



# Australia

Record production figures in Australia for the month of May made a record increase over the previous month, with fact figures for May are the best at least twelve months. The May figure was 1,774,000 units manufactured of which over one million were albums. There is now no doubt that the annual production figure for the financial year ended June 30th will reach the all-time high of 17 1/2 million units, with more than half of this production being albums.

Local country music artist Reg Lindsay has a new release out on Festival (produced by Joe Halford) titled "Country Hall Of Fame" and "Winging Doors". Also new on Festival (Produced by Pat Aulton) is Hank Lewis with "Year Of War" and "Indianapolis." New Zealand singer Allison Durbin, who is now a semi-permanent resident of Australia, has a new single out on Columbia titled "He's Bad, Bad, Bad" and "Am I The Same Girl," both cuts produced by EMI staff-producer Howard Gable.

For about the past twelve months, radio station 2GB (Macquarie Network) has conducted an international songwriting contest to discover a modern ballad that reflects the spirit of the day today. Winning entry entitled "I Glad I Lost My Heart In Sydney" was submitted by American entertainer/writer Freddie Morgan. The song has been recorded by Sandy Holt and is now released on the A.T.A. label, distributed through Festival. The record was introduced to all media as at a party hosted by Ken Taylor, manager of station 2GB, Sydney.

Popular European group Wallace Collection have their second single released here through EMI. The new releases "Fly Me To The Earth" and "Love". The sides were produced in London by David Mackay. Wallace Collection received a lot of air-play time out with "Daydream" so the

new one should see some strong action also.

Essex Music have released sheet music on "Yesterday When I Was Young" as recorded by Roy Clark, and "I've Gotta Be Me" as recorded by Sammy Davis.

Fontana Records of the United States are to make a release of the locally-produced single "The Day They Freed The Noise" by Sweet Peach recording artist Doug Ashdown. Sweet Peach advise that several other markets are showing interest in the record and that it will probably be issued in Europe also.

Ausut album releases from Australian Record Company Limited include the soundtrack set from "Good-bye Columbus" (Warner-7); "Johnnie Winter" (CBS); original Broadway cast of "Dear World" (CBS); "Happy Heart" by Andy Williams (CBS); "Jack Jones In Hollywood" (Kapp); "Mother Nature's Son" by Ramsey Lewis (Chess); "Inspiration" by Tammy Wynette (Epic); "Songs From A Room" by Leonard Cohen (CBS) and "Peter, Paul & Mommy" featuring Peter, Paul & Mary (W-7).

Two new local singles have just been announced by Sweet Peach Records distributed nationally through the Phonogram group. One features Gary Keskeler with "Columbine" c/w "Felicity Grey"; the other brings Kevin Johnson with "It Was Good While It Lasted" and "Sometime Bigtime." Both records were produced by Jimmy Stewart.

Ramrod Record, distributed by Australian Record Company, have a new release with local singer Russ Kruger and "Rainbow Ride" c/w "Once In A While." Luscious French gal Francoise Hardy is featured on a new Vogue album released through the Festival company entitled "Fantastic Francoise" . . . we're not about to argue with that.

## Australia's Best Sellers

Week	Last Week	On Chart	Title	Label
1	4	Ballad Of John & Yoko (The Beatles—Apple)	Northern Songs.	
5	3	Bad Moon Rising (Creedence Clearwater—Liberty)	Palace Music.	
3	6	Hair (The Cowsills—MGM)	Tu-Con Music.	
—	1	In The Ghetto (Elvis Presley—RCA)	Belinda Music.	
9	2	My Sentimental Friend (Herman's Hermits—Columbia)	Southern Music.	
—	1	Frozen Orange Juice (Peter Sarstedt—U/A)	Leeds Music.	
4	4	Love Me Tonight (Tom Jones—Decca)	Leeds Music.	
8	8	Gitarzan (Ray Stevens—Monument)	J. Albert & Son.	
2	9	Get Back (The Beatles—Apple)	Northern Songs.	
—	1	Time Is Tight (Booker T & MG's—Stax)		

## Sao Paulo's Best Sellers

Week	Last Week	On Chart	Title	Label
1	—	Sentado A Beira Do Caminho (Fermata)—Erasmus Carlos—RGE		
2	—	I Started A Joke (Fontana)—Bee Gees—Polydor		
3	—	Dizzy (N.P.)—Tommy Roe—Fermata		
4	—	Tudo Passara (Vitale)—Nelson Ned—Copacabana		
5	—	Aqui (Vitale)—Martinha—Copacabana		
10	—	First Of May (Fontana)—Bee Gees—Polydor		
12	—	Get Back (Fermata)—Beatles—Apple		
8	—	Ferias Na India (RCA)—Nilton Cezar—RCA		
11	—	Aquarius Let The Sunshine In (RCA)—Fifth Dimension—RCA		
7	—	Crimson And Clover (Fermata)—Tommy James—RGE		

### Top LPs

1	Idea—Bee Gees—Polydor
2	Inimitavel—Roberto Carlos—CBS
3	Sou Eu—Antonio Marcos—RCA
4	Primeira Noite De Um Homem (The Graduate)—Simon and Garfunkel—CBS
5	O Sucesso E . . . —Agnaldo Timoteo—Odeon
7	Ob-La-Di-Ob-La-Da—Beatles—Odeon
9	Que Pena—Gal Costa—Philips
6	Eu, Elizabeth—Elizabeth—Caravelle
11	Sera Sera—Nelson Ned—Copacabana
12	Paulo Sergio Vol. 2—Paulo Sergio—Caravelle



# Holland

Following the enormous demand for a Dutch version of the big hit "Big Bambo" by the Merry-men, Dureco recently released the Dutch version entitled "Ga Maar Terug Naar Je Moeder Toe" sung in a very commercial way by the Sira-Mou-Ko's. During the festival "Singing Europe '69" in Scheveningen, Ben Cramer was very successful. He received some fantastic offers for a.o. T.V. and radio shows in Belgium, England, Germany and Switzerland. His two successes from the Festival: "M'n Schip Van Avontuur"/"Nu Ik Je Vraag" were rush-released last week. Different radio-deejays received the single "Walking On My Mind"/"Need To Belong" by Dianne Brooks, with a lot of enthusiasm. Dianne is a discovery of Ray Charles.

Buddah's Melanie did a one week promotion . . . and how! She appeared as star at the Singing Europe Festival, did two TV shows and had good reviews in the Dutch papers. Within fourteen days CNR will release the first single from Melanie's second LP "Uptown, Downtown"/"Baby Guitar." The album "Melanie, Back In Town" is planned for release on September 5th. Another artist who appeared at the Singing Europe Festival was French/American organist Rhoda Scott. In Tiffany's night club Rhoda proved during her week there to be one of the world's best organists.

Polydor Nederland is releasing a new stack of powerful Atlantic albums by some of the big stars. Heavy promotion has already started on the latest wax by the late great Otis Redding ("Love Man"), Joe Tex ("Buying A Book"), Aretha Franklin ("Golden Hits"), the Dynamics ("First Landing"), Nazz ("Nazz Nazz") and King Curtis ("Instant Groove"). "Instant Groove" has also been issued as a single in Holland because of very strong radio response. Several deejays have picked up this record as the disquette record of 1969.

A great new name in sophisticated rhythm & blues is Rhetta Hughes.

Her first Tetragrammaton album, featuring the terrific rendition of "Light My Fire," was issued in Holland by Polydor. This company has strong belief in Rhetta. Another Tetragrammaton act, the Kingston Trio, still going strong in Holland, had its first single release on Polydor. "Scotch And Soda" was taken from their new album.

Phil Spector has added quite a few fans in Holland to his enthusiastic following here. His first records on the A & M label, distributed in Holland by Polydor have met with strong radio and sales response. Especially "Black Pearl" by Sonny Charles of the Checkmates is a very popular song in Holland. But "Love Is All I Have To Give" by Checkmates and "You Came, You Saw, You Conquered" as sung by Veronica and the Ronettes are also doing quite well. Expect to see albums by Checkmates and Ronettes having lots of success.

Radio Veronica chose the first album by Crosby, Stills & Nash on the Atlantic label as the album of the week. Polydor has strong singles action now on "Gonna Take My Mind Off Maria" by BZN, "Something In The Air" by Thunderclap Newman, "Saved By The Bell" by Robin Gibb, "Hey Joe" by Wilson Pickett and "See" by the Rascals.

Inelco Holland will support the "hit of the year," "In The Year 2525" by Zager & Evans, with special advertisements, mailings to the complete press and all the dealers, a special carton cube as a kind of press kit, etc. The fantastic song will enter the Dutch Top 40 within a few weeks (perhaps even one week!). It's already number 3 in our tip parade. Inelco released two of the latest albums of Elvis Presley: "Flaming Star" and "From Elvis In Memphis" of which very much is expected for Holland. Elvis is "in" again on the Dutch record market. In cooperation with a Dutch teen magazine, Inelco produced a special "15-year-Elvis-poster" campaign.

## Holland's Best Sellers

Week	Last Week	Title	Label
1	2	I Want To Live (Aphrodite's Child/Mercury)	
2	1	The Ballad Of John & Yoko (The Beatles/Apple)	(Leeds-Basart/Amsterdam)
3	5	In The Ghetto (Elvis Presley/RCA)	(Belinda/Amsterdam)
4	7	Venus (Shocking Blue/Pink Elephant)	
5	—	Give Peace A Chance (Plastic Ono Band/Apple)	
6	—	Honky Tonk Women (Rolling Stones/Decca)	(Essex—Basart/Amsterdam)
7	9	Blowin' In The Wind (The Hollies/Parlophone)	(Basart/Amsterdam)
8	4	A Salty Dog (Procol Harum/Stateside)	(Essex—Basart/Amsterdam)
9	3	Je t'Aime . . . Moi Non Plus (Jane Birkin & Serge Gainsbourg/Philips)	(Dayglow/Hilversum)
10	6	Where Will I Be (Golden Earrings/Polydor)	(Dayglow/Hilversum)

## Germany Best Sellers

Week	Last Week	On Chart	Title	Label
1	1	4	The Ballad of John and Yoko — The Beatles — Apple-Rolf Budde Music	
2	2	9	Love Me Tonight — Tom Jones — Decca — Joker Music	
3	3	10	*Hinter den Kulissen von Paris (Behind The Hidden Doors of Paris) — Mireille Mathieu-Ariola-Nero Music/Meisel-Hammerling	
4	4	11	Proud Mary — Creedence Clearwater Revival — Bellaphone — Paul C. R. Arends Music	
5	5	9	*Ich bin so gern bei Dir (I Love To Be With You) — Roy Black — Polydor — Hans Gerig Music	
6	6	4	Israelites — Desmond Dekker — Hansa — Edition Intro/Meisel	
7	7	9	Dizzy — Tommy Roe — Columbia — Chappell/A. Seith	
8	8	9	*Ich seh' die schoenen Maedchen gern voruebergehn (I Love To Watch The Pretty Girls Go By) — Erik Silvester — Columbia — Edition Intro/Meisel	
9	9	4	Aquarius — The 5th Dimension — Liberty — Melodie der Walt/Michel	
10	10	4	*Er steht im Tor (He Stands In The Goal) — Wencke Myhre — Polydor — Aberbach Music	

\*Original German Copyright



## EDITORIAL: Pluggin' Into The Grapevine

There are two principle news media thru which coin machine tradesmen get information on the rest of the business — the trade magazines and the well known "grapevine". The good old grapevine invariably passes on more interesting news than the magazines are in a position to. Liberally spiced with juicy rumors, as well as certain facts that are hush-hush for the moment, the grapevine is first to know the sensational news items — who's quitting which factory, which operating company wants to go public, what distributor is strangling financially, where direct sales are occurring and who's behind them.

The grapevine operates over the phone wires as well as through face-to-face meetings between tradesmen. You can certainly learn a great deal through a short but frank conversation with a fellow tradesman — especially a non-competitor. The reason we bring this up is just to plant the thought that the greatest annual face-to-face gathering of the clan will take place at Chicago's Sherman House Hotel Sept. 5th, 6th and 7th — the MOA Exposition.

There's a lot of interesting speculation running along the grapevine these days — facts, as well as rumors, which if true, could effect you and your business. To be present at the convention, as anyone who ever attended will agree, gives an uncommon advantage to coinmen interested enough in what's going on to listen and ask questions. To be sure, if anything radical

is about to happen that might have some effect on the financial solvency of your business, somebody at the show will probably know about it.

There's really nothing like just talking shop with a fellow operator, distributor, factory man or what have you. Sharing thoughts, experiences, even the rumors, invariably leaves both parties knowing just a little more than before . . . perhaps knowing how much a certain public vending company paid in stock for that big route back east or that one down south, and figuring how much they might offer for yours. A number of larger operating firms are introducing data process machines to their bookkeeping departments, and scoring most satisfactory results. New accounting procedures are going to be a prime topic at the show. Operating company mergers, wage scales for service help, programming shortcuts, equipment prices and hundreds of other subjects are normally discussed anywhere and everywhere at the show and to be plugged into the exchange, you've got to be there.

Here it is the middle of the summer and you may think it's a might early to be promoting attendance at the convention. Well, the Expo is being held earlier this year, and at a good time — one week after Labor Day and right at the start of the fall season. No better way to start the season than three days at the trade summit. Make plans now to come out, plug into the grapevine tune in and polish up.

## Bally To Acquire Midway; Also Lenc-Smith Cabinets

CHICAGO — Grapevine rumors regarding Bally and Midway came to a head last Monday (July 21), when Bill O'Donnell, president of Bally Manufacturing Corporation, announced an agreement to acquire Midway Manufacturing Company for an undisclosed amount of stock.

Founded in 1958, Midway quickly gained a top reputation, not only in the coin machine industry with a wide range of amusement equipment, but also among famous industrial concerns, which use Midway printed circuits, switching devices and other electrical-electronics components. Sales approximate \$4 millions annually.

During the past few years, Midway has been diversifying its product line to include these etched printed circuits and switching devices. The company has built a reputation for product reliability in this area and currently supplies these components to such companies as Control Data Corporation, Honeywell, Zenith Radio, Victor Comptometer and Coleman Instrument.

Located in Schiller Park (suburb of Chicago), Midway operates a 28,000 sq. ft. plant, built in 1966 and situated on a 78,000 sq. ft. site. Plans are well advanced to add to the present production facility.

Discussing the proposed acquisition, O'Donnell emphasized that Midway founders, Henry "Hank" Ross and Marcine "Iggy" Wolverson, will continue to manage Midway, as a division of Bally. "The diversified line of popular Midway equipment," he added, "will complement the current Bally line and greatly strengthen the position of distributors. This move is another major step in Bally's plans to expand its operations through the acquisition



Bill O'Donnell (left), president of Bally Manufacturing, Marcine "Iggy" Wolverson (seated), president, and Hank Ross, Secretary-Treasurer of Midway Manufacturing Company, concluded agreement for Bally's acquisition of Midway for an undisclosed amount of stock.

of well-managed, profitable companies in related product areas. This is in addition to continuing emphasis on our internal growth," he added.

For its fiscal year 1968, Bally reported total sales of \$19,908,000 or \$1.06 per share compared with sales of \$17,062,000 and per share earnings of \$.90 for the year before.

The agreement to purchase Midway is the second acquisition announced by Bally in three days. On July 18, Bally agreed to acquire Lenc-Smith Company of Cicero, Ill., one of the largest manufacturers of cabinets for coin-operated gaming equipment in Illinois. Lenc-Smith's annual sales total approximately \$3 million.

Lenc-Smith operates 100,000 sq. feet of space and currently employs 200 employees, members of U. Furniture Workers of America, CIO. The company was founded in

Commenting on the proposed acquisition, which will be Bally's first becoming a publicly-owned corporation in March of this year, O'Donnell said: "The purchase of this well-known quality woodworking company is an excellent fit for Bally, not only helping us to meet our current need for increased supplies of game cabinets, but also greatly expanding our woodworking capacity to keep up with our projected growth."



Bill O'Donnell (left) and "Woody" Smith, president of Lenc-Smith Manufacturing Company, concluded agreement in principle for Bally's acquisition of Lenc-Smith for an undisclosed amount of stock.



**ect Sales Keynote  
ntana Assn. Meet;  
is Speaks on PR**

WHITEFISH, MONTANA — The Montana Coin Machine Operators Association held its regular summer meeting here in Whitefish Saturday 19th. The meeting, which began with a business conference and ended with cocktail party and dinner, held at the Viking Lodge. The association's treasurer Bob Wald (Capital Music and Vending) conducted the meeting in the absence of president Elmer Boyce whose father just passed away. Honored guest was MOA president Howard Ellis, who, with his wife, asked the group for inviting them, gave a short talk on the value purpose of the national group's public relations program. The keynote problem on the business was direct to location equipment sales, which have been plaguing local trade for some time. After discussion, the group decided to invite manufacturers of machines they in the possession of locations. ing that the factories in question be able to lend some assistance in solving the problem, the Montana Association closed the meeting with fingers crossed. Next meeting is set for October 4th in Bozeman, Montana.

**Sugerman's Antwerp  
Office Winds Up  
1st Successful Year**

ANTWERP, BELGIUM — Sugerman International's warehouse and equipment sales outlet here, known as Aug. & Co. Succrs Ltd., is now completing its first year in operation, serving the common market countries with music, games and vending equipment. The distribution and forwarding center now maintains over 500 pieces of equipment in stock at all times, according to Barry Feinblatt, Sugerman's vice president of sales. Feinblatt credits the firm's "substantial success" in such a short time in the common market area to the outlet's general manager Omer Vinckens. Thanks to Omer, and of course to quality of our products, there isn't a complaint within the European theater which does not look to Sugerman as a source of good equipment," Feinblatt stated.

**Phono Factory Reps  
To Speak to Trade  
At MOA Expo Seminar**

CHICAGO — Plans for MOA's all-industry seminar on opening day of the Exposition, September 5, are complete. Fred Collins, chairman of this year's seminar, says only some few details remain.

The seminar will be divided into parts. Part 1 is entitled "The Jukebox Industry: Where is it Going?" Part 2 will be on public relations, with the MOA PR program slogan—"Better Public Relations Through Membership Action" as the theme.

Part 1 will be a searching examination of the state of the jukebox industry today, with a prestigious panel made up of representatives from each of the five phonograph exhibitors. Each panelist will speak for a few minutes on any aspect or problem of the industry he chooses. The moderator will then invite questions from the floor and ask the panelists for the answers.

Bob Nims, chairman of this year's Exposition, says that a number of operators have asked for a seminar on the jukebox industry. They have also expressed a desire to hear from the jukebox exhibitors. The firms to be represented on the panel are Rock-Ola, Rowe, Seeburg, Wurlitzer and ACA Sales.

For the public relations half of the seminar, negotiations are now in progress for a qualified speaker who will "take an objective look at the industry from the point of view of its public image." This too will be followed by open discussion. MOA public relations kits and promotion buttons will be given to everyone who attends the seminar.

President Howard Ellis has praised the committee for putting together what he calls "just the kind of program we need for this particular time." He said he fully expected it to be one of the most informative and provocative we've ever had.

Members of this year's seminar committee are Fred Collins, Jr., Harry Witsen, Norman Pink and John Snodgrass.

**TV & Radio Cig Ads to Stop in 1970**

WASHINGTON — In order to avert a possible government ban on all cigarette advertising on television and radio, the tobacco industry itself has volunteered to eliminate broadcasting its ads after September 1970.

Joseph Cullman, speaking on behalf of the nine leading cigarette manufacturers, told the Senate Commerce Committee here last week that the smoking ads would cease even sooner than September, if the broadcast industry would permit them to break ad contracts earlier than the September term.

Cullman placed one single condition on the voluntary ban — that Congress grant immunity from antitrust laws for a prospective formal agreement among manufacturers to refrain from broadcast advertising.

An objection was raised by representatives of the National Association of Broadcasters who felt their ad revenue would be spent on other ad media (magazines, newspapers, etc.) and urged the Committee to consider a total cigarette ad blackout.

Advertising revenue which TV and radio will lose amounts to approximately \$200 million, roughly ten per cent of their yearly billing.

A proposal to place a more stringent health hazard warning in cigarette advertising is now "shelved" for the moment while the Committee considers whether or not to accept the Tobacco Industry's voluntary ad broadcast blackout. It appeared certain that the September 1970 ad deadline will be accepted.

**POOL TABLES**  
with the  
**VELVET TOUCH**

51 Progress St. Union, N.J.

**Shinto Rites Start New SEGA Bldg.**



SEGA Enterprises president David Rosen turns a symbolic shovel-full of earth during a recent Shinto ceremony to dedicate the site of a new plant building. The site is located five minutes away from the present SEGA headquarters complex near Tokyo Airport. When the new building is completed, hopefully in six months, it should relieve presently overburdened production lines and permit the firm to accept more export orders. Excavation for the building began immediately after the ceremony.

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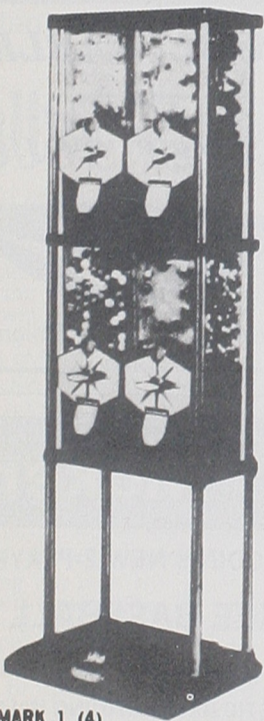
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# CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

## Adult Locations

OB-LA-DI, OB-LA-DA (1:50)

**HERB ALPERT**

Marjorie (2:41) A&M 1102

MOONLIGHT SONATA (2:52)

**HENRY MANCINI**

Natalie (2:37) RCA 0212

HOLLY (2:30)

**RAY CHARLES SINGERS**

Summer Morning (2:59) Comm. 43-4130

DID SHE MENTION MY NAME (2:28)

**THE IRISH ROVERS**

Peter Knight (2:37) Decca 732529

IF I DIDN'T BELIEVE IN YOU (2:54)

**FRANKIE LAINE**

Allegra (2:55) ABC 11234

## R & B

DON'T CALL ME YOUR DARLING (2:30)

**KITTY WELLS**

Just A Cheap Affair (2:37) Decca 32535

MY CUP RUNNETH OVER (2:26)

**JOHNNY BUSH**

Tonight, I'm Going Home To An Angel (2:34) Stop ST 310

I'M HOPING THAT YOU'RE HOPING (2:16)

**JIM & JESSE**

When I Stop Dreaming (2:50) Epic 5-10508

BUYIN' POPCORN (2:05)

**WILLIS BROTHERS**

One Thousand Acres (2:30) Starday 45-874

## Teen Locations

EASY TO BE HARD (3:10)

**THREE DOG NIGHT**

No Flip Info. Dun. 4203

JEAN (3:11)

**OLIVER**

The Arrangement (2:43) Crewe 334

MUDDY MISSISSIPPI LINE (2:41)

**BOBBY GOLDSBORO**

Richer Man Than I (2:57) U. A. 50565

POOR MOON (2:45)

**CANNED HEAT**

Sic 'Em Pigs (1:58) Lib. 56127

EVIL WOMAN (2:37)

**THE TROGGS**

Heads Or Tails (3:47) Page One 21026

## C & W

I COULD NEVER BE PRESIDENT (2:33)

**JOHNNY TAYLOR**

No Flip Info. Stax 0046

YOU GOT YOURS & I'LL GET MINE (3:00)

**THE DELFONICS**

Loving Him (2:04) Philly Groove 157

OH, WHAT A NIGHT (4:02)

**THE DELLS**

Believe Me (2:58) Cadet 5649

IT'S TOO LATE (2:55)

**TED TAYLOR**

The Road Of Love (2:50) Ronn 34

check your local One Stop for availability of the listed recordings



## Bilotta To Issue Don Cornell Single

NEW YORK — John Bilotta, president of JAYBEE Records, will release a second "jukebox-styled" stereo single on the trade this week with top artist Don Cornell's 'The Lonely One' single, following Bilotta's theory that the music operating industry is tired of adult music for their tavern restaurant locations, offers the new one of Cornell's best performances ever on a ballad. Thousands of Cornell's records are still enjoying play on music machines and Bilotta is expecting operators to capitalize on this new issue by the well-known entertainer.

Bilotta will market the new single through established distribution channels, he advised, adding that all of the important radio stations have been secured promotion copies to put the record across to the public.

Bilotta stated that he's putting his faith in his fellow music operators and that's one of the key one stops to help him get the record moving. "The record has been made for them and therefore we trade we look for support," he said.

Don Cornell, who has enjoyed a string of top-selling singles in the course of a long and fruitful career ('It Isn't Easy', 'I Walk Alone' etc.), has expressed his pleasure at this opportunity to serve the music operating industry.

"The boxes have always been good and to fellows in my style like Bennett and Jerry Vale," he said. "Sometimes it's tough to determine just how many of my records

have been sold to operators but I know without them the record business would have been pretty tough for me."

The flip side of 'The Lonely One' is a tune written by Earl Wilson, Jr. called 'I Don't Want to Play Anymore' and presents a soldier's eye view of war. Bothsides, according to Bilotta, are expected to earn good play on the machines.

Shipments of the single to distributors and one stops are scheduled to go out this week.



Earl Wilson, Jr., composer of 'I Don't Want to Play Anymore', and Johnny Bilotta, go over some of the old tavern tunes on the Capitol studio piano.



The JAYBEE recording team at Capitol Recording Studios in Manhattan is at a playback of 'I'll Be the Lonely One'. Left to right are: (seated) Bob Dennison, Don Cornell and producer Mike Cassone; (standing) conductor Dennison, Bilotta and pianist Jack Holliday.

## Jerry Harris Dies

RICHMOND, VA. — Jerry Harris, sales representative in the State of Virginia for Baltimore's General Vending Sales Corp., died here Friday, July 18th as the result of a stroke. He was 50 years of age.

Jerry was extremely well liked by the Virginia operating trade during his six years of sales work there on behalf of General Vending. He was also responsible for sales in parts of North Carolina and West Virginia.

He was formerly president of the J.R. Harris Distributing Co. in Denver, Colorado, a music and games outlet.

Interment was at Bel Air Memorial Gardens, Bel Air, Maryland on Tuesday, July 22nd. He is survived by his wife Donna, five children and two grandchildren.

Harry Hoffman and George Goldman, General Vending executives, expressed deep regret over the passing of their good friend and loyal representative. "He was a credit to our firm, to our industry, to his family and his many friends," they observed.

## New Coin Counter



Major Metallfab, Inc. has announced a new "K-C" (Kwik Count) Self-Loading Coin Holder. This set consists of 5 separate and removable high impact injection molded plastic coin trays (one for each denomination — 1¢, 10¢, 25¢, 50¢) with matching serrated trays. Coin is held in groups of 5 markings on the side of each tray indicate dollar value and quantity in standard packaging. It measures 3" wide by 7-1/2" deep by 1-3/4" high.

# Come to Where the Action Is!

## 1969 MOA EXPOSITION

Sherman House Hotel, Chicago  
Friday, Saturday and Sunday, Sept. 5, 6, 7

### THREE BIG DAYS

#### Friday, September 5

Exhibits Open ..... 9:00 AM to 3:00 PM  
Ladies Luncheon & Program ..... Noon  
Industry Seminar ..... 3:30 PM  
Exhibitors' Hospitality Suites Open in Evening

#### Saturday, September 6

Exhibits Open ..... 10:00 AM to 6:00 PM  
Membership Luncheon & Program ..... Noon  
Exhibitors' Hospitality Suites Open in Evening

#### Sunday, September 7

Exhibits Open ..... 10:00 AM to 3:00 PM  
Gala Banquet & Stage Show in Evening

## GALA BANQUET AND SHOW

MOA's three-day Exposition will be topped off with the traditional awards banquet and stage show. Recording artists firmed at press time (with more to come) were:

Boots Randolph, Monument Records  
Frankie Randall  
Jerry Smith, ABC Records  
Roberta Quinlan & Don Cornell, Jaybee Records  
Hank Williams, Jr., and The Cheatin' Hearts, MGM Records  
London Lee, Mercury Records  
The Impressions, Curtom Records  
Eloise Laws, Columbia Records  
The Happinings — Jubilee Records  
Tommy Wills & Sonny Hines-Airtown  
Skeeter Davis — RCA  
Peaches & Herb-Date  
Walter Skees — U.S. Army

The 1969 MOA Exposition is an International Trade Show for the Coin-Operated Music and Amusement Industry.

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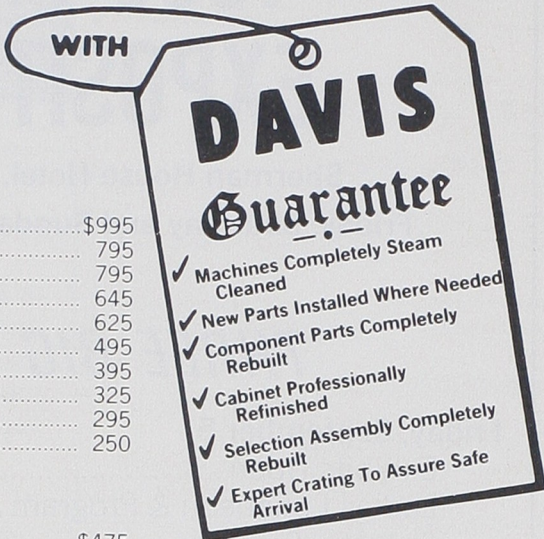
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TRIUMPH S.A.	250	DIXIELAND	320
GOLD STAR S.A.	265		
BELAIR S.A.	285		
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TEXAS RANGER	205		
GOTTLIEB		UNITED	
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ICE REVUE	180	CORRAL	310
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		PYRAMID	285

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## Round The Route

### EASTERN FLASHES

**FIT FOR A KING** — Come December 4th, about 430 members of the New England trade will have the absolute delight of jetting down to the Kings Inn on Grand Bahama Island for three sun-filled days, courtesy of Trimount Automatic Sales Co. The trip, this year's "pot of gold" at the end of Trimount's summer promotion rainbow, will require two jet liners, according to distrib chief **Irv Margold**. The first plane, to carry 250, is completely reserved, says Irv, with a second 180-capacity jet rapidly filling up already. Operator-customers, who purchase a certain amount of equipment from Trimount, are eligible for the trip, along with their wives. Sorry to say, the outing ends Dec. 7th and all the lads will have to return to the snows of New England. On the equipment side, Irv tells us he's received five SEGA Missile games with a large order to follow. "This Missile is the greatest thing I've ever seen in the business," he claims. "I feel like a kid again, honestly. We're going to get a good run from this and I'm telling my customers to put their orders in now . . . there are just so many of these we'll be bringing in," he adds.

**FROM PHILLY** — **Joe Silverman**, executive director of the Amusement Machines Assn. there, announces plans for a gala Dec. 14th party to celebrate their 40th anniversary as an association. Joe himself will personally celebrate his 35th year as the group's director. The affair will be held at the ultraglamorous Latin Casino in Camden. Incidentally, organized back in 1929, the Philly games association is probably the oldest group still operating in the country . . . **Irv Kaye**, president of the Kaye pool table factory, down to Philly last week visiting with distributors. Irv feels no little sense of pride that the Apollo table line is receiving exceptional market acceptance clear across the country. The table maker also notes that the name "Apollo" must be one to go with, in view of the spectacular success of last week's moon landing . . . Understand **Harry Rosen**, chief of **Dave Rosen's** record distribution arm, has his promotion team behind the new JAYBEE single by **Don Cornell**. Hope all Philly music ops get a listen to the disk; been a long time since Don's been on the boxes with a new record and this "The Lonely One" sounds like a clear natural. It's a real "cry in your beer" gin mill tune . . . **Gottlieb's** "Target Pool" single-player pin continues red hot at Active Amusement, according to **Marty Brownstein**. "Great piece," says Mart. "I love to play it myself and I've played them all."

**ON THE ISLAND** — **Johnny Tripani** and **Charlie Amore** of Vending Maintenance (Div. of Montauk Vending) advise that **Milt Horowitz** of Cleveland's Vendors Exchange visited the shop last week and took back their Color-Coating process franchise for Ohio. Milt thinks there's a big market for the machine redecorating process in his state and the idea fits right in with his regular vending service . . . U. S. Billiards sales manager **Len Schneller**, back from Springfield, Ill. meeting of the ICMOA, reports that MOA prexy **Howard Ellis** and he got the ball rolling for an Omaha table operators tournament, hopefully to begin in September. As secretary of the COIN (Nebraska Association), Ellis will bring the subject up at August 3rd meeting of the organization. Schneller also advises that another 8-ball tourney might get underway up in the Peoria, Ill. area.

**AROUND TOWN** — **Kenny Fischer**, marketing director for the Fischer Mfg. Co., dropped into the metro area last Wed. to visit with his coin table reps and home table retailers. Ken's New York retail agent **Sam Rubin** joined him in paying some calls on accounts. After short trip out to Long Island, Fischer jetted back to his Skokie, Ill. headquarters. P.S. Very big news on the firm might break next week . . . **Ben Chicofsky** receiving some calls from ops around this

area interested in enrolling em in the new mechanic school p by former Paramount routem **nold John**. Hope it gets underwa Ben's gal Friday **Sophie Selir** back at her desk today after on vacation spent relaxing arou house out in Rockaway . . . N complaints about collections last even tho the moon landing ever a lot of restaurants shut down normally busy hours. Tavern b was up in many respects, altho much music or games being with all the TV action.

**UPSTATE ITEMS** — Chatta week with prominent Peekskil music op **Bill Feller** who says s collections are holding up nice the route as a whole is very perous . . . **John Bilotta** brought picture cameraman into R Park last Saturday to shoot tional film of **Roberta Quinlan** her "Merry Go Round of Love Film's to be used for TV. John tells us his Newark Co-Pilots t team will have Kids Night (Monday) during which a pot real live variety) will be give to some lucky kid. The team playing the Oneonta Yankees ward . . . **Tom Jones'** new Records release entitled "I'll Fall In Love Again" is this Sure Shot for music ops, acco Galuppi Enterprises' **Jimmy Ga**

**THE JERSEY BOUNCE** — ican Shuffleboard's sales direc **Lipkin** has issued a letter to l equipment distributors, invitin to take a closer look into t coin institutional market poss American products offer. S everything from nursing hor schools, to industrial plants of trade customers for pool table fleboards, etc. and thinks his can build a nice market her Understand Eastern Novelty **Betti** and American's **Nick** joined for a game of golf las Don't know the final scores guess that Atlantic New York pro" **Murry Kaye** will take winner . . . United Billiards pr **Daddis** is planning on very int product promotion to be stage year's MOA Expo. Promo is b Art's brand new "Silver Fc table line. . . That rumored " between a certain jukebox fact pool table factory is just th mor. No foundation at all, we although some arrangement sidered . . . **Irv Morris** at the distributing outlet for D. Go Co. can take all the "Target P tables he can get, it seems. s seller among his arcade and s cation customers since its re lease. Irv also continues to sales on the Mondial Profess master game . . . **Morris Roo** Runyon office on Rt. 22 invitir see new "Sports World" gam perfect piece for the tavern l he says.



**Beauties from all over the 27 of them** — were guests of vices, Inc., at a champagne s the company's Footlights Cal Lincoln Center, New York. Fi lovelies pose with Robert Wri ern regional manager of " ARA division operating food at Philharmonic Hall. They e left: Miss Israel, Miss Norw France, Miss Congo and Miss



# Cash Box Round The Route

## CHICAGO CHATTER

Big announcements from Bally Corp. capped this week's activity in Chicago. Prexy Bill O'Donnell led an "agreement in principle" with Lenc-Smith Mfg. Co. in Cicero, Ill.; and the "proquisition" of Midway Mfg. Co. in Parkland (see separate story) is business as usual at Marvel.

Vacation time is over and the crew are very much on the scene, with the big con on electric scoreboards. As he enjoyed a ten-day visit with his daughter and two grandchildren from Las Angeles during the vacation period! . . . Nice from Pete Entringer of Adm. in St. Louis. Firm's been quite a busy summer, especially the phono department! Great! On the subject of Pete's of thoroughbreds and learned comers have been doing excellent of late. Names are Toy's running at Fairmont and Romance, at Monmouth Park! While Bally sales manager Paul is enjoying his two weeks, Bob Harpling will be mind-busy shop . . . Production re- at Chicago Dynamic Industries onday morning (21). Getting up was the first order of the Atlas Music Co.'s Sam Kol-Bob Vihon are heading into land! Bill Phillips got back "Smart Set" is the big t at Williams Electronics Inc. elm says production schedules en stepped up considerably to e demand! . . . Nutting Assn- n Mountain View, Calif., was ed to the fold as a new mem- GAAP. Among the firm's cur- ms are the Computer Quiz, ayer CQ and Sports World . . . the busiest departments at vide Dist. these days is vend- s of cold drink venders being out. Irv Ovitz, Frank Gumma es Millman really have their t out for them! . . . Leo Lewis, ds up the distrib's parts de- it, returned from a vacation Mexico! Ole! . . . Nominations upcoming MOA juke box to be presented at this year's nquet, have been coming into l MOA office. Finalists in the of best artist of the year are nes (Parrot), Glen Campbell ) and Johnny Cash (Colum- mbers will now cast their bal- one of the three. Finalists in record and best record com- egories will be announced just as the tallying is completed D. Gottlieb & Co. plant goes o production this morning (28) g the two-weeks vacation lay- Among singles scoring with rators, according to Joe Ced- rmar, are "A Boy Named Johnny Cash (Columbia), In My Own Tears" by Dean (Reprise), "Temptation" by dippers (A&M) and an EP Tommy Willis doing "Funny me Slips Away", "Crying Release Me" and others on own label . . . It's vacation Midway Mfg. Co. Commencing the Schiller Park plant will d, to reopen on August 11 . . . with delightful Dorothy Christ- Christy's Music (Malta, Mon- no tells us July 19th meeting ate association was dominated sion of the direct sales prob- that way are dealing with.



The Impressions (Curton Records) will entertain for the Music Operators of America Exposition. Well up on the charts, this highly polished vocal group will bring its night club act into Sherman House Hotel, Chicago, for MOA's big stage show, Sunday evening, September 7. The show climaxes the association's three-day Exposition of phonograph manufacturers, record manufacturers, amusement games manufacturers and allied industries from U.S. and abroad.

Late word from Fred Granger's office has the finalists in their "Best Record of the Year" category. Ops will now select from these titles to determine this year's grand winner: 'Aquarius' by the Fifth Dimension on Soul City Records, 'Galveston' by Glen Campbell on Capitol, 'Harper Valley PTA' by Jeanie C. Riley on Plantation and 'Hey, Jude' by the Beatles on Apple. You'll notice there're four this year as Fred says the third and fourth place nominations ended for the first time in a tie. Anyway, MOA members have only until August 8th to fill out the ballot cards and register their votes. Winners will be announced just before showtime with representatives of the labels expected to be on hand to accept awards at the banquet.

## MILWAUKEE MENTIONS

Following the Xavier Cugat revue in the Lake Geneva Playboy Club will be Red Buttons, who opens on July 29 . . . Mailings went out last Monday (21) advising operators of the big Wurlitzer "Americana III" promotion, which is currently underway at United, Inc. Many fine prizes, including a piano and an organ, are being offered. Operators may contact Harry Jacogs, Paul Jacobs or Russ Townsend at United for any further information . . . Next scheduled meeting of the Milwaukee Coin Machine Association will be Tuesday, August 5. This will be a general membership session. Association prexy Sam Hastings informs us the Board of Directors plan a brief meeting prior to the August 5 date . . . Rock-Ola phonographs are the first order of the day at Hastings Dist. Co. Demand has been exceptionally heavy these past weeks! . . . Get well wishes to Oshkosh operator Ben Ludewig who was just released from the hospital. Ben's been in the coin machine business for more than thirty years! His son, Bill, tell us he's doing fine and should be back on the route very shortly . . . People outside this area might find the following a little difficult to believe, but we got it from the horse's mouth, so to speak: 'tis the season for oiling snowmobiles — and that's exactly what's happening hereabouts, regardless of the weather! . . . Songstress Shebbi Smart, who was recently signed by Sanns Records, came in from Chicago last week with promotion man Paul Gallis, to plug her new single "Love Is Like The First Day Of Spring".

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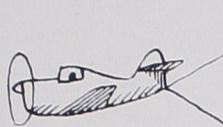
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