

HANG ON
(THEY'RE RED HOT & KICKING UP A STORM)



CONNIE EATON'S

"MORNING BLUE"

CHART #5009

WES HELM'S



"FREE LOVE & NICKEL BEER"

CHART #5012



KIRK HANSARD'S

"I'LL BE THERE"

CHART #5010

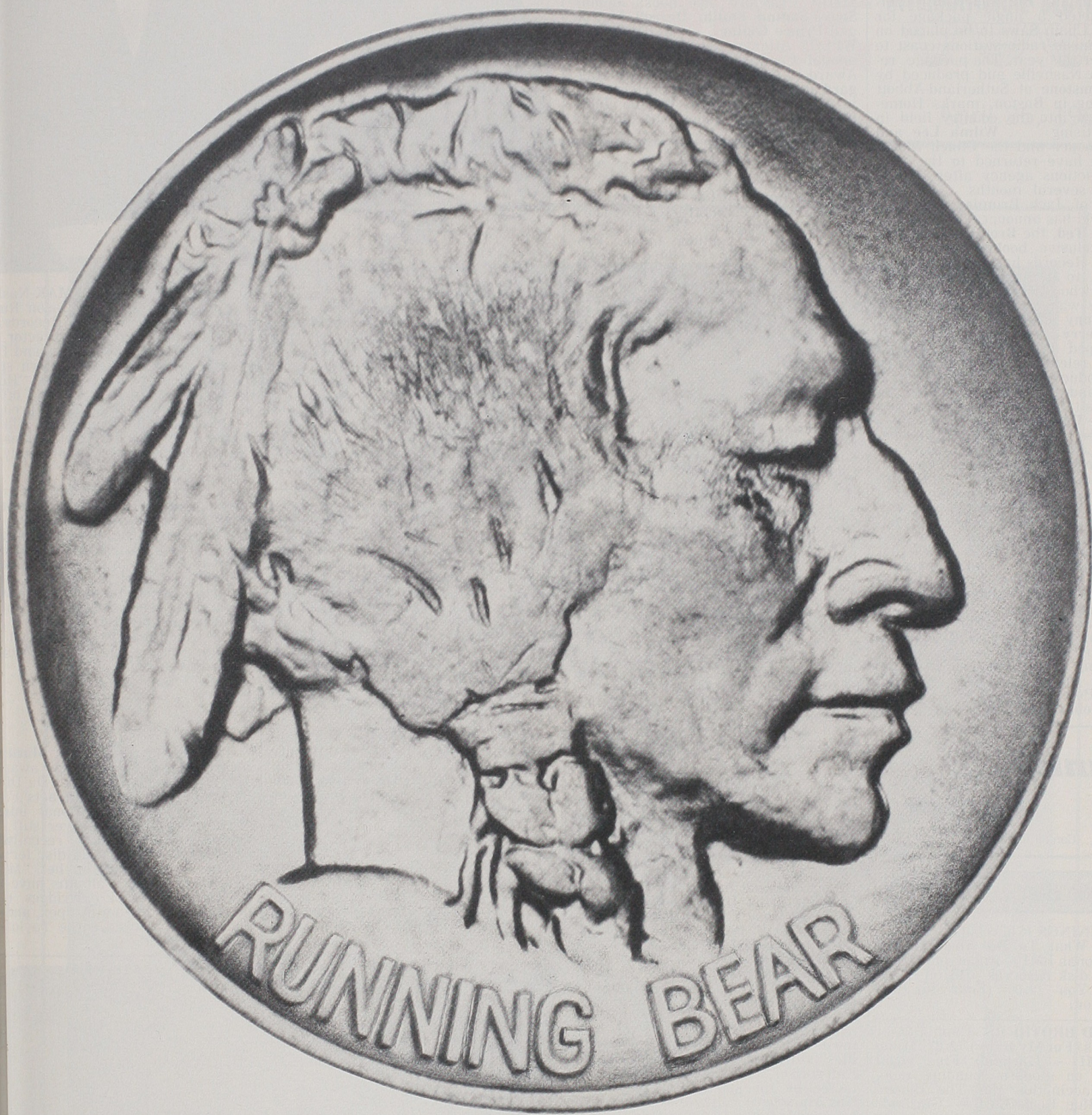
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Country Top 50

- | | | | | | |
|----|---|----|----|---|---|
| 1 | WOMAN OF THE WORLD
(Sure Fire — BMI)
Loretta Lynn (Decca 32439) | 3 | 31 | WHEN WE TRIED
(Pass Key — BMI)
Jan Howard (Decca 32447) | 2 |
| 2 | HUNGRY EYES
(Blue Book — BMI)
Merle Haggard (Capitol 2383) | 5 | 32 | PLEASE DON'T GO
(Robbins — ASCAP)
Eddy Arnold (RCA Victor 0120) | 4 |
| 3 | GALVESTON
(Ja-Ma — ASCAP)
Glen Campbell (Capitol 2428) | 6 | 33 | IF I HAD LAST NIGHT TO LIVE OVER
(Al Gallico — BMI)
Webb Pierce (Decca 32438) | 2 |
| 4 | IT'S A SIN
(Milene — ASCAP)
Marty Robbins (Columbia 44739) | 4 | 34 | BACK TO DENVER
(Acuff-Rose — BMI)
George Hamilton IV (RCA 0100) | 4 |
| 5 | MY WOMAN'S GOOD TO ME
(Al Gallico — BMI)
David Houston (Epic 10430) | 1 | 35 | UNTIL MY DREAMS COME TRUE
(Blue Crest — BMI)
Jack Green (Decca 32423) | 2 |
| 6 | WHO'S GONNA MOW YOUR GRASS
(Blue Book — BMI)
Buck Owens (Capitol 2377) | 2 | 36 | FROM THE BOTTLE TO THE BOTTOM
(Combine — BMI)
Billy Walker (Monument 1123) | 3 |
| 7 | LET IT BE ME
(Leeds — ASCAP)
Glen Campbell & Bobbie Gentry (Capitol 2387) | 8 | 37 | TO MAKE LOVE SWEETER FOR YOU
(Al Gallico — BMI)
Jerry Lee Lewis (Smash 2202) | 2 |
| 8 | RINGS OF GOLD
(Acuff-Rose — BMI)
Dottie West & Don Gibson (RCA Victor 9715) | 10 | 38 | SATURDAY SATAN, SUNDAY SAINT
(Cdearwood — BMI)
Ernest Tubbs (Decca 32448) | 4 |
| 9 | MY LIFE
(Stallion — BMI)
Bill Anderson (Decca 32445) | 12 | 39 | FLAT RIVER MO
(Blue Crest — BMI)
Ferlin Husky (Capitol 2411) | 4 |
| 10 | KAW-LIGA
(Milene — ASCAP)
Charlie Pride (RCA Victor 9716) | 7 | 40 | IT LOOKS LIKE THE SUN'S GONNA SHINE
(Sore — Fire — BMI)
Wilburn Brothers (Decca 32449) | 4 |
| 11 | YOURS LOVE
(Wilderness — BMI)
Dolly Parton & Porter Wagoner (RCA 74-0104) | 18 | 41 | GAMES PEOPLE PLAY
(Lowery — BMI)
Freddy Weller (Columbia 44800) | 4 |
| 12 | I'LL SHARE MY WORLD WITH YOU
(Glad — BMI)
George Jones (Musicor 1351) | 21 | 42 | MISTER WALKER, IT'S ALL OVER
(Barmour — BMI)
Billie Jo Spears (Capitol 2436) | 4 |
| 13 | OUR HOUSE IS NOT A HOME
(Green Grass — BMI)
Lynn Anderson (Chart 5001) | 14 | 43 | ONE MORE MILE
(Newkeys — BMI)
Dave Dudley (Mercury 72902) | 4 |
| 14 | JUST HOLD MY HAND
(Vogue — BMI)
Johnny & Jonie Mosby (Capitol 2384) | 19 | 44 | WHEN TWO WORLDS COLLIDE
(Tree — BMI)
Jim Reeves (RCA Victor 0135) | 4 |
| 15 | A BABY AGAIN
(United Artists — ASCAP)
Hank Williams, Jr. (MGM 14024) | 9 | 45 | WHERE THE BLUE AND LONELY GO
(Sands, Diogenes — ASCAP)
Roy Drusky (Mercury 72886) | 4 |
| 16 | JOE & MABEL'S 12th STREET BAR & GRILL
(Tree — BMI)
Nat Stuckey (RCA Victor 9720) | 15 | 46 | THE WEDDING CAKE
(Singleton — BMI)
Connie Francis (MGM 14034) | 4 |
| 17 | ONLY THE LONELY
(Acuff-Rose — BMI)
Sonny James (Capitol 2370) | 13 | 47 | LET THE WHOLE WORLD SING IT WITH ME
(Freeway — BMI)
Wynn Stewart (Capitol 2421) | 4 |
| 18 | DADDY SANG BASS
(House of Cash — BMI)
Johnny Cash (Columbia 44689) | 17 | 48 | SON OF A PREACHER MAN
(Tree — BMI)
Peggy Little (Dot 17199) | 4 |
| 19 | (MARGIE'S) AT THE LINCOLN PARK INN
(Newkeys — BMI)
Bobby Bare (RCA Victor 0110) | 24 | 49 | SOMETHING'S WRONG IN CALIFORNIA
(Earl Barton — BMI)
Waylon Jennings (RCA 740105) | 4 |
| 20 | YOU GAVE ME A MOUNTAIN
(Mojave — BMI)
Johnny Bush (Stop 257) | 25 | 50 | CALIFORNIA GIRL
(Jack — BMI)
Tompall & Glaser Brothers (MGM 14036) | 4 |
| 21 | SWEETHEART OF THE YEAR
(Tuckahoe — BMI)
Ray Price (Columbia 44761) | 32 | 51 | JOHNNY ONE TIME
Brenda Lee (Decca 32428) | 4 |
| 22 | DARLING, YOU KNOW I WOULDN'T LIE
(Tree — BMI)
Conway Twitty (Decca 32424) | 11 | 52 | SOMEBODY'S ALWAYS LEAVING
Stonewall Jackson (Columbia 44726) | 4 |
| 23 | SINGING MY SONG
(Al Gallico — BMI)
Tammy Wynette (Epic 10462) | 39 | 53 | THERE'S BETTER THINGS IN LIFE
Jerry Reed (RCA Victor 0122) | 4 |
| 24 | I'VE GOT PRECIOUS MEMORIES
(Passport — BMI)
Faron Young (Mercury 72889) | 34 | 54 | SWEET WINE
Johnny Carver (Imperial 66361) | 4 |
| 25 | THERE NEVER WAS A TIME
(Singleton — BMI)
Jeannie C. Riley (Plantation 6) | 27 | 55 | BIG MAN
Dee Mullins (Plantation 17) | 4 |
| 26 | RIBBON OF DARKNESS
(Witmark — ASCAP)
Connie Smith (RCA Victor 74-0101) | 31 | 56 | JUST ENOUGH TO START ME DREAMING
Jeannie Seely (Decca 32452) | 4 |
| 27 | COME ON HOME & SING THE BLUES TO DADDY
(Return — BMI)
Bob Luman (Epic 10439) | 29 | 57 | LIKE A BIRD
George Morgan (Stop 252) | 4 |
| 28 | MAN AND WIFE TIME
(Window — BMI)
Jim Ed Brown (RCA 0144) | 35 | 58 | OH WHAT A WOMAN
Jerry Reed (RCA Victor 9701) | 4 |
| 29 | NONE OF MY BUSINESS
(Tree — BMI)
Henson Cargill (Monument 1122) | 26 | 59 | CAJUN BABY
Hank Williams Jr. (MGM 14047) | 4 |
| 30 | GOOD TIME CHARLIE'S
(Passkey — BMI)
Del Reeves (United Artists 50487) | 16 | 60 | DADDY
Dolly Parton (RCA Victor 0132) | 4 |



What this country needs.

The sound that moves for you. "Running Bear".

Hit #18 in a row for Sonny James.

This is Capitol in April.



CashBox Country Roundup

Decca chanter **Bill Anderson** recently completed a jingle package for Homelite Chain Saws to be placed on country music radio stations coast to coast later this year. The package, recorded in Nashville and produced by **Dave Johnstone** of Sutherland-Abbott Advertising in Boston, marks Homelite's entry into the country field in its advertising . . . **Wilma Lee** and **Stoney Cooper** and the **Clinch Mountain Clan** have returned to the Aud- Lee Attractions agency after an absence of several months. **Jack Brumley** of Jack Brumley Talent of Bakersfield has announced the signing of **Tom & Ted**, the **Brothers Le Garde** to an exclusive booking pact. Columbia Records has signed **Barbara Mandrell** to a recording contract. Barbara, who started in show business when she was eleven, has appeared with **Johnny Cash**, **Red Foley** and **Gordon Terry** . . . Metromedia Records has jumped into the country field with the release of its first country music product and the signing of nine new up-and-coming country artists. The labels talent includes a young duo called the **Burris Young'uns**, vocalists **Edna Lee**, **Betty Jean Robinson**, **Jimmy Luke**, composer-singer **Jane Lorie Leichhardt**, and **Gene Crawford**, a singer and guitarist currently with **David Houston's** group. Also signed to Metromedia are **Bill Towers**, a vocalist, 12 year old **Jamie Kaye**, a songstress, and vocalist **Clay Hart** . . . **Little Richie Johnston** announces that Smash Records, a division of Mercury Records, has signed a contract to handle world wide distribution of Wayside Records. Little Richie will still handle national promotion and production for Wayside . . . **Bill C. Crawford** is now devoting his full time to the booking and promotion of the artists he manages. They include **Jimmie Peters**, **Dick Flood**, **Wendy Dawn**, **Bobby Edwards**, and **Sylvia**

Marie Crawford also books **Johnny Seay**, **Sammi Smith**, **Darrell McCall** and **Prince Guitar** . . . Radio Station **WPLO**, Atlanta, awarded its third annual Country Artist of the Year Award to Capitol chanter **Merle Haggard** at a Shower of Stars performance in Atlanta last month. **Waylon Jennings**, last years winner, accepted the award for Merle.

Songwriter **Lawton Williams** has written and been contracted to record the theme song for "The Delta Factor," a **Mickey Spillane** movie. Production of the film is slated to begin this month in Nashville. Williams, an RCA recording artist and manager of TRO's Music City office, condensed Spillane's latest mystery novel into a four minute song entitled "The Ballad Of Morgan." The disk is to be released at the time of the film's release, tentatively set for October . . . Epic songster **David Houston** was in a Nashville recording studio recently for the taping of Coca Cola commercials under the guiding hand of **Billy Sherrill**. The commercials are slated for international airing . . . **Charlie Louvin**, Capitol Records artist, has accepted the honor of Grand Marshall for the 42nd Shenandoah Apple Blossom Festival in Winchester, Virginia, April 30 through May 2. Louvin will make ten appearances in behalf of the festival and Winchester fire companies . . . The **Harper Valley PTA** are set for a Plantation recording session this week. While in Nashville, the group will guest on the Stan Hitchcock Show before departing for a three week tour of Texas country clubs. Formerly known as the Cutups, the group includes **Sam White**, **Eddie Seals**, **Joe Grant** and **Don Mills**. Singer **Linda Ronstadt** has been set to appear on the June 21, Johnny Cash Show, and will perform two songs from her new Capitol album and a duet with John . . . Jed Records lovely, **Sandra Chovan** is being considered for the lead in EroCina's film "Kristen." Negotiations are under way between producer **Edward Montoro** of EroCina and Miss Chovan's producer/manager, **Frank Grist** . . . **Jerry Jeff Walker** has just completed his second Atco LP in Nashville . . . Decca chanter **Jimmy Newman** and Mercury artist **Dave Dudley** are set to invade Music City studios this week. Newman will record a single while Dudley is slated to cut an LP . . . **Archie Campbell** hosts the May 6 convention of the Tennessee Bankers Association in Nashville. Plantation songstress **Jeannie C. Riley** is also slated to perform at this years annual affair . . . On April 23, country music will play a part in Texas politics. **Billy Deaton**, of Billy Deaton Enterprises, San Antonio, was contacted by the speaker of the house **Gus Mutschers'** office and asked who he would suggest that could add a lot of glamor to the one day during the session of congress when the senators and representatives honor the speaker of the house. Deaton selected **Hank Thompson** and the **Brazos Valley Boys** for the occasion. The Dot artist should feel right at home since he was born and raised in Waco . . . Indianapolis resident **Jane Lane** has signed an exclusive writer's contract with Newkeys Music Inc. This announcement was made last week by **E. Jimmy Key**, president of the Nashville based firm . . . Metromedia Records has set its first country music album, "The Hits Of Charley Pride" played by **Tommy Allsup** and the **Nashville Survey**. The album, featuring instrumental versions of the hits of **Charley Pride**, was arranged and produced by Allsup, head of A&R for Metromedia in Nashville . . . **Buck Owens** has announced the establishment of his new recording studio, "Buck Owens Studio." The label has been designated as Blue Book Records, named in conjunction with the Owens music publishing house, Blue Book Music. Work is now



BOBBY'S DAY — Shown here in the office of Radio Station **WMAK-Nashville** during the outlet's special salute to **Bobby Russell** are: **Buzz Cason** Russell, Cason Music; **Dave Carrico**, national promotion director for Bell Records; **Bob Holladay**, independent promotion; **Joe Sullivan**, WMAK program director; **Dick Kent**, WMAK air personality; **Allen Dennis**, WMAK air personality; and **Bobby Russell**, seated. WMAK'S All Americans gave Bobby Russell his own special day and rightfully so when the native Nashvillian had two of his songs, "Honey & Little Green Apples" nominated for the Grammy Awards. NARAS officials joined in the salute as well as notables in the recording industry. Throughout the broadcast day, WMAK received on the air phone calls from **Andy Williams**, **Roger Miller**, **Brenda Lee**, **George Lindsay**, **Ray Stevens**, **Chet Atkins**, and many others. Metropolitan Nashville's Mayor **Beverly Briley** officially proclaimed the 12th, Bobby Russell Day.

being done on a specifically designed control board which will be capable of handling all recordings from two to sixteen tracks. According to Owens, the studio will comprise the finest recording system on the West Coast. A tentative date for the opening session has been set for late September . . . **Bakersfield Sound Studios** has opened in Bakersfield. The facility features an 8 track Scully and a custom designed 22 channel board. Starview Records partially owns and will provide management of the studio which is located at 3913 South Chester Avenue.

Radio Station **WOKK** in Meridian, Miss. reports they are having difficulty programming country singles due to their lack of product. The station would appreciate being serviced by the major labels.

Now that the **WWVA Jamboree** is programmed to coincide with the modern sound of **WWVA** daytime radio, figures show the Jamboree attendance is up 50% over the correspond-

ing period in 1968. As a result of **WWVA's** programming modern country/western music, Wheeling businessmen, motels, hotels, and restaurants prepared for a big influx of people for the weekend of April 12, as all reserved tickets for both the 7:30 am and 10:00 p.m. shows are sold out ten days in advance for the **WWVA Jamboree** which features in addition to its regular cast, "The Porter Wagoner Dolly Parton Show."

CANADA

Caprice recording artist **Marie** was awarded the top country award at Montreal's recent Festival Du Disque, an annual event that attracts French Canadian and international interest. Marie won the award over stiff male competition. It was only recently that she was awarded a gold disc for sales in excess of 100,000 on her "Marie LP." All of Marie's albums have been released on 8 track cartridges, distributed by London and Ampex, and produced by Rodeo's **George Taylor** and **Dougie Trineer**.

Country Reviews

(Con't from Page 75)

Best Bets

BOB JENNINGS (Chart 5011)
Tell Me What To Do About Today (2:13) (Yonah BMI — Anderson) Pretty sounding disk deserves a listen. Flip: "Without You" (2:08) (Four Star BMI — Robinson)

SANLAND BROTHERS (Capitol 2443)
Red Roses (For My Baby) (2:27) (Blue Book BMI — Garland) Fine vocal harmony on modern sounding tune. Flip: "Vaccination For The Blues" (1:50) (Blue Book BMI — Garland)

TONY DOUGLAS (Paula 1212)
That's What I Get (2:07) (Su-Ma BMI — Mills) Lively arrangement adds impact. Flip: "Family Bouquet" (2:07) (Su-Ma BMI — Thornton, Douglas)

PEGGY SUE (Decca 32485)
I'm Dynamite (2:52) (Sure Fire BMI — Lynn) Newcomer could see success with this deck. Flip: "Love Whatcha Got At Home" (2:24) (Sure Fire BMI — Lynn, Wells)

LOIS JOHNSON (Columbia 44830)
You Can't Stop My Heart From Breaking (2:37) (Champion BMI — Downer, Regney, Shayne) Pretty ballad could do well. Flip: "Mama, Was His Love Worth Leaving Me" (2:59) (Tree BMI — Moeller)

SKIP GRAVES (Dana 104)
I Pulled Through With Flying Color (2:15) (Norr-Smith BMI — Graves) Fine disk could be well received. Flip: "You're Gone For Good And I'm Good As Gone" (1:56) (Norr-Smith BMI — Graves, Rayburn)



PLEDGING THEIR ALLEGIANCE — **Red Sovine**, Starday recording artist and **Charlie Dick**, national country promotion manager for the label, had their faith in America's youth restored on a recent promotion trip to Tulsa, Oklahoma and radio station **KCNW**. The Station had been programming **Sovine's** single "The Pledge Of Allegiance" and had received numerous calls from schools in the area requesting the lyrics so that they could be given to the students to take home. **Sovine**, **Dick**, **KCNW** program director **Dave Boyd** and station manager **Don Boyles** visited one of the schools in the area, **H.O. McClure Elementary School** (pictured above) where **Sovine** made a brief talk on "The Pledge Of Allegiance" and what the pledge meant to him. After making talk, his record was played. **Sovine** and **Boyles** presented a copy of the record and an American flag to the student body.

Cash Box



April 26, 1969



Ten Years After really began the British "underground" scene when they appeared at the Windsor Jazz & Blues Festival in 1967. All were the undoubted hit of the three day festival and soon became one of the major crowd-pulling groups in Britain, despite the fact that they virtually ignored the conventional methods of achieving fame in Britain via the singles charts. Their Deram album "Stonedhenge" is a major hit on both sides of the Atlantic. Ten Years After also appear at the Newport Jazz Festival on July 4th and during the same month will make their fourth tour of the U.S.A.



Great Britain

The soundtrack album of the new movie "Oh! What A Lovely War" is the first LP release on the Paramount Records label here. The label is part of the American Gulf and Western combine which also owns Paramount Pictures which is presenting the film. The Paramount logo will now be used for all major Paramount soundtrack recordings which were previously released on the Dot label, as well as for popular repertoire not connected with movies. "Oh! What A Lovely War" has a stellar cast including Sir Laurence Olivier, Sir Michael Redgrave, Sir Ralph Richardson, Dirk Bogarde, Sir John Gielgud, Jack Hawkins, Kenneth More, John Mills, Vanessa Redgrave, Susannah York and Maggie Smith. It also marks the debut of actor Richard Attenborough as a movie director. The film was shot mainly on location in and around Brighton, and depicts the effect of the First World War on the Smith family, the contrast between trench conditions and the environment of the generals in charge, and reflects popular feelings of the time by means of the popular songs of the day. The project has an interesting history, and its original inception by Charles Chilton was as a BBC radio program featuring the songs of the period called "The Long Long Trail." Then it became a stage property with a Joan Littlewood Theater Workshop production in the East and West Ends of London, followed by international stage presentations. The musical direction of the film is by Alfred Ralston who supervised and arranged all the music for the stage show and it was premiered at the Paramount Cinema April 10th. The same day EMI hosted a luncheon at Flanagan's Eating House in Baker Street to celebrate the occasion. Among those attending were Attenborough and Norman Weisner, managing director of Paramount Music Division which he set up here fourteen months ago. Songs featured in the movie include "I'll Make A Man Out Of You," "Good Bye-ee," "Pack Up Your Troubles," "Keep The Home Fires Burning" and "Over There," and the publishing credits include Feldman, Francis Day, Lawrence Wright, Ascherberg, and Chappell.

Bryan Forbes has been named head of production for the Associated British Picture Corporation recently acquired by EMI. The appointment heralds the start of EMI's campaign to end the British movie industry's 92% dependence on American capital in its film making. A major injection of money is envisaged to enable ABPC to produce pictures that can compete and earn in the international big league, and the company will also seek European financial co-operation and participation in its projects. Forbes was originally an actor, and then branched into writing and directing. He scripted successes like "The Angry Silence" and "The League Of Gentlemen" and produced other screen hits such as "The L Shaped Room," "King Rat" and "The Whisperers." He recently completed direction of "The Madwoman Of Chailott" which stars Katherine Hepburn.

Len Levy, president of Metromedia Records, arrived April 10th for a week of consultations with Pye Records which is distributing Metromedia repertoire here and independent disk producers. Levy told Cash Box that he is seeking independent UK product for American distribution, and that Peter Walsh's Starlite Artists set-up will be promoting Metromedia's line here in conjunction with Pye and scouting for product and artists, either established or promising newcomers. Levy stated that Metromedia Records' policy was to build a strong and comprehensive catalog embracing all forms except classical, and he was particularly interested in ac-

quiring ethnic material of interest to the various race groups in the States. Levy visited Ireland with Peter Walsh during his visit to investigate the scene there with regard to acquiring local talent.

Nems Enterprises has refused to release Cilla Black from her contract with the organization which still has a year to run. She had complained that she was now just a number on the files and that the family atmosphere prevalent during Brian Epstein's time no longer existed. Nems managing director Vic Lewis expressed surprise and shock, saying she had always been well-cared for and there was no reason why she should be released. Nems believed to collect 15% of Cilla Black's earnings in this country. She wishes to form her own company with Bobby Willis, her personal manager and recent bridegroom.

April is Atlantic-Atco month in Britain with an offer of a free first-class trip to Las Vegas, New York and San Francisco for the winner of the "Be Heavy With Atlantic-Atco" competition. Participants have to buy one of the twenty-nine April LP releases, and answer eight questions correctly. All correct submissions will go into a draw to be made by BBC Radio 1 disk jockeys David Symonds, Emperor Rosko and Johnnie Walker. Among the twenty-nine artists involved are Aretha Franklin, Wilson Pickett, Otis Redding, Led Zeppelin, Ray Charles, Modern Jazz Quartet, John Coltrane, and Booker T and the MGs. A color TV prize is offered to the best window display boosting the release mounted by dealers who will get special showings of a 48-minute Atlantic-Atco movie showing many of the company's stars in stage action.

Major Miñor has started a series of special occasion albums with a release of ten LPs with titles like "Happy Anniversary," "For The One I Love," "Twenty-One Today" and "Happy Birthday" intended to cover every personal and festive occasion. The series is produced by Norman Newell. Major Minor will release the first solo record by Mike Kennedy, former lead singer with Los Bravos, in May. Johnny Nash arrived here April 9th for a 10-day visit promoting his Major Minor hit "Cupid," followed by TV dates in Paris and Amsterdam.

The British Institute of Recorded Sound is establishing an Adrian Boult Foundation in honor of the conductor's 80th birthday April 8th. The Foundation will commission and publish, sometime in recorded form, an annual musical lecture or similar function, and contributors to the fund, which is open to all, include the Performing Right Society, Phonographic Performance Ltd., the BBC, the Worshipful Company of Musicians, and the Incorporated Society of Musicians. The Foundation marks British music's appreciation of Sir Adrian's long and distinguished career and particularly his championship of English composers. He conducted a birthday concert of English music played by the London Philharmonic Orchestra, and EMI has released the first recording of Elgar's oratorio "The Kingdom" performed by the same orchestra with chorus and soloists under Sir Adrian's baton on the HMV Angel label in a two-LP album.

The Tremeloes are expanding their music business interests by opening a publishing company. It will be called Gale Music and will be administered by Kay Isbell and Sylvia Meadows within the Starlite Artists organization. The company will seek sub-publishing rights for foreign material to which the Tremeloes can set English lyrics.

The London Symphony Orchestra is to undertake two major U.S.



OH, WHAT A LOVELY LUNCH: Early this month (9), a special luncheon was held at Flanagan's Eating House, Baker Street, London, to celebrate the launching of "Oh, What A Lovely War," the first release on the new Paramount label. Displaying the art work on the album cover are Bob Killbourn (2nd from left), Paramount label manager, and Alfred Ralston, musical director of "Oh, What A Lovely War." Others in photo (l. to r.) are Norman Weisner, director of European operation music division, Paramount; Richard Attenborough, co-producer and director of the film; and Barry Green, deputy marketing manager.

Great Britain's Best Sellers

This Last Weeks		Week Week On Chart		
1	1	7	1	I Heard It Through The Grapevine — Marvin Gaye (Tamla Motown), Jobette/Carlin
2	2	7	2	Gentle On My Mind — Dean Martin (Reprise), Acuff-Rose
3	5	3	3	Boom Bang-A-Bang — Lulu (Columbia), Chappell
4	11	4	4	Israelites — Desmond Dekker (Pyramid), Sparta
5	6	3	5	In The Bad, Bad Old Days — Foundations (Pye), Schroeder/Welbeck
6	8	4	6	Games People Play — Joe South (Capitol), Lowery
7	3	5	7	Sorry Suzanne — The Hollies (Parlophone), Schroeder
8	13	6	8	Windmills Of Your Mind — Noel Harrison (Reprise), United Artists
9	7	6	9	Monsieur Dupont — Sandie Shaw (Pye), Carlin
10	4	10	10	Where Do You Go To — Peter Sarstedt (United Artists), Mortimer
11	—	1	11	Goodbye — Mary Hopkin (Apple), Northern Songs
12	9	8	12	Surround Yourself With Sorrow — Cilla Black (Parlophone), Peter Maurice
13	10	6	13	First Of May — Bee Gees (Polydor), Abigail
14	14	6	14	Good Times — Cliff Richard (Columbia), F.D. & H.
15	19	3	15	I Can Hear Music — Beach Boys (Capitol), Lieber Stoller
16	20	2	16	Pinball Wizard — Who (Track), Fabulous
17	—	1	17	Harlem Shuffle — Bob & Earle (Island), Marc Jaffe Music
18	—	1	18	I Don't Know Why — Stevie Wonder (Tamla Motown), Jobete/BMI
19	18	5	19	If I Can Dream — Elvis Presley (RCA), Carlin
20	17	7	20	You've Lost That Lovin' Feeling — Righteous Brothers (London), Screen Gems

*Local copyrights

Great Britain's Top Ten LP's

- 1 Goodbye — The Cream — Polydor
- 2 Best Of The Seekers — Columbia
- 3 Diana Ross & Supremes — Join Temptations — Tamla Motown
- 4 Englebert — Englebert Humperdinck — Decca
- 5 Hair — London Cast — Polydor
- 6 Sound Of Music — Soundtrack — RCA
- 7 Postcard — Mary Hopkin — Apple
- 8 Rock Machine I Love You — CBS
- 9 Peter Sarstedt — United Artists
- 10 World Star Festival — Various Artists — Philips

tours under its principal conductor Andre Previn. The first will be in July, starting at the Ravinia music festival in Chicago with pianist Vladimir Ashkenazy, followed by residency for the fourth year in succession at the Florida International Music Festival at Daytona Beach. This event will mark the world premiere of a specially commissioned work "Concerto For Orchestra" by the 16-year-old British composer Oliver Knussen. Previn and the LSO will then play, Miami, Atlanta and Jacksonville. The second tour is set for next January, taking in eighteen major cities and beginning in New York with three Carnegie Hall concerts.

The two tours are expected to gross \$250,000.

Quickies: Leapy Lee's new one for MCA is "Little Yellow Aeroplane." Jack Benny will star in a special one-hour show for Thames TV on May 26th. EMI has released a Nat King Cole Capitol single coupling "Answer Me, My Love" and "A Beautiful Friendship." Lulu and husband Maurice Gibb honeymoon-

ing in Acapulco after the Eurovision Song Contest. "The Cities" musical closed after eight weeks with an estimated five figure loss for producer Jerry Wayne. Raymond Lefevre's new Major Minor single is Paul Mauriat's Eurovision composition "Catherine." Libera's house hunting in the Kensington area of London. Austrian-born Udo Jürgens first English lyric Fontana disc is "Only For You." Major Minor has released a Scottish LP called "Battle Ballads" by Alastair McDonald. German actress Heidi Bruhl debuts here with "The Drifter" on Philips. Microbe's CBS debut is "Grown Baby," and Microbe is Ian, three-year-old son of BBC announcer Pat Doody, whose gurgling style is a regular attraction of disk jockey Dave Cash's show. Major Minor star David McWilliams will be part of the British team for the Antibes Song Festival in June.

Page One have issued the Spanish Eurovision song "Cantando" by Salome and published by Shaftesbury Music. Decca have issued the Swiss entry "Bonjour Bonjour" by Paolo.



Summer Music Festivals Outlined

PLIT, YUGOSLAVIA — First information for the coming season of European Festivals has been released by the Federation Internationale des Organisations des Festivals. On the agenda for the next few months, in a preliminary outline of the total concert picture, are: the "Youth-3" at Subotica, Yugoslavia (May 2-4) for composers, artists, etc. under 25; the International Jazz Festival (June 7) at Ljubljana and "Slovenska popevka" (Slovenian Folk-Song) during the second week of June also at Ljubljana, Yugoslavia; the "International Festival of Pop-Music" (June 3-23) at Bratislava, Czechoslovakia; The Golden Orpheus' pop-music festival (June 25-29) in Zlatni Pjasci, Bulgaria; "The 2nd Olympiade of Songs" in Athens (June 27-29); "The Festival of Opatija (Yugoslavia)" during July and August; the 6th "Inter-

national Festival of French Song" at Spa, Belgium (July 18-21); "The International Festival of Light Music" at Rabat, Malta (July 24-29); "Split-69" pop-music fest in Split, Yugoslavia (August 9-12); "The International Festival of Pop-Music" in Sopot, Poland (Sept. 7); "Opatija-69", Yugoslavia (Oct 9-11); and the 4th "International Festival of Light Music" at Munich, W. Germany (Oct. 14-18).

Beatles Resist ATV Northern Songs Bid

LONDON — The Beatles are resisting ATV's bid for Northern Songs, publishers of Lennon and McCartney material. They have consulted a merchant banking firm, Henry Ansbacher, as the first move to thwart the take-over and are expected to make a counter offer to Northern shareholders soon. The

ATV bid was posted to shareholders April 11. It is worth £9,500,000 or 38 shillings per share. Northern share price rose to 39 shillings giving the company a value of £9,750,000. ATV, headed by Sir Lew Grade holds 35 per cent of the shares through a recent deal with Northern chairman Emanuel Silver and managing director Dick James. Sir Lew said that ATV will not relinquish this holding "for anything," and John Lennon and Paul McCartney are equally adamant in retaining their 30 per cent.

Northern managing director Dick James is the obvious choice to head ATV's establishment of a publishing arm if the company succeeds in its bid and from ATV's point of view, the acquisition of Northern Songs with its Beatle moneyspinning standards like "Michelle," "Yesterday," "All My Loving" and "Fool on the Hill" plus the richly endowed Lawrence Wright catalog of standards will provide an excellent launching pad in this direction before the Lennon-McCartney contract with Northern expires in 1973.

There is thought to be a strong chance of them transferring their songwriting and publishing operations to Apple Music at that time. The new Beatle single is "Get Back" and "Don't Let Me Down", both recorded some time ago. Their last single "Hey Jude" was one of their most successful, topping four million sales. A new LP is expected about June.

Merson To Expand Giannini Guitar Line As Brazilian Firm Enters New Quarters

SAO PAULO, BRAZIL — Giannini Guitars has just moved into their new, ultra-modern plant in Sao Paulo, Brazil, according to Giorgio Coen, president.

This new multi-million dollar facility has achieved improvements in production since it was recently opened, according to Merson Musical Products Corporation's president, Ernest Briefel, who returned from inspection of the new plant last week.

Merson Musical Products Corporation has been the sole American distributor of Giannini guitars since the company started expanding their quarters in early 1960. Last year Giannini produced over 300,000 guitars, half of which were exported. This figure is to

be substantially increased now that the new facility is completed.

Giannini will produce a complete line of classic and folk guitars for distribution by Merson in the United States. Merson has already increased its advance order on the Giannini guitars for the coming year and is working closely with designers in developing the new models. These will be introduced at the American Music Industry Dealer Exhibit trade show in Las Vegas, Nevada this coming May.

Merson, a Gulf & Western subsidiary, in addition to handling the Giannini line, is the sole American distributor of Marshall amplifiers, Hagstrom electric guitars, Panther organs and other musical accessories.

Ember Seals New Distribution Deal

LONDON — Ember this week closed a worldwide distribution deal (excluding the United Kingdom, Africa and the West Indies) for the new 'left-field' hit "Israelites" by Desmond Dekker and the Aces. The Jamaican act is currently touring Britain.

This deal is the second major distribution agreement made by Ember which recently acquired distrib rights to Donald Peers' "Please Don't Go," British top ten song. Peers' performance has been marketed in English 23 countries and is now being cut in Spanish for South American markets.

Ember is currently running hot in the U.K. with product from Glen Campbell.

American releases are being prepared for Desmond Dekker through the Uni label; and for Donald Peers on Capitol.

Heavy Publisher Action

Furthering the current activity at Ember, the firm's American publishing arm, Kenwood Music, has been capturing chart interest through hit performances of works by the Foundations, Moody Blues and the World of Iz in addition to coupled-sides on releases from Glen Campbell, U.K. ones and Rare Ember.

Buffy To Make Debut at Premio Festival

NEW YORK — Vanguard recording artist, Buffy Sainte-Marie, leaves New York April 23 for Rome as a United States representative at the Premio Roma Festival.

The Festival, sponsored jointly by the Italian government and Alitalia Airlines, is being produced by the Teatro Club of Rome. Artists from all nations will be featured at the Sistina Theatre during the festivities April 22 through May 19.

Buffy Sainte-Marie, the only single artist invited to perform at the Festival, will make her Italian concert debut when she appears at the Sistina Theatre April 27.

New CMA Distributors

TORONTO — Atlantic Musical Instruments will handle distribution of label product for Canadian Music Sales throughout the Atlantic Provinces, while Electrical Supplies Ltd. performs the same duties in Manitoba and Saskatchewan. CMA also has distributors in Montreal, Calgary and Vancouver. Canadian Music Sales recently signed an agreement with Rusalka Records of Toronto for distribution of their product throughout Canada. Rusalka is among the largest of North American companies producing Ukrainian product.

Other labels distributed by CMA include: Telestar, Glenside, and Arka.



PARTING GIFT — Nina Simone was given a special going-away present when she closed her recent concert tour of Europe. The RCA artist was presented with a Silver Disc marking quarter-million sales in Britain for her "Ain't Got No-I Got Life" single. Included on the tour were concerts at the London Palladium and Royal Festival Hall. Miss Simone is shown above receiving the award from Ray Coleman, editor of Disc weekly (the publication which presents sales awards) and Ian Gillespie (right), controller of RCA's record division in Britain.

Block Booking Conference At Waterloo U.

KITCHENER — Sponsored jointly by Waterloo Lutheran and Waterloo Universities, a block booking conference has been set for May 8-11 at the University of Waterloo.

The Atlantic Provinces, Quebec and Ontario will be sending representatives along with colleges and universities in Ohio and Michigan.

It's expected that more than 500 delegates will show for the conference.

This is the third gathering to be held in Canada, and the largest ever held in this country. Twenty pop concert bands and comedians are being showcased for the sizeable circuit.

Spokesmen for the College Entertainment Conference (CEC) revealed that the conference has other objectives as well as the spotlighting of talent. In view of the fact that guests control an estimated \$50,000,000.00 annually for the buying of entertain-

ment, it's hoped to force a change in the promotion of bands through the distribution of papers to the delegates which in turn will be used to pressure the Musicians' Union and its agents to make necessary changes.

Another point to be raised with the delegates is change by the Colleges in the musicians contract and the contract rider.

Herman Herd On British Tour

NEW YORK — Woody Herman's band begins a tour of England this week (25) with stopovers for concerts in France, Italy, Belgium, Germany, Switzerland and Austria. The Herman Herd winds up its European jaunt on May 18th, returning to the U.S. for a series of college campus appearances.

They will appear on a British TV special in London on May 12th.

Though Herman formed his first band in the late '30's, he has been building an entirely new audience of teenagers and college youths as a result of his Richard Evans arrangements of pop hits. The Herd's new Cadet Records album is titled "Light My Fire."

Trumpet star Bill Chase has rejoined the band for this tour and tenor man Sal Nistico will split most of the solo chores with Woody.

"Fair Lady" Passes Quarter-Million Mark

TORONTO — Columbia's national promotion chief Bill Eaton reports a record breaking 250,000 units sold of the original cast album of "My Fair Lady". The LP was first released in 1959 and became one of the first Columbia 8-track cartridge and cassette releases when the firm entered this race earlier this month.

Phil Rose To Visit WB-7A Licensees On South American Trip

HOLLYWOOD — Phil Rose, vice president and director of overseas operations for Warner Bros.-Seven Arts Records, begins a whirlwind tour of key South American markets for the label this week.

The trip will include meetings with the company's licensees, staffs and personnel coming from their own countries to meet with Rose in several South American cities.

Tour begins with Rose's arrival Apr. 24 in Caracas and will include: Rio de Janeiro, Apr. 27; Santiago, arriving May 1; Buenos Aires, arriving May 3, and Mexico City, May 8. Rose returns to the company's Burbank headquarters May 14 via Acapulco.

McBride Named Merc's For. Prod. Coordinator

CHICAGO — Robin McBride, product manager for Mercury Corporation's Limelight label since May 1968, has been appointed foreign product coordinator for the entire Mercury line, according to Mercury executive vice president I. H. Steinberg.

In his new capacity, McBride will review all releases from Mercury foreign affiliate for possible use as releases on one of the Mercury family labels.

McBride expects to travel to Europe at least twice yearly to confer with foreign exploitation and A&R departments. He has just returned from a two-week visit to England, Sweden, Holland, Germany and France.

In addition to his foreign responsibilities, McBride will be in charge of A&R in the Chicago/Midwest areas.



Germany

April 1st was the official date for the big move, but the celebration came on April 19th. Those were the dates for the transplant of Germany's fastest growing record company Ariola-Eurodisc from the small town of Guetersloh to the major market of Munich. The move is important as it involves over 50 rooms containing advertising, promotion, press, public relations, export, import as well as the Eurodisc production which has been headquartered in Munich for some time now. The new headquarters are located in Munich-Bogenhausen about 10 minutes from the middle of the city and about 8 minutes from the airport. Parking space for the staff and visitors is taken care of and the new modern central for the firm looks like a real winner. The firm did a 150% increase in business in 1968 over 1967, and the first quarter of this year showed further increases. The opening party took place at the Bayerische Hof Hotel with top stars Peter Alexander, Camillo, Rex Gildo, Heintje, Udo Jurgens, Mireille Mathieu, Nini Rosso, Rudolf Schock, Robert Stolz and Jo Ment's orchestra. We'll have more to say about the party next week.

Ariola's Peter Alexander broke all records on his tour of Germany in the 25 cities and 34 concerts that he did from February 25th until April 7th, over 100,000 paying customers took in the show. 24,000 programs were sold.

The sale of Miller International to MCA is making big noise here. Cash Box was the first trade paper to report the sale and the industry is waiting to see just how the firm will develop. Miller International plays a very major role in low price LP product but has had no success on the singles market. The MCA product could put Miller in the record shops and the unconventional distribution methods of Miller could lead MCA into distribution channels unexplored by regular priced product until today. It looks like a happy marriage which could lead to a

major record company for this market.

CBS reports that Janis Joplin will do her first appearance in Germany in Frankfurt. The underground star is being backed up with a heavy advertising campaign and a re-release of her hit "Piece Of My Heart."

Deutsche Vogue has reorganized their radio promotion department. The two promotion gals are now Renate Damm and Doris Wagener. Press chief is Peter Deburba.

August Seith, head of Chappell Music is going all out to break the English "Song For Europe" champ "Boom Bang A Bang" through in Germany. In addition to the original English version by Lulu, there are now 4 German versions by such top stars as Lulu herself, Peggy March, Heidi Bruehl and Pompilja as well as an English cover record from Rusty Greenfield and an instrumental disc by Mike Lorrayne. That's coverage! Other songs getting big play are "Dizzy" from Tommy Roe and "Games People Play" in several versions in addition to a stack of German goodies lead off by "Ich denk an dich" from Roy Black.

Erroll Garner is set for his tour of Europe and will begin on the 21st of April in Basel Switzerland covering this area. He'll then travel to Zurich, Paris, Frankfurt, Hamburg and Munich as well as Vienna. Travelling with Erroll will be bong-oist Jose Mangual, drummer Jimmie Smith and bassist Larry Gales.

Ernie Bilkenroth from Edition Marbot is going the route for "La Maritza" sung in German by French cutie Sylvie Vartan.

Metronome reports that the "Song For Europe" entry from Germany "Primaballerina" has passed the 140,000 sales mark and looks like a chart topper. Sweet Siw Malmkvist who sang the song has come down with a bad case of the flu and is now recuperating at home in Stockholm.

That's it for this week from Germany.



Holland

Italian cabaret star Mina visited Holland to do two TV shows for KRO-TV. A very successful recording was made by AVRO-TV from the MJQ who were in Holland to do some concerts. The reactions on MJQ were very positive.

Bovema's position on the top 40 list, published by Radio Veronica every week, shows clearly the big market share of Holland's EMI subsidiary. At this moment we find fifteen numbers in the top 30. Especially the position of the Imperial label with local productions is significant: Number 1 is the latest single of the fabulous group the Cats "Why." From the same group we still find "Lea" on the 32nd position. Another Dutch group is "Gloria" on Number 4 with the semi-religious ballad "The Last Seven Days." This record — the first of the group with Bovema — will be released in several European countries. The third Dutch Bovema group is Left Side which entered the charts on 31st position. The group from the same management as the Cats called their single "Welcome to My House." Another Dutch production position. Patricia will certainly enter the charts within a short time featuring her version of "Boom Bang A Bang." "Simsalabim." Without exaggeration we can state that Bovema is leading the Dutch market with its local productions, especially in the field of rock music.

Joe South is doing very well with his fabulous hit "Games People Play." With a promotional filmclip on television Mary Hopkin brought her "Goodbye" in the charts on Number 8. In the same program we saw "live" the Belgian EMI group Wallace Collection with "Daydream." Two big names close the row, namely Lulu with her Eurovision contest winner "Boom Bang A Bang" and Amen Corner's "Half As Nice."

"Conny Met En Zonder Toeteraar" is the title of the first TV show of Inelco Artist Conny Vink which was transmitted by NCRV-TV on Friday, April 18. She sang a.o. "De Toeteraar" with which Conny ended second in the national final for the Eurovision Song Contest and third at a festival in Roumania (she won the "Bronze Deer" and a number of songs from her LP: "Conny Vink.")

Inelco will release shortly the latest Jefferson Airplane LP "Bless Its Pointed Little Head." There is also a new LP from Nina Simone ready for release: "Nina Simone And Piano." "Revolution," the third hit-single in succession for Nina Simone And Piano. "Revolution," the third hit single in succession for Nina Simone has also a big chance to enter the Dutch Top 40 soon. Inelco released the first six LP's from the world famous Philadelphia Orchestra conducted by Eugene Ormandy. Six

great LP's with soloistical cooperation of a.o. Artur Schnabel and Van Clibourn. This is also interesting, since Ormandy will visit Holland in the season coming.

Annette Roco recorded a single in Germany, which will also soon be released in Holland. The two titles are "Adieu, Meine Mamutschka" and "Der Erste Der Es Wissen Wird."

New CBS single releases include C. C. Smith's "Honey," and a single by the Playground, "I Could Be So Good." CBS also released the famous "Switched-On Bach" album, presented by Trans-Electronic Music Production and performed by Walter Carlos on the Moog Synthesizer, the first album by the British top-group the Gun, including "Race With The Devil," the third LP-recording by O. C. Smith entitled "For Once In My Life," as well as Doris Day in "Love Me Or Leave Me" and "Young At Heart," both original soundtrack recordings, a record with songs of the San Remo Festival 1969 and an album containing famous songs by French artists such as Yves Montand, Leo Ferre, Patricia, Barbara, Maurice Chevalier and Les Compagnons de la Chanson. In the classical field CBS recently released Sibelius' "The Seven Symphonies with The New York Philharmonic conducted by Leonard Bernstein in a record set. CBS rush-released the world-famous albums "Comedy In Music" and "Caught In The Act" by Victor Borge to tie-in with his in-person appearance at the Amsterdam Concertgebouw on April 10 last which was aired on the local TV.

Negram-Delta artists Geno Washington & the Ram Jam Band were to be seen in A.V.R.P.-T.V.'s "Doebidoe" show of April 12th singing three successful songs and their latest single "Bring It To Me Baby."

Strong sales action was noticed on newly released albums "Astral Weeks" by Van Morrison and "Family Entertainment" by Family, both on the W.I. Reprise labels. Although the 2-LP set "Uncle Meat" has been delayed, advance sales on this Zappa-produced Mothers Of Invention album are ready overwhelming. New radio act singles on the labels include "Gimme Knows I Love You" by Nancy Sinatra and "My Way" by Frank Sinatra.

Negram promotion-manager Eve Wilbrink is reporting enthusiastic reaction on the Paul Ryan written "The Colour Of My Love" by Jefferson. The singer is expected to appear in the NCRV-TV's "Twien" show. His single is getting very strong airplay and terrific reviews.

Negram Delta's managing director Hans I. Kellerman visited Saga Records in London on April 3rd. The label's initial release thru Negram, the LP "Hair," has been a tremendous success and sold in large quantities. An extensive new release is planned for April 11th.

Germany Record Mfr's Sales

This Last Weeks
Week Week On Chart

1	—	1	*Ich sing ein Lied fuer dich (I Am Singing A Song For You)-Heintje — Ariola-Edition Maxim
2	1	10	Atlantis — Donovan — CBS — Peer Music
3	3	6	*Das hat die Welt noch nicht erlebt (The World Has Never Seen This Before) — Mary Ross — CBS — Ralf Arnie Music
4	2	6	First Of May — The Bee Gees — Polydor — Rudolf Slezak Music
5	4	6	Crimson & Clover — Tommy James & The Shondells — Vobue — Rudi Slezak Music
6	5	4	Zigeunermaedchen (Gipsy Girl) — Bobby Solo — CBS — Hans Gerig M.
7	—	1	*Wenn die Kraniche zieh'n (When The Cranes Fly) — Heino — Elekrola — Edition Accord
8	10	4	Don Juan — Dave Dee & Co. — Fontana — Minerva Music/Rudi von d. Dovenmuehle
9	6	6	Weisst Du wohin? (Shiwago Melody) — Karel Gott — Polydor — Hans Gerig Music
10	—	1	*Alle Abenteuer dieser Erde (All The Adventures Of This Word) — Freddy — Polydor — Edition Intro/Meisel

*Original German Copyrights

Holland's Best Sellers

This Last
Week Week

1	1	Why (The Cats/Imperial) (Ed. Veronica/Hilversum)
2	4	The Walls Fell Down (The Marbles/Polydor) (Basart/Amsterdam)
3	2	Don Juan (Dave Dee, Dozy, Beaky, Mick & Tich/Fontana) (Impala — Basart/Amsterdam)
4	6	The Last Seven Days (Gloria/Imperial) (Anagon/Heemstede)
5	—	Ensemble (Mireille Mathieu/Barclay)
6	3	Where Do You Go To (Peter Sarstedt/U.A.)
7	5	I Can Hear Music (The Beach Boys/Capitol) (Belinda/Amsterdam)
8	—	Goodbye (Mary Hopkin/Apple)
9	—	River Deep — Mountain High (Ike & Tina Turner/London)
10	—	The 5th (Ekseption/Philips)



COLUMBIA COCKTAILS IN CANADA: Columbia Records of Canada reception honored French-Canadian recording artist Monique Leyrac at a cocktail party. The label, CBS International's Canadian subsidiary, was represented by Kearns (l.), director, recording and publishing; Pierre Gagnon (2nd r.), promotion manager; and Jacques Gagne (r.), manager, Quebec branch. Engaging Miss Leyrac in spirited conversation is Sol Rabinowitz, director of music publishing and popular A&R, CBS International.



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MORE POWER TO HER: Romina Power (2nd from right), daughter of actress Linda Christian (l.) and the late film star Tyrone Power, is embarking on a career as a recording artist. She has appeared in Italian motion pictures, and now, Al Bano (r.), popular Italian singer and Miss Power's partner, has prepared her to become a pop songstress. She recently signed a pact with EMI Italiana, whose general manager, Mr. Gottlieb, is shown in the photo beside her. Miss Power's first single for the label is "Acqua Di Mare" ("Seawater"), which she will sing on the TV show "Settevoci" on April 27.

CashBox Canada

London's newly appointed national promo chief Pierre Bellemare reports top chart action for the recently re-issued Tom Jones lid of "I'm Coming Home." The single has broken out in 3 major Quebec cities. Bellemare also reports that in view of the Jones success, Barclay Canada has re-released their French version by Mireille Mathieu. Singles showing strong national chart showings for London include "What Can The Matter Be" by Vancouver's Poppy Family, Joe Tex's "Buying A Book" and "Foolish Fool" by Dee Dee Warwick. "Cruel War" by Winnipeg's Sugar 'N Spice now considered a giant Canadian seller.

Top selling single in Winnipeg is "Hair" by the Cowsills. Patricia Porter, office manager for Quality's branch also reports excellent sales returns for "Something's Happening" by Herman's Hermits and "It's Your Thing" by the Isley Bros. Branch manager Chuck Porter busy with touting of "Mini-Skirt Mini" and "Time Is Tight."

Compo's newly appointed field promotion manager Allan Matthews busy arranging radio, press and television interviews for Reg Wilson, currently appearing and held over at Toronto's Cav-A-Bob, and Ken Chaney, pianist for Young Holt Unlimited, who

completed a successful week at Toronto's Colonial. Buckstone, a local Toronto group, release "Pack It In" on the Apex label. The session was cut at Sound Canada studios in Toronto. The group receiving good exposure via television and personals throughout Ontario. Revolver's initial single release "Walkin' On My Mind" by Dianne Brooks showing signs of moving towards the charts.

The big gun promotion put behind the launching of Natalie Baron and Pierre LaLonde's initial Capitol releases now showing signs of paying off. Miss Baron's lid of "Take Me Away" being added to many playlists across the country. LaLonde's "I'll Catch The Sun," although directed at the MOR stations, has found wide acceptance with Top Forty outlets as well. Both artists have released French singles as well and reports have both singles making a wide assault on the French Canadian charts. Capitol's national promotion manager Bert Renka and his Ontario counterpart Joe Woodhouse have been kept busy moving the pair across the country for interviews with radio, press and television VPs. The Five Man Electrical Band sitting on their release of Private Train for several months now showing signs of action.

Denmark's Best Sellers

This Last Week Week

This Week	Last Week	Title	Label
1	2	Don't Pass Me By (Beatles/Apple)	Dacapo Musikforlag, Denmark
2	1	To Susan On The West Coast Waiting (Donovan/Epic)	Southern Music AB, Sweden
3	10	Casatschock (Birthe Kjaer/CBS)	Dacapo Musikforlag, Denmark
4	5	Birthday Day (Savage Rose/Polydor)	Dacapo Musikforlag, Denmark
5	—	Sorry Suzanne (Hollies/Polydor)	Dacapo Musikforlag, Sweden
6	3	First Of May (Bee Gees/Polydor)	Dacapo Musikforlag, Denmark
7	—	Pigen og harbandet (Bjorn & Okay/Polydor)	Dacapo Musikforlag, Denmark
8	6	Flower Power tøj (Flower Power Kleid) (Ulla Pia/HMV)	Multitone A/S, Denmark
9	—	Ich sing ein Lied fur Dich (Heintje/Philips)	—
10	8	Nar det bli'r sommer igen (A Banda) (Bjorn Tidmand/Odeon)	Sweden Music AB, Sweden

CashBox Italy

Top foreign artists Gene Pitney, Marisol, Thina, David McWilliams are expected at Lugano (Switzerland) to take part in the "Un Giovane Per L'Europa" contest, on April 17th, 18th and 19th.

At the next Milan Trade Fair, Messaggerie Musicali will have a pavilion of its own where foreign and Italian visitors will be able to get the autographs of such pop singers as Sergio Leonardi, Gigliola Cinquetti, Caterina Caselli, Riccardo Del Turco, I Camaleonti, I Profeti and many others.

RIFI will distribute both the book and records entitled "1000 Giorni Di Parole" (1000 Days of Words) illustrating the meaning of the first sounds given by a new-born baby. Release will be at a press conference on April 15th, at the Circolo Della Stampa in Milan, and all the babies born in the course of the conference receive special gifts.

Top RCA Italiana artist Michele has switched his recording contract to RIFI. RIFI's San Remo's winner, Iva Zanicchi, will be in Lugano on April 12th for a live telecast. Their young artist Rossano is a third time winner of the popular TV show "Settevoci".

The SAAR group Tommy James & The Shondells hit the Italian charts

with their hit "Crimson And Clover" while their latest record "Sweet Cherry Wine" has just been launched on the Italian music market. "The Ballad Of Hank McCain", sung by new SAAR artist Jackie Lynton, has appeared on the record market with good probability of success.

Top artist Jimmy Fontana (ACE Italiana) has recorded the number "Melodia" which is the original version of Engelbert Humperdink's latest hit "The Way It Used To Be".

To date seven versions have been made of the popular song "Casalschock" and other recordings are foreseen in the near future. The first Italian version, recorded by young Durium artist Dori Ghezzi was presented on the TV shows "Chissa' Chi Lo Sa'" and "Che Domenica Amici" and looks like a winner.

Roland Kluger of Palette Records (Brussels) accompanied by Mr. Ita Verga and young singer Luigi are in Milan to visit with Durium regarding launching of record production by Luigi who has good chances to become a popular artist.

Young CEMED singer-composer Brunetta was presented at a press conference to preview two of her latest recordings, "Ti Costa Così Poco" and "Amico Mio."

Italy's Best Sellers

This Last Weeks Week Week On Chart

This Week	Last Week	Title	Label
1	2	Eloise: Barry Ryan (Ricordi)	Published by Aberbach
2	1	*Ma Che Freddo Fa: NADA (RCA Italiana), The Rok (RCA Italiana), Mina (PDU) Published by RCA Italiana	
3	10	5 *La Storia Di Serafino: Adriano Celentano (Clan) Published by Leonardi	
4	4	12 Obladi-Oblada: The Beatles (EMI Italiana), I Ribelli (Ricordi) Published by Ricordi	
5	9	2 *Il Paradiso: Patty Pravo (RCA Italiana) Published by El & Chris/FAMA	
6	5	10 *Bada Bambina: Little Tony (Durium), Mario Zelinotti (Durium) Published by Durium	
7	12	8 End of the World: The Aphrodite's Child (Phonogram) Published by Phonogram	
8	3	10 *Tu Sei Bella Come Sei: Mal & The Primitives (RCA Italiana) The Showmen (RCA Italiana) Published by RCA Italiana	
9	17	2 Tutta Mia La Citta': Equipe 84 (Ricordi) Published by Ricordi	
10	8	5 Irresistibilmente: Sylvie Vartan (RCA Italiana) Published by RCA Italiana	
11	6	9 *Un'ora Fa: Fausto Leali (RIFI), Tony Del Monaco (Ricordi), Mina (PDU) Published by RIFI	
12	7	9 *La Pioggia: Cigliola Cinquetti (CGD), France Gall (CC) Published by Sugarmusic	
13	16	4 Atlantis: Donovan (CBS) Published by CBS	
14	15	10 *Il Gioco Dell'Amore: Caterina Caselli (CGD), Johnny Dorelli (CGD) Published by Sugarmusic	
15	20	1 Crimson And Clover: T. James and the Shondells (SAAR) Published by SAAR	
16	14	5 I Started A Joke: The Bee Gees (Phonogram) Published by Senza Fine	
17	—	— Per Una Donna No: The Sorrows (Miura) Published by Miura Ed. Musicali	
18	—	— Casatschock: Dori Ghezzi (Durium) Published by Durium	
19	—	8 *Lontano Dagli Occhi: Sergio Endrigo (Fonit Cetra) Mary Hopkin (EMI Italiana), The Aphrodite's Child (Phonogram) Published by Usignolo	
20	9	8 *Un Sorriso: Don Backy (Amico), Milva (Ricordi) Published by El & Chris	

*Denotes Italian Original Copyright

Australia's Best Sellers

This Last Weeks Week Week On Chart

This Week	Last Week	Title	Label
1	3	3 Where Do You Go To (Peter Sarstedt-U/A)	Leeds Music.
2	2	5 Adios Amore (Jose Feliciano — RCA)	Chappell & Co.
3	1	7 Ob La Di, Ob La Da (The Beatles — Apple)	Nort. Songs.
4	4	5 Dizzy (Tommy Roe — Stateside)	Woomera Music.
5	5	3 Games People Play (Joe South/Cap. Allison Dur Col)	Woomera Music.
6	9	3 Hayride (Flying Circus — Columbia)	Essex Music.
7	6	3 The Real Thing (Russell Morris — Columbia)	—
8	8	4 Sounds of Silence (Simon & Garfunkel — CBS)	Music.
9	7	9 Edge of Reality (Elvis Presley — RCA)	Belinda Music.
10	—	1 Atlantis (Donovan — Epic)	Southern Music.



Scandinavia



Australia

Denmark

Dansk Grammofonpladeforlag, who handles the local Sonet label, moved to a new address on April 1. They are now located at Level 31, 2400 Copenhagen NV, phone number bing AEG 8112. Releases from EMI include Lulu at Columbia with her Eurovision Song Contest winner "Boom Bang-A-Bang" and Beatles with "Don't Let Me Be This Time" on Apple/Parlophone. Local artist Grethe Sonck has done

a local version of "Lily The Pink" at Columbia. EMI has also rushed out "Proud Mary" with Creedence Clearwater Revival on Liberty. NPA (Nordisk Polyphon Akts.) is out with a new local Philips single with Johnny Reimar. Other releases include Scarlets at Philips with "One Way Ticket", Troggs at Fontana with "Evil Woman", and Tremeloes at CBS with "Hello World."

Sweden

Music publisher Lennart Reuter of Reuter & Reuter AB is now on a business trip to Germany, Austria, Switzerland and France. Felix Stahl of Stockholms Musikproduktion is presently in Paris on business. The latter reports that his Kassner Musik AB has obtained "Michael And The Slipper" for Scandinavia.

Releases from Sonet Grammofon AB include "Everything Is Everything" on Vanguard Apostolic with "Chie Tai To" and Joan Baez with the double album "Any Day Now", also a Vanguard LP.

New Karusell Grammofon AB releases includes "Who" on Polydor

with "Pinball Wizard," and a number of LP albums.

The new Beatles single "Back In The U.S.S.R." and "Don't Pass Me By" on Apple/Parlophone is already on the charts here the first week after its release. Also new on the charts this week is "Nana", theme song from the TV serial, recorded by Arne Lamberth on the Polar Label. Local tunesmiths have no less than four local songs on the charts. All four songs are from the local Swedish Song Festival.

Cupol has just released five LP albums featuring the late Carl Jularbo, wellknown Swedish accordionist, who died in 1966.

Sweden's Best Sellers

Last Weeks
Week On Chart

1	5	*Judy, min van (Tommy Korberg/Sonet) Sonet Music AB, Sweden
3	4	Where Do You Go To (My Lovely) (Peter Sarstedt/United Artists) United Artists Musikforlag AB, Sweden
2	4	*Hej clown (Jan Malmsjo/CBS) Sonora Musikforlag AB, Sweden
4	7	The Jungle Book (Soundtrack in Swedish/Disneyland)
5	8	One Way Ticket (Eleanor Bodel/Olga) Belinda (Scandinavia) AB, Sweden
7	2	*Du skanker mening at mitt liv (Ola Hakansson/Gazell) Amigo Musikproduktion AB, Sweden
8	2	World Star Festival (Various artists/Philips) LP
-	1	Back In The U.S.S.R. (Beatles/Apple) Sonora Musikforlag AB, Sweden
-	1	Nana (Arne Lamberth/Polar) Polar Music AB, Sweden
10	2	*Svenska flicka (Ann-Louise Hanson/Philips) Thore Ehrling Musik AB, Sweden

*Local copyright.

Norway's Best Sellers

Last Weeks
Week On Chart

2	4	*Oj, oj oj, sa glad jeg skal bli (kirsti Sparboe/Triola) Arne Bendiksen A/S, Norway
1	8	Bislett spesial (Lily The Pink) (Nordre Sving Blandede Mannskor/RCA Victor) Imudico A/S, Denmark
3	14	Ob-La-Di, Ob-La-Da (Marmalades/CBS) Sonora Musikkforlag A/S, Norway
4	3	Where Do You Go To (My Lovely) (Peter Sarstedt/United Artists) United Artists Musikforlag AB, Sweden
-	1	Judy, min van (Tommy Korberg/Sonet) Sonet Music AB, Sweden
-	1	Hej clown (Jan Malmsjo/CBS) Sonora Musikkforlag A/S, Norway
-	1	One Way Ticket (Eleanor Bodel/Olga) Belinda (Scandinavia) AB, Sweden
6	7	Blackberry Way (Move/Polydor) Musikforlaget Essex AB, Sweden
8	7	Son Of A Preacher Man (Dusty Springfield/Philips) Sonora Musikkforlag A/S, Norway
7	4	World Star Festival (Various artists/Philips LP)

In a move that has come as something of a surprise to the trade, EMI are moving deeper into the budget-priced album business with their newly-launched \$2.50 Series. The announcement of the release of a large range of name-artist albums has been made in a handsome four-color brochure illustrating covers of \$2.50 albums featuring the talents of Dean Martin, Shirley Bassey, Cliff Richard, Mantovani, Frank Sinatra, Peggy Lee, Al Martino, the Hollies, Nat Cole, Vera Lynn, Lulu, Winifred Atwell, Dakota Staton, etc. This action from EMI in launching a (Aust.) \$2.50 range of albums (the lowest price that EMI have ever had in this territory), follows closely on the heels of both Astor (Goldengroove) and RCA (Camden) introducing a catalog of albums retailing at (Aust.) \$1.99, both of which were prompted by Music For Pleasure entering the Australian market with a \$1.99 line. EMI's \$2.50 series will be marketed through both fully-franchised and new rack outlets. Fully-franchised EMI, dealers will buy the line at \$1.45 plus 25% sales tax, whilst other outlets will be serviced at \$1.50 plus sales tax. There will be no return allowance given on the new catalog, but there will be an exchange system operating. EMI, are making merchandising racks available to dealers to handle the new disks, most of which are highlighted by multi-colored covers. There is a whole swag of albums in the initial release, and the company advises that new titles will be continually added.

Two top international recording acts released through Festival here are set for personal appearances over the next couple of months. Earl Grant goes into the Chevron Hotel whilst Shirley Bassey will be at Chequers. New albums by both artists will be released to coincide with their Australian visits.

The "drought" for Australian-produced records appearing on our national best-seller list has finally been broken after many months. This week there are two local singles rating amongst our ten; "The Real Thing" by Russell Morris on EMI's Columbia logo; and on the same label is "Hayride" by Australian group, the Flying Circus. These are the first local products to appear in a long, long while, and both of them look fairly healthy salewise at the moment.

Following the introduction in the United States of Paramount Records on behalf of Paramount Pictures Corp., Festival Records have announced the release of the first two albums to carry the Paramount logo in this territory. Kay Starr & Count Basie combine their talents on "How About This"; the second album features Lalo

Schiffrin's "More Mission Impossible." Also coming along on Paramount will be the soundtrack album from the recently-completed film version of "Paint Your Wagon."

Recently issued locally-produced records include a Festival label EP by Jude Stone called "Italian Style"; the same label has an interesting album, the original cast by the Salvation Army Territorial Youth Department in the show "Take Over Bid." Anne & Johnny Hawker have a new single with Astor featuring "I Love Your Chin" and "My Lover And I." New Zealand beauty Allison Durbin has her first album "Don't Come Any Closer" issued on the Columbia label. Also on Columbia is Bev Harrell with "One Way Ticket" c/w "I Am The World." Sides were produced by Mike Perjanik. The Hawking Brothers are on Parlophone with "Song and Dance" and "Bob." Barry Crocker has a newie on Festival in "I'll Catch The Sun" and "Imitation World"; on A.T.A. (through Festival) is Sharon Black with "Some Day Soon" and "I Need You."

Fred Marks, managing director of Festival Records Pty. Limited., has been invited to speak on "The Changing Patterns in Distribution and Retailing" of records in Australia and New Zealand at the International Music Conference at Nassau from April-20-23. Marks will visit London, Paris, New York and Los Angeles during a 6-weeks world tour.

Essex Music are expecting big sales from their recently released folio of songs by Paul Simon. The folio carries thirteen titles by the talented American composer, and it retails for (Aust.) \$1.25. Simon & Garfunkel are presently very hot here with material from "The Graduate" including the single on "Sounds of Silence" which is having another great sales run. CBS have now issued the new single by Simon & Garfunkel entitled "The Boxer."

RCA are giving a major push to their Camden album catalog which has recently been price-reduced to (Aust.) \$1.99. There are 124 albums in the range now and new material is being added all the while. All Camden albums are shrink-wrapped. Artists featured include John Gary, Henry Mancini, Chet Atkins, Jim Reeves, Perry Como, Tommy Leonetti, etc.

Festival are at work on three Australian albums at the moment. Reg Lindsay has a set called "Australia's Country Music Man." An instrumental album by Sven Libaek is tagged "Australian Suite," whilst Johnny Sangster has a package known as "The Joker Is Wild" ... its also instrumental.

Japan's Best Sellers

1	1	Kaze, N. Hashida & Shoebelts, (Express), Publisher/Art
2	15	Yoake-No Skat, Saori Yuki (Express), Publisher/Art
3	2	Goodnight Baby, The King Tones (Polydor), Publisher/J&K
4	4	Ob-La-Di Ob-La-Da, The Bed Rocks (Odeon), Sub-Publisher/Toshiba
5	-	Tokiniwa Haha-No Nai Ko-No Yooni, Maki Karumen (CBS Sony) Publisher/April Music
6	5	Fushigina Taiyo, Jun Mayuzumi (Capitol) Publisher/Ishihara
7	3	Manchester & Liverpool, Pinky & Fellas (London, Sub-Publisher/Taiyo Music)
8	6	You Keep Me Hangin' On, Vanilla Fudge (Atlantic) Sub-Publisher/Taiyo Music
9	8	Bouya Ookiku-Naranaide, Michaels (Columbia), Publisher/Mirika Music
10	9	Shiroi Buranko, Billy Bang Bang (King) Publisher/Rhythm Music
11	10	Touch Me. The Doors (Victor World) Sub-Publisher/Victor
12	7	Those Were The Days, Mary Hopkin (Apple) Sub-Publisher/Shinko
13	11	Romeo & Juliet, Sound Track (Capitol) Sub-Publisher/-
14	12	Jeralden, Boots Walker (King) Sub-Publisher/Shinko
15	14	Love Child, Diana Ross & Supremes, (Victor World) Sub-Publisher/Taiyo Music



COIN MACHINE NEWS

EDITORIAL: A Healthy Triangle

It's axiomatic among record salesmen that the so-called middle-of-the-road radio station, while offering a fine showcase for the easy-listening recording artist, runs a very weak second to the Top 40 station as a record sales promotional medium. While many of the easy-listening outlets of late have been liberally spicing up their playlists with teen and even hard rock material, most of the record trade's salesmen still adhere to the dogma that says "easy-listening stations don't sell records."

The preferential (or deferential) guidelines that easy listening program managers use to select their material caters to that portion of the broadcast audience which can best be defined as "adult." These listeners are not necessarily against rock music; rather, they simply prefer the more traditional forms of popular music — the sounds and styles they identified with when they were younger and perhaps happier (much the same as today's younger adults themselves fondly remember the sounds of Bill Haley, the Penguins, the original heroes of rock n' roll). Consequently, out of any given hour of easy listening programming, a generous smattering of "adult" oldies (not necessarily goldies) pop up by the Elgarts, Ellingtons and Basies.

To discount the easy-listening audience as record buyers is, of course, unfair (considering the potent force they exert behind album sales). It may also be unfair for another reason, not new, but until now relatively unexamined. That being, the adult audience's buying (or playing) power at the jukebox location.

Much copy has been printed in the trade press over the last few years extolling the virtues of the coin-operated phonograph as a single sales stimulator — a claim which many in the record industry tend to discount. Such prominent music operators as Bill Cannon and John Bilotta (himself a recent entrant into record manufacture) have repeatedly urged record industry execs to consider the needs of what is called "jukebox music" to balance off their record purchases from what they view as a teen-oriented" Top 100 chart. What they really want, we think, is for the record industry to place

more promotional emphasis behind their new easy listening releases, to beat the drum for a new disk that might not be a chart contender but would satisfy the tastes of the "adult" location customer when he scans the title strips on his neighborhood jukebox.

Much as the music operator thinks his machines offer the record trade a superb promotional medium, he's realistic enough to require some radio support behind his record buys. Programming chart singles insures this radio support. While the operator feels the charts are predominantly teen-influenced, at least he's assured the records are popular enough to have been bought by the public — how else would anybody want to play the tune on the jukebox? Well, this is where the easy listening station plays its vital function.

These middle-of-the-road stations are apparently finding their audience in the very same "adult" customer who patronizes the tavern and restaurant jukebox locations. But while new releases are being beamed at the adult record player via these stations, we suspect the record company and jukebox operator are both missing the promotional benefit by not getting those easy-listening tunes onto the jukebox playlist.

Therefore, we feel record manufacturers might do themselves and music operators a favor by backing up whatever singles they currently have playing on local middle-of-the-road stations with more push at the local one stop which sells to operators. When a music operator decries the lack of adult music he's really telling the record industry its adult records are not being recommended at the one stop. If that one stop requires some radio or chart support before it stocks a tune, record promotion men should display a list of easy-listening stations that are playing the record in that area.

This "triangle trade" can benefit all three parties: the middle-of-the-road station, by showing it more attention; the jukebox operator, by affording him a greater selection of "jukebox" singles; and the record companies who can earn some fine plus-dollars through sales at the one stop.



MOA SPEECHMAKERS, WHERE ARE YOU?

CHIAGO — There's an old, old saying the advertising business that very suitable and appropriate current status of the MOA Public Relations Campaign headed by present Howard Ellis — it goes something like this — "this young fellow met a very attractive girl during the course of a party, but he was too shy to approach her. Suddenly, the light went out, what did this young fellow do? He winked at her. That's nice — the question is . . . did he accomplish anything?"

It's very, very important to the music and games business that its members do not make the same mistake the young fellow made with the attractive girl. You must utilize, in your local communities, the public relations materials assembled by MOA as an attempt to gain a greater degree of acceptance for you and your

profession by the general public. You certainly, as a member of MOA and the industry, stand to benefit the most from your efforts in this important area. Should you decide to toss the PR Kit aside and continue in your present tracks, then you accomplish the exact same thing as that young fellow who winked at the pretty girl — a great big **nothing!**

How else can you expect the public to know how this trade functions unless you show them? Jukeboxes is certainly not a dull and boring subject to discuss. Ellis proved that when he delivered the "Jukebox Story" to a group of Omaha businessmen. They were amazed at the intricate responsibilities of an operator. They left the room with great respect and admiration for Mr. Ellis and his abilities as a businessman, salesman, public rela-

tions expert and the many other requirements that make up a good operator. And probably more important, they had a greater respect for the business — the jukebox business.

The speech, which is designed to tell the story of jukeboxes and the men who operate them, has been effective on several occasions. Each man who has delivered the speech in his local community have reported to MOA on how the talk went over, pointing out the weak spots and what information they feel should be included to strengthen the speech. Currently, Fred Granger and Ellis are working on a revised outline for the Jukebox Story, which should make it even more interesting and effective than in the past.

The biggest problem they must overcome now is convincing you, the operator, to make appointments with some

of your local organizations to appear as a speaker. Granger and Ellis realize the importance of your effort in this campaign and also that many of you have mixed emotions about your ability to deliver a speech before a group of businessmen from your own area. Ed Kort is a true example. Sure, he probably had butterflies that turned somersaults, but it failed to prevent him from making the speech. He was named "Speaker of the Week", for a fine performance.

The national organization is working on other ideas to improve the material. They ask for your suggestions, whether you've given the speech or not. If you have a suggestion that might make the story more interesting and easier on those giving the talk, do not hesitate to get in touch with MOA's Granger.

6-P Shuffle 'Gamma' From Williams

■ Features 'Magic Frame'

CHICAGO — Williams Electronics executives beamed with pride on the release of their United-manufactured six player shuffle alley, "Gamma."

Williams' Bill DeSelm said, "this 'Magic Frame' feature is one of the most thrilling to date." Gamma's Magic Frame is in effect during the third, fifth, eighth and tenth frames. Strikes and spares score the regular 300 and 100 in all other frames except these where special bonus scores are awarded.

There are five ways to play the shuffle—dual flash, flash, regulation, strike 90 and magic frame—and is recommended for 2/25¢ pricing.

Gamma has heavy duty pin hangers, optional: single, double or triple coin chutes and is 2½' wide, 8½' long with a shipping weight of 470 pounds.

This new shuffle is now on display at authorized Williams distributor showrooms. Check with them for further details.



Gamma 6P Shuffle

Pioneer, Max Roth Dies After Illness

WILKES-BARRE, PA — Max Roth, a pioneer and legend in the coin machine trade for over 40 years, founder and owner of Roth Novelty Company here in Wilkes-Barre, and supporter of many religious, philanthropic and civic organizations, died at his home, 5 Riverside Drive, Sunday, April 6th. He was 76.

He served as member, director and on the board of many organizations and received the distinguished service award for community involvement from Irving R. Rutstein Post, Jewish War Veterans, as well as national recognition from Torah Umesorah, national society for Hebrew day schools, and from National Orthodox Jewish

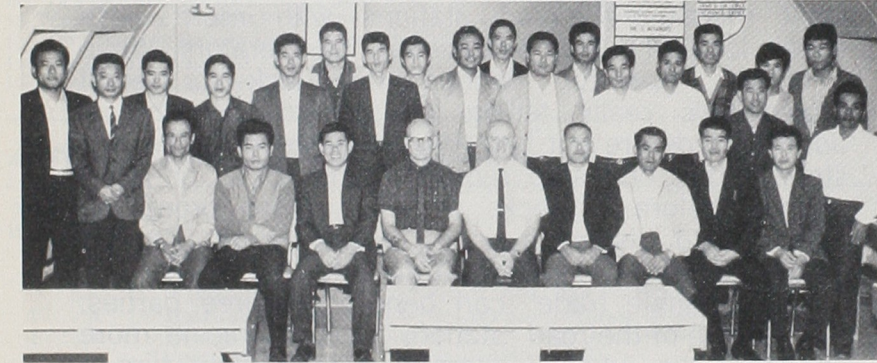
Congregations of America.

Surviving are his widow, the former Rae Klein; children Marvin, Kingston; Atty. Eugene, Wilkes-Barre; Mrs. Melvin Warshal, Wilkes-Barre; 11 grandchildren; brother, Sam Roth, and a sister, Mrs. Martin Stark, Kingston.

Funeral services were held Monday, April 7, at 2 p.m., from Ohav Zedek Synagog. Interment was in Ohav Zedek Cemetery, Hanover Township. Officiating was Rabbi Jerome Kerzner with Cantor Moshe Rosenblatt assisting.

Friends may send cards and letters to Roth Novelty, 54 N. Pennsylvania Ave., Wilkes-Barre, Pa. 18701.

Rowe Engineer Installs 400 Units In Okinawa



Phipps is shown here with his class in a typical setting — a World War II quonset hut.

A single order for a large number of machines is not necessarily unusual for most of the major vending machine manufacturers. But when the order calls for 400 machines to be installed in Okinawa, it does present some unusual problems.

Ralph Phipps, Rowe International service engineer, who covers the Far West recently returned from a five-week stay in Okinawa during which time he trained 30 men who had never seen a vending machine in their lives. To complicate matters, most of the trainees spoke no English language whatsoever.

Phipps' task was to install 400 machines — 200 cold drink vendors and 200 candy machines — as part of a contract from the Army and Air Force Exchange. Most of the trainees had been working on the base for years ... many since the end of the second World War.

"The one factor that enabled us to overcome all the obstacles," stated Phipps, "was the eagerness and willingness to learn on the part of all those in the class. Despite the language barrier and the students' lack of familiarity with vending machines, we were able to make substantial and rapid progress because the students were excited about learning. To break through the communications barrier we used the one student who understood and spoke English to translate for us."

"We also became familiar with local



Ralph Phipps does some "informal training" as he explains a component to one of base officers.

habits and customs through the cooperation of Leslie Meyers who is in charge of vending at the Army Exchange."

Phipps, a 20-year veteran of the Rowe Service Engineering Staff, described this venture as the most interesting and challenging assignment he has ever had.

Sega Goes Into Production On 'Missile' — Audio-Viz Effects

TOKYO — A missile defense against attacking supersonic bombers is the new theme of the Sega "Missile," which was placed into full production last week. Surface-to-air projectiles fired from launching pads are guided to their targets by simulated radio and radar control instruments.

"Industry reporters called to Sega's Tokyo headquarters to view early production models were unanimous in praising the latest unit in Sega's full line of new games scheduled for 1969 release. Rumors of the forthcoming space age concept game had circulated because of discreet location testing of prototypes, and media representatives were prepared for something unusual," said Sega president David Rosen.

"Providing a new dimension in illusory effects the missiles leave a fiery trail as they flash upwards into a darkening sky. With authentic course movements and aerial pyrotechnics the warheads explode realistically against the attacking jets.

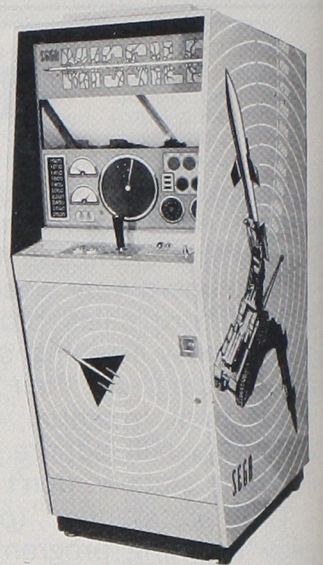
"The time required for the guided missiles to reach the advancing waves of bombers heightens player suspense. Sustained excitement is possible because the trajectories of the blazing missiles can be partially controlled after blast-off.

Our unique visual effects are complemented by audio effects which duplicate the space-age whisper of a missile in flight, the sound of control and monitoring instruments, and the thunder of distant explosions," Rosen continued.

Free Play

"Blast-off is effected by pressing a detonator button after count-down. In-flight guidance to the point of interception is achieved through a single lateral-movement control lever. Protruding side panels frame the "missile-bunker" instrumentation and the viewing aperture. Blue and tan theme colors highlight the attractive rocket system designs decorating the modern formica cabinet. A free play feature awards high-scorers a free game.

Prototypes of the new game have been rigorously tested at selected Sega game centers in Japan and elsewhere.



Sega Missile

The tests followed Sega's unique Research Checklisting Procedure which systematically rates all game features in relation to such factors as area, type of location, type of patronage, adjacent games, time of day, season, coinage used, etc. Test results have demonstrated that the new Sega Missile is trouble-free and exceptionally profitable," Rosen further stated.

25¢ Play

"The Sega Missile is another in the series of arcade games specially designed and engineered by Sega to be suitable for 25¢ play. We're making the concept of a 25¢ play a reality by providing a line of games that make this possible."

Rosen strongly urges operators to first try the Missile on 25¢-play in view of the excellent profits gained by other Sega games such as the periscope, helicopter and motopop when these were set at quarter play.

British Trade Faces New Gaming Laws

■ Commission Structure Between Op and Club Owner Illegal As of April 1, 1970 — Certificates Needed, Too.

LONDON — British dealers in gaming machines and those who maintain them will need certificates from the Gaming Board of Great Britain with effect April 1st 1970. And from that date profit-sharing contracts between suppliers of gaming machines and the owners of clubs or other sites where they are installed will be illegal, with certain exceptions.

These moves bring into force relevant provisions of the 1968 Gaming Act, and will prohibit the supply and maintenance of machines by persons other than those who have obtained a certificate from the Gaming Board. There will be no right of appeal against refusal or subsequent revocation of a certificate.

Permits are intended for use in isolated transactions covering the supply or maintenance of individual machines, and will apply to the second-hand disposal of a machine by an operating club. A certificate or permit will not be needed when a machine is sold to a certified dealer, or in the case of transactions by finance companies or when machines are sold as scrap, or as fixtures when a club changes hands.

The certificates will be valid for five years, and will cost £250 each. The renewal charge will be £100 each.

The supply or maintenance of slot machines for gaming on any basis of profit-sharing is banned, although hire purchase arrangements will be allowed.

Existing laws already prevent profit-sharing on fruit machines normally installed in clubs which may pay unlimited jackpots. The new order ex-

tends the restrictions to amusement machines closely resembling fruit machines but with payouts limited to five shillings, of which only two shillings maximum may be in cash.

Exceptions will be made for the supply of machines for exclusive use in traveling fairs and in amusement arcades and on piers. But the Gaming Act enables the Home Secretary to stop these concessions if they are abused.

To prevent possible evasions, the new provisions will also be applied to concessionaires who retain ownership of machines installed on other people's premises such as pubs. Concessionaires will be able to continue operations on condition there is a flat fee payment instead of a profit-sharing arrangement.

Another order to be made by the Home Secretary activating further sections of the Act will permit registered or licensed clubs to operate two fruit machines or, in the case of licensed clubs only, whatever larger number of amusement machines the local magistrates will allow.

No fees will be charged for permits covering individual transactions. Penalties under the Act can be a fine of up to £400 on summary conviction, and for an unlimited fine and up to two years imprisonment or both on conviction on indictment.

The first Commencement Order under the Gaming Act was made November 15th, requiring applications for certificates of consent to apply for a license to run a commercial gaming club.

AY BARKER . . . 'About Music'

IRLEY CENTER, MASS. — Ray Barker, an MOA director and president-owner of Wayland Amusement has a special attachment to music which goes back to his Army days where he made all arrangements for the appearance of many singing and show business personalities. Ray coordinated all the shows put on by the military's Special Services division in the 6th Army out of his Philippines headquarters and worked with such well-known personalities as Bob Hope, Jack Benny, Ray Bolger and Little Jack Little, plus many, many more.

Speaking with Ray About Music is very enlightening. Here are some of his opinions: "In respect to programming, I think it's based entirely on the type of location. It's difficult to determine the musical tastes of each location, but to get maximum play in a spot, you have to reconcile yourself to do just what I find (Barker operates several phonographs at Military installations), that most of my Military clients enjoy good country and western music, therefore we program a substantial amount of C&W there. I also have several teenage clients that are rock-oriented. Every station is as individual as a person and you have to give them what they require in the way of music." Barker and his roulemen rely primarily upon his one stop, Dick's Record Co., on what tunes are hot. "They're one of the top one stops in the country and have always given excellent service," Barker said.

Electric Ball/Walk Out Distributors



Electric Ball/Walk

MOUNTAIN VIEW, CALIF. — A new game on Cointronics' popular Ball/Walk amusement game which we failed to mention last week and one that deserves mentioning is that of a light which flashes when a potential player hesitates or jars the unit. "This shakes up a bit," says Cointronics president, Ransom White, "A person just can't expect a machine to react unless he has put the coin in." Another important feature of the newly revised electrical Ball/Walk is sound effects that accompanies scores of zero and 500. For each zero player gets he is chided by a buzzer or each 500 he scores he is rewarded with chimes and a flashing light. "It's the player more for his money," White pointed out. "Even when he loses the ball in zero he feels that he's gotten his money's worth." The electrical Ball/Walk machines are now available to operators and can be viewed at authorized Cointronics distributors.

Barker says it doesn't make much difference (at least in his locations) whether or not a record is stereo, "when you're in a noisy spot who cares if the music is in stereo. Naturally, it matters in some of the high class cocktail lounges, but overall the difference is unnoticeable . . . stereo is for the home."

"We don't get a great many requests from our locations, but we're prepared in any event. Each location has a suggestion box where they can make any special requests that they would like to have on the phonograph," Ray said.

2/25¢ pricing is not a current mainstay on Barker's route, but he's planning to make some changes in the near future. "You know how it is when you're dealing with the Military," he said.

On the amusement machine side of Barker's business, he has an arcade which will be opening in the next week or so. It's located down at Saltsbury near Hampton Beach, situated on a dock extending out over the water. "We expect a big season with this arcade and have prepared ourselves as such," Ray said. He's promised to snap some photos on the opening day for us.

Incidentally, Ray and his wife, Doris, are off to the Princess Hotel in Bermuda for ten glorious days of vacation fun. Accompanying the Barkers will be lawyer Carl Black and his wife. Have a fun time, folks!

'Open Enrollment' For MOA Insurance

CHICAGO — Music Operators of America executive vice president, Fred Granger, has announced the dates of April 18 and May 18, as an open enrollment period for those MOA members who have not yet signed up for the Hospital Family Money Plan.

Granger said, "any of our members who have not yet signed up for the program and wish to do so, this is their 'golden opportunity'. The insurance carrier has granted us this open enrollment period which allows all eligible members who send in a properly completed application and their premium within these open

enrollment dates are guaranteed that they will be issued a Certificate of Insurance in the plan. This is one of the best plans of its kind. It pays \$30, \$20 and \$10 (insured, spouse and children, respectively) per day up to 500 days in the hospital."

Brochures, applications and return envelopes were mailed to MOA members in the most recent issue of Granger's "Location" newsletter. If members failed to receive this literature, Granger asked to have members contact him immediately at Chicago headquarters.

FAMA Preparing For May Convention

TALLAHASSEE—The Florida Amusement and Music Association will stage their Annual Convention this coming May 15 to 18 at Port-O-Call on Terre Verde Island, St. Petersburg.

The convention, according to executive director, Julius Sturm, "will open on Thursday evening instead of Friday, as in the past, with a hospitality room sponsored jointly by distributors in Florida. Friday will be devoted principally to a general business meeting in the morning, a luncheon at noon and committee meetings in the afternoon. On Saturday there will be a recreation period during the day with the traditional cocktail party and banquet in the evening. Then on Sunday morn-

ing, following a buffet breakfast, members will elect new officers and directors."

All operators, their families and employees are invited to attend the convention and are reminded that the price of tickets is \$20 per person and that this price entitles them to admission to all events . . . luncheon, cocktail party, banquet and buffet breakfast.

Tickets can be obtained from district vice-presidents and their special convention committees. If those interested, are unable to reach district officials they are invited to call the state headquarters of FAMA — telephone (904) 224-7063.

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Top 100 Chart Guide

The following list is compiled from the current Cash Box Top 100 Chart. The new chart additions are in numerical order as they broke onto the Top 100


- 63 **Heather Honey**^o
Tommy Roe — ABC 11211
- 77 **Murley Purt Drive**^o
Jose Feliciano — RCA 9739
- 82 **Black Pearl**^o
Sonny Charles — A&M 1053
- 84 **One**^o
3 Dog Night — Dunhill 4191
- 86 **I Shall Be Released**^o
Box Tops — Mala 12038
- 87 **I Don't Want To Hear It Anymore**^o
Dusty Springfield — Atlantic 2623
- 88 **I Want To Love You Baby**^o
Peggy Scott & Jo Jo Benson — SSS Int'l. 769
- 92 **Seven Years**
Impressions — Curtom 1940*
- 96 **I Was A Boy When You Needed A Man**
Billy Shields — Harbour 304
- 98 **Pretty World**
Sergio Mendes & Brazil '66 — A&M 1049
- 99 **Love Is Just A Four Letter Word**
Joan Baez — Vanguard — 1103
- 100 **We Can't Go On This Way**
Unchained Mynds — Buddah 111

*Indicates Chart Bullet

Ronnie Dove Program Must

Ronnie Dove, popular singing star with music operators for many years deserves special mention for his latest release "I Need You Now" b/w "Bluebird" on the Diamond (#260) label. Should collect many quarters in adult and easy locations.

POOL TABLES
with the
VELVET TOUCH



51 Progress St. Union, N.J.

BIG DOINGS **BIG BARGAINS**
BIG SAVINGS

That's What You'll Find In Our New **COIN MACHINE LIST**
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Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

WHERE'S THE PLAYGROUND, SUSIE (2:55)

GLEN CAMPBELL

Arkansas (2:36) Capitol 2494

PRETTY WORLD (3:20)

SERGIO MENDES & BRAZIL '66

Festa (2:10) A&M 1049

HURT SO BAD (2:18)

THE LETTERMEN

Catch The Wind (2:35) Capitol 2482

PLAY IT AGAIN, SAM (3:40)

TONY BENNETT

What The World Needs Now (2:40) Columbia 44855

IT'S A LONG WAY TO FALL (2:55)

MICHELE LEE

You'll Remember Me (2:31) Columbia 44835

C & W

RUNNING BEAR (2:43)

SONNY JAMES

A Midnight Mood (2:40) Capitol 4713

DON'T LET ME CROSS OVER (2:56)

JERRY LEE LEWIS

We Live In Two Different Worlds (2:11) Smash 2220

Teen Locations

GET BACK (NO TIME)

THE BEATLES

Don't Let Me Down (No Time) Apple 2490

EVERYDAY WITH YOU GIRL (2:34)

CLASSICS IV

Sentimental Lady (2:24) Imperial 66378

IN THE GHETTO (2:44)

ELVIS PRESLEY

Any Day Now (2:55) RCA 9741

SOMEDAY MAN (2:38)

THE MONKEES

Listen To The Band (2:28) Colgems 5004

YOU DON'T NEED ME FOR ANYTHING ANYMORE (3:08)

BRENDA LEE

Bring Me Sunshine (2:21) Decca 732491

R & B

YOU CAN'T KEEP A GOOD MAN DOWN (2:34)

JAMES & BOBBY PURIFY

No Flip Info Bell 6660

DON'T BRING BACK MEMORIES (2:57)

FOUR TOPS

What Is A Man? (2:34) Motown 1147

A NEW DAY BEGINS (3:04)

THE PARLIAMENTS

I'LL WAIT (2:44) Atco 6675

check your local One Stop for availability of the listed recordings

KAMA Plans Hard Membership Drive

LITCHINSON, KANSAS—A weekend meeting of KAMA was held on Saturday and Sunday (April 12 & 13) at the Royal Inn Motel, this city. A social hour on Saturday night preceded the actual business meeting which began at 11:00 p.m. Sunday.

The association will be concentrating heavily this year on increasing its ranks and plans were outlined at this meeting for an extensive membership drive to get under way immediately. Retirement pension plan, for possible adoption by the association, was presented by Harold Mallin. Next scheduled meeting will be held in July.

Floyd Tawney Dies

MANHATTAN, KANSAS—Floyd Lewis Tawney, sales manager of Bird Music Distributing, this city, died suddenly while on a sales trip to Wakeeney, Kansas. During his tenure at Bird Music, Tawney became very well known throughout the territories he covered for the firm. Death was attributed to heart attack.

Survivors include his widow Edna and two daughters, Gaile Hodges of Chicago and Jane, a student at Kansas University.

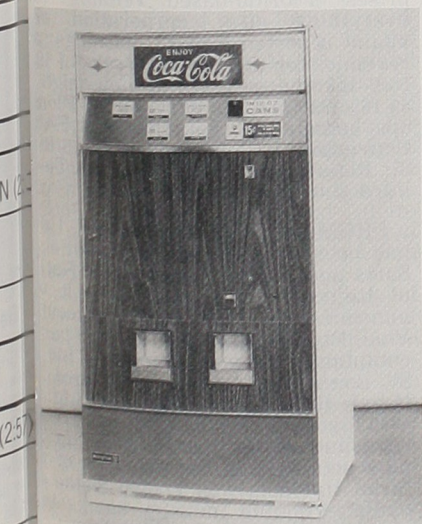
Messages of condolence may be sent to the Tawney residence at 2318 Inan Mound Lane, Manhattan, Kansas.

NAC 'Idea Man' Contest In Progress

CHICAGO — Distribution of the 1969 N.A.C. (Concession Idea Man of the Year) Award Contest brochures was made recently by the National Association of Concessionaires, sponsors of the contest.

Winner, to be selected from among entries submitted to NAC in the form of the most original and outstanding presentation of a successful refreshment concession merchandising campaign, will receive a free all-expense trip to the 1969 NAC Convention being held November 9-13 at the Washington, D.C. Hilton Hotel. Several merit awards will also be made to runners-up. Any individual operating or managing a refreshment concession facility in the United States and Canada is eligible to participate.

New 170-Can Vendor



This is the new Westinghouse high-capacity (170 can), fully automatic tandem can vendor offers five selection vending of steel, aluminum, or a combination of steel and aluminum cans without adjustments. It features quiet, positive-driven vending action that alternates vending of cans between front and rear stacks.

The WT-170-5 tandem can vendor holds 170 12-ounce cans, and provides maximum capacity for cabinet volume. The dimensions of the WT-170-5 vendor are: height — 62 inches; width — 31-1/2 inches; and depth — 25-1/2 inches.

GERHARD ZUCH SHARES HALF CENTURY WITH WURLITZER

TONAWANDA, N.Y.—April 4th wasn't just another working day in the life of Gerhard Zuch. For him, it was a very special day — the day he celebrated his 50th year of employment with the Wurlitzer Company at its North Tonawanda, New York, plant.

During the past fifty years with the Wurlitzer Company, Zuch has naturally seen and has become involved in many changes. He has more than one interesting story to relate on production techniques, product manufacture and wartime emergency production.

The award to Gerhard Zuch for fifty years of "loyal and faithful service" with the Wurlitzer Company was a handsome gold watch, appropriately engraved, and a matching link bracelet. Presentation of the gold watch was made by Roy F. Waltmade, Vice President and Manager Phonograph Division of the company's North Tonawanda, New York, plant.

It might be considered fate that brought Gerhard Zuch to the Wurlitzer Company to seek employment in April 1919. Both of Zuch's parents were born in Germany as was Rudolph Wurlitzer. The latter was a maker of lutes and with whom the Wurlitzer family musical tradition commenced.

Zuch was born and raised in the nearby village of Pendleton, New York. He was hired as an apprentice and originally placed in the voicing, or tuning section, when the company was at its height in the manufacture of pipe organs. This excellent experience placed him in good stead at the time the "Mighty Wurlitzer" pipe organ was developed.

Of this world-renowned musical instrument, Gerhard commented, "The 'Mighty Wurlitzer' pipe organ was a thing of beauty. It won quick favor with the nation's motion picture theater operators. The versatility of its music made the silent pictures seen by the eye, live realistically through the ear. I remember during the following twenty years, we built thousands of 'Mighty Wurlitzers' for worldwide the-



Roy F. Waltmade, Vice-President and Manager of The Wurlitzer Company's Phonograph Division, is seen presenting an appropriately inscribed gold watch to Gerhard Zuch in honor of his 50 years of service with Wurlitzer. Looking on is Frank Litwinski, Industrial Labor Relations Manager for The Wurlitzer Company with headquarters in North Tonawanda, New York.

aters, churches and concert halls. But, then, with the innovation of sound in motion pictures, our pipe organ production subsided. It was great while it lasted," Gerhard concluded.

Gerhard Zuch was then transferred to the Woodworking Department as an assembler. This called for a great deal of craftsmanship and this is where his native ability was put to good use. Although his talents were later required in the Service Department where he presently works, he still occasionally works on the reeds for the tuning of Wurlitzer Electronic Organs which are engineered and voiced at the North Tonawanda plant.

The Zuch family has made employment at the Wurlitzer Company a sort of family affair. A son, Donald W., is presently working on electronic amplifiers, while Gerhard's brother, William J. Zuch, is a stockman in the Machine Shop. In addition to son Donald, the Zuchs have another son, Edwin G., and a married daughter, Marilyn Sezer. They also boast five grandchildren.

Gerhard and Clara Zuch live at 1521 Kingston Avenue in North Tonawanda, New York, where Gerhard's main hobby is gardening and "just putterin' around the place."

ELECTRIC SCOREBOARDS . . . 2 Models

OVERHEAD MODEL

- (Natural finish hardwood cabinet)
- Two-faced. Scores 15-21 and/or 50 pts.
 - Large metal coin box holds \$500 in dimes.
 - "Game Over" light flashes on at end of game.
 - Easily serviced.
 - 10¢ 1-player or 2-player by simple plug switch-over.

ALSO NEW SIDE-MOUNT MODEL WALNUT FORMICA FINISH

F.O.B. Chicago \$24950

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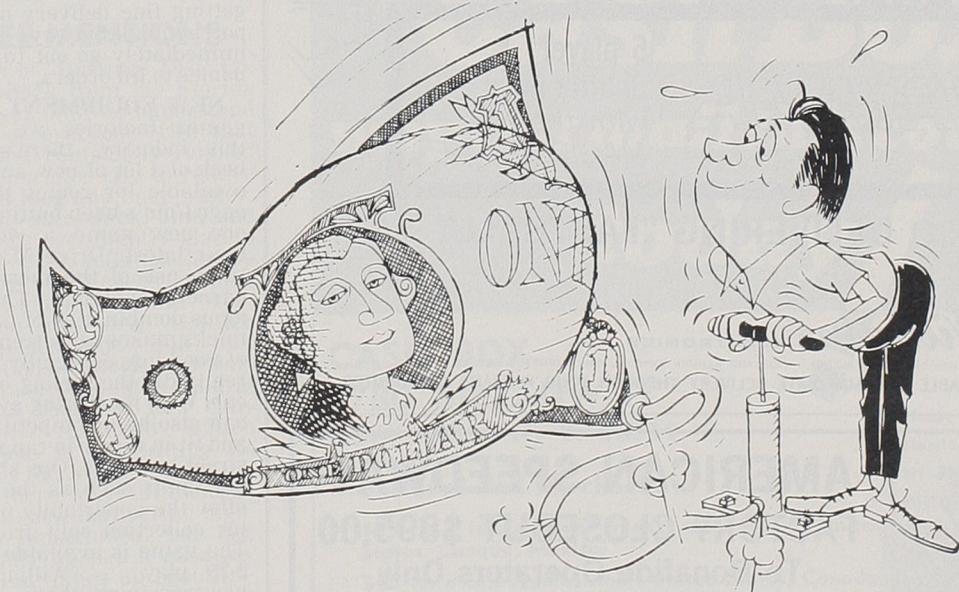
- 5 oz. Belgian Bumper Pool Balls, set of 10, \$9.00. Others \$5 up
- 2 1/4" 15 Belgian numbered and 2 3/8" Cue Balls. Set \$19.95
- 57" Cues—Str. \$2.95 ea. \$33 dz.
- 57" Jointed Cues \$7.50 up
- Heath and A.B.T. Coin Chutes. Complete line. Write for new list.

Terms: 1/3 dep., Bal. C.O.D. or S.D.

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APARTADO 133 PANAMA I. R. de P.



EASTERN FLASHES

AROUND TOWN — Ransom White, president of Cointronics (California-based games factory) was in town last week with his marketing vice president Bill Phillips visiting distributors hereabouts; afterward shooting south for Philly, Baltimore and parts thereafter. Their Ball/Walk counter piece has been moving out onto location in big numbers, they info, and booking big piles of dimes. Harold Kaufman of Musical Distributors told us personally at the UJA meet last Monday that he's got several on test now and receipts, especially in tap rooms, are excellent. While in town, Ransom and Bill met with Johnny Bilotta (their upstate distributor) and discussed QT plans for an upcoming Cointronics item that sounds great... Fine turnout at the UJA committee meet Monday at the Club 1407 applauded chairman Gil Sonin as he was presented a handsome, mosaic plaque by Al Denver for his good work on behalf of the charity during 1968. Next meet is set for Monday evening at UJA headquarters on 58th St. Those attending the affair included: Denver, Sonin, Ben Chicofsky, Abe Lipsky, Bernie Antonoff, Max Weiss, Seymour Pollack, Max Klein, Carl Pavesi, Sam Morrison, Harold Kaufman, Lou Wolberg and Teddy Blatt... Another out-of-towner visiting New York tradesmen week before last was Chicago-based D&R Industries' Dennis Ruber with his charming wife Myra. The Rubers had just returned from a five-week European vacation. During their visit to Fun City they drove out to the U.S. Billiards plant in Amityville, Long Island for a chat with Al Simon and Len Schneller.

location is grossing an average of \$1 per week, mind you, and it's consistent.

HERE AND THERE — Gene Vending's Arnold Kaminkow and Ruth spending next weekend in Williamsburg, Virginia. The distributor's restored colonial town is something everyone should see. Business at General is brisk these days with plenty of action on new games. Higher pricing also the policy at the Baltimore distributor... Ray Barker and wife Doreen are off to the Princess Hotel in Bermuda for 10 days of fun in the sun. They'll be accompanied by attorney Carl Black and his wife... Operatic picks at Galuppi Enterprises this week are 'Good Morning Starshine' by Vincent Bell on Decca, 'Too Busy Thinking About My Baby' by Marvin G. King on Tamla and 'Goodbye' by M. Hopkin on Apple.

LOCATION PROTECTION — read where Texas state senator Patman has introduced a bill to the legislature which will make breaking into a vending machine a felony including even an attempt to break into the unit. Heretofore entry had to be gained into the machine if it was considered a felony... Inter-County Industries Reading, Pa. has recently established a new division which is developing a "total security system" for the vending industry. Among the new security devices now being field tested are several sonic alarms that are activated by unauthorized opening of a vending machine or improperly placed coin box, in addition to a new pick and jim proof hinge lock. A fluorescent ejector to permit identification of prints and a mechanism which makes the vending machine uncomfortable to touch if broken into are also on drawing boards.

THE JERSEY BOUNCE — Bert Betti of Eastern Novelty Co. is off to Chicago this week to attend the Bowling and Billiard Industries Assn. Convention, being held at the Ambassador Hotel. He'll also be attending a meeting of the Billiard Congress of America while there. Betti, whose Eastern Novelty Co. is one of the nation's largest suppliers of pool table slate, sticks, balls, cloth, etc. is a member of these associations and does good business with the non-coin commercial table people... Rowe International's promotion exec Jimmy Newlander is off to Chicago himself this week for distributor calls... Irv Morris, Newark Gottlieb distributor, getting fine delivery on the new 'Airport' pinball but says all pieces almost immediately go out to operating companies to fill orders.

FROM THE SUNSHINE STATE Reports have it that a number of "jukeboxes" around the State of Florida are showing topless films in the type of street location, which could do a lot of damage to the reputation of the industry. We suppose topless films have their place, but certainly not at a public location and definitely not through a machine with a coin mechanism. The music and games business has an unfair reputation, we know let's not antagonize the public by being for trouble... Wometco Enterprises, Florida-based vending (everything else) corporation again reported record earnings revenues for the first 12 weeks of Net income rose to a new high \$1,169,399 for that period... Florida Convention will be held May 15-17, St. Petersburg's Port-O-Call on Treasure Island.

NEW EQUIPMENT — For the few games factories we have servicing this industry, there's certainly one heck of a lot of new amusement pieces available for routes this spring. Chicago Coin's been battin' out practically one new game a week lately with their latest 'Drive Master' appearing to be one of the most potent moneymakers available. The game's ingenious combination of audio-visual gimmicks makes for a tremendous amount of good fun, especially for the kids who really dig the feeling of driving a real car. With its scoring system, the game can also be a competitive player piece and fit in nicely in tap rooms and other street locations. Ops should remember new units such as the 'Drive Master' offer the opportunity of gaining a better collection split from the location. The game is available in 10¢ play and 2-25¢ play... Williams distributes are now receiving shipments of that factory's brand new shuffle alley entitled 'Gamma'. The sleek looking alley features the 'Magic Frame', a terrific merchandising concept that's been proven on several preceding models... Gene Wagner of Nutting Industries dropped into New York City last Wednesday. The firm's I.Q. Computer game continues its fine sales record throughout their distributor network, says Gene. They're also moving a comfortable number of units into Great Britain, he adds. Talk about town with I.Q. ops has it that the game books as good, often better, than a jukebox in the right location. One unit in a Brooklyn

FROM CANADA — Wesley C. Upton has been promoted to the position of Sales and Service Manager of National Rejectors of Canada Ltd., announced by E. L. Sokol, Executive Vice President of the firm's parent company, National Rejectors, Inc., St. Louis, Missouri. Upton joined National Rejectors of Canada Ltd. in 1968 as a factory representative responsible for the firm's sales and service activities in the province of Ontario. Upton is well known in the Canadian Vending Industry having associated with Howard Whillans company — Navend Industries, and Ontario vending operation.

In making the announcement emphasized Upton's appointment would support a new and vigorous sales — service activity by National Rejectors of Canada Ltd. began operations in Canada in Toronto as a sales service center in Toronto. National Rejectors, Inc., a subsidiary of UMC Industries, Inc., has needed major advances in merchandising and handling equipment in the vending industry since 1935 when it introduced the first truly successful slug rejector.

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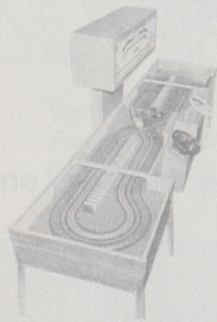
GAMMA

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Round The Route

CHICAGO CHATTER

Gamma is the name of the new little alley being released by Wilms Electronics, Inc., this week. We understand reports from test locations have been excellent and the factory is maintaining full production schedules in anticipation of a very healthy reaction throughout the trade to Wilms' recent stand in favor of 2-25¢ games play has been very encouraging according to **Bill DeSelm**. We've received much favorable correspondence, added Bill, and many of the orders coming in now specifically request 2-25¢ play. . . . **Rock-Ola Mfg.** Co.'s field service engineer **Bill Findley** recently returned from Laniel, Ont. in Canada where he conducted a very successful service school on the current Rock-Ola music line. Firm's **Rieck** is on the road visiting customers. Much activity is reported on Rock-Ola can vendors (CCC-5, 3-) and, of course, the 440 and 441 phonographs. . . . Happy vacation to World Wide Distributing's **Harold Swartz** and his wife **Ann** who are enjoying a holiday in Mexico. Speaker of World Wide, **Howie Freer** tells us RSVP's have been pouring in, indicating a very good attendance will be had for the Seeburg Cold Drink Vendors School the distrib is hosting on Thursday. . . . Consensus of opinion at National Coin Machine Exchange is that D. Gottlieb & Co. has a winner in 'Airport.' **Joe Schwartz** and **Mort Levinson** have had lots of inquiries and are eagerly awaiting shipment this week. . . . ICMOA'S **Ed Gain** asked us to remind Illinois operators once again to please contact their legislators immediately to express their opposition to the proposed pin-game legislation (Senate Bill #3). The bill is scheduled for hearing in the month, possibly within the next week, so the time for action is now. . . . Chicago Dynamic Industries' 'Drive Meter' is certainly doing a wonderful job on location. **Mort Secore** says objections have been reported as expected and the ChiCoin factory is trying very hard to fill all the orders that are coming in. **Mort** also informed us that sample shipments of the new 'Mike Baseball' 2-player are going out this week. . . . Bon voyage to Empire Distributing's **Joe Robbins**, and his lovely wife **Marion** departed for Europe last Thursday. **Jack B. S.** and his wife **Sibby** meanwhile just returned from a leisurely trip to Florida. **Jack** bumped into former coinman **Charlie Andrews** who's in the real estate business on Marco Island here. Empire's Indiana salesman **Jo Patterson** and his Missus are off to Florida this week. . . . Details for enrollment in the MOA's hospital fund money plan are included with the current issue of the association's Location newsletter. Interested members are urged to take advantage of the "open enrollment period" which extends from April 18 thru May 18. . . . We certainly picked the busiest day of the week to call upon **Joe Kline** of Atlas Music Co. He and everyone else in earshot were on the telephone—most cases, writing up orders. **Joe** says it's been this way all week and he says it never stops. . . . **Gus Tartol** fingers one stop is reporting some major action to the **Roberta Quintangle** 'Merry Go Round Of Love.' by the **Vogues** 'Earth Angel' b/w 'I Love You' on Reprise, 'Always Be In Your Heart' by the **Four** on Radnor label, 'Spinning Wheel' by **Peggy Lee** on Capitol, 'Town Strutters Ball' by **Bradison** on Thunderbird, 'Maltese Lady' by **Bert Kaempfert** on Decca, 'Razan' by **Ray Stevens** on Monument and 'The Boxer' by **Simon and Garfunkel** on Columbia. . . . Officers and directors of the National Association of Concessionaires will meet their Midyear Board meeting, 27 at the Bismarck Hotel, Chicago, was announced by **Julian Lefz**, L & L Concession Company, Michigan, NAC President.

The agenda of the meeting will include discussions on many important industry matters and the Board will hear reports from various committee chairmen. High on the agenda will be such subjects as the 1969 NAC Convention and NATO-NAC-TESTMA Trade Show scheduled for November 9-13 at the Washington, D.C. Hilton Hotel; the NAC C.I.M.Y. (Concession Idea Man of the Year) Award Contest; 25th Anniversary Celebration; membership expansion and plans for staging future NAC Regional Meetings and other pertinent topics.

The Nominating, Finance Committee and NAC Regional Vice Presidents will meet a day in advance of the Board meeting.

With many NAC directors planning to be in Chicago to attend the National Restaurant Show, May 25-28 at the International Amphitheatre, a large and representative turnout is expected.

Vincent Price, film star, professional art connoisseur, and son of a past Board Chairman and President of the National Confectioners Association, will serve as master of ceremonies for the Second Annual NCA Awards program, to be held Monday evening, June 2, 1969, at The Conrad Hilton in Chicago.

NCA awards to be presented by Price, include a Distinguished Service Award, Research and Education Award, Public Service Award, and a special award for contributions made to the industry by seven long-time instructors of the annual short course in candy technology, conducted at the University of Wisconsin, under the auspices of the National Confectioners Educational and Scientific Foundation.

The 1969 NCA awards event will also feature the presentation of the Candy Kettle Award to the 1969 Candy Man of the Year, sponsored by Candy Industry, a trade magazine.

Price claims a close kinship with the NCA and the candy industry as a result of his father's many years of service to the industry as Chairman of the NCA Executive Committee (1906-1920) and NCA President (1925-1926). The senior Price was one of the founders in 1902 of National Candy Co., with headquarters in St. Louis. He was President of National from 1919 until 1944.

MILWAUKEE MENTIONS

Sam Hastings of Hastings Dist. Co. was welcomed back from his Florida vacation last week, and we understand he's the envy of everyone with that gorgeous tan and completely relaxed air! Nothing like a nice trip to relieve the tensions of a long and busy winter, huh Sam! At any rate, **Jack, Jim**, and the Hastings crew are mighty glad to have him back. **Jack** tells us they've been busier than the dickens keeping up with orders for the Rock-Ola "440" phonograph and the new Gottlieb "Hearts And Spades" add-a-ball! . . . Our congratulations to **Louis and Barbara Stark** of Stark Vending in Niagra, who welcomed a bouncing, new baby girl last week! . . . Radio Station WEMP-Milwaukee is celebrating its 33rd anniversary this year! . . . Up until a week ago there was still measurable amounts of snow hampering highway traffic to Menominee, but last week's rain finally washed it all away and really cleared things up beautifully. Result? Lots of buying traffic at Empire Dist. **Bob Rondeau** noted exceptional activity with the Rock-Ola "440" phono, Midway's "White Lightning" and Gottlieb's "Hearts And Spades," to mention a few. He also adds that the distrib's rental and leasing of amusement games to operators has just about doubled over last year!

John Jankowski of Radio Doctors items that local operators are showing interest in the following singles: "Goodbye" by **Mary Hopkin** (Apple), "Day After Day" by **Shango** (A&M), "To Know You Is To Love You" by **Bobby Vinton** (Epic) and "Spinning Wheel" by **Peggy Lee** (Capitol).

RECONDITIONED SPECIALS GUARANTEED

IN STOCK—SUBJECT TO PRIOR SALE

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GOTTLIEB		
SHIPMATES (4-PL).....	\$210	
NORTH STAR.....	155	
KINGS & QUEENS.....	190	
ICE REVUE.....	225	
CENTRAL PARK.....	230	
CROSS TOWN.....	235	
SING-A-LONG.....	310	
CHICAGO COIN		
MUSTANG (2-PL).....	\$170	
HULA-HULA (2-PL).....	225	
KICKER.....	210	
TV BASEBALL (2-PL).....	285	
BALLY		
BAZAAR.....	\$210	
ROCKET 3.....	290	
SURFER.....	315	
DIXIELAND.....	350	
WILLIAMS		
OH BOY (2-PL).....	\$145	
ZIG-ZAG.....	140	
TEACHERS PET.....	190	
MIDWAY		
PLAY BALL.....	\$220	
LITTLE LEAGUE.....	295	
RIFLE CHAMP.....	215	



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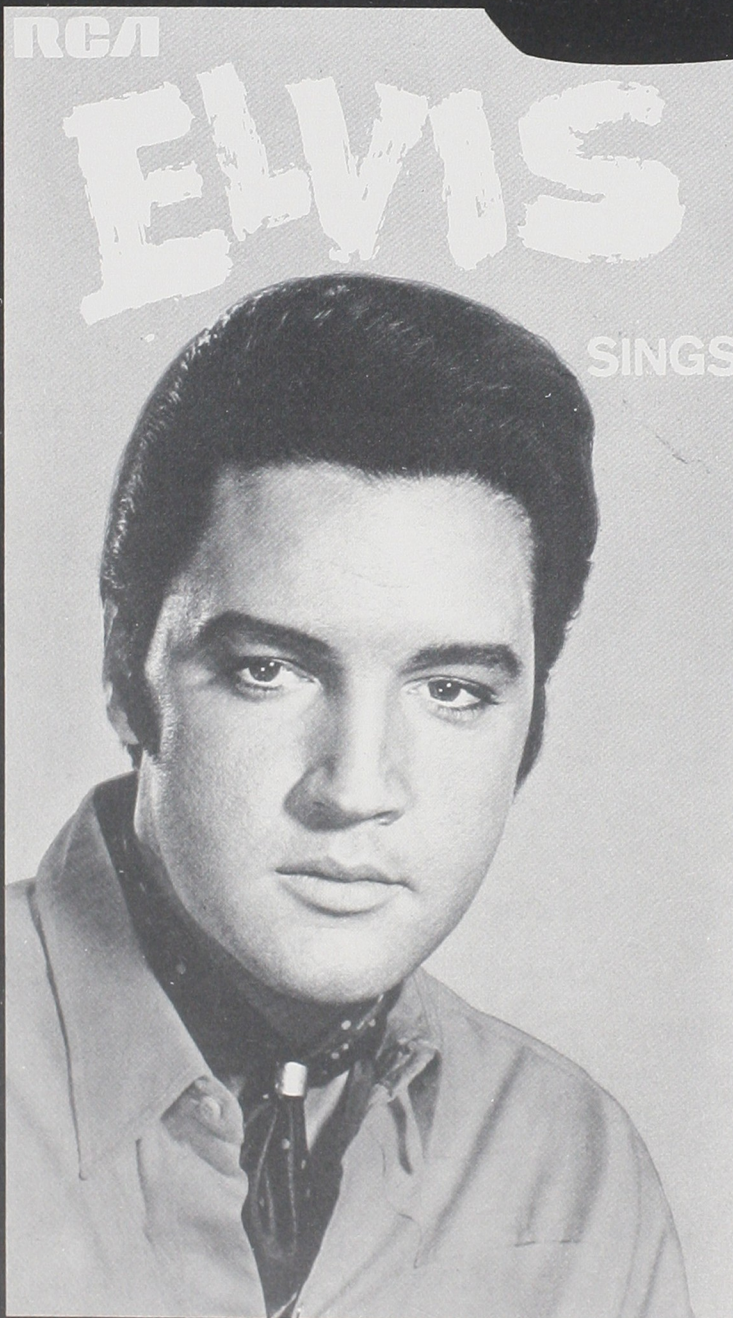
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