



This Week's Lugano Song Fest To Feature Top Artists, Newcomers

ROME — On April 17, 18 and 19 the town of Lugano (Switzerland) will be the focus of TV screens in Switzerland and Europe, thanks to a musical event organized by Gianni Ravera in cooperation with the three Swiss Radio and TV companies and the Lugano's tourist office.

Ravera is well known in the music world since he has been for years the organizer of the San Remo song contest, and the man who made of it an international show.

The new International Festival organized by Ravera is "A Record For Europe — A Young Man For Europe":

top European artists, and 14 debuting singers will take part in it. For this first edition of the contest Ravera has selected a number of top European artists. These are the names which have been communicated to Cash Box: Italy: Mina (PDU), Al Bano (MI Italiana), Marisa Sannia (CGD), Françoise Hardy (Vogue), Claude François (Fleche), Jacques Brel (Poly); England: Gene Pitney (Musir), David McWilliams (Major-Minor), John Rowles (EMI); Germany: Gitte (Poly); Spain: Massiel (Zafiro), Marisol (Zafiro); Greece: Aphrodite's Child (Phonogram). Cash Box has not yet been informed about the names of the 14 young singers; they too will come anyway from different European countries.

The Festival will take part during three nights: first two nights will be televised and broadcast, only by Swiss radio and TV, while the final night will be televised all over Europe and Eastern countries via Eurovision-television network. Almost 300 million people will watch this event on television. Ravera has received help from the top Italian record firms for the organization of this first edition. Among these is CGD, which together with Italian Marisa Sannia has furnished Ravera with a number of top foreign artists: Françoise Hardy, Gene Pitney, David McWilliams, Massiel and Marisol. Two songs will be presented by each one of the 14 top artists: one during the first night and one the second night. The 14 debuting singers will be presented, 7 during the first night and 7 during the second night. Special juries, formed of young Swiss people and located all over

Switzerland will vote for one of the songs presented by each of the star singers, and for three debutants the first night and three debutants the second night.

The song selected by the juries will be presented by the 14 top International artists during the final night, to which the six debutants also selected by the same juries will take part, too.

On the final night, the juries will only vote for the young debutant they prefer, and he will be named "Young Man For Europe." The "Record For Europe" will be the disk, among those presented in the final night by the top singers, which will have sold the most copies a year after. Song and singer will be awarded in the next edition of the contest.

For the final night the group of singers of each country will be presented by a top disk-jockey of the same nationality: such is the case of Renzo Arbore for Italy, Guy Lux for France, Camillo Folgen for Germany, and Tony Blackburn for England.

BMI (Canada) Hosting Awards Dinner

TORONTO — Further proof that the year 1969 is shaping up to be one of the most important for Canada's music industry is the announcement from BMI (Canada) that it will formally present Certificates of Honour at the BMI Canada Awards Dinner May 8 at the Royal York Hotel.

The announcement, which was contained in BMI's bi-monthly publication The Music Scene, has created much excitement throughout the industry. This is a giant "first" and one that many had predicted would never come to pass, and came about through the untiring efforts of BMI's general manager Harold Moon, who received much moral support from his able colleague Whitey Hains.

EMI/Toshiba Form Label In Japan

LONDON — Electric & Musical Industries Ltd. with its American subsidiary, Capitol Industries, Inc., has formed a 50/50 company with Tokyo Shibaura Electric Company (Toshiba) of Japan.

This new company will be responsible for initiating new local recordings and for distributing all EMI, Capitol and Toshiba recordings in Japan. For many years EMI and Capitol have licensed Toshiba to manufacture and sell their repertoire in the Japanese market, which is now one of the largest record markets in the world.

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Bovema Acquires Iramac Label

HEEMSTEDDE — Iramac Records has been purchased here by Bovema Records, according to Gerry Oord, president of Bovema. Under the deal, all Iramac artists will be distributed through Bovema, with EMI handling world-wide marketing. (except in France).

Deal brings the Bovema some top artists, including Toon Hermans, Max Tailleur, Martine Bijl, Lia Dorana, Sandy Coast and a number of classical artists. Iramac was formed five years ago by Mr. Samana as an outlet for classical music. Two years

ago, the Relax label was formed as an outlet for pop acts.

Iramac's director Willem Duys and his associate, Pim Jacobs, are not moving over the Bovema.

Iramac also represented many foreign labels in Holland. How these labels will continue to be marketed in the country was not disclosed.

Sweden Says It's Out Of Eurovision

STOCKHOLM — It was officially announced here that SBC-TV has decided not to join the Eurovision Song Contest in the future, and that SBC-TV will inform the Eurovision headquarters in Brussels and the European Broadcasting Union about this decision. This year's Eurovision Song Contest in Madrid was the last one in which Sweden participated.

What's behind this decision is not known exactly, but officially it is said that such a giant program has very little to offer TV audiences, who have to sit there for more than an hour to watch one artist after another, standing just in front of a microphone performing a song, with very little difference between how the artists appear. It is the type of a program that would do much better as a radio program than a TV show.

However, Swedish TV viewers still have a chance to see next year's Eurovision Song Contest—with Sweden participating in it.

At the moment, Sweden has only one TV channel, known as P1 (program one), but a second channel, known as P2 is about to start operating, and will be operating in full scale in time for next year's Eurovision Song Contest. The P2 executives also announced very quickly, that the present decision by SBC-TV has to be considered as a decision by P1 and that P2 has not yet made any decision for or against.

One reason for the decision by SBC-TV is, in addition to the above explanations, that the Eurovision executives decided to create not less than four first prize winners this year, instead of arranging a second voting among the four songs ending at the same points, in order to get one winner.

Sweden is the second Scandinavian country backing out of this type of Song Festival. Denmark, who arranged the Song For Europe contest the other year, stepped out of it the next year. This year, Austria did not participate in Madrid.

Cacavas To Baton Dutch Orchestra

NEW YORK — Chappell Music's director of publications John Cacavas has been signed as guest conductor by the Dutch Broadcasting System (AVRO) to conduct a series of Sunday night concerts in late May. Cacavas will conduct a 50 piece orchestra in 10 concerts of his original compositions and a third to consist of his arrangements of popular movie themes. Hilversum performances were set by Chappell's Dutch head Jan de Winter and Eric Krans, head of the music division of the Dutch Radio.

Clarify Curtis Role

LONDON — Class Management, on behalf of the Foundations who have retained their management of the Foundations ex-lead singer Clem Curtis outside the U.S.A. and Canada, want to point out that contrary to the report in the Hollywood column, dated April 5, Clem Curtis was in no way involved with the Foundations at the time of recording their last hit, "Build up Buttercup" or their current hit "The Bad, Bad Old Days." The line on these records is Colin Young (vocal) Eric Allandale (trombone) Al Warner (Lead Guitar) Tim Harris (bass) Tony Gomez (organ) Pete Beth (base guitar) and Pat Burke (drumophone).

CGD Maps Big Italian Promotion For Spanish Songstress Marisol

MILAN — Through a special agreement just signed between CGD and the Spanish record firm Zafiro-Novola, top film actress and songstress Marisol will be introduced and strongly promoted on the Italian record market by CGD. The announcement was made by Joe Giannini, top executive of CGD. Marisol was introduced to the Italian press during a cocktail party.

Esteran Morencos and Joaquim Merino, respectively general manager

and Head of the international dept. of Zafiro Novola, which originally released Marisol's recordings, expressed their "great satisfaction" for the promotional program made by CGD in favor of their artist.

During an interview with the Cash Box rep Mario Panvini Rosati in Madrid last week, Merino declared "it is really the first time that a Spanish star will be introduced on the Italian record market."

As a first step following the schedule of the promotional program, Marisol will take part in the festival at Lugano organized by Gianni Ravera (see separate story). One of the two songs she will present is "Tu Primo Amore," which is the "A" side of her first Italian disk released by CGD. The song was written for her by Bigazzi and Del Turco, two of the most successful Italian composers.

Matthews To Compo

TORONTO — Allan M. Matthews, former promotion and ad manager at the O'Keefe Centre, has been appointed national field promotion manager for the Compo Company.

The announcement was made by S. D. (red) Roberts, national Sales Manager for the firm, who hosted a reception to introduce Matthews to the press and radio.

Matthews takes over from Al Mair, who exits the post to pursue a new enterprise with Gordon Lightfoot, under the banner of Early Morning Productions.

Headquartered in Toronto, Matthews will take up his new duties immediately and will be responsible for the supervision of field promotion for the branches and distributors together with the continuation of Compo's weekly MOR and Top Forty sheet, "Up Al's Alley," which has become an important builder of the Compo image throughout the radio and record industry.

Ad Correction

Cash Box apologizes to Chappell & Co. for an error in its advertisement in last week's issue. The writers of the Eurovision winning song "Boom Bang-a-Bang" were Peter Warne (not Warner as erroneously printed) and Alan Moorhouse. Our apologies also to Warne. Peter Warne has penned many hit songs including the continental smash standard "Kiss Me Honey Honey Kiss Me" recorded by Shirley Bassey among others; "Constantly" by Cliff Richard and now "Boom Bang-a-Bang" which is currently No. 5 in the British charts and selling all over the continent.

UA To Rep Pubs Of Hy Mizrahi

HOLLYWOOD — Hy Mizrahi, president of Remember and Rama Rama Records, has a set worldwide deal with United Artists Music for overseas publishing of Big Bucks Music, BMI publishing wing, and Miz Music, ASCAP publishing arm of Mizrahi Productions.

Deal was made with Murray Deutch, vice president of United Artists Music.

Catalog includes 164 published songs, of which 135 have been recorded.

"Tippy Hippy Rabbit" is the winning song of the 10th edition of the "Golden Sequin." Italian title of the song is "Tippy Coniglio Hippy" and "Lo Zecchino D'oro" ("Golden Sequin" in Italian) is doubtlessly Italy's most important children's singing contest. The idea to start such a Festival occurred to the organizers of a children's toy exhibition held in Milan in 1959 with the purpose to render same more attractive. We should say that the acclaims received from its very beginning proved that their idea definitively had been a good one.

Two years later "Zecchino D'oro" moved to Bologna and put into the hands of a group of Grey Friars. The right job for the right people, because these friars knew exactly how to get along with the kids and how to organize such an event. It may also be worth mentioning that just in these days the friars were joined by RIFI who now are solely responsible for the distribution of all the records made. In only two years "Zecchino D'oro" became one of the country's most popular music events. The friars cells were flooded with hundreds of tunes, while many hundreds of kids (3 to 7 years old), coming from all over Italy, were to be selected in order to pick out the best ones. Meanwhile RIFI's cooperation also became closer as in addition to selling records, RIFI will now handle all the musical arrangements as well as the studio recordings.

Two big successes were born: "Il Pulcino Ballerino" (The Dancing Chicken) and "Caro Gesu Bambino" (Dear Holy Child). Two tunes which even crossed the ocean reaching America. The Festival also served to discover the potential of the children's record market. In some editions of the "Golden Sequin," the LP issued by RIFI containing the participating songs, sold over 100,000. This is an extremely remarkable goal if compared with the total potential of the Italian record market.

A cocktail party was offered by Dischi Ricordi to fete their singer and composer Lucio Battisti. Lucio presented to the press his first LP which includes all his top hits written and now sung by him.

Phonogram has announced that the Yugoslav sonstress Tereza Ungar, whom they recently have signed

under an exclusive agreement, will be first introduced via the next European contest "A Record For Europe, A Young Man For Europe" which will take place in Lugano. Phonogram is also recording the new Italian single of the Aphrodite Child which will be presented by the group in the same Festival.

After one year the successful trio I Marcellos Ferial is back on the record scene with a new single: "Michael" and "Antonietta." The new single is released for Durium, the firm who first introduced the group on the record scene 6 years ago. A member of the trio has been substituted: his name is Jean Pierre Monod who has joined Marcello Minerbi and Tullio Romano on their way back to the music stage. Durium has announced a strong promotion on the new release.

"La Faccia Sporca" is the title of the song which will be presented by Gene Pitney in the next top manifestation of Lugano. Announcement has been given by CGD, the firm which distributes Gene's records in Italy. Other top CGD artists will also take part to the top show of Lugano: Marisol, top Spanish film actress will present "Tu Primo Amore"; David McWilliams has just recorded "Un Sasso Nel Cuore"; while Italian artist Marisa Sannia, just recently pacted by CGD (previously she was with Fonit Cetra), has grooved "La Compagnia." The title presented by Francoise Hardy on the stage of Teatro Kursaal in Lugano will be "Il Pretesto." The debuting artists presented on the Lugano stage by CGD are Tina with the song "In Cima Alla Montagna," Luisa Ghini interpreting "Due Lacrime," Paola Musiani performing "Tu Dormirai" and Wallies whose title has not yet been announced.

The top American group Tommy James and the Shondells will be presented for the first time to the Italian public via the TV program presented by Renzo Arbore entitled "Speciale per Voi" (Special For You). The participation of the group has been released via a TV film expressly requested from the States by SAAR, the Italian record firm which distributes and promotes in Italy the Tommy James and the Shondells records.

Italy's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist	Label
1	1	9	*Ma Che Freddo Fa	Nada (RCA Italiana), The Rokes (RCA Italiana) Mina (PDU) Published by RCA Italiana	RCA Italiana
2	2	11	Eloise	Barry Ryan (Ricordi) Published by Aberbach	Ricordi
3	3	9	*Tu Sei Bella Come Sei	Mal & the Primitives (RCA Italiana) The Showmen (RCA Italiana) Published by RCA Italiana	RCA Italiana
4	8	11	Ob-La-Di Ob-La-Da	The Beatles (EMI Italiana), I Ribelli (Ricordi) Published by Ricordi	EMI Italiana
5	9	9	*Bada Bambina	Little Tony (Durium), Mario Zelinotti (Durium) Published by Durium	Durium
6	10	8	*Un'Ora Fa	Fausto Leali (Ri.Fi), Tony Del Monaco (Ricordi), Mina (PDU) Published by Ri.Fi	Ri.Fi
7	5	8	*La Piovra	Gigliola Cinquetti (CGD), France Gall (CGD) Published by Sugarmusic	CGD
8	4	4	Irresistibilmente	Sylvie Vartan (RCA Italiana) Published by RCA Italiana	RCA Italiana
9	12	1	*Il Paradiso	Patty Pravo (RCA Italiana)	RCA Italiana
10	7	4	*La Storia Di Serafino	Adriano Celentano (Clan) Published by Leonardi	Clan
11	6	9	*Zingara	Bobby Solo (Ricordi), Iva Zanicchi (Ri.Fi) Published by Mimo/Ricordi	Ricordi
12	11	7	End of the World	The Aphrodite's Child (Phonogram) Published by Phonogram	Phonogram
13	13	9	*Un Sorriso	Don Backy (Amico), Milva (Ricordi) Published by Ricordi/El & Chris	Ricordi
14	18	4	I Started A Joke	The Bee Gees (Phonogram) Published by Senza Fine	Phonogram
15	14	9	*Il Gioco Dell'Amore	Caterina Caselli (CGD), Johnny Dorelli (CGD) Published by Sugarmusic	CGD
16	15	3	Atlantis	Donovan (CBS) Published by CBS	CBS
17	—	1	Tutta Mia La Citta'	Equipe 84 (Ricordi)	Ricordi
18	17	9	*Un'Avventura	Wilson Pickett (Ri.Fi), Lucio Battisti (Ricordi) Published by Ricordi/El & Chris	Ricordi
19	20	9	*Zucchero	Rita Pavone (Ricordi), I Dik Dik (Ricordi) Published by Ricordi	Ricordi
20	—	—	Crimson and Clover	T. James and the Shondells (SAAR) Published by SAAR	SAAR

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Frida Boccaro, French representative at the Eurovision Song Contest, was among the four winners. This young Philips artist sang "Un jour, un enfant," a song written by Emil Stern and Eddie Marnay and published by RFC Music, the Claude Pascal company. The song promises to be a great success and the rights were already sold for the following countries: Great Britain (Essex), USA (TRI), Spain (Belter), Germany (Intro), Italy (Sugar Music), Belgium (Primavera), Holland (Altona), Japan (Shinko), Brazil (Ebrau), Scandinavia (Sonora).

Janis Joplin will be in Paris for the first time for a one night performance on Sunday, April 13, in the course of a European Tour. CBS launches a new dance: the Rock Steady, a kind of Jamaican rock they say more adapted to Latin natures. The official launching took place in the Regine night club. CBS just released as Rock Steady (under Maxi label) songs by Johnny Nash, Lloyd Price, Byron Lee, Bob, Rita and Peter. Joe Dassin has already recorded titles in that style ("Petit pain au Chocolat" and "Un peu comme toi").

Louis Hazan, general manager of

Philips, is back in town after a two week visit in Canada and the States to prepare Paul Mauriat's extensive tour. During his American stay, Hazan met people of Philips USA and Mercury and saw the shows given by Johnny Hallyday and Enrico Macias in Canada, and by Nana Mouskouri in Carnegie Hall.

Jack Robinson of Criterion Music Corporation in Paris announces the signature of a world-wide record between Criterion Productions and Polydor International for the release of Memphis singer-songwriter Gary Joe Cooper. Cooper, who is set for release across the Continent, England, the U.S.A., and Japan within the next few weeks, debuts on the label with "Lovin' Is Believin'." The record is a Franco-American production recorded in part in Hollywood and completed in Paris with the orchestra of Jean Claude Petit.

Europe One DJ Hubert Wayaffe, who recently started to sing, is following up the success of "Un Petit Bout De Bambou" with two new songs from Gilles Marchal: "Mado-moiselle Lou" (music by guitarist T. Noton) and "Viens Courir Dans Le Bois" (both songs Mandy Music) on the AZ label.

France's Best Sellers

- 1 Casatchock (Dimitri Dourakine) — Philips — Bleu Blanc Rouge
- 2 Sirop Typhon (Richard Anthony) — Tacoun-Pathe Marconi — RFC Music
- 3 Oh Lady Mary (David Alexander Winter) — CED-Rivera — Barclay
- 4 Arlequin (Sheila) — Carrere — Carrere Plante
- 5 Le Petit Pain Au Chocolat (Joe Dassin) — CBS — Sugar Music
- 6 L'Orage (Gigliola Cinquetti) — Festival — Sugar Music
- 7 Desormais (Charles Aznavour) — Barclay — French Music
- 8 La Premiere etoile (Mireille Mathieu) — Barclay
- 9 Eloise (Claude Francois) — Philips — Fleche — Salvat
- 10 Les Crates Ciels (Adamo) — Pathe Marconi — AA Music
- 11 On A Toutes Besoin D'Un Homme (Sylvie Vartan) — RCA — Tournie
- 12 Maman (Jean Jacques) — AZ — Tremplin
- 13 Ob-La-Di Ob-La-Da (The Beatles) — Apple — Prod. G. Martin
- 14 I Started A Joke (Bee-Gees) — Polydor — Tutti
- 15 Vesoul (Jacques Brel) — Barclay — Pouchenel



A MOVIE IN MILAN was presented recently by Albert R. Broccoli (l.) producer of the James Bond flicks. Broccoli screened "Chitty Chitty Bang Bang" at a press conference at which he was awarded a special prize by Giuseppe Gramitto Ricci (r.) president of Curci, and Cemed Carosello, which publishes and distributes the music and recordings of "Chitty Chitty," as well as "Thunderball" and "You Only Live Twice" Bond films. Broccoli's award was recognition of his having been "the producer of top successful films, whose soundtracks have been among the most sold recordings in the past three years." The English and Italian soundtrack of "Chitty Chitty," produced by Ur Artists, is being distributed in Italy by Cemed Carosello, which has also issued a book, along with a record, containing the script and the songs in the movie.



Argentina

The musical show on stage, which last year was something of a rarity in Buenos Aires, is gaining force in the market and may turn out to be a strong promotional medium in short time. What changed the scene mainly was Hugo Guerrero Marthitz' successful series of shows with tango and folk music at the Luna Park stadium (something like NY's Madison Square Garden) with audiences ranging in the 12,000 and 14,000 mark. This year, showman and TV producer Nicolas Mancera is starting a season which seems to be filled with excitement with no less than four theaters, including downtown Idolo, where he will feature artists performing at his highly-rated "Sabados Circulares" program on Channel 13, starting next week with Leonardo Favio who has returned from his five day stay in the United States. Guerrero will seemingly also return to the Luna Park, and play and record producer Ricardo Benaim will also produce beat music shows in several theaters of the city and its outskirts.

Mauricio Brenner of Fermata informs about the recording of the new album of the "Fourteen With..." series, this time featuring fourteen songs penned by Cobian and Cadinho, two of the biggest composers in this field in Argentina. The orchestra is directed by Alberto Di Tulo, and there are seven new tango singers featured in the album. In the meantime, the "14 with Tango" is to be released in June in Spain, and the paintings featured in it will be shown in Tokyo at the same time.

CBS informs that the first film starring teen star Sandro is being premiered in New York, and that its initial showing in Buenos Aires will take place May 5. Another teen star, Roberto Dan, will travel to Spain and spend one year there recording and shooting films; his records will be released here thru CBS. Before his departure, he'll appear in a special one-hour program to be aired by Channel 12 in Cordoba and another one in Buenos Aires, not specified.

The RCA Press Dept. reports its satisfaction on the success of the TV program "Mis Conjuntos Preferidos" aired by Channel 13 with all the beat groups belonging to RCA present at the event: Los Gatos, Los Iracundos, Conexion Numero Cinco, Bull Dogs and four more. The diskery is releasing an album under the same name, and further plans for programs related to tango and folk music are being blueprinted. As reported before, Los Gatos will travel to the States this month for recordings in California under the production of Fabian Messers. On the international side, RCA released this week new albums of Lucio Dalla singing in Spanish and Italian, Nicola de Bari, who has had a strong hit in "Zingara," and a new single by Elvis, "If I Can Dream."

Felix Lipesker from Julio Korn Publishers sends word about the long promo campaign in behalf of "Alza la Cabeza," one of the winners of the recent Rio de Janeiro Carnival song contest. The record has already been cut by Billy Ford for Music Hall and Los Iracundos for Odeon, and other recordings are expected soon. The company is also working on "Little Rows" which already has three recordings in Argentina, and "Acuarela" which belongs to the well-known music comedy "Hair."

Two new singles from Emi Suppliers this week: Steppenwolf with "Magic Carpet" and local chanter Luis with group the Bree Tishes with "Eggar Blues" and "Rites."

Last week we had an interesting report with Hugo Persichini, Phonogram's general manager, where he commented on several aspects in the development of the operations of his

diskery in this country. As it is known, Phonogram distributes Philips, Polydor, Elektra, Disneyland, Atlantic, and now Kama Sutra. Its operation of Polydor in this country resulted in an increase of sales of this label by 97%, and the diskery is also planning a strong push for the Atlantic catalog this year. However, the most interesting news is this: to get even more action from the labels, Phonogram is revamping its A&R Department and will start working with independent producers directed by one Label Manager (Santos Lipesker, currently A&R top man) and two label chiefs. In the folk field, Cesar Isella will be in charge of new artists, and, in the case of well-known groups or artists like Eduardo Falu or Los Fronterizos, the same artist will be the producer.

Juan Carlos Menna, EMI Suppliers' Manager, feels very satisfied with the sales of this company stating that they have been 30% over estimations during March. Menna also reported about the good reaction of the trade to albums like those recorded by Wes Montgomery and Herby Mann, and the new single by Mary Hopkin. Other items of the EMI catalog include singles by Canned Heat, John Rowles and the Strawbs, and LP's by Spanish chanter Pedro Rico and instrumental group the Ventures.

Mauricio Brenner of Fermata informs about the release of the record carrying the soundtrack of the film "Days Of Wrath" with music composed by Riz Ortolani. There is also a new single by Fausto Cigliani with "Suenasuenasuenas" and another version of local tune "La Peregrinacion," recorded in France by Gilles Dreu for the AZ label. Fermata is also promoting the recent AZ LP by Michel Poulnaireff and another LP by Erasmo Carlos on the RGE label.

Odeon has named Julio Garcia as its new promotion chief and has released the long awaited double album by the Beatles as well as another LP by the Human Beinz, and another LP by vet tango chanteuse and actress Tita Merello. Regarding Matt Monro, recording for Capitol, we have been informed that he will be arriving April 14 in Buenos Aires and will perform three days at the Gran Rex Theater, recording also some tapes for television. Leonardo Schultz is the impresario and strong success is expected.

Felix Lipesker of Korn Publishers speaks about the publishing of the two tunes recorded by El Grupo de Gaston during its recent stay in London: "Kisses On The Sun" and "I'll Make Her Happy." The pubbery is also working on current chart rider "Waterfall," "I Started a Joke" and Italian product "Cosa Hai Messo Nel Caffee."

Trova reports the release of the first album by pianist, composer and musical critic Eduardo Lagos, of folk music recordings with rhythm backing. The diskery is also recording a new album by the Cuarteto Vocal Zupay and promoting the recently recorded second LP by Maria Escudero. Due soon is a new LP by Brazilian group Cuarteto Em Cy, recorded originally by Elenco in that country.

Music Hall continues at work with new teen chanter Hernando who will compete in the field of the recently developed teen music with folk and tango accent. The diskery has strong faith in this talent, and public appearances will start in about two months. Another important event is the start of operation with the new recording facilities, considered one of the best in Latin America. A&R man Jose Carli is very enthusiastic regarding the results of the new facilities, which are being put into work this month.



Argentina

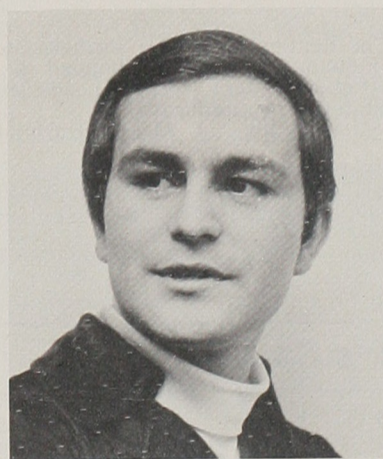
This Last
Week Week

1	1	*Din Don (Melograf) Leonardo Favio (CBS)
2	3	Zingara (Fermata) Nicola de Bari (RCA); Bobby Solo (CBS); Iva Zanicchi (Philips); Aida Nola (Fermata)
3	2	*Penumbas (Ansa) Sandro (CBS)
4	4	Extrano De Pelo Largo (Relay) Joven Guardia (RCA)
5	5	Chew Chewy Pintura Fresca (Disc Jockey); Conexion Numero Cinco (RCA) Ohio Express (Microfon)
6	6	Vals De Verano (Odeon) Adamo (Odeon)
7	9	*Vuelvo A Naufragar Los Naufragos (CBS)
8	8	Waterfall (Korn) Jimmy Cliff (Philips)
9	7	*Ella Ya Me Olvido (Melograf) Leonardo Favio (CBS)
10	14	Lejos De Los Ojos (Fermata) Dyango (RCA); Mary Hopkin (Apple)
11	10	*En El Vaiven (Relay) Vico Berti (RCA)
12	11	Esta La Cosa Negra Negra (Relay) Lucio Dalla (RCA)
13	12	*Fuiste Mia Un Verano (Melograf) Leonardo Favio (CBS)
14	13	Hold Me Tight (Odeon) Anthony Swete (RCA); Johnny Nash (EMI)
15	15	*Voy A Hacer Una Cancion (Clanort) Palito Ortega (RCA)
16	17	Puerto Montt (Relay) Los Iracundos (RCA)
17	20	Alli Te Vera (Odeon) The Tremeloes (CBS)
18	16	*El Mimoso Pepito Perez (Disc Jockey); Coco Diaz (Odeon)
19	19	Boton De Oro The Foundations (Music Hall)
20	18	Un Adios Herve Vilard (Philips)

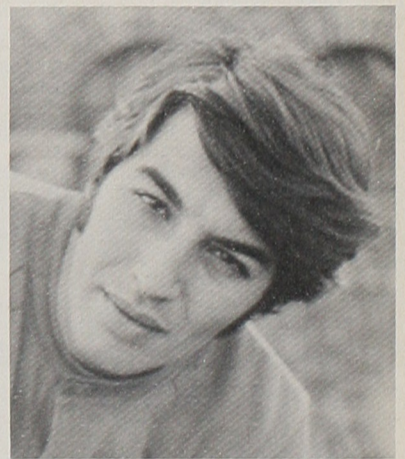
Argentina's Top Ten LP's

1	2	Bienvenido 69 Selection (RCA)
2	3	La Magia Sandro (CBS)
3	2	Fuiste Mia Un Verano Leonardo Favio (CBS)
4	4	El Sentir Jose Larralde (RCA)
5	—	Double Album The Beatles (Odeon)
6	7	San Remo 69 Selection (CBS)
7	9	Mis Conjuntos Preferidos Selection (RCA)
8	8	Los Iracundos Los Iracundos (RCA)
9	6	Alguien Canto Matt Monro (Capitol)
10	5	Canta Para Ti Adamo (Odeon)

THE ARTISTS WHO ARE TOPPING ALL THE LATIN AMERICAN CHARTS!



Leonardo Favio



Sandro

ON THE LABEL OF HITS



DISCOS CBS SA

Paraguay 1583,
Buenos Aires, Argentina



Australia

There was a preview given to the trade recently of the Johnny Farnham Special which is to be shown on national television later this month. The show was produced by Jardin Productions for ATV-Channel 0 and features EMI local recording star Johnny Farnham. Johnny is now known nationally and internationally as the young Australian artist whose first single, "Sadie, The Cleaning Lady," sold more copies than any other disc in the history of the industry in this country. It is understood that sales to date are in the vicinity of 150,000. This is outstanding when one stops to consider that 50,000 constitutes a Gold Record in Australia. The sixty-minute television special shows young Farnham in good light and should be a strong television attraction. Producer was Bob Foster.

At the same function as the Farnham special, Festival Records (the Melbourne office of which administers the affairs of Jardin Productions) gave the trade a sneak hearing of the new single for Ross D. Wyllie, a revival of the Ray Stevens classic, "Funny Man." Ross is the compere of the national television pop show "Uptight."

CBS are off on an enormous promotion campaign on behalf of their album "Blood, Sweat & Tears" which is rating in the very top regions of the Cash Box album chart. The single from the set "You Made Me So Very Happy" is on the receiving end of a fairly substantial amount of air-play, and it could be just the thing to get the group to consumer popularity in these parts. The album has got a big chance of taking-off here now the single is attracting so much attention.

Roger Savage, one of the top recording engineers in Australia and chief engineer with the famous Australian studios of Bill Armstrong Pty. Ltd., is still in the United States on the first section of his world tour. He heard from Roger a few days back from Los Angeles where he is having a great time visiting some of the top American studios. Roger reports that the Bill Armstrong Studios are in good shape equipment-wise with their Scully 8-track and a whole bank of 4-track machines and all allied gear. After Los Angeles, Roger Savage is set to visit the following centres in order,

Vancouver, Toronto, Detroit, Cincinnati, Nashville, Memphis and New York... then onto London.

EMI of Australia have rush-released the single from the newly-formed American Amos label featuring Bing Crosby with "Hey Jude" c/w "Lonely Street." Tracks are both from the album "Hey Jude/Hey Bing" which is also set for release through EMI. There is extensive consumer and trade interest in the "Hey Jude" cut which has been receiving great radio support this setting-up a ready market for the deck. We understand that station BAW in Melbourne, almost on the strength of the single, are sending one of their top air personalities, Norman Banks, to the United States to tape some material with Bing Crosby. Bing and Norman are old buddies from way back.

Another Australian who seems to have found his niche overseas is Ritchie Yorke who is presently in Toronto writing pop columns for the national Canadian newspaper The Globe & Mail. In addition to this, Ritchie has done the liner notes for several Atlantic albums, "Soul 69" by Aretha Franklin, "The Best Of King Curtis," and "The Electric B.B. King." Ritchie also did the program notes for Aretha Franklin's recent appearance at the Philharmonic Hall in New York. He is also contributing material for Rolling Stone and several American dailies. On top of all this he has a weekly show on CHUW-FM in Canada.

Among the new local singles from the Festival group are the Soundbenders with "Do You Believe In Magic" c/w "In The Morning Sun;" Jeff Phillips with "Everything I Touch Turns To Tears" and "I'm Coming Home Cindy;" Ronnie Burns has "How'd We Ever Get This Way" c/w "Harry The Happy Hooligan" the Same Day Twins with "Call My Brother Back" and "Living Is Not Easy."

Essex Music, through their Cromwell subsidiary, have rushed to market the sheet copy on the Jim Webb song "Galveston." Jimmy Webb has a bit of a "thing" about places; first there was Phoenix, then came Wichita and now Galveston... all of which have been successfully recorded by Glen Campbell.

Australia's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist
1	1	6	Ob-La-Di, Ob-La-Da	(The Beatles — Apple) Northern Songs.
2	2	4	Adios Amore	(Jose Feliciano — RCA) Chappell & Co.
3	5	2	Where Do You Go To	(Peter Sarstedt — U/A) Leeds Music.
4	3	4	Dizzy	(Tommy Roe — Statensida) Vommera Music.
5	7	2	Games People Play	(Joe South/Cap Allison Durbin-Col) Vommera Music.
6	9	2	The Real Thing	(Russell Morris — Columbia)
7	4	8	Edge Of Reality	(Elvis Presley — RCA) Belinda Music.
8	8	3	Sounds Of Silence	(Simon & Garfunkel — CBS) Essex Music.
9	10	2	Hayride	(Flying Circus — Columbia) Essex Music.
10	6	4	Crimson & Clover	(Tommy James — Roulette) Planetary — Nom

*Asterisk indicates locally produced record.

Germany Record Mfr's Sales

This Week	Last Week	Weeks On Chart	Title	Artist
1	1	9	Atlantis	— Donovan — CBS — Peer Music
2	2	5	First Of May	— The Bee Gees — Polydor — Rudolf Slezak Music
3	3	5	Das hat die Welt noch nicht erlebt	(The World Has Never Seen This Before) — Mary Ross — CBS — Dalf Arnie Music
4	4	5	Crimson & Clover	— Tommy James & The Shondells — Vogue — Rudi Slezak Music
5	5	3	Zigeunermädchen (Gipsy Girl)	— Bobby Solo — CBS — Hans Gerig Music
6	6	5	Weisst Du wobin? (Shiwago Melody)	— Karel Gott — Polydor — Hans Gerig Music
7	7	3	Liebelcid (Heartaches)	— Peter Alexander — Ariola — Gerig Music
8	8	5	Bin Student aus Upsala (A Student From Upsala)	— Kirsti — Telefunken — Melodie der Welt
9	9	5	Dancing In The Street	— Martha Reeves & The Vandellas — CBS — Aberbach Music
10	10	3	Don Juan	— Dave Dee & Co. — Fontana-Minerva Music/Rudi von der Dovermuehle

*Original German Copyrights



Germany

The German Pop Music Festival which is set for the 3rd of July is readying for the biggest year yet. 430 songs were entered which is more than double the previous years. The Jury will meet in the next few days in Bonn to pick the 24 songs for the preliminary round. The 24 songs will be recorded and broadcast in Germany radio from the 13th until the 21st of May, and the 12 most popular songs will be decided by "Infratest," the local opinion poll. These songs will be the finalists for the big event held this year in Wiesbaden. The winner can expect big sales and lots of publicity to help the composition move internationally. It's the high point of the season in Germany and we only hope that the quality of the product picked will reach international standards and have a chance to cross over the borders into other territories in the world. There's a lot of talent here which is basically unexploited.

Barry Ryan picked up bad burns during his recent trip to Germany. The MGM English star who topped the charts here with his "Eloise" did a big press campaign for a major teen magazine, and when the paper tried to block out a gag in the form of a "hot line" burning telephone, the whole mess exploded. Barry is now in the hospital recovering from the wounds. Larry Yaskiel from Antenna Public Relations explained that burns or no burns Barry is one of the hottest artists going now. Larry is also planning a big publicity

campaign to start Italy's top st Milva here with her first German language recording.

Peter Meisel is grinning from ear to ear these days with his original copyright "Monsieur Dupont" sung by Sandie Shaw tearing up the top of the English charts. Peter now has 3 of the 4 "Song For Europe" winners in the bag for sub-publishing here and is also going to town with "Garr People Play" from Joe South as well as the Squires recording of the same tune.

Teldec has put out special classic LP's as a special spring offer for a low low tag of \$2.50 per platt. Included are recordings of "Otello" Herbert Von Karajan, and chamber music by Haendel.

Rude Slezak tells us that he has stack of hits that just won't stop. The swinging publisher who commuted between London and Hamburg lined up "Crimson and Clover" from Tommy James and the Shondells which has passed the 200,000 sales mark here, the new goodie from Bee Gees "First of May," the new Marbles smash "The Walls of Jericho," "Maypole News" from Da Garrick and a mess of German comers as well.

The UNO record which is distributed here by Phonogram has the 100,000 sales mark in the 1 week here. Let's hope that the million record set last year will be broken in pieces as the LP production is going for a very good cause.

That's it for this week in Germany



Canada

CANADA — Polydor's promo chief Lori Bruner currently putting together a nationwide promotional campaign for the initial release of Life, "Hands Of The Clock" out of Polydor's recent agreement with New York's arranger/producer Neil Sheppard. The Five Bells, currently seeing Canadian chart action with their Polydor lid of "Moody Manitoba Morning," have just released their new album, "Dimensions." The Montreal group have just completed engagements at several leading Ontario clubs. Rhetta Hughes seeing action on her Polydor LP "Re-light My Fire" which contains her "Light My Fire" deck which recently saw chart action across Canada.

Michael Tarry, looking good for chart action with his new Columbia outing of "If You Believe," Tarry has been playing the club circuit across Canada and picking up a sizeable following. Top Canadian news for Columbia is the success Blood, Sweat and Tears are having with their LP and single. The latter, "You've Made Me So Very Happy," is now moving toward the top of the Chum chart. Sam The Record Man, Toronto's leading record retailer, reports top action on the BST product. Much of the credit due to the success of this New York group is their lead singer, David Clayton Thomas, who before going to the U.S. was regarded as one of Canada's top singers. Another Canadian loner showing signs of activity on both sides of the border is Mars Bonfire who recently bowed his Columbia self-penned lid of "Faster Than The Speed Of Life." Bonfire, (real name Dennis McCrohan of Oshawa, Ontario) was one of the original Sparrow group who backed Jack London with his hit records and now forms the basis of Steppenwolf. Simon & Garfunkel's "Boxer" is off and striding up the charts along with the Spiral Starecase's "More Today Than Yesterday."

Capitol's national ad manager Bert Renka and their Ontario branch's newly appointed promotion manager

to coincide with the single release of "I'll Catch The Sun" by Pico LaLonde. Both Renka and LaLonde have made the rounds of radio, press and television in the Toronto area. Woodhouse and the young Mont artist have moved into the hirlands with radio visits in Kitchener, London, Windsor, Hamilton other major Ontario centres. expected that LaLonde and Renka will make a cross Canada trip in the next few weeks. Both LaLonde and Natalie Baron (the latter is experiencing good national exposure with her recent release of "Take Away") will be feted at a Ca reception at Toronto's Four Seasons Hotel (8) at which time they will be introduced to key dealers, radio press VPs.

RCA's recently appointed Ontario promotion manager Scott Richardson successfully touting the "Up To Good" single just released by H Youngs & the Noblemen, a local produced single. Toronto reactor been good with Chum giving the that all important airplay. Richardson reports that the Guess Who, seeing action on the Cash Box 100 with their Nimbus 9 release "These Eyes," will be remixing the most requested song on P.As. "Dropping Pin" which was released a single last year. Top selling a product out of the Ontario branch is "Hair" and "Oliver." The latter which stands a pretty good chance cleaning up at the coming Awards is reported as one of the top sellers at Sam The Record Man's. The movie is doing well. Rich Little's latest LP release, "Rich Little's Broadway," tributed in Canada by RCA, just and experiencing good back coming from Winnipeg and Win Little will be appearing at Winc Top Hat from Apr. 14 through 19th and at Toronto's Royal for one week commencing Apr He'll be filming a summer TV series in the UK immediately his Toronto date.



Scandinavia

INLAND

Oy Finnlevy Ab is now making all their recordings in comparable stereo since the beginning of this year. One rich LP album contains songs by the famous Finnish classical composer Oskar Merikanto, performed by Aili Kostia, Irma Urrilla, Kim Borg and Usko Viitanen, all of them well-known opera singers. The album is released at the Rytmi label.

Finland's entry at the Eurovision Song Contest in Madrid the other week, "Kuin silloin ennen," published by S-Savel, has been sold to several European countries according to Jarmo Karki, composer of the song and head of the publishing house. It was recorded here by Jarkko & Laura Decca, the couple who performed in Madrid.

Local singing veteran Tapio Rauta-

vaara, gold medal winner in javelin in the Olympic Games in London back in 1948, has recorded two songs by Toivo Karki at Philips. One of them is titled "Terveiset Helsinkiin" (Regards to Helsinki). A month ago Rautavaara received a Gold Disk for his "Isoisan olkihattu" (Grandpa's Straw Hat).

Among internationally well-known artists or groups who just visited Helsinki can be mentioned Move, giving one concert in Helsinki March 28th and Fleetwood Mac March 31st. Marmalades, the CBS group, arrives in Finland April 14 for a three day stay, giving concerts in Helsinki, Tampere and Lahti. British folk singer Roger Whittaker has a contract with restaurant Kalastajatorppa (Fisher's Hut) in April.

WEDEN

Kirsti Sparboe has recorded her Norwegian entry at the Eurovision Song Festival in Madrid in Swedish as a just released Sonet recording. Aswa Roos has done "Boom Bang-Bang," the British entry, at a picture single b.w. "Baci, Baci, Baci," both tunes in Swedish. Finally, Carlrik Thorn at Gazell has done "Forget Me Not" b.w. a local tune. Releases from AB Philips-Sonora include James at Philips with "Candy Issues" and the German "Abends

kommen die Sterne" in Swedish. Sven-Ingvars, also Philips has done "I'm Going Back Where I Belong" b.w. a local tune.

Bjorn Ulvaeus at Polar has recorded "Where Do You Go To (My Lovely)" in Swedish, backed with a local tune. Metronome is just out with "Primaballerina" with Siw Malmkvist, the song she performed for Germany at the Eurovision Song Contest in Madrid recently. Flip side is "Mir fehlt der Knopf am Pyjama."

Norway's Best Sellers

Week	Last Week	On Chart	Title	Artist
1	1	7	Bislett spesial (Lily The Pink)	(Nordre Sving Blandede Mannskor/RCA Victor) Imudico A/S, Denmark
2	3	3	*Oj, oj, sa glad jeg skal bli	(Kirsti Sparboe/Triola) Arne Bendiksen A/S, Norway
3	2	13	Ob-La-Di, Ob-La-Da	(Marmalades/CBS) Sonoro Musikforlag A/S, Norway
4	6	2	Where Do You Go To (My Love)	(Peter Sarstedt/United Artists Musikforlag AB, Sweden)
5	5	2	Monsieur Dupont	(Sandie Shaw/Pye)
6	4	6	Blackberry Way	(Move/Polydor) Musikforlaget Essex AB, Sweden
7	7	3	World Star Festival	(Various artists/Philips LP)
8	8	6	Son Of A Preacher Man	(Dusty Springfield/Philips) Sonora Musikforlag A/S, Norway
9	—	1	The Way It Used To Be	(Engelbert Humperdinck/Decca)
10	9	2	I Heard It Through The Grapevine	(Marvin Gaye/Tamla Motown) Reuter & Reuter AB, Sweden

Sweden's Best Sellers

1	4	*Judy, min van	(Tommy Korberg/Sonet) Sonet Music AB, Sweden
3	3	*Hej clown	(Jan Malmsjo/CBS) Sonora Musikforlag AB, Sweden
5	3	Where Do You Go To (My Love)	(Peter Sarstedt/United Artists Musikforlag AB, Sweden)
4	6	The Jungle Book	(Soundtrack in Swedish/Disneyland)
2	7	One Way Ticket	(Eleanor Bodel/Olga) Belinda (Scandinavia) AB, Sweden
7	3	Snart blir det sommar igen	(Les bicyclettes de Belsize) (Osten Warnerbring/Karusell)
—	1	*Du skonker mening at mitt liv	(Ola Hakansson/Gazell) Amigo Musikproduktion AB, Sweden
—	1	World Star Festival	(Various artists/Philips LP)
8	4	Blackberry Way	(Move/Polydor) Musikforlaget Essex AB, Sweden
—	1	*Svenska flicka	(Ann-Louise Hanson/Philips) Thore Ehrling Musik AB, Sweden

*Local copyright.

Portengen Forms New Publishing Co.

AMSTERDAM — Joop Portengen has bought Artone's Publishing Company, Joop Portengen N.V., and formed his new company, Panda Productions, at Laan van Rijkevorsel 35, Lisse-Holland (phone: 3979). The new firm has already made catalog and title deals and is represented on many local recordings. The new Portengen-company, for instance, obtained: The German Eurovision Song, "Primaballerina," The Swedish and Norwegian Eurovision Songs (from the just-

formed Sonet-Holland company), the (in from New Music Nederland), the British smash "Poor Israelite" and further local records with top Dutch artists: Patricia, Ronnie Tober, Willy Alberti, Willeke Alberti, John Lamers, Imca Marina and Annet Hesterman.

Foreign Sub. Rate
Air Mail \$55. Regular \$35.



Holland

Holland's N.V. Phonogram is very happy with the results of the Eurovision Song Contest finals. Among the four winners were two Philips artists: Dutch Lenny Kuhr with "De Troubadour" and French Frida Boccara with "Un Jour, Un Enfant." Miss Kuhr is the first Dutch winner in the Contest since '59. The company also released the Swiss entry called "Bonjour, Bonjour" by Paola (Decca). Following promotion on a TV show, the new record by Dave Dee, Dozy, Beaky, Mick & Tich, "Don Juan," climbed to No. 2 on the national charts this week. On March 28 President artist Brian Poole and Deram artists the Casuals and U.K. Jones were in Holland to promote new records on a television show. The Moody Blues are booked to appear on a big event organized by Radio Veronica in Amsterdam on April 30. The group's new single "Never Comes The Day" is currently in the Dutch charts while a new LP will be released shortly (Deram). French top star Juliette Greco toured in Holland March 26-31 performing in all the major Dutch cities. During one of the concerts a TV show was taped for transmission next month. N.V. Phonogram organized a press reception in the Rotterdam Hilton Hotel and released four new albums (Philips).

Mrs. Mary Reeves and Clarence Selman, manager of Jim Reeves Enterprises were in Holland for three days. They were here for promotion of Jim Reeves' records. NCRV television made recordings that will be seen on July 31st, five years after the day Jim Reeves died.

Within a short time Inelco Holland will release Nina Simone's third coming hit, "Revolution," which has also very good chances to reach Top 10.

Intermusic-Amsterdam and its sub-

idiaries and associates had an excellent start of 1969. The young company (established in June, '68) is expanding so rapidly that a move to new and bigger premises is necessary. Intermusic will also open offices in England, Belgium and Germany in the near future.

Morgan Music Benelux (associated co.) obtained several important locals by groups as the Eddysons, the Nicholls and the Fun Of It. Morgan Records are now available through Dureco. Dutch soul singer Otis Lee signed a recording contract with Morgan and he is in London at the moment recording his first album. Immediate Music Netherlands (associated co.) had an important local with "In The Beginning" written by Michael d'Abo and recorded by Red Bullet Productions with the Boots. The record was in the Top 40 for seven weeks. Other chart busters were "Albatross" by Fleetwood Mac (12 weeks in Top 40) and "Build Me Up Buttercup" by the Foundations (8 weeks) a joint copyright with Schroeder-Basart. I.M.N. is expecting big sales of "Aterglow Of Your Love," the new Small Faces record.

R & R Music (subsidiary co.) had very good results with an album by the Oscar Benton Blues Band containing 6 original copyrights owned by R & R.

Intermusic obtained the world-copyright of the underground musical "Agemo's Trip To Mother's Earth" recorded for Philips by Group 1850. Local TROS-TV is shooting a color film of the musical which will be showed later this year. Intermusic's production dept., Radio City Productions, has signed singer Carry Tefsen, star from the local cast of "The Man From La Mancha."

Holland's Best Sellers

Week	Last Week	Title	Artist
1	1	Why	(The Cats/Imperial) (Ed. Veronica Music/Hilversum)
2	3	Don Juan	(Dave Dee, Dozy, Beaky, Mick & Tich/Fontana) (Impala-Basart/Amsterdam)
3	2	Where Do You Go To	(Peter Sarstedt/U.A.)
4	—	The Walls Fell Down	(The Marbles/Polydor) (Basart/Amsterdam)
5	6	I Can Hear Music	(The Beach Boys/Capitol) (Belinda/Amsterdam)
6	—	The Last Seven Days	(Gloria/Imperial) (Anagon/Beemstede)
7	—	Good Times (Better Times)	(Cliff Richard/Columbia) (Belinda/Amsterdam)
8	4	First Of May	(The Bee Gees/Polydor) (Basart/Amsterdam)
9	—	Proud Mary	(Creedence Clearwater Revival/America)
10	—	Games People Play	(Joe South/Capitol)



A CHARIOT FOR A CHARTBUSTER was presented to Bert Smart (2nd from left), at the recent Tamla Motown Party of the Year. Smart was the winner of the British Motown Chartbusters competition and received a prize of a mini car (the "Motown Mini"). Pictured above with Smart are (l. to r.) Phil Jones of Tamla Motown; soul singer Stevie Wonder, who was the guest of honor at the party; Barney Ales, Tamla Motown; and deejay Tony Blackburn.

CashBox Japan

The establishment of the new joint venture by EMI/Capitol and Toshiba Electric Co., Toshiba Records K.K., has been just approved by the Government, and the company will start its business in July. The new firm will be capitalized at 150 million yen of which 25% will be shared by EMI, 25% by Capitol and 50% by Toshiba, and it will take over not only the sales organizations but also artist & recording, promotion & advertisement, administrative and accounting departments of the present Toshiba Music Industries for both phonograph records and pre-recorded tapes, and in the due course, will take over the name of Toshiba Music Industries. The present Toshiba Music Industries will only remain as a pressing factory by changing the name into Toshiba Records Production Co. Mr. Suga, President of Toshiba Music Industries, will hold the additional post of the president of the new company, and the board of directors will consist of six managers respectively from EMI/Capitol and Toshiba. Turnover of existing Toshiba Music Industries for one year ending September 1968 amounted to 6,364 million yen, and profit less tax was 60 million yen. Referring to the international repertoire, classic recordings shared 13.7% of the total turnover with 871 million yen and popular recordings 28.5% with 1,812 million yen.

According to the announcement of Japan Record Association, the total turnover of records in January was 9,483,879 units and 4,217 million yen in value. The figures show 23% decrease in quantity and an 11% decrease in value comparing to those of the previous month. In comparison with the same period of the previous year, the quantity is almost the same and the turnover in value

increased by 36%. It is attributed to a remarkably increasing share of production of 30cm LPs.

Victor-Philips will develop a strong tie-in promotion with film distributors for lately released six single records of soundtrack music, "Soundtrack Big 6," between mid-April and the end of June. The six singles are: the original soundtrack from French film "Vivre La Nuit" distributed by Herald Film here, "When Joanna Loved Me" recorded by Scott Walker from the 20th Century Fox film "Joanna," the original soundtracks from French film "Le Rolver" distributed by Herald Film, from the Universal film "Tante Zita," from the Columbia film, Terence Young's "Mayerling" and "Laggaza di Bube," big hit of several years ago from the Italian film which is to be revived this spring.

RRK (Rippon Roso Kyokai) will bring the London Philharmonic Orchestra in late September corresponding to the British Fair to be held in Tokyo. The orchestra will give ten concerts by touring around eight cities and also appear on TV and radio of RRK. Edmond Ross Orchestra with its 18 members arrived at Tokyo on March 30th and started a nation-wide month tour with a concert in Tokyo on April 1st.

Victor-Philips' release of "World Star Festival," the United Nations record including the performances of top popular artists on various labels, is promising a big success in Japan, too. The album was put on the market here on March 25th, and dealers' orders received by Victor-Philips in prior to the release date went up to 250% of the sales of the previous United Nations record. As in all other countries, all the profits from its sales will be donated to the United Nations for the relief of refugees.



English Tour Set For Tony Bennett

NEW YORK — Tony Bennett leaves for London April 17 for two weeks of personal appearances in England, highlighted by the recording of his own color spectacular for BBC Television on April 30.

Bennett makes his first concert appearance April 19 and 20 at Odeon, Hammersmith. This will be followed by appearances at Colston Hall, Bristol, on the 22nd; DeMott Hall, Leicester, 23rd; New Victoria Theater, Victoria, 25th; Free Trades Hall, Manchester, 26th; Odeon, Hammersmith, 27th; New Victoria Theater, Victoria, 29th; and the Hundred Year Hall, Frankfurt, Germany, May 3.

The CBS Records' Star's last tour of the British isles was complete more than a year ago. Since that time he has headlined in such spots as Waldorf Astoria and the Copacabana in New York, the Diplomat Hotel in Miami, the Caribe Hilton in San Juan, Caesar's Palace in Las Vegas, the Sahara Tahoe at Lake Tahoe and the Latin Casino in New Jersey.

Lionel Hampton, Goodwill Ambassador

NEW YORK — Lionel Hampton, on a four-week tour of the Far East, will serve as Ambassador of Goodwill to the United States. President Richard Nixon, in a letter to Hampton, expressed his delight that the famed vibraphonist King is going "to continue the effort which all of us share in creating understanding and goodwill between Americans and people everywhere."

Hampton's itinerary includes engagements in Japan, Thailand, Ceylon, Java and Formosa, and special appearances at U.S. bases in the Orient.

European Tour Set By Garner

NEW YORK — Erroll Garner opens his spring concert tour of Europe on April 18 with a radio broadcast in Paris, followed by a television appearance on April 19 on the French Government ORTF network.

Garner begins his concert schedule on April 21st in Basel, Switzerland; Zurich, April 23; April 24, he returns to Paris for a concert at the Salle Pleyel; April 25, he will appear in Bordeaux, under the sponsorship of the Bordeaux Hot Jazz Club.

On April 26, Garner, in Frankfurt, begins the first of several concert dates in Germany; on May 2, Hamburg, and on May 5, Munich. Garner also will appear in Vienna on April 28. On April 30, Garner will appear on television in Amsterdam.

Accompanying the pianist on this tour will be bongoist Jose Mangual and drummer Jimmie Smith, plus a new addition to the group, bassist Larry Gales.

Second City Cuts 'Dream of Olwen'

LONDON — "The Dream of Olwen," a consistent big seller in both sheet music and record sales throughout its twenty-plus years life for Lawrence Wright Music, receives yet another boost with the new single by Second City Sound on the Major Music label currently entering the British charts. Composed by Charles Williams, whose evergreen "Theme From The Apartment" is as popular in the States as it is in Britain, it is another Wright world copyright. Both are controlled in the States by Mills Music. Another new single release is Wright's "This Is My Love" by established singer Eve Boswell on the Major label.

Grange's New Quarter's

HAMILTON: — Steel Town's new and most lavishly appointed lounge, The Grange, was officially opened (1) at a reception for radio and press VIPs hosted by owners Tom and Bobby Hoan arranged by Hamilton's PR exec, Danny DiFrancesco.

The new dining lounge, renovated at an estimated cost of \$225,000, also features some of the top name acts on the club circuit.

The Grange situated in downtown Hamilton boasts three banquet rooms and the longest bar in Ontario. Over seating capacity for the Grange has been set at 1500 with most of the entertainment playing to capacity houses. Latest full house draw was Ray Hutchinson, a top favorite on the Canadian club circuit. Currently appearing are The Cheerios.

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When Thinking International Think Cash Box

EDITORIAL: Raising the Ante at Resort Locations

The big buying season is once again upon the coin machine trade as music and games operators set about outfitting their resort locations with new and reconditioned equipment. Brisk trading is the order of the day at many machine dealers; likewise record sales are picking up at one stops as the trade fills its new music machines with current best selling singles and selected oldies.

While the trade goes about the spring location shape-up, we'd like to ask them to remember one thing — **increasing the play pricing on music and games.**

While many seasonal locations do turn out a good buck during the vacation period, it's perfectly in order this year to raise the play price on whatever machine can convert to it or is already programmed for it by the factory. Two-for-a-quarter music and amusement play is a healthy and a necessary trend in the industry so why not make it blanket policy to **up the ante** at the resort spots.

These locations, after all, normally cater to a free-spending crowd in a captive situation. They'd be more agreeable than just about any other type of customer to the price rise.

One day, in the not too remote future, the standard coin in this business will definitely be the quarter. The remarkable thing about this pricing business is that it's taken so long to arrive at the present trend when you consider how inflation has socked it to the public in virtually every other retail area.

The trade should be grateful that the coin-operated pool table was founded with a quarter chute. The pool table lesson was considered in the development and release of other selected amusement games like the Periscope — games novel enough to command the higher price.

The higher price must be considered from here on out by every factory and by every operator who buys products made by that factory. Summer locations can provide an excellent starting point for operators yet to climb on the bandwagon. Take advantage of it.

Fowe Prexy Reviews Far East Distrib Network

PPANY, N. J. — Jack Harper, president of Rowe International, Inc. (subsidiary of Triangle Industries, Inc.) recently completed a whirlwind tour of the Far East during which he visited all of the Rowe distributors and many of the operators in that area. Harper's trip began with a meeting of the Board of Directors of the National Automatic Merchandising Association in Honolulu. At the conclusion of that Harper termed "a very fruitful meeting", he moved on to a high-speed ten-day tour of Japan, Singapore, Hong Kong, Bangkok, Australia and the Fiji Islands.

In addition to gaining a better appreciation of the marketing situation in the Far East, Harper spent some time renegotiating agreements with many of the Rowe International con-

tacts. The Japanese market, for example, is an extremely important one, according to Harper. But as he noted, "While the Japanese market is advancing by leaps and bounds, it is unique to itself and still behind the United States. However, both the Rowe distributor, Yosuo Nakanishi, and Rowe licensee, Kenzo Tsugami, are fast helping to advance the Japanese market for juke boxes and vending equipment."

Harper also stopped to provide guidance and direction to the Rowe International licensee in Australia, John Larkin, who is also busily manufacturing Rowe AMI juke boxes.

The basic purpose of the trip was concisely summarized by Harper. "As Rowe International grows larger and larger and as the world grows smaller and smaller, it is inevitable that

our activities greatly broaden in an area such as the Far East. For example, we are currently supplying a full line of vending equipment for various military installations, including Okinawa."

"It is therefore essential," Harper continued, "that we keep the lines of communication open and strengthen our licensee and distributorships so that we may continue to provide the finest products and services available."

M. C. (Barney) Barnard, Rowe vice president of export sales, accompanied Harper on the trip. For Barnard, the two-week excursion was almost like a homecoming as he had spent the previous four years as General Manager of all Rowe activities in the Far East prior to rejoining the Whippany home office.

Mrs. John Wallace Thanks Coin Trade

CHICAGO — Music Operators of America headquarters in Chicago has been asked by Mrs. Jean Wallace, and her children, John Jr. and Debbie, to convey their deep appreciation to the entire coin machine industry for its very warm expression of sympathy and condolence. Many members of the industry attended the funeral services for her late husband, John 'Red' Wallace, on Wednesday, April 2, in Oak Hill, West Virginia. Those unable to attend paid tribute in other ways. Countless cards, letters, wires and floral pieces, from a multitude of friends and associates in the coin machine trade, were received by the Wallace family.



(LEFT TO RIGHT) K. FUJIMOTO OF C. ITOH (SENIOR V.P. OF AMI PHONOS), ROWE PRES. JACK HARPER, Y. KURITA OF C. ITOH AND Y. NAKANISHI OF R. F. JONES OFFICE OF SHAFFER MUSIC.



(LEFT TO RIGHT) Y. NAKANISHI (R. F. JONES FAR EAST BRANCH OF SHAFFER), JACK HARPER AND ED SHAFFER, OWNER OF SHAFFER MUSIC.



(LEFT TO RIGHT) HARPER, KOHEI TSUGAMI (MANAGING DIRECTOR OF TSUGAMI BUNKA KIKI, KK SALES CO.) AND NOBUO TATEISE OF TSUGAMI SALES TOKYO OFFICE.



(LEFT TO RIGHT) KENZO TSUGAMI, JACK HARPER AND T. ARIMA, MANAGING DIRECTOR OF TSUGAMI MANUFACTURING CO.



(LEFT TO RIGHT) HARPER, HAL ROBERTS (SENIOR V.P. FOR COCA COLA FOR THE FAR EAST) AND Y. AMAGASA OF THE SAITAMA BANK.



(LEFT TO RIGHT) KENZO TSUGAMI, JACK HARPER, MUROFUSHI (MARKETING DIV., COCA COLA, JAPAN) AND J. RYNNINE (ALSO OF THE COKE MARKETING DIV. FOR JAPAN).

Pitching Variety Offered On CC Baseball; Playfield Features Simulate Real BB Play

CHICAGO — Chicago Coin released another amusement game last week to follow-up the previous week's announcement of "Drive Master." The latest entry is a 2-player pitching and batting baseball game called "Yankee Baseball."

Mort Secore, sales executive with ChiCoin, stated, "Yankee Baseball offers many stimulating features and a realistic game of baseball. One of the most popular features is sure to be the 'pitcher control', which allows one player to control the series of pitches . . . curve, slider, or straight ball . . . while the second player is batting."

"There is much, much more to Yankee Baseball," Secore said, "with realistic base-running in lights on both the playfield and back-glass and the playfield is designed to give the illusion of expanded appearance for greater play-appeal."

"The game itself lasts for three outs and when 6 Yankee targets are hit, one out is automatically cancelled . . . this is the 'Cancel Out Feature' . . . then, we have the special 'adjustable' baseball feature which, when lighted, and the home run target is hit, players score either 'special', 'extra runs' or 'cancel out'. Also, one, two or five home runs are scored when the corresponding button is lighted and the home run target is hit."

Yankee Baseball has seven hit and run targets and two home run ramps that lift the balls through the air for upper tier scoring, for which extra runs are scored if all three bleachers are hit.

The game comes with 12¢ or 25¢ coin chutes and stainless steel mold-



CC YANKEE BASEBALL

ing and trim. The game is now on display at your local Chicago Coin distributor.

Stan Lewis . . . 'About Music'

SHREVEPORT, LA. — Mr. Stan Lewis, of Stan's Record Service here in Shreveport, spoke frankly with the 'About Music' column last week and gave some very definite opinions about music — operator-style.

Stan's Record Service, according to Lewis, "has the world's largest collection of Gold Standards and enjoys a considerable list of music operator customers."

Lewis said, "I think a lot of today's operators are ignoring a very, very profitable means in failing to exploit the fantastic potential of those great old hits of yesteryear. This doesn't hold true for all operators, but enough are failing to program the golden oldies to warrant discussing it and attempt to stimulate their interest."

"I think every music box in the country should devote an entire column to the standards. Everyone is talking about jukebox music that could take up some of the slack on the machines left by Top 100 chart programming. That's an excellent idea and there's some excellent records existing and coming into existence, but as far as the old standards go, the handwriting is on the wall. There's a ready made market . . . practically every person that goes into a jukebox location today can identify with and remember the old standards. Chances are they would play the oldies if they were on the boxes. Besides this, the majority of people who play jukeboxes are not youngsters, they are middleaged and can remember the old tunes."

"Then we have the current trend in the music business whereby many of the oldies that were past hits are being revived by recording groups, many of these up-dated versions have made the trade charts during the past few months."

Lewis doesn't have a bad idea here. We've heard many of the trade's leading operators ask, "where can I get copies of 'Tuxedo Junction', 'Sunrise Serenade' or 'So Rare'?", so apparently there's some interest in the old standards on the part of

the music operator. The thing seems to be 'where can he get them?', write to record manufacturers requesting their latest catalog of standards, pick out the ones you want, then start your search.

"We've been dealing with operators for a long, long time. Any of our operator customers will tell you we give them what they want, whether it be current material or the oldies. We'll be glad to mail out our listings to anyone interested, all they have to do is write", Lewis said.

New Look to Ball/Walk

MOUNTAIN VIEW, CALIF. — Ransom White, inventor of Ball/Walk and president of Cointronics, the firm which manufactures the unit, announced to the trade this week that Ball/Walk has undergone several design changes that, according to White, "adds even more to the infectious play appeal of Ball/Walk."

New features incorporated into the revised design include electric lights, buzzers and chimes. When player scores zero the buzzer starts ringing and when a 500 score is made the chimes start chiming. White stated, "we feel these new design features will add up to more money in the coin box for the operator, which, when added to what the game has already proved to take in, will make it the most popular low-cost amusement game on the market."

"Operators have backed up our market test figures by reporting weekly collections of up to \$50," White continued, "and our test results on the new unit were even higher."



Top 100 Chart Guide

The following list is compiled from the current Cash Box Top 100 Chart. The new chart additions are in numerical order as they broke onto the Top 100

- 58 I Can't See Myself Leaving You^{*}
Aretha Franklin — Atlantic 2619
- 75 Goodbye^{*}
Mary Hopkin — Apple 806
- 76 Too Busy Thinking About My Baby^{*}
Marvin Gaye — Tamla 54181
- 82 Singing My Song^{*}
Tammy Wynette — Epic 10462
- 86 I'm A Drifter^{*}
Bobby Goldsboro — United Artists 50525
- 87 Day Is Done^{*}
Peter, Paul & Mary — W.B. — 7 Arts 7279
- 88 Medicine Man^{*}
Buchanan Brothers — Event 3302
- 89 Sausalito^{*}
Al Martino — Capitol 2468
- 93 I Can't Do Enough
Dells — Cadets 5636
- 95 I've Been Hurt
Bill Deal & Rhondels — Heritage 812

*Indicates Chart Bullet

Atlas Holds MM3 Class

CHICAGO — Last Wed. evening (9) the showrooms of Atlas Music Co. were filled to capacity with operators and service personnel from the metropolitan Chicago area and downstate Illinois, for the distrib's first service school of the season, of the Rowe AMI Music Miracle phonograph. Session, conducted by the factory's Hank Hovenaar, was held from 6:30 PM until 10:30 PM. Following the program, refreshments were served.

In commenting on the capacity attendance, the distrib's Joe Kline said, "invitations were sent out in advance and we anticipated a good crowd, but the turnout we had far surpassed our expectations."

Representing Atlas during the session were prexy Eddie Ginsburg, Joe Kline, Bill Phillips and Sam Kolber; and from the distrib's service department Frank Bach, Ray Grier and John Havrila.

Three Year, \$14,000 Op Credit Secured Thru Bank by SEGA for Japanese Trade

TOKYO—Sega president David Rosen has officially announced that his firm recently concluded an agreement with the Sumitomo Bank (Japan's largest) to finance nation-wide sales of the company's products and equipment from Rock-Ola, Midway, Bally, Williams, Chicago Coin, and other overseas manufacturers.

The first leisure/amusement industry agreement of its type here, the new plan enables customers to order up to \$14,000. worth of equipment from Sega headquarters, or one of its 38 branches, with no down payment and up to 36 months to pay.

For convenience, customers will deal directly with any one of the Sumitomo Bank's 178 neighborhood branches.

Rosen, who first proposed the specific formula that led to an eventual agreement with the huge Sumitomo organization, expressed "great satisfaction" with the new agreement and hailed it as "a further recognition of the status of the coin machine

industry in Japan."

The agreement was comparable to another contract negotiated years ago when Sega became the first firm in Japan to lease fleet vehicles. Today, leasing has become a common concept there.

Sega accounting and finance department chief Jack Miura, who helped negotiate the credit arrangement, indicated that a special name was being created for the plan to facilitate Japan-wide promotion in collaboration with Sumitomo. Operation division's J. Kano and advertising sales manager S. Shiina estimate that adoption of the new agreement will increase sales considerably.

Sumitomo Bank executives who were instrumental in creating the credit plan indicated that an important reason for the successful conclusion of the negotiations was the existence of Sega's network of 38 branches "which solved the all-important problem of servicing machines anywhere in Japan."

Oregon Association Represents 64% of State Trade; Gap Closing



PORTLAND, ORE. — This happy group of men shown above are members of the Oregon Amusement and Music Association. Pictures were taken during their recent general meeting at the Sheraton Motor Inn here in Portland.

The association, in its first big

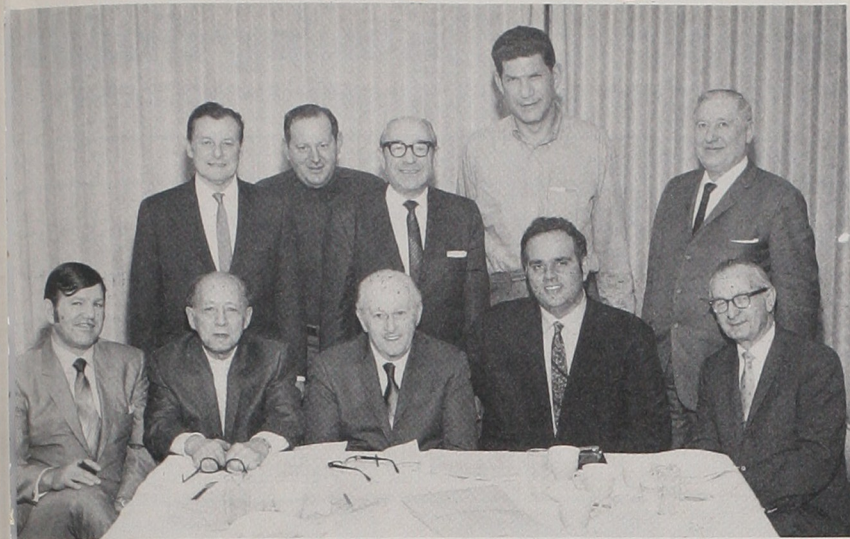
membership push, now has 64% of all potential members in Oregon. To recruit the remaining 36%, the association will be holding monthly meetings in the weaker parts of the state where membership is weak. One of the weak areas in Newport, Ore.,

where a chartered deep sea fishing trip is being planned for the latter part of June. Let's get with it Oregon Op's!

Pictured in photographs (left to right) are Bob Fallows, chairman of the legislative committee; Lonnie McKee, member; Marshall McKee,

associate member; George Cusick, member; Les Applegate, director; John Kelly, member; Dick Geraghty, member; Joe Whitsell, director; Nels Cheny, president; Whitley Schroth, director and Don Anderson, secretary-treasurer.

UJA Campaign In High Gear



Members of New York's coin division executive committee on behalf of U.J.A. (left to right, seated) Harold Kaufman, Max Weiss, Al Denver, Gil Sonin and Meyer Parkoff; (standing, left to right) Ben Chiofsky, Sam Morrison, and Wolberg, Bill Kobler and Carl Pavesi.

NEW YORK — Despite their late start this year, the executive committee of the New York United Jewish Appeal's Machine Division is well on the way toward meeting and quite probably beating 1968's total donation pledges.

An uncommonly severe succession of winter storms forced cancellation of a number of important committee meetings in the first few weeks of the year and the tradesmen, faced with more than eight weeks to complete work that normally takes well over three months, is rapidly securing pledges from local operators and distributors as well as national manufacturers. Reservations for the testimonial dinner in honor of New York's vice president Al Denver is also rapidly being filled (the affair will be held on May 10th at the New York Hilton's Grand Ball Room which boasts a seating capacity of 600).

Committee chairman Gil Sonin has called the next meeting for tonight (April 14th) to be held at the Club 1407 (1407 Broadway) where a hot meal will be served. (Members of the committee, who number leading operators and distributors from the metropolitan area, usually meet at UJA headquarters on 58th Street). At the meeting, Sonin intends to complete such business as the formation of a seating committee for the dinner, the entertainment and band who will appear, the selection of an appropriate memento to be given to every couple attending the testimonial, as well as check totals to be on pledges and ticket reservations. Since only three good weeks remain before the dinner, Sonin once again urges the local trade to respond immediately with their contributions as well as inform the committee on their seating reservations. (Seating is going fast already, due both to the trade's sympathy with the grave situation in Israel as well as their esteem high of Denver.

The following contributors who responded to the appeal last week are: Lotta Enterprises, Moe Bitter, Al Rodkin, Boro Automatic Music, Bob Klein, City Music Co., Cup-O-Matic Amusement Service, Mr. and Mrs. Ralph Lafante, Dr. Milton E. Elzufon, Al Frati, Otto Friedman, Gibraltar Factors, Miltie Green, Vic Haim, Morris Haim, Irving Kaye, Abe Pollock, Loyce, Jack Rubin, Larry Serlin, Donald Jack Shapiro, Silvertone Music Co., Mervyn Siskind, Arnold Stevens and Perry Wachtel.

Those who contributed during previous weeks were: Theodore Blatt, Mrs. Jean Blatt, Herbert M. Cohen, Skell & Blatt, Albert S. Denver, Max Klein, Max Weiss, Nathan Alari, Irwin Blackman, Leonard Block, Babistein, Bernard Boorstein, Joe Rossoline, Mrs. Gertrude Brown, Stan Dicio, James Durante, J. Erlich, Irving Fenishel, Robert Flohr, Max Kowitz, Sid Greenfield, Mr. Gregory, Martin Herbstman and Jesse B. Hecht. Others include: Irving S. Kempner, Stanley Lutzker, Ben Kimmelman, Seymour Kraft, Seymour Mensch, Louvy, Jack Milowitz, Sid Middleberg, Mike Mulqueen, Al Lauro, New York

New Orleans Paper Praises Periscope

NEW ORLEANS — Louis Boasberg, president of New Orleans Novelty Co., and prominent trade leader, brought to our attention a recent item written by Howard Jacobs of the "New Orleans Times-Picayune" about Sega's very popular "Periscope" amusement game.

The article read as follows: "Remember all the real life, fictional and celluloid (films) submarine commanders whose exploits have been handed down to posterity? There comes to mind such intrepid figures as Captain Nemo, Clark Gable, Kurt Jurgens, William Holden, Burt Lancaster and Tom Swift. Well, the Walter Mitty-Type sub-commander, such as me and thee, can vent his aggressive instincts on an exciting coin machine called Periscope in the lobby of New Orleans International (Moisant) Airport.

"This popular device has a life-like periscope which the player can revolve to follow the paths of vessels steaming across the horizon. Pressure on a button releases the 'torpedo' whose luminiscent green wake is clearly visible. When it makes contact there is a reverberating 'boom' and the ship disintegrates in a scarlet cloud of smoke and vapor. The telltale beep of the submarine is another realistic touch."

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Of The Week

The Hen Pt. 1
LOUIS CHACHERE
The Hen Pt 11 Paula — 321

Long Ago
TED TAYLOR
Ronn — 33

I Can't See Myself Leaving You
ARETHA FRANKLIN
Atlantic — 2619

Gotta Get To Know You
BOBBY BLAND
Duke — 447

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CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

HOW GREAT THOU ART (2:58)

ELVIS PRESLEY

His Hand In Mine (3:12) RCA 0130

WHAT HAVE I DONE FOR HER LATELY (2:57)

THE MILLS BROTHERS

Guy On The Go (2:48) Dot 17235

DIDN'T WE (2:30)

ROBERT GOULET

Bon Soir Dame (2:38) Columbia 44847

THE NOW GENERATION (2:24)

MONGO SANTAMARIA

Where We Are (3:31) Columbia 44812

ME & MR. HOHNER (3:15)

BOBBY DARIN

Song For A Dollar (3:15) Direction 351

C & W

YOUR TENDER LOVE (2:07)

WANDA JACKSON

As The Day Wears On (2:30) Capitol 2472

I LOVE YOU MORE TODAY (2:29)

CONWAY TWITTY

Bad Girl (2:06) Decca 32481

HERTZ RENT-A-CHICK (2:00)

LONZO AND OSCAR

Dolly (2:08) Chalet 1052

R & B

TOO BUSY THINKING ABOUT MY BABY (2:57)

MARVIN GAYE

Wherever I Lay My Hat (2:18) Tamla 54181

I WANT TO LOVE YOU BABY (2:33)

PEGGY SCOTT & JO JO BENSON

No Flip Info SSS Int'l. 769

MY WHOLE WORLD IS FALLING DOWN (3:05)

WILLIAM BELL

No Flip Info Stax 0032

YOUNG PEOPLE (2:17)

WILLIE MITCHELL

Kitten Korner (2:17) Hi 2158

WHEN SOMETHING IS WRONG WITH MY BABY (3:02)

OTIS & CARLA

Ooh Carla, Ooh Otis (2:33) Atco 6665

Teen Locations

MEMORIES (3:40)

NANCY SINATRA

Here We Go Again (3:07) Reprise 0821

HEATHER HONEY (2:52)

TOMMY ROE

Money Is My Pay (2:35) ABC 11211

MARLEY PURT DRIVE (3:49)

JOSE FELICIANO

Old Turkey Buzzard (1:53) RCA 9739

check your local One Stop for availability of the listed recordings

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coin machine INVENTORY LIST used equipment

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Phonographs and Amusement
Machines Actively Traded On
Used Coin Machine Markets

MUSIC MACHINES

ROCK-OLA

1485 Tempo II 200 sel. '60
1488 Regis 120 sel. '61
1495 Regis 200 sel. '61
1493 Princess 100 sel. '62
1496 Empress 120 sel. '62
1497 Empress 200 sel. '62
404 Capri I 120 sel. '63
408 Rhapsody I 160 sel. '63
414 Capri II 100 sel. '64
418-SA Rhapsody II 160 sel. '64
424 Princess Royal 100 sel. '64
425 Grand Prix 160 sel. '64
429 Starlet 100 sel. '65
426 Grand Prix II 160 sel. '65
431 Coronado 100 sel. '66
432 GP/160 160 sel. '66
433 GP/Imperial 160 sel. '66
435 Princess Deluxe 100 sel. '67
436 Centura 100 sel. '67
437 Ultra 160 sel. '67

ROWE-AMI

K-120 120 sel. '60
K-200 200 sel. '60
Lyric 100 sel. '60
Continental 200 sel. '60
Continental II 100 sel. '61
Continental II 200 sel. '61
L-200 100-160 sel. '63
M-200 Tropicana 200 sel. '64
N-200 Diplomat 200 sel. '65
O-200 Bandstand 200 sel. '66
MM-1 100, 160, 200 sel. '67
Kadet 100 100 sel. '67
M-2 200 sel. '68

SEEBURG

Q-100 100 sel. '60
Q-160 160 sel. '60
AY-100 100 sel. '61
AY-160 160 sel. '61
DS-100 100 sel. '62
DS-160 160 sel. '62
LPC-1 160 sel. '63
LPC-480 160 sel. '64
Electra 160 sel. '65
Mustang 100 sel. '65
Stereo Showcase 160 sel. '66
Phono Jet 100 sel. '67
Spectra 200 sel. '67

WURLITZER

2400 200 sel. '60
2404 104 sel. '60
2410 100 sel. '60
2500 200 sel. '61
2504 104 sel. '61
2510 100 sel. '61
2600 200 sel. '62
2610 100 sel. '62
2700 200 sel. '63
2710 100 sel. '63
2800 200 sel. '64
2810 100 sel. '64
2900 200 sel. '64
3000 200 sel. '65
3100 200 sel. '66
3200 200 sel. '67

PINGAMES

BALLY

Beauty Contest (1/60)
Laguna Beach (3/60)
Queens (3/60)
Roller Derby (3/60)
Barrel-O-Fun (9/60)
Touchdown (11/60)
Circus Queen (2/61)
Lite-A-Line (2/61)
Barrel-O-Fun (4/61)
Acapulco (5/61)
Flying Circus 2P (6/61)
Can Can (10/61)
Barrel-O-Fun (11/61)
Lido (2/62)
Golden Gate (6/62)
Shoot-A-Line (6/62)
Funspot '62 (11/62)
Silver Sails (11/62)
Twist (11/62)
Moonshot (3/63)
Cue-Tease 2P (7/63)
3-In-Line 4P (8/63)
Hootenany 1P (11/63)
Star Jet (12/63)
Monte Carlo 1P (2/64)
Ship Mates 4P (2/64)
Bongo 2P (3/64)
Sky Diver 1P (4/64)
Mad World 2P (5/64)
Grand Tour 1P (7/64)
Happy Tour 1P (7/64)
2-In-Line 2P (8/64)
Harvest 1P (10/64)
Hay Ride 1P (10/64)
Bus Stop 2P (1/65)
Bullfight 1P (1/65)
Sheba 2P (3/65)
Six Sticks 6P (3/65)
Band Wagon 4P (5/65)
Magic Circle 1P (6/65)
50/50 2P (8/65)
Aces High 4P (9/65)
Big Chief 4P (10/65)
DiscoTek 2P (10/65)
Trio 1P (11/65)
Blue Ribbon 4P (1/66)
Fun Cruise 1P (2/66)
Wild Wheels 2P (3/66)

Campus Queen 4P (8/66)
Capersville 4P (2/67)
Rocket III 1P (6/67)
Wiggler 4P (9/67)
Surfers 1P (1/68)
Dogies 4P (3/68)
Dixieland 1P (5/68)
Safari 2P (7/68)
Rock Makers 4P (10/68)
MiniZag 1P (11/68)

CHICAGO COIN

Sun Valley (8/63)
Firecracker 2P (12/63)
Bronco 2P (5/64)
Royal Flash 2P (8/64)
Big League Baseball 2P (4/65)
Par Golf (9/65)
Hula-Hula 2P (5/66)
Kicker 1P (8/66)
Festival 4P (1/67)
Beatniks 2P (2/67)
Twinky 2P (9/67)
Gun Smoke 2P (6/68)
Playtime 2P (9/68)
Stage Coach 4P (8/68)

GOTTLIEB

Seven Seas 2P (1/60)
World Beauties 1P (2/60)
Spot-A-Card 1P (3/60)
Lite-A-Card 2P (3/60)
Texas 4P (4/60)
Captain Kidd 2P (7/60)
Melody Lane 2P (9/60)
Kewpie Doll 1P (10/60)
Flipper 1P (11/60)
Merry-Go-Round 2P (12/60)
Foto Finish 1P (1/61)
Oklahoma 4P (2/61)
Showboat 1P (4/61)
Flipper Parade (5/61)
Flying Circus (6/61)
Big Casino 1P (7/61)
Lancer 2P (8/61)
Corral (9/61)
Aloha 2P (11/61)
Flipper Fair 1P (11/61)
Egg Head 1P (12/61)
Liberty Belle 4P (3/62)
Flipper Clown (4/62)
Fashion Show 2P (6/62)
Cover Girl 1P (7/62)
Preview 2P (8/62)
Olympics 1P (9/62)
Flipper Cowboy 1P (10/62)
Sunset 2P (11/62)
Rock-A-Ball 1P (12/62)
Gaucho 4P (1/63)
Slick Chick 1P (4/63)
Swing Along 2P (7/63)
Sweet Hearts 1P (9/63)
Flying Chariots 2P (10/63)
Gigi 1P (12/63)
Big Top 1P (1/64)
World Fair 1P (5/64)
Bonanza 2P (6/64)
Bowling Queen 1P (8/64)
Majorettes 1P (8/64)
Sea Shore 2P (9/64)
North Star 1P (10/64)
Happy Clown 4P (11/64)
Sky Line 1P (1/65)
Thoro Bred 2P (2/65)
Kings & Queens 1P (3/65)
Hi Dolly 2P (5/65)
Cow-Poke 1P (5/65)
Buckaroo 1P (6/65)
Dodge City 4P (7/65)
Bank-A-Ball 1P (9/65)
Paradise 2P (11/65)
Flipper Pool 1P (11/65)
Ice Review 1P (12/65)
King Of Diamonds 1P (1/66)
Masquerade 4P (2/66)
Central Park 1P (4/66)
Mayfair 2P (6/66)
Dancing Lady 4P (11/66)
Super Score 2P (3/67)
Sing-A-Long 1P (9/67)
Surf Side 2P (12/67)
Royal Guard 1P (1/68)
Spin Wheel 4P (3/68)
Funland 1P (5/68)
Paul Bunyan 2P (8/68)
Domino 1P (10/68)
Four Seasons 4P (12/68)

KEENEY

Old Plantation (2/61)
Rainbow (6/62)
Go-Cart 1P (5/63)
Poker Face 2P (9/63)

MIDWAY

Rodeo 2P (10/64)

WILLIAMS

Black Jack 1P (1/60)
Golden Gloves 1P (1/60)
Twenty-One 1P (2/60)
Nags 1P (3/60)
Serenade 2P (5/60)
Darts 1P (6/60)
Music Man 4P (8/60)
Jungle 1P (9/60)
Viking 2P (10/61)
Space Ship 2P (12/61)
Coquette (4/62)
Trade Winds (6/62)
Valiant 2P (8/62)
King Pin (9/62)
Vagabond (10/62)

Mardi Gras 4P (11/62)
Four Roses 1P (12/62)
Tom Tom 2P (1/63)
Big Deal 1P (2/63)
Jumpin' Jacks 2P (4/63)
Skill Pool 1P (6/63)
El Toro 2P (8/63)
Big Daddy 1P (9/63)
Merry Widow 4P (10/63)
Beat The Clock (12/63)
Oh Boy 2P (2/64)
Soccer 1P (3/64)
San Francisco 2P (5/64)
Palooka 1P (5/64)
Heat Wave 1P (7/64)
Riverboat 1P (9/64)
Whoopee 4P (10/64)
Zig-Zag 1P (12/64)
Wing Ding 1P (12/64)
Alpine Club 1P (3/65)
Eager Beaver 2P (5/65)
Moulin Rough 1P (6/65)
Lucky Strike 1P (8/65)
Big Chief 4P (10/65)
Teachers Pet 1P (12/65)
Bowl-A-Strike 1P (12/65)
Full House 1P (3/66)
A-Go-Go 4P (5/66)
Top Hand 1P (5/66)
Magic City (1/67)
Magic Town 1P (2/67)
Jolly Roger 4P (12/67)
Ding Dong 1P (2/68)
Lady Luck 2P (4/68)
Student Prince 4P (7/68)
Doozie 1P (9/68)
Pit Stop 2P (11/68)

SHUFFLES

BALLY

Official Jumbo (9/60)
Jumbo Deluxe (9/60)
Super Shuffle (12/61)
Big 7 Shuffle (9/62)
All The Way (10/65)

CHICAGO COIN

6-Game Shuffle (6/60)
Triple Gold Pin Pro (2/61)
Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Spotlite (11/63)
DeVillie (8/64)
Triumph (1/65)
Top Brass Shuffle (4/65)
Gold Star Shuffle (7/65)
Belair Puck Bowler
Medalist (4/66)
Imperial (9/66)
Riviera (6/67)
Sky Line (1/68)
Melody Lane (4/68)

UNITED

Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Basketball (6/62)
Action (7/62)
Embassy (9/62)
Circus Roll-down (9/62)
Lancer (11/62)
Sparky (12/62)
Caravelle (2/63)
Crest (4/63)
Rumpus Tarquette (5/63)
Astro (6/63)
Ultra (8/63)
Skippy (11/63)
Jill-Jill (11/63)
Bank Pool (11/63)
Topper (2/64)
Tempest (2/64)
Pacer (4/64)
Tiger (7/64)
Orbit (8/64)
Mombo (12/64)
Cheetah (3/65)
Pyramid (6/65)
Corral (10/65)
Tango (2/66)
Blazer (6/66)
Encore (9/66)
Altair (3/67)
Orion (11/67)
Alpha (3/68)
Pegasus (8/68)

BOWLERS

BALLY

Super 8 (4/63)
Deluxe Bally Bowler (1/64)
1965 Bally Bowler (65)
1966 Bally Bowler (4/66)

CHICAGO COIN

Duke (8/60)
Duchess (8/60)
Princess (4/61)
Gold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
Official Spare Lite (9/63)
Cadillac (1/64)

Majestic (8/64)
Tournament (12/64)
Super Sonic (3/65)
Preview (9/65)
Corvette (2/66)
Flair (9/66)
Vegas (3/67)
Fleetwood (9/67)

UNITED

Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo 5 Star (5/61)
Classic (6/61)
Alamo (4/62)
Sahara (7/62)
Tropic (9/62)
Lucky (11/62)
Cypress (12/62)
Sabre (2/63)
Regal (4/63)
Fury (8/63)
Futura (12/63)
Tornado (3/64)
Thunder (6/64)
Polaris (8/64)
Galleon (3/65)
Bowl-A-Rama (7/65)
Amazon (3/66)
Aztec (9/66)
Coronado (6/67)

BASEBALL

Bally Ball Park (4/60)
CC Big Hit (10/62)
CC All Star Baseball (1/63)
CC All Stars Baseball (2/68)
Kaye Batting Practice (7/68)
Midway Deluxe Baseball (5/62)
Midway Slugger (3/63)
Midway Top Hit (3/64)
Midway Little League (66)
Midway Fun Ball (1/67)
United Bonus Baseball (3/62)
Wms Official Baseball (4/60)
Wms Deluxe Batting Champ (5/61)
Wms Extra Inning (5/62)
Wms World Series (5/62)
Wms Major League (3/63)
Wms Grand Slam (2/64)
Wms Double Play (4/65)
Wms Ball Park (2/68)

GUNS

Bally Derby Gun (2/60)
Bally Sharpshooter (2/61)
CC Ace Machine Gun (11/67)
CC Ray Gun (10/60)
CC Long Range Rifle Gallery (1/62)
CC Ace Machine Gun (1/68)
CC Riot Gun (6/63)
CC Carnival (5/68)
CC Champion Rifle Range (1/64)
Keeney Two Gun Fun (3/62)
Midway Shooting Gallery (2/60)
Midway Target Gallery (7/62)
Midway Monster Gun (67)
Midway Carnival Tgt. Giry. (2/63)
Midway Rifle Range (6/63)
Midway Trophy Gun (6/64)
Midway Captain Kid Rifle (9/66)
Southland Fast Draw (63)
Williams Aqua Gun (3/68)
Williams Arctic Gun (67)

ARCADE

Amer. Shuffle Situation (5/61)
Bally Skill Score (6/60)
Bally Skill Derby (10/60)
Bally Table Hockey (2/63)
Bally Spinner (2/63)
Bally Bank Ball (1/63)
Bally Fun Phone (3/63)
Bally World Cup (1/68)
CC Pony Express (4/60)
CC Wild West (5/61)
CC Pro Basketball (6/61)
CC All American Basketball (1/68)
CC Popgun (10/64)
Midway Bazooka (10/60)
Midway Flying Turns (9/64)
Midway Raceway (10/63)
Midway Winner (12/63)
Midway Mystery Score (8/65)
Southland Speedway (6/63)
Southland Time Trials (9/63)
Williams Road Racer (5/62)
Williams Hay Burner II (9/68)
Williams Voice-O-Graph (62)
Williams Mini Golf (10/64)
Williams Hollywood Driving Range (4/64)

New Gold Medal Unit Butters Up the Corn



Model 300B Vender

CINCINNATI — After two years of field testing and pilot marketing, the new model 300-B (for butter) Popcorn Vender is being released nationally by Gold Medal Products of Cincinnati.

"This revolutionary, a new vendor incorporates all of the proven features of the non-buttered style Model 300 with many additional benefits," said J. C. Evans, vice president of the firm. Just under 10 cc's of butter is dispensed during the cycle while the cup is being filled. "Every kernel is buttered, thus eliminating the big problem connected with manual service," Evans further stated.

"Merkle Korff Post-Adjust cup mechanism dispenses the tall 24-oz. cup with positive stops to take all varieties. Special graphics, instructions, and illumination call attention to the fact that each kernel is buttered. 25¢ coin mechanisms are standard, special 35¢ and 50¢ coin mechanisms are available."

Midway Gun Strikes with Real Ammo; Factory Suggests 2-25¢ Play Price

CHICAGO — Midway Manufacturing Company released to the operating trade last week their latest entry into the amusement machines market, "White Lightning", said Ross B. Scheer vice president-Director of Marketing, "it took us four years of patient life testing before we were ready to release White Lightning."

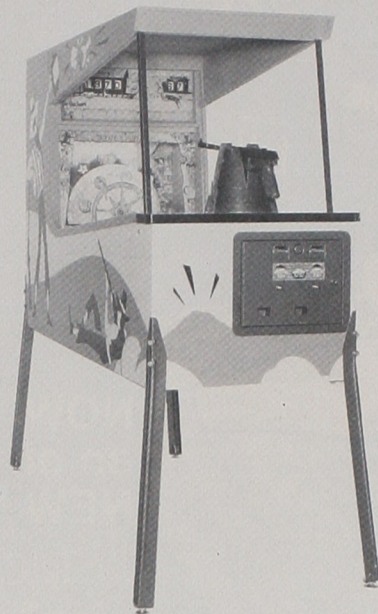
Scheer further stated, "we are making the game with free or extended play features. It is available in two models; two coin chutes, and a single coin entry. The single coin entry is adjustable for 10¢ — 2/25¢ — 3/35¢ play. We strongly recommend 2/25¢. This game, is different, it has no competition, costs continue to rise, with no end in sight. We at Midway, are striving to build games with appeal that are not stereotyped so that the public will accept 25¢ play. Once this trend is firmly established, 2/25¢ or 25¢ play will be a welcome reality."

Features

"Midway's White Lightning hi-speed pistol shoots indestructible nylon balls at 20 rotating targets made of General Electric's 'Lexan', an unbreakable material. The balls are fired by compressed air through a rugged long-life designed shooting mechanism", Scheer revealed. "Naturally, we offer the famous lifetime warranty with this game," he said.

"We've used the very best of materials in the game", Scheer went on to say, "the balls are made of ground nylon and won't break, chip, crack or peel. All targets are covered with 'Lexan' the miracle plastic made by General Electric and used in so many consumer products . . . it's indestructible in this game."

"A Thomas Industries, lightweight, high efficiency compressor is used. We've added a reserve air tank to maintain a constant level of pressure."



Midway WHITE LIGHTNING

The balls will shoot at high speeds everytime. White Lightning, also has a heavy duty ball shooter mechanism designed to drive the ball thru the connecting tubes thru the gun every time . . . as well as . . . a new ball return mechanism that sweeps any debris off its track to avoid clogging. Heavy duty target motors are used and the space between the gun and the front plexi has been reduced to absolute minimums to prevent debris from being pushed onto the playfield."

Midway has made deliveries to their network of distributors and can be seen in local distrib showrooms.

PhonoVue Film Pairings

Ron Goldfarb, record co-ordinator for Rowe's PhonoVue film replacement program, has announced new releases for the month of March. Following is a list:

Red Replacements

"Witchcraft" (L-2918S) is matched with "Gotta Get Back" (Heritage), and "Foot Pattin'" on Atco 6664.

"The Veil" (L-2918U) for "Sweet Things You Do" (Stax) and "Gimmie, Gimmie Loving" (Bell 763).

"At Home" (L-2918W) with "In Motion" (Decca) and "Long Ways From Home" (UNI 55116).

"Fishnet" (L-2918T) goes with "Who's Making Love" (Stax) and "Soul Train" (Brunswick 55386).

Blue Replacements

"Protector" (L-2918Z) for "Kick Out The Jams" (Elektra) and "White Room" (Atco).

"Come Alive" (L-2919A) with "See Saw" (Atlantic) and "Give It Up" (Brunswick).

"Monkee Business" (L-2919F) for "The Goose" (Atlantic) and "All Day" (Reprise).

"Out Of Space" (L-2918Y) for "A Man And A Half" (Atlantic) and "Do What You Wanna" (Cadet 5640).



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Ozzie Osborne Joins Advance of S.F. Staff

SAN FRANCISCO — Lou Wolcher of Advance Automatic Sales Co., announced last week, the addition of Deloss (Ozzie) Osborne to his sales staff.

Wolcher said, "Ozzie is well and favorably known to all operators in this territory. We're very pleased to have him on our staff and we know, between him, myself, Dean McMurdie, Chuck Klein, Red Robertson and Richard Rice, we represent two centuries of experience in the coin machine business. This experience is available to our customers for the asking."

James Hughes, formerly assistant controller, has been named vice president and controller. John Stewart becomes treasurer, advancing from assistant treasurer. Stewart also is assistant secretary.

"These new appointments are a reflection of Seeburg's continued growth," Nicastro said. "The addition of two important new positions and promotion of highly trained executives will give Seeburg even greater capability in capitalizing on opportunities and serving our customers."

Seeburg, now a subsidiary of Commonwealth United, has eight manufacturing divisions, including the Chicago Division, which makes vending machines and coin-operated phonographs; the Cavalier and Choice-Vend divisions, producers of vending machines; the Gulbransen Company and King Division, makers of musical instruments; Qualitone Division, maker of hearing aids; Williams Electronics, Inc., a producer of amusement games; and the Consumer Products Division, marketer of commercial and home stereo systems.

Top Level Appointments Announced at Seeburg; Art Siegel Among Four



SIEGEL

BRUNSTEIN



STEWART

HUGHES

CHICAGO — The Seeburg Corporation, subsidiary of Commonwealth United Corporation, recently announced four executive appointments, two of them involving newly created positions. The announcement was made by Louis J. Nicastro, president of Commonwealth United and chairman and president of Seeburg.

Appointed to newly created positions are Arthur Siegel, promoted to executive vice president and assistant to the president from vice president, and Harry E. Brunstein, who has joined the company as administrative vice president.

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- PRO-3 93x53
- PRO-4 103x58
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- Tamper Proof Meter
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CashBox Round The Route

EASTERN FLASHES

AROUND TOWN — Joe Munves off today for a four-day sales swing through the Mid-West coin markets. Spring buying rush building up pressure now as his arcade and parks customers move to equip their locations.

Larry Galenti at the International Mutoscope factory says his operating company is currently installing a family fun center styled arcade in the new Winston's Department Store out in Hempstead. The installation will also premiere a new idea in fun centers, a miniature movie theater for the entertainment of kids while the moms freely go about their shopping. The movie theater will offer 32 seats and program children's films such as cartoons, wild life short subjects, etc. And it's free. "The store's very excited about the idea," says Larry. They're also excited about the additional income they'll earn from their share of the games receipts. Area will be artistically decorated, with help from the store's interior decorating people.

Meeting of the NY UJA coin division's executive last Monday evening at the charity's main office on 58th street reported that donation pledges are coming in very nicely, with ticket reservations for the **Al Denver** testimonial (May 10th) also moving strongly. The lads once again urge the trade to respond as speedily as possible with whatever donation cards and dinner reservations still outstanding. Those committeemen attending the meeting included: chairman emeritus **Al Denver** (who presided in the absence of chairman **Gil Sonin**, down to Miami for the week), **Max Weiss**, **Ben Chicofsky**, **Meyer Parkoff**, **Abe Lipsky**, **Lou Wolberg**, **Sam Morrison**, **Teddy Blatt**, **George Nemzoff** and **Walt Lasker** of UJA.

Meyer Parkoff, incidentally, is off this week vacationing with the family. It was ladies day down at Runyon last Tuesday as **Gert Browne** (Paramount Vending) and **Kitty Budinoff** (Bud's Amusement) dropped in for a looksee at the music and amusement equipment on the floor. Other Westchester ops into Runyon last week were **Dick DiCiccio** and **Marvin Feller**. This year's March of Dimes drive among members of the music and games trade has already surpassed last year's and we've still got till June before the campaign ends. Anyone out there who hasn't yet returned their donations, please do so. March of Dimes works to find the answers to solve birth defects and the funds we raise do immeasurable good in helping them toward preventing these tragedies.

UPSTATE ITEMS — **Jack LaHart** and the lads from the Adirondack Mountain region nearing the midway mark in their sanctioned location 8-ball tournament, report superb enthusiasm (and returns) at their locations. Event will climax at playoff in the Olympic Arena June 14-15. Spearheading the promotion is **Bob Catlin** and **Len Schneller**. **Johnny Bilotta** off to Chicago last week for distrib meeting at ChiCoin (also attended by **Harold Kaufman**). Then it was off to Miami for John and more work on his Fun 'n Food project. The non-stop distrib also reports fine operation on his 'Merry Go Round of Love' stereo single by **Roberta Quinlan** with sales growing as more and more of the nation's one stops get delivery on the disk. **Jimmy Galuppi** of Galuppi Enterprises one stop picks **Al Martino's** new Capitol single entitled 'Sausalito' as a location winner for ops. **Jane Ray** at the firm's Albany outlet likes the Vogues' new Reprise outing of **Earth Angel**.

HERE N' THERE — **Larry Flynt** down at Flynt Dist. in Dayton, Ohio, out of the office all of last week caring for a touch of the flu. Says he got so far behind he had to stay late in the office for three nights in a row. That's nothing new to the energetic

Flynt he usually spends 18 hours a day either in the office or on the road. Flynt said he got another shipment of the NSM Consul phonos last week and hours later shipped them out to his various Ohio customers. **Ransom White**, president Cointronics, called from Denver, Colo., to let us know he'll be in New York Tuesday (April 15th). He's visiting with distributors of his new revised version of Ball/Walk which now has an array of bells, buzzers, chimes and colorful lights (separate story). Incidentally White was visiting with Flynt in Dayton last Thursday (10th).

GROOVIN' AT GRECO — **Tom Gr** up at the Glasco office of Greco Br Dist. is all smiles these days as he tells us about rave notices his N. Prestige 160 phono is getting for his customers — and "notices," says Tom, that are turning into sales. "Ops like the machine's four simultaneous component makeup, its superb sound and the choice of three different frequency display panels which slip right in and out," according to Greco. Tom's selling the jukes programmed for 25¢ play, saying it's absolutely essential that each operator get the high pricing, especially with new equipment.

MARKET ITEMS — Brokers continue to report rising market value on newly-issued Bally stock. The stock went on the over-the-counter market last month. Good news for those who jumped in quick. American Automatic Vending stock (sold on American Exchange) looks like a comfortable item for long term growth according to a report by Merton F. Associates. About two-thirds of American Automatic Vending's volume derived from more than 20,000 vending machines on location. Another 1 comes from wholesaling tobacco, confections and other sundries to retail outlets. The most profitable part of the business, according to the firm report, derives from "coin-operated music and amusement machine" which account for 5% of sales. How about them apples!

UPPER MID-WEST MUSING

Mr. & Mrs. D. R. Keintz in the city for the day doing some Easter shopping. **Jim Stolp Jr.** in town for a few days vacation and also picking up parts and records. **Leo Rau**, Cloud, in town for the day. Returned last week from a nice vacation in Las Vegas. **The Gordon Wornson** from Mankato have returned from several week vacation in southern Texas. Gordon did say that the weather was warm enough to be able to play golf every day. **Johnny Coope**, Duluth, in the cities for the day doing some equipment buying. **Rudy Grehek** stopped off in Minneapolis for a few hours enroute home after spending a week in Rochester going through the May Clinic for a check up. **M & Mrs. Herman Warn**, Salem, leave Monday for a few weeks vacation. First stop Las Vegas and then on the west coast to visit friends. **Br Nitteberg** in the cities for the day taking in the Sports Show as was **Jack Godfrey**. **The Walter Witts** returned this week from a two week vacation in Miami, and they enjoyed every minute of it. **Vanilla Fudge** at the Met Sports Center April 11th. **Ern Erkilla** from the Range cities in town for the day buying records and parts. **Mac Hasvold** and **Pete Thompson** in town for the day making the rounds. **Lieberman Music Co.** reports that the Williams **Fast Ball** and **Spook Gun** are being delivered as fast as they can get them. **Frank Mager**, Great Rapids, in town for the day buying parts. **Red Kennedy** in the city for a few days buying and picking up parts and records. **Lloyd Williams** in town for the day making the rounds. **Sy Wiederholt** was a welcome visitor to the cities. Been a long time between visits.

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CashBox Round The Route

CHICAGO CHATTER

Spring is definitely in the air here and the surest sign of all (over and above our weather, of course) is the fine array of new equipment being produced by the various factories here in town! "Yankee Baseball" is the latest release from Chicago Dynamic Industries. Mort tells us shipments will commence within the next week — so watch for it! Bally Mfg. Corp. is enjoying much success with its recent entry "Op Pop Pop," which is proving a real pleaser on location. Our congratulations to Nate Fein, president of World Wide Distributors, who is being honored by Coin Machine Division, State of Illinois, at a testimonial banquet, June 11, in the Palmer House. He will be presented with the coveted Prime Minister's Medal. The word from Ross Scheer of Inway Mfg. Co. is that the firm is in full production on "White Lightning." He tells us reaction has been fantastic, and the factory is enjoying a steady flow of orders which is an even before the game's official release! Incidentally, Ross will be departing for Europe this week on a 10-day business trip. Among the countries he'll visit are Italy, Yugoslavia, France, Belgium, Switzerland, Denmark and England. Bon voyage!

Vihon of Atlas Music Co. tells us the Iowa Illinois Operators Group Pool Tournament, currently in progress, has sparked so much enthusiasm that participating operators at locations are already discussing the possibility of a second tournament! The finals will be held May 3 at Masonic Temple in Davenport, Iowa. Bob added that Pete Langbehn, John Cox, Howard Harkins (Howard Music Co.) and Pete Kahler (Illowa Amusement) deserve honorable mention for their many efforts in promoting the tournament, securing publicity in the various local papers, etc.

Bill DeSelm of Williams Electronics Inc. boasts a pair of real winners in "Fast Ball" and "Spooks." Both are creating a great deal of excitement in the trade! Great!

MOA's Fred Granger returned to his busy desk last week to prepare the latest edition of the MOA Newsletter. Included with this mail will be a special insurance information brochure which, Fred feels, will be of interest to the membership. Nice chatting with Ted Key of Marvel Mfg. Co. Ted informs us that he and his staff have been trying to put together a new, updated catalog of pool supplies and are to have it completed in the not distant future. Meanwhile, there's plenty of activity at Marvel, especially on pool supplies and accessories as well as electrical scoreboards!

Jimmy Durante, currently fulfilling his annual engagement in the Fire Room of the Palmer House, is on hand for the Cubs' opener at Wrigley Field (8) to watch the Chicago team whip the Phillies 7-6!

Illinois operators, and locations as well, are being urged to express opposition to the proposed anti-gaming legislation (Senate Bill #592) by writing letters to legislators. To facilitate matters, ICMOA's executive director Fred Gain has prepared score form letters, for mailing to the membership, which both operators at locations may use as a guide in expressing their feelings across. Copies are also available for non-members who request them. Contact Fred at ICMOA headquarters, 715 Ridgely Blvd., Springfield, Ill. 62701!

Congrats to Garwin Sales prexy Robert Garmisa and his lovely wife, who recently welcomed their third child, a baby girl! Newcomer's name is Angie Michele! The 1966 annual FAMA convention is scheduled for May 15-18 at Port-O-Call, Pierre Verde Island, St. Petersburg, Florida.

MILWAUKEE MENTIONS

Russ Townsend and Paul Jacobs are kind of minding the store at United, Inc. while Harry Jacobs and his wife, LaVerne, are enjoying a leisurely trip to Florida. Russ tells us the Wurlitzer "Americana III" is certainly keepin' 'em busy, and he noted quite a surge this past week in Vendo cigarette machines! Congrats to Jim Stansfield Sr., who won himself a brand new Dodge, at the Moose Lodge drawing in LaCrosse. Funny thing about it is, the pressure of business usually keeps him away from regular attendance at lodge meetings and on the rare occasion when he just happens to make an appearance, he winds up winning a car! How about that! Empire Dist. in Menominee reports heavy action these days on the Rock-Ola can venders! Great! Bob and Bev Rondeau were welcomed back from vacation last week. They were down in Las Vegas and spent some time with former operator Art Dausey and his wife, Lee. We understand Art is very much back in the business, working for an operator in Anaheim, California. At any rate — did you win anything, Bob?

Edie Adams opened in the Lake Geneva Playboy Club last Tuesday (8). Gordon Pelzek has some added responsibilities as Merchandising Manager for All Products at Record City. Gordon formerly concentrated exclusively on singles. Joel Kleiman and Sam Cooper of Pioneer Sales & Services are all geared for the big Spring rush! Business is exceptionally good, according to Joel. Center of activity is the Rowe "Music Miracle" phonograph and the new bill and coin changer (BCC8), which is being widely accepted throughout the area!

CALIFORNIA CLIPPINGS

ICE COLD AND STEAMING HOT PROVING TO BE GOOD COMBO

Dean McMurdie of Circle International reports that he has been getting great reaction to the new 301 Cold Drink with the large 1500 cup capacity, as well as the new 312 Coffee machine. Both come equipped with brand new cabinet design as well as an all new coin and bill changer. Large capacity, simple adjustment, and of course the burglar alarm are standard equipment. Another bit of news is how well the phono-vue has been doing. This of course allows locations to have a large theater type screen. Dean tells us that he is getting reports of triple the play. Bally's new single player "Op Pop Pop" is a new arrival on the scene.

CLAYTON BALLARD RETURNS TO "TEENS" At least for a day when he and his family visited the Teenage Fair. He also got a chance to check on the reaction to the wurlitzer "Tecnamation 3000" which was on display at the Singer booth. We hate to admit this but we made a bobo a few weeks back when we ran an item about a young man coming down from the San Francisco office to work in the Los Angeles branch. We wrote a good deal about his background and wished him well in his new home then forgot to mention his name. So, Ken Anderson, we trust that you are listening. Again, we wish Ken all the best (working with Clayton, how can he miss) in his new job. Speaking of Clayton again he reports that they recently received the new income "Coin Computer" which will add up all money from the wall boxes as well as the phonograph simultaneously. We just don't seem to be able to get away from Clayton. We want to wish he and his wife of 31 years, Garna, a belated but very Happy Anniversary...

Gottlieb's 2 Player Airport

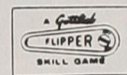


New Vari-Targets

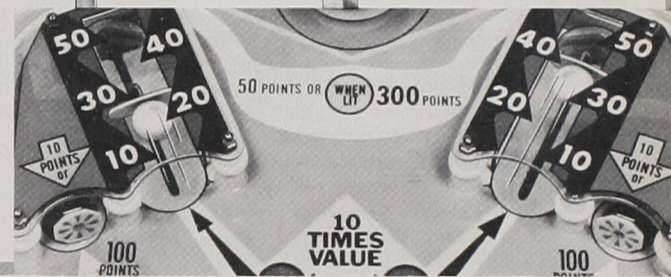
- VARI-TARGETS score from 10 to 500 depending on HOW HARD THE TARGET IS HIT!
- Creates a tantalizing test of skill and coordination to hold the players interest game after game after game.
- A new high in player appeal and profits.



D. Gottlieb & Co.
1140-50 N. Kostner Avenue
Chicago, Illinois 60651



FEATURING
THE ALL NEW
VARI-TARGETS



NEW SPRING PRICES

Davis Quality Reconditioned Equipment They Look And Operate Like New

SEEBURG PHONOGRAPHS

3000	\$650
2900	475
Fleetwood	895
Electra	795
LPC - 480	645
LPC - 1	625

WURLITZER PHONOGRAPHS

2800	\$425
2600	275
2400	185
2300	150

SEEBURG WALLBOXES

3WA - 200 Selection	\$39.00
3WA - 160 Selection	39.00
HD 3WA - 160 Or 200 Selection - Half-Dollar	49.00

SEEBURG HI FI REBUILT SPEAKERS

HFAS - 1	\$19.95
HFCV3 - 8 (Corner)	19.95

AMI HI FI REBUILT SPEAKERS

EX 600	\$25.00
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DAVIS DISTRIBUTING CORP.

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Syracuse, New York 13210
Tel: 1-315-475-1631

CLASSIFIED ADVERTISING SECTION

COIN MACHINES WANTED

WE ARE CONSTANT BUYERS OF ALL AMUSEMENT machines and surplus spare parts for same. Write: MAX LOBO & CO., MEIR, 23 ANTWERP, BELGIUM.

WANT: 16MM & 8MM films, audio video machines, shuffleboards, shuffleboard scoring units, personal music equipment. Write stating make, model, condition and best cash price. St. Thomas Coin Sales 669 Talbot Street, St. Thomas, Ontario, Canada; Area 519-631-9550.

WE ARE ALWAYS INTERESTED IN USED AND BRAND new phonographs, pinballs, bingos, guns, arcade, kiddie rides, slot machines, etc., all makes, all models. QUOTE FOB SEA VESSEL TO HOLLAND BELGIE EUROPE, SPRL, 276 AVENUE LOUISE, BRUSSELS.

WANTED TO BUY OUT SELLING STOCKS ONE OR two years old Jennings slot machines, Wurlitzer juke boxes and Pinball games two or four players, make an offer to AUTOMATJANST N STORGATAN 19 BJUV, SWEDEN.

WANTED: Mills Q.T's — 10¢ play — Spare parts, wheels, etc. Write to BOX #836, c/o CASH BOX 1780 B'way, NY, NY 10019.

COIN MACHINES FOR SALE

LATE MODELS SEEBURG AND ROCK-OLA Phonograph at lowest prices. DAVE STERN, SEACOAST DISTRIBUTORS, 1200 NORTH AVENUE, ELIZABETH, N.J.

USED WURLITZER PHONOGRAPHS, all 200 models, from 2700 up. Special Quantity prices for wholesalers and exporters. CALL OR WRITE: UNITED DISTRIBUTORS, INC., 902 W. SECOND STREET, WICHITA, KANSAS, 67203.

FOR SALE: MODEL 14 AUTO PHOTO, EXCELLENT CONDITION. Call or write New in original cartons. Hollywood Driving Range, 15 ball golf game. Close-out \$295 each. Cleveland Coin International, 2025 Prospect Ave., Cleve., Ohio Phone: (216) 861-6715

FOR SALE — United Shuffles-Blazer \$495. Tango \$435. WANT: Seeburg Wall Boxes Model S3W160. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCOTIA, NEW YORK 12302.

For Sale: Am-N; Seeburg LPCI; Wurlitzer 2500; and a variety of Ball Bowlers. Call or write: BIRD MUSIC DISTRIBUTORS, 124-126 Poyntz Ave., Manhattan, Kansas 66502 (913) 778-5229.

30 BINGOS, 20 TURF KINGS (TO BE SOLD IN VIRGINIA ONLY), 25 Novelties, 4 Guns, 4 Shuffles, 3 Baseballs, Lord's Prayer. Call or write E.L. SIMMONS, DANVILLE AMUSEMENT CO., 620 WESTOVER DR., DANVILLE, VA. Phone: 792-5044.

FOR SALE: Seeburg 480's A-1 condition — \$600. Call or write: TOLEDO COIN MACHINE, 814 Summit St., Toledo, Ohio 43604. Tel: (419) 243-7191.

FOR SALE: BALLY BINGOS & BALLY SLOTS. ALSO for sale, Jennings, Mills, Pace slots and Uprights, Consoles. WANTED TO BUY: Uprights & Bingos. BALLY DISTRIBUTING CO., P. O. 7457, RENO, NEVADA. PHONE: 702-323-6157.

FOR SALE: 35 new and used Keeney Twin Dragon Uprights and some New Black Dragons, also 50 Bally Grand Stands and Kentuckets. Will buy Roulette Wheel and American Shuffleboards. SASKATCHEWAN COIN MACHINE CO., 1025-104th St., NORTH BATTLEFORD SASKATCHEWAN, CANADA. PHONE 445-2989 — AREA CODE 306.

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NOTICE—\$72 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20¢ per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, N.Y., N.Y. 10019

BINGOS—BOUNTY, GOLDEN GATES, SILVER SAILS, BORDER BEAUTY'S follies, bergers, SHOOT-A-LINES, ZODIAC, etc. ROCKOLA 1493 Princess Recond. \$300, Capri 404 \$335, Rhapsody 408 \$365, Princess Royal \$435, SEEBURG 222 \$285, AY 160 \$335, DS 160 \$460, DS 100 \$415, AMI-K-200 \$250, Crosse-Dunham & Co., 225 Wright Avenue "F" Gretna, La., 70053 Tel. 367-4365.

SALE: Jukeboxes, pinballs, arcade, guns, baseballs, Kiddie rides, European football machines. For Export Uprights, bingos, consoles, slots and punchboards. Contact: MYRON SUGERMAN INTERNATIONAL, 140 CENTRAL AVE., HILLSIDE, N.J. (201) 923-6430.

FOR SALE: Gott. Royal Guard, Super Score, Ice Revue Skyline, Crosstown, Show Boat; Wms: Hot Line, Teachers Pet, Alpine Club, Magic City, Full House, Pretty Baby, King Pin; Bally: Bazaar, Hootenany, Midway Race Way, Watling Fortune Telling Scales, Seeburg 3AW1 & Wurlitzer Wall Boxes, Irving Kaye Batting Practice — New — Write D & L COIN MACH CO, 414 KELKER ST., HARRISBURG, Pa. 17105.

POOL TABLES—Large selection of all makes and models available. Completely reconditioned or in "as is" condition for immediate shipment at very attractive prices. Also large selections of pin games, shuffles, guns and music—Phone or write: EASTERN NOVELTY DISTRIBUTORS, INC., 3726 TONNELLE AVENUE, NORTH BERGEN, NEW JERSEY, 07047 (201) 864-2424.

FOR EXPORT: Late games, Phonos, Vending. Write for our latest listing. ADVANCE DISTRIBUTING COMPANY, 2820 North Grand Blvd., St. Louis, Missouri 63107 (314) 652-1600.

FOR SALE: 2 Player Preview, Gottlieb \$125. ea.; 1 Player Ice Revue, Gottlieb \$175. ea.; 1 Player Bank A Ball, Gottlieb \$170. ea.; 4 Player Happy Clown, Gottlieb \$175. ea.; 4 Player Dodge City, Gottlieb \$29t ea.; 1 Player Full House, Williams \$179.50 ea. All equipment A-1 condition. Send 1/3 deposit. CENTRAL MUSIC CO., P. O. Box 284, Killeen, Texas 76541.

5 Capital midget movies — \$175.00 each, 10 Capital pin up movies — \$245.00 each, 5 Capital Panorams \$295.00 each, all expertly reconditioned. Comes complete with one reel of film. Ready for location. Mike Munves Corp., 577 10 Avenue, NYC, 10036, 212-279-6677.

FOR SALE RECONDITIONED BARGAINS: Wurlitzer 3000-7 (200 Sel), \$645.00; 3100-7 (200 Sel), \$745.00; 3100-4A (Dollar Bill) (200 Sel), \$895.00; Gottlieb Dancing Lady (4 pl), \$295.00; Mayfair (2 pl), \$295.00; United Action Shuffle 8 1/2", \$295.00; Stardust 8 1/2", \$245.00; 3 Way 8 1/2", \$145.00; Mickey Anderson Amusement Company 314 East 11th St., Erie, Pa. 16503. Phone (814) 452-3207.

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Special close-out, new Irving Kaye Batting Practices Baseball Games — \$350 each in original factory crate and like-new Irving Kaye Batting Practices — \$300 each. Buy now while the supply lasts. Available on a first come, first served basis. Music-Vend Distributing Co., 100 Elliott Avenue West, Seattle, Wash. 98119 (206) 284-7740.

NEVADA FRUIT (SLOT) MACHINE PRESENTS THE NEW RAVEN ELECTRONICS' solid-state line of fruit (slot) machines, Keno and Mini-Bingos. Write for more information. 165 Bingos — All Models — Mills, and Jennings parts. Write or call anytime. NEVADA FRUIT MACHINE CO., P.O. BOX 5734, RENO, NEV-89503. (702) 329-3932.

FOR SALE — Exhibit Diggers, Mutoscope Model 60 Photomatic, Black Dragon, Twins: Tim-Buc-Too, Red Arrow, Super Wild Cat, Will Trade for Bingos. CROSSE-DUNHAM & CO. 225 Wright Street, Gretna, La. 70053. PHONE: (504) 367-4365.

BINGOS & SWEET SHAWNEES — All models available including GOLDEN GATE and SILVER SAILS. These games are shopped! Call WASSICK NOVELTY at (304) 292-3791. (Morgantown, W. Va.)

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WANTED: Music & Games mechanic. Shop and route work. Due to expansion we need another good man. No drunks or drifters need apply. Call collect. Area Code 417-442-3276. Eddie England at England Amusement Co., Purdy, Missouri.

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WANTED: PENNY ARCADE MECHANIC (experienced on pins, guns amusement machines, etc.) for summer season at New Hampshire Lake Resort. Excellent wages, short hours. Write Box 183, Weirs Beach, New Hampshire or phone 603-366-4610.

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ATTRACTIVE OPPORTUNITY for a responsible person interested in building a future with a substantial vending machine operation in a beautiful area in Upstate New York. This is a permanent position, attractive salary with all fringe benefits including profit sharing. Applicant must have operational and supervisory ability. Also can use good service mechanics. Box 839, CASH BOX, 1780 B'way, New York, NY, 10019.

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We Can't produce all the Country Records, So just make the best of it. Old time Country Blue Grass — New Record Albums — Free Catalog. Write UNCLE JIM O'NEAL, DEPT. C — 650 A — ARCADIA, CALIFORNIA 91006.

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45 RPM RECORDS, NEW. NO QUANTITY TOO LARGE or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO. 4135 ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-70)

USED 45 RPM RECORDS. ALL TYPES AS THEY ROLL right off the route. No sorting or picking. We pay freight from anywhere in U.S.A. Standing on available for regular shippers. JALEN AMUSEMENT CO., 1215 S. HOWARD STREET — BALTIMORE, MD 21230.

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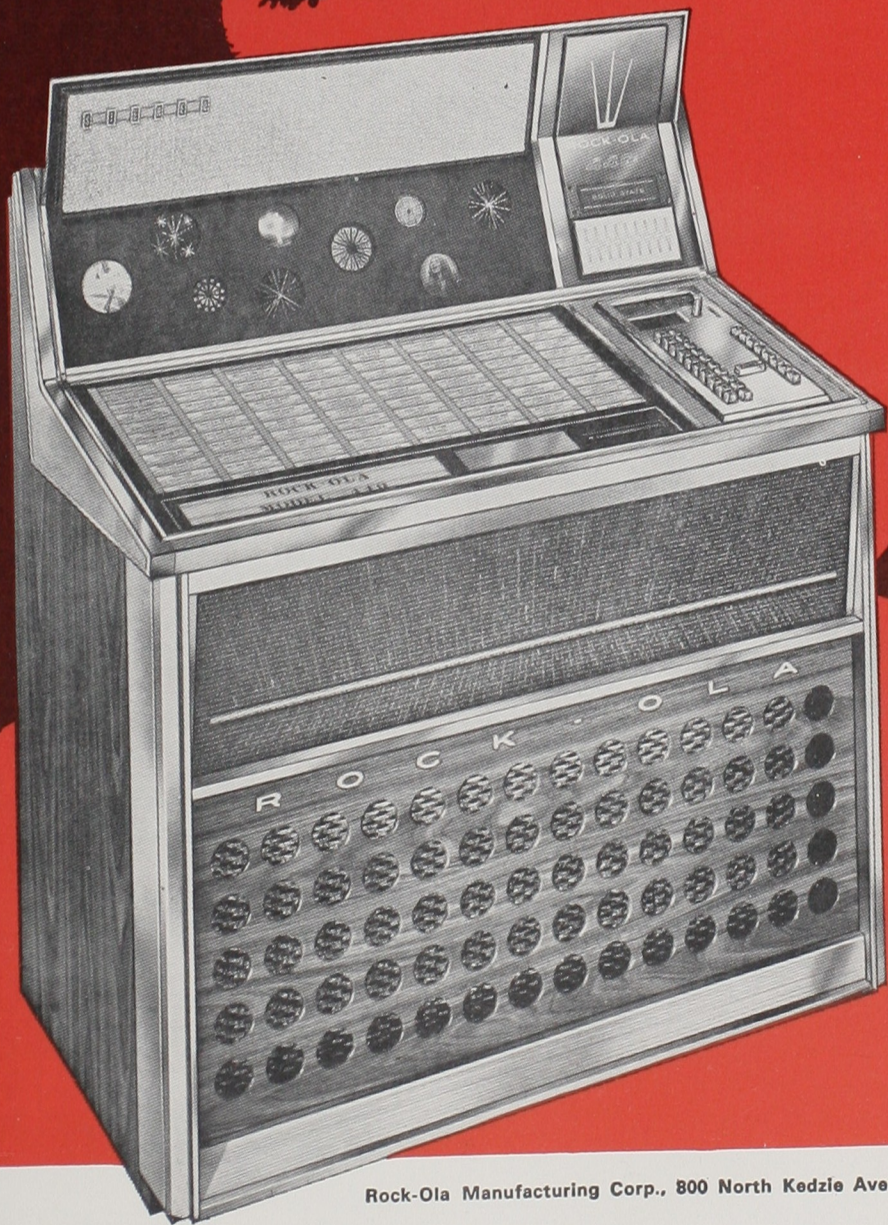
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NEW ROCK-OLA 440

160 SELECTIONS



Rock-Ola Manufacturing Corp., 800 North Kedzie Avenue, Chicago, Illinois 60651,

**Our
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grabber**

IS TOO MUCH!

Stylish. Irresistible. With hypnotic accents of color that makes slow-playing locations swing, swinging locations go wild!

This wild new thing from Rock-Ola is built for action. *Your* kind of action with famous Rock-Ola quality *plus* dazzling new beauty *PLUS* new feature attractions that make selling music for money simpler and more rewarding than ever before. Things like a new receiver, transistorized for dependability . . . exclusive powered remote volume control with convenient on/off switch for phonograph power as well as for volume and cancel . . . new speaker positioning for better sound separation . . . "2 plays—2 bits" kit. And, you get album play, dollar bill acceptor (optional) and loads more of psychedelic money-making ideas!

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Everything's up-top, at eye level, in this exciting new Rock-Ola 440 phonograph. No stooping, squinting, reaching! You get "Easy View" Programming for faster loading . . . *Flip-Top Servicing* with all components at arm's reach. *Interchangeable parts* that cut downtime to a minimum . . . the



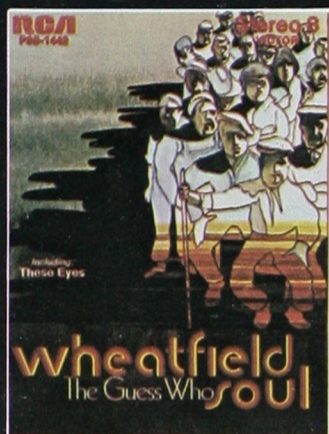
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Go with

ROCK-OLA

all the way for profits

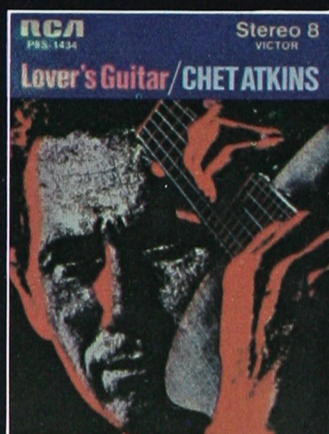
The Stereo 8 Story (April)



P8S-1442



P8S-1443



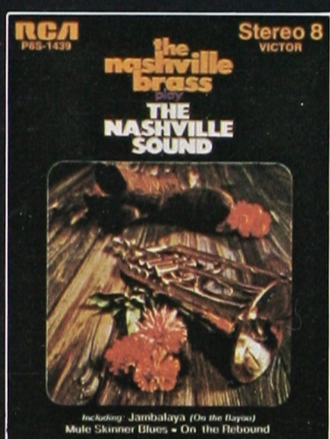
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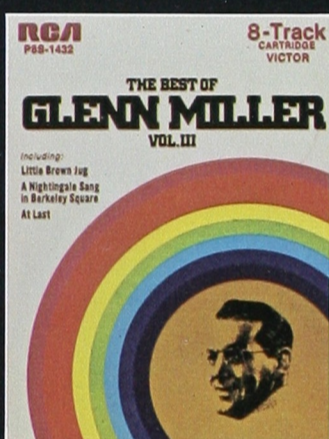
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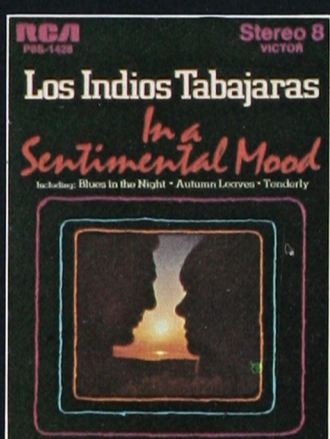
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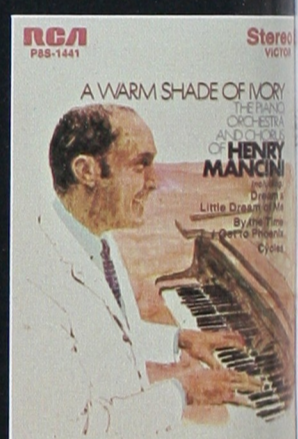
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P8S-1432



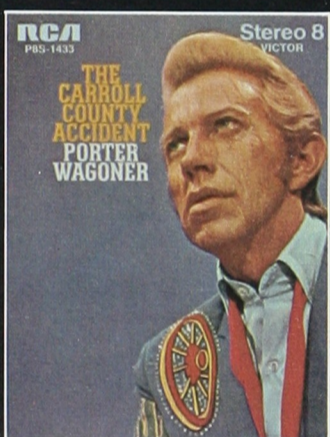
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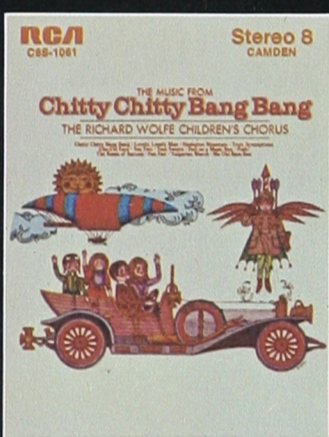
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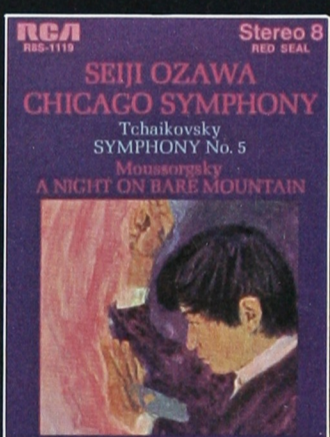
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P8S-1433



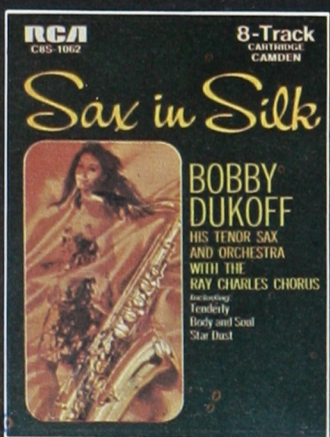
C8S-1061



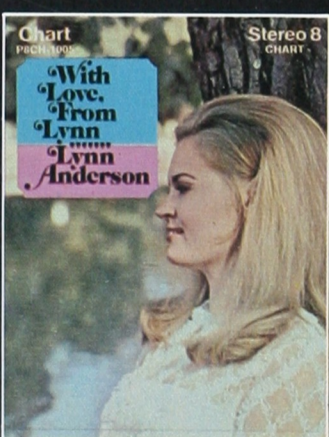
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P8S-1413



C8S-1062



P8CH-1005*

RCA

Stereo 8 Cartridge Tapes