

Cash Box

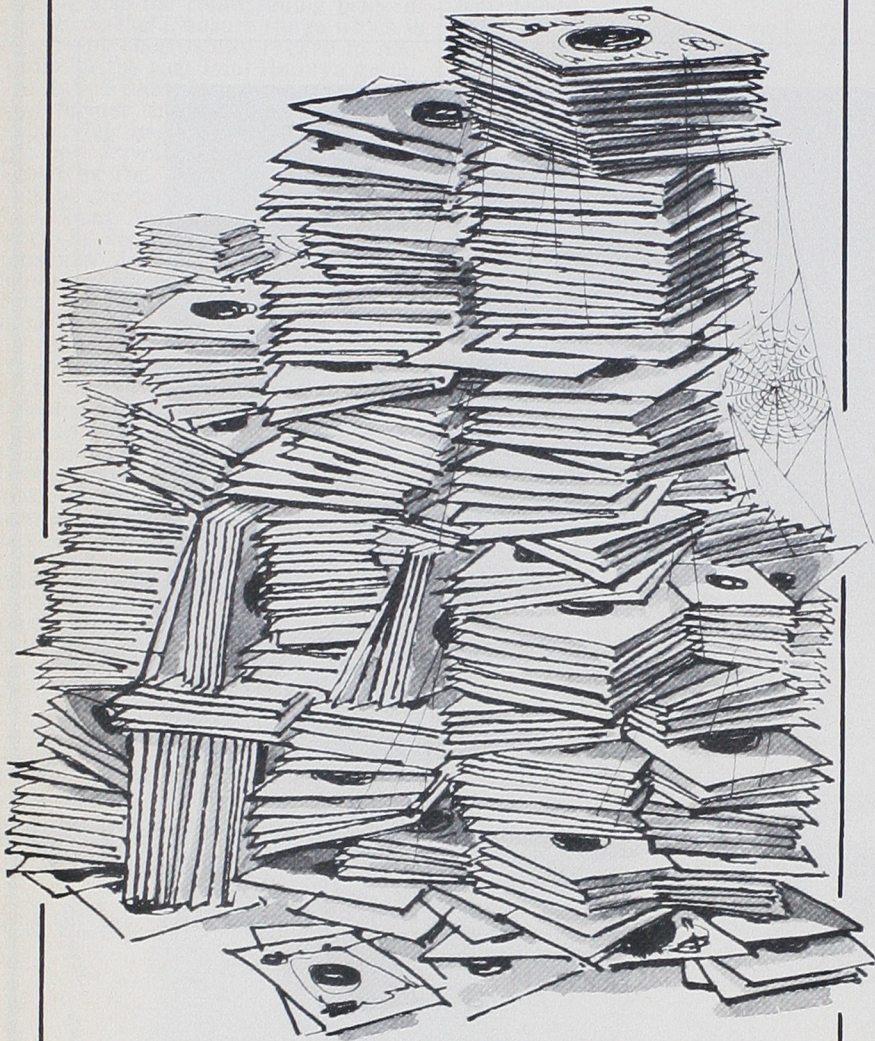


August 30, 1969



CGD star Gigliola Cinquetti, who suddenly appeared on the record scene winning the San Remo contest in 1964 with "Mon Ho L'Eta," is still one of the Italian leading personalities on the International music stage. Her latest San Remo hit, "La Pioggia," is making the charts in different countries all over the world. With the title "L' Orage" Gigliola reached number one position on the charts in France, with her own French recording distributed by Festival, while her original Italian disc, distributed by King Record, climbed the charts till No. 3 in Japan.

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and we're very happy about it !

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Great Britain

Two thousand people crowded Trafalgar Square recently to hear speeches calling for the establishment of free radio in Britain. The rally was organised by the National Commercial Radio Movement and the Free Radio Campaign. Ted Allbeury, formerly managing director of the pirate stations Radio 390 and 355, told the crowd that gray-haired old fogies wanted free radio as well as younger swinging cats. Signatures were collected for a petition to be presented to the Conservative party, whom it is hoped will introduce a system of regional independent radio stations when returned to power.

A performance of Handel's "Messiah" involving a thousand singers and the Royal Philharmonic Orchestra conducted by Yehudi Menuhin is planned for May 17th next year at the Alexandra Palace in north London. This venue was the scene of regular large-scale concerts during the nineteen thirties, and the "Messiah" venture is being organised by a committee seeking to raise funds to preserve the 90-year-old Father Willis organ, a centerpiece of the Palace's musical activities before the war. The organ has been in store for twenty years, and needs urgent restoration work which the Greater London Council has refused to underwrite. Menuhin will give his services free, and the Arts Council is sympathetic with regard to a guarantee against loss.

Terry Noon has been named managing director of Larry Page's music publishing company Page Full of Hits. Noon joins at the beginning of next month from his present post of general manager at Ambassador Music, and will become a board director of the enterprise with Page.

CBS hosted a reception August 13th at the Albany Room in London to mark the addition of Bobby Clancy to The Clancy Brothers in place of Tommy Makem. The Brothers — Pat, Tom, Liam and Bobby — cut two new LPs at the CBS studio here under the direction of New York-based CBS producer Teo Macero with instrumental backing from Eddie and Finbar Furey. One LP is in folk vein, and the other has a Christmas flavor. The Clancy Brothers begin a concert tour of Australia in Brisbane Septem-

ber 8th, and open a 25-date co-tour of the States at New York Carnegie Hall November 1st.

The headquarters of Donovan Enterprises Ltd. has been established at Nempor House, 3 Hill Street, London, W.1 with Donald Leitch, Donovan's father, in charge. Leitch with Nems managing director Lewis in a personal management business advisory capacity for artist. Lewis told Cash Box that Donovan's upcoming American tour "the longest and biggest he has done. He will perform for between 600,000 and three quarters of a million people in more than thirty cities."

Disk jockey John Peel and Arlon of April Music are about to sign a deal whereby a joint company called Biscuit Music will be incorporated to handle available copy released on Peel's new Dandelion label, which is distributed by throughout the world with the exception of the States and Canada. Peel is the doyen of avant-garde disks here, and Dandelion has founded more on a co-operative basis whereby a large slice of royalties will be ploughed back into the business or shared equally.

Quickies: BBC 2 TV filmed 25-minute programs produced by Terry Henebery at the Down Room of Ronnie Scott's Club featuring leading British jazz stars including Scott, Salena Jones, Mike Westbrook, John Surman, John Worth, and Tubby Hayes. S. Davis Jr. opened a 10-day tour at The Talk Of The Town August 13th.

World Record Club's September releases include historic 1930 dance band recordings by Lew Harry Roy, Roy Fox, and Ray Beechwood Music v.p. and g.m. manager Sam Trust was here to talk with Ardmore and Beechwood.

Liberty group Idle Race has an exclusive agency deal with Walsh's Starlite Artists. American artist William Strickland in London for TV dates coincidental with his release of "William R. Strickland Is Only The Name". Publisher Buddy Kaye making his periodical visits to London August 23rd.

Great Britain's Best Sellers

Week	Last Week	On Chart	Title	Artist	Label
1	1	6	*Honky Tonk Women	Rolling Stones	Decca, Mirage
2	3	5	*Saved By The Bell	Robin Gibb	Polydor, Saharet
3	2	6	*Give Peace A Chance	Plastic Ono Band	Apple, Northern
4	9	4	My Cherie Amour	Stevie Wonder	Tamla Motown, Carlin
5	5	4	*Goodnight Midnight	Clodagh Rodgers	RCA, April
6	6	4	*Made Me An Island	Joe Dolan	Pye, Shaftesbury
7	4	9	In The Ghetto	Elvis Presley	RCA, Carlin
8	15	3	*Early In The Morning	Vanity Fare	Page One, Shaftesbury
9	13	3	*Conversations	Cilla Black	Parlophone, Cookaway
10	12	7	*Baby Make It Soon	Marmalade	CBS, Welbeck/Schroec
11	10	6	*That's The Way God Planned It	Billy Preston	Apple
12	14	4	*Barabajagal	Donovan and Jeff Beck	Pye, Southern
13	16	3	I Can Sing A Rainbow/Love Is Blue	Dells	Chess, Leeds
14	7	7	*It Mek	Desmond Dekkar	Pyramid, Blue Mountain
15	11	5	Hello Susie	Amen Corner	Immediate, Essex
16	20	2	*Bring On Back The Good Times	Love Affair	CBS, Dick
17	—	1	In The Year 2525	Zager & Evans	RCA, Zelad
18	8	8	*Something In The Air	Thunderclap Newman	Track, F
19	—	1	Too Busy Thinking About My Baby	Marvin Gaye	Motown, Jobete/Carlin
20	19	9	Proud Mary	Creedence Clearwater Revival	Libertington

* Local Copyrights

Great Britain's Top Ten LP's

- Stand Up, Jethro Tull, Island
- 2001 Space Odyssey, Soundtrack, MGM
- According To My Heart, Jim Reeves, RCA
- Flaming Star, Elvis Presley, RCA
- This Is Tom Jones, Decca
- Hair, London Cast, Polydor
- Oliver, Soundtrack, RCA
- His Orchestra, His Chorus, His Singers, His Sound, Ray Conniff, RCA
- Best Of Glenn Miller, RCA
- World Of Val Doonican, Decca



Campbell-Connelly Expansion To Include Formation Of Record Co.

DON — Campbell Connelly, one of the last independent wholly-owned publishers with a great standard catalog plans to advance into the 70's, not only to maintain its stature but to considerably enhance it.

John Berry, who manages the Group Companies, now reveals that the company is taking place for the company to launch its own label, to be called Concord, and to tie up their own production with the independent distributors. First single will be released in Sept. and is the soundtrack of the television commercial which so many people have enquired about.

Added to their team of writers now John Hendricks, already a well established writer in the Jazz field; Phillips who is currently making his first album with CBS, Ian Matthew,

ex-lead singer of the Fairport Convention, who is preparing his first single and album which will contain several of his own songs, and Errol Dixon whose current single "Why Hurt Yourself" is released on J.J. Records. Also, two up and coming writers, Lionel Baron and Tony Phillips.

Additionally, considerable attention is being given to Steveley Makepeace, whose first single "I Wanna Love You Like A Mad Dog" is released on the Pyramid label. All in all, the team at Campbell Connelly — George Seymour, John Read, Bob Halfin, Colin Berry, John Astor, under their chief Roy Berry — are facing their future in the music world with an enthusiasm and confidence.

Cohen, Reshen Euro Trip

NEW YORK — Herb Cohen and Neil Reshen, two of the principals of the Straight line Inc. — Straight Records compare in Europe this week for a week long series of meetings involving negotiations for foreign distribution rights for the Straight label, licensing rights for the Bizarre catalog and other deals.

Cohen and Reshen will be discussing distribution rights for the Straight line label, where Reshen has concluded an agreement with Ken Glancy of CBS and for that company's distribution of Straight product.

Foreign publishing rights will be negotiated for the world.

The two will also, while in England, include negotiations for their re-licensing the Bonzo Dog Band for agreement in the U.S. and will be discussing the same arrangement with other key English acts.

Reshen will go on to Cosmo, Italy, at the conclusion of the Straight line trip, with artist Peter Max who is represented by the management firm of C. Reshen Inc., for meetings with manufacturers of many of the Max products which are now marketed on a worldwide basis.

European Jaunt For Ross, Charm

NEW YORK — Jerry Ross, President of Heritage Records, Colossus Records and Jerry Ross Productions, and Hal Charm, Vice President in charge of Ross for Heritage and Colossus, have for an extensive tour of Europe. The trip was planned for the purpose of obtaining new masters for Ross' series, seeking fresh talent and licensing with publishing licensees in Europe. While in London, Ross Charm will meet with Shannon, the "Abergavenny" disk clicked side for Heritage, and discuss plans for a forthcoming major U.S. release for the artist.

The itinerary is as follows: Aug. 23-27, Milan; 24-27, Zurich; 27-31, Berlin; 31-Sept. 3, Hamburg; 3-6, Paris; 6-10, London staying at London Hotel, then back to the U.S.

CHUM Airs Rock History

TORONTO — Toronto radio station CHUM last week broadcast a CHUM History Of Rock And Roll, which was written and produced by CHUM and is thoroughly Canada's contribution to the development of rock and roll throughout the world. The documentary ran seven days consecutively.

Program Director Fred Sherratt and CHUM co-ordinator J. Robert Wood have just completed the full length documentary.

Festival Is Crewe's 1st Licensee

NEW YORK — CGC Records, Bob Crewe's label, has made its first international licensing agreement with Festival Records in Australia and New Zealand. Vito Samela, vp and general manager of CGC, said the agreement is for three years and includes exclusive licensing rights to disks and tapes. Rocco Sacromone, exec vp of the Crewe Group of Companies, and Frederick Marks, Festival's managing director, signed the deal.

Ster Establishing 1st Permanent Studio Orchestra In So. Africa

JOHANNESBURG — French pianist Rene Moya has returned to Johannesburg to take up the permanent post of musical director of Ster Records. He has started auditioning candidates for that company's permanent Studio Recording Orchestra.

Until now, all South African recordings, other than those featuring an orchestra or band, have had the orchestral accompaniment to any singer made up of professional musicians employed by various companies for "recording sessions". This is the first time that a South African Company will have its own permanent orchestra under the Baton of the company's musical advisor, Prof. Carlo Pacchiori, who, until recently, was the leader of the PACT Orchestra and one of the leading violinists in this country.

In order to study the tastes, likes and dislikes of South African audiences from a close and personal vantage, Prof. Pacchiori and Moya have teamed up as a violin and piano duo and will perform nightly in a Pretoria Restaurant.

The proposed orchestra's first recording will also score another two "firsts" for the South African recording industry in that it will accompany Moya who will record as a feature artist in South Africa's first recording of a pianist with a lush, Hollywood-style orchestral back-drop.

In addition to its recording functions, the orchestra is to make public performances when it accompanies several of Ster's exclusive artists as and when they visit South Africa. The orchestra will also be "hired out" to accompany overseas artists.

Fisher Invited To Pop Fest In Rio

HOLLYWOOD — Raoul de Smandek, Consul of Brazil in Los Angeles, has extended the invitation of Dr. Augusto J. Marzagao, director of the IV International Popular Song Festival in Rio de Janeiro, to singer Eddie Fisher to be the guest of the City of Rio de Janeiro at the Festival from Oct. 1 to 6.

Participants in the International Popular Song Festival will include representatives from approximately 40 countries.

Cassettes In England: Philips Dropping Price Sept. 1; Polydor To Market 100 Packages

LONDON — Philips and Polydor are demonstrating their faith in the future of the tape cassette market here by a reduction of prices on Sept. 1st and Polydor's entry into this field with an initial release of 100 titles.

The price changes are the result of increased marketing and improved production techniques, according to a Philips spokesman. Pop cassettes will now sell for a recommended price of 47 shillings and sixpence instead of 55 shillings and elevenpence, and classical cassettes will cost 49 shillings and elevenpence as opposed to 55 shillings and elevenpence. This move should stimulate the slow action tape market considerably, and represents

some welcome optimism after the crushing fiscal blow administered by the Government which imposed a 50% purchase tax burden, which was later increased to 55%.

Philips has pioneered the tape cassette over the past three years here, releasing product from its house labels such as Philips, Fontana, Vanguard and Mercury and also from Pye, Kama Sutra, Chess, CBS, Liberty, Page One, Island and Immediate. 600 titles are now available, and this figure will increase to 1,000 by the end of this year. The recent jettisoning of resale price maintenance means that dealers can retail cassettes at less than the recommended prices given above if they wish. The price reductions do not apply to the Caedmon double sets of drama material and EP cassettes.

Polydor's entry into the market at the new reduced price level brings a hundred titles into play covering the pop, jazz and classical fields, and was organized by a new cassette division set up under the direction of Sandor Kurucz, formerly with Deutsche Grammophon-Polydor in Hamburg. Motorola is launching a major campaign next month centered on its eight track stereo tape player with heavy national and motoring press advertising and a traveling sales team of executives and show girls visiting the major provincial centers. The primary target is the car equipment trade and the garage chains.



Marks & Sacromone

Vault Sets New Licensees Abroad

LOS ANGELES — With several of its overseas licensing agreements about to expire, Vault Records president Jack Lewerke has gone to Europe to set up new affiliations.

Lewerke is visiting London, Hamburg, Brussels, Paris, Madrid, and Stockholm to line up new distributors and discuss programs for LP product.

Vault's contracts with DGG and Polydor are due to expire at the end of Sept. Lewerke plans signing individual contracts in foreign countries. He has already signed with Liberty/UA for England. He is to meet with Metronome officials enant the Swedish market.

While in Brussels, Lewerke will visit Ampex's new tape duplicating plant. He will visit Hispovox officials in Madrid to map out a release schedule for masters by Waldo De Los Rios and his Symphony Pop Orchestra.

Vault has been represented in Germany by DGG and in France by Polydor for the past four years.

Lewerke will return to the U.S. in time to attend a board of directors meeting in Dallas of National Tape Distributors, the company which recently bought Vault as well as four other companies owned by Lewerke and his partners.

Euro Tour For TJB

NEW YORK — Herb Alpert & the Tijuana Brass make their second European concert tour in Nov. They'll play Vienna at the Stadthalle (4), Munich at the Deutsches Museum (5), Hamburg at the Musikhalle (6), Frankfurt at the Hundred Year Hall (7), Essen at the Gruga Hall (8), the Hague at the Concert Hall (9), Copenhagen at the Falkoner Concert Hall (12), Stockholm at the Concert Hall (13) and London at the Royal Festival Hall (14).

Leslie Grade Director Of Board Of APC Pics

LONDON — Leslie Grade has been named as a director of the board of Associated British Picture Corp., acquired by EMI earlier this year. Grade, who is joint managing director of the Grade Organization, joins his brother Bernard Delfont on the board, which also includes Nat Cohen, managing director of Anglo Amalgamated Film Distributors, and movie producer-writer Bryan Forbes. Forbes, as ABC's production chief, has announced a \$20 million plus program involving fourteen films over the next two years with stars like Peter Sellers, Roger Moore, Pamela Franklin and Lionel Jeffries.

Terry Noon Heads Page's New Pub Co.

LONDON — Terry Noon is to head Larry Page's new publishing venture, Page Full of Hits, as Managing Director.

Previously general manager at Ambassador Music, Noon was responsible for the international hit "I Can't Let Maggie Go", from the Honeybus and has had songs with major artists, including Tom Jones, Engelbert Humperdinck, Vince Hill and Brenda Lee. Noon is also closely connected with Pete Dello with "I'm a Gambler" — a continental hit for Lacey.

Larry Page and Terry Noon intend to find, sign and promote writers and artists to Page Full of Hits and Penny Farthing Records, who have the talent and staying power to make a name both sides of the Atlantic.

James' In U.S.

LONDON — Dick James, Stephen and Mrs. James are currently in the U.S. The visit extends to about Sept. 10th, and Dick will be conferring with his associates and, of course, visiting the New York office. Both Dick and Stephen will be looking out for product for the publishing companies, and the two record labels, D.J.M. and Page One.

Discos Gamma, S.A., is launching and Buffy Sainte-Marie, all of them from the Vanguard Records catalog from the Vanguard Records catalog from Reprise (next Sept.) the coming Frank Sinatra LP with Rod McKuen's music.

At a special luncheon for the press, S. Louis Couttolenc, RCA general manager, officially introduced Jose Vias, who after 14 years at the New York RCA office, has been appointed to the Mexican firm as manager of the record division. Jaime Pericas, president of the Mexican Association of Radio and TV newsmen, gave Vias a most cordial welcome.

Discos Musart is pressing Alberto Vazquez's second LP with folk songs. Vazquez has been very popular as a ballad singer but not he has proven to be as good on the folk line. Musart also announced that Juan Torres, the organist charted as best seller (a

million pesos royalties last year) renewed his contract with the firm.

Excellent sales reported on the Polydor LP with Los Tenientes de Anahuac. The group is formed by ten Lieutenants of the City Traffic Department. They sing old time Mexican ballads.

The ten best sellers of the CBS/Columbia Int'l label are: "Me Quiero Casar Contigo" Roberto Carlos; "Tu Camino y el Mio" Vicente Fernandez; "Libro Abierto" Gerardo Reyes; "Simplemente una Rosa" Leonardo Favio; "Penas" Sandro; "Azucarado" Rita Pavone; "Farsante" Javier Solis; "Tarde Playera" Sonora Santanera; "Rosa Rosa" Sandro and "Tomate una Copa" Javier Solis.

The CBS releases of the week are: "Las Jilguerrillas," "Los Madruga-dores del Bajio," "David Ryenoso," "Vincente Fernandez," "Roberto Carlos," "Yvonne Maria," "Sonia Lopez" and "Piero" all extended play.

Mexico's Best Sellers

This Week	Last Week	Title
1	1	Get Back — The Beatles — (Fermata) — Apple
2	5	La Balada De Yoko Y John — The Beatles — Apple
3	2	Maria Isabel — Los Payos — Gamma
4	7	In A Gadda Da Vida — Atlantic
5	6	Azucarado — Patty — Capitol
6	4	*Te Deseo Amor (I Wish You Love) — Rondalle De Saltillo — Capitol
7	8	*La Senal — Los Montejo — Capitol
8	3	Casatchock — Dimitri Dourakine — Philips
9	9	*Por Amor — Marco Antonio Muniz — Pham) — RCA
10	10	Eloisa — Barry Ryan — MGM

*Asterisk Indicates Locally Produced Record

France's Best Sellers

1	Que Je T'Aime (Johnny Hallyday) Philips; Suzelle
2	Le Meteque (Georges Moustaki) Polydor; Continentales
3	Oh Lady Mary (David Alexandre Winter) Riviera; Barclay
4	I Want To Live (The Aphrodite's Child) Mercury
5	Les Champs Elysees (Joe Dassin) CBS; Music 18
6	Alors Je Chante (Rika Zarai) Philips; Tutti
7	Tous Les Bateaux Tous Les Oiseaux (Michel Polnareff) AZ
8	L'Orange (Gigliola Cinquetti) Festival; Sugar Music
9	Get Back (The Beatles) Apple; Northern-Tournier
10	Love Maestro Please (Sheila) Carrere; Claude Pascal - N.F.C.
11	La Petanque (Sacha Distel) Voix de Son Maitre; Pathe Marconi
12	Day Dream (Wallace Collection) Odeon; First Floor Music
13	Zingara (Peter Holm) Riviera; April Music
14	Le Petit Pain Au Chocolat (Joe Dassin) CBS; Sugar Music
15	Je T'Aime Moi Non Plus (Jane Birkin-Serge Gainsbourg) Fontana; Transatlantic



OVER THE COUNTER — Louis Benjamin, managing director of Pye Records, is shown (left) signing his deal with Mervyn Conn for Pye handling of Conn's Carnaby label. Initial product to be released under the new Carnaby agreement is to be John Walker's "Sun Comes Up."

French songstress and actress Marie Laforet arrived in Buenos Aires for a one day string of appearances, sponsored by French carmaker Peugeot, which is presenting its new model, the 504. Marie records for Festival, represented here by Sicamericana, which has been working on the promotion of the visit. The star will be seen on Channel 9 on the "Special" program, and on stage at the Municipal General San Martin Theater.

Selection albums are seeming to be a strong sales point once again. The idea of gathering several different artists in one LP and marketing it at a medium price has been used several times before, and afterwards somewhat abandoned, but RCA has been obtaining excellent results in the near past with it, according to Ulises Granito of the diskery. Latest product is "Los Preferidos a la Luna", joining the attractive of several strong singles and the Apollo 11 project. Sales reports showed a 120,000 figure, something extraordinary for this market.

Phonogram's Press man Zucotti infos about the strong push given by the diskery to stereo recordings, which have not gained too much force in this market during the past years. Phonogram is now outting its Super Stereo series, which includes both local and International recordings, with names like Bert Kaempfert, David Carroll and local star Vincent Moroco, among others. Phonogram believes that the share of stereo records in the market will increase substantially in the next few years.

Disc Jockey's topper Rodriguez Luque feels enthusiastic about the new

recording by Carlos Javier Bel "Ayer Aun", mainly due to the sales of his previous waxing. The ery is also pulling out a new s by Melodic star Pepito Perez, has been recently topping the cl in Chile and has strong prestige several Latin American markets.

CBS' star Leonardo Favio will a tour of the Pacific Coast and M in a few days, visiting also New to establish contacts for his new bery, Lyfsa, which, as we rep last week, will handle his future t. Favio's LP has been released by this week, and strong sales are ex ed.

Mauricio Brenner of Fermata happy with the sales of "Letter t Astronauts", which has been s strongly since the Apollo 11 trip cord has been waxed by Las Tri de Oro, who will travel to Vene soon to fulfill a contract on T Caracas. The diskery is also rele a new single by Sacha Distel a new LP by Brazilian artist Er Carlos, recorded originally for the Lebendigier-controlled label.

EMI Suppliers has started the tribution of local indie label Ter cords, managed by local jazz Walter Thiers. Ten has a catale jazz recordings and poetry and p with names like Charlie Parker writers Ernesto Sabato, Marta L and Alberto Girri. The pop new the week will feature a new E Steppenwolf, another single by artist Roberto Vicario and the one by French star Antonione, in ish.

Argentina's Best Sellers

This Week	Last Week	Title
1	1	*Tiritando (Relay) Donald (RCA)
2	2	*Rosa Rosa (Ansa) Sandro (CBS)
3	3	Te Regalo Mis Ojos (Relay) Gabriella Ferri (RCA)
4	5	Ma Che Fredo Fa (Relay) Nada, Iracundos (RCA)
5	4	*Viva La Vida (Clanort) Palito Ortega (RCA)
6	8	*Penumbas (Ansa) Sandro (CBS)
7	6	*Mi Viejo (Korn) Piero (CBS)
8	7	Ave Maria Raphael (Music Hall)
9	10	Proud Mary Creedence Clearwater Revival (EMI)
10	9	*Otra Vez En La Via (Melograf) Los Naufragos (CBS)
11	12	Ballad of John And Yoko (Fermata) Beatles (Odeon)
12	13	*Argentino Hasta La Muerte Roberto R. Fraga (CBS)
13	14	*Cosquillas (Melograf) Donald (RCA)
14	11	Lejos De Los Ojos (Fermata) Django (RCA); Sergio E (Fermata); Carlos Sobrino (Philips); Mary Hopkin (Apple)
15	20	Caballos Verdes Trocha Angosta (Music Hall)
16	15	*Disculpe (Fermata) Hernan F. Reyes, Peregrinos (CBS); praneros (Fermata); Antonio Tormo (RCA); Julia E. D (Philips)
17	—	Beaver Honey The Walkers (Music Hall)
18	—	*Combate De San Lorenzo Roberto R. Fraga (CBS)
19	16	Sugar Sugar Archies (RCA)
20	18	Get Back (Fermata) Beatles (Odeon)
20	—	*Callate Nina Carlos Javier Beltran (Disc Jockey)

Argentina's Top Ten LP's

1	1	Preferidos A La Luna Selection (RCA)
2	2	*De America Sandro (CBS)
3	3	*Viva La Vida Palito Ortega (RCA)
4	4	*La Magia Sandro (CBS)
5	7	El Golfo Raphael (Music Hall)
6	5	Live Johnny Rivers (EMI)
7	6	Creedence Creedence Clearwater Revival (EMI)
8	9	Pintura Fresca Pintura Fresca (Disc Jockey)
9	8	*Caudillos Y Valientes Roberto R. Fraga (CBS)
10	10	*Hombre Jose Larralde (RCA)

*Local

L.Y.F.S.A.

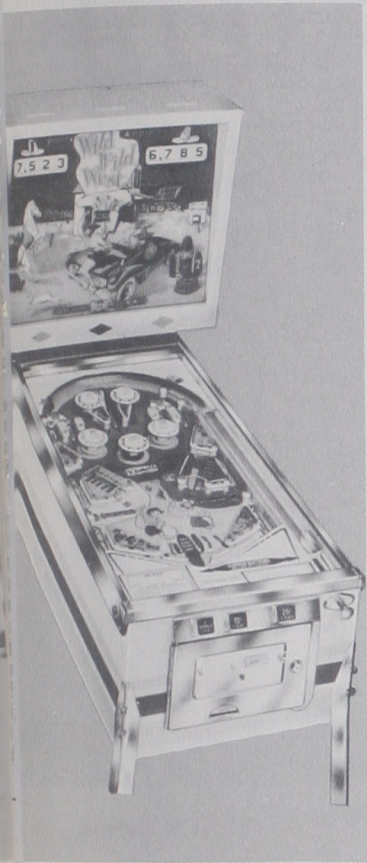
Cinematographic — Artistic
Publishing
Exclusive Artist:

LEONARDO FAVIO

Diagonal Norte 628 — 2Q "B"
Buenos Aires — Argentina

COIN MACHINE NEWS

Wild West' 2-Player From Gottlieb



Gottlieb WILD, WILD WEST

CHICAGO — Gottlieb swings into with "Wild Wild West," a bouncy 2-player game which figures to roll coins in at bronco-busting speed.

You don't have to be a cowboy to appreciate the quality design and the play appeal of this flipper. It offers players a chance to have a wild, Western style, by rolling a bonanza of points.

The game features three of Gottlieb's "a touches," including "Hold-Target" which raises the score in the holes to 1,000 points. A "Roll-Over" is scored in holes. Vari-Target is hit to top position there are five Roll-Overs which score 300 points as well as four lit light for 100.

The game's rollicking backglass is a colorful outburst highlighted by two pie cowgirls and a comical Wild West rodeo rider.

Gottlieb is riding high on this flipper, which should have locations jangling like spurs. "Wild Wild West" can be ordered from your local Gottlieb dealer.

Jack Anderson Slated to Address MOA Meet; Pearson Faces Ailing

CHICAGO — As regular readers of the popular journalist has been hospitalized bedridden to a Washington hospital bed with a severe case of bronchial pneumonia. Doctor's orders have forced him to cancel all future speaking engagements, with at least 30 day convalescence prescribed for Pearson since his discharge from the hospital.

Industry tradesmen know, Pearson was slated to address the MOA Exposition seminar on public relations — an engagement obviously now cancelled. However, MOA's Fred Granger advised that Pearson's "alter ego" partner in their syndicated column, Jack Anderson will step into

the slot and deliver an equally exciting address on PR in Drew's place.

Owing to the rather "last minute" substitution, Granger revealed that he and president Howard Ellis will meet the columnist at O'Hare airport Friday morning, Sept. 5th (date of the seminar) and brief him on the industry's image problem on the way to the Sherman House.

"Jack's been supplied with the literature we have on the industry's public relations problem, the public relations kit, etc.", Granger stated. "We'll bring him completely up to date on the way back to the hotel. Jack Anderson, as many are aware, is the man behind the scenes on many of his and Pearson's more sensational articles, such as their recent series on Senator Kennedy," he added. "His thoughts on public relations are sure to be of great value to our industry and we look forward to his address, he concluded.

EDITORIAL:

Higher Pricing, Where Are You?

Next week's **Coin Machine News** will once again devote extensive coverage to the MOA Exposition activities about to unfold in Chicago's Sherman House Sept. 5th. This year's journal will also present an interesting "plus" in form of a statistical analysis of the operating industry's present earning status. Based upon a rather lengthy questionnaire, which a surprising number of operators filled out and returned (thanks, guys), the survey confirms some notions we already had and sheds light into some relatively unexplored areas as well. Without revealing the whole thing prematurely, there is one area it inspects which we'd like to note this week, namely — higher play pricing.

The survey determined that only 25% of the operating companies responding have "at least some" music machines on 2-25¢ play . . . not quite as optimistic as the figure we'd like to have found. In the vast majority of cases, operators onto higher music pricing reported higher collections than their reluctant colleagues striking to the dime. Noting that just about every operator responding to the question: "Do you feel your music collections are keeping pace with national economic inflation?" reported with a flat "No", we sincerely wonder why 75% of the operators have yet to move on 2-25¢ play.

It can't really be the equipment because higher play pricing capability on jukeboxes has been available for a couple of years now. It can't be a matter of rural operators lagging behind those in metropolitan areas because those on higher pricing are divided between both. No, we expect the essential reason for the lag is that old saw "my locations won't accept it."

Well, some locations flatly won't, to be sure. But we suspect the vast majority of tradesmen haven't really tried yet. Coming up with an average purchase of 14 new phonographs per year among these operating companies, it's apparent these new units are still being placed on location on dime, 3-25¢ pricing.

Last week, one of the distributors we regularly speak to said: "You people ought to stop hammering about higher pricing and start congratulating the trade for already having done it." His meaning — that 2-25¢ music is established — unfortunately isn't quite correct. And until that bright day dawns, we'll keep on pushin'.

Mechanics School Plans To Host MOA Booth

CHICAGO — Don Miller announced this past week that the National Institute of Coin Mechanics will have a booth at the upcoming MOA Expo in the Sherman House (9/5-6-7). This is the first year the Denver school will be so actively participating in the show.

Manning the booth along with Miller will be Bob Cooper. Both gentlemen will be available throughout the show to explain the workings of the school and answer any and all questions pertaining to the current curriculum.

As an added incentive, a scholarship drawing will be held at the booth and among the prizes offered will be two fully paid scholarships and two half paid scholarships. Total value of the prizes exceeds \$4,000.00.

ChiCoin's 'Moon Shot' Flipper Blasts Off



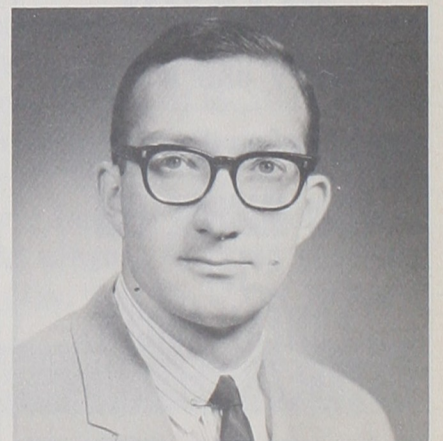
ChiCoin MOON SHOT 4PL

CHICAGO — ChiCoin's new 4-player "Moon Shot" is off the launching pad and right on course for the Fall market. This flipper game spotlights a special color scoring feature for added play appeal. When the moon rocket and Venus rocket colors match, the target score values increase astronomically.

The game features a new ball saver concept which involves hitting any of four targets. This opens the ball saver gates and returns the ball to the flipper. An "extra ball" is scored when the ball goes over a lit center playfield button. Totals also skyrocket when two lit side lanes score "special."

The backglass is a mind-blowing galaxy of space age gadgetry and enticing moon maidens. "Moon Shot" includes a lift-out self-locking playfield and an automatic ball lift. In addition, there is an extra large cash box with individual coin separators. The game is available in single, double or triple chutes.

Back from Europe



Cleveland Coin International president Ron Gold (shown above) returned last Wednesday from a five day business-pleasure tour of England. He visited several of London Coin's fabled arcades, talked with British tradesmen and enjoyed a lengthy meeting at the London Hilton with SEGA V.I.P. Marty Bromley.

Gulf Coast Ops Feel Wrath of Camille



Lou Boasberg

NEW ORLEANS — "A hydrogen bomb could not have been more devastating," said Lou Boasberg, New Orleans Novelty Co. prexy, commenting on the havoc wrought on the Gulf Coast by hurricane Camille.

Locations in the 50 mile area between Bay St. Louis and Pascagoula on the Mississippi portion of the Coast were virtually leveled. Naturally, the shore spots received the full brunt of Camille's wrath.

Boasberg estimated that it would be weeks before the full amount of the damage could be determined. He pointed out that it has been impossible to reach operators in the disaster area. He further predicted that many locations would be closed for at least a year while undergoing repair. Others may be forced to shut down permanently.

Camille's winds were clocked as high as 200 m.p.h. The hurricane was considered the second worst storm of its kind to strike the U. S. mainland during the twentieth century. Rescue operations in the Gulf Coast area are continuing in the wake of the blow and several hundred bodies have already been recovered.

MOA Seeks Members Via Letter Drive

CHICAGO — MOA has let the stops out on its membership drive with a persuasive letter sent to all non-member operators and distributors. The missive, brainchild of Ted Nichols and Lawrence F. LeSturgeon, co-chairmen of the 1969 membership committee, includes an application blank which recipients are encouraged to fill out.

In addition, they are urged to join immediately, in order to attend the upcoming trade show as a member and also to be included in the next membership roster.

The many advantages of MOA membership are listed. Among them: the monthly newsletter; group life insurance program; pension, hospital and income protection plans. The overall benefit is summed up as follows:

"MOA represents the industry on a national scale — to the business community, to the press, before Congress. Everyone associated with the coin-operated music and amusement industry should take pride in knowing that he has a national trade association knowing too, that he is helping to support it by his membership."

New York Ops Sked Second 8-Ball Tourney

NEWBURGH, N.Y. — Jack Wilson, president of the New York State Operators Guild, announced that their second U.S. Billiards sanctioned 8-ball tournament will begin at the location level August 25th. Eight weeks of location-eliminations will climax with grand playoffs set for November 8-9 at the Municipal Auditorium in Kingston.

A total of 64 locations have been registered by association operators. A cash prize pot of \$4,000 has been set, from which winners checks and the cost of trophies will be drawn.

The Mid-State group held their first tournament last Winter with grand playoffs held in the VFW Hall in Newburgh. The tremendous enthusiasm of the area's location customers, operators and stop owners easily insured the second outing beginning this week.

Len Schneller, sales director for U. S. Billiards and first tournament manager, advised that one new addition to this year's tourney will be the presentation of "winner's 8-ball tie pins" to all who take first place each week at each location. With 64 locations turning up eight winners for the grand playoffs, a total of 512 tie pins will be presented.

Berlin Fair Set

BERLIN — Commemorating "Automaten Day", as well as the 75th anniversary of the first coin machine exhibition held here in Berlin (1894), the International Convention and Exhibition of Coin-Operated Machines will be held Sept. 16-19 at Congress Hall.

According to Ingeborg Von Zitzewitz of Blumenthal International (PR firm for Berlin industrial organizations), the music and game exhibit will draw international factory participation and conceivably replace the Hanover Fair as top German coin convention. At press time, those American factories slated to exhibit were Chicago Dymanic Ind., Rock-Ola and Wurlitzer.

NAMA Conv. Leaders

CHICAGO — NAMA has announced its planning officials for the upcoming Convention-Exhibit. Those named include George Harvey Duckett as general chairman; Kenneth J. Nowak as convention program chairman; Mrs. Ralph A. Cathey, head of the ladies' activities committee and Robert H. Breither as trade show chairman.

The NAMA Convention-Exhibit is scheduled for October 18-21 in New Orleans.

South Dakota's Trucano Gets State Appointment



Commissioner Trucano

PIERRE, S.D. — South Dakota Governor Frank L. Farrar has announced his appointment of John Trucano, president of the Black Hills Novelty Co., to the State's prestigious Industrial Development and Expansion Advisory Commission (IDEA). The appointment of the prominent music, games and vending operator is for six years.

Trucano, an ardent supporter of MOA and the South Dakota Music and Vending Assn. for many years, as well as owner of one of the Mid-West's largest machine route networks, expressed his sincere appreciation to the Governor for this high honor which he termed "personally satisfying as well as indicative of the respect our industry enjoys among citizens of this State."

Trucano, youngest member of the Commission which includes a number of prominent bankers, newspaper editors and businessmen, said the essential function of IDEA is to tour the country and promote industrial relocation to South Dakota.

The operator also revealed that another appointment of a coin operator to a South Dakota Commission will take place shortly with the announcement of John Roberts' (Rushmore Vending) to the Board of Sanitarians expected to issue from the Governor's office next week.

S. D. Meet Held

RAPID CITY, S.D. — Earl Porter (Porter Music & Vending), president of the South Dakota Music and Vending Assn., advised that the fall meeting the organization is scheduled to hold Sun. the 24th & today (2) at the Howard Johnson Motor here in Rapid City. The two day affair normally drawing the highest attendance of the association's four annual meetings, was to be highlighted by the display and demonstration of music and amusement equipment courtesy of major distributors in the area. Dealers who announced intention to exhibit at the fall meeting included: K.C. Sales & Service (Paul), H.Z. Vending (Oma Lieberman Dist. and Sandler Dis Minneapolis).

Meet Lance Hailstone



Lance Hailstone

A new face at the upcoming convention will be that of Lance Hailstone, newly named marketing director at Cointronics. He brings with him excellent credentials, having served similar capacity for several manufacturers.

Lance promises that Cointronics will be taking the wraps off a number of surprises at the exhibit. He will be demonstrating his company's products for the benefit of operators and vending distributors that he will be working with in the future.

Changing Dollars to Dimes at Rosen



Service School Session for Rowe's new BCC-8 Bill Changer was conducted by David Rosen, Inc., Philadelphia area distributor, at its showrooms. Representatives from the factory and distributing firm participating in the session were (shown left to right) Joe Wasserman, Rosen sales manager; Gordon Patton, Rowe representative; Elliott Rosen, treasurer of the Rosen company; Ty Barre, accounts staff; Hank Heiser, of the Rosen firm, and Richard Sukinik, manager for Rosen, who conducted the highly interesting and informative session.

THE HOTTEST VALUES IN TOWN

— every one a sizzler

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COIN MACHINE LIST
for
LOWEST PRICES
LARGEST SELECTION

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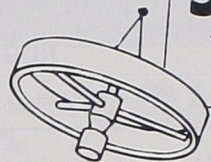
**EXCITINGLY
NEW**

Bally

ON BEAM

**5-DIGIT
ASTRONOMICAL
SCORES**

**WITH THRILLING
SPACE-CHASE
FEATURE**



SUCCESS RINGS UP 3000

Fancy flipper finagling and skill science (A) put lit Space-Ship on same Beam with lit Space-Station, (B) keep Ship and Station on same Beam (C) and advance Ship to position alongside of Station, adding 3000 to score. And the 3000-points "docking" trick can be repeated again and again with each ball.

AND LIGHTS SPECIAL

"Docking" Ship at Station also lights SPECIAL at Center Target on playfield, which triggers Target to propel Extra Ball directly to playfield if hit with SPECIAL lit.

STANDARD MODEL
ADD-A-BALL MODEL

1000 SCORE TAG ON 11 DIFFERENT TARGETS

- ★ Center Target scores 1000 or SPECIAL.
- ★ 4 Top Rollovers score 1000.
- ★ 4 Mushroom Bumpers score 1000.
- ★ 2 Bottom Rollovers score 1000.
- ★ 2 Bottom Rollovers score 500.
- ★ 4 Thumper Bumper score 10 when lit.
- ★ 2 Slingshot Kickers score 10.
- ★ Operate with or without Match-Score.
- ★ Wide range of high score cards.

Bring slowest spots back to life in a hurry, increase collections in every type of location with a really different style flipper game. Space-Chase Feature never fails to attract attention, hold players for long sessions of play. Get Bally ON BEAM!

Beam-O-Meter on playfield directly above out-hole permits player to keep an eye on the space situation without watching backglass. Yellow lights in illustration above show Space-Station lit on Beam D and space-ship lit on Beam A. Player must maneuver to place both Ship and Station on same Beam.

See your distributor or write **BALLY MANUFACTURING CORPORATION** - 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.

A Full Line of
Coin Operated
Recreational
Tables from

American
SHUFFLEBOARD COMPANY
210 PATERSON PLANK ROAD
UNION CITY, NEW JERSEY

"The House That
Quality Built"

Question:

What's smaller and cheaper than a Sega Periscope and grabs quarters the same way?

Answer:

SEGA MISSILE

Now taking orders for delivery this season.

BANNER SPECIALTY CO.

1213 N. 5th St., Phila., Pa. 215-236-5000
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POOL TABLES

with the

VELVET TOUCH



51 Progress St. Union, N.J.



Active's
THE CHOICE FOR
the Lowest
Prices
and
Best Equipment
ALWAYS

Exclusive Gottlieb, Rock-Gla, Fischer
and Chicago Coin Distributor for Eastern
Pennsylvania, South Jersey and Delaware.

ACTIVE Amusement Machines Co.
666 No. Broad Street, Phila. 30, Pa. P.O. 9-4495
1101 Pittston Ave., Scranton 5, Penna.

WANTED

Juke box mechanic. Good pay. Life Insurance, hospitalization and pension. State experience. Give all details in first letter.

Write: **P.O. Box A
Munster, Ind. 46321**

**WANTED
FIELD SALESMAN**

To work territory for one of the East Coast's oldest established distributing outlets. Must be experienced in the coin-operated equipment business. Write qualifications, background and salary requirements to—

**Box 850, Cash Box
1780 B'way, NYC 10019**



CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

LOVE'S BEEN GOOD TO ME (2:25)

FRANK SINATRA

A Man Alone (3:38) Reprise 0852

FILL THE WORLD WITH LOVE (2:58)

ROGER WILLIAMS

Windmills of Your Mind (2:09) Kapp 2043

THIS IS MY LIFE (LA VITA) (2:49)

JERRY VALE

No Flip Info. Columbia 44969

DRUMMER MAN (3:17)

NANCY SINATRA

Home (3:40) Reprise 0851

END OF THE WORLD (2:45)

TOKENS

I Could Be (2:15) W. B./7 Arts 7323

ONLY A FOOL (3:07)

JIMMY DAMON

On My Own (2:36) Decca 732541

C & W

TO SEE MY ANGEL CRY (2:38)

CONWAY TWITTY

I Did The Best I Could (2:15) Decca 732546

LITTLE REASONS (2:41)

CHARLIE LOUVIN

After A While (2:28) Capitol 2612

PFFT! YOU WERE GONE (3:24)

ARCHIE CAMPBELL

Rinderella (2:31) RCA 74-0232

SUNSHINE MAN (1:58)

RUSTY DRAPER

No Flip Info. Monument 11575

Teen Locations

AND THAT REMINDS ME
(MY HEART REMINDS ME) (3:25)

THE FOUR SEASONS

No Flip Info. Crewe 333

GIMME SOME MORE (2:07)

CRAZY ELEPHANT

My Baby (Honey Pie) (2:15) Bell 817

I WANT YOU TO KNOW (2:36)

NEW COLONY SIX

Free (2:06) Mercury 72961

INSIDE OUT—OUTSIDE IN (1:59)

DEREK

Sell Your Soul (2:05) Bang 571

LUNA TRIP (2:30)

DICKIE GOODMAN

No Flip Info. Cotique 173

FEELIN' BAD (2:50)

SPOOKY TOOTH

I've Got Enough Heartaches (3:19) A&M 1110

R & B

WORLD (PART 1) (3:10)

JAMES BROWN

World (Part 2) King 6258

GET OFF MY BACK, WOMAN (3:17)

B. B. KING

I Want You So Bad (4:17) Blues Way 61026

NEVER IN PUBLIC (2:19)

CANDI STATON

You Don't Love Me No More (2:24) Fame 1459

DUM-DE-DUM (3:04)

THE DYNAMICS

I Want To Thank You (2:24) Cotillion 44045

check your local One Stop for availability of the listed recordings

Kaminkow Exits General Vending

BALTIMORE — Arnold Kaminkow, controller of General Vending Exchange, Inc. since 1963, has announced resignation from the firm effective Aug. 22nd in order to accept the position of vice president of finance of Pension Planners of Baltimore. He will begin his duties at Pension Planners on Sept. 1st.

Kaminkow has expressed his pleasure in being accepted by the new organization, which specializes in setting up pension plans, profit sharing plans, pensions, etc., and sincerely regrets leaving the machine industry, and General Vending in particular.

Both Harry Hoffman and George Man have been extremely good to him these years," he stated, "and I will miss working with them. I'll also certainly miss many of the trade friends I've made in the past few years here . . . the operators and the factory people we worked with. I think very highly of the machine people and consider it a privilege to have worked among them and been accepted by them so warmly," he added.

As for General Vending, Kaminkow said that the Ernst and Ernst National Vending Corp.

Rosen Off On Tour to SEGA Markets

SEGA president David Rosen embarked on a month-long international business trip which will terminate with a visit to the upcoming MOA Exposition in Chicago. Accompanied by his wife Masako, he will visit many of the 30 countries to which SEGA games are exported.

Rosen is attending the MOA Show, Sept. 6-7, and will be vice president Ray Leach and several SEGA representatives. The company will display their new "Grand Prix" and possibly another game.

SEGA offices in Toyko were visited recently by a visit from Miss Misa, a popular Minoruphone singing artist. Miss Misa advanced the cause of women drivers by testing the firm's new "Grand Prix."



Fruit Picking Charged to English Brewers

A storm has been raging in England since the recent allegations that some breweries have been taking profits from fruit machines in pubs. Amid criticism of the brewers came suggestions that licensees should buy their own machines. However, the problem of maintaining the machines was seen as a major stumbling block to this measure.

The Licensing Officer with the brewers, in promising an investigation into the profit splitting system, commented that "the machines have always been regarded as something of a nuisance. For a number of years, they have been an important part of their business."

Chicago Coin's New 4-Player

MOON SHOT

with COLOR SCORING

When Moon Rocket and Venus Rocket Colors Match, Target Score Values Increase.

PLUS

A NEW BALL SAVER CONCEPT

Hitting any of 4 Targets Opens "Ball Saver" Gates. Returns Ball to Flipper for Added Action

- ADDED SCORING • "EXTRA BALL"
- MATCH FEATURE
- Available in Single, Double or Triple Chutes

2 SIDE LANES SCORE SPECIAL WHEN LIT

Adjustable 3-5 Ball Play, Convertible to Add-A-Ball Model

• Extra Large Cash Box with Individual Coin Separators

ALSO IN PRODUCTION: VARSITY • ASTRONAUT

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ANY WAY YOU STACK THE COINS
YOU COME OUT AHEAD WITH CASH BOX
MOA Convention Special Coming Your Way
Next Week (Dated Sept. 6th)
For Maximum Ad POWER and RESPONSE
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LAST CALL—Deadline Aug. 28th

coin machine INVENTORY LIST used equipment

A Compilation of

Phonographs and Amusement
Machines Actively Traded On
Used Coin Machine Markets

MUSIC MACHINES

ROCK-OLA

1485 Tempo II 200 sel '60
1488 Regis 120 sel '61
1495 Regis 200 sel '61
1493 Princess 100 sel '62
1496 Empress 120 sel '62
1497 Empress 200 sel '62
404 Capri I 120 sel '63
408 Rhapsody I 160 sel '63
414 Capri II 100 sel '64
418 SA Rhapsody II 160 sel '64
424 Princess Royal 100 sel '64
425 Grand Prix 160 sel '64
429 Starlet 100 sel '65
426 Grand Prix II 160 sel '65
431 Coronado 100 sel '66
432 GP/160 160 sel '66
433 GP/Imperial 160 sel '66
435 Princess Deluxe 100 sel '67
436 Centura 100 sel '67
437 Ultra 160 sel '67

ROWE-AMI

K-120 120 sel '60
K-200 200 sel '60
Lyric 100 sel '60
Continental 200 sel '60
Continental II 100 sel '61
Continental II 200 sel '61
L-200 100-160 sel '63
M-200 Tropicana 200 sel '64
N-200 Diplomat 200 sel '65
O-200 Bandstand 200 sel '66
MM-1 100, 160, 200 sel '67
Kadet 100 100 sel '67
M-2 200 sel '68

SEEBURG

Q-100 100 sel '60
Q-160 160 sel '60
AY-100 100 sel '61
AY-160 160 sel '61
DS-100 100 sel '62
DS-160 160 sel '62
LPC-1 160 sel '63
LPC-480 160 sel '64
Electra 160 sel '65
Mustang 100 sel '65
Stereo Showcase 160 sel '66
Phono Jet 100 sel '67
Spectra 200 sel '67

WURLITZER

2400 200 sel '60
2404 104 sel '60
2410 100 sel '60
2500 200 sel '61
2504 104 sel '61
2510 100 sel '61
2600 200 sel '62
2610 100 sel '62
2700 200 sel '63
2710 100 sel '63
2800 200 sel '64
2810 100 sel '64
2900 200 sel '64
3000 200 sel '65
3100 200 sel '66
3200 200 sel '67

PINGAMES

BALLY

Beauty Contest (1/60)
Laguna Beach (3/60)
Queens (3/60)
Roller Derby (3/60)
Barrel-O-Fun (9/60)
Touchdown (11/60)
Circus Queen (2/61)
Lite A-Line (2/61)
Barrel-O-Fun (4/61)
Acapulco (5/61)
Flying Circus 2P (6/61)
Can Can (10/61)
Barrel-O-Fun (11/61)
Lido (2/62)
Golden Gate (6/62)
Shoot A Line (6/62)
Funspot '62 (11/62)
Silver Sails (11/62)
Twist (11/62)
Moonshot (3/63)
Cue-Tease 2P (7/63)
3-In-Line 4P (8/63)
Hootenany 1P (11/63)
Star Jet (12/63)
Monte Carlo 1P (2/64)
Ship Mates 4P (2/64)
Bongo 2P (3/64)
Sky Diver 1P (4/64)
Mad World 2P (5/64)
Grand Tour 1P (7/64)
Happy Tour 1P (7/64)
2-In-Line 2P (8/64)
Harvest 1P (10/64)
Hay Ride 1P (10/64)
Bus Stop 2P (1/65)
Bullfight 1P (1/65)
Sheba 2P (3/65)
Six Sticks 6P (3/65)
Band Wagon 4P (5/65)
Magic Circle 1P (6/65)
50/50 2P (8/65)
Aces High 4P (9/65)
Big Chief 4P (10/65)
Discotek 2P (10/65)
Trio 1P (11/65)
Blue Ribbon 4P (1/66)
Fun Cruise 1P (2/66)
Wild Wheels 2P (3/66)

Campus Queen 4P (8/66)
Capersville 4P (2/67)
Rocket III 1P (6/67)
Wiggler 4P (9/67)
Surfers 1P (1/68)
Dogies 4P (3/68)
Dixieland 1P (5/68)
Safari 2P (7/68)
Rock Makers 4P (10/68)
MiniZag 1P (11/68)

CHICAGO COIN

Sun Valley (8/63)
Firecracker 2P (12/63)
Bronco 2P (5/64)
Royal Flash 2P (8/64)
Big League Baseball 2P (4/65)
Par Golf (9/65)
Hula Hula 2P (5/66)
Kicker 1P (8/66)
Festival 4P (1/67)
Beatniks 2P (2/57)
Twinky 2P (9/67)
Gun Smoke 2P (6/68)
Playtime 2P (9/68)
Stage Coach 4P (8/68)

GOTTIEB

Seven Seas 2P (1/60)
World Beauties 1P (2/60)
Spot-A-Card 1P (3/60)
Lite A-Card 2P (3/60)
Texas 4P (4/60)
Captain Kidd 2P (7/60)
Melody Lane 2P (9/60)
Kewpie Doll 1P (10/60)
Flipper 1P (11/60)
Merry-Go-Round 2P (12/60)

Foto Finish 1P (1/61)
Oklahoma 4P (2/61)
Showboat 1P (4/61)
Flipper Parade (5/61)
Flying Circus (6/61)
Big Casino 1P (7/61)
Lancer 2P (8/61)
Corral (9/61)
Aloha 2P (11/61)
Flipper Fair 1P (11/61)
Egg Head 1P (12/61)
Liberty Belle 4P (3/62)
Flipper Clown (4/62)
Fashion Show 2P (6/62)
Cover Girl 1P (7/62)
Preview 2P (8/62)
Olympics 1P (9/62)
Flipper Cowboy 1P (10/62)
Sunset 2P (11/62)
Rock-A-Ball 1P (12/62)
Gaucho 4P (1/63)
Slick Chick 1P (4/63)
Swing Along 2P (7/63)
Sweet Hearts 1P (9/63)
Flying Chariots 2P (10/63)
Gigi 1P (12/63)
Big Top 1P (1/64)
World Fair 1P (5/64)
Bonanza 2P (6/64)
Bowling Queen 1P (8/64)
Majorettes 1P (8/64)
Sea Shore 2P (9/64)
North Star 1P (10/64)
Happy Clown 4P (11/64)
Sky Line 1P (1/65)
Thoro Bred 2P (2/65)
Kings & Queens 1P (3/65)
Hi Dolly 2P (5/65)
Cow-Poke 1P (5/65)
Buckaroo 1P (6/65)
Dodge City 4P (7/65)
Bank-A-Ball 1P (9/65)
Paradise 2P (11/65)
Flipper Pool 1P (11/65)
Ice Review 1P (12/65)
King Of Diamonds 1P (1/66)
Masquerade 4P (2/66)
Central Park 1P (4/66)
Mayfair 2P (6/66)
Dancing Lady 4P (11/66)
Super Score 2P (3/67)
Sing-A-Long 1PL (9/67)
Surf Side 2P (12/67)
Royal Guard 1P (1/68)
Spin Wheel 4P (3/68)
Funland 1P (5/68)
Paul Bunyan 2P (8/68)
Domino 1P (10/68)
Four Seasons 4P (12/68)

KEENEY

Old Plantation (2/61)
Rainbow (6/62)
Go-Cart 1P (5/63)
Poker Face 2P (9/63)

MIDWAY

Rodeo 2P (10/64)

WILLIAMS

Black Jack 1P (1/60)
Golden Gloves 1P (1/60)
Twenty-One 1P (2/60)
Nags 1P (3/60)
Serenade 2P (5/60)
Darts 1P (6/60)
Music Man 4P (8/60)
Jungle 1P (9/60)
Viking 2P (10/61)
Space Ship 2P (12/61)
Coquette (4/62)
Trade Winds (6/62)
Valiant 2P (8/62)
King Pin (9/62)
Vagabond (10/62)

Mardi Gras 4P (11/62)
Four Roses 1P (12/62)
Tom Tom 2P (1/63)
Big Deal 1P (2/63)
Jumpin' Jacks 2P (4/63)
Skill Pool 1P (6/63)
El Toro 2P (8/63)
Big Daddy 1P (9/63)
Merry Widow 4P (10/63)
Beat The Clock (12/63)
Oh Boy 2P (2/64)
Soccer 1P (3/64)
San Francisco 2P (5/64)
Palooka 1P (5/64)
Heat Wave 1P (7/64)
Riverboat 1P (9/64)
Whoopee 4P (10/64)
Zig-Zag 1P (12/64)
Wing Ding 1P (12/64)
Alpine Club 1P (3/65)
Eager Beaver 2P (5/65)
Moulin Rough 1P (6/65)
Lucky Strike 1P (8/65)
Big Chief 4P (10/65)
Teachers Pet 1P (12/65)
Bowl-A-Strike 1P (12/65)
Full House 1P (3/66)
A-Go-Go 4P (5/66)
Top Hand 1P (5/66)
Magic City (1/67)
Magic Town 1P (2/67)
Jolly Roger 4P (12/67)
Ding Dong 1P (2/68)
Lady Luck 2P (4/68)
Student Prince 4P (7/68)
Doozie 1P (9/68)
Pit Stop 2P (11/68)

SHUFFLES

BALLY

Official Jumbo (9/60)
Jumbo Deluxe (9/60)
Super Shuffle (12/61)
Big 7 Shuffle (9/62)
All The Way (10/65)

CHICAGO COIN

6-Game Shuffle (6/60)
Triple Gold Pin Pro (2/61)
Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Spotlite (11/63)
DeVillie (8/64)
Triumph (1/65)
Top Brass Shuffle (4/65)
Gold Star Shuffle (7/65)
Belair Puck Bowler
Medalist (4/66)
Imperial (9/66)
Riviera (6/67)
Sky Line (1/68)
Melody Lane (4/68)

UNITED

Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Basketball (6/62)
Action (7/62)
Embassy (9/62)
Circus Roll-down (9/62)
Lancer (11/62)
Sparky (12/62)
Caravelle (2/63)
Crest (4/63)
Rumpus Tarquette (5/63)
Astro (6/63)
Ultra (8/63)
Skipper (11/63)
Jill Jill (11/63)
Bank Pool (11/63)
Topper (2/64)
Tempest (2/64)
Pacer (4/64)
Tiger (7/64)
Orbit (8/64)
Mombo (12/64)
Cheetah (3/65)
Pyramid (6/65)
Corral (10/65)
Tango (2/66)
Blazer (6/66)
Encore (9/66)
Altair (3/67)
Orion (11/67)
Alpha (3/68)
Pegasus (8/68)

BOWLERS

BALLY

Super 8 (4/63)
Deluxe Bally Bowler (1/64)
1965 Bally Bowler (65)
1966 Bally Bowler (4/66)

CHICAGO COIN

Duke (8/60)
Duchess (8/60)
Princess (4/61)
Gold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
Official Spare Lite (9/63)
Cadillac (1/64)

Majestic (8/64)
Tournament (12/64)
Super Sonic (3/65)
Preview (9/65)
Corvette (2/66)
Flair (9/66)
Vegas (3/67)
Fleetwood (9/67)

UNITED

Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo 5 Star (5/61)
Classic (6/61)
Alamo (4/62)
Sahara (7/62)
Tropic (9/62)
Lucky (11/62)
Cypress (12/62)
Sabre (2/63)
Regal (4/63)
Fury (8/63)
Futura (12/63)
Tornado (3/64)
Thunder (6/64)
Polaris (8/64)
Galleon (3/65)
Bowl-A-Rama (7/65)
Amazon (3/66)
Aztec (9/66)
Coronado (6/67)

BASEBALL

Bally Ball Park (4/60)
CC Big Hit (10/62)
CC All Star Baseball (1/63)
CC All Stars Baseball (2/68)
Kaye Batting Practice (7/68)
Midway Deluxe Baseball (5/62)
Midway Slugger (3/63)
Midway Top Hit (3/64)
Midway Little League (66)
Midway Fun Ball (1/67)
United Bonus Baseball (3/62)
Wms Official Baseball (4/60)
Wms Deluxe Batting Champ (5/60)
Wms Extra Inning (5/62)
Wms World Series (5/62)
Wms Major League (3/63)
Wms Grand Slam (2/64)
Wms Double Play (4/65)
Wms Ball Park (2/68)

GUNS

Bally Derby Gun (2/60)
Bally Sharpshooter (2/61)
CC Ace Machine Gun (11/67)
CC Ray Gun (10/60)
CC Long Range Rifle Gallery (1/68)
CC Ace Machine Gun (1/68)
CC Riot Gun (6/63)
CC Carnival (5/68)
CC Champion Rifle Range (1/66)
Keeney Two Gun Fun (3/62)
Midway Shooting Gallery (2/66)
Midway Target Gallery (7/62)
Midway Monster Gun (67)
Midway Carnival Tgt Gtry (2/66)
Midway Rifle Range (6/63)
Midway Trophy Gun (6/64)
Midway Captain Kid Rifle (9/64)
Southland Fast Draw (6/63)
Williams Aqua Gun (3/68)
Williams Arctic Gun (67)

ARCADE

Amer Shuffle Situation (5/61)
Bally Skill Score (6/60)
Bally Skill Derby (10/60)
Bally Table Hockey (2/63)
Bally Spinner (2/63)
Bally Bank Ball (1/63)
Bally Fun Phone (3/63)
Bally World Cup (1/68)
CC Pony Express (4/60)
CC Wild West (5/61)
CC Pro Basketball (6/61)
CC All American Basketball (1/64)
CC PopUp (10/64)
Midway Bazooka (10/60)
Midway Flying Turns (9/64)
Midway Raceway (10/63)
Midway Winner (12/63)
Midway Mystery Score (8/65)
Southland Speedway (6/63)
Southland Time Trials (9/63)
Williams Road Racer (5/62)
Williams Hay Burner II (9/68)
Williams Voice O Graph (62)
Williams Mini Golf (10/64)
Williams Hollywood Driving Re

New Products



A new type of lacy foam in an aerosol can should be of interest to those cleaning coin machines. Vendo differs from most cleaners in that its foam is where it is sprayed until the foam wipes it off. It eliminates the grime caused by watery cleaners which quickly run down the vertical surfaces of machines. Vendo also sanitizes and deodorizes as it works. It kills staph and strep germs and salmonella, a food poisoning bacteria, particularly effective at cleaning shining mirrors, glass, chrome and all metal, without scratching. In addition, it leaves no grit or haze and removes stubborn food stains with ease. To order, write Spaceco, P.O. Box 1072, Wilkes-Barre, Pennsylvania 18703.

W. Va. Operators Hold Annual Convention

The West Virginia Music and Vending Association held its 15th annual convention Aug 22-23 in Charleston, W. Va. More than 150 operators, their wives and guests were on hand.

Among the featured speakers at the gathering were Howard Ellis, MOA president and Fred Granger, executive v.p. of MOA. Festivities included a gala banquet and dance. The convention was held at the Heart 'O Town Motor Lodge.

Demand Growing For MOA Jukebox Speech

The industry has been getting a much-needed shot in the arm, public relations wise, from the now famous "Jukebox Story" speech. An increasing number of MOA members are delivering this talk to their local business and civic organizations.

Among those who recently did so are A.W. "Buster" Fallin of Layton, Fla. and Gerald Goudeau of Lafayette, La. MOA proxy Howard Ellis is currently urging other members to follow suit. He emphasized that "it is not difficult to give the MOA speech if you will follow directions and give it a try."

Isle To Mint Coins

ISLE OF MAN — This island will soon have its very own coinage. Manx M.P.'s recently voted approval of a measure which calls for the minting of silver crowns and other pieces ranging in denomination from 1/2p to one pound. The latter coins would be the only ones of their kind in the Commonwealth. It has not yet been determined whether the Manx coinage will be legal tender in the rest of England.

U.S. Bill Slates 2nd 8-Ball Promo For MOA Expo

NEW YORK — "In response to the enthusiasm generated by last year's sample 8-ball tournament, which we held in our exhibit at the MOA Convention, we're going to hold another this year, this time open to everyone at the trade show." So stated Al Simon, president of U.S. Billiards, Inc. in describing plans for his display for the Sept. 5-7 Exposition.

The mini-tournament held last year was designed essentially to acquaint U.S. Billiards distributors and their personnel with the workings of their 8-ball elimination system, as established by the firm's sales director Len Schneller. In view of the overwhelming success this firm has enjoyed since then, with its operator-oriented tournaments, it would seem almost unnecessary to again promote an established thing. However, according to Schneller, "so many in the business asked me if we were going to have it at the show again, we naturally had to say okay. Besides, it's great fun, and of course, will instruct those in the industry still uncertain how our system works."

This year, Schneller advised that everyone registered for the Exposition is eligible to enter the tournament (to be held in their display in the Sherman House Hotel's "games room" section of the trade show).

Those interested in competing are to sign up before 11:00 A.M. Saturday (Sept. 6th) at which time the eliminations will begin.

The operator or distributor who manages to beat out all others in the grand playoffs (set for Sunday) will win a home-model U.S. Billiards 6-pocket table. Trophies will go to a generous number of other runners-up, with some small gift quite possibly to be presented to all who enter the contest.

On hand to conduct the tournament will be Schneller, his right hand man Si Lipp and Atlas Music Company's Stan Levin. Each of these will also be happy to give literature on the sanctioned-location tournament rules to interested parties, together with all other information they may require.

Son Of Atlas' Mallak Decorated; Receives Vietnam Bronze Star

CHICAGO — The smile on the face of long time Atlas Music employee Frank Mallak is one of pride. His son, Master Sergeant David F. Mallak has been awarded the coveted Bronze Star Medal for meritorious service in Vietnam. The younger Mallak was stationed there as a weapons maintenance advisor for a year.

The citation read: "Master Sergeant David F. Mallak distinguished himself by meritorious service as Weapons Maintenance Advisor to the 41st Tactical Wing, Vietnamese Air Force, Republic of Vietnam, while engaged in operations against an opposing armed force from 8 March 1968 to 5 January 1969. During this period, Sergeant

Mallak displayed outstanding ability in analyzing and solving problems in the maintenance of aircraft armament systems and munitions loading operations. His advice and assistance have been responsible for more effective maintenance practices, a lowering bomb dud rate, more efficient loading of aircraft and lessening explosive hazards on the flight line. The significant accomplishments of Sergeant Mallak have aided immeasurably in contributing to the goal of self-sufficiency for the 41st Tactical Wing. The exemplary leadership, personal endeavor and devotion to duty displayed by Sergeant Mallak in this responsible position, reflect great credit upon himself and the United States Air Force."

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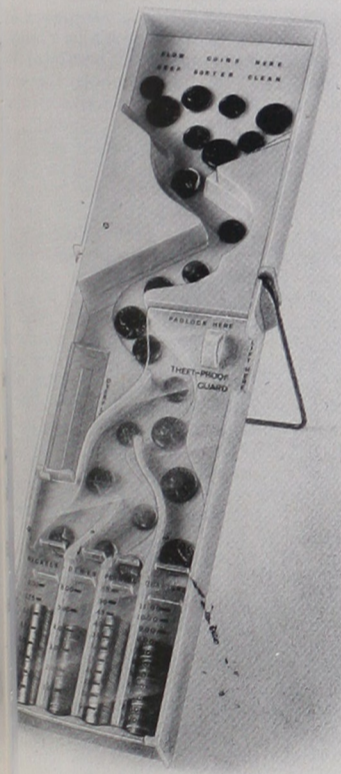
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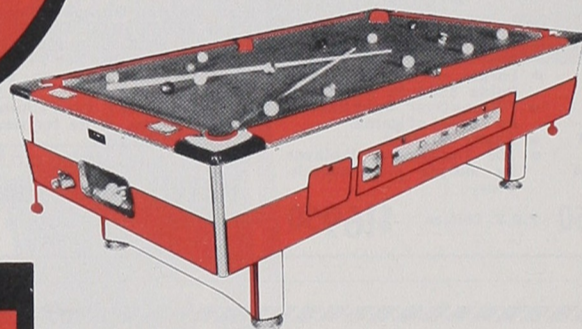
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AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR



Sorting is hardly a game, as a routeman can testify. But the Mini-Money Sorter and Bank is a sorting device which sorts, counts and saves coins in denominations up to a quarter.

Called the "Educated Bank," it is a rectangular tray molded of sturdy plastic, guaranteed against breakage and available in assorted shades. Coins are fed into the top and as they fall downward, the various denominations are automatically diverted via separate routes until they end up neatly packed in calibrated slots which indicate the total amount of money saved in each denomination.

The Mini-Money is modeled after the popular Nadex Coin Sorter. It measures 20 3/8" x 5 1/2" x 1 5/8". It is sold at \$8.95, it is available from Nadex Industries, Inc., 220 Warren Ave., Buffalo, N.Y. Phone 716-853-7030.



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POOL TABLES

by

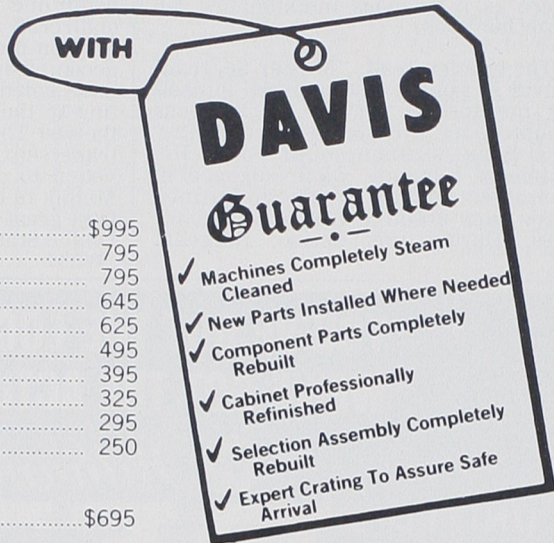
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Electra.....	795
Fleetwood.....	795
LPC480.....	645
LPC-1.....	625
DS-160.....	495
AY-160.....	395
AQ-160.....	325
222.....	295
201.....	250

AMI Phonographs

Music Merchant, MMI.....	\$695
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Seeburg Wallboxes

HD3WA (200 or 100 sel.).....	\$44
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3WA (200 or 100 sel.).....	\$39

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EASTERN FLASHES

COME SEPTEMBER — One more week officially to go before the vacation season rings out. With Labor Day Weekend about to bring the arcade and resort operators their biggest blast of the season, the street operators anxiously look forward to the resumption of "normal" location activity and the "fall" collection return. Sort of the "unofficial" start of the coin machine year, Labor Day begins this year with the ring of increased prosperity for the trade hereabouts. The games factories, as readers are aware, have already begun their new machine introductions with a resounding bang, with a series of shuffles and pins, and the forecast of "many additional and innovative ideas" to be unveiled at the MOA Expo. The Expo this year is unique in the volume of brand new pieces that will be presented to the assembled operating trade, recalling those days of old. Come September, we expect the operating tradesmen will exercise every effort to increase their collection yield, taking maximum advantage of the progressive tools at hand. These include higher play pricing, on both music and on games. The 2-25¢ pricing has been found extremely profitable on shuffle alleys around New York and is probably the best merchandiser of additional play since the free pin game. Speaking of pins, notably the two and four-player varieties, quarter acceptance today is becoming vital. The business is definitely to be centered around the 25¢ piece, any way you look at it. Come September, that add-a-ball case out on Long Island should come to term and we again expect that operators — throughout the State — will extend their advice and support on Long Island operators' behalf, for it will effect the income of all. Come September, we hope some of the so-called "fat cat" operators in this business will take a little time out from counting their money and get back out onto the route, meet and greet their location customers, see what's shaking these days on the street, and get back in touch with the business that's been so good to them.

used for eggs. The cigarettes, approximately \$30,000 at retail, represent a total of \$9,600 in State City taxes. The State gets 12¢ and city 4¢ on each pack of smokes retail in New York. A spokesman the Tax Dept. said that cigarette smugglers have been cheating the State out of \$60 million annually since 1965, when the State Tax raised from 5¢ per pack. Young arraigned Tues. before Criminal Judge Walter Gladwin and held on bail for a hearing Sept. 23.

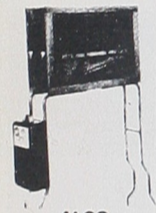
THE JERSEY BOUNCE — Irv at the distributing outlet bearing illustrious name getting ready to high with Gottlieb's new "Wild West" two-player flipper game. Models available for inspection on Irv's showroom floor have many locations already being out by the ops for placing the Got a report from Sugerman International via the British trade World Fair citing the export current promotional offer of a trip to the United States for music, games or vending operators buys a certain amount of equipment from them. The offer to the trade to be Sugerman's guest Waldorf Astoria came in the form of a newsletter which enclosed a mailing card for their use. Offer open for only a limited time.

UPSTATE ITEMS — Members New York State Operators Guild last Wed. evening at the Hotel in Newburgh where the of their forthcoming 8-ball tournament occupied most of the agenda. Wilson's group begins their second Billiards tourney next Monday at the location level with grand offs set for November (see story). Chatted with operator Gregory (Hudson Valley Amusement Co.) from the association who the 2-25¢ pricing campaign has taken hold in the Mid-State area. "We're back as far as our music machines in this process can see we're deadly serious at the whole country has to change higher price... it's got to Ron continues. Asked what he encountered at his location, he introduced the higher price, stated: "At first, the owners afraid what their customers would once they saw that first coin they changed their tune. One talked to about it said he'd ask his customers first before he'd ed the pricing. I asked him who asked them before he upped and liquor prices; he paused minute then said 'I guess you... bring it in'." Ron did say probably a bit easier for him to 2-25¢ route because the liquor prices were going up just at the same time.

WEST VIRGINIA MEET — Marie Coffman and her West Virginia music and games operators held their annual weekend (Aug. 22-23) at the Heart O' Town Motor Inn in Charleston. Hope to have complete details next week. Notable guests scheduled to address the crowd was MOA's Howard Ellis and Fred Granger. Understand that prominent West Virginia music operator Delmar DeHaven was unable to be present due to recent surgery which has him bedded down. Get well quick.

CIG BOOTS NABBED — According to a story in the New York Daily News (Wed., Aug. 20th), a truck disguised as a shipment of eggs but containing 6,000 cartons of bootlegged cigarettes, was seized by agents of the New York State Tax Dept. as it emerged from the Manhattan end of the Holland Tunnel Tues. morning. The driver reportedly named Henry Young, 53, was booked at the Beach St. Station on a charge of possession of untaxed cigarettes. Conviction on this charge, a misdemeanor, carries a penalty of \$100 per carton for all but the first ten cartons. Acting on information that a cache of smuggled cigarettes was bound for the city from North Carolina, six tax agents in two cars staked out the New York exit of the Holland Tunnel and cut the truck off when it came through at 6:30 A.M. In an effort to camouflage the cigarette cargo, the back of the truck was stacked with the type of cardboard boxes

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MULA-HULA, 2-PI.....	195
KICKER.....	185
TRIUMPH S.A.....	250
GOLD STAR S.A.....	265
BELAIR S.A.....	285
MEDALIST.....	310
TEXAS RANGER.....	205

GOTTLIEB

SHIPMATES, 4-PI.....	\$175
KINGS & QUEENS.....	165
ICE REVUE.....	180
CENTRAL PARK.....	195

BALLY

BULL FIGHT.....	\$150
ROCKET #3.....	250
CAMPUS QUEEN, 4-PI.....	335
WORLD CUP.....	385
DIXIELAND.....	320

UNITED

ULTRA S.A.....	\$175
TIGER.....	195
CORRAL.....	310
MAMBO.....	220
PYRAMID.....	285

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CHICAGO CHATTER

to board the MOA Expo band- the National Institute of Coin es, who'll be "exhibiting" for time this year. The institute's er and **Bob Cooper** will be on Booth #119 to greet visitors ain the current program being by the Denver school. (see story) . . . Some very dis- id visitors from Sega in Japan Chicago for a brief period last sitting at the Rock-Ola Mfg. ant. **George Hincker** conducted the premises, George, by the parted for Charleston, West Thursday (21) to attend the "ginia Music & Vending Asso- convention . . . **Joe Lally**, dif engineering at Bally Mfg. as a little contest going with 'her, **Karen**, to see who can ate the most trophies and ribe- in trap and skeet shooting, orsemanship. We understand ahead so far! . . . The usually ss **Scheer** was anything but, called him at Midway Mfg. week. Cause of it all is the urrent entry "Sea Raider", as been selling up a storm st weeks! A real money maker ion, according to Ross, and ly the hottest item to come off way assembly line! With step- production schedules and all, ler Park plant is in dire need y help and would welcome any . . . Former coinman **Roy**, who switched to showbiz, rave notices for his recent ance in "The Most Happy Fel- sented at the In The Round layhouse! . . . The past couple have been exceptionally busy I. Z. Vending in Omaha. Chat- **Hymie Zorinsky** who raved ales activity on the current phono line. Hymie added that

H. Z. enjoyed a great run with the Gottlieb "Target Pool" and is anxiously awaiting shipment of the firm's new "Wild West" 2-player! . . . Ladies who plan to attend the MOA luncheon exclusively arranged for them on Fri- day, Sept. 15, at 12:00 noon in the Starlight Room of the Sherman House, have a treat in store! **The Amazing Toushay**, pickpocket-mindreader-as- trologer-comic, will entertain during the luncheon and we understand he has a fascinating act! . . . Center of excitement at Williams Electronics Inc. is the newly released "Beta" shuffle alley, which is on the produc- tion line as of now! A very strong item, says **Bill DeSelm**, with five ways to play and a new feature called roto, which is a combination of strike 90 and dual flash! See it at your local Wil- liams' distributor! . . . The staff at At- las Music Co. share the pride of veter- an employee **Frank Mallak**, whose son **Master Sergeant David F. Mallak**, was awarded the Bronze Star. The ser- geant has distinguished himself on many occasions during his 20 years in service! . . . **Gus Tartol** of Singer's One Stop has had several inquiries from operators, on the upcoming **Frank Sinatra** single "Love's Been Good To Me" (Reprise). It's cut from the latest Sinatra album. Also attract- ing operator attention are **Jimmy Clanton's** "Curly" (Laurie), "Pen- nant Fever" by **The Chicago Cubs** (Chess), "I'm A Better Man" by **Engelbert Humperdinck** (Parrot) and "This Girl's A Woman Now" by **Gary Puckett & The Union Gap** (Columbia). Incidentally, Gus goes on vacation this week and we wish him a happy time! . . . An all-star lineup of new equip- ment has been pouring out of the Chi- cago Dynamic Ind. factory. **Mort Se- core** is more than pleased with sales figures on the "Astronaut" 2-player and, of course, "Varsity," the recent-

ly debuted 6-player puck bowler. Pro- duction started last week on a new ball bowler called "Top Hat".

MILWAUKEE MENTIONS

The Wisconsin Music Merchants Assn. held its annual meeting on Sunday (17) in the Dell View Hotel, Lake Delton. A very encouraging note was the fact that this year's confab attracted a much larger number of operators than in years past! Current membership drive, needless to say, will continue in the hopes of even further increasing the ranks. Among the speakers at Sun- day's session were MOA's **Fred Gran- ger**, **Les Montooth**, an officer in both MOA and ICMOA; and **Joe Robbins**, vice president of Empire Dist. Much discussion was devoted to the impend- ing Wisconsin sales tax (1%) and its effect on the local trade. An election of officers was not held at this particular meeting, thus, association prexy **Clint Pierce** of "Brodhead and the current slate of officers will serve another term . . . We'd like to wish a speedy recovery to **Bev Rondeau** of Empire in Menominee, who's bedded down with the flu . . . Groundbreaking ceremo- nies were held in LaCrosse, Wis. last week at the future site of the new Stansfield Novelty premises! **Jim Stansfield** purchased a 120x80 plot of land for the new building! . . . Another recent big happening in these parts was the annual Milwaukee Music In- dustry golf tournament at the River Oaks Country Club. **Stu Glassman** of Radio Doctors, who handled the ar- rangements, tells us 80 people attended (including some from Chicago) as against 42 last year! Great! . . . Ap- pleton-based Target Records has a new single "Let's Pretend" by **The Love Society**, which is reportedly making plenty of noise in the Wisconsin mar- ket.

UPPER MID-WEST

Congratulations to **Mr. & Mrs. Sigel** on the marriage of their son **Milton** to **Jeri Goodman** Aug. 11th. Cere- mony was at the Temple Israel and the reception at Oak Ridge Country Club. The couple are taking their honeymoon in Chicago . . . Our deep- est sympathy to the **Norton Lieber- man** family on the death of Norton's mother Sat. Aug. 2nd . . . **Ken Roll- man** and **Al Lippman** have bought the Stearns music route as of July 1st. Both Al and Ken were service men for **Jim Stearns** for many years. Jim retires after being in the coin machine business for over 25 years . . . **Bill Behm** and his family are taking a two week vacation and are going up north to do some fishing . . . **Sam Sigel** and his wife and daughter and another couple took a few days off to drive to Chicago for a vacation and then driv- ing to the Wisconsin Dells on their way home for the week end . . . **George Andry** has moved his shop to new quarters which is more efficient than his old place . . . **I. J. LaFleur** has also moved his shop to new quar- ters in Minot . . . **Bob and Glen Addington** are having a family reunion in Bismark. Their sisters and family from Detroit and California and brothers and their family from Denver and Ft. Dodge, Iowa are visiting . . . **Dr. Holsman** in town for the day buying equipment . . . **Red Wilbur** and his son visiting him from Los Angeles in the cities for the day. Red buying parts, records and equipment . . . **Ben Kragtorp** in town for the day buying records and parts . . . **John Galep** and his two sons in the cities for the day as was Ernest Woytossek and his family from Breckenridge . . . Our deepest sympathy to **Ike Sundem** and his fam- ily on the death of Mrs. Sundem. Mrs. Sundem had been in bad health for a long time . . .



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