



BELGIUM

Helen Shapiro, Mike Sarne and John Leyton have come to Belgium to appear in a filmed show for Flemish TV. Shooting took place at Antwerp. The feature to be telecast is called "Street Scene On Piccadilly" and the script has been written by Staf Knop. On arrival, the British celebrities, who were accompanied by their managers, messrs. Paramor and Stigwood, were welcomed at Brussels airport. At a reception at Brussels National, Shapiro was interviewed for the record program "Good Records, Good Friends." This was followed by yet another reception, with many more guests attending, at the Martini Club in Brussels. This was Shapiro's first visit to Belgium, and it really is a pity it did not happen when she was at the height of her popularity.

Brauer Publishers let us know that it is circulating "Louie, Louie," "There! I've Said It Again," "Forget Him," "I'm Leaving It Up To You," "I Want To Hold Your Hand" and numerous other hits.

Belinda music is in the news with the following numbers: "Anyone Who Had A Heart," "Drip Drop," "Don't Talk To Him," some French versions of original American hits by The Surfs, like "Reviens Vite Et Oublie" (Be My Baby), "Ecoute Cet Air La" (Crossfire), and "Ce Garçon," (My Best Friend).

Ardmore and Beechwood announced it has acquired rights on "Le Sifflet Des Copains" by Sheila for Belgium and Holland; "Ma Petite Amie Est De Retour" by Claude Francois, French version of "My Boyfriend's Back" for Benelux; "J'en Suis Fou" by Dick Rivers for Benelux (Love Me Do).

"Youth and Documents," a feature of Flemish TV, has organized a poll through the Cash Box representative in Belgium, Frans Romeyns, in order to find out who was the most popular singer (male and female) in this country last year. There have been masses of answers and finally Adamo and Marva have come out on top, respectively in the male and female categories. Adamo has been THE discovery of recent years and all his songs feature on the Belgian hit parade, both in the Flemish and the Walloon parts. It all started with "Sans Toi Mamie" and Marva made her break-through with a disk, featuring the Flemish translation of a hit of that time "Donne Moi Ma Chance" and called "Geef Mij Nog Een Kans." Now her third single has come out with two Flemish versions of Petula Clark hits.

Both laureats have been invited to the studio and in a direct telecast they have delivered two songs. Marva sang "Geef Mij Nog Een Kans" and "Ze Zijn Voorbij, Die Mooie Dagen" (Flemish version of "Elle Est Finie, La Belle Histoire"). Adamo gave a rendering of "Vous Permettez, Monsieur" and "Tombe La Neige," two hits of the moment. This all took place in an appropriate setting. Afterwards, Marva and Adamo, accompanied by presenter Romeyns went to the house of the winning contestant where were handed a transistor set and a record player. These prizes have been offered by S.A. Gramophone (Adamo) and Vogue (Marva). When they arrived at the home of the winning contestant in Duffel in the Antwerp province, Marva and Adamo were awaited by hundreds of fans. They were nearly crushed by the crowd. This has all been filmed and will be telecast later. The winner is a fifteen year old girl-student.

Intervox Music & Record Productions jumped into the new year with two top-ten records. First is "Sixteen Tons" by Lou Neefs (sold to Atco Records/USA), second is "Hully Gully Stop" by The Jokers. L. J. Van Rymentant produced an album with the group, of which titles "Sabre Dance," "Gloria In Excelsis Deo" and "Football Boogie" are already recorded, in stereo.

Another group of the company, Marco Remez y sus Tipicos (of "Cuando Calienta El Sol"-fame) scores important international successes. An album of this combo will be introduced in North and South America and the Far East. Deal was made with Bobby Weiss.

Top notch singer Andy Russell (of US-origin) has a best seller in Spain with "Gloria in Excelsis Deo," which he presented on TV there. Andy did same thing in Mexico on Jan. 9 and he will sing the English version on the Steve Allen Show on January 23. First week of Feb. L. J. Van Rymentant will fly to Barcelona and Spain for meetings with Andy Russell, Belter Records, Zafiro Records and Canciones del mundo.

Belgium's Best Sellers

FLEMISH

- 1 Alleen (John Larry/Polydor/Passe Partout)
- 2 Tombe La Neige (Adamo/Pathé/Ardmore and Beechwood)
- 3 Tchín, Tchín (Richard Anthony/Columbia/Southern)
- 4 If I Had A Hammer (Trini Lopez/Reprise/Essex)
- 5 She Loves You (The Beatles/Parlophone)
- 6 Maria Elena (Los Indios Tabajaras/RCA/World)
- 7 La Mamma (Charles Aznavour/Barclay/Peter Plum)
- 8 Ik Lees In Je Ogen (Lou Neefs/Moonglow/Intervox)
- 9 I Want To Hold Your Hand (The Beatles/Parlophone/Brauer)
- 10 Don't Talk To Him (Cliff Richard/Columbia/Belinda)
- 11 Droom Van Mij/Alleen Door Jou (Bob Benny/Polydor/Ideal)
- 12 This Land Is Your Land (Trini Lopez/Reprise)
- 13 Le Train Des Neiges (Petula Clark/Vogue)
- 14 Sixteen Tons (Lou Neefs/Moonglow)
- 15 Bossa Nova Baby (Elvis Presley/RCA/Belinda)

WALLOON

- 1 Tombe La Neige (Adamo/Pathé/Ardmore and Beechwood)
- 2 Tchín, Tchín (Richard Anthony/Columbia/Southern)
- 3 La Mamma (Charles Aznavour/Barclay/Peter Plum)
- 4 Le Train Des Neiges (Petula Clark/Vogue)
- 5 Maria Elena (Los Indios Tabajaras/RCA/World)
- 6 Ma Guitare (Johnny Halliday/Philips/World)
- 7 Si J'Avais Un Marteau (Claude François/Philips/Essex)
- 8 If I Had A Hammer (Trini Lopez/Reprise/Essex)
- 9 N'est-ce Pas Merveilleux?/Crier Ton Nom (Adamo/Pathé/Ardmore and Beechwood/Rudo)
- 10 C'est Bien Jolie D'Etre Copain (Le Petit Prince/Barclay)

SCANDANAVIA (continued)

Latest releases from Grammofon AB Electra brings three EP's and one single on Warner Bros., one EP and one LP on Telefunken, nine singles and eight LP's on RCA Victor, among them Henry Mancini with the title song from the film "Charade," three singles, five LP's and one EP on London, and finally three LP's, three EP's and four singles on Decca, among the latter is Frank Chacksfield Ork. with "My Special Dream" from the picture "The Victors."

The Best in Benelux Bens



MEXICO

For the first time in its history, Columbia Records named a Mexican as co-ordinator of the CBS companies in Latin America. This man is J. Manuel Villareal, vice-president and general director of Mexican CBS (Columbia). Goddard Lieberson and Harvey Schein made the selection. Villareal will coordinate CBS Records in México, Argentina, Brazil, Central America, Venezuela, Colombia, Peru Chile and Ecuador. Villareal also will keep his post as vice-president of Mexican CBS.

Angélica María, number one young female Mexican singer, recorded at Musart Records her Spanish version of world smash hit "Dominique." The same number was done at Peerless with Queta Garay, at Cisne with Luis Perez Meza and at CBS by the Hermana Alegria, after the first one made by Mexican group Los Dominic at Orfeon Records.

Another big Mexican idol, Enrique Guzmán, who is now performing in Buenos Aires, Argentina, released at CBS his latest recording "More" with Chuck Anderson's arrangement and orchestra and "Witchcraft" with Los Salvajes rock and roll group. When Enrique returned to México, immediately will do movies, TV, theater and as soon as possible will fly to Spain to perform in that country where he is the number one singer.

"She Thinks I Still Love Her" and "The Stutterer Saxophone" are the names of the two new recordings made by Bill Haley at Orfeon Records. Bill, has a lot of fans in México. He recently married a Mexican woman.

Fabricio and his sister Corinna are back in town and ready to begin a hard season of work. Both are recording new songs at RCA.

Panamericana de Discos (Musart Records) gave a cocktail party to all its artists. At this event were both vice-presidents Juan Campo and Eduardo Baptista and among the artists we saw were Manolo Muñoz, Lena and Lola, Tony Aguilar, Gloria Lasso, Lucho Gatica, Angélica María, Martha Santillán, Carlos Campos, Imelda Miller, Pepe Castillo, Malú Reyes and many others.

"La Gallinita" (The Little Chicken) were recorded at Musart Records with Manolo Muñoz and at CBS with Johnny Dynamo.

From Peerless Records we received the newest long play recorded by Queta Garay, on which she includes songs like "La Novia De Popeye," "No Me Dejes Soñar," "La Hora," "Las Caricaturas Me Hacen Llorar," "Tin Marin," "Dominique," "Mr. Batman," "Poema" "La Mecedora" and "Tiru Liru."

Maestro Agustín Lara recorded at RCA, in danceable arrangements, with two of his most beautiful songs: "Aquel Amor" (That Love) and "Ven Acá-ya Me Voy."

Young singer Miguel Angel returned from a long tour in South American countries, where he had wonderful success. Miguel Angel is preparing new songs at RCA.

From Dot Records we received the two latest releases: "Cumberland County Feud" and "Chow Chow Amore" with Billy Vaughn, "Blue Velvet" and "Fiesta" with Lawrence Welk. Rumors are running about Pat Boone, who is planning to arrive in México City and record an album. The thing is that we don't know if Pat would record those songs at RCA or at Campe Records, the company that also cut a long play in Spanish with Eartha Kitt.

Rock and roll group Los Digers recorded at Peerless Records the songs "Some Kind A Fun" and "Blue Avenue," both of them in Spanish. From the same label we received Los Apson Boys' "Loddy Lo" and "Oo-Kook-A-Boo."

New Orfeon records include "La Calambrina" with comics Los Polivoces. On the other side they do "Recuedros De Ipacarai" imitating the voices of Neil Sedaka, Monna Bell, Juan Mendoza, Bienvenido Granda and Olga Guillot.

Mexico's Best Sellers

- 1 Dominique—Los Dominic (Orfeon)—Sor Sonrisa (Philips)—Angélica María (Musart)—Queta Garay (Peerless)—Hermana Alegria (CBS)—Luis Perez Meza (Cisne)
- 2 Magia Blanca—Hnos—Carrion (CBS)—Trío Venezuela (Velvet) (Brambila)
- 3 Si Supieras—Sonora Santanera (CBS)
- 4 Quiero Quedarme Aqui (I want to stay here)—Steve Lawrence—Eydie Gorme (CBS)—Los Dominic (Orfeon)
- 5 Recuerdos De Ipacarai—Neil Sedaka (RCA)—Monna Bell (Gamma) (Fermata Mexicana)
- 6 El Martillito (If I had a hammer)—Los Mabers (Musart)—Trino López (Reprise)
- 7 Gracias—Connie Francis (MGM)—Lucho Gatica (Musart)—Flor Silvestre (Musart)
- 8 Enamorado—Los Yorsys (Musart)—Ray Barreto (Gamma)
- 9 Despeinada—Los Hooligans (Orfeon)—Manolo Muñoz (Musart)—Pablo Beltrán Ruiz (RCA) Los Xochimilcas (Peerless)—Kay Perez (Orfeon) (Reimsa)
- 10 Guadalajara—Elvis Presley (RCA)

The first pressing plant
for Middle East

SOCIÉTÉ LIBANAISE DU DISQUE

has been established
in Beyrouth (Lebanon)
under the initiative of:

- Haddad Record Co.
- Ri-Fi Record Co.
- Wattar Record Co.



Tailor The Machine To Fit The Location

The coin machine business may not be the most creative business in the world but if all it took to draw income from automatic equipment was the simple placement of the machine on location then a robot could perform the task. Judging from the performance of some individuals, they are acting like robots.

A good example of what we are talking about can be found in the operation of some amusement machines which do not necessarily draw the income the operator expects when he makes the installation. Oftentimes the machine is left for a second week and is then pulled, where it eventually finds its way back to the distributor showroom, the original source of supply for this particular machine. The operator invariably blames the distributor and the manufacturer, and while not always without just cause, many times without having given the machine a fair exposure.

When a manufacturer goes into the production of a machine he does so because that particular machine gives every evidence of being capable of drawing a certain amount of income for the operator. If this was not the case, there wouldn't be a factory in Chicago. Since much time and money is spent researching the machine before production it is conceivable that when a machine does not pay off with reasonable collections, perhaps another factor may be to blame, other than the machine itself. Most operators can tell from a two-week period whether a machine will earn its keep or not. We submit here that perhaps a particular location may not take to a specific machine. Maybe an entire neighborhood will react differently to a machine. Why not? The people from the various neighborhoods are as different as can be in most instances. It figures that reaction to a product will differ. Ask the bread delivery man or the appliance salesman how his sales are broken down by neighborhood. It is fantastic that so many different tastes can exist in a twenty-square block area.

We know of an operator who watched collections fall off on a novelty machine which was produced by a major manufacturer during 1963. The machine originally called for two dimes for competitive play. Today that machine is bringing in about \$12 weekly in dozens of honky-tonks after having garnered the largest collections at the two-dime price, then dropping to a 5¢ play level, and eventually to the two-cent per player price which brings in the \$12 each week.

Talk about adapting to a situation! This same operator can't understand why this machine isn't moved around on location by other operators throughout the nation. He said that judging from the distributor trade paper ads on this machine, it is obvious that operators have quit on the game. In his estimation, the game hasn't been given a chance.

We have mentioned from time to time the almost unbelievable story of the juke boxes which are returned in trade after a one-year location service, bearing the same records originally programmed. This is obviously not the work of an operator who adapts to a situation, to say the least.

Coin machine operators can take a tip from the vending ops who are forever filling the sandwich machine with packages that must sell. Tastes vary from day to day. Even the weather effects sales. It's a constant battle with patrons who will make a machine earn its ultimate play potential. It is up to the operator to find the location and then tailor the machine to fit the players.

Record Attendance At Illinois Operators Meet, Revenue Dept. Sends Rep, Complaints Registered

■ **Montooth Overwhelmed By Op Turnout; MOA's Granger Addresses Group**

CHICAGO — Any doubt that officers and directors of the Illinois Coin Machine Operators' Association had regarding previously projected attendance at their meeting in Springfield during the last weekend, January 25-26, was easily dispelled on Saturday, when operators from every part of the state converged on the Leland Hotel where the session was held.

were Lou Casola, president of Music Operators of America; Fred Granger, MOA's new managing director; and Eugene Corrigan, an official of the Illinois Dept. of Revenue, who discussed the recently passed statute which is a "bone of contention" to all Illinois operators of coin-operated equipment.

Officers of ICMOA are: Montooth, president; Bill Poss, vice president, and M. H. Gillette, secretary-treasurer. Directors are: Earl Kies, Bob Lindelof, Harry Shaffner, Bud Hashman, Ronnie Meline, and Orma Johnson. Mrs. Johnson substituted for Mrs. Gillette as secretary-treasurer, because of sudden illness.

When he discussed the Illinois tax bill Corrigan explained that there was an awareness in the State Revenue Dept. that certain problems and inequities may exist in the area of the coin machine industry in this state since passage of this legislation. He admitted that this recognition was not sufficient, and that the tax situation is being studied for modification.

Regarding this, he will meet with members of the newly formed Legislative Committee of ICMOA, appointed by Pres. Montooth. The committee consists of: Bud Hashman (chairman), Springfield; Frank LaMaskin, Chicago; and Ed Gilbert, Bloomington. Also invited to sit in on such sessions are Les Montooth and Bill Poss.

Another committee, to accelerate the ICMOA membership drive, was formed by Montooth during this session. Chairman is Don McDonald, Ottawa. Members are Moses Proffitt, of Chicago; Harry Shaffner, Alton; Vince Angeleri, Chicago; and Bud Hausman, Centralia.

Fred Granger, recently appointed managing director of MOA, addressed

the group. He frankly admitted that he is trying to absorb as much of "coinbiz savvy" as he can at this stage of his office tenure. Which, he added, includes getting his "feet wet." He will be more positive when he has acquired a fuller concept of the coin machine industry, and its myriad problems.

"My initial impression," he stated, "is that this industry is blessed with a multitude of vigorous, imaginative businessmen and women, who are greatly misunderstood and misjudged. This is a public relations challenge."

"We all know there are no 'magic solutions,' only hard work and an acceptance of the challenge handed over to me by my predecessor, Bob Blundred."

Granger further explained that he will work very closely with the MOA Public Relations Committee, headed by Henry Leyser. And staffed by Millie McCarthy, Harry Snodgrass, Jack Bess and Willie Blatt. They are presently studying prospects in this (public relations) area of endeavor.

He expressed an opinion that the present staff and headquarters of MOA will have to be expanded to handle all of the heavy PR work (press releases to all medias of communications, etc) and other vital business.

Granger is strongly promoting a "grass-roots" PR approach which will give music operators the opportunity to better their image of respectability in their own communities. He said the project is certainly "manageable and affordable."

He discussed other MOA problems, such as the Celler Bill, etc., and urged the strongest support of the association by all members.

"We have a great missionary task, and in order to reach as many operators as possible we will have to

spend many months in the field talking to them," he asserted.

"MOA officers will meet with representatives of all regional and local associations (this committee is headed by Ted Nichols, of Omaha). Thus, we can ultimately accomplish the greatest number and best results during our next national convention this year."

As an aside, Granger advised, in conclusion, that Leon Taksen, recently delivered 39 new members from the Pennsylvania area, and that most of them paid up in advance.

Lou Casola, president of MOA, discussed the pending ASCAP bill in the Congress in general terms. He explained that a definite feeling of cooperation exists between the executives of major recording companies and officers of MOA, as a result of the meeting in New York on November 1. The desire is to try to arrange it so that the nation's music operators do not lose their exemption privileges. Mr. Celler, he said, agreed to hold the bill in committee temporarily while the MOA Legislative Committee tries to agree on a workable arrangement.

Casola asserted: "We want to arrange it so that, if necessary, we will agree (in conjunction with record manufacturers) to pay a small stipend, but to still maintain our exemption privileges."

"Now," he added, "we are faced with the realization that a new bill is being introduced in the Senate. This new confrontation frankly worries us. And to compound our diverse problems, we have only been able to acquire a mere \$14,000 to compete with the unlimited funds ASCAP has to work with."

"Remember," he exclaimed, "We cannot 'cry poverty'! Help support (Continued on page 58)



LES MONTOOTH

This unprecedented high attendance encouraged those who worked so diligently to provide the Illinois operators with a strong organization and bargaining platform.

In fact, Les Montooth, president, said: "When I called the meeting to order I saw so many faces before me in the Garden Room, I was speechless for several moments."

What further encouraged most was the sincere, compelling effort of the rank and file operators to offer their services for the advancement and success of ICMOA, to aid in the betterment of all operators in Illinois and elsewhere.

On the dais with ICMOA's officers

Redd Launches Sales Programs From New Plant

■ **Offers Ops New Machines, Modern Loading, Parking Space, 15,000 Sq. Ft.**

WATERTOWN, MASS. — Si Redd, President of Redd Distributing Company, Inc., moved his warehouse and showrooms which were located in Brighton, near Boston, to Watertown after the first of this year, where he renovated 15,000 square feet of the lower level of a building completely equipped with loading and shipping facilities in addition to large-scale parking facilities. "We've used every bit of experience picked up over thirty-five years in this business," stated Redd during a conversation last week, "and we intend to really



SI REDD

go full steam ahead with some new ideas."

One of Redd's new ideas is the Wurlitzer phonograph line, a distributorship that he had before taking on the Seeburg line several years ago. "We're back in the Wurlitzer stable and this '2800' is the first model we're getting behind since signing the papers," continued the coinvet. Redd had an open house session on Wurlitzer last month, along with other Wurlitzer distributors and he was highly satisfied with the turnout. "We're setting up a giveaway-prize program

which will be tied in with the new Model '2800'. Sales Manager Bob Jones heads the music-games division for Redd.

The Redd organization is also behind a special price deal on the popular Giepen Coffee Vender, an instant-mix machine which uses coffee, soup, and tea packets. The machine, which is one of the most popular units used throughout the Montreal, Canada, territory, was launched by Redd two years ago and with much success.

Situated just five minutes from Boston, Redd's new plant houses equipment manufactured by Bally, Fischer, Wurlitzer, Chicago Coin, Giepen, and Universal Vendors. Located at 70-80 Coolidge Hill Road, Watertown, the coin machine outlet will house a one-stop record division in the near future.

At the moment, one of the largest and most complete parts departments is being installed via an extensive series of shelves categorizing every part for the vast number of machines, new and used, housed here.

Redd also has a sales program which includes the national distribution of "Cinch" the instant-shoe-shine; the "Cinch Vender," a new mechanical machine with a 125 capacity; and a "Comic Book Vender" which holds 140 books which vend at a 200% profit. This division is headed by Frank LeBlanc, a salesvet with Redd (see separate story elsewhere this issue).



INTERIOR VIEW of Redd's showrooms which occupy 15,000 sq. ft.

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

Wurlitzer Distrib To Open In Buffalo Area

Announce New 'Cinch', 'Comic Book' Units

■ 'Cinch' Now Holds 125 Packs; Book Unit 140



FRANK LeBLANC

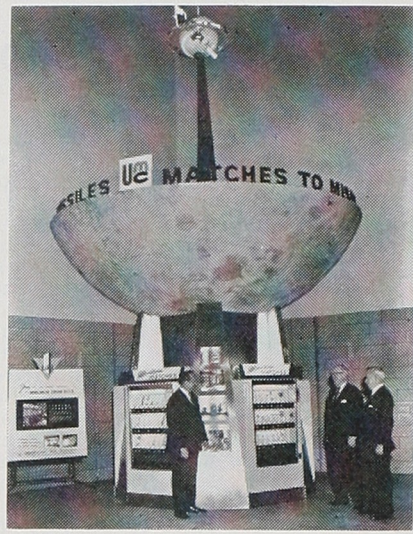
WATERTOWN, MASS.—Frank LeBlanc, Sales Representative for Redd Distributing's Giepen "Coffee Vender" and "Cinch Instant-Shoe-Shine Packets," advised *Cash Box* last week that a new "Cinch Vender" is in production and available for immediate delivery.

The new machine which measures 6½" x 4" x 19½", holds 125 Cinch packets. "The design enables operators to carry a much larger inventory than is available with our smaller model, a 40-pack-capacity machine," said LeBlanc. The "Cinch Vender" is installed in locations via a new 3M Girder Pad which is on the back of the machine and when treated with a 3M chemical can be affixed to any type wall, metal, lathe, or plaster. The idea has helped sales on the machine skyrocket.

"Cinch" the instant-shoe-shine, was introduced by Redd two years ago and has since found its way into countless thousands of hotels, motels, and public restrooms in all types locations. "We find that an operator with a location is the best source for a sale," said LeBlanc. "As long as he's servicing music, amusement or vending, he may as well make a 100% profit on the 'Cinch' and fill the machine when ever he stops to service the higher-priced equipment."

The second new machine to join the Giepen Coffee Vender under the supervision of LeBlanc, is the new "Comic Book Vender", a mechanical machine which vends comic books costing 4½ cents, for 12 cents, a 200% profit. The machine is a Vender-A-Book model and actually can vend other non-food items. "We'll use it for comic book sales and we'll direct sales to the super market locations," continued LeBlanc. "That's where the operator will find his market."

LeBlanc returned last week from a Canadian trip where Federal Vending, one of the largest users of the Giepen Coffee Vender, took a shipment of the new 'Cinch' and the 'Comic Book Vender', according to LeBlanc. The machines are part of Redd's new sales program which was launched immediately after the firm moved to new Watertown, Mass. quarters. The 70-80 Coolidge Hill Rd. address occupies 15,000 square feet of a four story building.



UM AT N.Y. WORLD'S FAIR: As part of its "first in air, first in space" theme, Missouri Building exhibits at the 1964-65 New York World's Fair will include a reproduction of the moon's surface sponsored by Universal Match Corporation. The exhibit features a large "saucer" on which the moon's land contours, are reproduced, as well as the company's latest electrical merchandisers which will vend World's Fair souvenir match books. UMC officials (from left) are Robert R. Kelley, vice president—vending and commercial products; John L. Lilson, chairman of the board, and Thomas B. Donahue, president.

NORTH TONOWANDA, N.Y.—In a letter addressed to the trade in upper New York State, Bob Bear, Sales Manager, The Wurlitzer Company, announced that a Buffalo distributorship will open next month.

"We are pleased to announce that a new company who will represent Wurlitzer in the sale of phonographs parts, and remote equipment in Western New York, is in the process of formation," read the letter.

"The group which will constitute the management of this organization are coin men with long experience in the music phase of the business. You will find them to be vitally interested in serving you, and because of their experience they will be in a position to show you how you can obtain increased profits from your business. It is planned to announce the Buffalo address and the opening date of this new Wurlitzer distributorship within the next thirty days.

"We feel certain that from the trade press, you are aware of the fine reception which the new Wurlitzer 'Model 2800' enjoyed upon its introduction during Wurlitzer Week, January 13th through the 18th. Operators across the country have been spontaneous in their approval of the many profit-increasing features which this new phonograph offers," continued Bear.

"The 'Model 2800' is the only currently produced phonograph which will play the Ten Top Tunes, the top and bottom sides of five pre-selected 7" records and, should you care to use them in your programming, the little LP records. It is available in a two hundred selection or a one hundred selection model.

"We believe it will be good business for you to delay purchases of your spring phonograph needs until you have discussed your requirements with this new organization who will represent a long established Western New York industry," concluded Bear's letter.

At press time, the names of the coinmen who will form the distributorship were not available.

DuGrenier Execs Remain After Acquisition

CHICAGO—Jack Gordon, Executive VP, The Seeburg Corp., in discussing the acquisition of the Arthur H. DuGrenier Inc. firm (CB Feb 1) said that the company will continue to manufacture in Haverhill, Mass. and that Francis DuGrenier, Jr., will remain with the company as Vice President in charge of manufacturing and Francis DuGrenier, Sr., will act as a senior consultant in the area of engineering and research and development. Gary DuGrenier will continue his activities in the company's engineering department.

"This acquisition," said Gordon, "unquestionably establishes Seeburg as the world's largest manufacturer of vending, as well as coin-operated phonograph equipment. It also rounds out our product line by giving us mechanical cigarette, candy and snack venders which have the added capability of vending laundry supplies and many other types of items.

"The DuGrenier products are well-engineered and built for rugged trouble-free service and we are especially pleased with their new soluble coffee vending machine, a first class piece of equipment and one which will make a valuable addition to our best-selling Seeburg-Bally line." Gordon also announced that the line will be merchandised and sold through Seeburg's worldwide distributing organization. Seeburg distributors were reported to be jubilant over the company's latest acquisition.



SALES EXECs: Canteen's Pat O'Malley addressed the Sales Executives Club in NYC two weeks ago and on the dais to hear the eloquent Irishman speak on "The Magic Pre-Sell" were, (l. to r.) Herb Barnet (Pepsi-Cola); John Joyce (7-Up); (O'Malley); Jim Farley, (Coca-Cola Intl); and Al Morgan, (White Rock). A packed ballroom gave O'Malley's address a standing ovation.

NAMA Board To Meet Feb. 20-21

CHICAGO—The 1964 program and activities of National Automatic Merchandising Association will be developed next month at a two-day meeting of the association's Board of Directors, Carl Millman, NAMA president, announced.

The meeting will take place February 20-21 at the Royal Orleans Hotel, New Orleans, La.

Millman said discussion will range over all aspects of NAMA present and future activities.

New Products



SEEBURG PICK-A-PAC

Seeburg has unveiled its newly redesigned "Pick-A-Pac" all-purpose merchandising vendor, Model 15G1, a unit known prior to its restyling as "Pick-A-Pax." Seeburg last year pur-

chased the multiple-unit vendor from Vend-o-matic Sales Inc., of Minneapolis.

Called by Seeburg "a whole supermarket in one versatile vendor," the new Pick-A-Pac offers 15 different selections at one time, with an on-vend capacity as high as 315 items.

Because of its amazing versatility, Pick-A-Pac can accommodate such items as shaving items, cosmetics, games, hardware items, novelties, magazines, bagged snacks, pastries, boxed and bagged candies, toys, sporting goods, pipe tobacco, cigars, paperback books, school supplies, and many other sundries.

Customers' choices may be limited to a choice of 15 items, or the operator can load each of the 15 delivery augers with different items at the same price. The customer can always see the item he orders.

The Pick-A-Pac will vend simultaneously at 12 different prices, with the range from 5 cents to \$1.50. It accepts quarters, dimes and nickels.

Finished inside and out in Persian Sand enamel, and with Michigan walnut trim, the new Pick-A-Pac loads fast and easily, offers first-in, first-out automatic stock rotation and positive vend control.

For literature on Pick-A-Pac write to: Stan Jarocki, Box CB, The Seeburg Sales Corp., 1500 North Dayton St., Chicago, Ill.

Buy Now! Pre-Spring Specials At Our Lowest Prices! Huge Selection Of New & Used Machines From Our New Building!

NEW! CINCH INSTANT SHOE SHINE PACKET VENDER

(Right Now, Where Could You Get A Shoe Shine?)

- MODEL #125
- Compact 6 1/2" x 4" x 19 1/2"
- Adheres to wall in seconds with 3M Girder Pad (any surface)
- Vends packet for 10¢
- Mechanical

Holds 125 Packets!
100% Profit!
Samples Free!
WRITE

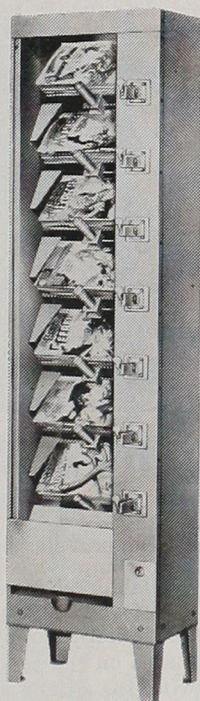
Att. New England Operators!

NEW! Vend-A-Book COMIC BOOK VENDER

No Capital Outlay!
One Sq. Ft. Space!
Mechanical!
Holds 140 Books!

COST: 4 1/4¢ per book, VENDS FOR 12¢ COPY, Make 3 Times Your Cost!

THE SUPER MARKETS LOVE IT!



SPECIAL PRICE ON NEW GIEPEN COFFEE VENDERS!

MODEL U-MIX "100"

- 3-columns — 30-38 pkgs. — each col. holds up to 114 pkgs.
- positive push-pull dispensing mechanism
- trouble-free cup dispenser
- reliable coin mechanism, slug rejector
- full length door permits easy servicing
- faucet features Tomlinson stay-cool non-drip nylon
- same water heater and control features as Model "400" (above)

*optional—continuous water-line hook-up



SPECIAL PRICE ON NEW BALLY FUN-PHONE!



GREAT KIDDIE MACHINE

With Tape and Stand

\$95.00 ea.

KIDS TALK TO THE STARS!

PRICES DRASTICALLY REDUCED ON NEW MACHINES!

Southland Engineering's
SPEEDWAY (Great Money-Maker) \$395.00
Like New SPEEDWAYS Only \$345.00
Chicago Coin SUN VALLEY . . . Write or Call
Bally HOOTENANNY Write or Call

USED BALL BOWLERS

Bally Deluxe Bowlers \$775.00
Bally Challenger 295.00
ChiCoin Duchess 395.00

MISCELLANEOUS

Williams Official Baseball \$195.00
Williams Deluxe Baseball 150.00
Bally Spinners 95.00
All-Tech Ferris Wheels (Like New) 450.00
Capitol Projector Auto-Test 575.00

MUSIC

Seeburg C (As Is) \$50.00
Seeburg B (As Is) 50.00
Seeburg A (As Is) 35.00

Make the Swing To Higher Earnings with the WURLITZER 2800



Only Juke Box with Ten Top Tunes and Album Music!

\$\$\$ WANT TO BUY \$\$\$\$\$

— Will pay cash \$\$\$\$ or accept in trade — Used Pool Tables — Wurlitzer 1400 - 1600 - 1700 - 1800 - 1900 as is — NOT shopped.

23 CIG VENDERS

ONE PRICE FOR THE LOT!

\$750

Assorted Models

Special Price On NATIONAL CIGARETTE VENDERS

Late Model Guaranteed Perfect PHONE TODAY!

EXPORT DEALS AVAILABLE — WRITE COMPLETE SELECTION MUSIC, GAMES, VENDING, POOL TABLE SUPPLIES

15,000 SQ. FT. OF MACHINES NOT SHOWN HERE — WRITE!

TELEPHONE #926-2250 FOR IMMEDIATE DELIVERY OR INFORMATION!

REDD DISTRIBUTING CO., INC.

NEW ADDRESS: 80 COOLIDGE HILL RD.

WATERTOWN, MASSACHUSETTS

SERVING NEW ENGLAND OPERATORS WITH THE FINEST
• UNLIMITED PARKING • MODERN LOADING • 5 MIN. FROM BOSTON!



Now! A 2-Player Add-A-Ball
GOTTLIEB'S BIG TOP

CIRCUS THRILLS! ★ CIRCUS FUN!
 The Greatest Show on Earth Keeps 'Em Laughing & Playing!

- ★ Hitting targets 1 thru 4 adds one ball to play
- ★ A-B-C top rollover lights corresponding center rollover
- ★ Hitting lighted center rollover adds one ball
- ★ Additional balls given for high score
- ★ Double-size cash box
- ★ Playboard Auto-Clamp
- ★ Stainless cabinet trim
- ★ Front moulding clamp

Ask your distributor for a feature demonstration!

New "Hard-Cote"
 Finish Extends Playboard
 Life to an All-Time
 High!



D. Gottlieb & Co.

1140-50 N. Kostner Avenue • Chicago, Illinois 60651

That Extra Touch of Quality

LIKE CLIPPING

Coupons!

That's the way one operator describes the soft life he leads making profits with Tape-Athon Background Music. His investment is low (\$300.00 per system). His return is **High** (like 120% per year). His installation is easy (one man in one hour—no trucks, no special wiring). His collections are simple (no coin pick ups — he works on a contract basis). His service is minimal (the Tape-Athon unit is simple and dependable). His potential is unlimited (he's got more locations now than he ever had). This could be you! Contact your local juke distributor or fill in this ad and mail it to Tape-Athon right now!

Name _____
 Address _____
 City _____ State _____

Tape-Athon Corp.
 523 SOUTH HINDRY • INGLEWOOD, CALIFORNIA



Diamond Intros Mobile Parts Truck

NORFOLK, VA. — Chris Christensen, President of Diamond Coin Machine Exchange Inc., launched what is probably the industry's first Mobile Parts Truck last week. The truck will tour the entire State of Virginia serving operators who would otherwise be unable to do business with Diamond plus those who will now be able to buy direct from the truck. Prices are the same as at the Norfolk parts dept.

and the cost of freight is done away with. Diamond distributes Wurlitzer phonos, complete parts for which are available from the truck, plus parts for games and pool tables including all billiard supplies. The truck remains on the road for days at a time with the driver staying at local motels.



REAR VIEW of parts truck shows drawer arrangement and space which provides for larger supplies.

Wurlitzer 9-Mos. Sales Increase

CHICAGO—R. C. Roling, President, The Wurlitzer Company, reported last week that sales for the first nine months of the current fiscal year were only slightly better than for the same period last year; however, net earnings increased 60%. For the nine months period, sales of all major civilian products manufactured by the company were greater than last year, while sales of defense items were less.

Sales for the third quarter (October, November, December) were \$11,995,909, compared with \$12,134,204 a year ago. Net earnings for the quarter amounted to \$537,350, equal to 60¢ per share on 897,390 shares of common stock, compared with \$485,120 or 54¢ per share on 892,291 shares last year.

Sales for the first nine months period ended December 31, 1963, were \$28,089,526. Last year, the figure was \$27,752,123.

Net earnings for the first nine months amounted to \$850,342, equal to 95¢ per share, the highest since 1950, compared with \$531,134 or 60¢ per share last year.

During the first nine months, gains were made in the sale of all major civilian products, particularly electronic organs where the increase was 38% compared with last year. Sales of defense items continue to dwindle.

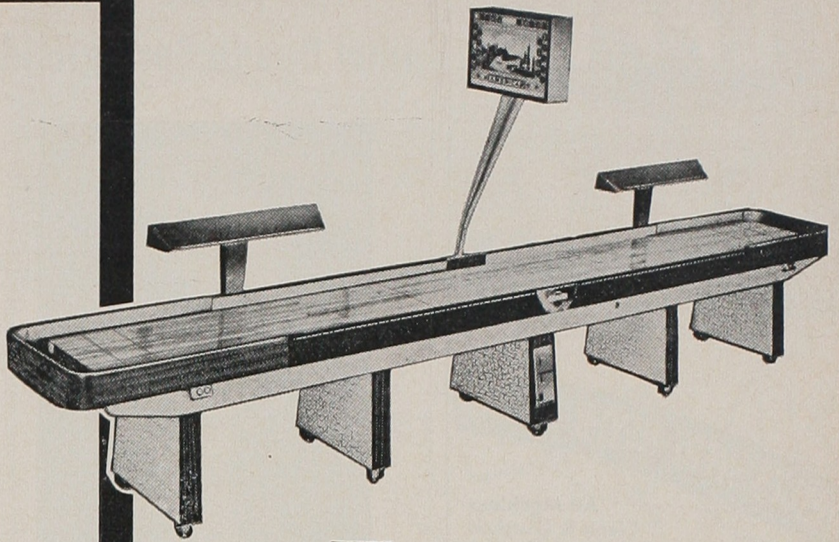
Sales during the fourth quarter

American's "IMPERIAL" Pays . . .

The exciting **IMPERIAL** attracts more players and more coins because it is designed to work for you, the operator.

Handsome and sturdily constructed, its many new features include **Horse-Collar Play Control, Pin Gate Control** (even when electricity is off), beautiful, cantilevered scoreboard, brilliant lighting.

For a game that will consistently earn high profits for you, year after year, you owe it to yourself to see the **IMPERIAL** at your distributor's or write for free color brochure.



American
SHUFFLEBOARD CO.
210 Paterson Plank Road
Union City, N.J. • 201 UN 5-6633

(January, February and March) should be good since we have a substantial backlog of orders for civilian products.

It would appear that consolidated net earnings for the current fiscal year would be very good.

Gottlieb Ships "Big Top" 2-Plyr.

CHICAGO—Alvin Gottlieb, of D. Gottlieb & Company, in this city, announced the introduction this past week of a new two-player pinball amusement game, which is designed for "added thrills, suspense, excitement, and a greater money making potential, because of its circus flavor." It is called "Big Top."

He said: "This bright, colorful new 'greatest show on earth' type of game constantly keeps the players laughing and playing. And, this we learned from experience—the experience in the Gottlieb 'Big Top' machines we have placed in random locations for several weeks prior to release to the general coin machine trade, where excellent collection returns indicate we have a big Gottlieb winner."

He advised that "Big Top" has the "Add-A-Ball" inducement, and is loaded with a multitude of money making features.



ALVIN GOTTLIEB

"Big Top" is generously illustrated on the playfield and backglass with numerous colorful circus characters, such as "clowns", "animals", and other fun symbols.

Gottlieb further explained that the scoring features were designed to create maximum repeat play, and scoring thrills. When the player hits the targets (on the playfield) from one through four an additional ball is added to play during the game.

The "A-B-C" top rollover lights the corresponding center rollover. Also, additional balls are earned for high score by the players. Hitting the lighted CENTER rollover adds one ball to play.

"Big Top's" cabinet is further enhanced by high-gloss stainless cabinet trim, a front moulding clamp, and the Gottlieb "Playboard Auto-Clamp." It has a large, double-size cash box, and a beautiful contoured backbox. It stands on sturdy stainless legs. In keeping with the high-styled cabinet there is a "Hard-Cote" finish on the playfield, which Alvin Gottlieb said extends the playboard life to an all time high.

"Big Top" samples have been shipped to Gottlieb's distributors everywhere, according to Gottlieb, and he urges operators to look this new game over, play it, and place their orders now.

SERVICE . . . more than a word —at WORLD WIDE!

ALL EQUIPMENT COMPLETELY RECONDITIONED AND REFINISHED

PHONOGRAPHS

AMI L-200	\$650		
AMI		SEEBURG	
I-200 (MECHANICAL)	\$265	161-SH	\$545
J-200	395	AY160-H	845
		ROCK-OLA	WURLITZER
1446	\$165	2300-S	\$445
1488	645	2404	545
EMPRESS	725	2410	545

Terms 1/3 Dep., Bal. Sight Draft or C.O.D.
We carry the most complete line of Phonographs, Games, Arcade and Vending Equipment. Write for Complete List!



WORLD WIDE distributors
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EVERGLADE 4-2300 CABLE: GAMES - CHICAGO

Exclusive Chicago Area
Distributors for **WURLITZER**
PHONOGRAPHS and PARTS

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IMPORTERS—
Send for **FREE**
LATEST CATALOG
64 PAGES—Fully Illustrated

COIN MACHINE EXCHANGE, INC.

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VENDING ★ MUSIC ★ AMUSEMENTS

BANNER SPECIALTY COMPANY

PHILADELPHIA, PA.
1641 N. BROAD ST.
PITTSBURGH, PA.
1508 FIFTH AVE.

EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

Dinner time?

time for
ROWE AMI
music

BUY
Bally
FOR
TOP EARNINGS
IN
EVERY TYPE OF LOCATION
EVERYWHERE

FOR EXPORT 30

Keeney

Red Arrows

\$135.00 each

Bingos
Music
Flippers
Fruit Machines

Available for immediate delivery, WRITE:

BOX 607

CASH BOX, 1780 Broadway, New York 19, N.Y.

KEENEY'S ALL-NEW COLORAMA

the **DIFFERENT**
2-PLAYER
FLIPPER GAME!

See your Distributor
or contact

J. H. KEENEY & CO., Inc.

2600 W. 50th St., Chicago 32, Ill.
Phone: HEMlock 4-5500

Cash Box—February 8, 1964

LOOK

TO ROSEN FOR MORE IN '64

PRICES WERE NEVER LOWER!

All Machines Clean & Checked —Ready To Go!

BIG Values

GUARANTEED ★ LIKE NEW
MUSIC MACHINES

	EACH
5 AMI A	\$ 95.00
2 AMI B	95.00
11 AMI C	95.00
20 AMI D	95.00
14 AMI E	95.00
2 AMI F-120	150.00
2 AMI G-80	175.00
4 AMI G-120	195.00
7 AMI G-200	195.00
5 AMI H-100M	225.00
9 AMI H-120	275.00
3 AMI H-200	325.00
4 AMI I-120	365.00
1 AMI J-120	425.00
5 AMI K-200	495.00
1 AMI Lyric-100M	445.00
7 AMI Cont. 1-200 (Stereo Round)	550.00
10 AMI Cont. 2-200 (Stereo Round)	675.00
10 AMI L-200	795.00
3 WURLITZER 1650	95.00
2 WURLITZER 1800	175.00
1 WURLITZER 2104	245.00
10 ROCKOLA 1438	95.00
7 SEEBURG R-100	295.00



Misc. WALL BOXES \$10.00 and up
• All Makes
• All Models

All Prices Quoted Crated F.O.B. Phila.

World's Largest Inventory
• Send for Complete Lists
ARCADE GAMES VENDING MUSIC RIDES

WIRE - PHONE - WRITE TODAY

Exclusive AMI Dist. Ea. Pa.

DAVID ROSEN, INC.

855 N. BROAD ST., PHILA., PA. 19123
Phone: (215) CEnter 2-2903

Atlas Music Fetes Illini Ops In Springfield



EDDIE GINSBURG

SPRINGFIELD—A highlight of the Illinois Coin Machine Operators' Association meeting in the Leland Hotel, this city, last weekend was a heavily attended buffet dinner hosted by Atlas Music Company, of Chicago, in the Caribbean Room, Sunday, January 26.

Among those representing Atlas Music were: Eddie Ginsburg, president; Sam Gersh, vice pres.; Stan Levin, sales manager of the music division; Mort Jacobs, head of the parts dept.; regional sales representatives Bill Phillips and Chuck Harper; and Ray Grier, manager of the music service dept.

At the conclusion of this soiree the guests departed for their homes.

Illinois Ops Meet

(Continued from page 53)

MOA, and by all means, write to your congressmen and senators.

In conclusion, Casola said: "We will certainly strive to try to keep the bill (the original bill) in the House Rules Committee!"

Clint Pierce, who is head of the Wisconsin State Coin Machine Operators' Assn., and is a member of the ICMOA, expressed his delight over the turnout at this meeting. He predicted that this association now has the membership and strength (of numbers) to accomplish many things. He urged the organization to give its support to MOA, of which he is an officer and founder.

Before adjournment a lengthy and very lively question and answer period was moderated by Les Montooth. Most of the questions were leveled at Eugene Corrigan. However, since he was in no position to make any decisions, he assured the members all of these problems will be taken up in his meetings with the ICMOA Legislative Committee.

The next meeting will be held in approximately three months. However, there was no decision on the exact date or the site of that meeting. The Board of Directors will decide this in the near future and notify the members by mail in sufficient time.

GIVE

TO THE MARCH OF DIMES



Eastern Flashes

Si Redd appears to be on a steamroller sales track with so many new machines and promotions going now that he's settled in the firm's new Watertown, Mass. warehouse-showrooms. Bob Jones who heads up Redd's sales dept., took a vacation down in the Virgin Islands before buckling down to a program which will include the newly acquired Wurlitzer phono line, a new Cinch Instant Shine Packet Vender, a Comic Book Vender, and the Giepen Coffee Vender, not to mention the staple ChiCoin, Bally, Fischer lines

Mickey Greenman, former Cinebox exec VP, is working with Bert Lane on an idea at the newly formed firm's Westbury, Long Island shop. The name of the new company is Automatic Video Movies, Inc. and the boys haven't really decided whether or not the new machine now in the works will be coin-operated or not. We'll have to wait and see.

John W. Boyle, Richmond, Virginia banker, was promoted to the Presidency of the Mountain Trust Bank and the cheers can be heard all the way up here. Boyle is a vice-president and director of Jack Bess' Roanoke Vending Exchange, Inc.

Chris Christensen, head man down at Diamond Coin, another Virginia outlet, announced what may very well be the first mobile parts truck in the history of the industry. The truck will service ops in the State Of Virginia.

February is Heart Month, the month we try to do everything possible to raise funds for the much needed research in the field of heart disease. If you operate juke boxes you really should place records of the official song "The Loving Heart" on every machine you have. Write for copies, the receipts of which go to The American Heart Association, by addressing your card to: Music-Music-Music, Inc., 249 East 48th Street, New York. Don't just talk about public relations, do something, now.

Irv Holzman will chair the first UJA-Coin Div meet of the year on Wed., Feb. 7th, at the MONY offices. The 1964 campaign plans will be launched then. Meeting starts at 6:00 PM.

Dennis Day's "Shillelaghs and Shamrocks," available in 'Artist of the Week' size, at Seeburg outlets. Its on Reprise and is a natural for taverns not only on St. Patrick's Day but all year long. We heard it and its great.

Wurlitzer's sales for the last 9-months showed another increase and this figure does not reflect the increase in military but rather domestic products, meaning musical instruments and juke boxes.

Gottlieb shipped the 'Big Top' 2-plyr last week and distribs like Irv Morris and Joe Ash think its great. Game has a circus flavor.

George Anthony, Tape-Athon's head man, called to say that operators who place enough Tape-Athon background music units out on location, wind up clipping coupons, "just like the successful investor."

Universal Match will show vendors at the NY World's Fair. . . . Look for something new from Harry Williams' Southland Engineering Corp., according to Sales Mgr. Bud Lurie. NYS Ops Guild to meet Feb. 19 at Hotel Washington in Newburgh. . . . Wurlitzer is going into Buffalo, via a new distrib, to be announced shortly.

Frank LeBlanc, just back from Federal Vending, Montreal, Canada, where head man Sam Schwartz does a big job on Frank's Giepen Coffee Vender, told us that the Canadian territory has two seasons—"winter and July!" Frank will embark on a road trip as soon as Si Redd gives him the go-ahead on the "Comic Book Vender."

Looks like Seeburg is the world's largest vending machine manufacturer now that the DuGrenier deal is closed. . . . The line will be sold through Seeburg's distribs.

An economy order from Armand D'Angelo's Office of Water Supply, Gas, and Electricity, resulted in a cutback in electricity at the police stations throughout NYC. Believe it or not, they're asking ops to take out the vending equipment. Commissioner Murphy said the machines could stay if the ops paid the electric bills, which were estimated at between \$2 and \$8 per month, per machine. Next stop, other city offices.

Scopitone, the French movie-music machine, is expected to break in American locations before too many weeks go by. The French firm Cameca is already moving in Europe with success and NYC-Miami coinment expect to give the okay on US licensing soon.



Chicago Chatter

Coinmen here are buzzing a-plenty over the heavily attended Illinois Coin Machine Operators' Assn. meeting in the Leland Hotel, in Springfield, last Sunday, Jan. 26. A significant accomplishment was having Eugene Corrigan, an official of the Illinois Revenue Dept., on the dais to talk to the members. Also, having Fred Granger, MOA's new managing director, on hand as a speaker. A huge accolade is due such prominent Illinois coinmen as Les Montooth, Bill Poss, Mary Gillette, Lou Casola, Orma Johnson, Earl Kies, Bud Hashman, Ed Gilbert, Bob Lindelof and Ronnie Meline for the great success of this meeting. Everyone agrees that this organization appears to be headed in the right direction.

Another accolade is well deserved by Eddie Ginsburg, and his fine staff at Atlas Music Co., for hosting a buffet dinner after the meeting, which was attended by all the guests. Co-hosts with Eddie were Atlas Music's Sam Gersh (the bookworm!), another avid reader, Mort Jacobs; Stan Levin, Bill Phillips, Chuck Harper and Ray Grier.

Representing other Chicago based distributors were Nate and Eve Feinstein, of World Wide Distribs; and Mr. & Mrs. Bill Milner, of Empire Coin Machine Exchange. . . . We were sorry to hear that Mary Gillette came down with a bad 'flu' attack when she arrived in Springfield. Mary was unable to attend the meeting, and Orma Johnson handled her secretary-treasurer chores.

Clint and Mary Pierce came in from Brodhead, Wisconsin to attend the session. Clint is a founder-officer of MOA, and the head of the Wisconsin State Coin Machine Ops' Assn. . . . With Lou Casola was his lovely wife, Olive Casola. . . . Just to name a few ops on hand: Rudy Kit, Dick Gienko, Mr. & Mrs. Clyde Shaffer, Harry Shaffer, C. A. Marik, Zeke George, Bob Hallgren, Don McDonald, Laura Losness, Walter and Bertha Poffenburger, Chick Henske, Bill Keller, August Heimer, Charles Bentler, and Eddie Crain.

There were big doings at Rowe AC Mfg's. Whippany, N.J. plant recently. Fred Pollak, vice prexy, had the firm's regional sales managers and the Chicago staff in for a tour through the factory and a series of sales meetings. Last week Paul Huebsch and Phil Glover jetted to Buffalo on business. Also, Don Lunday headed for a romp thru Texas. Dean McMurdie made the long trip to Japan.

After chatting with Marvel prexy Ted Rubey and Estelle Bye we learned that Marvel's "Slugger" is a slugger in the sales column as well. Heavy production these days is also on electrical scoreboards for shuffleboards at Marvel Mfg. . . . Bally Mfg's. Bill O'Donnell, is in London greeting visitors at the big Bally exhibit during the ATE Convention. Meanwhile, Herb Jones is minding the store, and keeping an eagle-eye on production of Bally's "Star-Jet" amusement game.

While out at the Rock-Ola plant we chatted with Edward G. Doris, executive vice president; Dave Howle, Dr. Dave Rockola, Donald Rockola, Art Ehlert, Les Rieck and Hugh Gorman. George Hincker was out of town on business. . . . We can easily see why Chicago Coin's brand new "Champion" rifle range amusement game looms as a big hit at the ATE Conclave. Sam Wolberg, Sam Gensburg, Jerry Koci and Mort Secore are all thrilled over its potential in all markets. . . . Big news at D. Gottlieb & Co. this week, according to Alvin Gottlieb, Nate Gottlieb, and Judd Weinberg is the firm's new 2-player "Big Top," just chock full of circusy fun playing and scoring features.

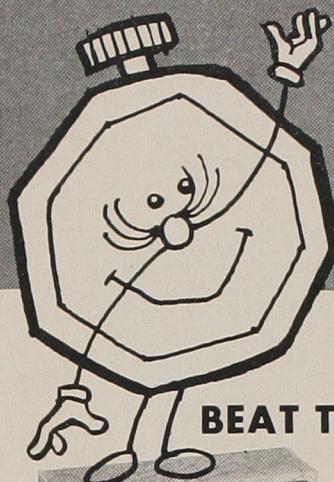
First Coin's Joe Kline tells us his big promotion on the new Wurlitzer model "2800" coin-operated phono is still racking up hefty sales figures. Also, Sam Kolber and Fred Kline are kept plenty busy on this, as well as export sales. . . . While Sam Stern, president of Williams Electronic Mfg., is in London for the ATE Convention Jack Mittel is holding the fort.

Midway Mfg. Co. is maintaining its most consistent selling pace on the "Winner" amusement game. This keeps Hank Ross, "Iggy" Wolverton and Bob Jones on their toes day and night at the plant in Franklin Park. . . . We don't doubt that two of the busiest coinmen in this area will shortly be Joe Schwartz and Mort Levinson, of National Coin Machine Exchange. The reason being, release of Gottlieb's new 2-player "Big Top" pin game.

Art Weinand, prexy of J. H. Keeney & Co., and his Kay will not return to Chi right after the ATE Conclave in London. They will first cover the European Continent on business. Clayton Nemeroff is minding the store. . . . Seeburg Corp. is enjoying a terrific season in sales of the "LP Console" and Seeburg's vending machines, according to Stanley Jarocki. . . . Another Chicago based manufacturer having a banner season is our old steam room buddy Johnny Frantz, of J. F. Frantz Mfg. Co. Johnny and Don Congdon are pushing production of the firm's counter amusement games to the hilt these days.

Fred Granger, managing director of MOA, made a big hit with the Illinois coin machine operators during the big meeting in Springfield last weekend. He was there with his very pretty wife. He further impressed them mightily when he addressed the group on Sunday.

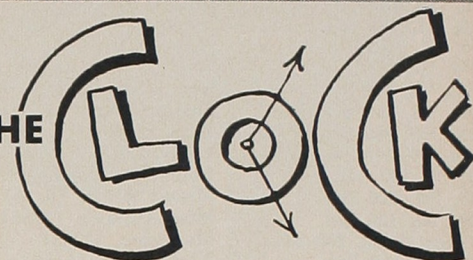
Herb Oettinger was a happy coinman, out at the busy United Mfg. plant last week. He returned from Washington, D. C. with a juicy gov't. contract. Bill DeSelm is happier for many reasons. One being the success of "Bankpool," and the other two the "Skippy" shuffle alley and "Futura" big ball bowler. While at the United plant we chatted with Johnny Casola and Al Thoeke. Al is chipper again after his recent illness. . . . Herb (Purveyor Distribs) Perkins returned t'other day from one of his usual jaunts to the west coast, and expressing happy words over business conditions. . . . Another recent returnee was Ed Ruber, of Wico Corp. Ed was on an extended tour of the country calling on Wico customers with the firm's roadmen.



**PACE SETTER!
PROFIT MAKER!**

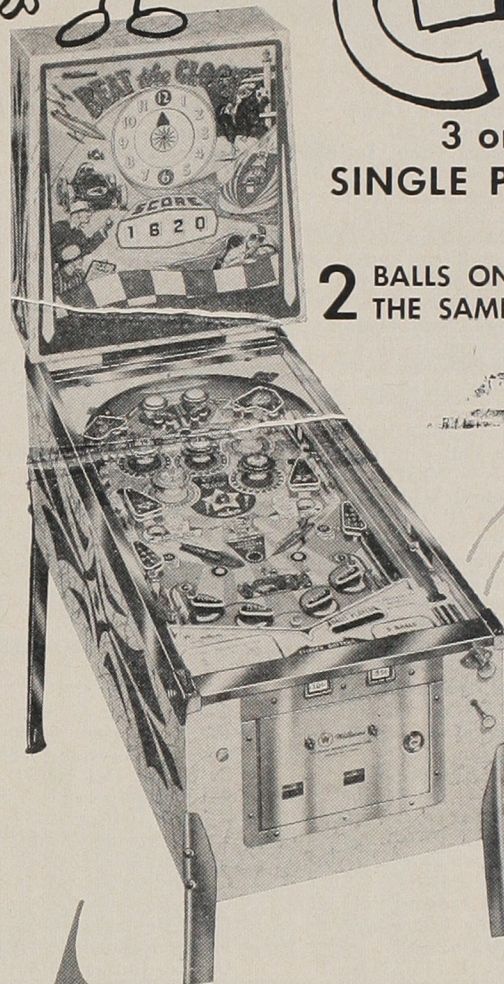
from  **Williams**

BEAT THE



**3 or 5 BALL
SINGLE PLAYER GAME
with**

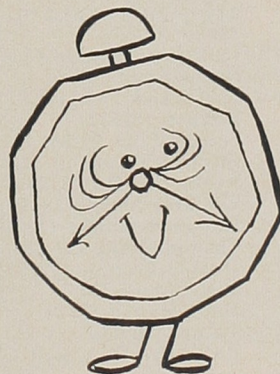
**2 BALLS ON THE PLAYFIELD AT
THE SAME TIME!**



and
exclusive
williams features

- NEW DRUM UNITS — Fast Acting — More Positive
- NEW COIN SWITCH (Foolproof)
- NEW FINGERTIP CONTROLLED LATCH-LOCK PLAYFIELD
- NEW LARGER CASHBOX

HERE'S HOW—WILLIAMS DOUBLES-UP THE ENJOYMENT—BALL IN THE STARHOLE IS EJECTED BY A BALL THRU TOP ROLL-OVER OR IN EITHER SIDE EJECT POCKET, STARTING CLOCK WHICH RUNS UNTIL 1 BALL LEAVES PLAYFIELD—CLOCK REACHING "12" LITES 2 SIDE EJECT POCKETS TO SCORE SPECIAL AND LITES "6" IN CLOCK. CLOCK REACHING "6" WHEN LIT, SCORES SPECIAL.



- A-B-C-D LIGHTS TOP ROLLOVER FOR SPECIAL.
- 2 SPECIAL when lit KICKOUT POCKETS.
- 5 JET BUMPERS — 4 JET BUMPERS Score 10 POINTS, when lit.
- 4 FAST ACTING FLIPPERS for complete ball control.
- Plastikote finished playfield.
- Locked Cash Box. • Slug rejectors.
- Twin Chutes — Optional. • Number Match



Williams ELECTRONIC MANUFACTURING CORP.
4242 W. FILLMORE ST. • CHICAGO 24, ILLINOIS

Cable Address: WILCOIN, CHICAGO . . . NEVADA 2-4900

BUY THE BEST—BUY WILLIAMS

COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES

AMI
 D-40, '51, 40 Sel.
 D-80, '51, 80 Sel.
 E-40, '53, 40 Sel.
 E-80, '53, 80 Sel.
 E-120, '53, 120 Sel.
 F-40, '54, 40 Sel.
 F-80, '54, 80 Sel.
 F-120, '54, 120 Sel.
 G-80, '55, 120 Sel.
 G-120, '55, 120 Sel.
 G-200, '56, 200 Sel.
 H-120, '57, 120 Sel.
 H-200, '57, 200 Sel.
 I-100M, '58, 100 Sel.
 I-200M, '58, 200 Sel.
 I-200E, '58, 200 Sel.
 J-200K, '59, 200 Sel.
 J-200M, '59, 200 Sel.
 J-120, '59, 120 Sel.
 K-200, '60, 200 Sel.
 K-120, '60, 120 Sel.
 Continental '60, 200 Sel.
 Lyric, '60, 100 Sel.
 Continental 2, '61, 200 Sel.
 Continental 2, '61, 100 Sel.

ROCK-OLA
 1436, '52, Fireball, 120 Sel.
 1436A, '53, Fireball, 120 Sel.
 1438, '54, Comet, 120 Sel.
 1446, '54, HiFi, 120 Sel.
 1488, '55, HiFi, 120 Sel.
 1452, '55, 50 Sel.
 1454, '56, 120 Sel.
 1455, '57, 200 Sel.
 1458, '58, 120 Sel.
 1465, '58, 200 Sel.
 1475, '59, 200 Sel. Tempo I
 1468, '59, 120 Sel. Tempo I
 1485, '60, 200 Sel. Tempo II
 1478, '60, 120 Sel. Tempo II
 1495, '61, 200 Sel. Regis
 1488, '61, 120 Sel. Regis
 1496, '62, 120 Sel. Empress
 1497, '62, 200 Sel. Empress
 1493, '62, 100 Sel. Princess

SEEBURG
 M100A, '51, 100 Sel.
 M100B, '51, 100 Sel.
 M100BL, '51, 100 Sel.
 Light Cab
 M100C, '52, 100 Sel.
 HF100G, '53, 100 Sel.
 HF100R, '54, 100 Sel.
 V200, '55, 200 Sel.
 VL200, '56, 200 Sel.
 KD200H, '57, 200 Sel.
 L100, '57, 100 Sel.
 201, '58, 200 Sel.
 161, '58, 160 Sel.
 222, '59, 160 Sel.
 220, '59, 100 Sel.
 Q-160, '60, 160 Sel.
 Q-100, '60, 100 Sel.
 AY1005, '61, 160 Sel.
 AY1005, '61, 100 Sel.
 DS 160, '62, 160 Sel.
 DS 100, '62, 100 Sel.

WURLITZER
 1250, '50, 48 Sel., 45 or 78 RPM
 1400, '51, 48 Sel., 45 or 78 RPM
 1450, '51, 48 Sel., 45 or 78 RPM
 1500, '52, 104 Sel., 45 & 78 Intermix
 1500 A, '53, 104 Sel., 45 & 78 Intermix
 1600, '53, 48 Sel., 45 & 78 Intermix
 1650, '53, 38 Sel.
 1650A, '54, 48 Sel.
 1700, '54, 104 Sel.
 1800, '55, 104 Sel.
 1900, '56, 200 Sel.
 2000, '56, 200 Sel.
 2100, '57, 200 Sel.
 2104, '57, 104 Sel.
 2150, '57, 200 Sel.
 2200, '58, 200 Sel.
 2204, '58, 104 Sel.
 2250, '58, 200 Sel.
 2300, '59, 200 Sel.
 2304, '59, 104 Sel.
 2310, '59, 100 Sel.
 2400, '60, 200 Sel.
 2404, '60, 104 Sel.
 2410, '60, 100 Sel.
 2500, '61, 200 Sel.
 2504, '61, 104 Sel.
 2510, '61, 100 Sel.
 2600, '62, 200 Sel.
 2610, '62, 100 Sel.

Beach Time (9/58)
 Beauty Contest (1/60)
 Big Show (9/56)
 Can-Can (10/61)
 Carnival (11/57)
 Carnival Queen (11/58)
 Circus (8/57)
 Circus Queen (2/61)
 County Fair (10/59)
 Crossroads (1/56)
 Cue-Tease 2P (7/63)
 Cypress Gardens (6/58)
 Double Header (7/56)
 Funspot '62 (11/62)
 Flying Circus 2P (6/61)
 Golden Gate (6/62)
 Key West (12/56)
 Laguna Beach (3/60)
 Lido (2/62)
 Lite-A-Line (2/61)
 Lotta-Fun (9/59)
 Miami Beach (9/54)
 Miss America (2/58)
 Moonshot (3/63)
 Night Club (4/56)
 Parade (6/56)
 Queens (Bch., Is., Trop.) (3/60)
 Roller Derby (6/60)
 Sea Island (2/59)
 Shoot-A-Line (6/62)
 Show Time (3/57)
 Silver Sails (11/62)
 Sun Valley (7/57)
 Target Roll (1/58)
 3-In-Line 4P (8/63)
 Touchdown (11/60)
 Twist (11/62)
 U.S.A. (8/58)

CHICAGO COIN
 Sun Valley (8/63)

GOTTLIEB
 Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Cont. Cafe 2P (7/57)
 Cover Girl 1-Ply. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flipper (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 2P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

PINGAMES (contd.)
WILLIAMS
 Big Daddy 1P (9/63)
 Big Deal 1P (2/63)
 Black Jack 1P (1/60)
 Casino 1P (10/58)
 Club House 1P (10/59)
 Coquette (4/62)
 Crossword 1P (4/59)
 Darts 1P (6/60)
 El Toro 2P (8/63)
 Fiesta 2P (12/59)
 Four Roses 1P (12/62)
 Four Star 1P (7/58)
 Gay Paree (6/57)
 Gldn. Bells 1P (9/59)
 Gldn. Gloves 1P (1/60)
 Gusher 1P (9/58)
 Jig Saw 1P (12/57)
 Jumpin' Jacks 2P (4/63)
 Jungle 1P (9/60)
 Kingpin (9/62)
 Kings 1P (8/57)
 Mardi Gras 4P (11/62)
 Merry Widow 4P (10/63)
 Music Man 4P (8/60)
 Naples 2P (9/57)
 Nags 1P (3/60)
 Reno 1P (10/59)
 Rocket 1P (11/59)
 Satellite 1P (7/58)
 Sea Wolf 1P (7/59)
 Serenade 2P (5/60)
 Skill Pool 1P (6/63)
 Space Ship 2P (12/61)
 Starfire (1/57)
 Steeplechase 1P (11/57)
 Swing Time 1P (5/53)
 10 Strike 2P (1/58)
 3-D 1P (11/58)
 Tic-Tac-Toe 1P (1/59)
 Tom-Tom 2P (1/63)
 Top Hat (10/58)
 Trade Winds (6/62)
 Turf Champ (8/58)
 Twenty-One 1P (2/60)
 Valiant 2P (8/62)
 Vagabond (10/62)
 Viking 2P (10/61)

SHUFFLES—BOWLERS
BALLY
 ABC Bowler (7/55)
 Jumbo Bowler (9/55)
 King Pin Bowler (9/55)
 ABC Spr. Del. (9/57)
 All-Star Bowling (12/57)
 All-Star Deluxe (2/58)
 Lucky Shuffle (9/58)
 Star Shuffle (10/58)
 Speed Bowler (11/58)
 Club Bowler (2/59)
 Club Deluxe (5/59)
 Monarch Bowler (11/59)
 Official Jumbo (9/60)
 Jumbo Deluxe (9/60)

Ball Bowlers
 ABC Bowl. Lane (1/57)
 ABC Tournament (6/57)
 ABC Champion (10/57)
 Strike Bowler (11/57)
 Trophy Bowler (4/58)
 Lucky Alley (8/58)
 Pan American (6/59)
 Challenger (9/59)
 Super Shuffle (12/61)
 Big 7 Shuffle (9/62)

CHICAGO COIN
Shuffles
 Triple Strike (2/55)
 Arrow (2/55)
 Cr. Cross Targette (1/55)
 Bonus Score (4/55)
 Hollywood (5/55)
 Blinker (8/55)
 Score-A-Line (9/55)
 Bowling Team (10/55)
 Rocket Shuffle (3/58)
 Explorer Shuffle (6/58)
 ReBound Shuffle (12/58)
 Championship (11/58)
 Double Feature (12/58)
 Red Pin (2/59)
 Bowl Master (8/59)
 4-Game Shuffle (11/59)
 Bull's Eye Drop Ball (12/59)
 6-Game Shuffle (6/60)
 Triple Gold Pin Pro (2/61)
 Starlite (5/62)
 Citation (10/62)
 Strike Ball (5/63)

Ball Bowlers
 Bowling League (2/57)
 Ski Bowl 6 Plyr (11/57)
 Classic (7/57)
 TV Bowling Lg. (11/57)
 Lucky Strike (1/58)
 TV (with rollovers)
 Player's Choice (9/58)
 Twin Bowler (10/58)
 King Bowler (3/59)
 Queen Bowler (9/59)
 Duke Bowler (8/60)

Duchess Bowler (8/60)
 Princess (4/61)
 Gold Crown (3/62)
 Royal Crown (8/62)
 Grand Prize (3/63)

SHUFFLES—BOWLERS
UNITED
Shuffles
 Clipper (5/55)
 5th Inning (6/55)
 Capitol (6/55)
 Super Bonus (9/55)
 Deluxe model
 Top Notch (10/55)
 Regulation (11/55)
 6-Star (10/57)
 Midget Bowling (3/58)
 Shooting Stars (4/58)
 Eagle (5/58)
 Atlas (8/58)
 Cyclone (10/58)
 Niagara (11/58)
 Dual (1/59)
 Zenith (6/59)
 Flash (6/59)
 3-Way (9/59)
 4-Way (12/59)
 Big Bonus (2/60)
 Sunny (5/60)
 Sure Fire (10/60)
 Line-Up (1/61)
 5-Way (5/61)
 Avalon (4/62)
 Silver (6/62)
 Shuffle Baseball (6/62)
 Action (7/62)
 Embassy (9/62)
 Circus Roll-Down (9/62)
 Lancer (11/62)
 Sparky (12/62)
 Caravelle (2/63)
 Crest (4/63)
 Rumpus Targette (5/63)
 Astro (6/63)
 Ultra (8/63)

Ball Bowlers
 Bowling Alley (11/56)
 Jumbo Bowling (9/57)
 Royal Bowler (12/57)
 Pixie Bowler (8/58)
 Duplex (11/58)
 Simplex (5/59)
 Advance (5/59)
 League (10/59)
 Handicap (11/59)
 Teammate (12/59)
 Falcon (4/60)
 Savoy (5/60)
 Bowl-A-Rama (9/60)
 Tip Top (10/60)
 Dixie (1/61)
 Cameo
 5-Star Bowling (5/61)
 Classic (6/61)
 Alamo (4/62)
 Sahara (7/62)
 Tropic Bowler (9/62)
 Lucky (11/62)
 Cypress (12/62)
 Sabre (2/63)
 Regal (4/63)
 Fury (8/63)

WILLIAMS
Ball Bowlers
 Roll-A-Ball (12/56)
 6 Player
 AB Circus (5/56)
 AB County Fair (3/57)
 AB Circus Wagon
 Wheels (12/58)
 AB Galloping Dominos
 AB Circus Play Ball (4/59)
 AB Magic Mirror
 Horoscope (11/59)
 AB Mermaid (3/60)
 Aquati Prod. Squirts (11/57)
 B Jumbo (5/59)
 B Sportsman (6/59)
 B Jamboree (10/60)
 B Super Jumbo (11/60)
 CC Star Rocket (5/59)
 GA Skee Shot (1/57)
 GA Super Hunter (6/57)
 GA Double Shot (4/58)
 GA Wild Cat (12/58)
 GA Spr. Wild Cat
 GA Twin Wild Cat (7/59)
 GA Super Wild Cat
 Trail Blazer (12/60)
 Twin Trail Blazer (2/61)
 K Big Tent
 K Spr. Big Tent (6/57)
 K Shawnee (1/59)
 K Big Roundup (3/59)
 K Little Buckaroo (4/59)
 K Del. Big Tent (5/59)
 K Big 3 (5/59)
 K Touchdown (9/59)
 K Big Dipper (10/59)
 K Twin Big Tent
 Criss Cross Diamond (1/60)
 K Red Arrow (4/60)

Sweet Shawnee '60
 Black Dragon '60
 K Twin Red Arrow (5/60)
 K Flashback (6/61)

ARCADE
 ABT 6 Gun Rifle Range
 Air Football
 Air Hockey
 Auto Photo Model 9
 Amer. Shuff. Situation (5/61)
 B Undersea Raider
 B Derby Gun (2/60)
 B Bulls Eye Shooting Gallery (9/55)
 B Big Inning (5/58)
 B Heavy Hitter (4/59)
 B Ball Park (4/60)
 B Sharpshooter (2/61)
 B Golf Champ (8/58)
 B Bat. Practice (8/59)
 B Skill Roll (B 3/58)
 B Moon Raider (7/59)
 B Target (10/59)
 B Spook Gun (9/58)
 B Skill Parade (1/59)
 B Skill Score (6/60)
 B Skill Derby (10/60)
 B Del. Skill Parade (4/59)
 B Table Hockey (2/63)
 B Spinner (2/63)
 Novelty
 B Bank Ball (1/63)
 Capitol Midget Movies
 CC Bullseye Baseball
 CC Basketball Champ
 CC 4-Player Derby
 CC Goalee
 CC Midget Skee Super model
 CC Big League (5/55)
 CC Twin Hockey (5/56)
 CC Shoot The Clown
 CC Stm. Shovel (5/56)
 SS Batter Up (4/58)
 CC Criss Cross Hockey (10/58)
 CC Croquet (8/58)
 CC Playland Rifle Gallery (8/59)
 CC Pony Express (4/60)
 CC Ray Gun (10/60)
 CC Wild West (5/61)
 CC Long Range Rifle Gallery (1/62)
 CC All-Star Baseball (1/63)
 CC Big Hit (10/62)
 CC Pro Basketball (6/61)
 Ex Gun Patrol
 Ex Jet Gun
 Ex Space Gun
 Ex Pony Express
 Ex Six Shooter
 Ex Shooting Gal. (6/54)
 Ex Star Shtg. Gal. (9/54)
 Ex Sportland Shooting Gallery (11/54)
 Ex "500" Shooting Gallery (3/55)
 Ex Treasure Cove Shooting Gal. (6/55)
 Ex Jungle Hunt (3/57)
 Ex Ringer Ball (11/56)
 Ex Pop Gun (9/57)
 Ge Lucky Seven
 Ge Sky Gunner
 Ge Night Fighter
 Ge 2-Player Basketball
 Ge Rifle Gal. (6/54)
 Ge Big Top Rifle Gallery (6/54)
 Super model (12/55)
 Ge Gun Club
 Ge Wild West Gun (2/55)
 Ge Sky Rocket Rifle Gallery (5/55)
 Ge Championship Baseball (9/55)
 Ge Quarterback (10/55)
 Ge Hi Fly Baseball (5/56)
 Ge State Fair Rifle Gal. (6/56)
 Ge Davy Crockett (10/56)
 Ge Circus Rifle (3/57)
 Ge Motorama (10/57)
 Ge Gypsy Grandma (5/57)
 Ge Fun Fair (3/58)
 Ge Space Age Gun (6/58)
 Jungle Joe
 Ke Air Raider
 Ke Sub Gun
 Ke Sportland
 DeLuxe model
 Ke Ranger (3/58)
 DeLuxe Model (3/55)
 Ke League Leader (4/58)
 Ke Sportland
 Ke Two-Gun Fun (3/62)
 Mid Red Ball (5/59)
 Mid Joker Ball (11/59)

(Midway, contd.)
 Midway Bazooka (10/60)
 Midway Shooting Gallery (2/60)
 Midway Del. Baseball (5/62)
 Mid. Target Gallery (7/62)
 Mid. Carn. Tgt. Gly. (2/63)
 Mid. Slugger BB (3/63)
 Mid. Rifle Range (6/63)
 Mid. Raceway (10/63)
 Mills Panorama Peek (11/54)
 Munvex Bike Race (5/58)
 Munv. Sat. Trkr. (5/59)
 Mu Atomic Bomber
 Mu Ace Bomber
 Mu Dr. Mobile
 Mu Fly Saucers
 Muto Lord's Prayer
 Mu Photo (Pre-War)
 Mu Photo (DeLuxe)
 Mu Silver Gloves
 Mu Sky Fighter
 Muto Voice-O-Graph
 Pre-War Model
 Post-War Model
 Mu K. O. Champ
 Mu Drive Yourself
 Mu Bang-O-Rama (4/57)
 Philadelphia Toboggan
 Skee Alley
 Scientific Pitch 'Em
 Seeburg Bear Gun
 Seeburg Coon Hunt
 Set Shot Basketball
 Southland's Speedway (6/63)
 Southland Fast Draw '63
 Telequiz
 Un Jungle Gun
 Un Carn. Gun (10/54)
 Un Bonus Baseball (3/62)
 Un Bonus Gun (1/55)
 Un Star Slugger (7/55)
 Un Spr. Slugger (4/56)
 Un Pirate Gun (10/56)
 Un Yankee BB (3/59)
 Un Sky Raider (10/58)
 Wm. Del. BB (4/53)
 Wm. Major Leaguer
 Wm. Big Lg. BB (2/54)
 Wm. Jet Fighter (10/54)
 Wm. Safari (2/54)
 Wm. Polar Hunt (3/55)
 Wm. Sidewalk Eng (4/55)
 Wm. King of Swat (5/55)
 Wm. 4-Bagger (4/56)
 Wm. Crane (10/56)
 Wm. Penny Clown (12/56)
 Wm. 1957 Baseball
 Wm. 10-Strike (12/57)
 Wm. Ten Pins (12/57)
 Wm. Shortstop (4/58)
 Wm. Pinchhitter (4/59)
 Wm. Vanguard (10/58)
 Wm. Hercules (2/59)
 Wm. Crusader (6/59)
 Wm. Titan (8/59)
 Wm. Del. Bat. Champ (5/61)
 Wm. Extra Inning (5/62)
 Wm. World Series (5/62)
 Wm. Road Racer (5/62)
 Bally Champion Horse
 Bally Moon Ride
 Pony Twins
 Bally Space Ship
 Bally Speed Boat
 Bally Thrvl. Trolley
 Bert Lane Lancer Horse
 Bert Lane Merry-Go-Round
 B.L. Miss America Boat
 Bert Lane Fire Engine
 B.L. Whirlybird (3/61)
 B.L. Moon Rocket (3/61)
 Capitol Donald Duck
 Capitol Elsie
 Capitol Palomina Horse
 Capitol See Saw
 Chicago Coin Super Jet
 Chicago Round The World Trainer
 Deco Merry-Go-Round
 Deco Space Ranger
 Exhibit Big Broncho
 Exhibit Mustang
 Exhibit Sea Skates
 Exhibit Space Patrol
 Scientific Television
 Scientific Boat Ride
 Texas Merry-Go-Round
 Exhibit Rudolph The Reindeer



California Clippings

Distributors and wholesalers reporting business good this week with sales of pool tables, games, bowlers, and phonographs, all holding up extremely well. . . . Based on the tremendous success experienced with "Raceway," everyone at C. A. Robinson & Co. expects a repeat on Midway's new "Winner." On the showroom floor at Robinson's, United Manufacturing Co. is represented by a formidable array of games, including "Futura" Bowling Alley, "Rumpus" Shuffle Targette, and the sensational new "Bank Pool," which Hank Tronick says is living up to the high expectations that everyone held for it. Jack Gutshall, veteran coinman from Corona visiting with Charlie Robinson and talking over old times. . . . Caw Hathaway operator from San Luis Obispo, visiting on Pico this week and wending his way back up the Pacific Coast with a truckload of equipment. . . . At the Wurlitzer Factory Branch, Clayton Ballard reported business in general very good at the branch. Clayton also reported that the showing of the new Wurlitzer "2800" in San Diego was very successful with 100% attendance by the operators in that area. . . . At California Music Joe Perry from Decca telling all he's getting ready for the annual golf tournament held by the House of Sight and Sound. Buddy Robinson proudly displaying his new Chevrolet Impala. Gabe Orland busy seeing that all the orders for records by The Beatles which are pouring in were being filled. . . . Larry Uttal of Amy-Mala Records was in visiting Sammy Ricklin with local promotion man Mike Sheperd. . . . Frank Meneuri at Simon Distributing Co., taking many orders for the "Helicopter Trainer" from the sample set up on the showroom floor. George Muraoka reported sales of Valley pool tables going very well. . . . At Leuenhagens Record Bar, Capitol recording star Al Martino stopped by to see his "favorite girl friends," The Solle sisters. Al was accompanied by Buck Stapleton, Capitol's Western Promotion Manager, who said that the new Al Martino record, "I Love You More And More Every Day" is going to be his fourth hit in a row. Also in visiting this week was Irwin Zucker promoting a new Challenge Records disk, Don Brandon, hitting with "It's Wonderful Being Young." . . . At R. F. Jones Co., Chuck Klein spending a few days in San Francisco at meetings in the company's home offices. Also attending the meetings were: Bud Carlson from Denver, Ralph Cragan, Seattle, Johnny Detwilder, Honolulu, and Tommy Thompson from Salt Lake. Jack Leonard, from the Jones Co. Los Angeles office, spending two weeks working out of the main San Francisco office. Chuck reported a carload of the new Tropicana phonographs was on the way to the Jones Co. In visiting Chuck and the other Jones Boys was Mr. Jack Harper, president of Rowe AC Services. Everyone at Jones anxiously awaiting the shipment of samples on the new Bally DeLuxe Bowler for 1964. Mr. and Mrs. Ed Wilkes entertaining their daughter-in-law and granddaughter for a short visit. . . . Arnie Silverman of Amco Services, Inc. on a business trip to Phoenix this week. Marshall A. Ames, manager of Amco's Pico Branch sporting a pair of crutches as a result of a freak accident, which tore the cartilage in his right knee when he got up from a chair while watching TV. . . . Charlie Koski, operator from Long Beach spending a few days at his mountain cabin in the Wrightwood area. . . . Bill Lanzky of American Coin Machine Co. reports that with the advent of new model games and phonographs, many operators are taking this time to get their used equipment in shape, with the result that the repair shop is going at full speed. . . . Visiting operators seen on Pico this week included: S. L. Griffin, Pama; Don Busch, Santa Ana; and Art Barnese, Reseda.



UPPER MID-WEST MUSINGS

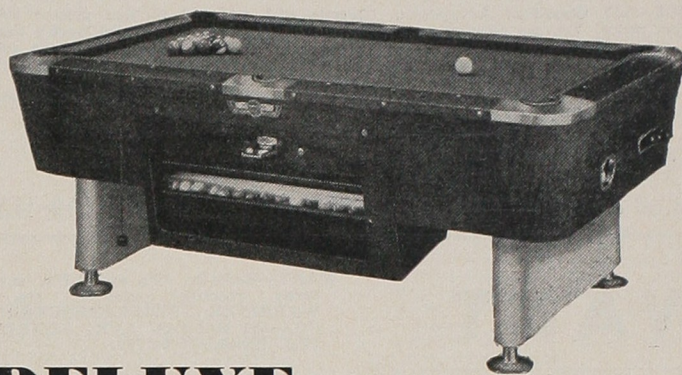
Fred Grohs, St. Paul, at the University Hospital, recovering from a prostate operation. Heard that he was feeling fine and will be leaving soon and then on to Florida for a vacation. . . . J. C. Weber, Blue Earth, Minn. in town for the first time since his accident last October. Joe is using a cane and is doing just fine. Not doing any driving yet, he was accompanied by his son Darrell. . . . Congratulations to Mr. & Mrs. Robert LeClerc on the birth of their first child a baby boy on Christmas Eve. Daniel Robert LeClerc is the baby's name. . . . Frank Coubal has the new electric bicycle in his shop which he uses daily for therapy. Since his stroke last Summer he has been coming around nicely and the exercises do him a world of good. . . . Harry and Johnny Galep in Minneapolis for the day making the rounds. Harry has gone on a semi-retire basis and Johnny is now taking over the entire operation of the route. . . . The St. Paul Winter Carnival began Friday, Jan. 24th and will run through the entire week. Should bring thousands of people into the Twin cities for the festivities. . . . Harold Lieberman will be leaving the end of the month for a three month vacation visiting New Zealand and Australia.

Happy Birthday This Week To:

C. V. Hitchcock, Nashville, Tenn. . . . Dick McCann, Century, Buffalo, N.Y. . . . Walter L. Putnam, Knoxville, Tenn. . . . Harold Schwartz, Chgo, Ill. . . . Roy Torr, Lansdowne, Pa. . . . Chas. H. Alloway, Orange, Tex. . . . Barry Manx, N.Y. . . . Jimmy Bounds, Mexia, Texas. . . . Joseph P. Connors, L.I.C. N.Y. . . . Guy B. Moon, Galesburg, Ill. . . . O. A. Brower, Cosmopolis, Wash. . . . Robert L. Odkisson, New London, Mo. . . . Russell C. Bragg, Danville, Va. . . . Barnett Sugerman, N.Y. . . . Lyn Brown, L.A. Calif. . . . Howie Freer, Chgo, Ill. . . . Thos. J. Faulkner, Jacksonville, Fla. . . . Philip James Atol, Cleveland, Ohio. . . . James Queen, Effingham, Ill. . . . Robert A. Gilbert, Sacramento, Calif. . . . Chas. A. Anderson, Waynesville, Mo. . . . M. G. Thomson, San Francisco, Calif. . . . J. Gregorowicz, Bloomsburg, Pa. . . . Leo Green, Cleveland, Ohio. . . . Harry Brown, Chgo, Ill. . . . Glen C. Geadtke, So. Milwaukee, Wis. . . . Cy Glickman, Phila, Pa. . . . Robert J. Norman, Miami, Fla. . . . Arthur C. Sturgis, Jamaica Plain, Mass. . . . Harry B. Akers, Norfolk, Va. . . . Edw. W. Roodvoets, Grand Rapids, Mich.

Cash Box—February 8, 1964

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chicago coin's

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

WANT—45 rpm records. Please send list for quick reply. Masters also purchased. Please state what you have. PARAMOUNT RECORD CO.—16 CHERYL LANE—N. BETH-PAGE, L.I. N.Y. (Tel. 516—MY 4-4178)

WANT—Used 45 rpm records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO. INC.—1215 S. HOWARD STREET—BALTIMORE, MD. 21230.

WANT—Late Gottlieb & Williams Pin Games, also all types of Music Boxes and AMI 200 selection Hideaway. CLEVELAND COIN INTERNATIONAL — 2029 PROSPECT, CLEVELAND, OHIO.

WANT—Surplus 45 rpm records. We buy large quantities, on a very steady basis. We are the nation's foremost packager of promotional priced and packaged phonograph record packs. Bank references furnished, we are rated in D & B. NATIONAL BAG-OTUNES, INC., 15 ALABAMA AVENUE, ISLAND PARK, L. I., N. Y. (Tel. 516-TU 9-9300).

WANT—Seeburg M100c, HF100R, VL200, 222S, AY160S, DS160S, Wurl: 1900, 2000, 2100, 2150, 2200, 2250, 2300S, 2400S, 2500S, 2600S, 2700S, Rockola 1448, 1454, 1455, AMI H200E, J200ES, Guns, Bowlers, Bingos. Rush offers to VICTOR HUGO—KONINGIN ASTRID-LAAN—49 MECHELEN, BELGIUM.

WANT—Used Spanish (Mexican, Puerto Rican) 45 rpm records. We pay 15¢ and the freight. KING SALES—1415 WASHINGTON ST.—BOSTON, MASS.

WANT—New records 45 rpm and LP's any quantity. Highest prices paid. All replies confidential and favorable to dj's, reviewers and Mfrg. with surplus inventories. RECORD SHACK, 274 W. 125th STREET, NEW YORK, N.Y. (Tel. UN 6-1600—area code 212).

WANT—Late Bingos, Gott: 2-4 players, Seeburg CV200, Large Ball-roller Bowlers. Unshopped, complete, working packed original cartons. We pay CASH in Dollars. Prices FOB nearest seaport. MAX LOBO & CO.—MEIR 23, ANTWERP, BELGIUM. (Tel. 33.81.33—cable LOBOMA).

WANT—Juke Box Operators. For a steady year round outlet for your used records. Manufacturers'. For your overruns and surplus LP's & 45s. Call or write. EASTERN RECORD SALES & DIST. INC., 751 10th AVE., N. Y. 19, N. Y. (Tel. CI 5-9469).

WANT—Panorams and Panoram parts. United Triple Plays Wanted. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. HEMlock 1-1750).

WANT—We pay the highest prices for all Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRI., 276 AVENUE LOUISE, BRUSSELS 5, BELGIUM. (Cable address. HOBBEL-EUROPE-BRUSSELS).

WANT—Bally Gun Smoke; C. C. Bull's Eye Drop Balls with 8000 feature; Midway Red Ball; Rock-Ola 1464; Super Jumbo; Keeney Black Dragon; Seeburg L-100. CROSSE-DUNHAM & CO.—350 GREENDALE ROAD—YORK, PA.

WANT—Music, games, vending. Call. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. RE 4-1384).

WANT—Records, 45's and LP's, surplus, re-tuns, overstock, cut-outs, etc. HARRY WARRINER, KNICKERBOCKER MUSIC CO.—453 McLEAN AVE., YONKERS, N.Y. (Tel. GRenleaf 6-7778).

WANT—Attention: Distributors and record shops. There's Gold on your shelf. Want 45 rpm records up to 10 years old. Highest prices paid anywhere. Up to 43¢ each—our choice. BIG JOHN RECORDS, 687 WASHINGTON ST., BOSTON, MASS. (Tel. 338-7426).

WANT—We pay cash as always for: Seeburg; Wurlitzer; AMI and Rock-Ola music, Gottlieb Pins; Arcade equipment; Bally Bingos; Write or cable: PALMER AT BELINTRACO—31 SOMERSTRAAT—ANTWERP 1, BELGIUM.

WANT—For resale: Seeburg and Wurlitzer Phonographs, Games. Send inventory and lowest cash prices. HASTINGS DIST. CO. INC.—6100 WEST BLUEMOUND ROAD—MILWAUKEE 13, WISC.

WANT—Any age used 45 RPM records. Tell us what you have. We pay all freight from anywhere. We pay highest prices. Try us and profit. Don't wait! Write us today! MUSIC SERVICE CO., 424 E. Broad St., Richmond 19, Va.

WANT—Juke Box operators for a steady year round outlet for your used records. We pay freight. Top prices, manufacturers no quantity too large. LP's or 45's. Call or write. BULLDOG DIST. INC.—33 SPRING ST.—LYNN, MASS. (Tel. 593-3929).

WANT—Attention Distributors, Operators! We pay cash for used juke boxes, all makes of pinballs, shuffles, bowlers, guns, arcade equipment. Forward list to: IMPERIAL COIN MACHINE CO.—498 ANDERSON AVE.—CLIFFSIDE PARK, NEW JERSEY.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—Your used or surplus 45 rpm records, also new surplus LP's. We buy all year 'round and pay top prices. No lot too large or too small. We pay freight. BEACON RECORD DIST. INC., 725 BRANCH AVE., PROVIDENCE, R.I. (Tel. UNION 1-7500, Jackson 1-5121).

WANT—To buy Keeney Deluxe Red Arrows; Black Dragons; Buckley Track Odds; Sun Chiefs; Standard Chiefs; Mills Four Bells and similar type machines. SASKATCH-EWAN COIN MACHINE CO.—1025-104th STREET—NORTH BATTLEFORD, SASK., CANADA.

WANT—First class service repair man experienced in repairing and rebuilding phonographs, vendors, and amusement games. DAN CONNY—1026 BUFFALO AVE., NIAGARA FALLS, N.Y. (Tel. 285-0582).

WANT—New 45 rpm records. No quantity too large or small. We pay the highest price, plus all freight. Also over-run return hit records. Contact immediately for quick transaction. We pay cash. SUTTON RECORD CO.—26 WEST 20th ST.—NEW YORK, N.Y. (Tel. CH 2-3250).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Registered for export. 10 Red Arrows \$135 ea.; 6 Trail Blazers \$150 ea.; 1 Jamboree \$135; Lotta Funs \$195; Shoota Lines \$425; D & L COIN MACHINE CO.—BOX 1713—HARRISBURG, PA. (Cable address DALCOIN).

FOR SALE—Brand new Southland Speedways and guaranteed like new Speedways; C C Sun Valleys; Bally Fun Phones and Bally Spinners. REDD DIST. CO. INC.—80 COOLIDGE HILL ROAD—WATERTOWN, MASS. 02172 (Tel. 926-2250).

FOR SALE—33 1/3 top talent brand new albums five in a pack @ \$2.40 a pack of five, 57" weighted cue sticks @ \$2.75 each in doz. lots, 2 1/4 inch Belgium Balls @ \$19.95 per set. Top grade billiard cloth \$4.50 per yard, by the bolt. We want 6-7-8-ft. used pool tables. Write. Home office. MILLER-NEWMARK DIST. CO.—3767 EAST 28th STREET—GRAND RAPIDS, MICH. (Tel. 949-2030).

FOR SALE—Specials: Completely reconditioned: Keeney Old Plantation \$175; Startime \$195; AMI-P80 \$145; F120 \$165; Seeburg V200 \$150; 100G \$265; Wurl: 1900 \$195; 2310 \$445; 2410-S \$495; 1700F \$145; United Big Bonus Shuffles 8 1/2" \$295; MICKEY ANDERSON AMUSE. CO.—314 EAST 11th STREET—ERIE PA. (Tel. Glendale 2-3207).

FOR SALE—Bally: Silver Sails \$885; Golden Gates \$770; Bikinis \$550; Cross Country \$265; 3-In-Line \$375; Gott: Gauchos \$440; Oklahomas \$355; Liberty Belles \$400; Williams: Tom Toms \$310; Mardi Gras \$440; Chicago Coin: Citation Puck Bowlers \$499.50; Royal Crown Ball Bowler \$745; Riot Guns \$515; Keeney: Black Dragons (Triple chute, fruit reels) \$950; Wild Arrows (fruit reels) \$750; Summertime \$525; All-Tech: Musical Ferris Wheels \$400; Indian Scouts \$375; Misc: Capitol projector's Auto Test \$495; NEW ORLEANS NOVELTY CO.—1055 DRYADES STREET—NEW ORLEANS, LA. (Tel. 529-7321).

FOR SALE—Or trade—C.C. Bulls Eye Drop Ball \$50; United Handicap Shuffle Alley \$75; Bally Club Bowler \$150; Bally Deluxe Club Bowler \$175; Bally ABC Shuffle Alley \$75; United Regulation Shuffle Alley \$75; United Niagara Shuffle Alley \$150; Bally Bank Ball \$150; Fischer 6 Pocket Pool Table \$195; Exhibit 6 Pocket Pool Table \$175; 20 Col. Corsair \$110; 30 Col. Corsair \$115; Rowe 2-700, electric \$105; 22 Col. National Model 222. Make offer: Seeburg M100B \$110; Seeburg M100C \$125; U-Select-It RDS and APD Candy Machines \$85; 4 Col. Superior Gum Vendors \$25; Dan CONNY—1026 BUFFALO AVE.—NIAGARA FALLS, N.Y. (Tel. 285-0582).

FOR SALE—All new automatic shoe-shine machine. Genuine horsehair brushes—special neutral cake wax. 1/4 H.P., 60 cycles, 100 V.A.C. General Electric motor. \$350; MIKE MUNVES CORP.—577 10th AVENUE—NEW YORK, N.Y. 10036 (Tel. BRyant 9-6677)

FOR SALE—Guns cleaned, reconditioned ready for location. Genco Circus \$125; Williams Vanguard \$140; Chicago Coin Worlds Fair \$425; Genco Wild West \$125; Williams Hercules \$175; Bally Sharpshooter \$225; UNITED DISTRIBUTORS INC.—902 WEST SECOND STREET—WICHITA 3, KANSAS.

FOR SALE—Embassy S/A \$595; Zenith S/A \$225; Want: United Rumpus; Chi-Coin Citation; Wurlitzer Model 5250 W/B—MO-HAWK SKILL GAMES CO. 67 SWAGGERTOWN ROAD—SCOTIA 2, N.Y. 12302

FOR SALE—We have a choice selection of late Williams Two Players. Write for prices. MID-WEST DIST., 709 LINWOOD BLVD.—KANSAS CITY, MO.

FOR SALE—Rock-Ola 1493 Princess \$650; AMI L-200 \$725; Cont. 1 \$575; Lyric \$475; K-100 \$525; W-80 WB \$20; WQ-200 \$49.50; Wurl: 2300 \$400; Seeb: 3WA WB \$49.50; BIRD MUSIC DIST. INC.—124-126 POYNTZ AVE.—MANHATTAN, KANS.

FOR SALE—Cig. Machines Corsair 30 \$119.50; Continental 30 \$219.50; Route Ready Corsair \$149.50; Continental 30 \$249.50; Reconditioned and painted. Apco Soda Shoppe 4 D Ice \$895; Cola Spa Soda 3 D complete \$95; AUTOMATIC SELLING ASSOCIATION—12 WATERFORD ROAD—ISLAND PARK, N.Y. (Tel. 212—GE 1-3321).

FOR SALE—New kiddie rides Southland Traveling Pony; X17 Space Ship; Traveling Dinosaur; Top locations available. write or phone. WESTERN TRAILS AMUSE. CO.—132 SHAKER ROAD—EAST LONGMEADOW, MASS. (Also 3249 N. BROADWAY CHICAGO, ILL. (Tel. DI8-2900)

FOR SALE: For export—Bally Beach Beauty, Big Show, Broadway, Beauty Contest (new), Gott. World Champ, Turf Champ, Midway Joker Ball, Bally Bank Balls (new). NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. MA 1-5438.

FOR SALE—Bally Shuffles; ABC Super, Deluxe, Congress, Whiz and Speed United Shuffles; Eagles and Atlas. GLOBE DIST. CO. INC., 2330 N. WESTERN AVENUE, CHICAGO 47, ILL.

FOR SALE—50 recorded songs only \$3.00. Many great songs by favorite artist, our choice. New records, guaranteed. State style of music preferred—Pop, R & B or Country. Offer good only U.S.A. No C.O.D.'s. RHYTHM RECORDS—BOX A—ARCADIA, CALIF.

FOR SALE—Distributors of Bally, Gott: Williams, Chicago Coin, etc; Bingos; Novelties; Kiddy Rides; Bowlers; Shuffles; Pool Tables; Arcade Equipment; Everything that takes a coin. Call or write NASTASI DIST. CO.—1055 BARONNE ST. NEW ORLEANS, LA. (TEL. 523-6386) Quickly.

FOR SALE—Cash for used Mills or Jennings slot machines. Machines can be shipped legally to Nevada. All inquiries will be confidential. Write or call WESTERN NOVELTY CO., 1995 DICKERSON ROAD, RENO, NEVADA. (Tel. FA 3-8546).

FOR SALE—1 new 408 Rock-Ola \$1075; 1 New 404 Rock-Ola \$925; 1 used 404 Rock-Ola \$850; 1 used AMI Lyric 100 \$450; 1 used Seeburg AY100 \$775; 1 used AMI J-20M \$395; 1 used AMI L-200 \$895; 1 new C.C. Grand Prize 16" Bowler \$1050; WALLECE DIST. CO.—P.O. BOX 75—MINERAL WELLS, TEXAS. (Tel. FA 5-3600 Area Code 817)

FOR SALE—Have your "Squirts Fun With Water" games factory reconditioned. Includes new scoring arrangement, improved pump, repair, refinish cabinet, replace worn mechanical parts. New machines made to order. Write: AQUATIC PRODUCTS CORP.—8038 ALVERSTONE AVE.—LOS ANGELES, CALIF. (Tel. 645-1980).

FOR SALE—Pokerino nearly new w/tn drop chute and knock off. Also have some older Pokerino games with push chutes. If you need parts for your Pokerino we have them. Write, JAMES TRAVIS, P.O. BOX 206, MILLVILLE, N.J.

FOR SALE—WE have a limited number of Keeney Venus bingos for sale at various attractive close out prices. Brand new. If any one is interested contact GENERAL SALES CO., LTD.—IRELAND ISLAND, BERMUDA.

FOR SALE—Bally Challenger B/A 13' \$325; Bally Lucky S/A \$150; Bally Mystic S/A \$75; United Deluxe Baseball \$375; Bally DeLuxe Club Bowler \$195; United Super Slugger Base \$125; United Handicap \$95; C.C. Red Pin \$125; Keeney Ranger Gallery \$125; United Regulation \$75; Bally A.B.C. \$75; AMI W-120 Wall Boxes (9) \$25; BETSON ENTERPRISES, INC.—3726 TONNELLE AVENUE—NO. BERGEN, NEW JERSEY.

FOR SALE—Registered for export: 15 Keeney's Red Arrows \$150; 1 Gott: Liberty Bell \$450; Gott: Oklahomas \$350; Assortment of Bally Bingo machines. Write D & P MUSIC—27 EAST PHILADELPHIA STREET—YORK—PA. (Tel. 81846).

FOR SALE—All chrome Wall Boxes, action closeout, immediate delivery. Seaburg 125 3W1, 100 Selection each \$15; 100 V3WA, 200 Selection each \$35. We buy, sell or exchange any make or model of Late Phonographs and Wall Boxes. Inquiries invited, lowest prices. SEACOAST DIST. CIN., 1208 NORTH AVENUE, ELIZABETH 4, N. J. (Tel. B18-3524-5)

FOR SALE—Coin changers: Twin-tube nickel, close-out at \$4.95; Dime and nickel comb. \$7.95; Kwik-Coin single tube 25¢, each \$5; WESTERN DIST.—1226 S.W. 16th AVENUE—PORTLAND 5, OREGON.

FOR SALE—U-Embassy \$595; Crystals \$550; A-1 Condition. TOLEDO COIN MACH. CO. TOLEDO, OHIO.

FOR SALE—All kinds of Fruit Machines, Jennings Standards and Mills High and Low tops. Evans Races and Bangtails, Clover Bells, Draw Bells, Citation and Turf King One Ball. Shopped for export. ATOMIC COIN MACHINE CO. BOX 4312, NORTH LAS VEGAS, NEV.

FOR SALE—Hi-Speed Super Fast Shuffle Board Wax. 24 one-pound cans per case. \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin. STATE MUSIC DISTRIBUTORS INC., 3106 MAIN ST., DALLAS, TEXAS.

CLASSIFIED SECTION

**MANUFACTURERS NEW EQUIPMENT
CURRENTLY IN PRODUCTION**

Prices shown are list prices f.o.b. factory. Manufacturers have not authorized prices where no price is shown

FOR SALE—Export Jennings, Cigarolla; Buckley Track Odds; Bally Miami Beach; Beach Beauty; Seeburg L-100; Mills Vest Pocket; National 9 Col. Cigarette; Gottlieb Kewpie Doll; others. CROSSE DUNHAM & CO., 350 GREENDALE ROAD, YORK, PA.

FOR SALE—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLYMPIA 8-4012).

FOR SALE—United Jumbo or Royal 16' Bowler \$75; Bonus 16' \$125; Duplex 16' \$175; Advance 16' \$200; ABC Tournament \$75; All are as is, not shipped. Have Guns, five balls, drink machines and cigarette vendors. Write or call. CENTRAL DIST. INC.—2315 OLIVE ST.—ST. LOUIS 3, MO. (Tel. MAL 3511).

FOR SALE—Shuffle Alleys: United Super Bonus \$95; Keeney Deluxe Challenge \$95; United Top Notch \$129; Ball Bowlers: Twin Bowler \$275; T.V. Bowler \$150; Classic Bowler \$150; Strike Bowler \$95; All of the above mentioned machines have been completely shipped and refinished. TRI-STATE DIST. CO.—CALLIER SPRING ROAD—P.O. BOX 615—ROME, GA. (Tel. 234-7123, Area code 404).

FOR SALE—Attention! We are the trade's largest suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS 3726 TONNELE AVE., NORTH BERGEN, N. J. (Tel. UNION 3-8627).

FOR SALE—Games & music of all kinds: Baseballs \$100 up; Pin Games \$75 up; S. Alleys \$50 up; Games \$125 up; Bally Horses \$200 ea; 6 for \$1000. Also used Vending & Cigarette Machines. Wire, write, or call! GABRIELSON & CO.—724 MEMORIAL DRIVE S.E.—ATLANTA 16, GA. (Tel. 525-7441).

FOR SALE—Relays—Switch Assemblies. Low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses. MARVEL MFG. CO.—2847 W. FULLERTON AVE.—CHICAGO, ILL. (Tel. DI 2-2424).

FOR SALE—Gottlieb Pingames, Bally Shuffle-Bowlers, Small Ball Bowlers, United Shuffle-Bowlers. CALL VENDORS EXCHANGE INS., 1440 WEST 10th, CLEVELAND 13, OHIO (Tel. 861-1443).

FOR SALE—Seeburg V200's \$150 or five for \$695; Wurl: 2204 \$345; 2510 \$645; AMI H120 \$275; 1 120 \$325; J120 \$395; Continental 1 200 \$495; Continental 11 200 \$695; Bally Spinner and Table Hockey. Make offer; direct overseas shipment from Port of Detroit. MARTIN AND SNYDER CORN. 13200 W. WARREN AVE., DEARBORN, MICHIGAN. (Tel. LUZON 2-2300)

FOR SALE—Gott: 5 balls, Baseball Games, Uprights, Rock-Ola Jukeboxes and Seeburg 100 Wall Boxes. HALGREN DIST. INC.—1626 3rd AVE. MOLINE, ILL.

FOR SALE—All late model United Shuffle Alleys and Ball Bowlers. Sacrifice. UNITED EAST COAST CORP.—585 TENTH AVE.—NEW YORK, N.Y. (Tel. 6-6680)

FOR SALE—Mills & Jennings Fruit Machines all types and models, complete with automatic JacPots, in top condition. Will pack in wood for export. ALMAN ENT., BENDER WAREHOUSE, DICKERSON ROAD, P.O. BOX 4300, RENO, NEVADA.

FOR SALE—Wurl: 1800 \$225; Wurl: 2150 \$345; Wurl: 2200 \$495; Wurl: 2300 \$595; Wurl: 2400 \$695; Wurl: 2500 \$795; NORTHWEST SALES CO. OF OREGON.—1040 S.W. 2nd AVE.—PORTLAND 4, OREGON. (Tel. 228-6557).

FOR SALE—Arcade films for coin operated machines. Pasties, pin-up, burlesque and art. Available in 16mm & 8 mm. ACKERMAN ENTERPRISES—P.O. BOX 1334—ESCONDIDO, CALIF.

FOR SALE—Seeburg AY160's with all feature \$850; Hercules Rifle \$245; Bumper Pool with slate \$95; Lucky Ball Bowler \$125; Un. Royal \$150; Ingo Gripper \$19.50; Capitol Midget Movie \$50; Nut Machines \$5; GRECO BROS. AMUSE. CO. INC.—1288 BROADWAY—ALBANY, N.Y. (Tel. HOBART 5-0228).

FOR SALE—United 16' Playtime B.A. \$225; 16' Jumbo B.A. \$195; Silver Roll-Down \$550; Super Slugger Baseball \$95; Shuffle Baseball (floor sample) \$595; Chicoin: Six Game Bowler S.A. \$325; 6-Pl. Home Run Baseball \$95; WMS. Titan Gun \$325; Midway: Deluxe Shooting Gallery \$225; Skee-Fun \$225; CENTRAL OHIO COIN MACHINE EXCH. INC.—315 EAST 5th AVE.—COLUMBUS 1, OHIO. (Tel. 294-3529).

AMERICAN SHUFFLEBOARD CORP.

- Electra "6" (6' 6-pkt. table)
- Electra "7" (7' 6-pkt. table)
- Electra "8" (8' 6-pkt. table)
- Classic "6" (6' 6-pkt. table)
- Classic "7" (7' 6-pkt. table)
- Classic "8" (8' 6-pkt. table)
- Imperial Shuffleboard (16' to 22') ..
- Imperial Cushion Model (12')
- Bank Shot Model (9')

AMERICANA BILLIARD CORP.

- Tropicana Bumper Pool

AUTO-PHOTO CO.

- Model 12 Studio
- V 2 Auto-Voice Recorder

BALLY MFG. CO.

- Deluxe Bally Bowler 16' lengths (Jan. 1964)
- Star-Jet Pin (12/63)
- Hootenanny Pin (11/63)
- Bounty (Bingo) (10/63)
- Super 8 Shuffle (4/63)
- Fun-Phone (3/63)
- Bucky Bronco Kiddie Horse

T. H. BERGMAN CO.

- Arizon Gun (Live action pellets)
- Nat'l Sales Agents, Duncan Sales Co.

CHICAGO COIN MACHINE

- Champion Rifle Range (1/64)
- Cadillac Ball Bowler
- Firecracker 2P (12/63) Pin
- Spotlite Shuffle 11/63
- Official Spare Lite (Big Ball) (9/68) ..
- Riot Gun (6/63)

EXHIBIT SUPPLY CO.

- Card Vender (Mechanical). Model 412 "Vacuumatic." Vends Exhibit's Trading Cards. Capacity: 500. ... \$73.50 (Including 3,000 FREE cards)
- Card Vender (Mechanical). Model X500 (2 push chutes). Vends Exhibit's Trading Cards. Capacity: 1,000 Cards. ... \$49.50 (Including 1,500 FREE Cards)
- Post Card Vender (Electrical). Models SV-1 & MSV "Vacuumatic." Vends Standard Scenic Post Cards. Capacity: 1,000 Cards. ... \$99.50 (Slug rejector included)
- Plastic Laminator (Mechanical). Model 444PV "Vacuumatic." Vends laminating material. Capacity: 300. ... \$98.50

FISCHER SALES & MFG. CO.

- Empress 101 (101")
- Empress 92 (92")
- Crown One Hundred (100")
- Crown Ninety (90")
- Crown Eighty Five (85")
- Royal 90 (90")
- Royal 76 (76")
- Crown Fiesta—Reg. Bumper

J. F. FRANTZ MFG. CO.

- Little Leager (12/62)
- Double Header (12/62)
- Save Our Business
- U.S. Marshall 5¢ Gun
- Kicker & Catcher
- ABT Challenge Pistol
- ABT Guesser Scale
- ABT Rifle Sport
- Aristo Scale

D. GOTTLIEB & CO.

- Big Top 2P (1/64)

PAUL W. HAWKINS MFG.

- Rodeo Pony
- Ben Hur Chariot
- Twin Quarterhorse
- Derby Pony Jr.
- Sam The Clown

IRVING KAYE CO., INC.

- Deluxe Eldorado 6 Pkt. Series
- Mark I, 77x45
- Mark II, 85x47
- Mark III, 92x52
- Mark IV, 106x58
- Mark V, 113x63
- Deluxe Satellite, 77x45
- Deluxe Klub Pool
- Regular 56x40
- Jumbo 75x43

J. H. KEENEY & CO.

- Colorama 2P Pin (12/63)

MARVEL MFG. CO.

- Slugger-Counter Baseball (1¢, 5¢, 10¢)

MIDWAY MFG. CO.

- Winner 2P (Novelty) (12/63)

ROCK-OLA MFG. CORP.

- Caravelle (20 Col., 800 Packs) Cigaret 414S 100 Sel. (Capri II) Del. St.-Mon. 414S With St. Optional
- 418 160 Sel. (Rhapsody II) Del. St.-Mon. 418SA 160 Sel. (Rhapsody II)
- With 7" LP Feature
- 1494 100 Sel. Wall Phone
- 1628 DeLuxe "Stereo Twins" Spkrs. 1629 "Stereo Twins, Jr." Spkrs. ..
- 1950 Remote Volume Control Unit
- 1651 Universal Wall Box
- Bar Bracket
- 1678 (160 Sel.) Wall Box
- 1684 (100 Sel.) Wall Box

REDD DISTRIBUTING CO.

- Cinch Instant Shine Vendor
- (Vendor and packaged Cinch product)
- Giepen Coffee Vendor (Natl. Agents)
- Vend-A-Book Comic Book Vendor

ROCK-OLA IVI CORP.

- Model TRLB-M—Coffee, Hot Chocolate, Soup Vendor—Batch fresh brew, modulator door and light, 600 cup capacity, coffee 4 ways, extra cream and sugar, whipped powdered chocolate, liquid sugar, liquid soup, fresh cream, with changer.
- Model 1403-S—Coffee, Hot Chocolate, Soup—Single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar, with sugar and cream buttons a standard feature. (Extra strong coffee button kit, Model 2017, available for Model 1403-S. Also available as Model 1403 without hot whipped soup feature).
- Model 1200—Coffee, Hot Chocolate, Soup—single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar buttons are standard.
- Model 3402—Coffee, Hot Chocolate, Soup and Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways.
- Model 3403—as above, without 4 way tea feature.

ROWE AC SERVICES

- Rowe-AMI L-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility. 200 selections, 160 selections, or 100 selections.
- HAC-200 Hideaway, 200 Sel. Sel. Mon.
- HEB-200 Hideaway, 200 Sel. Selective Stereo CDA Stepper, CDD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector.
- F-10436 Bar Grip, W.B. Mounting Bracket
- EX-600 Cylindrical Wall Speaker
- EX-700 Wall Speaker
- L-2130 Ceiling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille
- Riviera Cigarette, 20 sel. 800 pack.
- Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line.
- Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular.
- 77 Candy Merchandiser, 11 sel, 360 cap.
- Tasty 20 Candy Merchandiser, 20 sel, 660 cap.
- Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular.
- Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular.
- Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular.
- Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 750 cup capacity, modular.
- Celebrity Cold Drink Merchandiser, 4 selection, 1000 cup capacity, crushed ice feature optional, modular.
- Dollar Bill Changer, 10 change combinations, up to \$300 bank capacity.
- Celebrity Condiment unit, accommodating oven, can opener, ketchup, mustard, salt, pepper, etc., modular.
- Customic Background Music (Tape Cartridge)

THE SEEBURG CORP.

- LPC-1—Stereo LP Console, 160 Selection Phono.
- LPC-1R—Stereo LP Console, 160 Selection Phono., remote control.
- All LP Consoles have the following standard equipment: Personalized, Album of the Month Feature, Plays 33-1/3 and 45 RPM records intermixed, Album Pricing and universal pricing system, Half Dollar, Income Totalizer.

- HLPC-1—Stereo LP, 160 Selection, Hideaway Plays 33-1/3 and 45 RPM records intermixed, Album pricing and universal pricing system, Income totalizer.
- DS160H—Directional Stereo, 160 Selection Phono. With Artist of the Week Feature, Universal Pricing, Plays 33-1/3 and 45 RPM records intermixed, Half Dollar, Remote Control optional.
- SC-1—Stereo Console, 160 Selection. Includes the following features: Personalized, Album of the Month, Album and single pricing, Pushbutton volume control, Remote selection, Twin stereo speakers Remote income totalizer.
- 3W100—Wall-O-Matic 100, Single Pricing
- TW1—Twin stereo wall speaker, 8 inch
- TC1—Twin stereo corner speakers, 8 inch
- TR1—Twin stereo recessed speakers, 8 inch
- EBWC1-12—Extended bass corner/wall speaker, 12 inch
- PRVC-2—Powered remote volume control
- CC-2—Coin counter
- BACKGROUND MUSIC
- Encore! 750 Sel.
- BMS-2—Background Music unit, 1000 sel.
- BMC-1—Background Music Compact
- BMCA-1—Companion Audio
- CIGARETTE VENDOR
- 4E3—Modular unit, 825 pack capacity.
- 4E3XM—Modular (less match unit) 825 pack capacity.
- 4E4—Free Standing, Personalized, 825 pack capacity.
- 4E4XM—Free Standing, Personalized (less match unit) 825 pack capacity
- COFFEE VENDOR
- 662-C—Seeburg/Bally Coffee vendor brews coffee cup at a time. Coffee-Chocolate (dry ingredients) 200 7 oz. cups. Selective: 5
- 664-D—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 5
- 664-DS—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate-Soup or Tea (dry ingredients) 450 7 oz. cups. Selective: 6
- 664-R—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (refrigerated cream) 450 7 oz. cups. Selective: 5
- 767—Seeburg/Bally Coffee Vendor—Fits any in-line modular installation, Coffee-Chocolate-Soup or Tea (dry ingredients) 650 cup capacity, Selective: 6

SOUTHLAND ENGINEERING CORP.

- Time Trials (9/63)
- Traveling Frog
- Orbiting Gemini Ride
- Traveling Dinosaur
- Space Ship
- Travel Pony (Adaptable to Other Rides)

UNITED MFG. CORP.

- Futura Bowling Alley (12/63)
- Bank Pool (11/63)
- Skippy Shuffle (11/63)
- Jill-Jill (N.Y.C. Version of Skippy Shuffle)

U.S. BILLIARDS INC.

- Comet 6-Pkt. Series
- Model 6700
- Model 7700
- Model 8200
- Model 9100
- Deluxe Rotation Bumper
- Model 48
- Model 67

VALLEY SALES CO.

- Deluxe 6-Pocket Models
- Model 760A—75x42x31
- Model 850A—84x47x31
- Model 900A—90x50x31
- Special 6-Pocket Model
- Model 745A—75x42x31
- Regulation Bumper Pool

WILLIAMS MFG. CO.

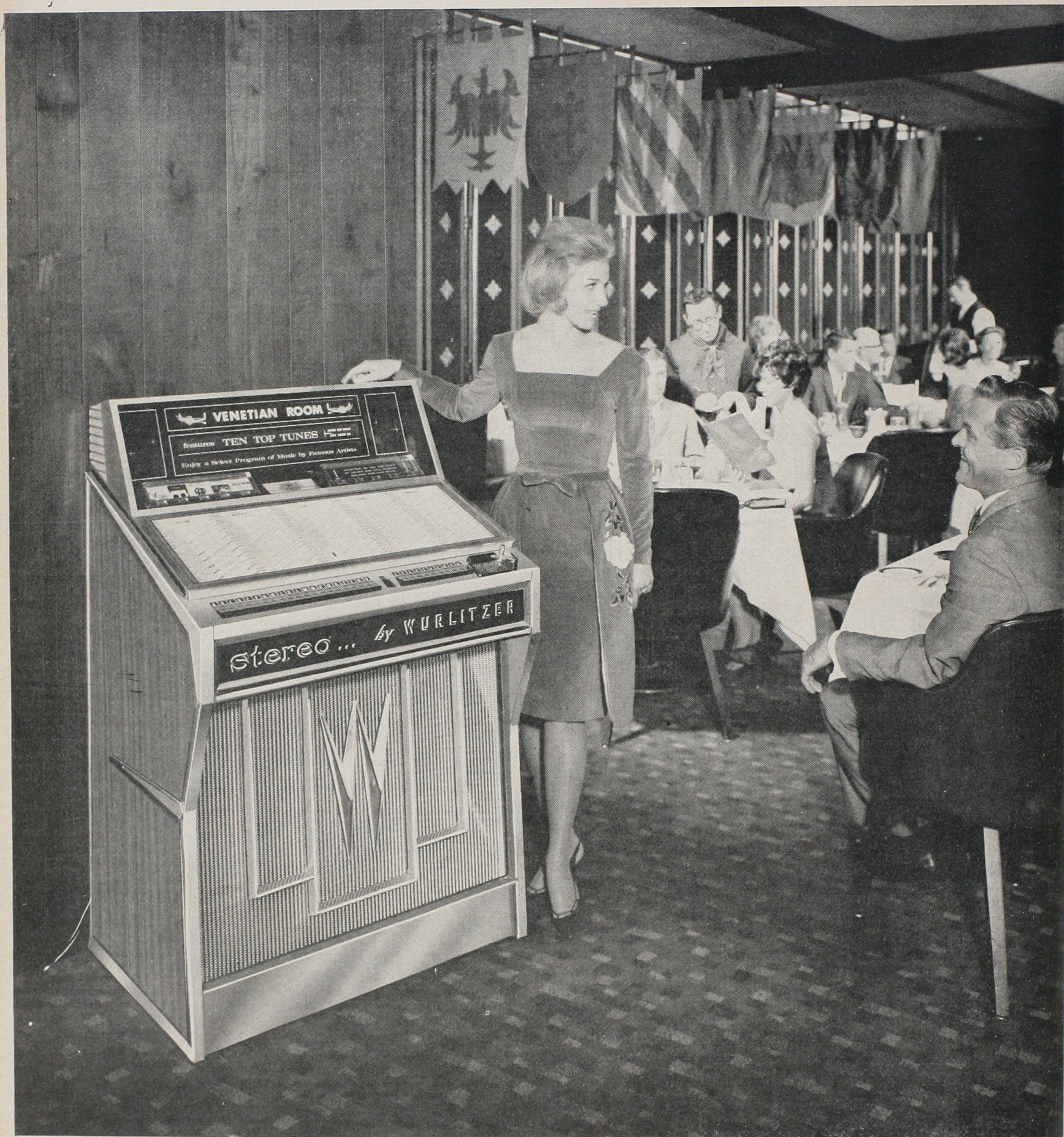
- Beat The Clock 1P (12/63)

THE WURLITZER COMPANY

- 2700 Stereo-Mono., 200-sel. phono.
- 2710 Stereo-Mono., 100-sel. phono.
- Wall Boxes
- 5121 Private Stereo Spkr. for use on WB
- 5200 and WB 5250 with Models 2300 thru 2700
- 5010 WB Ten Top Tunes sel. 50¢
- 5250 WB 200-sel. 10-25-50¢
- 5207 WB 104-sel.
- 5200 WB 100-sel. 10-25-50¢
- Speakers
- 5122 Stereo Convertible Console Spkr.
- 5123 Stereo Wall Spkr.—12" Coaxial
- 5124 Stereo Corner Spkr.—8" Extended Range
- 5125 Stereo Extender Spkr. (Packed in Pairs)
- 5126 Stereo Directional Spkr. (Packed in Pairs)
- Hideaway Phonographs
- 2717 Stereo-Mono. 200-sel.
- 2711 Stereo-Mono. 100-sel.

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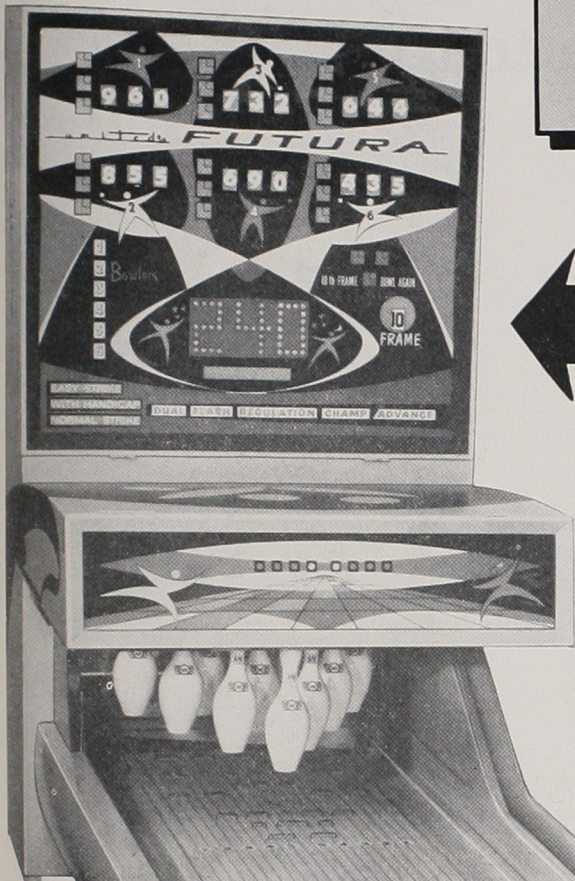
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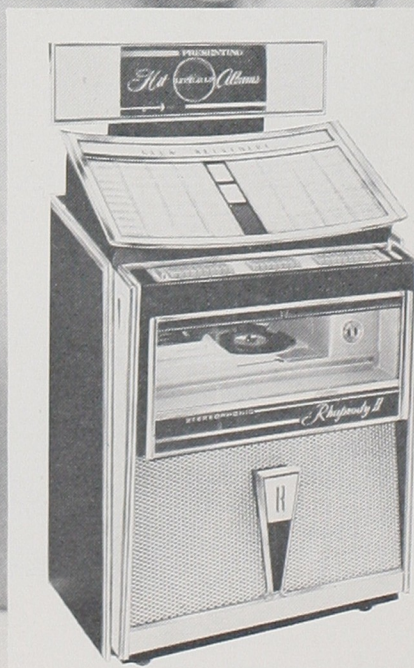
A firm grip on profits depends on fast, easy servicing, long-term dependability.

Which is our big reason for telling you about our "snap-in" needle cartridge.

It isn't a new Rock-Ola feature. It isn't even the kind of feature most people would shout about . . . with so many other *big* features we could talk about. But it illustrates a very important point: that no matter how "insignificant" a single operative feature may seem, we've given it the same consideration we'd give, for example, to rebuilding the entire phonograph. If we can eliminate "nuts and bolts," we do it. If we can eliminate "spaghetti wiring" and improve a component by making it entirely mechanical, we do that, too.

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