

FRANK FABIANO Pres. St. Joseph's Valley Op. Assoc

Pres. St. Joseph's Valley Op. Assoc.

CHICAGO—Fred Granger, managing director of Music Operators of America (MOA), referred to his organization last week as an "umbrella" under which all facets of the coin machine industry must gather for positive action and unification. Granger was the guest speaker, November 18, at the annual banquet of the Music and Vending Machine operators of St. Joseph Valley (Michigan and Indiana), at Irvin's Dining Rooms, in South Bend, Indiana.

He added, in his brief address to the assemblage, that all future industry-wide conventions are dependent upon the "closest cooperation and support of these varied facets." They include: Operators (the consumer backbone), phonograph manufacturers, amusement game manufacturers, distributors and jobbers, record companies, one stops, allied industries, state and local associations and the nation's deejays.

"Because of the success of our

pames, one stops, affied industries, state and local associations and the nation's deejays.

"Because of the success of our 1964 annual convention, October 14-16, in the Sherman House, we can practically express the assurance that MOA's 1965 convention will be even greater in overall scope and attendance," Granger concluded.

The '65 conclave has already been scheduled by the MOA brass to be held September 11-13 in the Pick Congress Hotel in this city.

The St. Joseph Valley operators' banquet enjoyed its heaviest attendance ever, according to Frank Fabiano, president. Other officers on the dais with Fabiano and Granger were: Al Evans, Joe MacQuivey and Vern Daly.

The evening's factivities started.

Al Evans, Joe MacQuinter Daly.

The evening's festivities started with a cocktail party, and was followed by dinner, dancing, and then a floor show. Entertainment was supplied by Bud Moore, of Valli Records.

, m

clau 18

is to

of

Bro ma

per

ill b

ler to ator

ST. JOSEPH VALLEY OPS HOLD ANNUAL BANQUET New York Ops Solidify Position In Locations With Installation Agreement, Protects Total Investment

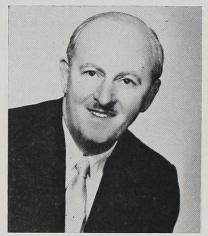
■ 100 Coinmen Hear Talks On Write-Offs, Taxes And Contracts

NEW YORK—The Music Operators of New York, Inc. met Thursday at the Holiday Inn here (Nov. 24) and before the audience of 100 coinmen and guests left for home at midnight, they were already thinking seriously about tax write-offs, depreciation, good will, chattel mortgages, contracts and a host of other professional terms used to identify the means by which an operator in today's market must do business. Albert Denver, President of MONY, acknowledges that an understanding of modern business practices is necessary hence, the presence on the dais last Tuesday evening, of professional lawyers and accountants, qualified to instruct and inform the coin machine operator. For many operators, it was probably the most profitable evening they have spent in many a moon.

The highlight of the dinner-meeting was Denver's announcement that the new MONY Location Contract, a new Installation and Security Agreement, to be used by members in

The highlight of the dinner-meeting was Denver's announcement that the new MONY Location Contract, a new Installation and Security Agreement, to be used by members in place of previous contracts used, is now available for members only. The contract represents the culmination of several months of work and is the final form following more than one dozen drafts. Denver, Teddy Blatt, MONY Attorney and Association officials authored the contract.

In addition to the standard contract clauses and agreements, the MONY contract takes into consideration other possibilities which may result in an operator being faced with a multitude of problems between the location and his operating firm. The contract bans the installation of the audio-visual type machine, currently being marketed by Cinebox, Scopitone, Cinematic and others; the agreement takes into consideration past, present and future loans and bonuses; recognizes the newly written Uniform Commercial Code as it pertains to Bulk Sales Provisions concerning the sale of a location; permits filing of a chattel mortgage agreement with the Secretary of State and the County Clerk in the County in which the lessee's business is located. Previously, the location owner, in a transfer, had the new owner assume contract responsibilities, but now the new contract holds the present owner liable for the duration of the contract (this clause was



AL DENVER

NEW YORK—Al Denver was reelected President of the Music Operators of New York, Inc., at an election meeting held here on Tuesday, November 24, in the Holiday Inn Motor Hotel. It will be the veteran industry executive's 22nd consecutive term in office.

Also re-elected were the following MONY officers: George Holtzman, Vice President; Gil Sonin, Treasurer; Bill Kobler, Secretary.

Following are the coinmen who will serve on the MONY Board during 1965; Donald Shapiro, Leonard Block, Harry Siskind, David Sachs, William Goetz, Albert Arnold and Irving Fenischal.

brought about when location owners sold to people who were unqualified to assume any debt). Where the location, in the past, has challenged the validity of the former contract used, the operator now has a waiver of jury trial on any question concerning the contract. The operator's name appears on each of his contracts. This is a measure to prevent non-members from taking advantage of a legal instrument which has cost MONY large sums of money in the development. "It just wouldn't be fair for non-members to have access to our contract," said Denver.

Attorney Teddy Blatt briefly explained the current status of the pending Consent Decree and advised operators that while an appeal was lost, it is being appealed now in the Supreme Court.

Ben Haskell, of the Haskell & Blatt legal firm, attorneys for MONY, addressed the operator group and discussed the Uniform Commercial Code. He stated that the transfer of a business may be duly regarded as pertinent to the UCC ruling, which states that all creditors be advised of the sale beforehand. Since many coin machine locations are restaurants, coffee shops and malt shops,

of the sale beforehand. Since many coin machine locations are restaurants, coffee shops and malt shops, and may be classified as service organizations, they may not be included in UCC ruling. He added that it was his opinion that the operator would benefit from the revised UCC however, believing that this type location would be classified as a business subject to UCC rulings. Rulings in New Jersey have not been favorable, he stated, and NYC may follow. "I expect that you will be covered, however," said Haskell. In any event, the MONY contract, which contains a chattel mortgage agreement filed with State and County officials, would enable the operator to protect his interests.

Mortimer L. Merkel, of Abrams, Meresman & Co., Certified Public Accountants, spoke on provisions of the new tax law which regards purchase of route of machines as Mass Assets wherein the purchase of several contracts is treated as the acquisition of a single asset which is not exhausted by the passage of time. The Tax Court has ruled thusly in several instances outlined by Merkel and the outcome is that the value of good will may not be fully amortized over the life of a contract. He stated that only a tax court decision could change the Treasury Department's view on location contracts and suggested that the industry raise funds for a test case in order that information in relation to the actual life of contracts, the key point in the Tax Court's ruling, be accumulated on an industry wide basis. (Complete text of Mr. Merkel's talk appears elsewhere in this issue.)

On other subjects, Denver advised operators that a State Liquor Authority ruling demands that licensees report all loans or bonuses "from interested parties," of sums up to \$1000. He also mentioned that another MONY service, Operators Credit Exchange, is currently supplying member operators with information on credit where locations have faltered with other member ops.

Among the prominent coinmen present were Mrs. Millie McCarthy, Pres., NYSCMA; Carl Pavesi, Pres. Westchester Operators Guild; Mike Mulqueen, Pres. NYS Operators Guild; Jack Wilson, Chairman, NYS Operators Guild; Jack Wilson, Chairman, NYS Operators Guild; Jack Wilson, Chairman, NYS Operators Guild; Lou Werner, upstate Association attorney; Malcom Wein, Westchester Association attorney; Malcom Wein, Westchester Association attorney; Albert (Senator) Bodkin, representative of the Cardinal Spellman Servicemen's Club, who addressed ops and asked for donations for this year's Servicemen's Club drive. The program is a coin-machine philanthropic program. Members of the trade press were in attendance. Reps from Runyon Sales, Atlantic New York Corp., Musical Distributors Corp., and Lipsap Dist

also present.

Nominations for officers of MONY

Nominations for officers of MONY were made. Since each post received but one nominee, Denver asked the Secretary to cast one ballot for the election. Albert Denver was re-elected President; George Holtzman was re-elected VP; Gil Sonin re-elected Treas; and Bill Kobler was re-elected Treas; and Bill Kobler was re-elected Sec. Directors are Lenny Block, Harry Siskind, Dave Sachs, Bill Goetz, Donald Shapiro, Al Arnold, and Irv Fenishal.

Goetz, Donald Shapiro, Al Arnold, and Irv Fenishal.

New MONY members who submitted membership applications since the last meeting were: Old Reliable Music Co. (Joe Madden); A. Weisberg Service Co. (Abe Weisberg); Matthews Service Co.; Rayben Music Co. All were accepted by an MONY vote.

Business Manager Ben Chicofsky was reported convalescing after sur-gery. His wife Molly assisted MONY secretary Sophie Selinger with steno-graphic and administrative prepara-

graphic and administrative preparations.

Members in attendance included: Alba Operating Co. (Al Babistein); Sherman Atwood B & R Amuse. Co. (Bernie Antonoff); Banner Music Co. (Phil Raisen); Beam Music Co. (Manny Feder); Broadway Music Service (Bill Suesens); Capitol Amuse. Corp. (Manny Katz); Capital Auto. Music Co. Inc. (Bill Goetz); City Music Co. (Isidore Lutzker); Clover Amuse. (Mike Giannuzzi); Consolidated Vending (Sid Mittleberg); County Enterprises (Morris Kahn); Elliot Music Corp. (Dave Lutzker); Elite Music Corp. (Dave Lutzker); Elite Music Shoppe (Ralph Elefante); Elkay Amuse. Co. (Sal Trella); Empire Amuse. Co. (Albert Arnold); Excel Vending Co. (Max Weiss); Forest (Continued on page 52)

MOA Prexy Breaks Ground For Site



BRODHEAD, WISC.—When MOA President Clint Pierce isn't running the Pierce Music Co., or directing the Music Operators of America, he's usually making progress elsewhere in this country. Last week, the veteran coinman, broke ground for a new industrial site in Brodhead, Wisconsin. The community leader is shown above (center) paving the way for a \$250,000 building site. With him are l. to r. Al Levine, A-1 Construction Corp., NYC; Mayor Herbert Stuessy; Ed Staggs and Gladys Hudnall, of the company which will occupy the new building.

An Accountant Discusses Write-Offs On Route Sales New York Ops

Mortimer L. Merkel, CPA, is associated with the accounting firm of Abrams, Meresman & Company, consultants to business firms which insultants to business firms which include vending machine operating companies in New York City. Merkel was asked by President Albert Denver, to address the Music Operators of New York, at a meeting on Thursday, November 24, at the Holiday Inn in NYC. His remarks are considered to be pertinent to the business of operating equipment in today's markets. ating equipment in today's markets, hence, the decision of the editors to reprint the full text of Merkel's talk, which appears below.

I have been asked to discuss with you a problem affecting your Industry in relation to the write-off of the amounts paid for routes in excess of the market value of the equipment. This matter has come up with our amounts paid for routes in excess of the market value of the equipment. This matter has come up with our clients operating cigarette routes but it would appear that this is also a major problem for operators of music

vou do not always purchase a busi-less when you acquire a route. You wally purchase several or many usually purchase several or many machines on location to add to a route already in existence.

In determining the price to be paid for the locations or route, several factors are taken in consideration each having a different tax impact.

1. the potential income
2. equipment and machines, their

age and condition

3. the length and time the location contracts are to run and the probability of renewal

4. covenant not to compete
In addition you may also acquire

6. inventory
The above factors except for trucks The above factors except for trucks and inventory although considered individually in making up the price of the location, for contract purposes, are thrown into a pot like so many ingredients, the ultimate mixture is the dollar value placed on and paid for the location. Thus in computing the price you take into consideration so much per case for average weekly sales of cigarettes which includes the machine and so many times the weekly take of the music machines plus the market value of the equipment. The contract of purchase and sale treat such locations in the aggregate as a route. The details of the locations are usually appended to the main contract. main contract.

main contract.

As a result of such treatment, the Tax Court has introduced a concept, new to the vending machine industry, into the tax law, namely "Mass Assets," the impact of which is that the acquisition of several contracts should be treated as the acquisition of a single asset which is not exhausted by the passage of time; that for so many locations lost so many new ones may be acquired. A continuity of the entity which does not lend itself to amortization deduction.

lend itself to amortization deduction.

There are two important cases:

Thrifticheck Service Corp. 33 TC 117 decided March 22, 1960

In this case the taxpayer acquired the assets of a going business including its customer structure represented by 200 contracts with customers. The nature of the business was selling and installing in banks throughout the United States a checking account system known as "Thrifti-check Service Plan." The court in denying the amortization deductions for the contracts held that the taxpayer did not buy individual contracts but rather a single asset consisting of an aggregate of contracts. That this asset did not have a limited useful life.

Sam Scalish et al TC Memo 1962-46 decided March 6, 1962

The issue involved in the Scalish case was the adjustment disallowing the amortization deduction by the partnership. The taxpayer acquired

136 cigarette vending machines under 136 cigarette vending machines under contract and 43 cigarette vending machines not under contract. The contracts were renewable and in normal course of business would be renewed. The taxpayer took an amortization deduction on amount paid to acquire the location contracts. The court denied the deduction and held that contracts or leases were a Mass or Collective Asset with an undeterminable useful life.

Relying on the aforementioned

Relying on the aforementioned cases, the treasury department has ruled that in the purchase of any business involving routes, even those the aforementioned that are represented by specific locations with contracts, any payment in excess of the value of the equipment is not amortizable, nor deductible. They permit no value to be set on the contracts even though they have a fixed term.

fixed term.

fixed term.

In cigarette vending and music operating routes the cost, in excess of equipment value, can be computed for each location. The price paid can be broken down to a value for the average pack sold or dollar taken in by each location. This fact appears to be ignored by the Department But in the ignored by the Department. But in the above cases calling this excess good will, the Treasury allows no write off will, the Treasury allows no write of if a location is lost, as new acquisitions supposedly replace those that are lost, and there is no decrease in the intangible value of the route. A write off is allowed only when all locations are lost or sold.

To combat the tough policy which the Treasury Department has taken with respect to the deduction for exhaustion in the so-called "mass asset"

with respect to the deduction for exhaustion in the so-called "mass asset" cases, a new look will be required in the purchase and sale of routes.

Manifestly, it will require each location to be treated separately and distinctly. A dollar value is to be placed on (1.) the tangible property (2.) covenant not to complete (3.) goodwill (4.) the contract. Athough the amounts for each category may be challenged by the Treasury Department, the taxpayer is in a better partment, the taxpayer is in a better position when an allocation is made, because a failure to allocate is in effect an allocation of zero. In analyzing each location as stated

the appropriate section of the Internal Revenue Code can be favorably ap-plied to the taxpayer's contention of

deduction for exhaustion. Sec. 167(a) of the Internal Revenue Code reads in part "General rule— there shall be allowed a depreciation deduction, a reasonable allowance for exhaustion, wear and tear-

of property used in the trade or property held for production of

The Treasury regulation 1. 167(a) 3 delineating the code further states: "If an intangible asset is known from experience or other factors to be of use in the business or in production of income for only a limited period, the length of which can be estimated with accuracy, such an intangible asset may be the subject of a depreciation allowance- No deduction is allowable with respect to goodwill-

Thus under the regulations, if the useful life of intangible property such as a contract is definitely limited a deduction will be allowed. A contract is subject to an exhaustion allowance, whether it is called depreciation or amortization. The only requirements are that the life of the contract must be determinable and that the contract have a cost basis.

Recently there have been signs that the courts if given sufficient facts in a given case will back track from the hard and fast rule of the "mass asset"

In the Indiana Broadcasting Co. 41 TC 76-(March 13, 1964) the court recognized that network affiliation contracts, even though renewable, may have a determinable life based on industry reports.

In a case handed down a few weeks ago—The Seaboard Finance Co. (TC Memo 1964-253), acquired numerous small loan companies. The amounts paid for these companies were in ex-cess of the face amounts of loan contracts which the companies had out-standing with their customers plus certain other assets acquired with the certain other assets acquired with the business. The Court in allowing 70% of the excess as amortizable and 30% as goodwill veered away from the Thrifticheck case on which the government leaned heavily, which you will recall, claimed that the excess was for goodwill and therefore not depreciable.

Both the Indiana Broadcasting Co. and The Seaboard Finance Co. cases show a ray of light favoring the taxpayer in the "mass asset" contest. In each case, however, the facts were or-

payer in the "mass asset" contest. In each case, however, the facts were organized and properly presented. Also a private ruling was obtained by the purchasers of the Cleveland Browns football team wherein they were able to write off a value set on players contracts over 4 ½ years. This was mentioned in Fortune Magazine for

mentioned in Fo November, 1964.

Another factor which could help the taxpayer in making these con-tracts determinable and consequently tracts determinable and consequenty subject to depreciation is an order in a case in the District Court, Southern District New York U.S. Cigarette Merchandising Association et al (Docket No. Civil 92-388 dated Jan-uary 9, 1957) holding that contracts uary 9, 1957) holding that contracts of the type discussed may not be entered into for more than 3 years unless specifically requested by the lessee. In the past because of the renewable features of the contract the Treasury seemed to press the point that the life of the contract was not determinable. determinable.

determinable.

Prior to 1962 it was of considerable advantage to have these machines and location contracts combined for the purpose of using these values as a basis for depreciation as that depreciation was deducted from ordinary income. When a sale was effected it became property used in trade or business and the difference between the selling price and the adjusted basis on the books was taxed as capital gains provided, the projusted basis on the books was taxed as capital gains provided, the property was held for more than 6 months. Currently such favorable tax treatment on sale is no longer available on the depreciation portion taken after 1961 (IRC 1243). Now the recovery of any depreciation after 1961 (IRC 1243). Now the re-covery of any depreciation taken after 1961 on the sale of the assets must be considered as ordinary in-come. This may have something to do with the tax court taking another

with the tax court taxing look at the problem.

If the Treasury Department allows no amortization of the cost of location contract then the operator will have no economic loss as this becomes distinguished the cost of location contract then the operator will have no economic loss as this becomes distinguished the cost when the routes are sold. However, as most routes are purchased by installment notes, which must be paid for out of the current income, any reduction in cash flow caused by taxes on that current income increases the length of time necessary to pay for the route. This increases the cost to the operator because of the interest which must be paid for a longer financing term in the refinancing of old obligations.

If an allocation of cost can be made to apply to contracts then the amortization of this cost would be applied to current income, which would reduce the tax impact and increase the

The normal cigarette contract may extend for 3 years and music contracts for 5 years. When these contracts are renewed and new bonuses are given for each renewal these bonuses are amortized over the life of the new contract. A study of location contracts of any operator will reveal an average life for each location. If this is done by the entire industry as was done in the Indiana Broadcasting

Get New Contract

(Cont'd from page cm-10)

Hills Auto. Music Co. (Albert & Fran Bodkin); Gil Music Co. (Gilbert Sonin); Harbor Automatic Inc. (Harry Brodsky); Jabco Vending (Bill Kobler); Jacks Music (Jack Milowitz); Kingsboro Music Co. (Stanley Feldman); Lincoln Vending Corp. (Sam Schwartz-Marty Herbstman); M. J. L. Operating (Dave Lowy); Master Auto. Music Co. (Harry Siskind); Matthews Vending Corp. Maxwell Music Machine Co. (Max Iskowitz); Melody Amuse. Corp. (Leonard & Milton Block); Monarch Music Co. (Ben Feinberg); Musical Moments (Sam Morrison); Ocean Auto. Music Co. (Morty Lynn); Old Reliable Music Service (Marge Madden & Son Frank); Penner & Lauro (Al Lauro & Son); Playmor Amuse. Co. Inc. (Harold Kaufman-Max Gulden); Silvertone Music Co. (Louis Hirsch); Simon Vending Co. (Sheldon Simon); Supreme Auto. Operator Co. Inc. (George Holtzman); Union Auto. Music Co. (David Sachs & Norman Bieber); Abraham Weisberg Service Co. (Abe Weisberg) and Bob White Amuse. Co. (Ben Kimelman).

Non Members in attendance were: Metro Urban Music Co. (Salvatore Bellanca); Interboro Music Co. (Sam Kramer) and John Stark.

A minute's silence was conducted, following reading of minutes, for the father of Harry Block, the father of Jack Erlich and the late John F. Kennedy in observance of his first memorial. George Holtzman, VP, reported on the successful Nevele Country Club outing in September and advised that the '65 annual meet would once again be held at the mountain retreat. Dinner preceded the meeting.

Co. case then perhaps the industry may be permitted to amortize the cost of location contracts over 3, 4, 7, or 10 years as industry experience would reflect. A method should be worked out to allocate a portion of the cost of the routes to location contracts as in the Seaboard Finance Co. case. Our attitude has been to apply a portion of the profit to be earned by each location over the term of the lease as cost, for example:

If a location earns a certain amount of money per week over and above all cost than a portion say 1/3 of 1/2 of that net applied to the num ber of weeks the contract has to run will be the cost to be applied to the contract or lease.

In conclusion, I wish to state tha it is apparent that only a tax cour decision will cause the Teasury De partment to change its view on loca tion contracts. I don't believe you cal wait for one of the large public com panies to lead the way, as the er forced capitalization of location cor tracts enables them to show a bette profit picture, consequently this prof lem is not as pressing for these com panies as it is for you.

Information in relation to the ac ual life of contracts should be acci mulated on an industry wide basis.

Contracts of purchase of machine on location should be as detailed & possible listing for each location th value of equipment, contract valu and goodwill and restrictive covenan

If this is done there may be mo: favorable treatment of this matter

Memory Programmer For Background Units Intro'd By Seeburg

CHICAGO—The Seeburg Corporation has introduced an electronic memory programmer for all multiple-speaker Seeburg background music systems and other existing speaker systems, according to Joseph Hards, Vice-President of Seeburg's Background Music System Division. Seeburg distributors have received demonstrations of the unit and the reaction was highly favorable, according to factory CHICAGO-The Seeburg Corporation favorable, according to factory

of the unit and the reaction was highly favorable, according to factory officials.

The Memory Programmer (Model MPE-1) is designed expressly for use with the Seeburg "1000 Compact" background music system. The two units work in conjunction with one another through any speaker system.

The Memory Programmer permits insertion of commercials, announcements, or special music into the overall background music program for the location. Hence, an operator can offer a more versatile program, thereby cultivating department stores, banks, hotels and showroom-type locations which demand this service. The special music, such as Hawaiian, German, Italian and other foreign musical numbers, is available from the Seeburg Specialty Library. Direct messages may also be programmed to be heard at pre-determined intervals. The regular music stops when the Programmer cuts in. Content and frequency of play are controlled via the Programmer.

A manual/automatic switch pro-

and frequency of play are controlled via the Programmer.

A manual/automatic switch provides for all music or, for the music program with automatic insertion of announcements or special music not already on the Seeburg disks but available now on the Memory Programmer. When set for Automatic, grammer. When set for Automatic, the switch permits operation of the pre-set cut-in material. Volume level for the announcements can be pre-set so that announcements may be played louder than the volume used for music, the accepted way in which announcements are made. A 10-position selection switch offers ten frequency-intervals for the inserted material. Insertions can be made in each background music selection (set for 1) or after each two selections (set for 2) and so forth on up to 10.

Seeburg manufactures the following background music equipment: Model BMS-2 1000-selection unit; BMS-1 Background Music Compact (as above); BMCA-1 Background Music Companion Audio used with Compact; MPE-1 Electronic Memory Programmer (picture); SABMC-1 Automatic System for use with FM Multiplex Telephone Lines and onpremise locations—total 112 hrs. music; and SEP-1 Encore system 750 sel. foreground music.

Britain Raises Loan Rate To 7%

LONDON—In an attempt to curb devaluation of the British pound, the Government here last week raised its bank rate from 5% to 7%, the British interest rate which controls the flow of credit in this country. Because of the increased bank rate, the cost of borrowing money automatically rises. Commercial banks generally charge up to 2 percentage points over and above the bank rate or the rate paid by the banks.

British businessmen, and specifically coin machine and vending interests here, will therefore pay more for the money needed to import, expand or finance future business transactions. The bank rate is the charge by the Bank of England for money lent to Treasury bill dealers. It is the unofficial key lending rate here.

The pound sterling was strengthened immediately in the money markets going as high as \$2.79. A U.S. Federal Reserve discount rate increase was initiated immediately thereafter. The rate was raised from $3\frac{1}{2}\%$ to 4%.

The move came close on the heels of an increase in British tariffs of 15% announced two weeks ago (CB Nov. 14). Already hire purchase finance rates are up one per cent for phonographs and automatic vending machines. Amusement equipment is up two per cent and gambling units up three per cent. These increases coupled with the fifteen per cent surcharge will mean either fewer transactions or a change of seventy sources.

These increases coupled with the fifteen per cent surcharge will mean either fewer transactions or a change of supply sources.

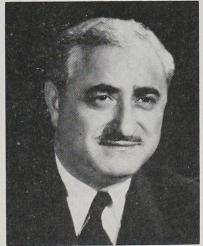
The eventual effects of the bank rate rise on import volume of coin-operated equipment was not immediately learned but it is doubtful if the increase will help a generally pessimistic situation. The British coinmen will simply pay more for working capital.

On Thursday, British sources reported that the pound traded as high as \$2.79 7-32 and closed at \$2.79 1-16.

Rowe-Runyon Hold 'Open House' For Full Line



Rowe AC Mfg. and Runyon Sales execs pictured (l. to r.) above at Runyon's 'Open House' celebration held Nov. 20-21 at their Tenth Ave. outlet to officially announce their exclusive distribution of Rowe's full vending line in the NY metro area are: Lou Wolberg, Runyon Sales; George Klersey, Rowe AC; Carl Koren, Nate Sugerman and Irv Kempner of Runyon; and Dick Gluck of Rowe.



DAVE GOTTLIEB

Gottliebs Rescue Eight From Burning Miami Charter Boat

CHICAGO - Dave Gottlieb and his CHICAGO — Dave Gottlieb and his brother Sol Gottlieb were credited in Miami, Florida with the spectacular rescue of eight people who were trapped on the "Gypsy Queen," a charter fishing boat, which burned and sunk at sea.

The Gottlieb brothers received the s.o.s. while they were fishing aboard "Flipper II" and rushed to the res-

All hands aboard the burning ship jumped into the ocean, and were immediately pulled on board the "Flipper II" by Dave and Sol.

CLEARANCE!

5 Wurlitzer 2710 1963 Models Like New

NOW!

Also other 'like new'

Seeburg Like New SC-1 PHONE Consolette

SPECIALS ChiCoin Champion Guns

Like New ..

Like New
PINS
Chi Coin Bronco 2P (Free Play or Add-a-ball)
Chi Coin Sun Valley (Add-a-ball) 2P.
Bally 3-In-Line 4P
Bally Sky Diver
Bally Cross Country
Bally Cross Country
Bally Moonshot
Gottlieb Flying Circus
Wms. Merry Widow
Wms. Mardi Gras
Wms. Sceer
Wms. Tom-Tom

KIDDIE RIDES
Bally Champion Horse 250.00 95.00

BALL BOWLERS AND SHUFFLES
Baily Bank Pool 250.00
Bally Monarch 50.00
Chicoin Red Pin 165.00
Bally Pan American 100.00
Bally Pan American 200.00
United Falcon 16' 245.00

VENDING

650.00 550.00

WANTED
WIII Accept Trades Or WII Pay Ca\$h\$\$\$
18', 20', 22' SHUFFLEBOARDS With
Scoring Units

ALL MACHINES GUARANTEED CLEAN PICK 'EM UP OR ADD \$15.00 FOR CRAT-ING AND \$20.00 FOR RECONDITIONING.

REDD DIST. CO

Cleveland Coin Wins Award

CLEVELAND—Morris Gisser, Cleveland Coin International head, advised Cash Box that his firm is being considered for the US Government's "E" Award for Export Expansion and is awaiting the decision of the Award Board. "We'll fly the pennant in our office if we receive it!," exclaimed



SOL GOTTLIEB





SEEBURG ELECTRONIC MEMORY PROGRAMMER offers matic insertion of commercial announcements and specialized music at pre-determined intervals.



Milwaukee Mentions...

The snow was heavy in the Milwaukee area last week, but this had no negative effect on collections. Sales, according to most coinmen in Wisconsin, were brisk despite the rugged weather. . . . A busy man-on-the-go in Wisconsin and Michigan is Bob Rondeau, of Empire Coin Machine Exchange. Bob's territory includes Northern Wisconsin, and he assures us (unnecessarily) that it gets mighty cold up there during the blustery winter months. . . . MOA Prexy Clint Pierce, of Pierce Music Co., helped break ground (with his wife, Marie,) of a new factory in Brodhead, Wisconsin. We refer to Clint as the "Squire of Brodhead," since he is just about the most dedicated citizen there where civic and community affairs are concerned.

Nate Victor, of S. L. London Music Co., reports good sales with Seeburg's LPC-480 coin-operated phono and Seeburg vending machines. . . . A couple of absent-minded chaps are Sam and Jack Hastings, of Hastings Distribs. They waited such a long time to remove their cabin cruiser from Lake Michigan that they had to chop ice around the boat to get it out of the harbor and put it in drydock for the winter.

Orville Carnitz, prexy of Badger Novelty Co., trudged off to Boulder Junction last week to hunt deer, only to be snowed in by the blizzard. He blanked out as a result. While Orv was away the action at the showrooms was covered by Ray Van Tour, Dick Wegener, Jim Polowski and Mildred Berna. . . . Harry Jacobs, Jr., of United, Inc., returned recently from sunny Florida where he wallowed in the sun while his dad, Harry Jacobs, Sr., shivered at the office minding the store for him.

RUNYON THANKS YOU for a wonderful reception!

RUNYON SALES 60.

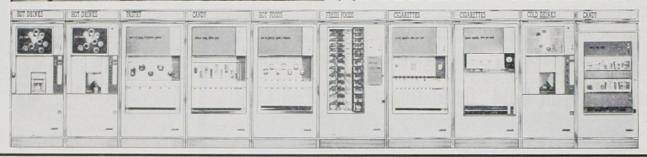
Our Rowe AC full-line of vendors was received like royalty during our 'open house' show. We thank you and invite you back. The finest is always available, at Runyon!

IRV "KEMPY" KEMPER • NATE SUGERMAN MORRIS ROOD • CARL KORVIN • LOU WOLBERG Factory Reps: DICK GLUCK and GEORGE KLERSEY

Serving New York, New Jersey and Connecticut with Rowe AC Music and Vending Equipment.

RUNYON SALES CO.

593 Tenth Ave. New York, N.Y. LO 4-1880 E. Hartford: 306 Tolland St.



In Europe



BOB JONES

LONDON—Bob Jones, Sales Manager of Redd Distributing Company, Watertown, Mass.-based coin machine distributing firm and exporters of equipment, stopped by the Cash Box London offices here last week for a visit with European Director Neville Marten. Jones advised Cash Box that his trip will cover such countries as England, Holland, Belgium, France and Germany. The coinman is calling on Redd's export accounts.

WE NEED: AMI H 200 AMI 1 200

AMI J 200

MIDWAY DELUXE BASEBALLS WILLIAMS GRAND SLAMS WILLIAMS 62 WORLD SERIES

WE HAVE TO SWAP:

EMPIRE

INTERNATIONAL

DOMESTIC DISTRIBUTORS FOR

Rock-Ola • United

Williams . Midway

CABLE: EMCOMACH

Division of EMPIRE COIN MACHINE EXCHANGE, INC. CHICAGO: 1012 N. Milwaukee • EV 4-2600 DETROIT: 7743 Puritan • DI 1-5800

	CL	LEARANCE SALE! Special	
ARCADE Special	Regular	Pric	
EQUIPMENT Sale	Sale	1	o riice
1 Urban Kiddle Kolor Kartoon Price with film (like new)\$ 85	Price \$125	1 United 13' Playtime Bowlers 165 5-BALLS	235
5 Duncan Arizona Guns (like new) 100	295	1 Keeney Poker Face 1P Like New 125	295
3 Bally Sharpshooters	150	1 Gottlieb Universe 1P 95	175
4 Bally Table Hockeys (like new) 35	100	1 Wms. Metro 2P 95	325
2 Wms. Mini-Golf (like new) 435	595	CIGARETTE VENDORS	
2 Bally Bucky Bronco (like new) 595	795	2 V-27 Smokeshops 160	250
1 Hawkins Sam The Clown	395	1 V-36 Smokeshops 190 3 National 9-Cols. 65	275
1 Forward Industries Pro Golf 325	395 495	3 Rowe 11-Col. Commanders	125 95
1 Genco Sky Rocket	125	1 Rowe 14-Col. Ambassador 125	185
1 All-Tech Whirlybird 415	550	4 Continental 30-Col. Corsair 100	165
BASEBALL GAMES		1 Seeburg El Cig Vendor 85	135
1 Bally Big Inning 45	95	2 Seeburg E2 Cig Vendors 110	175
A Unicoin Bull's Eye Big League 45	95	1 Seeburg Coffee Bar—Model FB1000 65 1 Hamilton Coin Changer—Model M102 115	195
1 Chicoln Criss Cross	110	POOL TABLES	165
SHUFFLE ALLEYS		1 Campbell Bumper Golf 50	295
1 Bally Congress Bowler 65	95	1 Irving Kaye Mark I 395	495
1 United Big Bonus	250	1 Irving Kaye Mark III 475	575
1 United Atlas Shuffle Alley 95 3 United Cyclone Shuffle 115	150	1 Irving Kave Mark IV 495	625
4 United 6-Star Regulation Shuffle 55	175	2 Irving Kaye Mark V 785	885
1 United Speedy Shuffle 50	65	6 Irving Kaye Klub Pool	275
A Bally Clab Bowler	75	PHONOGRAPHS	325
A United Dual Shuffle Alley 195	160	2 Seeburg 100G Phonos 215	275
4 United Eagle Shuffles 95	185	3 Seeburg 100W 105	250
2 United Tiger Shuffles 750 1 Bally Bewler 625	895	1 Seeburg 100VL 85	125
A Bally Pan American 125	795 195	2 Seeburg 100C	150
I Chicoin 13' Queen Rowler 105	275	2 Wurlitzer Model 2000	125
A Bally Tournament Bowler 55	100	3 Wurlitzer Model 2400S 425	325 500
1 Chicoin 13' Royal Crown Bowler 650	795	1 Wurlitzer 2500 495	545
1 United 16' Advance Bowler 195 3 United 16' Dixie Bowlers 245	295	1 Wurlitzer 2510 495	545
10 United 16' Dunley Rowlers 105	350 250	3 AMI D-40 Converted 75	100
6 United 16' Falcon Rowlers 975	350	2 AMI F-120	165
3 United 16 Handican Rowlers 200	275	1 AMI H-200 200 1 AMI J-120 275	250
1 United 13' Savoy Bowler	295	1 1 AMI K-200-HR 475	375 595
2 United 16' Savoy Bowlers	295	1 1 NOCK-UIA 1452 50	95
4 United 16' Teamate Bowlers 215	285 285	WALLBUXES-SPEAKERS	
3 United 16' Tip-Top Bowlers 265	350	12 3W-A Seeburg 200-sel 35	50
1 United 13' Tornado Rowlers 025	1095	16 3W1 Seeburg 100-sel. 15	25
1 United 4' Selection for 5-star 25	70	3 AMI CCA Steppers 20 4 AMI CCB Steppers 20	35
Z bally Challenger 13' 145	195	1 AMI CCC Steppers 20	35 35
1 ChiCoin 13' Players Choice 95 2 United 16' Jumbo Bowlers 125	150	9 AMI CDA Steppers 20	35
2 United 16' Leaguer Bowlers 125	195 250	6 AMI WQ-200 30	50
	250	3 AMI W-120 5	10
CARLON DE LA CONTRACTOR	1 1000		

GIANT VEAR-END CLEARANCE SALE! Special Regula



CINCINNATI: 1210 Glendale-Milford F Columbus: 1112 North High Street

THESE ARE OUR MISTAKES—THE GOOD DEALS THAT TURNED INTO BAD. THESE SPECIAL PRICES ARE ONLY IN EFFECT DURING THIS SALE. ALL EQUIPMENT REGULARLY PRICED AFTER DEC. 11th!

In Cincinnati: Call Harold or Clint Collect Today! (area code 513) 771-4250

In Columbus: Call Dick or Earl (area code 614) 294-5227

Kaye Ships 'Ring-O' Round Table



New Kaye Ring-O round pool table features 3-zone playfield for faster play

BROOKLYN, N. Y.—Irving Kaye, President of the Irving Kaye Company, amusement machine manufacturers, has announced two-week delivery on the firm's new Ring-O Pool Table, a pool table which is perfectly round, not elliptical, measures fifty-six inches in outside diameter, and features a three-zone playfield in three corresponding colors, red, white, and blue.

Each zone offers a spot in corresponding color, as opposed to the one

Each zone offers a spot in corresponding color, as opposed to the one zone, one spot principle used on the elliptical games. "The Ring-O Pool Table is the result of several months of study by our factory engineers and location reaction of players who have taken to this new principle of pool table play," stated Kaye last week in an interview with Cash Box. Kaye said that the three-zone idea overcomes the problem of ball obstruction which can happen when a single shot principle is used to determine a shot. With three zone, the player has freedom of play and the speed of play is accelerated, according to Howard Kaye, Sales Manager, who added that while the playfield is a solid color, the corresponding rail portion of each zone is red, white or blue, with corresponding color spots. Actual lines drawn on the playfield separate the zones. separate the zones.

The three-zone idea is an exclusive feature and is copyrighted with patent pending, according to Howard Kaye. Production head, Arnold Kaye

Kaye. Production head, Arnold Kaye, advised that cabinet construction is "perfectly round," with no protrusions. Ball drawer viewer is flush with the sides, which are tapered toward the bottom. The legs of the table are designed using x-construction for rigidity.

There is one hole in the playfield, and the game uses nine balls plus a cue. The plexiglass ball viewer sets in a drawer which can be completely removed. The table has a full slate top which incidentally, requires special equipment for cutting and precise installation. The mechanism used is identical with that used on the Kaye El Dorado models. The cabinet is finished in red and white with formica top frame using five-inch leg casters and a proven coin mechanism.

Both Irving and Howard Kaye agree that the round table will never replace the standard 6-pocket pool table but see a definite market for this game in many locations.

"It's a fast game," commented Irving Kaye, "and it has been built with the operator's viewpoint in mind. Almost any game that can be played on our Ring-O Table."

There are many variations of games which can be played including

There are many variations of games which can be played including rotation, 9-ball, standard play and, at the discretion of the players, straight shots can also be used.

Kaye is taking orders on the table with a 2-week delivery date promised

Cash Box

VENDING NEWS

The Vending Machine Industry's Only Newsweekly



LOEB



STAPLEY



THROOP











Westinghouse

The West Coast **Vending** Show

With That Area In Mind

LOS ANGELES—A record registra-tion of members of the vending indus-try, marked the fourth annual Na-tional Automatic Merchandising As-sociation Western Conference and Exhibit held at the Los Angeles Am-bassador Hotel, November 20 through

General Chairman of this year's event was Eino A. Kiander, Coos Automatic Merchandising Co., Coos Bay, Oregon. Forums were arranged by Program chairman Jack Nutter of ARA Services, Los Angeles. Friday's program opened with a Board Meeting of the Northwest Automatic Retailers Council of the NAMA with attending Northwest area operators invited.

The evening institute on Friday

Automatic Retailers Council of the NAMA with attending Northwest area operators invited.

The evening institute on Friday concerned "The Western School Market." Speakers: Harold L. Throop, Jr.; Administrative Analyst, Fullerton Union High School, and Junior College Districts, Fullerton, Calif.; Herbert D. Rorex, Chief, School Lunch Branch, Food Distribution Division U.S. Department of Agriculture, Wash. D.C.; Jerry R. Stapley, School Food Consultant, The Vendo Co., Los Angeles, and George Loeb of Orange County Vending Co., Anaheim, Calif., explored the problems of what the vendor needs to know to operate successfully within the peculiarities of the mammoth Western school market. Also discussed were the many innovations in this field that origniated in the West.

Operator-Moderator for the evening institute was Richard G. Haraway, Director of Vending, Saga Food Service, Palo Alto, Calif. A General Conference Session was held on Saturday morning with Eino Kiander presiding and Jack Nutter acting as moderator. Speakers were Thomas B. Hungerford, Executive Director, NAMA, President Carl Millman and Sidney Kallick, Western Counsel. Fred W. Conrad, President of the Northwest Automatic Retailers Council Report, and Dwight Dickinson, President of the California Automatic Retailers Council Report, and Dwight Dickinson,

Fred W. Conrad, President of the Northwest Automatic Retailers Council Report, and Dwight Dickinson, President of the California Automatic Vendors Council, delivered the California Council Report.

"Merchandising For Vending" was the subject of a speech by Clarence Landis, Northwest Area Director, Canteen Division of ACCA, San Jose, Calif. who stressed the importance of cleanliness, coloring & packaging in a commissary operation. He also said the operator should be quick to take advantage of new concepts in merchandising such as dietetic drinks and packaged cigars.

"Customer Relations-Both Sides of The Coin" was a topic of discussion with the account represented by William R. Dunbar of State Farm Mutual Insurance Co. who commented on the problems involved in in-plant feeding. The operators side was given by Ted R. Nicolay, President of the Western Vendors Division Servomation of San Bernadino who cited customer relations as the top function of the vendor, with the account. The a constant exchange of ideas between the operator and the account. The convention was climaxed Sunday night with an Exhibitor Host cocktail party and the Annual Western Banquet held in The Cocoanut Grove of the Ambassador Hotel.





Rock-Ola



National Rejectors



Automatic Products

Australian Coinage System To Change

System To Change

SYDNEY, AUSTRALIA— The Australian Government plans to introduce a decimal system to its currency in February 1966. The decimal currency will replace pounds, shillings and pence. Mints will instead turn out 1-cent, 2-cent, 5-cent, 10-cent, 20-cent and 50-cent pieces. A growing shortage of pennies has alarmed the Federal Treasurer who has ordered continued production of pennies far beyond the pre-arranged deadline. Collectors and hoarders are responsible for a large segment of the 800 million pennies on issue in Australia, to remain out of circulation. Some apparently have held them in order to build a complete collection of Australian pennies since the first one was issued this century. Others have been under the mistaken belief that the current penny will be worth 1.2 pennies when the new coinage is minted. The only exchange, according to Treasury officials, will be six pennies for five cents, or multiples of this exchange rate.

Coin machine industry figures here have expressed the hope that the changeover will enable them to facilitate an increased rate of play on machines now on location. Machines now equipped for 2-penny play could, at that time, be converted over to 5-cent play, and so forth.

The Australian coin machine industry has not increased its priceper-play. This factor, combined with other economic and civic problems, as outlined in an article which appeared in Cash Box, Nov. 7, 1964.

Canteen Doubles **Dividend Rate**

CHICAGO—The Board of Directors of Automatic Canteen Company of America, at their meeting last week increased the regular quarterly cash dividend payable January 2, 1965, to stockholders of record December 15, 1964, to 10¢ per share, double the previous 5¢ per share rate.

In making the announcement, Patrick L. O'Malley, President of Automatic Canteen, stated that the board established the 10¢ per share rate as a regular payout for future quarters.

O'Malley said it was felt that the doubling of the regular dividend was justified in view of the company's estimated earnings for the fiscal year just ended and projections of earnings for future years.

Bibliography Of Vending Published By AMA-NAMA

Published By AMA-NAMA
PHILADELPHIA — Automatic Retailers of America, Inc. (ARA), has announced new record highs in sales and earnings for its fiscal year, 53 weeks ended Oct. 2, 1964.

Davre J. Davidson, chairman, reported preliminary unaudited sales and revenues in fiscal 1964 rose to \$230,306,000—an increase of fifteen per cent over the previous year. Net income after taxes was \$5,510,000—an increase of 21 per cent. Earnings per share were \$1.73—an increase of fifteen per cent on a larger number of shares outstanding.

There were 3,185,698 shares outstanding at the end of fiscal 1964 and 3,027,832 shares the year before.

Mr. Davidson also pointed out that in the 1965 fiscal year now underway, ARA sales and revenues indicate a continuing upward trend. He said that the company's sales departments are adding new clients at the highest rate in the firm's history.

ABC Names Strassman

PHILADELPHIA - Morris Strass-PHILADELPHIA — Morris Strassman, widely known pioneer in the food and concessions business, has been appointed Vice President of ABC Consolidated Corporation (formerly ABC Vending). He was previously Executive Vice President and Member of the Board of Union News, a company he served for forty years, rising from newsstand operator in a railroad station.

a company he served for forty years, rising from newstand operator in a railroad station.

Strassman is a recognized authority on food service for the travelling public and an expert in concessions operations. In his new position, his responsibilities will be in the fields of Industrial Feeding, Stadiums, Toll Roads, Airports, and similar concessions. ABC Consolidated has such feeding operations in 44 States plus Canada.

ARA Announces Record Earnings

CHICAGO—A 47-page annotated bibliography of "Automatic Merchandising," listing more than 300 separate books, articles, pamphlets, theses, dissertations and other materials has just been published by the American Marketing Association (AMA) in cooperation with the National Automatic Merchandising Association (NAMA). (NAMA).
Compiled by Dr. Charles R. Goeld-

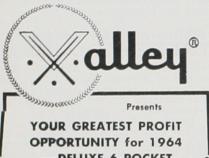
Compiled by Dr. Charles R. Goeldner, associate professor of marketing at San Fernando Valley State College, Northridge, Calif., the book is based in part on the collection of the Library of Automatic Merchandising at St. Louis University, St. Louis, Mo., and on files of the National Automatic Merchandising Association.

Included are 13 books, 63 pamphlets, bulletins and reports, 144 separate articles, 22 theses and dissertations as well as listings of periodicals and directories.

Here's the ORIGINAL KICKER and CATCHER the COUNTER GAME with BUILT-IN-PROFITS



J. F. FRANTZ MFG. CO. 1940 W. Lake St., Chicago 12, III. Tel: TAylor 9-2399



-DELUXE 6-POCKET and BUMPER POOL® The Dependable Tables!

See Your Distributor or Write. Complete Selection Parts and Accessories

VALLEY SALES CO.
Morton St. Bay City, Michigan

N.Y. SLA Rules No \$100 **OP Alteration Charge**

OP Alteration Charge

NEW YORK—The New York State
Liquor Authority has ruled the installation of coin-operated equipment
in taverns as "an exception" to the
regulations calling for a \$100 alteration filing fee provided the equipment
doesn't necessitate a change in seating capacity. Prior to this ruling, all
applications had to be accompanied
with a non-returnable \$100 check. Applications still must be filed, however,
with the SLA. Where seating capacity is affected application must be
accompanied with floor plans before
the change and after the change, and
the \$100 fee. No application is needed
to remove an amusement device or
to replace a machine previously
approved.

Annlications must be filed in tripli-

approved.

Applications must be filed in triplicate with the local ABC Board of the County in which the location is situated except in the City of New York where forms are filed with the NYC ABC Board. The ruling represents a victory for the NYSCMA and NYS Guild, two upstate groups led by Mrs. Millie McCarthy, Milke Mulqueen and Jack Wilson.

Our modern new Factory is devoted exclusively to manufacturing



SCHMELKE

QUALITY CUE STICKS

Professional Design-Long Life

Write for details.

SCHMELKE MFG. CO. SHAKOPEE, MINNESOTA



California Clippings

Sales of both new and used equipment sparking brisk sales with whole salers and distributors along Pico Boulevard this week. . . . A semi-truckload of Valley Pool Tables being unloaded at Paul A. Laymon, Inc. Bally's "All The Way" on display in the showroom, and local operators are extremely pleased with location reaction to the really new shuffle alley action. All models of Rock-Ola phonographs on display on the showroom floor. The new baking ovens for refurbishing phonographs are now completely installed in the phonograph repair department, and Jimmie Wilkens said all operators are invited to bring in their phonographs for repair and take advantage of the new facilities. Secretary, Britt Edelman, home ill with a cold for a few days last week. . . Simon Distributing Co. supplying all types of arcade equipment to be used as background in a segment of the "Ozzie and Harriet" TV show. Jerry Brenner of Chicago in visiting with Frank Mencuri. George Muraoka reporting the all-formica "Round-O-Pool" completely sold out, and that they are now awaiting a new shipment. . . . A large export shipment leaves Simon's this week for the Far East. . . Sid Goldberg, vice-president of Decca Records in town from New York and paying a visit to Sammy Ricklin at California Music Co. Buddy Robinson busy keeping up with the holiday rush on record sales.

The R. F. Jones Co. held a series of very successful meetings with the

of Decca Records in town from New York and paying a visit to Sammy Ricklin at California Music Co. Buddy Robinson busy keeping up with the holiday rush on record sales.

The R. F. Jones Co. held a series of very successful meetings with the various managers of the 13 Western states during the recent NAMA convention. Attending the meetings were: Bud Carlson, Denver; Tommy Thompson, and Garth Brown, Salt Lake; George Trambitas, Seattle; Ralph Perin, Portland; Johnny Detwiler, Honolulu and a large contingent from the San Francisco home offices including Ray Jones, Dean McMurdie, Norm West, Jack Rolling, Williard Wayne, Ozzie Osborne, and Ed Henlie. Elky Rae, district manager for D. Gottlieb & Co. stopped by the local Jones offices and happy to hear of the very enthusiastic reception given to Gottlieb's new four-player "Happy Clown."

At C. A. Robinson & Co., another shipment of United 'Polaris' Bowlers arrived this week, and more 'Orbit' Shuffle Alleys momentarily expected proof of the popularity of these games. Despite limited use of pinballs in Southern California, Midway's 'Rodeo' center shooter 2-player is enjoying a fine reception. Midway's 'Trophy Gun' developing into a standard, and still selling after several months on the market. Ed Ratajack, Irving Kaye sales manager, enjoying a visit with Charlie Robinson. . . . Tony Loew of Kapp Records stopped in at Lueunhagen's Record Bar, plugging the new Fredde Hart and Joe Harnell singles, both records doing very well with the operators. . . . Arthur Brier, sales manager; William Gross, treasurer, and William Herbord, service manager of Automatic Products Co., St. Paul, Minnesota staying in town a couple days after the NAMA convention to enjoy a short fishing trip with Al Weymouth and Ed Wilkes of Weymouth Distributing some time in New Orleans enroute home from the Wurlitzer national distributor meeting in Florida. Cliff Nugent and Bart Bartholomew both on the road calling on the operators. . . . At Advance Automatic Sales Co., Sonny Lomberg said that Chicago Coin

If you are reading someone else's copy of Cash Box why not mail this coupon today

THE CASH BOX 1780 BROADWAY NEW YORK 19, N. Y.

Enclosed find my check.

- ☐ \$15 for a full year (52 weeks) subscription ☐ \$30 for a full year (Airmail in United States) Substitution 45 states 45 for a full year (Airmail outside U. S.)

\$30 for a full year (outside United States)

NAME FIRM

ADDRESS

CITY ZONE ... STATE

Please Check Proper Classification Below

MY FIRM OPERATES THE

FOLLOWING EQUIPMENT:
JUKE BOXES

AMUSEMENT GAMES

VENDING MACHINES

CIGARETTES

Be Sure To Check Business Classifications Above!



Philadelphia Fare

Banner Specialty's Jimmy Ginsburg, who's been Philly's outlet for the Automatic Products 'Starlite' cig vendor for two years now, has been quit successful in building both the line's prestige and location strength in this area, he commented last week, and is anxiously awaiting the arrival of tha company's new 'Candyshop' candy machine. Advanced publicity on the new machine, plus the reputation of the cig vendor, has brought a sizable numbe of queries from cig ops wanting to know when the vendor will be available Jimmy stated. Chiefly responsible for that well-ordered, well-stocked Banne parts department is former Banner mechanic and now parts manager Hug Woodard—an integral member of the Banner team. . . Among the mor illustrious visitors into David Rosen Inc. last week were Morris Shuckma (1964 Allied Jewish Appeal Man of the Year) and Joe Silverman, Penns association president. Say hello to Jimmie Earl the next time you're down a Rosen's. Don't let the name fool you—Jimmie's Dave's very efficient girl Friday—pretty too! . . . Out-of-town coinmen on the N. Broad St. scen last week included: Leo Willen of Capitol Vending, N.Y.; Alex Elowitz an Louie Lobell of Playland Enterprises (Coney Island arcade owners); an Murray Piaz (New London, Conn. arcade owner). . . . Frank Ash of Activ Amusement reports that the excellent cash receipts garnered by ops from Gottlieb's 'Happy Clowns' while on test location have continued right alon now that the game is officially available from the distrib. Seems like the test-location theory is as valid as ever. . . . Marty Berger, Universal Vendor due back in town late last week after exhibiting his company's 'Candima candy machine at the NAMA Western Show. . . Jim Clement, Philly base parts and supplies house, drove up to Jersey City last week for a meet wit Bucky Van Wyck. The two coinmen discussed cue sticks and the pool tab business in general. Jim supplies a large number of wholesalers with supplie and has been reaping the harvest of the pool table boom during recent year Buck

Announce Your 1965 Sales Program In the December 26th Issue Of Cash Box

. start the year with new business!



for the coin machine and vending industry. Manufacturers, distributors, suppliers and service organizations have found that this issue, coming at the close of the business year, and on the eve of the New Year, enables each company to "report to the trade".

Manufacturers take advantage of this special issue by showing new lines, talking about the success their lines have enjoyed, and speaking in general to customers. Distributors with factory lines use it to promote current equipment and to clear the decks of used equipment, inventory which need not be carried into 1965.

In addition to the obvious advantages, the Year End Review features the Cash Box Third Quarterly Export Volume Report, chock full of statistics and an analysis of these statistics, a Holiday Greeting group of ads from firms taking time out to wish their customers and friends good cheer, and the atmosphere in which to promote your company name and its products.

FEATURES:

1964 REVIEW OF INDUSTRY EVENTS:

A review of industry news, opinions and problems during the past 12 months.

THIRD QUARTERLY EXPORT **VOLUME REPORT:**

Find out where the export sales were made (and why) in a penetrating report on a \$40 million industry business.

VENDING

The part the coin machine operator plays in this automatic merchandising business and what to expect from him in 1965.

HOLIDAY GREETINGS:

For the company who wants to express good cheer to all of those people who helped make 1964 a successful year—the simple expression of Holiday Greetings can be the answer to reaching the trade around the world with an expression of thanks.

SALE ADS

The backbone of the distributor with a large backlog of used equipment. A year-end clearance can lighten the inventory and clear the showroom floor for a bright new start in '65.

CALL COLLECT TODAY-JUdson 6-2640 AND ASK FOR A SPECIAL ADVERTISING LAYOUT FOR YOUR FIRM AT NO CHARGE.

ALL COPY MUST BE IN NEW YORK OFFICE WEDNESDAY, DECEMBER 16TH!



Serving the Coin Machine and Vending Industry Around the World

1780 Broadway

New York 19, N.Y.

CHICAGO: 29 E. Madison Street Financial 6-7272

HOLLYWOOD: 6290 Sunset Blvd. HOllywood 5-2129

LONDON: 9a New Bond Street

HOLLAND GERMANY ITALY SCANDINAVIA FRANCE AUSTRALIA BELGIUM MEXICO ARGENTINA BRAZIL CANADA JAPAN SPAIN

SPECIALS

C.C. CHAMPION RIFLE RANGE \$395.00

> SOUTHLAND SPEEDWAY \$295.00

SOUTHLAND TIME TRIALS \$350.00

MONROE

coin machine exchange inc.

2423 Payne Ave. . Cleveland 14, 0. . SUperior 1-4600

ARCADE

	2005	Veeney Leanne	
Arizona Gun		Keeney League Leader	110
Auto-Photo No. 9		Little Pro Golf	275
Dairy	95	Love Leader	
Bally All-Star	125	(floor model) MacLevy Foot VI-	110
Capital Midget		MacLevy Foot VI-	
Movie	110	prator	100
Capital Auto-Test	475	Std. Metal Typer	225
CC Basketball		Harvard Metal	
Champ	125	Typer	195
CC Pro Basket-		Midway Raceway .	375
ball	275	Midway Skee Fun	125
CC Goalie	110	Mutoscope Drive-	750
CC Twin Hockey .	275	mobile	150
CC Pro Hockey	275	Lord's Prayer	150
Chester Pollard		3-D Art Parade .	125 95
Golf	125	Plastic Vendors Silver Gloves	125
Chester Pollard		Cross Country	195
Football	125	Flip Type Movies	100
Exhibit High Ball	175	(floor machine) .	175
	125		
Exhibit Space Age		Capital Panarams	275
Evans Bat-A-Score	125	Mills Panarams	375
Fist Striker	125	Floor Model	
Genco Grandma	195	Radiogram	95
Genco 2P Basket-		ShoeShiner	150
ball	125	Southland Speed-	
Genco Motorama .	175	way	375
Genco Quarterback	125	Sidewalk Engineer	110
Horoscope Vendor	125	Рерру	195
High Fly Baseball	125	Ten Pins	125
Ingo Floor Grip .	50	Ten Strike	125
Jet Pilot	175	Wms. Crane	125
Kayo Champ	150	Wms. Road Racer .	195
Rayo Ghamp	200	man mond mater .	



PRO SERIES for '65

Most modern, most rugged, all-slate, allmica pool tables built!

All latest features!

ALSO DELIVERING:

U.S. Bumper Pool

(With exclusive split-ball return!)



PRO 1-78x46 PRO 2-88×51 PRO 3—93x53 PRO 4—103x58

PRO 5-114x64 (Regulation 4½ x Coin-operated and n coin model.

Call (greg code 516) PY 8-2626



ACTIVE'S

the choice for

THE LOWEST PRICES and

BEST EQUIPMENT

ALWAYS

Exclusive Gottlieb and Rock-Ola Distrib-utor for Eastern Penna, So. Jersey and Delaware.

ditioned Equipment **ACTIVE Amusement Machines Co.** No. Broad Street, Phila. 30, Pa. Poplar 9-1101 Pittston Ave., Scranton 5, Penna.

WANTED

Distributor Branch Manager

In Connecticut Territory

Handle established line of coin machines. Some experience necessary. Knowledge of operator sales and service. Large operating company in-quirles invited.

All replies held in strict confidence. Write:

BOX 721 Cash Box 1780 Broadway New York 17, N.Y.

WE'RE MOVING—CA\$H IN ON OUR CLEARANCE!

Scott Crosse Will Be Located at 1618 No. Broad St. in 2 weeks. Help lighten the load, pick up specials at reduced prices!

- 4 Moonshot @ \$175.00 7 Cross Country @ 190.00 7 Cue-Tease @ 190.00 9 Three-In-Line @ 270.00 4 Hootenanny @ 210.00 8 Star Jets @ 300.00 5 Monte Carlo @ 240.00
- 5 Bongo @ 320.00 6 Sky Diver @ 275.00 11 Mad World @ 345.00 4 Grand Tour @ 310.00 5 Harvest (New) WBITE 5 Glql @ 225.00 5 Flying Charlets @ 300.00

- 3 Shipmates @ 475.00 5 Sweethearts @ 265.00 3 Silek Chick @ 200.00 4 Gaucho @ 350.00 4 Super Shuffle @ \$300.00 6 Big 7 @ 375.00 (ADD \$10.00 FOR CRATING)

MANY, MANY MORE! WRITE TODAY FOR LIST! Terms 1/3 Down, Bal. C.O.D. or Sight Draft

SCOTT CROSSE COMPANY

1732 Fairmont Ave., Philadelphia, Penna., Tel. CEnter 6-4444 (area code 215)



N.Y. Op Lauds Little LP's

NEW YORK—Sam Morrison, Musical Moments, metro operator here, has developed the Little LP in certain of his locations here, to the point where choice locations are now programmed with thirty of the 33 rpm stereo disks. "For the right location, they're the answer to increased collections," commented Morrison.

Morrison also sells special music (foreign, folk and comedy) on 45 rpm or 33's for 25¢ per play where the location demand warrants the increased price. NEW YORK-Sam Morrison, Musical



Eastern Flashes

Irving Kaye Co. sales manager Howard Kaye and his wife Ellen are the proud parents of a brand new baby girl, Susan Lynn, who arrived last Friday, Nov. 20th, just in time to see that the Kays' three-year old daughter Gail celebrated Thanksgiving Day with a brand new baby sister. Grandpa Irving's delighted (natch) and the whole Kaye family overjoyed with the news. On the machine production side of the family's interests, the Kaye Co. announced that its new round pool table, the 'Ring-O', is scheduled for 2-week delivery. The 56-inch "perfectly round" table has carried the elliptical table idea (introduced at the MOA show by other firms) several steps further. First off the table is circular in shape, not elliptical, takes the single-spot idea and presents it via a three-zone playfield with three spots and speeds up play. (See the details in a story elsewhere in this issue.) Ed Ratajack, Kaye sales rep, has traveled to almost every state calling on Irving Kaye distribs and with much success, according to Howard. Ratajack was appointed by Kaye during the MOA Convention and has been on the road almost every week since then. Incidentally, Kaye production chief Arnold Kaye is shooting for the two-week delivery date for the 'Ring-O' and says "production is really rolling along!" and we couldn't argue with the guy.

Al "Senator" Bodkin asked one at the MONY meet last week to contribute

along!" and we couldn't argue with the guy.

Al "Senator" Bodkin asked ops at the MONY meet last week to contribute to the Cardinal Spellman Servicemen's Club drive. The industry here has launched its annual program with a mailing from MONY and a complementary mailing from Atlantic New York Corp. for funds for servicemen. Bodkin was accompanied by his lovely wife Fran, whom we don't see as often as we'd like to these days. "Thank heavens for the pool table," exclaimed Bodkin, in discussing the operator's plight of today. . . Condolences to Jack Erlich on the death of his father, and to Harry Block on the passing of his dad. . . Milylie McCarthy flashed the new SLA ruling which enables ops to install an amusement machine, providing seats are not removed, without paying the \$100 filing fee with application. . . Ben Chicofsky's wife Molly advised that Ben is "recooping" just fine after surgery. . . We missed Elaine and Max Weiss at the meet. They usually drop into town. . . Congrats to Al Denver on being re-elected to the Presidency of MONY and to the entire slate who were also reelected. . . Denver asked ops to use identifying labels on machines, at their own discretion of course, in order to ease the burden of credit which plagues the uninformed op. . . . Nate Sugerman, Lou Wolberg, Carl Korvin and Irving Kempner, were all in from Runyon to sit in with ops during the meet. . . . Harold Kaufman and Max Guldin, of Musical Distributors, listened attentively to the words of wisdom as delivered by attorneys and accountants last Tues. eve. . . . The Holiday Inn, where the conclave took place, sets of a dinner professionally and adds a meeting room for the session, and not a stroke is lost in the program.

MONY's VP George Holtzman advised that we'll all be back at the Nevele

MONY's VP George Holtzman advised that we'll all be back at the Nevele next Sept, when all associations in the State get together. . . . Welcome to MONY: Old Reliable Music, A. Weisberg Service Co., Matthews Service Co. and Reyben Music Co.; all new members. . . . The State Liquor Authority requires that all licensees report loans up to \$1000. See that your locations follow suit. . . . MONY continues to appeal the Consent Decree after losing in lower courts. . . . The Association's Gal-Friday Sophie Selinger has the nicest personality of anyone we've ever met. That smile on her lovely face never leaves. . . . Jim Newlander, Fred Pollak and the Rowe AC gang are all back from the west coast NAMA show. . . . A. D. Palmer reportedly is working just about a full-time day now that he's almost totally recovered from his recent illness. from his recent illness.

Mike Munves ace mechanic Willie Gaines, who's been out several weeks recuperating from an operation, will be back on the job sometime this week, according to his good friend Al Elowitz. Al, who owns several arcades in Coney Island along with partner Louie Lobell, says he drove Willie to the hospital, drove him back home after the operation and just might drive him into work the first day. Al says that he and Lou have kept the arcades oper on weekends due to the good weather and nice crowds still out at Coney. Two games which the partners agreed on as being excellent coin box wise are Southland's "Time Trials' and Royal's "Water Polo'. They state that "Water Polo has been chalking up nothing less than "excellent receipts" and they believe the game will "last forever."

Sol Lipkin, national sales rep for American Shuffleboard reports that the company's general manager Nick Melone, down recently with a minor illness is back again adding still another section onto the family's Woodbridge NJ house now that son, six-month old John Lewis (Cha Cha) Melone, youngest ohis five children, is growing bigger and more active as the days go by. Sol als advises the nation's ops to look for something new to come from American soon. . . . Charlie Litchman and his associate Al Sweetwood, of the New Yor Distributing Co., have begun to take orders on their new "low-priced" pootable line, they stated last week, and added that the line looks like a winner. . . Musical Distrib's Max Guldin reports that son Bob, a sophomore a Cornell University, just may decide to turn his talents toward journalism whe it comes time to select a major field of study. Bob, who is quite the student according to his dad, turned down a New York State Scholarship in order that the private ivy league institution.

Carl Pavesi, president of the Westchester Operators Assn., announced las week that they will be combining their regular meeting with a Christma party for members and their wives on the 15th of Dec. at the Roger Smit Hotel in White Plains. . . . Sam Morrison, N.Y. music op and ardent co collector (who isn't?), advises ops who generally play 'Santa Claus' at the various locations during the upcoming holiday season (and who doesn't), the an excellent and economic item for dispensing to customers and friends is tl Kennedy half-dollar piece. Speaking of coins, Sam further advises all who make interested that a coin show at the Henry Hudson Hotel on 57th St. Manhattan that was in session last week, was a real treat to fanciers of the sport and also opened new insights into some interesting coin speculatic

Murray Piaz, owner of the Playland Arcade, Ocean Beach Park, in Ne London, Conn., said last week that he has kept his doors open to the pub during the weekends since the summer ended due to a combination of go crowds and nice weather. Murray, however, won't be too angry when the recold sets in—the operator is also an ardent skier. . . . Mortie, the pai manager and route collector at West Side Coin, says that sales of cigareti through vending machines fell after the Surgeon General's report last Ja but only for two or three weeks before they climbed right back to where th

d Ra



Chicago Chatter

The recent blizzard weather played havoc with the coin machine business in this area. However, everyone seems to have "shoveled" out fairly well, and it's business as usual. Collections for a short while suffered because of the heavy snows, and are back on the rise again. . . . Ross Scheer, head of Western Trails Amusement Co., returned from his eastern swing t'other day and reports that the hunting up in Maine was poor, but his business arrangements with Unique Industries excellent. The factory is in full production, trying to shove out as many kiddie ride back orders as possible. Overseeing production are Carl Herzog, president of Unique Industries; and his right-hand-man, John Valentine.

Paul Huebsch, Rowe AC's regional manager, hit the road just before the Thanksgiving holiday, expecting to return home to feast on the traditional turkey. . . . Bill O'Donnell, prexy of Bally Mfg. Co., and Herb Jones are thrilled over the healthy sales reaction with Bally's "Big Day" four-player amusement game. Herb says they've never had such success with a four-player before.

Edward G. Doris, executive vice prexy of Rock-Ola Mfg. Corp., reports steady, heavy sales with Rock-Ola's "Grand Prix" and "Princess Royal" phonos. Ed is enjoying the fantastic success also that Ara Parseghian's Notre Dame Football Team is enjoying. He feels certain the Fightin' Irish will have a perfect (ten straight victories) season. Ed's son, Peter Doris, is a pre-medical student at Notre Dame. . . . We extend sincerest condolences to Empire Coin's Leonard Zeidman, whose father, Joseph Zeidman, died last Monday, November 23. He was 80. Funeral was last Tuesday afternoon at Original Weinstein Funeral Home. The entire Empire Coin gang—Gil Kitt, Joe Robbins, Jack Burns, Bill Milner, et al—attended the funeral. All her friends are congratulating Empire's Caroline Weintraub and her husband Bill, who became grandparents for the 16th time! That's right! They now have 16 grandchildren (and she still looks like a slick chick!).

While in South Bend, Indiana for the Music Operators Society of St. Joseph Valley shindig Nate Feinstein, of World Wide Distribs introduced the Chi distrib's newest addition in the sales department. Harold Shafer, Howie Freer infos that the service schools at World Wide will be renewed at a later date. Meanwhile everyone there is looking forward to the Thanksgiving Day holiday. . . . Just to mention a few of the operators we met in South Bend last week: Mr. & Mrs. (Gordon and Ruth) Ford, of Ford Music Co.; Mr. & Mrs. Carl Zimmer, Zimmer's "Gal Friday," Lucy; Mr. & Mrs. Paul Paden, Amy and Fred Keidesch, Frank Fabiano, Al Evans, Joe MacQuivey, Vern Daly, and many, many more. By the way, Caroline Weintraub tells us her new granddaughter's name is Julie Ann Weintraub. She's the pert, little daughter of Louis and Carol Weintraub.

It was Dave and Sol Gottlieb to the rescue, literally, last week. They were credited with saving eight lives when a charter fishing boat the "Gypsy Queen" burned and sank off the Florida Coast. Dave steered his fabulous "Flipper II" at full speed toward the sinking vessel and he and Sol pulled all of the passengers and crew members on board. . . . The remodeling job in the executive and sales offices at United Mfg. Co. is proceeding on schedule, according to Bud Lurie. Meanwhile, Sam Stern, Herb Oettinger, Bill DeSelm and Jack Mittel are busy writing up sales orders on "Whoopee" flipper "Polaris" big ball bowler, and "Orbit" puck shuffle alleys. Sam Stern just returned from a sales trip to the Scandinavian Countries.

Atlas Music's Stan Levin tells us the local distrib will hold a phono service school class, Dec. 9, featuring Rowe-AMI's M-200 "Tropicana" coin-operated phono. Bill Phillips and two of his hunting guests, Carroll Usry, of C & R Amusements; and Harvey "Curley" Slyter, of Rockford, Illinois, enjoyed a rare experience last week while hunting deer during the blizzard. With just one shotgun slug between them Slyter managed to bag two deer with the one shot. . . . This puzzler from Joe Schwartz and Mort Levinson, of National Coin Machine Exchange: "Big surprise doings stirring at National Coin—more later."

Hank Ross and "Iggy" Wolverton are still sweatin' out their decision on the prospective new plant facilities (70,000 square feet of space) in Franklin Park. They have several weeks yet to decide. Meanwhile, Hank says he and "Iggy" are as much concerned with easing the transportation problems for their employees as they are with their need to expand considerably.

Johnny Frantz and Don Congdon, J. F. Frantz Mfg. Co., will be in the same exhibit booth at the Parks Show, near the entrance, they were in last year. Amusement games in the Frantz exhibit include: "Kicker & Catcher," "U.S. Marshal," and—of course—Frantz's "Shooting Gallery" . . . While in South Bend we visited with Bud Moore and Paul Hertel.

Mort Secore, sales director of Chicago Dynamic Industries, informs that he and Ralph Wyckoff are getting terrific reaction from all over the country with ChiCoin's new "Pop-Up" (popping-ball) amusement game. The plant is humming along at peak production. . . While Marvel Mfg. prexy Ted Rubey and Estelle Bye were planning to enjoy a delightful Thanksgiving Day with their families, they expressed much delight in the way Marvel's electrical scoreboards for shuffleboards are moving out in shipments to the trade.



ATLAS MUSIC COMPANY

CABINET RESTYLING KITS OR CUSTOM CABINET RESTYLING FOR MODEL 100B-C-W&G-R-J and V & VL200

WRITE

SUN REFINISHING CO.

201 E. DAGGETT

FT. WORTH, TEXAS

Cable:

ATMUSIC—Chicago

ED 2-4935

2122 N. WESTERN AVE., CHICAGO 47, ILL. ARmitage 6-5005





COIN MACHINE INVENTORY LISTS-USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES

D-40, '51, 40 Sel.
D-80, '51, 80 Sel.
E-40, '53, 40 Sel.
E-80, '53, 80 Sel.
E-120, '53, 120 Sel.
F-40, '54, 40 Sel.
F-80, '54, 80 Sel.
F-120, '54, 120 Sel.
G-120, '55, 120 Sel.
G-120, '57, 120 Sel.
H-120, '57, 120 Sel.
H-200, '57, 200 Sel.
I-100M, '58, 200 Sel.
I-200K, '58, 200 Sel.
I-200K, '59, 200 Sel.
I-200M, '50, 200 Sel.
C-200, '60, 200 Sel.
K-120, '60, 120 Sel.
Continental '60, 200 Sel.
Lyric, '60, 100 Sel.
Continental '60, 200 Sel.
Continental '60, 200 Sel.
Continental '61, 200 Sel.
Continental '61, 100 Sel.
Continental '61, 100 Sel.
Continental '61, 100 Sel.

ROCK-OLA

ROCK-OLA

1436, '52, Fireball, 120 Sel. 1436A, '53, Fireball, 120 Sel. 1438, '54, Comet, 120 Sel. 1448, '55, HIFI, 120 Sel. 1448, '55, HIFI, 120 Sel. 1452, '55, 50 Sel. 1452, '57, 200 Sel. 1455, '57, 200 Sel. 1458, '58, 120 Sel. 1455, '59, 200 Sel. Tempo I 1468, '59, 120 Sel. Tempo I 1468, '59, 120 Sel. Tempo I 1475, '60, 200 Sel. Tempo II 1478, '60, 120 Sel. Tempo II 1478, '60, 120 Sel. Tempo II 1495, '61, 200 Sel. Tempo II 1496, '62, 120 Sel. Tempo II 1496, '62, 120 Sel. Tempo II 1497, '62, 200 Sel. Tempo II 1498, '61, 120 Sel. Tempo II 1498, '62, 120 Sel. Tempo II 1498, '62, 120 Sel. Tempo II 1498, '63, 150 Sel. Te

SEEBURG

Barrel-O-Fun '61 (4/61)
Barrel-O-Fun '62 (11/61)
Ballerina (6/59)
Beach Beauty (11/56)
Beach Time (9/58)
Beauty Contest (1/60)
Big Show (9/56)
Bongo 2P (3/64)
Bounty (Bingo) (10/63)
Can-Can (10/61)
Carnival (11/57)
Carnival Queen (11/58)
Circus (8/57)
Circus Queen (2/61)
County Fair (10/59)
Crossroads (1/56)
Cue-Tease 2P (7/63)
Cypress Gardens (6/58)
Double Header (7/56)
Funspot '62 (11/62)
Flying Circus 2P (6/61)
Grand Tour 1P (7/64)
Happy Tour 1P (7/64)
(Add-A-Ball Model)
Golden Gate (6/62)
Hootenanny (Pin) 1P
(11/63)
Key West (12/56)
Laguna Beach (3/60)
Lido (2/62)
Lite-A-Line (2/61)
Lotta-Fun (9/59)
Mod World 2P (5/64)
Miami Beach (9/54)
Miss America (2/58)
Monte Carlo 1P (Pin)
(2/64)
Moonshot (3/63)
Night Club (4/56)
Parade (6/56)
Sea Island (2/59)
Ship-Mates 4P (2/64)
Shoot-A-Line (6/62)
Show Time (3/57)
Silver Sails (11/62)
Sky Diver 1P (4/64)
Star Jet (Pin) 2P (12/63)
Sun Va'ley (7/57)
Target Roll (1/58)
3-In-Line 4P (8/63)
Touchdown (11/60)
Twist (11/62)
U.S.A. (8/58)

CHICAGO COIN

Sun Valley (8/63) Firecracker 2P (12/63) Bronco 2P (5/64)

GOTTLIEB

M100A, '51, 100 Sel. M100B, '51, 100 Sel. M100B, '51, 100 Sel. M100B, '51, 100 Sel. M100C, '52, 100 Sel. M100C, '52, 100 Sel. M100C, '53, 100 Sel. M100C, '55, 200 Sel. M100C, '55, 200 Sel. M100C, '55, 200 Sel. M100C, '56, 200 Sel. M100C, '57, 100 Sel. M100C, '57, 100 Sel. M100C, '58, 160 Sel. M100C, '59, 160 Sel. M100C, '60, 160 Sel. M100C, '60, 160 Sel. M100C, '61, 160 Sel. M100C, '61, 160 Sel. M100C, '61, 160 Sel. M100C, '62, 160 Sel. M100C, '62, 160 Sel. M100C, '62, 160 Sel. M100C, '62, 160 Sel. M100C, '63, 160 Sel. M100C, '6 Around Wld. 2P (7/59)
Atlas 2P (5/59)
Big 1P (1/64)
Bonanza 2P (6/64)
Bonanza 2P (6/64)
Bowling Queen 1P (8/64)
Brite Star 2P (4/58)
Captain Kidd 2P (7/60)
Contest 4P (10/58)
Contol Cafe 2P (7/57)
Cover Girl 1-Plyr. (7/62)
Criss Cross 1P (3/58)
Dneg. Dolls 1P (6/60)
Dbl. Action 2P (1/59)
Egg. Head 1P (12/61)
Fair Lady (12/56)
Falstaff 4P (11/57)
Fashion Show 2P (6/62)
Flagship (1/57)
Flipper Clown (4/62)
Flipper Cowboy 1-P (10/62)
Flipper Fair 1P (11/61)
Flip. Parade (5/61)
Foto Finish 1P (1/61)
Flying Charlots 2P (10/63)
Gaucho 4P (1/63)
Gaucho 4P (1/63)
Gigi 1P (12/63)
Gondolier 2P (8/58)
Hi-Diver 1P (4/59)
Kewpie Doll 1P (10/60)
Lancer 2P (8/61)
Liberty Belle 4P (3/62)
Ltng. Ball 1P (12/59)
Majestic (4/57)
Majorettes 1P (8/64)
Melody Lane 2P (9/60)
Mry-Go-Round 2P (12/60)
Miss Annabelle 1P (8/59)
North Star 1P (10/64)
Oklahoma 4P (2/61)
Olympics 1-P (9/62)
Picnic 2P (10/58)
Preview 2-P (8/62)
Qun. af Diam. (6/59)
Race Time 2P (3/59)
Rack-A-Ball 1P (12/62)
Rocket Ship 1P (5/58)
Royal Flush (5/57)
Sea Shore 2P (9/64)
Seven Seas 2P (1/60)
Showboot 1P (4/61)
Silver 1P (10/57)
Sittin' Pretty 1P (11/58)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Sittin' Pretty 1P (11/58)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Sittin' Pretty 1P (10/58)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Sittin' Pretty 1P (10/58)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Sittin' Pretty 1P (10/58)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Sittin' Pretty 1P (10/58)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Sweet Hearts 1P (9/63)
Sweet Sioux 4P (9/59)
Swing Along 2P (7/63)
Texan 4P (4/60)
Tropic Isle 1P (5/62) WURLITZER

1250, '50, 48 Sel., 45 or 78 RPM 1400, '51, 48 Sel., 45 or 78 RPM 1450, '51 48 Sel., 45 or 78 RPM 1500, '52, 104 Sel., 45 or 78 Intermix 1500 A, '53, 104 Sel., 45 & 78 Intermix 1600, '53, 48 Sel., 45 & 78 Intermix

1600, '53, 48 Sel, Intermix 1650, '53, 48 Sel, 1650A, '54, 48 Sel, 1700, '54, 104 Sel, 1700, '55, 104 Sel, 1900, '56, 200 Sel, 2000, '56, 200 Sel, 2100, '57, 200 Sel, 2104, '57, 104 Sel, 2150, '57, 200 Sel,

Acapulco (5/61) Barrel-O-Fun (9/60)

Universe 1P (10/59) Wagon Train 1P (4/60) Whirlwind 2P (2/58) Wid. Beauties 1P (2/60) World Champ 1P (8/57) World Fair 1P (5/64)

KEENEY

Old Plantation (2/61) Black Dragon El Rancho Hacienda Rainbow (6/62) Go-Cart 1P (5/63) Poker Face 2P (9/63)

WILLIAMS

Beat The Clock (12/63)
Big Daddy 1P (9/63)
Big Daddy 1P (9/63)
Big Deal 1P (2/63)
Black Jack 1P (1/60)
Casino 17P (10/58)
Club House 1P (10/59)
Coquette (4/62)
Crossword 1P (4/59)
Darts 1P (6/60)
El Toro 2P (8/63)
Fiesta 2P (12/59)
Four Roses IP (12/62)
Four Star 1P (7/58)
Gay Paree (6/57)
Gldn. Gloves 1P (1/60)
Gusher 1P (9/58)
Heat Wave 1P (17/64)
Jig Saw 1P (12/57)
Jumpin' Jacks 2P (4/63)
Jungle 1P (9/60)
Kings 1P (8/57)
Mardi Gras 4P (11/62)
Merry Widow 4P (10/63)
Music Man 4P (8/60)
Naples 2P (9/57)
Nags 1P (3/60)
Oh, Boy 2P (2/64)
Palooka 1P (5/64)
Reno 1P (10/59)
Rocket 1P (11/59)
San Francisco 2P (5/64)
Satellite 1P (7/58)
Soccer 1P (3/64)
Sea Wolf 1P (7/59)
Serenade 2P (5/60)
Skill Pool 1P (6/63)
Space Ship 2P (12/61)
Starfire (1/57)
Steeplechase 1P (11/57)
Swing Time 1P (5/53)
10 Strike 2P (1/58)
Top Hat (10/58)
Trode Winds (6/62)
Turf Champ (8/58)
Trode Winds (6/62)
Turf Champ (8/58)
Trode Winds (6/62)
Turf Champ (8/58)
Trode Winds (6/62)
Turf Champ (8/62)
Valient 2P (8/62)

SHUFFLES—BOWLERS BALLY Shuffles

BALLY Shuffles

ABC Bowler (7/55)
Jumbo Bowler (9/55)
King Pin Bowler (9/55)
ABC Spr. Del. (9/57)
All-Star Bowling (12/57)
All-Star Deluxe (2/58)
Lucky Shuffle (9/58)
Star Shuffle (10/58)
Speed Bowler (11/58)
Club Bowler (2/59)
Club Deluxe (5/59)
Monarch Bowler (11/59)
Offical Jumbo (9/60)
Jumbo Deluxe (9/60)

Ball Bowlers

ABC Bowl. Lane (1/57)
ABC Tournament (6/57)
ABC Champion (10/57)
Strike Bowler (11/57)
Trophy Bowler (4/58)
Lucky Alley (8/58)
Pan American (6/59)
Challenger (9/59)
Super Shuffle (12/61)
Big 7 Shuffle (9/62)
Super 8 (4/63)

Triple Strike (2/55) Arrow (2/55) Cr. Cross Targette (1/55) Bonus Score (4/55) Hollywood (5/55) Blinker (8/55) Score-A-Line (9/55)

Bowling Team (10/55)
Rocket Shuffle (3/58)
Explorer Shuffle (6/58)
ReBound Shuffle (12/58)
Championship (11/58)
Double Feature (12/58)
Red Pin (2/59)
Bowl Moster (8/59)
4-Game Shuffle (11/59)
Bull's Eye Drop Ball
(12/59)
6-Game Shuffle (6/60)
Triple Gold Pin Pro
(2/61)
Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Spotlite (11/63)

Ball Bowlers

Ball Bowlers

Bowling League (2/57)
Ski Bowl 6 Plyr. (11/57)
Classic (7/57)
TV Bowling Lg. (11/57)
Lucky Strike (1/58)
TV (with rollovers)
Player's Choice (9/58)
Twin Bowler (10/58)
King Bowler (3/59)
Queen Bowler (9/59)
Oueen Bowler (8/60)
Duchess Bowler (8/60)
Duchess Bowler (8/60)
Princess (4/61)
Gold Crown (3/62)
Royal Crown (3/62)
Grand Prize (3/63)
Official Spare Lite (9/63)
Cadillac Bwlr. (1/64)

UPRIGHTS

UPRIGHTS

AB Circus (5/56)
AB County Fair (3/57)
AB Circus Wagon
Wheels (12/58)
AB Galloping Dominos
AB Circus Play Ball
(4/59)
AB Magic Mirror
Horoscope (11/59)
AB Mermaid (3/60)
Aquati Prod. Squoits
(11/57)
B Jambo (5/59)
B Sportsman (6/59)
B Saper Jumbo (11/60)
CC Star Rocket (5/59)
GA Skeet Shoot (1/57)
GA Super Hunter (6/57)
GA Super Hunter (6/57)
GA Ouble Shot (4/58)
GA Wild Cat (12/58)
GA Syr. Wild Cat
AT win Wild Cat (7/59)
GA Super Wild Cat
Trail Blazer (12/60)
Twin Trail Blazer (2/61)
K Big Tent
K Spr. Big Tent (6/57)
K Shawnee (1/59)
K Big Roundup (3/59)
K Little Buckeroo (4/59)
K Del. Big Tent (5/59)
K Big 3 (5/59)
K Touchdown (9/59)
K Red Arrow (4/60)
Sweet Shownee '60
Black Dragon '60
K Twin Red Arrow
(5/60)
K Flashback (6/61)

SHUFFLES—BOWLERS UNITED Shuffles

Clipper (5/55)
Sth Inning (6/55)
Capitol (6/55)
Super Bonus (9/55)
Deluxe model
Top Notch (10/55)
Regulation (11/55)
6-Star (10/57)
Midget Bowling (3/58)
Shooting Stars (4/58)
Eagle (5/58)
Atlas (8/58)
Cyclone (10/58)
Niagara (11/58)
Dual (1/59)
Zenith (6/59)
Flash (6/59)
3-Way (9/59)
8-Way (12/59)
8ig Bonus (2/60)
Surner Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Baseball (6/62)
Action (7/62)
Embassy (9/62)
Circus Roll-Down (9/62)
Lancer (11/62)
Sparky (12/62)
Caravelle (2/63)
Crest (4/63)
Rumpus Targette (5/63)
Astro (6/63)
Skippy (11/63)
Jill-Jill (11/63)
Bank Pool (11/63)
Topper (2/64)
Tempest (2/64)
Tempest (2/64)
Targer (4/64)
Tiger (7/64)

Ball Bowlers

Ball Bowlers

Bowling Alley (11/56)
Jumbo Bowling (9/57)
Royal Bowler (12/57)
Pixie Bowler (12/57)
Pixie Bowler (8/58)
Duplex (11/58)
Simplex (5/59)
Advance (5/59)
Advance (5/59)
Handicap (11/59)
Featon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo 5-star Bowling (5/61)
Classic (6/61)
Alamo (4/62)
Sahara (7/62)
Tropic Bowler (9/62)
Lucky (11/62)
Cypress (12/62)
Sabre (2/63)
Regal (4/63)
Fury (8/63)
Fury (8/63)
Fury (8/63)
Tornado (3/64)
Thunder (6/64)

WILLIAMS Ball Bowlers

Roll-A-Ball 6P (12/56)

ARCADE

ARCADE

ABT 6 Gun Rifle Range
Air Football
Air Hockey
Auto Photo Model 9
Amer. Shiffle Situation
(5/61)
B Undersea Raider
B Derby Gun (2/60)
B Bulls Eye Shooting
Gallery (9/55)
B Big Inning (5/58)
B Heavy Hitter (4/59)
B Ball Park (4/60)
B Sharpshooter (2/61)
B Golf Champ (8/58)
B Bat Practice (8/59)
B Skill Roll (8 3/58)
B Moon Raider (7/59)
B Target (10/59)
B Skill Parade (1/59)
B Skill Score (6/60)
B Skill Derby (10/60)
B Del Skill Parade
(4/59)
B Table Hockey (2/63)
B Spinner (2/63) Novelty
B Bank Ball (1/63)
B Fun Phone (3/63)
Capitol Midget Movies
CC Bullseye Baseball
CC Basketball Champ
CC 4-Player Derby
CC Goalee
CC Midget Skee
Super model
CC Big League (5/55)
CC Twin Hockey (5/57)

Super model
CC Big League (5/55)
CC Twin Hockey (5/56)
CC Shoot The Clown
CC Stm. Shovel (5/56)
CC Batter Up (4/58)
CC Criss Cross
Hockey (10/58)
CC Criss Cross
Hockey (10/58)
CC Croquet (8/58)
CC Playland Rifle
Gallery (8/59)
CC Pony Express (4/60)
CC Ry Gun (10/60)
CC Wild West (5/61)
CC Long Range Rifle
Gallery (1/62)
CC All-Star Baseball
(1/63)
CC Big Hit (10/62)
CC Pro Basketball
(6/63)
CC Champion Rifle
Range (1/64)
Ex Gun Patrol
Ex Jet Gun
Ex Space Gun
Ex Space Gun
Ex Space Gun
Ex Space Gun
Ex Sportland Shooting
Gallery (11/54)
Ex Stra Shtg. Gal. (9/54)
Ex Star Shtg. Gal. (6/55)
Ex Treasure Cove
Shooting Gal. (6/55)
Ex Treasure Cove
Shooting Gal. (6/55)
Ex Jungle Hunt (3/57)
Ex Ringer Ball (111/56)
Ex Pop Gun (9/57)
Ge Lucky Seven
Ge Sky Gunner
Ge Night Fighter
Ge 2-Player Basketball
Ge Rifle Gal. (6/54)
Ge Big Top Rifle
Gallery (6/54)
Super model (12/55)
Ge Championship
Baseball (9/55)
Ge Championship
Baseball (9/55)
Ge Championship
Baseball (5/56)
Ge State Fair Rifle Gal. (6/56)

Ge Davy Crockett (10/56) Ge Circus Rifle (3/57) Ge Motorama (10/57) Ge Gypsy Grandma (5/57)

(\$\sigma(s)\

KIDDIE RIDES

Bally Champion Horse
Bally Moon Ride
Pony Twins
Bally Space Ship
Bally Space Ship
Bally Speed Boat
Bally Trolley
Bert Lane Lancer Horse
Bert Lane Merry-GoRound
B.L. Miss America Boat
Bert Lane Fire Engine
B.L. Whirlybird (3/61)
B.L. Moon Rocket (3/61)
Capitol Donald Duck
Capitol Palomino Horse
Capitol Palomino Horse
Capitol See Saw
Chicago Coin Super Jet
Chicago Round The
World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Mustang
Exhibit Space Patrol
Scientific Television
Scientific Boat Ride
Texas Merry-Go-Round
Exhibit Rudolph The
Reindeer

6-9 No 82 Pl

4 Balti Counties Ask 2-Year Stay

BALTIMORE—The four counties in Southern Maryland ordered to remove all slot machines over a three year period beginning July 1, 1965, have received a reason for relief—State legislators won a battle last week in an effort to delay the ban following recommendation from the General Assembly that the Counties be given another two years before the machines must be removed.

There are approximately 5000 slot machines in Anne Arundel, Calvert, Charles and St. Mary's Counties. They are the only legal slot machines in America outside of the State of Nevada. BALTIMORE-The four counties in

Nevada.

Nevada.

In 1963 the State Legislature voted to remove the machines. Slot machine interests here claim economic setbacks if this ruling is carried out. This argument helped the slot machine people enjoy a two-year hiatus in the past. Governor J. Millard Dawes who spearheaded the drive to remove the machines claims that he is still vigorously opposed to relaxation of the ruling.

still vigorously opposed to relaxation of the ruling.

In 1963 County revenues amounted to \$1,692,987. The only other industry which came close to the comparable tax payment was the tobacco industry. Of the four counties involved, Anne Arundel is reported to be the only County which has attempted to diversify its industry.

Last week the slot machine industry hoped for a ruling which would enable legal operation of the equipment for at least another two years.

Meeting Dates & Trade **Events** DECEMBER

- North Carolina Music Operators Association. Place: Charlotte, N.C.
- Westchester Operators Guild, Joint Monthly Meeting & Christmas Place: Roger Smith Hotel, Plains, N. Y.
- 16 New York State Operators Guild Meeting and Dinner. Place: Governor Clinton Hotel, Kings-ton, N.Y.

FEBRUARY

National Candy Wholesalers Association, Western Convention.
Place: Dunes Hotel, Las Vegas, Nevada.

MARCH

13-18 National Association of Tobacco Dis-tributors, Annual Convention & Ex-hibit. Place: Conrad Hilton Hotel, Chicago.

MAY

15-18 National Industrial Recreational Association, Annual Convention & Exhibit.
Place: Schroeder Hotel, Milwaukee, Wisconsin.

JUNE

- 3-5 North Carolina Vending Assn. and South Carolina Automatic Merchan-dising Assn., Annual Carolinas Con-vention & Exhibit. Place: Ocean Forest Hotel, Myrtle Beach, N.C.
- National Confectioners Association, 82nd Annual Convention & Exhibit. Place: Conrad Hilton Hotel, Chicago.

OCTOBER

26-30 National Association of Concession-aires, Annual Convention. Place: Ambassador Hotel, Los Angeles.

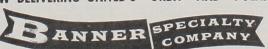




UPPER MID-WEST MUSINGS

Congratulations to Gordon Stout of Pierre, So. Dakota, who is the newly elected state senator from his district... Duane Reimers and Herb Paterson have leased out their tavern and are giving all of their time to their operating business... John Manolis, of Huron, now retired, is spending his time relaxing and getting in plenty of fishing... In the past ten days, it seems that all routes lead to Las Vegas as Kenny Glen of the K. C. Sales Co., St. Paul, and Mrs. Glen flew there for a little vacation... Lyle Kesting joined a charter flight to Las Vegas and spent several days there taking in the sunshine and shows... Mr. and Mrs. Earl Porter of Mitchell, drove to Las Vegas recently and were gone for ten days. Heard that Earl made his expenses at the dice tables... Mr. and Mrs. Lawrence Jenkins spent a very pleasant weekend in Minneapolis last week. They decided they could use a few days of relaxation... Ike Pierson spent two weeks in the hospital with a case of bleeding ulcers. Ike is feeling much better now, is spending all of his time resting and will take off for St. Petersburg, Florida in another week. Sons Erad and Bill will take over... Norman Luboff choir at the Arena Auditorium in Huron Nov. 26th... Les Elgart and his orchestra at the Prom Center Nov. 25th... The Ike Sunem's are building a beautiful home.

NOW DELIVERING UNITED'S "ORBIT" AND "POLARIS"



PHILADELPHIA, PA., 1641 N. BROAD ST. PITTSBURGH, PA., 1508 FIFTH AVE.

END-OF-YEAR ('learance!

We're Loaded With Goodies

SEND FOR NEW MACHINE LIST

Advertise Only What We Have

* ARCADE * GAMES * VENDING * MUSIC * RIDES

In Stock

WIRE . PHONE . WRITE TODAY PRICES MARKED DOWN TO NEW LOWS OF THE YEAR

Exclusive Rowe AMI Distributor Ea.Pa. - S.Jersey - Del. - Md. - D.C.

855 N. BROAD ST., PHILA., PA. 19123 Phone: (215) CEnter 2-2900

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Yeor, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

- FOR RESALE: SEEBURG AND WURLITzer Phonographs, Games. Send inventory and lowest cash prices. HASTINGS DIST. CO., INC. — 6100 WEST BLUEMOUND ROAD—MILWAUKEE 13, WISC.
- BINGOS, MISS AMERICA, ROLLER DERBY, Circus Queen, Arcade Equipment, Rock-Ola, Seeburg and Wurlitzer 1962/1963, Ballerina, County Fair, Laguna Beach, Acapulco, Cancan, Bikini, Lido, Goldengate, Silver Sails, Bounty—needed by IMPORT-EXPORT MARCEL GROSCH 3 BLD AVROY, LIEGE, BELGIUM.
- USED 45 RPM RECORDS. ALL TYPES AS they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular-shippers, JALEN AMUSEMENT CO. INC.—1215 S. HOWARD STREET—BALTIMORE, MD. 21230.
- PANORAMS AND PANORAM PARTS. United Triple Plays Wanted. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. HEmlock 1-1750).
- WE PAY THE HIGHEST PRICES FOR ALL Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRI., 276 AVENUE LOUISE, BRUSSELS & BELGIUM. (Cable address.) HOBELEUROP-BRUSSELS.
- MUSIC, GAMES, VENDING. CALL. ATLAS DISTRIBUTORS 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. RE 4-1384).
- LATE BINGOS MISS AMERICA/UP. GOTT-Lieb 2-4 Players. Bowlorama Late Bally Bowlers. Unshopped, complete, working, packed original cartons. Pay cash in dollars. Prices FOB nearest seaport. MAX LOBO & CO., MEIR 23, ANTWERP, BELGIUM. Cable: LOBOMA. (Tel. 33.81.33).
- RECORDS, 45's AND LP's, SURPLUS, REturns, overstock, cut-outs, etc. HARRY WARRINER, KNICKERBOCKER MUSIC CO.—453 McLEAN AVE., YONKERS, N.Y. (Tel. GReenleaf 6-7778).
- ATTENTION: DISTRIBUTORS AND RECord shops. There's Gold on your shelf. Want 45 rpm records up to 10 years old. Highest prices paid anywhere. Up to 43¢ each—our choice. BIG JOHN RECORDS, 687 WASH-INGTON ST., BOSTON, MASS. (Tel. 338-7426).
- WE PAY CASH AS ALWAYS FOR: SEEburg: Wurlitzer; AMI and Rock-Ola music. Gottlieb Pins; Arcade equipment; Bally Bingoes; Write or cable: PALMER AT BELIN-TRACO-31 SOMERSTRAAT-ANTWERP 1, BELGIUM.
- SELL YOUR SURPLUS 45's TO THE NAtion's largest user. We are the nation's foremost packager of promotionally priced record packs. We purchase unlimited quantities on a steady basis. Wire—phone for quick deal. NATIONAL BAG-O-TUNES INC., P.O. BOX 177—ISLAND PARK, N.Y. 11558 (Area 516-TU 9-9300).
- NEW 45 RPM RECORDS. NO QUANTITY too large or small. We pay the highest price, plus all freight. Also over-run return hit records. Contact immediately for quick transaction. We pay cash. SUTTON RECORD CO.—26 WEST 20th ST.—NEW YORK, N.Y. (Tel. CH 2-3250).
- SEEBURG M100c, HF100R, VL200, 222S, AY160S, DS160S, Wurl: 1900, 2000, 2100, 2150, 2200, 2250, 2300S, 2400S, 2500S, 2600S, 2700S, Rockola 1448, 1454, 1455, AMI H200E, J200ES, Guns, Bowlers, Bingos, Rush offers to VICTOR HUGO—KONNINGIN ASTRID-LAAN—49 MECHELEN, BELGIUM.
- PAY CASH FOR WILLIAMS FOUR
 Bagger Baseballs, Genco Gun Clubs,
 twelve of each. Must be in operating condition. O.D.P. COIN MACHINES, INC. BOX
 325 OCEAN DRIVE BEACH, SOUTH
 CAROLINA. (Tel. 272-6129 MYRTLE
 BEACH 448-6673).
- USED 45 RPM RECORDS. WE PAY freight & top prices. KING SALES—1413 WASHINGTON STREET—BOSTON, MASS.
- 45 RPM RECORDS, NEW OR USED. NO quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).
- USED RHYTHM AND BLUES 45's. WE PAY top prices plus freight. Write first, stating approximate amount on hand. Blues and rhythm & blues only, please. RECORD MART, 2222 ELM, DALLAS, TEXAS 75201. Phone Riverside 8-2053.

WANTED — UP TO 50 COIN-OPERATED Radios. Quote Price, Quantity and Condition. CLEVELAND COIN MACHINE EX-CHANGE, INC., 2029 Prospect, Cleveland, Ohio. TO 1-6715.

FOR SALE

- FOR SALE—GAMES & MUSIC OF ALL Kinds: Pin Games \$75.00 up; S. Alleys \$50.00 up; 10 & 12 Col. Easterns 20.00; E2's \$175.00; E-1's \$125.00; 11 col Rowe \$95.00; K12 DuGrenier \$75.00; 30 Col Cont. \$100.00; 18 Col Smokeshop \$75.00. V-200 \$115.00; 222's \$590.00; D\$160's \$875.00; Cd. G. K. GABRIELSON CO., 725 MEMORIAL DR. S. E., ATLANTA, GA., JA5-7441.
- WILLIAMS OFFICIAL BASEBALL \$219; Short-Stop \$125; Jungle \$175; 4 Roses \$250; Gottlieb Gi Gi \$335.00; Slick Chick \$275. Export Buyers: Keeney Red Arrows \$115; Games, Trail Blazers \$125; Bally Jamboree 125. Headquarters for all Pool Table Supplies at Cheapest Prices. D&L COIN MA-CHINE COMPANY, 414 KELKER STREET, HARRISBURG, PA. 17105 Phones: 234-1051, 234-2235
- CAPRI COFFEE REBUILT—\$259.50. CORSair 30 AR 20 Reconditioned-Repainted— \$179.50. Parts For All Continental Apco And Many Other Machines. AUTOMATIC SELLING ASSOCIATES, INC., 304 LONG BEACH ROAD, ISLAND PARK, L.I., NEW YORK. 516 GE 1-3321.
- ATTENTION EXPORTERS—PHONE OR write for phonos and games to the MIL-LER-NEWMARK DIST. CO. 3767 EAST 28th STREET, GRAND RAPIDS 8, MICHIGAN. Phone: 949-2030, or to 5743 GRAND RIVER AVENUE, DETROIT 8, MICHIGAN. Phone: TY 8-2230.
- ARCADE FILMS 16 MM AND 8 MM B&W or color for Arcade Machines, or Pin-Up Art. Write or phone 232-1965, "Jack" Venard, KOLOR KADE PRODUCTIONS, 547 9th AVE., SAN DIEGO, CALIF.
- BALLY SHUFFLES: ABC SUPER, DEluxe, Congress, Whiz and Speed United Shuffles: Eagles and Atlas. GLOBE DIST. CO., INC., 2330 N. WESTERN AVENUE, CHICAGO 47, ILL.
- 50 RECORDED SONGS ONLY \$3.00. MANY great songs by favorite artists, our choice. New records, guaranteed. State style of music preferred—Pop, R & B or Country. Offer good only U.S.A. No C.O.D.'s. RHYTHM RECORDS—BOX A—ARCADIA, CALIF.
- HAVE YOUR "SQOITS FUN WITH Water" games factory reconditioned. Includes new scoring arrangement, improved pump, repair, refinish cabinet, replace worn mechanical parts. New machines made to order. Write AQUATIC PRODUCTS CORP.—8038 ALVERSTONE AVE.—LOS ANGELES, CALIF. (Tel. 645-1980).
- WANTED COON GUN MECHANISM & GUN Stands only, complete \$50.00 each. For Sale, 8 Mutoscope Crank Movie Machines, small, late type, no stands \$50.00 each or \$350.00 for all. 2 King and 2 Caliscope peeks, girl subjects. \$25.00 each. Genco Night Fighter \$40.00. Genco Night Fighter. C. C. Bulls Eye Baseball \$50.00. Exhibit Jungle Hunt \$75.00. All machines complete and working. GRANVILLE PILANT, 1332 Mass, Joplin, Mo.
- AMI H 120 \$245; J 120 \$345; K 120 \$445; CONTINENTAL 2-200 \$595; SEEBURG V 200's \$150 or five for \$695; Q's \$595 to \$695; HV 200 Hideaways \$95 or three for \$250; Wurl: 1990's \$225 or three for \$600; Bally Fun Phones like new \$95; Spinner \$50; Table Hockeys \$95; Pro Golfer \$395; Also used vending equipment direct overseas shipment from Port of Detroit. MARTIN AND SNYDER CO.—13200 W. WARREN AVE. DEARBORN, MICH. (Tel. LUzon 2-2300)
- HI-SPEED SUPER FAST SHUFFLE BOARD Wax. 24 one-pound cans per case. \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.
- EXPORT. KEY WEST; SHOW TIME; BEACH TIME; HOLLY CRANES; BAL-LERINA, ETC: Bally Wild Lemon, F.P. Double Up; Triple Bell Draw Bell; Keeney; Red Arrow; Flashback; Sweet Shawnee; Black Dragon; Buckley Track Odds; Rockola & AMI Phonos, CROSSE—DUNHAM & CO. 225 WRIGHT BLVD. GRETNA, LA. (Tel. 367-4365)
- UNITED JUMBO OR ROYAL 16' BOWLER \$75; Bonus 16' \$125; Duplex 16' \$175; Advance 16' \$200; ABC Tournament \$75; All are as is, not shopped. Have Guns, five balls, drink machines and cigarett vendors. Write or call. CENTRAL DIST. INC.—2315 OLIVER ST.—ST. LOUIS 3, MO. (Tel. MAL 3511).

- ROCK-OLA & WURLITZER MUSIC: BALLY BINGOS: GOTTLIEB & WILLIAMS Novelty Games; Fischer & Irving Kaye Pool Tables; Chicago Coin & United Shuffle Alleys. New & Used. Expertly packed to ship anyplace. Call or write to NASTASI DISTRIBUTING COMPANY, 839 BARONNE STREET, NEW ORLEANS, LA. (Tel. 523-6386) QUICKLY!
- WE HAVE A CHOICE SELECTION OF late Williams Two Players. Write for prices MID-WEST DIST., 709 LINWOOD BLVD.—KANSAS CITY, MO.
- ATTENTION! WE ARE THE TRADE'S largest suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS, 3726 TONNELE AVE., NORTH BERGEN, N.J. (Tel. UNion 3-8627).
- UNITED SHUFFLES—DOLPHIN \$375.00; Stardust \$395.00; Viking \$385.00; Crystal \$365.00. ChiCoin Red Dot \$395.00. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, N.Y. 12302.
- ROCK-OLA PHONOGRAPHS—3—1475 \$375.00 each; 1—1465—\$285.00; 1—1455—\$225.00. All have 50¢ chutes and clean. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, OREGON (Tel. CA 8-7565)
- COTTLIEB: SHIPMATES \$400.00 BONANDOILS \$110.00. Williams: Soccers \$220.00. 2as \$350.00. Swing Alongs \$250.00. Dancing Merry Widows \$390.00. Jumpin' Jacks \$235.00. Grand Slams \$390.00. Kismets \$135.00. Major Leagues \$260.00. Oh Boys \$230.00. Stop 'N' Go \$385.00. Bally: Grand Tours \$260.00. Star Jet \$240.00. Cue Tease \$140.00. Bongo \$250.00. Two In One \$395.00. Chicago Coin: Champion Guns \$375.00. Misc: Midway Raceways \$250.00. Southland's Speedway \$200.00. All Tech Musical Ferris Wheel \$390.00—Have floor samples on Chicago Coin Royal Flash—Williams Mini-Golf—Bally's Big Day—if interested Write NEW ORLEANS NOVELTY CO., 1055 DRYADES STREET, NEW ORLEANS, LOUISIANA Tel: 529-7321.
- FOR SALE AUTO-PHOTO Machine Model 14; \$3200.00. 7 Duck Pin Bowling Alleys Cheap if Sold Immediately. Phone 744-3822. STAR MUSIC, WINCHESTER, KY.
- SHUFFLE ALLEYS: UNITED SUPER
 Bonus \$95; Keeney Deluxe Challenge \$95;
 United Top Notch \$129; Ball Bowlers: Twin
 Bowler \$275; T.V. Bowler \$150; Classic
 Bowler \$150; Strike Bowler \$95; All of the
 above mentioned machines have been completely shopped and refinished. TRI-STATE
 DIST. CO.—CALLIER SPRING ROAD—
 P.O. BOX 615—ROME, GA. (Tel. 234-7123,
 Area code 404).
- 20 AND 22 FT. AMERICAN AND ROCK-OLA Shuffleboards for sale. TOLEDO COIN MA-CHINE EXCHANGE CO. 814-816 SUMMIT STREET, TOLEDO, OHIO. (Tel. CH 3-719-
- NEW HOME POOL TABLES 85 × 44¾ \$59.50. 8 ft. table \$79.50 with Slate 85 × 44¼ \$199.50. Can be placed in any location on a weekly rental basis—(all sizes) 1/3 cash Balance COD. BRANFORD SALES CO., 14 BRANFORD PLACE, NEWARK, N. J.
- SOUTHLAND ENGINEERING'S NEW IMproved model "Time Trials" in original cartons \$495. IMPERIAL COIN MACHINE EXCANGE INC.—498 ANDERSON AVE-NUE, CLIFFSIDE PARK, N.J.
- KLOPP COIN COUNTERS WE MANUFACture and sell the finest low priced coin counting-packaging and coin sorting machines available. Write for details. KLOPP ENGINEERING. INC. 35561 SCHOOL-CRAFT RD. LIVONIA, MICHIGAN 48151.
- WE'RE LOADED: Late Model Pins—Shuffles

 Bowlers Arcade Music Baseball

 Vending—All Makes—Call or write for
 low distressed prices—We must sacrifice for
 space. REDD DISTRIBUTING COMPANY,
 INC., 80 COOLIDGE HILL RD., WATERTOWN, MASS. 926-2250 area code 617.
- IF IT'S PANORAM PARTS YOU WANT PHIL GOULD HAS 'EM. ALL TYPES OF FILMS FOR Panoram Peeks. PHIL GOULD -224 MARKET ST.—NEWARK, N.J. (Tel. 201-MArket 4-3297)
- BRAND NEW KEENEY BLACK DRAGONS, Keeney Deluxe Red Arrows, Keeney Twin Dragons and Star Lite uprights. SASKAT-CHEWAN COIN MACHINE CO.. 1025 104th STREET, NORTH BATTLEFORD, SASK., CANADA. (Tel. 2989).
- ATTENTION OPS! GET LOWDOWN PRICES on all billiard supplies coin machine parts, accessories, etc. DIAMOND COIN MACHINE EXCHANGE, 609 WOODIS AVE., NOR-FOLK, VIRGINIA. (Tel. 625-1716).
- SPECIAL—SPECIAL—SPECIAL: RUBBER Rings for Pin Games—to Distributors Only. DYNABALL COMPANY, 8039 Lawndale, Skokie, Illinois.
- WURL. 2510 \$495.00. W1800 \$150.00. BALL Bowlers, Duplex, Jumbo, Bonus, Royal, Five Star, 10 available. Make offer lots of five. 5 Mills Candy machines, make offer. Many others. Send for list of buys. Jules Olshein at GRECO BROS. AMUSEMENT CO., INC., 1288 B'WAY, ALBANY, N. Y. (TEL. HO 5-0228).
- UNITED 16' FALCON B.A. \$425; 16'
 Jumbo B.A. \$195; Silver Roll-Down \$550;
 Super Slugger Baseball \$95; Shuffle Baseball (Floor sample) \$595; Chicoin: Six
 Game Bowler S/A \$325; 6-Pl. Home Run
 Baseball \$95; WMS. Titan Gun \$325; Midway: Slugger Baseball \$95; Deluxe Shooting Gallery \$225. CENTRAL OHIO COIN-MACHINE EXCH., INC., 315 E. 5th AVE.—
 COLUMBUS 1, OHIO. (Tel. 294-3529).

- FOR QUICK ACTION: CHROME WALLboxes: 100 Seeburg 3W1 100 selection \$15.00; 100 Seeburg 3VWA 200 selection \$35.00. SEACOAST DISTRIBUTORS, 1200 NORTH AVENUE, ELIZABETH, NEW JERSEY 07201. BIGELOW 8-3524-5.
- WURLITZER 2000 \$125.00 OR 3 FOR \$300.00; Seeburg KD \$275.00; A.M.I. K Halfback \$495.00. Clearance on wooden rail pin games, Write BIRD MUSIC DISTRIBUTORS INC., 124-126 POYNTZ AVE., MANHATTAN, KANSAS (Tel. PR 8-5229).
- ATTN: COIN OPERATORS AND WHOLE-SALERS. Something to revolutionize the pool industry. Save 97% repair time, money and service. 1 and 2 piece fiber glass cue sticks. Also accessories. Dealerships available. For information contact: KING KOIN "Q", 713 BOYINGTON, IRON RIVER, MICHIGAN.
- OPERATORS-DISTRIBUTORS NEED THE room—Sacrifice Prices—as is condition with parts—2—Exhibit Pop Guns \$45.00; 3—Muto Bangoramas \$30.00; 2—Bally Spaceguns \$45.00; 6-C.C. Pistol Pete \$25.00; 3—Muto. Ace Bombers \$35.00; 5—Muto Atomic Bomb. \$25.00; 7—Muto Sky Fighters \$45.00; 2—Ex. Star Shoot. Gallery \$45.00; 2—Ex. Star Shoot. Gallery \$45.00; 2—Ex. Star Shoot. Gallery \$45.00; 2—Evans Bat a score \$45.00; 1—Upright bataball \$45.00; 4—Pitch em & batem \$35.00; 1—Williams Selectroscope \$55.00; 6—Cockeyed circus \$25.00; 1—KeyeWeegree Mystic \$25.00; 8—Ex. Upright hiball \$50.00; 2—Sup. bollascore \$75.00; 10—Muto. Voicegraph \$100.00; 10—Skill Jumps \$25.00; 8—Johnson Strength testers \$35.00; 3—Muto K.O. Champs \$50.00; 3—Muto sliver gloves \$55.00. MIKE MUNVES CORP., 577 10TH AVENUE, N.Y.C. 10036, BRyant 9-6677.
- CINEBOX—1964 LARGE SCREEN MODEL. Forty film selections. Only 1500 plays cost 4400. Must sacrifice 3500. WESTERN TRAILS CO., 132 SHAKER ROAD, EAST LONG-MEADOW, MASS.
- MEADOW, MASS.

 SPECIALS: COMPLETELY RECONDItioned: Bally Bowler 16' \$395; Deluxe Bally
 Bowler 16' \$545; Star Jet (2 pl.) \$345;
 3 In Line (4 pl.) \$295; Hootenanny \$265;
 Gottlieb Flying Chariots \$345; Texan (4 pl.)
 \$145; Sweet Sioux (4 pl.) \$95; Queen of
 Diamonds \$75; Chicago Coin 6 Game
 Bowler 8' \$195; United Sky Raider Gun
 \$125; Deluxe Baseball \$195; Wurlitzer 2200
 \$295; 2100 \$165; 1900 \$145; T00F \$95; AMI
 F120 \$125. MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11TH
 STREET, ERIE, PENNSYLVANIA. Phone:
 GLendale 2-3207.

LLY

H. B1

MECA

AN M

CAGO

EVISIO

CANE (

BIT S

FRANTZ

- PENNSYLVANIA OPERATORS ONLY. CONverted to single coin. Lotta Funs, Barrel Funs, Shoot A Lines, Lite A Lines, Fun Spots 63. Foreign buyers we still have available a few Bingo and Uprights. Write for prices. D. & P. MUSIC, 27 EAST PHILADELPHIA STREET, YORK, PA. PHONE 848-1846.
- RELAYS—SWITCH ASSEMBLIES. LOW cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses. MARVEL MFG. CO.—2847 W. FULLERTON AVE. CHICAGO, ILL. (Tel. DI 2-2424).
- WURL: 1800 \$225; WURL: 2150 \$345; Wurl: 2200 \$495; Wurl: 2300 \$595; Wurl: 2400 \$695; Wurl: 2500 \$795; NORTH-WEST SALES CO. of OREGON—1040 S.W. 2nd AVE.—PORTLAND 4, OREGON. (Tel. 228-6557).
- MILLS AND JENNINGS FRUITSLOT MA-CHINES. BALLY BINGOS. HOLLY CRANES and Flipper Pin Games for export. ALMAN ENTERPRISES—BENDER WARE-HOUSE—P.O. BOX 4300—RENO, NEVADA
- ATTENTION: WHOLESALERS AND EXPORTERS. Write for our prices on phonographs ready for export shipment. UNITED DIST. INC.—902 WEST SECOND STREET—WICHITA 3, KANSAS.
- BALLY BINGOS: LIDOS, CAN CANS, CIRcus Queens, Laguns Beach, Roller Derby, Twist, and others. Phonographs: Seeburg DS160, AQ160, AY160, 222, 161, and others. Ship in United States or export from port of New Orleans. OPERATORS SALES. INC., 4122 WASHINGTON AVENUE, NEW ORLEANS, LOUISIANA. Phone 822-2376.
- LARGE SUPPLY OF BASEBALL GAMES.
 William's Hollywood Pinballs, Gottlieb Litea-Card and Seven Seas. Some Uprights.
 Write to: 1626 3rd AVENUE, or telephone
 Moline 764-6703. HALLGREN DISTRIBUTORS, INC., MOLINE, ILL.
- UNITED JUMBO BOWLER \$125, BALLY Bowler \$450, Bally Lucky Alley Bowler \$250, 2 Deluxe Club Bowler S.A. \$100, WALLACE DISTRIBUTING CO., BOX 75, MINERAL WELLS, TEXAS. PHONE FA 5-3600.
- BALLY SHUFFLE ALLEYS—'CLUB BOWLers', 'Deluxe Jumbo', 'Monarchs', \$95.00 ea. 44 (44PV United Shuffle Alleys 'Handicap' and 'Itightning', \$85.00 ea. Gottlieb 'Melody Lane', \$175.00 and 'Photo Finish', \$225.00 Keeney—'Roll-A-Line' (Like New), \$125.00 ChiCoin 'Variety Roll Down', \$245.00 and 'Dea 101 'Big League', \$95.00. BETSON ENTER PRISES, INC., 3726 TONNELE AVE. NORTH BERGEN, N. J. (Tel. UN 3-8627)

MISCELLANEOUS

30,000 PROFESSIONAL COMEDY LINES
Largest laugh library in show business,
38 books; over 450,000 copies sold. Uses
by 1,000 disc jockeys! Orben's Curren
Comedy our monthly topical gag servic
features deejay material each issue. Pre
catalog. Write: ORBEN DEE-JAJ
LAUGHS, 3536 DANIEL CRESCENT
BALDWIN HARBOR, N.Y.

MANUFACTURERS NEW EQUIPMENT CURRENTLY IN PRODUCTION

Prices shown are list prices f.o.b. factory. Manufacturers have not authorized prices where no price is shown

Price	es shown are list prices f.o.b. factory. Manufacture	rs have not authorized prices where no price is	shown
Gold Crest (3½x6' 6 Pkt. Table) Gold Crest (4½x9' 6 Pkt. Table) Gold Crest (3½x7' 6 Pkt. Table) Gold Crest (3½x7' 6 Pkt. Table)	GOLD MEDAL PRODUCTS Popcorn Vendor D. GOTTLIEB CO.	L-2130 Ceiling Spkr., Choice of Grille. Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille. Rivera Cigarette, 20 sel. 800 pack.	COLD DRINK VENDORS MS4—Marquee Cold Drink Vendor. 4 or 7 selections with or without crushed ice. Carbonated and non-carbonated flavors. 7-selection model offers 2 selections of
MERICAN SHUFFLEBOARD CORP. Electra "6" (6' 6-pkt. table) Electra "7" (7' 6-pkt. table) Electra "8" (8' 6-pkt. table)	Happy Clown 4P (11/64)	Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line. Ambassador Cig. Vendor 286; 14 sel., cap. 510. Celebrity Cig. Vendor 260; 20 sel., cap. 800. Celebrity Candy Merchandiser, 11 selections,	totalizing System. S94—Modular Cold Drink Vendor. 4 or 7 selections with or without crushed ice. Carbonated and non-carbonated flavors. 7-selection model offers 2 selections of
Classic "6" (6' 6-pkt. table)	Derby Pony Jr.	360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap. Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection.	10cd tea. 1,500 cup capacity. Income Totalizing System. COLD CANNED DRINK VENDOR W3CV1—Williamsburg Cold Canned Drink Vendor. 3 selections. 189 can capacity.
UTOMATENBAU FOERSTER Natl. Sales Agents, L. T. Patterson Distribs. Foosball Match	Deluxe Continental (4½'x9' Ambassador 70 (88"x47") Ambassador 75 (92"x52") Ambassador 80 (106"x58") Ambassador 90 (114"x64") COIN-OP MODELS	 100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selection, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular. Celebrity Fresh Brew Coffee Merchandiser, 	Automatic Can Opener. GENERAL MERCHANDISE VENDOR 15G1—Pick-A-Pac. 15 Selections. 315 item capacity. LAUNDRY SUPPLY VENDOR
Musikbar 100	Deluxe Eldorado 6 Pkt. Series Mark I, 77x45 Mark II, 85x47 Mark III, 92x52 Mark IV, 106x58 Mark V, 113x63	11 selection, 750 cup capacity, modular. Celebrity Cold Drink Merchandiser, 4 selection, 1000 cup capacity, crushed ice feature optional, modular. THE SEEBURG CORP.	W8L1—Mechanical. 8 selections. 152 item capacity. MILK VENDOR MV-2—Modulra Milk Vendor. 3 selections. 360 carton capacity.
Smokeshop "Starlite 630"; 18 sel., cap. 630 Smokeshop "Starlite 850"; 27 sel., cap. 850 CANDY VENDOR Candyshop, 10 cols., 400-capacity, first-in, first-out feature, multiple pricing.	Deluxe Satellite, 77x45 Deluxe Klub Pool Regular 56x40 Jumbo 75x48 El Dorado Shuffleboard Ring-O Round	PHONOGRAPHS LPC-480 & LPC-480R (Remote Control) stereo LP Console—160 Selections (Up to 480 Selections with all album programming). Spotlighted Album Award.	PASTRY VENDORS W6P1—Mechanical. 6 selections. 72 package capacity. W6P2—Mechanical. 6 selections. 114 package capacity.
Model 12 Studio	Pool Table (56" diameter) MARVEL MFG. CO. Slugger-Counter Baseball (1¢, 5¢, 10¢) MIDWAY MFG. CO.	3-way audio, Income totalizer, Person- alized panel. Plays 33-1/3 and 45 RPM records intermixed, stereo or monaural. Album and Universal Pricing, Half Dol- lar. Transistorized and unitized "pull out" components. Test point front servicing. Blue or tangerine speaker grilles.	SHIPMAN MFG. CO. CIGARETTE VENDORS Mark II; 13 or 17 columns. UNITED MFG. CO.
Hay Ride 1P Pin (10/64) (Add-A-Ball Model) All The Way Shuffle 2P Big Day 4P (9/64) 2 in 1 2P (8/64) Deluxe Bally Bowler 16' lengths (Jan. 1964)	Rodeo 2P Pin (10/64) Flying Turns 2P (9/64) Trophy Gun (6/64) NATIONAL VENDORS, INC.	 HLPC-1—Stereo LP Hideaway, 160 selections (Up to 480 selections with all album programming). Income Totalizer. Plays 33-1/3 and 45 RPM records intermixed. Album and universal pricing. SC-1—Stereo Consolette. 160 selections. 	Polaris Bwlr. (8/64). Orbit Shuffle (8/64). UNIVERSAL VENDORS Candimat Vendor
Bucky Bronco Kiddie Horse \$995.00 F. H. BERGMAN CO. Nat'l Sales Agents, Duncan Sales Co. Arizona Gun (Live action pellets)	CIGARETTE VENDORS Series 113; 13 8-column shifts, cap. 447 Upright-Series 113; 13 8-col. shifts, cap. 447 Crown series 222; 22 sel., cap. 616 Crown series 800; 20 sel., cap. 850	Used for remote selection of any record on LP Console or Hideaway. Personalized panel. Album display panel. Album pric- ing. Push-button volume control. Twin stereo speakers. Remote Income Totalizer. Polished chrome or copper finish.	URBAN INDUSTRIES Movie Theaters Model AP-10 Panoram Kiddie Kolor Kartoon
Sopitone-Audio-Visual Machine, 36-Sel., 26 inch screen, Nat'l Sales Agents, Scopitone Inc., USA.	Consolette-Series 650; 20 sel., cap. 670 Moduline-22M; 22 sel., cap. 616 Moduline-80M; 20 sel., cap. 850 PROTOCISION ENGINEERING, INC.	EBCS-1—Extended Bass Consolette Speaker. Provides full range stereo response in conjunction with Consolette speakers. SC-11—Stereo Communication Consolette. Consolette serves as Intercom. CIM-1—Consolette Intercom Master Unit.	U.S. BILLIARDS INC. 6 Pkt. Series: Pro 1—78x46 Pro 2—88x51 Pro 3—98x53
OAN MFG. CO. GIGARETTE VENDORS Model 74-MD; 74 sel., cap. 74 Model 74-APC; 74 sel., cap. 74 Model 94-UM; 94 sel., cap. 94 Model 94-UC; 94 sel., cap. 94 Model 116-WM; 116 sel., cap. 116	V-Shape Shuffle REDD DISTRIBUTING CO. Cinch Instant Shine Vendor (Vendor and packaged Cinch product) Giepen Coffee Vendor (Natl. Agents) Vend-A-Book Comic Book Vendor	Used with Stereo Communication Consolette BACKGROUND MUSIC ICK-1—Intercommunication Consolette Kit. Converts Stereo Consolette to Stereo Communication Consolette.	Pro 4—103x58 Pro 5—114x64 Bumper Pool 56x40 75x43 VALLEY SALES CO.
Model 116-WC; 116 sel., cap. 116 CANDY VENDORS Model 74-APD, 74 sel., cap. 74 Model 94-UD, 94 sel., cap. 94 Model 116-WD, 116 sel., cap. 116	ROCK-OLA MFG. CO. Caravelle (20 Col. 800 Packs) Model 3002 Cigarette Machine Model 424 Princess Royal (7" LP Del.) St Mon.	BMS-2—Background Music System. 1000 Selections BMC-1—Background Music Compact. 1,000 Selections BMCA-1—Background Music Companion Audio, Used with Background Music Compact (BMC-1)	Bumper Pool® Model 522S/W Reg. Size Model 775—78x45 Model 875—88x50 Model 975—93x53 Model 1075—101x57
Model 188-D, 188 sel., cap. 188 Model 47-Pastry, 47 sel., cap. 47 HICAGO COIN MACHINE Pop-Up 1P (10/64) Mustang Pin 2P	Model 425 160-Sel. (Grand Prix) 7" LP Del. StMon. Model 418-SA 160-Sel. (Rhapsody II) 7" LP, Del. StMon. Model 414 100-Sel. (Capri II) with St. Optional	MPE-1—Electronic Memory Programmer. Used with the Background Music Compact (BMC-1) to insert special announcements and commercials into the background music program. SABMC-1—Seeburg Automatic Background	Model 765—78x46 Model 865—88x50 Model 935—93x53 Model 1035—100x57 El Magnifico Series Model 884—88x50
Boyal Flash Pin 2P (8/64) DeVille Shuffle Alley (8/64) Majestic Bowler (8/64) INEVISION CORP. Ginebox, 27" screen, 40-sel	Model 403 100-Sel. Wall Phono (33-1/3 Optional) 1628 Deluxe "Stereo Twins" Speakers 1629 "Stereo Twins Jr" Speakers 1950 Remote Volume Control Unit	Music Center. For use with FM Multiplex Telephone Lines and On-Premise Loca- tions. Total of 112½ hours of music. SEP-1—Seeburg Encore Phonograph. 750 Selections of Foreground Music CANDY VENDORS	Model 934—93x53
KANE CORP. Ski 'n Skore XHIBIT SUPPLY CO. Card Vendor (Mechanical). Model	Model 500 160-Sel. Stereo Speaker Wallbox 3 level personal pushbutton volume control Model 501 100-Sel. Wallbox 1578 160-Sel. Wallbox 1584 100-Sel. Wallbox	W10CN1-Mechanical. 10 Selections. 220 bar capacity. W8TIG—Mechanical. 8 Selections. 152 bar capacity. CIGAR VENDOR	C-23; 15 sel., cap. 520 429-Special; 11 sel., cap. 428 Continental "30"; 30 sel., cap. 830 Tobacco Shoppe "30"; 30 sel., cap. 830
Vacuumatic." Vends Exhibit's Irading Cards. Capacity: 500	1551 Universal Wall Box Bar Bracket 1981 Money Counter for Model 425, 418-SA, & 414	W6CR1—Mechanical. 6 Selections. 114 package capacity. CIGARETTE VENDORS 4E5—Electric. 22 Selections. 825 pack capacity.	WESTINGHOUSE ELECTRIC CO. 6-Selection CupDrink Vendor Fresh Brew Coffee Vendor Candy Vendor Cigarette Vendor
Cards (Including 1,500 FREE Cards) Post Card Vendor (Electrical) Models SV-1 & MSV "Vacuumatic." Vends Standard Scenic Post Cards. Spacity: 1,000 Cards. \$99.50	extra cream and sugar, whipped powdered chocolate, liquid sugar, liquid soup, fresh cream, with changer. Everpure filter. Model 3402—Coffee, Hot Chocolate, Soup and Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways. Model 3403—as above, without 4 way tea	W20T1—Mechanical. 20 Selections. 672 pack capacity. W14T1—Mechanical. 14 Selections. 510 pack capacity. MCC-20—Mechanical. 20 Selections. 720 pack capacity.	WILLIAMS MFG. CO. Whoopee 4P (10/64) Mini-Golf (10/64) River Boat 1P (9/64)
tastic Laminator (Mechanical). Model 444PV "Vacuumatic." Vends aminating material. Capacity: 300. \$98.50 ISCHER SALES & MFG. CO. Empress 101 (101")	feature. Model 1404-S, single cup, fresh brew coffee & hot drink vendor. "Ever-Pure" water filtering system. Serves coffee 4 ways, 450 cup capacity, extra cream & sugar. Hot whipped chocolate & hot soup.	CIGARILLO VENDOR W8C01—Mechanical. 8 Selections. 200 Package Capacity. COFFEE VENDORS MC4—Marquee Coffee Vendor, 5, 6 or 7	THE WURLITZER COMPANY 2800 Stereo-Mono., 200-sel. phono. 2810 Stereo-Mono., 100-sel. phono. Wall Boxes 5121 Private Stereo Spkr. for use on WB
Reent 91 (91") Regent 91 (91") Regent 77 (77") Crown Fiesta—Reg. Bumper Non Coin Francis VIII (101")	ROWE AC SERVICES Rowe—AMI M-200 Phonograph (Tropicana) with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, Intermixed.) Has three-in-one convertibility, 200 selections, 160 selections, or 100 selec-	Selections. Brews fresh ground coffee one cup at a time. Hot coffee, hot chocolate, hot soup and hot tea. 605 cup capacity. Income Totalizing System. 764—Modular Coffee Vendor, 5 or 6 selections. Brews fresh ground coffee one cup at a time. Hot coffee, hot chocolate, hot	5200 and WB 5250 with Models 2300 thru 2700 5010 WB Ten Top Tunes sel. 50¢ 5250 WB 200-sel. 10-25-50¢ 5207 WB 104-sel. 5200 WB 100-sel. 10-25-50¢
F. FRANTZ MFG. CO. Little Leaguer (12/62) Bouble Header (12/62) Save Our Payainger	tions. HAC-200 Hideaway, 200 Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel W.B., WQ-200 200 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play,	soup and hot tea. 650 cup capacity. Income Totalizing System. W5C4D—Williamsburg Fresh Brew Coffee Vendor. 5 Selections. Brews one cup at a time. Hot coffee and hot chocolate. 428 cup capacity, Income Totalizing System. W6HB1—Williamsburg Coffee Vendor. 6	Speakers 5122 Stereo Convertible Console Spkr, 5123 Stereo Wall Spkr.—12" Coaxial 5124 Stereo Corner Spkr.—8" Extended Range 5125 Stereo Extender Spkr. (Packed in
a Kicker & Catcher ABT Challenge Pistol ABT Quesser Scale ABT Rifle Sport C Aristo Scale	WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector. F-10436 Bar Grip, W. B. Mounting Bracket. EX-600 Cylindrical Wall Speaker. EX-700 Wall Speaker.	Selections. Soluble hot coffee, hot chocolate and hot soup. 500 cup capacity. 772—Marquette Coffee Vendor. 5 selections. Brews fresh ground coffee one cup at a time. Hot coffee and hot chocolate. 320 cup capacity.	Pairs) 5126 Stereo Directional Spkr. (Packed in Pairs) Hideaway Phonographs 2717 Stereo-Mono. 200-sel
ash Box December 5 1964			

YOU HAVEN'T HEARD THE HALF FITE



The full story of the extra earning power of the Wurlitzer Ten Top Tunes for Fifty Cents feature is still being told . . . in thousands of locations . . . to hundreds of music operators . . . on collection days.

It's a real thriller.

Want to hear more of it . . . and how you can share it? Stop in at your Wurlitzer Distributor's.

WURLITZER 2800

THERE'S MONEY IN IT FOR YOU

THE WURLITZER COMPANY . 108 Years of Musical Experience . NORTH TONAWANDA, N.)



we've said it before...we'll say it again! NOBODY...BUT NOBODY...GIVES YOU THE OPTIONS THAT ROCK-OLA DOES!



The Princess Royal: New, compact, stereo-monaural phonograph (Model No. 424)—Only 30½" wide, 43½" high. Plays 100 selections of 33⅓ or 45 RPM, 7" albums or singles stereo or monaural. Exclusive Mech-O-Matic intermix. Everything you need and options to crack any location in a compact, high-fashion cabinet. Low in cost, very big in value. Full Dimensional Stereo sound system. optional. Famous Rock-Ola quality.

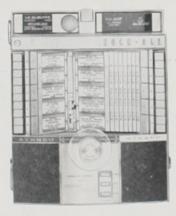
add where and when you need to:



Full Dimensional Sound: Add Full Dimensional stereo sound system to the Princess Royal at any time. Easy to install. For larger spots where even finer sound is desired, but where compactness and cost are still important.



Automatic Coin Counter: Not every location needs a coin counter. Rock-Ola leaves the decision to you. You needn't pay for accessories you do not require. Where desired, the Rock-Ola Automatic Coin Counter is unexcelled; fits any Rock-Ola phonograph; counts nickels, dimes, quarters and half dollars. Gives exact total of receipts. Reading visible fhrough window.



Phonette Remote Speaker Wallbox: Gives personal listening pleasure and personal volume control—high, low, medium. Mounts anywhere. Permits programming of LP's or singles, 33⅓ or 45 RPM records. Reproduces stereo, too. Slim design, graceful styling, famous Rock-Ola simplicity. Model No. 500—160 selections. Model No. 501—100 selections.

and for larger locations:

The Grand Prix: The prestige stereo-monaural phonograph. Plays 160 33½ or 45 RPM records, 7" LP albums or singles in any intermix. Full Dimensional Stereo. The ultimate in grand styling, the Grand Prix opens the doors to your plushest locations. Traditional Rock-Ola dependability and simplicity of design make the Grand Prix the finest phonograph on the market!

Model 425



YES—OPTIONS MAKE THE BIG DIFFERENCE
IN ROCK-OLA! Greater flexibility, greater versatility,
choice of machines, to satisfy every location's need—
without a big investment or costly inventory.
A difference that makes more profit for you!

Look to

ROCK-OLA

for advanced products for profit

ROCK-OLA MANUFACTURING CORPORATION

800 North Kedzie Avenue • Chicago, Illinois 60651