

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- 1 **PEARLY SHELLS** Burl Ives (Decca 31659)
- THE LONG SHIPS Charles Albertine (Colpix 726)
- ME JAPANESE BOY I LOVE YOU Bobby Goldsboro (United Artists 742)
- **POCAHONTAS** Camelots (Ember 1108)
- ROCKIN' ROBIN Rivieras (Riviera 1403)
- GATOR TAILS AND MONKEY (Bloor-Hoffman-BMI)
 Spats (ABC Paramount 10585)
- RINGO FOR PRESIDENT Young World Singers (Decca 31660)
- THE DARTELL STOMP Mustangs (Providence 401)
- LET ME LOVE YOU B. B. King (Kent 396)
- THE CLOCK 10 (Saturn, Mon Ami—BMI) Baby Washington (Sue 104)
- I GUESS I'M CRAZY Jim Reeves (RCA Victor 8383)
- SOUL DRESSING Booker T & MG's (Stax 153)
- GIVE ME BACK MY HEART SQUEEZE HER, TEASE HER Jackie Wilson (Brunswick 55269)

- LITTLE LONELY SUMMER GIRL 14 David Box (Joed 116)
- SOFTLY AS I LEAVE YOU Frank Sinatra (Reprise 0301) Matt Monro (Liberty 55725)
- LITTLE QUEENIE Bill Black Combo (Hi 2079)
- I'LL FOLLOW THE RAINBOW Terry Stafford (Crusader 109)
- RUNNIN' OUT OF FOOLS Aretha Franklin (Columbia 43113)
- DERN YA Ruby Wright (Ric 126)
- IT'S TIME FOR YOU Cilla Black (Capitol 5258)
- I'LL ALWAYS LOVE YOU Brenda Holloway (Tamla 54099)
- CAN'T GET OVER (THE BOSSA NOVA)
- (Maxana—ASCAP) **Eydie Gorme (Columbia 43082)** SILLY OLE SUMMERTIME
- FAR SIDE OF THE HILL New Christy Minstrels (Columbia 43092)
- WHAT'S SO SWEET ABOUT SWEET SIXTEEN Carol Quinn (MGM 13265)
- LET ME GET CLOSE TO YOU Skeeter Davis (RCA Victor 8397)

- MR. SANDMAN 26 Fleetwoods (Dolton 98)
- FEVER 27 Alvin Robinson (Red Bird 10-010)
- LE DE DA I LOVE YOU 28 Inez & Charlie Foxx (Symbol 201)
- HEARTBREAK 29 Dee Clark (Constellation 132)
- (SAY I LOVE YOU) DUM DEE (Seventh Avenue-BMI) Four Evers (Smash 1921)
- THAT'S HOW STRONG MY LOVE IS O. V. Wright (Gold Wax 106)
- GONNA GET MY HANDS ON SOME LOVIN' Artistics (Okeh 1193)
- YOU PULLED A FAST ONE VIP's (Big Top 518)
- SCRATCHY Travis Wammack (Atlantic 204)
- HUMBUG Pete Fountain (Coral 62427)
- BABY, BABY ALL THE TIME Superbs (Dore 715)
- SOMEBODY NEW Chuck Jackson (Wand 161)

- IN THE NAME OF LOVE 38 Peggy Lee (Capitol 5241)
- SOON I'LL WED MY LOVE John Gary (RCA Victor 8413)
- DEVOTED TO YOU 40 Brian Hyland (Philips 40203)
- LA LA 41 (Styletone BMI) Cobras (Swan 4176)
- I DON'T KNOW
- Steve Alaimo (ABC Paramount 10580) HUGO 43
- Linda Hall (Columbia 43067) LET THE WATER RUN DOWN
- Ben E. King (Atco 6315) I COULD CONQUER THE WORLD (Youvan—ASCAP) Shevelles (World Artists 1025)
- I WANNA THANK YOU 46 Enchanters (Warner Bros. 5460)
- THE INVASION 47 Buchanan & Greenfield (Novel 711)
- CAR HOP 48 Exports (King 5917)
- SHAGGY DOG 49 Mickey Lee Lane (Swan 4183)
- **ROBOT WALK** 50 Pat & Lolly Vegas (Apogee 101)

HOW SWEET IT IS!

ALPHA DISTRIBUTING CORP. NEW YORK, N. Y., 10023 PHONE CIRCLE 5-7933 20 WEST END AVENUE music merchants, inc. 3731 WOODWARD AVE. • DETROIT 1. V PURCHASE ORDER

SHIP TO: DAVID ROSEN, INC. 835 N. BROAD STREET PHILADELPHIA 23, PA

Quantity

SHIP VIA Record No. 723

7235 Record No. 50 25 Quantity 732 1907 7325 1908 2600 2991 25 1300 5479 100 381 1300 1300

Chess 1907 - "I Had A Talk With My Man" - Mitty Collier Chess 1908 — "I Can't Help Myself"—The Gems

Argo 5479 — "Then You Can Tell Me Goodbye" — Johnny Nash

381 — "Long Haired Daddy"— Vernell Hill

LP 723 — "Barefoot Sunday Blues"— Ramsey Lewis Argo LP 732 — "Bach To The Blues"— Ramsey Lewis

Checker LP2991 — "Two Great Guitars"— Bo Diddley/Chuck Berry

CHESS producing corp.

ARE YOU READY FOR THE SINATRA-EST SINATRA SINGLE OF THE '60s

FOR INSTANCE: SOFTLY AS I LEAVE YOU B/W THEN SUDDENLY LOVE #0301

San Francisco

August 21, 1964

Bill Gavin's Record Report # 509
WEEKLY SUMMARY

Sleeper of the Week: SOFTLY AS I LEAVE YOU-Frank Sinatra (Reprise) Pop format stations are playing it in Atlanta (WPLO), Columbus (WCOL) and Worcester (WORC) and response has been surprisingly good. Looks like another class entry with "mass" appeal.

ANOTHER SIGNIFICANT SINGLE FROM





JOHNNY B. GOODE

DION 4-43096

MR. HEARTACHE



FREDDIE SCOTT 4-43112

RUNNIN' OUT OF FOOLS

ARETHA FRANKLIN 4-43113

ON THE STREET WHERE YOU LIVE

ANDY WILLIAMS 4-43128

Gross The Brazos At Waco

4-43120 COLUMBIA RECORDS

BILLY WALKER



COLUMBIA MARCAS REG BRATED A LEA



RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO SEPTEMBER 2ND

% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TITLE ARTIST LABEL	TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE
55%	When I Grow Up To Be A Man—Beach Boys—Capitol	74%
50 %	You Must Believe Me—Impressions—ABC Paramount	66%
47 %	Let It Be Me—Betty Everett & Jerry Butler—VeeJay	74%
44 %	Mercy Mercy—Don Covay—Rosemart	44%
40 %	Chug-A-Lug—Roger Miller—Smash	57%
38 %	Match Box—Beatles—Capitol	98%
35 %	Why You Wanna Make Me Blue—Temptations—Gordy	35%
34 %	Slow Down—Beatles—Capitol	64%
31 %	Do Wah Diddy Diddy—Manfred Mann—Ascot	94%
29 %	Goodnight Baby—Butterflys—Red Bird	75%
28 %	I Trust You Baby—Ketty Lester—RCA Victor	28%
27 %	Little Honda—Hondells—Mercury	57%
26 %	Gonna Send You Back To Walker—Animals—MGM	48%
25 %	On The Street Where You Live—Andy Williams—Columbia	25%
24 %	Till The End Of Time—Ray Charles Singers—Command	24%
23 %	If—Timi Yuro—Mercury	47%
22 %	Pocahontas—Camelots—Ember	22%
21 %	Come Closer—Jay & Americans—United Artists	21 %
20 %	She Wants T' Swim—Chubby Checker—Parkway	47%
19%	Whole Lotta Shakin' Goin' On—Little Richard—VeeJay	47%
18%	Gator Tails and Monkey Ribs—Spats—ABC Paramount	44%
18 %	Randy—Earl Jean—Colpix	18%
17%	Do You Wanna Dance—Del Shannon—Amy	17%
17%	It's All Over-Ben E. King-Atco	17%
16%	Oh, Pretty Woman—Roy Orbison—Monument	89%
16%	Society Girl—Rag Dolls—Parkway	66%
15%	Softly As I Leave You—Frank Sinatra—Reprise	38%
14%	Michael—Trini Lopez—Reprise	72%
13%	Rhythm—Major Lance—Okeh	73%
12%	Where Is She—Bobby Vee—Liberty	12%
11%	If You Want This Love—Sonny Knight—Aura	11%
11%	Last Kiss—J. Frank Wilson & Cavaliers—Josie	57%
		3/ /0

LESS THAN 10% BUT MORE THAN 5%

	L %		TOTAL % TO DATE	TOT/ TO	
The Cat Jimmy Smith (Verve) It's Love Baby (24 Hours A Day) Jackie DeShannon (Liberty)	15%	It's For You Cilla Black (Capitol) Devoted To You Brian Hyland (Philips)	20 %	I Don't Know Steve Alaimo (ABC Paramount)	37
Candy To Me Eddie Holland (Motown)	31%	Tobacco Road Nashville Teens (London)	23%	2075 Willie Mitchell (Hi)	15



ns neumann an an air an an aige an air an aire na maga an aire an masa an an aire an an an an air a a a a a a a PLATTER SPINNER PATTER

In 1960 when hurricane Donna struck South Florida, WQAM-Miami did a first-rate job in covering every phase of that disaster. When most radio stations went off the air, due to lack of power, etc., the outlet continued to broadcast with full facilities. Hurricane Cleo, which unlike Donna, struck at the heart of Miami, again proved that WQAM and its staff, were more than equal to the occasion, in its coverage, and complete, over-all approach to what could have been a major catastrophe. When one radio station lost a tower, and another its studios, WQAM continued to operate and was able to continuously and completely serve the people of South Florida. Peculiarly enough, the WQAM tower sits right in the middle of Biscayne Bay, yet, despite taking virtually the full blast of 120 mph winds, the station's tower didn't budge, nor did the station have any problems with its studios. In preparation for the hurricane, a staff meeting was held and even Rick Shaw, who was on vacation, voluntarily came back to assist with the hurricane central, at the weather bureau, as well as a series of reports from the County Manager's office, Police Headquarters and the Sheriff's office. In addition some station personnel went out into the hurricane itself, using mobile units, to give WQAM listeners eye-witness reports of what the fury of the winds was doing to greater Miami.

Jay Lawrence, KYW-Cleveland's all-night air personality is now a stall-night air personality.

Lawrence, KYW-Cleveland's all-night air personality, is now a full-fledged college fraternity man. Lawrence was formally initiated as an honorary member of the Delta

%

44% 18%

89%

38%

Omega chapter of Phi Theta Pi, an international honorary commerce f ternity, at Dyke College recently.

ternity, at Dyke College recently.

"Pacemakers—For The Morning Man," SESAC's new concept in LP programming for broadcasters, has garnered enthusiastic response from the entire industry not only in the U.S. and Canada but in such faroff places as Pembrooke, Bermuda and Agana, Guam, the collection agency reported last week. The eight LP package, released earlier this month, has already been placed in more than 150 markets and new areas are being added daily. Commenting on this unusual LP package, John Krance, music director of the New York area's popular music station, WPAT said: "As a series I find it excellent . . . musically imaginative and colorful with a variety born of judicious juxtaposition in the siding." Similar enthusiastic comments on the series, probably the first of its kind ever produced especially for a given time segment, are being received from all sections of the country. "Pacemakers" is available at \$19.95 and contains over 100 selections designed for programming between the wake-up hours of 6:00 AM and 10:00 AM. Artists featured include: Billy Taylor, Chet Atkins, Richard Hayman, Woody Herman, Jose Melis, the Anita Kerr Singers, Warren Covington, etc.

Jerry Dayton recently appeared on the Joe Franklin WOR-TV show, the Clay Cole WPIX-TV affair, and the Joe Columbo WGLI stanza, in a heavy schedule of N.Y. metropolitan area appearances, plugging his latest Epic release, "Three Little Books."

Normally there is no Spanish spoken over WIOD-Miami. However, typical of WIOD's extra, added service was last week's morning coverage of Hurricane Cleo. After newsman John Clark had broadcast hurricane information and advisories they were translated into Spanish and rebroadcast for the thousands of Latin Americans in South Florida. icans in South Florida

The United States Department of Agriculture is sending James Bwayo of Walimbwa of Bugisu, Mbale, Uganda, to WOWO-Fort Wayne for one week to observe "programming for Agriculture is sending James Bwayo of Walimbwa of Bugisu, Mbale, Uganda, to WOWO-Fort Wayne for one week to observe "programming for farm listeners and related agricultural and food programming for rural and urban audiences; to study sources of information for farm programs and to become familiar with U.S. regulations affecting the broadcasting industry." WOWO was chosen for this important training because, according to Robert W. Doan, USDA Information specialist, "it offers an ideal set up for this particular man." Walimbwa will arrive the last of Aug. During his stay in Fort Wayne he will be hosted by Jay Gould, WOWO Farm Service Director. Gould plans consultations with country agents and area farm broadcasters and will include a trip to the Indiana State Fair as well as covering the general aspects of farm broadcasting with his African visitor.

WMCA-New York has sent Hohner WMCA-New York has sent Hohner harmonicas to every member of the New York Yankees—including CBS chairman William Paley and president Frank Station, the club's new owners. The harmonicas, sent in the interest of restoring harmony to the Yankees, were suggested as a means to while away the "occasional dull moments between games or, perhaps, while travelling from city to city." The WMCA move came on the heels of the recent harmonica dispute bewhile travening The WMCA move came on the heels of the recent harmonica dispute between Yankee Manager Yogi Berra and infielder Phil Linz. Berra took strong exception to Linz's harmonizing on the Yankee bus after the team had lost four successive games. The harmonicas, sent by the station's program director Ruth Meyer on behalf of the station's "Good Guy" air per-sonalities, were accompanied by in-structions on how to play the har-monica. After having been fined \$200 for his performance, Linz had ad-mitted that he actually could not play the instrument.

KLWW-Cedar Rapids' Tom Jordan sends along word of an interesting contest which created quite a bit of excitement out his way. In cooperation with a few local businesses KLWW ran "Win A Date With Your Favorite Lively Guy" to see the Beatles "Hard Day's Night." The individual couples were chauffeured in limousines, to and from the flick, had dinners at local restaurants, and the girls were given flowers. All the entrants had to do was pick up entry blanks at the theater and write in 25 words or less why they would like to go with their favorite KLWW air personality.

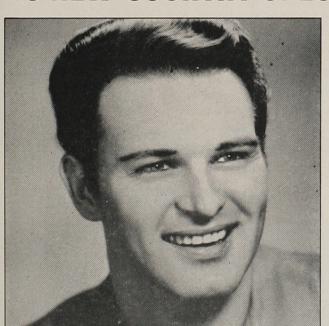
Plans are now being made for WIP-Philadelphia's massive second annual public service awards luncheon to be held Oct. 29. About 300 persons are expected to attend this year, as WIP rewards public service organizations according to the quality of their campaigns. This unique public service "switch" was instituted in the Quaker City last year. City last year.

American Records' new comedy LP, "Presidential Primer," was kicked recently on Bob Barry's WFPG-Atlantic City air stanza. Album was released in conjunction with President Johnson's birthday during the Democratic National Convention National Convention.

VITAL STATISTICS:

Buddy Van Cleave will be exiting his KLEO-Wichita music director post to assume a deejay slot on KLIV-San Jose. . . Ed Ripley, previously on WMBR-Jacksonville is now spinning 'em on WDGY-Minneapolis. . . . Terrell L. Metheny given the green light as program director of WKLO-Louisville, Kentucky.

TWO NEW COUNTRY SPECIALS FROM



DAVID HOUSTON "LOVE LOOKS GOOD ON YOU" 5-9720



LN 24112/BN 26112*

SENSATIONAL SINGLE FROM HIS **NEW ALBUM**



JIM AND JESSE "THE OLD COUNTRY CHURCH" c/w "SWING LOW, SWEET CHARIOT" 5-9716

SMASH SINGLE FROM THEIR **NEWLY RELEASED LP**



LN 24107/BN 26107

*Stereo

An Open Letter To Disc Jockeys All Over America

Dear Friends:

No place could this happen other than the Dear Ole U. S. A.

Only a few weeks ago, my record "FUNNY", Backbeat 541, was released Nationally. Until that time, I had never completely realized success with a real big hit record.

Overnight, you've made it one of America's top records and it is getting bigger and bigger each day.

I know, and you know, this never could have been had it not been for your concentrated play.

THANKS!!! THANKS!!! I shall never forget you . . . and shall forever be grateful for your assistance in my having a "Top Record."

Gratefully yours,

Joe Hinton

Joe Hinton

BACKBEAT RECORDING ARTIST

"BUSIEST STUDIO IN TOWN" (WHY?)

"RATES"

MONO

2 or 3 Track Stereo 4 Track Stereo 6 Track Stereo

\$20

Per Hour

Per Hour

Hour Per

\$35 Per Hour \$50 Per Hour

TALENTMASTERS RECORDING STUDIOS

2 STUDIOS—"ONE FULL BLOCK LONG"— FROM 41st TO 42nd ST. 126 WEST 42nd STREET, N. Y. C.

BR 9-9150 • CO 5-9659 • LO 5-9524

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT, IMPULSE! & TANGERINE

121/2% discount on all new and catalog product. Expires: Sept. 30.

AUDIO FIDELITY

LP deal: buy-8-get-1-free, plus one stereo spectacular demo at \$6 with the purchase of each two catalog records. No termination date announced,

FOLKWAYS

A fall incentive plan whereby eight pre-packaged units—10 albums each—are offered on buy-5-get-1-free basis. Also, other LP's at additional 12½% discount.

LIBERTY

"Liberty is for Everyone": Fall LP program, details of which are available at local distribs, Expires: Sept. 11.

LONDON

Part 1 of 3-Part Fall Program: extra discounts, delayed payments, ad money on Mantovani Richmond Classics, Richmond Opera and new import lines: Das Alte Werk, Argo and L'Oiseau-Lyre.

MERCURY

"Cool Aids for Summer Selling": cash discount on 14 new LP's, a pre-fall discount on catalog product. Expires: Oct. 15; "Out of This World with Mercury": cash discount on LP's. Expires

NASHBORO

Buy-7-get-1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

LP catalog available on a buy-10-get-1-free basis. 100% exchangeable. No expiration date set.

PHILIPS

"A Stake In The Future": 10% discount on pop LP's, 20% discount on classical product. Expires: Oct. 31.

REQUEST

LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

ROULETTE

"Fall Formula On Roulette": 15% discount on all LP's, include Roulette, Tico, Roost, Squire and Kenwood. Special dating to qualifying accounts. Expires: Sept. 30.

STARDAY

Country Music Spectacular Sales Plan. 20% discount. Expires: Sept. 30.

TAMLA-MOTOWN-GORDY

All LP's available on a buy-6-get-1-free basis. Described as a permanent program.

VANGUARD, BACH GUILD, EVERYMAN

10% discount on Vanguard and Bach Guild LP's; 10% discount on Demonstration and Everyman classics, mono only; 30% discount on Demonstration and Everyman classics, stereo only. Expires: Sept. 30.

VEE JAY

10% discount on LP's.

WORLD ARTISTS

10% discount on LP's. No expiration date announced.

Beatle Hospitality



NEW YORK—Colpix songstress Bernadette Castro is shown visiting the Beatles during the smash British group's recent two-day stopover. The lads broke all existing attendance records at their two Forest Hills concerts. Lark Bernadette recently debuted on Colpix with a single dubbed, "His Lips Get In The Way."

Economides Cutting Darin's Capitol Dates

HOLLYWOOD—Capitol Records' producer Jim Economides has been set to produce all of Bobby Darin's diskings for the label, which the artist recently returned to after a six month absence. His new single, "Things In This House" and "Wait By The Water, was the A&R man's first chore under the new assignment.

BIOS FOR DEEJAYS

Shangri-las



The Shangri-las (Mary Ann, Marge, Betty and Mary) started singing together while they were attending Andrew Jackson High School in Queens, New York. They had been singing together for about eight months when they were asked to audition for George Goldner, head of Red Bird Records. They were immediately signed to a long term contract and their very first deck, "Remember (Walkin' In The Sand)," became a smash hit. The single is currently holding down the No. 13 spot on this week's Top 100.

Unlike many recording stars who

week's Top 100.

Unlike many recording stars who have risen to prominence with a single record, the Shangri-las are firm believers in top-drawer showmanship which means, as they see it, a versatile, well-paced act which gives all four maximum opportunity to show off their best sides.

Nashville Teens



The name has an American sound, but all six guys in the group are British through and through. Although they are now all in their twenties the boys thought up the name when they were in their teens, hence teens, and at that time it was all happening in Nashville, hence Nashville

Mashville.

The crew, which was organized three years ago, turned pro in July of '63 and since then has appeared all over England and three times in Germany, the last trip being last April in the Star Club in Hamburg. Six months ago Don Arden saw them Performing their unusual act—unusual 'cause there are two lead singers which are backed-up by four other hoves

ers which are backed-up by four other boys.

Arden inked them immediately and aked them if they would like to back up Carl Perkins on the Chuck Barry tour. They were delighted and not only did they back Carl, but they had their spot as well. Don was eager of get them to record and approached blickey Most, who is now the boys' A&R man. The tune they cut was, of course, "Tobacco Road," which is resently zooming up the Top 100 in the London label.

ting

Dates

Roulette Names Singer To Head Foreign Dept.

NEW YORK-Morris Levy, president of Roulette, continues to make key moves in strengthening the label's administrative, as well as creative departments. Last week, Levy announced the appointment of Don Singer as director of foreign operations and production for the diskery. The newly created post will enable Singer to handle all of the firm's foreign licensees, as well as supervise the entire album production schedules.

Singer's appointment also enables Levy to move Albert Peckover, who had been handling the label's overseas operation, back to the publishing setup. This move will now enable Peckover, who is comptroller and secretary of the publishing firms, to devote his full time to the heavy publishing activities marked by the return of Hugo & Luigi and the recent appointments of Charles Koppleman and Don Rubin as vice-presidents of the publishing firms. Levy also pointed out that a separation and diversification of the publishing operation from the record companies would be further enhanced by this shift and Singer's appointment.

Singer's appointment signals the return of still another former Roulette employee. Singer was among the original members of the Roulette organization when it first began operating in 1957. After three years with Roulette as foreign operations manager, Singer joined Rank-International, handling all independent American product for overseas. When Rank-International closed its recording activities, Singer moved over to Trans-Global, where since 1962, he has been general manager in charge of placing independent masters and copyrights with foreign outlets.

During his first tenure at Roulette, Singer was instrumental in setting the label's worldwide foreign affiliations. Today, the label is represented by EMI Records Ltd., in England; Vogue P.I.P. in France; Artone Gramophone N.V. in Holland; CBS Schallplatten G.M.B.H. in Germany; Cosdel Inc. in Japan, and other licensees throughout the world record markets.

In his capacity of supervising all production work, Singer will maintain a close liaison with all printers, suppliers and pressing plants, and will be responsible for all inventory con-

Amy-Mala Sales At All-Time High

NEW YORK-The Amy-Mala disk operation has reached an all-time peak in sales, according to Larry Uttal, general manager.

Label, the exec declared, shipped an average of 175,000 disks per week in Aug.

The current big ones at A-M are "G.T.O." by Ronnie and the Daytonas on Mala, "Handy Man" by Del Shannon on Amy, "There's Always Some-thing There to Remind Me" by Lou Johnson on Big Hill, all big Top 100 entries. Also moving for the label are "Lovers Always Forgive" by Gladys Knight and the Pips on Maxx and "I'm Counting On You" by the Free-

man Bros. on Mala.

A new Shannon single, "Do You Want to Dance," is out with a twoday order total of 50,000 Uttal reports. An LP by the artist, "Handy Man," is new next week.

Vet Actor Pacted To Hickory



Victor To Spotlight Hit Garnett Single In Re-packaged LP

NEW YORK—Gale Garnett has arrived and her label, RCA Victor, is not letting her success go unnoticed. The pop-folk lark, who is currently zooming up the Top 100 with "We'll Sing In The Sunshine," will be the recipient full-scale promotion by Victor.

recipient full-scale promotion by Victor.

As a direct result of the hit single, the diskery is re-packaging the artist's "My Kind Of Folk Songs" LP (from which her chart-rider was culled) in a new four-color sleeve which spotlights her "Sunshine" smash. To herald the twenty-one year old singer-composers first triumph, a series of trade advertisements has been instituted that emphasize both the single and the album. Also, being rushed to distributors for point-of-sale use are large quantities of mounted album covers.

The songstress, who is presently appearing at the Establishment Club in Winnipeg, Canada, is scheduled to open at the Troubador in Los Angeles on Sept. 15. On Sept. 16 she'll tape a performance for ABC-TV's new "Shindig Show."

Mancini Skeds "Big Band Era" Tour

"Big Band Era" Tour

HOLLYWOOD—One of the most extensive concert tours set for a composer-conductor since the era of the big band days has just been set for Henry Mancini, who will do eight weeks of solid engagements throughout the United States.

Mancini, who returns from Europe this week after conferring with Blake Edwards on the score he will compose for "The Great Race," begins the tour on Sept. 20 at the Coliseum in Portland, Ore. Tour includes the Forum in Vancouver, the New Arena in Seattle, Wash., the University of Indiana, Bloomington and University of Dayton in September.

Tour resumes following month with an Oct. 13 at the Texas Musical Festical in Dallas, followed by an Oct. 18-19 stint at the Harvey Auditorium in Bakersfield, Notre Dame University in Indiana, the Civic Auditorium in Oklahoma City, the Civic Auditorium in Tulsa, Okla., the Music Hall in Houston, Texas and the Daniel Meyer Colesium of Texas Christian University in Ft. Worth on October 30.

Nov. engagements include conducting the Minneapolis Symphony at University of Minnesota on November 1, the Memorial Colesium at Oregon State University, McArthur Court at the Univ. of Oregon and a three day stint at Arie Crown Theatre in Chicago starting Nov. 27 and a Dec. 6th one-nighter at Ohio State University in Columbus. There will be other dates filled during this period.

Atlantic Is Nat'l

Atlantic Is Nat'l Distrib For ARA

NEW YORK—Atlantic Records' deal with ARA Records for "Scratchy" by Travis Wammack and his band is a national distrib relationship, with the side remaining on ARA. A story in last week's issue incorrectly stated that the deal was a master purchase, and that the side would appear under the Atlantic banner.

NASHVILLE—Veteran actor Eddie Albert (2nd from right) is Hickory Records' newest addition. Pictured with the thespian-chanter at the signing in ceremony are (left to right) Bud Brown, Joe Lucas and Lester Rose. Albert's first session under the Hickory banner has already been completed and is being prepped for an early debut.

RED HOT & RUNNING!

"SHAGGY DOG" MICKEY LEE LANE

SWAN 4183

SWAN RECORDS

Cor. 8th & Fitzwater Sts. Philadelphia, Pa.

THE BIGGEST RECORD IN THE COUNTRY!

LAST KISS J. FRANK WILSON

& THE CAVALIERS JOSIE 923

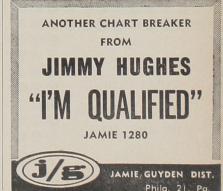
Natl. Dist. By JAY-GEE RECORD CO., INC. 318 W. 48th St., N.Y. 36, N.Y.

A SINGLE BREAKOUT!

CHARLES ALBERTINE



A DIVISION OF COLUMBIA PICTURES CORPORATION



mber 12,1 Cash Box—September 12, 1964

"Wait" Lifting



YORK-Tonny Orlando recently made the scene at Gotham radio stations. The chanter promoted his resently-released Epic single of "To cently-released Epic single of "To Wait For Love." In the above pic Orlando (right) is shown at WINS with deejay Murray The "K."

BLUE NOTE HAS THE HOTTEST JAZZ SINGLES

IT'S A HIT!

JIMMY SMITH PRAYER

The Big Single From His New Hit Album

PRAYER MEETIN' **BLP 4164**

STILL GOING STRONG!

BLUE NOTE 45x1906

Still Going Strong!

STANLEY

BLUE NOTE 45x1893

D.J.'s: Write for Free Samples

000000000 THE YEAR'S FIRST SLEEPER

RICKI DINO'S

"YOU'LL ALWAYS BE THE ONE I LOVE"

FOX 538

the ultimate in entertainment: Excords



TOP 50 IN

團	R&B LOCATI	ONS
	Pos. Last	Week
1	FUNNY Joe Hinton (Back Beat 541)	3
2	WHERE DID YOUR LOVE GO Supreme (Motown 1060)	1
3	UNDER THE BOARDWALK Drifters (Atlantic 2237)	2
4	I STAND ACCUSED Jerry Butler (Vee Jay 598)	5
5	SELFISH ONE Jackie Ross (Chess 1903)	7
6	A HOUSE IS NOT A HOME Dionne Warwick (Scepter 1282) Brook Benton (Mercury 72303)	6
7	EVERYBODY NEEDS SOMEBODY TO LOVE Solomon Burke (Atlantic 2241)	4
8	BABY I NEED YOUR LOVING Four Tops (Motown 1062)	11

	Solomon Burke (Atlantic 2241)	
8	BABY I NEED YOUR LOVING Four Tops (Motown 1062)	11
9	OUT OF SIGHT James Brown (Smash 1919)	13
10	JUST BE TRUE Gene Chandler (Constellation 130)	9
11	HEY GIRL DON'T BOTHER ME Tams (ABC Paramount 10573)	10
12	(THERE'S) ALWAYS SOMETHING THERE TO REMIND ME Lou Johnson (Big Hill 552)	15
	STEAL AWAY	

13 STEAL AWAY
Jimmy Hughes (Fame 6401) 14 DANCING IN THE STREET
Martha & Vandellas (Gordy 7033) 15 YOU'LL NEVER GET TO HEAVEN Dionne Warwick (Scepter 1282)

KEEP ON PUSHIN' Impressions (ABC Paramount 10554) 17 YOU MUST BELIEVE ME Impressions (ABC Paramount 10581)
18 I'VE GOT NO TIME TO LOSE Carla Thomas (Atlantic 7947)

REMEMBER (WALKING IN THE SOUND)
Shangri-Las (Red Bird 10008) 20 I'M ON THE OUTSIDE (LOOKING IN)
Little Anthony & Imperials (DCP 1104) 23

21 MERCY MERCY Don Covay (Rosemart 801) 33 RHYTHM Major Lance (Okeh 7203)

23 IT'S ALL OVER NOW Valentinos (Sar 152) 24 PEOPLE SAY Dixie Cups (Red Bird 10-006) A QUIET PLACE Garnet Mimms (United Artists 715)

LET IT BE ME Betty Everett & Jerry Butler (Vee Jay 613) LET ME LOVE YOU B. B. King (Kent) 27 28 SECURITY Otis Redding (Volt 117) 35

AIN'T THAT LOVING YOU BABY 24 Betty Everett & Jerry Butler (Vee Jay 613) I'M TOO POOR TO DIE Louisiana Red (Glover 3002) 30

31 I LIKE IT LIKE THAT Miracles (Tamla 54098) SHARE YOUR LOVE Bobby Bland (Duke 377) 27 32 KNOCK KNOCK (WHO'S THERE) Orlons (Cameo 332) 33

36 I WANNA LOVE HIM SO BAD Jelly Beans (Red Bird 10-003) 35 YOU PULLED A FAST ONE VIP's (Big Top 518) 38 30

A TEAR FELL Ray Charles (ABC Paramount 10571) CANDY TO ME Eddie Hollond (Motown 1063) 37

MAKE UP YOUR MIND Anna King (Smash 1904) 38 LOVER'S PRAYER Wallace Bros. (Sims 189) 44 32

SOULFUL DRESS Sugar Pie De Santo (Checker 1082) 40 GIVE ME BACK MY HEART Jackie Wilson (Brunswick 55269) 41

WEEP NO MORE Nathan McKinley (Raco) I'VE GOT A THING GOING ON Bobby Marchan (Dial 3022) 43

44 2075 Willie Mitchell (Hi 2075) HEARTBREAK Dee Clark (Constellation 132) 48 THE CAT Jimmy Smith (Verve 10330) 46

TENNESSEE WALTZ Sam Cooke (RCA Victor 8368) A WHOLE LOTTA SHAKIN' ittle Richard (Vee Jay 612)

GET MY HANDS ON SOME LOVIN' 45 Artistics (Okeh 1193) 50 WHAT KIND OF LOVE IS THIS Little Milton (Checker 1078)

JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

SALLY WAS A GOOD OLD GIRL Fats Domino (ABC-Paramount 10584)

SOMETHING YOU GOT Ramsey Lewis Trio (Argo 54

LET THE WATER RUN DOWN

MELANCHOLY BABY & April Stevens (Atco 6314)

PRAYER MEETIN'
Jimmy Smith (Blue Note 1909)

SQUEEZE HER—TEASE HER Jackie Wilson (Brunswick 55269)

UNDER PARIS SKIES Andy Williams (Cadence 1447)

THE LONG SHIPS Charles Albertine (Colpix 726)

SILLY OL' SUMMERTIME New Christy Minstrels (Columbia 43092)

THE LOVE GODDESSES/WHERE LOVE

GOOD TIME CHARLEY Banjo Barons (Columbia 43097)

HUMBUG Pete Fountain (Coral 62427)

19

20

FOLLOW THE RAINBOW Terry Stafford (Crusader 109)

MORE SOUL, THAN SOUL Eddie Harris (Columbia 43075)

ROSEBUD Robert Maxwell (Decca 31668)

NIGHT TRAIN Sammy Kaye (Decca 31642)

SATIN DOLL
Earl Grant (Decca 25638)

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MR. SANDMAN Fleetwoods (Dolton 98)

SINCERELY Pat Boone (Dot 16641)

ZIP-A-DEE-DO-DAH

LA NUIT Jimmy Lytell (Ember 1107)

LITTLE QUEENIE/BOO-RAY Bill Black's Combo (Hi 2079)

WHISTLIN' Roger Williams (Kapp 607)

LOVERS ALWAYS FORGIVE Gladys Knight & Pips (Maxx 329)

HELLO DOLLY POLKA New Yorkers (Pan 151) A SHOT IN THE DARK Henry Mancini (RCA Victor 8381)

ROCKIN' ROBIN Rivieras (Riviera 140

MARTA Los Indios Tabajaras (RCA 8401)

FEVER Alvin Robinson (Red Bird 10-010)

SOFTLY, AS I LEAVE YOU Frank Sinatra (Reprise 0301)

SOUL DRESSING Booker T. & MG's (Stax 153)

NEW ADDITIONS to TOP 100

66—MERCY, MERCY
(Rosemart 801)

67—LET IT BE ME

Betty Everett & Jerry Butler
(Vee Jay 613)

71—CHUG A LUG Roger Miller (Smash 1926)

78—WHEN I GROW UP TO BE A MAN
Beach Boys (Capitol 5245)

-WHY YOU WANNA MAKE ME BLUE Temptations (Gordy 7035)

93—ON THE STREET WHERE YOU LIVE Andy Williams (Columbia 43128)

97—HAVE I THE RIGHT?
Honeycombs (Interphon 7707)

98—LITTLE HONDA Hondells (Mercury 72324)

99—GONNA SEND YOU BACK TO WALKER Animals (MGM 13242)

100—GOODNIGHT BABY Butterfly (Red Bird 10-009)

AIMED at OPS

I SURRENDER DEAR/CLARINET POLKA-Rafael Mendez-Decca 25648

Kool-Aid Aids Mercury's Miami Sales



MIAMI—With "Cool Aids For Summer Sales" as the theme for Mercury Records' Aug. new product and release plan, Florida Music Sales promo man Eddie Lambert (left) recently used cool Kool-Aid to warm up record buyers. Armed with Mercury cover books, a pitcher full of icy-cold Kool-Aid drink, and glasses, Eddie, Steve Brookmire (second from left), owner of Florida Music Sales and salesman Ronald Kultau (right) called on Edna Dixon, record buyer for Jackson Bryon's Department Store in Miami.



SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.

YOU MUST BELIEVE ME	ABC-Paramount 10581
MERCY, MERCY DON COVAY	Rosemart 801
LET IT BE ME BETTY EVERETT & JERRY BUTLER	VeeJay 613
CHUG-A-LUG ROGER MILLER	Smash 1926
IF I FELL BEATLES	Capitol 5253
WHEN I GROW UP TO BE A MAN	Capitol 5245
WHY YOU WANNA MAKE ME BLUE	Gordy 7035

BMI Report: U.S. Leads The World In Concert Music

NEW YORK-If America has a cul-

NEW YORK—If America has a cultural inferiority complex, it's undeserved, according to "Concert Music USA, 1964," just released by Broadcast Music, Inc. This eleventh edition of the brochure reports that Americans buy 56 per cent of the world's records and support more than half of the world's symphony orchestras—1,442 of them at the latest count.

These orchestras and America's 795 opera-producing organizations are playing more and more American music, the music performing rights licensing organization finds, as America's concert composers increase in number and activity. Take away "America, The Beautiful" and the national anthem, and John Philip Sousa stands alone among the fifty most-performed pre-20th-century composers. But 18 Americans are among the top 50 composers of the 20th century as far as current concert performed composers active since 1936.

Concert music's support "goes down to the grass roots," says "Concert Music USA, 1964." Thirty per cent of the nation's symphonic groups are in cities of less than 25,000 population,

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Music USA, 1964." Thirty per cent of the nation's symphonic groups are in cities of less than 25,000 population, and fewer than a dozen cities of 50,000 or more lack a symphonic ensemble of some kind. Such cities as Duluth, Minn., and Fort Lauderdale, Fla., have set opera attendance records.

Americans spent \$67,000,000 on concert music recordings in 1963, and ten times that amount on instruments, sheet music and musical accessories; they attended 4,606 opera performances and more than 8,000 orchestral concerts, and 35,500,000 Americans—one in every 5.4—played musical instruments.

America's youth is growing up with music as no previous generation, the BMI brochure reports. More than 11,000,000 youngsters are now studying or playing musical instruments, a 340 per cent rise since 1947, and roughly 85 per cent of all band and orchestral instruments are purchased for their use. They also in researches or their use. They play in more than 71,000 junior high and high school nstrumental music organizations. In addition to many formal and informal ollege groups, rhythm-band training programs are now offered in kindergarten and primary grades by 80 per tent of the nation's schools.

The number of musical education degrees granted in 1961-62 rose $6\frac{1}{2}$ per cent over the preceding year, an

Nat Shapiro Bows 'Popular Music' Book

NEW YORK—One of the most useful reference works for all areas of the music business, and the entertainment field in general, has just been compiled by Nat Shapiro for the Adrian Press. "Popular Music," an annotated index of American Popular Songs—Volume 1, 1950-1959, is the first of a series which will document the music of our times.

A comprehensive work, "Popular

volume 1, 1950-1959, is the first of a series which will document the music of our times.

A comprehensive work, "Popular Music" efficiently catalogs almost every popular, rhythm & blues, country, theater, film, TV, jazz and folk song of significance from the 1950's. Copyright dates, authors and composers, publishers, info about first and best-selling records, performers who have been identified with certain tunes are just some of the pertinent facts included in this wealth-of-music-information edition. The current volume will be supplemented by editions covering earlier decades and the first half of the '60's.

Shapiro is co-editor of two standard jazz works, "Hear Me Talkin' To You" and "The Jazz Makers," and a frequent conrtibutor of articles to music journals. His varied career also includes stints as an A&R man, music press agent, music publisher, and Director of International Recording and Music Publishing Operations for Columbia Records. He is currently writing a new book, "Dear, They're Playing Our Song," a "nostalgic" history of American popular music.

Published by Adrian Press, "Popular Music" (\$16) is available by mail order only.

Smash Buys Master

CHICAGO — Smash Records, with a history of successful master purchase deals, has just acquired, "I See You" by Cathy & Joe out of Houston. Deal was made with Larry Kane, leading Houston TV personality. Charlie Fach, label topper, personally flew to Houston to purchase the master. Duo's Joe has been blind since birth.

excellent omen for the future of musical training. More than 250 educational institutions in this country now offer degree courses in music and advanced-level musical training.

In her foreword to "Concert Music USA, 1964," Mrs. Clifton J. Muir, president of the National Federation of Music Clubs, points out:

"Concert music in one form or another is increasingly becoming a major part of the American way of life . . ."

Trini Wows Paree



Maurice Chevalier (L) pictured back-stage with Trini Lopez after latters' overwhelming opening night success at the famed Olympia Music Hall in Paris. Over 2,500 people were turned

NEW YORK—Trini Lopez returned to the U.S. last Wed. (2) after a two-week sellout engagement at the famed Olympia vaudeville house in Paris, where the performer headlined for the first time.

Opening night, more than 2,500 were turned away and the entire engagement reportedly found seats bringing "Hello, Dolly" prices on the French black market. Prior to playing Paris, Lopez made a highly successful tour of the French provinces with one-nighters as Frejus, Nimes, Monte Carlo, Beziers, Deauville and Versailles. Versailles

Versailles.

Lopez begins a tour of the nation's colleges on Sept. 15th, in which he will visit 15 colleges in seven states in less than a month. On Oct. 22, he opens a one-week engagement at the Terrace Club in Mexico City, which will be followed by a three-week tour of New Zealand and Australia beginning Nov. 16th. He'll return in time to open at the Americana in San Juan, Puerto Rico on Dec. 26th for a one-week engagement.

RIC Inks Joe Henderson



NEW YORK — Pop-blues performer Joe Henderson has moved over to the RIC label under an exclusive dist label under an exclusive disk

pact.

Henderson, a 1962 chart smash with
"Snap Your Fingers" on the Todd label, will cut his first sides for the
label shortly in Nashville.

RIC veep Lester Vanadore, headquartering in Nashville, was instrumental in getting the artist to cut for the diskery. Henderson also recorded for Vee-Jay, where he had an R&B success, "Sinner's Crossroad."

RIC is currently making country noise with "Dern Ya," Ruby Wright's answer to the novelty smash, "Dang

The photo shows Henderson (seated left), Vanadore (standing and Louis Ennis, the artist's manager, during pacting time.

"Cindy" To Resume Hit Off-B'way Run

NEW YORK—"Cindy," the hit off-Broadway musical whose cast LP is on the ABC-Paramount label will reopen on Tuesday, Sept. 22, after a summer hiatus. It will be preceded by previews beginning on Thurdsay,

summer hiatus. It will be preceded by previews beginning on Thurdsay, Sept. 17th.

Show, with music and lyrics by Londoner Johnny Brandon, opened last March to excellent reviews, at the Gate Theatre. To accommodate anticipated audiences, it will re-open at the larger Orpheum Theatre, 126 Second Avenue. The musical is produced by Chandler Warren and Philip Temple.

duced by Chandler Warren and Philip Temple.

With the exception of two major replacements, the original cast will return to the show. The title role of "Cindy" is presently being auditioned. The role of Cindy's stepmother will be played by film and stage star, Nancy Carroll. She has starred in numerous films, notably "Abie's Irish Rose" and "Follow Through." She toured last year in the road show of the Broadway hit, "Never Too Late," playing the part of the unexpectedly expectant mother.

playing the part of the unexpectedly expectant mother.

Coinciding with the show's opening will be a thirty-minute televiewing in the New York area of excerpts from "Cindy" on CBS' "Stage 2 Presents . . . ," tentatively scheduled for Sept. 30, 8:00 to 8:30 pm.

London Trek For Nero

NEW YORK — Pianist Peter Nero makes a mid-Sept. trip to England for radio and TV appearances.

The Victor performer, who made summer p.a.'s around the U.S., will appear in London from Sept. 13-22, with his engagements to be taped for four half-hour TV programs titled "The Best Of Two Worlds." Other video stints include a half-hour special on BBC, guest panelist on "Juke Box Jury" and two visits on a program similar to the "Tonight" show. He'll do some interview shows, too.

SUCH A NIGHT

ELVIS PRESLEY RCA VICTOR

Elvis Presley Music, Inc./Raieigh Music, Inc. NEVER ENDING
ELVIS PRESLEY RCA VICTOR
Gladys Musle, Inc. YOU'RE MY WORLD CILLA BLACK
HIII and Range Songs, Inc.

BETTY EVERETT VEE—JAY
Hill & Range Songs, Inc. DECCA

YOU BETTER BELIEVE IT BABY
CHUBBY CHECKER PARKWAY
Hill & Range/Shelros Music Co.

B. B. KING ABC-PARAMOUNT Hill & Range Songs, Inc.

HERE I GO AGAIN
THE HOLLIES
Rumbalero Music, Inc. IMPERIAL POUPEE BRISEE

AL HIRT RCA VICTOR TALKIN' BOUT YOU
THE ANIMALS MGM
RAY CHARLES ATLANTIC
Progressive Music, Inc.

HE'S NO ORDINARY GUY
DEE DEE SHARP
Hill & Range/Shelros
CAMEO

WHAT AM I LIVING FOR SMASH

MILLIE SMALL
Progressive Music, Inc. HOLD ME LONDON

P. J. PROBEY
Ross Jungnickel, Robbins I JUST DON'T KNOW
WHAT TO DO WITH MYSELF
TOMMY HUNT
Belinda, Ltd.-U.S. Songs

(THERE'S) ALWAYS SOMETHING
THERE TO REMIND ME
LOU JOHNSON
Ross Jungnickel

THE ABERBACH GROUP 1619 Broadway, New York, N. Y

IT'S ALL OVER BEN E. KING

ATCO 6315

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Good Programming! WHEN YOU'RE SMILING AIN'T MISBEHAVIN' CAROL CHANNING (Command)

CONNIE FRANCIS'
Great Version of

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME in the M-G-M Album & Film Looking For Love

MILLS MUSIC, INC., N.Y.C.

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"SOCIETY

RAG DOLLS



THE "WRIGHT" ANSWER! (to Roger Miller's Dang Me)



by RUBY WRIGHT S 126 ON ALL COUNTRY AND WESTERN CHARTS AND BREAKING INTO THE POP CHARTS

Call your RIC Distributor NOW!



Columbia Records Bows First Annual Golf Meet









NEW YORK-Columbia Records held its first annual gold classic recently (25) for the music-radio industries at the Winged Foot Golf club in Mamaroneck, N.Y. The event included golf, luncheon, dinner and the awarding of

In the above photos, (1) William P. Gallagher, vice president of marketing presents the president's Flight Perpetual Trophy to Jerry Schoenbaum who had the low score of the day, a 71. (2) Deejay Martin Bloch (left) accepts his trophy for a 75 score from national promo manager Bob Thompson. (3) Bob Thompson is flanked by putting winners Paul Berry (left) of Peer International, and Sal Forlenza, field communications manager for the label. (4) An unidentified golfer tees off at the Columbia golf meet. In the above photos, (1) William P.

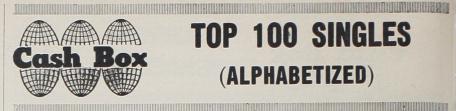
"Bajour" Caster To Col.

NEW YORK—Columbia Records will release the original-cast LP of "Bajour," one of the upcoming season's new musicals, Cash Box has learned.

The musical, which stars Chita Rivera, of "West Side Story" fame, has a score by Broadway newcomer, Walter Marks

ter Marks.

"Bajour" marks Columbia's second deal for a cast LP during the 1964-65 season. Last spring, the label announced it would record "Kelly," which represents a \$50,000 investment for the label. It was announced last week that Canadian singer Don Francks would play the title role. Score is by Morris (Moose) Charlap and Eddie Lawrence, the comic who made news some years ago as the "Old Philosopher."



TOP 100 SINGLES (ALPHABETIZED)

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* Denotes Red Bullet	La La La La La
A Hard Day's Night A Quiet Place A Summer Song A Taste Of Honey Ain't She Sweet Always Together And I Love Her	94 *31 Little Honda Little Old Lady (From Pass 43 Lover's Prayer 44 Mabelline 27 Matchbox
Baby, I Need Your Loving Because Bread And Butter	9 Michael
Candy To Me The Cat Chug-A-Lug Clinging Vine C'mon And Swim	89 Out Of Sight
Dancing In The Street	*22 Remember (Walking In The *26 Rhythm
Everybody Loves Somebody	3
From A Window	*60 Save It For Me *24 Selfish One *5 She Wants T'Swim
G.T.O. Gonna Send You Back To Walker Goodnight Baby	99 Sincerely 100 Slow Down Society Girl
Handy Man Haunted House Have I The Right He's In Town Hey Girl Don't Bother Me Hold Me The House Of The Rising Sun How Do You Do It	54 Someday We're Gonna Lov *17 Someone Someone 97 Steal Away *50 Such A Night 64 Sweet William Tell Me 1 (There's) Always Something
Don't Care Get Around Stand Accused Want You To Meet My Baby	Remind Me There's Nothing I Can Say Tobacco Road 2075 79 Under The Boardwalk
f f Fell f I'm A Fool For Loving You 'Il Cry Instead 'm On The Outside (Looking In) n The Misty Moonlight nvisible Tears t Hurts To Be In Love t's All Over Now 've Got No Time To Lose	*73 Walk Don't Run '64 OI We'll Sing In The Sunshine When I Grow Up To Be A *32 When You Loved Me OI Our Love Go Where Love Has Gone Why You Wanna Make Me Wishin' & Hopin' Worry Walk Don't Run '64 OI Con '64 O
The James Bond Theme lohnny B. Goode ust Be True Knock! Knock! (Who's There)	90 Yet I Know 68 You Must Believe Me 35 You Never Can Tell (You Don't Know) How Glac You'll Never Get To Heavei

ASCAP Symposium Starts This Week

NEW YORK—Lyricist Carolyn Leigh has replaced Tom Jones as one of the speakers at the first session of the ASCAP Symposium, which will take place this Thurs. (10), at 8 p. m. in Judson Hall, New York. She joins panelists Ervin Drake, Harold Rome and Jule Styne in a discussion on the American Musical Theatre,

Tickets for the 6-week series are available free of charge from Richard Frohlich, director of public relations, ASCAP, 575 Madison Avenue, New York. Other topics to be covered in the series are Folk and Country Music (Sept. 17); Symphonic and Concert Music (Sept. 24); Jazz (Oct. 1); "Pop" Music (Oct. 8); and Film and TV Scoring (Oct. 15).

Those who will participate in the session on Folk and Country Music will be Teddy Bart, composer from Nashville; Fred Hellerman, formerly of The Weavers; Roy Horton, music publisher; and Milt Okum, musical director for Peter, Paul and Mary.

Smothers Aren't Kidding In "Burke's Law" Spot

BEVERLY HILLS — The Smothers Brothers have filmed their first dramatic TV appearance and taking another step towards their own TV series with an appearance this Fall on "Burke's Law." The segment, entitled "Who Killed The Richest Man In The World?," was shot last Wed. (2) after which the folk comedy team drove to San Francisco for its opening at the Fairmont Hotel.

No strangers to TV audiences, the Smothers Brothers have made guest appearances with Garry Moore, Judy Garland, Jack Paar, Steve Allen and many others. This Spring the brothers hosted the "Marineland Carnival." On BEVERLY HILLS -The Smothers

hosted the "Marineland Carnival." On their "Burke's Law" appearance the duo will play the roles of two eccentric young millionaires.

Dachs On Pop Music

NEW YORK — To tradesters, "Anything Goes: The World Of Popular Music" (Bobbs-Merrill, \$5) has the satisfying quality of a hometown newspaper in that the music man is either acquainted with the various names mentioned, knows them personally or is even associated with them

names mentioned, knows them personally or is even associated with them.

Author Dachs, most recently a publicity man for the Caedmon label and an extensive writer of free-lance articles on the entertainment business, quotes them on positions that one would expect them to take.

Music business readers, however, will differ mostly on the position that Dachs himself firmly stands on: the state of today's popular music is deplorable and only the past, more specifically the "Golden Age Of Musicals" of the 20's and 30's, is the only accurate testimony to the enduring quality of the American popular song. It's a stand that's easy to take perhaps, but Dachs leaves little room for accomplishments of the present and hopes (of which there are so many) for the future of the pop song.

Throughout the book, Dachs displays a studious panorama of the workings of today's business, and what he has produced is, sans his subjective views, an admirable, readable textbook on the workings of the music business. His coverage is extensive, although he should have included a more detailed chapter on the remarkable status of the indie promoman in the business.

Like any book of its type, it has to contend with time, and some of it is already outdated. It is the first book to take the rock 'n roll era seriously, if not happily.

Bill Downer's Mother Dies

Bill Downer's Mother Dies

NEW YORK-Marcie Downer, mother of Bill Downer, general professional manager of Northern and Champion Music Publishing companies, died at her home in Arlington, Virginia, on Sunday, Aug. 30, after a short illness. Two other sons and a daughter survive

Johnnie Ray To Groove



NEW YORK—Singer Johnnie Ray has inked an exclusive disk deal to record for Groove Records, the RCA Victor affiliate. He'll make his debut on the label with a singles issue later this month. His disk career started in 1952 with two smash hits, "Cry" and "Little White Cloud That Cried," for Columbia Records, his long-time outlet. His Columbia career was followed with associations with the Liberty and Decca labels.

Outside of his disk activities he's

Outside of his disk activities, he's appeared in movies and has played major spots in the U.S. and the

Hitachi Unveils New Phono Line

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NEW YORK-Hitachi, the Japanese NEW YORK—Hitachi, the Japanese electronics firm, has introduced a new line of portable phonographs with particular emphasis on disk buying age groups—pre-school through col-

The "Small Fi," for the kiddie set, The "Small Fi," for the kiddie set, has a parent's control switch to preset the volume to a comfortable loudness level and retails for \$29.95. The "Junior Fi," "Senior Fi" and Campus and Alumni all have remote control units which permit the set to be turned on, disks changed and unit turned off. The models range in price from \$49.95 to \$169.95.

A "Sammy" Title Song

NEW YORK—A title-song for "What Makes Sammy Run?" has been penned by Ervin Drake, writer of the score. Drake told Cash Box last week that it would be a little while before insertion into the production, since Bud Shulberg, writer of the book, had to come up with dialog to fit the song in. The move marks the second time in recent weeks that a title song has been written for a musical that has long started its Broadway run. Barbra Streisand has a title song for "Funny Girl," which is the performer's latest singles release on Colum-

er's latest singles release on Columbia. "Sammy" star Steve Lawrence is expected to wax the new song, also expected to v for Columbia.

RIC Makes Initial Nat'l Distrib Deal

NEW YORK-RIC Records has ac-NEW YORK—RIC Records has acquired international distrib rights to a Monza Records' disk by the Spidells, marking the new firm's first deal to handle distribution of another label. The purchase was made by RIC vice president Lester Vanadore in Nashville.

The disk "Find Out What's Han-

ville.

The disk, "Find Out What's Happening","That'll Make My Heart Break," has reportedly stirred up considerable action in the South during the last couple of weeks.

Songwriter Jerry Crutchfield produced the disk and also penned the topside, "Find Out What's Happening." Billy Lockridge is featured as lead vocalist on both sides.

Tillotson Sets U.S., S.A. Tour

NEW YORK-MGM Records' Johnny Tillotson has completed arrangements for a busy schedule of personal appearances, TV shows and one-niters that includes a 10-day jaunt through South America Sept. 18-27.

The songster will also play dates in Vermont, Ohio, Texas, Minnesota and Iowa in addition to a guest shot on the Jimmy Dean Show on ABC-TV for Oct. 22 telecasting.

Philips "Stake In Future" Prog.



(Continued from page 7)

late Pierre Monteaux conducting the London Symphony Orchestra and Beethoven Five Sonatas for Piano and Cello," a 2-LP deluxe set featuring Sviatoslav Richter, pianist, and Mstislav Rostropovich, cellist.

In support of the new product and for spotlighting the many star LP's in the Philips catalog, three versatile merchandising aids are offered. The kit includes three display cards measuring only 20" x 26", with the message reading: "Buy Now . . . Play Later with Philips Records." Each display holds two die-cut jacket easels. Specifically for the Fall and Hol-

iday season, a pop-up display card features the two "Singing Nun" albums. The pop-up message in the form of a gift package held by two hands reads: "The Ideal Gift Albums for Everyone." Also in the merchandising kit is a set of eight browser box divider cards, light weight, durable and printed in four colors. They feature The 4 Seasons, Woody Herman, Dizzy Gillespie, Serendipity Singers, Lester Lanin, Swingle Singers, and two special categories—"Philips Jazz" and "Philips Classics." A liberal supply of die-cut jacket easels from the entire September release, plus die-cut jackets of all Philips best-selling lp's are available.

Mercury's Fall Push (29 New LP's)



(Striking charcoal portraits of 19 nationally known Mercury Records artists are the focal point of new displays. The portraits are constructed in such a way that the artist holds his or her own album.)

Mills Music Named Agent, Distrib For **Novello Ork Catalog**

New York—Mills Music has become the agent and sole distributor in the United States for the sale of orchestral works of the famed Novello & Co., Ltd., of London, England, Jack Mills, president, has announced. Initial agreement with the 153-year old firm was entered into by Mills when in Great Britain this July.

More than one-hundred compositions and arrangements, actively selling throughout the world, will be introduced to the school and college orchestras including a contemporary series of concert and training materials, titled "Music for Today." Among the composers and arrangers in Novello's catalog are Gustav Holst, Edward Elgar, Albert Coates, David Stone, Bernard Stevens, Adrian Cruft, Thea Musgrave, John Gardner, etc.

Mills will also represent the muchperformed Novello rental music library to the professional and community symphony orchestras.

Novello is well-known for its meticulously edited, engraved and printed editions.

The publications are now being imported from England and will be

printed editions.

The publications are now being imported from England and will be prepared for the U.S. market under the guidance of Arthur Cohn, director of Mills' foreign music department, which already includes representation of such catalogs as Carisch of Milan; Joseph Williams, Lengnick, W. Paxton, Associated Board of the Royal Schools of Music, Goodwin and Tabb, of Great Britain; Israel Composers League Publication, Tel Aviv; Editions Quiroga, Madrid; among others.

Ram's PP Moves To Larger Vegas Quarters

LAS VEGAS—After nine months on the Las Vegas scene, Buck Ram's Personality Productions has moved to larger quarters in the same building, at 3155 Industrial Road. A suite consists of three private offices, a show room and a larger reception office.

Besides housing all of Personality's artist management and publicity activities, the display room is being set-

Besides housing all of Personality activities, the display room is being setup for Teentown U.S.A. enterprises, which consists of local promo of Las Vegas artist's disks. Teentown U.S.A. will also sponsor several teen bands, and assist teen clubs and activities.

David Berry has just joined the firm as exec secretary and office manager. Joey Vale and Jay Michaels are acting as sales reps reporting to Jean Bennett, public relations director and coordinator of all three Personality offices in New York, Los Angeles and Las Vegas.

Artists currently managed by Personality include pianist Mafalda, Larry Lee and the Leesures, Dick Wells, Anita McCune, Linda Carousel, Kenny Walker, the Blockbusters, David-Troy and others.

(Continued from page 7)

end of Sleepy Hollow — Tell Tale Heart" and "The Astronaut—Flight of Friendship 7."

A new consumer catalog, depicting favorite album selections in full color, is now available complete with a convertible dispenser for wall or counter display. The catalog's cover design also ties in with the RIAA National Record Month theme.

Capitalizing on the popularity of 19 nationally known stars, Mercury offers a display collection of charcoal portraits of the artists, cut out and designed so that each artist holds one of his own album covers. Also part of the individual artist merchandising aids is a complete set of browser box aids is a complete set of browser box divider cards, with the artist names embossed in bold metallic colors to attract immediate attention.

A complete set of special materials is available for the "Wellington's Victory—1812 Overture" album, including a wall or counter album display unit with colorful header; a two-panel multi-use display card; and banners in both horizontal and vertical shapes

Since its introduction a year ago, the "Storyteller" series has grown from an initial eight albums (16 stories) to a total of 16 albums (32 stories). These 32 stories are now presented in a special new "Storyteller" catalog, fully illustrated, and designed for use as a self-mailer or a stuffer. And again available is the popular "Storyteller" floor merchan-

HEADIN' FOR #1

"WHY YOU **WANNA MAKE** ME BLUE"

GORDY 7035

THE TEMPTATIONS

BREAKING OUT!

"I WANT TO SWIM WITH HIM" THE DAISIES R-4571 ROULETTE RECORDS 1631 B'way, N.Y.C.

A Cliff In Nashville



NASHVILLE—During Cliff Richards' recent visit to the U.S. he found time recent visit to the U.S. he found time during his hectic schedule to jet to Nashville and cut his initial stateside Epic sessions. In the above photo the songster (left) is shown going over an arrangement with his A&R man, Bob Morgan.

Beatles Charity Show Selling Out Rapidly

NEW YORK-Mrs. William C. Langley, chairman of the Beatles concert for the benefit of United Cerebral Palsy of NYC and Retarded Infants Services, has announced that tickets are selling at a brisk pace with a complete sellout assured.

are selling at a brisk pace with a complete sellout assured.

The chairman announced that all of the \$5, \$10 and \$15 tickets have been sold with only \$25, \$50 and \$100 dollar seats remaining.

The show, which will be hosted by Steve Lawrence and Eydie Gorme, will be the Beatles' last public appearance in the States before their return to England the following day. The Beatles and all supporting acts have donated their talents for the charity event.

Tickets may be purchased by writing to United Cerebral Palsy at 141 E. 40th St., or Retarded Infants Services at 386 Park Avenue.

Baltimore's Buddy Deane To Retire As Deejay

BALTIMORE—Buddy Deane, a radio and TV personality in the Baltimore area for more than 13 years, has announced his retirement as a WITH radio personality. He resigned from his TV chores last year.

Deane revealed that he is giving up his radio shows in order to devote all of his time to radio station KOTN of Pine Bluff, Ark., which he owns, and KWEL in Midland, Texas, with FCC approval still pending on the latter.

atter.

In 1962, Deane was voted the outstanding jockey of the year by his colleagues as the deejay who had contributed the most to the industry. In 1956, he was one of 10 American deejays chosen to make an iron curtain tour along the Austrian-Hungarian borders to report the activities of the freedom fighters.

New Christys Set Foreign Tour

NEW YORK — It's definite that the New Christy Minstrels will make an extensive tour of Europe, the international dept. (CBS) of Columbia Records has announced.

The popular folk-pop crew will begin their tour on Jan. 9 and return to the States on Feb. 3. Specific show dates have yet to be mapped out, but London Palladium and Olympia (Paris) p.a.'s are a certainty. Tour will end with the group performing at the San Remo Festival in Italy.

The ensemble may be accompanied

The ensemble may be accompanied to Europe by the six summer video programs it did for Ford. George Greif, the group's manager, is now dickering for the sale throughout the

Caedmon Issues King John, Whitman LP's

NEW YORK-Caedmon Records has announced the release of Shakespeare's King John, and Walt Whitman's Leaves Of Grass, Volume 2.

The King John set features Sir Donald Wolfit, Kenneth Haigh, and Rosemary Harris, with Howard Sackler directing. The Leaves Of Grass is read by veteran actor Ed Begley.

1964 Directory Corrections & Additions

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THE CONSOLERS

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"JOY IN THE MORNING"

Nashboro LP 7019

NASHBORO RECORDS 177 3rd Ave. No., Nashville, Tenn.

Dave Dixon In Serious Auto Mishap

NEW YORK — Dave Dixon, deejay (KATZ-St. Louis) head of the National Association of Radio Announcers (NARA), was involved in a serious auto accident on Aug. 28. A head-on collision has put Dixon in critical condition at Homer Phillips Hospital in St. Louis. Another passenger in the in St. Louis. Another passenger in the Dixon car was seriously hurt. A Dave Dixon Hospital Fund has been set up, with contributions to be sent to his home at 5318 Northland, St. Louis,

Show Score Teammate To Become ASCAP Writer

NEW YORK—Fred Tobias has in-formed Cash Box that Stanley Lebowformed Cash Box that Stanley Lebowsky, his collaborator in an upcoming musical, "The Passionate Witch," will switch his affiliation from BMI to ASCAP when his contract with the latter clearing house expires shortly. This will bring the score to an ASCAP publisher. In a round-up of new musicals in the Aug. 22 issue, it was stated that a BMI publisher would get the score, since ASCAP does not recognize a RMI ASCAP publisher partnership. a BMI-ASCAP writing partnership.

Col. Show Re-creations

Continued from page 7

LP's, many classics of which were made under the limited circumstances of the 78 rpm era.

Columbia's re-creation plans for the future are not definite, but Shepard is mulling over a number of possibilities. While he hasn't committed himself to the task, he sees the classic movie musical as an area of re-creation exploitation, especially some of Walt Disney's full-length cartoon efforts.

Whatever his upcoming projects are, Shepard will be faced with maintaining the strong Columbia image in the original-cast and re-creation fields. After all, Columbia's first recreation LP, "Pal Joey" (1951), is credited with being directly responsible for the revival of the great Rodgers and Hart musical, a run that outlasted the show's original Broadway stand.

Beatlemania-At First Hand

NEW YORK—They came, were seen, but not heard, and conquered with the emotional uproar that recalled the heyday of Frank Sinatra and Elvis Presley.

"They," of course, are the Beatles, who played New York's Forest Hills Stadium last week (Aug. 28, 29) as part of their month-long U.S. tour.

When it was over, the boys were some \$90,000 richer (60% of the \$150,000 take) and—more important—secure in the knowledge that they would be regarded for generations to come as the mania of the 1960's.

The mania of Beatlemania is the sound of an army of locusts, as mimicked by 15,000 youngsters (95% girls) who react to the slightest sign that the Beatles may be in sight. It is also the weird effect—resembling the slow-motion technique in the theater—of camera flash-bulbs popping all over the place fractions of a second apart. It is double police barriers that are not quite sufficient to hold back teeners, a few girls and one fine high-jumper of a boy, who want to do more than see and hear (?) their idols. It is a live-up of good rock acts (Bill Black Combo, Jackie DeShannon, The Exciters, the Righteous Bros.) which precede the Beatles, and must perform against we-want-the-Beatles chants. It is the classical sight of young girls with tears rolling down their cheeks, the wherefore and why being those questions that, years from now, they will not be able to explain. Beatlemania is parents who take their children to see the Beatles, and are generous in going along with the hysteria. It is also mothers who have seen the day when history repeated itself, and can now more readily talk about the day they swooned when The Voice sang to them. Beatlemania is on the brink of being a woman, and maybe not wanting to let go of the carefree days so fast.

ABC-Par's Levine Plans Oriental Trek

NEW YORK — Harry Levine, ABC-Paramount Records' exec vp and foreign operations head, leaves for the far east on Sunday, Sept. 20. He plans to spend two weeks in Tokyo, Hong Kong and Manilla discussing contractural matters and distributing techniques with the label's outlets in said areas.

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Roulette's "Swim Party"









NEW YORK—Roulette Records hosted a swim party at the Holiday Inn Moterecently to kick off the first Hugo & Luigi release, "I Wanna Swim With Himby the Daisies. Also introduced at the cocktail bash were new disk acts, The Go-Go Singers and the Mexican Jumping Beans, soon to be released of Roulette.

Roulette. (Upper left—left to right) Hugo Peretti, vice-pres. & A&R chief, Chas Koppleman, vice-pres. of Big Seven Music, Neil McIntyre of WINS, Do Rubin, vice-pres. of Big Seven Music, and Luigi Creatore, vice-pres. and A&I chief. (Upper right—left to right) Ron Roessler a field sales rep for the labe general sales manager Bud Katzel and Manny Wells of New York Records (Lower left—left to right) Roulette's new folksters, the Go-Go Singers. (Loweright—right to left) WNJR's Herman Amis, Eddie O'Jay of WWRL, label top per Morris Levy, publicity & PR manager Buzzy Willis and George "Si Lancelot" Johnson of WDAS in Philadelphia.



COUNTRY **TOP 50**

		Pos. L Weel			Pos. L. Weel	ast k
1		I GUESS I'M CRAZY Mallory—BMI Jim Reeves (RCA Victor 8383)	2	26	I'M HANGING UP THE PHONE (Yonah & Pearl D—BMI) Carl Butler & Pearl (Columbia 43030	22
2		DANG ME (Tree—BMI) Roger Miller (Smash 1881)	1	27		36
3		THE COWBOY IN THE CONTINENTAL SUIT (Marizona—BMI) Marty Robbins (Columbia 43049)	3	28		32
4		I DON'T LOVE YOU ANYMORE (Moss Ross—BMI) Charlie Lovin (Capitol 5136)	9	29	COTTON MILL MAN (Screen Gems—BMI) Jim & Jesse (Epic 9676)	33
5	ı		21	30	WEAKER MOMENTS (Husky—BMI) Ferlin Husky (Capitol 5206)	20
6		HERE COMES MY BABY (Tree—BMI) Dottie West (RCA Victor 8374)	8	31	BLUE GUITAR (Aberbach—BMI) Sheb Wooley (MGM 13241)	26
7	,	BAD NEWS (Acuff-Rose—BMI) Johnny Cash (Columbia 43053)	4	32	WHERE DOES A TEAR COME FROM (Mimosa—8MI) George Jones (United Artists 724)	25
8	3	MR. & MRS. USED TO BE (Sure Fire—BMI) Ernest Tubb & Loretta Lynn (Decca 31643)	11	33	(American—BMI)	38
9	}	BALLAD OF IRA HAYES (E. B. Marks—BMI) Johnny Cash (Columbia 43053)	7	34	Browns (RCA Victor 8348) SWEET ADORABLE YOU (4 Star Sales—BMI) Eddy Arnold (RCA Victor 8363)	35
10)	ME (Acclaim & Samos Island—BMI) Bill Anderson (Decca 31630)	5	35		23
1	1	CHET ATKINS MAKE ME A STAR (Parody—BMI) Don Bowman (RCA Victor 8389)	13	36	CHUG-A-LUG (Tree—BM1) Roger Miller (Smash 1926)	_
12	2	PLEASE TALK TO MY HEART (Glad—BMI) Ray Price (Columbia 43086)	19	37	IN THE MIDDLE OF A MEMORY (A Star—BMI) Carl Belew (RCA Victor 8406)	46
13	3	PASSWORD (Kitty Wells—BMI) Kitty Wells (Decca 31622)	6	38	TEARS AND ROSES (Davilene—BMI) George Morgan (Columbia 43089)	42
1	4	I LOVE TO DANCE WITH ANNIE (Acuff-Rose—BMI) Ernest Ashworth (Hickory 1265)	15	39	MY HEART SKIPS A BEAT (Bluebook—BMI) Buck Owens (Capitol 5136)	28
1	5	ASK MARIE (Acuff-Rose—BMI) Sonny James (Capitol 5197)	10	40	TH' WIFE (Acuff-Rose—BMI) John D. Loudermilk (RCA Victor 838	44
1	6	TAKE MY RING OFF YOUR FINGER (Cedarwood—BMI)	14	41	BE BETTER TO YOUR BABY (Tree—BMI) Ernest Tubb (Decca 31614)	29
1	7	PUT YOUR ARMS AROUND	17	42	PLEASE BE MY LOVE (Glad—BMI) George Jones & Melba Montgomery (United Artists 732)	_
1	8	(4 Star Sales—BMI) Norma Jean (RCA Victor 8328) SECOND FIDDLE (Starday—BMI)	12	43	WINE, WOMEN, AND SONG (Sure Fire—BMI) Loretta Lynn (Decca 31608)	31
1	9	THE NESTER (Tree—BMI) Lefty Frizzell (Columbia 43051)	24	44	GIVE ME 40 ACRES (TO TURN THIS RIG AROUND) (Starday—BMI) Willis Brothers (Starday 681)	-
2	0.0	SOMETHING I DREAMED (Glad—BMI) George Jones (United Artists 724)	16	45	SORROW ON THE ROCKS (Screen Gems Col.—8MI) Porter Wagoner (RCA Victor 8338)	37
1	21	FT. WORTH, DALLAS OR HOUSTON (Acuff-Rose—BMI) George Hamilton IV (RCA Victor 8:	27	46	FINALLY (Cedarwood—BMI) Kitty Wells & Webb Pierce (Decca 31663)	-
12	22	MEMORY #1 (Cedarwood—BMI) Webb Pierce (Decca 31617)	18	47	STRONGER THAN DIRT (Norris—BMI) Glenn Barber (Starday 676)	48
th E	23		41	48	WELCOME TO MY WORLD (Tuckahoe & Neilrae—8MI) Jim Reeves (RCA Victor 8289)	40
ef, C	24	DERN YA (Tree—BMI) Ruby Wright (RIC 12664)	34	49	FRENCH SONG (Jasper—BMI) Marion Worth (Columbia 43119)	-
Rec.	25	Lester Flatt & Earl Scruggs (Columbia 43080)	30	50	ONE IF FOR HIM, TWO IF FOR ME (Central Song—BMI) David Houston (Epic 9690)	47

ek



COUNTRY ROUND UP

him (

who said all the music The fellow who said all the music folks in Nashville can be seen in a couple of days was probably the same guy who predicated a bust for Mr. Fulton's steamboat. We (that's an editorial reference for yours truly Dick Zimmerman and Neil Bogart, also of CB) just returned from the Music City and discovered that the bustlin's couple of the couple of the steam town's citizenry is not located in the to chew the fat with us; George Hamilton IV who gave a special guided tour of the Orchid Lounge; Connie Smith who knocked 'em dead at the Sat. night Opry with her heart-tugging "Once A Day;" Roy Drusky who said his recently-opened SESAC office is going great guns; the Browns who believe that their Victor newie will be another "The Three Bells;" Ernest







MERLE KILGORE

lobby of the Andrew Jackson and/or the Uptown Club as it is during Convention time. Our apologies go to all those artists and executives which our wire-tight schedule did not permit us visiting. We did, however, have the chance of meetin' a host of people including: Barbara Martin who touted us on Jimmy's forthcoming "Guitar Pickin' President" Decca effort; Billy Grammar who told us of his past tribulations in Gotham; RiC's Frank Poole and Lester Vanador who were up in the air about Ruby Wright's fast-breaking "Dern Ya" single; Cedarwood's Bill Denny and Larry and Lucky Moeller who've got so many things happening it would take three columns to describe it all; Teddy and Doyle Wilburn who we ran into backstage at the Opry—ditto for Smiley Wilson; Earl Scott who told us that he thinks he'll really hit his stride with his new Decca affiliation; Loretta Lynn who is quite the proud mother when it comes to talking about her twin girls; Chet Atkins who took time out from his jam-packed Victor schedule to say hello; Jimmy Key who offered us some interesting suggestions; Audrey Williams whose whitecarpeted office is right out of a Hollywood flick; Owen Bradley who was extremely involved with his multifaceted A&R chores; Ed Hines who filled us in on the wide-spread nature of his operation; Jo Walker who explained Nashville's unusual liquor laws; Buddy Killen who was in his Tree house on a Sat.; Floyd Cramer who demonstrated his fluid keyboard style; Ralph Emery and Skeeter Davis who somehow made the un-airconditioned Ryman more bearable; Roy Barker who was fixin' to go on his vacation; Hubert Long who was sporting a new British racing-cap; Bill Anderson who complained about our pictorial coverage (any improvement, Bill?); Merle Kilgore and Hank Cochran who helped us kick off Bill Anderson who complained about our pictorial coverage (any improvement, Bill?); Merle Kilgore and Hank Cochran who helped us kick off the new swingin' Professional Club; Bob and Sonny Neal who rank as the most easy-going twosome in Nashville; Fred Foster whose Monument headquarters are as hard to find as a pretty woman is easy; Don Pierce who stepped right off the golf course

Tubb who we caught both at the Ryman and his record shop; Don Light and Bill Sachs who gave some amusing tips on the trade-publishing biz; Chuck Chellman who introduced us to some of the best shrimp we've ever tasted; Ott Devine who looked as if he just came out of an ice-cold shower despite the Ryman's equator-like temperature; Hal Smith and Haze Jones who plan exciting things for the future; Sonny James who showed up promptly for an early morning appointment; and lastly Roger Miller who entertained us with his distinctive brand of humor. Tubb who we caught both at the Ry

A great success was reported from DuQuoin, Illinois that the first country music show to play DuQuoin was an instant hit on Sunday, Aug. 30. The show included Hank Snow and the Rainbow Ranch Boys, Ferlin Husky, Ray Price and the Cherokees, Skeeter Davis, the Collins Kids, Bill Anderson, Little Jimmy Dickens, Melba Montgomery, and others set up by Bob Neal in co-operation with E. O. Stacy of GAC in the Windy City. Reports are that it will be an annual affair at the Big Fair in Illinois.

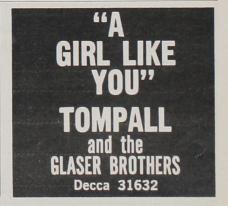
Del Reeves reports from a 6 weeks Oriental trip where he's presently entertaining troops in Manila to say C&W is unbelievably big overseas in his area and that he's already looking forward to a return trip next spring. The songster returns in the early part of Sept. to his family in Nashville for five days before continuing on to England for two weeks.

Bud Brown Enterprises out of Mon-Bud Brown Enterprises out of Montreal will be producing three country spectaculars for CFOX-Montreal this fall. The station recently adopted a country music format on a 24 hours a day basis. The first show is set for Sept. 17. in the Montreal Forum and will feature Webb Pierce, Bill Anderson, the Carter Family, Jimmy Gately and PO Boys Band along with a line-up of local Montreal entertainers. In Oct. Carl Smith, Pap Wilson, the Browns, and George Hamilton IV will appear. appear



CONTACT M-RECORDS

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TOP COUNTRY ALBUMS

	Position Last Week		Position Last Week
1	MOONLIGHT AND ROSES 1 Jim Reeves (RCA Victor LPM/LSP 2854)	16	THERE STANDS THE GLASS 13 Carl Smith (Columbia CL 2173/CS 8973)
2	THE BEST OF JIM REEVES 5 (RCA Victor LPM/LSP 2890)	17	R.F.D. 22 Marty Robbins (Columbia CL 22220/CS 9020)
3	I WALK THE LINE 2 Johnny Cash (Columbia CL 2190/CS 8990)	18	FOLK SONG BOOK 12 Eddy Arnold (RCA Victor LPM/LSP 2811)
4	THE BEST OF BUCK OWENS 4 (Capitol T 2105/ST 2105)	19	SLIPPIN' AROUND 23 George Morgan
5	DANG ME 3		(Columbia CL 2197/CS 8997)
	Roger Miller (Smash MPS 27049/FRS 67049)	20	TOO LATE TO WORRY 26 Glenn Campbell (Capitol ST 1881/T 1881)
6	RING OF FIRE 10 Johnny Cash (Columbia CL 2953/CS 8853)	21	A TOUCH OF VELVET 25 Jim Reeves (RCA Victor LPM/LSP 2487
7	BY REQUEST Ferlin Husky (Capitol T 2101/ST 2101)	22	ON THE BANDSTAND 16 Buck Owens (Capitol T 1879/ST 1879)
8	IN PERSON 9 Porter Wagdner (RCA Victor LPM/LSP 2840)	23	A WIDOW MAKER 20 Jimmy Martin (Decca DL 4536/DL 7-4536)
9	NIGHT LIFE 7 Ray Price (Columbia CL 1871/CS 8771)	24	SONGS OF TRAGEDY 28 Hank Snow (RCA Victor LPM/LSP 2901)
10	WORLD OF A COUNTRY BOY 15 Johnny Sea (Phillips PHM 200 1391/PHS 600 139)	25	MORE HANK SNOW SOUVENIRS 19 (RCA Victor LPM/LSP 2812)
11	GUITAR COUNTRY 8 Chet Atkins (RCA Victor LPM/LSP 2783)	26	OUR MAN IN TROUBLE 21 Don Bowman (RCA Victor LPM/LSP 2831)
12	GOLDEN COUNTRY HITS 14 Hank Thompson (Capitol T 2089)	27	LOVE LIFE Ray Price (Columbia CL 2189/CS 8989)
13	BEFORE I'M OVER YOU 18 Loretta Lynn (Decca DL 4541/DL 74541)	28	BEST OF GEORGE JONES 24 (United Artists UAL 3298/UAS 6289)
14	THANKS A LOT 11 Ernest Tubb (Decca DL 4514/DL 74514)	29	DOWN HOME Melba Montgomery (United Artists UAL 3369/UAS 6369)
15	BLUE AND LONESOME 17 George Jones (Mercury 20906)	30	BILL ANDERSON SINGS (Decca DL 4499/DS 74499) 27

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COUNTRY REVIEWS

B+ very good good

C+ fair mediocre

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THE CASH BOX BULLSEYE

LONELY GIRL (2:24) [Cedarwood BMI—Tillis, Walker, Smith] WHEN IT'S OVER (2:51) [Four Star BMI-Belen, Pitts] CARL SMITH (Columbia 43124)

Carl Smith who is currently clicking with "Take My Ring Off Your Finger" comes up with a potent follow-up stanza with this ultra-commercial Columbia entry tabbed "Lonely Girl." The tune is a slow-shufflin' weeper about a twosome who can't seem to get-together to advance their relationship. The undercut, "When It's Over," is a pretty, dual-track lament about a romance which has gone on the rocks.

BIG CITY HEARTACHES (2:17) [Glad BMI—Montgomery] WHY DOES THE LADY CRY (2:05) [Glad BMI—Montgomery] MELBA MONTGOMERY (United Artists 768)

The lark appears to have another sure candidate for the winner's circle with this power-packed new release from United Artists. The top side here, "Big City Heartaches," is a lively, rhythmic shufflin' lament all about a gal who can't get over her ex-guy. Deejays should really dig it. The flip, "Why Does The Lady Cry," is a lyrical medium-paced sentimental heart-tugger in a traditional hillbilly vein.

TIA LISA LYNN (2:07) [Central Songs BMI—Vernon, Maddox] SILVER THREADS AND GOLDEN NEEDLES (1:51)

> [Central BMI—Rhodes, Reynolds] ROSE MADDOX (Capitol 5263)

The songstress who hit last time out with "Blue Bird Let Me Tag Along" seems destined to score in like fashion with this newie called "Tia Lisa Lynn." The tune is a lively, high-spirited happy blueser about an unfortunate gal who falls for a fellow with varied romantic tastes. On the coupler, "Silver Threads And Golden Needles," Rose turns-in a first-rate twangy reading of the while-back Springfields' hit.

> THE OLD COUNTRY CHURCH (2:25) [P. D.] SWING LOW, SWEET CHARIOT (2:45) [P. D.] JIM & JESSE & VIRGINIA BOYS (Epic 9716)

Jim and Jesse and the guys could well duplicate their current "Cotton Mill Man" success with this top-drawer rendition of famous chestnut, "The Old Country Church." The artists dish-up the tune in a warmhearted style which perfectly captures the song's essence and spirit. "Swing Low, Sweet Chariot" is given an appealing country-gospel sendoff on the flip side.

I'LL SIT THIS ONE OUT (2:20) [Cedarwood BMI-Wilkin, Burch] IS GOODBYE THAT EASY TO SAY (2:44)

[Cedarwood BMI-Joy, Wilkin]

"LITTLE" JIMMY DICKENS (Columbia 43123)

Dickens can quickly get back in his money-making ways with this new hitsville-loomer tabbed "I'll Sit This One Out." The song is a high-powered, fast-moving, rhythmic chorus-backed affair about a guy who can't keep up with his gal. "Is Goodbye That Easy To Say" is a plaintive, slowmoving shufflin' lament all about the problems of breaking off a romance.

CHUCK REED (Minaret 119)

CONSCIENCE (2:35) [Chu-Fin BMI—Reed] Chuck Reed has had hits in the past and he can do Top 50 biz again with this easy-going, chorus-backed tradition-styled tear-jerker with a contagious repeating, rhythmic riff. Eye it.

(B+) STRAIGHT FROM HEAVEN (2:35) [Travis BMI—Glaser] This one's a tender, slow-moving popflavored romancer rendered with loads of authority and poise by the songster. LITTLE RICHIE JOHNSON (Red Feather 81264)

(B+) THE GRAND OLE OPRY IT THE SKY [Dave] The ve country personality can still garne some spins with this medium-paced nostalgic affair which pays some moving tributes to a host of passed-01 Opry greats. Loads of potential here

Sand SESAC—Dean, Southern] On this end Richie dishes-up a first-rate swinging-and-recitation updating of the famous oldie.



JAPAN

Hidetomo Kawai, A&R Director of King Records, said that "Non Ho L'Eta" by Gigliola Cinquetti on Seven Seas and "Una La Crima Sul Viso" by Bobby Solo on Seven Seas are jumping up in sales to one hundred thousand copies each. Kawai continued that it proved the Italian Canzone explosion among

each. Kawai continued that it proved the Italian Canzone explosion among Japanese music fans.

King Records released five 12" LPs' for foreigners who visit Japan for Tokyo Olympic Games. Four LP's out of them form an album titled "Japanese Music Yesterday Through Today." Volume 1 contains Kabuki play sounds, Vol. 2 Japanese court music, Vol. 3 Japanese traditional songs and popular songs, and Vol. 4 contains classical music composed by Japanese. Another LP titled "Echoes Of Japan" contains Japanese traditional songs in Afro-Cuban rhythm played by Tokyo Cuban Boys and in swing jazz played by Rythm Aces.

Nippon Grammorhore proceeds the contains and popular songs of the contains the contains of the contains of the contains Japanese traditional songs in Afro-Cuban rhythm Aces.

Cuban rhythm played by Tokyo Cuban Boys and in swing jazz played by Rythm Aces.

Nippon Grammophone presents the best five single records for August as follows: local records; "Tokyo Blues" by Sachiko Nishida, "Tokyo Sanka" by Sachiko Nishida, "Namida No Sake" by Nobuo Ohki, "Hoshikage No Hamabe" by Teruko Hino and "Where Have All The Flowers Gone" by Mari Sono, and imported matrices: "My Bonnie" by The Beatles, "The Big Build Up" by Bert Kaempfert, "Song For Young Love" by Les Players, "Boy, You Ought To See Her Now" by Kevin and Greg and "Short On Love" by Gus Backus. Ray Charles, promoted by Japan Booking Corporation, arrived Aug. 21 at Tokyo International Airport for ten day tour, while his twenty man band and female vocal quartet, Realettes, arrived one day before. His first appearance at Tokyo Kosei-nenkin Hall on the 22nd was a great success, attracting a capacity audience. The schedule of his public performance are as follows: Nagoya City on 23, Osaka Festival Hall on 24 and 25, Tokyo kosei-nenkin Hall on 27 and Kyoto City on 28.

Nippon Crown Records is releasing the theme from English movie "Sammy Going South" b/w "The Happy Wanderer" by The Crown Bonny Boys. This is Nippon Crown's first issue of single record of western popular music. Kyodo Kikaku Productions announced Bobby Rydell's schedule for his second visit to Japan. Bobby's first visit was on Jan. 31, 1962, and he stayed in Japan for ten days. Bobby will arrive at Tokyo International Airport on September 17, and his schedule is as follows: Tokyo Kosei-nenkin Hall on 20, Osaka Festival Hall on 22, Kobe Kokusai Kaikan on 23, Kyoto Kaikan in 24, Tokyo Kosei-nenkin Hall on 27 and New Latin Quarter from 28 to October 1. He will fly to Okinawa on Oct. 3 to celebrate his visit to Japan, Victor of Japan is releasing his 12" LP titled "All Of Bobby Rydell," which contains 14 songs, "Volare," "Bye-Bye Birdie," "Sway," "Kissin' Time" and others.

Nippon Columbia is releasing on Sept. 20 a 12" LP titled "Kenny Ball's

Nippon Columbia is releasing on Sept. 20 a 12" LP titled "Kenny Ball's Holiday In Japan" for Tokyo Olympic season. The contents are 12 songs out of Japanese popular standard numbers, "Ue O Muite Arukoh" (Sukiyaki), "Kohjoh No Tsuki," "Aka-Tombo" and others, which are selected by Nippon Columbia itself to be played by Kenny Ball.

Japan's Best Sellers

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This Last Week Week

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From Russia With Love—Kenny Ball (Pye); Village Stompers (Epic); Mat Monroe (Liberty)—Sub-Publisher/Taiyo
Non Ho L'Eta—Gigliola Cinquetti (Seven Seas); Michiyo Azusa (King)—Sub-Publisher/Suiseisha
Please Mr. Postman—Beatles (Odeon)—Sub-Publisher/Taiyo
Movin'—Astronauts (RCA); Koichi Fujimoto (Teichiku)—Agent/Folster

Viva Las Vegas—Elvis Presley (RCA); Blue Jeans (Toshiba)—Sub-Publisher/Aberbach Tokyo
Suspicion—Terry Stafford (Seven Seas)—Sub-Publisher/Aberbach

Tokyo Kissin' Cousin—Elvis Presley (RCA)—Sub-Publisher/Aberbach

Sammy Going South—Fergus Maclelland (London); Nana Kinomi (King); Yoko Omodaka (Columbia); Tuyoshi Tomimatsu (Toshiba); Ayumi Ishida (Victor)—Sub-Publisher/Shinko

JAPAN'S BEST SELLERS

This Last Week Week

Tokyo Olympic Ondo—Haruo Minami (Teichiku)
Shiawasenara Teo Tatako—Kyu Sakamoto (Toshiba)
Tokyo Blues—Sachiko Nishida (Polydor)
Koino Yamatesen—Akira Kobayashi (Columbia)
Orewa Omaeni Yowainda—Yujiro Ishihara (Teichiku)
Koio Surunara—Yukio Hashi (Victor)
Ashitano Niji—Yujiro Ishihara (Teichiku)
Kimidakeo—Teruhiko Saigo (Crown)
Futarino Hoshio Sagasoyo—Yasuo Tanabe (Victor)
Aito Shio Mitsumete—Kazuko Aoyama (Columbia)

Watching The Birdie



TOKYO—RCA Victor's Peggy March is pictured above in front of a pack of youthful photographers soon after her arrival in Tokyo where she will cut her first single in Japanese and will make personal appearance tours in key Japanese cities. The tour is under the auspices of the Victor Co. of Japan Ltd.

Correction

MEXICO-In the recent Cash Box World Wide Directory, page 150 of the International section, the ad for the Fermata Group should have shown the address in Mexico as M. Friedburg, Division Del Norte 31.



One of the interesting things about the Argentine market (or, more properly, the record companies and the trade) is that, while some new ideas are fastly accepted, others need many years to become common, or may even not be accepted at short range in spite of the fact that they are widely applied in other countries.

For instance, one of the fast-catching ideas has been the 7", 33 rpm record. Obviously, in the whole world it would be much better for the industry to have one speed, 33 rpm, for all sizes of records. But Argentina is the only country where 33 rpm singles amount to more than 90% of singles sales, since 78's have been nearly obsolete for years and 45's never got the customer's approval.

On the other side, we could mention the "independent producer age"

On the other side, we could mention the "independent producer age," which really hasn't started yet in this country, although in others IP's are a common feature. There may be several reasons for this:

1) Until now, big companies, who have the power to market a single of an unknown artist and give it enough promotion and sales force as to turn it into a hit, haven't been willing very much to make deals with indie producers. The only exception is RCA, but even here the label has arranged the vendoring of whole catalogs which may include or not single hits. Nearly all RCA's single hits have been produced by the company's organization.

2) The IP field hasn't been attractive to the people able to enter it: it seems that it has been more lucrative to write tunes and get several recordings of them, collecting afterwards the rights through SADAIC, which is well organized.

3) It has been not easy to find singing talent out of the diskeries; even

seems that it has been more lucrative to write tunes and get several recordings of them, collecting afterwards the rights through SADAIC, which is well organized.

3) It has been not easy to find singing talent out of the diskeries; even in them, many artists of potential value were unnoticed. Even now, it is generally considered among artists and composers that the best way to get into business is to have a friend in the A&R department of some diskery. However, the steady change that has taken place in the market during recent years will probably oblige to introduce new ideas into business: the A&R system (one or two artistic directors, who manage all the records released) worked very well when catalogs sold well, and you were able to plan your releases and afterwards sit down and depend on your sales force, expecting they would sell three or five thousand copies of an instrumental album, recorded in the States or Europe. It was simply a matter of selecting some numbers from lists of releases that were sent to you by the companies you represented; this sales volume gave you time to think about local artists, plan well in advance their releases, promote them well and make a nice figure combining both types of music.

But in 1962, the value of foreign catalogs started to decrease, while television and fan magazines put the eyes of millions of TV watchers and readers on local artists. In a few months, these artists reached an inmense popularity, and teenagers appeared on scene buying thousands of records more than before, and turning a rather stable market into another one where the tunes played by an artist on Sunday affected Monday sales. Besides, some A&R's simply hadn't the "teen feeling," and, although they could "like" a certain tune they heard, they probably wouldn't be able to select that tune from others, if it was presented without special words. In some cases, the same teen artists took the A&R places: they came to the studios and played the songs they had composed, while the A&R people nodded admiring

Argentina's Best Sellers

*Local product

JAPAN'S LP BEST SELLERS

This Week Week

The Beatles—The Beatles (Odeon)
Surfin' With The Astronauts—Astronauts (RCA)
The Beatles No. 2—The Beatles (Odeon)
Belafonte At Greek Theater Concert No. 2—Harry Belafonte

(RCA) Surfin' Ventures—Ventures (Liberty)



GREAT BRITAIN

With the holiday season in full swing and the hottest summer for years we report that for the tenth year running Mills Music is sponsoring the Canford Summer School of Music; an annual event offering the music minded scholar the opportunity to enjoy the pleasure of both symphony and surf for the nominal cost of 12 guineas per week. Cyril Gee, manager of Mills Music, London reports the largest attendance to date—660 students from all over the world, one from as far away as Hawaii. The two-week course covers a wide range of subjects together with lectures and tuition by leading artists and musicians. Students make up two symphony orchestras, a Bach choir of over 100 voices and madrigal groups. Practical training is also given in wind and string chamber music, recorders, pianoforte and accompaniment. There is also a very comprehensive and popular course for potential conductors.

One American artist who can always be sure of a place in the British Top Twenty despite the growing predominence of local talent is 19 year old veteran Brenda Lee. After a brief visit to these shores to wax her next single "1s It True" for immediate release by Decca on the Brunswick label, Brenda flew home to Nashville to prepare for her third British tour in September on which she will be joined by Bill Haley and His Comets and British group, The Nashville Teens, who are currently riding high in the charts with their Decca recording of "Tobacco Road."

The Searchers currently on their third American tour taking in Tulsa, Oklahoma, Denver, Los Angeles, Sacremento, Portland, Oregon, Vancouver, Honolulu followed by their first visit to Australia and New Zealand. They return in October for a nation wide tour of Britain with American singer Dionne Warwick. The Searchers hosted a reception in her honor when she paid her first visit to London recently. During her stay in Britain Dionne will make several TV appearances including "Thank Your Lucky Stars" and will cross the channel to top the bill of the Olympia Music Hall, Paris.

With a bumper a

Great Britain's Best Sellers

This	Last	Weeks
Week	Week	On Chart
1	2	4 *Have I The Right—The Honeycombs (Pye) Ivy
2 3 4 5	1	6 Do Wha Diddy Diddy—Manfred Mann (HMV) West One
3	10	2 *You Really Got Me—The Kinks (Pye) Kassner
4	5	9 I Won't Forget You—Jim Reeves (RCA) Burlington
5	3	8 *A Hard Day's Night—The Beatles (Parlophone) Norther
		Songs
6	6	8 Tobacco Road—The Nashville Teens (Decca) Southern
7	9	4 *It's For You—Cilla Black (Parlophone) Northern Songs
8	4	7 Call Up The Groups—The Barron Knights (Columbia
		Various Various
9	17	2 I Wouldn't Trade You—The Bachelors (Decca) Lebill
10	7	9 It's All Over Now—The Rolling Stones (Decca) Kags
11	8	6 I Get Around—The Beach Boys (Capitol) Burlington
12	18	2 The Crying Game—Dave Berry (Decca) Southern
13	_	1 Rag Doll—The Four Seasons (Philips) Ardmore & Beech
		wood wood
14	12	6 Only Make Believe—Billy Fury (Decca) Francis Day &
		Hunter
15	16	18 I Love You Because—Jim Reeves (RCA) K.P.M.
16	_	1 I'm Into Something Good—Herman's Hermits (Columbia
		Dominion Dominion
17	_	1 Such A Night—Elvis Presley (RCA) Chappell
18	_	1 Where Did Our Love Go—The Supremes (Stateside) Jobete
19	_	1 *She's Not There—The Zombies (Decca) Marquis Music
20	13	9 *On The Beach—Cliff Richard (Columbia) Elstree
		*Local copyrights

Top Ten LP's

- A Hard Day's Night-The Beatles
- The Rolling Stones—The Rolling
- Stones (Decca) Wonderful Life Cliff Richard (Columbia)
 Kissin' Cousins — Elvis Presley
- (RCA)
 The Bachelors Plus 16 Great
 Songs—The Bachelors (Decca)
 West Side Story Soundtrack
- Gentleman Jim Jim Reeves
- (RCA) He'll Have To Go—Jim Reeves
- The Beatles-The Beatles With
- (Parlophone)
 A Touch Of Velvet—Jim Reeves (RCA)

Top Ten EP's

- Five By Five-The Rolling Stones
- Tall Sally The Beatles Long
- (Parlophone)
 The Rolling Stones—The Rolling
- Peter, Paul & Mary—Peter, Paul & Mary (Warner Bros.)
 From The Heart Jim Reeves (RCA)
- Wonderful Life Cliff Richard
- Wonderful Life Chir Kicharu (Columbia)
 All My Loving The Beatles (Parlophone)
 Spin With The Pennies The Four Pennies (Philips)
 On Stage With The Merseybeats
 —The Merseybeats (Fontana)
 Walkin' Alone—Richard Anthony (Columbia)
- - (Columbia)

SUBSCRIPTION TO CASH BOX \$30 FIRST CLASS-\$45 AIR MAIL



From the Gramophonehouse-studio comes the news that the first of a series of 'Clearasil'-sponsored radio programs will be in the air on September 8, featuring Bovema's tops in pops.

Adamo's tour throughout the Netherlands will definitely take off on September 8. One niters with Knokke's vocal revelation Shirley have been booked in cities like Arnhem, Dordrecht, Leeuwarden, Haarlem, Maastricht, Breda and Nijmegen until October 10, next. Bovema will work out advertisements and press-information on the subject.

Bovema's Imperial-label organized its "Miss Zandvoort"- and "Miss Talent". show on August 29 with pre-selections at Hotel Bouwes, Zandvoort, preceding the final rounds that same evening. The additional show featured this season's Kaag-Contest-winners "Les Gars du Nord."

Dot's Jim Bailey came over from the United States to Holland to discuss a large introduction campaign for Dot records. Negram is preparing a branc new repertoire for Dot, which should be on the market in three weeks time, so reports Negram's Robert Oeges. There is a lot of optimistic news from Negram's office. Current Pye hits as "Have I The Right" by The Honeycombs "You Really Got Me" by The Kinks meet a very strong demand in this country and also a new Henry Salvador record, "Zorro Est Arrive," has reached excellent sales. Ariola is responsible for bringing three fantastic records to Holland new disks by Carmela Corren; Renate & Werner Leismann and Peter Hinnen The new Red Bird label which is so very successful in the States has a very good effect in Holland with records from The Dixie Cups and The Jelly Beans The L.P. line in Negram's sales is sharp moving upwards. After Negram's reorganization, the LP line and especially Mode takes a very important par of the total turn-over, which proves more and more, that this particular type will replace EP turn-over. Visitors we welcomed in Holland were also Harry, Castle and Peter Kniight Jr. from Pye records and Guy Khavessian from Vogue France to discuss a strong promotion campaign for Pye and

Up until this moment, Robert Oeges expects the finest record year they ever had in this country. Summer season already showed an increased sale—this in contrast with any other year. Negram's expectations for the next amonths are very optimistic.

Holland's Best Sellers

This Last Week Week k
It's All Over Now (Rolling Stones /Decca) (Basart/Amsterdam' A Hard Day's Night (Beatles/Parlophone) (Basart/Amsterdam) It's Over (Roy Orbison/London) (World Music/Brussels) Quand Les Roses (Adamo/Pathé) (Anagon Music/Heemstede) On The Beach (Cliff Richards/Columbia) (Basart/Amsterdam) Long Tall Sally (Beatles/Parlophone) (Belinda/Amsterdam) The House Of The Rising Sun (Animals/Columbia) (Basart/Amsterdam)

Liebeskummer Lohnt Sich Nicht (Siw Malmkvist/Metronome

(Anagon/Heemstede) Constantly (Cliff Richard/Columbia) (World Music/Brussels) I Won't Forget You (Jim Reeves/RCA) (Altona/Amsterdam) 10

GREAT BRITAIN (Continued)

sees the release of the second volume of "When Dalliance Was In Flower"—
poetry album for which a heavy advance is reported.

"Rhythm And Greens" is the title of the Shadows latest Columbia single a
well as the title of a unique 30 minute documentary film featuring the group.
The title theme as well as four other instrumental numbers were penned by
the group and published by their own Shadows Music Company.

Tab Hunter, a voice from the past, had a hit in 1957 with a number caller
"Young Love." Today, 1964, the same number has been given an up-to-date
treatment by Bo and Peep—one of the nursery rhyme characters being none
other than Andrew Loog Oldham, the avant garde producer and publicist fo
The Rolling Stones. "Young Love" by Bo and Peep is available on Decca.

The Fenmen, who recently parted from Bern Elliot have waxed their own
version of "Rag Doll" for Decca. The original version by the Four Season
which hit the No. 1 slot in America is available here on Philips and there is an
other cover by Sammy King on H.M.V. Publisher of all three versions—Ard
more & Beechwood.

Christine Quaite the British girl who found fame in America with her recor-

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Christine Quaite the British girl who found fame in America with her record of "Tell Me Mama" hopes the same thing will happen to her follow up "Wil You Be The Same Tomorrow" penned by Chris Andrews and published by Poser Music. The disk, issued here on Oriole, is issued in the States on World States.

Artists.

Chris Andrews, who was responsible for Adam Faith's return to the chart earlier this year with "We Are In Love," has penned all the titles for his lates. Parlophone album "On The Move."

The Dixie Cups, who made it big in the States but failed to click over here have another stab at the charts with their follow-up "People Say," issued here on Pye and published by 17 Savile Row.

From the film "Ferry Cross The Mersey," Gerry and The Pacemakers hav waxed "It's Gonna Be All Right" for release on Columbia. The number whice was penned by Gerry is also published by his own Pacer Music Ltd. Gerry is all set to fulfill TV dates in Amsterdam, Copenhagen and Stockholm prior this two-week stage tour of the United States. Fellow artists and stable mate Billy J. Kramer, The Dakotas and Tommy Quickly will also be on the bill and the American tour opens October 20th.

Quickies: The Rustiks latest group to be signed by Brian Epstein make thei debut on Decca with "What A Memory Can Do" . . . Tommy Tucker signed fo dates at Beat City in August. . . . Ivor Raymonde provides the backing fo Adamo's self penned "She Was An Angel" on Columbia. . . . Unusual recor in EP form by Oriole Records entitled "A Day At The Zoo." Animal noise were recorded at London's Zoological Gardens. . . . Pop singer Billy Fury wit manager Larry Parnes opening up string of record shops. . . . Paddy Robert re-elected Chairman of Song Writers Guild of Great Britain. . . Statistic show that the amount of American material used by BBC TV between Apr and June this year account for less than 12 per cent of the total output. . "Do Wha Diddy Diddy" now topping Best Selling Sheet Music Lists for Wes One Music.

The Best in Benelux Bens

SHE'S OUR GIRL DUSTY

ALREADY A STEADY CHART-TOPPER
IN GREAT BRITAIN AND THE USA,
AND A RECURRENT BEST-SELLER IN
MORE THAN JUST A FEW CONTINENTAL COUNTRIES,
THIS VOCAL MARVEL FROM ENGLAND
IS NOW ALL SET TO CAPTURE
STILL MORE EUROPEAN MARKETS.
ESPECIALLY RECORDED VERSIONS OF
HER HIT SONGS
IN FRENCH, GERMAN, ITALIAN AND SPANISH
WILL BE MAKING THEIR MARK ANY DAY NOW.

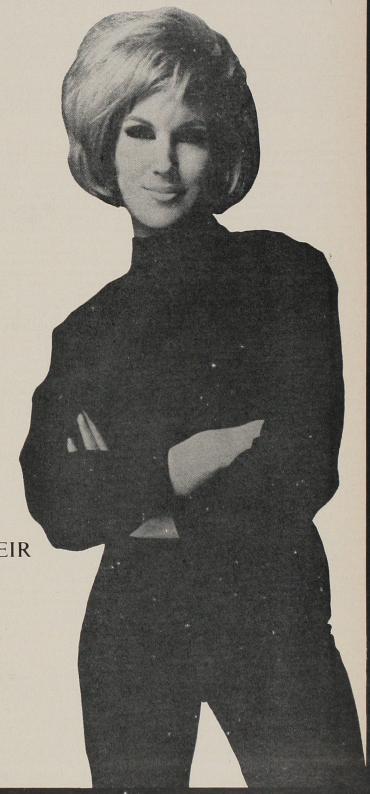


DUSTY SPRINGFIELD

TOO, BELONGS TO
THE INTERNATIONAL SET,
THE CIRCLE WHOSE MEMBERSHIP
CONTAINS ONLY THE BEST:
THE PHILIPS' PHONOGRAPHIC INDUSTRIES
GROUP OF COMPANIES, WHO RELEASE THEIR
RECORDS THROUGHOUT THE WORLD.

PHILIPS

MAKE RECORDS IN MORE WAYS THAN ONE!



This is a publication of Philips' Phonographic Industries - Central Offices: Baarn, The Netherlands.



CANADA

Country music continues to thrive in Canada's Capital. CKOY-deejay Ted Daigle and his Music Men, featured on the London label, have gone into the hotel business. Ted has become a partner in a hotel in Angers, Quebec, formerly operated by Nick (Paul's Uncle) Anka. Ted and his band are featured four nights a week at the establishment, with name country artists appearing weekly, as the deejay-singer introduces a new "big name" policy at the Quebecside nitery. (8/28) weekend saw Grand Old Opry stars, Rusty and Doug headlining the bill at Ted's Royal Hotel. The following weekend, charming Marion Worth was booked into the new hotbed of country sounds, near the nation's Capital. Ted told Cash Box he is in the market for name attractions, particularly those with records to their credit. Any Canadian entertainer interested in a booking at Daigle's new spot can reach him in care of CKOY-Radio in Ottawa.

Walt Grealis' new look RPM newssheet a very impressive addition to the Canadian trade scene. Congratulations definitely in order.

Frank Henry at Capitol in Montreal indicates that considerable air action has been noted on an outing by the Esquires, featured in their new Capitol LP. CKGM, Montreal is leading the way on the item in question, "My Blue Heaven." It would appear that a single by the group offering the aforementioned standard and backed with "Rave," also from the LP, would do well in the wax wars across the country.

CHUM-Toronto has debuted their new 50,000 watt signal, maintaining their top pop format. They are the only Toronto outlet offering the current pops on any kind of a steady, daily basis.

The great outing by Terry Black on Arc is really beginning to happen. On a recent edition of the CHUM-Toronto Chart, it holds down position number 35 and is showing signs of concentrated air action and chart climbing wherever it is played. It is easily one of the best commercial sides to originate in any country in some time.

country in some time.

Toronto air exposure noted on a new item by Ronnie Hawkins on his own Hawk label. "Got My Mojo Workin" can be a big one for Ronnie. His deejay friends from coast to coast in Canada will be more than willing to help. It is hoped that distribution will soon carry the good Hawkins single to all Canadian markets.

Tamarac Records have reportedly debuted a new pairing by **Hughie Scott** of Ottawa. "I Will" is touted as the top side. For the moment we'll have to take the word of those who have heard it, samples have failed to reach this corner

Cash Box enjoyed a visit with the Courriers, RCA Victor artists. They are in Montreal to appear at a nitery. By all reports the group has won many new fans in the big town. They are very happy about the release of their first LP under the RCA banner. A single, "Cherry Bough Tree," is to be lifted from the LP. They are currently doing well in commercial folk areas with an RCA single pairing "From Sea To Sea" and "Run To Your Mama." They were the subject of an in-depth interview and platter presentation on CKGM-FM's The Folksingers. Very talented young Canadians these Courriers, Mark Max, Russ Kronick and the charming Pam Firnie. Pam, incidentally, recently turned down an offer to join the Serendipity Singers.

Bob Martin and Claude Renallo dropped in for a Cash Box chat following the big spread they hosted for Andy Williams in Ottawa on the occasion of his Central Canada Ex appearance. Andy was a sensation as headliner of the grandstand spectacular at the big annual fair in Canada's Capital. The Ex enjoyed one of its best box office years with Andy as the headliner. The Columbia folks hosted a swinging reception for the star of the Ex show, transporting radio, TV and press types from all over eastern Canada to Ottawa. Columbia hitting on all eight cylinders with hits these days, keeping both Bob and Claude on the move. "Sermonette" by Willie Restum has taken Montreal by storm and seems certain to do top ten business in most parts of Canada. The new outing by Larry Lee and The Leesures, "Big Hoss Man," will be released through Columbia, early indications are that it will be a big winner. Friends throughout the trade were saddened to learn of the recent car accident involving CFRA-Ottawa, music director, Carol Vallillee and her family. She was seriously injured, but will recover after a lengthy hospital stay.

Jim Corbett welcomed many trade friends to the Skyway Hotel (8/26/27) as the Sparton firm displayed many new items in their appliance and record lines.

Biggies happening for Hal Ross over at London currently include "Melancholy Baby" by Stevens and Tempo on Atco, "He's Got The Whole World In His Hands" by Jackie DeShannon on Liberty; "Wishing Ring" by The Duprees on Coed; and "Here Come The Beatles" by Montrealer Joyce Germain. The latter is produced by Dave Leonard of Monticana Records in association with Canada's "Mr. Records," Alex Sherman.

Doug Moody's many friends in the record biz in Canada wish him well in his new post at 20th Century Fox.

Rune Ofwerman may have another biggie in Canada on his most recent Quality outing. The Swedish pianist could click in a big way with "Sit Down."

Another good Johnny Cowell-penned tune is out on wax. The good Canadian composer has scored frequently in the past and is a good bet to do good business again with his latest, "Short Trip." It'll be out in the U.S. on Sims, with a Canadian release to follow shortly on Quality. Cy Anders has just signed a contract with RIC in the U.S., reports BMI's Whitey Haines. A single will be available shortly. Whitey, as are most tradesters in the know in Canada, awaiting impatiently the results of a Nashville recording weekend (8/28) by Myrna Lorrie.

"Do Wah Diddy" by Manfred Mann will be another giant for the Capitol folks. It's off and running like a thoroughbred in the current record race.

Diane Miller, sensational new pactee to a Columbia contract was a Montreal visitor. She's winning a lot of support for her debut outing, "Baby, That's The Way It Goes" b/w "Mr. Teperman." The Columbia PR people shook up the trade with the unusual mailing piece on behalf of Diane's debut disk. The charming young lady has been the featured singer on CBC-TV's "Music Hop" during its debut season, and will be back as the show begins its second season this Fall. Diane followed up the label's mailing piece with a personal letter to key tradesters, and her visit was indeed one of the week's brighter spots.

Guy Bertrand at London in Montreal tells C.B. that Donna Hightower is making big strides on French hit charts with her version in that language of "My Boy Lollipop," "C'est Toi Mon Idole."

Best thing from RCA Victor in some time is the good, folksy, sound by Gale

Best thing from RCA Victor in some time is the good, folksy, sound by Gale Garnett, "We'll Sing In The Sunshine." This, together with much pop action on single outings by the late Jim Reeves, "I Guess I'm Crazy" and Dottie West, "Here Comes My Baby" are keeping Mike Doyle very busy of late.



HNF (Hede Nielsen's Fabrikker A/S) followed up the concerts at the Falkoner Centret with the Glenn Miller Orchestra with Tex Beneke last Aug. 24, by publishing a special list of available Glenn Miller records. Same company also has a record by Otto Lington and His Orchestra and the Festival Choir in connection with the coming Royal Wedding between Danish Princess Anne-Marie and King Constantin of Greece. The titles on their RCA Victor record is "Hjertenes Fest" (The Party of the Hearts) and "Bryllup i Athen" (Wedding in Athens). HNF also has eight new classical albums on RCA Victoral

Best sellers from NPA (Nordisk Polyphon Akts.) includes "Ain't She Sweet" with the Beatles on Polydor, "It's All Over Now" with the Rolling Stones on Decca and "My Boy Lollipop" with Millie on Fontana.

Tono Grammofonplader A/S has started a promotion campaign for the Majestic label with 50 LP's, all classical music. Tono is also advertising "We Shall Overcome" sung by Joan Baez on Amadeo.

NORWAY

New on the charts here this week is "Do Wah Diddy Diddy" with Manfred Mann on His Master's Voice. Scandinavian publisher of the song is Belinda. A/S Nor-Disc is expecting a lot from Swedish Metronome artist Per Myrberg. His Swedish language recording of "This Ol' House," in Swedish titled "Tretting " which also be also be a local description of the local description of tiofyran," which should enter the Norwegian charts any day now.

SWEDEN

Alma Cogan and Peter and Gordon did very well at the concerts at Stockholm's Concert Hall in end of August. They also appeared in TV Saturday night show on Aug. 29.

Latest releases from Karusell Grammofon AB includes "Do You Know (How Much I Love You)" with the Lollipops on Karusell and EP with modernized old ballads presented by the Shanty Four, also on Karusell. Dean Martin with "Everybody Loves Somebody" on Reprise, Oscar Peterson with "Hymn To Freedom" on Verve and an EP with Bibi Johns on Polydor.

Swe-Disc has released an EP with the soundtrack music to the Swedish film "Att älska" (To Love) starring Harriet Andersson and Polish actor Zbigniew Cybulski. Other SweDisc releases includes The Chicks with "Käraste Klas Burling" (Dear Klas Burling)—a hymn to a Swedish disk jockey—, the South Jazzband with "Dixie Doodle"/"The Marines" and the Skyliners with two Swedish oldies.

with two Swedish oldies.

New on the charts here this week is "Do Wah Diddy Diddy" with Manfred Mann on HMV and "Tell Laura I Love Her" with John Leyton, also on HMV.

Denmark's Best Sellers

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Weeks Week Week On Chart
1 5 A Hard Day's Night (The Beatles/Parlophone) Multitone Hello Dolly (Louis Armstrong/Kapp) Imudizo A/S Long Tall Sally (The Beatles/Odeon) Belinda (Scandinavia) A/B
Ain't She Sweet (The Beatles/Polydor) Bens Music/Stig Anderson I Won't Forget You (Jim Reeves/RCA Victor) Palace 10 Music/Stig Anderson Kissin' Cousins (Elvis Presley/RCA Victor) Belinda (Scan-No Particular Place To Go (Chuck Berry/Sonet) No publisher On The Beach (Cliff Richard/Columbia) Dacapo Musik-

Shimmy Shimmy (The Weedons/Sonet) No publisher I Love You Because (Jim Reeves/RCA Victor) Morks Musikforlag

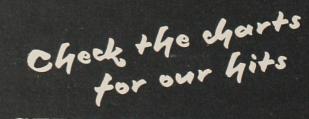
Norway's Best Sellers

This I Won't Forget You (Jim Reeves/RCA Victor) Palace Music/Stig Anderson A Hard Day's Night (The Beatles/Parlophone) Edition Love You Because (Jim Reeves/RCA Victor) Reuter & Reuter AB
On The Beach (Cliff Richard/Columbia) Musikk-Huset A/S
It's All Over Now (The Rolling Stones/Decca) Reuter &
Reuter AB It's All Over Now (The Rolling Stones/Decca) Reuter AB

Do Wah Diddy Diddy (Manfred Mann/HMV) Belinda
(Scandinavia) AB

Nei jeg skal aldri, aldri mer si aldri (Today's Teardrops)
(Toril Sta/Troll) A. Schroeder Musikforlag/Stig Anderson
Someone (Brian Poole & The Tremeloes/Decca) Palace
Music/Stig Anderson

Hello Dolly (Louis Armstrong/Kapp) Thore Ehrling Musik
AB Diddy (Manfred Mann/HMV) Belinda 10 10 Ramona (The Bachelors/Decca) Reuter & Reuter AB



GERIG MUSIKVERLAGE COLOGNE / GERMANY



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AGE

GERMANY

The torrid summer months are coming to an end and although business in the singles field wasn't altogether booming, the top hits did great business. "Liebeskummer" by Siw Malmkvist which led the hit parade the whole summer passed the ½ million mark in sales which is fabulous for a Christmas or spring hit and until now almost impossible in summer. Other chart toppers turned in good performances sales wise and paved the way for the tremendous output of new product in September which is now flooding the shops from all sides. The sagging singles business has turned into a field where top hits move over the 100,000 mark and there is a great absence of the old 30-40,000 seller. In other words, the singles either do great business or no business. The record companies report good sales on English and American rock records, especially those making the Cash Box Top 100 which are right for the German market. Cover records of hits by The Beatles and other top U.S. and British groups are not doing great business as the kids prefer the original product. This was not the case a few years ago as almost every cover record then outperformed the original. The booming LP business has more than made up for the lack of swinging singles and the record firms all report better overall dollar volume. Deutsche Grammophon reports that the firm just celebrated its 10th year in England and that the firm is doing better than ever. The firm also writes that over 6,000 visitors have now visited their pressing plants in Hannover. D.G.G. has now released a low priced classical LP line which sells for 14.40 marks (\$3.60) which is a middle price between its regular product which goes for 25 marks (\$6.25) and the price of some of the other major firms low cost product which sells for as low as \$3.00. German TV gave a big push to the Teldee "Play Bach" LP series of 4 albums with a 30 minute show completely devoted to the French trio led by pianist Jacques Loussier. The series has been a top seller for the firm and has long held down a top slot in LP

the top 10, but the TV shot is expected to push the series back in the top chart positions.

CBS star Kenny Rankin visited Germany for 2 days and did his first German waxings for the firm to be released this month.

Polydor has recorded 16 English beat groups making the scene in Hamburg the starting place of the "Liverpool sound." The LP is now released and should do good international business. The firm has also released the new Connie Francis single "Looking For Love" in German and English.

Ralf Arnie is pushing the new Vico Torriani platter "A Souvenir From Every Land" by sending out a Donald Duck from Disneyland to the press and D.J's.

Rudy Schroeder of Will Meisel Music writes that he's got his hands full for the fall season pushing "The Chianti Song" with Billy Vaughn and "Morgen" done by Ray Conniff along with new disks by Ann Louise Hanson, The Telstars, Sylvio Francesco, Aki Hamann and Drago Petan all in German. CBS reports that Bobby Solo has recorded his first German language disc and it's taking off!

Teldec is working hard pushing the new hit by world champ ice skater Manfred Schnelldorfer, who is already in the top 30 with his first recording and little Richard with an old waxing of "Bama Lama Bama Loo."

Larry Yaskiel of German Vogue called to say that Harry Castle and Peter Knight of Pye Records from England were in Cologne for talks. Larry will fly to England this week for recordings with The Honeycombs of their number one smash from England "Have I The Right" in German. He'll also visit Milan, Italy for German diskings with John Foster of his summer smash hit "Amore Scusami." Jim Bailey of Dot Records called from Cologne where he visited with German language including Pat Boone, who has had several top sellers. Gunter Gayer of Sikorski Music reports that "Lazy Elsie Molly" by Chubby Checker and the new German version by Billy Sanders on Ariola are taking off for hitsville. Other new hits for the firm include "Invisible Tears" by Ray Conniff which is getting strong air play, and German versio

Germany's Best Sellers

This Last Weeks Week Week On chart

ceks
chart
6 West Side Story—Original Soundtrack—CBS
Lovesick)—Siw Malmkvist—Metronome—Intro/Meisel
4 *Kein Gold Im Blue River (On Top Of Old Smokey)—Ronny
—Telefunken—Edition Marbot
6 *Zwei Maedchen Aus Germany (Two Girls From Germany)
—Paul Anka—RCA Victor—Melodie Der Welt/Michel
4 Sag "No" Zu Ihm (Don't Talk To Him)—Cliff Richard—
Columbia—Aberbach Music
1 *Wenn Der Silbermond (When The Silvermoon)—Peggy
March—RCA Victor—Oktave Music/Schacht
6 Schwimmen Lernt Man Im See (Just So Bobby Can See)—
Manuela—Telefunken—Rolf Budde Music
1 *Bravo Bambino—Rex Gildo—Electrola—Hans Gerig Music
1 *Junger Mann Mit Roten Rosen (Young Man With Red Roses)—Dorthe—Metronome—Ralf Arnie Music
1 *Die Rose Von Mexico (The Rose From Mexico)—Peter Hinnen—Ariola—Nero Music/Hammerling
1 My Boy Lollipop—Millie/Heidi Bachert—Fontana/Polydor
—Seith/Chappell
*Original German Copyright

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KURT FELTZ

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Drusus Gasse 7-11 Cologne, Germany Telex: 8881673



FRANCE

The vacation period is nearing the end and for the time being it does not seem that we have any news to report, that is really new. Eddie Barclay has just launched another label on the market; it's not a new label but a revival of an oldie. The ticket in question Riviera and this time the firm will have independent offices and staff. Let's wish him good luck.

Let's stick on the creative side and also say that a new publishing firm is being formed by Barclay with authors like Billy Nencioli and others. The name of the pubbery has not been decided but we know that Regis Tahar, who was formerly a plugger with Tutti under the direction of Pierard, will direct the firm.

President Cabat is leaving for the U.S.A. September 26th. In any case he will be in Paris September 1st to check the preparations of his trip. While on the Vogue subject let's say that they have just concluded a contract deal with Dot, which covers most of Europe. More and more the Vogue organization is attempting to be international. On the other hand they have announced to us the success obtained by Dionne Warwick on her singing tour of the

G. Meyerstein, Philips Prexy, is back again in Paris to arrange his affairs for the coming opening season. We are also awaiting the return of Eddie Barclay, but the date has not yet been disclosed.

Marshall Rosett from Shapiro Bernstein, New York, had a quick three-day stay in Paris mixing business with pleasure. He visited, in between sightseeing, Manhattan Music (which looks after the S-B catalog) and had a quick interview with Jean Loup Tournier, general director of SACEM the local performing rights society. ing rights society.

Monty, the up-coming French singer, has just turned down an offer to appear at the Olympia Music Hall. He reckons he's not quite ready for this sort of thing. His record sales are moving up fast especially with his "Ce N'est Pas Vrai" and "Un Verre De Whisky." He cuts on the Barclay label. Christine Nerac a new lark in the trade, is on the Fontana label and after her first disking, a single tagged "Fais Attention" and "Le Gout Du Pêché" appears to be making headway, having concluded several singing tours during the summer season. On August 31 she will appear on a television show on the French Riviera. Another single has just been released with the same artist, "On Est Si Bien," which is the French tag of "Soft Spoken Guy." It's certain that you will be hearing more about this lark and her success this fall.

Other novelty releases include a single by Lucky Blondeau, "Une Fille Me Sourit." Also a new single by Danyel Gerard tabbed "Il Pleut Dans Ma Maison."

German LP Best Sellers

courtesy "Musikmarkt"

This Months Last Month Months on charts West Side Story—Original Soundtrack—CBS
With The Beatles—Odeon (Electrola)
Trini Lopez at P.J.'s—Reprise (Ariola)
*Freddy Und Das Lied Der Praerie (Freddy And The Song
Of The Prairie)—Polydor (D.G.G.)
*My Fair Lady—German Original Cast—Philips
*Die Grosse Star Parade 1964 II—(The Big Star Parade—
1964 Vol. 2)—Various Artists—Polydor (D.G.G.)
Please Please Me—The Beatles—Odeon (Electrola)
*Freche Chansons Aus Dem Alten Frankreich (Spicy
Chansons From Old France) Helen Vita—Deutsche Vogue
*Jerry Lee Lewis Live At The Star Club Hamburg—
Philips Philips
*Twist Im Star Club—The Rattles—Philips
*Original German Production

Sweden's Best Sellers

This Last Weeks Week Week On Chart 1 1 4 A A Hard Day's Night (The Beatles/Parlophone) Sonora Musikförlags AB Mule Skinner Blues (The Streaplers/Columbia) Edition Odeon

Do Wah Diddy Diddy (Manfred Mann/HMV) Belinda
(Scandinavia) AB

Jag Måste Ge Mej Av (Gotta Travel On) (Towa Carson/
RCA Victor) Reuter & Reuter AB

It's All Over Now (The Rolling Stones/Decca) Reuter &

Router AB Reuter AB
Ain't She Sweet (The Beatles/Polydor) Bens Music/Stig Tell Laura I Love Her (John Leyton/HMV) Reuter & Reuter AB
Papa Ow Mow Mow (The Spotnicks/SweDisc) Edition
Odeon Trettiofyran (This Ol' House) (Per Myrberg/Metronome)
Thore Ehrling Musik AB
Tennessee Waltz (Alma Cogan/Columbia) Reuter & Reuter

GERMAN POP MUSIC FESTIVAL AWARD WINNER THE NUMBER 1 BALLAD FOR 1964

"WO IST DAS GLUCK **VON VERGANGENEN JAHR"**

NANA MOUSKOURI PETER SCHAEFFERS MUSIC



ITALY

A meeting of all A/R Managers of RCA associates in all Spanish speaking countries will be held in Rome from September 21st until September 30th. Cash Box received such news directly from Francesco Fanti Salvoni, head of International Liaisons Dept. of RCA Italiana. Giuseppe Ornato, general manager of RCA Italiana will act as chairman of the meeting, at which will be present representatives of the various RCA record firms of Brazil, Argentina, Peru, Chile, Venezuela, Mexico and Spain. Present also will be Dario Soria, Mr. Cook, and Mr. Daily, all VPs of RCA International.

Step by step, after the yearly summer interval in the Italian musical scene there is renewed activity.

Our renewed contacts with the industry started with an optimistic remark, in fact, according to general opinion, there seems to be a little recovery after

Pere, Chie, Venezuela, Mexico and Spain. Present also will be Dario Soria.

Mr. Cook, and Mr. Daily, all YPs of RCA International.

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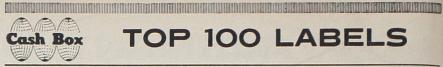
Our renewed activity.

Our renewed contacts with the industry started with an optimistic remark, in fact, according to general opinion, here seems to be a little recovery after the great slump of these last months. According to the excess of our industry, record sales, which were completely down, as reported during the past weeks, and the seems of the seems

the first Italian million seller, was during this summer the most played artist on juke boxes. His record "Credi A Me" is, in fact, at the top of the classifica-

tion of the "Festival-Bar" competition.

For one day only the "genius," Ray Charles, was a guest in Italy: the EMI's artist obtained during his unique performance at the Summer Music-Hall "La Bussola" of Viareggio, a success quite unprecedented. The name of Ray Charles is becoming more and more popular in Italy. EMI Italiana has also announced that the sales of his disks are strongly increasing, but, of course, a personal appearance of the "fabulous" Ray on our TV screens to reach a strong record success was necessary. Until this moment, in fact, the buyers of Ray Charles records are for the great part within a sphere of connoisseurs. His great pop successes like "I Can't Stop Loving You" and "Take These Chains From My



TOP 100 LABELS

	CONTRACTOR OF THE PARTY OF THE		
ABC-Paramount	64	Josie	63
Amy	54	Joy	61
Ascot	26	Карр	. 81
Atco	43	Laurie	16
Atlantic	53	Liberty	
Autumn	15	London 25, 74, 82,	
Back Beat	24	Mala	7
Big Hill	59	Mercury	00
B. T. Puppy	50	MGM	
Cameo	83	Monument	
Capitol 5, 27, 38, 42,	44	Motown	
47, 52, 62, 73, 78,	86	Musicor	20
Challenge	23	Okeh	40
	STATE OF THE PARTY		
Columbia 56, 68, 69, 79, 85,	93	Parkway	
Constellation	35		
	90	RCA Victor 29,	
	32	Red Bird 13, 41,	
Decca 48,		Reprise	
	36		77.7
	18	Sar	25
Epic 9,	14	Scepter	39
Fame	46	Sims	95
Gordy 22,	80		
Hi	72	United Artists 77,	94
Hickory	4	Veejay 65, 67,	87
Imperial	60	Verve	89
	97	World Artist	51 .

imerous requests for such a service CASH BOX will run the Top 100 Labels feature of weekly basis. It has been designed primarily as an aid to our international readers desiring a capsule summary of labels they carry and their representation on the CASH BOX Top 100. Feature can also be a handy order for distribs, racks, dealers and one-stops ordering disks by labels.

Heart" are well known in Italy only thanks to the Italian versions of other singers (John Foster of Phonocolor), who had the advantage of introducing them to the great TV public. It's therefore the hope of a great part of the Italian people to see this artist perform on our TV screens.

As we reported some weeks ago, this year it seems that the Festival of Naples, particularly devoted to the Neapolitan music, will recover its stature among the various musical contests in Italy. This Festival, from which derived some years ago such strong hits like "Lazzarella" and "Guaglione," lost its importance during the recent editions. This year the Neapolitan contest scheduled on September 17, 18, and 19, is organized by the San Remo Festival's "patron," Gianni Ravera. Rumors are that a lot of pop artists will take part in it, but we don't know yet all the names of the performers. In any case, the pop trio Los Marcellos Ferial, will be certainly present on the Naples stage: we have received this news from Krikor Mintangian, prexy of Durium.

Los Marcellos Ferial are now enjoying a period of particular success; they are the winners of the summer contest "A Record For The Summer" with their best seller "Sei Diventata Nera." They are once again selling their other disk "Angelina," which is coming back on the Italian record scene.

It seems that slowly but surely record sales in Italy are increasing; this is also the opinion of the Dischi Ricordi's execs, who at this moment have "Credi A Me" as sung by Bobby Solo, at the top of their best sellers list. This disk performed by the million seller was the winner of the Juke Box contest "Festival Bar."

At the second place of the best sellers list of Dischi Ricordi there is "L'Eser-

At the second place of the best sellers list of Dischi Ricordi there is "L'Eserito Del Surf" sung by Catherine Spaak, followed by Ornella Vanoni singing Siamo Pagliacci." cito Del Surf'

This Last Weeks

"Siamo Pagliacci."

A clear symptom of the recovery of the Italian record market after the strong slump of this summer is indicated by the latest record of Richard Anthony just released by EMI Italiana: we refer to "Il Mio Mondo" (You're My World) performed in Italian by the pop French artist; the song is published by Ariston Publishing Group, and Alfredo Rossi informed Cash Box that the record performed by Richard sold in one week more than 60,000 copies. Regarding "Il Mio Mondo," we point to the satisfaction of Alfredo Rossi hearing that the Cilla Black's disk of "You're My World" sold in England and in the States 1,500,000 copies. "You're My World" is sub-published in English speaking countries by Hill & Range Songs (Aberbach).

Italy's Best Sellers

11113	Last	WEEKS
Week	Week	On Chart
1	2	12 *In Ginocchio Da Te: Gianni Morandi/RCA Published by
		RCA Italiana
2	2	10 Il Problema Piu' Importante (If You Gonna Make A Fool
		Of Somebody): Adriano Celantano/Clan Published by Sidet
3	3	12 *Amore Scusami: John Foster/Phonocolor Published by
		Leonardi
4	4	4 *Ti Ringrazio Perche': Michele/RCA Published by RCA
		Italiana
5	6	20 Cin Cin (Cheat Cheat): Richard Anthony/EMI Italiana
		Published by Southern
6	7	17 E' L'Uomo Per Me: (He Walks Like A Man): Mina/RLFI
		Published by Connelly
7	8	10 *Con Te Sulla Spiaggia: Nico Fidenco/RCA Published by
		RCA Italiana
8	5	9 *Sei Diventata Nera: Los Marcellos Ferial/Durium Published
		by Durium
9	10	4 Quelli Che Hanno Un Cuore (Any One Who Had A Heart)
		Petula Clark Published by Aberbach
10	_	1 *Angelita Di Anzio: Los Marcellos Ferial/Durium Published
		by Durium
		*Donotos Original Italian With

Brazil's Top Five Compacts

Denotes Original Italian Titles

This Last Week

Adorabile—Rita Pavone/RCA Victor
Quero Me Casar Contigo—Roberto Carlos/CBS
Calmo Setembro—Moacyr Franco/Copacabana
The Beatles—The Beatles/Odeon
Anna Maria—Sérgio Endrigo/RCA Victor



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This week we devote our entire column to a look at various aspects of the local record scene. It seems that everyone in the trade here has been having his say in the domestic press, and Cash Box feels it should be brought to the notice of international readers. It seems that the business is at the crossroads not knowing exactly which way to turn, and this situation has become more pronounced since the takeover by English sounds.

The present "stalemate" which has been evident in the Australian industry for at least the last six months has been created to a large degree by the enormous influence of English groups. Local producers haven't known just which way to turn—if they cover English sounds they are accused of "copying." If the local man does something original he is in many cases said to be "not keeping up with the trends"—so we have a situation which poses as a real problem. Even the topline Australian stars have found it difficult to come-up with a good sized hit over the past months.

We must face the fact that all the trade problems in Australia cannot be blamed on the influence of English sounds on our market, a great deal of the headache lies right here in our own country.

We have a situation here that must be peculiar to Australia! For some unaccountable reason many Australians are reluctant to accept Australian talent—no matter how good. This has been an old cry throughout the entire trade for many a years, and while most responsible people maintain that something must be done, not many are actually prepared to take the necessary action to remedy the situation.

In the disk jockey field, for instance, we find that the top-rated men are quite conscious of the need to support a good local record and some are doing a fine job to promote the local product. But among the many not-so-highly-rated disk jockeys, who are nonetheless capable in their field, we find a strong theory that a record "isn't much good" unless it comes from overseas. (At this stage in our story we wish to emphasise the fact that thi

overseas. (At this stage in our story we wish to emphasise the fact that this article is not intended to "knock" overseas products—there is good and bad everywhere.) How, with this second group of disk-jockeys who exercise an important influence on public taste, the record industry faces one of its headaches. How do you get these people to show some enthusiasm for the local product?

The top disk-jockey will rightfully make up his own mind about whether or not he should program a particular record. If he "goes" with a record his lower-rated colleague is likely to say, "Joe is on the record so you don't need my help." Then, if Joe isn't on the record his colleague says, "Joe isn't playing it so it can't be any good, so why should I spin it?"

No-one expects any disk-jockey to play a "bad" record, but the fact remains that some are programming what are loosely termed as "bad" records. Of course, this point gives rise to the vital question of who is the best judge of good and bad records. On the one hand you have an experienced record producer who says of his completed product, "this is good—I think it will make it; then the eperienced disk-jockey receives his copy of this self same record, auditions it and says, "I'm sorry man—I couldn't play this because I don't think it will go." How is this problem solved? The record producer respects the disk-jockey and vice-versa and both fervently believe they're right in their beliefs on a particular record.

On the subject of disk-jockey reaction to records, it seems that many of them are still heavily influenced by overseas charts even though it is obvious that many of these records just aren't suited to the tastes of our market. We could name countless artists whose records never get off-the-ground here because they aren't produced with any thought of the Australian market in mind, we won't name these artists because of damage it may cause to their reputations. But such records are still given a fair amount of exposure here because they are good or stand a chance, but p

RECORD COMPANIES & THE LOCAL DISK:

Since we've had a look at the disk-jockey angle let's now examine the posi-

Since we've had a look at the disk-jockey angle let's now examine the position of the record companies in this discussion.

It would seem for a start that the invasion of the local scene by English artists has created more than a little confusion inside the local record industry. When English sounds were at their peak here (a couple of months back) and dominating the whole picture like nothing else has before, the local record producer either produced nothing to combat the takeover, or tried to beat England at their own game by duplicating their (English) sounds. And in most cases he came off second best with material that sounded like a second-rate imitation imitation.

when record companies found this didn't work they decided that perhaps volume might do the trick—but again they were met by failure. New names began to appear on record labels when the established stars were hard pressed to turn out hits, but most of the new names did little or no business. Certainly, some of them got reasonable local action but national acceptance seemed as distant as ever. Volume of releases doesn't produce any greater proportion of hits—this fact has been established for a long while. Perhaps rather than so for output, the record companies should have adopted a policy of "fewer and better" singles, the answer to this is of course something we'll never know. It seems to Cash Box that most Australian record labels are working on too many artists—this has resulted in no greater quantity of hits than in the past.



BRAZIL

João Araujo, in charge of the promo department for Companhia Brasileira De Discos—Philips in Rio de Janeiro, announced that the first waxing cut by Luiz Cláudio for the label—a double-compact featuring "Ela E Carioca," "Coisa No. 1," "Começou De Brincadeira" and "Garota Paulista"—is being released. Another 7"-33RPM on the Philips catalog for the comeback of the children's choir Os Pequenos Cantores Da Guanabara, is also erady for release. Speaking of children, 12 year old Agenor Ribeiro from the town of Três Rios in the State of Rio de Janeiro, was pacted by the company. From the international field, CBD is releasing another Connie Francis LP, this one from the soundtrack of the film "Follow the Boys." Jorge Ben's "Bicho Do Mato" is assuring a good position on the charts and is more and more heard on the requests programs on local radio.

national field, CBD is releasing another Connie Francis LP, this one from the soundtrack of the film "Follow the Boys." Jorge Ben's "Bicho Do Mato" is assuring a good position on the charts and is more and more heard on the requests programs on local radio.

Marcos Nobili, who is still heading the Discos RGE promo department, has the following news: Antonio Alfredo, young and talented songster from the company's cast, has a new single (33RPM) on the market with two songs that may reach good positions on the lists—"Tarde Demais" and "Eu Voltarei Para Ti," the latter a Portuguese version of the Italian hit "Ritornero Da Te." Four negro young men form a vocal group called The Beverlys, which was one of the most successful in the country and had the chance to perform with the shows of Frank Lymon, Johnny Restivo and other US artists visiting Brazil; now, they are reorganized and come back with a single for RGE due to great success. Already on the market the LP by Julio Jaramillo, also known as "The Bolero Ambassador"; this is also the name of the waxing: "O Embaixador Do Bolero." Another LP which is gaining the popular preference is the one by Oslain Galvão, titled "O Moço Oslain." A long playing is being cut by the Willys Choral, 50 voices under the direction of Maestro Zuinglo Faustini. The orchestral arrangements are by Rafael Pugliezzi and Eleio Alvares. Lygia, the LP we referred to often cut by the handsome socialite by that name, is the record of the moment.

The distribution in the whole Brazil of the Audio Fidelity records is being made by RCA Victor. The contract has been signed recently by Douglas Reid, president of RCA and Sebastão Bastos, president of AF.

From the Promo Dept of CBS do Brazil may good acceptance is the one by Maestro Britinho, called "Sucessos Com Britinho E Seu Conjunto." Another talented maestro and another hit LP—"Samba, Samba, Samba" by Alexandre Gnattali. From the recently released LP by the popular Alcides Gerardi, the two numbers that are getting best reaction are "Duvido" and "U

Brazil's Best Sellers

This Last Week Week

Datemi Un Martello (Fermata) Rita Pavone/RCA Victor
Una Lacrima Sul Viso (Notas Mágicas) Bobby Solo/Chantecler
*Que Queres Tu De Mim (Mundo Musical) Altemar Dutra/Odeon
*Separação (Edições RCA) Claudio de Barros/RCA Victor
*Amigo Palavra Fácil (Euterpe) Nelson Gonçalves/RCA Victor
La Bamba (Embi) Trini Lopez/Odeon; Prini Lorez/RGE
Divorcio (Notas Mágicas) Oslain Galvão/RGE
*Macacafoo (Fermata) The Bells/RGE; The Blobs/Fermata
*Juramento De Amor José Lopes/Chantecler
*Bicho Do Mato (Embi) Jorge Ben/Philips
Io Che Amo Solo Te (Fermata) Sérgio Endrigo/RCA Victor
Biquini De Bolinha Amarelinha (Vitale) Ronnie Cord/RCA Victor
I Want To Hold Your Hand (Fermata) The Beatles/Odeon
Non Ho L'Etá (Fermata) Gigliola Cinquetti/RGE
Scrivi (Fermata) Rita Pavone/RCA Victor
*Local Product

10 11 12 11

Brazil's Top Five LP's

Last Week Week

Meus 18 Anos—Rita Pavone/RCA Victor Gioventú—Several Italian Artists/RCA Victor Beatlemania—The Beatles/Odeon 'S Young—Ray Conniff/CBS The Beatles Again—The Beatles/Odeon

AUSTRALIA (Continued)

Wouldn't the whole industry be better served by concentrating its main effort on a handful of topline talent. By all means it is essential that new artists be developed in order to maintain a good future for the business. BUT MAKE A RECORD CONTRACT SOMETHING TO BE PRIZED. At the moment, it RECORD CONTRACT SOMETHING TO BE PRIZED. At the moment, it seems that record companies are prepared to open their door to any artist after he has had one appearance on television. There must be a high standard of quality in any business field, and the only way that quality control can be achieved in the record business is by record companies being much more selective in the talent they sign. It's easy for a record company to become excited because "so and so got a great reaction on his first TV performance"—but put "so and so" on a record and see what happens! In most cases, failure turns up simply because the artist just wasn't ready to record. A recording contract should, in most cases, be the culmination of an artists achievements—NOT the starting point!



Why The Candy Sales Increase?

We have been inundated of late with statistical evidence showing that the nation's candy suppliers are having a mild field day comparing vending sales this year with what operators purchased during previous comparable sales periods. But no one has pinpointed one of the prime reasons for this increase, namely, the diversification of literally thousands of music and amusement machine operators into the candy vending business.

Our source of information is, alas, still another survey—our own. The Cash Box staff is now in the process of culling returns which, to date, represent more than 500 operating firms, none of whom are among the giants (whose every move seems to be duly recorded by others, without further assistance from us) and therefore reflect a picture, which to our knowledge, has not been clear to the vending supplier, if he has been aware of it at all.

About four years ago, just as it became evident

that the soaring sixties were not really soaring, the cry of 'diversify!' was heard around the coin machine world. We plead guilty to having shouted louder than most others. This was not because we go to press more often, but rather because there was the imperative need, on the part of the coin machine operator, to enter into the field of vending. He did just that, contrary to the wishes of some, and he has evidently succeeded, contradicting the forecasts of others.

At this moment, it is evident that a determined corps of some three thousand and more coin machine firms, who founded a business based on juke boxes and amusement games and remained specialized during World War II and throughout the decade immediately following, are now also operating cigarette, coffee, cold drink, ice cream, pastry, general merchandise, canned drink, popcorn, snack, and yes, candy vending machines, to return to our intended point. Here is an important reason why confectionary sales have increased between 20% to 25% this year.

This increase is not due, we believe, to increased numbers of operating companies, as reported elsewhere, because the number of operating companies has actually declined. The coin machine operator, through his diversification, has given the candy supplier more exposure than previously possible. The machine manufacturer has enabled operators to display and stock a larger variety of products than ever before. The ultimate result must bring about increased sales.

To return to our current survey, the coin machine operator—who wisely continues the profitable operation of music and amusement machines—intends to contribute to an even greater degree, judging from his buying plans for 1965. We might add that other vending suppliers can expect similar growth as this segment of the operating business continues to grow in the others areas of automatic merchandising.

Candy sales are not up because America has suddenly conceded to its sweet tooth and with all due respects to the improved packaging and merchandising techniques being used, it is the sale to the coin machine operator in Reserve, N.M., Pullman, Wash., Toccoa, Ga., and White Clay, Neb., as well as New York and Chicago, and hundreds of other town and cities across the country, that comprise what has blossomed into a fertile field for the confectionary plant and its vending supplier colleague.

Our analysis of this interesting pattern will upfold as a separate report later, but not before we step into this editorial space again with other pertinent observations, too timely to withhold.

Seeburg Acquires United's Assets, Stern Named Chief Exec Of Games Firm

■ Acquisition Includes Inventory, Patents, **Games Biz Machinery**

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CHICAGO—The Seeburg Corporation has announced the acquisition of the amusement games business assets of United Manufacturing Company of Chicago. Included in the acquisition are the company's inventory of finished product, patents and applications for patents, plus equipment and machinery, dies, tools, molds, jigs, and fixtures relating to United's game business.

business.

Earlier in the year, Seeburg bought the Williams Electronic Manufacturing Corporation, leading manufacturer of amusement games products. The current acquisition, along with the company's coin-operated phonograph and vending lines, reinforces its claim to being the world's largest manufacturer of coin-operated equip-



BILL ADAIR

ment and extends its line of amuse- | ment games to being the most com-



SAM STERN

Seeburg Most Diversified In History Of Coin Industry

plete in the industry.

Sam Stern, President of the Williams subsidiary, will be the chief executive of the company, in addition to his identical position with Williams.

to his identification of the Williams. Williams F. Adair, Seeburg executive vice-president of sales, commented that the addition of the United line to the company's existing spread of widely diversified coinoperated equipment, now makes it possible for the largest locations to provide a full array of one hundred percent Seeburg-produced music, games, and vending equipment, an achievement never even closely paralleled by any manufacturer in history.

Cinevision Contracts Film Company To Produce 100 Films For Cinebox

NEW YORK-The Image Film Com-NEW YORK—The Image Film Company, a Manhattan based film production firm, was recently contracted by the Cinevision Corporation of America to make 100 all new, specially written three-minute color films during the next twelve months, for use by operators of the Cinebox and private machine. audio-visual machine.

Jerome Guardino, Image production exec, advised last week that five of the films have already been shot and will shortly be off the editor's table, into the can and ready for Cinebox operators. Joseph Albanese, Image Films vice president and producer stated that the schedule, established by Cinevision Corp. calls for eight new film productions each month.

Guardino stated that all films produced by Image for Cinevision will be marked by "technical excellence and artistic superiority." They will be shot in brilliant Eastman color on 35mm film and subsequently reduced to the 16mm size which the Cinebox

Guardino further advised that two ect simi of the five films already shot are of the ultra sophisticated variety, while

racy and feature plenty of girls, good music and fun. "Our forte will be the integration of three-minute story line with the musical background," Guardino stated, and added that all Image productions for Cinevision can defi-nitely be termed "adult entertain-ment."

Henry A. Schwartz, president of Cinevision said that, although the present Cinebox film library is substantial, there is an increasing need for films produced specifically for adult American taste. The new films produced in this country, as with prior American productions for Cinebox, will provide a standard of entertainment not normally found in the foreign films, he explained.

In addition to featuring established stars of show business, Cinebox films will be used as a showcase for new talent and new musical scores, he

Elaborating upon Schwartz' statement, Guardino stated that, "through these productions, we will be the discoverers of the stars of the future."

Phono. Equipment Ltd. Offers 2 Million Shares To Public

See Stock Exchange Acceptance As Milestone



The three directors of Phonographic Equipment Ltd., chairman Max Fine (centre) and joint managing directors Cyril Shack (left) and Gordon Marks

autom NYCMA Confab Nears

HURLEYVILLE, N.Y.—Mrs. Millie McCarthy, President of the New York State Coin Machine Association, notified all members last week of the importance of a forthcoming meeting scheduled to be held in Rochester's Sheraton Hotel on Thursday, September 17. In addition, the woman coin machine industry leader, stressed a three-point program with ops, as follows: 1) read the trade press and lows: 1) read the trade press and keep informed—"knowledge is our Clay, N greatest weapon," advised the Association head; 2) she asked the ops to Organize local groups to solidify their position to be helpful "when the SOS call is made." She was referring to recent calls of late which advised that egislation unfair to the industry here had been planned; and 3) the association prexy asked that all ops who are in arrears, pay their dues.

Mrs. McCarthy spent most of the Previous week at the New York State Democratic Convention held in NYC, contacting legislators with whom she has discussed industry problems in

Carl Keesling Dies At 64

SALEM, VA.—Carl Keesling, former president and owner of the West Virginia Amusement Company, with offices in Bluefield, Va. and in Welch, W. Va., died two weeks ago in a Roanoke, Va. hospital. Keesling was also a director of the West Virginia Music & Vending Association.

Keesling was a member of the Welch American Legion Post No. 8, a 32nd degree Mason, a member of the McDowell Lodge No. 112, A.F. and A.M., a Shriner by Scottish rite, a member of Beni-Kedem Temple, Ancient Arabic Order and Nobles of the Mystic Shrine.

Keesling is survived by his wife Mrs. Hazel Keesling, three daughters, two brothers and two sisters. He was buried in the Sherwood Burial Park here in Salem.



CARL KEESLING

LONDON—Coin machine news of the week in Britain comes from Phonographic Equipment Ltd. and their decision "to go public." Two million ordinary shares at one shilling each are being offered for sale at seven shillings and sixpence per share—the closing date for applications being Thursday, September 3rd.

The news comes just ten years after the company entered the coin machine business. The fact that the industry has become 'respectable' enough to receive the blessing of London's Stock Exchange reflects much credit on the coin machine industry generally and Phonographic Equipment in particular.

One of the company's Directors, Mr. Cyril Shack, told Cash Box that the profits for the company for the year ended April 1963/1964 were £366,000 before taxation. Shack confidently predicts that the 1964/1965 figures will reach £400,000.

Onlookers await with interest public reaction to this unique offer, the results of which will be published in Cash Box next week.

Phonograph Equipment Ltd. distributes juke boxes, amusement games and slot machines. It is believed that this is the first time a slot machine firm has attracted public monies.

Cash Box—September 12, 1964

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

ARA Agrees To FTC's Restraining Order But Two Of Its Vending Routes Must Be Sold

PHILADELPHIA — Automatic Retailers of America, Inc., one of the nation's largest full line vending operators, has agreed to a Federal Trade Commission order requiring it to sell two of its vending businesses, and also forbidding it to acquire such businesses in certain selected areas of the country without prior approval of the FTC for the next three years. The FTC order terminates a three year investigation by them of ARA's acquisitions, and also confirms ARA's purchase of the Slater Food Service Management Co. which has been under scrutiny since 1961. David D. Dayton, assistant to ARA president Villiam S. Fishman, told CASH BOX ast week that FTC's restrictions effect 13 of its 126 metropolitan type market areas and that the required ivestitures represent roughly 3% of he company's annual volume. Dayon further advised that the ruling only affects ARA's vending operations and none of the other businesses in which it is active.

The two concerns which ARA must dispose of within one year are Spen-PHILADELPHIA — Automatic Re-

in which it is active.

The two concerns which ARA must dispose of within one year are Spencer Vending Division, doing business as Spencer Vending Co., Inc., Rochester, N. Y., and Fox Cigarette Service Co., Chicago, Ill. The order also requires that ARA must sell additional concerns in the Rochester Standard Metropolitan Statistical Area (SMSA) and Chicago SMSA if Spencer's and Fox's vending sales are less than \$400,000 and \$1,750,000, respectively, for the 12 months preceding divestiture, and that the additional divestitures must have vending sales sufficient to total these amounts.

In addition, ARA must divest itself

In addition, ARA must divest itself absolutely, to purchasers approved by the FTC, (1) of two or more vending routes in the State of Hawaii having aggregate sales of not less than \$1,000,000 in the 12 months preceding divestiture and (2) of one or more vending routes in each of the following SMSA having aggregate sales of

vending routes in each of the following SMSA having aggregate sales of not less than these specified amounts in the 12 months preceding divestiture: Rochester, N. Y., \$300,000; Chicago, Ill., \$1,750,000; Dayton, Ohio, \$500,000; Detroit, Mich., \$1,500,000; and San Diego Calif., \$450,000.

("Vending business" was defined by FTC as soliciting and obtaining locations and installing, operating and servicing vending machines and selling vendible products through the machines. "Vending route" includes the assets, properties, rights and privileges, tangible or intangible, and location rights required to operate the route.)

ARA is charged in the FTC's complaint with violating both Section 7 of the Clayton Act, as amended, which outlaws corporate acquisitions endangering competition, and Section 5 of the FTC Act, which broadly prohibits unfair competition activity.

According to the complaint in 1962

According to the complaint, in 1962 vending sales amounted to about \$2,178,700,000. Total sales of ARA in \$2,178,700,000. Total sales of ARA in 1962 were approximately \$180,000,000. As of April, 1962, the cumulative sales of companies acquired by ARA in 1960, 1961 and 1962 (at a cost of approximately \$66,000,000) totaled approximately \$144,000,000 for the year prior to acquisition. ARA, organized and incorporated in 1959, serves approximately 21,000 industrial commercial locations in 25 states through 70,000 vending machines.

chines.

The complaint alleges that the effect of 16 acquisitions by ARA may be substantially to lessen competition or tend to create a monopoly in the vending business in relevant areas, in violation of Section 7 of the Clayton Act, in the following, among other, ways: Actual and potential competition between ARA and each of the acquired concerns, and between ARA and other vendors, has been eliminated.

nated and may be substantially lessened, respectively; ARA has achieved a dominant position in terms of financial resources, marketing power, and managerial and engineering resources; ARA's power to purchase vendible products, vending machines, and other vending fixtures, accessories and supplies has been increased to such a substantial extent that it may obtain discounts, rebates and allowances substantially larger than other vendors receive; ARA has decisively enhanced its power to compete for all locations, particularly the large and lucrative ones, by offering higher bids and commissions, new vending machines, advance commissions, loans and other inducements to existing or prospective location owners; Entry into the vending business may be discouraged or inhibited; Concentration in the vending business has been substantially increased, and a substantial number of small, independent vendors have been eliminated from the vending business.

ARA's acquisitions, the complaint from the vending business.

from the vending business.

ARA's acquisitions, the complaint further charges, constitute unfair methods of competition and unfair acts and practices in commerce in violation of Section 5 of the FTC Act in that (1) actual and potential competition in the vending business between ARA and the acquired concerns has been eliminated; (2) ARA has monopolized or attempted to monopolize the vending business in all relevant geographic markets; and (3) the acquisition of these corporations, partnerships, and proprietorships constitute an unreasonable restraint of trade and commerce.

The order was contained in an

The order was contained in an agreement between ARA and FTC staff counsel, which the Commission accepted. The agreement is for settlement purposes only and does not constitute an admission by ARA that it has violated the law.

Servomation Sales Up 17%; Profits Up 15%

NEW YORK—Servomation Corporation, national vending and food service company, announced last week that they enjoyed record sales and earnings in the fiscal year ended June 27, 1964. Sales were up 17 per cent while profits gained 15 per cent over the previous year.

The company reported a net profit of \$4,361,000, equal to \$1.18 per share on the 3,696,227 average number of shares outstanding, on sales of \$104,366,000. This compares with \$3,807,000, or \$1.03 per share, on sales of \$89,408,000 in the preceding fiscal year. Sales and earnings figures in 1963 and 1964 have been adjusted to include the A.L. Mathias Company, a leader in the manual feeding field, which was acquired in December, 1963. NEW YORK-Servomation Corpora-

which was acquired in December, 1963.

Joseph E. McDowell, president, said, "Food items are the fastest growing contributor to volume. Sales of fresh and packaged foods amounted to 38 per cent of total sales compared with 30 per cent a year ago." Continuing the trend of the past three years, McDowell said, the volume of cigarette sales was down to 24 per cent against 28 per cent in the previous year. Dollar volume from cigarette sales, however, has increased, he added.

"By including Mathias' relatively large volume of manual sales this year," McDowell noted, "Servomation more than doubled its overall manual feeding operations. In 1964, manual food sales accounted for 16 per cent of total sales." In the previous year,

Stancraft Pack. Corp. Manufacturing New General Merchandiser



MERCHANDISE CENTER

NEW YORK—Production of a new general merchandise vender has been announced by Stancraft, a division of the Standard Packaging Corporation. The machine, called the 'Merchandise Center', "is so radically new in design," according to Stancraft officials "it can possibly dispense thousands of items, ranging from a toy for baby brother to a Beatles record for teenage sister to hosiery for mom and shaving equipment for dad."

Stancraft's announcement came as lot 2. We general merchandise vender has been alve to the standard of the standard of

equipment for dad."

Stancraft's announcement came as the company concluded negotiations with the Inland Credit Corporation of New York City for the financing of the new machine's production. Stancraft officials stated that the 'Merchandise Center' offers 40 different selections at prices ranging from five cents to one dollar and fifty cents, from a conveniently located selector panel, and that customers receive their merchandise "clean and fresh." They added that, depending on size, the machine can store as many as 480 different items.

The decor of the 'Merchandise

The decor of the 'Merchandise Center' has been designed to fit any store interior. It stands 63" high, 27' deep and 54" wide. "Because the merchandise is sealed in the machine,' Stancraft officials advised, "pilferage is never a problem."

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NOVE

In addition to the 'Merchandise Center', Stancraft is also introducing a vending machine that will dispense greeting cards. From this machine, a customer may select any one of some 160 plastic-packed cards provided.

Stancraft was formed in September 1960, as a division of Standard Pack aging Corporation to specialize it marketing and merchandising various products through retail distribution channels. Their first line, playing cards, was introduced in June, 1961 and by February, 1962, this line has established itself as a design and packaging leader in the picture-back. playing card field, according to com pany officials.

prior to the Mathias acquisition, the company reported 7 per cent of its sales were in manual feeding operations. "Sales through vending matchines" chines accounted for 79 per cent of overall volume in 1964," McDowel further advised.

Servomation owns and operates more than 77,000 vending machines in 30 states and the District of Columbia, and provides food service to plants, offices, universities, hospitals and other institutions.

Prokop Named Clark Gum Director

NEW YORK—Jack Prokop has been named Director of Gum Sales for the Clark Gum Company, a division of Philip Morris Incorporated, Jack R. O'Connor, Vice President—National Sales Manager for the major cigarette company announced today.

In his new position, Mr. Prokop will supervise sales for Clark, operating from the Philip Morris corporate headquarters in New York, and will continue to head Vending and Military Sales for the cigarette company.

pany.

During the course of his career with Philip Morris, Mr. Prokop has been a regional sales manager and a section sales supervisor. Prior to joining the company he was affiliated with Julius Kayser & Company and the E. J. Willis Company.

Clark Gum Company makes Clark Teaberry chewing gum and others, including Cinnamint and Di-et chewing gums.



JACK PROKOP

Abramson Addresses NAC Confab; **Confers With Redstone On Trade Show**

CHICAGO—Louis L. Abramson, executive director of the National Association of Concessionaires, addressed the NAC Eastern Regional Conference held at the Mayflower Hotel Plymouth, Mass. on August 25, and while there he conferred with Edward S. Redstone, NAC president regarding plans for the Association's

forthcoming Annual Convention and NAC-TOA Trade Show at the Con-rad-Hilton Hotel, Chicago, September 28-October 2

This year's NAC Eastern Regional Conference is being held in conjunction with the Theatre Owners of New England Annual Convention, August

Meeting Dates & Trade **Events**

SEPTEMBER

- 9 N.Y.S. Operators Guild Place: Governor Clinton Hotel, Kings-ton, N.Y.
- 13 Connecticut Assn. of Tobacco Dis-tributors Place: Restland Farms, Northford, Conn.
- 17 N.Y.S. Coin Machine Assn. Place: Sheraton Inn, Rochester, N.Y.
- 18-19 Minnesota Candy & Tobacco Distributors Association Place: Leaming Hotel, Minneapolis, Minn.
- 18-20 Iowa Association of Tobacco Distributors Place: Hotel Savery, Des Moines, Iowa
- 24-26 Pennsylvania Association of Tobacco & Candy Distributors Place: Tamiment-In-The-Poconos, Tamiment, Pa.

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- 24-26 Michigan Tobacco & Candy Distribu-tors and Vendors Association Place: Statler-Hilton Hotel, Detroit, Mich.
- 24-26 Texas Merchandising Vending Associa-tion—Texas and Oklahoma Tobacco Distributors (joint meet)
- 25-27 MONY, NYS Operators Guild and Westchester Operators Guild Place: Nevele Hotel, Ellenville, N.Y.
- 17-Oct. 2 National Association of Concession-aires Place: Conrad Hilton Hotel, Chicago Annual Convention
- Motion Picture & Concessions Indus-tries Trade Show Place: Conrad Hilton Hotel, Chicago on. Staner 28-Oct. 1
 - 29-Oct. 1 Ohio State Restaurant Assn. Place: Franklin Cnty. Vets. Me-morial Bldg. Columbus, Ohio

OCTOBER

- New York State Association of To-bacco Distributors, Inc. Place: Concord Hotel, Kiamesha Lake, N.Y.
- Mass. Assn. of Tobacco Distributors Place: Statler Hilton Hotel, Boston, Mass.
- Tobacco Distributors Association of New Jersey, Annual Convention Place: The Colony, Atlantic City, N.J.
- Coin Op. Industries of Neb. Place: Sherman House, Chicago
- Music Operators Of America Place: Sherman House, Chicago Annual Convention
- 15-17 Ohio Association of Tobacco Distribu-tors, Convention-Exhibit Place: Statler-Hilton Hotel, Cleveland, Ohio
- 17-20 National Automatic Merchandising Place: McCormick Place, Chicago Annual Convention
- 29-30 Wisconsin Food and Tobacco Institute Place: Schroeder Hotel, Milwaukee, Wisconsin

NOVEMBER

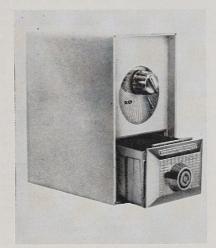
- 6-7 Wholesale Tobacco Distributors of Maryland Place: Sheraton Belvedere Hotel, Bal-timore, Md.
- o vending men the District 9-12 American Bottlers of Carbonated Beverages
 Place: McCormick Place, Chicago, III.

Early Returns Indicate MOA **Banquet Sell-Out**

CHICAGO—MOA officials here have advised that early returns indicate another sell-out at the annual Music Operators of America banquet scheduled to be held at the Sherman House on the evening of the final day of the three-day trade show here (Oct. 14-16). Last year's show packed the grand ballroom of the Morrison Hotel where Tony Bennett, Al Martino and a host of stars performed for the coin machine audience.

In addition to the exhibitors named in previous statements, Business Manager Fred Granger said that Dale Engineering Corp. and National Shuffleboard, two amusement machine firms, had signed exhibit contracts to display equipment at the annual trade show.

Greenwald Announces Two New Series Of Time Control Meters



GREENWALD TIME ACCUMULATORS

NEW YORK—Two new series of coin meters designed to control the operating time of coin-operated devices such as amusement machines and kiddie rides is now being manufactured by the H. Greenwald Co. of Brooklyn, N.Y. One of the main features of these new coin meters, the manufacturer says, is that they can operate on appliances with power ratings as high as 34 horsepower without the need for secondary relays.

Officials at Greenwald advise that the new series of meters, called the 5910 and 5920 Time Accumulators, can be installed as factory equipment by any appliance manufacturer or mounted on machines already on location. They further advise that the meters are designed to fit virtually any appliance and are available in a choice of types for front, top, left or right side or wall mounting. The officials contend that their previous Series 5900 Time Accumulator is considered the standard "built-in" meter for coin-operated laundry equipment.

Japanese Rep Previews Handkerchief Vendor

NEW YORK-Mr. Fumio Suzuki. President of Videocast Corp., a Japanese firm, was in town last week calling on coin machine firms. Suzuki is representative for a Japanese vending machine firm which makes an "oshuburi" vendor, a unit which vends, hot and/or cold towels, used by Japanese for refreshment and at mealtime. The machine features roll of toweling, a water line with refrigeration and heat, and a perfume sprayer. The machine was outlined in the August 29 issue of Cash Box, page 54.

Leslie Uggams Visits Seeburg's Australian Rep



SYDNEY, AUSTRALIA — Whether it's down under, or smack in the middle of the USA, recording artists seldom use their "at liberty" time to pass the time of day. Generally speaking, most are pounding the publicity beat, and this includes calls on juke box ops and the distributors of coinoperated machines.



Pictured, left, is one of the more talented recording artists around today, Miss Leslie Uggams, singing star on Columbia's label. Leslie is pictured with Jim McKeon, who manages Seeburg's outlet in Sydney and is increasing sales on the firm's Console model in this territory. The machine prominently displays the songster's new Little LP, available through Seeburg distribs everywhere.

SPECIAL

8 Phila. Tobaggan Skee Balls \$475.00 Late 1963 Models (Like New)

MUSIC

Wurlitzer (with Ten Seeburg V	Тор	Tunes)				HONE \$195
CHILE	1.50	T.	all.	Dank	Dell	

5 Seeburg VL200's	\$195
SHIJFLES 5 Bally Official Jumbo \$195 2 Bally Monarch 85 3 Bally ABC 50 2 United Bank Pool 350 2 United Sank Line-Up 195 2 United Sank ChiCoin Spotlites 600 ADD \$15 PER SHUFFLE FOR CRATING BOWLERS United Cameo 16' \$295 United Cameo 16' 425 Pan American (Bally) 14' 175 Bally 14' 175 ChiCoin Duchess 325 ChiCoin Continental 495 ChiCoin Continental 495 ChiCoin Cadillac 795 ARCADE Southland Little Pro Golf \$295 Southland Speedway 250 Ingo Gripper 25 25 Bally Table Hockey NEW \$75 ea. 5 Bally Spinners 95 Genco Basketball 95 ChiCoin Goalee 75	Bally Bank Ball (2P Skee Ball) \$150 Bally Fun Phone 50 KIDDIE RIDES Bally Bucky Horse NEW \$550 Bally Champion Horse 365 Lee Horse 365 Capitol Auto-Test 295 All-Tech Musical Ferris Wheel 395 GUNS 5 ChiCoin Champion \$395 Genco State Fair 145 Genco Wild West 145 Genco Rifle Gallery only 75 Wms. Cross Fire 140 Bally Gunsmoke 140 Bally Bull's Eye 125 Bally Spook Gun 125 United Sky Ralder 95 BASEBALL ChiCoin All-Star Baseball \$295 Wms 1963 Major League 295 Midway Deluxe 225 United Bonus 225 United Bonus 225 United Bonus 225 Wild Bally Heavy Hitter 95 SHUFFLEBOARDS National 22 foot \$395 American 12 foot (bank) 245

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Cough too much? **Short of breath?**

See your doctor, says your Christmas Seal organization.

Album Programming Ups Collections 20% In One Location For Chicago Music Ops

Singles Play Remains Same, Says Menconi of G & M Music



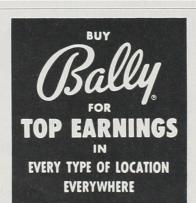
Left to right in the above photo are: Peter Falzone, proprietor of Nardo's Restaurant; Barry Menconi and Carl Menconi of G & M Music.

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WATER

Exciting new game coming from-

Royal Distributing Company SOON!



GAMES!

2—Bally Sky Diver\$235.00					
1—Gott. Preview\$250.00					
2—Southland Little Pro\$375.00					
5-Wms. San Francisco-closeout price					
1-Gott. Gigi\$250.00					
5-Duncan Arizona Guns-make offer					
1—United Bowl-Arama, A-1					
condition\$595.00					
2—Bally Bowlers\$595.00					
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We have a large inventory of late model Chicago Coin and United Bowlers

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CHICAGO-Gino Menconi, coin machine operator who together with his sons Barry and Carl head the G & M Music Company, a Chicago automatic music firm, announced last week that their additional programming of little LP adult material has been directly responsible for a 20% been directly responsible for a 20% increase in the collections of one location, while taking in the same amount of money on singles as they did before

amount of money on singles as they did before.

"Since we installed a new Seeburg LPC-480 Console at Nardo's Restaurant a few weeks ago," Barry Menconi said, "our collections have increased 20%. All of the increase has come from the albums, because we are still taking in the same amount of money on singles as we did previously," he further advised.

Continued Barry: "I feel albums are the coming thing and that 'adult' music definitely means more money in the cash box. It makes sense. We will always get the teen agers' play on singles, so by having both types of music in the juke box we have to take in more money, because now we are also geting adult play from albums."

ABC's Berlo Div. Feeds Thousands At Dem Convention

At Dem Convention

ATLANTIC CITY—State troopers, the staffs of the three major networks and members of the working press were added to the thousands of delegates who required food and beverage service during the Democratic National Convention at Atlantic City's Convention Hall between August 24 and 27, and the herculean task of providing this service fell to the ABC Consolidated Corporation's Berlo Vending division.

Roy Waldron, ABC's manager at the Convention Hall, estimated that his staff of more than 150 cooks, bartenders and servers handled an average of 25,000 at the Convention each of the four days.

His main activities, he said, were in the two VIP rooms flanking the rostrum and main stage of the Hall. Attendants had to provide hot and cold beverages and an assortment of



Left to right above are Falzone and Barry Men coni. Nardo's Restaurant, as its sign modest proclaims, specializes in Italian foods. The res taurant opened July, 1955.

foods to Democratic National Committeemen, and members of the press there during the sessions. In addition receptions for VIP's also took place in the

Columbia's Weiss Increases Little LP Order For Second Release To Music Ops

Seeburg's Jarocki Scores With Victor's 'Butterfly'

NEW YORK—Gene Weiss, General Sales Manager, Columbia Record Sales, has increased the number of pressings on stereo singles and Little LP's scheduled for release later this month. The move was based on the wide reception the label's initial offering received.

fering received.

In addition, Weiss stated that promotion at the distributor level and direct to juke box outlets will be increased. He added that one-stop distributor interest has gained. The one-stops are the key distribution point in many areas since ops buy disks direct from these outlets in many cities.

The new release consists of six seven-inch stereo singles and six Little LP's. Sleeves offer title strips

Hawkins Announces Ride Revisions

TUCSON—Paul W. Hawkins, manufacturer of coin operated kiddie rides, announced recently that his company has instituted certain revisions on several of their rides, in an effort to both improve the line and if possible, maintain or lower prices.

Those rides which have either been reduced in price and/or revised technically are: 'Ben Hur Chariot', 'Derby Pony Jr.', 'Mustang', 'Pony Cart' and 'Rodeo Pony'.

on the flip with color repros of the album cover on the display side for inserting on juke box display panels. A programming guide listing Little LP material plus Hall of Fame disks a long-time series from Columbia which has become standard fare for juke boxes, will also be made available.

juke boxes, will also be made avail able.

In other areas along the Little LI front, Seeburg's Stan Jarocki, a manager of the multi-faced coin machine manufacturing plant, told Cas Box last week that in addition to the standard custom Little LP materia, which Seeburg has offered through the distributors for several years, a RCA Victor Little LP entitle "Madame Butterfly", has brough about unusually large collections i certain Italian restaurants in the Chicago area. The opera, a selection picked by Jarocki as a trial deasurprised both factory, distrib, and the local operator. This has been an other in a series of case historie pinopinting the value of specialize material for certain locations.

Generally speaking, it appears a though the adult material has definitely found a permanent niche in the operator's programming picture Most have found too that the

operator's programming picture Most have found too, that the 4 rpm single, once the only materia available for ops, has retained it collection value, even where albur product is included on the machine.