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Chicago Chatter

Hints of the coming fall season are in the air since D. Gottlieb & Company released a new single player flipper amusement game, called "Bowling Queen," this week. It features dynamic animation with multi-colored balls on a track in the light box. Alvin and Nate Gottlieb herald it as a potential big money maker based on previous pre-test collection reports in several random locations.

Edward G. Doris, executive vice prexy of Rock-Ola Mfg. Corp., advised that because of a heavy backlog of orders on Rock-Ola's "Grand Prix," "Rhapsody" and "Capri" phonos, and Rock-Ola IVI vending machines (also "Caravelle" cigarette vendors) production in the factory has been stepped up considerably to meet the demand. Adman George Hincker infos that Frank Doyle finally took a much needed vacation after a hectic year. Dave Howle is covering the eastern part of the country calling on Rock-Ola distribs.

There has been another increase in production at Bally Mfg. Co., according to Herb Jones, since "Grand Tour" flipper game has reached excellent acceptance. . . . Bill DeSelm, reports that United Mfg.'s "Tiger" shuffle alley and "Thunder" big ball bowlers are enjoying fine sales all over the country despite the sizzling temperatures most everywhere these days. . . . Bill Weikel, sales director of Fischer pool tables, informed us last week that the firm will henceforth be known to the trade as Fischer Sales—Coin Division.

A new remodeling program has begun at World Wide Distribs. While there we observed last week that the huge front showroom has been enlarged and very tastefully decorated. Also the sales offices have been considerably extended to offer greater convenience to the firm's customers. Phono chief Harold Schwartz supervised the remodeling program. Irv Ovitz tells us vending sales are at a peak this month. . . . Ed Riber hardly waited when he came in off his vacation to head out on a road trip calling on Wico Corp.'s customers. On hand to pick up Eddie's work load in the offices are sales chief Milt Wiczer, Morrie Wiczer, Denis Parsons, Gene Goldstein and Ben Kaye.

Stanley Jarocki, of the Seeburg Sales Corp., headed out on the road to call on Seeburg distribs last week. . . . The National Automatic Merchandising Assn. (NAMA) is stepping up the promotion of the forthcoming convention in McCormick Place, October 17-20, according to Sid Schapiro. The way it looks now, Sid asserted, this will be the most heavily attended and exhibited convention in NAMA's history.

Everyone is in at the Chicago Dynamic Industries factory these days after the termination of the vacation schedule. Judging from the sizzling temperatures, Ralph Wyckoff tells us, they'd like to start all over again. What Ralph didn't say is that he will be taking his vacation while everyone is slaving away.

Production is definitely at peak at Williams Electronic Mfg., and General Manager Sam Stern is keeping a watchful eye on the assembly lines to keep shipping schedules up-to-date on "Heat Wave" single player flipper-type amusement games. Sales chief Jack Mittel informs that sales are not affected by the (real) heat wave around the country.

When we chatted with Hymie and Eddie Zorinsky, H. Z. Vending & Sales Co. in Omaha, we learned that the coin machine picture there is very bright. . . . Howard Ellis moved his United Products site up the street in Omaha since Hymie Zorinsky had the old corner building razed for a parking lot facility.

Atlas Music's prexy Eddie Ginsburg was pleasantly surprised last week when his old buddy Harry Rooklyn came in for a visit from his home in Sydney, Australia. Harry was previously supposed to arrive for Eddie's big outing several weeks ago. Stan Levin reported that Chuck Harper finally took his vacation.

Speaking of rosy sales reports: Joe Robbins, sales chief at Empire Coin Machine Exchange, stated last week that business has been better during the nonth of July than in the brisk spring season. This includes Rock-Ola phonos and Empire's complete line of amusement games.

Herb Perkins, of Purveyor, tells us he has a new "gal Friday," Christine

Gottlieb's new "Bowling Queen" single player is already making its mark at National Coin Machine Exchange, according to Mort Levinson. Prexy Joe Schwartz expects it to be a big winner in this area. . . . Anyone who visits he Vatican Pavilion at the New York World's Fair can buy photos of Pope Paul VI from Exhibit Supply's new "SV-1" and "MSV" Scenic-Type post card rendors, which are being serviced by Dexter Color of New York, Inc. Exhibit machines are also on hand in the New York Power Authority and Parker Pen Pavilions.

Johnny Frantz, prexy of J. F. Frantz Mfg. Co., infos that he finds the time hese days to resume his almost daily steam bath habit despite a heavy production schedule in the factory. . . . A reminder from Howard Ellis, secretary-reasurer of Coin Operated Industries of Nebraska (COIN), that the next neeting of the association will be on October 16 in the Sherman House in Chiluring the MOA Convention. Dick Taylor, of Lincoln, Nebraska, is the president of COIN.

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VENDING NEWS

The Vending Machine Industry's Only Newsweekly

NAMA Convention Program To Stress Marketing, Merchandising, Sales and Customer Relations

CHICAGO-Vital sessions focusing on

CHICAGO—Vital sessions focusing on successful concepts in marketing, merchandising, sales and customer relations techniques for vending operators are being planned for this year's convention of the National Automatic Merchandising Association (NAMA), according to Gerald F. Whaley, manager of information services.

"Every aspect of the 1964 NAMA Convention program will be designed to give hard-core, how-to-do-it ideas and information that every operator can take home and profitably apply to his own business," advised convention chairman David Bach, Bell Vending Company, Rochester, Minn., and program chairman William H. Martin, Automatic Candy Company, Columbus, Ga.

Automatic Candy Company, Columbus, Ga.

Scheduled for October 17-20 at Chicago's McCormick Place and Conrad Hilton Hotel, the NAMA conclave also features the world's largest exhibit of automatic vending machines and products. A total of 147 companies have secured exhibit space as of July 27,

Whaley stated.

The 1964 Program will feature nationally renowned experts as speakers; heavy use of audio-visual techniques, and emphasis on audience participation, following the successful precedent of last year's meeting format. Evening sessions will be limited to one each on Sunday Oct 18 and

mat. Evening sessions will be limited to one each on Sunday, Oct. 18, and Monday, Oct. 19. Speakers will be announced just as soon as they are confirmed, Whaley said.

All of the program sessions will be at the Conrad Hilton Hotel with the exception of the NAMA Annual Meeting which opens the Convention at McCormick Place, Saturday, Oct. 17, at 10 a. m. The Annual Meeting is the only business program scheduled for only business program scheduled for Saturday.

Saturday.

The single Program meeting on Sunday is in the evening. "Selling the School Market" will examine every aspect of what it takes to successfully operate in schools. It is the only "panel-type" session scheduled this year and will feature a school administrator who has had experience with yending a professional nutrition. with vending, a professional nutritionist, an official of the Federal School Lunch Program and two school vending experts from the vending industry.

Three consecutive business sessions are scheduled for Monday morning, Oct. 19: "Progressive Marketing," the lead-off session, will provide a close-up look at the vending customer, how he buys and why; the second Monday morning topic, "Realistic Customer Relations," will demonstrate how to successfully and profitably analyze, live and work with customers; and following that will be the convention's major address, "Creating A Better Business Climate For Vending," by NAMA president Carl Millman. A repeat of one of last year's most successful NAMA programing ideas, "Supermarket Of Vending Ideas," is scheduled for Monday evening.

The four sessions Tuesday morning, Oct. 20, began with a talk, "Profitable

Merchandising," a presentation designed to help increase sales at the location. Results of an industrywide NAMA survey of successful merchandising techniques will highlight the session. "Organizing For Selling Efficiency" is next and will offer ideas about effective personal salesmanship. The final Monday session, entitled "The Difference Between An Average And An Outstanding Sales Volume," will analyze various company sales approaches and techniques.

Exhibit hours at McCormick Place

approaches and techniques.
Exhibit hours at McCormick Place are: Saturday, Oct. 17—12 Noon to 6 p. m.; Sunday, Oct. 18—1 p. m. to 6 p. m.; Monday, Oct. 19—12 Noon to 5:30 p. m., and Tuesday, Oct. 20—12 Noon to 4 p. m. NAMA's Annual Banquet is slated for the International Ballroom of the Conrad Hilton Hotel at 7:30 p. m., Tuesday.

Martin said NAMA will mail advance registration forms in mid-August to vending executives throughout the country. NAMA members register free of charge while non-

out the country. NAMA members register free of charge while non-member operators and their employees must pay a registration fee of \$10 to see the exhibit "only" or \$35 to gain admittance to both exhibit and business sessions, he reported. Persons registering before Oct. 3 get a 50 per cent reduction in their registration

Manufacturing and supplier company representatives who are not members of NAMA and who are not

members of NAMA and who are not exhibitors must pay a \$50 registration fee for the first person and \$25 for each additional person registered. However, all registration fees may be applied to NAMA membership dues. The Ladies' program this year includes luncheons, teas, dramatic and musical entertainment and a tour of the world-famous Merchandise Mart with a meal in the Merchants and Manufacturers Club, a Chicago dining landmark. Mrs. Darrell C. McCleary (McCleary Coffee Vending Co., Bloomington, Ill.) chairs the NAMA Ladies hospitality committee.

Universal Match Sales For First Six Months **Take Healthy Rise**

ST. LOUIS, MO.—Net earnings of Universal Match Corporation for the six months ended June 30 were more than 14 per cent higher than a year ago, UMC president Thomas B. Donahue announced last week.

The company's sales for the 1964 period were \$52,884,736 as compared with \$50,858,816 a year ago, representing a 4% increase, and its net earnings were \$2,390,375 as compared with \$2,091,184 in 1963. Earnings per share of common stock for the first six months of this year were 46 cents, an increase of 6 cents per share over 1963, on the 5,193,425 shares outstanding.

"The results for the first half of this year reflect excellent progress in UMC's commercial husiness in mercial business in mercial six months of the second six of t

this year reflect excellent progress in UMC's commercial business—in machines and parts for automation, vend-

UMC's commercial business—in machines and parts for automation, vending equipment, match books, fabricated metal products, and the other industrial areas we serve," Donahus aid, "and this represents the largest part of the company's over-all volume. "As compared with a year ago, Government sales volume for the six months ended June 30, 1964 was down nearly \$3,500,000 and the company's net profits were adversely affected as compared with the first six months of 1963. These results serve to illustrate the very strong improvement UMC experienced in the first half in its commercial business. "The company's Government Products backlog as of June 30, 1964 was up as a result of receiving two U.S. Army contracts totaling \$5,500,000 for production of erector-launchers and related space parts for the Pershing Missile System," Donahue advised "The company's foreign operations have experienced record sales and earnings during the first half of 1964 All in all, we look forward to continued progress in our sales and earnings. UMC results for the second half of 1963 were 20¢ a share. We fully anticipate that the last six months of 1964 will show substantial improvement over the comparable period in 1963," he stated.

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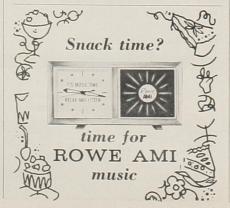
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One Good Merchandising Idea May Win \$100 For You In October—

CHICAGO—NAMA has come up with an attractive contest for the purpose of soliciting vending operators' methods or procedures by which they increase their per machine and/or location sales. All an operator member need do to enter NAMA's contest and possibly win up to \$100.00 in prizes is fill out a sheet provided through the mail to all in the association, describing how one merchandising idea helped increase his sales, and mail it in to the main office in Chicago. Winners will be announced at the October convention, but even if an operator doesn't win, he'll still receive a valuable and helpful copy of acceptable suggestions compiled from those merchandising ideas submitted by association members from all over the country.

Hollywood Launches "Instant Energy"

CHAMPAIGN, ILL. — Operators of candy vending equipment may be interested to learn that "new and re-



fined methods of candy manufacturing have once again been pioneered and perfected by the Hollywood Brands Corporation," according to officials at the firm. The officials describe their "advanced system" of production with the keynote phrase, "instant energy." Hollywood Brands manufacturers the Hollywood Candy Bar line.

Hollywood has plans to reorientate its advertising and merchandising campaign to reflect the "instant energy" theme. These officials stated that "new avenues of exposure now being exposed in limited areas will be fully geared to take advantage of this major manufacturing breakthrough ("instant energy")."

Interstate Announces **Management Changes**

NEW YORK-Interstate United Cor poration, formerly the Interstal Vending Company, who are now cor-ducting a monumental food service

vending Company, who are now conducting a monumental food service operation with thirty-five Brass Ral concessions at the New York World's Fair, have recently completed some structural changes on their managerial level.

Ronald Wolff has been elected the chairman of the board and also chairman of a newly-formed executive committee. Cyril Chappellet, who has served as chairman of the board from 1959 until Wolff's appointment, will continue on at Interstate as a director. Former vice president and director Alex Kramer has been appointed president and Arthur B. Dreissign former president of United Food Management Services, Inc., which merged with Interstate earlier this year, has been named executive vice president.

The newly-formed executive committee which Wolff will head will be

president.

The newly-formed executive committee which Wolff will head will be made up of Kramer, Dreissiger and Jerome A. Johnson, who remains as senior vice president.

Interstate Uinted is one of the World's Fair's largest concessionairs operating in the neighborhood of 400 vending machines, placed at their

vending machines, placed at the thirty-five Brass Rail locations and st some of the Fair's pavilions. Included among the many products they dispense to the thousands at the Fair are coffee, candy, cigars, cigarettes and general merchandise.

Meeting Dates & Trade Events

AUGUST

- 2-4 National Candy Wholesalers Association Place: Sheraton Park Hotel, Washington, D.C.
- 3-5 American Management Association Place: 135 W. 50th St., N.Y.C.
- 4-6 American School Food Service Association Place: Portland Hilton Hotel, Portland, Ore.
- 19 N.Y. State Operators Guild Place: Hotel Washington, Newburgh, N.Y.
- 24-26 National Association of Concessionaires Eastern Regional Conference Place: Mayflower Hotel, Plymouth, Mass.
- 26-30 National Automatic Laundry & Cleaning Council Place: N. Y. Coliseum (exhibits); Barbizon-Plaza (meetings), New York City

SEPTEMBER

- 6 Music and Vending Association of South Dakota, Business Meeting Place: Mitchell, S.D.
- 18-19 Minnesota Candy & Tobacco Distributors Association Place: Leaming Hotel, Minneapolis, Minn.
- 18-20 lowa Association of Tobacco Distributors Place: Hotel Savery, Des Moines, Iowa
- 24-26 Pennsylvania Association of Tobacco & Candy Distributors Place: Tamiment-In-The-Poconos, Tamiment, Pa.
- 24-26 Michigan Tobacco & Candy Distributors and Vendors Association Place: Statler-Hilton Hotel, Detroit, Mich.
- 24-26 Texas Merchandising Vending Assoclation—Texas and Oklahoma Tobacco Distributors (joint meet)
- 25-27 MONY, NYS Operators Guild and Westchester Operators Guild Place: Nevele Hotel, Ellenville, N.Y.
- 27-Oct. 2 National Association of Concessionaires
 Place: Conrad Hilton Hotel, Chicago
 Annual Convention
- 28-Oct. 1 Motion Picture & Concessions Industries Trade Show Place: Conrad Hilton Hotel, Chicago

OCTOBER

- 1-4 New York State Association of Tobacco Distributors, Inc. Place: Concord Hotel, Kiamesha Lake, N.Y.
- 9-11 Tobacco Distributors Association of New Jersey, Annual Convention Place: The Colony, Atlantic City, N.J.
- 14-16 Music Operators Of America Place: Sherman House, Chicago Annual Convention
 - 16 Coin Op. Industries of Neb. Place: Sherman House, Chicago
- 15-17 Ohio Association of Tobacco Distributors, Convention-Exhibit Place: Statler-Hilton Hotel, Cleveland, Ohio
- 17-20 National Automatic Merchandising Assoc. Place: McCormick Place, Chicago Annual Convention
- 29-30 Wisconsin Food and Tobacco Institute Place: Schroeder Hotel, Milwaukee, Wisconsin

NOVEMBER

- 6-7 Wholesale Tobacco Distributors of Maryland Place: Sheraton Belvedere Hotel, Baltimore, Md.
- 9-12 American Bottlers of Carbonated Beverages
 Place: McCormick Place, Chicago, III.



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D. Rosen Fetes Sammy Davis Jr.



A "coming out" party for the new Sammy Davis album for Reprise, and a "farewell" party for the cast of Sammy Davis' musical starrer, "Golden Boy," made it a double celebration hosted by David Rosen at the Philadelphia Variety Club in that city. Rosen (left) is president of David Rosen, Inc., Philadelphia record distributors for Reprise. Sammy Davis is shown holding a copy of his new "California Suite" album. Rosen is also Chief Barker of the Philadelphia Variety Club Tent No. 13. "Golden Boy" concluded a five-week pre-Broadway engagement at the Shubert Theatre. "coming out" party for the new

Seeburg Releases Brenda Lee-Decca LP 'Twin Pack'

CHICAGO-The release of the Brenda Lee little LP 'Twin Pack' titled 'By Request' on Decca this week brings the total number of special 'twin packs' 33 rpm packages to four since their introduction earlier in the year with 'Sinatra's Sinatra'. The Brenda Lee release is listed under Seeburg's 'Pop Vocal' classification.

The 'Artist of the Week' for this issue of material is Al Hirt's 'Cotton Candy' on RCA Victor label. A more elaborate package of Hirt material was released by Seeburg for the week of July 27th as their third 'twin pack' also titled 'Cotton Candy'

Seeburg's 'Pop Instrumental' category offers 'Bill Black's Combo Plays Tunes by Chuck Berry' by the Bill Black group on Hi label, Will Glahe's 'The Big Polka Band Hits' on London and Ray Barreto's 'Latino!' on River-

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New Golf Game Simulates Real Play

VALLEY STREAM, N.Y.—In 1963, the ratio of golfers to golf courses was 841 to one, according to the Golf Institute. They contend that there are some seven million active golfers, plus several million additional 'duffers' who are constantly in search of a course or the opportunity to practice without a long waiting period. To help fill this vacuum, the Electronics Recreations Corp. has created 'Electro-Golf', a computerized golf machine which is designed to enable a player to shoot one hole or eighteen holes without traveling to a golf without traveling to a golf

Electro Golf operates with the com-Electro Golf operates with the combined use of a coin mechanism and an attendant whose duty it is to dispense the clubs and balls. The coin mechanism is used to activate the game's complex scoring and computing machinery. The scoring computer is designed to measure distance and direction and to tell the golfer precisely how far the ball traveled and whether his stroke was true, hooked, or sliced. According to Jules Rabin, president

of Jules Rabin Associates, Inc., the firm promoting the 'Electro-Golf's of Jules Rabin Associates, Inc., the firm promoting the 'Electro-Golf', "Immediately after the player has driven the ball from the tee, he sees on the scoreboard, through a series of lights and 'clicks', exactly how far the ball was driven and whether it hooked, sliced, or traveled true. After each scoring, the 'ready' lights indicate the computer is ready for the next shot. The control panel can also be adjusted for actual 'fairway' conditions (fast, average or heavy) by

be adjusted for actual 'fairway' conditions (fast, average or heavy) by flicking a switch."

Rabin advised that Electronics Recreations Corp. will be going into full production on 'Electro-Golf' about mid-Sept. but that anyone interested now can see a pilot of the game in operation at The New York World's Fair Travel and Transportation Pavilion. He also revealed that a regional distribution network has already been set up with Ambassador gronal distribution network has a ready been set up with Ambassador Industries of Kansas City, Mo. for the mid-west and movie-TV star Bruce Yarnell handling the west coast.

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- NATIONALLY KNOWN RECORD COMPANY interested in purchasing or leasing master tapes suitable for children's records. Replies confidential. Write BOX 707 CASH BOX, 1780 BROADWAY, NEW YORK 19, N.Y.
- PANORAMS AND PANORAM PARTS. United Triple Plays Wanted. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. HEmlock 1-1750).
- WE PAY THE HIGHEST PRICES FOR ALL Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRI., 276 AVENUE LOUISE, BRUSSELS & BELGIUM. (Cable address.) HOBELEUROP-BRUSSELS.

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- JUKE BOX AND BOWLER MECHANIC. United Bowlers and Rock-Ola Juke Boxes. Call or write. H & H MUSIC CO., 1626 3rd AVENUE, MOLINE, ILLINOIS. (Tel. 767-6703).
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- ATTENTION: DISTRIBUTORS AND RECord shops. There's Gold on your shelf. Want 45 rpm records up to 10 years old. Highest prices paid anywhere. Up to 43¢ each—our choice. BIG JOHN RECORDS, 687 WASH-TAGEN ST., BOSTON, MASS. (Tel. 338-7426).
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- WE PAY CASH AS ALWAYS FOR: SEEburg; Wurlitzer; AMI and Rock-Ola music. Gottlieb Pins; Arcade equipment; Bally Bingos; Write or cable: PALMER AT BELIN-TRACO-31 SOMERSTRAAT—ANTWERP 1, BELGUM.
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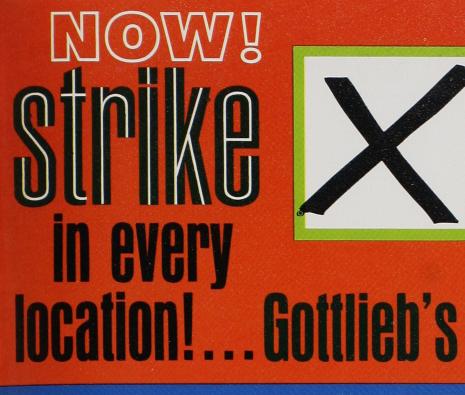
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| Model 3402—Coffee, Hot Chocolate, Soup and Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways. | Little Pro (8/64) |
| Model 3403—as above, without 4 way tea | Orbiting Gemini Ride Traveling Dinosaur |
| feature. Model 450 Book-O-Mat/Shop-O-Mat, all pur- | Space Ship |
| pose visual merchandiser—General sun- dries and pocket books, 40-Selections—ca- | Rides |
| pacity variable on merchandise. Model 3300 Can Soft Drink Vendor, 4-flavors, | UNITED MFG. CORP. |
| 200-can capacity, 32-cans precool storage. ROWE AC SERVICES | Thunder Bowler (6/64) |
| Rowe—AMI M-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 ste- | UNIVERSAL VENDORS Candimat Vendor |
| ree or monaural records, intermixed.) Has | URBAN INDUSTRIES |
| three-m-one convertibility, 200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-120 Sel. W.B., WQ-200 Sel. W.B., WQ-200-1 200 Sel. W.B., Ual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, Accept Belector | Movie Theaters Model AP-10 |
| HEB-200 Hideaway, 200 Sel. Selective Stereo | Panoram Kiddie Kolor Kartoon |
| Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 | U.S. BILLIARDS INC. 6 Pkt. Series: |
| WQ-200-1 200 Sel. W.B., Dual Price Play, | Pro 1-78x46 |
| | Pro 2—88x51 |
| F-10436 Bar Grip, W.B. Mounting Bracket EX-606 Cylindrical Wall Speaker | Deluxe Rotation Bumper Model 48 |
| EX-700 Wall Speaker L-2130 Celling Spkr., Choice of Grille Trues Listed: L-2136 Random Pattern | Model 67 |
| Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular | VALLEY SALES CO. Model 775—78x45 |
| Flush-Mount Grille Riviera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selec- | Model 875—88x50 |
| tion, 510 pack capacity, modular line. | Regulation Bumper Pool |
| Ambassador Cig. Vendor 286; 14 sel., cap. 510 Celebrity Cig. Vendor 260; 20 sel., cap. 800 | THE VENTUE OF THE |
| . DIMPETER A LIFE CONTROL OF THE CONTROL OF THE SECOND | THE VENDO CORP. CIGARETTE VENDORS |
| Celebrity Candy Merchandiser, 11 selections, | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 |
| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 |
| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23; 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 |
| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection, | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 San Francisco 2P (5/64) Grand Slam Baseball (2/64) |
| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular. | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 |
| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 capacity 130 selection, modular. | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 |
| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular. Celebrity Fresh Brew Coffee Merchandiser, | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 San Francisco 2P (5/64) Grand Slam Baseball (2/64) THE WURLITZER COMPANY 2800 Stereo-Mono., 200-sel. phono. 2810 Stereo-Mono, 100-sel. phono. Wall Boxes 5121 Private Stereo Spkr. for use on WI 5200 and WB 5250 with Models 2300 thri |
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| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular. Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 750 cup capacity, modular. Celebrity Food Drink Merchandiser, 4 selection, 1000 cup capacity, crushed ice feature optional, modular. Dollar Bill Changer, 10 change combinations, up to \$300 bank capacity. Celebrity Condiment unit, accommodating oven, can opener, ketchup, mustard, salt, pepper, etc., modular. Customic Background Music (Tape Cartridge) | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 San Francisco 2P (5/64) Grand Slam Baseball (2/64) THE WURLITZER COMPANY 2800 Stereo-Mono., 200-sel. phono. 2810 Stereo-Mono., 100-sel. phono. 2810 Stereo-Mono., 100-sel. phono. Wall Boxes 5121 Private Stereo Spkr. for use on WI 5200 and WB 5250 with Models 2300 thri 5200 WB Ten Top Tunes sel. 506 5250 WB 200-sel. 10-25-506 5250 WB 104-sel. 5200 WB 100-sel. 10-25-506 Speakers 5122 Stereo Convertible Console Spkr. 5123 Stereo Wall Spkr.—12" Coaxial 5124 Stereo Corner Spkr.—8" Extended |
| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular. Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 750 cup capacity, modular. Celebrity Cold Drink Merchandiser, 4 selection, 1000 cup capacity, crushed ice feature optional, modular. Dollar Bill Changer, 10 change combinations, up to \$300 bank capacity. Celebrity Condiment unit, accommodating oven, can opener, ketchup, mustard, salt, pepper, etc., modular. Customic Background Music (Tape Cartridge) THE SEEBURG CORP. LPC-480 (Tangerine or Blue) (6/63) | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 San Francisco 2P (5/64) Grand Slam Baseball (2/64) THE WURLITZER COMPANY 2800 Stereo-Mono., 200-sel. phono. 2810 Stereo-Mono., 100-sel. phono. 2810 Stereo-Mono., 100-sel. phono. 2810 Private Stereo Spkr. for use on WI 5200 and WB 5250 with Models 2300 thri 5200 and WB 5250 with Models 2300 thri 5200 WB 100-sel. 10-25-50¢ 5250 WB 200-sel. 10-25-50¢ 5207 WB 104-sel. 5200 WB 100-sel. 10-25-50¢ Speakers 5122 Stereo Convertible Console Spkr. 5123 Stereo Wall Spkr.—12" Coaxial 5124 Stereo Corner Spkr.—8" Extended Range 5125 Stereo Extender Spkr. (Packed in the console Spkr. |
| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular. Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 750 cup capacity, modular. Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 1000 cup capacity, crushed ice feature optional, modular. Dollar Bill Changer, 10 change combinations, up to \$300 bank capacity. Celebrity Codd Odiment unit, accommodating oven, can opener, ketchup, mustard, salt, pepper, etc., modular. Customic Background Music (Tape Cartridge) THE SEEBURG CORP. LPC-480 (Tangerine or Blue) (6/63) LPC-1B (Blonde Cabinet) Stereo LP Console, 100 Selection Phono. | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 San Francisco 2P (5/64) Grand Slam Baseball (2/64) THE WURLITZER COMPANY 2800 Stereo-Mono., 200-sel. phono. 2810 Stereo-Mono., 100-sel. phono. 2810 Stereo-Mono., 100-sel. phono. 2810 IPrivate Stereo Spkr. for use on WI 5200 and WB 5250 with Models 2300 thri 5200 WB 100-sel. 10-25-50¢ 5207 WB 104-sel. 5200 WB 200-sel. 10-25-50¢ 5207 WB 104-sel. 5200 WB 100-sel. 10-25-50¢ Speakers 5122 Stereo Convertible Console Spkr. 5123 Stereo Wall Spkr.—12" Coaxial 5124 Stereo Corner Spkr.—8" Extended Range 5125 Stereo Extender Spkr. (Packed in Pairs) 5126 Stereo Directional Spkr. (Packed in Pairs) |
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| Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection, 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular. Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 750 cup capacity, modular. Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 750 cup capacity, modular. Celebrity Cold Drink Merchandiser, 4 selection, 1000 cup capacity, crushed fee feature optional, modular. Celebrity Condiment unit, accommodating oven, can opener, ketchup, mustard, salt, pepper, etc., modular. Customic Background Music (Tape Cartridge) THE SEEBURG CORP. LPC-480 (Tangerine or Blue) (6/63) LPC-1B (Blonde Cabinet) Stereo LP Console, 100 Selection Phono. LPC-1BR (Blonde Cabinet) Stereo LP Console, 100 Selection Phono. | CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23: 15 sel., cap. 520 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Heat Wave IP (7/64 San Francisco 2P (5/64) Grand Slam Baseball (2/64) THE WURLITZER COMPANY 2800 Stereo-Mono., 200-sel. phono. 2810 Stereo-Mono., 100-sel. phono. 2810 Stereo-Mono., 100-sel. phono. Wall Boxes 5121 Private Stereo Spkr. for use on WF 5200 and WB 5250 with Models 2300 thm 2700 5010 WB Ten Top Tunes sel. 506 5250 WB 200-sel. 10-25-506 5207 WB 104-sel. 5200 WB 100-sel. 10-25-506 Speakers 5122 Stereo Convertible Console Spkr. 5123 Stereo Wall Spkr.—12" Coaxial 5124 Stereo Corner Spkr.—8" Extended Range 5125 Stereo Extender Spkr. (Packed B Pairs) 5126 Stereo Directional Spkr. (Packed B Pairs) Hideaway Phonographs |



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COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES

D-40, '51, 40 Sel D-80, '51, 80 Sel E-40, '53, 40 Sel E-80, '53, 80 Sel E-120, '53, 120 Sel. F-40, '54, 40 Sel. F-80, '54, 80 Sel. F-120, '54, 120 Sel. G-80, '5 G-120, 55, 120 Sel 55. 120 Sel H-120, I-200E. 58, 200 Sel I-200K '59, 200 Sel. '59, 200 Sel. J-200K, '59, 200 Sel. J-200M, '59, 200 Sel. J-120, '59, 120 Sel. K-200, '60, 200 Sel. K-120, '60, 120 Sel. Continental '60, 200 Sel. Lyric, '60, 100 Sel. Continental 2, '61, 200 Sel. Continental 2, '61, 100 Sel.

Continental 2, '61, 200 Sel.
Continental 2, '61, 100 Sel.
ROCK-OLA
1436, '52, Fireball, 120 Sel.
1436, '53, Fireball, 120 Sel.
1436, '54, Comet, 120 Sel.
1446, '54, HiFi, 120 Sel.
1448, '55 HiFi, 120 Sel.
1452, '55, 50 Sel.
1454, '56, 120 Sel.
1455, '57, 200 Sel.
1455, '57, 200 Sel.
1458, '58, 120 Sel.
1466, '58, 200 Sel.
1468, '59, 120 Sel. Tempo I
1468, '59, 120 Sel. Tempo I
1478, '60, 200 Sel. Tempo II
1478, '60, 120 Sel. Tempo II
1485, '61, 200 Sel. Regis
1496, '62, 120 Sel. Empress
1497, '62, 200 Sel. Empress
1497, '62, 100 Sel. Empress
1493, '62, 100 Sel. Princess
SEEBURG

1493, '62, 100 Sel. Pri SEEBURG M100A, '51, 100 Sel. M100B, '51, 100 Sel. M100BL' 51, 100 Sel. Light Cab M100C, '52, 100 Sel. HF100C, '53, 100 Sel. HF100R, '54, 100 Sel. HF100R, '54, 100 Sel. V200, '55, 200 Sel. V200, '55, 200 Sel. KD200H, '57, 200 Sel. KD200H, '57, 200 Sel. L100, '57, 100 Sel. 201, '58, 160 Sel. 222, '59, 160 Sel. 222, '59, 160 Sel. 222, '59, 100 Sel. Q-160, '60, 160 Sel. Q-160, '60, 160 Sel. AY1005, '61, 160 Sel. AY1005, '61, 160 Sel. AY1005, '62, 160 Sel. DS 160, '62, 160 Sel. DS 100, '62, 160 Sel. DS 100, '62, 160 Sel. WURLITZER 1250, '50, 48 Sel., 45 o

DS 100, '62, 100 Sel.

WURLITZER

1250, '50, 48 Sel., 45 or
78 RPM

1400, '51, 48 Sel., 45 or
78 RPM

1450, '51, 48 Sel., 45 or
78 RPM

1500, '52, 104 Sel., 45 &
78 Intermix

1500 A, '53, 104 Sel., 45 &
78 Intermix

1600, '53, 48 Sel., 45 &
78 Intermix

1650, '53, 48 Sel., 45 &
78 Intermix

1650, '53, 48 Sel.

1650A, '54, 48 Sel.

1650A, '54, 104 Sel.

1900, '55, 200 Sel.

2000, '56, 200 Sel.

2100, '57, 200 Sel.

2104, '57, 104 Sel.

2200, '58, 200 Sel.

2200, '58, 200 Sel.

2200, '58, 200 Sel.

2150, '57, 200 Sel. 2200, '58, 200 Sel. 2204, '58, 200 Sel. 2250, '58, 200 Sel. 2300, '59, 200 Sel. 2310, '59, 104 Sel. 2310, '59, 104 Sel. 2410, '60, 200 Sel. 2404, '60, 104 Sel. 2410, '60, 100 Sel. 2500, '61, 200 Sel. 2504, '61, 104 Sel. 2500, '61, 200 Sel. 2500, '62, 200 Sel. 2610, '62, 200 Sel. 2610, '62, 100 Sel. 2700, '63, 200 Sel. 2710, '63, 100 Sel. 2710, '64, 100 Sel. 2710,

, 100 Sel. PINGAMES PINGAMES
BALLY
Acapulco (5/61)
Barrel-O-Fun (9/60)
Barrel-O-Fun '61 (4/61)
Barrel-O-Fun '62 (11/61)
Ballerina (6/59)
Beach Beauty (11/56)
Beach Time (9/58)
Beauty Contest (1/60)

Big Show (9/56) Bounty (Bingo) (10/63) Bounty (Bingo) (10/63)
Can-Can (10/61)
Carnival (11/57)
Carnival Queen (11/58)
Circus Queen (2/61)
County Fair (10/59)
Crossroads (1/56)
Cue-Tease 2P (7/63)
Cypress Gardens (6/58)
Double Header (7/56)
Funspot '62 (11/62)
Flying Circus 2P (6/61)
Golden Gate (6/62)
Hootenanny(Pin) 1P (11/63)
Key West (12/56)

Hootenanny (Pm) IP (Key West (12/56) Laguna Beach (3/60) Lido (2/62) Lite-A-Line (2/61) Lotta-Fun (9/59) Bongo 2P (3/64) Miami Beach (9/54) Miss America (9/54)

Bongo 2P (3/04)
Miami Beach (9/54)
Miss America (2/58)
Monte Carlo 1P (Pin) (2/64)
Moonshot (3/63)
Night Club (4/56)
Parade (6/56)
Queens (Bch., Is.) (3/60)
Roller Derby (6/60)
Sea Island (2/59)
Ship-Mates 4P (2/64)
Shoot-A-Line (6/62)
Show Time (3/57)
Silver Sails (11/62)
Sky Diver 1P (4/64)
Star Jet (Pin) 2P (12/63)
Sun Valley (7/57)
Target Roll (1/58)
3-In-Line 4P (8/63)
Touchdown (11/60)

Touchdown (11/60) Twist (11/62) U.S.A. (8/58) C.S.A. (8/58) CHICAGO COIN Sun Valley (8/63) Firecracker 2P (12/63) GOTTLIEB

GOTTLIEB
Around WId. 2P (7/59)
Atlas 2P (5/59)
Big 1P (1/64)
Bonanza 2P (6/64)
Brite Star 2P (4/58)
Captain Kidd 2P (7/60)
Contest 4P (10/58)
Contl. Cafe 2P (7/57)
Cover Girl 1-Plyr. (7/62)
Criss Cross 1P (3/58)
Dneg. Dolls 1P (6/60)
Dbl. Action 2P (1/59)
Egg Head 1P (12/61)
Fair Lady (12/56)
Falstaff 4P (11/57)
Fashion Show 2P (6/62)
Flagship (1/57)
Flipper IP (11/60)
Flipper Cowboy 1-P(10/62)
Flipper Fair 1P (11/61)
Flyr. Parade (5/61)
Foto Finish 1P (1/61)
Flyr. Parade (5/61)
Foto Finish 1P (1/63)
Gaucho 4P (1/63)
Gigi 1P (12/63)
Gondolier 2P (8/58)
Hi-Diver 1P (459)
Kewpie Doll 1P (10/60)
Lancer 2P (8/61)
Liberty Belle 4P (3/62)
Ling. Ball 1P (12/59)
Majestic (4/57)
Melody Lane 2P (9/60)
Mry-Go-Round 2P (12/60)
Miss Annabelle 1P (8/59)
Oklahoma 4P (2/61)
Olympics 1-P (9/62)
Preview 2-P (8/62)
Qun. of Diam. (6/59)
Race Time 2P (3/59)
Race Time 2P (3/60)
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Straight Shooter (2/59)
Sweet Hearts 1P (9/62)
Vanoir Isle 1P (1/58)
Spr. Circus 2P (10/57)
Straight Shooter (2/59)
Swing Along 2P (17/63)
Texan 4P (4/60)
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KEENEY Flash Back Old Plantation (2/61) Black Dragon El Rancho Hacienda

Black Dragon
El Rancho Hacienda
Rainbow (6/62)
Go-Cart IP (5/63)
Poker Face 2P (9/63)
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Beat The Clock (12/63)
Big Daddy IP (9/63)
Big Daddy IP (9/63)
Big Daddy IP (1/60)
Casino 17P (10/58)
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Four Roses IP (12/62)
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Gldn. Bells IP (9/59)
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Gdy Paree (6/57)
Gdy Paree (6/57)
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Oh, Boy 2P (2/64)
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SHUFFLES—BOWLERS
BALLY

SHUFFLES—BOWLERS
BALLY
Shuffles

BALLY
Shuffles

ABC Bowler (7/55)
Jumbo Bowler (9/55)
King Pin Bowler (9/55)
King Pin Bowler (9/57)
ABC Spr. Del. (9/57)
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All-Star Bowling (12/57)
All-Star Bowling (12/58)
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Club Deluxe (5/59)
Club Deluxe (5/59)
Glub Deluxe (9/60)
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Jumbo Deluxe (9/60)
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ABC Tournament (6/57)
Strike Bowler (11/57)
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CHICAGO COIN

Super Shuffle (12/61)
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Shuffles
Triple Strike (2/55)
Arrow (2/55)
Cr. Cross Targette (1/55)
Bonus Score (4/55)
Hollywood (5/55)
Blinker (8/55)
Score-A-Line (9/55)
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Triple Gold Pin Pro (2/6)
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King Bowler (3/59)
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Princess (4/61)
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Sth Inning (6/55)
Capitol (6/55)
Super Bonus (9/55)
Deluxe model
Top Notch (10/55)
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Midget Bowling (3/58)
Shooting Stars (4/58)
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Zenith (6/59)
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Flash (6/59)
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Sunny (5/60)
Sunny (5/60)
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Circus Roll-Down (9/62)
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B Jumbo (5/59)
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B Jamboree (10/60)
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GA Opuble Shot (4/58)
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K Spr. Big Tent (6/57)
K Shawnee (1/59)
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K Little Buckeroo (4/59)
K Del. Big Tent (5/59)
K Touchdown (9/59)
K Touchdown (9/59)
K Twin Big Tent
Criss Cross Diamond (1/60)
K Red Arrow (4/60)
Sweet Shawnee '60 Sweet Shawnee '60 Black Dragon '60 K Twin Red Arrow (5/60) K Flashback (6/61)

ARCADE

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Air Football
Air Hockey
Auto Photo Model 9
Amer. Shuffle Situation
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B Derby Gun (2/60)
B Bulls Eye Shooting
Gallery (9/55)
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B Heavy Hitter (4/59)
B Ball Park (4/60)
B Sharpshooter (2/61)
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B Bat. Practice (8/59)
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B Skill Parade (1/59)
B Skill Parade (1/59)
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CC Shoot The Clown
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CC Croquet (8/58)
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CC Ray Gun (10/60)
CC Wild West (5/61)
CC Long Range Rifle
Gallery (8/59)
CC Por Basketball (1/63)
Ex Gun Patrol
Ex Space Gun
E

Ke Sportland Ke Two-Gun Fun (3/62) Mid Red Ball (5/59) Mid Joker Ball (11/59) Midway Bazooka (10/60) Midway Shooting

Ke Sportland

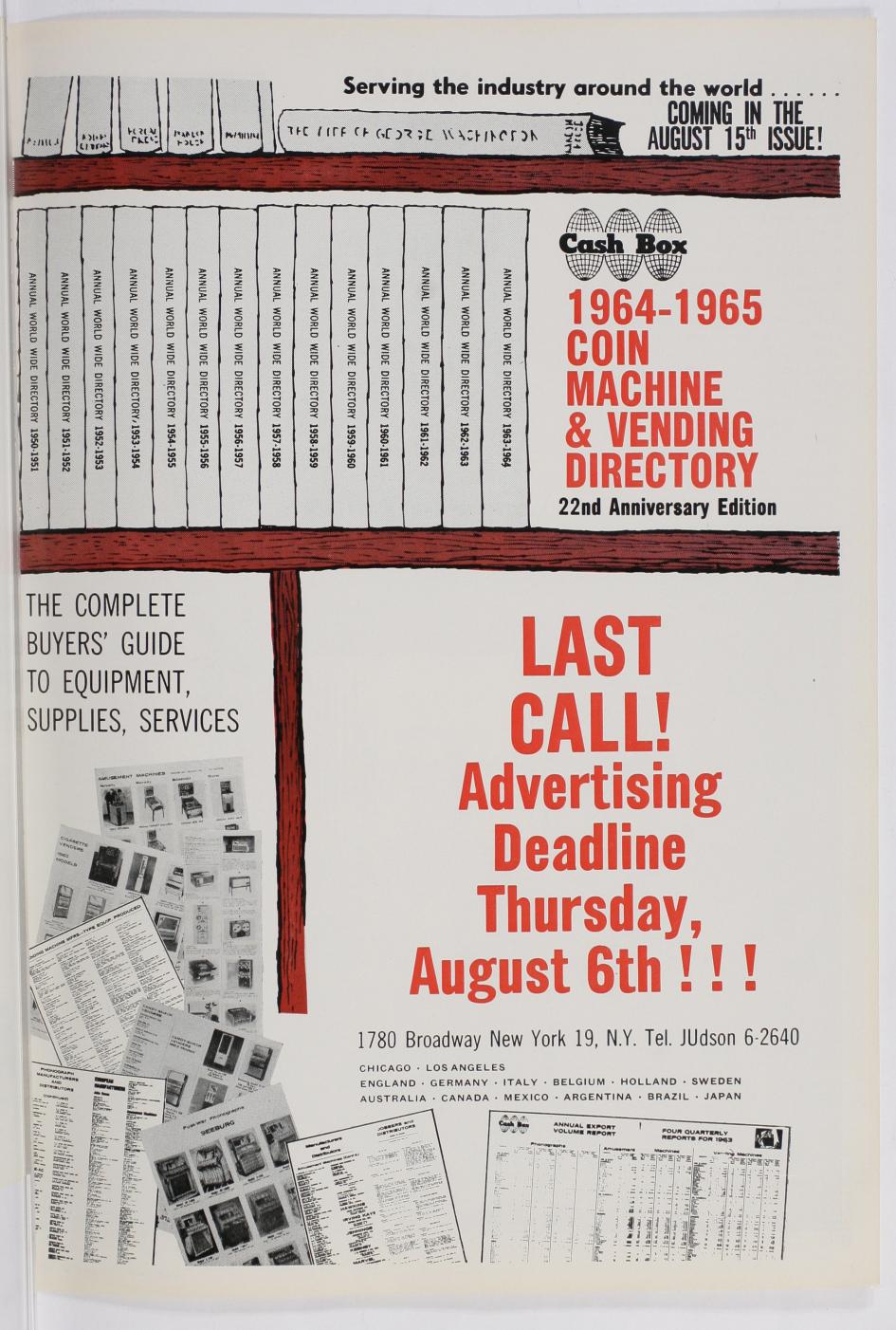
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Midway Bazooka (10/60)
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Mid. Target Gallery (7/62)
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Mu Photo (Pre-War)
Mu Photo (Pe-War)
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Post-War Model
Mu K. O. Champ
Mu Drive Yourself
Mu Bang-O-Rama (4/57)
Philadelphia Toboggan
Skee Alley
Scientific Pitch 'Em
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Seeburg Coon Hunt
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KIDDIE RIDES Telequiz

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KIDDIE RIDES
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Bally Moon Ride
Pony Twins
Bally Space Ship
Bally Speed Boat
Bally Turvle. Trolley
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B.L. Miss America Boat
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World Trainer
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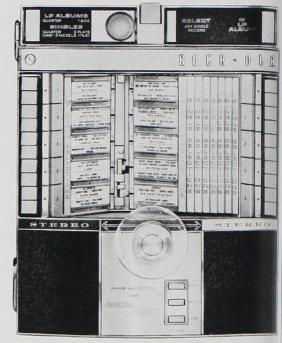
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