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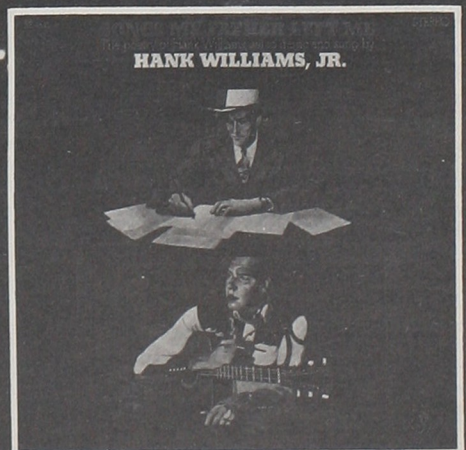
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CashBox Country Roundup

United Artists chanter **Bobby Lewis** is back in the United States after an eight weeks tour in the Far East which took Bobby to Japan, Okinawa, Thailand and Hawaii. A belated birthday greeting to UA's **Bob Montgomery** who was feted to a surprise party at the firms Music City office last Monday Kapp recording artist **Freddie Hart** has just completed a ten-day tour of Germany. Freddie will leave the States shortly for a six weeks tour of Japan and the Far East . . . **Nat Stuckey** and **Connie Smith** have recently completed taping their first duet LP for RCA. Release is expected in August . . . Royal American songstress **Lynda K. Lance** is substituting on several Northeast dates for **Sandy Rucker**, whose doctors have ordered her to take a month-long rest . . . **Frank Wakefield** and his **Country Classics** having just released their first single for Kapp Records, played Beloit College in Wisconsin last Saturday . . . A benefit performance for members of **Les Seevers** band who were injured in an auto accident April 24, has been set for Sunday, June 1, at the American Legion Hall in Fall-sington, Pennsylvania. The hall is being donated along with the services of the artists appearing. All funds will go into a trust account to help pay hospital expenses, etc. Les himself suffered six broken ribs and received 58 stitches. He is recuperating at home. Co-sponsored by **Toby Apple-yard** of WCB Radio and AlCee Enterprises, Intl., the event will feature **Tommy Redd** and the **Reddymen**, **Big Bill** and the **Trailblazers**, **Bob Lock-wood**, **Bill Melody**, **Rosalie Allen**, **Steve Barrett** and the **Range Runners**, **Hank Michaels** and the **Western Strings** and many more.

As a special addition to their **Jimmie Rodgers** Month promotion, Peer Southern Publishers has prepared a special kit with photos, biographical material and career highlights of **Jimmie Rodgers**. The kit will be mailed to some four hundred C&W deejays.

John Bell Williams, governor of Mississippi has issued a formal proclamation honoring the occasion and his States native son . . . **Joe Gibson**, national sales manager of Chart Records, dropped by Cash Box's New York office after attending the North East C & W confab in Providence, R. I. He was accompanied to the office by **Mort Hillman**, vp of sales at Audio Fidelity Records, which recently acquired the company. Gibson was enthusiastic over the reception, with some pop spillover, to **Lynn Anderson's** "Where's The Playground, Bobby." . . . **Sherwin Linton** has signed a personal management and booking contract with Acuff-Rose Artists Corporation . . . **Jack McFadden**, president of Omac Artist Corporation, has announced the signing of Capitol recording artists, the **Sanland Brothers** . . . **Joe McFadden**, vp of Omac, has announced the signing of **Jean Pelouquin** to an exclusive booking contract. Pelouquin is seen on NBC's "The Virginian" series and records for Decca . . . **Bill Roberts** has been appointed to the position of national promotion director for Imperial Records . . . **Juanita Jones**, ASCAP's Nashville representative, has been appointed to the Country Music Foundation board as secretary . . . **Joe Smith**, vice president and general manager for Warner Bros./7 Arts Records has announced the signing of **Bobby Bond** to an exclusive recording contract. Bond's first single for the label will be released this week . . . Chanter **Ray Pillow** has inked a recording contract with Plantation Records.

J. Ross Felton, general manager of WWVA Radio, Wheeling, has announced the appointment of **George W. Bland** to the position of station manager in addition to his present duties as general sales manager . . . KBBQ and KFOX have announced plans for their third co-op c&w show to be held at the L.A. Shrine Auditorium on May 23. Scheduled to appear are **George Jones**, **David Houston**, **Tammy Wy-**



CashBox Country Reviews

Picks of the Week

CHARLEY PRIDE (RCA 0167)
All I Have To Offer You (Is Me) (3:00) (Hill & Range, Blue Crest BMI - Owens, Frazier)

A feelingful vocal on a pretty country ballad is sure to put Charley Pride back on the top of the country charts. Watch for it. Flip: "A Brand New Bed Of Roses" (2:14) (Jack O'Diamonds BMI - Zanetis)

PORTER WAGONER (RCA 0168)
Big Wind (2:15) (Tree BMI - Walker, Zanetis, McCormick)

"Big Wind" spells big hit for Porter Wagoner. Fine production and harmony on this lively disk makes for a strong air-play item. Flip: "Tennessee Stud" (2:46) (Warden BMI - Driftwood)

JOHNNY AND JONIE MOSBY (Capitol 2505)
Hold Me, Thrill Me, Kiss Me (2:09) (Mills ASCAP - Noble)

This Kitty Kallen monster from the past sounds as good as ever. Disk has strong potential for a dual market success. Flip: "Comparing Him With You" (2:31) (Central Songs BMI - Mosby)

LIZ ANDERSON (RCA 0166)
Ekcedrin Headache #99 (2:06) (Greenback BMI - Anderson)

This cute self penner from Liz Anderson should provide the songstress with a chart success. Novel instrumental backing sounds real good. Flip: "The Rainy Season's Over" (2:27) (Greenback BMI - Anderson)

JOHNNY DUNCAN (Columbia 44864)
When She Touches Me (2:29) (Brookmont BMI - Varga)

Johnny Duncan lends a fine vocal to this recent pop success by Peaches & Herb. Although arrangement leans strongly towards pop, disk should find many country fanciers. Flip: "Shreveport To L.A." (2:33) (Cedarwood BMI - Sovine)

JOHNNY PAYCHECK (Little Darlin' 0060)
Wherever You Are (2:42) (Mayhew BMI - Paycheck, Mayhew)

Johnny Paycheck's absence from the charts should end with the release of this pretty pop country ballad of a lost love. Flip: "I Can't Promise You Won't Get Lonely" (2:35) (Mayhew BMI - Paycheck, Mayhew)

BOBBY LEE (Musicor 1356)
Proud To Be A Man (2:21) (Glad BMI - Thomas)

Backed by a fine choral group, Bobby Lee performs at his best on the ballad "Proud To Be A Man." Disk is packed with good listening. Flip: "Lucky In Cards" (2:29) (Starrite BMI - Noack)

CLARK BENTLEY (Plantation 18)
Ballad Of A Small Town Sheriff (2:57) (Shelby Singleton BMI - Williamson)
A thumping instrumental provides the backing for Clark Bentley's "Ballad Of A Small Town Sheriff." Tale will appeal to many. No flip information available.

Best Bets

BILLY LARGE (Royal American 284)
They're Writing Her Name On The Wall (2:00) (Sure-Fire BMI - Johnson) Country comedy a la Graffiti. Flip: "Do It, Do It, Do It" (1:40) (Birmingham BMI - Brown)

NEAL MERRITT (Stop 281)
It's So Good To My Body (2:50) (Window BMI - A.J. Merritt) Novelty disk could find many listeners. Flip: "E-Chord" (2:32) (Window BMI - A.J. Merritt)

BILLY THOMAS (K-Ark 922)
Would You Miss Me (2:02) (Smokey SESAC - M. Thomas) Buck Owens style disk with a good sound. Flip: "Someone Tell Daddy" (2:39) (Smokey SESAC - M. Thomas)

SKIP GIBBS (Plantation 20)
Oh Happy Day (3:34) (Shelby Singleton BMI - Young) Gospel/country version of pop hit could find many admirers. No flip information available.

COUNTRY JOHNNY MATHIS (Little Darlin' 56)
I'll Cry When I Call Your Name (1:56) (Mayhew BMI - Mathis) Mid tempo ballad with appeal. Flip: "Come Home To My Heart" (2:41) (Mayhew BMI - Mathis)

BUDDY LYNCH (Country Artists 1017)
Tired Of Ramblin' (2:55) (Carmusic BMI - Lynch) Pretty ballad deserves a listen. Flip: "Kindlin Power" (2:25) (Carmusic BMI - Lynch)

ette, Tom T. Hall and comedian **Harold Morrison**. Station personalities from both outlets will also be featured. KBBQ deejay **Larry Scott**, has been signed to perform on one of the "Hee Haw" TV shows being filmed in Nashville . . . KUDU Radio in Ventura, California, has changed its music format to C&W. **Larry Daniels** has been appointed to the position of program director for the station, and has issued an urgent plea to all record companies and distributors to send any and all records to P.O. Box 5151 in Ventura . . . WCMS Radio Norfolk, deejay **Charlie Wiggs** has been chosen by the U.S. Navy to write special lyr-

ics for the TV color documentary "Big John". The film, to be distributed to tv stations throughout the world, is about the days in the lives of the men stationed aboard the nuclear attack aircraft carrier John F. Kennedy. The special lyrics are to be adapted to the **Jimmy Dean** hit "Big Bad John," and will be recorded by Dean early next month in Nashville.

A special thank you to all the fine folks in Nashville who helped make your Cash Box C&W editor's visit a most enjoyable experience. An extra special thanks to Tom McEntee and Charlie Lamb for providing me with so much of their time.



CashBox Top Country Albums

- | | | | | |
|----|--|----|---|----|
| 1 | GALVESTON
Glen Campbell (Capitol ST 210) | 16 | ANYWHERE U.S.A.
Buckaroos (Capitol ST 194) | 20 |
| 2 | ONLY THE LONELY
Sonny James (Capitol ST 193) | 2 | 17 JUST TO BE THE TWO OF US
Porter Wagoner & Dolly Parton (RCA Victor LPM/LSP 4039) | 15 |
| 3 | UNTIL MY DREAMS COME TRUE
Jack Greene (Decca DL 75086) | 4 | 18 KAY
John Wesley Ryles I (Columbia 9788) | 21 |
| 4 | YOUR SQUAW IS ON THE WARPATH
Loretta Lynn (Decca DL 75084) | 3 | 19 I TAKE A LOT OF PRIDE IN WHAT I AM
Merle Haggard (Capitol SKAO 168) | 11 |
| 5 | SONGS MY FATHER LEFT ME
Hank Williams Jr. (MGM-SE 4621) | 7 | 20 JUST HOLD MY HAND
Johnny & Jonie Mosby (Capitol ST 170) | 23 |
| 6 | THE HOLY LAND
Johnny Cash (Columbia KSC 9726) | 6 | 21 MY OWN PECULIAR WAY
Willie Nelson (RCA Victor LSP 4111) | 22 |
| 7 | CARROLL COUNTY ACCIDENT
Porter Wagoner (RCA Victor LSP 4116) | 5 | 22 LET THE WHOLE WORLD SING IT WITH ME
Wynn Stewart (Capitol ST 214) | 25 |
| 8 | STAND BY YOUR MAN
Tammy Wynette (Epic BN 26451) | 8 | 23 HALL OF FAME HITS VOL. I & II
Jerry Lee Lewis (Smash SRS 67117 & 67118) | 27 |
| 9 | WICHITA LINEMAN
Glen Campbell (Capitol S/ST 103) | 10 | 24 DOTTIE & DON
Dottie West & Don Gibson (RCA Victor LSP 4131) | 26 |
| 10 | CHARLEY PRIDE IN PERSON
(RCA Victor SLP 4094) | 9 | 25 D-I-V-O-R-C-E
Tammy Wynette (Epic 26392) | 24 |
| 11 | JUST TO SATISFY YOU
Waylon Jennings (RCA Victor LPS 4137) | 13 | 26 DARLING, YOU KNOW I WOULDN'T LIE
Conway Twitty (Decca DL 75105) | 29 |
| 12 | YOU GAVE ME A MOUNTAIN
Johnny Bush (Stop 10008) | 14 | 27 NASHVILLE BRASS PLAY THE NASHVILLE SOUND
(RCA Victor LSP 4059) | 28 |
| 13 | SONGS OF THE YOUNG WORLD
Eddy Arnold (RCA Victor LSP 4110) | 12 | 28 WHO'S JULIE
Mel Tillis (Kapp KS 3594) | - |
| 14 | FADED LOVE & WINTER ROSES
Carl Smith (Columbia 9786) | 18 | 29 SHE WEARS MY RING
Ray Price (Columbia CS 9733) | 16 |
| 15 | WITH LOVE FROM LYNN
Lynn Anderson (Chart 1013) | 17 | 30 SAME TRAIN, DIFFERENT TIME
Merle Haggard (Capitol SWBB 223) | - |

Cash Box



May 24, 1969



Spanish group Voces Amigas, currently hitting the top of the charts in their own territory with "Canta Con Nosotros," make their international debut on Stephen James' new DJM label May 30 with "Anything You Want." This number is an original Italian copyright, "Zucchero," performed with great success at the recent San Remo contest.



Great Britain

The battle for ownership of Northern Songs, publishers of Beatle-dom, has assumed further complex intricacies. The latest development indicates a possible bid from Warner Brothers-Seven Arts, following a meeting between **Ahmet Ertegun**, president of the Warner subsidiary Atlantic Records, and **Peter Donald**, chairman of Howard and Wyndham, the theater group. This company, together with other various stockbrokers and institutions, controls a 15% block of Northern shares, a possible doorway for WB through which it could storm the Northern citadel. Associated TeleVision, the original bidders, hold 35% and is claiming favorable response to its offer that brings it near the 50% mark. The **Beatles**, anxious to obtain control of their publishing outlet, have just over 30%, and are seeking a further 20%. The **Triumph Investment Trust** with 4.5% is fence sitting at present. ATV has stated that if it fails to win control, acceptances will be returned, and it will accept the **Beatle** offer for two-sevenths of its shares and sell the remainder. The WB strategy, assuming it acquired the 15% of Northern stock held by the Howard and Wyndham grouping, could proceed to ultimate control of Northern by a deal with ATV or the **Beatles** or both. **David Platz** of Essex Music, who has said that he will accept an invitation to join the Northern board of directors if the **Beatle** bid is successful, has denied entertainment industry estimates that his projected association with Northern and Apple could be worth £500,000 annually to Essex. Meanwhile, the **Beatles** are reported to have rescued Britain's leading underground weekly newspaper by providing its printers with a £2,000 indemnity against any possible legal action.

Predictably the House of Commons rejected a Bill seeking permission for the Greater London Council to operate commercial radio. The voting was 134 to 108, a majority of 26. The measure, promoted by the GLC, was largely an exercise in kite-flying with its ultimate fate in no doubt owing to the ingrained antipathy of the Socialist administration to anything qualifying for the adjectival use of commercial or private enterprise. Government supporters fired the usual ammunition by reiterating the dire threat posed by commercial radio to the existence and prosperity of local newspapers, although the Bill's sponsors emphasized that local newspapers would be invited to invest and participate in any commercial radio undertakings. It is unlikely that any further attempts to obtain commercial alternatives to the BBC's radio monopoly will be mounted during the life of this Parliament, a maximum of two years. The BBC itself is in a state of suspended animation beyond the summer schedules pending the reports and recommendations of various committees and business efficiency study groups on the future of sound broadcasting, including the local radio experiments which are floundering in the predicted financial doldrums due to the reluctance of an increasing majority of Conservative local administrations to commit their ratepayers' money to a State-controlled service with no commercial cushioning.

The present hiatus in British pop music is underlined again by the Philips group release on May 23rd of no less than twenty-five reissue oldies. The singles include "The Sun Ain't Gonna Shine Anymore" by the **Walker Brothers**, "Island Of Dreams" by the **Springfields**, and "As I Love You" by **Shirley Bassey**. Other names involved are **Eien Kane**, the **Allisons**, **Brook Benton**, **Jerry Lee Lewis** and **Billy Eckstine**. The disks from the Philips, Fontana and Mercury catalogs will be packaged in special color bags and will be available to dealers individually or in a full 25-record shipment. Most of the major labels have been delving in their archives for hits of yesteryear and the year before that,

encouraged by renewed success for items like "Passing Strangers" by **Sarah Vaughan** and **Billy Eckstine** and "You've Lost That Lovin' Feeling" by the **Righteous Brothers**.

The DJM disk offshoot of Dick James Music has signed actor **Edward Woodward** to a one year contract with options. **Woodward** is nationally popular in the title role of independent television's "Callan," a counter espionage thriller series, and also won acclaim in his singing part of Sydney Carton in the short-lived "Two Cities" musical. DJM plans a single followed by an album for his recording schedule. **Woodward** made his disk debut earlier this year for EMI with songs from "Two Cities." DJM's first LP release is "I Will" by the **Zack Laurence Orchestra** presenting orchestral stylings of recent hits by **Laurence** who is the label's musical director. The second album release set for May 31st is "Latin Beat-les" by the **Mirza Men**, big band Latin American stylings of **Beatle** ballads. **Alistair Taylor** has been named press and public relations officer for DJM following his recent departure from Apple after six years in the **Beatles'** employ.

Lulu filmed two color TV spectacles in Sweden earlier this month for screening later in the year on BBC and Swedish TV. The first show was shot at the Berna Restaurant, Stockholm, May 14, and the second took place May 17th at the Circus TV studios in an international variety show which she topped. Traveling with **Lulu** were the **Young Generation** group of singers and dancers and BBC TV producer **Stewart Morris**. **Lulu** will shortly visit Nashville to guest in **Johnny Cash's** networked TV show.

Frank Zappa and the **Mothers of Invention** open a six-city tour here May 30th in Birmingham Town Hall with subsequent dates in Newcastle, Manchester, Bristol, Portsmouth and a final concert at the Royal Albert Hall in London June 6th. Transatlantic is releasing the group's two-LP album "Uncle Meat" to coincide with their visit.

Hal Shaper will fly to Japan with **Scott Walker** and his manager **Maurice King** to open a Tokyo office for his Sparta Music to be called Sideways Music. Sparta is currently rampant in the charts with **Desmond Dekker's** "Israelites" and LP material, and **Shaper's** film song writing is increasing. He went to Hollywood earlier this month to work on "Justine" which will star **Dirk Bogarde** and **Omar Sharif**, and his title song for "A Nice Girl Like Me" has been soundtracked by **Vikki Carr** and recorded by **Dusty Springfield**. Another project by **Shaper** in conjunction with **Cyril Ornadel** is a musical version of **Robert Louis Stevenson's** "Treasure Island" which will be released in album form next Christmas by Music for Pleasure.

EMI distribution manager **Gordon Collins** is moving to Greece to become managing director of the Greek Columbia label. His place at EMI has been taken by deputy distribution manager **Kerry Humphries**, and **Laurie Hill** has rejoined EMI as operations manager from Music For Pleasure. **Roy Squires**, Capitol label manager at EMI since 1956, is joining Chappell to handle the Lowery and Jewel Music catalogs. **Squires**, an EMI staff member since 1958, is succeeded in the Capitol office by **Ian McLintock**.

20-stone American soul star **J. J. Jackson** fronts the **Greatest Little Soul Band In The Land** for "Tenebment Balls" released on MCA's Soul Bag series. **Low Futterman** and MCA hosted a press reception at the Ronnie Scott Club May 15 to launch the band and its record.

Tim Rice had exited the Norrie Paramor organization to form his own company with his writing partner **Andrew Lloyd Webber** under the aegis of real estate magnate **Sefton Myers**. **Rice** and **Webber** composed the modern musical version of the Biblical story about Joseph called "Joseph And The

Int'l Pub Deals Set By Wes Farrell

NEW YORK — Wes Farrell's Pocket Full of Tunes, the music publishing arm of the Wes Farrell Organization, has concluded agreements with Intersong, the publishing division of Gramophone-Philips, for the major part of its overseas representation, and with Freddie Bienstock's Carlin Music for representation in England.

According to terms of the agreements, Intersong will represent Pocket Full of Tunes' overseas publishing interests throughout the world, with the exception of England, where they are represented by Carlin Music; Australia, where they are represented by Essex Music of Australia, Pty. Ltd.; and Mexico, where they are represented by Griever International.

The Farrell publishing operation has scored continuously and heavily on the charts in its first two years of operation. Currently, it is represented by Tony Romeo's "Welcome Me Love," by the Brooklyn Bridge. The flip side, "Blessed is the Rain," is also a Tony Romeo song published by Pocket Full of Tunes.

According to Farrell, arrangements with Intersong and Carlin facilitate freer world-wide exploitation of his growing catalog of hit

material. Many of the songs in Pocket Full of Tunes have already enjoyed international popularity, such as Tony Romeo's "Indian Lake," a million seller for the Cowsills, which went top ten in Australia, Canada and the Philippines, and continues to be recorded in many foreign countries by local artists in their native tongue as well as by instrumental groups. It was Romeo, too, whose "Days My Life," was the last song hit to be recorded by the Seekers, who enjoyed great international success.

Meanwhile, Farrell's prolific stable of young writers continues to grow and prosper. In addition to Tony Romeo, a protege of Farrell's, exclusive writers include Paul Tartach, John Wright and Wayne Ulaky of Beacon Street Union, Larry & Den Larden, as well as members of the Elephants Memory, Michael Shapiro, Stan Bronstein, Richard Sussman and Richard Frank. Two of the songs from the Elephants Memory album, "Crossroads of the Stepping Stones" and "Jungle Gym at the Zoo" will be heard in the soundtrack to the forthcoming Dustin Hoffman film, "Midnight Cowboy".

Great Britain's Top Best Sellers

This Week	Last Week	Weeks On Chart	Title	Label
1	1	3	*Get Back — Beatles — Apple — Northern	
2	2	5	*Goodbye — Mary Hopkin — Apple — Northern Songs	
3	5	4	*Come Back And Shake Me — Clodagh Rodgers — RCA	
4	3	6	*Pinball Wizard — The Who — Track — Fabulous	
5	4	8	*Israelites — Desmond Dekker — Pyramid — Sparta	
6	11	3	My Way — Frank Sinatra — Reprise — Shapiro/Bernstein	
7	17	2	*My Sentimental Friend — Herman's Hermits — Columbia	
8	8	5	Harlem Shuffle — Bob & Earle — Island — Marc Jean Music	
9	7	3	Cupid — Johnny Nash — Major Minor — Kags	
10	12	2	*Man Of The World — Fleetwood Mac — Immediate — Immediate/Fleetwood	
11	10	3	Road Runner — Jnr. Walker & the All Stars — Tamla Motown — Jobete/Carlin	
12	18	2	Behind A Painted Smile — Isley Brothers — Tamla Motown — Jobete/Carlin	
13	9	11	Gentle On My Mind — Dean Martin — Reprise — Acuff-Rose	
14	20	2	Boxer — Simon & Garfunkel — CBS — Pattern	
15	6	10	Windmills Of Your Mind — Noel Harrison — Reprise — United Artists	
16	—	1	Dizzy — Tommy Roe — Stateside — BMI	
17	14	5	I Don't Know Why — Stevie Wonder — Tamia Motown — Jobete/BMI	
18	13	11	I Heard It Through the Grapevine — Marvin Gaye — Tamla Motown — Jobete/Carlin	
19	19	3	Passing Strangers — Sarah Vaughan & Billy Eckstine — Mercury — Francis Day & Hunter	
20	—	1	I'm Living In Shame — Diana Ross & Supremes — Tamla Motown — Jobete/Carlin	

*Local copyrights

Great Britain's Top Ten LP's

- 1 On The Threshold Of A Dream — Moody Blues — Deram
- 2 Songs From A Room — Leonard Cohen — CBS
- 3 Best Of The Seekers — Columbia
- 4 Goodbye — The Cream — Polydor
- 5 Hair — London Cast — Polydor
- 6 Elvis — Elvis Presley — RCA
- 7 Nashville Skyline — Bob Dylan — CBS
- 8 Oliver — Soundtrack — RCA
- 9 Led Zeppelin — Atlantic
- 10 Sound Of Music — Soundtrack — RCA

Amazing Technicolor Dreamcoat" which was released by Decca, and their work will continue to be published by Norrie Paramor Music. **Paramor** has appointed former EMI recording engineer **Peter Vince** to his staff.

Pye recording executive **Bob Auger** leaves May 31st and **Ray Prickett** has been named technical manager and **Pat Godwin** studio administration manager.

Quickies: Ampex to set up European tape duplicating and manufacturing facilities for the production of musicassettes... **Steppenwolf** arrived May 13th for TV appearances and club dates here and in Germany, Scandinavia and Holland... **Libby Morris**, whose new Polydor single "Runaway" is a **Teddy Randazzo** song, opens in the new **Sandy Wilson** musical "As Dorothy Parker Once Said" in July... Decca reissuing **Karl Den-**

ver's 1962 hit "Wimoweh" produced by **Jack Good**... **Craig Douglas** returns to the disk scene after 11 years with a **Tony Hatch-Jackie T** song "How Do You Feel About This" on **Pye**... **Shadam Music** publishes new **David Essex** single "That's Me Back"... Decca will distribute new label founded by **Gordon M** manager of **Tom Jones** and **Erbert Humperdinck**... MCA releases **Anthony Newley's** "I'm All I Need" from his movie "Can Heironymus Merkin Ever Forget Mercy Hunt And Find True Happiness?"... **Beacon** label chief **Milton Sar** planning London recording studio club... CBS released "It Hurt: Say Goodbye" by **American CBS**... **Jack Gold** and his orchestra chorus... "House In The Country" by **Perfect People** on MCA is special extended version of paint jingle composed by **Manfred Mann**.



CBS Int'l Global Deal w/ Milestone

NEW YORK — CBS International has signed a licensing agreement with Milestone Records, according to Sol Rabinowitz, director of music publishing and pop A&R. CBS International will have manufacturing and distribution rights outside of the United States in most countries of the world for the entire Milestone catalog which contains recordings by such contemporary jazz artists as Lee Konitz, Joe Henderson, James Moody, Nat Adderly, Helen Merrill, Dick Katz, and Bobby Timmons. Also represented on the Milestone Label are re-issues of 1920 jazz classics by Jelly Roll Morton, Ma Rainey, Blind Lemon Jefferson, and many others. Rabinowitz noted that the world market for historic jazz recordings is steadily growing. Milestone is one of the few independent jazz labels in the U. S. and is headed by Dick Katz, president, and Orrin Keepnews, vice-president and general manager. Katz is also active as a jazz pianist, composer,

and arranger while Keepnews is a noted jazz producer who has in the past been associated with such artists as Cannonball Adderley, Wes Montgomery, Thelonius Monk, Bill Evans and Charlie Byrd.



Keepnews, Katz & Rabinowitz

Singer Will Syndicate Its TV'ers On World-Wide Basis; Set 31 Mkts

HOLLYWOOD — The Singer Company has added a new product for world consumption — broadcast rights to many of its popular, U.S. produced "Singer presents . . ." TV Specials, now being led to foreign TV networks.

The first such offering, "Singer presents Herb Alpert and the Tijuana Brass" has been sold to 31 countries with negotiations conducted directly by Singer. Countries range from the United Kingdom to Belgium, Kenya, Iran, Japan and Uganda to Australia and including virtually all of the Latin and South American countries possessing TV facilities.

Two additional specials, "Singer presents Tony Bennett" and "Singer presents Hawaii-Ho!" starring Don Ho, are currently being offered and were screened at the recent TV Film Festival at Cannes, France. The first sale of the Tony Bennett special has just been made to a network in Holland.

The new venture by Singer has been conducted under the direction of Floyd Ritchie, Advertising Manager for the North Atlantic Consumer Products Group of Singer, which either owns or has acquired broadcast rights for the programs.

Ritchie, whose office is in New York, reported that in most instances where commercial sponsorship was permitted, the local Singer operation has participated and conducted tie-in merchandising programs.

Singer obviously hopes to move Singer products with foreign broadcasts of its specials. But there are other advantages. "This guaranteed worldwide showcase," Ritchie says, "will

AF's Greenberg Visits Distribs

NEW YORK — Carl Greenberg, international vp of Audio Fidelity Records, has left the U. S. to visit the label's foreign distribs. He'll visit London, Paris, Brussels, Amsterdam, Copenhagen, Hamburg, Frankfurt, Munich, Zurich, Milan, Madrid and Lisbon. He'll be away six weeks.

BMI Canada's 1st Awards Dinner Sees Johnny Cowell Win 4 Prizes

TORONTO — With a guest list numbering over 150, BMI (Canada) Ltd. held its first Annual Awards Dinner at the Royal York's Roof Garden (8).

Host of the evening was Harold Moon, general manager BMI Inc. (Canada) who introduced BMI Inc. execs attending, including Edward M. Cramer, president of Broadcast Music Inc., who supplied the audience with best wishes from the U.S. operation. Television personality Bill Walker, fluent in both English and French, made the awards for the performing rights organization which collects and distributes royalties to 1230 Canadian composers and 252 music publishers, and affiliates around the world.

Among the guests were representatives of government and cultural organizations, entertainment industry executives and personalities, performers, composers, music publishers, radio TV and press. These included Guy Huot of the Canada Council, Miss Pat Pearce of the Canadian Radio and Television Commission (CRTC), James Allard, executive vice-president of the Canadian Association of Broadcasters, CTV's Gordon Keeble, Ross McLean, special consultant for creative development with the CBC, Alan Wood, president of the Toronto Musicians' Association, publisher Michael Sifton, and comedians Johnny Wayne and Frank Shuster, as well as many others.

Catching-Up Awards

There was some surprise registered over the awarding of certificates to Canadian "evergreens" including "Bluebird On Your Window-sill," which was written by the late Elizabeth Clark, more than 21 years ago, and "Born To Be Wild" which topped the record charts of North America in 1968. Reason for awarding of certificates for this type of composition was to more-or-less catch up and recognize those compositions which attained world-wide

recognition before the BMI Awards were established. In future, awards will be given for the most popular songs of the year.

The philosophy of the Canadian awards is that a Canadian song should not have to become popular in the U.S. to be recognized but that success in Canada warrants its own reward, although many of the award winning songs are internationally known. The purpose of the BMI Canada certificates of honour is to give recognition to the Canadian songs, and their composers and publishers, judged to be "outstanding contributions to Canadian music"; to encourage and stimulate composers and publishers to greater creativity and activity; and to make the Canadian public more aware of the talents of its songwriters.

Forty-four awards were presented to the Canadian composers ranging from children's songs, rock, ballad, folk, jazz, country and old-time fiddle tunes.

Johnny Cowell picked up four awards for "Our Winter Love", "Strawberry Jam", "These Are The Young Years", and "Walk Hand In Hand"; Stampede's manager Mel Shaw accepted the award for the group's lid of "Morning Magic" written by group member Rich Dodson, R. Dean Taylor for co-writing "Love Child", Andy De Jarlis for "Manitoba Waltz", the late Ward Allen for "Maple Sugar", Warwick Webster for "Man In A Raincoat", Bruce Cockburn's "Bird Without Wings", Dyer and Basil Hurdon for "Fortune Teller", Al Oster for "Irena Cheyenne", Irish Rover Will Miller for "Goodbye Mrs. Durkin", Burton Cummings (Guess Who) for "Heygoode Hardy", Art Snider for "Silly Jilly", "Suzanne" for Leonard Cohen, and country hits "Are You Mine" by Myrna Lorrie and "Whirlpool" for Art Samuels, and many others.

Ella Departs U.S.

HOLLYWOOD — Ella Fitzgerald has departed the United States for an extended three month tour of the European Continent. Norman Granz, her personal manager, said the tour will be one of the heaviest singing schedules that she has ever accomplished. To date, twenty-two cities in Europe are slated in the concert itinerary; also marking the star's first appearance in the city of Prague (behind the Iron Curtain).

European cities Ella will concertize in: Stockholm, Bergen, and Oslo (Norway), Hamburg, Dusseldorf, London, Manchester, Munich, Milano, Prato (Italy), Rome, Stuttgart, Frankfurt, Brussels, Wiltz (Luxemburg), Paris, Berlin, Montreux (Switzerland), Zurich, Vienna, Prague, and Copenhagen.

Ella's European Tour officially begins May 7, and ends July 31.

Holland's 1st Int'l Song Fest Is 'Singing Europe'; July Dates

THE HAGUE — For the first time an International Song Contest will be held in Holland, from July 4-9 at the Kurhaus in the seaside-resort of Scheveningen (The Hague). Fifteen countries will participate in the contest to be presented under the name Singing Europe '69. The initiative was taken by the Klinkende Muziek foundation (Sounding Music); the organization is in the hands of Lou van Rees (Weesperzijde 6, Amsterdam. Phone: 947038).

The team of each participating country will consist of two singers (each singing two compositions, one of which was especially composed for Singing Europe '69), one musical attraction (a musician or a duet or a trio or a small group), a team-leader, a jury member and possibly a musical conductor. For accompaniment a 36 piece

orchestra and a five piece combo are at one's disposal.

Each evening three teams will appear, with an international attraction after the interval. Meanwhile, the drawing of lots has taken place. On July 4, the teams of Czechoslovakia, Sweden and England will appear, on July 5 France, Yugoslavia and Luxemburg, on July 6 Spain, Hungary and Holland, on July 7 Denmark, Italy and Western Germany, and on July 8, Portugal, Belgium and Switzerland. The finale will be on July 9. The jury will consist of 15 members.

The international attractions include Gilbert Becaud (July 4), Dusty Springfield (5), Melanie (6), Sandie Shaw, The Flirtations and the Breakaways (7), Lionel Hampton Quintet (8) and Trio Rhoda Scott (9).

Anglo-French Fest Teams Set

LONDON — The French Tourist Office hosted a party at London's Savoy Hotel as part of the Anglo-French theme which this year's "Festival de Deux Roses" will take at Antibes on June 27/28 and 29th.

Eight British artists will compete against eight French artists and the songs will be judged by an international jury in London, Brussels, Paris and Luxembourg. Awards will be made to the Best British Song; Best French Song; Best International Song; Best Individual Performance by any Artiste and Best Team Performance.

British team will consist of Peter Gorden; Mike Kennedy; Jackie Lee; David McWilliams; The Pop Tops; Barbara Ruskin; Sue and Sunny and Marty Wilde. The French team who came to London for the reception will be France Gall; Gilles Dreux; Nicole Groisille; Peter Holm; Nicoletta; Roger Whittaker; Anne Wanderlove and David Alexander Winter. In addition Esther Ofarim will appear on the second night of the contest and Barbara will be featured on the Final Night. British deejay Simon Dee will host the ceremonies.

CBS Plans 2 LP's By Nana Lifshitz

NEW YORK — CBS Records in Israel will issue two albums of Israeli concerts by Nahana Lifshitz. The Yiddish folk singer recently immigrated to Israel from the Soviet Union, making her debut in that country at a concert in Tel Aviv before an overflow crowd of 3,000. This concert and another in Jerusalem will comprise the two albums. The Tel Aviv concert was attended by Prime Minister Golda Meir and General Moshe Dayan. Plans are underway to bring the performer to the U.S. this fall.



CashBox Canada

Gospel music showing an increase in Canada, much of it due to the recent chart success of "Oh Happy Day" by the **Edwin Hawkins Singers** on Pavilion. The **Ralph Carmichael** LP "Looked For Love" now chalking up good sales. Light Records is a division of Lexicon Music, Vancouver.

One of Canada's top West Coast groups, the **Collectors**, have suffered somewhat through the split of their lead singer **Howie Vickers** who has apparently left the group to go it alone. Their Warner Bros./New Syndrome LP "Grass And Wild Strawberries" has done exceptionally well for them. They have also become much sought after for Canadian and U. S. tours, having recently played to good houses at New York's Fillmore East, Detroit's Grande Ballroom, the Ark in Boston and Scene in New York. They also drew capacity houses at the Jubilee in Edmonton. Expo '70 will feature music by the **Collectors** in the Canadian Pavilion.

The highly successful Polydor vocal group, the **Sceptres**, release "Good Morning New Day," written by **Arlene King** and **Ellen Star** of the Southern Music group, arranged by **Herb Bernstein** and produced by Montreal's **Bob Hahn**. The flip is a **Johnny Cowell** penning of "Walk Hand In Hand." Also from Polydor comes the old **Dave Guard** outing of "Scotch And Soda" by the **Kingston Trio**. (Tetragrammaton in U. S.). Another Tetragrammaton single, released on Polydor in Canada, making a large-sized noise is the **Elyse Weinberg** lid of "Oh Deed I Do." Hot on the heels of their single success of "Moody Morning Blues" comes the **Five Bells**' first LP release "Dimensions." Initial reaction with MOR stations has been impressive.

Much action happening for Canadian product from the Compo Company. Buckstone Hardware receiving national play with their lid of "Pack It In" on Apex; **Dionne Brooks**' "Walkin' On My Mind" showing good national gains as is another Revolver release of "When I Die" by **Motherlode**. The latter is being successfully touted by the Martin Onrot P. R. firm who arranged for delivery of the disc by Brinks Express to local radio and press people. The big promotion going on at Compo is the **Roger Williams** Month which has created much interest in the complete catalog of the Kapp recording star. Compo rush released **Williams**' latest LP "Happy Heart" which received almost instantaneous play at MOR stations across Canada. Also shaping up to be a successful outing for **Williams**

is his single of "Galveston" which has even caught the ear of the "progressive rock" stations. New Apex release by **Michel Louvain**, "Une Rose Au Coeur," produced by **Yvan Dufresne** catching fire in Quebec. **Lavern Baker** release, on Brunswick, a **Ray Griff** penning of "Baby." **Griff**, a native of Calgary, now living in Nashville.

Trend Records of Canada located in West Hill, Ont., showing promise of becoming major production and pressing centre. The complex, bossed by **Merv Buchanan** and Dutch underground folk-singer **Guido Smit**, was built by **Buchanan** in co-operation with **Pete Traynor**, operator of Yorkville Sound Ltd., and contains multi-track facilities. Trend is currently pressing and distributing product for the Ontario/Quebec market. Releases include "Keep On Dancin'" by **Terry & Pyrates**; "Witch Doctor" by **Vallhalla**; "Wipeout" by Montreal's **Uncertain**, and "Thinking Away" by Toronto's **Sedum Shadows**. Just released is "It's A Hard Life" by Cornwall's **Ultimate Image**. They are currently producing a single and an LP for Toronto's **Cargo** for release the latter part of May.

Quality Records hot on releases originated in the U. S. but no release skidded stateside. Both are Mel-Curt productions. "Should I Believe You" by the **Mark III** will be released on the Quality label (1936), and a solo effort by **Paul Griffin**, "Here I Come," on Reo (9020). **John Dee Driscoll**, Quality's singles promotion manager, pulling all stops to make these singles nationally known.

"Hair" by the **Cowsills** #1 hit in Winnipeg for the 4th straight week. **Patricia Porter**, Peg office manager for Quality, reports good reaction from radio stations with Billy Vaughn Month. Free give-away contests and all-out promotions on Vaughn catalog paying off. The **Unchained Mynds** heading for good chart tidings with their lid of "We Can't Go On This Way." The **Sonny Charles** outing of "Black Pearl" on A&M creating much interest as is **Joe Tex**'s lid of "Buying A Book." The **Peggy Scott & Jo Jo Benson** single of "I Want To Love You Baby," picking up action along with the **Four Aces**' recent release of "Always Keep Me In Your Heart."

Quality's Quebec promotion manager **David Brodeur** listing breakout action on **Chubby Checker**'s "Back In The U.S.S.R."; "Oh Happy Day" — **Edwin Hawkins Singers**; "Twilight Woman" — **49th Parallel**, and "Welcome My Love" — **Brooklyn Bridge**. Ready to break, "Gentle On My Mind" — **Aretha Franklin**.



CashBox France

Vogue Records is launching a new series of records in France. This collection is titled **Double Loisirs** and it offers a two LP set for the cost of one: 24, 45 FF. Two sets are already on release. The first is called "Les Geants du Jazz" and offers a very interesting jazz anthology presenting namely **Armstrong**, **Basie**, **Ellington**, **Charlie Parker**, **Gerry Mulligan**, **Monk**, **Kid Ory**. The second set is devoted to **Napoleon** and contains the love letters of **Bonaparte** to **Josephine**.

After the contract signed by the **Mothers of Invention** and the Warner-Reprise group, Vogue releases this week their first album. The **Mothers of Invention** are expected in Paris of June 7th for a Musicorama gala.

Catherine Clement, who now works for Rideau Rouge, tells us this company is the publisher of two new **Mireille Mathieu** songs. They are "Madame Maman" composed by **Francis Lai** ("A Man and A Woman") with lyrics from **Mya Simille** and

Bernard de Laneray: "L' Homme De Paris."

Sunny Music manager **Henri Marchal** is producing more and more records for his young company. Four of his productions will be released before the end of the month: a new **Estella Blain** single through Polydor label, and through Bunny label (Discodis distributing) **Henri Des**, **Trio Athenee** and newcomer girl singer **Margaret**. Sunny Music associated company **Sagittaire** is the publisher of seven numbers of the new **Maxim Saury** album. This Vega LP is titled "Religieusement" and presents sacred music played in jazz by **Jacques Denjean**'s great orchestra featuring clarinetist **Maxim Saury**.

Andre Jeanneret just announced he signed a contract with **Jacques Canetti** who becomes independent producer for Decca, RCA and Vega labels. **Canetti** recently made a deal with C.B.D. for the distribution of his own label "Canetti."



CashBox Scandinavia

Denmark

Releases from Morks Musikforlag includes **Kinks** at Pye with "Plastic Man" and "King Kong." At Triola **Lene & Rico's Quartet** have done a local version of Norway's entry at this year's Eurovision Song Contest. Other Pye releases include **Status Quo** with "Make Me Stay" and **Paper Dolls** with "Someday."

Local group **Beebeaters** has a new Sonet LP album at the market. "Meet You There" is the title. Tono A/S is just out with **Antoine** at Vogue with "Football Game" and **Dionne Warwick** at Scepter with "Promises, Promises."

Norway

Finn Eriksen has recorded "Nana" at his recent Triola single, backed with a local tune. "Nana" is the theme music from the popular TV serial, originally composed by **Jacques Offenbach**. **Stein Ingebrigtsen**, local RCA Victor artist, has done "Stand By Your Man" in Norwegian, b.w. a local tune. **Inger Lise Andersen**, who had such

enormous success with her first two singles, seems to have her third on way. She has done "Where Do You Go To (My Lovely)" and "Surround Yourself With Sorrow" in Norwegian.

Sweden

Anna-Lena Lofgren's new Metro-nome single includes a Russian tune b.w. **Jimmy Webb**'s "Galveston," both tunes in Swedish. **B.B. King**, now on tour in Sweden, noted good success at the Grona Lund-Tivoli in Stockholm.

Peter Sarstedt was in Stockholm recently for a TV show. French singer and dancer **Zizi Jeanmaire** to Stockholm May 15 for a four week nightclub date. Swedish TV has started showing **Tom Jones**'s color TV show as Saturday night entertainment.

Actual releases from Grammaton AB Electra include **Elvis Presley** at RCA Victor with "Memories" and **Frank Sinatra** at Reprise with "My Way" and five LP albums at Decca, RCA Victor, Deram, Reprise and Brunswick.

Denmark's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Label
1	1	2	Get Back (Beatles/Apple-Parlophone)	Dacapo Musikforlag Denmark
2	2	5	Pigen og harbandet (Bjorn & Okay/Polydor)	Dacapo Musikforlag, Denmark
3	3	4	Goodbye (Mary Hopkin/Apple)	Dacapo Musikforlag, Denmark
4	4	6	Casatschock (Birthe Kjaer/CBS)	Dacapo Musikforlag, Denmark
5	5	5	Sorry Suzanne (Hollies/Parlophone)	
6	7	2	Rainbow Chaser (Nirvana/Island Records)	
7	6	6	Don't Pass Me By (Beatles/Apple-Parlophone)	Dacapo Musikforlag, Denmark
8	—	1	Min student fra Upsala (Anette/Triola)	Morks Musikforlag, Denmark
9	9	3	Boom Bang-A-Bang (Lulu/Columbia)	Chappell Nordiska AB, Sweden
10	—	1	Perlemor (Pia/Oktav)	Oktav Musik, Denmark

Norway's Best Sellers

1	—	1	Get Back (Beatles/Apple-Parlophone)	Sonora Musikkforlag A/S, Norway
2	6	3	Goodbye (Mary Hopkin/Apple)	Sonora Musikkforlag A/S, Norway
3	2	4	Boom Bang-A-Bang (Lulu/Columbia)	Chappell Nordiska AB, Sweden
4	4	5	Judy min van (Tommy Korberg/Sonet)	Sonet Music AB, Sweden
5	1	7	Where Do You Go To (My Lovely) (Peter Sarstedt/United Artists)	United Artists Musikforlag AB, Sweden
6	5	5	Hej clown (Jan Malmsjo/CBS)	Sonora Musikkforlag A/S, Norway
7	—	1	Back in the USSR (Beatles/Apple-Parlophone)	Sonora Musikkforlag A/S, Norway
8	7	5	Monsieur Dupont (Sandie Shaw/Pye)	Sweden Music AB, Sweden
9	3	8	*Oj, oj, sa glad jeg skal bli (Kirsti Sparboe/Triola)	Arne Bendiksen A/S, Norway
10	—	1	Windmills Of Your Mind (Noel Harrison/Reprise)	United Artists Musikforlag AB, Sweden

*Local copyright

Sweden's Best Sellers

1	3	2	Get Back (Beatles/Apple-Parlophone)	Sonora Musikforlag AB, Sweden
2	2	5	Nana (Arne Lamberth/Polar)	Polar Music AB, Sweden
3	1	6	*Du skanker mening at mitt liv (Ola Hakansson/Gazell)	Amigo Musikproduktion AB, Sweden
4	7	2	*Pippi Langstrump (Various artists/Philips)	LP Sweden
5	—	1	Goodbye (Mary Hopkin/Apple)	Sonora Musikforlag AB, Sweden
6	6	3	Games People Play (Joe South/Capitol)	Sweden Music AB, Sweden
7	5	4	Boom Bang-A-Bang (Lulu/Columbia)	Chappell Nordiska AB, Sweden
8	8	11	The Jungle Book (Soundtrack in Swedish/Disneyland LP)	
9	10	4	Dizzy (Tommy Roe/Stateside)	Sweden Music AB, Sweden
10	4	8	Where Do You Go To (My Lovely) (Peter Sarstedt/United Artists)	United Artists Musikforlag AB, Sweden

*Local copyright



Australia

Prior to leaving Australia recently on a world tour, Fred Marks, managing director of Festival Records announced that Festival has acquired the manufacturing and distribution rights to Metromedia Records of the United States. Initial releases in this area will be on the Festival label but plans for the introduction of the Metromedia logo later. Festival have also secured the rights to the Vogue (France) label which will receive its own identification here. The Festival company has also signed to handle the Paramount Records company from the United States. Paramount is one of the Leisure Time Group of Gulf and Western Industries, Inc. Paramount has local identification also through the Festival operation.

New release for local group **Heart And Soul** is "Lazy Life" on the Festival label. The group is currently on a promotion tour on behalf of the deck. A film of the group performing "Lazy Life" has been completed and is being made available to television stations.

Sweet Peach Records, the label owned and operated by Gamba Records Pty. Ltd., of Adelaide, South Australia, has now been officially launched with two new singles. One features **Doug Ashdown** with "The Day They Freed The Noise" and the other highlights **Lee Conway** with "Fine White Stallion." The Sweet Peach catalog is being distributed nationally by Phonogram Recordings Pty. Limited.

Essex Music have made a rush release of the sheet copy on "The Boxer," the latest CBS click single for that hot pair, **Simon & Garfunkel**. **Barry Kimberley** and **John Bromell** from Essex and allied companies have been on a promotion tour to several States, and amongst other things have been doing heavy work on their **Paul Simon** and **Jim Webb** material.

Astor Records recently threw a big party for the trade to introduce their new single featuring local husband and wife team, **Anne & Johnny Hawker**. The plug side is "Dear World" from the show have now become available for broadcasting in this country. Publishing is held by E.H. Morris, one of the Chappell & Co. group.

New sheet music copies just released by J. Albert & Son include

"Good Times," "Surround Yourself With Sorrow," "I'll Catch The Sun," and "Please Don't Go."

Australian Record Company Limited is about to clean-up big in the sales department with their CBS package, "Blood, Sweat & Tears." This album is getting fantastic plugs from all quarters, and the word-of-mouth publicity has been enormous. The result is that sales should soon reach break-out proportions around these parts.

Now on broadcast restriction, through Chappell & Co. Ltd., is the entire musical score from the new production "Play It Again, Sam" with a score by Larry Grossman and Hal Hackady.

Trooper Normie Rowe, now with the Australian armed forces in Vietnam, has a new single released on the Festival label with "You Got Style" and "Don't Say Nothin' Bad About My Baby." On the Sunshine label we find young local lad **Jonne Sands** with "I've Just Seen A Face" and "Yeah, I'm Hip." Both the **Normie Rowe** and **Jonne Sands** discs were produced by **Pat Aulton** who is turning out some fine product for various labels that are manufactured and distributed by the Festival group.

EMI has boosted its already vast classical catalogue with the recent addition of the big prestige label from Russia known as Melodiya. The albums receive the combined logo identification of Melodiya/His Master's Voice. The first release consists of seven albums ranging from "On Parade" by the **Soviet Army Chorus and Band** through to "Carmen" by the **Bolshoi Theatre Orchestra**. All albums in the new range are released in stereo and retail at (Aust) \$5-75.

Spin Records, through Festival, are out now with the 2-disc album package featuring the **Bee Gees** called "Odesa." The set should enjoy strong sales because of strong **Bee Gees** country around these parts.

Local outfit **Doug Parkinson In Focus** have a new single out on EMI's Columbia label with "Dear Prudence" and "This Must Be The End." Another new local effort is on the Festival label by the **Bucket** with "Papa's Taking Us To The Zoo Tomorrow" c/w "I Can't Help Thinking Of You."

Australia's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Artist	Label
1	1	7	Where Do You Go To	(Peter Sarstedt - U/A)	Leeds Music
2	2	7	*The Real Thing	(Russell Morris - Columbia)	E. H. Morris
3	4	2	Aquarius	(Fifth Dimension - Liberty)	Leeds Music
4	6	2	Goodbye	(Mary Hopkin - Apple)	Northern Songs
5	8	2	Galveston	(Glen Campbell - Capitol)	Cromwell Music
6	3	7	Games People Play	(J. South/Cap. Allison Durbin/Col)	Woomera Music
7	9	2	Sorry Suzanne	(The Hollies - Parlophone)	
8	5	8	Adios Amore	(Jose Feliciano - RCA)	Chappell & Co.
9	7	8	Dizzy	(Tommy Roe - Stateside)	Woomera Music
10	-	10	Ob La Di, Ob La Da	(The Beatles - Apple)	Northern Songs

*Asterisk indicates locally produced record



SITTING IN ON A STATESIDE CONFERENCE are (l. to r.) Dave Berger, vice president of the international division of ABC records; Gerry M. Oord, managing director of Bovema in Holland; and Larry Newton, president of ABC, on the occasion of Oord's recent trip to the United States.



Holland

Biggest surprise on the pop market in May was the release of a second **Spooky Tooth** LP called "Spooky Two" (Island). Though the group never had a big hit record in Holland, this album should be one of the very big sellers. N. V. Phonogram also released the last **Traffic** LP "Last Exit" which is definitely a must for the many fans of this legendary group. "Mendocino" from the **Sir Douglas Quintet** (Mercury) is a fast climber on the Dutch hit parade. The record is currently No. 4 and is still moving upwards. "Gimme Gimme Good Lovin'" by the British group **Which-what** should be the first hit for the Beacon label, represented by N. V. Phonogram. The record is bubbling under this week, but since it was featured on a prominent TV show last week it will reach the charts within some weeks.

Pretty, shapely **Nicoletta** from Paris (and Barclay) was here for half an hour TV. **Nicoletta's** vocal chords are also of high quality. Proof of this is given on her new LP to be released shortly. Barclay is distributed by CNR, Leiden, who also distribute and promote **Buddah Records** in the Netherlands. "Buddahs Happy Day" caused quite a stir here. Every deejay in Holland will do what he/she can to make some centuries of happy days. The **Hawkins** LP will also be released shortly. The Dutch record buying public has at last accepted **Mireille Mathieu** as a hit singer. Up till now she was "nowhere" in sellers' country. At the moment she has two chart-riders: "Ensemble" in the Top 20 and the German (!) title "Hinter Den Kulissen Von Paris." Both songs were covered by new CNR talent 15 year old **Joyce Suma**.

NCRV-TV's "Twien" magazine of May 16th featured **Pye** recording artist **Sandie Shaw** singing "Think It All Over" plus local recording group the **Flux** with "Come On Kakatoe" on TSR Records and the **David Copperfield Style** singing "I'm Climbing A Mountain," issued on Havoc records. All three records are distributed by Negram-Delta and are potential chart entries.

On the Marble Arch label a classical sampler was released entitled "Music For You." Negram salesmen denoted advance orders of ten-thousands albums. The sampler is leading an extensive promotion campaign on the label's complete product, directed to both the record buying people and the dealers. During the campaign not only the albums by the **Kinks**, **Donovan**, **Ivy League** and **Kenny Ball** will be featured, but special attention will be given to the label's classical and easy listening albums.

New albums on Reprise were launched this week by the **First Edition** ("The First Edition '69") and **Trini Lopez**, the **Boyce-Hart** produced "The Whole Enchilda." The best-selling album in Holland at this moment is the 2-LP-set "Uncle Meat" by the **Mothers Of Invention**, closely followed by **Dean Martin's** "Gentle On My Mind" set.

On the Elektra label two new records were released by **Judy Collins**, a promotional single of "Someday Soon" and "Both Sides Now" and the album "Who Knows Where The Time Goes," both getting very good airing. New albums are planned by **Tim Buckley** ("Happy Sad"), the **Dillards** ("Wheatstraw Suite"), **Lord Buckley**, **Love** and the **Doors**.

Pubby Editions Altona is very happy the excellent place in Dutch top ten of "The 5th," an arrangement of the famous Beethoven theme by beat-group the **Ekseption**. The record was released also on the Belgian market. After the huge success U. A. Music had with single titles of the musical "Hair" (**Zen-Nina Simone**), this material is now on Dutch LP charts. The original Broadway cast album is on No. 6 and the Dutch recorded **Zen** album is at No. 15. Phonogram issued this week three local versions on "Hair" titles on the Philips label. Performers are **Marva Hodge** ("Let The Sunshine In"), **Africa Jarbo** ("Good Mornin' Star") and **Jenny Arean** ("Good Mornin' Star").

Dutch Eurovision winning song "De Troubadour" is on tour around the world. Songstress **Lenny Kuhr** recorded it in German, English and French versions. The song was also recorded in Spanish by famous **Los Paraguayos**. Translators were German **Peter Lach**, French **Pierre Cour**, English **Marcel Stellman**.

John van Setten, manager and producer of a. o. **Motions** and **Outsiders**, has concluded an exclusive contract with **Dureco** for **Pepper & Soul** (No. 9 in the top 10) and **Short '66**. Via **Carl Denker's** Morgan Label **Dureco** released on Pink Elephant label **Dianne Brooks** with "Walking On My Mind" which is an original Canadian Revolver Master. **Dianne** is at the moment on tour through the States with **Ray Charles**.

Metronome Germany released the following Pink Elephant masters: "Have My Love" - **Pepper & Soul**, "Send Me A Postcard" - **Shocking Blue**, "Long And Lonesome Road" - **Shocking Blue** and "Ciao Baby" - **Group Check**, and further Omega Masters "Ik Wil's Wat Beleven" of **Conny van Bergen** and "Mary Don't You Weep" by the **Riats**.

Vega's sales manager **Mr. Devorsine** released in France the following Pink Elephant masters: "Send Me A Postcard" - **Shocking Blue**, "Henri The Horse" - **Geebros** and "Yes. I Need You" - the **Saint Louis Set**.

Top group **Shocking Blue** is being released in Scandinavia and England by **Olga Records**. Also this week the contract between **Olga Records** and **Dureco** was signed. **Dureco** will soon release on the Major Minor label the latest LP by **Malcolm Roberts**, "May I Have The Next Dream With You" as well as the latest **David McWilliams** single, "The Stranger." **Jan van Veen**, managing-director of **Radio Veronica**, is visiting New York this week to negotiate release of **Shocking Blue** in the States.

Holland's Best Sellers

This Week	Last Week	Title	Artist	Label
1	1	Get Back	(The Beatles/Apple)	(Leeds-Basart/Amsterdam)
2	2	Goodbye	(Mary Hopkin/Apple)	(Leeds-Basart) (Amsterdam)
3	3	Seasons In The Sun	(The Fortunes/U.A.)	(U.A. Music-Altona/Amsterdam)
4	5	Mendocino	(Sir Douglas Quintet/Mercury)	(Dayglow/Hilversum)
5	4	The 5th	(Ekseption/Philips)	(Altona/Amsterdam)
6	-	The Boxer	(Simon & Garfunkel/CBS)	
7	-	Israelites	(Desmond Dekker/Green Light)	(Panda Production/Lisse)
8	8	Dizzy	(Tommy Roe/Stateside)	
9	-	Have My Love	(Pepper & Soul/Pink Elephant)	(Dayglow/Hilversum)
10	10	Man Of The World	(Fleetwood Mac/Immediate)	(Inter Music/Amsterdam)

Since April last when it lost the CBS label, Nippon Columbia has been very active in exploiting the new labels. During the past one year, the company made exclusive repertoire contracts with Buddah of the U.S., Major-Minor of England and MPS of Germany and has been succeeding especially with the Buddah label. Also they have renewed the contract with Pye Records and established the new local label Takt. Now two more labels will be added to these under exclusive distribution agreements: Hickory of the U.S. and Peerless of Mexico. The initial release of Hickory will be made in July with one single and one LP, "Kings of Country Music" featuring Roy Acuff and the Swingin' Gently Singers, and of Peerless with one LP record.

It is reported that Paul Mauriat & his full orchestra is scheduled to tour in Japan in September. At present his recording of "La Reine de Saba," which was released by Victor-Philips in a single record here last November, is rising on the charts and is expected to bring another success of easy-listening music to follow his "Love Is Blue." Mauriat's LP records (such as "Pop Magic" and "Le Temps de Fleurs") also have been enjoying good sales and recently the album of R&B numbers, "The Wonderful World of Rhythm'n'Blues," has been put on the market.

From the '69 Eurovision winners, Victor-Philips is rush-releasing "Un

Jour Un Enfant" by Frida Boccara, and Toshiba "Boom Bang-A-Bang" by Lulu; Peggy March's recording of the same song, released by RCA-Victor, will compete with this. King Records is launching the recordings produced by Phil Spector initially for A&M. The first release will include such singles as "You Came, You Saw, You Conquered b/w Oh, I Love You" by the Ronettes, "Love Is All I Have To Give b/w Never Should Have Lied" by the Checkmates and "Black Pearl b/w Lazy Susan" by Sonny Charles. Columbia will initiate a serial album release entitled "Art Rock Series" with a LP of Barry Goldberg Reunion on Buddah including "Fool on A Hill," "Hole In My Pocket" and his original compositions. Toshiba has just released the new disc of the Steppenwolf, "Rock Me." Teichiku is releasing Joe Simon's new hit in the U.S., "The Chokin' Kind." The company has been developing a sales campaign for Dionne Warwick and Joe Simon.

Corresponding to Van Cliburn's second tour in Japan, which is scheduled to be started with a concert in Tokyo on June 3rd, Victor-RCA is putting six LP records for released and intending to promote sales of all his records ever released here. The current release includes "Beethoven Piano Concerto No. 4," "Brahms Piano Concerto No. 1" and "Rachmaninoff Concerto No. 3." The pianist will stay in Japan for two weeks and give eight concerts in major cities.

Japan's Best Sellers

This Week		Last Week	LOCAL
1	3	1	Minato-Machi Blues Shinichi Mori (Victor)
2	2	2	Kimi-Wa Kokoro-No Tsumadakara M. Tsuruoka & Tokyo Romantica (Teichiku)
3	1	3	Blue Light Yokohama Ayumi Ishida (Columbia)
4	8	4	Nanairo-No Shiawase Pinky & Killers (King)
5	4	5	Hatsukoi-No Hito Tomoko Ogawa (Toshiba)
6	5	6	Shiranakatta-No Yukari Itoh (King)
7	10	7	Jingi Saburo Kitajima (Crown)
8	—	8	Kyoto, Kobe, Ginza Yukio Hashi (Victor)
9	7	9	365-Ho No March Kiyoko Suizenji (Crown)
10	—	10	Shinjuku Saturday Night Mina Aoe (Victor)
This Week		Last Week	ALBUM
1	2	1	Paul Mauriat Custom Deluxe Paul Mauriat Grand Orch. (Philips)
2	5	2	Sam Taylor /Blue Light Yokohama Sam Taylor (Grammophon)
3	—	3	Fool On The Hill Sergio Mendes & Brasil '66 (A&M)
4	1	4	Folk Crusaders Good-Bye Concert The Folk Crusaders (Capitol)
5	4	5	World Star Festival Supremes, Simon & Garfunkle, Bee Gees, T. Jones, D. Warwick, R. Charles etc. . . . (Philips)
This Week		Last Week	INTERNATIONAL
1	1	1	Yoake-No Skat Saori Yuki (Express) Publisher/All Staff
2	2	2	Tokiniwa Haha-No Nai Ko-No Yooni Maki Karumen (CBS Sony) Publisher/April Music
3	3	3	Kaze N. Hashida & Shoebelts (Express) Publisher/Art
4	4	4	Utsukushiki Ai-No Okite The Tigers (Polydor) Publisher/Watanabe
5	6	5	Goodnight Baby The King Tones (Polydor) Publisher/J&K
6	7	6	Manchester & Liverpool Pinky & Fellas (London) Sub-Publisher/Taiyo Music
7	5	7	Ob-La-Di Ob-La-Da The Beatles (Apple) Sub-Publisher/Toshiba
8	8	8	Fushigina Taiyo Jun Mayuzumi (Capitol) Publisher/Ishihara
9	9	9	Boku-Wa Moeteiru The Ox (Victor) Publisher/Top
10	11	10	Shiroi Buranko Billy Bang Bang (King) Publisher/Rhythm Music
11	10	11	Ame-Yo Furanaide The Tempters (Philips) Publisher/Tanabe
12	—	12	Bouya Ookiku-Naranaide The Michaels (Columbia) Publisher/Myrika Music
13	13	13	Touch Me The Doors (Victor World) Sub-Publisher/Victor
14	12	14	You Keep Me Hangin' On Vanilla Fudge (Atlantic) Sub-Publisher/Taiyo Music
15	15	15	Jeraldin Boots Walker (King) Sub-Publisher/Shinko

Mexico's Best Sellers

This Week	Last Week	Title
1	1	Eloisa (Eloise) — Barry Ryan (MGM-DUSA)
2	2	Hazme Una Flor (Build Me Up, Buttercup) — Foundations (Uni-Gamma)
3	3	*Te Deseo Amor (I Wish You Love) — Rondalla De Saltillo (Capitol)
4	4	Prendido A Un Sentimiento (Hooked On A Feeling) — B. J. Thomas (Burnswick-Orfeon)
5	5	O Quiza Simplemente Le Regale Una Rosa — Leonardo Fabio (CBS)
6	6	*Clemencia — Hnas. Nunez (Orfeon)
7	7	Acuario (Aquarius) — 5th Dimension (Soul City-Gamma)
8	8	*Ob-La-Di Ob-La-Da — Rockin Devils (Orfeon)
9	9	*Alguien Canto — Mona Bell (Musart)
10	10	Las Mariposas (Le farfalle) (Festival-Gamma)

*Asterisk indicates locally produced record

The magazine "Parents" ran a test to find out the idols of the German youth and the results are very interesting. The top two places went to John F. Kennedy and his brother Robert Kennedy in that order. Right behind the two murdered statesmen came Germany's number 1 chanson star Udo Jurgens followed by Tom Jones, the Beatles, Salvatore Adamo, student leader Rudi Dutschke, the German Chancellor Kurt Georg Kiesinger, author Guenter Grass, the Bee Gees, England's Queen Elizabeth II, the former Cuban revolutionary Ernesto "Che" Guevara, the Rolling Stones, Francoise Hardy, Lyndon B. Johnson, Mao Tse Tung, playboy and husband of Brigitte Bardot, Gunter Sachs, Jacqueline Onassis, pop singer Roy Black and Engelbert Humperdinck. It's interesting to note that of the 15 personalities named, no less than 9 come from the pop world. However of the 9 musical stars, only 2 are best-known for German language recordings. Udo Jurgens who continues to increase his international popularity finished in a strong third place and teen pop idol Roy Black in the 14th position. Thanks to Hans R. Beierlein for this information.

Another interesting statistic to show the importance of TV came as the official registered TV sets reached a count of 15,377,784 as of the first of April compared with about 60 million inhabitants of Germany.

Hansa Music reports that Sandie

Shaw picked up a silver record for sales exceeding 1/4 million on the German composition "Monsieur Dupont" sung in English. The song was written by Christian Bruhn.

Foreign hits being pushed by Hansa-Intro include "Rock Me" by Steppenwolf and "Gimme Gimme Good Lovin'" by Crazy Elephant on their own Hansa label. Other goodies include "Israelites" by Desmond Dekker. Holger Voss of Peer Music writes to tell us that Bill Denny of Cedarwood Music and T.F. Ward, Europe Manager of Peer-Southern, came to Hamburg for meetings with Germany Peer head Theo Seeger.

Phonogram Records announced that Esther Ofarim has started on the road to a solo career. The petite songstress from Israel who has had a top career together with her husband Abi kicked off her solo stint with an appearance on the Tom Jones Show in London and a 40 minute star shot for Holland TV.

Guenter Braeunlich who has headed up the German Record Industry Organization for several years has given up his post to concentrate on his work at Teldec where he has headed up the press and publicity division for many years. The probable replacement for Braeunlich who has been head of the organization for 10 years will be Metronome chief Leif Kraul.

Eckart Rahn is busy working on "Man of the world" by Fleetwood Mac and "My Ship" by Jack Grunsky. That's it for this week in Germany.

Germany's Best Sellers

This Week	Last Week	Weeks On Chart	Title
1	1	4	*Ich sing ein Lied fuer dich (I Am Singing A Song For You) — Heintje — Ariola — Edition Maxim
2	2	13	Atlantis — Donovan — CBS — Peer Music
3	3	9	*Das hat die Welt noch nicht erlebt (The World Has Never Seen This Before) — Mary Ross — CBS — Ralf Arnie Music
4	4	9	First Of May — The Bee Gees — Polydor — Rudolf Slezak Music
5	5	9	Crimson & Clover — Tommy James and The Shondells — (Roulette) — Musikverlag Planetary
6	6	7	Zigeunermaedchen (Gipsy Girl) — Bobby Solo — CBS — Hans Gerig Music
7	7	4	*Wenn die Kraniche zieh'n (When The Cranes Fly) — Heino — Elekrola — Edition Accord
8	8	7	Don Juan — Dave Dee & Co. — Fontana — Minerva Music/Rudi v.d. Dovenmuehle
9	9	9	Weisst Du wohin? (Shiwago Melody) — Karel Gott — Polydor — Hans Gerig Music
10	10	4	*Alle Abenteuer dieser Erde (All The Adventures Of This World) — Freddy — Polydor — Edition Intro/Meisel

*Original German Copyrights

In Mexico City night life, during the end of April and the beginning of May, most outstanding have been Ray Charles at El Dorado, the Camino Real Hotel night club, and the presentation of Sammy Davis, Jr., at The Forum after a seven years absence. The crowning climax of Ray Charles was his appearance before 20,000 people at the Alameda Central. Sammy Davis, Jr., with full house every night, gave a tremendous performance for benefit of the Mexican Red Cross.

Kurt Kinkele, top executive of Deutsche Grammophon Gesellschaft, was in town to pay a visit to Discos Universales, S.A., DGG affiliate in Mexico. Kinkele green lighted the expansion program for 1969 presented by Hans Shrade, DUSA head, that contemplates a new building, new studios and equipment. Shrade, in one of his latest trips to Germany, brought back an unpublished score of a waltz by Brahms. Recorded by DUSA, Shrade gave it to Radio X.E.L.A. for its World Premier as a homage to this station, the only one with full-time programming of fine music.

Cap Latino, a new affiliate of Capi-

tol Records, will be new distributor for Mexican recordings of Lucho Gatica, Robertha, Felipe Gil, Carlos Lico, Los Yaki, Cesar Costa, La Rondalla de Saltillo, in the following cities: Los Angeles, San Francisco, New York, Miami, Chicago and Puerto Rico. The first launching will be a package of six attractive LP's. Motion picture producers are after Robertha and Carlos Lico for a new picture after their fortunate movie debut co-starring with Libertad Lamarque.

"The Boxer" by Simon & Garfunkel, ranking high on USA Charts, will be on the market on Discos CBS/Columbia International label at the same time of the opening performance of the picture "The Graduate" from which two other songs, "Mrs. Robinson" and "The Sounds Of Silence," are already well-known in Mexico.

Sonia Lopez (CBS) just recorded "Genesis," the Puerto Rican song winner of the first FESTIVAL DE LA CANCION LATINA EN EL MUNDO held in Mexico City a few months ago. This version will compete with the original version with Lucecita, who was the interpreter at the Festival.

EDITORIAL. Random Thoughts on Merchandising

"Merchandising," as faithful readers of **Cash Box** editorials know, is a word we throw around pretty often . . . a marketing concept we're deadly serious about when it comes to discussions on the profitability of coin equipment. Merchandising is just a fancy word for product-promotion. When used effectively and creatively it has meant the difference between a once useless stain-glass lampshade and today's highly-prized Tiffany lamp. Merchandising, if we all think back, is exactly what every young man employs when he's chasing after girls — how he dresses (packaging), what he says (public relations) and how diligently he conducts the "hunt" (perseverance).

Concerning the merchandising of music and amusement machines, we consistently applaud any attempt by any operator to put a little punch behind his service — uniforms for the routemen, better records on the jukes, rotation of games, tournaments, new equipment, etc. etc. Realizing that the normally hectic route routine often gobbles up so much of the operator's time it's virtually impossible for him to create any merchandising scheme, the trade normally looks to the manufacturers and the associations to give it the necessary ideas. Therefore, to these leaders we'd like to direct our following suggestions — suggestions we think can enhance the economic and social value of being an operator such as . . .

A National Jukebox Week

As impossible as this might sound to some of you (some of you already told us so), we're firmly convinced this industry can gain the proper recognition it deserves by mounting a nationwide effort to honor the jukebox business. Effectively conducted at the location (grass roots) level from coast to coast, "our week" couldn't help but gain good publicity from the broadcast, newspaper and magazine

media. But the effort will have to be started at the top. Look, this month is National Tavern Month — honoring an industry which our's is intimately concerned with. Why not a joint cooperative venture with them? Another good merchandising idea is to stage a national contest to select one operator whose creative, promotional efforts at the location level win him the . . .

On-Location Award

We've seen countless examples where creative, enterprising operators have turned barns into highly-trafficked amusement arcades, have boosted jukebox play by using everything from artists' photos to highly-original title strips, have upped the take on shuffles and bowlers by staging in-location contests, have done a lot of things which made them more money thru a little brain-burning and elbow grease. Their ideas should be shared and the best of them should

be honored with, say, an all-expense paid trip to the MOA Exposition, including airfare and hotel accommodations, where the award would be presented, and a bit of pocket money to spend while in Chicago.

There are lots of grand thoughts on this subject but to implement them, we urge our trade leaders to start the ball rolling . . . any ball.

New United Line Designed to Solve Age-Old Table Problem

UNION, N.J. — United Billiards, Inc. resident Art Daddi has announced the introduction of a brand new coinable line to the trade, with a feature, he says, that will eliminate a serious problem that has plagued table operators since the coin mech was first joined to a 6-pocket.

Calling the line 'Silver Fox', Daddis says its unique feature is called the Tension Control Unit (TCU) which is employed in conjunction with the coin chute and the ball trap to prevent object balls, still in the table's abway, from being trapped when a player too hastily plunges the coin mech to begin a game.

"On all past tables," Daddis revealed, "if a player pushed the coin mechanism before the final ball had arrived in the trap, that ball would not pass through the cheat mechanism. The industry's tables are designed in such a manner that a player can't cheat the game by holding in the coin chute. The balls don't drop until he releases it. However, too often a player, in his haste, pushes it in and it before the last ball, usually the ball, has arrived in the drawer. Our TCU is a tension spring that gives the player about a 15 second margin of error by holding the interior trap open until the last ball drops down.

Lads Visit Rock Plant



CHICAGO — The Four Lads, in Chicago to promote their new UA single "My Heart's Symphony", enjoyed a quick visit to the Rock-Ola Mfg. Corp. plant and stopped to pose with one of the factory's current phonograph models! Boys were squired around town by Transamerica's local promotion representative Wayne Juhlin.

Super-Challenging Williams 2-Player Aptly Named SUSPENSE

CHICAGO — With the introduction this week of their 'Suspense' two-player pintable, Williams Electronics, Inc. presents the amusement trade with a radically different (and extremely good-looking) product, both in backglass design and artistic rendering. The artwork is both modern and striking and is sure to capture the location customer's eye.

The name of the game is based principally upon its Captive Ball Spinner Unit which does offer a most suspenseful and challenging feature. Skillfully controlling the unit, the player can score from 50 to 2000 points for himself. The combination of the Spinner and the game's appearance point to a winner for amusement operators everywhere.

In addition, another skill plus is afforded by the game's four flippers (two regular, two king size).

Suspense provides the operator with a 3 or 5 ball adjustment and can also be converted to add-a-ball play for those territories.

Samples of 'Suspense' are either at local Williams outlets or on their way. Test models have already been inspected at some dealers and initial trade reaction is reported to be most enthusiastic.



Wms. SUSPENSE 2-PI

NY Trade Honors Denver at UJA Raises \$35,000

NEW YORK HILTON — Al Denver, MONY president, was honored by his industry at a United Jewish Appeal testimonial held here May 10th. The affair also climaxed the coin division's 1969 fund raising campaign which raised over \$35,000 from donation pledges and factory equipment given in Denver's name. Over 450 tradesmen and guests witnessed Denver receiving the State of Israel's Chaim Gross award and another plaque from MONY for outstanding leadership in the cause of humanity.



Denver (right) accepts Chaim Gross Award from Gil Sonin.



Teddy Blatt presents industry award to Al Denver.

United Billiards (Cont'd)

And, it still can't be cheated," Daddis declared.

Daddis further revealed that complaints from players at the location saying "the balls are caught" actually amounts from this problem. "Normally, the location personnel have to give the player another quarter and ultimately the operator has to make all these quarters good," he stated. "This can and has often amounted to literally hundreds of dollars a year for operators at real busy locations," he added.

She's Ready With The Answers



TOKYO, JAPAN: At the recent Tokyo International Trade Fair, Miss Eiko Segawa, Crown Records Star, pauses a moment while playing Nutting Associates' Computer Quiz. Miss Segawa was on hand to help Sega Enterprises promote their coin equipment at the Fair.

Merle Solomon . . . About Music

AMARILLO, TEXAS — Merle Solomon, assistant to the Wurlitzer Company's sales promotion chief A.D. Palmer at the N. Tonawanda, N.Y. phonograph division, recently interviewed a few of his distributors and their key operator-customers covering the Amarillo area to learn for himself just how records are picked for juke-box consumption. His findings make interesting reading for this week's 'About Music' column. Says Merle: "People may listen to jungle drums, Gregorian chants or recordings of train whistles in their own homes but when they play juke boxes or buy records, they pick what is on the national trade magazine charts.

"In general, our purchases follow closely the national purchases as recorded the trade books" said Eddie Melin of Cooper and Melin located at Wolfen Village. There are some local entertainers they stock because they get a strong play from the local radio stations," Merle added.

"Amarillo may be a long way from the metropolises on either coast but the music which is listened to here closely parallels that listened to by the sun, surf and skyscraper sets according to a recent sampling of Wurlitzer operators and location owners, in addition to the other popular Amarillians in the music world.

"Because Amarillo is in Texas and Texas is the heart of cow country, Western music would seem the choice of the majority of the people. But this has not been found to be the case.

"Mrs. Elta Broun, of 3409 Lynwood, does most of the ordering for B&B Vending Company, which has over 100 juke boxes in Amarillo, and keeps a close eye on the public's tastes. B&B Vending Company is one of the major Wurlitzer operators in this city.

"The music played varies with the type of place, Mrs. Broun told me. A private club might like slow, danceable music. Some lounges like it mixed, half and half. Some only want fast, teen-age music, she said. A majority of the local Wurlitzer location owners concurred with Mrs. Broun's opinion.

"Theo Noble, manager of the vending company, said the places which have nothing but Western music have proven to be his 'best locations'. This has also been found true by many Wurlitzer operators and location owners. The old favorites are still around, he told me. You find them in clubs and restaurants where they want a good selection. One popular Wurlitzer location owner reminded me of those all-time favorites such as Stardust, Deep Purple, Begin the Beguine. He recalled how they have been around a long time, survived rock "n" roll and the bunny hop. They met the pop-rock sound head on!

"A popular Wurlitzer operator of Amarillo recently remarked, I would think we do most of our buying for the kids but the best locations are where adults gather. They have the money. This particular operator keeps a music library dating to 1951 to fill requests from juke box patrons. We use quite a few old standards," he told me. Things like San Francisco and In the Mood. These show up mostly on the machines which play the three-for-a-quarter albums.

"Both B&B and Bell-Lemley, prominent Wurlitzer operators, emphasized they depend heavily on the national charts to keep track of the ever-changing music.

"Eddie Melin stressed the fact his store does approximately 80 per cent of the classical record sales in Amarillo, but also stocks pop, Western and classics. Adults buy background music, sound tracks and classical records, Melin said. We keep a rack of 'all time hits' which has a steady record sale. Television may have temporarily stunned the record industry when it first became popular but Melin now sees it as a definite booster. People see recording artists on television and want to buy their albums, he said. "Tom Jones is an example of a recording artist who has been helped because of television exposure, he advised me.

"During a recent sampling, I found that individual lounges and restaurants around Amarillo fill their juke boxes with what their customers want to hear. That means they are in a con-



Merle Solomon

stant state of flexibility to provide the music desired through the use of a national publication in order to keep abreast of what the tuneful desires are going to be.

"As with many Wurlitzer operators in that area, selection A-1 on the juke box at the Bonny and Clyde Lounge is Bonny and Clyde. But the rest of the selections are an even balance of Western and pop-rock. Here, the owner leaves selection of records to the distributor. But everyone reads 'Cash Box' for example and is quite aware of what the popular tunes are.

"At The Tagota Lounge, patrons lean toward the quieter selections. 'Quiet music goes over best here,' said Larry Guffey. Country and Western is popular, too, but mostly with the older people. Guffey told me the owner tells the distributor what kind of music he wants. This is a practice of many location owners in and around Amarillo.

"The majority of the Wurlitzer operators agreed that you can definitely hear Western music in Amarillo but, from all other indications, you can also hear just about anything else you desire," Solomon concluded.

Meet Max Klein



Max Klein, Yonkers, N. Y. music and games operator, was the subject of last week's "About Music" column. Well known to metropolitan area tradesmen, Klein's statements on proper music operation last week were straight to the point and we hope valuable to our other readers. Over a score of years in operation, his Moder Amusement Co. is a model route, both in its modern business approaches (minimum guarantees from locations, new equipment, conscientious record programming) and in its professional relations with its customers. "New records, new phonographs . . . that's the way to do it," says Klein. "The locations are happy and collections stay up."

Funtronics of USA Formed to Market Electronic Game Line

NEW YORK — A brand new corporation called Funtronics has been formed here for the purpose of marketing a new and ingenious line of coin-operated amusement games. The firm is headed by Stanley Rayboy (president) and his associate Gilbert Wallach, with veteran New York salesman Harry Green appointed for marketing.

The equipment operates on a radically different principle, indeed is unusual also in size, design and play. Tradesmen may remember the first of the line, 'Pitching Horseshoes', first introduced by its inventor Fred Hurley in 1965, but owing to lack of qualified corporate management, the equipment was never exposed nationwide. Now Rayboy and Wallach have set up the organization to do this.

Funtronics currently operates a test route of 'Pitching Horseshoes' games in approximately 100 New York tavern locations. However, the first piece to become available to the amusement trade will be its 'Ping Pong' version, due for release the end of May. Ping Pong will be followed in succession by a variety of other games on a regular schedule, according to Rayboy, who adds that distributor representatives are currently being approached to handle the line in their respective territories.

The equipment is unique in that it operates by means of a radio wave beam controlled from a portable coin box and playboard usually set upon the bar. Two game frames, a bit larger than a pinball backglass but only little more than 2" thick, are mounted on a wall in the location.

BOB SLIFER DIES

CHICAGO — O. L. Bob Slifer, executive director of the National Coin Machine Distributors Assn., died May 9th at Edwards Hospital in Naperville, Ill. after a heart attack. Slifer, who had a heart condition, entered the hospital May 5th after the first sign of the attack.

Visitation was at the Bidleman Wunderlich Funeral Home in Naperville. A Methodist service was held at 3:00 p. m. Sunday (May 10th) with burial Monday at the Earlam Cemetery at his home town of Richmond, Ind.

Slifer is survived by his wife Ruth (well known to the trade thru her numerous appearances at MO. shows) and daughters Barbara McVety, Sheila Moore and Beverle Slifer.

New Va. Rowe Distrib

WHIPPANY — Jack Harper, President of Rowe International, Inc. (a subsidiary of Triangle Industries, Inc.) has announced the appointment of Dolly Madison Vending Distributor as a new Rowe distributor. Based in Richmond, Virginia, the new distributorship will handle Virginia and the surrounding area.

Harper termed the move "an extremely significant one" because marks the first time that a large, established manufacturing concern has entered the distributing business. He stated, "The Dolly Madison move is a true barometer of the faith that we have in our industry, in general, at Rowe International, in particular."

Rowe Vice President of Marketing Ray Taber, stated the objectives of the new distributor. "The first goal is one of strengthening the existing sales and service capability. As that is being accomplished, we plan on extending and improving our coverage to provide true "on-the-spot" sales and service in the general area." Taber also indicated that Mal Mondie will be manager in charge of day-to-day operations.

Taber further indicated that the overriding idea of the new distributorship will be one of growth and improved service for operators in the area.

Harper concluded his announcement by calling attention to the appointment of Dolly Madison as "an example of Rowe International philosophy of establishing strong, independent distributors, wherever possible."

Means to Cointronics



Bob Means

OUNTAINVIEW, CAL. — William A. Collins, marketing manager of Cointronics, has announced the appointment of Robert Means as Regional Sales agent. Means will represent the company in the five state area: Ohio, Michigan, Indiana, Illinois and Wisconsin.

"We are very pleased to have Bob Means in our organization. This is another step in the long range plans of Cointronics. We place a high priority on customer satisfaction and Bob Means, with nine years of experience and an outstanding reputation in the industry, will help us provide closer support and better liaison with our customers," Collins declared.

Rowe Vend Art Cited



HIPPANY — Rowe International, Inc., a subsidiary of Triangle Industries, Inc., was recently presented with the 68 "3M Printing Job of the Year" award by the Minnesota Mining and Manufacturing Company. The award was presented to Walter Koch, Rowe's chief of Industrial Design, for his department's work in developing the color display panel on the Model 1040A Cold Drink Vendor.

The technique used to produce the panel starts with a unique system of photography. The image is then printed directly onto translucent vinyl using four-color processes. The final striking effect is achieved by backlighting.

The panel, which was photographed by Thomas Flynn with art direction by Robert Huyler, has been and currently is being produced by Poster Products, Inc., Chicago, Illinois. It was developed early in 1968 and has met with exceptional consumer response ever since that time.

Coin-Tables to Accounting Methods Examined In Nebraska

OMAHA—Under the direction of operators Ed Kort and Howard Ellis, the value of membership in Coin Operated Industries of Nebraska has become a virtual necessity for all tradesmen throughout the State. Ample proof of the "new spirit" of COIN is the fact that association membership has enjoyed a 100% increase since Jan. 1, 1968. This represents 62 1/2% of Nebraska's music and games trade with the remaining operators again to be approached to join before the next dinner meeting in late June.

Typical of COIN activities are their extremely informative dinner meets, which are heavily attended by members. President Kort and secretary-treasurer Ellis have placed more topics on the meeting agenda than you can shake a stick at and a free exchange of ideas between members has been the rule.

COIN's last meeting, held here at the Prom Town House in late April, delved into a wealth of subjects, notably the exploration of new bookkeeping procedures. According to Kort: One system of accounting was discussed whereas the bookkeeping company involved will teach the management a simple but thorough system. The management is closely involved at all times and consequently facts on profits and losses in all phases are known constantly. With this system there is never an invoice, wage sheets, or any other records ever removed from the operator's office by the bookkeeping company. The bookkeeping company will supply the special bookkeeping forms necessary, instruct,

supervise and advise the management. At the year-ending the bookkeeping company will prepare depreciation schedules and complete the Income Tax report at a total yearly cost of \$300.00 to \$350.00.

Ted Nichols explained a form that he is using to tabulate the data of each machine. The form provides a comprehensive study of each machine's production, its profits, losses, location placements, etc. The form is divided into the following columns:

Location, Date, Income, Product Cost, Commission, Gross Profit, Cost Sales, Depreciation, Unit Cost, Net and Net To Date.

Howard Ellis reported on his system of keeping record on individual machine grosses and history. It employs perforated cards placed on book binder in alphabetical order of locations. Each card records the following: Model, Name of Machine, Description, Serial Number, Purchased Date,

(Con't. on Page 63)

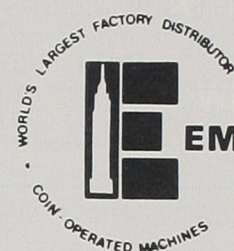
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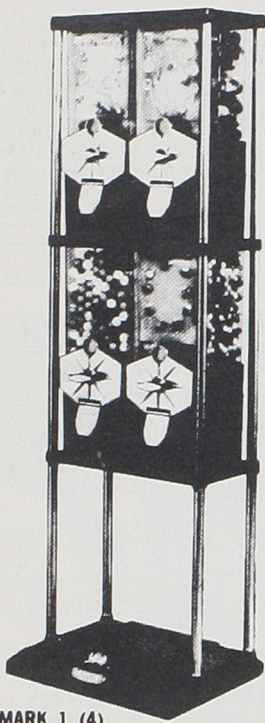
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CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

I'VE GOT MY EYES ON YOU (3:00)

STEVE LAWRENCE

Pickin' Up the Pieces (2:41) RCA 74-0169

DIDN'T WE (2:24)

RICHARD HARRIS

Paper Chase (2:15) Dunhill D-4194

THE SOUTHERN STAR (2:40)

MATT MONRO

People (2:35) Cap'I P-2509

TEARS ON MY PILLOW (2:04)

JOHNNY TILLOTSON

Remember When (2:45) Amos AJB 117

BUT IT'S ALRIGHT (2:33)

BILL BLACK'S COMBO

Slow Action (2:25) Col 4-44867

THERE'S ALWAYS SOMETHING THERE
 TO REMIND ME (2:40)

STANLEY TURRENTINE

When I Look Into Your Eyes (2:30) Blue Note

C & W

BIG WIND (2:15)

PORTER WAGONER

Tennessee Stud (2:46) RCA 74-0168

ALL I HAVE TO OFFER YOU (3:00)

CHARLEY PRIDE

A Brand New Bed of Roses (2:14) RCA 74-0167

EKCEDRIN HEADACHE #99 (2:06)

LIZ ANDERSON

The Rainy Season's Over (2:27) RCA 74-0168

HOLD ME, THRILL ME, KISS ME (2:09)

JOHNNY AND JONIE MOSBY

Comparing Him With You (2:31) Cap'I PRO-4728

Teen Locations

NO MATTER WHAT SIGN YOU ARE (2:38)

DIANA ROSS & SUPREMES

The Young Folks (2:59) Motown 1148

IT'S GETTING BETTER (2:56)

MAMA CASS

Who's to Blame (2:55) Dunhill 4195

TOMORROW TOMORROW (4:02)

THE BEE GEES

Sun In My Morning (2:57) ATCO 6682

YOU DON'T HAVE TO WALK IN THE RAIN (2:27)

THE TURTLES

No flip info available White Whale 308

SUGAR, SUGAR (2:48)

THE ARCHIES

Melody Hill (2:27) Calendar 63-1008

RAINY JANE (3:01)

NEIL SEDAKA

Jeannine (3:12) SGC 008

R & B

PRIDE'S NO MATCH FOR LOVE (2:37)

PATTI LaBELLE & THE BLUEBELLS

Loving Rules (2:32) Atlantic 2629

IT'S NOT FAIR (2:22)

DEE DEE WARWICK

That's Not Love (3:12) Mercury

FUNNY FEELING (2:28)

THE DELFONICS

No flip info Philly Groove 156

I TURNED YOU ON (2:40)

THE ISLEY BROTHERS

No flip info T-Neck 902

check your local One Stop for availability of the listed recordings

oin Meet (Con't from Page 61)

ount of Purchase, Who Purchased
om, Dates of Collections, and Oper-
r Take Home Amount. There is
ard for each machine, and there-
e there may be several cards un-
-this one location's indexed tab.
nder this same location's position
another card showing only the a-
unts the location received from
achines during each collection,
totaling the location's take yearly
ort to the Internal Revenue De-
rtment.
For the office girl to get the nec-
sary posting information, a per-
ated card is used. The top and
tom portions of the card are fill-
in by the shop men as they bring
achine in from location. The top
rt includes the Unit name, Serial
mber, Location From Which Re-
oved, the Date, and a blank line is
ed to describe the nature of any
ubles the machine has. This top
rtion stays with the machine as
g as it is in the shop. The bottom
this card also has the Unit Name,
rial Number, Location From Which
moved, and the Date. This bottom
rd goes to the office girl and she
ords it as being in the shop. Her
op record constitutes another book
e that contains record of all shop
quipment. As soon as the shop per-
nel move the machine to another
ation they fill in the remaining two
es of their card to show the new
ation name and the date. They then
render this card to the office girl.
e girl then moves the data card
om her shop file forward to the
er book and it's respective new
ation position.

When the piece is actually sold or
ded, the name of the person it is
d to, the price obtained and the
te is then recorded to give a com-
te history of the machine.
Plans were announced to present
ven bookkeeping techniques in
etings of the future. Efficiency
is stressed in all phases of record
eping and the group was reminded
at good bookkeeping would be in-
luable to the survivors in case of
ath of the operator.

Direct Pool Table Sales

A number of sales were reported,
ost of which have occurred in the
aller towns. On one occasion a
n-coin-operated table was sold to a
ation for \$1,000.00 and that location
charging a nickle per cue. A variety
olutions were discussed. Some
t that a location should be de-
ived of other machines if he de-
ses his own table.
Other operators felt that they should
ll the location themselves; and that
they didn't, someone else would.
this manner they remain on good
rms with the location and at the
me time profit on the sale of the
achine.

One operator plans to letter certain
ations to the effect that salesmen
e in the field selling tables at ex-
bitant prices and requests loca-
ons interested in buying to first
lk with their operators.
Everyone was in agreement that
erators should strive to give better
rice on tables as well as other
ation pieces. Better relations with
e locations will result and they will
ck with their operators.

Pool Tournaments

One operator reminded the group
at if we would but promote tourna-
nts on a large scale, state and
ational, and advise all locations
volved with pool that their table
ust be operator-owned for them
enter the tournaments, we would
ave less trouble with direct sales.
Operator response indicated that
ost of the operators were not push-
g tournament play very heavily,
d that where it did exist it was
cally sanctioned by the location,
ith few exceptions, according to
ort.
One operator reported getting good
sponse with the D & R cards.

**PhonoVue
Film Pairings**

- Red Replacements:**
STAR IS BORN # 2920c
Songs: The Time is Today (WB) or
Anything Better Than Love (Phila-
soul).
WISHING WELL # 2920a
Songs: Snatching it Back (Atl.) or
Bad Moon Rising (Fantasy).
CHECK IN # 2919x
Songs: The Weight (Atl.) or Heather
Honey (ABC)
FUN CITY # 2920d
Songs: Give it Up (Bruno) or 10,000
Miles (UNI)
Blue Replacements:
WINDOW SHOPPING #2919w
Songs: Long Green (Atco) or Sweet
Inspiration (Atco).
CHECK OUT # 2920b
Songs: Gentle on My Mind (Reprise)
or Johnny B. Good (Cap'l).
CABANA GIRL # 2919z
Songs: Back Door Man (Bang) or
Gimme Gimme Good Lovin (Bell).
WAITING # 2919v
Songs: Apricot Brandy (Elektra) or
Just a Melody (Brunswick).


There was a little resentment on the
part of some of the players that the
losers of the first round still had
another chance. He mentioned that
each of the 16 players entered for a
dollar fee. If, at the price, the loser
of the first round did not have ano-
ther chance he might hesitate to enter
his name on the next tournament
card. It was conceded, therefore,
that the good of this extra feature
of the card outweighed the few play-
er protests.

**Compensations From
Tobacco Companies**

The group was informed of the com-
pensations available from the various
Tobacco companies for brand place-
ments. Although not all of the oper-
ators had cigarette routes, a few of
those that did were curious about com-
pensations available from one or
more of the six companies involved.
Brown & Williamson Tob. Corp.
had just issued a fine Summary Of
Annual Vending Machine Payments
sheet. It is based on National Offers
reported as of March 1, 1969. Brown
& Williamson Tob. Corp. published
this as a service to operators of cig-
arette vending machines. A few
extra copies will be obtained and
distributed at the next meeting to
those operators who might have
missed receiving it, Kort advised.
It is interesting to know that the
maximum annual payment per ma-
chine with all of the brands in it
would pay a total of \$53.50.

Personnel

Personnel problems were many and
the feasibility of employing women
was discussed. Kort is now training
three women for eventual route check-
ing purposes. The women are being
trained in the shop the same as men.
The girls are instructed on all types
of machines and during the process of
training actually overhaul the ma-
chines under close supervision and
guidance. Each machine, upon com-
pletion, is checked thoroughly and
the girls are constructively criticized
on all errors.
"Although they are handicapped
on movement of machines and major
service problems it is believed that
they will be more conscientious
about upkeep and appearance of
the machines," he said.
"Another item of importance is
that they will not be paid as much
as a man, inasmuch as they will not
be moving equipment or doing heavy
work. In response to a Classified Ad
for Men and Women Wanted, about
four times as many women applied
as men. The progress of these fe-
males are being watched closely
by a number of operators who have
had service man shortages," he added.

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CENTRAL PARK	230		
CROSS TOWN	235		
SING-A-LONG	310		
CHICAGO COIN		WILLIAMS	
MUSTANG (2-PL.)	\$170	OH BOY (2-PL.)	\$145
HULA-HULA (2-PL.)	225	ZIG-ZAG	140
KICKER	210	TEACHERS PET	190
TV BASEBALL (2-PL.)	285		
		MIDWAY	
		PLAY BALL	\$220
		LITTLE LEAGUE	295
		RIFLE CHAMP	215



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CashBox Round The Route

EASTERN FLASHES

THE AFFAIR — The May 10th victory dinner honoring Al Denver was a swimming success for the industry and UJA. An estimated \$35,000 in donation pledges has been tallied for the 1969 campaign, a good 50% more than we gained in 1968. The 450 seats for the affair were all sold out, fitting testimony to the prestige of Denver within trade circles. The cocktail party, which preceded the dinner and award presentations, was simply great. Food was good, the 20 film 'Never Again to Be Denied' was very well received, the entertainment was okay. Committeemen did a superb job of getting the program clicking right on time and this was probably the most efficiently run affair to date. Comic Jackie Wakefield gave us all lots of laughs — lots and lots and lots — and our thanks to all those entertainers who took valuable time out to come on down. Plenty of trade friends were in attendance, as well as some new faces. Factory reps on hand included A. D. Palmer from Wurlitzer with Mr. and Mrs. Nat Hockman, also from that company. Irv and Howard Kaye with their charming wives enjoyed the evening. From Jersey were the Myron Sugarman's with Mrs. Mollie Sugarman; Art and Neatia Daddis from United Billiards and Mr. & Mrs. Storino were also in from across the Hudson. We picked up some new jokes from Billy Kobler, had a most informative conversation with Stan Rayboy all about his new Funtronics venture, learned from Larry Galenti that big Mutoscope item will break in about a month. A party after the party was held up in Gil Sonin's suite at the Hilton with dozens upon dozens of the lads and ladies flitting in and out for coffee and to pass their congrats onto Al and Mrs. Denver. A real nice night.

ON THE AVENUE — Al D'Inzillo at Albert Simon, Inc. awaiting arrival of new Williams 'Suspense' pin for his amusement customers. Enjoyed chatting with Irv Green's missus Maxine who dropped by the 10th Ave. Runyon offices last Monday while on New York shopping expedition. Belated birthday greetings to Harry Green, by the way. Thanks to Lou (the Redhead) Druckman for his learned tips on how to panel the living room wall. Will call on you when we botch it up. Hot, hot item at Musical Distributors these days is ChiCoin exciting 'Drive Master' car game says Dave Freed. Enjoyed chatting about the cigarette and jukebox business with Joe Jacobs of Herald Amusement (Brooklyn-based route). Joe's spending many more hours on the route these days since the unfortunate death of his ace service chief Ruby York a few months back. Trade veterans who remember a hit disk called 'Tell Me Why' by the Rob Roy's years back will be interested to know that Joe was the producer of that single, as well as manager of the group.

ON THE ISLAND — Vic VanDerLeenden and Bill Kobler issue a last minute reminder to music, games and cig ops to come on out to the Harbor Lite Restaurant in Amityville this Tuesday evening for sneak preview of their new merchandising process. Plenty of food and drink along with it, so be there — we will. Latest episode in the add-a-ball situation as reported in the Long Island Press says that Attorney Sidney Siben attempted to regain possession of the two confiscated machines for D&S Vending but that Justice Stanislaw refused, while saying the two add-a-balls would not be destroyed, the Judge advised that they'd have to be held as evidence until the case is finally settled. Former Brooklyn operator and currently big tradesman in Florida Sol Tabb, returned last week from brief vacation to Paradise Island with the wife. This weekend the Tabb's were off to St. Petersburg for the FAMA Convention.

CONDOLENCES — The prayers of the industry go out to Ruth Slifer on the death of her husband Bob. The creator and executive director of the NCMDA, she told us, had been suffering from a heart condition for a while. He died May 9th. See separate story.

FROM PENNSY — Sam Daub's Eastern Pennsylvania Amusement Machine Assn. members are in the final weeks of their on-location 8-ball tourney eliminations and advise the big playoff's, slated for June 28th at the Roadrunner in Norristown, should draw numerous spectators. Good luck lads. Quiz machines are all the rage in the Philly area say distributors there. Joe and Frank Ash at Active doing a land-office business with the Computer Quiz; Dave and Elliot Rosen moving plenty of Mondial's Professor Quizmasters. Great games, all.

UPSTATE ITEMS — Davis Distributing's Bob Romig back from trip to Toronto, Canada for the Canadian Automatic Merchandisers Assn. Convention, says the vending trade there is really growing by leaps and bounds. Davis, prominent New York State Seeburg distributors, sell a lot of equipment to the Canadian operators. Ace operator hit-picker Jimmy Galup puts the famous seal of approval this week on the Young Holt Unlimited and their new Brunswick disk 'Just a Melody', while his Albany office manager Jane Ray likes Paul Anka's 'Sincerely' on RCA. Can't you guys ever get together? Adirondack 8-ball playoffs set for the Lake Placid Olympic Arena the weekend of June 14-15. Bob Catlan, of Bilotta's Albany branch and operator Jack LaHart both invited the trade and guests thereabouts to drop by for the event.

UPPER MID-WEST

Mr. & Mrs. Ernest Woytossek in the cities over the weekend visiting friend Ernie making the rounds Monday morning. Curtis Anderson, Bemidj, in the cities for the day buying equipment for the resorts. Expects a lot of anglers next week end when fishing season opens for the big ones. Dale Maxwell, Pierre, So. Dakota, town for a couple of days, Darlow making purchases of equipment. Mr. & Mrs. Jim DeMars, Ashland, in Minneapolis for a day or two. Jim getting his route in shape before the tour season starts has been kept pretty busy. Frank Krall has a wonderful hobby, a trout pond in his back yard and is it a sight to see when he feeds them. Red Wilbur returned last week from a vacation in Oregon where he did some salmon fishing. John Galep in the cities for the day buying records and parts. The 8 Ball Tourney in Pierre was a huge success. Steve and Norton Lieberman attended the Nat'l. Convention of Shipping Centers in New York. Ve Thomas stopping off in town for a few hours enroute home after spending few days in Rochester going through the Mayo Clinic. Bladder trouble which will have to be taken care of as he loses some weight. Dan Bler, Winnipeg, in town for a few days doing some buying. Art Berg, Farmont, in town buying records and parts. Earl Porter, Pres. B. Oligmiller Vice Pres. and Mac Hasvold Sec'y & Treas. are the new officers elected by the South Dakota Vending and Music Ass'n at the last meeting. Mac Hasvold, Sioux Falls, in town for the day making the rounds. Mr. & Mrs. Al Eggermont Jr. in cities for the day on a buying trip. In town this week doing buying with Cab Anderson, Hudson, Clayt. N. berg, Jack Godfrey, Bob Keese, Bob Lucking, Benson.

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**Coinbiz Philosophy
Larry Flynt Style**

Dayton — Larry Flynt, president of Flynt Dist. Co. of Ohio, has ambitions of completely revolutionizing the coin machine business, and he says intuitiveness is one of the prime reasons he can do it. "Intuitiveness is something you don't turn out on a production line, you either have it or you don't. Its knowing and feeling whats right. I have a great facility for going through a dense forest and getting to where the yellow rose is," Flynt stated.

"We're going to be the innovators in this business. We have the ideas and we'll make them-work. Our outward appearance has nothing to do with the way we think", Flynt said, "its a mood; it helps us to perform; its inspirational to some people. It establishes right from the outset that we're different — even if they don't think so later on. They know we care; that we're aware; that we know the future of this market. About 80 per cent of the businessmen in this trade are out of it. They don't know the fantastic potential of this market from a hole in a wall."

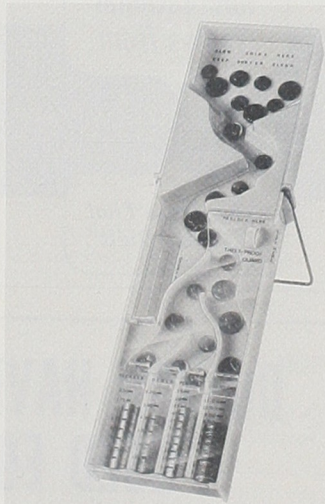
Flynt believes that just being in the business isn't enough, "you have to look for new ways of developing it — new distribution and operation methods."

"When we take a product for distribution", he said, "we will make sure to do something outstanding with it. We will make our customers say, 'wow'."

You only have problems when you come up against basic dumbbells. We want to influence the new breed of thinkers out there — the market. The market is bright. . . it wants facts. That's what we'll give them. . . facts", Flynt said strongly.

Flynt revealed that he will have a very significant announcement in a few weeks. "The whole trade will be surprised." Revealing further but without saying exactly what his significant announcement is to be, Flynt said, "I can

**New Mini-Nadex
For Small Routes**



BUFFALO — A pint-sized version of the classic Nadex Coin Sorter (which was introduced to the trade last year) has just been released by the Buffalo factory with the intent on marketing the miniaturized piece as an executive gift item. Called the Mini-Money Sorter and Bank, the unit differs from its big brother not only in size and price but in its plastic see-thru theft guard which shields the lower portion. Although it will probably make a success as a gift item (selling at \$8.95), the Mini-Sorter just might provide an ideal coin sorter and counter for smaller operating companies. Standing less than two feet high, it could be an economical tool for in-route or on-location collection counting.

only say that it involves a large national chain that every American is familiar with. It will be of more significance to the operator than anyone else."



Cash Box Round The Route

HICAGO CHATTER

The sad news of the sudden death of MDA's **Bob Slifer** was a shocking blow to everyone in this area. Many ended services in Richmond, Indiana. We express our sincere sympathy to Bob's widow **Ruth** and his three daughters. Messages of condolence may be sent to the Slifer residence at 58624 Vest Ave., Brummel Woods, Naperville, Illinois 60540.

A post script to the recent Iowa nois Operators group Pool Tournament in Davenport, Iowa (Cash Box, 7 issue), Atlas Music Co.'s **Bob** called our attention to the fact that the Shriners had a food concession during the entire event and donated all proceeds to the Crippled Children's Hospital in Davenport! A gesture consistent with public relations in action! . . . Rock-Ola Mfg. Corp.'s **George Hincker** departed for Davenport, North Carolina last Wednesday to attend the North and South Carolina Vending Convention. Rock-Ola will be exhibiting its current vendens line. Firm's executive vice president **Ed Doris**, meanwhile, headed for points East on one of his many business trips. . . . All present and accounted for at Empire st. **Gil Kitt**, **Joe Robbins**, **Jack**, et al are busy as beavers. . . . Understand **Bill Milner** managed to sneak away for a couple of Cubs' games last week! . . . The Wurlitzer "Americana III" continues to be one of the biggest sellers out at National in Machine Exchange! The past week's action was fantastic! **Joe** **hwartz** and **Mort Levinson** are expecting a shipment of the new title "College Queens" 4-player by shortly. **Mort** tells us the distributor obtained overseas visitors **Jean** **lbert Diez** from Papaete, Tahiti and **Mr. Erlich** of Venezuela!

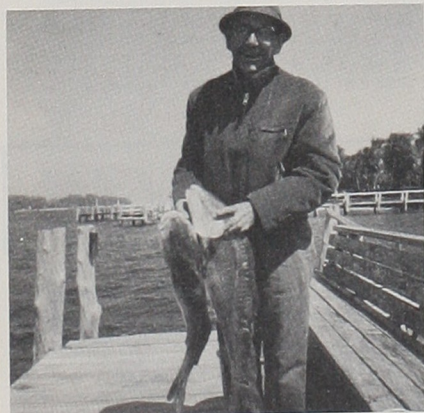
World Wide Dist. has scheduled a vending service school, on the Seerg cold drink vender, for Wednesday, May 28. **Irv Ovitz** informs us that information will be in the mail this week so be on the lookout! . . . IAAP's public relations firm, Infoplan International, arranged for the showing, this morning (19), of the 1905 film "Manding School Girls," on NBC's "Today" show. This is an edited version of the film (with amusement park backgrounds) which was seen at last year's IAAP convention in Chicago. . . . t the word from **Ross Scheer** of Dway Mfg. Co. that the firm will release a new, very exciting piece of equipment, called "Golden m," described as a natural for attraction! Watch for it! Meanwhile, the factory is enjoying continued success with the fast moving "White Lightning!" . . . A photo of the Bally Mfg. Corp. main plant, including the new 50,000 sq. ft. addition, was just issued by ad manager **rb Jones**. Very impressive! The facilities now extend a full block along Belmont Avenue. . . . Lots of activity at Williams Electronics Inc. with the current line of equipment. To add to the excitement, factory has just released "Suspense" and is stepping up production schedules this week to meet the anticipated demand!

The **Four Lads** enjoyed a brief tour of the Rock-Ola Mfg. Corp. factory during a visit to the premises last week. Group was in Chicago promoting new single "My Heart's Symphony" (UA), which is reportedly attracting some operator attention in various areas across the country. . . . DA's **Fred Granger** departed for Florida on Wednesday to attend the FAMA confab in Port-O-Call on Verre Verde Island. **Fred** and **MOA** **xy Howard Ellis** planned to conduct a seminar on public relations. . . . Nice to see **Fred Sipora** of Mager's One Stop and his very lovely wife, **Elenore**, who were on hand for **Rod McKuen** cocktail party in the Continental Plaza Hotel (12).

CALIFORNIA CLIPPINGS

Kenny Fischer, recently installed marketing director for Fischer Mfg. (Tipton, Mo.), spent some time in L. A. last week visiting distributors **Bill Happel** at Badger and **Dean McMurdie** at Circle Int'l. on behalf of that factory's fine line of coin tables. **Ken** jetted off to Kansas City Thursday and should be in his new Skokie, Ill. offices by Monday morning. This Coast visit climaxed a good three week trip by the marketing exec and we hope he enjoyed a restful weekend at home with the family (and those three huge animals he calls dogs!). . . . A. C. A.'s chief **Henry Leyser** back in the Oakland office today after extended business trip to Europe, including meetings with the N. S. M. brass in Germany. The A. C. A. lads tell us the new Prestige phonograph is firmly establishing itself in many parts of the country, thanks both to good work by distributors and the looks, sound and serviceability of the juke itself. . . . **Mickie Greenman**, former Color-Sonics chief now in L. A. on "secret" project, will be jetting back to New York June 12th for wedding of son **Lyle**. **Lance Hailstone** at Nutting Associates sadly tells us that boss **Bill Nutting's** secretary **Janice Bodenmuller** has left the firm for a new job in Hong Kong (of all places) and possibly wedding bells.

MILWAUKEE MENTIONS
Radio station WOKY will present its first annual "M'WOKY Pops Festival" on Sunday, June 22, for the benefit of the Childrens Outing Association. Among the top disk artists booked to appear are **Tommy James & The Shondells**, **The Buckingham**, **Cryan' Shames**, **Classics Four**, **New Colony Six** and **Royal Guardsmen**. Tickets are available through any of the five Boston Stores. . . . **Ray Jenner** of Jenner Amusement is mighty proud of his wife, **Ruby**, who won the national women's championship trap shooting award and earned the distinction of being the second top shooter in the nation! Event, capped by the presentation of the Mechanics Illustrated plaque, received all sorts of TV, radio and news coverage — and to top it all off, the Jenner's son, **Ricky**, won in the Junior Division! Our congratulations! . . . Lots of activity at Pioneer Sales & Services. **Joel Kleiman**, **Sam Cooper**, et al are busy keeping up with the usual rush which always occurs around this time of the year. . . . **Sammy Davis Jr.** is scheduled for an upcoming engagement in the Lake Geneva Play-boy Club. . . . One of the biggest new releases in this area the past week is the latest **Tom Jones** effort "Love Me Tonight" (Parrot). **John Jankowski** of Radio Doctors says operators are literally clamoring for it!



Sam Hastings of Hastings Dist. Co., displays a portion of his catch in the above photo. Sam recently returned from a lengthy vacation trip to Fort Pierce, Florida during which he spent a great deal of time pursuing his favorite pastime, fishing!

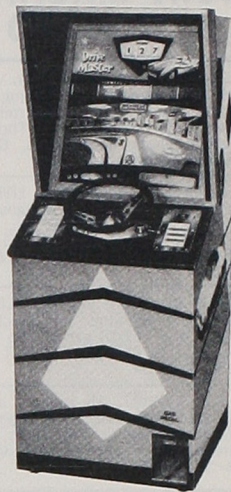
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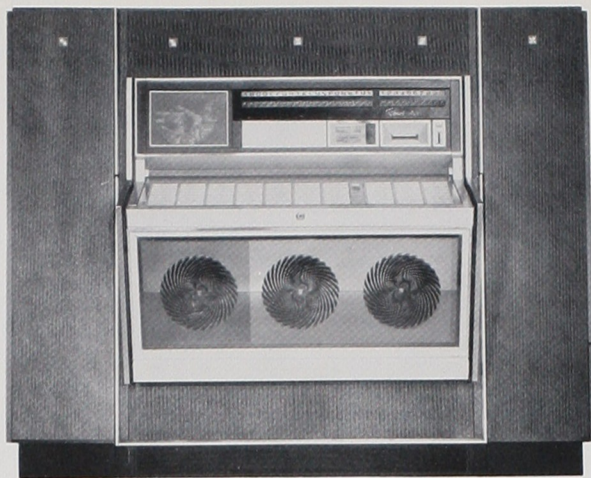
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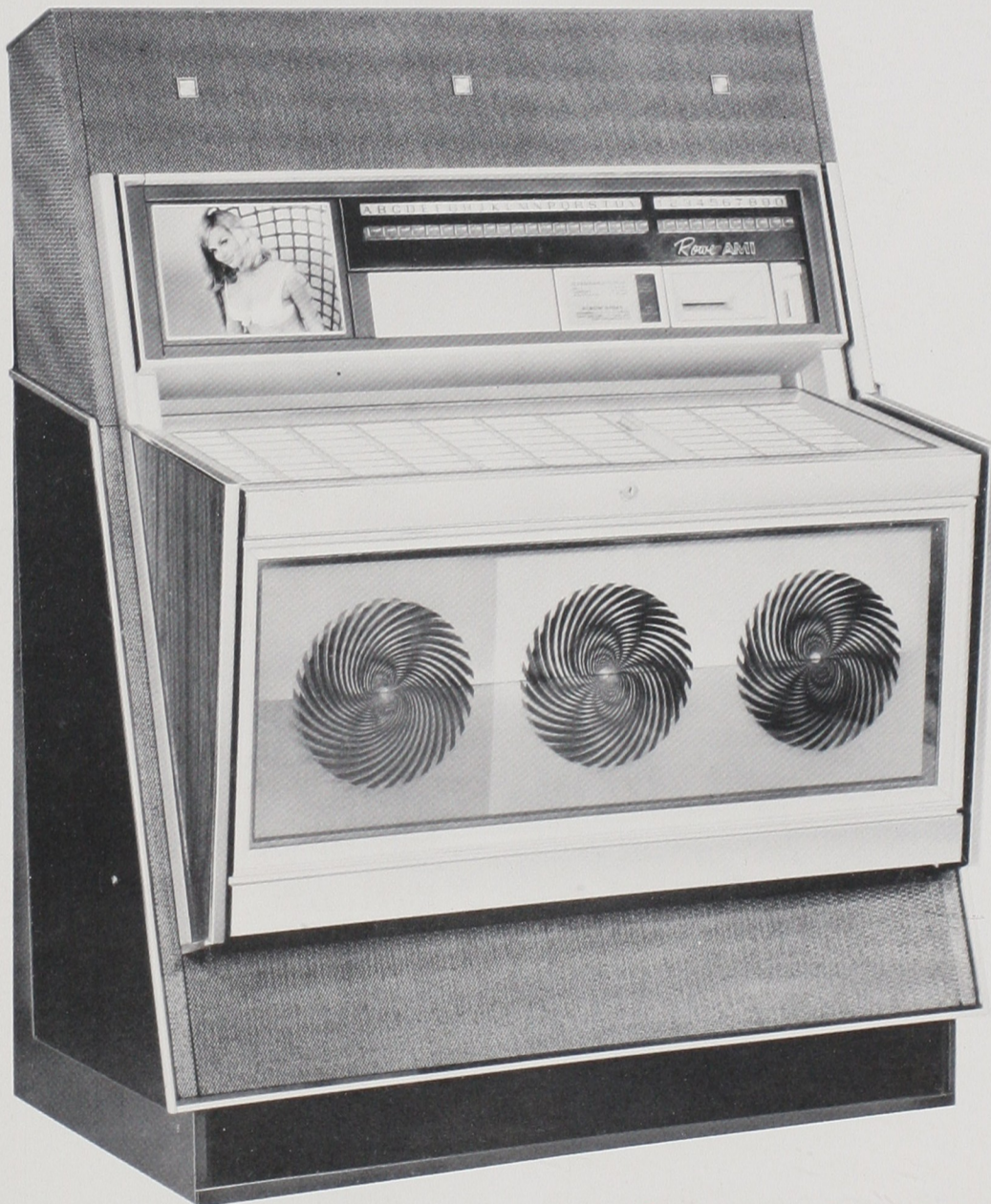
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