

ATTENTION OHIO AND KENTUCKY

MEET YOUR NEW AREA DISTRIBUTOR

A&M ENTERPRISES
2110 GILBERT AVE.
CINCINNATI 6, OHIO

CONTACT HIM FOR KITS TO CONVERT YOUR OLD SEEBURG 200 DUAL CREDIT WALLBOXES INTO ALBUM PLAYING BOXES

OTHER AREA DISTRIBUTORS WILL BE ANNOUNCED LATER

COIN MACHINE IMPROVEMENT & MFG. CO.

3018 W. DAVIS DALLAS, TEXAS 75211
Tel: FE 7-1979

Low Nicotine In Little Sano Cigars

NEW YORK—Low nicotine content, the keynote feature of Sano cigarettes, is also now the feature of Little Sano Cigars, the new entry by the United States Tobacco Company into the little cigar field, according to Paul M. Archibald, vice president of the company and product manager of sales.

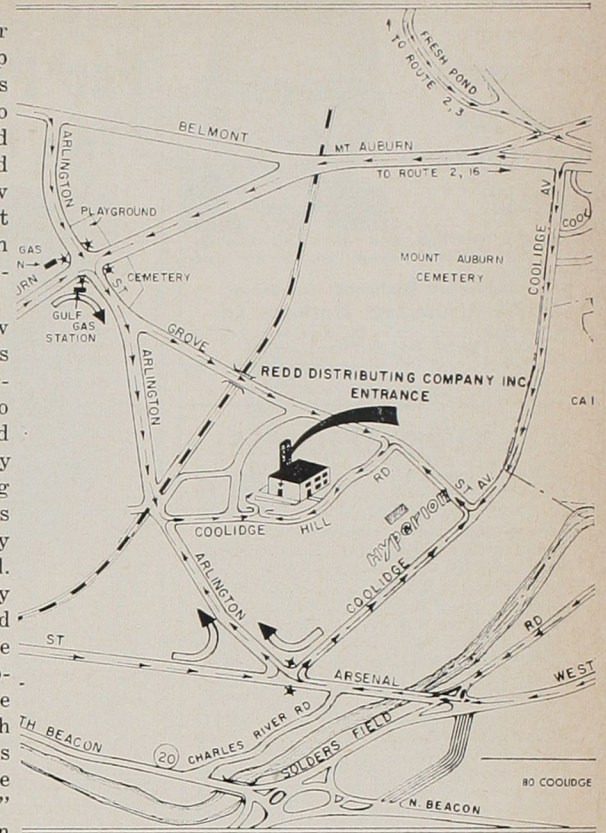
Archibald said, "repeat orders from many parts of the country showed positively that Little Sano Cigars, with their unique combinations of less nicotine, distinctive cigar taste and filter tip are filling a growing demand and need."

Usual retail price for a soft pack of 20 king-size Little Sano Cigars is 35 cents, and assurance of less nicotine is given on each pack, stating—"Less Than 1% Nicotine by Tobacco Weight."

\$25 OFF!

"Once they've found our new showrooms, they keep coming back. The idea is to get some of them to find it." This was Si Redd talking last week seated behind the desk in his new offices and showrooms at 80 Coolidge Hill Road in Watertown, Massachusetts.

Redd moved to the new quarters several months ago "but we are still hearing from operators who are as close as three and four city blocks. They can't find us." Frustrating though it may be, there is always a way. Especially where there is a Si Redd. Effective this week, every operator in New England will receive a map of the outlying area. "Every operator who comes to see me before June 30th with a copy of my map in his hands will get \$25 off the machine of his choice." And Redd says the map on this page counts!



Exclusive Chicago Area Distributors for WURLITZER PHONOGRAPHS and PARTS

IMPORTERS—Send for FREE LATEST CATALOG 64 PAGES—Fully Illustrated

COIN MACHINE EXCHANGE, INC.

Joe Kline • Cable: "FIRSTCOIN"—Chicago

FIRST

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

New Ownership Hikes Boston Arcade Collections



WALLS OF ARCADE ARE LINED WITH NEW EQUIPMENT, four pool tables dot center. More 6-pockets for the back room area are on the way.

34 New Pingames Spur Play

BOSTON — Charlie Wertheimer walked out of his arcade here last November after many years of profitable operation. One of the main reasons for Wertheimer's departure was that the owners of the building which housed his arcade saw fit to hike the rent once again. The opportunity couldn't be resisted and Wertheimer used it to secede from the coin machine business.

Less than one month later the real estate agent who could not rent the arcade site to anyone else stepped in as an operator, bought large numbers of new amusement machines under the guidance and direction of Trimount Automatic Sales Co., local distributor, and if Maynard Levin didn't own the building he still wouldn't leave the arcade business. "I've become a pinball machine operator and I'm glad I was pushed into it," stated

Levin during a recent interview with a Cash Box reporter.

New lights, new machines, and a new element of player, has brightened the otherwise dismal spot. No longer do the police raid the spot. "I threw out the girlie machines myself," said Levin from his Boston offices. He also removed many older model machines. His office is around the corner from the Washington Street arcade, a busy location in the heart of the theater-entertainment section of the Hub.

Actually, what happened is that Trimount's Irv Margold convinced Levin he should operate the location himself when Levin dropped by in search of an operator. "I'm sorry I didn't take the spot myself," said Margold in looking back to November 1963.

A tour through the arcade (pictured on this page) revealed machines all on ten-cent play. "We quickly changed over from nickel play." Four Valley pool tables are centered on the floor. No less than 34 pinball machines stand ready for action with every factory represented and every machine released in the last fifteen months on hand. No machines older than early 1963 models are used. Six baseball games dot a corner. Four gun games keep teenagers shooting. Two shuffle alleys are the latest models. One lone juke box (a Rowe AC model) stands in the far side. Another will be added shortly.

One attendant is on duty at all times. The place opens early and closes late. A coin change maker helps the change problems and a Rowe AC dollar bill changer helps the lady attendant. Southland, Williams, Bally,

Bright Lights, New Element Help Action

Gottlieb, ChiCoin, Midway, United, a Standard Changemaker, a Mutoscope plastic machine, are just some of the factory names evident.

Collections are greater than Levin Bros. execs expected, according to Margold. The ten-cent play has helped. But what has turned the trick is the new approach to entertainment. Beneath bright lights and in a pleasant atmosphere a real estate man who hadn't noticed a pinball machine for years is suddenly excited about making money with coin-operated equipment. Levin will add vending machines (drink, cigarettes, coffee at first) this month. After that, who knows. If the deal looks right he'll make more changes. "I think we can make money with this investment," said the realtor last week. Judging from the first six months, that appears to be a foregone conclusion.



OLD FRONT will come down shortly with new fixtures on order to brighten the appearance.

Scopitone At Show

NEW YORK—When 40,000 licensees from all over New York State attended the Annual Beverage Retailer Convention at the Hilton Hotel here last month, most of them stopped at the Scopitone booth to see and hear the latest in color film and musical sound. Hosting the booth (pictured above) were Scopitone-USA principles Abe Green (left) and Irving Kaye. Below, Runyon's Perry Lowengrub (left) with Cash Box manager Marty Toohy.



Cash Box—June 6, 1964



ENTRANCE offers additional machines flanked with a pocket-book department that draws customers.

ACTIVE'S
the choice for
**THE LOWEST
PRICES and
BEST EQUIPMENT
ALWAYS**



Exclusive Gottlieb and Rock-Ola Distributor for Eastern Penna., So. Jersey and Delaware.
Reconditioned Equipment For Export
ACTIVE Amusement Machines Co.
666 No. Broad Street, Phila. 30, Pa. P0plar 9-4495
1101 Pittston Ave., Scranton 5, Penna.

ALL TYPES SPECIALS!

1 Bally Congress S.A.	\$ 75.00
2 Bally Deluxe Jumbo S.A.	225.00
1 Bally Deluxe Club S.A.	135.00
3 Chicago Coin Gold Crown B.A.	675.00
1 Chicago Coin Princess B.A.	525.00
1 Chicago Coin 16' Royal Crown B.A.	735.00
6 United Duplex B.A.	215.00
2 United Capri B.A.	750.00
3 United League B.A.	265.00
2 United Falcon B.A.	350.00
2 Chicago Coin Bulls Eye Big League	65.00
1 Bally Big Inning	75.00
2 United Carnival Gun	125.00
2 Continental Corsair 30 Col	145.00
1 Dugrenier 9 Col	30.00
1 Hole In One	325.00
1 Bally Marksman	100.00
1 Midway Pistol Gallery	100.00
2 K-200 AMI Phonograph	425.00
2 J-200 AMI Phonograph	375.00
1 Wurlitzer 2700-3 Phonograph	875.00

LARGE SELECTION OF ARCADE EQUIPMENT ON HAND FOR IMMEDIATE DELIVERY! DISTRIBUTORS—CALL OR WRITE FOR OUR CONFIDENTIAL DISTRIBUTOR'S PRICE LIST!



DISTRIBUTING, INC.
CINCINNATI: 1210 Glendale-Milford Rd. 771-4250
COLUMBUS: 1112 North High Street

VENDORS — Ready to Operate

COLD DRINK MACHINES		
Apco Soda Shoppe MSS 3D	\$175	
Apco Soda Shoppe MSS 4D	345	
Apco Soda Shoppe Deluxe 3D with crushed ice	995	
Cole Spa 3D, 1000 cup cap.	195	
Cole Spa, TM-1000 4D	475	
Lyon 1400-2F 2D, 1400 cup	185	
Lyon 1400-4D, 1400 cup	225	
Rowe L-1000 4D, 100 cup	575	
MISCELLANEOUS		
Ball Point Pens	18	
Cookie Vendor 9 sel.	75	
Vendo Pre-Select Milk	395	
Vendo Post-Select Milk	495	
CIGARETTE		
Corsair 20, 20 col.	175	
Corsair 30, 30 col.	195	
Dugrenier Champion, 11 col.	125	
Eastern Elec. C-8, 11, 22 col.	110	
Eastern Elec. C-18, 95		
Eastern Elec. C-12, 125		
Keeney 9 col.	75	
National 9M, 9 col.	95	
National 9ML, 9 col.	125	
National 11ML, 11 col.	150	
National 11L, 11 col.	185	
National 113, 13 col.	210	
Rowe Ambassador, 11 col.	125	
Rowe Ambassador, 14 col.	165	
Seeburg E-1, 22 col.	135	
Seeburg E-2, 22 col.	165	
Smokeshop Slimline V-18		\$150
Smokeshop Slimline V-27		235
Smokeshop Slimline V-36		325
SANDWICH MACHINES		
DuGrenier 4 sel.	165	
Rowe 5 sel.	250	
Rowe Celebrity Modular 147, all purpose, 130 cap	775	
Stoner 5 sel.	225	
CANDY VENDORS		
DuGrenier Candy-mart 8 col.	175	
Stoner 6 col.	125	
Stoner 8 col.	175	
Stoner 11 col.	245	
U-Select-It 188, 2 col., 10c	125	
Shipman 6 col.	75	
Northwestern SW 16		275
Rowe Showcase 12 col.		225
Rowe Tasty 20 sel.		395
HOT COFFEE		
Apco Coffee Shoppe Jr.	175	
Apco Coffee Shoppe Sr.	195	
Avenco 200 Coffee-Choc.	135	
Bally 583, 8 sel., 480 cap	275	
Bally 507, Batch Brew	395	
Bally 660D, single cup brew	69	
Cole Fireball 2 sel. Coffee-Choc.	135	
Hebel 4100, 200 cup	135	
Stoner 5000, 500 cup	175	
HOT FOOD		
Fadim Rowe 7 sel 140 cap.	225	
Wittenberg 24 sel.	695	
Vendo 5 sel.	350	

CLEVELAND COIN Machine Exchange, Inc.
2029 Prospect, Cable-Clecoin, Cleveland, Ohio

Ray Erfle Leaves Broad St. Trust For Philly's New Lincoln Nat'l.

"True Friend" Of Coin Machine Industry



RAY ERFLE

PHILADELPHIA—Raymond J. Erfle, Sr., banking official who was one of the first to give sound financial recognition to the coin machine industry, has resigned his position as senior vice-president of the Broad Street Trust Company to accept a more challenging post as Executive Vice-President of the newly-created Lincoln National Bank of Philadelphia.

Closely identified with the coin machine industry for 27 years, Mr. Erfle has been in the commercial banking field for 37 years, excepting for the five years spent in the military service. He served in the Southwest Pacific with the Air Force and holds the rank of Colonel. His banking career spans every position from messenger to senior vice-president and now, chief executive officer.

It was while he was at Northwestern Bank and Trust Company before its merger with the Broad Street Trust Company that Erfle first gave financial recognition to the coin machine industry by extending credit and accommodations to both distributors and operators. He had so much confidence in the soundness of the coin machine industry and the men associated with it that he extended credit even to location owners.

It was after the bank merger when Erfle stepped up in executive capacity at Broad Street Trust Company that he became a real "tower of financial strength" for the coin machine industry. With direction from such industry figures as Joseph Silverman, executive secretary of the Amusement Machine Operators Association of Greater Philadelphia, and from David Rosen, president of the David Rosen, Inc., distributing firm, Erfle was recognized as "a true friend" of the coin machine industry.

The industry in general derived great benefit from the advice and support provided by Erfle. While he was ever the banking executive, Erfle always identified himself actively with the industry and is expected to continue to do so. He attends all major events sponsored by the local and state associations, addresses many of their meetings. He attends national conventions in the industry and on many occasions has been a featured speaker or moderator at convention meetings.

Even in communal affairs, Mr. Erfle allied himself with the coin machine industry. In the philanthropic activities of the Philadelphia Variety Club, he allies himself with the amusement machines division. One year he served as chairman of the Coin Machine Division for the Allied Jewish Appeal, and this year, he was co-chairman of the annual dinner of the Coin Machine Division in behalf of the Allied Jewish Appeal.

In his new position with the new bank, which has former Mayor Rich-

ardson Dilworth among its founders, Mr. Erfle takes with him the well wishes and friendships of the coin machine industry—distributors and operators alike.

William Moore, who was assistant to Mr. Erfle at Broad Street Trust Company and who also was most helpful to the coin machine industry, remains at his post. It is significant that while Broad Street Trust has in the past decade branched out to almost two dozen offices, Mr. Erfle always saw fit to remain at the home office at Broad and Fairmount Avenue. Located in the heart of the city's coin machine row, it always kept him in close touch and easily reached by all whenever needed. Replacing Mr. Erfle will be Roland Kushmore, transferred from a branch office. Mr. Kushmore was originally associated with Mr. Erfle at the old Northwestern Bank.

The coin industry will be given a great opportunity to pay personal tribute to Mr. Erfle on June 1st when a dinner in his honor will be tendered at Old Original Bookbinders Restaurant by the Escrow Corp., of which distributor David Rosen is the vice-president. The Escrow Corp., a financing institution also identified with the coin machine industry, has extended an invitation to all in the industry to attend the testimonial dinner.

Diamond Will Expand Bldg., Revamp Offices

NORFOLK—Jim Donnelley, sales manager of Diamond Coin Machine Exchange Inc., Wurlitzer distributors in this area, advised the trade here last week that the rapidly-growing coin machine distributing firm will expand its present building area to include a new addition—a 60 x 30 foot parts department extension to accommodate the growing demand for coin machine and pool table supplies and parts.

Owner Chris Christensen, who covers the territory in an airplane ('Bonanza') has succeeded in increasing parts volume via a mobile parts truck which travels the territory throughout the State of Virginia.

Construction will begin this week on a new office for Christensen, a new sales office for Donnelley, and the parts room addition. The building also houses Cavalier Coin Machine Company, one of the largest operations in the East.

Diamond distributes Wurlitzer, Valley, Irving Kaye, United, Urban, and American Shuffleboard. In addition, the exec stated that a new equipment showroom will be constructed to house the firm's lines where greater display possibilities are possible.

N.Y. Ops Guild To Meet

BEACON, N.Y.—Mike Mulqueen, President of the NYS Operators Guild, advised last week that the next guild meeting will be held at the Governor Clinton Hotel, Kingston, N.Y. on June 17 at 7:30 PM.

Canteen Declares 5¢ July 1, Dividend

CHICAGO—the Board of Directors of Automatic Canteen Company of America at their meeting voted the resumption of the company's quarterly dividend, and declared a 5¢ dividend payable July 1, 1964, to stockholders of record June 15, 1964, it was announced by Patrick L. O'Malley, President.

Meeting Dates and Trade Events

JUNE

- 5-7 Coin-Operated Industry of Nebraska, Annual Meeting
Place: Paxton Hotel, Omaha, Neb.
- 5-7 California Automatic Vendors Association
Place: Mark Thomas Inn, Monterey, California
- 6 Wisconsin Automatic Merchandising Council
Place: Park Motor Inn, Madison, Wisconsin
- 6 1964 U.J.A. Coin Division Victory Dinner
Place: Statler Hilton Hotel, New York City
- 7-10 National Confectioners Association
Place: Americana Hotel, New York City
- 13 Massachusetts Automatic Merchandising Council
Place: Dinkler Plaza Hotel, Atlanta
- 16 Music Operators of New York Quarterly Meeting (General)
Place: To Be Announced
- 17 New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N.Y.
- 18 National Association of Coin Laundry Equipment Operators, Inc.
Place: Beverly-Hilton Hotel, Los Angeles, Calif.
- 18-20 Indiana Tobacco-Candy Distributors & Vendors, Inc.
Place: Claypool Hotel, Indianapolis, Ind.
- 20-23 Southern Wholesale Tobacco and Candy Association, Inc.
Place: Dinkler Plaza Hotel, Atlanta, Georgia
- 21 Music & Vending Association of South Dakota
Place: Lieberman Music Co., Minneapolis, Minn.
- 22-25 Catholic Hospital Association, Convention
Place: New York Hilton, N.Y.C.
- 26-28 Cigarette Merchandisers Association, Inc.
Place: Laurels Country Club, Sackett Lake, Monticello, N.Y.

AUGUST

- 2-4 National Candy Wholesalers Association
Place: Sheraton Park Hotel, Washington, D.C.
- 3-5 American Management Association
Place: 135 W. 50th St., N.Y.C.
- 24-26 National Association of Concessionaires Eastern Regional Conference
Place: Mayflower Hotel, Plymouth, Mass.
- 26-30 National Automatic Laundry & Cleaning Council
Place: N. Y. Coliseum (exhibits); Barbizon-Plaza (meetings), New York City

SEPTEMBER

- 24-26 Michigan Tobacco & Candy Distributors and Vendors Association
Place: Statler-Hilton Hotel, Detroit, Mich.
- 24-26 Texas Merchandising Vending Association—Texas and Oklahoma Tobacco Distributors (joint meet)
- 25-27 Music Operators of America Annual Outing
Place: Nevele Hotel, Ellenville, N.Y.
- 27-Oct. 2 National Association of Concessionaires
Place: Conrad Hilton Hotel, Chicago Annual Convention
- 28-Oct. 1 Motion Picture & Concessions Industries Trade Show
Place: Conrad Hilton Hotel, Chicago

OCTOBER

- 14-16 Music Operators Of America
Place: Sherman House, Chicago Annual Convention
- 17-20 National Automatic Merchandising Assoc. Convention
Place: McCormick Place, Chicago Annual Convention

Cash Box—June 6, 1964

NOW DELIVERING UNITED'S "PACER" AND "TORNADO"



EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

PHILADELPHIA, PA.
1641 N. BROAD ST.

PITTSBURGH, PA.
1508 FIFTH AVE



OPPORTUNITIES FOR PROFIT IN CUSTOMMUSIC™

*If you want to get into the background music business...
or, if you're in it but would like better equipment or better music or both...
then you should know about the profit you can make in Custommusic*

◆ This great new music system plays from endless tape cartridges—plays more than 60 hours without repetition—needs minimum servicing.

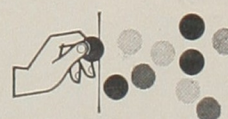
◆ Three brand-new music libraries, especially selected from the great music centers of the world—Production, Atmosphere, Commercial.

◆ Every business in your area is a prospect, with unlimited opportunities.

◆ You build recurring income with every lease or rental.

And you are backed by one of the nation's largest vending and music companies—by hard-hitting national advertising—by promotional programs tailored for your own use.

For further information, write
CUSTOMMUSIC DIVISION.



ROWE
AC
MANUFACTURING

The Merchandise Mart
Chicago 54, Illinois

Rowe sets the standards in vending equipment,
bill changers, music systems

KEENEY'S ALL-NEW COLORAMA

the DIFFERENT
2-PLAYER
FLIPPER GAME!

See your Distributor
or contact

J. H. KEENEY & CO., Inc.

2600 W. 50th St., Chicago 32, Ill.
Phone: HEMlock 4-5500

SPRING SALE

SAVE
ON ALL
USED

Vending Equipment

- 2 L1010 Drink
- 22 AK7 Coffee
- 3 Robeteria All Purpose
- 1 Robeteria Tasty 20
- 6 Book O Mat
- 3 Dollar Bill Changer
- 2 Chips n' Stuff
- 2 20/700 Electric Cig. Rowe
- 1 20/700 Manual Cigarette Rowe
- 2 L1000 Drink
- 4 RV 750 Coffee
- 2 Cigar Vendors
- 7 IVI Coffee
- 4 Cole "Fireball" Coffee
- 7 14 Col. Rowe Ambassador Cigarette
- 1 11 Col. Rowe Commander Electric Cigarette
- 22 11 Col. Rowe Cigarette
- 2 9 Col. Rowe Cig.
- 8 8 Col. Rowe Electric Cigarette
- 7 8 Col. Rowe Cigarette
- 13 30 Col. Corsair "30" Cigarette
- 14 22 Col. Eastern Electric Cig.
- 3 8 Col. Eastern Electric Cigarette
- 5 15 Col. Stoner Cigarette
- 2 9 Col. National Cig.
- 2 8 Col. National Cig.
- 4 9 Col. Du Grenier Cigarette
- 3 8 Col. Du Grenier Cigarette
- 1 8 Col. Du Grenier Candy

ALL EQUIPMENT LIKE NEW
Guaranteed Clean & Checked
WIRE • PHONE • WRITE TODAY

Exclusive Rowe AMI Distributor
Ea. Pa. - S. Jersey - Del. - Md. - D.C.

DAVID ROSEN, INC.

855 N. BROAD ST., PHILA., PA. 19123
Phone: (215) CEnter 2-2903

Paramount Operating 15 Scopitones In Metro N.Y. Area

■ More To Come

NEW YORK—Periodic installations of the Scopitone film machine on locations in the New York metro area by the Paramount Vending Company have now reached a total of fifteen, according to Al Miniaci, Paramount president. Miniaci also advised that he should be able to continue placing as many of the devices as he is able to get from Scopitone-USA, the Miami Beach based firm which is licensed to distribute the French made machine and which shortly plans to manufacture the unit in this country.

Among the locations in which Paramount is operating the Scopitone, according to Miniaci, are the Chateau Madrid, a fashionable night spot in Manhattan; the Town House in Tuckahoe, N.Y. and Grand Central Terminal. One location, a mid-town cabaret called Mister 'J's,' has been advertising the machine in New York newspapers as its main attraction.

Miniaci advised that the one constant factor he has noticed concerning the machine is that it fares best in transient locations. In one such location, the Broadway Arcade on 52nd St. in Manhattan, the Scopitone machine has proven to be one of the strongest crowd attractions, according to Cash Box visiting reporters.

Miniaci, himself a part owner in Scopitone-USA, has the exclusive franchise to operate the machine in New York State. The Paramount exec advised that films are presently being produced by various film companies for Scopitone in California, Florida and in New York City, and as such he foresees no difficulty in the rotation and substitution of films for programming variety. It is still too soon, Miniaci contends, to determine what type of film is most appealing to the public.

The Scopitone machine was given a reception at the Hotel Pierre in Manhattan, a few weeks ago, both to showcase it for the metro New York press and to formally announce that 80% of the stock of Scopitone-USA was purchased by Tel-A-Sign, Inc. A. A. Steiger, president of Tel-A-Sign, announced that his company plans to use the film device as a new medium in their point-of-purchase advertising program. Other principals involved in the distribution and future manufacture of the machine are Abe Green of the Runyon Sales Co., Irving Kaye of the Irving Kaye Co., and Alvin Malnick of Scopitone-USA. Jack Mitnick is Sales Director of the firm. Another press party was held last week by the film machine company at Chicago's Ambassadors Hotel.



Eastern Flashes

The sympathy of the industry goes out to the Engelman family on the death of Sam Engelman, a well liked and most respected member of the trade. . . . Tops with ops in the record department, according to Eric Bernay of A-1 Record Sales, are Dionne Warwick's 'Walk On By' on Scepter and the very popular 'People' by Barbra Streisand on Columbia. Eric is so busy these days, huffin' and puffin' around the shop with his sleeves rolled up, trying to meet orders and arrange the stock that you'd never know he was "the boss."

Bill Herbord, assistant sales manager and engineer for the Automatic Products Company, manufacturers of the Smokeshop cigarette machine, due to hit New York on Monday, May 31st, according to Bill and Murray Weiner. He'll discuss equipment and business in general with Smokeshop distributors.

Mike Munves and his right hand man Dick Greenberg contend that the Southland 'Little Pro' is one of the most coin provoking pieces of equipment ever placed in an arcade. Mike says that two of his best and most regular arcade areas are Coney Island in Brooklyn and Seaside Heights in New Jersey.

Nate Sugerman was remarking on the not-always infallible judgment of the Army National Guard when, years back, as a college graduate with a pending masters degree, trying to enlist for six months duty with the reserves, they advised that they had selected a fine spot for his talents in the motor pool. Nate prudently declined the offer, and was about to walk out of the recruiter's office, when he was offered a job as a clerk-typist and promptly changed his mind.

Lou Druckman claims he was actually wilting in last week's heat, lamenting the fact that he has little "fuzz" on his dome to protect his sensitive scalp from the harsh rays of the sun. Boss Irv Holzman has so many irons in the fire—from the UJA, to the Friars Club, to helping his 3½ year old granddaughter Jill—Jill get a start in TV modeling—that he's glad to be distributing the United 'Pacer,' a game so well received by ops, Irv says, that "it almost distributes itself." The 'Tycoon' is quite emphatic when he states that the 1964 victory dinner-Siskind testimonial will have the greatest show and the highest attendance in the history of the division's affair. One glance at the June 6th program should convince any skeptics that such is definitely the case.

Al D'Inzillo is faced with the same problem as the other Rock-Ola distributors across the country—trying to keep up with ops' orders for the new 'Grand Prix.' Actually, with the demand up and the factory production running slightly behind, Al has had to limit equipment to ops in order to make sure everyone gets something. Harry Koepfel says the story's the same with the U.S. Billiards Pro series pool tables, as one look at the almost vacant showroom floor will attest. Actually, Al Simon has had to make additional trips out to the Amityville plant to try and keep production up to meet the orders.

Abe Lipsky's looking forward to the June 6th fete at the Statler-Hilton. Although Abe is a Tenth Ave. based coinman, he'll still have one of the longest trips of any of the guests to the hotel that night, as he lives in Cherry Hill, N.J. Actually, Abe commutes the entire 100-plus miles to work every morning, and as such, has probably logged more travel miles than any airline pilots.

Larry Feigenbaum, of Albert Simon Co., and the wife are off for a three week vacation to England, beginning June 4th, where they'll combine their holiday with a little antique hunting. Larry says the "Mrs." has gone to Britain before on antique expeditions and has often returned with some rather valuable items. This time, weather permitting, they may even venture into Scotland. While reminiscing about his last visit to Europe with the U.S. Army in 1945, Larry mentioned that he had spent one month with relatives in Zurich, Switzerland. He remembers Zurich as the spot where he's enjoyed the most gracious living of his lifetime.

Harry Berger announced in a flyer sent out to the industry last week that he will hold an open house June 18th. at his Westside showrooms on Tenth Ave. When last seen, Harry was out trying to dig up a suitable favor or souvenir which he plans to present to each guest who attends the celebration.

Sid Greenfield reports that his son Phil is in from California for a one month vacation, and says that Phil and his brother Mary were both out for a day at the World's Fair. Sid also reports that his wife is recuperating beautifully from her recent operation at Columbia Presbyterian Hospital. Milt Tucker was out on the Long Island road for Harold Kaufman, spending much of his time in the Nassau territories.

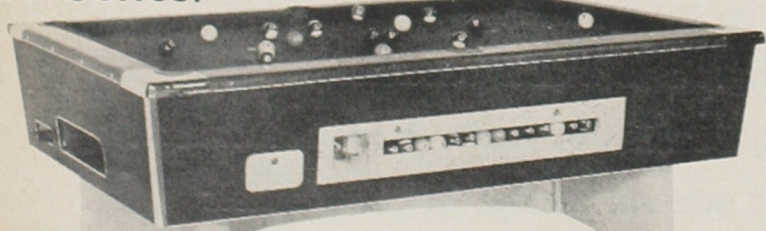
Sam Morrison, Musical Moments, will attend the UJA Victory Dinner with his brother Sol who is an electronic engineer with a professional record that covers Cape Canaveral and other satellite sites. Sam's table will also be honored by the presence of Al Cordial, former Genl. Douglas MacArthur's interpreter, who will be at the Morrison table. . . . "Can You Do It" by the Contours (Tamala-Motown) has the Harlem places shaking. . . . A sleeper: Gladys Knight singing "Givin' Up," a spiritual disk that has the uptown locations asking for more. . . . They're asking for the new Chuck Jackson single, too "Beg Me."

Meyer Parkoff and Murray Kaye busier than usual after fitting in several meetings with the sales staff. Seeburg equipment of all types—music, vending—and pool tables—and of course the DuGrenier line, a recent Seeburg acquisition, all keeping the Atlantic crew moving at a rapid pace. Tests continue on 'Pic-A-Pac.'

Suren Fesjian, Mondial's chief exec, off to Europe June 5 and when he returns, look for another juke box on the American market—a French-made machine. Aspet Varten and Dick Sarkisian will handle exports in Fesjian's absence. . . . Ben Chicofsky needs another arm and two more assistants. He's planning the June 16th afternoon meet with Westchester and upper NY State execs; a meet later that eve at the Holiday Inn with hundreds of ops planning to attend the General Session; he's got the seating arrangements decked out for the UJA-Siskind affair; and of course there's the Nevele Hotel annual outing for September that needs attention now.

Ditchburn Equipment Ltd.'s M. H. Town, Sales Exec, in town at the Moritz after a cross-country business tour calls Cash Box on arrival. . . . Condolence to the Bernoff Family (Regal Music) on the death of Charlie's brother. He died last week at the age of 51. . . . Joe Ash, Philly's Active Amusement Machines Co., on two phones (2—count 'em—2) complaining on both. The first to the Rock-Ola factory "Where's My 'Grand Prix' shipment? !"; the second—the Gottlieb plant—"Tests are great on the new 'Bonanza' pin so where is my shipment?!" Actually, Joe Ash is happy as a lark as long as demand stays at its peak. . . . Active held showings of the new Rock-Ola phono at the Penn Harris Hotel in Harrisburg and the General DeKalb Hotel in Norristown recently. Big turnouts, big orders, hence the telephone calls to the factory for more.

Pro Series!



CUE BALL LOCK (15th ball locks cue in)
PRE-ASSEMBLED PROFESSIONAL STURDY BASE (NO WEDGE)

PRO 1— 78 x 46
PRO 2— 88 x 51
PRO 3— 93 x 53
PRO 4—103 x 58

CALL
(Area Code 516)
PY8-2626
or

Local Distributor

U.S. BILLIARDS, Inc.

Amityville, New York

Chicago Chatter



The 45th annual National Restaurant Association Convention and 22nd annual American Motor Hotel "Motelrama" was in at McCormick Place and the Palmer House May 25-28. Rowe AC Mfg.'s "Customusic" background music unit was on display, along with the M200 "Tropicana" phono and several vending machines. The exhibit was manned by Don Lunday, Jim Newlander, Phil Iover, and other Rowe executives. . . . There were miles and miles of exhibits (Rowe AC the only vending rep), and a person needed "7 league boots" to take in all the convention action at the huge lakefront exposition hall.

"Scopitone" was unveiled in Chi last Wednesday, May 27. Hosts at a cocktail party in the Beau Nash Room of the Ambassador East Hotel were Scopitone-SA prexy Al Malnick, Tel-A-Sign head A. A. Steiger, sales chief Jack Mitnick, and Joseph L. Sicari.

Rock-Ola executive vice president Edward G. Doris returned from a week's vacation feeling fit and rested. George Hincker sez sales of all Rock-Ola equipment are booming. . . . Ed Ratajack has been working out of his Evanston office, by telephone, appointing distributors in many territories for "Foosball" and "Ice Hockey." Barry Mour, L. T. Patterson's vice pres., was a weekend visitor to Evanston. . . . Just a reminder: The June 27 issue of Cash Box will feature big Quarterly Export section. This is a must issue.

The word from Sam Stern, prexy of Williams Electronic Mfg. Corp., is that the Chicago based amusement game manufacturer is making a "grand slam" with a popular trio of games: "San Francisco" 2-player, "Palooka" single-layer, and "Grand Slam" baseball game.

The welcome mat is out-in-front as usual at First Coin Machine Exchange, according to Prexy Joe Kline. Greeters are (as always) Sam Kolber, Fred Kline and Cliff Mueller.

The big news at Bally Mfg. this week is (of course!) the new "Mad World" two-player, with the "Free-Ball alley." Bill O'Donnell and Herb Jones, say they're enjoying excellent acceptance everywhere.

Over at D. Gottlieb & Co. success continues with Gottlieb's "World Fair" inball amusement game. Reports we receive from Dave Gottlieb, Alvin and Nate Gottlieb, and Judd Weinberg indicate that "World Fair" is a big winner.

While Empire Coin owner Gil Kitt is 'Gallivantin' on the European Continent on behalf of Empire Coin Machine Exchange everyone in the Chi headquarters is busy as blazes writin' up orders. Vice prexy Joe Robbins and his lovely Marian are still beaming over the recent Bar Mitzvah eloquence of son Mark Jay Robbins.

Reports we're getting from Chicago Dynamic Industries on the new "Bronco" two-player flipper skill game are aglow with a success pattern. Mort Secore and Ralph Wyckoff mince no words in spelling this out. Sam Wolberg and Sam Gensburg are tickled over results with this game, and other ChiCoin amusement games.

United Vice prexy Bill DeSelm and exec veepee Herb Oettinger advise that Phil Schwartz is enjoying great popularity in United Mfg.'s exhibit booth at the Paris Exposition in France. Stellar features are United's "Tornado" big ball bowler, "Pacer" shuffle alley, and "Bankpool."

We're tickled to hear that Mary Gillette is improving rapidly from recent surgery. Friends may send get well cards to Mary at Phonograph Service Corp., 2434 North Cicero, in this city. . . . Irv Perlman resigned as president of the Record One Stop Assn., Inc. (ROSA) due to the pressure of personal business. Stan Stone's the new man at the ROSA helm. . . . Al Rodstein, of Macke Variety Vending, in Philly, was elected president of the Pennsylvania Automatic Merchandising Council, according to Gilbert H. Tansey, NAMA's state council secretary April 25. Vice Presidents are Joseph McGlenn, A. W. Weller. Harry Rosen is treasurer. Board of Governors include: John O'Brien, P. J. Schalm, Jr., Wayne Skilton, John J. Tobin and Alan Morrison. Holdover members are Sidney Coplin and Charles Miller.

As MOA Prexy Lou Casola and Managing Director Fred Granger prepare to enplane for Omaha's COIN meet they are also setting plans for a session when they return with MOA Board Chairman Harry Snodgrass (June 10). Clint Pierce will also be on hand for the meeting in Chicago's Sherman House. Over at Midway Mfg. Hank Ross, "Iggy" Wolverton and Bob Jones are in constant huddles planning exciting, new amusement equipment for later release.

Harold Schwartz, of World Wide Distribs, infos the enlargement and remodeling of the shop facilities is proceeding according to plan. The firm also has spacious, beautiful showrooms to display the music, vending and amusement equipment.

The word from Stan Levin, at Atlas Music Co., is that everyone's busy writing orders on Rowe-AMI, Rowe vending and Bally Mfg. Co. equipment these days. In at the offices were Prexy Eddie Ginsburg, Sam Gersh, Stan, Bill Phillips, Bob Fabian, Mort Jacobs, et al. . . . A busy factory in this bustling Windy City is J. F. Frantz Mfg. Co., where Johnny Frantz is keeping production moving at a hectic clip on Frantz coin-operated counter games.

Plans are set in Omaha for the upcoming Coin Operated Industries of Nebraska (COIN) conclave June 6-7, in the Paxton Hotel, according to Howard Ellis. Among the states represented are Iowa, Missouri, Kansas, S. Dakota, Colorado, Wyoming, Minnesota and Nebraska. As an innovation each state group will be assigned its own private meeting room. We're certainly looking forward to seeing old buddies, Hymie Zorinsky, Howard Ellis, and a host of other friends.

**FOR THE FIRST TIME...
A REALISTIC GOLF GAME UNDER GLASS**

Little Pro

Joe Robbins, amiable sales manager of Empire Coin, Chicago, says:

"Little Pro has big appeal. When it comes to making money, Little Pro's no amateur."

A GAME OF SKILL!

Player turns "Little Pro" toward lighted hole. Player controls "Little Pro's" stroke with "hard" or "easy" button. Player strives to finish all 9 holes in par or under.

ADJUSTABLE
EXTENDED
PLAY



10¢ PLAY

Manufactured by
SOUTHLAND
Engineering, Inc.
"THE HOUSE OF ORIGINAL IDEAS"
1637 Euclid St., Santa Monica, Calif.
Telephone: EXbrook 3-3724

PHONOGRAPH SPECIALS

Seeburg 201 DH	\$525.00
Wurlitzer 2410S	495.00
AMI L-200	645.00
Seeburg M100C	225.00
Seeburg HF100G	295.00
Seeburg 3W1 Wall Box (100 Selection)	18.50

REFINISHED—RECONDITIONED
AS ONLY SHAFFER CAN DO!

SHAFFER MUSIC COMPANY

849 N. High St.

Columbus, Ohio 43215

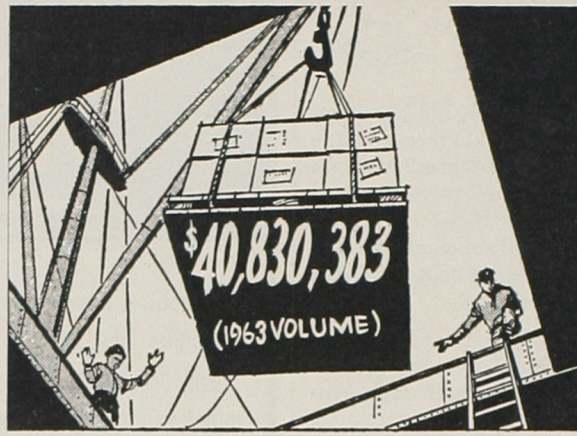
Phone: (614) 294-4614

BUY
Bally
FOR
TOP EARNINGS
IN
EVERY TYPE OF LOCATION
EVERYWHERE

MECHANIC

We are seeking a man with diversified experience in repairing amusement and music machines. For a qualified person we can offer an excellent weekly salary commensurate with past experience and ability. 5 day week. Liberal employee benefits. Write or phone Ed Stern or Ken Lewis at:

Amuse-A-Mat Corporation
1213 North 5th Street
Philadelphia 22, Pa.
Poplar 3-9600



The **FIRST** of the **1964**



Quarterly Export Volume Reports

Will Appear In Our June 27th Issue.

Buyers of coin machine and vending equipment in every market of the world will receive their copy of this and every QUARTERLY EXPORT VOLUME REPORT scheduled for publication by Cash Box this year.

Be certain that your firm is represented in each of these special export issues. Get your share of a \$40 million annual volume that grows every year.

Tell your sales story to the overseas buyers who are responsible for this volume and tell it economically through the advertising pages of Cash Box, the only coin machine and vending trade publication serving the worldwide export coin machine and vending business with IMPACT!

Deadline for advertising copy: **Wednesday, June 17th**

1780 Broadway New York 19, N.Y. Tel. JUdson 6-2640

CHICAGO • LOS ANGELES

ENGLAND • GERMANY • ITALY • BELGIUM • HOLLAND • SWEDEN

AUSTRALIA • CANADA • MEXICO • ARGENTINA • BRAZIL • JAPAN



MOA Clarifies Dues Structure

CHICAGO—MOA Business Manager Fred Granger has advised the trade that several operator-members have misunderstood the present dues schedule which is based on number of machines owned and operated by each operating company member. Following is an explanation of MOA dues and the various classification levels: Administrative dues remain the same. Legislative dues have been increased on the basis of the number of phonographs a member operates. If you have 0 to 50 phonographs, you will pay \$15.00 legislative dues plus the fixed \$35.00 administrative dues for a total of \$50.00. If you have 51 through 100 phonographs, your legislative dues are \$40.00 plus \$35.00 administrative dues for a total of \$75.00. If you have over 100 phonographs, your legislative dues are \$65.00 plus \$35.00 administrative dues for a total of \$100.00. Associate members (distributors, jobbers) will pay \$100.00 per year legislative dues. Clear?

Bobby Gordon Heads 'Artist'

CHICAGO—Bobby Gordon and his Decca recording of 'Young Man's Fancy' has been selected by the Seeburg Corporation for their 'Artist of the Week' release for the week of June 1st. There will be no 'Artist of the Week' selection in Seeburg's releases for the week of June 8th.

'Little LP' material made available by Seeburg in the 'Pop Vocal' category are two Roulette albums—'The Great Reunion' with Louis Armstrong and Duke Ellington, and 'Two's Company' with Chris Conner and Maynard Ferguson, plus the Verve recording of 'Ella and Basie' with Ella Fitzgerald and Count Basie, and the Capitol album of 'Shut Down, Vol. 2' by the Beach Boys.

In the 'Pop Instrumental' slot, Seeburg has selected the Command recording of 'Electrodynamics' by Dick Hyman, 'The New Tommy Dorsey Orchestra' by the Dorsey Orchestra on RCA Victor and 'Manhattan,' by Mantovani on London.

In the final category, 'Country & Western,' Seeburg has released a 'Twin Pack' of the RCA Victor album, 'Diamonds by the Dozen—Country Style' performed by various artists.

2nd Runyon Session

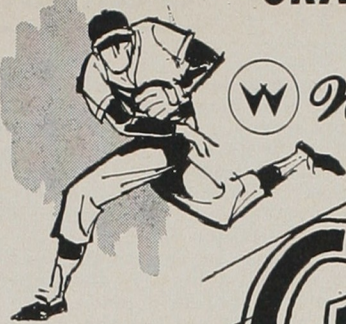
NEW YORK—The second of three scheduled service classes designed to instruct phonograph servicemen in every facet of the Rowe AMI 'Tropicana,' was held Monday evening, May 25, at the Runyon Sales Company. The session, which began at 6:00 and ended at 9:00 P.M., was conducted by Rowe regional service engineer Art Seglin and presided over by Runyon officials Nate Sugerman, Louis Wolberg, Jack Milz and Sid Gerber.

Servicemen and operators from lower Westchester and the metro New York area were in attendance. Food, refreshments and a souvenir favor of a flashlight were presented to visitors. Among those present at the class were: Homer Boyde, Bill O'Brien, Tony Kalabash, Art Baker, John Fedders, Fred Collyer, Harold Monroe, Charles Brown, Ed Bowen, Marv and Phil Pollack, Frank Slavick, Wendel Ephram, Sherman Cobb, Allan Fludd, Herb Belcher, Marv Burch, Bill O'Neil, Lenny Capozelli, Joe Modenella, Sam Lerner, Karl Halperin, Irwin Rosen, Neil and Leo Rosenberg, Henry Getszoff, Ruby Sidlower, Art Berk, Irving Meltzer, Si Haber, Robert Carpenter, Bob Jumper, Pete Mineman, Bob Van Deusen and Marv Bason.

The last of the three planned sessions on the 'Tropicana' will be held on Monday evening, June 8, Louis Wolberg advised.

Cash Box—June 6, 1964

GRAND SLAM FUN, GRAND SLAM PROFITS



Williams®

GRAND SLAM

2-PLAYER

REPLAY MODEL

with

EXTRA INNING FEATURE

AND OVER-THE-FENCE HOME RUNS

New
IMPROVED

Pitching Unit
Batting Unit
Motor Unit



Players actually run the bases with William's patented base runner unit

Mystery pitcher throws fast ball and curve balls... inside-outside pitches

Hitting all targets scores extra inning

Grand slam home run lights up letters in name

REPLAYS FOR

- High Score
- Grand Slam Home Run by hitting "bulls-eye" target
- Spelling name of game (adjustable 2 or 5)



"10th INNING"
NOVELTY
MODEL
ALSO
AVAILABLE



Williams® ELECTRONIC MANUFACTURING CORP.
4242 W. FILLMORE ST. • CHICAGO 24, ILLINOIS

Cable Address: WILCOIN, CHICAGO... NEVADA 2-4900

When you buy a baseball game—buy Williams



Available in single or twin coin chutes

- ✓ Latch-lock playfield
- ✓ Larger cash box
- ✓ New drum units
- ✓ Plastikote finish playfield for longer wear
- ✓ Stainless steel trim
- ✓ Multicolored cabinet

Empire To Begin Service Classes

DETROIT—Rock-Ola Manufacturing Corporation will initiate a series of service school sessions featuring the recently introduced "Grand Prix" coin-operated automatic phonograph on Thursday, June 4, at Empire Coin Machine Exchange's branch showrooms in this city. There will be two classes on that date. The first one is from 2 till 4 p.m., and the evening session is scheduled for 7 till 10 p.m.

Classes will be conducted by Frank Schulz, of Rock-Ola Mfg. Corp. Empire Coin's host is Bob Wiley, general manager of the Detroit, Michigan headquarters. Dick Flaherty and Jerry Sage, of Empire Coin's Grand Rapids, Michigan branch will also be on hand to greet the area-wide music operators.

George Hincer and Les Rieck, of Rock-Ola Mfg. Corp., informed that the subsequent service school classes on "Grand Prix," in the Michigan region, will be announced just shortly before they are scheduled to be held.



NEW 26½-INCH SCREEN is a feature of Cinebox audio-visual machine which is being sold as a package deal to coin and non-coin industry businessmen (CB May 30).

Our modern new Factory is devoted exclusively to manufacturing

SCHMELKE
QUALITY CUE STICKS

Professional Design—Long Life

Write for details.

SCHMELKE MFG. CO.
SHAKOPEE, MINNESOTA

chicago coin's

New SPOTLITE PUCK BOWLER



SPARE-LITE Feature! First Time Ever on a Puck Bowler! Directional Arrow on Playfield "LIGHTS-UP"—Showing Player Where to Aim to Pick-up Every Spare!

- SPOTLITE Skill Game! Plays without visible pins. (Pro's call it "shadow bowling").

Rear scoreframe goes all the way to floor

AT YOUR CHICAGO COIN DISTRIBUTOR!

Chicago Dynamic Industries, Inc. 1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS



California Clippings

Many arcade operators seen on Pico Blvd. this week looking over the new games that have arrived in local showrooms in time to hit the peak of the resort season. . . . At C. A. Robinson & Co., Hank Tronick reports United has another 'winner' in their new 'Pacer' shuffle alley which has received a very enthusiastic reception from the operators. Hank also anticipating the first shipment of the new Midway 'Trophy' rifle. . . . William Herleman, executive vice-president of The Wurlitzer Co., from the DeKalb, Illinois offices, in visiting with Clayton Ballard at the local Wurlitzer Factory Branch this week.

Joe Duarte at Duarte International Sales Co. received a report from Marshall Ames on his trip through the Orient. Marshall is currently in Manila where he apparently made quite an impression on the operators there. The local operators got together and held a large dinner party in Marshall's honor. Joe is temporarily taking Marshall's place at Vendart Distributing Co., and reporting sales of used equipment holding up extremely well.

Bill Durkin, credit manager for Columbia Records in visiting Sammy Ricklin at California Music Co., with local Columbia rep, Paul Peppin. Mr. Durkin was here in town to attend the convention of the National Association of Credit Managers being held in Los Angeles. . . . Frank Mencuri at Simon Distributing Co. said the showing of the Rock-Ola Grand Prix phonograph is drawing a very good response from the local operators. George Muraoka supervising the shipment of two large export orders—one for the European market and one to the Far East.

At Advance Automatic Sales Co., Bob Portales said they have sold out of Williams 'Soccer' five-ball games and they are anxiously awaiting a new shipment from the factory. Bob is off to Chicago this week for a four day business trip. Jack Leonard said that Southland Engineering's Little Pro game is still going well, and sales of Irving Kaye pool tables continue to move at a fast clip. . . . Jimmie Wilkens at Paul A. Laymon Inc., said sales of the Auto Plastic Laminator, manufactured by the Perma-Vend Co. were good, and the machine was particularly popular in the many military installations in the area. Jimmie had just completed shipping a large order of used equipment to Mexico. Charlie Daniels said that Bally's new Mad World 2-player was doing very well with the operators.

At Amco Music and Vending Co., Bill Happel had received deliveries on Fischer's new Regent pool table, and said the feature 12 Unit-Lok clamps replacing over fifty wooden screws was proving particularly popular with the operators, and helping sales of the new table. Seeburg regional representative, Leo Simone returned from a short business trip to Chicago. . . . At R. F. Jones Co., Ed Wilkes reported the Gottleib Bonanza, colorful new 2-player was doing very well. Bill Gray returned from a successful sales trip to Las Vegas. John Malone of the background music department said the department is busy completing six new installations in locations ranging from an electronic factory to a hotel.

Record producers, Mary Dean and Mike Curb in visiting the Solle sisters at Leuenhagens Record Bar with their new Dore recording of "Slinky" by The Zanies. . . . Seen visiting wholesalers and distributors this week were: Wayne Burnworth, Oceanside; Allen McMahon, San Jacinto; Wayne Guill, Bakersfield; and Mr. Lou Dunis president of Dunis Distributing Co. in Portland, Oregon, visiting his many friends in the local coin machine business.



UPPER MID-WEST MUSINGS

Congratulations to Mr. and Mrs. Earl Porter, Mitchell, So. Dakota, on the graduation of their son Craig from high school. Craig will attend the College of Mines, Rapid City, come next Fall, but in the meantime will spend the summer working for his dad. . . . Congratulations are also in order for Mr. and Mrs. Les Bruns, Fargo, on the graduation of their daughter Janet from high school. . . . Elmer Cummings, Brookings, So. Dakota, has bought out Norman Gefke's Sioux Falls operation. Mac Hasvold has assumed complete charge and has made his home in Sioux Falls. . . . Tony Ratchford, Huron, has moved his shop to new quarters. Also, sharing new quarters in the same building is Ronnie Manolis. . . . Roy Foster, Sioux Falls, was in Minneapolis for the day making the rounds. . . . Les Bruns, Fargo, was also in town for a couple of days visiting a few distributors. . . . Mr. and Mrs. Lawrence Sanford, Dodge Center, Minn., was in the cities for the day picking up records and parts. . . . The Beverly Hillbillies, Spike Jones and Helen Grayco with Homer & Jethro turned in a terrific performance at the Minneapolis Auditorium May 24th. . . . The Grand Ole Opry will take place June 12th at the St. Paul Auditorium and will feature Ray Price, the Cherokee Cowboy, Bill Anderson, Margie Bowes, The Cherokee Cowboys, Bobby Steele, Red Sovine, Country Briers, and Johnny West. . . . Elgin McDaniel, Wadena, was in town for the day picking up records and parts.

Happy Birthday This Week To:

WEEK OF MAY 24
 Art Sauve, Det. Mich. . . . Ralph E. Smith, New Orleans, La. . . . Bob Ettlinger, N.Y.C. . . . Thos. M. Cloer, Galena, Kan. . . . Murray Wohlman, N.Y. . . . Luther Gullette, Lexington, Ky. . . . Homer R. Sharp, Lexington, Ky. . . . John R. Evans, Gulfport, Miss. . . . James B. Haggerty, Chgo, Ill. . . . A. Winton Brown, McMinnville, Tenn. . . . Romeo Laniel, Montreal, Que. Canada . . . Cass Casmir, Hammond, Ind. . . . Harry F. Koch, Shamokin Dam, Pa. . . . Joseph Boretsky, Montreal, Que., Canada. . . . Phil Greenberg, Pitts, Pa. . . . Harry Goren, Phila, Pa. . . . Nick Ferrese, New Castle, Pa. . . . David H. Johnson, Sioux City, Ia. . . . Wendall Garden, Norfolk, Neb. . . . Paul Joseph, Zanesville, Ohio. . . . Wm. D. McCreary, Youngstown, O. . . . Eldon W. Knapp, Crystal Beach, Ont., Canada. . . . Leslie A. Landt, Chgo., Ill. . . . Dan Erevia, Lubbock, Texas.

Happy Birthday This Week To:

WEEK OF MAY 31
 Leslie A. Landt, Chgo., Ill. . . . Dan Erevia, Lubbock, Texas . . . Sol S. Silver, So. Bend, Ind. . . . Al M. Plotnick, Minneapolis, Minn. . . . Josiah D. Lazar, Pittsburgh, Pa. . . . Wm. R. Jay, Jackson, Mich. . . . Irving Morris Newark, N. J. . . . Chas. S. Charle, Springfield, Mo. . . . Geo. L. Bechel, Canton Ohio . . . Joseph Vumbico, Shamokin, Pa. . . . Edward Blumenfeld, Mich City, Ind. . . . Geo. P. Caravasio, Miami, Fla. . . . Mike Rice, Oklahoma City, Okla. . . . Harry Goldberg, Miami, Fla. . . . Russell J. Coon, Chicago Ill. . . . Frank Bartnik, Milwaukee, Wisc. . . . Alfred Rade, New Brunswick N. J. . . . M. W. Arnold, Hannibal, Mo. . . . Geo. A. Brown, San Francisco Calif. . . . Alan Dibble, Kelso, Washington . . . Fred C. Crawford, Kirksville Mo. . . . Timothy McGraw, Champaign, Ill. . . . Asher Pizante, Vallejo, Calif. . . . A. L. Durand, Green Bay, Wisc. . . . Ben De Fazio, Moosic, Pa. . . . Sam Pullaro, Pueblo, Col.

If you are reading someone else's copy of **Cash Box** why not mail this coupon today!

THE CASH BOX
 1780 BROADWAY
 NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
- \$30 for a full year (Airmail in United States)
- \$30 for a full year (outside United States)
- \$45 for a full year (Airmail outside U. S.)

Please Check Proper Classification Below
 MY FIRM OPERATES THE FOLLOWING EQUIPMENT:
 JUKE BOXES
 AMUSEMENT GAMES
 CIGARETTES
 VENDING MACHINES
 OTHER

NAME

FIRM

ADDRESS

CITY ZONE STATE

Be Sure To Check Business Classifications Above!

9 Servicemen Attend 2-Day Vurlitzer Class

MILWAUKEE—Twenty-nine service music operators concluded a two day service seminar in Milwaukee on May 25th, according to C. B. Ross, Vurlitzer Service Manager. Ross conducted the training sessions which were held at the United Distributors, Inc. service center. It was reported that an interesting and informative time was had by all.

Those who attended included: Vern Wuerstein, Willie Lipsey, Joe Krenz, Richard McCormick, Walter Brown, Gilbert Hively, and Bud and Jim of & W Vendors, all from Milwaukee, Wisconsin.

In attendance from Wisconsin Rapids were Russ Dougherty, Jim Miner, Helen Brahmstead, Ruby Dove and John Dove. Nate Robinson, Al Radloff and Joe Volk came in from Madison, Wisconsin and three service operators from Wausau, Wisconsin included: Bill Gestner, Jim Barwick and Lloyd Tieffer.

John Fox, Mel Evrard and Bob Treatens traveled in from Green Bay to attend the seminar. Darrell Weiland and Arthur Weiland from North Freedom, Wisconsin were also in attendance. George Jaber of Fond du Lac, Wisconsin, Jack Krueger of Keosha, Wisconsin and C. Schermiester of Okauchee, Wisconsin rounded out the roster.

Heavy Turnout Noted At Franco Showing

MONTGOMERY, ALA.—Franco Distributing Company hosted a Rock-Ola Grand Prix' showing here recently and the turnout was in keeping with the occasion, according to Ruben Franco, Rock-Ola distrib here.

Factory officials attended the affair which was hosted by Franco and Morris Piha, a Franco Distributing associate. Following is a list of those who attended:

Mr. and Mrs. Jesse Sunday, Mr. Jimmy Bennett, Mr. H. H. Anders, Mr. Larry Anders, Mr. Johnson Holliway, Mr. Earl Giddens, Mr. Clarence Kelso, Mr. Howard Flow, Mr. George Stevens, Mr. and Mrs. Curtis Enfinger, Mr. and Mrs. A. L. Andrews, Mrs. Ida Mae Lipham, Mr. Rodger Andrews, Mr. and Mrs. Bennie Andrews, Mr. and Mrs. David S. Lemons, Mr. and Mrs. David S. Lemons, Mr. Danny Andrews, Mr. Lee Peake, Mr. Mike Peake, Mr. W. A. Suggs, Mr. O. W. Baker, Mr. and Mrs. Douglas Badders, Mr. and Mrs. Jimmy Curlee, Mr. J. W. Jones, Mr. Charles H. Jones, Mr. and Mrs. Leslie Flow, Mr. and Mrs. H. V. Smith, Mr. and Mrs. Billy Colley, Mr. and Mrs. Howard Smith, Mr. and Mrs. Clarence Smith, Mr. and Mrs. L. H. Cipperly, Mr. Clarence Wood, Mr. Cleybourne Wood, Mr. Thomas A. Faulk, Mr. and Mrs. Maurice Pugh, Mr. and Mrs. A. L. Kropp, Sr., Mr. and Mrs. Joe Wood, Mr. David Mus-safer, Mr. and Mrs. J. D. Robinson, Mr. and Mrs. Larry Douglas, Mr. James Clusker, Mr. W. W. Vandiver, Mr. O. C. Wood, Mr. Bill Crowell, Mr. Don Miller, Mr. Wiley L. Moore, Mr. and Mrs. Bill Thompson, Mr. and Mrs. Wayne Simms, Mr. and Mrs. Adolph Sutton, Sr., Mr. and Mrs. Adolph Sutton, Jr., Mr. James Crews, Mr. Robert Looney, Mr. and Mrs. Jack Suggs, Mr. and Mrs. Henry Dozier, Mr. Jim Dowling, Mr. Ollie Thompson, Mr. T. R. Swift, Mr. Bob Brooks, Mr. and Mrs. Frank Phillips, Mr. and Mrs. Leonard Barnes, Mr. and Mrs. Ed Mangold, Mr. Jim Clark, Mr. and Mrs. Doyle Partridge, Mr. and Mrs. Donald Stubbs, Mr. and Mrs. Ch.H. Watson, Mr. Fred Perel, Mr. Glenn Sherrer, Mr. O. H. Dozier, and Mr. and Mrs. Dock McCrory.

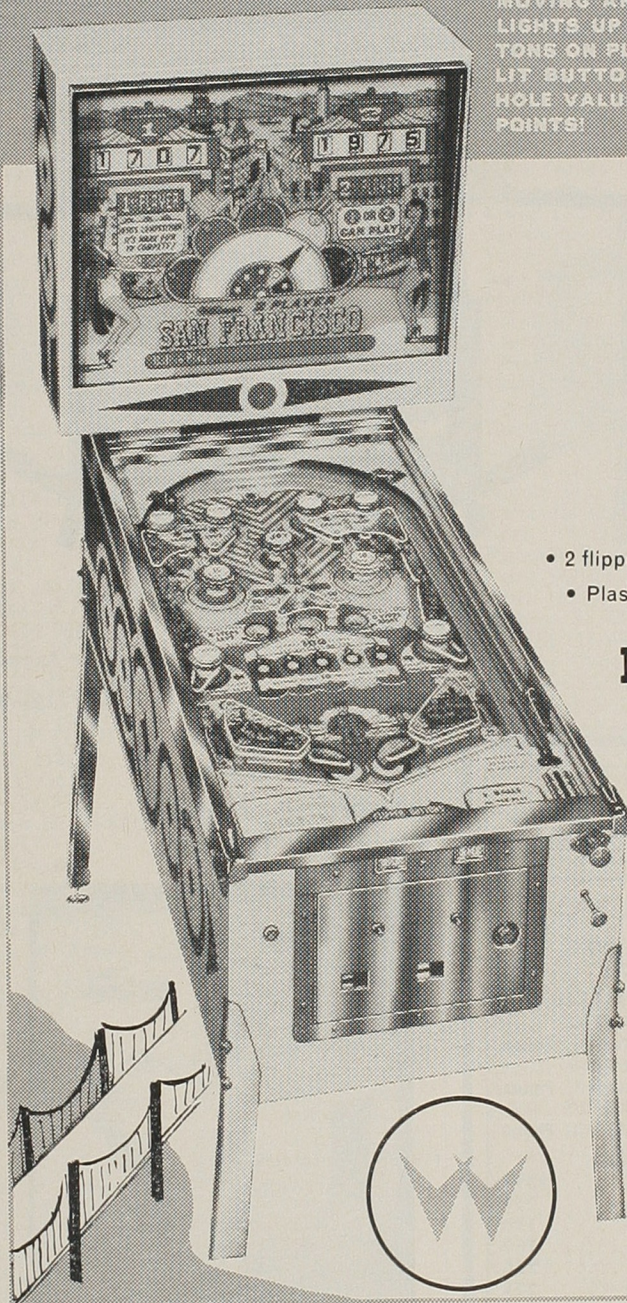
Prizes were won by: 1. Hazel Pastel Mink Stole—Mr. W. A. Suggs; 2. 19" Motorola TV Set—Mr. A. L. Andrews; 3. Ladies Elgin Diamond Wrist watch—Mr. Mike Peake; 4. Mitchell 300 Rod and Reel—Mr. James Crews; 5. G.E. Toaster Oven—Mr. L. H. Cipperly.

DESIGNED FOR BIG PROFITS and STEADY PLAY...

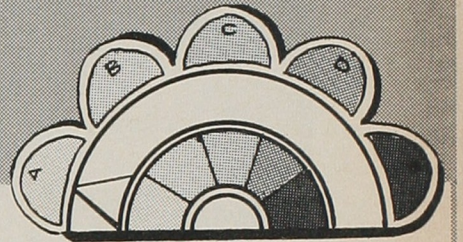


SAN FRANCISCO

2-PLAYER GAME with ADJUSTABLE 3 or 5 BALL PLAY



MOVING ARROW IN BACK GLASS LIGHTS UP CORRESPONDING BUTTONS OR PLAYFIELD... AND, EVERY LIT BUTTON INCREASES CENTER HOLE VALUE AN ADDITIONAL 100 POINTS!

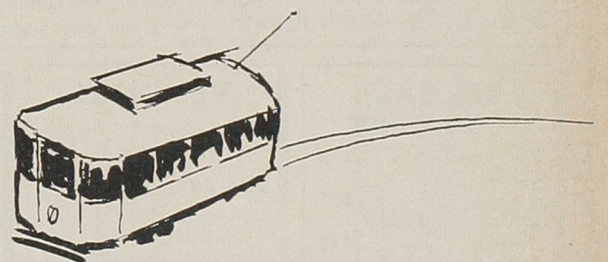


- Replays for high score and number match
- 6 bumpers and 2 targets move arrow
- 2 eject holes move arrow
- Top roll-over button scores 100 points when lit
- Swinging gate scores 50 points when lit
- 2 bottom lanes score 50 points when lit
- 2 jet bumpers and 5-roll-over buttons score 10 points when lit
- 2 flippers
- 2 Sling Shot Kickers
- Plastikote finish playfield
- Slug rejector
- Twin Chutes (optional)

IMPORTANT WILLIAMS FEATURES

NEW

- Trouble free drum units
- Coin switch
- Latch-locked playfield
- Motor unit
- Larger, locked cash box

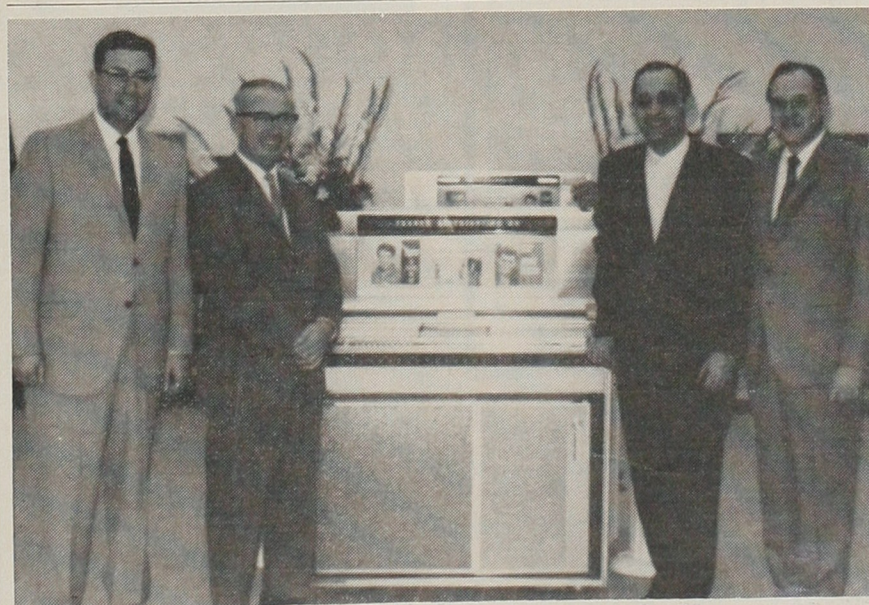


Williams ELECTRONIC MANUFACTURING CORP.

4242 W. FILLMORE ST. • CHICAGO 24, ILLINOIS

Cable Address: WILCOIN, CHICAGO... NEVADA 2-4900

BUY THE BEST—BUY WILLIAMS



'GRAND PRIX' SOUTHERN STYLE: At the Franco showing, l. to r. Morris Piha, Ruben Franco and Ed Doris.



Presents

YOUR GREATEST PROFIT OPPORTUNITY for 1964

—DELUXE 6-POCKET and BUMPER POOL®

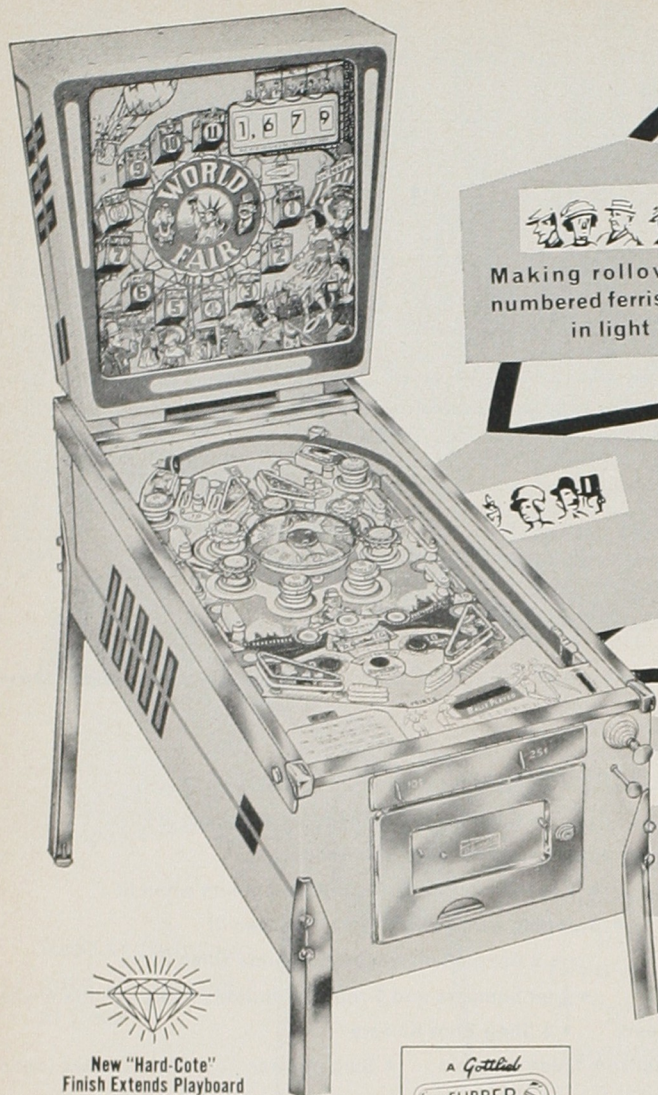
—The Dependable Tables!

See Your Distributor or Write.

Complete Selection Parts and Accessories.

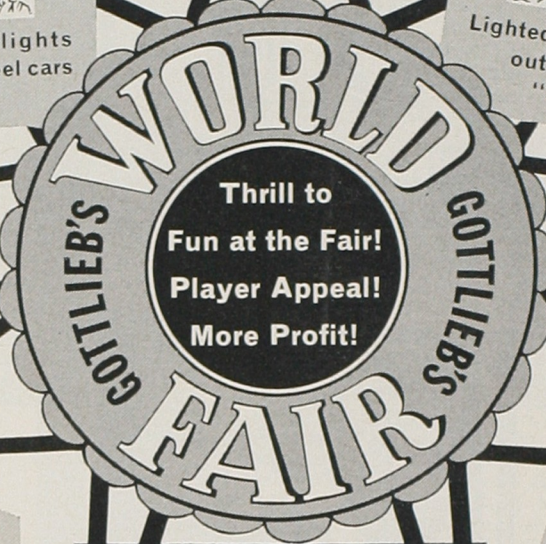
VALLEY SALES CO.

333 Morton St. Bay City, Michigan



New "Hard-Cote" Finish Extends Playboard Life to an All-Time High!

A Gottlieb FLIPPER SKILL GAME



Just in time for the New York World's Fair!

New "Spin-Disc" Feature spots any one of 11 numbered cars.

Making rollovers lights numbered ferris wheel cars in light box.

Lighted red bumpers and out hole activate "Spin-Disc."

Lighting all cars awards special and relights one rollover for additional special scoring.

Playboard Auto-Clamp. Stainless cabinet trim. Match feature.

D. Gottlieb & Co.

1140-50 N. Kostner Avenue • Chicago, Illinois 60651

That Extra Touch of Quality

Giepen Coffee Machines Cost under \$100—Quick Return!

The Amazing CINCH "INSTANT SHOE SHINE" VENDOR Write For Sample "CINCH" Packs!

BIG BALL BOWLERS

- Pan American ... \$170
- ChiCoin Royal Crown 13' ... 695
- ChiCoin Continental 16' ... 495
- Bally Super Shuffle (Puck) ... 395
- Bally Official Jumbo ... 160

VENDING

- Rowe Pastry ... \$150 (refrigerated)
- Bally 597 — Batch 150
- Vendo Milk Post-Select ... 150

MUSIC

- SEEBURG**
- Seeburg 201 ... 495
- WURLITZER**
- WURLITZER 2710 (1963 Model) Phone
- WURLITZER 2610 (1962 Model) Phone
- WURLITZER 2500 (1961 Model) Phone
- AMI**
- AMI K120 ... \$395
- AMI H200 ... 250
- AMI G120 ... 150
- AMI G80 ... 150
- AMI I120 ... 250
- AMI H120 ... 225
- AMI F120 & F80 75

ARCADE

- Chicoin Champion Gun ... Phone
- Southland Speedway ... \$295
- Capital Auto-Test (Factory Recond.) 495
- Bally Bank Ball (Skee Ball) ... 195
- Bally Spinner ... 95

FOR EXPORT!

All Types Of Equipment Ready For Delivery. Inquiries Invited.

BASEBALL

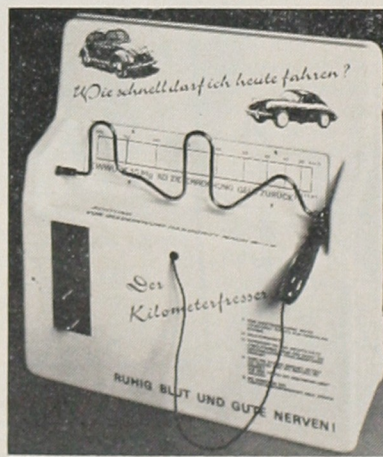
- Wms 1963 Major League ... \$375
- Wms Pinchitter ... 195
- Bally Heavy Hitter (Recond.) ... 99
- ChiCoin All Star Baseball ... 395
- United Bonus Baseball ... 295

KIDDIE RIDES

- Bally Champion Horse (floor sample) ... \$595
- Bally Champion Horse (used) 395
- Bally Bicycle ... 295
- All-Tech Ferris Wheel ... 395

Phone or write **REDD DISTRIBUTING CO. INC.** 80 Coolidge Hill Road Watertown, Mass. 6-2250 Cable: REDDINC

German Coin Machine Tests Drivers' Nerves



KILOMETERFRESSER

HAMBURG—Coin machine distributor and arcade owner Lars K. Skriver of Hamburg has revamped his amusement wall machine "Der Kilometerfresser." The machine premiered at the London Amusement Trades' Exhibition in 1963 and tells the user how good his nerves are and how fast he may drive his car on the day in question.

The body of the machine is now of plastic with a detachable back of solid metal. If the player can place the handle on left hand spring without touching the bar, the coin inserted is returned. If desired, the machine can also be supplied giving a free play instead. Inscription in any language and mechanism for the corresponding coin chute is possible.

Besides the sale in Germany, "Der Kilometerfresser" has already made its entry to Belgium, Switzerland, Denmark, Sweden and other countries.

The machine is being sold fob Hamburg for approximately \$12.50.

American Shuffle Expands 27th St. Pool Table Plant

Table Orders To Be Filled More Quickly

UNION CITY—Sol Lipkin, general field supervisor for the American Shuffleboard Company, announced the completion last week of an extension to their 27th St. factory here in Union City, and advised that the added facilities will now make it possible for American to complete all future orders of pool tables within 72 hours of their initial reception.

Lipkin further revealed that, in line with American's policy of expansion and modernization, their main offices are presently being refurbished, and that a gala open house will be thrown at the completion of this particular project.

The American Shuffleboard executive also advised that shuffleboard competition has become a very popular type of programming on West Coast television, often occupying from three to four hours of viewing time each week on many stations, such as KTVW Channel 13, in Tacoma, Washington. A one-half hour film of one such KTVW shuffleboard tournament is available for viewing at the American main offices in Union City, Lipkin advised.

Just as televised shuffleboard is growing in popularity, Lipkin said, adding that it might become national before very long, sales of the game itself are rising steadily. Shuffleboard is also going great north of the border, he further advised, citing growing Canadian sales figures and also the rising number of Canadian TV hours programmed with shuffleboard competition.

Sam Engelman Dies

NEW YORK—Sam Engelman, former owner of Columbia Music Company, a Bronx-Manhattan coin machine route, died last Thursday, May 21. He was 58 years of age.

Engelman is survived by his wife Doria and three younger brothers. Two of his brothers, Charles and Gil-

bert, were also active in the coin machine business until several years ago. Engelman sold his Columbia route to Paramount Vending Company about three years ago.

He was buried Sunday, May 24, from Riverside Funeral Home. The highly respected coinman's funeral was attended by representatives of the coin machine and vending industry.

COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES

AMI
 D-40, '51, 40 Sel.
 D-80, '51, 80 Sel.
 E-40, '53, 40 Sel.
 E-80, '53, 80 Sel.
 E-120, '53, 120 Sel.
 F-40, '54, 40 Sel.
 F-80, '54, 80 Sel.
 F-120, '54, 120 Sel.
 G-80, '55, 80 Sel.
 G-120, '55, 120 Sel.
 G-200, '56, 200 Sel.
 H-120, '57, 120 Sel.
 H-200, '57, 200 Sel.
 I-100M, '58, 100 Sel.
 I-200M, '58, 200 Sel.
 I-200E, '58, 200 Sel.
 J-200K, '59, 200 Sel.
 J-200M, '59, 200 Sel.
 J-120, '59, 120 Sel.
 K-200, '60, 200 Sel.
 K-120, '60, 120 Sel.
 Continental '60, 200 Sel.
 Lyric, '60, 100 Sel.
 Continental 2, '61, 200 Sel.
 Continental 2, '61, 100 Sel.

ROCK-OLA

1436, '52, Fireball, 120 Sel.
 1436A, '53, Fireball, 120 Sel.
 1438, '54, Comet, 120 Sel.
 1446, '54, HiFi, 120 Sel.
 1488, '55, HiFi, 120 Sel.
 1452, '55, 50 Sel.
 1454, '56, 120 Sel.
 1455, '57, 200 Sel.
 1458, '58, 120 Sel.
 1465, '58, 200 Sel.
 1475, '59, 200 Sel. Tempo I
 1468, '59, 120 Sel. Tempo I
 1485, '60, 200 Sel. Tempo II
 1478, '60, 120 Sel. Tempo II
 1495, '61, 200 Sel. Regis
 1488, '61, 120 Sel. Regis
 1496, '62, 120 Sel. Empress
 1497, '62, 200 Sel. Empress
 1493, '62, 100 Sel. Princess

SEEBURG

M100A, '51, 100 Sel.
 M100B, '51, 100 Sel.
 M100BL, '51, 100 Sel.
 Light Cab
 M100C, '52, 100 Sel.
 HF100G, '53, 100 Sel.
 HF100R, '54, 100 Sel.
 V200, '55, 200 Sel.
 VL200, '56, 200 Sel.
 KD200H, '57, 200 Sel.
 L100, '57, 100 Sel.
 201, '58, 200 Sel.
 161, '58, 160 Sel.
 222, '59, 160 Sel.
 220, '59, 100 Sel.
 Q-160, '60, 160 Sel.
 Q-100, '60, 100 Sel.
 AY1005, '61, 160 Sel.
 AY1005, '61, 100 Sel.
 DS 160, '62, 160 Sel.
 DS 100, '62, 100 Sel.

WURLITZER

1250, '50, 48 Sel., 45 or 78 RPM
 1400, '51, 48 Sel., 45 or 78 RPM
 1450, '51, 48 Sel., 45 or 78 RPM
 1500, '52, 104 Sel., 45 & 78 Intermix
 1500 A, '53, 104 Sel., 45 & 78 Intermix
 1600, '53, 48 Sel., 45 & 78 Intermix
 1650, '53, 48 Sel.
 1650A, '54, 48 Sel.
 1700, '54, 104 Sel.
 1800, '55, 104 Sel.
 1900, '56, 200 Sel.
 2000, '56, 200 Sel.
 2100, '57, 200 Sel.
 2104, '57, 104 Sel.
 2150, '57, 200 Sel.
 2200, '58, 200 Sel.
 2204, '58, 104 Sel.
 2250, '58, 200 Sel.
 2300, '59, 200 Sel.
 2304, '59, 104 Sel.
 2310, '59, 100 Sel.
 2400, '60, 200 Sel.
 2404, '60, 104 Sel.
 2410, '60, 100 Sel.
 2500, '61, 200 Sel.
 2504, '61, 104 Sel.
 2510, '61, 100 Sel.
 2600, '62, 200 Sel.
 2610, '62, 100 Sel.

PINGAMES

BALLY
 Acapulco (5/61)
 Barrel-O-Fun (9/60)
 Barrel-O-Fun '61 (4/61)
 Barrel-O-Fun '62 (11/61)
 Ballerina (6/59)
 Beach Beauty (11/56)
 Beach Time (9/58)
 Beauty Contest (1/60)
 Big Show (9/56)

Bounty (Bingo) (10/63)
 Can-Can (10/61)
 Carnival (11/57)
 Carnival Queen (11/58)
 Circus (8/57)
 Circus Queen (2/61)
 County Fair (10/59)
 Crossroads (1/56)
 Cue-Tease 2P (7/63)
 Cypress Gardens (6/58)
 Double Header (7/56)
 Funspot '62 (11/62)
 Flying Circus 2P (6/61)
 Golden Gate (6/62)
 Hootenanny (Pin) 1P (11/63)
 Key West (12/56)
 Laguna Beach (3/60)
 Lido (2/62)
 Lite-A-Line (2/61)
 Lotta-Fun (9/59)
 Miami Beach (9/54)
 Miss America (2/58)
 Monte Carlo 1P (Pin) (2/64)
 Moonshot (3/63)
 Night Club (4/56)
 Parade (6/56)
 Queens (Bch., Is., Trop.) (3/60)
 Roller Derby (6/60)
 Sea Island (2/59)
 Ship-Mates 4P (2/64)
 Shoot-A-Line (6/62)
 Show Time (3/57)
 Silver Sails (11/62)
 Sky Diver 1P (4/64)
 Star Jet (Pin) 2P (12/63)
 Sun Valley (7/57)
 Target Roll (1/58)
 3-In-Line 4P (8/63)
 Touchdown (11/60)
 Twist (11/62)
 U.S.A. (8/58)

CHICAGO COIN

Sun Valley (8/63)
 Firecracker 2P (12/63)
GOTTLIEB
 Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Big IP (1/64)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Contl. Cafe 2P (7/57)
 Cover Girl 1-Plyr. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Egg Head 1P (12/61)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flagship (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gaucho 4P (1/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Lancer 2P (8/61)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 1P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

CHICAGO COIN

Sun Valley (8/63)
 Firecracker 2P (12/63)
GOTTLIEB
 Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Big IP (1/64)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Contl. Cafe 2P (7/57)
 Cover Girl 1-Plyr. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Egg Head 1P (12/61)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flagship (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gaucho 4P (1/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Lancer 2P (8/61)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 1P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

CHICAGO COIN

Sun Valley (8/63)
 Firecracker 2P (12/63)
GOTTLIEB
 Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Big IP (1/64)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Contl. Cafe 2P (7/57)
 Cover Girl 1-Plyr. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Egg Head 1P (12/61)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flagship (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gaucho 4P (1/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Lancer 2P (8/61)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 1P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

CHICAGO COIN

Sun Valley (8/63)
 Firecracker 2P (12/63)
GOTTLIEB
 Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Big IP (1/64)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Contl. Cafe 2P (7/57)
 Cover Girl 1-Plyr. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Egg Head 1P (12/61)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flagship (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gaucho 4P (1/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Lancer 2P (8/61)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 1P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

CHICAGO COIN

Sun Valley (8/63)
 Firecracker 2P (12/63)
GOTTLIEB
 Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Big IP (1/64)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Contl. Cafe 2P (7/57)
 Cover Girl 1-Plyr. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Egg Head 1P (12/61)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flagship (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gaucho 4P (1/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Lancer 2P (8/61)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 1P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

CHICAGO COIN

Sun Valley (8/63)
 Firecracker 2P (12/63)
GOTTLIEB
 Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Big IP (1/64)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Contl. Cafe 2P (7/57)
 Cover Girl 1-Plyr. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Egg Head 1P (12/61)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flagship (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gaucho 4P (1/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Lancer 2P (8/61)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 1P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

CHICAGO COIN

Sun Valley (8/63)
 Firecracker 2P (12/63)
GOTTLIEB
 Around Wld. 2P (7/59)
 Atlas 2P (5/59)
 Big IP (1/64)
 Brite Star 2P (4/58)
 Captain Kidd 2P (7/60)
 Contest 4P (10/58)
 Contl. Cafe 2P (7/57)
 Cover Girl 1-Plyr. (7/62)
 Criss Cross 1P (3/58)
 Dneg. Dolls 1P (6/60)
 Dbl. Action 2P (1/59)
 Egg Head 1P (12/61)
 Fair Lady (12/56)
 Falstaff 4P (11/57)
 Fashion Show 2P (6/62)
 Flagship (1/57)
 Flipper 1P (11/60)
 Flipper Clown (4/62)
 Flipper Cowboy 1-P (10/62)
 Flipper Fair 1P (11/61)
 Flpr. Parade (5/61)
 Foto Finish 1P (1/61)
 Flying Chariots 2P (10/63)
 Gaucho 4P (1/63)
 Gigi 1P (12/63)
 Gondolier 2P (8/58)
 Hi-Diver 1P (4/59)
 Kewpie Doll 1P (10/60)
 Lancer 2P (8/61)
 Liberty Belle 4P (3/62)
 Ltng. Ball 1P (12/59)
 Lite-A-Card 2P (3/60)
 Mademoiselle 2P (11/59)
 Majestic (4/57)
 Melody Lane 2P (9/60)
 Mry-Go-Round 2P (12/60)
 Miss Annabelle 1P (8/59)
 Oklahoma 4P (2/61)
 Olympics 1-P (9/62)
 Picnic 2P (10/58)
 Preview 2-P (8/62)
 Qun. of Diam. (6/59)
 Race Time 2P (3/59)
 Rack-A-Ball 1P (12/62)
 Rocket Ship 1P (5/58)
 Roto Pool 1P (7/58)
 Royal Flush (5/57)
 Seven Seas 2P (1/60)
 Showboat 1P (4/61)
 Silver 1P (10/57)
 Sittin' Pretty 1P (11/58)
 Slick Chick 1P (4/63)
 Spot-A-Card 1P (3/60)
 Str. Flush 1P (12/57)
 Straight Shooter (2/59)
 Sunset 2-player (11/62)
 Sunshine 1P (10/58)
 Spr. Circus 2P (10/57)
 Sweet Hearts 1P (9/63)
 Sweet Sioux 4P (9/59)
 Swing Along 2P (7/63)
 Texan 4P (4/60)
 Tropic Isle 1P (5/62)
 Universe 1P (10/59)
 Wagon Train 1P (4/60)
 Whirlwind 2P (2/58)
 Wld. Beauties 1P (2/60)
 World Champ 1P (8/57)

Old Plantation (2/61)
 Black Dragon
 El Rancho Hacienda
 Rainbow (6/62)
 Go-Cart 1P (5/63)
 Poker Face 2P (9/63)
WILLIAMS
 Beat The Clock (12/63)
 Big Daddy 1P (9/63)
 Big Deal 1P (2/63)
 Black Jack 1P (1/60)
 Casino 1P (10/58)
 Club House 1P (10/59)
 Coquette (4/62)
 Crossword 1P (4/59)
 Darts 1P (6/60)
 El Toro 2P (8/63)
 Fiesta 2P (12/59)
 Four Roses 1P (12/62)
 Four Star 1P (7/58)
 Gay Paree (6/57)
 Gldn. Bells 1P (9/59)
 Gldn. Gloves 1P (1/60)
 Gusher 1P (9/58)
 Jig Saw 1P (12/57)
 Jumpin' Jacks 2P (4/63)
 Jungle 1P (9/60)
 Kingpin (9/62)
 Kings 1P (8/57)
 Mardi Gras 4P (11/62)
 Merry Widow 4P (10/63)
 Music Man 4P (8/60)
 Naples 2P (9/57)
 Nags 1P (3/60)
 Oh, Boy 2P (2/64)
 Reno 1P (10/59)
 Rocket 1P (11/59)
 Satellite 1P (7/58)
 Soccer 1P (3/64)
 Sea Wolf 1P (7/59)
 Serenade 2P (5/60)
 Skill Pool 1P (6/63)
 Space Ship 2P (12/61)
 Starfire (1/57)
 Steeplechase 1P (11/57)
 Swing Time 1P (5/53)
 10 Strike 2P (1/58)
 3-D 1P (11/58)
 Tic Tac-Toe 1P (1/59)
 Tom-Tom 2P (1/63)
 Top Hat (10/58)
 Trade Winds (6/62)
 Turf Champ (8/58)
 Twenty-One 1P (2/60)
 Valient 2P (8/62)
 Vagabond (10/62)
 Viking 2P (10/61)

SHUFFLES—BOWLERS

BALLY
 ABC Bowler (7/55)

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

USED 45 RPM RECORDS. WE PAY freight & top prices. KING SALES—1415 WASHINGTON STREET—BOSTON, MASS.

USED 45 RPM RECORDS. ALL TYPES AS they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO. INC.—1216 S. HOWARD STREET—BALTIMORE, MD. 21230.

SURPLUS 45 RPM RECORDS. WE BUY large quantities, on a very steady basis. We are the nation's foremost packager of promotional priced and packaged phonograph record packs. Bank references furnished, we are rated in D & B. NATIONAL BAG-O-TUNES, INC., 15 ALABAMA AVENUE, ISLAND PARK, L.I., N.Y. (Tel. 516-TU 9-9300).

SEEBURG M100c, HF100R, VL200, 222S, AY160S, DS160S, Wurl: 1900, 2000, 2100, 2150, 2200, 2250, 2300S, 2400S, 2500S, 2600S, 2700S, Rockola 1448, 1454, 1455, AMI H200E, J200ES, Guns, Bowlers, Bingos. Rush offers to VICTOR HUGO—KONINGIN ASTRID-LAAN—49 MECHELEN, BELGIUM.

JUKE BOX OPERATORS. FOR A STEADY year round outlet for your used records. Manufacturers'. For your overruns and surplus LP's & 45s. Call or write. EASTERN RECORD SALES & DIST., INC., 751 10th AVE., N.Y. 19, N.Y. (Tel. CI 5-9469).

PANORAMS AND PANORAM PARTS. United Triple Plays Wanted. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. HEmlock 1-1750).

WE PAY THE HIGHEST PRICES FOR ALL Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRI., 276 AVENUE LOUISE, BRUSSELS & BELGIUM. (Cable address.) HOBEL-EUROPE-BRUSSELS.

MUSIC, GAMES, VENDING. CALL ATLAS DISTRIBUTORS 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. RE 4-1384).

LATE BINGOS MISS AMERICA/UP. GOTTlieb 2-4 Players, Bowlorama Late Bally Bowlers. Unshopped, complete, working, packed original cartons. Pay cash in dollars. Prices FOB nearest seaport. MAX LOBO & CO., MEIR 23, ANTWERP, BELGIUM. Cable: LOBOMA. (Tel. 33.81.33).

JUKE BOX AND BOWLER MECHANIC. United Bowlers and Rock-Ola Juke Boxes. Call or write. H & H MUSIC CO., 1626 3rd AVENUE, MOLINE, ILLINOIS. (Tel. 767-6703).

RECORDS, 45's AND LP'S, SURPLUS, RETURNS, overstock, cut-outs, etc. HARRY WARRINER, KNICKERBOCKER MUSIC CO.—453 McLEAN AVE., YONKERS, N.Y. (Tel. Greenleaf 6-7778).

ATTENTION: DISTRIBUTORS AND RECORD shops. There's Gold on your shelf. Want 45 rpm records up to 10 years old. Highest prices paid anywhere. Up to 43¢ each—our choice. BIG JOHN RECORDS, 687 WASHINGTON ST., BOSTON, MASS. (Tel. 338-7426).

WE PAY CASH AS ALWAYS FOR: SEEBURG; Wurlitzer; AMI and Rock-Ola music. Gottlieb Pins; Arcade equipment; Bally Bingos; Write or cable: PALMER AT BELIN-TRACO—31 SOMERSTRAAT—ANTWERP 1, BELGIUM.

FOR RESALE: SEEBURG AND WURLITZER Phonographs, Games. Send inventory and lowest cash prices. HASTINGS DIST. CO., INC.—6100 WEST BLUEMOUND ROAD—MILWAUKEE 13, WISC.

45 RPM RECORDS, NEW OR USED. NO quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

YOUR USED OR SURPLUS 45 RPM RECORDS, also new surplus LP's. We buy all year 'round and pay top prices. No lot too large or too small. We pay freight. BEACON RECORD DIST., INC., 725 BRANCH AVE., PROVIDENCE, R.I. (Tel. Union 1-7500, Jackson 1-5121).

KEENEY DELUXE RED ARROWS; BLACK Dragons; Buckley Track Odds; Sun Chiefs; Standard Chiefs; Mills Four Bells and similar type machines. SASKATCHEWAN COIN MACHINE CO.—1025-104th STREET—NORTH BATTLEFORD, SASK., CANADA.

NEW 45 RPM RECORDS. NO QUANTITY too large or small. We pay the highest price, plus all freight. Also over-run return hit records. Contact immediately for quick transaction. We pay cash. SUTTON RECORD CO.—26 WEST 20th ST.—NEW YORK, N.Y. (Tel. CH 2-3250).

NEEDS PIN GAMES. SUNSET 3 IN LINE; COW-BOY; FLIPPER FAIR; ETC. BINGOS 30 Miss America; Roller Derby; Circus Queen etc; Arcade equipment: Juke-Box; Rock-Ola; Seeburg; Wurl: 1962/1963; IMPORT-EXPORT MARCEL GROSCHE—3 BLD. AVROY—LIEGE, BELGIUM.

SEEBURG 161 OR 222 COIN OPERATED phonographs in good condition. Will pay Cash. Call or write.—BERNARD J. ROSENBERG—726 NORTH KNOXVILLE AVE.—PEORIA, ILLINOIS. 9 (Tel. Peoria 309-674-1423).

FOR SALE

SHOPPED, CLEAN AND READY FOR LOCATION: AMI 1-200 \$650; Cont. 11-100 \$595; Lyric \$425; K-100 \$475; J-200 \$435; J-200 Manuals \$325; AMI W 80 WB \$20; WQ 200 WB \$49.50. BIRD MUSIC DIST., INC.—124-126 POYNTZ AVE.—MANHATTAN, KANSAS.

POKERINO, REFINISHED, RECONDITION, new backglass with drop chute, knock off, with or without match feature. Match feature in kit form for your present games. Also new backglass, points, decals. JAMES TRAVIS—P.O. BOX 206—MILLVILLE, N.J.

FOR SALE—OR TRADE—C.C. BULLS EYE DROP Ball \$30; United Handicap Shuffle Alley \$75; Bally Club Bowler \$150; Bally Deluxe Club Bowler \$175; Bally ABC Shuffle Alley \$75; United Regulation Shuffle Alley \$75; United Niagara Shuffle Alley \$150; Bally Bank Ball \$150; Fischer 6 Pocket Pool Table \$195; Exhibit 6 Pocket Pool Table \$175; 20 Col. Corsair \$110; 30 Col. Corsair \$115; Rowe 2-700, electric \$105; 22 Col. National Model 222. Make offer: Seeburg M100B \$110; Seeburg M100C \$125; U-Select-It RDS and AP Candy Machines \$85; 4 Col. Superior Gum Vendors \$25; DAN CONNY—1026 BUFFALO AVE.—NIAGARA FALLS, N.Y. (Tel. 285-0582).

WE HAVE A CHOICE SELECTION OF late Williams Two Players. Write for prices. MID-WEST DIST., 709 LINWOOD BLVD.—KANSAS CITY, MO.

NEW KIDDIE RIDES SOUTHLAND TRAVELING Pony; X17 Space Ship; Traveling Dinosaur; Top locations available, write or phone. WESTERN RAILS AMUSE. CO.—132 SHAKER ROAD—EAST LONGMEADOW, MASS. (Also 3249 N. BROADWAY, CHICAGO, ILL. (Tel. DI8-2900).

100,000 NEW 45 RPM 6 MONTHS TO 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAY-MAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N.Y. (Tel. Olympia 8-4012).

BALLY CHALLENGERS 14FT; UNITED; Bonus; & Handicap-16ft. Make us an offer. TOLEDO COIN MACHINE, TOLEDO, OHIO. (Tel. CH 3-7191).

BALLY SHUFFLES: ABC SUPER, Deluxe, Congress, Whiz and Speed United Shuffles; Eagles and Atlas. GLOBE DIST. CO., INC., 2330 N. WESTERN AVENUE, CHICAGO 47, ILL.

50 RECORDED SONGS ONLY \$3.00. MANY great songs by favorite artist, our choice. New records, guaranteed. State style of music preferred—Pop, R & B or Country. Offer good only U.S.A. No C.O.D.'s. RHYTHM RECORDS—BOX A—ARCADIA, CALIF.

HAVE YOUR "SQUOITS FUN WITH Water" games factory reconditioned. Includes new scoring arrangement, improved pump, repair, refinish cabinet, replace worn mechanical parts. New machines made to order. Write — AQUATIC PRODUCTS CORP.—8038 ALVERSTONE AVE.—LOS ANGELES, CALIF. (Tel. 645-1980).

AMI H 120 \$245; J 120 \$345; K 120 \$445; CONTINENTAL 2-200 \$595; SEEBURG V 200's \$150 or five for \$695; Q's \$595 to \$695; HV 200 Hideaways \$95 or three for \$250; Wurl: 1900's \$225 or three for \$600; Bally Fun Phones like new \$95; Spinner \$50; Table Hockey's \$95; Pro Golfer \$395; Also used vending equipment direct overseas shipment from Port of Detroit. MARTIN AND SNYDER CO.—13200 W. WARREN AVE. DEARBORN, MICH. (Tel. LUzon 2-2300)

1460 ROCK-OLA HIDEAWAY LIKE NEW \$445; Rock-Ola Model 1555 Wall Boxes \$55; Model 1546 Wall Boxes \$35; three for \$100; WESTERN DIST., 1226 SW. 16th AVE., PORTLAND 5, OREGON. (Tel. Capitol 8-7565).

ARCADE OWNERS. CLEARING WAREHOUSE. Write for Bargain Deals. We have an assortment of small and large Ball Bowlers, Guns and Assorted Arcade pieces. Make offer MILLER-NEWMARK DIST. CO., 3767 EAST 28th ST., GRAND RAPIDS 8, MICH. (Tel. 949-2030 or 9492031).

WE HAVE A LIMITED NUMBER OF Keeney Venus bingos for sale at various attractive close out prices. Brand new. If any one is interested contact GENERAL SALES CO., LTD.—IRELAND ISLAND, BERMUDA.

WE INVITE DISTRIBUTOR INQUIRIES ON BILLIARD ACCESSORIES AND COIN MACHINE PARTS.—DYNABALL CO.—8039 LAWNDALE AVE.—SKOKIE, ILL. (Tel. 677-0773) (Chicago. Tel. LI 9-5100) Cable address: DYNABALL.

HI-SPEED SUPER FAST SHUFFLE BOARD Wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.

EXPORT. KEY WEST; SHOW TIME; BEACH TIME; HOLLY CRANES; BALLERINA, ETC.; Bally Wild Lemon, F.P. Double Up; Triple Bell Drawl Bell; Keeney; Red Arrow; Flashback; Sweet Shawnee; Black Dragon; Buckley Track Odds; Rockola & AMI Phonos. CROSSE—DUNHAM & CO.—225 WRIGHT BLVD.—NEW ORLEANS, LA. (Tel. 367-4365)

6 ROWE AMI JAL \$775; 3 ROCK-OLA 1475 \$375; 8 AMI E-80 and 120 \$85; 1 Seeburg VL-200 \$150; 3 Wurl: 1800 \$115; 3 WMS Short Stop Baseball \$135; 1 Bally Heavy Hitter \$150; WALLACE DIST. CO., INC.—P.O. BOX 75—MINERAL WELLS, TEXAS. (Tel. FA 5-3600 Area Code 817)

UNITED JUMBO OR ROYAL 16' BOWLER \$75; Bonus 16' \$125; Duplex 16' \$175; Advance 16' \$200; ABC Tournament \$75; All are as is, not shopped. Have Guns, five balls, drink machines and cigarette vendors. Write or call. CENTRAL DIST. INC.—2315 OLIVER ST.—ST. LOUIS 3, MO. (Tel. MAL 3511).

SHUFFLE ALLEYS: UNITED SUPER Bonus \$95; Keeney Deluxe Challenge \$95; United Top Notch \$129; Ball Bowlers: Twin Bowler \$275; T.V. Bowler \$150; Classic Bowler \$150; Strike Bowler \$95; All of the above mentioned machines have been completely shopped and refinished. TRI-STATE DIST. CO.—CALLIER SPRING ROAD —P.O. BOX 615—ROME, GA. (Tel. 234-7123, Area code 404).

ATTENTION! WE ARE THE TRADE'S largest suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS, 3726 TONNELE AVE., NORTH BERGEN, N.J. (Tel. Union 3-8627).

SOUTHLAND ENGINEERING'S NEW Improved model "Time Trials" in original cartons \$495. IMPERIAL COIN MACHINE EXCHANGE INC.—498 ANDERSON AVENUE, CLIFFSIDE PARK, N.J.

GAMES & MUSIC OF ALL KINDS: BASEBALLS \$100 up; Pin Games \$75 up; S. Alleys \$50 up; Games \$125 up; Bally Horses \$200 ea; 6 for \$1000. Also used Vending & Cigarette Machines. Wire, write, or call GABRIELSON & CO.—724 MEMORIAL DRIVE S.E.—ATLANTA 16, GA. (Tel. 525-7441).

WURLITZER HIDEAWAYS: 1—2311 100 Selection \$225; 2—1919 104 Selection \$175; 4—1717 104 Selection \$150; 18—5207 104 Selection wall boxes \$25 each; Completely shopped and painted—ready for location. OPERATORS SALES INC.—4122 WASHINGTON AVENUE—NEW ORLEANS, LA. (Tel. 822-2370).

IF IT'S PANORAM PARTS YOU WANT PHIL GOULD HAS 'EM. ALL TYPES OF FILMS FOR Panoram Peeks. PHIL GOULD—224 MARKET ST.—NEWARK, N.J. (Tel. 201-Market 4-3297)

WALLBOXES: SEEB. CONSOLETTES \$210; 200 Sel. Boxes \$40; Wurl: 5250 \$55; 5210 30; 5207 \$25; Gott: 2 pl. Atlas \$195; Seeb: AY160's equipped \$825; Slate Bumper Pools \$150; Ten Big Ball Bowlers; United. Write. GRECO BROS. AMUSE. CO. INC., 1288 BROADWAY, ALBANY, N.Y. (Tel. Hobart 5-0228).

SPECIALS: COMPLETELY RECONDITIONED: Bally Deluxe Bowler 16' \$645; Cue Tease (2 pl.) \$245; Williams Deluxe Titan Gun \$245; Major League \$395; Ten Spot \$195; Serenade (2 pl.) \$145; Wurl: 1700F \$145; 1800 \$165; 1900 \$195; AMIF80 \$125; Gott: Sweet Sioux (4 pl.) \$195; Tician (4 pl.) \$245; Queen of Diamonds \$145. MIKEY ANDERSON AMUSE CO., 314 EAST 11th ST., ERIE, PA. (Tel. GLendale 2-3207).

KEENEY RED ARROWS \$125.00; TRAIL Blazers \$135.00; Williams Official Baseball, Williams Big Deal \$275.00; ten Blade-O-Mat Vendors \$25.00 ea. D & L COIN MACHINE COMPANY, 414 KELKER ST., HARRISBURG, PA. (Tel. 717-234-1051 or 234-2235). Cable DALCOIN.

THREE VACUUMATIC CARD MACHINES \$150.00 ea.; 1 Keeney Popcorn \$275.00; New for 1964, Southland Little Pro and Mr. Top-Gun, write for prices. MIKE MUNVES CORP., 577 Tenth Avenue, NEW YORK 36, N.Y. (BRyant 9-6677).

REGISTERED FOR EXPORT: BALLY TWIST like new \$625.00. All Bally bingo's available, up-rights, pin balls, guns, and shuffle alleys. Write for lowest prices. D & P MUSIC, 27 E. PHILADELPHIA STREET, YORK, PA. (Tel. 848-1846).

ATTENTION OPS! GET LOWDOWN PRICES on all billiard supplies coin machine parts, accessories, etc. DIAMOND COIN MACHINE EXCHANGE, 609 WOODS AVE., NORFOLK, VIRGINIA. (Tel. 625-1716).

COIN OPERATED PHONOGRAPH AND amusement machine business. Sound Investment. Established for 35 years in Easton, Pa. area. 135 machines located in 66 locations—partial financing. SKILL AMUSEMENT, 681 NORTHAMPTON ST., EASTON, PA. (Tel. 258-7672).

JUKE AND GAME ROUTE WITH EXCELLENT location average and inventory in the Cape Kennedy area—America's fastest growing country. One price—\$75,000.00. For further information write P.O. BOX 1981, MELBOURNE, FLORIDA.

CLASSIFIED ADVERTISING

FOR SALE—(Cont'd)

MANUFACTURERS NEW EQUIPMENT CURRENTLY IN PRODUCTION

Prices shown are list prices f.o.b. factory. Manufacturers have not authorized prices where no price is shown

SPECIAL—GOTTLIEB: GAUCHOS \$375.00
 Ship Mates—Write, Swing Alongs \$385.00;
 Sweethearts \$325.00; Egg Heads \$235.00;
 Liberty Belles \$385.00; Bally; Monte Carlos
 \$285.00; Sharpshooters \$125.00; Bally
 Bowlers \$450.00; Williams; Oh Boys \$385.00;
 Merry Widows \$495.00; Chicago Coin: All
 Star Baseballs \$335.00; Princess Bowlers
 \$550.00; Bingos: Silver Sails \$990.00; Golden
 Gates \$850.00; Can Cans \$725.00; Lidos
 \$725.00; Bikinis \$625.00; Keeney Summer
 Times \$400.00. NEW ORLEANS NOVELTY
 COMPANYS, 1055 DRYADES STREET, NEW
 ORLEANS, LOUISIANA (Tel. 529-7321).

**M'S VANGUARD GUN \$185; WM'S SPACE
 GLIDER GUN \$175; UN. YANKEE BASE
 \$145; UN. SPACE SLUGGER \$60; Bally De
 Luxe Jumbo \$145; Bally Official Jumbo \$125;
 Un League B/A \$145; Un. Flash \$145; Un
 Cyclone \$125; BETSON ENTERPRISES
 INC.—3726 Tonnele Avenue—North Bergen,
 N.J. (Tel. UNion 3-8627—Area code 201)**

**ELAYS—SWITCH ASSEMBLIES. LOW
 cost, high quality, general purpose open
 style made to your specifications. Short run
 our specialty. Also electrical harnesses.
 MARVEL MFG. CO.—2847 W. FULLER-
 TON AVE.—CHICAGO, ILL. (Tel. DI
 2-2424).**

**LL LATE MODEL CHICAGO COIN,
 BALLY SHUFFLE ALLEYS. Call. UNITED
 EAST COAST CORP., 585 TENTH AVE-
 NUE, NEW YORK, N.Y.**

**FURL: 1800 \$225; WURL: 2150 \$345;
 Wurl: 2200 \$495; Wurl: 2300 \$595; Wurl:
 2400 \$695; Wurl: 2500 \$795; NORTH-WEST
 SALES CO. OF OREGON,—1040 S.W. 2nd
 AVE.—PORTLAND 4, OREGON. (Tel.
 228-6557).**

**UNITED 16' FALCON B.A. \$425; 16'
 Jumbo B.A. \$195; Silver Roll-Down \$550;
 Super Slugger Baseball \$95; Shuffle Base-
 ball (Floor sample) \$595; Chicoin: Six
 Game Bowler S/A \$325; 6-Pl. Home Run
 Baseball \$95; WMS. Titan Gun \$325; Mid-
 way; Slugger Baseball \$350; Deluxe Shoot-
 ing Gallery \$225; CENTRAL OHIO COIN-
 MACHINE EXH. INC. 315 E. 5th AVE.—
 COLUMBUS 1, OHIO. (Tel. 294-3529).**

**SEEBURG 100 C; WURL: MODEL 1015;
 GOTT: SWING ALONG; FISCHER BUMP-
 ER Pool; Cleaned & ready for your location
 or for resale. Call or write. NASTASI DIST.
 DIST. CO.—839 BARONNE ST. NEW OR-
 LEANS, LA. (Tel. 523-6386) We handle all
 kinds of coin machines.**

**5,000 NEW 78 RPM RECORDS, POP, ART-
 ISTS, TOP LABELS. MAKE OFFER. NEW
 BALLY BANK Balls in original crates.
 Wms. Ten Strike, Bally Beauty Contest.
 WANT: See: Mod. L100's. NOBRO NOV-
 ELTY CO.—142 DORE ST.—SAN FRAN-
 CISCO, CALIF. (Tel. MA 1-5438)**

**MILLS AND JENNINGS FRUITSLIT MA-
 CHINES. BALLY BINGOS. HOLLY
 CRANES and Flipper Pin Games for export.
 ALMAN ENTERPRISES—BENDER WARE-
 HOUSE—P.O. BOX 4300—RENO, NEVADA.**

**ATTENTION: WHOLESALE AND EX-
 PORTERS. Write for our prices on phono-
 graphs ready for export shipment. UNITED
 DIST. INC.—902 WEST SECOND STREET
 —WICHITA 3, KANSAS.**

**EXPORTERS ALL TYPES EQUIPMENT IM-
 MEDIATE SHIPMENT. FOR SALE: NEW
 BALLY TABLE Hockey—profitable, low cost
 under \$100; Coffee Machine and the amazing
 Cinch Shoe Shine Vendor. Samples of shine
 available on request. REDD DIST. CO. 80
 Coolidge HILL ROAD — WATERTOWN,
 MASS. (Tel. 926-2250)**

**ALL CHROME WALL BOXES, ACTION
 CLOSEOUT, IMMEDIATE DELIVERY.
 SEEBURG L26 3W1, 100 Selection each \$15;
 100 V3WA, 200 Selection each \$35; We buy,
 sell or exchange any make or model of Late
 Phonographs and wall boxes. Inquiries in-
 vited, lowest prices. SEACOST DIST.—
 1200 NORTH AVENUE, ELIZABETH 4,
 N.J. (Tel. BI 8-3524-5).**

MISCELLANEOUS

**30,000 PROFESSIONAL COMEDY LINES!
 Largest laugh library in show business.
 36 books; over 400,000 copies sold! Used
 by 1,000 disc jockeys! Orben's Current
 Comedy our monthly topical gag service
 features deejay material each issue. Free
 catalog. Write: ORBEN DEE-JAY
 LAUGHS, 3536 DANIEL CRESCENT —
 BALDWIN HARBOR, N.Y.**

ALL-TECH INDUSTRIES

Gold Crest (3 1/2 x 6) 6 Pkt. Table ..
 Gold Crest (4 1/2 x 9) 6 Pkt. Table ..
 Gold Crest (3 1/2 x 7) 6 Pkt. Table ..
 Gold Crest (4 x 8) 6 Pkt. Table ..

AMERICAN SHUFFLEBOARD CORP.

Electra "6" (6' 6-pkt. table) ..
 Electra "7" (7' 6-pkt. table) ..
 Electra "8" (8' 6-pkt. table) ..
 Classic "6" (6' 6-pkt. table) ..
 Classic "7" (7' 6-pkt. table) ..
 Classic "8" (8' 6-pkt. table) ..
 Imperial Shuffleboard (16' to 22') ..
 Imperial Cushion Model (12') ..
 Bank Shot Model (9')

AUTOMATENBAU FOERSTER

Natl. Sales Agents, L. T. Patterson Dis-
 tributors.
 Football Match ..
 Europa Meister Eishockey ..
 Musikbar 100 ..
 Billiard Tables Miniatur ..

AUTOMATIC PRODUCTS CO.

CIGARETTE VENDORS
 Smokeshop "Starlite 450"; 18 sel., cap. 450
 Smokeshop "Starlite 630"; 18 sel., cap. 630
 Smokeshop "Starlite 850"; 27 sel., cap. 850

AUTO-PHOTO CO.

Model 12 Studio .. \$3,245.00
 V-2 Auto-Voice Recorder

BALLY MFG. CO.

Mad World 2P (5/64) ..
 Bongo 2P Pin (3/64) ..
 Deluxe Bally Bowler 16' lengths
 (Jan. 1964)
 Super 8 Shuffle (4/63)
 Bucky Bronco Kiddie Horse .. \$995.00

T. H. BERGMAN CO.

Natl. Sales Agents, Duncan Sales Co.
 Arizona Gun (Live action pellets)

CAMECA

Scopitone-Audio-Visual Machine, 36-Sel., 26
 inch screen. Natl. Sales Agents, Scopi-
 tone Inc., USA.

COAN MFG. CO.

CIGARETTE VENDORS
 Model 74-MD; 74 sel., cap. 74
 Model 74-APC; 74 sel., cap. 74
 Model 94-UM; 94 sel., cap. 94
 Model 94-UC; 94 sel., cap. 94
 Model 116-WM; 116 sel., cap. 116
 Model 116-WC; 116 sel., cap. 116
 CANDY VENDORS
 Model 74-APD, 74 sel., cap. 74
 Model 94-UD, 94 sel., cap. 94
 Model 116-WD, 116 sel., cap. 116
 Model 188-D, 188 sel., cap. 188
 Model 47-Pastry, 47 sel., cap. 47

CHICAGO COIN MACHINE

Bronco 2P (5/64) ..
 Champion Rifle Range (1/64) ..
 Cadillac Ball Bowler (1/64) ..
 Spotlite Shuffle 11/63 ..

CONTINENTAL-APCO, INC.

CIGARETTE VENDORS
 Continental "30"; 30 sel., cap. 830
 Tobacco Shoppe "30"; 30 sel., cap. 830

GARWOOD METAL CO., INC.

CIGARETTE VENDORS
 El Dorado; 13, 16, and 21 columns

EXHIBIT SUPPLY CO.

Card Vender (Mechanical), Model
 412 "Vacuumatic." Vends Exhibit's
 Trading Cards. Capacity: 600 .. \$73.50
 (Including 3,000 FREE cards)
 Card Vender (Mechanical), Model
 X500 (2 push chutes). Vends Ex-
 hibit's Trading Cards. Capacity:
 1,000 Cards. .. \$49.50
 (Including 1,500 FREE Cards)
 Post Card Vender (Electrical).
 Models SV-1 & MSV "Vacuumatic."
 Vends Standard Scenic Post Cards.
 Capacity: 1,000 Cards. .. \$99.50
 (Slug rejector included)
 Plastic Laminator (Mechanical).
 Model 444PV "Vacuumatic." Vends
 laminating material. Capacity: 300. .. \$98.50

FISCHER SALES & MFG. CO.

Empress 101 (101") ..
 Empress 92 (92") ..
 Crown One Hundred (100") ..
 Regent 91 (91") ..
 Regent 77 (77") ..
 Crown Fiesta—Reg. Bumper ..
 (Non Coin) Empire VIII (101") ..
 Empire VII (92") ..

J. F. FRANTZ MFG. CO.

Little Leaguer (12/62) ..
 Double Header (12/62) ..
 Save Our Business ..
 U.S. Marshall 64 Gun
 Kicker & Catcher ..
 ABT Challenge Pistol ..
 ABT Guesser Scale ..
 ABT Rifle Sport ..
 Aristo Scale ..

D. GOTTLIEB CO.

World Fair 1P (5/64) ..

PAUL W. HAWKINS MFG.

Rodeo Pony .. \$ 845.00
 Ben Hur Chariot .. 645.00
 Twin Quarterhorse .. 575.00
 Derby Pony Jr. .. 550.00
 Sam The Clown .. 395.00

IRVING KAYE CO., INC.

NON-COIN MODELS
 Deluxe Continental (4 1/2 x 9) ..
 Ambassador 70 (85" x 47") ..
 Ambassador 75 (92" x 52") ..
 Ambassador 80 (106" x 58") ..
 Ambassador 90 (114" x 64") ..
 Deluxe Eldorado 6 Pkt. Series ..
 Mark I, 77x45 ..
 Mark II, 85x47 ..
 Mark III, 92x52 ..
 Mark IV, 106x58 ..
 Mark V, 113x63 ..
 Deluxe Satellite, 77x45 ..
 Deluxe Klub Pool ..

Regular 56x40 ..
 Jumbo 75x43 ..

J. H. KEENEY & CO.

Colorama 2P Pin (12/63) ..

LEHIGH, INC.

CIGARETTE VENDORS
 "Smoke Center" M-166, M-220, M-220 AC;
 15 or 12 sel., 156 and 220 caps.
 Model M-407-AC; 19 sel., cap. 402

MARVEL MFG. CO.

Slugger-Counter Baseball
 (1 1/2, 5 1/2, 10 1/2) ..

MIDWAY MFG. CO.

Top Hit Baseball (3/64)

NATIONAL VENDORS, INC.

CIGARETTE VENDORS
 Series 113; 13 8-column shifts, cap. 447
 Upright-Series 113; 13 8-col. shifts, cap. 447
 Crown series 222; 22 sel., cap. 616
 Crown series 800; 20 sel., cap. 850
 Consolette-Series 650; 20 sel., cap. 670
 Moduline-22M; 22 sel., cap. 616
 Moduline-80M; 20 sel., cap. 850

REDD DISTRIBUTING CO.

Cinch Instant Shine Vendor ..
 (Vendor and packaged Cinch product)
 Gippen Coffee Vendor (Natl. Agents)
 Vend-A-Book Comic Book Vendor

ROCK-OLA MFG. CO.

Caravelle (20 Col. 800 Packs) Model 3002
 Cigarette Machine ..
 Model 425 160-Sel. (Grand Prix) 7" LP Del.
 St.-Mon. ..
 Model 418-SA 160-Sel. (Rhapsody II) 7" LP,
 Del. St.-Mon. ..
 Model 414 100-Sel. (Capri II) with St. Op-
 tional ..
 Model 403 100-Sel. Wall Phono (33-1/3 Op-
 tional) ..
 1628 Deluxe "Stereo Twins" Speakers ..
 1629 "Stereo Twins Jr" Speakers ..
 1950 Remote Volume Control Unit ..
 Model 500 160-Sel. Stereo Speaker Wallbox
 3 level personal pushbutton volume control
 1578 160-Sel. Wallbox ..
 1584 100-Sel. Wallbox ..
 1551 Universal Wall Box Bar Bracket ..
 1981 Money Counter for Model 425, 418-SA,
 & 414 ..
 Model TR1B-M—Coffee, Hot Chocolate, Soup
 Vendor—Batch fresh brew, modulator door
 and light, 600 cup capacity, coffee 4 ways,
 extra cream and sugar, whipped powdered
 chocolate, liquid sugar, liquid soup, fresh
 cream, with changer.
 Model 1403-S—Coffee, Hot Chocolate, Soup—
 Single cup fresh brew. 500 cup capacity.
 Coffee 4 ways, extra cream and sugar,
 with sugar and cream buttons a standard
 feature. (Extra strong coffee button kit,
 Model 2017, available for Model 1403-S.
 Also available as Model 1403 without hot
 whipped soup feature.)
 Model 1200—Coffee, Hot Chocolate, Soup—
 single cup fresh brew. 500 cup capacity.
 Coffee 4 ways, extra cream and sugar
 buttons are standard.
 Model 3402—Coffee, Hot Chocolate, Soup and
 Tea—(Compact Model). Single cup, fresh
 brew, serves coffee and tea 4 ways.
 Model 3403—as above, without 4 way tea
 feature.
 Model 450 Book-O-Mat/Shop-O-Mat, all pur-
 pose visual merchandiser—General sun-
 dries and pocket books, 40-Selections—ca-
 pacity variable on merchandise.
 Model 3300 Can Soft Drink Vendor, 4-flavors,
 200-can capacity, 32-cans precool storage.

ROWE AC SERVICES

Rowe—AMI M-200 Phonograph with Auto-
 mix, Stereo-Round (Plays 33-1/3-45 ste-
 reo or monaural records, intermixed.) Has
 three-in-one convertibility, 200 selections,
 160 selections, or 100 selections.
 HAC-200 Hideaway, 200 Sel. Selective Stereo
 HEB-200 Hideaway, 200 Sel. Selective Stereo
 CFA Stepper, CFD Stepper, WQ-100 100
 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120
 120 Sel. W.B., WQ-200 200 Sel. W.B.,
 WQ-200-1 200 Sel. W.B., Dual Price Play,
 WQ-200-3 200 Sel. W.B., Dual Price Play,
 4-coin Rejector.
 F-10436 Bar Grip, W.B. Mounting Bracket
 EX-600 Cylindrical Wall Speaker
 EX-700 Wall Speaker
 L-2130 Ceiling Spkr., Choice of Grille
 Types Listed: L-2136 Random Pattern,
 L-2136 Uniform Pattern, L-2605 Circular
 Flush-Mount Grille
 Riviera Cigarette, 20 sel. 800 pack.
 Celebrity Cigarette Merchandiser, 14 selec-
 tion, 510 pack capacity, modular line.
 Ambassador Cig. Vendor 286; 14 sel., cap.
 510
 Celebrity Cig. Vendor 260; 20 sel., cap. 800
 Celebrity Candy Merchandiser, 11 selections,
 360 capacity, modular.
 77 Candy Merchandiser, 11 sel., 360 cap.
 Tasty 20 Candy Merchandiser, 20 sel.,
 560 cap.
 Celebrity Pastry Merchandiser, 5 selection,
 100 capacity, modular.
 Celebrity Hot Food Merchandiser, 7 selec-
 tion, 140 capacity, modular.
 Celebrity All Purpose Merchandiser, 130 ca-
 pacity, 130 selection, modular.
 Celebrity Fresh Brew Coffee Merchandiser,
 11 selection, 750 cup capacity, modular.
 Celebrity Cold Drink Merchandiser, 4 selec-
 tion, 1000 cup capacity, crushed ice fea-
 ture optional, modular.
 Dollar Bill Changer, 10 change combina-
 tions, up to \$300 bank capacity.
 Celebrity Condiment unit, accommodating
 oven, can opener, ketchup, mustard, salt,
 pepper, etc., modular.
 Customic Background Music (Tape Car-
 tridge)

THE SEEBURG CORP.

LPC-1B (Blonde Cabinet) Stereo LP Con-
 sole, 100 Selection Phono.
 LPC-1BR (Blonde Cabinet) Stereo LP Con-
 sole, 160 Selection Phono, with remote
 control.
 LPC-1—Stereo LP Console, 160 Selection
 Phono.

LPC-1R—Stereo LP Console, 160 Selection
 Phono., remote control.
 All LP Consoles have the following stand-
 ard equipment: Personalized, Album of
 the Month Feature. Plays 33-1/3 and 45
 RPM records intermixed, Album Pricing
 and universal pricing system, Half Dollar,
 Income Totalizer.

HLPC-1—Stereo LP, 160 Selection, Hide-
 away Plays 33-1/3 and 45 RPM records
 intermixed, Album pricing and universal
 pricing system, Income totalizer.

DS160H—Directional Stereo, 160 Selection
 Phono. With Artist of the Week Feature,
 Universal Pricing, Plays 33-1/3 and 45
 RPM records intermixed, Half Dollar, Re-
 mote Control optional.

SC-1—Stereo Console, 160 Selection.
 Includes the following features: Personal-
 ized, Album of the Month, Album and
 single pricing, Pushbutton volume control,
 Remote selection, Twin stereo speakers,
 Remote income totalizer.

3W100—Wall-O-Matic 100, Single Pricing
 TW1—Twin stereo wall speaker, 8 inch
 TC1—Twin stereo corner speakers, 8 inch
 TR1—Twin stereo recessed speakers, 8 inch
 EBWC1-12—Extended bass corner/wall
 speaker, 12 inch

PRVC-2—Powered remote volume control
 CC-2—Coin counter

BACKGROUND MUSIC

Encore! 750 Sel.
 BMS-2—Background Music unit, 1000 sel.
 BMC-1—Background Music Compact
 BMCA-1—Companion Audio
 CIGARETTE VENDOR
 4E3—Modular unit, 825 pack capacity.
 4E3XM—Modular (less match unit) 825 pack
 capacity.
 4E4—Free Standing, Personalized, 825 pack
 capacity.
 4E4XM—Free Standing, Personalized (less
 match unit) 825 pack capacity
 4E5, 4E5M; 22 sel., cap. 825

COFFEE VENDOR

662-C—Seeburg/Bally Coffee vendor brews
 coffee cup at a time. Coffee-Chocolate (dry
 ingredients) 200 7 oz. cups. Selective: 5
 664-D—Seeburg/Bally Modular Coffee Ven-
 dor, Coffee-Chocolate (dry ingredients) 450
 7 oz. cups. Selective: 5
 664-DS—Seeburg/Bally Modular Coffee Ven-
 dor, Coffee-Chocolate-Soup or Tea (dry
 ingredients) 450 7 oz. cups. Selective: 6
 664-R—Seeburg/Bally Modular Coffee Ven-
 dor, Coffee-Chocolate (refrigerated cream),
 450 7 oz. cups. Selective: 5
 767—Seeburg/Bally Coffee Vendor—Fits any
 in-line modular installation. Coffee-Choco-
 late-Soup or Tea (dry ingredients), 650
 cup capacity. Selective: 6

PIC-A-PAC

All-Purpose Vendor Model 15G1; 15 selec-
 tions; Up to 315 items

SHIPMAN MFG. CO.

CIGARETTE VENDORS
 Mark II; 13 or 17 columns

SOUTHLAND ENGINEERING CORP.

Little Pro (3/64) ..
 Traveling Frog ..
 Orbiting Gemini Ride ..
 Traveling Dinosaur ..
 Space Ship ..
 Travel Pony (Adaptable to Other
 Rides) ..

UNITED MFG. CORP.

Tornado Bowler (3/64) ..
 Pacer Shuffle (4/64) ..
 Bank Pool (11/63) ..

URBAN INDUSTRIES

Movie Theaters
 Model AP-10 ..
 Panoram ..
 Kiddie Kolor Cartoon ..

U.S. BILLIARDS INC.

6 Pkt. Series:
 Pro 1—78x46 ..
 Pro 2—88x51 ..
 Pro 3—93x63 ..
 Pro 4—103x58 ..
 Deluxe Rotation Bumper
 Model 48 ..
 Model 67 ..

VALLEY SALES CO.

Model 775—78x45 ..
 Model 875—88x50 ..
 Model 975—93x53 ..
 Regulation Bumper Pool ..

THE VENDO CORP.

CIGARETTE VENDORS
 CA1A Console; 22 sel., cap. 850
 C-23; 15 sel., cap. 520
 429-Special; 11 sel., cap. 428

WILLIAMS MFG. CO.

San Francisco 2P (5/64)
 Palooka 1P (5/64) ..
 Grand Slam Baseball (2/64) ..

THE WURLITZER COMPANY

2700 Stereo-Mono, 200-sel. phono.
 2710 Stereo-Mono, 100-sel. phono.
 Wall Boxes
 5121 Private Stereo Spkr. for use on WB
 6200 and WB 5250 with Models 2300 thru
 2700
 5010 WB Ten Top Tunes sel. 50¢
 5250 WB 200-sel. 10-25-50¢
 6207 WB 104-sel.
 5200 WB 100-sel. 10-25-50¢

Speakers
 5122 Stereo Convertible Console Spkr.
 5123 Stereo Wall Spkr.—12" Coaxial
 5124 Stereo Corner Spkr.—8" Extended
 Range
 5125 Stereo Extender Spkr. (Packed in
 Pairs)
 5126 Stereo Directional Spkr. (Packed in
 Pairs)

Hideaway Phonographs
 2717 Stereo-Mono, 200-sel.
 2711 Stereo-Mono, 100-sel.

YOU HAVEN'T HEARD THE HALF OF IT!



The full story of the extra earning power of the Wurlitzer Ten Top Tunes for Fifty Cents feature is still being told . . . in thousands of locations . . . to hundreds of music operators . . . on collection days.

It's a real thriller.

Want to hear more of it . . . and how you can share it?

Stop in at your Wurlitzer Distributor's.

WURLITZER 2800

THERE'S MONEY IN IT FOR YOU

THE WURLITZER COMPANY • 108 Years of Musical Experience • NORTH TONAWANDA, N. Y.

UNITED'S

Pacer

SHUFFLE ALLEY

**NEW LOOK
CABINET DESIGN**

★
Easier Installation



New, one-piece (top to bottom) back cabinet. One man and a "2-wheeler" can install it in a jiffy. No lifting.

**PLAYER'S FAVORITE
TYPES OF SCORING**

Flash-Bonus

•
Bonus

•
Dual-Flash

•
Flash

•
Regulation

BIG

**4-Reel and 3-Reel
SCORE TOTALIZERS**

Handicap Feature
EASY STRIKE OR NORMAL STRIKE

•
**1 to 6
Can Play**

Designed by the
ORIGINATOR
of Coin-Operated
SHUFFLE ALLEYS
and
BOWLING ALLEYS

**RUGGED
Pilfer-Proof
CONSTRUCTION**

8½ FT. LONG
2½ FT. WIDE

SHIPPING
WEIGHT
(CRATED)
500 lbs.

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

Also Delivering
SHUFFLE-TYPE
BANK POOL

★
**ORDER FROM YOUR
UNITED DISTRIBUTOR
TODAY!**

★
United Games
are
ALWAYS WANTED
at
Trade-In Time

new world of sound from ROCK-OLA

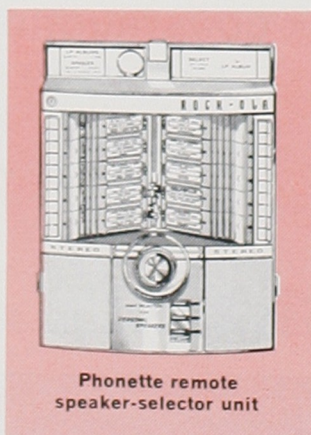


the 1964 **grand prix**...the prestige phonograph for all locations

160 PLAY STEREO MONAURAL PHONOGRAPH WITH 7" LP FEATURE—MODEL NO. 425

MAGNIFICENCE OF REPRODUCTION Now Rock-Ola brings all the magnificent sound of Broadway to Main Street . . . reproduces the whisper of a blues singer or the thunder of a full orchestra with equal fidelity. The Grand Prix handles singles and 7" LP's in any combination, plays 33 $\frac{1}{3}$ and 45 rpm records in any intermix—any bank, any sequence.

The simply styled Rock-Ola Grand Prix is the *complete sound center* for any location, neighborhood bar or downtown club. It brings customers the full stereo reproduction they want, with automatic Rock-Ola dependability. And Rock-Ola built-in quality keeps your profits at a maximum, servicing at a minimum.



Phonette remote speaker-selector unit

NEW WAY TO PROFIT . . . For extra profits on every play, install the new Phonette coin-activated remote speaker-selector unit. Two built-in stereo speakers bring private listening pleasure to booth or bar. Simple selector panel and personal volume controls boost plays and profits. The Phonette can be used with any current model Rock-Ola phonograph.

Look to **ROCK-OLA** for advanced products for profit

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago, Illinois 60651