

BRAZIL

During the last meeting of the Associação Brasileira de Produtores de Discos in Rio de Janiero, under the presidency of Sávio Carvalho Da Silveira, also president of Gravações Elétricas S.A.—Continental, several important problems were discussed for the national and international promotion of Brazilian popular music, as well as for the local industry, import and export, etc. Accurate statistics will be prepared concerning number of persons connected with the industry, payments to musicians and singers, authors' rights, taxes and duties, number of local and foreign records sold yearly, both in the pop and classical fields and other general production figures.

A promotional LP will be released every three months, featuring one chosen number from each label, to be sent to other countries.

Although the new board of directors—J. Rahmi (Chantecler), S. Bastos (Audio-Fidelity) and A. Midoni (Imperial) are giving full and efficient support to Dr. Sávio, decisions had to wait until the next meeting, which will take place this month in São Paulo, because several important members of the Association did not attend the meeting in Rio. Special requests are being made to each member personally not to miss the next get-together.

Juvenal Fernandes, presently heading the Fermata Editors office in São Paulo, announces that four of the companies numbers are having a good promotion through the interpretation of the well-known sax of Bolão on a RCA waxing—"Sapore Di Sale," "Look Again" (from "Irma La Douce"),—"Loody-Lo" and "Amen." The full production of the northern composer Luiz Vieira is now being handled by Fermata. Several numbers by Luiz are often on the charts. Domenico Modugno's "Stasera Pago Io," both with the Spanish version by Lucho Gatica (Odeon) and with the Portuguese versions by Altemar Dutra (also Odeon), Roberto Luna (Philips), Francisco Petronio (Continental) and Oslain Galvão (RGE), is still one of the most discussed numbers of the moment, which is good for its publisher.

Aloysio de Oliveira, president of the

"Baden Powell A Vontade."

Socialite Lygia Jordan, who recently cut an LP for RGE, victim of an accident with a gun. Once again, the lark's name is all over the newspapers which may be an unintentional promotion for the waxing. The president of the company is busy and traveling back and forward to Rio, with the promo of his "Rio Quatrocentão" for the 4th Centenary of Rio de Janeiro.

From Chantecler, Basilio Alves who is now heading the promo dept. informs: the vocal group Vozes De Ebano cut its first compact for the label. Nerino Silva, known as "escurinho das candongas," back from a successful tour to Bolivia. The LP "Canticos De Procissão," recently released by the company, is having an excellent reception among the Catholics in the country. Bobby Solo's "Una Lacrima Sul Viso" is still on a good position on the charts, as predicted, and is one of the musts in request programs.

From Gravações Eletricas S.A. (Discos Continental), Dioga "Palmeira" Mulero informs, as head of the promo dept: the instrumental teen group The Clevers, considered one of the best in 1963, has another LP ready for release—"Os Incríveis—Vol. II." Another exclusive artist of the company is chanter Nilton Cesar, who has an LP ready to hit the market titled "Nilton Cesar, Música e Amor." Hugo Santana is another songster of the Continental label who is cutting a 12" EP.

The news from João Araujo of Companhia Brasileira de Discos Philips are: the excellent vocal and instrumental group OS Cariocas are currently recording

who is cutting a 12" EP.

The news from João Araujo of Companhia Brasileira de Discos Philips are: the excellent vocal and instrumental group OS Cariocas are currently recording their latest album which will be called "A Grande Bossa Dos Cariocas." The company is also preparing a commemorative edition album for the 13th Anniversary of CBD, with 18 bands of the best of the artist roster of the label. The demand for Jorge Ben's "Bicho Do Mato" continues. Everyone is talking about the Tamba Trio's recording of "Borandá" by the popular composer Eduardo Lobo. Ray Charles' popularity continues to increase in Brazil, particularly with his latest hit, "Cry!". A definite sensation is "Dalia Sensaçã" on Polydor. The new assistant of J. Araujo, Sue Clark, doing a good promotion job.

The world famous Robert Shaw Choral is currently in São Paulo on a tour which will include Rio de Janeiro, Belo Horizonte, Salvador, Recife and Belem. RCA Victor is scoring another good promotional success releasing that extraordinary vocal group LP's as follow: "Missa Em Si Menor" by J. S. Bach, "Hallelujah" and other sacred chorals (200 voices), "Os Palhaços" by Leoncavallo, "Coros Celebres De Operas" and one double-compact with "O Rosario e Outras Canções."

Paulo Rocco, general manager of RCA in Rio de Janeiro, is preparing his trip to Devention and the sacred chorals is currently in the Devention of the sacred chorals is not preparing his trip to Devention and the sacred chorals (200 voices), "Os Palhaços" by Leoncavallo, "Coros Celebres De Operas" and one double-compact with "O Rosario Paulo Rocco, general manager of RCA in Rio de Janeiro, is preparing his trip to Devention and the sacred chorals (200 voices), "In the Devention of RCA in Rio de Janeiro, is preparing his trip to Devention and the sacred chorals (200 voices) a

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Paulo Rocco, general manager of RCA in Rio de Janeiro, is preparing his trip to Rome, Italy, with the company's president—Douglas Reid, in order to attend an international A&R Convention.

Rita Pavone's stand in this country is still being talked about. For the first time, an artist's recordings are in first spot in all categories. As Ramalho Neto advises, the news about the Italian songstress was on 47 front pages of newspapers all over the country, not to count with the many double pages in magazines. The video-tape made by TV Record during Rita's show is being now presented with great success.

Brazil's Best Sellers

This Last Week Week

- Datemi Un Martello (Fermata) Rita Pavone/RCA Victor Io Che Amo Solo Te (Fermata) Sérgio Endrigo/RCA Victor Una Lacrima Sul Viso (Notas Mágicas) Bobby Solo/Chantecler Divorcio (Notas Mágicas) Oslain Galvão/RGE Que Queres Tu De Mim (Mundo Musical) Altemar Dutra/Odeon I Want To Hold Your Hand (BMI) The Beatles/Odeon La Bamba (Embi) Trini Lopez/RGE Roberta (Fermata) Peppino di Capri/Odeon Biquini De Bolinha Amarelinha—Ronnie Cord/RCA Victor *Rua Augusta (Vitale) Ronnie Cord/RCA Victor Eu Pago Esta Noite (Fermata) Altemar Dutra/Odeon Se Mi Vuoi Lasciare (Fermata) Michele/RCA Victor America (Shapiro) Trini Lopez/RGE Sapore Di Sale (Fermata) Gino Paoli/RCA Victor Non Ho L'Etá (Fermata) Gigliola Cinquetti/RGE *Local

Brazil's Top Five LP's

Meus 18 Anos Rita Pavone/RCA Victor Beatlemania The Beatles/Odeon Gioventu Several Italian Artists/RCA Victor S'Young Ray Conniff/CSB Sergio Endrigo Sérgio Endrigo/RCA Victor



The center of the music industry in Italy, as universally known, is in Milan, Galleria del Corso. Little by little this place is changing its face.

New buildings have replaced the old ones, and while few years ago all the publishing firms were brought together at the two addresses of Galleria del Corso 2 and 4, now publishers are taking possession of the new constructions, and are enlarging their offices. First group of publishers moved just to Piazzetta Pattari, and recently the entire Messaggerie Musicali Publishing Group, owned by Ladislao Sugar, along with the sisters firms, CGD International and Compagnia Generale Del Disco, moved into a completely new building built just around the corner of Galleria del Corso, and in the new place, the complex group of different branches of the firm has found a modern and comfortable settlement. As a matter of tradition, in any case the Messaggerie Musicali and Ladislao Sugar addresses remain at Galleria del Corso 4.

Also the well known firm Leonardi will move its offices at the beginning of Sept. Franz Leonardi will place his new headquarters, in a completely new edifice facing the Galleria del Corso (Piazza Beccaria). The new building is very modern, with great windows, just opened in the heart of Milan.

We are sure that other pubberies will soon follow such examples, but while the new modern buildings are changing completely the outward appearance of Galleria del Corso, since all the music firms, also moving from the old Gallery, have chosen for their new residences places around the well known Galleria, it will always remain, with a modern face, the center of music business in our country.

After 2.000 kilometers. "Cantagiro," the "Singing Tour" of Italy has arrived.

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After 2,000 kilometers, "Cantagiro," the "Singing Tour" of Italy has arrived to Fiuggi, the last stopover of the big event. The latest show of the "tour" was broadcasted and televised and we arrived at the results of Cantagiro 1964: in the first place of the "A" team, there is the name of Gianni Morandi, the young top talent of RCA Italiana. He is the winner of Cantagiro 1964, with the song "In Ginocchio Da Te" also published by RCA Italiana. After Gianni Morandi we find on the list Michele also of RCA Italiana, singing ("Ti Ringrazio Perche"). Little Tony of Durium, (singing "Non Aspetto Nessuno"), Pino Donaggio of EMI Italiana (singing "Capirai"), Betty Curtis of Compagnia Generale Del Disco (singing "Secgli Me O Il Resto Del Mondo"), Nini Rosso of Durium, (singing "Son Qui Ad Aspettarti), Edoardo Vianello of RCA Italiana (singing "La Tremarella"), Fabrizio Ferretti of Ri.Fi Records, (singing "Ma Quando Sono Al Mare"), Cocky Mazzetti also of Ri.Fi Records, (singing "E La Fine Di Tutto"), Isabella Iannetti of Durium (singing "EVai Tu Sei Libero"), Donatella Moretti of RCA Italiana (singing "Gensta E' La Legge"), and Lando Fiorini of Dischi Ricordi, (singing "Sempre Qui")

Winner of the "B" team is Paolo Mosca, a completely new talent pacted by a new little record firm called Lord Records. Paolo Mosca presented a song entitled "La Voglia Dell'Estate." Second on the list of the "B" team is another RCA Italiana, who sung "Se Ti Senti Sola."

As reported the whole manifestation was organized by Ezio Radaelli: the orchestra was conducted by Maestro Gorni Kramer, director of the contest was the well known Brazilian Publisher Enrique Lebendiger (Fermata Do Brasil) is now in Italy. He is having meetings with all the responsibles of the Italian music industry. Visits were paid

Italy's Best Sellers

This Last Weeks Week Week On Chart 14 Cin Cin (Cheat Cheat): Richard Anthony/EMI Italiana Published by Southern
*Amore Scusami: John Foster/Phonocolor Published by *Amore Scusami: John Foster/Phonocolor Published by Leonardi E' L'Uomo Per Me: (He Walks Like A Man) Mina/Ri.Fi Published by Connelly *In Ginocchio Da Te: Gianni Morandi/RCA Published by *Sei Diventata Nera: Los Marcellos Ferial/Durium Published *Con Te Sulla Spiaggia: Nico Fidenco/RCA Published by RCA Italiana
Il Problema Piu' Importante: Adriano Celentano/Clan Published by Sidet
Scrivi: Rita Pavone/RCA Published by RCA Italiana
*Solo Due Righe: Peppino Di Capri/Carisch Published by *Angelita Di Anzio: Los Marcellos Ferial/Durium Published 10 by Durium
Denotes Original Italian Tunes

Brazil's Top Five Compacts

Rita Pavone Rita Pavone/RCA Victor The Beatles The Beatles/Odeon Adorable Rita Pavone/RCA Victor Calmo Setembro Moacyr Franco/Copacabana Preludios De Amor Luiz Vieira/Copacabana



NAMA Recognition

We have long held the belief that NAMA is probably one of the more astute trade associations in American business today. Perhaps the food industry, the chemical field or the automotive business enjoy greater returns from associations supported by multi-billion dollar corporate structures, but we doubt it. Because of the nature of the vending business and because of the problems which must be expected when machines, cigarettes, food, health and locations play such an important part in the individual operator's business, the vending industry's trade association must be led by knowledgeable experts in these fields and they must be served by a highly efficient staff. NAMA is all of these things and more. Which leads us into the point of discussion here.

Last week NAMA announced that effective next year, the association would receive members from the coin machine industry—the industry which was founded on games of chance and which has today evolved to a business serving the nation with a broad line of music, amusement and of course, vending, the ultimate goal of every coin machine operator who is building with tomorrow in mind. The fact that NAMA has opened its doors to this segment of the industry is living proof that the coin machine operator has hurdled the specialized music-amusement field and is today a major factor in an industry where the street location and the single-machine site account for a large share of vending's billions at the point of sale.

No doubt the expansion of the national operating companies who were once vending specialists and now, through the purchase of entire music and amusement routes, are deeply entrenched in all coin-operated services, helped to bring this change about. But the thousands of music operators who, for the most part, operate cigarettes, and have slowly diversified into candy, snack and drink machines, make up the trend which has been brought to the attention of the industry on these pages many times during the past several years.

Less than two months ago we cited examples of factories today re-tooling for the production of individual machines aimed at the marginal operator as well as full-line banks of equipment which will enable these same operators to gain entry to locations which cannot support the top line installations as we know them.

There will be even more unfamiliar faces at the forthcoming vending convention in October and this number of newcomers to the business will continue to grow as it has over the years. It is to NAMA's credit that recognition has been granted at a time when the trend has been confirmed by so many individual examples of diversification. There is strength in numbers and there is greater representation when the lines of demarcation are more general. Thousands of operators who have placed vending equipment on routes which once were comprised of coin-operated music and amusement machines can now look to leadership as it pertains to their vending interests, which is as it should be.

700 Celebrate Atlas-Ginsburg 30th Ann'y Party



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ld be.

(Standing—left to right) Bruce Telfer, Asst. to president of Automatic Canteen; Eddie Ginsburg, Jo Ann Ginsburg, Don Maxfield, VP of Canteen. (Seated from left) Canteen Prexy Patrick L. O'Malley, Mrs. Eddie (Adele) Ginsburg, Canteen Vice Prexy Jack Harper, Mrs. Sam Gersh & Sam Gersh, VP Atlas Music Co.



Atlas guests at poolside—(Left to right) Irving Kaye, president of the Irving Kaye Co., Bill O'Donnell, president of the Bally Manufacturing Co., Ray Riehl, United Manufacturing Co. exec., Mrs. Bill (Nicki) O'Donnell and Mr. and Mrs. Paul Calamari, Bally service chief.



Jack Harper presents a bouquet of red roses to Mrs. Ginsburg.



Ready to tee off—(from left) Don Maxfield, Eddie Ginsburg, Pat O'Malley, Bruce Telfer and Jack



(Left to right)—Mrs. Adele Ginsburg, Harry Silverberg of W.B. Music, Eddie Ginsburg and Mrs. Harry Silverberg.



Lou Casola, president of MOA, and Zeke Georgi surrounded by operators and their wives.

From Dawn To Dusk, And Then Some -**Ops & Factory Reps Enjoy Atlas Hospitality**

Enjoy Atlas Hospitality

CHICAGO—"Man of the hour" Friday, July 10, was Atlas Music Prexy Edward Ginsburg, when he invited many of his friends and customers to a delightful day-long outing at Pheasant Run Lodge & Country Club, near St. Charles, Illinois. More than 700 revelers joined in the fun, sun and frolic.

The affair was climaxed, during a gala dinner banquet, with presentation of prizes to many lucky winners. Golf trophies went to: (Men) for the longest drive on the fairway—Jim Melius and Ed Zagan. Closest to the pin—Ed McCarthy. Low net score—Jim Melius. 2nd low net—Mike Sankovich. First low gross score—Bill Morris. 2nd low gross—Moose Cholak. (Women golfers) Low net—Mrs. Ken Kelly. Low gross score—Mrs. Leon Mohill.

Other prizes were awarded: Rowe-AMI donated an M200 phono which was won by AA Swingtime Music Company. Airport Music Co. won an Irving Kaye III coin-operated pool table. A Bally "Grand Tour" flipper amusement game went to Blackstone Music Co.

Also, Jerry Thole was the winner

amusement game went to Blackstone
Music Co.

Also, Jerry Thole was the winner
of a United "Tiger" shuffle alley
bowler, and S&C Vending Service
was awarded a Rowe "77" Candy vending machine. Peter Georgelds won a Rowe "86" cigarette vending machine. Conex donated 10,000 cups which was awarded to Refresher, Inc.

Representing the manufacturers who supply Atlas Music Co. were: Patrick L. O'Malley, Jack Harper, Fred Pollak, Bruce Telfer, Don Maxfield, Paul Huebsch, Jim Newlander and Bob MacGregor, for Automatic Canteen and Rowe AC Mfg. Corp. Irving Kaye and Clayton Nemeroff, for the Irving Kaye Co. Bill O'Donnell and Paul Calamari, Bally Mfg. Co. Herb Oettinger and Ray Riehl, United Mfg. Co.



Willard Warlin, a 20 year employee at Atlas, being introduced at the banquet by Eddie Ginsburg.



Frank Bach, 30 year veteran at Atlas Music, receives his gift from Eddie Ginsburg.



Eddie honors Frank Malak, who, with more than 30 years at Atlas, is the oldest employee.



Mort Jacobs, parts manager, pre-sents Eddie with a "Best Boss in the World" plaque from all his



Eddie's sister, Mrs. Nate (Eve) Feinstein, congratulates him on his 30th anniversary.



Eddie Ginsburg and Phil Greenberg of Atlas Music in Pittsburgh.



Guest speaker Pat O'Malley.



Jack Harper presents Eddie with a horse statuette (the kind that doesn't eat hay!).

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Golf Device To Preview At Fair

NEW YORK — 'Electro - Golf,' an automatic miniaturized golf driving range manufactured by the Electronics Recreation Corp. of Albany, N.Y., will be introduced to the public July 22nd at the New York World's Fair Transportation & Travel Pavilion. Although an attendant will be on hand though an attendant will be on hand at the Fair to accept customer's money, the manufacturer eventually plans to market the device on a coin operated basis.

Already tabbed 'the golf brain' by any who have previewed the ma-

chine, the manufacturer contends that chine, the manufacturer contends that 'Electro-Golf' is the most accurate golf machine developed during the past two decades. It has been in the development stage for four years, its makers advise, and is designed to enable a player to shoot one hole or eighteen holes without traveling to a golf course. It measures distance and direction with such accuracy, they contend, that the Professional Golfers Association has used Electro-Golf in Association has used Electro-Golf in exhibitions. The manufacturer further advises that the unit comes completely equipped to be set up in virtually any 10'x15'x10' area and is fully guaranteed.

225 Bottling Show **Exhibitors To Date**

CHICAGO—The 1964 International Soft Drink Industry Exposition of American Bottlers of Carbonated Beverages has attracted 225 exhibitors to date, according to Convention officials currently readying the McCormick Place site here. The show will be held November 9-12.

November 9-12.

Thirteen vending machine manufacturers and an equal number of product suppliers are among the early registrants. Vending equipment exhibitors are: Cavalier Corporation; Choice-Vend, Division of the Seeburg Corporation; Coin Acceptors, Inc.; Continental-Apco, Inc.; Glasco Division, Universal Match Corporation; Gold Medal Products Company; LaCrosse Cooler Company; National Rejectors, Inc.; Rock-Ola IVI Corporation; Rowe AC Services; Selectivend Corporation; The Vendo Company, and Westinghouse Electric Company.

Product suppliers are: Canada Dry

Westinghouse Electric Company.

Product suppliers are: Canada Dry Corporation; Chocolate Products Company; The Coca-Cola Company; Crush International, Inc.; Dixie Cup; Dr. Pepper Company; Inter-County Industries, Inc.; Lily-Tulip Cup Corporation; No-Cal Corporation; Pepsi-Cola Company; Royal Crown Cola Company; Seven-Up Company, and Sweetheart Cup, Division of Maryland Cup Corporation.

Zach Toms Dies

NEW YORK—Zach Toms, chairman of the board and chief executive officer of Liggett & Myers Tobacco Co., died suddenly last week at his Richmond, Va. home. He was 63 years old. Toms began his career with Liggett & Myers in 1922.

& Myers in 1922.

He was elected a director in 1945 and president in 1961. Officials stated that under his leadership, the company's progress was marked by continuing improvement and growth.

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Meeting Dates & **Trade Events**

JULY

22-24 National Food Distributors Associa-tion, Annual Convention Place: Pick Congress Hotel, Chicago, III.

AUGUST

- 2-4 National Candy Wholesalers Associa-Place: Sheraton Park Hotel, Washing-ton, D.C.
- 3-5 American Management Association Place: 135 W. 50th St., N.Y.C.
- American School Food Service Association Place: Portland Hilton Hotel, Port-land, Ore.
- 24-26 National Association of Concession-aires Eastern Regional Conference Place: Mayflower Hotel, Plymouth, Mass.
- 26-30 National Automatic Laundry & Clean-ing Council ing Council Place: N. Y. Coliseum (exhibits); Bar-bizon-Plaza (meetings), New York City

SEPTEMBER

- Music and Vending Association of South Dakota, Business Meeting Place: Mitchell, S.D.
- Minnesota Candy & Tobacco Distribu-tors Association Place: Learning Hotel, Minneapolis, Minn.
- Iowa Association of Tobacco Distribu-tors Place: Hotel Savery, Des Moines, Iowa

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July 25

- Pennsylvania Association of Tobacco & Candy Distributors Place: Tamiment-In-The-Poconos, Tamiment, Pa.
- 24-26 Michigan Tobacco & Candy Distribu-tors and Vendors Association Place: Statler-Hilton Hotel, Detroit, Mich.
- 24-26 Texas Merchandising Vending Associa-tion—Texas and Oklahoma Tobacco Distributors (joint meet)
- MONY, NYS Operators Guild and Westchester Operators Guild Place: Nevele Hotel, Ellenville, N.Y.
- National Association of Concessionaires
 Place: Conrad Hilton Hotel, Chicago
 Annual Convention
- Motion Picture & Concessions Indus-tries Trade Show Place: Conrad Hilton Hotel, Chicago

OCTOBER

- New York State Association of To-bacco Distributors, Inc. Place: Concord Hotel, Kiamesha Lake, N.Y.
- Tobacco Distributors Association of New Jersey, Annual Convention Place: The Colony, Atlantic City, N.J.
- Music Operators Of America Place: Sherman House, Chicago Annual Convention
- 15-17 Ohio Association of Tobacco Distribu-tors, Convention-Exhibit Place: Statler-Hilton Hotel, Cleveland, Ohio
- National Automatic Merchandising Assoc. Place: McCormick Place, Chicago Annual Convention
- 29-30 Wisconsin Food and Tobacco Institute Place: Schroeder Hotel, Milwaukee, Wisconsin

NOVEMBER

- 6-7 Wholesale Tobacco Distributors of Maryland Place: Sheraton Belvedere Hotel, Bal-timore, Md.
- 9-12 American Bottlers of Carbonated Beverages
 Place: McCormick Place, Chicago, III.



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Scopitone Cited As Sales Impetus For Two NY Pubs

NEW YORK — Don Sparks, owner and operator of Sparks Pub North, and Sparks Pub South, advised recently that he has enjoyed a noticeable increase in business since the installation of the 'Scopitone' audiovisual film system in each of his two establishments.

Sparks stated that the majority of the films programmed on the machines in his taverns feature current hit tunes, along with familiar standards, which are performed in lavish settings, many of them in "big musical" style. Others are done with simple scenic backdrops. Sparks' pubs have been the subject of several conhave been the subject of several consumer press feature stories in recent weeks

At present, most of the existant films have been produced in France, but Sparks stated that many top American artists who are interested in appearing in films for Scopitone, plus those several who are already involved in this production, will give great impetus to the use of the ma-

chine in this country.

A recent Cash Box interview with Alvin Malnick, president of Scopitone USA, the firm involved in the machine's distribution and domestic film production, stated last week that screenings of American produced prints have just been concluded and that these films should be available to Scopitone operators in the very near future.



Eastern Flashes

Murray Weiner of Weiner Bros. Sales is looking forward to Gold Medal Products' exhibit at the upcoming National Automatic Laundry and Cleaning Council to be held Aug. 26 thru 30 at the New York Coliseum. Murray reports that he and brother Bill have been interviewing a number of applicants to fill the Weiners' currently vacant post of field service engineer. They have narrowed them down to two possibilities but will leave the final selection to Automatic Products' regional service manager Bill Herbord. Murray also advises that he and brother Bill are sittin' on a big deal but ain't talkin' 'till the final agreements are settled!

Mike Munves reports big action on the abstract art machine he's currently distributing. He's even shipped one to a French coin rep who spotted the apparatus in the Munves showroom and immediately saw the (\$) possibilities. The large shipment of coin machines which the Munves servicemen were crating last week was a sight to warm any operator's heart. The machines, which included a ChiCoin 'Ray Gun', were being readied to fill an arcade owner's order.

owner's order

Al Cohen, Philly based eastern sales manager for WICO, coin machine parts and supply house, dropped by Lipsky Distribs last week for a short business huddle with Abe. The Lipsky showroom floor, usually jammed with Abe's generous assortment of reconditioned phonographs, now must make room for almost as generous a shipment of Th. Bergman's 'Arizona' gun game which arrived in force on the Lipsky premises last week.

Harry Kaenel at Albert Simon Distribe is advising metro area one that the

generous assortment of reconditioned phonographs, now must make room for almost as generous a shipment of Th. Bergman's 'Arizona' gun game which arrived in force on the Lipsky premises last week.

Harry Koepel at Albert Simon Distribs is advising metro area ops that the long awaited Rock-Ola 'Phonette' wall box is and says he should have enough to supply all needs. The 'Phonette' wall box features two built-in stereo speakers, a single selector panel and personal volume control, and according to Rock-Ola Exec VP Ed Doris, 'its big surprise is not only the step up in collections, but that it can also be used with any current model Rock-Ola phonograph.' Simon's parts specialist Larry Feigenbaum, whose duties have him movin' around 'rather' rapidly these warm summer days (accent that word 'rather' for the old boy is still fresh from that recent antique hunt through Britain with the wife), says that Al Simon and Al D'Inzillo have lately been spending some extra time out at the U.S. Billiards plant in Amityville, Long Island. They're probably consolidating operations between the present plant and the new woodworking factory which Simon bought recently from Ray-Gold, a furniture manufacturing outfit.

Irv Holzman, who hasn't been in his office due to his meetings with Nassau County DA Bill Cahn, has the sincere hopes of the industry with him as he attempts to resolve the terrible extortion attempt on his business which was widely publicized in the New York press last week.

Columbia Records' Gene Weiss delighted with the acceptance of the little LP's by ops. A new release is being readied for August distribution.

Seemed like old times down at the West Side Coin Machine Corp. with both Mr. and Mrs. Harry Berger on the scene. Harry's wife will be down at the store for two weeks to help out in the absence of Harry's secretary Bille Sporko, who's currently enjoying her vacation in Maine. So now when you phone and hear "West Side" in the oval tones of a Bronx housewife instead of the drawl of a N. Carolina expatriate, yo

New Jersey.

Marshall Caras, Trimount Automatic Sales VP, reports terrific operator acceptance in the Boston area of the Rowe AC vending line. . . United East Coast manager Louie Druckman couldn't keep out of Dave's, Charlie's and the other mechanics' way last week as they shipped United's new 'Tiger' shuffle alley in and right out again to accommodating ops. . . Jack Bess of the Roanoke Vending Exchange Inc. is tickled to death over his results with Rowe's 'Customusic' background system. Incidentally, for those who haven't already heard, Jack is now chairman of the board at the Va., W. Va. and N.C. distributing outfit, and Harry Moseley is now president.

Murray Kaye, head salesman at Atlantic New York, said last week that, "Sales wise, the new Seeburg LPC-480 has made this the hottest summer so far." Murray contends that the NY ops are coming thick and fast to see and buy the new console with the half-price optional-album feature. This, plus the fact that 75% of the Atlantic personnel are currently on vacation, is forcing him to work extra hours, Murray stated, which might even entail the ultimate sacrifice on the coinvet's part—giving up golf.

Reports along the Tenth Ave. scene during the week revealed that CORE.

Reports along the Tenth Ave. scene during the week revealed that CORE, the civil rights organization, has been on the lookout for juke boxes for use in southern educational centers. Ops are being canvassed.

Fred Pollak was off from the Whippany, N.J. plant last week to visit with southern Rowe distribs. Pollak left, following meetings with Jack Harper, Rowe chief exec, who flew in to Whippany from Chicago. The lads had a ball at Eddie Ginsburg's Chi outing last week. Jim Newlander is traveling the road for Rowe, and expects to write a lot of business on that SK-9 single cup fresh brew unit you've heard so much about.

Mondial's Suren Fesjian arrived aboard a liner from Europe two weeks ago

Mondial's Suren Fesjian arrived aboard a liner from Europe two weeks ago with some penetrating observations on the export scene. Aspet Varten and Dick Sarkisian met with Fesjian to outline the export firm's post-summer

Dick Sarkisian met with Fesjian to outline the export firm's post-summer sales plans.

Betson's Bert Betti is typical of the coin machine operator who is today deeply entrenched in vending. The Betson Vending Industries route now consists of cigarettes, cold and hot drink (cups, cans) and pastry, snack and candy machines. "The potential is unlimited," says Bert, who started the whole idea with music and games.

Ed Doris, Rock-Ola exec VP, visited the NY World's Fair with his family during a vacation trip last week

during a vacation trip last week.

HERE WE GO AGAIN DEPT: Teddy Cohn, the late Nat Cohn's son, is revitalizing the Conat Distributing Company and will handle the DuKane Corp.'s 'Ski 'n Skore' game. The unit is being tested out at the Travel and Transportation Exhibit at the World's Fair and expectations are running high Sales Mgr. Joe Lyon, who heads this division of DuKane, is working with Teddy and you can look for further news from this corner once Cohn gets things organized.

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Chicago Chatter

Most coin machine factories will be back to business as usual this coming week as the vacation schedules terminate. All are aiming for full production to meet increasing demands among the operators of music, vending and amusement equipment.

A highlight of the Atlas Music outing at Pheasant Run Lodge was the golf program. The very tricky course was heavily populated with coin machine and vending people. Atlas execs and adman Fred Kleiman provided Cash Box with a battery operated golf cart to roam the greens in comfort and style. Foursomes lined up at the first tee bright and early in the morning.

... Mrs. Nate (Eve) Feinstein attended the gala affair to wish her brother Eddie Ginsburg, continued success and good health.

Among the suppliers (manufacturers) in attendance at Pheasant Run Lodge were: Patrick L. O'Malley, Jack Harper, Bruce Telfer and Don Maxfield, for Automatic Canteen Company of America; Fred Pollak, Paul Huebsch, Jim Newlander and Bob MacGregor, for Rowe AC Mfg. Corp.; Irving Kaye and Clayton Nemeroff, Irving Kaye Co., of Brooklyn; Bill O'Donnell and Paul Calamari, Bally Mfg. Co.; and Herb Oettinger and Ray Riehl, for United Mfg. Co.

Now that Sam Wolberg is back from his vacation, and Mort Secore returned from a business trip to the Canadian east coast region everything is back to normal at Chicago Coin, according to Ralph Wyckoff. The factory is back in full production following the end of the vacation period.

Bob Jones, the Arnold Palmer of coinbiz, can forget about his golfing for at least six weeks due to a slipped disc in his back. Hank Ross tells us Bob is wearing a special harness contraption to keep working. Midway Mfg. is now in peak production on "Trophy Gun" after a brief vacation break. Sales are heavy in Europe, Canada, and the States, according to "Iggy" Wolverton.

... Larry Patterson appointed Dale Johnson, Dale Distributing, Canadian distrib for the Patterson foreign-made line.

Sam Stern, vice prexy & general manager of Williams Electronic Mfg. Corp., returned last Friday from a whirlwind tour of Antwerp, Paris and London calling on customers there. Sales veepee Jack Mittel minded the store during Sam's absence. . . . Another recent returnee from the European Continent was Gil Kitt, owner of Empire Coin Machine Exchange. Gil was delighted over his reception everywhere he traveled in Europe. Joe Robbins enjoyed a "most successful" fishing trip in Wisconsin with Bill Cleary, of So. Automatic Music Co., of Sault Ste Marie.

Rowe AC Vice Prexy Fred Pollak managed to get in 9 fast holes of golf during the Atlas Music outing, although he arrived late. He jetted in from New York to greet Eddie Ginsburg and his guests. Also on hand was Jack Eigel, of Buchen Advertising.

Many accolades were heaped on Stan Levin, manager of the games division at Atlas Music for his excellent planning of the day's festivities. Other Atlas staffers who went all out for their guests were vice prexy Sam Gersh (who emceed the banquet), Joe Kline, Sam Kolber, Chuck Harper, Mort Jacobs, Bill Phillips, Morrie Minkus; and, of course, Bob Fabian, Mike Blumberg, Ray Grier and Johnny Havrilla. Honored for 30 years of constant service at Atlas Music were Frank Bach and Frank Malak, and 20 year man Willard Warlin. Speaking of Mike Blumberg: Finding the first tee on the fine Pheasant Run Golf Course was easy "as pie". All one had to do was spy the bright red Bermuda shorts Mike wore. His golf co-chairman, Bob Fabian, was redately attired in "simple" sport togs.

United Mfg's. Phil Schwartz recently returned from, what he considers, very successful European tour, where he strengthened United's distributor etup. Bill DeSelm is expected back from his vacation this coming Monday.

News from MOA headquarters: Fred Granger advises that ROSA (One top assn.) will have an exhibit booth directly opposite MOA's booth.

Alvin Gottlieb returns to his office at D. Gottlieb & Co. this coming Tuesday ast to set This, plus then he will terminate his vacation, along with Judd Weinberg. . . . The join, is for Vorld Wide Distribs "road show" with the Seeburg LPC 480 continues on all the ultimate of the Holiday Inn in Springfield. Downstate operators lere will be greeted by Nate Feinstein, Art Wood and Tom Higdon. Chuck ates, Seeburg's field engineer, will also be on hand. The next stop is the loliday Inn in Quincy, Illinois.

Jack Hal Glad to see Eddie Holstein, of Ace Music, back on his feet after a heart ds had a battack. Eddie and his lovely frau took in the festivities at the Atlas Music ing the rost ash. . . . Woody Johnson, of United, Inc., of Milwaukee, was a visitor for few days in Chicago last week. Harry Jacobs, Jr., United's prexy, is taking so golf seriously these balmy summer days, and manages at least nine holes pet varied illy.

Now it can be told: Very pretty Mrs. Adele Ginsburg is one of those gals

Now it can be told: Very pretty Mrs. Adele Ginsburg is one of those gals the actually married the boss. She was Eddie Ginsburg's secretary at the me. Now daughter Jo Ann is in the act, she handles the switchboard at tlas Music these days. . . . A well-tanned, robust looking Joe Schwartz, exy of National Coin Machine Exchange, returned t'other day from a vacanin in Florida. While Joe was away Mort Levinson minded the store.

We chatted briefly with Herb Perkins, of Purveyor Distribs; Earl Kies, Apex Music; and numerous other operators at the Atlas Music outing. . . . Ack-Ola Mfg. Corp. will be in full operation on Monday, July 20, after a cation shutdown. . . . Art Weinand is still in the process, with his staff, moving some of the J. H. Keeney facilities to the Jennings plant, and pects to be in operation August 1.



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VENDING NEWS

The Vending Machine Industry's Only Newsweekly

W. F. Saxon Appoints Woodruff Nat'l Director Of Distrib Sales



BEV-MAID AIR SERVICE EXPEDITES SALES AND TRAINING

ST. LOUIS, MO .- Officials at W. F ST. LOUIS, MO.—Officials at W. F. Saxon & Associates, exclusive sales representatives for Bev-Maid and Select-A-Vend products, have announced the appointment of Jack Woodruff to the post of national director of distributor sales.

W. F. Saxon, president, advised that his company's national program

has expanded rapidly due to the vast demand for the Bev-Maid vending machine and twelve varieties of hot and cold beverages, patented for com-panies and small offices.

"We are now using air service to

panies and small offices.

"We are now using air service to offer distributors expedient training of personnel and to aid in negotiations of large contracts," Saxon said.

Betson Vending's Growth Requires Additional Property Purchase



BERT BETTI
"The future is bright."

NORTH BERGEN—Bert Betti, president of Betson Vending Industries, announced last week that the 15,000 sq. ft. of building space his company moved into three years ago has almoved into three years ago has already been outgrown, and to accom-

R. F. Jones To Host **Rowe Service Class**

LOS ANGELES — Rowe's Ralph Phipps will conduct a service school at the Los Angeles branch of R. F. Jones Company on July 28. The school will cover the Celebrity cold drink and coffee machines from the AK-8 through the SK-9 single cup fresh brew model. Vending operators in the area have been invited to attend the school.



modate the firm's expansion, they have purchased an adjacent 25,000 sq. ft. of land. The new tract, Betti advised, will for the present be used for the storage of their increased volume of billiard slate, but according to the coin machine vet, "we hope in the near future to start plans to add additional square footage to our present building."

Betti cited Betson's growth in the distribution and operation of vending equipment as one of the biggest single causes of his company's rapid growth. Like many music and amusement orientated coin men, his vending activities began with cigarettes and summarily progressed into candy, soda (cups and cans), coffee and pastry. "We are now looking at ice-cream and other products which might fit into our vending operation," Betti stated. He further advised that "it is my firm opinion that vending is still in its infancy and that the greatest growth potential lies in this direction."

Besides vending, Betti's other in-

Besides vending, Betti's other interests have enjoyed success during the past years. "We feel that the the past years. "We feel that the 'growth bug' will continue with us in the years ahead," he stated. Increases in Betson Enterprises, their distribution business, have been "beyond expectation," he said, and Eastern Novelty, their wholesale billiard supply elty, their wholesale billiard supply business, "has been doubling every year for the past few years and we have no reason to believe that it will not do the same for the next few years," he added.

"With our growth of course have

not do the same for the next few years," he added.

"With our growth of course, have come the usual growing pains," Betti continued. "Larger trucks, heavy handling equipment, bookkeeping machines, eight trunk phone lines etc., have been necessitated by our growth, and we are constantly on the lookout for anything that will help us to streamline our operations and give better and more efficient service to our local customers and many customer friends we have throughout the country."

tomer friends we have throughout the country."

"The future of this industry," Betti advised, "is, in my opinion, brighter than ever. It's just a matter of enthusiasm, hard work, and proper business application," he stated. "To sum it up," Betti said, "the frontier is endless."

The FTC Ruling And The Nation's Press

NEW YORK—The nation's press, for the most part, have opposed the recent Federal Trade Commission ruling which requires cigarette makers to display health warnings on each individual pack. Most editorials which appeared in newspapers following the FTC announcement, expressed fear that FTC was wielding too much power as a governmental agency. "The issue is not whether cigarettes are a hazard," said a Chicago Daily News editorial, "but whether cigarettes can be singled out for this kind of action." The editorial added that such sweeping and broad powers are something "we should all worry about."

Other editorials indicated that prog-Other editorials indicated that progress should be made through voluntary action and not through governmental ruling. Still others stated that the powers being wielded by FTC were far more harmful that the health risks in cigarette smoking.

Editorial cartoons pictured FTC

scrawling signs which read "beware" across candy store windows, "poison" on the doors of liquor stores, "dangerous" across the hood of an automobile, and "watch it" on a "banana peel." Hearst's papers said: "The ruling strikes us as Big Daddyism." The N.Y. Daily News said: "We think the FTC increases daily in arrogance and impudence. . . . the tobacco industry owes it to its fellow Americans, we believe, to fight this FTC order with every lawful weapon available—as it is expected to do." The editorial added: "We believe the time is rottenripe to cut the FTC bureaucrats down to size."

The most caustic editorial, to most observers, appeared in the NY Herald Tribune. "The hardest hit (by this FTC ruling) might be the jingle writers who would soon run out of catchy rhymes for 'cancer.' We suspect the public will eventually get tired of morality lectures from the FTC."

ARA Business Booms As New Accounts Double Annual Volume

NEW YORK-Sales of new accounts in the month of June will add approximately five million dollars in an ial volume for Automatic Retailers
America, Inc., President William
Fishman told a luncheon meeting
New York security analysts last

week.

Fishman said that the Philadelphia-based company, which offers both manual and automatic food service to business, schools and hospitals, added more than 25 major new client locations in the month. The June result brings the total of new account sales to more than 10 million dollars on an annualized basis for the three-month period of April-May-June.

The new sales include contracts signed in June for food service at installations of Republic Aviation, Long Island; Quaker Oats in St. Joseph, Missouri, and at the American Museum of Natural History in New York City, Fishman reported.

ARA began service in June at NASA's George C. Marshall Flight Center at Huntsville, Alabama, under a contract signed in May which will produce more than a million dollars in annual volume. This installation is not included in the June new-sales figure.

Among the educational institutions

Among the educational institutions added to ARA's Slater division client list in June were six New Jersey state colleges, located at Newark, Paterson, Trenton, Montclair, Jersey City and Glassboro, plus Barrington College, Rhode Island and Immaculate Heart School and Convent, Los Angeles.

geles.
ARA's Hospital Food Management division's new clients signed up in June, Fishman advised include the Mercy Hospital, Kokomo, Indiana; Memorial Hospital, Maryville, Tennessee; and Central DuPage Community Hospital, Wheaton, Illinois.

The Washington Star noted that the ruling puts the government in the "ridiculous position" of supporting an industry, the product of which it brands harmful.

Continental Can Reports Best 6 Months

NEW YORK—Earnings of Continental Can Company, Inc., for the first six months of 1964, were \$21,024,000 or \$1.71 per common share, highest in the company's history, Thomas C. Fogarty, Chairman of the Board, announced last week. Earnings for the same period last year were \$16,892,000 or \$1.34 per common share.

Sales for the first half of 1964 also set a record of \$577,996,000, up from \$552,591,000 for the same period last year. Second quarter sales for 1964 were \$308,646,000 compared with \$301,342,000 in 1963. Earnings were \$13,020,000 or \$1.06 per common share. Second quarter earnings last year

Second quarter earnings last year were \$11,323,000 or \$.90 per common

Fogarty noted that the company's Fogarty noted that the company's paper operations continued their strong contribution to the company's sales and earnings picture. In commenting on the company's second quarter performance, Fogarty said "Our sales on the west coast were down somewhat due to the strikes against California brewing companies. This situation was reflected in our sale of cans, bottle crowns and paper multi-pack carriers.

"The company's sales and earning both before and after taxes are record levels," he continued. "With normal weather in the fruit and vegetable pack period, we expect the maintain a high level of performance during the remainder of 1964."

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Tobacco Resins To Be Studied— -May Be One Answer To Health Question

DURHAM, N.C.—The Research Triangle Institute, will shortly be undertaking a four year research study into neutral tobacco resins—resins which represent tobacco 'flue', cured tobacco which science has not been able to characterize as yet—under the auspices of the U.S. Department of Agriculture. It is thought possible that these resins may be important to the flavor of a cigarette as well as having an effect upon the health of the smoker. the smoker.

After lengthy analysis of the various properties of tobacco, scientists

at the Dept. of Agriculture's Research service have not been able to identify a certain number of substances which they call neutral resins.

The Research Triangle Institute will make use of more elaborate scientific techniques in their attempt identify the real nature and property of the resins. They plan to do this becompounds which can be more easily studied, and if they succeed, may be earth certain here-to-fore unknown properties that lie in cigarette tobacc and act accordingly.

Frank Ash To Sales Dept. In Active's Phila. Office

Back From Navy



FRANK ASH

PHILADELPHIA-Lt. (JG) Franklin

PHILADELPHIA—Lt. (JG) Franklin Ash, son of Joe Ash, president of Active Amusement Machines Co., with offices in Philadelphia and Scranton, was discharged from the U.S. Navy on July 13th.

Lt. Ash was attached to the U.S.S. Pickway during his two years in the service and saw duty with the Seventh Fleet in the Far East. Hawaii, Hong Kong, Japan, the Philippines, Laos, Thailand, etc. were some of the areas included on his assignment.

Ash graduated from Penn State University with a Bachelor of Arts degree in 1962. At that time he was immediately commissioned an ensign and called to active duty.

His current plans call for employment with Active Amusement Machines Co. in their Philadelphia office where he will work in the sales department.

where he will work in the sales department.

Active is factory distributor for the Rock-Ola music and vending lines. The firm recently received the 'Phonette' wall box from the Chi factory after viewing the wall box unit at 'Grand Prix' meetings in NYC several months ago.

months ago.
In addition, Rock-Ola manufacturers a batch-brew vendor, a single-cup fresh brew unit, a coffee and hot drink vendor (soluble coffee), a can told drink vendor, a cigarette vendor, the Book-O-Mat, and the Rhapsody, Capri, and Grand Prix juke boxes.

Van Dyke Stars On Seeburg LP

CHICAGO — The Seeburg Corporation's 'Little LP' releases for the week of July 20th features the Command album 'Songs I Like' performed by the nationally known TV and stage comedian Dick Van Dyke, in their Pop Vocal' class. Another Command ture, in recording, 'Something Special For Young Lovers' by the Ray Charles Singers, rounds out the 'Pop Vocal' toost ilot.

slot.

Seeburg's 'Pop Instrumental' category is occupied this week solely by he Decca recording 'Something Spezial' by Lenny Dee. In the 'Jazz/Rhythm And Blues' spotlight, the Riverside label comes across with 'The Dompositions of Charlie Parker' performed by Clark Terry, Cannonball Adderley, Sam Jones and Blue Vitchell. Seeburg also offers one item in the 'International' class—'Illusionen' by Hildegard Knef on Decca.

National Lock Acquires Steel Industries, Inc.

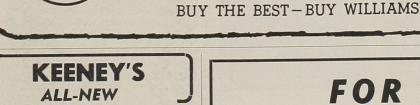
stion

Rockford Illinois—On July 1, 964, the National Lock Co. acquired iteel Industries, Inc. of Crawfords-ille, Indiana. Founded 16 years ago, iteel Industries' principal source of usiness now is in the relatively new reld of manufacturing precision metal warts by high impact extrusion. Officials at the company say they have een very successful in this field, having gained a "high degree of technical bility and a strong position in the notation."

The 61 year old National Lock

The 61 year old National Lock company is one of the country's argest hardware and fastener manuacturers. The company's product line





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LIEBERMAN MUSIC CO.

257 Plymouth Avenue North, Minneapolis, Minnesota

includes locks; furniture, refrigerator, range and builders' hardware; fasteners; plastics; zinc die castings and residential locksets. National has also sold its diversified line of locks to the manufacturers of music, amusement and vending equipment, as well as to the broader market of coin machine distributors where these products have

become staples on the shelves of many parts rooms and in the reconditioning of equipment.

parts rooms and in the reconditioning of equipment.

The addition of Steel Industries is a logical extension of National Lock's business, and it will be a significant factor in the continued growth of the Company. High impact extrusion is a process of cold forming

metals under high pressure. The principal advantages of intricate cold extrusion are material savings, design freedom and the ability to hold unusually close dimensional tolerances. Various metals which can be used in this process are copper, aluminum, magnesium and numerous steel alloys.

Mexican Wurlitzer Distrib Expanding In Latin America

MEXICO CITY-In line with a farreaching program of expansion and diversification, Industrias Riojas, S. A., a Mexican enterprise now in its twenty-third year of operation, is taking steps to export all its products to other Latin American countries through the Latin American Free Trade Association.

In addition to the automatic phono-In addition to the automatic phonographs, portable record players, pipe and electronic organs currently under production, IRSA is starting manufacture and distribution of SONY products in Mexico under a licensing agreement with Sony Corporation of Japan. These products will be eventually exported to Colombia and Brazil Foremost in the company's expansi tually exported to Colombia and Brazil. Foremost in the company's expansion plans is the building of a 2-million pesos new plant which is expected to be the most modern of its kind in Latin America. In order to launch this program the stockholders meeting recently, held voted a capital increase of twelve and a half million pesos (one million dollars), which lion pesos (one million dollars), which will raise the capital from 32,500,000 to 45,000,000 pesos.

The company was established in 1941 by Jose Riojas Guerra as Casa Riojas, a private ownership, its main purpose being the importation and sale of used automatic phonographs. In 1946 he was appointed Exclusive Distributor for Wurlitzer Automatic

Distributor for Wurlitzer Automatic Phonographs and this has been the main line of the company ever since. The desire of the Mexican Government to encourage domestic industry led the company to turn from simple distribution to manufacture in 1956. The added manufacturing activities made it necessary to create a corporation in 1957, Casa Riojas, S. A., which has gradually absorbed the operations of the private ownership. In 1958 the company signed an agreement for the manufacture and distribution of Tamburini Pipe Organs throughout Latin America on an exclusive basis. In the same year the

2-million pesos Pipe Organ at the National Auditorium, third largest in world, was installed.

n 1961 a manufacturing and dis-

In 1961 a manufacturing and distribution agreement for portable record players on an exclusive basis for Latin America, was signed with TEP-PAZ S. A., of France, the largest company of its kind in the world, manufacturing 500,000 units a year. With the addition of these lines the Board of Directors considered that the style Casa Riojas, S. A., was no longer representative of the widely diversified activities and voted a change of the corporate name to Industrias Riojas, S. A., effective January 1963. At the same time the company floated an issue of 10-year bonds for 10,000,000 pesos which was over-subscribed and sold in a single day.

Last year an agreement was worked out with The Wurlitzer Company to export automatic phonographs and lactorials.

export automatic phonographs and electronic organs manufactured in Mexico to all of Latin America. Manufacture of electronic organs is scheduled to start soon and Brazil and other Latin American countries will start to get Wurlitzer products manufactured in Mexico in the very near

Back in 1941 the company had 11 employees. The latest count is 464. The premises originally occupied by Casa Riojas were 180 square meters. Present manufacturing facilities occupy 5,000 square meters and offices 1,250 square meters in a five-building compound adjacent to the original site now housing Personnel and Payroll Departments.

Even distribution and service are achieved through branches located at Chihuahua, Guadalajara, Hermosillo, Mazatán, Monterrey, Morelia, San Luis Potosi, Tuxtla Gutiérrez and Veracruz and a subsidiary, Casa Riojas de Puebla, S. A., plus a number



California Clippings

Pool tables of all kinds and makes continue to lead sales in the local coin

Pool tables of all kinds and makes continue to lead sales in the local coin machine business and create traffic for the wholesalers and distributors. . . The new Bally single player, 'Grand Tour' on display at the showroom at Paul A. Lamon, Inc. . . . Jimmie Wilkens said operators are very enthusiastic about the new E-Z-l latch front moulding and playfield panel. Jimmie's son, Jim Jr. returning from Puerto Rico this week and stopping off for two days in New Orleans on the way back.

Mr. and Mrs. Bud Patton of Patton Music Co. in Modesto, Calif. flew into town for a few days. Bud is one of California's biggest and most successful operators and is also a distributor for Rock-Ola phonographs.

A new shipment of Valley pool tables being checked in at Simon Distributing Co. Max Brown, of the Max Brown Co., Philadelphia distributor in visiting with Frank Mencuri and Jack Simon while in town.

Jimmie Hilliard, A & R topper for Warner Bros.-Reprise Records, in visiting with Sammy Rickland and Buddy Robinson at California Music Co. and checking up on sales of current product on the labels.

At the Wurlitzer Factory Branch, Bart Bartholomew covering the San Diego and Riverside territory, and Royce Garris calling on the operators in San Bernardino. Shop employee, Phil Cracraft on vacation for two weeks and traveling with his family through the Northwest. Clayton Ballard's son, Jim, working temporarily at Wurlitzer during the summer vacation period.

At the R. F. Jones Co., Ralph Phipps from Rowe Manufacturing Co., conducting a service school for operators at 7:30 PM. next Tuesday night, July 28. The service school will cover the Rowe Celebrity Cold Drink and Celebrity Coffee machines, from the A-K-8 through the all new SK-9 single cup coffee machines, from the A-K-8 through the all new Sk-9 single cup coffee machines, from the A-K-8 through the all new Sk-9 single cup coffee machines, from the A-K-8 through the all new Sk-9 single cup coffee machines, from the A-K-8 through the all new Sk-9 single cup coffee machines, fro

tremendous, with many operators amazed at the increase in collections. Bill Happel the proud winner of a trophy in the President's cup golf tournament at the Wilshire Country Club.

At Advance Automatic Sales Co., Bob Portale said the Irving Kaye pool tables, and Chicago Coin's Champion Rifle Range are both moving very well. Sonny Lomberg calling on the operators in San Bernadino. . . . At Vendart Distributing Co., Marshall Ames said that used equipment sales are holding up very well, and also that sales of the new American pool tables have been very good. . . . At Lueunhagen's Record Bar the Solle Sisters spent the recent holiday weekend with Melba Kindig of Melody Music at Park Estates in Long Beach.



UPPER MID-WEST MUSINGS

Frank Davidson, of Bradenton, Florida, is currently spending a few summer months at Spooner, Wisconsin with his family. . . . Bert Davidson, Wurlitzer regional sales manager, stopped by the Sandler Distributing Co. last week Earl Ackley, Spooner, Wisconsin, was in town for the day picking up records and parts. . . . Amos Heilicher, has been re-elected president of ARMADA in Miami. . . . Mr. and Mrs. Lawrence Sanford, Dodge Center, were in town for the day picking up parts and records. . . . J. C. Weber, Blue Earth, was also in the cities for the day making the rounds. . . . Mr. and Mrs. John Czerniak, Duluth, were in the cities visiting their children. . . . Morris Berger and his service man were also in town for the day picking up records and parts. . Nik Berquist, Ironwood, was also in the cities for the day making the rounds and picking up his record order. . . . Mr. and Mrs. Gene Clennon and family returned from a vacation in the Black Hills. . . . The Golden Strings at the Raddisson Hotel. . . . Louis Armstrong will be performing at the Parade Sta-. Red Skelton will appear at the Metropolitan Stadium July dium July 16th. . . 25th. . . . Frank Phillips, Winona, was in town for the day as was Lloyd Williamson. Harry and John Galep, Menomonie, Wisconsin, were also in the cities for the day picking up records and parts.

Happy Birthday This Week To:

Wm. Buset, Ft. Williams, Ont., Canada. . . . E. R. Sheldon, Sr., Payette, Ida. La. . . Sam Waldor, Newark, N.J. . . . James H. Young, Warwick, Va. . . . Harry Wichnasky, Eliza., N.J. . . . Irving Geltzer, New London, Conn. Bastenie Amand, Antwerp, Belgium. . . . Howard Berk, Bayonne, N.J. . . . F. H. . . Wayne E. Neyens, Elmhurst, Ill. . . . Wm. A. I Decker, Fond Du Lac, Wisc. . Chambers, Athens, Ga. . . . John Gilmore North, Norfolk, Neb. . . . Clarence . . Homer F. Prior, Cedar Falls, Iowa. . Otis Moon, Atlanta, Ga. tooth, Peoria, Ill. . . . Lewis Bogie, Lexington, Ky. . . . Nicholas P. Christy. Theodore Nichols. . . Geo. Burroughs, New Haven, Conn. . . . Fremont, Nebr. . . . Leo Weinberger, Louisville, Ky. . . . Sam Zelles, Shaker J. Hts., Ohio. . . . Josephine Welsh, New Orleans, La. . . . Geo A. Miller, Oakland Calif. . . . Jerry Harris, Omaha, Nebr. . . . Kenneth Ferrier, Oxnard, Calif. . . . W. H. Cooper, Augusta, Ga. . . . Mrs. Mary H. Hughes, Ladoga, Ind.

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Treasury Dept. **Moves To Check Coin Shortage**

Will Double Present Output Within 1 Yr.

WASHINGTON-The United States Treasury Department recently announced plans for doubling its usual rate of coin production within a years time. The department advised that their mints, which are now producing coins at the rate of 4.3 billion annually, will be turning them out at a yearly rate of over nine billion by June of 1965.

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yearly rate of over nine billion by June of 1965.

The present production distribution among the five denominations of coins will be more or less maintained—that is: two-thirds pennies, one-fourth nickels and dimes and the remainder in quarters and half-dollars.

The steps the Treasury will take to increase their annual rate of production, and thereby offset the current coin shortage which has been plagueing the nation for many months, will include the purchase of new coin presses, suspension of the production of 'bright uncirculated' proof coins for collectors, and a petition to Congress to continue with the 1964 date on all coins indefinitely in order to discourage hoarding and speculation.

Department officials advised that the production boost is directly intended to ease the shortage until new mint facilities at Philadelphia are completed, probably in 1967. Causes of the coin depletion, according to the officials, are both the nation's expanding economy and the unchecked hoarding of uncirculated coins by collectors, dealers and speculators.

One further step which the Treasury plans to take toward offsetting the shortage, in addition to the suspension of proof-coin production and the acquisition of additional coin presses, is the purchase of bronze strips from which pennies will be stamped, thus freeing melting, casting and rolling operations for the production of more silver coins. Officials at the department advised that they have already begun purchasing nickel strips from which to stamp the five cent coins.

Most concerned parties agree that the main cause of the coin depletion cent coins

cent coins.

Most concerned parties agree that the main cause of the coin depletion has been the boom in recent years in the hoarding of the 'bright uncirculated' coin by collectors and speculators. Most coin dealers believe that the Treasury's steps involving the freeze of the 1964 date plus the end of proof-coin production will kill this boom and cause many of the hoarded coins to be returned to general circulation.

lation.

Hundreds of rolls of uncirculated coins of various denominations have been put aside by collectors over recent years, and have gained in value appreciably. The sharpest value hike this year has been with the new Kennedy half dollars, many of which have been sold by collectors for as much as 90¢. Almost none of the Kennedy halves have gone into general circulation because of this hoarding but the Treasury believes the freeze of the 1964 date, plus an additional minting of 141 million more will force this particular coin into the hands of the public for the first time.





Protocision Testing New Game

DETROIT—Jerry Stein, President of Protocision Engineering Inc., a manufacturer currently developing a new game idea which will be introduced at the forthcoming MOA Convention in Chicago, told Cash Box last week that several interested factory execs have viewed the machine. The firm is currently in limited production.

The game, a coin-operated amusement machine with a v-shaped play-

field permitting shuffleboard along the 'V' to the cirvex and then rebounding back along the second section of the playfield, has been in the prototype stage for several months.

Stein has reserved exhibit space for the MOA show and is discussing the game's potential with distributors throughout the country. Stein stated that several units are now on test locations.

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Cash Box—July 25, 1964

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UNITED 16' FALCON B.A. \$425; 16'
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AMERICAN SHUFFLEBOARD CORP. Electra "6" (6" 6-pkt. table)	J.
Electra "8" (8' 6-pkt. table) Classic "6" (6' 6-pkt. table)	L
Classic "7" (7' 6-pkt. table) Classic "8" (8' 6-pkt. table) Imperial Shuffleboard (16' to 22')	
AMERICAN SHUFFLEBOARD CORP. Electra "6" (6' 6-pkt. table) Electra "7" (7' 6-pkt. table) Electra "8" (8' 6-pkt. table) Classic "6" (6' 6-pkt. table) Classic "7" (7' 6-pkt. table) Imperial Shuffleboard (16' to 22') Imperial Cushion Model (12') Bank Shot Model (9') AUTOMATENBAU FOERSTER	M
Natl. Sales Agents, L. T. Patterson Dis-	M
Foosball Match Europa Meister Eishockey Musikbar 100 Billiard Tables Miniatur	N
ALLIUNALII PRIDIDI I ISIII	
CIGARETTE VENDORS Smokeshop "Starlite 450"; 18 sel., cap. 450 Smokeshop "Starlite 630"; 18 sel., cap. 630 Smokeshop "Starlite 850"; 27 sel., cap. 850	
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Arizon Gun (Live action pellets) CAMECA	
Scopitone-Audio-Visual Machine, 36-Sel., 26 inch screen. Natl. Sales Agents, Scopitone Inc., USA. COAN MFG. CO.	
Model 74-APC; 74 sel., cap. 74 Model 94-UM; 94 sel., cap. 94	
Model 74-MD; 74 sel., cap. 74 Model 74-APC; 74 sel., cap. 74 Model 94-UM; 94 sel., cap. 94 Model 94-UC; 94 sel., cap. 94 Model 116-WM; 116 sel., cap. 116 Model 116-WC; 116 sel., cap. 116 CANDA VENDORS	
Model 94-UD, 94 sel., cap. 74 Model 94-UD, 94 sel., cap., 94	
Model 116-WC; 116 sel., cap. 116 CANDY VENDORS Model 74-APD, 74 sel., cap. 74 Model 94-UD, 94 sel., cap., 94 Model 116-WD, 116 sel., cap., 116 Model 188-D, 188 sel. cap., 188 Model 47-Pastry, 47 sel., cap., 47 CHICACO COLN MACHINE	
CHICAGO COIN MACHINE Bronco 2P (5/64)	
Spotlite Shuffle 11/63	
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CIGARETTE VENDORS El Dorado; 13, 16, and 21 columns GOLD MEDAL PRODUCTS	
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Empress 101 (101") Empress 92 (92") Crown One Hundred (100")	
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Kicker & Catcher	
ABT Challenge Pistol ABT Guesser Scale ABT Rifle Sport	
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Ambassador 80 (106"x58")	1
Mark I, 77x45	

Mark V, 118x63
Mark V, 118x63
Regular 56x40
T TT TEMPORAL O OO
J. H. KEENEY & CO. Colorama 2P Pin (12/63)
I FHICH INC
LEHIGH, INC. CIGARETTE VENDORS "Smoke Center" M-156, M-220, M-220 AC; 15 or 12 sel., 156 and 220 caps. Model M-407-AC; 19 sel., cap. 402
"Smoke Center" M-156, M-220, M-220 AC;
15 or 12 sel., 156 and 220 caps.
Model M-407-AC; 19 sel., cap. 402
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(1¢. 5¢. 10¢)
(1¢, 5¢, 10¢) MIDWAY MFG. CO.
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CIGARETTE VENDORS
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Upright-Series 113; 13 8-col. shifts, cap. 447 Crown series 222; 22 sel., cap. 616 Crown series 800; 20 sel., cap. 850
Crown series 800; 20 sel., cap. 850
Consolette-Series bou: 20 set., cap, biv
Moduline-22M; 22 sel., cap. 616 Moduline-80M; 20 sel., cap: 850
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Cinch Instant Shine Vendor (Vendor and packaged Cinch product) Giepen Coffee Vendor (Natl. Agents) Vend-A-Book Comic Book Vendor
Vend-A-Book Comic Book Vendor
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ROCK-OLA MFG. CO. Caravelle (20 Col. 800 Packs) Model 3002
Cigarette Machine
StMon
StMon. Model 418-SA 160-Sel. (Rhapsody II) 7" LP,
Del. StMon
Model 403 100-Sel. Wall Phono (33-1/3 Op-
tional) 1628 Deluxe "Stereo Twins" Speakers 1629 "Stereo Twins Jr" Speakers 1950 Remote Volume Control Unit Model 500 160-Sel. Stereo Speaker Wallbox
1629 "Stereo Twins Jr" Speakers
1950 Remote Volume Control Unit
Model 500 160-Sel. Stereo Speaker Wallbox
3 level personal pushbutton volume control 1578 160-Sel. Wallbox
1584 100-Sel. Wallbox
1584 100-Sel. Wallbox
& 414
Model TRLB-M—Coffee, Hot Chocolate, Soup Vendor—Batch fresh brew, modulator door
Vendor—Batch fresh brew, modulator door and light, 600 cup capacity, coffee 4 ways,
aream and augus whinned nowdered
chocolate, liquid sugar, liquid soup, fresh
cream, with changer.
Single cup fresh brew. 500 cup capacity.
Coffee 4 ways, extra cream and sugar,
with sugar and cream buttons a standard
Model 2017, available for Model 1403-S.
Also available as Model 1403 without hot
whipped soup feature).
single cup fresh brew. 500 cup capacity.
Coffee 4 ways, extra cream and sugar
Model 3402—Coffee Hot Chocolate, Soup and
Model of the state
Tea-(Compact Model). Single cup, Iresh
brew, serves coffee and tea 4 ways.
Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways. Model 3403—as above, without 4 way tea feature.
chocolate, liquid sugar, liquid soup, fresh cream, with changer. Model 1403-S—Coffee, Hot Chocolate, Soup—Single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar, with sugar and cream buttons a standard feature. (Extra strong coffee button kit, Model 2017, available for Model 1403-S. Also available as Model 1403 without hot whipped soup feature). Model 1200—Coffee, Hot Chocolate, Soup—single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar buttons are standard. Model 3402—Coffee, Hot Chocolate, Soup and Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways. Model 3403—as above, without 4 way tea feature. Model 450 Book-O-Mat/Shop-O-Mat, all pur-
Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways. Model 3403—as above, without 4 way tea feature. Model 450 Book-O-Mat/Shop-O-Mat, all purpose visual merchandiser—General sundivise and postet books. 40.Selections—ca-
Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways. Model 3403—as above, without 4 way tea feature. Model 450 Book-O-Mat/Shop-O-Mat, all purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise.
Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways. Model 3403—as above, without 4 way tea feature. Model 450 Book-O-Mat/Shop-O-Mat, all purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 8300 Can Soft Drink Vendor, 4-flavors,
Model 450 Book-O-Mat/Snop-O-Mat, at pur- pose visual merchandiser—General sun- dries and pocket books, 40-Selections—ca- pacity variable on merchandise. Model 8300 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 82-cans precool storage.
Model 450 Book-O-Mat/Snop-O-Mat, at purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 8300 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES
Model 450 Book-O-Mat/Snop-O-Mat, at purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 8300 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automic Storag-Round (Plays 33-1/3-45 ste-
Model 450 Book-O-Mat/Snop-O-Mat, at purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3300 Can Soft Drink Vendor, 4-favors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/8-45 stereo or monaural records, Intermixed.) Has
Model 450 Book-O-Mat/Snop-O-Mat, at purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3300 Can Soft Drink Vendor, 4-favors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/8-45 stereo or monaural records, Intermixed.) Has
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Model 450 Book-O-Mat/Snop-O-Mat, at purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 8300 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 82-cans precool storage. ROWE AC SERVICES Rowe-AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-102 120 Sel. W.B., WQ-120 120 Sel. W.B., WQ-120 120 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play,
Model 450 Book-O-Mat/Snop-O-Mat, at purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 8300 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 82-cans precool storage. ROWE AC SERVICES Rowe-AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-102 120 Sel. W.B., WQ-120 120 Sel. W.B., WQ-120 120 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play,
Model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 8300 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 82-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector. F-10438 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker
Model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 8300 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 82-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector. F-10438 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker
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model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections, 160 selections, or 100 selections, HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-201 Hideaway, 200 Sel. W.B., WQ-120 120 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200-20 200 Sel. W.B., WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-30 200 Sel. W.B., Dual Price Play, 4-coin Refector. F-10486 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker L-2130 Celling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Except Mount Crille
Model 450 Book-O-Mat/Snop-O-Mat, all purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200-2 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Refector. F-10436 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker L-2130 Ceiling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille
model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections, HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. W.B., WQ-120 120 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-20 200 Sel. W.B., Dual Price Play, 4-coin Refector. F-10486 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker L-2130 Celling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack.
model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections, HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. W.B., WQ-120 120 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-20 200 Sel. W.B., Dual Price Play, 4-coin Refector. F-10486 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker L-2130 Celling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack.
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Model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-201 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 120 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector. F-10486 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker L-2130 Ceiling Spkr. Choice of Grille Types Listed: L-2136 Random Pattern, L-265 Uniform Pattern, L-2665 Circular Flush-Mount Grille Riviera Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 14 sel., cap.
Model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-201 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 120 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector. F-10486 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker L-2130 Ceiling Spkr. Choice of Grille Types Listed: L-2136 Random Pattern, L-265 Uniform Pattern, L-2665 Circular Flush-Mount Grille Riviera Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 14 sel., cap.
Model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3300 Can Soft Drink Vendor, 4-favors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/8-45 atereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., Dual Price Play, 4-coin Rejector. F-10436 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker L-2130 Ceiling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 260: 20 sel., cap. 800 Celebrity Cig. Vendor
model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 200 Sel. W.B., WQ-201 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Refector. F-10486 Bar Grip, W.B. Mounting Bracket EX-500 Cylindrical Wall Speaker L-2130 Celling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2665 Circular Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 14 sel., cap. 510 Celebrity Cig. Vendor 260; 20 sel., cap. 800 Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 selections, 360 capacity, modular.
model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-favors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. W.B., WQ-120 120 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-con Rejector. F-10486 Bar Grip, W.B. Mounting Bracket EX-500 Cylindrical Wall Speaker L-2180 Celling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2665 Circular Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 24 sel., cap. 800 Celebrity Cig. Vendor 286; 14 sel., cap. 510 Celebrity Cig. Vendor 260; 20 sel., cap. 800 Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 selections, 360 capacity, modular.
model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-favors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. W.B., WQ-120 120 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-con Rejector. F-10486 Bar Grip, W.B. Mounting Bracket EX-500 Cylindrical Wall Speaker L-2180 Celling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2665 Circular Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 24 sel., cap. 800 Celebrity Cig. Vendor 286; 14 sel., cap. 510 Celebrity Cig. Vendor 260; 20 sel., cap. 800 Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 selections, 360 capacity, modular.
model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-favors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. W.B., WQ-120 120 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-con Rejector. F-10486 Bar Grip, W.B. Mounting Bracket EX-500 Cylindrical Wall Speaker L-2180 Celling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2665 Circular Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 24 sel., cap. 800 Celebrity Cig. Vendor 286; 14 sel., cap. 510 Celebrity Cig. Vendor 260; 20 sel., cap. 800 Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 selections, 360 capacity, modular.
model 450 Book-O-Mat/Snop-O-Mat, an purpose visual merchandiser—General sundries and pocket books, 40-Selections—capacity variable on merchandise. Model 3800 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 32-cans precool storage. ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. W.B., WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 200 Sel. W.B., WQ-201 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Refector. F-10486 Bar Grip, W.B. Mounting Bracket EX-500 Cylindrical Wall Speaker L-2130 Celling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2665 Circular Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 14 sel., cap. 510 Celebrity Cig. Vendor 260; 20 sel., cap. 800 Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 selections, 360 capacity, modular.

b. factory. Manufacturers have not authorized pri	ces where no price is shown
Mark V, 118x63	LPC-1—Stereo LP Console, 160 Selection
Deluxe Satellite, 77x45 Deluxe Klub Pool Regular 56x40	LPC-1R-Stereo LP Console, 160 Selection
Jumbo 75x43	Phono., remote control. All LP Consoles have the following standard equipment: Personalized, Album of
Colorama 2P Pin (12/63) LEHIGH, INC.	the Month Feature. Plays 38-1/3 and 45 RPM records intermixed, Album Pricing and universal pricing system, Half Dollar,
CIGARETTE VENDORS "Smoke Center" M-156, M-220, M-220 AC;	Income Totalizer. HLPC-1—Stereo LP. 160 Selection. Hide-
15 or 12 sel., 156 and 220 caps. Model M-407-AC; 19 sel., cap. 402	Income Totalizer. HLPC-1—Stereo LP, 160 Selection, Hide-away Plays 33-1/3 and 45 RPM records intermixed, Album pricing and universal pricing system Income totalizer.
MARVEL MFG. CO. Slugger-Counter Baseball	pricing system, Income totalizer. DS160H—Directional Stereo, 160 Selection Phono. With Artist of the Week Feature,
(1¢, 5¢, 10¢)	Universal Pricing, Plays 33-1/3 and 45 RPM records intermixed, Half Dollar, Re-
Trophy Gun (6/64) NATIONAL VENDORS, INC.	mote Control optional. SC-1—Stereo Consolette, 160 Selection.
CIGARETTE VENDORS Series 113; 13 8-column shifts, cap. 447	Includes the following features: Personalized, Album of the Month, Album and single pricing, Pushbutton volume control,
Upright-Series 113; 13 8-col. shifts, cap. 447 Crown series 222; 22 sel., cap. 616	Remote selection Twin stereo speakers
Crown series 800; 20 sel., cap. 850 Consolette-Series 650; 20 sel., cap. 670 Moduline-22M; 22 sel., cap. 616	Remote income totalizer. (Available In Copper Finish) 3W100—Wall-O-Matic 100, Single Pricing
Moduline-80M; 20 sel., cap: 850 REDD DISTRIBUTING CO.	TW1—Twin stereo wall speaker, 8 inch TC1—Twin stereo corner speakers, 8 inch TR1—Twin stereo recessed speakers, 8 inch
Cinch Instant Shine Vendor	EBWC1-12 — Extended bass corner/wall speaker, 12 inch PRVC-2—Powered remote volume control
(Vendor and packaged Cinch product) Giepen Coffee Vendor (Natl. Agents) Vend-A-Book Comic Book Vendor	CC-2—Coin counter
ROCK-OLA MFG. CO. Caravelle (20 Col. 800 Packs) Model 3002	BACKGROUND MUSIC Encore! 750 Sel. BMS-2—Background Music unit, 1000 sel.
Cigarette Machine Model 425 160-Sel. (Grand Prix) 7" LP Del. StMon.	BMC-1—Background Music Compact BMCA-1—Companion Audio
Model 418-SA 160-Sel. (Rhapsody II) 7" LP, Del. StMon.	CIGARETTE VENDOR 4E3—Modular unit, 825 pack capacity.
Model 414 100-Sel. (Capri II) with St. Optional	4E3XM—Modular (less match unit) 825 pack capacity. 4E4—Free Standing, Personalized, 825 pack
tional)	capacity. 4E4XM—Free Standing, Personalized (less
tional) 1628 Deluxe "Stereo Twins" Speakers 1629 "Stereo Twins Jr" Speakers 1950 Remote Volume Control Unit Model 500 160-Sel. Stereo Speaker Wallbox	match unit) 825 pack capacity 4E5, 4E5M; 22 sel., cap. 825 COFFEE VENDOR
a level personal pushbutton volume control	coffee cup at a time. Coffee-Chocolate (dry
1578 160-Sel. Wallbox 1584 100-Sel. Wallbox 1551 Universal Wall Box Bar Bracket	ingredients) 200 7 oz. cups. Selective: 5 664-D—Seeburg/Bally Modular Coffee Ven-
1981 Money Counter for Model 425, 418-SA, & 414	dor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 5 664-DS—Seeburg/Bally Modular Coffee Ven-
Vendor—Batch fresh brew, modulator door and light, 600 cup capacity, coffee 4 ways,	dor, Coffee-Chocolate-Soup or Tea (dry ingredients) 450 7 oz. cups. Selective: 6
extra cream and sugar, whipped powdered chocolate, liquid sugar, liquid soup, fresh	dor. Coffee-Chocolate (refrigerated cream),
cream, with changer. Model 1403-S—Coffee, Hot Chocolate, Soup— Single cup fresh brew. 500 cup capacity.	450 7 oz. cups. Selective: 5 767—Seeburg/Bally Coffee Vendor—Fits any in-line modular installation. Coffee-Choco-
Coffee 4 ways, extra cream and sugar,	late-Soup or Tea (dry ingredients), our cup capacity. Selective: 6
feature. (Extra strong conee button kit,	PIC-A-PAC All-Purpose Vendor Model 15G1; 15 selec- tions; Up to 815 items
Model 2017, available for Model 1400-S. Also available as Model 1403 without hot whipped soup feature). Model 1200—Coffee, Hot Chocolate, Soup— single cup fresh brew, 500 cup capacity. Coffee 4 ways, extra cream and sugar	SHIPMAN MFG. CO.
single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar	CIGARETTE VENDORS Mark II; 18 or 17 columns
Model 8402—Coffee Hot Chocolate, Soup and	SOUTHLAND ENGINEERING CORP.
Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways. Model 3403—as above, without 4 way tea	Little Pro (3/64)
feature. Model 450 Book-O-Mat/Shop-O-Mat, all purpose visual merchandiser—General sun-	Traveling Dinosaur
dries and pocket books, 40-Selections—ca-	Rides
Model 3300 Can Soft Drink Vendor, 4-flavors, 200-can capacity, 82-cans precool storage.	Tiger Shuffle (7/64)
ROWE AC SERVICES Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/8-45 ste-	URBAN INDUSTRIES
reo or monaural records, intermixed.) Has	Movie Theaters Model AP-10
three-in-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, Leptin Refector.	Panoram Kiddie Kolor Kartoon
CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120	U.S. BILLIARDS INC. 6 Pkt. Series:
120 Sel. W.B., WQ-200 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play,	Pro 1—78x46 Pro 2—88x51 Pro 3—93x53
4-coin Rejector. F-10486 Bar Grip, W.B. Mounting Bracket	Pro 3—93x53
F-10436 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker EX-700 Wall Speaker Choice of Grille	Model 48
L-2180 Ceiling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular	VALLEY SALES CO. Model 775—78x45
Flush-Mount Grille	Model 875—88x50
Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 14 sel., cap.	THE VENDO CORP.
510 Vendor 260: 20 sel., cap. 800	CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23; 15 sel., cap. 520
860 capacity, modular.	429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO.
Tasty 20 Candy Merchandiser,	Heat Wave IP (7/64
560 cap. Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selec-	Grand Slam Baseball (2/64) THE WURLITZER COMPANY
tion, 140 capacity, modular	2800 Stereo-Mono., 200-sel. phono. 2810 Stereo-Mono., 100-sel. phono.
pacity, 130 selection, modular.	Wall Boxes 5121 Private Stereo Spkr. for use on WB
Celebrity Fresh Brew Concer Metadatas. 11 selection, 750 cup capacity, modular. Celebrity Cold Drink Merchandiser, 4 selection, 1000 cup capacity, crushed ice feature critical modular.	5200 and WB 5250 with Models 2300 thru 2700 5010 WB Ten Top Tunes sel. 50¢
Della Bill Changer 10 change combina-	5250 WB 200-sel, 10-25-50¢ 5207 WB 104-sel.
tions, up to \$300 bank capacity. Celebrity Condiment unit, accommodating oven, can opener, ketchup, mustard, salt,	5200 WB 100-sel. 10-25-50¢ Speakers
oven, can opener, setting, mustard, setting, pepper, etc., modular. Customic Background Music (Tape Car-	5122 Stereo Convertible Console Spkr. 5123 Stereo Wall Spkr.—12" Coaxial 5124 Stereo Corner Spkr.—8" Extended
THE SEERURG CORP.	Range 5125 Stereo Extender Spkr. (Packed in
LPC-480 (Tangerine or Blue) (6/63) LPC-1B (Blonde Cabinet) Stereo LP Con-	Pairs) 5126 Stereo Directional Spkr. (Packed in Pairs)
sole, 100 Selection Phono. LPC-1BR (Blonde Cabinet) Stereo LP Console, 160 Selection Phono, with remote	Hideaway Phonographs 2717 Stereo-Mono, 200-sel
control.	2711 Stereo-Mono. 100-sel
	63

COIN MACHINE INVENTORY LISTS-USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES AMI D-40, '51, 40 Sel. D-80, '51, 80 Sel. E-40, '53, 40 Sel. E-80, '53, 80 Sel.

E-80, '53, 80 Sel. E-120, '53, 120 Sel. F-40, '54, 40 Sel. F-80, '54, 80 Sel. F-120, '54, 120 Sel. G-80, '55, 120 Sel. G-120, '55, 120 Sel. G-200, '56, 200 Sel. H-120, '57, 120 Sel. H-200, '57, 200 Sel. I-100M, '58, 100 Sel. I-200M, '58, 200 Sel.

1-200M, '58, 200 Sel. 1-200E, '58, 200 Sel. J-200K, '59, 200 Sel. J-200M, '59, 200 Sel. J-120, '59, 120 Sel. K-200, '60, 200 Sel. K-120, '60, 120 Sel.

Continental '60, 200 Sel. Lyric, '60, 100 Sel. Continental 2, '61, 200 Sel. Continental 2, '61, 100 Sel.

ROCK-OLA 1436, '52, Fireball, 120 Sel. 1436A, '53, Fireball, 120 Sel. 1438, '54, Comet, 120 Sel. 1446, '54, HiFi, 120 Sel. 1488, '55 HiFi, 120 Sel. 1452, '55, 50 Sel. 1454, '56, 120 Sel. 1455, '57, 200 Sel.

1455, '57, 200 Sel. 1458, '58, 120 Sel. 1465, '58, 200 Sel. 1475, '59, 200 Sel. Tempo I 1468, '59, 120 Sel. Tempo I 1485, '60, 200 Sel. Tempo II 1478, '60, 120 Sel. Tempo II 1495, '61, 200 Sel. Regis 1488, '61, 120 Sel. Regis 1488, '62, 120 Sel. Regis 1496, '62, 120 Sel. Empress 1497, '62, 200 Sel. Empress 1493, '62, 100 Sel. Princess

1497, '62, 200 Sel. Emp
1493, '62, 100 Sel. Prin
SEEBURG
M100A, '51, 100 Sel.
M100BL, '51, 100 Sel.
M100BL, '51, 100 Sel.
Light Cab
M100C, '52, 100 Sel.
HF100G, '53, 100 Sel.
HF100R, '54, 100 Sel.
V200, '56, 200 Sel.
KD200H, '57, 200 Sel.
KD200H, '57, 200 Sel.
L100, '57, 100 Sel.
2201, '58, 200 Sel.
161, '58, 160 Sel.
222, '59, 160 Sel.
222, '59, 160 Sel.
Q-100, '60, 160 Sel.
Q-100, '60, 160 Sel.
AY1005, '61, 160 Sel.
AY1005, '61, 160 Sel.
DS 160, '62, 160 Sel.
DS 100, '62, 100 Sel.
WURLITZER
1250, '50, 48 Sel., 45 or

WURLITZER
1250, '50, 48 Sel., 45 or
78 RPM
1400, '51, 48 Sel., 45 or
78 RPM

78 RPM
1450, '51, 48 Sel., 45 or
78 RPM
1500, '52, 104 Sel., 45 &
78 Intermix
1500 A, '53, 104 Sel., 45 &
78 Intermix
1600, '53, 48 Sel., 45 &
78 Intermix
1650, '53, 48 Sel.
1650A, '54, 48 Sel.
1700, '54, 104 Sel.
1800, '55, 104 Sel.
1900, '56, 200 Sel.
2000, '56, 200 Sel.

2150, '57, 200 Sel. 2200, '58, 200 Sel. 2204, '58, 104 Sel.

2304, '59, 104 Sel. 2310, '59, 100 Sel. 2400, '60, 200 Sel. 2404, '60, 104 Sel. 2410, '60, 100 Sel. 2500, '61, 200 Sel. 2504, '61, 100 Sel. 2600, '62, 200 Sel. 2610, '62, 100 Sel. 2700 '63, 200 Sel.

2700, '63, 200 Sel. 2710, '63, 100 Sel. PINGAMES

BALLY
Acapulco (5/61)
Barrel-O-Fun (9/60)
Barrel-O-Fun '61 (4/61)
Barrel-O-Fun '62 (11/61)
Ballerina (6/59) Beach Beauty (11/56)
Beach Time (9/58)
Beauty Contest (1/60)

Big Show (9/56) Bounty (Bingo) (10/63) Can-Can (10/61) Carnival (11/57) Carnival Queen (11/58) (10/63)

Carnival Queen (11/58) Circus (8/57) Circus Queen (2/61) County Fair (10/59) Crossroads (1/56) Cue-Tease 2P (7/63) Cypress Gardens (6/58) Double Header (7/56) Funspot '62 (11/62) Flying Circus 2P (6/61) Colden Gate (6/62) Golden Gate (6/62) Hootenanny (Pin) 1P (11/63). Key West (12/56)

Key West (12/56) Laguna Beach (3/60) Lido (2/62) Lite-A-Line (2/61) Lotta-Fun (9/59) Bongo 2P (3/64) Miami Beach (9/54) Miss America (2/58) Monte Carlo 1P (Pin) (2/64)

Monte Carlo 1P (Pin) (2/64)
Monshot (3/63)
Night Club (4/56)
Parade (6/56)
Queens (Bch., Is., Trop.)
(3/60)
Roller Derby (6/60)
Sea Island (2/59)
Ship-Mates 4P (2/64)
Shoot-A-Line (6/62)
Show Time (3/57)
Silver Sails (11/62)
Sky Diver 1P (4/64)
Star Jet (Pin) 2P (12/63)
Sun Valley (7/57)
Target Roll (1/58)
3-In-Line 4P (8/63)
Touchdown (11/60)
Twist (11/62)

Twist (11/62) U.S.A. (8/58) CHICAGO COIN Sun Valley (8/63) Firecracker 2P (12/63)

Sun Valley (8/63)
Firecracker 2P (12/63)
GOTTLIEB
Around Wld. 2P (7/59)
Atlas 2P (5/59)
Big 1P (1/64)
Brite Star 2P (4/58)
Captain Kidd 2P (7/60)
Contest 4P (10/58)
Contl. Cafe 2P (7/57)
Cover Girl 1-Plyr. (7/62)
Criss Cross 1P (3/58)
Dneg. Dolls 1P (6/60)
Dbl. Action 2P (1/59)
Egg Head 1P (12/61)
Fair Lady (12/56)
Falstaff 4P (11/57)
Fashion Show 2P (6/62)
Flagship (1/57)
Flipper 1P (11/60)
Flipper Clown (4/62)
Flipper Cowboy 1-P(10/62)
Flipper Fair 1P (11/61)
Flpr. Parade (5/61)
Foto Finish 1P (1/61)
Flying Chariots 2P (10/63)
Gaucho 4P (1/63)
Gaucho 4P (1/63)
Gondolier 2P (8/58)
Hi-Diver 1P (4-59)
Kewpie Doll 1P (10/60)
Lancer 2P (8/61)
Liberty Belle 4P (3/62)
Ltng. Ball 1P (12/59)
Lite-A-Card 2P (3/60)
Mademoiselle 2P (11/59)
Majestic (4/57)
Melody Lane 2P (9/60)

Ling. Ball 1F (12/39)
Lite-A-Card 2P (3/60)
Mademoiselle 2P (11/59)
Majestic (4/57)
Melody Lane 2P (9/60)
Mry-Go-Round 2P (12/60)
Mry-Go-Round 2P (12/60)
Miss Annabelle 1P (8/59)
Oklahoma 4P (2/61)
Olympics 1-P (9/62)
Picnic 2P (10/58)
Preview 2-P (8/62)
Qun. of Diam. (6/59)
Race Time 2P (3/59)
Rack-A-Ball 1P (12/62)
Rocket Ship 1P (5/58)
Roto Pool 1P (7/58)
Royal Flush (5/57)
Seven Seas 2P (1/60)
Showboat 1P (4/61)
Silver 1P (10/57)
Sittin' Pretty 1P (11/58)
Slick Chick 1P (4/63)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Straight Shooter (2/59)
Sunset 2-player (11/62)
Sunshine 1P (10/58)
Spr. Circus 2P (10/57)
Sweet Hearts 1P (9/63)
Sweet Sioux 4P (9/59)
Swing Along 2P (7/63)
Texan 4P (4/60)
Tropic Isle 1P (5/62)
Universe 1P (10/59)
Wagon Train 1P (4/60)
Whirlwind 2P (2/58)
Wld. Beauties 1P (2/56)
World Champ 1P (8/57)
World Fair 1P (5/64)

KEENEY Flash Back Old Plantation (2/61) Black Dragon El Rancho Hacienda

Rainbow (6/62)
Go-Cart 1P (5/63)
Poker Face 2P (9/63)
WILLIAMS
Beat The Clock (12/63)
Big Daddy 1P (9/63)
Big Deal 1P (2/63)
Black Jack 1P (1/60)
Casino 17P (10/58)
Club House 1P (10/59)
Coquette (4/62)
Crossword 1P (4/59)
Darts 1P (6/60)
El Toro 2P (8/63)
Fiesta 2P (12/59)
Four Roses 1P (12/62)
Four Star 1P (7/58)
Gay Paree (6/57)
Gldn. Bells 1P (9/59)
Gldn. Gloves 1P (1/60)
Gusher 1P (9/58)
Jig Saw 1P (12/57)
Jumpin' Jacks 2P (4/63)
Jungle 1P (9/60)
Kingpin (9/62)
Kings 1P (8/57)
Mardi Gras 4P (11/62)
Merry Widow 4P (10/63)
Music Man 4P (8/60)
Naples 2P (9/57)
Nags 1P (3/60)
Oh, Boy 2P (2/64)
Palooka 1P (5/64)
Reno 1P (10/59)
Satellite 1P (7/58)
Soccer 1P (3/64)
Sea Wolf 1P (7/59)
Serenade 2P (5/60)
Skill Pool 1P (6/63)
Space Ship 2P (12/61)
Starfire (1/57)
Steeplechase 1P (11/57)
Steeplechase 1P (11/58)
3-D 1P (11/58)
Tic Tac-Toe 1P (1/58)
Top Hat (10/58)
Trade Winds (6/62)
Turf Champ (8/58)
Twenty-One 1P (2/60)
Valient 2P (8/62)
Vagabond (10/62)
Viking 2P (10/61)
SHUFFLES—BOWLERS
BALLY
Shuffles
ABC Bowler (1/57)
All-Star Bowling (12/57)
All-Star Bowling (12/57)
All-Star Bowler (1/57)
Steiple ABC Bowler (1/59)
Official Jumbo (9/60)
Jumbo Deluxe (9/60)
Boll Bowlers
ABC Bowl. Lane (1/57)
ABC Champion (11/57)
Steiple ABC Bowler (11/57)
ABC Champion (11/57)
Steiple ABC Bowler (11/57)
ABC Champion (11/57)

ABC Champion (10/57)
Strike Bowler (11/57)
Trophy Bowler (4/58)
Lucky Alley (8/58)
Pan American (6/59)
Challenger (9/59)
Super Shuffle (12/61)
Big 7 Shuffle (9/62)
CHICAGO COIN

CHICAGO COIN
Shuffles
Triple Strike (2/55)
Arrow (2/55)
Cr. Cross Targette (1/55)
Bonus Score (4/55)
Hollywood (5/55)
Blishes (9/55) Hollywood (5/55)
Blinker (8/55)
Score-A-Line (9/55)
Bowling Team (10/55)
Rocket Shuffle (3/58)
Explorer Shuffle (6/58)
ReBound Shuffle (12/58)
Championship (11/58)
Double Feature (12/58)
Red Pin (2/59)
Bowl Master (8/59)
4-Game Shuffle (11/59)
Bull's Eye Drop Ball (12/59)
6-Game Shuffle (6/60)
Triple Gold Pin Pro (2/61)
Starlite (5/62)

Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Boll Bowlers
Bowling League (2/57)
Ski Bowl 6 Plyr. (11/57)
Classic (7/57)
TV Bowling Lg. (11/57)

Lucky Strike (1/58) Lucky Strike (1/58)
TV (with rollovers)
Player's Choice (9/58)
Twin Bowler (10/58)
King Bowler (3/59)
Queen Bowler (9/59)
Duke Bowler (8/60) Duchess Bowler (8/60) Princess (4/61) Princess (4/61)
Gold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
Official Spare Lite (9/63)
SHUFFLES—BOWLERS
UNITED
Shuffles
Clipper (5/55)
5th Inning (6/55)

Clipper (5/55)
5th Inning (6/55)
Capitol (6/55)
Super Bonus (9/55)
Deluxe model
Top Notch (10/55)
Regulation (11/55)
6-Star (10/57)
Midget Bowling (3/58)
Shooting Stars (4/58)
Eagle (5/58)
Atlas (8/58)
Cyclone (10/58) Cyclone (10/58) Niagara (11/58) Dual (1/59)

Dual (1/59)
Zenith (6/59)
Flash (6/59)
3-Way (9/59)
4-Way (12/59)
Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Baseball (6/62)
Action (7/62)
Embassy (9/62)
Circus Roll-Down (9/62)

Embassy (9/62) Circus Roll-Down (9/62) Lancer (11/62) Sparky (12/62) Caravelle (2/63) Crest (4/63) Rumpus Targette (5/63) Astro (6/63) Ultra (8/63) Skippy (11/63)

Ottra (8/63)
Skippy (11/63)
Jill-Jill (11/63)
Bank Pool (11/63)
Topper (2/64)
Tempest (2/64)
Pacer (4/64)

Rall Bowler

Pacer (4/64)
Boll Bowlers
Bowling Alley (11/56)
Jumbo Bowling (9/57)
Royal Bowler (12/57)
Pixie Bowler (8/58)
Duplex (11/58)
Simplex (5/59)
Advance (5/59)
League (10/59)
Handicap (11/59)
Teammate (12/59)
Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo 5-Star Bowling

Dixie (1/61)
Cameo 5-Star Bowling (5/61)
Classic (6/61)
Alamo (4/62)
Sahara (7/62)
Tropic Bowler (9/62)
Lucky (11/62)
Cypress (12/62)
Sabre (2/63)
Regal (4/63)
Fury (8/63)
Futura (12/63)
Tornado (3/64)
WILLIAMS
Bull Bowlers

Ball Bowlers Roll-A-Ball (12/56)

6 Player UPRIGHTS UPRIGHTS
AB Circus (5/56)
AB County Fair (3/57)
AB Circus Wagon
Wheels (12/58)
AB Galloping Dominos
AB Circus Play Ball (4/59)
AB Magic Mirror
Horoscope (11/59)
AB Mermaid (3/60)
Aquati Prod. Squoits (11/57)
B Jumbo (5/59)
B Sportsman (6/59) B Jumbo (5/59)
B Sportsman (6/59)
B Jamboree (10/60)
B Super Jumbo (11/60)
CC Star Rocket (5/59)
GA Skeet Shoot (1/57)
GA Super Hunter (6/57)
GA Double Shot (4/58)
GA Wild Cat (12/58)
GA Wild Cat (12/58)
GA Twin Wild Cat
GA Twin Wild Cat
Trail Blazer (12/60)
Twin Trail Blazer (2/61)
K Big Tent

K Spr. Big Tent (6/57) K Shawnee (1/59) K Big Roundup (3/59) K Little Buckeroo (4/59) K Del. Big Tent (5/59) K Big 3 (5/59) K Touchdown (9/59) K Touchdown (9/59)
K Big Dipper (10/59)
K Twin Big Tent
Criss Cross Diamond (1/60)
K Red Arrow (4/60)
Sweet Shawnee '60
Black Dragon '60
K Twin Red Arrow (5/60)
K Flashback (6/61)

ARCADE

ABT 6 Gun Rifle Range Air Football Air Hockey Auto Photo Model 9 Amer. Shuffle Situation (5/61) B Undersea Raider B Derby Gun (2/60) B Undersea Raider
B Derby Gun (2/60)
B Bulls Eye Shooting
Gallery (9/55)
B Big Inning (5/58)
B Heavy Hitter (4/59)
B Ball Park (4/60)
B Sharpshooter (2/61)
B Golf Champ (8/58)
B Bat. Practice (8/59)
B Skill Roll (B 3/58)
B Moon Raider (7/59)
B Target (10/59)
B Spook Gun (9/58)
B Skill Parade (1/59)
B Skill Parade (1/59)
B Skill Parade (1/59)
B Skill Parade (4/59)
B Table Hockey (2/63)
B Spinner (2/63) Novelty
B Bank Ball (1/63)
B Fun Phone (3/63) B Bank Ban (1/03) B Fun Phone (3/63) Capitol Midget Movies CC Bullseye Baseball CC Basketball Champ

CC Basketball Champ
CC 4-Player Derby
CC Goalee
CC Midget Skee
Super model
CC Big League (5/55)
CC Twin Hockey (5/56)
CC Shoot The Clown
CC Stm. Shovel (5/56)
CC Batter Up (4/58)
CC Criss Cross
Hockey (10/58)
CC Croquet (8/58)
CC Playland Rifle
Gallery (8/59) CC Playland Rifle
Gallery (8/59)
CC Pony Express (4/60)
CC Ray Gun (10/60)
CC Wild West (5/61)
CC Long Range Rifle
Gallery (1/62)
CC All-Star Baseball (1/63)
CC Big Hit (10/62)
CC Pro Basketball (6/61)
CC Riot Gun (6/63) CC Big Hit (10/62)
CC Pro Basketball (6/61)
CC Riot Gun (6/63)
Ex Gun Patrol
Ex Jet Gun
Ex Space Gun
Ex Pony Express
Ex Six Shooter
Ex Shooting Gal. (6/54)
Ex Sportland Shooting
Gallery (11/54)
Ex Sportland Shooting
Gallery (3/55)
Ex Treasure Cove
Shooting Gal. (6/55)
Ex Jungle Hunt (3/57)
Ex Ringer Ball (11/56)
Ex Pop Gun (9/57)
Ge Lucky Seven
Ge Sky Gunner
Ge Night Fighter
Ge 2-Player Basketball
Ge Rifle Gal. (6/54)
Ge Big Top Rifle
Gallery (6/54)
Super model (12/55)
Ge Gun Club
Ge Wild West Gun (2/55)
Ge Gulery (5/55)
Ge Championship
Baseball (9/55)
Ge Quarterback (10/55)
Ge State Fair Rifle Gal. (6/56)
Ge Davy Crockett (10/56)

Ge State Fair Rifle Gal.

(6/56)
Ge Davy Crockett (10/56)
Ge Circus Rifle (3/57)
Ge Motorama (10/57)
Ge Gypsy Grandma (5/57)
Ge Fun Fair (5/58)
Ge Space Age Gun (6/58)
Jungle Joe
Ke Air Raider
Ke Sub Gun
Ke Sportland DeLuxe model
Ke Ranger (3/58)
DeLuxe Model (3/55)
Ke League Leader (4/58)

Ke Sportland
Ke Two-Gun Fun (3/62)
Mid Red Ball (5/59)
Mid Joker Ball (11/59)
Midway Bazooka (10/60)
Midway Shooting
Gallery (2/60)
Mid. Del. Baseball (5/62)
Mid. Target Gallery (7/62)
Mid. Carn. Tgt. Glry. (2/63)
Mid. Slugger BB (3/63)
Mid. Slugger BB (3/63)
Mid. Rifle Range (6/63)
Mid. Raceway (10/63)
Mid. Winner 2P (12/63)
Mid. Top Hit BB (3/64)
Mills Panorama Peek
(11/54)
Munves Bike Race (5/58)
Munv. Sat. Trkr. (5/59)
Mu Atomic Bomber
Mu Ace Bomber
Mu Ace Bomber

Ke Sportland

Mun. Sat. 17kr. (5/39)

Mu Atomic Bomber

Mu Ace Bomber

Mu Dr. Mobile

Mu Fly Saucers

Muto Lord's Prayer

Mu Photo (Pre-War)

Mu Photo (DeLuxe)

Mu Silver Gloves

Mu See-O-Graph

Pre-War Model

Mu K. O. Champ

Mu Drive Yourself

Mu Bang-O-Rama (4/57)

Philadelphia Toboggan

Skee Alley

Scientific Pitch 'Em

Seeburg Bear Gun

Seeburg Coon Hunt

Seeburg Coon Hunt

Set Shot Basketball

Southland's Speedway (6/63)

Southland Fast Draw '63

Southland Time Trials

(9/63)

Southland Time Trials (9/63)

(9/63)
Telequiz
Un Jungle Gun
Un Carn, Gun (10/54)
Un Bonus Baseball (3/62)
Un Bonus Gun (1/55)
Un Star Slugger (7/55)
Un Spr. Slugger (4/56)
Un Pirate Gun (10/56)
Un Yankee BB (3/59)
Un Sky Raider (10/58)
Wm. Del. BB (4/53)
Wm. Major Leaguer
Wm. Big Lg. BB (2/54)
Wm. Jet Fighter (10/54)
Wm. Safari (2/54)
Wm. Polar Hunt (3/55)
Wm. Sidewalk Eng (4/55) Wm. Safari (2/54)
Wm. Polar Hunt (3/55)
Wm. Sidewalk Eng (4/55)
Wm. King of Swat (5/55)
Wm. 4-Bagger (4/56)
Wm. Crane (10/56)
Wm. Penny Clown (12/56)
Wm. 1957 Baseball
Wm. 10-Strike (12/57)
Wm. Ten Pins (12/57)
Wm. Ten Pins (12/57)
Wm. Shortstop (4/58)
Wm. Pinchhitter (4/59)
Wm. Vanguard (10/58)
Wm. Vanguard (10/58)
Wm. Titan (8/59)
Wm. Titan (8/59)
Wm. Del. Bat. Champ (5/61)
Wm. Extra Inning (5/62)
Wm. World Series (5/62)
Wm. Road Racer (5/62)
Bally Champion Horse
Bally Moon Ride
Wm. Official Baseball (4/60)
Wm. Major League (3/63)
Wm. Voice-O-Graph 1962
KIDDIE RIDES

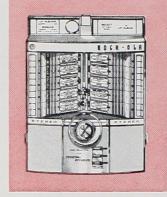
KIDDIE RIDES

Bally Champion Horse Bally Moon Ride Pony Twins
Bally Space Ship
Bally Space Boat
Bally Thrvle. Trolley
Bert Lane Lancer Horse
Bert Lane Merry-GoRound Bert Lane Merry-GoRound
B.L. Miss America Boat
Bert Lane Fire Engine
B.L. Whirlybird (3/61)
B.L. Moon Rocket (3/61)
B.L. Moon Rocket (3/61)
Capitol Donald Duck
Capitol Palomina Horse
Capitol Palomina Horse
Capitol See Saw
Chicago Coin Super Jet
Chicago Round The
World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Big Broncho
Exhibit Space Patrol
Scientific Television
Scientific Television
Scientific Boat Ride
Texas Merry-Go-Round
Exhibit Rudolph The
Reindeer



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