

Cash Box ARGENTINA

Social highlights: the cocktail party offered to the press and disk-jockeys by Odeon, celebrating the "gold temples" given to tropical music group Los Wawanco for being the label's top selling artists during 1963. As we had informed before, the group has sold very well several records of "cumbia" music, which has been very popular in Argentina for some time. Visitors: from Chile, melodic singer Marco Aurelio, who will stay in town for about three months, performing on Radio Splendid and probably TV and lance parties. At Aurelio's premiere on radio were present, among others, Lucho Gatica, Juan Ramon, Ben Molar, Argentino Ledesma and several other top names. Expected from Mexico, Los Hooligans, for performances on TV and dance parties, and also Manolo Muñoz, who has several contracts to fulfill. Leaving Argentina is Lucho Gatica, who will visit Brazil once again after a ten year absence, and afterwards fly to Mexico and Los Angeles, to start

Leaving Argentina is Lucho Gatica, who will visit Brazil once again after a zer year absence, and afterwards fly to Mexico and Los Angeles, to start a tour of the United States.

Enrique Iriberri of Surco informs that his company, representing United Artists in Argentina, will release a very interesting LP, "Voices of History," just appeared in the States. The album contains excerpts from speeches by Franklin D. Roosevelt, Winston Churchill, Harry S. Truman, John F. Kennedy, Gen, Douglas MacArthur, Dwight D. Eisenhower and Lyndon B. Johnson. Other UA releases include a series of albums tagged "50 Favorite Songs," cut oy artists like Ferrante and Teicher, Al Caiola, Tito Rodriguez and Ralph Marterie.

Other UA releases include a series of albums tagged "50 Favorite Songs," cut by artists like Ferrante and Teicher, Al Caiola, Tito Rodriguez and Ralph Marterie.

Odeon has released a very interesting album by folk singer Atahualpa Yupanqui, titled "Coplas del Payador Perseguido." In this LP Yupanqui plays the guitar and sings and tells parts of the story of his musical career, and the whole record is devoted to this. It is a very unusual release, and a wonderful addition to the folk music catalog in Argentina, which has been badly in need of such outings. The album has been very well received by the trade, according to reports, and is under heavy air play.

New publishing firm: Ediciones Musicales Gaucho. Its address is Juan Bautista Alberdi 3743, 1D," and its first outings are two tunes included in the first film starred by new cinema actress Vera Valdor, "No Te Amare," and Vera Tiene It." The Gaucho catalog features also several tangos ("Como Yo Te Quiero," "Locura Pasional," "Mi Vieja Esquina") and folk music.

Ricardo Castelblanco of Edami infos about several new songs he is promoting these days. The main one is an Italian product "Sabato Sera," from the San Remo Festival, and already recorded by Palito Ortega (RCA, in Italian), "Cecilia Rene (Odeon Pops), Jorge Darrie (Music Hall), Ricardo Roda (CBS) and Gina Cari (Fenix). Also worth mentioning is "Cocodrilo" (Whirlpool), ust released by CBS is the Ornella Vanoni recording; there are others by Iorge Darrie (Music Hall) and Wanda Jackson (Capitol).

Classical music: visiting Buenos Aires on these days is well known soprano Regine Crespin, who is offering several concerts at the Colon Theatre. Odeon are released several records by this artist, covering this visit.

Maria del Carmen Hajdenwurcel of Julio Korn Publishers infos that "El Gavilan," a cumbia written by Marfil and recorded successfully by Los Maria del Carmen Hajdenwurcel of Julio Korn Publishers infos that "El Gavilan," a cumbia written by Marfil and recorded successfully by Los Maria del Carmen H

"Non O'L'eta," the San Remo winner, has also been recorded by Los Tres Sudamericanos (CBS).

Music Hall has inked several new artists for its cast. One of them is well known tango orchestra director Fulvio Salamanca; others are folk songstress Eugenia Rocha and teen singers Marito Gonzalez, Fabio, Jorge Darrie and little Maria Christina. Darrie has already made his first recordings, as we inform in another place in this column. Los Santos have been inked for a series of programs by TV Channel 11, and will also appear on Radio El Mundo. Their latest waxings are "Catalina" and "Cara Sucia."

Lila Muñez of Tonodisc reports about the release of "Hello, Dolly!", the famous Louis Armstrong Beatle-fighting waxing. Also on desk is a new single by Los Cuatro Para El Mundo, featuring "La Gente" and "Graciela." Although Los Cuatro were started as a folk group, this is a teen-designed release. Stirling Brandy, an instrumental combo, has also a new waxing: "Charade" and "Dominique."

"Dominique."
RCA has finished the recording of two LP's by some unusual artists: Japanese Tango orchestra Tokyo, currently on tour in South America. The group was started some time ago in Tokyo by Ranko Fujisawa, one of the first Japanese tango stars, who has been in Argentina once. Orchestra Tokio has been performing in Buenos Aires and now is visiting Uruguay, Brazil and Chile. Chico Novarro, composer of "El Tero Tero," "El Camaleon" and "El Orangutan," has added a new title to his recording: "La Mula." It is interesting to note that Novarro has hit the charts with several songs with names of animals, and seems to be continuing this trend. names of animals, and seems to be continuing this trend.

Argentina's Best Sellers

12

This Last *Local
Week Week

1 1 *Lita (Melograf) /Como Te Extraño Mi Amor (Mundo Musical)

1 *Company (CRS) / Como Te Extraño Mi Amor (Mundo Musical)

10

1 *Lita (Melograf) /Como Te Extraño Mi Amor (Mundo Musical)
Leo Dan (CBS)
3 *Que Suerte (Korn) Violeta Rivas (RCA); Los Tres Sudamericanos
(CBS) Beto Fernan (Music Hall)
2 *Sabor A Nada (Korn) Palito Ortega, Los Cava Bengal (RCA);
Siro San Roman (Music Hall)
4 *Mary Isabel (Mundo Musical) Leo Dan (CBS)
5 *Es Un Secreto/Es Hermoso Vivir (Korn) Palito Ortega (RCA)
6 *Beatriz (Melograf) Larry (CBS)
8 O Mio Signore (Cicero-Fermata) Juan Ramon (Disc Jockey);
Edoardo Vianello (RCA); Blanquita Silvan (CBS)
7 *El Patito (Korn) Chicote Lopez (Odeon Pops)
13 No Me Toques El Tambor (Korn) Ricardo Roda (CBS)
14 Love Me Do (Korn) The Beatles (Odeon Pops)
16 No Tengo Edad (Non Ho L'Eta Per Amarti) (Korn) Gigliola Cinquetti (Music Hall)
9 Dominique (Primavera-Fermata) Soeur Sourire, Sonia (Philips);
Hermana Alegria (CBS); Angelica Maria (Odeon Pops); Stirling
Brandy (Tonodisc); Las Dominic (Music Hall)
16 Si Tuviera Un Martillo (Fermata) Rita Pavone, Lalo Fransen (RCA); Trini Lopez (Reprise-Music Hall); Village Stompers,
Brothers Four (CBS)
*El Gavilan (Korn) Los Wawanco (Odeon Pops)
Un Millon De Tambores Tony Mitchell (Microfon)
En La Cima De La Montaña (Fermata) Rita Pavone (RCA);
Ricky Gianco (Fermata); Blanquita Silvan (CBS); Juan Ramon (Disc Jockey)



MEXICO

The new Board of Directors of the Latin American Federation of Record Producers are: Luis A. Aubry (Perú), President; José R. Bustillos (México), first vice-president; Máximo E. S. Wyngaard (Argentina), second vice-president; Luis Pino (Ecuador), third vice-president; Henry Jessen (Brazil), general secretary; and as directors: Enríque P. Lazcano (Uruguay), Héctor Urbina (Chile), Juan Reimbould (Columbia), Miguel Piña (Venezuela), Oscar Stupp (Costa Rica), Eduardo Teffel (El Salvador). The fourth Congress will take place in Argentina in 1966.

Mexican idol Enríque Guzmán has signed an exclusive contract with Spanish record label Hispa-Vox. Enríque's records will be distributed in Latin American countries and some European countries, and in Japan by CBS Columbia. Enríque will continue, for the moment, to record at CBS with his usual A&R man Edgardo Obregón and his arranger Chuck Anderson and his orchestra. In a few weeks, Enríque will fly to Spain to do a picture with Spanish actress and singer Rocío Dúrcal and he probably will stay about four months in that country.

that country.

Los Hermanos Carrión, the most popular romantic group of the Mexican "new wave," will finish a new long play, for the Orfeon label before their first visit to Argentina, Ricardo, Lalo and their group will start very soon

Los Hermanos Carrión, the most popular romantic group of the Mexican "new wave," will finish a new long play, for the Orfeon label before their first visit to Argentina. Ricardo, Lalo and their group will start very soon a tour through the country and after that will do their first movie.

A new rock and roll group is getting to the top in popularity ala The Hooligans. This group is Los Apson Boys, who record at Peerless label and has made several hits like "Popeye," "Atrás De La Raya," "Anoche Me Enamoré," "El Marcianito" and others.

And speaking about Los Hooligans, they just recorded the Mexican version of Lalo Fransen's hit "Desconfiada." Los Hooligans have left for Buenos Aires for their first performances in that South American city and the Orfeon label will release a new long play with them.

By this time, only trios and rock and roll group can record in México City. As we informed before, the musicians are on a labor strike, helping the mariachis musicians enter the Union, so they can ask for the same salary as professional musicians. By this time, there exist some points not in agreement between Record manufacturers and the Union.

From Spain we received letter from Andy Russell. He tells us that he just arrived from Bruselas, where he participated in a TV concert and one performance at the American Theater and four recordings. In Barcelona, where he is living, he saw again his old friend George Albert (Cash Box vice president).

Elvis Presley's "Suspicion" was released at RCA in its original version.

he is living, he saw again his old friend George Albert (Cash Box vice president).

Elvis Presley's "Suspicion" was released at RCA in its original version and also in its Spanish version by Ricardo Rocca. The same song also was recorded in a Spanish version at Peerless Records with the new rock and roll group Los Seven Days.

Chilean group Los Hermanos Silva recorded at RCA an extended play and it includes the songs "Perdóname Mi Vida" Mexican top hit (with Alberto Vázquez), "Mucho, Poquito Y Nada," "Sigo Siendo De Ti" and the Japanese song "Siempre Soñando" (Itsu Demo Yume O). Los Hermanos Silva will do a new tour through South American countries.

Top tropical female singer Sonia López recorded at CBS the new songs "Ave The Paso" with her own orchestra. Sonia just won a trophy as the best tropical seller in México and soon will appear in her first picture.

Twelve of the best Mexican artists of the CBS catalog participated in a great festivity in honor of Mother's Day (May 10) in Guadalajara. Among them were Diana Marisca, Leda Moreno, Martin Plata, Jorge Valente, Irma Serrano, Joaquina, Dueto América, etc. General coordinator of this music caravan was Héctor Mejía, CBS promotion manager.

French singer Gloria Lasso married in México City, French newspaperman Jean Marcilly. Thousands of congratulation cards have been received for Gloria from Europe because of this event. Gloria is now finishing a new long play recorded at Musart Records.

Salvador Suarez, owner of the principal record store chain in México, gave his annual trophy Discómetros to the best sellers in the last 12 months. These artists are:

Enrique Guzman: Best modern singer.

hese artists are:
Enrique Guzman: Best modern singer.
Angelica Maria: Best female singer.
Javier Solis: Best bolero ranchero singer.
Miguel Aceves Majia: Best male folk singer.
Lola Beltra: Best female folk singer.
Hermanas Aguila: Best duet.
Los Panchos: Best trío.
Sonia Lopez: Best tropical singer.
Sonora Santanera: Best tropical orchestra.
Carlos Campos: Best Danceable orchestra.
Los Hooligans: Best rock and roll group.
Malu Reyes: Best newcomer. (revelation).

Mexico's Best Sellers

Las Cerezas (La Celiege)—Hnos. Carrión (CBS)—(Orfeon) (Campei) Laberinto—Sonia López (CBS) (PHAM) Perdoname Mi Vida—Alberto Vázquez (Musart) (PHAM) Tijuana—The Persuaders (Gamma) No Tengo Edad Para Amarte (Non O'Leta Per Amarti)—Gigliola Cinnetti (Gamma) ntrega Total—Javier Solís (CBS)—Alvaro Zermeño (Orfeon)—Jose

quetti (Gamma)
Entrega Total—Javier Solís (CBS)—Alvaro Zermeno (Orleon)—Jose
Alfredo Jiménez (RCA)
Muevanse Todos (Twist And Shout)—Vianey Valdéz (Peerless)—Los
Rebeldes Del Rock (Orfeon)
El Martillito (If I Had A Hammer)—Trini López (Reprise)—Los Mabers

(Musart) Con Un Beso—Sonora Santanera (CBS) Mira Como Me Balanceo—Edoardo Vianello (RCA)—Los Yorsys-Lena y Lola (Musart)—Fabricio (RCA)

ARGENTINA (Cont'd)

ARGENTINA (Cont'd)

Mauricio Brenner of Producciones Fermata reports that his label is releasing a new album by tropical music group La Sonora Matancera, this time with Chelo Gonzalez, also under the Seeco banner. On the singles side, the news is Ubirajara and the Copacabana Ambassadors, directed by Waldemiro Lemke, with two tangos: "Nostalgias" and "Caminito."

Mario Kaminsky of Microfon reports about new releases under the labels represented by his company. Now there is a new waxing by Jo Jones and his group, and several classical music novelties, like "Antigona," "Gayanne" and the "Concierto de Ebano" written by Stravinsky. On the local side, Cholo Aguirre is finishing his third album, with an orchestra directed by Jorge Leone. The main title from the album is "Rio De Sueños," which will also appear on a single. appear on a single.



NORWAY

New record manufacturer, music publisher and artist agency in Norway is Jorg-Fr. Ellertsen A/S, operating from Jernbanetorvet 4 in Oslo. Head of the company is Jorg-Fr. Ellertsen, who was with Egil Monn Iversen A/S between 1957 and Feb. of this year. A & R man of the new company is Ivar Thorstensen. The new company debuts with eight singles pop music on the label Troll and two EP's with religious music by Kristne Toner. The two labels are distributed by A/S Nera, among others handling RCA Victor, Telefunken, Cupol, etc. in Norway.

etc. in Norway.

The Bergen Beat, the series of recordings with local small combos from Bergen, the city on the west coast is Norway's reply to Britain's Liverpool Beat. Music life in Bergen is very active, according to Norsk Phonogram A/S (Philips), and there are at present more than 40 guitar groups in the town. Philips has made recordings with several of the best ones, and as reported in this column last week, the first three have been released.

Manu Records has distributed sample copies of a new record to retailers all over Norway. Linn Arnold is singing "Sentimental Journey" in English on one side and in Swedish on the other side. Manu have asked everybody to reply within eight days and advise which of the two versions they prefer.

Latest releases from Iversen & Frogh A/S (EMI in Norway) include three low price LP's on the Gloria label, two local low price LP's of local origin, one being "Greetings From Norway On A Midsummer Night," and the other "Minnenes Melodier" (Songs Of Memories) including top selling numbers with the two blind singers Gunnar Engedahl and Erling Stordahl. There are also two new singles. two new singles.

Coming up very strong here is "A World Without Love" with Peter and Gordon on Columbia, this week moving from 17 to eight on the charts. New on the top of the charts here this week is Jim Reeves on RCA Victor with "I Love You Because."

Felix Stahl of Stockholms Musikproduktion, just completing his visit in New York, reported to this office that he has been very successful in placing his Yugoslavian hit "Drina" in the U.S., as well as obtaining some new good American numbers for Scandinavia. Mr. and Mrs. Stahl are now returning to their Stockholm headquarter via Hamburg.

Also back from the U.S. is Roland Ferneborg of Swe-Disc, who was satisfied with his trip to New York where he placed seven LP's and four singles of the Swe-Disc repertoire. He also discussed the coming tour by The Spotnicks in July with Allan Sherwood of Transworld Association. The Spotnicks will have another of their singles released in the U.S. within the next few days, the titles are "Endless Sleep" and "Sabeline."

Gehrmans has obtained "Angry At The Big Oak Tree" for Scandinavia and Finland, reports Bernt Baune to Cash Box. The song is doing well, particularly on the British charts these days.

Big Dee Irwin started his Scandinavian tour in southern Sweden May 6.

Big Dee Irwin started his Scandinavian tour in southern Sweden May 6. While here he is booked for p.a.'s in Sweden and Denmark, and also for radio and TV in Sweden and Antti Einiö's TV show in Finland. His tour is arranged by Sonet Koncertbureau AB. He appeared in the popular Swedish teenage TV show Drop In on May 8th. The British group Sounds Inc. appeared in the

New on the charts here is Terry Stafford on London with "Suspicion." At the same time a correction: "Good Golly Miss Molly" is published in Scandinavia by Southern Music AB and not by Imudico/Odeon as listed last week.

Stig Anderson has obtained the Finnish song "Letka" for Denmark, Norway and Sweden. First Swedish recording is with Britt Damberg on RCA Victor.

Sweden's Best Sellers

- Can't Buy Me Love (The Beatles/Parlophone) Sonora Musikförlags AB I Love You Because (Jim Reeves/RCA Victor) Reuter & Reuter AB
- California Sun (The Rivieras/Sonet) Robert Mellin (Scan-
- dinavia) AB
 Bonnie B (Jerry Lee Lewis/London) Belinda (Scandinavia)
- AB The Harem (Mr. Acker Bilk/Metronome) Reuter & Reuter
- Little Children (Billy J. Kramer/Odeon) Belinda (Scandi-
- navia) AB
 Good Golly Miss Molly (The Swinging Blue Jeans/HMV)
 Southern Music AB
 Suspicion (Terry Stafford/London) Belinda (Scandinavia)
- AB
 Viva Las Vegas (Elvis Presley/RCA Victor) Belinda
 (Scandinavia) AB
 All My Loving (The Beatles/Parlophone) Sonora Musikförlags AB 10

Norway's Best Sellers

- I Love You Because (Jim Reeves/RCA Victor) Reuter &
- *La Meg Vaere Ung (Wenche Myhre/Triola) Arne Bendik-sen A/S
- sen A/S **Non Ho L'Eta** (Gigliola Cinquetti/Triola) Stockholms 3
- Musikproduktion
 Can't Buy Me Love (The Beatles/Parlophone) Edition
- My Boy Lollipop (Mille/Fontana) No publisher
 Skona Mitt Hjärta (Pick Up The Pieces) (Siw Malmkvist
 /Metronome) Imudico A/S
 All My Loving (The Beatles/Parlophone) Edition Lyche
 A World Without Love (Peter & Gordon/Columbia) Edition 5
- Good Golly Miss Molly (The Swinging Blue Jeans/HMV) 9 2 9
- Southern Music AB Viva Las Vegas (Elvis Presley/RCA Victor) Belinds (Scandinavia) AB 10

Denmark's Best Sellers

- Non Ho L'Eta (Gigliola Cinquetti/Triola) Stockholm
- Musikproduktion Can't Buy Me Love (The Beatles/Parlophone) Multiton

- A/S

 8 I Saw Her Standing There (The Beatles/Parlophone Multitone A/S

 5 Viva Las Vegas (Elvis Presley/RCA Victor) Belinds (Scandinavia) AB

 2 Java (Al Hirt/RCA Victor) Broadway Music AB

 2 Nu Rejser Jeg Hjem (Detroit City) (Gustav Winckler Sonet) Cedarwood (Scandinavia) AB

 8 *Det Er En Forskel (Vivian & Berit/Polydor) Multiton A/S
- 9
- A/S
 Good Golly Miss Molly (The Swinging Blue Jeans/HMV
 Southern Music AB
 Det Er Nerver (Who's Gonna Take Care Of The Caretaker'
 Daughter . . .) (Osvald Helmuth/Philips) Musikproduktio
 Winckler
 *Sangen Om Dig (Bjorn Tidmand/Odeon) Imudico A/S 10 10

Charles Aznavour **Toasted** Hollywood Celebs









HOLLYWOOD—Eddie Barclay recently threw a party for Charles Aznavour on his arrival in Hollywood for a Civic Auditorium concert. Affair, which was held in the home of flick producer Joe Pasternak, was attended by a host of filmdom celebs. Standing (left to right) in the top left pic are Rita Hayworth, Pasternak, Aznavour and Barclay. Pictured in the top right shot are Rita Hayworth, Barclay, Gina Lollobrigida and Glenn Ford. Shown in the bottom left photo are Barclay, Aznavour, Gloria Swanson, an unidentified guest and Gene Kelly. The chanter and Barclay are pictured talking to Zsa Zsa Gabor in the bottom right pic.

Finland's Best Sellers

- All My Loving (The Parlophone) Scandia-Musiikki
- Hippy Hippy Shake (The Swir ing B Odeon
- 3 *Tähdet Meren Yllä (Reijo T pale/Scandia) Scandia-Musiil Oy
- Seinillä On Korvat (The Wa Have Ears) (Eino Grön/Scand Belinda (Scandinavia) AB
- She Loves You (The Beatl Parlophone) Scandia-Musiikki
- I Want To Hold Your Hand (Deatles/Parlophone) Scandiasiikki Oy
- Non Ho L'Eta (Gigliola (quetti/Triola) Stockholms Mus produktion
- *Rakastan Sinua Elämä (Ka Käyhkö/Rytmi) Music Fazer
- Laiskotellen (Lasse Mårtenss Philips) Music Fazer
- Can't Buy Me Love (The Beat Parlophone) Music Fazer *Local Copyright



ITALY

Richard Anthony, the EMI French artist, has fully confirmed his success on our record market by being at the top of our chart this week with his record, 'Cin-Cin," Italian version of the American tune "Cheat-Cheat" (published by Southern). This is the first time that Richard has reached the top of our hitarade. The record has sold during this period, considered as a standstill in he record business, more than 200,000 copies.

He is the only French artist who was able to reach the top of the Italian harts after many years.

He is the only French artist who was able to reach the top of the Italian harts after many years.

With two records at the top of the charts, on the second and the third spots, our singing star Mina once again displays her strong value as a hit-maker. In the present market situation there are very few artists who are able to naintain a dominant position on the record scene years after their debut. In a long with Adriano Celentano, can be considered among these. Top ecordings of the RI.FI songstress are two Italian versions of US songs: "He Walks Like A Man" and "The Lonely Town." The first one is published in tally by Connelly (Abbate), while the second one is published by Aberbach Corradini).

Fraser Jamieson, president of London Record of Canada, spent one day in Milan. He was accompanied by Guy Bertrand, international executive, and by is secretary Alice Khoury. He paid a visit to Durium, where he talked with Elizabel & Krikor Mintangian about the good success of the Durium repersione in Canada. London Records has sold 60,000 copies of one of the instru-Elizabel & Krikor Mintangian about the gold of the instru-ore in Canada, London Records has sold 60,000 copies of one of the instru-nental LPs' of the Durium catalog performed by the pop artist Fausto Pa-netti. Mintangian told to Cash Box that London Records will soon release an EP record containing four numbers sung in French by the well known trio of Los Marcellos Ferial. This disk will be particularly devoted to the French speaking people of Quebec (Canada). London Records will do a strong pro-portion on this disk.

speaking people of Quebec (Canada). London Records will do a strong pronotion on this disk.

Other visits were paid by Jamieson to Joe Giannini, manager of CGD International, and he met also, during his short stay, Paolo Tosi of Decca Italiana.

Claude Henri Vic, general manager of Editions Musicales Fantasia of Frane (the associated pubbery of Disques Festival), spent two days in Milan 20 pay visits to the different Italian publishers. He was accompanied by his wife. He had numerous business talks: he met Ettore Carrera of Sugarmusic, Alfredo Rossi of Ariston, Elisabel and Krikor Mintangian of Durium, Guido Rignano of Ricordi, Nanni Ricordi of Edizioni Redi, Alessandro Celentano (manager and brother of Adriano) of Clan Celentano.

The conclusion of the special sales campaign called "Festival In Casa" (Festival At Home) will be held by RCA Italiana on May 28, 29 and 30 at the Hotel Hilton in Rome, where RCA will present prizes to the artists and the winners of this special promotional contest, to which all the Italian public was invited to take part, expressing their preference on the different RCA recordings chosen for winter sales. At a conclusion of the events, RCA will organize a big show performed by all the RCA artists who took part in the record contest. The show will be televised and heard on radio. The list of the performers includes Rita Pavone, Peggy March, Neil Sedaka, Alain Barriere, Silvie Vartan, Gino Paoli, Gianni Meccia, Sergio Endrigo, Jimmy Fontana, Rosy, Miranda Martino, Edoardo Vianello, Gianni Morandi, Umberto Bindi and Nico Fidenco. On this occasion, RCA will also present the new summer productions for which it will soon start a strong promotion.

For the first time, Phonogram has released on the Italian market a disk performed by the actress, who makes her debut as a songstress on our record seen. The twelve songs presented on such LP, under the Polydor label, were penned by Cyrus Bassiak.

Still on the subject of Phonogram, we can mention the release on our mar-

netrormed by the wellknown film artist Jeanne Moreau: this is the first album interpreted by the actress, who makes her debut as a songstress on our record scene. The twelve songs presented on such LP, under the Polydor label, were penned by Cyrus Bassiak.

Still on the subject of Phonogram, we can mention the release on our market of an LP from Audio Fidelity, which serves as an introduction and a presentation to the Italian public of Audio Fidelity stereo recordings. The albums contains 32 different compositions (sound effects, light music numbers performed by different big orchestras, and folk tunes) all derived from some Audio Fidelity disks. The retail price of this LP will be of Lit. 2.250 (about \$3.50) and this release will mark the starting point of a larger promotion of the Audio Fidelity line in our market.

Fonit Cetra, too, takes part in the contest organized by our Radio and TV State Company, "A Record For The Summer." The list of the Fonit Cetra's artists presented to the contest includes the top songstress Milva and two new young talents who recently joined the Fonit Cetra group. Names of the two young people are Daniela Casa and Elio Cipri.

Milva will present at the contest a song penned by the same composers of the famous hit "Al Di La," Donida & Mogol. Title of the tune is "Quando Parto Per Il Mare" (When I Leave For The Beach). Publisher is Ricordi. New female talent, Daniela Casa, 20 years old, will present "Beati Voi," while Elio Cipri performs a song entitled "Spara Gonzales" (Published by Sugarmusic).

Mart 10

In the classical field, there's a special release from Sprint Records of Rome. Sprint has put to sale a special LP called "Studi Per Ambientazioni Musicali" (Studies for Musical Environments). With this album, Sprint starts a series of recordings exclusively devoted to classical and symphonic releases. This album includes some compositions penned by Renzo Rosellini.

Rosellini, a composer and orchestra conductor, is well known for the music

Italy's Best Sellers

This Last Week Week On Charts

- Cin Cin (Cheat-Cheat): Richard Anthony/EMI Published by Southern F' L'Uomo Per Me: (He Walks Like A Man): Mina/RI.FI
- Published by Connelly
 La Citta' Vuota (It's A Lonely Town): Mina/RI.FI, Gene
 McDaniels/EMI Published by Aberbach
 *Una Lacrima Sul Viso: Bobby Solo/Ricordi Published by
- - Non Ho L'Eta' Per Amarti: Gigliola Cinquetti/CGD Pub-

 - Non Ho Bond Color of the Color

 - *Ogni Volta: Paul Anka/RCA Published by RCA Italiana
 Please Please Me: The Beatles/Carisch Published by
 Cielo Video

 *Pieta': Vasso Ovale/EMI Published by Southern
 La Notte E' Fatta Per Amare: Neil Sedaka/RCA Published by RCA Italiana

 *Quando Vedrai La Mia Ragazza: Gene Pitney/CGD International, Little Tony/Durium Published by Durium

 *Denotes Original Italian Numbers



CANADA

Now a confirmed smash, and growing steadily daily is the good outing by The Dixie Cups, "Chapel Of Love." It seems to be a chart topper for sure if early Canadian reaction is any indication. It first began to kick up its heels on CKY, Winnipeg. At this writing, it holds down the number 23 spot on the CKY survey. It's under a full head of steam in Montreal where sales action to initial CKGM plays of the side out Beatled The Beatles. It is beginning to happen in a big way in good old Toronto too. Currently the side holds down the number 47 spot on the CHUM chart and is headed for the top like a run away rocket. The Quality folks have themselves a very big record on their Barry subsidiary. away rocket. The Barry subsidiary.

Stan Dorling reportedly has exited the national promotion post at Quality. At this writing, no replacement has been named and Stan has not announced his plans for the future.

Stan Dorling reportedly has exited the national promotion post at Quality. At this writing, no replacement has been named and Stan has not announced his plans for the future.

A new single by The Romeos on Columbia. Both sides have been lifted from their latest album outing on the label. Strongest side of the pairing seems to be an item entitled "Sorry Baby," a Dave Grief pick to click at Montreal's CKGM. Flip is a good sound, certainly worthy of consideration, "All I Want To Do Is Sing My Song." The Romeos are among the hardest working artists from the point of view of promotion that can be found anywhere in the trade. They have a very commercial outing with this new pairing—a sound that has not been captured on wax in Canada in a long long time—if ever. It deserves air exposure—not because it's Canadian, but because it's good. Jumping on the bandwagon to help plug the newie by The Romeos is Leeds Music's Al Allbutt. Al's particularly proud of "Sorry Baby," as it represents a completely Canadian item, written, produced and recorded by Canadians, in Canada. Some early deejay reaction—all good, noted on the newest side by Bob Goulet on Columbia, "Choose." It's a great ballad with a message and unlike most message type outings, it's extremely commercial. "Three Window Coupe" by the Rip Chords is happening in fine style for Columbia all across Canada. Matt Heft of Southern Music in Montreal is delighted with action in his area on a couple of items in the Southern catalog, "Walk Walk" by The Freewheelers and "Love Me With All Your Heart" by the Ray Charles Singers have both developed into solid chart items at Montreal's CKGM and as a result of concentrated air exposure over the outlet are doing really well sales wise in Montreal. The Ray Charles Singers side is also responsible for considerable action on the album from "Something Special For Young Lovers."

Broadcasting vet Jack Stewart, reportedly headed for Calgary to take over assistant manager's post at that city's CKZL. He exits the program manager's office at

Fats Domino opened (5/11) at Montreal's Mocambo and demonstrated the

Fats Domino opened (b/II) at Montreal's Mocambo and demonstrated the winning style that has sold so many records over the years. His fans turned out in large numbers to welcome the fabulous fat man.

Terrific sales are reported by Phil Najovits and Gerry Gordon on the new Louis Armstrong, "Hello Dolly" album set. It has leaped to the top of the Montreal branch of Phonodisc's sales in practically no time at all. Solid air play from all broadcast formats is helping the Armstrong set to become a supervise host seller.

play from all broadcast formats is helping the Armstrong set to become a runaway best seller.

During their recent Montreal visit the Gemtones, currently clicking in several areas with their Melbourne outing of "Reno," recorded two new albums. A new single by the group was due week of (5/11).

It appears that "Sweet Lorraine," latest outing on Capitol by Frank Ifield, will keep the great young singer's string of hits in tact. Considerable early deejay action very much in evidence on the side.

Montreal's CJAD increased signal strength to 50,000 watts week of (5/4). Latest addition to the air personality ranks at Ottawa's CKOY, Vik Armen, hailing from CJCA in Edmonton enjoyed a double debut week of (5/4). He appeared for the first time on the CKOY morning show the same week that his latest Apex single became available. The song, "Kiss Me Quick," is a cover on the Elvis chart rider.

appeared for the first time on the CKOY morning show the same week that his latest Apex single became available. The song, "Kiss Me Quick," is a cover on the Elvis chart rider.

Henry Mancini opens at the O'Keefe Centre in Toronto (5/18). He'll appear for a week with Johnny Mathis and company. Mike Doyle indicates that Rita Pavone will be in Toronto (5/24). She'll meet tradesters and a concert is also possible. Another RCA artist makes the Toronto scene (5/18). John Gary begins a week's engagement at the Royal York Hotel.

"Bad To Me" by Billy J. Kramer, a separate release in Canada, has been a CHUM—Toronto battle winner for eighteen consecutive occasions reports Capitol's Paul White. The side is stirring up considerable attention, meanwhile the Billy J. smash, "Little Children" holds down the second best seller spot on the list of Capitol singles for the week of (5/8).

Just another word on the progress of "Alleluia" by Les Alleluias of Aylmer, Quebec. The Loma release, distributed by Allied, is developing into a sales giant in French speaking centres. Whitey Haines at BMI figures it for a country-wide breakout if it gets a fair shake on the exposure side of the ledger. "Buster" Munro of Ottawa's CKOY can take credit for a first class A&R and production job on the side.

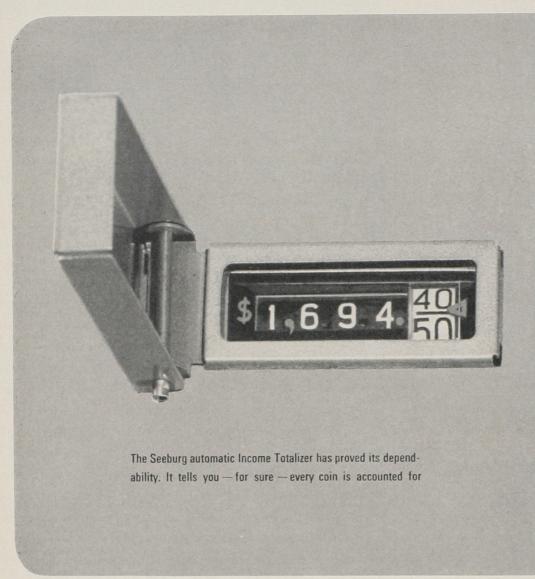
"Yesterday's Hero" appears to be developing into an action side for Gene Pitney. Teens are beginning to list it on their favorite record reports to Montreal's CKGM.

Veteran music man Ed Houston, long a fixture at Toronto's CKEY is back in the breadcasting business as Operations Manager of CHYC. No.

Veteran music man Ed Houston, long a fixture at Toronto's CKEY is back in the broadcasting business as Operations Manager of CHVC, Niagara Falls. Cash Box extends a warm welcome on behalf of the entire biz. Paul White takes time out from plugging his car load of Capitol hits to report the following changes in deejay location: Wes Sutton from CHOW, Welland to CKWS, Kingston, and Vern Rombough exits CKWS to assume new duties at CHEX, Peterborough.

ITALY (Cont'd.)

he composed and conducted for some of the best Italian motion pictures. The album includes "Diagramma # 1, 2, 3, and 4," "Stati D'Animo," "Promenade," "Novelletta," "Spensierato E Brillante." All are modern short compositions performed by the Rome Philharmonic Orchestra, conducted by Rossellini himself. The album, as well as all in the Sprint line, is distributed by Durium.







Only Seeburg has <u>built-in</u> income protection

Seeburg's Income Totalizer is safely built in—not merely plugged in. It is unpluggable and unalterable.

It provides operator protection that is thoroughly location-tested and location-proved.

Operators enjoy three proved benefits from Seeburg LP Consoles and Stereo Consolettes equipped with built-in income totalizing.

First, collection costs are cut to the minimum. Collectors do not have to waste their time counting coins in locations.

Second, collectors gain extra time to invest in profitable location programming. They can keep phonographs programmed

at the peak of their earning power.

Third, your relations with locations are automatically put on a more businesslike basis. You deal only with undisputable facts

A free booklet explains in detail how the operator benefits from the Income Totalizer. Ask your Seeburg Distributor for it.



MUSIC FOR PROFITABLE PUBLIC ENTERTAINMENT



And The NYC Operator Pays

The City Speaks

Last week it was Buffalo, with a per-machine tax on vending machines. This week it's New York City where operators of equipment in City-owned buildings will be asked to pick up the cost of electricity for the operation of vending machines serving New York City employees. You have to work real hard these days just to make sure you don't lose money.

That's about what will happen in some instances where operators have low-volume installations which show only a fair profit. The electrical charges will be figured, according to the Commissioner's office, on the "rating" of each machine. This is confusing and quite alarming, because in the case of a cigarette vendor the cost would probably amount to approximately \$2.00 per month, whereas a cold drink vendor, with compressor activated and additional amperage incurred when a patron drops a coin, could run as high as twenty-five amps when in full use. At \$1.08 per amp, the City's official cost figure, most of the machines would have to be removed.

Although the City claims that the program is a result of an economy drive, no thought is being given to the operator who pays a commission, incidentally, to the various City departments, depending on the location. The operator has already invested in equipment to serve the City employees and has placed additional equipment which may or not be profitable, only to hold the location. To skim from \$2 to a possible \$25 per month from the operator's net income is to turn many marginal locations into losers, and the City could be the ultimate loser on this one.

The New York State Automatic Vending Association will meet again with the Commissioner's office, armed with profit-loss statements, electrical ratings, costs of meters and other arguments which should aid the operator's cause. They have met before but with little success.

In the words of the Department of Water Supply, Gas and Electricity "we have a deadline to meet." They have no understanding of electrical power ratings for vending machines, nor do they seem to realize the losses which will be incurred should this ruling go through as is. But they do have a set charge, they think they have a per-machine rating, and of course, they do have a deadline.



ASSOCIATION OFFICERS: Left to right, sitting: James Mullins, Miami, vice president; Charles Byer, Daytona Beach, secretary; Lionel Louque, Perry, President; Fred Deeb, Tallahassee, Chairman of the Board. Standing: Ron Rood, Orlando, member of board; Wesley Lawson, Winter Haven, member of board; Jack Andrews, Gainesville, member of the board; Bill Owens, Vero Beach, member of the board; A. W. Fallin, Miami, member of the board; and George Peeples, Sarasota, member of the board.

Form Statewide Florida Association

Lionel J. Loque Elected President

DAYTONA BEACH — The Florida Amusement and Music Association was formed at Daytona Beach, Florida, at the Daytona Plaza Hotel during the first week of May by the coin machine operators in the state, it was announced from the Tallahassee office of the organization last week.

More than 100 operators representing about 25,000 locations attended the organizational meeting which

ing about 25,000 locations attended the organizational meeting which lasted for two days and resulted in the adoption of a constitution setting forth that the objectives of the association, among other things, would be "to encourage, sponsor and build better public relations; and to secure the cooperation and assistance of the press in presenting the Industry to the general public in its proper light."

Lionel J. Louque of Louque Amusements Company, Perry, Florida, was

elected president of the state organization and regional vice-presidents were elected from various sections of the state. The vice-presidents are George L. Peeples of Sarasota; Charles Livingston of Pensacola; Gleason Stambaugh, Sr. of West Palm Beach, James Mullins, of Miami; and D. J. Barton of Jacksonville. Charles Beyer of Beyer and Brown, Daytona Beach, was elected secretary and treasurer.

Brown, Daytona Beach, was elected secretary and treasurer.

A board of directors of nineteen members was chosen at the convention and Fred E. Deeb of Tallahassee was elected chairman of the board of directors and Fletcher A. Blalock of Pensacola was elected vice-chairman.

Other directors are the officers and Joe P. Smith of Crestview; Jack Andrews of Gainesville; A. W. Fallin of Miami; Bill Owens of Vero Beach;

James Tolisano of Clearwarter; Wesley Lawson of Winter Haven; James Kemp of Tampa; Maynard Ross of Miami, and Ron Rood of Orlando.

Deeb, in addressing the group at an installation banquet stressed, the need for the establishment of a center for the exchange of information between people engaged in the coin operated business and the need for a state office to coordinate the activities of the association members in seeking to guard against the passage of harmful or unjust state legislations.

An annual meeting at the Daytona Plaza Hotel is planned with frequent directors meetings to coordinate the activities of the organization.

activities of the organization.

The law firm of Leonard Pepper, Tallahassee, was retained as general counsel to the association.

'Cinebox' Will Attempt A Comeback

NEW YORK—Cinebox officials, advised Cash Box last week, that the company has been activated and will be manufacturing the audio-visual machine, now made in Italy "shortly." Cinebox, a product of the Cinevision Corporation Of America, a subsidiary of Estey Electronics Corporation, is headed by Stanley Green. The Estey firm filed bankruptcy proceedings last year but the proceedings did not affect Cinebox business, according to Hank Schwartz, a VP of the company. Details on Cinevision's plans will be announced later.

Scopitone, French-made audio-visual unit, is being distributed in the USA by Scopitone-USA, a firm which sold 80% of its stock to Tel-A-Sign Corp. two weeks ago (CB May 16). Scopitone will produce its own films here while Tel-A-Sign will begin making the machine in a Chicago plant in January. In the meantime, the CAMECA firm, manufacturers of the machine, will continue to provide the American firm with equipment.

machine, will continue to provide the American firm with equipment.

MONY Calls General Meet

NEW YORK—Ben Chicofsky, business manager of the Music Operators of New York, advised that association president Al Denver will soon be calling a general quarterly meeting of members of all five boroughs, the time and place to be announced shortly. The last meeting of MONY was held during April, in the Holiday Inn. Chicofsky also said that literature outlining the numerous activities and events of the MONY Annual Outing, to be held Sept. 25-27, at the Nevele Hotel, Ellenville, N.Y., is available upon request. He also advised that 200 deluxe rooms have been set aside for those wishing to attend the outing, and requested all those planning on attending to make their reservations early.

Celler Hearings Postponed

WASHINGTON, D.C.—The suddenly scheduled Celler Bill hearings before the House Rules Committee, which was to take place last week, Tuesday, May 12, was canceled at the last moment when Congressman Emanuel Celler and Congressman Edwin Willis, Chairman, had to attend meetings elsewhere it was advised here last week.

week.
The Celler Bill, which is designed to remove the present copyright ex-emption from juke box operators, passed a House Sub-Committee vote passed a House Sub-Committee vote nine months ago and has been await-ing action by the Rules Committee since. The hearing scheduled for last week was called for by Rules at an eleventh hour, but had to be canceled. The postponement was termed "for an indefinite period."

CMA Meet June 26-28

NEW YORK—The Cigarette Merchandisers Association will hold their 28th Annual Outing at the Laurels Country Club, Monticello, N.Y., the week-end of June 26-28. Literature describing the many activities which will take place during the outing plus accommodation reservation blanks were issued to association members and their guests last week by Jackson Bloom, association president.

The primary purpose of this outing, Bloom said, "is for the meeting of business associates at informal gettogethers for the exchange of ideas, experiences and suggestions." Bloom further stated that the outing should enjoy "a good cross section representation of the industry by the presence of cigarette manufacturers, vending machine manufacturers, insurance firms, etc."



Amusement Machine Exhibitor List For MOA Convention Grows

CHICAGO-MOA officers lunched with amusement game manufacturers on Thursday, May 7, (complete story in Cash Box, May 16 issue) to mull over plans and exhibit space determination during the forthcoming MOA Convention, October 14-16, in the Sherman

House. The luncheon-meeting was held in the Sherman's Jade Room.

Among those on hand were: (Left to right) Herb Jones, Bally Mfg. Co.; MOA Prexy Lou Casola, Hank Ross, Midway Mfg. Co.; Nick Biro of Billboard; MOA vice pres. Clint Pierce,

early.

Dick Boylan, Logan Dists.; (standing) Ed Ratajack, L. T. Patterson Dist. Co.; MOA Managing Director Fred Granger, Johnny Casola and Herb Oettinger, of United Mfg. Co.; (standing) Dick Wilson, Billboard; Sol Lipkin, American Shuffleboard Co.. (standing) Lee Brooks, Cash Box; Ross Scheer, of Western Trails Amusement Co.; Jack Mittel, Williams Electronic Mfg. Corp.; Pat Parris, Fischer Sales & Mfg. Co.; Bill Perry, of Frederic R. Kleiman Advertising, representing Valley Sales Co.; and Mort Secore of Chicago Dynamic Industries Co.

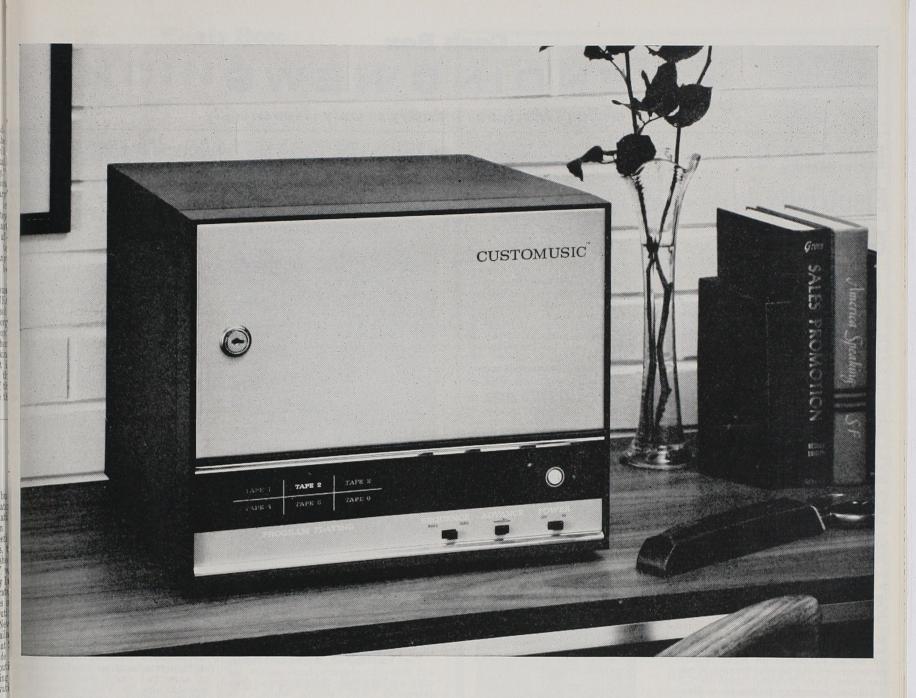
Fred Granger, MOA Business Manager, advised the trade that Duncat Sales Company, distributors of Th Bergmann's 'Arizona' gun game and other imported machines, agreed texhibit late last week. This brough the total committment for exhibit booths at MOA to sixty.

The Convention (Sherman Hous Oct.-14-16) will feature a souveni program containing a list of Momembers. Advanced registration procedures with tickets ready for arrival will also be a new innovation. Registration lists will be provided to eac exhibitor.

. froi mor tion 1 espe cent Atm



A PANORAMIC COMPOSITE OF AMUSEMENT MACHINE FACTORY EXECS AT MOA CONVENTION LUNCHEON TOUR IN CHICAGO'S SHERMAN HOUSE ON MAY 7th.



OPPORTUNITES FOR PROFIT IN CUSTOMUSIC[™]

If you want to get into the background music business... or, if you're in it but would like better equipment or better music or both... then you should know about the profit you can make in Customusic

- This great new music system plays from endless tape cartridges—plays more than 60 hours without repetition—needs minimum servicing.
- ◆ Three brand-new music libraries, especially selected from the great music centers of the world—Production, Atmosphere, Commercial.
- ♦ Every business in your area is a prospect, with unlimited opportunities.
- ♦ You build recurring income with every lease or rental.

And you are backed by one of the nation's largest vending and music companies — by hard-hitting national advertising—by promotional programs tailored for your own use.

For further information, write CUSTOMUSIC DIVISION.



Rowe sets the standards in vending equipment, bill changers, music systems

Cash Box

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

The Cost Of **Electricity In City Buildings**

■ New York City Says **Operators Should Pay**

NEW YORK—Operators of vending machines in New York City-owned buildings will have to pay for the electricity they use beginning July 1st, according to Armand D'Angelo, Commissioner of Water Supply, Gas and Electricity. Representatives of the New York State Automatic Vending Association, led by Morris Weintraub, have met repeatedly with D'Angelo in order to arrange for an orderly transition and an equitable electric charge, but at press time, D'Angelo told Cash Box that the machines would be Box that the machines would be charged at \$1.08 per ampere. The charge would be based on the "rating" of each machine.

Vending service engineers have advised that while cigarette machines may be rated at 2 amps, thereby bringing the monthly cost of electricity to \$2.16, the amperage of a drink machine may run as high as 25 amps when a compressor is on and the machine is activated by a patron dropping a coin. The charge here, according to D'Angelo's figures, would therefore be \$27.00, an exorbitant monthly fee which would result in many of the machines being pulled from the locations.

There was no clear-cut explanation from the Department as to what standards would be used to figure electrical charges on various machines. Ratings which appear on the metal plates affixed to each machine breakplates affixed to each machine breakdown the amperage by compressor,
heating element, amps used when idle,
and so forth. To total all of the amps
would be to rate the machine at its
peak for the 24-hour period, seven
days each week when actually the
machine would reach this peak only
at various intervals.

Weintraub was expected to meet
with City officials again, armed with
pertinent information and materials
concerning the machines and their re-

pertinent information and materials concerning the machines and their re-

spective amperage ratings.
D'Angelo, in speaking with the press, told the New York Times that the cost to operators would be "between \$6 and \$8 per month," but this of course, would apply to machines using 6-7 amps. How this figure was determined was not explained.

Under the new plan, D'Angelo said that the City would collect approximately \$70,000 annually from the op-

erators and refund \$60,000 to the utiltreasury. Originally, the City set a May 1st deadline for payment of electrical charges. However, it was determined that a new deadline of July 1st

mined that a new deadline of July 1st was set last week.

Originally, it was advised that operators were to install individual kilowatt meters for each machine. The cost of installation would have been prohibitive, however, and this new system of charging operators was set up. According to Consolidated Edison, the major utility here, meters would be supplied at no cost to the operator. The charge for installing the necessary wiring would be up to the private electrical firm retained. In addition, permission would have to be granted by each City building superintendent.

Operators with vending equipment Operators with vending equipment in City buildings pay a commission to the Department using the building. In the case of the Police Department, for instance, the commission payment would be made to the Police Benefit Fund. In addition, the machines in many buildings were installed at the request of the City to assist in 'coffee break' periods and luncheon service. In the opinion of more than one observer, many machines now on location in City buildings will have to be removed and electrical cigarette vendors will be replaced with mechanical models. Approximately 850 machines are on City locations.

Gen. Vending Corp. Appointed Rock-Ola **Vending Distrib**

CHICAGO — David P. Howle, Vice-President and Director of Sales for Rock-Ola Manufacturing Corporation, Chicago, has announced the appointment of General Vending Corporation of Baltimore, Maryland, as the Rock-Ola distributor for its vending machine line. The appointment is effective immediately and the franchise covers the territory now covered for Rock-Ola phonographs.

Frank Q. Doyle, Rock-Ola's Vice-President of Vending Sales, pointed out that the appointment of General, a long time Rock-Ola phonograph distributor, to handle the Rock-Ola vending line is just one of the many steps Rock-Ola has taken to further improve the distribution of its fast growing vending line and to offer the local operator on-the-spot sales and service assistance.

Messrs. Irvin F. Blumenfeld, George Goldman, and Harry Hoffman, owners of General Vending, all agreed that their entrance into the vending distribution business is a natural extension of their present business and are

tribution business is a natural extension of their present business and are anxiously looking forward to meeting and demonstrating the Rock-Ola line to all the operators in their territory as soon as possible.

Buffalo Operators To Select Legal Counsel

BUFFALO — Buffalo operators will meet on Tuesday or Wednesday, May 19 or 20, to decide on legal counsel to represent the newly formed Western New York Vending Machine Association, according to President Henry Waters.

The City of Buffalo passed an amendment to the City Ordinance two weeks ago calling for a per-machinetax (CB May 16) on vending machines. The Association has decided to fight the constitutionality of the amendment since it rules against licensees under 21 years of age, does not apply to all machines equally, and permits only U.S. citizens to receive not apply to all machines equally, and permits only U.S. citizens to receive a license to operate upon application. The Association will adapt the bylaws of the NYS Automatic Vending Association and will be counseled also by Richard Funk, NAMA counselor.

Benroy Elected President Of Md. Ops Council

CHICAGO-Herbert L. Bent, Benroy

CHICAGO—Herbert L. Bent, Benroy Vending Co., Inc., Baltimore, has been elected president of the Maryland Automatic Merchandising Council, according to Gilbert H. Tansey, NAMA state council secretary.

He succeeds Gordon Eldridge, Canteen Division of Automatic Canteen Company of America, Baltimore.

Announcement of the election was made at the vending group's annual meeting in Baltimore, May 2.

Other officers elected are Vice President Stanley S. Lesnick, Midfield Vending Co., Baltimore, and Secretary John Kalbfeld, A. L. Mathias Co., Division of Servomation Corp., Baltimore. J. Gilbert Stine, Serv-Uvending Corporation, Hagerstown, was re-elected treasurer.

Members of the Maryland council's board of governors, in addition to the newly elected officers, are Meyer Gelfand, Macke Vending Co., Washington, D.C.; Gordon Eldridge; Robert Piker, Coffee Time, Inc., Brentwood; Robert F. Frank, ARA Service of Baltimore, and Richard Collier, Automatic Sales, Inc., Aberdeen.

Maryland Automatic Merchandising Council is a state council of NAMA.

Conex Produces Styrene Hot Drink Cup



DES PLAINES, ILL.—A new disposable thin-walled hot drink cup, formed of high-impact, heat-resistant Bakelite styrene, was introduced recently by the Conex Division of the Illinois Tool Works. The cup is russet-colored, handle-less, with raised ribs encircling the middle section of the container to insulate the drinker's hand from the cup's hot contents and to give a sure grasp.

The russet-colored hot drink cup is pressure-formed from styrene sheets, the ribs being formed by a complex manufacturing method which involves 1600 moving parts, officials at Conex stated. These 7-ounce capacity cups are available in resale packages of

Cig Sales Dip Again

NEW YORK — The cigarette sales downtrend which mushroomed in January and February, but reportedly abated during March, has apparently resumed again judging from low April cigarette tax collections released recently from many areas of the country. Reductions in tax revenues in those states reporting a drop when compared to April, 1963, averaged around 10%. A 17.5% dip was reported by Nebraska, while a 7.4% decrease was noted in the returns of New York State.

However, tax collections from the sale of other tobacco products such as cigars and pipe tobacco, have continued their steady climb begun the first of the year, in the wake of the Surgeon General's tobacco-health report. NEW YORK - The cigarette sales

24 and 48, and in conventional com-

24 and 48, and in conventional commercial packs for use in vending machines, according to Conex officials.

The high-impact, high heat-resistant Bakelite styrene from which the cups are pressure-formed draws into extremely thin, strong walls. The styrene is formulated to resist temperature well above normal hot drink temperatures, Conex stated.

New Products



NEW COIN BOX SEAL

A NEW SEAL FOR COIN MA-CHINE CASH BOXES has been developed by Inter-County Industries, Inc. The seal can be inserted without tools and is designed to prevent loss in the event a key to a coin box falls into unauthorized hands.

Made of a patented alloy, the seals are designed to bend into position by hand but break if an attempt is made to straighten them out. A slotted bracket is mounted behind the front flange of the lock, into which the seal is slipped and bent so as to prevent removal. This prevents a key

seal is slipped and bent so as to prevent removal. This prevents a key from being inserted into the lock and the undetected opening of cash boxes. Brackets to accommodate these new seals are being installed without additional cost on Security Coin Boxes now being manufactured. The use of the actual patented seal strip is optional. Models that lock the cash box into the vending machine may also be protected by this sealing arrangement. The seal strips may be stamped with special code numbers, if desired.

Ads On Cig Machines To Be Increased

NEW YORK—A test experiment involving the point-of-purchase display of Carstairs Whiskey advertisements on cigarette vending machines located at a second control of the con on cigarette vending machines located in bars and clubs was initiated six months ago by Victor Fischel, Inc., distributors for Carstairs and for Wolfschmidt Vodka, and has proven sufficiently successful, according to officials at Fischel, to warrant trial of a similar program in Rochester, N. Y. and eventually in other areas of the country. of the country.

Nearly 1000 cigarette venders on locations in the New York metropolitar area were selected for the experiment according to the advertising agency which promoted the new medium, and have evoked an even better reaction from consumers than had originally been hoped for. The agency advised Cash Box that the idea of promoting products on vending machines, at the point of purchase, is still technically in the test stage, but that results thu far have definitely warranted continued experiment.

Leroy Glucksberg, vice presiden

far have definitely warranted continued experiment.

Leroy Glucksberg, vice presiden and general sales manager at Fischel said the idea of advertising on vender at point of sale "is a relatively new medium which we entered into tentatively at first and found to have considerably greater effect upon the consumer than we had original thought." Glucksberg said that further expansion is also planned for the New York area.

The advertisements themselves an adhesive paste-ups displaying things of the Carstairs product. This attached to a conspicuous spot of the vending machine. Al Miniaci, general manager of the Paramout Vending Company, said that approximately 300 of his cigarette maching in Manhattan have been carrying the signs, and that he would accept ar proposal to add to this number.

Tom Gallagher, account executives the A Asch Company the first.

Tom Gallagher, account executive at the A. Asch Company, the firwhich manufactures the cards, sathat the originally planned 1000 sign for the New York metropolitan arrhas almost been reached and that new 5000 machine figure has been proposed, which should include Wolschmidt Vodka decals as well as to Carstairs ad.

Cash Box

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

NYSAVA Outing Has Serious Moments

WAN LAKE, N.Y .- New York tate vending operators were treated o an excellent business-pleasure meet t Stevensville Resort last weekend. he pleasures included golf, fine food nd top-flight entertainment. The busiess segment offered NAMA counsel lick Funk and his penetrating film Achilles and His Heel," a film which eals with legislation and the busiessman, a timely topic. NYSAVA lanager Morris 'Tiny' Weintraub iscussed the present Buffalo situation see story CB May 16) and advised ps that 1965 "will be a crucial year or vendors." 300 attended the meet a spite of the tempting social activiies outside the meeting room. Harold 'olz, NYSAVA President, was warded a plaque on behalf of the ssociation, by Marty Winter, Comnittee Chairman. Photos of softball nd golf tourney winners will appear ext week.

Monroe To Add 1000 Sq. Feet for Vending

LEVELAND - Norman Goldstein. sonroe Coin Machine Exchange Inc., lowe AC music and vending distribuors here, will expand present faciliies by 7000 square feet with an addiion to house full-line vending equipent and supplies, it was announced ast week. Monroe was awarded the lowe AC vending line last February st, after having distributed the music nachine line for several years.

Goldstein expects the firm to expand ll vending aspects of the business. efore Feb. 1 the firm distributed the igarette machine only. He commented n the new Rowe AC coffee vendor Iodel SK-9 single-cup coffee vendor, 20-consecutive cup, 750-cup capacity lachine, saying that the vendor has lready helped establish the Rowe AC ne as a prime vending line for full-

VENDING MECHANIC

FOR LARGE MID-WESTERN DISTRIB-UTOR. MUST HAVE A THOROUGH! KNOWLEDGE OF ALL VENDINGI EQUIPMENT. STATE AGE; MARITAL STA-TUS; AND A COM-PLETE WORK RESU-ME. REPLY TO BOX! #702.



KEYSPEAKERS Dick Funk (l.) and Morris Weintraub discussed legisla-Morris Weintraub discussed legisla-tion and taxes before packed meeting

Van Myers Heads So. Florida Assoc.

MIAMI-Van Meyers, Senior VP of MIAMI—Van Meyers, Senior VP of Wometco Enterprises here, was elected President of a newly formed association called the South Florida Vending Association. Also elected were: Mel Chasen, Ace Saxon Co., VP; John Saxon, Smoke King, Treasurer; and Wm. Blatt, Smokes Inc., Exec. Sec.

Named to the Board were: Sol Tabb, Mar-Tab; Bud Kaufman, C&L Vending; Mort Steuber, Pan-American Vending; Jerry Weiner, So. Vending; Jimmy Fielding, Miami Tobacco; Eddie Katzin, Richard Vending.

co; Eddie Katzin, Richard Vending. Association officials said that the organization will adapt a chattel mortgage contract for operator-members, maintain a reliable list of servicemen and study current legislative programs in the State. The association will also initiate a credit bureau to check out locations and attempt to eliminate bad risks for operators.

FTC Tells ABC **To Sell Sweets** and Confection Cab.

NEW YORK—An order by a Federal Trade Commission hearing examiner announced last week would require ABC Vending Corporation to sell two competitors it acquired in 1957. The order would also forbid ABC to acquire any other movie concessionaire for a ten-year period with prior FTC approval. Berlo Vending, a Philadelphia sub-sid of ABC, is joined in this order, according to Examiner Edgar A. Buttle.

The two concessions in question are Confection Cabinet Corp., East Orange, N.J., its 34 wholly-owned subsids and interests in four other corHERE'S THE LOW-PRICED GAME YOU'VE BEEN WAIT-ING FOR! RETURNS INVESTMENT IN A FEW WEEKS!

TABLE HOCKEY

Brand New-Special Price!-Order Now!

Earns up to \$50 a week in average location, twin automatic electric scoreboards, priced to open countless new locations for you, patrons play the game with miniature hockey sticks, glass ball puck on illuminated playfield! No free-play coin-chute or counter. Game is legal everywhere!



Instant Coffee Machines-Write! The Amazina

CINCH "INSTANT SHOE SHINE" VENDOR Write For Sample "CINCH" Packs!

VENDING

(refrigerated) Rowe Pastry Bally 597 — Batch 175 Bally 662 550 Universal Candimat 150 Seeburg 4SCD-2210

FOR EXPORT! All Types Of Equipment Ready For Delivery. Inquiries Invited.

BIG BALL BOWLERS

Pan American ...\$195 ChiCoin Royal Crown 13' ChiCoin Continental 695 550

ARCADE

Southland Speedway . . . \$345 Capitol Auto-Test . 550 (Factory Recond.) Bally Bank Ball (Skee Ball) 250

MUSIC SEEBURG

Seeburg AY\$750 Seeburg 222 Seeburg 220 Seeburg 161
WURLITZER 450

WURLITZER 2710 Phone

	A	Λ	٨	ш		
AMI	K120					\$395
AMI	1120					295
AMI	H200					250
AMI	G120					150
AMI	G80					150
AMI	F120 F80 .					95
AMI	F80 .					95

REDD DISTRIBUTING CO. INC.

80 Coolidge Hill Road WAtertown 6-2250

Watertown, Mass. Cable: REDDINC

PHONOGRAPH SPECIALS

Seeburg AY 160 SH	\$875.00
Wurlitzer 2410S	495.00
Seeburg HF100R	325.00
Seeburg M100C	225.00
Seeburg 3W100 (Square) Wall Box	89.50
Seeburg D3WA Wall Box	39.50

REFINISHED — RECONDITIONED

Write or Call for other makes and models

SHAFFER MUSIC

Phone: (614) 294-4614

NOW DELIVERING UNITED'S "PACER" AND "TORNADO"



PHILADELPHIA, PA.
1641 N. BROAD ST.
PITTSBURGH, PA.
1508 FIFTH AVE.
EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

KEENEY'S ALL-NEW COLORAN

the DIFFERENT 2-PLAYER FLIPPER GAME! See your Distributor or contact

J. H. KEENEY & CO., Inc.

2600 W. 50th St., Chicago 32, III. Phone: HEmlock 4-5500

VENDORS

Bally 662CH—
Coffee
Apco Coffee—
700 Cup
Vendo Post Sel.
Milk-Pure Pak
Mechanical Valet
Stoner 10 Col. W/
Gum & Mint Corsair 20 Sel.
Corsair 30 Sel.
National 11 ML
National 111
National 113ML
Rowe Roweboterla
Rowe Celebrity
Seeburg 4SCD210—
Icemaker Sel. \$145 el. 175 ML 150 175 erla 595 y 895 695 550 425 135 1095

GAMES

Astroscope Horoscope \$95
Exhibit HI Ball 95
Muto. Drivemobile 95
Ba. Big Inning 95
Mid. Slugger BB 325
Mid. Target Gallery 225 Mid. Shooting
Gallery
Mid. Rifle Gallery
Mid. Bazooka
Ba. Challenger
Campbell Bumper
Golf

CONTINENTAL COIN Machine Exchange 1827 Adams St., Toledo 2, Ohio, CH 8-3359

porations and two partnerships acquired by ABC in October of 1957 for \$1,700,000. The second acquisition, Charles Sweets Co. and Charles Sweets Concession Co., Philadelphia, purchased Dec. 1957 for \$180,000.

Just prior to the acquisitions ABC had concessions in 2484 of the 14,490 motion picture theaters (17%) in the 39-state ABC operation. Confection Cabinet was the second largest movie concession in the country (453 con-

cessions in 25 states) and was, with one exception, the only one that competed with ABC on other than a local basis.

basis.

In the New York Film Exchange area, ABC ranked number one with 255 concessions and Confection Cabinet was second with 125. The Charles Sweets operation was the only movie concessionaire competitor of ABC in the Philly metro area, according to FTC

NEW **BOWLING** PINI

Fits All United Bowling Alleys!

Lasts four times as long as any other pin. Costs about the same! Eliminates repeated costly service calls! Doesn't split, crack, bend! Test-



LARGE SELECTION OF ARCADE EQUIPMENT ON HAND FOR IMMEDIATE DELIVERY! DIS-TRIBUTORS—CALL OR WRITE FOR OUR CONFIDENTIAL DISTRIBUTOR'S PRICE LIST!





YOUR GREATEST PROFIT **OPPORTUNITY for 1964** -DELUXE 6-POCKET and BUMPER POOL® The Dependable Tables!

See Your Distributor or Write. Complete Selection Parts and Accessories.

VALLEY SALES CO.
Morton St. Bay City, Michig



Bowlers

All Machines Like New GUARANTEED Cleaned & Checked Ready to Go

5	UN Bowling Alley 14'	100.00
3	UN Team Bowler 14'	100.00
1	UN Bonus Bowling Alley 14'	175.00
3	Keeney Bowlarama 12'	100.00
1	Keeney True Score	100.00
1	Bally ABC Bowl Lanes 14'	100.00
4	Bally Strike Bowler 14'	100.00
1	Bally Strike Bowler 15'	100.00
2	CC Bowling League 11'	125.00
6	Bowling League 14'	125.00
2	CC Classic 12'	225.00
2	CC Lucky Strike 16'	250.00
2	CC Player Choice 16'	250.00
2	Duchess 16'	495.00
12	CC King Bowlers	345.00
2	CC T.V. Bowlers	125.00

Wire Phone Write Today

Exclusive Rowe AMI Distributor Ea. Pa. - S. Jersey - Del. - Md. - D.C.

${ m f D}$ AVID ${ m f R}$ OSEN, ${ m f I}$ NC

855 N. BROAD ST., PHILA., PA. 19123 Phone: (215) CEnter 2-2903

Chicago Dynamic Releases 'Bronco' To Pin Markets

Corral 'Kick-Out' Featured



ChiCOIN'S BRONCO 2-PLYR

CHICAGO—Sam Wolberg, co-head of Chicago Dynamic Industries, Incorporated, in this city, announced the introduction to the coin machine trade last week of Chicago Coin's "Bronco" two-player pinball amusement game.

One of the most exciting features Wolberg showed the Cash Box reporter, during a visit to the factory last Wednesday, May 13, is a "Corral" kick-out feature at the center of the playfield, where the ball is constantly bumped against a high scoring, rapid action bumper (in the center). The only points of egress are at the top and bottom of the 'corral'.

This is referred to by Mort Secore, director of sales, and by Ralph Wyckoff as "wild bucking 'Bronco' kicking action." The balls enter the corral from all four sides.

from all four sides.

Wolberg advised in addition that there is a novel 'Special Roll-Over,' which is adjustable for the first, third, or fifth ball in motion. There are two scoring targets, and two action kicker

The score-frame has stainless steel trim at the front, and protective metal corners at the back to prevent damage to the area. In other cabinet features front hand rests are made of Cycolac Plastic (this is the same material from which telephones are made. It will not tarnish, has an amazing longevity, and remains clean at all

As an exclusive ChiCoin feature there is a "Lift-Out" self-locking unit on the playfield. It reportedly offers instant access to the interior mechanism. It has no screws or levers.

Another interesting innovation was incorporated into "Bronco," according to Mort Secore, whereby the "tilt" is easily adjustable by the operator or location owner for one ball tilt or complete game tilt, whichever is most desirable for the particular location.

"Bronco" is adjustable also for three or five ball play. It has the Chicago Coin "Match Feature," and a brilliant "long-life" playfield finish. This game is also available in a twoplayer add-a-ball model for certain

In added ball play balls are added in this manner: One ball each for 500, 1000, 1500, 2000, and 2500 points. Furthermore, an additional ball is available when the player hits the "Special Roll-Over" button when it

Secore stated that the Chicago Coin factory is operating at peak effort in production to meet the extremely heavy shipping schedules because of "Bronco" pinball game's popularity in all markets.



Eastern Flashes

Nash Gordon and Tiny Weintraub devoting mucho time to vending problems in the state and when we say problems we mean problems from Buffalo (per-machine-tax) to the City of New York (where ops'll get hit with electric bills for machines installed in City buildings).

Millie McCarthy working diligently on her project for the UJA dinner—more dignitaries and politicos than ever before. One big obstacle—the Nassau County Democratic Dinner skedded for the same June 6th eve. Most politicians will have to choose the political affair... One politician (who isn't democratic) will be at the Statler-Hilton Siskind affair—Richard Nixon, former VP of the USA. Nixon will attend the cocktail reception. Sec. of State John P. Lomenzo is Guest Speaker... The word from Coca-Cola is that those tropical drink machines (Minute Maid—a Coke subsid) are giving the servicemen headaches out at the Florida Pavilion of the Fair... Dave Rosen expects the recent Scopitone excitement to spark collections (and maybe more films) for his Cinebox route in Philly... Looks like Carstairs will expand its point-of-purchase promotion via cig machines. They're going into Rochester shortly.

Murray Kaye of Atlantic New York spent the week-end of May 8th-10th in Stevensville, N.Y. with other members and guests of the New York Automatic Venders' Association's annual outing. He said the outing was one of the best yet and that these informal gatherings of industry members provide an indispensable function for the coin machine business. Among those attending were a large percentage of manufacturers, distributors and suppliers. Naturally the ace of the links managed to put in a few hours on the resort's golf course. In a frank self-criticism of his golfing prowess, Murray says that he'll be breaking his clubs soon unless he breaks ninety.

Musical Distributors' Sid Greenfield was echoing the words of most along the Tenth Ave. beat last week when he said that business was never better. On a less happy note, Sid reported that his wife was scheduled to enter Columbia Presbyterian Hospital last Wed. for an operation. Naturally, all our best wishes are sent along for complete success and a speedy recovery for Mrs. Greenfield.

Eric Bernay of A-1 Record Sales reports that two of his operator-customers' favorite disks these days are Tracy Dey's 'Gonna Get Along Without You Now' and the Dixie Cups' 'Chapel Of Love.' While reminiscing on his days as a record manufacturer, Eric said that one reason for the success of his current enterprise has been the application of basic business principles learned from every side of the record industry.

'Berger Buddie R.', believe it or not, is the name of a dog belonging, as some of you already know, to Harry Berger of Westside Distribs. The 22-month old dog, a brindle colored Boston Terrier, is of the flat-nosed variety, Harry advised, and has the makings of a future champion. Harry's already been offered \$1,500 for the pooch but turned the offer down. 'Buddie', as the dog is called by the family, owes his good health partly to regular visits to the vet, which Harry insists upon, saying, "If I turned down \$1,500 for him, he must be worth more than that to me." Between the time consuming activities of putting a new business into shape, and a bout with the virus, Harry hasn't had much chance to prepare for an official open house party for his new show-rooms, but he's sure that one will be forthcoming in the very near future.

Irving Holzman reports that United's new 'Pacer' shuffle alley is proving to be a consistent block-buster in the sales department. Irv's showroom is jammed with the new game but he advises confidently that they won't be there for very long—especially since back orders have already claimed many of them. Irv seems to be dabbling a little in the banking business now—at least as far as attending the opening ceermonies of the new Franklin National Bank on Madison Ave., at the personal invitation of the Bank's president. Irv, in his capacity as chairman of the UJA-Coin Division's executive committee, hinted that he may have a little extra surprise in the line of entertainment for the June 6th dinner, but he's not talkin' yet.

Al D'Inzillo, down at Al Simon Distribs, is still contending that the 'Grand Prix' is one of the best received phonographs they have ever distributed. He also advised that the much anticipated 'Phonette' is due within weeks. Verle Van Nattan, national sales manager for the Auto-Phono Company, was in to visit Al Simon last week, and the two took time out to pay a call on the World's Fair. Verle filled Al in on operations out in the Auto-Phono factors in California, from which the sales manager just returned.

Louie Wolberg at Runyon Sales was smiling broadly last week over two modest triumphs—the Rowe AMI service school which was held in their Tentl Ave. headquarters on Monday evening and the signing of 'Sonny Allen and the Rockets', a variety act, for the Harry Siskind UJA testimonial. Lou said horiginally caught Sonny Allen's act when they played a date at a Catskill resort last summer and when he spied them one night in the Wagon Wheel of 45th St., he just had to sign them up. man, Ja

Convinced that six-pocket pool is America's fastest growing family sported Martell, president of the Tri-State Amusement Co., Manchester, N.H., is busy these days equipping billiard parlors with tables and accessories. Beside this, Ed finds time to actively engage in the arrangement of shuffleboard tous naments in the New England and Eastern New York area, and run his normal business. Ed is one of the many coin men who appreciate the value of prometion in running a consistently successful enterprise.

Abe Lipsky advised all to be on the lookout for a new All-Tech table within the next few weeks. . . . Irv Holzman's grandaughter Jill-Jill (that's Dolore and Ronnie Billings' 3½ year old daughter) was screen tested for TV and the movies last Wed. . . . Irv and close friend Hon. Speaker of the House Josept Carlino attended a "Fall Guy" luncheon last week in honor of Nassau Count District Attorney Bill Cahn, and reported that the DA took a good-nature razzing for his recent vice-crackdown out in Long Island. Another lunched partner for Irv earlier in the week was License Commissioner DiCarlo.

ne of ere's te

Racoo

Amuse

Chicago Chatter



Coinbiz Activity was considerably sparked this week by the introduction of three new pinball models by Chicago based manufacturers for distribution to the world markets. Bill O'Donnell and Herb Jones heralded the intro of Bally's new "Mad World" amusement game. Also, Chicago Dynamic Industries is singing the praises this week of the "Bronco" two-player. Another new release on the fire is Williams Electronic Mfg. Corp.'s "Palooka" flipper game. Initial reports from the offices of Williams' prexy Sam Stern and sales manager Jack Mittel indicate that "Palooka" is a 'knockout.' . . . Speaking of Chicago Coin: Suren Fesjian, president of Mondial, dropped into the ChiCoin factory last Wednesday during a visit to Chi. He huddled with Sam Wolberg, Jerry Koci, Mort Secore and Ralph Wyckoff.

We're tickled to see Joe Kline, prexy of First Coin Machine Exchange, looking chipper after his painful bout with his dentist. Meanwhile, Sam Kolber tells us sales are still booming out at First Coin on Wurlitzer phonos and

The joyous anticipation by Joe and Marian Robbins over their eldest son's (Mark Jay Robbins) Bar Mitzvah reception, scheduled for the Covenant Club, Sunday evening, May 17, was tragically and abruptly postponed when Joe's father, Louis Robbins, age 65, died in a West Haven, Connecticut hospital late Friday evening (5/8). Joe and Marian jetted to West Haven for the funeral services which were held on Sunday. Meanwhile the religious services marking Mark Jay's Bar Mitzvah were on schedule Saturday morning in Beth El Temple in Lincolnwood.

ICMOA Prexy Les Montooth info's there will shortly be a meeting of the Illinois operator group (no date set as yet). A visitor in Les' Peoria offices May 14 was M. H. Town, sales manager for Ditchburn Equipment, Ltd., of London, England. Town also planned to call on Fred Granger, managing director of MOA during his midwestern jaunt.

When we chatted with Nate Gottlieb, D. Gottlieb & Co., last week we weren't surprised to learn that Gottlieb's "World Fair" is a hit in all markets. Nate's report is considerably backed up by Dave Gottlieb, Alvin Gottlieb and Judd Weinberg.

Bill DeSelm, sales vice prexy of United Mfg. Co. expressed his joy over the recent appointment of Diamond Coin, in Norfolk, Virginia to handle distribution of United's shuffle alleys, big ball bowlers, and "Bankpool" amusement games in Virginia and North Carolina. Diamond toppers are Harold Christensen, Jim Donnelly and Bernard Christensen.

One of the busiest beats in Chi these days is World Wide Distribs, where there's terrific action on Seeburg phonos and vending machines and ChiCoin amusement games. While there we spotted Nate Feinstein, Irv Ovitz, Harold Schwartz and Fred Skor hard at work on the phones.

We spent a delightful (but too brief) period last week visiting with Fred Pollak, Paul Huebsch, Don Lunday, Jim Newlander and Bob MacGregor at Rowe AC Mfg. Merchandise Mart headquarters. There's considerable activity of late on Rowe AC's "Customusic" background music unit and music library, and—of course—the "Tropicana" model M-200 phono.

Eddie Ginsburg (healthy and well tanned after his recent Florida vacation) and Stan Levin, manager of Atlas Music's music dept., hosted a service school session on Rowe AMI's M-200 phono, last Wednesday evening, May 6, in the firm's showrooms. Cliff Bitting and Hank Hoevenaar came in from Grand Rapids, Michigan to conduct the classes. Other Atlas staffers on hand were Sam Gersh, Frank Bach, Johnny Havrilla, Ray Grier and Mort Jacobs. . How could we have missed seeing Atlas Music's Morris Minkus at the recent CJA Dinner. (Sorry, Morry, but you're so little!)

Dave Howle and Frank Doyle, of Rock-Ola Mfg. Corp., were on hand t'other day in Baltimore to sign up General Vending Corp. for distribution of the Rock-Ola vending equipment line, in addition to Rock-Ola's phono line. General's heads are: coinvets Irv Blumenfeld, George Goldman and Harry Hoffman.

When Gil Kitt, owner and prexy of Empire Coin Machine Exchange, reaches Florence, Italy on his European jaunt he'll stay at the Villa Medici instead of his previously scheduled plans in the Hotel Excelsior.

You'd think that after all the hectic activities at the Seeburg Corp. of late that the normal day-to-day simple life would be the order of the day. Fact is that everyone's still busy as blazes, and all the execs from Delbert Coleman, Jack Gordon, Bill Adair, Tom Herrick, on down look forward eagerly to Seeburg's biggest profit year. Stan Jarocki is all smiles over these happy facts.

MOA now has 60 booths committed for the '64 show, and managing director Fred Granger intimates that all available exhibit space will be needed (and that's an understatement!). On the dotted line is Joseph Nemesh, of Duncan Sales in Cleveland. A delightful innovation Fred tells us about is an advance. an advance registration procedure. Badges of those registering well in advance (by mail) will be ready and waiting. So all operators are urged to use this procedure.

Bill Racoosin popped into town to visit with Ross Scheer at Western Trails Amusement Co. t'other day. Billie Eichenbaum, Ross' gal Friday, returned from her lengthy vacation. . . . Hank Ross made the scene at the recent MOA luncheon, and expressed his, "Iggy" Wolverton's and Bob Jonesi's happy enticined. happy anticipation of the upcoming MOA Convention.



Attention EUROPEAN IMPORTERS!



GIL KITT

"The Man from EMPIRE" is coming your way on a tour of the continent. EMPIRE COIN is offering the complete line of coin machine equipment, including:

- PHONOGRAPHS
- FIVE BALLS
- BOWLERS
- SHUFFLE ALLEYS
- ARCADE EQUIPMENT

Mr. Kitt's itinerary, as reported in Cash Box, May 16 issue:

May 19 Leave Chicago: May 20 Arrive London Hilton Hotel; May 23 Leave London Arrive Paris at 2:00 PM Transfer Claridge Hotel; May 31 Leave Paris Arrive Rome Transfer Flora Hotel; June 4 Leave Rome by train Arrive Florence Transfer Vill Medici Hotel; June 6 Leave Florence by train Arrive Milan Transfer Principio & Savoia Hotel; June 8 Leave

Milan Arrive Vienna Transfer Bristol Hotel; June 10 Leave Vienna Arrive Hotel; June 10 Leave Vienna Arrive
Brussels Transfer Amigo Hotel; June 10
to June 17 In Brussels (Also Matz, France);
June 17 Leave Brussels Arrive Rotterdam Transfer Rotterdam Hilton Hotel;
June 19 Leave Rotterdam Arrive Hamburg Transfer Atlantic Hotel; June 22
Leave Hamburg Arrive Copenhagen Transfer Royal Hotel; June 25 Leave George fer Royal Hotel; June 25 Leave Copenhagen Arrive Stockholm Transfer Grand Hotel; June 27 Leave Stockholm Arrive Oslo Transfer Grand Hotel; June 30 Leave Oslo for Chicago.



Division of EMPIRE COIN MACHINE EXCHANGE, INC. CHICAGO: 1012 N. Milwaukee • EV 4-2600 DETROIT: 7743 Puritan • DI 1-5800

DOMESTIC DISTRIBUTORS FOR:

Rock-Ola • United

Williams • Midway

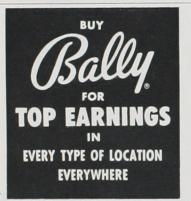
CABLE: EMCOMACH

Williams Ships 2-Player 'Palooka' Flipper Game add-a-ball flipper-type amusement game this past week. This new production number is being released to the coin machine trade in most of the international—as well as the domestic territories this week, and is in full production in the Williams Electronic factory in this city. The beautifully designed cabinet is tastefully embellished with stainless steel trim, and has a contoured lightbox. Such Williams innovations as the "Latch-Lock playboard, a newer and larger (extra-safe) cash box, the super strong "Plastikote" finish on the playfield, and other attractive cabinet features have been utilized in "Palooka." Furthermore, Stern advised, there are the new "Drum-Type" scoring units in the backbox, and another mechanical innovation in the new motor design for greater improvement in scoring. Jack Mittel, sales manager at Williams Electronic Mfg., explained that there are more ways to get extra balls for higher scores in "Palooka." He said players will find that this is one of the most exciting amusement flipper games ever designed for locations everywhere.



Williams PALOOKA 1-Plyr

CHICAGO-"POW-erful" is the way Sam Stern, president of Williams Electronic Manufacturing Corporation, retorted when we inquired about the new Williams "Palooka"



GET READY FOR SUMMER!

COUNTER GAMES

25 ABT CHALLENGERS—10 ABT TOTALIZERS—2 Kicker & Catcher—10 BATTERY
SHOCKERS—2 SHIPMAN'S ART SHOW—
12 ASSORTED LOVE METERS—8 MERCURY GRIPPERS—2 SCRAM BALLS—2
PLAY BALLS—6 TRADING CARD VENDORS 3 & 4 Selections—\$35.00 each, 3
for \$100.00, 7 for \$200.00, while they last.

BASEBALL GAMES	GUNS & RIFLES
Bally Big Inning. \$150	Atomic Bomber \$100
Bally Heavy Hitter 175	Bally Sharp
Bally Ball Park 245	Shooter 225
Bally Batting	Bally Spook 250
Practice 225	Bally Moon
Bally Targette 195	Raider 225
Bally Del. Batting	C. C. Ray Gun 295
Practice 335	C.C. Long Range
C.C. Blg Hit 395	Gun 450
C.C. Bulls Eye 145	C.C. Pony Express 295
C.C. Super Home	C.C. Playland 495
Run 95	C.C. Rlot Gun 495
C.C. All Star	Desert Hunter.
Baseball 395	new 375
Midway Slugger 395	Dale Gun 65
Midway Deluxe 325	Ex. Space Gun 95
Midway Top Hit., 475	Ex. Gun Patrol 110
Un. Bonus	Ex. Six Shooter 110
Baseball 350	Ex. 510 Shooting
Un. Star Slugger., 125	Gallery 125
Un. Super Slugger 125	Genco Super
Un. Yankee	Big Top 175
Baseball 245	Genco
Wms. Four Bagger, 125	Nite Fiter 110
Wms. King of Swat 110	Genco Sky Gunner 100
Wms. Official	Genco Big Top 175
Baseball 275	Keeney Sportsman, 150
Wms. Pinch Hitter 275	Keeney
Wins. Finen Hitter 2/5	Air Raider 150
Wms. Short Stop. 195	Keeney Two Gun Fun 250
Wms. 57 Baseball. 195	Gun Fun 250
Wms. Major League 495	Mid. Del.
Wms. World Series 375	Shoot'g Gallery, 225
Wms. Deluxe 85	Mid. Rifle Range 450
Wms. Batting	Mid. Bazooka 195
Champ 225	Pistol Pete 75
Wms. Grand Slam 495	Un. Bonus Gun 195
	Un. Carnival 135
Keeney League	Un. Pirate Gun 195
Leader 125	Muto. Sky Fiter 125
CLEVELA	MD COIN
CLLVLLA	ND COIN
Machine Exc	barrar I
Muchine Exc	nange, Inc.
2029 Prospect, Cable-Cl	erain Claveland Ohio
	ctom, Clevelana, Onio
	the state of the s

The American Association Of Health, Physical Education and Recreation is responsible for the purchase of this type equipment for use in hospitals and recreation centers. Earlier this month, American displayed its coinoperated line at the Associated College Union Convention at Indiana University during the Student Union Building Activities. 700 attended. American, led by Sales Manager Sol Lipkin, has increased its convention participation in recent years to include many non-coin-industry shows. ACTIVE'S

flipper games ever designed for loca-tions everywhere. "Palooka" (as the name implies)

"Palooka" (as the name implies) has a prizefighting theme. Two shooters at the bottom of the playfield shoot the ball back into the playfield for extra play and much higher scoring possibilities.

There are five drop targets, three jet bumpers, and two flippers on the playfield

playfield. Mittel stated in conclusion that Williams distributors advise that operators are showing keen interest in "Palooka" already, and that production is geared to meet the anticipated heavy demand.

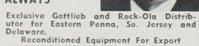
American Displays

At AAHPER Meet

Games & Equipment

UNION CITY, N. J.—The American Shuffleboard Corporation displayed shuffleboard and pool table equipment at the AAHPER Convention in Wash DC at the Sheraton Park May 8-12. The American Association Of Health, Physical Education and Recreation is

THE LOWEST PRICES and **BEST EQUIPMENT** ALWAYS



ACTIVE Amusement Machines Co.

Exclusive Chicago Area

Distributors for WURLITZER PHONOGRAPHS and PARTS



IMPORTERS-Send for FREE

LATEST CATALOG 64 PAGES-Fully Illustrated

COIN MACHINE EXCHANGE, INC.

Joe Kline • Cable: "FIRSTCOIN"—Chicago CHICAGO 22, ILLINOIS • Dickens 2-0500

Seeburg Names Ex-Pepsi Exec Operations Head



MARC A. LEFEBVRE

MARC A. LEFEBVRE
CHICAGO — J. Cameron Gordon,
President of The Seeburg Corporation, has announced the appointment
of Marc A. Lefebvre as Vice President in charge of Field Operations.
In this position Lefebrve will work
closely with the Seeburg distributing
organization on all Seeburg vending
and music products in the areas of
sales and merchandising.
He was formerly Vice President in
charge of Field Operations for the
Pepsi Cola Company, and prior to
that time, manager of the Pepsi Cola
Eastern Division in Washington, D. C.
At one time he was manager of

Eastern Division in Washington, D. C.

At one time he was manager of the Woonsocket, Rhode Island, Coca Cola Bottling Company, having started his career as a driver-salesman. He had been with Pepsi Cola since 1953, starting as Marketing Manager in the Columbus, Ohio region. He moved progressively to Regional Manager in the Chicago region, Vice President and Division Manager of the company's Central Division, and finally Division Manager of the Eastern Division where he was in charge of parent company liaison with more than 145 franchised bottlers in a sixteen state area.

"Mr. Lefebvre's broad experience in all phases of the soft drink market, including bottle and cup vending, will be a particular asset to The Seeburg Corporation," said Gordon in commenting upon the appointment. "However, his sphere of activity with the company will be much broader and all-inclusive. We are looking forward to this association with great anticipation."

Lefebvre currently resides in Manhasset, Long Island, New York. He is married to the former Doris Allaire and is the father of three children.

Betti Off To Europe On Buying Trip



BERT BETTI

UNION CITY, N.J.—Bert Betti, head of Eastern Novelty Distributors, leading pool table supply house here, left Saturday, May 16, for a buying trip throughout Europe. Betti's pool table supplies are imported from Italian and French sources and are in addition to domestic products also distributed by the firm. He will join his father Humbert in Milan where the two coinmen will travel to Rome and then to Paris. Slate, cloth and cue sticks are among the items on Betti's shopping list. He will return May 28.

Meeting Dates and Trade Events

MAY

- 17-20 National Industrial Recreation Associ-Place: Pick Carter-Hotel, Cleveland, Ohio
- North Carolina Vending Association— South Carolina Automatic Merchandis-ing Association (joint meet) Place: Battery Park Hotel (meetings); City Auditorium (exhibits), Asheville, North Carolina
- National Restaurant Association and American Motor Hotel Association, Annual Convention Place: McCormick Place, Chicago, III.
 - New Jersey Operators Council Place: The Brunswick Inn, East Bruns-wick, N.J.

JUNE

- 5-7 Coin-Operated Industry of Nebraska, Annual Meeting Place: Paxton Hotel, Omaha, Neb.
- California Automatic Vendors Association Place: Mark Thomas Inn, Monterey, California
 - Wisconsin Automatic Merchandising Council Place: Park Motor Inn, Madison, Wisconsin
- 1964 U.J.A. Coin Division Victory Dinner Place: Statler Hilton Hotel, New York City
- National Confectioners Association Place: Americana Hotel, New York
- Massachusetts Automatic Merchandis-ing Council Place: Dinkler Plaza Hotel, Atlanto,
- Place: Dinkler Plaza Hotel, Atlanto, Music Operators of New York Quarterly Meeting (General)
 Place: To Be Announced
 National Association of Coin Laundry Equipment Operators, Inc.
 Place: Beverly-Hilton Hotel, Los Angeles, Calif.
- & Vendors, Inc.
 Place: Claypool Hotel, Indianapolis,
- Southern Wholesale Tobacco and Candy Association, Inc. Place. Dinkler Plaza Hotel, Atlanta, Georgia
 - Music & Vending Association of South Dakota Place: Lieberman Music Co., Minnt-apolis, Minn.
- Catholic Hospital Association, Convention
 Place: New York Hilton, N.Y.C.
 Cigarette Merchandisers Association, Inc.
- Place: Laurels Country Club, Sackett Lake, Monticello, N.Y.

AUGUST

- 2-4 National Candy Wholesalers Associa-Place: Sheraton Park Hotel, Washing-ton, D.C.
- 3-5 American Management Association Place: 135 W. 50th St., N.Y.C. 26-30 National Automatic Laundry & Clean-ing Council Place: N. Y. Coliseum (exhibits); Bar-bizon-Plaza (meetings), New York Cih

SEPTEMBER

- Michigan Tobacco & Candy Distributors and Vendors Association
 Place: Statler-Hilton Hotel, Detroit
- Mich.

 Texas Merchandising Vending Associa tion—Texas and Oklahoma Tobacc Distributors (joint meet)

 25-27 Music Operators of America Annuc Outing Place: Nevele Hotel, Ellenville, N.1

 -Oct. 2 National Association of Concession aires

- rics
 Place: Conrad Hilton Hotel, Chicos
 Annual Convention
 Motion Picture & Concessions Indu
 Gries Trade Show
 Place: Conrad Hilton Hotel, Chicos

OCTOBER

ppeal d, left

- 14-16 Music Operators Of America
 Place: Sherman House, Chicago
 Annual Convention
 17-20 National Automatic Merchandisis
 Assoc. Convention
 Place: McCormick Place, Chicago
 Annual Convention

Cash Box—May 23, 196

Jurlitzer Closes A right Fiscal Year



R. C. ROLFING

R. C. ROLFING

***HICAGO—R. C. Rolfing, President,
10 Wurlitzer Company, reported
2 st week that net earnings for the
2 cal year ended March 31, 1964 (in2 ling foreign subsidiaries) were
2 logo, equal to \$2.26 per share
2 logo, equal to \$2.26 per share
2 logo, equal to \$2.26 per share
3 logo, equal to \$2.50 per share
3 logo, equal to \$2.60 per share
3 logo, equal to \$2.60 per share
3 logo, equal to \$2.60 per share
4 logo, equal to \$2.60 per share
5 logo, equal to \$2.60 per share
6 logo, e

tlas Hosts Service Class

re tlus Hosts Service Class
HICAGO — Atlas Music Company,
stributors in this wide area for
Move AC Manufacturing Corporaon's music and vending (coin-opered) products, presented another in
series of service school sessions for
usic operators in the tri-state reon of Illinois, Indiana and Iowa,
the firm's showrooms in this city
Wednesday evening, May 6.
The session, featuring Rowe-AMI's
odel M-200, "Tropicana" coin-opered phonograph, was preceded at
las Music by a buffet dinner served
the operators.
Eddia Colonia

the operators.
Eddie Ginsburg, president of Atlas usic Company, advised that the rvice school—as its predecessors—is well attended. Assisting Ginsarg as hosts were: Stan Levin, sales anager of the Music Division; and Bach, Mort Jacobs, Ray Grier, d Johnny Havrilla.

He classes—on timing phases, and portant aspects in trouble shoot—ame into Chicago from Rowe-Mi's Grand Rapids factory for the las Music service school session.



Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD

he Men ehind The JA Drive

IlCAGO—The smiling faces shown te (r.) during the recent Sports & nusement Dinner in the Carnegie leater to raise funds for Combined wish Appeal (CB May 16) belong (seated, left) Leonard Sherman, car Brotman and Irv (Kup) Kuplet, (Rear, from left) Raymond J. arks, chairman of the Amusement ades Division: Arthur Schoenstadt, ades Division; Arthur Schoenstadt, b & Co.; and Sam Stern, president Williams Electronic Mfg. Corp.



PHONOGRAPH SPECIALS

	RECONDITIONED GUARANTEED
ı	2 Wurl. 2100\$185.00 ea.
ı	2 Wurl. 2300 Stereo 375.00
ı	1 Wurl. 2410 Stereo 425.00
ı	2 Wurl. 2500 Stereo 545.00
	2 Wurl. 2610 Stereo 645.00
ı	2 Wurl. 2710 Stereo 745.00
ı	2 Wurl. 2700 Stereo 885.00
ı	1 AMI Cont. II Stereo
ı	Round-200 selection 495.00

Call or Write

UNITED DISTRIBUTORS, INC.

902 West Second St. Wichita, Kansas 67203 AM 4-6111—AM 4-43504

Bally's New 'Mad World' 2-Plyr Satires Madness Of Human Race

■ Pin Game Features Free-Ball Alley



BALLY MAD WORLD 2-PLAYER

CHICAGO—Gay satire of the world scene provides a change of pace in the theme and decoration of "Mad World," new 2-player flipper-type pinball game, introduced this week by Bally Manufacturing Company. A little man in fur cap and Cossack boots sits on the horn of a crescent moon on the the horn of a crescent moon on the backglass, peering at the "Mad World" below through binoculars. The moon, providentially equipped with arms and hands, covers his eyes in dismay. Elsewhere on the glass, a man in a modern space suit labelled "Satellite Emergency Crew" prepares to blast-off into space with a cluster of toy balloons as his motive power. A little bird hitch-hikes a ride atop his space-helmet. World pre-occupation with money is cheerfully satirized in two figures, one a top-hatted "cap-

italist" reading the "Wild Street Journal" while riding a bicycle to the rear of which is attached the inevitable "Interval" sign, the other a scrub-woman who pauses in her task of mopping to study the ticker-tape. Another foible of the human race is kidded by a gorgeous gal (with blue hair) discharging a fire-extinguisher at a "wolf" in a real wolf's skin.

Commenting on "Mad World," Bill O'Donnell, Bally president, pointed out that the pay-appeal of the game is as refreshing as a "mad" art. "Fast, exciting action," he said, "is insured by exclusive Bally actionizing features, providing strong last-ball suspense and the 'came-close-try-again' fascination that keeps players coming back.

"The new Free-Ball Alley is, without question the strongest carry-over idea ever built into a 2-players game. A ball shot through the Free-Ball Gate remains in the Free-Ball Alley, from player to player and from game to game, inching closer and closer to final escape. Players in duo competition 'cash in' on each other's skill, and, if they quit with a ball in the Alley, other players are quick to try for the 'left-over' ball.

"An indication of the impact of 'Mad World' on the coin-machine world is the fact that one distributor

'Mad World' on the coin-machine world is the fact that one distributor for only one country of Europe has placed a firm order for close to 1,000 games. And, from Helsinki in Finland to Tokyo in Japan, from Portland, Maine to Portland, Oregon, preproduction orders for 'Mad World', based solely on location testing samples, top anything we've seen since Bally entered the flipper-field. Thanks to 'Mad World,' we're not mad at any-

If you are reading someone else's copy of Cash Box why not mail this coupon today |

CASH BOX 1780 BROADWAY NEW YORK 19, N. Y. Enclosed find my check. \$15 for a full year (52 weeks) subscription	(Check One I AM A DEALER ONE STOP DISTRIB RACK JOBBER COIN FIRM
\$30 for a full year (Airmail in United States) \$30 for a full year (outside United States) \$45 for a full year (Airmail outside U.S.) NAME	OTHER
ADDRESS	
CITY ZONE STA	TE



California Clippings

Pool tables continue to be the lead item with most distributors and wholesalers this week, with operator traffic heavy as new model games appear on the showroom floors, with the result that everyone is reporting business holding up extremely well.

Hans Von Reydt, regional sales manager for Rowe AC Manufacturing Co. in visiting with Chuck Klein at the R. F. Jones Co. Von Reydt formerly worked out of Houston, Texas, but will now be covering the thirteen western states and Alaska for Rowe AC. Hans reported that Zollie Gancz of Cheyenne Music Co. in Cheyenne, Wyoming, who previously handled only phonographs and cigarette machines, is now using a full line of vending equipment through the Denver office of the R. F. Jones Co. Rowe AC is currently conducting a big sales contest for ninety days with cash prizes and paid vacations offered to winning sales managers and salesmen throughout the country. Chuck Klein returned from a successful business trip to Blythe and Palm Springs. John Malone, head of the background music department attending the Altec-Lansing Sound Seminar held at the Disneyland Hotel for one week. New employee Tom Thompson and wife, Marie the proud parents of a baby boy, Kevin Michael born April 27, and weighing in at 7 pounds a sounces.

Sonny Lomberg well known in local coin machine circles has joined the

one week. New employee Iom Inompson and wife, Marie the ploud patens of a baby boy, Kevin Michael born April 27, and weighing in at 7 pounds as 4 ounces.

Sonny Lomberg, well known in local coin machine circles has joined the staff at Advance Automatic Sales Co. in the sales department. Sonny worker he locally at Simon Distributing Co., and most recently was with the Dan Steward Co. in Salt Lake City. A truckload of Irving Kaye pool tables being unloaded at Advance and Jack Leonard said most of them would be shipped right out on orders waiting to be filled. Bob Portale reported Williams new single directly of the player Soccer one of the hottest games on the market at this time.

Pool tables and arcade equipment leading sales at Paul A. Laymon, Inc. this week according to Charlie Daniels. Jimmie Wilkens returned from this week according to Charlie Daniels. Jimmie Wilkens returned from this week according to Charlie Daniels. Jimmie Wilkens returned from this week according to Music and Vending Co. Bill reporting that we action from the operators on the new Seeburg Selecta-Cigar vending make action from the operators on the new Seeburg Selecta-Cigar vending make action from the operators on the new Seeburg Selecta-Cigar vending make action from the operators on the new Seeburg Selecta-Cigar vending make action from the operators on the new Seeburg selecta-Cigar vending make action from the operators on the new Seeburg selecta-Cigar vending make action from the operators on the new Seeburg selecta-Cigar vending make action from the operators on the new Seeburg selecta-Cigar vending make action from the operators on the new Seeburg selecta-Cigar vending make action from the operators on the new Seeburg selecta-Cigar vending make the party the hit of the neighborhood.

At Vendart Distributing Co., Marshall Ames' failure to get a cholerea she delayed his trip to the Orient for one week. New employee at Vendart Mig. Ben Rasmussen who hails from Copenhagen, Denmark.

A new showroom has been set up at Simon Distributing



UPPER MID-WEST MUSINGS FREE

Al Smart, Bemidji, Minn., was in town with friends for a few days be week, making the rounds and picking up records and parts. . . . Mr. and M Norman Kady, Grand Forks, stopped off in Minneapolis one day last week catch a plane for the West Coast and a two week visit with their son and family. . . . Mayo Priebe, Rochester, is building a new fire-proof barn on farm. His original barn burned down last winter killing nearly thirty prizes how horses which he owned. . . The Vendall Company in Minneapolis walmost burned out last week due to a freak fire. A gasoline truck turned of and exploded in front of the Vendall office but the blaze only blackened in the front of the building. Earl Grout, the owner, said the fire did very litted amage and business is being conducted as usual. . . . Jon Strauch, part manager at the Sandler Distributing Company, Minneapolis, is spending two week vacation at the New York's World's Fair. . . Leonard Anders Hudson, was in town for the day making the rounds. . . Rich Hawkins, Rochester, was in the cities for the day picking up records and parts.

ATTENTION TRADE ASSOCIATIONS!

Publicize your activities through the pages of



and stimulate interest in association membership

Send all information to:

Cash Box

1780 Broadway

New York 19, N.Y.

JUdson 6-2640 (Area code 212)

ections.

renas. Recent

ard-hitti

outlet

Rowe AC Promotes All Aspects Of 'Customusic' Unit

Distributor Relations And Service Training Emphasized

CHICAGO-Rowe AC Manufacturing CHICAGO—Rowe AC Manufacturing Corporation, of this city, has recently gone all out to promote the firm's "Customusic" background music unit with strong emphasis on equipment, distributor relations (training, general orientation, etc.), and in music programming

Fred Pollak, vice president of Rowe AC; and Don Lunday, director of the Background Music Division, asserted last week that many great strides in programming were made with the recent expansion and development of the music department located on the West Coast. This operation is supervised by H. A. (Slim) Tanner, music director.

Pollak further stated that Rowe AC Mfg. is presently engrossed in a distributor training program which-"in conjunction with the knowledge that we have the finest equipment available in 'Customusic,' and the most versatile music library for our customers"—will certainly open up countless excellent locations in all markets throughout this country.

Lunday explained that Rowe AC Mfg. Corp. will deal strictly (and only) with distributors on "Customusic." He said that all dealings with operators or locations must be made with the Rowe AC distributor in any given area.

He further stated that "Customuplays from endless tape cartridges for more than 60 hours without repetition, and requires the very minimum of servicing.

He said: "A large part of the music was composed especially for specific 'Customusic' libraries. Also, there are a great variety of selections from the world's great music. Only music which can serve a specific programming purpose is selected for 'Customusic'.

There are three separate and distinct libraries: "Commercial," "Atmosphere," and "Production."

The "Commercial library consists of a balanced program, recorded by medium-sized orchestra groups in medium tempo. It creates a harmonious background without distracting attention. This library is considered ideal for banks, stores, lobbies, transporta-

tion terminals and restaurants.
The "Atmosphere" library consists of melodic music with somewhat more lilt recorded by larger orchestras. It offers a medium-slow tempo, and is particularly suitable for intimate cocktail lounges, fashionable restaurants, private clubs, and exclusive

retail shops and stores.

The "Production" library offers lively rhythms with greater emphasis on brass, woodwind and percussion sections. It has a medium-fast tempo. Programming is for industrial plants, and is widely used for amusement parks, shopping centers and sports arenas

Recently, a set of three distinctive, hard-hitting brochures were developed by Rowe AC Mfg., which are now available to all of the firm's distributor outlets. The brochures have convenient, easy-to-use return mailer cards. The obvious purpose, according to Don Lunday, is to aid distributors, and to facilitate the development of a strong prospect and customer following in the shortest possible time.



Williams ELECTRONIC MANUFACTURING CORP. 4242 W. FILLMORE ST. . CHICAGO 24, ILLINOIS

Cable Address: WILCOIN, CHICAGO ... NEVADA 2-4900

Runyon's 'Tropicana' Service Class Scores High With Mechs And Ops

NEW YORK—The first of three scheduled service schools, designed to completely familiarize mechanics on the construction of the Rowe AMI 'Tropicana' phonograph, was held Monday night, May 11, at the Runyon Sales Company. The class was conducted by Rowe AMI regional service engineer Art Segland and presided over by Runyon officials Nate Sugerman, Lou Wolberg and Irv Kempner. Lou Wolberg ard Irv Kempner. Lou Wolberg termed the session "an absolute success," saying that the interest of operators and mechanics was so aroused during the fast paced meeting that they were still asking questions after the session ended at 9:00 P.M. Also in attendance from Runyon were Sid Gerber, Jack Milz, Wally Zucker and James Gough. NEW YORK-The first of three

Operators and mechanics from throughout the New York metropolitan area were present for the session, at which food and refreshments were served. Among those present were: Si and Eddie from Bronx Maintenance, Mario of Majestic, Lenny and Joe of Friendly Vending, Leo and Neal Rosenberg, Sam Lerner, Karl Halpern, Phil Swartz, Henry Getzoff, Alex Miller, Joe Keighey, Jerry Besile, Ruby of Maxwell Music, Al Douglass, Harold Monroe, Art, Bud, Jim, Freddy Arthur and Tony Kalibash from LaSalle Music.

Wolberg said that this was the first of three classes for the purpose of acquainting operators and mechanics with the entire mechanism of the Rowe AMI machine. The next class will be held in two weeks.

YOUR OLD SEEBURG 200 DUAL CREDIT 25¢ WALL BOX CAN OPERATE YOUR NEW ALBUM PLAYING WURLITZER

- LOOK HOW EASY IT IS -NO HOLES TO DRILL—ONLY 4 JOINTS TO SOLDER AND 2 TWIST CONNEC-TIONS—YOU CAN CONVERT IT IN 25 MINUTES

ORDER TODAY WURLITZER 25¢ KIT \$10.00 PER KIT

SAMPLE KIT AVAILABLE FOR \$2.50 ADDTL., HANDLING CHARGE COIN MACHINE IMPROVEMENT & MFG. CO.

3018 W. DAVIS DALLAS, TEXAS 72511 Tel. FE 7-1979



The U.S. Billiards **Professional Series!**

The ultimate in professional construction and design.



Professional Features:

- CUE BALL LOCK (15th ball locks cue in)
 Extra wide mica post-formed rail
- 3. Elimination of bulky troublesome drawer
- FULL SIZE professional rails and cushions of first quality rubber
- 5. Silent polyethylene run-
- 6. Maximum security—sep-arate cashbox
- PRE-ASSEMBLED PRO-FESSIONAL STURDY BASE (NO WEDGE)
- First quality slate tops
 Heavy gauge full-size
 high-polished plated
 metal corners
 Molded rubber boots and
 pocket liners
 Heavy-duty S. inch
- Heavy-duty 5 inch diameter caster. Adjust-able height and self-leveling
- 12. Genuine mica cabinets
- 13. Streamline cabinet design
- Recessed coin chute
- First quality wool rubber-backed cloth
- Trouble-free ball release and viewer, simple unit-ized design

CALL (Area Code 516) PY8-2626

Local Distributor



Bess Named Roanoke Chairman, **Moseley Elected President**

■ Bess To Concentrate On PR Efforts



RICHMOND—Major changes in executive positions at Roanoke Vending Machine Exchange Inc. has resulted in the election of Jack G. Bess to the post of Chairman of the Board, and Harry D. Moseley, President, of the coin machine distributing firm. Roanoke's Board of Directors met last week and following the decision, made public the announcement.

week and following the decision, made public the announcement.

Roanoke is Rowe AC Services distributor for the coin-operated phonograph, vending, and background music lines and has branch offices in Charleston, West Virginia and representatives in Charlotte, North Carolina

lina.

According to Chairman Bess, the move will enable him to spend more time with public relations and legislative programs thereby unloading some of his executive responsibilities in the equipment sales area on the shoulders of newly-elected President Moseley. The company recently held an open house party here celebrating the expansion of the firm and the addition of newly acquired warehouse dition of newly acquired warehouse and storage facilities. "We expect to



HARRY D. MOSELEY

continue to roll along at an even fast-

with Cash Box last week.

Bess, who has helped to increase sales on the Rowe vending line here, said that he expects to see greater diversification on the part of the muliar state. said that he expects to see greater diversification on the part of the music and amusement operator into the vending field as time goes by. "We are selling more coin machine operators with each passing month," stated Bess, "and of course, with the introduction of our new Rowe Model SK-9 Coffee Vendor, we look to quick acceptance of all Rowe equipment. We have always enjoyed sales on our cold drink vendors. The SK-9 should make for a powerful sales combination."

In addition to Rowe, Roanoke also distributes the following lines: American Shuffleboard; Automatic Products; Chicago Dynamics; J. H. Keeney; J. F. Frantz; Bally; Valley; Midway; Irving Kaye; Victor Vending; Standard Changemakers; Williams; Klopp; and Watling.

Roanoke's territory includes Virginia, West Virginia, North Carolina, and Eastern Tennessee.

COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES MUSIC MACHINES

AMI

D-4 '51, 40 Sel.
D-8 '51, 80 Sel.
E-4('53, 40 Sel.
E-8('53, 80 Sel.
E-11', '53, 120 Sel.
F-12', '54, 40 Sel.
F-14' '54, 40 Sel.
F-15', '54, 120 Sel.
G-11', '55, 120 Sel.
G-11', '55, 120 Sel.
G-12', '56, 200 Sel.
H-11', '57, 120 Sel.
H-12', '57, 120 Sel.
H-12', '57, 200 Sel.
H-12', '57, 200 Sel.
H-12', '58, 200 Sel.
H-12', '58, 200 Sel.
H-12', '59, 200 Sel.
H-12', '59, 200 Sel.
H-14', '59, 200 Sel.
H-16', '59, 200 Sel.
H-17', '50, 120 Sel.
K-17', '60, 100 Sel.
K-17', '60, 100 Sel.
Connental '2, '61, 200 Sel.
Connental '2, '61, 200 Sel.
Connental 2, '61, 200 Sel.
Connental 2, '61, 200 Sel.
Connental 2, '61, 100 Sel.
ROCK-OLA

Con nental 2, '61, 100 Sel.

ROCK-OLA

143('52, Fireball, 120 Sel.
143('53, Fireball, 120 Sel.
143('54, Comet, 120 Sel.
144('54, HiFi, 120 Sel.
144('54, HiFi, 120 Sel.
1452 '55, 50 Sel.
1452 '55, 50 Sel.
1452 '57, 200 Sel.
1455 '57, 200 Sel.
1456 '58, 120 Sel.
1466 '58, 200 Sel.
1472 '59, 200 Sel. Tempo I
1466 '59, 120 Sel. Tempo I
1485 '60, 200 Sel. Tempo II
1485 '61, 120 Sel. Tempo II
1495 '61, 200 Sel. Regis
1486 '61, 120 Sel. Regis
1496 '62, 120 Sel. Empress
1496 '62, 120 Sel. Empress 1496 '62, 120 Sel. Empress 1497 '62, 200 Sel. Empress 1493 '62, 100 Sel. Princess SEEBURG

1493 '62, 100 Sel. Prir SEEBURG
M10 A, '51, 100 Sel.
M10 3L, '51, 100 Sel.
M10 3L, '51, 100 Sel.
M10 3L, '51, 100 Sel.
Lint Cab
M10 C, '52, 100 Sel.
HF10G, '53, 100 Sel.
HF10G, '53, 100 Sel.
HF10R, '54, 100 Sel.
V120, '56, 200 Sel.
V121, '56, 200 Sel.
V121, '57, 100 Sel.
101, '8, 200 Sel.
101, '8, 160 Sel.
222, 9, 160 Sel.
222, 9, 160 Sel.
Q1C '60, 160 Sel.
Q1C '60, 100 Sel.
AY1 5, '61, 160 Sel.
AY1 5, '61, 160 Sel.
DS D, '62, 160 Sel.
DS D, '62, 160 Sel.
WURLITZER
1250 50, 48 Sel., 45 or

48 Sel., 45 or 51, 48 Sel., 45 or PM 51, 48 Sel., 45 or 52, 104 Sel., 45 &

ntermix , '53, 104 Sel., 45 Intermix 53, 48 Sel., 45 &

57, 200 Sel 104 Sel. 200 Sel 58, 200 Sel

59, 200 Sel 59, 104 Sel 59, 100 Sel

0C 50, 200 Sel 04 50, 104 Sel 50, 104 Sel 50, 100 Sel 250 51, 200 Sel 250 51, 104 Sel 250 51, 104 Sel 251 51, 100 Sel 260 62, 200 Sel 261 52, 100 Sel

Acas 1 100 Sel.

PINGAMES

BALLY

Acas 1 100 (5/61)

Bar - O-Fun (9/60)

Bar - O-Fun '61 (4/61)

Bal ina (6/59)

Beau Beauty (11/56)

Time (9/58)

Beau Contest (1/60)

Big: 100 (9/56)

Big low (9/56)

23,

Bounty (Bingo) (10/63) Can-Can (10/61) Carnival (11/57) Carnival Queen (11/58) Carnival Queen (11/58)
Circus (8/57)
Circus Queen (2/61)
County Fair (10/59)
Crossroads (1/56)
Cue-Tease 2P (7/63)
Cypress Gardens (6/58)
Double Header (7/56)
Funspot '62 (11/62)
Flying Circus 2P (6/61)
Golden Gate (6/62)
Hootenanny (Pin) 1P (11/63)
Key West (12/56)
Laguna Beach (3/60)
Lido (2/62)

Laguna Beach (3/60) Lido (2/62) Lite-A-Line (2/61) Lotta-Fun (9/59) Miami Beach (9/54) Miss America (2/58) Monte Carlo 1P (Pin) (2/64) Moonshot (3/63) Night Club (4/56) Parade (6/56) Queens (Bch., Is., Trop.) (3/60)

Queens (Bch., Is., Trop.)
(3/60)
Roller Derby (6/60)
Sea Island (2/59)
Ship-Mates 4P (2/64)
Shoot-A-Line (6/62)
Show Time (3/57)
Silver Sails (11/62)
Sky Diver 1P (4/64)
Star Jet (Pin) 2P (12/63)
Sun Valley (7/57)
Target Roll (1/58)
3-In-Line 4P (8/63)
Touchdown (11/60)
Twist (11/62)

Twist (11/62)
Twist (11/62)
U.S.A. (8/58)
CHICAGO COIN
Sun Valley (8/63)
Firecracker 2P (12/63)

GOTTLIEB Around Wld. 2P (7/59) Atlas 2P (5/59) Big 1P (1/64)

Brite Star 2P (4/58)
Captain Kidd 2P (7/60)
Contest 4P (10/58)
Contl. Cafe 2P (7/57)
Cover Girl 1-Plyr. (7/62)
Criss Cross 1P (3/58)
Dneg. Dolls 1P (6/60)
Dbl. Action 2P (1/59)
Egg Head 1P (12/61)
Fair Lady (12/56)
Falstaff 4P (11/57)
Fashion Show 2P (6/62)
Flagship (1/57)
Flipper IP (11/60)
Flipper Clown (4/62)
Flipper Cowboy 1-P(10/62)
Flipper Gowboy 1-P(10/62)
Flipper Fair 1P (11/61)
Flyr. Parade (5/61)
Foto Finish 1P (1/61)
Flying Chariots 2P (10/63)
Gaucho 4P (1/63)
Gaucho 4P (1/63)
Gondolier 2P (8/58)
Hi-Diver 1P (4-59)
Kewpie Doll 1P (10/60)
Lancer 2P (8/61)
Liberty Belle 4P (3/62)
Ltng. Ball 1P (12/59)
Lite-A-Card 2P (3/60)
Mademoiselle 2P (11/59)
Majestic (4/57)
Melody Lane 2P (9/60)
Mry-Go-Round 2P (12/60)
Miss Annabelle 1P (8/59)
Oklahoma 4P (2/61)
Olympics 1-P (9/62)
Picnic 2P (10/58)
Preview 2-P (8/62)
Oun. of Diam. (6/59)
Race Time 2P (3/59)
Rack-A-Ball 1P (12/62)
Rocket Ship 1P (5/58)
Roto Pool 1P (7/58)
Royal Flush (5/57)
Seven Seas 2P (1/60)
Showboat 1P (4/61)
Silver 1P (10/57)
Sittin' Pretty 1P (11/58)
Slick Chick 1P (4/63)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Straight Shooter (2/59)
Sunshine 1P (10/57)
Straight Shooter (2/59)
Sunshine 1P (10/58)
Spr. Circus 2P (10/57)
Sweet Hearts 1P (9/63)
Sweet Sioux 4P (9/59)
Swing Along 2P (7/63)
Texan 4P (4/60)
Tropic Isle 1P (5/62)
Universe 1P (10/59)
Wagon Train 1P (4/60)
Whirlwind 2P (2/58)
Wld. Beauties 1P (2/60)
World Champ 1P (8/57)
KEENEY

Flash Back

Old Plantation (2/61)

Black Dragon
El Rancho Hacienda
Rainbow (6/62)
Go-Cart 1P (5/63)
Poker Face 2P (9/63)
WILLIAMS
Beat The Clock (12/63)
Big Daddy 1P (9/63)
Big Daddy 1P (9/63)
Big Deal 1P (2/63)
Black Jack 1P (1/60)
Casino 17P (10/58)
Club House 1P (10/59)
Coquette (4/62)
Crossword 1P (4/59)
Darts 1P (6/60)
El Toro 2P (8/63)
Fiesta 2P (12/59)
Four Roses 1P (12/62)
Four Roses 1P (12/62)
Four Roses 1P (12/62)
Four Roses 1P (12/62)
Four Roses 1P (1/60)
Gusher 1P (9/58)
Gay Paree (6/57)
Gldn. Gloves 1P (1/60)
Gusher 1P (9/58)
Jig Saw 1P (12/57)
Jumpin' Jacks 2P (4/63)
Jungle 1P (9/60)
Kingpin (9/62)
Kings 1P (8/57)
Mardi Gras 4P (11/62)
Merry Widow 4P (10/63)
Music Man 4P (8/60)
Naples 2P (9/57)
Nags 1P (3/60)
Oh, Boy 2P (2/64)
Reno 1P (10/59)
Rocket 1P (11/59)
Satellite 1P (7/58)
Soccer 1P (3/64)
Sea Wolf 1P (7/59)
Serenade 2P (5/60)
Skill Pool 1P (6/63)
Space Ship 2P (12/61)
Starfire (1/57)
Steeplechase 1P (11/57)
Swing Time 1P (5/53)
10 Strike 2P (1/58)
3-D 1P (11/58)
Tic Tac-Toe 1P (1/59)
Tom-Tom 2P (1/63)
Top Hat (10/58)
Trade Winds (6/62)
Turf Champ (8/58)
Twenty-One 1P (2/60)
Valient 2P (8/62)
Vagabond (10/62)
Viking 2P (10/61)
SHUFFLES—BOWLERS
BALLY
Shuffles
ABC Bowler (7/55)
Jumbo Bowler (9/55)
King Pin Bowler (11/58)
Club Bowler (2/59)
Club Deluxe (9/60)
Boll Bowlers
Salchy
ABC Bowler (11/58)
Club Bowler (11/58)
Club Bowler (2/59)
Club Deluxe (9/60)
Boll Bowlers
ABC Bowler (11/58)
Club Bowler (11/58)
Club Bowler (2/59)
Club Deluxe (9/60)
Boll Bowlers
ABC Bowler (11/57)
ABC Tournament (6/57)

ABC Bowl. Lane (1/57)
ABC Tournament (6/57)
ABC Champion (10/57)
Strike Bowler (11/57)
Trophy Bowler (4/58)
Lucky Alley (8/58)
Pan American (6/59)
Challenger (9/59)
Super Shuffle (12/61)
Big 7 Shuffle (9/62)
CHICAGO COIN

Super Shuffle (12/61)
Big 7 Shuffle (9/62)
CHICAGO COIN
Shuffles
Triple Strike (2/55)
Arrow (2/55)
Cr. Cross Targette (1/55)
Bonus Score (4/55)
Hollywood (5/55)
Blinker (8/55)
Score-A-Line (9/55)
Bowling Team (10/55)
Booking Team (10/55)
Bocket Shuffle (3/58)
Explorer Shuffle (6/58)
ReBound Shuffle (12/58)
Championship (11/58)
Double Feature (12/58)
Red Pin (2/59)
Bowl Master (8/59)
4-Game Shuffle (11/59)
Bull's Eve Drop Ball (12/59)
6-Game Shuffle (6/60)
Triple Gold Pin Pro (2/61)
Starlite (5/62) Starlite (5/62) Citation (10/62) Strike Ball (5/63)

Ball Bowlers
Bowling League (2/57)
Ski Bowl 6 Plyr. (11/57) Ski Bowl 6 Plyr. (11/57) Classic (7/57) TV Bowling Lg. (11/57) Lucky Strike (1/58) TV (with rollovers)

Player's Choice (9/58)
Twin Bowler (10/58)
King Bowler (3/59)
Queen Bowler (9/59)
Duke Bowler (8/60)
Duchess Bowler (8/60)
Princess (4/61)
Gold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
Official Spare Lite (9/63)
SHUFFLES—BOWLERS
UNITED
Shuffles
Clipper (5/55)

Shuffles
Clipper (5/55)
5th Inning (6/55)
Capitol (6/55)
Super Bonus (9/55)
Deluxe model
Top Notch (10/55)
Regulation (11/55)
6-Star (10/57)
Midget Bowling (3/58)
Shooting Stars (4/58)
Eagle (5/58)
Atlas (8/58)
Cyclone (10/58)

Atlas (8/58)
Cyclone (10/58)
Niagara (11/58)
Dual (1/59)
Zenith (6/59)
Flash (6/59)
3-Way (9/59)
4-Way (12/59)
Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Baseball (6/62)
Action (7/62)

Action (7/62) Embassy (9/62) Circus Roll-Down (9/62) Circus Roll-Down (9/62) Lancer (11/62) Sparky (12/62) Caravelle (2/63) Crest (4/63) Rumpus Targette (5/63) Astro (6/63) Ultra (8/63) Skippy (11/63) Jill-Jill (11/63) Topper (2/64) Tempest (2/64) Ball Bowlers

Tempest (2/64)
Ball Bowlers
Bowling Alley (11/56)
Jumbo Bowling (9/57)
Royal Bowler (12/57)
Pixie Bowler (8/58)
Duplex (11/58)
Simplex (5/59)
Advance (5/59)
League (10/59)
Handicap (11/59) Handicap (11/59)
Teammate (12/59)
Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)

6 Player
UPRIGHTS
AB Circus (5/56)
AB County Fair (3/57)
AB Circus Wagon
Wheels (12/58)
AB Calloping Dominos
AB Circus Play Ball (4/59)
AB Magic Mirror
Horoscope (11/59)
AB Mermaid (3/60)
Aguati Prod. Squoits (11/57)
B Jumbo (5/59)
B Sportsman (6/59)
B Jamboree (10/60)
B Super Jumbo (11/60)
CC Star Rocket (5/59)
GA Skeet Shoot (1/57)
GA Super Hunter (6/57)
GA Ouble Shot (4/58)
GA Wild Cat (12/58)
GA Wild Cat (12/58)
GA Sportsman (6/59)
GA Super Wild Cat
Trail Blazer (12/60)
Twin Trail Blazer (2/61)
K Big Tent
K Spr. Big Tent (6/57)

K Big Tent K Sor, Big Tent (6/57) K Shawnee (1/59) K Big Roundup (3/59) K Little Buckeroo (4/59)

K Del. Big Tent (5/59)
K Big 3 (5/59)
K Touchdown (9/59)
K Big Dipper (10/59)
K Twin Big Tent
Criss Cross Diamond (1/60)
K Red Arrow (4/60)
Sweet Shawnee '60
Black Dragon '60
K Twin Red Arrow (5/60) K Twin Red Arrow (5/60) K Flashback (6/61)

ARCADE

ARCADE
ABT 6 Gun Rifle Range
Air Football
Air Hockey
Auto Photo Model 9
Amer. Shuffle Situation
(5/61)
B Undersea Raider
B Derby Gun (2/60) B Undersea Raider
B Derby Gun (2/60)
B Bulls Eye Shooting
Gallery (9/55)
B Big Inning (5/58)
B Heavy Hitter (4/59)
B Ball Park (4/60)
B Sharpshooter (2/61)
B Golf Champ (8/58)
B Bat. Practice (8/59)
B Skill Roll (B 3/58)
B Moon Raider (7/59)
B Target (10/59) B Moon Raider (7/59)
B Target (10/59)
B Spook Gun (9/58)
B Skill Parade (1/59)
B Skill Parade (1/59)
B Skill Parade (1/59)
B Skill Derby (10/60)
B Del. Skill Parade (4/59)
B Table Hockey (2/63)
B Spinner (2/63) Novelty
B Bank Ball (1/63)
B Fun Phone (3/63)
Capitol Midget Movies
CC Bullseye Baseball
CC Basketball Champ
CC 4-Player Derby
CC Goalee
CC Midget Skee
Super model

Super model
CC Big League (5/55)
CC Twin Hockey (5/56)
CC Shoot The Clown
CC Stm. Shovel (5/56)

CC Stm. Shovel (3/5) CC Batter Up (4/58) CC Criss Cross Hockey (10/58) CC Croquet (8/58) CC Playland Rifle CC Playland Rifle
Gallery (8/59)
CC Pony Express (4/60)
CC Rav Gun (10/60)
CC Wild West (5/61)
CC Long Range Rifle
Gallery (1/62)
CC All-Star Baseball (1/63)
CC Big Hit (10/62)
CC Pro Basketball (6/61)
CC Riot Gun (6/63)
Ex Gun Patrol
Ex Jet Gun

Ge State Fair Rifle Gal. (6/56)

(6/56)
Ge Davy Crockett (10/56)
Ge Circus Rifle (3/57)
Ge Motorama (10/57)
Ge Gypsy Grandma (5/57)
Ge Fun Fair (5/58)
Ge Space Age Gun (6/58)
Jungle Joe
Ke Air Raider
Ke Sub Gun
Ke Sportland DeLuxe model
Ke Ranger (3/58)

Ke Ranger (3/58) DeLuxe Model (3/55) Ke League Leader (4/58) Ke Sportland Ke Two-Gun Fun (3/62) Mid Red Ball (5/59)

Mid Joker Ball (11/59) Mid Joker Ball (11/59)
Midway Bazooka (10/60)
Midway Shooting
Gallery (2/60)
Midway Del. Baseball
(5/62)
Mid. Target Gallery
(7/62)
Mid. Carn. Tgt. Glry.

Mid. Carn. Tgt. Glry.
(2/63)
Mid. Slugger BB (3/63)
Mid. Rifle Range (6/63)
Mid. Raceway (10/63)
Mid. Winner 2P (12/63)
Mills Panorama Peek
(11/54)
Munves Bike Race (5/58)
Munv. Sat. Trkr. (5/59)
Mu Atomic Bomber
Mu Ace Bomber

Munv. Sat. 1rkr. (5/59)
Mu Atomic Bomber
Mu Ace Bomber
Mu Dr. Mobile
Mu Fly Saucers
Muto Lord's Prayer
Mu Photo (Pre-War)
Mu Photo (DeLuxe)
Mu Silver Gloves
Mu Sky Fighter
Muto Voice-O-Graph
Pre-War Model
Post-War Model
Mu K. O. Champ
Mu Drive Yourself
Mu Bang-O-Rama (4/57)
Philadelphia Toboggan
Skee Alley
Scientific Pitch 'Em
Seeburg Bear Gun
Seeburg Coon Hunt
Set Shot Basketball
Southland's Speedway (6/5) Southland's Speedway (6/63) Southland Fast Draw '63

Southland Time Trials (9/63) Telequiz Telequiz
Un Jungle Gun
Un Carn, Gun (10/54)
Un Bonus Baseball (3/62)
Un Bonus Gun (1/55)
Un Star Slugger (7/55)
Un Spr. Slugger (4/56)
Un Pirate Gun (10/56)
Un Yankee BB (3/59)
Un Sky Raider (10/58)
Wm. Del. BB (4/53)
Wm. Major Leaguer

Un Sky Kaider (10/58)
Wm. Del. BB (4/53)
Wm. Major Leaguer
Wm. Big Lg. BB (2/54)
Wm. Jet Fighter (10/54)
Wm. Safari (2/54)
Wm. Polar Hunt (3/55)
Wm. Sidewalk Eng (4/55)
Wm. King of Swat (5/55)
Wm. King of Swat (5/55)
Wm. Crane (10/56)
Wm. Penny Clown (12/56)
Wm. Penny Clown (12/56)
Wm. 1057 Baseball
Wm. 10-Strike (12/57)
Wm. Ten Pins (12/57)
Wm. Shortstop (4/58)
Wm. Pinchhitter (4/59)
Wm. Vanguard (10/58)
Wm. Hercules (2/59)
Wm. Crusader (6/59)
Wm. Titan (8/59)
Wm. Del. Bat. Champ (5/61)
Wm. Extra Inning (5/62)

Wm. Extra Inning (5/62) Wm. Extra Inning (5/62) Wm. World Series (5/62) Wm. Road Racer (5/62) Rally Champion Horse Rally Moon Ride Wm. Official Baseball (4/60)

Wm. Maior League (3/63) Wm. Voice-O-Graph 1962 KIDDIE RIDES

KIDDIE RIDES
Bally Champion Horse
Bally Moon Ride
Pony Twins
Bally Space Ship
Bally Speed Boat
Bally Thrvle. Trolley
Bert Lane Lancer Horse
Bert Lane Merry-GoRound

Round
B.L. Miss America Boat
Bert Lane Fire Engine
B.L. Whirlybird (3/61)
B.L. Moon Rocket (3/61)
Capitol Donald Duck
Conital Flair

Capitol Donald Duck
Capitol Elsie
Capitol Palomina Horse
Capitol See Saw
Chicago Coin Super Jet
Chicago Round The
World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Mustang
Exhibit Sea Skates
Exhibit Space Patrol
Scientific Television
Scientific Television
Scientific Boat Ride
Texas Merry-Go-Round
Exhibit Rudolph The
Reindeer

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

- USED 45 RPM RECORDS. WE PAY freight & top prices. KING SALES-1115 WASHINGTON STREET-BOSTON, MASS.
- 45 RPM RECORDS. PLEASE SEND LIST for quick reply. Masters also purchased. Please state what you have. PARAMOUNT RECORD CO.—16 CHERRY LANE.—N. BETHPAGE, L.I., N.Y. (Tel. 516—MY 4-4178).
- USED 45 RPM RECORDS. ALL TYPES AS they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO. INC.—1215 S. HOWARD STREET—BALTIMORE, MD. 21230.
- SURPLUS 45 RPM RECORDS. WE BUY large quantities, on a very steady basis. We are the nation's foremost packager of promotional priced and backged phonograph record packs. Bank references furnished, we are rated in D & B. NATIONAL BAG-O-TUNES. INC., 15 ALABAMA AVENUE, IBLAND PARK, L.I., N.Y. (Tel. 516-TU 9-9300).
- SEEBURG M100c, HF100R, VL200, 222S, AY160S, DS160S, Wurl: 1900, 2000, 2100, 2150, 2200, 2250, 2300S, 2400S, 2500S, 2600S, 2700S, Rockola 1448, 1454, 1455, AMI H200E, J200ES, Guns, Bowlers, Bingos, Rush offers to VICTOR HUGO—KONINGIN ASTRID-LAAN—49 MECHELEN, BELGIUM.
- JUKE BOX OPERATORS. FOR A STEADY year round outlet for your used records. Manufacturers'. For your overruns and surplus LP's & 45s. Call or write. EASTERN RECORD SALES & DIST., INC., 751 10th AVE., N.Y. 19, N.Y. (Tel. CI 5-9469).
- PANORAMS AND PANORAM PARTS.
 United Triple Plays Wanted. ADVANCE
 AUTOMATIC SALES CO., 1350 HOWARD
 ST., SAN FRANCISCO, CALIF. (Tel.
 HEmlock 1-1750).
- WE PAY THE HIGHEST PRICES FOR ALL Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRI., 276 AVENUE LOUISE, BRUSSELS & BELGIUM. (Cable address. HOBELEUROP-BRUSSELS.
- MUSIC, GAMES, VENDING. CALL. ATLAS DISTRIBUTORS 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. RE 4-1384).
- LATE BINGOS MISS AMERICA/UP. GOTTlieb 2-4 Players. Bowlorama Late Bally Bowlers. Unshopped, complete, working, packed original cartons. Pay cash in dollars. Prices FOB nearest seaport. MAX LOBO & CO., MEIR 23, ANTWERP, BELGIUM. Cable: LOBOMA. (Tel. 33.81.33).
- USED MILLS OR JENNINGS SLOT MAchines. GENERAL AMUSE CO., GRENS-BEEKLAAN 2, BERCHEM, BELGIUM.
- JUKE BOX AND BOWLER MECHANIC. United Bowlers and Rock-Ola Juke Boxes. Call or write. H & H MUSIC CO., 1626 3rd AVENUE, MOLINE, ILLINOIS. (Tel. 767-6703).

- RECORDS, 45's AND LP'S, SURPLUS, REturns, overstock, cut-outs, etc. HARRY WARRINER, KNICKERBOCKER MUSIC CO.—453 McLEAN AVE., YONKERS, N.Y. (Tel. GReenleaf 6-7778).
- ATTENTION: DISTRIBUTORS AND RECord shops. There's Gold on your shelf. Want 45 rpm records up to 10 years old. Highest prices paid anywhere. Up to 43¢ each—our choice. BIG JOHN RECORDS, 687 WASH-INGTON ST., BOSTON, MASS. (Tel. 338-7426).
- WE PAY CASH AS ALWAYS FOR: SEEburg; Wurlitzer; AMI and Rock-Ola music. Gottlieb Pins; Arcade equipment; Bally Bingos; Write or cable: PALMER AT BELIN-TRACO—31 SOMERSTRAAT—ANTWERP 1, BELGIUM.
- FOR RESALE: SEEBURG AND WURLITzer Phonographs, Games. Send inventory and lowest cash prices. HASTINGS DIST. CO., INC.—6100 WEST BLUEMOUND ROAD—MILWAUKEE 13, WISC.
- ANY AGE USED 45 RPM RECORDS. TELL us what you have. We pay all freight from anywhere. We pay highest prices. Try us and profit. Don't wait! Write us today! MUSIC SERVICE CO., 424 E. Broad St., Richmond 19, Va.
- JUKE BOX OPERATORS FOR A STEADY year round outlet for your used records. We pay freight. Top prices, manufacturers no quantity too large. LP's or 45's. Call or write. BULLDOG DIST., INC.—33 SPRING ST.—LYNN, MASS. (Tel. 593-3920).
- 45 RPM RECORDS, NEW OR USED. NO quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).
- YOUR USED OR SURPLUS 45 RPM RECords, also new surplus LP's. We buy all year 'round and pay top prices. No lot too large or too small. We pay freight. BEA-CON RECORD DIST., INC., 725 BRANCH AVE., PROVIDENCE, R.I. (Tel. UNion 1-7500. JAckson 1-5121).
- KEENEY DELUXE RED ARROWS; BLACK Dragons; Buckley Track Odds; Sun Chiefs; Standard Chiefs; Mills Four Bells and similar type machines. SASKATCHEWAN COIN MACHINE CO.—1025-104th STREET— NORTH BATTLEFORD, SASK., CANADA.
- FIRST CLASS SERVICE REPAIR MAN EXperienced in repairing and rebuilding phonographs, vendors, and amusement games. DAN CONNY-1026 BUFFALO AVE., NIAGARA FALLS, N.Y. (Tel. 285-0582).
- NEW 45 RPM RECORDS. NO QUANTITY too large or small. We pay the highest price, plus all freight. Also over-run return hit records. Contact immediately for quick transaction. We pay cash. SUITON RECORD CO.—25 WEST 20th ST.—NEW YORK, N.Y. (Tel. CH 2-3250).
- NEEDS PIN GAMES. SUNSET 3 IN LINE: COW-BOY: FLIPPER FAIR: ETC. BINGOS 30 Miss America; Roller Derby; Circus Queen etc; Arcade equipment: Juke-Box; Rock-Ola; Seeburg; Wurl: 1962/1963; IM-PORT-EXPORT MARCEL GROSCH—3 BLD. AVROY—LIEGE, BELGIUM.

FOR SALE

- SHOPPED, CLEAN AND READY FOR Location: AMI 1-200 \$650; Cont. 11-100 \$595; Lyric \$425; K-100 \$475; J-200 \$435; J-200 Manuals \$325; AMI W 80 WB \$20; WQ 200 WB \$49.50. BIRD MUSIC DIST., INC. 124-126 POYNTZ AVE.—MANHATTAN, KANSAS.
- POKERINO, REFINISHED, RECONDITION, new backglass with drop chute, knock off, with or without match feature. Match feature in kit form for your present games. Also new backglass, points, decals. JAMES TRAVIS—P.O. BOX 206—MILLVILLE, N.J.
- FOR SALE—OR TRADE—C.C. BULLS EYE DROP Ball \$50; United Handicap Shuffle Alley \$75; Bally Club Bowler \$150; Bally Deluxe Club Bowler \$175; Bally ABC Shuffle Alley \$75; United Regulation Shuffle Alley \$75; United Niagara Shuffle Alley \$75; United Niagara Shuffle Alley \$150; Bally Bank Ball \$150; Fischer 6 Pocket Pool Table \$195; Exhibit 6 Pocket Pool Table \$175; 20 Col. Corsair \$110; 30 Col. Corsair \$115; Rowe 2-700, electric \$105; 22 Col. National Model 222. Make offer: Seeburg M100B \$110; Seeburg M100C \$125; U-Select-It RDS and APD Candy Machines \$85; 4 Col. Superior Gum Vendors \$25; Dan CONNY—1026 BUFFALO AVE.—NIAGARA FALLS, N.Y. (Tel. 285-0582).
- SIX VACUUMATIC CARD MACHINES \$150.00 ea.; 1 All-Tech Chuck Wagon, new, \$475.00; 1 Keeney Popcorn \$275.00; MIKE MUNVES CORP., 577 TENTH AVENUE, NEW YORK 36, N.Y. (BRyant 9-6677).
- WE HAVE A CHOICE SELECTION OF late Williams Two Players. Write for prices. MID-WEST DIST., 709 LINWOOD BLVD.— KANSAS CITY, MO.
- NEW KIDDIE RIDES SOUTHLAND TRAVeling Pony; X17 Space Ship; Traveling Dinosaur; Top locations available, write or phone. WESTERN RAILS AMUSE. CO.— 132 SHAKER ROAD—EAST LONGMEAD-OW, MASS. (Also 3249 N. BROADWAY, CHICAGO, ILL. (Tel. DI8-2900).
- 100,000 NEW 45 RPM 6 MONTHS TO 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAY-MAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N.Y. (Tel. OLympia 8-4012).
- SPECIALS COMPLETELY RECONDItioned: Bally DeLuxe Bowler 16' \$695; Williams DeLuxe Titan Gun \$245; Wurlitzer
 1700F \$145; 1800 \$165; 1900 \$195; 2310
 \$395; 2410-S \$445; A.M.I. F80 \$125; F120
 \$145; Gottlieb Sweet Sioux (4 pl.) \$195;
 Texan (4 pl.) \$245; Queen of Diamonds
 \$145. MICKEY ANDERSON AMUSEMENT
 COMPANY, 314 EAST 11th STREET, ERIE,
 PENNSYLVANIA. Phone: GLendale 2-3207.
- BALLY CHALLENGERS 14FT; UNITED; Bonus; & Handicap-16ft. Make us an offer. TOLEDO COIN MACHINE, TOLEDO, OHIO. (Tel. CH 3-7191).
- BALLY SHUFFLES: ABC SUPER, DEluxe, Congress, Whiz and Speed United Shuffles: Eagles and Atlas. GLOBE DIST. CO., INC., 2330 N. WESTERN AVENUE, CHICAGO 47, ILL.
- 50 RECORDED SONGS ONLY \$3.00. MANY great songs by favorite artist, our choice. New records, guaranteed. State style of music preferred—Pop. R & B or Country. Offer good only U.S.A. No C.O.D.'s. RHYTHM RECORDS—BOX A—ARCADIA, CALIF.
- HAVE YOUR "SQUOITS FUN WITH Water" games factory reconditioned. Includes new scoring arrangement, improved pump, repair, refinish cabinet. replace worn mechanical parts. New machines made to order. Write AQUATIC PRODUCTS CORP.—8038 ALVERSTONE AVE.—LOS ANGELES, CALIF. (Tel. 645-1980).
- AMI H 120 \$245; J 120 \$345; K 120 \$445;
 CONTINENTAL 2-200 \$595; SEEBURG V
 200's \$150 or five for \$695; Q's \$595 to
 \$695; HV 200 Hideways \$95 or three for
 \$250; Wurl: 1900's \$225 or three for \$600;
 Bally Fun Phones like new \$95; Spinner
 \$50; Table Hockeys \$95; Pro Golfer \$395;
 Also used vending equipment direct overseas
 shipment from Port of Detroit. MARTIN
 AND SNYDER CO.—13200 W. WARREN
 AVE. DEARBORN, MICH. (Tel. LUzon
 2-2300)
- 1460 ROCK-OLA HIDEAWAY LIKE NEW \$445; Rock-Ola Model 1555 Wall Boxes \$55; Model 1546 Wall Boxes \$35; three for \$100; WESTERN DIST., 1226 SW. 16th AVE., PORTLAND 5, OREGON. (Tel. CApitol 8-7565).
- ARCADE OWNERS. CLEARING WAREhouse. Write for Bargain Deals. We have an assortment of small and large Ball Bowlers, Guns and Assorted Arcade pieces. Make offer MILLER-NEWMARK DIST. CO., 3767 EAST 28th ST., GRAND RAPIDS 8, MICH. (Tel. 949-2030 or 9492031).

- WE HAVE A LIMITED NUMBER OF Keeney Venus bingos for sale at various attractive close out prices. Brand new, if any one is interested contact GENERAL SALES CO., LTD.,—IRELAND ISLAND BERMUDA.
- WE INVITE DISTRIBUTOR INQUIRIES ON BILLIARD ACCESSORIES AND COIN MA-CHINE PARTS.—DYNABALL CO.—803 LAWNDALE AVE.—SKOKIE, ILL. (7e, 677-0773) (Chicago. Tel. LI 9-5100) Cabla address: DYNABALL.
- REGISTERED FOR EXPORT: 15 KEEN.
 ey's Red Arrows \$150; 1 Gott: Liberty Bel
 \$450; Gott: Oklahomas \$350; Assortment of
 Bally Bingo machines. Write D & P MUSIC
 -27 EAST PHILADELPHIA STREETYORK—PA. (Tel. 81846).
- ALL CHROME WALL BOXES, ACTION closeout, immediate delivery. Seeburg 12/3W1, 100 Selection each \$15; 100 V3WA, 20/5election each \$35. We buy, sell or exchange any make or model of Late Phonographs and Wall Boxes. Inquiries invited, lowest prices. SEACOAST DIST. CIN., 120/NORTH AVENUE, ELIZABETH 4, N. J. (Tel. B18-3524-5).
- HI-SPEED SUPER FAST SHUFFLE BOARD Wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money bad guarantee. Distributor for D. Gottleb. ChiCoin. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.
- 6 ROWE AMI JAL \$775; 3 ROCK-OLA 1411 \$375; 8 AMI E-80 and 120 \$85; 1 Seebur VL-200 \$150; 3 Wurl: 1800 \$115; 3 WMS Short Stop Baseball \$135; 1 Bally Heave Hitter \$150; WALLACE DIST. CO. INC-P.O. BOX 75-MINERAL WELLS, TEXAS (Tel. FA 5-3600 Area Code 817)
- UNITED JUMBO OR ROYAL 16' BOWLER \$75; Bonus 16' \$125; Duplex 16' \$175; Advance 16' \$200; ABC Tournament \$75; All are as is, not shopped. Have Guns five balls, drink machines and cigareth vendors. Write or call. CENTRAL DIST INC.—2315 OLIVER ST.—ST. LOUIS 1 MO. (Tel. MAL 3511).
- Bonus \$95; Keeney Deluxe Challenge \$85; United Top Notch \$129; Ball Bowlers: Twh Bowler \$275; T.V. Bowler \$150; Classic Bowler \$150; Strike Bowler \$95, All of the above mentioned machines have been completely shopped and refinished. TRI-STATE DIST. CO.—CALLIER SPRING ROAD—P.O. BOX 615—ROME, GA. (Tel. 234-7121, Area code 404).
- ATTENTION! WE ARE THE TRADES largest suppliers of Pool Table supplier slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS, 3726 TONNELE AVE., NORTH BERGEN, N.J. (Tel. UNion 3-8627).
- SOUTHLAND ENGINEERING'S NEW Diproved model "Time Trials" in original autons \$450. IMPERIAL COIN MACHINE EXCHANGE INC.—498 ANDERSON AVENUE, CLIFFSIDE PARK, N.J.
- EXPORT ONLY. RED ARROWS \$125 st Trail Blazers \$135 ea; Jamboree \$135; 000 POR Plantation & El Ranchos; Barrel O Funs Lotta Funs. Write. D & L COIN MACHINE CO.—BOX L713—HARRISBURG, PA. (Tel. 717-324-1051) Cable DALCOIN.
- GAMES & MUSIC OF ALL KINDS: BASE balls \$100 up; Pin Games \$75 up; \$ Alleys \$50 up; Games \$125 up; Bally Bents \$200 ea; 6 for \$1000. Also used Vendma & Cigarette Machines. Wire, write, or all GABRIELSON & CO.—724 MEMORIAL 525-7441).
- WURLITZER HIDEAWAYS: 1—2311 100 SE lection \$225; 2—1919 104 Selection \$15, 4—1717 104 Selection \$150; 18—5207 104 Selection wall boxes \$25 each; Complete shopped and painted—ready for location OPERATORS SALES INC.—4122 WASH INGTON AVENUE—NEW ORLEANS, LI (Tel. 822-2370).
- \$250. FOB, N.Y. UNITED SILVE while they last. UNITED EAST COAST CORP. 585 TENTH AVENUE NE YORK, N.Y.
- IF IT'S PANORAM PARTS YOU WAS PHIL GOULD HAS 'EM. ALL TYPES FILMS FOR Panoram Peeks. PHIL GOUL —224 MARKET ST.—NEWARK, N.J. (T 201-MArket 4-3297)
- ALL NEW RECORDS 20¢ EACH RECENTRY Chart Numbers, and Rare Oldies 30¢ wholesaling stores only. Send for list. Kalenter Enterprises, 2444 THROOP AVIBRONX 69, N.Y. (Ad void in New York). Ad13688.
- BALLY BOWLERS, 12 OF THEM months old: Deluxe 31 ft., excellent contion. Used by children only, \$600 each, Toronto. BARA INDUSTRIES LTD. GLOUCESTER GROVE, TORONTO ONTARIO, CANADA.

68

CLASSIFIED ADVERTISING

FOR SALE-(Cont'd)

GOTT: SWING ALONG; BALLY A B C Super Deluxe Shuffle Alley; Seeburg 100 C; Irving Kaye Mark 3 El Dorado Pool Table; Fischer Bumper Pool. All reconditioned for location or resale; all types Bingos for export. Call NASTASI DIST. CO., 839 BARONNE, N.O., LA. (523-6386).

WM'S VANGUARD GUN \$185; WM'S SPACE GLIDER GUN \$175; UN. YANKEE BASE \$145; UN. SPACE SLUGGER \$60; Bally De Luxe Jumbo \$145; Bally Official Jumbo \$125; Un League B/A \$145; Un. Flash \$145; Un Cyclone \$125; BETSON ENTERPRISES INC.—3726 Tonnele Avenue—North Bergen, N.J. (Tel. UNion 3-8627—Area code 201)

RELAYS—SWITCH ASSEMBLIES. LOW cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses. MARVEL MFG. CO.—2847 W. FULLERTON AVE. — CHICAGO, ILL. (Tel. DI 2-2424).

ALL LATE MODEL CHICAGO COIN, BALLY SHUFFLE ALLEYS. Call. UNITED EAST COAST CORP., 585 TENTH AVE-NUE, NEW YORK, N.Y.

WURL: 1800 \$225; WURL: 2150 \$345; Wurl: 2200 \$495; Wurl: 2300 \$595; Wurl: 2400 \$695; Wurl: 2500 \$795; NORTH-WEST SALES CO. of OREGON,—1040 S.W. 2nd AVE.—PORTLAND 4, OREGON. (Tel. 228-6557).

UNITED 16' FALCON B.A. \$425; 16' Jumbo B.A. \$195; Silver Roll-Down \$550; Super Slugger Baseball \$95; Shuffle Baseball (Floor sample) \$595; Chicoin: Six Game Bowler S/A \$325; 6-Pl. Home Run Baseball \$95; WMS. Titan Gun \$325; Midway: Slugger Baseball \$350; Deluxe Shooting Gallery \$225; CENTRAL OHIO COINMACHINE EXH. INC. 315 E. 5th AVE.—COLUMBUS 1, OHIO. (Tel. 294-3529).

BALLY BINGO GAMES, SILVER SAILS, Twists, Golden Gates, Lidos, Can Cans, Bikinis, Acapulcos. Circus Queens, Touchdowns, Roller Derbys, County Fairs, Ballerinas, Sea Islands, Carnival Queens, Cypress Gardens, Beach Times, Miss Americas, Sun Valleys. STATE SALES & SERVICE CORP., 1005 E. BALTIMORE STREET, BALTIMORE 2, MARYLAND—CABLE ADDRESS, STASA

5,000 NEW 78RPM RECORDS, POP, ARTISTS, TOP LABELS. MAKE OFFER. NEW BALLY Bank Balls in orig. crates. Wms. Ten Strike; Bally Beauty Contest. Want: Seeburg Mod. G; NOBRO NOVELTY—142 DORE STREET—SAN FRANCISCO, CALIF. (Tel. MA 1-5438)

MILLS AND JENNINGS FRUITSLOT MA-CHINES. BALLY BINGOS. HOLLY CRANES and Flipper Pin Games for export. ALMAN ENTERPRISES—BENDER WARE-HOUSE—P.O. BOX 4300—RENO, NEVADA.

ATTENTION: WHOLESALERS AND EX-PORTERS. Write for our prices on phono-graphs ready for export shipment. UNITED DIST. INC.—902 WEST SECOND STREET —WICHITA 3, KANSAS.

EXPORTERS ALL TYPES EQUIPMENT IM-MEDIATE SHIPMENT. FOR SALE: NEW BALLY TABLE Hockey—profitable, low cost under \$100; Coffee Machine and the amazing Cinch Shoe Shine Vendor. Samples of shine available on request. REDD DIST. CO. 80 Coolidge HILL ROAD — WATERTOWN, MASS. (Tel. 926-2250)

ANTIQUE: MILLS BAG PUNCHER & CHES-ter Pollard Golf. Phone if interested. Slate Bumper Pools \$149.50; Mid. Del. Sh. Gall. \$195; Bally Lucky Ball Bowler \$125; Seeb: AY160's \$850. More buys. Phone. GRECO BROS. AMUSE CO. INC., 1288 BROAD-WAY, ALBANY, N.Y. (Tel. HObart 5-0228)

SPECIAL—WILLIAMS: EL TOROS \$360;
Official Baseballs \$175; Merry Widows \$525;
Gott: Gauchos \$390; Chicago Coin; All Star
Baseballs \$340; Fire Crackers \$360; Princess
Bowlers \$550; Bally: Monte Carlos \$300;
Bally Bowler \$450; Marksman Guns \$195;
Sharpshooter Guns \$125; Skill Parade \$50;
Mise: Panorams \$195. NEW ORLEANS
NOVELTY CO., 1055 DRYADES ST., NEW
ORLEANS, LA. (Tel. 529-7321).

TED CERCE EAST NUE

dy 1

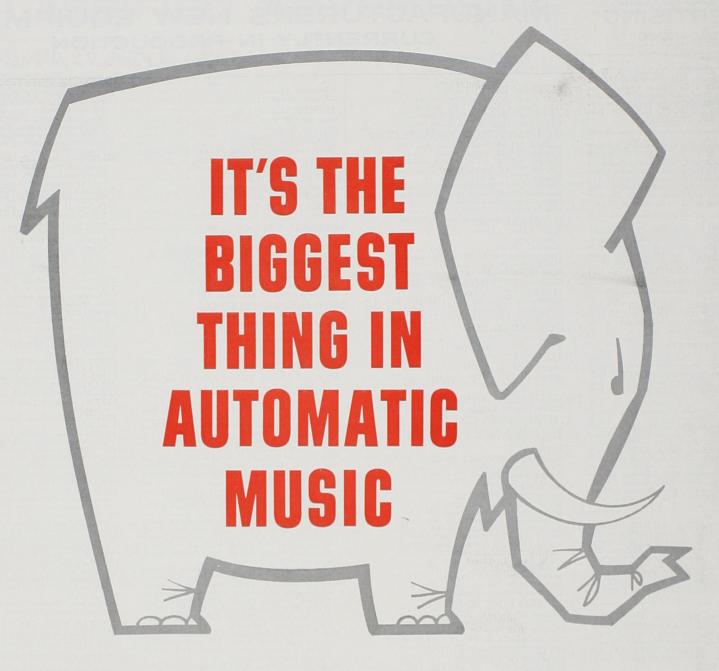
MISCELLANEOUS

30,000 PROFESSIONAL COMEDY LINES!
Largest laugh library in show business.
36 books; over 406,000 copies sold! Used
by 1,000 disc jockeys! Orben's Current
features desiay material each issue. Free
catalog. Write: ORBEN DEE-JAY
LAUGHS. 3536 DANIEL CRESCENT —
BALDWIN HARBOR, N.Y.

MANUFACTURERS NEW EQUIPMENT CURRENTLY IN PRODUCTION

Prices shown are list	prices f.o.b. f
ALL-TECH INDUSTRIES Gold Crest (3½x6' 6 Pkt. Table)	
Gold Crest (3½x6' 6 Pkt. Table) Gold Crest (4½x9' 6 Pkt. Table) Gold Crest (3½x7' 6 Pkt. Table Gold Crest (4x8' 6 Pkt. Table	J. I
MEDICAN CHHEELEDOADD	CORP. LEI
Electra "6" (6' 6-pkt. table) Electra "7" (7' 6-pkt. table) Electra "8" (8' 6-pkt. table) Classic "6" (6' 6-pkt. table) Classic "7" (7' 6-pkt. table) Classic "8" (8' 6-pkt. table) Classic "8" (8' 6-pkt. table) Imperial Shuffleboard (16' to 22') Imperial Cushion Model (12') Bank Shot Model (9')	15 M
Classic "7" (7' 6-pkt. table) Classic "8" (8' 6-pkt. table)	MA SI
Imperial Shuffleboard (16' to 22') Imperial Cushion Model (12') Bank Shot Model (9')	MII
AUTOMATENBAU FOERSTER Natl. Sales Agents, L. T. Patterso	on Dis- NA'
tributors. Foosball Match Europa Meister Eishockey Musikhar 100	CI Se U
Musikbar 100	Ci Ci
AUTOMATIC PRODUCTS CO. CIGARETTE VENDORS	Co M M
AUTOMATIC PRODUCTS CO. CIGARETTE VENDORS Smokeshop "Starlite 450"; 18 sel., c. Smokeshop "Starlite 630"; 18 sel., c. Smokeshop "Starlite 850"; 27 sel., c.	ap. 450 ap. 630 ap. 850
AUTO-PHOTO CO. Model 12 Studio	Gi
V-2 Auto-Voice Recorder	RO
Mad World 2P (5/64)	M
(Jan. 1964) Super 8 Shuffle (4/63)	M
Г. H. BERGMAN CO.	\$995.00 M M
Nat'l Sales Agents, Duncan Sales Co. Arizon Gun (Live action pellets)	16
CAMECA Scopitone-Audio-Visual Machine, 36-S inch screen. Natl. Sales Agents, tone Inc., USA.	Sel., 26 19 Scopi- M
tone Inc., USA.	15 15
COAN MFG. CO. CIGARETTE VENDORS Model 74-MD; 74 sel., cap. 74	15 19
Model 74-MD; 74 sel., cap. 74 Model 74-APC; 74 sel., cap. 74 Model 94-UM; 94 sel., cap. 94 Model 94-UC; 94 sel., cap. 94	M
Model 116-WM; 116 sel., cap. 116 Model 116-WC; 116 sel., cap. 116 CANDY VENDORS	
Model 74-APD, 74 sel., cap. 74 Model 94-UD, 94 sel., cap., 94 Model 116-WD, 116 sel., cap., 116	M
Model 116-WD, 116 sel., cap., 116 Model 188-D, 188 sel. cap., 188 Model 47-Pastry, 47 sel., cap., 47	
CHICAGO COIN MACHINE	
Bronco 2P (5/64)	Mo
CONTINENTAL-APCO, INC.	
CONTINENTAL-APCO, INC. CIGARETTE VENDORS Continental "30"; 30 sel., cap. 830 Tobacco Shoppe "30"; 30 sel., cap. 83	0 Mo
GARWOOD METAL CO., INC. CIGARETTE VENDORS	Me
EXHIBIT SUPPLY CO.	Mo
412 "Vacuumatic." Vends Exhibit's Trading Cards. Capacity: 500	\$73.50 Mg
Card Vender (Mechanical). Model 412 "Vacuumatic." Vends Exhibit's Trading Cards. Capacity: 500 (Including 3,000 FREE cards) Card Vender (Mechanical). Model X500 (2 push chutes). Vends Ex- hibit's Trading Cards. Capacity:	ROY
hibit's Trading Cards. Capacity: 1,000 Cards	\$49.50
1,000 Cards	H
Capacity: 1,000 Cards	\$99.50 CF
Plastic Laminator (Mechanical). Model 444PV "Vacuumatic." Vends laminating material. Capacity: 300.	\$98.50
TECHED CALES & MEC CO	F-1
Empress 101 (101") Empress 92 (92") Crown One Hundred (100") Regent 91 (91") Regent 77 (77") Crown Fiesta—Reg. Bumper (Non Coin) Empire VIII (101") Empire VII (92")	EX EX L-;
Regent 77 (77") Crown Fiesta—Reg. Bumper	
(Non Coin) Empire VIII (101") Empire VII (92")	Ri Ce
F. FRANTZ MFG. CO. Little Leaguer (12/62) Double Header (12/62)	An
Save Our Business	Ce Cel
Kicker & Catcher ABT Challenge Pistol ABT Guesser Scale	77 Ta
Aristo Scale	Ce
World Fair 1P (5/64)	Ce t Ce
AUL W. HAWKINS MFG. Rodeo Pony\$ Ben Hur Chariot	7
Twin Quarterhorse	550.00 Ce
RVING KAYE CO., INC.	395.00 t
MONI GOIN MODEL C	Ce
NON-COIN MODELS Deluxe Continental (4½/x9') Ambassador 70 (85"x47") Ambassador 75 (92"x52") Ambassador 80 (106"x58") Ambassador 90 (114"x54")	Cu t
Deluxe Eldorado 6 Pkt. Series Mark I, 77x45	THI
Ambassador 90 (114"x64") Deluxe Eldorado 6 Pkt. Series Mark I, 77x45 Mark II, 85x47 Mark III, 92x52 Mark IV, 106x58 Mark V, 113x63 Deluxe Satellite, 77x45 Deluxe Klub Pool	LF
Mark V, 113x63	LF
Deluxe Rido Foot	

Regular 56x40 Jumbo 75x43 J. H. KEENEY & CO. Colorama 2P Pin (12/63) LEHIGH, INC. CIGARETTE VENDORS "Smoke Center" M-156, M-220, M-220 AC; 15 or 12 sel., 156 and 220 caps. Model M-407-AC; 19 sel., cap. 402 MARVEL MFG. CO. Slugger-Counter Baseball (1\(\text{if}\) - 5\(\text{if}\) 10\(\text{if}\) 10\(\text{if}\) Slugger-Counter Baseball (1\(\text{if}\) - 5\(\text{if}\) 10\(\text{if}\) 10\(\text
CIGARETTE VENDORS "Smoke Center" M-156, M-220, M-220 AC; 15 or 12 sel., 156 and 220 caps. Model M-407-AC; 19 sel., cap. 402 MARVEL MFG. CO. and universal pricing system, Half Doll Income Totalizer. HLPC-1-Stereo LP, 160 Selection, Hi away Plays 33-1/3 and 45 RPM recointermixed, Album pricing and universal pricing and universal pricing system, Half Doll Income Totalizer.
MARVEL MFG. CO.
(1d 5d 10d) DS160H—Directional Stereo, 160 Select
MIDWAY MFG. CO. Universal Pricing. Plays 33-1/3 and
NATIONAL VENDORS, INC. CIGARETTE VENDORS CIGARETTE VENDORS Includes the following features: Personal Control optional.
Upright-Series 113; 13 8-col. shifts, cap. 447 Crown series 222; 22 sel., cap. 616 Crown series 800: 20 sel. cap. 850 Remote selection, Twin stereo speake
Gonsolette-Series 650; 20 sel., cap. 670 Moduline-22M; 22 sel., cap. 616 Moduline-80M; 20 sel., cap. 850 Willo—Wall-O-Matic 100, Single Pricing TW1—Twin stereo wall speaker, 8 inch TC1—Twin stereo corner speakers, 8 inch
REDD DISTRIBUTING CO. Cinch Instant Shine Vendor (Vendor and packaged Cinch product) Giepen Coffee Vendor (Natl. Agents) TRI—Twin stereo recessed speakers, 8 in EBWC1-12 — Extended bass corner/w speaker, 12 inch PRVC-2—Powered remote volume control of the PrVC-2—Powered remot
Vend-A-Book Comic Book Vendor ROCK-OLA MFG. CO. CC-2—Coin counter BACKGROUND MUSIC Encore! 750 Sel.
Caravelle (20 Col. 800 Packs) Model 3002 Cigarette Machine Model 425 160-Sel. (Grand Prix) 7" LP Del. StMon. BMS-2—Background Music unit, 1000 sel. BMC-1—Background Music Compact BMCA-1—Companion Audio CIGARETTE VENDOR
Model 418-SA 160-Sel. (Rhapsody II) 7" LP, Del. StMon
Model 403 100-Sel. Wall Phono (33-1/3 Op-
tional) 1628 Deluxe "Stereo Twins" Speakers 1629 "Stereo Twins Jr" Speakers 1950 Remote Volume Control Unit Model 500 160-Sel. Stereo Speaker Wallbox 3 level personal pushbutton volume control
1576 100-Sel. Wallbox ingredients) 200 7 oz. cups. Selective: 6 1584 100-Sel. Wallbox 664-D—Seeburg/Bally Modular Coffee Ve 1551 Universal Wall Box Bar Bracket dor, Coffee-Chocolate (dry ingredients)
& 414 Model TRLB-M—Coffee, Hot Chocolate, Soup Vendor—Batch fresh brew, modulator door
and light, 600 cup capacity, coffee 4 ways, extra cream and sugar, whipped powdered chocolate, liquid sugar, liquid soup, fresh cream, with changer. Additional content of the content of
Single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar, Coffee 5 ways, extra cream and sugar,
feature. (Extra strong coffee button kit, Model 2017, available for Model 1403-S. Also available as Model 1403 without hot
whipped soup feature). Model 1200—Coffee, Hot Chocolate, Soup— single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar
buttons are standard. Model 3402—Coffee, Hot Chocolate, Soup and Tea—(Compact Model). Single cup, fresh Traveling Frog
Model 3403—as above, without 4 way tea feature. Model 450 Book-O-Mat/Shop-O-Mat, all pur- Model 3403—as above, without 4 way tea frageling Jennius Gemin Ride Traveling Dimosaur Space Ship (Adaptable to Other
dries and pocket books, 40-Selections—capacity variable on merchandise. UNITED MFG. CORP.
ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Auto-
mix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections.
160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 U.S. BILLIARDS INC.
CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, Pro 2—88x51 Pro 2—88x51 Pro 3—93x53
WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector. F-10486 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker EX-700 Wall Speaker Wodel 48 Model 48
L-2130 Ceiling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular
Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Model 875—88x50 Model 975—93x53 Regulation Bumper Pool
Ambassador Cig. Vendor 286; 14 sel., cap. 510 Celebrity Cig. Vendor 260; 20 sel., cap. 800 Celebrity Candy Merchandiser, 11 selections, Cap. 800 Cap. 800 CigARETTE VENDORS CA1A Console; 22 sel., cap. 850
360 capacity, modular. C-23; 15 sel., cap. 520 77 Candy Merchandiser, 11 sel., 360 cap. 429-Special; 11 sel., cap. 428 Tasty 20 Candy Merchandiser, 20 sel.,
Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 200 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 200 capacity, modular. Grand Slam Baseball (2/64)
tion, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular. Celebrity Fresh Brew Coffee Merchandiser, 2710 Stereo-Mono., 200-sel. phono.
11 selection, 750 cup capacity, modular. Celebrity Cold Drink Merchandiser, 4 selection, 1000 cup capacity, crushed ice feature optional, modular. Wall Boxes 5121 Private Stereo Spkr. for use on W 52500 and WB 5250 with Models 2300 thr
Dollar Bill Changer, 10 change combinations, up to \$300 bank capacity. Celebrity Condiment unit accommodating 5207 WB 104-sel.
Customic Background Music (Tape Cartridge) 5122 Stereo Convertible Console Spkr. 5123 Stereo Wall Spkr.—12" Coaxial
THE SEEBURG CORP. LPC-1B (Blonde Cabinet) Stereo LP Console, 100 Selection Phono. 5124 Stereo Corner Spkr.—8" Extended Range 5125 Stereo Extender Spkr. (Packed Pairs)
LPC-1BR (Blonde Cabinet) Stereo LP Console, 160 Selection Phono, with remote control. LPC-1—Stereo LP Console, 160 Selection 5126 Stereo Directional Spkr. (Packed Pairs) Hideaway Phonographs 2717 Stereo-Mono. 200-sel
Phono. 2711 Stereo-Mono. 100-sel



Wurlitzer Ten Top Tunes Feature

NO OTHER FEATURE EQUALS ITS EARNING POWER

The Ten Top Tunes Feature has it all over other phonograph features like a tent when it comes to producing extra pay and extra profits.

NO OTHER PHONOGRAPH HAS IT!

Proof again that the big money-makers come from Wurlitzer. Get the full story from your Wurlitzer Distributor.

MAKE THE SWING TO HIGHER EARNINGS

Step up the income from your music route. Replace old phonographs with WURLITZER 2800's and see how quickly and substantially your investment pays off.

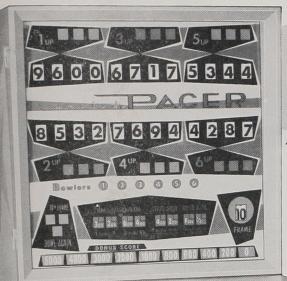
WURLITZER 2800



LOOKS BETTER . SOUNDS BETTER . EARNS BETTER

THE WURLITZER COMPANY . 108 Years of Musical Experience . NORTH TONAWANDA, NEW YORK





Facer

SHUFFLE ALLEY

NEW LOOK
CABINET DESIGN

Easier Installation



New, one-piece (top to bottom) back cabinet. One man and a "2wheeler" can install it in a jiffy. No lifting. PLAYER'S FAVORITE
TYPES OF SCORING

Flash-Bonus
Bonus
Dual-Flash
Flash
Regulation

BIG
4-Reel and 3-Reel
SCORE TOTALIZERS

Handicap Feature

EASY OR NORMAL

STRIKE STRIKE

1 to 6 Can Play

Also Delivering
SHUFFLE-TYPE

PANK POOL

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY!

*

United Games

*

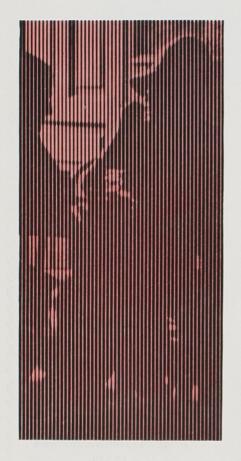
ALWAYS WANTED

at Trade-In Time RUGGED
Pilfer-Proof
CONSTRUCTION

8½ FT. LONG 2½ FT. WIDE SHIPPING WEIGHT (CRATED) 500 lbs. Designed by the ORIGINATOR of Coin-Operated SHUFFLE ALLEYS and BOWLING ALLEYS.

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

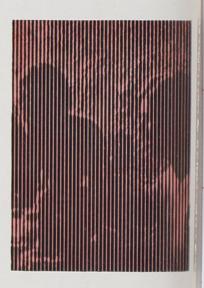
UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINGIS • CABLE ADDRESS: UMCO











new world of sound from ROCK-OLA the 1964 grand prix ... the prestige phonograph for all locations

160 PLAY STEREO MONAURAL PHONOGRAPH WITH 7" LP FEATURE-MODEL NO. 425

SPLENDOR OF STYLING Rock-Ola design simplicity distinguishes the new Grand Prix, versatile stereo sound center for any location. It takes up to 80 records, singles or albums, in any combination.

Its fine furniture styling in a mellow walnut tone imparts the warmth that inspires more frequent plays. And its mar-resistant, stain-resistant "Conolite" plastic laminate finish makes it easy to clean, gives it the rugged durability that keeps it smooth and gleaming.

Here at last is the ultimate in outstanding design, built-in Rock-Ola quality, and profitable Rock-Ola versatility. The mechanism itself is a triumph of Rock-Ola simplicity, engineered for the finest possible performance and the easiest possible servicing.



NEW WAY TO PROFIT . . . Twin stereo speakers in the new coin-activated Phonette remote speaker-selector unit beam the music to booth or bar for private listening pleasure—and more profits for you. Simple selector panel and personal volume controls add play appeal. Use the Phonette with any current model Rock-Ola phonograph, and boost profits right down the line.

Look to

RICK ILA for advanced products for profit

ROCK-OLA MANUFACTURING CORPORATION 800 North Kedzie Avenue · Chicago, Illinois 60651