



speed!

In just three-quarters of a second after patron makes his selection on an AMI Wall Box, the AMI juke box goes into action!



AMI Incorporated
General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

United Meets Demand — Presents New "Four Player Shuffle Alley"



BILLY DeSELM

CHICAGO—With its "Twin Shuffle Alley Rebound" and its "Single Shuffle Alley Rebound" in full production, United Manufacturing Company, this past week, announced thru sales manager Billy DeSelm that, "We have met the demand from all over the country and are now in full production on our brand new 'Four Player Shuffle Alley'."

"This is the greatest and fastest

game we have ever yet produced. Distributors who visited our factory, before and after their big NCMDA meeting here this past week, were unanimous in their praise and acceptance of this new 'Four Player Shuffle Alley'."

DeSelm also said, "this new four player rebound shuffle alley will get four coins per game in many and many a location and," he continued, "at 45-second play action speed, that means really big, steady profits for all the operators."

"What's more," he stated, "this game features our famous easy-to-service mechanism with completely hinged playfield which makes the game a heaven-sent dream for mechanics. It's the easiest game to service."

"At the same time," he continued, "it's in the popular nine foot size which fits in with every operator's demand."

United's new "Four Player Shuffle Alley" will soon be on display at all of the firm's distributors' showrooms.

United urges the operators to visit their distributors, see the new four player rebound, and rush their orders in as fast as possible.

Bill DeSelm concluded, "this is the game for a brilliant and prosperous fall season for everyone of the country's operators."

Cincy Music Ops To Hold Next Meet Oct. 10

CINCINNATI, O.—The next regular meeting of The Automatic Phonograph Owners' Association of this city will be held on Tuesday evening, October 10, at the Sheraton Gibson Hotel, starting at 9 P.M. Officers promise that this meeting will be most important to all members.

CINCY CHIT-CHAT: Charles Kanter was the guest of Jan Garber, whose orchestra was playing the Castle Farms. . . . Harry Hester, former vice-president of the association, returned from a two week vacation spent at Dillsboro Springs, Ind. . . . Mr. & Mrs. Milton Cole also back from a trip. The Coles visited Mrs. Coles' parents in Denver. . . . Paul Pusateri, Ohio Specialty Co., back from California after a visit with his mother. . . . Robert Wood, Music Service, now resides in Labanon, O.

Cohen, Ristaucrat Prexy, Visits Chicago. Next Trip To New York

APPLETON, WIS. — Joe Cohen, president of Ristaucrat, Inc., this city, and his sales manager, B. Carr, spent several days in Chicago seeing the trade.

"We were very well pleased with the reception in that area given the 'Ristaucrat 45'" reported Cohen. "We found here, too, that the rental approach is an added source of revenue to operators. The 'Ristaucrat' was also bringing in revenue from locations that heretofore were without music due to limited space."

Joe Cohen is now planning on a flying trip to New York in the next week or so to check with his Eastern distributors.

\$64 QUESTION

How much do you make on your investment? Do you have long-life equipment that will be making money for you many years after it has been paid for? Well, Brother, you can have it . . . Operate the exclusive HOLLYCRANE . . . coin-operated, miniature model industrial crane that has everything an operator wants.

★

Write for Descriptive Circular and Free Profit Chart

COMO MANUFACTURING CORPORATION

5013-5025 N. KEDZIE AVE., CHICAGO 25, ILL.

Exhibit's New "Dale Six Shooter"



CHICAGO—Exhibit Supply Company's new "Dale Six Shooter" attracts great attention at Wholesale Liquor Dealers Convention at Sherman Hotel. (See story this issue, page 28)

<p>WHIZ BOWL CONVERSION for United SHUFFLE ALLEY & Bally SHUFFLE BOWLER</p> <p>• Fly-Away Pins • Motor Driven</p> <p>Single Unit \$79.50 Lots of 3 \$74.50</p> <p>Chicago Coin CONVERSION \$59.50 Distributors, WRITE</p>	<p>SPECIAL! Shuffleboards, 18 ft. and 22 ft. lengths</p> <p>\$59.50</p>	<p>UNITED SHUFFLE ALLEY with Fly-Away Pins</p> <p>Like \$129 New \$129</p>
<p>Guaranteed SHUFFLE GAMES</p> <p>United SHUFFLE ALLEY EXPRESS . . . \$179 Exhibit STRIKE, 2 players . . . 149 Chicago Coin SHUFFLE BASEBALL . . . 99 Chicago Coin BOWLING ALLEY with plastic pins . . . 139 Universal SPEED TWIN BOWLER, 9 ft. . . . 189 Bally SHUFFLE BOWLER, 9 1/2 ft. . . . 79 Gottlieb BOWLETTE . . . 89</p>		
<p>NEW SHUFFLE GAMES Keeney LEAGUE BOWLER United TWIN SHUFFLE ALLEY REBOUND Chicago Coin TROPHY BOWL</p>		
<p>ALLIED COIN MACHINE CO. 828 MILWAUKEE AVE. • MO 6-2110 • CHICAGO 22, ILL.</p>		

WANTED

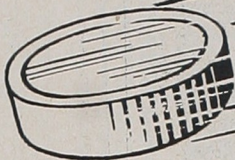
Will pay cash \$5 for: Bally Shuffle Champ; One-Balls, Eureka; Photo Finish; Late Five Balls, Brand New Five-Ball Closeouts; Seeburg 100 Select-O-Matics; and all models used phonographs, games, shuffle alleys and consoles.

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



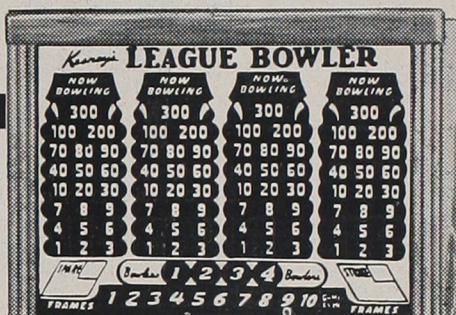
1-2-3-OR **4** PLAYERS



Fastest Rebound of all!

45 SECONDS AT MOST FOR EACH GAME

NOT A CHANGE OVER...IT'S A COMPLETE GAME



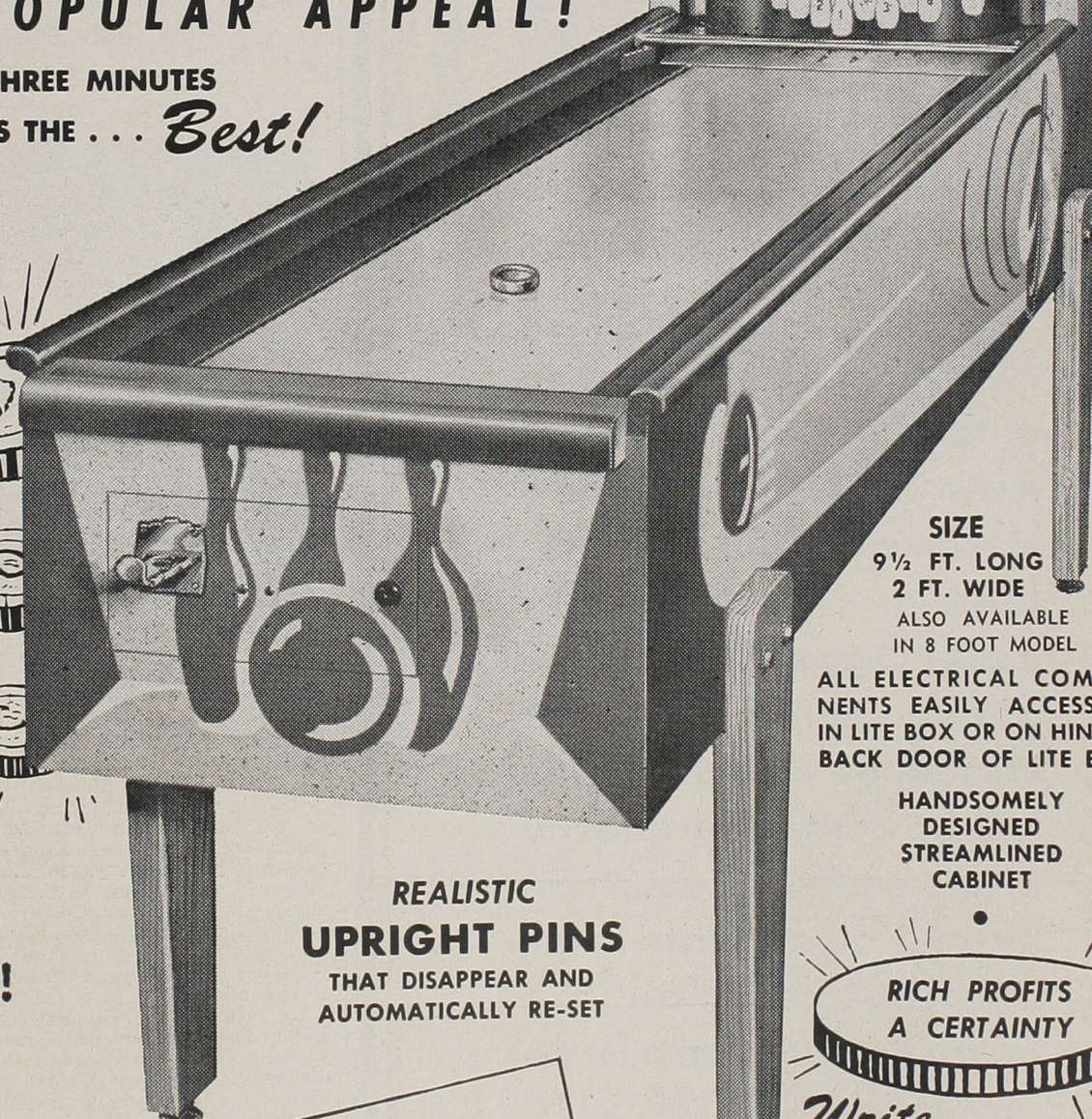
Keeney's

LEAGUE BOWLER

TERRIFIC POPULAR APPEAL!

4 COINS EVERY THREE MINUTES

ALL LOCATIONS SAY ITS THE... *Best!*



SIZE
9 1/2 FT. LONG
2 FT. WIDE
ALSO AVAILABLE
IN 8 FOOT MODEL

ALL ELECTRICAL COMPONENTS EASILY ACCESSIBLE IN LITE BOX OR ON HINGED BACK DOOR OF LITE BOX.

HANDSOMELY DESIGNED STREAMLINED CABINET

REALISTIC UPRIGHT PINS THAT DISAPPEAR AND AUTOMATICALLY RE-SET



Write



THIS IS IT!

See YOUR KEENEY DISTRIBUTOR

J. H. *Keeney* & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

from you
to J.H. Keeney Co. inc.
2600 W. Fiftieth St.
Chicago 32, Ill.

**BACK IN PRODUCTION
BY POPULAR DEMAND**
Bally
SHUFFLE CHAMP

Place your order TODAY to get speediest possible delivery.



TURF KING

Greatest moneymaking game of all time! Breaking earning records everywhere!! ORDER NOW!!

Direct Bally Factory Distributors for Northern Illinois, entire State of Indiana and entire State of Wisconsin.

COVEN DISTRIBUTING CO.

3181 ELSTON AVENUE, CHICAGO 18, ILL.
(All Phones: INdependence 3-2210)

It's New! FOR STRAIGHT NOVELTY PLAY!

Chicago Coin's

SHUFFLE-TYPE BOWLING GAME

PIN LITE

WITH LITED "FLY-AWAY" PINS

And For FREE PLAY It's Our

ACE BOWLER

**Exhibit Goes "Western" With
"Dale Six Shooter"**

**New Gun Placed On Market After Many
Months Of Extensive Location Tests**



FRANK MENCURI

CHICAGO—They can be very proudly wearing those wooly chaps and western ten gallon hats over at Exhibit Supply Company as the firm introduced its newest, and greatest gun, the "Dale Six Shooter."

This is one product which has been on locations for many months, undergoing every type of rigorous test known to the industry, to decide every iota of mechanical perfection and money-making power.

There is no doubt, from advance reports that, "The gun is one of the best that has ever yet been introduced to the industry."

In fact, at the Illinois Wholesale Liquor Dealers Convention, just a few weeks ago, at the Sherman Hotel, a display of only five of these remarkable guns chalked up over 13,000 plays. And this was from an extremely limited attendance at this convention.

"In short," as Frank Mencuri, sales manager of Exhibit Supply Company stated, "it proved that the people who attended this convention were so thrilled with the 'Dale Six Shooter' that they came back again, and again, and again, to try their skill at this great gun."

This is one gun that brings back the "Old West" in all its glory. Here the player has the opportunity of shooting bandits right off their horses.

And, as a matter of fact, that is exactly what he does.

These "bandits" are holding up a "stage coach," in true western fashion. The "hero" is the player himself. He stands up there and shoots away at the moving and animated targets, trying to shoot down those bandits, as they hold up this important payroll coach.

Every hit counts. Every hit means a bandit biting the dust. The bandits fall right off their horses. What's more, the shooting goes right on ahead, with the speediest, most thrilling, and most tense action, ever yet incorporated into any moving target gun that was ever placed on the market.

To thrill the coin machine operator is the outstanding feature of ticket vending.

The shooting over, the machine delivers a ticket as actual proof of the players skill. Operators have complete control over the ticket mechanism.

"But," as Frank Mencuri reports, "Exhibit wasn't going to be at all completely sure of the gun until they had placed it on location after location."

In fact, the "Dale Six Shooter" was placed on so many locations that word spread like wildfire.

Operators came calling demanding guns as fast as they could get them. And, what's more, in the biggest quantity guns have ever yet been ordered.

The gun is mechanically perfect, according to the engineers of the firm, who have watched it on every location. It features the most thrilling action that has ever yet been incorporated into any coin machine, according to execs of the firm.

"As far as operators are concerned, it is the fastest and finest moneymaker they have ever yet purchased. The only trouble," according to Frank Mencuri, "is that even tho we just announced the gun, after so many extensive and rigorous tests, we are so jammed with orders we don't know where to turn first."

"We urge the operators to get their orders in quick. That's the only way we shall be able to handle production. The orders will be filled in rotation as received thru our distributing organization."

WANTED

**BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS**

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

LAKE CITY SPECIALS

New Games		ONE-BALLS	
BALLY TURF KING	WILLIAMS DOUBE HEADER	Jockey Special	\$89.50
BALLY GRANDSTAND	WILLIAMS GEORGIA	Gold Cup	115.00
BALLY SHUFFLE CHAMP	GENCO HARVEST TIME	Citation	235.00
BALLY CLOVER BELL	GOTTLIEB FOUR HORSEMEN	Champion	350.00
		Hot Rod	149.50
CONSOLES		SHUFFLE GAMES	
Bally deluxe Draw Bell	\$175.00	United Shuffle Alley	\$74.50
Mills Duplex 5/25	225.00	Genco Bowling League	74.50
Keeney Super Bonus		Keeney Pin Boy	89.50
5/25	235.00	Bally Shuffle Bowler with conversion	189.50
Double Up	235.00	Bally Speed Bowler	245.00
Winterbook, new	write	Genco Baseball Shuffle	79.50
ARCADE EQUIPMENT		Gottlieb Bowlette	90.00
Jack Rabbit	\$69.50	Calif. Shuffle pins 12 ft.	75.00
Bally Big Inning	175.00	Rockola Shuffle jungle fs	125.00
Exhibit Dale Gun	79.50	Keeney ABC Bowler	135.00
Goolee	65.00	Williams Twin Shuffle	74.50
Western Baseball	55.00	Williams Deluxe Bowler	165.00
QT Pool Table	115.00		

Slightly used 22 ft. Rockola shuffleboards, factory refinished playfields, score units and lights, complete—Write for attractive price! Delivery within 250 miles.

"WHERE YOU GET ONLY THE BEST ALL-WAYS"
LAKE CITY AMUSEMENT CO.
 1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (TEL: CHERRY 1-7067)

Bally "Shuffle-Champ" Back In Production



GEORGE JENKINS

CHICAGO—George Jenkins, vice-president and sales director of Bally Manufacturing Company, this city, announced this past week that the Bally plant is back in full production on "Shuffle Champ," rebound-type shuffle-bowling game.

"Popular demand," Jenkins explained, "compelled us to set up the 'Shuffle-Champ' assembly lines again. The game has been such a consistently strong money-maker that operators in all sections of the country are seeking to replace other bowling games with this popular high-speed profit-producer. The fast rebound action, super-speedy totalizer and the fact that the game scores by official bowling rules are factors in the popularity of the game.

"With demand still continuing strong for 'Turf King,' we do not know how long we can divert production facilities to 'Shuffle-Champ,' so we urge operators to get their orders in promptly to their Bally distributors."

Distributors Dined By Chi Factories

GOTTLIEB DINNER

CHICAGO—D. Gottlieb & Company, this city, gave a very impressive dinner for visiting distributors this past week.

All who attended have since been talking about this marvelous repast and have been complimenting the firm all this past week.

Dinner was at famous Fritzel's restaurant here at State and Lake Streets. Mike Fritzel and Joe Jacobson, owners of this spot, are well known to most all coinmen throughout the country.

In attendance were: J. D. Lazar of Pittsburgh; Irv Blumenfeld, Baltimore; Dave Bond, Boston; Irv Morris, Newark; Joe Mangone, Miami; Al Bergman, Buffalo; Woolf Solomon, Columbus; Leo Weinberger and his son, Mort, Louisville; Hy Zorinsky, Omaha; Hy Greenstein, Minneapolis; Joe Schwartz, Chicago; Art Suave, Detroit; and many other distributors.

David Gottlieb, Nate, Sol and Alvin Gottlieb were hosts.

Also present was the entire staff of the experimental department as well as other departments of the Gottlieb factory.

UNITED LUNCHEON

CHICAGO—United Manufacturing Company, this city, gave a luncheon for the many distributors who attended the NCMDA meet here.

A special long table, country style, was set up in the large factory cafeteria.

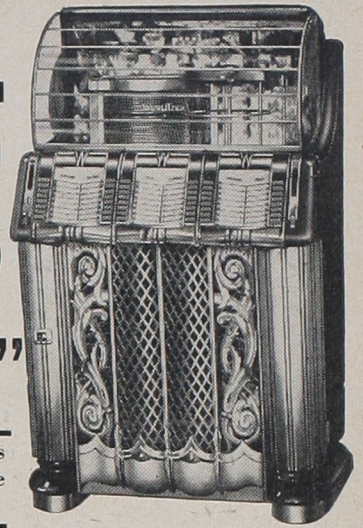
Distributors gathered around to partake of the food for which the United cafeteria is famous.

Among those present were Dave Lowy, New York; Irv Blumenfeld, Baltimore; Irv Morris, Newark, N. J.; Dave Simon, New York; Al Rodstein, Philadelphia; Joe Ash, Philadelphia; Leo Weinberger and his son, Mort, Louisville; Bill Marmer, Cincinnati; Tony Koepfel, Charles Kagle, Gill Kitt, Al Nelson, and many, many others.

Hosts were Billy DeSelm, Herb Oettinger, Ray Riehl of United, in addition to Bill Ryan and Mel Binks of Universal, who also came over and brought distributors from their factory.

MILLS BELLS!
 We have all Mills latest Bells in stock.
FRIEDMAN AMUSEMENT COMPANY
 441 Edgewood Ave. S. E. Atlanta, Ga.
 AUTHORIZED BELL-O-MATIC DISTRIBUTOR

Again... Wurlitzer TOPS THE FIELD With The Amazing "1250"



OPERATORS ATTENTION: Your orders must be placed immediately to Guarantee reasonable delivery date.

Direct Wurlitzer Factory Distributors for Northern Illinois, Northwest Indiana and Berrien County, Mich.

COVEN DISTRIBUTING CO.

3181 ELSTON AVE., CHICAGO 18, ILL.

(All Phones: INdependence 3-2210)

WE HAVE NOW RESUMED

REBUILDING

ALL OLD TYPE MILLS ESCALATOR BELLS INTO SENSATIONAL, NEW

"WILD DEUCES"

★ COMPLETE NEW CABINET ★ NEW DISCS ★
 ★ NEW STRIPS ★ NEW HANDLE ★ PLUS

COMPLETE FACTORY OVERHAULING of your old machine by expert, factory trained, exclusive Bell mechanics, on actual factory production lines INSURING YOU GETTING the Finest, Newest, and MOST SENSATIONAL, ACTUALLY NEW, "WILD DEUCES," at the LOWEST FACTORY REBUILDING PRICE IN HISTORY! Looks NEW! Works NEW! BRINGS NEW MACHINE PROFITS! Don't Hesitate—Rush Your Old Mills Escalator-Type Bells to us IMMEDIATELY!!

ONLY..
\$99.50
 PLUS PARTS

GUARANTEE

We GUARANTEE TO HAVE YOUR REBUILT "WILD DEUCES" ON THE WAY BACK TO YOU SIX DAYS AFTER WE HAVE RECEIVED YOUR OLD MACHINES. ACT FAST. SHIP YOUR OLD MILLS ESCALATOR-TYPE BELLS TO US RIGHT THIS MINUTE.

BUY THE COMPLETE KIT TO REBUILD YOUR OWN OLD MILLS ESCALATORS INTO "WILD DEUCES"

COMPLETE BRAND NEW "WILD DEUCES" CABINET PLUS KIT

Most sensational offer ever made. The Complete Kit YOU NEED to rebuild your own old Mills Escalator-Type Bells into "Wild Deuces." **\$14.95**

Produce your own New machine. The Brand New "Wild Deuces" Cabinet PLUS the Complete Kit YOU NEED at a sensation-ally LOW PRICE. RUSH YOUR ORDER! Enjoy Bigger, Better, Steadier PROFITS!! **\$59.50**

Hurry! Write! Wire! Phone! Today! AMUSEMENT SALES CORP.

4047 W. FULLERTON AVE.

CHICAGO 39, ILLINOIS

(All Phones: HUmboldt 9-1323)



Williams
Georgia
 A PEACH
 for Profitable
 Play!

**BURSTING WITH
 NEW ACTION!**

Williams

MANUFACTURING
 COMPANY

4242 W. Fillmore St.
 Chicago 24, Ill.

Creators of
 Dependable
 Play
 Appeal!

SEE IT—
 BUY IT
 AT YOUR
 DISTRIBUTOR
 NOW!

**Celebrate Return Of
 Bally "Shuffle-Champ"**

CHICAGO—Among the happy people in this city are Ben Coven, Harold Saul, Carl Christiansen and Mac Brier of Coven Distributing Company, who were among the first to urge the Bally factory to bring back the "Bally Shuffle-Champ". Carl Christiansen reports, "Wherever I traveled thruout our entire territory, operator after operator kept asking me to get him 'Bally Shuffle-Champ'."

"I just got to the point that, in every report to the office, I suggested that Bally be contacted and told that our ops wanted the 'Bally Shuffle-Champ' back on the market."

The same, according to reports Ben Coven received, came from Mac Brier and Harold Saul. Their territory is even closer to Chicago and the boys had their hands full trying to answer ops as to "why can't we get the 'Bally Shuffle-Champs' now?"

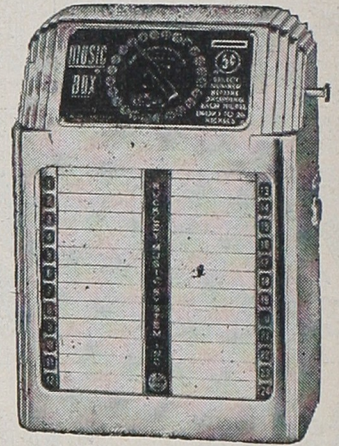
In the meantime, of course, the Bally factory had also been getting the same request from other distributors, jobbers and operators everywhere in the country.

Coven remarked, "With the result", he stated, "that Bally decided, after a deluge of mail, phone calls and telegrams, to get back into production of the 'Bally Shuffle-Champ' because of this tremendous, popular demand."

Coven remarked, "We're ready to deliver to the operators who will get in touch with us as soon as possible. We'll try to arrange deliveries on a fair rotation method."

**MORE IN DEMAND
 THAN EVER BEFORE
 BY MUSIC OPERATORS**

**WORLD FAMOUS
 BUCKLEY
 WALL AND BAR BOX**
 FOR 16-20-24-32 RECORD SELECTIONS



**ONLY \$19.50
 EACH
 RUSH YOUR ORDER!!**

SHUFFLE-REBOUND OPERATORS
BUCKLEY PUCK ORDER THEM TODAY

BUCKLEY
 MANUFACTURING CO.
 4223 W. LAKE ST., CHICAGO 24, ILL.
 (All Phones: VAn Buren 6-6636)

**SNAP 'EM UP! GREAT BUYS!
 USED ALLEY GAMES**

UNITED		CHICAGO COIN	
SHUFFLE ALLEY	\$79.50	ORIGINAL BOWLING ALLEY	\$119.50
SHUFFLE ALLEY w/plastic pin conv.	89.50	BOWLING ALLEY w/plastic pin conv.	129.50
SHUFFLE ALLEY w/disappearing pin conv.	159.50	BOWLING ALLEY w/disappearing pin conv.	199.50
SUPER SHUFFLE ALLEY	99.50	BOWLING CLASSIC	249.50
DOUBLE SHUFFLE ALLEY	169.50	SHUFFLE BASEBALL	119.50
SHUFFLE ALLEY EXPRESS, 8 ft.	229.50	REBOUND SHUFFLEBOARD	39.50

WILLIAMS	
TWIN SHUFFLE	\$69.50
SINGLE BOWLER	99.50
DELUXE BOWLER	179.50

GENCO	
Bowling League	\$59.50
Glider	49.50

EXHIBIT	
Strike	\$165.00
Shuffle Bowl Attachment	49.50

SPECIALS

GOTTLIEB BOWLETTE — \$89.50 • KEENEY PIN BOY — \$89.50
 UNIVERSAL SUPER TWIN BOWLER — \$219.50 • ROCK-OLA SHUFFLE JUNGLE — \$79.50

**SOUTHERN AUTOMATIC
 MUSIC COMPANY, INC.**

ESTABLISHED 1923
 624 S. Third St., Louisville 2, Ky.
 240 Jefferson St., Lexington 2, Ky.
 3011 E. Maumee Ave., Ft. Wayne 4, Ind.
 1000 Broadway, Cincinnati, Ohio
 603 Linden Ave., Dayton 3, Ohio
 325 N. Illinois St., Indianapolis 4, Ind.

PHONO BOOM GROWS

Demand For New Juke Boxes Exceeds All Former Records. Late Model Used Equipment At Premium. Forsee Biz Surpassing 600,000 Locations If Present Sales Continue

CHICAGO—Reports from leading juke box distribs are to the effect that the phonograph sales boom is growing greater each day.

Many of these men, who have had years of experience in the juke box field, believe that present demand exceeds anything they have ever yet experienced.

The present three leading manufacturers of phonos, Wurlitzer, AMI and Seeburg, are reported to be working at top speed, in an attempt to fill orders.

Evans Constellation phonos are reported to be moving at top factory production speed.

The new Rock-Ola, coming on the market soon, has also gathered a great deal of interest from many distribs who have been calling the factory here for further delivery details.

Late used model phonos are at a premium, according to distribs.

It is almost impossible to obtain any quantity of the later used models at this time and, whatever they do obtain, they claim, "go out as fast as they

come in."

In addition, of course, prices of the later model used machines are going up and, it is believed, will continue to go up. Older models, it is stated, will also become more important as time goes on.

These will be used for parts, they inform.

Many of the ops won't release them at low prices. Ops feel they are valuable for the parts which they can get from them.

All are of the belief that should sales continue the way they are now going that within some months from now the industry will easily be able to claim that there are 600,000 locations featuring automatic music in all categories.

There is also reported to be an increase in double and single channel wired music where telephone lines have been obtainable.

In the main, tho, these idstribs report, the big return is to the juke box. The new units are enjoying the greatest sales "in all history," they say.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**THE ORIGINATORS OF
SHUFFLE-TYPE AUTOMATIC-SCORING BOWLING GAMES**

Now Present

“FOUR PLAYER SHUFFLE ALLEY”

FEATURING . . .

- ✓ 1 to 4 Players Can Play (Up to 4 Coins Per Game)**
- ✓ Fast Rebound Action (45 Seconds)**
- ✓ Disappearing Pins**
- ✓ Easy To Service Mechanism—Hinged Playfield**

POPULAR SIZE

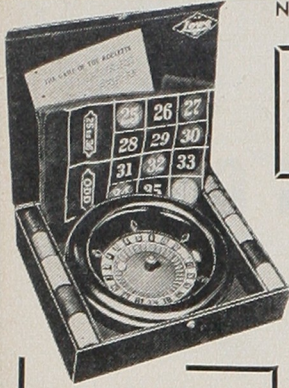
9 Ft. LENGTH

PHONE—WIRE—WRITE YOUR DISTRIBUTOR NOW



FIRST IN PREMIUMS!

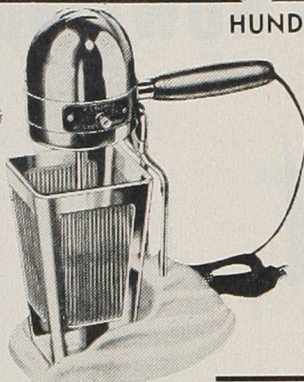
Newest items! Biggest collection of top notch premiums in the country . . . at FIRST!



complete ROULETTE SET
One of the hottest items! 8" wheel, felt layout, instructions, and 150 interlocking plastic chips. In strong leatherette case.
\$6.95 value
\$4.50
No. 8011

POKER RACK & CHIPS
Revolving rack with 200 unbreakable interlocking plastic chips.
\$6.95 value
\$4.50
No. 8001

PANTHER TV LAMP
Realistic panther 22" long—indirect light from back.
\$9.95 list
\$5.95
No. 2711 Black



HUNDREDS OF OTHERS!

New premiums arriving daily. Write for complete listings.

ALL PURPOSE MIXER
Mixes, beats, whips. Chrome plated. Extra powerful motor. Newest square glass mixing bowl. Non-tip base. Really a honey!
\$10.95 value
\$5.60
No. 4110

FIRST Distributors

1748 W. North Ave., Chicago 22

Dickens 2-0500

BUYS! at WORLD WIDE SHUFFLE GAMES

Williams DELUXE BOWLER	\$125
Chicago Coin BOWLING CLASSIC	225
Chicago Coin BOWLING ALLEY	125
United SHUFFLE ALLEY	60
Bally SPEED BOWLER 9 1/2 ft.	225
Genco GILDER	25
Universal SUPER TWIN BOWLER	230
United SHUFFLE ALLEY EXPRESS	200
Genco BOWLING LEAGUE 9 1/2 ft. (Late)	50

ONE BALL FREE PLAYS BALLY

CHAMPION	\$350
CITATION	225
GOLD CUP	150
JOCKEY SPECIAL	115

Consoles

BALLY

TRIPLE BELL	\$195
CLOVER BELL	475
SPOT BELL	325

KEENEY

THREE WAY BONUS	\$295
SINGE BONUS	150
PACE SARATOGA 10c or 25c	25

SPECIAL 15 MILLS

Blue Fronts
For sale to the highest bidder. All originals in excellent working condition.

PREMIUMS

Biggest selection in the country. Best prices available. Our Special Premium Dept. has the finest—All tops in appeal and quality!!

Arcade & Misc.

Exhibit SLIVER BULLETS	\$125
WURLITZER 1100	435
WURLITZER 1015	325
SEEBURG 100	825
PACKARD 1000	
SPEAKER	75
Exhibit DALE GUNE	60
Williams STAR SERIES	175
Dale Gun Cartons 10 for	35

WORLD WIDE Distributors

2330 N. Western Ave.

Chicago 47

Everglade 4-2300

When you buy from Runyon

YOU BUY THE BEST

A Welcome Addition To Any Location

AMI

40 SELECTION 3-WIRE

WALL BOXES

5¢-10¢ Play
Why be satisfied with less than the BEST!

ORDER TODAY!

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y., N.J. & Conn.
593 10th Avenue : 123 W. Runyon Street
New York 18, N. Y. : Newark 8, N. J.
L'Orange 4-1880 : Bl'gelow 3 8777

WE NEED ROOM OUT THEY GO

BALLY USED CONSOLES, DOUBLE-UPS, MULTI-BELLS, SPOT BELLS, RESERVE BELLS
WRITE FOR PRICE

BALLY CITATIONS \$225.00

WHILE THEY LAST
WRITE FOR PRICE ON ALL GAMES
FRANK SWARTZ SALES CO.
515-A Fourth Ave., So., Nashville 10, Tenn.
Phone: 4-8571

FOR SALE

4 CHAMPIONS, each	\$335.00
3 CITATIONS, each	225.00
1 WURLITZER 750E	145.00

LATE FIVE BALLS
Write For Prices

Above machines in A-1 Condition.
1/3 Deposit, Balance C.O.D.

SCOTT AMUSEMENT CO.

HUNTSVILLE, TEXAS
(Phone: 165)

PREMIUMS BOOM SHUFFLE BIZ

CHICAGO—Shuffle and rebound game operators are turning more and more to heavier and wider use of premiums of every kind and make, it is reported.

Premiums are boosting play of shuffles and rebounds on locations everywhere.

At the same time, they are bringing about bigger and better profits for the operators, as well as for the location owner. This latter fact, as all coinmen know, is extremely important.

The methods being used by the games' ops is keeping premium awards within bounds. Players who are able to attain a certain high score are given a ticket, and a duplicate.

The player holds onto the duplicate and drops one part of the ticket into a box in the location. There is a weekly drawing for the prize. Rolls of these tickets are extremely reasonable.

This gives every player the opportunity to obtain the premium as long as he can reach, or surpass, a certain high score which is set for the location by both the operator and the location owner.

Of course, players who attain the score more than once, are given more tickets and, therefore, have a better chance to obtain the premium, for they have more duplicates of their tickets in the closed box when the drawing time rolls arounds.

At the same time the "sale" of the premium to the location owner actually can be considered as "front money" by the operator.

The price of the premium, usually a bit less than the retail tag attached, is removed "off the top" from the regular week's collection.

The difference is, as per usual, divided between the storekeeper and the location owner.

The premiums offered range all the way from electric clocks to pots, pans, lamps, toasters, dishes, dolls, etc.

Everyone is happy over the use of the premiums. They boost the play to the point where, aside from "top money" the operator is getting, he also enjoys better profits.

The same is true of the location owner. The increase in collection brought about by the premium has made the location owner a better friend of the operator. He, too, is enjoying better profits from the machine.

There is no doubt that premium play is gradually sweeping the nation. Operators in widely scattered cities advise coinmen that they are finding the use of premiums the best stimulant, as well as the finest profit booster, on their shuffle and rebound games.

Knapp Returns From Road

CHICAGO—Billy Knapp, Allied Coin Machine Company, this city, just returned from a buying trip thru several states, and reports that business in those areas has been remarkably good, with great expectations for increases during the next months.

Vic Weiss, Billy's partner, took care of the office during this period.

Angott Buying Up Used Phono Records

DETROIT, MICH.—Carl Angott, Angott Distributing Company, this city, reports that the firm is seeking used records from Detroit operators.

Angott states that the firm will pay Detroit operators who bring in their used records, "highest prices ever paid."

Angott is direct factory distributor for the Rudolph Wurlitzer Company.

At the present time, he reported, his firm is busier than ever.

Their new slogan is, "It's later than you think. Trade in your old phonograph for the brand new 'Wurlitzer 1250.'"

Charlie Kanter's Father Dies

CINCINNATI, O.—Charles Kanter, president of the Automatic Phonograph Owners Association, flew to Miami, Fla., to attend the funeral of his father, who passed away on September 27.

Kanter's father was 78 years old, and had been ill for the past six months.

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **\$15. PER YEAR**

(52 ISSUES)

THE CASH BOX

Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY

ZONE

STATE

Individual's Name

It's the Old West - brought to life again with the Rootin', Tootin', Shootin'

Exhibit's DALE SIX SHOOTER

REALISTIC, LIVE-ACTION TARGETS

Here's the Old West Gone Modern

ACTION-PACKED STAGE COACH ROBBERY...IN SPACE SAVING, SMARTLY DESIGNED, ULTRA MODERN CABINET THAT GIVES ADDED PLAY APPEAL TO ANY LOCATION

EXCLUSIVE "SHARPSHOOTER" TICKET VENDOR
Automatically vends printed proof of shooting skill. Delivers 1 to 5 tickets at option of operator for long-lasting player interest.

STURDY, LONG-LIFE MECHANISM
with New and Novel Features for **SIMPLIFIED SERVICING**

ADAPTABLE TO ANY TERRITORY
Scoring can be adjusted for Free Plays or Straight High Score... As "amateurs" become "experts," scoring can be made progressively more difficult.

MOVING TARGETS with EXCLUSIVE AUTOMATIC VARI-SPEED ACTION
Speed of targets varies during entire play for added player interest.

STAGE-COACH BANDITS FALL OFF THEIR GALLOPING HORSES
as hits are scored with the realistic action of the Western Six-Shooter.

EXHIBIT SUPPLY COMPANY
 4218-4230 W. LAKE STREET CHICAGO 24, ILL. **ESTABLISHED 1901**

NOW DELIVERING!
in **NEW YORK STATE**
Exhibit's **DALE SIX SHOOTER**
Jobbers and Distributors **Contact Us!**

MIKE MUNYER
577 10th Ave. at 42nd
N. Y. 18, N. Y. (BRyant 9-6677)

Urges Action For Uniform Federal Arcade License

ST. LOUIS, MO.—Carl Trippe of Ideal Novelty Company, this city, believes that action should be taken by arcade owners throuout the country to arrange for a uniform single Federal arcade license.

It's a known fact that agents for the government interpret the law several different ways, and that some territories are burdened when an agent arbitrarily insists upon having his own way. In Trippe's area arcade owners are assessed \$10 per machine, and Trippe points out that this is entirely unfair in the case of arcades, where a number of machines are located in one spot.

Trippe also recommends that some action be taken to lower the present Federal license fee of \$100 per year charged on counter games.

HIGHEST PRICES ON TRADE-INS

We'll give you top price for your old machines in trade for the brand new, sensational "Ristaucrat '45'" phonograph. "The Music Box for the Spot You Forgot." Guaranteed to earn you more money than you ever before believed an automatic phono could bring you (only \$189.50). Write, wire, phone, immediately!!

Exclusive Distributors for Minnesota, North Dakota, South Dakota, Nebraska and Montana.

SIOUX DISTRIBUTORS, INC.
409 SECOND AVE., NORTH, MINNEAPOLIS, MINN.
(All Phones: LINCOLN 1717)



BLOCKING GATE
Assures Extended Ball Action!

GOOD? NATURALLY! IT'S A CREATION BY GOTTLIEB!

THE 4 Horsemen

THE MOST AMAZING SCORING COMBINATION IN GAME HISTORY!
ACTION-PACKED FOOTBALL THRILLER By GOTTLIEB!

4 WAYS TO WIN!
1—POINT SCORING
2—BACKFIELD SEQUENCE
3—NUMBERED SEQUENCE
4—HIGH SCORE

4 "POP" BUMPERS
4 FLIPPERS
4 REPLAY ROLLOVERS

- ★ "Pop" Bumpers begin scoring points when corresponding Backfield Rollovers are made.
- ★ Completing Numbered Sequence, 1 to 11, lights red Side Rollovers for 3 Replays.

- ★ Completing Backfield Sequence lights green Side Rollovers for 2 Replays.
- ★ Replays awarded for Points and High Score.

GET OUT IN FRONT AT THE KICKOFF!

ORDER FROM YOUR DISTRIBUTOR TODAY!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

WE BUY BY THE CARLOAD SO YOU CAN BUY FOR LESS!

As one of the largest distributors of coin operated mediums in the East

our nineteen-year old organization is geared to give you the best for less. Whether it's something new or reconditioned—contact us FIRST!

EXCLUSIVE FACTORY DISTRIBUTORS

- ★ WURLITZER . . . Western New York and Northern Pennsylvania (outside metropolitan New York).
- ★ BALLY . . . New York State and Northern Pennsylvania.
- ★ WILLIAMS, GOTTLIEB . . . New York State (outside metropolitan New York).
- ★ EXHIBIT, GENCO, CHICAGO COIN . . . Direct Factory Distributors.

IMMEDIATE DELIVERY OF RECONDITIONED

- ★ CHAMPIONS
- ★ PHOTO FINISHES
- ★ CITATIONS
- ★ GOLD CUPS
- ★ JOCKEY SPECIALS
- ★ BALLY SPEED BOWLERS and SHUFFLE BOWLERS

WE STOCK A COMPLETE LINE OF PARTS, PLASTIC AUXILIARY EQUIPMENT OF ALL LEADING MANUFACTURERS

ALL EQUIPMENT GUARANTEED 100%! All worn parts replaced where necessary, rails repainted, cabinets touched up.

SPECIAL QUANTITY PRICES! Write, wire, or phone. All prices include crating. 1/3 deposit—balance C. O. D. Trades accepted.

ALFRED SALES, INC.
881 MAIN STREET Lincoln 9106 BUFFALO 3, N. Y.

Pieri Asks Ops To Anticipate Requirements And Order Ahead

Keeney Factory Put On Full Time Night Shift



CHARLES PIERI

CHICAGO—Charles Pieri, general sales manager of J. H. Keeney & Company, Inc., this city, reported this past week that he is asking operators to "anticipate requirements," so that the firm can get them the equipment they order, "about as close to the time that they want it."

Pieri also reported that the firm has added a full time night shift and is working as fast as it possibly can to get shipments of their Keeney "League Bowler" to meet the orders they already have on hand.

Pieri said, "Tho we are somewhat behind in filling the orders we now have for our 'League Bowler,' we are working as fast as we can, and have also added a full time night shift to our present force, to get these machines out to the trade and fill the orders that we already have on hand."

"There is no doubt," Pieri continued, "that 'League Bowler' has proven itself, wherever it has been placed, as the most sensational bowling alley game of all time."

"The fact that four players can play the game at one and the same time has brought in more coin for operators than any other game in the history of shuffle or rebound bowling."

"This is the type of game the operators needed to take care of all requests for one, two, three or four players and, there is now no longer any doubt, it is the top machine on the market."

"The operators agree that this is the machine with all the features they have ever asked for from any type of game in this classification."

"We certainly are pleased the way the nation's coin machine men have accepted our 'Keeney League Bowler,' but, more than anything else, we are pleased to hear the marvelous earning reports from every territory in the country and, what's more, we assure operators we shall try our very best to get them deliveries just as fast as we can if they will anticipate their requirements."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Coven Again Sets New Wurlitzer Sales Mark

CHICAGO — "The amazing '1250' becomes more and more amazing each week," according to Ben Coven of Coven Distributing Company, this city.

"It seems," Ben says, "that there's no way to halt those last minute orders. We are now at the point where we are asking the music operators in our territory to place their orders with us as far in advance as they possibly can so that they'll be assured of delivery dates."

The firm has been working at top speed to fill orders their salesmen have been taking thruout Northern Illinois and Northwest Indiana as well as in Berrien County, Mich.

Harold Saul of the firm put it this way, "We don't know how this thing gets going, but, it's just like a small stone that starts an avalanche."

"Someone," he continued, "starts the 'Wurlitzer 1250' on some location in one area and the next thing we know we're simply deluged with demand for more of these 1250's from that territory."

The firm has been advising music operators that it is trying its best to keep "stock on hand" of as many of the "Wurlitzer 1250" phonos as it possibly can obtain from the factory.

"As the operators realize," Ben Coven stated, "this isn't the easiest job in the world. We are in constant touch with the Wurlitzer factory. We are trying our best to keep ahead of all orders by arranging for shipments of machines weeks ahead of time."

"We don't know," Ben said, "whether we'll be able to keep this up very much longer. But, we will try our best to satisfy the growing demand, which has again set a new sales mark for our firm, if the operators will get their orders to us as far in advance as they possibly can."

Hirsh-Mason Buys Out Silent Sales Of Washington, D. C.

WASHINGTON, D. C. — Phil Mason and Hirsh de LaViez joined forces this past week and purchased the business of The Silent Sales System of Washington, they announced in a joint statement.

This sale consummated one of the largest deals in recent years, as Silent Sales was operating approximately 600 machines in the Washington area, which they have been operating for the past fourteen years. It's reported the purchase price ran considerably over \$100,000.

The new combine will be named Hirsh Mason Corporation, and will work out of the Hirsh Building, 1309 New Jersey Avenue.

Put New Life Into Your Shuffle Alleys!

UNITED'S Shuffle Alley Deluxe

New Disappearing Pin CONVERSION UNIT

Turns your original Shuffle Alley into a New Shuffle Alley Express

ALSO AVAILABLE FOR SUPER SHUFFLE ALLEY • DOUBLE SHUFFLE ALLEY

New Flashy Back Glass

- Easily Installed on Location
- Takes Only 15 Minutes
- No Switches Added
- No Electrical Changes Needed
- Matches Cabinet Design

Made by the Originators of Automatic Scoring Shuffle-Type Bowling Games

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Silent Sales retains its sales and operating establishment in Maryland, and will continue its offices in that state.

Phil Mason, well known thruout the trade, has had considerable experience in both the wholesale and operating end, having had offices in the past in New York City, Newark, and lately in Irvington, N. J. Hirsh has been active in the coin machine business for the past 25 years as both wholesaler and operator. At this time he is president of the Washington Music Guild; president of the Coin Operators of America; member of the Washington Board of Trade, Better Business Bureau, Variety Club; and a board member of Trinidad Boys' Club, Metropolitan Police Boys' Clubs and Music Operators of America.

PRICED FOR QUICK SALE

<p>Every Machine Perfect</p> <p>Chicoin Bowling Alley, 2 Players, Blue Frt., Like NEW \$139.50 Gottlieb Just "21", Perfect Condition 120.00 United Shuffle Alley 85.00 Nationwide Baseball shuffle game, 2 Players, Fir Samples 89.00 Gottlieb Bowlette 95.00</p>	<p>Every Machine Guaranteed</p> <p>Climatic Adjusters, 6 to a Set 16.50 National Shuffleboards, 18", 20" or 22", Fully Reconditioned, Top Resurfaced, Like New, Any Size 145.00 (Add \$17.50 for crating above)</p> <p>NOW DELIVERING ALL THE NEWEST GAMES . . . Write Quick for Price</p> <p>1/3 Deposit With All Orders, Bal. C.O.D., F.O.B. Chicago, Ill.</p>
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PREMIUM SPECIAL . . . \$10 TABLE LAMPS \$445 FOR THIS WEEK

SENSATIONAL, BEAUTIFUL

INDUSTRIES, INC.
6520 S. HALSTED ST., CHICAGO 21, ILL.
(TEL.: ENGLEWOOD 4-4144—STATE 2-5600)

"SUCCESSFUL OPERATORS DEAL WITH COVEN"

★ ★ **FOR QUICK SALE** ★ ★
GUARANTEED REGARDLESS OF PRICE!

Mills 4 Bells, 5/5/25	\$75.00	Bally Triple Bell, 5/5/5	200.00
Mills 3 Bells, 5/10/25, 1947	125.00	Bally Triple Bell, 5/5/25	250.00
Mills 3 Bells, 5/10/25, 1948	195.00	Bally Triple Bell, 5/10/25	260.00
Keeney Super Bonus Bell, 5c	150.00	Baker Racer, Preakness	575.00
Keeney Super Bonus Bell, 5/5	185.00	Bally Draw Bell, 5c	150.00
Keeney Super Bonus Bell, 5/25	195.00	Bally Draw Bell, 25c	165.00
Keeney Super Bonus Bell, 5/5/5	375.00	Bally De Luxe Draw Bell, 5c	175.00
Keeney Super Bonus Bell, 5/5/25	375.00	Bally De Luxe Draw Bell, 25c	185.00
Keeney Super Bonus Bell, 5/10/25	385.00	Bally Spot Bells, Like New	395.00
		Bally Clover Bells, Any Combo	495.00

SPECIALS

Citations	\$265.00
Champions	390.00
Jockey Special	125.00
Gold Cup	165.00
Jockey Club, PO	125.00
Lexington, PO	275.00
United Shuffle Alley	65.00
Heavy Double Revolver Safes	69.50
Wurlitzer 1017 Hideaway	275.00
Wurlitzer 1015	275.00
Wurlitzer 750E	135.00
Exh. Silver Bullets	127.50

● **PINBALLS** ●

READY FOR LOCATION	
Mardi Gras	\$50.00
Buffalo Bill	160.00
Sharpshooter	135.00
Carnival	75.00
Yanks	55.00
Thrill	70.00
Select-A-Card	\$155.00
Utah	140.00
Wisconsin	50.00
Trinidad	50.00
Shanghai	45.00
Summertime	60.00

ORDER TODAY DELIVERING
BALLY WURLITZER
TURF KING 1250
 WURLITZER 1217

BACKED BY POPULAR DEMAND
BALLY SHUFFLE CHAMP
 RUSH YOUR ORDER TODAY

OPERATORS IN WISCONSIN, NO. ILLINOIS & INDIANA
 USE THE COVEN FINANCE PLAN

COVEN

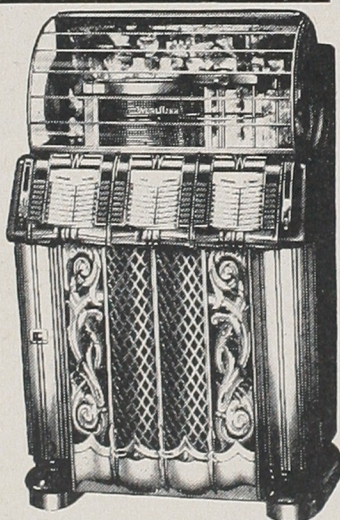
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 Independence 3-2210

All Equipment Thoroughly
 Serviced or Reconditioned
 by Our Trained Staff.

Authorized Distributors for
Bally and WURLITZER
 Products Phonographs

It's Later Than You Think

**TRADE IN YOUR
 OLD PHONOGRAPH
 TODAY — FOR THE
 BRAND NEW AND
 SENSATIONAL**



WURLITZER 1250

**DETROIT OPERATORS—GET MORE MONEY—
 BRING IN YOUR USED RECORDS TODAY!**

ANGOTT DISTRIBUTING CO.
 2616 PURITAN AVENUE DETROIT 26, MICH.
 (ALL PHONES: UNiversity 4-0773)

COMPARE

ALL EQUIPMENT CLEANED AND READY FOR LOCATION

Holly Cranes (Latest Models)	Write	Mills Black Cherrys (25c)	\$99.50
Bally Kentuckys	\$425.00	Wurlitzer (1080) Phonograph	295.00
Bally Champions	345.00	Rock-Ola (1946) Phonograph	195.00
Bally Gold Cups	99.50	A.M.I. Model A	375.00
Bally Lexingtons	275.00	Wurlitzer (750-E)	125.00
Bally Clover Bells	495.00	Exhibit Contact	29.50
Bally Spot Bells	395.00	Gottlieb Buccaneer	50.00
Bally Wild Lemons	225.00	Genco Trade Winds	25.00
Keeney Bonus Bell (Single)	145.00	Genco Puddin' Head	37.50
Bally Shuffle Bowlers	75.00	Williams Yanks	37.50
Bally Speed Bowlers	235.00	Williams Dew-Wa-Ditty	27.50
Williams Star Series	110.00	Bally Melody	29.50
Gottlieb Bowlettes	75.00		

EVANS WINTERBOOKS (100-1 1950 MODELS) WRITE
 EVANS BANGTAILS (1950 MODELS) WRITE

1/2 Deposit, Balance C. O. D.
CHRIS NOVELTY CO.

806 ST. PAUL STREET PHONE: MU 8722 BALTIMORE, MD.



CHICAGO CHATTER

This past week will probably be remembered as "distributors' week". With the annual meeting of NCMDA at the Bismarck Hotel, distribs were here, there and everywhere. . . . Dave Gottlieb, along with brothers Nate and Sol, and Dave's son, Alvin, as well as leading engineers of the firm, gave a mighty grand dinner for distribs at Fritzel's restaurant Sunday evening before the meet opened. . . . Sam Stern and his men at Williams held "open house" for the distribs and there was much jubilation at this very handsome factory. . . . Quite a party Monday evening at the Sherman Hotel with Bally's boys entertaining a great many of the distribs. . . . Billy DeSelm, Ray Riehl, Herb Oettinger, and the many other grand people over at United, entertained the distribs with a luncheon on Tuesday. . . . Same NCMDA officers were re-elected, just as was predicted in this column this past week. A few new directors were placed on the board. . . . Lou Wolcher of San Francisco didn't show up, but was re-elected president anyway. Lou in an accident and now in S. F.'s Mt. Sinai Hospital with a broken ankle.

Among the distribs seen around the factories were: J. D. Lazar, Pittsburgh; Irv Blumenfeld, Baltimore; Dave Bond, Boston; Irv Morris, Newark, N. J.; Joe Mangone, Miami; Al Bergman, Buffalo; Dave Lowy, New York; Wolf Solomon, Columbus; Leo Weinberger and his son, Morty, from Louisville; Hymie Zorinsky, Omaha; Hy Greenstein, Minneapolis. . . . Also seen around: Bill Marmer, Cincinnati; Joe Ash and Al Rodstein, Philly; Dave Simon, Tony Koepfel, Charley Kagle, A. Nelson, and many, many more. . . . According to some of the sales managers who howled along with the visiting firemen, "We'll never get our own work finished if this keeps up much longer". . . . By Wednesday morning most of them were pretty well bushed—and seeking some relief by trying to get down to their desks a few minutes late. . . . Ray Moloney proved himself, as per usual, one terrific host, from all reports.

Seeburg distribs meet this week, according to reports, to decide on 45 RPM disks. The 45 RPM phonos have been growing more important. Much news expected after Seeburg meeting here. . . . Jack Nelson, Bally sales manager, back from an extended trip thruout the far west. Jack reports biz great. Also states that some of the new showrooms he saw were tremendously outstanding. Jack bumped into John Haddock and Ed Ratajack of AMI out in California. Paul and Lucille Laymon were all excited over the new Wurlitzer 1250 phonos. Wolf Roberts in Denver and Bill Erskine of the R. F. Jones' Denver offices entertained. Chick and Al Roberts and Maurice Pollard in San Francisco, along with all the guys in that very big and outstanding Jones' office, were happy to say "hello" to Jack. In short, Jack reports, everywhere he went he enjoyed the grand and outstanding hospitality which coinmen render so graciously and so well.

Next meet of NCMDA will be in Miami in January, 1951. This assn. will now hold 4 meets per year. Two in Chicago and two in other cities, according to S. I. (Si) Nieman, official director of the org. . . . 'Way out west at Exhibit Supply Co. don't be surprised if you bump into Frank Mencuri, Ford Sebastian and Joe Batten wearing wooly chaps and ten gallon sombreros and all yelling "Shoot them bandits 'fore they get to that stagecoach". Yep, it's the "Dale Six Shooter" that's got 'em all goin' western far west on Lake Street. . . . Dick Hood of H. C. Evans will soon have a surprise for the trade, 100,000 square foot surprise. . . . Charley Pieri over at J. H. Keeney & Co., Inc., is one of the busiest of the sales execs in town. Charley's trying to satisfy 'em all and entertain the gang that called around at the plant this past week, all at one and the same time. Brother, that's tough work, believe you me. . . . Lou Poasberg of New Orleans writes up to suggest ops write in and give their "hints" on how to save time and money operating.

Not many know it, but, Tom Sherfick conducts a million dollar juke box biz in a town of less than 1100 population. . . . Al S. Cohen of Newark, N. J., in town and placing a whopper of an order with Red Zogg for refrigerated sandwich vendors. In fact, Al informs that very first order he took was for over 50 of these machines, "With cash on the line". . . . Red Zogg has built and rebuilt many a machine in his time. Red comes up with a new one called, "Aladdin Special". "All you do", says Red, "is put in a silver dollar. Wish where you want to be and", he claims, "if you don't get your wish you'll get 50c back." . . . Have you tried one of those cigarettes Tom Callaghan is smoking these days? . . . Ben Coven was at his wit's end this past week. Terrific orders for "Turf King", Wurlitzer 1250 and "Bally Shuffle Champ" just zoomed right into his place, according to Ben. Had his hands full trying to get as many machines to the trade as he possible could. . . . It's a lot later than you think. . . . Art Weinand and Al Stern out to the Chi ops shindig at Bunker Hill Country Club to meet with all the music ops and Art advising that they had one hot time trying to answer questions all about the new Rock-Ola "Rocket '50" phono. And Al reported mighty pleased at the tremendous interest in the new Rock-Ola phono.

Col. L. Lewis of Merit Industries reports that one of the outstanding innovations of his distrib firm will be a 24-hour service deal for Chicago ops, "Which", the Colonel says, "is right out of this world". . . . Busy little bees, Harold Saul, Mac Brier and Carl Christiansen, all in the Coven offices at one time. . . . Joe Schulman "returned home", as he termed it, coming back to Coven mechanical dept. . . . Bumped smack into Joe and Kate Simon and their dotter, Janis, along with Woolf and Ruth Solomon, being hosted by Billy and Lucy DeSelm at the Chez. . . . Al Bergman and Bill O'Donnell also strolled into the Chez. Al wanted to say, "Hello", to his pal, Frankie Laine. Frankie is wowing 'em at this famed nite spot. . . . No one working at O. D. Jennings plant while firm gets all set again. . . . Monte West and Len Micon announced that World Wide's credit plan is now in effect for ops in Illinois, Iowa, Wisconsin and Michigan, according to info received here. . . . Vic Weiss and Billy Knapp of Allied are arranging one of the most outstanding premium depts. in town. Both boys like this dept. of the firm with Vic making it his "special baby", according to reports.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



EASTERN FLASHES

Dave Lowy, Dave Lowy & Company and Dave Simon in Chicago attending the meet of the National Coin Machine Distributors Association (NCMDA). While in the windy city, Lowy took the opportunity of visiting the Keeney factory, for which he distributes locally, and Simon out to see the bunch at the United plant. . . . Harry Rosen and Meyer Parkoff leave at the end of the week to attend the Seeburg distributors meeting at the factory in Chicago. . . . Phil Mason, Irvington, N. J., and Hirsh de LaViez of Washington, D. C., combine forces and buy out Ira Byram's Silent Sales Company operation in Washington, D. C. Firm created to be known as Hirsh-Mason Corporation. Silent Sales retains its Maryland operation. Hirsh and his missus came to the big city for a three-day holiday after deal was consummated and did a bit of show-seeing and relaxing. Hirsh's son, who's been hospitalized for the past months, making progress.

The Louis-Charles fight was attended by a number of coinmen. Seems that Barney (Shugy) Sugeran of Runyon Sales Company, had the right hunch, which added a few cabbages to his bankroll. . . . Al Simon, Albert Simon, Inc., another of the bunch who backed his opinion that Charles was the better man. Between answering phones for ChiCoin's games, and doping the fight, Al was a mighty busy man. . . . Teddy Seidel, ex-pro battler, also predicted the winner. . . . Next sporting event that will excite the "row" will be the World Series. Last year, the boys did mighty well backing the Yankees against the Dodgers. Guess they'll all stay with them once again. . . . "Senator" Al Bodkin, dressed in the height of fashion, buys coffee all around, and still pretty excited over his luck in winning the Seeburg 100 phono at last week's UJA raffle. . . . Al Denver, president of Automatic Music Operators Association, busy putting the finishing touches on arrangements for the forthcoming annual banquet set for October 28 (Saturday night) at the Starlight Roof of the Waldorf. Assisting are Nash Gordon and Dorothy Volke of the association office.

Mike Munves entertained Frank Mencuri of Exhibit Supply Company the week prior, and now displays the manufacturer's latest gun "Dale Six Shooter", which he claims should outsell the great "Dale" gun. Mike already has requests from coinmen throughout his territory of New York State. We tried our shooting skill, and surprisingly "killed off" a large number of "bad men". . . . Joe Munves returned this week from a trip thru the South, where he saw distributors and arcade men on the firm's new two-player competitive "Air Hockey". . . . Marcus Klein returned this week after a three month vacation trip thru Europe and Israel. . . . Moe Bittner getting so fat, he'll soon be as wide as he's tall. . . . Harry and Hymie Koepfel, Koepfel Distributing Company, awaiting arrival of a large number of used phonos.

Among all coin operated items, guns now are in demand once again. Sky Fighters selling fast, and the new guns getting a big play. . . . Joe Young, Young Distributing, who finds out for the first time by reading The Cash Box that his manager Abe Lipsky was quite an athlete, sends him out to see the music ops on the Wurlitzer 1250. "If he's still retained any of his speed afoot, let's see him use it in covering the trade" smiles Joe. Joe Hirsch appointed business manager of the Associated Amusement Machine Operators of New York, local games association, according to an announcement by Louis Rosenberg, president, and Teddy Blatt, their attorney. Joe is well known, having been one of the pioneer operators of pin games many years ago. At one time he was president of their association. His last active participation as an operator was a few years ago, which unfortunately was terminated by legal order. Joe is now busily engaged in rounding up the few operators who haven't as yet become members of the association. . . . Ike Berman on the road seeing the trade on the "Ristaucrat '45" phono, for which he is distributor. Ike covering New York State and the New England states.

DALLAS DOINGS

We know a fish story that isn't a tall tale. Joe Metassa actually caught 68 black bass at Lake Texhoma. The smallest catch weighed in at 2 1/2 pounds. We'll never hear the last of this fishing trip. . . . Dropped in at American Distributing Co. Tuesday morning and the gloomy atmosphere almost got me. The news was most discouraging to the Dallas ops, but the general opinion was that it could and can be worse. . . . Audry Hunter called to let me know that she and Bob follow this column religiously. I think I wrote about Audry and Bob going into the operating end of the coin machine business. They are doing great, but as Audry says, and every one knows, good locations are mighty hard to find. . . . Tillman Babb, Melody Music Company, closed out his radio and record shop. Tillman decided his coin machine biz kept him plenty busy. . . . Herb Rippha is really doing great in his "Rips Lounge". Chatted with Mrs. Herb 'tother day and learned they had moved into their new home. . . . Ditto Arthur Flake who sold his beautiful home in Preston Hollow and bought another haciendo in University Park. When do we get the house warming, Arthur?

Garland Delemar moves into his new home, come next week. . . . Naturally the location is "East" WACO. . . . Stan and Pauline Lewis, Shreveport, dashing around Dallas finishing up their business, and looking forward to a night on the town. . . . Pat McGuion surprised us all by up and getting married, quitting her job and leaving for Mexico City, all within two days' time. Mucho luck, Pat, and do come back to see us once in a while. . . . Paul Glass, former branch manager of Macy's Record Dist Company, Dallas, has taken over the reins at Harold Daily's "South Coast Distributing Company", 4116 Live Oak. Marian Jones, well known to Dallas operators, will follow as Paul's secretary and Mac Branshaw, formerly with Mercury Records, will head the sales staff. . . . Henry Manning and Harry Hoosier took to the Western Plains on a good will tour. . . . We hear that Carl Weathers refuses to put "Korea, Korea, Korea" on his jukes. Could it be that Carl is in the Reserves? . . . E. R. Wurgler, of Rudolph Wurlitzer, visiting the Williams & Commercial Music Co. . . . The surprise of the month came with the announcement Walbox Sales being appointed exclusive distributors in this territory of Rock-Ola Phonographs. Although Walbox has not handled music for several years, they are anticipating a large increase in business. . . . George Wrenn and Fred Barber are taking particular pains in redecorating their show room.

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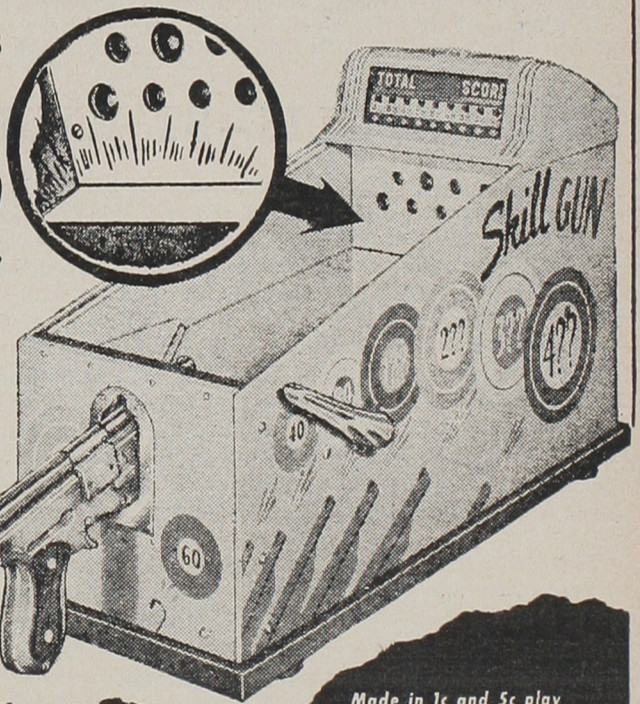
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CALIFORNIA CLIPPINGS

Dannie Jackson of Automatic Games hopped up to Las Vegas for huddle with Sammie Donin regarding future of their distribution depot and arcade up there . . . Understand on the arcade that the boys may be taking our suggestion of putting in some 5-balls, bowling games and other amusement devices for the benefit of folks with tired arms and tired pocketbooks. As to their distribution setup, the lads are either crazy or crazy-smart, but it seems they're out to buy up all the good used bells they can get their hands on, despite or because of presently pending legislation affecting interstate commerce in equipment of that nature . . . Georgie Warner of the same firm up to Murrietta Hot Springs for a few days. Strictly for his health, says the Warner man, and not on business or the monkey variety of same. . . . Just about as slick looking as a brand new Thrifty Drug Store, and carrying about the same variety of merchandise, is Johnny Hawley. His premium dolls and stuff have been augmented by a very nice line of jewelry and they're all going great, Johnny reports. But he's still doing a big job with used 5-balls and expects big things out of the new Gottlieb's "Four Horsemen."

Jack Ryan tells us that Jack Simon is coming along nicely at home after his operation and will be coming in an hour or two daily within a week. Meanwhile Jack R. is keeping busy with the new Chicago Coin flyup pin conversion unit, exclusively handled by Sicking on the Coast, and also figures a nice future for the Gottlieb 5-ball . . . It was a busy week at Paul Laymon's with music ops from far and near coming in after Wurlitzers. The music service dept. will be fully moved in this week, with the latest repair and testing equipment in the hands of two factory-trained mechanics, Stan Turner tells us. Ed Wilkes and the gang are waiting on some more Bally "Shuffle Champs" once again and Bally's "Turf King" is still galloping right along. Ed also reported a warm reception by vending ops for their new "Smokeshop" cigarette machine out of Automatic Products in Minneapolis.

Operator Pete Shupp of Lynwood is reportedly coming along pretty well in a Bishop hospital after his bad automobile accident while returning from a hunting and fishing trip to Bishop. The car was a total wreck and Pete's leg was seriously injured . . . Phil Robinson, who's getting restless for another trip, tells us that Chicago Coin's "Ace" bowler looks like a live one . . . Still in the East, visiting his business and social contacts, is Bill Happel, Jr., of Badger Sales. . . . Fred Gaunt of General Music was up to Corona for a few days, leaving Bud Parr and staff to carry on with the United bowling games while waiting for another big deal to break . . . In the absence of Paul Silverman and Phyllis Hammond at J. Peskin's we chatted with darkeyed beauty Dolores Moreno, who proved she doesn't really care by expressing nothing but admiration of our picture with four armfuls of King Sisters in a recent issue . . . Joe Peskin is due in from Chicago any day now. . . . Bob Bard and Ed Kendall of Bard sales both out and their discreet young secy. wasn't talking . . . On the Row: Mrs. P. A. Barnes of Baldwin Park . . . Charles Koski of Long Beach . . . Southgate's Pete Pellegrino . . . Local man Sol Schwartz . . . Ivan Gilbert from San Diego . . . Barstow's Lela Smith . . . Roy Jones of Ridgecrest.

MINNEAPOLIS—ST. PAUL, MINN.

Joe Engel, of Pine City, in Minneapolis for the day looking for new equipment . . . Bob Lammers, of St. Cloud, ace mechanic for H. H. Krueger, of Fairfax, had a little accident last week, as he burnt his whole right arm while at one of his locations. While stopping in to check, he helped the chef move a kettle of hot grease; they spilled it, and he burnt his arm. Bob was given immediate medical attention and it will be several weeks before he will be able to use his arm again . . . Bill Lord, of Park Rapids, driving into Minneapolis for the day, visiting a few distributors in the Twin Cities. . . . Ernie Klicker, of Park Rapids, has been confined to his bed for the past ten days with a very bad back. Erne lifted a piece of equipment which was too heavy for him and that did the damage . . . Leo Bearth, St. Paul operator, is getting around very slowly since his automobile accident about two weeks ago. His right leg is swathed in bandages, as his leg was pinned under the hot exhaust pipe after the crash.

Phil Smith, Minneapolis operator, took his family to Fargo, N. D., for a two weeks vacation where Phil took over his brother's butcher shop, while his brother took off for a two weeks vacation to visit relatives in Arkansas. Phil was in the butcher business before he went to the operating business and had no trouble holding the fort down. Phil's operation was handled capably by his mechanic . . . Jerry Hardwig, of St. Cloud, took advantage of the beautiful fall weather to drive into Minneapolis to pick up his record supply for the week . . . At Wold Chamberlain Airport, Minneapolis, last Sunday, September 24th, Henry Greenstein, of the Hy-G Music Company, Harold Lieberman, of the Lieberman Music Company, and Herman Paster, of the Paster Distributing Company, took the stratocruiser to Chicago to attend the NCMDA meeting. Although Greenstein is an official member, Harold Lieberman and Herman Paster went along to attend the meeting and to join the organization.

Mr. and Mrs. Bruce Ruffing, of Wells, in Minneapolis for the day calling on a few distributors in Minneapolis . . . Ray Stoehr, of the Hy-G Music Company, officially opened the hunting season in the state of Minnesota, as he left early Sunday morning for grouse shooting. . . . Roy Foster and his nephew, Bob Foster, of Sioux Falls, S. D., driving into Minneapolis, just for the day to make a few calls and leaving for Sioux Falls the same afternoon . . . Bill Averbach, of the Atlas Sales Company, Minneapolis, is a bundle of nerves as he is an expectant father any day, any hour now.

CLASSIFIED ADVERTISING SECTION

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WANT—Golden Gloves, Rotaries, Hollycranes, Melody Lane and Solotone Boxes, AMI Juke and Wall Boxes (40's), Arcade Equipment, Guns. First class machines only. Will pick up in N. Y. State. LIEBMAN ENTERPRISES, 124 HARBORD, TORONTO, ONT., CANADA.

WANT—Will purchase for cash any quantity used flipper games or closeouts of new games in original crates. Quote quantity and price. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: Humboldt 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—I will buy used phonograph records made between 1925 and 1940. Any quantity. Some of the labels wanted are: Paramount; Genett; OK; Victor; Columbia; Bluebird; Meletone; Perfect; Banner; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Bally Shuffle Bowlers; Bally Speed Bowlers; Bally Shuffle Champs. Phone, write, wire today. State quantity, condition and price. Will give you fast action. Cash waiting. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—3020 Wurlitzer Boxes. Quote best cash price. JAMIESON MUSIC CO., 1516 CAMDEN ROAD, CHARLOTTE 3, N. C.

WANT—Five-balls; One-balls; Phonographs; Slots. Cash or trade. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

WANT—Gottlieb 3-Way Grip machines. Quote price, condition, and how many you have on hand. Write or phone: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 649.

FOR SALE

FOR SALE—Pin Tables from location direct to you in A-1 condition: used Photo-Finish \$285; used Citation \$175; used Champion \$275. HAWK COLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y. Tel.: WA 6948.

FOR SALE—Chicago Coin Bowling Alley \$125; Keeney King Pin \$85; Conversion for Keeney King Pin \$87.50; United Shuffle Alley \$60. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Undersea Raider \$69; Aquacade \$65; Ramona \$49.50; Rock-Ola Shuffle Lane \$69. HAWK COLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y. Tel.: WA 6948 or CL 7943.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Mills Golden Falls, re-conditioned and refinished like new—nickels, dimes and quarters \$150 ea.; 1 10c '49 Mills Token Bell like new \$175; Jennings Standard Chiefs, nickel and dimes, clean, \$150 ea.; 1 5c Jennings Sun Chief \$175; 2 5c Buckley XX, clean, \$75 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Goalee \$49.50; Chorus Girl \$35; Tumble Weed \$129.50; Trade Winds \$39.50; Monterey \$39.50; Oklahoma \$69.50. HAWK COLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y. Tel.: WA 6948 or CL 7943.

CLASSIFIED ADVERTISING SECTION

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FOR SALE—Shooting Gallery, King, short range, two rifles, some shells, used one month, cost \$600. Sacrifice \$300. Complete terms cash. FLOOD, BOX 3042, ORLANDO, FLA.

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FOR SALE—Rock-Ola Phonographs: 1 Model 1422 ('46) \$200; 4 Model 1426 ('47) \$250 ea.; 7 Model 1530 Wall Boxes \$20 ea. 4 Universal Bar Brackets \$2.25 ea.; Keeney Ten Pins \$80; Sharpshooter \$100. Equipment clean. 25% deposit, balance sight draft. HUGHES ELECTRIC, LADOGA, IND. (Tel.: 17).

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—60 Personal Music Boxes, 50 Solotone Music Boxes, 4 Amplifiers, 2 Studio Amplifiers, 4 Changers adapted to wired music. Will take best offer. Write or call: HARRIS MUSIC CO., 19th and CYPRESS AVE., VIRGINIA BEACH, VA. Tel.: VA Beach 383.

FOR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Polard Football \$60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—Keeney Super Bonus Bell 5c \$150; Keeney Super Bonus Bell 5/5c \$185; Keeney Super Bonus Bell 5/25c \$195; Keeney Super Bonus Bell 5/5/5c \$375; Keeney Super Bonus Bell 5/5/25c \$375; Keeney Super Bonus Bell 5/10/25c \$385. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aircon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Diggers: Exhibit Merchants, Mutoscope Roll-Chutes, Iron Claws, Eries for Carnivals, Buckleys, Exhibit Rotary Merchandisers (Pushers). Can supply digger parts. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Exhibit Bowl-A-Matic for 22 ft. Shuffleboard with puck return \$149.50; Genco Bing-A-Roll \$49.50; Mills Empress \$39.50; Rock-Ola Super \$59.50; New Keeney Line Ups \$39.50; New Keeney Ten Pins \$79.50; Advance Rolls, Total Rolls, Hit & Run \$15 each; Edelco Pool Tables, used, \$49.50, new \$99.50. THE MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 3-2230).

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FOR SALE—Dale Gun \$85; Post-war Challenger \$15; Jungle Joe \$149.50; Seven Hi pool table \$122; Catalina \$34.50; Cover Girl \$29.50; Contact \$26; Stormy \$33.50; Sunr \$37; Virginia \$38.50; Mardi Gras \$48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmar 7511.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Rebound Shuffle Alley \$25; Late Nationwide Rebound Baseball \$100; Wurlitzer 700 \$80; Rock-Ola 22 ft. Shuffle Alleys, perfect, \$100; used phono records 5c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Genco Bowling League \$95; Gottlieb Bowlette \$99.50; Genco Shuffle Baseball (New—original crate) \$175; Chicago Coin Twins late models with Lite-up Pins \$135; United Shuffle Alleys \$95; Bally Bowler \$139.50; United Conversions \$79.50; Genco Conversions \$79.50; Dale Guns \$75; Williams Star Series Baseball \$149.50; Bally Champions (One-Balls) \$350; Chicago Coin Pistol \$95; Gold Cup \$95; Bally Citations \$225; National 918 Candy Machines \$79.50; Williams All Star Baseball \$99.50; 15 Northwestern Ball Gum Machines, post war models \$5.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—United Shuffle Alleys \$64 ea.; United Super Shuffle Alleys \$89 ea.; Viking Minit-Popcorn Machines \$69 ea.; Packard Hide-away Model No. 400 \$89 ea.; Packard No. 1000 Speakers \$29 ea.; Packard Pla-Mor Wall Boxes \$14 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—4 Bally Clover Bells, like new; 2 Rock-Ola Shuffle Jungles, very slightly used; 1 United Stardust; 1 Gottlieb Sharpshooter; 1 Genco Black Gold; 1 United Blue Skies; 1 Bally Rancho; 1 Chicago Coin Major. This equipment can be purchased at a very reasonable price. Call or write to: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 649.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys; 1 Pace Midget Auto Racer with 2—5c chutes; 1 Boizelle "52" Miniature Pooltable with 5c chute. NOVELTY SALES COMPANY, 16 TURNPIKE ROAD, SHREWSBURY, MASS. Tel.: WORchester 3-3663.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Bowlette \$100; Ten Pins \$50; Bing-A-Roll \$50; ChiCoin Midget Skee-ball \$125; ChiCoin Bowling Alley \$110. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Excellent condition, ready for location: 10 Bowlette \$125; 1015s \$250; 1100 \$400; 1080s \$275; Select-O-Matic \$850; Moon Glow \$70; Sharp Shooter \$100; Lady Robin Hood \$30; Band Leader \$75; Barnacle Bill \$65; Black Gold \$75; Bowling Champ \$75; Button & Bows \$80; Carolina \$50; Contact \$30; Dew-wa-ditty \$40; Humpty Dumpty \$35; Spinballs \$35. AUTOMATIC VENDORS, INC., 56 FOREST PLACE, PITTSFIELD, MASS. PHONE: 27724.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Attention Chicago Operators: Open Mondays and Thursdays until 10 P.M. We'll make your service calls at lowest charge. Factory trained mechanics. Speediest delivery. Premiums and all the best machines on hand. Immediate shipment. MERIT INDUSTRIES, 6520 South HALSTEAD ST., CHICAGO 21, ILL. Tel.: Englewood 4-4144 and STate 2-5600.

THIS WEEK'S USED MACHINE QUOTATIONS

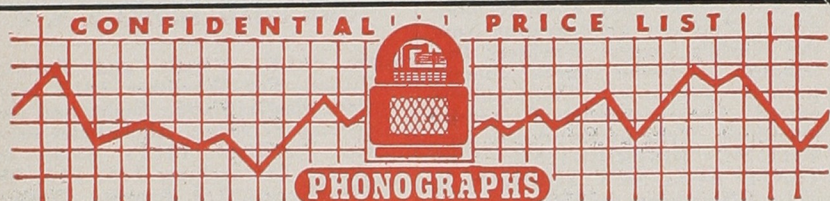
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



PHONOGRAPHS

WURLITZER

Table listing Wurlitzer models and prices, including P 10, P 12, 312, 400, 412, 412 ILL, 316, 416, 616, 616 ILL, 616A, 716A, 24, 600R, 600K, 500, 500A, 500K, 41 (Counter), 51 (Counter), 61 (Counter), 71 (Counter), 81 (Counter), 700, 750M, 750E, 780M Colonial, 780E, 800, 850, 950, 1015, 1017 Hideaway, 1100, 1080, 300 Adaptor, 320 Wireless Wall Box, 310 Wall Box 30 Wire, 320 2 Wire Wall Box, 332 2 Wire Bar Box, 331 2 Wire Bar Box, 304 2 Wire Stepper, Wireless Strollers, 430 Speaker Club with 10, 25c Box, 420 Speaker Cabinet, 3031 Wall Box, 3045 Wall Box, 3020 Wall Box, 219 Stepper, Selector Speaker, 100 Wall Box 5c 30 Wire, 100 Wall Box 10c 30 Wire, 111 Bar Box, 120 Wall Box 5c Wire, 305 Impulse Rec., 350 WIs Speaker, 115 Wall Box Wire 5c Wireless, 135 Step Receiver, 145 Imp. Step Fast, 306 Music Transmit., 130 Adaptor, 580 Speaker.

Table listing Wurlitzer models 123 Wall Box 5/10/25 Wireless (9.00, 15.00) and 125 Wall Box 5/10/25 Wire (3.00, 7.50).

SEEBURG

Table listing Seeburg models including Model A, B, C, H, Rex, Model K15, Model K 20, Plaza, Royale, Regal, Regal RC, Gem, Classic, Classic RC, Maestro, Mayfair, Mayfair RC, Melody King, Crown, Crown RC, Concert Grand, Colonel, Colonel RC, Concert Master, Concert Master RC, Cadet, Cadet RC, Major, Major RC, Envoy, Envoy RC, Vogue, Vogue RC, Casino, Casino RC, Commander, Commander RC, Hi Tone 9800, Hi Tone 9800 RC, Hi Tone 8800, Hi Tone 8800 RC, Hi Tone 8200, Hi Tone 8200 RC, 146S (46), 146M, 147S, 147M, 148S, 148M, 246 Hideaway, Selectomatic 16, Selectomatic 24, Selectomatic 20, Remote Speak Organ, Multi Selector 12 Rec, Melody Parade Bar, 5c Walomatic Wireless, 5c Baromatic Wireless, 5c Wallomatic 3 Wire, 30 Wire Wall Box, 5, 10, 25c Baromatic Wire.

Table listing models 6, 5, 10, 25c Walomatic 3 Wire (7.50, 8.95), 6, 5, 10, 25c Baromatic Wireless (6.95, 8.95), 6, 5, 10, 25c Wallomatic Wireless (8.50, 17.50), 3W2 Wall-o-Matic (22.50, 32.50), W1-L56 Wall Box 5c (17.50, 27.50), 3W5-L-56 Wall Box 5, 10, 25c (29.00, 59.50), W6-L56-5/10/25 Wireless (39.00, 55.00), Tear Drop Speaker (15.00, 17.50).

ROCK-OLA

Table listing Rock-Ola models including 12 Record (19.50, 39.00), 16 Record (19.50, 29.50), Rhythm King 12 (21.50, 34.50), Rhythm King 16 (21.50, 34.50), Imperial 20 (24.50, 49.50), Imperial 16 (25.00, 49.50), Windsor (29.50, 40.00), Monarch (29.50, 49.50), Std. Dial-A-Tone (39.50, 40.00), 40 Super Rockolite (49.50, 59.50), Counter '39 (19.50, 39.50), '39 Standard (39.50, 59.00), '39 DeLuxe (35.00, 59.00), 40 Master Rockolite (49.50, 69.50), 40 Counter (39.50, 49.50), 40 Counter with Std. (49.50, 54.50), 41 Premier (39.50, 69.50), Wall Box (4.00, 9.50), Bar Box (4.00, 9.50), Spectravox '41 (15.00, 29.50), Glamour Tone Column (32.50, 35.00), Modern Tone Column (32.50, 40.00), Playmaster & Spectravox (49.50, 69.50), Playmaster (49.50, 79.50), Playmaster '46 (179.50, 199.50), Playboy (15.00, 30.00), Commando (39.50, 87.50), 1422 Phono ('46) (159.50, 195.00), 1424 Phono (Hide-away) (159.50, 195.00), 1426 Phono ('47) (229.50, 279.50), Magic Glo (339.00, 399.50), 1501 Wall Box (3.00, 7.50), 1502 Bar Box (5.00, 7.50), 1503 Wall Box (12.50, 15.00), 1504 Bar Box (8.50, 17.50), 1510 Bar Box (15.00, 20.00), 1525 Wall Box (10.00, 17.50), 1526 Bar Box (15.00, 19.50), 1530 Wall Box (16.50, 21.10), Dial A Tone B&W Box (2.00, 3.50), 1805 Organ Speaker (24.50, 49.00).

PACKARD

Table listing Packard models including Pla Mor Wall & Bar Box (10.00, 17.50), Manhattan (149.50, 199.50), Model 7 Phono (90.00, 139.50), Hideaway Model 400 (74.50, 89.50), Willow Adaptor (14.50, 29.50), Chestnut Adaptor (15.00, 25.00), Cedar Adaptor (16.50, 29.50), Poplar Adaptor (15.00, 27.50), Maple Adaptor (15.00, 30.00), Juniper Adaptor (15.00, 27.50), Elm Adaptor (15.00, 25.00), Pine Adaptor (15.00, 25.00), Beech Adaptor (15.00, 27.50), Spruce Adaptor (17.50, 29.50), Ash Adaptor (15.00, 25.00), Walnut Adaptor (17.50, 25.00), Lily Adaptor (10.00, 12.50), Violet Speaker (10.00, 15.00), Orchid Speaker (19.50, 27.50), Iris Speaker (21.50, 29.50).

MILLS

Table listing Mills models including Zephyr (19.50, 29.50), Studio (32.50, 49.50), Dance Master (25.00, 32.50), DeLuxe Dance Master (40.00, 52.50), Do Ri Mi (25.00, 59.50), Panoram (150.00, 225.00), Throne of Music (35.00, 49.50), Empress (49.50, 79.50), Panoram 10 Wall Box (5.00, 8.50), Panoram Peek (Con) (175.00, 195.00), Conv. for Panoram Peek (10.00, 29.50), Constellation (179.50, 249.50).

AMI

Table listing AMI models including Hi-Boy (302) (49.50, 55.00), Singing Towers (201) (29.50, 74.50), Streamliner 5, 10, 25 (25.00, 74.50), Top Flight (25.00, 39.50), Singing Towers (301) (29.50, 74.50), Model A '46 (375.00, 425.00), Model B '48 (489.50, 550.00).

BUCKLEY

Table listing Buckley models including Wall & Bar Box O. S. (3.00, 7.50), Wall & Bar Box N. S. (12.50, 17.50).

AIREON

Table listing Aireon models including Super DeLuxe ('46) (100.00, 150.00), Blonde Bomber (129.50, 195.00), Fiesta (119.00, 149.00), '47 Hideaway (119.50, 195.00), '48 Coronet 400 (149.50, 189.50), '49 Coronet 100 (275.00, 299.50).



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing pinball game models including ABC Bowler (19.50, 24.50), Ali Baba (Got 6/48) (39.50, 60.00), Alice (Got 8/48) (49.00, 59.50), Amber (Wm 1/47) (10.00, 25.00), Aquacade (Un 4/49) (59.50, 79.50), Arizona (10.00, 15.00), Baby Face (Un 1/49) (55.00, 75.00), Baffle Card (Got 10/46) (10.00, 14.50), Ballerina (B 48) (34.50, 69.50), Ballyhoo (B 47) (14.50, 25.00), Band Leader (69.50, 75.00), Banjo (35.00, 49.50), Barnacle Bill (Got 8/48) (44.50, 65.00), Basketball (Got 10/49) (124.50, 137.50), Bermuda (CC 11/47) (29.50, 47.50), Big League (B 46) (14.50, 17.50), Big Prize (20.00, 30.00), Big Time (32.50, 39.50), Big Top (50.00, 69.50), Black Gold (59.50, 75.00), Blue Grass (15.00, 35.00), Blue Skies (Un 11/48) (34.50, 49.50), Bonanza (Wm 11/47) (12.00, 14.50), Boston (Wm 5/49) (99.50, 105.00), Bowling Champ (Got 2/49) (75.00, 89.50), Bowling League (Got 8/47) (12.50, 15.00), Broncho (14.50, 45.00), Buffalo Bill (Got 5/50) (149.50, 160.00), Buccaneer (Got 10/48) (50.00, 74.50), Build Up (39.50, 59.50), Buttons & Bows (Got 3/49) (79.50, 89.50), Camel Caravan (110.00, 124.50), Caribbean (Un 3/48) (20.00, 35.00), Carnival (B. 48) (45.00, 75.00), Carolina (Un 3/49) (49.50, 65.00), Carousel (10.00, 19.50), Catalina (CC 2/48) (29.50, 34.50), Champion (B. '48) (300.00, 395.00), Champion (CC 6/49) (94.50, 110.00), Chico (45.00, 49.50), Cinderella (Got 3/47) (35.00, 49.00), Citation (B '48) (175.00, 269.50), Cleopatra (19.50, 25.00), Club Trophy (22.50, 50.00), College Daze (Got 8/49) (85.00, 99.50), Contact (25.00, 59.50), Contest (30.00, 45.00), Cover Girl (29.50, 59.50), Crazy Ball (CC 7/48) (25.00, 44.50), Dallas (Wm 2/49) (75.00, 89.50), Dark Horse (10.00, 15.00), De Icer (Wm 11/49) (145.00, 159.50), Dew Wa Ditty (Wm 6/48) (27.50, 40.00), Double Barrel (B 47) (10.00, 19.50), Double Shuffle (Got 6/49) (84.50, 99.50), Dreamy (Wm. 3/50) (165.00, 169.00), Drum Major (25.00, 34.50), Dynamite (Wm 10/46) (10.00, 35.00), Entry (B '47) (35.00, 50.00), El Paso (Wm. 11/48) (79.50, 85.00).

PINBALL GAMES

(Continued)

Table listing various pinball games with columns for game name, manufacturer code, and price. Games include Fast Ball, Fiesta, Flamingo, Floating Power, Flying Trapeze, Formation, Four Diamonds, Freshie, Ginger, Gizmo, Glamour, Gold Ball, Gold Cup, Gold Mine, Golden Gloves, Gondola, Grand Award, Gun Club, Harvest Moon, Havana, Hawaii, Hi Dive, Hi Ride, Hit Parade, Hold Over, Holiday, Hollywood, Honey, Horoscope, Hot Rods, Humpty Dumpty, Idaho, Jack 'N Jill, Jamboree, Jeanie, Jockey Special, Jungle, Just 21, K. C. Jones, Kilroy, King Arthur, King Cole, Kismet, Lady Robin Hood, Landslide, Laura, League Leader, Leap Year, Liberty, Lightning, Line Up, Lucky Inning, Lucky Star, Magic, Maisie, Majors, Major League Baseball, Manhattan, Mardi Gras, Marines At Play, Marjorie, Maryland, Mam-selle, Merry Widow, Melody, Metro, Mexico, Miami Beach, Midget Racer, Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nudge, Oh Boy, Oklahoma, Old Faithful, One Two Three, Opportunity, Oscar, Paradise, Pastime, Phoenix, Photo Finish, Pimlico, Pinch Hitter, Pin Up Girl, Play Ball, Play Boy, Playtime, Progress, Puddin' Head, Rainbow, Ramona, Rancho, Ranger, Record Time, Repeater, Rio, Riviera, Rocket, Rondevo, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle, Select-A-Card, Serenade, Shanghai, Shangri La, Shantytown, Sharpshooter, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Lark, Sky Line, Sky Ray, Slugger, Smarty, Smoky, South Pacific, South Paw, South Seas, Special Entry, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Sport Event, Sport Special, Sports, Sports Parade, Spot-A-Card, Spot Pool, Stage Door Canteen, Stars, Star Attraction, Stardust, Starlite, State Fair, Step Up, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Tahiti, Tally Ho, Tampico, Target Skill, Telecard, Temptation, Tennessee, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Utah, Vanities, Victory Special, Virginia, Vogue, West Wind, Wild Fire, Wisconsin, Yankee Doodle, Yanks, Ziz Zag.

CONFIDENTIAL PRICE LIST



AUTOMATICS

Manufacturers and date of game's release listed. Code: (B) Bally.

Table listing automatic games with columns for game name, manufacturer code, and price. Games include Big Game, Big Parley, Big Prize, Blue Ribbon, Daily Races, Dust Whirls, Favorite, Grand National, Grand Stand, Hot Tip, Jockey Club, Jockey Club (B), Kentucky, Kentucky (B), Lexington, Long Acre, Long Shot, Pacemaker, Rockingham, Santa Anita, Sport Page, Spinning Reels, Sport King, Stepper Upper, Sportsman (Rev), Thorobred, Victory Derby, Winning Ticket.

CONFIDENTIAL PRICE LIST



ROLL DOWNS

Table listing roll down games with columns for game name, manufacturer code, and price. Games include ABC Roll Down, Arrows, Auto Roll, Bermuda, Big City, Bing-A-Roll, Bonus Roll, Buccaneer, Champion Roll, Champion Roll Down, Genco Advance Roll, Genco Total Roll, Hawaii Roll Down, Hy-Roll, Melody, One World, Pro-Score, Singapore, Sportsman Roll, Super Score, Super Triangle, Tally Roll, Tri-Score, Tin Pan Alley.

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

Table listing shuffle and rebound games with columns for game name, manufacturer code, and price. Games include Bally Shuffle-Bowler, Bally Speed Bowler, California Shuffle Pins, ChiCoin Bango, ChiCoin Beacon, ChiCoin Bowling Alley, ChiCoin Bowl Classic, ChiCoin Rebound, ChiCoin Shuffle, Exhibit Strike, Genco Bowling League, Genco Glider, Gottlieb Bowlette, Keeney ABC Bowler, Keeney Line Up, Keeney King Pin, Keeney Pin Boy, Keeney Ten Pins, Rock-Ola Shuffle Jungle, Rock-Ola Shuffle-Lane, Un. Dbl. Shuffle, United Shuffle Alley, Un. Shuffle Alley Exp., United Shuffle Skill, United Super-Shuffle, Univ. Super Twin, Universal Twin Bowler, Williams DeLuxe Bowler, Williams Twin Shuffle, Williams Single Bowler.

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

Table listing arcade equipment with columns for game name, manufacturer code, and price. Games include Allite Strikes 'N Spares, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Bowling League, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, Chicoin Basketball, Chicoin Goalee, Chicoin Hockey, Chi Midget Skee, Chicoin Pistol, Chicoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans In The Barrel, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Rotary Mdr., Exhibit Silver Bullets, Exhibit Merchantman, Exhibit Vitalizer, Genco Bank Roll, Genco Play Ball, Groetchen Met. Typewriter, Hoop-A-Roll, Jack Rabbit, Keeney Air Raider, Keeney Anti Aircraft Br, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bomber, Muto. Atomic Bomber, Mutoscope Dr. Mobile, Mutoscope Photomatic, Mutoscope Sky Fighter.

ARCADE EQUIPMENT

(Continued)

Table listing arcade equipment items such as QT Pool Table, Quizzer, Rockola Ten Pins LD, etc., with prices in two columns.

MILLS (Cont.)

Table listing various mill items like 6. 50c Club Bell, 6. 1c Blue Front, 4. 5c Blue Front, etc., with prices in two columns.

PACE

Table listing Pace items such as 6. 5c Comet FV, 6. 10c Comet FV, 6. 25c Comet FV, etc., with prices in two columns.

CONFIDENTIAL PRICE LIST



CONSOLES

Large table listing console items such as Arrow Bell, Bally Draw Bell 5c, Bally DeLuxe Draw, etc., with prices in two columns.

JENNINGS

Table listing Jennings items like 6. 5c Chief, 6. 10c Chief, 6. 25c Chief, etc., with prices in two columns.

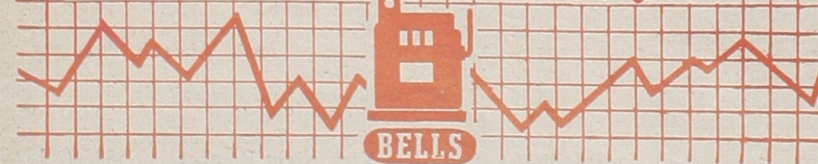
GROETCHEN

Table listing Groetchen items such as 6. 1c Columbia, 6. 5c Columbia Chrome, 6. 5c Columbia JPV Bell, etc., with prices in two columns.

WATLING

Table listing Watling items like 6. 5c Rolatop '48, 6. 10c Rolatop '48, 6. 25c Rolatop '48, etc., with prices in two columns.

CONFIDENTIAL PRICE LIST



BELLS

Table listing bell items such as 6. 5c Gold Chrome HL, 6. 10c Gold Chrome HL, 6. 25c Gold Chrome HL, etc., with prices in two columns.

BUCKLEY

Table listing Buckley items like 5. 5c Criss Crosse, 4. 10c Criss Crosse, 4. 25c Criss Crosse, etc., with prices in two columns.

UNITED'S

Shuffle Alley Rebound



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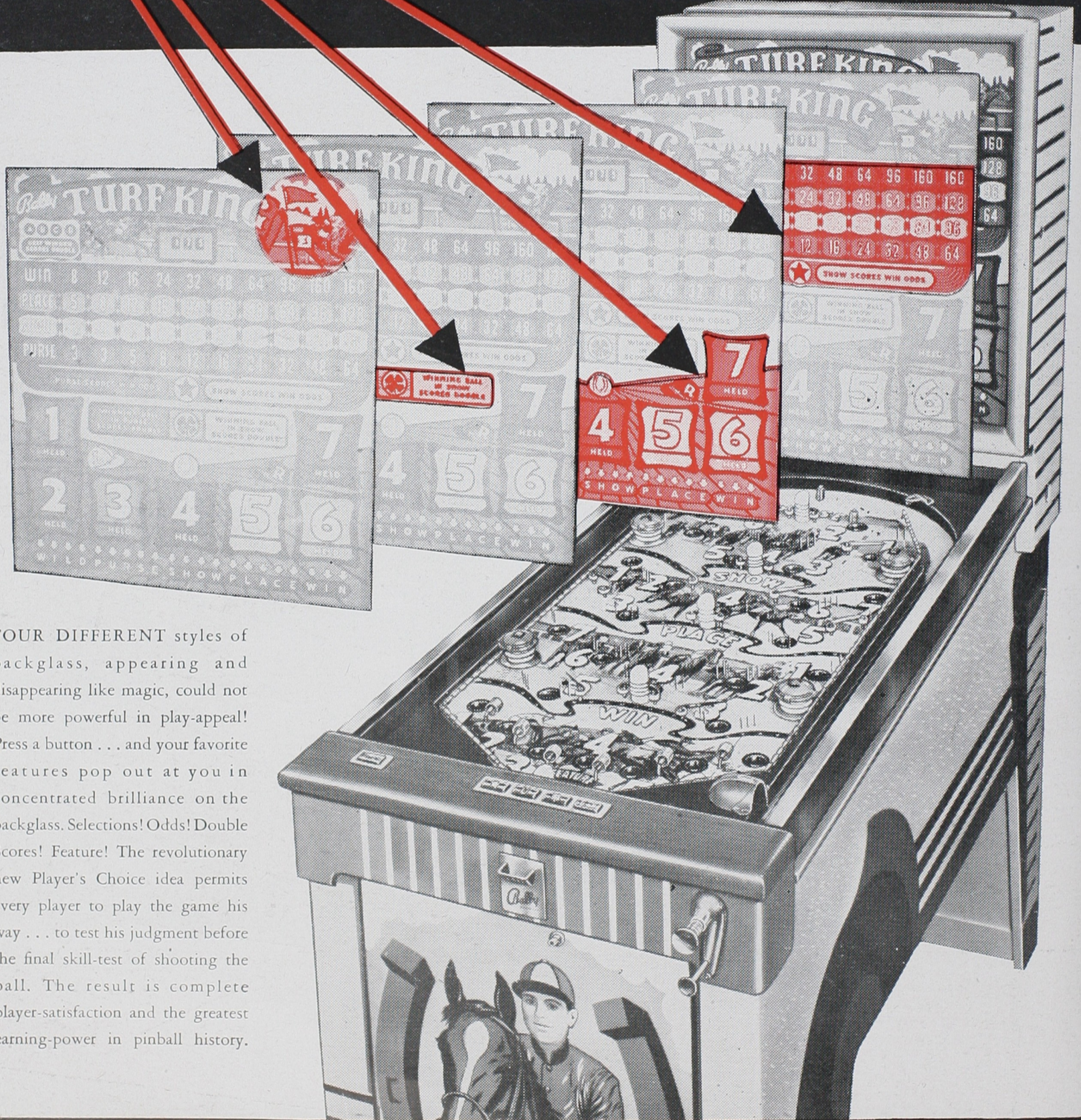
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