GGSIL BOX FEBRUARY 29, 1964



One of the sweetest things to happen to the recently reactivated 20th Century Fox label and the entire recording industry is Diane Renay. The pert young lark has put 20th squarely on the singles map with her nautical teen smash "Navy Blue," which she depicts in the photo above. Her album, bearing the same title, debuts this week. Diane is now completing a coast-to-coast promo tour during which she was screen-tested by 20th for both film and TV potential. A TV series for the '64-'65 season starring Diane is now being discussed. Diane is recorded by veteran Bob Crewe. The "new" 20th label is also enjoying solid LP success since Norm Weiser took over as head of the film company's disk outlet. "Cleopatra," "The Longest Day," the Kennedy Memorial LP and initial distrib response to the "Navy Blue" album have given the company a refreshing new look.



DONGORNILL

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Arranged by DON COSTA

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Vol. XXV-Number 25

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THE LONGEST DAY

One cannot hope to move mountains in a normal working day. The record industry, however, has less than eight hours to move mountains of its own. In an effort to remove the status quo that reflects an industry that is harmfully bogged down with ill-defined functions and questionable ethics, the music business will take the spotlight in Washington, D.C. come Mar. 13, when the Federal Trade Commission will hear testimony on a proposed set of trade practices rules, a draft of which has just been formulated by the agency itself (see Feb. 22 issue).

The FTC is giving the industry less than a normal working day for it to speak its piece before members of the Commission. Quite obviously, the whole story cannot be told in that fleeting moment. But if the music business really wants guidelines for the conduct of business, that day can prove to be a Longest Day for the business.

Commissioner John R. Reilly, who will supervise the hearing, has noted that the proceeding is to "assist the members of the industry in their good faith efforts to comply with the law."

We hope that music men of "good faith" from all over the country will converge in the nation's capitol in great numbers on that important day. All those who appear in the city, of course, will not get a chance to speak. Representatives from industry organizations will be speaking for all.

However, heavy music business representation in Washington on Mar. 13 will serve to impress FTC Commissioners, who will certainly be looking for signs that the business really wants to clean its own house.

The FTC has indirectly made it known that men of "good faith" can be absent in body from the hearing, but there in spirit. This can be accomplished by the simple matter of written comment.

The FTC has invited industry members to refer to it in writing (not later than March 13) their feelings on the proposed trade practices rules.

Doesn't the attainable goal of a more prosperous business-a feat that a worthy (and abided by) set of trade practice rules can help bring about-merit a few minutes of one's time?

We urge those who can get away for one day (especially the trade on the east coast) to make every effort to be on hand in Washington on March 13. For those who are unable to attend, a little thought and a 5¢ stamp can go a long way.

Perhaps with great industry response to its sponsorship of the Trade Practices Conference, the FTC will schedule additional time to listen to the music business.

In any case, Mar. 13 can still be the Longest Day in the history of the record business, one of significance in its progress.



Cash Box TOP 100



FEBRUARY 29, 1964

-			
1	I WANT TO HOLD YOUR HA		2/15
2	☆BEATLES-Capitol-5112 SHE LOVES YOU (Gil—BMI)	2	3
3	☆BEATLES-Swan-4152 DAWN (GO AWAY) (Saturday, Gavadima—ASCAP) ☆FOUR SEASONS-Philips-40166	4	10
4	JAVA (Tide!and—BMI) AL HIRT-RCA-Victor-8280	5	6
5	YOU DON'T OWN ME (Merjoda—BMI) ☆LESLEY GORE-Mercury-72206	3	2
6	CALIFORNIA SUN (Loyd & Logan—BMI) ☆RIVIERAS-Riviera-1401	10	15
7	NAVY BLUE (Saturday—ASCAP) ☆DIANE RENAY-20th Fox-456	14	28
8	STOP AND THINK IT OVER (Crazy Cajun-Red Stick—BMI) ☆DALE & GRACE-Montel-922	12	17
9	UM, UM, UM, UM, UM, UM (Curtom, Jolynne—BMI) ☆MAJOR LANCE-Okeh-7187	6	4
10	PLEASE, PLEASE ME (Concertone—ASCAP) ☆BEATLES-Vee Jay-581	24	43
0	GOOD NEWS (Kags—BMI) ☆SAM COOKE-RCA-8299	20	33
13	SEE THE FUNNY LITTLE CLO (Unart—BMI) BOOBBY GOLDSBORO-United Artists I LOVE YOU MORE AND MO	17	26
•	EVERY DAY (Robertson—ASCAP) AL MARTINO-Capitol-5108	22	31
14	WHAT KIND OF FOOL (DO Y THINK I AM)		
15	(Low-Twi—BMI) ☆TAMS-ABC-10502 I ONLY MANT TO BE WITH	11 YOU	9
16	(Chappell—ASCAP) ☆DUSTY SPRINGFIELD-Philips-40162 OUT OF LIMITS (Wrist—RMI)	8	7
17	(Wrist—BMI) ☆MARKETS-Warner Bros-5391 FUN, FUN, FUN (Sea of Tunes—BMI)	39	72
18	(Sea of Tunes—BMI) ☆BEACH BOYS-Capitol-5118 HEY LITTLE COBRA (Vadim, Daywin—BMI) ☆RIP CHORDS-Columbia-42921	7	5
19	↑ CHORDS-Columbia-42921 TALKING ABOUT MY BABY (Curtom—BMI) ↑ IMPRESSIONS-ABC-10511	13	14
20	HI-HEEL SNEAKERS (Medal—BMI) \$TOMMY TUCKER-Checker-1067	36	59
21	FOR YOU (M. Witmark & Sons—ASCAP) ARICK NELSON-Decca-31574	9	8
22	PENETRATION (Dorothy—ASCAP) ☆PYRAMIDS-Best-13002	35	44
23	THE SHELTER OF YOUR ARA (Print—ASCAP) ☆SAMMY DAVIS JRReprise-20216	AS 26	35
24	KISSIN' COUSINS (Gladys—ASCAP) ☆ELVIS PRESLEY-RCA-8307	52	_
25	WHO DO YOU LOVE (Hill & Range, Palmina—BMI) ☆SAPPHIRES-Swan-4162	28	37
26	HOOKA TOOKA (Evanston, Woodcrest—BMI) ☆CHUBBY CHECKER-Parkway-890	16	16
27	ANYONE WHO HAD A HEAD (U. S. Songs—ASCAP) \$\precedot DIONNE WARWICK-Scepter-1262	18	12
28	ABIGAIL BEECHER (C'aridge, Halseon—ASCAP) ☆FREDDY CANNON-Warner Bros:-54(32	39
29	I WISH YOU LOVE (Leeds—ASCAP) ☆GLORIA LYNNE-Everest-2036	34	38
30	A FOOL NEVER LEARNS (Cricket—BMI) ☆ANDY WILLIAMS-Columbia-42950	15	13
31	OH BABY DON'T YOU WEEP (Jim Jam—BMI) ☆JAMES BROWN-King-5842	31	34
32	A LETTER FROM SHERRY (Nu-Star—BMI)	29	29
33	GLAD ALL OVER (Campbell-Connelly—ASCAP) DAVE CLARK FIVE-Epic-9656	43	71
34	LIVE WIRE (Jobete—BMI)	44	56
-	The EECh3-Goldy-702	-	CONTRACT OF THE PARTY OF THE PA

		Will be with	SID DYGICA
35	Position HELLO DOLLY (E. H. Morris—ASCAP) ☆LOUIS ARMSTRONG-Kapp-573	2/22	2/15
36	THERE! I'VE SAID IT AGAIN		
37	(Valiant—ASCAP) ☆BOBBY VINTON-Epic-9638 BLUE WINTER	21	11
38	(January—BMI) ☆CONNIE FRANCIS-MGM-13214 LOUIE, LOUIE	47	76
	(Limax—BMI) ☆KINGSMEN-Wand-143 *PAUL_REVERE/RAIDERS-Columbia-4	23 42814	18
39	MY BONNIE (Hill & Range—BMI) ☆BEATLES with TONY SHERIDAN-A	49 MGM-13	69 3213
40	IT'S ALL IN THE GAME (Remick—ASCAP) ☆CLIFF RICHARD-Epic-9633	25	24
41	BIRD DANCE BEAT (Wilong—BMI) ☆TRASHMEN-Garrett-4003	64	86
42	CAN YOUR MONKEY DO TH	1E DC) G 52
43	☆RUFUS THOMAS-Stax-144 SOUTHTOWN, U.S.A. (Gallico—BMI)	33	20
44	☆DIXIEBELLES-Sound Stage-7-1517 VAYA CON DIOS (Ardmore—ASCAP)	46	53
45	☆DRIFTERS-Atlantic-2216 GOING, GOING, GONE (Gi'—BMI)		
46	☆BROOK BENTON-Mercury-72230 STARDUST	30	32
47	(Mills—ASCAP) ☆TEMPO & STEVENS-Atco-6286 COME ON	70	-
48	(Fame—BMI) ☆TOMMY ROE-ABC-10515 WHAT'S EASY FOR TWO	27	27
49	(Jobete—BMI) ☆MARY WELLS-Motown-1048 MY TRUE CARRIE LOVE	50	63
50	(Comet—ASCAP) ☆NAT COLE-Capitol-5125 RIP VAN WINKLE	60	81
51	(Skidmore—ASCAP) ☆DEVOTIONS-Roulette-4541	69	79
	MILLER'S CAVE (Jack—BMI) ☆BOBBY BARE-RCA-8294	57	65
52	SURFIN' BIRD (Long—BMI) ☆TRASHMEN-Garrett-4002	37	19
53	TO GEORGIA	41	42
54	(Zann—BMI) ☆TIMMY SHAW-Wand-146 FORGET HIM		
55	(Leeds—ASCAP) **BOBBY RYDELL-Comeo-280 BYE BYE BARBARA	38	25
56	(Fisher, Elm Drive—ASCAP) ☆JOHNNY MATHIS-Mercury-72229 WORRIED GUY	56	62
57	(B. F. Wood—ASCAP) ☆JOHNNY TILLOTSON-MGM-13193 BABY, DON'T YOU CRY	66	80
58	(Leeds—ASCAP) ☆RAY CHARLES-ABC-10530 AS USUAL	74	-
59	(Samos Island—BMI) ☆BRENDA LEE-Decca-31570 WOW WOW WEE	40	22
60	(Grand Canyon—BMI) ☆ANGELS-Smash-1870	48	40
	MY HEART BELONGS TO ON (Regent—BMI) ☆BOBBY VINTON-Epic-9662	LY Y	-
61	422 GLENWOOD AVENUE (Merjoda—BMI) ☆PIXIES THREE-Mercury-72208	51	54
62	THAT GIRL BELONGS TO YESTERDAY (Piteld—BMI)	53	50
63	☆GENE PITNEY-Musicor-1036 HARLEM SHUFFLE		
64	(Marc Jean, Kenyon—BMI) BOB & EARL-Marc-104 POPSICLES AND ICICLES	55	36
65	(Dragonwick—BMI) ☆MURMAIDS-Chattaooche-628 HE'LL HAVE TO GO	42	21
66	(Central Songs—BMI) ☆SOLOMON BURKE-Atlantic-2218 HE SAYS THE SAME THINGS	73 TO /	82 ME
67	Geld-Udell—ASCAP) ☆SKEETER DAVIS-RCA-8288 THE WAY YOU DO THE THII	59	58
	YOU DO (Jobete—BMI) ☆TEMPTATIONS-Gordy-7028	96	_
-	MIEMPIATIONS-Gordy-7028		

•	Position 2/22	2/15		
69	Cherio—BMI) ☆FOUR SEASONS-Veejay-582	98		
70	MY HEART CRIES FOR YOU (Ross, Jungnickel, Gladys, Massey —ASCAP) 80			
71	ARAY CHARLES-ABC-10530 LONG GONE LONESOME BLUES			
72	(Acuff-Rose—BMI) ☆HANK WILLIAMS JRMGM-13208 LEAVING HERE	83		
73	(Jobete—BMI) ☆EDDIE HOLLAND-Motown-1052 PUPPY LOVE	71		
	(McLaughlin—BMI) 82 ☆BARBARA LEWIS-Atlantic-2214	88		
74	LOVE WITH A PROPER STRANG (Paramount—ASCAP) ☆JACK JONES-Kapp-571	ER 94		
75	UNDERSTAND YOUR MAN (Cash—BMI) ☆JOHNNY CASH-Columbia-42964	99		
76	I'LL MAKE YOU MINE	_		
77	☆BOBBY VEE-Liberty-55670 YOUNG AND IN LOVE (Robbins—ASCAP) 84	89		
78	☆CHRIS CROSBY-MGM-13191 THE GIRL FROM SPANISH TOW	N		
79	(Marty's Music—BMI) ☆MARTY ROBBINS-Columbia-42968 (THAT'S) WHAT THE NITTY	97		
	GRITTY IS (AI Gallico—BMI) ☆SHIRLEY ELLIS-Congress-208	_		
80	NEEDLES AND PINS (Metric—BMI)	_		
81	SHOOP SHOOP SONG (IT'S			
	IN HIS KISS) (T.M.—BMI) ☆BETTY EVERETT-VeeJay-585	-		
82	HAVE YOU EVER BEEN LONELY (Shapiro, Bernstein—ASCAP) 87 ☆CARAVELLES-Smash-1869	84		
83	WOMAN, LOVE AND A MAN (Chevis—BMI) ☆TONY CLARKE-Chess-1880	85		
84	TELL ME BABY (Sealark—BMI) 91	_		
85	☆GARNET MIMMS & ENCHANTERS-UA-6 SHIMMY SHIMMY (Thin Man—BMI) 62	60		
86	★ORLONS-Cameo-295 I'M YOUR HOOCHIE COOCHIE M			
87	(Arc-BMI) ☆DION DI MUCI-Columbia-42977 I'LL REMEMBER (IN THE STILL			
	OF THE NIGHT) (Cherio—BMI) ☆SANTO & JOHNNY-Canadian-American-1	70		
88	COMIN' ON (Jec—BMI) ☆BILL BLACK'S COMBO-Hi-2072 75	75		
89	HIGH ON A HILL (Sultan—BMI) 97	100		
90	☆SCOTT ENGLISH-Spokane-4003 TELL HIM (Beechwood, Edgewater—BMI) 99	_		
91	DREW-VELLS-Capitol-5505 I WONDER WHO'S KISSING			
	HER NOW (Jerry Vogel—ASCAP) ☆BOBBY DARIN-Capitol-5126	-		
92	I CAN'T STAND IT (Saturn, Staccato—BMI) ☆SOUL SISTERS-Sue-799 95	-		
93	NADINE (Arc—BMI)	-		
94	☆CHUCK BERRY-Chess-1883 SO FAR AWAY	67		
95	SAGINAW, MICHIGAN			
96	(Tree—BMI) ☆LEFTY FRIZZELL-Columbia-42924 RUN, RUN, RUN (Jobete—BMI)			
97	(Jobete—BMI) ☆SUPREMES-Motown-1054 SUSPICION	-		
	(Elvis Presley—BMI) ☆TERRY STAFFORD-Crusader-101	-		
98	ALWAYS IN MY HEART (Southern—ASCAP) ☆LOS INDIOS TABAJARAS-RCA-8313	-		
99	GOING BACK TO LOUISIANA (Le Bill, Marbill—BMI) ☆BRUCE CHANNEL-LeCam-122	-		
100 CROOKED LITTLE MAN (Serendipity—BMI) SERENDIPITY SINGERS-Philips-40175				
SHARP UPWARD MOVE BEST SELLING RECORDS				
OTHER VERSIONS STRONGLY REPORTED ALPHABETIZED, TOP 100 IN EACH ISSUE				

HE'S A GOOD GUY (YES HE IS) (Jobete—BMI) ☆MARVELETTES-Tamla-54091

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4-COLOR STREAMERS

Joe Csida Heads New Label Formed By \$1 Million Stock Issue



Principals in the new disk firm, Record Industries Corp., are shown receiving a check for proceeds of 200,000 share offering of RIC stock. From left to right are RIC's Joe Csida and Frank Poole, who were handed the check by Charles R. Gaw (third from left) and Doyle S. Gaw, vp and president, respectively, of Tennessee Securities, Inc., Nashville firm which spearheaded the underwriting.

-A new label, under the direction of Joe Csida, is underway as a result of a \$1 million stock issue.

The firm, Record Industries Corp., is believed to be the first newly-formed label to be capitalized by a

According to Csida, president and chief exec officer of the label, some 600 investors in 10 states across the country subscribed the 200,000 share issue at the issue price of \$5.

Tenenssee Securities, Inc., a Nashville securities firm, operated by the Gaw brothers, Doyle, Lloyd and Charles, spearheaded the underwriting.

charles, spearneaded the underwriting.

RIC's other officers are: Frank Poole, vp, finance, treasurer and director; W. Lester Vanadore, vp, secretary and director. The three officers plus Ralph W. Cannon, of Anderson, S.C.; Victor Frenkil, Balt., Md., Charles C. Kieffer, Washington, D.C. and Hubert Long, of the Nashville talent agent, constitute the company's seven man board of directors, while the three officers and Long form its exec committee. In addition, New York show business attorney Frank Barone has left his own law firm, Barone & Chasin, to become exec assistant to the president, as well as its chief New York counsel.

Csida, who went back in the talent-publishing scene since his departure as east coast vp for Capitol Records a little more than a year ago, will be associated with the new company on a full time basis. He is therefore assigning his present talent clients, subject to their approval, to other management firms. Talent includes John Gary, Eddy Arnold, Jim Lowe, John Gary, Larry Finnegan, Marty Gold and others. In addition, his firm, Record Representation, Inc., also handles, for records only, The Kingston Trio. other officers are: Frank

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Csida said that his contract with the new label enables him to continue control of his various publishing interests,

trol of his various publishing interests, but that the chances are he would deal to have them put under the banner of another firm.

As for new product emerging from RIC, Csida stated that he would look to release the label's first dates "the quicker the better." But, such releases and their performers have not yet been determined, he added.

Csida said that the operation would

Csida said that the operation would be open to offers from indie producers on master purchases. He also indicated that the firm planned to deal with indie producers in a manner that would realize a greater return for them, but he would not specify details of such an arrangement. "It will top any offer yet seen," the exec declared.

No moves have been made as yet as to the label's distrib line-up, but Csida did say that normal distrib channels would be employed for the label.

In New York, the label's offices will be located, as of this week, at 50West 44th St., which will house Csida and his A&R and sales & promo staffs. Latter personnel are expected to be named in the period of 30 to 60 days, Csida noted.

While Csida and other key execs will headquarter in New York, Poole and Vanadore will headquarter in the company's Nashville offices. In time, offices in other key areas will be opened.

Columbia To Cut "Whistle"

NEW YORK-Columbia Records will release the original-cast LP of "Any One Can Whistle," the New Arthur Laurents-Stephen Sondheim musical now preparing for a Broadway bow on Mar. 26.

The last Laurents-Sondheim teaming was the book (Laurents) and lyrics (Sondheim) for "West Side Story," also a Broadway cast LP on Columbia. For "Whistle," Sondheim is writing both the music and lyrics, a chore he did for the smash hit, "A Funny Thing . . ."
"Whistle" is Columbia's fourth

Broadway cast entry for the '63-'64 season. "Here's Love" and "The Girl Who Came To Supper" are the new musicals represented on Columbia LP's, while "Dylan," a legit offering, is the label's fourth cast release.

20th C-F Tells Distribs Of "Leap Into Spring" Program, Bow 6 New LP's

NEW YORK-20th Century-Fox Records' distribs were presented with the label's "Leap Into Spring" sales program at the label's first national distrib meet in New York over the weekend of Feb. 15.

end of Feb. 15.

Following the meet, the diskery said that the largest volume of business ever written at one time by 20th Century-Fox had been chalked up at the conclusion of the one-day session. Six new albums were unveiled to distribs, including "Navy Blue" with Diane Renay, folk packages by Logan English and Mayo Muir, two soundtracks, "Man In The Middle" and "Surf Party" and an addition to the label's Documentary Series, "Pope Paul IV—An Historic Journey To The Holy Land."

Promo backing for the new product

Holy Land."

Promo backing for the new product will include trade and consumer advertising, as well as in-store displays.

During the presentation, distribs were also given a preview of three new singles by Lena Horne, Don Cornell and Kitty Kallen, all going to market within the next few weeks.

Helmed by Norm Weiser, who directs the label's activities, the meet was attended by label execs Irv Trencher, sales manager; Edward Olson, comptroller; Dick Goodman, A&R; Steve Morris, director of pro-A&R; Steve Morris, director of production and foreign operations; Alvin Goodman, business manager; Sidney Ressler, promotion.

Mercury Bows Premium Dept.; Jack O'Leary Named Head

CHICAGO-Mercury Records has added a premium dept., according to Irwin H. Steinberg, exec vp.

Heading the new division is Jack E. O'Leary, who has had broad experience in the industry with the RCA Victor and Columbia disk clubs.

According to Steinberg, the new division will make use of the vast catalogs of recorded music of Mercury, Philips, and Philips overseas, and will also have available all of the musical and productive facilities of the company.

O'Leary will work closely with ad agencies and marketing personnel of major product manufacturers in the development of new record premium materials of all types.

Among the first projects of the division is one currently in progress with the government in connection with its Physical Fitness program. Mercury has obtained recording rights to the government's official booklet on the subject, and is preparing a special premium suitable for manufacturers in the foods, dietetic products, or health fields.

O'Leary will headquarter in the company's Chicago offices, so that all creative services will be available to the division.

Immediately prior to joining Mercury, O'Leary was promo and director for the Reader's Digest-RCA Victor Record Club. He has also been an account executive for Schwab, Beatty and Porter advertising agency in New York City, handling the Reader's Digest-RCA Victor club account, and was for five years with the Columbia Record Club as director of sales promotion and advertising in Canada, general manager of the club for Canada, and finally director of mail order sales for the club in the United States.

This is the third new division launched by Mercury in less than a year, with Westbound Music publishing firm formed last spring, and Limelight Records label introduced last fall.

FTC Names New Supervisor Of Disk **Industry Trade Conference**

WASHINGTON-The Federal Trade Commission has announced that Commissioner John R. Reilly has been named supervising Commissioner of the upcoming trade practices conference for the disk industry. He replaces Sigurd Anderson.

The hearing, eventually to result in the FTC's issuance of an official set of trade practices rules for the industry, will be a single day's event on Mar. 13 at the Federal Trade Commission Building in Washington

Commenting on the hearing, Commissioner Reilly pointed out that the purpose of the proceeding was to "assist...members of the industry in their good faith efforts to comply with the law."

The FTC has already issued a draft of proposed set of trade rules, conessisting of industry proposals and rules which the Commission believes should be considered and used as a basis for discussion at the hearing (the complete text of the FTC's draft is re-printed in the Feb. 15 issue of Cash Box).

Grammy Ballots Mailed, Awards To Be Made May 12

HOLLYWOOD—Members of the National Academy of Recording Arts and Sciences (NARAS) are now receiving their first ballots for this year's coveted Grammy Awards.

Winners in 42 different categories will be announced at simultaneous dinners held by the Academy's three chapters in New York, Los Angeles and Chicago on Tuesday, May 12.

With their hallots members are re-

With their ballots, members are re-With their ballots, members are receiving forms listing thousands of recordings eligible for nominations for the 1963 Awards in categories. There are categories for pop recordings, jazz, comedy, documentary, children's, rock and roll, country and western, rhythm & blues, folk, gospel and others. There are also categories for Best New Artist in the classical and popular fields, and for recognition of outstanding achievements in the fields of composition, arranging, engineering, and album cover notes and art.

Deadline date for return of the ballots to the accounting firm of Haskins & Sells is March 9. Immediately after these have been tabulated to determine the Finalists (nominations), another set of ballots will be mailed to voting members of the Academy for selection of the Winners. In urging all NARAS members to vote with discretion, national president John Scott Trotter, in a letter accompanying the current ballot, notes that the members' choice "is looked upon as being representative of the best in all fields of the recording arts and sciences . . . we go 'on record' with the public with the results of your ballots."

NARAS Plans To Top '63 TV Showcase Of **Grammy Winners**

NEW YORK-NARAS, the disk awards society, plans a stronger showing this fall for its Grammy

Blueprinting the second annual program are John Scott Trotter and Dick Schory, national president and vp, respectively, who met in Chicago last week (18).

While details of the new program have not been revealed, Trotter and Schory were said to have "cooked up some new surprises." Last year's presentation was highlighted by the appearances of Bing Crosby and Frank Sinatra, as well as many NARAS awards winners (announce-ment of the '63 winners will be announced May 12).

Top 100 Labels

Liberty "Blockbuster" LP Deal For Feb.-Mar.

HOLLYWOOD — Liberty Records' "compact but powerful" LP policy, which started with a Jan. push, continues into the Feb.-Mar. period with another "Blockbuster" deal.

Program, highlighted by the issue of

Program, highlighted by the issue of five albums, will offer special terms and dating to qualified dealers on the new releases, as well as the entire new releases, as well as the entire Liberty-Dolton catalog. Deal runs un-Mar. 31.

til Mar. 31.

New album dates are: "Martial Solal Trio in Concert," "Kay Stevens in Person," "12 String Guitar (12 Great Hits)," "Motorcycles U.S.A.," "The Hornets" and "Spike Jones New

Displays and sales aids available include a double easel display of "Motorcycles U.S.A." and a window/wall streamer and browser are also available able on the entire group of new re-

Smash Adds 7 LP's To Cumberland Line

CHICAGO-Cumberland Records, the Smash label's low-priced country music line, has added seven more albums for Spring sales. A special discount

sic line, has added seven more albums for Spring sales. A special discount is available on the newcomers, the label announced.

They include Cecil Brower's "America's Favorite Square Dances (with Calls)" and "America's Favorite Square Dances (without Calls)"; The Shady Oak Boys' "12 String Guitar and 5 String Banjo Play Alltime Hits of the Hills," Jimmy Riddle's "Country Harmonica," Jimmy Clifton's "The Jimmy Rodgers Story," Shot Jack-Jimmy Rodgers Story," Shot Jackson's "Bluegrass Dobro" and The Gospel Jewels' "Gospel Guitar."

The albums, cut by Smash/Mercury A&R vp Shelby Singleton and Jerry Kennedy in Nashville, are available in mono and stereo. The label's first set of albums was released last Oct.

Stu Phillips Joins Capitol's A&R Staff

HOLLYWOOD-Stu Phillips has become a pop producer at Capitol Records, according to Voyle Gilmore, A&R vp. Phillips, who'll cut singles and LP's for the label, will continue freelance scoring for films and TV.

In the disk field, Phillips cut a number of hit sides during his stay with Colpix Records, for whom he recorded Jimmy Darren, Shelley Fabares, Paul Petersen and The Marcels. About a year ago, he moved to the west coast from New York.

He has just signed to score Colum-Dia's upcoming "Ride the Wild Surf." He's also a regular composer-conluctor for "The Donna Reed Show."

Phillips is the second recent addiion to Capito's A&R staff. Dave Axof strod joined the label several weeks

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Harry James Celebrates 25th Year As Bandleader

IEW YORK-Harry James celerates his 25th year as a bandleader nis week (27). Radio stations aroughout the country have schedled a series of programs to salute the laestro. In conjunction with the aniversary, MGM Records is releasing n album of James' hits.

On April 4, the James crew leaves or a tour of the Orient, which will iclude Japan, Australia and Hawaii. his will be followed by a concert our of the U.S. with appearances ated for Carnegie Hall and the New ork World's Fair.

London Preps Big Push For "March Is Mantovani Month"

NEW YORK-London Records will Mick off its 13th annual Mantovani Month promotion Mar. 1, according to an announcement made by sales administrator Marty Wargo. A heavy promotional and sales campaign has

promotional and sales campaign has been set for the entire month.

The all-out sales and promo campaign will be sparked by a national contest for the diskery's salesmen. Thirty prizes will be awarded to top salesmen, including eight grand prizes of expense-paid trips to London, England for two. Other winners will be rewarded with color TV sets, remote control TV sets and clock radios.

The Mantovani Month celebration will spotlight the 37-LP catalog highlighted by a new album tagged, "Folk Songs Around The World." The remainder of the best-selling conductor's extensive catalog includes his seven gold disk winners, among which are "Exodus," "Moon River," "Film Encores Vol. 1," and "Strauss Waltzes."

A large variety of in-store point of sale material and selling side will be

cores Vol. 1," and "Strauss Waltzes."
A large variety of in-store point of sale material and selling aids will be made available to dealers by the label which will include ad money, extra discount, delayed billing, 100% exchange privileges, dating display material, Mantovani browser cards, and special 'March Is Mantovani Month' four-color streamers.

four-color streamers.

Sales and promotional aspects of the campaign and new product were introduced to all field promo personnel and district managers by Herb Goldfarb, national sales manager, and Mo Shulman, national promo manager, at a meeting in the Flying Carpet Inn in Chicago last week (20).

Mercury Names Country Area Promo Dir. For 3 Labels

CHICAGO-Mercury Records is putting increased emphasis on the country market with the addition of a new national promo director to concentrate on country product for all three labels —Mercury, Philips and Smash.

Chuck Chellman, formerly handling promo and sales for Decca in Pittsburgh and Cleveland, will become the new country music national promo director, according to Irwin H. Steinberg, executive VP. Chellman will headquarter in Nashville, and will work closely with Shelby Singleton, VP and recording director.

Steinberg pointed out that this is one of the few instances where Mercury is varying from its product manager concept, in which each label operates autonomously under the direction of a national sales manager.

"The addition of a national promotion director to concentrate on C & W product represents another step in our program of increased emphasis on this important aspect of the business, said Steinberg.

Chellman spent last week (17) in Mercury's Chicago headquarters for orientation, meeting with Kenny Myers and Morris Diamond for Mercury; Lou Simon and Bill O'Brien for Philips; Charlie Fach and Alan Mink for Smash; and with representatives of the art, merchandising, advertising, publicity, mailing and production departments.

The three labels have all been stressing C & W product. Mercury's roster boasts such top-sellers as Faron Young, Margie Singleton, LeRoy Van Dyke, Dave Dudley and Roy Drusky. In Jan., Mercury-Wing introduced the first five albums in its planned fullline budget C & W collection.

Smash has introduced the lowpriced Cumberland line, devoted entirely to C & W product, and also features artists such as Mother Maybelle Carter and Pete Drake (see separate story for new release). Philips has Darrell McCall, Johnny Sea and Jim-

Labels See Clearing For Non-Beatles Singles

YORK-The record business

NEW YORK—The record business was beginning to sight a clearing in the woods last week after being generally blanketed by Beatlemania.

Two weeks ago, in the midst of the great exictement over the arrival of the Beatles in America, non-Beatles product labels were feeling the squeeze of having to contend with a plethora of disks on the market featuring the hot English group, resulting in fantastic sales and exposure in ing in fantastic sales and exposure in the name of Beatlemania.

The initial reaction of indies and

The initial reaction of indies and majors was to re-schedule singles releases and issue new product that would not compete directly with the Beatles in getting Top 40 play.

With a great percentage of airtime falling on the Beatles, labels tried, as best they could, to offer releases that were directed at non-rock areas, such as country music and R&B and soft were directed at non-rock areas, such as country music and R&B and soft music, temporarily postponing release of big name teen decks.

But, last week (and continuing into this week), many labels went to mar-

ket with their big teen-market guns. Thus, following-up previous chart hits

BMI Elects 8 New VP's

NEW YORK-Eight new vice-presidents have been elected by the board of directors of Broadcast Music, Inc.

Although this action, made at BMI's winter meet in Palm Springs, Calif., constitutes a major reorganization of the company's corporate structure, Bob Burton, president, pointed out that the new officers were all vet execs of BMI, averaging 15 years of service with the company.

The new vp's and their departments are: Justin Bradshaw, broadcaster relations; George Gabriel, non-broadcast licensing; Robert J. Higgins, general services and secretary; Richard L. Kirk, vp in Calif.; Edward J. Molinelli, finance and treasurer; Frances Preston, vp in Nashville; Russell Sanjek, public relations; and Theodora Zavin, publisher administration.

Bob Sour, vp in charge of writer relations, continues in his post.

London Ups Shulman To Nat'l Promo Mar.



NEW YORK-Herb Goldfarb, tional sales manager of London Records, has announced the appointment of Morris "Mo" Shulman to the post of national promotion manager, effective Feb. 3. Shulman, who will report to Goldfarb, will coordinate all promotional activities for London Records and all subsid labels.

Shulman came to the London organization last August with ten years experience in the disk business including affiliations with Roulette and Atlantic Records where he also worked in promotion.

with new releases are such artists as Bobby Vinton, the Murmaids, Fats Domino, Trini Lopez, Ruby & the Ro-mantics, Brenda Lee, Jan & Dean, the Essex, the Miracles, and the Su-Essex, premes.

Signs were also evident that goodmusic radio stations during the past two weeks were playing a greater part in the success of hit singles. Lispart in the success of the string teners who preferred to sit out the great exposure of Beatles' dates on Top 40 outlets had evidently helped put over such a good-music side as "Hello Dolly" by Louis Armstrong (Kapp), his first singles smash in

Britain's PRS Gets Bigger Cut In Concert-Flick Grosses

LONDON—British writers and composers will benefit from a recent ruling by a special Performing Rights Tribunal to increase the dues payable by promoters of concerts and cinema

In the future, 2% of the gros ings will go to the Performing Rights Society, a considerable increase on the 1% of three quarters of the takings,

1% of three quarters of the takings, which the society previously received. Although the original demand was for 4% of the boxoffice take, spokesmen for both the PRS and The Song Writers Guild of Great Britain expressed satisfaction with the tribunal's decision.

The application had been opposed by the Cinematograph Exhibitors' Association and leading impresarios Harold Fielding, Harold Davison, Vic Lewis and Larry Parnes.

The opposition claimed that people went to pop concerts to see rather

went to pop concerts to see rather than hear the stars, whose perform-ances were often rendered inaudible due to audience participation.

RIAA Presentation At NAB Meet Will Help B'casters In Disk Prog.

NEW YORK-How radio broadcasters can most effectively use records in their programming in order to broaden their audiences and attract in-creased advertising support will be the subject of an audio-visual presen-tation to be made by the Record In-dustry Association of America at the annual convention of the National Association of Broadcasters in Chicago on April 8.

According to a joint announcement by RIAA and NAB, the presentation will develop for radio management a profile of both the customers of rec-ords and the radio audiences. It will show how the factors that influence the purchase of records are those that also influence the public's taste for radio programs.

It will analyze the anticipated effects of changes in age groups, population groupings, earning power and hours of leisure time, and relate them to the changes in marketing techniques that will be forced upon both the record and radio industries in order for them to keep pace with those changing conditions.

The presentation will also include suggestions on how the radio and record industries can cooperate in developing new artists and in generating excitement in the broad spectrum of artistry and repertoire that is being produced by the record industry and which forms the bulk of the programming used by the broadcasters. And, it will give pointers on how radio management can make the best use of various services offered by record manufacturers.

GOLUMBIA



Johnny Cash Understand Your Man 4-42964 Marty Robbins Girl From Spanish Town 4-42968 Claude King That's What Makes the World Go Around

4-42959



Les Brown Ind Tis Band f Renown Aa Bomba 42961 Linda Lloyd I'm Gonna Love That Guy 4-42990 Lester Flatt and Earl Scruggs Petticoat Junction 4-42982



RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

"THINK" (2:18) [Forrest Hills, Ronbre-BMI—Whittington]
"THE WAITING GAME" (2:03) [Forrest Hills-BMI—Cason]
BRENDA LEE (Decca 31599)

Brenda's newest smash threat is a warm and soulful, blues-tinged romantic ballad labeled "Think" The lark feelingfully sings her way through this tuneful sing-talk-sing beaut in her expected polished fashion. Should be a big hit in short order. Reverse half is a happy-sounding uptempo opus sporting an easy rock-a-string backdrop that can also step way out.

"NEW GIRL IN SCHOOL" (2:35)
[Screen Gems—Columbia BMI—Wilson, Berry, Christian, Norman]
"DEAD MAN'S CURVE" (2:21)
[Screen Gems—Columbia BMI—Wilson, Berry, Christian, Norman]
JAN & DEAN (Liberty 55672)

Jan & Dean are in for more happy chart results a la their recent "Honolulu Lulu" and "Drag City" dates. Reason is this delectable thumper, tabbed "New Girl In School," that sports an attention-getting 'day doo ron day ron' vocal gimmick. The Jan Barry arrangement's right up the teeners alley. On the pounding potent companion piece the fellas tell what a mistake it was to drag around "Dead Man's Curve." Could be a two-sided smasheroo.

"THE MAN IN YOU" (2:43) [Jobete BMI—Robinson]
"HEARTBREAK AHEAD" (2:44) [Jobete BMI—White, Robinson]
THE MIRACLES (Tamla 54092)

The Miracles, who recently added "I Gotta Dance To Keep From Crying" to their long chain of hits, can easily continue their streak with this bit of advice from papa (mama told 'em to "Shop Around") who sez "(You Can't Let The Boy Overpower) The Man In You." It's an infectious shuffle-rock affair that could take off in no time flat. The potent weeper coupler takes a rock-a-cha-cha ride.

"TELL IT ON THE MOUNTAIN" (2:28)

[Pepamar ASCAP—Stookey, Yarrow, Okun, Travers]
"OLD GOAT" (3:45) [Pepamar ASCAP—Stookey, Travers, Mezzetti]

PETER, PAUL & MARY (Warner Bros. 5418)

The pop-folk trio have enough good things going for themselves with this new item tagged "Tell It On The Mountain" to reach the charts real quick. The tune is a rhythmic, updating of the folk oldie with a plaintive message-song motif. The coupler, "Old Goat," is a slow-moving emotion-packed ballad which showcases the group's effective use of harmony.

"TO EACH HIS OWN" (2:38)
[Paramount ASCAP—Livingston,
Evans]

"WONDERLAND OF LOVE" (2:18) [Cameo-Parkway BMI— Jackson]

THE TYMES (Parkway 908)

The smooth-as-silk performers can be in for a two-sided chart appearance this time out. On one end they wrap up a new entry, "Wonderland Of Love," in their now familiar, easy-on-the-ears, finger-snappin' style a la "Somewhere." On the other half they beautifully up-date the wonderful oldie, "To Each His Own," in tender beat-ballad style. Two more 'must programming' items for the platter spinners.

"BOOK OF LOVE" (2:05) [Keel, Arc BMI—Davis, Patrick, Malone]
"I WON'T CRY" (2:36) [T.M. BMI—Barry, Greenwich]
THE RAINDROPS (Jubilee 5469)

The Raindrops, who now have a number of clicks tucked away, can easily add another big one to their collection via this new Jubilee stand. It's the giant, while-back teen classic (for the Monotones), "Book Of Love," that the songsters revive in jumpin', ultra-commercial fashion. Tune should soon be making the chart rounds once again. The feelingful cha cha-twist romantic undercut's tabbed "I Won't Cry."

"STELLA BY STARLIGHT" (2:53)
[Famous ASCAP—Young, Washington]
"GEORGIA ON MY MIND" (2:28)
[Peer Int'l BMI—Carmichael, Gorrell]
RICHARD CHAMBERLAIN (MGM 13205)

"Dr. Kildare" Chamberlain's disk follow-up to "Blue Guitar" should be all over the airwaves in the weeks to come. It's a lovely, warm ballad revival of the beautiful "Stella By Starlight," that Dick delivers in eararresting manner. More of the same top drawer ballad stuff on the "Georgia On My Mind" revisit. Excellent orchestral support from Jimmy Bryant's crew on both ends.

"COME TO ME" (2:38) [East-Time BMI—Walden, Redding]
"DON'T LEAVE ME THIS WAY" (2:50)
[East-Time BMI—Walden, Redding]
OTIS REDDING (Volt 116)

Redding, who now owns a pair of back-to-back, r&b-pop chart efforts in "These Arms Of Mine" and "Pain In My Heart," can have his third in-a-row with "Come To Me." Side's a heartfelt, slow, steady beat-ballad blues pleader that Redding waxes with telling effect. On the flip Otis shuffles thru another touching ballad-with-a-beat weeper.

Pick of the Week

"PLEASE LITTLE ANGEL" (2:36) [Premier BMI—Carroll, Payne, Simpson, Ashford]
"ONE MORE CHANCE" (2:25)
[Premier BMI—Carroll, Payne, Gayle]

[Premier BMI—Carroll, Payne, Gayle] DORIS TROY (Atlantic 2222)

Lark can get back in "Just One Look"-high-up-on-the-chart territory with her newest Atlantic session. Side to watch is "Please Little Angel," an extremely pretty, soft beat cha cha romantic pleader that Doris carves out with touching sincerity. Horace Ott provides a most attractive choral and organ-spotlighted instrumental showcase. More top drawer vocal-instrumental work on the pulsating beat-ballad undercut, "One More Chance." Watch it, too!

"YES SIR, THAT'S MY BABY" (2:10)
[Bourne, Donaldson ASCAP—Donaldson, Kahn]
"WHAT HAPPENED TO YOU" (2:35)
[Premier BMI—Carroll, Simpson, Ashford]
RUTH BROWN (Decca 31598)

Ruth Brown can return to chart status with her first outing under the Decca banner. Thrush takes hold of the delightful oldie, "Yes Sir, That's My Baby," and revives it with a throbbing, up-to-date teen spirit. Fabulous shuffle-rock, Garry Sherman ork-choral arrangement rounds out the sales-sizzler. Coupler slows down to a feelingful beat-ballad pace that can also do a bang-up sales job.

"AIN'T NOTHING YOU CAN DO" (2:30) [Don BMI—Malone, Scott]

"HONEY CHILD" (2:21) [Lion BMI—Malone]

BOBBY BLAND (Duke 375)

Bobby Bland, who has had a slew of past dual-mart chart triumphs, can break through once again with this extremely commercial Duke outing tabbed "Ain't Nothing You Can Do." The tune is a mediumpaced, easy-shufflin' pop-blues lament in which the chanter claims there is no remedy for a heartache. The flip, "Honey Child," is a pulsating, hard-driving traditional r&b weeper with an effective rhythmic beat

"I'LL BE A FOOL FOR YOU" (2:14) [Prigan BMI—Price]
"YOU'RE NOBODY TILL SOMEBODY LOVES YOU" (2:23)
[Southern ASCAP—Morgan, Stock, Cavanaugh]
LLOYD PRICE (Double L 730)

The chanter appears to be back in the hit groove with a newcomer that has the flavor of the 'old' Lloyd Price: It's a shuffle-rock handclapper, tabbed "I'll Be A Fool For You," that has Lloyd and the chorus and a bright back-and-forth vocal session. However, don't overlook the 'new' Price on the flip, a swinging, big band version of the evergreen.

"DON'T BLAME ME" (2:13)
[Robbins ASCAP—McHugh,
Fields]

"SAY IT ISN'T SO" (2:40) [Irving Berlin ASCAP—Berlin]

FRANK IFIELD (Capitol 5134)

British songster Ifield's back with two more old-timers that should be making the grade in the U.S. once again. They're a soft shuffle beat version of "Don't Blame Me" (currently high on Great Britain's best seller list) and a cha cha beat up-dating of "Say It Isn't So." Ifield's readily-recognizable, part-yodel delivery's a treat to the ears on both ends. Ditto for Norrie Paramor's ork support on both halves.

"A LETTER TO THE BEATLES" (2:48)
[Lar-Bell BMI—Ulz, Larson, Belland]
"COLLEGE CANNONBALL" (2:42) [Lar-Bell,
Ace CeeMem BMI—Larson, Belland, Cobb]
4 PREPS (Capitol 5143)

The 4 Preps are back on the wax scene with one of their rib-ticklers that should be popping up on the charts in the near future. It's a happy-go-lucky thumper about a gal who, like so many others, fell in love with the Beatles and wrote them a letter telling them about it. Delightful set of lyrics on a good-sounding rocker. Backing's a contagious, college-oriented version of "Wabash Cannonball."

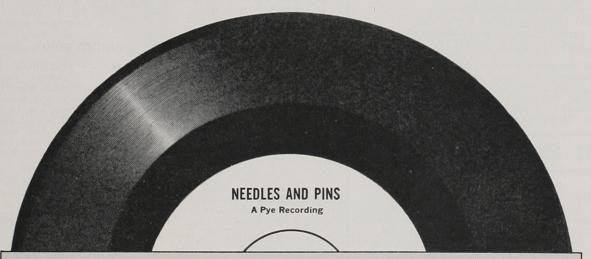
"CONGRATULATIONS" (2:16) [Four Star Sales BMI— Fuller]
"ONE MINUTE MAN" (2:02) [Eric BMI—Knight]
RICK NELSON (Imperial 66017)

From the Imperial vaults comes another Rick Nelson session that's gonna latch onto loads of loot for the label. One half's a tearful up tempo, chorus-backed affair on which the chanter passes along "Congratulations" from a mighty lonely man. The other's a catchy jump'er, labeled "One Minute To Go," that can also rake in the coin.

Looks like George Hamilton will go the dual-market success route with his new Victor outing. See Country Reviews.

Who's No.1 on the English charts?

(You're wrong, old bean. It's the Searchers.)



THE SEARCHERS "NEEDLES AND PINS"



K-577



No. 1 in Britain according to The Record Retailer and Music Industry News, February 6, 1964



RECORD REVIEWS

best bet B+ very good B good C+ fair C medium

only those records best suited for commercial use are reviewed by Cash Box

Newcomer Picks

"HIPPY HIPPY SHAKE" (1:50) [Maravilla BMI—Romero] "NOW I MUST GO" (1:55) [Ennis] THE SWINGING BLUE JEANS (Imperial 66021)

This one, a smash in England, is already kicking up a fuss in the tates. It's a happy, happy 'Liverpool'-styled rocker, tagged "Hippy tates. It's a happy, happy Blue Jeans contagiously carve out States. It's a happy, happy 'Liverpool'-styled rocker, tagged "Hippy Hippy Shake," on which The Swinging Blue Jeans contagiously carve out a set of new-dance instructions. Kids'll really dig this end. Get with it. The sentimental coupler also moves along a dandy quick beat clip.

> "I'M THE ONE" (2:16) [Pacer—Marsden]
> "HOW DO YOU DO IT?" (1:55) [Just BMI—Murray] GERRY & THE PACEMAKERS (Laurie 3233)

The English hit-makers can have a Stateside hit on their hands with a deck that's currently soaring up the British lists. It's an infectious rock-a-rhythmic romp'er that the artists and their sock instrumental support knock out in coin-catching manner. Backing's a re-coupling of their bright short-while-back English hit.

"IF YOU CAN'T SAY SOMETHING NICE" (2:21) [Acuff-Rose BMI—Orbison, Melson, Rush]
"SWEET SWEET DAY" (2:05) [Tyco BMI—Box, Pike] DAVID BOX (Joed 114)

The chanter can get both himself and the brand new Philly-based label The chanter can get both himself and the brand new Philip-based label off on the right sales foot with this debut disk. It's an emotion-packed martial beat cha cha affair, labeled "If You Can't Say Something Nice," that Box delivers in a feelingful manner—much like that of Roy Orbison (one of the tune's cleffers). Strong support from the Joe-Ray Singers. The engaging romantic pairing moves along at a quick beat, hand-clanning clin. clapping clip.

"I THINK OF YOU" (2:28) [Robbins ASCAP—Stirling] "MISTER MOONLIGHT" (2:03) [Lowery BMI—Johnson] THE MERSEYBEATS (Fontana 1882)

The Smash-distributed Fontana line can come thru in a big way with this one that bow's Britain's Merseybeats. Tune, tabbed "I Think Of You," is already climbing the English charts and could do likewise in the U.S. It's a pretty, soft-sounding cha cha beat sentimental thumper that the fellas carve out with loads of teen appeal. More top teen sounds on the Latin-beat romantic affair, "Mister Moonlight."

Best Bets

THE Z-DEBS (Roulette 4544)

"CHANGING MY LIFE FOR YOU" (2:37) [Colonade & Idea BMI-Richardson] Gals open-up with a Jaynettes' "Sally Go 'Round The Roses' touch, and proceed to make infectious middle-beat blues music, along with the organ-led musicians. Could catch-on.

(B) "I WOULD IF I COULD" action (3:10) [Colonade & Zell's ule. BMI-Sanders, Arnold] Brighter teen (B) tempo by the gals.

THE BACHELORS (London 9639)

"DIANE" (2:13) [Miller ASCAP-Rapee, Pollack] The British crew had a big revival of the old waltzer in their native country. The sound, which features a Frank Ifield-like vocal technique by the lead voice could grap chart attention here. voice, could grab chart attention here, too.

(B) "I BELIEVE" (2:05) [Cromwell ASCAP-Drake, Shirl, Graham, Stillman] A straight-forward reading of the familiar inspirational.

THE VIBRATIONS (Atlantic 2221)

"MY GIRL SLOOPY" (2:53)
[Picturetone—Mellin BMI—
Berns, Farrell] This audience-reaction deck could be a left-field success. Set against a striking Latin-blues band sound, the boys engagingly tell of an off-beat chick. Could be a teen favorite in the near future. Group had the old hit, "Watusi."

"DADDY WOO-WOO" (2:15)
[Premier BMI—Carroll, Arm-Fisher] Fellas also spread strong, Fisher blues joy here.

SAMMY TURNER (Motown 1055)

**RIGHT NOW" (2:20 [Jobete BMI-Ossman, Bass] Turner, whose past disk successes include "Lavender Blue," shows-up on the Motown label with an intriguing declaration, both in his emotional delivery and the haunting rock-a-string & chorus set-up. There can be Top 100 action following a solid airtime schedule.

"ONLY YOU" (2:48) [Wildwood BMI-Ram, Rand] Things ease-up on the great success for the

DEL SHANNON (Berlee 502)

"THAT'S THE WAY LOVE IS" (2:21) [Shidel BMI—Shannon] The well-known teen warbler may have a chart birth once more with the type of build-up sound that gave him a string of hits. Potent display to eye. Diamond Records handles the Berlee line.

"TIME OF THE DAY" (2:15) [Shidel [Shidel BMI—Shannon] more cozy teen-beat display.

JOE TEX (Dial 3019)

"LOOKING FOR MY PIG"
(2:22) [Tree BMI—Tex] Joe
Tex could very well have a quick hit
on his hands with this fast-moving
novelty blues opus in which the
chanter relates a warm bucolic fable.
Tune has a high-powered, teen-angled
beat. London distributes.

(B+) "SAY THANK YOU" (2:35)

[Tree BMI—Tex] Slow-moving, shuffle-beat, chorus-backed r&b romancer with a nostalgic while-back

Best Bets

FATS DOMINO (Imperial 66016)

"YOUR CHEATIN' HEART" (2:08) [Fred Rose—BMI— Williams] Fats Domino gives a feelingful treatment to this oldie from his Imperial catalog. The successful chanter, who already has a long string of smashes to his credit, should see similar paydirt with this one. The deejays should be on it very early.

(B+) "WHEN I WAS YOUNG" (1:47) [Travis—BMI—Domino, Bartholomew] The big man happily and brightly la la's his way through this tuneful delighter that should appeal to his loyal coterie of admirers.

THE BEDBUGS (Liberty 55679)

"YEAH YEAH" (2:20) [Monarch—ASCAP—Bagdasarian]
The creator of the Chipmunks pokes some harmless musical fun at 'that' other group with this humorous novelty tune by the Bedbugs, one of whom gets his hair caught in his guitar strings. It's just wacky enough to capture plenty of attention.

(B+) "LUCY, LUCY" (1:40) [Monarch—ASCAP—Bagdasarian] Another catchy item on this end about a guy who wants to protect his gal from another guys kisses.

THE DIXIE PEACOCKS (Audio Spectrum CK4)

"LET'S GET THE BANJO OUT OF THE ATTIC" [Ches-OUT OF THE ATTIC" [Chesdale—BMI—Avayou] The Dixie Peacocks, a vocal-string band group, take off on a sparkling and melodic type off on a sparkling and melodic tune with much of the flavor of the years-back "I'm Looking Over A Fourleaf Clover," which did so well for the Ferko String Band. The Runnemeade, N.J. based label could pull big coin bare

(B+) "THE OLD TIME SONGS"

[Jimtim — ASCAP—Kehner]

More nostalgia on the undercut by the string band singers, this time with a strong Dixie feeling.

GORDON JENKINS (Columbia 42981)

**BLUES FOR BEVERLY"

(3:13) [Gordon Jenkins —
ASCAP—Jenkins] The Gordon Jenkins sans-lyrics chorus and ork superbly essay this bluesy opus culled from his "In A Tender Mood" set. Also written by the orkster, it's a natural for late-nite programmers and those who like their music easylistening style.

THE STATESMEN (Raynard 014)

"ROO-BUH-DOO-BUH-DOO (1:59) [Renrel BMI—Lerner tributed by U.S.A. Records (which is handling the Rivieras? "Californi Sun") can have a big one with this sports the nonsense tag (and similar listening style.

"I'M FOREVER BLOWING BUBBLES" (1:35) [Remick—ASCAP — Kenbrovin, Kellette] A bouncy and sophisticated treatment of the years-back favorite by the chorus and ork on this end. Another goodie for the PD's.

BROTHER JACK MCDUFF

(B+) "WINK'S BLUES" (2:43) the every line of the this end McDuff and crew dish-up an appealing slow-moving jazz lament with some rapidly-changing chromatic progressions.

(2:43)

(B) "THE HAPPY WANDERER"

(2:03) [Sam Fox ASCAP—

Ridge, Moeller] The familiar item is cheerfully performed. It's from an LP, "Grand Tour."

ED SOLOMON (Diamond 160)

"THE BEATLE FLYING SAUCER" (2:15) [T.A.M.P.C.—BMI—Harris] Ed Solomon jumps on the Beatle bandwagon with a cute, up-to-date, version of the hit of years back "The Flying Saucer." Ed Sullivan, who brought the Beatles to the United States, is the MC who is imitated here. This is the kind of record the DJ's have a ball with, so look for lots of spins. lots of spins.

(C+) "WHISTLING DRIFTER" (2:10) [Picturetone—BMI— Randolph] Backed by a Spanish guitar, we get the effect, as the title states, of a "Whistling Drifter."

THE KNOCKOUTS (Tribute 199)

"MOJO (GOT MY MOJO WORKING) (Part 1)" (2:46)
[Dare BMI—Foster] Here's a real rafter-shaker that has what it takes to bust loose on the sales scene. It's a torrid rocker that the Knockouts, featuring Bob D'Andrea, belt out with loads of yocal and instrumental loads of vocal and inst enthusiasm. Deck's a 'live' that teeners'll love. instrumental

(GOT MY WORKING) (Part 2) (2:38) [Dare BMI—Foster] More of the same teen spirit prevails here.

ROUND ROBIN (Domain 1401)

"SLAUSON TOWN" (2:17) "SLAUSON TOWN" (2:17) [Screen Gems—Columbia—BMI—Sloane, Berri] Round Robin, who had a territorial hit with "Do The Slauson," is back on the scene with a real strong jumper here. This session has the sound that could really make it with the teen set. Look for quick sales reaction.

(B) "MALLOY, THE ENGINEER" (2:05) [Republicrat—Cord Popcorn BMI—Marks Romans Fink] This end is a catchy, all instrumental sound that could make some noise on the airwayes. Deck is part of the Lordon American Crown some noise on the airwaves. Deck is part of the London-American Group.

"ROO-BUH-DOO-BUH-DOO" (1:59) [Renrel BMI—Lerner]
The Raynard label, nationally distributed by U.S.A. Records (which is handling the Rivieras' "California" Sun") can have a big one with this sizzling instrumental rocker that sports the nonsense tag (and similar phrases) vocally along the way. Watch it. Could bust loose.

(B) "TEEN THEME" (1:55)
[Renrel BMI—Green] This
end's a happy-sounding teen-styled
rocker.

THE NORMAN LUBOFF CHOIR & ORCH. (RCA Victor 8323)

(Prestige 299)

"GREASE MONKEY" (2:22)

[Record BMI—McDuff] Organist Jack McDuff can grab some pop mart attention with this top-flight high-powered jazz instrumental stanza which utilizes the "cut live" technique. Tune has a contagious funky melodic line and a catchy repeating riff.

(B+) "WINK'S BLUES" (2:43)

"FAIR IS FAIR" (2:04) [Williamson ASCAP—Rodgers] Richard Rodgers has penned a word derful march (both words & music) that has been dubbed the official song of the upcoming New York World's Fair. It could hardly be heard in more stirring light, vocally and instrumentally, than it is accorded here. Deck is a grand musical toast to the event.

Miss Consistency

BRENDA LEE sings

Her Latest Release

THINK CWTHE WAITING GAME

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RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

THE TAMMYS (United Artists 678) "EGYPTIAN SHUMBA"
(2:16) [Gypsy BMI-Herbert,
Christie] Teen lark threesome could
make a chart stand with this engaging teen-dance romp. It's wild,

make a chart stand with this engaging teen-dance romp. It's wild, whacky and original. Watch it.

(B) "WHAT'S SO SWEET ABOUT SIXTEEN" (2:30)

[April ASCAP-Kusik, Snyder, Babbitt, St. James] Gals, the title might indicate, muse in plaintive teen-beat fashion.

THE BEATLE-ETTES (Jubilee 5472) "ONLY SEVENTEEN" (1:55)
[Benell BMI-Kelly, Monaco]
Teeners can now hear a femme version of the English sensations. Aptly, the femmes answer the group's various hit decks. The guitar-led backdrop is, as English youngsters say, "fab."
Could take-off

is, as English Could take-off.

(B) "NOW WE'RE TOGETHER" (1:55) [Benell BMI-Kelly, Monaco] This is a wild all-combo showing.

GERRI GRANGER (Bigtop 514)

GERRI GRANGER (Bigtop 514)

"BREAKDOWN" (2:19)

[Valley - BMI - Giant Baum-Kaye] Gerri Granger busts out
with a tough hand clapping R & B
number in a style reminiscent of
"Heat Wave." Teeners should give
this one good treatment. Should be a
DJ favorite.

(B+) "STICK CLOSE" (2:24) [Valley-BMI-Blackwell-Scott] A
good wobble beat. Similar to the
"Twist And Shout" sound.

"Twist And Shout" sound.

QUANTRELL RADER
(RCA Victor 8317)

"I LOSE MORE GIRLS
THAT WAY" (2:14) [Pamper
BMI-Howard-Lewis] Rader, backed
by a choral group, belts out a swinging lindy. A clever opening uses a
single guitar, which creates a sound
reminiscent of the theme to "Tom
Jones." Look for lots of air play and
solid teen recognition.
(B) "THE SPECIAL WAY" (2:18)

[Tree-BMI-Barnes-Rich] A
pretty love ballad which could get
plenty of spins.

plenty of spins.

THE CASCADES (RCA Victor 8321)

"THOSE WERE THE GOOD OLD DAYS" (2:16) [Honeysuckle—BMI—Gummoe] The Cascades, who scored a substantial hit a while back with "Rhythm Of The Rain" on another label, could leap out of the doldrums with this potent two-sider. This end is an easy-listening opus served up in winning style by the group. It's a medium-paced ballad with broad appeal for the spinners and the buyers.

"LITTLE BETTY FALLING STAR" (2:11) [Arch—ASCAP—Bacharach, Hilliard] Here's a flowingly melodic item by Bert Bacharach that could also happen in a big way to make this a double-barreled moneymaker. Lots of airplay is indicated.

OHIO UNTOUCHABLES

OHIO UNTOUCHABLES
(Lu Pine 1011)

■ "I'M TIRED" (2:37) [Lupine—Thelma BMI—Heard, Gordy, Davies] Now-and-then bursts of brass are the effective instrumental highlights of this wail-type reading by the artist. While it's a sound that caters mostly to the R&B trade, deck can prove of interest to the teen set. Label's distrib is Atlantic.
(B) "UP TOWN" (2:12) [Lupine-Thelma BMI—Ward] A swingin' blueser with occasional vocal shouts.

RENEE ROBERTS (Stacy 973)

RENEE ROBERTS (Stacy 973)

**I DON'T MISS YOU ANY-MORE" (2:25) [R.F.D. ASCAP-Skylark, Shayne] The fine songstress, who had a successful date sometime back, should be getting heavy air time with this highly attractive good-music outing. Solid performance of a pretty tune that could add-up to a chart outing.

(B) "BRAND NEW BOY" (2:30) [R.F.D. ASCAP-David, Edwards] Some interesting teen-minded orchestration here.

CAROUSELS (Guyden 2102)

"I WANNA FLY" (2:18)

[Spectorious, Dandelion BMI—Bea Junior] The Carousels have good stuff here. The deck, probably cut "live" has a fine calypso beat that results in a great performance. Cash register sales can come easy if aired anough.

enough.

(R) "SOMETHING ELSE"

Pandelion (B) "SUMETHING ELSE (2.10)
[Spectorious, Dandelion BMI—
Bea Junior] Good rock-a-cha instrumental for dancing.

LIL' RAY (Impact 26)

"SAINTED SHOUT! & SOUL"

[Anthony ASCAP — Hilder]
Lil' Ray could pull plenty of loot with
this fast-moving, raunchy, pulsating
teen-oriented multi-dance happy
blueser. Deck should create an immediate stir.

(P) "SOUL & STOMP" [An-

mediate stir.

(B) "SOUL & STOMP" [Anthony ASCAP—Garcia, Jimminez] Handelappin' chorus-backed stomper with a rapidly-changing rhythmic beat.

rhythmic beat.

PETER NERO (RCA Victor 8322)

"SUNDAY IN NEW YORK"
(2:17) [Hastings — BMI —
Nero] Here's the bouncy title tune
from the new MGM flick for which
Peter Nero wrote the score, played
piano and appeared briefly. It's a
jazz-flavored pop tune with an eararresting melody that should spark
some attention from the deejays and
the 88'er's huge following. The tag
tune is a cut from his new LP. The
pianist could see brisk action here.
(B+) "MORE IN LOVE" (2:38)
[Hastings—BMI—Nero] Nero
has another strong melody with this
romantic theme, also from the film,
which he renders in concert fashion
with a pulsating Latin rhythm backdrop. Jocks and ops will like it.

THE IRWIN TWINS

THE IRWIN TWINS

THE IRWIN TWINS

(Columbia 42989)

"I FELL IN LOVE WITH
TWINS" (2:12) [Painted
Desert—BMI—Evans, Nevins, Sims]
The Irwin Twins (Lynn and Glynn)
smoothly tell the woeful tale of the
boy who loved twins and didn't know
which one to choose. The tune has a
lilting melody and some strong lyrics
—plus a polished reading by the
duo. The side has that money-in-thebank sound.

(B+) "IT'S ALL RIGHT" (1:57)

[Painted Desert—BMI—Taylor] The boys get some potent instrumental backing on this rhythm ballad
which they offer in a captivating
manner.

THE BARRIES (Ember 2372)

"TONIGHT-TONIGHT" (2:45)
[Cherio BMI—Myles] Group
does a fine job with the awhile-back
goodie by the Mello-Kings. Wax has
strong intro and there should be good
sales for this number.

(B) "MARY-ANN" (2:35) [Safety
BMI—Green, Lapham] The
Barries vocalize in hard rock manner.

THE HOLLIES (Liberty 55674)

(B+) "STAY" (2:08) [Cherio-BMI —Williams] Here's the big hit in England by the Hollies who make a strong bid for acceptance on this side of the Atlantic on Liberty. Although the 4 Seasons already have a big version of the tune, the Hollies should come in for their share of the sales and spins. A very commercial treatment.

(B) "NOW'S THE TIME" (1:53) [Feldman-Clark, Nash] Typical while-back sounding rock and roll tune with a good strong beat for density dancing.

WILLIE MABON (USA 759)

(B+) "NEW ORLEANS BLUES" (2:37) [Brown] The vet r&b chanter could create excitment with this extremely funky, slow-moving low-down traditional tear-jerker with an effective shufflin' beat. Watch it.

(B+) "SOME MORE" (2:31) [World Int'l BMI—Perkins, Semkins] More fine blues sounds. This one's a lively happy blueser read with authority and poise by the artist.

PERCY FAITH (Columbia 42991)

(B+) "THIS TRAIN" (1:48) [Marpet ASCAP] The versatile orkster jumps on the folk bandwagon with this top-drawer, full ork lighthearted reading of the folk-blues evergreen. Side is culled from Faith's "Great Folk Themes" LP. Good music deciays should dig it deejays should dig it.

(B+) "SLOOP JOHN B." (2:54) [Marpet ASCAP] On this end the Faith crew offers an appealing lush version of the popular folk oldie.

SIL AUSTIN (Mercury 77238)

(B+) "BACK IN YOUR OWN BACK YARD" (2:20) [Bourne ASCAP—Rose, Jolson, Dreyer] Sil Austin could put some life anew into this fine old chestnut with this interesting sax-oriented funky, jazzblues rendition. Ops and deejays should dig it.

(B+) "NATURE BOY" (2:23) [Crestview ASCAP—Ahbez] On this end Austin offers a melodic updating of the years-backed Nat Cole hit.

HARRISON JONES

(Audio Fidelity 096)
(B) "RIDE ON MY TRAIN"
(2:52) [Non Stop-BMI—
Green] Harrison Jones and an all femme choral group make their debut on A-F with this interesting r&b opus that sports a train sound effects intro. The chanter has a feelingful delivery and the backdrop is effective.

(B) "SEND UP SOME STEAM"
(2:19) [Non Stop-BMI—
Greene, Green] The chanter goes novelty on this end as he pleads with the super to send up some steam and follows his requests by banging on the pipes. the pipes.

THE BENEFIELDS (Ron 1001)

(B+) "P-E-DOUBLE-N-SYL-VAN-I-A" (2:50) [Joleron-ASCAP]
—Herron] The Benefields, all femmes, sing the praises of Pennsylvania tastefully backed by an OB. Masingall led chorus and ork. The gals liltingly list the state's major states and wind up in a polished rondelay. The cut could get territorial play and sales.

(C+) "DEAR HEARTS AND GENTLE PEOPLE" (2:05) [Edwin H. Harris-ASCAP—Hilliard, Fain] The gals reach way back to update this old warhorse.

JO ANN JOYCE (Carlton 600)

(B+) "LONELY BIRTHDAY" [David Jones & Midrange BM. Davidoff, Zagon] The lark nicely handles the catchy, wistful quality of the teen ditty. Along with her voicing is an interesting back-beat effect from the musicians. Could get around.

(B) "WONDERFUL MOOD" [David Jones & Midrange BMI-Drayer, Artis, Vega] Bright rock doings, as the title suggests.

BILLY HINES (Wa-Tusi 002)

(B) "ELEANOR JEAN" (2:06)
[Vendo & Welton BMI-Hines]
Session is a product of Kingston, Jamaica and there's much in this busy, medium-beat teen-slanted sound that reflects its origins.

(B) "MY MOTHER TOLD ME (There Would Be Some Nights Like This)" (2:25) Nat King Cole is the writer of this basic blues

CHANT PAUL (Felsted 8696)

(B+) "WHITE CLIFFS OF DOVER" (2:44) [Shapiro-Benstein ASCAP—Burton, Kent] Thatlented songster has a good soundhere with the World War II evergreen. Deck is aimed toward the R&B market and can get good coin in the

(B) "THE MIRROR" (2:20) [Ubelievable BMI—Vann] Again artist gives special treatment to all R&B number.

THE PACERS (Coral 62398)

(B+) "YOU GOT ME BUGGED" (2:00) [Premier BMI—Crans Kingsburg] This teen-tailored stand carries fine rock color. The group can belt with the best of 'em and the sport a strong teen tune. Musicians too, pitch in with a solid attack Might move.

(B) "SASSY SUE" (2:10) [Property of the BMI—Crane, Kingsburg Boys recognize the fabulous successof The Beatles with this bright source.

BOBBY DAVIS & THE RHYTH ROCKERS (Vest 8003)

(B+) "THE MONKEY SHOULD (1:55) [Kilynn BMI—Ousle Roker] A hard-rock instrument with a real catchy beat. The groups together a groovy sound which could catch loads of airplay. The drist distributed nationally by Atlanta

(C+) "GET WITH IT" (2:38) B Dan BMI — Davis, Danie More hard rock instrumental

BAKER KNIGHT (Challenge 592)

(B+) "SURRENDER TO ME (2:10) [4 Star Sales BM Knight] The artist, chanting a strumming the love song in a rock cha setting, is effective for please teen listening that can bring the home for a money maker.

(B) "WHEN SOMEBODY ME TIONS YOUR NAME" (2) [4 Star Sales BMI—Knight] Emovin' ballad telling of gal who love a fella has lost.

THE LIFEGUARDS (Catch 104)

(B) "STATE BEACH" (I) [Bamboo-Kim Fowley BM Fowley] The Lifeguards make the debut with a rocking instrument which makes one want to clap hands, snap his fingers, or tap toes. Watch for airplay.

(B) "THE BIG SWIM" (2) [Bamboo-Kim Fowley-Jos More of the same.

It's The Beach Boys' latest smash single...

b/w Why Do Fools Fall In Love #5118





RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

THE NEEVETS (Reon 1303)

(B+) "THE HUM" (2:18) [Rawson BMI-Walls] This is a years-back novelty-beat joy, and it's done with pro vitality by the gals and their backing, which includes a swingin', jazz-minded organ. The diskery, based in Oklahoma City, could have a chart sound here a chart sound here.

(B) "YOU'RE GONNA PAY" (2:20) [Rawson BMI-Beneffee, Edwards] Warm rock pose by the

JIMMY WILLIAMS (ABC-Paramount 10523)

(B) "T'M STRUNG OUT OVER YOU BABY" (1:50) [Premier & Iza BMI-Williams] Fella tells his lovely-dovey of his affection for her in this busy, blues-styled date. Williams' good-natured delivery is backed by worthy femme chorus-combo remarks. Kids will dig the sound.

(B) "GREEN PASTURES (23rd Psalm)" (2:20) [Premier & Iza BMI-Williams] An R&B-flavored song rendition of the famed Biblical

DAVID THORNE (Admiral 750)

(B+) "TIME OUT FOR TEARS" (2:16) [Republic BMI-Schiff, Berman] Sentimental with an inviting years-back feel is nicely surveyed by the songster, who is supported by big hint-of-the-beat ork sound. Amy-Mala distributes the diskery.

(B) "SINCE YOU WENT AWAY"
(2:45) [Republic BMI-Wolfe]
More easy-go work on a Ivory Joe
Hunter-type blueser.

CLEBANOFF (Mercury 72239)

(B+) "LONELY DAYS OF WINTER" (2:20) [Guitar BMI-Leib] The popular mood maestro batons a keyboard-led, lush ork-chorus arrangement of a heart-felt melody. Sound has been scored with a classical, "Moonlight Sonata"-like feel; it could develop into something.

(B) "SONG FOR A VACANT HEART" (2:07) [Guitar BMI-Leib] Some unusual instrumentation is employed in this sentimental, which also boasts a pretty tune.

EVIE SANDS (Gold 215)

(B+) "DANNY BOY I LOVE YOU SO" (2:20) [Ludix BMI—Dixon, Jones] The P.D. gets a slight teen-write and a very catchy bluesfeel format from the lark and her vocal-combo companions. Teeners have heard this sound often, but it still should make many teeners happy.

(B+) "I WAS MOVED" (2:19)
[Metric BMI — DeShannon]
This active sound is generally
distinctive, with the number sporting
an interesting melodic line. Teeners
will like, too.

JOHNNY BURTON (Roulette 17783)

(B+) "WALK" (2:32) [Dymor — ASCAP — Allen — Drury]
Johnny Burton tries, and succeeds, in bringing about the feeling of loneliness which accompanies a broken hearted person who is numb to everything about him. Choral backing effectively used. Should get spins.

(B) "SOMEWHERE ALONG THE WAY" (2:37) [United ASCAP — Gallop — Adams] Pleasant full ork version of the old Nat Cole hit. Good radio material.

THE SUNDOWNERS (Jamie 1271)

(B+) "COME ON IN" (2:12) [Dandelion BMI — Dee — Conrad] Here's a strong stomp delivered Lou Christie style. This teen party sound should get plenty of sales and spins because of its happy dance sound. Watch for quick teen acceptance.

SHOT OF RHYTHM BLUES" (1:45) [Fame—BMI
—Thompson] As the title implies,
this end's an up-tempo bluesy num-

JACK NITZSCHE (Reprise 0262)

(B+) "THE LAST RACE" (2:25)
[Marcus BMI — Nitzsche]
The hot teen arranger once more goes
out as a performer on Reprise, this
time helming big-sounding ork drama
on a drag-race idea. Effective display.

(B) "THE MAN WITH THE GOLDEN ARM" (2:05) [Dena ASCAP—Bernstein] The old jazz flick main-title receives the colorful ork sound it deserves.

COCKI MAZZETTI (Vesuvius 1082)

(B) "PIZZA PIE" (3:15) [BIEM Camuccia, Trovajoli, Pes] The favorite Italian dish is the subject of Italian happy-sounding import from Italy, which features the pert voice (in Italian) of the lark against a happy ork-chorus. Cute entry whose title speaks for itself.

(B) "LA PARTITA DI PAL-LONE" (2:31) [BIEM—Rossi, Vianello] Sprightly offering that's typical of the current disk sound from Italy.

LONNIE DONEGAN (Hickory 1247)

(B+) "LEMON TREE" (B+) "LEMON TREE" (3:10) [Boulder ASCAP—Holt] Lonnie Donegan's first release for Hickory is a good, choral backed, rendition of the awhile back Peter, Paul and Mary hit "Lemon Tree." Lonnie had a chart rider a few years ago with "Does Your Chewing Gum Lose Its Flavor On The Bedpost Overnight." Here's a number the teens will like.

(B) "A VERY GOOD YEAR"
(3:15) [Reedlands ASCAP—
Drake] A haunting number which
rings of folk music. Could get spins.

JEAN HOFFMAN (Capitol 50559)

(B+) "FRANKIE AND JOHNNY" (2:17) [Wil-Tone BMI—Marshall] Jean Hoffman could well create some excitement anew with this impressive up-dating of the oldie. The lark's sensual, wide-range delivery coupled with a fine jazz-based arrangement gives the deck a good chance to score.

(B+) "SING HALLELUJAH"
(2:14) [Essex ASCAP—Settle] Rhythmic folk-blueser with a contagious shufflin' beat rendered with poise and verve by the thrush.

CAROL HEDIN (Franc 4503)

(B+) "TOMORROW IS A LONG TIME" (2:43) [M. Witmark & Son ASCAP—Dylan] Folk newcomer Carol Hedin could make some noise with this top-drawer rendition of the Bob Dylan-penned plaintive, low-keyed ballad with a dramatic plea for a romantic involvement. Deejays should dig it.

(B+) "SOME OLD WOMAN" (3:03) [P.D.] On this lid the songstress dishes-up an appealing version of the ramblin' oldie. Also merits a close look.

JIMMY KNIGHT (Kangaroo 27)

(C) "CRANKSHAFT SID" (2:35)
[Kangas-BMI—Nelson] Jimmy Knight makes his bid for hot-rod fame with this drag-styled instrumental-vocal offering on Kangaroo. The chanter is at best adequate here despite the humorous lyric. Very limited possibility.

(C) "TEENAGE RETIREMENT"
(2:25) [Kangas-BMI—Kangas] The songster proclaims a need for government subsidized fun 'til age 65. Mediocre in every respect.

THE INFERNOS (Rudy 001)

(B) "LITTLE WILLY'S MONKEY" (2:43) [—Dostie, Willett] The monkey sound receives an OK vehicle in the person of the vocal-combo attraction. Label is based in Lewiston. Me

(B) "I APOLOGIZE" (2:30) [—Dostie, Willett] Teen sof-tie on a tune not to be confused with

R-DELLS (Admiral 106)

(B+) "OUTRAGE" [Kanteen BMI—Haneline, Thomas] The instrumentalists are loaded with teen know-how when it comes to an attack session. Guitars, percussion and sax are all standout rock factors here. Label hails from Charlotte, N.C.

(B+) "DRAG RACE" [Kanteen BMI — Haneline, Thomas] Similar solid-sounding rock color.

DALE WARREN (V-Tone 63111)

(B+) "FOLLOW YOUR HEART" (2:50) [Don White, Kimbar & Overbrook ASCAP—Wisner, Warren] Strings are snappy in this return-tome rock rhythmic from the warbler and his chorus assist.

(B) "NOT SO VERY LONG AGO" (1:57) [Don White, Kimber & Overbrook ASCAP—Wis-ner] Dirge-like plaintive for the teeners

MOONGLOWS (Times Sq. 30)

(B+) "I'VE GOT THE RIGHT"
[Clarose BMI — Moonglows]
The group, one of the big attractions in the early days of rock 'n roll, is back on the wax scene with a teenballad expression with a years-back feel. Inviting cozy-beat entry.

(B) "BABY PLEASE" [Joni BMI
— Moonglows] More mellow — Moonglows] M teen tones from the boys.

CARL LA BELLA

CARL LA BELLA
(Warner Bros. 5414)
(B) "CLOSER, CLOSER, CLOSER, ER" (2:32) [Odin-ASCAP—Ralke, Patrick] The tune is "Santa Lucia," the lyrics are strictly from teenland in this rock croon stint from the warbler and his big-sounding ork-chorus accompaniment. Effective teenmarket affair.

(B) "A LITTLE LOVE" (2:26) [Signature BMI—Allen] Percussions are highlighted in this more light-hearted expression.

EDDY & THE PREACHERS (DJ 1001)

(B) "BEETHOVEN AFTER A FIFTH" (2:42) [Stuart] The Montreal-based diskery gives the teen-market a solid, guitar & sax led attack.

(B) "I GOT A WOMAN" (2:43) [Charles] The Ray Charles standard receives a contagious vocal-instrumental reading.

BETTY MADIGAN (20th Century Fox 466)

(B+) "BILLY" (2:46) [Leeds AS-CAP—Tobias, Pockriss] This is a build-up pop western about a gal who loves, but cannot marry a gunslinger who will, she is certain, one day die by the gun. A full-blown ork arrangement adds to the drama.

(B) "UNDER AGE" (2:15) [Jonathan ASCAP—Glazer, Solomon] Light upbeat rock-a-cha item with a "Too Young" theme. Ditty's melody is inviting.

JINX (Ri-Cath 202)

(C+) "JOHNNY'S THE BOY"
(2:31) [Ricath-BMI — Robinson] Jinx combines a fair vocal talent with a mediocre tune, arrangement and backing. It's a medium-paced rhythm ballad with little color or flavor. The lark's exuberance is not enough to get the side off the ground.

(C) "I DON'T WANNA SEE YOU" (2:45) [Ricath-BMI—Huff] Typical tale of a broken-heart on this end. A slow moving opus.

JEREMY STEIG QUARTET (Columbia 42980)

(B+) "OLEO" (2:04) [Prestige BMI—Rollins] The Jeremy Steig Quartet could create quite a sales stir with this exciting, uptempo hard-driving instrumental jazz affair which spotlights a swingin' rhythmic flute. Side is culled from the crew's "Flute Fever."

(B) "DARK AS A DUNGEON"
(2:44) [American BMI—Travis] On this end the crew gives a similar new-wave flute-oriented treatment to the folk evergreen.

BUD MATHIS (1001)

(B+) "OLD HICKORY AND THE PIRATE" (2:10) [Main Event—Mathis] In the vein of Johnny Horton's "Battle Of New Orleans," Mathis brings us back to that historic date, reminding us that Andrew Jackson was aided by John Lafitte, the pirate. Strong twist effort with choral backing on a deck that could attract attention. attention.

(B) "THE PIRATE ROCK" (1:55) [Main Event—Mathis] All instrumental with a smooth rock-a-cha feeling on this end.

JOE RONDINO WITH THE NITE BEATS (Arc 101)

(B) "GIVE ME BACK MY HEART" (2:00) [E.M.C. BMI — Citra] Songster belts out a rhythmic refrain. Combo's organ and sax support add foot tappin' beat.

(C+) "ALL MY LIFE" (2:10) [E.M.C. BMI—Schmidt, Reed Maxwell] Group slows the beat and goes sentimental.

RITCHIE & THE RUNAROUNDS (Ascot 2136)

(B+) "DON'TCHA BACKTRACK"
(2:00) [Unart BMI—Herbert,
Christie] Ritchie, in Jackie Wilson
fashion, turns in an impressive number with gals in backing doing a
strong up tempo sound from beginning to end. Disk can attract attention with the younger set, Ascot is
distributed thru United Artists.

(B) "LOST IN THE CROWD" (2:38) [Unart BMI—Herbert, Christie] Group proves their talent in a ballad format.





DANNY WILLIAMS

Singing

HITE ON WHITE"

UA 685

THE SECOND BIG BALLAD HIT OF 1964!!

THE FIRST BIG BALLAD HIT P.S.



BOBBY GOLDSBORO

Singing

"SEE THE FUNNY LE CLOWN" UA 672

ALL ON THE HOT HO



THE PROUDEST NAME IN ENTERTAINMENT

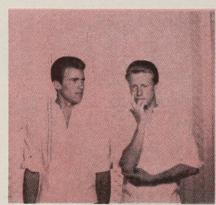
JAN & DEAN HAVE



HITCH HIKIN'



DADDY GRABBIN'



THOUGHT THINKIN'



SOME GOOFIN'

THE NEW GIRL IN SCHOOL DEAD





NOTHER

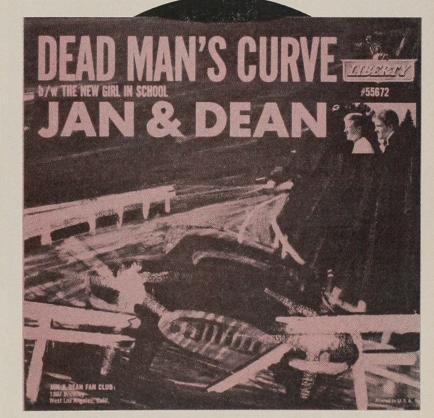


WAMPUM GETTIN'



1-2 PUNCHIN'

BOTH SIDES) 'S CURVE



YOU LOOK AT IT...

THESE ALBUMS **VOLUME SALES!**

PRODUCED BY JAN BERRY FOR SCREEN GEMS, INC. SUPERVISION: LOU ADLER

JAN & DEAN NOW FILMING IN HAWAII—COLUMBIA PICTURE'S "RIDE THE WILD SURF"



LRP-3339/LST-7339 DRAG CITY



LRP-3294/LST-729 JAN & DEAN TAKE LINDA SURFIN'





LRP-3248 JAN & DEAN'S GOLDEN HITS



MEANS HITS



BOBBY VINTON

"MY
HEART
BELONGS
TO ONLY
YOU"
5-0662

@"EPIC", Marca Reg. T.M. PRINTED IN U.S.A.

Philips Honors "Singing Nun" LP



RICHMOND, INDIANA—In a special held recently at their plant here Philips Records commemorated the pressing of the 1,000,000th "Singing Nun" LP by inviting local civic and religious dignitaries to participate in the ceremonies. Representing the label, plant manager, Lloyd Shaw (right) holds a copy of the record and album cover. Looking on (left to right) are Richard Hudelson, president of the Richmond Jaycees, Francis H. Donaldson, president of the Committee of 100 (a local industrial organization) and Richmond Mayor Edward Cordell.

THEY'RE BURNING THE WIRES TO HOUSTON UP: ORDERING BOBBY BLAND'S SMASH 98,000 SOLD IN THE FIRST WEEK "THERE AIN'T NOTHING YOU CAN DO" DUKE 375



DUKE AND PEAGOGK REGORDS, INC.

2809 ERASTUS STREET, HOUSTON 26, TEXAS

OR-3-2611

ELVIS PRESLEY RCA VICTOR
Gladys Music, Inc.
IT HURTS ME
ELVIS PRESLEY RCA

ELVIS PRESLEY

Evis Presley Music, Inc.

TWIST AND SHOUT

THE BEATLES

Progressive Music Inc./Robert Mellin Music Inc.

WY BONNIE

THE BEATLES & TONY SHERIDAN MGM
HIII & Range Songs, Inc.

THE SAINTS

THE BEATLES & TONY SHERIDAN MGM
HIII & Range Songs, Inc.

WHO DO YOU LOVE

THE SAPPHIRES

HIII & Range Songs, Inc.

WHO DO YOU LOVE

THE SAPPHIRES

BERNEY SUSPICION

TERRY STAFFORD CRUSADER
EIVIS Presley Music, Inc.

OLE FATHER TIME

MILLIE FOSTER TCF

BIERNEY MUSIC, INC.

LET GO OF MY HEART

DEMETRISS TAPP

BRUNSWICK
HIII & Range Songs, Inc.

IS THIS THE BEGINNING OF THE END

DEMETRISS TAPP

Valley Publishers, Inc.

IT AIN'T NO USE

LOU JOHNSON HILLTOP

Aberbach, Inc.-Green Water Music, Inc.

UNDERSTAND YOUR MAN

JOHNNY CASH
JOHNNY CASH MUSIC, Inc.

GOODNIGHT MY LOVE

THE FOUR SEASONS VEE-JAY

QUINTEL-NOMA-TIO

LONELY AVENUE

THE BOY WITH THE BEATLE HAIR

THE SWANS CAMEO

HIII & Range Songs, Inc.

THE ABERBACH GROUP
1619 Broadway, New York, N. Y.



LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- HAND IT OVER
 Chuck Jackson (Wand 149)

 26 Ge
- 2 SEARCHIN'
 Ace Cannon (Hi 2074)
- 3 OUR EVERLASTING LOVE Ruby & Romantics (Kapp 578)
- 4 WHITE ON WHITE
 Danny Williams (United Artists 685)
- 5 HERE'S A HEART
 Diplomats (Arock 1004)
- 6 I DIDN'T KNOW WHAT TIME IT WAS Crampton Sisters (DCP 1001)
- 7 HIPPY HIPPY SHAKE
 Swingin' Blue Jeans (Imperial 66021)
- 8 WHO'S GOING TO TAKE CARE OF ME Baby Washington (Sue 797)
- 9 MY BOYFRIEND GOT A BEATLE HAIRCUT Donna Lynn (Capitol 5127)
- 10 A HEARTBREAK AHEAD

 Murmaids (Chattahoochee 636)
- 11 MOLLY Eddy Arnold (RCA 8296)
- 12 JAILER, BRING ME WATER
 Trini Lopez (Reprise 0260)
- 13 I'M LEAVING
 Johnny Nash (Groove 550030)
- 14 LOOK HOMEWARD ANGEL Monarchs (Sound Stage 7 2516)
- 15 ALL MY TRIALS
 Dick & Deedee (Warner Bros. 5411)
- 16 OUT OF SIGHT, OUT OF MIND
 Sunny & Sunliners (Teardrop 3027)
- 17 HEY JEAN, HEY DEAN
 Dean & Jean (Rust 5075)
- 18 WHY DO FOOLS FALL IN LOVE
- 19 I'LL BE THERE (TO BRING YOU LOVE)
 Majors (Imperials 66009)
- 20 CURFEW LOVER
 Anita Humes & Essex (Roulette 4542)
- THERE'S A MEETIN' HERE TONIGHT
 Joe & Eddie (Crescendo 195)
- 22 HE WALKS LIKE A MAN Jodi Miller (Capitol 5090)
- Poorest Boy in Town
 Paul Peterson (Colpix 720)
- 24 ROBERTA Barry & Tamerlanes (Valiant 6040)
- 25 STRANGE THINGS ARE HAPPENING
 Little Jr. Parker (Duke 371)

- 26 THINK NOTHING ABOUT IT Gene Chandler (Constellation 112)
- 27 TRUE LOVE GOES ON AND O
- 28 PEOPLE/I AM WOMAN Barbra Streisand (Columbia 42965)
- 29 WELCOME TO MY WORLD
 Jim Reeves (RCA Victor 8289)
- 30 NEVER LEAVE ME Stratfords (O'Dell 100)
- 31 YOU WERE WRONG
- 32 THE LA-DEE-DA SONG Village Stompers (Epic 9655)
- 33 BILLY OLD BUDDY
 Joey Powers (Amy 898)
- 34 OUT OF THIS WORLD Gino Washington (Wand 147)
- 35 SANDY Johnny Crawford (Del Fi 4229)
- 36 PERMANENTLY LONELY Timi Yuro (Liberty 55665)
- 37 MONEY (Wand 150)
- 38 CUSTOM MACHINE
 Bruce & Terry (Columbia 42956)
- 39 HENRY'S INN Sam Kimble (TOF 728)
- 40 WHAT NOW MY LOVE
- 41 BIG TOWN BOY Shirley Matthews (Atlantic 2210)
- 42 STOCKHOLM
 Lawrence Welk (Dot 16582)
- 43 T'AINT NOTHIN' TO ME
- 44 FOREVER Pete Drake (Smash 1867)
- 45 THE BOY WITH THE BEATLE HAIR Swans (Cameo 302)
- 46 HOW MUCH CAN A LONELY HEART STAND Skeeter Davis (RCA Victor 8288)
- 47 MARY JANE
 Del Shannon (Amy 897)
- 48 HEY, BIG BOY Secrets (Philips 40173)
- 49 LONNIE ON THE MOVE Lonnie Mack (Fraternity 920)
- 50 LA BOMBA Les Brown (Columbia 42961)

LM/LSC-2696

Sergio Franchi women in my life



Franchi has a new hit album



Franchi has a new hit single
"Chicago"
""Cuando Calienta El Sol"
*8315

RCA VICTOR

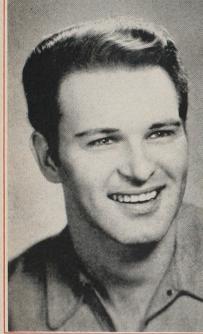
The most trusted name in sound @

Cash Box—February 29, 1964

NELY

TO ME





5-9658

@"EPIC", Marca Reg. T.M. PRINTED IN U.S.A

Dual Role For Frankie





PHILADELPHIA PHILADELPHIA — ABC-Paramount's Frank Fontaine, who scored major chart successes with his last two album outings, is shown in the upper photo (2nd from left) autographing copies of his new issue, "How Sweet It Is," during a recent promo visit to Gimbel's Department Store here. With the chanter (left to right) are the store's promo mgr. Chris Mattie, ABC Promo rep at David Rosen, Matty Singer, and Fontaine's manager Joe Lyttle.

In the lower picture, the comicsongster does a bit of Crazy Guggenhiem for a youngster at a local children's hospital. ABC-Para

THE BEST IN FOLK / THE BEST IN FOLK

THE BEST IN JAZZ / THE BEST IN JAZZ

HITS OF THE WEEK

SATIN DOLL

SHIRLEY SCOTT

Big Pop Breakout In Chicago Moving In Other Areas

33-96

SONNY STITT & McDUFF

Hot Sax & Organ Single Big In Midwest

BROTHER ELIJAH

WILLIS JACKSON

Big R&B In Chicago & Los Angeles

FUNK UNDERNEATH

ROLAND KIRK & McDUFF

Big "Soul" Sax & Organ Seller

FREIGHT TRANE

KENNY BURRELL & JOHN COLTRANE

Hot Guitar Record, Big In Midwest HOTTEST OF THE NEW SINGLES

Bret & Terry /45-313/The Beatle Hop
"Lockjaw" Davis /45-296/Misty—In The Kitchen
Mose Allison /45-295/Seventh Son—Parchman
Farm

Farm
Jimmy Witherspoon /45-291/Goin' To Chicago
Blues
Red Holloway /45-286/Somewhere In The Night
Stan Getz /45-283/Too Marvelous For Words
Lightnin' Hopkins /45-824/You Betta Stop Her



PRESTIGE RECORDS INC.



JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with eps.)

LAZY LADY/I DON'T WANT TO SET THE WORLD ON FIRE Fats Domino (ABC-Paramount 10531)

HAREM Acker Bilk (Atco 6282)

I'M IN LOVE Fourmost (Atco 6285)

CAN HEAT/MATILDA, MATILDA Jimmy Smith (Blue Note 1905)

I'M TRAVELIN' ON Jackie Wilson (Brunswick 55260)

THE BOY WITH THE BEATLE HAIR

MY BOYFRIEND GOT A BEATLE HAIRCUT Donna Lynn (Capitol 5127)

A HEARTBREAK AHEAD Murmaids (Chattahoochee 636)

STAY WITH ME Nick Noble (Chess 1879)

ON AND ON Jerry Vale (Columbia 42951)

I ADORE YOU Patti Page (Columbia 42963)

I'M A WOMAN Barbra Streisand (Columbia 42965)

MY HOME TOWN/A ROOM WITHOUT A WINDOW Steve Lawrence (Columbia 42952)

WHO'S BEEN SLEEPING IN MY BED Linda Scott (Congress 204)

THINK NOTHING ABOUT IT Gene Chandler (Constellation 112)

STRANGE THINGS ARE HAPPENING Little Jr. Parker (Duke 371)

AIN'T NOTHING YOU CAN DO
Bobby Bland (Duke 375)

THE LA-DEE-DA SONG Village Stompers (Epic 9655)

SWEET VIOLETS Bob Braun (Fraternity 919)

LONNIE ON THE MOVE Lonnie Mack (Fraternity 920)

I'M LEAVING Johnny Nash (Groove 0030)

SEARCHIN' Ace Cannon (Hi 2074)

IT AIN'T NO USE Lou Johnson (Hilltop 551)

HIPPY HIPPY SHAKE Swinging Blue Jeans (Imperial 66021)

PLEASE, PLEASE, PLEASE

OUR EVERLASTING LOVE Ruby & Romantics (Kapp 578)

THEME FROM 'CARDINAL'
Roger Williams (Kapp 560)

SNEAKY SUE Patti Lace & Petticoats (Kapp 563)

PERMANENTLY LONELY Timi Yuro (Liberty 55665)

HEY BOY Paul London (Limelight 3015)

TELL OLD BILL Chad Mitchell Trio (Mercury 72234)

NEVER LEAVE ME Stratfords (O'Dell 100)

BE MY GIRL Dovells (Parkway 901)

FROM ROCKING HORSE TO ROCKING CHAIR Paul Anka (RCA Victor 8311)

JAILER, BRING ME WATER YOU CAN'T SAY GOODBYE Trini Lopez (Reprise 0260)

STAY WITH ME Frank Sinatra (Reprise 20249)

CURFEW LOVER
Anita Humes & Essex (Roulette 4542)

STRANGER ON EARTH Dinah Washington (Roulette 4534)

HEY JEAN, HEY DEAN Dean & Jean (Rust 5075)

I'M WATCHING (EVERY LITTLE MOVE THAT YOU MAKE) Little Peggy March (RCA Victor 8302)

MOLLY Eddy Arnold (RCA Victor 8296)

LET THEM TALK Run-A-Rounds (Tarheel 065)

OUT OF SIGHT—OUT OF MIND Sunny & Sunliners (Tear Drop 3027)

HENRY'S INN (PART 1) Sam Kimble (T.O.F. 728)

HAND IT OVER Chuck Jackson (Wand 149)

MONDO CANE #2
Kai Winding (Verve 10313)

OUT OF THIS WORLD Gino Washington (Wand 147)

ALL MY TRIALS
Dick & Deedee (Warner Bros. 5411)

THE SHOOP SHOOP SONG (IT'S IN HIS KISS) Ramona King (Warner Bros. 5416)

HELLO YOUNG LOVERS
Jimmy Durante (Warner Bros. 5410)

NEW ADDITIONS to TOP 100

MY HEART BELONGS TO ONLY YOU Bobby Vinton (Epic 9662)

-(THAT'S) WHAT THE NITTY GRITTY IS Shirley Ellis (Congress 208)

NEEDLES AND PINS Searchers (Kapp 577)

-THE SHOOP SHOOP SONG (IT'S IN HIS KISS) Betty Everett (VeeJay 585)

86-I'M YOU HOOCHIE COOCHIE MAN
Dion Di Muci (Columbia 42977)

91—I WONDER WHO'S KISSING HER NOW Bobby Darin (Capitol 5126)

93—NADINE Chuck Berry (Chess 1883)

96—RUN, RUN, RUN Supremes (Motown 1054)

97—SUSPICION Terry Stafford (Crusader 101)

98—ALWAYS IN MY HEART
Los Indios Tabajaras (RCA Victor 8313)

100—CROOKED LITTLE MAN
Serendipity Singers (Philips 40175)

AIMED at OPS

FASCINATION/ON THE SUNNY SIDE OF THE STREET—Rafael Mendez— Decca 25624

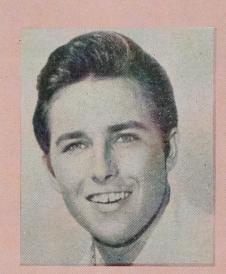
5 CHART-BREAKERS



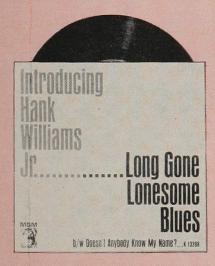
CONNIE FRANCIS
BLUE WINTER
MGM K-13214



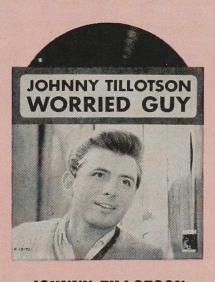
THE BEATLES with Tony Sheridan MY BONNIE MGM K-13213



CHRIS CROSBY
YOUNG AND IN LOVE



HANK WILLIAMS, JR.
LONG GONE
LONESOME BLUES
MGM K-13208



WORRIED GUY
B/W Please Don't Go Away

B/W Please Don't Go Away MGM K-13193



KAI WINDING
MONDO CANE #2
B/W Portrait of My Love
verve VK-10313



@@Metro-Goldwyn-Mayer, Inc./Printed in U. S. A





"SEVEN LUVFS SFVFA

@"EPIC", Marca Reg. T.M. PRINTED IN U.S.A

"Fabulous" Display



NEW YORK—Vet guitarist Al Caiola (above) helps United Artists promote their "Fifty Fabulous Favorites" LP series by displaying his own disk, "Fifty Fabulous Guitar Favorites," next to the browser box available to dealers throughout the country in which the initial five albums in this grouping are compartmentalized. Ferrante and Teicher, Caiola, Tito Rodriguez, Ralph Marterie and the Greenhill Singers are the artists joined with fifty standard tunes in each of the sets.

5 BIG NEW GOSPEL SINGLES

"VICTORY SHALL BE MINE" b/w "COME YE DISCONSOLATE"

Maggie Ingram

"MY HEART BUBBLES OVER" b/w "EVERYTHING MOVES"

CBS Trumpeteers Nashboro 805

"THE MAN'S ALRIGHT" b/w "YOU DON'T KNOW"

Edna Gallmon Cooke

"A BRIGHTER DAY" b w "LORD I'LL TAKE YOUR WORD"

> Gospel Clouds of Joy (Columbus, Ohio) Nashboro 807

"PLEADING FOR ME" b/w "DEATH IS RIDING"

Dixie Nightingales

LP SALES GIANT!!

Nashboro 7016

"THE CONSOLERS"

Including their great rendition of "WAITING FOR MY CHILD"

Now Available On A Single Nashboro 800

Another Strong Package!! BROTHER JOE MAY'S NEW GOSPEL ALBUM

Nashboro 7017

1 with 7 LP Deal

NASHBORO RECORDS

177 3rd Ave. No., Nashville, Tenn.

Dear Retailer

Due to an error, the 8 X 10 2 color "BEATLE PHOTOS," 2 color 'BEATER' House, listed in last week's adver-tisement prices should have

 $\begin{array}{cccc} \text{COST} & \dots & & 10 \phi \\ \text{RETAIL} & & & 19 \phi \text{-} 25 \phi \end{array}$

New York Record Dist., Inc. Sunshine State Record Dist., Inc.

or your Local Dist.



PLATTER SPINNER PATTER

WOWO-Ft. Wayne combined the educational with the ludicrous in an unusual Washington birthday promounusual Washington birthday promotion. On the "father of his country's" birthday, the station re-enacted the historic crossing of the Delaware with its "Fabulous Four" spinners in the roles of George Washington and a group of Continental soldiers. The river, was not the Delaware but the great St. Mary's which is also quite historic, especially in the Fort Wayne area. The landing was made at the old Pirogue Landing which was the terminal point where French-Canadian boats brought families and cargo up the Maumee from Toledo and Detroit and returned furs to Lake Erie in exchange for trader's supplies. The public was invited to watch the crossing. A cavalcade of cars through the lic was invited to watch the crossing. A cavalcade of cars through the downtown section led the deejays (and the public) to the embarkation point. For the public who could not participate officially, there was a contest with valuable awards, including panasonic clock transistor radios, knife sharpeners. Contestants estimated the exact time the crossing took. In addition to the promotional value, the stunt helped publicize the historic spot and let the people of the area know more of their historic heritage.

Joe McCauley, WIP-Philadelphia's morning personality, has been invited by former Pennsylvania Governor George M. Leader to become a member in a new project to honor the memory of our late President, John F. Kennedv. The project will be called the John Fitzgerald Peace Forest and will bring McCauley together with a distinguished group of national leaders of all faiths who are planning this memorial. The monument is to be built on the heights around Jerusalem and will consist of an obelisk, similar to the Washington Monument, surrounded by fifty columns representing each State of the Union, set in a forest of Biblical pines. McCauley was selected a committee member to serve in the Radio-TV area because of his community spirit and twenty-two years with WIP.

A complete radio spot campaign, including both live copy and custom produced taped spots, have been prepared for all Windy City radio by WLS-Chicago on behalf of the 11th annual Junior Achievement Trade Fair. Don Stewart, public affairs director for the station, has used voices of Junior Achievers on the taped spots, inviting the public to the Ampitheatre where 250 J.A. companies will exhibit and sell their products.

Twenty-two authentic Beatle sweatshirts plus five thousand entry blanks for future sweatshirt give-aways were distributed to orderly crowds which converged last week on the WINS-New York studios. The announcement that the outlet would provide a free Beatle sweatshirt in exchange for any sweatshirt brought to the station was made at 8:40 AM by Ed Hider, WINS deejay broadcasting at that time. By 10:15 AM all available sweatshirts had been distributed. People who arrived after that time were given entry

WDGY-Minneapolis' news director Don Buehler, sends along word that the station has received a Special Award for Continuing News Coverage in 1963. The award was presented to the news department for its outstanding news contributions by the Min sota Associated Press at the ann meeting recently.

John Rutledge, president of WH(Orlando, announced last week the proval by the FCC of the purchase WFFG-Marathon, Florida. WF serves all the Florida Keys, from F West to the Mainland. Rutledge a noted the appointment of Gene Stuas general manager of the new ope tion.

Promotion-minded WSAI-Cincinr is currently running an interest Space Capsule Contest. In cooperat with the local Zenith distributors, outlet has obtained 5 Zenith Ha crafted color television sets. For excrafted color television sets. For er of the sets an object is placed in WSAI Space Capsule. A riddle is co posed for each of the objects, p clues are given each morning fr 6-9 AM on the Dick Wagner she Listeners are asked to send in a p card with their name, address a phone number. Station selects 5 day at random and places the call the listener. With their voice on air, listeners are asked to make guess as to what is currently in capsule. As and added bonus, if cards are stamped by a local Zen Dealer, the listener also receives Zenith Console Stereo set. Dealer, the listener also Zenith Console Stereo set.

WLDY-Ladvsmith, Wisconsin's J ry Kuchera, Cal Crotty, John Love plus live talent and the 'behind I scenes' crew along with the stati and its facilities recently donat their time and efforts to hold a hour March of Dimes auction. At cles were all given from merchal and local, running the gamut followes of homemade bread to 200 glons of fuel oil to make the dri \$1100.00

WCOP-Boston has been nominated for a major award by Boston May John F. Collins. The Mayor has land the station for its "Boost Bosto campaign and forwarded a report the station's activity for commun betterment to the U.S. Conference Mayors. The Pioneers Broadcaste Association in cooperation with U.S. Conference of Mayors will sele one radio and one TV station for he ing done an outstanding job of co munity service in 1963. The winni stations will be presented their awa by the nominating Mayor at a Spri dinner scheduled for the U.S. O ference of Mayors.

Guesting on Wayne Thomas' KI TV-Hollywood "Million Dollar Ma recently were Frankie Lai John Gary, and commedienne Phyl KHJ spinner Paul Con Diller. . ton recently emceed a Chad Mitch Trio concert at the Santa Mon Civic Auditorium.

Starr Merritt, program director WRAP-Norfolk, sends along W that the r&b station is now push the good blues sounds twenty-fo hours a day.

VITAL STATISTICS:

Dick Biondi is now doing a show on the Mutual Network in N York City. Warren Wooden and William H. Bolling new deejay adds on WJZ-TV-Ba more. . . . Ron Hart given the gi light as program director of WAL Tampa. . . . Johnny Holliday, exits air niche on WHK-Cleveland, to sume similar duties on WINS.No

BACK AGAIN WITH ANOTHER "CHART BUSTER"



CHUCK BERRY

"NADINE"

CHESS 1883

CHESS PRODUCING COMPANY

2120 MICHIGAN AVENUE, CHICAGO 16, ILLINOIS