



# JAPAN



# MEXICO

Toshiba Records opened a shop in the camp of foreign Olympics athletes on September 25, where, Toshiba says, good sellers are the Beatles, The Ventures, and Kyu Sakamoto. Also, at the shop of Toshiba Shoji Co., transistor radio, tape-recorder and other electric products are showing favorable sales.

Crown Records is opening the Japanese popular songs "Crown Stars Parade" at Fukuoka City on Oct. 31, for the first anniversary of its foundation, where the stars will be Hiroshi Moriya, Teruhiko Saigo, Katsue Takaiishi, Takashi Takagi, Taro Yamada and other Top stars of the company.

Nippon Victor decided which Christmas records are to be released on Oct. 20: Festival of Christmas Carols (12" stereo LP) Robert Shaw-Christmas Songs (12" stereo LP) and Golden Christmas Party (12" stereo LP, by Blue Coats Orch., including "White Christmas," "Blue Christmas" and others), "Hot Rod Christmas Dance Party" (stereo single by The Space Men), "Jingle Bells" (mono single by Tokyo Choir Chorus Group), "Rudolph, The Red-Nosed Reindeer" (mono single by Satoko Koga and Victor Children Chorus Group) and other singles.

Columbia Records is releasing 7" LP's for children on Nov. 5, which are "Jingle Bells" (by Yako Inoue) b/w "Santa's Coming To Town" (by Jun Mitaka) and "Rudolph, The Red-Nosed Reindeer" (by Sadako Kuwana) b/w "Holy Night" (by Yoshiko Mari).

Nippon Gramophon started representation of the MGM label on Oct. 1, as MGM's contract with Nippon Columbia terminated at the end of Sept. The first release to be on Nov. 1 with thirty-three various 12" stereo LP's, which are expected to add much to the Nippon Gramophon popular songs force, including Connie Francis collection of movie themes, Sam Taylor's favorite numbers, David Rose's "spectacle screen mood," Hank William's "The Very Best," and others while the first local pressing are scheduled to be on Feb. 20.

Bob Crosby and the Bobcats with the following members—Moe Schneider, Lon McGarity, Johnny Best, Yank Lawson, Eddie Miller, Matty Matlock, Ray Leatherwood, Nick Fatool, Al Pellegrini, Freda Payne—arrived here on Oct. 1, promoted by Tatsu Nagashima's Kyodo Kikaku Productions, for about three weeks performances in Japan and Okinawa.

Nippon Victor is releasing as a special issue of The Artist of Month for December, "Now's The Time" "St. Thomas," "I Remember Clifford" with Sonny Rollins Quintet. Also, this company will release a Screen Hits Series as the year end sale on Nov. 20, such as The First Collection of Cowboy Movies (including "The Call of the Far Away Hills," etc. by the Gim Daren Orch.) and The Second Collection (including "Oh My Darlin' Clementine"), The Collection of Musical Movies (including "South Pacific," etc.) The Collection of Academy Winners (including "Moon River," etc.), The Collection of War Movies (including "The Longest Day," etc.), The First Collection of Love Screens (including "Fascination"), and The Second Collection (including "April in Love") and two other collections from Italian Movies.

Kenji Kitahara and Mariko Kujo, Nippon Columbia's singers are visiting Okinawa for performances at Grand Theatre in Naha City Oct. 17 and 18, invited by Radio Okinawa.

## Japan's Best Sellers

### INTERNATIONAL

This Week	Last Week	Title	Label
1	1	A Hard Day's Night—Beatles (Odeon) Sub-Publisher/Toshiba	
2	2	Non Ho L'eta—Giliola Cinquetti (Seven Seas); Michiyo Azusa (King) Sub-Publisher/Suisseisha	
3	4	Kissin' Cousin—Elvis Presley (RCA) Sub-Publisher/Aberbach Tokyo	
4	3	Una Lacrima Sul Viso—Bobby Solo (Seven Seas)	
5	5	The Big Build Up—Bert Kaempfert (Polydor); Izumi Yukimura (Victor); Cool Cats (Columbia); Chiyoshi Tomimatsu (Toshiba) Sub-Publisher/Shinko	
6	8	Futarino Hoshio Sagasoyo—Paul And Paula (Philips); Yasuo Tanabe (Victor) Sub-Publisher/Victor	
7	9	My Boy Lollipop—Millie Small (Smash); Mie Nakao (Victor) Sub-Publisher/Aberbach Tokyo	
8	6	Please Mr. Postman—Beatles (Odeon) Sub-Publisher/Taiyo	
9	7	From Russia With Love—Kenny Ball (Pye); Village Stompers (Epic); Mat Monroe (Liberty) Sub-Publisher/Taiyo	
10	—	I Don't Want To Be Hurt Anymore—Nat King Cole (Capitol); Frank Nagai (Victor) Sub-Publisher/Shinko	

### JAPAN'S BEST SELLERS

This Week	Last Week	Title	Label
1	1	Tokyo Olympic Ondo—Haruo Minami (Teichiku)	
2	2	Shiwasenara Teo Tatako—Kyu Sakamoto (Toshiba)	
3	3	Koio Surunara—Yukio Hashi (Victor)	
4	4	Tokyo Blues—Sachiko Nishida (Polydor)	
5	5	Orewa Omaeni Yowainda—Yujiro Ishihara (Teichiku)	
6	6	Aito Shio Mitsumete—Kazuko Aoyama (Columbia)	
7	8	Ozashiki Kouta—Mahina Stars & Kazuko Matsuo (Victor)	
8	7	Futarino Hoshio Sagasoyo—Yasuo Tanabe (Victor)	
9	9	Koino Yamatesen—Akira Kobayashi (Columbia)	
10	10	Hoshizorano Aitsu—Teruhiko Saigo (Crown)	

### J.P. BEST SELLERS

This Week	Last Week	Title	Label
1	1	The Beatles—The Beatles (Odeon)	
2	2	Belafonte At Greek Theater Concert No. 2—Harry Belafonte (RCA)	
3	4	Kissin' Cousin—Elvis Presley (RCA)	
4	3	The Beatles No. 2—The Beatles (Odeon)	
5	5	Surfin With The Astronauts—Astronauts (RCA)	

## France's Best Sellers

TOP TEN EP'S	Title	Label
1	Que C'est Triste Venice (Charles Aznavour) Barclay—French music	
2	Le Penitencier (Johnny Hallyday) Philips—Ray Ventura	
3	Les Garçons Pleurent (Richard Anthony) Columbia—Salvet	
4	Ma Vie (Alain Barrière) RCA Victor—Tutti	
5	House of Rising Sun (The Animals) Columbia	
6	Zorro Est Arrivé (Henri Salvador) Rigolo—Pigalle	
7	J'y Pense Et Puis J'oublie (Claude François) Philips	
8	Carol (Rolling Stones) Decca	
9	Hard Day's Night (Beatles) CBS—Tutti	
10	Il Pleut Dans Ma Maison (Danyel Gérard) Disc AZ—Jacques Plante	

Francisco Ibarra L. (32 years old) was named president of the Chamber of Radio of México in the annual election of the radio stations' owners of the country. For the first time, the period of the president will be extended for two years. Ibarra also is the President of the National Advertising Association and manager of Radio Mil Station.

Helmut Haertel, production director of the Deutsche Grammophon Record Company, arrived in México to study the Latin American record market. Helmut was welcomed by Constantin Th. Metaxas and Fritz Hentschel, who are DGG representatives in México through the DUSA company.

Miguel Aceves Mejía, one of the most popular Mexican folk artists, appeared on Mexican TV again, after an absence of five years. Miguel is still one of the best sellers on the RCA label and an idol in several Latin American countries.

Dámaso Perez Prado, king of mambo and creator of many popular tropical rhythms, returned to México, the country where he created his first commercial band. It took many years for Perez Prado to return to México. Here, he will organize a new band and perform again in a theater, on TV and night clubs. RCA is also interested in recording "dengue" rhythms with him.

Mexican composer Agustin Lara returned to México after a trip to Spain. Between future artistic engagements, he will go to Guatemala next month to inaugurate television station Channel 7. Agustin, passed his 70's already, got married again with a young girl who is in her 20's.

J. Garcia Esquivel, world known Mexican arranger in the United States and who is performing with his show in México, informed Cash Box that after a contract he has to fulfill in Las Vegas, he will perform in Japan by the end of the year. It is also possible that Esquivel will fly to Hawaii for a part in a musical picture.

It was informed that Emilio Pericoli and Caterina Valente will debut very soon again in the Mexican capitol.

By this time, two A&R men of the RCA label should be here. They are Mariano Rivera Conde and Rubén Fuentes, who made several recordings at Italian RCA.

From Japan we received a post card signed by the Eleven Zavala Brothers who are performing successfully in that country. Before their return to México, The Zavala Bros. will perform in Hong Kong, Peking, Canton, Corea and Australia.

Another Mexican group, this one in the rock and roll field, Los Loud Jets, changed names in the United States to The Jumping Beans and signed a recording contract with the Roulette label. The Jumping Beans will perform in Chicago, San Francisco, Los Angeles, Las Vegas and Canada.

Gamma Records released an excellent extended play sung by Marie Laforet with "Che Male C E" and "La Vendemmia Dell Amore" in Spanish and "Blowin' In The Wind," sung in English and "Mary Ann," in French.

For the CBS label, conductor Chuck Anderson cut a long play with danceable arrangements of themes like "Bonanza," "I Will Follow Him," "If I Had A Hammer," "El Cid," "The Guns Of Navarrone," "La Bamba," "I'll Sorpasso," "More," "Fandango," "Dominique," etc.

Another new long play released by CBS was the one made by Larry Sonn and his orchestra, with special arrangements written by him to old standards like "Limelight Theme," "Pretty Baby," "Farolito," "Vera Cruz" and others.

Los Dorman, a new modern instrumental group born in México, recorded at Polydor the songs "Et Maintenant" and "La Gallina" (The Chicken).

Several new recordings were released by Orfeon Records. Among them are "Sixteen Tons" and "Waitin' For The Evening Train" with Los Dominic, "Con Luna Nueva" (With New Moon) and "En El Verano" (Yesterday's Gone) with Los Hermanos Carrión, with Los Hooligans the songs "Because" and "Juana Luisa Valdéz," with Ricardo Carrión "Tears And Roses" and "Anything That's Part Of You" and with the Kay Perez orchestra, the themes "A Tiempo De Surf" (Surf Time) and "Serenata" (Serenade).

Daniel Riolobos, the Argentinian singer who is recording for Musart Records, released the songs "Vete De Mi" (Go Away From Me) and "Ciudad Solitaria" (Lonely City) with the Jorge Ortega orchestra. Daniel is considered one of the best singers in México but not popular as he deserves to be.

It is probable that The Blue Diamonds, who are performing in México, will do some recording for the Philips label, singing in Spanish.

## Mexico's Best Sellers

1	Como Te Extraño Mi Amor—Leo Dan (CBS)—(Mumusa)
2	Tu Seras Mi Babi—Les Surfs (Gamma)
3	Tijuana—The Persuaders (Gamma)—Pablo Beltrán Ruiz (RCA)—Carlos Campos (Musart)—Los Xochimilcas (Peerless)—Los Blue Boys (Musart)—(Grever)
4	Polyo—Sonia López (CBS)—Javier Solís (CBS) Pepe Jara (RCA)—Olga Guillot (Musart)
5	Invierno Triste—Connie Francis (MGM)
6	Entrega Total—Javier Solís (CBS)—Alvaro Zermeno (Orfeon)—Flor Silvestre (Musart)—(Mumusa)
7	El Esqueleto—Miguel Angel (Musart)
8	El Oragutan—Sonora Santanera (CBS)—Chico Novarro (RCA)—Paco Cañedo (Peerless)
9	Perdoname Mi Vida—Alberto Vázquez (Musart)—Lucho Gatica (Musart)—Héctor Cabrera (Velvet)—(Pham)
10	Sabor A Nada—Los Locos del Ritmo (Orfeon)—Angélica María (Musart)—Los Galantes (Orfeon)—Lucho Gatica (Musart)—(Brambila)

## CBS Bash In Brazil



SAO PAULO—CBS do Brasil recently hosted a cocktail bash to launch the album, "Anniversary Ball Vol. 2" by Sylvio Mazzuca and Friends. On hand to join in the festivities were (left to right) CBS exec Othon Russo, Cash Box correspondent Luis De M. C. Guedes, two gentlemen who are unidentified, Enilson Lins, administration manager for CBS, and Elenive Fayon, a CBS songstress.





# ITALY

The new season on the Italian record market starts with optimistic expectations. After the deep slump during the summer months, sales are once again increasing in our country, and we hope that they will return to the level achieved at the beginning of 1964.

In this regard let's say that the record which was tops in the winter season 1964 is still selling well: we refer of course to "Una Lacrima Sul Viso" sung by Bobby Solo on Dischi Ricordi. Dischi Ricordi informs Cash Box in fact that "Una Lacrima Sul Viso" has sold 1,300,000 copies, and it's expected to reach 1,500,000 before Christmas.

The name of another artist of Dischi Ricordi is now under the spotlight; the young talent of Wilma Goich is the winner of the 6th edition of the Mediterranean festival of Barcelona (Spain), where the songstress reached the top place of the contest presenting the song "Ho Capito Che Ti Amo" also published by Ricordi. Wilma had as partner Emilio Pericoli. The record waxed by Wilma containing the winning composition of the Barcelona festival is having a strong reaction on the Spanish market where the contest was televised and broadcast. It was also announced that the film of the 6th edition of the Mediterranean festival will be soon televised in all countries of Europe.

A further news about Dischi Ricordi concerns the classical field: Dischi Ricordi has announced in fact a special series called "Classics Of The Classical Music." The new series, continuing the policy of all our leading record companies, for the promotion of the classical production, will be sold at the price of lir. 1980 for each album (about \$3.20). According to the promotional plan of Dischi Ricordi for the promotion of the new series, buyers of ten different albums are entitled to two free long-playings.

Alfredo Rossi, owner of the pubbery Gruppo Editoriale Ariston and of the diskery Ariston Records, has informed Cash Box he has moved his offices of both branches from Piazzetta Pattari #2, to a more large and modern plant located at Piazzetta Pattari 1/2. We had the occasion to receive the most recent news concerning the Ariston's activities: Audrey, the French songstress produced in France by Henry Salvador and here by Ariston Records, has received at Salsomaggiore Terme by a journalist jury the award of "The Golden Juke Box" along with another artist of the Ariston firm, Don Marino Barreto Jr. whose award was received thanks to his performance of the Aznavour song, "La Mamma", recorded under the Ariston label.

According to the news received by Ariston, two of the artists will take part in the next Festival Of San Remo 1965: Audrey, and Don Miko. Don Miko is the young singer who revealed himself recently at Venice, taking part in the contest "Festivals' Stage" in which contest he came out among the finalists.

Concerning the publishing branch of Ariston we wish to put our accent on its new hit "Una Rotonda Sul Mare" which is the new entry of the C.B. top ten charts of this week. The song is performed by Fred Bongusto on Ri.Fi.

The name of Fred Bongusto is becoming more and more popular in Italy: the young talent, singer and composer, revealed himself for the first time in 1963 entering the charts with his best seller "Amore Fermati" (written for him by Gornj Kramer). The list of his hits continued with songs like "Malaga", "Doce Doce", "Frida" and so on, all penned by himself. This summer he presented for the "hot" season two releases, namely "Mare Non Cantare" (b/w "Carolaina") and "Una Rotonda Sul Mare" (b/w "Chi Ci Sara' Dopo Di Te"). Because of the summer crisis on our record market, only now are both recordings reaching the success, being both listed among the first 30 best selling records of our country, and the second, as above reported, being included in the top ten list of our review. Fred is on the way to great success, and facts are confirming this. The singer-composer was awarded too, at Salsomaggiore by the journalist jury, with a "Golden Juke Box" as the "Best Singer Of The Year." Fred was also invited to perform at the recently held Napoli Festival, where he presented his composition entitled "Napoli C'est Fini" (published by Southern). In December, Fred Bongusto will record the original soundtrack of an important motion picture, produced by Ponti and starring Sophia Loren and Marcello Mastroianni. The title will be "Matrimonia All'Italiana" (wedding Italian style). This film is supposed to have a success as big as "Divorce Italian Style" had last year. The new song he just penned for this film is entitled "Lassame Chiagne" (Let Me Cry).

Further news from Ri.Fi. concerns its top talent, Mina, who just returned from a successful tour in Australia and Canada where in both countries she received a "hot" welcome. Mina started the tour on September 12 and returned October 5th. Mina had recently three records listed among the first twenty in the Italian hit parade, namely "Citta' Vuota", (It's Lonely Town), "E' L'uomo Per Me" (He Walks Like A Man), and "Un Buco Nella Sabbia" the last an original Italian title, published by Sugarmusic. A survey held by an important music magazine shows Mina at the first place among the Italian artists for both the records sold and the number of weeks they have been on the charts. Even if all three records have not yet stopped selling, a new release is being put on the market, "Io Sono Quel Che Sono" also published by Sugarmusic, and "Tu Farai" published by the same Ri. Fi. pubbery, Settebello. The recordings of Mina are being released all over the world. Her "La Citta' Vuota" stands on the first place in Spain. "Un Buco Nella Sabbia" has been just recorded by her in Japanese, where it will be released by Victor Records of Japan. "Io Sono Quel Che Sono" has already been successfully released in Italian and in Spanish, both in Venezuela (by Ronde De Venezuela) and Spain (by Belter).

A list of five new records has been announced by RCA Italiana for the Autumn season: these are the first new releases presented by RCA Italiana for the new season after the successful diskings of the summer production.

First on the list is the name of Nico Fidenco, who recorded before leaving for a singing tour in Japan, "A Casa D'Irene," a song penned by Maresca/Pagano and published by the Neapolitan pubbery "Bideri" b/w an Italian version of an American hit, "Ma Dai." The disk of Nico Fidenco has immediately obtained a strong reaction on the market and it's listed among the first 30 best sellers on our charts. It's supposed therefore to repeat the success of Nico Fidenco's summer recording "Sulla Spiaggia Su Te," which reached first positions in our hit parade. In this regard, let's say that while in Japan Nico Fidenco has recorded the Japanese version of "Sulla Spiaggia Con Te" that was immediately released on that market.

Second in the list of the new RCA's releases, is a new disk of the well known hit-maker Edoardo Vianello: The new song is entitled "Le Tue Nozze" (Your Wedding), published by the pubbery of RCA Italiana, and b/w "Da Molto Lontano," penned by Vianello himself and published, of course, by Leonardi. This record has also obtained a strong immediate reaction and is listed among the first 30 best sellers in our country at this moment.

The third record of the new RCA production contains two songs from the motion picture "Il Gaucho," both penned by Armando Trovajoli. Interpreter of both songs is the American singer Neil Sedaka, who already had a successful summer season thanks to his recording of "La Notte E' Fatta Per Amare."

## Italy's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist	Label
1	1	19	*In Ginocchio Da Te	Gianni Morandi	RCA Italiana
2	2	17	Il Problema Piu' Importante (If You Gonna Make A Fool of Somebody)	Adriano Celentano	Clan Published by Sire
3	4	3	*Non Aspetto Nessuno	Little Tony	Durium published
4	7	2	*La Mia Festa/Il Mio Mondo	Richard Anthony	EMI Italiana published by Ricordi Ariston
5	5	19	*Amore Scusami	John Foster	Phonocolor published by Leonardi
6	—	1	*Una Rotonda Sul Mare	Fred Bongusto	RiFi published by Ariston
7	4	11	*Ti Ringrazio Perche'	Michele	RCA published by RCA Italiana
8	6	6	*Eravamo Amici	Dino	RCA published by RCA Italiana
9	8	11	Quelli Che Hanno Un Cuor (Anyone Who Had A Heart)	Petula Clark	Saar published by Aberbach
10	—	1	*Tu Si 'Na Cosa Grande	Domenico Modugno	Fonit, Ornelani/Ricordi published by Curci

\*Denotes Original Italian Tunes

### ITALY (Cont'd)

Also presented along with the new records of the Autumn season is the new disk of Giancarlo Guardabassi, which contains the song he presented recently at the Napoli festival: the song is entitled "Sulamente 'A Mia" and is published by RCA Italiana. As it's known Giancarlo Guardabassi is the discoverer of the lyric writer and record producer Franco Migliacci, who presented him for the first time to the Italian public through the "Cantagiro 1964."

The last record of the RCA list of the new production brings once again to us the name of the little "Queen" Rita Pavone: On the release of this disk cooperated an exceptional producer, Ed Sullivan: The new disk of Rita contains the Italian version of her recent USA recording of "Remember Me" b/w the Italian version of the Trini Lopez's hit, "San Francisco." The Italian title of "Remember Me" is "L'Amore Mio." The new record will be strongly promoted in Italy.

In the meantime, Rita Pavone left Italy for a long stay in the States where she will make a singing tour and will take part once again in the Ed Sullivan show.

Some news about Dischi CBS: George Greif, manager of New Christy Minstrels, came to Italy to deal the participation of the well known USA group to the next Festival of San Remo. He signed an agreement with the well known impresario Clive Sharp who will represent the group in Europe.

The New Christy Minstrels in Europe will be called only "The Minstrels." They will have a meeting with The Beatles and two Ricordi Artists, Wilma Goich, and the million sellers Bobby Solo, since it seems that the Minstrels will have as partners on the San Remo stage for the next contest, both Wilma Goich and Bobby Solo.

The top Carisch artist Peppino Di Capri, just returned from his singing tour in Australia where he had a strong success, and where his records are obtaining strong reaction on that market, has now recorded for the Winter record promotional campaign a famous Neapolitan evergreen "Chiove, Chiove," classic of the Neapolitan and Italian Light Music, penned by Bovio/Nardella. It's the first time that this famous tune is recorded in a modern style.

Examining the top ten best sellers of the Italian market at this moment we note that the best selling records of this moment are all, excluding Richard Anthony with "La Mia Festa"/"Il Mio Mondo," disks produced for the summer season. But some of these are reaching the stage of the success only now and suddenly: perhaps this is only the normal reaction to the deep slump which afflicted our record market in the past months; in any case the most outstanding example of this phenomenon is given by the Durium artist Little Tony, whose recording "Non Aspetto Nessuno" presented at the "Cantagiro 1964" at the beginning of the summer, now suddenly is listed in third place in sales in our country.

## Brazil's Top Five Compacts

This Week	Last Week	Title	Artist	Label
1	1	Adorabile	Rita Pavone	RCA Victor
2	4	Calhambeque	Roberto Carlos	CBS
3	—	Twist And Shout	The Beatles	Odeon
4	5	'S Young	Ray Conniff	CBS
5	2	Quer Me Casar Contigo	Roberto Carlos	CBS

## Campi Group Produces 500th Filmtrack Score

VENICE—The 500th film soundtrack—covering the past eight years—has been produced by Italy's C.A.M. label and Creazioni Artistiche Musicali publishing company, both owned by the Campi brothers, Giuseppe and Luigi.

To honor the 500 figure, a cocktail party was recently held in Venice at the Hotel Excelsior, with many Italian and international music men attending.

The 500th musical soundtrack is from a significant production. It is "Deserto Rosso," winner of the International Venice Film Festival. It stars Monica Vitti and Richard Harris and was directed by Michelangelo Antonioni.

As the principal film music producer, the Campi operation controls 80% of Italy's soundtrack business. As for "Deserto Rosso," there's a C.A.M. soundtrack album, and a single of two themes, "Il Surf Della Luna" and "Happy Surf." Composer of the score is writer-conductor Giovanni Fusco.

## A Busy Swiss Host

SWITZERLAND—Hans Oestreich Jr. of Turicaphon A.G. in Switzerland has been receiving a number of overseas visitors. From Mexico, where he now lives, came Billy Toffel, a time member of the "Original Toffelies." Still active in the record business and currently on a tour of Europe, he visited Turicaphon A.G. Riedikon where in 1940 he made his first recordings "El Rancho Grande" and "Stop, It's Wonderful," both of which were released on the Elite Special label.

Another visitor was producer Werner Tautz, whose most recent release under Elite Special is "Heinz Kiessling's Coloured Strings," soon to be released in Canada and negotiable are under way with Japanese manufacturers. Composer, conductor Heinz Kiessling is at present staying in England and will visit Japan.

Oestreich also received the famous Hungarian composer Paul Gyongy.





# BRAZIL

The promotion of the record industry is getting more and more social all the time in this country. More invitations for cocktail-parties and dinners at the occasion of the launching of a new LP or the anniversary of another company.

Discos Odeon invited us, and another couple of hundred people connected with the business for a dinner, during which a history of the activities of the company were shown through slides, music and speech, finalizing with a survey of this year's works. The promo department of the company intends to show this same wise means of promotion in all the important cities of the country. Present were all the representative artists of the company and newspaper, radio and TV men of the speciality. Good organization, except for the fact that too little Brazilian music was presented during the showing of the present releases.

At the same time, CBS do Brasil hosted a cocktail-party for the official launching of a new LP to be released, by the great maestro **Sylvia Mazzuca** and his orchestra, "Baile de Aniversário, Vol. II." At the occasion, **Othon Russo**, head of the promo dept. in Rio, and **Enilson Lins**, administration manager in São Paulo, presented the well liked music man with a golden medal, for the celebration of Sylvio's 100,000th. record sold. Besides the staff of the company and the artists that are in São Paulo at the moment, all the press, radio and TV were represented on the celebration.

**Marcos Nobili** and **Getúlio Alves** are sharing the responsibility for the International and Promo departments of Discos RGE. They advise: on the still growing strong Italian music field, RGE is preparing new releases of Italian artists. Already in the production phase a new LP by **Gigliola Cinquetti**, with 12 beautiful bands and a striking jacket. Also **Johnny Dorelli** is present on the new releases: "30 Anni Di Canzone d'Amore" is the title of the LP, containing 16 romantic balads that were hits in the last thirty years. From the same CGD label, represented in this country by RGE, another Italian album titled "Canzone Per Una Estate," probably one of the best produced varied albums with the best artists from that label.

From **Fermata do Brasil**, **Juvenal Fernandes**, who is heading the office during President **Lebendiger's** absence, we have the following news: as predicted, this publisher has on hand one of the most successful numbers of recent times—"Diz Que Fui Por Ai", by **Zé Ketzi**—which was recently recorded once more, this time by Chantecler's exclusive artist **Maurici Moura**, adding another good interpretation of the hit composition of the year to the long list. From the **Fermata** diskery, it is **Elisabeth Guerrieri** who comes up with the latest news: it is about two new releases on the "compact" line of the company. The first one titled "Préto E Branco", featuring a "samba" with the same name by **Chuisco** cut by the international artist, **Swing**. The other one with the sound-track of the film "Luta Nos Pampas," with the well-known local stars **Alberto Ruschel**, **Rosário Garcia** and **Luiz Picchi**, which will soon be released in São Paulo. It's first film entirely shot in Rio Grande do Sul. The numbers are composed by maestro **Gabriel Migliore**, the same author of the soundtrack of the internationally famous film "O Pagador De Promessas." The main theme of the new film is the song by **Rosário Garcia**, titled "Quem E Meu Amor."

Always given by **João Araujo's** assistant, **Sue C. Clark**, from Companhia Brasileira De Discos (Philips), the news are as follow: the three big hits of the moment are with the company! The growing success of **Jair Rodrigues'** "Deixa Isso P'ra Lá" now on the number one position on the charts, with numerous requests for personal appearances and also TV shows, both in São Paulo and Rio as well. **Jorge Ben** is cutting his third album "Ben E O Samba Bom," for Philips, from which is being rushed a new single of **João Gilberto's** famous "Ho-ba-la-la" and **Jorge's** own "Descalço No Parque" ("Barefoot In The Park.") Looks like another hit for the label's star and a good follow-up to his current Number One Hit "Bicho Do Mato." **Paulo Jorge**, of the international department, is still very pleased with **Millie Small's** high riding hit of "My Boy Lollipop," which is currently being compared to the successes of **Rita Pavone**.

More news about the growing organization of the **Clube Do Clan** (Clan Club): this promising club counts at present in São Paulo with radio programs in the following stations: Radio Nacional, presented by **Ademar Dutra**; Rádio Bandeirantes, by **Luiz Aguiar**; Rádio Piratininga, with **Ferreira Martins**; Radio America, under **José Ferreira**; Radio Industrial Paulista, by **Sergio Andrade**; Radio ABC of Santo André, with **Waldir Pires**, and 35 more radio programs with senders distributed in the provinces.

From the artists affiliated with the **Clube Do Clan**, the news are as follow: **Maire Pavão**, who is presently scoring a hit with the compact "O Que Eu Faço Do Latim," for Chantecler, is choosing numbers for her first LP. **Albert** will launch soon, through Chantecler, his recording of "Meu Broto Só Pensa Em Estudiar," a Portuguese version of the Spanish number "Mi Novia Solo Quiere Estudiar," song that was awarded in the First Festival of the South-American Song, held in Montevideo. **Tony Campello** cutting a new album with current hits, for Odeon. The duo "The Vikings" is the new discovery, under contract with Chantecler. The guitarist **Gato**, considered one of the best in the row with Chantecler. The teen rhythms, is again a part of the excellent instrumental group, **The Jet Black's**, which comes back to the recording world with the usual high quality for which it is known in this country.

## Brazil's Best Sellers

This Week	Last Week	Title	Artist
1	2	Deixa Isso Pra Lá	Jair Rodrigues/Philips
2	4	Cin-Cin	Richard Anthony/Odeon
3	1	Datemi Un Martello	(Fermata) Rita Pavone/RCA Victor
4	3	Una Lacrima Sul Viso	(Notas Mágicas) Bobby Solo/Chantecler
5	6	Scrivi	(Edições RCA) Rita Pavone/RCA Victor
6	5	Separação	(Edições RCA) Claudio de Barros/RCA Victor
7	7	Juramentos De Amor	(Edições RCA) José Lopes/Chantecler
8	8	Que Queres Tu De Mim	(Mundo Musical) Altamar Dutra/Odeon
9	10	Viva Las Vegas	(Fermata) Elvis Presley/RCA Victor
10	12	Surfin' Bird	The Trashmen/Odeon
11	11	E Proibido Fumar	Roberto Carlos/CBS
12	—	O Mio Signore	(Fermata) Edoardo Vianello/RCA Victor
13	—	Obsessão	Sergio Odilon/CBS
14	—	Macacafoo	(Fermata) The Blobs/Fermata
15	14	Amigo, Palavra Fácil	Nelson Gonçalves/RCA Victor

## Brazil's Top Five LP's

This Week	Last Week	Title	Artist
1	1	Meus 18 Anos	Rita Pavone/RCA Victor
2	2	O Fino Da Bossa	Several Brazilian Artists/RCA Victor
3	3	The Beatles Again	The Beatles/Odeon
4	5	'S Young	Ray Conniff/CBS
5	4	E Proibido Fumar	Roberto Carlos/CBS



# AUSTRALIA

The pattern of moves in the distribution field throughout Australia over the past twelve months or so could be interpreted as "the end being in sight for independent distributors." E.M.I. has always had its own distribution outlets in all major States; RCA now operates a similar system, so too does Philips. W & G run company-owned distributor outlets in all States except Queensland and Western Australia; Australian Record Company uses independents in only a couple of the less important markets; Festival Records, one of the leading record companies in Australia, is the only major label still using independent distributors in most States. The general feeling is that a record company's products "get lost in the shuffle" with indie distributors who handle a multiplicity of labels. The indie distributor is often accused of filling orders only (on records that are in demand) rather than actually selling records.

Regardless of the truth or otherwise of these suggestions, it cannot be denied that the swing away from the independent distribution method is too strong to be ignored. Most record companies are faced with their worst distribution problems in the States of Queensland and Western Australia which are the two largest States in the Commonwealth—yet these two States, for all their area, carry comparatively small populations. Better than half of the total population of Australia is located in the States of Victoria and New South Wales—it is therefore only natural that most record labels concentrate their company-owned distribution efforts on these two States. But the markets outside of Victoria and New South Wales are still too big to be ignored, this applies in Western Australia and Queensland which are the two "problem" States. Perth, the capital city of Western Australia, carries a population of around 400,000 and in the country areas of Western Australia there are several important provincial centres with strong potential markets. But since Western Australia is the largest State in Australia with a total area of close to 980,000 square miles, distribution is a hefty problem due to the great distances to be covered. This is probably the one reason keeping record companies out of the company-owned field. Brisbane is the capital city of Queensland and has a population well over the half million mark and the east coast of Queensland boasts many cities with populations well in excess of the 20,000 mark—some running to better than 50,000—but again due to the size of Queensland (670,000 square miles) these important centres are spread over tremendous distances. For instance, Cairns with a population of around 50,000 is more than 1,000 miles from Brisbane. One can immediately see the distributor hazards in a State such as Queensland but it wouldn't surprise **Cash Box** any to see record companies beginning to set up their own distributorship in Queensland as the next move in the "silent war" against the indie distributors.

Star disk jockey **Bob Rogers** has rejoined Station 2UE in Sydney after a successful run at 2SM; Bob was with 2UE before joining 2SM some time back. Local girl **Sharon O'Brien** has a new single out on the CBS label with "Reach Out For Me" looking like the big side, the song is by **Burt Bacharach** and **Hal David** and is published by **Belinda Music**.

RCA is out with a new locally produced single by **Digger Revell** and **The Denvermen** with "Jenny Jenny" and "I Love The Way You Love Me."

Also on the local scene we find that the **Festival** group is out with a new single featuring popular local boy **Jimmy Little** with "Smile" and "Eternally." On the **Linda Lee** logo (through **Festival**) is **Johnny Noble** with a new single which carries "Tough Enough" and "Lonely City."

Australian group **Billy Thorpe & The Aztecs** have a newie on EMI's Parlophone label with "Sick And Tired" and "About Love."

It is expected that **GTV-Channel 9** in Melbourne will soon announce a pop music TV program to be run five nights each week between 6 p.m. and 6:30 p.m. Monday to Friday. This is an ambitious project and one that will be warmly welcomed by local artists. At the time of writing final details weren't known but it is expected that the shows will be produced by radio station 3AK executive **David Joseph**. David is manager of 3AK and it is understood his chief disk jockeys will share the compering activities of the new television series.

## Australia's Best Sellers

- 1 **Pretty Woman** (Roy Orbison—London) Acuff-Rose
- 2 **Have I The Right** (The Honeycombs—Astor) Reg Connelly Music
- 3 **I Should Have Known Better** (The Beatles—Parlophone) Leeds Music
- 4 **A Million Drums** (Tony Shevton—W&G) T. M. Music
- 5 **William Tell Overture** (Sounds Inc.—Columbia) Leeds Music
- 6 **Do Wah Diddy Diddy** (Manfred Mann—HMV) Belinda Music
- 7 **Such A Night** (Elvis Presley—RCA) Chappell & Co.
- 8 **Bread And Butter** (The Newbeats—Hickory) Acuff-Rose
- 9 **A Hard Day's Night** (The Beatles—Parlophone) Leeds Music
- 10 **Where Did Our Love Go** (The Supremes—Stateside) Belinda Music

## Festival Records Launches Dot In Australia



SYDNEY—As part of an international expansion program, the **Dot** label was recently launched in Australia by **Festival Records**. This will mark the first time that **Dot** products will be released in the country under its own banner.

Record managers from **Festival's** interstate distributor network met at a four-day sales confab which was conducted by the firm's executive director, **Frederick C. Marks**. Afterwards, the distributors attended a cocktail party attended by radio station managers, deejays and publishers.

Major emphasis was placed on the launching of **Dot Records** nationally. Distributors were given a preview of a vast number of future releases from the catalog together with a detailed picture of the campaign designed to establish the **Dot** image and artists in Australia.

Distributors and other personalities attending the bash were delighted to read the warm and enthusiastic cabled messages from **Dot** president **Randy Wood** and vice-president **Jim Bailey**, and to hear of the forthcoming support from **Dot** artists such as **Pat Boone**, **Jimmie Rogers** and **Jimmy Gilmer**.

Standing (left to right) in the above pic are **Festivalman Kevin Lewis** (Victoria), **Bob Georgeson** (South Australia), **Frederick C. Marks** (Festival's executive director), **David Waters** (Queensland), **Ron Chatto** (Festival Director), **John Ungerer** (Queensland), **Herb Roberts** (Tasmania), and **Brian Smith** (Western Australia.)





# ARGENTINA

A delicate affair has been unveiled at SADAIC, Argentina's collecting society for playing and phonomechanical rights. According to the law, all places where music is played and admission is not free are obliged to send a list of the tunes used by the orchestra, artists or records, for determining the amount of royalties that will correspond afterwards to each composer.

It has been discovered that the blanks for these lists were filled with titles that weren't played at all, favoring certain unknown composers that, in this way, have received big payments. Some observers have pointed out that probably SADAIC's staff would have to resign, if this problem is not solved fastly, since the amount involved is many millions of Argentine pesos and the affair has been commented widely in the daily press.

Luis Calvo of Sicamericana reports about the recently started campaign in behalf of kiddie records belonging to the Organito label, handled by his company. These records are now sold at the same time at newsstands and record stores at 100 pesos (70¢), considerably less than regular prices. The movement, according to Calvo's report, has brought new force to this line and interesting sales marks. The label has also put considerable promotional force on this movement and expects even better results in short time.

Visiting Buenos Aires on these days are Los Cuatro Hermanos Silva, Chilean group currently living in Mexico. The Silvas are performing on Channel 9 and other spots, and will probably stay in town for some days more, returning afterwards to Mexico. Their records are released in Argentina by RCA.

CBS is working on the promotion of the "Ritmo Indoamericano," created by its recently inked artist El Indio Gasparino, whose first recording is "Volvere Volvere" and "Ana Maria Peñaloza." Gasparino has been inked by "Sabados Continuos" (Channel 9) for a series of appearances that will allow him to increase promotion of this rhythm. Other releases are EP's by George Maharis, a strong artist in this country, local teen singer Larry, folk star Jorge Cafrune and instrumental group The Village Stompers.

Mr. Richard Seligsohn, founder of the Argentine Talking Machine Company (now Industrias Electricas y Musicales Odeon, EMI's rep in Argentina) and its first manager, has been visited by Philip Brodie, the label's current manager, on his 90th birthday, receiving a gold medal celebrating this date. The occasion was good for a little chat between both about the progress of the company, which celebrates this year its 45th anniversary, and Seligsohn was very pleased to hear about the development of Odeon in the last years.

Ricardo Mejia of RM infos that he plans to widen the line offered by his company, adding two lines of classical music. One will be low priced while the other one will feature de-luxe editions at regular LP prices (about 700 pesos, that is, \$5). Mejia is inking arrangements with record producers of other countries for exchange of tapes and release of his product internationally.

Surco is releasing an album under the United Artists banner, featuring several big names in modern jazz music, like Gerry Mulligan, Bill Evans, John Coltrane, Art Farmer and many others. There is also an LP cut by The Feder Sisters, with Yiddish music, and several classical music releases by pianist Orazio Frugoni, who has been recently visiting this country.

Still at full force is Chico Novarro's promotional campaign at Philips, now in international range. As we reported before, the artist has been presented to the other Latin American Philips representatives at the recent Lima Convention, attended by the label's topper Maximo Wyngaard, who flew to Peru with Novarro. Chico's first single for the diskery, "Mi Tia," has been selling well and now his first album is being prepared. His tunes will also be cut by several instrumental groups, for wider coverage.

R. Lambertucci of Neumann Publishers is very glad about the success of "Himno De Amor A La Madre," which has been cut by Nestor Fabian, coupled with "Charade," for Odeon. The song is also very popular these days because of Mother's Day, celebrated in Argentina the third Sunday in October. The stock of printed music of this tune has vanished, because of the many children buying copies for singing it at school that day.

Romiglio Giacompoli of Smart Music is jetting this week to Brazil, to visit his pubbery's branch in that country. Smart is expecting to get several tunes from the Naples Song Festival, and is also working on "Te Ries De Mi" and "Los De Mi Edad," now recorded by Alma for Odeon Pops.

Maria del Carmen Hajdenwurcel of Julio Korn reports that this pubbery has made representation arrangements with Vogue Music/Bibo Music, covering several interesting US copyrights and music from TV series. JK is working on "Route 66" and "Naked City," cut by Nelson Riddle and Billy May. In the

## Argentina's Best Sellers

This Week	Last Week	
1	1	*Vestida De Novia (Korn) Palito Ortega (RCA)
2	4	*Santander De Batunga (Melograf) La Charanga del Caribe (CBS)
3	2	*Esto (Melograf) Leo Dan (CBS)
4	5	*Changuito Cañero (Korn) Palito Ortega (RCA)
5	3	Las Cerezas (Smart) Hermanos Carrion (CBS) (Music Hall); Rosamel Arava, Juan Ramon (Disc Jockey); Zaima Beleño, Los Cava Bengal (RCA); Tony Renis (Odeon Pops); Chicote (Philips); Cachita Galan (RM)
6	6	Inolvidable (Edami) Tito Rodriguez (United Artists)
7	8	Adios Adios Corazon (Korn) Cuarteto Imperial (CBS)
8	7	Por Favor Frank Ifield (Ariel)
9	11	Cumbia Sobre El Mar Cuarteto Imperial (CBS); Níko Estrada (Odeon)
10	9	Twist Y Gritos (Fermata) The Beatles, Los Jets (Odeon Pops); Mayte Gaos, Sylvie Vartan (RCA); Los Tammys, Andre (Philips); Jack Nitzsche (Reprise); Chubby Checker (Fermata)
11	16	Colorado (Sprint) Violeta Rivas (RCA); Elsa Quarta (Philips); Orlando (Music Hall)
12	—	*Te Llevaré (Korn) Beto Fernan (Music Hall)
13	12	*Mi Tia (Korn) Chico Novarro (Phillips)
14	17	Sometimes On Friday (Korn) Claude Gordon (Warner Bros)
15	13	*Que Falta Que Me Haces (Edami) Julio Sosa (CBS); Nestor Fabian, Lucho Gatica (Odeon); Enrique Dumas, Los Claudios, Andre (Philips); Alberto Podesta (Serenata); Rodolfo Lesica (Music Hall); Juan D'Arienzo (RCA)
16	—	*Oscuridad (Korn) Palito Ortega (RCA)
17	—	*Buen Dia Mama (Korn) Los Caucanos (Music Hall)
18	—	*Mi Barquita Johnny Tedesco (RCA)
19	10	*Santiago Querido (Melograf) Leo Dan (CBS); Gasparin, Los de Salta (Philips)
20	—	All My Loving The Beatles (Odeon Pops)
20	20	*Collar De Caracolas Julio Molina Cabral (Music Hall)

\*Local



# GERMANY

Radio plays have always been a key factor in the success of record sales in any country and Germany is no exception. Key D.J.'s must still be wooed in order to get them to push new singles releases as it is a proven and logical fact that no one buys a record that he or she hasn't heard. A major problem in Germany is the fact that the state owned radio stations, which number in the whole country of over 60 million people, do not have any concentrated push on pop material. Radio stations in Saarbrücken, Munich, Hamburg, Stuttgart, Berlin, and Frankfurt have a listener's hit parade show which runs once a week and draws thousands of requests, but we repeat, the shows run once a week!

Many stations such as Baden-Baden, Bremen, Cologne, etc. do not even have this feature. Although pop tunes are played every day, there are shows which really push the pops. In most cases, it is also hard to get every radio station to play a record. Since the stations are not dependent on sponsor and live from a 50 cents per family monthly payment for every household in their area that owns a radio, the programming personnel pick the records to be played by deciding if the songs are good for the public and not if the song will become hits or not. Therefore, it takes longer generally for a hit to develop and the life of a hit is much longer than in the U.S. or England where concentrated plays wear out the public's interest. The major exception to the rule is Radio Luxembourg. The station's German department has 14 hours of programming daily and the entire programming is made up of pop or semi-pop and folk music. The 12 disk jockeys working at the station all have their own private library and are given a free hand in the selection of music played on their programs. The top D.J. there for many years is Camillo Felgen who has been known to make many a hit in this country. His shows include Saturday listeners hit parade where he picks 10 new releases and offers them to the public for choice along with 10 tunes which are now in the station's listeners hit parade and a Sunday show where shops and dealers are called all over the country and report their best sellers per telephone and a top 8 best seller list is then accumulated and played before the program ends. By the way, Camillo uses the Cash Box top 100 exclusively as his source of U.S. hit parade listings. Another important source of hit plays is the so called commercial department of each radio station in Germany. This station department selects spots during its limited daily programs and broadcasts the spot announcements between his records. Usually no D.J. is on hand to announce the hits but an announcer tells which artists and songs have been presented in the 30 minute segment. It's tough to get plays in Germany, but a top radio hit usually turns into a top seller here and can bring in plenty of sales in this third largest market in the world.

Rudy Schroeder of Will Meisel Music reports that the firm is going great with its Monopol Records, which are distributed by CBS here. New releases include sides by Susi Doree and a new standard single of two waltzes composed by Will Meisel.

Electrola Records reports that "I Should Have Known Better" by The Beatles has passed "A Hard Day's Night" as its best selling record at present. The tune which did well in England by a different group has become a smash single here. The single was never released in the U.S.A. Six of Electrola's top 15 best selling singles are by The Beatles.

Hans Gerig reports that his publishing house is busy pushing "Hey, Barm Munchhausen" from Conny which looks like hitsville here.

Polydor's Bobby Schmidt, A&R man is busy pushing his new production with Brenda Lee which is taking off. The German waxing is getting top air play and promotion. Bobby also has a new smash with Norway's teenager Wencke Myhre.

August Seith of Seith and Chappell Music reports that U.S. hits like "My Boy Lollipop", "Sweet William", "Everybody Loves Somebody", "Such A Night", "California Sun", "I Only Want To Be With You" and many others are getting strong German cover records and are going great guns in English here. He also got plenty of top new German numbers ready to ride the charts.

That's it for this week in Germany.

## Germany's Best Sellers

This Week	Last Week	Weeks On Charts	
1	1	6	*Das Kommt Vom Rudern, Das Kommt Vom Segeln (That Comes From Rowing, That Comes From Sailing)—Peter Lauch and the Regenpfeifer—Golden 12/Metronome-Transatlantic Music/Karthal/Beierlein
2	2	6	*Sein Bestes Pferd (His Best Horse)—Martin Lauer—Polydor-Hans Gerig Music
3	3	6	*Wenn Du Mal Allein Bist (When You Are Alone)—Manfred Schnelldorfer—Decca—Karl Heinz Busse Music
4	4	4	*Ein Boy Ist Ein Boy (A Boy Is A Boy)—Renate & Werner Leismann—Ariola—Ralf Arnie Music
5	5	4	*Oh My Sweetheart Rosmarie—Jurgen Herbst—CBS—Melodie Der Welt/Michel
6	6	7	*Bravo Bambina—Rex Gildo—Electrola—Hans Gerig Music
7	7	2	*Hokuspokus—Rex Gildo & Gitte—Electrola—Hans Gerig Music
8	8	4	*Aus Jedem Land Ein Souvenir (From Every Land, A Souvenir)—Vico Torrini—Decca—Ralf Arnie Music
9	9	2	*Okay, Ich Geh (Ok, I'll Go)—Suzanne Doucet—Metronome
10	10	2	*Keep Smiling—Drafi Deutscher—Decca—Nero/Hammerling/Meisel

\*Original Germany Copyright

### ARGENTINA (Continued)

tropical music field the news is "El Guere Guere," recorded originally by Teen Agers in Colombia and now by the Cuarteto Imperial (CBS).

News from Fermata: Juan Ramon has recorded, coupled with "Como Mama," the Beatles' hit "All My Loving," sung in Spanish, for Disc Jockey Los Bubblos (CBS) are waxing "Ask Me Why," while Sandro has cut "Niñito." The Teen Agers (local artists) will appear with "Please Please Me." These waxings are part of the promotional work in behalf of the English group's tunes, started by the pubbery.

Ian Morris of Famous reports that his label has arranged the representation of Tropical Records of Colombia. Initial releases will be recordings by Boyce y Sus Vallenatos, Pacho Galan, Combo Maravilla and Cantos Vallenatos. Since tropical music has a nice market in this country nowadays, Morris expects very much from this catalog.

Mario Kaminsky of Microfon is proud with the release of "Concorde," one of the first Prestige albums handled by his company. The LP has been cut in the States by the Modern Jazz Quartet, and is an interesting addition to the jazz catalog in Argentina. Microfon will continue with these outings, and there are several other items on desk.





# HOLLAND

Bovema's HMV-label launched **Manfred Mann's** new single hit "Sha-La-La," considered to be a strong followup for "Do Wah Diddy Diddy," still riding high on the Dutch pop charts.

Capitol-Holland will add several new albums to next week's release list. Among them are **Nat King Cole's** "I Don't Want To Be Hurt Anymore" and **My Fair Lady,** **Al Martino's** "Always Together" and **Peggy Lee's** "In The Name Of Love." Further strong new items are **The Beach Boys' "When I Grow Up"** and **Nancy Wilson's "I Wanna Be With You."**

Bovema's Stateside label has high hopes for **Little Richard's "Goodnight Gene."**

**Gerard Heystee** presented an attractive MMO-demonstration on TV, which caused many favorable reactions at Gramophonehouse's MMO-dept.

**Leo Boudewijns** of Phonogram drew Cash Box's attention to a highly important classical recording, released early October by Philips' Phonographic industries: the "Six Sonatas for Violin and Harpsichord" by **J. S. Bach,** a culmination-point of all Baroque Sonata.

Performers are the Italian harpsichord-player **Miss Egida Giordani Sartori,** and famous Belgian violinist **Arthur Grumiaux.** The two LP's are packed in splendid box; added are the complete scores of the Sonatas, a free service.

Chansons by Edison-winner **Georges Brassens** (much to his regret unable to come to Amsterdam to receive his award) are still in such demand that label-manager **Otto Vriegenberg** of Phonogram released five Brassens-singles in the Philips label under the title "Succes de France." Among them are all-time Brassens-favorites like "Brave Margot," "J'ai Rendez-vous Avec Vous," "Les Amoureux Des Bancs Publics" and "La Complainte Des Filles De Joie."

When staying in Copenhagen, summer 1963 (where the Mercury-album **Sassy Swings The Tivoli** was recorded), **Sarah Vaughan** made the acquaintance of choir- and orchestra-leader **Robert Farnon.** "Farnon," **Quincy Jones** remarked, "wrote arrangements for Sarah as if he intended to marry her!"

The album, entitled "Sarah With Voices," pleased her so much that the day after the recording she gave a champagne-party for choir and orchestra members and other friends (Mercury).

Recent American hits, released by Phonogram: "Chug-a-Lug" by **Roger Miller** (Philips), "So Long Dearie" by **Louis Armstrong** (Philips), "Little Honda" by **The Hondells** (Mercury), "Invisible Tears" by **Ned Miller** (Philips) and "I Love The Way You Love" by **Millie** (Fontana).

The **Dave Brubeck Quartet** appeared in concert on Friday, Oct. 9th. They were welcomed by CBS sales manager **Hemmy J. S. Wapperom** and **Cash Box' Paul Acket.** C.B.S. Gramofoonplaten rush-released Brubeck's latest LP **Jazz Impressions Of Japan,** which also was presented to the Dutch press.

**Marika Kilius** and **Hans Jürgen Bäuml** arrived at Amsterdam's Central Station, on October 7. They are the leading performers of the Vienna Ice Rink, which took off at Amsterdam's Apollo Hall, the same night. During the week stand, CBS' promo dept. shall operate on a large scale by means of special window-displays; records of both artists will be played over the p.a.-system of the Apollo Hall all day long.

CBS recently released two further records of **Barbra Streisand.** Dutch Press is paying much attention to the Barbra Streisand-sound, according to **Hemmy S. Wapperom.**

**VARA TV** will show CBS Musical-shorts of **Tony Bennett, Dave Brubeck, Duke Ellington, Bruno Walter, Mitch Miller, Andre Previn, Isaac Stern** and **Pyotr Stravinsky** during this season.

**Clive Sharp,** head of the European management of **The New Christy Minstrels** visited Holland and has been discussing TV and Concert performances of this wonderful group in Holland, with CBS' **Hemmy J. S. Wapperom.**

Basart acquired the rights of the **Draft Deutscher** song "Es War Einmal." Local recording is in preparation. Another German hit song, "Wir Können Uns Nur Briefe Schreiben" (**Greetje Kauffeld** on Electrola) will be brought out by Basart. We are confident this will shortly be appearing in the Dutch charts. **Mills Holland** (Basart) reports a heavy action around the song "Just So Bobby Can See" (**Schwimmen Lernt Man Im See**). Two local recordings were already arranged: one by **Sisi** on Philips and one by **The Sellers** on the Artone label. **Gert Timmerman,** topper of the Telefunken label, came out with the best-seller "Der Bunte Hochzeitswagen" (Basart), with the Dutch title "De Bonte Boerenwagen," written by **Ger Rensen.** This song will be introduced by **Gert Timmerman** on the yearly "Grand Gala Du Disque."

The rights of the American hit song "Clinging Vine" are with Basart and they expect much of this title in the Dutch territory. The German song, dedicated to a Dutch girl "Antje," (Basart) was recorded by **Gert Timmerman** on the Telefunken label.

## Holland's Best Sellers

Week	Last Week	Title	Artist	Label
1	—	Pretty Woman	Roy Orbison/London	(Acuff-Rose/Brussels)
2	3	I Should Have Known Better	Beatles/Parlophone	(Basart/Amsterdam)
3	2	It's All Over Now	Rolling Stones/Decca	(Leeds Holland Basart/Amsterdam)
4	5	Have I The Right	Honeycombs/Pye	(Basart/Amsterdam)
5	6	Liebeskummer Lohnt Sich Nicht	(Siv Malmkvist/Metronome)	(Anagon/Heemstede)
6	1	A Hard Day's Night	Beatles/Parlophone	(Leeds Holland Basart/Amsterdam)
7	8	I Won't Forget You	Jim Reeves/RCA	(Altona/Amsterdam)
8	7	On The Beach	Cliff Richard/Columbia	(Basart/Amsterdam)
9	—	Quand Les Roses	(Adamo/Pathé)	(Anagon/Heemstede)
10	4	Do Wah Diddy Diddy	(Manfred Mann/HMV)	(Belinda/Amsterdam)

## CB's Murphy Upped To Outlet's MD

**MONTREAL**—John Murphy, Canadian rep for Cash Box, has been named music director at Montreal's radio station CKGM. He replaces Dave Grief, who has been moved over to the station's sales dept. Murphy will continue to host the outlet's 2:30 to 6 pm spot.

## The Best in Benelux . . . Bens



# CANADA

Former Canadian record man **Liam Mullan** has landed himself a plum by way of a record-biz position in the U.K. He, reportedly, will act as road manager for **The Beatles** on their forthcoming tour of the British Isles.

**Harold Winslow** at quality reports good dealer reaction to the new dot economy line, Hamilton Records. The line features many of the top drawer attractions from the parent firm complete in four color packaging, at a suggested list price (mono) of \$1.98 per unit. We agree with Harold that this development offers dealers a real sales shot in the arm.

New LP product out of quality that is attracting a good deal of consumer attention includes a new set by **Johnny Tillotson** on MGM, "The Tillotson Touch" and a new Mercury outing by **The Platters,** "10th Anniversary Album." It hardly seems like ten years since the great vocal group first appeared on the show-biz scene. **Bill Smithers** of Quality's Montreal branch has made the station rounds with the new LP teaming up **Betty Everett** and **Jerry Butler,** "Delicious Together" on Veejay appears certain to do top ten chart business. Another hot set currently for Bill and Clyde at Quality in Montreal is the **Dionne Warwick** set, on Barry in Canada. It is getting heavy air exposure from all broadcast formats. **Liberace** is due for a Montreal P.A. (10/26) at the Place Des Artes, and will move on to Ottawa's capital theatre the following night. **Clyde McGregor** figures to do considerable business for the Dot artists many and varied LP's as a result of the two city stand.

New music director at Montreal's CKGM is **John Murphy.** John takes over responsibility for all musical programming on the Montreal pop outlet and will also be in charge of the production of the station's weekly hit chart.

**Whitey Haines,** the BMI Canada man, is very excited over a new Sims release by well known Toronto musician-composer, **Johnny Cowell.** The single is a first class instrumental pairing entitled, "Winds Of Chance" and "The Eternal Flame." Whitey feels that "Winds" is the "A" side at this writing but also believes the flip, inspired by the thought conceived by **Mrs. Jacqueline Kennedy** in keeping the eternal flame burning on the late President Kennedy's grave, could develop into a much-played item.

**Don O'Neil,** program director at CHEX in Peterborough, informs CB of a revamped program policy and personality lineup at the Ontario station. Newcomer **Terry Perks** now holds down the 6:30 to 8:00 pm seg on the outlet, and according to P. D. O'Neil, Terry is the boy to contact with regard to pop sounds in Peterborough. The remainder of the DJ lineup is pretty much as before, with the programming accent now on "Good Music." **Del Creary** handles the early morning run to 10 a.m., **Vern Rombough** to 1 p.m., "Sunshine" **Sean Eyre** with C&W sounds to 2 p.m. and the veteran **John Gilbert** hosting the 2:30 to 6:00 pm air stanza, completes the on-air picture at CHEX.

Another relocation on the broadcast scene has vet **Chuck Camroux** moving from CHSJ, Saint John, N. B. to CFCO in Chatham, Ontario.

Deejay **Dave Boxer** at Montreal's CFCF has reportedly cut a record at this writing no further details on the session are available. It has been reported in trade circles that the disc is to be distributed by quality records.

**CKY-Winnipeg** personalities played host to lovely **Gale Garnett** when the songstress was in their city for a club date recently. They were instrumental in the thrush meeting Mayor **Stephen Juba** of the mid west metropolis, who in turn presented Miss Garnett with an honorary citizenship in the city of Winnipeg. Needless to say, the 'Ky Good Guys played "We'll Sing In The Sunshine" like the top ten chart item it is, during Gale's Winnipeg visit.

**Bill Smithers** squired the lovely **Lucille Starr** around Montreal during a recent stopover by the lark between Canadian engagements. She is currently clicking with "Jolie Jacqueline" on Barry from Quality. Her newest release—soon out—could well make it three in a row for the Canadian born star.

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## WHICH COMES FIRST?

In the wake of convention activities, it is more apparent that the men behind the local and national associations in this industry are carrying the brunt of responsibility. Looking back over the business year, while the accomplishments of the Music Operators of America are many, the people responsible in a large measure, are few and far between.

A similar situation exists in almost every local trade association where the leadership is in the hands of two or three representatives while hundreds reap the harvest. This continued situation may be criticized as not being fair to the overworked leaders, however the fact is, unless they are given physical support, or to reach for the impossible, unless they are relieved for a spell by equally capable people, the industry cannot progress at its present rate of accomplishment.

While everyone does not partake of his share of the burden, everyone will, indeed, suffer the loss of leadership should our present association officials limit the amount of personal time given over to association activities, as apart from the attention deserved by each executive's personal business. The frustration of which comes first, association business or personal investment in one's own company, is at times, almost unbearable for some. Many dedicated individuals have expended personal funds to keep the home fires burning at association headquarters. But this is secondary with most, surprising though it may seem. However, when a man's operation or distributing business suffers, even temporarily, he must ask himself "for what?" and we must sympathize with this individual.

No one can expect personal sacrifice in regards to a business which is after all only one of thousands represented by as many businessmen who have not lent a hand. In fact, it is in this light that this same association leader can be viewed as just another member of this industry. Too many times, he has been asked to divide his attention between his business and industry leadership.

Most of our association leaders, fortunately, have managed this task unusually well. The complaints are few. This is to be expected of the caliber of men who lead us. But let's not overdo it. The time has come for each of us who has already benefited in some way from the progress that has been made, to lend a hand. One man cannot carry the burden forever.

National and local association elections are being held and will be carried out between now and the months ahead. Let one man in each association stand up, who has not stood before. Let one individual give of his time, even if only a fraction of what has been given by others before, to relieve at least for the moment, the mainstay. Only then will we continue to reap the harvest of plans as set down by our present leaders. Only then will we show by deed our appreciation for the people who have held this industry together.



# 14th Annual MOA Convention Attendance Nears 1,000; Displays And Discussions Mark Most Colorful Exposition



From registration, to exhibits to operator discussion, the MOA Convention is on.

## Music, Amusement, Vending & Record Displays Spark Most Exciting Show

ON THE MOA CONVENTION FLOOR: Conventioneers attending the 14th Annual Music Operators of America Convention at the Sherman House here (Oct. 14-16), saw what was perhaps the largest variety of music, amusement and vending machines as well as records and service supplies ever displayed during the past six to eight years of convention activities.

The show had a definite class look to it, that had spelled success for many exhibitors as early as Thursday evening, with one full day remaining. Exhibitors went all out to display products in a colorful atmosphere and conducted hospitality suites with live music, cold drinks and warm food to overflow crowds.

The total attendance figure was not available at press time, but judging

from early registration crowds in the hotel lobby and on the convention floor, the 1,000 mark appeared to be within reach.

Meetings were held on Wed. and Thurs. mornings (see separate stories) which both informed and stirred enthusiasm from listeners who crowded into the meeting room. Record programming sessions scheduled for Friday's meet will be reported on next week.

MOA president Lou Casola turned over the reins of the presidency to Clint Pierce, an MOA founder. Fred Granger will undoubtedly stay on as business manager, having helped score a victory for the Association and the coin machine industry, the likes of which hasn't been seen here in years.

## Pierce Elected MOA President

MOA CONVENTION -CHICAGO—The MOA Nominating Committee, composed of Jack Bess, Jim Tolisano, Frank Fabiano, Millie McCarthy, Howard Ellis, and E. W. Gilbert had all of the nominees elected to new MOA posts at an election meeting on Thurs. Oct. 15th. Clinton S. Pierce was elected president of MOA.

Following are the new MOA officers: John Wallace, Sec.; Jim Tolisano, Tres.; Ted Nichols, Sgt. at Arms; and the following vice presidents: Al Denver, Howard Ellis, Frank Fabiano, Norman Gefke, Jim Hutzler, Les Montooth, A. L. Ptacek Jr., William Cannon, Henry Leyser and Harry Snodgrass.

MOA directors are: C. Bengiamino, H. S. Betti Jr., Nick Carter, H. Q. Frantz, Alfred Harper, J. Jeffreys, R. F. Jones, Moses Proffitt, Hal J. Shinn, John Trucano, Sam Weisman, Russell Maudsley, Phil Eisenberg, Sam Daub, M. L. Holland, K. A. O'Connor, Jerome Jacomet and Lou Casola.

## Laverne Stresses P.R. To Ops Forum



SENATOR THOMAS LAVERNE

MOA CONVENTION—Senator Thomas Laverne, of Rochester, N.Y., delivered a stirring keynote address here last week Thursday pointing up with considerable eloquence the areas where music and game operators suffer needlessly because of poor public relations and lack of proper commercial endeavor. He stressed the need for more state and local operator organizations all over the country.

Laverne called for greater cooperation on all levels of the industry everywhere and suggested a "chamber of commerce approach" to organizational problems. He urged operators not to work "out of their back pocket" but to maintain a sound, professional bookkeeping system. Laverne has worked closely with operators in the New York State area in the past on legislative problems.

## MOA Panel Sessions Features Talk On Diversification And Mortgages



MOA's president Al Denver addresses the assembled MOA on the subject of chattel mortgages.

CHICAGO—The first big meeting at the MOA Convention, on Diversification, was actually the kick-off of the already well attended conclave. Harry Snodgrass, president of Border-Sunshine and Servamation companies, in Albuquerque, New Mexico, and MOA's board chairman, moderated the panel session. On the panel were Dave Howle, vice-president Rock-Ola Manufacturing Corp.; Mort Secore, sales director of Chicago Dynamic Indus-

tries; and John Trucano, head of Black Hills Novelty Co. in Deadwood, South Dakota.

Mort Secore opened the Diversification discussion by spelling out some of the changes many music operators will have to make to assure some measure of success in vending. He said, "Loans and bonuses to locations will not prove to be a proper way of acquiring locations in the vending business."

Dave Howle, Harry Snodgrass and John Trucano dwelt chiefly on the proper procedure for a music operator to diversify—to go into full line vending suddenly, or to diversify gradually. The general consensus of opinion was that an operator should enter the vending field in gradual steps, usually commencing with cigarette machines. Ultimately he will seek commercial type locations and then start the ball rolling towards full time vending.

Howle stressed the need for an operator to fully realize that in vending he actually becomes a merchant, and starts to deal in fractional percentages.

"Make no mistake about it, gentlemen," he said, "the music operator is definitely moving into a different, more complicated world. But, there is plenty of room in this rapidly expanding industry for the enterprising operator."

Snodgrass cited several cases where his company acquired large organizational and commercial locations. He stated that a location head, usually a sound businessman, will in most cases appreciate the facts shown in a Profit and Loss statement.

"Vending," he said, "consists of the buying and selling of a multitude of products, including refreshments, cigarettes and cigars, and all sorts of foods. Get to know it very well before you plunge into it headlong."

This session was concluded with a

spirited question and answer period.

Then, Al Denver discussed Chattel Mortgages and location contracts in detail. With him on the dais were Harry Snodgrass and Lou Casola, president of MOA.

This meeting terminated just prior to the 1:00 PM opening of the exhibition floor trade show, because the operators in attendance queried Denver at length about the five points in the contract and chattel mortgage forms used in New York State.

Denver explained that despite some problems from time to time the contract practically in most cases alleviates the operator's headaches with problem location owner.

The chattel mortgage, he added, guarantees greater security. In other words, it is an "iron-clad" protector. In the future, Denver said, the chattel will be known as a security agreement.





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Ex. Space Gun	225	Seeburg Coon Gun	165
Ex. Pop Gun Circus	95	Wms. Crusader	225
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Genco Sky Gunner	100	Wms. Polar Hunt	165
Genco Sky Rocket	195	Wms. Safari Gun	175
Rifle	195	Wms. Space Glider	275
Genco Circus Gun	195	Wms. Titan Gun	250
Rifle	185	Wms. Vanguard	185

**ARCADE EQUIPMENT**

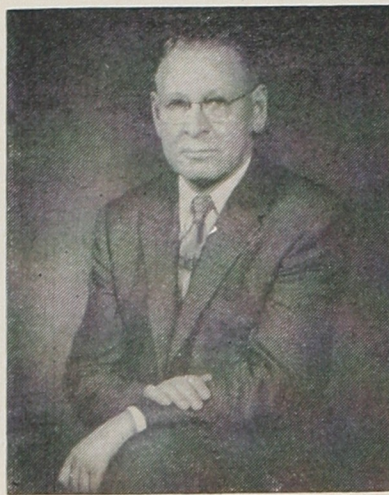
Arizona Gun	\$295	Metal Typer	\$225
Auto Photo #9	125	Standard	195
Bally Fun Phone	150	Harvard	150
Bally Golf Champ	125	Midway Skee Fun	150
Bally All Star	110	Muto Flip Type	175
Cap. Midget Movies	125	Movies Fl. M.	275
C. C. Basketball Champ	295	Panorams, Cap	375
C. C. Pro-Basketball	275	Wms. Sidewalk Engineer	110
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**Rock-Ola Mfg. Co. & Distrib Network Launch 'Princess Royal' 100-Selection Phonograph**

■ New Model 501 100-Selection Wallbox Also Available



DAVID C. ROCKOLA

CHICAGO—David C. Rockola, president and chief executive officer of Rock-Ola Manufacturing Corporation, chatted "off the cuff" recently about the Chicago based factory's tremendous strides in the automatic phonograph business over the past several years in the coin machine markets throughout the world. Simultaneously, he pridefully announced the gala introduction, coincidental to the Music Operators of America Convention (October 14-16) of Rock-Ola's striking, new "Princess Royal" compact model 424, coin-operated phonograph, which is only 30½ inches wide and 43½ inches in height.

"Once again," Rockola asserted, "it is that time of the year when the factory and our large family of distributors join together for a coordinated campaign to launch a new phonograph. In this case the 'Princess Royal'.

"The excitement of this gala introduction should easily surpass any previous new model release because of the music operators' anticipation and urgent requests for a new 'Princess'.

"It is singularly significant at this time that we have a great team of profit winners in the 'Grand Prix' console and 'Princess Royal' phono-

graphs. Plus, of course, the fine, established teamwork of the factory and distributors. With this in mind, we can certainly expect the sales results in 1965 to be the greatest and most profitable in Rock-Ola's history!"

Edward G. Doris, executive vice president, and his sales staff spearheaded a factory-distributor sales campaign early this month, blanketing every region throughout the United States and Canada to indoctrinate distributors and their personnel, preparing them for the pending sales campaign featuring the 'Grand Prix' and 'Princess Royal' phonos.

Doris set the pace for the 'Princess Royal' campaign by spelling out the prime features the phonograph offers to music operators everywhere. He stressed, initially, the striking beauty and compactness in the cabinetry, the full dimensional sound offering "almost unbelievable clarity," and the many options guaranteed to please most locations.

'Princess Royal' plays 100 selections of 33½ or 45 rpm 7 inch record albums and singles, in stereo or monaural (mechanically intermixed). Also available in the 'Princess Royal' package is the 100 selection 'Phonette' (model 501) wallbox, which mounts anywhere, permits programming of LP's or singles (33½ or 45 rpm records), and reproduces full dimension sound. Model 500 'Phonette' plays 160 selections.

A feature in 'Princess Royal' phonograph Doris placed particular stress on is the fact that the parts and components are interchangeable, offering the maximum in versatility and the minimum in service requirement.

There is a "common" receiver system which operates with Rock-Ola's 'Princess Royal' and other current model phonographs. This negates the unnecessary need for a costly multi-receiver system inventory.

Another popular Rock-Ola feature, according to Edward G. Doris, is the sealed, tamper-proof automatic money-counter. It has a plug-in unit which counts nickels, dimes, quarters and half-dollars. It totals the exact machine receipts. This total is visible to the operator through a conveniently placed "window." The counter also operates with the Rock-Ola 'Phonette' wallbox.



ROCK-OLA PRINCESS ROYAL

The exclusive Rock-Ola "Mech-O-Matic" Intermix is an automatic, mechanical record changer, which intermixes 7 inch LP albums, 33½ and 45 rpm, and stereo-monaural records in any sequence. There are, surprisingly, no wires, and no micro-switches; nor are there any electronic aids for changing motor speeds or spindle sizes. This, according to Doris, is a revolutionary advancement.

The all-new "Transistorized Amplifier" reportedly saves the operator money on tube replacements. And also simplifies the servicing of the phonograph. The elimination of excessive heat saves wear on other component parts in the mechanism of the machine. It is also a noise suppressor—automatically eliminating surface noises. Circuit protector bulbs prevent damage to transistors if the speaker leads are shorted.

Doris advised, in conclusion, that Rock-Ola distributors are presently setting their plans for gala showings of the new 'Princess Royal' phonograph and 'Phonette' wallbox in their respective territories to coincide with the factory's sales campaign.

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**ROWE VENDORS**

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L-1000	595
147 ALL PURPOSE	695
137 HOT FOOD	295
77 CANDY	195
20-700 CIG.	225
86 CIG., 14 Col.	145
04 CANDY, 8 Col.	125
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**R. F. Jones Acquires Steelmade, Inc. Manufacturers Of Can Vending Equipment**

SAN FRANCISCO—R. F. Jones announced last week that he has purchased Steelmade, Inc., Minneapolis vending machine manufacturer. The purchase was made for an undisclosed amount of cash.

R. F. Jones is president of the R. F. Jones Co., a major distributing firm handling Rowe-AMI products in 13 western states. Jones is also President of R. F. Jones (Far East) Ltd., which distributes Rowe-AMI products in the Far East. Jones said that Steelmade, specializing in the manufacture of cold and hot can vendors, will be operated as an independent company.

Jones advised that the purchase of Steelmade was motivated by his belief in the great potential of the cold canned beverage. Studies made of the market before acquiring Steelmade definitely indicated that the public in many instances does prefer cold drinks in cans, he said.

Lawrence E. Nelson, president and founder of Steelmade, will remain as a consultant, and John Sturrock will continue as vice president in charge of production. Nelson has had a long career in the vending industry, and holds many patents for bottle and can vending equipment.

Jones stated that Carl J. Lawson, associated with the R. F. Jones Co.

San Francisco office, will assume new duties as vice president and sales manager of Steelmade. His responsibilities will include the establishment of sales and distributor organizations to market Steelmade equipment. The company presently sells the bulk of its output on a contract basis to other vending machine manufacturers. The Steelmade vendors will be exhibited at booth 848 of the National Automatic Merchandising Convention in Chicago, Oct. 17-20, at McCormick Place.

**Samuel Kitt, Father Of Empire's Gil Kitt, Passes Away Oct. 9th**

CHICAGO—Samuel Kitt, 73, the father of Gilbert Kitt, owner of Empire Coin Machine Exchange, in this city, died after a lingering illness early Friday morning, October 9, in Baltimore, Maryland, where he resided. Funeral services were conducted in Baltimore.



# Providence Op Cites Sales Increase With Rock-Ola 'Phonette' Installation



Shown above in front of the Peter Pan Diner are owner Dick Pashian and Fred Corozza of Coin-O-Matic Distributors, the operator.

PROVIDENCE—Fred Corozza of Coin-O-Matic Distributors, veteran coin machine operator in the Providence area, announced that the recent installation of the new Rock-Ola phonettes, eighteen in number, has been responsible for a spectacular increase in collections at the Peter Pan Diner and that there is every indication that this increase will be sustained.

The use of the Phonette with the coin-activated speakers for private listening, the simple selector panel and the personal volume controls adds up to great play appeal to the customers, he says. The Peter Pan Diner is said to be the largest of its kind in Providence and has been well known for many years for its fine food.



Pashian (left) and operator Corozza look over the selections on one of the eighteen 'Phonettes' located in the Peter Pan Diner.



The interior setup of the diner showing the 'Phonettes' lining the booths and counter.

## Twenty-Nine Ops & Servicemen Attend Bush Intl. Service Class

JACKSONVILLE—Bush Intl. held a two AMI 'Tropicana' service school on October 6th and twenty-nine operator reps turned out. John Hickman, AMI Field Engineer conducted the class. Dinner was served. The buffet dinner and service school were hosted by local Bush International manager, Joe Barton.

Those present were: Robert Matthews, E. E. Pate, Gary B. Coleman, Vincent Paul, Jimmie Wilms, Bruce Sheppard, Dan O'Brien, Ly E. Valentine, Jr., Clark Cole, Bill Powell, Earl Toole, Alex Kelly, Ken Johnson, Fred Houghton, Sanford, Charles Graves, Al Bonny, S. S. Jeansonne, Charles L. Ray, A. Philly, John W. Hood, E. A. Light, Jr. and Joe Barton.



Group picture shows the participants attending the October 6th service school on the Rowe AMI Tropicana Phonograph.



Joe Barton, manager of Bush International-Jacksonville, welcoming the group.

JOE ASH  
Active Amuse. Machines Co.  
Philadelphia, Pa.

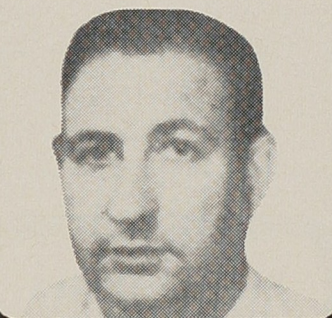
says:



"If you want the phonograph that has everything, you'll go for Rock-Ola's Grand Prix."

ELI ROSS  
Eli Ross Distributors, Inc.  
Miami, Florida

says:



"It's almost unbelievable! The amazing design and engineering of the Rock-Ola Princess Royal and Grand Prix Phonographs!"

### FOR SALE at close out prices

#### Midway:

Target Gallery, Slugger Shooting Gallery, Deluxe Shooting Gallery, Rifle Gallery

#### Chicago Coin:

Comet, Rocket Shuffle, Red Pin Bowler

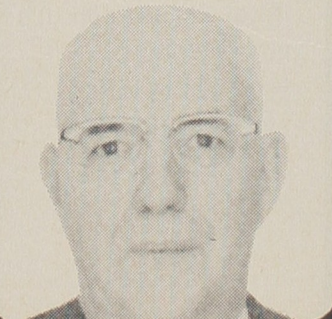
#### Bally:

ABC Bowler, Strike Bowler  
9 Voice-O-Graphs, 1 brand new, 8 reconditioned at \$450,—each.  
All machines reconditioned, ask for special offer.

Kommanditgesellschaft Nova Apparate GmbH. & Co.  
Hamburg 39, Semperstr. 24

PETER J. GERITZ  
Mountain Distributors  
Denver, Colorado

says:



"You'll like Rock-Ola's Automatic Volume Control. It operates completely without tubes. Ends that service problem for good!"



JOHN WALLACE  
Allied Vending, Inc.  
Oak Hill, West Virginia

says:



"If you want easy servicing, the Princess Royal has it . . . thanks to famous **Rock-Ola's** simplicity of design and interchangeable parts."

### George Miller Retires From His MOA Post

MOA CONVENTION—Harry Snodgrass, outgoing board chairman of MOA, announced last Thurs. that George A. Miller, legislative and insurance counsel of MOA, informed him that he plans to retire at the end of this month because of failing health.

Miller was given a standing ovation as he delivered a farewell address. Miller stated that unless MOA members support the present insurance program—only 490 members out of a total 840 membership are currently covered by MOA insurance—the program will surely fail.

Miller was honored by members with the title of Permanent President Emeritus and Member of the Board by acclamation.

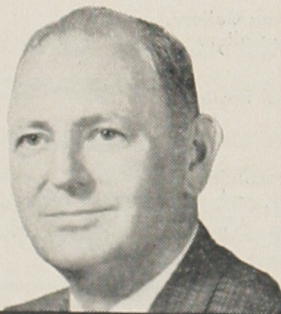
### Epic Singles Special

Epic Records, who recently released six little LP's to the nation's music operators, has also announced the availability of 'Memory Lane' series of some of their past hit singles on a two for the price of one arrangement.

The six new "Memory Lane" releases are: Dr. Feelgood and the Interns' "Dr. Feelgood" coupled with "Right String But The Wrong Yo-Yo;" Major Lance's "The Monkey Time" coupled with "Um, Um, Um, Um, Um, Um, Um;" Rolf Harris' "Tie Me Kangaroo Down, Sport" coupled with "Sun Arise;" George Maharis' "Teach Me Tonight" coupled with "Baby Has Gone Bye Bye;" The Village Stompers' "Washington Square" coupled with "From Russia With Love" and The Dave Clark Five's "Glad All Over" coupled with "Bits and Pieces."

E. M. HUDSON  
Vending Machine Exchange  
Bristol, Virginia

says:



### You're ALWAYS ahead with ROCK-OLA!

"Still as great as ever! The new Princess Royal Phonograph with famous **Rock-Ola** revolving record magazine can't be topped!"

ROBERT "BOB" NIMS  
A.M.A. Distributors, Inc.  
New Orleans, Louisiana

says:



"You'll really score in '65 with the new **Rock-Ola** Princess Royal Phonograph. It's got the options you need to satisfy every location."

# Roster Of Congressional Candidates Sent Out To MOA Members By Board

Ops Are Urged To Carefully Consider Their Choice Of Reps This November In Light Of Pending Legislation

TO: MEMBERS OF MOA

This letter is a reminder to you that you should all perform your civic duty by taking an active interest in the current Congressional election campaigns.

Of particular interest to all operators are the Senators and Representatives who sit on Congressional Committees which pass upon copyright legislation affecting music operators. A list is enclosed of the names and addresses of these Senators and Representatives who are now running for office. We ask that you bring the operators' interests to their attention and request their support as well as offer them your support in their campaigns.

We cannot stress too strongly the importance of your showing this interest at this crucial time.

It is up to each of you to do your utmost in furthering the interests of your business and your industry.

Finally, we would like to ask each of you to keep MOA informed of your activities.

Legislative Counselor & Board of Directors

#### Senate Judiciary, House Judiciary & Rules Committees

State	Judiciary	Rules	Home	District
Alabama		(Carl Elliott, D.) not running	Jasper	At Large
Arizona	Senner, D.	James W. Trimble, D.	Miami	3rd
Arkansas			Berryville	3rd
California	James C. Corman, D. Don Edwards, D. Pat M. Martin, R.		Van Nuys	22nd
			San Jose	9th
			Riverside	38th
		B. F. Sisk, D.	Fresno	16th
		H. Allen Smith, R.	Glendale	20th
Colorado	Byron Rogers, D.		Denver	1st
Connecticut	Sen. Thomas J. Dodd, D. William L. St. Onge, D.		W. Hartford	
Florida	William C. Cramer, R.		Putnam	2nd
Georgia	E. L. Forrester, D.		St. Petersburg	12th
Hawaii	Sen. Hiram L. Fong, R.		Leesburg	3rd
Illinois	(Roland V. Libonati, D.) not running	John B. Anderson, R. Ray J. Madden, D.	Honolulu	Hawaii
Indiana			Chicago	7th
Iowa	James E. Bromwell, R.		Rockford	16th
Kansas	James E. Shriver, R.		Gary	1st
Kentucky	Frank Chief, D.		Center Point	2nd
Louisiana	Edwin E. Willis, D.		Wichita	4th
Maryland	Charles MacC. Mathias, R.		Lebanon	4th
Massachusetts	Sen. Edward M. Kennedy, D. Harold D. Donohue, D.	Thomas P. O'Neil Jr., D.	St. Martinville	3rd
			Frederick	6th
Michigan	Sen. Philip A. Hart, D. George Meader, R.		Boston	Mass.
Minnesota	Clark MacGregor, R.		Worcester	4th
Mississippi	William M. Colmer, D.		Cambridge	8th
Missouri		Richard Bolling, D.	Mackinac Island	Mich.
Nebraska	Sen. Roman L. Hruska, R.	David T. Martin, R.	Ann Arbor	2nd
N. Jersey	Peter W. Rodino, Jr., D. William T. Cahill, R.		Plymouth	3rd
New York	Sen. Kenneth B. Keating, R. Emanuel Celler, D. Jacob H. Gilbert, D. (William E. Miller, R.) not running for re-election John V. Lindsay, R. Carleton J. King, R.		Pascagoula	5th
			Kansas City	5th
			Omaha	Neb.
			Kearney	3rd
			Newark	10th
			Collingswood	1st
			Rochester	N. Y.
			Brooklyn	10th
			Bronx	22nd
			Olcott	40th
			N. Y. C.	17th
			Saratoga Springs	30th
			Long Island City	9th
		James Delaney, D. Katharine St. George, D.	Tuxedo Park	27th
N. Carolina	Basil Whitener, D.		Gastonia	10th
N. Dakota	Sen. Quentin N. Burdick, D.		Fargo	N. D.
Ohio	Michael A. Feighan, D. William M. McCulloch, R.	Clarence J. Brown, R.	Cleveland	20th
			Piqua	4th
Pennsylvania	Sen. Hugh Scott, R. Herman Toll, D.		Blanchester	7th
S. Carolina	Robert T. Ashmore, D.		Philadelphia	4th
Texas	Jack Brooks, D. John Dowdy, D.	John Young, D.	Philadelphia	4th
			Greenville	4th
			Beaumont	2nd
			Athens	7th
Virginia	William M. Tuck, D. Richard H. Poff, D.	Howard W. Smith, D.	Corpus Christi	14th
W. Virginia	Arch A. Moore, Jr., D.		South Boston	5th
Wisconsin	Robert W. Kastenmeier		Radford	6th
			Broad Run	8th
			Glendale	1st
			Watertown	2nd

#### Senate Judiciary Subcommittee 1963/64 Patents, Trademarks, Copyrights

McClellan, Chairman  
Johnston  
Hart  
Burdick

#### House Judiciary Subcommittee 1963/64 No. 3 Patents, Trademarks, Copyrights & Law Revision

Willis, Chairman  
Tuck  
Libonati  
Toll  
Kastenmeier  
St. Onge

#### House Rules Committee 1963/64

Smith, Chairman  
Colmer  
Madden  
Delaney  
Trimble  
Bolling  
O'Neill  
Sisk

Scott  
Fong

Lindsay  
Cahill  
Mathias  
Martin

Brown  
St. George  
Smith  
Hoffman  
Avery  
Elliott  
Young



# Rock-Ola 'Princess' Distributor Preview 'Road Show' Returns For Chicago Session

CHICAGO—Rock-Ola Manufacturing Corporation's "road show" preview or distributors of the new "Princess Royal" phono returned to Windy City,

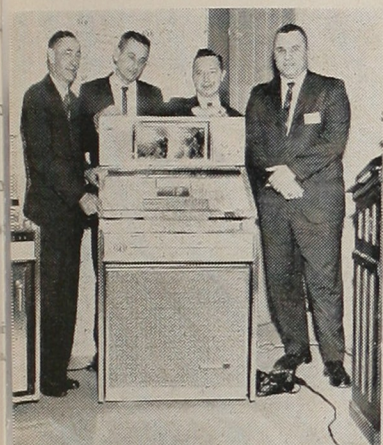
Monday, October 5. The session, complete with meeting, cocktails and luncheon, was held in the Water Tower Inn.



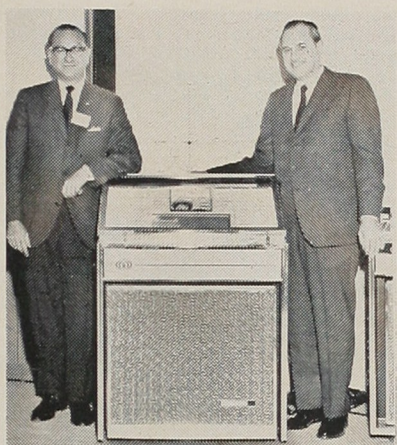
Edward G. Doris, executive vice president of Rock-Ola Mfg., is shown opening his sales address to the firm's distributors.



Joe Abraham, of Lake City Amusement Co., in Cleveland, Ohio, chats with Dave Howle, Rock-Ola's sales vice pres.



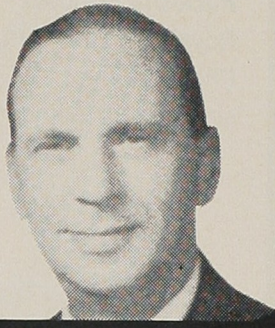
Left to right: Sam and Jack Hastings, Hastings Dist. Co., Milwaukee, Wis.; with Bob Rondeau and Dick Lahetry, of Empire Coin.



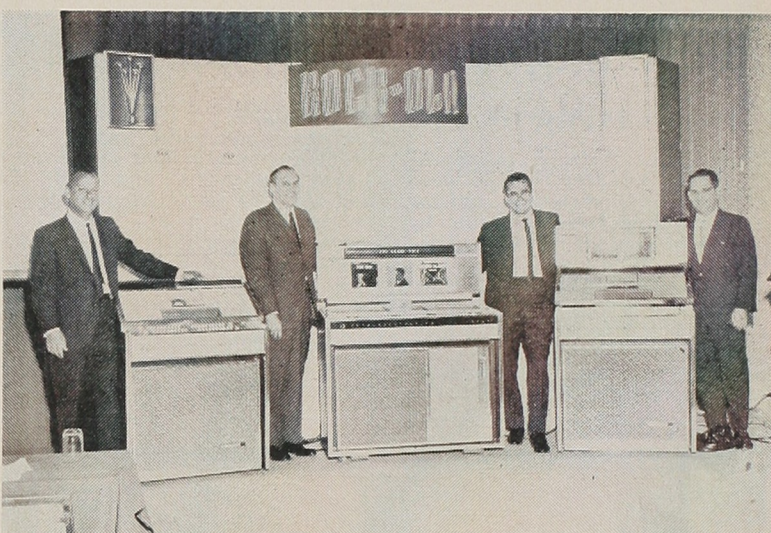
Walt Waldman (left), of S. L. Stiebel Co. in Louisville, Ky.; with Ed Doris.

**AL LEVINE**  
Music & Vending Corp.  
Boston, Massachusetts

says:



"Tremendous! Never before so many outstanding features on two magnificent phonographs. You've done it again  
**Rock-Ola!**"



Left to right: Al Calderon of Calderon Distributors, Ed Doris, Gil Kitt and Joe Robbins of Empire Coin.

## Cash Box European Rep Is Guest Of Honor At Belgian Trade Dinner

BRUSSELS—During a recent visit to Brussels, Neville Marten, European director of Cash Box was Guest of Honor at a luncheon given by U.B.A., Belgium's official trade organization for the automatic coin machine industry.

Replying to the address of welcome by the President, Mr. de Vroey, Marten said he was particularly pleased to accept the invitation as Belgium was one of the most important and consistent importers of American coin machine equipment in Europe today. He pointed out that in 1963 Belgium imported more American phonographs than any other European country. No fewer than 8,879 units valued at \$5,327,922 were exported to Belgium—\$1,500,000 more than was taken by their nearest rival, Germany. Belgium was also the third largest importer of American amusement games equipment, second only to France and the United Kingdom. In 1963 7110 units valued \$2,407,713 were taken by Belgium. It should be noted that much of this equipment does not remain in Belgium but is subsequently re-exported to other European countries.)

In the vending field, Belgium, although a good customer and the third largest importer in Europe, lags far behind Germany and the United Kingdom. However, with more than 10,000 cafes in Belgium it seems likely that a considerable amount of instrumentation will be necessary before vending is accepted on a large scale. At present, interest is mainly centered around cigarette vendors and similar equipment.

For the future, Marten said that

Cash Box, the International Voice of the Coin Machine Industry, was anxious to promote the interests of Belgium manufacturers and distributors throughout the world and looked forward to many years of close co-operation.

## 'Mustang' By ChiCoin



ChiCoin's Mustang 2P

CHICOIN'S 'MUSTANG' 2-PLAYER pinball amusement machine was premiered at the MOA Convention last week (CB Oct. 17). The game features a rapid-action playfield, according to company officials, with a special score target section at top center of playfield and two score targets and pop bumpers.

## Elgin McDaniel, Minn. Coinvet, Dies In Accident

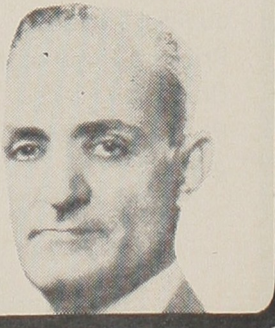
WADENA, MINNESOTA — Elgin McDaniel, veteran coin machine operator in this area, died earlier this month in a fatal accident which occurred when his route truck left the highway and he lost control of the vehicle. The accident took place on Sat. October 3rd.

## OPERATORS IF YOU ARE HANDLING COIN WE CAN SAVE YOU MONEY.

Coin Assorting,  
Coin Counting,  
Coin Wrapping Machines,  
Change Makers,  
Complete stock of Supplies.  
Sales • Service • Rentals  
**Coin Counters Inc.**  
2525 W. Pico Blvd.  
Los Angeles 6, Calif.

**JOSEPH N. ABRAHAM**  
Lake City Amuse. Co., Inc.  
Cleveland 3, Ohio

says:



"We asked for it—here it is! Versatility, compactness, styling—all in one fabulous phonograph—the **Rock-Ola Princess Royal!**"



MORRIS PIHA  
Greater Southern  
Distributing Company  
Atlanta, Georgia

says:



"With interchangeable parts in the Rock-Ola Princess Royal and Grand Prix Phonographs, servicing is a cinch!"

## Sinatra-Basie On Little LP With 'It Might As Well Be Swing'

■ Also Dean Martin and Trini Lopez

CHICAGO—The Seeburg Corporation's little LP releases for the week of Oct. 19th is highlighted by the current top-selling Reprise album by Frank Sinatra and Count Basie titled 'It Might As Well Be Swing'. Included among the album's six selections are such location favorites as 'Fly Me To The Moon', 'I Can't Stop Loving You' and 'More'.

Accompanying the Sinatra-Basie offering in Seeburg's 'Pop Vocal' slot

are Dean Martin and his 'Everybody Loves Somebody' and Trini Lopez and his 'The Latin Album'—both also on the Reprise label.

For 'Country & Western' material, Seeburg has released on little LP the Buck Owens-Capitol album titled 'Together Again/My Heart Skips A Beat'. Among the selections on this album are 'Truck Drivin' Man' and 'Over And Over Again'.

H. R. SANDERS  
Sanders Distributing Co.  
Nashville, Tennessee

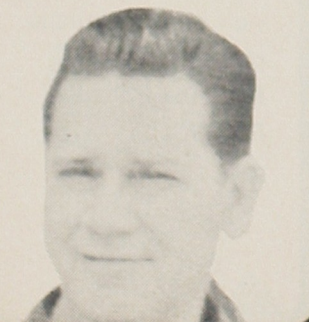
says:



"This one has everything! The ultimate in sound and styling, Rock-Ola's Grand Prix Phonograph puts you in plush spots!"

ROMINE C. HOGARD  
Tulsa Automatic Music Co.  
Tulsa, Oklahoma

says:



"If anybody ever offered everything—it's Rock-Ola! Compactness—versatility—top quality! The new Princess Royal and Grand Prix Phonographs are the greatest!"

## Rock-Ola Distribs Preview 'Princess'

(Cont'd from preceding page)



Left to right: J. D. Lazar (B. D. Lazar Co.), Eli Ross (Ross Distributing Co.), Joe Ash (Active Amusement), George Happel (Sanders Distributing Co.), Brenda Lee, Frank Ash (Active) and Harry Sanders (Sanders Dist. Co.).



Left to right: Bob LeBlanc (Music & Vending), J. D. Lazar (B. D. Lazar), Brenda Lee, Irv Blumenfeld (General Vending), Al Levine (Music & Vending) and Frank Ash.



Left to right: Harry Koeppel (Albert Simon, Inc.), Brenda Lee, Freddie Pliner (Active Amusement) and Larry LeSturgeon (LeSturgeon Dist. Co.).



Left to right: Stanley Nankoff and Al Simon (Albert Simon, Inc.) with Brenda Lee and Rock-Ola Exec VP Ed Doris.

## Car 54's Toody To Help Cure Coin Shortage

WASHINGTON—Secretary of the U.S. Treasury Douglass Dillon has requested the services of television's 'Car 54' to help ferret out the millions of coins now being hoarded by the nation's coin collectors. TV police officers Toody and Schnauzer of 'Car 54, Where Are You?', TV's Shari

Lewis and her puppets and actor Fredric March have been called upon and consented to make a series of spot radio and television announcements for the American Bankers Assn. asking listeners to put whatever coins they may be hoarding back into circulation.



# Bally Releases 'All The Way'; '1st New Shuffle Alley Look In 15 Yrs.'



BALLY'S ALL THE WAY

but a basically new style of play that fascinates non-bowlers, as well as bowlers, men, women, youngsters.

"'All The Way' retains all the smooth aiming skill appeal of Lane and Super Lane play . . . plus Bonus Lanes . . . plus the amazing 'All The Way' Lane for which we named the game . . . plus ticklish timing skill to shoot the oscillating Ball-Gun . . . plus fantastically fast spurts of scoring, as lively red balls jump, like giant jumping beans, from low scores to high scores.

"But the biggest new attraction of 'All The Way' is the thrilling new 'Dump Opponent' feature, which, for the first time in shuffle-alley history, permits players, not only to build up their scores, but also to block and baffle opponents with 'offense-defense' strategy, what one distributor calls 'the whoopee satisfaction' of pushing opponent back where he has to fight to catch up.

"Because of this combination of defensive and offensive play, we are confident 'All The Way' will be the greatest two-players' competitive game ever built in any class. But don't get me wrong. 'All The Way' does not, like pool tables, for example, require two players. Extensive metered location tests prove that 'All The Way' also gets plenty of solo play.

"We expect 'All The Way' to start a new shuffle-alley boom as big as, if not bigger than, the original bowling boom, and we are gearing up to take care of boom demand. We're going all the way with 'All The Way', concluded O'Donnell.

CHICAGO—"First really new shuffle-alley in 15 years," is the way Bill O'Donnell, president of Bally Manufacturing Company, describes the company's new puck-play game, which is identified by the improbable but intriguing name of "All The Way."

"Bally 'All The Way,'" O'Donnell explained, "is, first of all startlingly new in appearance. I don't mean mere new styling, but a new 'no pins' look that gets immediate attention on location.

"And, when I say 'All The Way' new in play appeal, I don't mean merely another version of bowling,

In his capacity as chief Barker of the Philadelphia Variety Club, Unit No. 13, David Rosen was host recently to a bus-load of handicapped and crippled children for the performance of the Hero Scholarship and Thrill Show which featured Bob Hope and Martiniano among many others. Rosen is shown pointing the youngsters to the club's Sunline Coach. On his left Paul D'Ortona, president of the City Council Philadelphia.



## Rock-Ola Pics Cont'd From Preceding Page)

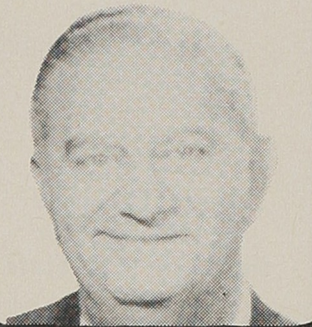


Box President Joe Orleck and Coast's Dave Stern.



Left to right: Dr. David Rockola, John Wallace of Allied Sales, Frank Greco, Brenda Lee, Joe and Tom Greco of Greco Bros. Amusement.

DAVID STERN  
Seacoast Distributors, Inc.  
Elizabeth, New Jersey  
Est. 1930  
says:



"For the Best Wheel and Deal," call Dave Stern.

"For trouble-free performance, easy servicing, it's a **Rock-Ola** in '65! Design simplicity right down to the plug-in needle cartridge, snap-in diamond stylus."

MICHAEL J. STANLEY  
Michael J. Stanley Co.  
Mercer Island, Washington

says:



"**Rock-Ola's** Princess Royal fits anywhere . . . meets the needs of any location! A sure bet for increasing take!"

## Vicki Carr Visits Seeburg's Australian Rep

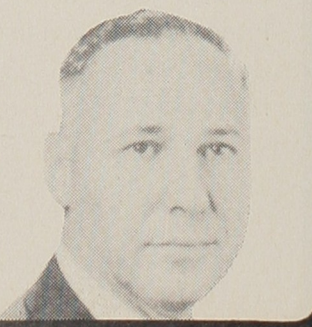
SYDNEY, AUSTRALIA—When an American artist visits the land down under, chances are Jim McKeon, of Seeburg Automatic Products Ltd. Pty. here, takes time out to welcome the artist. Last month the visitor was more than welcome since she happened to be Liberty Records' Vicki Carr, whose "Color Her Great" Little LP is on practically every Seeburg Console on location here. Shown above, is McKeon greeting the vocalist and in the background is the Seeburg Extended Bass Stereo Console which displays the lark's current recording. The extended bass features additional speakers which give full sound from the Console



but plays only when activated with the drop of a coin.

A. L. PTACEK, JR.  
Bird Music Distributors, Inc.  
Manhattan, Kansas

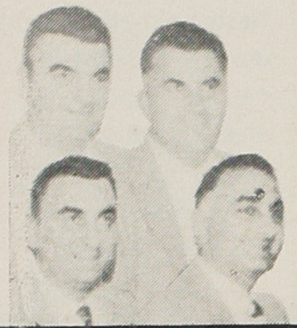
says:



"Never have I seen such easy serviceability! The **Rock-Ola** Princess Royal and Grand Prix Phonographs will amaze you!"



Frank, Jack, Tom,  
Joe, GRECO  
Greco Bros. Amuse. Co., Inc.  
Glasco, New York  
and the "5th Greco Brother" . . .  
Julie Olshein!  
Albany, New York  
says:



**Rock-Ola and  
the Greco Bros.  
are the greatest!**

"Rock-Ola's new  
Princess Royal and  
Grand Prix Phono-  
graphs beat everything  
—all ways! They're  
terrific!"

**We're Exclusive  
Distributors for  
Northern N.Y. State**

**SPECIAL**

**AMI**

**Continental 2-200**

33 1/3 or 45 RPM

**STEREO ROUND**

**TOP TALENT**

Like New

**\$595.00**

**MONROE**

coin machine exchange inc.

2423 Payne Ave. • Cleveland 14, O. • Superior 1-4600

**Upstate NY Ops  
See 'Princess' Phono**

GLASCO, N.Y.—Tom Greco, Greco Bros. Amusement Company, Rock-Ola distributors in northern New York State, advised Cash Box Monday morning (Oct. 12), that one dozen music operators were on hand at opening time for the premiere of the new Rock-Ola "Princess Royal" the latest Rock-Ola 100-selection phonograph which was unveiled this week across the nation and at the MOA Convention.

He added that Jules Olshein, who manages the Greco Bros.' Albany outlet, also hosted a large turnout of operators from the upstate area and reported that initial reaction—and sales — were highly gratifying. The Greco Brothers were preparing to embark for MOA on Tuesday evening but were entertaining the idea of leaving later, in order to be on hand for visiting operators all week long. Tom Greco said that perhaps the firm's representatives would leave for Chicago on Wednesday evening or Thursday afternoon instead. Greco is a MOA director.

**PRO SERIES**



CUE BALL LOCK (15th ball locks cue in)

PRE-ASSEMBLED PROFESSIONAL STURDY BASE (NO WEDGE)

CALL (Area Code 516) PY 8-2626 or LOCAL DISTRIBUTOR

PRO 1—	78 x 46
PRO 2—	88 x 51
PRO 3—	93 x 53
PRO 4—	103 x 58

**U.S. BILLIARDS, Inc.**  
Amityville, New York

**CABINET RESTYLING KITS OR  
CUSTOM CABINET RESTYLING  
FOR MODEL 100B-C-W&G-R-J  
and V & VL200**

WRITE

**SUN REFINISHING CO.**

201 E. DAGGETT

FT. WORTH, TEXAS

ED 2-4935

ALBERT SIMON  
Albert Simon, Inc.  
New York, New York

says:



"Truly a revolution  
in the industry! That's  
the new Rock-Ola  
Princess Royal and the  
Grand Prix  
Phonographs."



**Eastern Flashes**

Rowe AC vending veep Jim Newlander, convention hopping with Jack Harper, Fred Pollak and the rest of the factory execs and regional sales force, moved from the Sherman House to McCormick Place over the weekend for the NAMA spectacular. Rowe's exhibit at the NAMA show will feature among other products, their full line of vending equipment, their dollar bill changer, the 'Tasty Twenty' candy machine and their 'Customusic' background unit. Newlander advises operators to look for many new styling features in this equipment lineup. . . . Meanwhile, the new outlet for Rowe's full vending line in New York City, the Runyon Sales Co., installed the handsome lineup of machines in their showroom last week. Irv Kempner, the company's general sales manager, says operators are buzzin' around the equipment already and he's looking forward to a record year for the distrib.

Joe Munves of the Mike Munves Corp., specialists in supplying arcade equipment, signed up at the last minute to take a booth at the MOA show under the banner—'Let's Talk Arcades'. Mike, who decided not to attend this year's conclave, was doing a little reminiscing last week on the hospitality suites his company used to host in Chicago years back. Mike's bookkeeper Dick Greenburg does his conventioning, he says, when his parents come to town for the annual jewelers' convention. . . . Abe Lipsky and business associate Charlie Katz huddling around Duncan Sales Company's 'Arizona gun exhibit.

Look for Roanoke Vending's Jack Bess, Harry Moseley and Lloyd Strawhacker at Rowe's NAMA exhibit where they'll be greeting customers and friends attending the show from the Virginia area. . . . Last week, Epic Records and Gen. Mgr. Leonard Levy announced the issue of six little LP's by his company to coincide with the MOA show. The disks will be distributed through the various one stops and their regular distributor channels and showcased through an attractive juke box 'Programming Center'. This center will also market Epic's 'Memory Lane' series of its past single hits. Included among the company's little LP performers are: Bobby Vinton, Buddy Greco, Bobby Hackett and the Village Stompers. . . . A good attendance was expected at the Chicago Cigarette Merchandisers Association annual dinner slated for Friday evening, Oct. 16th.

Joe Silverman, business manager of the Philly ops association, is mighty proud of his association's chairman of the board Joe Levin and Levin's rapidly expanding vending operation. Levin's firm, the Blue Ribbon Vending Co., is presently involved in an ambitious expansion program which they estimate will cost roughly \$250,000 by the time it's completed. Silverman says he remembers Levin when the Blue Ribbon exec began with nine amusement games and now is doing over \$4 million a year. . . . Harry Kotler, manager of the National Shuffleboard & Billiard Co., East Orange, N. J., enjoyed an excellent reception by ops out at the MOA show where the firm exhibited its 'Coronet' coin-op table, 'Royale' professional table and new 'Star-Lite Coin-op 13' shuffleboard.

Murray Wiener, of the Wiener Sales Co., left New York Sat. the 17th for Chicago and the start of the NAMA show. Murray will be seen circulating among the exhibits of Gold Medal Products, Automatic Products (premiering their 'Candyshop' vender) and Universal Vendors. Meanwhile, brother Bill Wiener, remaining behind to tend the shop, will be getting his share of activity. On Sat. evening, Bill and his family will be hosting a private celebration to formally announce the engagement of his son Arthur to Gail Hyman. A big wedding is being planned for sometime in March. . . . Eric Bernay of A-1 Record Sales was an early arrival for the MOA show. . . . Another early arrival at the U. S. Billiards exhibit was Harry Berger of the West Side Coin Machine Corp.

Other representatives of the U. S. Billiards on the MOA scene were president Al Simon and general sales manager Art Daddis. Simon held a two-day open house during the week at his Tenth Ave. N. Y. showroom to introduce metro area ops to the new 'Princess Royal' by Rock-Ola. Simon's sales and service ace Harry Koepfel said the open-house festivities for the 100-selection phono were well attended. Some visiting ops were Sam Morrison and Steve Tarzana of Musical Moments, Mo Bloom and Lou Hersh. Harry reported that the Rock-Ola distrib has already taken several orders for the machine and expects it to do as well and possibly even better than its big sister the 'Grand Prix' when it was introduced last April. . . . Irving Kaye and Howard and Arnold looked pleased with the operator response to their vast equipment display at the MOA show.

Sam Gafin, sales representative for David Rosen, Inc., cited an interesting comparison between the coin-operated pool table and the professional (non-coin-op) model. The Willowgrove Bowling Lanes just outside of Philly, one of Rosen's largest and most profitable singular locations, has both a professional and a coin-op parlor, Gafin says, and the coin-op models do better in the sales department than do those other tables which are offered to customers at an hourly rate. Willowgrove Lanes also sports an amusement arcade and large vending services, all operated by Rosen. This single-location operation is so large, Gafin says, that the company must keep one man permanently attending the machines and two men during those peak rush hours.

Various large vending operating firms such as Wometco, Interstate and Paramount are preparing to send crews into the World's Fair after the Oct. 18th closing date to remove much of the equipment for transfer to other locations and bed the rest down for the winter until opening day in April. The equipment played a great part in fulfilling the food and refreshment needs of the millions of fair visitors during the 1964 season. . . . Miltie Tucker of Musical Distributors touched home base at Tenth Ave. briefly last week on his Wurlitzer sales swing through many of the New York State counties. . . . Irving Holzman of United East Coast Corp. was one more early arrival at the MOA convention and could be spotted in and around the Williams and United display areas greeting his many friends and customers.

Teddy (the Champ) Seidel, advises that he and Mr. and Mrs. Ben Chicofsky (MONY business manager) will be attending the Bar Mitzvah celebration for coin machine veteran Al Goldberg's son Kenny. Goldberg, a Brooklyn operator for some 30 years, will be hosting the affair at a lavish hall in Jamaica, Queens. The Champ says that he was invited mainly because of his fabulous ukulele playing, and adds that he will be most happy to accommodate with such old time favorites as 'You're Nobody 'Till Somebody Loves You'.





# Chicago Chatter

First hand impressions, as we go to press, indicate that this 1964 MOA convention could break all previous attendance records. Coinmen were already pecking in at the Sherman House early Tuesday morning. One thing is certain, according to MOA president Lou Casola and managing director Fred Ranger, the show is a sellout in exhibit space and banquet tickets. . . . One of the big "hush-hush" sessions on tap preceding the convention was a briefing of Jack Bess' Nominating Committee, last Monday evening. It was anyone's guess as to who will be the president of MOA for the next term, succeeding Casola. The slate of officers will be revealed later this week.

Deepest sympathies to Empire Coin owner Gil Kitt, and the rest of the Kitt family, on the death of Gil's father, Samuel Kitt, age 73, who passed away in Baltimore after a lingering illness Friday, October 9. . . . Longtime invet Gordon Stout, of Pierre, S. Dakota, is a candidate for state senator his home state. Gordie is on the Republican ticket.

Great Lakes Games Corp., makers of the exciting, new "Elliptipool" coin-operated pool table, invited music operators to visit them in suite 1029 in the Bismarck Hotel. Art Frigo, inventor of the table, and Morris Miller are monstrating the play on the equipment. The firm exhibited on the floor at the Sherman in booths 48 & 49.

Bill Weikel and Ewald Fischer headed up the Fischer entourage, showing a new Fischer "Empress" and "Regent" pool tables during the MOA Show. Ray Brown, of Brown Bros. in Minneapolis, is just beginning to feel okay after a long seige of Hepatitis. Ray was unable to attend the MOA bash this ar.

It's a hearty Mazel Tov to Red Sievers, of Central Novelty in Lake Geneva, Wisconsin, and his wife, Jackie, on the birth of their fourth son. To show ed's feelings towards Gil Kitt and "Uncle Joe" Robbins he and his frau med the embryo operator Gilbert Robbins Sievers. He weighed in at a husky lbs., 10 ounces.

Irv Holzman, prexy of United East Coast Corp., made the scene in the Williams-United exhibit booth on the exhibition floor at the MOA Conclave. Leading up the Williams-United staff in the display were: Sam Stern, Bud trie, Jack Mittel, Herb Oettinger and Billy DeSelm.

Bally Mfg. scheduled a surprise showing of the new "All The Way" puck shuffle alley at the convention. Prexy Bill O'Donnell refers to this amusement me as "the first really new shuffle alley in 15 years." With Bill at the show as Herb Jones, a coinvet of many, many years. . . . Walt Waldman, of S. L. eibel Distribs, in Louisville, Ky., is a veritable commuter these days. He pped into Chi for the recent Rock-Ola "Princess Royal" showing, and then bled back for the MOA and NAMA Conclaves. Then later this week Walt uns to jet out to San Francisco.

The big doors at D. Gottlieb & Co. are swinging wide this week with a of coinmen in for the conventions coming out to the northwest side facy to visit with Dave, Nate and Alvin Gottlieb, and Judd Weinberg. While ere they're getting a good look at the new Gottlieb "North Star" single yer flipper amusement game.

Always on hand at the Chicago Coin exhibit are Mort Secore and Ralph rckoff. Sam Wolberg, Sam Gensburg, Jerry Koci, Avron Gensburg and rry Glick pop in occasionally. The new ChiCoin game in the exhibit is "Mustang" two-player pingame.

Clarence Schuyler, prexy of Games, Inc., has been somewhat inactive during past few years, ever since the ban on upright games in this country. eever, he still makes the scene at the MOA Trade Show, and enjoys erting with his multitude of old coin machine cronies. . . . Among the pernel in the Seeburg exhibit display area Delbert Coleman, Jack C. Gordon, l Adair, Tom Herrick, Stan Jarocki, Bob Dunlap, Al Gitlitz and Ed Claffey. World Wide was represented in the Seeburg booth by Nate Feinstein, rold Schwartz, Irv Ovitz, Fred Skor, Howie Freer and Art Wood.

Chet Gore, of Exhibit Supply Co., is making his annual pilgrimage through exhibit area greeting old friends. Chet is not an exhibitor this year. . . . rators were urged to check the bulletin board and inquire at the inforation desk in the Sherman House lobby for hospitality suite room numbers after hour visits. Some of the hospitality suites are located in neighboring els. This information may be acquired on the exhibit floor.

We always look forward to seeing Eddie Ginsburg, prexy of Atlas Music one of the actual pioneering coin machine distributors. With Eddie in the ve AC Manufacturing display exhibit are: Joe Kline, Same Gersh, Bob an, Stan Levin, Sam Kolber, Frank Ogle, Chuck Harper, Bill Phillips Joe Klykun. . . . Paul Huebsch, Rowe's regional sales manager, and MacGregor greeted Fred Pollak, Jack Harper and Jim Newlander, of Whippany, N. Jersey plant at the Sherman House.

ust to name a few prominent coinmen seen on the floor during our meander- s: Hank Ross, "Iggy" Wolverton, and Bob Jones, of Midway Mfg. Co.

d Ruber, Denis Parsons, Milt Wiczer and Morrie Wiczer, of Wico Corp. . . . Rubey and Estelle Bye, Marvel Mfg. . . . Joe Schwartz and Mort Levinson, ional Coin . . . Johnny Frantz, of J. F. Frantz Mfg. Co. . . . Dennis Ruber Richard Uttanoff, of D&R Industries . . . Les Montooth, Clint Pierce, L. (Lew) Ptaeck, Hank Leyser, old buddie Frank Fabiano, Norm Gefke, d" Wallace. Yup, they're all here for this MOA Conclave.

GIL KITT  
Empire Coin Mach. Exch.  
Chicago 22, Illinois

says:



"Big value! Really new! Really compact! That's the new Rock-Ola Princess Royal Phonograph for '65!"

**MAJESTIC**

**6 PLAYER AUTOMATIC BOWLING LANE**

- SPARE-LITE!
- STEP-UP!
- SHADOW-BOWL!

**PLUS** ADD-A-FRAME  
FLASH-O-MATIC  
DUAL FLASH and  
REGULATION SCORING

*Chicago Dynamic Industries, Inc.* 1725 W. DIVERSEY BLVD.  
CHICAGO 14, ILLINOIS

NOW DELIVERING UNITED'S "ORBIT" AND "POLARIS"

**BANNER SPECIALTY COMPANY**

PHILADELPHIA, PA.  
1641 N. BROAD ST.

PITTSBURGH, PA.  
1508 FIFTH AVE.

EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR

ALBERT CALDERON  
Calderon Distrib. Co., Inc.  
Indianapolis, Indiana

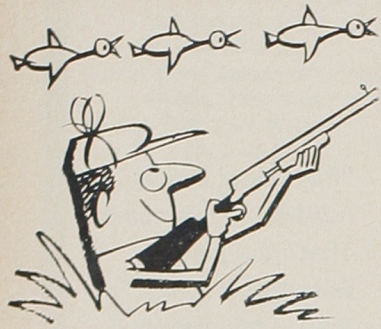
says:



"If it's compactness you're looking for, the new Rock-Ola Princess Royal Phonograph has it! Plus versatility . . . plus big sound!"



# Wurlitzer Five-Day Service Seminar Draws Thirty-Five Ops & Servicemen



## HUNTING

For Great Buys???  
WE'RE LOADED WITH  
GUNS

2 PISTOL—Chi Coin	\$ 45.00
1 RIFLE GALLERY	50.00
4 SIX SHOOTER—Dale	50.00
1 GUN PATROL—Dale	50.00
1 BANG-O-RAMA	75.00
1 SHOOT THE BULL	75.00
1 SILVER BULLET	75.00
1 SPACE GUNNER	75.00
3 3D SKY GUNNER	75.00
4 SPACE INVADER	75.00
2 STATE FAIR	95.00
1 SAFARI	95.00
1 CROSS FIRE	95.00
3 BEAR GUN—Seeburg	95.00
3 SHARPSHOOTER—Bally	95.00
2 BULL'S-EYE PISTOL—Bally	95.00
1 POLAR HUNT	95.00
1 CARNIVAL—Un.	95.00
3 BIG TOP	125.00
1 WILD WEST	125.00
14 SHOOTING GALLERY— Reg., Midway	125.00
1 PISTOL GALLERY— Midway	145.00
1 DAVY CROCKETT	145.00
3 TITAN	150.00
2 CRUSADER	175.00
1 SKY RAIDER	150.00
8 VANGUARD	150.00
1 CIRCUS	175.00
6 HERCULES	195.00
1 PLAYLAND	225.00
5 LONG RANGE RIFLE	375.00
1 WORLD FAIR RIFLE	375.00
1 RIOT—Chi Coin	395.00
13 CHAMPION RIFLE RANGE —Chi Coin	400.00

We  
Advertise  
Only  
What We  
Have in  
Stock

**BUY  
NOW &  
SAVE**

Send  
for  
Complete  
Machine  
List

**WORLD'S LARGEST  
INVENTORY**

**PARTS**  
We Have Guns Distressed for Spare  
Parts. What Do You Need?

**WIRE! PHONE! WRITE TODAY!**

**Exclusive Rowe AMI Distributor  
Ea. Pa. - S. Jersey - Del. - Md. - D.C.**

**DAVID ROSEN, INC.**

855 N. BROAD ST., PHILA., PA. 19123  
Phone: (215) CEnter 2-2900



Harry Gregg shows the mechanical brain that plays 45 and 33 1/3 records intermixed.



Karel Johnson seems to be saying, "Well, you've got it apart, let's see you put it together again."



Hank Peteet and some very interested students get right down to the nuts and bolts of the business.

Snack time?

time for  
**ROWE AMI**  
music

ATLANTA — A pictorial record of the Wurlitzer Service Seminar in Atlanta, Georgia where thirty-five music operators and servicemen completed an intensive five-day course of training in all facets of the business. The classes were conducted by the Wurlitzer Service Department under C. B. Ross, its manager, and instructors included Harry Gregg, Karel Johnson and Hank Peteet.

The closing night banquet was attended by representatives of Peach State Distributing Company including the owner-partners Dyke Hawes and Al Hawkins of Macon, Georgia, the managers of their two branch offices, Jim Faulk of Columbia, South Carolina and Dick Buford of Atlanta, Georgia, and Bill Ray in charge of the Atlanta Service Department.

The speaker at the closing banquet was A. D. Palmer, Jr., Advertising and Sales Promotion Manager for the Wurlitzer Company.

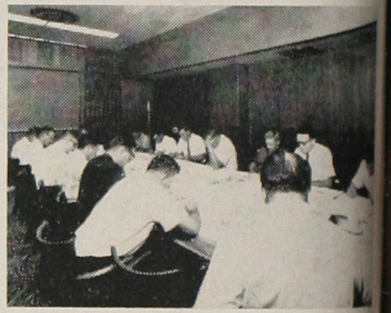
Attendance at Wurlitzer Service School, Atlanta, Georgia, Sept. 14-18, 1964. Peach State—Atlanta: Jimmy Whitmire, Jack Burch Music Co., Gainesville, Georgia; William E. Chambers, Chambers Music Co., Athens, Georgia; J. B. Stowe, American Cigarette Service, Atlanta, Georgia; James W. Doolittle, 5-Points Music Co., Thomaston, Georgia; Therman Parker, Friedman Amusement, Atlanta, Georgia; Billy R. Andrews, Andrews Music Company, LaGrange, Georgia; John A. White, B & N Amusement Company, LaFayette, Georgia; W. Vaughn Irby, Frank Cannon Music Company, Albany, Georgia; B. M. Wilson, Albany Amusement Company, Albany, Georgia; Dan Spader, Valdosta Amusement Company, Valdosta, Georgia; Jerry Orr, Atlanta Music Service Company, Atlanta, Georgia. Peach State—Columbia: Al C. Zaremba, Bill's Amusement Company, Charleston, S. C.; Robert E. Lee Jr., Lee Music Co., Augusta, Georgia; Kenny Mims, Mims Amusement Company, Charleston, S. C.; Guy Payne, Mims Amusement Company, Charleston, S. C.; B. T. Barwick, Sumter Music & Amusement Company, Sumter, S. C.; William B. Powell, Peach State Music Co., Columbia, S. C.; Charlie Altman, Winyal Amusement, Georgetown, S. C.; William W. Bunkley, Manning Music Company, Midway, Georgia; E. A. Dukes, Dukes Music Company, Savannah, Georgia; R. E. Martin, Arrow Amusement, Charleston, S. C. Peach State—Macon: Wesley Dean, Peach State Music Co., Macon, Georgia. Rock City—Nashville: Robert Bradley, Bradley Amusement Co., Cookeville, Tenn.; Charles Creswell, H. C. Creswell & Son, Milan, Tennessee; Jim Terry, Con-Dun Music & Vending, Oneida, Tennessee; Steve Snelson, Roane Mu-



Humor at the banquet. Left to right: H. W. Peteet, Karel Johnson, Harry Gregg, C. B. Ross, A. D. Palmer, Jr. Seated is Jim Faulk.



The instructors seem to enjoy a well deserved applause.



Intense concentration is evident as trainees at the Wurlitzer Service Seminar study circuitry diagrams.

sic, Harriman, Tennessee; Junior Tucker, Raney Amusement, Athens, Alabama; C. Tony Clough, Roane Music, Harriman, Tennessee. Southern Music—Orlando: Michael D. White, Rainbow Music Co., Tampa, Florida; Charles Rio, Rainbow Music Co., Tampa, Florida; A. W. King, Thomasville Music Co., Thomasville, Georgia; A. W. Fallin, A. W. Fallin Amusement Machine, Miami, Florida; Mike Nelson, Southern Music Distributing Co., Orlando, Florida. Southern Music—Orlando: Bob Carson, Lawson Music Co., Winter Haven, Florida. Southern Music—Jacksonville: Melvin A. Bonds, Southern Music Distributing Co., Jacksonville, Florida.

## Epic Issues 6 Little LP's; To Be Showcased With Past Hit Singles



NEW YORK—Leonard Levy, vice president and general manager of Epic Records, announced the release of six new stereo little LP's by his company to music operators. These

new products, released concurrently with the MOA convention, will be marketed through the label's regular distributor channels and one-stops at which they will be showcased in a new merchandising display piece called the 'Juke Box Programming Center'.

The stars and titles of these Epic little LP albums include: 'Washington Square' by the Village Stompers; 'There! I've Said It Again' and 'Very Merry Christmas' by Bobby Vinton; 'Bobby Hackett Plays Henry Mancini,' 'It's All In The Game' by Cliff Richards and 'On Stage' by Buddy Greco.

Besides the little LP's, the Epic 'Program Center' will also offer the 'Memory Lane' series of some of their past hits. The 'Memory Lane' series features two single hits for the program of one from Epic and its subsidiary Okeh Records.

WALTER WALDMAN  
S. L. Stiebel Co.  
Louisville, Kentucky

says:



"Thanks to Rock-Ola,  
I can meet any  
location's needs with  
just two amazingly  
versatile phonographs  
—the Princess Royal  
and Grand Prix!"





# THE BRILLIANT NEW PRINCESS ROYAL BY ROCK-OLA



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October





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Model No. 424





3

## Beauty! Compactness! Big Sound! Plus the options you need to satisfy any location!

**1. The Princess Royal:** New, compact Model No. 424—only 30½" wide and 43½" high. Plays 100 selections of 33⅓ or 45 RPM, 7" albums or singles, stereo or monaural intermixed mechanically. Transistorized amplifier. Everything you need and options to crack eight out of ten locations in a compact, high-fashion cabinet. Big in value.

**2. Full Dimensional Sound:** Add Full Dimensional Sound speakers to the Princess Royal at any time. Easy to install. For larger locations where even finer sound is desired, but where compactness and cost are still important.

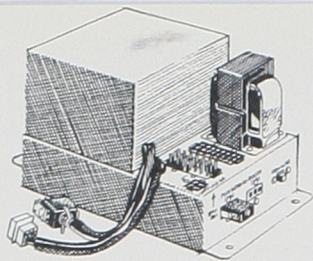
**3. Princess Royal with Full Dimensional Sound Added:** All the features and sound of a "Grand" Rock-Ola, plus the compactness of a Princess to fit any location.

**4. 100 Selection Phonetette Wallbox:** Gives personal listening pleasure and volume controls. Mounts anywhere. Permits programming of LP's or singles, 33⅓ or 45 RPM records. Reproduces stereo, too. Slim design,—graceful styling, famous Rock-Ola simplicity. Model No. 501—100 selections. Model No. 500—160 selections.



4





1

interchangeable  
parts mean maximum  
versatility...

minimum service...

top profits

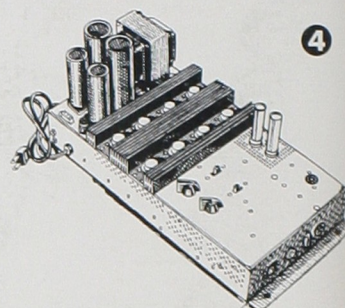
for you!



3



2



4

**1 "Common" Receiver System.** Operates with the Rock-Ola Princess Royal and other current model phonographs. Ends cost of multi-receiver system inventory.

**2 Automatic Money Counter.** Sealed, tamper-proof, plug-in unit counts nickels, dimes, quarters, half dollars. Totals exact machine receipts; "totals" reading visible through window. Also works with Rock-Ola Phonette.

**3 Exclusive Mech-O-Matic Intermix.** Completely automatic mechanical changer intermixes 7" LP albums, 33 $\frac{1}{3}$ , 45 RPM, stereo-monoaural records in any sequence. No wires, no micro-switches or electronic aids for changing motor speeds or spindle sizes.

**4 Transistorized Amplifier.** All new... Rock-Ola engineered. Saves money on tube replacements. Simplifies service. Elimination of excessive heat saves wear on other components. Circuit protector bulbs prevent damage to transistors if speaker leads should be shorted.

**SPECIFICATIONS—Model 424 PRINCESS ROYAL**

CABINET				CRATED			
Weight	Height	Depth	Width	Weight	Height	Depth	Width
228 lbs.	43 $\frac{1}{2}$ "	22 $\frac{1}{2}$ "	30 $\frac{1}{2}$ "	258 lbs.	47 $\frac{1}{2}$ "	26 $\frac{1}{2}$ "	33 $\frac{1}{2}$ "
With Full Dimensional Sound							
		53"	22 $\frac{1}{2}$ "				

Cabinet Finish: Walnut

Coin Equipment: Single entry, four coin—nickels—dimes—quarters—halves—U.S. Coins. 50¢ a standard feature. Also credit accumulator.

Record Changer Mechanism: Model 424-50 (100 selections) 7" records, 33 $\frac{1}{3}$ —45 RPM. Mech-O-Matic Intermix standard feature.

Automatic Volume Compensator: A standard feature.

Speaker Complement: Two (2) 12" woofers

Full Dimensional Sound Kit: Two (2) 5 x 8" tweeters.

Rock-Ola Manufacturing Corporation, whose policy is one of continuous improvement, reserves the right to change designs, specifications, price and equipment at any time without notice or incurring obligations.

look to

**ROCK-OLA**

for advanced products  
for profit

- VERSATILE
- COMPACT
- DEPENDABLE

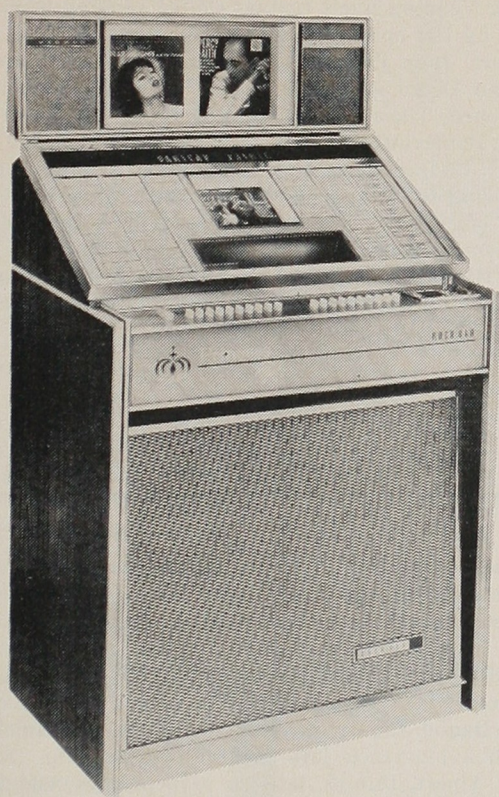
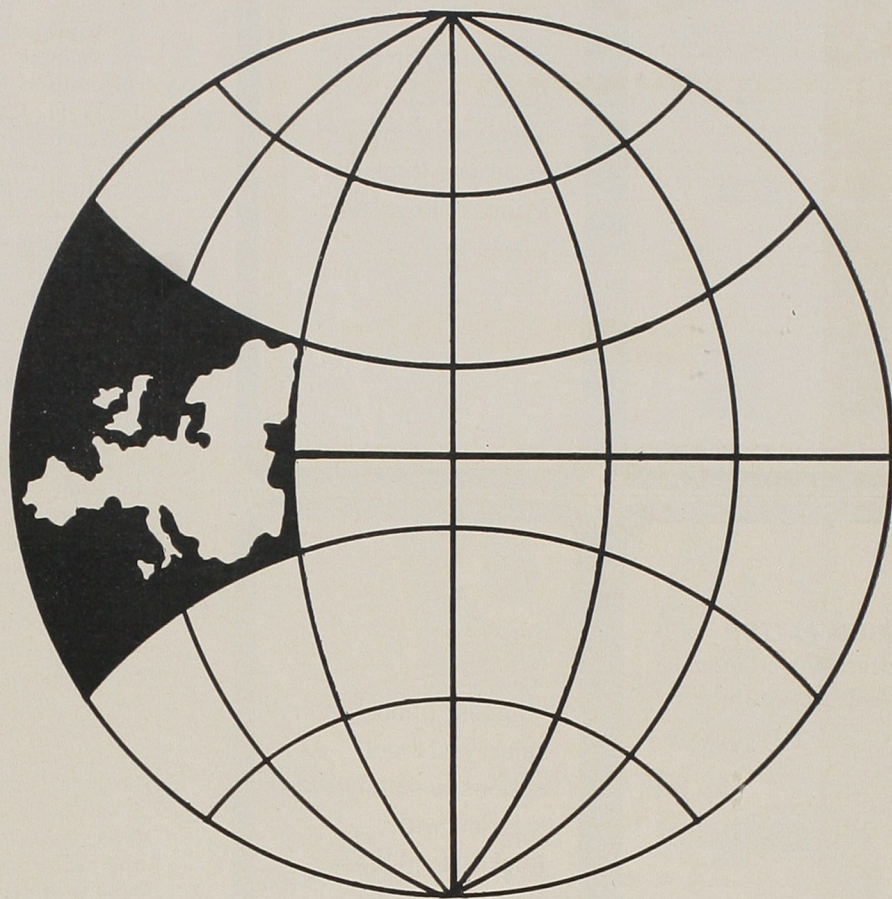
**Rock-Ola Manufacturing Corporation**

800 N. Kedzie Ave., Chicago, Illinois 60651



# NOVA

Brings  
to  
you.....



Through the courtesy of  
**ROCK-OLA**

The grandest phonograph of all.....

## PRINCESS ROYAL

Model 424

To Suit The Needs of  
EVERY Location In  
Europe today!

and the perfect companion,  
**THE PHONETTE**

Model 500 160-Selection  
Remote Speaker-Selector Unit  
and

Model 501 100-Selection  
Remote Speaker-Selector Unit

# NOVA APPARATE

HAMBURG, GERMANY

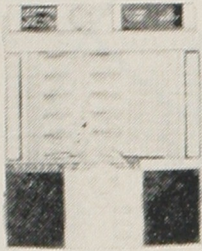




# California Clippings

**NICK CARTER**  
Kings Distributing Company  
2712 West Pico Blvd.  
Los Angeles 6, California

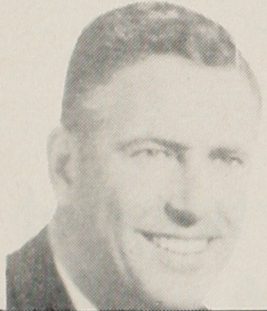
says:



"Fantastic! Never have I seen such advanced engineering as in the **Rock-Ola Princess Royal** and **Grand Prix Phonographs!**"

**BUD PATTON**  
Patton Music Company  
Modesto, California

says:



"Biggest phonograph value yet! I get options to satisfy every location with **Rock-Ola Princess Royal.**"

Operators, distributors and wholesalers returning from the Music Operators of America convention in Chicago all reporting the show one of the best conventions in years with operator attendance the best ever. . . . At the R. F. Jones Co., **Chuck Klein** said that **Don Edwards** and **Sig Miller** enjoyed meeting customers and friends at the MOA meet and are looking forward to this weeks NAMA show. The first shipment of Gottlieb's new 1-player five ball, North Star arrived at the Jones Co., and Chuck said the new game looks like a sure winner with the operators. A new shipment of Rowe-AMI Tropicana phonographs is on the way, and also a shipment of Riviera cigarette machines coming by boat. **Jerry W. Schlesinger** has been added to the sales department to handle the increased business in the Tele-Norm department. **Jim Crosby** calling on customers and operators in the Northridge area. A bit of excitement last week, when **Chuck Klein** about to close up for the night saw a robber burglarizing a store across the street. Chuck gave chase to the burglar, caught him and held him until the police arrived. . . . A big turn-out of operators as well as fellow distributors and wholesalers showed up for the open house held at Advance Automatic Sales Co. last week. **Mr. Lou Wolcher** in town for the event from Advance's home offices in San Francisco. **Bob Portale** said the combination of William's Orbit shuffle alley and Polaris bowling alley has proved to be a winning one with the operators. . . . **Jerry Johnson** stopping in at Leuenhagens Record Bar to play "La Bamba" by the **The Four Amigos** for the Solle sisters. The girls, **Bill Leuenhagen**, and **Mr. and Mrs. Nick Carter** were the guests of **Melba Kindig** at the recent Harbor Operators Association Luau. . . . **Phil Weinberg**, coin machine business veteran now residing in Texas, stopped off at Paul A. Laymon, Inc. on his way to Las Vegas, to visit with **Paul Laymon**. Also stopping by to see Paul this week was **Red Criswell**, former mechanic at Laymons and now retired. Everyone at Laymons awaiting the first shipment of samples on Bally's All the Way, billed as a 'really new shuffle alley'. . . . **Sam Frudakis**, well-known operator from Long Beach off on a thirteen month long trip around the world. . . . **Nick Carter** at Kings Distributing Co. holding open house last week to show the new Rock-Ola Princess Royal phonograph. . . . **Bob Yorke**, newly-appointed vice president and general manager of Colpix Records in at California Music Co. visiting with **Sammy Ricklin** and **Gabe Orland**, Motown's hot recording group, **The Supremes**, in checking with **Buddy Robinson** on sales of their latest recording. . . . At the Seeburg Distributing Corp., **Leo Simone** said that Williamsburg Vending line's Instant Coffee vending machine has met with great acceptance by the operators. Leo said he has ordered another half carload of the vendors. **John Ford** of the phonograph sales department has been transferred to San Diego where he will be regional salesman handling that territory for Seeburg. The maintenance and repair shop has now been moved back to the Pico Boulevard headquarters and **Cliff Beeniga** has been named shop foreman. . . . **Badger Sales and Vending Co.** sending letters to the trade this week announcing **Bill Happel's** appointment as president and also making the name change official. . . . The big news at Simon Distributing Co. was the surprise announcement by **George Muraoka** of his marriage last Saturday to the former **Miss Hitomi Russell** of Los Angeles. **Frank Mencuri** reported the export business holding up very well. The new improved model of the Round O Pool is now on display at Simons.

*If you are reading  
someone else's copy of  
**Cash Box**  
why not mail this coupon  
today!*

**THE CASH BOX**  
1780 BROADWAY  
NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
- \$30 for a full year (Airmail in United States)
- \$30 for a full year (outside United States)
- \$45 for a full year (Airmail outside U. S.)

Please Check Proper Classification Below

MY FIRM OPERATES THE FOLLOWING EQUIPMENT:

JUKE BOXES

AMUSEMENT GAMES

CIGARETTES

VENDING MACHINES

OTHER

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Be Sure To Check Business Classifications Above!



## UPPER MID-WEST MUSINGS

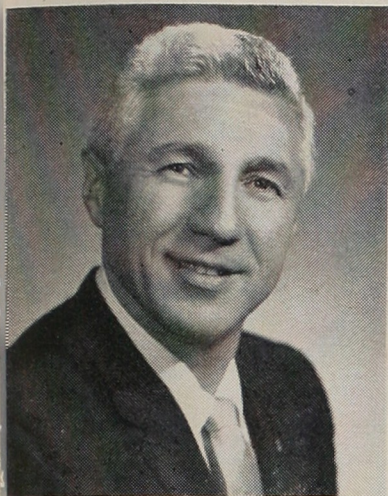
**Mr. & Mrs. Elmer Cummings** of Brookings flew to Rapid City to visit Elmer's father. Visiting the Cummings was Elmer's sister from Maryland. . . . **Mr. & Mrs. Gene Clennon** were in town last week shopping for a new Thunderbird. . . . **Mr. & Mrs. Morris Berger** in the city having their yearly check up at the U. of M. Clinic. . . . Happy birthday to **Charlie Rose**, Fargo, **Bob Aherin**, LaMoire, and **Fred Fixel**, Pembina, No. Dakota. . . . Our deepest sympathy to the **Elgin McDaniel** family at Wadena. **Elgin McDaniel** was killed last Sat. Oct. 3rd when his truck left the highway and he lost control of the vehicle. . . . **Izzy Alpert**, Duluth, left for several days fishing in Canada. . . . **Harry Ralph**, Cloquet, spent several days with a group of fellows in Canada hunting moose. They shot three. . . . **George Johnson**, service man for Twin Ports Sales, and his wife drove to Los Angeles to visit their son and family. Stopped off for a day at Las Vegas and enjoyed the sights. . . . **Ray Charles** will appear at the Minneapolis Auditorium Sat. Oct. 10. . . . **John Coope** is back with Twin Ports Sales Co. Duluth. Had spent about a year in Miami.

## Happy Birthday This Week To:

**Edw. F. Gilligan**, Chgo., Ill. . . . **Andrew C. Cassinelli**, Little Rock, Ark. . . . **John M. Butorack**, Hibbing, Minn. . . . **Buddy J. Black**, Mexico, Mo. . . . **Edward J. Gilligan**, Chgo, Ill. . . . **John N. Fokakis**, Hattiesburg, Miss. . . . **Sam Gerros**, Cincinnati, Ohio . . . **Robert R. Bennett**, Longview, Wash. . . . **Edgar McKay Hudson**, Bristol Va. . . . **Isadora B. Resnick**, Hartford, Conn. . . . **Jesse Ladd**, Caro, Mich. . . . **Maury Gottlieb**, Dallas, Texas . . . **S. R. Montcalm**, Bastrop, La. . . . **Tom Roberts**, Hurley, Wisc. . . . **Elmer S. Loughton**, York Beach, Me. . . . **A. J. Berube**, Bloomfield, Conn. . . . **J. B. Kindred**, Ajo, Ariz. . . . **James Allen**, Grand Rapids, Mich. . . . **Joseph E. Lippi**, Poughkeepsie, N.Y. . . . **Althea M. Yeo**, Grand Rapids, Mich. . . . **George R. Siegel**, Pittsburgh, Pa.



## Kempner Named Runyon General Sales Manager



IRVING KEMPNER

NEW YORK—Abe Green, President of Runyon Sales Company, distributor for the Rowe AC phonograph vending line, has announced the appointment of Irving Kempner as general Sales Manager of the distributing firm. Kempner will now supervise sales on all types of equipment out of all three Runyon offices in New York, Springfield, N.J., and East Hartford, Conn. Remodeling is now underway in the company's New York office and showrooms where Kempner will headquarter.

Runyon is authorized distributor for the Rowe AC 'Tropicana' phonograph, the Rowe 'Celebrity' vending machine line, the Williams amusement machine line, Bally Manufacturing Co., J. H. Keeney & Co., Midway Manufacturing Co., and Irving Toy Co., Inc. Runyon was recently named Rowe full-line distributor for the metropolitan New York and Connecticut territory (CB Oct. 17).

Kempner has been with Runyon for twenty-four years, having started the firm's route at that time. He has been in the coin machine business since 1937 and has been actively engaged in every phase of the business. Previous to this appointment Kempner was Sales Manager of the firm's Connecticut and Westchester county sales territory. He is a member of the Masonic Order, the Benevolent Protective Order of the Elks, Odd Fellows, B'nai B'rith, Fairlawn Jewish Center and the American Bowling Congress.

Kempner lives in Fairlawn, N.J. with his wife Norma and his younger son Bobby, who will start freshman year at Rutgers next semester. An older son, Kenneth, is an electronic engineer with Lockheed Aircraft on the west coast.

# NORTH

# GOTTLIEB'S

# STAR

**Lights the Way to More Play! More Profit!**

- ☆ Hitting all the same color rollovers lights red button for special
- ★ Making yellow and green rollovers lights kick-out holes for special
- ☆ Making all rollovers allows player to score specials
- ★ Top rollovers light red pop-bumpers for high score
- ☆ Bumper Rings protect playfield under pop-bumpers
- ★ Sturdy metal "Jewel-Posts"
- ☆ Stainless cabinet trim
- ★ 3 or 5 ball play    ★ Match feature

Ask your distributor for a feature demonstration!

**D. Gottlieb & Co.**  
1140-50 N. Kostner Avenue • Chicago, Illinois 60651

*That Extra Touch of Quality*

**RAY W. BROWN**  
Brown Brothers, Inc.  
Minneapolis 11, Minnesota

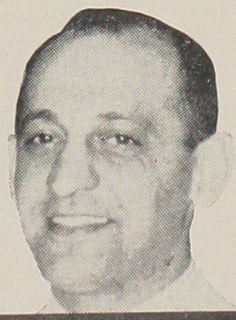
says:



"Styling was never so magnificent! The **Rock-Ola** Princess Royal and Grand Prix Phonographs top them all."

**RUBIN A. FRANCO**  
Franco Distributing Co., Inc.  
Montgomery, Alabama

says:



"Brilliant designing! The new **Rock-Ola** Princess Royal Phonograph tops anything yet for fastest, easiest servicing!"



# COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

- |  |  |   |  |   |   |
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| <p><b>MUSIC MACHINES</b><br/><b>AMI</b><br/>D-40, '51, 40 Sel.<br/>D-80, '51, 80 Sel.<br/>E-40, '53, 40 Sel.<br/>E-80, '53, 80 Sel.<br/>E-120, '53, 120 Sel.<br/>F-40, '54, 40 Sel.<br/>F-80, '54, 80 Sel.<br/>F-120, '54, 120 Sel.<br/>G-20, '55, 20 Sel.<br/>G-120, '55, 120 Sel.<br/>G-200, '56, 200 Sel.<br/>H-120, '57, 120 Sel.<br/>H-200, '57, 200 Sel.<br/>I-100M, '58, 100 Sel.<br/>I-200M, '58, 200 Sel.<br/>I-200E, '58, 200 Sel.<br/>J-200K, '59, 200 Sel.<br/>J-200M, '59, 200 Sel.<br/>J-120, '59, 120 Sel.<br/>K-200, '60, 200 Sel.<br/>K-120, '60, 120 Sel.<br/>Continental '60, 200 Sel.<br/>Lyric, '60, 100 Sel.<br/>Continental 2, '61, 200 Sel.<br/>Continental 2, '61, 100 Sel.</p> <p><b>ROCK-OLA</b><br/>1436, '52, Fireball, 120 Sel.<br/>1436A, '53, Fireball, 120 Sel.<br/>1438, '54, Comet, 120 Sel.<br/>1446, '54, HiFi, 120 Sel.<br/>1488, '55, HiFi, 120 Sel.<br/>1452, '55, 50 Sel.<br/>1454, '56, 120 Sel.<br/>1455, '57, 200 Sel.<br/>1458, '58, 120 Sel.<br/>1465, '58, 200 Sel.<br/>1475, '59, 200 Sel. <b>Tempo I</b><br/>1468, '59, 120 Sel. <b>Tempo I</b><br/>1485, '60, 200 Sel. <b>Tempo II</b><br/>1478, '60, 120 Sel. <b>Tempo II</b><br/>1495, '61, 200 Sel. <b>Regis</b><br/>1488, '61, 120 Sel. <b>Regis</b><br/>1496, '62, 120 Sel. <b>Empress</b><br/>1497, '62, 200 Sel. <b>Empress</b><br/>1493, '62, 100 Sel. <b>Princess</b></p> <p><b>SEEBURG</b><br/>M100A, '51, 100 Sel.<br/>M100B, '51, 100 Sel.<br/>M100BL, '51, 100 Sel.</p> <p><b>Light Cab</b><br/>M100C, '52, 100 Sel.<br/>HF100G, '53, 100 Sel.<br/>HF100R, '54, 100 Sel.<br/>V200, '55, 200 Sel.<br/>VL200, '56, 200 Sel.<br/>KD200H, '57, 200 Sel.<br/>L100, '57, 100 Sel.<br/>201, '58, 200 Sel.<br/>161, '58, 160 Sel.<br/>222, '59, 160 Sel.<br/>220, '59, 100 Sel.<br/>Q-160, '60, 160 Sel.<br/>Q-100, '60, 100 Sel.<br/>AY1005, '61, 100 Sel.<br/>AY1005, '61, 100 Sel.<br/>DS 160, '62, 160 Sel.<br/>DS 100, '62, 100 Sel.</p> <p><b>WURLITZER</b><br/>1250, '50, 48 Sel., 45 or 78 RPM<br/>1400, '51, 48 Sel., 45 or 78 RPM<br/>1450, '51, 48 Sel., 45 or 78 RPM<br/>1500, '52, 104 Sel., 45 &amp; 78 Intermix<br/>1500 A, '53, 104 Sel., 45 &amp; 78 Intermix<br/>1600, '53, 48 Sel., 45 &amp; 78 Intermix<br/>1650, '53, 48 Sel.<br/>1650A, '54, 48 Sel.<br/>1700, '54, 104 Sel.<br/>1800, '55, 104 Sel.<br/>1900, '56, 200 Sel.<br/>2000, '56, 200 Sel.<br/>2100, '57, 200 Sel.<br/>2104, '57, 104 Sel.<br/>2150, '57, 200 Sel.<br/>2200, '58, 200 Sel.<br/>2204, '58, 104 Sel.<br/>2250, '58, 200 Sel.<br/>2300, '59, 200 Sel.<br/>2304, '59, 104 Sel.<br/>2310, '59, 100 Sel.<br/>2400, '60, 200 Sel.<br/>2404, '60, 104 Sel.<br/>2410, '60, 100 Sel.<br/>2500, '61, 200 Sel.<br/>2504, '61, 104 Sel.<br/>2510, '61, 100 Sel.<br/>2600, '62, 200 Sel.<br/>2610, '62, 100 Sel.<br/>2700, '63, 200 Sel.<br/>2710, '63, 100 Sel.</p> <p><b>PINGAMES</b><br/><b>BALLY</b><br/>Acapulco (5/61)<br/>Barrel-O-Fun (9/60)<br/>Barrel-O-Fun '61 (4/61)<br/>Barrel-O-Fun '62 (11/61)<br/>Ballerina (6/59)<br/>Beach Beauty (11/56)<br/>Beach Time (9/58)<br/>Beauty Contest (1/60)<br/>Big Show (9/56)</p> | <p>Bongo 2P (3/64)<br/>Bounty (Bingo) (10/63)<br/>Can-Can (10/61)<br/>Carnival (11/57)<br/>Carnival Queen (11/58)<br/>Circus (8/57)<br/>Circus Queen (2/61)<br/>County Fair (10/59)<br/>Crossroads (1/56)<br/>Cue-Tease 2P (7/63)<br/>Cypress Gardens (6/58)<br/>Double Header (7/56)<br/>Funspot '62 (11/62)<br/>Flying Circus 2P (6/61)<br/>Golden Gate (6/62)<br/>Hootenanny (Pin) 1P (11/63)<br/>Key West (12/56)<br/>Laguna Beach (3/60)<br/>Lido (2/62)<br/>Lite-A-Line (2/61)<br/>Lotta-Fun (9/59)<br/>Mad World 2P (5/64)<br/>Miami Beach (9/54)<br/>Miss America (2/58)<br/>Monte Carlo 1P (Pin) (2/64)<br/>Moonshot (3/63)<br/>Night Club (4/56)<br/>Parade (6/56)<br/>Queens (Bch., Is.) (3/60)<br/>Roller Derby (6/60)<br/>Sea Island (2/59)<br/>Ship-Mates 4P (2/64)<br/>Shoot-A-Line (6/62)<br/>Show Time (3/57)<br/>Silver Sails (11/62)<br/>Sky Diver 1P (4/64)<br/>Star Jet (Pin) 2P (12/63)<br/>Sun Valley (7/57)<br/>Target Roll (1/58)<br/>3-In-Line 4P (8/63)<br/>Touchdown (11/60)<br/>Twist (11/62)<br/>U.S.A. (8/58)</p> <p><b>CHICAGO COIN</b><br/>Sun Valley (8/63)<br/>Firecracker 2P (12/63)<br/>Bronco 2P (5/64)</p> <p><b>GOTTlieb</b><br/>Around Wld. 2P (7/59)<br/>Atlas 2P (5/59)<br/>Big 1P (1/64)<br/>Bonanza 2P (6/64)<br/>Bowling Queen 1P (8/64)<br/>Brite Star 2P (4/58)<br/>Captain Kidd 2P (7/60)<br/>Contest 4P (10/58)<br/>Contl. Cafe 2P (7/57)<br/>Cover Girl 1-Plyr. (7/62)<br/>Criss Cross 1P (3/58)<br/>Dneg. Dolls 1P (6/60)<br/>Dbl. Action 2P (1/59)<br/>Egg Head 1P (12/61)<br/>Fair Lady (12/56)<br/>Falstaff 4P (11/57)<br/>Fashion Show 2P (6/62)<br/>Flagship (1/57)<br/>Flipper 1P (11/60)<br/>Flipper Clown (4/62)<br/>Flipper Cowboy 1-P (10/62)<br/>Flipper Fair 1P (11/61)<br/>Flpr. Parade (5/61)<br/>Foto Finish 1P (1/61)<br/>Flying Chariots 2P (10/63)<br/>Gaucho 4P (1/63)<br/>Gigi 1P (12/63)<br/>Gondolier 2P (8/58)<br/>Hi-Diver 1P (4/59)<br/>Kewpie Doll 1P (10/60)<br/>Lancer 2P (8/61)<br/>Liberty Belle 4P (3/62)<br/>Ltn. Ball 1P (12/59)<br/>Lite-A-Card 2P (3/60)<br/>Mademoiselle 2P (11/59)<br/>Majestic (4/57)<br/>Majorettes 1P (8/64)<br/>Melody Lane 2P (9/60)<br/>Mry-Go-Round 2P (12/60)<br/>Miss Annabelle 1P (8/59)<br/>Oklahoma 4P (2/61)<br/>Olympics 1-P (9/62)<br/>Picnic 2P (10/58)<br/>Preview 2-P (8/62)<br/>Qun. of Diam. (6/59)<br/>Race Time 2P (3/59)<br/>Raek-A-Ball 1P (12/62)<br/>Rocket Ship 1P (5/58)<br/>Roto Pool 1P (7/58)<br/>Royal Flush (5/57)<br/>Sea Shore 2P (9/64)<br/>Seven Seas 2P (1/60)<br/>Showboat 1P (4/61)<br/>Silver 1P (10/57)<br/>Sittin' Pretty 1P (11/58)<br/>Slick Chick 1P (4/63)<br/>Spot-A-Card 1P (3/60)<br/>Str. Flush 1P (12/57)<br/>Straight Shooter (2/59)<br/>Sunset 2-player (11/62)<br/>Sunshine 1P (10/58)<br/>Spr. Circus 2P (10/57)<br/>Sweet Hearts 1P (9/63)<br/>Sweet Sioux 4P (9/59)<br/>Swing Along 2P (7/63)<br/>Texan 4P (4/60)<br/>Tropic Isle 1P (5/62)<br/>Universe 1P (10/59)<br/>Wagon Train 1P (4/60)<br/>Whirlwind 2P (2/58)</p> | <p>Wld. Beauties 1P (2/60)<br/>World Champ 1P (8/57)<br/>World Fair 1P (5/64)</p> <p><b>KEENEY</b><br/>Old Plantation (2/61)<br/>Black Dragon<br/>El Rancho Hacienda<br/>Rainbow (6/62)<br/>Go-Cart 1P (5/63)<br/>Poker Face 2P (9/63)</p> <p><b>WILLIAMS</b><br/>Beat The Clock (12/63)<br/>Big Daddy 1P (9/63)<br/>Big Deal 1P (2/63)<br/>Black Jack 1P (1/60)<br/>Casino 17P (10/58)<br/>Club House 1P (10/59)<br/>Coquette (4/62)<br/>Crossword 1P (4/59)<br/>Darts 1P (6/60)<br/>El Toro 2P (8/63)<br/>Fiesta 2P (12/59)<br/>Four Roses 1P (12/62)<br/>Four Star 1P (7/58)<br/>Gay Paree (6/57)<br/>Gldn. Bells 1P (9/59)<br/>Gldn. Gloves 1P (1/60)<br/>Gusher 1P (9/58)<br/>Heat Wave 1P (7/64)<br/>Jig Saw 1P (12/57)<br/>Jumpin' Jacks 2P (4/63)<br/>Jungle 1P (9/60)<br/>Kingpin (9/62)<br/>Kings 1P (8/57)<br/>Mardi Gras 4P (11/62)<br/>Merry Widow 4P (10/63)<br/>Music Man 4P (8/60)<br/>Naples 2P (9/57)<br/>Nags 1P (3/60)<br/>Oh, Boy 2P (2/64)<br/>Palooka 1P (5/64)<br/>Reno 1P (10/59)<br/>Rocket 1P (11/59)<br/>San Francisco 2P (5/64)<br/>Satellite 1P (7/58)<br/>Soccer 1P (3/64)<br/>Sea Wolf 1P (7/59)<br/>Serenade 2P (5/60)<br/>Skill Pool 1P (6/63)<br/>Space Ship 2P (12/61)<br/>Starfire (1/57)<br/>Steeplechase 1P (11/57)<br/>Swing Time 1P (5/53)<br/>10 Strike 2P (1/58)<br/>3-D 1P (11/58)<br/>Tic Tac-Toe 1P (1/59)<br/>Tom-Tom 2P (1/63)<br/>Top Hat (10/58)<br/>Trade Winds (6/62)<br/>Turf Champ (8/58)<br/>Twenty-One 1P (2/60)<br/>Valient 2P (8/62)<br/>Vagabond (10/62)<br/>Viking 2P (10/61)</p> <p><b>SHUFFLES—BOWLERS</b><br/><b>BALLY</b> Shuffles<br/>ABC Bowler (7/55)<br/>Jumbo Bowler (9/55)<br/>King Pin Bowler (9/55)<br/>ABC Spr. Del. (9/57)<br/>All-Star Bowling (12/57)<br/>All-Star Deluxe (2/58)<br/>Lucky Shuffle (9/58)<br/>Star Shuffle (10/58)<br/>Speed Bowler (11/58)<br/>Club Bowler (2/59)<br/>Club Deluxe (5/59)<br/>Monarch Bowler (11/59)<br/>Official Jumbo (9/60)<br/>Jumbo Deluxe (9/60)</p> <p><b>Ball Bowlers</b><br/>ABC Bowl. Lane (1/57)<br/>ABC Tournament (6/57)<br/>ABC Champion (10/57)<br/>Strike Bowler (11/57)<br/>Trophy Bowler (4/58)<br/>Lucky Alley (8/58)<br/>Pan American (6/59)<br/>Challenger (9/59)<br/>Super Shuffle (12/61)<br/>Big 7 Shuffle (9/62)<br/>Super 8 (4/63)</p> <p><b>CHICAGO COIN</b> Shuffles<br/>Triple Strike (2/55)<br/>Arrow (2/55)<br/>Cr. Cross Targette (1/55)<br/>Bonus Score (4/55)<br/>Hollywood (5/55)<br/>Blinker (8/55)<br/>Score-A-Line (9/55)<br/>Bowling Team (10/55)<br/>Rocket Shuffle (3/58)<br/>Explorer Shuffle (6/58)<br/>ReBound Shuffle (12/58)<br/>Championship (11/58)<br/>Double Feature (12/58)<br/>Red Pin (2/59)<br/>Bowl Master (8/59)<br/>4-Game Shuffle (11/59)<br/>Bull's Eye Drop Ball (12/59)<br/>6-Game Shuffle (6/60)<br/>Triple Gold Pin Pro (2/61)<br/>Starlite (5/62)<br/>Citation (10/62)<br/>Strike Ball (5/63)<br/>Spotlite (11/63)</p> <p><b>Ball Bowlers</b><br/>Bowling League (2/57)</p> | <p>Ski Bowl 6 Plyr. (11/57)<br/>Classic (7/57)<br/>TV Bowling Lg. (11/57)<br/>Lucky Strike (1/58)<br/>TV (with rollovers)<br/>Player's Choice (9/58)<br/>Twin Bowler (10/58)<br/>King Bowler (3/59)<br/>Queen Bowler (9/59)<br/>Duke Bowler (8/60)<br/>Duchess Bowler (8/60)<br/>Princess (4/61)<br/>Gold Crown (3/62)<br/>Royal Crown (8/62)<br/>Grand Prize (3/63)<br/>Official Spare Lite (9/63)<br/>Cadillac Bwlr. (1/64)</p> <p><b>SHUFFLES—BOWLERS</b><br/><b>UNITED</b> Shuffles<br/>Clipper (5/55)<br/>5th Inning (6/55)<br/>Capitol (6/55)<br/>Super Bonus (9/55)<br/>Deluxe model<br/>Top Notch (10/55)<br/>Regulation (11/55)<br/>6-Star (10/57)<br/>Midget Bowling (3/58)<br/>Shooting Stars (4/58)<br/>Eagle (5/58)<br/>Atlas (8/58)<br/>Cyclone (10/58)<br/>Niagara (11/58)<br/>Dual (1/59)<br/>Zenith (6/59)<br/>Flash (6/59)<br/>3-Way (9/59)<br/>4-Way (12/59)<br/>Big Bonus (2/60)<br/>Sunny (5/60)<br/>Sure Fire (10/60)<br/>Line-Up (1/61)<br/>5-Way (5/61)<br/>Avalon (4/62)<br/>Silver (6/62)<br/>Shuffle Baseball (6/62)<br/>Action (7/62)<br/>Embassy (9/62)<br/>Circus Roll-Down (9/62)<br/>Lancer (11/62)<br/>Sparky (12/62)<br/>Caravelle (2/63)<br/>Crest (4/63)<br/>Rumpus Targette (5/63)<br/>Astro (6/63)<br/>Ultra (8/63)<br/>Skippy (11/63)<br/>Jill-Jill (11/63)<br/>Bank Pool (11/63)<br/>Topper (2/64)<br/>Tempest (2/64)<br/>Pacer (4/64)<br/>Tiger (7/64)</p> <p><b>Ball Bowlers</b><br/>Bowling Alley (11/56)<br/>Jumbo Bowling (9/57)<br/>Royal Bowler (12/57)<br/>Pixie Bowler (8/58)<br/>Duplex (11/58)<br/>Simplex (5/59)<br/>Advance (5/59)<br/>League (10/59)<br/>Handicap (11/59)<br/>Teammate (12/59)<br/>Falcon (4/60)<br/>Savoy (5/60)<br/>Bowl-A-Rama (9/60)<br/>Tip Top (10/60)<br/>Dixie (1/61)<br/>Cameo 5-Star Bowling (5/61)<br/>Classic (6/61)<br/>Alamo (4/62)<br/>Sahara (7/62)<br/>Tropic Bowler (9/62)<br/>Lucky (11/62)<br/>Cypress (12/62)<br/>Sabre (2/63)<br/>Regal (4/63)<br/>Fury (8/63)<br/>Futura (12/63)<br/>Tornado (3/64)<br/>Thunder (6/64)</p> <p><b>WILLIAMS</b> Ball Bowlers<br/>Roll-A-Ball 6P (12/56)</p> <p><b>UPRIGHTS</b><br/>AB Circus (5/56)<br/>AB County Fair (3/57)<br/>AB Circus Wagon<br/>Wheels (12/58)<br/>AB Galloping Dominos<br/>AB Circus Play Ball (4/59)<br/>AB Magic Mirror<br/>Horoscope (11/59)<br/>AB Mermaid (3/60)<br/>AquatProd. Squoits (11/57)<br/>B Jumbo (5/59)<br/>B Sportsman (6/59)<br/>B Jamboree (10/60)<br/>B Super Jumbo (11/60)<br/>CC Star Rocket (5/59)<br/>GA Skeet Shoot (1/57)<br/>GA Super Hunter (6/57)<br/>GA Double Shot (4/58)<br/>GA Wild Cat (12/58)<br/>GA Spr. Wild Cat<br/>GA Twin Wild Cat (7/59)<br/>GA Super Wild Cat<br/>Trail Blazer (12/60)</p> | <p>Twin Trail Blazer (2/61)<br/>K Big Tent<br/>K Spr. Big Tent (6/57)<br/>K Shawnee (1/59)<br/>K Big Roundup (3/59)<br/>K Little Buckaroo (4/59)<br/>K Del. Big Tent (5/59)<br/>K Big 3 (5/59)<br/>K Touchdown (9/59)<br/>K Big Dipper (10/59)<br/>K Twin Big Tent<br/>Criss Cross Diamond (1/60)<br/>K Red Arrow (4/60)<br/>Sweet Shawnee '60<br/>Black Dragon '60<br/>K Twin Red Arrow (5/60)<br/>K Flashback (6/61)</p> <p><b>ARCADE</b><br/>ABT 6 Gun Rifle Range<br/>Air Football<br/>Air Hockey<br/>Auto Photo Model 9<br/>Amer. Shuffle Situation (5/61)<br/>B Undersea Raider<br/>B Derby Gun (2/60)<br/>B Bulls Eye Shooting Gallery (9/55)<br/>B Big Inning (5/58)<br/>B Heavy Hitter (4/59)<br/>B Ball Park (4/60)<br/>B Sharpshooter (2/61)<br/>B Golf Champ (8/58)<br/>B Bat. Practice (8/59)<br/>B Skill Roll (B 3/58)<br/>B Moon Raider (7/59)<br/>B Target (10/59)<br/>B Spook Gun (9/58)<br/>B Skill Parade (1/59)<br/>B Skill Score (6/60)<br/>B Skill Derby (10/60)<br/>B Del. Skill Parade (4/59)<br/>B Table Hockey (2/63)<br/>B Spinner (2/63) <b>Novelty</b><br/>B Bank Ball (1/63)<br/>B Fun Phone (3/63)<br/>Capitol Midget Movies<br/>CC Bullseye Baseball<br/>CC Basketball Champ<br/>CC 4-Player Derby<br/>CC Goalee<br/>CC Midget Skee Super model<br/>CC Big League (5/55)<br/>CC Twin Hockey (5/56)<br/>CC Shoot The Clown<br/>CC Stm. Shovel (5/56)<br/>CC Batter Up (4/58)<br/>CC Criss Cross Hockey (10/58)<br/>CC Croquet (8/58)<br/>CC Playland Rifle Gallery (8/59)<br/>CC Pony Express (4/60)<br/>CC Ray Gun (10/60)<br/>CC Wild West (5/61)<br/>CC Long Range Rifle Gallery (1/62)<br/>CC All-Star Baseball (1/63)<br/>CC Big Hit (10/62)<br/>CC Pro Basketball (6/61)<br/>CC Riot Gun (6/63)<br/>Ex Gun Patrol<br/>Ex Jet Gun<br/>Ex Space Gun<br/>Ex Pony Express<br/>Ex Six Shooter<br/>Ex Shooting Gal. (6/54)<br/>Ex Star Shtg. Gal. (9/54)<br/>Ex Sportland Shooting Gallery (11/54)<br/>Ex "500" Shooting Gallery (3/55)<br/>Ex Treasure Cove Shooting Gal. (6/55)<br/>Ex Jungle Hunt (3/57)<br/>Ex Ringer Ball (11/56)<br/>Ex Pop Gun (9/57)<br/>Ge Lucky Seven<br/>Ge Sky Gunner<br/>Ge Night Fighter<br/>Ge 2-Player Basketball<br/>Ge Rifle Gal. (6/54)<br/>Ge Big Top Rifle Gallery (6/54)<br/>Super model (12/55)<br/>Ge Gun Club<br/>Ge Wild West Gun (2/55)<br/>Ge Sky Rocket Rifle Gallery (5/55)<br/>Ge Championship Baseball (9/55)<br/>Ge Quarterback (10/55)<br/>Ge Hi Fly Baseball (5/56)<br/>Ge State Fair Rifle Gal. (6/56)<br/>Ge Davy Crockett (10/56)<br/>Ge Circus Rifle (3/57)<br/>Ge Motorama (10/57)<br/>Ge Gypsy Grandma (5/57)<br/>Ge Fun Fair (5/58)<br/>Ge Space Age Gun (6/58)<br/>Jungle Joe<br/>Ke Air Raider<br/>Ke Sub Gun<br/>Ke Sportland DeLuxe model<br/>Ke Ranger (3/58)<br/>DeLuxe Model (3/55)</p> | <p>Grand Slam Baseball (2/64)<br/>Ke League Leader (4/58)<br/>Ke Sportland<br/>Ke Two-Gun Fun (3/62)<br/>Mid Red Ball (5/59)<br/>Mid Joker Ball (11/59)<br/>Midway Bazooka (10/60)<br/>Midway Shooting Gallery (2/60)<br/>Mid. Del. Baseball (5/62)<br/>Mid. Target Gallery (7/62)<br/>Mid. Carn. Tgt. Gtry. (2/63)<br/>Mid. Slugger BB (3/63)<br/>Mid. Rifle Range (6/63)<br/>Mid. Raceway (10/63)<br/>Mid. Winner 2P (12/63)<br/>Mid. Top Hit BB (3/64)<br/>Mills Panorama Peek (11/54)<br/>Munves Bike Race (5/58)<br/>Munv. Sat. Trkr. (5/59)<br/>Mu Atomic Bomber<br/>Mu Ace Bomber<br/>Mu Dr. Mobile<br/>Mu Fly Saucers<br/>Muto Lord's Prayer<br/>Mu Photo (Pre-War)<br/>Mu Photo (DeLuxe)<br/>Mu Silver Gloves<br/>Mu Sky Fighter<br/>Muto Voice-O-Graph<br/>Pre-War Model<br/>Post-War Model<br/>Mu K. O. Champ<br/>Mu Drive Yourself<br/>Mu Bang-O-Rama (4/57)<br/>Philadelphia Toboggan<br/>Skee Alley<br/>Scientific Pitch 'Em<br/>Seeburg Bear Gun<br/>Seeburg Coon Hunt<br/>Set Shot Basketball<br/>Southland's Speedway (6/60)<br/>Southland Fast Draw '63<br/>Southland Time Trials (9/60)<br/>Telequiz<br/>Un Jungle Gun<br/>Un Carn. Gun (10/54)<br/>Un Bonus Baseball (3/62)<br/>Un Bonus Gun (1/55)<br/>Un Star Slugger (7/55)<br/>Un Spr. Slugger (4/56)<br/>Un Pirate Gun (10/56)<br/>Un Yankee BB (3/59)<br/>Un Sky Raider (10/58)<br/>Wm. Del. BB (4/53)<br/>Wm. Major Leaguer<br/>Wm. Big Lg. BB (2/54)<br/>Wm. Jet Fighter (10/54)<br/>Wm. Safari (2/54)<br/>Wm. Polar Hunt (3/55)<br/>Wm. Sidewalk Eng (4/55)<br/>Wm. King of Swat (5/55)<br/>Wm. 4-Bagger (4/56)<br/>Wm. Crane (10/56)<br/>Wm. Penny Clown (12/54)<br/>Wm. 1957 Baseball<br/>Wm. 10-Strike (12/57)<br/>Wm. Ten Pins (12/57)<br/>Wm. Shortstop (4/58)<br/>Wm. Pinchhitter (4/59)<br/>Wm. Vanguard (10/58)<br/>Wm. Hercules (2/59)<br/>Wm. Crusader (6/59)<br/>Wm. Titan (8/59)<br/>Wm. Del. Bat. Champ (5/60)<br/>Wm. Extra Inning (5/62)<br/>Wm. World Series (5/62)<br/>Wm. Road Racer (5/62)<br/>Bally Champion Horse<br/>Bally Moon Ride<br/>Wm. Official Baseball (4/61)<br/>Wm. Major League (3/63)<br/>Wm. Voice-O-Graph 1963</p> <p><b>KIDDIE RIDES</b><br/>Bally Champion Horse<br/>Bally Moon Ride<br/>Pony Twins<br/>Bally Space Ship<br/>Bally Speed Boat<br/>Bally Trnrvl. Trolley<br/>Bert Lane Lancer Horse<br/>Bert Lane Merry-Go-Round<br/>B.L. Miss America Boat<br/>Bert Lane Fire Engine<br/>B.L. Whirlybird (3/61)<br/>B.L. Moon Rocket (3/61)<br/>Capitol Donald Duck<br/>Capitol Elsie<br/>Capitol Palomina Horse<br/>Capitol See Saw<br/>Chicago Coin Super Jet<br/>Chicago Round The World Trainer<br/>Deco Merry-Go-Round<br/>Deco Space Ranger<br/>Exhibit Big Broncho<br/>Exhibit Mustang<br/>Exhibit Sea Skates<br/>Exhibit Space Patrol<br/>Scientific Television<br/>Scientific Boat Ride<br/>Texas Merry-Go-Round<br/>Exhibit Rudolph The Reindeer</p> |
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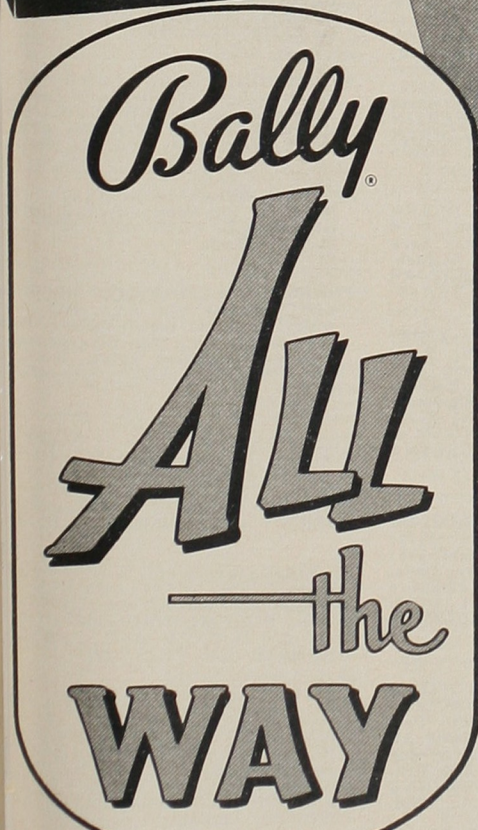
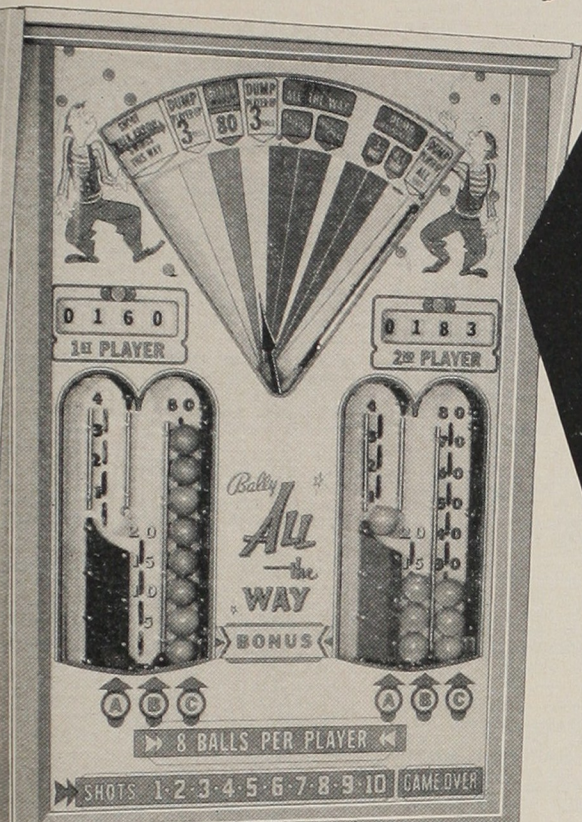
# At last! A really new Shuffle-Alley!

## FIRST SHUFFLE-ALLEY EVER INVENTED WITH 'DUMP OPPONENT' STRATEGY PLAY

Here's a brand new skill-thrill that keeps them playing by the hours! Your opponent has inched his way up to top-scoring position... with 8 balls in his C Stack ringing up 80 points for each and every shot. Suddenly, with a closely timed puck-shot, you shoot the oscillating Ball-Gun, hit the target that dumps opponent's Balls! His high-scoring C Stack is emptied in a flash... he drops back to "start over" spot... while you push your score up and up. BALLY ALL THE WAY is the first alley ever invented which permits players, not only to build up their scores, but to block and baffle opponents with exciting "offense-defense" play. Result: the fattest collections since the early days of the shuffle-boom!

## Aiming Skill! Timing Skill!

Shoot the puck on ALL THE WAY... in Skill Lanes... Super Lanes... Bonus Lanes... and see the most fantastic, frantic action in shuffle-alley history! Lively red balls appear as if by magic... hop like giant jumping-beans from one Stack to another... ringing up higher and higher scores with every jump! LANE-PLAY in ALL THE WAY is the most exciting AIMING-SKILL challenge ever built into a shuffle-alley. And GUN-PLAY adds the smooth satisfaction of TIMING-SKILL... to gain on your opponent or push him back where he has to fight to catch up! No wonder ALL THE WAY earns more money! ALL THE WAY is more fun!



8 FT., 8 IN. LONG • 31 IN. WIDE • 6 FT., 7 IN. HIGH

10 FAST SHOTS PER PLAYER  
10¢



FUN FOR ONE OR TWO

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