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BELGIQUE

August 14

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(Cont'd on page 108)

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Labels (others): Capital, Columbia, Encore,
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(Cont'd on page 114)

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### JAPAN-Jan-June-1964

If a question was asked of what type of records became hits in Japan, the answer would be two types. One, music from the motion pictures and two, songs popular in the United States. In Japan then, how are the rankings on the hit parade decided? Unlike the United States not by the number of times played on the juke boxes, nor the sales of records, nor times featured by disk jockeys over the radio. the radio.

The rankings are primarily decided The rankings are primarily decided by the number of requests by post-cards sent to the various radio stations. The senders of these postcard requests are usually between 15 and 20 years old, in fact 85 percent of the total requests comes from boys and girls in this age group.

The Japanese teen age group on the whole mostly favor music from the motion pictures. In the first half of 1964 the following movie music was ranked among the top twenty in Japan's hit parade. . . .

55 Days At Peiking—(Brothers Four) East Of Eden—
(Victor Young & His Singing Strings)

East Of Eden—
(Victor Young & His Singing Strings)
Live Young—(Troy Donahue)
Charade—(Jack Jones)
From Russia With Love—
(The Village Stompers)
Songs such as shown in the above
list once appearing on the hit parade
would stay in the top twenty for at
least two months. least two months.

least two months.

However, from about four years ago, it has become an established fact that a song making the headlines in the United States would also be a hit in Japan. In other words, a song not listed on Cash Box's Top 100 would not make the grade here in Japan, too. Of course, there are at times, exceptions, but a Top 10 tune as listed on Cash Box will also be a top ranker here in Japan.

The top song for the first half of 1964 was the Village Stompers' recording of "Washington Square," which stayed on the number one spot for ten consecutive weeks. The following is a list of the songs appearing on the Best Ten from January to June of 1964.

Washington Square—
(The Village Stompers)
Be My Baby—(The Ronettes)
Blue Velvet—(Bobby Vinton)
Dominique—(The Singing Nun)
I Left My Heart In San Francisco—
(Brenda Lee)
Marshmallow—(Johnny Cymbal)
Memories, Memories—
(Joanie Sommers)

Marshmallow—(Johnny Cymbal)
Memories, Memories—
(Joanie Sommers)
Sugar Shack—(Jimmy Gilmer)
Let's Make A Memory—
(Cliff Richard)
Bossa Nova Baby—(Elvis Presley)
Lana—(The Velvets)
Short On Love—(Gus Backus)
Please, Please Me—(The Beatles)
Talk Back Tremblin' Lips—
(Johnny Tillotson)
Southtown U.S.A.—(Dixiebelles)
I Want To Hold Your Hand—
(The Beatles)
Where Have All The Flowers Gone—
(The Kingston Trio)
She Loves You—(The Beatles)
Navy Blue—(Diane Renay)
Hello, Dolly!—(Louis Armstrong)
Viva Las Vegas—(Elvis Presley)
Poetry In Motion—(Johnny Tillotson)
Only The Lonely—(Roy Orbison)
Twist & Shout—(The Beatles)
Suspicion—(Terry Stafford)
The above list is made up according to the period of popularity of the songs. While the rule, "popular in America, popular in Japan" is true in most cases, as can be seen, the song "Short On Love" sung by Gus Backus ranked second only to "Washington Square" in the sales of records. Also "Memories, Memories" sung by Joanie Sommers in Japanese succeeded in garnering a large number of fans. As for the Beatles, their sung by Joanie Sommers in Japanese succeeded in garnering a large number of fans. As for the Beatles, their appearance on the Hit Parade was about a month later than the United States. That 80 percent of their fans in Japan are of the fairer sex shows that Japanese girls are no different from girls of Western countries in their likes.

Looking again over the first half

Looking again over the first half, 1964 Hit Parade in Japan, the Beatles appear quite conspicuous. This might be termed natural considering the headlines this group has made world-

wide. However, unlike the United States or other countries the rage is only confined to their songs, no Beatle haircuts or shirts have yet to come in vogue. And in fact fans of twenty years or over seem to have little

years or over seem to have little likes for the Beatle records.

For the most part, songs with beautiful melodies like "Washington Square," "I Left My Heart In San Francisco," "Where Have All The Flowers Gone" remain the longest on the hit parade. Also the fact that reently among young singers force of cently among young singers, fans of Johnny Tillotson are increasing and his songs from the Cadence Record period are selling quite well is inter-

esting.

In the popular music entertainment world of Tokyo it is possible to see many shows featuring internationally known artists at almost any time of the year. Shows which even in the United States would be almost impossible to see. And these shows can, not only be taken in readily but are all priced at popular prices.

One of the biggest hits of this

One of the biggest hits of this current year was Ella Fitzgerald. Jazz current year was Ella Fitzgerald. Jazz fans from all parts of the country flocked into town to see this great vocalist in person. Many of Japan's own singers were in the audience every performance to hear and learn. Also in spite of her busy schedule, Ella invited and looked after the many orphans from the Elizabeth Sanders Home. This and other acts of kindness on the part of Ella has completely endeared her in the hearts of the Japanese people.

Another singer to completely wing

Another singer to completely win over the Japanese popular fans was Pat Boone. Pat was everything that advanced notices had made him to be, advanced notices had made him to be, cheerful, sincere and a good family man. Probably no visiting artist has ever made a more favorable impression on the Japanese press and magazines. It might be pointed out that on his arrival in Haneda 50 thousand fans crowded the airport.

Incidentally, Pat, while in Japan, became a great fan of the national sport, Sumo. And of course on Sunday mornings he never missed going to church. The LP record "Pat Boone In Japan" taken directly from one of his concerts had become a best seller.

Other vocalists making their pearances during this period in Tok were Julie London, Anita O'Da Frankie Laine, Yvette Giraud, a Milva, to name but a few. Julie's hus voice won over the audience and h LP record too issued on her performance in Japan is on the best selli list. Timi Yuro and Damita Jo we also in Tokyo.

also in Tokyo.

Among chorus groups appearing the Japanese stage in the first hrof 1964 were the Trio Los Panch Trio Los Delphines, Platters and t Four Freshmen. Also riding on t popularity of folk songs the Brothe Four and Peter, Paul and Mary drenthusiastic crowds at all their cocerts. Two other groups that dremuch comment were the Four Da and Paul and Paula. Their recordin sung in Japanese, especially Paul a Paula's "Wedding Veil" and "Le Look For Our Star" are on the Ja anese hit parade. anese hit parade.

Next, turning to orchestras, throof the most popular bands via reords with Japanese jazz fans, Ghemiller, Sid Austin and Harry Jamplayed to standing room only crowduring their appearances over hen Also the Village Stompers, whose reording of "Washington Square" well known in Japan, proved a grewith the younger set. Westermusic fans also had their day with the personal appearances of Harsnow, Little Jimmy Dickens, and Reacuff. These three cowboy song singers too issued memorial records their tour in this country.

Other well known names highligh Next, turning to orchestras, thr

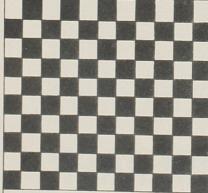
Other well known names highligh ing the 1964 first half popular mus stage in Japan were the Dave Bn beck Quartet, Benny Goodman Orchestra, George Lewis and His Ne Orleans All Stars, Oscar Peterso Trio, Duke Ellington Orchestra, Jerr Mulligan Quartet to name but only the best known. And one of the best drawing cards was the drum session featuring four of the world's greatest drummers, Shelly Mann, Jo Evens Max Roach and Roy Hines. A show like this, needless to say, would draw and excite jazz fans in any part of the world. Other well known names highligh

Reported by Ichiro J. Takasaki.

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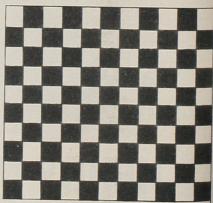
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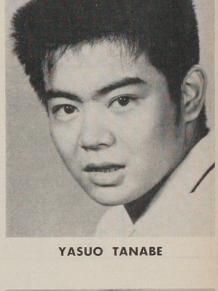


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Cable: PHILIPS ASUNCION
Pres.: Mr. J. F. Alexander
Labels (others): Philips

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Vable: VIRREY LIMA
Pres.: Mr. Polidoro García
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Labels (others): Archiv-Producktion, Coral, Decca,
Deutsche Grammophon, Disneylandia, Fuentes,
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Sonus, United Artists, Verve, Vista

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Labels (others): RCA Victor

INDUSTRIAL SONO-RADIO S.A.—1427 República Panamá—LIMA Phone: 31854 Cable: SONORADIO LIMA Pres.: Mr. Luis A. Aubry Labels (domestic): Sono-Radio Labels (others): CBS, Telefunken

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Labels (others): ABC-Paramount, Angel, Cadence, Cameo/Parkway, Columbia, Dolton, Hickory, His Master's Voice, Liberty, Odeon, Parlophone, Pathé, Pye, Stateside, Tamla/Motown

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Labels (others): Canadian-American, Caprice, Challenge, Colpix, Congress, Somerset-Sonodor.

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Press: Mr. Manuel P. Villar
Labels (others): RCA Victor

MARECO, INC.—131 Del Monte Avenue—QUEZON CITY
Phone: 3-11-83
Cable: VILMARECO MANILA
Press: Mr. José P. Villar
Labels (domestic): Mobuhay, Villar
Labels (others): CBS, Command, Dot, Epic, Grand
Award, Kapp, Laurie, M.G.M., United Artists,
Warner Bros.

MICO INDUSTRIES, INC.—P.O. Box 2364—MANILA (661-667 Sales Street—Manila) Phone: 3-82-48
Cable: MICOINDUST MANILA Mgr.: Mr. Eusebio Contreras Labels (domestic): Mico Labels (others): Capitol, Musart, Parlophone.

SUPER RECORD CO.—252 Escolta Street—Suites 301-303 Escolta Building—MANILA Phone: 3-85-83, 3-73-22 Cable: SUPER MANILA Pres.: Mr. Sian Yok Cheng Labels (domestic): Super Labels (others): Mercury, Smash, Wing

TONVEL, INC.—Room 316 de Leon Bros. Bldg.— Corner Roon & Rizal Avenue—MANILA Cable: TONVEL MANILA Pres.: Mr. Tony Velarde Labels (domestic): Manila, Tonvel Labels (others): Hit, Ritz, Triola, Variety.

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Labels (others): Amadeo, Cetra, Chant du Monde,
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Cable: TELECTRA LISBON
Pres.: Eng° Adriano Carlos Torres Carneiro Vaz
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Labels (domestic): RCA Camden, RCA Victor
Labels (others): Warner Bros.

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Labels (domestic): Fontana, Philips, Polydor
Labels (others): Archiv-Produktion, Audio Fidelity,
Bambino, Brunswick, Caravel, Contemporary, Coral,
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(Cont'd on page 119)



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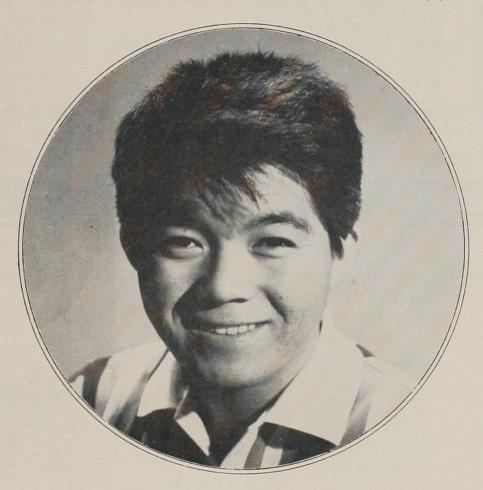
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(Cont'd from page 119)

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### CANADA—The Past 12 Months

JULY 1963—Long time Canadian record exec Harold Smith exits Capitol to go into business on his own.

Ex-Sault St Marie Ontario platter spinner Gary Buck begins to stir up national interest with his first disk outing, "Happy To Be Unhappy."

Considerable trade interest develops on novelty item by Buffalo deejays Dan Neaverth and Joey Reynolds, "Rats In My Room."

Toronto radio rating war moves into high gear as CHUM's syndicated Dick Clark Show runs into stiff competition from CKEY's Dave Mickie stanza.

Some of the first action on British record product noticed as "Do You Want To Know A Secret" by Billy J. Kramer debuts on Capitol.

Dick Clark Caravan Of Stars plays Montreal, introducing good Ottawa

Dick Clark Caravan Of Stars plays Montreal, introducing good Ottawa based group, The Esquires, subsequently signed by Capitol.

Dennis Corrie, Music Director at Winnipeg's CKY, reports considerable action on Swedish disk import, "Fryksdalsdansen." Disk was later released in both Canada and U.S. through efforts of CKY spinners.

AUGUST 1963—Columbia pricing policy introduced into the Canadian disk market. Dealer gathering to preview new Deutsche Gramaphon—MGM product held by Quality as V.I.P.'s, Gene Moretti, Sol Handwerger and Carl Post were guests of honor.

Ottawa deejay Les Lye seriously injured in tragic car accident that took life of his young daughter.

George Balcaen, veteran spinner at Hamilton's CKOC, relocates to Montreal's CJAD.

Bobby Curtola very much in demand for Canadian P.A.'s as latest single, "Three Rows Over," debuts. Two Canadian stations salute talented young Canadian with "days." Anita Bryant and Andy Griffith headline Ottawa's Central Canada Exhibition, do extensive record promotion during Capital sive record promotion during Capital City visit. Change of pace for the Great Dur-

COLUMBIA

ante as Warner Brothers release his "September Song."
Musimart in Montreal introduces great new single by Ian And Sylvia, "Four Strong Winds," on Vanguard. Goes on to become world wide chart topper, great success for good Canadian duo.

topper, great success for good Canadian duo.

"Talk Back Trembling Lips" by Ernest Ashworth makes move from country side of the picture to become big pop outing for Quality in Canada. Good Canadian outing "Surfin' Sal And Charmin' Willy" appears on Carlton by Gord And Sue.

Columbia hosts luncheon in Toronto in connection with first Canadian C & W Convention, guest speaker is Frank

W Convention, guest speaker is Frank

SEPT. 1963—CHUM-FM, Toronto debuts with "Fine Arts" broadcast format "Jenny Brown," novelty outing by The Smothers Brothers, begins to happen on country's pop charts.

"Splash Down" good made in Canada sound by Bob and The Messengers released on Reo.

First Folkways single, "Walking Around Town" by Mark and the Tow Timers released by Bill Fisher's Allied firm.

Timers released by Bill Fisher's Allied firm.

Alex Trebek named host of new CBS network TV'er, "Music Hop."
Capitol introduces a new single from Great Britain entitled, "She Loves You" by a group of relative newcomers called the Beatles.
Columbia types, Johnny Williams, Claude Ranallo and Bert Dunseath, host well attended reception in Ottawa with visiting New Christy Minstrels as guests of honor.
Jimmy Darin arrives at Winnipeg's CKY from U.S. to become P.D. and featured deejay.

hat Cole appears at Toronto's O'Keefe Center and is presented with silver plaque by Capitol Of Canada for 100,000 Canadian sales on "Ramblin'

Montreal Ad Man, Ross Smith, debuts very funny comedy set on Capitol entitled "Laugh Of The Party."

Columbia topper Bob Pampe doing some extensive promotion work for C & W Convention and Country Music

OCT. 1963—Well known and well liked RCA Victor exec, Len Headly, feted by label on his retirement after 24 years with firm.

Capitol names new sales representative in Montreal-Ottawa territory, Gilles Lepitre.

Negotiations begin to sign Bobby

Negotiations begin to sign Bobby Curtola as commercial voice for Coca Cola Ltd., in Canada, as Bobby's label, Tartan, debuts second Canadian artist, Lynda Lane.

Al Boliska, long time host of the CHUM-Toronto wake up show, exits station to take over similar segment on rival CKEY. Spinner is finally replaced after extensive "star auditions" promotion on CHUM by American import, Jay Nelson.

NOV. 1963—CKY Winnipeg conducts Hollywood-type premier for A.I. film, "Beach Party," including P.A.'s by Frankie Avalon and Annette Funicelo, flicks' stars.

American air exposure on border stations creates tremendous demand for Philips release by the Singing Nun, "Dominique," in many Canadian markets. Side eventually develops into markets. Side eventually develops into one of the year's biggest selling singles for Quality. Sam Gesser exits Allied Distributors in Montreal. Bill Fisher takes over running of Allied operation with company control subsequently being acquired by M Loeb Co., of Ottawa of Ottawa.

Marty Hill's first effort as an A&R

Marty Hill's first effort as an A&R producer, "No More Foolish Stories," is released by London featuring fifteen year old Montreal thrush, Vicky Baker. "Forget Him" by Bobby Rydell develops into country wide smash with two Canadian outlets, CKY-Winnipeg, and CHUM-Toronto claiming to have imported hit sound first from England. More good Canadian record product debuts on Apex with Les Raftsmen's waxing of "Something To Sing About," theme of CTV anniversary telecast.

Jane Morgan debuts on Colpix with

Jane Morgan debuts on Colpix with

CHUM-Toronto announces winners f its first annual pops poll: Connie rancis, Bobby Curtola and The Beach

Boys.
Frank Jones debuts as Columbia artist with release of narration single,
"The Picture."

"The Picture."
Fifteen year old gal singer from Regina, Loreen Church, debuts on Barry English language version of Petula Clark's French hit, "Je Me Sens Bien" is released on Arc by Jimmy James entitled, "In The Middle Of A Dream," it subsequently does very well in several Canadian centres.
Paul White announces that Capitol is rushing first Beatle album onto market.

DECEMBER 1963—"Big Town Boy" by Shirley Matthews released in Canada on Stan Klees' Tamarac label shows definite hit signs, is released in the U.S. on Atlantic.

Rich Little, talented Ottawa comic, is featured on new Capitol set aimed at Xmas market. "Scrooge And The Stars" features the talented young Canadian in a series of voice characterizations on the Dickens classic.

The trade is first made aware of a forth coming folk-type set by Jilliane

The trade is first made aware of a forth coming folk-type set by Jilliane Harris to be released on Melbourne.
Pat Hervey's RCA Victor single, "Walkin' In Bonnie's Footsteps," be-

gins to develop into a country-wide

hit.
The word "Beatlemania" becomes very much a part of the trade vocabulary as the mop-topped chart busters

lary as the mop-topped chart busters begin to score a fantastic series of hits for Capitol in Canada.

A comedy set on Philips by Wes Harrison, "You Won't Believe Your Ears," shows its first chart potential in air play over CHUM-Toronto. Soon blossoms into a best seller across Canada. Canada.

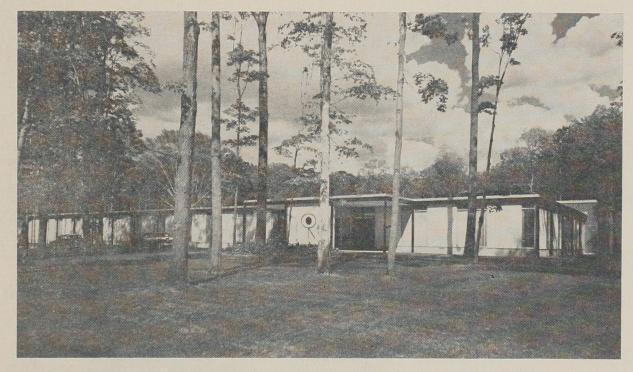
Canada.

Official announcement is forthcoming from Curtola camp that his record product will be released in the U.S. by Cameo Parkway.

New female member of The Couriers debuts. She is Pamela Firnie of Toronto.

(Continued on page 124)

# COLUMBIA RECORDS OF CANADA, LTD.





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### CANADA—The Past 12 Months

(Continued from page 123)

JAN. 1964—George I. Harrison's appointment as general manager of the record division is announced by RCA
Victor Co., Ltd., in Canada.

Mike Doyle takes over national promotion for RCA Victor records in
Canada.

Canada.

Deejay Dave Mickie relocates to Hamilton's CHIQ.

Bruce Patenaude moves from Ottawa's CFMO to Montreal's CJAD. He is subsequently named Music Director of the Montreal outlet.

Well known American broadcaster Sam Holman is named program director of CKLG, Vancouver.

Outstanding social gathering in Montreal as Capitol plays host to trade at large in honor of Al Martino appearing in Montreal during January.

Good new single appears under the Sparton banner spotlighting efforts of

Good new single appears under the Sparton banner spotlighting efforts of Toronto's Moe Koffman. Considerable commercial action develops on disk as a two sider, "Coffee House" and "Flootenanny."

"Hootenanny Express" begins to happen on Quality for The Canadian Sweethearts. One time London man in Toronto, Walt Grealis debuts new personal management firm. Walt Grealis'

Toronto, Walt Grealis debuts new personal management firm, Walt Grealis' Images, numbering among early pactees, Tamarac star, Shirley Matthews. Action noted on Capitol's second smash attraction from Britain, The Dave Clark Five, even as Beatlemania continues to grip the entire disk industry in Canada.

FEB. 1964—Musimart makes new appointments at both Montreal H.Q. and Toronto branch. Ginette Murphy takes over promotion at the former and Specer Berg is named sales topper at

Specer Berg is named sales topper at the latter.

RCA Victor plant managers from all over the world get together in Montreal. Meeting includes visit to RCA Victor plant at Smiths Falls.

Phonodisc announce several ap-pointments in their distributor set up across Canada at the exec level. Phil

Najovits becomes manager of the Montreal branch. Joey Frechette, one time member of the Beaumarks, is appointed A&R chief at the Montreal branch to specialize in French language product. William Booth becomes the firm's Mid West Sales repout of Winnipeg and Jim Graydon is added to Ontario sales force.

Capitol begins to cash in on novelty aspect of Beatlemania as Donna Lynn's debut for label, "My Boy Friend Got A Beatle Haircut," begins to click. Roy Orbison packs 'em in at Ottawa some 4,000 strong in a one niter. Chubby Checker does extremely well with a two sider released first in

well with a two sider released first in Canada, "Hey Bobba Needle" b/w "Tzena Tzena." Based on Canadian success of "Needle," American release Canac "Tzena

Great two sider by Canadian Diane Leigh, "Let Love Do The Talking" b/w "Little Boy Lost," appears on the Quality label. Sales results warrant American release on Fabor. One of the outstanding Canadian disk products of

the year.
Columbia's Bob Pampe makes presentation to O'Keefe Center in recognition of the great Canadian theatre's contribution to Canadian theatre of all

kinds.

Keith James exits WGH in Norfolk, Va., to issume new Promo Chief role of Edmonton's CHED.

"Hello Dolly" appears on Kapp and early indications of its sales power prove true as it goes on to top Canadian charts from coast to coast.

Hal Ross tours Canada on special British promotion decked out as British gentleman. Several London hits develop from promo stunt.

Canadian talent given real boost by Apex release featuring young Pierre Lalonde.

"Louise" "Louise" goes on to become out-standing hit in several Canadian cen-

Another great Canadian single begins to happen in a big way as CHUM's deejays turned singers, The

CHUMingbirds, score tremendous chart strides with "The Brotherhood Of Man" on Quality.

Don Carter and Gary Megaffin exit London in Toronto to head up sales force of Polyder Records in Canada.

Country Music package sponsored by CFGM sells out two weeks in advance of show in Toronto.

New Compo plant at Cornwall, most modern in North America, begins operations.

erations.

MARCH 1964—Searchers click in Canada on Pye with "Needles And Pins," begin long chart ride that con-MARCH tinues through second release, "Sugar And Spice."
Phonodisc introduces new French

Phonodisc introduces new French language line, Frontenac Records.

Bill Brady leaves CKEY Toronto to return to London and CFPL.

Doug Byrne joins Montreal sales force of Allied Records.

CKGM, Montreal collects over 70,000 signatures to bring Beatles to Montreal.

The French Song by Lucille Stars

Montreal.

The French Song by Lucille Starr appears in Canada on Almo then through Quality on Barry and heads for the top of all Canadian charts.

"The World I Used To Know" debuts on Dot and begins to develop hit action in Canada, long before its potential is recognized stateside.

CJAD, Montreal sponsors tremendous array of record talent in gigantic live show in aid of Crippled Children Fund.

Loma Records of Ottawa, distributed by Allied debuts first single featuring singing Priests billing themselves as Les Alleluias, with a French language reading of "Alleluia."

"Give Me Your Love," Andy Kim outing on 20th Century Fox continues to sell very well in numerous American and Canadian centres.

Romeos debut their brand new record sound with a new Columbia LP.

APRIL 1964—Cash Box in Canada relocates to Montreal as magazine's Canadian rep moves to CKGM.

Frank Henry named promotion manager of Capitol in Montreal.

Beatles tickets for two shows at Toronto's Maple Leaf Gardens in Fall

sell out in one hour.

Good Canadian record debuts on Quality, "Baby Beatle Walk" by The Al Martin Six, is later released in U.S. Maritime record act, The Gem Tones, do well in several Canadian markets with their good sound, "Reno."

markets with their good sound, "Reno."

For the first time in some time, several key Canadian stations are topping their charts with artists other than the Beatles, as "Bits And Pieces" makes it in a big way for the Dave Clark Five.

Stan Dorling, vet record man, exits National Promotion spot for Quality, enters business on his own.

MAY 1964-Broadcast veteran, Houston, assumes role of Operations Manager at CHVC, Niagara Falls, On-

Manager at CHVC, Niagara Falls, Ontario, as station ownership and policy undergo change.

Maury Logan debuts on Quality with good commercial outing, "Just One of Life's Little Tragedies," ranking as one of the best Canadian wax efforts of the year.

Andy Kim is swamped by fans in Maritimes resulting in resurgence of interest in his 20th Century Fox outing, "Give Me Your Love."

Ottawa's third privately owned broadcasting station, CKPM, goes on the air.

JUNE 1964—New Ontario Promotion man, Ed Lawson, is named at Quality. Nat King Cole plays to sell out audiences for a week in Montreal and three days in London, Ontario. Fernand Cignac feted by Trans Canada Records on the occasion of his one hundredth release on the label

one hundredth release on the label,
"Le Train Des Amoureaux."

Lucille Starr appears at Toronto
night club and receives gold disk from
Quality's Lee Farley for outstanding
sales record on her "French Song"
single smash.

Bobby Curtola debuts as sales voice Coca Cola Ltd., on firm's radio

commercials.
Compo Company score tremendous sales success with Beatles sound track album on United Artists, "A Hard Days Night."



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Sheila
You Don't Know Me
The Lonely Bull
The French Song
Surfin' Bird
Louise
Une Glace Au Soleil
C'est Le Temps De Vacances
Je M'sens Tres Seul
Nous On Est Dans Le Vent
Deep Purple
Whispering
Milord Stardust
Puppy Love
I'll Take You Home
Je Suis A Toi
Le Jour De Retour
Penetration
Forget Him
Ride
Don't enetration
lorget Him
lide
enetration
lorget Him
lide
on't Hang Up
Want To Hold Your Hand
Saw You Standing There
Fun Fun Fun
Can't Buy Me Love/You Can't Do That
let Around
A World Without Love
Lucky Lips
She Loves You
Love Me Do
Please Please Me
From Me To You
Roll Over Beethoven
Don't Talk To Him
Glad All Over
The Hippy Hippy Shake
All My Loving
Twist And Shout
Bits And Pieces
Little Children
Do You Love Me
Don't Let The Sun Catch You Crying
Do You Want To Know A Secret
Can't You See That She's Mine
The Martian Hop
Popcicles And Icicles
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Sous Une Pluie D'Etoiles
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Hootenanny Saturday Night
Hey Little Cobra
A Fool Never Learns
My Home Town
Saturday Night
Walking Proud
The Matador
Ring Of Fire
Donna The Prima Donna
Green Green
Blame It On The Bossa Nova
Ruby Baby
Can't Get Used To Losing You
Go Away Little Girl

Ray Charles
Tommy Roe
Tommy Roe
The Impressions
Fats Domino
Tommy Roe
Ray Charles
Tiajuana Brass
Lucille Starr
The Trashmen Taylana Brass
Lucille Starr
The Trashmen
Pierre Lalonde
Consuelin De Pable
Pierre Lalonde
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Bobby Darin
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The Drifters
Patricia Carli
Dalida
The Pyramids
Bobby Rydell
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The Orlons

Dee Dee Sharp
The Orlons

The Beatles
The Beach Boys
The Beatles
The Beach Boys
Peter And Gordon
Cliff Richard
The Beatles
Cliff Richard
Dave Clark Five
Swinging Blue Jeans
The Beatles
Dave Clark Five
Gerry And The Pacemakers
The Beatles
Dave Clark Five
Gerry And The Pacemakers
The Beatles
Dave Clark Five
The Ran-Dolls
The Murmaids
Moira
Calude Valade
The Duprees
Brothers Four
Rip Chords
Andy Williams
Steve Lawrence
Johnny Cash
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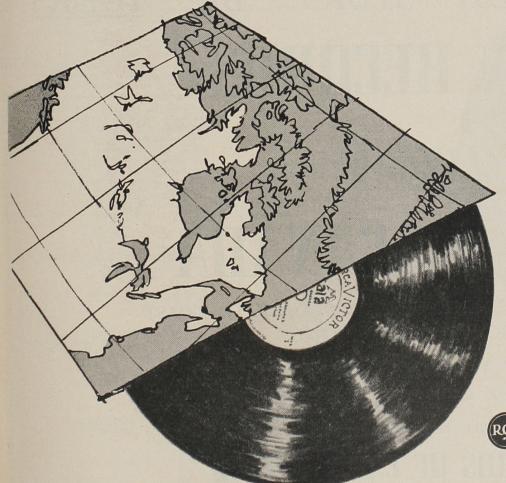
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Love For Sale
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I Wonder/My Whole World Is
Falling Down
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For You
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Wipe Out
There I've Said It Again
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Ce Soir
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Ce Soir
Hootenanny
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Hello Dolly
Wives And Lovers
Call Me Irresponsible
Our Day Will Come
He's So Fine
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Yesterday And You
Drag City
Hickory Dick And Doc
The Little Old Lady From Pasadena
Gisele
Velours Bleu
A San Francisco
Non Papa
Diane
Not Fade Away
Secret Love
Chantilly Lace
Reno
You Don't Own Me
She's A Fool
Judy's Turn To Cry
It's My Party
Decidement
I'm Gonna Be Warm This Winter
I'm Leaving It Up To You
Mean Woman Blues/Blue Bayou
Pretty Paper
It's Over
Hey Bobba Needle
Loddy Lo
Let's Limbo Some More
Limbo Rock
Rag Doll
Don't Let The Rain Come Down
Dawn (Go Way)
Dominique
Young Lovers
Baby I Love You
Then He Kissed Me
Wait Til My Bobby Gets Home
I Will Follow Him
You're The Devil In Disguise
Maria Elena
L'Ecole Est Fini
Bossa Nova Baby
Kissin' Cousins
Chapel Of Love
If I Had A Hammer
Easier Said Than Done
Sous Le Ciel D'Hawaii

Ray Charles Singers Arthur Lyman Group Terry Stafford

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The Glencoves
James Gilreath
Louis Armstrong
Jack Jones
Jack Jones
Jack Jones
Jack Jones
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The Chiffons
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Bobby Vee
Jan And Dean
Bobby Vee
Jan And Dean
Bobby Vee
Jan And Dean
Bobby The Bachelors
The Rolling Stones
Kathy Kirby
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The Rolling Stones
Kathy Kirby
The Beavers
The Rolling Stones
Kathy Kirby
The Beavers
The Gem Tones
Lesley Gore
Lesley Gore
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Part II—International Section

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CAN

# CANADA - Looking Ahead

1963-64 must certainly be looked upon as Britain's year in the world of wax. Can Canada's year now be far off? Many of the leading lights in the off? Many of the leading lights in the record industry in this country are certain that it is very close. Moreover they are backing up their theories in this regard with positive action. Barriers that once seemed insurmountable are being overcome. Costs in many areas of record production are still way out of line with the size of the domestic market. For that reason the majority of Canadian record firms have contended themselves with representing American and foreign labels in the Canadian market. This has placed heavy demands on their production, promotion and merchandising facilities. However, many of them, wisely realizing the outstanding talent potential in Canada, have made it their business to allocate at least a part of their endeavours to the discovery and development of home grown talent. This now increases almost daily, with the direct result that the calibre of Canadian talent on record is definitely on the upswing. Often these efforts are disenchanting for the record company involved, to say the least. But the fact the work continues on an ever enlarging scale points up the fact that Canada is about to arrive in her place in the sun as far as records and recording artists are concerned. Geoffrey Racine, Executive Veep of Capitol Records Of Canada Ltd., indicates that his firm's activities in the field of development of home grown talent and resulting Canadian produced record product have been extremely successful, both from an artistic and a financial point of view. A long list of albums produced by his firm in Canada, by Canadians, albums that held their own at the retail level, backs up Mr. Racine's claim. He goes on to say that it is the intention of Capitol to continue searching for Canadian talent in the company year. George Struth, Production Co-ordinator at Quality Records Ltd., points out that one of them facilities in this regard. However, there are still far too many who hold Canadian produced record product in utter contempt. We do not ask for special favours in the air exposure of Canadi

Church, The Chummingbirds, Maury Logan and numerous others, Canadian record product is being picked up for American firms. This is begining to pay off in a new awareness of the potential source of new talent and resulting sales that is just waiting for the American producer with enough foresight to take a long hard look at Canada. Here again the problem of exposure shows up. The American producers have little or no idea what potential does exist in this country. The Compo Company enjoyed tremendous success with the English language disk debut of a long established French singer, Pierre Lalonde. The Apex release of Pierre's "Louise" was a big seller right across Canada. It sold in sufficient quantities that it deserved the American release it finally did get, but not soon enough to cash in on the potential that the side was packed with. Phil Rose, Apex Division topper at Compo, says:

"The Beatles did much to break down the U.S. Vinyl curtain however, I feel the Canadian industry's main contention in relation to its U.S. counterpart is not necessarily that of obtaining U.S. releases of its recording efforts. Were we to obtain an evaluation of our sales efforts, and have those reflected in the U.S. trades, that problem would resolve itself. The proximity of our markets and the similarity of our sales patterns clearly demands the inclusion of Canadian activity in trade reporting. Only when we are no longer looked upon as an overseas 'foreign' market by the U.S. industry, will we be able to reap the full benefits of our creative, promotional and sales abilities, both on American records distributed here and our own Canadian product." The facilities for top notch recording do exist in Canada. As Mike Doyle, National Sales Promotion Manager for RCA Victor, points out, his firm has only recently re-equipped its Montreal and Toronto recording studios as well as the plant at Smiths Falls at a cost in excess of 1,500,000 dollars. Canadian record men, one after another, are confident that their efforts over the years are

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You Don't Have To Be A Baby To Cry
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man La Plus Belle Du Monde
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Blowin' In The Wind
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Pierette Roy
Bob Robie
Pierette Roy
Andre Sylvain
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The Caravelles
The Angels
Dickie Lee
The Dixie Belles
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The Dixie Belles
Jimmy Soul
Rufus Thomas
Inez Foxx
The Rebels
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### SWITZERLAND—The Past 12 Months

Switzerland, a nation made up of 60% Swiss-German, 34% Swiss-French and 6% Swiss-Italians and Peto-Romantsch, is a unique and particular record market. The country now has about 5,700,000 inhabitants and in comparison to its population has the highest number of immigrants from other European countries. In fact there are now about 800,000 foreigners (one worker in every three) employed in agriculture, industry, hotels and the construction of new national highways. 600,000 of these workers are Italian—the rest made up of Greek, Spanish or German—and together they form a new and important mass of buyers. This is one explanation for the enormous success of Italian singers in Switzerland and for the fact that Zurich now has an important Italian Song Festival "Zurich Greets San Remo." The 30,000 English speaking people (mostly Americans working for the international organizations in Geneva) living in Switzerland also represent an interesting group of buyers with money to spend. As far as records are concerned according to the majority of Swiss record companies they favor the European hits with American jazz and American singers proving extremely popular. Sales of nationally of Swiss record companies they favor the European hits with American jazz and American singers proving extremely popular. Sales of nationally produced records of local popular music, yodelling, mountain and country bands, fifes and drums from Basle etc. are confined almost entirely to the very considerable tourist trade. Of the 5,500,000 visitors who holidayed in Switzerland in 1963 it is estimated that 700,000 were British and 600,000 American. The greatest demand in local recordings is for L.Ps and E.Ps. Electromusic, an independent publisher of Swiss folklore music in Basle, reports that sales of local recordings in the last twelve months have been greater than ever before, with a sharp rise in orders from record companies overseas, particularly America. As 1964 is the year of the

National Exposition takes place once every twenty five years it is expected that the demand for local recordings by Swiss communities abroad will reach an all time high. All these facts have to be taken high. All these facts have to be taken into consideration when assessing the Swiss record market. It must be stated that in Switzerland unlike England and America there is no central office which can establish the real state of the record market or set up a weekly or monthly list of best selling records based on concrete figures and returns. This is practically impossible because manufacturers, publishers and dealers are not obliged to communicate any sales figures and are reluctant to give precise information.

However, this year Mr. Hans Oestreicher Jnr. of Turicaphon (the only pressing plant in Switzerland) reports that in the last twelve months reports that in the last twelve months his company had an output of 3,000,000 records. The number of 12" L.Ps increased by 30 per cent over the previous year. Oestreicher also reports that the Italian million selling hit "Una Lacrima Sul Viso" by Bobby Solo sold over 30,000 copies in Switzerland on the Ricordi label published by Flora Music. From this figure it can be seen that if a record sells 50,000 copies in Switzerland it is a very big hit indeed. A really sensational o00 copies in Switzerland it is a very big hit indeed. A really sensational hit could, of course, notch up approximately 100,000, but this is a very rare occurrence. There is a growing tendency on the part of distributors to make catalogue deals with overseas companies which call for releases on their own labels. This tendency primarily concerns American companies. For example, Finsterwald and Cantacuzene (Vogue) will shortly introduce the Dot label to Switzerland. These recordings were previously sold under the London label. The same distributor has recently concluded similar contracts with Scepter, Wand, Peacock, Red Bird and Rust which are being added to more than 45 international lines which the company is al-

being added to more than 45 international lines which the company is already representing.

The Swiss National Exposition in Lausanne which can always be relied upon to spark off a series of patriotic movements and events, this year produced something of interest and import to the record industry. The Swiss Musicians Association in conjunction with The Swiss Society of Composers and Publishers (SUISA) and the Swiss Television and Broadcasting Company have issued an "Anthology of Swiss Music" comprising 30 12" L.Ps pressed by Turicaphon and selling on subscription at the price of 70 dollars. This new and magnificent Anthology contains a selection of some 100 works dating from the 9th century to the present day by more than 80 composers from the monks of the Irish Convent of Sankt Gallen to Jean-Jacques Rousseau, Arthur Honegger and many living composers. To accompany the present day by more than 80 composers from the monks of the Irish Convent of Sankt Gallen to Jean-Jacques Rousseau, Arthur Honegger and many living composers. To accompany the records the Swiss Music Library (New York Office 444, Madison Avenue) have compiled a catalogue of Swiss composers together with a list of Swiss compositions as recorded by the country's best artists and issued on world famous labels including Columbia, H.M.V. Elite, Decca, D.G.G. London, M.G.M. and many others. It is important to note that in this first "Anthology of Swiss Music" only Swiss soloists, conductors, orchestras and choirs were engaged. These include the Orchestra de la Suisse Romande with conductor Ernest Ansermet and the Swiss German Radio Orchestra of Beromunster. There is today a noticeable revival of Swiss musical life which is being encouraged and financially helped by private and public associations. Many new works have been specially created for the Swiss National Exposition and of these particular mention must be made of the "Symphonie of the Machines" by Rolf Liebermann—a strictly way-out work written not for musicians but for machines employing typewriters, telephones, computors, lifts, hooters, fire alarms, bells etc. etc. More and more Switzerland means music but the demand is greatest in the classical and folk lore field. Pop wise progress is not so good and this is attributed mainly to the very strong increase in the cost of living during the past twelve months. Regular radio shows by d.j's in the various speaking territories play an important part in Swiss record promotion.

Local artistes from the French section to establish popularity during the

motion.

Local artistes from the French section to establish popularity during the year include Les Neuf de Choeur, Les Four Shakers and Les Relax, the lat-Four Shakers and Les Relax, the latter two groups being discovered by Heinz Liechti, Director of Sidem, the publishing house in Geneva which handles the 'Big Three'—Robbins, Feist and Miller, and MPCH. The Swiss German section has also produced some new stars of which perhaps Ariola's Hillbilly singer Peter Hinnen is the most important. On the distaff side another Ariola artiste Swiss-Italian singer Anita Traversi won the Baden-Baden song festival with "Ob in Rio Ob in Bombay." Another popular singer in Switzerland is film-actor Vico Torriani.

In Rio Ob in Bombay." Another popular singer in Switzerland is film-actor Vico Torriani.

From artistes to sales. First and foremost Musikvertrieb A.G. of Zurich headed by Maurice Rosengarten report their biggest sellers of 1963/1964 have been "Oh My Darling Caroline" recorded on Telefunken by Ronny who, only twelve months ago, was a technician in the company's recording studios in Bremen; "Shake Hands" by jazz musician turned vocalist Trafi Deutscher; Bobby Solo's million selling Italian hit "Una Lacrimo Sul Viso" on Ricordi; "N'y Pense Plus Tout Est Bien" by Hughes Aufray on Barclay and "Non, Non, Non" by Les Neuf de Coeur on Decca. Besides being the exclusive Swiss representative for Decca London, RCA, Warner Bros, for Decca London, RCA, Warner Bros, Capitol, Barclay etc. this active company has, during the past year, also acquired the Ariola label. Musikvertrieb is also extensively engaged in the wholesale distribution of radio, television, tape recorders and juke boxes etc. A major event of the Musikvertrieb coin machine year was the scale Seeburg International Sales Convention hosted by Maurice

Rosengarten in October 1963. Attended by over 200 Seeburg executives, representatives and distributors from all over the world the 'Think Big, Sell Big' theme of the event was backed by a full range display of Seeburg's latest music and vending equipment

equipment.

Another major company also situated in Zurich is Philips who had tremendous success during the past year with Soeur Sourire (The Singing Nun) and "Dominique"—a No. 1 smash on both sides of the Atlantic, Another semi-religious recording to notch up healthy sales for Philips was "Ich Will An Deiner Seite Gehen" by Chaplain Flury a catholic priest from Zug. Philips also report an increase in sales in the French sector where their best sellers have included Johnny Halliday, Sheila, The Four Shakers and Claude Francois. In the classical field Philips had a top seller with Bach's "St. Matthews Passion" recorded under the direction of Curt Redel. Lastly Philips also noted an increase in the demand for popular Swiss music and in this respect their many 12" L.Ps "Holiday in Switzerland" proved popular.

Jecklin & Co. of Zurich who also have one of the finest record shops in Switzerland report considerable success with British artistes notably Cliff Richard, The Shadows, The Beatles and Acker Bilk. In the German language the most popular records have been "Liebeskummer Lohnt Sich Nicht" by Swedish singer Siv Malmkvist; "Drina-Marsch" by Jorgen Ing-

guage the most popular records have been "Liebeskummer Lohnt Sich Nicht" by Swedish singer Siv Malmkvist; "Drina-Marsch" by Jorgen Ingmann and "Jetzt Dreht Die Welt Sich Nur Um" by Gitte and Rex Gildo. From France the best sellers came from Edith Piaf, Richard Anthony and Dick Rivers whilst Italy has been represented by Tony Dallara, Adriano Celentano and the 16 year old winner from the Eurovision Song Contest Gigliola Cinquetti.

Over to Basle where Hug have acquired two new labels in the past year, Monitor from American and the French label Musidisc which now take their place alongside HMV, Electrola, Star etc. Biggest sales have been achieved by Gilbert Becaud, Marlene Dietrich, Camillo Felgen, Rex Gildo, Conny Froebus and especially popular with the Italian immigrants "Ohei Paesano" by Rita Pavone.

A strong list of best sellers from Siemens (DGG) reveal hits by Freddy, Brenda Lee, Sacha Distel and Peter Alexander. From America both

with the Italian immigrants "Oher Paesano" by Rita Pavone.

A strong list of best sellers from Siemens (DGG) reveal hits by Freddy, Brenda Lee, Sacha Distel and Peter Alexander. From America both Connie Francis and Gene Pitney had success with Italian recordings Connie with "Il Primo Bacio" and Pitney with "Quando Vedrai La Mia Ragazza." More and more labels are providing Italian records for the Swiss market including Polydor, MGM, United Artists and Fonit.

Finsterwald and Cantacuzene, Vogue S.A. and Editions de Belmot group of companies report a very satisfactory and successful year particularly with the Reprise label which they acquired for Switzerland in 1962. In addition to Frank Sinatra, Sammy Davis Jr. and Count Bassie, Trina Lopez scored a bulls eye with "If I Had A Hammer" and Dionne Warwick with "Walk On By." Cover versions in French, German and Italian of top American songs have proved very popular, and this sometimes results in a new lease of life for the English versions. Finsterwald and Cantacuzene have also enjoyed considerable success with French recordings by British star Petula Clark and by that country's top group, The Searchers. The company has also done very well with Francoise Hardy, Henri Salvador, Daniele Garard and Michel Page.

Phonag AG, situated at Winterthur, just outside Zurich has been a distributing firm since 1959. The major event of this company during the past year has been the taking over of the CBS label in October 1963 which got of

uting firm since 1959. The major event of this company during the past year has been the taking over of the CBS label in October 1963 which got off to a good start. The Directors, Mr. Bischof and Mr. Kolbe, report excellent sales in the classical field by Isaac Stern, Brailowsky, Francescatti. Robert Casadesus and Bruno Walter. 'Pop' wise they have been very successful with the German productions of CBS Frankfurt by Bernd Spier and Marika Kilius; Mitch Miller has

(Continued on page 132)



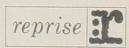
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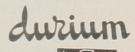








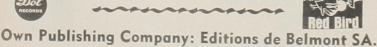


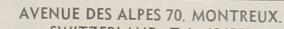




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