



THE ONLY THING THAT SOUNDS BETTER THAN
THE MUSIC IT PLAYS IS THE MONEY IT PAYS.

ITS TAKE IS REALLY TERRIFIC

WURLITZER 2800 *Makes the Swing to
Higher Earnings*

THE WURLITZER COMPANY • 108 Years of Musical Experience • NORTH TONAWANDA, N. Y.

UNITED'S NEW SKIPPY SHUFFLE ALLEY

Features

Fascinating **HIGH SCORES** by Popular Demand

Big 4-REEL Scoring
IN THE
THOUSANDS
IN
Dual Flash · Flash · Advance

3-REEL Scoring
IN
REGULATION
AND
REGULATION CHAMP



FLUORESCENT
LIGHTING

EASY TO SERVICE

Designed by the
ORIGINATOR
of Coin-Operated
SHUFFLE ALLEYS
and
BOWLING ALLEYS

HIGHEST RESALE VALUE

ORDER FROM YOUR
UNITED DISTRIBUTOR
TODAY!

1
TO
6
CAN
PLAY

Handicap Feature
EASY OR NORMAL
STRIKE STRIKE

Standard 10¢ Play
**MULTIPLE
COIN MECHANISM**
(OPTIONAL AT EXTRA COST)

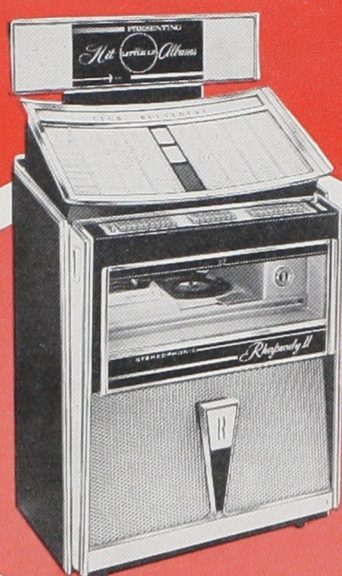
RUGGED
Pilfer-Proof
CONSTRUCTION

8½ FT. LONG
2½ FT. WIDE
SHIPPING
WEIGHT
(CRATED)
465 lbs.

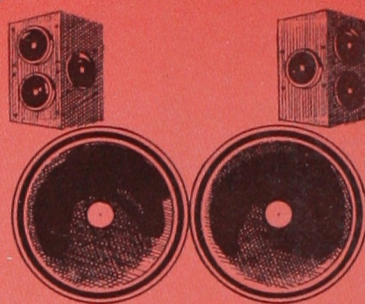
UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY · 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS · CABLE ADDRESS: UMCO

ROCK-OLA



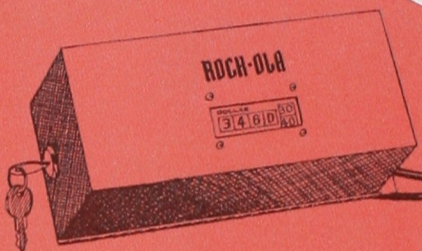
Rhapsody II



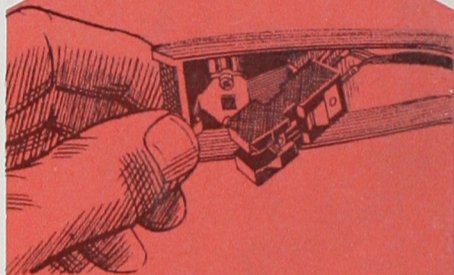
Full-Dimensional Stereo-Sound



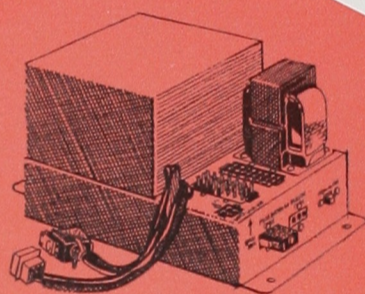
33 $\frac{1}{3}$ -45 RPM Mech-O-Matic Changer



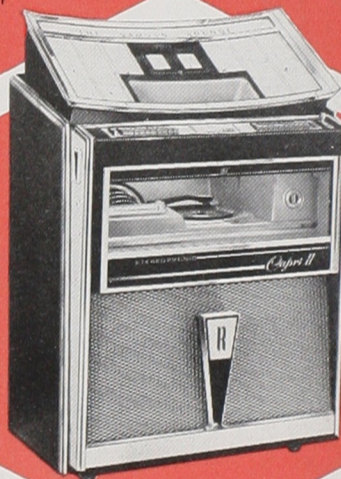
NEW ROCK-OLA Money Counter



Snap-in Cartridge Assembly



NEW Common Receiver



Capri II

Some "common" things about our highly uncommon phonographs

We like to chant and rave about our "new and different" features as much as anybody. But we also know that it pays to have some common things in our phonographs, too. "Common" in terms of interchangeability from one unit to the next.

For example, this year, instead of making two separate receiver units for our four new phonographs, we're making only one easy-to-interchange receiver . . . which means simplified servicing, and less inventory costs for everyone concerned.

The same thing goes for the full-dimensional speaker system, Mech-O-Matic changer, "money-counter," tone arm assembly . . . in fact, virtually every component is interchangeable. How about that for top versatility!

It is this kind of design and engineering which has made it common knowledge that Rock-Ola is the big name for top profits!

See the new Rhapsody II and Capri II now at your Rock-Ola Distributor's.

Look to

ROCK-OLA

for advanced products for profit

Rock-Ola Manufacturing Corporation
800 N. Kedzie Ave., Chicago 51, Ill.