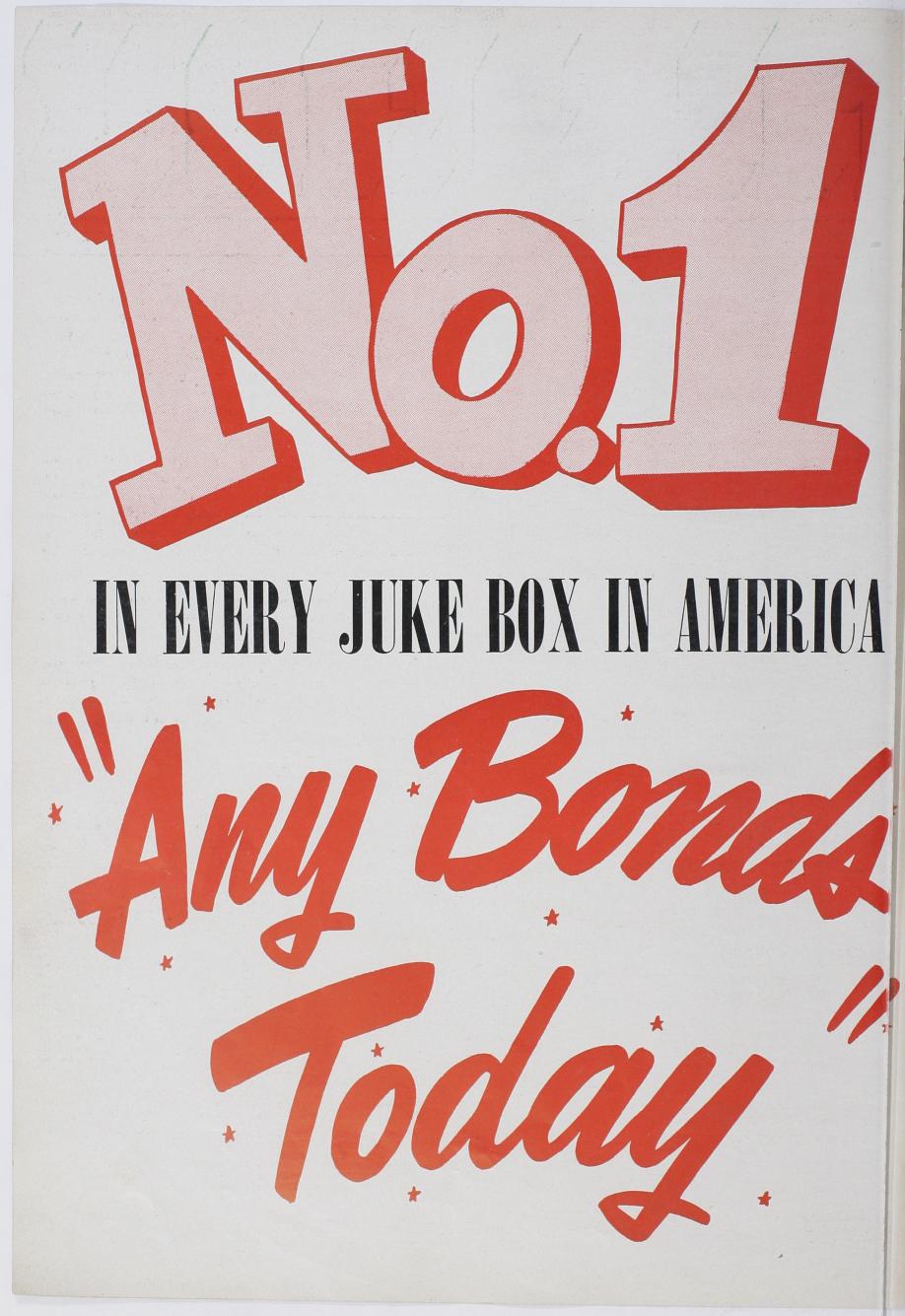


LUME 12, NUMBER 12

DECEMBER 16, 1950

Bing Crosby, "Mr. Music" himself to millions of people throughout the world, has a new movie breaking around the country at Christmas time called—guess what—"Mr. Music". A consistent best seller of records, his royalties from disk sales are second to none. This summer Bing and his son Gary electrified the music world with their wonderful waxing of "Sam's Song" and "Simple Melody". And now for the Christmas season, he has several numbers going strong including "Crosby Christmas" which has passed the half million mark, "It's A Marshmallow World", "Rudolph, The Red Nosed Reindeer" and of course the greatest of all his disks, "White Christmas". Bing records exclusively for Decca.



# Used Market Grows More Important

The general business slideoff is reflected in presnt sales of new equipment.

In addition to the seasonal holiday business slideoff, ops have held back from trading in equipment.

There is more than one reason for this. The averige operator reports that what is being offered him for trade-ins at this time doesn't correspond with what is being asked of him for the new machines.

He feels that he is better off holding onto whatever equipment he now has, "For", as one operator after another has stated, "prices simply can't go any lower. If anything," these ops believe, "they've got to go higher."

And that, more or less, is so true that the distributor who seeks used machines realizes now that this market is growing ever more important.

As the materials controls orders come thru from Washington, less and less new equipment will be produced. There will have to be trading and selling to continue an active market. Used machines will prove faster selling than anything else.

The growing importance of the used machines market is reflected in the latest issues of the "Confidential Price Lists" which appear in each week's issue of The Cash Box.

Where the used market, for sometime, was so jittery that prices didn't seem to hold stable from one week to another, they seem now to have, at last, settled down and, if anything at all, are starting to slowly and gradually climb to new heights.

The importance of the used machines market cannot be underestimated by the man in this business today. He knows what this market meant during War II. He also realizes that when Spring, 1951, comes into being, and controls are as tough as Washington says they will be, then the used market will once again assume tremendous importance to all who buy and sell.

Many changes are sure to come about, as the weeks go by, but, most definitely, if anything at all happens in the used market, it will be continued jumps in prices of equipment, especially later models, to the point, as new equipment becomes more scarce, where the used field may again step into the limelight to lead the parade.

The Cash Box will continue, therefore, to carefully watch the growing importance of this market thru its "Confidential Price Lists."

There is no doubt, these lists will prove of invaluable help to everyone engaged in the field, especially as conditions change and defense work takes over to the point where nothing but used equipment is of outstanding importance.



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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box' is on hand at various American consular offices throughout the world. This coverage includes operators, obbers, distributors and manufacturers and all allied to —automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio staaulied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS" "The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's wand high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are laso officially recognized for taxation purposess. "The Confidential Price Lists" are used by finance firms, for fue coin operated machines industry. They have been legally recognized in courts throughout the United States of the coin operated machines industry. They have been legally recognized in courts throughout the United States of the coin operated machines industry. They have been legally recognized in courts throughout the United States of the coin operated machines industry. They have been legally recognized in courts throughout the United States of the coin operated machines industry. They have been legally recognized in courts throughout the United States of the coin operated machines industry. They have been legally recognized in courts throughout the United States of the coin operated machines industry. They have been legally recognized in courts throughout the United States of the coin operated machines industry. They have been legally recognized in courts throughout the United States of the coin operated machines industry. They have been legally recognized in courts throughout **Steady Climb Gives Music Commanding Sales** Lead. Music Mfrs Enjoy Unprecedented Demand. Field Continues to Grow as Ops Add More Music and Modernize Routes. Better Commish Basis and Front Money Most Important Problems.

I uge F

Automatic music continues to lead the field.

THE CASH DOT

This was first noted the early part of this past summer, when dollar sales of music began to exceed all other sales of this industry's merchandise, and the continued big demand for automatic music in all classifications went on unabated.

A slideoff in sales became apparent, in almost all divisions of the field, this past October.

But, the automatic music field continued on ahead, even tho there were sales halts in various areas.

As one noted automatic music manufacturer stated, "There are some slideoffs in sales in our field, too. But, these are spotty. Demand continues. We only hope we can build the number of machines the trade demands."

A slowdown in sales, in Fall, of automatic music, is more or less expected in the juke box industry.

This has been the case for some years, due to the fact that the average factory announces new models about that time of the year, and the juke box op holds back from further buying until he is certain that the machine he buys today, will not be declared an "old, last year's model," tomorrow.

Even with this fact in view, the slideoff is not serious in the automatic music field. In fact, if anything, it is a breather for the average juke box manufacturer.

He now has a chance to accumulate some raw materials to assure himself continuing in production. At least a certain percentage of his normal production. He doesn't expect to be able to continue normal production for the next few years.

Most of the automtaic music plants are very busy building defense materiel and will get more and still more of this work as time goes on, for the juke box manufacturers proved among the finest builders of war equipment the last time and will, probably, so prove themselves again this time. Whatever the future holds, the automatic music field is sure to continue its lead, as it continues to produce new and better equipment, and holds to a price line which is in keeping with what ops can earn.

The field continues to grow greater each year. There is now no doubt that the juke box business is well on its way to overpowering anything that can be called a "national chain of music."

This is one field that is giving the public, young and old alike, in small villages and big cosmopolitan centers, the music best liked at the most economical price.

The big problem that faces the average automatic music operator today is to arrange for a more equitable commission percentage basis between himself and his location owners.

This continues the greatest need. Regardless of the fact that this publication (continuously quoted by automatic music leaders and faithfully followed by them) has urged the nation's juke box operators, for over eight years now, to change to a more equitable commission and front service money basis with all locations.

There are those locations, a few of them in each operator's route, where the old 50%-50% basis can be continued. But, the average spot (and that is the location above the poor places) must be placed, either on 70%-30%, or on a front service money guarantee, ranging anywhere from \$5 to \$20 per week.

This is the big problem of the juke box industry. To arrange a more equitable commission basis so that the operators will continue to amortize their equipment in a reasonable time and will see a decent percentage of profit on their huge investment.

Everyone in the field must concentrate on this purpose. This is the one and only way to assure the automatic music industry going ahead as it should progress. Without this effort, without this purpose, the industry will stand still. And a standstill means that all will lose.

December 10, 1950

Accountants have shown that 70%-30%is more equitable. Accountants have also proved that quicker depreciation is necessary. The four year depreciation plan as explained by this publication, is the most reasonable, and the most equitable, for the industry on a national scale. No machine is worth much after four years as far as trade-in value is concerned.

The same is true of front service money guarantees. The average old machine should get \$5 per week front money. Brand new equipment should get at least \$20 per week front money. The balance should be divided 60-40, according to most ops, but, the majority are willing to divide the balance of the gross intake on a 50-50 basis.

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Whatever method the operators adopt, whatever plans they have for the future, whatever distributors and manufacturers are proposing, the fact remains that the music field continues to lead.

Many ops, who formerly never operated music, have now seen fit to enter into this division of the industry.

Much new blood has also been brought in. And most of this new blood is upsetting territories everywhere it has been introduced.

The new units will continue to sell in good quantity and many new innovations are as yet forthcoming. All in all the automatic music industry has shown great progress. And continues to show great progress.

The time has now arrived when the leadership of automatic music, plus its continued good progress, must be definitely and convincingly cemented.

That can only be accomplished by a complete, national effort to obtain a more equitable commission arrangement for the juke box operator everywhere in the nation, whether by educational processes or by definitely showing him that he cannot long exist without profit. Page 5

# JUKE BOX OPS URGED TO FEATURE "ANY BONDS TODAY" IN NO. 1 SPOT IN ALL PHONOS Nation's 550,000 Juke Box Locations Can Once Again Tremendously Boom Uncle Sam's Bond Sales

Forever, to the lasting praise and commendation of the Automatic Music Industry of America, the great and outstanding job which the phonographs of this industry did, before and during World War II, to help boom sales of War Bonds to the public, by featuring the great Irving Berlin tune, "Any Bonds Today," in the Number One position in every juke box in this great nation, will forever be remembered.

Now, once again, the juke box industry can be of tremendous help to Uncle Sam.

Once again, the juke box industry can help Uncle Sam's Treasury Department *sell more bonds*.

And the one, and only, way for this industry to boom the sale of more, more, and still more bonds, is to loudly and proudly feature "Any Bonds Today."

The song that sold more bonds than any other media, while it was featured and played in the Number One position in the nation's juke boxes.

This is the time to call on the record manufacturers to immediately again press the tune that helped the nation to victory.

Every dollar siphoned out of the public's pockets means so much less possibility of ruinous inflation.

Every dollar invested in War Bonds means so much more power for Uncle Sam to win a victory.

Every dollar invested in War Bonds means so much better an investment for everyone in the nation.

The bonds pay better, and are safer, than any other investment that can be made in all the wide world.

This, then, is again the time for the nation's juke box ops to come to the fore to prove that this industry can, and will, sell more and more bonds for the U. S. Treasury Dept. than any other media, any other method, any other agency, anybody else in the country.

This is the time for "Any Bonds Today" to be featured in the Number One position on every title strip holder in every juke box, and other automatic musical instrument, in the nation.

Whether this current conflagration will turn into World War III or not, is not known by this publication.

It is the sincere and wholehearted hope of this publication, and everyone concerned with it, and surely everyone of its readers, that there will not be anything even approaching something which can be labeled "World War III."

To make most certain of this, make Uncle Sam stronger than ever!

Build up his sinews with investments in U. S. Treasury Bonds.

The juke box industry proved so outstandingly successful at this venture in World War II that the then Secretary of the Treasury publicly commended this industry for its great work in this direction—selling *Bonds*.

Put that tune back into the Number One position in every automatic musical instrument in the nation.

Feature it in placards and posters on every juke box. Put stickers on the glass where programs are featured.

Make 'em play and remember, "Any Bonds Today."

Sell more bonds via juke boxes than any others can sell.

And, while we're about it, how about YOU? ANY BONDS TODAY?

Page 6



Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

#### "BON VOYAGE" (2:52) "WHEN YOU RETURN" (2:47)

GRACIE FIELDS (London 844)

• Two slow ballads by Gracie Fields are pushed forward on this platter. Accompanied by the Mayfair Singers and the Bob Farnon Octet, she gives these sides an accomplished rendition. Both tunes are sentimental items sung in Gracie's easy to take style. Ops will want to hear these for themselves.

#### "AULD LANG SYNE" (2:41) "SHOW ME THE WAY TO GO HOME" (2:20) HENRY JEROME ORCH.

(London 860; 45-860)

• Two very bouncy versions of old standards give Henry Jerome and his boys a wonderfully listenable disk. Upper half has the Glee Club doing the lyrics while Hal Burton and the Ensemble go to town on the lower lid. Both ends have good arrangements which makes you want to hear more. For some pleasant light hearted fare, ops should get this one.

"TEARDROPS FROM MY EYES"

#### (2:34)"THIS EVENING" (2:54) LOUIS PRIMA ORCH. (Robin Hood 103)

• Louis Prima gets his bid in on an item that began in jazz circles and is spreading fast. Louis does a duet with Keeley Smith and gives it a good hot instrumental. Second side is a ballad again with Keeley Smith and again offering up a good instrumental. Ops will want to listen to both ends very carefully.

#### "END OF DESIRE" (2:35) "CALIFORNIA" (2:23) NATURE BOY ORCH. (Mercury 5554)

• A very unusual disk, as might be expected, is offered here by Nature Boy and his orchestra. The first tune is a very appealing one and it's given a strange, gasping vocal by Bobby Please. On the lower level, there's again a sort of broken vocal by Bobby to an interesting background. Ops should hear this for themselves.

#### "HALF AS MUCH FLIRTIN"" (3:05) "THINKING OF YOU" (2:30) MARGARET PHELAN (King 15089)

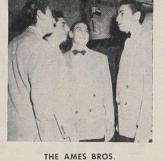
• A girl with a good voice shows her versatility with two different types of numbers on this disk. First side is a jump item given a full going over by Margaret Phelan and Dave Terry's orchestra. Lower half is a current ballad on which she turns in a pleas-ant piece of work. Ops will want to get a look at this girl.

#### "YOU'RE MINE, YOU" (3:07) "THE NEARNESS OF YOU" (3:17) SARAH VAUGHAN (Columbia 39071)

• A present day ballad with a lot to offer is given a first rate rendition by Sarah Vaughan. Helped out by Joe Lipman's orchestra, she makes it sound real good. The lower lid is an oldie which she gives some terrific feeling to and it just sends a shiver straight through you. It's a wonder-ful side and it gets our nod.

## DISK OF TH

"LOVING IS BELIEVING" (2:58) "MUSIC BY THE ANGELS" (2:52) AMES BROTHERS (Coral 60352; 9-60352)



• Here's a situation. In the De-cember 2 issue of **The Cash Box**, we picked the Ames Brothers' waxing of "Music By The Angels" backed by "The Thing" as The Disk Of The Week. Now comes an Ames Brothers' record labeled "Loving Is Believing" backed by "Music By The Angels" and the new side is as Here's a situation. In the De-. Believing" backed by "Music By The Angels" and the new side is so

"SLAUGHTER ON TENTH AVENUE, PART 1" (2:48)

"SLAUGHTER ON TENTH AVENUE, PART 2" (2:57)

• An exciting arrangement of the Richard Rodgers ballet from "On Your Toes" is dished up here by Les Brown and his orchestra. Dividing the number up between the two sides, Les makes each end a good listening ex-perience. Ops should take a good look at these instrumentals. They're gonna grab a lot of play.

"CHRISTMAS IN KILLARNEY" (2:30)

• An Irish sounding Xmas tune with a wonderful lilt is given a compara-tively slow arrangement by Ralph Martiere and the orchestra and the Richard Page choral group. The sec-ond side features a grand number with cute lyrics and a vocal by Betty Chapel. Both ends are pleasant to hear

"RAINBOW GUY" (2:35)

RALPH MARTIERE ORCH.

(Mercury 5549)

LES BROWN ORCH.

(Columbia 39074)

terrific that we have to pick the disk all over again. With a heavy-weight on each end, it makes it very uncertain which is gonna get up there first, but there's no doubt at all that both are destined to do it. Music ops have a disk here on which both ends are gonna be worn white and then some. On the top deck, the Ames Brothers have a ballad which you find you can't get out of your mind after you hear it out of your mind after you har it get once or twice. It has a lovely simple melody with lyrics to match and of course the boys give it a vocal that's course the boys give it a vocal that's out of this world. Roy Ross and his orchestra also chime in and an organ interlude by Roy creates a wonderfully easy feeling. As we said, the other side "Music By The Angels" has already been picked as The Disk Of The Week, so you know what we think of that one. Both ends of this disk are tailor made for music ops. Grab on right made for music ops. Grab on right now.

#### "BABALU" (2:38)

"TANGO OF ROSES" (2:49)

JAN AUGUST

(Mercury 5556)

• Jan August puts his piano to work and gives out with a couple of terrific instrumentals. On the upper lid he takes "Babalu", twirls it around the piano, gives it a touch of swing, and has you crying for more. The lower half, dished up in tango rhythm again displays some magnificent piano work displays some magnificent piano work. This is a natural for ops.

#### "IN THE MIDDLE OF A RIDDLE" (2:46)

"CROSS MY HEART, I LOVE YOU" (2:47)

#### TED STEELE

(Rainbow 30044)

• Ted Steele has a couple of organ numbers here on which he gets some help from Eddie "Piano" Miller. Upper lid is a current ditty that's been try-ing to break through. Lower side is a waltz on which the organ and the piano combine again with a choral group to do the lyrics. This one needs the proper locations.



"EVERY DAY" (2:37)

"TILL I MET YOU" (3:03) MEREDITH WILLSON and EILEEN WILSON (Decca 27334; 9-27334)

Meredith Willson and his orches-. The meredith with son and his orches-tra and Eileen Wilson team up to give ops a couple of ballads. They insure that both ends make for good music. Eileen's voice is lovely to hear and the setting which Meredith provides adds to the interest. Ops should listen in listen in.

#### "HANDCUFFED TO LOVE" (2:40) "I CAN'T GIVE YOU ANYTHING BUT LOVE, BABY" (2:40)

TINY HILL ORCH. (Mercury 5546)

• A sad smooth ballad is tossed around on the upper lid by Tiny Hill and his ork. With his western sound-ing voice, Tiny makes this a heartfelt ditty. On the lower half he has a jump version of an oldie with a good piano accompaniment. This deserves a listen from ops.

#### "TIMELESS" (3:05)

"IF I HAD ONLY KNOWN" (2:35) ALAN DALE

(Columbia 39072)

In his easy going way, Alan Dale has a couple of songs to show here. Top deck is a ballad given a light going over by him while the bottom half is another ballad which has some good choral work. As is usual with Alan's records, this one is easy to listen to to listen to.

#### "MERRY CHRISTMAS" (2:17) "MY CHRISTMAS WISH" (2:59) ANNE SHELTON (London 837)

• A couple of Xmas tunes are sung pleasantly on this disk by Anne Shel-ton. Upper lid, to the accompaniment of Roy Robertson's Orchestra, is de-livered in light tempo. Flip is a ballad on which Anne's big voice does a neat job. Ops in the market for seasonal material have good possibilities here.

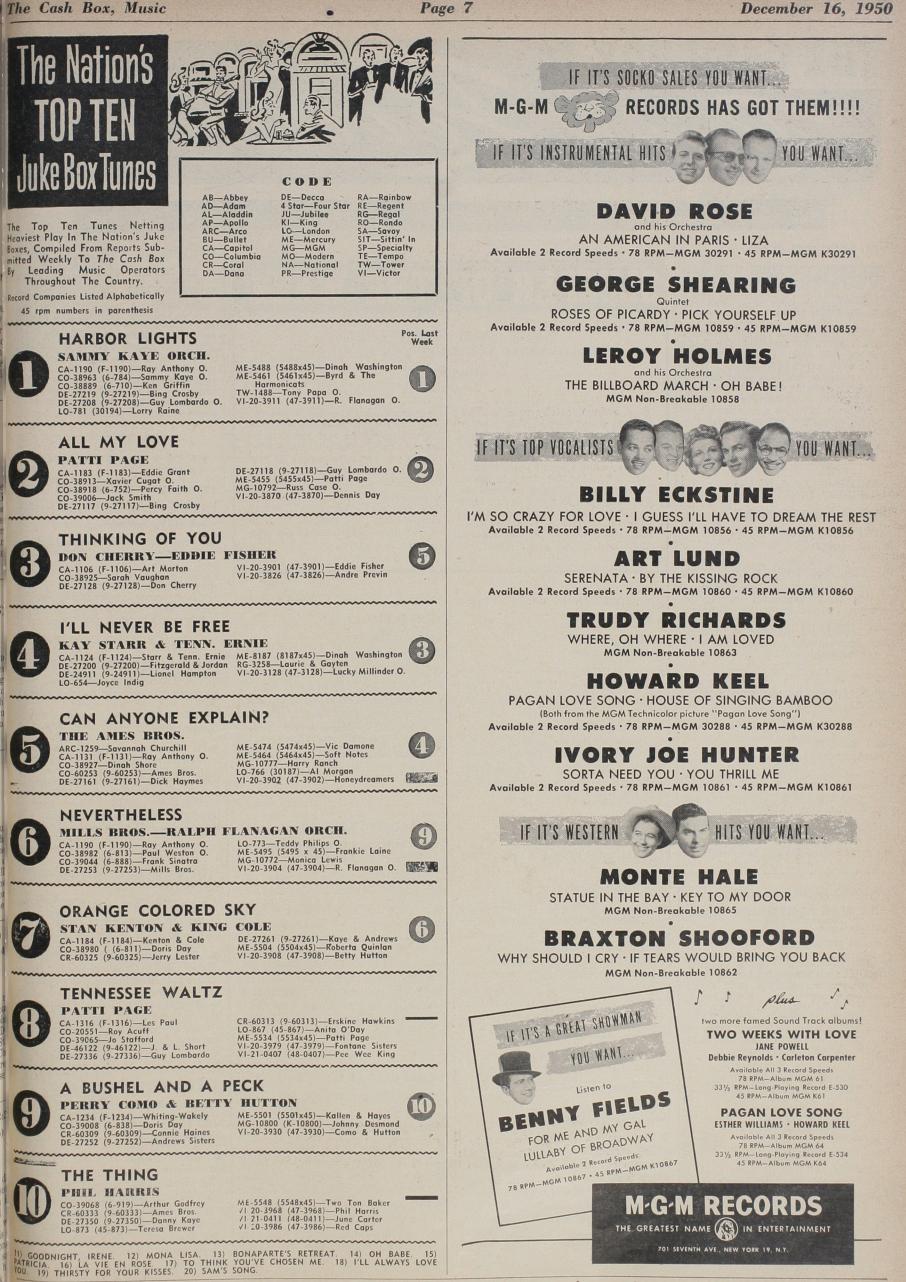
"IF I DIDN'T MISS YOU" (3:07) "IF I WERE A BLACKBIRD" (2:45) STANLEY BLACK ORCH. (London 845)

• Stanley Black and company run through two ballads in fair enough style. Featuring some good piano playing by Black, the disk has Dick James on the vocal with the Star-gazers and the George Mitchell Choir on each side. Although these aren't any world beaters, they should serve ops as good filler items.

#### "CHAT-CHAT-CHATTERING" (2:54) "WANNA PULL TAFFY?" (2:46) JOHN PEREE

(Rainbow 5555)

• An absolutely crazy novelty done in crazier style makes this disk some-thing to hear. John Peree gives it a vocal that's just short of mad and Eddie "Piano" Miller comes in with some terrific piano work. Flip is an-other novelty in the same vein done in similar style. It's not quite the same madcap thing but amusing to hear. Top deck could very well break out.



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

Page 8



Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages. Only

#### "YOU LOVE ME" (3:09)

## "TEN THOUSAND FOUR HUNDRED THIRTY-TWO SHEEP" (2:55)

DORIS DAY (Columbia 39058; 6-913)

• "The West Point Story" provides Doris Day with material for both sides of this disk. Upper half is a ballad with a lot of potential. With Doris' chirping and this good orches-tration, it could very easily come through. Flip is a novelty on which Doris does a good job accompanied by Frank Comstock's orchestra and the Quartet. Both ends deserve ops at-tention. "The West Point Story" provides tention.

## "ANYTHING YOUR HEART DESIRES" (2:45)

"MAMBO NEGRO" (2:20)

XAVIER CUGAT ORCH. (Columbia 39059)

A lovely familar melody gets a • A lovely familar melody gets a going over here by Xavier Cugat and his band. Abbe Lane does the vocal to this tango rhythmed number in pleasant fashion while the orchestra comes through in plush style. Lower level is an easy to listen to mambo done instrumentally. Ops will want to get with this to get with this.

#### "ONE LIE LEADS TO ANOTHER" (2:21)

"DON'T CRY, BABY" (2:30) TONY BENNETT

(Columbia 39069; 6-924)

• Tony Bennett has a bouncy num-ber which he does in an easy vein. With Norman Leyden's orchestra ac-companying him, he makes it sound very listenable. The second side is a sort of blues thing on which his full voice gets a chance to be shown. This is a good record for one to listen to is a good record for ops to listen to.

#### "IT IS NO SECRET" (2:37)

#### "HOW NEAR TO MY HEART" (2:45) THE MARINERS

(Columbia 39073; 6-928)

• The Mariners, that combo that turns out such wonderful harmony, go to town on a religious tune that's headed for big things. With Archie Bleyer's orchestra to back them up, they add to the song's charm. The lower half is a nostalgic item, soft and easy and pleasant to hear. Ops will do ok with this one.

"MY HEART CRIES FOR YOU" (2:48)

"YOU LOVE ME" (2:54) BILL FARRELL

(MGM 10868; K10868)

• Bill Farrell lets go with a tune headed for the top and gives it a pleasant working over. Taking it real easy, Bill gives the song a little dif-ferent flavor with the backing of Russ Case's ofchestra. The lower lid is a ballad done as a jump item which gives it an unusual effect. There's good juke box material at both ends.

#### "SMILE, SMILE, SMILE" (2:25) "WILLOW WILL YOU WEEP FOR ME?" (2:31)

PRIMO SCALA (London 823)

• A swingy, catchy tune is given a great going over by Primo Scala, his banjo and accordion band and it comes up as a sure bet for music ops. Titled, "Smile, Smile, Smile" this tune has a lot of appeal and is sure to be a hot item for juke boxes. Getting a good singing chorus from the Keynotes, it flows easily from beginning to end. The banjo is han-dled in wonderful style with all sorts of gimmicks in the playing making it sound good. Plenty of

• Two old Gershwin items are given

a magnificent revival by David Rose

and the orchestra. The top deck, taken

from a much longer piece and con-

densed is a beautiful thing to listen to

as arranged instrumentally by the

Rose crew. Flip too is an exciting ex-

perience. Ops who get with the upper

level have a money making disk on

"FOR ME AND MY GAL" (2:57)

"LULLABY OF BROADWAY" (3:06)

• For his first disk on the MGM

label, Benny Fields comes up with two

oldies that are pleasant to hear com-

ing from him. Upper half offers a

subdued Benny going along with the

Crew Chiefs while the bottom level

has a bouncy version of an old favorite

on which the Jud Conlon Singers help

out. Ops will want to get this one.

"MY HEART CRIES FOR YOU"

"MUSIC BY THE ANGELS" (2:48)

• An excellent tune is given an ex-

cellent rendition by Vic Damone and

it comes out as an excellent record,

which isn't surprising. With George

Sirabo's orchestra and a grand chorus

Vic really sends this number to the

skies. Flip is a slow interpretation

of a strong item on which Vic turns

in a workman like job. Top deck gets

"LIZA" (2:47)

their hands.

BENNY FIELDS

(2:54)

VIC DAMONE

our nod.

(Mercury 5563; 5563x45)

(MGM 10867; K10867)

DAVID ROSE ORCH.

accordions give the disk a full af-fect and the whole combination of voices, accordions and banjo unite for a platter which'll make cus-tomers and ops very happy. Bottom half is an oldie done in similar style in which the same group go to town, again with a very listenable result. Ops who recall the way in which Primo Scala has caught on with former disks, will want to get onto this one in a hurry.

#### "AN AMERICAN IN PARIS" (2:49) "THESE FOOLISH THINGS" (2:45) "SOLITUDE" (2:54) HERB JEFFRIES ORCH. (MGM 30291; K30291)

(Mercury 5539)

Herb Jeffries takes a couple of old ballads and sends them flying with his wonderful interpretations of them. Putting some grand feeling into both of them and getting a terrific instrumental from his orchestra, Herb makes these disks not to be missed. Ops will want to listen in as soon as possible.

#### "THE ROVING KIND" (2:44) "THE WRECK OF THE JOHN B" (2:23) THE WEAVERS

(Decca 27332; 9-27332)

• A ditty that's threatening to break out and run away serves to bring back The Weavers to the juke boxes. The group gives it a distinctive rendition with the help of LeRoy Holmes and the orchestra. Flip is a folk type thing set to rhumba rhythm and boasting lyrics by the poet, Carl Sandburg. After "Goodnight, Irene", ops will want to see about this.

#### "SERENATA" (2:35) "THE KISSING ROCK" (2:45) ART LUND (MGM 10860; K10860)

• A song sporting a very singable melody is displayed here by Art Lund. Featuring a South American lilt, Art gives it the works with the Jud Conlon Singers and LeRoy Holmes and the ork chiming in. The second side sees Art working over a novelty, this time with the Crew Chiefs. This one should do fine in the boxes.

"WHERE, OH WHERE" (2:56)

"I AM LOVED" (2:46)

TRUDY RICHARDS (MGM 10863)

• "Out Of This World" provides the material for these two sides by Trudy Richards. Upper half is a ballad on which Trudy turns in a competent job with Joe Lipman's orchestra. Flip is a typical Cole Porter number in beguine tempo. These'll hold their own with the many other waxings from the same score.

#### "THAT'S A MAN EV'RYTIME" (2:38)

"NOBODY'S CHASING ME" (3:03) MARTHA\_TILTON and CONNIE HAINES (Coral 60346; 9-60346)

• Two cute novelties are offered in interesting fashion by Martha Tilton and Connie Haines. With George Cates' orchestra providing the back-ground, each tune has a set of good lyrics to push it along further. The girls sound real sharp on it and ops will want it in their machines.

## "I DROPPED A PENNY IN THE WISHING WELL" (2:40)

"WE'RE ALONE AT LAST" (2:54)

KATHY MARCH (Abbey 15032)

• A tune with plenty of potential is offered her by Kathy March. Giving it a lot of bounce, she gets some excel-lent help from a good orchestration by Jerry Shard's orchestra. Flip is a slower item, again a good song on which Kathy turns in a nice job. Ops should listen to this one carefully.

## "YOU'RE IN LOVE WITH EVERY ONE" (2:32)

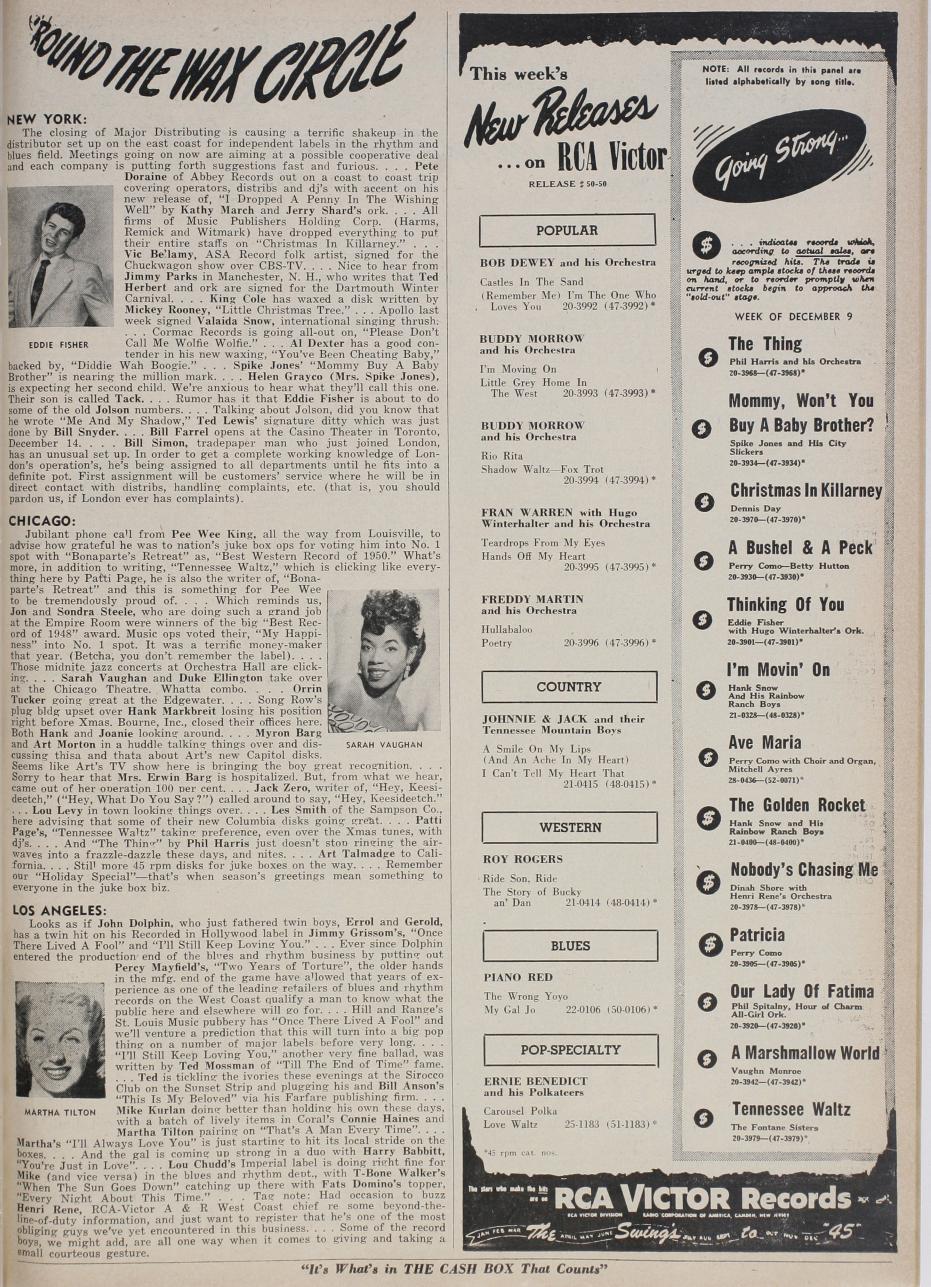
"THAT OLD GANG OF MINE" (2:40) LAWRENCE (PIANO ROLL) COOK (Abbey 15018)

• Two piano solos by Lawrence (Piano Roll) Cook make for some wonderful listening on this platter. Taking a couple of well known tunes, he gives them the kind of rendition he is known for which means they sound grand. For some excellent piano playing, ops should hear this.

#### "LITTLE BITTY BABY" (2:47) "THE SAME LORD" (2:58)

#### KATE SMITH (National 9139)

On her first disk for National, Kate Smith comes up with two spirituals which should do very well. Both sides have a Jack Miller accompaniment and make for good listening. A choral group backs Kate up and give the tunes a very rhythmic, fast paced tempo. Here's a good disk for ops to hear.



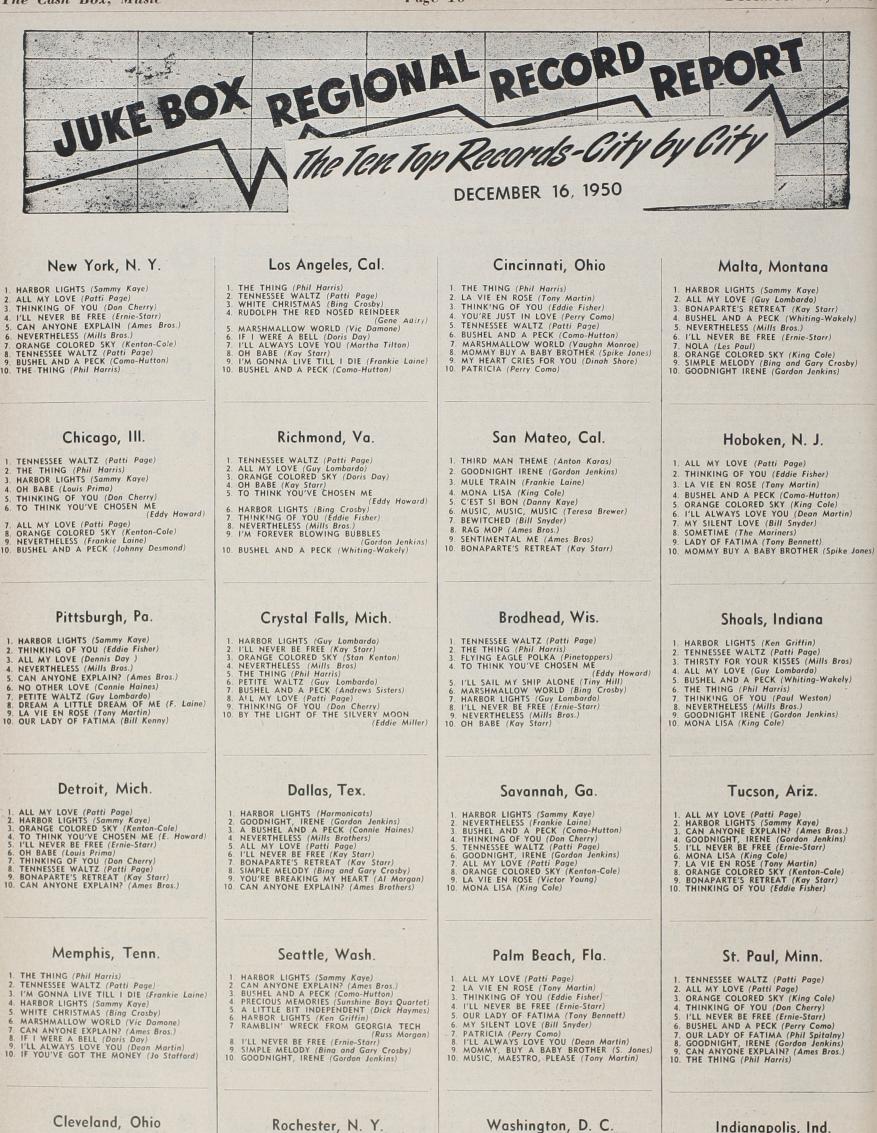
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December 16, 1950

The Cash Box, Music

"It's What's in THE CASH BOX That Counts"

Page 10



- THE THING (Phil Harris) TENNESSEE WALTZ (Patti Page) TO THINK YOU'VE CHOSEN ME (E. Howard) HARBOR LIGHTS (Sammy Kaye) OH BABE (Kay Starr) MY HEART CRIES FOR YOU (Guy Mitchell) THIRSTY FOR YOUR KISSES (Ames Bros.) NEVERTHELESS (Mills Bros.) THINKING OF YOU (Eddle Fisher) I'LL NEVER BE FREE (Ernie-Starr)

- ALL MY LOVE (Patti Page)
   SAY GOODNIGHT TO THE GUY, IRENE (Ziggy Talent)
   MUSIC, MAESTRO, PLEASE (Frankie Laine)
   THINKING OF YOU (Eddie Fisher)
   HARBOR LIGHTS (Harmonicats)
   GOODNIGHT, IRENE (Gordon Jankins)
   TENNESSEE WALTZ (Patti Page)
   THE THING (Phil Harris)
   DREAM AWHILE (Yaughn Monroe)
   CAN ANYONE EXPLAIN? (Ames Bros.)

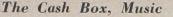
#### Indianapolis, Ind.

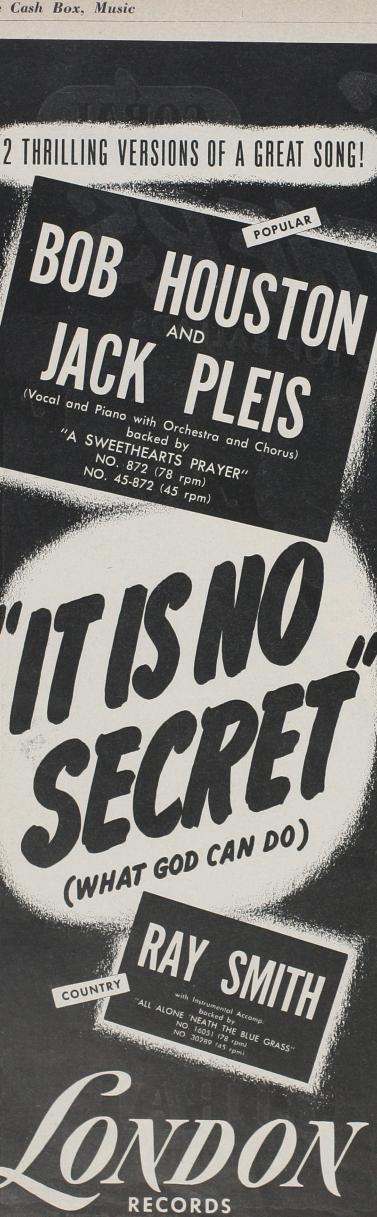
- HARBOR LIGHTS (Sammy Kaye) ALL MY LOVE (Patti Page) I'LL NEVER BE FREE (Ernie-Starr) CAN ANYONE EXPLAIN? (Ames Bros.) THINKING OF YOU (Don Cherry) ORANGE COLORED SKY (Kenton-Cole) GOODNIGHT, IRENE (Gordon Jenkins) MONA LISA (King Cole) NEVERTHELESS (Mills Bros.) BUSHEL AND A PECK (Coma-Hutton)
- 6.7.

TENNESSEE WALTZ (Patti Page) THE THING (Phil Harris) HARBOR LIGHTS (Sammy Kaye) OH BABE (Louis Prima) ALL MY LOVE (Patti Page) ORANGE COLORED SKY (Kenton-Cole) THINKING OF YOU (Dan Cherry) TO THINK YOU'VE CHOSEN ME (E. Haward) NEVERTHELESS (Frankie Laine) I'LL NEVER BE FREE (Ernie-Starr)



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!





Page 12 December 16, 1950 Disk Jockeys REGIONAL RECORD REPORTS Total Chilling Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending December 9. Dave Miller **Betty Lou Purvis** 

- WPAT—Paterson, N. J. 1. THE GOLDEN ROCKET (Hank Snow) 2. IF YOU'VE GOT THE MONEY (Lefty Frizell) 3. GIVE ME WINGS TO FLY (Ozie Waters) 4. DON'T EVEN CHANGE A PICTURE ON THE WALL (Lee Marse) 5. MOCKIN' BIRD HILL (Pinetoppers) 6. IT IS NO SECRET (Stuart Hamblen) 7. NOBODY'S LONESOME FOR ME (Hank Williams) 8. TAKE BACK MY PAPER HEART (Redd Stewart)

- 9. COLUMBUS, G. A. (Tommy Soseb.e) 10. CHOO CHOO CH' BOOGIE (Kenny Roberts)

#### Wally Nelskog

- KRSC—Seattle, Wash. I. THINKING OF YOU (Eddie Fisher) 2. THE THING (Phil Harris) 3. NEVERTHELESS (Paul Weston) 4. ALL MY LOVE (Paul Weston) 5. HARBOR LIGHTS (Sammy Kaye) 6. DREAM A LITTLE DREAM OF ME (Frankie Laine) 7. A BUSHEL AND A PECK (Como & Hutton) 8. CAN ANYONE EXPLAIN? (Ames Bros.) 9. 'TIL THEN (Mills Bros.) 10. ONCE IN A WHILE (Dinning Sisters)

#### Bud Wendell

- Bud Wendell WJMO—Cleveland, Ohio 1. SNOWY WHITE SNOW AND JINGLE BELLS (Vaughn Monroe) 2. TENNESSEE WALTZ (Patti Page) 3. THE THING (Phil Harris) 4. TO THINK YOU'VE CHOSEN ME (Ames Bros.) 5. MY HEART CRIES FOR YOU (Guy Mitchell) 6. FUNNY FEELING (Mills Bros.) 7. CHRISTMAS IN KILLARNEY (Dennis Day) 8. BE MY LOVE (Mario Lanza) 9. MARSHMALLOW WORLD (Johnny Desmond) 10. WALKIN' WITH THE BLUES (Lilly Anne Carol & Jimmy Saunders)

#### Rege Cordic

- WWSW—Pittsburgh, Pa. 1. NEVERTHELESS (Paul Weston) 2. IF I WERE A BELL (Doris Day) 3. THE THING (Phil Harris) 4. TO THINK YOU'VE CHOSEN ME (Eddy Howard)

- (Eddy Ho ECCENTRIC (Pee Wee Irwin) TENNESSEE WALTZ (Patti Page) OH BABE (Louis Prima) BEGINS & ENDS WITH YOU (T. Dorsey) FUNNY FEELING (Mills Bros.) SILVER BELLS (Doris Day)
- 10

#### Al Jarvis

- AI JGrvis WLAC—Hollywood, Calif. NEVERTHELESS (Frankie Laine) THE THING (Phil Harris) THINKING OF YOU (Martha Tilton) TENNESSEE WALTZ (Patti Page) I'M GONA LIVE TILL I DIE (Frankie Laine) OH BABE (Kay Starr) IF I WERE A BELL (Frankie Laine) HARBOR LIGHTS (Sammy Kaye) BE MY LOVE (Billy Eckstine) MY SILENT LOVE (Fran Warren)

#### Lloyd Perrin

- LIOYO PEPTIN WGIL—Sherman Oaks, Calif. 1. COULD BE (Yaughn Monroe) 2. GONNA LIVE 'TIL I DIE (Frankie Laine) 3. STRANGER IN THE CITY (Fran Warren) 4. ORANGE COLORED SKY (Daris Day) 5. JOHANNESBERG (Tony Martin) 6. PLACE WHERE I WORSHIP (Dennis Day) 7. I'LL ALWAYS LOVE YOU (Martha Tiltan) 8. JUST THE WAY YOU ARE (MacRae & Ewing Sisters) 9. WHERE DO I GO FROM YOU (Freddy Martin) 10. A BUSHEL AND A PECK (Johnny Desmond)

#### Art Pallan

- Art Pallan WWSW—Pittsburgh, Pa. 1. TENNESSEE WALTZ (Patti Page) 2. NEVERTHELESS (Paul Weston) 3. THE THING' (Phil Harris) 4. BE MY LOVE (Mario Lanza) 5. I'LL ALWAYS LOVE YOU (Dean Martin) 6. SILVER BELLS (Doris Day) 7. HARBOR LIGHTS (Sammy Kaye) 8. OH BABE (Louis Prima) 9. ALL MY LOVE (Patti Page) 10. THE PLACE WHERE I WORSHIP (AI Morgan)

#### Fred CV Smith

- 2.3.4.5.6.7.8.9.10.
- WFBM—Indianapolis, Ind. MAN WITH A BAG (Kay Starr) ORANGE COLORED SKY (Doris Day) THINKING OF YOU (Eddie Fisher) NEVERTHELESS (Frankie Laine) A BUSHEL AND A PECK (Doris Day) THE THING (Phil Harris) ALL MY LOVE (Patti Pags) THE ROVING KIND (Guy Mitchell) MR. ANTHONY BOOGIE (Ray Anthony) HARBOR LIGHTS (Sammy Kaye) Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

WPGH—Pittsburgh, Pa.

- WPGH—Pittsburgh, Pa. 1. TENNESSEE WALTZ (Patti Page) 2. NEVERTHELESS (Frankie Laine) 3. THE THING (Phil Harris) 4 BE MY LOVE (Mario Lanza) 5 I'LL NEVER BE FREE (Kay Starr) 6. ONE FINGER MELODY (Frankie Sinatra) 7. RAINBOW GAL (Alan Dale) 8. WALKIN' WITH THES BLUES (Gene Krupa) 9. OH BABE (Louis Prima) 10. SANTA SEND SOMEONE TO ME (Galli Sisters)

Roger Clark

- KOGET CIGTK WNOR—Norfolk, Va. 1. YEA BOO (Anita O'Day) 2. WHERE DO I GO FROM YOU (Rosemary Clooney) 3. I SEE A MILLION PEOPLE (Peggy Lee) 4. THE THING (Teresa Brewer) 5. NEVERTHELESS (Paul Weston) 6. ORANGE COLORED SKY (Kenton-Cole) 7. MARRYING FOR LOVE (Clooney-Mitchell) 8. TENNESSEE WALTZ (Patti Page) 9. JUST THE WAY YOU ARE (Gordon MacRae) 10. LOVER COME BACK TO ME (Peggy Lee)

#### Eddie Gallaher

- WTOP-Washington, D. C.

- WIOP—Washington, D. C. 1. HARBOR LIGHTS (Sammy Kaye) 2. THE THING (Phil Harris) 3. NEVERTHELESS (Paul Weston) 4. ALL MY LOVE (Patti Page) 5. THINKING OF YOU (Dan Cherry) 6. A BUSHEL AND A PECK (Como & Hutton) 7. GOODNIGHT IRENE (Gordon Jenkins) 8. ORANGE COLORED SKY (King Col-) 9. RUDOLPH, THE RED NOSED REINDEER (Gene Autry) 10. TENNESSEE WALTZ (Patti Page)

#### **Rex Dale**

- WCKY-Cincinnati, Ohio

- WCKY—Cincinnati, Ohio THE THING (Phil Harris) BE MY LOVE (Mario Lanza) HARBOR LIGHTS (Ray Anthony) TENNESSEE WALTZ (Patti Page) A BUSHEL AND A PECK (Johnny Desmond) OH BABE (Kay Starr) MY HEART CRIES FOR YOU (Bill Farrell) THINKING OF YOU (Don Cherry) CHRISTMAS IN KILLARNEY (Larry Fotine) MARSHMALLOW WORLD (Vaughn Monroe)

Eddie Hubbard WIND—Chicago, III. 1. TO THINK YOU'VE CHOSEN ME (Eddy Howard)

THE THING (Phil Harris) TENNESSEE WALTZ (Patti Page) A BUSHEL AND A PECK (Como-Hutton) POPPA SANTA CLAUS (Bing Crosby) RUDOLPH, THE RED NOSED REINDEER HARBOR LIGHTS (Sammy Kaye) MY HEART CRIES FOR YOU (Guy Mitchell) THE PLACE WHERE I WORSHIP (AI Morgan) YEA BOO (Anita O'Day)

Jay Serwin

WFGM-Fitchburg, Mass.

WFGM—Fitchburg, Mass. 1. MY HEART CRIES FOR YOU (Guy Mitchell) 2. THE THING (Phil Harris) 3. THE ROVING KIND (Guy Mitchell) 4. YOU'RE JUST IN LOVE (Perry Como) 5. BE MY LOVE (Maria Lanza) 6. YOU WONDERFUL YOU (Jerry Gray) 7. TENNESSEE WALTZ (Patti Pag:) 8. YOU'RE MINE YOU (Gordon Jenkins). 9. RAINBOW GAL (Alan Dale) 10. OH BABE (Louis Prima)

**Bob Stevens** 

WVCG-Coral Gables, Fla.

WYCG—Coral Gables, Fla. 1. TENNESSEE WALTZ (Patti Page) 2. HARBOR LIGHTS (Ray Anthony) 3. ALL MY LOVE (Patti Page) 4. NEVERTHELESS (Ralph Flanagan) 5. OH BABE (Kay Starr) 6. THE THING OF YOU (Don Cherry) 8. I'LL NEVER BE FREE (Starr-Ernie) 9. I'M AFRAID TO LOVE YOU (Frankie Carle) 10. MONA LISA (King Cole)

Lee Stewart

WHAT—Philadelphia, Pa.

WHAT—Philadelphia, Pa. IF MEMORIES WERE MONEY (Ozie Waters) DADDY'S LAST LETTER (Tex Ritter) MOANIN' THE BLUES (Hank Williams) I'LL NEVER BE FREE (Starr-Ernie) I'LL NEVER BE FREE (Starr-Ernie) CHRISTMAS IN MY HEART (June Winters) BLUE CHRISTMAS (Jess: Rogers) BLUE CARLI (Eddy Arnold) THE GOLDEN ROCKET (Hank Snow) COWBOY'S SILENT NIGHT (Trail Blazers and Carol)

10.

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Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending December 9.

Sherm Feller WCOP-Boston, Mass. CARAVAN (Jack Pleis) CRY OF THE WILD GOOSE (Mickey Katz) MY HEART CRIES FOR YOU (Guy Mitchell) ROWDY DOW (Judy Valentine) RAINBOW GAL (Alan Dale) WHEN YOU KISS A STRANGER (Eddie Fisher) AUTUMN LEAVES (Ray Anthony) GET OUT THOSE OLD RECORDS (G. Lombardo) CHRISTMAS IN KILLARNEY (Percy Faith) TENNESSEE WALTZ (Tommy Tucker)

#### **Bob Corley**

WQXI—Atlanta, Ga WQAI—Arianta, Ga. NEVERTHELESS (Ray Anthony) TO THINK YOU'VE CHOSEN ME (E. Howard) A BUSHEL AND A PECK (Whiting & Wakely) HARBOR LIGHTS (Guy Lombardo) TENNESSEE WALTZ (Patti Page) ALL MY LOVE (Bing Crosby) THE PETTE WALTZ (Sammy Kaye) THE PLACE WHERE I WORSHIP (Dennis Day) RUDOLPH, THE RED-NOSED REINDEER (Spike Jones)

(Spike Jones, 10. DREAM A LITTLE DREAM OF ME (V.Monroe)

#### Vern Louden

KROW-Oakland, Calif. KROW — Oakland, Cdiir. WHERE DO I GO FROM YOU? (Freddy Martin) THE PLACE WHERE I WORSHIP (Dennis Day) ORANGE COLORED SKY (Doris Day) STRANGER IN THE CITY (Fran Warren) COULD BE (Vaughn Monroe) IF I WERE A BELL (Frankie Laine) A BUSHEL AND A PECK (Johnny Desmond) JOHANNESBURG (Tony Martin) I'LL ALWAYS LOVE YOU (Martha Tilton) MOMMY, BUY ME A BABY BROTHER (Spike Jones) 10

#### Don Larkin

WAAT-Newark, N. J.

WAAI ---NEWORK, N. J. I'M MOVING ON (Hank Snow) I'LL NEVER ME FREE (Starr & Ernie) TENNESSEE WALTZ (Patti Page) IF YOU'VE GOT THE MONEY (Tex. Jim Robertson) I'M THE ONE WHO LOVES YOU (S. Hamblen) LOVEBUG ITCH (Eddy Arnold) MOANIN' THE BLUES (Hank Williams) FROSTY, THE SNOWMAN (Gene Autry) IT IS NO SECRET (Ray Smith) K.P. BLUES (Montana Slim)

#### Bob Snyder

WOKO-Albany, N. Y. WORU—Albdny, N. T. TENNESSEE WALTZ (Patti Page) FROSTY, THE SNOWMAN (Red Foley) JING A LING (Andrews Sisters) YOU'RE ALL I WANT FOR CHRISTMAS (Frank Gallagher) JOLLY, JOLLY JINGLE (Blue Barron) CAN'T SEEM TO LAUGH ANYMORE (J. Parker) CHRISTMAS IN KILLARNEY (Dennis Day) ROWDY DOW (Judy Valentine) DIXIE DOODLE (Ray Anthony) LOVEBUG ITCH (Tiny Hill)

10.

#### **Garry Stevens**

WGY-Schenectady, N. Y. WGY—Schenectady, N. I. HARBOR LIGHTS (Ray Anthony) YOU'RE JUST IN LOVE (Perry Como) THINKING OF YOU (Eddie Fisher) NEVERTHELESS (Paul Weston) ALL MY LOVE (Patti Page) ORANGE COLORED SKY (Kenton-Cole) I'LL ALWAYS LOVE YOU (Martha Tilton) YOU, WONDERFUL YOU (Jerry Gray) PATRICIA (Perry Como) RAINBOW GAL (Alan Dale) 9.

#### Pete Ebbecke

WDAS-Philadelphia, Pa. WDA3—Philadelphia, Pa. 1. THE THING (Phil Harris) 2. TENNESSEE WALTZ (Patti Page) 3. NEVERTHELESS (Paul Weston) 4. A BUSHEL AND A PECK (Whiting & Wakely) 5. THINKING OF YOU (Don Cherry) 6. CHRISTMAS IN KILLARNEY (Dennis Day) 7. BLUE CHRISTMAS (Billy Eckstine) 8. HARBOR LIGHTS (Sammy Kaye) 9. YOU'RE JUST IN LOVE (Como & Fontane Sis.) 10. ORGAN GRINDER SWING (SY Oliver)

#### Donn Tibbetts

WTSV-Claremont, N. H. WTSV—Claremont, N. H. MARSHMALLOW WORLD (Vaughn Monroe) COULD BE (Vaughn Monroe) NEVERTHELESS (Ray Anthony) OH BABE (Ralph Flanagan) THE THING (Phil Marris) ALL MY LOVE (Patti Page) ALWAYS YOU (Patti Page) ALWAYS YOU (Henri Rene) ROWDY DOW (Judy Valentine) SNOWY SNOW AND BELLS (Vaughn Monroe) Larry Doyle

LGTYY DOyle KGA—Spokane, Wash. NEVERTHELESS (Paul Westan) HARBOR LIGHTS (Sammy Kaye) RAINY DAY REFRAIN (Mindy Carson) TO THINK YOU'VE CHOSEN ME (E. Howard) COULD BE (Russ Case) CAN ANYONE EXPLAIN? (Ray Anthony) I DON'T MIND BEING ALL ALONE (L. Green) AUTUMN LEAVES (Buddy Morron) MARSHMALLOW WORLD (Vaughn Monroe) LA VIE EN ROSE (Tony Martin)

#### **Ray Perkins**

KFEL—Denver, Colo. 1. HARBOR LIGHTS (Sammy Kaye) 2. THE THING (Phil Harris) 3. NEVERTHELESS (Ames Bros.) 4. THINKING OF YOU (Eddie Fisher) 5. BUSHEL AND A PECK (P. Como & B. Hutton) 6. ALL MY LOVE (Patti Page) 7. TENNESSEE WALTZ (Patti Page) 8. PETITE WALTZ (Guy Lombardo) 9. I'LL NEVER BE FREE (Kay Starr-Tenn. Ernie) 10. RUDOLPH, THE RED NOSED REINDEER (Gene Autry) KFEL-Denver, Colo.

#### Joy McMaster

WMEX-Boston, Mass. WMEX—Boston, Mass. 1. CHRISTMAS IN KILLARNEY (Percy Faith) 2. MY HEART CRIES FOR YOU (Guy Mitchell) 3. TENNESSEE WALTZ (Patti Page) 4. I SOLEMNLY SWEAR (Glen Moore) 5. CHEEKY, CHEEKY HOOPLA (Frank Petty) 6. YOU'RE JUST IN LOVE (Mitchell-Clooney) 7. BLUE CHRISTMAS (Hugo Winterhalter) 8. RAINBOW GAL (Alan Dale) 9. YOU'RE ALL I WANT FOR CHRISTMAS (Hugo Winterhalter) 10. CAN'T SEEM TO LAUGH ANYMORE (J. Parker)

**Bill Silbert** 

WXYZ-Detroit, Mich. WXYZ—Detroit, Mich. THE THING (Phil Harris) I'LL KNOW (Fran Warren) IF I WERE A BELL (Frankie Laine) SLEIGH RIDE (Johnny Desmond) THE BEST THING FOR YOU (Perry Como) RAINBOW GAL (Alan Dale) YEA BOO (Anita O'Day) THIRSTY FOR YOUR KISSES (Ames Bros.) ROWDY-DOW (Judy Valentine) TENNESSEE WALTZ (Patti Page)

- WAIT—Chicago, III. TO THINK YOU'VE CHOSEN ME (E. Howard). THE PLACE WHERE I WORSHIP (AI Morgan) TENNESSEE WALTZ (Patti Page) BELOVED, BE FAITHFUL (Vic Damone) BE MY LOVE (Mario Lanza) PATRICIA (Perry Como) PETITE WALTZ (Larry Green & 3 Suns) ORANGE COLORED SKY (Betty Hutton) CAN ANYONE EXPLAIN? (Ames Bros.) TELL HER YOU LOVE HER (Russ Morgan)
- WKLX—Lexington, Ky. TENNESSEE WALTZ (Pati Page) REMEMBER ME (Rosemary Clooney) IT IS NO SECRET (Stuart Hamblen) THE THING (Phil Harris) IF YOU'VE GOT THE MONEY (Jo Stafford) HARBOR LIGHTS (Ralph Flanagan) A BUSHEL AND A PECK (Whiting & Wakely) SHOT GUN BOOGLE (Tennessee Ernie) THIRSTY FOR YOUR KISSES (Ames Bros.) I WON'T BE HOME (Red Foley)

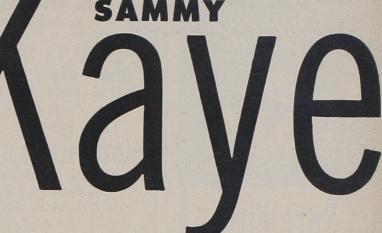
Scott Douglass

- KFMB-San Diego, Calif.

- KFMB—San Diego, Calif. NEVERTHELESS (Frankie Laine) THE THING (Phil Harris) SILVER BELLS (Wakely-Whiting) I'LL GET BY (Harry Babbit) OH BABE (Kay Starr) HARBOR LIGHTS (Ralph Flanagan) BLUES ON PARADE (Woody Herman) HARLEM CONGO (Chick Webb) PLACE WHERE I WORSHIP (Al Morgan) LOVER COME BACK TO ME (Johnny Long)

Stephen Paul Stephen Paul WLEE—Richmond, Va. TENNESSE WALTZ (Patti Page) I CRY MY HEART OUT (Four Jacks) LUCKY, LUCKY ME (Evelyn Knight) OH BABE (Kay Starr) SILVER BELLS (Fontane Sisters) YOU LOVE ME (Doris Day) CAN'T SEEM TO LAUGH ANYMORE (J. Parker) ALL MY LOVE (Patti Page) TEARDROPS (Ruth Brown) MY DESTINY (Billy Eckstine)

- 10.



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## Columbia Records 🔊

#### LATEST RELEASE!

"TENNESSEE WALTZ" . "GET OUT THOSE OLD RECORDS" 78 rpm 39113 331/3 rpm 3-39113 45 rpm 4-39113

"HARBOR LIGHTS" . "SUGAR SWEET"

78 rpm 38963 331/3 rpm 1-784 45 rpm 6-784

"STRANGERS" . "THE ONE ROSE" 78 rpm 39007

78 rpm 39013

78 rpm 39036

331/3 rpm 1-837

"CHEEKY-CHEEKY HOOPLA" . "GUILTY" 45 rpm 6-843

45 rpm 6-837

"PATRICIA" . "THE PETITE WALTZ" 78 rpm 39030 331/3 rpm 1-861 45 rpm 6-861

331/3 rpm 1-843

## **"TO THINK YOU'VE CHOSEN ME" "YOU OUGHTA BE IN PICTURES"**

331/3 rpm 1-867 45 rpm 6-867

PLUS "SAMMY KAYE'S SUNDAY SERENADE" 331/2 Long Playing Record CL 6155 Set C-219 on 78 rpm records

COLUMBIA Swing and Sway with Sammy Kaye on RECORDS

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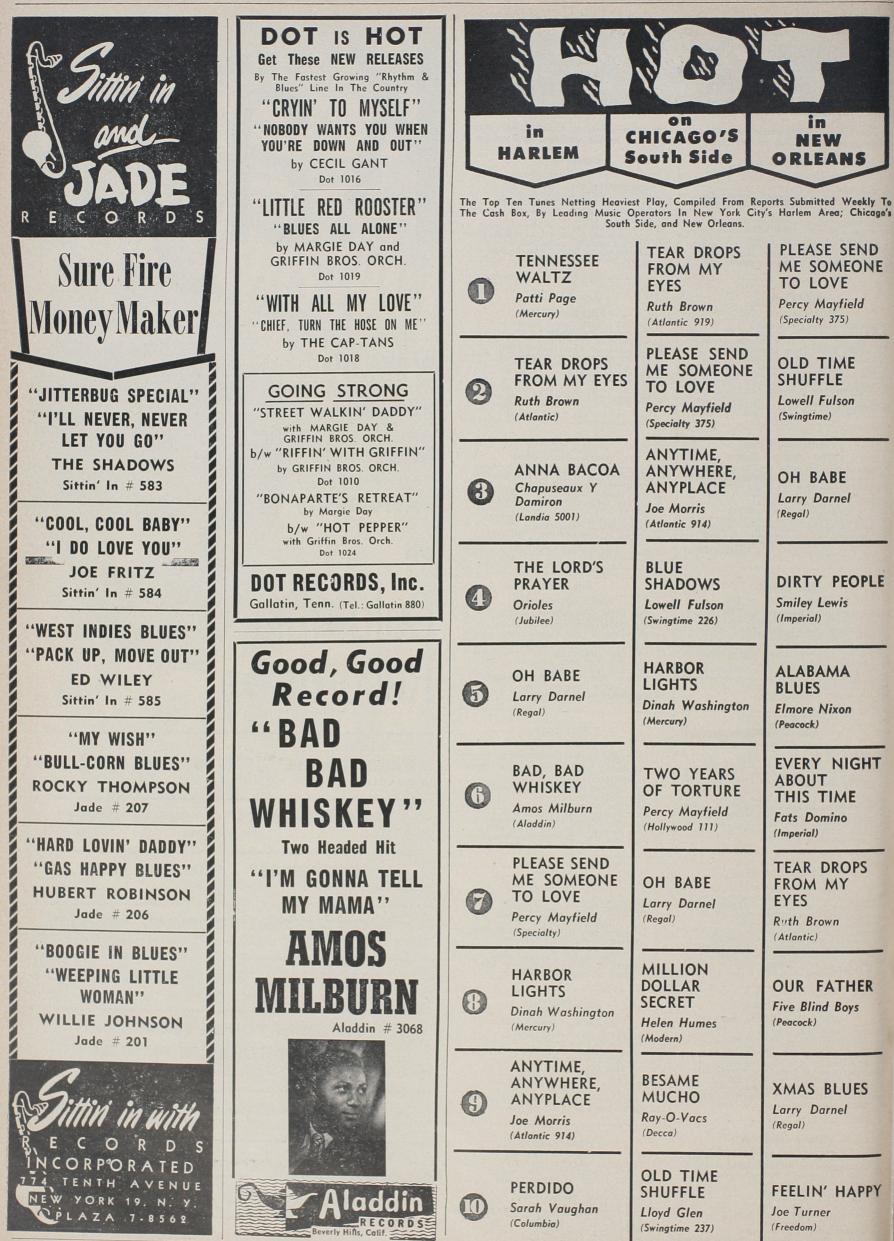
Hal Tate WAIT-Chicago, III.

Arty Kay WKLX-Lexington, Ky.

9. 10.

- 9. 10.

December 16, 1950



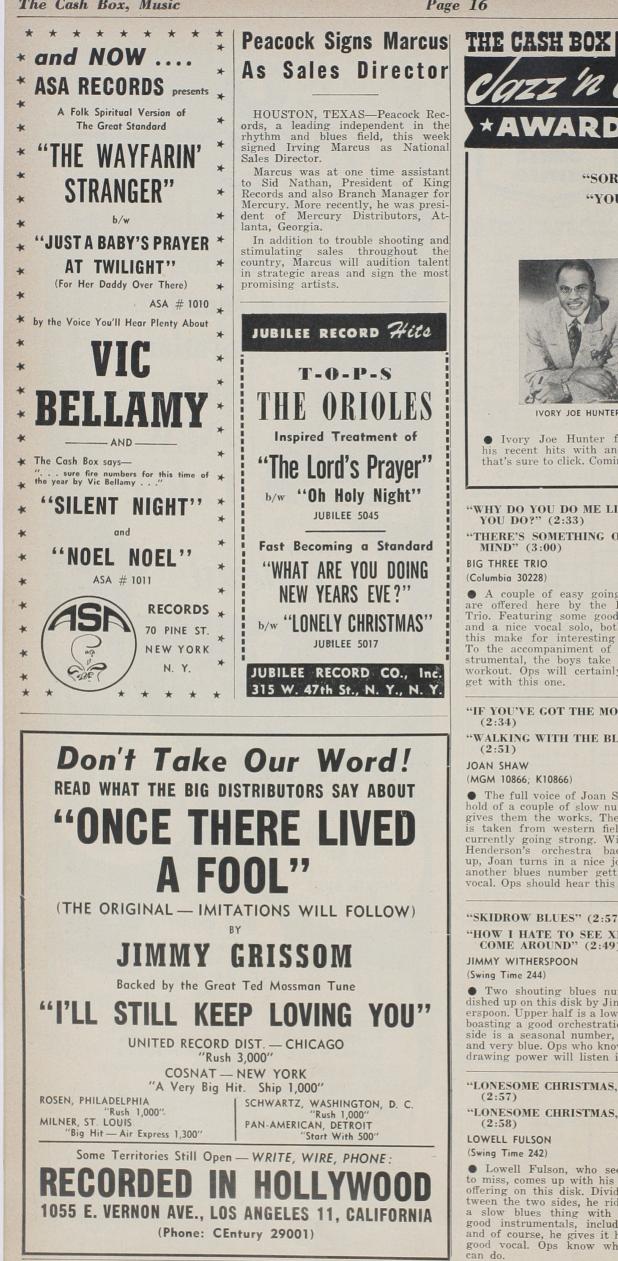
Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



December 16, 1950







IVORY JOE HUNTER

• Ivory Joe Hunter follows his recent hits with another disk that's sure to click. Coming up with

"WHY DO YOU DO ME LIKE YOU DO?" (2:33) "THERE'S SOMETHING ON MY MIND" (3:00)

BIG THREE TRIO

(Columbia 30228)

• A couple of easy going numbers are offered here by the Big Three Trio. Featuring some good harmony and a nice vocal solo, both ends of this make for interesting listening. To the accompaniment of a fine in-strumental, the boys take a winning workout. Ops will certainly want to get with this one.

"IF YOU'VE	GOT	THE	MONEY"	
(2:34)				

"WALKING WITH THE BLUES" (2:51) JOAN SHAW

(MGM 10866; K10866)

The full voice of Joan Shaw takes • The full voice of Joan Shaw takes hold of a couple of slow numbers and gives them the works. The top deck is taken from western fields and is currently going strong. With Luther Henderson's orchestra backing her up, Joan turns in a nice job. Flip is another blues number getting a fine vocal. Ops should hear this disk.

"SKIDROW BLUES" (2:57) "HOW I HATE TO SEE XMAS COME AROUND" (2:49) JIMMY WITHERSPOON

(Swing Time 244)

• Two shouting blues numbers are dished up on this disk by Jimmy With-erspoon. Upper half is a lowdown item boasting a good orchestration. Second side is a seasonal number, very slow and very blue. Ops who know Jimmu's drawing power will listen in quick.

"LONESOME CHRISTMAS, PART 1" (2:57)

"LONESOME CHRISTMAS, PART 2" (2:58)

#### LOWELL FULSON (Swing Time 242)

• Lowell Fulson, who seems never to miss, comes up with his Christmas offering on this disk. Dividing it be-tween the two sides, he rides around a slow blues thing with plenty of good instrumentals, including piano and of course, he gives it his usually good vocal. Ops know what Fulson can do.

a top rate ballad called, "Sorta Need You," Hunter makes this one a platter that ops are gonna need and get. The song itself is a very winning one and the interpretation can't miss. It's soft and dreamy and very easy. A good orches-tration helps considerably and Hunter's vocal ranging from mild to plush gives feeling to the lyrics. Ops are gonna have a field day here. On the lower half Joe has a change of pace in which he goes into a jump number, giving it a good vocal and some terrific piano playing. Both sides make for excel-lent listening and ops who know the pulling power of this artist are gonna come along fast.

"CHRISTMAS CELEBRATION" (2:34)"I CAN'T STAY HERE" (2:24) LLOYD GLENN COMBO (Swing Time 240)

The Lloyd Glenn Combo get in their Xmas bid with a good number on the upper level. With Jesse Thomas doing the vocal, the small instrumental group get some wonderful feeling into the disk. Flip is a fast paced item again featuring Jesse with some fas-cinating instrumentals. Ops have a good bet here.

#### "GOOD TIME WOMAN" (2:47) "HIGHWAY 61" (2:57) MEMPHIS EDDIE (RPM 310)

• Two low-down blues ditties are turned out on this platter by Memphis Eddie. Giving them a moaning vocal, he goes at it very slowly and takes his time. A good piano background follows straight through on either side which helps the disk no end. Ops should get to hear this one.

"WALKIN' AND CRYIN'" (2:54) "THE OTHER NIGHT BLUES" (2:57)

B. B. KING (RPM 311)

• The top deck finds B. B. King giving out with a ballad to the ac-companiment of an interesting instru-mental. King takes it real easy and makes the side sound very listen-able. Flip is a subdued blues number with King armin gotting a good back with King again getting a good back-ing. This is a good one for ops to listen to.

"MILENBERG JOYS" (2:57) "I LIKE BANANAS" (2:45) SHARKEY BONANO (Modern 1002)

• A couple of numbers in dixieland style are offered on this disk by Sharkey Bonano and his Kings of Dixieland. Upper half is an instru-mental with a lot of good music. Flip finds Sharkey shouting out a vocal that couldn't be missed from here to there. A good disk, this one should do OK in the juke boxes.

"It's What's in THE CASH BOX That Counts"

## Weavers Join Gold Record Club



NEW YORK—The Weavers, popular folk singing group have joined the exclusive Gold Record Club. Their disk of, "Goodnight, Irene," which received **The Cash Box** award as the Best Record of 1950, has passed the million mark and they are shown receiving the award from Faye Emerson on the latter's CBS television show. The Weavers' new record, "The Roving Kind," is cur-rently garnering attention from ops.

## **Snow Thru The Mails:** Anything For A Plug!

NEW YORK-The shortage of snow in the eastern states gave music pubs and record companies a headache before Thanksgiving. No one wanted to play, buy or hear winter songs and receipts on seasonal numbers were lagging.

Not taking Mark Twain's, "Everybody talks about the weather, but no one does anything about it," to heart, United Music Corporation, in plugging "Winter Waltz," went Twain one better than just doing something about the weather. They also created some poetry (?).

A few weeks ago, Seena Starr of United, sent out a letter to disk jockeys and others in the trade, filled with confetti, as their substitute for snow and after you opened it and brushed all the paper off your suit, chair and desk. you read the following:

- 'Tis the month before Christmas
- And all through the sky,
- Not a snowflake is falling
- And the temperature is high.
- The weather man's throwing a curve at us, so
- We thought it would help if we sent our own snow.
- It's all to remind you it's time to begin
- To please give our "Winter Waltz" record a spin.

Replies to the letter, poetry and confetti are unprintable, but we advise those who are apt to be particularly vehement about cleaners' bills to control themselves for the next song to be plugged by United Music might very well be, "Mud In Your Eye."

Savoy Aquires Artist NEW YORK—Herman Lubinsky, president of Savoy Records, this week announced the signing of several ar-tists during his recent trip through the South. They were Villa May, a blues and ballad singer; Tommy Brown, blues shouter; and Fats Jack-son and his band. Savoy has also waxed Billy Wright who did, "Blues For My Baby."



ATLANTIC RECORDS, 301 West 54th Street, New York, N. Y.

"It's What's in THE CASH BOX That Counts"

## More Operator Sales Available To Distribs Whose Salesmen Reach Out-of-the-Way Spots

NEW YORK — A situation well known in the music field, that dis-tributors are losing plenty of sales by not seeking ops out, received fur-ther confirmation from Eddie Heller, president of Rainbow Records following his return from a nationwide trip.

Page 17

Heller disclosed that he covered many of the operators himself, getting orders for 25, 50 and more records and hearing much comment about, "Why don't those salesmen come to see us more often."

It is Heller's belief that thousands

TREMENDOUS!!

Faster Action than

"Piano Roll Blues"

PENNY IN THE

WISHING

DROPPED A

HOT

PARADE

ABBEY

RECORDS

of potential disk sales are missed for the want of a little more effort on the part of salesmen to get to those out-of-the-way places and grab those sales from ops who are waiting to see them.

December 16, 1950

Heller, who was caught in the recent from Nashville by train after his car was damaged, said that business in general was good.

In particular he felt Rainbow had some hot items in, "Chat Chat Chat-tering," "I Still Feel The Same" and "All Around The Christmas Tree."

DOT'S HOT IN POP

and **HILLBILLY** with

"CRAZY BONE RAG"

b/w "ST. LOUIS TICKLE"

by JOHN MADDOX

Dot 1005

"I'M GONNA LOCK MY

**HEART TO LOVE"** 

b/w "NO TEARS FOR YOU"

by BOB LAMM of "Near You"

Pop:



## Dated: December 30 GOES TO PRESS: Thursday



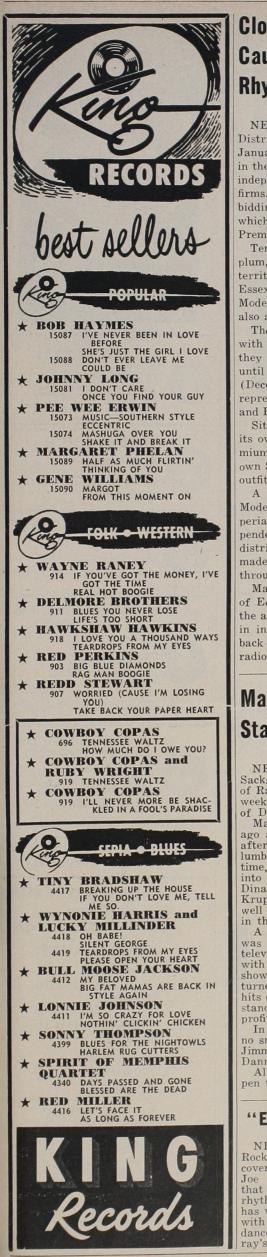


Tel.: LOngacre 4-5321

32 W. RANDOLPH ST., CHICAGO (1) Tel.: DEarborn 2-0045

6363 WILSHIRE BLVD., LOS ANGELES (48) Tel.: WEbster 3-0347





## **Closing Of Major Dist. Causes Shake Up In Rhythm 'N Blues Field**

NEW YORK-The closing of Major Distributing of New York effective January 1 has caused quite a shakeup in the eastern distributing picture for independent rhythm and blues record firms. East coast distributors were all bidding for the lines held by Major, which includes Modern, Sittin' In, Premium, Coleman and Pearl.

Tempo Distributors grabbed off the plum, getting the metropolitan area territory for Modern Records with Essex Record Distributors handling Modern for all of New Jersey. Tempo also acquired the Pearl line.

The town was buzzing for a week with claims made by everyone that they had the inside track on Modern until word came through on Friday (December 8) from Modern's eastern representative, Cy House, that Tempo and Essex had been picked.

Sittin' In, meantime, is setting up its own distribution, taking over Premium. Gospel and Dot as well as its own Sittin' In and Jade lines. The new outfit is called Record Sales, Inc.

A meeting held in California by Modern, Aladdin, Specialty and Imperial aiming at setting up an independent rhythm and blues cooperative distributorship for the New York area made no progress and the plans fell through.

Major's closing was a direct result of Ed Levey's being called pack into the army to his former rank of Major in intelligence. Herb Zebley is going back- into war work manufacturing radio parts for the Navy.

## **Manie Sachs Named** Staff VP of RCA

NEW YORK-Emmanuel (Manie) Sacks was named staff vice president of Radio Corporation of America last week following a meeting of the Board Directors.

Manie joined RCA less than a year ago as Director of Artists Relations after having been A & R head of Co-lumbia Records. In this short span of

lumbia Records. In this short span of time, he was responsible for bringing into the RCA fold such artists as Dinah Shore, Frankie Carle and Gene Krupa in the pop records division, as well as Ezio Pinza and Rise Stevens in the Red Seal department. A tremendous feather in his cap was the gaining of radio, record and television rights to "Call Me Madam" with NBC putting up 50% of the show's backing. Since the musical has turned out to be one of the biggest hits of this or any other season, NBC stands to make quite a substantial profit. profit. In the radio department, Manie had

no small part in lining up Bob Hope, Jimmy Durante, Martin & Lewis, and Danny Thomas for big shows on NBC. All we can say is "It couldn't hap-pen to a nicer guy."

## "Elephant Rock" On Wax

NEW YORK - With "Elephant NEW YORK — With "Elephant Rock" getting widespread newspaper coverage as a new dance sensation, Joe Shuster, the writer, announced that Decca has cut the tune in the rhythm and blues field. Bob Howard has waxed it on the Skyscraper label with other companies negotiating. The dance was introduced at Arthur Murdance was introduced at Arthur Mur-ray's and Roseland.



## **Ed Penney And Some "Things"**



## **Taylor Joins Maypole**

NATIONA

NEW YORK—Larry Taylor, for-merly of Michael Music, was made professional manager of Maypole Music this week.

Music this week. Losing no time, he was busy imme-diately lining up a powerful array of recordings for a major plug tune of the firm, "Bring Back The Feeling" written by Ruth Poll and Pete Rugolo. The lineup includes Eddie Fisher with Hugo Winterhalter on Victor, Billy Eckstine on MGM, Mary Mayo on Capitol, Vinnie De Campo on Lon-don, Doris Day on Columbia, with Mercury, Coral and Decca also set.

FITCHBURG, MASS .- Ed Penney, WFGM disk jockey, is shown with the winning entires in his "Thing" contest in which he asked contestants to draw pictures of what their imaginations led them to believe "The Thing" was. In five days over three hundred drawings, ranging from juvenile scrawls to professional pen and ink drawings were received. The prize was -you guessed it-a record of Phil Harris' "The Thing."

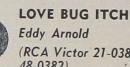
"It's What's in THE CASH BOX That Counts"



THE CASH BOX REPORTS NATION HILLBILLY FOLKE WESTERN JUKE BOX TUNES



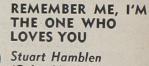
I'M MOVING ON Hank Snow (RCA Victor 21-0328; 48-0328)



Eddy Arnold (RCA Victor 21-0382; 48-0382)

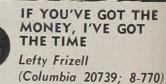


I'LL NEVER BE FREE Tenn. Ernie-Kay Starr (Capitol 1124; F-1124)





(Columbia 20714) Ernest Tubb (Decca 46269; 9-46269)



ADDITIONAL TUNES LISTED BELOW **IN ORDER OF POPULARITY** 

> MOANING THE BLUES Hank Williams (MGM 10832; K-10832)

**GOLDEN ROCKET** Hank Snow (RCA Victor 21-0400; 48-0400)

PRISON WITHOUT WALLS

Eddy Arnold (RCA Victor 21-0382: 48-0382)

I LOVE YOU A THOUSAND WAYS Lefty Frizell (Columbia 20739; 8-770)

I'LL SAIL MY SHIP ALONE Moon Mullican

(King 830)

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

Roster

NEW YORK - M-G-M Records made two additions to its artists roster within the past week, both additions coming under unusual circumstances. One of the new artists is vocalist Tommy Edwards, theater and nitery entertainer, the other a vocal duo, Paul Sears and Johnny Heymer.

Edwards, described as a cross between Frankie Laine and Nat "King" Cole, was taken on by M-G-M's a. & r. topper Harry Meyerson, after going to the diskery's New York offices to peddle a song he had written. The demonstration record of the tune was sung by Edwards, and Meyerson liked Edward's voice so much that he decided to wax the boy.

Sears and Heymer were spotted by M-G-M's general manager Frank B. Walker, at New York's Palace Theatre, where the team was appearing on the vaudeville bill. Material for the duo is now in preparation.



THE CASH BOX

## **Bill Snyder Meets The Ops**



"AT THE RAINBOW'S END" (2:45)

"Folk" and "Western" Record Reviews

#### STUBBY AND THE BUCCANEERS (Decca 46282; 9-46282)



STUBBY AND THE BUCCANEERS

• Stubby and the Buccaneers have a ballad on the top deck of this disk that's gonna be getting a lot of attention for a long while. Titled "You Never Say I Love You Anymore," the tune has a very

#### "CHRISTMAS CHOO CHOO TRAIN" (2:45)"CHRISTMAS JAMBOREE" (2:45)

#### WARREN BROTHERS (Rainbow 2222)

• A seasonal disk with special appeal is put forward by the Warren Brothers. As done by Coy McDaniel and the Newark Ranch Boys, the top side is definitely OK. Flip is another novelty, this time sung by the War-ren Brothers. Ops will want to tune in.

### "GOLDEN ROCKET" (2:45) "WAITING FOR THE TIDE TO CHANGE" (2:20)

#### COTTON CALYON (Mercury 6296)

• A wonderful song is given a fast paced going over on the upper half by Cotton Calyon and it comes out real good. Showing a pleasing voice and nice guitar style, Cotton runs through this in easy manner. The lower lid is also a fast thing with a string instru-mental. Both ends will make sense to ons

#### "I LIKE YOU BEST OF ALL" (2:26) "I'M LEAVING (YES INDEEDY)" (2:26)

#### JOHNNIE LEE WILLS

(Bullet 724)

• A couple of terrific ditties are dished up on this platter by Johnnie-Lee Wills and his boys. With a vocal by Leon Huff, both sides feature a grand tune with a good beat done in a manner that makes you want to hear more. These are sure things for ops.

## "THE PLACE WHERE I WORSHIP" (2:28)

"IT IS NO SECRET" (2:25) OZIE WATERS

#### (Coral 64069)

• Two currently high-flying reli-gious numbers are given a working over by Ozie Waters and the Ken-tones. On both ends, Ozie gets some excellent backing as he sings the tunes in his likeable manner. Although there have been a lot of recordings on both these ditties, this disk should still go well in the machines.

#### "STATUE IN THE BAY" (2:56) "KEY TO THE DOOR" (2:45) MONTE HALE (MGM 10865)

winning melody and as done by this group it's gonna garner much coin for juke box ops. Tiny Stokes ren-ders the vocal in unbeatable style and gives the whole number a feel-ing that can't be topped. The in-strumentale also and first rate with

ing that can't be topped. The in-strumentals also are first rate with a good guitar beat being kept up all the way through. Ops can't go wrong with this. The second side is a slower ballad, easy and soft, featuring some interesting har-mony by the Buccaneer Trio. This end too gets a good working over

end, too, gets a good working over from the boys. The side, though,

that is really due to make it is the first. And ops who want to get onto a good thing, should get onto this

• A couple of good sides are turned • A couple of good sides are turned out on this platter by Monte Hale. The top deck is a patriotic ballad which he delivers in a pleasant voice. Flip is a swingy number featuring some good piano. Hale again shows fine vocal work here. Ops should listen in

### "YOU GOTTA WALK THE STRAIGHT AND NARROW" (2:14) "WHEN THE SAINTS GO MARCHING HOME" (2:17) RAY SMITH

(London 857)

one real soon.

• Two numbers in the spiritual vein are offered here by Ray Smith. The upper half has some excellent guitar work backing up Ray's easy to listen to voice while the lower level has a heavy drum accompaniment in march style. Ray does a good job on both the vocals and makes this a disk definitely worth an op's while.

#### "I WON'T BE AT HOME" (2:30) "THIS SIDE OF HEAVEN" (2:50) CARL SMITH

#### (Columbia 20765)

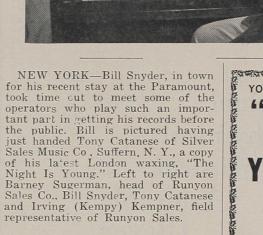
• Carl Smith gets going on a tune which makes for easy listening. With a winning guitar instrumental, he runs through this number in a pleas-ant manner. Second side is a ballad on which he again shows an easy going voice. Both ends are worth hearing.

## "I NEVER KNEW I'D MISS YOU" (2:54) "JEALOUS STARS" (2:42)

BILLY BROWN (Columbia 20766)

 Billy Brown makes the two ballads • Billy Brown makes the two ballads on this disk real nice things to listen to. Getting a little yodeling into the top deck, he also gets some aid from a guitar instrumental. On the bottom half he shows more good singing work and comes through very well. This will do fine in the boxes.

"It's What's in THE CASH BOX That Counts"



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## London Pushes Up Lorry Raine Release

LOUIS-London Records has ST. LOUIS—London Records has decided to push up for immediate re-lease Lorry Raine's waxing of "Who'll Take My Place When I'm Gone" and "Spin The Bottle." The decision was made by Joe Delaney of London after scanning the capacity business Lorry did at the Lyn Theater in this town the week of November 23.

In addition she had eight dj shows and two TV shots set up for her by Paul Levy, local London Distrib. Levy got so hepped up about the girl that it was he who asked Delaney to move up her releases.

Levy has already garnered ops' orders for immediate placement of 1700 of the new platter.

St. Louis is where the Raine gal's "Strangers" first took off, so she hopes the charm holds true on the new opus.

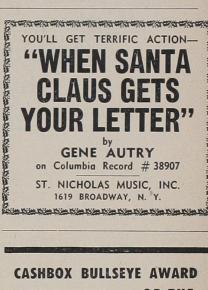
## **DJ Johnny Clarke** Aids Sale For Blind

NEW YORK—Dj personality John-ny Clarke last week was made Chair-man of the Radio Publicity Committee by the New York State Commission for the Blind.

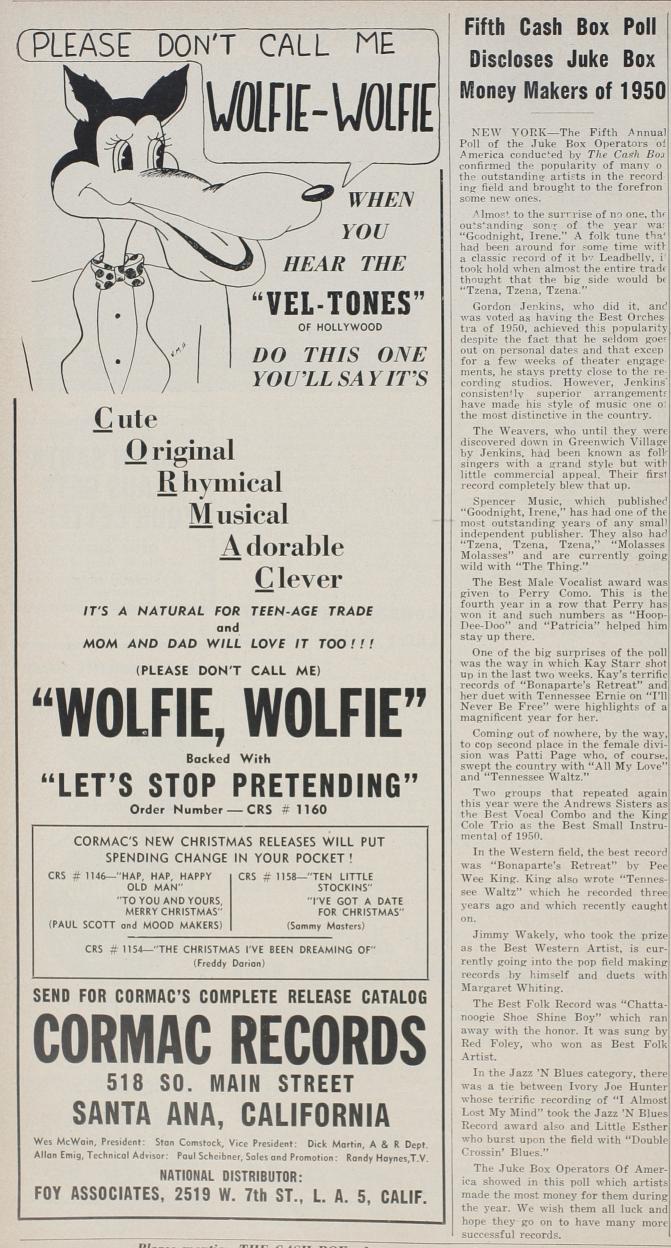
Their annual Christmas sale is cur-rently being held at 15 West 47 Street. The full purchase price on all arti-cles is returned to the blind during this three week sale from November 27 through December 16.

All workers for the sale are volun-teers and Clarke, in addition to get-ting plugs for the sale, is lining up djs in the metropolitan area to make a live pitch behind a counter some-time during the sale.

Plans are being made to have a Dj Day next year with all counters being manned by disk jockeys and being man their wives







## 10818 IVORY JOE HUNTER M'G'M RECORDS Getting Late!!! Wire or Phone your final Xmas Orders for MAHALIA JACKSON'S 01210 **'SILENT NIGHT'** "GO TELL IT ON THE MOUNTAIN" Apollo # 235 APOLLO RECORDS, INC. 457 W.45 St. N.Y. **"TENNESSEE** WALTZ" Patti Page THE BIGGEST! THE BEST! ecorded and featured by TOMMY DORSEY MR. GOON-BONES-BARNEY LANTZ PHIL HARRIS JOHNNY MERCER LES PAUL FRANK PETTY TRIO LEO FEIST, INC. Frankie Laine's Great Holiday Hit! WHAT AM I GONNA DO THIS CHRISTMAS Don't miss it on -Mercury Record No. 5553 J. J. ROBBINS & SONS, Inc. 1619 Broadway, N. Y. C. NOW ON "LUCKY STRIKE HIT PARADE"-BE SURE TO FEATURE HIM ONYOUR 'JUKE BOX HIT PARADE ST. NICHOLAS MUSIC, INC. 1619 B'WAY, NEW YORK

December 16, 1950

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

Page 22

**Discloses Juke Box** 

Almost to the surprise of no one, the

In the Western field, the best record

Jimmy Wakely, who took the prize

The Best Folk Record was "Chatta-

In the Jazz 'N Blues category, there

The Juke Box Operators Of Amer-

#### Page 23

Dec. 9 Dec. 2

December 16, 1950

Dec. 9 Dec. 2

	4—NE
	TH CA-1190
THE CASH BOX	CO-3898
	CO-3904
DISC-HITS	
BOX SCORE	DE-27253
DUA SUURL	LO-773-
JACK "One Spot" TUNNIS	ME-5495
	ME-5301 MG-1077
WERLY NATIONAL SURVEY	VI-20-39
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PTE VESEL FASULATION COMPILIED ON THE AVERAGE MONIMULE PURCHASE ON THE RASIS OF 1000 REC. OTH - VIELE IN OBJECT OF POPULARITY, INCLUDING NEWE OF 1551-5, RECORD NUMBER, ARTISTS, AND RT.	CO-3891
CONDANS ON THE REVERSE SIDE.	CO-3891
CODE	CO-3900
	DE-2711
AB—Abbey ME—Mercury AD—Adam MG—MGM AL—Aladdin MO—Modern AP—Apollo NA—National AR—Aristocrat PR—Prestige ARC—Arco RA—Rainbow DIL BLIct BE Boont	DE-2711
AR—Aristocrat PR—Prestige ARC—Arco RA—Rainbow	ME-5455
CA—Capitol RG—Regal CO—Columbia RO—Rondo	VI-20-38
CR—Coral SA—Savoy DA—Dana SIT—Sittin' In DE—Decca SP—Specialty	6—TH
4 Star—Four Star TE—Tempo	CA-1106
JU—Jubilee TW—Tower KI—King VI—Victor LO—London	CO-3892
45 rpm numbers in parenthesis	DE-2712
Dec. 9 Dec. 2	VI-20-39
-THE THING 106.8 62.2	VI-20-38
39068 (6-919)—ARTHUR GODFREY Yea Boo	7—A
60333 (9-60333)—AMES BROS. Music By The Angels	CA-1234
27350 (9-27350)—DANNY KAYE Little White Duck	CO-3900
873 (45-873)—TERESA BREWER I Guess I'll Have To Dream The Rest	DE-2735
5548 (5548x45)—TWO TON BAKER 20-3968 (47-3968)—PHIL HARRIS	ME-550
Goofus 20-3986 (47-3986)—RED CAPS	MG-108
Am I. To Blame? 21-0411 (48-0411)—JUNE CARTER	VI-20-3
Winkin' And A Blinkin'	8-01 CA-127
-HARBOR LIGHTS 90.9 111.7 -1190 (F-1190)—RAY ANTHONY O.	CO-390
-1190 (F-1190)—KAT ANTHONT O. Nevertheless -38889 (6-710)—KEN GRIFFIN	CR-6032
-38889 (6-710)—KEN GRIFFIN Josephine -38963 (6-784)—SAMMY KAYE O.	DE-2730
Sugar Sweet -27208 (9-27208)—GUY LOMBARDO O.	ME-553
The Petite Waltz -27219 (9-27219)—BING CROSBY	RH-101- VI-21-0
Beyond The Reef -781 (30194)—LORRY RAINE	VI-20-3
Music, Maestro, Please -5461 (5461x45)—BYRD and THE	9—P CO-389
HARMONICATS At Sundown	CO-390
-5488 (5488x45)—DINAH WASHINGTON I Cross My Fingers G-10823—SHEP FIELDS	CR-603
I'm Forever Blowing Bubbles V-1488—TONY PAPA O.	DE-272
-20-3911 (47-3911)-R. FLANAGAN O. Singing Winds	ME-549
-TENNESSEE	VI-20-3
-1316 (F-1316)-LES PAUL	10-
Little Rock Getaway D-20551—ROY ACUFF	CA-112
Sweeter Than The Flowers D-39065 (6-916)—JO STAFFORD If You've Got The Money	DE-272
8-60313 (9-60313)-ERSKINE HAWKINS	DE-249
Skippin' And A Hoppin' E-27336 (9-27336)—GUY LOMBARDO Get Out Those Old Records	LO-654 ME-818 MG-10
E-46122 (9-46122)—J. & L. SHORT Long Gone Daddy	RG-325
D-867 (45-867)—ANITA O'DAY YEA, BOO	VI-20-3
E-5534 (5534x45)—PATTI PAGE Boogie Woogie Santa Claus I-20-3979 (47-3979)—FONTANE SISTERS	11
I-20-3979 (47-3979)—FONTANE SISTERS I Guess I'll Have To Dream The Rest	CA-120 CA-120
LOL DADT (40 0407) DEE WEE KING	CO-38

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VI-21-0407 (48-0407)-PEE WEE KING

VER-IELESS 73.9 61.2 (F-1190-RAY ANTHONY O. Harbor Lights 82 (6-813)—PAUL WESTON O. Beloved, Be Faithful 14 (6-888)—FRANK SINATRA I Guess I'll Have To Dream The Rest 3 (9-27253)-MILLS BROS. Thirsty For Your Kisses -TEDDY PHILIPS O. 12-Big Brown Eyes (5495x45)—FRANKIE LAINE I Was Dancing With Someone FRANKIE LAINE Be Bop Spoken Here —MONICA LEWIS Let's Do It Again (47-3904)—R. FLANAGAN O. The Red We Want 12 004 L MY LOVE 69.4 74.5 -XAVIER CUGAT Tell Me Why (6-752)-PERCY FAITH This Is The Time -JACK SM!TH Ca Va Ca Va (9-27117)-BING CROSBY 8 )6 7 13-Friendly Islands (9-27118)—GUY LOMBARDO O. 8 Swiss Bellringer 5 (5455x45)—PATTI PAGE Roses Remind Me Of You 870 (47-3870)—DENNIS DAY Goodnight, Irene HINKING YOU 63.1 79.8 6 (F-1106)-ART MORTON Perhaps I Don't, Perhaps I Do 25—SARAH VAUGHAN I Love The Guy 28 (9-27128)—DON CHERRY Here In My Arms 901 (47-3901)—FISHER and If You Should Leave Me 836 (47-3836)—ANDRE PREVIN BUSHEL ND A PECK 61.9 34.8 4 (F-1234)—WHITING-WAKELY Beyond The Reef 08 (6-838)—DORIS DAY Best Things For You 52 (9-27352)—ANDREWS SISTERS Guys and Dolls (5501x45)—KALLEN-HAYES Silver Bells 800 (K-10800)—JOHNNY DESMOND So Long, Sally 1930 (47-3930)—COMO-HUTTON She's A Lady H BARE! 47.7 29.2 8 (F-1278)-KAY STARR (F-12/8)—KAY SIAKK Everybody's Somebody's Fool
 (45—BENNY GOODMAN Walkin' With The Blues
 (9-60327)—AMES BROTHERS To Think You've Chosen Me
 (9-27305)—LIONEL HAMPTON O. Who Cares? Who Cares? -KAY BROWN Baby Me LOUIS PRIMA 0404 (48-0404)—HOMER & JETHRO 3954 (47-3954)—R. FLANAGAN O. Halls Of Ivy ATRICIA 28.5 35.1 965—DICK JURGENS O. Cincinnati Dancing Pig
030 (6-861)—SAMMY KAYE Petite Waltz
816 (9-60316)—DENNY VAUGHN Autumn Leaves
258 (9-27258)—RUSS MORGAN O. Winter Waltz
91 (5491x45)—EDDY HOWARD O. So Long, Sally
3905 (47-3905)—PERRY COMO Watchin' The Trains Go By
-1'LL, NEVER 65-DICK JURGENS O. FLL NEVER BE FREE 26.2 29.3 BE FREE 26.2 29.3 24 (F-1124)—STARR-ERNIE 200 (9-27200)—FITZGERALD-JORDAN Ain't Nobody's Business 911 (9-24911)—LIONEL HAMPTON O. How You Sound 4—JOYCE INDIG 87 (8187x45)—DINAH WASHINGTON 0839—ART MOONEY O. To Think You've Chosen Me 58—LAURIE-GAYTEN -3128 (47-3128)—L. MILLINDER O. Journey's End -FROS'TY, THE FROSTY, THE **SNOW MAN 25.6** 03 (F-1203)—KING COLE 04 (F-1204)—JERRY MARLOWE 9.1

CO-38907-GENE AUTRY

Dec. 9 Dec. 2 Dec. 9 Dec. 2 CR-60271 (9-60271)—HARRY BABBITT DE-27257 (9-27257)—GUY LOMBARDO DE-46267 (9-46267)—RED FOLEY Rudolph, The Red-Nosed Reindeer LO-772 (30189)—CURT MASSEY Blue Christmas MG-30257 (K-30257)—JIMMY DURANTE VI-21-0374 (47-0255)—ROY ROGERS VI-20-3915 (47-3915)—VAUGHN MONROE Could Be -GOODNIGHT. 
 IRENE
 24.5
 28.6

 AT-917—LEADBELLY
 CA-1142 (F-1142)—JO STAFFORD
 CA-1158 (F-1158)—EDDIE GRANT

 CO-38892 (G-718)—FRANK SINATRA
 CO-38394—GENE AUTRY
 CR-60261—JACK SHOOK-DOTTIE DILLARD

 DA-705—HARMONY BELLS ORCH.
 DE-46255 (9-46255)—FOLEY-TUBB
 DE-48167 (9-48167)—GUNTER LEE CARR

 DE-48167 (9-48167)—GUNTER LEE CARR
 DE-45113 (9-45113)—TED MAKSYMOWICZ
 DI-524—MAD MAN MAXWELL

 KI-886—MOON MULLICAN
 ME-5448—ALEXANDER BROS.
 RG-3281—PAUL GAYTEN ORCH.

 VI-20-3870 (47-3870)—DENNIS DAY
 13—OUR LADY OF
 24.5 28.6 IRENE -OUR LADY OF FATIMA 22.7 32.5 CO-38926-TONY BENNETT Just Say I Love F CO-39042—THE MARINERS Her The Rosary DE-14526 (9-14526)—RED FOLEY DE-14526 (9-14526)—RED FOLEY The Rosary DE-27256 (9-27256)—BILL KENNY Stranger In The City LO-752—FRED ELLIOT ME-5466 (5466x45)—KALLEN-HAYES Honestly, I Love You MG-10737—SALLY SWEETLAND PE-600—LARRY VINCENT VI-20-3920 (47-3920)—PHIL SPITALNY Ave Maria Ave Maria 14—TO THINK YOU'VE CHOSEN ME 21.6 18.6 CO-39036 (6-867)-SAMMY KAYE O. CO-39038 (6-867)—SAMMT KATE O. You Oughta Be In Pictures CR-60327 (9-60327)—AMES BROS. Oh Babe DE-27262 (9-27262)—SY OLIVER Just The Way You Are LO-859 (45-859)—HENRY JEROME O. A Foggy Day ME-5517 (45 x 5517)—EDDY HOWARD ME-5517 (45 x 5317) One Rose MG-10839 (K-10839)—ART MOONEY I'll Never Be Free 21.5 -MONA LISA 21.5 15.9 CA-1010 (F-1010)-KING COLE The Greatest Invento CA-1104 (F-1104)—BUDDY COLE Peanut Vendor CA-1151 (F-1151)—JIMMY WAKELY CO-38768—HARRY JAMES O. La Vie En Rose CR-60250 (9-60250)—LEIGHTON NOBLE O. Sam's Song DE-27048 (9-27048)—VICTOR YOUNG O. hird Man Them LO-619 (30106)-CHARLIE SPIVAK O Loveless Love ME-5447—ALEXANDER BROS. Home Cookin' MG-10689—ART LUND When My Stage Coach Reaches Heaven VI-20-3753 (47-3753)—DENNIS DAY 16—CAN ANYONE EXPLAIN? 19.3 28.5 ARC-1259—SAVANNAH CHURCHILL CA-1131 (F-1131)—RAY ANTHONY All Dressed Up To Smile 17—ORANGE-COLORED SKY 18.2 25.2

CA-1184 (F-1184)—KENTON-COLE

CO-38980 (6-811)-DORIS DAY Load Of Hay CR-60325 (9-60325)—JERRY LESTER Time Takes Care Of Everything DE-27261 (9-27261)-KAYE and ANDREWS Ching-ara-sa-sa ME-5504 (5504x45)-ROBERTA QUINLAN Molasses, Molasses VI-20-3908 (47-3908)—BETTY HUTTON Can't Stop Talking -PETITE 18-WALTZ 17.9 25.6 CO-39030 (6-861)-SAMMY KAYE Patricia Patricia CO-39047—KEN GRIFFIN In A Little Gypsy Tea Room CR-60294 (9-60294)—OWEN BRADLEY Boulevard Of Broken Dreams DE-45118 (9-45118)—TED MAKSYMOWICZ Polkarina DE-27208 (9-27208)—GUY LOMBARDO O. Harbor Lights LO-762 (30184)—JACK PLEIS O. Raamuffin ME-5493 (5493x45)—HARMONICATS and LeWINTER Warsaw Waltz ME-5487 (5487x45)—LAWRENCE WELK O. I'm In The Middle Of A Riddle MG-10834—MELODEONS Beloved, Be Faithful VI-25-1175—JOHNNY VADNAI VI-20-3884 (47-3884)—THREE SUNS and LARRY GREEN O. Jet 19—RUDOLPH, THE RED-NOSED REINDEER I 17.7 7.7 CA-1259 (F-1259)-SUGAR CHILE ROBINSON ROBINSO CA-30133 (F-30133)—SMILEY BURNETTE CO-38981—KEN GRIFFIN CO-MJV 56 (4-724)—GENE AUTRY CR-60271 (9-60271)—HARRY BABBITT DE-46267 (9-46267)—RED FOLEY DE-27159(9-27159)—BING CROSBY *Teddy Bear's Picnic* LO-740 (30158)—PRIMO SCALA VI-20-3934 (47-3934)—SPIKE JONES VI-21-0392 (48-0392)—MONTANA SLIM 20—IT'S A MARSHMALLOW WORLD 14.9 2 20.8 WORLD 14.9 20.8 CO-38990—ARTHUR GODFREY The Christmas Tree Angel CR-60321 (9-60321)—DENNY VAUGHN So Long, Sally DE-27230 (9-27230)—BING CROSBY Looks Like A Cold, Cold Winter LO-539—ANNE SHELTON A Little King A Little Long LO-539—ANNE SHELTON A Little Kiss, A Little Love ME-5496 (5496x45)—VIC DAMONE When The Lights Are Low MG-10827 (K-10827)—JOHNNY DESMOND Sleigh Ride VI-20-3942 (47-3942)—VAUGHN MONROE Snowy White Snow And Jingle Bells ADDITIONAL TUNES LISTED BELOW

- IN	ORDER	OF	POPU	LARITY	
21—M0 M0	LASSI	es, es		13.7	7.8
M0 22—I'LI	LALW	VAJ	YS	10.0	
23_MO	VE YO MMY.	W	ONPT	13.6	21.8
YO	U BUY	YA	BA	BY	
94 7000	OTHE	7 10	AD		10.6
YO	UR KI	ISS	ES		
25—LA EN	ROSI	E		11.7	23.9
26 BE	YOND E REF				
27—TH	D BDS	T	THI	NG	
FOI 28—SAI	R YO	U		9.6	
28—SAI 29—SIN	M'S SC IPLE	UNG	5	7.9	27.1
ME 30—A F				6.8	14.9
30—A F	FRAIN	N	AY	6.3	3.2
31-B0					
32DR	TREA'	A L	ITT	5.8 LE DI	11.2 REAM
OF	ME				5.2
33—Y0 IN	LOVE		51	4.6	7.9
34—BE	LOVE	D,			
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	RIST			3.1	
36-CA AN	N'I SI YMOR		1 10	2.9	GH
37-SU	GAR S	W		2.9 2.8	
38—MY CR	HEA IES F	OR	YOI	U 2.7	
CR 39—BE	MYL	01	TE .	2.6	2.1
40—IF A I				2.4	2.2
				-	

FACTORIES FACE PROBLEMS

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All Materials And Components Extremely Difficult To Obtain. New Products Being Introduced To Serve Trade. Ops Again Urged To Buy New Equip't. Most Plants Seek War Work To Take Up Slack.

New 10¢ Play Game Two Player Mechanical Hockey Game Features 10 Balls 10¢. Clix With Trade On First Shipments.

United Mfg. Delivers

CHICAGO — All factories here are fighting very hard to continue production of their regular equipment against almost insurmountable odds.

Raw materials and components are becoming extremely difficult to obtain. Such items as speakers, resistors, tubes, condensers, slug ejectors, transformers, and even cabinets, to name a few of the items, are growing tighter each day.

Manufacturers are spending the greater part of each day trying to dig these up. And when obtainable, prices are sky-high.

The greater majority of the manufacturers are a great deal off in production compared to the same period in '49.

Of course, during that period in '49 they were extremely busy with shuffle and rebound games.

But, with conditions what they are and new equipment sure to soon disappear, all believed that business would be much brisker in view of the fact that operators, jobbers and distributors would attempt to stock up with whatever equipment they could buy at this time. Some of the manufacturers

Some of the manufacturers are introducing new items to the market in an effort to give the trade every bit of equipment possible.

Manufacturers joined in an urgent appeal to operators to buy whatever new equipment they can. There will be very small production runs in the future. Whatever the operators can obtain now may have to last for years to come.

In the meantime, manufacturers here have their men scouting for war work to take up the slack caused by the lack of sufficient materials to produce their regular products.

There is now no longer any doubt that, as war work becomes more plentiful, everyone of the factories here will be busily engaged with war orders and will only be able to run any other products thru their production lines in limited quantity.

As one leading manufacturer told one of his distributors who visited with him this past week, "It's a helluva lot later than you think." CHICAGO—Lyn Durant, Herb Oettinger, Bill DeSelm, Ray Riehl, and other execs of United Manufacturing Company, this city, announced this past week that, to meet with the requests of the majority of the nation's amusement game ops, they have presented their newest machine, "Team Hockey," on 10c play.

This is the famous two player hockey type game, well known to the industry, which is, without any doubt one of the most exciting, competitive play games in all coin operated amusement machine history.

The United "Team Hockey" is tremendously improved over the old time games. It features three player hockey teams. Each of the two players who play the game controls a three player team and, therefore, tremendous excitement is created in the actual play of the game.

As far as the operator is concerned, the game is one of the fastest that has ever yet been developed. It is a very attractive game. It has simple-to-service-features. It handles both players at the cost of only 10c.

This is just that the operators have been asking for from coast to coast, 10c play amusement games. This is the first 10c play game which retains and even enhances every feature of one of the most outstanding and proved moneymakers known to the industry.

It is one game on which operators can depend to continually earn good profits over a long period of time.

To the credit of Lyn Durant, who produced the 10c play "Shuffle Alley," this is another type amusement machine which can, and easily does gladly obtain 10c from the players.

The players don't mind investing a dime in the least to play this game.

It is, of course, factory policy that if, and when, ops decide that they do not want to use the 10c coin chutes, regardless of the fact that the greater majority of them have been asking for 10c amusement play games for many, many months, they can always have United Manufacturing Company place 5c coin chutes on their games.

This game symbolizes exactly what the nation's amusement machine ops have been asking for—10c play.

This is the first game, complete credit goes to Lyn Durant and other execs at United for meeting the wishes of the nation's ops to produce 10c play amusement machines which will intrigue the public as well as increase take.

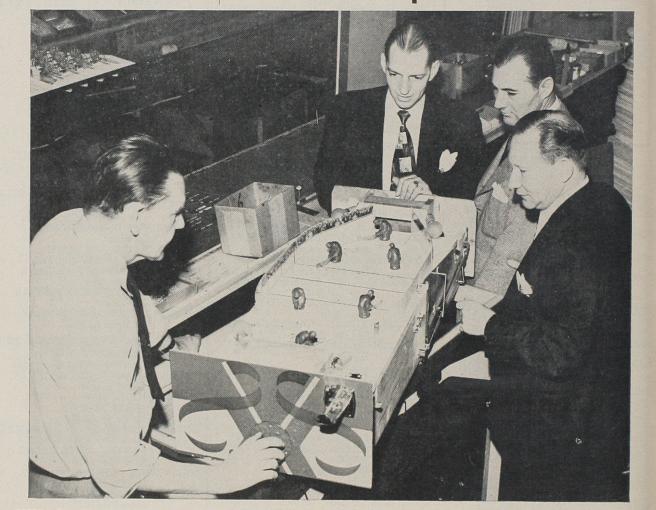
United's "Team Hockey," after long and varied tests, seems to be the game which the nation's amusement machines ops have been begging for all these many months.

Pictured above, reading right to left, are Bill Gersh, Johnny Casola and Bill DeSelm watching a demonstration on "Team Hockey" by one of the United execs.

## The Vanishing Buffalo

NEW YORK—H. I. Phillips, writer of "The Sun Dial" column, syndicated in hundreds of papers thruout the country, makes a short, but important comment of the gradual disappearance of the nickel.

Says Phillips: "Complete description: He's so old-fashioned he still carries nickels."



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# **'I couldn't**

# believe it!"

Remember the farmer who saw his first giraffe? "There ain't no sech animal!" he insisted. *He couldn't believe it*. Many operators, looking over the earnings record of their first AMI juke box, are like that farmer. They, too, find the factual truth hard to believe. They're amazed when they realize how little it costs to operate the AMI. Breakdowns are nil. There's no lengthy period of shutting down for repairs. The AMI costs less when new, sells for more on a trade-in; enjoys top earnings all the time between. Small wonder that disbelief fades, for as operators add more AMI juke boxes to their routes, their experience proves that believing in AMI is a common-sense, profitable thing to do!

5 12 1. 1. M.

Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.



"It's What's in THE CASH BOX That Counts"