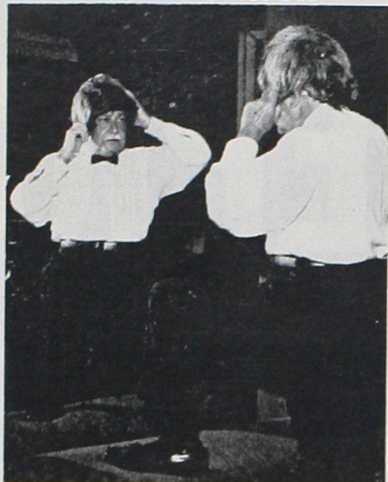


Hair Do Well



NEW YORK—No, music lovers, it's not a Dorian Gray-like painting of Ringo Starr. The opera-pumped gentlemen pictured above is Arthur Fiedler, conductor of the Boston Pops Orchestra. The doyen of middle-of-the-road melodies genially tried on a Beatle wig after completion of a new single. "I Want To Hold Your Hand," for RCA Victor, Fiedler heard the Mersey Beat in Liverpool while on a conducting tour of England, liked what he heard and adapted it for the Pops. The single, backed with "Hello, Dolly!," went into release last week.

WANTED TOP A & R MAN

for independent record company.

Must have broad technical and musical background in all phases of Kiddie, Pop and related fields.

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CAROL BURNETT
& TIGER HAYNES
C/W
"GO HOME TRAIN"
ABC-10568



NANCY'S GOT A HIT!

"HOW GLAD I AM"

B/W

"NEVER LESS THAN
YESTERDAY"

NANCY WILSON

5198



**HEY HARMONICA
MAN**

STEVIE WONDER

TAMLA 54096



TOP 50 IN R&B LOCATIONS

		Pos. Last Week
1	MY GUY Mary Wells (Motown 1056)	1
2	WALK ON BY Dionne Warwick (Scepter 1274)	2
3	EVERY LITTLE BIT HURTS Brenda Holloway (Tamla 54094)	3
4	ONCE UPON A TIME Marvin Gaye & Mary Wells (Motown 1057)	6
5	WHAT'S THE MATTER WITH YOU BABY Marvin Gaye & Mary Wells (Motown 1057)	7
6	I DON'T WANT TO BE HURT ANYMORE Nat Cole (Capitol 5155)	4
7	LOVING YOU MORE EVERY DAY Etta James (Argo 5465)	9
8	ANOTHER CUP OF COFFEE Brook Benton (Mercury 72266)	11
9	WISH SOMEONE WOULD CARE Irma Thomas (Imperial 66013)	5
10	GIVING UP Gladys Knight & The Pips (Maxx 326)	15
11	I'M SO PROUD Impressions (ABC Paramount 10544)	8
12	HURT BY LOVE Inez Foxx (Symbol 20-001)	14
13	TOO LATE TO TURN BACK Brook Benton (Mercury 72266)	17
14	GOODBYE BABY (BABY GOODBYE) Solomon Burke (Atlantic 2226)	10
15	SOMETHING YOU GOT Alvin Robinson (Tiger 104)	22
16	ONE WAY LOVE Drifters (Atlantic 2225)	12
17	GIVING UP ON LOVE Jerry Butler (Vee Jay 588)	21
18	ROCK ME BABY B. B. King (Kent 393)	13
19	KIKO Jimmy McGriff (Sue 174)	23
20	BEG ME Chuck Jacson (Wand 154)	29
21	IN MY LONELY ROOM Martha & Vandellas (Tamla 7031)	18
22	I'LL BE IN TROUBLE Temptations (Gordy 7032)	32
23	NADINE Chuck Berry (Chess 1883)	19
24	MY BABY DON'T DIG ME Ray Charles (ABC Paramount 10557)	37
25	ROMEO & JULIET Reflections (Golden World 6008)	16
26	NO PARTICULAR PLACE TO GO Chuck Berry (Chess 1898)	31
27	YOU'RE A WONDERFUL ONE Marvin Gaye (Tamla 54093)	20
28	LAZY ELSIE MOLLY Chubby Checker (Parkway 926)	40
29	TENNESSEE WALTZ Sam Cooke (RCA Victor 8368)	42
30	SLIP-IN MULES Sugar Pie DeSanto (Checker 1073)	25
31	JUST AIN'T ENOUGH LOVE Eddie Holland (Motown 1058)	35
32	GOOD TIMES Sam Cooke (RCA Victor 8368)	44
33	SPEND A LITTLE TIME Barbara Lewis (Atlantic 2227)	26
34	BIG BOSS LINE Jackie Wilson (Brunswick 55266)	43
35	THE WAY YOU DO THE THINGS YOU DO Temptations (Gordy 7028)	28
36	KEEP ON PUSHIN' Impressions (ABC Paramount 10554)	48
37	TRY IT BABY Marvin Gaye (Tamla 54095)	—
38	MY GIRL SLOOPY Vibrations (Atlantic 2221)	30
39	TROUBLE I'VE HAD Clarence Ashe (JGS 1466)	41
40	HEY HARMONICA MAN Little Stevie Wonder (Tamla 54096)	—
41	SHOOP SHOOP SONG Betty Everett (Vee Jay 585)	24
42	THAT'S REALLY SOME GOOD Rufus & Carla Thomas (Stax 151)	—
43	IT AIN'T NO USE Major Lance (Okeh 7197)	—
44	ONE GIRL Garnett Mimms (United Artists 715)	49
45	HELP THE POOR B. B. King (ABC Paramount 10552)	46
46	THE MATADOR Major Lance (Okeh 7191)	27
47	GOOD TIME TONIGHT Soul Sisters (Sue 1005)	—
48	GOTTA FIND A WAY Billy Butler & Enchanters (Okeh 7192)	38
49	A FOOL FOR A FOOL Ike & Tina Turner (Warner Bros. 5433)	47
50	THAT'S WHEN IT HURTS Ben E. King (Atco 6288)	33



JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

SOMETHING'S WRONG Ray Charles (ABC-Paramount 10557)	WINKIN', BLINKIN' AND NOD Simon Sisters (Kapp 586)
LOVE AIN'T NOTHIN' Johnny Nash (Argo 5471)	NIGHT TRAIN Bill Doggett (King)
JAMAICA SKA Ska Kings (Atlantic 2232)	HICKORY, DICK & DOC Bobby Vee (Liberty 55700)
SPEND A LITTLE TIME/ SOMEDAY WE'RE GONNA LOVE AGAIN Barbara Lewis (Atlantic 2227)	AMERICA Will Glahe (London 10037)
LAVENDER SAX Clifford Scott (Aura)	TASTE OF TEARS Johnny Mathis (Mercury 72287)
BIG BOSS LINE Jackie Wilson (Brunswick 55266)	DREAM LOVER Paris Sisters (MGM 13236)
BAD DETECTIVE/LOVEY DOVEY Clowers (Atco 6300)	MY KIND OF TOWN Frank Sinatra (Reprise 0279)
(YOU DON'T KNOW) HOW GLAD I AM Nancy Wilson (Capitol 5198)	BE-BOM/CHOOSE Sammy Davis, Jr. (Reprise 0278)
LONG TALL SHORTY Tommy Tucker (Checker 1075)	HELLO DOLLY Lou Monte (Reprise 0284)
LOUIE—GO HOME Paul Revere & Raiders (Columbia 43008)	LET'S HAVE A PARTY/LITTLE DONNA Rivieras (Riviera 1402)
THE COWBOY IN THE CONTINENTAL SUIT Marty Robbins (Columbia 43049)	PRECIOUS WORDS Wallace Bros. (Sims 174)
LICORICE STICK Pete Fountain (Coral 62413)	CALDONIA James Brown (Smash 1898)
STARDUST Peter Duchin (Decca 25632)	DEVIL WITH THE BLUE DRESS Shirley Long (Soul 35001)
SHARE YOUR LOVE WITH ME Bobby Bland (Duke 377)	THE BEALE STREET DOG/ NEW YORK TOWN Dixiebelles (Sound Stage 7-2521)
SWEETER THAN SUGAR Ronnie Dove (Diamond 163)	NIGHT TIME IS THE RIGHT TIME Rufus & Carla (Stax 151)
THINGS I USED TO DO Little Jr. Parker (Duke 376)	BIG PARTY Barbara & Browns (Stax 150)
STEAL AWAY Jimmy Hughes (Fame 6401)	MY MAN Walter Gates (Swan 4180)
I'VE HAD IT Lonnie Mack (Fraternity 925)	THE TOY BALLOON Danny Williams (United Artists 729)
IF YOU LOVE ME/ FIRST CLASS LOVE Little Johnny Taylor (Galaxy 729)	WHO'S AFRAID OF VIRGINIA WOOLF Jimmy Smith (Verve 10314)
RUN LITTLE GIRL Donnie Elbert (Gateway 731)	CAN'T BUY ME LOVE/HELLO DOLLY Ella Fitzgerald (Verve 10234)
TEQUILA Bill Black's Combo (Hi 2089)	LITTLE TRACEY Winton Kelly (Verve 10316)
TROUBLE I'VE HAD Clarence Ashe (J&S 1466)	SECURITY Otis Redding (Volt 117)
LET'S GO TOGETHER Raindrops (Jubilee 5475)	OH, ROCK MY SOUL Peter, Paul & Mary (Warner Bros. 5442)
IT WILL STAND Showmen (Imperial 66033)	FARMER JOHN Premiers (Warner Bros. 5443)
I'M A FOOL FOR LOVING YOU Bobby Wood (Joy 285)	

NEW ADDITIONS to TOP 100

64—CAN'T YOU SEE THAT SHE'S MINE Dave Clark Five (Epic 9692)	81—HEY HARMONICA MAN Stevie Wonder (Tamla 54096)
66—ALONE Four Seasons (VeeJay 597)	90—ANGELITO Rene & Rene (Columbia 43054)
70—I STILL GET JEALOUS Louis Armstrong (Kapp 597)	93—IT AIN'T NO USE Major Lance (Okeh 7197)
72—TRY IT BABY Marvin Gaye (Tamla 54095)	95—FIRST NIGHT OF THE FULL MOON Jack Jones (Kapp 589)
77—KEEP ON PUSHING Impressions (ABC 10554)	96—THAT'S REALLY SOME GOOD Rufus & Carla (Stax 151)
80—YOU'RE MY WORLD Cilla Black (Capitol 5196)	98—ONE GIRL Garnett Mimms & Enchanters (United Artists 715)

AIMED at OPS

PEG O' MY HEART/LITTLE DIPPER—Robert Maxwell (Decca 25637)

COME ON DOWN

**CASH BOX ARMADA
SPECIAL**



Advertising Deadline—June 16—
To ARMADA

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

AUDIO FIDELITY

LP deal: buy-8-get-1-free, plus one stereo spectacular demo at \$6 with the purchase of each two catalog records. No termination date announced.

CARIB

Buy 10-get-1-free on entire LP catalog. 100% exchangeable. 30-60-690 billing. No expiration date.

COLPIX

8 Nina Simone albums on a buy-4-get-1-free deal. Expires: May 15; new Chad Mitchell LP on a buy-3-get-1-free basis. Expires: June 26. Rest of catalog offers 20 free for every 100 purchased. Expires: June 26.

DECCA

Dealer incentive on all country music LP's and EP's. See local rep for details. Expires: June 30.

NASHBORO

Buy-7-get-1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

LP catalog available on a buy-10-get-1-free basis. 100% exchangeable. No expiration date set.

PHILIPS

"Suit Up for Sales:" 20% discount on classical LP's; 10% discount on all other albums. Expires: June 30.

REQUEST

LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

TAMLA-MOTOWN-GORDY

All LP's available on a buy-6-get-1-free basis. Described as a permanent program.

VEE JAY

10% discount on LP's.

Col's A-B Pubbery Names Van McCoy To Writing Staff



NEW YORK—Van McCoy has been appointed a staff writer for April-Blackwood Music Publishing Companies, according to an announcement by David Kapralik, general manager of the Columbia label's publishing firms.

Reporting to Jerry Teifer, newly appointed professional manager of April-Blackwood, McCoy's duties will include writing music and lyrics for all major and independent labels. In addition, McCoy will be responsible for maintaining liaison with artists and repertoire producers and artists. McCoy joins Teifer's staff with an extensive background in the composing field.

Prior to his new position, he was a staff writer for Trio Music. He also has experience as an A&R producer for Scepter Records. Songs to his credit include: "Let's Kiss And Make Up" by Bobby Vinton, "Stop The Music" by The Shirelles and "Rat Race" by The Drifters. Currently high on the best-selling charts is McCoy's "Giving Up" by Gladys Knight and The Pips.

The photo shows (left to right): Kapralik, McCoy and Teifer.

Lesley Gore Graduates

NEW YORK—Mercury's Lesley Gore is skedded to graduate from the Dwight School of Englewood, New Jersey this week (8). After her graduation, the young lark will go to San Antonio, Texas to headline the bill at the Texas Teen Fair. In Sept., Lesley will enter Sarah Lawrence College.

Colpix Promo For "Freedom" Album

NEW YORK—Colpix Records has begun a promotional campaign on "Let Freedom Ring!," an album which features Fredric March reading The Declaration of Independence, and Burgess Meredith narrating The Bill of Rights and identifying famous American bells and carillons.

"Let Freedom Ring!" was recorded and released last year as a result of the efforts of Eric Sloane and Eric Hatch to revive the pre-Civil War custom of ringing bells in celebration of Independence Day. Hatch is a meteorologist and an expert on early Americana. Sloane is a writer.

The label has resericed radio stations with special cuts from the LP, contacted civic and patriotic organizations and mailed album cover easels and other display materials to distributors, deejays and rack jobbers.

The activities of Hatch and Sloane to create nationwide interest in ringing bells on the Fourth of July last year led to Connecticut's Senator Ribicoff sponsoring a senate resolution that called on Congress to declare that the anniversary of the signing of The Declaration of Independence be observed each year by ringing bells throughout the United States. The resolution further specifies that bells are to be rung at two P. M. (eastern daylight time), the hour that the Liberty Bell was rung in Philadelphia 188 years ago.

The various bells and carillons, heard in "Let Freedom Ring!," were recorded on location.

UA After 7th Heaven Sales On Music From "7th Dawn"

NEW YORK—United Artists Music Company is going all out to make "The 7th Dawn" a top song of the summer, according to company VP Murray Deutch. The exec also announced that a full schedule of singles and albums based on the music from the picture will be released simultaneously with the distribution of the Charles K. Feldman film this summer. The UA release stars William Holden, Susannah York and Capucine.

A host of artists have recorded single versions of "The 7th Dawn" including vocals by Robert Goulet on the Columbia label, rush released last week, Enzo Stuarti on Jubilee, Joe Sherman on World Artists and Richard Hayes on Contempo plus instrumental versions by Ferrante and Teicher on United Artists, Henry Jerome on Decca, Jimmy Haskell on Capitol and Shirley Scott on Impulse.

United Artists Records will also be issuing the original soundtrack album which features composer Riz Ortolani conducting his own score. Joe Sherman will also have a "The 7th Dawn" album on the World Artists label as will Enzo Stuarti for Jubilee Records.

Pickett To Atlantic, & Thereby Hangs A Tale

NEW YORK—Wilson Pickett once gave Atlantic Records' Solomon Burke a run for his money on a song called "If You Need Me." Pickett is now one of Burke's labelmates via an exclusive pact just announced by Jerry Wexler, Atlantic' exec vp.

Pickett's first offering for Atlantic, just released, is "For Better or Worse" and "I'm Gonna Try."

As an artist for the Double-L label, Pickett was in direct competition with Burke's own version of "If You Need Me." In the song's chart success, sales were split about evenly between the two.

Before going out as a single, Pickett was the lead singer for the Falcons for a period of four years. Group had a number of successes on the Lupine label, including the Pickett-composed "I Found a Love." The artist and Wexler are currently discussing future disk plans.

Dale Ent. Names Duncan VP And General Manager

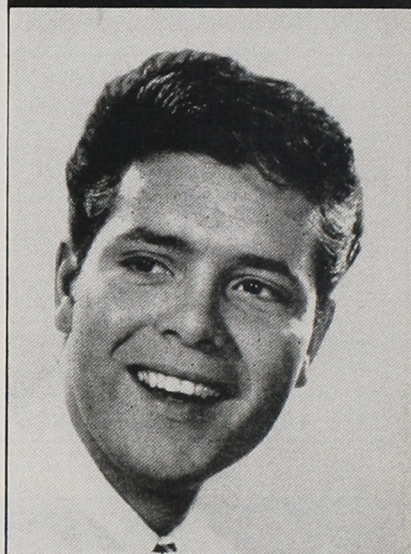
BOSTON—Herbert Dale, president of Dale Enterprises, Inc., the disk distrib. has announced the appointment of Duncan Mullins as vice president and general manager. Mullins replaces Joseph Brenner, who is joining Mercury's newly opened Boston Branch.

Mullins brings to Dale a wide variety of experience in the disk business. Prior to serving as chief comptroller with Cecil Steen's Recordwagon for two years, Mullins was president of the Phono and Record Shop, Inc., a downtown Boston retail store. He most recently served as operations manager of the RCA Victor Records of The Eastern Company in Boston.

Dale also announced the addition of several labels including Stereodiddies, Joy, Select, Alector, Tikva, Red Bird, Stork with others forthcoming.

Dale Enterprises has also relocated to 1030 Tremont St., Boston.

EPIC SINGLES MEAN SALES



CLIFF RICHARD

'BACHELOR BOY'

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HAD A BIG HIT
TODAY THE SAME SONG

"THE OBJECT OF MY AFFECTION"
IS BIG BIG AND BIGGER WITH IT'S
ROCK BEAT AND VOCALIZATION
BY
THE NASH BROTHERS
Revolvo #137

"I JUST GO ALONG BEING HAPPY"
B/W
"STRAWS IN THE WIND"
BY
THE NEIGHBORS
Revolvo #131

Revolvo Records
1432 Wilcox Ave., Hollywood, Calif. 90028

Vocal Summit Meeting



NEW YORK—Italy's best-selling disk artist Rita Pavone and Barbra Streisand, one of America's hottest show biz personalities are shown meeting for the first time.

Rita, here for her second appearance on the Ed Sullivan show, is climbing the charts with her first RCA Victor single, "Remember Me," while Barbra is enjoying smash sales for her Columbia LP's and her original cast of "Funny Girl" on Capitol.

Kennedy Memorial Library Gets \$20,000 From RCA, Boston Symphony & Artists

BOSTON—A check for \$20,000 was presented to the John F. Kennedy Memorial Library last week (5) by RCA Victor Records, the Boston Symphony and participating artists in the Solemn Pontifical Requiem Mass. Mrs. Joseph P. Kennedy, mother of the late President, accepted on behalf of the library and the Kennedy family.

The check represents payment of proceeds from the initial sale of the Victor recording of the Requiem Mass for the period ending Mar. 31. The proceeds stemmed from the label's profit, waiver of fees and royalties for the Boston Symphony Orchestra, Erich Leinsdorf and all other participating artists.

Talcott Banks, vice president of the Boston Symphony Orchestra board of trustees, and Roger Hall, manager of Red Seal A&R, presented the check in a ceremony at the Ritz-Carlton.

Unusual Name Makes The Contest Grade

NEW YORK—Wincle Lamoyan Coan now has a song named after him, and a recording of it to boot. Wincle entered a radio-station KSFO-San Francisco contest conducted by deejay Herb Kennedy, who asked his listeners to submit their reasons why they would like A&M Records artist Herb Alpert to write a song for them in 25 words or less.

The fact that Wincle said he would like Alpert to write a tune with his name as the title made him a winner of the two-week contest.

Baja Marimba Band, a recent chart entry with "Comin' In the Back Door," is out with a single on the song, which carries the sub-title, "(A KSFO Fan)." Wincle by the way, will get 1% royalties on the net sales of the side. It's released on Almo, the A&R affiliate. Ten follow-up winners won a Baja Marimba Band album.

An Award For Mathis

HOLLYWOOD—Johnny Mathis was the recipient of a "Diamond Stylus" Plaque last week (5), the first such award offered by music chain store, Wallich's Music City. The songster was awarded the plaque for his Columbia "Johnny's Greatest Hits" LP, the all-time best-selling album in Music City's history.

The presentation was made at the formal opening of the Topanga Plaza in Canoga Park at which Mathis performed along with other name artists.

Heacock Named PM of WINS McIntyre Upped to Asst. PM

NEW YORK—Al Heacock has been appointed program manager of radio station WINS-New York and Neil McIntyre has been promoted to assistant program manager according to Joel Chaseman, general manager of the Group W (Westinghouse Broadcasting Co.) station.

Mark Olds, formerly program manager, has become Group W's national radio exec, headquartered in New York.

There are no plans to fill McIntyre's previous post, that of producer-director. Latter position is currently held by Jerry Sherwin and Bill Rohrer.

Heacock had previously served as program manager of WBZ, the Group W radio station in Boston since 1960.

Prior to joining WBZ, Heacock was national program manager for the Bartel Radio Group for three years. He has been program director of KEYS, Corpus Christi, Texas; creative director of Adcraft Advertising Agency, also Corpus Christi; and manager of the Balt.-Wash. branch of Music Merchants, Inc.

He broke into broadcasting while attending high school and college as assistant to the program director of WFIL-TV-Philadelphia, and continuity writer and actor for WWRL, Woodside, N.Y.

McIntyre joined WINS as producer-director last Oct. Before that, he was assistant program manager and music director of KQV in Pittsburgh for two years and music director of WHK in Cleveland.

Montague Exits WWRL

NEW YORK—The Magnificent Montague, popular WWRL-New York platter spinner, informed Cash Box last week that he is exiting the 24-hour-a-day outlet. Deejay, who has been with the r&b station for the past two years, will assume similar duties on WVON-Chicago on June 22. Montague said he is leaving the Son derling station on his own account and has warmest possible feelings for WWRL's management.

On June 19 the jockey will hold a farewell stage show at the Rockland Place here.

Epstein Opens PR Firm Here For His Hot English Acts

NEW YORK—Because of the success here of English acts managed by Brian Epstein, a full-time publicist and public relations office has been opened in New York on their behalf. Heading the set-up is Bess Coleman from EMI's press office in England. Through EMI, she has become very well versed on Epstein's flock of stars including the Beatles, Cilla Black, The Foremost and Billy J. Kramer and the Dakotas.

Gold Disk Visit From Japan



NEW YORK—Five Columbia Records' performers received special Gold Awards for top sales in Japan during a recent visit here—to study the American disk biz—by reps of 14 of the largest indie franchise retailers in Japan who belong to the Columbia Circle's Young Man Association. The artists who were honored were Leonard Bernstein and the New York Philharmonic, Bruno Walter, Mitch Miller, The Village Stompers and Trio Los Panchos (Discos CBS, S.A.).

The awards were presented by H. (Shoo) Kaneko, sales manager of

int'l repertoire for Nippon Columbia Ltd., at a dinner given at the Town Suite of New York's Time & Life Building.

Arnold Berry, finance and planning director of Columbia Records Inc. received the gold disks.

The group of second generation tailors was brought to the U.S. 10 weeks at the expense of Nippon Columbia. During their one-week stay in New York, they visited Columbia plant in Pitman, N.J., and attended a recording session by Les Elgart. Later in the week, Mitch Miller gave a cocktail party in their honor.

RK "JOHNNY LOVES ME"

BY
FLORRAINE DARLIN
S 105
BILLBOARD SPOTLIGHT PICK
CASH BOX BEST BET

"TOM KELLY" BY ALEX ZANETIS
S 106
A DRAMATIC READING OF AN UNUSUAL SONG
CALL YOUR RIC DISTRIB. NOW

Command Cashes-In On Van Dyke Emmy

NEW YORK — Command Records says it was flooded with orders for its Dick Van Dyke LP following the performer's Emmy award last Mon. (24) for his stint on "The Dick Van Dyke Show." Title of the album is "Songs I Like by Dick Van Dyke."

If you are reading
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Chi One-Stop Under Court Control

CHICAGO — Music Box One Stop Records Co., this city, was recently placed under the Bankruptcy Court's orders, and is presently under an Operating Assignment, according to Seymour Greenspan, of Summit Distributing Company.

Greenspan is chairman of a court appointed creditors' committee, which will control Music Box' assets (including accounts receivables and payables). Other members of the creditors' committee are: Marvin McDermott, of M. S. Distributing Company; and Walter Cristen, RCA Victor.

James Imbrie is trustee. Attorney Bernard Kleiman represented James O'Dwyer, president of Music Box One Stop Records.

Louis Tops Newport Jazz "Greats" Opener

NEW YORK — Louis Armstrong, whose dinking of "Hello Dolly" has become jazz's answer to the Beatles, will headline the opening night of this year's Newport Jazz Festival on Thursday, July 2nd.

The program, dedicated to "Great Moments in Jazz," will feature in addition to Armstrong, such jazz greats as Muggsy Spanier, Bud Freeman, Bobby Haggart, Max Kaminsky, Edmond Hall, Joe Sullivan, George Brunis, J. C. Higgenbotham, Joe Thomas, Lou McGarity, Jo Jones, and many others. An added starter will be Wingie Manone who will be making his first appearance in the East in many years.

Purpose of the program is to present many of the great artists in jazz history playing the selections that have made them and for that matter, jazz itself famous. For instance, Manone will play and sing his well known rendition of "The Isle of Capri"; Spanier will feature "Relaxin' At The Touro," "Sister Kate," among others; George Brunis will do his "Ugly Chile"; Bud Freeman and Max Kaminsky will recreate the Summa Cum Laude Band; and Bobby Haggart will play his "Big Noise From Winnetka."

One-Man L.A. Show For Oscar Brown

HOLLYWOOD — Oscar Brown, Jr., will appear at the Music Box Theater in Hollywood in a one-man show for nine days beginning this Fri. (12). In a program entitled "Christopher Essay Presents Faces of Oscar Brown, Jr.," the performer will offer material from his extensive repertoire.

In addition to presenting songs of his own composition, Brown will sing two songs written by the noted French songwriter-performer Charles Aznavour, "Young Girl" and "If I Only Had But An Hour To Live." Both selections appear in Brown's current Columbia Records' album, "Oscar Brown, Jr. Tells It Like It Is." He recently returned from a six-week engagement in Stockholm, and an appearance at New York's Waldorf Astoria with Nancy Wilson.

In addition to his night club and theater appearances, Brown is currently at work on a musical, "Slave Story." "Jazz Scene, U.S.A.," the half-hour television program with Brown as master of ceremonies, is currently in national syndication.

Columbia Art Directors Honored By Art Club

NEW YORK — The Art Directors Club of New York has announced that Columbia Records art directors have been awarded this year's "Distinctive Merit" award for the cover of the label's Masterworks LP, "The Cuckoo And The Nightingale."

The presentation was made recently at the Club's annual awards luncheon given this year at the Americana Hotel. Art directors honored were Robert Cato and John Berg. The art work for the cover was done by Henrietta Condak.

Reprise Rushes Two Albums, One Is "Hood" Soundtrack

NEW YORK — Reprise Records rushed out two albums last week. One is the soundtrack of "Robin & The 7 Hoods," which features an original Sammy Cahn-James Van Heusen score sung by Frank Sinatra, Bing Crosby, Dean Martin, Sammy Davis and Peter Falk. Diskery has already released two singles from the LP, Sinatra's "My Kind Of Town" and Crosby's "Don't Be A Do-Badder."

The second entry is "Cathie Taylor Sings Of The Land And The Peoples." New to the Reprise roster, the lark has appeared often on the Ernie Ford TV'er. Both sets were produced by Sonny Burke.

Reprise also released a new single, the theme from "The Long Ships" as performed by Jack Nitzsche.

Jerry Shiffrins Have 2nd Son

NEW YORK — Jerry Shiffrin, *Cash Box*' national advertising director of music, became the father of a second son when his wife, Gail, gave birth here last week (5) at Long Island Jewish Hospital. The Shiffrins' older son, Brad, is 4 years old.

Hal Cook's Wife Dies

NEW YORK — Mrs. Ruth McDonnal Cook, wife of Hal Cook, publisher of *Billboard*, died here last week (3) of leukemia in New York Hospital at the age of 46. Besides her husband, survivors include two sons, Richard and James; her mother, Mabel McDonnal; a sister, Mrs. Stewart Walton; and a foster-daughter, Miss Ethel Howard.

Ruffino Label Now Called Ron

NEW YORK — Ron Records is the new tag for Joe Ruffino's New Orleans-based label. Previous name was Ric, the rights to which Ruffino sold to the new Joe Csida-headed diskery of the same name. Ruffino is working out of new offices at 10122 Lakewood St. Current push at the label is "Part Of Me" by Johnny Adams, which is issued on the Ron-handled Watch label.

MGM's June Brides' Music With Ethnic Angle

NEW YORK — MGM Records has just the thing for June brides with Polish, Irish, Jewish, Italian and Greek heritages. Diskery has just released five LP's which feature ethnic wedding music, all under the heading of "June Brides' Music of All Nations." MGM's radio promo will include special attention to foreign-language stations.

Vee Jay Pacts Jimmy Boyd



HOLLYWOOD — Jimmy Boyd (seated), winner of several gold decks during his juvenile career with Columbia Records, is pictured signing a new wax pact with Vee Jay Records. With the chanter is the label's A&R director, Steve Clark. Boyd, now 25, is also set to debut as an actor in the upcoming ABC TV series, "Broadside."

COLUMBIA "SUMMER STOCK"

(Continued from page 7)

sell the entire cast catalog. Special browser-display units holding 120 albums will be featured in record stores as well as theatres.

An elaborate 32-page consumer guide with illustrations, listings of composers and tunes, and plot outlines of all the shows will be given to record dealers for counter give-aways. In addition, a series of colorful pennants, eased covers and tent-top header units will be available for display in windows, record stores and theatre areas. Emphasis will also be placed on local co-op advertising and radio station promotion.

Don't Forget: The ARMADA Convention is only days away. Make sure to call Cash Box immediately and place your reservation for an advertisement in the ARMADA issue which will be distributed at the Eden Roc Hotel, site of the ARMADA Meet. Final Ad Deadline is June 16th.



TOP 10 in Detroit & Spreadin' Nationally ! ! !

"SHE'S THE ONE"

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EPIC SINGLES MEAN SALES



THE DAVE CLARK FIVE

'CAN'T YOU SEE THAT SHE'S MINE'

5-9692



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Marvin Gaye Revue Plays West Coast



PASADENA—Gil Bogus (left), the Hitsville distrib in Calif., Tamla's hot chanter Marvin Gaye, and KRLA's Casey Kasem (right) pose for the photog during the songster's recent appearance here with his Marvin Gaye Revue. The show is produced by Harvey Fuqua, formerly of the Moon-glows.

Colpix Has 'Em

NEW YORK—A story in last week's issue concerning the Colpix label's promo on the pic, "The Long Ships," incorrectly referred to Eddie Kilroy and Roger Gordon as indie promo men. Actually, they are on the promo staff of Colpix and Dimension, working the southern and western territories.

BREAKING BIG!
"SOLE SOLE SOLE"
BY
SIW MALMKVIST
&
UMBERTO MARCATO
JUBILEE 5479
Natl. Dist. By
JAY-GEE RECORD CO., INC.
318 W. 48th St., N.Y. 36, N.Y.

Vee Jay Buys Infinity Label

HOLLYWOOD—Vee-Jay Records has acquired the catalog of G and H Corporation's Infinity label, according to Jay Lasker, exec vp of V-J. Deal includes albums and singles by Gordon Jenkins and by Victor Feldman, jazz pianist.

Simultaneously, Lasker said, Vee-Jay signed a new recording pact with Feldman, who was recently on Ava label.

Capitol U.S. Push For Jacqueline Danno

NEW YORK—"Capitol" of the World, the international line from Capitol Records, is high on a newer French songstress-actress Jacqueline Danno.

The label has made an extensive trade-press and radio station mailing of her first LP, "Jacqueline Danno Sings Favorite French Songs," and an EP that includes four tracks from the LP. Her bill-of-fare is a collection of recent French songs (sung in French).

WILSON PICKETT
**"FOR BETTER
OR WORSE"**
ATLANTIC 2233

DGG Opens Depot In Calif., Frankel Named W. Coast Head

NEW YORK — Deutsche Grammophon Records has set up its own distrib depot and sales office in Burbank, Calif., is was announced by Jerry Schoenbaum, general manager of the classical division of MGM Records, which handles the German line in the U. S. and Canada.

Schoenbaum has appointed Milton L. Frankel as west coast sales and operations manager. Frankel will head up a sales force calling on record dealers in Southern California and greater Los Angeles. He will also be in charge of the Burbank depot which will service DGG distrib in San Francisco, Washington, Salt Lake City, Denver and parts of Texas.

Frankel has been associated for many years with Sunland Music, Decca Distributors and Record Sales Company.

Big 3 Acquires Score Of "Circus World"

NEW YORK—The Big 3 Corp. has acquired another Dimitri Tiomkin pic score for a Samuel Bronston Cinema epic. This time the effort is "Circus World," which stars John Wayne, Claudia Cardinale and Rita Hayworth. It bows this month.

The Leo Feist wing of the set-up will handle the exploitation of the score, which, by the way, is still without a disk outlet. Tiomkin is pacted as a performer to Columbia Records, which has released several of his soundtrack scores (e.g. "Fall of the Roman Empire" and "The Alamo").

Besides domestic promo, plans are also set for foreign exploitation. A main-title has been written with lyrics by Ned Washington.

Other Bronston-produced flicks whose scores are published by the Big 3 include "El Cid," "King of Kings" and "Fall of the Roman Empire." The operations also handles Tiomkin's music for "Friendly Persuasion" and "High Noon."

Columbia Awarded Citation By "Who's Who In America"

NEW YORK—Columbia Records has been awarded a special citation for significant contribution to society by the publishers of Who's Who in America. The citation was specifically for the label's advancement of American culture.

The award was made by Jackson Martindell, publisher of Who's Who to Goddard Lieberman, president of Columbia Records, and was especially significant in that this was the first citation of its type ever awarded by the publication.

In part, the citation commended the diskery for its devotion to the works of contemporary composers such as Alban Berg, Arnold Schoenberg and Bela Bartok along with the stage works of Kurt Weill and electronic pieces by Edgard Varese.

Yocks Galore



CHICAGO—Laughman-thespian Godfrey Cambridge (right) was recently in the Windy City to promote his debut Epic LP, "Here's Godfrey Cambridge . . . Ready Or Not." Shown with the artist are Deek Atkins (left), promotion manager of Summit Distributors and WAAF deejay Daddy O Daylie.

Lee Magid Forms Indie Producing Co.

NEW YORK—Lee Magid, personal manager and music man, has formed a disk producing company here called LMI Records. The first effort from the new firm, cut by the M-3's, a male vocal group, will be released by United Artists Records. In addition, UA will also release dates by vet songster Al Hibbler, who is under the LMI banner.

Publishing firms under LMI control are Marvelle (BMI) and Alexis (ASCAP), which also have the following foreign affiliates: Alexis Music Ltd. in London, Sikorski Co., Alexis Musik Verlag in Germany, Radio-Edizione in Milano, Italy, jointly owned by Magid and Emilio Daniele.

LMI offices are situated in New York, Hollywood, with affiliate branches in Milano, London and Hamburg.

As a personal manager, Magid handles Della Reese, Lou Rawls, Sam Fletcher, Ruth Olay, Clyde McPhatter and Janice Harper.

Magid said a TV musical documentary, for world-wide distribution, is in the offing with Della Reese as the star.

World-Pacific Artists Making P.A. Rounds

HOLLYWOOD — World-Pacific performers are getting around. On current p.a. treks are The Crusaders, jazz pianist Les McCann and pianist-composer-arranger Clare Fischer.

The Crusaders have started on an eastern tour for the month of June and into July. It will take them to Columbus, Buffalo, Cincinnati, Chicago and Pittsburgh, where they are playing various niteries. These include Cincinnati's Penthouse (8-14), Chicago's McKie D. J. Lounge (17-28) and Pittsburgh's Crawford Grill (July 2-11). They've already played in Columbus and Buffalo.

McCann, following dates in Cleveland and Philadelphia, opens this week (8) at the Royal Adams in Buffalo, the Grand Bar in Detroit on the 26th and the Friar's Tavern in Toronto on July 6.

Fischer left last week for a four-week State Dept. stint in Argentina. He'll use Argentine musicians during his appearances.

Another W-P performer, guitarist Joe Pas, will tape a Steve Allen Show segment for airing on June 19.

Young "Hood"



NEW YORK—The extent to which able-bodied drumbeaters go in the line of duty are often glowing testimonials to American inventiveness. So it was with Marvin Deane, Warner Brothers Records' eastern promotion manager. Deane pressed his infant offspring, Master Andrew David, into the service to model a giveaway cheapu which touted soon-to-be-released Frank Sinatra and friends flick "Robin And The Seven Hoods." When he is not relaxing in Sherwood Forest, the elder Deane devotes much of his time to promoting the Reprise soundtrack and singles from the film

COME ON TO
THE
ARMADA CONVENTION

Advertising
Deadline
June 16, 1964





SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so

CAN'T YOU SEE THAT SHE'S MINE DAVE CLARK FIVE	Epic 9692
ALONE FOUR SEASONS	VeeJay 597
THE GIRL FROM IPENEMA GETZ & GILBERTO	Verve 10322
I STILL GET JEALOUS LOUIS ARMSTRONG	Kapp 597
TRY IT BABY MARVIN GAYE	Tamla 54095
BEG ME CHUCK JACKSON	Wand 154
NOT FADE AWAY ROLLING STONES	London 9657
KEEP ON PUSHING IMPRESSIONS	ABC-Paramount 10554
YOU'RE MY WORLD CILLA BLACK	Capitol 5196
HEY HARMONICA MAN STEVIE WONDER	Tamla 54096

VJ's 3 New Singles Includes 2 Masters

HOLLYWOOD—Vee Jay Records made it a 12 singles release schedule for May with a last minute issue of three more dates, including three master purchases, before June 1. Included is a new Betty Everett session, "I Can't Hear You" and "Can I Get to Know You." The master deals were for the Fame label's "Steal Away" by Jimmy Hughes, reportedly hitting in Atlanta and Charlotte, and the Gold label's "There Goes My Used to Be" and "That's How Strong My Love Is" by O. V. Wright, said to be getting particular attention in Memphis.

Epic Re-Services Greco's "More"

NEW YORK—You'll be hearing more from Buddy Greco's Epic dinking of "More," the hit pic tune. Sometime ago, the label issued the performer's recording of the song as the back-side of a single containing "It Had Better Tonight," the Henry Mancini-Johnny Mercer song from "The Pink Panther."

According to Sol Rabinowitz, national promotion manager, consumer purchases of the deck have favored the "More" side. Therefore, the label is re-servicing "More" to radio-stations in hopes that the dinking can go on to Top 100 fame.

Fans Avalanche Rolling Stones At Kennedy Airport Arrival



NEW YORK—The most recent invasion of the U.S. by shaggy-haired musical groups from England occurred last week (1) at John F. Kennedy airport when the Rolling Stones debarked for a three-week personal appearance tour. Although the Beatles may hold the record for drawing the largest crowds at airports, the "Stones" fans made up in enthusiasm what they lacked in numbers. More than 500 screaming teenagers were on hand to greet the hot English group.

Trade and consumer press reps, network TV crews and Murray "The K" Kaufman of WINS were also

present to fire questions at the Rolling Stones. Most of the questions hurled at the lads pertained to haircuts (or infrequency of haircuts). One of the members of the group told a newsman that his haircut was fashioned after the style worn by Charles I of England. The Rolling Stones made it very clear that they are a rhythm and blues group and that they favor the music of Chuck Berry, Bo Diddley and Jimmy Reed.

In the above photo, fans present flowers and a cake to the Rolling Stones. They are (left to right) Bill Wyman, Brian Jones, Mick Jagger, Keith Richard and Charlie Watts.

Jack Fine Named Promo Head Of ABC-Paramount



NEW YORK—Jack Fine has been named national director of promotion at ABC-Paramount Records, it was announced last week by Sam Clark, president. He replaces Dave Berger, whose promotion to Clark's assistant was recently announced.

The vet music man's last affiliation was with the Atlantic-Atco operation, where he served as national promo head. Before that he topped sales and promo at Amy-Mala, was eastern rep for Walt Disney Music, assistant national promo manager for Disneyland and Buena Vista Records, and general manager for Irving Caesar Music. Fine is also an ASCAP writer.

Fine duties will include liaison with promo activities of the label's distribs and supervision of ABC-Par's promo field men.

Liberty To Release Summer "Action Sounds"

LOS ANGELES—Lee Mendell, LP sales director of Liberty Records, has announced that the label's "excitement" sound for this summer will be roaring engines, screeching tires and the music that goes with these sounds.

To augment the two previously released "action sound" sets, "Boss Drag" and "Motorcycles U.S.A.," the diskery will also offer a half-dozen new entries aimed at the teen market.

The new issue includes "Sounds Of The Big Irons," "Boss Drag At The Beach," "Big Drag Boats U.S.A.," "Liverpool, Dragsters, Cycles And Surfing," "Sit Down And Hill Climbs" and "Mustang."

Merchandising aids available to distribs and dealers include displays, streamers and ad mats plus special terms offered through June 30.

EPIC SINGLES MEAN SALES



BOBBY VINTON

'TELL ME WHY'

5-9687

BEE-BOM
New Hit by
SAMMY DAVIS, JR.
(Reprise)

WHEN LIGHTS ARE LOW
TONY BENNETT
(Columbia Album CL 2175; CS 8975)

SWEET LORRAINE
FRANK IFIELD
(Capitol)

MILLS MUSIC, INC.
New York, N.Y. 10019

Going Up!
DANNY WILLIAMS
"A LITTLE TOY BALLOON"
UA 729
on the one to watch

UNITED ARTISTS RECORDS



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TOP COUNTRY ALBUMS

	Position Last Week		Position Last Week
1	1	16	10
2	3	17	19
3	5	18	21
4	2	19	14
5	7	20	22
6	4	21	24
7	8	22	26
8	12	23	25
9	6	24	—
10	16	25	27
11	9	26	17
12	15	27	29
13	11	28	—
14	13	29	20
15	18	30	23



COUNTRY D.J. REGIONAL RECORD REPORTS

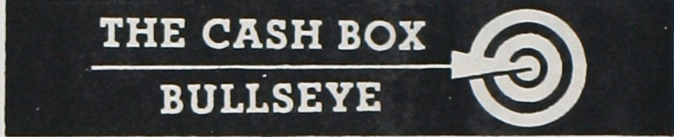
- CHUCK BRIGMAN**
WNOH
Raleigh, North Carolina
1. My Heart Skips A Beat (Buck Owens)
 2. Together Again (Buck Owens)
 3. Breakfast With The Blues (Hank Snow)
 4. Wine, Women And Song (Loretta Lynn)
 5. Where Does A Tear Come From (Loretta Lynn)
 6. Baltimore (Sonny James)
 7. Impossible (Wilburn Brothers)
 8. Dang Me (Roger Miller)
 9. Memory #1 (Webb Pierce)
 10. Then I'll Stop Loving You (The Browns)
- COUSIN ELI**
WPEH
Louisville, Georgia
1. Pick Of The Week (Roy Drusky)
 2. Looking For More In '64 (Jim Nesbitt)
 3. I'm Hanging Up The Phone (Carl & Pearl Butler)
 4. Missing Persons (Coleman O'Neal)
 5. Be Quiet Kind (Ott Stephens)
 6. You Took Her Off My Hands (Marion Worth)
 7. Then I'll Stop Loving You (The Browns)
 8. Frosty Window Pane (Joe Penny)
 9. Please Help Me Believe (Charlie Phillips)
 10. The First Step Down (Bob Jennings)
- CAROLINA CHARLIE**
WCMS
Norfolk, Virginia
1. Easy Come, Easy Go (Bill Anderson)
 2. Talk To Me (Charlie Wiggs)
 3. Together Again (Buck Owens)
 4. Cotton Mill Man (Jim & Jesse & The Virginian Boys)
 5. Welcome Home Broken Heart (Jesse Travers)
 6. I'm Hanging Up The Phone (Carl & Pearl Butler)
 7. Looking For More In '64 (Jim Nesbitt)
 8. Dang Me (Roger Miller)
 9. Valentino (Freddie Hart)
 10. Bluebird Let Me Tag Along (Rose Maddox)
- JOHNNY WADE**
WZKY
Albemarle, North Carolina
1. Baltimore (Sonny James)
 2. Saginaw, Michigan (Lefty Frizzell)
 3. Missing Persons (Coleman O'Neal)
 4. Together Again (Buck Owens)
 5. Memory #1 (Webb Pierce)
 6. B.J. The D.J. (Stonewall Jackson)
 7. My Heart Skips A Beat (Buck Owens)
 8. You Are My Flower (Flatt & Scruggs)
 9. Understand Your Man (Johnny Cash)
 10. Let's Go All The Way (Norma Jean)

- CHARLIE GRANT**
WGRV
Greenville, Tennessee
1. Memory #1 (Webb Pierce)
 2. Looking For More In '64 (Jim Nesbitt)
 3. I'm Hanging Up The Phone (Carl & Pearl Butler)
 4. Together Again (Buck Owens)
 5. Not My Kind Of People (Stonewall Jackson)
 6. My Old Home Town (Kirk Hansard)
 7. I Love To Dance With Annie (Ernest Ashworth)
 8. Your Money (LeRoy Van Dyke)
 9. I Don't Love You Anymore (Charlie Louvin)
 10. Keep On The Sunnyside (Carter Family)
- DICK TAYLOR**
CHED
Edmonton, Canada
1. My Heart Skips A Beat (Buck Owens)
 2. Love Is No Excuse (Jim Reeves & Dottie West)
 3. Burning Memories (Ray Price)
 4. Sorrow On The Rocks (Porter Wagoner)
 5. Keeping Up With The Joneses (Margie Singleton & Faron Young)
 6. The French Song (Lucille Starr)
 7. Welcome To My World (Jim Reeves)
 8. Understand Your Man (Johnny Cash)
 9. Invisible Tears (Ned Miller)
 10. Gonna Get Along Without You Now (Skeeter Davis)
- KAYO**
Seattle, Washington
1. Burning Memories (Ray Price)
 2. French Song (Lucille Starr)
 3. Together Again (Buck Owens)
 4. Sorrow On The Rocks (Porter Wagoner)
 5. Least Of All You (Sonny James)
 6. Baby Walked All Over Me (Johnny Seal)
 7. Love Is No Excuse (Jim Reeves & Dottie West)
 8. Want Me To Want You (Patsy Cline)
 9. The Girl From Spanish Town (Marty Robbins)
 10. Ease The Pain (Hank Thompson)



COUNTRY REVIEWS

B+ very good
B good
C+ fair
C mediocre



ME (2:12) [Acclaim & Samos Island BMI—Zanetis]
CINCINNATI, OHIO (2:08) [Moss Rose BMI—Anderson]
BILL ANDERSON (Decca 31630)

Bill Anderson who scored last time out with "Easy Come-Easy Go" seems destined to go the hitsville route once again with this new hitsville contender tabbed "Me." The side is a moving recitation about a guy who lets his gal slip through his fingers while the chorus supplies the melody. "Cincinnati, Ohio" is a lively, hard-driving rhythmic affair in which the chanter proclaims the benefits of one of his favorite cities.

RUN ON HOME BABY BROTHER (2:28)
[Acuff-Rose BMI—Loudermilk]
(EMPTY WALLS) A LONELY ROOM (2:20)
[Acuff-Rose BMI—Orbison]
BOB LUMAN (Hickory 1266)

The Hickory hit-maker has enough things going for himself with this new entry called "Run On Home Baby Brother" to zoom up the charts in no time flat. The tune is an extremely fast-moving country novelty with a first-rate spinnable folksy flavor. The coupler, "(Empty Walls) A Lonely Room," is a tradition-styled medium-paced bluegrass-oriented lament. Also merits a close look.

ONE IF FOR HIM, TWO IF FOR ME (2:34)
[Central Songs BMI—Davis]
YOUR MEMORIES (2:06) [Al Gallico BMI—Franks, Houston]
DAVID HOUSTON (Epic 9690)

David Houston comes up with a potent follow-up stanza to his recent stand of "Chickashay" with this ultra-commercial item labeled "One If For Him, Two If For Me." The tune is a tender, shuffle-beat chorus-backed tear-jerker in which the songster hopes that a certain girl will finally pick him. On "Your Memories" Houston dishes-up an easy-going melodic romancer with top-flight story line.

Looks like Johnny Cash will go the dual-market success route with his new Columbia outing, "The Ballad Of Ira Hayes." See pop reviews.

- CECIL L. BOYKIN** (Starday 674)
- (B+) GONNA GET ON THE RIVERBOAT (1:55) [Fred Rose BMI—Rainwater, Boykin] Cecil Boykin could pull plenty of loot with this catchy, chorus-backed singing and recitation ditty about the benefits of riverboat life.
- (B+) SHE WALKED AWAY (2:46) [Starday BMI—Boykin] Top-drawer slow-moving tale of rejection essayed with sincerity by the artist.

- BOBBY DURHAM** (Capitol 5202)
- (B+) MY PAST IS PRESENT (2:48) [Central Songs BMI—Haggard, Stewart] Bobby Durham could do Top 50 business with this appealing slow-moving, shuffle-beat tear-jerker about a fellow who pleads for his girl to remain with him.
- (B+) QUEEN OF SNOB HILL (2:17) [Central Songs BMI—Simpson] This lid's a fast-moving affair about a simple gal who leaves her poor suitor for a rich guy.

- DON DEAL** (MGM 13235)
- (B+) AFTER THE BOYS GETS THE GIRL (2:30) [Cedarwood BMI—Walker] Don Deal weaves a plaintive story about an unfortunate guy who finally wins his gal only to discover that she is the wrong one for him. Plenty of potential here.
- (B+) LYIN' AGAIN (2:10) [Central Songs BMI—Howard] This time out the songster offers a rousing chorus-backed happy bluser.

- JIM HOWARD** (Del-Mar 1013)
- (B) TOO MUCH TALKING—NOT ENOUGH GIVING (2:15) [Yonah BMI—Helton] Jim Howard might well create some sales excitement with this rollicking, up-tempo ditty about a fellow who wants out of complicated romance.
- (B) MEET ME TONIGHT OUTSIDE OF TOWN (2:10) [Howl BMI—Helton] More fine country sounds. This one's a medium paced shuffle-beat chorus-backed pledge of love.

- GENE MCKOWN** (Brass 238)
- (B) GHOST MEMORIES (2:24) [Mantle BMI—McKown] Gene McKown unleashes his wide-range vocal talent full-blast on this potent hard-driving folk-styled weeper about a guy who can't seem to forget his ex-gal.
- (C+) INCIDENTALLY (2:44) [Mantle BMI—McKown] Familiar-sounding tale of heartbreak.

- MARY NEIL** (Al-Mat 105)
- (B) MEANING OF LOVE (2:00) [Tyler BMI—Gladdis, Kirk Brians] Newcomer Mary Neil should garner some spins with this appealing medium-paced lyrical country weeper which she sells with loads of poise and verve.
- (C+) I DON'T HAVE FAR TO GO (2:03) [Tyler BMI—Jennin] Tradition-styled bluegrass flavored shufflin' ballad.



COUNTRY TOP 50

	Pos. Last Week		Pos. Last Week
1	3	26	23
2	1	27	34
3	2	28	24
4	5	29	26
5	4	30	38
6	7	31	35
7	9	32	41
8	6	33	28
9	13	34	39
10	11	35	30
11	8	36	4
12	16	37	31
13	10	38	—
14	24	39	33
15	22	40	44
16	20	41	29
17	12	42	—
18	14	43	46
19	25	44	36
20	19	45	—
21	21	46	49
22	17	47	37
23	27	48	—
24	15	49	40
25	32	50	45



COUNTRY ROUND UP

W. E. "Lucky" Moeller, president of Denny-Moeller Talent, sends along word that he has just finished negotiations with the Michael North Agency for Flatt and Scruggs to appear with the Beverly Hillbillies at the Wisconsin State Fair August 14 through 18.

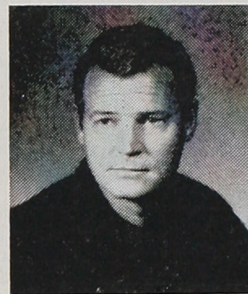
George Jones and the Jones Boys are currently heading the Teen Fair

Bobby Dyson, recently-named promotion director for Newkeys Music, left Nashville last week for a visit with his family in Dalhart, Texas and to promote the new Jimmy Newman release of "Angel On Leave" on Decca and Dave Dudley's new Mercury release of "If I Had One."

Claude King is in Nashville for sessions with Don Law and Frank



FLATT & SCRUGGS



CLAUDE KING



JIMMY DEAN

of Texas in the Coliseum in San Antonio. The Jones outfit is the first country and western type unit to play one of the Teen event and reports indicate a great success. For the windup of the event on June 13 Bob Neal has added the Collins Kids and Claude King to the package.

George A. Crump, president of WCMS-Norfolk, has announced the line-up of talent for the next Grand Ole Opry show to be held in Norfolk. Headlining the June 21st spectacular will be Carl Smith, Lester Flatt and Earl Scruggs, the Foggy Mountain Boys, the Wilburn Brothers, Don Helms, Jean Shepard, George Morgan, the Four C's, Grandpa Jones, Ramona, Carolina Charlie, the Duke of Paducah and Gallopin' Cliff Armstrong.

Doug Davis sends along word that any station in the U.S. or Canada interested in airing "The Town And Country Show," a weekly taped record show, should contact Syndicated Town and Country Radio at Box 86, Nash, Texas. These shows are offered free of charge as a public service.

Deejays are requested to help pick a side on Kay Arnold's new chart deck, "Colder Than Diamonds" and "Lovin' Time" by the publisher of both sides, Painted Desert Music. The firm's Music City manager, Gary Walker, reports split play on the record. Jocks who need copies may write to the pubbery at 720 17th Ave., South, Nashville.

Columbia Records' Kirk Hansard has been snared by Hal Smith Artist's Productions for exclusive bookings. The chanter, who is presently putting his hopes in his newie of "If The Rains Don't Come" b/w "My Old Home Town," clicked a short while back with "Widow Maker."

Sonny James, who is still pulling in plenty of loot with his Capitol recording of "Baltimore," has just completed an extensive trek on the road play key dates in El Dorado, Shreveport, Oklahoma City, Wheeling and Toronto.

Jones for Columbia Records before heading into San Antonio for a two key shots. Later in the month the songster will go to Ontario for a series of dates set by the Neal Agency.

Enroute to a recent show-date, Ferlin Husky was stricken with appendicitis and taken to Emergency Hospital in Arlington, Va., for an appendectomy. Following surgery, Ferlin is feeling fine and all indications are that Simon Crum is well on his way to complete recovery. Dr.'s orders permit the artist to appear at his next date at Buck Lake Ranch in Angola, Ind. on June 7.

Hal Lone Pine, popular country chanter on the Hildreth Network, was recently honored by Maine Governor John H. Reed at the State House. Hal's newest ARC album, "Coast Of Maine," was released nationally the same day governor honored the artist.

Tom Paul Glaser is "hoofing" it these days after burglars broke into his locked car (parked in downtown Nashville) and drove away—unfortunately for Tom Paul, the car contained his guitar, mandolin and stage clothes.

Quentin "Reed" Welty of B-W Music reports a greatly increased session activity on the catalog material from the pubbery and its subsid firm, WelDee Music. Artists cutting material from these firms this past month included Kenny Roberts, Don Kirkland, Howdy Kempf, Judy Kaye and Ray Guyce among others. Welty promises good deejay coverage on the sides when they're released by the various labels. Also, any booker, promoter or spinner who would like a copy of the new four-page, three-color brochure on UA's Kathy Dee should drop a note to Box #337, Wooster, Ohio.

Hard-working Ray Sanders is on the road again. This time out the artist will be playing a long string of p.a.'s and one-nighters in Alaska with dates in Anchorage and Fairbanks.

Hottest Air Play Record

J & J's

"KEEP THOSE CARDS AND LETTERS COMING IN"

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GREAT BRITAIN

Alan Livingston, president and Lloyd Dunn, vice president of Capitol Records, accompanied by Bob Myers and John Coveney in London recently for the annual meeting of EMI's International Classical Repertory and Policy Committee. European representatives included Dr. Veder (Electrola, Germany); T. Cross and P. Rouzies (Pathe-Marconi, France) and F. Minchin and John Lee (Voce Del Padrone, Italy).

Record sales in the first three months of 1964 were well up on last year's total for the same period. Home sales were one third higher than in 1963 and export sales rose by one seventh. March sales valued at £2,020,000 increased by almost a half compared with March 1963, the increase being in home sales which rose by three fifths. Export sales were one eighth less. Production of 45 rpm disks in March continued well above the level of a year earlier, making an increase of about one third in the first three months of 1964 on the same period in 1963. Output of 33 1/3 rpm disks was three per cent less than in March 1963. In the months January to March output was, however, five per cent higher than a year earlier. Output of 78 rpm disks continued to fall in March.

Back in London after attending the CBS Convention at Torremolinos, Leslie Gould, managing director of Philips Records, announced plans for an intense promotional campaign "The Cool Sounds of Summer on CBS" to be staged throughout June and July. National in-store window displays will feature the latest releases by CBS artists including Miles Davis, Andy Williams, Tony Bennett, Percy Faith, Dave Brubeck, Ray Conniff, Thelonus Monk, Duke Ellington and Barbra Streisand.

British singer Bobby Shafto happy with initial reaction to his first American release by Laurie "She's My Girl" published by Lenny Hodes of Concertone Songs Inc. Bobby's manager, Robin Britten, also handles Craig Douglas, who has a new single "Come Closer" recorded by indie producer Bunny Lewis and released on Fontana-Ritz. The number penned by Chris Andrews is published by Freddie Poser, who had the recent Adam Faith hits, "We Are In Love" and "If He Tells You" (Parlophone) penned also by Andrews.

Christopher Blackwell of Islands Records, the man responsible for the trans-Atlantic success of Millie, tells us that negotiations are in hand for her to visit the States at the end of July. He will, of course, be accompanying her. Blackwell, whose independent Island Record Company originated in Jamaica and opened in London in 1961 discovered Jamaican born Millie and brought her to England to try her luck. The rest is history. Having successfully steered her debut disk "My Boy Lollipop" onto the charts for Fontana Records, Blackwell is again at the helm for her follow-up written by Millie herself entitled "Oh Henry." Another bluebeat artist Inez Foxx will be visiting England in July for a week of personal appearances.

Mr. and Mrs. Robert Livesey of the Cortina language institute of New York in London recently for discussions with L. G. Wood of EMI. "Learn Greek In Record Time" is the latest addition to the highly successful series of language disks which EMI issue on the HMV label.

Accompanying The Rolling Stones on their first American tour, manager Eric Easton, publicity manager Andrew Loog Oldham and Bob Kingston of Southern Music, publisher of their smash hit "Not Fade Away" (Decca). After TV appearances in Los Angeles the group climax their tour with a concert at Carnegie Hall.

Visitor to Cash Box London Office Lou Guarino, president of World Artists Records of Pittsburgh, making his first trip to Europe. Guarino, is currently hitting hard in the Cash Box Top 100 with his diskings of British artists Chad and Jeremy, "Yesterday's Gone" and Christine Quaites "Tell Me Mamma." While in London, Guarino will cut follow ups and LP's for subsequent release on both sides of the Atlantic. He is also arranging for Christine Quaites to visit the U.S. for a series of TV dates, and seeking British artists and material for the American market.

Harvey Schein and Peter de Rougemont in town for discussions with EMI regarding the handling of the Epic repertoire by various companies within the EMI group. Future American releases by EMI artists including Cliff Richard, Rolf Harris and The Dave Clark Five, were discussed.

Mary Wells, whose staunchest British supporters include the Beatles, is shooting up the charts with "My Guy," giving Motown its first smash since EMI took over the catalog for release here on the Stateside label. It also marks a major breakthrough for r&b in this country.

Cilla Black celebrated her 21st birthday by returning to the top of the British charts with "You're My World" (Parlophone), now nearing the half million mark. It was only five weeks ago that her first smash single—a cover of the Dionne Warwick "Anyone Who Had A Heart"—left the Top 20 after eleven weeks, four of which were at No. 1. Both numbers are published by Aberbach Music.

The kalimba, mbira, table, lozi drums, doces brass . . . these are just some of the 59 different instruments which are used on the soundtrack recording of "Wait A Minim" issued on Decca. "Wait A Minim," the South African review now running in London stars Dana Valery who recently recorded an English version of the winning Eurovision title "No Ho L'Eta Per Amarti" retitled "This Is My Prayer."

Dublin born Billy Boyle has been signed to play the part of "T. C."—a bird chasing young dockers in the new Lionel Bart-Alun Owen stage musical "Maggie May" which goes into production at the end of July. Boyle who is under the management of Robert Stigwood Associates also has a new disk release "Walk Walk Walkin'" on Columbia. Also under the management of Robert Stigwood, Don Spencer, who scored a big hit here last year with his version of "Fireball" has a new single "Pride."

The Applejacks, who shot into the Hit Parade with their first disk "Tell Me When," have waxed a John Lennon-Paul McCartney number for their follow-up on Decca "Like Dreamers Do" published by Northern Songs.

Quickies: Early Beatles single of the oldie "Ain't She Sweet" issued here by Polydor and published by Lawrence Wright. . . . EMI Chairman Sir Joseph Lockwood, flew to Athens recently for the opening of Columbia Gramophone Company of Greece Ltd.'s new recording studios. . . . Kathy Kirby's "You're The One" (English lyrics to Malaquena) published by Latin America Music building into a big hit. . . . Decca rush releasing Carl Perkins single "Lonely Heart" on Brunswick. . . . Bill Haley's "Rock Around The Clock" re-recorded and issued on Warner Bros. The original Brunswick disk is still available. . . . Boxer Billy Walker entering the entertainment business pulls no punches with his first release—a bluebeat version of "A Little On The Lonely Side." . . . A&R Manager Ray Horricks leaving Pye Records to rejoin Decca. . . . Vic Dana's "Shangri-La" American hit issued here on Liberty and published by Sparta Music. . . . "Juliet" by The Four Pennies now topping Best Selling Sheet Music Lists for Flamingo Music. . . . French singer Richard Anthony currently enjoying success via his Columbia "If I Loved You" single; has EP release "Walking Alone." . . . Long time since Connie Francis had a hit in Britain. Maybe her up-to-date version of the oldie "Be Anything (But Be Mine)" on MGM will do the trick. . . . First "Peter and Gordon" album rush



AUSTRALIA

Star disk-jockey Bob Rogers, from Station 2 SM, has gone to London in order to finalize arrangements to fly back to Australia with The Beatles. During his time in London plans have been set for Bob to interview leading recording stars and show business personalities. The plan to send Bob Rogers to London was a well kept secret by 2 SM, the flight was announced on the day Bob left Sydney. The Beatles are set to arrive in Australia around June 10 to begin a tour which will also take them to New Zealand.

The Henry Mancini touch looks like its reaping more gold for RCA with the newly released album of music from the score of the movie "The Pink Panther."

An interesting single release on the Leedon label from Festival Records is "The Decimal Point" sung by Ian Turpie. In rock tempo, it gives the conversion rate of our present currency to decimal currency which is scheduled to become effective in 1966. The record has the support of the Government's Decimal Currency Board which has been appointed to supervise the change to dollars and cents. The song "The Decimal Point" is being used to familiarize people with the change in rate.

Since the successful single re-issue by Festival Records of "Rock Around The Clock" by Bill Haley, the label has also re-issued (in both mono and stereo) the album of the same title. This is sure to catch a lot of sales because we have a whole new generation of young consumers since the record was first issued some eight to ten years back.

Al Martino should continue on his winning way with his latest Capitol single to be released here "Tears And Roses." This one should easily maintain the perfect score that Martino has to date in this country since his big comeback. Over the past couple of years in Australia there wouldn't be many artists who have sold more records than Al Martino—this applies to singles and albums.

Frederick C. Marks, executive director of Festival Records, has announced the appointment of Ross Barlow to the newly created post of Metropolitan (New South Wales) Public Relations Officer. Marks stated that his company's recent and rapid expansion in gaining many important overseas labels and the increasing volume of work involved in promoting Festival's Australian artists nationally has demanded an enlargement of operations in the Sydney area. Barlow has been with Festival for three and a half years and prior to joining the company was an announcer in commercial country radio.

Radio 2 SM staffer John Thompson is handling shows on behalf of Bob Rogers while Bob is touring with the Beatles.

Bookings are now open for the Artur Rubinstein recitals to be given in major cities throughout Australia. The tour is being handled by Pan Pacific Promotions in conjunction with some other promoters.

W & G Records has the Australian rights to the highly touted record of "A Million Drums" by Tony Shevton. The record was produced by Oriole in England and was released here several weeks ago. Also new from W & G, "I Should Care" by Gloria Lynne; "Mama" featuring Kerry Bryant and a little novelty thing called "Don't Bug The Beatles" by Kevin Shegog.

Great Britain's Best Sellers

This Week	Last Week	Weeks On Charts	Title	Label
1	2	4	You're My World—Cilla Black	(Parlophone) Aberbach
2	4	5	It's Over—Roy Orbison	(London) Chappell
3	1	6	*Juliet—The Four Pennies	(Philips) Flamingo
4	5	5	Constantly—Cliff Richard	(Columbia) World Wide
5	3	9	My Boy Lollipop—Millie	(Fontana) Chappell
6	9	3	*The Rise And Fall Of Flingel Bunt—The Shadows	(Columbia) Shadows
7	6	5	*A Little Loving—The Fourmost	(Parlophone) Jaep
8	13	2	No Particular Place To Go—Chuck Berry	(Pye) Jewel
9	—	1	Someone—Brian Poole & The Tremeloes	(Decca) Burlington
10	10	6	Walk On By—Dionne Warwick	(Pye) 17 Savile Row
11	7	7	*Don't Throw Your Love Away—The Searchers	(Pye) Welbeck
12	—	1	*Here I Go Again—The Hollies	(Parlophone) Belinda
13	17	2	My Guy—Mary Wells	(Stateside) Aberbach
14	8	10	I Believe—The Bachelors	(Decca) Cinephonic
15	12	11	I Love You Because—Jim Reeves	(RCA) Burne
16	18	2	Non Ho L'Eta Per Amarti—Gigliola Cinquetti	(Decca) Chappell
17	11	7	*Don't Let The Sun Catch You Crying—Gerry & The Pacemakers	(Columbia) Pacer
18	—	1	You're The One—Kathy Kirby	(Decca) Latin-America
19	15	4	I Will—Billy Fury	(Decca) Bens
20	—	1	*Can't You See That She's Mine—Dave Clark Five	(Columbia) Ardmore & Beechwood

*Local copyrights.

Top Ten LP's

1	1	The Rolling Stones — The Stones	(Decca)
2	2	With The Beatles — The Beatles	(Parlophone)
3	3	Session With The Dave Clark Five — Dave Clark Five	(Columbia)
4	5	West Side Story — Soundtrack	(CBS)
5	4	Dance With The Shadows—The Shadows	(Columbia)
6	7	Stay With The Hollies—The Hollies	(Parlophone)
7	6	A Girl Called Dusty—Dusty Springfield	(Philips)
8	9	The Latest And Greatest—Chuck Berry	(Pye)
9	8	Please Please Me — The Beatles	(Parlophone)
10	10	Meet The Searchers — The Searchers	(Pye)

Top Ten EP's

1	1	The Rolling Stones — The Rolling Stones	(Decca)
2	5	All My Loving—The Beatles	(Parlophone)
3	3	The Merseybeats On Stage —(Fontana)	
4	2	Love In Las Vegas—Elvis Presley	(RCA)
5	—	The Bachelors No. 2—The Bachelors	(Decca)
6	4	Hungry For Love — The Searchers	(Pye)
7	6	The Dave Clark Five—The Dave Clark Five	(Columbia)
8	10	Anyone Who Had A Heart —Cilla Black	(Parlophone)
9	8	The Bachelors—The Bachelors	(Decca)
10	—	Peter, Paul And Mary — Peter, Paul And Mary	(Warner Bros.)

GREAT BRITAIN (Continued)

released on Columbia. . . . Original soundtrack of the award winning "Lillies Of The Field" issued on Columbia. . . . John Lee Hooker currently touring Britain has disk release "Dimples" on Stateside. . . . Pye A&R manager Alan Freeman spending the month of June in Australia on a business-cum-pleasure trip.



FRANCE

We have just returned from the film festival which took place at Cannes. First prize went to the French film tabbed "Les Parapluies De Cherbourg." Musical score was by Michel Legrand which is of great importance in this film. The original musical soundtrack is out on the Philips label. Frank Pourcel has just grooved an EP of the main titles as follows: "Elise," "Matelot De Cherbourg," "Sur Les Quais De Cherbourg" and "Les Parapluies De Cherbourg." We should point out that apart from this, there is nothing else to mention of importance of the musical side from the other films. Whilst on the subject of Pathe Marconi (Frank Pourcel) there is an LP by Angelo Pinto with 14 tangos. A few examples are: "La Cumparsita," "Una Lagrima Tuya," "Caminito," etc. Just arrived is an EP by Yvette Horner which includes many current hits such as "Enfants De Tous Pays" and "Et Pourtant." Vocally Annie Cordy offers us "Six Roses" b/w with "Le Roi Du Tango." Georges Guetary has just recorded, with his two children, "Lequel Des Deux Preferes Tu?" which imitates Constantine, just to the winning post, the only thing left for the Guetary family to do now is to make this song a hit.

Oldie successes of Tino Rossi are coming back on the French market again. Recent songs of Delmet and sung, grooved and canned by Tino are "Petite Eglise" and "Vous Etes Si Jolie." Among the youngsters that Pathe is launching on the market is Laura Vanel with "Tu Mens" and Claire Dixon with "Mais C'etait L'amour." On the Ducretet label (to jog your memory distributed by Pathe) a group called Les Haricots who offer "La Vie Sauvage" and "Sweet Lovin' Man." In the international variety series let's mention the disks of Cliff Richard and The Shadows who incidently will shortly appear at the Olympia Music Hall.

News from the Barclay record company in the variety series concerns an EP by Eddy with "Viens Viens Viens" and "Fou D'amour," which is the French adaptation of "Crazy Love." Moustique supplies us with "Joy Joy Joy" and "Ne Me Fait Plus Souffrir" which is the French version of "Cut Across Shortly." We must point out the disk of Jean Pierre Doran includes "Non Non Non" and "Je Cherche Un Coeur." Last but not least an EP by Eddy Mitchell direct from London with "Pas De Chance" and "Memphis Tennessee." As to the latter title, this has also been recorded by Danyel Gerard. In the other Barclay series an EP by Les Gardiens De La Paix tabbed "L'indienne."

On the Pathe side of the ledger a particular effort is being made on a newcomer to the song biz called Claude Ciari but for the time being we have no details of the tunes recorded. We now switch over to Philips and first there is Frank Fernandel who sings the song "Après La Pluie," which is the main theme from a Television series called "La Caravane Pacouli." In the musical series scores from the films we find the original soundtrack of the film "Les Amoureux Du France." The music is composed and arranged by Michel Legrand. Fernand Raynaud gives us an EP called "Le Baptême De L'air." We also have Sabrina who announces this time that she sings "La Vie Continue" "Tu Es Partout" and "L'Amour." In the foreign variety series a grooving of Bob Luman with "The File." A newcomer is the formation of an orchestra is Cassius Simon who supplies us with "Tabou." Johnny Hallyday is now in the Army and consequently this will put silence to his career. Whilst on the subject of Hallyday we must remind you that the verdict opposing Vogue, Hallyday and Philips will render judgement May 27. At the approach of this date we can surely bet that many people are going to get quite excited.

France's Best Sellers

- 1 Non Ho L'Eta (Nisa, Panzeri) Recorded by Gigliola Cinquetti. Publishing firm Editions Barclay. Label Festival.
- 2 A Present Tu Peux T'en Aller (I. Raymonde, M. Hanker, J. M. Riviere, G. Bourgeois) Recorded by Les Surfs and R. Anthony. Publishing firm Chappell. Labels Festival, Pathé.
- 3 La mamma (Charles Aznavour) Recorded by Charles Aznavour. Publishing firm French Music. Label Barclay.
- 4 Paris (Enrico Macias, Peigné) Recorded by Enrico Macias. Publishing firm Editions Tutti. Label Pathe.
- 5 Et Pourtant Tu M'Aimes (Hardy) Recorded by Françoise Hardy. Publishing firm Vogue International. Label Vogue.

Australia's Best Sellers

- 1 World Without Love (Peter & Gordon—Columbia) Leeds Music
 - 2 Can't Buy Me Love (The Beatles—Parlophone) Leeds Music
 - 3 My Boy Lollipop (Millie—Philips) Planetary—Nom
 - 4 Viva Las Vegas (Elvis Presley—RCA) Belinda Music
 - 5 Poison Ivy (Billy Thorpe & Aztecs—Linda Lee) Aberbach
 - 6 My Guy (Mary Wells—Stateside) Belinda Music
 - 7 She Wears My Ring (Johnny O'Keefe—Leedon) Acuff-Rose
 - 8 Rock Around The Clock (Bill Haley—Festival) Southern Music
 - 9 All My Loving (The Beatles—Parlophone) Leeds Music
 - 10 Little Children (Billy J. Kramer—Parlophone) Belinda Music
- *Locally Produced recording

Int'l Federation Of Phono Industry Holds Triennial Meet In London



DAWES BELCKE

LONDON—Representatives from 22 countries recently converged on London for the triennial general meeting of the International Federation of the Phonographic Industry. The general

meeting which is held in a different member country every three years last took place in Great Britain in 1951. Matters discussed by the Federation have been of an uncommercial nature and of interest to the industry as whole.

During the meeting Richard Dawes (left), an EMI director, was elected president for the next three years. Dawes, who succeeds W. Belcke (right) of Germany as president, has been chairman of the Federation council for the past three years.

The countries represented were: Argentina, Austria, Belgium, Brazil, Denmark, Finland, France, Germany, Great Britain, Holland, India, Italy, Japan, Kenya, New Zealand, Norway, Spain, Sweden, Switzerland, Trinidad and the U. S.



BELGIUM

The French Negro sextet The Surfs reaped great success during the Whit-sun week-end at the Casino in Ostend. They were cheered wildly by a packed house. Their principal asset at present is "A Présent Tu Peux T'en Aller," already a hit in Richard Anthony's version. The Surfs, who perform for the Festival label are coming to this country several more times this year. Disco-trade is soon to produce a new record by Marie Laforet, who has become very popular in Belgium.

Mr. Van de Walle, business manager of Discobel, is surprised about the fact that the Flemish language version of the newest Flemish discovery, eighteen year old Vicky of Zaventem near Brussels, has sold less well than the French recording. It is called "Als Ik Een Jongen Was" in Flemish but the French counterpart called "Si J'étais Un Garçon" is a top-seller . . . in the Flemish area (Discostar). Present Discobel hit is the new Gert Timmerman-single featuring "Een Moederhart, Een Gouden Hart"/"De Stem Van Mi Jn Hart," also on Discostar. It is definitely going to be a best seller. Selling well also are the EP of The Jokers, a new Spotnicks-disk with "Ghost Riders In The Sky," another single by Marco Remez, "Cu-Cu-Pru-Cu-Cu Paloma" and "Tu . . ." record which is on sale in every country, the benefits of which are turned over to UNICEF, "Don't Press That Button Mister," will in this country be distributed by Discostar, Ciska Peters taking care of the Flemish version which is called "Blijf Van Die Knop Af Mister."

Inelco has appeared with four singles which are heading for excellent sales figures. We prefer the one which features Nancy Adams, who is practically unknown in Belgium, singing "A Somebody's In My Orchard" and "You've Got To Show Me." "Cotton Candy" by Al Hirt now also features on a single and the same applies to Michael Landon's "Linda Is Lonesome." We also specially noted the 45 r.p.m. by Jack Scott featuring "What A Wonderful Night Out." Odetta is expected in Belgium on June 1 where she is to appear at a gala-performance in Spa. The coming of Belafonte is also rumored.

Anvers-Radio, which has produced a best seller with a French language version of "Greenback Dollar," called "Sacré Dollar" and sung by Les Missiles expects a lot from the latest EP by this outfit and especially the number called "Salut Larry." This is the opinion of Mr. Janty, who is with this firm. The record called "Oh My Darling Caroline" by Ronny which has headed the German hit parade for some time is gradually making headway over here. Just out is an LP, titled "Ronny" with the latter crooning a whole series of cowboy songs. Second product of the cooperation between Anvers-Radio and the H. Brauer Editions is a single on the Arsa-label by Eddy Wally, "Ik Kan Niet Zonder Jou" and "Is Het Nu Voor Vanavond?" A smash-hit at any rate.

Belgium's Best Sellers

FLEMISH

- 1 Non Ho l'Eta (Per Amarti) (Gigliola Cinquetti/Show/Italmusic)
- 2 Draai 79.72.04 (Will Tura/Palette/Southern)
- 3 Anyone Who Had A Heart (Dionne Warwick/Scepter (Vogue)/Belinda)
- 4 Quand Les Roses (Adamo/Pathé/Ardmore and Beechwood)
- Alleen (John Larry/Polydor/Passe Partout)
- 5 Dicht Bij Jou Chérie (John Larry/Polydor/Passe Partout)
- 6 I Want To Hold Your Hand (The Beatles/Parlophone/Vedette)
- 7 Viva Las Vegas/What'd I Say (Elvis Presley/RCA/Belinda)
- 8 Can't Buy Me Love (The Beatles/Parlophone)
- We Gotta Stop (Liliane/Philips/Primavera)
- 9 Près De Ma Rivière (Robert Cogoi/Philips/World-Primavera)
- 10 She Loves You (The Beatles/Parlophone/Belinda)
- Du Schwarzer Zigeuner (Rocco Granata/Moonglow/Dacapo)

WALLOON

- 1 Non Ho l'Eta (Per Amarti) (Gigliola Cinquetti/Show/Italmusic)
- 2 Ceux Qui Ont Un Coeur (Petula Clark/Vogue/Belinda)
- 3 Quand Les Roses (Adamo/Pathé/Ardmore and Beechwood)
- 4 Près De Ma Rivière (Robert Cogoi/Philips/World-Primavera)
- 5 A Présent Tu Peux T'en Aller (Richard Anthony/Columbia/Chappell)
- 6 Nathalie (Gilbert Bécaud/Columbia)
- 7 Petite Mèche De Cheveux (Claude François/Philips/Southern)
- 8 A Présent Tu Perex T'en Aller (Les Surfs/Festival/Chappell)
- 9 A Toi De Choisir (Richard Anthony/Columbia)
- Je Suis A Toi (Patricia Carli/Bel Air/Italmusic)
- 10 Excusez-Moi, Partenaire (Johnny Halliday/Philips/Francobel)

Searchers & Pye Welcome Dionne Warwick



LONDON—Scepter Recording Artist, Dionne Warwick, flew into this country for a week of radio and television dates. While she was here, the Searchers, Chris Curtis, Tony Jackson, Mike Pender and John McNally hosted a party for her at Pye Records, A.T.V. House, Great Cumberland Place, London W.1.

Visitors to the party were L-R: Lawrence Yaskiel, International Manager of Deutsche Vogue, Germany, Tony Jackson, Leon Cabat, President of Vogue Records, Louis Benjamin, Managing Director of Pye Records, Miss Warwick, Joe Zerga, American Representative of Vogue and International Representative of Scepter Records, Chris Curtis and Mike Pender; in the forefront is John McNally. Earlier in the day there had been a meeting between the Executives of Vogue Records and the Pye Records Management.

The Best in Benelux . . . Bens



SCANDINAVIA

DENMARK

I. S. Dansk Grammofonpladeforlag will introduce two new labels in Denmark within the near future, Red Bird and RIC. The company also has Colpix, Roulette, Sonet and several others.

Owe Wiisholm of Nordisk Polyphon Akts. back from the CBS convention at Torremolinos, Spain.

Coming up very strong at the charts here is "Constantly" with Cliff Richard on Columbia and "Suspicion," of which Terry Stafford on London and Elvis Presley on RCA Victor are top sellers.

"No Particular Place" with Chuck Berry on Sonet looks like a coming top seller, reports Per Sörensén of Sonet to Cash Box.

Nordisk Polyphon Akts. has released two LP's, one titled "Schubert en Famille" with Gurli Plesner and Joseph Werschenskij, two singers from the Copenhagen Opera and Galina Werschenska at the piano. The Schubert LP is on Philips. On Fontana is released "Presenting Ib Glindemann," a stereo recording from a recent concert in Copenhagen with Danish jazz musician Ib Glindemann. Of other releases from the same company can be mentioned a Blue Beat LP with The Rolling Stones on Decca.

A. Kleinert of Imudico A/S has informed Cash Box that Imudico has obtained the right for Denmark and Iceland for "Hello Dolly," for Sweden handled by Thore Ehrling Musik AB, Stockholm. Imudico has also obtained the publishing rights for "My Boy Lollipop," now on the charts here with Millie on Fontana.

FINLAND

Osmo Ruuskanen of Music Fazer back from the CBS Convention at Torremolinos, Spain . . . Cliff Richard and The Shadows in Helsinki for concerts at amusement spot Linnanmäki . . . Harry Orvomaa, president of Scandia-Musiikki Oy to Stockholm to join the Sonet Scandinavian meet June 8 and 9.

NORWAY

A third record in their satirical serial about the welfare country, "Besök I Folkehjemmet" (A Visit In The Welfare Country) has been released by A/S Nera on RCA Victor. The idea to this serial came when "The First Family" was made in the U.S. "We will not say anything about the visitor or who it is," says the advance publicity for this record. However, Nikita Kruschew is making an official visit in Norway in June . . . A/S Nera has taken over the distribution of the Swedish label Sveriges Radio, a label manufactured by Swedish Broadcasting-TV Co.

Back from the CBS Convention at Torremolinos, Spain, is Haakon Tveten and Rolv Wesenlund of Norsk Phonogram A/S . . . Arne Bendiksen, head of Arne Bendiksen A/S, to Stockholm to attend the Sonet Scandinavian meeting June 8 and 9.

The new label Troll, recently debuting at the market, might find itself with a top seller with "Kun For Deg" (Only For You) by Jan Hörtun. Another new record from which the manufacturer is expecting a lot is "Kiss The Boys Goodbye" with Ann-Kristin Molvig on RCA Victor.

The Brio-Brand is playing at the latest release from Manu, the titles are "Dyrene I Afrika" (The Animals In Africa) and "Ich Möchte Mit Dir Träumen." The Brio-Brand is a quintet led by Kjell Bakkeli, 24.

SWEDEN

Back from the CBS Convention at Torremolinos, Spain, is Bo Löffberg and Lars Lindau of AB Philips-Sonora. . . . Back from a biz visit in Chicago and New York is Gunnar Bergström, head of Sonet Grammofon AB. . . . Cliff Richard and The Shadows opened at the China, Stockholm, this weekend. The critics were enthusiastic. . . . Carl-Erik Hjelm of Grammo-fon AB Electra to New York. Also, Sixten Eriksson, Hans Ove Eriksson and A. Bolle of same company to N.Y.

A new single with Anita Lindblom has been released at Fontana. She is singing two songs in Swedish, one is the German "Die Liebe Ist Kein Spiel," the other is "Every Day I Have To Cry." The German song is published by newly-formed publishing house Gavotte Music.

Coming up at the charts here is "Tennessee Waltz" sung by Alma Cogan on Columbia. Also moving upwards is Sten & Stanley on Decca with the Swedish folksong-styled "Grind-slanten" (The Gate-Money). Publisher of the song is Förlaget Folkmusik at Hudiksvall, central Sweden.

New releases from Grammo-fon AB Electra includes eight new local singles, all on RCA Victor. Mats Olsson and His Orchestra plays the local copyrights "Lappland" and "Margaretha." Britt Damberg is singing "Kiss The Boys Goodbye" and "Jenka," the latter a Finnish song. Jan Malmström has Swedish versions of "Waltzing Mathilda" and "I'm Gonna Go Fishin'". "Hello, Dolly!" has been done on a single where Towa Carson is singing it on one side and Lars Lönndahl performs the same song on the flip side. The Family Four is doing "Young Land" in Swedish, and Towa Carson has Swedish versions of "Cuore" and "Gotta Travel On." Towa Carson and Lars Lönndahl has made Swedish versions of "Show Me The Way To Go Home" and "Row, Row, Row." Finally, Lars Lönndahl has done Swedish versions of "In The Good Old Summertime" backed with "Soul Dance."

Two new labels on the Swedish market is the result of a recent visit in Chicago and New York by Gunnar Bergström of Sonet Grammofon AB. While in the States he contracted Joe Csida's RIC (Recording Industries Corp.) and will introduce RIC at the Swedish market within the near future. He also contracted Jerry Lieber and Mark Stoller and will handle Red Bird, Tiger and Daisy in Sweden—the records on these labels will be released here on the Red Bird label. To inform the other Scandinavian reps for Sonet about the result of the trip to the U.S. and to discuss other important problems, there will be a Scandinavian Sonet conference in Stockholm around June 8th and 9th.

Denmark's Best Sellers

1	4	5	Java (Al Hirt/RCA Victor) Broadway Music AB
2	9	5	Nu Rejser Jeg Hjem (Detroit City) (Gustav Winckler/Sonet) Cedarwood (Scandinavia) AB
3	3	9	Can't Buy Me Love (The Beatles/Parlophone) Multitone A/S
4	1	8	Non Ho L'Eta (Gigliola Cinquetti/Triola) Stockholms Musikproduktion
5	2	8	Viva Las Vegas (Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
6	5	3	I Love You Because (Jim Reeves/RCA Victor) Märks Musikforlag
7	—	1	Constantly (Cliff Richard/Columbia) Stockholms Musikproduktion
8	6	3	My Boy Lollipop (Millie/Fontana) Imudico A/S
9	—	1	Suspicion (Terry Stafford/London. Elvis Presley/RCA Victor) Belinda (Scandinavia) AB
10	8	3	California Sun (The Rivas/Sonet) Robert Mellin (Scandinavia) AB



CANADA

The response from tradesters across Canada to the new folk set on Melbourne by Jilianne Harris has been wonderfully encouraging to all concerned with the fine package. The thrush has appeared on numerous radio and TV segs to promote her album and a P.A. tour is now in the planning stages. She has guested with Mike Stephens on his WCAX-TV show from Burlington, Vt. In addition, she appeared on CFCF-TV's "Coffee Break" in Montreal and numerous radio shows, including the guest hostess spot on CKGM-FM's "The Folksingers." This tremendous support from the country's broadcasters is bound to pay off in strong sales action. The Melbourne package is being distributed in Canada by London. Rave notices from many of the country's leading reviewers including Stan Fisher in the Montreal Star. This is a fine example of the first class record talent that does exist in Canada. Moreover, as this corner has stressed frequently in the past, the product is getting this good reception, not because it's Canadian, but because it's outstanding material.

Top rated Toronto DJ Bob Staton has relocated to Niagara Falls, Ontario and Ed Houston's new CHVC set up. Bob was one of CFGM-Toronto's Country Gentlemen.

Music Director Dave Grief of Montreal's CKGM takes on new responsibilities as a sales account executive with the outlet (6/1). He will continue to function in a supervisory capacity in the music department with a full time assistant in the person of former FM programmer, Bob Johnson.

The Dick Clark syndicated radio show made an impressive Montreal bow over CFCF (5/23). The initial Clark show was an all-day affair over the outlet kicked off by two full hours of Beatle sounds. The Clark stanza will reportedly run every Saturday afternoon, throughout the P.M. on the Montreal outlet.

Art Young's Trans World distribution setup reports good Canadian action on the World Artists release by Chad and Jeremy, "Yesterday's Gone." They are chalking up good chart listings in many Canadian centers, and it appears they have a top ten item in the making.

Good new sound by Chubby Checker, "Lazy Elsie Molly," should have the Parkway chart buster well underway to Top Ten country in short order. Another new thing that appears to be pretty strong in the chart is a revival of "Mockin' Bird Hill" by The Magil Five. They are a group from Great Britain that have that good old made in U.S.A. sound that is conspicuous by its absence of late in the chart world.

Action noted at CHNS, Halifax on the latest by the Crickets, "La Bamba." A new sound by Johnny Rivers on Imperial appears to be a winner. It's an updating of "Memphis," and it really moves. "Hold Your Head High," the new outing by Jackie DeShannon is also listed on the CHNS chart. The latest single by Bobby Vinton is a run away best seller. The great updating of "Tell Me Why" is finding favor with young and old alike. Incidentally, the Four Aces, responsible for the initial chart run of "Tell Me Why," are set for a Montreal-area nightspot run starting (6/8). Good action in several centres on the latest by the Searchers, "Don't Throw Your Love Away." This follows hard on the heels of "Needles And Pins" and "Sugar And Spice," which although released in reverse order, have enjoyed long chart runs simultaneously with "Needles" setting the pace for the previously released "Sugar." "The Savage," latest by the Gemtones on Melbourne is a solid air play item at Halifax's CJCH. "Romeo And Juliet" is the number one sound week of (5/22) at Welland's CHOW. The Quality side by the Reflections is also a big winner in several other key Canadian markets.

Ginette Murphy, P.R. gal for Musimart in Montreal, sent a supply of first class jazz sides on Bluenote by Jimmy Smith to CB's attention as the artist opened for a week at Montreal's "Le Jazz Hot" (6/1). The artist is currently doing a big LP business with a Verve LP, "Who's Afraid Of Virginia Woolf."

CJSP—Leamington "Good Guy," Craig Cole made his wrestling debut (5/22) at Essex Arena. He tangled with pro grappler, "Man Mountain Cannon," a 352 pound assortment of muscles. The deejay apparently underestimated his opponent's strength and neglected to train. It would appear that all the training in the world on Craig's part would have been a lost cause as he was something like two hundred pounds lighter than the wrestler. His weight shortage was clearly apparent as the deejay was pinned at the opening bell. He has claimed the right to the rematch.

Norway's Best Sellers

1	1	10	I Love You Because (Jim Reeves/RCA Victor) Reuter & Reuter AB
2	4	6	My Boy Lollipop (Millie/Fontana) Thore Ehrling Musik AB
3	3	7	Non Ho L'Eta (Per Amarti) (Gigliola Cinquetti/Triola) Stockholms Musikproduktion
4	2	10	*La Meg Vaere Ung (Wenche Myhre/Triola) Arne Bendiksen A/S
5	5	10	Can't Buy Me Love (The Beatles/Parlophone) Edition Lyche
6	6	12	All My Loving (The Beatles/Parlophone) Edition Lyche
7	9	2	Constantly (Cliff Richard/Columbia) Stockholms Musikproduktion
8	8	4	A World Without Love (Peter & Gordon/Columbia) Edition Lyche
9	—	2	Do You Love Me Anymore? (Helge Nielsen & The Stringers/Philips) Sweden Music AB
10	7	14	Skona Mitt Hjärta (Pick Up The Pieces) (Siw Malmkvist, Metronome) Imudico A/S

Sweden's Best Sellers

1	2	4	Suspicion (Terry Stafford/London) Belinda (Scandinavia) AB
2	1	6	I Love You Because (Jim Reeves/RCA Victor) Reuter & Reuter AB
3	3	3	My Boy Lollipop (Millie/Fontana) Thore Ehrling Musik AB
4	4	10	Can't Buy Me Love (The Beatles/Parlophone) Sonora Musikforlags AB
5	6	2	A World Without Love (Peter & Gordon/Columbia) Sonora Musikforlags AB
6	9	2	Don't Throw Your Love Away (The Searchers/Pye) Reuter & Reuter AB
7	5	7	Good Golly Miss Molly (The Swinging Blue Jeans/HMV Southern Music AB
8	8	3	Just One Look (The Hollies/Parlophone) No publisher
9	—	1	Tennessee Waltz (Alma Cogan/Columbia) Reuter & Reuter AB
10	7	10	California Sun (The Rivas/Sonet) Robert Mellin (Scandinavia) AB

*Local copyright



ARGENTINA

Everything is prepared for the arrival of Italian star **Rita Pavone**, who will appear on the Escala Musical TV'er, on Channel 13, dance parties prepared by the same organization, and at the Opera Theatre (although some other sources mention the Luna Park Theatre). Escala and RCA will offer a giant cocktail party at the Alvear Palace on June 12, and it seems that Rita's visit will be one of the most interesting artistic events of 1964 in Argentina.

Mexican artists **Cesar Costa** and **Fabrizio** will tour Argentina this year, according to a letter from **Augusto Monsalves**. Costa would be here next July, while Fabrizio is expected in November. Monsalves adds that **Los Cuatro Hermanos Silva**, who are hitting now with "Perdoname Mi Vida" and "Siempre Soñando," will also probably come here during 1964.

Ricardo Mejia, through his recently formed Discos RM company, has released the first record under the new label, with several new features that turn it into a very interesting experiment. The record is sold at 100 pesos (about 75¢) at newsdealers, and contains eight tunes, taken mostly from the best sellers lists. The record includes a full color folded magazine, with advertising, the lyrics of the tunes, photographs of artists and a section devoted to "El Club Del Clan," Mejia's TV program on Channel 13. RM's topper told **Cash Box** that these records will appear once a month, containing the latest hits.

Daniel Blanco infos that **Los Big Ben** have been signed by TV 13 for the **Pedrito Rico Show**, and will also perform on Radio El Mundo during three months, starting next July. Their latest recording for Music Hall is "Un Muchacho Asi" and "Un Beso Piccolissimo." MH's folk group **Los De Cordoba** have just finished a tour of several provinces and have cut "Rio de Sueños" and "La Tejedora." Their schedule features TV shots in August.

Chicote Lopez is finishing the recording of his first album for Odeon, with titles like "Cuento Corderitos," "Hum Hum" and, of course, "El Patito." **Maribel Marcel** has cut a new single: "Ayer Y Hoy" and "El Chico Que Vi" (The Boy I Saw). **Pepe Reyes** has also a newie: "La Duda" (The Doubt), while **Los Pañamenos**, now waxing "Merequetengues" have cut "Alla En El Rancho" and "La Bruja Loca." **Lucho Gatica** recorded during his stay in Buenos Aires **Palito Ortega's** "Sabor A Nada," coupled with "Esta Noche No." The label is preparing a new selection album with **The Beatles**, **Chicote Lopez** and several other artists.

News from CBS: **Ornella Vanoni**, the Italian star of "Rugantino," has been appearing on TV13, via the "Show de IKA" program, singing "Que Pasara," Spanish version of the **Gino Paoli** hit. Ornella has recorded in Italian, for release in Europe, the tune penned and sung by **Leo Dan**, "Como Te Extraño Mi Amor," currently on top of the Argentine charts. The label hopes that this waxing will run well in Italy. CBS is also glad with the success in Argentina of "Una Lacrima Sul Viso," the **Bobby Solo** smash, which is selling well as a single and through the Song From San Remo LP. **Leo Dan**, CBS' top seller, has a new single in the market: "Santiago Querido."

Ricardo Korn of Julio Korn Publishers infos about several interesting papers that will be presented by SADAIC's president Adamini to the London Publishers Convention, this month. One of them is related to a reduction of Argentine taxes on money sent to other countries for payment of royalties. The current tax is 46.03%, and is considered too high. SADAIC is asking a reduction to a reciprocal percentage with the country that receives the money; if this country, for instance, applies a 33% tax, the Argentine one would be also 33%. Other interesting news is that SADAIC has recently raised the publisher's part of the royalty to 33% (previously it was only 25%), thus putting Argentina on the same level as other countries, from the publishers point of view.

Mauricio Brenner of Fermata infos that **Juan Ramon** has cut "Fuiste Feliz En Tu Cumpleaños," Spanish version of **Paul Anka's** "Happy Birthday." The Disc Jockey artist has also cut "Mejor Esta Noche" and "En Tu Cumpleaños." **Ornella Vanoni** has cut "Que Pasara" and "Mejor Esta Noche" for CBS, while **Los Tammys** have recorded "Carcelero Dame Agua" (Jailer Bring Me Water), the **Trini Lopez** tune.

News from Disc Jockey: the label has released the third record by teen artist **Ricardo Rey**. Titles are "Tengo Un Amigo En America" and "Cleopatra Nueva Ola." **Rosamel Araya** is once again on TV, via a Channel 9 program. **Jorge Sobral** will soon start a tour of Spain; he is finishing the shooting of a film directed by **Fernando Ayala**. On the international side, DJ is releasing a record by **The American Beatles**. "Lo Hiciste" is the main title.

More about RCA: latest newies are "Corri Corri" by **Gianni Morandi**, a Compact 33 by **Lalo Fransen**, with "Desconfiada," a nice seller, and "Sol, Sol" by **Los Hermanos Rigual**. The diskery has also some new recordings by **Antonio Prieto** canned and ready for release.

Mario Kaminsky of Microfon reports about several releases under the Everest banner: there is an album by **Woody Herman** and **Tito Puente**, another one by **Jo Jones**, a classical music LP by **Heitor Villa Lobos**, another one by **Carlos Chavez** and still one more by **Anatole Fistoulari** and the **London Symphonic Orchestra**.

Producciones Fermata is releasing a new EP by **Vicentico Valdez** under the Secco label: "Con Mas Ritmo;" there is also an album tagged "Otra Vez," by the same artist. Under promotion is now "Hey No Lo Digas" (Hey, Bobba Needle) by **Chubby Checker**.

Cocktails In Brazil



SAO PAULO—**Lucho Gatica** (center) is shown above being greeted by **Orlando Stephano**, Odeon promotion manager who is obscured by **Cash Box** rep Luis Guedes (extreme left) while Odeon public relations man **Justino Fernandes** and chanter **Tony Campello** look on. Event took place during a cocktail party at the Excelsior Hotel, this city.



HOLLAND

Negram period has a couple of fantastic hits on hand. There was a rush-out release of **Louis Armstrong's** "Hello Dolly!" "Don't Throw Your Love Away" by **The Searchers** is a strong upcoming record and the new British group "The Migil 5" should make the Dutch charts with "Mocking Bird Hill" within one week.

Main guest at the introduction of Radio Luxembourg's new program "Teener Topper Tijd" was **Françoise Hardy**. On the same day, K.R.O. Television gladly accepted Françoise for a fine T.V. program. Main title and very successful in our country is "Only Friends"—a record recently made in Great Britain.

Famous German star **Carmelia Corren** made a Dutch version of her great hit "Einmal Reich Uns Das Glück Seinde Hände." This record, made in Berlin, meets a very good first reaction.

On the classical scene, **Robert Stolz** and his album "Welt Erfolge" is up till now the best selling album Eurodisc has issued. Vogue's Mode repertoire on L.P. is becoming very strong in Holland.

Basart made the exciting announcement that it had concluded a deal with the Dick James Publishing Chain for the Dutch territory. Basart states that this agreement is one of the most exciting acquisitions of the Publishing House of the past years, as the Dick James set-up controls most of the material of the **Beatles**, **Gerry and the Pacemakers**, **Cilla Black** and other English top-stars.

Dutch singer **Rita Hovink** made a fantastic recording on MMP label of the **Brenda Lee** number, "Think" (Basart). **Gert Timmerman** recorded "Een Moederhart, Een Gouden Hart," (Vivace-Basart). This CNR record looks like another 100,000 seller for hit-maker Gert Timmerman. Basart required 2 hot songs for the German top-ten; entitled **Manana (Tahiti Tamuré's)** and "Shake Hands" (**Drafi Deutscher**). Basart started a heavy promotion campaign on the original German recordings and has also local releases under Dutch labels in preparation.

Hans Gomperts, president of the Basart Publishing Co. and **Guus Jansen Jr.**, returned from the USA after an extensive business trip. They met many of their American friends of Publishing Houses they represent for Holland. Also new important deals have been concluded of which information in detail are expected to be published in due course by the Dutch Publishing house.

Basart is very happy with the new hit that they have with the song "Jailer Bring Me Water," performed by **Trini Lopez** under the Reprise-label. They expect the song on the Dutch charts soon.

A. P. Pool of Boosey Hawkes, London visited Basart-offices in Amsterdam. Basart acquired three very important evergreens for Holland. ("Solitude," "In A Sentimental Mood" and "These Foolish Things") which it will take for exploitation.

The Dutch popular duo **De Limburgse Zusjes** recorded for the CNR label the Dutch version of the German song "Gold Und Geld," which was acquired from ed. Atlas, Munich. The first reaction in the trade are extremely good and Basart expects having a big hit in their hands with this version. **Willeke Alberti** will record the Dutch evergreen that was written by **Jaap Valkhoff** "Diep In Mijn Hart" (Basart).

Holland's Best Sellers

This Week	Last Week	Title	Label
1	1	Can't Buy Me Love (The Beatles/Parlophone)	(Les Ed. Int. Basart/Amsterdam)
2	3	Non Ho L'Eta (Gigliola Cinquetti/Show Records)	(World Music/Brussels)
3	2	Vous Permettez Monsieur (Adamo/Pathé)	(Anagon/Heemstede)
4	4	La Mamma (Corrie Brokken/Philips), Charles Aznavour/Barclay)	(Editions Altona/Amsterdam)
5	6	Gib Mir Dein Wort (Freddy/Polydor)	(Editions Altona/Amsterdam)
6	—	Een Moederhart, Een Gouden Hart (Gert Timmerman/CNR)	(Basart/Amsterdam)
7	7	De Winter Was Lang (Willeke Alberti/Philips)	(Les Ed. Int. Basart/Amsterdam)
8	—	Oh, My Darling Caroline (Ronnie/Telefunken)	(Holland Music/Amsterdam)
9	—	Anyone Who Had A Heart (Dionne Warwick/Fontana)	(Belinda/Amsterdam)
10	8	I Want To Hold Your Hand (The Beatles/Parlophone)	(Les Ed. Int. Basart/Amsterdam)

Argentina's Best Sellers

This Week	Last Week	Title	Label
1	1	*Lita Como Te Extraño Mi Amor (Melograf)	(Mundo Musical)
2	3	Non Ho L'Eta Per Amarti (Korn) Gigliola Cinquetti (Music Hall); Eli Salvador (RCA); Los Tres Sudamericanos (CBS); Simonette (RM)	
3	2	*Que Suerte (Korn) Violeta Rivas, Neil Sedaka (RCA); Los Tres Sudamericanos (CBS); Beto Fernan (Music Hall); Galan-Cardenas (RM)	
4	4	Twist And Shout (Fermata) The Beatles, Los Jets (Odeon Pops); Sylvie Vartan (RCA); Los Tammys (Philips)	
5	5	*Sabor A Nada (Korn); Palito Ortega, Los Cava Bengal (RCA); Siro San Roman (Music Hall); Lucho Gatica (Odeon)	
6	6	*Mary Isabel (Mundo Musical) Leo Dan (CBS)	
7	7	Si Tuviera Un Martillo (Fermata) Rita Pavone, Lalo Fransen (RCA) Trini Lopez (Reprise); Village Stompers, Brothers Four (CBS)	
8	8	O Mio Signore (Fermata) Eduardo Vianello (RCA); Juan Ramon (Disc Jockey); Blanquita Silvan (CBS)	
9	10	Love Me Do (Korn) The Beatles (Odeon Pops); Fernando de Soria (RM)	
10	12	*Beatriz (Melograf) Larry (CBS)	
11	—	*Me Permite (Korn) Palito Ortega (RCA)	
12	—	Te Guardare En El Corazon (Fermata) Enrique Guzman (CBS)	
13	14	Un Millon De Tambores Tony Mitchell (Microfon)	
14	—	Carcelero Traigame Agua (Jailer, Bring Me Water) Trini Lopez (Reprise); Los Tammys (Philips)	
15	13	*El Patito (Korn) Chicote Lopez (Odeon Pops); Sergio Inostroza (Music Hall)	

*Local product.



GERMANY

The record business in Germany is undergoing some radical changes which may completely revolutionize the industry here in the years to come. The first major event concerns the production of records.

We have reported several times on the growth of the independent producer, but now it is an absolute fact that the indie producer is the man of the day. No less than 4 of the top 10 tunes are independent productions and the most recent and strongest development concerns the two top mainstay producers of Polydor (D.G.G.) in Germany.

Gerhard Mendelson and Kurt Feltz, who although producing independently, have had an exclusive agreement with the label, now have the right to produce for other labels. This shook the very mainstay of the German record business, namely the "house" A&R man. The strangest fact in the whole indie business is that major firms are actually paying less percentage and advance for indie production done for Germany than they are for foreign product in a foreign language. Of course, foreign product has the advantage of chart action and publicity in its origin country.

The second change which looks like it will materialize around 1965 is the fact that more and more firms are looking to open their own home owned company in Germany. RCA Victor will be strengthening its A&R team here, but it is not known if the company will be going independent distribution wise or stay with Teldec where they have been for the last years. France's Barclay Records intend to start its own record firm in Germany in 1965 if possible and the director of their Belgium firm Valere Bral and a director from the French firm Jacques Souplet traveled to all of the major record centers of Germany looking into the possibility of branching into this country.

These two firms are certainly not the only ones who plan to break into this rich market which at present has only 8 firms with top 10 sales. Remember, however, that 5 years ago there were only 4. The market looks like it will be growing, and competition will probably bring items like rack jobbing, discounting, strong merchandising and many other things which are fairly unknown here into play. It looks like an interesting growth and it will be a fine fight. The winner is easy to predict in advance. The record buying public will certainly come out on top.

The Swinging Blue Jeans made their first visit to Germany and guested at the famous Hamburg "Star Club." The group has also recorded their new hit "Good Golly Miss Molly" in German and Electrola has released the waxing. Germany's Rex Gildo also from Electrola has done his first foreign TV shows in French and British TV. He'll do his new French and Belgium records on the show.

Philips announces that the new Johnny Hallyday German record has been released. The tunes are "Ma Guitare" and "My Life Is Just Now Really Starting."

Hans Sikorski's publishing head Karl Breuer has left the firm and the new head of pop production for the publishing group will be Gunther Geyer, the present publicity and promotion head of German Vogue Records. The change takes place on July 1.

Theo Seeger of Peer Music is busy pushing the new German waxing of "Girls, Girls, Girls" by Die Juniors on Columbia and "Stockholm" by Lawrence Welk on London.

The London Symphony Orchestra visited Duesseldorf for 2 concerts at the end of May.

Peggy March and Paul Anka both have new German language waxing out on the market as does Connie Francis.

Klaus Teubig of Edition Esplanade is busy going to town on the new "Mariona" waxing on Polydor and Lew Neffs' newie "Easy To Do." Polydor also reports that Esplanade's tune "Gib Mir Dein Wort see top 10) has passed the 1/4 million sales mark. The record is sung by Freddy.

Ralph Maria Siegel reports that his publishing house is hard at work pushing the new German version of "The Yellow Bandana" recorded by Vico Torriani and "Busted" in German by Wolfgang Sauer.

Philips Records tells us that Chaplain Alfred Flury with his religious songs leads the Austrian Radio Hit Parade. ABC Paramount's Harry Levine and his assistant Philip Kurnit visited Philips for renewal of their distribution contract with the firm.

Ralf Budde has so many new discs going for him that it is hard to list them all. The publishing firm is pushing hard on new records by Gerd Boettcher, Bobby Solo, Gerhard Wendland, Billy Vaughn, Johnny Tillotson, Pat Boone, Rene Kollo, Detlef Engel, Nat Cole and many more.

Peter Schaeffers reports that his tune "White Roses of Athens" which sold a million records here is going like crazy in Italy with the new Nana Mouskouri recording there.

Next week we'll have a listing of the winners of the 1964 German jazz Federation prizes.

Germany's Best Sellers

This Week	Last Week	No. Weeks In Charts	Title	Artist
1	1	12	*Oh My Darling Caroline (Clementine)	Ronny—Telefunken—Edition Marbot
2	2	12	Komm Gib Mir Deine Hand (I Want To Hold Your Hand)	The Beatles—Odeon—Edition Accord
3	4	6	*Shake Hands	Draft Deutscher—Decca—Intro/Meisel
4	3	10	*Wenn Die Cowboys Traeumen (When The Cowboys Dream)	Marika Kilius—CBS—Melodie Der Welt/Michel
5	7	4	*Mach Die Augen Zu (Close Your Eyes)	Gerhard Wendland—Philips—Melodie Der Welt/Michel
6	5	5	Non Ho L'Eta (Luna Nel Blu)	Gigliola Cinquetti—Italia—Karl Heinz Busse Music
7	6	8	*Gib Mir Dein Wort (Give Me Your Word)	Freddy—Polydor—Edition Esplanade
8	8	2	Das Geht Doch Keinen Etwas An (It's Nobody's Business)	Suzanne Doucet—Metronome—Intro/Meisel
9	9	3	*Manana, Manana, Manana	The Tahiti Tamoures—Polydor—Nero/Hammerling
10	10	2	*Einmal Reicht Uns Das Glueck Seine Haende (One Day, Luck Will Come To Us)	Carmela Corren—Ariola—Ralf Arnie Music

*Original German Copyright

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MEXICO

On the first of June, Héctor Mejía resigned as head of creative services at Discos CBS. He leaves his job to attend to certain personal business. Mejía began his activities at CBS in 1962 when he was invited to CBS by Manuel Villareal, who is general manager and vice president of Latin American Operations. CBS Advertising Department was founded by Mejía, who organized all the sections of the department. During the time he was in charge, successful advertising campaigns were launched in many areas. He personally illustrated the jackets of Milissa Sierra's children records.

Mejía was very popular while holding the Public Relations of CBS; he personally attended to such famous artists as Dave Brubeck, Percy Faith, Alexander Brailowski and others when they visited Mexico City. Mejía also gave his personal attention to Joe Orleck of Cash Box. His friends from the press, CBS artists and his staff, offered him a "good-by banquet." After a vacation trip, Mejía will return to the advertising field in Mexico City.

From the same company, we were informed that since the first of June, Luis Bastón has been promoted to commercial manager of that company. Bastón started his career in the music field first at Orfeon Records, where he worked as sales manager. After that he was employed at X-E-D-F radio station in A&R and latter began to work at CBS in the department of special products. Six months ago he was sent by the company for special training to Australia.

CBS has not announced who will replace Mejía and Bastón in their past assignments but there is the rumor that Raúl Bejarano will be in charge in the future of the creative service department. Raúl Bejarano is currently the CBS sales manager.

Eddie Fisher finished his performances at El Patio night club and on June 4, his place as taken by Abbe Lane. After Abbe Lane's performances, El Patio will present Pat Boone and Connie Francis.

Mexican young idol César Costa left town to perform in Spain where he will do some performances for two weeks and after that will tour Europe, but only for a rest. César and Enrique Guzmán, our most popular singers, are now in Spain. Enrique received a trophy as the most popular singer in Spain during 1963.

Puerto Rican singer Emilio Conde made her debut at Terrazza Cassino to alternate in the show with Spanish dancer Rafael de Cordoba, while tropical singer Sonia López finished her performances at La Fuente night club. Sonia released a new single, at CBS, containing the songs "El Callejón" and "Ave de Paso."

Los Hermanos Carrión, the most popular romantic rock and roll group of the "new Wave," released at Orfeon Records two new songs, one of them composed by one of the members, Lalo, and named "Esperando Que Vuelvas" (Waiting For You To Return) and "Con Golondrinas" (With Swallows), written by Jorge Rener. The first of these songs was heard by Italian singer Edoardo Vianello, who wants to record it.

Los Yorsys returned after a long tour through Puerto Rico, Panamá, Colombia, Argentina and Miami and immediately made an appearance in Mexico City at La Fuente's night club. Los Yorsys will record again at Musart Records.

A new, beautiful singer was introduced by Orfeon Records. Her name is Martha Duhalt and her two first recordings are "Vuelve a Mi" (Return To Me) and "A Nadar" (Let's Swim). Martha also is doing pictures.

Gamma Records released an LP with the music of the picture "Rumbo A Río" (In The Way To Río) with beautiful songs sung by Spanish actress and singer Marisol.

Argentinian singer Violeta Rivas is getting very popular through Mexican radio station Radio Mil. Most popular songs sung by her are "El Pulpo," "Corazón," and "No Hay Nadie Como Tú." It is said that Violeta will arrive in Mexico City very soon.

Mexico's Best Sellers

- 1 Las Cerezas (Las Cieliege)—Hnos. Carrión (CBS)—(Orfeon)—(Campei)
- 2 Tijuana—The Persuaders—(Gamma)
- 3 Perdoname Mi Vida—Alberto Vázquez (Musart)—Lucho Gatica (Musart) (PHAM)
- 4 Laberinto—Sonia López (CBS)—(PHAM)
- 5 Twist And Shout (Muévase Todos)—Vianey Valdéz (Peerless)—Los Rebeldes del Rock (Orfeon)—The Beatles (Musart)—(Grever)
- 6 Entrega Total—Javier Solís (CBS)—Alvaro Zermeño (Orfeon)—(Mumusa)
- 7 She Loves You (Ella Te Ama)—The Beatles (Musart)—Los Angeles Azules (Musart)—(Grever)
- 8 Mi Adios—Sonora Santanera (CBS)
- 9 No Tengo Edad Para Amarte (Non Ho L'Eta Per Amarti)—Gigliola Cinquetti (Gamma)
- 10 El Dia—Angélica María—(Musart)

The International Language



STUTTGART—Van Cliburn, RCA Victor's classical ivory virtuoso, recently returned from an extremely successful tour of the land of Beowulf. In the above pic the pianist is shown at a press conference in Stuttgart where he did radio interviews with the American Forces Network and German radio.



BRAZIL

CBS of Brasil is reorganized as follows: Evandro Ribeiro, general manager, is also with A&R; Othon Russo is now with the promo and PR depts.; Antonio Silva heads the internacional section, while A. Palma Costa takes care of the commercial and sales departments and Enilson Lins handles general administration. Othon Russo reports that a new waxing by 19 year old Ellis Regina, the cute lark from Rio Grande do Sul, may well become one of the top hits. On this LP called "O Bem Do Amor," Ellis gains a surer style and even Lucio Alves, considered one of the "fathers" of the new wave, places her among the best on the beat. Also the old-timer Cyro Monteiro just finished cutting a double-compact, in his personal style, with four good numbers: "Diz Que Fui Por Ai," "Ciuminho Bom," "Colher De Chá" and "Samba Nego."

Another old-timer, Alcides Gerardi, is out with a new LP on the market. "A Menina Da Areia" is the name of a samba which is coming up strongly, sung by Emilinha Borba, another artist pacted with the label. Silva informs from the international department that George Maharis and Andy Williams are being introduced to the Brazilian public through two new LP's. Other international artists of great success will be launched soon: finally, Barbra Streisand, then Steve Lawrence. For the Jazz fans: Dave Brubeck's "Count Down"; Carl Orff's "Carmina Burana," with the Philadelphia Orchestra. "Latin American Fiesta" with Leonard Bernstein, which includes some Brazilian numbers. On the classic field: the third LP with Vladimir Horowitz; "The Mormon Tabernacle Chorale; Chopin with Alexander Brailowsky; and still an LP with "Tristan and Isolde," Cleveland Orchestra with George Szell.

João Araujo, who is now in charge of the promo and A&R departments, since Ismael Correia left Philips (Companiha Brasileira de Discos) has some news of interest from one of the exclusive artists of the label: it seems that Jorge Ben, after his terrific national success (his LP is still on the charts), has the ideal publicity agent for his European tour—Brigitte Bardot. The French star, on her recent stay in Brazil, after touring the night life of Rio, came to the conclusion that the young singer-composer was the best for her taste. She already phoned a friend in Rio, all the way from Paris, saying that she is ready to launch Jorge in grand style. Ben's new number "Bicho Do Mato" is one of the present successes which may get to the good positions on the best sellers' list.

Sávio Carvalho da Silveira, president of Discos-Continental, who was recently appointed to the presidency of the Association of Record Producers of Rio de Janeiro started already his activities and has great plans for the future in that position: Dr. Sávio thinks of creating the "Record Fair," in which he will congregate the Societies of Authors, Composers and Publishers as well as musicians, record producers and shops, in order to promote the record and bring it in direct contact with the public. Records will be sold with deductions to allow the public to get used to the market. Also, this will have the purpose of elucidating the layman about the complicated procedure to produce a record, both technically and financially, so that the person who buys a record knows the effort made by the producers until the product is ready to hit the market. Dr. Sávio will also try to explain to the foreign companies the urgent necessity to lessen the guarantees required for local companies to represent their labels in this country, giving a longer time for promotion in order to test the public reaction and that may diminish the risks. He believes that a better collaboration between the foreign and the local companies would be of great help to both. Carvalho da Silveira is a firm believer in the stability of the artist in the company; to illustrate this, he announced that Dilermano Reis, who has over 20 waxings cut for Continental (viola), is now cutting a new LP.

Henry Jessen, director of Odeon in Rio de Janeiro, is on his way to London to attend an international conference of experts, concerning "Neighbouring Rights." He will then tour Europe: France, Spain and Portugal are on Jessen's schedule, always for professional contacts.

José de Sá, from the International Department of Odeon, announced that Trini Lopez will be introduced to the Brazilian public on LP and single, from the Reprise label represented by that company. The Italian wave is forcing the company to try for new releases: besides Peppino Di Capri, already on the charts, Odeon will hit the market with Pino Donaggio, Tony Renis and two French singers, also in Italian numbers, sung in that language—Gilbert Beaud and Richard Anthony. Another single released by the label comes out with an excellent publicity trick: it is said that "Cristine," with music by Don Jaime De Móra Y Aragon, brother of Queen Fabiola of Belgium, has been forbidden in Europe . . . b/w another number with a suggestive title: "S-E-X."

Brazil's Best Sellers

This Week	Last Week	Title
1	2	Ritmo Da Chuva—Rhythm Of The Rain (Fermata) Demetrius/Continental
2	3	*Rua Augusta (Vitale) Ronnie Cord/RCA Victor
3	1	Io Che Amo Solo Te (Fermata) Sérgio Endrigo/RCA Victor
4	6	I Want To Hold Your Hand (BMI) The Beatles/Odeon
5	9	La Bamba (Embi) Prini Lorez/RGE
6	4	Roberta (Fermata) Peppino di Capri/Odeon
7	5	Divorcio (Ricordi) Oslain Galvão/RGE
8	8	America (Shapiro) Prini Lorez/RGE
9	12	Datemi Un Martello (Fermata) Rita Pavone/RCA Victor
10	7	Sapere Di Sale (Fermata) Gino Paoli/RCA Victor
11	11	*Parei Na Contra-Mão (Mundo Musical) Roberto Carlos/CBS
12	10	Non Ho L'Etá (Fermata) Cigliola Cinquetti/RGE
13	15	*Juca Do Braz (Fermata) Leila Silva/Continental
14	14	*Bigorriho (Euterpe) Jorge Veiga/RCA Victor
15	—	*Que Queres Tu De Mim (Vitale) Altemar Dutra/Odeon

Brazil's Top Five LP's

1	2	Beatlemania—The Beatles/Odeon
2	1	Sergio Endrigo—Sérgio Endrigo/RCA Victor
3	3	Samba, Esquema Novo—Jorge Ben/Philips
4	5	Moacyr Franco—Moacyr Franco/Copacabana
5	4	S' Young—Ray Conniff/CBS

Brazil's Top Five EP's

1	2	Ritmo Da Chuva—Demetrius/Continental
2	1	Rita Pavone—Rita Pavone/RCA Victor
3	4	Preludios De Amor—Luiz Vieira/Copacabana
4	3	Samba, Esquema Novo—Jorge Ben/Philips
5	—	Parei Na Contra-Mão—Roberto Carlos/CBS



TOP 100 LABELS

ABC-Paramount	46, 62, 77	Maxx	56
Almo	61	Mercury	38, 40, 42
Amy	54	MGM	23, 55
Atco	51	Montel	83
Atlantic	44, 87	Monument	25
Cameo	2	Motown	5, 29, 31, 89
Capitol	2, 9, 21, 27, 43, 80, 91	Okeh	93
Chess	32	Parkway	62
Columbia	11, 22, 36, 48, 57, 71, 90	Philips	41
Command	4	Puppy	99
Crusader	30	RCA Victor	13, 19, 24, 53, 54, 58, 60, 79
Decca	34, 39, 49	Red Bird	1
Dolton	34	Reprise	84
Domain	86	Rust	97
Dot	78	Scepter	6
Epic	8, 14, 28, 64	Smash	18, 69, 85
Era	75	Stax	96
Golden Crest	88	Sue	92
Golden World	17	Symbol	94
Gordy	50	Tamla	20, 72, 81
Hickory	52	Tigar	67
Imperial	12, 26, 35, 45, 59	Tollie	3, 15
Kapp	7, 37, 70, 95	United Artists	98
Kent	33	Veejay	47, 66, 74
Laurie	16, 65	Verve	68
Liberty	82	Wand	73
London	10, 76	World Artists	52, 100

In answer to numerous requests for such a service CASH BOX will run the Top 100 Labels feature on a weekly basis. It has been designed primarily as an aid to our international readers desiring a capsule summary of labels they carry and their representation on the CASH BOX Top 100. Feature can also be a handy order for distributors, racks, dealers and one-stops ordering disks by labels.

BRAZIL (Continued)

Neusa Machado da Costa, head of the promo dept. of Copacabana in Rio, reports that the company is releasing a second different type of LP: "Ecos Do Inferno Verde" (Echoes Of Green Hell). While the first one that the young Brazilian engineer Johan Dalgas Frisch cut for the label, presented "voices" of birds from the Brazilian jungle, this one features all sorts of strange sounds, from the noise of ants and spiders to that of the famous and voracious fish "piranhas," who can eat a man and is reported to have eaten one of Frisch's microphones during a recording. This LP was presented by its author to several personalities all over the world.

Ramalho Neto, from the Promo and A&R departments of RCA Victor, gave us the news: William Walsh is the new General Manager of the record division of the company, position held by Douglas Reid until he was appointed to the presidency. Incidentally, this top exec was honored with a typical Brazilian "feijoada."

Lucho Gatica, world famous Chilean songster, is in Brazil again, after 10 years of absence. With him, his beautiful wife Mapi Cortez, who was once Miss Panamá. The romantic singer, whose voice was heard all over the world singing "Sinceridad" is an exclusive of the Odeon label and has an enormous amount of LP's to his credit. Lucho asked us to make public how touched he was with the warm and kind reception of the Brazilians which make this visit to the country unforgettable. During a cocktail-party in his honor by Odeon, we could see many important names from the press, radio and TV, as well as artists and fans. Gatica came under contract with the local TV Excelsior-Channel 9, had four programs in Sao Paulo, four in Rio (Channel 2), two more in Porto Alegre, will then go to Buenos Aires and from there to Mexico, where he is residing with his wife and three children. The songster has plans to visit the United States after that. His very tight schedule did not allow him to cut an LP he was supposed to but TV Excelsior has enough video-tape material to please Gatica's fans for quite a while and, Lucho promised to be back soon and stay for a while.

Also flying to London to attend the Congress of the International Confed-erate Societies, the representation of the U.B.C. (Brazilian Union of Composers): Cristovão De Alencar, president and Oswaldo Santiago.

Jair De Taumaturgo is the new director of Radio Mayrink Veiga of Rio de Janeiro. With two TV shows and six radio programs, Jair became the biggest promoter of modern music for teen-agers . . . although he is not exactly a teenager himself. His long experience on the radio (25 years) and now on TV (2 years) make him at ease to choose the kind of material which receives the most enthusiastic reaction from the largest audience on that type of program.

Another composer of popular music passed away in Rio de Janeiro: Armando Cavalcanti. He was considered the boss of the Carnival, because of the enormous amount of songs that he wrote that became hits during those exciting periods. But Cavalcanti could write romantic music as well, adapting himself to all types of rhythms, always with a strong Brazilian mark: "A Lua Dos Namorados," "Aqui Neste Mesmo Lugar," "Manhã No Posto 6" are among his greatest successes. Armando, who was a retired general, loved canary birds, beer and most of all his friends who can't get over such a tragic loss.

Confirming what we once wrote about a night spot in Rio called "O Cangaço," we witnessed lately the birth of two songs which we predict will become popular classical hits. Both to homage the coming 4th. Centenary of Rio de Janeiro: "400 Anos De Samba" (400 Years Of Samba), by that talented and inspired Luiz Antonio and "Ser Carioca," also by one of the responsible for many a hit Fernando César. It seems that the year will be a great one for the Brazilian popular music: Luiz Bonfá also has his "Sinfonia Do 40. Centenario" prepared to be recorded, with lyrics by Maria Helena Toledo, with all the cast from Odeon.

José Scatena, president of RGE is enthused with the tremendous success of the show that the "Centro Academico XI de Agosto" organized at the "Teatro Paramount" for crippled children. "O Fino Da Bossa" included some of the biggest names in the Brazilian modern music (pop) like: Sergio Mendes, Wanda, Nara Leão, Oscar Castro Neves, Ana Lucia, Paulinho Nogueira, Alaide Costa, Jorge Ben, Os Cariocas, Luiz Henrique, Zimbo Trio, Geraldo Cunha, Walter Wanderley, Claudette Soares, Rosinha De Valença, Edson Machado Trio. Scatena considers this show the confirmation of the full acceptance of the modern popular music by the public of São Paulo: over a thousand persons had to give up going in because the place was absolutely sold out. RGE again helped to achieve the success, giving full technical support to the organizers.



Editorial

VENDING

Still A Business Of Staples

It is interesting to note in a report issued by NAMA last week, entitled "Vending 1963: A Quiet Revolution", in which the emphasis is placed on the recent mergers which have taken place between national vending operating companies and food service firms, that "prepared food" volume still represents but 5 per cent of total vended sales. Vending is still a business of selling a limited number of staples.

The report, which will be circulated to news editors and civic leaders, bankers and other 'outsiders', states that the snack refreshment and the traditional service for plants, offices and public locations, continues to be the mainstay of the vending business. In fact out of the nation's 6000 operating companies, approximately half continue to operate a business based, and in many instances founded, on three different types of machines—cigarettes, candy and coffee, according to general industry statistics.

The point of highlighting this observation is that there is obviously still plenty of room at the top for the aggressive coin machine operator who wishes to diversify into vending, a move which has enabled many music machine operators to build a better business during recent years.

Equipment today has been perfected to the point of minimal services costs. The fear of a "wet" vend, which once restrained music operators from the business of coffee machine vending, no longer is founded on fact. This can be said, too, of the cold drink machine where vast strides have been made in the last two years enabling operators to gain higher income through crushed iced drinks and now the low-calory drink, the impact of which will be felt this summer.

The presence of a factory distributor in most areas, willing and ready to ease the entry into a field that may seem foreign at first, is reason enough for the ambitious operator to study the possibilities of vending as a part of his future expansion plans.

Too often, during the last year, we have heard vending operators refer to the strength of the national operating companies and the fact that they are, for the most part, in full-line food vending. Well, the truth of the matter is that vending, as stated at the outset, is still a cigarette-coffee-candy business and this means a route of individual locations which require close personal attention. The coin machine operator with the will to succeed can provide this service and he need not concern himself with food service, at the moment.

Too much emphasis has been placed on the complexities of the full-line food service installation. Judging from NAMA's vending story, this represents a small percentage of vending volume today. Tomorrow may be a different story. Tomorrow, the coin machine operator may find himself sufficiently equipped to cope with this type service. In the meantime, he could do worse than look at snack service as a means of diversifying into a business that offers continued growth.

Seeburg Acquires Williams; Games Line Will Be Distributed By Seeburg Outlets; Sam Stern Remains As VP Gen. Manager

■ New Seeburg Subsid Headed By Coleman; Gordon Named President



JACK GORDON

CHICAGO—J. Cameron Gordon, President of The Seeburg Corporation of Chicago, has announced the acquisition by the corporation of all of the issued and outstanding shares of capital stock of Williams Electronic Manufacturing Corporation. In the transaction, Williams becomes a wholly-owned subsidiary of The Seeburg Corporation. The stock was acquired from the two shareholders, Messrs. Samuel Stern and Bernard Weinberg.

Stern has been elected Vice President and General Manager of the Williams Corporation and a member of its board.

Following is a list of the newly elected officers of Williams: Delbert W. Coleman, Chairman of the Board; J. Cameron Gordon, President; Samuel Stern, Vice President and General Manager; Jack Mittel, Vice President-Sales; Gordon T. Horlick, Vice President-Engineering; Russell W. Babb, Vice President and Controller; John J. Keefer, Treasurer; Lillian K. Kubicek, Secretary; John F. McNichols,

Assistant Secretary; and Edgar E. Tober, Assistant Secretary.

"This latest acquisition adds a valuable and appropriate new line of coin-operated products to the Seeburg line," commented Gordon, "and fits in perfectly with our present patterns of distribution.

"Several of our distributors are already distributors of the excellent Williams line of equipment, and practically all are familiar with the design characteristics of Williams products. It also adds another element to our corporate structure to support our claim to being the world's largest manufacturer of coin-operated equipment. It is our intention that Williams shall operate as a wholly-owned subsidiary of Seeburg under Mr. Stern's management," concluded Gordon.

Seeburg distributors, who were informed of the negotiations that were being conducted at the time of their recent national distributor convention, were unanimous in their enthusiasm for the company's latest acquisition.



SAM STERN

Sked 4 Smokeshop Classes In Bilotta Distrib Showrooms

• Buffalo, Newark, Syracuse, Albany
June 8-13

NEWARK, N.Y.—John Bilotta, Bilotta Distributing Company, advised upstate New York ops last week of a week-long Smokeshop service school which will be held on different days in all four Bilotta showrooms in the upstate area.

Bill Herbord, Service Engineer of Automatic Products Company, makers of the Smokeshop cigarette vendor, will conduct the classes.

B&B Distributing Company, 777 Main Street, Buffalo, N.Y. Monday-Tuesday June 8-9; Bilotta Enterprises, 224 North Main St., Newark, N.Y. Wednesday June 10; Rex-Bilotta Corp. 501 West Fayette St., Syracuse Thursday-Fri-Sat June 11-

Rules Committee Schedules Hearings On Celler Bill; Juke Box Ops Alerted

■ Associations Ask Ops To Petition Locations For Support

13; Bilotta Enterprises, 1226 Broadway, Albany, N.Y. Monday June 15. The school at Newark, N.Y. will be an afternoon and evening session.

Smokeshop is currently in production on the Starlite series, Models "630" with 630 pack capacity, 27 columns, 18 selections, plus 9 shift columns. The Smokeshop Model "450" offers marginal locations 18 columns, 18 selections, 450 pack capacity and 9 shift columns which can be added. Half-dollar changers and penny-changers are optional equipment. Smokeshop Sales Manager Art Brier has been on the road and is expected to attend several of the Bilotta service sessions.

WASHINGTON D.C. — The House Rules Committee will hold hearings on the Celler Bill (HR 7194) Tuesday, June 9th, following a period of about ten months of dormancy after it had been passed out of the House Sub-Committee on Patents, Trademarks and Copyrights for Rules Committee action.

The Celler Bill will revise the Copyright Law of 1909 which presently exempts juke box operators from paying performance royalties on income derived from the play of records on their machines. An earlier bill written by Congressman Emanuel Celler (HR 5174) stipulated per-machine fees and set up a bureau for the collection of juke box royalties from operators. This bill received a hearing before the House sub-committee but was not passed upon.

Instead, another bill (HR 7194), the one which is now in Rules was passed upon but, according to juke box industry leaders, without a hearing. While the Rules Committee hearings are attended only by Congressmen and do not welcome outside interested parties, juke box leaders have requested operators and the owners of locations in which juke boxes are installed, to write to Howard W. Smith, Chairman of the Rules Committee, registering disapproval of the legislation.

A petition being circulated throughout the nation's locations by industry leaders and operators calls for location owner signature to a statement which registers protest of the legislation. "We wish to join the music operators in protest . . . of HR 7194 . . . (which) would burden the operators and ourselves with further taxation or license (fees) . . ." reads a portion of the text in the four paragraph petition. The petition also states that juke box operators presently pay a four-cent mechanical

royalty on each record purchased. The performance rights societies are requesting that in addition to this mechanical royalty, which is paid by all purchasers of records, a performance royalty also be paid. "We ask that HR 7194 be defeated in its entirety," states the petition, adding that there is nothing in the legislation which restricts the societies from imposing high fees. "It would be like handing them (performance societies) a blank check," continues the petition's text.

The juke box industry's position for years has stated that should operators be made to pay royalty fees, many smaller operators would be forced out of business. They also contend that this would lead to a smaller record volume purchase which in turn would decrease, instead of increase, the current royalty coffers of ASCAP, BMI and SESAC, the leading performance rights societies. George Miller, President of the California juke box operators various associations, and legislative counsel for the Music Operators of America, alerted industry leaders across the nation last week. MONY President Albert Denver, among others mailed letters to his membership asking that operators contact Howard Smith and voice disapproval of the bill.

Hearings before the Rules Committee are sometimes short in length with as little time as one-half hour delegated for discussion. At that time the pros and cons are weighed. If it is the opinion of Rules to table the bill, then the legislation will return to its dormant state. If the legislation is rejected it is sent back to the House sub-committee from whence it originated. If Rules decides in favor of the legislation then Celler Bill HR 7194 will be sent to the floor of the House Of Representatives. No juke box copyright legislation has ever progressed this far.

Bill Adair Named Seeburg Exec VP Sales; Clark To Head Mfg. Div.



BILL ADAIR

has been named Executive Vice President in charge of Operations and Manufacturing.

Adair joined the corporation in November 1962 as Vice President in charge of Sales. Prior to that time he was a partner in Eastern Music Systems, Inc., of Philadelphia, Seeburg distributors for many years. As a Seeburg distributor, he was known as an innovator in the marketing and distribution of Seeburg products, having developed a unique sales approach which involved the encouraging of more favorable commission contracts in behalf of his operator customers, the creation of equipment service policies, as well as imaginative methods of financing equipment sales.

Adair resides in Wilmette, Illinois with his wife, a son and a daughter. William H. Clark joined Seeburg in 1956 as Controller of the Company. He was made a Vice President in 1959 and was named Vice President of Operations last year.

Prior to that time, he was an account supervisor with Price Waterhouse & Co., nationally known account and auditing firm. He lives in Libertyville, Illinois with his wife, two sons and a daughter.

CHICAGO—J. C. Gordon, President of The Seeburg Corporation, has announced two executive appointments effective at once.

William F. Adair, Jr., has been named Executive Vice President, Sales and Distribution, and William H. Clark

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

Mass. Vending Sanitation School For Health Officials Termed Huge Success



SERVEND EXEC VP Phil Gorman (left) with NAMA Health Counsel Dave Hartley at recent Mass. sanitation school. 60 attended.

CHICAGO—The first vending-industry-sponsored sanitation training school for Bay State public health officials and vending operators was an outstanding success, reports David E. Hartley, public health counsel of National Automatic Merchandising Association.

Conducted in Brookline, Mass., May 20, the full day of talks and equipment demonstrations attracted a total of 60 delegates—split evenly between vending company representatives and sanitarians responsible for food vending machine inspection in the State.

The school was sponsored by the Massachusetts Automatic Merchandising Council and requested by the State Department of Public Health. Co-chairmen of the MAMC Planning Committee for the training course were Phillip A. Gorman, executive vice president, Servend, Inc., Waltham, and Bert Steir, vice president, Automatic Merchandising Corp., Division of Servomation Corp., Medford. Hartley and Dr. George Michael, director, Division of Food and Drugs, Massachusetts Department of Public Health, were instructors for the course.

Dr. Michael explained the State's new vending sanitation law, adopted last year following NAMA and MAMC recommendations. He pointed out that his department is now working on licensing, sanitation standards and other food vending regulation proposals within the framework of the new law—all of which "will be uniform with the U.S. Public Health Service Vending Sanitation Code," he said.

Hartley discussed the NAMA Machine Evaluation Program; the association's sanitation training projects for vending company employees, and other aspects of the NAMA Public Health Program. The sanitarians also received vending machine demonstrations from vending industry representatives. Local vending companies provided the equipment.

"Helping to indoctrinate and train sanitation procedures is the best way to avoid problems for the operator," Hartley said. He explained that one of the most important activities of the NAMA Public Health Program is conducting similar schools for local and state sanitation officials throughout the country. He averages some 20 such courses every year, he reported.

from sales in a locked-in collection tube. The 10¢ Sale Channel accepts two nickels or one dime, and also routes a predetermined number of dimes (rental or time payment) to the locked collection tube.

Only the operator or bottler has access to the locked collection box, assuring payment on each call. The predetermined amount to be collected may be easily adjusted to amounts ranging from 10¢ to \$5.00. The collection tube is locked into the changer or channel by a separate key. The specified amount of dimes deposited into the changer or channel go directly into the collection tube. When the tube is full, additional dimes are diverted to the cash box.

Collector Changer and Channel can be readily converted back to normal configuration (minus Collection Tube) by the use of a readily available, inexpensive conversion kit.

Further information on these Collector Units may be obtained by contacting your nearest NRI office or by writing direct to National Rejectors, Inc., 5100 San Francisco Boulevard, St. Louis, Missouri, 63115.

NYAVA Warned On Speno Bill

NEW YORK—Members of the New York Automatic Vending Association and non-member operators throughout NYS were warned last week by association officials of the pending July 1st deadline date by which cigaret ops must comply with the Speno Bill (3533) and affix "No Sales To Minors" signs on all machines. Penalty after July 1st is \$50.00.

Gumma Joins W. Wide Vending Sales Staff

CHICAGO—World Wide Distributors announced the appointment of Frank Gumma to the Vending Division sales staff.

Frank brings to World Wide a background of many years experience in vending, including years in field operations, field service and customer relations, representing operating companies, distributors and manufacturers.

Frank will devote his efforts to calling on vending machine operators in the area served by World Wide with the full line of Seeburg vendors.

NAMA Convention Exhibit Sellout



SID SHAPIRO

CHICAGO—NAMA Exhibit Manager Sid Shapiro, who reported last week an near SRO report on the forthcoming NAMA Convention schedule to be held at McCormick Place, Chicago, Oct. 17-20. The show is a sellout each year with attendance of 700 visitors from vending and allied industries.

The Georgia vending association is a state council of National Automatic Merchandising Association.

Re-elect Georgia Posts

CHICAGO—All officers of the Georgia Automatic Merchandising Council were re-elected to their posts at a recent meeting of the group, according to Gilbert H. Tansey, NAMA state council secretary.

The officers are president, Lee G. Wilkie, Macke Southern Venders, Atlanta; vice president, William H. Martin, Automatic Candy Company, Columbus, and secretary-treasurer, John C. Edenfield, Automatic Vending Company, Thomaston, Georgia.

Canteen Names Finance Execs



DONALD W. MAXFIELD

CHICAGO—The Board of Directors of Automatic Canteen Company of America has elected Donald V. Maxfield to the new post of Financial Vice President, and John G. Mundell to the post of Treasurer, it was announced by Patrick L. O'Malley, President.

Maxfield has been Vice President and Treasurer of Automatic Canteen since April, 1962. As Financial Vice

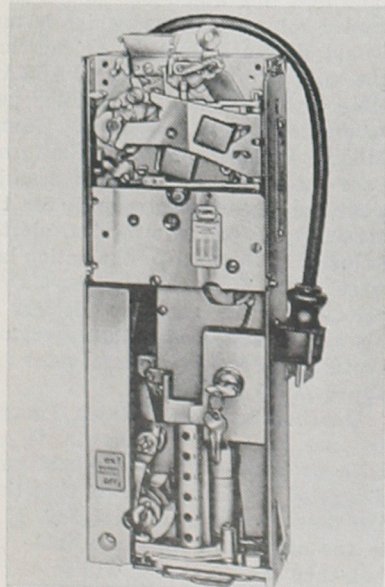


JOHN D. MUNDELL

President, he will devote more time to long range financial planning, del management and over-all financial controls, O'Malley said.

Mundell has been Assistant Treasurer of Automatic Canteen since February, 1962, and was Tax Manager of the company's financial department for the nine years prior to that.

New Nat'l Rej. Changer Has Auto. Coin Separator



ST. LOUIS—National Rejectors has a Collector Changer and a Collector Channel that are ideal for those locations where a cooler or vendor is being paid for on a time basis. The Changer, which is a 10¢ Sale Coin Changer that vends for two nickels, one dime, or a quarter, paying out three nickels, has an automatic separation system to collect a predetermined number of dimes

NRI Opens NYC Sales-Service Headquarters



NEW YORK—National Rejectors, Inc., a subsidiary of The Universal Match Corp., St. Louis, Mo., recently moved their New York office, complete with parts and service departments, to new, specially built headquarters, in Woodside, Long Island. All NRI sales and service operations for the New York area are now being handled from the new office.

The new headquarters is in close

proximity to the New York World Fair and to midtown Manhattan. NRI officials, realizing that a great many operators and bottlers will be visiting the Fair, have extended an invitation to visit their new NRI office in conjunction with their visit to the Fair.

Continental-APCO Sold?

WESTBURY, N.Y.—Reliable source reported last week that Continental-APCO has been sold. Negotiations were expected to have been completed by late Friday afternoon, June 5, an official announcement of the sale of the vending machine manufacturing plant was to be made at that time.

Seeburg's Australian Distrib Shows Vending Line At Catering Exhibit

LP Console Also Displayed

SYDNEY—Vending equipment manufactured by the Seeburg Corporation, which was recently exhibited at the Australian Catering Exposition held recently here in Sydney, made a "favorable impression" on members of this country's food dispensing trade, according to Jim McKeon, general manager of Seeburg Automatic Products, Pty. McKeon said that this is especially important because Australia is only now coming to recognize the value of automatic merchandising as a modern and efficient means of dispensing hot and cold food products.

The exposition, which was held at the internationally known Chevron Hilton Hotel, also displayed the Seeburg Little LP Console phonograph. Below are some of the photos taken at the exhibit.



Jim McKeon, General Manager of Seeburg Automatic Products, Pty., who was on the Committee of the Australian Catering Exposition, is shown (above right) presenting the S.T. Leigh Trophy for a meal prepared in a foil container suitable for the tourist trade. The winner, Grahame Latham of Pan American Airways, prepared a steak and three vegetables, which, on re-heating, retained all their natural juices and flavors.



Attractive Denise Rennison is shown above taking her cup of fresh brew coffee from a Seeburg Fresh Brew Coffee Vendor. Since the exposition, Seeburg hot and cold drink vendors have been located in the leading railway stations and proving very popular with commuters, according to McKeon.



At the recent catering exposition, the Railway Trading and Catering Services previewed the new uniform for their food Hostesses, and contrasted a girl wearing the garb of a train waitress of the early 1900's. Seeburg Automatic Products' general manager Jim McKeon, on the left, and Lily Cups' sales manager, Greg Thomas, partake of refreshments served by the hostesses.



A feature of water filters shown filtering the water used in the Seeburg hot and cold drink vendors illustrates the accent placed on cleanliness and hygiene in the automatic merchandising of drinks.



Johnny O'Keefe, the popular Australian singer who was selected to sing on the Jack Benny Show and was featured in the TV show 'Jack Benny In Australia', is shown preparing a Seeburg phonograph as a prop for his own weekly program—'Sing, Sing, Sing'.



Denise Rennison, who is this year's Miss New South Wales, is shown selecting a 'Little LP' album on the Seeburg Console. The machine shown above has since been placed at the University of Sydney's Club Room.

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DEPENDABLE Coin-Operated Equipment FROM DAVIS

You can depend on Davis Distributing Corp. for reconditioned and used coin-operated music machines. Our guarantee is synonymous with top quality the world over. With Davis you can be assured of expert workmanship and technical know-how. The following location-ready phonographs have been steam cleaned, reconditioned and refinished to look and operate like new:

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Seeburg AQ 160S	695.00
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Seeburg VL200	275.00
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Seeburg V200	195.00
Seeburg HF 100G	275.00
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Deluxe KLUB POOL

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- 4½ inch formica top frame
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COMPLETELY RECONDITIONED AND REFINISHED

AMI K-200	395
AMI I-200	345
AMI H-100 (Mechanical)	245
AMI I-200 (Mechanical)	295
SEEBURG AY100 H	795
SEEBURG 100 R	325

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VALLEY • KAYE • ALL-TECH

AS IS — CLEAN — COMPLETE

BALLY DELUXE CLUB BOWLER	\$95
BALLY CONGRESS	55

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CANADA-BOUND: On Friday, May 22nd, David P. Howle, Rock-Ola's Vice-President of Sales, Dr. David R. Rockola and George Hincker bid farewell to another truckload of the new Rock-Ola 'Grand Prix' phonographs. This daily occurrence was bound for Rock-Ola's Montreal Distributor, Laniel Amusement Incorporated.

Jean Coutu, Laniel's Sales Manager, has been practically a daily caller to Rock-Ola factory placing additional orders and praising the overwhelming reception of the 'Grand Prix' in his Canadian market. In his own words Coutu said that this phonograph, as it is named, is truly "the Grand Prize of all phonos."

Messrs. Howle, Rockola and Hincker are pictured above, "supervising" the loading.

Joe Connors, NYC Op, Dead At 55

NEW YORK—Joseph P. Connors, 55, former owner of Connors Automatic Music Company, passed away last Wednesday, June 3, after suffering from an illness for several years. He was waked at Fairchild Funeral Home from Friday through Sunday. Interment will be at National Cemetery, Pinelawn, Farmingdale, Long Island following a requiem mass at Our Lady Queen Of Martyrs Catholic Church in Forest Hills on Monday, June 8.

Joe Connors sold his interest in his coin machine route to Hy Jaffe approximately three years ago. He

was one of the early members of the Music Operators of New York where he served on the Board and was a Vice-President for five years.

MONY President Al Denver, speaking for the association, said, "I feel the loss of a personal friend. Joe Connors was a friend of all of the members of our association."

The likable, slightly built coinman, was a colorful dresser in sports attire and a virtual beau brummel when dressed for occasions. His smile was a part of many New York operator meetings where he took part in the progress of association work. As a businessman, Joe Connors was rated by his colleagues as a "top flight operator."

Connors is survived by his wife Ann.

**Active Shows
'Grand Prix'
In 2 Pa. Towns**

PHILADELPHIA — The Active Amusement Machine Company sales force conducted showings last month at the General DeKalb Inn, Norristown, Pa., and at the Penn-Harris Hotel in Harrisburg. Subject of the showings was the Rock-Ola 'Grand Prix' which Active distributes in the Pennsylvania territory. In pictures below, (top) Mel Mismar, Paula Vending, Allentown; Rock-Ola's Jack Barabash; and John Molitieri, Lansdale, are shown during a demonstration.



(Bottom) Active's head man, Joe Ash (left) with Bill Shay, Shay's Vending, Lebanon; Harry Wise, Wise Amusement, Lebanon, during the Penn-Harris premiere. Active has offices in Philadelphia and Scranton, Pa.

**NEW ENGLAND OPS! END OF FISCAL YEAR JUNE 30th
PRICES CUT, EVERYTHING GOES!**

NEW & USED GIEPEN COFFEE VENDORS
Vends Coffee • Tea • Hot Chocolate • Soup
Earnings equal to cigarettes, candy! Costs under \$100!

WRITE FOR THE AMAZING 'CINCH' INSTANT SHINE SAMPLE PACK—FREE!

<p>BIG BALL BOWLERS</p> <p>Pan American ... \$140 ChiCoin Royal Crown 13' ... 595 ChiCoin Continental 16' ... 445 Bally Super Shuffle (Puck) ... 350 Bally Official Jumbo ... 125</p>	<p>VENDING</p> <p>Bally 597—Batch \$150 Vendo Milk ... 150</p>	<p>MUSIC WURLITZER</p> <p>WURLITZER 2710 (1963 Model) Phone WURLITZER 2610 (1962 Model) Phone WURLITZER 2500 (1961 Model) Phone</p>
<p>FOR EXPORT! All Types Of Equipment Ready For Delivery. Inquiries Invited.</p>	<p>ARCADE</p> <p>ChiCoin Champion Gun ... Phone Bally Fun Phone w/Tape ... \$50 Capitol Auto-Test (Factory Recond.) 495 Bally Bank Ball (Skee Ball) ... 195 Bally Spinner ... 95</p>	<p>BASEBALL</p> <p>Wms 1963 Major League ... \$375 Wms Pinchitter ... 195 Bally Heavy Hitter (Recond.) ... 99 ChiCoin All Star Baseball ... 395 United Bonus Baseball ... 295</p>
<p>DISTRIBUTORS! Phone—Let's Swap!</p>	<p>KIDDIE RIDES</p> <p>Bally Champion Horse (used) ... \$395 Bally Bicycle ... 295</p>	

Phone or write
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80 Coolidge Hill Road Watertown, Mass.
Watertown 6-2250 Cable: REDDINC

GAMES	Ba. Challenger ... 325
Astroscope Horoscope ... \$95	Un. Jumbo BA ... 150
Exhibit Hi Ball ... 95	Un. Duplex BA ... 275
Muto. Drivemobile ... 95	Wms. Titan ... 315
Ba. Big Inning ... 95	Gott. Melody Lane ... 245
Mid. Slagger B.B. ... 325	Campbell Bumper
Mid. Top Hit B.B. ... write	Golf ... 195
Mid. Target Gallery 225	
Mid. Shooting Gallery ... 145	MUSIC
Mid. Rifle Gallery ... 175	Wurl. 2150 ... \$245
Mid. Bazooka ... 195	" 2300s ... 395
Un. Super Slagger ... 95	" 2510s ... 595
Ba. Tournament ... 125	Seeb. R100 ... 325
	" L100 ... 395
	" KD200 ... 245

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Reconditioned ★ Like New

1 Capital Midget Movie	\$ 95.00
1 Exhibit Jet	145.00
1 See-Saws	145.00
1 Moon Ride	145.00
1 Small Tanks	145.00
1 All-Tech Choo Choo	175.00
1 Capital Jr. Auto Test	175.00
10 Assort. Rocket Ships	175.00
3 TV Camera Rides	175.00
1 Midget Racer	175.00
3 Exhibit Reindeer	175.00
1 Deco Jet	195.00
3 Scientific Rocket Ships	195.00
1 Small Horse w. Molded Saddle	195.00

SPECIALLY PRICED!

2 Silver Skate Boats	225.00
1 CC Round-the-World Trainer	225.00
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3 All-Tech Stutz Bearcats	295.00
3 Exhibit Horses	295.00
4 Old Smokeys	295.00
2 All-Tech Puffers	345.00
1 Bally Wells Fargo	350.00
1 Bally Motorcycle	395.00
3 All-Tech Fire Engines w. Manikin	395.00
6 All-Tech Wells Fargo	395.00
1 Stutz Fire Truck	425.00
3 All-Tech Satellites	445.00
3 All-Tech Twirly-Birds	495.00
3 All Tech Musical Ferris Wheels	595.00
2 Large Western Trail	995.00

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Meeting Dates and Trade Events

JUNE

- 7-10 National Confectioners Association
Place: Americana Hotel, New York City
- 13 Massachusetts Automatic Merchandising Council
Place: Statler Hilton Hotel, Boston, Mass.
- 16 Music Operators of New York Quarterly Meeting (General)
Place: To Be Announced
- 17 New York State Operators Guild
Place: Gov. Clinton Hotel, Kingston, N.Y.
- 18 National Association of Coin Laundry Equipment Operators, Inc.
Place: Beverly-Hilton Hotel, Los Angeles, Calif.
- 18-20 Indiana Tobacco-Candy Distributors & Vendors, Inc.
Place: Claypool Hotel, Indianapolis, Ind.
- 20-23 Southern Wholesale Tobacco and Candy Association, Inc.
Place: Dinkler Plaza Hotel, Atlanta, Georgia
- 21 Music & Vending Association of South Dakota
Place: Lieberman Music Co., Minneapolis, Minn.
- 22-25 Catholic Hospital Association, Convention
Place: New York Hilton, N.Y.C.
- 26-28 Cigarette Merchandisers Association, Inc.
Place: Laurels Country Club, Sackett Lake, Monticello, N.Y.

AUGUST

- 2-4 National Candy Wholesalers Association
Place: Sheraton Park Hotel, Washington, D.C.
- 3-5 American Management Association
Place: 135 W. 50th St., N.Y.C.
- 24-26 National Association of Concessionaires Eastern Regional Conference
Place: Mayflower Hotel, Plymouth, Mass.
- 26-30 National Automatic Laundry & Cleaning Council
Place: N. Y. Coliseum (exhibits); Barbizon-Plaza (meetings), New York City

SEPTEMBER

- 18-19 Minnesota Candy & Tobacco Distributors Association
Place: Leaming Hotel, Minneapolis, Minn.
- 18-20 Iowa Association of Tobacco Distributors
Place: Hotel Savery, Des Moines, Iowa
- 24-26 Pennsylvania Association of Tobacco & Candy Distributors
Place: Tamiment-In-The-Poconos, Tamiment, Pa.
- 24-26 Michigan Tobacco & Candy Distributors and Vendors Association
Place: Statler-Hilton Hotel, Detroit, Mich.
- 24-26 Texas Merchandising Vending Association—Texas and Oklahoma Tobacco Distributors (joint meet)
- 25-27 MONY, NYS Operators Guild and Westchester Operators Guild
Place: Nevele Hotel, Ellenville, N.Y.
- 27-Oct. 2 National Association of Concessionaires
Place: Conrad Hilton Hotel, Chicago Annual Convention
- 28-Oct. 1 Motion Picture & Concessions Industries Trade Show
Place: Conrad Hilton Hotel, Chicago

OCTOBER

- 1-4 New York State Association of Tobacco Distributors, Inc.
Place: Concord Hotel, Kiamesha Lake, N.Y.
- 14-16 Music Operators Of America
Place: Sherman House, Chicago Annual Convention
- 17-20 National Automatic Merchandising Assoc. Convention
Place: McCormick Place, Chicago Annual Convention

NOVEMBER

- 9-12 American Bottlers of Carbonated Beverages
Place: McCormick Place, Chicago, Ill.

GET NEW Bally 2-PLAYERS

MAD WORLD



Comical, colorful backglass and clever off-center playfield layout get immediate attention. Fast, exciting action... insured by exclusive Bally actionizing features... strong last-ball suspense, and "came-close-try-again" play-appeal keep players coming back, keep coins tinkling into the MAD WORLD cash-box.

FREE-BALL ALLEY STIMULATES REPEAT-PLAY

Ball shot through Free-Ball Gate remains in Free-Ball Alley, from player to player and from game to game... getting closer and closer to final escape. Players in duo competition "cash in" on each other's skill, and, if they quit with a ball in the Alley other players are quick to try for the "left-over" ball. Location tests prove MAD WORLD Free-Ball Alley to be the strongest carry-over idea ever built into a 2-players game.

NEW DIVIDED
COIN-BOX

NEW E-Z OUT
BACKGLASS

ALL METAL
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MATCH FEATURE

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NOW DELIVERING UNITED'S "PACER" AND "TORNADO"

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Payone On 'Little LP'

CHICAGO—'Little LP' releases for the week of June 8th by the Seeburg Corporation include 'Pop Vocal', 'Pop Instrumental' and 'Jazz/Rhythm & Blues' material, and features an album by that rapidly rising young RCA Victor star Rita Pavone, in the 'International' category, with her 'non e facile avere 18 anni' on the RCA Italiana label.

Under the 'Vocal' listing, Seeburg is offering operators both the John Gary 'Encore' recording on RCA Victor and the Bob Eberly and Helen O'Connell joint effort on Warner Brothers label titled 'Recapturing the Excitement of the Jimmy Dorsey Era.'

In the 'Instrumental' slot, Seeburg has scheduled the London recording 'Heath vs. Ros' featuring Ted Heath and Edmundo Ros. In the 'Jazz/

Canned Soft Drinks On The Incline

NEW YORK—According to the United States Steel Corp., the sale of soft drinks in tin cans increased from 800 million in 1960 to over 2 billion last year, and the total will rise again this year. The corporation's magazine 'U.S. News' has stated that every major soft-drink producer now uses tin-plated steel containers to varying degrees.

A big promotional program will be launched again by the steel industry this Summer, in behalf of soft drinks packed in the tin cans. The promotion will include point-of-sale material featuring vending machines.

Rhythm & Blues' category, the Capitol album titled 'Right Here, Right Now' by Billy Taylor is being offered.

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with stepper like new **\$795.00**
- 1 SEEBURG 201** . . . **495.00**
- 10 ROCKOLA RHAPSODY**
160 sel. like new . . . **775.00**
- 1 ROCKOLA PRINCESS**
100 sel. like new . . . **645.00**

CHROME WALL BOXES

- 100 SEEBURG 3WI**
100 selection **\$15.00**
- 100 SEEBURG 3VWA**
200 selection **35.00**

NUMBERED POOL BALLS

One to fifteen—Size 2 1/4
plus 2 3/8 Cue Ball

CUE BALL 2 3/8 ONLY

These are the best quality Belgium balls.
Write for lowest price. State quantity.

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Southern Auto. Hosts Rowe Class

LOUISVILLE—Jimmy Cheek and Don McGarr, of Southern Automatic Music Company, hosted a service school class on Tuesday evening, May 26, in the firm's showrooms featuring trouble-shooting on Rowe-AMI's "Tropicana" M-200.

When school "let out" the 20 odd servicemen-operator guests were treated to chicken dinners in the show-room by Cheek and McGarr.

Rowe AC Manufacturing was represented by Paul A. Huebsch, Cliff Biting and Ellis Royal. Biting and Royal conducted the service classes.

MECHANIC

We are seeking a man with diversified experience in repairing amusement and music machines. For a qualified person we can offer an excellent weekly salary commensurate with past experience and ability. 5 day week. Liberal employee benefits. Write or phone Ed Stern or Ken Lewis at:

Amuse-A-Mat Corporation

1213 North 5th Street
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Poplar 3-9600

Brand New Spacious Showrooms With The Same Old Sparks Hospitality! VISIT OUR NEW COLUMBIA, S.C. OFFICES NOW LOCATED AT

1820 Sumter Street

"Around the corner from our former address"

AMPLE PARKING COMPLETE LINE OF NEW-USED EQUIPMENT PAY US A VISIT SOON
View the top lines in the south:

ROWE AC UNITED KEENEY AMERICAN US BILLIARDS NATIONAL BILLIARDS

SPARKS SPECIALTY COMPANY

ATLANTA: 842 North Highland Ave. NE COLUMBIA: 1820 Sumter Street

WOULD YOU LIKE TO GROSS AN EXTRA \$2000 PER MONTH
AS SOME OF OUR DISTRIBS ARE NOW DOING?

"FOOSBALL MATCH"

(T.M. Reg.)

THE COIN-OP GAME THAT'S "UNMATCHED"
FOR POPULARITY AND PROFIT POTENTIAL.

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INQUIRE NOW WHILE TERRITORIES ARE STILL AVAILABLE

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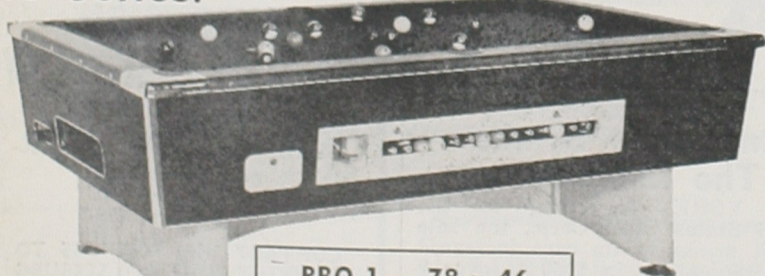
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529 NEUSTADT
LANDSHUT / BAY
WEST GERMANY

CABLE: PATERDIST

Pro Series!



- PRO 1— 78 x 46
PRO 2— 88 x 51
PRO 3— 93 x 53
PRO 4— 103 x 58

CALL
(Area Code 516)
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Local Distributor

CUE BALL LOCK (15th
ball locks cue in)
PRE-ASSEMBLED PRO-
FESSIONAL STURDY
BASE (NO WEDGE)

U S BILLIARDS, Inc.

Amityville, New York



Eastern Flashes

Bill Weiner, Weiner Bros. Sales, reports that Bill Herbord, assistant sales manager and engineer for the Automatic Products Company, makers of the Smokeshop cigarette machine, arrived on the Tenth Ave. scene last week for a few days of visits with metro New York ops, to discuss their equipment and outline the features of the Smokeshop vendor. Herbord will be off again shortly, for the Syracuse territory, but not before a few days stop at his Chicago home to see his wife and their brand new baby boy, born Sat. May 30th.

Louis Wolberg of Runyon is knocking wood with one hand and filling orders with the other. Louie says that he, Irv Kempner and Sid Gerber are scootin' around "trying to get the money in and the equipment out." Kempy's travels last week took him through the plush terrains of New Rochelle, Larchmont and eventually to Connecticut. He reports that his son Bob is taking it a little easier now since doctors have revealed that he's suffering from an ulcer.

Murray Kaye at Atlantic New York says that Seeburg's release of Bobby Gordon's Decca album titled 'Young Man's Fancy', on a 'Little LP', is making a hit with New York ops. Murray reveals quite frankly that his golf game is "worse than it was three years ago, if that's possible to believe." The word from the Protestant Council Pavilion at the World's Fair, which is dispensing religious articles and books through a Seeburg 'Pick-A-Pack' merchandise vender, is that the machine is doing a splendid job in this capacity and that no service trouble has been noted since the machine's installation.

Nate Sugarman advises that Runyon's Springfield office continues to do a modest volume of business in the coin machine export area. Commenting on the operation of equipment in certain locations which are effected by various seasonal factors, Nate said that the Runyon operation, one of the largest in Northern New Jersey, with phonographs, games, vending and background music equipment, is so extensive that he can watch a sales boost on the shore spots while noting a corresponding dip in certain inland locations. . . . Seeburg's recent acquisition of the Williams Electronic Corp. will mean the transfer of the Williams franchise in N.Y. from Runyon to Atlantic New York's New Jersey branch. This will mean that the Williams line will be handled in the future by Oscar Parkoff at the Atlantic New Jersey branch. This transfer from one distrib to another will be repeated in many spots across the nation in the coming weeks as the Williams line passes over to Seeburg distributors.

Milt Tucker, of Musical Distributors, was out whompin' up sales recently in Spring Valley, Nyack and other spots in the Rockland County area. Sid Greenfield reports that his sons Marv and Phil had a ball in the city during Phil's vacation from his job with the Los Angeles Sheriff's Office, but says that the boy will be reporting back to duty very shortly. Sid, grateful for his wife's speedy recovery from her recent operation, says she should be back attending to her normal duties very shortly. . . . Irv Holzman advises all in the trade to be on the lookout for something terrific soon to be released from by United Mfg. He also says that his 3 1/2 year old granddaughter Jill Jill's career as a TV model should also be launched soon, and the pictures of the little hopeful on the 'Tycoon's' desk reveal that she is one of the most photogenic little girls you have ever seen.

Harry Berger's open house party, to be held June 18th to celebrate the official launching of his new West Side Coin Corp. on Tenth Ave. promises to be a blast. Besides the customary refreshments and favors, Harry's inimitable and flamboyant personality ought to add that something extra. Harry reported an almost 30% dip in sales on his cigarette vending route in Manhattan during the Memorial Day weekend when much of the citizenry took off for the beach and other shore and vacation spots.

Abe Lipsky says that many of the metro N.Y. ops he knows reported an average drop of around 25% of sales on their routes for the extended holiday weekend. Abe has the 'Arizona' gun game in his shop now and is anxious for it to pass the scrutiny of the Licensing Dept., as many ops have expressed an early interest in the machine. The 'Arizona' is manufactured by the Th. Bermann & Co., a German firm, and is being distributed nationally by the Duncan Sales Co.

National Rejectors Inc., a subsid of the Universal Match Co., have moved their sales offices to a new location in Woodside, Long Island. The new sales offices, complete with parts and service departments, were built specifically for NRI use, and all sales and service operations for the New York area will now be handled from these new quarters. . . . Watch out for Mike Munves and Dick Greenberg. Now that Mike's son Alvin is working as a life and health insurance salesman for the Prudential Insurance Co. they just might be tempted to trip up a few 'friends' in an attempt to convince all of the many values of accident coverage.

Bilotta readying his Newark, Syracuse and Albany showrooms for Smoke-shop classes to be conducted by Bill Herbord this coming week—June 8th thru 12th. . . . Mel Rapp, Continental's chief exec, tells us that while no deal has gone thru as yet, look for the Continental-APCO sale to go through as soon as the necessary negotiations have been completed. Continental's new Standard 1000 coffee vendor is making a popular name for itself with the vending ops. . . . Suren Fesjian, Mondial's head, left June 5th for a European trip. He'll bring back a signed contract to import a French-made juke box to these shores. . . . Looks like Southland's Bud Lurie will join Williams in a sales capacity. . . . Last week collections on the Scopitone machine at Broadway Arcade were reportedly holding up. . . . Nice guy Bill Adair named Exec VP of Seeburg. And we knew him when. . . . Si Redd's "map mailing" promotion worked out fine. Dozens of operators from the outlying New England territory drove to Redd's showrooms in Watertown (oh, they found it alright) with map in hand (torn from a Cash Box page June 6 issue) and promptly received \$25 off the sale price on the machine of their choice. You have until June 30th to deal. . . . Al Simon looking forward to factory delivery on the Rock-Ola "Phonette" wall box unit. The new box offers private listening in booths and distris flipped when they saw it premiered at the regional meets two months ago. . . . Jack Mitnick, Scopitone sales chief, ready for the road after a two-day illness and a slight delay in European import-deliveries. "The machine is doing just fine," echoes Al Malnik who had just returned from a Chicago press showing.

Cash Box man-on-the-street Ed Adlum will be away from the Tenth Avenue scene for two weeks. He's got a good reason. Two weeks New York Army National Guard training at Camp Drum, N.Y. . . . Lee Weiser, Dance Along Records head, will announce special juke box op record material shortly, according to Morty Wax, Dance Along's PR man.



The big news in coinbiz this week is the acquisition by the Seeburg Corp. of Williams Electronic Mfg. Corp. The transaction was completed between Delbert Coleman and Jack C. Gordon for Seeburg, and Sam Stern and Bernard Weinberg for Williams in the Seeburg offices last week. In the new executive alignment at Williams Stern is vice president and general manager, Jack Mittel is vice pres. in charge of sales, and Gordon Horlick, vice president and head of the engineering dept.

A. D. Palmer and Bob Bear, joined Gary Sinclair, Ron Pepple and Bert Davidson, along with other Wurlitzer distribs in Chi for a meeting with mid-west distribs last week. Also included in the party was C. B. Ross, Wurlitzer's head of field services, who enplanes to Omaha Friday for the Coin Operated Industries of Nebraska meet.

United Mfg. is previewing the new (soon to be released) "Thunder" big ball bowler at the C.O.I.N. regional trade show this weekend. Bill DeSelm is jetting out to Omaha, and will be in the United booth with Hymie Zorinsky, Howard Ellis and Eddie Zorinsky, of H.Z. Vending & Sales Co.

Most coinmen should remember T. B. Holliday from 'way down south. "T.B.," who left coinbiz several years ago, is back in harness as manager of the recently formed Central Coin Machine Exchange, Inc. in Knoxville, Tenn. Owners are Ed Wahle and Warren Summers. T.B. formerly owned and operated a distributorship in Columbus, S.C. (Welcome back, "T.B.!")

Patrick L. O'Malley, prexy of Automatic Canteen Co. of America, was invited to visit and dine with Pres. Johnson and Ireland's Eamon de Valera in the White House t'other day. Canteen's board of directors elected Donald V. Maxfield to the new post of Financial vice president, and John G. Mundell to treasurer, according to O'Malley.

When "Scopitone" was introduced here last week (in the Beau Nash Room of the Ambassador West Hotel) French film and singing star Jean Pierre Aumont, appearing nightly in the Camelia House of the Drake Hotel, was present for awhile. He told us "Scopitone's" popularity is still zooming in Paris, France, where it was intro'd a few years ago. Hosting the shindig were A. A. Steiger, prexy of the parent Tel-A-Sign, Inc., and Al Malnick and Joe Sicari, of "Scopitone."

World Wide's Nate Feinstein and Harold Schwartz info'd that Tom Higdon was added to the sales staff handling music sales in the metropolitan area, and Frank Gumma for vending sales. . . . MOA's Fred Granger solidified MOA-ROSA relations during a long distance phone chat with Stanley Stone, vice prexy of Galaxy Records in N'Yawk, who succeeded Irv Perlman as president of ROSA. The invitation recently extended to ROSA for the upcoming MOA Convention stands and was graciously accepted by Stone.

Over at Chicago Dynamic Industries we noticed that Sam Wolberg is looking chipper again having fully recovered from his recent illness, and is in his office every day now. Sam Ginsburg departed for a much needed Florida vacation. Mort Secore and Ralph Wyckoff advise that "Bronco" sales are booming.

Hank Ross announced that the brand-spankin' new Midway "Trophy Gun" (with four moving ball targets, and "Dancing Cat" and "Mouse" targets) is being released to the coin machine trade this week. . . . Rowe AC's regional chief Paul A. Huebsch moved into his new headquarters at Atlas Music Co. last week.

C.O.I.N.'s Howard Ellis advised that among the MOA staffers on hand during the weekend trade show, along with Lou Casola and Fred Granger, will be Les Montooth, Norman Gefke, Lew Ptacek, Ted Nichols, and Harlan Wingrave. Montooth is also president of the Illinois Coin Machine Operators' Assn.

We'll be chatting with Alvin Gottlieb this week about upcoming big news at D. Gottlieb & Co. which will break shortly. . . . Have you seen the new NAMA envelope sticker (stamp) which announces the dates of the forthcoming convention in Chi?

Most everyone's in at Rock-Ola Mfg. Corp. these days, except Donald Rock-ola who's taking his vacation. Also, Dr. Dave Rockola and Dave Howle are currently on a tour of bottling companies, according to George Hincker.

Empire Coin's Joe Robbins tells us (Gil should like this) that Gil Kitt is pretty much on schedule on his itinerary of the European Continent.

Johnny Frantz, of J. F. Frantz Mfg. Co., planed to Omaha to man his exhibit at the C.O.I.N. conclave.

Eddie Ginsburg, et al at Atlas Music Co. are in almost constant huddles these days setting plans for a "wing-ding" anniversary party during mid-summer. Stan Levin is burning mucho midnight oil mulling over festive plans.

TROPHY GUN
by Midway

NEW 4 SENSATIONAL MOVING BALL TARGETS!

★ BEAT THE SCORE FEATURE ★ TIME FEATURE

CAT & MOUSE SCORE 30 WHEN MOVING
BALLS SCORE 30

AVAILABLE IN REGULAR & SHOOT AGAIN MODELS
SIZE: 24" WIDE, 33" DEEP, 67" HIGH

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HINGED AT FRONT & REAR FOR SERVICING

MIDWAY MANUFACTURING COMPANY
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SPECIALS!

AMI "STEREO" CONTINENTAL 1-200
33 1/3 and 45 R.P.M. . . . **\$575**

BALLY
FUN PHONES . . . **\$69.50**

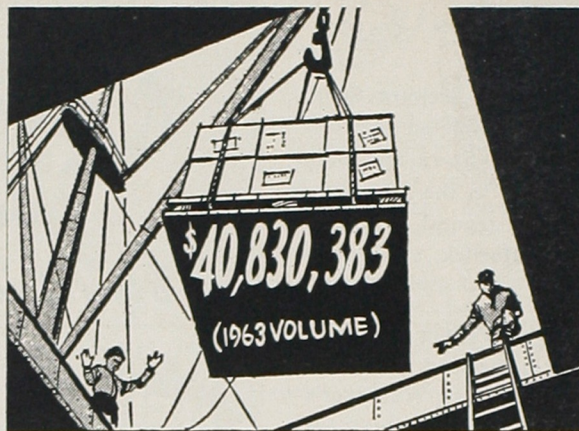
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Florida Association Solicits Location Memberships

■ Shooting For
20,000 Strong

JACKSONVILLE — The first in a series of regional meetings was held by the newly formed Florida Amusement and Music Association (FAMA) Wednesday, May 27th in Jacksonville, Florida.

The purpose of this meeting was to fully acquaint members not attending the organizational meeting in Daytona with the objectives of the association.

The main interest among the many topics discussed in the meeting was centered around the fact that FAMA is accepting locations in the state as associate members, dues being \$1.00 per year.

Besides giving the association additional funds, it will give the association the numerical strength necessary to impress on the general public as well as the state and local government the importance of our industry, according to D. J. Barton, a Vice-President of the N.E. section of the state.

"When this drive for associate members has been completed, we should have between twenty and twenty-five thousand dues-paid members in this association, which will make it the second largest in Florida, surpassed only by the Florida Teachers Association (FTA). During the early part of this drive, it has already been learned that the locations, when informed of its purpose, are all anxious to contribute their money and signatures. In fact, several of the operators have already gotten their locations in one hundred per cent and reported no difficulty whatsoever," explained Barton.

The association has divided the state into four regions. The first regional meeting was presided over by D. J. Barton. At the speakers table were L. J. Louque of Perry, Florida, President of FAMA; Charlie Beyer, Daytona Beach, Florida, Secretary and Treasurer; Fred Deeb, Tallahassee, Florida, Chairman of the Board; Jack Andrews, Gainesville, Florida, Board Member; and Leonard Pepper of Tallahassee, Florida, General Counselor.

Other meetings of this nature will be scheduled throughout Florida in the very near future, according to FAMA.

A list of the operator-members who attended this meeting were: Charlie Crum, Bud Reichel, Ernest Ortagus, Jack Lee, Bud Bright, Bruce Shepard, B. C. Paul, Vincent Paul, Earl Toole, Ralph Sherouse, Tom Cola, Clark Coleman, Gary Coleman, Gene Stephens, Bob Matthews, T. K. Coleman, Joe DeVane, Gordon Dunn, Clarence Hargraves, O. C. Ponce, Bud Shields, Harry O'Brien, Herb Gorman, Charles Graves, Ken Johnson, Phil Goldman, Curtis Amerson, Tom Holland, J. W. Harrell, Kelly Gree-

Amer. Shuffle 36th Year Fete Slated

UNION CITY, N.J.—American Shuffleboard Corporation, one of the industry's oldest coin machine firms, will celebrate its 36th year in business on June 28 when the employees of the firm will join together for a company dinner-dance. The event will be held at the Westmont Country Club in West Patterson, New Jersey. President Mary Cusano, widow of

You may have a Respiratory
Disease. Don't take chances.

**Cough too much?
Short of breath?**

See your doctor, says your
Christmas Seal organization.

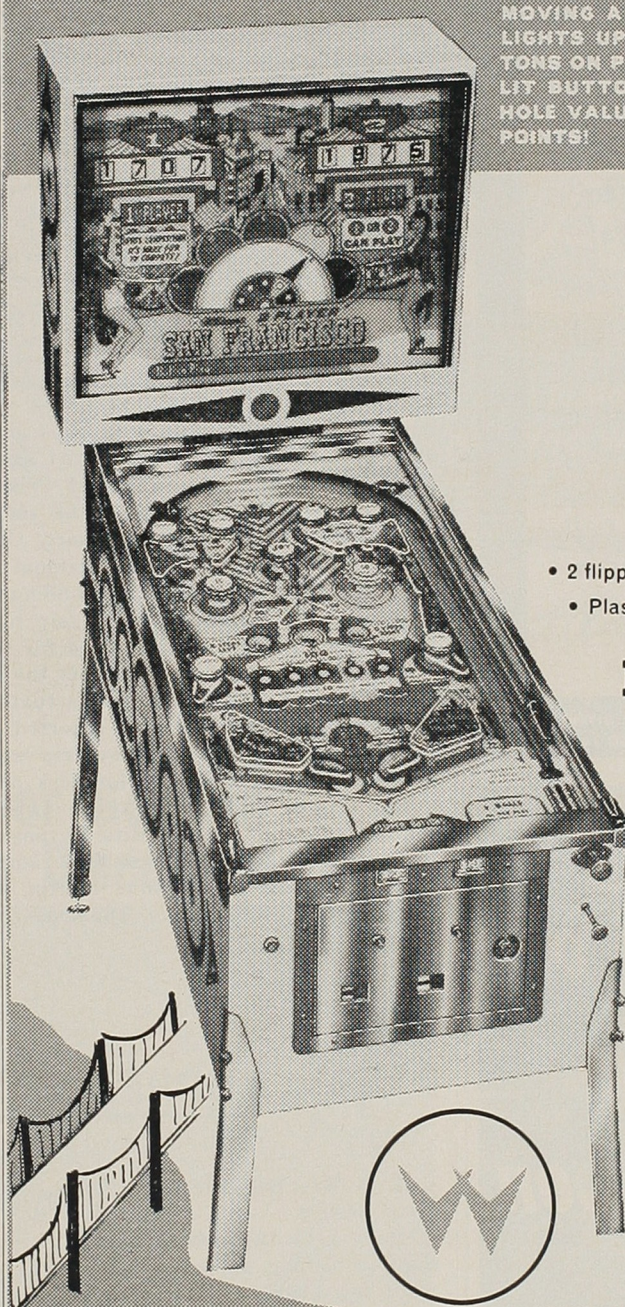
Cash Box—June 13, 1964

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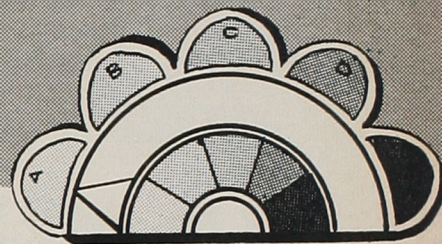


SAN FRANCISCO

2-PLAYER GAME with ADJUSTABLE 3 or 5 BALL PLAY



MOVING ARROW IN BACK GLASS
LIGHTS UP CORRESPONDING BUT-
TONS ON PLAYFIELD... AND, EVERY
LIT BUTTON INCREASES CENTER
HOLE VALUE AN ADDITIONAL 100
POINTS!

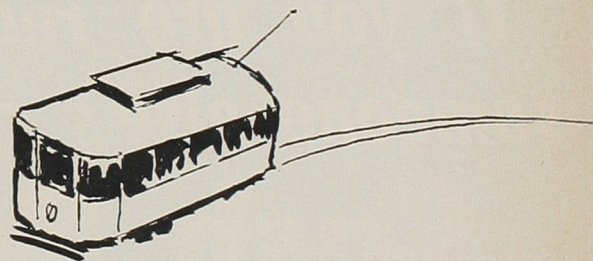


- Replays for high score and number match
- 6 bumpers and 2 targets move arrow
- 2 eject holes move arrow
- Top roll-over button scores 100 points when lit
- Swinging gate scores 50 points when lit
- 2 bottom lanes score 50 points when lit
- 2 jet bumpers and 5-roll-over buttons score 10 points when lit
- 2 flippers
- 2 Sling Shot Kickers
- Plastikote finish playfield
- Slug rejector
- Twin Chutes (optional)

IMPORTANT WILLIAMS FEATURES

NEW

- Trouble free drum units
- Coin switch
- Latch-locked playfield
- Motor unit
- Larger, locked cash box



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BUY THE BEST—BUY WILLIAMS

son, F. A. Bell, R. L. Parks, Eddie Emerson, Carlton Lauramore, R. L. Houser, Eugene Saccamono and T. J. Jordan.

the late founder, Paul Cusano, will attend with her two children Paul Jr. and Donna. General Manager Nick Melone and his wife, Sales Director Sol Lipkin and his wife, and key personnel will all be in attendance. American employs dozens of people in five separate plants in New Jersey.

The company will hold its annual picnic and outing on Wednesday June 24 at Forest Lodge in Mt. Bethel, New Jersey. It will be the tenth consecutive outing for the firm's employees.

Sparks Specialty Moves

COLUMBIA, S.C.—Sparks Specialty Company, formerly located at 1309 Taylor Street here, advised the trade

NOW AVAILABLE FOR EXPORT WURLITZER

Model 1800, 1900, 2100, 2200, 2250, 2300

AMI Model G 120

UNITED • JUMBO • BONUS
BOWLING ALLEYS

EMPIRE INTERNATIONAL



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CHICAGO: 1012 N. Milwaukee • EV 4-2600
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CABLE: EMCOMACH

last week that new offices and show-rooms are now open to operators. The larger quarters are located at 1820 Sumter Street in downtown Columbia. The new location is approximately three blocks from the old Taylor

Street address.

Sparks distributes the Rowe AC music and vending lines as well as the United, Keeney, American, US Billiards and National Billiards amusement games lines.

chicago coin's

New SPOTLITE PUCK BOWLER



SPARE-LITE Feature! First Time Ever on a Puck Bowler! Directional Arrow on Playfield "LIGHTS-UP"—Showing Player Where to Aim to Pick-up Every Spare!

• SPOTLITE Skill Game! Plays without visible pins. (Pro's call it "shadow bowling").

Rear scoreframe goes all the way to floor

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California Clippings

Pool tables of all kinds and makes continue to be the leaders on coin machine row, creating plenty of operator traffic among the wholesalers and distributors on Pico Blvd. . . . Bob Portale of Advance Automatic Sales Co. in the Stockton, Calif. area on a three day business trip. Lou Wolcher, head of Advance Automatic stopped at the local offices enroute from Chicago to San Francisco. Lou very pleased with the set-up here in Los Angeles, and with progress being made by the local office. Jack Leonard and his wife enjoyed a Memorial Day weekend in Las Vegas from which Jack said they returned "broke but happy."

At Amco Music and Vending, Leo Simone, Seeburg regional rep returned from the Chicago showing of the new LPC 480 Seeburg phonograph. Amco will be holding open house for the operators this week with the new phonograph, and Leo says the new innovations on the phonograph will make it a sure winner with the operators.

At California Music Co., National Sales Manager, Don Bohanan, in checking with Buddy Robinson and Sammy Ricklin on sales and promotion of Liberty product. Gerry Barrish off serving his two weeks of annual Army Reserve service, stationed at Camp Roberts in Northern California.

Joe Duarte back at his desk at Duarte International Sales Co. this week, now that Marshall Ames has returned from his trip to the Orient. New employee in the shipping department at Duarte is Armando Rosas.

Herman Beid, vice-president of Associated Coin Amusement Co., Inc. returned this week from a two month trip around the world, reporting the trip was both very interesting and very successful.

Jimmie Wilkens at Paul A. Laymon, Inc. said sales of used equipment have been particularly good the past two weeks. Jimmie said they now have the Bucky Bronco kiddie ride, which has always proven itself very well with the operators, in stock again. Jimmie also reported their sales of pool tables holding up exceedingly well.

At C. A. Robinson & Co., Hank Tronick said that Midway's Trophy gun is receiving a very enthusiastic reception from the operators and looks like a "Smash hit."

George Muraoka at Simon Distributing Co., said they are finally receiving a shipment of 7½ foot pool tables which had proven hard to get for the past few weeks. George said most of the carload they are receiving have already been sold. Frank Mencuri said that the operator response to their showing of the Rock-Ola Grand Prix had been most gratifying. Continued good export business keeping the shop busy at Simon.

At the Wurlitzer Factory Branch, Cliff Nugent in the hospital for a check-up. Gary Sinclair, Wurlitzer regional representative, who had just returned from a tour of the Orient, in spending a couple of days with Clayton Ballard. Gary was accompanied on his trip by Ron Pepple of Northwest Sales Co. in Seattle, Wurlitzer distributors for that territory.

Another traveler returned from the Orient was Marshall Ames of Vendart Distributing Co. Marshall had actually made the trip on behalf of Duarte International Sales Co., and reported a highly successful trip business-wise for Duarte. Marshall said the trip was very interesting, but he is glad to be back home and back at his desk at Vendart.

Hal Haines of RCA-Victor in Leuenhagen's Record Bar and all excited their new Italian singer, Rita Pavone's record, "Remember Me." . . . Chuck Klein of R. F. Jones Co. was the champ on his recent fishing trip to Palmilla, Mexico, landing a 131 pound Marlin. Accompanying Chuck on that trip was R. F. Jones and Tommy Thompson, manager of the Jones office in Salt Lake City.



UPPER MID-WEST MUSINGS

Mr. & Mrs. Bob Aherin, LaMoure, No. Dakota and friends drove to the Twin Cities last week for a few days. Bob calling on the distributors. The wife catching up with some shopping. . . . Mr. & Mrs. Russell Gherty in town for the day picking up parts and records. . . . Billy Gummow, Hopkins, in town for a few hours. Bill owns a very prosperous tavern on the lake and this is the time of the year that business is booming. . . . Morris Berger, Duluth, in town with his service man for the day making the rounds. Mr. & Mrs. Robert Cross, Jackson, in the cities for the day picking up parts and records. . . . Mrs. Vern Boerger is coming along just fine since her operation. . . . John McMahan, Eau Claire, has moved to new quarters. Has twice as much room, good shop facilities and plenty of warehouse space plus a nice office. . . . Lawrence Sieg, Eau Claire, has built a fine warehouse not too far from his home. . . . Matty Huppert in town for a few hours. . . . Operators operating in the resort areas were busy last week shaping up their locations for the Memorial Day weekend. . . . Mr. & Mrs. Amos Heilicher should be arriving in the states very soon from their trip around the world.

Happy Birthday This Week To:

Elmer H. Weatherwax, Schenectady, N.Y. . . . Dean Louis Clem, Council Bluffs, Iowa. . . . Paul Charles Calamari, Chgo., Ill. . . . Samuel H. Taran, Miami, Fla. . . . Floyd E. Williams, Stuttgart, Ark. . . . Joseph E. Lewis, No. Tonawanda, N.Y. . . . E. H. Griggs, Columbia, Tenn. . . . Clarence Kyntion, St. Louis, Mo. . . . Wm. Downing, Fresno, Calif. . . . E. H. Stockham, Bloomington, Mich. . . . R. E. Taylor, Lincoln, Nebr. . . . Cassiano G. Silla, Oakland, Calif. . . . Richard S. Griffen, Howell, Mich. . . . Theo S. Gutowski, San Francisco, Calif. . . . Paul J. Haberthier, Silverton, Ohio. . . . C. P. Dinwiddie, Atlanta, Ga. . . . Gilbert M. Wilkins, Galena, Kans. . . . Benito Murillo, Oakland, Calif. . . . John D. Fuller, Albany, N.Y. . . . W. R. Whitfield, Hopkinsville, Ky.