Royal Takes 'Arizona' Gun



JOE NEMISH

CLEVELAND—Joe Nemish, Duncan Sales Company head, is more than happy with the slow but healthy growth of his 'Arizona' gun game, the German-made amusement machine premiered at the last MOA Convention in Chicago. "The overnight sensations are all fizzled today, but we're growing slowly but surely and if you want to check me out look into Northern Ohio as an example" into Northern Ohio as an example," stated the veteran coin machine sales exec and former Seeburg distrib in this area.

'Arizona' is not selling everywhere, according to Nemish. "Texas won't take guns, for obvious reasons," stated the Duncan head. "New Orleans doesn't know what a dime looks continued Nemish, "because like," they have been on nickels for too many years." Nemish said that New Orleans Novelty prexy Lou Boasberg was converting the gun to 5¢ play and considered early test results "highly satisfactory."

The 'Arizona' pellet tube, which holds the live-action pellets, can be regulated by cutting the length to hold as many pellets as deemed necessary for the price. Five pellets go for 10¢ while patrons get three for

Royal Distributing Company, one of the nation's largest distribs, is distributing the gun which is made in Hamburg by the Th. Bergmann Com-

"The gun is gaining recognition in taverns, where it counts," concluded Nemish, "and if you don't think the score on the returned pellets gives the operator and the location loads of action, stop by some time and you'll be amazed."





NOW DELIVERING UNITED'S "TEMPEST" and "TORNADO"



PHILADELPHIA, PA. 1641 N. BROAD ST. PITTSBURGH, PA 1508 FIFTH AVE. EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

Jerry Vale And The Daytones On Rock-Ola

UTICA—In the photo at the left, Columbia singing star Jerry Vale listens to one of his recordings being played on the Rock-Ola Rhapsody II, in the lobby of the Utica Memorial Auditorium where he appeared the night of February 2nd with the "Daytones.

The Daytones are a new Jubilee recording group whose current release is "Bless My Soul" and "Krambuli." "This record is performing very well for us on all Rock-Ola installations,"

GIVE

To The March of Dimes

said George Hincker, Advertising and Sales Promotion Manager at Rock-Ola.

The display and phonograph, which was programmed with all Jerry Vale selections, was installed for the evening by the Victor Conte Music Company of Utica, New York.

chicago coin's



Would you like a coin box on **Tape-Athon?**

S.D. Ops To Meet



JOHN TRUCANO

DEADWOOD—The Music and Vending Association of South Dakota will hold a meeting June 21st, in Minneapolis. John Trucano, of the Black Hills Novelty Co., and president of the Association, announced.

The meeting will be hosted by an associate member, the Lieberman Music Company. Its purpose will be to discuss the proposed juke box-royalty legislation.

Rosen Appointed Coin-Div. Head Of Fellowship Comm.



DAVE ROSEN

PHILADELPHIA — David Rosen, president of David Rosen, Inc., was named to head the newly formed Amusement Machines Division of the annual Membership Enrollment drive of the Fellowship Commission. Rosen's appointment was announced by Jefferson Fordham, president of the Commission and Dean of the Law School at the University of Pennsylvania. PHILADELPHIA David Rosen,

School at the University of Pennsylvania.

The Fellowship Commission, according to Fordham, "represents the united effort of all democratic-minded groups and individuals in the Greater Philadelphia area to combat bigotry and discrimination and to promote 'brotherly living' for all people of every race, color and creed."

This is the first time an amusement machines division has been set up for the Commission's annual membership drive. "Our industry has a stake in the continued well-being of the community and I am certain we will all accept the challenge to strengthen the democratic attitudes of all humankind toward each other," said Rosen, in accepting the responsibility. He added that initial response to the membership appeal has been most gratifying and that he is striving for 100 per cent participation.



Eastern Flashes

No word at press time on either the Alterations Bill or the Licensing Bill, from Albany, but the mood was an optimistic one from the upstate area, after having spoken with coinmen and legislators alike. At this time next week, it is possible that amusement machine ops will be licensed and will not be subjected to the \$100 alteration fee, and in the opinion of many, it will be a more comfortable position for the operator.

Carl Pavesi and his Westchester Guild were misquoted in our coverage of the License Bill-Free Play meeting last week. Pavesi did not vote against the support of the license legislation but merely registered his association's opinion. Pavesi is not a member of MONY and cannot vote. He was called upon to state the Westchester area opinion and said that the Association decided, in a meeting the previous night, not to go support the bill, although it was already in the Senate hopper and on its way out of Committee. The upstate coinmen have always found solid support in the Westchester Operators Guild as witness the recent combined annual banquets and UJA-Boys Town-Cardinal Spellman drives. as witness the re Spellman drives.

Mike Mulqueen will drive Millie McCarthy down to Harrisburg in time for the scheduled March 22 meet when Pres. Sam Daub will address 100 operator-members who have been "brought back to the faith" so to speak. AMOA of Pennsylvania called it quits last year but association strength is in evidence

Government reports say that cig sales are off, as witness the drop in tax monies, but ops tell us single pack sales are up because the housewives aren't buying 'em by the carton anymore. Thus, the vending machine's benefit.

Seeburg ads are beginning to read like beer and chewing gum commercials. The latest "Twin Pack" idea for the Little LP is a take-off on the 6-pack beer can idea, and of course, the "double their pleasure . . . double your take" theme reminds us of the chewing gum song. Sinatra was the artist selected and his LP "Sinatra's Sinatra" is about the most formidable choice we can think of to lead off the idea which will now place an artist's entire LP selections on the nation's juke boxes.

Wurlitzer's Ten Top Tunes idea will be promoted via a pool ball rack design, thereby combining the money-making pool table theme with the TTT, and A. D. Palmer believes it will help ops make more money. "Let 'em take the money they're making from those big pool table collections and invest it into something that will make bank rates look like peanuts . . . Ten Top Tunes and the Wurlitzer phono . . . what a combination!" And what a promotion man, we might add

Irving Holzman left for Chicago and the United factory for a conference with Lyn Durant, Herb Oettinger and Bill DeSelm. 'Bank Pool' has brought about a delayed action on the part of ops and the United crew will have to swing into production to fill the orders.

Al Simon's shop is buzzing with the Chicago Coin line. That 'Spotlite' shuffle was sold out last week and the factory is working overtime. The Rock-Ola line keeps things moving well. Factory execs expected in town shortly. Harry Berger will help display the US Billiards line with his new showrooms up the street. The pool table line will get the treatment when Berger opens officially

Irving Kaye expects to meet all orders for both his coin and non-coin pool table lines and will be part of a group who officially announce the formation of a new firm, sometime next week, with the intention of going national on a new type machine backed by a factory, a distrib, network and necessary

Have you seen Denise Darcel shoot pool? See this issue or check in at Chicago's 'Playboy' Club. Valley provides the table there.

Nick Melone called in from Union City to say that American Shuffleboard is running on about ten-day delivery for its pool table line. He also added, "Regardless of what others say, we were first with the cue-ball lock," adding that now that competition is hot and heavy the firm will emphasize more of its 'first' features including the cue-ball lock, the drop-drawer, and the battery-operated coin chute.

MONY has advised members that an AMI X-200 Serial #642992 has been highjacked from a location. Ben Chicofsky asks that anyone with information as to the whereabouts should call CI 5-7550. Ditto a Wurlitzer 2150 serial

Mike Munves has the new Southland 'Little Pro' golf game on display and its one heckava game, (really). . . . Joe Munves hit the west coast, bounced off, and headed north via Washington and he will return through Chicago after having traveled south to the coast.

Bally's new pin game 'Bongo' has the African market singing that favorite oldie 'I Don't Wanna Leave The Congo . . .' or have you heard it before? In any event, if you operate pins, Bill O'Donnell tells us the new two-player has brought about good test results.

Did you know that the US coin machine industry shipped 98,682 machines the export market at a cost of \$40,830,383? How many machines did you

The NYS Automatic Vending Association will meet March 25 at Riccardo's Restaurant in Astoria, Queens to discuss legislation. Tiny Weintraub and Nash Gordon will host the meet.

Joe Nemish can't say enuf about his 'Arizona' gun which shoots live pellets with numerals on 'em. The guys in the bar rooms are going dizzy over the

Eastern Distributors, headed by Nat Solow and Zav Hovsepian celebrated their 4th Anniversay in Baltimore last week. Congrats!

Jack Mitnick will be very much back on the sales scene shortly. . . . Irv Kempner was awarded the "Salesman of the Year' trophy by Nate Sugerman of Runyon who spotted the "gold-plated trophy" while shopping for bowling awards for the team. Kempy will do his very best to earn it while traveling the road. . . . Abe Lipsky doing a good job for All-Tech. . . . Milty Green expected to ship 6-pocket samples next week. . . . Murray Kaye and Myer Parkoff have the Seeburg 'Pic-A-Pak' machine on display. . . . Ops had one of the biggest days (collections) of the year with St. Patrick's Day filling Manhattan's locations. . . . Trouble or no trouble, Cyprus-Turkey markets still clamoring for arcade equipment. . . . Hy Jaffe doing well with pool tables, too. . . Art Daddis in Mai for US Billiards, will cover the country. . . Bert Betti Planning his Easter Week cruise in order to get the most from the family vacation. . . . Ops heard all about depreciation and taxes at Atlantic NY last week. . . . and the week passed by like it was but an hour (for those who kept busy).

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Chicago Chatter

At last Spring is bustin' out all over-despite the blustery March breezes. And, the reason for a bit of excitement at this time is a slight upsurge in coinbiz sales and location collections in this area. . . . At this appropriate time Bally Mfg. Co. is introducing the new "Bingo" 2-player amusement game with (as Bally prexy Bill O'Donnell spells it out): "fast flipper action and the appeal of flipper control skill."

We're delighted to extend our very best wishes and Cash Box Congrats to lovely Lillian Kubicek, general counsel and secretary of the Seeburg Corp., who was elected to a vice presidency last week at Seeburg. The announcement was made by Jack C. Gordon, executive vice president. . . . At Chicago Dynamic Industries we learned that Sam Wolberg is still sunning in Florida. And, while Mort Secore is in Texas on business Sam Gensburg and Ralph Wyckoff are keeping the sales phones buzzing. Gensburg, Jerry Koci, Wyckoff, Avron Gensburg, and Philly's favorite citizens-Dave Rosen and his son Lewis Rosen all dined at the Ivanhoe last Tuesday evening (Mar. 17). . . . Versatile Dave Rosen is now (and get this!) a movie producer! He is grinding out a film titled "The Block."

Spring comes in with a cheery smile at Marvel Mfg. Co., where Ted Rubey and Estelle Bye expect a fine season with all their products. Spring came in early at Empire Coin, according to Joe Robbins and Empire owner Gil Kitt. They're anxiously seeking good used 5 balls and phonos for export shipments. . . . The production and shipping schedules are being strained to the utmost at D. Gottlieb & Co. on Gottlieb's 4-player "Ship-Mates," which, Alvin Gottlieb assures us is one of the greatest money makers ever created in the factory. Its popularity, he says, increases mightily day by

We've been receiving excellent reports on sales of Wurlitzer phonos since the new model "2800" was first introduced at First Coin Machine Exchange. Joe Kline tells us that with the coming of Spring he notices a still further increase in sales, now that more operators are visiting at First Coin these nice Spring days. . . . The huge production facilities at Rock-Ola Mfg. Corp. are laboring at peak performance to meet the great demand in all of the world markets for "Rhapsody II" and "Capri II" phonos, "Caravelle" cigarette vendors, and hot drink vending machines, according to Edward G. Doris.

Williams Electronic Mfg. prexy Sam Stern and sales manager Jack Mittel have a duo of very popular amusement machines on their hands, with "Grand Slam" baseball amusement game and the 2-player "Oh Boy" flipper skill amusement game, and sales (Jack sez) couldn't be better. . . . Paul Huebsch, of Rowe AC Mfg. Corp., made the scene in N'Yawk and throughout the eastern seaboard. Meanwhile vice prexy Fred Pollak busied himself considerably with sales in the home offices. While lunching t'other day in the very private Barclay Key Club with MOA's managing director, Fred Granger, we chatted about some of the exciting plans for the coming MOA Convention being considered by Prexy Lou Casola, et al. The annual trade show will be held in the Sherman House Hotel next Fall.

Over at Midway Mfg. Co. Hank Ross and "Iggy" Wolverton feel certain they have the current 'top hit' in Midway's "Top Hit' baseball amusement game. At least, Hank sez, that's what the firm's distribs are reporting these . The bright, new Spring season is more than welcome at World Wide Distribs, where Irv Ovitz, Harold Schwartz and Fred Skor are busy as blazes with sales on Seeburg's phonos and vending machines and ChiCoin amusement games.

When chatting with Art Weinand, prexy of, J. H. Keeney & Co., and sales chief Clayton Nemeroff we were advised that sales of uprights in Europe, and "Colorama" games in this country are on the upswing now. . . . Atlas Music's Eddie Ginsburg and Stan Levin are anticipating an even larger attendance this coming Wednesday (March 25) for the second service school session on Rowe-AMI's "M-200" phono that the class held a few weeks ago. Instructions will again be handled by Cliff Bitting and Hank Hoevenaar, who'll motor in from Grand Rapids. Atlas Music's Ray Grier, Frank Bach, and Johnny Havrilla will lend their assistance again.

Mazel tov (and all that jazz) to old buddy Erwin Barg (long time tinpan alley musicman) and his lovely Gertrude who are celebrating their 41st anniversary. . . . While the gang at Wico Corp. is busy moving the firm's offices next door we chatted briefly with Ed Ruber and Denis Parsons. They info that a new brochure has been distributed internationally promoting Wico's new vending parts list and availabilities. . . . One of the rosiest reports we received this week came from Chet and Bob Gore, of Exhibit Supply Co. They advise that they've revamped their picture cards for distribution in Exhibit's "Vacuumatic" card vendors. Also, the plastic sealing machine is enjoying a sudden surge in sales now that the arcade and amusement park season is fast approaching.

Another factory pushing hard in production to meet heavy demands in shipping is J. F. Frantz Mfg. Co. Johnny Frantz predicts this will be a very good Spring season, especially in amusement equipment. activity at National Coin Machine Exchange, according to Mort Levinson, is on sales of Gottlieb's "Ship-Mates" 4-player flipper amusement game and export biz. . . . We wish to thank all the great coinbiz pals who sent all those lovely get well cards and bouquets to our convalescing Harriette. They're sure helping to cheer her up. . . . Just a reminder to vending operators: Don't forget to attend the special NAMA area meeting in the LaSalle Hotel, on April 11.



BASEBALL /ms. Major League .C. All Star /ms. Official /ms. Shortstop /ms. Four Bagger /ms. King of Swat ally Heavy Hitter n. Yankee GUNS GUNS Bally Sharpshooter Ge. Circus Ge. Rifle Gallery Wms. Titan Wms. Crusader C.C. Ray Gun Midway DeLuxe Shooting Gallery Midway Shooting Gallery Ex. Pop Gun Ex. Treasure Cove \$195.00 225.00 125.00 275.00 225.00 245.00 225.00 175.00 195.00 ARCADE C.C. Pro Hockey C.C. All Star Hockey Midway Ski Fun Midway Target Gallery C.C. Twin Hockey Southland Speedway Bally All Star C.C. Basketball Champ Muto Cross Country Bally Spinner \$375.00 375.00 225.00 245.00 175.00 395.00 125.00 coin machine exchange inc. 2423 Payne Ave. . Cleveland 14, 0. . SUperior 1-4600

ChiCoi	n Duches		/LE	\$4	
ChiCoi	n Princes	s Bow	lers	5	75.0
ChiCoi	n Gold (Crown	Bowlers .	6'	95.0
ChiCoi	n Royal	Crown	Bowlers .	7:	50.0
ChiCoi	n Grand	Prize	Bowlers .	8	25.0
ChiCoi	n Officia	I Bow	lers	91	95.0
United	Bonus B	owlers		23	25.0
United	Jumbo E	lowlers		10	65.0
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Tavern Owners To Hold Annual Meet

CHICAGO—The Second Annual Tavern Owners Exposition will take place at McCormick Place in Chicago, from April 7th to the 9th. The Exposition is sponsored by forty Illinois Schlitz wholesalers for licensed beverage retailers and their personnel throughout Illinois, Indiana, Wisconsin and Michigan.

Among the highlights of the Exposition will be a dramatic presentation titled "A Tavern Revisited," a



film "Food for Thought" and a howto discussion on good management practices.

Fifty cases of beer will be given away as door prizes each day of the three-day exposition. Attendance will be by invitation only and the public will not be admitted.

A Ballad Of The Beatles

SPRINGER. N.M.—John C. Wood, president of Zia Amusement, has two things he can be mighty proud of—his 100 piece amusement and music machine operation centered in and around the Red River Resort Area, and his talented daughter Jennifer, whose acute observations on the rock 'n roll scene appear in her poem below.

Jennifer, a fourteen year old freshman in Springer High School, originally wrote the poem for an English assignment.

THE BEATLES by Jennifer Wood

Perhaps you don't like the Rivieras And their "California Sun," Or you can't wait til the Rip Cords And their "Little Cobra's" done.

"Talking About My Baby,"
Does it impress you? — No.
You can't stand that one called
"Come On"
As presented by Tommy Roe.

You think the "Bird Dance Beat" is lousy, Presley's "Kissin' Cousins," too. You don't like "Hi-Heel Sneakers" Nor Rick Nelson's song, "For You."

The Markets are out of your limits; Martha's "Live Wire's" not for you. "Penetration" doesn't send you; And you hate Al's "Java," too.

Or you've never gone in the back door With the Baja Marimba Band, But I bet you haven't been missin' Those swingers from Merry England!

Yea Beatles!



If you are reading



California Clippings

Spring is in the air and reflecting a decided upswing in the business trend, according to reports from the distributors and operators along 'coin machine row.' . . . At R. F. Jones & Co. Chuck Klein said they are converting the Rowe RV-750 to a single cup brewer, and enjoying good acceptance from the operators. John Pentecost, Rowe AMI field service engineer, conducted a school for op's in Bakersfield, accompanied by Ed. Wilkes and Don Edwards. Fred Pollack, Vice Pres. Rowe A C Services, Chicago, visiting last week. R. F. Jones planning to stop by the local office en route to Palm Springs, spending Easter there with his family. Bill Gray traveling up the coast for a few days and Vinny Lanzy absent due to a siege of the flu.

Southland is shipping 'Little Pro' and both Rud Lurie and Harry Williams.

a few days and Vinny Lanzy absent due to a siege of the flu.

Southland is shipping 'Little Pro' and both Bud Lurie and Harry Williams are delighted over initial response to this golf-putting game. . . . Amco Music & Vending, Inc. happy to be back on the Blvd. and reporting a healthy spurt in business, this week. Amco's one-stop has been discontinued but they will continue to handle Seeburg little LP's and 'artist of the week' packs. Mort Drootin, mgr. of the background music div., back on the job following a three month absence and looking great! Hank Tronick of C. A. Robinson & Co. said the advent of the spring season, brought a great deal of activity on used equipment practically deleting the present stock. Hank added, they are looking forward with optimism to the arrival of the spring & summer season with the array of new equipment that includes United's Tornado bowling alley, the increasingly popular Bank pool, Midway's 'Top Hit' baseball game, Irving Kaye & Valley pool tables—a formidable line up!

Russ Morgan paid a visit to the Leuenhagen 'record bar' telling the Solle

Russ Morgan paid a visit to the Leuenhagen 'record bar' telling the Solle girls how much he enjoyed his two week vacation in Hawaii. Russ will be appearing soon in Riverside, Calif. . . . At Vendart Distributing Co. Marshall Ames informed they are expecting the arrival of more new & used equipment in games and music, within the next week, to complete their stock. . . . A large export order is being prepared in the shop at Simon Distributing Co. for shipment to the Far East. Frank Mencuri said they received a card from Jack Simon and Henry Leyser, now in Japan, saying the trip is proving to be very successful.

Jack Leonard and Bob Portale of Advance Automatic Sales Co. mentioned how pleased they are the way business has shaped up, and progressed in such a short period of time. Dan Donahue was visiting last week and looking over the new premises. . . Buddy Robison's wife, Nancy, is now working part time at California Music Co. Gabe Orland returned from a weeks fishing trip to Mexico. . . . Bob Hathway stopped by Paul Laymon, Inc. with his charming 4 yr. old daughter, Debbie, who became fascinated with the Bally Fun Phone. Bill Fritz, parts department, hospitalized with a broken bone in his heel. . . . Amile Addy, assistant credit manager, has returned to the Wurlitzer home office in No. Tonawanda, N.Y. following a two week stay on the West Coast. Bart Barthelomew is in San Diego and Cliff Nugent is covering the desert area. . . . Some of the visiting operators seen on Pico Blvd. this week were: Sheridan Thompson, Long Beach; Amos Hamady, Lancaster; Wynn Edling, Ojai; Harold Sharkey, Huntington Park; S. L. Griffin, Pomona; Nick Pulos and Cliff Jones, Long Beach.



UPPER MID-WEST MUSINGS

Earl Porter of Mitchell, and Dean Schroeder of Aberdeen, spent a couple of days in Minneapolis last Sunday, visiting distributors and picking up their records and parts orders. . . . Mrs. Elsie Jenkins of Bath, So. Dakota, spent several days in bed with the Flu. . . . Jack Godfrey in town for the day picking up records and parts. . . . Mr. and Mrs. A. H. Pierson, Mitchell, are spending several months in Florida, after driving down in their house trailer. They're seeing quite a bit of America. . . . Mr. and Mrs. Tony Ratchford of Huron, spent a delightful three week vacation in Mexico City and Acapulco. They enjoyed it very much. . . . The Lyle Kestings of Benson had a very enjoyable trip to Honolulu. They also spent several days in Las Vegas and Los Angeles. . . . Just learned that the Porter Family spent their Christmas vacation in Los Angeles. . . . The Dean Schroeders moved into their new home last month. . . Ted Salveson Jr. is up and around on the route after having throat surgery two weeks ago. . . . Pam Gefke, daughter of Mr. and Mrs. Norma Gefke, Sioux Falls, slipped on some ice last week and broke her leg. Though still in the hospital, she is getting along just fine.

Happy Birthday This Week To:

Early Port Openings Seen For Great Lakes

DETROIT — The United States Weather Bureau has predicted an early opening for ports on the Great Lakes. The announcement, made during the early part of March, cited the limited ice accumulation from this Winter, as the main reason for the early prediction, and set the last week in March and the first two in April as the most likely period for the various port openings.

The Bureau said that Lakes Superior, Michigan and Huron have ice coverage ranging between twenty and thirty per cent, consisting mostly of

thirty per cent, consisting mostly of drift ice. Ice still covers most of the St. Lawrence Seaway but there is considerable open water in the river

Estimated opening dates which the Bureau cited are: Cleveland, March 22; Detroit, March 23; Alpena, March 24; Straits of Mackinac, March 30; Buffalo, April 3; Seaway, April 7; the Soo, April 9; Marquette, April 10, and Duluth, April 11.

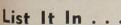
Winding At "Joe's Place"



CHICAGO — Another popular artist pays a visit to "Joe's Place," home of the Seeburg Music Library Offices in Chicago. Kai Winding is displaying two of his new Verve album releases. "More!!!," which also features Kenny Burrell, will soon be displayed as a Seeburg Little LP release

Correction

WHITE PLAINS, N. Y. - Carl Pavesi, President of the Westchester Westchester Guild, Operators County's coin machine association, was quoted in a story which appeared in the March 21 issue of Cash Box, as having voted against support of the New York State Licensing Bill, currently in the Senate. Technically, Pavesi did not vote since he is not a member of the Music Operators of New York, the city-wide association, and therefore does not have a membership vote. He verbally presented the decision of his members, which was not to support the legislation, when asked by MONY President Albert Denver, to state the feelings of the out-of-town operator group.





And Sell It!



TE-A-LINE with one busy ball* FOR OUT-HOLE BONUS

E-A-CARD with one busy ball* TO SCORE SPECIALS

Each and every ball delivers the thrills of a complete game Played with 5 balls or 3 . . . by solo players or

two in competition . . . BONGO is alive with flipper-frenzied action. Players can actually LITE-A-LINE or LITE-A-CARD 3 to 5 times a game. And every ball is loaded with "cameclose" excitement, building up to a climax of last-ball suspense and plenty of "try-again" repeat play. See and play BONGO at your distributor today. Get Bally BONGO now.

See your distributor or write BALLY MANUFACTURING COMPANY · 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

C&W Material On Little LP

Country and Western material finds its way into the "Artist of the Week" slot in the Seeburg Corporation's Little LP releases for the week of March 23rd, with the RCA Victor recording "Down in the Valley," which is performed by a variety of artists.

Seeburg's selections for their "Pop Vocal" division are Eydie Gorme's "Gorme Country Style" on Columbia, and "Wow!" by the Kirby Stone Four on Warner Brothers.

The "Pop Instrumental" category has two bids - Tex Beneke, Ray Eberle and the Modernaires with "Something New" (Music in the Style Made Famous by Glen Miller), on Warner Brothers, and Pe Faith's "Great Folk Themes" and Percy

OPERATORS

Your old Seeburg 200 Wall Boxes! (ESPECIALLY YOUR 50¢ BOXES)

Convert your old box into a modern album playing box for album playing Seeburg, Rock-Ola and Wurlitzer in 30 min-utes on location at a REASON-ABLE PRICE.

For Complete Information Write

COIN MACHINE IMPROVEMENT & MFG. CO. 3018 W. Davis, Dallas, Texas 75211



YOUR GREATEST PROFIT **OPPORTUNITY for 1964** -DELUXE 6-POCKET and BUMPER POOL® The Dependable Tables!

See Your Distributor or Write. Complete Selection Parts and Accessories.

VALLEY SALES CO.

NOW HEAR THIS!

IT'S HERE! GOTTLIEB'S GREATEST 4-PLAYER MONEY-MAKER...

- * 6 targets and 6 rollovers determine roto-target values
- Roto-targets light 1-2-3 sequence to score "shoot again feature"
- * Bottom rollovers light alternately scoring up to 100 points
- * On-off pop bumpers * Match play
- * Re-set tilt feature * Stainless cabinet trim
- * Playboard Auto-Clamp
- * Double-size cash box
- New "Hard-Cote" Finish Extends Playboard Life to an All-Time High!
- * A Gottlieb Flipper Skill Game

SEE YOUR DISTRIBUTOR TODAY!



That Extra Touch of Quality



Lowen Automaten Names Seven New Distributors

LONDON-While plans for the opening of a Lowen-Automaten office in London are nearing completion, the company named seven new distributors for the territories in and around Britain.

The newly appointed distribs are: Michael Beckett, Barrow Works, Pewsey; the North East Machine Sup-Marine Ave., Whitley Bay; P.&.P.I. Palmer, Spencer Ave., Leek; Vending Automats Ltd., Builder Street, Llandudno; A. Taddei, High Inverkeithing; Coughtrey, City Road, Dunkirk, Nottingham; and for Ireland, Moran's Music Company, Carlisle Circuit, Belfast.

An Englishman will be appointed to manage the London office which will provide assistance to the distributors and will incorporate a spare parts department. The first engineering course for London technicians on the company's latest juke boxes proved so successful that a second course has already been scheduled.



NAMED ROCK-OLA SALES VP: Dave Howle, veteran coin machine and vending sales exec, was named Vice President in charge of sales by David Rockola, President of Rock-Ola Manufacturing Corporation, in an announcement last month. Howle has been associated with the development of the Rock-Ola 'Shop-O-Mat' allpurpose vending machine which is also used as a soft-cover book vending machine.

Exclusive Chicago Area IMPORTERS-Distributors for WURLITZER Send for FREE PHONOGRAPHS and PARTS LATEST CATALOG 64 PAGES-Fully Illustrated COIN MACHINE EXCHANGE, INC. Joe Kline . Cable: "FIRSTCOIN"-Chicago

CHICAGO 22, ILLINOIS .

KEENEY'S ALL-NEW COLORA

the DIFFERENT 2-PLAYER FLIPPER GAME! See your Distributor or contact

J. H. KEENEY & CO., Inc.

2600 W. 50th St., Chicago 32, III. Phone: HEmlock 4-5500

Eyes On The Ball Please!

CHICAGO-The well-endowed Miss Denise Darcel takes aim, in the photo at the right, during her Valley Bumper Pool bout with Playboy Club champion Bunny Kathy. Most visitors to the Playmate Bar get a kick out of challenging Bunny Kathy-to this Valley Mfg. Co. game. Miss Darcel lost the match to Kathy but she's way out in front in our book.



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COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

Shuffles

Clipper (5/55)

Top Notch (10/55) Regulation (11/55) 6-Star (10/57)

Cyclone (10/58) Niagara (11/58) Dual (1/59)

Midget Bowling (3/58) Shooting Stars (4/58) Eagle (5/58) Atlas (8/58)

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets-New Machines Are Listed Elsewhere in This Section

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MUSIC MACHII
AMI
D-40, '51, 40 Sel.
D-80, '51, 80 Sel.
E-40, '53, 40 Sel.
E-80, '53, 80 Sel.
E-120, '53, 120 Sel.
F-120, '54, 40 Sel.
F-120, '54, 120 Sel.
G-80, '55, 120 Sel.
G-120, '55, 120 Sel.
G-200, '56, 200 Sel.
H-120, '57, 200 Sel.
H-200, '57, 200 Sel.
H-200K, '58, 200 Sel.
I-200K, '59, 200 Sel.
J-200K, '59, 200 Sel.
J-200K, '59, 200 Sel.
J-200K, '59, 200 Sel.
G-200, '60, 200 Sel.
G-200, '60, 200 Sel.
G-200, '60, 200 Sel.
Continental '60, 200
Lyric, '60, 100 Sel.
Lyric, '60, 100 Sel.
Lyric, '60, 100 Sel.
                                                                               MUSIC MACHINES
          K-120, '60, 120 Sel.
Continental '60, 200 Sel.
Lyric, '60, 100 Sel.
Continental 2, '61, 200 Sel.
Continental 2, '61, 100 Sel.
ROCK-OLA
1436, '52, Fireball, 120
Sel.
1436A, '53, Fireball, 120
       Sel.

1438, '54, Comet, 120 Sel.

1446, '54, HiFi, 120 Sel.

1446, '54, HiFi, 120 Sel.

1448, '55, HiFi, 120 Sel.

1452, '55, 50 Sel.

1454, '56, 120 Sel.

1455, '57, 200 Sel.

1458, '58, 120 Sel.

1468, '59, 200 Sel.

1475, '59, 200 Sel. Tempo I

1488, '60, 200 Sel. Tempo II

1478, '60, 120 Sel. Tempo II

1478, '60, 120 Sel. Tempo II

1495, '61, 200 Sel. Regis

1496, '62, 120 Sel. Regis

1496, '62, 120 Sel. Empress

1497, '62, 200 Sel. Empress

1493, '62, 100 Sel. Princess

SEEBURG

M100A, '51, 100 Sel.

M100BL, '51, 100 Sel.

M100BL, '51, 100 Sel.

M100BL, '51, 100 Sel.

Light Cab

M100C, '52, 100 Sel.

HF100G, '53, 100 Sel.

HF100R, '54, 100 Sel.

KD200, '55, 200 Sel.

VL200, '55, 200 Sel.

VL200, '55, 200 Sel.

VL200, '56, 200 Sel.

L100, '57, 100 Sel.

201, '58, 200 Sel.

161, '58, 160 Sel.

222, '59, 160 Sel.

222, '59, 160 Sel.

221, '59, 160 Sel.

Q-160, '60, 160 Sel.

Q-100, '60, 160 Sel.

AY1005, '61, 160 Sel.

AY1005, '61, 160 Sel.

DS 160, '62, 160 Sel.

DS 160, '62, 160 Sel.

DS 100, '62, 100 Sel.

WURLITZER

1250, '50, 48 Sel, 45 or

78 RPM

1460, '51, 48 Sel, 45 or

78 RPM
                                                       50, '51, 48 Sel., 45 or
78 RPM
00, '52, 104 Sel., 45 &
                     78 Kr. M.
1500, '52, 104 Sel., 45 &
78 Intermix
1500 A, '53, 104 Sel., 45
& 78 Intermix
1600, '53, 48 Sel., 45 &
                       & 78 Intermix
1600, '53, 48 Sel., 4
78 Intermix
1650, '53, 38 Sel.
1650A, '54, 48 Sel., 1
1650A, '54, 48 Sel.
1700, '54, 104 Sel.
1800, '55, 104 Sel.
1900, '56, 200 Sel.
2000, '56, 200 Sel.
2100, '57, 200 Sel.
2104, '57, 104 Sel.
2250, '57, 200 Sel.
2200, '58, 200 Sel.
2200, '58, 200 Sel.
2204, '58, 104 Sel.
2250, '58, 200 Sel.
2304, '59, 104 Sel.
2310, '59, 100 Sel.
2404, '60, 104 Sel.
2404, '60, 104 Sel.
2500, '61, 200 Sel.
2504, '61, 104 Sel.
2510, '61, 100 Sel.
2504, '61, 100 Sel.
2510, '62, 100 Sel.
2610, '62, 200 Sel.
                                                                                                                                                    PINGAMES
                                  BALLY
Acapulce (5/61)
Barrel-O-Fun (9/60)
Barrel-O-Fun '61 (4/61)
Barrel-O-Fun '62 (11/61)
Ballerina (6/59)
Beach Beauty (11/56)
Beach Time (9/58)
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Beauty Contest (1/60) Big Show (9/56) Can-Can (10/61) Carnival (11/57) Carnival (11/57)
Carnival Queen (11/58)
Circus (8/57)
Circus Queen (2/61)
County Fair (10/59)
Crossroads (1/56)
Cue-Tease 2P (7/63)
Cypress Gardens (6/58)
Double Header (7/56)
Funspot '62 (11/62)
Flying Circus 2P (6/61)
Golden Gate (6/62)
Key West (12/56)
Laguna Beach (3/60) Key West (12/56)
Laguna Beach (3/60)
Lido (2/62)
Lite-A-Line (2/61)
Lotta-Fun (9/59)
Miami Beach (9/54)
Miss America (2/58)
Moonshot (3/63)
Night Club (4/56)
Parade (6/56)
Queens (Bch., Is., Trop.)
(3/60) (3/60)(3/60) Roller Derby (6/60) Sea Island (2/59) Shoot-A-Line (6/62) Show Time (3/57) Silver Sails (11/62) Sun Valley (7/57) Target Roll (1/58) 3-In-Line 4P (8/63) Touchdown (11/60) Twist (11/62) Twist (11/62) U.S.A. (8/58) CHICAGO COIN Sun Valley (8/63)

GOTTLIEB

Around Wld. 2P (7/59)

Atlas 2P (5/59)

Big 1P (1/64)

Brite Star 2P (4/58)

Captain Kidd 2P (7/60)

Contest 4P (10/58)

Contl. Cafe 2P (7/57)

Cover Girl 1-Plyr. (7/62)

Criss Cross 1P (3/58)

Dneg. Dolls 1P (6/60)

Dbl. Action 2P (1/59)

Fair Lady (12/56)

Falstaff 4P (11/57)

Fashion Show 2P (6/62) Sun Valley (8/63) Fashian 4F (11/31)
Fashian Show 2P (6/62)
Flagship (1/57)
Flipper IP (11/60)
Flipper Clown (4/62)
Flipper Clown (4/62)
Flipper Clown (4/62)
Flipper Fair IP (11/61)
Flpr. Parade (5/61)
Foto Finish IP (1/61)
Flying Chariots 2P
(10/63)
Gigi IP (12/63)
Gondolier 2P (8/58)
Hi-Diver IP (4/59)
Kewpie Doll IP (10/60)
Liberty Belle 4P (3/62)
Ltng. Ball IP (12/59)
Lite-A-Card 2P (3/60)
Mademoiselle 2P (11/59)
Majestic (4/57)
Melody Lane 2P (9/60)
Mry-Go-Round 2P (12/60)
Miss Annabelle IP (8/59)
Oklahoma 4P (2/61)
Olympics 1-P (9/62)
Picnic 2P (10/58)
Preview 2-P (8/62)
Qun. of Diam. (6/59)
Race Time 2P (3/59)
Rack-A-Ball 2P (12/62)
Rocket Ship IP (5/58)
Roto Pool IP (7/58)
Royal Flush (5/57)
Seven Seas 2P (1/60)
Showboat IP (4/61)
Silver IP (10/57)
Sittin' Pretty IP (11/58)
Slick Chick IP (4/63)
Spot-A-Card IP (3/60)
Str. Flush IP (12/57)
Straight Shooter (2/59)
Sunset 2-player (11/62)
Sunshine IP (10/58)
Spr. Circus 2P (10/57)
Sweet Hearts IP (9/63)
Sweet Sioux 4P (9/59)
Swing Along 2P (7/63)
Texan 4P (4/60)
Tropic Isle IP (5/62)
Universe IP (10/59)
Wagon Train IP (4/60)
World Champ IP (8/57) Ski Bowl 6 Plyr (11/57) Classic (7/57) TV Bowling Lg. (11/57) Lucky Strike (1/58) TV (with rollovers) Player's Choice (9/58) Twin Bowler (10/58) King Bowler (3/59) Queen Bowler (9/59) Duke Bowler (8/60) Duchess Bowler (8/60) Princess (4/61) Flash Back Old Pl Flash Back Old Plantation (2/61) Black Dragon El Rancho Hacienda Rainbow (6/62) Go-Cart 1P (5/63) Poker Face 2P (9/63)

WILLIAMS
Beat The Clock 1P (12/63)
Big Daddy 1P (9/63)
Big Deal 1P (2/63)
Black Jack 1P (1/60)
Casino 17P (10/58)
Club House 1P (10/59)
Coquette (4/62)
Crossword 1P (4/59)
Darts 1P (6/60) Gold Crown (3/62) Royal Crown (8/62) Grand Prize (3/63) SHUFFLES—BOWLERS UNITED 5th Inning (6/55) Capitol (6/55) Super Bonus (9/55) Deluxe model Darts 1P (6/60)
E1 Toro 2P (8/63)
Fiesta 2P (12/59)
Four Roses 1P (12/62)
Four Star 1P (7/58)
Gay Paree (6/57)
Gldn. Bells 1P (9/59)
Gldn. Gloves 1P (1/60)
Gusher 1P (9/58)
Jig Saw 1P (12/57)
Jumpin' Jacks 2P (4/63)
Jungle 1P (9/60)
Kingpin (9/62)
Kings 1P (8/57)
Mardi Gras 4P (11/62)
Merry Widow 4P (10/63)
Music Man 4P (8/60)
Naples 2P (9/57)
Nags 1P (3/60)
Reno 1P (10/59)
Rocket 1P (11/59)
Satellite 1P (7/58)
Sea Wolf 1P (7/58)
Sea Wolf 1P (6/63)
Space Ship 2P (12/61)
Starfire (1/57)
Steeplechase 1P (11/57)
Swing Time 1P (5/53)
10 Strike 2P (1/58)
3-D 1P (11/58)
Tic-Tac-Toe 1P (1/59)
Tom-Tom 2P (1/63)
Top Hat (10/58)
Trade Winds (6/62)
Turf Champ (8/58)
Twenty-One 1P (2/60)
Valient 2P (8/62)
Vagabond (10/62)
Viking 2P (10/61)
SHUFFLES—BOWLERS
BALLY
Shuffles
ABC Bowler (7/55)
Jumbo Bowler (9/55)
King Pin Bowler (9/55)
King Pin Bowler (9/55)
All-Star Bowling (12/57)
All-Star Bowling (12/57)
All-Star Bowling (12/57)
All-Star Bowler (2/58)
Utar Shuffle (10/58)
Speed Bowler (11/58)
Star Shuffle (10/58)
Speed Bowler (11/58)
Club Bowler (2/59)
Club Deluxe (5/59) Dual (1/39) Zenith (6/59) Flash (6/59) 3-Way (9/59) 4-Way (12/59) Big Bonus (2/60) Monarch Bowler (11/59)
Official Jumbo (9/60)
Jumbo Deluxe (9/60)
Bull Bowlers
ABC Bowl. Lane (1/57) ABC Tournament (6/5') ABC Champion (10/57) Strike Bowler (11/57) Trophy Bowler (11/51) Trophy Bowler (4/58) Lucky Alley (8/58) Pan American (6/59) Challenger (9/59) Super Shuffle (12/61) Big 7 Shuffle (9/62) CHICAGO COIN Shuffles Shuffles
Triple Strike (2/55)
Arrow (2/55)
Cr. Cross Targette (1/55)
Bonus Score (4/55)
Hollywood (5/55)
Blinker (8/55)
Score-A-Line (9/55)
Rowling Team (10/55) Score-A-Line (9/55) Bowling Team (10/55) Rocket Shuffle (3/58) Explorer Shuffle (6/58) ReBound Shuffle (12/58) Championship (11/58) Double Feature (12/58) Double Feature (12/58) Boul Feature (12/36)
Red Pin (2/59)
Bowl Master (8/59)
4-Game Shuffle (11/59)
Bull's Eye Drop Ball
(12/59) (12/59) 6-Game Shuffle (6/60) GA Triple Gold Pin Pro (2/61) GA Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Boll Bowlers
Bowling League (2/57)
Ski Bowl 6 Plyr (11/57)
Classic (7/57)

Big Bonus (2/60) Sunny (5/60) Sure Fire (10/60) Line-Up (1/61) 5-Way (5/61) Avalon (4/62) Silver (6/62) Shuffle Baseball (6/62) Action (7/62) Action (7/62) Embassy (9/62) Circus Roll-Down (9/62) Circus Roll-Down (9/02) Lancer (11/62) Sparky (12/62) Caravelle (2/63) Crest (4/53) Rumpus Targette (5/63) Astro (6/63) Ultra (8/63) Ultra (8/63) Skippy (11/63) Jill-Jill (11/63) Topper (2/64) Boll Bowlers Bowling Alley (11/56) Jumbo Bowling (9/57) Royal Bowler (12/57) Pixie Bowler (8/58) Duplex (11/58) Simplex (5/59) Advance (5/59) League (10/59) Advance (5/59 League (10/59 Handicap (11/59) Teammate (12/59) Falcon (4/60) Savoy (5/60) Savoy (5/60) Bowl-A-Rama Tip Top (10/60) Dixie (1/61) Cameo 5-Star Bowling (5/61) 5-Star Bowling (5/61) Classic (6/61) Alamo (4/62) Sahara (7/62) Tropic Bowler (9/62) Lucky (11/62) Cypress (12/62) Sabre (2/63) Regal (4/63) Fury (8/63) Futura (12/63) Futura (12/63) WILLIAMS Ball Bowlers Roll-A-Ball (12/56)

ARCADE
ABT 6 Gun Rifle Range
Air Football
Air Hockey
Auto Photo Model 9
Amer. Shuff, Situation
(5/61)
B Undersea Raider
B Darby Cun (2/60) B Derby Gun (2/60)
B Bulls Eye Shooting
Gallery (9/55)
B Big Inning (5/58) B Heavy Hitter (4/59) B Ball Park (4/60) B Sharpshooter (2/61) B Sharpshooter (2/61)
B Golf Champ (8/58)
B Bat. Practice (8/59)
B Skill Roll (B 3/58)
B Moon Raider (7/59)
B Target (10/59)
B Spook Gun (9/58)
B Skill Parade (1/59)
B Skill Parade (1/59)
B Skill Derby (10/60)
B Skill Derby (10/60)
B Del. Skill Parade (4/59)
B Table Hockey (2/63)
B Spinner (2/63)
Novelty Novelty
B Bank Ball (1/63)
B Fun Phone (3/63)
Capitol Midget Movies
CC Bullseye Baseball CC Bullseye Baseball CC Basketball Champ CC 4-Player Derby C Goalee CC Midget Skee C Goalee
CC Midget Skee
Super model
CC Big League (5/55)
CC Twin Hockey (5/56)
CC Shoot The Clown
CC Stm. Shovel (5/56)
SS Batter Up (4/58)
CC Criss Cross
Hockey (10/58)
CC Croquet (8/58)
CC Playland Rifle
Gallery (8/59)
CC Pony Express (4/60,
CC Ray Gun (10/60)
CC Wild West (5/61)
CC Long Range Rifle
Gallery (1/62)
CC All-Star Baseball
(1/63)
CC Big Hit (10/62)
CC Pro Basketball (6/61)
CC Riot Gun (6/63)
Ex Gun Patrol
Ex Jet Gun
Ex Space Gun Ex Jet Gun
Ex Space Gun
Ex Pony Express
Ex Six Shooter
Ex Shooting Gal. (6/54) Ex Shooting Gal. (9/54) Ex Star Shtg. Gal. (9/54) Ex Sportland Shooting Gallery (11/54) Ex "500" Shooting Gallery (3/55) Ex Treasure Cove
Shooting Gal. (6/55)
Ex Jungle Hunt (3/57)
Ex Ringer Ball (11/56)
Ex Pop Gun (9/57) Futura (12/63)
WILLIAMS
Boll Bowlers
Roll-A-Ball (12/56)
6 Player
UPRIGHTS
AB Circus (5/56)
AB County Fair (3/57)
AB Circus Wagon
Wheels (12/58)
AB Galloping Dominos
AB Circus Play Ball (4/59)
AB Magic Mirror
Horoscope (11/59)
AB Mermaid (3/60)
Aquati Prod. Squoits (11/57)
B Jumbo (5/59)
B Sportsman (6/59)
B Sportsman (6/59)
B Super Jumbo (11/60)
CC Star Rocket (5/59)
GA Skeet Shoot (1/57)
GA Double Shot (4/58)
GA Wild Cat (12/58)
GA Super Hunter (6/57)
GA Double Shot (4/58)
GA Wild Cat (12/58)
GA Super Wild Cat
GA Twin Wild Cat
GA Twin Wild Cat
GA Twin Wild Cat
Trail Blazer (12/60)
Twin Trail Blazer (2/61)
K Big Tent
K Spr. Big Tent (6/57)
K Shawnee (1/59)
K Big Roundup (3/59)
K Little Buckeroo (4/59)
K Big 3 (5/59)
K Touchdown (9/59)
K Big Dipper (10/59)
K Twin Big Tent
Criss Cross Diamond (1/60)
Sweet Shawnee '60

Ex Pop Gun (9/57)
Ex Ringer Ball (11/56)
Ex Prop Gun (9/54)
Ge Sigt Callery (5/54)
Super model (12/55)
Ge Sky Rocket Rifle
Gallery (5/55)
Ge Churchy Super model (12/55)
Ge Cynrus Rifle (3/57)
Ge Wild West Gun (2/55)
Ge Sky Rocket Rifle
Gallery (5/55)
Ge Churchy Super model (12/55)
Ge Sky Rocket Rifle
Gallery (6/54)
Ge Big Top Rifle
Gallery (6/54)
Ge Big Top Rifle
Gallery (6/54)
Ge Big Top Rifle
Gallery (5/55)
Ge Churchy Super model (12/55)
Ge Cynrus Pawer and (2/55)
Ge Churchy Super model (12/55)
Ge Cynrus Pawer and (2/55)
Ge Cynrus Pawer and (2/55)
Ge Churchy Super model (12/55)
Ge Cynrus Pawer and (2/55)
Ge Churchy Super model (12/55)
Ge Championship
Ge Veyr (1/55)
Ge For Fiell Callery (6/54) Ge State Fair Kine Gai.
(6/56)
Ge Davy Crockett (10/56)
Ge Circus Rifle (3/57)
Ge Motorama (10/57)
Ge Gypsy Grandma
(5/57) DeLuxe Model (3/55) Ke League Leader (4/58) Ke Sportland Ke Two-Gun Fun (3/62) Mid Red Ball (5/59) Mid Joker Ball (11/59)

Black Dragon '60 K Twin Red Arrow (5/60) K Flashback (6/61) ARCADE (Midway, contd.)
Midway Bazooka (10/60)
Midway Shooting
Gallery (2/60)
Midway Del. Baseball
(5/62) Mid. Target Gallery (7/62) (7/62)
Mid. Carn. Tgt. Glry.
(2/63)
Mid. Slugger BB (3/63)
Mid. Rifle Range (6/63)
Mid. Raceway (10/63)
Mid. Winner 2P (12/63)
Mills Panorama Peek
(11/54)
Munyes Rika Race (5/59 Mills Panorama Peek
(11/54)
Munves Bike Race (5/58)
Munv. Sat, Trkr. (5/59)
Mu Atomic Bomber
Mu Ace Bomber
Mu Dr, Mobile
Mu Fly Saucers
Muto Lord's Prayer
Mu Photo (Pre-War)
Mu Photo (DeLuxe)
Mu Silver Gloves
Mu Sky Fighter
Muto Voice-O-Graph
Pre-War Model
Post-War Model
Post-War Model
Mu K. O. Champ
Mu Drive Yourself
Mu Bang-O-Rama (4/57)
Philadelphia Toboggan Philadelphia Toboggan Skee Alley Scientific Pitch 'Em Scientific Pitch Em Seeburg Bear Gun Seeburg Coon Hunt Set Shot Basketball Southland's Speedway (6/63)Southland Fast Draw '63 Southland Fast Draw '63 Telequiz Un Jungle Gun Un Carn. Gun (10/54) Un Bonus Baseball (3/62) Un Bonus Gun (1/55) Un Star Slugger (7/55) Un Spr. Slugger (4/56) Un Pirate Gun (10/56) Un Yankee BB (3/59) Un Sky Raider (10/58) Wm. Del. BB (4/53) Wm. Major Leaguer Un Sky Raider (10/58)
Wm. Del, BB (4/53)
Wm. Major Leaguer
Wm. Big Lg. BB (2/54)
Wm. Jet Fighter (10/54)
Wm. Safari (2/54)
Wm. Solari (2/54)
Wm. Sidewalk Eng (4/55)
Wm. Sidewalk Eng (4/55)
Wm. King of Swat (5/55)
Wm. 4-Bagger (4/56)
Wm. Crane (10/56)
Wm. Penny Clown
(12/56)
Wm. 1957 Baseball
Wm. 10-Strike (12/57)
Wm. Ten Pins (12/57)
Wm. Ten Pins (12/57)
Wm. Shortstop (4/58)
Wm. Pinchhitter (4/59)
Wm. Vanguard (10/58)
Wm. Hercules (2/59)
Wm. Crusader (6/59)
Wm. Titan (8/59)
Wm. Del. Bat. Champ
(5/61)
Wm. Extra Inning (5/62) (5/61)
Wm. Extra Inning (5/62)
Wm. World Series (5/62)
Wm. Road Racer (5/62)
Bally Champion Horse
Bally Moon Ride
Wm. Official Baseball
(4/60)
Wm. Major League (3/63) Wm. Major League (3/63)
Wm. Voice-O-Graph 1962
KIDDIE RIDES
Bally Champion Horse
Bally Moon Ride Twins Pony Bally Space Ship
Bally Speed Boat
Bally Turvle. Trolley
Bert Lane Lancer Horse
Bert Lane Merry-Go-Round
B.L. Miss America Boat
Bert Lane Fire Engine
B.L. Whirlybird (3/61)
B.L. Moon Rocket (3/61) Capitol Donald Duck Capitol Elsie Capitol Palomina Horse Capitol Palomina Horse
Capitol See Saw
Chicago Coin Super Jet
Chicago Round The
World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Mustang
Exhibit Sea Skates
Exhibit Space Patrol
Scientific Television
Scientific Boat Ride
Texas Merry-Go-Round
Exhibit Rudolph The
Reindeer

Reindeer

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be silled at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

- USED 45 RPM RECORDS. WE PAY freight & top prices. KING SALES—1415 WASHINGTON STREET—BOSTON, MASS.
- 45 RPM RECORDS. PLEASE SEND LIST for quick reply. Masters also purchased. Please state what you have. PARAMOUNT RECORD CO.—16 CHERRY LANE.—N. BETHPAGE, L.I., N.Y. (Tel. 516—MY 4-4178).
- USED 45 RPM RECORDS. ALL TYPES AS they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO. INC.—1215 S. HOWARD STREET—BALTIMORE, MD. 21230.
- SURPLUS 45 RPM RECORDS. WE BUY large quantities, on a very steady basis. We are the nation's foremost packager of promotional priced and packged phonograph record packs. Bank references furnished, we are rated in D & B. NATIONAL BAG-O-TUNES. INC., 15 ALABAMA AVENUE, ISLAND PARK, L.I., N.Y. (Tel. 516-TU 9-9300).
- SEEBURG M100c, HF100R, VL200, 222S, AY160S, DS160S, Wurl: 1900, 2000, 2100, 2150, 2200, 2250, 2300S, 2400S, 2500S, 2600S, 2700S, Rockola 1448, 1454, 1455, AMI H200E, J200ES, Guns, Bowlers, Bingos, Rush offers to VICTOR HUGO—KONINGIN ASTRID-LAAN—49 MECHELEN, BELGIUM.
- NEW RECORDS 45 RPM AND LP'S ANY quantity. Highest prices paid. All replies confidential and favorable to dj's, reviewers and Mfrg. with surplus inventories. RECORD SHACK, 274 W. 125th STREET, NEW YORK, N.Y. (Tel. UN 6-1600—area code 212).
- LATE BINGOS, GOTT: 2-4 PLAYERS, SEE-burg CV200, Large Ball-rollover Bowlers. Unchopped complete, working packed original cartons. We pay CASH in Dollars. Prices FOB nearest seaport. MAX LOBO & CO.—MEIR 23, ANTWERP, BELGIUM. (Tel. 33.81.33—cable LOBOMA).
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LPC-1-Stereo LP Console, 160 Selection

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All LP Consoles have the following standard equipment: Personalized, Album of the Month Feature, Plays 33-1/3 and 45 RPM records intermixed, Album Pricing and universal pricing system, Half Dollar, Income Totalizer.

HLPC-1—Stereo LP, 160 Selection, Hideaway Plays 33-1/3 and 45 RPM records intermixed, Album pricing and universal pricing system, Income totalizer.

DS160H—Directional Stereo, 160 Selection Phono. With Artlat of the Week Feature, Universal Pricing, Plays 33-1/3 and 45 RPM records intermixed, Half Dollar, Remote Control optional.

SC-1—Stereo Consolette, 160 Selection, Includes the following features: Personalized, Album of the Month, Album and single pricing, Pushbutton volume control, Remote selection, Twin atereo speakers Remote income totalizer.

3W100—Wall-O-Matic 100, Single Pricing TW1—Twin stereo wall speaker, 8 inch TC1—Twin stereo corner speakers, 8 inch TC1—Twin stereo corner speakers, 8 inch EBWC1-12—Extended bass corner/wall speaker, 12 inch PRVC-2—Powered remote volume control CC-2—Coin counter
BACKGROUND MUSIC Encorel 750 Sel.
BMS-2—Background Music Unit, 1000 sel.
BMC-1—Background Music Compact BMCA-1—Companion Audio CIGARETTE VENDOR 4E3—Modular unit, 825 pack capacity.

4E3XM—Modular (less match unit) 825 pack capacity.

4E4XM—Free Standing, Personalized (less match unit) 825 pack capacity.

4E4XM—Free Standing, Personalized (less match unit) 825 pack capacity ingredients) 200 7 oz. cups. Selective: 5 664-D—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 5 664-D—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 6 664-R—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 6 664-R—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 6 664-R—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 650 cup capacity, Selective: 6 664-R—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 650 cup capacity, Selective: 6 664-R—Seeburg/Bally Coffee Vendor—Fits any in-line modular installation, Coffee-Chocolate-Soup or Tea (dry ingredients) 650 cup capacity, Selective: 6 664-R—Seebur

SOUTHLAND ENGINEERING CORP	
Little Pro (3/64)	
Time Trials (9/63)	
Traveling Frog	
Traveling Dinosaur	
Space Ship	
Travel Pony (Adaptable to Other	

UNITED MFG. CORP.

Tornado								
Tempest								
Bank Po	ol (11/68)						è

U.S. BILLIARDS INC.

Pro															
Pro	2-	-883	51												٠
Pro	3-	935	53												
Pro	4-	103	x5	8											
Comet	6-F	kt.	Se	ri	e	8									
Mode	1 6	700)												
Mode	1 7	700) .									. ,			
Mode	1 8	200) .												
Mode	1 9	100) .												
Deluxe	Ro	tat	ion	B	u	ır	n	p	e	r					
Mode	1 4	8									 				
Mode	1 6	7													

VALLEY SALES CO.

Model	77	5-78x45								
		5-88x50								
		5-93x53								
Regulatio	on	Bumper	Po	ж	ı					

WILLIAMS MFG. CO.

Grand Slam Baseball (2/64) Oh, Boy! 2P (2/64)

THE WURLITZER COMPANY

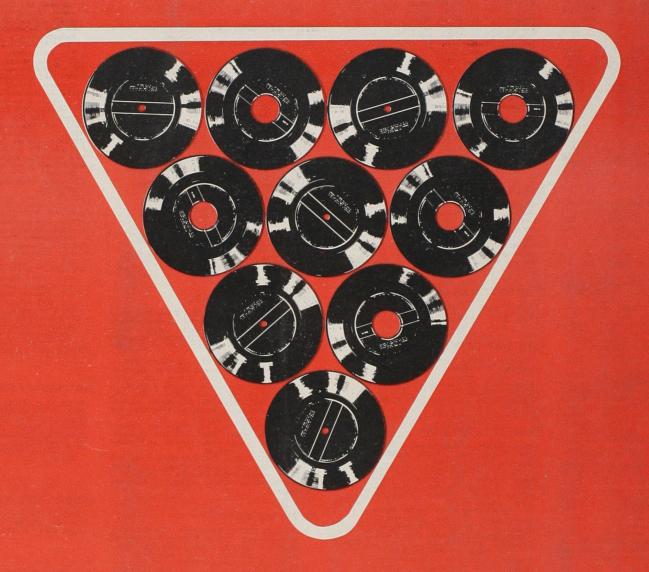
2700 Stereo-Mono., 200-sel. phono. 2710 Stereo-Mono., 100-sel. phono.

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for the private Stereo Spkr. for use on WB 5200 and WB 5250 with Models 2300 thru

2700
5010 WB Ten Top Tunes sel. 50¢
5250 WB 200-sel. 10-25-50¢
5200 WB 104-sel.
5200 WB 100-sel. 10-25-50¢
Speakers
5122 Stereo Convertible Console Spkr.
5123 Stereo Wall Spkr.—12" Coaxial
5124 Stereo Corner Spkr.—8" Extended
Range

Range
5125 Stereo Extender Spkr. (Packed in Pairs)
5126 Stereo Directional Spkr. (Packed in Pairs)
Hideaway Phonographs
2717 Stereo-Mono. 200-sel.
2711 Stereo-Mono. 100-sel.

TEN TOP TUNES



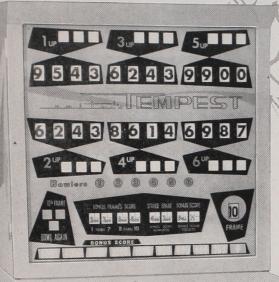
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We could tell you more . . . much more about the simplicity of design . . . the dependability . . . the fast, easy servicing of our new phonographs. But why not see them all . . . the Rock-Ola Rhapsody II and Capri II, now at your Rock-Ola distributor's!



