

OLUME 12, NUMBER 7

NOVEMBER 11, 1950

Anne Shelton, one of England's top singing stars, is pictured with a group of London Record executives at a recent party given in her honor at Toots Shor's. While here, Anne waxed "I Don't Mind Being All Alone" and "Music By The Angels" which have already been released and jazz versions of the standards "Some Of These Days" and "After You've Gone" due to be heard shortly. Standing, left to right, are D. H. Toller-Bond, Executive Assistant to the President, and Lee Hartstone, Director of Administration. Seated are Jack Pleis, Musical Director, Miss Shelton, who's under exclusive contract to London, and Joe Delaney, Director of Sales and A. and R.

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THE 1250 IS THE OPERATOR'S PHONOGRAPH DESIGNED TO MAKE YOU MONEY

Breathing Spell

The slideoff which is now so noticeable in almost all business was, more or less, expected by the astute business man.

As one business man so aptly describes it, "It's like someone having a very heavy meal. Then being asked to have another big, heavy meal. Right on top of the one he just finished. That man must be given a little time to digest the first big meal."

In short, the war-scare buying, which had gone on all this past summer, was just like a very hearty, many course, heavy meal, to anyone in any business.

Now that the fall season is here, these same sellers, without any thought of the heavy meal which buyers have already undergone, are asking them to eat just as heavy, if not a heavier meal, than they consumed this past summer.

The buyers must simply be given time to digest the first meal, before they plunge into the next.

In this industry, those coinmen who loaded up with equipment (believing a possible war ahead as the Korean incident grew worse) must be given time, as in the case of the operator, to place the equipment already purchased, switch older machines and, eventually, get rid of what he no longer needs.

In the case of some jobbers and distributors, they must somehow get out part of the large investments they made in equipment they believed would become very scarce, and that they wouldn't be able to get anymore, or recover, financially, from what they did buy, so that they will again be in position to purchase and finance more equipment.

In the meantime, this has given some of the manufacturers a breathing spell.

It has allowed them to catch up with their backlog of orders and, at the same time, to accumulate some raw materials for forthcoming machines they intend to construct.

This same problem is not only felt in this, but in all other industries as well. In fact, the majority of the luxury industries are almost at a standstill, with retailers and wholesalers stocked to the very gills with merchandise. They must clear their shelves to raise the cash to buy once again.

But, in this industry, the problem is more serious. With controls on steel, copper, aluminum, rubber, and many other important raw materials used in the manufacture of equipment, becoming more stringent each day, the operator who wants to protect his interests for the future, had best place whatever he has purchased on locations, and buy whatever he will need in the future, because there isn't too much time left.

The manufacturers know that the operators are going to be up against a very serious problem. And very soon, too.

Most of the larger factories have entered into defense work. Tho their entire factories aren't taken over, they cannot produce anywhere near what they formerly did.

This, in itself, will bring about scarcity, which will reflect in higher prices, and will cause operators' competitors to jump into good locations, unless ops are fully prepared for such eventuality with the equipment they will need to offset any loss of locations.



Volume 12, Number 7

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc. Empire State Building, New York 1, N. Y.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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"THE CONFIDENTIAL PRICE LISTS" "The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

MANUFACTURE OF NEW EQUIP'T OFF OVER 35% Expect This Figure to Reach 50% Mark by End of Year. First Quarter of '51 May See Only 25% of Normal Production. Ops Urged to Anticipate Requirements Now.

It is mighty important for operators, especially those who believe that "the war is as good as over," and that conditions will soon return to normal and are, because of this very foolish brand of thinking, withholding further purchasing of equipment, to think very hard about the facts contained in the above headlines.

As of this writing, the industry is now off over 35 per cent, in the production of new equipment.

This can be attributed to many and varied factors. In the first place, more and more of the present factories are being engaged, partially or completely in defense work. This cuts down the production potential for further coin machine manufacture.

Furthermore, difficulty in obtaining materials and components, which has been reported for many, many weeks here, also cuts deep into continued production.

In addition labor has also proved a difficult factor. Factories have lost good men to large defense plants.

All this adds up to the point where, with over 35 per cent of present production potential already cut off, there are going to be that many less new machines for the trade.

But, even this loss would not be too disturbing, were it not for the fact that trade leaders foresee even more cuts and believe, that by the end of this year, over 50% of normal production will be cut off.

That means that operators who formerly purchased two machines, will only be able to obtain one new machine. And that can cut deeply into future operating profits.

As defense work speeds up and takes hold of each factory's production potential, some believe that by the end of the first quarter of 1951 (April, 1951) this industry will only be producing 25 per cent of what it normally produces, or, what it can normally produce.

That means that operators and distributors who purchased four machines, will have to be satisfied with getting but one machine, not four.

And that again means that the profit potential of the operator is being cut as new machines become more and more scarce.

This lack of new machines will, of course, also have an effect on the used machines market. Less new machines, means less used machines. That means prices going up, and remaining up, until such time when manufacturers can once again produce in normal quantity.

But, from all present indications, this may not come about for another five years, or even longer. The government is on a five year defense plan, with an expenditure of billions for those five years.

At the same time the creation of a 3,000,000 man standing Army, as well as increases in the Navy and Marine Corps, will also have its effect on the economy of the nation.

To protect himself for this bleak future, the operator is again being urged to anticipate his requirements, and to buy while he can.

There is no doubt in the operator's mind, or anyone else's mind in this industry, that new equipment is the answer to retaining the player's interest in coin operated entertainment, as well as continuing intake at a certain peak level.

Without new equipment, interest lags,

play falls, profits drop. Therefore, to protect himself for tomorrow, the operator must get whatever he can on order today, so that he will have whatever he needs until such time when production will be normal once again.

Yet, like every industry, there will always be a nucleus of men who will completely prepare themselves to carry on regardless of what the future may bring, as happened during World War II, and these will be the men upon whom this industry will build for the future.

To be among that great company, it is necessary for the operators to very quickly arrange to buy whatever they will require and to, at the same time, contact their distributors and make arrangements for the future, so that they will be able to obtain at least their share of whatever will be produced in the months to come.

As one factory after the other advises that they are "partially" or "completely" becoming engaged in defense work, the time draws nearer when this industry will again be left in the same position it was in World War II.

Each week sees normal production cut deeper. Each week sees less and less machines leaving factories.

Eventually, there may be so few new machines being shipped from the big plants here, that the trade will be able to compute them without even requiring pencil and pad to do so.

That will be the time when the cost of anything new in equipment will be of such nature, that it will absolutely cut down the earning potential of the average operator unless he prepares now, and quickly does so, to insure himself for tomorrow.

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"The Official Publication of the Automatic Music Industry of America"

The Cash Box

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MUSIC OPS RUSH VOTES Voting Heavy In Fifth Annual Music Poll

Best Record of 1950

"Goodnight, Irene"-Gordon Jenkins	13,872
"It Isn't Fair"-Sammy Kave	10.079
"Third Man Theme"-Anton Karas	7,524
"I Can Dream, Can't I?"-Andrews Sisters	6,423
"Mule Train"-Frankie Laine	5,976
"Music, Music, Music"-Teresa Brewer	5,124
"I Wanna Be Loved"-Andrews Sisters	4,917
"I'd've Baked A Cake"-Eileen Barton	4,358
"Mona Lisa"-King Cole	3,429
"That Lucky Old Sun"-Frankie Laine	3,208
"Rag Mop"—Ames Brothers	2,312
"Sentimental Me"-Ames Brothers	1,974
"Bewitched"-Bill Snyder	1,748
"There's No Tomorrow"-Tony Martin	1,590
"Count Every Star"-Hugo Winterhalter	1,498
"Chattanooga Shoe Shine Boy"-Bing Crosby	1,359
"C'est Si Bon"-Johnny Desmond	1,237
"Third Man Theme"-Guy Lombardo	1,223
"My Foolish Heart"-Gordon Jenkins	1,217
"My Foolish Heart"-Billy Eckstine	1,183
"Simple Melody"-Bing and Gary Crosby	1,146
"Roses"—Sammy Kaye	1,125
"Tzena, Tzena, Tzena"—Gordon Jenkins	1,114
"Can Anyone Explain?"—Ames Brothers	1,112
"La Vie En Rose"—Tony Martin	1,112

Best Orchestra of 1950

Go	don Jenkins	16,513	Charlie Spivak	4,552
Sai	nmy Kaye	14,978	Eddy Howard	4,117
	ughn Monroe	12,314	Johnny Long	3,789
	ss Morgan		Hugo Winterhalter	3,416
	al Weston		Tommy Dorsey	3,193
	y Lombardo		Percy Faith	1,885
			Blue Barron	1,419
T	lph Flanagan	7,369	Freddie Martin	1,109
	Beneke		Ray Anthony	919
Loi	is Jordan	6,125	Art Mooney	657

Best Female Vocalist of 1950

Jo Stafford	15,887	Rosemary Clooney	2,256
Doris Day	12,613	Patti Page	2,213
Fran Warren	5,447	Eileen Barton	1,819
Mindy Carson		Ella Fitzgerald	1,584
Dinah Shore	4,919	Evelyn Knight	1,346
Peggy Lee	4,558	Dinah Washington	872
Vor Gto		Toni Arden	558
Kay Starr	3,667	Connie Haines	339
Margaret Whiting	2,418	Anne Shelton	312

Best Male Vocalist of 1950

Perry Como	19,043	Dick Haymes	3,612
Bing Crosby	15,587	Gordon MacRae	2,319
Tony Mantin		Tony Alamo	1,319
Tony Martin	10,154	Richard Hayes	1,173
Billy Eckstine	9,846	Don Cornell	875
Frankie Laine	9,625	Herb Jeffries	619
Johnny Desmond	6,714	Eddie Fisher	319
Vic Damone	5,983	Dean Martin	304
Frank Sinatra	5,789	Bill Farrell	297

Best Vocal Combination

Andrews Sisters	15.422	The Mariners	2,674
Ames Brothers	14.376	The Ink Spots	1,972
Mills Brothers	12,749	King Cole Trio	1,519
The Orioles	8.029	Page Cavanaugh Trio	1,174
The Fontane Sisters	6.647	The Pied Pipers	847
The Ravens		Modernaires	512
and reavens	4,010	. modernances	

Best Western Record of 1950

"Rudolph, The Red Nosed Reindeer"Gene Autry	12,049
"Let's Go To Church"-Whiting and Wakely	10,734
"Birmingham Bounce"—Pee Wee King	8.917
"Birmingham Bounce"—Tee Williams	7,488
"With Men Who Know Tobacco Best"—Tex Williams	5,117
"Bloodshot Evos" Hank Penny	3,793
	3,098
"I Gotta Have My Baby Back"—Floyd Tillman	2,715
"Blues Stay Away From Me"—Delmore Brothers "Crocodile Tear". Tear Williams	2,647
	2,453
	2,194
"Slippin' Around"-Whiting and Wakely	1,894
What, Where And When"-Pee Wee King	1,776
bunaparte's Retreat" Pee Wee King	1,712
"I Feel A Streak Of Love Comin' On"-Wayne Raney	1,112

Best Western Artist

Jimmy Wakely	12,127	George Morgan	5.477
Tex Williams	11,949	Bob Wills	5.312
Pee Wee King	11,813	Rosalie Allen	2,016
Gene Autry	9,113	Hank Penny	1,519
T. Texas Tyler	7,644		1,427
Cowboy Copas	6,329	Wayne Raney	872
Elton Britt	6,017	Floyd Tillman	619
			Ste

Best Hillbilly Record of 1950

"Chattanoogie Shoe Shine Boy"-Red Foley	14,622
"I Love You Because"-Ernest Tubb	11,874
"Why Should I Cry?"-Eddy Arnold	11,719
"I'll Sail My Ship Alone"-Moon Mullican	10,914
"Take Me In Your Arms"-Eddy Arnold	9,523
"Why Don't You Love Me?"-Hank Williams	8,078
"Birmingham Bounce"-Red Foley	7,554
"I'm Moving On"-Hank Snow	7,494
"Goodnight, Irene"-Ernest Tubb-Red Foley	7,116
"Tennessee Border No. 2"-Ernest Tubb-Red Foley	6,872
"Enclosed One Broken Heart"-Eddy Arnold	6,447
"My Bucket's Got A Hole In It"-Hank Williams	5,097
"Rag Mop"-Johnny Lee Willis	3,643
"Mule Train"—Tennessee Ernie	2,129
"Love Sick Blues"—Hank Williams	1,426
"I'll Never Be Free"-Kay Starr-Tennessee Ernie	1,119
"Cry Of The Wild Goose"-Tennessee Ernie	872

Best Hillbilly Artist

Red Foley	15,012	Little Jimmie Dickens	5,362
Ernest Tubb	14.174	Spade Cooley	4,469
Eddy Arnold	10,947	Johnnie Lee Willis	3,773
Hank Williams	8,498	Hank Snow	3,084
Moon Mullican	7,516	Roy Acuff	2,474
Kenny Roberts	6,885	Ozie Waters	1,812
Tennessee Ernie		Clyde Moody Bud Messner	1,549
a controbuctor manne	0,011	Dud messnet	976

Best Jazz N' Blues Record of 1950

"I Almost Lost My Mind"-Ivory Joe Hunter	14,817
"Double Crossing Blues"-Little Esther	12,643
"For You My Love"-Larry Darnell	11,017
"Well, Oh Well"—Tiny Bradshaw	10,850
"My Foolish Heart"-Billy Eckstine	9,614
"Every Day I Get The Blues"-Lowell Fulson	9,382
"Information Blues"-Roy Milton	8,748
"Pink Champagne"-Joe Liggins	8,112
"Stack A Lee"-Archibald	7,892
"It Isn't Fair"-Dinah Washington	7,654
"I Need You So"—Ivory Joe Hunter	7,021
"Mona Lisa"—King Cole	6,879
"Everything They Said Came True"-The Orioles	6,044
"Saturday Night Fish Fry"-Louis Jordan	5,993
"Cupid's Boogie"—Little Esther	4,219
"No Rollin' Blues"-Jimmy Witherspoon	3,743
"I'm Yours To Keep"-Herb Fisher	2,982
"Goodnight, Irene"-Paul Gayten	1,683
"I Wanna Be Loved"-Dinah Washington	1 276

Best Jazz N' Blues Artist of 1950

Ivory Joe Hunter12,029Louis Jordan10,927Jimmy Witherspoon9,448Charles Brown6,733Lowell Fulson5,859Dinah Washington5,774Tiny Bradshaw4,312	Larry Darnell Joe Liggins The Ravens Roy Milton Amos Milburn Pee Wee Crayton Paul Gayten Louis Armstrong	2,486 1,918 1,597 1,583 872 612
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Best Small Instrumental Group of 1950

King Cole Trio	12,657
The Three Suns	
George Shearing Quintet	10,474 10,129
Louis Jordan and Tympany Five	9,086
Irving Fields Trio	4,129
Owen Bradley Quintet	
Benny Goodman Sextet	3,657
Les Paul Trio	2,279
Page Cavanaugh Trio	1,119
	878

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Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages. Oniv

"I DON'T MIND BEING ALL ALONE" (2:34)

ALONE" (2:34)
"I'M IN THE MIDDLE OF A RIDDLE" (3:01)
LARRY GREEN ORCH.
(RCA Victor 20-3957)
Larry Green takes a ballad with a catchy melody, gives it his inimitable piano arrangement and comes out with a fine top deck, on which the Vocal Trio does the honors. On the second side, Bobby Doyle and the Trio tackle a cute number in a lighter style which also makes for pleasant listening. This is one ops will want to hear. to hear

"TO THINK YOU'VE CHOSEN ME" (3:15)

"YOU OUGHTA BE IN PICTURES" (3:02)

SAMMY KAYE ORCH. (Columbia 39036)

• Sammy Kaye comes up with a couple of sides that are due for a lot of play. Upper half, sung by the Kaydets, is a mellow ballad that's headed straight for the top. Flip is an oldie done in easy fashion by Tony Alamo and Judy Johnson. Both ends of this platter are coin getters.

"OH BABE" (2:50) "WALKIN' WITH THE BLUES" (3:10)

BENNY GOODMAN and SEXTET (Columbia 39045)

(Columbia 39045)
 Here is Benny Goodman's version of a jump number that's riding high. With a clarinet solo by Benny and a grand vocal by Ricky, it comes out exciting music. Lower half has the Sextet going to town on a blues num-ber aided by Rickey's deep voice. This one should drive Goodman fans wild.

"NEVERTHELESS" (2:50) "I GUESS I'LL HAVE TO DREAM THE REST" (2:40)

FRANK SINATRA

FRANK SINATRA (Columbia 39044) • Frank Sinatra teams up with Billy Butterfield to turn out a terrific ren-dition of a current hit. Frankie's singing here is his best in a long while and with Billy's trumpet backing him up, he has a top drawer recording. Lower half features Frankie and Alex Stordahl's orchestra on an oldie that's currently having another go at it. This disk is gonna have the nickels rolling in. rolling in.

"IT'S THE DREAMER IN ME" (2:55) "DIXIELAND BAND FROM SANTA CLAUS LAND" (2:40)

JIMMY DORSEY ORCH.

JIMMY DORSEY ORCH. (Columbia 39035) The list of revivals keeps growing and Jimmy Dorsey comes up with an-other one on the upper lid. As sung by Kenny Martin, this ballad gives every evidence of becoming a hit all over again. Flip is a dixieland num-ber with a holiday twist vocalized by Pat O'Conner. It highlights a sax solo by Jimmy which is easy to listen to. Ops shouldn't miss this one.

"OUR LADY OF FATIMA" (3:05) "THE ROSARY" (2:08) THE MARINERS

THE MARINERS (Columbia 39042) The Mariners show up here with one of the best versions we've yet heard of the current religious hit. Their wonderful harmonizing accen-tuates the spiritual feeling of the song and brings it out at its best. Bottom half is a soft rendition of a famous song which will probably be played thin. Ops with the right locations should listen in.

"TO THINK YOU'VE CHOSEN ME" (2:48) **"THE ONE ROSE"** (2:47)

EDDY HOWARD ORCH (Mercury 5517)

• Eddy Howard has taken the atest work of that sensational ong writing team of Benjamin and latest Weiss and given it an orchestration which makes it the top contender of the season. "To Think You've Chosen Me" is bound to be worn white on juke boxes from coast to

"HEAVEN DROPS HER CURTAIN" (3:03)

ROY ROSS ORCH (Coral 60303)

• Two new ballads with strong pos-sibilities are presented here by Roy Ross and the orchestra. The upper half features Don Rodney singing to a striking accompaniment by the or-chestra while the lower lid has a duet by Don and Louise Carlyle on a tune that may click. This one should be heard.

"YOU'VE GOT ME CRYING AGAIN" (2:50)

"HE CAN COME BACK ANYTIME HE WANTS TO" (2:33) TERESA BREWER

(London 795)

• The big voice of that little girl, Teresa Brewer, provides some mag-nificent listening on this platter. Going to town on an old favorite, she sings this ballad as though she owned it and the All Stars give it an extra shove with their first rate instrumen-tals. Second side is a new tune in the same vein which gets a similar work-ing over. This disk deserves a featured spot in the machines. spot in the machines

lingering melody and fine lyrics, Eddy has made it even greater with a vocal which has the exact feeling the song requires. Supported with a choral background in an excellent arrangement, he makes this the best disk he's turned out in a long while. The bottom half features an oldie which is currently being revived. This too, Eddy and the orchestra treat to a first rate arrangement which gives this mellow sounding tune the possibility of becoming a hit all over again. Both ends make for wonderful listening and the top deck simply can't miss. Stock up on this onebut fast.

coast. A beautiful ballad with a

"HALLS OF IVY" (2:46) "OH BABE" (3:04) RALPH FLANAGAN (RCA Victor 20-3954)

• A school song making the rounds this season gives the Ralph Flanagan organization an opportunity to turn out a smooth sounding platter. Harry Prime's full vocal backed up by a chorus and the band's ever fine orches-tration makes this dop drawer listen-ing Flin is a current routhm numing. Flip is a current rhythm num-ber done in fine fashion with a vocal by Steve Beneric. This disk is a must for ops.

"CHRISTMAS IN KILLARNEY" (2:30)"NORAH" (2:07) PERCY FAITH ORCH.

(Columbia 39048)

(Columbia 39048) The new Xmas ditty offered by Percy Faith and the orchestra is an Irish sounding item which makes for happy listening. Sung by the Shil-lelagh Singers in a rousing style, it combines a catchy tune with cute lyrics and should go over big in the boxes. Bottom half is another Gaelic number by Percy and the Shillelagh Singers which has a pleasant ring to it. Don't miss the top deck.



"MAKIN' WHOOPEE" (2:50) "DREAM A WHILE" (2:58) MEL TORME (MGM 10844)

(MGM 10844) • Mel Torme takes an old Eddie Cantor tune, gives it a slow, straight rendition and finds himself with a wonderful record. Treating a jump tune to a ballad arrangement and coming out with first rate music proves again Mel's unfailing ingenu-ity. Lower lid is a ballad given a soft Torme rendition. Upper lid must be heard. heard.

"LOVE LOCKED OUT" (2:52) "DON'T YOU KNOW OR DON'T YOU CARE?" (2:28) BILL FARRELL (MGM 10940)

• Bill Farrell's big voice gets to work here on a couple of slow numbers which are ideal for his type of sing-ing. Top deck is an oldie while lower lid is a current thing with lots of po-tential. Russ Case and his orchestra provide excellent arrangements at both ends. Ops will want to hear this one one.

"YOU'RE JUST IN LOVE" (2:39) "THE BEST THING FOR YOU" (2:30) RUSS CASE ORCH.

(MGM 10845)

• Two high flying ditties from "Call Me Madam" provide Russ Case and the orchestra with a couple of good sides. Upper half has Jack Carroll and Cece Blake doing a duet on a happy number which is one of the best in the show. Lower half finds Cece Blake rendering a ballad which looks sure to climb. This will do fine in the machines. machines.

"YOU LOVE ME" (2:56) "WHEN YOU KISS A STRANGER" (2:34)

EDDIE FISHER (RCA Victor 20-3955)

The exciting voice of Eddie Fisher • The exciting voice of Eddie Fisher goes to work here on a new tune from "The West Point Story." Supported by Hugo Winterhalter's orchestra, Eddie gives this ballad a slow going over. Bottom half is a gypsyish mel-ody with an excellent accompaniment by the Winterhalter crew. Ops should listen to this one listen to this one.

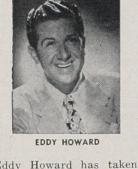
"I'LL KNOW" (2:58) "STRANGER IN THE CITY" (2:33) FRAN WARREN (RCA Victor 20-3956)

(RCA Victor 20-3956) Fran Warren takes a plush ballad from "Guys and Dolls" and gives it the kind of teeming rendition which assures it success. This song, which has a haunting melody, shows every promise of getting up there in the next few weeks. Lower lid is another "Guys and Dolls" ballad given the Warren treatment. Upper lid will be a strong contender in the boxes.

"I'LL NEVER BE FREE" (3:05) "TO THINK YOU'VE CHOSEN ME" (3:00)

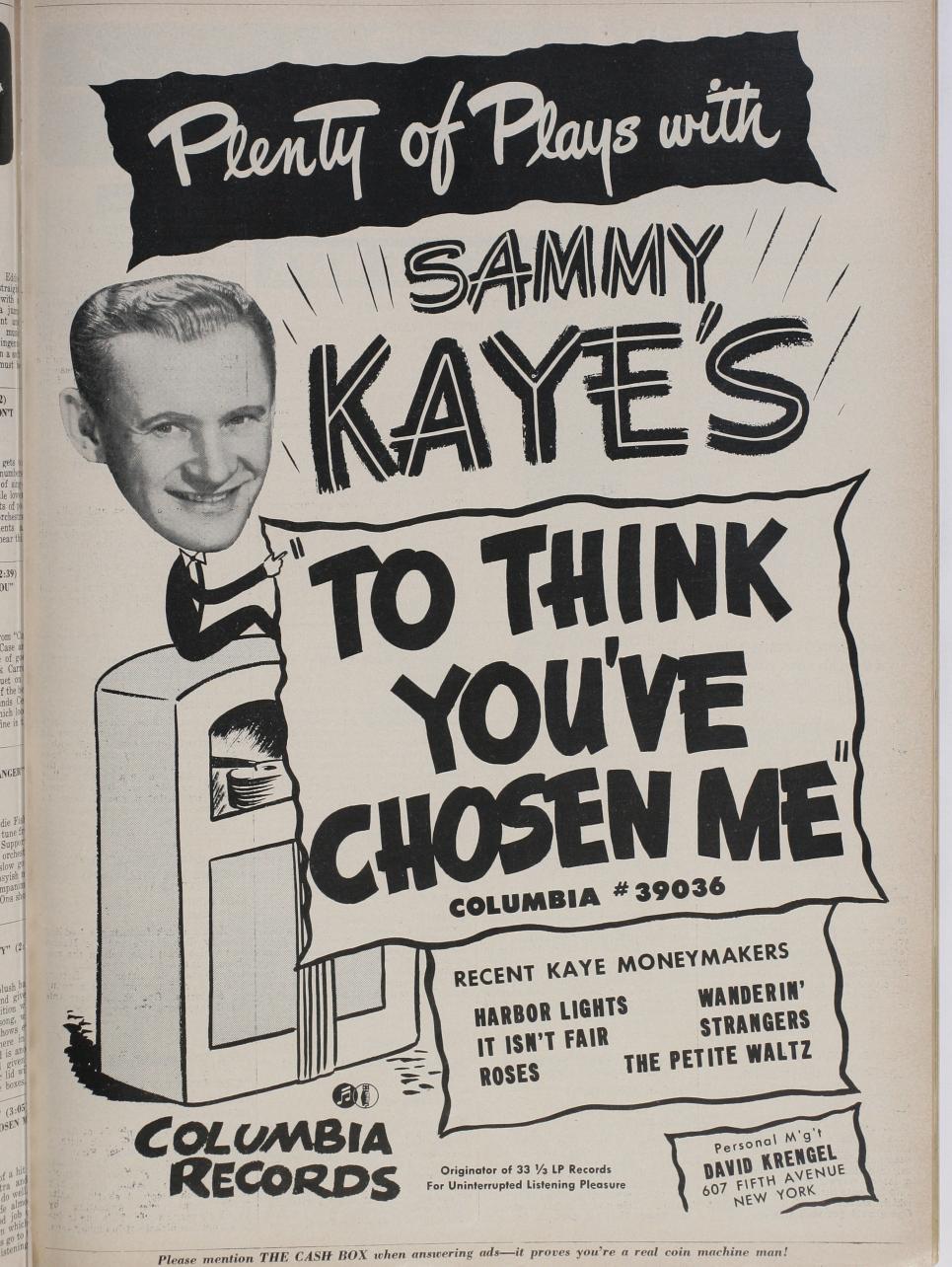
ART MOONEY ORCH. (MGM 10839)

(MGM 10339)
 Here's a new version of a hit tune by Art Mooney's orchestra and the Skylarks which is sure to do well. The vocal group have this side almost to themselves and do a good job of it. Flip is a coming ballad on which Bob Manning and the Skylarks go to town. This one makes for fine listening.



"CALL OF THE SHEPHERD" (2:49)

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Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MOLASSES, MOLASSES" (2:59) "BABY BUGGIE BOOGIE" (2:50) SPIKE JONES AND HIS CITY SLICKERS (RCA Victor 20-3939)

• Spike Jones goes wild with a cur-rent novelty tailor made for one of his maulings. Giving it the full treat-ment of crazy sound effects and in-sane instruments, Spike and the City Slickers turn out one of the best ver-sions yet of this tune. Flip is a parody of a lullaby with a baby's cry heard throughout. Both ends show Spike Jones in fine fettle.

"ONCE YOU FIND YOUR GUY" (2:45)

"I DON'T CARE" (2:30) JOHNNY LONG ORCH (King 15081)

• Johnny Long has a couple of sides here which should hold their own. Top deck has Kathy Kearns vocalizing on a new ballad with the usual good Long orchestration. Lower lid is a rhyth-mic number reminiscent of Johnny's former records. Both sides come out as pleasant enough fare.

"EVERYWHERE IS YOU" (3:04)

"IT'S A SIN TO LOVE YOU" (2:49)

BOB GRABEAU

(Showcase 1001)

Here are a couple of smooth bal-• Here are a couple of smooth bal-lads by a fellow with an easy to listen to voice. Backed up by Johnny Rich-ards' orchestra and the Daydreamers, Bob Grabeau shows he has a lot to offer on both ends of this disk. Ops looking for some good vocalizing should look at this.

"EXCEPT FOR LOVIN' YOU" (2:05)

"DONCHA GO 'WAY MAD" (2:20)

PAGE CAVANAUGH TRIO

(Discovery 527)

The Page Cavanaugh Trio have • The Page Cavanaugh The have a couple of rhythm tunes here which are sure to be winners. Both sides feature good lyrics and the always fine harmony of the Trio. In addition to the usual crew, a wife or two is added on either end for some funny talk. Ops should definitely get with this one one.

"SILVER BELLS" (2:43)

"CHRISTMAS CANDY" (2:49) MARGARET WHITING-JIMMY WAKELY (Capitol 1255)

• A couple of Xmas tunes by Mar-garet Whiting and Jimmy Wakely should be strong contenders for the seasonal play. Upper half is a nos-talgic ballad which has been getting a lot of waxing and may catch on. Flip is a cute little light-hearted thing which makes you feel real happy. Ops should get with this one.

"TIME OUT FOR TEARS" (3:09) "GET TO GETTIN'" (2:21)

NAT "KING" COLE (Capitol 1270)

Nat's soulful voice gives this lovely

ballad the kind of rendering which makes it fully felt and has you humming the song after the record is finished. Accompanied by his Trio and Pete Rugolo's orchestra, he makes this another addition to his long list of top drawer recordings. On the second side, Nat, the Trio and the orchestra go through a rhythmic ditty which has every possibility of catching on. The cute lyrics keep you listening for more, and when it's over, you want to hear it again. Both sides of this record have what it takes to get going. No op can afford to miss it.

"I NEED A GIRL" (2:55) "I SHOULD HAVE KNOWN" (2:45) LEE SHEARIN

(London 787)

• Lee Shearin has a couple of new • Lee Shearin has a couple of new ballads here which show his voice off to good advantage. Accompanied by Chuck Foster and the orchestra, Lee runs through these two tunes in a pleasant, dreamy manner, which is sure to please. Ops in the market for good filler material will find it here.

"I'M STILL WITHOUT A SWEETHEART" (3:00)

"SO LONG, SALLY" (3:02)

AL MORGAN

(London 852)

• Al Morgan's easy going voice provides a couple of sides which should go over in the boxes. Both ends are ballads with winning ways on which Al is backed up with good orchestrations. While neither side will stop traffic, theyre both sure to hold their own and deserve a hearing.

"THE TENNESSEE WALTZ" (3:03) "BOOGIE WOOGIE SANTA CLAUS" (2:20)

PATTI PAGE (Mercury 5534)

• Patti Page teams up with herself on the top deck of this platter to give us two voices in harmony. Using a slow waltz as the vehicle, Patti's vocalizing with herself turns this into an enjoyable waxing. Bottom half is a boogie number with a fast beat and a good arrangement and is perfect for a good arrangement and is perfect for Patti's style of singing. Here's a disk with a lot of possibilities for ops. "BEYOND THE REEF" (2:37) "PAGAN LOVE SONG" (2:22) JERRY BYRD (Mercury 5531)

• Featuring the superb guitar work of Jerry Byrd, this record offers a couple of exciting sides. Both ends have Gene Griffin turning in a first rate vocal. Top deck is a current bal-lad while bottom lid is an oldie with plenty of revival potential. There's a distinct Hawaiian flavor to these re-cordings and a layer measure of an cordings and a large measure of appeal. Listen in.

"I'VE NEVER BEEN IN LOVE BEFORE" (3:06)

"IF I WERE A BELL" (2:58) BING CROSBY (Decca 27232)

(Decca 27232) • The score of "Guys and Dolls" is providing plenty of recording material this season. Here is Bing Crosby with a couple of tunes from the show. Top deck is a lovely ballad rendered in Bing's usually warm style. Flip has him joined by Patty Andrews in a cute version of a ditty that's bound to be a smash. Both ends have great winning potential for ops.

"A RAINY DAY REFRAIN" (2:43) "BEYOND THE REEF" (2:55) ROY ROSS ORCH. (Coral 60322)

• Roy Ross has two sides here which are due for plenty of play. Upper lid is a current light-hearted tune with a vocal by Don Rodney and the Three Beaux and A Peep. Flip features the same combination on a dreamy ballad which is catching on. Ops who need good filler material should listen to this one this one.

"I SOLEMNLY SWEAR" (2:51) "GET ME THE WHA'CHA-MA-CALL-IT" (2:31)

GLEN MOORE

(MGM 10842)

• Here's a disk featuring a wedding tune by Glen Moore and the Moore-men which should do well in the ma-chines. It's a slow, easy-going item and pleasant to listen to. Bottom half is a new novelty with a funny set of lyrics. Ops should hear this one if they have the proper spots.

"THE ONE FINGER MELODY" (2:32)

"THE WINTER WALTZ" (2:41) FRANKIE CARLE ORCH. (RCA Victor 20-3952)

• Frankie Carle and his orchestra • Frankie Carle and his orchestra come through on this disk with a couple of listenable sides. First half is a soft ballad sung by Alan Simms and backed up by Frankie's out-of-this-world piano playing. Bottom half is the much recorded skating waltz made even more appealing by Frankie's piano work. This one is due to garner the nickels of his many fans.



KING COLE & TRIO

• "Time Out For Tears", which is King Cole's latest waxing, is a worthy successor to "Mona Lisa". It is due to be as big a hit as the latter, and will certainly draw those nickels into the juke boxes.

"BLUE CHRISTMAS" (2:51) "WHAT'CHA GONNA GET ME FOR CHRISTMAS?" (2:27)

JAN GARBER

(Capitol 1257)

• A smooth sounding new Xmas tune • A smooth sounding new Amas tune provides Jan Garber and his orchestra with a listenable top deck. Roy Cor-dell's fine vocal gives this ditty a fur-ther shove on the way up. Lower half is another Xmas novelty given the once over by the Vocal Trio. First wide orts our ped side gets our nod.

"GUYS AND DOLLS" (3:00)

"A BUSHEL AND A PECK" (2:20) ANDREWS SISTERS

(Decca 27252)

• The Andrews Sisters have another hit on the top deck of this disk. Tak-ing the title tune from "Guys and Dolls", they have perfect material in its terrific lyrics and infectious mel-ody. Bottom half is another one of the show's ditties which has been re-corded all over the place. This version is one of the best. Ops can't afford to miss the platter.

"MUSIC, MAESTRO, PLEASE" (2:53)

"STRANGERS" (3:07) TOMMY DORSEY ORCH.

(Decca 27247)

• Tommy Dorsey does a good job with an oldie here that's recently been revived. Featuring Don Cherry on the vocal, it adds another notch to the tune's great career. Flip is a first rate version of a ballad that may make it. This, too, has Don rendering the lyrics. Here's a good bet for ops.



NEW YORK:

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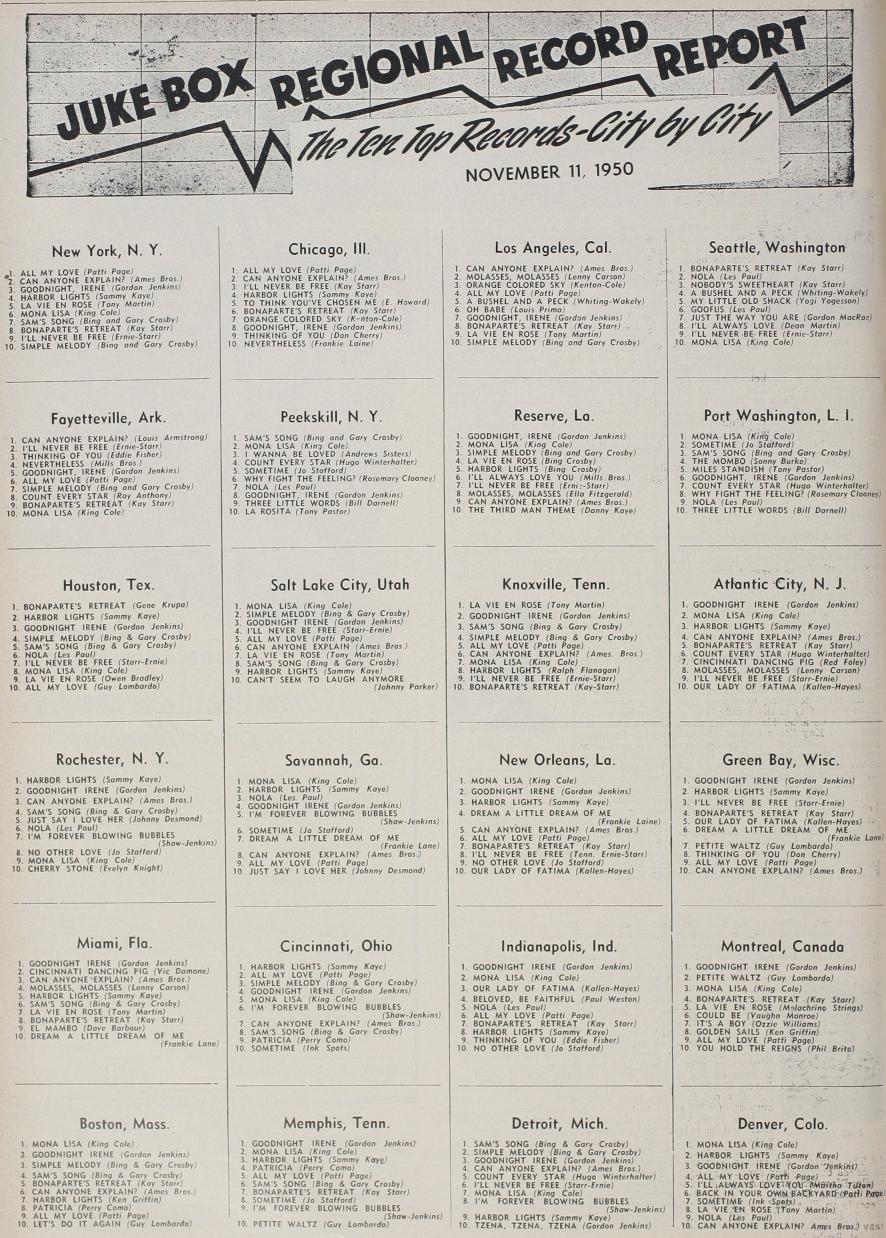
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ORDER TODAY!

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- (Shaw-Jenki 9. HARBOR LIGHTS (Sammy Kaye) 10. TZENA, TZENA, TZENA (Gordon Jenkins)

MOA SETS DATES FOR **CONVENTION IN CHICAGO**

Meeting Scheduled For March 19, 20 and 21, 1951

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Many of those who attended the AMOA dinner in New York last Sat-urday night were making plans to be present also at the national meeting.

Last year, music operators, meeting for the first time as a separate entity in the coin machine field, found they were able to discuss the problems ex-clusive to them with the artists, publishers and recording executives in an atmosphere of mutual help. Out of the open forums and general

discussion came various suggestions to help solve many of the industry's problems, one of the most important of which was the plan for closer coop-eration with the disk jockeys around

the country. This year, new discussion and for-ums will further develop merchandis-

ums will further develop merchandis-ing plans. Moreover, the greater attendance will not only make it possible to meet a larger number of operators from different parts of the nation, but rec-ord manufacturers will find again, as they did after the last convention, that the men who place their records in the merching table a percent the music machines take a personal interest in the careers of their artists after they meet them and establish a personal relationship with them.

All signs point to a bang up meet-ing this year. There's one point of ad-vice we can offer: Make your hotel and display space reservations early.



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Coral Appoint New Chicago Distributor

NEW YORK—Michael Ross, Vice-President of Coral Records, Inc., an-nounces the appointment of a new Coral distributor in Chicago—the Tell Music Distributors, Inc., 1260 So. Michigan Ave., Chicago, Ill. Coral is a who'lv-owned subsidiary of Decca Records, Inc. The new Coral distributing point will be managed by Joel Cooper, former Mid-West Division Manager of Coral. Cooper is also a part-owner of the Chicago outlet. Tell Music Distributors already has an outlet in Madison, Wisc., carrving the complete Coral line throughout the state of Wisconsin. NEW YORK-Michael Ross, Vice-

London Exec's Wife **Just Misses Shooting**

NEW YORK—On Tuesday Mr. and Mrs. D. H. Toller-Bond went down to Washington on a business trip. While he attended to London Record affairs, she went sightseeing. One of the places she visited was Blair House where she spoke to a very gentle sounding man guarding the place. On Wednesday, she read in the papers that this gentle person was the one who had saved the President's life by shooting his would-be assassin.



STIRRING • PETITE WALTZ (Duchess) - Of Sammy Kaye's new UP release (Columbia) Billboard says, "Kaye, ACTION taking a leaf from the Lombardo book, has created a happy, sweeping instrumental disking of an import which has been stirring up action via Guy's Decca treatment." Tune is one of the standouts of the season and the 18 recorded versions are spinning regularly on the nation's turntables.

HIGH • THE WINTER WALTZ (Gale & Gayles) - Russ Mor-LISTENER gan (Decca) rates some high praise from APPEAL Cash Box for a fresh waxing of the familiar "Skater's Waltz" set to a clever new lyric. Likewise, the Trudy Richards (MGM) platter is being singled out for its high listener appeal.

"SURE • TIME OUT FOR TEARS (Republic) - The Ink Spots BET" (Decca) are making a rousing bid with this top deck tune. Cash Box calls it a "sure bet." Another strong version is the new disc by The Showmen (Abbey), quartet of newcomers that is receiving favor. * * *

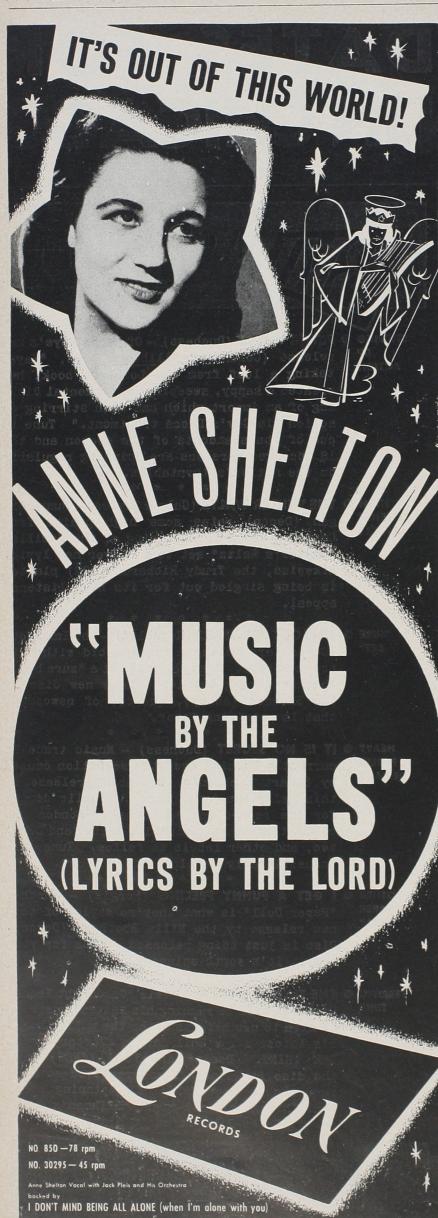
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HEAVY • IT IS NO SECRET (Duchess) - Music trade is PUBLIC currently buzzing over the sensation caused DEMAND by Stuart Hamblen's (Columbia) release of this religious-type number. Public demand for the record is phenomenal. London has cut it three ways, Columbia, Victor and Decca two, and other labels to follow. Tune will unquestionably develop into a smash.

- ANOTHER | GET A FUNNY FEELING (Porgie) Another "PAPER "Paper Doll" is what they're saying of this DOLL" new release by the Mills Brothers (Decca). Disc is just being released. Look for your copy. It's worth spinning. *
- TERRIFIC THE THING (Hollis) Howie "Goodnight Irene" TUNE Richmond will be running his fantastic streak of hits to new heights after the public hears his latest . . . Phil Harris (Victor) doing THE THING. Deejay Art Ford (WNEW) gave the disc its send-off and received so many requests he kept THE THING spinning every hour through his all-night "Milkman's Matinee." Looks like it can't miss.
- BROADCAST MUSIC, INC. 580 FIFTH AVENUE, NEW YORK 19, N.Y. CHICAGO HOLLYWOOD TORONTO MONTREAL

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!





Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending November 4.

Eddie Hubbard

WIND-Chicago, III.

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- WIND—Chicago, III. GOODNIGHT, IRENE (Gordon Jenkins) OUR LADY OF FATIMA (Kallen-Hayes) BONAPARTE'S RETREAT (Kay Starr) ORANGE COLORED SKY (Kenton-Cole) ALL MY LOVE (Patti Page) NEVERTHELESS (Ralph Flanagan) TO THINK YOU'VE CHOSEN ME (E. Howard) PUNKY PUMPKIN (Fran Allison) PATRICIA (Perry Como) LA VIE EN ROSE (Tony Martin) 6.7.8.0
- 10

Wally Nelskog

KRSC-Seattle, Wash.

- KRSC—Seattle, Wash. 1. THINKING OF YOU (Anita Ellis) 2. ALL MY LOVE (Patti Page) 3. CAN ANYONE EXPLAIN? (Ames Bros.) 4. I'LL ALWAYS LOVE YOU (Dean Martin) 5. HARBOR LIGHTS (Ralph Flanagan) 6. I NEED YOU SO (Ivory Joe Hunter) 7. STRANGERS (Lorry Raine) 8. ORANGE COLORED SKY (Kenton-Cole) 9. PATRICIA (Perry Como) 10. MONA LISA (King Cole)

Larry Gentile

- WJBK-Detroit, Mich.

- WJBK—Detroit, Mich. ALL MY LOVE (Patti Page) I NEED YOU SO (Don Cornell) DREAM A LITTLE DREAM OF ME (F. Laine) A BUSHEL AND A PECK (Como-Hutton)-YOU'RE MINE, YOU (Jenkins-Shaw)-LOOK TO THE RAINBOW (Fran Warren) I'LL NEVER BE FREE (Ernie-Starr) I LOVE THE GUY (Fran Warren) IF I HAD KNOWN (3 Spark Bros.) CAN ANYONE EXPLAIN? (Ames Bros.)
- 10

Lou Purvis

- WPGH—Pittsburgh, Pa.
- WPGH—Pittsburgh, FG. YOU FORGOT ABOUT ME (Art Mooney) CAN ANYONE EXPLAIN? (Ames Bros.) MUSIC, MAESTRO, PLEASE (Tony Martin) HEAVEN DROPS HER CURTAIN DOWN (Roy Ross)
- 3.

- (Roy Ro 5. NEVERTHELESS (Frankie Laine) 6. OH BABE (Louis Prima) 7. RAINBOW GAL (Alan Dale) 8. THIRSTY FOR YOUR KISSES (Ames Bros.) 9. ORANGE COLORED SKY (King Cole) 10. A BUSHEL AND A PECK (Whiting-Wakely)

Ted Steele

- WMCA-New York, N. Y

- WMCA—New York, N. Y. 1. SIMPLE MELODY (Bing and Gary Crosby) 2. THINKING OF YOU (Eddie Fisher) 3. CAN ANYONE EXPLAIN? (Ames Bros.) 4. LADY OF FATIMA (Tony Bennett) 5. ALL MY LOVE (Percy Faith) 6. HARBOR LIGHTS (Sammy Kaye) 7. AU REVOIR AGAIN (Mitch Miller) 8. MR. TOUCHDOWN, U.S.A. (Hugo Winterhalter) 9. ROWDY-DOW (Judy Valentine) 10. CROSS MY HEART I LOVE YOU (Hugo Winterhalter)

Sid Dickler

- WHOD-Pittsburgh, Pa.

- WHOD—Pittsburgh, Pa. TO THINK YOU'VE CHOSEN ME (E. Howard) THE WINTER WALTZ (Russ Morgan) BE MY LOVE (Billy Eckstine) ORANGE COLORED SKY (Kenton-Cole) THE PETITE WALTZ (Lawrence Welk) AUTUMN LEAVES (Mitch Miller) DERBECKI (Russ Carlyle) PUNKY PUNKIN' (Rosemary Clooney) MUSIC, MAESTRO, PLEASE (Tony Martin) THE PLACE WHERE I WORSHIP (Al Morgan)

Jean De Graide

- WWON-Woonsocket, R. I.

- WWON-Woonsocket, R. I. 1. ALL MY LOVE (Patti Page) 2. THINKING OF YOU (Eddie Fisher) 3. HARBOR LIGHTS (Sammy Kaye) 4. ORANGE COLORED SKY (Doris Day) 5. MONA LISA (King Cole) 6. HAPPY MUSIC (Peggy Lee) 7. JUST SAY I LOVE HER (Johnny Desmond) 8. CAN ANYONE EXPLAIN? (Vic Damone) 9. PATRICIA (Russ Morgan) 10. SAVE YOUR SORROW (Frank Petty Trio)

Bob Corley

- WQXI-Atlanta, Ga.

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- WQAI—ATIGNTG, GG. HARBOR LIGHTS (Raiph Flanagan) NEVERTHELESS (Paul Weston) I'LL ALWAYS LOVE YOU (Martha Tilton) BELOVED, BE FAITHFUL (Russ Morgan) STRANGERS (Betty Clooney) SHE'S A LADY (Como-Hutton) LOOKS LIKE A COLD, COLD WINTER (Mindy Car 8. THE PETITE WALTZ (Guy Lombardo) 9. GOOFUS (Les Paul) 10. SAVE YOUR SORROW (Frank Petty Trio)

Don Bell

KRNT-Des Moines, Iowa

November 11, 1950

- KRNT—Des Moines, Iowa 1. GOODNIGHT, IRENE (Gordon Jenkins) 2. BONAPARTE'S RETREAT (Kay Starr) 3. CAN ANYONE EXPLAIN? (Ray Anthony) 4. MONA LISA (King Cole) 5. SIMPLE MELODY (Bing and Gary Crosby) 6. HARBOR LIGHTS (Sammy Kaye) 7. HARBOR LIGHTS (Lorry Raine) 8. ALL MY LOVE (Patti Page) 9. A BUSHEL AND A PECK (Whiting-Wakely) 10. PLEASE SAY GOODNIGHT (Ziggy Talent)

Frank White

KMYR-Denver, Colo.

- KMTK—DERVEF, COID. 1. THE BREEZE (Don Cornell) 2. I CAN'T GIVE YOU ANYTHING BUT LOVE (Buddy Morrow) 3. NEVERTHELESS (Ray Anthony) 4. PETITE WALTZ (Sammy Kaye) 5. DREAM A LITTLE DREAM OF ME (F. Laine) 6. MOLASSES, MOLASSES (Beatrice Kay) 7. MR. TOUCHDOWN, U.S.A. (Hugo Winterhalter) 8. MARCHEETA (Perry Como) 9. HARBOR LIGHTS (Guy Lombardo) 10. SWEETHEARTS ON PARADE (Frank DeVol)

Garry Stevens

Ed Shaw

WFLA-Tampa, Fla.

WFLA—Tampa, Fla. 1. GOODNIGHT, IRENE (Gordon Jenkins) 2. CAN ANYONE EXPLAIN? (Ames Bros.) 3. ALL MY LOVE (Patti Page) 4. MONA LISA (King Cole) 5. LA VIE EN ROSE (Bing Crosby) 6. SAM'S SONG (Bing and Gary Grosby) 7. HARBOR LIGHTS (Sammy Kaye) 8. I'LL NEVER BE FREE (Ernie-Starr) 9. MOLASSES, MOLASSES (Lenny Carson & The Whiz Kids) 10. TZENA, TZENA, TZENA (Vic Damone)

Bob Larsen

WEMP-Milwaukee, Wis.

WEMP—Milwaukee, Wis. 1. CAN ANYONE EXPLAIN? (Ames Bros.) 2. MOLASSES, MOLASSES (Lenny Carson) 3. DREAM A LITTLE DREAM OF ME (F. Laine) 4. BELOYED, BE FAITHFUL (Paul Weston) 5. A BUSHEL AND A PECK (Como-Hutton) 6. HARBOR LIGHTS (Sammy Kaye) 7. BIRTH OF THE BLUES (Dick Brown) 8. CAN'T SEEM TO LAUGH ANYMORE (S. Froos) 9. MONA LISA (King Cole) 10. OH BABE (Buddy Williams)

Rex Dale

WCKY-Cincinnati, Ohio

WCKY--Cincinnati, Ohio HARBOR LIGHTS (Ralph Flanagan) ORANGE COLORED SKY (Kenton-Cole) NEVERTHELESS (Frankie Laine) STRANGERS (Lorry Raine) ALL MY LOVE (Patti Page) MOLASSES, MOLASSES (Teresa Brewer) CAN ANYONE EXPLAIN? (Ames Bros.) TO THINK YOU'VE CHOSEN ME (E. Howard) PLACE WHERE I WORSHIP (Larry Vincent) TENNESSEE WALTZ (Patti Page)

Bill Silbert

WXYZ-Detroit, Mich.

WXYZ---Detroit, Micn. . BELOVED, BE FAITHFUL (Russ Morgan) ORANGE COLORED SXY (Kenton-Cole) HARBOR LIGHTS (Lorry Raine) . I LOVE THE GUY (Fran Warren) . ALL MY LOVE (Patti Page) . NEVERTHELESS (Frankie Laine) . LUCKY, LUCKY, LUCKY ME (Evelyn Knight) . THANKS, AMERICA (Danny Scholl) . I CAN'T GIVE YOU ANYTHING BUT LOVE (Buddy Greco) IT'S A BOY (Ozzie Williams)

Jay Serwin

WFGM-Fitchburg, Mass.

WFGM—Pitchourg, Nuclear ALL MY LOVE (Patti Page) RAINBOW GAL (Alan Dale) HARBOR LIGHTS (Ray Anthony) CAN ANYONE EXPLAIN? (Ames Bros.) OH BABE (Louis Prima) NEVERTHELESS (Ralph Flanagan) I CAN'T GIVE YOU ANYTHING BUT LOVE (Buddy Morrow) (Buddy Morrow)

(Buddy Mor 8. I LOVE THE GUY (Fran Warren) 9. I'M AFRAID TO LOVE YOU (Mills Bros.) 10. THINKING OF YOU (Eddie Fisher)

10. IT'S A BOY (Ozzie Williams)

10.

8.

- WGY-Schenectady, N. Y.
- WGY-Schenectady, N. T. 1. CAN ANYONE EXPLAIN? (Ray Anthony) 2. NO OTHER LIVE (Jo Stafford) 3. LA VIE EN ROSE (Tony Martin) 4. ALL MY LOVE (Patti Page) 5. GOODNIGHT, IRENE (Gordon Jenkins) 6. IT'S LOVE (Toni Arden) 7. I CROSS MY FINGERS (Perry Como) 8. NEVERTHELESS (Paul Weston) 9. THINKING OF YOU (Sarah Vaughan) 10. HARBOR LIGHTS (Bing Crosby)

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America's Juke Box Operators "TO THINK YOU'VE CHOSEN ME"

FOR THE MANY PLAYS IN YOUR PHONOGRAPHS THRUOUT THE COUNTRY

(MERCURY 5517 45 RPM - 5517 x 45)



TO THE NATION'S DISK JOCKEYS FOR THE MANY SPINS YOU'VE GIVEN IT!

ONLY

MERCURY RECORDS,

Thanks, too —

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

Mercury HAS THE HITS ON NON-BREAKABLE RECORDS

CHICAGO, ILLINOIS * MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA



"It's What's in THE CASH BOX That Counts"







"I'M GETTIN' SENTIMENTAL OVER YOU" (2:30) "DON'T BE THAT WAY" (2:30)

LEE RICHARDSON (DeLuxe 3309)



LEE RICHARDSON

on a Lee a • A sensational vocal on a familiar old standard finds Lee Richardson ringing the bell with a platter titled "I'm Gettin' Senti-

"CRYIN' TO MYSELF" (2:54) "NOBODY LOVES YOU" (2:46) CECIL GANT

(Dot 1016)

Page 18

• Cecil Gant has a couple of very slow blues tunes here on which he can display his power-laden style of delivery. Combining this with an amazing piano technique gives him a disk which really sends you. Music ops with spots where some good shouting blues is the thing should listen to this.

"JUMPING AT THE DEW DROP" "WE'RE GONNA BOOGIE" (2:57)

IVORY JOE HUNTER (4 Star 1535)

• A couple of jump numbers done in run-away style bring Ivory Joe Hunter to the forefront on this waxing. Both sides have you beating out the rhythm with him while you listen to his overwhelming method of un-folding the lyrics. This is a natural for his legion of fans.

"FLIP FLAP FLOSIE" (3:04) "LONELY NIGHT" (2:55) JIMMY WRIGHT ORCH. (Pleasant 7111)

• Top deck offers a novelty with a fast beat by Jimmy Wright and the orchestra. Jimmy takes care of the lyrics with his appealing whispering voice. Lower half finds Danny Michael giving a lovely ballad a wonderful going over. Both ends of this platter are winners.

"TEARDROPS FROM MY EYES" (3:02)"PLEASE OPEN YOUR HEART" (2:45)

LUCKY MILLINDER ORCH. (King 4419)

• Lucky Millinder and Wyonie Har-ris team up again on the upper half of this disk after a long hiatus. Wy-onie's vocal to an up beat number featuring a terrific instrumental by the Millinder crew makes you wonder why they've been separated so long. Flip has Lee Richardson opening up on another ballad. This one will go over big in the machines.

mental Over You", backed up with another oldie "Don't Be That Way". This one will be making blues fans and music ops happy for a long, long time. Lee's full, rich voice gives this teeming bal-lad all that anyone can ask for, and the result is a disk that you can't stop listening to Supported and the result is a disk that you can't stop listening to. Supported with an orchestration that high-lights his fine voice, Lee rises to a height here that's gonna be hard to beat. Flip is another fascinating listening experience on which he gives some odd little twists to a ballad which ops will remember from a few years ago. Taken to-gether, these two sides add up to coin garnering material. No music op can afford to miss the upper lid. op can afford to miss, the upper lid.

November 11, 1950

WHITE CHRISTMAS" (2:48) "SILENT NIGHT" (2:39) HADDA BROOKS (Modern 20-787)

• Two Xmas items displayed here by Hadda Brooks turn out to be ex-tremely appealing seasonal material. Both are done in similar style. An organ plays in the background while Hadda tones down her piano so that it blends beautifully as she sings the tunes in an easy-going manner. Here's a disk that's hot for ops.

"MERRY CHRISTMAS" (2:53) "COME ON, BABY" (3:05) "LITTLE WILLIE" LITTLEFIELD (Modern 20-785)

(Modern 20-785) • "Little Willie" Littlefield comes up with some more Xmas waxing on the upper lid which should have music ops interested. Running through a slow ballad, he also has plenty of opportunity to show his piano virtu-osity. Lower lid has change of pace in which his banging piano builds up the number as he goes along. It makes for wonderful listening.

"AIN'T YOU KINDA LONESOME?" (2:36)

"I'M A FOOL ABOUT YOU" (2:21) BEULAH BRYANT

(MGM 10838)

. Beulah Bryant puts her heavy • Beulah Bryant puts her heavy voice to work on a couple of low down sounding ballads and turns out a platter that should win her many fans. Both sides have good accom-paniments taking second place to Beulah's loud delivery. Ops should hear this one for themselves.

"NIGHT TIME IS THE RIGHT TIME" (3:10)

"MICHIGAN WATER BLUES" (3:30) GRANT "MR. BLUES" JONES (Decca 48179)

• Here are two blues numbers by Grant "Mr. Blues" Jones and Brown's Blues Blowers, both in a different style. First side is a slow thing with some good piano to liven it up. Second is a loud item with a steady beat and a choru accompanying "Mr. Blues". This one will hold its own with music ops. music ops.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

Recording Stars Turn Out For AMOA Dinner at Waldorf

NEW YORK-Many of the country's top recording stars turned out for the Automatic Music Operators Association dinner at the Waldorf-Astoria on Saturday night, October 28, to meet in person the men who get their disks to the public via juke boxes throughout the land. Celebrating their thirteenth anniversary as an organization, the members of the AMOA were happy to welcome the artists who have helped make juke box entertainment almost universal here.

Many of the singers were coming together with the operators for the first time. Some such as Dinah Shore had been there as far back as ten years ago. But all did a wonderful job in ingratiating themselves with the men who are so responsible for their record success.

Culminating a day of cocktail parties, business meetings and just plain get-togethers, the dinner at the Starlight Roof gathered into one room most of the people in the city who were in any way connected with the making and distributing of recorded music.

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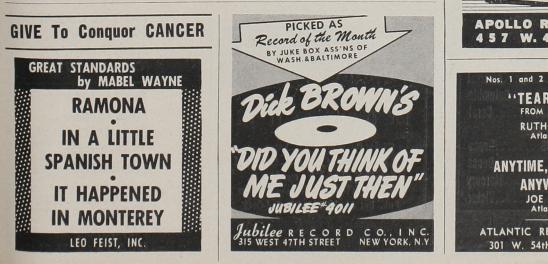
There were so many celebrities present, that it was impossible for all of them to perform but they all at least stood up and showed themselves to the operators and received a big hand.

The record companies too were represented by their executives and their staffs, the men and women who discover the artists and try to determine the songs the public wants to hear them do.

Between talent performances, the artists and recording directors were able to go into a huddle with the music operators to discuss their mutual problems, the most important of which was what songs to wax. The operators, who have an intimate knowledge of their locations and the kind of disks that people spend their nickels for, were helpful in recommending the tunes they thought best for their spots.

At the MOA Convention in Chicago which takes place in March, the problems incident to the operators, artists and recording companies will be further discussed.

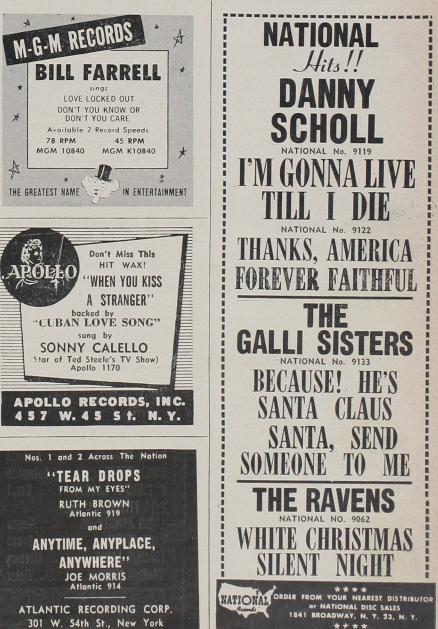
Joey Adams, acting as MC for the evening, kept the show running at a fast pace. . . . Eddie Fisher gave such an electric performance that one operator called "I'm gonna buy a hundred of your records Monday morning." . . . Stars who got up to take a bow included Andy Russell and his beautiful wife, Della, Mary Mayo latest Capitol singing discovery, and Richard Hayes. . . . Sid Goldberg, VP in charge of sales at Decca was all hepped up about his new house. . . . Johnny Parker, singer-song writer threat, had Nat Freyer and a couple of lovelies in tow. . . . Jerry Blaine had a table for his entire family. ... Yma Sumac and Nina Corda displayed two beautiful singing voices. ... Dinah Shore, accompanied by her husband George Montgomery, came straight from her appearance on Jack Benny's first TV show. Back at RCA now, she reminded operators that she had originally shown up at their dinner ten years ago with her first hit "Yes My Darling Daughter." . . . Kitty Kallen, who had just finished at the Waldorf's Wedgewood Room, came up to take a bow. . . . Sidney Levine will have to join AGVA if he keeps getting into the Tony Canzoneri-Mark Plant act. . . . The Mariners went straight from the show to Grand Central for a hop to Rochester. . . . Floyd Bittaker of Capitol was in from the coast . . . at the end of the evening Columbia passed out Percy Faith's new recording "Christmas in Killarney" backed by "Norah." . . . Ike Berman of Apollo Records and his son Jack and his daughter-in-law there . . . the Columbia table included Mitch Miller, Paul Southard, VP in charge of Sales and Walter Murphy, Publicity Manager. . . . Jack Pleis, Musical Director of London accompanied his wife Eve Young when she sang. . . . Bill Graves and his two little boys stopped the show. . . . Danny Scholl, the pride and joy of Al Green and Sylvia Langler at National, inundated the place with his powerful voice. . . . Alan "Blackie" Shackner gave a wonderful demonstration of what could be done with a harmonica. . . . Alan Dale was wearing the blue shirt which is necessary for his TV appearance. . . . Dick Brown, Teresa Brewer, Phil Brito and the Billy Williams Quartet were other highlights of the evening. . . . Marty Beck's ork did a terrific job.

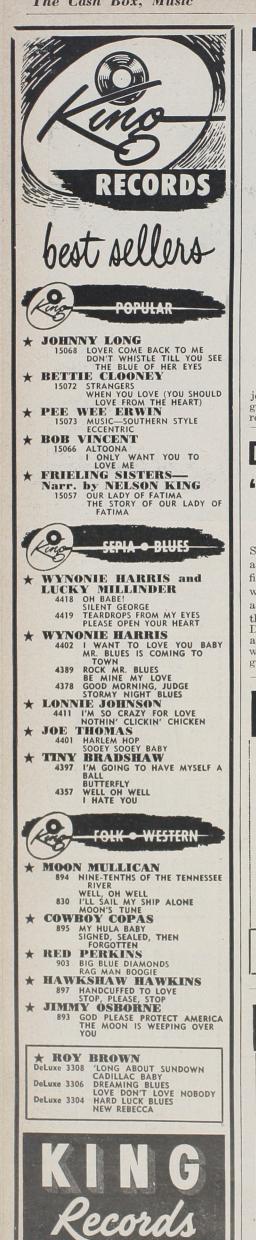


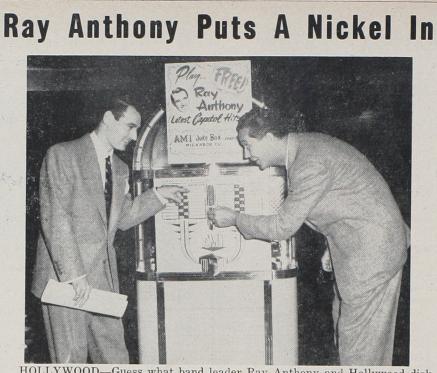
WURLITZER ENTERTAINS ARTISTS



NEW YORK—Here are some of the guests who attended a cocktail party given by Ed Wurgler, General Sales Manager of Wurlitzer, before the MOA dinner. Top photo left to right: Teresa Brewer, her husband, Bill Monahan, Mimi Gilbert, A. D. Palmer, Advertising Manager of Wurlitzer, Eve Young and husband, Jack Pleis. In the bottom photo standing are Andy Russell, Ed Wurgler, and Johnny Parker. Seated are Mary Mayo, new singing star, Della Pursell and Al Shaght. Russell and Al Shacht.







HOLLYWOOD—Guess what band leader Ray Anthony and Hollywood disk jockey Peter Potter are up to. At Ray's Palladium opening in filmland, Potter grabbed him in the lobby and insisted on playing the juke box before his regular performance

"Call Me Madam"

NEW YORK - Dinah Shore, last Sunday, Oct. 29, cut the lead in the album of "Call Me Madam" as her first recording under her new contract with RCA Victor. Henri Rene has arrived from California to supervise arrived from Camornia to Super-the date. Immediately afterwards, Dinah leaves for a command perform-ance in England with Jack Benny, on whose initial television show, she whose initial guest starred.



Dinah Waxes Anita O'Day Signs With London

YORK - London Records NEW this week signed Anita O'Day to a contract and immediately had her wax "Yea, Boo", which is already being distributed. Anita was brought to Chicago for the recording date.

London also signed pianist Bill Snyder who expects to have his first recording waxed November 13.

In addition, there have been new executive changes at the diskery. Joe Delaney announced that Walt Maguire formerly sales manager of the firm's Philadelphia distributor, will take over the post of sales and promotion assistant under Delaney.

Jubilee Acquires New Blues Thrush

NEW YORK—Jubilee Records this week signed Florence Farrell, a 19-year-old girl who sings in the Sarah Vaughn-Dinah Washington tradition, Vaughn-Dinah Washington tradition, to a long-term contract. Florence originally sang in a church choir, and when Jerry Blaine, head of Jubilee, heard her, he thought she had such potential that he immediately grabbed her. Her first release is "If I Could Stop Loving You", backed up by "New Man Blues".





November 11, 1950

NATIONS

THE CASH BOX REPORTS

Hank Snow (RCA Victor 21-0328)



WHY DON'T YOU LOVE ME? Hank Williams (MGM 10696)



LOVE BUG ITCH Eddy Arnold (RCA Victor 21-0382)



GOODNIGHT, IRENE Red Foley & Ernest Tubb (Decca 46255)



ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

> I'LL NEVER BE FREE Tenn. Ernie-Kay Starr (Capitol 1124)

> THROW YOUR LOVE MY WAY

Ernest Tubb (Decca 46243)

I'M THE ONE WHO LOVES YOU Stuart Hamblen (Columbia 20714)

MONA LISA Moon Mullican (King 886) Jimmy Wakely (Capitol 1151)

ENCLOSED ONE BROKEN HEART Eddy Arnold (RCA Victor 21-0342)

November 11, 1950

The Cash Box, Music





"THE GOLDEN ROCKET" (2:35) "PAVING THE HIGHWAY WITH TEARS" (2:56) HANK SNOW

(RCA Victor 21-0400)



HANK SNOW

A couple of wonderful sides by Hank Snow are turned out this week labeled "The Golden Rocket" and "Paving The Highway With Tears". Both are very meaningful ditties and will certainly hit the

"TAKE BACK YOUR PAPER HEART" (2:38) "WORRIED" (2:43) REDD STEWART (King 907)

• Redd Stewart goes to town on a medium tempo'ed ballad on the upper half of this platter and makes it sound real good. With a fine instru-mental, including guitar and piano in the background, Redd gives a first rate rendition. Lower lid is a moan-ing ballad which he handles equally well. Ops should latch onto these sides. sides.

"YELLOW BONNETS AND POLKA DOT SHOES" (2:47) "NO BED OF ROSES" (2:57) ROY ROGERS and DALE EVANS (RCA Victor 21-0399)

• Duets by those top notch stars, Roy Rogers and Dale Evans, make both ends of this disk easy to listen to. On the top deck, Roy and Dale get going on a rhythmic number with a wonderful instrumental interlude. Flip is a ballad just right for the dreamy style in which they do it. Ops certainly have to hear this for temselves temselves

"TEARDROPS IN MY HEART" (2:42)"THERE'S ONLY ONE KIND OF RED" (2:53)

REX ALLEN (Mercury 6285)

• The smooth voice of Rex Allen goes to work here on a very touching bal-lad. Accompanied by the Arizona Wranglers, Rex gives it a full pro-duction including a poetic recitation in the middle. Flip is a current patri-otic item which is handled in an easy manner. This disk should be a good coin getter for ops.

"SEARCHIN' FOR YOU, BUDDY" (2:45) "PRAIRIE" (2:50) RED RIVER DAVE

• Here are two ballads offered by Red River Dave and the Texas Top-hands. Both are designed to make you shed a tear and are very effective. Top deck has a war theme while lower lid extols the prairie. These are two good items for that sad feeling. Music ops will want to listen in.

"MOLASSES, MOLASSES" (2:21) "IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME" (2:52) KENNY ROBERTS (Coral 64064)

winning trail in the juke boxes. The first side finds Hank going to town on a train number, and you feel you're going right along with him. His intriguing voice singing out some neuronful luxing makes the

him. His intriguing voice singing out some powerful lyrics makes the trip and the song an exciting ad-venture. The terrific guitar work and fine instrumental backing also add lustre to the platter. The

add lustre to the platter. The lower lid is a sad ballad on which

Hank also does a first rate job. Hank also does a first rate job. It's in keeping with the many "tear" songs we've been getting lately and it's one of the better tunes. Hank's rendition is bound to give it a boost up. Both ends are excellent material for music one and the ton deck is out of this

ops and the top deck is out of this

• Kenny Roberts does a good job on a tune that's up at the top. Running through the songs funny lyrics, Kenny makes it sound fresh even after its many recordings. On the bottom half he goes into his yodeling voice for a comedy number backed up by a good instrumental. This one should do well in the boxes.

"I'VE ONLY MYSELF TO BLAME" (2:44) "REMEMBER ME" (2:34) CLYDE MOODY

(King 909)

• Here are a couple of ballads sung in the pleasant style of Clyde Moody. On both ends there is plenty of excel-lent guitar work. There's a touch of sadness in these tunes and Clyde makes you aware of it. Music ops will want to hear these. They'll go over well in the right spots.

"TEARDROPS FROM MY EYES" (2:33)

"CAN'T UNDERSTAND A WOMAN" (2:25) RED KIRK

(Mercury 6288)

• Red Kirk goes to work on a tearful ballad on the top deck of this disk and does an excellent job. Using the guitar to good advantage, he creates a wonderful background for the song. On the lower half, he has a tune with a fine set of lyrics which makes for good listening. Ops will want to hear this one.

"SANTA CLAUS VALLEY" (2:45) "GIVE YOURSELF TO ME FOR CHRISTMAS" (2:53)

DON WHITNEY (4 Star 1531)

 Two cute Xmas songs provide Don • Two cute Xmas songs provide Don Whitney with material for a pleasant sounding disk. Bob directs his friendly voice to children on the top deck while lower half is an ingratiat-ing ballad which keeps you humming for a while. Both of these waxings are headed for a lot of play in the next few months.

Prima Plays Paramount, N. Y. Xmas Week

Page 21

NEW YORK—Louis Prima and his orchestra have been signed for the Christmas show at the Paramount Theater in New York. This marks the first time that a band will play that theater twice within a four-month period. Prima's last engage-ment there was in August.

On the bill also will be Bing Cros-by's "Mr. Music", which is expected to provide a good share of the song hits this winter.

The Prima crew is currently blaz-ing with "Oh Babe", which music operators and disk jockeys report is high up on popular request lists throughout the country.

After he finishes his stint at the Paramount, Prima takes off for Hollywood, where he'll make a film with Betty Grable at Twentieth Century-Fox.

GENERAL MUSIC

The

CAMARATA QUITS ABBEY NEW YORK—C. C. (Kelly) Cama-rata announced this week that he had sold his interest in Abbey Records to

Peter Doraine and Gene Novello. Doraine now assumes the post of president and will handle promotion and sales. Novello becomes treasurer and his duties will include A. & R. Camarata has not yet approunced his Camarata has not yet announced his future plans.

BROWN RECORD PICKED

WASHINGTON, D. C. — Dick Brown's release of "Did You Think Of Me Just Then" on the Jubilee label was selected as the Juke Box Record Of The Month by the Washington Music Guild in collaboration with the disk jockeys in Washington and Balti-more. The record will be featured on several thousand boxes in the Nor-folk, Baltimore and Washington areas.

MARTIN CREW SIGNED

NEW YORK-Ted Martin and his NEW YORK—Ted Martin and his orchestra are the newest aggregation to be given a build-up via records. Signed to a long-term contract by Regal Records, local indie, the band has already cut their first sides, "Don't Say You Care" and "You Ought To Hang Your Head In Shame". Martin, in addition to han-dling the vocals also plays tenor say dling the vocals, also plays tenor sax, clarinet, flute and arranges.



IT'S ALL IN THE POINT

The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

LONG LIFE COIN PHONOGRAPH NEEDLES PERMO, Incorporated

6415 N. Ravenswood Avenue CHICAGO 26, ILLINOIS

THE CASH BOX **DISC-HITS BOX SCORE** JACK "One Spot" TUNNIS IN ORDER OF POPULARITY WEEKLY NATIONAL SURVEY CODE ME-Mercury MG-MGM MO-Modern NA-National PR-Prestige RA-Rainbow RE-Regat RO-Rondo SA-Savoy SIT-Sittin' In SP-Specialty TE-Tempo TW-Tower VI-Victor AB—Abbey AD—Adam AL—Aladin AP—Apollo AR—Aristocrat ARC—Arco BU—Bullet CA—Capitol CO—Columbia CR—Coral DA—Dana DE—Decca 4 Star—Four Star JU—Jubilee KI—King LO—London AB-Abbey TW-Towe Nov. 4 Oct. 28 -HARBOR LIGHTS 80.9 80.1 CA-1190-RAY ANTHONY O. Nevertheless CO-38889—KEN GRIFFIN Josephine CO-38963—SAMMY KAYE O. Sugar Sweet DE-27208—GUY LOMBARDO O. The Petite Waltz DE-27219—BING CROSBY Beyond The Reef Music, Maestro, Please ME-5461—BYRD and THE HARMONICATS At Sundown ME-5488—DINAH WASHINGTON ME-5488—DINAH WASHINGTON I Cross My Fingers I Cross My Fingers I Cross My Fingers MG-10823—SHEP FIELDS I'm Forever Blowing Bubbles VI-20-3911—RALPH FLANAGAN Singing Winds -ALL MY LOVE 74.5 65.2 9. CO-38913—XAVIER CUGAT Tell Me Why CO-38918—PERCY FAITH This Is The Time CO-39006-JACK SMITH Ca Va Ca Va DE-27117-BING CROSBY Friendly Islands DE-27118-GUY LOMBARDO O. Swiss Bellringer ME-5455-PATTI PAGE Roses Remind Me Of You VI-20-3870-DENNIS DAY Goodnight, Irene -GOODNIGHT. 3-IRENE 69.7 107.8 AT-917—LEADBELLY CA-1122—J. ALLISON CA-1142—JO STAFFORD CA-1158—EDDIE GRANT CO-38892—FRANK SINATRA CO-38394—GENE AUTRY CC-20738—GENE AUTRY CC-2073 CC-20738—GENE AUTRY CC-20738—GENE AUTRY CC-20738—GENE AUTRY CC-20738—GENE AUTRY CC-20738—GENE AUTRY CC-20738—GENE AUTRY CC-20738 CC-20738—GENE AUTRY CC-20738 CC-20738—GENE AUTRY CC-20738 CC AT-917-LEADBELLY

68.9 62.9 9. 4-MONA LISA CA-1010-KING COLE The Greatest Inventor CA-1104—BUDDY COLE CA-1104_BODDT Vendor Peanut Vendor CA-1151—JIMMY WAKELY CO-38768—HARRY JAMES O. La Vie En Rose CR-60250—LEIGHTON NOBLE ORCHESTRA Sam's Song DE-27048—VICTOR YOUNG O. Third Man Theme LO-619—CHARLIE SPIVAK O. Loveless Love ME-5447—ALEXANDER BROS. Home Cookin MG-10689-ART LUND When My Stage Coach Reaches Heaver VI-20-3753-DENNIS DAY Shawl Of Galway Grey VI-20-3882—RALPH FLANAGAN O. La Vie En Rose 4 Star 1514-T. TEXAS TYLER SAM'S SONG 65.4 37.1 CA-962-JOE CARR Ivory Rag CO-38876—TONI HARPER Happy Feet CR-60250—LEIGHTON NOBLE O. Mona Lisa DE-27033—VICTOR YOUNG O. DE-27033—VICTOR YOUNG C. Dreamy Ole Ohio DE-27112—BING and GARY CROSBY Simple Melody LO-693—HOGAN & WAYNE Mississippi ME-5450—HARRY GELLER O. 1812 MG-10743—THE MELODEONS Tippy Canoodle Canoe VI-20-3798—FREDDY MARTIN O Mambo Jambo -THINKING OF YOU 6-53.5 36.7 CA-1106-ART MORTON Perhaps I Don't, Perhaps I Do CO-38925—SARAH VAUGHAN I Love The Guy DE-27128—DON CHERRY Here In My Arms VI-20-3901—FISHER and WINTERHALTER If You Should Leave Me VI-20-3836-ANDRE PREVIN -CAN ANYONE EXPLAIN? 52.3 59.7 ARC-1259—SAVANNAH CHURCHILL CA-1131—RAY ANTHONY Sky Coach Sky Coach CO-38927—DINAH SHORE Dream A Little Dream Of Me CR-60253—AMES BROS. Sittin', Starin', Rockin' DE-27161—DICK HAYMES If I Had A Magic Carpet ME-5464—SOFT NOTES It All Province And Ends With N It All Begins And Ends With You ME-5474—VIC DAMONE Just Say I Love Her MG-10777—HARRY RANCH I Didn't Know LO-766—AL MORGAN There's No Season On Love VI-20-3902—HONEYDREAMERS— LARRY GREEN O. All Dressed Up To Smile 8-LA VIE EN ROSE 51.9 46.9 CA-890—PAUL WESTON O. Les Feuilles Mortes CA-1153—JO STAFFORD CA-1171—BUDDY COLE CO-38768—HARRY JAMES O. Mona Lisa CO-38948—EDITH PIAF The Three Bells CR-60241—OWEN BRADLEY CR-60260—CONNIE HAINES DE-21313—NORO MORALES O DE-24816—VICTOR YOUNG O The River Seine DE-27111—BING CROSBY DE-27111—BING CROSBY I Cross My Fingers DE-27113—LOUIS ARMSTRONG C'est Si Bon DE-27127—GUY LOMBARDO O. MG-30227—MACKLIN MARROW O. When We're Dancing PR-721—GENE AMMONS VI-20-3819—TONY, MARTIN VI-20-3819—TONY MARTIN Tonight VI-20-3739—MELACHRINO O. Fascination VI-20-3882—RALPH FLANAGAN O.

Mona Lisa

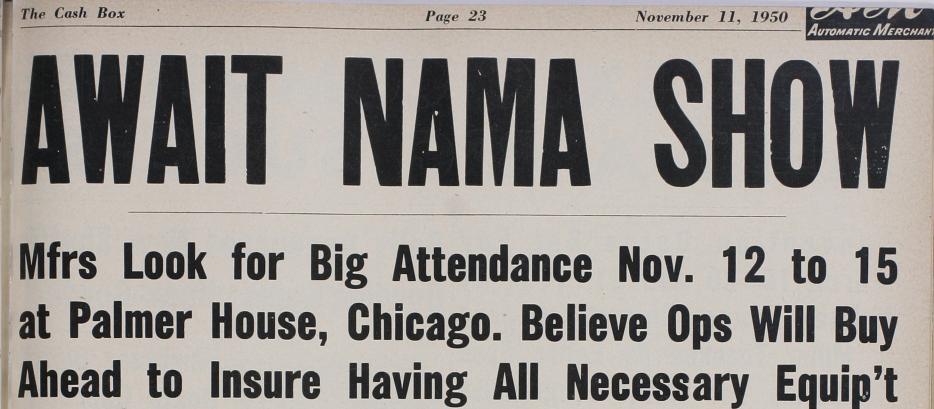
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Nov. 4 Oct. 28

Nov. 4 Oct. 28 -OUR LADY OF FATIMA 43.9 44.8 CO 38926-TONY BENNETT 17-Just Say I Love Her DE-14526—RED FOLEY The Rosary DE-27256—BILL KENNY DE-27256—BILL KENNY Stranger In The City LO-752—FRED ELLIOT ME-5466—KALLEN—HAYES Honestly I Love You MG-10737—SALLY SWEETLAND VI-20-3920—PHIL SPITALNY 18-Ave Maria -SIMPLE MELODY 31.4 38.9 AD-1016-ROSALIND PAIGE CA-1039—JO STAFFORD Pagan Love Son CO-38837—DINAH SHORE Song I Still Get A Thrill CR-60227—CROSBY—GIBBS A Little Bit Independent VI-20-3781—PHIL HARRIS On The Mississippi DE-27112—GARY & BING CROSBY Sam's Song BUSHEL AND A PECK, A 36.9 16.8 CA-1234-WHITING-WAKELY Beyond The Reef CO-39008—DORIS DAY Best Things For You DE-27254—ANDREWS SISTERS Guys and Dolls ME-5501—KALLEN-HAYES MG-10800—JOHNNY DESMOND So Long, Sally VI-20-3930—COMO-HUTTON She's A Lady BONAPARTE'S 12. RETREAT 34.6 29.2 20-CA-936-KAY STARR Someday Sweetheart CA-1158—EDDIE GRANT CO-20706—LEON McAULIFFE What, Where And When CO-38891—PHIL NAPOLEAN O. DE-46209-BUZ BUTLER Poison Ivy VI-20-3766—GENE KRUPA O. My Scandinavian Baby VI-21-0111—PEE WEE KING The Walls Of Regret -PATRICIA 34.5 13-24.3 CO-38965-DICK JURGENS O. Cincinnati Dancing Pig CO-39030—SAMMY KAYE Petite Waltz CR-60316—DENNY VAUGHN Autumn Leaves DE-27258—RUSS MORGAN O. Winter Waltz ME-5491—EDDY HOWARD O So Lang, Sally VI-20-3905—PERRY COMO Watchin' The Trains Go By -ORANGE-COLORED 21-SKY 28.1 26.5 CA-1184—KENTON—COLE Jam-Bo CO-38980—DORIS DAY 22. Load Of Hay CR-60325—JERRY LESTER Time Takes Care Of Everything DE-27261-KAYE and ANDREWS 24 Ching-ara-sa-sa ME-5504—ROBERTA QUINLAN Molasses, Molasses VI-20-3908—BETTY HUTTON 25 26. Can't Stop Talking -I'LL NEVER BE FREE 27 25.1 34.3 CA-1124—STARR-ERNIE DE-27200—FITZGERALD-JORDAN 28 Ain't Nobody's Business DE-24911—LIONEL HAMPTON O. 29. How You Sound LO-654—JOYCE INDIG ME-8187—DINAH WASHINGTON VI-20-3662—LUCKY MILLINDER O. Journey's End 30--NEVER-16. 32. IG-NEVER-THELESS 2: CA-1190-RAY ANTHONY O. Harbor Lights CO-38982-PAUL WESTON O. Beloved, Be Faithful DE-27253-MILLS BROS. 23.5 23.5 33 Thirsty For Your Kisses LO-773—TEDDY PHILIPS O. Big Brown Eyes ME-5495—FRANKIE LAINE I Was Dancing ME-5301—FRANKIE LAINE With Someone Be Bop Spoken Here MG-10772-MONICA LEWIS

Let's Do It Again

November 11, 1950 Nov. 4 Oct 28 VI-20-3904—RALPH FLANAGAN The Red We Want -I'LL ALWAYS LOVE YOU 21.9 20.9 CA-1208-DEAN MARTIN Baby, Obey Me CO-38848—DINAH SHORE I Didn't Know What Time It Was DE-27244-WILSON & CHERRY It May Be On Sunday CR-60258—MARTHA TILTON -YOU, WONDERFUL ŶŎŬ 16.6 16.2 CO-38874-ALAN DALE Of All Things DE-27122—JERRY GRAY Dig Dig Dig Dig LO-765—SNOOKY LANSON Honestly, I Love You ME-5480—ROBERTA QUINLAN Punky Punkin' MG-10750—ART LUND Francis VI-20-3839-DON CORNELL -MOLASSES MOLASSES 18.5 14.6 CO-39208-BEATRICE KAY CO-39208—BEATRICE KAY Ev'rybody Clap Hands DE-27255—ELLA FITZGERALD Santa Claus Got Stuck DI-531—LENNY CARSON & WHIZ KIDS Ev'rybody Clap Hands LO-754—TERESA BREWER Grizzly Bear ME-5504—ROBERTA QUINLAN Orange Colored Sky MG-10824—TOMMY TUCKER Looks Like A Cold, Cold Winter NA-9127—GALLI SISTERS VI-20-3939-SPIKE JONES Baby Buggy Boogie PETITE WALTZ 14.5 22.9 CO-39030-SAMMY KAYE Patricia CR-60294—OWEN BRADLEY Boulevard Of Broken Dreams DE-45118—TED MAKSYMOWICZ Polkarina DE-27208—GUY LOMBARDO O. Harbor Lights LO-762—JACK PLEIS O. Ragamuffin ME-5493—HARMONICATS and LeWINTER ME-5493—HARMONICA IS and Land Warsaw Waltz ME-5487—LAWRENCE WELK O. I'm In The Middle Of A Riddle VI-25-1175—JOHNNY VADNAI VI-20-3884—THREE SUNS and LARRY GREEN O. ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY -MUSIC, MAESTRO, PLEASE I -DREAM A LITTLE DREAM OF ME I -NO OTHER LOVE I -TZENA, TZENA TZENA -OUR VERY OWN -BELOVED, BE FAITHFUL -A RAINY DAY REFRAIN -UULABY IN BOOGIE -MUSIC. 19.9 14.4 10.6 14.2 23.9 10.0 10.7 9.2 8.9 2.8 7.7 8.5 7.7 1.2 IN BOOGIE JUST SAY I LOVE HER THE RED 6.9 I 11.2 6.6 -THE RED WE WANT -AIN'T NOBODY'S BUSINESS -MR. TOUCH-DOWN, U.S.A. -YOU'RE MINE, YOU'RE MINE, 5.6 6.5 6.7 5.5 5.4 ŶÕŬ YOU 34—STRANGERS 35—I'M FOREVER BLOWING BUBBLES 36—SOMETIME 37—CINCINNATI DANCING PIG 38—BEYOND THE REEF 39—NOLA 40—DO I WORRY? 15.4 5.3 5.2 10.5 17.7 5.0 3.5 3.4 15.5 3.3 3.2 6.1 11.5 1.6



CHICAGO - The forthcoming NAMA convention at the Palmer House, from Sunday, November 12, to Wednesday, November 15, has attracted much attention from leading coinmen all over the country, according to reports being received here by many of the manufacturers.

General belief is that this will prove an exceptionally well attended meet. There will be a great many operat-

ors, jobbers and distributors in attendance who are not today connected with the vending machine industry.

Some old timers in vending machines, who let go routes in favor of amusement games and music, are planning to come out to this city to see what will be shown at this convention.

Indications are that many plan to try to obtain exclusive distributor-ships of whatever merchandise ma-

ships of whatever merchandise ma-chines seem most appealing. At the same time, many vending machine ops have advised factories that they want to see the latest equip-ment which will be shown at this con-vention, prior to placing any orders, so that they will be able to have the very latest machines for their loca-tions tions

tions. Buying slowed up about a month ago in the vending machine field as the convention drew nearer. Many are of the belief that manu-facturers will show machines with changes in mechanism and design which would give them a good advan-tage over compatition if they huy at tage over competition if they buy at the show.

tage over competition if the show. Of course, most operators plan to do their buying at the show in quan-tity which will assure them carry-ing on, should defense work close down most of the factories. From present reports most of those who will display at this show are going to advise operators that there is no guarantee of continued deliv-

eries. They can take orders, but will not assure price remaining static nor

eries. They can take orders, but will not assure price remaining static nor will they guarantee delivery. The average large manufacturer has already taken on defense work. Tho the work now in these factories hasn't clogged the entire production line, it has taken away a large share of the quantity formerly produced. Lack of materials, especially short-age of steel, copper, aluminum, rub-ber, zinc and many other raw metals, has cut down tremendously on normal production of the average factory. Much of the discussion at the booths of those who will be displaying equipment at this forthcoming NAMA show, it is believed, will be along the lines of whether production will be able to continue, and also whether the operators can count on deliveries in the future. Whatever does result in this show, in the meantime the interest has grown to a high pitch. Many will attend just to see what will be dis-played, and to hear what the leading manufacturers have to say, regarding the future of the field.

The Cash Box WILL BE AT THE NAMA SHOW ROOM 730

PEERLESS WEIGHING and VENDING MACHINE CORPORATION

HAVE A SELECT NUMBER OF "ON LOCATION" SCALE ROUTES AVAILABLE IN VARIOUS SECTIONS OF THE UNITED STATES.

TERMS AVAILABLE

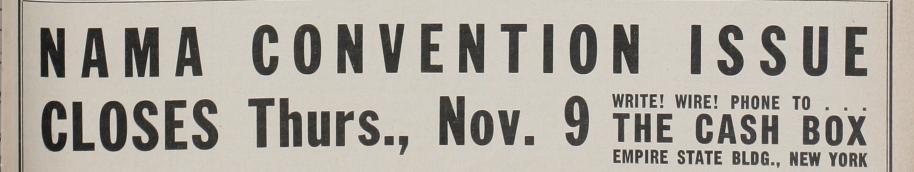
ROUTES INCLUDE ALL FAMOUS MAKES OF SCALES.

CONTACT

MR. L. D. CHAMBERS or MR. J. J. CROSBY, **ROOM 708 AT THE PALMER HOUSE** DURING N. A. M. A. CONVENTION IN CHICAGO, NOVEMBER 12-15

OR WRITE TO DEPT. C

PEERLESS WEIGHING and VENDING MACHINE CORPORATION 29-28 Forty-First Avenue Long Island City 1, N.Y.



November 11, 1950

MOA EXEC COMMITTEE MEET A BIG SUCCESS

Convention Dates Set For March 19, 20 and 21, 1951 At Palmer House, Chicago. George A. Miller Thanked By Entire Exec **Committee For "Most Progressive** Meet." Luncheon With Mfrs. Very Successful.



GEORGE A. MILLER

CHICAGO-The three day Executive Committee meeting of MOA (Music Operators of America) was termed, "The biggest success in all our history as a national organization," by all members who attended.

The meeting started off early in the afternoon on Monday (Oct. 30) and members immediately offered progressive suggestions for the forthcoming second annual convention of the group.

Dates decided on for the convention were Monday, Tuesday and Wednesday, March 19, 20 and 21, 1951, at the Palmer House, this city.

It was once again agreed that this was to be a non-profit affair in keeping with the policy set by Chairman of the Board, George A. Miller, of Oakland, Calif.

George Miller handled this threeday session to the entire satisfaction, praise and applause, of all present.

Committee members from New

York, Washington, California and almost every state in the union were present during the entire three days.

Discussions, after the convention dates were decided upon, ranged all the way from 45 rpm phonos to Fair Trades Acts.

A highly successful luncheon was held between an MOA committee appointed by George A. Miller and the Manufacturers' Association at the Drake Hotel on Wednesday. All were greatly pleased with the result of this luncheon.

It is interesting to note here that most of the members who attended came with suggestions to help make the forthcoming second annual convention of MOA the greatest in the history of the organization.

Everyone introduced ideas. All got together to pick the best suggestions offered. All now claim that, "Our second annual convention will see more than double the number of operators attending than were present at our first convention here at the Palmer House last year.'

Meetings officially conducted by George A. Miller went on for the three full days of this session.

In fact, after official meetings, impromptu affairs took place in the suites of various members of the organization.

The intense interest in all discussed at these sessions was so great that many acclaimed statements made as indicative of a great and growing organization.

Some words spoken in the heat of the moment were instantly forgiven before members left for their home cities.

"All realized," as one noted member stated, "that everything said, whether calmly or in great heat, was for the complete benefit of the organization.

"The very fact that some members did get excited proves the tremendously great and earnest interest in the organization."



CHICAGO - "Hook-Bowler", a shuffle-bowling game that permits players to shoot hook-shots, as well as straight-shots, is the newest shuffle game by Bally Manufacturing Company, according to an announcement by George Jenkins, vice president and sales director.

"Hook-Bowler" is built in the popular 91/2 ft. length with upright "flyaway" or disapearing pins that automatically reset after each frame, and is played with a standard shufflebowling puck.

Outstanding new feature of "Hook-Bowler" is the Hook-Lane on the pinfield panel. When puck is accurately shot through the Hook-Lane at proper speed, puck actually swerves or hooks into the pins for a high-score hit that usually results in a strike. The pull of a powerful magnet causes the hook action, but puck must be shot at proper speed for best scoring results. Bally executives point out that "Hook-Bowler" is the only shuffle-bowling game that brings out the players speed-control as well as aiming skill.

Another new feature of "Hook-Bowler" is the "Power Rebound", which, not depending entirely on the bounce of the puck against rubber back-stop, speedily returns the slowest shot to the player's hand. The "Power-Rebound", together with a new highspeed totalizer and pin-reset mechanism, eliminates waiting between shots and speeds up the play.

"Hook-Bowler" may be played by one player or two players, and scores are individually registered. Coinmechanism is set to receive one dime for one player, two dimes for two players.

Wurlitzer Distrib **Hosts Operators**

Bally Announces New Shuffle

Bowling Game "Hook-Bowler"



JOE YOUNG

NEW YORK—In keeping with the spirit of convivality which existed last Saturday (October 28) among music operators, Joe Young, Young Distributing (Wurlitzer distributor here) and the Wurlitzer distributor here) and the Wurlitzer executives who were in the city to attend the music operators' banquet, threw a pre-banquet cocktail party in their suite at the Waldorf. Many of the city's music ops dropped in for a "fast one" and some conversation be-fore going upstairs to the Starlight Roof. In addition to Joe Young, Abe

Roof. In addition to Joe Young, Abe Lipsky and others from the distribut-ing firm, on hand to greet the opera-tors were Ed Wurgler, sales manager; A. D. Palmer, advertising manager; Bob Bear, factory representative; and Joe Hrdlicka, sales and service rep-resentative—all from the factory. Operators had a fine oportunity at this gathering to meet with some of the nation's top recording artists and

the nation's top recording artists and recording company executives. (See story in music section).

April - December Marriage

NEW YORK-J. P. Seeburg, 79-year-old former board chairman of J. P. Seeburg Corporation, Chicago manufacturer of juke boxes, revealed that he had married a 24-year-old Swedish beauty in a civil ceremony on July 28.

The retired executive and his bride were seen making the rounds of all the big New York night clubs and theatres this past week.

Every tiny acorn may become a giant oak, given favorable conditions of soil and climate. The *music operator*, like the acorn, grows biggest when conditions are right. A favorable beginning is the ownership of at least one AMI. And AMI is easier to buy, easier to pay for; costs less to service and maintain. With less diverted from the take, there's more to invest in

and maintain. With less diverted from the take, there's more to invest in expansion and growth. Your first AMI will help you branch out with speed and sureness—to bigger income and solid security.

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