

THE CASH BOX

VOLUME 12, NUMBER 14

(HOLIDAY ISSUE)

DECEMBER 30, 1950



At this Yuletide season, Perry Como and Mindy Carson sing out Christmas greetings to all the folks who have made this such a wonderful year for them. Perry, for the fourth time in a row, has won THE CASH BOX award as the best male vocalist. This week too he received four Gold Record awards from RCA Victor, representing four disks which sold over a million each. Mindy, also celebrating a successful year, culminated her many best selling Victor releases with the signing of a Hollywood contract.

Wishing You the
Merriest of Merry Christmases

and the
Happiest of Happy New Years

The Cash Box



"Just Folks"



Here is a romantic magazine.

One that has built a following on personalities.

And personalities, they tell me, is what count with people like you and me who are just "people".

Like you and me, these are the people who want their children to have everything "we didn't have".

Just plain people.

Just people. In fact, the "common run". The people who made this the greatest and finest country on earth.

The people who made a great nation zoom up out of a wilderness.

That's us.

We're the people.

And this romantic idea of a magazine that is strictly devoted to a certain trade, a certain people, this is the magazine that we bring you week after week — all year 'round.

This, my friends, is *The Cash Box*.

Captained by "people". People who know each other as "just folks". And that's the way we want it to be. Now, and for the years to come.

So, if you, too, are "just folks", "just people", we're with you—in fact, we're your kind.

Let's all of us kind of grip into this thing—this business of ours—this livelihood that we are getting from operating, jobbing, distributing and manufacturing coin operated equipment in all its classifications . . . as well as recording, manufacturing and selling juke box tunes and records.

We're just people, aren't we?

Aren't we the people who help the people?

Aren't we supplying entertainment and services and merchandising—automatically?

Aren't we sort of doing a job—in a way—for all the people—to make things just a bit brighter and easier and happier for everyone concerned?

Well, we "just folks", here at *The Cash Box*, kind of want you "folks", out there, to feel that we, too, are like you.

That we are driving ahead for you. That we are trying with all might and main to make this, your business, a more solid business. A better business. A grander and more respected business.

That we "folks" are like you "folks", who also want "our children", just like "your children", to enjoy the things that "we folks" didn't have to enjoy.

Sort of carry on with us for we are for you. And want to help you and work with you. And cooperate and do things that you feel we should do—if you'll only tell us more often what you want us to do for you. So that we can all enjoy better times and grander fun and live and laugh and be prosperous and happy.

Why shouldn't we, in the coin machine industry, enjoy the things that others in other industries claim as "theirs"? Aren't they "people" just like we're "people"? Flesh and blood and sorrow and heartache? And, when you add it all up—just momentarily here?

So, as Xmas comes around and as the New Year sort of sticks its little, frozen, red nose 'round the corner—let's all of us, you and me and everyone, kind of remember—"we're just folks"—"just people"—just the kind of "friends" who are asking you to be friendly to us, and to like us, for we want to do what you want to do, and be good to you like you are good to us.

All of us "folks" here at *The Cash Box*—wish all of you "folks"—a very, very, merry Xmas.

THE CASH BOX

Volume 12, Number 14
(Holiday Special Issue)

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.

(All Phones: LOngacre 4-5321)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEBster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1950 by The
Cash Box Publishing Co., Inc. No reproduction in part
or whole allowed without written permission from the
publishers.

EXECUTIVE STAFF

BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising
closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATES \$15 per year anywhere in the
U.S.A. Special listing for jobbers and distributors at
\$48 per year includes 40 word classified advertisement
each week for an entire year (52 weeks) plus the full
year's subscription free of charge. Airmail, First Class,
as well as Special Delivery subscription rates on re-
quest. Subscription rates for all foreign countries on
request. Three weeks advance notice required for
change of address.

THE CASH BOX covers the coin operated machines
industry, and all allied to this industry in any fashion
whatsoever, throughout the United States, Canada,
Central and South America, Africa, Japan, Hawaii,
Philippine Islands, and other Asiatic and Pacific coun-
tries, as well as certain European nations. *The Cash
Box* is on hand at various American consular offices
throughout the world. This coverage includes operators,
jobbers, distributors and manufacturers and all allied
to:—automatic coin operated music equipment; auto-
matic coin operated vending and service machines;
as well as coin operated amusement equipment; in all
divisions. The music and record fields, recording
artists, publishers of music, disc jockeys, radio sta-
tions, and all others in any fashion identified with, or
allied to, the coin operated music machines industry
are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and
all materials used in the coin operated vending, music
and amusement fields are covered by *The Cash Box*.
Banks, finance firms, loan organizations and other
financial institutions, expressly interested in the financ-
ing of coin operated machines of all types, are covered
by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various asso-
ciations of coin machine operators throughout the
United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

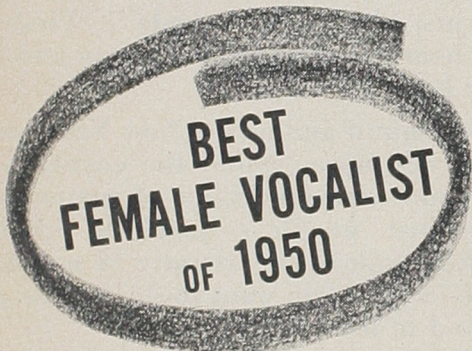
"*The Confidential Price Lists*" are the one and only
officially recognized price guide of all new and used
machines in the United States. "*The Confidential Price
Lists*" are an exclusive, copyrighted feature of *The Cash
Box*. "*The Confidential Price Lists*" report each week's
low and high prices for all new and used coin operated
machines, regardless of age, listing all market changes,
and continually adding on all the new equipment as this
equipment is announced to the industry. "*The Confid-
ential Price Lists*" are recognized by many cities and
states throughout the country as the "official price book
of the coin operated machines industry". They are an
integral part of *The Cash Box* and appear in each
week's issue. "*The Confidential Price Lists*" are offi-
cially used in the settlement of estates, for buying, sell-
ing and trading of all coin operated equipment, and are
also officially recognized for taxation purposes. "*The
Confidential Price Lists*" are used by finance firms,
factors, loan companies, bankers and other financial
institutions to guide them in making loans to members
of the coin operated machines industry. They have been
legally recognized in courts throughout the United States
and Canada. "*The Confidential Price Lists*" have been
acclaimed by the coin operated machines industry. En-
tire business transactions and legal cases are based
upon the quotations appearing in "*The Confidential
Price Lists*".

Thank You, Ops!

FOR SELECTING 3 TOP CAPITOL RECORDING ARTISTS AS 1950 CASH BOX POLL WINNERS

They gave you hits in 1950 and more are coming in 1951!

KAY STARR



"BONAPARTE'S RETREAT"
"I'LL NEVER BE FREE"
(with Tennessee Ernie)
"OH, BABE"



JIMMY WAKELY



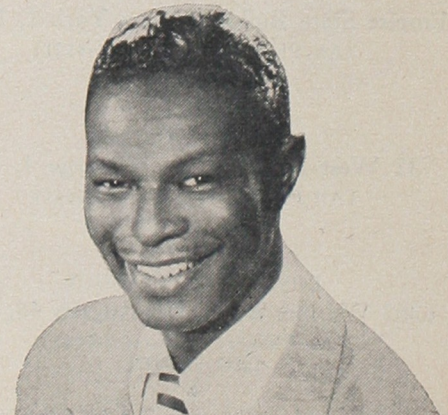
"MY HEART CRIES FOR YOU"
"SLIPPING AROUND"
(with Margaret Whiting)
"POT OF GOLD"



NAT "KING" COLE and his trio



"MONA LISA"
"ORANGE COLORED SKY"
(with Stan Kenton)
"TIME OUT FOR TEARS"



ALL ARE ON



The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE

AB—Abbey	DE—Decca	RA—Rainbow
AD—Adam	4 Star—Four Star	RE—Regent
AL—Aladdin	FE—Federal	RG—Regal
AP—Apollo	JU—Jubilee	RO—Rondo
ARC—Arco	KL—King	SA—Savoy
BU—Bullet	LO—London	SIT—Sittin' In
CA—Capitol	ME—Mercury	SP—Specialty
CO—Columbia	MG—MGM	TE—Tempo
CR—Coral	MO—Modern	TW—Tower
DA—Dana	NA—National	VI—Victor
	PR—Prestige	

TENNESSEE WALTZ

PATTI PAGE

CA-1316 (F-1316)—Les Paul
CO-20551—Roy Acuff
CO-39065—Jo Stafford
CR-60313 (9-60313)—Erskine Hawkins
DE-46122 (9-46122)—J. & L. Short
DE-27336 (9-27336)—Guy Lombardo

LO-867 (45-867)—Anita O'Day
ME-5534 (5534x45)—Patti Page
MG-10864—Tommy Tucker
VI-20-3979 (47-3979)—Fontane Sisters
VI-21-0407 (48-0407)—Pee Wee King

Pos. Last Week

THE THING

PHIL HARRIS

CO-39068 (6-919)—Arthur Godfrey
CR-60333 (9-60333)—Ames Bros.
DE-27350 (9-27350)—Danny Kaye
LO-873 (45-873)—Teresa Brewer
ME-5548 (5548x45)—Two Ton Baker

MG-10864—Tommy Tucker
VI-20-3968 (47-3968)—Phil Harris
VI-21-0411 (48-0411)—June Carter
VI-20-3986 (47-3986)—Red Caps

HARBOR LIGHTS

SAMMY KAYE ORCH.

CA-1190 (F-1190)—Ray Anthony O.
CO-38963 (6-784)—Sammy Kaye O.
CO-38889 (6-710)—Ken Griffin
DE-27219 (9-27219)—Bing Crosby
DE-27208 (9-27208)—Guy Lombardo O.
LO-781 (30194)—Lorry Raine

ME-5488 (5488x45)—Dinah Washington
ME-5461 (5461x45)—Byrd & The Harmonicats
MG-10823—Shep Fields
TW-1488—Tony Papa O.
VI-20-3911 (47-3911)—R. Flanagan O.

THINKING OF YOU

DON CHERRY—EDDIE FISHER

CA-1106 (F-1106)—Art Morton
CO-38925—Sarah Vaughan
DE-27128 (9-27128)—Don Cherry

MG-30293—Anita Ellis
VI-20-3901 (47-3901)—Eddie Fisher
VI-20-3826 (47-3826)—Andre Previn

ALL MY LOVE

PATTI PAGE

CA-1183 (F-1183)—Eddie Grant
CO-38913—Xavier Cugat O.
CO-38918 (6-752)—Percy Faith O.
CO-39006—Jack Smith
DE-27117 (9-27117)—Bing Crosby

DE-27118 (9-27118)—Guy Lombardo O.
ME-5455 (5455x45)—Patti Page
MG-10792—Russ Case O.
VI-20-3870 (47-3870)—Dennis Day

NEVERTHELESS

MILLS BROS.—RALPH FLANAGAN ORCH.

CA-1190 (F-1190)—Ray Anthony O.
CO-38982 (6-813)—Paul Weston O.
CO-39044 (6-888)—Frank Sinatra
DE-27253 (9-27253)—Mills Bros.

LO-773—Teddy Philips O.
ME-5495 (5495 x 45)—Frankie Laine
MG-10772—Monica Lewis
VI-20-3904 (47-3904)—R. Flanagan O.

A BUSHEL AND A PECK

PERRY COMO & BETTY HUTTON

CA-1234 (F-1234)—Whiting-Wakely
CO-39008 (6-838)—Doris Day
CR-60309 (9-60309)—Connie Haines
DE-27252 (9-27252)—Andrews Sisters

ME-5501 (5501x45)—Kallen & Hayes
MG-10800 (K-10800)—Johnny Desmond
VI-20-3930 (47-3930)—Como & Hutton

I'LL NEVER BE FREE

KAY STARR & TENN. ERNIE

CA-1124 (F-1124)—Starr & Tenn. Ernie
DE-27200 (9-27200)—Fitzgerald & Jordan
DE-24911 (9-24911)—Lionel Hampton
LO-654—Joyce Indig

ME-8187 (8187x45)—Dinah Washington
MG-10839—Art Mooney
RG-3258—Laurie & Gayten
VI-20-3128 (47-3128)—Lucky Millinder O.

OH BABE!

LOUIS PRIMA—KAY STARR

CA-1278 (F-1278)—Kay Starr
CO-39045—Benny Goodman
CR-60327 (9-60327)—Ames Bros.
DE-27305 (9-27305)—Lionel Hampton

ME-5538—Kay Brown
RH-101—Louis Prima
VI-21-0404 (48-0404)—Homer & Jethro
VI-20-3954 (47-3954)—Ralph Flanagan

ORANGE COLORED SKY

STAN KENTON & KING COLE

CA-1184 (F-1184)—Kenton & Cole
CO-38980 (6-811)—Doris Day
CR-60325 (9-60325)—Jerry Lester

DE-27261 (9-27261)—Kaye & Andrews
ME-5504 (5504x45)—Roberta Quinlan
VI-20-3908 (47-3908)—Betty Hutton

11) CAN ANYONE EXPLAIN. 12) TO THINK YOU'VE CHOSEN ME. 13) RUDOLPH THE RED NOSED REINDEER. 14) PATRICIA. 15) MY HEART CRIES FOR YOU. 16) GOODNIGHT IRENE. 17) I'LL ALWAYS LOVE YOU. 18) IT'S A MARSHMALLOW WORLD. 19) MONA LISA. 20) YOU'RE JUST IN LOVE.

Season's Greetings from

JOHNNY DESMOND

to all the Nation's
Juke Box Ops-Disc Jockeys-Dealers



Thanks for

6 Hits

In A Row



1-"C'est Si Bon"

2-"Picnic Song"

3-"Just Say I
Love Her"

4-"Piqalle"

5-"Sleigh Ride"

6-"Marshmallow
World"

...AND NOW...

"You're The Only One For Me"
BACKED WITH
"C'est La Vie"

LISTEN TO JOHNNY DESMOND

"BREAKFAST CLUB"
ABC NETWORK
MONDAY THRU FRIDAY
8:00-9:00 A.M., C.S.T.

"JOHNNY DESMOND GOES
TO COLLEGE"
ABC NETWORK—MONDAYS
8:30-9:00 P.M., C.S.T.

SEE AND HEAR JOHNNY DESMOND
"DON McNEILL'S TV CLUB"
ABC-TV NETWORK—8:00-9:00 P.M., C.S.T., WEDNESDAYS

PRESS RELATIONS AND RECORD PROMOTION
MILTON KARLE — NEW YORK
PAUL MONTAGUE — CHICAGO
JERRY JOHNSON — HOLLYWOOD

JOHNNY DESMOND FEATURED ON
MGM RECORDS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



THANK YOU
FOR 1948



THANK YOU
FOR 1947



PERRY

RCA Victor Records

and now...

**THANK YOU
FOR 1950!**

**THANK YOU
FOR 1949**



COMO

Direction —



GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"SOMETHING I DREAMED LAST NIGHT" (2:36)

"THE SHEIK OF ARABY" (2:20)
TEDDY WILSON ORCH.
(MGM 10873)

● Teddy Wilson turns out two fine sides here. The top deck ballad is given an excellent vocal by Kay Penton while the lower lid is an instrumental with some grand piano work. The side is very soft and makes you want to hear more. Both ends of this platter deserve ops attention.

"I DON'T MIND BEING ALL ALONE" (2:55)

"HIGH ON THE LIST" (3:03)
RUSS CASE ORCH.
(MGM 10871)

● Russ Case and his orchestra do a pleasant enough ballad on the upper half with Jack Carroll and Bonnie Lake singing out the lyrics. Both of them have good voices which blend well. On the second side Jack goes it alone, turning in a smooth job. Although not world beaters, these sides are easy to listen to.

"WHO KICKED THE LIGHT PLUG?" (2:58)

"HE'S A DEMON—HE'S A DEVIL—HE'S A DOLL" (2:54)

BETTY HUTTON
(RCA Victor 20-4000; 47-4000)

● A wonderfully cute tune is given a terrific workout by Betty Hutton. Going through a stammering routine, Betty rides into the clever lyrics with all her verve. The lower end is another novelty given Betty's typical going over. The two sides of this disk are done to a good backing. The top deck has a lot of potential.

"WHAT IS THE THING?" (3:02)

"SAD CASE" (2:25)

ZIGGY TALENT
(RCA Victor 20-3999; 47-3999)

● A parody on "The Thing" in Ziggy Talent's style of spoofing top ditties is the material used on the upper half. It doesn't quite seem to come off. It's much too much like the original. The lower half is a takeoff on a calypso number that have some funny lyrics. The second side is the one for us.

"MISSUS O'MALLEY AND MR. MALONE" (2:45)

"THE ROVING KIND" (2:43)

THE MELODEONS
(MGM 10879)

● An Irish sounding ditty is tossed around on this platter by The Melodeons. Their good harmony make the cute lyrics sound even better. The lower half is a current number that's heading for the top and the version that this group gives it should help. Ops in the market for good filler material should hear it.

"RIO RITA" (2:40)

"SHADOW WALTZ" (2:20)

BUDDY MORROW ORCH.
(RCA Victor 20-3994; 47-3994)

● Two more instrumentals by Buddy Morrow's orchestra in their new style makes for some more good listening. Both ends are old standards in dance arrangements. Each one features a good orchestration and comes out very smooth. Ops should hear both of these sides.

DISK OF THE WEEK

"IF" (3:07)

"ZING ZING—ZOOM ZOOM" (2:56)

PERRY COMO

(RCA Victor 20-3997; 47-3997)



PERRY COMO

● Perry Como hits the bullseye again with a beautiful ballad on the upper deck called "If". Perry gives this one the kind of dramatic rendition he gave to "Because" and the result is going to be an avalanche of nickels for juke box ops. Starting with a plush opening, he

sings out the lyrics with gusto while Mitchell Ayres and the orchestra see to it that the lovely melody comes through. The combination makes for a top notch side which is certain to make a big splash and ops who come along are due to be splashing in coin. On the second side, Perry runs through a new Sigmund Romberg ditty in easy style. Romberg conducts the orchestra and chorus himself and the side has quite a Viennese feeling to it. It too has a possibility of breaking through. The end that looks like a sure bet though is "If". There's no if or maybe about this one's success.

"DOGPATCH TROMP" (2:61)

"EVIL EYE FLEEGLE" (2:45)

LYNNE HOWARD—NATIONAL QUARTET
(National 9136)

● A new dance with a caricature of a hillbilly tune is given a vocal by Lynne Howard. Accompanied by Radd Greene and the Dogpatch Ramblers, Lynn goes into her back country style. The flip is a novelty with a willanous story told by the National Quartet. Ops will have to hear this one for themselves to decide.

"MAKE ME LOVE YOU" (2:43)

"POSSIBILITIES" (2:54)

BILL DARNEL
(Coral 60354; 9-60354)

● Here's a plush ballad sung in Bill Darnel's dramatic voice. Denny Vaughan's orchestra provides a good background and the side turns out to be very listenable. The lower half has a number with a lot of possibilities as done by Bill and the Three Beaus and a Peep. It's a jumpy inspirational item with much appeal. These are two good sides for ops.

"I'M MOVING ON" (2:55)

"LITTLE GREY HOME IN THE WEST" (2:40)

BUDDY MORROW ORCH.
(RCA Victor 20-3993; 47-3993)

● A couple of instrumentals are twirled around on this disk by Buddy Morrow and the orchestra. On the upper deck, they give a number that's doing well in westerns a bouncy rendition while on the lower half they make an oldie sound real smooth. Both ends are good for dancing.

"UNTIL THE REAL THING COMES ALONG" (2:54)

"A FOGGY DAY" (2:51)

MEL TORME
(MGM 10874)

● Mel Torme goes to work on two standards and does a first rate job on them. The upper half gets a beautifully smooth vocal from Mel. Taking it very easy, he rides through this very softly. On the second side The Velvet Fog tries his hand on "A Foggy Day," a wonderful old Gershwin tune. The first half gets our nod.

"TEARDROPS FROM MY EYES" (2:58)

"HANDS OFF MY HEART" (3:17)

FRAN WARREN
(RCA Victor 20-3995; 47-3995)

● A tune that's going strong in jazz 'n blues circles is given another good going over by Fran Warren. Accompanied by Hugo Winterhalter's orchestra, Fran really digs into this. Flip is a new ballad, very slow and torchy, and it may do big things. Ops oughta listen in.

"LONG BEFORE I KNEW YOU" (2:30)

"THE LOVIN' YOU CONTINUALLY BLUES" (2:33)

JANETTE DAVIS
(Columbia 39076)

● Janette Davis has two songs to offer here. The upper lid is a ballad from "The West Point Story" done to the accompaniment of Archie Bleyer and the orchestra. The bottom half is a blues number into which Janette gets some good feeling. Ops might hear this for themselves.

"YOU DON'T REMIND ME" (2:45)

"I AM LOVED" (2:25)

FRANK SINATRA
(Columbia 39079)

● The much recorded score from "Out Of This World" gets two more tunes waxed by Frank Sinatra. The first side features a ballad with Axel Stordahl backing Frankie up. The second side is a beguine and Frank lets us feel the meaning of it. Both ends are good bets for ops.

"THIRSTY FOR YOUR KISSES" (3:03)

"THE BILLBOARD MARCH" (2:59)

LES BROWN ORCH.
(Columbia 39081)

● A wonderful tune is put through its paces by Les Brown and his Band of Renown. With Lucy Ann Polk giving out on the vocal, Les takes this one for a good ride. The lower lid is an instrumental of a march featuring some excellent solos. Ops will want to hear it.

"ESPECIALLY FOR YOU" (2:54)

"SWINGING DOORS" (2:56)

ROBERTA QUINLAN
(Mercury 5560)

● Roberta Quinlan goes through a ballad on the upper level with Harry Geller providing the orchestration. The flip is a novelty set at a fast pace with a rhythmic beat and clever lyrics. Roberta finds this one just right for her style of delivery. It deserves ops attention.

"CASTLES IN THE SAND" (2:49)

"I'M THE ONE WHO LOVES YOU" (2:47)

BOB DEWEY ORCH.
(RCA Victor 20-3992; 47-3992)

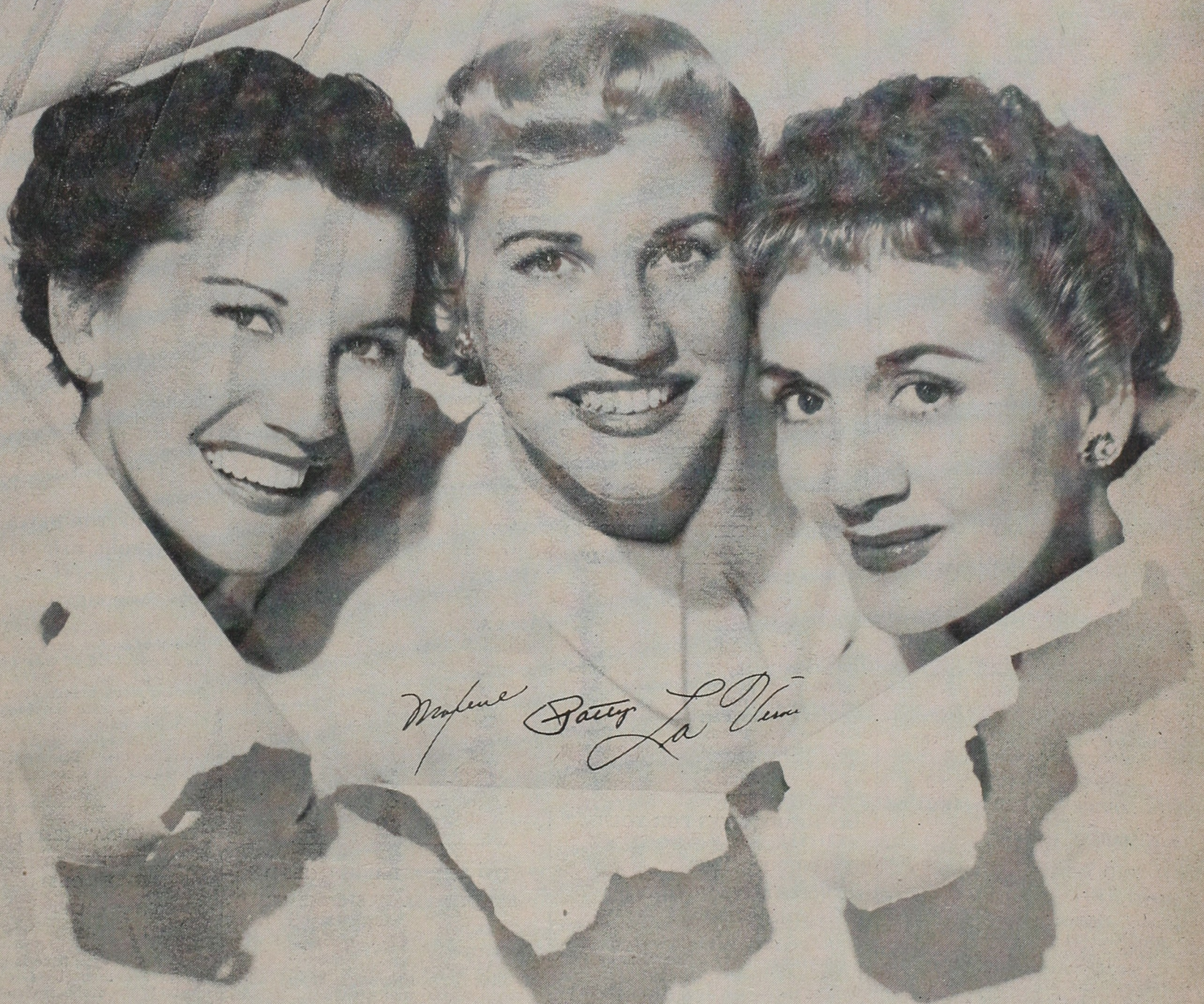
● A pleasant melody sung in Tommy Furtado's listenable voice gives Bob Dewey and the orchestra a first rate upper half. On the lower side Tommy gets together with the Satisfiers to give a tune that started as a western a working over. This one should get a lot of play in the machines.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WHO KICKED THE LIGHT PLUG?" Betty Hutton. RCA Victor 20-4000; 47-4000
- ★ "WITH THESE HANDS" Dick Brown. Jubilee 4016
- ★ "THE MOON WAS YELLOW" Margaret Whiting. Capitol 1343; F-1343
- ★ "UNTIL THE REAL THING COMES ALONG" Mel Torme. MGM 10874
- ★ "HANDS OFF MY HEART" Fran Warren. RCA Victor 20-3995; 47-3995

Seasons Greetings!



Marlene Dietrich Peggy Lee La Verne

Thank you Operators—for voting us tops in your poll. We hope that our Decca records will help make 1951 the biggest year you've ever enjoyed.

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"ALL I DO IS DREAM OF YOU"
(2:46)

"YOU'RE A SWEETHEART" (2:57)

JANE HARVEY
(MGM 10870)

● Jane Harvey runs through a couple of oldies here and does a nice job on them. The top deck is a romantic number on which she gets an assist from Russ Case and the orchestra. The second side is a very slow item with Russ and the boys again providing a good background for Jane's voice. Ops might take a look.

"AS TIME GOES BY" (3:05)

"DEAR, DEAR, DEAR" (2:25)

BENNY STRONG
(Capitol 1344; F-1344)

● An excellent standard, always good to hear, serves Benny Strong on the top deck. Putting his appealing voice to work on it, Benny shows what he can do with a tune. The lower end is a novelty set at a faster pace and showing off some cute lyrics. This disk should be heard by ops.

"MENEHUNE LULLABY" (2:43)

"SONG OF THE SUNSET" (2:37)

HARRY OWENS ORCH.
(Capitol 1348; F-1348)

● A couple of Hawaiian sounding numbers are tossed about here by Harry Owens. Featuring some excellent steel guitar work, the upper half has Gene Conklin doing the vocal while the lower end finds Eddie Bush singing out the lyrics. This one is right for the proper spots.

"THE LORD'S PRAYER" (3:00)

"AVE MARIA" (3:33)

KATE SMITH
(National 9138)

● Two religious numbers that have received several couplings in the past few weeks show up again, sung by Kate Smith. Accompanied by Jack Miller and the orchestra, Kate does very well with these. She sings them straight out with her vibrant voice. Ops who do well with spiritual items will certainly want these.

"I TAUT I TAW A PUDDY TAT"
(2:43)

"FERRY BOAT INN" (2:58)

BENNY LEE & MARY
(London 834)

● Here's a novelty that's sweeping England now. It's a very cute number and as done by Benny Lee and Mary with the aid of the Stargazers and Nat Temple's orchestra, it's fun to listen to. The lower lid is a happy sounding thing that's very catchy. Ops will want to hear these.

SLEEPER OF THE WEEK

"I STILL FEEL THE SAME ABOUT YOU" (3:00)

"GET OUT THOSE OLD RECORDS" (2:40)

GEORGIA GIBBS
(Coral 60353; 9-60353)



GEORGIA GIBBS

● Georgia Gibbs returns to the recording picture with two of the best sides she's ever made. Keeping up with the times, Georgia does

a duet with herself, and here's one instance where you can't have too much of a good thing. And ops who want to get in on a good thing better get in on this. Taking a new ballad which has every possibility of coming through, Georgia teams up with herself and the Owen Bradley Sextet to show what can be done with a tune. It certainly makes for grand listening which customers will want to listen to more than once. On the second side, she comes along with the same type of duet, again making a good song sound even better. This ditty, which has been getting a lot of play, gets one of its best renditions here. Both ends deserve ops attention and oughta be put into those machines pronto.

"COME A LITTLE CLOSER" (2:56)

"THE HAPPY YODELER POLKA"
(2:28)

TED MAKSYMOWICS ORCH.
(Decca 45125; 9-45125)

● A novelty is twirled around on the upper lid by Ted Maksymowics' orchestra with the Melodeons doing the vocal. A polka sung in yodeling voice by Carter Ferriss makes up the second side. These sides are fun to hear but need just the right spots to go over.

"MY HEART CRIES FOR YOU"
(3:15)

"TATER PIE" (2:40)

RED FOLEY & EVELYN KNIGHT
(Decca 27378; 9-27378)

● A great song is given another wonderful rendition, this time by Red Foley and Evelyn Knight. In the style of the recent duet craze, Red and Evelyn take this for a superior ride with the Alcyone Beasley Singers chiming in. A western number is the vehicle for the lower end and Red and Evelyn come through again. A must for ops.

"SANTA LUCIA" (3:14)

"PAGLIACCI" (3:05)

STAN KENTON ORCH.
(Capitol 7-1306)

● Stan Kenton's crew, joined by Vido Musso, take Santa Lucia and Pagliacci, mix them up well and come up with an exciting disk. Both ends feature Vido Musso's magnificent tenor sax and with the Kenton crew coming in for some instrumental licks, there's no doubt about the appeal that this one will have.

"EVERY MOMENT OF MY LIFE"
(3:06)

"I'M PRAYING TO ST.
CHRISTOPHER" (3:00)

TONI ARDEN
(Columbia 39080)

● A very pretty ballad is sung in Toni Arden's beautiful manner on the top deck. With the Norman Luboff Choir joining in and Paul Weston's orchestra providing the musical setting, Toni gets some first rate help. On the second half the same group go to work on a religious ballad again with good results. Ops oughta hear this.

"WITH THESE HANDS" (2:54)

"SENTIMENTAL MUSIC" (2:43)

DICK BROWN
(Jubilee 4016)

● Dick Brown takes a ballad with some potential and gives it a terrific vocal on the upper half. Accompanied by a chorus and Sid Bass' band, Dick brings out everything the song has. The second side features a very slow number, less promising than the first. The upper half could very well go.

"IF" (3:11)

"IT IS NO SECRET" (3:08)

JO STAFFORD
(Columbia 39082)

● Jo Stafford has a lovely ballad to work with on the upper level and she certainly goes to town. Backed up by Paul Weston's orchestra, Jo gives this lovely melody a top notch rendition. The flip finds Jo doing a religious tune in beautiful style again. Both ends have a lot to offer ops.

"IT'S SO EASY" (2:40)

"A RAINY DAY REFRAIN" (3:06)

VERA LYNN
(London 836)

● Vera Lynn, The Mayfair Singers and Bob Farnon's orchestra all combine to turn out a very listenable top deck. Using her full voice to good advantage, Vera gives out on a promising ballad. On the lower half the same combo get going on a current item. Top deck is the one for our money.

"OVER AND OVER AND OVER"
(3:00)

"THE MOON WAS YELLOW" (2:51)

MARGARET WHITING
(Capitol 1343; F-1343)

● A rather repetitious tune is given a nice vocal on the upper deck by Margaret Whiting to the accompaniment of Frank DeVol's Orchestra. The lower half is a wonderful oldie in Maggie's best style which means it's hard to beat. This side should get some terrific play.

"SONG OF THE BAYOU" (3:07)

"BALTIMORE RAG" (2:33)

JACK FINA ORCH.
(MGM 10869; K10869)

● A spirited rendition of an old tune makes for exciting listening on the upper half of this platter. Jack Fina and the orchestra provide fine musical work before Perry Dove goes into a first rate baritone vocal. On the lower half Jack Fina displays his piano virtuosity with a high flying instrumental. Top deck has lots of appeal for juke boxes.

"TAMBARINA" (2:19)

"SOMEWHERE, SOMEHOW,
SOMEDAY" (2:51)

LES BAXTER ORCH.
(Capitol 1299; F-1299)

● A gypsy type tune is given a rousing arrangement by Les Baxter who conducts the orchestra and the chorus. Setting it at a twirling pace, Les gets a real running feeling into this. The lower lid is a ballad again sung by the chorus and featuring an excellent arrangement. This Baxter crew bears watching.

"DANNY BOY" (3:10)

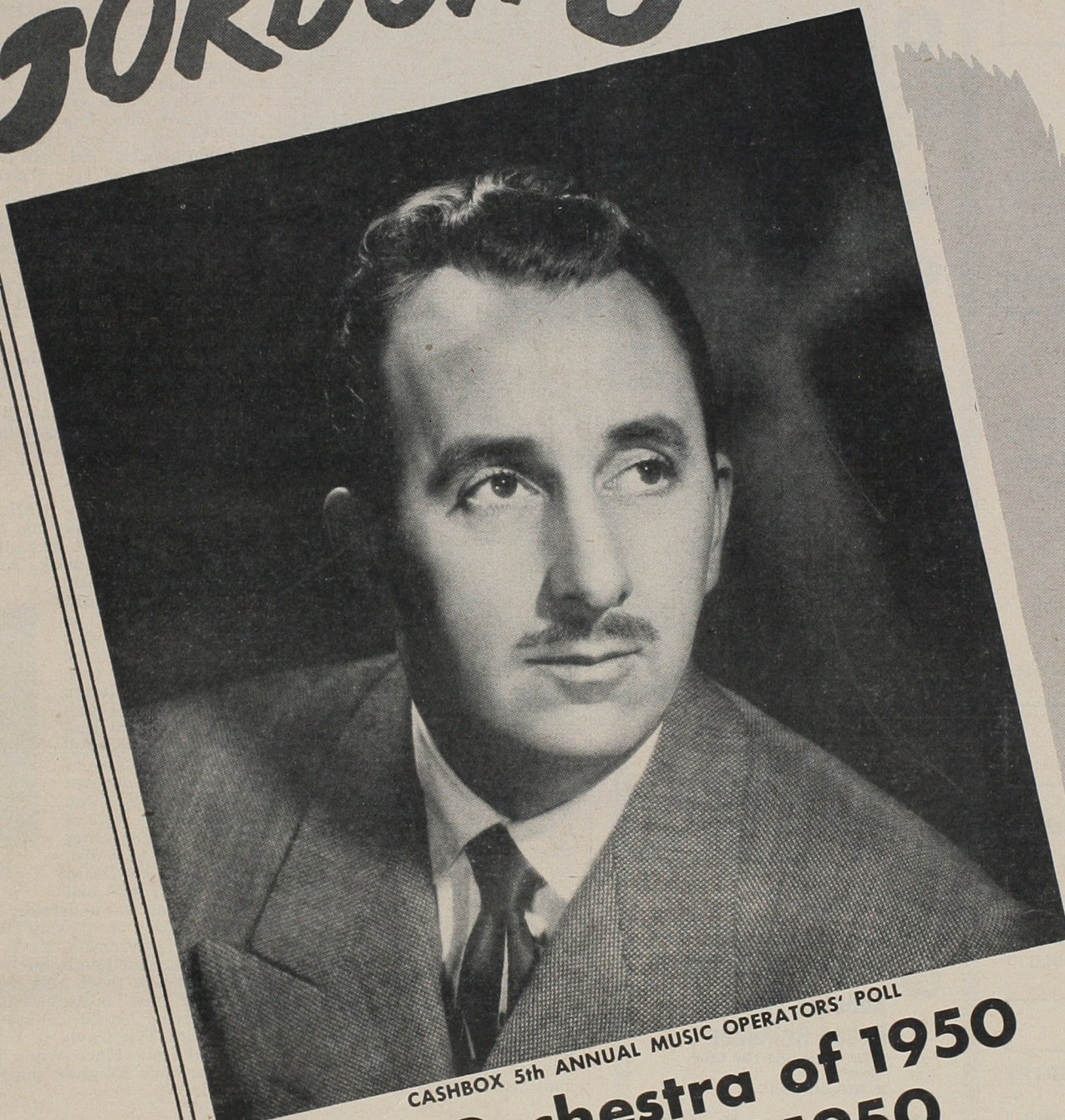
"NEAL'S DEAL" (2:43)

COUNT BASIE ORCH.
(Columbia 39075)

● Count Basie has two very different types of tunes to offer. The first side is an old one done straight and given a pleasing vocal by Bob Bailey. On the lower end the Count jumps off on an instrumental featuring of course some fine piano. This one is a natural for his many fans.

THANKS, Music Operators

GORDON JENKINS

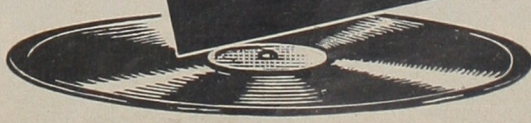


CASHBOX 5th ANNUAL MUSIC OPERATORS' POLL

- Best Orchestra of 1950
- Best Record of 1950

"GOODNIGHT IRENE"
 WITH THE WEAVERS
 DECCA 27077 (78 RPM) . . . 9-27077 (45 RPM)

Exclusively on



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

This week's
New Releases
... on **RCA Victor**

RELEASE # 50-52

POPULAR

VAUGHN MONROE
and his Orchestra
The Night Is Young and
You're So Beautiful
From This Moment On
20-4007 (47-4007) *

RALPH FLANAGAN
and his Orchestra
I Remember The Cornfields
Beautiful 20-4008 (47-4008) *

THE FONTANE SISTERS with
HUGO WINTERHALTER
and his Orchestra
Bouncy Bouncy Bally
What Did I Do?
20-4009 (47-4009) *

THE THREE SUNS and Chorus
Remember Me In Your Dreams
After You've Gone
20-4010 (47-4010) *

SPIKE JONES
and his City Slickers
Tennessee Waltz
I Haven't Been Home For Three
Whole Nights
20-4011 (47-4011) *

**SQUARE DANCE—
BREAKDOWNS**

GUY WILLIS
and his Oklahoma Wranglers
Down Yonder—Breakdown
Back Up And Push—Breakdown
21-0420 (48-0420) *
Soldier's Joy—Breakdown
Flop-Eared Mule—Breakdown
21-0421 (48-0421) *

SACRED

THE HARMONEERS QUARTET
Singing Through Life
James 4:2 21-0422 (48-0422) *

RHYTHM

BIG JOHN GREER
and The Rhythm Rockers
I Want Ya', I Need Ya'
Once There Lived A Fool
22-0108 (50-0108) *

POP-SPECIALTY

SIX FAT DUTCHMEN
Mutt And Jeff—Scottish
The Tap Room Polka
25-1184 (51-1184) *

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong...

\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF DECEMBER 23

\$ **The Thing**
Phil Harris and his Orchestra
20-3965—(47-3965) *

\$ **Be My Love**
Mario Lanza
10-1561—(49-1561) *

\$ **Nobody's Chasing Me
My Heart Cries For You**
Dinah Shore
20-3978—(47-3978) *

\$ **A Bushel & A Peck**
Perry Como—Betty Hutton
20-3930—(47-3930) *

\$ **Thinking Of You**
Eddie Fisher
with Hugo Winterhalter's Ork.
20-3901—(47-3901) *

\$ **I'm Movin' On**
Hank Snow
And His Rainbow
Ranch Boys
21-0328—(48-0328) *

\$ **There's Been A
Change In Me**
Eddy Arnold
21-0412—(48-0412) *

\$ **Christmas In Killarney**
Dennis Day
20-3970—(47-3970) *

\$ **Mommy, Won't You
Buy A Baby Brother?**
**Rudolph The Red-
Nosed Reindeer**
Spike Jones and His City
Slickers
20-3934—(47-3934) *

\$ **The Golden Rocket**
Hank Snow and His
Rainbow Ranch Boys
21-0400—(48-0400) *

\$ **Patricia**
Perry Como
20-3905—(47-3905) *

\$ **You're Just In Love**
Perry Como
20-3945—(47-3945) *

\$ **Tennessee Waltz**
The Fontane Sisters
20-3979—(47-3979) *

\$ **Our Lady Of Fatima**
Phil Spitalny, Hour of Charm
All-Girl Ork.
20-3920—(47-3920) *

NEW YORK:

Guy Lombardo looked at his Decca royalties this week and discovered that this year alone, Decca has sold about 15,000,000 Lombardo disks . . . **Herb Abramson**, President of Atlantic Records, is also a practicing dentist. Now, because of the hits, Atlantic has going such as "Teardrops From My Eyes" and "Anytime, Anywhere, Anyplace," **Herb** has been forced to give up his practice entirely to devote full time to the record business. Dentistry's loss is our gain etc. . . . **Irving Fields**, whose "Miami Beach Rhumba" on Victor was a national hit several years ago, is due for his first engagement in Miami Beach, opening at the Saxony Hotel on January 5 . . . **Russ Vincent's** recording of "St. Francis Cabrini" on the Admiral label is finding its way into New England juke boxes . . . The **King Odum Quartet** have a top notch waxing of "My Heart Cries For You" backed by "What A Wonderful Feeling." They record for Derby . . . **Ralph Young**, who knocked 'em dead at the Chez Paree in Montreal, is set for the **Lou Walter's Revue** doing four weeks in Las Vegas, Reno and Cincinnati. **Ralph's** waxing of "Just The Way You Are" is breaking big down in Atlanta . . . **Joe Higgins** of Columbia Records was informed that his son **Robert** has been recalled into the service. He was a Lieut. Commander in the Navy . . . **Jack Lazare**, formerly of WOR, New York, has joined the staff of WPAT, Paterson, N. J. . . . "Johnny Desmond Goes to College" on the ABC network has been bought by Buick . . . **Gene Autry's** "Rudolph The Red Nosed Reindeer" platter has passed the million mark for the second year in a row. It's estimated that sales of all the "Rudolph" records will hit three million . . . **Dave Miller**, Philly record manufacturer, is going into the tire recapping business. **Miller** still expects to be active in pressing records though . . . **Buddy Morrow** has returned from a Bermuda honeymoon with his bride, blonde model **Claire Eggleston** . . . **Lenny Hambro**, for ten years lead alto saxophonist with **Gene Krupa**, has formed his own combo and is now in rehearsal in N. Y.



GUY LOMBARDO

CHICAGO:
This column, along with all other members of *The Cash Box*, wishes its readers a very Merry Christmas and a healthy, prosperous, joyful New Year . . . Big news around the Woods Bldg this past week was all concerned with the fact that ork pilots want 6 days' pay for 5 days' work. And that they had so approached cafe owners. Cafe owners instantly formed their own group refusing to give in to the ork men. Not that this wouldn't spread the work, but, as some believed, when a cafe advertises a band it doesn't want customers on the sixth and seventh day to come in and find another ork working. Anyway, lots of pros and cons in all the arguments going on in the hallways and on the floors of the Woods Bldg . . . Sincerest condolences to **Ned Miller** of Leo Feist, Inc., whose Dad passed away . . . "Johnny Desmond Goes To College" program over ABC taken by Buick. **Johnny's** one of the busiest guys around town with five mornings devoted to the "Breakfast Club," evening TV shot with "Don McNeill's TV Club," his own radio program, as well as benefits, recording sessions, and a dozen and one other things . . . Never can tell what the under side of a disk can do. **Larry Fotine** believed the topside of his Decca Xmas wax would click, "Christmas in Killarney" and finds that dj's and juke box ops are all playing the underside, "Jumpin' Jiminy Christmas." The tune sounds very great. **Larry** on his way for a series of one niters and winds up at the Syracuse Hotel, Syracuse, N. Y. . . . **Ray Pearl** opens at the Melody Mill . . . **Buddy Moreno**, that handsome ork pilot opens at the Martinique, where he's a favorite. And how those gals sigh as they dance past the bandstand . . . **Dick Jurgens** "that band" is back again at the Aragon . . . **Lawrence Welk** back at the Trianon giving his all to his many fans on the south side . . . **Lorry Raine** visits us, with **Tim Gayle** in tow, telling us all about her London waxing of "Who'll Take My Place When I'm Gone." **Tim** advises that **Lorry** did so great on **Al Morgan's** TV show that she did a repeat shot and has won attention of TV people.



JOHNNY DESMOND

LOS ANGELES:

There'll be the usual round of Christmas parties this year among the major platteries, distribs and a number of the independents, too . . . Tempo, for one, may be counted on to have its extra special festivities, complete with refreshments, solid and liquid, and entertainment par anybody's . . . **Gordon Wolf** of Sunland Music, MGM distributor, has lined up an open house at his Washington Blvd. and Western Ave. spot, in the hope that not only all his customers and prospective customers will drop in, but also all his friendly competitors from over on Pico Blvd . . . Right hospitable, we say, and definitely in the season's spirit . . . With most of the partying slated for Friday, Dec. 22, and our being committed to dropping in at a stack of them for just one friendly nip, looks like it's gonna be a mighty short time between drinks . . . Speaking of partying, Capitol got a nice hearstart on the others by throwing a fine clambake for L. A. distribs, music ops and location owners at he Hollywood Palladium on Dec. 12 . . . The guests rubbed elbows with such recording stars as **Jimmy Wakely**, **Dottie O'Brien** and **Red Ingle**, Capitol A & R chief and vice-president **Jim Conkling** was a gracious host and **Frank DeVol** provided some very danceable music . . . Condolences to the **Biharis** of Modern Records on the loss of their mother . . . Really setting the town on fire these days are pianist-songster **Harry the Hipster** and maestro of the keyboard **Ted Mossman** . . . Seems their spots, the Surf on Sixth St. and the Sirocco on the Strip, suffered fires within the same week . . . **Lou Chudd** of Imperial figures he's got a year of joy in "Ten Days of Agony," with **Duke Henderson** vocal and **Monroe Tucker** ork (of "Two Years of Torture" fame) . . . **Herman Lubinsky** of Savoy may like to know that his **Johnny Otis** and **Little Esther** really wowed 'em at the Elks Aud. on Central Ave. night of Dec. 17.



LITTLE ESTHER

*45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
JAN FEB MAR The APRIL MAY JUNE Swings JULY AUG SEPT to OCT NOV DEC '45"



"My Best To You"

Eddy Howard

RECORD MFERS. SAY MUSIC OPS MUST FIND OWN PROFIT ANGLE

Some Urge 1 Play 10¢, 2 Plays 15¢. Others Believe Ops Can Take Increased Record Cost Off the Top. Most Suggest Higher Front Money and More Equitable Commish Basis.

In Short: "THE CASH BOX" Proposals to Music Ops for Over 8 Years Now Backed by Leading Record Firms in Effort to Help Ops Solve Problems

Okay, Mr. Music Operator—Where Do You Go From Here:

1—HIGHER COST OF PARTS, SUPPLIES, LABOR, NEW PHONOS, GENERAL OPERATING!

2—HIGHER TAXES AND LICENSE FEES!

Do You Have to be Banged Over the Head to Realize It's Time for:

1—75%-25% COMMISSION BASIS!

2—FRONT MONEY GUARANTEE!

ALL 49¢ RECORDS NOW COST YOU 55¢

A few weeks ago *The Cash Box* reported, as it has for many past years, that, perhaps, hardships might bring about what good business logic has been unable to do and that, when the music operators were hurt in the place that they most feel and best understand, their pocketbooks, they might then come around to taking better care of the profit and loss problems which have been facing them for sometime.

At that time *The Cash Box* pointed out that with costs of parts, supplies, labor and everything else, as well as personal and corporate taxes, and even license fees bound to zoom, the nation's music operators would, at long last, agree with this publication which has, for over eight years now, urged them to swing over to a more equitable commission-percentage basis with their location owners and, at the same time, arrange for more front service money guarantee from each of the spots they now operate.

Over six years ago *The Cash Box* urged all business men (it was the very first publication in America to do so) to get the U. S. Government to mint a 7½¢ coin.

The Cash Box explained then, and does again at this time, that this coin would have saved the day for the beverage industry and many other industries. It would have prevented the 100 per cent increase in pay telephones.

But, tho the American Institute for Intermediate Coinage, which came into being just a few years ago, attempted to get such a bill thru Congress this past session, it failed.

During War II, *The Cash Box* suggested that the time had come when music ops should change over to 1 play 10c, 3 plays 25c. Tho the majority of manufacturers agreed, one didn't. The result was that the music operator was between the steel jaws of a tough nutcracker.

Since these plans weren't accepted, *The Cash Box* swung over to the

suggestion for a more equitable commission percentage basis between the location owner and the operator. This publication urged the operators to change over to 70% commission for themselves and 30% to the location.

Some operators believed that this would be "too tough" to accomplish since they were on a 50%-50% basis, which was a holdover from the days of the old type amusement games where no records, needles, or other service costs had to be endured.

The Cash Box then urged the operators to obtain a "front money service guarantee," ranging from \$5 per week (off the top) for old phonos, to as high as \$20 per week, where new models were concerned.

From time to time, over those eight years, *The Cash Box* has continued to publish the need for such changes to the music field.

Just a few months ago, leading operators in many cities suddenly came to the conclusion, as more and more industries swung over to the dime, that the time had arrived for 10c play.

The Cash Box instantly came out with an editorial questionnaire in this regard. It learned that the majority of the nation's juke box ops did not believe that a jump to 10c per play was the answer.

Now records have taken a 6c jump. This doesn't mean too serious a loss to the operators, when everything is considered, and especially when the hiked prices of other, more important, parts and supplies, like speakers, tubes, labor, plastics, etc., are brought into the picture for careful study of increased costs.

But, it's only the beginning. The fact remains that the average record manufacturer doesn't know how long he will be able to continue to press the fine quality product he is now making.

The "unbreakables" and the "nonbreakables" and the "vinylites" may suddenly go off the boards. And, as one manufacturer stated this past week, "We'll just have to go back to using scrap as we did in World War II." And scrap disks at 55c will be a problem to the average operator.

There lies but one course before the nation's music ops. Since the ops don't believe the public will stand for a jump to 10c per disk, then the only other answer is a 75%-25% commission-percentage basis, wherever possible. The location to receive 25% only of the entire gross intake of the phono.

Better still, and where it can be arranged, a front money service guarantee, ranging from \$5 or more for old models to \$20 or even more per week (off the top of the gross take) for the newest phonos. (And then, as has been suggested in the past, a split of 60%-40% wouldn't be inequitable either.)

Every operator in America realizes that he will be paying higher personal income taxes, as well as much higher corporate taxes, and even excess profits tax if he's in that category.

He also knows that 37 cities of 250,000 population and over have been in the red all during 1949 and went deeper into the red in 1950. This means, without a shadow of a doubt, that he will be paying higher local license fees.

All in all, with higher taxation, with greater operating overhead, with more rationing, more problems, more expense confronting him, he simply must switch over to a more equitable commission basis and front money guarantees.



BEST WISHES MUSIC
OPERATORS OF AMERICA

"The Sweetest Music this side of Heaven"

- ON THE AIR
- ON THE BANDSTANDS
- ON



Current Best Sellers

"PETITE WALTZ"

"HARBOR LIGHTS"

Decca 27208

"GET OUT THOSE OLD RECORDS"

"TENNESSEE WALTZ"

Decca 27336

Just Out

"FROM THIS MOMENT ON"

"USE YOUR IMAGINATION"

Decca 27351

Watch For

**"VELVET LIPS" and
"THE CHICKEN SONG"**

Decca 27393

Guy

L

OMBARDO

and his Royal Canadians

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

DECEMBER 30, 1950

New York, N. Y.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. THINKING OF YOU (Don Cherry)
5. ALL MY LOVE (Patti Page)
6. NEVERTHELESS (Mills Bros.)
7. BUSHEL AND A PECK (Como-Hutton)
8. I'LL NEVER BE FREE (Ernie-Starr)
9. OH BABE (Louis Prima)
10. ORANGE COLORED SKY (Kenton-Cole)

Chicago, Ill.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. OH BABE (Louis Prima)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
7. THINKING OF YOU (Don Cherry)
8. ALL MY LOVE (Patti Page)
9. BUSHEL AND A PECK (Johnny Desmond)
10. TO THINK YOU'VE CHOSEN ME (E. Howard)

Atlanta, Ga.

1. THE THING (Phil Harris)
2. LA VIE EN ROSE (Tony Martin)
3. THINKING OF YOU (Eddie Fisher)
4. YOU'RE JUST IN LOVE (Perry Como)
5. TENNESSEE WALTZ (Patti Page)
6. BUSHEL AND A PECK (Como-Hutton)
7. MARSHMALLOW WORLD (Vaughn Monroe)
8. MOMMY BUY A BABY BROTHER (Spike Jones)
9. MY HEART CRIES FOR YOU (Dinah Shore)
10. PATRICIA (Perry Como)

Des Moines, Iowa

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. OH BABE (Louis Prima)
5. ALL MY LOVE (Patti Page)
6. ORANGE COLORED SKY (Kenton-Cole)
7. THINKING OF YOU (Don Cherry)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. NEVERTHELESS (Frankie Laine)
10. I'LL NEVER BE FREE (Ernie-Starr)

Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. THINKING OF YOU (Don Cherry)
4. OH BABE (Louis Prima)
5. HARBOR LIGHTS (Sammy Kaye)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. ALL MY LOVE (Patti Page)
8. BUSHEL AND A PECK (Johnny Desmond)
9. MY HEART CRIES FOR YOU (Guy Mitchell)
10. MARSHMALLOW WORLD (Vic Damone)

Cincinnati, Ohio

1. A BUSHEL AND A PECK (Whiting-Wakely)
2. PATRICIA (Perry Como)
3. BELOVED, BE FAITHFUL (Vic Damone)
4. HARBOR LIGHTS (Guy Lombardo)
5. CAN ANYONE EXPLAIN? (Honeydewers)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. THE THING (Phil Harris)
8. FROSTY, THE SNOWMAN (Vaughn Monroe)
9. TENNESSEE WALTZ (Patti Page)
10. PETITE WALTZ (Guy Lombardo)

Los Angeles, Cal.

1. TENNESSEE WALTZ (Patti Page)
2. WHITE CHRISTMAS (Bing Crosby)
3. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
4. THE THING (Phil Harris)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. HARBOR LIGHTS (Sammy Kaye)
7. OH BABE (Louis Prima)
8. NEVERTHELESS (Mills Bros.)
9. BUSHEL AND A PECK (Como-Hutton)
10. TEARDROPS FROM MY EYES (Frank DeVol)

Shoals, Ind.

1. THE THING (Phil Harris)
2. HARBOR LIGHTS (Ken Griffin)
3. TENNESSEE WALTZ (Patti Page)
4. NEVERTHELESS (Mills Bros.)
5. ALL MY LOVE (Patti Page)
6. THINKING OF YOU (Don Cherry)
7. TO THINK YOU'VE CHOSEN ME (Ames Bros.)
8. PATRICIA (Perry Como)
9. BUSHEL AND A PECK (Whiting-Wakely)
10. MY HEART CRIES FOR YOU (Vic Damone)

Denver, Colo.

1. TENNESSEE WALTZ (Patti Page)
2. ALL MY LOVE (Guy Lombardo)
3. ORANGE COLORED SKY (Doris Day)
4. OH BABE (Kay Starr)
5. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
6. HARBOR LIGHTS (Bing Crosby)
7. THINKING OF YOU (Eddie Fisher)
8. NEVERTHELESS (Mills Bros.)
9. I'M FOREVER BLOWING BUBBLES (Gordon Jenkins)
10. BUSHEL AND A PECK (Whiting-Wakely)

Cleveland, Ohio

1. HARBOR LIGHTS (Sammy Kaye)
2. ALL MY LOVE (Patti Page)
3. I'LL NEVER BE FREE (Ernie-Starr)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. THINKING OF YOU (Don Cherry)
6. ORANGE COLORED SKY (Kenton-Cole)
7. GOODNIGHT, IRENE (Gordon Jenkins)
8. MONA LISA (King Cole)
9. NEVERTHELESS (Mills Bros.)
10. BUSHEL AND A PECK (Como-Hutton)

Hoboken, N. J.

1. TENNESSEE WALTZ (Les Paul)
2. MR. ANTHONY'S BOOGIE (Ray Anthony)
3. OH BABE (Kay Starr)
4. GOOFUS (Les Paul)
5. I'LL NEVER BE FREE (Ernie-Starr)
6. A BUSHEL AND A PECK (Como-Hutton)
7. HARBOR LIGHTS (Ray Anthony)
8. ORANGE COLORED SKY (Kenton-Cole)
9. NO OTHER LOVE (Jo Stafford)
10. I'LL ALWAYS LOVE YOU (Dean Martin)

St. Paul, Minn.

1. TENNESSEE WALTZ (Guy Lombardo)
2. HARBOR LIGHTS (Harmonicats)
3. BEYOND THE REEF (Bing Crosby)
4. THE THING (Phil Harris)
5. WHITE CHRISTMAS (Bing Crosby)
6. NEVERTHELESS (Ralph Flanagan)
7. ALL MY LOVE (Patti Page)
8. BUSHEL AND A PECK (Connie Haines)
9. I'LL NEVER BE FREE (Ernie-Starr)
10. JINGLE BELLS (Bing Crosby)

Opelousas, La.

1. THE THING (Phil Harris)
2. ALL MY LOVE (Bing Crosby)
3. THINKING OF YOU (Don Cherry)
4. NEVERTHELESS (Mills Bros.)
5. BUSHEL AND A PECK (Whiting-Wakely)
6. HARBOR LIGHTS (Guy Lombardo)
7. OH BABE (Kay Starr)
8. TENNESSEE WALTZ (Guy Lombardo)
9. GOODNIGHT, IRENE (Gordon Jenkins)
10. I'LL NEVER BE FREE (Ernie-Starr)

Dallas, Tex.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. BUSHEL AND A PECK (Como-Hutton)
4. HARBOR LIGHTS (Ralph Flanagan)
5. ORANGE COLORED SKY (Kenton-Cole)
6. ALL MY LOVE (Patti Page)
7. CAN ANYONE EXPLAIN? (Vic Damone)
8. I'LL NEVER BE FREE (Ernie-Starr)
9. NEVERTHELESS (Mills Bros.)
10. BOOGIE WOOGIE SANTA CLAUS (Patti Page)

Rochester, N. Y.

1. THE THING (Phil Harris)
2. NEVERTHELESS (Paul Weston)
3. THINKING OF YOU (Eddie Fisher)
4. MOMMY, BUY A BABY BROTHER (S. Jones)
5. MUSIC, MAESTRO, PLEASE (Tony Martin)
6. BUSHEL AND A PECK (Como-Hutton)
7. MY SILENT LOVE (Bill Snyder)
8. KISS YOU (Tony Bennett)
9. TENNESSEE WALTZ (Patti Page)
10. I'LL KNOW (Georgia Gibbs)

Albany, N. Y.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. TO THINK YOU'VE CHOSEN ME (E. Howard)
4. HARBOR LIGHTS (Sammy Kaye)
5. OH BABE (Kay Starr)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. THIRSTY FOR YOUR KISSES (Ames Bros.)
8. NEVERTHELESS (Mills Bros.)
9. THINKING OF YOU (Eddie Fisher)
10. I'LL NEVER BE FREE (Ernie-Starr)

Seattle, Wash.

1. TENNESSEE WALTZ (Patti Page)
2. THINKING OF YOU (Don Cherry)
3. TO THINK YOU'VE CHOSEN ME (S. Kaye)
4. MY HEART CRIES FOR YOU (Vic Damone)
5. ALL MY LOVE (Patti Page)
6. ORANGE COLORED SKY (Kenton-Cole)
7. I'LL ALWAYS LOVE YOU (Dean Martin)
8. HARBOR LIGHTS (Sammy Kaye)
9. NEVERTHELESS (Frank Sinatra)
10. PATRICIA (Perry Como)

Memphis, Tenn.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. HARBOR LIGHTS (Sammy Kaye)
4. ALL MY LOVE (Patti Page)
5. THINKING OF YOU (Don Cherry)
6. NEVERTHELESS (Mills Bros.)
7. I'LL NEVER BE FREE (Ernie-Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. BUSHEL AND A PECK (Como-Hutton)
10. ORANGE COLORED SKY (Kenton-Cole)

Fertile, Minn.

1. BEYOND THE REEF (Bing Crosby)
2. TENNESSEE WALTZ (Guy Lombardo)
3. THE THING (Phil Harris)
4. WAY DOWN HOME (Mills Bros.)
5. NEVERTHELESS (Ralph Flanagan)
6. RUDOLPH, THE RED NOSED REINDEER (Red Foley)
7. HARBOR LIGHTS (Ken Griffin)
8. BUSHEL AND A PECK (Connie Haines)
9. THINKING OF YOU (Don Cherry)
10. PRECIOUS MEMORIES (Sunshine Boys)

Brodhead, Wis.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. FLYING EAGLE POLKA (Pinetoppers)
4. MARSHMALLOW WORLD (Bing Crosby)
5. I'LL SAIL MY SHIP ALONE (Tiny Hill)
6. JUST THE WAY YOU ARE (Gordon MacRae)
7. HARBOR LIGHTS (Guy Lombardo)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. NEVERTHELESS (Mills Bros.)
10. OH BABE (Kay Starr)

Syracuse, N. Y.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. LOOKS LIKE A COLD, COLD WINTER (Georgia Gibbs)
4. I'LL NEVER BE FREE (Ernie-Starr)
5. NEVERTHELESS (Paul Weston)
6. SING, YOU SINNERS (Tony Bennett)
7. BABY BROTHER (Spike Jones)
8. JOHANNESBURG (Tony Martin)
9. OH BABE (Kay Starr)
10. MY SILENT LOVE (Bill Snyder)

Spokane, Wash.

1. TENNESSEE WALTZ (Patti Page)
2. WHITE CHRISTMAS (Bing Crosby)
3. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
4. THE THING (Phil Harris)
5. I'LL ALWAYS LOVE YOU (Martha Tilton)
6. MY HEART CRIES FOR YOU (Dinah Shore)
7. IF I WERE A BELL (Doris Day)
8. OH BABE (Kay Starr)
9. MARSHMALLOW WORLD (Vic Damone)
10. I'M GONNA LIVE TILL I DIE (Frankie Laine)

Palm Beach, Fla.

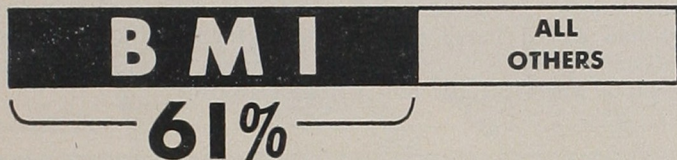
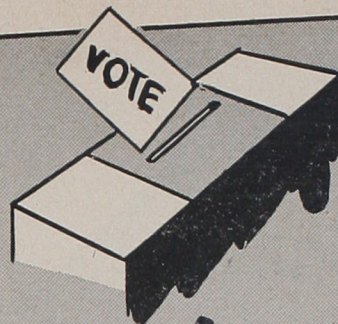
1. HARBOR LIGHTS (Sammy Kaye)
2. ALL MY LOVE (Patti Page)
3. NEVERTHELESS (Mills Bros.)
4. ORANGE COLORED SKY (Kenton-Cole)
5. NOLA (Les Paul)
6. I'LL NEVER BE FREE (Ernie-Starr)
7. BUSHEL AND A PECK (Whiting-Wakely)
8. MONA LISA (King Cole)
9. PETITE WALTZ (Guy Lombardo)
10. GOODNIGHT, IRENE (Gordon Jenkins)

Detroit, Mich.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. HARBOR LIGHTS (Ken Griffin)
4. NEVERTHELESS (Mills Bros.)
5. ALL MY LOVE (Guy Lombardo)
6. THINKING OF YOU (Don Cherry)
7. A BUSHEL AND A PECK (Whiting-Wakely)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. RUDOLPH, THE RED NOSED REINDEER (Spike Jones)
10. ORANGE COLORED SKY (Kenton-Cole)

YOUR VOTES gave BMI songs a *Winning Majority!*

AS SHOWN BY THE 5th ANNUAL CASH BOX POLL



61% of all your Votes were in favor of BMI-licensed Hits out of a total of 1,712,576 votes, you gave BMI songs nearly 1,050,000



BEST Folk Record
17 OUT OF 22

85% OF YOUR VOTES FOR "BEST FOLK RECORD of 1950"

CHATTANOOGIE SHOE SHINE BOY—R. Foley 49,974	TENNESSEE BORDER NO. 2—E. Tubb-R. Foley . 18,972
I LOVE YOU BECAUSE—Ernest Tubb 42,516	ENCLOSED ONE BROKEN HEART—E. Arnold 16,565
I'LL SAIL MY SHIP ALONE—Moon Mullican . . 33,787	RAG MOP—Johnny Lee Wills 13,214
WHY SHOULD I CRY—Eddy Arnold 33,219	LONG GONE LONESOME BLUES—H. Williams 9,106
BIRMINGHAM BOUNCE—Red Foley 24,935	MISSISSIPPI—Red Foley 6,845
TAKE ME IN YOUR ARMS—Eddy Arnold 24,283	CUDDLE BUGGIN' BABY—Eddy Arnold 4,147
WHY DON'T YOU LOVE ME—Hank Williams . 22,330	LETTERS HAVE NO ARMS—Ernest Tubb 4,023
I'M MOVING ON—Hank Snow 21,267	THROW YOUR LOVE MY WAY—Ernest Tubb . 3,638
GOODNIGHT IRENE—Ernest Tubb-Red Foley. 19,748	

BEST Western Record
12 OUT OF 14

84% OF YOUR VOTES FOR "BEST WESTERN RECORD of 1950"

BONAPARTE'S RETREAT—Pee Wee King . . . 37,215	I GOTTA HAVE MY BABY BACK—F. Tillman 16,958
BIRMINGHAM BOUNCE—Pee Wee King 35,658	BLUES STAY AWAY FROM ME—Delmore Bro. 16,460
LET'S GO TO CHURCH—Whiting & Wakely . . 29,756	SLIPPIN' AROUND—Whiting & Wakely 16,118
BIRMINGHAM BOUNCE—Tex Williams 28,615	CROCODILE TEARS—Tex Williams 15,374
WITH MEN WHO KNOW TOBACCO BEST— Tex Williams 22,853	WARM HANDS, COLD HEART—G. Morgan . . . 13,875
BLOODSHOT EYES—Hank Penny 19,542	I FEEL A STREAK OF LOVE—Wayne Raney . . 4,707

BEST Jazz & Blues RECORD
13 OUT OF 19

71% OF YOUR VOTES FOR "BEST JAZZ & BLUES RECORD of 1950"

I ALMOST LOST MY MIND—Ivory Joe Hunter . 52,113	STACK 'O LEE—Archibald 17,839
DOUBLE CROSSIN' BLUES—Little Esther . . . 50,248	CUPID'S BOOGIE—Little Esther 16,092
FOR YOU, MY LOVE—Larry Darnel 39,726	EVERYTHING THEY SAID CAME TRUE— The Orioles 15,139
PINK CHAMPAGNE—Joe Higgins 35,472	NO ROLLIN' BLUES—Jimmy Witherspoon . . 10,217
WELL, OH WELL—Tiny Bradshaw 26,264	I'M YOURS TO KEEP—Herb Fisher 8,414
I NEED YOU SO—Ivory Joe Hunter 24,239	GOODNIGHT IRENE—Paul Gayton 5,418
SATURDAY NIGHT FISH FRY—Louis Jordan . 18,246	

BEST RECORD OF 1950
5 OUT OF 25

21% OF YOUR VOTES FOR "BEST RECORD of 1950"


GOODNIGHT IRENE—G. Jenkins-Weavers . . 67,769
BONAPARTE'S RETREAT— K. Starr-T. Ernie 17,178
RAG MOP—Ames Brothers 15,749
CHATTANOOGIE SHINE SHINE BOY— Bing Crosby 9,121
ROSES—Sammy Kaye 8,523

The BMI Family extends to the Coin Machine fraternity sincerest appreciation for this vote of confidence, and hopes to continue giving you the winning hits all through 1951.




Christmas

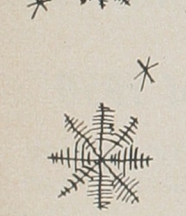
Greetings




to



all



music



operators

Bing

Como Receives 4 Gold Record Awards; Signs New 10 Year Contract With R. C. A.

NEW YORK — Perry Como was feted at a party given in his honor at the Stork Club last Wednesday night (December 20) on the occasion of his achieving the unusual distinction of being presented with four Gold Record awards, indicating four disks which have sold over a million each.

Paul Barkmeier, Vice President of RCA and General Manager of the Record Department, in presenting the records to Perry, said that in all of Victor's history only thirteen other waxings had sold over a million and one of them previously had been Perry's.

No other performer, Mr. Barkmeier observed, had ever received four Gold Records before.

At the same time he announced that RCA Victor had signed Perry to a new 10 year contract.

The four disks which hit the mil-

lion mark were "When You Were Sweet Sixteen", "Hubba, Hubba, Hubba", "Prisoner of Love" and "Because".

Perry, this year received the further distinction of winning for the fourth time in a row, the CASH BOX award as the best male vocalist.

At last Wednesday's party, officials of RCA from both the New York and Camden offices attended as well as numerous people in the music industry including publishers, disk jockeys and the trade press.

Perry, on receiving the awards, thanked everyone concerned in his usual easy going manner, and then had the Fontane Sisters join him in a rendition of "You're Just In Love", a record for which he hoped he would be back soon to receive another Gold Record award.

Season's Greetings

from

Al Beilin

WITMARK ★ REMICK ★ HARMS ★ ADVANCE

WOODS THEATRE BLDG., CHICAGO

HAPPY NEW YEAR!

To Each and Every Operator and Disk Jockey

from

Kathy

MARCH

Singing Star on ABBEY RECORDS

Current SMASH

"I DROPPED A PENNY IN THE WISHING WELL"

b/w "WE'RE ALONE AT LAST"

Abbey 15032

My Special Thanks to the following who have made this a successful year

DICK KUHN—Broadway Music Corp.

PETER DORAINE and

GENE NOVELLO
Abbey Records

KELLY CAMARATA

My Booker
SPOTLIGHT ATTRACTIONS

My Personal Manager
BILLY TRACEY

No. 1

IN EVERY JUKE BOX IN AMERICA

"Any Bonds
Today"

Thanks OPERATORS

for voting

"I ALMOST LOST MY MIND"

by IVORY JOE HUNTER

on M-G-M

BEST JAZZ 'N BLUES RECORD of 1950

Kenton and Kay in Kentucky



LEXINGTON, Kentucky—During his recent engagement at Joyland Park in this city, Stan Kenton was visited by Arty Kay, popular WKLX disk jockey who runs the 1300 Club. Capitol has just released Stan's terrific waxing of "Santa Lucia" and "Pagliacci" featuring Vido Musso's saxophone playing.

Season's Greetings

from

RECORD DISTRIBUTORS, INC.

1424 EAST 55th STREET

CHICAGO 15, ILLINOIS

★ ATLANTIC ★ JUBILEE ★ NATIONAL ★ REGAL

Thanks,
Music
Operators...

"For Voting GOODNIGHT IRENE"

1950's NUMBER ONE RECORD HIT!

THE WEAVERS

with Gordon Jenkins and His Orchestra

DECCA 27077 (78 RPM) . . . 9-27077 (45 RPM)

WE HOPE YOU ENJOY
OUR NEW DECCA RECORDINGS

"SO LONG"
AND
"LONESOME
TRAVELER"
DECCA 27376 (78 rpm)
DECCA 9-27376 (45 rpm)

"THE ROVING KIND"
AND
(The Wreck of The)
JOHN B
DECCA 27332 (78 rpm)
DECCA 9-27332 (45 rpm)

Exclusively on

DECCA
RECORDS



Block Denies He Infringed Upon Rights in "Guys and Dolls" Broadcast

NEW YORK — Martin Block, WNEW disk jockey, in a statement to *The Cash Box* this week denied the allegations of Cy Feuer and Ernest Martin, producers of "Guys and Dolls," that he had made any infringement upon the rights of their show.

The producers this week started suit through their attorney, Howard Reinheimer, against Block and station WNEW, claiming Block's broadcast last Saturday Night (December 16) gave away the plot of the show.

In a telegram to Block, they said "Because of your unauthorized performance of Saturday, December 16, of "Guys and Dolls" songs and material, we have notified our attorneys to institute suit immediately for injunction and damages for copyright infringement and violations of other rights."

Block's program consisted of playing the new Decca album featuring the original cast and having as his guest Vivian Blaine, star of the show.

It was the general opinion in the trade that Block's program, far from hurting the show, actually made it sound more inviting and if the show

weren't already sold out for the foreseeable future, it would have sold a lot of tickets.

It's presumed also that the suit is being instituted not so much for damages as for the warning it may give to radio stations throughout the country against the use of dramatic situations in relation to the playing of the album. The net result may be to cut down the sale of the album if disk jockeys and program directors feel they may be haled into court if they say anything about the plot while playing the tunes.

Among other things, Block told *The Cash Box* "If a critic doesn't have the right to see a show and then report on it and play the music after it has been cleared by ASCAP, then no newspaper critic or magazine writer has the right to discuss any plot."

Block also claims that his guest of the evening was Vivian Blaine who, being the star, certainly has some connection with the management. Furthermore, he claims, he specifically refrained from giving more than just the barest outlines of what was happening and no indication of the ending at all.

Season's Greetings

Floyd Dixon

ALADDIN

Lowell Fulson

SWINGTIME

Lillie Greenwood

MODERN

Lynn Hope

PREMIUM

Camille Howard

SPECIALTY

Joe Liggins

SPECIALTY

Little Willie Littlefield

MODERN

Percy Mayfield

SPECIALTY

Roy Milton

SPECIALTY

Jimmie Witherspoon

MODERN

(ARTISTS LISTED ALPHABETICALLY)

BEN C. WALLER ENTERPRISES

223 WEST 2nd STREET (Phone: MIchigan 9681) LOS ANGELES 12, CALIF.

THANKS, OPERATORS!

*The Fabulous Fingers of
Irving Fields*

"BEST BET" - The Cash Box - Dec. 23, 1950

"COME AWAY TO COMAGUEY"

RCA VICTOR 20-3984

RCA VICTOR RECORDS

Opening Jan. 5th
SAXONY HOTEL
Miami Beach, Fla.



*Get Strong
with
Benny Strong's*

TERRIFIC NEW RELEASE

"Three Handed Woman"

Backed With

"I Don't Care"

Capitol 1326 (45 rpm F-1326)

FOR CONTINUED STRONG PROFITS

"HONKY TONKY MELODY"

"HONEY DEAR"

Capitol 1095 (45 rpm F-1095)

★

"LET'S HAVE A PARTY"

"ABOUT THAT GIRL"

Capitol 1064 (45 rpm F-1064)

★



**Southard Quits Columbia;
Wexler, Earl Upped**

NEW YORK—In a surprise move this week, Paul Southard VP in charge of merchandising for Columbia, resigned his post. Southard had been with Columbia for fourteen years and has been in the record business for over thirty.

In addition to his VP duties, Southard was a member of the board of directors and also a director of Times-Columbia, Inc., the metropolitan distributor for Columbia.

Paul Wexler who joined Columbia as Sales Manager a few weeks ago will take over some of Southard's former duties.

Another major change at Columbia took place this week when Al Earl, formerly Assistant Advertising Manager, was promoted to Advertising and Sales Promotion Manager. Ken MacAllister, who had held that post, resigned to go with Benton and Bowles.

**Dreyer & Marks Form
New Publishing Firm**

NEW YORK—A new music publishing firm, Dreyer and Marks, Inc., was formed this week by Dave Dreyer and Johnny Marks, who will be equal partners.

Dreyer, who will be general manager of the new firm, will also act in that same capacity for St. Nicholas Music.

Marks will continue his writing and attend to the promotional angles.

Dreyer and Marks, Inc., will be an ASCAP affiliate.

"Always You" is scheduled to be the first plug song. Written by Sid Robin and Will Jason, the tune already is set for King Cole on Capitol, Henri Rene on Victor and Jack Fina on MGM.

A GREAT STANDARD

**SWEET
LITTLE
YOU**

ROBBINS MUSIC CORPORATION

*Happy
Holidays*

from

JUBILEE

RECORD CO.

and

**ALL ITS
ARTISTS**

**Savannah Churchill
Signs With Regal**

NEW YORK—In an effort to build up a fast growing list of recording stars, Regal records announced this week that they had acquired sultry singer Savannah Churchill.

Formerly on Manor label, Savannah waxed her first side for Regal Sunday (Xmas eve) under the supervision of recording director Freddie Mendelsohn.

Because her booking commitments prevent her from taking any time off, Regal officials hurriedly arranged Sunday's session and for the date Savannah flew in from Columbus, Ohio.

5 BIG HITS!

SAVOY # 766

"ROCKIN' BLUES"
"My Heart Tells Me"
with MEL WALKER

SAVOY # 769

"I WILL WAIT"
**"JUST TO SEE YOU
SMILE AGAIN"**
the FOUR BUDDIES

SAVOY # 773

"TURTLE ROCK"
"Blues At Daybreak"
featuring PAUL WILLIAMS

SAVOY # 775

**"LOVE WILL BREAK
YOUR HEART"**
"I DON'T CARE"
JOHNNY OTIS^{with} LITTLE ESTHER
& MEL WALKER

SAVOY # 776

"MEAN OLD WINE"
**"KEEP YOUR HANDS
ON YOUR HEART"**
with BILLY WRIGHT

**SAVOY RECORD
CO. INC.**

58 MARKET STREET
NEWARK 1, N. J.

No Need To Cry For Guy



DETROIT, MICH.—Guy Mitchell (right) who recently made a trip to some major cities in connection with his sensational recording of "My Heart Cries For You" on Columbia, stopped off in Detroit to say hello to Carl Angott (left) head of the Angott Distributing Company. Guy's record, which is also helped by the terrific backing of "The Roving Kind," has already sold over half a million.

Dana Waxes Current Pop Hits in Polish

NEW YORK—Walter Dana, president of Dana Records, hit on a bonanza of a twist when he took such popular items "Tennessee Waltz," "Harbor Lights" and "Orange Colored Sky" and released them in Polish.

Featuring authentic Polish singers and Milton De Lugg's orchestra, the records have caught on in Polish American circles and have accounted for big sales.

Many juke box spots in Polish locations are featuring these versions.

Dana expects to follow up the success they've had with these recordings by using the same technique on future hits.

New Group To Apollo

NEW YORK—Apollo Records are highly touting a new singing group discovered in North Carolina called the Southern Harmonaires. Their first release will be out on January 8.

"TENNESSEE WALTZ"

Patti Page

THE BIGGEST! THE BEST!



DON'T PASS THESE UP!

"LEMON SQUEEZER"
"GOT TO GO BACK AGAIN"

THE FOUR BARONS
REGENT # 1026

"HEAD HUNTER"
JOHNNY OTIS
REGENT # 1028

"COOL AND EASY"
REDD LYTE

BOTH SIDES HITS!

REGENT RECORDS INC. 58 MARKET ST., NEWARK 1, N. J.

Season's Greetings

from

ABBEEY RECORDS

Pete Doraine

Gene Novello

Season's Greetings

from

Larry Fotine

AND HIS ORCHESTRA

to all

Juke Box Ops - DJ's - Dealers

FEATURED ON DECCA RECORDS



Personal Management: Joe Glaser ★ Direction: ABC

Season's Greetings

Make the New Year "Tops"

with Low Cost — High Talent

TOPS RECORDS

ALL LATEST RELEASES

Release sheets sent upon request

29 1/2¢ ea.
TO ALL OPERATORS

Available on unbreakable 45 and 78 R.P.M. records

Midwest Distributors for TOPS Records

GALGANO Distributing Company

4142 W. Armitage, Chicago

"Tony" Galgano

DI 2-7060

"Lend me a hand"



JOIN the MARCH OF DIMES

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

THE CASH BOX

Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending December 23.

Mort Nusbaum

WHAM—Rochester, N. Y.

1. IT'S A MARSHMALLOW WORLD (J. Desmond)
2. JING-A-LING (Fontane Sisters)
3. THE PLACE WHERE I WORSHIP (Doris Day)
4. TO THINK YOU'VE CHOSEN ME (E. Howard)
5. YOU'RE JUST IN LOVE (Como-Fontane Sis.)
6. THE THING (Phil Harris)
7. MR. TOUCHDOWN, U.S.A. (H. Winterhalter)
8. IT IS NO SECRET (Bill Kenny)
9. CHRISTMAS IN KILLARNEY (Dennis Day)
10. LOVE IS A MASQUERADE (Jo Stafford)

Garry Stevens

WGY—Schenectady, N. Y.

1. YOU'RE JUST IN LOVE (Perry Como)
2. A BUSHEL AND A PECK (Como & Hutton)
3. THINKING OF YOU (Eddie Fisher)
4. TENNESSEE WALTZ (Les Paul)
5. THE THING (Ames Bros.)
6. HARBOR LIGHTS (Ray Anthony)
7. ALL MY LOVE (Patti Page)
8. JING-A-LING, JING-A-LING (Fontane Sisters)
9. ORANGE COLORED SKY (Cole-Kenton)
10. CHRISTMAS IN KILLARNEY (Dennis Day)

Jean F. DeGrarde

WWON—Woonsocket, R. I.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE THING (Phil Harris)
3. ALL MY LOVE (Patti Page)
4. BLUE CHRISTMAS (Rudd Morgan)
5. TENNESSEE WALTZ (Les Paul)
6. ORANGE COLORED SKY (Jerry Lester)
7. LUCKY, LUCKY, LUCKY ME (Milton Berle)
8. TO THINK YOU'VE CHOSEN ME (Three Suns)
9. OH BABE (Ames Bros.)
10. I'M GONNA LIVE TILL I DIE (Frankie Laine)

Jackson Lowe

WWDC—Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Ralph Flanagan)
4. THINKING OF YOU (Don Cherry)
5. MY HEART CRIES FOR YOU (Vic Damone)
6. NEVERTHELESS (Ralph Flanagan)
7. ORANGE COLORED SKY (Kenton & Cole)
8. XMAS SONG (Nat King Cole)
9. THE NEARNESS OF YOU (Sarah Vaughan)
10. YOU'RE JUST IN LOVE (Perry Como)

Graham Archer

KGW—Portland, Ore.

1. ALL MY LOVE (Dennis Day)
2. I'LL ALWAYS LOVE YOU (Martha Tilton)
3. NEVERTHELESS (Frankie Laine)
4. IF I WERE A BELL (Doris Day)
5. JOHANNESBURG (Tony Martin)
6. MY SILENT LOVE (Fran Warren)
7. WHERE DO I GO FROM YOU? (Freddy Martin)
8. COULD BE (Vaughn Monroe)
9. A BUSHEL AND A PECK (Johnny Desmond)
10. PETITE WALTZ (Larry Green)

Bob Corley

WQXI—Atlanta, Ga.

1. NEVERTHELESS (Paul Weston)
2. A BUSHEL AND A PECK (Whiting & Wakely)
3. TENNESSEE WALTZ (Patti Page)
4. TO THINK YOU'VE CHOSEN ME (E. Howard)
5. HARBOR LIGHTS (Ray Anthony)
6. RUDOLPH, THE RED NOSED REINDEER (Spike Jones)
7. ALL MY LOVE (Dennis Day)
8. DREAM A LITTLE DREAM OF ME (V. Monroe)
9. JUST THE WAY YOU ARE (Sy Oliver)
10. MY HEART CRIES FOR YOU (Vic Damone)

Jack McMaster

WMEX—Boston, Mass.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. CHRISTMAS IN KILLARNEY (Percy Faith)
3. BE MY LOVE (Mario Lanza)
4. YOU'RE JUST IN LOVE (Mitchell-Clooney)
5. RAINBOW GAL (Alan Dale)
6. I SOLEMNLY SWEAR (Glen Moore)
7. CHRISTMAS IN HEART (Percy Faith)
8. SHE'S A LADY (Como-Hutton)
9. MARSHMALLOW WORLD (Vaughn Monroe)
10. WESTERN MELODY (Larry Green)

Hal Tate

WAIT—Chicago, Ill.

1. MY HEART CRIES FOR YOU (Al Morgan)
2. TO THINK YOU'VE CHOSEN ME (E. Howard)
3. TENNESSEE WALTZ (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. PATRICIA (Perry Como)
6. CHRISTMAS TREE ANGEL (Fran Allison)
7. THE PLACE WHERE I WORSHIP (Al Morgan)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. I'LL ALWAYS LOVE YOU (Dean Martin)
10. ORANGE COLORED SKY (Betty Hutton)

Mannie Mauldin, Jr.

WHFC—Chicago, Ill.

1. TENNESSEE WALTZ (Patti Page)
2. TEARDROPS FROM MY EYES (Ruth Brown)
3. SEND ME SOMEONE TO LOVE (Percy Faith)
4. HARBOR LIGHTS (Dinah Washington)
5. HELLO, LITTLE BOY (Chubby Kemp)
6. LITTLE ROCK GETAWAY (Les Paul)
7. OLD TIME SHUFFLE BLUES (Lloyd Glen)
8. I LOVE YOU, MY DARLIN' (Joe Fritz)
9. OH BABE (Larry Darnel)
10. CHRISTMAS SONG (King Cole)

Edward J. Klein

WWXL—Peoria, Ill.

1. ALL MY LOVE (Patti Page)
2. BE MY LOVE (Mario Lanza)
3. HARBOR LIGHTS (Ray Anthony)
4. MOMMY, BUY A BABY BROTHER (S. Jones)
5. THE THING (Phil Harris)
6. TENNESSEE WALTZ (Patti Page)
7. NEVERTHELESS (Paul Weston)
8. THINKING OF YOU (Sarah Vaughan)
9. A BUSHEL AND A PECK (Como & Hutton)
10. ORANGE COLORED SKY (Kenton & Cole)

Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. CAN'T SEEM TO LAUGH ANYMORE (Richard Hayes)
4. THE THING (Phil Harris)
5. BLUE CHRISTMAS (Dinning Sisters)
6. RUDOLPH, THE RED NOSED REINDEER (Spike Jones)
7. OH BABE (Louis Prima)
8. MR. ANTHONY'S BOOGIE (Ray Anthony)
9. I NEED YOU SO (Dan Cornell)
10. BE MY LOVE (Mario Lanza)

Fred CV Smith

WFBM—Indianapolis, Ind.

1. THE ROVING KIND (Guy Mitchell)
2. NEVERTHELESS (Paul Weston)
3. TENNESSEE WALTZ (Patti Page)
4. A BUSHEL AND A PECK (Doris Day)
5. THINKING OF YOU (Eddie Fisher)
6. MAN WITH BAG (Kay Starr)
7. THE THING (Phil Harris)
8. ALL MY LOVE (Patti Page)
9. ORANGE COLORED SKY (Doris Day)
10. MY HEART CRIES FOR YOU (Vic Damone)

Don Bell

KRNT—Des Moines, Iowa

1. THE THING (Phil Harris)
2. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
3. TENNESSEE WALTZ (Les Paul)
4. HARBOR LIGHTS (Ray Anthony)
5. HARBOR LIGHTS (Sammy Kaye)
6. OH BABE (Kay Starr)
7. A BUSHEL AND A PECK (Whiting & Wakely)
8. TENNESSEE WALTZ (Patti Page)
9. I'M MOVING ON (Hank Snow)
10. THE ROVING KIND (Guy Mitchell)

Scott Douglass

KFMB—San Diego, Calif.

1. THE THING (Phil Harris)
2. I'LL GET BY (Harry Babbitt)
3. PLACE WHERE I WORSHIP (Al Morgan)
4. OH BABE (Kay Starr)
5. BLUES ON PARADE (Woody Herman)
6. NEVERTHELESS (Frankie Laine)
7. SILVER BELLS (Owen Bradley)
8. HARLEM CONGO (Chick Webb)
9. LOVER (Gene Krupa)
10. IF I WERE A BELL (Frankie Laine)

Larry Shields

WFRP—Savannah, Ga.

1. NEVERTHELESS (Frank Sinatra)
2. TO THINK YOU'VE CHOSEN ME (E. Howard)
3. ONE FINGER MELODY (Frank Sinatra)
4. THINKING OF YOU (Vaughn Monroe)
5. HARBOR LIGHTS (Ray Anthony)
6. TENNESSEE WALTZ (Jo Stafford)
7. DREAM A LITTLE DREAM OF ME (J. Owens)
8. AUTUMN LEAVES (Jo Stafford)
9. CAN ANYONE EXPLAIN? (Ray Anthony)
10. THESE FOOLISH THINGS (Paul Weston)

Sherm Feller

WCOP—Boston, Mass.

1. DANCING IN THE DARK (Mary Mayo)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. THIRSTY FOR YOUR KISSES (Ames Bros.)
4. GET OUT THOSE OLD RECORDS (Kallen & Hayes)
5. BE MY LOVE (Mario Lanza)
6. RAINBOW GAL (Alan Dale)
7. CHRISTMAS IN KILLARNEY (Percy Faith)
8. THE THING (Tommy Tucker)
9. SAVE LAST DANCE FOR ME (Russ Vincent)
10. I SOLEMNLY SWEAR (Glen Moore)



Only M-G-M has these

IT'S NO SECRET!

SIX SOLID SELLERS!



BILLY ECKSTINE
BE MY LOVE
ONLY A MOMENT AGO
78 RPM—MGM 10799 • 45 RPM—MGM K10799



BILL FARRELL
MY HEART CRIES FOR YOU
YOU LOVE ME
78 RPM—MGM 10868 • 45 RPM—MGM K10868



JACK FINA
SONG OF THE BAYOU
BALTIMORE RAG
78 RPM—MGM 10869 • 45 RPM—MGM K10869



MEL TORMÉ
UNTIL THE REAL THING COMES ALONG
A FOGGY DAY
MGM Non-Breakable 10874



HANK WILLIAMS
MOANIN' THE BLUES
NOBODY'S LONESOME FOR ME
78 RPM—MGM 10832 • 45 RPM—MGM K10832



BOB WILLS
'TATER PIE
I DIDN'T REALIZE
MGM Non-Breakable 10836

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

Yes! M-G-M RECORDS ARE BETTER THAN EVER !!!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending December 23.

Ed Shaw

WFLA—Tampa, Fla.

- HARBOR LIGHTS (Sammy Kaye)
- ALL MY LOVE (Patti Page)
- CAN ANYONE EXPLAIN (Ames Bros.)
- I'LL NEVER BE FREE (Starr & Tenn. Ernie)
- THINKING OF YOU (Sarah Vaughan)
- ORANGE COLORED SKY (Kenton & Nat Cole)
- NEVERTHELESS (Johnny Desmond)
- A BUSHEL AND A PECK (Como & Hutton)
- MONA LISA (Nat Cole)
- GOODNIGHT, IRENE (Jenkins Ork & Weavers)

Wally Nelskog

WRSC—Seattle, Wash.

- NEVERTHELESS (Paul Weston)
- THINKING OF YOU (Eddie Fisher)
- ALL MY LOVE (Patti Page)
- THE ROVING KIND (Guy Mitchell)
- HARBOR LIGHTS (Ray Anthony)
- THE THING (Phil Harris)
- ONCE IN A WHILE (Dinning Sisters)
- DON'T SAY YOU CARE (Nichols)
- TENNESSEE WALTZ (Patti Page)
- TO THINK YOU'VE CHOSEN ME (S. Kaye)

Frank White

KMYR—Denver, Colo.

- NEVERTHELESS (Frank Sinatra)
- IT'S A LOVELY DAY TODAY (G. Jenkins Ork)
- THIRSTY FOR YOUR KISSES (Les Brown & Ork)
- THE CHRISTMAS SYMPHONY (Perry Como)
- COULD BE (Dick Haymes)
- AVE MARIA (Phil Spitalny)
- THE THING (Phil Harris)
- SMILE, SMILE, SMILE (Mitch Miller)
- GET OUT THOSE OLD RECORDS (G. Lombardo)
- NARCISSUS (Bob Dewey & Ork)

Rex Dale

WCKY—Cincinnati, Ohio

- BE MY LOVE (Mario Lanza)
- THE THING (Phil Harris)
- TENNESSEE WALTZ (Patti Page)
- CHRISTMAS (Al Morgan)
- NEVERTHELESS (Frankie Laine)
- A BUSHEL AND A PECK (Johnny Desmond)
- THINKING OF YOU (Eddie Fisher)
- MR. ANTHONY'S BOOGIE (Ray Anthony)
- MY HEART CRIES FOR YOU (Guy Mitchell)
- MARSHMALLOW WORLD (Vaughn Monroe)

Claude Taylor

WIVY—Jacksonville, Fla.

- THE THING (Arthur Godfrey)
- TO THINK YOU'VE CHOSEN ME (Stafford-MacRae)
- THE ONE ROSE (Sammy Kaye)
- THE ROVING KIND (Guy Mitchell)
- ADESTE FIDELES (Ames Bros.)
- PLACE WHERE I WORSHIP (Al Morgan)
- CROSBY XMAS (Bing Crosby)
- C'EST LA VIE (Johnny Desmond)
- MISTLETOE KISS (Art Mooney Ork)
- IT MAY BE ON SUNDAY (Wilson-Cherry)

Arty Kay

WKLX—Lexington, Ky.

- TENNESSEE WALTZ (Patti Page)
- I WON'T BE HOME (Red Foley)
- THE THING (Phil Harris)
- IT IS NO SECRET (Stuart Hamblen)
- REMEMBER ME (Rosemary Clooney)
- A BUSHEL AND A PECK (Whiting & Wakely)
- SHOT GUN BOOGIE (Tennessee Ernie)
- YEA BOO (Anita O'Day)
- TO THINK YOU'VE CHOSEN ME (E. Howard)
- BLUE CHRISTMAS (Billy Eckstine)

Eddie Gallaher

WTOP—Washington, D. C.

- TENNESSEE WALTZ (Patti Page)
- THE THING (Phil Harris)
- A BUSHEL AND A PECK (Como & Hutton)
- HARBOR LIGHTS (Sammy Kaye)
- A MARSHMALLOW WORLD (Bing Crosby)
- NEVERTHELESS (Paul Weston)
- ALL MY LOVE (Patti Page)
- THINKING OF YOU (Don Cherry)
- RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
- MY HEART CRIES FOR YOU (Guy Mitchell)

Ted Steele

WMCA—New York, N. Y.

- HARBOR LIGHTS (Sammy Kaye)
- THINKING OF YOU (Eddie Fisher)
- THE THING (Phil Harris)
- TENNESSEE WALTZ (Patti Page)
- ROWDY DOW (Judy Valentine)
- I GUESS I'LL HAVE TO DREAM (F. Sinatra)
- I AM LOVED (Vaughn Monroe)
- MY HEART CRIES FOR YOU (Guy Mitchell)
- CROSS MY HEART (Hugo Winterhalter)
- IT IS NO SECRET (Jo Stafford)

Bob Stevens

WVCG—Coral Gables, Fla.

- TENNESSEE WALTZ (Patti Page)
- HARBOR LIGHTS (Ray Anthony)
- NEVERTHELESS (Ralph Flanagan)
- I'M AFRAID TO LOVE YOU (Frankie Carle)
- ONE FINGER MELODY (Frank Sinatra)
- PERDIDO (Sarah Vaughan)
- ALL MY LOVE (Patti Page)
- TEARDROPS FROM MY EYES (Fran Warren)
- THE THING (Phil Harris)
- THINKING OF YOU (Eddie Fisher)

Leo S. Kuhn

WHLB—Virginia, Minn.

- NEVERTHELESS (Paul Weston)
- MARSHMALLOW WORLD (Ray Anthony)
- TO THINK YOU'VE CHOSEN ME (E. Howard)
- TENNESSEE WALTZ (Anita O'Day)
- FROSTY (Curt Massey)
- AUTUMN LEAVES (Ray Anthony)
- DREAM A LITTLE DREAM OF ME (J. Owens)
- I LOVE THE GUY (Sarah Vaughan)
- THE THING (Phil Harris)
- ONE FINGER MELODY (Frank Sinatra)

Don Larkin

WAAT—Newark, N. J.

- TENNESSEE WALTZ (Patti Page)
- I'M MOVING ON (Hank Snow)
- FROSTY, THE SNOW MAN (Gene Autry)
- MOANIN' THE BLUES (Hank Williams)
- THE GOLDEN ROCKET (Hank Snow)
- IT IS NO SECRET (Ray Smith)
- IF YOU'VE GOT THE MONEY (Texas Jim Robertson)
- SHOT GUN BOOGIE (Tennessee Ernie)
- A LETTER TO SANTA (Bill Cook)
- I OVERLOOKED AN ORCHID (Mervin Shiner)

Art Tacker

WTAO—Cambridge, Mass.

- CHRISTMAS IN KILLARNEY (Tommy Tucker)
- MY BOUQUET (Hugo Winterhalter)
- SMILE, SMILE, SMILE (Mitch Miller)
- I'M AFRAID TO LOVE YOU (Frankie Carle)
- I GET A FUNNY FEELIN' (Mills Bros.)
- BE MY LOVE (Mario Lanza)
- YOU'RE ALL I WANT FOR CHRISTMAS (Frankie Laine)
- TENNESSEE WALTZ (Patti Page)
- RAINBOW GAL (Alan Dale)
- CHAT CHAT CHATTERING (John Patee)

Dick Coleman

WCBM—Baltimore, Md.

- MY HEART CRIES FOR YOU (Dinah Shore)
- TENNESSEE WALTZ (Patti Page)
- THINKING OF YOU (Don Cherry)
- NEVERTHELESS (Paul Weston)
- I NEED YOU SO (Don Cornell)
- BE MY LOVE (Mario Lanza)
- HARBOR LIGHTS (Sammy Kaye)
- OH BABE (Louis Prima)
- OUR LADY OF FATIMA (The Mariners)
- I SOLEMNLY SWEAR (Glen Moore)

Roger Clark

WNOR—Norfolk, Va.

- TENNESSEE WALTZ (Patti Page)
- MY HEART CRIES FOR YOU (Guy Mitchell)
- WHERE DO I GO FROM YOU? (R. Clooney)
- THE ROVING KIND (Guy Mitchell)
- OH BABE (Benny Goodman)
- YEA BOO (Anita O'Day)
- NEVERTHELESS (Paul Weston)
- AY AY CHUG-A-CHUG (Peggy Lee)
- THE THING (Phil Harris)
- ONE FINGER MELODY (Frank Sinatra)

Ted Booth

WJAX—Jacksonville, Fla.

- THE THING (Phil Harris)
- NEVERTHELESS (Paul Weston)
- A BUSHEL AND A PECK (Perry Como)
- TO THINK YOU'VE CHOSEN ME (E. Howard)
- HARBOR LIGHTS (Ray Anthony)
- SILVER BELLS (Fontane Sisters)
- THINKING OF YOU (Anita Ellis)
- ALL MY LOVE (Patti Page)
- ONE FINGER MELODY (Frank Sinatra)
- TENNESSEE WALTZ (Jo Stafford)

Stephen Paul

WLEE—Richmond, Va.

- TENNESSEE WALTZ (Patti Page)
- I CRY MY HEART OUT (Four Jacks)
- LUCKY, LUCKY, LUCKY ME (Evelyn Knight)
- YOU LOVE ME (Doris Day)
- SILVER BELLS (Fontane Sisters)
- TEARDROPS FROM MY EYES (Ruth Brown)
- CAN'T SEEM TO LAUGH (Parker)
- OH BABE (Kay Starr)
- MY DESTINY (Billy Eckstine)
- LOOK TO THE RAINBOW (Fran Warren)

RESERVE THE NO. 1 SPOT FOR



sung by

Jo Stafford

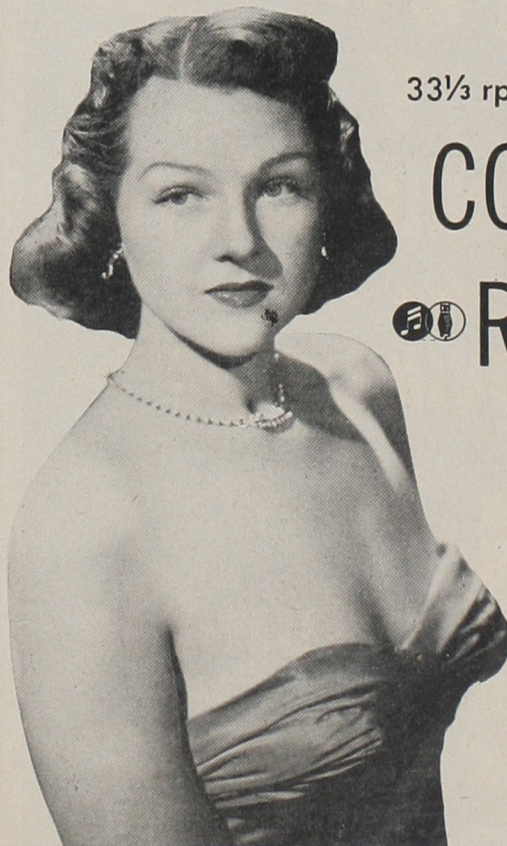
with Paul Weston and his Orchestra

78 rpm 39082

33 1/3 rpm 1-939 45 rpm 6-939

COLUMBIA
RECORDS

First, Finest, Foremost in
 Recorded Music



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!