



GREAT BRITAIN

After a gap of twelve months, **Cliff Richard**, accompanied by **The Shadows**, is reported to be playing to capacity on his current 22-day tour for promoter **Arthur Howes**. Cliff and The Shadows are all set for a continental tour playing Holland (May 5), Belgium (May 8), Germany (May 11) and The Olympia, Paris (May 18) with further dates in Scandinavia. In spite of **The Beatles** and the group influx Cliff still remains one of the most popular stars in Britain and has just collected his fourth Gold Disk for million sales of "Lucky Lips." As well as topping British and world popularity polls he has firmly established himself in the film world having been voted No. 1 Film Star for his performance in the box office success "Summer Holiday." The premiere of his latest picture "Wonderful Life" is eagerly awaited. Cliff's current Columbia single "Constantly" is a ballad of Italian origin.

Gerry And The Pacemakers just back from a triumphant tour of Australia will visit America for the first time on May 1. Two **Ed Sullivan** Tv'ers have been booked for May 3 and May 10 plus a concert in Baltimore May 8. It is hoped that some Canadian dates can be negotiated. Gerry and the boys will be accompanied by manager **Brian Epstein**, who will also be arranging dates for **Billy J. Kramer's** intended visit in June. So far an **Ed Sullivan** show has been booked for June 7.

American r&b singer **Chuck Berry** is to make his first British tour for promoter **Don Arden** on May 9. **Karl Perkins** will also be coming over and the three-week tour will also feature the **Swinging Blue Jeans** and **The Animals**—a new British group whose debut disk "Baby, Let Me Take You Home" is now entering the charts. **Brenda Lee** has also been booked by Arden for a return visit in September to be followed by a tour of the Continent.

Arden recently visited America and in Nashville he entered into a reciprocal agreement with **Dub Allbritten** of One Neters Inc. for the promotion and exploitation of Anglo-American talent. It is hoped that some time in the future a country & western package tour can be arranged.

Starting May 3 for an indefinite period, **Brian Epstein** is to present a series of pop concerts every Sunday evening from London's Prince of Wales theatre. **D.J. Alan Freeman** will be the compere of "Pops Alive!" and as well as booking top names in British pop music Epstein plans to engage the services of American artists who are in Britain. The first American singer to be booked is **Roy Orbison** who heads a concert on May 17. **The Searchers** kick off the series on May 3 to be followed by **Billy J. Kramer**, **Freddie And The Dreamers**, **The Beatles**, **Gerry And The Pacemakers** and **Dusty Springfield**.

Six current pop titles selling as a single at 6/8d (94¢) and issued on the Regal-Zonophone label is the latest EMI venture. To be known as "Hot Six" the label will credit the artists and the first release features **The Leroy's** and **The Innocents**. Earlier this year Pye Records started its "Top Six" label which also retails at 6/8d.

The Rolling Stones make their LP debut this month for Decca with "The Rolling Stones." Material is performed in the group's usual r&b idiom and on some tracks American singer **Gene Pitney** plays piano while record producer **Phil Spector** takes over on the moracs. How's that for Anglo-American co-operation. Two of The Rolling Stones recently penned "That Girl Belongs To Yesterday" for Pitney which gave him a resounding success on both sides of the Atlantic.

The Merseybeats, who scored a hit with "I Think Of You," have waxed the number in German for release in that territory. They plane to Dusseldorf on May 24 to represent British Pop Music during the U.K. week of the Dusseldorf Fair.

Paul Kapp of General Music, America flew into London recently and called at the Cash Box office. Kapp, who is on a five-week European tour will be visiting Munich, Milan, and Brussels seeking repertoire for his standard catalogue.

Heinz, who first hit the charts with "Just Like Eddie," has expanded his musical tribute to the late **Eddie Cochran** into LP proportions with his first album "Heinz—Tribute To Eddie." Title track penned by recording manager, **Joe Meek**. Released on the Decca label.

First disk by new group, **Me And Them** entitled "I Think I'm Gonna Kill Myself" attracted so much adverse criticism that Pye withdrew the record. They now make their second bow with "Show You Mean It Too," which has no macabre undertones.

Quickies: **Cassius Clay's** "I'm The Greatest" album issued on CBS . . . **John Kane**, having made a come-back with "Boys Cry" follows it with new Montana single "Rain, Rain, Go Away." . . . Top German singer **Rex Gildo** axes "Strange But True" in English on Columbia. . . . **Cliff Richard** on "Thank Your Lucky Stars" April 25. . . . **The Searchers** booked for TV and concert dates in America at the end of May by agent **Tito Burns**. . . . **The Serendipity Singers** make themselves known to us in Britain via their Philips disk "Crooked Little Man." . . . **Dimitri Tiomkin** score "The Fall Of The Roman Empire" soundtrack released here on CBS. . . . New **Petula Clark** single "I Love You More And More Every Day" (Al Martino—Capitol) on Pye. . . . New **Black and White** Minstrel Show album by the **George Mitchell Singers** on HMV. . . . "Never Love A Stranger" latest **Acker Bilk-Leon Young** Chorale single on Columbia. . . . On the fourth anniversary of **Eddie Cochran's** death Liberty issued "Skinny Jimmy" from "Cherished Memories" LP. . . . **Lesley Gore**, who hit here with "It's My Party," and then failed to click has new release on Mercury "That's The Way Boys Are." . . . **Billie Black's** new Parlophone single "You're My World" an Italian original. . . . **John Formost** single on Parlophone "A Little Lovin'" published by Jaep Music.

Norway's Best Sellers

Week	Last Week	Weeks On Chart	Title	Artist
1	1	4	*La Meg Vaere Ung	(Wenche Myhre/Triola) Egil Moan Iversen A/S
2	5	4	I Love You Because	(Jim Reeves/RCA Victor) Reuter & Reuter AB
3	2	6	All My Loving	(The Beatles/Parlophone) Edition Lyche
4	3	4	Can't Buy Me Love	(The Beatles/Parlophone) Edition Lyche
5	4	8	Skona Mitt Hjärta	(Pick Up The Pieces) (Siw Malmkvist/Metronome) Imudico A/S
6	6	2	Viva Las Vegas	(Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
7	7	12	Hippy Hippy Shake	(The Swinging Blue Jeans/HMV) Imudico A/S
8	8	8	I'm The Lonely One	(Cliff Richard/Columbia) Bens Music AB
9	7	7	Beautiful Dreamer	(John Leyton/HMV) Southern Music AB
10	1	1	Non Ho L'Eta	(Gigliola Cinquetti/Triola) Stockholm Musikproduktion



AUSTRALIA

It has come to the notice of **Cash Box** again over recent weeks that there are thousands of ridiculously low-priced fully-imported albums being offered to leading dealers in major cities throughout Australia. When we say ridiculously low-priced, we mean it! These albums are being offered to dealers at prices that would allow dealers to sell them at much less than EP retail level and still make a handsome profit. How these albums can be recorded, pressed, packaged and shipped to Australia and retailed in accordance with Government regulations (import duty, copyright, sales tax) is something of a puzzle. This is unfair competition in the true sense of the phrase because it is economically impossible for local manufacturers to get anywhere near the price structure of these imported products. It must surely be the time for the whole industry to take some definite action to prevent this import business growing to the stage where perhaps it will be difficult to suppress. Now is the time for an approach to be made to the Federal Government to at least put a temporary halt to low-price importing pending a full and thorough investigation into the matter. The longer this type of importing is allowed to go unquestioned the more difficult it will be to stop and that is why some urgent action is needed before the local manufacturers find themselves in some real trouble.

Peter, Paul & Mary whose Australian visit has been on and off several times during the past couple of months, are now certain to arrive here on May 28. The group's concert manager, **Ed Sarkesian**, who was in Australia recently has finalized details for P, P & M to give concerts in Melbourne, Brisbane, Sydney and Adelaide. At present the trio's new Warner Bros. single "Tell It On The Mountain" is doing good business.

Two local groups have new releases out on the Leedon label through the Festival Records group. **The Rajahs** have "Kiss Me Now" c/w "You'll Get Over It" and **The Nocturnes** have "Sitting Pretty" c/w "Storm Warning." Other new singles through Festival are **Betty Everett** with "The Shoop Shoop Song" (shaping like a real smash); **Moe Koffman** with "Coffee House" and "Flootenanny"; **The Caterpillars** with "Hello Happy Happy Goodbye" c/w "The Caterpillar Song"; **Herbie Mann** has "Harlem Nocturne" and "Not Now—Later On" and **Lena Horne's** new single carries "Blowin' In The Wind" c/w "The Eagle And Me."

We goofed in the column a couple of weeks ago when we reported that **Tony Doherty** was doing the national disk-jockey sessions during the absence of **John Laws** through illness. For sure—Tony is doing some of the shows but John's station mate **Ken Sparkes** is also handling some of the big national programs. Both Ken and Tony are doing the shows over the Macquarie Broadcasting Network and they're doing them in a truly national style by including records by artists from as many States as possible.

EMI has released—on the Decca label—a single featuring **Sounds Incorporated** from England with "Keep Moving" and "Order Of The Keys"; the former title is from the film "Live It Up." The record is of more than usual interest due to the fact that Sounds Incorporated will tour Australia with **The Beatles** in June.

Local singing star and television personality **Johnny O'Keefe** is scoring fairly well with his current single on the Leedon label "She Wears My Ring." Once again—as in many cases in the past—Johnny's record seems to be hotter in Melbourne than in any other city at the moment.

At the time of going to press with this column, the release of "Can't Buy Me Love" by **The Beatles** is still one week away but we are prepared to wager that within a couple of days of release it will become the No. 1 record across the nation. EMI has made elaborate plans to ensure that all its distribution offices have ample stock ready for the release date. One thing for sure—when "Can't Buy Me Love" becomes the No. 1 single in Australia it will displace another record by the Beatles. These guys are competing with themselves—they have the singles market completely bottled up and looks like holding it for a while yet.

The one disturbing feature about the fantastic sales of the Beatles is that they have spelt doom to many, many fine singles which would under different circumstances have become top sales items.

Australia's Best Sellers

- 1 All My Loving (The Beatles—Parlophone) Leeds Music
- 2 Roll Over Beethoven (The Beatles—Parlophone) Leeds Music
- 3 The Harem (Acker Bilk—Columbia) Pincus-Gil
- 4 Needles And Pins (The Searchers—Astor) Metric Music
- 5 Dawn (Four Seasons—Festival)
- 6 I Saw Her Standing There (The Beatles—Parlophone) Leeds Music
- 7 Bits And Pieces (Dave Clark Five—Columbia) Castle Music
- 8 I Love You More And More Every Day (Al Martino—Capitol)
- 9 Diane (The Bachelors—Decca) Albert
- 10 California Sun (The Riverias—W & G) Planetary-Nom

Great Britain's Top Ten LP's

- 1 1 With The Beatles—The Beatles (Parlophone)
- 2 3 West Side Story — Sound-track (CBS)
- 3 2 Please Please Me—The Beatles (Parlophone)
- 4 4 Stay With The Hollies—The Hollies (Parlophone)
- 5 6 Meet The Searchers — The Searchers (Pye)
- 6 — Session With The Dave Clark Five—Dave Clark Five (Columbia)
- 7 5 How Do You Like It—Gerry & Pacemakers (Columbia)
- 8 — Blue Gene — Gene Pitney United Artists
- 9 7 Elvis' Golden Records Vol. 3 —Elvis Presley (RCA)
- 10 — A Girl Called Dusty—Dusty Springfield (Philips)

Great Britain's Top Ten EP's

- 1 1 All My Loving—The Beatles (Parlophone)
- 2 2 The Rolling Stones — The Rolling Stones (Decca)
- 3 3 Twist And Shout—The Beatles (Parlophone)
- 4 9 The Bachelors—The Bachelors (Decca)
- 5 5 Hungry For Love — The Searchers (Pye)
- 6 4 The Dave Clark Five—Dave Clark Five (Columbia)
- 7 — The Merseybeats On Stage—The Merseybeats (Fontana)
- 8 8 I Only Want To Be With You — Dusty Springfield (Philips)
- 9 7 The Beatles Hits—The Beatles (Parlophone)
- 10 — Peter Paul And Mary—Peter Paul And Mary (Warner Bros.)



BRAZIL

Important news from RCA: **Douglas Reid**, former manager of that company, became the first Brazilian President of the diskery in this country. This is considered a very wise move, since Reid is not only one of the well liked professionals in this country, but also a competent one and with perfect knowledge of the problems relative to the Brazilian music business. The new president of RCA has been receiving sincere congratulations from everyone connected with the record world, and a well deserved homage is being prepared. **Sergio Endrigo**, exclusive artist of that label who, in spite of having answered personally to us his voyage back home, remained incognito underwater-fishing on the Brazilian coast, was one of the first to congratulate Reid.

Ramalho Neto, head of the promo and art departments, is busy preparing with enthusiasm the material about the young Italian singer **Rita Pavone**, who is due in Brazil in the next months. Other info, same source: **Sergio Murilo**, teen idol singer, after a successful tour in Argentina and Chile, signed with this label. Another new contract with the instrumental combo **Os Poligonais**, five college boys who will record their first LP in bossa-nova and "balanço." The man who actually started the BN move—**Johnny Alf**—some ten years ago, is cutting a new LP for RCA called "Diagonal." **H. Gastaldello**, of the International Dept. is preparing a new LP on the same line as two others, with numbers by several Italian artists whose recent releases—"Itália Moderna" and "Alta Pressione"—were very well accepted in the market; name is "Gioventu!" **Elvis Presley's** single "Suspicion" will have an extra special promotion: with each record a calendar with the artist's photo for his fans' delight!

J. Rahmi, general manager of Chantecler, announced that the waxing of the label's exclusive artist, **Giane**, of the world success "Dominique" is reaching the 150,000 mark. Another LP with a quite interesting career on the market is the "Hully Gully" waxing by the local group **The Jet Black's**. The popular Brazilian songstress **Martha Mendonça's** rendition of the bolero "Foi Contigo" is making an interesting career as well. Rahmi is also proud of the position of this company as far as the classical Brazilian releases are concerned: During 1963 the following albums have been released with great success—"Ouro Sobre Azul," works by **Ernesto Nazareth**, interpreted by one of the top names of the concert pianists in the country, "Eudoxia De Barros," a serious challenger for the recently created award for "National Prize of the Record." Two LP's by the young guitar soloist **Antonio Carlos Barbosa Lima—Villa-Lobos'** "Bachianas No. 4, and Concerto Para Viola Brasileira." Also "Lia Salgado E A Canção Brasileira." All these releases have had good reception by public and critics. As great a novelty Rahmi announced that Chantecler will release this month a waxing by the Italian songster **Bobby Solo**, with the great success "Una Lacrima Sul Viso;" it is said that this record sold on its first week of its release in Italy the impressive amount of 250,000 and became Italy's first million seller. The publisher, Ricordi, says that although the song couldn't be duly presented during the San Remo Festival of '64, because Bobby had a throat ailment, it is considered to be the real winner of the contest. . . . Rahmi just left for Mexico, where he will attend the Convention of the Latin American Federation, will then proceed to the United States, Colombia, Venezuela and Peru, on a professional visit.

Enrique Lebendiger of Fermata informs that the pubbery has lately released 15 Italian songs of several publishers. Fermata records one of the most famous conductors and arrangers in the country, **Luiz Arruda Pais**. He's preparing an LP with 12 compositions of the British maestro, **Donald Philips**, a famous name in the whole world. Other items of interest: Few people know that **Jack Mills** (Mills Music) is a talented composer! His first creation—"I'll Buy The Ring For Your Wedding Day"—never recorded in the States, was finally "discovered" by the Brazilian band leader **Osmar Milani** . . . after 40 years; he liked it so much that he will cut an arrangement for Fermata in Brazil. **Juvenal Fernandes** is very excited about the great movement on the market with the two vocal and instrumental groups, exclusive of the company, **The Vikings** and **The Rhythm Killers**.

One of the most interesting, talented and internationally famous music personalities of the present day is currently in Brazil, namely São Paulo: the Austrian pianist **Friederich Gulda**. This great artist is not only a great interpreter of the erudite music—not only the classics but also the modern symphonic—but also one of the most important promoters of real jazz as a serious manifestation of art. Gulda is in São Paulo, on his way to Argentina and gave a concert of symphonic music at the "Teatro Municipal" and was quite disappointed with the management of that theater: this is one of the only such places where Fritz did not succeed to do the very interesting programming that he has been doing all over the world including the Viennese Music Hall, which consists of a mixed program of a first part classical and second jazz. He will now go to Buenos Aires, where he will perform in 10 to 12 such concerts and hopes to be able to do it here when he will return which will be very soon. Let us hope! When we had the opportunity to meet Gulda in Vienna some 10 years ago, he was only, at least officially, a classical concertist; however he was already enthusiastic about jazz and would perform for his friends whenever he could. Now, he doesn't have a minute free, because he rehearses the whole day, either in one or in the other activity. Here in SP he is preparing his jazz concerts, with two North American boys—**James Rowser**, bass, and **Albert Heath**, drums—who came all the way from NY with him. Fritz Gulda's immediate plans are interesting and "different": middle of May—"Wiener Fest Woche"—one recital and one jazz-concert with some of the big names in Europe and some Americans (15 pieces in all), among whom **Mel Lewis**, **Benny Bailey**, **Idrees Sulieman**, **Sahib Shihab**, **Tubby Hayes**. This concert will be cut by US Columbia (CBS), under the supervision of **John Hammond**. As a matter of fact, CBS has already an LP with the artist, called "Music For Piano And Band." Classical records were cut by the genial pianist for Decca and Deutsche Gramophon. In June, Gulda will perform at a whole Beethoven Night at the world famous "Salzburger Festspiele." Then, in August, he will be at the Music Festival of Santander, in Spain, with another of his favorite personal appearances: one part Classic, one part jazz. The great **Friederich Gulda** will cut an LP during his next stay in Brazil for RGE—a wise promotion of Scatena!

And . . . **The Beatles** are coming to Brazil at the end of this month!!! Note that it is spelled B-E-E . . . Yes, the American version of the Beatles will do some TV shows and personal appearances!

Brazil's Top Five EP's

This Week	Last Week	Artist/Label
1	1	Rita Pavone—Rita Pavone/RCA Victor
2	4	Roberto Carlos—Roberto Carlos/CBS
3	—	Doce Amargura—Moacyr Franco/Copacabana
4	3	Dominique—Soeur Sourire/Philips
5	2	Samba, Esquema Novo—Jorge Ben/Philips



ARGENTINA

The information for this column has been compiled by **Jorge Llobera**, due to **Miguel Smirnoff's** absence because of his trip to Mexico and the United States.

Odeon has organized a party celebrating the big sales attained by tropical music **Los Wawanco** through their "cumbia" music releases, which include two LP's and several singles. The group plans to start a trip very soon, covering several Latin American countries and maybe the States. And speaking about Odeon, the label has inked **Hernan Figueroa Reyes**, formerly with **Los Huanca Hua**, as a soloist. His first record is "Samba De Usted" and "Chacarera Del Soltero." On the international side, Odeon's label London has contracted tango songstress **Susy Leiva** for a series of waxings that will be released in other countries as well as Argentina.

Stanko Jerebic of CBS reports the start of a new pubbery, controlled by the diskery, according to its international policy. The name will be Melograf, and it will publish mainly the tunes written by local singers and composers recording for CBS. First name to work for Melograf is **Leo Dan**, who's riding the charts with his new title "Lita" and "Como Te Extraño Mi Amor." Larry's "Beatriz," also on the charts, is also a Melograf item.

More about diskery pubberies: RCA's Relay Music is also gaining force: it has been announced that it will represent in Argentina the works published by RCA Italiana, which are currently taking a good share of the market. Relay will have an option to the tunes published by RCA Italiana, which include many **Rita Pavone** and other well known artists.

Daniel Blanco of Sicamericana reports that the diskery is expecting the arrival of the new stereo equipment very soon. The label's plans are to start operating its studios with the new machines in a few months. Tango star **Jose Basso** is already back from Europe, where he negotiated a tour to be started next June. Basso and his orchestra will visit Spain, France, Italy and some other countries, and the trip will last several months. Folk artist **Rodolfo Zapata** has just returned from the province of Cordoba, where he made a series of p.a.'s. His latest waxings are "La Electronica" and "El Cuchi Cuchi."

News from Fermata: **Juan Ramon** (Disc Jockey) has recorded "No Es Facil Tener 18 Años" and "No Te Vayas." **Sonia** (Philips) has cut also the latter, coupled with "La Ultima Cita," while **Los Tammys** have waxed "Hey, Ni Lo Digas." **Don Pipo** (CBS), recorded "Dame Dame Tu Amor," while **Roberto Yanes** has cut "Cuando Sonries Asi" and "Yo Te Amo Solo A Ti."

On the Producciones Fermata side, the news are "Hey Bobba Neddle," by **Chubby Checker**, under the Cameo Parkway label, and an EP by **Bernie Lowe**.

Mario Kaminsky of Microfon reports about a very interesting album to be released by his label, in cooperation with the Friends of Tango Music Association. The LP will feature several top names in the field, like **Atilio Stampone**, **Eduardo Rovira**, **Alberto Caracciolo**, **Reinaldo Michele**, and, through RCA permission, **Anibal Troilo**. Six different orchestras will be featured, and thus the LP may become a nice sample of Argentine music. Kaminsky plans a heavy promotion campaign for this release, and expects it will sell very well.

Argentina's Best Sellers

This Week	Last Week	Artist/Label
1	1	*Sabor A Nada (Korn) Palito Ortega, Los Cava Bengal (RCA); Siro San Roman (Music Hall)
2	2	*Mary Isabel (Mundo Musical) Leo Dan (CBS)
3	3	*El Patito (Korn) Chicote Lopez (Odeon Pops)
4	14	*Como Te Extraño Mi Amor Lita Leo Dan (CBS)
5	4	O Mio Signore (Cicero-Fermata) Edoardo Vianello (RCA); Blanquita Silvan (CBS); Juan Ramon (Disc Jockey)
6	15	*Es Un Secreto/Es Hermoso Vivir (Korn) Palito Ortega (RCA)
7	5	Dominique (Primavera-Fermata) Soeur Sourire, Sonia (Philips); Hermana Alegria (CBS); Angelica Maria (Odeon Pops)
8	13	*Que Suerte (Korn) Violeta Rivas (RCA)
9	6	*Beatriz (Melograf) Larry (CBS)
10	7	En La Cima De La Montaña (Fermata) Rita Pavone (RCA); Ricky Gianco (Fermata); Blanquita Silvan (CBS); Juan Ramon (Disc Jockey)
11	—	If I Had A Hammer (Fermata) Rita Pavone (RCA); Trini Lopez (Reprise); Village Stompers, Brothers Four (CBS). Lalo Franses (RCA)
12	9	America (Korn) Trini Lopez (Reprise)
13	12	Kansas City (Korn) Trini Lopez (Reprise)
14	10	Love Me Do (Korn) The Beatles (Odeon Pops)
15	11	*Amarraditos (Korn) Los Nocturnos, Siro San Roman (Music Hall); Luis Ordoñez (CBS); Fulvio Salamanca (London); Argentino Ledesma (Odeon); Fetiche (Philips)

Brazil's Best Sellers

This Week	Last Week	Artist/Label
1	1	10 Che Amo Solo Te (Fermata) Sérgio Endrigo/RCA-Victor
2	3	*Rua Augusta (Vitale) Ronnie Cord/RCA-Victor
3	2	Dominique (Fermata) Giane/Chantecler; Soeur Sourire/Philips; Trio Esperanza/Odeon; Poly/Continental
4	4	Ritmo Da Chuva (Rhythm Of The Rain) (Fermata) Demetrio Continental
5	4	*Parei Na Contra Mão (Mundo Musical) Roberto Carlos/CBS
6	6	Roberta (Fermata) Peppino di Capri/Odeon
7	9	Sapore Di Sale (Fermata) Gino Paoli/RCA Victor
8	—	De Joelhos (Embi) Carlos Alberto/CBS; Lucho Gatica/Odeon
9	8	Acorrentados—Encadenados (Vitale) Agnaldo Rayol/Copacabana; Trio Cristal/RGE
10	7	Sabe Deus—Sabrá Diós (Embi) Carlos Alberto/CBS; Lucho Gatica/Odeon

Brazil's Top Five LP's

This Week	Last Week	Artist/Label
1	1	Samba, Esquema Novo—Jorge Ben/Philips
2	2	O Jovem Dr. Kildare Canta—Richard Chamberlain/Philips
3	3	Sergio Endrigo—Sergio Endrigo/RCA Victor
4	4	Moacyr Franco—Moacyr Franco/Copacabana
5	—	'S Rhythm—Ray Conniff/CBS



CANADA

More British product is beginning to happen on the Canadian record scene. In both Montreal and Vancouver action has been noted on a new London side by femme singer, **Antoinette**. "Jenny Let Him Go" is getting concentrated air exposure at Vancouver's CFUN and Montreal's CKGM. The vocal version of "Shangri La" by **Vic Dana** is also coming in for its share of spins, leading to steady sales in Canada. "Look Homeward Angel" continues to show well on station lists, particularly in eastern Canada. A strong up and comer for the London people appears to be the newie by the **Bermudas**, "Donnie." At long last, the **Jillianne Harris** folk album has been completed. Final masters were played for your reporter recently and it stacks up as one of the best folk-oriented sets heard in some time. **Hal Ross** indicates that London will pull out all the stops to promote the new set to be released shortly on the Melbourne label. Hal is in the process of arranging an American release for the folk package by Jillianne. Guitarist on the second half of the session is **Gerry Goodfriend**, a truly talented, young Canadian.

Wilf Gillmeister sends word from RCA Victor that the label is about to debut a new series of LP's under the "Vintage" banner. First releases in the new series are due in June. According to Wilf, the series will offer the consumer a specially selected assortment of collectors' items. Expect a fair amount of action on **Tommy Leonetti's** newest for RCA Victor, "Three Heartaches For A Quarter." Tommy did well in several Canadian centres with his last outing, "Soul Dance." Also on a new RCA singles release are **Peggy March** with "Takin' The Long Way Home" and **Bobby Bare's** latest, "Have I Stayed Away Too Long." Both sides mentioned are in for some strong plugging from the RCA folks. Meanwhile, **Paul Anka** makes good headway with his latest effort, "My Baby's Comin' Home." **Duane Eddy** is appearing on chart after chart with "Guitar Child," and **Skeeter Davis** is doing really fine chart business with her revival of "Gonna Get Along Without You Now."

Happiest sound in a month of Sundays is **Dick Williams'** pick at London's CFPL. It's the latest offering by the **Dovells**, "One Potato," could be a big mover.

The good fathers from Aylmer, Quebec billing themselves as **Les Alleluias** seem to have a hit on their hands. **Buster Munro**, producer of the session for Loma Records, tells us that demand for the French-language outing increases daily. It's "Alleluia." **Whitey Haines** drops a line to say that BMI Canada are the publishers of both sides recorded by the priests, and written by **Roland Trembley**. This could become a real sleeper in both Canada and the U.S. Label is distributed by **Bill Fisher's** Allied firm in Montreal. Whitey calls attention to a new Quality outing by the **Al Martin Six**, entitled "The Baby Beatle Walk." It's happening in several key areas.

Al Allbutt, the Leeds Music man, has good reason to be excited over a new Kapp album release by the great French entertainer, **Gilbert Becaud**. It offers the singer doing English renditions of many of the great standards. Al is particularly happy about "Let It Be Me" which is shortly to be lifted from the set and released as a single.

Big move currently for **Paul White** and his Capitol gang is the **Billy J. Kramer** outing of "Little Children." Fitting into all broadcast formats, the side is getting heavier than usual air exposure. Paul claims that "Krameritis" is setting in, in several Canadian centres. Oh Dear! Just when we were beginning to recover from beatlemania. The **Joy Strings** continue to be the talk of the wax world with their happy sound, "It's An Open Secret."

The **Freewheelers** are big in Montreal with their great Epic outing, "Walk Walk." The disk could well happen in other major Canadian markets. **Paul Brown**, the top notch indie promo man in Manhattan, is working on this great thing by the newcomers to the nation's turntables. According to Paul, the group is currently working Fazzio's in Ft. Lauderdale, Fla.

T. St. Clair Low writes about a new Bravo release that his Canadian Music Sales firm is distributing in this Country. It's the winning song by the winning singer at the recent San Remo Festival that went on to take top honors even more recently at the European TV Contest in Amsterdam.

Radio types on the move include **Brian Litman** who has located in Winnipeg to handle the all night segment on the city's latest AM outlet, CJQM. Also on the move, but this time it's a vacation is the popular deejay at CFOX, Pointe Claire—Montreal, **Don Passerby**. He and his charming wife, Karen, spent most of April in Germany.

Julius La Rosa's latest Cadence outing, "Je," could develop some real hit muscles in short order. Early reaction to the side has been encouraging, particularly in French speaking areas of Canada.

New Decca album packages that rate the adjective "outstanding" are sets by **Robert Maxwell** and **Bobby Gordon**. Both are instrumental sets that offer great programming material.

Sicamericana Execs Make Plans



BUENOS AIRES—Nestor Selasco (left), president of Sicamericana, discusses future releases with the label's vice president Luis Celvo, just before Selasco's departure for a business jaunt to Mexico and the U.S.

The Best in Benelux . . . Bens



HOLLAND

The **Hawkins-Ramblers** Decca LP we wrote about some time ago, met with quite unsuspected success. The first batch of records Phonogram imported was sold out in less than a week. **Ramblers** leader **Theo Uden Masman**, who recorded for almost 25 years for Decca and Philips, left show-business after 38 years on Monday April 6. He was guest of honor at a cocktail party and dinner offered by Phonogram. Several "old hands" were present: sound-engineer **Us van der Meulen**, who made the first **Ramblers**-records, **Theo's** first vocalist **Annie de Reuver**, drummer **Kees Kranenburg** (who, in his 60's, is still one of Holland's foremost percussionists), first Decca-director **Henk van Zoelen**, who started it all in 1932.

Famous father-and-daughter vocalists **Willy and Willeke Alberti** made a fine record on Philips of the winning songs of the San Remo Song Festival 1964. **Willeke** is doing very well (after she got the Golden Record for "Spiegelbeeld") with her new recording "De Winter Was Lang" (Dutch version of "Blue Winter"): it is roaring to the top and it is expected to gain her a second Golden Record before long.

The **Bach-singing Swingle Singers**, French vocal octet with bass and drums, met with tremendous success in Holland. They appeared on AVRO television, which created new demands for their records. Just now Philips released the long-player "Dizzy Gillespie and The Double Six of Paris," on which **Diz**, **James Moody**, **Bud Powell**, **Kenny Clark** and other Jazzmen played with **Les Double Six**, being the original name of the **Swingle Singers** before they turned to **Bach**.

Making himself quite a name in Holland is singer **Don Mercedes**, who recorded with his own group **The Improvers**. Their record of "Willie and the Hand Jive" and "Don't Know What to Do" on Philips is doing very well. **Don** shows personality and vocal quality and everybody expects him to stay on the scene of the Dutch show business.

Belgian singer **Robert Cogoi's** record "Près de ma rivière" (the tune he sang at the Eurovision Song Festival in Kopenhagen) is played very much in Dutch radio. The beautiful melody is becoming a hit and the sales of **Robert's** Philips record are very promising.

Pretty **Dionne Warwick** is becoming quite a name to Dutch record-buyers. "Anyone Who had a Heart" is now appearing on a Fontana-EP, together with three other **Warwick**-hits. Teeners are writing to top-disc-jockeys to let them have more and more of **Dionne**.

His Master's Voice's **Johnny Jordaan** will celebrate his 25th jubilee as an artist and singer of Amsterdam folksongs. **Jordaan**, causing festive mass meetings and traffic jams in his heydays, received his many friends on April 17 in his Rotterdam-cabaret. At the same time, he presented his new recording, "Toon Mij Je Hart"/"Al Mijn Tranen."

Bovema's Imperial-artist and cabaretsinger **Henk Elsink** will receive the Dutch music press on April 9 on an Amsterdam-spot where his own café-chantant will be opened in the near future. **Elsink** will also introduce his "Vrij Entree" album on the occasion. **Bovema's** Imperial-label also reports to **Cash Box** that **Henk Elsink** recently waxed two Dutch-translated items by popular **Adamo**, ao. the nr. 1. Hitparader "Vous Permettez Monsieur."

Gramophonehouse's sales promotion dept. announced that **Adamo** is now nr. 1 on the Dutch Hitparades in all districts of the country. **Adamo** was seen and heard in Eindhoven on Sunday April 12.

AVRO's busy filming the liverpool-sound in England, starring **Tommy Steele**, **The Swinging Blue Jeans** and **The Dave Clark Five**.

Bovema's Columbia-label manager **Cees Pompe** confirmed that famous conductor **George Szell** will appear in the Holland Festival this year; **Szell** will lead performances of **R. Strauss'** "Don Quixote."

Warner Bros rush released **Peter-Paul & Mary's** latest recording "Tell it on the Mountain" in Holland.

Jan Burgers' New Orleans Syncopators made a new recording on the Philips label; "Come Friends" (in "Washington-Square"-style) and a terrific slow number recorded with strings "Lilly Ann." World copyright of both songs are with **Les Ed. Int. Basart N.V.** After the world successes of this orchestra with "Midnight in Moscow" and "Washington Square" we expect this record becoming another hit record on the international market.

Holland's Best Sellers

This Week	Last Week	Title
1	1	Vous Permettez Monsieur (Adamo/Pathé) (Anagon/Heemstede)
2	2	I Want To Hold Your Hand (The Beatles/Parlophone) (Les Ed. Int. Basart/Amsterdam)
3	—	Non Ho L'Eta (Gigliola Cinquetti/Show Records) (World Music/Brussels)
4	5	De Winter Was Lang (Willeke Alberti/Philips) (Les Ed. Int. Basart/Amsterdam)
5	—	La Mamma (Corrie Brokken/Philips, Charles Aznavour/Barclay) (Editions Altona/Amsterdam)
6	6	Glad All Over (Dave Clark Five/Columbia) (Les Ed. Int. Basart/Amsterdam)
7	—	Hippy Hippy Shake (Swinging Blue Jeans/H.M.V.) (Anagon songs/Heemstede)
8	—	Can't Buy Me Love (Beatles/Parlophone)
9	—	Anyone Who Had A Heart (Dionne Warwick/Fontant) (Belinda/Amsterdam)
10	—	Tombe La Neige (Adamo/Pathé) (Anagon Songs/Heemstede)

ALL LATIN AMERICAN HITS COME FROM

FERMATA

BRASIL—E. Lebendiger
Av. Ipiranga, 1123, San Paulo

ARGENTINA—M. S. Brenner
San Martin 640, Buenos Aires

MEXICO—M. Freidberg
Durango 252, Mexico City

Experienced Publishers

all over the world
place their big hits with

GEHRMANS

Prominent Publishers of
pop music in Scandinavia
for more than 50 years!

CARL GEHRMANS MUSIKFORLAG
Vasagatan 46—P.O. 505,
Stockholm 1,—Sweden



Industry Growth

It's Up To The Operator

Operator reaction to the editorial which appeared in the April 25 issue of *Cash Box* entitled "The New Blood" has not been entirely favorable. As a matter of fact, several outspoken coinmen went so far as to deny that the need for new blood in the coin machine industry is as essential as our editorial inferred. There was the hint also that operators could do without any more competition than they are already faced with. We are inclined to disagree with this opinion since a newcomer to the business of coin machine operating would find himself up against some mighty strong competitors in the form of top-flight operating companies who have long since learned the tricks of the trade. Perhaps the operators who are not in favor of a steady flow of new blood to this industry, in order to bring about the new ideas necessary to keep an industry healthy, do not qualify as top-flight operators.

Take a look around your territory. Then take a second look at the major operating companies in your area. It is possible that a newcomer, ignorant to the ways of the business, although fully equipped with the intangibles plus enough money to begin, could penetrate the armor of an established operating company? There is always the possibility of course. But the chances would be slim, indeed. Against an operator who is not in as strong a position is another question entirely.

The operator of a route not noted for the newness of its equipment—machines which do not offer the comparative merits of today's late model phonograph and amusement and vending machines—may very well be a sitting duck for the newcomer. And should this same operator be over-extended on loans and bonuses, the replacement job would be easier. Now that competition is greater between the cigarette operator and the music operator, especially when both coinmen must vie for the one operator location, the weak operator must be finding it more difficult to keep his average up. Like the man who let's his wardrobe slip, the periodic style changes eventually require a complete overhaul, and an operator can buy only so many machines at one time. Better he bought the new equipment periodically.

Speaking with operators around the country, it is apparent that many would be in a vulnerable position should that newcomer we spoke about come on the scene with the necessary determination to establish himself. We have heard distributors remark that some veteran operators won't leave the office to attend a new equipment showing. Can any businessman be so sophisticated?

More than one wholesaler has studied the problem of the decreasing number of operators in the market. In some instances, such as the two mentioned last week, newcomers have stepped in to try their hand at this business of operating equipment, and they have done so with success. If today's established operator cannot or will not participate in the growth of this industry then someone else will.

NYC Ops Schedule Monthly Meets

■ First Of Series In Brooklyn, April 29

NEW YORK—Ben Chicofsky, business manager of the Music Operators of New York, announced last week that a dinner-forum meeting of both MONY members and their invited non-association guests will be held at Michel's Restaurant, 346 Flatbush Ave., Brooklyn, on Wednesday evening, April 29, at 6:00 P.M. sharp. The purpose of the meeting will be to discuss legislative and local operator problems.

Chicofsky said that the Brooklyn meeting will be the first of five which are planned—one for each of New York City's boroughs. He said that the new program will give operators more of a chance to discuss their individual and collective problems with each other. The next borough meeting will be held in Queens for operators located in Queens and Nassau Coun-

ties. The time and place will be announced shortly. President Al Denver will attend the Brooklyn meet and will be on hand at most of the meetings to follow.

The meeting will be the first of a series of regular monthly meetings which will be held in Brooklyn, Bronx, Manhattan and Queens. The purpose of the meetings, according to Manager Chicofsky, is to enable ops to discuss problems more often, and at times when discussions might prove more fruitful. Heretofore, MONY held periodic meets but the association did not meet regularly each month. Non-members have been invited as a means of permitting potential operator-members the advantage of observing the favorable points of being a dues-paying member.

NJ Council To Combat Location Sales, Count 96 Firms As Members

EAST BRUNSWICK, N.J.—The New Jersey Council of Coin Machine Operators held a special meeting to formulate policy and plans of action to improve the position of the New Jersey operator within the industry, with the state government and with their customers, William Cannon, council president announced.

Cannon said, "We now represent ninety-six operating companies, all of which belong to local organizations, and eight distributing companies doing business in New Jersey." Cannon added, "We are now seeking memberships of New Jersey operators who do not belong to local associations but who would like to support their state council."

At the meeting, the council decided to pursue a program of service to the operator, especially in the area of direct sales to locations. They also decided to investigate the possibility of legislation in New Jersey similar to that introduced in New York State.

Cannon stated that the members agreed to continue their program of public relations via communications with all those engaged in the coin machine industry in New Jersey and



BILL CANNON

with all New Jersey newspapers.

The meeting was held at the Brunswick Inn, East Brunswick, on April 15. The council's next meeting will be held at the same place, on Wednesday, May 27, at 12:30 P.M.

IZ Vending Hosts Nebraska Ops

MAHA—Sunday, April 12, was a day of festivities and gaiety for Hymie and Eddie Zorinsky, of H. Z. Vending & Sales Company, of this city, and their guests. The occasion was highlighted by a showing of Rock-Ola's new "Grand Prix" Model 55, coin-operated phonograph, and "honette" remote speaker-selector unit.

Hymie Zorinsky referred to the affair, which was held in the Diplomat Hotel in this city, as a "friendship and preview showing of Rock-Ola Mfg.'s new music equipment." The gala program called for cocktails, swimming (in the Diplomat's heated pool), and dancing.

Prominent guests were Dr. David Czekola and Jack Barabash, representing Rock-Ola Mfg. Corp.; and the Hon. Jim Dworak, Mayor of Omaha. Among the guests who signed in were: J. E. Paska, Omaha; Noel and Elaine Anderson, North Platte; Mr. & Mrs. Don Ries, Des Moines, Iowa; Mr. & Mrs. Ken Ries, Ames, Iowa; Mr. & Mrs. John McCarthy, Ames; Mr. & Mrs. David H. Johnson, Sioux Falls, Iowa; Dan Van Dyke and George Hardt, Alma, Nebraska; Marion Cernacko, Omaha; Harry Abramson, Mr. & Mrs. Walt Schab all from Omaha.

Also, E. E. Cleveland, Margaret Wilkie and Victor Wilkie, Albion, Nebraska; Ed Farrell, Mr. & Mrs. Harold Klein, Mr. & Mrs. George R. Anthony, and Mr. & Mrs. Ed Hatfield, Omaha; Mr. & Mrs. Julius Epstein, Des Moines; Mr. & Mrs. George E. Bouck, Omaha; Mr. & Mrs. Roy Foster and Rosemary Foster, Sioux City; Mr. & Mrs. Abe Slusky, Omaha; Howard Slusky, Mr. & Mrs. Joe Roth, Omaha; Mr. & Mrs. Jay Hasenpflug and Mr. & Mrs. Doug W. Johnson, Omaha; Mr. & Mrs. Joe Rothkop, Sioux City; Mr. & Mrs. Jerry Witt, Omaha; Miss Janice Paska; Mr. & Mrs. William Seacrest, Lincoln.

Others included, Mr. & Mrs. Bruce M. Gould, Vince Jorgensen, Mr. & Mrs. Alfred Allen, Mr. & Mrs. Steve Novak, Mr. & Mrs. W. Gabriel, Mr. & Mrs. Earl Porter (Mitchell, So. Dakota), Mr. & Mrs. John Trucano, Deadwood, So. Dakota, Mr. & Mrs. Ted Nixon, Jack D. Nixon, Mr. & Mrs. Bill Stroud, Boyd Mullins, Ted Welch, Mr. & Mrs. R. E. Taylor, Mr. & Mrs. Clarence Jackson, Ed Kort, Mr. & Mrs. Chris Gugas, Mr. & Mrs. James Dworak, Howard Ball, Mr. & Mrs. James Van Sant, Mr. & Mrs. Omer Johnson, Ted Dutton, Norman Gefke and Mr. and Mrs. Bob Slepto. (See pictures elsewhere in this issue).

Unofficial Report From Albany

Rockefeller Vetoes NYS Free Play Pingame Bill

ALBANY, N.Y.—Unofficial reports here late Thursday, April 23, indicated that Governor Nelson Rockefeller had vetoed the much publicized free play-licensing bill as proposed by members of the industry and submitted by Senator Thomas Laverne and Assemblyman Richard Lounsbury. There was no authorized report available from the State capitol nor was there any information as to the reason why the bill was not approved.

The proposed legislation would have approved the free-play pinball machine in territories where pingames are now allowed, and would have licensed amusement machine operators of one or more games, throughout the entire State.

No word was forthcoming as to the status of an amendment to an alcoholic control bill which would alleviate payment of a \$100 fee for installation of equipment.

An Eye Toward October Convention

MOA-Games Factories Meet

CHICAGO—Fred Granger, managing director of Music Operators of America, announced last week that there will be a meeting of MOA officers with amusement games manufac-

turers, thus far culled from the list of exhibitors at last year's convention. Purpose of the session, according to Granger, is to discuss ways and means of making the 1964 convention a much better drawing show, etc. Emphasis is definitely on methods of building greater attendance among the nation's operators. The meeting will be in the Sherman House, Thursday, May 7.

Among the amusement firms invited, thus far, are: American Shuffleboard, Americana Billiards Corp., Bally Mfg., Chicago Dynamic Industries, Duncan Sales Co., Fischer Sales & Mfg. Co., J. F. Frantz Mfg. Co., Irving Kaye & Co., Inc., J. H. Keeney & Co., Midway Mfg. Co., L. T. Patterson Dist. Co., Southland Engineering Co., United Mfg. Co., U. S. Billiards, Inc., Valley Sales Co., Williams Electronic Mfg. Corp.

MOA Officers on hand will be Lou Casola president, who will chair the meeting; Clint Pierce, vice president, who is co-chairman of the Convention Committee; and Fred Granger.

Beatles' 2nd Album On Seeburg LP

CHICAGO—Headlining this week's releases of 'Little LP' material by the Seeburg Corporation are the Beatles and their Capitol recording, "The Beatles' Second Album." The album has the added feature of riding the current LP chart in the No. 1 position, according to the Cash Box survey.

Sharing in the 'Pop Vocal' slot with the Beatles are the Impressions and their ABC-Paramount album, "The Never Ending Impressions." In the 'Pop Instrumental' category, Seeburg offers two selections—"Honky Tonk Hootenanny" by 'Big' Tiny Little, on Coral, and "The Dancin'est Band Around" by Leon McAuliffe, on Capitol.

One, Two . . . oomph!

It was teamwork all the way last week (CB April 25) as Seeburg Board Chairman Del Coleman and Chicago Mayor Richard J. Daley, broke ground in preparation for the construction of The Seeburg Corporation's new plant which will be situated in the heart of Chicago following agreement between Seeburg execs and City officials during discussions late last year.



Ross Holds Midwest Service Classes



NORTH TONAWANDA, N. Y.—C. B. Ross, newly appointed Service Manager for the Wurlitzer Phonograph Division, is not resting on his laurels. He continues working in the field with distributors and holding Service Schools to completely familiarize operators and servicemen with Wurlitzer products.

On March 26th, he completed a school at Sandler Distributing Company, 236 Girard Avenue North, Minneapolis, Minnesota. Eighteen servicemen from the area attended this schooling and rated it tops. Included in the attendance were: Al Huppert, Red Wing, Minnesota; Duane Reiners, Milbank, South Dakota; Hugh May, Eau Claire, Wisconsin; Rod Czerniak, Duluth, Minnesota; Armand Paulson, Mankato, Minnesota; Earl Ackley, Trego, Wisconsin; Ron McCarthy, Waterloo, Iowa; Dennis Weber, Blue Earth, Minnesota; Matt Huppert, Red Wing, Minnesota; Darryl Weber, Blue Earth, Minnesota; Nels Nelson, Alexandria, Minnesota; Jack Godfrey, Chaska, Minnesota; Leonard Dziewczynski, Swanville, Minnesota; Bill Wiebe, Chaska, Minnesota; Urban Gass, Cornell, Wisconsin; and Bob Crosby, Bill Percy and Jan Strauch of Sandler Distributing Company.

Another school for the Mid-West is being planned in Chicago for early May. Distributors and operators have already been asked to select the servicemen who will attend this week-long seminar. In this effort, Mr. Ross will be assisted by Mr. H. W. Peteet, Service Manager for Northeastern United States.

California Clippings



Spring business trend continues upward sparked by the introduction of new games and phonographs. . . . At the R. F. Jones Co., **Chuck Klein** looking forward to receiving the first shipment of Gottlieb's. Chuck had just returned from a very successful trip through the state of Arizona. **Ralph Phipps**, Rowe field service engineer conducted schools for the operators in the San Diego and Long Beach areas. Next week he will be in the Jones offices in San Francisco assisting the operators in the Bay area. **Virginia Sargent** received an achievement award for the greatest average increase in the Petersen Point Ladies Bowling League. New employee, **Noboru Katsuhira** has joined the staff in the parts department.

Jack Leonard at Advance Automatic Sales Co. reporting excellent response from the operators to Southland Engineering's "Little Pro" game. **Bob Portale** said business at Advance this month has been 'very gratifying.' . . . In the City Council election in Banning, Calif., with eight running and three elected **Joe Tamulomis**, long-time operator in the Banning area received the second highest vote in winning election. Tamulomis ran on a platform of better and equal city improvements. . . . His many friends in the business extending sympathy to **Marshall Ames** at Vendart Distributing Co. on the death of his father who passed away last week. New employee at Vendart is secretary **bookkeeper, Cyrl Phull**.

At Duarte International Sales Co., shop manager **Enrique Ventura** and painter, **Nelson Bonilla** are both on vacation. . . . Friends receiving word that **Herman Bied** of Associated Coin Amusement Co. is enjoying his trip around the world and is currently visiting countries in the Orient.

Amco Music and Vending now covering the field with five phonograph salesmen with the addition of new employees. In the vending division, **George Smith** has been hired as a new salesman. **Bill Happel** reporting the new Fischer 'Regent' series pool tables in both the six foot and seven foot sizes were receiving an enthusiastic reception from the operators. Mercury artist **Jerry Wallace** in visiting the **Solle Sisters** at Leuenhagen's Record Bar checking on the operator sales on his new Mercury disk, "Let The Tears Begin."

At Simon Distributing Co., **George Muroaka** sporting a brand new Pontiac Grand Prix. **Frank Mencuri** busy opening mail orders from the European market and also preparing orders for export to the Far East. . . . **Nino Tempo** and **April Stevens** in calling on **Buddy Robinson** at California Music Co. to check the action on their new Atco single, "I'm Confessin'." . . . **Ken Siler** at the Wurlitzer Factory Branch, transferring from manager of the parts department to the sales division where he will be working the local Los Angeles territory. **Johnny Norris** will be taking over Ken's former position. Visiting operators seen on Pico this week included: **S. L. Griffin**, Pomona; **Jerry Graves**, El Monte; **Jerry Druker**, Upland; **Harry Graham**, Anaheim; **Harold Lieberman**, Grand Hills; and **Gordon LeSever**, Twenty-Nine Palms.

Midwest Musings



Stanley Woznak and his daughter are in California for a few weeks stay and plan to return around May 1st. . . . **Mr. and Mrs. Vince Wagner** will be leaving very shortly for their two week vacation. They will travel by automobile, will visit Las Vegas, and expect to visit friends in Denver on the way back. . . . **Mrs. Marcy Bruns**, Fargo, spent a few days in Minneapolis where she entered in the W.I.B.C. Bowling Tournament. **Mrs. Gwen Heffe**, Grand Forks, was also in the tourney. . . . **Bun Couch**, Grand Forks, suffered a mild stroke last March 5, and was laid up in the hospital for eight days. Bun came out of it just fine and is now up and around, though taking it easy. . . . **Morris Berger**, Duluth, was in town for the day making the rounds. . . . The **100 Follies** in Minneapolis is playing to capacity crowds nightly. Dates are from April 14th through the 26th. . . . **Jimmy Rodgers**, **Gale Garnett**, the **Yeoman** and the **Countrymen** are at Minneapolis Auditorium. . . . The **Smothers Brothers** packed them in at the auditorium of the University of North Dakota, Grand Forks. . . . **Lorando Olson** was in the cities for the day. . . . **Harold Ely**, **McLaughlin**, was in town taking in the Sportsmen Show. . . . **Darwell Maxwell**, Pierre, So. Dakota, was in town for the day. . . . **Ronnie Manolis** and **Mrs. Tony Ratchford**, Huron, were in the cities for a few days. **Mrs. Ratchford** was entered in the W.I.B.C. Tournament.

Happy Birthday This Week To:

Carl L. Albert, Greeley, Colo. . . . **R. M. Sparks**, Soperton, Ga. . . . **Arnold A. Lee**, Ft. Wayne, Ind. . . . **Jay D. Miller**, Crowley, La. . . . **Curtis L. Stephen**, Macon, Ga. . . . **Howard F. Barton**, Norfolk, Va. . . . **Joseph A. Ferris**, Madison, Maine. . . . **E. J. Bruington**, Onamia, Minn. . . . **Leonard Schneller**, Phila, Pa. . . . **Arthur J. Dausey**, Munising, Mich. . . . **Herb Oettinger**, Chgo, Ill. . . . **Earl F. Palmer**, Chgo, Ill. . . . **Max Roth**, Wilkes Barre, Pa. . . . **Otto F. Wissner**, Mt. Clemens, Mich. . . . **Robert E. Farrell**, Oak Harbor, Wash. . . . **A. S. Graves**, Tifton, Ga. . . . **Manning Whitbeck**, Schenectady, N.Y. . . . **Chas. Aronson**, Bklyn, N.Y. . . . **Otis C. Wood**, Andalusia, Ala. . . . **Otto Gage**, Fayetteville, Ark. . . . **Arlie Vincent**, Owensboro, Ky.

*If you are reading
someone else's copy of
Cash Box
why not mail this coupon
today!*

CASH BOX
1780 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
- \$30 for a full year (Airmail in United States)
- \$30 for a full year (outside United States)
- \$45 for a full year (Airmail outside U.S.)

NAME
FIRM
ADDRESS
CITY ZONE ... STATE

Be Sure To Check Business Classification Above!

(Check One)

- I AM A
- DEALER.....
- ONE STOP.....
- DISTRIB.....
- RACK JOBBER.....
- COIN FIRM.....
- OTHER.....

Record Canteen 6-Mos. Net

CHICAGO—Automatic Canteen Company of America recorded all-time highs for both sales and earnings from operations for the first six months ended March 14, 1964, Patrick L. O'Malley, President, announced last week.

Sales reached \$120,512,412 for the first half. Net earnings from operations were up 22% over last year and, after taxes, amounted to \$2,240,739 or 33¢ per share.

These figures compare to first-half 1963 sales and income of \$117,175,918 and earnings, after taxes, of

\$1,843,119 or 27¢ per share. (Non-recurring income of \$905,000 after taxes or 10¢ per share, resulting from sale of the Company's Plastics Division, brought total earnings in that period last year to 37¢.)

Second quarter 1964 sales and operating revenues amounted to \$58,714,174, compared to corresponding 1963 revenues of \$57,861,296. Net earnings for the second quarter were \$919,606 or 13¢ per share, compared to earnings of \$658,598 or 10¢ per share in 1963.



SNAPSHOTS! The HZ Vending 'Grand Prix' showing (see story page 55) attracted a host of ops and guests. Pictured here, top left, Ed Zorinsky, Dr. David Rockola, two lovely models, Mayor James Dworak, and Hymie Zorinsky. Top right, Mr. and Mrs. Don Ries, Ed Zorinsky, and Mr. and Mrs. Ken Ries. Bottom row, left, Roy Foster, Mr. and Mrs. Earl Porter, Mr. and Mrs. Johnny Trucano, Mrs. Roy Foster, and Rosemary Foster. Center, Harry Abramson, Mr. and Mrs. James Van Sant, Ed Zorinsky (rear), Mr. and Mrs. Jerry Witt, Marion Cipinko, and Mr. and Mrs. Julius Epstein. Right, Eddie and Cele Zorinsky, Dr. David Rockola, Jack Barabash and Mr. and Mrs. Iymie Zorinsky.

FOR THE FIRST TIME...
A REALISTIC GOLF GAME UNDER GLASS

"Little Pro"

GIL KITT, genial head of EMPIRE COIN, CHICAGO, says:

"LITTLE PRO undoubtedly has all the thrills and excitement of real golf. I'd say LITTLE PRO looks like a winner!"

A GAME OF SKILL!

Player turns "Little Pro" toward lighted hole. Player controls "Little Pro's" stroke with "hard" or "easy" button. Player strives to finish all 9 holes in par or under.

ADJUSTABLE
EXTENDED
PLAY



10¢ PLAY

Manufactured by
SOUTHLAND
Engineering, Inc.
"THE HOUSE OF ORIGINAL IDEAS"
1657 Euclid St., Santa Monica, Calif.
Telephone: EXbrook 3-3724

DEPENDABLE Coin-Operated Equipment FROM DAVIS

You can depend on Davis Distributing Corp. for reconditioned and used coin-operated music machines. Our guarantee is synonymous with top quality the world over. With Davis you can be assured of expert workmanship and technical know-how. The following location-ready phonographs have been steam cleaned, reconditioned and refinished to look and operate like new:

PHONOGRAPHS	
Seeburg AY 160 SHR	\$925.00
Seeburg AQ 160S	695.00
Seeburg Q 160	650.00
Seeburg KD 200	350.00
Seeburg HF 100R	350.00
Seeburg VL200	275.00
Seeburg V200L	250.00
Seeburg V200	195.00
Seeburg HF 100G	275.00
Seeburg W 100	250.00
Seeburg D-3WA (200 Sel. W.B.)	49.00
Seeburg 3W1 (100 Sel. W.B.)	25.00
CIGARETTE VENDORS	
Seeburg E-2 Reconditioned	\$225.00
Seeburg E-1 Reconditioned	125.00

IN EUROPE

Holland-Belge-Europe
276 Ave. Louise
Brussels, Belgium

IN PUERTO RICO

Cancel Hermanos Inc.
1816 Loiza St.
Santurce, Puerto Rico

Write or visit our representative for guaranteed quality used equipment

Terms:
1/3 Deposit
Required

WORLD EXPORT

WESTERN EXPORT
DISTRIBUTING

Corp.

Davis

Exclusive Seeburg Distributors

738 EAST ERIE BOULEVARD
SYRACUSE, NEW YORK 13210
PHONE GRanite 5-1631
AREA CODE 315

SUPERLATIVE!

The only word to describe the

NEW, DELUXE

Eldorado

FOR 1964

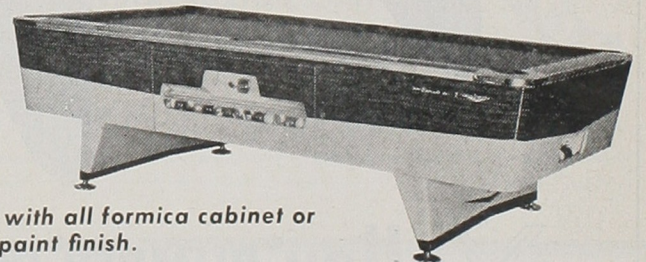
Mark I
77" x 45"

Mark II
85" x 47"

Mark III
92" x 52"

Mark IV
105" x 57"

Mark V
114" x 64"



Available with all formica cabinet or standard paint finish.

- NEW Streamlined, flush ball drawer. No overhang.
- NEW! Balls release to rackers' end. Speeds up game.
- NEW! Five inch chrome plated leg levelers. Table can be leveled without lifting.

See the complete line at your distributor's now!

Irving Kaye Co. Inc.

363 Prospect Place Brooklyn 38, N. Y.

STERling 3-1200

Exclusive Chicago Area
Distributors for WURLITZER
PHONOGRAPHS and PARTS

IMPORTERS—

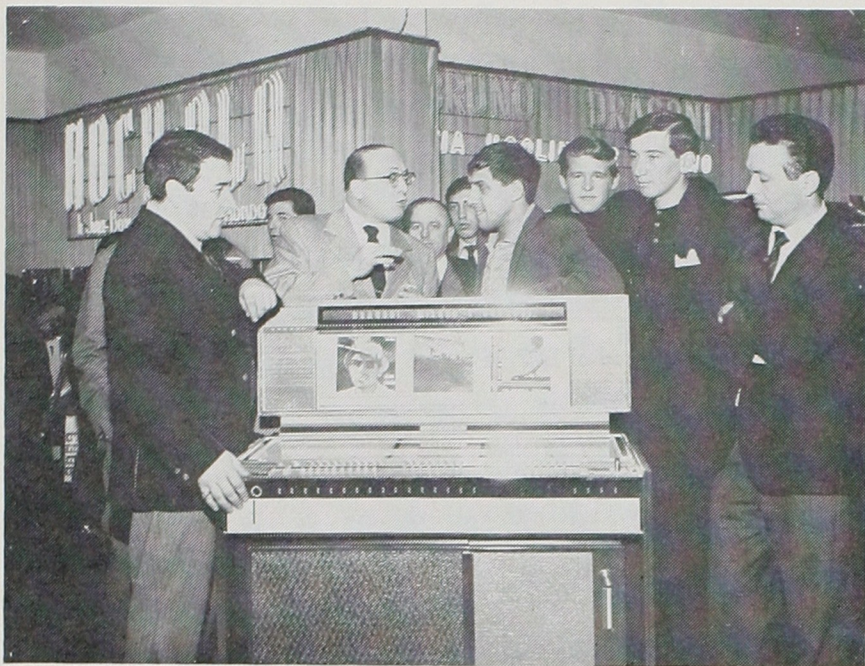
Send for **FREE**
LATEST CATALOG
64 PAGES—Fully Illustrated

COIN MACHINE EXCHANGE, INC.

FIRST

1750 W. NORTH AVE.

Joe Kline • Cable: "FIRSTCOIN"—Chicago
CHICAGO 22, ILLINOIS • Dickens 2-0500



8
PANORAMS
Natural wood finish

- Projectors Completely overhauled
- 10¢ or 25¢ coin chute optional
- ALSO ALL TYPES FILMS FOR PANORAMS

PHIL GOULD
224 Market St. Newark, New Jersey
Tel. MArket 4-3297 (AC 201)

MILAN, ITALY — Bruno Dragoni, head of Bruno Dragoni Company, distributors for Rock-Ola Manufacturing Corporation in this territory, has been highlighting his displays in his showrooms (pictured here) with the all-new Rock-Ola "Grand Prix" (model 425) coin-operated phonograph, and the "Phonette" remote speaker-selector unit. With Dragoni (second from left) are his son, Bruno Dragoni, Jr., and a popular Italian RCA-Victor rock and roll recording artist.

DEPENDABLE QUALITY!
DEPENDABLE PERFORMANCE!
DEPENDABLE PROFITS!



Valley® BUMPER POOL®

- ANODIZED ALUMINUM BUMPERS
- GENUINE SLATE TOPS
- PLASTIC LAMINATE ON RAILS
- HEAVY DUTY LEG ADJUSTERS
- RECESSED COIN CHUTE AND BALL TRAP DRAWER
- REGULATION SIZE. WALNUT FINISH

Complete Selection of Parts and Accessories.

See your Distributor or contact us direct

Valley® SALES COMPANY

(Sales Affiliate of Valley Manufacturing Co.)

333 MORTON ST., BAY CITY, MICH. 48709 • TWinbrook 5-8587

UJA-Coin Fete Sold Out

NEW YORK—If you don't have a ticket to the UJA-Coin Machine Division Victory Banquet set for June 6th at the Statler-Hilton Hotel here, forget it. That was the official word last week from Chairman Irving Holzman and Guest of Honor Harry Siskind as the Committee heard a report on the sale-to-date of no less than 714 tickets. In addition, approximately \$20,000 has been raised which makes the unofficial goal of \$30,000 a snap.

"All ticket holders should commit themselves on tickets they are now holding," said Holzman, who has chaired the last two drives. The meeting was held in the Astor Hotel, April 22.

Entertainment is almost guaranteed to be top-notch, with several big names being bandied about as being available for the show that evening. Entertainment co-chairmen Stan Feldman and Sid Mittelberg are signing an emcee this month.

One minute's silence was called for by President Emeritus Albert Denver, in memory of the late Barney Sugarman, who passed away April 11th. At the close of the tribute, a spontaneous pledge of additional funds from the committee members and wives in attendance brought more than \$1000

more into the coffers of United Jewish Appeal. The event was a touching one. The Committee discussed the possibility of a double dais in order to hold the past Guests of Honor and the expected civic and political leaders expected to attend. NYS Secretary of State John Lomenzo is Guest Speaker. Republican party leader Richard Nixon will also attend. The next meeting will be held in the Astor Hotel, the Regency Room, on May 6th at 6 PM sharp.

Among those in attendance at the meeting were: Holzman, Denver, Siskind, Mrs. Denver, Mrs. Holzman, Mrs. Siskind, Meyer Parkoff, Teddy Blatt, Harry Brodsky, Carl Pavesi, Max Klein, Nathan Sugarman, Lou Wolberg, Harold Kaufman, Gil Somin, Bernie Boorstein, Ed Barnes, Mike Munves, Mr. and Mrs. Al Cookler, Mr. and Mrs. Albert (Senator) Bodkin, Mr. and Mrs. Mike Mulqueen, Ted Seidel, Mr. and Mrs. Stanley Feldman, Mr. and Mrs. Sidney Mittelberg, Mr. and Mrs. Ben Chicofsky, and Marty Toohey.

Consolidated Cigar Sales Show Rise

NEW YORK—The Consolidated Cigar Corporation, makers of Dutch Masters, El Producto and Muriel cigars, enjoyed a first-quarter profit increase of 92% over 1963 and a sales gain of 18.7%, according to Samuel J. Silberman, Consolidated chairman.

Two of the most contributory factors to the increase in sales, according to Silberman, were a drop in Federal tax rates, and a demand for small cigars which followed the Surgeon General's report. Silberman said demand for the small cigar was so great during the first quarter that even increased production and work shifts couldn't meet it.

Standard Financial's 1st Quarter Earnings Up

NEW YORK — Standard Financial Corporation's earnings for the first quarter of 1964 rose 18¢ a share over 1963, Standard's president, Theodore H. Silbert, announced at their annual meeting.

The diversified finance firm recently gained substantial interests in a new company, the Standard Prudential Corp., whose main concern will be to acquire operating companies in the U.S. and abroad.



Houston Happenings

Office manager H. O. Fredrick together with sales representative Ben H. Wells, Amusement Distributors, Inc., reported excellent reception of the "Grand Prix" phonograph, latest addition to Rock-Ola's current line of phonographs and supplementary operating equipment. More than one major operator appeared to favor apparent policy of a particular model to fit specific types of locations.

Well known Viola Howell Lester, long time employee of United Record Distributors, expressed intentions of retiring from active service but hoped to go on "extra board" list and work vacation times and in case of emergencies.

Bob Davenport, record racker of some note and formerly head of Acton Amusement Co. here, recently signed up with the Bill Williams Distributing Co. (Wurlitzer) . . . Eddie Ilscher, Sr., E & M Music Co., Bryan, and daughter, cute little blonde Mary Kosh, at Amusement Distributors looking over the new Rock-Ola phonograph.

Jim McNeely, well known local coinmatic salesman, signed on April 1 as sales representative for Central Sales (Rowe AMI) . . . Lengthy visit with A. H. Shannon and Hazel Turner, Coin Machine Sales Co. Shannon, pioneer Texas coinmatic distributor, appeared hale and hearty, apparently well recovered from a rather severe stroke suffered some years ago. Hazel, an old time as secretary and treasurer of above mentioned firm, is well known to outdoor amusement fans of the southwest as arena secretary for big-time rodeos including nationally known Houston Fat Stock Show and Huntsville State Fair annual rodeos. She has served in that capacity maybe more consecutive years than she likes to admit.

Spokesman for Consolidated City Music Co., major operating firm here, said business was above average and predicted this year would set a new record . . . At least three large retail record stores here reported a sharp increase in LP and classical records.

America's Lowest Prices!

5 BALL PIN GAMES 4 Foot or 8 Foot EXTENSIONS for MOST UNITED BOWLERS \$25

Write for Our Price List on Full Line of Coin Operated Machines

Central
DISTRIBUTORS, Inc.
AMI UNITED WILLIAMS
DISTRIBUTORS OF COIN OPERATED MACHINES

PHONE MAIN 1-3511... 2315 OLIVE STREET ST. LOUIS 3, MO

Coin Firms Show Interest In New 3-D Film Machine

■ Prod. & Distrib Plans To Be Announced Soon

NEW YORK—Mort Heilig, inventor of the Sensorama Simulator (CB April 25) multi-sense film machine, and president of the firm which controls it, announced last week that plans for the manufacture and distribution of the device should be completed inside of one month, and that some orders for the machine have already been taken.

Heilig has been conducting demonstrations of the Simulator for representatives of many industrial and coin-operated machine companies at his Greenwich Village apartment, and advised that he and his partner John B. Miller's plans for the future production of the device should be finalized quite shortly. The Sensorama Simulator is a new film system which incorporates those features originally presented in 3-D, Cinerama, and Smell-O-Vision, plus it offers an additional synchronized tactile vibrator.

Heilig's demonstration film is a 15-minute loop which is divided into three five-minute samples—from a breakneck motorcycle ride through Manhattan, to an aromatic belly dancer in a desert tent, to a tour through a soft drink factory. In each, Heilig's complete sensory system offers the sights, sounds and smells and often the vibrations to accompany the action on the film. Many who have experienced a demonstration have said it is the closest thing to reality they had ever seen on any film apparatus.


The inventor advised that one of the most attractive features of the Sensorama Simulator to operators of more than one amusement or music machine in the same location is that neither interfere with each other since the Simulator can only be heard by its customer, and conversely the customer hears nothing but the Simulator. This feature also requires the deposit of a coin for each person wishing to see the machine in action.

Heilig, a former NBC cameraman, said that whatever the production plans for his machine may turn out to be, it will be he who will make the films, and he will probably issue them on a leasing arrangement to operators. He has decided that a 35mm, 2-minute film, containing four three-minute programs, would be best for a coin-operated location, at a cost of \$5¢ for each program. High traffic areas like terminals and airports would be the best locations for the Simulator, according to Heilig.

The inventor says his machine is well patented and that plans for a hooded model (utilizing a split beam from the projector) which would accommodate two patrons, has also been patented.

Contrary to trade reports, the machine will not be exhibited at the World's Fair, according to company officials.



ACTION GALORE! FUN TO PLAY!
with  Williams® new single-player

SOCCER

**3 or 5 BALL PLAY
MULTIPLE PLAYER APPEAL**

Replays
FOR:
HIGH SCORES
GOALS SCORED

- 4 Drum Type Scoring Reels
- 2 Special When Lit Rollovers
- 1 Kicker in center of playfield that kicks ball toward top of playfield.
- 2 Sling Shot Kickers • 2 Kick-out Holes
- 2 Flippers • 4 Jet Bumpers
- Slug Rejectors • Twin Chutes (optional)
- Number Match • Plastikote Finished Playfield

IMPORTANT EXCLUSIVE WILLIAMS FEATURES

NEW

- Motor Unit
- Coin Switch
- Latch-locked Playfield
- Large, Locked Cash Box



Williams® ELECTRONIC MANUFACTURING CORP.

4242 W. FILLMORE ST. • CHICAGO 24, ILLINOIS

Cable Address: WILCOIN, CHICAGO... NEVADA 2-4900

BUY THE BEST—BUY WILLIAMS

Cigar Shipments Rise 34% Over '62

NEW YORK—Shipments of cigars during the month of February, 1964 rose 34% above those of a year earlier, while at the same time, cigarette shipments declined 23% as compared with the previous year, according to a report by the Cigar Manufacturers Association based on Internal Revenue Service statistics, which was cited in the April 4th Wall Street Journal.

Kaufman Elected Milberg Senior V.P.

NEW YORK—Mark S. Kaufman has been elected Senior Vice President and Director of Milberg Factors Incorporated, it was announced here last week. The firm finances the purchase of coin-operated music, amusement and vending equipment.

Miller-Newmark To Hold Session In Rowe 'Tropicana'

ETROIT—Jack Gallagher, president of the Miller-Newmark Distributing company, announced last week that a session devoted to the more simple and expedient methods of servicing the new AMI 'Tropicana' phonograph will be conducted at the Miller-Newmark showroom in Grand Rapids, on Tuesday evening, May 19th. The purpose of the session, according to Gallagher, will be to equip a large number of AMI operators in his area with the basic knowledge needed for servicing the 'Tropicana' juke box. The session, to begin at 6:30 P.M. will be conducted by a group of Rowe AMI field engineers.

SPECIAL!!

AMI "STEREO" CONTINENTAL 1-200
33 1/3 and 45 R.P.M. **\$575**

BALLY FUN PHONES **\$69.50**

WRITE FOR COMPLETE LIST: PHONOGRAPHS, VENDING, GAMES

Our **30th** Year
1934 - 1964

ATLAS MUSIC COMPANY

Cable: ATMUSIC—Chicago
2122 N. WESTERN AVE., CHICAGO 47, ILL. ARmitage 6-5005

Cash Box

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

AMA Looks At The Shape Of Things To Come From Vendors

Packaging, the designer's contribution to a multi-faceted marketing program which carries today's manufactured product into the hands of the ultimate consumer, took New York City by storm last week. The American Management Association sponsored an Exposition which occupied four floors of the hugh Coliseum. 453 exhibitors showed 15,000 items ranging from a disposable eye-dropper to

a paper bag capable of holding 25 tons. An AMA Conference conducted in conjunction with the Exposition, was held at the Hilton Hotel where Packaging executives listened to the experts. A small but important segment of the show centered on vending. A General Electric product planning specialist saw the microwave heating unit as a means whereby the vending industry may develop further into the hot food feeding business.

Later in the day a Macke Vending official outlined the point-of-purchase display ingredients necessary for a product to sell itself off the shelf of a vending machine. Both observations are reported on here, and in addition to several exhibits at the Exposition which offered various food and drink containers, represent the segment of the trade show which was a particular concern to the vending industry.

Microwave Heating Seen As Answer To Fast And Reliable Hot-Food Vending

■ Package Shape Important For Uniformity

NEW YORK—The day of economical, quality, and speedy hot food vending will shortly be dawning, according to Bruce Thatcher, Product Planning Specialist for the General Electric Co. He said that the "microwave" heating principle will be the responsible agent.

In an address to a large assemblage of packaging experts attending the American Managing Association's 33rd National Packaging Conference, held last week at the New York Hilton Hotel, Thatcher cited a growing cooperation among vending equipment manufacturers, food processors and packagers, and manufacturers of microwave heating equipment as a most encouraging development in the long discussed subject of hot food vending.

The planning specialist stated that the microwave principle of reheating single servings of pre-cooked foods by the use of high-frequency, hi-power electromagnetic energy "is almost perfect for reconstituting convenience foods, and the great advantage of this system is speed." The microwave principle induces a molecular, or atomic, or electronic agitation in the food, generating heat internally.

Microwave heating will allow the vending operator to expand his menu, make it longer lived and increase his meat turnover, Thatcher said. The resultant reduction of waste would allow the food portion of the automatic merchandising business to grow tremendously, he added.

However, heating by this adaptation of television-type energy is unsuitable for cooking foods from raw-to-done, Thatcher advised, as the end result is "usually unsatisfactory." But for the reheating of pre-cooked foods, the microwave system is perfect, he said, provided the size of the food package meets the specific standards of the particular model and wavelength frequency of the machine it is to be heated by. In all, there are seven frequencies to choose from, the two

most common being 2450 and 915 megacycles.

To illustrate the importance of size and shape of the food package to be reheated by the microwave, Thatcher said that on certain machines, it has taken five minutes to cook one hamburger pattie, one and a half minutes to cook two on a stack, but only forty seconds to cook three. When the operator added more than three hamburgers to the stack, the time was lengthened, he said.

Equally as important as size and shape are the materials and construction of the food package itself. Thatcher said that while some packages scorch or split in the microwave oven, food products cooked in their packaging are most often far superior to those that have been removed from their shells.

Thatcher revealed that food service—providing meals outside the home—is by most calculations the fourth largest industry in the nation, and in his opinion, "microwave heating is one of the technologies which promises to aid in the solution of one of the problems of this narrow-margin industry—hot food vending." He said the 6,000 plus automatic merchandisers in this country amount to twice the number of conventional food service operators who have the potential of dispensing convenience foods through microwave cooking. But in order for this technique to grow and function beneficially and economically, a quality end product in terms of appearance, temperature and flavor must be developed.

Eleven different manufacturers of commercial units exist and prices vary from \$700, to \$3,500, to as much as \$22,000, according to size.

As a specialist in product planning, Thatcher works for G.E.'s Commercial Equipment Dept. He also is editor of 'Current,' 'Gesco Digest,' 'Graybar Circuit' and 'Power Distribution News'—all General Electric house organs.

Macke Exec Asks Packagers To Heed Vending Industry's Special Needs

■ Gouled Lists Requirements For Vend Products

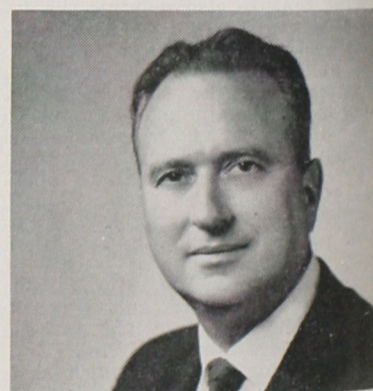
NEW YORK—William S. Gouled, Sales Promotion Manager of the Macke Vending Co., Washington, D.C., made a plea to the packaging company executives attending last week's 33rd National American Management Association Packaging Conference at the New York Hilton Hotel, to consider the vending industry as a market worthy of consideration separate and distinct from other avenues of distribution.

Gouled made this request because the vending industry, he said moved \$3.2 billion worth of goods in 1963, a 9% increase over 1962, and as such, is assuming an even larger role in the market place. A second and even more important reason why automatic merchandising should receive special consideration by the packaging industry is because products designed to be dispensed through vending equipment have very unique and definite qualifications since the machines themselves have certain capabilities and limitations.

Gouled said, "It is a sad commentary on the salesmen who call on us that so few know anything about vending equipment." One of the prime requisites for those involved with proper packaging materials and marketing suggestions, according to Gouled, "is to understand thoroughly the capabilities and limitations of our equipment—yet so few do."

The qualifications for vending products packages which Gouled cited were: the package must retain all the goodness of the product for the customer's enjoyment, it should be colorful and attractive to the eye and to the touch, its shape, finish and rigidity should resemble dinnerware, it must be free of odor and taste, and must be unaffected by the usual oils, greases, acids and alkalies.

Packaging today must stand up in a murderously competitive communications arena with visual attractions on every side, Gouled advised, and those requirements of vended products designed to be vended should not be



Macke's Gouled

... understand the limitations ...

neglected. According to the Macke exec, "the package must really step out and speak up, must direct and induce impulse purchasing."

Gouled cited two examples of bulk packaging which affected the vending operator. The first was a candy company who increased the number of candy bars in the master package, and the added weight had a diverse affect on the operator who had to lug the carton around. The second example was one which benefited the operator—when a milk company decided to package their product in disposable plastic containers instead of unwieldy metal cans. According to Gouled, "the latter example saw the operator's service time cut by almost two-thirds and reduced storage space to half as no space was needed for empty cans."

Gouled stated that the radical technological changes taking place in the vending industry make for a complex situation, but that through the cooperation of the food processors and their package designers, keeping an eye on the limitations and also on the capabilities of automatic merchandising, the problems can be satisfactorily and lucratively overcome.

NAC Midyear Board Meeting To Discuss Trade Show & PR Plans

CHICAGO—Officers and Directors of the National Association of Concessionaires will hold their Midyear Board meeting May 28, at the Sheraton-Blackstone Hotel, Edward S. Redstone, Northeast Drive-In Theatre Corp., Boston, and NAC President announced last week.

The agenda of the meeting will include discussions on many industry matters and the Board will hear reports from various committee chairmen. High on the agenda will be such subjects as the 1964 NAC Convention and NAC-TOA Trade Show scheduled for September 28-October 1 at the Conrad Hilton Hotel, Chicago; the NAC Public Relations Program; plans

for staging future NAC Regional Meetings, and other pertinent topics.

The Nominating and Finance Committees of NAC will meet a day in advance of the Board meeting and the General Convention Committee will also hold a session, Friday morning, May 29. With many NAC directors planning to be in Chicago to attend the National Restaurant Show, May 25-28, a large and representative turnout is expected.

NVA Convention Aims To Draw

MIAMI BEACH — The Annual National Vendors Association (NVA) convention was held here last week at the Deauville Hotel (April 16-19) and reports from visitors and exhibitors at the trade show indicate that the Convention was attended by less than one hundred operators. In short, the show was termed a failure.

NVA membership consists of manufacturers, distributors and operators of bulk vending equipment which dispenses peanuts, ball gum, charms, and similar bulk items.

One exhibitor who displayed vending equipment and merchandise told the show that attendance was "very low." He added, "we didn't sell a single machine." There were complaints from the exhibitors that the cost of a display booth was too high. Official reports from NVA indicated that next year the exhibitor fees would be increased.

AMA Executive Says Proposed Silver Bill Won't Affect Vendors

CHICAGO—A proposal now before the U.S. Senate to reduce the silver content in half-dollars, quarters and dimes would not cause any problems with vending machines, according to Thomas B. Hungerford, executive director of the National Automatic Merchandising Association.

Hungerford gave this opinion in testimony submitted April 2, to the Senate Banking and Currency Committee which was conducting hearings on a proposed bill to change the content of silver coins to 80 per cent silver and 20 per cent copper from 90 per cent silver and 10 per cent copper. Hungerford and representatives of principal manufacturers of vending machines were among those invited to testify on the bill in Washington, D.C.

Hungerford pointed out that the 10,000 slug rejectors now in use in vending machines throughout the country would accept coins with a higher amount of silver. However, he noted that "havoc would ensue if the silver should be eliminated entirely from our coinage and if alloys with different characteristics were substituted."

He said that present equipment would reject drastically changed coins in the same way as slugs. Such a circumstance would put the vending machine and other coin-operated businesses out of business, he cautioned.

Hungerford further testified that a gradual change in the coinage would confuse and irritate millions of consumers who would not understand their good money suddenly is rejected by machines. He reported that NAMA is undertaking a special study which will comprehensively determine the effect on the vending industry of any radical change in the metal content of coins which is not compatible with the characteristics of current coins.

Laundry Ordinance To Be Reviewed

CHICAGO—The City Council finance committee approved three measures in an attempt to assure court approval of the city ordinance regulating automatic coin-operated laundries last Thursday, April 16.

The amendments, which go before the full council shortly would: (1) Remove a requirement that laundry attendants must be American citizens. (2) Require Building Department approval of plans only for the space occupied by laundries, not for the entire

building in which a laundry is located. (3) Require a certificate of fitness for attendants.

Corporation Counsel John C. Melaniphy said passage of these measures does not guarantee the city will win its case before Circuit Judge John J. Lupe, who is considering a suit filed by laundryowners.

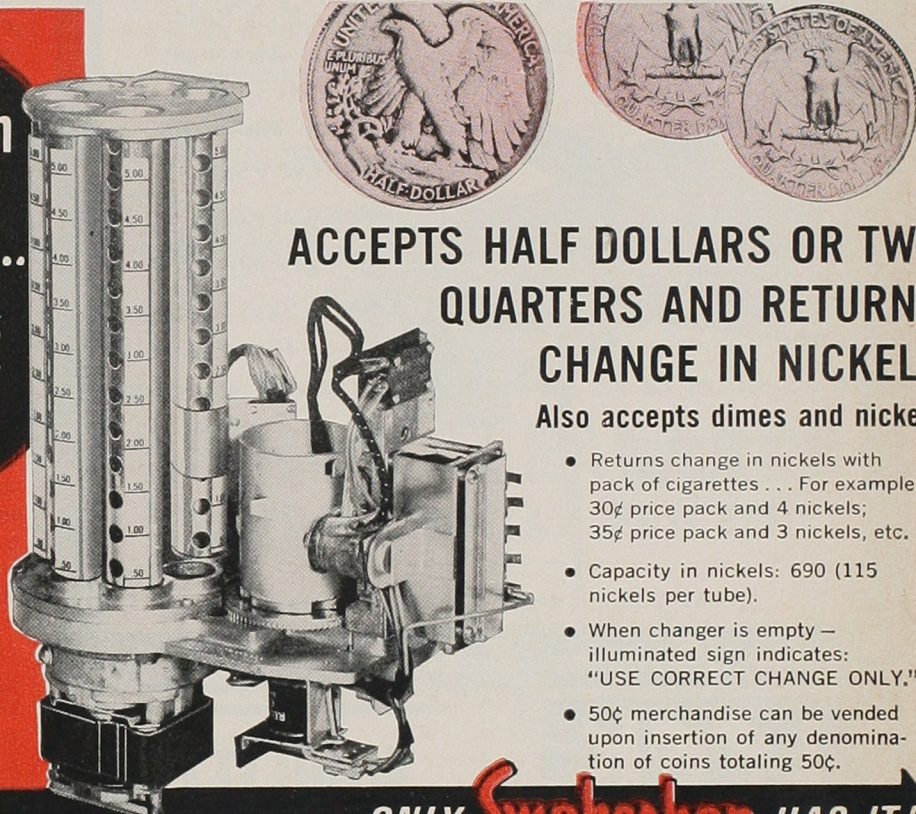
However, the amendments will minimize possible defects in the ordinance if the case is appealed, Melaniphy said.

Exclusive with

Smokeshop...

HALF-DOLLAR ACCEPTOR!

ELECTRONIC!



ACCEPTS HALF DOLLARS OR TWO QUARTERS AND RETURNS CHANGE IN NICKELS

Also accepts dimes and nickels

- Returns change in nickels with pack of cigarettes . . . For example: 30¢ price pack and 4 nickels; 35¢ price pack and 3 nickels, etc.
- Capacity in nickels: 690 (115 nickels per tube).
- When changer is empty — illuminated sign indicates: "USE CORRECT CHANGE ONLY."
- 50¢ merchandise can be vended upon insertion of any denomination of coins totaling 50¢.

PLACE YOUR ORDER ONLY Smokeshop HAS IT!

PLUS ENDLESS OTHER DESIRABLE FEATURES FOR THE CUSTOMER AND OPERATOR

Glamorous Outside, Simplicity Inside . . . the new Smokeshops are amazingly versatile and their price is right!

"Remember . . . by using Smokeshops, what you save in servicing and upkeep adds to your profits!"



PERSONALIZING FEATURE on all models

Now you can identify each location by inserting its name in a prominently displayed space. A feature that helps you acquire and keep locations . . . they'll love it!



NEW "SMOKESHOPPER" BRAND SELECTORS

Each a single unit with self-contained display label for simplified, individual selection of cigarette brands. Brand Selectors are enclosed in a compact eye level panel, well lighted for action!



THE STARLITE SERIES

Color choices galore!



AUTOMATIC PRODUCTS COMPANY

301 Chestnut St., St. Paul 2, Minn. • Phone: 224-4391

chicago coin's



Eastern Flashes

New SPOTLITE PUCK BOWLER



SPARE-LITE Feature! First Time Ever on a Puck Bowler! Directional Arrow on Playfield "LIGHTS-UP"—Showing Player Where to Aim to Pick-up Every Spare!

• **SPOTLITE Skill Game!** Plays without visible pins. (Pro's call it "shadow bowling").

Rear scoreframe goes all the way to floor

AT YOUR CHICAGO COIN DISTRIBUTOR!

Chicago Dynamic Industries, Inc. 1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

Harry Siskind may very well be responsible for a return of "the good old days" down at the Statler-Hilton Hotel. The former Pennsylvania Hotel, as it was known during and before the War, was the site of the Glenn Miller, Tommy Dorsey, Harry James dance bands. The Cafe Rouge (remember?) couldn't hold the crowds, the hotel was that popular. Well, on June 6th, the Grand Ballroom won't be able to hold the guests at Siskind's UJA Victory Dinner. The Coin Machine Division Committee reported a sell-out last week—714 tickets accounted for—and even with the usual last-minute cancellations, the affair will be SRO. Siskind is mainly responsible. The dynamic operator personally takes charge of ticket sales and fund raising programs and the results are proof that the man is relentless in his strive for perfection. Approximately \$18,000 has been pledged, another record for this time in the drive. The goal is usually \$30,000 and it looks like a breeze at this point.

A touching moment at the UJA meet last week when Al Denver, UJA Pres. Emeritus called for a minute's silence in memory of Barney Sugerman. And then the spontaneous pledges which came from the floor with additional donations of \$25, \$50, \$100 from all corners. More than \$1000 donated in memory of the late coinman, in less than five minutes, and from a handful of committee members and their wives. Quite a tribute.

Max Klein will bring his wife Elaine to the next UJA meet, he thought so highly of the Regency Room, the fine food, the service, the decor, and the mellow refreshments. Klein's route in Westchester is as usual a solvent one because of his rigid policy of doing business like a businessman.

Sid Mittelberg will deliver one of four top names to emcee the affair and it looks like either Jackie Mason, Jack Carter, Buddy Hackett or Johnny Carson will be on hand. Next meet is in two weeks. Same time, place, Astor Hotel, May 6th.

Mike and Mary Mulqueen attended. Drove back to Montgomery late Wednesday eve. . . . Fran and Al 'Senator' Bodkin, on hand as usual. Fran will head the gal's telephone brigade to raise additional funds next week. . . . A double dais will be needed to hold the larger and growing number of industry dignitaries. . . . Nate Sugerman received the sympathies of those in attendance, for the entire Sugerman Family. Mrs. Molly Sugerman is slowly recovering her well-being, according to Nate, and she will be in attendance at the UJA dinner.

Rockefeller's reported veto of the Laverne-Lounsberry amendment to Bill 982 which also included the proposed licensing of operators came as a blow to upstate coinmen as well as the industry in other sections. After having passed thru the Assembly and the Senate, people like Millie McCarthy were betting the Governor's signature was a sure thing. Word last week was that the State's number one exec turned down the bill but the specific reason was not known at press time.

Macke Vending's Bill Gouled, PR and Promo Chief, told AMA packaging experts last week that with their assistance the vending industry could double sales through machines. He said that those in the packaging business must first learn the vending business and then understand its limitations.

The Very Rev. Msgr. John P. Kelly, Exec Director of the Cardinal Spellman Servicemen's Club, will celebrate holy mass on May 24th which will be followed by a Communion Breakfast at the Sert Room of the Waldorf-Astoria, at 10:30 A.M. 500 will attend and among them will be several coinmen who make the annual visit with Msgr. Kelly.

Irving Holzman busy with the new 'Pacer' shuffle now being shipped from United's Chicago plant. . . . Al Simon, shipping the 'Spotlite' shuffle, planned a visit to the packaging exposition at the Coliseum last week. Purpose was to view latest design for shipping pool tables. The US Billiards plant is turning 'em out at top speed and production is in full swing on all the Pro models.

Mike Munves delighted over the acceptance Southland's 'Little Pro' received from arcade owners. Shipped six last week and can't get enough from the factory.

Those who attended the NVA (Bulk Vendors) Convention in Miami's Deerfield last week told us that it was a failure. Less than 100 'buyers' on the floor and the exhibit rates were reportedly high. From one exhibitor: no sales at all.

Joe Munves planning a New England trip after some local sales calls in this area. . . . Ted 'Champ' Seidel, looking trim as he downed that roast beef meal at the Astor last week.

Joe Ash got tired of holding the phone for busy Ed Doris and decided to jet out to Rock-Ola where he could pressure Doris and the Rock-Ola execs for more 'Grand Prix' machines. Claims he's doing a bang-up job selling 'em to Pennsy and So. Jersey ops.

Reports from friends at the Eden Roc advise that the 'Scopitone' machine didn't stop playing for three days while they were down there. 'That's correct,' echoes Sales Director Jack Mitnick, who ought to know. 'We have placed the Scopitone in the eight most prominent locations in Miami Beach,' telephoned Mitnick last week. Prexy Alvin Malnik told us the Mitnick trailer will be leaving as you read this, carrying the tale of success from the Fountainbleau, the Americana, and the Miami Villas (King's Court) as far north as Mr. J's in NYC.

President Bill Cannon happy over the turnout and the accomplishments of the NJ Council of Coin Machine Operators during a meet last week. Next meet: May 27 (Wednesday) at The Brunswick Inn, East Brunswick, N.J. at 12:30 P.M. Take exit 9 off the N.J. Turnpike.

LOOK TO ROSEN FOR MORE IN '64

WIRE • PHONE • WRITE TODAY
World's Largest Inventory

The price is right

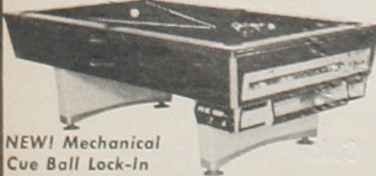
New Spring Listing
JUST OUT! SEND FOR IT!

Exclusive Rowe AMI Distributor
Ea. Pa. - S. Jersey - Del. - Md. - D.C.

DAVID ROSEN, INC.

855 N. BROAD ST., PHILA., PA. 19123
Phone: (215) Center 2-2903

Professional Series!



NEW! Mechanical Cue Ball Lock-In Feature.

CALL (Area Code 516)
PY 8-2626
or LOCAL DISTRIBUTOR

PRO 1—78 x 46
PRO 2—88 x 51
PRO 3—93 x 53
PRO 4—103 x 58

U S BILLIARDS, Inc.
Amityville, New York

WURLITZER 2800

Makes the Swing to Higher Earnings

State Sales Corp.
To Host Open House



SAM WEISMAN

BALTIMORE—Sam Weisman, president of State Sales and Service Corporation, has announced the opening of the company's new modern building here, at 1825 Guilford Avenue.

To celebrate the occasion, Weisman has announced that a gala open house will be held Saturday, May 2, starting at 10:00 A.M. Refreshments will be served and remembrances of the affair will be passed out to visitors.

Chicago Chatter



The Spring season is well on its way to becoming a big one in coinbiz and in vending as is evidenced by the hefty action we are seeing on all fronts—manufacturing, wholesale, and operating. Everyone is smiling these balmy Spring days (despite the un-balmy rainy weather around Chi the past few days). . . . We got the word from Barry Mour, of L. T. Patterson Distribs, in Cincinnati, that "Foosball Match" amusement game is building sales throughout this country.

D. Gottlieb & Co.'s big "World Fair" 'opening day' celebration has been a daily one ever since the "World Fair" single player flipper amusement game was shipped recently to all markets in this country and overseas, according to Alvin Gottlieb. . . . The Sports and Amusement Division of the 1964 Combined Jewish Appeal fund drive is gathering to plan the upcoming campaign. Chairman of the Coin Machine Division is Sam Stern, prexy of Williams Electronic Mfg. Corp. Co-chairmen are: Gil Kitt, and Joe Robbins, of Empire Coin; Herb Oettinger, United Mfg. Co.; Joel Stern; Nate Feinstein, World Wide Distribs; and Lee Brooks, of Cash Box.

Strong evidence that Spring is really here (at last!) is the action these days at First Coin Machine Exchange, where Joe Kline, Sam Kolber and Freddie Kline keep those doors swinging greeting local operators. . . . Among the visitors in Chi last week was William B. Stocksdale, chairman of a group of companies in England. Bill, a jolly, friendly Britisher, headquarters in Norfolk, England. He made the long journey to congratulate his friends at Seeburg: Del Coleman, Jack C. Gordon, Tom Herrick, Bill Adair, Ed Clafey and Stan Jarocki.

Reports from Rowe AC Mfg. Corp. definitely indicate that the firm is enjoying a banner season with Rowe AMI "Tropicana" phonos, and this makes vice president Fred Pollak mighty happy. . . . Among the Bally Mfg. amusement equipment listed as very popular everywhere of late, by Bill O'Donnell and Herb Jones, are: "Sky Divers," "Monte Carlo," "Hootenanny," "Bongo" and "Star-Jet."

Everything's comin' up roses at World Wide Distribs, according to Irv Ovitz, Harold Schwartz and Fred Skor. Sales are very heavy on Seeburg "LP Console" phonos, Seeburg vending machines, and ChiCoin amusement games. . . . Speaking of ChiCoin Mort Score and Ralph Wyckoff inform that the "Spotlite" shuffle alley, "Cadillac" big ball bowler, and "Champion" rifle-target range are continuing mightily to reap fine acceptance everywhere. . . . While Atlas Music prexy Eddie Ginsburg basks in Miami Beach's sunny clime the gang in Chi is having a ball selling equipment. Among those on hand were Sam Gersh, Stan Levin, Bob Fabian, Chuck Harper, Joe Klykun, and others.

Edward G. Doris, Dr. David Rockola, George Hincker, Rave Howle, Hugh Gorman, Les Rieck, Jack Barabash and Art Janacek just returned from a hectic tour of regional distrib showings of the new "Grand Prix" phono and "Phonette" remote speaker-selector unit, and are raving over the response they received in all sections of the country. . . . Chet Gore, prexy of Exhibit Supply Co. anticipated a fine summer arcade and amusement park season with Exhibit's "Vacuumatic" card vendors and plastic card sealer machine. He says now that sales are away ahead of his best expectations.

Art Weinand tells us since he returned from his European trip he and H. Keeney chairman Roy McGinnis are mulling over future amusement game plans in the factory. . . . One of the pleasantest (what a word!) tasks at Midway Mfg. in many a day is trying to keep production on a level with sales. Shipping is doing "okay," according to Hank Ross, "just as long as you get the 'Top Hit' baseball games rolling off the lines." Thus far, Hank, and "Iggy" Wolverton, indicate, production is excellent, thanks to "Big Bob" ones.

Billie Eichenbaum, Ross Scheer's secretary and office manager at Western Rails Amusements, headed off for her annual vacation last week, leaving Ross and his staff with a multitude of additional chores. (Keep smiling, folks!). . . . A huge crowd turned out for Hymie and Eddie Zorinsky's (H. Vending & Sales Co.) big soiree in the Diplomat in Omaha, Sunday, April 2. Among the prominent guests were: Mayor Jim Dworkin, of Omaha; Dr. David Rockola and Jack Barabash, of Rock-Ola Mfg. Corp. And, long distance travelers included Mr. & Mrs. Johnny Trucano, of Deadwood, S. Dakota, Mr. & Mrs. Earl Porter, Mitchell, So. Dakota; and Norm Geflke, of Sioux Falls, S. Dakota.

It was nice hearing from Sam Berger, who is back in coinbiz, t'other day. . . . We're anxiously looking forward to resuming wallowing in the steamy team bath atmosphere shortly with Johnny Frantz and Don Congdon, of F. Frantz Mfg. Co. A hefty production schedule has kept Johnny on a wash for months.

Despite the fact that a heavy production activity is contemplated at Marvel Mfg. Co. for quite a while yet prexy Ted Rubey and Estelle Bye are dreaming about vacations. . . . When we chatted with Herb Perkins, of Arveyor Distribs t'other day he asserted that this could very well be one of his biggest Spring seasons. He's that optimistic.

Talking about busy people (coinpeople) Charles (Jimmy) Johnson, of Globe Distribs is a guy who's always on the go. Oh, well, we'd rather talk to him anyway! (Guess why!). . . . It's "World Fair" time at National Coin Machine (in Chicago), and the obvious reason is the action Joe Schwartz, port Levinson and Ronnie Schwartz are having with Gottlieb's new single player "World Fair" flipper amusement game.

You may have a Respiratory Disease. Don't take chances.

Cough too much? Short of breath?

See your doctor, says your Christmas Seal organization.

KEENEY'S ALL-NEW COLORAMA

the DIFFERENT 2-PLAYER FLIPPER GAME!

See your Distributor or contact

J. H. KEENEY & CO., Inc.
2600 W. 50th St., Chicago 32, Ill.
Phone: HEMlock 4-5500

AVAILABLE

FOR SHIPMENT
Place Your Order Now
— DO NOT DELAY —

KIT TO CONVERT SEEBURG 200 DUAL CREDIT 25¢ WALL BOXES INTO ALBUM PLAYING WALL BOXES TO OPERATE ALBUM PLAYING—

SEEBURG—\$10.00 PER KIT
ROCK-OLA—\$15.00 PER KIT
WURLITZER—\$10.00 PER KIT
F.O.B. DALLAS—PACKED 12 PER CARTON (ORDER BY CARTON ONLY)
ASK ABOUT KITS FOR 50¢ BOXES!!!

COIN MACHINE IMPROVEMENT & MFG. CO.

3018 W. DAVIS DALLAS, TEXAS 75211
Tel. FE-7-1979

NOW DELIVERING UNITED'S "PACER" AND "TORNADO"



PHILADELPHIA, PA.
1641 N. BROAD ST.

PITTSBURGH, PA.
1508 FIFTH AVE.

EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

SPRING CLEARANCE SENSATIONALLY PRICED!

SHUFFLE ALLEYS COMPLETE—AS IS

TWO WAYS TO PLAY:

C. C. RED PIN	
BALLY DELUXE CLUB	
UNITED DUAL	
BALLY OFFICIAL JUMBO	
	\$95
	EACH

ONE WAY TO PLAY:

BALLY SPEED BOWLER	
UN. HANDICAP REGULATION	
BALLY CONGRESS	
BALLY ABC S/A	
	\$55
	EACH

SPECIAL—C.C. ROCKET SHUFFLE, 2-PI. \$25

COME AND GET 'EM!

CIGARETTE VENDORS

COMPLETE—AS IS

CORSAIR "30"	\$ 95
SEEBURG E-1	95
SEEBURG E-2	125
DUGRENIER K-12	75
DUGRENIER K-14	95
STONER 11-COLUMN	95

Terms 1/3 Dep., Bal. Sight Draft or C.O.D.

We carry the most complete line of Phonographs, Games, Arcade and Vending Equipment. Write for Complete List!

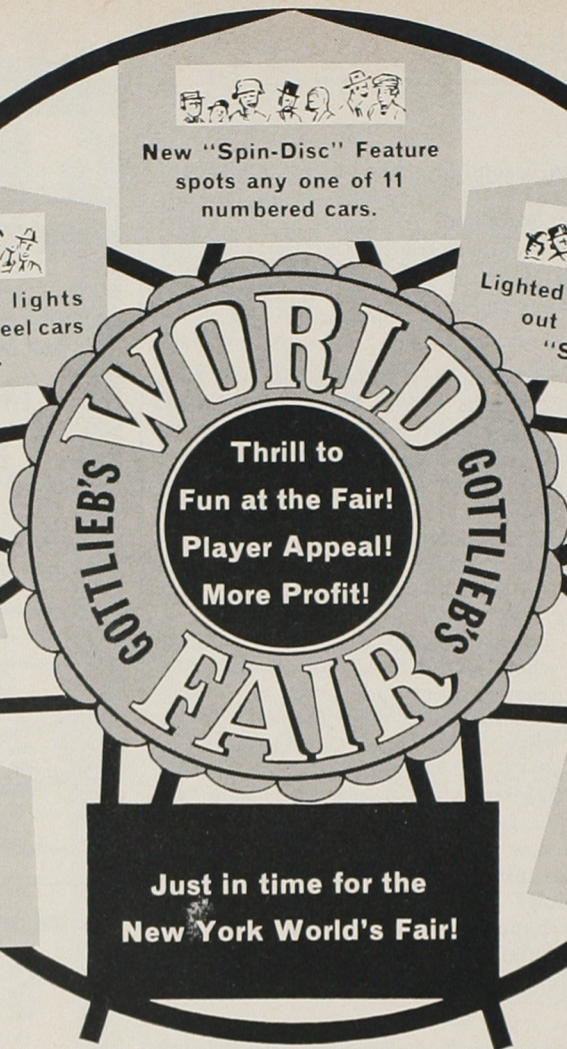


WORLD WIDE distributors

2730 WEST FULLERTON AVE., CHICAGO 47, ILL.
EVerglade 4-2300 CABLE: GAMES - CHICAGO



New "Hard-Cote" Finish Extends Playboard Life to an All-Time High!



New "Spin-Disc" Feature spots any one of 11 numbered cars.

Making rollovers lights numbered ferris wheel cars in light box.

Lighted red bumpers and out hole activate "Spin-Disc."

Lighting all cars awards special and relights one rollover for additional special scoring.

Playboard Auto-Clamp. Stainless cabinet trim. Match feature.

Thrill to Fun at the Fair! Player Appeal! More Profit!

Just in time for the New York World's Fair!

D. Gottlieb & Co.

1140-50 N. Kostner Avenue • Chicago, Illinois 60651

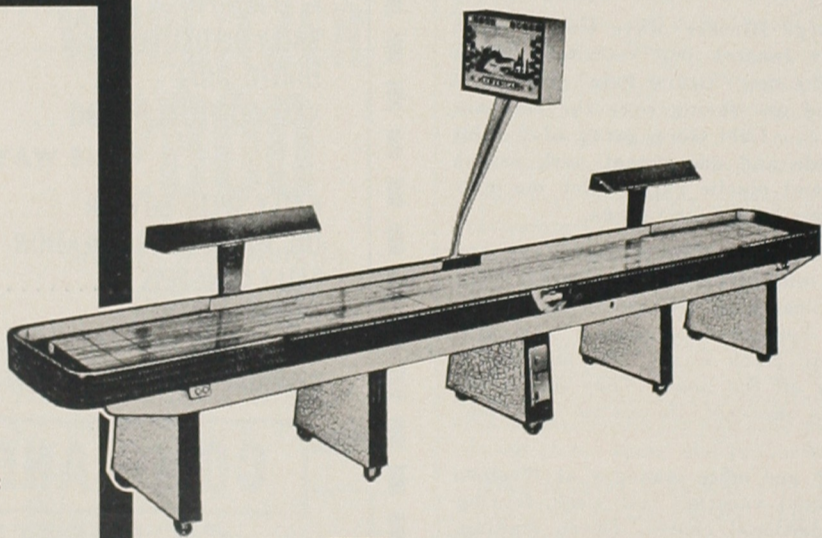
That Extra Touch of Quality

American's "IMPERIAL" Pays . . .

The exciting IMPERIAL attracts more players and more coins because it is designed to work for you, the operator.

Handsome and sturdily constructed, its many new features include Horse-Collar Play Control, Pin Gate Control (even when electricity is off), beautiful, cantilevered scoreboard, brilliant lighting.

For a game that will consistently earn high profits for you, year after year, you owe it to yourself to see the IMPERIAL at your distributor's or write for free color brochure.



American SHUFFLEBOARD CO.
210 Paterson Plank Road
Union City, N.J. • 201 UN 5-6633

London Corp. Opens New Florida Offices

CHICAGO—More than 400 guests helped Sam and Perry London celebrate the March 1 opening of London Distributing Corporation's new facility at Sunshine Industrial Park, Dade County, Florida, recently. London Corporation, exclusive distributors for all Seeburg products in Florida, Alabama, Puerto Rico and the Virgin Islands, will make Miami headquarters for the distributorship with regional offices in Jacksonville and San Juan.

Perry London, president, conducted guests around the showrooms which house the full Seeburg line of music and vending equipment. He told of plans for a special showroom to display games and pool tables. Used equipment is displayed in an area adjacent to the large, formal showroom.

In addition to offices and showrooms, the new London building has warehouse facilities, service shops and repair shops where a large spray booth streamlines procedures in refurbishing music and vending equipment. Future plans include complete one-stop service to supplement the Little LP and Artist of the Week service currently available.

Dinner time?

time for **ROWE AMI** music



Sam and Perry London (standing left and center in the above photo) treat Seeburg President Jack Gordon to a cup of coffee made by the new Seeburg coffee machine.

Perry London (above, left) with guests Delbert W. Coleman, Seeburg president and chairman, and Gordon.



Sol Tab (above, left), president and founder of Mar Tab Vending, Miami, accepts keys from Perry London for the first of ten Seeburg Marquee Cold Drink Venders purchased from the London Corporation.

COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES

AMI
 D-40, '51, 40 Sel.
 D-80, '51, 80 Sel.
 E-40, '53, 40 Sel.
 E-80, '53, 80 Sel.
 E-120, '53, 120 Sel.
 F-40, '54, 40 Sel.
 F-80, '54, 80 Sel.
 F-120, '54, 120 Sel.
 G-40, '55, 40 Sel.
 G-80, '55, 80 Sel.
 G-120, '55, 120 Sel.
 G-200, '56, 200 Sel.
 H-120, '57, 120 Sel.
 H-200, '57, 200 Sel.
 I-100M, '58, 100 Sel.
 I-200M, '58, 200 Sel.
 I-200E, '58, 200 Sel.
 J-200K, '59, 200 Sel.
 J-200M, '59, 200 Sel.
 J-120, '59, 120 Sel.
 K-200, '60, 200 Sel.
 K-120, '60, 120 Sel.
 Continental '60, 200 Sel.
 Lyric, '60, 100 Sel.
 Continental 2, '61, 200 Sel.
 Continental 2, '61, 100 Sel.

ROCK-OLA

1436, '52, Fireball, 120 Sel.
 1436A, '53, Fireball, 120 Sel.
 1438, '54, Comet, 120 Sel.
 1446, '54, HiFi, 120 Sel.
 1488, '55, HiFi, 120 Sel.
 1452, '55, 50 Sel.
 1454, '56, 120 Sel.
 1455, '57, 200 Sel.
 1458, '58, 120 Sel.
 1465, '58, 200 Sel.
 475, '59, 200 Sel. Tempo I
 468, '59, 120 Sel. Tempo I
 485, '60, 200 Sel. Tempo II
 478, '60, 120 Sel. Tempo II
 495, '61, 200 Sel. Regis
 488, '61, 120 Sel. Regis
 496, '62, 120 Sel. Empress
 497, '62, 200 Sel. Empress
 493, '62, 100 Sel. Princess

SEEBURG

4100A, '51, 100 Sel.
 4100B, '51, 100 Sel.
 4100BL, '51, 100 Sel.
 Light Cab
 4100C, '52, 100 Sel.
 4100D, '53, 100 Sel.
 4100E, '54, 100 Sel.
 '200, '55, 200 Sel.
 'L200, '56, 200 Sel.
 'LD200H, '57, 200 Sel.
 '100, '57, 100 Sel.
 '01, '58, 200 Sel.
 '61, '58, 160 Sel.
 '22, '59, 160 Sel.
 '80, '59, 100 Sel.
 '160, '60, 160 Sel.
 '100, '60, 100 Sel.
 Y1005, '61, 160 Sel.
 Y1005, '61, 100 Sel.
 S 160, '62, 160 Sel.
 S 100, '62, 100 Sel.

WURLITZER

250, '50, 48 Sel., 45 or 78 RPM
 400, '51, 48 Sel., 45 or 78 RPM
 50, '51, 48 Sel., 45 or 78 RPM
 '00, '52, 104 Sel., 45 & 78 Intermix
 '00 A, '53, 104 Sel., 45 & 78 Intermix
 '00, '53, 48 Sel., 45 & 78 Intermix
 '50, '53, 38 Sel.
 50A, '54, 48 Sel.
 '00, '54, 104 Sel.
 '00, '55, 104 Sel.
 '00, '56, 200 Sel.
 '00, '56, 200 Sel.
 '00, '57, 200 Sel.
 '04, '57, 104 Sel.
 '50, '57, 200 Sel.
 '00, '58, 200 Sel.
 '04, '58, 104 Sel.
 '50, '58, 200 Sel.
 '00, '59, 200 Sel.
 '04, '59, 104 Sel.
 '10, '59, 100 Sel.
 '00, '60, 200 Sel.
 '04, '60, 104 Sel.
 '10, '60, 100 Sel.
 '00, '61, 200 Sel.
 '04, '61, 104 Sel.
 '10, '61, 100 Sel.
 '00, '62, 200 Sel.
 '10, '62, 100 Sel.

PINGAMES

BALLY
 4-pulce (5/61)
 4-rel-O-Fun (9/60)
 4-rel-O-Fun '61 (4/61)
 4-rel-O-Fun '62 (11/61)
 4-lerina (6/59)
 4-ach Beauty (11/56)
 4-ach Time (9/58)

Beauty Contest (1/60)
 Big Show (9/56)
 Bounty (Bingo) (10/63)
 Can-Can (10/61)
 Carnival (11/57)
 Carnival Queen (11/58)
 Circus (8/57)
 Circus Queen (2/61)
 County Fair (10/59)
 Crossroads (1/56)
 Cue-Tease 2P (7/63)
 Cypress Gardens (6/58)
 Double Header (7/56)
 Funspot '62 (11/62)
 Flying Circus 2P (6/61)
 Golden Gate (6/62)
 Hootenanny (Pin) 1P (11/63)
 Key West (12/56)
 Laguna Beach (3/60)
 Lido (2/62)
 Lite-A-Line (2/61)
 Lotta-Fun (9/59)
 Miami Beach (9/54)
 Miss America (2/58)
 Monte Carlo 1P (Pin) (2/64)
 Moonshot (3/63)
 Night Club (4/56)
 Parade (6/56)
 Queens (Bch., Is., Trop.) (3/60)
 Roller Derby (6/60)
 Sea Island (2/59)
 Ship-Mates 4P (2/64)
 Shoot-A-Line (6/62)
 Show Time (3/57)
 Silver Sails (11/62)
 Star Jet (Pin) 2P (12/63)
 Sun Valley (7/57)
 Target Roll (1/58)
 3-In-Line 4P (8/63)
 Touchdown (11/60)
 Twist (11/62)
 U.S.A. (8/58)

CHICAGO COIN

Sun Valley (8/63)

GOTTLIEB

Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Big 1P (1/64)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Cont. Cafe 2P (7/57)
 Cover Girl 1-Plyr. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Egg Head 1P (12/61)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flagship (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 2P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

KEENEY

Flash Back
 Old Plantation (2/61)
 Black Dragon

El Rancho Hacienda
 Rainbow (6/62)
 Go-Cart 1P (5/63)
 Poker Face 2P (9/63)
WILLIAMS
 Beat The Clock 1P (12/63)
 Big Daddy 1P (9/63)
 Big Deal 1P (2/63)
 Black Jack 1P (1/60)
 Casino 17P (10/58)
 Club House 1P (10/59)
 Coquette (4/62)
 Crossword 1P (4/59)
 Darts 1P (6/60)
 El Toro 2P (8/63)
 Fiesta 2P (12/59)
 Four Roses 1P (12/62)
 Four Star 1P (7/58)
 Gay Paree (6/57)
 Gldn. Bells 1P (9/59)
 Gldn. Gloves 1P (1/60)
 Gusher 1P (9/58)
 Jig Saw 1P (12/57)
 Jumpin' Jacks 2P (4/63)
 Jungle 1P (9/60)
 Kingpin (9/62)
 Kings 1P (8/57)
 Mardi Gras 4P (11/62)
 Merry Widow 4P (10/63)
 Music Man 4P (8/60)
 Naples 2P (9/57)
 Nags 1P (3/60)
 Oh, Boy 2P (2/64)
 Reno 1P (10/59)
 Rocket 1P (11/59)
 Satellite 1P (7/58)
 Sea Wolf 1P (7/59)
 Serenade 2P (5/60)
 Skill Pool 1P (6/63)
 Space Ship 2P (12/61)
 Starfire (1/57)
 Steeplechase 1P (11/57)
 Swing Time 1P (5/53)
 10 Strike 2P (1/58)
 3-D 1P (11/58)
 Tic-Tac-Toe 1P (1/59)
 Tom-Tom 2P (1/63)
 Top Hat (10/58)
 Trade Winds (6/62)
 Turf Champ (8/58)
 Twenty-One 1P (2/60)
 Valient 2P (8/62)
 Vagabond (10/62)
 Viking 2P (10/61)

SHUFFLES—BOWLERS

BALLY

Shuffles

ABC Bowler (7/55)
 Jumbo Bowler (9/55)
 King Pin Bowler (9/55)
 ABC Spr. Del. (9/57)
 All-Star Bowling (12/57)
 All-Star Deluxe (2/58)
 Lucky Shuffle (9/58)
 Star Shuffle (10/58)
 Speed Bowler (11/58)
 Club Bowler (2/59)
 Club Deluxe (5/59)
 Monarch Bowler (11/59)
 Official Jumbo (9/60)
 Jumbo Deluxe (9/60)

Ball Bowlers

ABC Bowl. Lane (1/57)
 ABC Tournament (6/57)
 ABC Champion (10/57)
 Strike Bowler (11/57)
 Trophy Bowler (4/58)
 Lucky Alley (8/58)
 Pan American (6/59)
 Challenger (9/59)
 Super Shuffle (12/61)
 Big 7 Shuffle (9/62)

CHICAGO COIN

Shuffles

Triple Strike (2/55)
 Arrow (2/55)
 Cr. Cross Targette (1/55)
 Bonus Score (4/55)
 Hollywood (5/55)
 Blinker (8/55)
 Score-A-Line (9/55)
 Bowling Team (10/55)
 Rocket Shuffle (3/58)
 Explorer Shuffle (6/58)
 ReBound Shuffle (12/58)
 Championship (11/58)
 Double Feature (12/58)
 Red Pin (2/59)
 Bowl Master (8/59)
 4-Game Shuffle (11/59)
 Bull's Eye Drop Ball (12/59)
 6-Game Shuffle (6/60)
 Triple Gold Pin Pro (2/61)
 Starlite (5/62)
 Citation (10/62)
 Strike Ball (5/63)

Ball Bowlers

Bowling League (2/57)
 Ski Bowl 6 Plyr (11/57)
 Classic (7/57)
 TV Bowling Lg. (11/57)
 Lucky Strike (1/58)
 TV (with rollovers)
 Player's Choice (9/58)
 Twin Bowler (10/58)
 King Bowler (3/59)

Queen Bowler (9/59)
 Duke Bowler (8/60)
 Duchess Bowler (8/60)
 Princess (4/61)
 Gold Crown (3/62)
 Royal Crown (8/62)
 Grand Prize (3/63)
 Official Spare Lite (9/63)

SHUFFLES—BOWLERS

UNITED Shuffles

Clipper (5/55)
 5th Inning (6/55)
 Capitol (6/55)
 Super Bonus (9/55)
 Deluxe model
 Top Notch (10/55)
 Regulation (11/55)
 6-Star (10/57)
 Midget Bowling (3/58)
 Shooting Stars (4/58)
 Eagle (5/58)
 Atlas (8/58)
 Cyclone (10/58)
 Niagara (11/58)
 Dual (1/59)
 Zenith (6/59)
 Flash (6/59)
 3-Way (9/59)
 4-Way (12/59)
 Big Bonus (2/60)
 Sunny (5/60)
 Sure Fire (10/60)
 Line-Up (1/61)
 5-Way (5/61)
 Avalon (4/62)
 Silver (6/62)
 Shuffle Baseball (6/62)
 Action (7/62)
 Embassy (9/62)
 Circus Roll-Down (9/62)
 Lancer (11/62)
 Sparky (12/62)
 Caravelle (2/63)
 Crest (4/53)
 Rumpus Targette (5/63)
 Astro (6/63)
 Ultra (8/63)
 Skippy (11/63)
 Jill-Jill (11/63)
 Topper (2/64)

Ball Bowlers

Bowling Alley (11/56)
 Jumbo Bowling (9/57)
 Royal Bowler (12/57)
 Pixie Bowler (8/58)
 Duplex (11/58)
 Simplex (5/59)
 Advance (5/59)
 League (10/59)
 Handicap (11/59)
 Teammate (12/59)
 Falcon (4/60)
 Savoy (5/60)
 Bowl-A-Rama (9/60)
 Tip Top (10/60)
 Dixie (1/61)
 Cameo
 5-Star Bowling (5/61)
 Classic (6/61)
 Alamo (4/62)
 Sahara (7/62)
 Tropic Bowler (9/62)
 Lucky (11/62)
 Cypress (12/62)
 Sabre (2/63)
 Regal (4/63)
 Fury (8/63)
 Futura (12/63)

WILLIAMS

Ball Bowlers

Roll-A-Ball (12/56)

6 Player UPRIGHTS

AB Circus (5/56)
 AB County Fair (3/57)
 AB Circus Wagon
 Wheels (12/58)
 AB Galloping Dominos
 AB Circus Play Ball (4/59)
 AB Magic Mirror
 Horoscope (11/59)
 AB Mermaid (3/60)
 Aquati Prod. Squirts (11/57)
 B Jumbo (5/59)
 B Sportsman (6/59)
 B Jamboree (10/60)
 B Super Jumbo (11/60)
 CC Star Rocket (5/59)
 GA Skeet Shoot (1/57)
 GA Super Hunter (6/57)
 GA Double Shot (4/58)
 GA Wild Cat (12/58)
 GA Spr. Wild Cat
 GA Twin Wild Cat (7/59)
 GA Super Wild Cat
 Trail Blazer (12/60)
 Twin Trail Blazer (2/61)
 K Big Tent
 K Spr. Big Tent (6/57)
 K Shawnee (1/59)
 K Big Roundup (3/59)
 K Little Buckaroo (4/59)
 K Del. Big Tent (5/59)
 K Big 3 (5/59)
 K Touchdown (9/59)

K Big Dipper (10/59)
 K Twin Big Tent
 Criss Cross Diamond (1/60)
 K Red Arrow (4/60)
 Sweet Shawnee '60
 Black Dragon '60
 K Twin Red Arrow (5/60)
 K Flashback (6/61)

ARCADE

ABT 6 Gun Rifle Range
 Air Football
 Air Hockey
 Auto Photo Model 9
 Amer. Shuff. Situation (5/61)
 B Undersea Raider
 B Derby Gun (2/60)
 B Bulls Eye Shooting Gallery (9/55)
 B Big Inning (5/58)
 B Heavy Hitter (4/59)
 B Ball Park (4/60)
 B Sharpshooter (2/61)
 B Golf Champ (8/58)
 B Bat. Practice (8/59)
 B Skill Roll (B 3/58)
 B Moon Raider (7/59)
 B Target (10/59)
 B Spook Gun (9/58)
 B Skill Parade (1/59)
 B Skill Score (6/60)
 B Skill Derby (10/60)
 B Del. Skill Parade (4/59)
 B Table Hockey (2/63)
 B Spinner (2/63) Novelty
 B Bank Ball (1/63)
 B Fun Phone (3/63)
 Capitol Midget Movie
 CC Bullseye Baseball
 CC Basketball Champ
 CC 4-Player Derby
 C Coalee
 CC Midget Skee Super model
 CC Big League (5/55)
 CC Twin Hockey (5/56)
 CC Shoot The Clown
 CC Stm. Shovel (5/56)
 SS Batter Up (4/58)
 CC Criss Cross Hockey (10/58)
 CC Croquet (8/58)
 CC Playland Rifle Gallery (8/59)
 CC Pony Express (4/60)
 CC Ray Gun (10/60)
 CC Wild West (5/61)
 CC Long Range Rifle Gallery (1/62)
 CC All-Star Baseball (1/63)
 CC Big Hit (10/62)
 CC Pro Basketball (6/61)
 CC Riot Gun (6/63)
 Ex Gun Patrol
 Ex Jet Gun
 Ex Space Gun
 Ex Pony Express
 Ex Six Shooter
 Ex Shooting Gal. (6/54)
 Ex Star Shtg. Gal. (9/54)
 Ex Sportland Shooting Gallery (11/54)
 Ex "500" Shooting Gallery (3/55)
 Ex Treasure Cove Shooting Gal. (6/55)
 Ex Jungle Hunt (3/57)
 Ex Ringer Ball (11/56)
 Ex Pop Gun (9/57)
 Ge Lucky Seven
 Ge Sky Gunner
 Ge Night Fighter
 Ge 2-Player Basketball
 Ge Rifle Gal. (6/54)
 Ge Big Top Rifle Gallery (6/54)
 Super model (12/55)
 Ge Gun Club
 Ge Wild West Gun (2/55)
 Ge Sky Rocket Rifle Gallery (5/55)
 Ge Championship Baseball (9/55)
 Ge Quarterback (10/55)
 Ge Hi Fly Baseball (5/56)
 Ge State Fair Rifle Gal. (6/56)
 Ge Davy Crockett (10/56)
 Ge Circus Rifle (3/57)
 Ge Motorama (10/57)
 Ge Gypsy Grandma (5/57)
 Ge Fun Fair (3/58)
 Ge Space Age Gun (6/58)
 Jungle Joe
 Ke Air Raider
 Ke Sub Gun
 Ke Sportland Deluxe model
 Ke Ranger (3/58)
 DeLuxe Model (3/55)
 Ke League Leader (4/58)
 Ke Sportland
 Ke Two-Gun Fun (3/62)
 Mid Red Ball (5/59)
 Mid Joker Ball (11/59)
 Midway Bazooka (10/60)

(Midway, cont'd)

Midway Shooting Gallery (2/60)
 Midway Del. Baseball (5/62)
 Mid. Target Gallery (7/62)
 Mid. Carn. Tgt. Glry. (2/63)
 Mid. Slugger BB (3/63)
 Mid. Rifle Range (6/63)
 Mid. Raceway (10/63)
 Mid. Winner 2P (12/63)
 Mills Panorama Peek (11/54)
 Munves Bike Race (5/58)
 Munv. Sat. Trkr. (5/59)
 Mu Atomic Bomber
 Mu Ace Bomber
 Mu Dr. Mobile
 Mu Fly Saucers
 Muto Lord's Prayer
 Mu Photo (Pre-War)
 Mu Photo (DeLuxe)
 Mu Silver Gloves
 Mu Sky Fighter
 Muto Voice-O-Graph Pre-War Model
 Post-War Model
 Mu K. O. Champ
 Mu Drive Yourself
 Mu Bang-O-Rama (4/57)
 Philadelphia Toboggan Skee Alley
 Scientific Pitch 'Em
 Seeburg Bear Gun
 Seeburg Coon Hunt
 Set Shot Basketball
 Southland's Speedway (6/63)
 Southland Fast Draw '63
 Southland Time Trials (9/63)
 Telequiz
 Un Jungle Gun
 Un Carn. Gun (10/54)
 Un Bonus Baseball (3/62)
 Un Bonus Gun (1/55)
 Un Star Slugger (7/55)
 Un Spr. Slugger (4/56)
 Un Pirate Gun (10/56)
 Un Yankee BB (3/59)
 Un Sky Raider (10/58)
 Wm. Del. BB (4/53)
 Wm. Major Leaguer
 Wm. Big Lg. BB (2/54)
 Wm. Jet Fighter (10/54)
 Wm. Safari (2/54)
 Wm. Polar Hunt (3/55)
 Wm. Sidewalk Eng (4/55)
 Wm. King of Swat (5/55)
 Wm. 4-Bagger (4/56)
 Wm. Crane (10/56)
 Wm. Penny Clown (12/56)
 Wm. 1957 Baseball
 Wm. 10-Strike (12/57)
 Wm. Ten Pins (12/57)
 Wm. Shortstop (4/58)
 Wm. Pinchhitter (4/59)
 Wm. Vanguard (10/58)
 Wm. Hercules (2/59)
 Wm. Crusader (6/59)
 Wm. Titan (8/59)
 Wm. Del. Bat. Champ (5/61)
 Wm. Extra Inning (5/62)
 Wm. World Series (5/62)
 Wm. Road Racer (5/62)
 Bally Champion Horse
 Bally Moon Ride
 Wm. Official Baseball (4/60)
 Wm. Major League (3/63)
 Wm. Voice-O-Graph 1962
KIDDIE RIDES
 Bally Champion Horse
 Bally Moon Ride
 Pony Twins
 Bally Space Ship
 Bally Speed Boat
 Bally Turnle. Trolley
 Bert Lane Lancer Horse
 Bert Lane Merry-Go-Round
 B.L. Miss America Boat
 Bert Lane Fire Engine
 B.L. Whirlybird (3/61)
 B.L. Moon Rocket (3/61)
 Capitol Donald Duck
 Capitol Elsie
 Capitol Palomina Horse
 Capitol See Saw
 Chicago Coin Super Jet
 Jungle Joe
 World Trainer
 Deco Merry-Go-Round
 Deco Space Ranger
 Exhibit Big Broncho
 Exhibit Mustang
 Exhibit Sea Skates
 Exhibit Space Patrol
 Scientific Television
 Scientific Boat Ride
 Texas Merry-Go-Round
 Exhibit Rudolph The Reindeer

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

USED 45 RPM RECORDS. WE PAY freight & top prices. KING SALES—1415 WASHINGTON STREET—BOSTON, MASS.

45 RPM RECORDS. PLEASE SEND LIST for quick reply. Masters also purchased. Please state what you have. PARAMOUNT RECORD CO.—16 CHERRY LANE—N. BETHPAGE, L.I., N.Y. (Tel. 516—MY 4-4178).

USED 45 RPM RECORDS. ALL TYPES AS they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO. INC.—1215 S. HOWARD STREET—BALTIMORE, MD. 21230.

SURPLUS 45 RPM RECORDS. WE BUY large quantities, on a very steady basis. We are the nation's foremost packager of promotional priced and packaged phonograph record packs. Bank references furnished, we are rated in D & B. NATIONAL BAG-OUTINES, INC., 15 ALABAMA AVENUE, ISLAND PARK, L.I., N.Y. (Tel. 516-TU 9-9300).

SEEBURG M100c, HF100R, VL200, 222S, AY160S, DS160S, Wurl: 1900, 2000, 2100, 2150, 2200, 2250, 2300S, 2400S, 2500S, 2600S, 2700S, Rockola 1448, 1454, 1455, AMI H200E, J200ES, Guns, Bowlers, Bingos. Rush offers to VICTOR HUGO—KONINGIN ASTRID-LAAN—49 MECHELEN, BELGIUM.

NEW RECORDS 45 RPM AND LP'S ANY quantity. Highest prices paid. All replies confidential and favorable to djs, reviewers and Mfrg. with surplus inventories. RECORD SHACK, 274 W. 125th STREET, NEW YORK, N.Y. (Tel. UN 6-1600—area code 312).

LATE BINGOS, GOTT: 2-4 PLAYERS, SEEBURG CV200, Large Ball-rollover Bowlers. Unchopped complete, working packed original cartons. We pay CASH in Dollars. Prices FOB nearest seaport. MAX LOBO & CO.—MEIR 23, ANTWERP, BELGIUM. (Tel. 33.81.33—cable LOBOMA).

JUKE BOX OPERATORS. FOR A STEADY year round outlet for your used records. Manufacturers'. For your overruns and surplus LP's & 45s. Call or write. EASTERN RECORD SALES & DIST., INC., 751 10th AVE., N.Y. 19, N.Y. (Tel. CI 5-9469).

PANORAMS AND PANORAM PARTS. United Triple Plays Wanted. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. HEmlack 1-1750).

WE PAY THE HIGHEST PRICES FOR ALL Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRI., 276 AVENUE LOUISE, BRUSSELS & BELGIUM. (Cable address. HOBEL-EUROPE-BRUSSELS).

BALLY GUN SMOKE; C. C. BULL'S EYE Drop Balls with 5000 feature; Midway Red Ball; Rock-Ola 1464; Super Jumbo; Keeney Black Dragon; Seeburg L-100. CROSSE-DUNHAM & CO.—350 GREENDALE ROAD—YORK, PA.

MUSIC, GAMES, VENDING. CALL ATLAS DISTRIBUTORS 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. RE 4-1384).

RECORDS, 45's AND LP'S, SURPLUS, RETURNS, overstock, cut-outs, etc. HARRY WARRINER, KNICKERBOCKER MUSIC CO.—453 McLEAN AVE., YONKERS, N.Y. (Tel. GReenleaf 6-7778).

ATTENTION: DISTRIBUTORS AND RECORD shops. There's Gold on your shelf. Want 45 rpm records up to 10 years old. Highest prices paid anywhere. Up to 43¢ each—our choice. BIG JOHN RECORDS, 687 WASHINGTON ST., BOSTON, MASS. (Tel. 338-7426).

WE PAY CASH AS ALWAYS FOR: SEEBURG; Wurlitzer; AMI and Rock-Ola music. Gottlieb Pins; Arcade equipment; Bally Bingos; Write or cable: PALMER AT BELIN-TRACO—31 SOMERSTRAAT—ANTWERP 1, BELGIUM.

FOR RESALE: SEEBURG AND WURLITZER Phonographs, Games. Send inventory and lowest cash prices. HASTINGS DIST. CO., INC.—6100 WEST BLUEMOUND ROAD—MILWAUKEE 13, WISC.

ANY AGE USED 45 RPM RECORDS. TELL us what you have. We pay all freight from anywhere. We pay highest prices. Try us and profit. Don't wait! Write us today! MUSIC SERVICE CO., 424 E. Broad St., Richmond 19, Va.

JUKE BOX OPERATORS FOR A STEADY year round outlet for your used records. We pay freight. Top prices, manufacturers no quantity too large. LP's or 45's. Call or write. BULLDOG DIST., INC.—33 SPRING ST.—LYNN, MASS. (Tel. 593-3920).

45 RPM RECORDS, NEW OR USED. NO quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

YOUR USED OR SURPLUS 45 RPM RECORDS, also new surplus LP's. We buy all year 'round and pay top prices. No lot too large or too small. We pay freight. BEACON RECORD DIST., INC., 725 BRANCH AVE., PROVIDENCE, R.I. (Tel. UNION 1-7500. JACKSON 1-5121).

KEENEY DELUXE RED ARROWS; BLACK Dragons; Buckley Track Odds; Sun Chiefs; Standard Chiefs; Mills Four Bells and similar type machines. SASKATCHEWAN COIN MACHINE CO.—1025-104th STREET—NORTH BATTLEFORD, SASK., CANADA.

FIRST CLASS SERVICE REPAIR MAN experienced in repairing and rebuilding phonographs, vendors, and amusement games. DAN CONNY—1026 BUFFALO AVE., NIAGARA FALLS, N.Y. (Tel. 285-0582).

NEW 45 RPM RECORDS. NO QUANTITY too large or small. We pay the highest price, plus all freight. Also over-run return hit records. Contact immediately for quick transaction. We pay cash. SUTTON RECORD CO.—26 WEST 20th ST.—NEW YORK, N.Y. (Tel. CH 2-3250).

NEEDS PIN GAMES. SUNSET 3 IN LINE; COW-BOY; FLIPPER PAIR; ETC. BINGOS 30 Miss America; Roller Derby; Circus Queen etc; Arcade equipment; Juke-Box; Rock-Ola; Seeburg; Wurl: 1962/1963; IMPORT-EXPORT MARCEL GROSCHE—3 BLD. AVROY—LIEGE, BELGIUM.

JUKE BOX AND BOWLER MECHANIC. United Bowlers and Rock-Ola Juke Boxes. Call or write. H & H MUSIC CO., 1626 3rd AVENUE, MOLINE, ILLINOIS. (Tel. 767-6703).

FOR SALE

SHOPPED, CLEAN AND READY FOR LOCATION: AMI 1-200 \$650; Cont. 11-100 \$595; Lyric \$425; K-100 \$475; J-200 \$435; J-200 Manuals \$325; AMI W 80 WB 220; WQ 200 WB \$49.50. BIRD MUSIC DIST., INC.—124-126 POYNTZ AVE.—MANHATTAN, KANSAS.

POKERINO, REFINISHED, RECONDITION, new backglass with drop chute, knock off, with or without match feature. Match feature in kit form for your present games. Also new backglass, points, decals. JAMES TRAVIS—P.O. BOX 206—MILLVILLE, N.J.

SUPERIOR GRADE WOOL POOL CLOTH w/backing, special low price; \$5.50 per yard—\$4.95 by the bolt. Standard Belgium Balls—2 3/4" @ \$19.95 per set. Four jointed prong straight cues—57" @ \$2.95 each—\$2.25 each per gross. Special on chrome wall and floor cue racks. Phone or write for lowest prices. MILLER-NEWMARK DIST. CO.—3667 EAST 28th STREET—GRAND RAPIDS, MICH.

FOR SALE—OR TRADE—C.C. BULLS EYE DROP Ball \$50; United Handicap Shuffle Alley \$75; Bally Club Bowler \$150; Bally Deluxe Club Bowler \$175; Bally ABC Shuffle Alley \$75; United Regulation Shuffle Alley \$75; United Niagara Shuffle Alley \$150; Bally Bank Ball \$150; Fischer 6 Pocket Pool Table \$195; Exhibit 6 Pocket Pool Table \$175; 20 Col. Corsair \$110; 30 Col. Corsair \$115; Rowe 2-700, electric \$105; 22 Col. National Model 222. Make offer: Seeburg M100B \$110; Seeburg M100C \$125; U-Select-It RDS and APD Candy Machines \$85; 4 Col. Superior Gum Vendors \$25; DAN CONNY—1026 BUFFALO AVE.—NIAGARA FALLS, N.Y. (Tel. 285-0582).

SIX VACUUMATIC CARD MACHINES \$150.00 ea.; 1 All-Tech Chuck Wagon, new, \$475.00; 1 Keeney Popcorn \$275.00; MIKE MUNVES CORP., 577 TENTH AVENUE, NEW YORK 36, N.Y. (BRYant 9-6677).

WE HAVE A CHOICE SELECTION OF late Williams Two Players. Write for prices. MID-WEST DIST., 709 LINWOOD BLVD.—KANSAS CITY, MO.

NEW KIDDIE RIDES SOUTHLAND TRAVELING Pony; X17 Space Ship; Traveling Dinosaur; Top locations available. write or phone. WESTERN RAILS AMUSE. CO.—132 SHAKER ROAD—EAST LONGMEADOW, MASS. (Also 3249 N. BROADWAY, CHICAGO, ILL. (Tel. DI8-2900).

100,000 NEW 45 RPM 6 MONTHS TO 1 year old. \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N.Y. (Tel. OLYmpia 8-4012).

IF IT'S PANORAM PARTS YOU WANT, Phil Gould has 'em. PHIL GOULD—224 MARKET ST.—NEWARK, N.J. (Tel. MARKET 4-3297).

SPECIALS — COMPLETELY RECONDITIONED: Bally DeLuxe Bowler 16' \$695; Williams DeLuxe Titan Gun \$245; Wurlitzer 1700F \$145; 1800 \$165; 1900 \$195; 2310 \$395; 2410-S \$445; A.M.I. F80 \$125; F120 \$145; Gottlieb Sweet Sioux (4 pl.) \$195; Texan (4 pl.) \$245; Queen of Diamonds \$145. MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Phone: GLendale 2-3207.

ONE EACH FOLLOWING UNITEDS: '62 Shuffle Baseball \$325; 14-ft B/A \$199.50; '61 5-star B/A \$575; '62 Silver Roll Down \$325; '58 Pixie Bowler new \$125. WESTERN DIST., 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON.

BALLY CHALLENGERS 14FT; UNITED; BONUS; & Handicap-16ft. Make us an offer. TOLEDO COIN MACHINE, TOLEDO, OHIO. (Tel. CH 3-7191).

BALLY SHUFFLES: ABC SUPER, DeLuxe, Congress, Whiz and Speed United Shuffles; Eagles and Atlas. GLOBE DIST. CO., INC., 2330 N. WESTERN AVENUE, CHICAGO 47, ILL.

50 RECORDED SONGS ONLY \$3.00. MANY great songs by favorite artist, our choice. New records, guaranteed. State style of music preferred—Pop, R & B or Country. Offer good only U.S.A. No C.O.D.'s. RHYTHM RECORDS—BOX A—ARCADIA, CALIF.

HAVE YOUR "SQUOITS FUN WITH Water" games factory reconditioned. Includes new scoring arrangement, improved pump, repair, refinish cabinet, replace worn mechanical parts. New machines made to order. Write — AQUATIC PRODUCTS CORP.—8038 ALVERSTONE AVE.—LOS ANGELES, CALIF. (Tel. 645-1980).

WM'S ROAD RACERS \$150; KING OF Swat \$85; See: 200 Sel. Wallboxes \$40; Bumper Pools, Slate \$25; See: AY 160 SHE \$849.50; Atlas FP \$199.50; Big Ball Bowlers \$125 & up. Many More. Advise needs. GRECO BROS. AMUSE CO., INC., 1288 BROADWAY, ALBANY, N.Y. (Tel. HOBart 5-0228).

TEN PANORAMS: SOLO VIEW; NEW TIMERS. Excellent Condition. Contact: BUSH INTERNATIONAL, 60 RIVERSIDE AVENUE, JACKSONVILLE, FLA.

EMBASSY S/A \$595; WANT: UNITED Rumpus—MOHAWK SKILL GAMES CO.—67 SWAGGERTOWN ROAD—SCOTIA, N.Y.

WE HAVE A LIMITED NUMBER OF Keeney Venus bingos for sale at various attractive close out prices. Brand new. If any one is interested contact GENERAL SALES CO., LTD.—IRELAND ISLAND, BERMUDA.

BALLY CHALLENGER B/A 13' \$325; BALLY Lucky S/A \$150; Bally Mystic S/A \$75; United Deluxe Baseball \$375; Bally DeLuxe Club Bowler \$195; United Super Sluggers Base \$125; United Handicap \$95; C.C. Pin \$125; Keeney Ranger Gallery \$135; United Regulation \$75; Bally A.B.C. \$75; AMI W-120 Wall Boxes (9) \$25; BETSON ENTERPRISES, INC.—3726 TONNELLE AVENUE—NO. BERGEN, NEW JERSEY.

REGISTERED FOR EXPORT: 15 Keeney's Red Arrows \$150; 1 Gott: Liberty Ball \$450; Gott: Oklahomas \$350; Assortment of Bally Bingo machines. Write D & P MUSIC—27 EAST PHILADELPHIA STREET—YORK—PA. (Tel. 81846).

ALL CHROME WALL BOXES, ACTION closeout, immediate delivery. Seeburg 12 3W1, 100 Selection each \$15; 100 3W3A, 200 Selection each \$35. We buy, sell or exchange any make or model of Late Phonograph and Wall Boxes. Inquiries invited, lowest prices. SEACOAST DIST. CIN., 120 NORTH AVENUE, ELIZABETH 4, N.J. (Tel. B18-3524-5).

HI-SPEED SUPER FAST SHUFFLE BOARD Wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb ChiCoin. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.

EXPORT JENNINGS, CIGAROLLA; BUCKLEY Track Odds; Bally Miami Beach; Beach Beauty; Seeburg L-100; Mills Vest Pocket; National 9 Col. Cigarette; Gottlieb Kewpie Doll; others. CROSSE DUNHAM & CO., 350 GREENDALE ROAD, YORK, PA.

6 ROWE AMI JAL \$775; 3 ROCK-OLA 1448 \$375; 8 AMI E-80 and 120 \$85; 1 Seeburg VL-200 \$150; 3 Wurl: 1800 \$115; 3 WMS Short Stop Baseball \$135; 1 Bally Heaver Hitter \$150; WALLACE DIST. CO. INC.—P.O. BOX 75—MINERAL WELLS, TEXAS. (Tel. FA 5-3600 Area Code 817)

UNITED JUMBO OR ROYAL 16' BOWLER \$75; Bonus 16' \$125; Duplex 16' \$175; Advance 16' \$200; ABC Tournament \$175. All are as is, not shipped. Have Games, five balls, drink machines and cigarette vendors. Write or call. CENTRAL DIST. INC.—2315 OLIVER ST.—ST. LOUIS 8, MO. (Tel. MAL 3511).

SHUFFLE ALLEYS: UNITED SUPER Bonus \$95; Keeney Deluxe Challenge \$30; United Top Notch \$129; Ball Bowlers: T.V. Bowler \$150; C.C. Bowler \$150; Strike Bowler \$95; All of the above mentioned machines have been completely shipped and refinished. TRI-STATE DIST. CO.—CALLIER SPRING ROAD, P.O. BOX 615—ROME, GA. (Tel. 234-7111 Area code 404).

ATTENTION! WE ARE THE TRADE'S largest suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS, 3726 TONNELLE AVE., NORTH BERGEN, N.J. (Tel. Union 3-8627).

SOUTHLAND ENGINEERING'S NEW improved model "Time Trials" in original cartons \$450. IMPERIAL COIN MACHINE EXCHANGE INC.—498 ANDERSON AVENUE, CLIFFSIDE PARK, N.J.

EXPORT ONLY. RED ARROWS \$125 ea; Trail Blazers \$135 ea; Jamboree \$135; Plantation & El Ranchos; Barro O Puma; Lotta Funs. Write, D & L COIN MACHINE CO.—BOX L713—HARRISBURG, PA. (Tel. 717-324-1051) Cable DALCOIN.

GAMES & MUSIC OF ALL KINDS: BALLY balls \$100 up; Pin Games \$75 up; Alleys \$50 up; Games \$125 up; Bally \$200 ea; 6 for \$1000. Also used Vending & Cigarette Machines. Wire, write, or call GABRIELSON & CO.—724 MEMORIAL DRIVE S.E.—ATLANTA 16, GA. (Tel. 525-7441).

WURLITZER HIDEAWAYS: 1—2311 104 Selection \$225; 2—1919 104 Selection \$175; 4—1717 104 Selection \$150; 18—5207 104 Selection wall boxes \$25 each; Complete shipped and painted—ready for location. OPERATORS SALES INC.—4122 WASHINGTON AVENUE—NEW ORLEANS, LA. (Tel. 822-2370).

GOTT: SWING ALONG; BALLY A B Super Deluxe Shuffle Alley; Seeburg 100 C Irving Kaye Mark 3 El Dorado Pool Table; Fischer Bumper Pool. All refinished for location or resale; all types Bingos for export. Call NASTASI DIST. CO., 539 BROADWAY, N.O., LA. (523-6386).

CLASSIFIED ADVERTISING

FOR SALE—(Cont'd)

BRAND NEW, NEVER BEEN USED, STILL in Factory Boxes. 4—Model 1578, 160 Selection Wall Boxes (Rock-Ola); 4—Universal Mounting Brackets; 1—Model 1764-8, 160 Selection Receiver Unit (Rock-Ola). All for \$550.00. First Come First Serve. CITY AMUSEMENT COMPANY, 117 WEST MAIN ST., JOHNSON CITY, TENN.

ANTIQUE DEWEY SLOT MACHINE UP-right. Good Working Condition. Excellent collector's item. B. I. COVEN, 3181 N. ELSTON, CHICAGO, ILL. (Tel. IN. 3-2210).

WILLIAMS: METROS \$215; COQUETTES \$235; Kismets \$240; World Series \$265; Gott; Gauchos \$390; Merry-Go-Rounds \$275; Chicago Coin: Fire Crackers \$360; Sun Valleys \$335; Riot Guns \$440; All Tech: Musical Ferris Wheels \$350; Cross Country Racer \$500; Bally: CrossCountry \$210; Spinners \$75; Skill Parades \$65; Misc: Arizona Gun \$165; Foot Ball. Write. NEW ORLEANS NOVELTY Co.—1055 DRYADES ST., NEW ORLEANS 12, LA. (Tel. 529-7321).

RELAYS—SWITCH ASSEMBLIES. LOW cost, high quality, general purpose open style made to your specifications. Short run or specialty. Also electrical harnesses. MARVEL MFG. CO.—2847 W. FULLERTON AVE.—CHICAGO, ILL. (Tel. DI 2-2424).

SEEBURG V200's \$150 OR FIVE FOR \$495; Wurl: 2204 \$345; 2510 \$645; AMI H10 \$275; 1120 \$325; J120 \$395; Continental 1 200 \$495; Continental 11 200 \$695; Bally Spinner and Table Hockey, make offer; direct overseas shipment from Port of Detroit. MARTIN AND SNYDER CO., 13200 W. WARREN AVE., DEARBORN, MICHIGAN. (Tel. LUzon 2-2300).

ALL LATE MODEL CHICAGO COIN, BALLY SHUFFLE ALLEYS. Call UNITED EAST COAST CORP., 585 TENTH AVENUE, NEW YORK, N.Y.

WURL: 1800 \$225; WURL: 2150 \$345; Wurl: 2200 \$495; Wurl: 2300 \$595; Wurl: 2400 \$695; Wurl: 2500 \$795; NORTH-WEST SALES CO. OF OREGON,—1040 S.W. 2nd AVE.—PORTLAND 4, OREGON. (Tel. 228-6557).

UNITED 16' FALCON B.A. \$425; 16' Jumbo B.A. \$195; Silver Roll-Down \$550; Super Slugger Baseball \$95; Shuffle Baseball (Floor sample) \$695; Chicoin: Six Game Bowler S/A \$325; 6-Pl. Home Run Baseball \$95; WMS. Titan Gun \$325; Midway: Slugger Baseball \$350; Deluxe Shooting Gallery \$225; CENTRAL OHIO COIN-MACHINE EXH. INC. 315 E. 5th AVE.—COLUMBUS 1, OHIO. (Tel. 294-3529).

BALLY BINGO GAMES, SILVER SAILS, Twists, Golden Gates, Lidos, Can Cans, Bikinis, Acapulco, Circus Queens, Touchdowns, Roller Derbys, County Fairs, Ballerinas, Sea Islands, Carnival Queens, Cypress Gardens, Beach Times, Miss Americas, Sun Valleys. STATE SALES & SERVICE CORP., 1005 E. BALTIMORE STREET, BALTIMORE 2, MARYLAND—CABLE ADDRESS, STASA

1,000 NEW 78RPM RECORDS, POP, ART-ISTS, TOP LABELS, MAKE OFFER. NEW BALLY Bank Balls in orig. crates. Wms. Ten Strike; Bally Beauty Contest. Want: Seeburg Mod. G; NOBRO NOVELTY—142 DORE STREET—SAN FRANCISCO, CALIF. (Tel. MA 1-5438)

HILLS AND JENNINGS FRUITSLLOT MA-CHINES. BALLY BINGOS. HOLLY CRANES and Flipper Pin Games for export. ALMAN ENTERPRISES—BENDER WAREHOUSE—P.O. BOX 4300—RENO, NEVADA.

ATTENTION: WHOLESALE AND EX-PORTERS. Write for our prices on phonographs ready for export shipment. UNITED DIST. INC.—902 WEST SECOND STREET—WICHITA 3, KANSAS.

LOSE OUT—BRAND NEW BALLY FUN PHONES AND SOUTHLANDS SPEEDWAYS. Write for free samples of our finest shoe shine packets and our complete list of all coin machines. REDD DIST. CO. INC.—80 COOLIDGE HILL ROAD—WATERTOWN, MASS. 02172

MISCELLANEOUS

SONGWRITERS SONGS RECORDED: FULL ORCHESTRA AND VOCAL BACKUP. Professional studios. 7" disc \$40 one side; two songs both sides \$60; CAT RECORDS—P.O. BOX 95—REYNOLDSBURG, OHIO.

1,000 PROFESSIONAL COMEDY LINES! Largest laugh library in show business. 96 books; over 400,000 copies sold! Used by 1,000 disc jockeys! Orben's Current Comedy our monthly topical gag service features delectable material each issue. Free catalog. Write: ORBEN DEE-JAY LAUGHS, 3556 DANIEL CRESCENT—BALDWIN HARBOR, N.Y.

FOR SALE—ARCADE, EQUIPMENT, REAL Estate, Living Quarters. (Tel. Laughton, York, Maine 224)

MANUFACTURERS NEW EQUIPMENT CURRENTLY IN PRODUCTION

Prices shown are list prices f.o.b. factory. Manufacturers have not authorized prices where no price is shown

ALL-TECH INDUSTRIES

Gold Crest (3 1/2 x 6' 6 Pkt. Table) ..
Gold Crest (4 1/2 x 9' 6 Pkt. Table) ..
Gold Crest (3 1/2 x 7' 6 Pkt. Table) ..
Gold Crest (4 x 8' 6 Pkt. Table)

AMERICAN SHUFFLEBOARD CORP.

Electra "6" (6' 6-pkt. table) ..
Electra "7" (7' 6-pkt. table) ..
Electra "8" (8' 6-pkt. table) ..
Classic "6" (6' 6-pkt. table) ..
Classic "7" (7' 6-pkt. table) ..
Classic "8" (8' 6-pkt. table) ..
Imperial Shuffleboard (16' to 22') ..
Imperial Cushion Model (12') ..
Bank Shot Model (9')

AUTOMATENBAU FOERSTER

Natl. Sales Agents, L. T. Patterson Dis-
tributors.
Foosball Match ..
Europa Meister Eishockey ..
Musikbar 100 ..
Billiard Tables Miniatur

AUTOMATIC PRODUCTS CO.

CIGARETTE VENDORS
Smokeshop "Starlite 450"; 18 sel., cap. 450
Smokeshop "Starlite 630"; 18 sel., cap. 630
Smokeshop "Starlite 850"; 27 sel., cap. 850

AUTO-PHOTO CO.

Model 12 Studio ..\$3,245.00
V-2 Auto-Voice Recorder

BALLY MFG. CO.

Sky Diver 1P Pin (4/64) ..
Bongo 2P Pin (3/64) ..
Deluxe Bally Bowler 16' lengths
(Jan. 1964)
Super 8 Shuffle (4/63)
Bucky Bronco Kiddie Horse

T. H. BERGMAN CO.

Natl. Sales Agents, Duncan Sales Co.
Arizona Gun (Live action pellets)

CAMECA

Scopitone-Audio-Visual Machine, 36-Sel., 26
inch screen. Natl. Sales Agents, Scopi-
tone Inc., USA.

COAN MFG. CO.

CIGARETTE VENDORS
Model 74-MD; 74 sel., cap. 74
Model 74-APC; 74 sel., cap. 74
Model 94-UM; 94 sel., cap. 94
Model 94-UC; 94 sel., cap. 94
Model 116-WM; 116 sel., cap. 116
Model 116-WC; 116 sel., cap. 116
CANDY VENDORS
Model 74-APD; 74 sel., cap. 74
Model 94-UD; 94 sel., cap. 94
Model 116-WD; 116 sel., cap. 116
Model 188-D; 188 sel., cap. 188
Model 47-Pastry; 47 sel., cap. 47

CHICAGO COIN MACHINE

Champion Rifle Range (1/64) ..
Cadillac Ball Bowler (1/64) ..
Firecracker 2P (12/63) Pin ..
Spotlite Shuffle 11/63

CONTINENTAL-APCO, INC.

CIGARETTE VENDORS
Continental "30"; 30 sel., cap. 830
Tobacco Shoppe "30"; 30 sel., cap. 830

GARWOOD METAL CO., INC.

CIGARETTE VENDORS
El Dorado; 13, 16, and 21 columns

EXHIBIT SUPPLY CO.

Card Vender (Mechanical). Model
412 "Vacuumatic." Vends Exhibit's
Trading Cards. Capacity: 500 ..
(Including 3,000 FREE cards)
Card Vender (Mechanical). Model
X500 (2 push chutes). Vends Ex-
hibit's Trading Cards. Capacity:
1,000 Cards. \$49.50
(Including 1,500 FREE Cards)
Post Card Vender (Electrical).
Models SV-1 & MSV "Vacuumatic."
Vends Standard Scenic Post Cards.
Capacity: 1,000 Cards. \$99.50
(Slug rejector included)
Plastic Laminator (Mechanical).
Model 444PV "Vacuumatic." Vends
laminating material. Capacity: 300. \$98.50

FISCHER SALES & MFG. CO.

Empress 101 (101") ..
Empress 92 (92") ..
Crown One Hundred (100") ..
Regent 91 (91") ..
Regent 77 (77") ..
Crown Fiesta—Reg. Bumper ..
(Non Coin) Empire VIII (101") ..
Empire VII (92") ..

J. F. FRANTZ MFG. CO.

Little Leager (12/62) ..
Double Header (12/62) ..
Save Our Business ..
U.S. Marshall 5¢ Gun ..
Kicker & Catcher ..
ABT Challenge Pistol ..
ABT Guesser Scale ..
ABT Rifle Sport ..
Aristo Scale ..

D. GOTTLIEB CO.

World Fair 1P (5/64) ..

PAUL W. HAWKINS MFG.

Rodeo Pony ..\$ 845.00
Ben Hur Chariot .. 645.00
Twin Quarterhorse .. 575.00
Derby Pony Jr. .. 550.00
Sam The Clown .. 395.00

IRVING KAYE CO., INC.

Deluxe Continental 4 1/2 x 9' ..
Deluxe Eldorado 6 Pkt. Series ..
Mark I, 77x45 ..
Mark II, 85x47 ..
Mark III, 92x52 ..
Mark IV, 106x58 ..
Mark V, 113x63 ..
Deluxe Satellite, 77x45 ..
Deluxe Klub Pool ..
Regular 56x40 ..
Jumbo 75x43 ..

J. H. KEENEY & CO.

Colorama 2P Pin (12/63) ..

LEHIGH, INC.

CIGARETTE VENDORS
"Smoke Center" M-166, M-220, M-220 AC;
15 or 12 sel., 156 and 220 caps.
Model M-407-AC; 19 sel., cap. 402

MARVEL MFG. CO.

Slugger-Counter Baseball
(1¢, 5¢, 10¢) ..

MIDWAY MFG. CO.

Top Hit Baseball (3/64)

NATIONAL VENDORS, INC.

CIGARETTE VENDORS
Series 113; 13 8-column shifts, cap. 447
Upright-Series 113; 13 8-col. shifts, cap. 447
Crown series 222; 22 sel., cap. 616
Crown series 800; 20 sel., cap. 850
Console-Series 650; 20 sel., cap. 670
Module-22M; 22 sel., cap. 616
Module-80M; 20 sel., cap. 850

REDD DISTRIBUTING CO.

Cinch Instant Shine Vendor ..
(Vendor and packaged Cinch product)
Giepen Coffee Vendor (Natl. Agents)
Vend-A-Book Comic Book Vendor

ROCK-OLA MFG. CO.

Caravelle (20 Col. 800 Packs) Model 3002
Cigarette Machine ..
Model 425 160-Sel. (Grand Prix) 7" LP Del.
St.-Mon.
Model 418-SA 160-Sel. (Rhapsody II) 7" LP,
Del. St.-Mon.
Model 414 100-Sel. (Capri II) with St. Op-
tional ..
Model 403 100-Sel. Wall Phono (33-1/3 Op-
tional) ..
1628 Deluxe "Stereo Twins" Speakers ..
1629 "Stereo Twins Jr." Speakers ..
1950 Remote Volume Control Unit ..
Model 500 160-Sel. Stereo Speaker Wallbox
3 level personal pushbutton volume control
1578 160-Sel. Wallbox ..
1584 100-Sel. Wallbox ..
1551 Universal Wall Box Bar Bracket ..
1981 Money Counter for Model 425, 418-SA,
& 414 ..
Model TRLB-M—Coffee, Hot Chocolate, Soup
Vendor—Batch fresh brew, modulator door
and light, 600 cup capacity, coffee 4 ways,
extra cream and sugar, whipped powdered
chocolate, liquid sugar, liquid soup, fresh
cream, with changer.
Model 1403-S—Coffee, Hot Chocolate, Soup—
Single cup fresh brew. 500 cup capacity.
Coffee 4 ways, extra cream and sugar,
with sugar and cream buttons a standard
feature. (Extra strong coffee button kit,
Model 2017, available for Model 1403-S.
Also available as Model 1403 without hot
whipped soup feature).
Model 1200—Coffee, Hot Chocolate, Soup—
single cup fresh brew. 500 cup capacity.
Coffee 4 ways, extra cream and sugar
buttons are standard.
Model 3402—Coffee, Hot Chocolate, Soup and
Tea—(Compact Model). Single cup, fresh
brew, serves coffee and tea 4 ways.
Model 3403—as above, without 4 way tea
feature.
Model 450 Book-O-Mat/Shop-O-Mat, all pur-
pose visual merchandiser—General sur-
dries and pocket books, 40-Selections—ca-
pacity variable on merchandise.
Model 3300 Can Soft Drink Vendor, 4-flavors,
200-can capacity, 32-cans precool storage.

ROWE AC SERVICES

Rowe—AMI M-200 Phonograph with Auto-
mix, Stereo-Round (Plays 33-1/3-45 ste-
reo or monoaural records, intermixed.) Has
three-in-one convertibility, 200 selections,
160 selections, or 100 selections.
HAC-200 Hideaway, 200 Sel. Mon.
HEB-200 Hideaway, 200 Sel. Selective Stereo
CFA Stepper, CFD Stepper, WQ-100 100
Sel. W.B., WQ-100 100 Sel. W.B., WQ-120
120 Sel. W.B., WQ-200 200 Sel. W.B.,
WQ-200-1 200 Sel. W.B., Dual Price Play,
WQ-200-3 200 Sel. W.B., Dual Price Play,
4-coin Rejector.
F-10436 Bar Grip, W.B. Mounting Bracket
EX-600 Cylindrical Wall Speaker
EX-700 Wall Speaker
L-2130 Ceiling Spkr., Choice of Grille
Types Listed: L-2136 Random Pattern,
L-2136 Uniform Pattern, L-2605 Circular
Flush-Mount Grille
Riviera Cigarette, 2¢ sel. 800 pack.
Celebrity Cigarette Merchandiser, 14 selec-
tion, 510 pack capacity, modular line.
Ambassador Cig. Vendor 286; 14 sel., cap.
510
Celebrity Cig. Vendor 260; 20 sel., cap. 800
Celebrity Candy Merchandiser, 11 selections,
360 capacity, modular.
77 Candy Merchandiser, 11 sel., 360 cap.
Tasty 20 Candy Merchandiser, 20 sel.,
560 cap.
Celebrity Pastry Merchandiser, 5 selection,
100 capacity, modular.
Celebrity Hot Food Merchandiser, 7 selec-
tion, 140 capacity, modular.
Celebrity All Purpose Merchandiser, 130 ca-
pacity, 130 selection, modular.
Celebrity Fresh Brew Coffee Merchandiser,
11 selection, 750 cup capacity, modular.
Celebrity Cold Drink Merchandiser, 4 selec-
tion, 1000 cup capacity, crushed ice fea-
ture optional, modular.
Dollar Bill Changer, 10 change combina-
tions, up to \$300 bank capacity.
Celebrity Condiment unit, accommodating
oven, can opener, ketchup, mustard, salt,
pepper, etc., modular.
Customic Background Music (Tape Car-
tridge)

THE SEEBURG CORP.

LPC-1B (Blonde Cabinet) Stereo LP Con-
sole, 100 Selection Phono.
LPC-1BR (Blonde Cabinet) Stereo LP Con-
sole, 160 Selection Phono, with remote
control.
LPC-1—Stereo LP Console, 160 Selection
Phono.
LPC-1R—Stereo LP Console, 160 Selection
Phono., remote control.

All LP Consoles have the following stand-
ard equipment: Personalized, Album of
the Month Feature. Plays 33-1/3 and 45
RPM records intermixed, Album Pricing
and universal pricing system, Half Dollar,
Income Totalizer.

HLPC-1—Stereo LP, 160 Selection, Hide-
away Plays 33-1/3 and 45 RPM records
intermixed, Album pricing and universal
pricing system, Income totalizer.

DS160H—Directional Stereo, 160 Selection
Phono. With Artist of the Week Feature,
Universal Pricing, Plays 33-1/3 and 45
RPM records intermixed, Half Dollar, Re-
mote Control optional.

SC-1—Stereo Console, 160 Selection.
Includes the following features: Person-
alized, Album of the Month, Album and
single pricing, Pushbutton volume control,
Remote selection, Twin stereo speakers,
Remote income totalizer.

3W100—Wall-O-Matic 100, Single Pricing
TW1—Twin stereo wall speaker, 8 inch
TC1—Twin stereo corner speakers, 8 inch
TR1—Twin stereo recessed speakers, 8 inch
EBWC1-12—Extended bass corner/wall
speaker, 12 inch
PRVC-2—Powered remote volume control
CC-2—Coin counter

BACKGROUND MUSIC

Encore! 750 Sel.
BMS-2—Background Music unit, 1000 sel.
BMC-1—Background Music Compact
BMCA-1—Companion Audio

CIGARETTE VENDOR

4E3—Modular unit, 825 pack capacity.
4E3XM—Modular (less match unit) 825 pack
capacity.
4E4—Free Standing, Personalized, 825 pack
capacity.
4E4XM—Free Standing, Personalized (less
match unit) 825 pack capacity

4E5, 4E5M; 22 sel., cap. 825

COFFEE VENDOR

662-C—Seeburg/Bally Coffee vendor brews
coffee cup at a time. Coffee-Chocolate (dry
ingredients) 200 7 oz. cups. Selective: 5
664-D—Seeburg/Bally Modular Coffee Ven-
dor, Coffee-Chocolate (dry ingredients) 450
7 oz. cups. Selective: 5

664-DS—Seeburg/Bally Modular Coffee Ven-
dor, Coffee-Chocolate-Soup or Tea (dry
ingredients) 450 7 oz. cups. Selective: 6
664-R—Seeburg/Bally Modular Coffee Ven-
dor, Coffee-Chocolate (refrigerated cream),
450 7 oz. cups. Selective: 5

767—Seeburg/Bally Coffee Vendor—Fits any
in-line modular installation. Coffee-Choc-
olate-Soup or Tea (dry ingredients), 660
cup capacity. Selective: 6

PIC-A-PAC

All-Purpose Vendor Model 15G1; 15 selec-
tions; Up to 315 items

SHIPMAN MFG. CO.

CIGARETTE VENDORS
Mark II; 13 or 17 columns

SOUTHLAND ENGINEERING CORP.

Little Pro (3/64) ..
Traveling Frog ..
Orbiting Gemini Ride ..
Traveling Dinosaur ..
Space Ship ..
Travel Pony (Adaptable to Other
Rides) ..

UNITED MFG. CORP.

Tornado Bowler (3/64) ..
Tempest Shuffle (2/64) ..
Bank Pool (11/63) ..

URBAN INDUSTRIES

Movie Theaters
Model AP-10 ..
Panoram ..
Kiddie Kolor Kartoon ..

U.S. BILLIARDS INC.

Pro 1—78x45 ..
Pro 2—88x51 ..
Pro 3—93x53 ..
Pro 4—103x58 ..
Comet 6-Pkt. Series
Model 6700 ..
Model 7700 ..
Model 8200 ..
Model 9100 ..

Deluxe Rotation Bumper

Model 48 ..
Model 67 ..

VALLEY SALES CO.

Model 775—78x45 ..
Model 875—88x50 ..
Model 975—93x53 ..
Regulation Bumper Pool ..

THE VENDO CORP.

CIGARETTE VENDORS
CALA Console; 22 sel., cap. 850
C-23; 15 sel., cap. 620
429-Special; 11 sel., cap. 423

WILLIAMS MFG. CO.

Soccer 1P (3/64) ..
Grand Slam Baseball (2/64) ..

THE WURLITZER COMPANY

2700 Stereo-Mono, 200-sel. phono.
2710 Stereo-Mono, 100-sel. phono.
Wall Boxes
5121 Private Stereo Spkr. for use on WB
5200 and WB 5250 with Models 2300 thru
2700
5010 WB Ten Top Tunes sel. 50¢
5250 WB 200-sel. 10-25-50¢
5207 WB 104-sel.
5200 WB 100-sel. 10-25-50¢

Speakers
5122 Stereo Convertible Console Spkr.
5123 Stereo Wall Spkr.—12" Coaxial
5124 Stereo Corner Spkr.—8" Extended
Range
5125 Stereo Extender Spkr. (Packed in
Pairs)
5126 Stereo Directional Spkr. (Packed in
Pairs)

Hideaway Phonographs
2717 Stereo-Mono. 200-sel.
2711 Stereo-Mono. 100-sel.

Dive into deeper collections with **Bally** **Single PLAYER**

SKY DIVERS

**BIGGEST Extra-Balls Bargain
EVER OFFERED FLIPPER-JOCKEYS**



Double Skill-Selectable Carry-Over Feature is based on world's newest, wildest, thrillingest sport... sky-diving.

Sky-divers A and B on backglass are both always "on the way" to Specials... a double light-up invitation to play... but player can skill-select "nearest-to-winning" sky-diver at start of each game. Result is long sessions of profit-boosting repeat-play.

NEW DIVIDED COIN-BOX separates coins by denominations, eliminates coin-sorting, cuts down collection time. **New E-Z-Out**

Backglass permits quick front-access lamp replacement. **New Universal Transformer** operates on either 115 volts or 220-240 volts. **New Universal Score-Motor** operates on either 50 cycles or 60 cycles current supply. **New All-Metal Back Door.** **New Improved Flippers** are built to take the punishment of frantic flipper-play. **New positive-action, jam-proof Rollovers** insure smooth profit-performance day after day, month after month.



Bonus-Balls

3 different skill ways to open Bonus-Ball Gate... to permit ball to be shot back into area above Top Rollovers for exciting repeat performance, picking up 100 points on the way and advancing Carry-Over Feature one step closer to Special Scores.

**ADJUSTABLE
5 OR 3
BALLS**
MATCH-FEATURE
**TUFF-KOTE
PLAYFIELD FINISH**

Free-Balls

Free-Ball Gate opened 2 different ways, allowing ball to be returned to plunger-tip. Player not only gets ball back for extra shot but also scores 100 on the way and advances sky-diver one step toward Special Scores.

Get Ballygames for highest earning-power, lowest operating costs, longest life on location. Get Bally SKY DIVERS busy for you now.

See your distributor or write **BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.**

UNITED'S

Pacer

SHUFFLE ALLEY

**NEW LOOK
CABINET DESIGN**

★
Easier Installation



New, one-piece (top to bottom) back cabinet. One man and a "2-wheeler" can install it in a jiffy. No lifting.

**PLAYER'S FAVORITE
TYPES OF SCORING**

- Flash-Bonus
-
- Bonus
-
- Dual-Flash
-
- Flash
-
- Regulation

**BIG
4-Reel and 3-Reel
SCORE TOTALIZERS**

Handicap Feature
EASY STRIKE OR NORMAL STRIKE

1 to 6
Can Play

Designed by the
ORIGINATOR
of Coin-Operated
SHUFFLE ALLEYS
and
BOWLING ALLEYS

Also Delivering
SHUFFLE-TYPE
BANK POOL

★
**ORDER FROM YOUR
UNITED DISTRIBUTOR
TODAY!**

★
United Games
are
ALWAYS WANTED
at
Trade-In Time

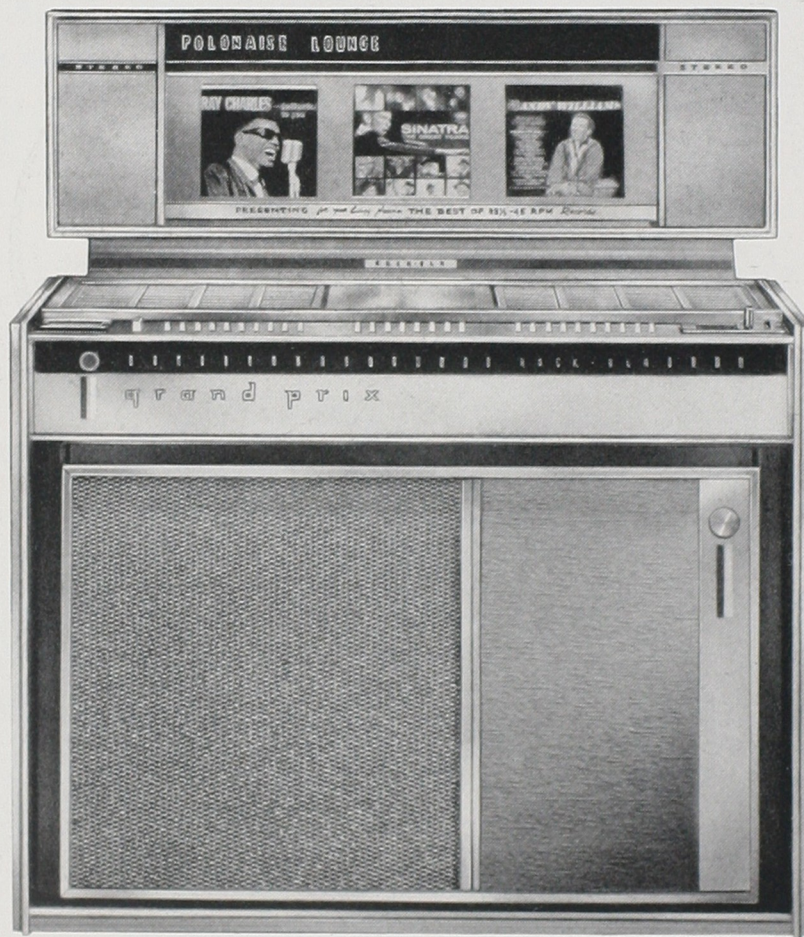
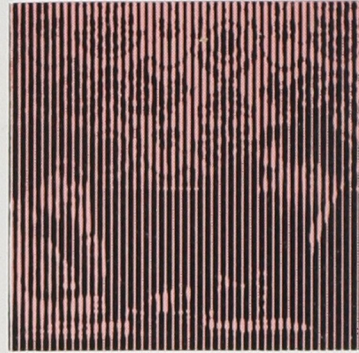
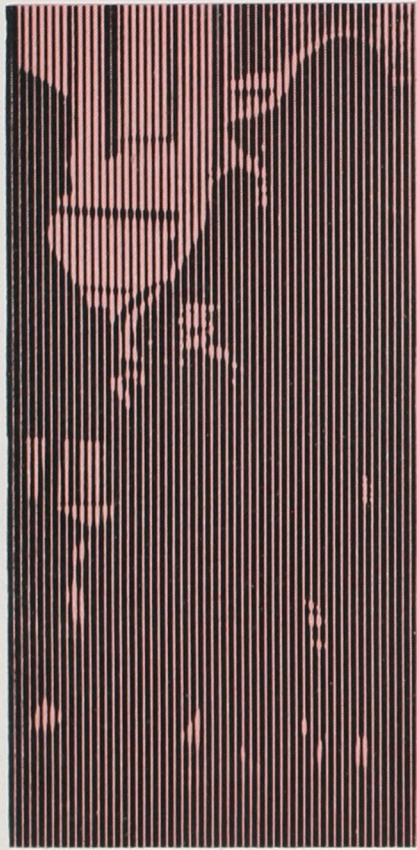
**RUGGED
Pilfer-Proof
CONSTRUCTION**

8½ FT. LONG
2½ FT. WIDE

SHIPPING
WEIGHT
(CRATED)
500 lbs.

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCO



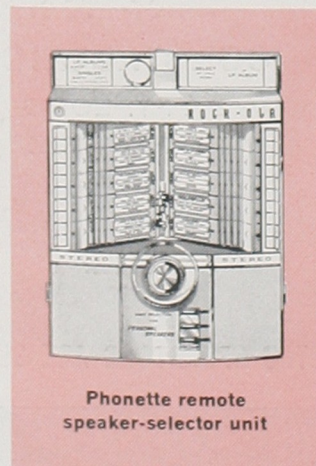
new world of sound from ROCK-OLA the 1964 **grand prix** ...the prestige phonograph for all locations

160 PLAY STEREO MONAURAL PHONOGRAPH WITH 7" LP FEATURE—MODEL NO. 425

SPLendor OF STYLING Rock-Ola design simplicity distinguishes the new Grand Prix, versatile stereo sound center for any location. It takes up to 80 records, singles or albums, in any combination.

Its fine furniture styling in a mellow walnut tone imparts the warmth that inspires more frequent plays. And its mar-resistant, stain-resistant "Conolite" plastic laminate finish makes it easy to clean, gives it the rugged durability that keeps it smooth and gleaming.

Here at last is the ultimate in outstanding design, built-in Rock-Ola quality, and profitable Rock-Ola versatility. The mechanism itself is a triumph of Rock-Ola simplicity, engineered for the finest possible performance and the easiest possible servicing.



NEW WAY TO PROFIT . . . Twin stereo speakers in the new coin-activated Phonette remote speaker-selector unit beam the music to booth or bar for private listening pleasure—and more profits for you. Simple selector panel and personal volume controls add play appeal. Use the Phonette with any current model Rock-Ola phonograph, and boost profits right down the line.

Look to

ROCK-OLA for advanced products for profit

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago, Illinois 60651