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## CashBox Round The Route

### EASTERN FLASHES

**AROUND TOWN** — Funtronics president Stan Rayboy, back from brief vacation, tells us shipments of Ping Pong games has arrived. Plenty of locations waiting on the piece, after phenomenal success of their Pitching Horseshoes piece game. Stan, meanwhile, had to put in some long hours on his Ray Mark music route, setting up some summer spots. Too much work, he says, but the business is real good . . . Guys on the street buzzing about tragic Paramount fire. We suppose they're wondering what it must feel like to have so much go up in flames. Al Miniaci, back from Florida after getting news of the fire, assessing the damage last week, info's the company records were saved as they were protected in the safe, but plenty of vendible supplies went up, especially the cigarettes. Real shame . . . Murray Kaye, sales topper at Atlantic New York, moving great number of Seeburg soda machines these days, notably the Choice-Vend can units. Good golfing weather recently, the Kaye says. All the Atlantic sales people are active golfers, as they ably demonstrate at the fall associations outing in the Catskills each year. . . Speaking of that outing, Ben Chicofsky's mailing is about to go out and he'd sincerely like to get his reservations in before time this year. Affair will be held again at the Homowack Lodge October 3, 4 and 5th. Work on the convention journal continues well, says Ben, who's hoping the record companies once again come thru as they should for the music operating trade.

**ANOTHER BILOTTA EXTRAVAGANZA** — Well, we've been to weddings then we've been to WEDDINGS! The knot-tying doings at Newark, N.Y. Last Saturday (June 14th) was about the most lavish fete ever staged in our memory. In the typical Bilotta style, big John sent his son John, Jr. and bride Kathy Peters off into wedded bliss to the tune of two bands, over 700 guests, food and drink that included New York State champagne (what else?) fried chicken and good Italian Macaroni. Plenty of trade notables made the trip up to Newark, N.Y. for the delightful affair, headed by Roy Waltemade and Bob Bear (& wives) from Wurlitzer, Larry and Missus Galenti of Mutoscope, the Abe Lipsky's from New York, Howard Reinhart from BRAD, Inc. of Detroit and Joe and Faye Grillo of Rochester. Entertainment highlight of the reception (held at the Dolphin Club in Sodus Point) was the one and only Roberta Quinlan singing her JAYBEE single 'Merry Go Round of Love' for the guests. Matter of fact, we all enjoyed singing along with Roberta out at the bar (didn't know Johnny had such a good voice!). Also got a big kick touring the Jackson Perkins Rose Gardens with guest Virginia Stanton who explained the in's and out's of cultivating the delicate flowers (Newark's the rose capital of the world, ya know!). Was a delightful day all round. See photos on news pages.

**UPSTATE ITEMS** — Tom Greco info's he'll once again be exhibiting the NSM Prestige 160 phonograph at this Wednesday's gathering of the New York State Operators Guild in Kingston's Governor Clinton Hotel. The following day will call for an operator service class on the NSM line at the Greco showrooms in Glasco, conducted by Cliff Stauffer of the Associated Coin Amusement co. in Oakland California . . . Len Schneller of U.S. Billiards comes back from Lake Placid with glowing reports on outcome of big Adirondack coin table operators 8-ball tournament. Operator Jack LaHart, one of the contest's prime movers, said enthusiasm was high and community response to the event was top drawer. Bilotta's Albany branch manager Bob Catlan (U.S. Bil-

liards distributor) also acted as one of the tournament's organizers. See details and photos elsewhere. . . Galuppi Enterprises, Syracuse and Albany one-stoppers, have begun issuing a record programming sheet for their operator-customers, complete with pick hit predictions from the Pop to the Teen categories. Looks real good and first set of picks certainly appear to be the very best of the new releases . . . Our belated congrats to Carl Pavesi on his 20th election to the presidency of the Westchester Operators Guild; also to Lou Tartaglia and Seymour Pollak on their elections.

**THE JERSEY BOUNCE** — Rumors buzzing around about negotiations between a big public vending corporation and one of Jersey's larger music games and cigarette routes . . . Bert and Hugh Betti feted their dad Humbert, Sr. at a testimonial dinner last Thursday at the Montammy Country Club in Alpine. Big attendance was expected at press time. . . There's plenty of exciting things awaiting the visitor to United Billiards. Art Daddis' fascinating new 'Bimbo 3-Ring Circus' piece is a pure delight. A coin-operated puppet theater which the kids manipulate by four button controls, 'Bimbo' also pipes out nursery rhyme tunes to accompany the puppet's dancing. Just great fun and should be a tremendous item wherever the kids congregate. Art says he's starting to ship now so watch for it. We also took a close look at United's new Tension Control Unit and found it based principally upon a basic pneumatic timing device, very clever, very effective. It simply permits about a 10 second margin of error to the player after he plunges in the coin mech — ten seconds which permit any balls still rolling down the runway to drop into the drawer. Sometimes players rush to start another game, often too quick for the last ball to arrive in the drawer and consequently loose it in the trap. The TCU cuts this out. A couple of other innovations are also on the drawing boards at United, slated for announcement in the next few months. . . Both of Rowe's promotion execs, Jim Newlander and Jim Dittman, off on the road part of last week. Understand new design feature on the MM-3 Music Miracle had them busy . . . Paul Kotler, National Shuffleboard Co. president, says his three plants, scattered about Northern Jersey, will be phased out shortly as they move all production and office equipment into giant new facilities in Green Brook. Plant is located on Route 22.

**HERE AND THERE** — Chatted with Ron Gold out at Cleveland Coin, one of the Williams distributors who received letter last week from Sam Stern, advising of his resignation and thanking them for their fine association with him . . . Sam Rubin, popular sporting goods salesman in the New York area, will be handling Fischer Mfg. home tables for the East Coast, from Maine down to Washington DC . . . Mickie Greenman of Associated Coin Equipment in Los Angeles called to tell us their service engineer Cliff Stauffer was on that TWA Boeing 707 that was skyjacked to Cuba last Tuesday. Cliff spent the night in Castro's Paradise, returning next day to Kennedy Airport in New York and finally up to Glasco, N.Y. and Greco's office, where he was headed in the first place. Mondial sales exec Dick Sarkisian on jury duty last week and this up in White Plains. However, being in "the pool", Dick managed to get a few hours off last Wed. and Thurs. to get down to the office and make some calls. . . Johnny Bilotta in Miami again last week on his Fun 'N Food project, leaving immediately after son John Jr.'s wedding. Young John and his bride Kathy, we heard later on, are honeymooning in Nassau . . . Big Rowe Music Miracle service school held at Runyon's Jersey showrooms drew exceptionally large attendance, according to Morris Rood.





# CashBox Round The Route

## CHICAGO CHATTER

The big news from Bally Mfg. Corp. this week is the official release of "Gator," firm's exciting new 4-player flipper type game! (See story). Shipments are currently in progress to Bally distributors across the country! . . . Certainly enjoyed seeing so many familiar faces from the coin machine industry at the recent Israel Bonds testimonial to **Nate Feinstein**. Needless to say, the entire affair was a huge success, due in no small measure to the efforts of chairman **Sam Millman** and co-chairmen **Avron Gensburg** and **Sam Stern** and, of course, Nate's wife, **Eve**, who was singled out several times during the evening for her numerous contributions! . . . Invitations are in the mail for the upcoming 2-day service school, on the NSM Prestige 160 and Consul 130, to be held in the Specialty Sales Corp. of America showrooms on June 27-28. **Ronnie** and **Larry Kaghan** expect a good turnout of operators and service personnel from the Illinois and Indiana areas.

As of last Monday, Chicago Dynamic Industries began shipping its new "Safari" gun. Stop by your local ChiCoin distributor for a looksee! **Mort Secore** tells us the factory is in full production, in anticipation of a very healthy sales run! . . . Speaking of new equipment, D. Gottlieb & Co. has just released "Target Pool." Results from test locations have been great, according to **Alvin Gottlieb**, indicating this'll be another big one for the firm! . . . Rock-Ola Mfg. Corp. execs on the move: **Dr. Dave Rockola** is on an extended European business trip; **Ed Doris** is on the Texas scene and **Les Rieck** is making a swing through the areas of Kansas, Nebraska and St. Louis. The Rock-Ola plant, by the way, will be closed for vacation commencing the evening of June 26 to re-open July 14.

Principals in the Iowa Illinois Operators Group Pool Tournament will have a meeting on Thursday (26), at the Bring 'Er Inn (Milan, Ill.) to map out further arrangements for the upcoming second 8-ball pool tournament scheduled to begin September 1. Tournament manager **Bob Vihon** and the committee of four, consisting of **Howard Harkins**, **Orma Johnson Mohr**, **Pete Langbehn** and **John Cox**, are handling all the details.

ICMOA has a meeting scheduled for next month in Springfield. More details later. . . . The local MOA office is buzzin' with activity these days. After all, Expo is less than three months away and there's a lot of paperwork to be done. Suffice it to say, **Fred Granger** and **Bonnie York** are plenty busy! Those dates are September 5-6-7, Sherman House, Chicago!

**Jack Mittel**, vice president-sales at Williams Electronics Inc. will be departing for Europe around June 30 on an extended business trip. Jack's itinerary will include stops in Sweden, France, Switzerland, Germany and England. He'll return to the states July 12. Bon voyage!

Coinbiz photog **Joe Gino** was the envy of just about every male in town — since it was learned that he had the assignment of meeting the luscious **Lainie Kazan** at O'Hare airport last week! Lainie, by the way, is currently appearing in the Lake Geneva Playboy Club. . . . Got the word from **Joe Ceddia** of Lormar that the following singles are scoring big with local operators: "Ruby Don't Take Your Love To Town" by **Ken Rogers** & the **First Edition** (Reprise), "Color Him Father" by **The Winstons** (Metro-media), "Near You" by **Brad Swanson** (Thunderbird), "I Love Your Love" by the **Nashville Brass** (RCA) and "Yesterday When I Was Young" by **Roy Clark** (Dot).

## CALIFORNIA CLIPPINGS

VOICE OF THE PEPPLER . . . We are speaking of course of **Ron Pepple** of Northwest Sales. Ron just recently returned from a tour of the Orient, covering such exotic places as Hong

Kong, Manila and point east. **DRIVE MASTER** GETS THE CHECKERED FLAG AT PORTALE AUTOMATIC SALES. . . . Spoke with **Bob Portale** the other day and he informed us that he is very pleased with the success that this piece of equipment has been able to attain. This simulated auto has been sensational in the arcade department. He said that a new rifle game is due in from Chicago Coin. Rock-Ola phonographs have continued to be a steady seller, as well as United Billiards new table with the even newer "quarter back" feature. It comes equipped with the "Silver Fox" tension control unit.

**STRUVE SELL-O-TON DRAWING TO A CLOSE SOON** . . . **Leo Simone** says that this whole promotion will culminate when everyone (or just about) gets together on August 23rd for their big party which will be held at the International Hotel (Natch). Hear that a carload of U. S. Billiards tables just arrived. These new tables are all metered so that they can check the amount of plays. Leo tells us that **Kenny Kanemoto** has been made head of the parts department. Working right along side of him will be **Cliff Beninga**.

**CHARLIE ROBINSON JOINS JET SET (WELL-ALMOST)** . . . Hear that **Charlie Robinson** flew in from Zurich to take care of some business but is flying right back to complete his European Tour. We are sure that all Charlie's friends throughout the country will be glad to know he is holding up admirably, under all the rigors that having a ball on a European vacation can bring. Plus he reports that he feels as great as people have said he looks. Oh well, some people just seem to adapt themselves well to having a wonderful time, and we know now that C. R. has joined that illustrious crew, as we sit here clacking away at our good old Remington. Speaking of crews, our favorite crewer of them all, none other than **Sandy Bettelman**, Al's youngest son, is off to Syracuse with the UCLA crew to compete in the annual regatta. We are sure that **Leah** and **Al** would just love to go back and help pull those oars! Unfortunately, with the pressure of a very busy month, it's just about impossible for them to get away at the moment.

## UPPER MID-WEST

**Mr. & Mrs. Dar Holsman** in the cities for the day on a buying trip. Dar buying more phonographs for his resort spots. . . . **Ruds Grahek** in the cities for a few days takin in a ball game. . . . **Darrell Weber**, Blue Earth, in the cities buying parts and records. . . . Congratulations to **Mr. & Mrs. I. F. LaFleur**, Devils Lake, No. Dakota on up and coming marriage of their daughter **Betty-Jo** to **Charles Erickson** June 22nd. . . . The **Addington** Family of Bismarck piled into heir station wagon last tuesday and drove to Boeeman, Montana to pick up son **Mike** and then spent a few days at Yellowstone Park before returning home. . . . **Arnie Lindemann**, will take off a few days soon to do some fishing in Canada. . . . Congrat on the arrival of a new baby daughter.

**Don Hazelwood** and son **Tom** in night ball game before driving home.

**Mr. & Mrs. Lawrence Sanford** in the cities for the day buying pars and records. . . . **Paula Tell** one of the gals at Lieberman Enterprises in the hospital with a heart ailment but is going along just fine. . . . **Gabby Cluseau** in town Monday and told us that his brother in Rochester, Minn. had passed away and was on his way there for the funeral. . . . **Johnny Galep** and son **Mike** in the cities on a hurry up trip. . . . **Johnny Czerniak** and son **Ronnie** in town for the day. Son is on furlough from camp at Fort Sills, Oklahoma for two weeks. . . .

**The Doors** at the Minneapolis Auditorium June 15th. . . . **Jim Keegan** Seeburg service engineer at Lieberman Music Co. this week going over the new Seeburg Tobacco Counter with the service personnel. . . .

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## POOL TABLES

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WANT: 16MM & 8MM films, audio video machines; shuffleboards, shuffleboard scoring units, personal music equipment. Write stating make, model, condition and best cash price. St. Thomas Coin Sales 669 Talbot Street, St. Thomas, Ontario, Canada, Area 519-631-9550.

WE ARE ALWAYS INTERESTED IN USED AND BRAND NEW phonographs, pinballs, bingos, guns, arcade, kiddie rides, slot machines, etc., all makes, all models. QUOTE FOB SEA VESSEL TO HOLLAND BELGIE EUROPE, SPRL, 276 AVENUE LOUISE, BRUSSELS.

WANTED TO BUY OUT SELLING STOCKS ONE OR two years old Jennings slot machines. Wurlitzer juke boxes and Pinball games two or four players, make an offer to AUTOMATTJANST N STORGATAN 19 BJUV, SWEDEN.

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WANTED TO BUY: Late bingos from Circus Queens and up. Also would like 4 5¢, 3 7¢, 4 10¢, 4 25¢, and 2 half dollar ones. Also uprights free play or cash, nothing with slot symbols on it. Also would like 3 5¢ Buckley Track Odds cash or free play and the same for 10¢ and quarter. Price must be right. Gene Curry, 300 S. Front St., Wheeling, West Virginia. (304) 233-1767.

## COIN MACHINES FOR SALE

FOR SALE: BALLY BINGOS & BALLY SLOTS. ALSO for sale, Jennings, Mills, Pace slots and Uprights, Consoles. WANTED TO BUY: Uprights & Bingos. BALLY DISTRIBUTING CO., P. O. 7457, RENO, NEVADA. PHONE: 702-323-6157.

FOR SALE: 35 new and used Keeney Twin Dragon Uprights and some New Black Dragons, also 50 Bally Grand Stands and Kentuckys. Will buy Roulette Wheel and American Shuffleboards. SASKATCHEWAN COIN MACHINE CO., 1025-104th St., NORTH BATTLEFORD SASKATCHEWAN, CANADA. PHONE 445-2989 — AREA CODE 306.

BINGOS—BOUNTY, GOLDEN GATES, SILVER SAILS, BORDER BEAUTYS follies, bergeres, SHOOT-A-LINES, ZODIAC, etc. ROCKOLA 1493 Princess Recond. \$300, Capri 404 \$335, Rhapsody 408 \$365, Princess Royal \$435, SEEBURG 222 \$285, AY 160 \$335, DS 160 \$460, DS 100 \$415, AMI-K 200 \$250, Crosse-Dunham & Co., 225 Wright Avenue "F" Gretna, La., 70053 Tel. 367-4365.

SALE: Jukeboxes, pinballs, arcade, guns, baseballs, Kiddie rides, European football machines. For Export: Uprights, bingos, consoles, slots and punchboards. Contact: MYRON SUGERMAN INTERNATIONAL, 140 CENTRAL AVE., HILLSIDE, N.J. (201) 923-6430.

FOR SALE: Gottlieb: Super Score (2pl), Mayfair (2pl), Crosstown, King of Diamonds, Show Boat, Williams: 8 Ball (2pl), Apollo, Magic City, Alpine Club, Bally: Bazaar, Grand Tour, Wurlitzer 3010-3, 2910-4, Rock Ola 424, 1475, 1478. Write: D & L COIN MACH. CO. 414 KELKER ST., HARRISBURG, PA. 17105.

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LATE MODELS SEEBURG AND ROCK-OLA Phonograph at lowest prices. DAVE STERN, SEACOAST DISTRIBUTORS, 1200 NORTH AVENUE, ELIZABETH, N.J.

USED WURLITZER PHONOGRAPHS, all 200 models, from 2700 up. Special Quantity prices for wholesalers and exporters. CALL OR WRITE: UNITED DISTRIBUTORS, INC., 902 W. SECOND STREET, WICHITA, KANSAS, 67203.

FOR SALE: MODEL 14 AUTO PHOTO, EXCELLENT CONDITION. Call or write. New in original cartons. Hollywood Driving Range. 15 ball golf game. Close-out \$295 each. Cleveland Coin International, 2025 Prospect Ave., Cleve., Ohio Phone: (216) 861-6715.

FOR SALE: SCOPITONES — 10 machines (American) with films, 180 additional films, numerous parts, good working condition (\$10,000). Norm Coe, 1531 Central Ave., Albany, N. Y. 12205. Phone (518) 869-9612.

POOL TABLES—Large selection of all makes and models available. Completely reconditioned or in "as is" condition for immediate shipment at very attractive prices. Also large selections of pin games, shuffles, guns and music—Phone or write: EASTERN NOVELTY DISTRIBUTORS, INC., 3726 TONNELE AVENUE, NORTH BERGEN, NEW JERSEY, 07047 (201) 864-2424.

FOR EXPORT: Late games, Phonos, Vending. Write for our latest listing. ADVANCE DISTRIBUTING COMPANY, 2820 North Grand Blvd., St. Louis, Missouri 63107 (314) 652-1600

FOR SALE: 2 Player Preview, Gottlieb \$125. ea.; 1 Player Ice Revue, Gottlieb \$175. ea.; 1 Player Bank A Ball, Gottlieb \$170. ea.; 4 Player Happy Clown, Gottlieb \$175. ea.; 4 Player Dodge City, Gottlieb \$291. ea.; 1 Player Full House, Williams \$179.50 ea. All equipment A-1 condition. Send 1/3 deposit. CENTRAL MUSIC CO., P. O. Box 284, Killeen, Texas 76541

TWO BIG WINNERS FROM MUNVES. Soccer game with unbreakable glass top and exclusive ball release mechanism, available with 10, 20 or 25 cent chute, \$295.00. "El Toro" grip test, \$259.50. Both are mechanical and trouble free. Mike Munves Corp 577 10 Ave, NYC 10036, Phone 212 BR 9-6677.

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SEEBURG CONSOLE PHONOGRAPHS — LPC1's \$595.00, LPC480's \$695.00, Electras \$795.00, LSI Spectras \$1095.00. Expertly reconditioned. Williams Aqua Gun \$525.00, Shangri La \$475.00, Ball Park \$485.00, Gottlieb Cross Town \$335.00, Happy Clown \$260.00, Bally Caperville \$485.00, Wiggler \$510.00, Operators Sales, Inc., 4122 Washington Ave., New Orleans, La., 822-2370 (504).

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FOR SALE: Cobra s/a — \$450, Altair s/a — \$550. MOHAWK KILL GAMES CO. 67 Swaggertown Road, Scotia, NY 12302.

BINGOS FOR EXPORT: Big Wheels, Zodiacs, Orions, Border Beautys, also bingos from Carnivals to Bountys in large quantities. Cash payouts Winter Books, and slots. D. & P. Music 27 E. Philadelphia St., York, Pa.

BINGOS AND 6 CARD GAMES AVAILABLE INCLUDING Silver Sails and Golden Gates. These games are shopped! Call Wassick Novelty at (304) 292-3791 Morgantown, W. Va.

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FOR SALE: RECONDITIONED BARGAINS: Bally Star Jet (2 Pl) \$145; Wild Wheels (2 Pl) \$245; Lucky Shuffle 8 1/2" \$95; Gottlieb Mayfair (2 Pl) \$295; Gaucho (4 Pl) (Complete as is) \$50; United Shuffles 8 1/2" 3 Way \$95; Gypsy \$195; Stardust \$195; Action \$245; Chicago Coin Starlite 8" \$245; Mickey Anderson Amusement Company, 314 East 11th St., Erie, Pa. 16503. Phone (814) 452-3207.

FOR SALE: — 16 Scopatone Machines with film. All operational. Call or write MacKay, 204 Dromore Avenue, Winnipeg 9, Manitoba, Canada, Phone (204) 453-6609.

FOR SALE: — U.S.A., Waikiki Beach, \$50. each. Black Jack \$60. Olympics, Egghead, Big Casino, \$75 each. Valiant, Big Baddy, Skill Pool, 4 Roses, Trade Winds, \$85. each. Mardi Gras, Sky Divers, Royal Flash, Heavy Hitter, Deluxe Baseball, Shooting Gallery, Preview, Gigi, \$100. each. Kiddy Kolar Kartoons (new), Peppy the Clown \$100. each. Sweethearts \$110., Gaucho, \$125, Liberty Bell, Broncs, \$140. each. All Star Baseball \$150., Bullfight, Mad World, 3 in Line, Vanguard Shooting Gallery, Rifle Range, Gun Smoke \$160. each. Kicker \$210. Call or write E. L. Simmons, Danville Amusement Co., 620 Westover Dr., Danville, Va. Phone: 79-2-5044.

FOR SALE: — Dancing Ladys, \$209.; Super Scores, \$310.; Spin-A-Cards, \$360.; Paul Bunyans, \$400.; Dominos, \$340.; Miss Os, \$370.; Touchdowns, \$195.; Student Princes, \$450.; 8-Balls, \$250.; Hayburners, \$480.; Dixielands, \$275.; Rock Makers, \$535.; Cosmos, \$490.; Op Pop Pops, \$375.; Mini Soccers, \$295.; C. C. Carnival Rifle Galleries, \$490. Also large stock of bingos. NEW ORLEANS NOVELTY COMPANY, 1055 Dryades Street, New Orleans, Louisiana, 70113. Tel. (504) 529-7321, CABLE: NONOVCO.

## HUMOR

35,000 PROFESSIONAL COMEDY LINES! Forty speakers' joke books plus Current Comedy, a topical humorous service period. Catalog free. Sample selection, \$5. John Rain Associates, Inc., 232 Madison Avenue, New York City 10016.

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