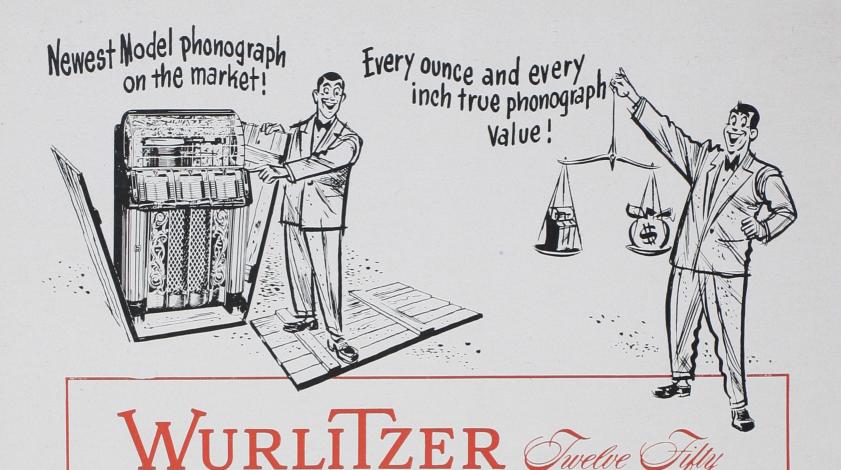
# THE CASH BUX

OLUME 12, NUMBER 3

OCTOBER 14, 1950





### THE MOST VERSATILE PHONOGRAPH EVER BUILT

The only phonograph that can be quickly and economically adapted to play any speed record.

Has the most flexible of all program systems.

Provides for a greater variety of coin set-ups.

Offers you the most complete line of wall boxes, bar boxes and speakers.

Can be used with your present remote control equipment.

It's the operator's phonograph—designed and priced to make you money.





The only phonograph that provides for the New 45 or 33 1/3 R.P.M. records



THE RUDOLPH WURLITZER COMPANY . NORTH TONAWANDA, NEW YORK

# **Employment**and YOU.

Government agencies reported recently that there are over 62,000,000 persons employed, which is within five million of the maximum potential. with all that—there is a decided shortage of manpower in practically every area of the country. When the full impact of the many billions to be let out for manufacture of war materials is felt in the next few months, experts look for a real critical situation to develop.

Add this condition to the stepped up draft for the military, and let's see what effect it has on the coin machine industry.

Two immediate results are apparent—one good, one bad.

When the many millions of workers thruout the country are earning money, plus the servicemen seeking relaxation, it is natural that a goodly portion will go into coin operated machines, as the industry offers them the best economical entertainment possible in both music and amusement. In addition vendors of all kinds enjoy greatly increased revenue in defense plants and army camps.

As in the last war, the operator, if he is fully ready

for all eventualities, is in the best position to keep

And yet, the employment situation will have its effects on this division. Operating firms are sure to lose some of its personnel to the war effort, as well as having to contend with controls of vital materials.

Without doubt, the manufacturers and distributors stand to be most vitally effected. Reports show that even at this date, many manufacturers are plagued with manpower shortages. Many of the coin factories will be engaged in producing war materials, either in whole or part. Those turning out equipment for this industry will have to compete with all factories for manpower, which is sure to result in increased labor costs. All this is based on the premsie that the factories are not wholly stymied due to government order, and lack of materiels, which is sure to take place, as even today these problems exist.

Naturally, it is quite obvious that distributors will be in a tough spot. New equipment will not be forthcoming in very large quantities, and what does come along will have to be sold for higher prices.

And yet—using the last war as a criterion, we look for the people in the coin machine industry to adjust their businesses to the prevailing conditions — and continue on, surmounting all problems. The coin machine industry came out of the last fracas, which was an all-out effort, a greater and better business. It will surely emerge from the present situation with honors and greater strength.

# THE CASH BOX

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PUBLISHED EVERY WEEK BY

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated wending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors THE CASH BOX covers the coin operated machines

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash. Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each of the coin operated machines industry", They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based tire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

# LONG PULL AND A FEAD A

There is much talk today, "Brother, it's gonna be a long pull."

Much the same talk was heard the last time. Many believed that, "It's all over now. No more shipping. No more parts and supplies. No more action."

But, field pulled out. Became even larger and stronger than it ever before was.

And if there is a long pull? Every coinman must remember that his phonos, in some cases, are far over ten years old, and that they're still on locations and still operating and earning profit.

There are scales and arcade machines that are over 40 years old still operating and, cleaned up and reconverted at regular intervals, they are still bringing in collections.

The type of products being built by the nation's coin operated machines manufacturers are of such long lasting nature that they can withstand any long pull mechanically and, furthermore, retain their play appeal.

The operator need not be a magician to be able to changeover a game every so often when it has palled upon the players.

Such changeovers and conversions were done during the last war and done so well that many of them are still in operation today.

You can recall locations today where machines many, many years old are still operating, and still taking in coin.

This isn't surprising. The manufacturers have made it their business to build sturdy products. Products that withstand the greatest abuse. Long pull products.

The average operator today is a highly skilled electrical technician. He knows as much about electrical wiring, use of relays, coils, and other components, as does the average electrical school graduate. What's more, the average operator can do a better engineering job than many of the engineers now being graduated by some of the nation's leading technical universities.

Sure it may be along pull ahead. Maybe even longer than we realize. But, there are enough men in this field who aren't afraid of long or longer pull periods.

They handle themselves confidently. They have complete faith in their ability to continue in business regardless of how long the pull ahead.

During the last war many old machines were broken up for parts only. It was amazing to note the ingenuity of the average operator and his mechanics and see how they transformed parts from old machines into parts for newer equipment, to make this new equipment work as well as it ever worked.

Use of painted glass and bits of plastic and a few bulbs, transformed old juke boxes into new instruments, which jumped collections, and continued on to bring better profits to the ingenious operators who created them.

The same was true of all sorts of games. Even intricate consoles were put back into shape so perfectly that they worked as well or better than they originally did.

Splashes of lead solder found in the bottom of cabinets were used over again. Wiring which was considered "all shot" did new duty. Cabinets which were supposedly marred and scarred forever, because brand new with some intensive ministration.

In fact, the ingeniousness which was displayed by the average operator in this business during War II was extremely praiseworthy.

Even such precious items as tubes were continued during the war as operators discovered that the a certain numbered tube was in their machines they could substitute another type tube and it would not only work just as well, and in many cases, work even better than the original type.

In fact, it is only because the operators have been able to obtain new equipment that they have neglected to rebuild, convert and changeover.

But, should necessity again arise, regardless of how long the pull, the trade will again be pleasantly surprised at the ingenuity of the members of this industry.

And, perhaps, from those conversions and changeovers and rebuilding jobs, will come the next, and better product, which engineers are constantly seeking.

This has happened in the past. It's a well known fact that the best products are built in basements and attics and refined by the engineers.

No one in this field need fear the long pull. Of course, this doesn't mean that it isn't best to be prepared, most completely prepared for any eventuality.

But, should controls strike suddenly. Should all production stop. Should everything that is considered non-essential be pushed to the side. This industry will go on.

Long pull or short pull, the men in this business have that confidence in themselves which assures the field it will continue thru thick and thin and, in the end, be a much better industry.

Just remember the fact that War II was also a "long pull" but that this industry "pulled out in great shape."

In fact, it is now bigger and better than it ever was, with more dollars invested in it, with better business men engaged in it, and with the trade facing an even greater future ahead in the years yet to come—long pull—or short pull ahead.

# YOUR VOTES DECIDE THE WINNERS

IN THE 5th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1950

# VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

### THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

"NEVERTHELESS" (2:56)

(2:47)FRANKIE LAINE

(Mercury 5495)

VIC DAMONE (Mercury 5496)

(3:00)

AL MORGAN

(London 784)

"HOPESTAR" (2:40)

"I WAS DANCING WITH SOMEONE"

Frankie Laine's unique vocal interpretation of this pair of tunes should result in heavy play for music ops. Songs themselves have been widely recorded and should be familiar to ops. Laine's slow, deliberate vocal style on the sides jells well and makes for inviting listening pleasure. Disk rates a spot in any machine.

"IT'S A MARSHMALLOW WORLD" (2:07) "WHEN THE LIGHTS ARE LOW" (2:35)

● Bright new ditty on the disk horizon has tremendous winning potential here, with Vic Damone in the vocal slot handling the lyrical expression. Song is off the beaten track a bit, but its clever lyrics and story it weaves should be taken up by ops and fans alike. Flip side is a plush dramatic ballad, to which Vic gives his all. Both ends deserve ops avid listening attention.

"THE PLACE WHERE I WORSHIP"



Page 6

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"WHERE DO I GO FROM YOU?"

(2:50)
"I'M THE ONE WHO LOVES YOU"

ROSEMARY CLOONEY

(Columbia 38983)

New tempting ballad sure to make its mark with music ops is this bit offered by chirp Rosemary Clooney. Ditty is a slowly woven piece that holds your attention, with an excellent set of lyrics to match the gal's vocal work. Flip side is in the same vein and should get some heavy play too. We like the upper lid.

"SHE'S A LADY" (2:51)
"A BUSHEL AND A PECK" (2:47) PERRY COMO—BETTY HUTTON (RCA Victor 20-3930)

Teaming of Perry Como and Betty Hutton on this pair is sure to result in peak play for music ops. The novelty echo of the top tune is merry and bright throughout, with both Perry and Betty delivering some excellent vocal work. Flip is a plug tune, with the combo once again scoring on this light, fanciful romantic air. Look for both ends to get some heavy play.

"WHERE DO I GO FROM YOU?" "THE OCARINA" (2:46) FREDDY MARTIN ORCH. (RCA Victor 20-3926)

Slow romantic echo of the new ballad on the top deck has heavy winning potential. Vocal refrain by Merv Griffin and the Martin Men is smooth throughout, with ork backing jelling too. Coupling is from the "Call Me Madam" musical, and is a lighthearted melody that looks to score in a big way. The Martin fans should go for this.

"WHEN YOU LOVE" (2:58)
"STRANGERS" (3:07) BETTIE CLOONEY (King 15072)

Pair of slow tempting ballads on Pair of slow tempting ballads on deck for music ops, with Bettie Clooney purring in soft smooth style all the way. Both tunes are set with an echo chamber backdrop and make for effective listening pleasure. Top deck is an inviting side that should do well. Coupling is a current plug and will certainly bolster the popularity of the song. Ops should listen in.

"DO THAT TO ME" (2:45)
"EV'RYBODY CLAP HANDS" (2:36) CLAIRE HOGAN (London 782)

Pair of mellow happy odes in store for music ops, with Claire Hogan serving 'em up. Both sides whirl in up tempo patter, with Claire thrushing the material in effective style. Top side is tinted with a bit of romance, while the coupling is a rousing take-off on the "Happy Birthday" theme. Wax should be a decent filler item.

"OH BABE!" (2:47)
"MARGOT" (2:27)
BUDDY WILLIAMS ORCH. (Rainbow 30033)

(Roinbow 30033)

Smooth swing version of one of the greatest jump tunes ever is offered by the Buddy Williams crew in excellent fashion. Side features a top notch vocal chorus, in addition to some wonderful ork tones. Tempo is mellow throughout, with this etching bound to reap top play. Flip has Bob Manning on a slowly woven ballad that should do more than hold its own. We like the top deck.

"THE BEST THING FOR YOU" (3:04)

"MARRYING FOR LOVE" (3:28)

PERRY COMO (RCA Victor 20-3922)



PERRY COMO

There's no stopping this Como! of There's no stopping this Como! following up his hit recording of "Patricia", balladeer Perry Como offers music ops a pair of sensational sides that are a cinch to wear white in the phonos. Both tunes are from the new Irving Berlin musical production "Call Me Madam" and as such should re-Madam" and as such, should re-

ceive some heavy plugging. Upper lid is the one that catches our fancy. Perry's relaxed spooning on "The Best Thing For You" is on "The Best Thing For You" is truly something to marvel at. Song is a slowly woven ballad, with an immensely warm inviting aura surrounding it. It's a sure bet to score with the moon-in-June kids, as well as all music fans. Lyrical expression is infectious too, and makes you sing along with it. On the other end with "Marrying For Love", Perry matches his excellent performance on the upper lid, by coming back with still another comer. Ditty whirls in slow melodic tempo and shows the piper's vocal echo to top notch advantage. "The Best Thing For You" gets our nod—ops should load up on this one by the boxful. load up on this one by the boxful.

"BRAZILIAN SLEIGH BELLS"

"WHAT IS THIS THING CALLED LOVE?" (2:25)

PERCY FAITH ORCH. (Columbia 38986)

(RCA Victor 20-3929)

• Instrumental patter by maestro Percy Faith makes for wonderful listening pleasure here. Wax is especially suited to those wired music locations, and if aimed there, should reap harvest for music ops. Top deck has a Latin theme, while the flip is an excellent interpretation of a top standard. Ops who have the locations should get with 'em.

"DREAM A LITTLE DREAM OF ME" (3:00) "DREAM A WHILE" (3:15) VAUGHN MONROE ORCH.

Pair of "dream" tunes headed ops way, with Vaughn Monroe in the driver's seat. Top deck is a current winner, and should be familiar to music ops. Vocal flavor is smooth and effective throughout, with the Moon Maids blending in the background. Flip is a well known oldie with the maestro handling the lyrical expression again. Both sides should get some fair enough play.

(2:48)

DORIS DAY (Columbia 39008)

● Pair of plug tunes get a wonderful sendoff by chirp Doris Day here. Top deck is a top notch romantic ode from the "Guys and Dolls" musical, and has Doris trilling the tune in first rate fashion. Flip is a teeming ballad from the "Call Me Madam" show, and shows Doris' pipes to excellent advantage. Both sides should do exceptionally well on the boxes. Ops should lend an ear in this direction. lend an ear in this direction

"PLEASE SAY GOODNIGHT TO THE GUY, IRENE" (2:27) "LENA, THE QUEEN A' THE UPTOWN ARENA" (2:15)

ZIGGY TALENT (RCA Victor 20-3925)

• Pair of hot novelty items for music ops to lend an ear to are these set up by Ziggy Talent. Top deck is the side to ride with—ditty is a take off on the "Goodnight Irene" winner. Ziggy's excellent handling of the tune should net some heavy play for music ops. Flip side echo's the title of the song, with Ziggy giving it his all. Top deck for the moola.

"A BUSHEL AND A PECK" (3:15)
"THE BEST THING FOR YOU"

● Music tinted in the religious vein has Al Morgan on tap for these fresh sides. Both ends of the platter have a message, and with the big demand for this brand in the market, we see no reason why these sides shouldn't do well. Top deck, with a recitation by John McCormick, looks like the side to ride with. "CAN'T SEEM TO LAUGH ANYMORE" (3:05) "JING-A-LING, JING-A-LING" (2:48) RICHARD HAYES-THE HARMONICATS (Mercury 5492)

Richard Hayes' big voice echoes in wonderful manner on the upper lid, a strong dramatic ballad that is currently winning wide favor. Song is handled in warm sincere tones that ring true, with excellent backing by The Harmonicats and orchestra. Coupling is a pert melody, apropos for the Xmas season. Top deck gets our nod.

"C'EST TOUT" (2:55)
"A RAINY DAY REFRAIN" (2:10) MARY MARTIN-ARTHUR GODFREY (Columbia 38991)

● Vocal teaming of Mary Martin and Arthur Godfrey on this pair should result in heavy play for music ops. Top deck is a clever sentimental ode that rings the bell, while the flip is a light, fanciful melody that should go big. Latter side is the one we like—we're sure you will too.

"NICE WORK IF YOU CAN GET IT" (3:00) "I'M YOURS" (2:40) MARY ANN McCALL (Discovery 512)

Pair of jazzy sides in the offing for music ops, with Mary Ann McCall trilling the echo of these oldies. Both ends are handled in effective manner, with the lass turning in a neat effort. Ops who have the spots that go for this brand should listen in.



"A BUSHEL AND A PECK"

\* "RAINBOW GAL"

BLUE CANADIAN ROCKIES"

'NEVERTHELESS"

WHERE DO I GO FROM YOU?"

Doris Day

Tommy Dorsey O. Russ Morgan O. Frankie Laine.

Decca 27216 Mercury 5495 Rosemary Clooney Columbia 38983

Columbia 39008

Decca 27215

# luke Box Tunes

The Top Ten Tunes Netting
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports Submitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

\* Denotes Most Popular Recording.

\* Beard Companies Listed Alphabetically.

Record Companies Listed Alphabetically



#### CODE

AB—Abbey
AL—Aladdin
AP—Apollo
ARC—Arco
BU—Bullet
CA—Capitol
CO—Columbia
CR—Coral
DA—Dana
DF—Decca

DE-Decca

4 Star—Four Star
KI—King
LO—London
ME—Mercury
MG—MGM
MO—Modern
NA—National
PR—Prestige
RA—Rainbay
TW—Tower RE-Regent

SA—Savoy SIT—Sittin' In SP—Specialty TE-Tempo

VI-Victor

GOODNIGHT IRENE

\* GORDON JENKINS & THE WEAVERS

AT-917—Leadbelly
CA-1122—J. Allison
CA-1142—Jo Stafford
CA-1158—Eddie Grant
CO-38892—Frank Sinatra
CO-38394—Gene Autry
CO-20738—Gene Autry
CR-60266—Cliff Steward
CR-60261—Shook-Dillard
DA-705—Harmony Bells O.

DE-46255—Foley-Tubb
DE-48167—Gunter Lee Carr
DE-27077—G. Jenkins-The Weavers
DE-46258—Lenny Dee
DE-45113—Ted Maksymowicz
DI-524—Mighty Man Maxwell
KI-886—Moon Mullican
ME-5448—Alexander Bros.
RG-3281—Paul Gayten O.
VI-20-3780—Dennis Day

Pos. Last Week

MONA LISA

KING COLE

KING CULE

CA-1010—King Cole

CA-1104—Buddy Cole

CA-1151—Jimmy Wakely

CO-38768—Harry James O.

CR-60250—Leighton Noble O.

DE-27048—Victor Young O.

4 Star 1514—T. Texas Tyler LO-619—Charlie Spivak O. ME-5447—Alexander Bros. MG-10689—Art Lund VI-20-3753—Dennis Day VI-20-3882—Ralph Flanagan O.

2

SAM'S SONG

GARY AND BING CROSBY
CA-962—Joe Carr
CO-38876—Toni Harper
CR-60250—Leighton Noble O.
DE-27033—Victor Young O.
DE-27112—Gary And Bing Crosby

LO-693—Hogan & Wayne ME-5450—Harry Geller O. MG-10743—The Melodeons VI-20-3798—Freddy Martin O.

3

CAN ANYONE EXPLAIN

THE AMES BROS.

ARC-1259—Savannah Churchill CA-1131—Ray Anthony O. CO-38927—Dinah Shore CR-60253—Ames Bros. DE-27161—Dick Haymes

ME-5474—Vic Damone ME-5464—Soft Notes MG-10777—Harry Ranch LO-766—Al Morgan VI-20-3902—Honeydreamers

(6)

LA VIE EN ROSE
VICTOR YOUNG O.—TONY MARTIN
CA-890—Paul Weston O.
CA-1173—Buddy Cole
CA-1153—Jo Stafford
CR-60241—Owen Bradley
CR-60240—Connie Haines
DE-271127—Guy Lombardo O.
DE-21313—Noro Morales O.
PR-721—Gene Ammons
CO-38948—Edith Piaf

CO-38768—Harry James O.
DE-24816—Victor Young O.
DE-27111—Bing Crosby
DE-27113—Louis Armstrong
MG-30227—Macklin Marrow O.
VI-20-3819—Tony Martin
VI-20-3739—Melachrino O.
VI-20-3882—Ralph Flanagan O.

ALL MY LOVE

PATTI PAGE

CA-1183—Eddie Grant CO-38913—Xavier Cugat O. CO-38918—Percy Faith O. CO-39006—Jack Smith DE-27117—Bing Crosby

DE-27118—Guy Lombardo O. ME-5455—Patti Page MG-10792—Russ Case O. VI-20-3870—Dennis Day

 $(\theta)$ 

SIMPLE MELODY

BING & GARY CROSBY—JO STAFFORD

AD-1016—Rosalind Paige CA-1039—Joe Stafford CO-38827—Dinah Shore

CR-60227—Crosby-Gibbs DE-27112—Bing & Gary Crosby VI-20-3781—Phil Harris

TZENA, TZENA, TZENA

GORDON JENKINS & THE WEAVERS

CO-38885—Mitch Miller O. CO-12473—Walt Solek O. CR-60263—Geo. Cates O. RA-720—Frank Wojnarowski O. RI-116—AI Blank

Star of David—Cantor S. Malaysky DE-27077—G. Jenkins & The Weavers DE-27053—The Weavers ME-5454—Vic Damone VI-20-3847—Ralph Flanagan O.



BONAPARTE'S RETREAT

KAY STARR

CA-936—Kay Starr CO-38891—Phil Napolean O. CO-20706—Leon McAuliffe CA-1158—Eddie Grant

CO-38891—Phil Napolean O. DE-46209—Buz Butler VI-20-3766—Gene Krupa VI-21-0111—Pee Wee King



COUNT EVERY STAR

HUGO WINTERHALTER ORCH.

CA-979—Ray Anthony O. CA-859—Ray Anthony O. CO-38732—Herb Jeffries CR-60142—Harry Babbitt DE-48158—The Blenders

DE-27042—Dick Haymes NA-9111—The Ravens PR-718—Sonny Stitt VI-20-3697—Hugo Winterhalter O.



11) HARBOR LIGHTS. 12) SOMETIME. 13) I'LL NEVER BE FREE. 14) MUSIC, MAESTRO, PLEASE. 15) CINCINNATI DANCING PIG. 16) OUR LADY OF FATIMA. 17) I LOVE THE GUY. 18) EL MAMBO. 19) DREAM A LITTLE DREAM OF ME. 20) PATRICIA.

This week's

New Releases ... on RCA Victor

RELEASE # 50-41

**POPULAR** 

SPIKE JONES and his City Slickers Molasses, Molasses Molasses, Molasses (It's Icky Sticky Goo) Baby Buggy Boogie 20-3939 (47-3939)\*

THE FONTANE SISTERS, DICK CONTINO and HUGO WINTER-HALTER'S Orchestra Jing-A-Ling, Jing-A-Ling Silver Bells 20-3940 (47-3940)\*

TONY MARTIN with Henri Rene's Johannesburg Fascination 20-3940 (47-3940 Johannesburg Fascination 20-3941 (47-3940 Johannesburg Fascination 20-3941 (47-3940 Johannesburg Fascination 20-3941 Johannesburg Fascination 20-3941 Johannesburg Fascination 20-3941 Johannesburg Fascination 20-3941 Johannesburg Fascination 20-3940 Johannesb

VAUGHN MONROE and his
Orchestra and The Moon Maids
A Marshmallow World
Snowy White Snow and Jingle Bells
20-3942 (47-3942)\*

HUGO WINTERHALTER'S Orchestra and Chorus with Peter Hanley Cross My Heart, I Love You My Bouquet 20-3943 (47-3943)\*

MINDY CARSON with
Andrew Ackers Orchestra
If I Were A Bell
Just For A While 20-3944 (47-3944)\*

COUNTRY

PEE WEE KING and his Golden West Cowboys Mop Rag Boogie River Road Two Step

21-0393 (48-0393)\*

THE CARTER SISTERS
Willow, Will You Weep For Me?
Gotta Find Me Somebody To Love
21-0394 (48-0394)\*

POP-SPECIALTY

SIX FAT DUTCHMEN Hurray For Charley Rustic Waltz 2

25-1177 (51-1177)\*

WESTERN

DALE EVANS San Angelo

21-0395 (48-0395)\*

CHILDREN'S ALBUMS

Little Nipper Junior Series

SPIKE JONES and his City Slickers Christmas Fun With Spike Jones Y-417 (WY-417)\*

FRAN ALLISON with Orchestra conducted by Dewey Bergman Fran Allison Sings Merry Xmas Songs Y-419 (WY-419)\*

MINDY CARSON with Andrew Ackers Orchestra Y-421 (WY-421)\* Toy Fun
PERRY COMO with
Orchestra directed by
The First Christmas
Y-422 (WY-422)\*

Little Nipper Series (Showpiece) Little Nipper Series CARDEN HAYES
GEORGE "GABBY" HAYES
1001 Western Nights (No. 1)
Y-420 (WY-420)\*

As told and sung by BURR TILL-STROM'S KUKLA, FRAN and OLLIE with FRAN ALLISON Happy Mother Goose (2 Record Album) Y-423 (WY-423)\*

NEW ALBUMS

THE MITCHELL BOYCHOIR, Bob Mitchell, conductor-organist Christmas Carols By The Mitchell Boychoir (3 Records—12 Christmas Carols) P-298 (WP-298

PHIL SPITALNY and his Hour Of Charm All-Girl Orchestra and Choir Christmas Carols By The Hour Of Charm (3, Records -9 Christmas Carols) P-300 (WP-300)\*

NOTE: All records in this panel are listed alphabetically by song title.



according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF OCTOBER 7

Patricia

Perry Come 20-3905-(47-3905)

Love Bug Itch

Eddy Arnold

A Bushel & A Peck 3

Perry Como-Betty Hutton 20-3930-(47-3930)

I'm Movin' On 

Hank Snov 21-0328-(48-0328)

Please Say Goodnight To The Guy, Irene

Ziggy Talent 20-3925—(47-3925)

**Harbor Lights** 

20-3911-(47-3911)

Our Lady Of Fatima

Phil Spitalny and Hour Of Charm All-Girl Choir 20-3920-(47-3920)

I Need You So (\$)

Don Cornell 20-3884—(47-3884)

Thinking Of You 0 Eddie Fisher with Hugo Winterhalter Ork

20-3901-(47-3901)

Mr. Touchdown USA Hugo Winterhalter 20-3913—(47-3913)

Yes, We Have No Bananas

> Spike Jones 20-3912-(47-3912)

20-3908-(47-3908)

Orange Colored Sky Betty Hutton

A Rainy Day Refrain

Mindy Carson

RCA VICTOR Records \* -

JAN FEB MAR THE ADOLL MAY JUNE SWINGS JULY AUG GET to OUT NOW DIE 45

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

#### "FROSTY, THE SNOW MAN" (2:17) "LITTLE CHRISTMAS TREE" (3:11) KING COLE

(Capitol 1203)

• First rate pair of Xmas tunes in the offing for music ops, have King Cole coming thru with some wonderful music. Top deck is a widely recorded tune with an excellent set of lyrics that are extremely inviting. Flip is in the tender vein and has Nat at his best once again. Vocal phrasing by Nat on both ends highlights the wax and makes 'em must sides for your machines.

#### "PERDIDO" (2:30) "WHIPPA-WHIPPA-WOO" (3:00)

SARAH VAUGHAN (Columbia 39001)

• The many Sarah Vaughan fans The many Sarah Vaughan fans are sure to go wild with this one. Sarah sets her pipes on a lyrical rendition of the great jazz classic "Perdito" and comes up with a sock side for the hep crowd. Gal's pipes trill the lyrics in top notch style throughout. Coupling has Sarah on a newone that might perk up. Side has to be heard in order to fully appreciate it—we suggest just that.

#### "I'M WITH YOU" (2:10) "WHY SHOULD I DREAM?" (3:00) RUSS EMERY

(Columbia 39004)

• Vocal work by Russ Emery, and a pair of ballads in the offing for music ops. Top deck is a rhythm tune that has a sock melody to it. Coupling slows down to a dreamy atmosphere, with some sweet music echoing throughout. Russ' vocal flavor is smooth throughout the waxing. Disk has some winning potential and rates ops attention.

#### "AUTUMN LEAVES" (3:08) "SONG OF DELILAH" (3:00)

MITCH MILLER ORCH

(Columbia 38971)

• Upper lid of this one should do exceptionally well in wired music locations. Side features some superb music via maestro Mitch Miller, with a vocal chorus purring a spot. Coupling has Burt Taylor on a plush side, with some wonderful instrumentation echoing throughout the side. Ops who have the spots should get with this one.

#### "STRANGERS" (2:55) "THE ONE ROSE" (3:12)

SAMMY KAYE ORCH. (Columbia 39007)

• Plug ballad on the upper end of this etching is handled in superb manner by the Sammy Kaye ork. Vocal flavor by Tony Alamo and the Glee Club matches the soft, tender tone of the side. Coupling is an oldie, with the Kaydets in the vocal slot. "Strangers" should win heavy juke box play.

"IN THE MIDDLE OF A RIDDLE" (2:18) "GREEN GRASS AND PEACEFUL PASTURES" (3:10)

> PERCY FAITH ORCH. (Columbia 39005)



PERCY FAITH

Here's one that is bound to eatch on with music ops and fans and result in some tremendous juke box play! It's a fresh new ballad, cute as all get out, and superbly offered by maestro Percy Faith. Ditty is wonderfully infectious and is the sort of tune that makes

you keep coming back for another earful. Side we're raving about is the top deck, "In The Middle Of A Riddle." It's a tempting sing-song melody, with the vocal work by a chorus seeping thru in splendid tones that satisfy. Tune grows on you with every listening, and is sure to have music fans from six to sixty, humming, whistling and singing its melody. On the other end maestro Percy Faith showers balladeer Andy Roberts to the fore, on an off-the-beaten-track balled that wight ballad that might score in a big way. Ditty is in the sentimental, nostalgic vein, with the vocal work by Andy smooth and true throughout. The side we're touting is the upper lid though; music ops should

#### "MOLASSES, MOLASSES" (2:58) "GRIZZLY BEAR" (2:37)

TERESA BREWER (London 794)

• Top pop ditty picking up steam in the business today has Teresa Brewer on tap with her rendition. The "Music, Music" gal delivers a sock version, with the cute sing-song phrases clicking from the very start. Flip side is also a plug item that should suit the younger set of fans well enough. "Molasses" can't miss.

#### "SOMEBODY'S KISSES" (2:46) "CORN SILK" (2:48)

LEO PIEPER ORCH.

(Tower 1480)

• Pair of fair enough sides for music ops to take a peek at, are these offered by Leo Pieper and his ork. Top deck is a swingy romantic item, with the maestro handling the vocal spot in good order. Flip side is a bright instrumental which should hold its own. Ops in the market for a filler might get with this pair.

#### "AND YOU'LL BE HOME" (3:05) "MY TEARS WON'T DRY" (3:10) TONI ARDEN

(Columbia 39003)

Rich, inviting vocal tones by chirp Toni Arden make this pair of tunes potential hot items for music ops to follow. Both sides are in the sentimental vein, with the romantic expression making you pay apt attention. Toni's vocal delivery is superb throughout, as is the ork backing by maestro Percy Faith. Ops should listen in.

#### "SQUEEZLE ME" (2:43) "SOMEWHERE, SOMEHOW, SOMEDAY" (2:56)

EVE YOUNG

(London 774)

Novelty romance side on the upper crust has Eve Young displaying her charming vocal style to good advantage. Ditty echoes the title, and has a cute set of lyrics to match. Flip has Eve switching to a plush ballad that should do more than hold its own. Wax deserves ops attention.

#### "MOLASSES, MOLASSES" (2:32) "CHILDHOOD DAYS" (2:45) THE GALLI SISTERS-GEORGE NOLAN

(National 9127)

• Hot novelty tune that's breaking Hot novelty tune that's breaking wide open for a hit is rendered here by the Galli Sisters. Ditty is offered in sing-song fashion, with its wonderful lyrics trilled in good order by the group. Nostalgic tune on the flip side by George Nolan should do well in tavern locations. Upper lid is the side to ride with.

#### "RAINBOW GAL" (2:44) "ONLY A MOMENT AGO" (3:20) TOMMY DORSEY ORCH. (Decca 27215)

● Sock rhythm tune on the top deck is a side to get with. The ork tones by the Tommy Dorsey gang, coupled with a wonderful vocal spot by Sy Oliver make this etching shine. Lyrics are in the romantic vein, with the solid beat and melody offered making you wanna listen. Flip side has Johnny Amoroso on a smooth ballad that should do well in the boxes. "Rainbow Gal" gets our nod.

#### "SWINGIN' DOORS" (2:35) "EVERYBODY KNOWS YOU BY YOUR FIRST NAME" (2:55)

CONNIE HAINES

(Coral 60308)

Clever up tempo romantic lilt of the top tune by Connie Haines should meet with fair reaction by music ops and fans alike. Mellow bounce to the tune, coupled with a chorus back-ground add to the glitter of the side. Flip slows down some, and has Connie offering a medium tempo'd rhythm item that should do exceptionally well. Listen in.

#### "IT MAY BE ON SUNDAY" (3:12) "ONLY A MOTHER COULD LOVE YOU" (2:55)

HARRY BABBITT-MARTHA TILTON

(Coral 60306)

● Pair of tempting romance tunes in Pair of tempting romance tunes in the offing for music ops, with Harry Babbitt and Martha Tilton in the vocal slot. Both sides make for pleas-ant listening, and should be greeted by ops with good reaction. Top deck weaves in slow tempo, while the flip picks up a bit, and is slightly in the novelty vein. Latter side looks good.

#### "THE BLUE CANADIAN ROCKIES" (2:59)

"CLOSE YOUR PRETTY EYES"

RUSS MORGAN ORCH. (Decca 27216)

● The echo of this pair are sure to nab some heavy juke box play. Both ends of the platter are in slow tempting waltz tempo, with the maestro and a vocal group handling the lyrical expression. Smooth sentimental tone of the wax is extremely inviting and makes you wanna listen. Both ends are top drawer juke box material—ops should latch on.

#### "PATRICIA" (3:05) "SO LONG, SALLY" (2:57) EDDY HOWARD ORCH.

(Mercury 5491)

Plug ballads on the rise in popularity are rendered in smooth enough fashion by Eddy Howard here. Both tunes are currently receiving heavy play in many locations—this rendition should certainly add to the popularity of the songs, and do well in the boxes. Music ops take it from here.

#### "HOW DID I GET THIS WAY?"

"THE KNICK KNACK MAN" (2:40) FREDDY MARTIN ORCH.

(King 15069)

Romantic air on the upper lid is handled in smooth enough style by piper Pat Terry, with the Freddy Miller ork backing. Ditty is in the novelty vein and has a fairly cute set of lyrics to match. Flip side has the Barry Sisters on another novelty item that weaves in slow tempo. Wax won't stop traffic—it might make an effective filler piece.

# ROUND THE WAX CIRCLE

NEW YORK:

Stu Wayne YPEN, Philly disk jockey, can take a bow for teeing off on the wonderful Xmas tune "Christmas In My Heart." A Mayfair dj recording was released last year, and Wayne pounded away on it for weeks. Three records are out now, with Fran Alison on RCA Victor; Percy Faith on Columbia and the original etching on Mayfair by June Winters, which is being released on Mercury Records. . . . London Records feted singer Anne Shelton in from across the pond this past week. The pahty also served to introduce Joe Delaney, recently named top a&r man of the firm; Lee Harstone, Director of Administration and Jack Pleis, musical director. . . . Aside to music boys Mike Sukin, Murray Massey, George Dalin and Dave Blum: that was a swell feed you had set up for some of the London crowd at The Rathskeller. . . . Paxton Music scores a touchdown with their clever promotion stunt connected with the song "Mr. Touchdown U.S.A." Paxton is sending out miniature size footballs, with a handpainted inscription in red, white and blue mentioning Hugo Winterhalter's waxing on RCA Victor. . . Benny Davis, who penned footballs, with a handpainted inscription in red, white and blue mentioning Hugo Winterhalter's waxing on RCA Victor. . . Benny Davis, who penned footballs, with a handpainted inscription in red, white and blue mentioning Hugo Winterhalter's waxing on RCA Victor. . . Benny Davis, who penned footballs, with a handpainted inscription in red, white and blue mentioning for same to answer a call from his sister in Chicago telling him to be sure and catch Perry doing the song. . . Jack Eigen spinning Ruth Denning's "I Was Born To Be Gay" on Hillbilly Record label. . . Evelyn Knight set to guest on the Mi'ton Berle show this week. The gal's etching of "Lucky, Lucky, Lucky Me" is hitting on all six right now. . . Dee Bartlett doing a whale of a promotion job on Eddie Gronet's latest Columbia waxing, "Harvest Moon Polka". . . Congrats to Paul Denis, Helen, Mike and Chris on the opening of their new home. . . Plug tune for Ostrow Music, "



Talk about an overnight disk sensation. Most outstanding in many years is Ziggy Talent's waxing of the sequel to "Goodnight Irene". "Say Goodnight To That Guy, Irene". Overnight, but overnight, ops from everywhere in town have been phoning RCA-Victor here calling for quantities the like of which hasn't been equaled in many a moon. As per usual, the firm received 1,000 and spread them around. Within a few days, orders have piled up so big, that the disk dept. at RCA-Victor could use many, many thousands. And the demand continues to grow unabated. . . Word out now that Mercury cut the tune last week . . and that others are also cutting it. You figure it out. . . Irwin Barg of Robbins goes away out on the limb with the prediction, "Our Lady of Fatima' will be the biggest hit in twenty years." And Irwin says, "Just watch what happens' round Xmastime". . . Music boys getting ready to give Leighton Noble a terrific hand at his opening in the Boulevard Room, Nov. 3. He's extremely well liked by Tin Pan Alley here. . . They're all sti'l talking about Eddie Ballantine's party for the music boys. Some of the old timers claim that it was "the most sensational party given the music business in thirty years". Food, drink, and service, they claim, was so outstanding, it'll never be forgotten. . . . Eddy Howard on a series of one-niters which will scoot him all the way to Texas. . . Talk around about Al Morgan's big click at Frank Dailey's Meadowbrook in New Jersey. Claim that Al superseded all big take for the Jersey pop spot. . . Belle Baker opens at the Palace here with the same great Anniversary Show that broke N.Y. Palace records. And Belle all set for a series of dj and TV appearances already. . . Sammy Kaye into the Trianon this past week for a one-niter and the music boys rush the spot. . . Cee Davidson and his ork at the Chez Paree get a big break. Chez switched from CBS to ABC and Cee now on the air six times weekly. . . . Teddy Phillips crowing about his latest London disk, "Nevertheless", with vocalovely Lynn Hoyt

#### LOS ANGELES:



Had us a visit from songwriter Al Piantadosi, whose all-time great hits include "Pal of My Cradle Days," "Curse of an Aching Heart" and "I Didn't Raise My Boy to Be a Soldier". . . . Al has just launched his own Society label and is expecting big things from his April Stevens release of "Don't Do It". . . . Congratulations to Danny Franklin, songwriter and arranger, on his marriage to Anita Turoff, a very attractive young lady out of New York and well known in music circles . . . Reports reach us from top-flight pianists Dave Kenner and Ernie Stewart that chey're having a great time while touring about 50 cities with Eddie Cantor on one nighters, winding up in New York. . . Lou Chudd of Imperial predicts a fast hit for its T-Bone Walker cutting of "Too Lazy to Work, Too Nervous to Steal". . . Decca appears the outfit to vatch these days in the blues and rhythm dept., with Wayo Williams returning to their forld and primed to your all his knowhow into their forld and primed to your all his knowhow into their forldoming releases. . . . Peggy Lee's "Life Is So Peculiar" catching on fast. Julia Lee had herself a ball at Leuenhagen's, we're told by Mary Solle, who joined Capitol's Vaughn Gilmore in hosting a party afterwards at Tiffany's, the very nice new nitespot on Eighth Street which was opened by Julia and followed up by Art Tatum. . . Art Rupe of Specialty says by him business is fine and well it could be, the way Art seems to have one hit picking up where another one leaves off. . . With Joe Liggins' "Pink Champagne" still selling strong in many spots in the country, now comes Percy Mayfield's first Specialty platter, "Please Send Me Someone to Love," for a running start. . . Yet another new gal in the Rupe office, named Joan and joining Rozanne in replacing glorious Gloria, who quit to be with her Marine captain husband.



# AINT NOBODYS BUSINESS IF I

# ILL NEVER BE FREE

DECCA 27200 (78 rpm) 9-27200 (45 rpm)



CAN ANYONE EXPLAIN? (NO, NO, NO!)

DREAM A LITTLE DREAM OF ME
LOUIS ARMSTRONG and ELLA FITZGERALD

With SY OLIVER and His Orchestra

MUSIC, MAESTRO, PLEASE! STRANGERS TOMMY DORSEY and DON CHERRY

Decca \*9-27247 27247

NO OTHER LOVE HONESTLY I LOVE YOU Decca \*9-27180 27180

NOLA LET'S DO IT AGAIN Decca \*9-27178 27178 GUY LOMBARDO

HARBOR LIGHTS BEYOND THE REEF Decca \*9-27219 27219 BING CROSBY

COUNTRY

I'M MOVING ON GUITAR SHUFFLE

Decca \*9-46256 46256 HANK GARLAND

I'LL SAIL MY SHIP ALONE F-O-O-L-I-S-H M-E, ME

THE RAY-O-VACS

LIONEL HAMPTON

CHARLIE "PEANUT" FAIRCLOTH Decca \*9-46237 46237

SEPIA

BESAME MUCHO (KISS ME MUCH)

YOU GOTTA LOVE ME BABY TOO

Decca \*9-48162 48162

EVERYBODY'S SOMEBODY'S FOOL

SEPTEMBER IN THE RAIN

Decca \*9-27176 27176

\*Indicates 45 rpm Version

Decca \*9-27209 27209





"BEST " MALE VOCAL"

COULD BE (BMI) - Rates 100% from every angle. Cash Box selects the Russ Case - Jack Carroll (MGM) disc as a "Best Bet," and gives Vaughn Monroe (Victor) an equally strong sendoff. Meanwhile, Dick Haymes' (Decca) release was Martin Block's choice as "best male vocal of the week." Block also picked the Vaughn Monroe version as "best" the week before.

WINNER

POTENTIAL / IF WE HAD IT TO DO (All Over Again) (Cherio) -Ozie Waters (Coral) keeps moving steadily to the top. His newest release is a potential winner, says Cash Box. Backing is IF MEMOR-IES WERE MONEY (Cherio), another impressive Waters click.

OF THE WEEK"

"BULLSEYE / C-H-R-I-S-T-M-A-S (Hill & Range) - Ernest Tubb (Decca) draws Cash Box honors for this "fresh and dramatic" Christmas tune. Disc will capture the holiday coin. Keep watch for new releases by Al Morgan (London) and Rosemary Clooney (Columbia). Eddy Arnold's great version of last year continues riding high.

"BEST FROSTY THE SNOW MAN (Hill & Range) — Vaughn Monroe (Victor) rates a "Best Bet" in

Cash Box, which says, "FROSTY should start the Xmas season off early with a bang . . . " You'll be hearing of at least a dozen versions of this number (non-exclusively licensed by BMI).

ADVANCE - BLUE CANADIAN ROCKIES (BMI Canada, Ltd.-Golden West Melodies) - Russ Morgan's (Decca) release is scheduled for October 9. Test pressings of this tune indicate this is another Morgan success.

WAXING

STANDOUT - DO I WORRY? (Melody Lane) - Billboard finds the Morgan (Decca) version - "Superb, deep mood dance waxing . . . lead trumpet solo, Morgan's sincere vocalizing and his noted wah-wah tram make this a standout slicing with 'sleeper' potential."

STRONG

GOING PETITE WALTZ (Duchess) - Guy Lombardo (Decca) - Three Suns (Victor) BONAPARTE'S RETREAT (Acuff-Rose) - Kay Starr

(Capital)

CAN'T SEEM TO LAUGH ANYMORE (Dreyer) -Johnny Parker (Capitol)

DADDY'S LITTLE BOY (Beacon) - Dick Todd (Rainbow) - Eddy Howard (Mercury)



GIVE TO CONQUER CANCER



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending October 7.

#### Dick Coleman

WCBM-Baltimore, Md.

1. I NEED YOU SO (Don Cornell)
2. THINKING OF YOU (Don Cherry)
3. STRANGERS (Lorry Raine)
4. NO OTHER LOVE (Jo Stafford)
5. I'LL ALWAYS LOVE YOU (Dinah Shore)
6. SAM'S SONG (Bing and Gary Crosby)
7. I CROSS MY FINGERS (Perry Como)
8. SIMPLE MELODY (Bing and Gary Crosby)
9. CAN ANYONE EXPLAIN (Ames Bros.)
10. MY DESTINY (Billy Eckstine)

#### Roger Clark

WFGN-Gaffney, S. C.

1. I'M FOREVER BLOWING BUBBLES
(Jenkins-Shaw)

1. I'M FUREYER CLOTY Raine)
2. STRANGERS (Lorry Raine)
3. OUR LADY OF FATIMA (Kallen-Hayes)
4. YOU'RE MINE YOU (Jenkins-Shaw)
5. HOME (King Cole)
6. ALL MY LOVE (Patti Page)
7. THINKING OF YOU (Don Cherry)
8. I LOVE THE GUY (Sarah Yaughan)
9. HEY, NOT NOW (King Cole)
10. DREAM A LITTLE DREAM OF ME (Jack Owens)

#### Ira Cook

KECA-Hollywood, Calif.

THINKING OF YOU (Martha Tilton)
LET'S DO IT AGAIN (Frankie Carle)
THE RED WE WANT (Ralph Flanagan)
CAN ANYONE EXPLAIN (Ames Bros.)
DREAM A LITTLE DREAM (Dinah Shore)
HARBOR LIGHTS (Sammy Kaye)
NEVERTHELESS (Monica Lewis)
ALL MY LOVE (Percy Faith)
CAN'T WE TALK IT OVER (Fontaine Sist.)
YOU WONDERFUL YOU (Art Lund)

#### **Bob Roberts**

KPOJ-Portland, Ore.

MUSIC, MAESTRO, PLEASE (Tony Martin)
JUST SAY I LOVE HER (Johnny Desmond)
DREAM A LITTLE DREAM (Frankie Laine)
THE BEER I LEFT ON THE BAR
(Vaughn Monroe)
I LOVE THE GUY (Fran Warren)
CAN ANYONE EXPLAIN (Larry Green)
I DIDN'T SLIP (Doris Day)
I'LL ALWAYS LOVE YOU (Martha Tilton)
GOODNIGHT IRENE (Dennis Day)
LA VIE EN ROSE (Tony Martin)

#### Arty Kay

WKLX-Lexington, Ky.

GOODNIGHT IRENE (Gordon Jenkins)
SIMPLE MELODY (Bing and Gary Crosby)
SAM'S SONG (Bing and Gary Crosby)
SOMETIME (Ink Spots)
I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
HARBOR LIGHTS (Ralph Flanagan)
MUSIC, MAESTRO, PLEASE (Frankie Laine)
OUR LADY OF FATIMA (Hayes-Kallen)
MONA LISA (King Cole)

9. MONA LISA (King Cole)
10. NO OTHER LOVE (Jo Stafford)

#### Bill Silbert

WXYZ-Detroit, Mich.

STRANGERS (Lorry Raine)
ALL MY LOVE (Patti Page)
PATRICIA (Perry Como)
GOODNIGHT IRENE (Frank Sinatra)
MY HEART IS OUT OF TOWN (Claire Hogan)
NEVERTHELESS (Ralph Flanagan)
I LOVE THE GUY (Fran Warren)
HONESTLY I LOVE YOU (Blue Barron)
BELOVED BE FAITHFUL (Vic Damone)
IT'S A BOY (Ozzie Williams)

#### Sherm Feller

WCOP-Boston, Mass.

THINKING OF YOU (Don Cherry)
PETITE WALTZ (Larry Green)
WHY FIGHT THE FEELING (Vaughn Monroe)
MINNEQUA (Mariners)
IT MAY BE ON SUNDAY (Ken Barry)
OUR LADY OF FATIMA (Hayes-Kallen)
DADDY'S LITTLE BOY (Dick Todd)
I'LL ALWAYS LOVE YOU (Martha Tilton)
MR. TOUCHDOWN, U.S.A. (Hugo Winterhalter)
RAINBOW GAL (Tommy Dorsey)

#### Bill Wright

WSGN-Birmingham, Ala.

GOODNIGHT IRENE (Frank Sinatra)
CAN ANYONE EXPLAIN (Ray Anthony)
OUR LADY OF FATIMA (Tony Bennett)
WHY FIGHT THE FEELING (Rosemary Clooney)
MONA LISA (King Cole)
MAMBO JAMBO (Sonny Burke)
I'M FOREVER BLOWING BUBBLES
(Jenkins-Shaw)

HOME (King Cole)
OUR VERY OWN (Vaughn Monroe)
ALL MY LOVE (Harry Babbitt)

#### **Garry Stevens**

WGY-Schenectady, N. Y.

1. LA VIE EN ROSE (Tony Martin)
2. COUNT EVERY STAR (Ray Anthony)
3. GOODNIGHT IRENE (Frank Sinatra)
4. SAM'S SONG (Bing and Gary Crosby)
5. I CROSS MY FINGERS (Perry Como)
6. MY DESTINY (Billy Eckstine)
7. YOU WONDRFUL YOU (Don Cornell)
8. SOMETIME (Jo Stafford)
9. HAPPY MUSIC (Peggy Lee)
10. NO OTHER LOVE (Jo Stafford)

Joe Niagara WIBG-Philadelphia, Pa.

1. ALL MY LOVE (Patti Page)
2. YOU'RE MINE YOU (Margaret Whiting)
3. GOODNIGHT IRENE (Frank Sinatra)
4. YOU WONDERFUL YOU (Don Cornell)
5. DARN THAT DREAM (Doris Day)
6. ORANGE COLORED SKY (Kenton-Cole)
7. IT'S EASY TO REMEMBER (Dinah Shore)
8. THE RIGHT KIND OF LOVE (Patti Page)
9. MUSIC, MAESTRO, PLEASE (Frankie Laine)
10. BRAZILIAN SLEIGH BELLS (Harry James)

#### Maurice Hart

KFWB-Hollywood, Calif.

1. MUSIC, MAESTRO, PLEASE (Tony Martin)
2. DREAM A LITTLE DREAM OF ME
(Frankie Laine)

(Frankie Laine)
3. IT'S LOVE (Toni Arden)
4. I LOVE THE GUY (Fran Warren)
5. ALL MY LOVE (Dennis Day)
6. NO OTHER LOVE (Connie Haines)
7. SAM'S SONG (Bing and Gary Crosby)
8. CAN ANYONE EXPLAIN (Larry Green)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. WHY FIGHT THE FEELING (Vaughn Monroe)

#### Art Tacker

WTAO-Cambridge, Mass.

1. OUR VERY OWN (Sarah Vaughan)
2. DREAM A LITTLE DREAM OF ME
(Frankie Laine)
3. JUST SAY I LOVE HER (Johnny Desmond)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. I'M FOREVER BLOWING BUBBLES

6. CAN'T SEEM TO LAUGH ANYMORE

(Sylvia Fross)

7. SUGAR SWEET (Sammy Kaye)
8. BACK IN YOUR OWN BACKYARD (Patti Page)
9. PETITE WALTZ (Jack Pleis)
10. DO I WORRY (Russ Morgan)

#### Rex Dale

WCKY-Cincinnati, Ohio

ORANGE COLORED SKY (Kenton-Cole)
ALL MY LOVE (Patti Page)
STRANGERS (Lorry Raine)
I NEED YOU SO (Don Cornell)
THE RED WE WANT (Ralph Flanagan)
ARBOR LIGHTS (Ray Anthony
NEVERTHELESS (Ralph Flanagan)
BELOVED BE FAITHFUL (Snooky Lanson)
LADY OF FATIMA (Phil Spitalny)
HONESTLY I LOVE YOU (Gordon MacRae)

#### Gene Whitaker

WSSB-Durham, N. C.

MONA LISA (King Cole)
GOODNIGHT IRENE (Gordon Jenkins)
NO OTHER LOVE (Jo Stafford)
SAM'S SONG (Bing and Gary Crosby)
I CROSS MY FINGERS (Perry Como)
DREAM A LITTLE DREAM OF ME
(Dinah Shore)

7. ALL MY LOVE (Patti Page) 8. THE RED WE WANT (Ralph Flanagan) 9. IF WE HAD IT TO DO ALL OVER AGAIN

10. FORBIDDEN LOVE (Vic Damone)

#### Mort Nusbaum

WHAM-Rochester, N. Y.

1. PETITE WALTZ (Three Suns)
2. IT'S LOVE (Toni Arden)
3. GOODNIGHT IRENE (Frank Sinatra)
4. SAM'S SONG (Bing & Gary Crosby)
5. NOLA (Les Paul)
6. MONA LISA (King Cole)
7. AU REVOIR AGAIN (Don Cornell)
8. OUR LADY OF FATIMA (Hayes-Kallen)
9. THINKING OF YOU (Eddie Fisher)
10. I DIDN'T SLIP (Doris Day)

#### Don Kimel - Ed Penney

WFGM-Fitchburg, Mass.

NEVERTHELESS (Ralph Flanagan)
STRANGERS (Lorry Raine)
MY SILENT LOVE (Fran Warren)
ALL MY LOVE (Patti Paige)
THINKING OF YOU (Eddie Fisher)
DREAM A LITTLE DREAM OF ME
(Cathy Mastice)
I LOVE THE GUY (Fran Warren)
THE RED WE WANT (Ralph Flanagan)
HIGH ON THE LIST (Charlie Spivak)
MUSIC, MAESTRO PLEASE (Frankie Laine)

#### 1950 MUSIC POLL VOTES POUR IN

NEW YORK—Voting in the Fifth Annual Music Poll of the Automatic Music Industry of America started heavily this past week, as ballots cast by music operators started to pour in.

The music poll, sponsored and conducted exclusively by The Cash Box, on behalf of the automatic music industry, received congratulatory messages from music leaders throughout the nation.

the nation.

Listed below to better aid music operators in casting their votes in the Fifth Annual Music Poll, is a recapitulation of the top song favorites of

#### **Recap Of The Top Song** Favorites Of 1950

At Sundown

American Beauty Rose

All My Love

Are You Lonesome Tonight

A Dreamer's Holiday

A Dream Is A Wish Your Heart

Bewildered

Bamboo

Big Movie Show In The Sky

Bibbidi Bobbidi Boo

Bye Bye Baby

**Buffalo Billy** 

Bonaparte's Retreat

Bewitched

C'est Si Bon

Choo'n Gum

Count Every Star

Cry Of The Wild Goose

Candy & Cake

Careless Kisses

Careless Hands

Chattanoogie Shoe Shine Boy

Charlie My Boy

Can Anyone Explain

Cincinnati Dancing Pig

Don't Cry Joe

Dear Hearts & Gentle People

Down The Lane

Daddy's Little Girl

Daddy's Little Boy

Dearie

**Enjoy Yourself** 

**Echoes** 

El Mambo

Go To Sleep, Go To Sleep

God's Country

Goodnight Irene

**Harbor Lights** 

Hop Scotch Polka

Hoop Dee Doo

I Didn't Slip

I Love The Guy

I Cross My Fingers

I Wanna Be Loved

It's So Nice To Have A Man Around The House

I Said My Pajamas

It Isn't Fair

I'd've Baked A Cake

I Wanna Go Home

I Can Dream Can't I

I Don't Care If The Sun Don't

I Still Get A Thrill

I've Got A Lovely Bunch Of Cocoanuts

Johnson Rag

Jealous Heart

Just Say I Love Her

La Vie En Rose

Let's Go To Church

Music Maestro Please

Music, Music, Music

My Foolish Heart

Marta

Mona Lisa

Mississippi

**Mule Train** 

Nola

No. Other Love

On The Outgoing Tide

Old Piano Roll Blues

Our Lady Of Fatima

Peter Cottontail

Quicksilver

Rudolph The Red Nosed

Reindeer

Rag Mop

Rain

Roses

Riders In The Sky

Sentimental Me

Swamp Girl

Spaghetti Rag

Stars & Stripes Forever

Stars Are The Windows Of Heaven

Simple Melody

Sorry

Sam's Song

Sitting By The Window

Slippin' Around

Sometime

The Old Master Painter

There's No Tomorow

That Lucky Old Sun

The Wedding Samba

Thanks Mr. Florist

Tzena, Tzena, Tzena Third Man Theme

Vagabond Shoes

Valencia

Wanderin'

With My Eyes Wide Open I'm

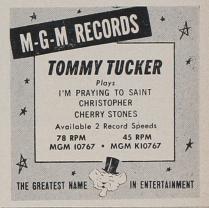
Dreaming

Way Back Home

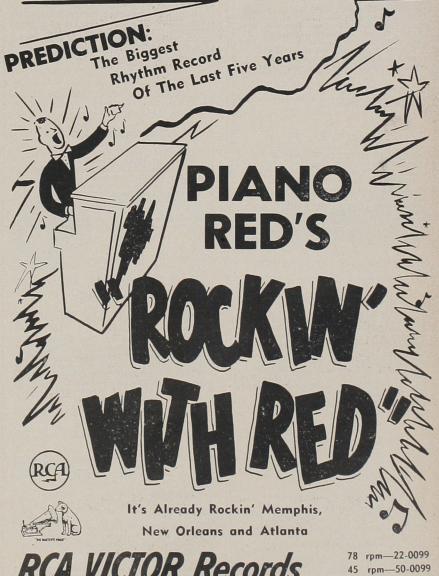
Whispering Hope Why Was I Born

Yellow Ribbon

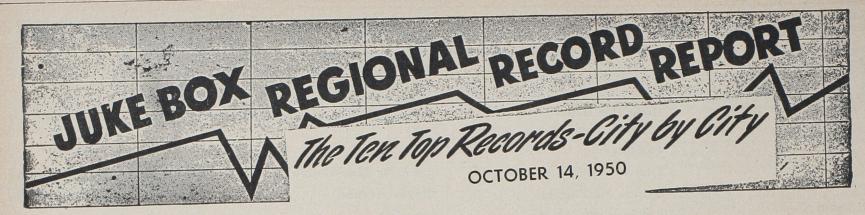








RCA VICTOR Records



#### New York, N. Y.

- GOODNIGHT IRENE (Gordon Jenkins)
- SAM'S SONG (Bing & Gary Crosby) ALL MY LOVE (Patti Page)

- ALL MY LOVE (Patti Page)
  CAN ANYONE EXPLAIN (Ames Bros.)
  SOMETIME (The Mariners)
  SIMPLE MELODY (Bing & Gary Crosby)
  MONA LISA (King Cole)
  LA VIE EN ROSE (Tony Martin)
  BONAPARTE'S RETREAT (Kay Starr)
  MOLASSES, MOLASSES (Lenny Carson)

#### Chicago, III.

- 1. BONAPARTE'S RETREAT (Kay Starr)
  2. GOODNIGHT IRENE (Gordon Jenkins)
  3. SAM'S SONG (Bing & Gary Crosby)
  4. SIMPLE MELODY (Bing & Gary Crosby)
  5. CAN ANYONE EXPLAIN (Ames Bros.)
  6. MONA LISA (King Cole)
  7. DREAM A LITTLE DREAM OF ME
  (Frankie Laine)
  8. JUST SAY I LOVE HER (Johnny Desmond)
  9. ALL MY LOVE (Patti Page)
  10. TZENA, TZENA, TZENA (Vic Damone)

#### Los Angeles, Calif.

- 1. GOODNIGHT IRENE (Gordon Jenkins)
- MONA LISA (King Cole) ALL MY LOVE (Patti Page)
- ALL MY LOVE (Patti Page)
  CAN ANYONE EXPLAIN (Ames Bros.)
  I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
  TZENA, TZENA, TZENA (Vic Damone)
  LA VIE EN ROSE (Tony Martin)
  A BUSHEL & A PECK (Whiting-Wakely)
  SIMPLE MELODY (Bing & Gary Crosby)
  HARBOR LIGHTS (Guy Lombardo)

#### Newark, N. J.

- GOODNIGHT IRENE (Gordon Jenkins)
  ALL MY LOVE (Patti Page)
  MONA LISA (King Cole)
  CAN ANYONE EXPLAIN (Ames Bros.)
  LA VIE EN ROSE (Tony Martin)
  TZENA, TZENA, TZENA (Gordon Jenkins)
  SAM'S SONG (Bing & Gary Crosby)
  SIMPLE MELODY (Bing & Gary Crosby)
  BONAPART'S RETREAT (Kay Starr)
  JUST SAY I LOVE HER (Johnny Desmond)

#### Brodhead, Wisc.

- 1. BONAPART'S RETREAT (Kay Starr)
  2. CAN ANYONE EXPLAIN (Ames Bros.)
  3. I CROSS MY FINGERS (Perry Como)
  4. GOODNIGHT IRENE (Gordon Jenkins)
  5. SOMETIME (Ink Spots)
  6. OUR LADY OF FATIMA (Hayes-Kallen)
  7. STARS ARE THE WINDOWS OF HEAVEN
  (Ames Bros.)
  8. CAN'T WE TALK IT OVER (Andrews Sisters)
  9. ALL MY LOVE (Patti Page)
  10. HARBOR LIGHTS (Harmonicats)

#### Malta, Mont.

- GOODNIGHT IRENE (Gordon Jenkins)

- GOODNIGHT IRENE (Gordon Jenkins)
  SAM'S SONG (Bing and Gary Crosby)
  BONAPARTE'S RETREAT (Kay Starr)
  SIMPLE MELODY (Bing and Gary Crosby)
  MONA LISA (King Cole)
  CAN ANYONE EXPLAIN (Ames Bros.)
  NOLA (Les Paul)
  HARBOR LIGHTS (Sammy Kaye)
  LA VIE EN ROSE (Bing Crosby)
  I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)

#### Seattle, Wash.

- 1. CAN ANYONE EXPLAIN (Ray Anthony)
- COUNT EVERY STAR (Ray Anthony)
  MONA LISA (King Cole)
- MONA LISA (King Cole)
  GOODNIGHT IRENE (Gordon Jenkins)
  I WANNA BE LOVED (Andrews Sisters)
  ALL MY LOVE (Patti Page)
  SOMETIME (Ink Spots)
  TILL THEN (MIIS Bros.)
  MUSIC, MAESTRO PLEASE (Frankie Laine)
  LA VIE EN ROSE (Louis Armstrong)

#### Toronto, Canada

- 1. IT'S A BOY (Ozzie Williams)
- GOODNIGHT IRENE (Gordon Jenkins)
- MONA LISA (Art Lund)

- 3. MONA LISA (Art Lund)
  4. BLUE CANADIAN ROCKIES (Gene Autry)
  5. IT'S LOVE (Phil Brito)
  6. SAM'S SONG (Bing and Gary Crosby)
  7. BONAPARTE'S RETREAT (Kay Starr)
  8. LA VIE EN ROSE (Melacrino Sist.)
  9. YOU HOLD THE REINS (Phil Brito)
  10. PETITE WALTZ (Guy Lombardo)

#### Fayetteville, Ark.

- 1. SAM'S SONG (Bing and Gary Crosby)
  2. SIMPLE MELODY (Bing and Gary Crosby)
  3. COUNT EVERY STAR (H. Winterhalter)

- COUNT EVERY STAK (H. Winterhalter)
  CINCINNATI DANCING PIG (Red Foley)
  I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
  GOODNIGHT IRENE (Gordon Jenkins)
  CAN ANYONE EXPLAIN (Ames Bros.)
  MUSIC, MAESTRO PLEASE (Frankie Laine)
  TZENA, TZENA, TZENA (Gordon Jenkins)
  MONA LISA (King Cole)

#### Savannah, Ga.

- 1. MONA LISA (King Cole)
  2. GOODNIGHT IRENE (Gordon Jenkins)
  3. CAN ANYONE EXPLAIN (Ames Bros.)
  4. ALL MY LOVE (Patti Page)
  5. HARBOR LIGHTS (Sammy Kaye)
  6. SOMETIME (Ink Spots)
  7. LA VIE EN ROSE (Bing Crosby)
  8. CAN'T WE TALK IT OVER (Andrews Sist.)
  9. NOLA (Les Paul)
  10. SIMPLE MELODY (Bing and Gary Crosby)

#### Shoals, Ind.

- GOODNIGHT IRENE (Gordon Jenkins)
- 2. MONA LISA (King Cole)
  3. SAM'S SONG (Bing and Gary Crosby)
- SIMPLE MELODY (Bing and Gary Crosby)
  BONAPARTE'S RETREAT (Kay Starr)
  TZENA, TZENA, TZENA (Gordon Jenkins)
  THIRD MAN THEME (Guy Lombardo)
  LA VIE EN ROSE (Bing Crosby)
  I WANNA BE LOVED (Andrew Sist.)
  HARBOR LIGHTS (Ken Griffin)

#### Fertile, Minn.

- 1. GOODNIGHT IRENE (Gordon Jenkins)
  2. MONA LISA (Victor Young)
  3. JESUS HITS LIKE THE ATOM BOMB
- 4. SIMPLE MELODY (Bing and Gary Crosby)
  5. SAM'S SONG (Bing and Gary Crosby)
  6. BONAPARTE'S RETREAT (Kav Starr)
  7. COUNT EVERY STAR (Dick Haymes)
  8. SHANGRI LA (Jack Fina)
  9. JUST SAY I LOVE HER (Johnny Desmond)
  10. I WANNA BE LOVED (Andrews Sist.)

Richmond, Va.

- MONA LISA (King Cole)
  GOODNIGHT IRENE (Gordon Jenkins)
  I CRY MY HEART OUT (Four Jacks)
  I WAS DANCING (Toni Arden)
  MY DESTINY (Billy Eckstine)
  LOOK TO THE RAINBOW (Fran Warren)
  CAN ANYONE EXPLAIN (Ames Bros.)
  I'M FOREVER BLOWING BUBBLES
  (Jenkins-Shaw)
- 9. ALL MY LOVE (Patti Page) 10. PETITE WALTZ (Guy Lombardo)

#### Rochester, N. Y.

- 1. GOODNIGHT IRENE (Gordon Jenkins)
- MONA LISA (King Cole)
  CINCINNATI DANCING PIG (Bill Darnel)

- I WANNA BE LOVED (Andrews Sisters)
  CAN ANYONE EXPLAIN (Ames Bros.)
  -SAM'S SONG (Bing and Gary Crosby)
  THE RED WE WANT (Ralph Flanagan)
  SIMPLE MELODY (Bing and Gary Crosby)
  SENTIMENTAL ME (Ames Bros.)
  BONAPARTE'S RETREAT (Kay Starr)

#### Monroe, La.

- 1. SOMETIME (Mariners)
  2. MONA LISA (King Cole)
  3. GOODNIGHT IRENE (Gordon Jenkins)
  4. I CROSSED MY FINGERS (Bing Crosby)
  5. NOLA (Les Paul)
  6. SIMPLE MELODY (Jo Stafford)
  7. LA VIE EN ROSE (Louis Armstrong)
  8. ARE YOU LONESOME TONIGHT (AI Jolson)
  9. HARBOU LIGHTS (Sammy Kaye)
  10. JUST A CLOSER WALK WITH THEE
  (Red Foley)

#### Deadwood, S. D.

- MONA LISA (King Cole)
  CAN ANYONE EXPLAIN (Larry Green)
  CINCINNATI DANCING PIG (Joe Carr)
  ALL MY LOVE (Bing Crosby)
  SAM'S SONG (Joe Carr)
  TZENA, TZENA, TZENA (Gordon Jenkins)
  CHERRY STONES (Evelyn Knight)
  I CROSS MY FINGERS (Perry Como)
  I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
  HARBOR LIGHTS (Ken Griffin)

#### Dallas, Texas

- GOODNIGHT, IRENE (Gordon Jenkins)
- SIMPLE MELODY (Bing and Gary Crosby)
  MONA LISA (King Cole)
- 4. ALL MY LOVE (Patti Page)
  5. CAN ANYONE EXPLAIN? (Ames Bros.)
  6. CINCINNATI DANCING PIG (Vic Damone)
  7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
  8. I'LL NEVER BE FREE (Starr-Tenn. Ernie)
  9. TZENA, TZENA, TZENA (Gordon Jenkins)
  10. LA VIE EN ROSE (Tony Martin)

- Gulfport, Miss.
- 1. GOODNIGHT, IRENE (Gordon Jenkins)
  2. SAM'S SONG (Bing and Gary Crosby)
  3. SIMPLE MELODY (Bing and Gary Crosby)
  4. MONA LISA (King Cole)
  5. I WANNA BE LOVED (Andrews Sisters)
  6. TZENA, TZENA, TZENA (Vic Damone)
  7. BONAPARTE'S RETREAT (Kay Starr)
  8. CAN ANYONE EXPLAIN? (Ames Bros.)
  9. JUST SAY I LOVE HER (Johnny Desmond)
  10. CAN'T SEEM TO LAUGH ANYMORE
  (Sylvia Froos)

#### Tucson, Ariz.

- 1. GOODNIGHT, IRENE (Gordon Jenkins)
  2. SAM'S SONG (Bing and Gary Crosby)
  3. SIMPLE MELODY (Bing and Gary Crosby)
  4. MONA LISA (King Cole)
  5. BONAPARTE'S RETREAT (Kay Starr)
  6. CAN ANYONE EXPLAIN? (Ames Bros.)
  7. I WANNA BE LOVED (Andrews Sisters)
  8. TZENA, TZENA, TZENA (Vic Damone)
  9. JUST SAY I LOVE HER (Johnny Desmond)
  10. DREAM A LITTLE DREAM OF ME
  (Frankie Laine)

Wilmington, Dela.

- 1. MONA LISA (King Cole)
  2. GOODNIGHT, IRENE (Gordon Jenkins)
  3. SOMETIME (Ink Spots)
  4. LA VIE EN ROSE (Tony Martin)
  5. BEWITCHED (Gordon Jenkins)
  6. BONAPARTE'S RETREAT (Kay Starr)
  7. TZENA, TZENA, TZENA (Gordon Jenkins)
  8. SAM'S 'SONG (Bing and Gary Crosby)
  9. SIMPLE ME'ODY (Bing and Gary Crosby)
  10. I WANNA BE LOVED (Andrews Sisters)

- St. Louis, Mo.
- GOODNIGHT, IRENE (Gordon Jenkins)

- 1. GOODNIGHT, IRENE (Gordon Jenkins)
  2. SIMPLE MELODY (Bing and Gary Crosby)
  3. SAM'S SONG (Bing and Cary Crosby)
  4. LA VIE EN ROSE (Tony Martin)
  5. MONA LISA (King Cole)
  6. CAN ANYONE EXPLAIN? (Ames Bros.)
  7. BONAPARTE'S RETREAT (Kay Starr)
  8. EL MAMBO (Dave Barbour)
  9. JUST SAY I LOVE HER (Johnny Desmond)
  10. TZENA, TZENA, TZENA (Gordon Jenkins)

- Boston, Mass.
- TZENA, TZENA, TZENA (Vic Damone)
  GOODNIGHT, IRENE (Gordon Jenkins)
  SIMPLE MELODY (Bing and Gary Crosby)
  SAM'S SONG (Bing and Gary Crosby)
  MUSIC, MAESTRO, PLEASE (Frankie Laine)
  MONA LISA (King Cole)
  BONAPARTE'S RETREAT (Gene Krupa)
  ALL MY LOVE (Patti Page)
  BEWITCHED (Jan Garber)
  CINCINNATI DANCING PIG (Vic Damone)

- Salt Lake City, Utah
- 1. GOODNIGHT, IRENE (Gordon Jenkins)
- SAM'S SONG (Bing and Gary Crosby)

- 2. SAM S SONG (Bing and Gary Crosby)
  4. CAN ANYONE EXPLAIN? (Ames Bros.)
  5. MONA LISA (King Cole)
  6. BONAPARTE'S RETREAT (Kay Starr)
  7. TZENA, TZENA, TZENA (Gordon Jenkins)
  8. LA VIE EN ROSE (Tony Martin)
  9. ALL MY LOVE (Patti Page)
  10. SENTIMENTAL ME (Russ Morgan)

- Toledo, Ohio
- GOODNIGHT, IRENE (Gordon Jenkins)
  SAM'S SONG (Bing and Gary Crosby)
  SIMPLE MELODY (Bing and Gary Crosby)
  MONA LISA (King Cole)
  I CROSS MY FINGERS (Perry Como)
  TZENA, TZENA, TZENA (Gordon Jenkins)
  I WANNA BE LOVED (Andrews Sisters)
  SOMETIME (Ink Spots)
  BONAPARTE'S RETREAT (Kay Starr)
  LA VIE EN ROSE (Harry James)

# THE CASH BOX

### \*AWARD O' TH

"I WANT TO LOVE YOU, BABY" (2:30) "MR. BLUES IS COMING TO TOWN" (2:56)

WYNONIE HARRIS

(King 4402)



• Pair of fresh sides by the widely popular Wynonie Harris that are a cinch to clinch with music fans and ops alike are these tagged "I Want To Love You Baby" and "Mr. Blues Is Coming To Town." Both ends of the platter show Wy-

nonie's great vocal style to excellent advantage. Wax is sure to reap heavy profits for music ops, and result in another hot platter for Wynonie. Top deck has the blues balladeer on a mellow side, with a fine set of lyrics to match the first rate vocal. Tune is the sort that will gain consistent play, and is one of the better sides that Wynonie has offered in a long time. Excellent ork backing accorded the piper on the side brightens the disk all the more. On the other end with "Mr. Blues Is Coming To Town", Wynonie goes off the deep end to offer ops still another hot item to get with. Side rolls in mellow tempo, with the maestro and the ork showing their brand of music in excellent style. Disk is a must in your machine—ops should grab it!

"YOU'RE FINE BUT NOT MY KIND"

"I'M THROUGH" (2:39)

THE ROBINS

(Savoy 762)

• Vocal flavor by The Robins, with the group setting up a pair of fair enough sides for music ops to take a peep at. Top deck is a cute side and shows the group to good advantage. Flip side is better suited to rhythm and blues ops demands and should get a ride on the boxes. Listen in.

#### "SWEET AND LOVELY" (3:08) "STATION BREAK" (2:35)

BOBBY SMITH ORCH.

(Apollo 805)

Riding high with his rendition of "After Hours", Bobby Smith and his crew come up with some fresh material that should earn some fairly heavy play for music ops. Both ends of the platter are straight instrumentals that show the Smith gang at their musical best. Wax has to be heard in order to be fully appreciated—we suggest just that. we suggest just that.

#### "HULA BLUES" (2:39) "I GET THE BLUES WHEN IT RAINS" (2:25)

JOHN MADDOX (Dot 1012)

• Unique piano technique of John Maddox, coupled with some background stuff by The Rhythmasters should have this platter earning its keep in the phonos. Top deck is just what the title indicates, while the flip is a well known standard. Ops who have the spots should lend an ear.

#### "TOO LATE" (2:45) "LYING WOMAN" (2:51)

IVORY JOE HUNTER (King 4405)

• The widely popular Ivory Joe Hunter has some fresh wax in store for music ops in this hot pair. Both ends of the platter are potential winners that should do extremely well in the phonos. Music is in the blues vein and features Ivory Joe in excellent voice. Ops should, by all means, lend an ear to this platter.

#### "OH BABE" (2:47) "STOP THAT, BABY" (2:43) JIMMY PRESTON ORCH. (Derby 748)

• Up tempo mellow side that should go wild in the boxes is this top deck tagged "Oh Babe". This rendition is a hard driving one with a ton of rhythm behind it. Vocal flavor by Burnetta Evans fills the bill very effectively. Flip side has a clever set of lyrics with Burnetta in the vocal slot again. Top deck can't miss in those rhythm and blues locations.

#### "SAD JOURNEY BLUES" (2:48) "SHE'S UNDERSTANDING" (2:47) FLOYD DIXON

(Peacock 1544)

• Pair of effective blues sides in the offing for music ops, with Floyd Dixon in the driver's seat. Both ends make for excellent listening pleasure, and should notch a featured spot in music ops machines. Vocal and instrumental patter by the maestro is in top drawer style throughout. Ops should listen in

#### "SO TIRED OF DREAMING" (2:55) "YOU'LL BE SORRY" (2:30)

ARBEE STIDHAM (RCA Victor 22-0101)

• Disk that has some heavy winning • Disk that has some heavy winning notential is this one set up by Arbee Stidham. Top deck weaves in moderate tempo and features a dreamy set of lyrics by Arbee. Coupling is a side that should score heavily, and has Arbee in excellent tone throughout. Wax rates ops avid listening attention

#### "GOODNIGHT, IRENE" (2:37) "I NEED YOU SO" (2:50)

THE ORIOLES (Jubilee 5037)

• Sock rendition of a pair of hot winners is offered here by The Orioles. Both ends of the platter make for wonderful listening pleasure, and should score in a big way for music ops. Material offered should be well known to ops since they have been widely recorded. The rendition of the songs though is unique throughout and as per usual, in excellent taste by the group. Disk is a must in your machine.

#### Gordon Mac Rae Guests With Fans



NEW YORK—Gordon MacRae, Capitol Records recording star, takes time out during his recent "coke party" held backstage at the Strand Theater, this city, to chat with members of his fan clubs. Some 200 fans attended the session, and had an opportunity to chat with the singing star.

#### **Capitol Bows Transcription Library**

HOLLYWOOD—A new plan of leasing Capitol transcribed music to music ops, as well as radio and TV stations, was announced this week by Glenn Wallichs, prexy of Capitol Records, Inc. The new service will be known as the Capitol Custom Library. According to Wallichs, the outstanding features of the new Library are: The selection of transscription repertoire which a subscriber desires; one rate to apply to all subscribers in all markets; library expansion and rotation allowances; initial contract

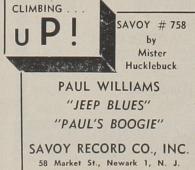
rotation allowances; initial contract period of one year and month to month thereafter (the Custom Library rate \$75.00 per month the first year, drops to \$50.00 per month there-

drops to \$50.00 per month thereafter).

Wallichs also stated that, "Continued use will provide the subscriber with substantial benefits, and while the rate goes down and stays down, the subscriber's Custom Library expands and rotates with new and exchange transcriptions of his choice." The policy of the new service is to provide greater flexibility to the music ops and at the same time to save their subscribers money by eliminating cost of unused transcriptions.

spot check in the Southern Cali-ia area indicates favorable re-





action to Capitol's announcement. The operators generally agree that Capitol possesses a fine, substantial library which affords them greater selectivity in servicing their locations. Due to the unsettled world situation necessitating an increased allocation of industry to the nation's defense effort, there is a corresponding increase of demand for wired music installations in the nation's plants and factories. Cognizant of the upward surge in demand for wired music installation in their area, the ops revealed that they will take full advantage of the Capitol Custom Library, upon its inception.

A Gem on JADE

#### "BOOGIE IN **BLUES**"

DONALD COOKS

Jade # 201 Š......

#### JUBILEE RECORD HUE

A Cash Box
"SLEEPER OF THE WEEK"

DICK BROWN'S "A LOVE LIKE YOURS" "BIRTH OF THE BLUES"

Jubilee # 4007

A Cash Box "Best Bet"

SYLVIA FROOS' "CAN'T SEEM TO LAUGH ANY MORE"

Jubilee # 4006

2 More Smash HITS!

#### THE ORIOLES'

"I NEED YOU SO" Jubilee # 5037

"WE'RE SUPPOSED TO BE THROUGH' Jubilee # 5031

JUBILEE RECORD CO., Inc. 764 10th Ave N.Y., N.Y.

#### Duke Ellington Sets Award Project

NEW YORK—Starting some time in December, 1950, Duke Ellington will inaugurate a series of "Ellington Awards of Merit" hailing young, upand-coming jazz artists who in his opinion "have never enjoyed the recognition they deserve."

Awards will not be selected by a poll or a board of experts, but by Ellington himself. There will be no division of the awards into instrumental categories. Plans are now being formulated to arrange the presentation of some of the winners in a New York concert with the Ellington organization.

It is alleged the project will stimulate young musicians in the jazz medium and will in effect fill the gap left by the suspension of the annual Esquire awards two years ago.

Ellington disclosed he will commemorate the awards with the presentation of "Oscars" in the form of miniature coronets.

#### Dick Gersh Joins Basch Promotion Firm

NEW YORK—Buddy Basch, prexy of the public relations-record promotion firm bearing his name, announced the appointment of Dick Gersh as account executive here recently.

The Basch office handles record promotion for Lisa Kirk, Spike Jones, Helen Grayco, Tony Martin, Bill Snyder, The Mariners, Johnny Long, and this past week added Tony Bennett.

Dick Gersh formerly was a staff member of *The Cash Box*.



SITTIN' IN RECORDS

I LOVE YOU MY DARLIN'

Joe Fritz (Sittin' In 559)

RIGHT WILL ALWAYS WIN

Teddy Reynolds
(Sittin' In 571)

3

OO WEE

Peppermint Harris

(Sittin' In 578)

#### SITTIN' IN RECORDS

774 10th Avenue, New York, N. Y. (PLaza 7-8562)

AMERICA'S

SINGING

**EILEEN BARTON** 

SWEETHEART DOES IT AGAIN!!
CASH BOX, BILLBOARD, DJ'S, JUKE OPS, PICK!

NATIONAL 9123

"BABY ME"

"WHAT WILL BE, WILL BE"

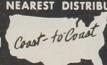
THE GALLI SISTERS "MOLASSES"

NATIONAL 9127

"CHILDHOOD DAYS"
by GEORGE NOLAN

ORDER FROM YOUR NEAREST DISTRIBUTOR OR WRITE TO

1841 BROADWAY



RECORDS

NEW YORK 23, N. Y.



TWO FOR THE MONEY!

"LET A SMILE BE YOUR UMBRELLA" b/w "MISSOURI WALTZ"

LAWRENCE "Piano Roll" COOK
Abbey # 15012

Another HIT by
BOBBY MARSHALL
"I SHOULDN'T LOVE
YOU BUT I DO"

b/w "ARE YOU LONESOME TONIGHT?"

Abbey # 3019

ABBEY RECORDS, INC. 418 W. 49 St. New York, N. Y

#### "DREAM A LITTLE DREAM OF ME"

7 Great Records! CATHY MASTICE Admiral DINAH SHORE Columbia G. GIBBS-B. CROSBY Coral ELLA FITZGERALD and LOUIS ARMSTRONG Decca JACK OWENS Decca FRANKIE LAINE Mercury VAUGHN MONROE . Victor

Words & Music, Inc.

GIVE TO CONQUER CANCER



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

I LOVE YOU MY DARLIN'

Joe Fritz (Sittin' In 559)

TEAR DROPS

Ruth Brown
(Atlantic)

3 BE FREE

Dinah Washington (Mercury)

1'M YOURS
TO KEEP

Herb Fisher (Modern)

BALD HEAD
Roy Byrd
(Mercury)

GOOD MORNING, JUDGE

Wynonie Harris
(King)

GOODNIGHT IRENE

Paul Gayten (Regal)

OO WEE BABY

Peppermint Harris (Sittin' In 578)

RIGHT WILL
ALWAYS WIN

Teddy Reynolds (Sittin' In 571)

HARBOR LIGHTS Dinah Washington (Mercury) AFTER HOURS

Bobby Smith (Apollo)

WELL, OH WELL

Tiny Bradshaw (King 4357)

C'EST SI BON

Louis Armstrong
(Decca 27113)

BLUE LIGHT BOOGIE

Louis Jordan (Decca)

GOODBYE

(Gene Ammons) (Chess 1428)

BOOGIE RAMBLER Gatemouth

Gatemouth Brown (Peacock)

PINK CHAMPAGNE

Joe Liggins (Specialty 355)

CUPID'S BOOGIE Little Esther (Savoy 750)

BLUE SHADOWS

Lowell Fulson (Swingtime 226)

I NEED YOU SO

Ivory Joe Hunter (MGM 10663) BOOGIE RAMBLER

Gatemouth Brown (Peacock)

I'M YOURS TO KEEP

Herb Fisher
(Modern)

BLUE SHADOWS

Lowell Fulson (Swingtime 226)

SOMETIME
The Ink Spots
(Decca)

A STORY TO TELL

Joe Turner (Imperial)

GOODNIGHT IRENE

Paul Gayten (Regal)

LOVE DON'T LOVE NOBODY

Roy Brown (DeLuxe)

SAD FEELING
Roy Milton

LA VIE

(Specialty)

EN ROSE Louis Armstrong (Decca 27113)

EVERYBODY IS SOMEBODY'S

FOOL
Lionel Hampton
(Decca)

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

BLUE SHADOWS

Lowell Fulson

(Swingtime 226)

I NEED YOU SO

Ivory Joe Hunter (MGM 10663)

WELL OH WELL

Tiny Bradshaw (King 4357)

I LOVE YOU MY DARLING

Joe Fritz (Sittin' In)

GOODNIGHT, IRENE

Paul Gayten (Regal)

MONA LISA King Cole (Capitol 1010)

1950 BLUES Tampa Red (RCA Victor)

DECEIVING **BLUES** Little Esther (Savoy)

EVERY DAY I HAVE THE BLUES

Lowell Fulson (Swingtime 196)

MY FOOLISH HEART Gene Ammons

(Chess 1425)

BESAME MUCHO

Ray-O-Vacs (Decca)

**EVERYBODY'S** SOMEBODY'S FOOL

Lionel Hampton (Decca)

BLUE SHADOWS

Lowell Fulson (Swingtime 226)

BLUE LIGHT BOOGIE

Louis Jordan (Decca)

PLEASE SEND ME SOMEONE TO LOVE

Percy Mayfield (Specialty)

ANYTIME, ANYWHERE, ANYPLACE

Joe Morris (Atlantic)

LOVE DON'T LOVE NOBODY

Roy Brown (DeLuxe)

I'LL NEVER BE FREE

Annie Laurie & Paul Gayten (Regal 3258)

MILLION DOLLAR SECRET

Helen Humes (Modern)

EVERY NIGHT ABOUT THIS TIME

Fats Domino (Imperial)

SAN FRANCISCO, CAL.

SAN FRANCISCO, CAL.

1. Besame Mucho
(The Ray-O-Vacs)
2. Slim's Blues
(Memphis Slim)
3. Million Dollar Secret
(Helen Humes)
4. Tenderly (Lynn Hope)
5. Blue Shadows
(Lowell Fulson)
6. Lizzie Lou
(Calvin Boze)
7. Cadillac Baby
(Roy Brown)
8. Old Time Shuffle Blues
(Lloyd Glenn)
9. Freight Train Boogie
(Johnny Otis)
10. Everybody's Somebody's
Fool (Lionel Hampton)

SHOALS, IND.

SHOALS, IND.

1. Goodnight, Irene
(Paul Gayten)

2. I'll Never Be Free
(Dinah Washington)

3. Well, Oh Well
(Tiny Bradshaw)

4. Blue Light Boogie
(Louis Jordan)

5. Hard Luck Blues
(Roy Brown)

6. Cupid's Boogie
(Little Esther)

7. Pink Champagne

(Little Esther)
7. Pink Champagne
(Joe Liggins)
8. Can Anyone Explain?
(Savannah Churchill)
9. Good Morning, Judge
(Wynonie Harris)
10. Mona Lisa (King Cole)

HOUSTON, TEX.

HOUSTON, TEX.

1. Sad Feeling
(Roy Milton)
2. I Love You, My Darling
(Joe Fritz)
3. Change Your Ways
(Smokey Hogg)
4. Rhythm In The Barnyard (Joe Liggins)
5. My Temper Is Rising
(Roy Hawkins)
6. Alabama Blues
(Elmore Nixon)
7. I Love My Baby
(Larry Darnell)
8. You're Gonna Look Like
A Monkey
(Smokey Hogg)
9. I'm Yours To Keep
(Herb Fisher)
10. Everyday I Have The
Blues (Lowell Fulson)

MIAMI, FLA.

MIAMI, FLA.

1. Goodnight, Irene
(Paul Gayten)
2. I Love You, My Darlin'
(Joe Fritz)
3. Love Don't Love
Nobody (Roy Brown)
4. Oh Wee Baby
(Peppermint Harris)
5. I Love My Baby
(Larry Darnell)
6. Deceivin' Blues
(Little Esther)
7. Call Me Darlin'
(Bobby Marshall)
8. Gold Ain't Everything
(Paul Gayten)
9. Well, Oh Well
(Tiny Bradshaw)
10. Back To The Country
(Smokey Hogg)

SAVANNAH, GA.

SAVANNAH, GA.

1. Do Lord, Remember Me (Angelic Gospel Singers)
2. Street Walkin' Daddy (Margie Day)
3. Traveling Blues (T-Bone Walker)
4. The Natural Facts (Rosetta Tharpe)
5. Pink Champagne (Joe Liggins)
6. Blue Light Boogie (Louis Jordan)
7. Blue Shadows (Lowell Fulson)
8. Well, Oh Well (Tiny Bradshaw)
9. I Need You So (Iyory Joe Hunter)
10. Decivin' Blues (Little Esther)

DOES IT AGAI

Now Delivering ... Say Goodnight To That Guy Irene

Featuring Jerry Murads'

with a hilarious rendition by Iwo Ton Baker

Rush Your Order To Your Nearest Mercury Distributor





MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA, TORONTO, CANADA



### best sellers



JOHNNY LONG 15060 THE B-I-EE-I-JUST FRIENDS

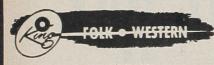
JANET BRACE
15061 AN ORANGE COLORED SKY
OCEANA ROLL

TERRY SHAND
15064 DUST OFF THE OLD PIANO
ROLLS ROLLS
I WOULDN'T TOUCH YOU WITH
A TEN FOOT POLE

\* GEORGE WRIGHT 15065 TENDERLY TIMES SQUARE BOOGIE

★ RUBY WRIGHT

15062 I'VE GOT A FEELIN' YOU'RE
FOOLIN'
PONY BOY



**MOON MULLICAN** 905 MONA LISA
THINK IT OVER
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
894 NINE-TENTHS OF THE TENNESSEE
RIVER
WELL, OH WELL

JIMMY OSBORNE

893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER
YOU

HAWKSHAW HAWKINS
897 HANDCUFFED TO LOVE
STOP, PLEASE, STOP

YORK BROTHERS ROAD OF SADNESS KILL HER WITH KINDNESS



WYNONIE HARRIS

4389 ROCK MR. BLUES
BE MINE MY LOVE
GOOD MORNING, JUDGE
STORMY NIGHT BLUES

★ TINY BRADSHAW

4397 I'M GOING TO HAVE MYSELF A
BALL
BUTTERFLY

4357 WELL OH WELL
I HATE YOU

SPIRIT OF MEMPHIS QUARTET
4392 CALVARY
MAKE MORE ROOM FOR JESUS

THE TRUMPETEERS

4403 NOBODY'S FAULT BUT MINE
THIS IS A MEAN OLD WORLD
(TO TRY TO LIVE IN)

'LONG ABOUT SUNDOWN CADILLAC BABY DREAMING BLUES LOVE DON'T LOVE NOBODY



#### Hypo "Summer Stock" MGM Disks



NEW YORK—Station WOV disk-jockey Bill Williams grins his approval as two young representatives of Judy Garland and Gene Kelly present him with copies of the MGM record album from the sound-track of those stars' latest movie-musical "Summer Stock." Williams was one of fourteen New York disk-jockeys visited by the pair one day recently to plug the records. Earlier in the day, the couple danced their way up and down Broadway, stopping before each of the street's many record shops to dance to "Summer Stock" selections piped onto the sidewalk by loud-speaker.

### Of Kidisk Line

NEW YORK - Keeping in step

NEW YORK—Keeping in step with the modified price lines of rival major waxeries, Hecky Krasno, kidisk sales chief of Columbia Records, announced this week that the label's 10-inch plastic kidisk singles which formerly sold at \$1.19, plus tax, will now retail for \$1.00, plus tax.

Krasno intends to release, in the very near future, Columbia's first picture books, with the 20-page "Gene Autry at the Rodeo" to be followed by a special kidisk version of the current Broadway hit, "Peter Pan". Each book, containing two 10-inch disks, was designed to appeal to youngsters in the five-to-nine year old range, and will retail for \$3.40.

Columbia, making a major move in the kidisk field, is proud of their kidisk sales, which in the past six months has jumped to about five per cent of the firm's total sales.

#### 4 Stars To Issue New Folk Label

HOLLYWOOD-Bill McCall, head of the Four Star diskery, this past week reactivated his subsid Western-

week reactivated his subsid western-hillbilly label, Gilt-Edge.

Launching a strong btd in the folk field, McCall is putting out the second label in order to avoid overloading present Four Star outlets with added

Gilt-Edge, though maintaining the Four Star 79-cent price level, will operate independently from the parent firm in building its own talent roster and working through their own distributors.



#### Columbia Drops Price | Coral Signs Jerry Lester To Wax Pact

NEW YORK - Comedian Jerry Lester, one of television's most color-ful personalities, has been signed to a Coral recording contract, it was an-nounced by Jimmy Hilliard, director of the firm's artists-and-repertoire department.

of the firm's artists-and-repertoire department.

The comedy star's first record release features the new entertaining rhythm novelty, "Orange Colored Sky," which he has been singing regularly for the past several weeks on his thrice-weekiy "Broadway Open House" television show on WNBT. The much-requested song was composed by bandleader-accordionist Milton De Lugg, writer of "Hoop-Dee-Doo," one of 1950's biggest hits. De Lugg is also the musical director on Lester's video program.

Another new song, "Time Takes Care of Everything," also delivered in Lester's inimitable fashion, is the coupling of "Orange Colored Sky."

Coral is rushing release of the Lester record and is backing it up with extensive promotion plans.

#### Mercury Renews Vic **Damone Wax Contract**

NEW YORK-Joe Carlton, execu-

NEW YORK—Joe Carlton, executive vice president of Mercury Records, Inc., this past week disclosed the contract renewal of Vic Damone.

Deal was consummated after negotiations between Carlton, Marvin Kane, Damone's personal manager, and executives of the Williams Morris Agency.

Damone's new contract calls for a

Damone's new contract calls for a \$45,000 per year guarantee. Pact is a five year term, with various stipulations concerning publicity and promotion on Damone's records.

Carlton, in announcing the contract renewal, stated, "We feel that Vic Damone represents one of the nation's top recording artists. His MGM motion picture contract, his recordings and personal appearances, will certainly prove to further his career."

STOP - LOOK - LISTEN "I WAS BORN TO BE GAY"
b w "SUNRISE SERENADE"
Hillbilly : 71104 BOBBY GREGORY RECORDS
N. Y. 19



WHY DON'T YOU LOVE ME? Hank Williams (MGM 10696)

CUDDLE BUGGIN' BABY Eddy Arnold (RCA Victor 21-0342)

I'M MOVING ON Hank Snow (RCA Victor 21-0328)

GOODNIGHT, IRENE Red Foley & Ernest Tubb (Decca 46255)

I'LL SAIL MY SHIP Moon Mullican (King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

> THROW YOUR LOVE MY WAY

Ernest Tubb (Decca 46243)

ENCLOSED ONE BROKEN HEART

Eddy Arnold (RCA Victor 21-0342)

I LOVE YOU BECAUSE

Ernest Tubb (Decca 46213)

MONA LISA Moon Mullican (King 886) Jimmy Wakely (Capitol 1151)

GIVE ME A LITTLE OLD-FASHIONED LOVE

Ernest Tubb (Decca 46243)

# "Folk" and "Western" Record Reviews



"I KNOW YOU'LL NEVER CHANGE" (2:38)
"DON'T BE AFRAID TO LOVE ME" (2:38)

GEORGE MORGAN (Columbia 20747)



GEORGE MORGAN

Folk star George Morgan, of "Candy Kisses" fame, comes up with a pair of hot numbers in this coupling tagged "I Know You'll Never Change" and "Don't Be Afraid To Love Me." Both ends of the platter are top notch material,

and show George's vocal style to excellent advantage. Music is in the sentimental romantic vein, and makes for wonderful listening pleasure. Top deck weaves in moderate tempo, with George spooning the romantic lilt in smooth style. Excellent instrumental backdrop accorded George makes the side gliter all the more. Melody and lyrical expression is extremely tasteful and infectious, and makes you wanna hum and sing along with it. On the other end with "Don't Be Afraid To Love Me," George comes back with still another excellent piece of material to offer ops an equally brilliant side. Lyrics are in the moon-in-June vein too, and should be greeted with wide fervor. Both ends of the platter are top notch—ops should grab'em.

#### "SIGNED, SEALED THEN FORGOTTEN" (2:51) "MY HULA BABY" (2:50)

COWBOY COPAS. (King 895)

Side sure to win an avalanche of juke box jitney, is the upper lid. Ditty is a follow up to the "Signed, Sealed & Delivered" click, and should score heavily. Vocal by Cowboy Copas is first rate throughout, with some wonderful string band backing adding to the glow of the side. Coupling rolls along at an up tempo place and has Copas delivering another grade A etching. Top deck can't miss.

#### "BEAUTIFUL MORNING GLORY" (2:15) "HELEGGED HILEGGED" (2:34)

STUBBY AND THE BUCCANEERS
(Decca 46265)

• Pair of sides that should do fairly well in the boxes are these by Captain Stubby and the Buccaneers. Top deck has Stubby handling the vocal refrain, on a tempting melody that makes you wanna listen. Flip has a vocal chorus by the group on a clever item. We like the upper lid.

#### "MY MOTHER AND DAD" (2:50) "WHY SHOULD I WORRY OVER YOU" (2:40)

DICK REINHART

(Hill & Country 112)

• Wax that music ops can use to good advantage as filler material is this duo by Dick Reinhart and his Oklahoma Roundup Gang. Both ends of the platter make for fairly pleasant listening time, and altho they won't stop traffic, they will hold their own. Ops who have the spots should listen in.

# "DOWN IN CAROLINE" (3:03) "SUGAR CANE MAMA" (2:13) CHARLIE MONROE (RCA Victor 21-0391)

• Widely popular Charlie Monroe comes up with a set that should score heavily in the phonos. Both ends show Charlie and his Kentucky Pardners in top style, with the songs themselves tempting and infectious throughout. Top deck has more commercial appeal, and as such, should win wide favor.

#### "THE HOLY TRAIN" (2:51) "IS THERE ROOM FOR ME" (2:49) HANK LOCKLIN

(4 Star 1521)

Pair of sides tinted with a bit of religion, with Hank Locklin setting up "The Holy Train" and "Is There Room For Me." Vocal work on both ends makes for excellent listening pleasure, with message the song offers sure to meet with fair reception. Ops who have the spots should listen in.

#### "OUTSIDE YOUR PICTURE FRAME" (2:40)

"BOOGIE WOOGIE LOU" (2:39)

ZEB TURNER (King 900)

◆ Zeb Turner comes up with some fair material in this duo. Top deck parrots the title, and has Zeb spooning a pleasing melody. Tempo is light hearted throughout, with the instrumental accompaniment rounding out the side effectively. Flip side is a medium tempo'd boogie number that should hold its own. Ops should lend an ear.

#### "I GOT ALONG WITHOUT YOU BEFORE I MET YOU" (2:39) "DIXIELAND BOOGIE" (2:47)

JIM BOYD

(RCA Victor 21-0383)

• Clever piece of music on the upper lid should nab some heavy juke box play with music ops. Vocal echo by maestro Jim Boyd on the side is true throughout, with the lyrical expression sure to draw raves. Flip tune is just what the title indicates, and has Jim in the spotlight again.

#### "THE POODLE DOG SONG" (2:13) "THE CICKLE CACKLE SONG" (2:32)

JIMMIE DAVIS (Capitol 1210)

Pair of novelty items in store for folk music ops are set up here by the widely popular Jimmie Davis. Both ends echo the flavor of the titles, with Jimmie handling the material in good order. Wax should do more than earn its keep—ops should lend an ear in this direction.

#### Larry Spier Heads Bourne, Inc.

NEW YORK—Larry Spier, former general manager of Chappell Music Co., this past week was appointed general manager of Bourne, Inc.

Spier, upon assuming his new duties, added staffers in New York and Hollywood and instituted changes in the organizational set-up in order to

Spier, upon assuming his new duties, added staffers in New York and Hollywood and instituted changes in the organizational set-up in order to meet the demands of unusual catalog activity prompted by hit waxings of "Strangers," "Back In Your Own Backyard" and "Music, Maestro, Please." At present the pubs are working on three recent tunes, "Watching The Trains Go By," "The Place Where I Worship" and "Just Say I Love Her."

# Connelly-Harms Formed To Handle Warners Music Abroad

LONDON—Reg Connelly, head of the British music publishing firm, Campbell, Connelly & Co., Ltd., announced the formation of a new music publishing firm, Harms-Connelly, Ltd.

The new firm will handle, for the British territory, publication of all songs and music in Warner Bros. films in addition to the output of the American catalogues of Harms, Remick & Witmark Inc.

Witmark, Inc.
Connelly has long been recognized as one of the oldest and most established music firms in England, as has the Harms group in the United States.









#### CODE

MG—MGM
MO—Modern
NA—National
PR—Prestige
RA—Rainbow
RE—Regent
RG—Regal
KO—Ronde
SA—Sovoy
SIT—Sittin' In
SP—Specialty
TE—Tempo
TW—Tower
VI—Victor —Abbey —Aladdin —Apollo —Aristocrat AR—Aristocrat
ARC—Arco
BU—Bullet
CA—Capitol
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
4 Star—Four Star
KI—King
LO—Lendon

Oct. 7 Sept. 30

#### -GOODNIGHT, IRENE

ME-Mercury

123.4 152.6

TRENE 123.4 152.6

AT-917—LEADBELLY
CA-1122—J. ALLISON
CA-1142—JO STAFFORD
CA-1158—EDDIE GRANT
CO-38892—FRANK SINATRA
CO-38892—FRANK SINATRA
CO-38894—GENE AUTRY
CO-20738—GENE AUTRY
CR-60266—CLIFF STEWARD
CR-60261—JACK SHOOK-DOTTIE DILLARD
DA-705—HARMONY BELLS ORCH.
DE-46255—FOLEY-TUBB
DE-48167—GUNTER LEE CARR
DE-27077—GORDON JENKINS-WEAVERS
DE-46258—LENNY DEE
DE-45113—TED MAKSYMOWICZ
DI-524—MAD MAN MAXWELL
KI-886—MOON MULLICAN
ME-5448—ALEXANDER BROS.
RG—3281—PAUL GAYTEN ORCH.
VI-20-3870—DENNIS DAY

#### -MONA LISA 95.1 112.8

CA-1010-KING COLE CA-1010—KING COLE

The Greatest Inventor

CA-1104—BUDDY COLE

Peanut Vendor

CA-1151—JIMMY WAKELY

CO-38768—HARRY JAMES O.

La Vie En Rose

CR-60250—LEIGHTON NOBLE ORCHESTRA Sam's Song
DE-27048—VICTOR YOUNG O. Third Man Theme LO-619—CHARLIE SPIVAK O. Loveless Love ME-5447—ALEXANDER BROS. Home Cookin' MG-10689—ART LUND When My Stage Coach Reaches VI-20-3753-DENNIS DAY Shawl Of Galway Grey
VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose
4 Star 1514—T. TEXAS TYLER

-SAM'S SONG 73.6 76.6 CA-962-JOE CARR CO-38876—TONI HARPER Happy Feet
CR-60250—LEIGHTON NOBLE O. Mona Lisa
DE-27033—VICTOR YOUNG O. Dreamy Ole Ohio
DE-27112—BING and GARY CROSBY
Simple Melody
LO-693—HOGAN & WAYNE Mississippi
ME-5450—HARRY GELLER O. MG-10743—THE MELODEONS Tippy Canoodle Canoe VI-20-3798—FREDDY MARTIN O Mambo Jambo

Oct. 7 Sept. 30 64.8

4—SIMPLE MELODY 62.8 AD-1016—ROSALIND PAIGE CA-1039—JO STAFFORD Pagan Love Song CO-38837—DINAH SHORE I Still Get A Thrill CR-60227—CROSBY—GIBBS A Little Bit Independent VI-20-3781—PHIL HARRIS On The Mississippi
DE-27112—GARY & BING CROSBY
Sam's Song

ALL MY LOVE 55.4 22.9

CO-38913—XAVIER CUGAT Tell Me Why CO-38918—PERCY FAITH This Is The Time CO-39006—JACK SMITH Ca Va Ca Va DE-27117-BING CROSBY Friendly Islands
DE-27118—GUY LOMBARDO O. Swiss Bellringer ME-5455—PATTI PAGE Roses Remind Me Of You VI-20-3870—DENNIS DAY Goodnight, Irene

-CAN ANYONE EXPLAIN? 49.6 41.9 ARC-1259—SAVANNAH CHURCHILL CA-1131—RAY ANTHONY Sky Coach

CO-38927—DINAH SHORE Dream A Little Dream Of Me
CR-60253—AMES BROS.
Sittin', Starin', Rockin'
DE-27161—DICK HAYMES
If I Had A Magic Carpet
ME-5464—SOFT NOTES

It All Begins And Ends With You ME-5474—VIC DAMONE

Just Say I Love Her MG-10777—HARRY RANCH I Didn't Kno LO-766—AL MORGAN

There's No Season On Love VI-20-3902—HONEYDREAMERS LARRY GREEN O. All Dressed Up To Smile

-BONAPARTE'S RETREAT

44.1 38.3

CA-936-KAY STARR Someday Sweetheart CA-1158—EDDIE GRANT CO-20706—LEON McAULIFFE
What, Where And When
CO-38891—PHIL NAPOLEAN O.
DE-46209—BUZ BUTLER Poison Ivy VI-20-3766—GENE KRUPA O. My Scandinavian Baby VI-21-0111—PEE WEE KING The Walls Of Regret

8—LA VIE EN ROSE 36.7

CA-890—PAUL WESTON O.

Les Feuilles Mortes
CA-1153—JO STAFFORD
CA-1171—BUDDY COLE
CO-38768—HARRY JAMES O. Mona Lisa CO-38948—EDITH PIAF The Three Bells
CR-60241—OWEN BRADLEY CR-60260—CONNIE HAINES DE-21313—NORO MORALES O. DE-24816—VICTOR YOUNG O. The River Seine
DE-27111—BING CROSBY I Cross My Fingers
DE-27113—LOUIS ARMSTRONG
C'est Si Bon
DE-27127—GUY LOMBARDO O.
MG-30227—MACKLIN MARROW O. When We're Dancing
PR-721—GENE AMMONS
VI-20-3819—TONY MARTIN Tonight
VI-20-3739—MELACHRINO O. Fascination
VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

-OUR LADY OF 36.4 41.8 CO-38926—TONY BENNETT

Just Say I Love Her
DE-14526—RED FOLEY
The Rosary
LO-752—FRED ELLIOT ME-5466—KALLEN—HAYES
Honestly I Love You
MG-10737—SALLY SWEETLAND
VI-20-3920—PHIL SPITALNY Ave Maria

Oct. 7 Sept. 30 10—TZENA, TZENA, TZENA

35.7

58.7

CO-12473—WALT SOLEK O. CO-38885—MITCH MILLER O. The Sleigh
CR-60263—GEO. CATES O.
DA-720—FRANK WOJNAROWSKI O.
DE-27077—GORDON JENKINS O. DE-2707/—GORDON JENKINS O.
Good Night, Irene
DE-27053—THE WEAVERS
Around The World
ME-5454—VIC DAMONE
I Love The Girl
DI-116—AL BLANK
Star of David 1505—CANTOR S. MALAVSKY
VI-20-3847—RALPH FLANAGAN ORCH.

Pink Champagne

-HARBOR LIGHTS 35.2 33.2

CA-1190-RAY ANTHONY O. Nevertheless CO-38889—KEN GRIFFIN Josephine CO-38963—SAMMY KAYE O.

Sugar Sweet
DE-27208—GUY LOMBARDO O
The Petite Waltz
DE-27219—BING CROSBY
Beyond The Reef
LO-781—LORRY RAINE

Music, Maestro, Please
ME-5461—BYRD and THE HARMONICATS

At Sundown ME-5488—DINAH WASHINGTON I Cross My Fingers ME-5488—DINAH WASHINGTON I Cross My Fingers

VI-20-3911—RALPH FLANAGAN Singing Winds

COUNT EVERY STAR 28.3 25.5

CA-979-RAY ANTHONY O. Darktown Strutters Ball CA-859—RAY ANTHONY O.

Bamboo

CO-38732-HERB JEFFRIES Our Love Story
CR-60214—HARRY BABBITT

DE-27042-DICK HAYMES If You Were Only Mine

DE-48518—THE BLENDERS

Would I Still Be The One In
Your Heart? NA-9111—THE RAVENS

PR-718—SONNY STITT VI-20-3697-HUGO WINTERHALTER O Flying Dutchman

-I'LL NEVER BE FREE 25.4 13.9 CA-1124-STARR-ERNIE

Ain't Nobody's Business DE-24911-LIONEL HAMPTON O How You Sound LO-654—JOYCE INDIG ME-8187—DINAH WASHINGTON VI-20-3662-LUCKY MILLINDER O.

DE-27200-FITZGERALD-JORDAN

Journey's End -SOMETIME 22.8 20.9 CA-1053—JO STAFFORD No Other Love

CA-1070-FOY WILLING CO-38781—THE MARINERS
Stars Are The Windows of Heaven DE-27102—INK SPOTS I Was Dancing With Someone

LO-692—YOUNG & FOSTER Marianne ME-5422—TOMMY CARLYN

Marianne VI-20-3796—WAYNE KING You Are My Love

Sometime

15—NO OTHER LOVE 20.0 21.9 CA-1053-JO STAFFORD

16—MUSIC, MAESTRO, PLEASE 19 19.8 25.4

ME-5458—FRANKIE LAINE Dream A Little Dream Of Me VI-20-3883-TONY MARTIN The Big Dipper

17—I'LL ALWAYS LOVE YOU 18.2 20.8 CA-1208-DEAN MARTIN

Baby, Obey Me CO-38848—DINAH SHORE

I Didn't Know What Time It Was CR-60258-MARTHA TILTON

Oct. 7 Sept. 30 18—CINCINNATI DANCING PIG 17.6 3 36.5

CA-1183-EDDIE GRANT All My Love CA-1182—JOE CARR The Red We Want
CA-1174—TENNESSEE ERNIE
CO-38965—DICK JURGENS Patricia
DE-27201—CARMICHAEL & GRAY I'm Moving On DE-46261—RED FOLEY LO-768—TERESA BREWER

Punky Punkin ME-5477—VIC DAMONE Forbidden Love MG-10805—THE MELODEONS Swinging Doors

-PATRICIA 17.4 CO-38965-DICK JURGENS Cincinnati Dancing Pig ME-5491—EDDY HOWARD So Long, Sally VI-20-3905—PERRY COMO Watchin' The Trains Go By

THE RED WE WANT 16.9 4.9

CA-1182-JOE CARR Cincinnati Dancing Pig
ME-5490—EDDY HOWARD
I'm Forever Blowing Bubbles
VI-20-3913—HUGO WINTERHALTER O Mr. Touchdown, U. S. A. VI-20-3904—RALPH FLANAGAN Nevertheless VI-21-00381—ELTON BRITT

> ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

Star Spangled Banner

JUST SAY I LOVE HER 16.0 19.4 THINKING OF YOU 14.8 2.8 THIRD MAN 12.0 13.7 MY SILENT LOVE 10.8 25—ORANGE-COLORED SKY 10.7 2.3 I WANNA BE LOVED 9.9 31.2 -DREAM A LITTLE DREAM OF ME 9.8 8.1 28—YOU'RE MINE, YOU 8.6 8.2 CAN'T WE TALK IT OVER? 8.0 I LOVE THE GUY 30-7.9 2.4 31-HOME 7.8 3.1 OUR VERY 7.6 33-NOLA 7.4 11.8 34—MAMBO JAMBO 6.8 9.7 I'M FOREVER BLOWING 35\_ RUBBLES 6.4 YOU, WONDER-FUL YOU

6.1

4.6

3.6

6.4

I CROSS MY FINGERS

-PETITE WALTZ

38-

# VENDOR PRODUCTION L

#### Materials Scarcity Balks What Might SuperVend Names Additional Distribs Have Been Biggest Year. Machine Prices Scheduled to Go Still Higher. Mfrs See Defense Work Cutting Even Deeper Into Present Production

CHICAGO—What might have been | the biggest production year in all the history of the vending machine industry has now been stymied by lack of materials. Many manufacturers are of the belief that cuts in production will be even greater before the year is over.

In addition, with the prices of materials skyrocketing, and with cost of labor higher, some manufacturers have already advised purchasers that prices will continue to go up, regardless of the raises which have already been placed into effect.

The fact remains that almost every single manufacturer of vending machines has been forced to raise prices. Some have tried to absorb as much of the increases as they possibly could.

But the increases got far ahead of their ability to continue to absorb and, today, everyone in the industry is purchasing on the basis that, even before the machines will be delivered, they may be notified of still further price rises.

Some vending machine ops have tried to buy as far in advance as they possibly could. But, in most cases, manufacturers are so short of materials and components that they cannot accept orders too far in advance.

They, themselves, don't know what they will be paying for the raw materials, as well as components, and, perhaps, labor from day to day.

So far the average factory has been very fortunate as far as labor is concerned. Manufacturers in the industry have continued to pay top wages. This has in almost every case, halted any possibility of strikes.

It has allowed the manufacturers to continue to produce with whatever amount of materials and components they were fortunate enough to obtain.

Under present conditions, with production continuing to lag far behind demand, there is no possibility that there will be any big records broken by the factories.

If they could have continued without too many shortages, and without raising prices, they would, without any doubt, according to leaders of the industry, have set production records which would probably have remained for many years to come.

Many of the manufacturers, who refused to buy materials and components at higher prices some weeks ago, are now frantically searching the market for whatever they can obtain and, in most cases, are paying

even more than the high prices that shocked them just a few weeks back.

In addition, manufacturers are of the belief that their factories will soon be in defense work and that this, too, will have a dampening effect on whatever further production would have been possible.

Operators are being urged by many leaders to purchase whatever equipment they will require right now. Some ops have stocked up on machines. Some have them on order and are awaiting delivery.

The average operator, from a short survey taken a few weeks ago, states that he is well set for whatever may come along, provided, of course, that he will be able to obtain supplies and merchandise, as well as repair parts.

He will be able to continue on ahead even should most of the factories be rushed into defense work and should priorities, which have now come into being, take away even more of the raw materials and components required for vending machines.

Whatever will be produced in the next few months, most believe, may be the end of the production as it has been known up to this date.

The manufacturer as well as his entire engineering and procurement staffs are at their wits' end attempting to obtain materials and components.

Because of the continued increase in prices manufacturers are paying for materials, many are at the point where defense work looks more attractive than continued aggravation attempting to get scarce materials, having to continue to raise prices of equipment, and finding many in the trade doubting them as to the problems with which they are confronted at this time.

Steel, which was purchased by factories for 6c and a bit more, is now getting 12c, 14c, 18c and even higher, and is practically almost unobtainable even at these prices.

This is but one of the major items which is in shortage now. There are components that are almost impossible to obtain, and which hold back the finishing of many machines.

Some manufacturers point to idle forces of men due to the lack of one or two small components they haven't been able to obtain or, if promised the part, find it so far behind in delivery that, in some cases, they have been forced to lay off entire crews waiting for the parts to arrive to finish the machines.

This is becoming more and more

This is becoming more and more apparent each day. It may soon mean the end of any sort of scheduled production.



M. G. HAMMERGREN

CHICAGO—M. G. (Mike) Hammergren, President of SuperVend Sales Corporation, this city, this past week named several new distributors. Herman Paster of Mayflower Distirbuting Co., 2218 University Ave., St. Paul, Minn. was named for the states of Minnesota, North Dakota and South Dakota. It was reported that Paster was already doing a very fine distributing job in these states. For the state of Nebraska and Western Iowa, Hammergren named Mayflower Distributing Co., 1209

Distributing Co., 1209 Mayflower

Douglas St., Omaha, Nebr. Alan Nilva is manager of this office of the

Nilva is manager of this office of the Herman Paster chain of distrib offices. Sam Cooper, manager of Paster Distributing Co., 2606 W. Fond DuLac Ave., Milwaukee, Wis., also one of the Herman Paster chain, had his firm named by Mike Hammergren to cover Wisconsin and the upper peninsula of isconsin and the upper peninsula of

Michigan.
In addition to the chain of Paster

offices above, Hammergren also named the following distributors for Super-Vend Drink Dispensers.

R. E. Nolan of 911 Fairground Ave., Greensboro, N. C. was appointed distributor for the state of North Carolina Carolina.

Carolina.

Stanley A. Domack of Stanley Distributing Co., Cedar Rapids, Ia., was named distributor by Hammergren for eastern Iowa.

The Vend-A-Drink Company of 10316 Woodward Ave., Detroit, Mich., with Vince Meli at its head, were named distributors for the Detroit, Mich., area

Mich. area.

The firm reported that the distribution already doing a The firm reported that the distributors appointed were already doing a very fine job and that deliveries were going ahead in good quantity.

Hammergren said, "We believe that every one of the distributors we have appointed are among the finest in the drink dispenser field.

"Each one," he said, "has proved himself of real and outstanding service to the operators who are buying 'SuperVend Dispenser'."

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# DIME PLAY ACCEPTED BY PUBLIC

# With Players. Urge All Amusement Games Get Dime.

CHICAGO-Shuffle game ops believe that all types of amusement games should be introduced to the field, from now on, featuring 10c play coin chutes.

They point to the success which the average operator has enjoyed with 10c play shuffle and rebound games.

These games have now been in operation for about a year, and the public has come to accept the 10c coin chutes these machines feature.

It is quite amazing, some ops claim, to see machines still coming to the market with nickel chutes.

They believe that the success of the shuffle and rebound games, and the further fact that a year's run is as good an indication as any, should satisfy everyone that dime play is here to stay.

They also say that 10c play is appreciated by many location owners

for it keeps the games in action by the type of players they best like to have in their places.

Very few shuffle games have changed from 10c play to 5c play, according to leading ops.

There have been some who changed to nickel play, but, the great majority found this unnecessary and, therefore, the dime chute has won acceptance from the public and the location

They claim all amusement games should now feature 10c play chutes, for this is the answer to steadier and better profits.

It is also hoped by the ops that this fall and winter seasons will see some very fine new type machines featuring dime play introduced, which will completely cement the idea of the 10c coin chute on amusement

#### Earl Lipe, Baltimore Distributor, Dies Of Heart Attack

BALTIMORE, M.D.—The coin machine industry was saddened recently by the death of one of its well known and best liked members, Earl Lipe, general manager of Roy McGinnis Corporation, this city, who died in Union Meomrial Hospital on Sep-

A premonition of his death occurred on September 26 when he suffered a severe heart attack while talking to several operator customers of the concern. Mr. Lipe had been a business associate of Roy McGinnis, who is president of J. H. Keeney and Co., Chicago manufacturer, also head of the Roy McGinnis Corporation in Baltimore, for a tenure of more than sixteen years. He was well known to Eastern operators and many others in all sections of the country; was established in the Miami area for three years, and had travelled extensively throughout the entire nation at frequent intervals.

Born in Murphysboro, Illinois, in 1891, Mr. Lipe engaged in business in a sales and managerial capacity upon reaching his majority, then in 1934 joined Roy McGinnis. He has since been associated with McGinnis, for the most part, in the sale of coin operated equipment in the eastern

addition to many business friends and operators, Mr. Lipe leaves his widow, one daughter and a son to mourn his passing. Funeral serv-ices were conducted on Monday, Oc-tober 2, in Baltimore.

#### **TV Survey Strengthens** Ops Reasons For **Getting "Front Money"**

CHICAGO-A recent survey conducted by television experts here proved, most definitely, why operators must get front money guar-

The survey indicated that among the lower income groups, people in the \$40 and \$50 per week earning class, about 24 per cent spent less time in taverns, once they had purchased television receivers.

In the higher income group, about 12 per cent spent more time at home with their TV receivers.

Tho taverns were among the very first to feature TV, and gave it the start it required, loss to tavern owners in patronage is indicated very definitely by this survey.

At the same time, it is agreed that without TV receivers in these places, taverns would be hurt with whatever patronage might be left.

At the same time, and most important to the coin machine industry, is the fact that the survey conducted here again proves the great need for front money guarantees from all locations.

The operators who do not arrange for \$5, \$10, or more, front money service guarantee, or a more equitable commission percentage basis (both methods have been forcefully editorialized by The Cash Box) will find, in the long run, that they must endure lower intake. This means loss as prices of equipment go higher and overhead expenses increase.

#### After Year's Operating Shuffle, Defense Materials Priorities Ops State 10¢ Play Proved Okay Cut Deeper Into Production

#### Ops Urged To Order Ahead As Materials Grow Scarcer, Less New **Equipment Expected In Near Future**

past week that all manufactories now doing defense work would be given priority to obtain necessary materials is expected to cut even deeper into production of new machines of all kinds.

Leaders here believe that this will mean less new equipment for the trade in the months to come.

Should controls get tighter, as they are expected to, then this will again mean even shorter supply of new machines.

Leaders are therefore urging all operators to anticipate their needs as far in advance as possible and to quickly place their orders with their local distributors and jobbers for whatever they believe they will require in the months to come.

As one noted manufacturer here stated, "Operators who will anticipate their needs as far in advance as possible, and will order whatever they will require from their distributor, will find themselves far ahead of their competitors, as controls get tighter, and raw materials and components grow shorter in supply."

At the present time manufacturers are able to fill almost all orders for certain products.

Amusement games are still being delivered in good quantity.

Phonos and vendors are growing scarcer. Demand for these has far exceeded supply. Music and vending machine ops have been urged for sometime now to get their orders in for whatever they will require in the months ahead.

#### Colorado Coinman Donates Juke Box To Teen-Age Center

box industry in this city benefited recently, when The Denver Post, local daily newspaper, featured a story and photo, of the donation of a juke box to a teen-age recreation center.

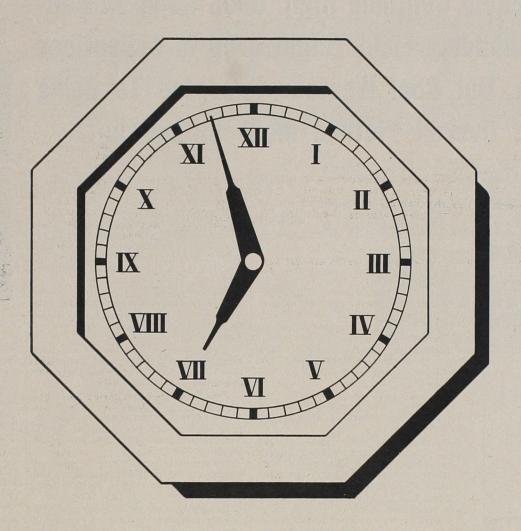
Wolf Roberts, head of Wolf Distributing Company, and president of the local music operators' association, who many times in the past has shown his great interest in local groups, made the presentation. In-

DENVER, COLO.—The entire juke | scribed in gold letters on the machine ox industry in this city benefited | are the words "Donated by Mr. and Mrs. Wolf R. Roberts in honor of Miss Jane Sterling." Miss Sterling is a Denver Post columnist extremely active in children's welfare and recreation work.

Roberts stated that both, himself personally, and the Colorado Music Guild are making extensive plans to continue this type of public relations, which brings all in the industry untold good-will thruout their area.



Presentation of juke box to the Fairmount teen-age recreation center being made. Pictured above, left to right: J. Earl Schlupp, director of the city recreation department; Jane Sterling, Denver Post columnist; Peter Gervitz, general manager of the Wolf Distributing Co.; Wolf R. Roberts, president of Wolf Distributing; Jo Ann Dunlap and Don Avis, co-chairmen of the program committee of Fairmount canteen.



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It takes time to make a dependable music machine! It takes time to build a record changing mechanism like the AMI, which plays for years and years without giving any sign of trouble or weakness!

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We refuse to steal a second's worth of quality from this great machine.



# BIZ CONTINUES AT FAST PACE

Sales Of New Equip Continue High. Good Gains In Converting And Rebuilding Field. Slight Drop In Collections In Some Areas, But Cool Weather Expected To Bring Increase. Overall Picture Most Optimistic

CHICAGO—In general, according to reports of leaders here who have their ears attuned to the national

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market, business continues to hold at a high level.

Sales of new machines of almost every make, especially music and the new four player games, as well as much other equipment, continues high.

This may also be due to the fact that most manufacturers are not producing as many machines as they did in the past. This is due to lack of materials and components. But, whatever they are able to produce, is usually sold well ahead of completion.

There has been a sudden demand for guns on the market. Some manu-facturers are already swinging back into such former products. Some are facturers are already swinging back into such former products. Some are producing brand new ideas in the gun field.

This may have been caused by the arcade field, which realizes that it will again run short on ammunition for rifle ranges.

At the same time guns always seem to gain in importance during war periods. This happened in War II when guns proved among the most popular of all machines.

There has been a slackening in the used machines market. This is more or less due, most believe, to the scarcity of late model used equipment, as well as to the fact that orders were abnormally large for used machines these past few months.

This slackening in the used machines market, it is claimed, will not last long. To some sellers this is a breathing spell. A chance to obtain

more used machines and recondition them. All expect the used machines market to grow in importance as less new machines are produced.

Good gains were noted these weeks in the converting and rebuilding fields. Rebuilders of bells and other machines, report that they are working as many hours as they possibly can, to fill orders.

Converters of old shuffie games are also busy. Distribs who are doing this work claim that they only lack labor to complete the orders they have on

Many believe that converting and rebuilding will prove most important in '51 and are preparing their organizations for such work.

From scattered territories there are reports of a letdown in collections. Some of this is attributed to the return of big star programs to television, which has cut down patronage of many tavern spots.

Others attribute it to a general tightening of public money since the war scare seems to have, more or less, falsely fizzled out at this time.

Generally, tho, all believe that this is only temporary. That more play is ahead with a definite play boom indicated for the field in the months to

overall picture is extremely optimistic. Many coinmen report they are working far longer hours than ever before in an effort to meet demand for all kinds of coin operated equipment from locations, especially locations in those areas where military encampments and defense work have ground population figures. zoomed population figures.

#### Keeney Plant Works Overtime

CHICAGO — Charley Pieri, sales manager for J. H. Keeney & Company, Inc., this city, reported this past week that the firm is actually working overtime, in addition to all the extra work hours they had set up, to get out as many machines as they possibly could of their entire line to meet increasing demand for their products.

Pieri said, "There was a slackening off on some lines for a few weeks, as September got under way, but, in the past week this slack was not only pulled in, but, even more orders have started to come in to our factory from everywhere in the country.

"We are working at top speed, and have even arranged for as much overtime as our employees are willing to give us, to get machines out to our customers.

"We are trying with all our ingenuity and energy to get the products the trade wants out quickly and we hope," Pieri stated, "that the operators will bear with us as we try to complete their orders, under present conditions, with materials getting shorter and harder to obtain each week."

#### Williams Continues "Georgia" Run



SAM STERN

CHICAGO - Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, reported this past week that due to demand, the firm is continuing production of its present pinball game, "Georgia."

Stern reported, "This has been our first pinball game in sometime. It has clicked wherever it has been

"We have had some very fine earning reports," he continued, "from operators in almost every part of the country.

"They all tell us," he said, "that 'Georgia' is one of the best pinball games they have ever had, both mechanically and in earning power."

The firm is working ahead on many plans at this time. But, its "Georgia' game is continuing. Production for this machine is as heavy as the factory can put thru at this time.

The features of the game, according to Stern, make this one of the finest of pinball games to appear on the market.

He stated that, "Everyone of our distributors was mighty pleased with 'Georgia' and the orders which they sent prove this game to be one of the best to appear on the market in a long time.

#### 12 New Exhibitors Signed For NAMA Convention In Chi

CHICAGO - E. H. Fox, NAMA's 1950 convention chairman, reported that 12 new exhibitors recently contracted to display their products at the annual convention and exhibit to be held at the Palmer House on November 12 to 15.

These firms are: A & A Co., Inc., Plainfield, N.J.; Planters Nut & Chocolate Co., Wilkes-Barre, Pa.; Alnik Co., Gallup, N.M.; Merkle-Korff Gear Co., Chicago; Wilcox-Gay Corp., Charlotte, Mich.; Ferrara Candy Co., Chicago; Hultz Vendors, Inc., Springfield, Ill.; Arctic Vendors, Inc., Appleton, Wis.; The Hupp Corp., Cleveland; and the Wm. Wrigley Jr. Co., Chicago.

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#### Ford S. Mason Honored At Buffalo NAMA Regional Meeting

#### Raymond H. Lunn Elected New Regional Chairman

BUFFALO, N. Y.—Public recognition was given automatic merchandising by civic, municipal and business leaders of this community on Tuesday, September 26, at two events held in connection with a regional meeting of the National Automatic Merchandising Association.

The Advertising Club of Greater Buffalo held a special "Automatic Merchandising Day" program at noon in the main ballroom of the Statler Hotel. Principal speaker at this event was Robert Z. Greene, president of the Rowe Manufacturing Co., Inc., New York, and a past president of N.A.M.A. More than 400 persons, including 100 vending machine operators, manufacturers and suppliers, attended the luncheon.

Frank J. Bradley, past regional chairman of Region II, arranged for the regional meeting and the "Automatic Merchandising Day" Ad Club luncheon. In the stead of A. F. Martin, Jr. (Schenectady Canteen), Bradley chairmanned the regional meeting and the banquet in honor of Ford Mason. He is a member of the Buffalo Ad Club.

In the evening, following the regional meeting, a banquet was held in honor of Ford S. Mason, a past president of the association and a veteran automatic merchandiser. Bernard Lanagan, president of the Nik-O-Lok Company, Indianapolis, and vice president of N.A.M.A., presented Mason with a plaque in appreciation for his many years of service to the industry and the association. The plaque read:

and the association. The plaque read:

"To Ford S. Mason, pioneer operator in modern automatic merchandising and vending industrialist, early and continuing leader through the years—as N.A.M.A. member, director and president—in promoting the public recognition of the worth and dignity of his industry the Directors and Members of National Automatic Merchandising Association award this expression of appreciation for outstanding and significant service." The plaque was counter-signed by George M. Seedman, N.A.M.A. president, and C. S. Darling, the association's executive director.

During his speech to the Ad Club, Greene predicted a bright future for the vending industry. He traced the growth of the industry and told of many new fields that are being explored. "One of the large restaurant chains," said Greene, "is considering a completely automatic snack bar where machines will be used to sell ice cream, hot coffee, sandwiches, milk, french fried potatoes, cookies, cakes and doughnuts. These machines will be turned around to face the street at night after the closing hour."

at night after the closing hour."

Civic leaders at the noon luncheon included: Richard Fischer, president, Lions Club of Buffalo; Charles Cook, president, Sales Executives Club of Buffalo; Dr. Benjamin Willis, Supt. of Buffalo Schools; the Hon. Anthony Tauriello, U. S. Congressman; Kenneth E. Smalley, president. Greater Buffalo Advertising Club; Hoover C. Sutton, president, Rotary Club of Buffalo, and the Very Rev. Msgr. Sylvester Hoelbel, Supt. of Buffalo Parochial Schools.

Civic leaders at the banquet in honor of Ford S. Mason included: Peter J. Crotty, president of City Council, Buffalo; Wade Stevenson, president, Chamber of Commerce, Buffalo: Franklin Johnston, mayor of Lockport, N. Y.; Rhodes Palmer, president, Chamber of Commerce, Lockport; Glenn Burnham, president, Kiwanis, Buffalo, and Rev. Wallace



Mason, father of Ford S. Mason.

George M. Seedman, president of N.A.M.A., was unable to attend the banquet, but he sent the following wire from his office in Los Angeles to Mason:

to Mason:

"Regret my inability to be with you when your industry and the people of your community are paying you a signal honor. Your leadership, enthusiasm, your fair dealing, your kindliness will surely be mentioned on this glorious occasion. It is my privilege to add my congratulations and to pay respect to you as an outstanding American, a crusader for what is right and a pioneer in an industry which has added to our national wealth by the creation of thousands of jobs and the establishment of small independent businesses throughout America."

Operators attending the regional

Operators attending the regional meeting heard the subject, "How to Operate at a Profit under Today's Turbulent Conditions" discussed by a

panel of experts. B. W. Scheuer, Vendomat Corp. of America, Baltimore, Md., talked on the candy aspect of the question; William Schick, Spencer Vending Machine Co., Rochester, represented the cigarette operators; Raymond Lunn, Dispens-O-Matic Co., Schenectady, was in charge of the beverage section, while Robert K. Hawthorne, New England district manager, Ford Gum and Machine Co., Inc., Lockport, reported on the problems of penny-bulk operations.

Aaron Goldman, The G. B. Macke

Aaron Goldman, The G. B. Macke Corp., Washington, D. C., gave an upto-the-minute report on the red feather plan for automatic merchandisers as undertaken by N.A.M.A. this past year. C. S. Darling and B. N. Osmond of the N.A.M.A. staff, respectively reviewed the progress of the accounting and insurance programs.

The feature of the afternoon session was a sales demonstration by Ralph D. Myrick, general sales man-

ager of Bacon & Vincent, and instructor of sales training program at the University of Buffalo.

Following the regional meeting, Raymond H. Lunn, The Dispens-O-Matic Co., Schenectady, was elected chairman for N.A.M.A. Region II. William Schick was selected to serve as vice chairman of the region.

as vice chairman of the region.

N.A.M.A. officers and directors in Buffalo for the meeting and for the directors' meeting on the following day, were: J. B. Lanagan, vice president, John T. Pierson, treasurer, B. W. Scheuer, Aaron Goldman, Arthur F. Schultz, R. Z. Greene, I. H. Houston, Ford S. Mason, and C. S. Darling, executive director.

Arthur J. Nolan, Divis Cun Com-

executive director.

Arthur J. Nolan, Dixie Cup Company, Easton, Pa., representing the Cup Vending Division of N.A.M.A., and Ernest H. Fox, Austin Packing Co., Baltimore, chairman of the 1950 convention and exhibit, were special guests at the board of directors meeting.



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#### **Bally Busts All Busy Business Records**



CHICAGO-Jack Nelson, sales manager of Bally Manufacturing Company, reported this past week that the firm is simply "busting all their busy business records" as orders continue to flood in for its sensational "Turf King" and their famed, "Bally Shuffle Champ."

Jack said, "The month of September opened the Fall season for us with some of the best business we've

ever yet enjoyed. But," he continued, "it seems now like October is going to bust all our busy business records with the way this month has started for us.

"We are getting bigger orders each day. 'Turf King,' of course, leads the way. But, from all present indications, it seems that since we started 'Bally Shuffle Champ' down the production line once again, this game is going to keep us plenty busy."

The firm has been going ahead at a tremendously speedy clip all during the summer and, this past month, was even busier than any execs of the firm

expected they would be.

Now, with October under way, the firm finds that they will probably be working harder and faster than ever before to catch up with the demand which seems to be growing bigger for them daily.

"Looks to me," Jack Nelson stated, "that our 'Turf King' is never going to let up. Orders seem to be growing larger every day, instead of slackening off.

"And," he said, "with 'Bally Shuf-fle Champ' now under way, and the demand growing for immediate ship-ment, October looks like another very great month for Bally."

#### Penna. Op Reports Business Past Summer Disappointing But Present **Collections Increasing**

ERIE, PA.—"Mickey" Anderson, one of the largest operators in this area, reports that business this past summer was fair, "but nowheres near what we expected."

"The Bowling machines brought in a little extra revenue," stated Anderson, "over the previous year, but music and other games didn't do as well. So even with the increased profits from Bowlers, our profits were just about the same.

"We don't know what to blame for the decrease, except that we know television kept its share of people at home. In addition, we've had a very bad summer as far as the weather was

"Our employment here is very high, but mostly 5-day week, so I believe with people buying new homes, automobiles, television and other new appliances, everybody seems to be buying at 1948 level—with less payroll money and increased cost of living and other things, the ordinary working people don't have very much left to spend for amusement on coin machines. That's about the only other reason I can give for the slump in my business. "Our employment here is very high,

"The past few weeks, which we could practically call our first weeks of the Fall season, we noticed an increased take, especially in 1-balls, which is our biggest source of revenue, so maybe I hope we are getting over the cautious 'war scare' spending.

"We keep our operations well supplied with the latest and best equipment, working without much profit the past year, waiting for the increased business which we didn't get—but maybe the last few weeks' returns is the start. I hope!"

Anderson reports he keeps their

routes supplied with the best equipment, and therefore doesn't believe controls or restrictions will effect the business for several years.

#### **Tubes Grow Scarce**

NEW YORK—Tubes are growing scarcer every day, according to reports from many of the juke box men.

They advise that they have been forced to phone long distance to friends many miles away in an effort to get tubes for their stock.

"We are running very low," one well known juke box op here stated, "on important tubes.

"on important tubes.

"If this keeps up," he said, "we won't have anything in stock to carry us over.
"Furthermore," he continued, "we

don't know when or where we are going to get more tubes."

In the meantime, demand from makers of television receiving sets and radios are taking majority of tubes. There is an effort being made by practically every operator to get as many tubes into stock as he possibly can

can.

All foresee a shortage. Some report that prices will without doubt, go sky

Demand is growing greater everywhere in the country. Tube manufacturers won't be able to keep up with this demand, it is believed, as they get

deeper into war work.

One suggestion is to seek for substitute tubes, as happened during World War II, when juke box ops found that various tubes fitted their

In the meantime, most ops here, and thruout the surrounding territory, are honing that they will be able to get orders which they have placed, filled in the weeks to come.

#### WANTED

# BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, III.

#### **United Salesmen Map Out Itinerary**



CHICAGO—Pictured above are Ray De Roche (left) and Johnny Casola, United Manufacturing Company's sales representatives, shown as they map out their route for a road trip. Johnny is seen using his copy of "The Cash Box" as a pointer, while Ray's copy can be seen on his desk, which is used for quick reference.

# "Ristaucrat" Phono Collections Draw Rave Letters From Ops And Distribs

APPLETON, WIS. — Joe Cohen, president of Ristaucrat, Inc., this city, stated that the firm received a flood of letters this week from operators and distributors all praising the wonderful success being enjoyed by these coinmen with the "Ristaucrat '45'" phono on location.

These reports, Cohen exulted, drew applause notices, altho "the mighty music mite" had been out on location only 30 days or less.

Joe Bishop of Bishop's Amusement Company, Streator, Ill., said: "As you know the first week is always best with most music boxes. But with the 'Ristaucrat' it's different. Collections increase. My first locations wouldn't part with their machines, so you see why I have confidence in the 'Ristaucrat'".

Not only were letters received from this nation, but from Newfoundland, Puerto Rico, Hawaii and Canada as well.

H. Bromley of Service Games Company, Hawaii, dropped a short note saying the music-loving Islanders were buying them for their homes.

Cancel Hermanos of Puerto Rico received a sample model two weeks ago and immediately wired requesting a distributorship.

However, of greater importance, Cohen pointed out that more than praise, the letters were in a majority of instances, accompanied by re-

"As soon as more distirbutors become acquainted with the method of promoting the 'Ristaucrat' to small locations," said Cohen, "I'll be the busiest man in Wisconsin."

#### MUSIC OPERATORS-

Be

Sure

To

Cast

Your

Vote

In The 5th Annual
Music Poll

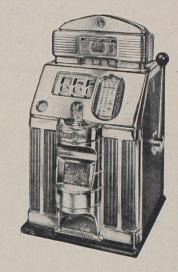
SEE PAGE 5

Fill In Prepared Postcard In This Issue And Send It In

#### SWEEP-STAKE!

The machine that leads the industry for

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Also available in console model.

LOOK AT IT! The Jennings SWEEPSTAKE Chief—most beautiful, most efficient and most durable coin machine on the market today. Not one jackpot but 5! A different symbol for each jackpot. The new jackpot front displays the coins to excellent advantage. Built with famed Jennings one-piece "Chief" mechanism that saves you out-of-order calls. Get the most out of your locations.

The SWEEPSTAKE is beautiful—it's liberal—it will please you and your customers. Put it in competition with any other make and use it for 10 days. If not satisfied, return promptly and we will refund purchase price.

#### BE SURE TO READ THIS!

Many weeks ago we realized we should do our part in the defense effort. We have already started to convert to war work.

Materials are now critical and this situation will not improve. Now is the time to renew your equipment and make certain you have the latest and best.

When we curtail production—which we expect will be around October 15—a new price list will go into effect.

Now is the time for you to act—order—TODAY.

Machines will never sell for less.

See your Jennings distributor or dealer or wire direct for prices and full details.

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