JAMBO 3.8 10.5

32—HOOP-DEE-DOO 3.7 7.8

33—DREAM A LITTLE DREAM OF ME 3.4 2.1

34—CAN'T WE TALK IT OVER 3.1 —

35—PHANTOM STAGE-COACH, THE 2.9 1.5

36—I'M FOREVER BLOWING BUBBLES 1.7 —

37—IF YOU WERE MY GIRL 1.6 1.7

38—THE RED WE WANT 1.5 —

39—I THOUGHT SHE WAS A LOCAL 1.4 2.2

40—AT SUNDOWN 1.2 1.2

WILL VENDOR PRICES ROLL BACK?

Vendor Ops Want to Know Whether Price Increases Will Be Wiped Out and Prices Rolled Back to May 24-June 24 Period

CHICAGO—From everywhere in the country have come inquiries from vending machine operators asking whether prices of machines, which have been continually increased for past months, will be rolled back to the May 24-June 24, 1950 period.

This is in accordance with President Harry S. Truman's report to the nation speech as of September 9, 1950, when the President stated that ESA (Economic Stabilization Administration) with W. Stuart Symington as Administrator, would roll back prices, and would call for books and records of all firms, as of the May 24-June 24, 1950 period.

In this speech President Truman indicated that the prices of many products have risen without reason. Furthermore, that ESA (which now seems to be the modern OPA) would arrange to roll back all price increases to the May 24-June 24, 1950 period.

If this is the case, then many of the vending machine ops will forego purchasing any further equipment, it is believed, until the rollback is enforced by ESA.

At the same time, some leading vending machine ops believe that they can pay present prices, and that they will be able to obtain the difference between present prices they pay and the prices in force as of May 24-June 24 period, when ESA puts this ruling into effect.

It is well known thruout the vending machine industry that prices have, and in most cases very quietly, continued to rise ever since the Korean incident.

Though manufacturers kept prices down for a time, one rise after another, on the part of vending machine manufacturers, has taken place.

These price increases were well known to all. They came in letters to customers direct from the desks of many of the leading vending machine manufacturers, who reported that because of price rises in wages and materials, they were forced to hike prices of their finished products.

It is very difficult to answer the inquiries of the vending machine ops at this time. There have been no definite statements as yet issued from the offices of W. Stuart Symington, or from any others at ESA, regarding just what products and commodities would be included in the rollback, as per President Truman's speech.

Also important is the fact that, when the manufacturers of certain lines do appear before ESA with their records as of the May 24-June 24, 1950 period, they will have at hand reasons why they were forced to hike prices. There is no doubt some of these will be accepted by this new Government agency.

There is every indication, tho, that there will be some price rollbacks where ESA can note manufacturers

raising their prices up, above and beyond, cost rises.

Yet, the operator must realize that the average manufacturer in this industry maintained prices while all other industries were going up in prices continually.

The manufacturers in the vending machine industry may have complete proof that they were actually "forced" to raise their prices, because of the fact that labor as well as the cost of raw materials, rose to a point where it would be completely unprofitable for them to continue with their prices as of the May 24-June 24 period.

If the prices of raw materials roll back, and there is no doubt that there will be no rollback of present labor wages, then there is a possibility that ESA may decide that a certain percentage cut from any raised prices can come into effect.

Whether this will get operators back the difference, on application to ESA, for the price they may have paid after June 24, 1950, is yet to be known, for no information in this regard has been forthcoming.

Until complete clarification of the President's statements, and official reports from ESA as to means and methods which must be taken, vending machine ops had best continue on their present basis and obtain whatever equipment they can, while they can, according to leaders.

It will be some time, it is believed, before a complete statement of conditions, method of procedure and policy, will be forthcoming from ESA to all manufacturers of all types of products, regarding how they should price their merchandise, and whether they must roll back to the May 24-June 24 period, or apply for relief from their selling prices of that period with full proof that the raise in price which they have since instituted was most completely necessary. Or ESA may decide to use another period other than the May 24-June 24 period as their basis for rollback.

Ford Mason To Be Honored At Buffalo Region II NAMA Meet

BUFFALO, N. Y.—When members of NAMA (National Automatic Merchandising Association) meet for their Region II meeting in this city on September 26, Ford S. Mason, head of Ford Gum & Machine Company, and former NAMA president, will be presented with a special plaque in recognition of his many years of service as a director and president of the organization and his status as a pioneer operator.

Bernard Lanagan, NAMA vice-president and president of Nik-O-Lok Company will make the presentation.

A large turnout of vending operators is expected as well as the members of the board of directors, association officers and civic officials of Buffalo and Lockport, home of Ford Gum.

Riesel Reports Teamsters Union Eyes Vending Machine Industry

CHICAGO — Victor Riesel, well known syndicated labor columnist, writes in his "Inside Labor" column this past week, "There's a push-button war on among the labor chiefs who are fighting for control of the skyrocketing, billion-dollar automatic vending machine industry. It's the newest field and there are hundreds of thousands of non-unionized workers in it."

Riesel also writes, "It all started recently when one bright teamster chief decided to look into the thing—and found that from a vending machine in the subway or corner bus station you can now buy anything from French fried potatoes, ice cream and aspirins to a shoe shine or a television program—even an auto can be bought by means of a coin machine (they put meters on your new car and you pay as you go)."

"To keep these automatic sales machines in order so that their soups will be hot, their fruit juices and ice cubes cold and their books, camera film, towels, dental kits, insurance

policies, golf balls, vitamins and sun-tan sprayers catapulting out every time a coin is inserted, the teamsters figure will take half a million men across the country and give them the biggest, newest organizing field in years.

"But the competition inside labor is keen because many union chiefs believe, in time to come, the big supermarkets, dime stores and drug emporiums will be completely automatic—and will present the greatest union membership potential in years. So the fight's on."

The fact that the teamsters' union has been attempting to organize vending machine and juke box employees isn't new to the trade.

At the same time the electrical workers' union has been very active in the field.

According to Riesel, others may soon enter into the business and this will, probably, mean labor trouble ahead for all large operating firms in the country.

Keefer, Leaf Brands, Dies

CHICAGO—James "Jim" Keefer, in charge of Jobber sales for Leaf Brands, Inc., this city, died suddenly on August 30 at his home in Oak Park, Ill., as a result of a heart attack. Keefer, 45 years old, had been with the Leaf organization for four years.

Lehigh Appoints Sales Reps

EASTON, PA.—Neill Mitchell, sales manager Vendor Division, Lehigh Foundries, Inc., this city, announced the appointment of new sales representatives.

Elmer Seigle was appointed as district sales manager and Karl J. Rogers as district service manager. They will cover Florida, Georgia, Alabama, Mississippi, Western Tennessee and Eastern Louisiana.



DRAWN EXCLUSIVELY FOR CASH BOX BY HANK ROESLER

"THAT MUST BE THE ONE THAT DOESN'T IRRITATE THE THROAT."

PREMIUM MDSE PULLS PLAY

More Game Operators Using Items To Boost Collections. Also Profit On Price Of Mdse.

CHICAGO—More and more ops, according to jobbers and distributors here, are featuring premiums for increased income from their shuffle and rebound games.

According to one noted operator, "There's profit both ways in the use of premiums to stimulate greater play on shuffle and rebound games.

"In the first place," he explained, "we are getting a pretty good price for the premiums we use, above the price that we pay and, in the second place, play jumps wherever we feature them."

Operators here take the price of the premium featured off the top of the week's collection.

In most cases they are charging a fair price for the item, above the price they pay.

They enjoy profit from the premium and then find, in almost every case, that play has sufficiently increased for them to enjoy better income from the machines as well.

For example, as one distributor here explained, "Here is an electric clock that we are selling to the operators for \$2.35. The operator charges the location \$8.50 for this clock. Yet, this is still far below the actual tagged selling price of the

clock, as it appears in ads in newspapers and magazines in this area.

"The operator enjoys a good profit off the top. He takes \$8.50 off the top of the collection and then splits the difference. Usually, too, the collection is much higher, many times over 50 per cent higher, than he formerly enjoyed on the same location."

Premiums are, therefore, increasing in importance throughout this entire area. More and more ops, because of the increased profits, are awarding premiums for high score players.

The usual manner of award is for the high scorers of the week to "draw" for the prize. In some cases a play-off is arranged.

But, regardless of the method of award, what is most interesting and important to the average operator, is the fact that his collections have risen to new high marks wherever he has featured premiums for high score action.

One operator stated, "I have never before enjoyed such good collections from many of my spots until I got premiums started in the locations. The storekeepers, as well as the players, had something to shoot for aside from competitive score play."

Copper Wire In Old Pingames Big Factor In High Re-Sale Price

Many Ops Hold On To Old Games To Re-Use Wire In Newer Equipment When Controls Come

CHICAGO—Reports reaching here indicate that the reason for the sudden price rise in very old, prewar pinball games, is due to the statements of the President, as well as newspaper reports from various Government economic agencies, that copper is the scarcest of all materials and ops are, therefore, holding onto old, prewar games, to use copper wire from these to keep their latest machines in operation, in the event it becomes necessary.

Copper, steel and aluminum, in that order, as mentioned by President Truman in his report to the nation speech of September 9, 1950, are the scarcest of all the raw materials. The Government is now stockpiling these, according to news reports.

This being the case, many coinmen believe that it pays to hold onto the older pinball games, to re-use the copper wire in these, should this material be frozen and the Government call in overloaded inventories while, at the same time, restricting use to only the most essential defense products.

Much copper wire is found in the old machines and, at the same time, other parts from these machines are of good value for repairs.

Many machines, in past years (especially during World War II) were broken up for the use of the old parts as well as for the copper wire, lead, and other materials contained in them, which couldn't any longer be obtained.

Old, prewar pinball games, that were selling for \$10 and \$15 are now being openly quoted at \$29.50 and as high as \$49.50.

The one and only reason for such increased quotations, it is believed, is not the scarcity of new games, but rather the fact that the materials contained in these older machines are still extremely valuable, and the majority of parts can be re-used to keep newer machines operating.

Sellers who formerly did not list the older, prewar games in their advertisements and circulars, are doing so again.

Buckley Wall Box Enjoys New Demand

CHICAGO—Jerry Haley of Buckley Manufacturing Company, this city, reported this past week that demand for the Buckley Wall & Bar Box has jumped to new highs as more and more ops are calling for these from almost everywhere in the country.

Since the firm announced a special low price on these units, in an effort to get ops to use larger numbers of these boxes for their present installations, there have been many who called at the factory to arrange for quantity shipment.

Possibly the Korean incident, and the fact that much material is very short at this time, may have stimulated the present interest in the Buckley Wall & Bar Boxes, Haley believes.

"But," Haley says, "whatever it was, the demand has continued to grow. We now find ourselves shipping more of our music boxes than we believed we would."

Haley also reported, "Knowing what the last war brought about, many music operators are protecting themselves with our wall and bar boxes. In some cases, they are actually putting these aside, in expectation of the time when they will want to stimulate play on certain spots and capture all the coin they can by installing the Buckley Wall & Bar Boxes as the better, new locations begin to show up in their area."

Whatever the reason, the sales of the Buckley Wall & Bar Boxes continue at a very good pace and, it is believed, will be speeded as the weeks go by.

Over 500 Employed In Keeney Factory

CHICAGO—With "League Leader", four-player shuffle game, catching a solid hold on the market, and with many other of its products in demand, J. H. Keeney & Company, this city, now have over 500 people at work in its factory with a night press shift also in operation.

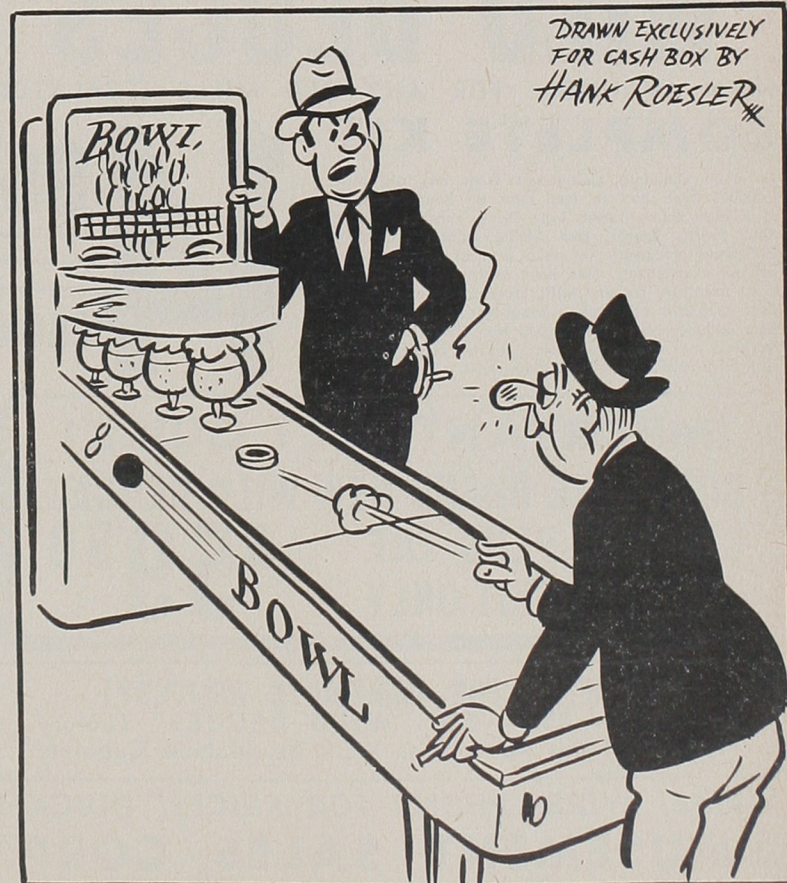
The firm has been finding the matter of obtaining materials a bigger job than producing machines for their distributors.

In fact, execs of the firm state, "Getting the materials we need for the machines we have going down our production lines at this time, is a full-time job for anyone. We are doing more work in this direction than we ever did before."

Charley Pieri, sales manager of the firm stated, "The demand for our four-player 'League Leader' is going ahead at a terrific pace. Our problem is to get the machines out to our distributors. Frankly, we have no trouble in obtaining orders."

"The biggest problem," he stated, "is to attempt to satisfy the growing demand for this four-player game which has attracted great attention everywhere in the country."

In the meantime, other Keeney products, their conversions, and especially their all electric cigarette merchandiser, are in greater demand than ever, to the point where part of the factory is now on an evening press shift in an attempt to catch up with the materials necessary to keep production lines going.



DRAWN EXCLUSIVELY FOR CASH BOX BY HANK ROESLER

"NOW DON'T TELL ME YOU CAN'T SEE THE TARGET!"

10 YEARS from NOW
EXHIBIT'S
'IDEAL' CARD VENDER
WILL EARN FOR YOU.

FASTEST PENNY VENDER MADE
BUILT for OPERATORS



Vends our exclusive line of over 40 Different Series of picture cards — Movie and Radio Stars, Baseball and Football Stars, Cowboys, Prize Fighters, Art Models, KING Features Comics, Fun Cards, etc. . . . a big variety for young and oldsters.

\$29.⁵⁰ with 3000 FREE CARDS (your choice) SUFFICIENT TO PAY YOUR INVESTMENT.

Immediate Shipment. Be first in your Territory. Large Circular and sample Cards upon request. ACT TO-DAY.

THE EXHIBIT SUPPLY CO.

4226 W. LAKE STREET, CHICAGO 24, ILL.

Here Is Something Really New!

Chicago Coin's

ACE BOWLER

WITH FREE PLAY! FREE PLAY!
AND LITED "FLY-AWAY" PINS!

First Distributors Triple Staff In Five Months

CHICAGO—Wally Finke and Joe Kline of First Distributors, this city, proudly announced this past week that, tho they might not as yet be the largest distributors in this area, the firm has, within a period of three months, tripled its working staff.



WALLY FINKE



JOE KLINE

They started with 3 employees and now, within five months, employ ten people in their organization. They look forward to employing more, even before this month is over.

Joe Kline said, "We are busier than we ever believed we would be. We have been working day and night here to satisfy our many customers."

"In addition," he continued, "to traveling thruout the territory meeting with our many out-of-town customers, we have been doing a very fine local business and believe, when all is added together, that we are among the busiest of all the firms in the midwest."

In fact, Kline said, "Wally Finke is now on the road and is visiting with many of our customers in Indiana. He has been phoning and wiring orders in almost every hour of the day."

Kline concluded, "We shall continue to give everyone of our customers a fine deal in everything that they buy from us, as well as the best of service, and the speediest of deliveries."

Monroe C. M. Exch. Moves To Own Bldg

CLEVELAND, O.—Monroe Coin Machine Exchange, Inc., headed by Roy L. Monroe and George George, announced their removal this week to their own new building at 2423 Payne Ave., this city.

One of the most progressive firms in this state, Monroe Coin has been adding to its reputation over the years, and with the added confidence of the operators and increased sales thruout the country, it has found it necessary to increase the size of its floor space as well as its staff.

"Our new building is not only large, but is constructed with all modern conveniences, as well as departments to serve the trade," stated Roy Monroe. "More than ever before, are we in a position to give our local operators as well as our customers thruout the entire country, the very best in service and equipment."

"Deep In The Heart Of Texas"



SAN ANTONIO, TEX.—Gene Bybee, Pan American Distributing Company, this city, recently played host to a group of other Texas distributors—all of whom represent Bally Manufacturing Company.

Pictured above (l. to r.): Gene Bybee; Al Shannon, Coin Machine Sales Co., Houston; George Wrenn and Fred Barber of Walbo Sales Co., Dallas.

THIS MAY BE OUR LAST AD — AND YOUR LAST OPPORTUNITY TO SECURE REBUILT SLOT MACHINE CABINETS, KITS AND SLOT MACHINE PARTS
We Will Hold Nothing Back—Everything Must Go. Act Fast!

"WILD DEUCES"

NOW AVAILABLE FOR ANY OLD MILLS ESCALATOR COMPLETE KIT

to make complete changeover from any old Mills Escalator-type Bell in less than an hour! Consists of Reward Card, Latest Type Disks, complete Set of Reel Strips, Spacer, and "Wild Deuces" Emblem. Everything necessary to make a most complete and perfect changeover. (We have every type of Reward Card necessary for any Mills Escalator-type machine.) Even amateurs can make changeover in less than an hour and have a perfect, Brand New "WILD DEUCES" working on every location. RUSH YOUR ORDER IMMEDIATELY. Time's growing short.

\$14.⁹⁵ EACH

IMPORTANT! ACT QUICK!

COMPLETE BRAND NEW WILD DEUCES CABINET PLUS THE COMPLETE KIT ONLY \$59.⁵⁰

READY FOR IMMEDIATE DELIVERY!

5c — 10c — 25c — 50c "WILD DEUCES" Factory Produced From Above Kits With Brand New Cabinets

WRITE! WIRE! PHONE FOR PRICES! QUICK!! AMUSEMENT SALES CORP.

4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel: HUmbolt 9-1323)



Williams DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME

IT'S PHENOMENAL! 4TH Week
Earnings HIGHER Than 1ST Week!

NO OTHER GAME HAS EVER ACHIEVED THIS RECORD!

- 8 FT. LONG
- 1 PLAYER—10¢
- 2 FT. WIDE
- 2 PLAYERS—20¢

● Protected Under Patent Nos. 2459011, 2296548, 2296549, 2240276. Other Patents Pending.

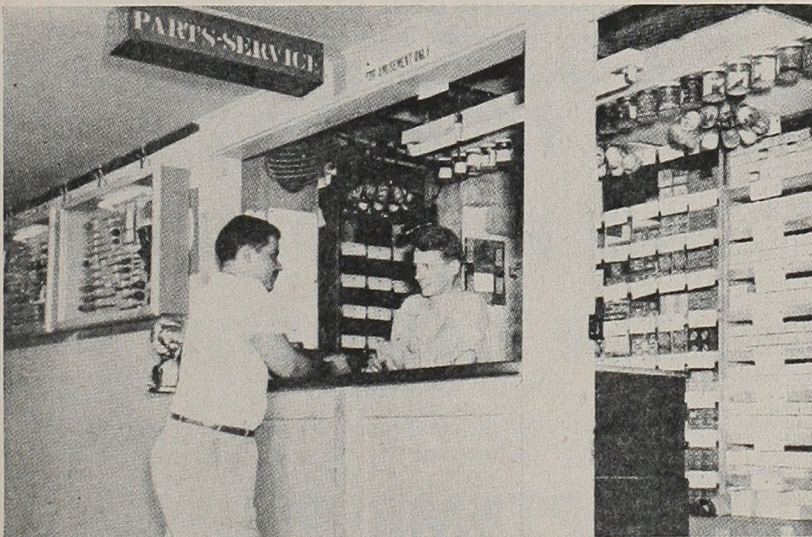


CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

ACCLAIMED BEST FOR YEAR 'ROUND PLAY!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

Service For St. Louis Coinmen



ST. LOUIS, MO.—Jackie Rosenfeld, owner of J. Rosenfeld Company, this city, is mighty proud of the service his firm offers operators in his territory.

Pictured above is Ted Wilson (right), parts manager, and Louis Tocco, assistant parts manager, at the window of their parts and service department, which Rosenfeld claims is one of the most complete and finest in the industry.

J. Rosenfeld Company enjoys a national reputation as one of the leading distributing and jobbing firms in the nation, representing a number of manufacturers of games, as well as being a distributor for a music machine manufacturer.

Arkansas Music Ops Assn Going Very Strong

LITTLE ROCK, ARK.—A. J. Demers, attorney for the Arkansas Music Operators Assn., whose headquarters are in this city, reported this past week, "The Arkansas Music Operators Association is going very strong. We are enjoying the most liberal operation and less taxes than any state in the union."

J. H. "Tex" Dickens of Magnolia, Ark., is president of the organization, which today enjoys over 65% of the operators on its membership rolls. The

"The 4 Horsemen" Ride Again

CHICAGO—With football talk in the air, and the actual playing season only a few short weeks away, D. Gottlieb & Company, this city, this week brought out a new football five-ball game called "The 4 Horsemen".

All of the firm's executives, as well as those distributors who have seen the game, are claiming it will be one of Gottlieb's biggest hits. "It combines the most amazing scoring combination in game history," stated a Gottlieb official. "There are four ways to win: 1) Point Scoring; 2) Backfield Sequence; 3) Numbered Sequence; 4) High Score. The game makes use of Flippers, Replay Roll-overs and 4 'Pop' Bumpers. The player begins scoring points when corresponding backfield rollovers are made. Completing numbered sequences 1 to 11 lights red side rollovers for three replays. Completing backfield sequence lights green side rollovers for two replays. Replays are awarded for points and high score."

All distributors and jobbers have samples of "The 4 Horsemen", stated this exec, and the firm is in full production and making quantity shipments throught the country.

meetings of the organization are called only about five times during the year, all members are working together in greatest harmony. The organization looks forward to the few music ops, who aren't as yet members, joining up very soon.

When you buy from Runyon

YOU BUY THE BEST

Ultimate In Reliability

AMI

40 SELECTION 3-WIRE

WALL BOXES

5¢-10¢ Play

... Selections in less than a second • Less parts—less connections—only 3 moving parts send signal • Compact—12 3/8" x 7 3/4" x 6 1/8".

ORDER TODAY!

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.

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WANT CITATIONS

SPEED BOWLERS
SHUFFLE CHAMPS

1015 WURLITZERS
'47 and '48 SEEBURGS

GENCO SCORING UNITS

LAKE CITY AMUSE. CO.

1648 ST. CLAIR AVE., CLEVELAND 14, O.

(Tel.: CHerry 1-7067)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

HERE'S THE PROOF WHY YOU SHOULD IMMEDIATELY BUY

RISTAUCRAT '45'

The Teenager's 2 for 5c Phonograph Exclusively Featuring 45 RPM Records

"PAID FOR ITSELF IN LESS THAN 3 MONTHS" —E. L. Mayville, Wis.

"CLEARED THE COST INSIDE THE 2nd MONTH" —C. M., New York

AND MANY, MANY MORE LETTERS in our files that PROVE the sensational "Ristaucrat '45'" automatic phonograph PAYS FOR ITSELF within 2 to 6 months AND THEN CONTINUES to bring YOU the BIGGEST, SUREST, STEADIEST PROFITS you have EVER ENJOYED operating automatic music. Write! Wire! Phone! BUY the "RISTAUCRAT '45'" to INSURE YOURSELF ABSOLUTE TOP PROFITS FOR THE FUTURE. ACT QUICK!



JUST CHECK THESE FEATURES ...

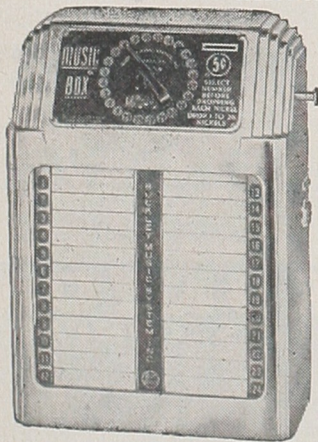
Perfect size. Weighs only 30 lbs. Exclusively plays and automatically restacks 12 of the sensational, highly advertised and publicized 45 RPM records now manufactured by all record companies. The 45 RPM Records are smaller, lighter, easier to handle, storage and transport. Give longer playing life. Cost less because they play over 20 times longer than ordinary records and, at the same time, your listeners enjoy better tone, finer quality and more gorgeous music. All pop tunes are now made on 45 RPM records. Remember—No More Trucks—No More Big Storage Warehouses Necessary. An ordinary small sedan takes care of enough records for a route of 500 "Ristaucrat '45'" phonographs. TEENAGERS GO WILD OVER THE 2 PLAYS FOR 5c. They play the "Ristaucrat '45'" over and over and over again. Bringing you the Biggest, Surest, Steadiest Profits You've Ever Yet Earned. And, what's more, paying the entire cost of the "Ristaucrat '45'" phonos you buy in from 2 to 6 months. REMEMBER—the "Ristaucrat '45'" was originated, designed and invented for YOU by the famous Ristau Brothers. Built for operators by operators. The "Ristaucrat '45'" is BUILT FOR YOU TO ENJOY BIGGER PROFITS. . . .

ALL FOR ONLY \$189.50
F.O.B. APPLETON, WIS.

RISTAUCRAT INCORPORATED, 1216 E. WISCONSIN AVE., APPLETON, WIS.

MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS

WORLD FAMOUS **BUCKLEY** WALL AND BAR BOX FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY \$19.50 EACH
RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS ORDER THEM TODAY

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

Amusement Sales Speeding Shipments



HARRY BROWN

CHICAGO — Harry Brown of Amusement Sales Corporation, this city, creators of the "Wild Deuces" conversion kit and cabinet, as well as "Wild Deuces" rebuilt machines, reported this past week that the firm has instituted a new and speedier shipment system.

"We have, at some expense," he stated, "arranged for kits, cabinets and completed 'Wild Deuces' machines, made from our own brand new kits and cabinets, to be picked up the very moment they come off our production lines here, and quickly rushed to the express firms for instant shipment to the buyers.

"We are actually working right around the clock," he continued, "in

"FALL BIZ TO BE GREATEST EVER"
is the prediction of coinmen thruout the country

"OVER 62,000,000 EMPLOYED IN AUGUST"
More people working—more money being made and spent

Take Advantage Of This Great Opportunity

YOUR AD
in
THE FALL SPECIAL
ISSUE OF
THE CASH BOX
(Dated: OCTOBER 7th)

Will Reach The Operators When
Buying and Selling activity is at its greatest!

GOES TO PRESS **SEPTEMBER 29**
MAIL YOUR AD NOW!

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.
(Phone: LOnacre 4-5321)

an effort to supply the tremendous demand we are enjoying. We doubt very much, from all present indications, that we will be able to fill all the orders we now have on hand.

"But," he stated, "we are trying hard, and will continue to ship to everyone we can, just as fast as we can. This speedier delivery system we are using assures the buyers that their machines will be in transit with-

in minutes after they are off our production lines.

"Tho we can't promise everyone they'll get all that they have already ordered from us," he said, "we will promise that we are going to get some of each order out of the way and will have that part of the order in transit, come what may, and regardless of how soon we may be stopped from further interstate shipping."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

EXPERTS PREDICT SEASON WINNER!

THE 4 Horsemen

THE MOST AMAZING SCORING COMBINATION IN GAME HISTORY!
ACTION-PACKED FOOTBALL THRILLER By GOTTLIEB!

4 WAYS TO WIN!
 1—POINT SCORING
 2—BACKFIELD SEQUENCE
 3—NUMBERED SEQUENCE
 4—HIGH SCORE

4 "POP" BUMPERS
4 FLIPPERS
4 REPLAY ROLLOVERS



BLOCKING GATE
 Assures Extended Ball Action!

- ★ "Pop" Bumpers begin scoring points when corresponding Backfield Rollovers are made.
- ★ Completing Numbered Sequence, 1 to 11, lights red Side Rollovers for 3 Replays.

- ★ Completing Backfield Sequence lights green Side Rollovers for 2 Replays.
- ★ Replays awarded for Points and High Score.

GET OUT IN FRONT AT THE KICKOFF!
ORDER FROM YOUR DISTRIBUTOR TODAY!

D. Gottlieb & Co.
 1140-50 N. KOSTNER AVE.
 CHICAGO 51, ILLINOIS
 "There is no substitute for Quality!"

Rock-Ola Names New Distribs As It Readies Production Of New Phono



J. A. (ART) WEINAND

Melvin Mallory, old timer in the coinbiz, and distributor for Capitol Records, will step back into the machine business, by handling the Rock-Ola line from his New Orleans offices.

Other distributor appointments are expected within the next few weeks as the firm clarifies its distributing organization in preparation for the presentation of its new 50 selection automatic phono, mechanism of which was shown some months prior at the ACMMA convention in Chicago.

The Chicago area is without a distributor at this time, and tho there are quite a few firms in the running for this deal, no one firm has as yet been named.

Other areas may see some changes, too, and tho nothing official has been forthcoming from the firm as yet, within the next few weeks announcements will be made in this regard.

CHICAGO—New distributors have been named by Rock-Ola Manufacturing Corporation, this city, as production of their forthcoming new "Rocket '50" automatic phono comes closer to time of presentation.

J. A. (Art) Weinand, vice-president and general sales manager of the firm, reported this past week that Walbox Sales Company, Dallas, Tex. had been named as distributors by the firm for the Northern Texas area.

General Music Corporation of Los Angeles will handle the Southern California distributorship for the firm.

Paul Spear has taken over Northern California.

Bally Service School For October Announced

CHICAGO — Bob Breither, Bally Manufacturing Company, this city, announced that the Bally Service School for October will be held at the plant on Monday, October 16, Tuesday, October 17 and Wednesday, October 18.

Breither suggests that those coinmen who expect to attend this session drop him a card notifying him of the names of those who will attend and the dates on which they will attend.

FIRST in any LEAGUE!

Keeney's LEAGUE BOWLER
 For 1 to 4 Players!

Rebound! Flyaway Pins! Luxurious Cabinet! Compact Mechanism!
TAKES UP TO 40c PER GAME!

Exclusive for Keeney in Indiana

NEW

- SHUFFLE GAMES**
- Keeney League Bowler—4 Players
 - United Twin Shuffle Alley Rebound
 - United (Single) Shuffle Alley Rebound (with authentic scoring)
 - Chicago Coin Ace Bowler—with Free Play
 - Chicago Coin Trophy Bowl

FIVE BALLS

- Exhibit Playland
- Genco Canasta
- Gottlieb Rockettes
- Gottlieb Four Horsemen

ONE BALLS

- Bally Turf King
- Universal Winner

PREMIUM SPECIALISTS!

For the Newest and Finest in Premiums, Stop in and See Our Selection for Yourself . . . or Write Today for Circular!

RECONDITIONED BY FIRST MEANS SATISFACTION GUARANTEED!

SHUFFLE GAMES

- Resurfaced & Reconditioned
- Universal Super Twin Bowler . . . \$245.
 - Chicago Coin Classic . . . 245.
 - Bally Shuffle Champ 9½ Ft. . . . 229.
 - Chicago Coin Bowling Alley Blue Cabinet with Lite-a-Pins . . . 165.
 - Universal Twin Bowler . . . 145.
 - Universal Twin Bowler—with Lite-a-Pins . . . 165.
 - Keeney ABC Bowler . . . 139.
 - Chicago Coin Shuffle Baseball . . . 125.
 - Gottlieb Bowlette . . . 99.
 - Williams Twin Shuffle . . . 95.
 - Keeney Ten Pins . . . 95.
 - Genco Glider . . . 45.

FIVE BALLS

- Reconditioned and Refinished
- Sharpshooter . . . \$125.
 - Telecard . . . 79.
 - Majors of '49 . . . 69.
 - Big Top . . . 69.
 - 1-2-3 . . . 65.
 - Grand Award . . . 59.
 - King Cole . . . 49.
 - Carnival . . . 49.
 - Screwball . . . 49.
 - Tennessee . . . 49.
 - Alice In Wonderland . . . 49.

BALLY CONSOLES

- Triple Bell . . . \$225.
- 5-5-25c Bell . . . 150.
- DeLux Draw Bell—Red Button . . . 125.
- Draw Bell—Regular . . . 115.

SPECIAL! Exhibit Dale Gun—Late Model \$69.

FIRST DISTRIBUTORS

1748 W. NORTH AVE.

DICKENS 2-0500

JOE KLINE & WALLY FINK
 CHICAGO 22, ILL.

WANTED

Will pay cash \$5 for: Bally Shuffle Champ; One-Balls, Eurekas; Photo Finish; Late Five Balls; Brand New Five-Ball Closeouts; Seeburg 100 Select-O-Matics; and all models used phonographs, games, shuffle alleys and consoles.

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
 EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.