



Top 50 In R & B Locations

I CAN'T GET NEXT TO YOU Temptations (Gordy 7093)	3	26 LET ME BE THE MAN MY DADDY WAS Chi-Lites (Brunswick 755414)	20
SHARE YOUR LOVE WITH ME Aretha Franklin (Atlantic 2650)	1	27 WALK ON BY Isaac Hayes (Enterprise 9003)	45
OH WHAT A NIGHT Dells (Cadet 56491)	5	28 IT'S TRUE I'M GONNA MISS YOU Carolyn Franklin (RCA 0188)	30
YOUR GOOD THING IS ABOUT TO END Lou Rawls (Capitol 2550)	2	29 IN A MOMENT Intrigues (Yew 1001)	23
THAT'S THE WAY LOVE IS Marvin Gaye (Tamla 54185)	7	30 THE SWEETER HE IS Soul Children	43
WHAT'S THE USE OF BREAKING UP Jerry Butler (Mercury 72980)	8	31 DADDY'S LITTLE MAN O. C. Smith (Columbia 44948)	42
HOT FUN IN THE SUMMERTIME Sly & The Family Stone (Epic 10497)	12	32 DOIN' OUR THING Clarence Carter (Atlantic)	—
BY THE TIME I GET TO PHOENIX Isaac Hayes (Enterprise 9003)	18	33 FREE ME Otis Redding (Atco 6700)	27
THE NITTY GRITTY Gladys Knight & The Pips (Soul 35063)	4	34 OUT OF SIGHT, OUT OF MIND Little Anthony & The Imperials (UA 50552)	32
CHAINS OF LOVE Bobby Bland (Duke 449)	24	35 THESE ARE THE THINGS THAT MAKE ME KNOW YOU'RE GONE Howard Tate (Turn Table 505)	37
NOBODY BUT YOU BABE Clarence Reid (Alston 4574)	10	36 YOU MADE A BELIEVER OUT OF ME Ruby Andrews (Zodiac 1015)	34
I COULD NEVER BE PRESIDENT Johnny Taylor (Stax 0046)	11	37 KOOL AND GANG Kool & The Gang (De-Lite)	39
CHOICE OF COLORS Impressions (Curtom 1943)	6	38 THE BEST PART OF A LOVE AFFAIR The Emotions (Volt 4021)	—
YOU GOT YOURS, I'VE GOT MINE Delfonics (Philly Groove 157)	26	39 BY THE TIME I GET TO PHOENIX Mad Lads (Volt 4016)	36
MOTHER POPCORN James Brown (King 6245)	9	40 LET A WOMAN BE A WOMAN, LET A MAN BE A MAN Dyke & The Blazers (Original Sound 185)	44
WHAT DOES IT TAKE Jr. Walker & All Stars (Soul 35062)	14	41 TILL YOU GET ENOUGH Watts 103rd St. Rhythm Band (W.A. 7298)	38
LET'S GET TOGETHER Little Milton (Checker 1225)	13	42 MY BALLOON'S GOING UP Archie Bell & The Dells (Atlantic 2663)	—
WORLD James Brown (King 6258)	31	43 LIFE & DEATH IN G&A Abaco Dream (A&M 1081)	48
GOING IN CIRCLES Friends of Distinction (RCA 0204)	35	44 AQUARIUS/GREEN ONIONS Dick Hyman (Command 4129)	46
IT'S TOO LATE Ted Taylor (Room 34)	21	45 HELPLESS Jackie Wilson (Brunswick 554181)	—
I DO The Moments (Stang 5005)	15	46 WE'LL CRY TOGETHER Maxine Brown (CUR 3001)	50
LOWDOWN POPCORN James Brown (King 6250)	16	47 SAD GIRL The Intruders (Gamble 235)	47
HOOK & SLING Eddie Bo (Scream 117)	17	48 POOR MAN Little Milton (Checker 1221)	—
JEALOUS KIND OF FELLOW Garland Green (UNI-55143)	33	49 CRYSTAL BLUE PERSUASION Joe Bataan (Uptite 0014)	—
GET OFF BY BACK WOMAN B. B. King (Blues Way 61026)	40	50 DON'T IT MAKE YOU WANT TO GO HOME Joe South (Capitol 2592)	49

New Promo Men Named By Scepter

NEW YORK — Scepter Records, in a move to strengthen its overall promotional capability, has made two appointments, both of which were announced last week by Steve Tyrell, the label's national promotion director.

Don Carter has been named to handle Scepter's southern and south-western R&B promotion, and Glenn Robbins will take over as coordinator of secondary market promotion.

Carter will operate out of Scepter's newly opened southern office at 1615 Saint Emanuel St., in Houston, Texas. He will report directly to Chris Jonz, the label's national R&B promotion director.

Robbins will work closely with Steve Tyrell out of Scepter's New York office in expanding service to secondary market stations. Robbins will also coordinate the activities of local distributor promotion men.



Carter & Robbins

Devonnes To Heritage

NEW YORK — The Devonnes, past winners of the Schaefer Talent Hunt, have been signed to Jerry Ross' Heritage Records. Deal was set by Joe De Anelis, of Universal Attractions, who manages the femme group. The Devonnes have just returned from a tour of military bases in Japan, Korea and Viet Nam and will be going into the studio shortly.

Bill Deal Signed

NEW YORK — Bill Deal and the Rondells have recently signed with Action Talents for exclusive personal appearance representation. The group is very hot with their single "What Kind Of Fool Do You Think I Am," which follows two other big hits, "I've Been Hurt" and "May I."

Lunar Landing Song Acquired By Piedmont

NEW YORK — Piedmont Music, subsidiary of Edward B. Marks Music, has acquired from Danny Constantino a song called "The Astronauts Song." This song was publicly performed for the first time on July 24, the day the astronauts returned to the earth, in a syndicated news program called "World Today," prepared by Mutual Broadcasting System, which included an interview of President Nixon by Frank Borman and which was picked up by more than 500 radio stations across the country. Since then the song has been much in demand. On Aug. 13 it featured on the Joe Franklin show and the Air Force Academy Band of Colorado Springs has decided to do a band and chorus version of the song.

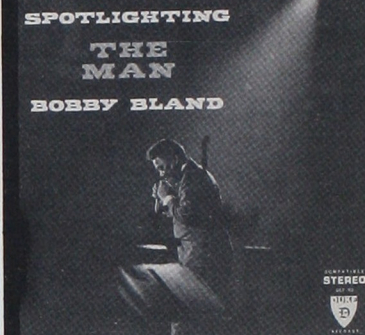
Constantino studied music at Royal Conservatory of Music at Toronto and has performed widely in night clubs.

Two New Firebird Acts

NEW YORK — Firebird Records has acquired a master from Jim Bailey and John Northern's Too Much Productions. The master "Baby Don't Do It" by Hoopn' John and the Soulful Kids is set for October release. Firebird has also signed two more; Phase II, a boy-girl duet from New York and St. Cloud, a male group from Rochester, New York. Both acts are set for fall sessions.

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CashBox Country Reviews

Picks of the Week

JERRY LEE LEWIS (Sun 1103)
At Rhythm (2:20) (Hi-Lo BMI — Cash)
Big John has another chart topper here with this release from the vault of the Sun Records label. Only this time, continuous applause has been added for simulated "live" performance. No flip information available.

JERRY LEE LEWIS (Smash 2244)
He Even Woke Me Up To Say Goodbye (2:44) (Acuff-Rose BMI — Newbury, (more)
Jerry Lee's last Smash outing went right to the top of the country charts, and here's no reason why this slow-paced soulful ballad won't do the same. Watch out! Flip: "Echoes" (2:27) (De Capo BMI — L.G. Lewis, Harrelson)

JACK GREENE (Decca 32558)
Jack In The Arms Of Love (2:29) (Blue Crest BMI — Frazier)
This pretty ballad from the pen of Dallas Frazier is soulfully performed by Jack Greene. Expect another top ten tune for this follow-up to Jack's last hit "A Fool." Flip: "The Key That Fits Her Door" (2:42) (Blue Crest BMI — Frazier)

ANNIE C. RILEY (Plantation 29)
Things Go Better With Love (2:07) (Shelby Singleton BMI — Martin)
The title track from her current LP delivers a thumping modern Nashville ballad in fine style. Strong reading and infectious sound will carry out well to the charts. Flip: "The Back Side Of Dallas" (2:28) (Hall-Clement BMI — Martin, Rice)

DOLLY PARTON (RCA 0243)
My Blue Ridge Mountain Boy (3:27) (Owepar BMI — Parton)
Dolly Parton's self penned title track from her latest RCA album, is a tender ballad delivered with strong feeling and emotion. Unhappy ode should find happy results via the charts. Flip: "Til Death Do Us Part" (3:03) (Owepar BMI — Parton)

GORDON TERRY (Chart 5028)
Say Of The Gun (2:18) (Yonah BMI — Martin)
The ills of modern society provide the lyrics for what will be Gordon Terry's longest waxing to date. Pretty, pretty effort from his current LP will find many fans. Flip: "Ballad Of Biggersville" (1:56) (Yonah BMI — Hood)

MAYF NUTTER (Straight 105)
Everybody's Talkin' (2:30) (Third Story BMI — Neil)
As the pop version of the theme from "Midnight Cowboy" nears the top of the pop charts, Mayf Nutter will certainly find his country waxing headed in the same direction. Effective performance both vocally and instrumentally. Flip: "Long Distance" (2:16) (Third story BMI — McCrea)

ANTHONY ARMSTRONG JONES (Chart 5033)
New Orleans (2:28) (Rock Masters BMI — Royster, Guida)
Already a hot air play item from the A.A. Jones LP, "Proud Mary," this rockin' &B oldie comes back countryfied. Deck gives A.A. a strong follow-up to his latest success "Proud Mary." Flip: "And Say Goodbye" (3:04) (Peach SESAC — Jones)

MERV SHINER (Little Darlin' 68)
Don't That Sad (2:29) (Hill & Range BMI — Milette)
Shirley Milette's thought provoking ode on poverty and apathy is served up in the style by Merv Shiner. Strong programming piece should attract considerable attention. Flip: "You Can Tell The World" (2:37) (Mayhew BMI — C.J. Milette)

Best Bets

CURTIS (Epic 10530)
Make Love (2:24) (Blue Echo — Griff) Fine sounding deck has it all. Flip: "Us" (3:05) (Stallion — Anderson)

MIE DAVIS (Decca 32559)
Let Your Bangs Hang Down (Vern BMI — Davis) Novelty thing could find acceptance. Flip: "I'm Giving You Away" (3:35) (Mie Davis BMI — Davis)

L. VAUGHN (Monument 1164)
She Likes Trouble (2:18) (Hall-Clement BMI — Foster, Rice) Effective tempo ballad. No flip information available.

RON DAWSON (Columbia 44978)
She Cried (2:39) (Trio/Rittenhouse BMI — Daryll, Richards) Pretty ballad, soulfully performed. Flip: "Steel Rail Blues" (2:34) (M. Witmark & Sons ASCAP -- Lightfoot)

CONNIE DYCUS (Cathay 1203)
Jake Legged Preacher (1:42) (Monte Verde BMI — Dycus) Bouncy rhythm offering. Flip: "You've Got Nothing To Hide" (2:44) (Monte Verde BMI — Dycus)

JANET WILSON (Country Artists 1021)
Goody Good Girl (2:05) (Carmusic BMI — Bush, Foster) Up tempo cutie could succeed. Flip: "He Belongs To Me" (2:10) (Wilderness BMI — Hart)

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CashBox Country Music Report

C&W Station To Receive Contest Kits

The Country Music Association recently mailed nearly 1500 special contest kits to radio stations in the United States and Canada in preparation for the annual "October Is Country Music Month" promotion contest.

President of CMA, Bill Williams, cited that the number of kits was increased this year because of the vast number of stations now programming country music. A survey recently completed by the CMA returned from more than 50% of all Canadian and US stations showed that there are more than 600 full time C&W broadcasters. More than a thousand other stations broadcast some C&W from 2 to 12 hours daily.

The contest, open to any radio and television station in either country, is based on the entries submitted by the stations showing the extent and quality of the promotion engaged in for boosting October as Country Music Month. Actually an international affair, the winners of the top three places in the contest are awarded silver and walnut trophies suitably inscribed.

This is the third year for the special promotion contest. Last year's winners were: First place - KBBQ Radio, Burbank, Cal.; second place - WHPL Radio, Winchester, Va.; and third place - WSHO Radio, New Orleans, La.

The kits contained a disc of Public Service spots by top C&W stars and mystery voices for contest use by other C&W stars, a sample spot announcement for use by the local mayor, sample artwork for use in "Top Fifty" charts and other printed matter, and a listing of the Governors who have already proclaimed October as Country Music Month, as well as other pertinent announcements.

Int'l Seminar Spots England

NASHVILLE — Highlighting the WSM Grand Ole Opry 44th Birthday Celebration this year will be again the International Seminar of the Country Music Association on Friday, October 17, from 2:30 to 5:00 P.M.

The seminar, to be held on the lower level of the Municipal Auditorium, in Nashville, will feature a panel of country music representatives from the British Isles. They will discuss the present and future aspects of country music in England. Special invitations have been issued to the foreign reps for talks on sales, promotion, booking, publicity, recording and publishing.

The seminar will be available for all persons involved in these fields, with registration at the CMS Booth in the main entrance of the Auditorium. Nashville chairlady for the Seminar is Emily Bradshaw, president of Promotions by Emily, which will be handling all publicity and promotion for the event. Dick Broderick, vice-president of MCA, is chairman for the CMA International Committee.

The distinguished gentlemen comprising the panel are: moderator Noble Bell, executive vice-president, Shelby Singleton Corporation, speakers: Mr. Mervyn Conn - artist-management & promotion, Charles Williams—owner, The Nashville Room, London, Terry Oates—general manager, Screen-Gems, Columbia Publishing, England, Leapy Lee—an English artist, Charles Brady—military sales representative based in England, Ian Grant—former BBC country and music show producer, now head of A&R for RCA, England. The subject is "The Country Music Scene in England, Present and Future".

NGI Buys Spar Records

NEW YORK — National Growth Industries, Inc. (NGI), a New York corporation, the stock of which is traded over-the-counter, announced recently that it has acquired all of the issued and outstanding common stock of Spar Record Corporation of Nashville, which is active in various phases of the music industry.

The acquisition, an NGI spokesman stated, was for 600,000 shares of NGI stock. Preliminary figures (subject to year end audit) for Spar, indicate sales for the fiscal year ended June 30, 1969 of approximately \$2,100,000 and net income of approximately \$200,000. NGI currently has outstanding 1,211,000 shares. Spar was privately owned.

Spar manufactures 8-track stereo cartridge tapes and cassettes and records and distributes its product lines to retail outlets nationally. Spar owns and operates a custom recording studio which is utilized by Spar and other recording companies.

In addition, Spar operates as a rack jobber for 2,000 customers in 18 states and is engaged in music publishing, mail order and retail record stores. NGI has provided \$300,000 of working capital for the Spar operation.

Neal Agency Ltd. Sets National P.R. Reps

NASHVILLE — Bob Neal, president and founder of the Neal Agency Ltd., today announced the appointment of Jaulus & Salidor, Inc. as national public relations and publicity representatives for the agency and its roster of top name talent, effective immediately.

The Neal Agency Ltd. has established itself as a leader in the field of country talent as exclusive representatives for such top names as Sonny James, Conway Twitty, Connie Smith, Lynn Anderson, Liz Anderson, Johnny & Joni Mosby, The Compton Brothers, Stu Philips and Billy Ed Wheeler, among others.

Jaulus & Salidor, Inc. was formed recently by two publicity and promotion veterans, Paul Jaulus and Lenny Salidor, both of whom are experienced and knowledgeable professionals in the entertainment-music field. In addition to their New York based office, Jaulus & Salidor, Inc. have established an office in Nashville, under the direction of Mrs. Barbara Stirling, and are affiliated in Toronto and Montreal.

IFCO Plans 2nd Fest

Big plans are currently underway for the 2nd Annual International Fan Club Organization (IFCO) festivities in Nashville during the week of the 44th birthday celebration of the Grand Ole Opry. The IFCO Hospitality Room will be open all week at the Andrew Jackson Hotel. The Dinner & Show will be held at the Hotel Hermitage on Tuesday evening, Oct. 14, headlining many of the industry's top recording stars and personalities in country music from Stateside, England & Europe. For ticket information contact IFCO's presidents: Loudilla, Loretta & Kay Johnson, Box 177, Wild Horse, Colorado 80862.

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CashBox Country Top 60

- | | | | | | |
|----|--|----|----|--|--|
| 1 | A BOY NAMED SUE
(Evil Eye — BMI)
Johnny Cash (Columbia 44944) | 1 | 31 | ARE YOU FROM DIXIE
(M. Witmark & Sons — ASCAP)
Jerry Reed (RCA 0211) | |
| 2 | TO MAKE A MAN
(Sure Fire — BMI)
Loretta Lynn (Decca 32513) | 2 | 32 | BETTER HOMES & GARDENS
(Russell, Cason — ASCAP)
Bobby Russell (ELF 0310) | |
| 3 | THAT'S A NO NO
(Shelby Singleton — BMI)
Lynn Anderson (Chart 5021) | 6 | 33 | BIG WIND
(Tree — BMI)
Porter Wagoner (RCA 0168) | |
| 4 | BUT YOU KNOW I LOVE YOU
(Tro, First Edition — BMI)
Bill Anderson (Decca 32514) | 4 | 34 | WHEREVER YOU ARE
(Mayhew — BMI)
Johnny Paycheck (Little Darlin' 0060) | |
| 5 | INVITATION TO YOUR PARTY
(Know, Gold Dust — BMI)
Jerry Lee Lewis (Sun 1101) | 7 | 35 | GEORGE (AND THE NORTH WOODS)
(New Keys — BMI)
Dave Dudley (Mercury 72952) | |
| 6 | TALL DARK STRANGER
(Blue Book — BMI)
Buck Owens (Capitol 2570) | 9 | 36 | LITTLE REASONS
(Pamper — BMI)
Charlie Louvin (Capitol 2612) | |
| 7 | I'M DOWN TO MY LAST I LOVE YOU
(Al Gallico — BMI)
David Houston (Epic 10488) | 3 | 37 | JUST A DRINK AWAY
(Tree — BMI)
Earnest Tubbs (Decca 32532) | |
| 8 | IF NOT FOR YOU
(Passkey — BMI)
George Jones (Musicor 1366) | 5 | 38 | HAUNTED HOUSE
(Venice/B-Flat — BMI)
Compton Bros. (Dot 17294) | |
| 9 | ALL I HAVE TO OFFER YOU (IS ME)
(Hill & Range, Blue Crest — BMI)
Charley Pride (RCA 0167) | 10 | 39 | SEVEN LONELY DAYS
(Jefferson — ASCAP)
Jean Shepard (Capitol 2585) | |
| 10 | THESE LONELY HANDS OF MINE
(Ly-Rann — BMI)
Mel Tillis (Kapp 2031) | 13 | 40 | I WILL ALWAYS
(Acuff-Rose — BMI)
Don Gibson (RCA 0219) | |
| 11 | THE WAYS TO LOVE A MAN
(Al Gallico — BMI)
Tammy Wynette (Epic 10512) | 17 | 41 | I LOVE YOU BECAUSE
(Fred Rose — BMI)
Carl Smith (Columbia 44939) | |
| 12 | TRUE GRIT
(Famous — ASCAP)
Glen Campbell (Capitol 2573) | 11 | 42 | WHICH ONE WILL IT BE
(Tree — BMI)
Bobby Bare (RCA 0202) | |
| 13 | RUBY DON'T TAKE YOUR LOVE TO TOWN
(Cedarwood — BMI)
Ken Rogers & First Edition (Reprise 0829) | 8 | 43 | RIVER BOTTOM
(Quartet, Bexhill — ASCAP)
Johnny Darrell (United Artists 50572) | |
| 14 | WINE ME UP
(Passport — BMI)
Faron Young (Mercury 72936) | 16 | 44 | A GIRL NAMED SAM
(Tarheel — BMI)
Lois Williams (Starday 877) | |
| 15 | MUDDY MISSISSIPPI LINE
(Detail — BMI)
Bobby Goldsboro (UA 50565) | 21 | 45 | STEPCHILD
(Blue Crest — BMI)
Billie Jo Spears (Capitol 2593) | |
| 16 | THAT'S WHY I LOVE YOU SO MUCH
(Hall-Clement — BMI)
Ferlin Husky (Capitol 2512) | 15 | 46 | LIFE'S LITTLE UPS AND DOWNS
(Makamillion — BMI)
Charlie Rich (Epic 10492) | |
| 17 | WORKIN' MAN BLUES
(Blue Book — BMI)
Merle Haggard (Capitol 2503) | 12 | 47 | ANOTHER DAY, ANOTHER MILE, ANOTHER HIGHWAY
(Motola — ASCAP)
Clay Hart (Metromedia 140) | |
| 18 | SINCE I MET YOU BABY
(Progressive — BMI)
Sonny James (Capitol 2595) | 30 | 48 | THAT SEE ME LATER LOOK
(Tree — BMI)
Bonnie Guitar (Dot 17276) | |
| 19 | ME AND BOBBY McGEE
(Combine — BMI)
Roger Miller (Smash 2230) | 18 | 49 | BILLY (I'VE GOT TO GO TO TOWN)
(Cedarwood — BMI)
Geraldine Stevens (World Pacific 77927) | |
| 20 | TENNESSEE HOUND DOG
(House of Bryant — BMI)
Osborne Brothers (Decca 32516) | 24 | 50 | GROOVY GRUBWORM
(Shelby Singleton — BMI)
Harlow Wilcox & The Oakies (Plantation 25) | |
| 21 | TO SEE MY ANGEL CRY
(Music City Tunes, Twitty Bird — BMI)
Conway Twitty (Decca 732546) | 32 | 51 | SHE EVEN WOKE ME UP TO SAY GOODBYE
(Acuff-Rose — BMI)
Jerry Lee Lewis (Smash 2244) | |
| 22 | THIS THING
(Wandering Acres — SESAC)
Webb Pierce (Decca 32508) | 19 | 52 | DON'T IT MAKE YOU WANT TO GO HOME
(Lowery — BMI)
Joe South (Capitol 44924) | |
| 23 | THESE ARE NOT MY PEOPLE
(Lowery — BMI)
Freddie Weller (Columbia 44916) | 22 | 53 | I'VE BEEN LOVING YOU TOO LONG
(East, Memphis, Time, Curton — BMI)
Barbara Mandrell (Columbia 44955) | |
| 24 | RAINING IN MY HEART
(House of Bryant — BMI)
Ray Price (Columbia 44391) | 28 | 54 | I'LL STILL BE MISSING YOU
(Pageboy — SESAC)
Warner Mack (Decca 32547) | |
| 25 | HOMECOMING
(Newkeys — BMI)
Tom T. Hall (Mercury 72951) | 37 | 55 | THE HOUSE OF BLUE LIGHT
(Robbins — ASCAP)
Earl Richards (United Artists 50561) | |
| 26 | I CAN'T SAY GOODBYE
(Noma — BMI)
Marty Robbins (Columbia 44895) | 14 | 56 | SO LONG
(Adnerb/Mayhew — BMI)
Bobby Helms (Little Darlin' 0062) | |
| 27 | I'D RATHER BE GONE
(Blue Book — BMI)
Hank Williams Jr. (MGM 10477) | 38 | 57 | MY BIG IRON SKILLET
(Party-Time — BMI)
Wanda Jackson (Capitol 2614) | |
| 28 | COLOR HIM FATHER
(Hollybee — BMI)
Linda Martell (Plantation 24) | 23 | 58 | ALL AMERICAN SPORT
(YONAH — BMI)
Fran Warren (Audio Fidelity 152) | |
| 29 | WORLD-WIDE TRAVELIN' MAN
(Freeway — BMI)
Wynn Stewart (Capitol 2549) | 20 | 59 | SEPTEMBER SONG
(Chappell — ASCAP)
Roy Clark (Dot 17299) | |
| 30 | WICKED CALIFORNIA
(Jack — BMI)
Tompall & The Glaser Brothers (MGM 14064) | 34 | 60 | KISSED BY THE RAIN, WARMED BY THE SUN
(Acuff-Rose — BMI)
Glen Barber (Hickory 1545) | |

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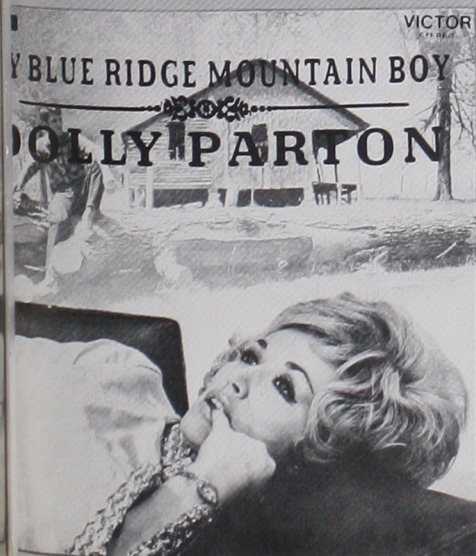
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Jean Shepard, "Seven Lonely Days" (ST-35)

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Wynn Stewart, "Yours Forever" (ST-324)

Jim and Jesse, "Twenty Great Songs By Jim And Jesse" (DTBB-264)

The Buckaroos, "Roll Your Own" (ST-322)

Cliffie Stone, "Square Dance U.S.A." Vol. 2 (ST-323)

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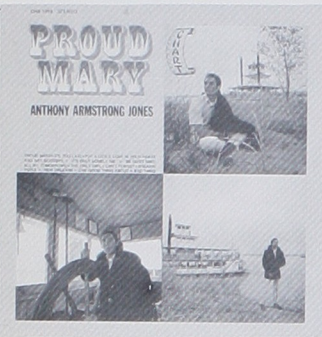
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CashBox Country LP Reviews



PROUD MARY — Anthony Armstrong Jones — Chart CHS 1019

Taking its title from A.A. Jones' current chart riding single this session provides an opportunity for country and pop fans alike to get acquainted with this relative newcomer. Here he's spotlighted performing eleven fine pop/country ballads including "Put A Little Love In Your Heart," "One Good Thing About A Bad Thing," "New Orleans," "It's Too Late," "Breakin' Point" and the title track. Strong bid for the charts.



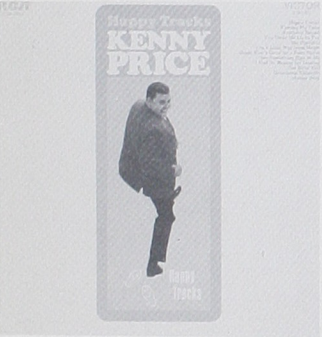
HAVE ONE ON BEN COLDER — MGM SE 4629

Sheb Wooley' alter ego entertains with his comic conversions of some recent country biggies. Ben Colder's national exposure via the weekly "Hee Haw" TV'er should help sessions rating on the sales charts. Set includes "Ruby Please Bring Your Love To Town," "The Carroll County Accident #2," "His Lincoln's Parked At Margie's Again," "D-I-V-O-R-C-E #2" and "Where Does The Light Go (When It Goes Out)."



THE VERSATILE TONY DOUGLAS — Paula LPS 2206

Talented Tony Douglas is backed by his band "The Shrimpers" on a strong country set containing fourteen fine selections, many of which were co-penned by the versatile chanter. Effective performance from beginning to end will attract many new fans. Session includes "Did I Say Something Wrong," "Love Is The Reason," "That's What I Get," "Why Baby Why," "Fastest Gun Alive" and the instrumental "Shrimpsy."



HAPPY TRACKS — Kenny Price — RCA LSP 4224

Kenny Price is backed by strings, horns and voices on a pop style set highlighted by several of his past monsters. The big man lends his big mellow voice to this set of twelve cuts which includes, besides the title track, "Southern Bound," "I'm A Long Way From Home," "Grass Won't Grow On A Busy Street," "I Had No Reason For Leaving" and "Downtown Knoxville." Strong performance should carry package far.



CashBox Country Roundup

Capitol chanter **Sonny James** will double up for his TV taping schedule on the West Coast with simultaneous guest appearance tapings of "The Music Scene TV Show" called for October 6, 7, and 8 and "Jimmy Durante Presents The Lennon Sisters" on October 7-11. . . . RCA songstress **Lorene Mann** is recovering at her Nashville home from minor surgery performed last week at Parkview Hospital. Lorene reports the surgery was successful and she will hit the road for a September 13 performance in Decatur, Ill. at the Kintner Gym, and is skedded for a Oct. 11 appearance in Horseheads, New York for the Policeman's Benevolent Association's fund raising campaign. . . . **Lynn Anderson**, Chart Records' hot artist with her "That's A No No" waxing, will be featured at two top rodeos during the month of Sept. Lynn, whose personal achievement include many top prizes for horsemanship, will head the talent list at the Eastern States Exposition Rodeo in Springfield, Mass. September 17-20 and the Fat Stock Show in Pine Bluff, Arkansas. . . . Tourists, deejays and all motorists traveling

route 1-40 during the next several months will receive a warm welcome for **George Jones** and **Tammy Wynette**, via their billboard greeting, which announces their new family-type TV'er. Currently in production, the show will include regulars **DeWayne Phillips**, **Johnny Carver** and the **Jonesboys**. George and Tammy are slated to excite fairgoers Sept. 27 in Memphis at the Southern area's spectacular Mid-South Fair. . . . Columbia' **Ray Price** continues to be one of the hardest working performers on the personal appearance road these days. Currently he's off on an extensive thirty-three day tour, which began on Sept. 5 in Inlay City, Michigan, and will end Oct. 7 at the Canton Auditorium in Canton, Ohio. Prior to his tour departure, Ray spent two days at Columbia's Nashville studio recording new material for future release. The sessions were produced by **Don Law**. . . . **Shorty Lavender**, exec. V. P. of the Hubert Long Agency, played his "country fiddle" on **Mother Earth's** new underground album, "Make A Joyful Noise." . . . Monument recording artist **Ray Stevens** will entertain Oct.



CashBox Top Country Albums

1	JOHNNY CASH AT SAN QUENTIN (Columbia CS 9827)	1	16	CLOSE UP — MERLE HAGGARD (Capitol ST 259)	21
2	THE SENSATIONAL CHARLEY PRIDE (RCA LSP 4153)	2	17	CLOSE UP — BUCK OWENS (Capitol ST 257)	19
3	SAME TRAIN, DIFFERENT TIME Merle Haggard (Capitol SWBB 223)	3	18	AT HOME WITH LYNN Lynn Anderson (Chart CHS 1017)	14
4	WOMAN OF THE WORLD/ TO MAKE A MAN Loretta Lynn (Decca DL 75113)	5	19	GLEN CAMPBELL "LIVE" (Capitol STOB 268)	23
5	YESTERDAY, WHEN I WAS YOUNG Roy Clark (Dot DLP 25953)	6	20	IT'S A SIN Mary Robbins (Columbia CS 9811)	15
6	BUCK OWENS IN LONDON (Capitol ST 232)	4	21	DAVID David Houston (Epic BN 26482)	25
7	MY LIFE/BUT YOU KNOW I LOVE YOU Bill Anderson (Decca DL 75142)	8	22	DON GIBSON SINGS ALL TIME COUNTRY GOLD (RCA 4169)	17
8	TAMMY'S GREATEST HITS tammy Wynette (Epic BN 26486)	13	23	THE KIND OF MAN I AM Charlie Louvin (Capitol ST 248)	22
9	I'LL SHARE MY WORLD WITH YOU George Jones (Musicor MS 3177)	7	24	JOHNNY CASH AT FOLSOM PRISON Johnny Cash (Columbia CS 9639)	26
10	HALL OF FAME HITS VOL. I & II Jerry Lee Lewis (Smash SRS 67118)	9	25	MEL TILLIS SINGS OLD FAITHFUL Mel Tillis (Kapp KF 3609)	28
11	THAT'S WHY I LOVE YOU SO MUCH Ferlin Husky (Capitol ST 239)	11	26	TOGETHER Jerry Lee Lewis & Linda Gail Lewis (Smash SRS 67126)	29
12	ALWAYS, ALWAYS Porter Wagoner & Dolly Parton (RCA LSP 4186)	10	27	JOHNNY ONE TIME Johnny Duncan (Columbia CS 9824)	20
13	STATUE OF A FOOL Jack Green (Decca DL 75124)	12	28	GAMES PEOPLE PLAY Freddie Weller (Columbia CS 9904)	24
14	ORIGINAL GOLDEN HITS VOL. I & II Johnny Cash & The Tennessee Two (Sun 100 & 101)	18	29	THE ASTRODOME PRESENTS IN PERSON Sonny James (Capitol ST 320)	—
15	I LOVE YOU MORE TODAY Conway Twitty (Decca DL 75131)	16	30	THE ORIGINAL GOLDEN HITS VOL. I & II Jerry Lee Lewis (Sun 102 & 103)	—

3 at Nashville's Sheraton Motor Inn for the Deep South Advertising convention. The date was set by the Young Sounds Department of the Hubert Long Agency. . . . Capitol artist **Merle Haggard** has a 12 city concert tour scheduled beginning Sept. 10 in Toronto, Canada. Appearances follow in Ottawa (11); Grantford, Ontario; Holmdel, N. J.; West Springfield, Mass.; Frederick, Maryland; Kingston, N. C.; Valdosta, Ga.; Vero Beach, Fla.; Orlando, Fla.; Jacksonville, Fla. and winds up in Tampa, Fla. Sept. 21. . . . **Van Trevor** and **Lynda K. Lance** are among the top country acts set to appear at the Alabama State Fair in Birmingham this year. The two Royal American recording artists will appear opening night, Oct. 2 and the following evening. . . . RCA's **Nat Stuckey** is set to fly to Hawaii Sept. 17 for 10 days' worth of PA's. . . . **Ray Pillow** goes Plantation all the way when he plays Orlando's Plantation Barn Sept. 26 & 27 and includes his Plantation outing of "Reconsider Me." . . . Chart Records' **LaWanda Lindsey** will sing her latest offering of "Strike Three You're Out" on WBRO Radio's spectacular Sept. 13 in Waynesboro, Ga. The songstress will also be appearing Sept. 18 in Lebanon, Va. Sept. 21 in Columbus, Ohio and Sept. 26 & 27 in Branchville, S. C. . . . The **Stoney Mountain Cloggers**, represented by the Joe Taylor Artist Agency, taped the "Mike Douglas Show" last week set for airing within the 'next few weeks.' . . . Following her successful appearance at the Illinois State Fair, **Jan Hurley** is off to Nebraska for personals. Opening at Columbus, Neb., Jan will be backed by the Nat Stuckey band, who'll be touring with her while Nat is on vacation. . . . **Bill Clossy**, working as a single on the west coast, has joined the **Kingsmen** as their lead vocalist and bassman. He'll also be featured on the cordovox. The Kingsmen, popular west coast band, is currently working at Dick's Tower, in the bay city of Brisbane. . . . Dot's pert **Peggy Little** returns from her Hawaiian tour Sept. 14 and after a few days rest, the vivacious lass will waken Nashvillians via her appearance on WLAC-TV's "Country Junction" (17). Sept. 27 finds **Peggy** in Paducah, Ky. for WIBE

Radio's "Shower Of Stars," on WLW TV's "Midwestern Hayride," Sept. 29 and Oct. 20, she swings to Atlanta for a week's engagement at the Play room. . . . **John C. Jossey**, sales vice president of Capitol Records Distributing Corp. announces the appointment of **Donal J. Prado** as national sales administrative manager. Prado replaces **Donald R. Johnson**, who has been promoted to national credit manager of Capitol Records, Inc. . . . **Thomas L. Trout**, personnel director of Capitol Industries, Inc., announces that **Ted Fertig** has been promoted to personnel administration and training manager. Fertig, who joined Capitol earlier this year as a professional employment representative, will be responsible for various administration and training activities for Capitol Industries and its subsidiaries, including Capitol Records, Inc. . . . Yellow Bird Records' prexy **Earl Miles** has inked chanter **Bob Avery** to a recording contract. An immediate release is expected. . . . RCA's division V. P. and general manager of Nashville operations **Chet Atkins**, has signed **Jessie Coulter** to a recording pact. Atkins will co-produce Jessie with **Waylon Jennings** who discovered the songstress. A rush release is expected in the next couple of weeks. . . . Following the success of song folio of **Jose Feliciano**, **The Vogues** and **Charley Pride**, Ivan Mogull Music Associates has put together a Country Western/Pop folio of songs published by Nashvillites **Bill Hall** and **Jack Clement**, entitled "Pop Country." The book is distributed by West Coast Publications. . . . **Judy Lynn** Enterprises announces the appointment of **Pat Kelly** as national promotion director. He will handle promotions for **Judy Lynn's** full color half hour weekly TV series that is syndicated nationally through National Telefilm Associates, as well as promotions for **Judy's** personal appearance and Columbia recordings. . . . **Ke. Talent Inc.** has announced the signing of **Earl Richards** to a booking contract. The United Artists recording artist is seeing action with his waxing of "House Of Blue Lights."

Cash Box



September 20, 1969



Joe Dassin is an habitue of the French chart with all his records reaching the top 20. His new CBS LP including "Le Chemin de Papa," "Les Champs Elysees," "Le Petit Pain Au Chocolat" is a great success. Joe, who is the son of Jules Dassin, was the first French artist to be launched through singles instead of the traditional EP's. Currently Joe is undertaking a national tour of France and will appear at the Olympia Paris in October.



Great Britain

The three-day Festival in the Isle of Wight is over and surprisingly apart from a few mild skirmishes, there was no trouble from the 150,000 fans who crowded on to the island to hear pop music and Bob Dylan. Teenagers listened with enthusiasm to the music of the Who, Pretty Things, Julie Felix, the Pentangle, Joe Cocker, etc., and waited patiently for Dylan. Several hours after his scheduled appearance time, Dylan came on and performed for one hour instead of the expected two hours or more. As national newspapers were quick to point out, this worked out at £538 per minute. It was just as well that the organizers had amassed many fringe entertainments not to mention a quarter acre of foam for the hippies to romp in. British groups emerged triumphant from this Festival all giving excellent performances to an appreciative audience.

Alan Klein, the Beatles Manager, is said to be contemplating setting up an independent recording company for the Rolling Stones within the next year or so. The Stones are contracted at present to Decca Records but their agreement expires next year. The group are enormously popular both at home and abroad and had a recent international smash with "Honky Tonk Women." Mick Jagger is currently in Australia pursuing a film career.

Robin Gill, Managing Director of Associated Television, has resigned having been with ATV since 1964 from Border Television which he set up in 1959.

The Royal Philharmonic Orchestra will perform works connected with space travel early next year. Sir Adrian Boult will conduct the orchestra in Holst's "Planets" in January, and in February the RPO will play "Also Sprach Zarathustra" by Richard Strauss which is now enjoying renewed popularity following the film "2001 A Space Odyssey" which used part of the work for its opening theme. The film sound track is currently featuring in the album charts from MGM.

New signing to the Transatlantic label is Mick Farren and the Deviants who make their debut with a "The Deviants" album released simultaneously in America on Sire. The group is set for a tour of the States in October. Another Transatlantic group, the Pentangle, have a new album "Basket Of Light" and are currently playing dates in Oslo, Copenhagen and Stockholm prior to a month's U.K. tour commencing October 4th. Another American tour is being set for the end of the year. Transatlantic also concluded negotiations with Philips to release albums in the form of tape cassettes. Initial releases early in 1970 will feature albums by the Pentangle, the Circus and the Johnstones.

Philips Records are delighted with the success of "Je T'aime Moi Non Plus" by Jane Birkin and Serge Gainsbourg. As everyone now knows the tune was written originally for Brigitte Bardot who refused to allow the disk to be released. Then Birkin and Gainsbourg came to London to record the track under the direction of Jack Baverstock. The BBC refused to play the disk so Philips launched

a word of mouth campaign and mailed the disk to discotheques and boutiques with triumphant results. Another disk not given airtime by the BBC for moral reasons is "Wet Dream" by Max Romeo which is also high in the charts.

Island Records Press Officer Vivian Holgate has resigned and she is being succeeded by Bernard Fallon. An Irishman by birth, Fallon has a journalistic background and was involved in the promotion of Billy Preston's Apple single "That's The Way God Planned It." Island has formed a new production company, Blue Mountain Productions, as an outlet for pop material not appropriate for the Island label. Product is tape leased to record companies and first release is "Mr. Boyd" by Argosy on the DJM label published by Blue Mountain Music.

The marriage of pop and classical music was filmed at the Royal Albert Hall September 24th when the Deep Purple joined forces with the Royal Philharmonic Orchestra. Proceeds from the gala performance is to be given to Task Force, the organization of young people in London who volunteer their talents and energies to helping the old. A recorded interview with conductor Malcolm Arnold and Deep Purple organist Jon Lord will introduce the film for TV networking world wide.

Englebert Humperdinck's autumn plans include a week's theatre engagement in Los Angeles September 28th followed by a "Hollywood Palace" TVer. October 20th sees him at the Latin Casino, New Jersey, followed by two weeks at the Americana, New York, and concerts in Montreal, Toronto and New York. He opens a month's season at Las Vegas December 19th.

Polydor London Label Manager Judy Webb is launching a James Brown sales and promotion campaign with one single release a month commencing September with "World" (already hitting in the States). There has been considerable interest in Brown recently and during the past year Polydor has released some 6 albums, the latest being "Say It Loud, I'm Black and I'm Proud."

Quickies: Matt Monro at the Aranta Coliseum in the Philippines, thence to Australia for TV. Before planning home Matt will visit Los Angeles and New York for TV. International release date for Deep Purple's third album "Deep Purple" on Harvest in the U.K. and Tetragrammaton in the States. New Beatles' album hits the counters under the title "Abbey Road" after the EMI recording studios. Old country & western song "Nobody's Child" creeping up the charts for Karen Young on Major Minor published by Acuff Rose. Vic Damon's first single on Ember "Don't Let Me Go" "In The Year 2525" topping Best Selling Sheet Music Lists for Essex Music. Ex-Bee Gee Robin Gibb signed personal management contract with Vic Lewis of Nems Enterprises. Film career and U.S. record promotion expansion planned.

Holland's Best Sellers

This Week	Last Week	Title
1	2	Don't Forget To Remember, (Bee Gees/Polydor) (Dayglow/Hilversum)
2	3	Scarlet Ribbons, (The Cats/Imperial) (Mills-Basart/Amsterdam)
3	1	In The Year 2525, (Zager & Evans/RCA) (Essex Holland-Basart/Amsterdam)
4	9	Bloody Mary, (Tom & Dick/Philips) (Dayglow/Hilversum)
5	4	Saved By The Bell, (Robin Gibb/Polydor) (Dayglow/Hilversum)
6	5	Venus, (Shocking Blue/Pink Elephant) (Veronica Music/Hilversum)
7	8	Baby, I Love You, (Andy Kim/Dot) (Belinda/Amsterdam)
8	6	Honky Tonk Women, (Rolling Stones/Decca) (Essex-Basart/Amsterdam)
9	7	Ruby, Don't Take Your Love To Town, (Kenny Rodgers & First Edition/Reprise)
10	-	Cottonfields, (The Beach Boys/Capitol)



Canada

Montreal news has Roger Scott, radio personality at CFOX, moving up to assistant to music director Frank Gould. Dean Hagopian, who left CFOX a few months ago to become Canadian rep for Jad Records, is back on radio taking the morning slot at CKOY in Ottawa. He'll still continue with Jad. Jimmie Rodgers pulled a capacity crowd to the Central Canada Exhibition (Ottawa) where he headlined a promotion arranged in co-operation with radio station CFRA. Souvenir packages were given out to listeners who came to meet him at the Ex and at several in-town locations where he appeared. Included in the package, compliments of CFRA and Quality Records, was an extended play recording containing four of his best sides from his three A&M albums, an "I Love Jimmie" button, and a photo of Jimmie for autograph purposes. CFRA also declared the day "Jimmie Rodgers Day" giving extended air time to his latest LP "The Windwills Of Your Mind" and his new single "Gayley, Gayley." Johnny Adams is showing top sales with his lid of "Reconsider Me." Andy Kim's, released in Quebec only, single "I Wonder If I Care" has picked up considerable sales throughout the Province where Andy has always been a top seller. Jimmy Clanton's "Curly" has been re-serviced to all key radio personalities in view of the success it is having in several markets particularly action in Quebec Province, where it is now a confirmed smash out of CFOX Montreal. Also from Quebec comes news of the giant success of the Illusion's "Did You See Her Eyes?" which is picking up strong play in the French Canadian areas as well.

Rick Simmons, promotion chief for Taylor, Pearson & Carson, west coast distribs for Quality, reports excellent initial response to the release of Oliver's LP "Good Morning Starshine." Single action happening with "You, I" by the Rugbys, and Lou Christies' latest single "Gonna Make You Mine." Vancouver still leading the nation with appearances of top recording artists. All appearing in close succession are Andy Kim, Lee Michaels, Phyllis Diller and Oscar Peterson.

Latest action at the Canadian Talent Library (CTL) includes releases by Nat Raider, Jerry Toth and Bill Badgley. Raider's LP "Nat Raider Does His Thing" is expected to be released for the public shortly. Toth's album release of "Tell Me Now" will be released on the Capitol label sometime during the latter part of September. CTL's first single appeared in July on Capitol entitled "Tell Me Now," the single was released as a sampler of Toth's new album. The Badgley album which contains Burt Bacharach compositions done up by Badgley, considered one of Canada's best-known popular pianists, has already drawn rave reviews and will be released on the RCA label by the end of September. Several of CTL's albums which have appeared on the RCA label are to be released on RCA's mass appeal label, Camden, which will get much of the Canadian product into supermarkets, variety and book stores by way of rack jobbers.

The Cotter Folk, who just recently released "The Shellfish Song" on Melbourne, have been picking up much MOR play across Canada particularly throughout the east where they are popular through personal appearances. Melbourne is distributed by London

Records in Canada. London's Pierre Bellemare reports top action with the Stones' single "Honky Tonk Women" and neck in neck action on the two British artists Tom Jones and Engelbert Humperdinck. Tony Joe White is listed as having a breakout single with his release of "Willie And Laura Mae Jones." White is still riding high with "Polk Salad Annie." David Whitefield into the Halifax Fleet Club Sept. through the 7th. Jerry Lee Lewis for a Sept. 10 date at Toronto's Mass Hall, Brantford (11) and Ottawa (12). McKenna Mendelson Mainline's "Better Watch Out" showing signs of a national breakout.

Allied's prexy Jack Boxwell making an extra push on Doors' product in line with their appearance in Toronto at rock revival skedded for Sept. 13 Varsity Stadium. Other groups signing include Cat Mother & the All Night Newsboys, Jerry Lee Lewis, Gene Vincent, Alice Cooper, Chuck Berry, Tony Joe White and others.

Apple's pride and joy Billy Preston into Vancouver's Marco Polo (19-27) Label's promotion manager Joe Woodhouse has wired local promotion people to make sure the local variety British Columbia apple is supplied each patron attending open night Preston's single "That's The Way God Planned It" now enjoying national attention.

Montreal's top booker/producer Donald Tarlton, who heads up his own firm of Donald K Donald Productions, currently touting a Quebec group known as La Revolution Francais and the Capitol record "Quebecois," a Revolution production by Tony Roman. The rewritten English lyrics are entitled "Americas" and the group have been tagged the Kidds, which was released in the U.S. on the Tower label. The have been booked to appear on the same bill as the Doors, skedded for Montreal's Forum (14). Tarlton is also been responsible for the success currently being enjoyed by TCB with release on Rick Shorter's Traffic label. The group kicked off their Canadian tour with a week at Montreal's Laug In disco and are reportedly pulling good houses on their one niter tour. Traffic is distributed by RCA in Canada.

The biggest news out of the Warn Bros-Seven Arts camp is the "Ear Rider" soundtrack. The movie playing to capacity houses in Toronto and other major centres across Canada and has created a back ordering problem for the disc. The soundtrack contains cuts by Steppenwolf, Electric Prunes, Holy Modal Riders, Fraternal of Man, Roger McGuinn and other Clyde McGregor, national sales manager for the label, also reports good reaction from radio stations across Canada with the issuance of the 1969 Warner/Reprise Songbook containing cuts by their top artists (23 in all) including three Canadians, Joni Mitchell, Neil Young, and Tom Northcott.

George Walker, who has the honor of being the first Canadian to record with the James Last Band behind him (his last album), will be appearing for one month at Toronto's Westbury Room Lounge from Sept. 15.

GRT of Canada Ltd. showing strong nationally with their Eighth Day single of "Hear The Grass Grow" a "Groovy Things" by the Magic Cycle the latter on the Fingerprint label. GRT set to distribute Earth discs a tapes.

Great Britain's Top Ten LP's

- 1 Stand Up, Jethro Tull (Island)
- 2 From Elvis To Memphis, Elvis Presley (RCA)
- 3 Hair, London Cast (Polydor)
- 4 2001 Space Odyssey, Soundtrack (MGM)
- 5 Oliver, Soundtrack (RCA)
- 6 According To My Heart, Jim Reeves (RCA)
- 7 Johnny Cash At San Quentin, Johnny Cash (CBS)
- 8 Led Zeppelin, (Atlantic)
- 9 Unhalfbricking, Fairport Convention (Island)
- 10 Best Of Cliff, Cliff Richard (Columbia)



TRO-Essex Seeks Latin Expansion

NEW YORK — The Richmond Organization and its British-associated company, Essex Music International, are eyeing the Latin American market as a potentially key area for expansion.

TRO president Howie Richmond and Essex International chief David

TJB Sets 1st European Tour

HOLLYWOOD — Herb Alpert & The Tijuana Brass will make their first concert tour of Europe beginning November 4 in Vienna. The TJB has appeared in Australia and the Orient.

Following the Vienna appearance, the septet will appear in Munich (Nov. 5), Hamburg (Nov. 6), Frankfurt (Nov. 7) and Essen (Nov. 8). The Frankfurt concert will be taped and broadcast later as a television special for Germany, Austria and Switzerland.

After completing their appearances in Germany, Alpert and the TJB will perform Nov. 9 at The Hague. This concert too, will be taped and telecast at a later date. On Nov. 12, they will appear in Copenhagen where other television show will be recorded for later broadcast. From Copenhagen the group travels to Stockholm for a Nov. 13 concert and completes a tour in London on Nov. 14 with a final appearance at the Royal Festival Hall.

Cosby Shows Sold Out

TORONTO — Martin Onrot, who heads his own PR firm and who has been producing the Bill Cosby show in conjunction with radio stations and promoters, reports sold out notices appearing in some of the cities where Cosby is scheduled to appear.

The Sept. 13 date for Cosby at Edmonton's Northern Alberta Jubilee Auditorium has been completely sold out. This show is being produced in conjunction with radio station CJCA.

The sold out sign is also up for his Winnipeg date (14) at the Winnipeg Auditorium.

Onrot also reports brisk ticket sales for Cosby's showing last weekend (12) at Calgary's Southern Alberta Jubilee Auditorium. This show is being produced in conjunction with CJCA. Both radio stations in Calgary and Edmonton have been plugging Onrot's coming engagement and leaning on his album product which has made for good sales, particularly his latest Warner's "Greatest Hits." An early show in the 'Peg at 5 PM' is also showing signs of pulling a capacity house.

CMS Inks Canada Acts

TORONTO — Newest artist additions to the Canadian Music Sales (CMS) roster are: Stompin' Tom Connors, The Good, The Bad And The Ugly, and the Sons of Erin.

First off with a single release are the Sons of Erin with their Dominion record "The Secret Of The Leprachaun." This Irish folk group, who moved to Canada five years ago, have gathered a sizeable following across Canada with their numerous appearances at festivals and concerts. They are currently touring the Atlantic Provinces.

Stompin' Tom Connors, a Prince Edward Islander, has made a large sized name for himself throughout Upper Canada. His repertoire is completely original and very pro-Canadian. His initial album release will contain some of his Canadian country offerings that have made him popular with club goers including "Bud The Spud," and "Sudbury Saturday Night."

The Good, The Bad and The Ugly are the house band at the Horseshoe Tavern in Toronto and will debut their Dominion LP the latter part of September.

Platz have been conducting detailed studies of the South American market in regard to its potential supply of talented songwriters and producers as well as its reservoir of recording talent. It's felt that the former will have major market potential in such key world territories as the U.S., Britain, France, South Africa, and Japan, in each of which TRO-Essex International maintains owned company operations.

Platz, who has just concluded the week-long series of meetings with Richmond, announced plans for a trip in the coming months to Brazil and other key Latin American markets, with the goal of seeking out new material, writers, and producers on the local scene, capable of creating products with international potential, and in general, broadening the base of the firm's current business activities there.

The inherent basic appeal of Latin-originated material has long since been established through the TRO-Essex published compositions by such writers as Antonio Carlos Jobim and Luis Bonfá. Amplifying on this theme, Platz noted, "In the past five years, we know many significant changes have taken place in Latin America. We feel the area has become an increasingly important initiator of its own music, as well as being an attractive general release area."

RCA Is Earth's Canada Distrib

NEW YORK — Earth Records has appointed RCA Limited, Montreal, as the label's Canadian distributor, effective immediately.

The agreement calls for distribution of Earth Records product but does not include the Life Records affiliate label which is wholly-owned by producer Bo Gentry. First release under the agreement is "Time To Get It Together" by Up and Adam, issued in Canada last week. First LP product, Alan Lorber's "The Groupies" documentary, will be issued in three weeks.

Stan Kulin is general manager of RCA Limited as well as merchandising and product planning manager for RCA in Canada.

Jondra Music In Criterion Deal

HOLLYWOOD — The Creedence Clearwater Revival publishers, Jondra Music, has signed a long-term sub-publishing agreement with Criterion of Paris for the French and Benelux territories.

Criterion's Paris manager Jack Robinson, currently visiting the home office in Hollywood, consummated the agreement with Saul Zaentz and Al Bendich at Fantasy/Galaxy Records offices in Oakland.

Prior to this Agreement Robinson handled such Jondra hits as "Proud Mary," "Born On The Bayou," "Lodi" and "Bad Moon Rising" in France on a song-by-song basis.

French singing star Claude Francois had a 200,000 seller with "Roule," his version of "Proud Mary."

Criterion of Paris also acquired the French rights to "Everybody's Talking," the Fred Neil hit featured in the film "Midnight Cowboy." A French lyric is being written to the Neil tune for Gilles Marchal, who is currently riding the charts there on his version of "Summer Wine." Marchal is co-produced by Robinson and Georges Chatelain. "Summer Wine" placed fifth in a nationwide, summer-long call-in poll on Radio Eurone One and is moving up.

Each year Robinson returns to the home office from July to September to familiarize himself with new material in the Criterion catalog and to acquire outside songs for his territory.

British Decca Starts Cassette Line, Series Of Low-Priced Classical LP's

LONDON — Decca is entering the tape cassette market, probably beginning next January. The company is also launching a new budget label called Eclipse, and will handle the Topaz label for The Moody Blues. And it is hailing its "Der Rosenkavalier" recording as the greatest event in operatic recording since it completed the "Ring" cycle.

These were the salient features to emerge from the 1969 Decca sales conference held at the Royal Lancaster Hotel Sept. 4 and 5 which was formally opened by Decca chairman Sir Edward Lewis.

The decision to enter the tape cassette field is one of major significance, and another positive sign that this area of the entertainment industry is now beginning to assert itself in the United Kingdom after a slow start rendered even more painful by savage purchase tax onslaughts.

At last year's sales conference, Decca was still resolutely opposed to the idea of tape cassettes or cartridges becoming commercially viable. As Decca technical director Arthur Haddy told the conference, "tape was a bit of a dirty word in this company until recently."

Haddy went on to disclose that Sir Edward had decided to go ahead in this field, and that Decca was favoring

the cassette in preference to the cartridge.

Study Undertaken

Haddy and his colleagues had visited America and Germany to study the cassette scene in those countries, and the Decca cassette plant at Bridgnorth would have the advantage of the German know-how of assembly and the latest high speed duplicating equipment from the States.

Decca marketing manager Colin Borland amplified the company's thinking and plans for its cassette operation.

"We've looked at America and seen what they've done in a small number of years," he said. "10% of the market there is taken by cassettes and cartridges, and not at the expense of records. It's all extra business."

Borland enumerated the cassette's advantages over the cartridge. They were transportability, resistance to damage, and a flexible playing time.

"There is said to be 450,000 cassette players in this country in the home," he continued, "and there are between fifteen and 20,000 cartridge players, nearly all in cars. Cassette sales are thirty times more than cartridges, but if the cartridge makes big strides in the future, we'll be there too."

Borland pointed out that the majority of cassette sales were being made at present through non-record outlets. The record dealer will be approached by Decca, and the company hoped he will face the problem.

"He's been rather conservative about it," remarked Borland, "and it could be said that so have we until now."

"More locations are now using cassette music, and it's a foregone conclusion we'll have to supply outlets other than record dealers. This is the age of opening doors rather than closing them."

Extra Business

Borland anticipated cassettes meaning extra business during the traditionally quiet summer months. He is looking for a big teenage market, and the potential is very great. He hoped youngsters would soon be seen walking about listening to cassettes in the same way as they listened to transistor radios at present.

No firm decision has yet been taken about the timing or size of the first release of Decca cassettes. There would probably be an initial issue of 25 or 50, including big names like Mantovani, Tom Jones, Engelbert Humperdinck, The Moody Blues, Jacques Loussier, and Frank Chacksfield. The price was not fixed yet, but it would be competitive.

Borland revealed that Decca had been pleasantly surprised by the volume of export orders received, and all the production capacity of the Bridgnorth plant would be taken up until Christmas fulfilling these orders.

Classical Eclipse Label

John Parry introduced the new Eclipse label, which will be launched on Sept. 26 with an initial release of 20 classical and 10 light and pop albums in stereo and mono. The recommended

(Con't. on Page 65)

RCA Canada Rights To Grey Cup Song

MONTREAL — RCA Limited has acquired the exclusive Canadian rights to the official Grey Cup Song for 1969. The song, written by Sandra Kolber and Gerry Horovitch for the Grey Cup football game in Montreal this year, will be recorded in both French and English by the 80-voice Up with People, the Montreal group. Singers were formed following the appearance of a similar U.S. group to Montreal in 1967. They'll be tied in closely with the game, singing at parades and half-times at football games, including the Grey Cup. RCA A&R staffers Marcel LeBlanc and Ken Ayoub handled the recording sessions at the label's new studios in Montreal. Paul Gadoury wrote the French lyric.

Euro Confabs For Monument's Weiss

HOLLYWOOD — Delayed one week due to a change in the Paris recording schedule of Charles Aznavour, Monument vice-president and International head Bobby Weiss, planed out to Europe over the weekend and arrived in Paris to begin the supervision of the nightly English language recordings of Charles Aznavour in behalf of Monument.

Weiss will be in Paris until the 18th, recording Aznavour nightly but proceeding daily to Hamburg and Milan for meetings with the respective licensees, Teldec and Ri Fi, plus local meetings with Bernard de Bosson, International Manager of Disques Barclay, Monument Licensee in Belgium and France. Weiss and de Bosson will confer on the continued representation of the Monument, Sound Stage 7 and Rising Sons catalogues as the current pact expires next month.

Charlebois Follow-Up

MONTREAL — Robert Charlebois is reportedly making impressive sales gains with his just released Gamma deck of "Tout ecartille", a strong follow-up to his recent success of "Coeur en chomage". Daniel Lazure, of Gamma Records, reports a sale of 18,000 copies in just two weeks of release.

Charlebois hit the international market with his single release of "Lindbergh", a duo with Louise Forestier, which topped the 75,000 units sold in his home Province of Quebec. This release has been showing signs of catching in English Canada.



Holland

Further to the recent announcement regarding the music publishing company newly-formed by Intersong and the Basart Group-controlling among others the publishing interests of N.V. Editions Altona and Belinda (Amsterdam) N.V.—we are now in the position to give more and detailed news. The complete staff of Altona and Belinda has been transferred to the Basart offices at the Leidsegracht 11 in Amsterdam.

The former manager of Altona - Mr. Wim van Vught - will remain with the company in an advisory capacity on Altona matters. Van Vught will furthermore remain managing director of the three independent publishing companies traditionally handled by Altona: UA Music Nederland N.V., handling catalogues of the United Artists Music Group for Holland; Palace Music Holland N.V., handling the catalogues of the Burlington-Palace Group for the Benelux territories; and Kassner-Altona N.V., handling the interests of Kassner Ass. Publ. Ltd. for Holland. Mr. van Vught will report to Basart's Guus Jansen who will head the total operation. The former manager of Belinda, Mr. Elbert van Zoeren, has left the company.

Mr. Guus Jansen — presently visiting the company's affiliates in New York — commented on the new situation as follows: "I am very happy indeed about this combination of forces, which to my opinion is the only way to obtain optimal results in an interesting but small market like Holland." Mr. Wim van Vught said: "A publisher has to adopt a policy which remains valid for the years to come. I think it to be a very important argument for all our foreign colleagues, that, when speaking and thinking about Holland, they may be assured to be supported by a solid and efficient organization whereby the good tradition of music publishing is not forgotten. This new company has my full cooperation and I am happy to be a member. Moreover it is my satisfaction that deals made with me personally will still be exploited under my responsibility, in close collaboration with the newly established organization."

Dutch pop group the Sandy Coast recently signed a worldwide contract with Page One Records. Their first single "Advice" was released in Holland by N.V. Phonogram recently. N.V. Phonogram released five new ESP Disk' albums by the New York Electric String Ensemble, Sun Ra, the Fugs, the Godz and Ornette Coleman. The label is very popular with the underground diggers and previous ESP albums were all best sellers on this market. On September 1 N.V. Phonogram's promotion team started a new promo campaign for the British Island label. New LP's by White Noise, the Clouds, Jethro Tull, Blodwyn Pig and Fairport Convention were released plus a low budget promo LP called "The Best Of Island." Jethro Tull performed in Amsterdam on September 7, while a package of five Island groups will tour Holland early October.

On the Decca label a new album by blues giant John Mayall was recently released. The LP is called "Looking Back" and features the various groups lead by Mayall during the past years. Philips' label manager Jack Vander Voorn released three two-record sets from Germany: "56 Hits a Go Go" by Peter Covert, "Das Grosse Tanzalbum" by the Bela Sanders Orchestra and "That's Blues Rock" featuring various blues and soul acts. N.V. Phonogram proudly presented "Rita Reys Today" in Holland. Rita recorded the album in London accompanied by the Peter Knight Orchestra. The record will be released in most European countries (Philips).

"My Special Prayer," an all-time Atlantic single best seller for Percy Sledge, has now finally entered the Dutch charts. Sledge, one of the most consistent best sellers for Atlantic in Holland, has several all-time hits here such as "When A Man Loves A Woman," "Take Time To Know Her"

and "Love Me Tender." All of his albums are heavy sellers too. His current hit "My Special Prayer" was taken from the long play "The Percy Sledge Way." Polydor, Dutch licensee for Atlantic Records also has hot items on "Marrakesh Express" by Crosby, Stills & Nash, "Hey Jude" by Wilson Pickett and "Free Me" by Otis Redding.

U.S. group Vanilla Fudge, recording for the Atlantic label, will visit Holland on September 23. The group will make some personal appearances and do a record promotion in the popular TROS-TV show "Jam." Polydor, which has big success with their albums "Renaissance" and "Near The Beginning," is going to release their latest album "Rock & Roll." A promotion campaign for the Vanilla Fudge is being planned when the group comes over.

"Hi Fi Stereo Festival" is the title of the second volume of a fantastic demonstration record for lovers of stereo, featuring the famous orchestras of James Last, Max Greger, Ladi Geisler, Kai Warner, T.W. Ardy, Bert Kaempfert, Peter Thomas, Alfred Hause, Horst Wende and Robert Delgado. Released at a special price by Polydor, this sampler of pure quality is becoming a fast best seller. On the local front, Polydor has a new chart rider with the recording debut of pop group Clover Leaf, coming from Bergen op Zoom. Singer Achmad Albar hails from Indonesia where he was a big film star. Only ten days after release, "Time Will Show" by Clover Leaf has hit the Dutch charts.

Again Dureco has laid its hands on some rights. This time the T-Neck label and the Super K label. Barbara Baker (Disc AZ) has visited Holland. Together with Rob Aardse and Marjan de Raaff she had talks with Joost de Draaier. Jan van Veen, Robby Dale and Krijn Toringa (AVRO-TV). The famous British D.J. Robbie Dale is going to produce for Dureco in future. His productions will be released on the Admiral 1 label. His first production, released in the middle of September, will be a record by the Amsterdam group Respect.

New important single releases include the latest single by Blood, Sweat and Tears, "And When I Die"; Gary Puckett & the Union Gap, "This Girl Is A Woman Now"; and a new single by the German popular singer Mary Roos, "Alles Rutscht Mir Aus Den Handen." CBS Gramofoonplaten contracted a new Dutch group called the Shuffles, and their first single "Shalala, I Need You" will be released very soon. The new group consists of Albert Westerlaken - lead singer, Hans van de Heuvel - solo guitar, Jan van Crey - drums, Hans van Liempdt - bass guitar. The Shuffles already had their own fan club with a lot of members. New CBS additions to the popular LP field include the 4th album by Moby Grape, "Truly Fine Citizen"; a double album by a new American group called Chicago, "Chicago Transit Authority"; the first album by the English group Steamhammer, "Steamhammer" as well as Thelonious Monk's "Greatest Hits." The release of Vincent Edward's single "Run To The Sun" made an enormous impact in Holland. N.C.R.V. producer Toon Gispem booked him immediately for his "Twien" program and filmed "Run To The Sun" on location in a typical Dutch place near Amsterdam airport. In the classical field CBS released Debussy's "La Mer" and Ravel's "Daphnis & Chloe" performed by the Cleveland Orchestra under George Szell, Haydn's Symphonies Nos. 4, 5, 6 played by the Vienna State Opera Orchestra conducted by Max Goberman, as well as one of the most important classical issues Ives' second Piano Sonata (Concord) performed by the pianist John Kirkpatrick. Up till now, CBS released 11 records of Charles Ives.



Mexico

Victor Iturbi (Philips) postponed his trip to Europe and will fly to New York City to take part in the program that will be held at Carnegie Hall on Sept. 16th as part of the celebration of Mexican Independence Day. Philips is preparing the upcoming release of an LP with Jorge Mistral, the well-known Spanish movie actor who is back in Mexico after a 7 year absence. It will include some of the best poems by Frederico Garcia Lorca, Pablo Neruda and Antonio Machado. On the same label Los Alushes just finished cutting their first LP. The group's versatility goes from Bach to soul.

Enna and Ana Maria Manzanero, sisters of the very popular Armando Manzanero, inspired by their brother's success, intend to make a profitable career on the RCA label for whom they have already started recording. Songwriter-singer Roberto Cantoral,

whose songs "El Reloj" and "La Boca" a few seasons back made the top of the charts, is back with three new ones. He will bring them to light on "happening" at the "in" area of Mexico City, La Zona Rosa (The Pink Zone). Ten years from the launching in Mexico of the first "rock" disc in Spanish version, Jose G. Cruz, CBS/Columbia International A&R Director, produced an LP with Las Ventanas. On this LP you'll remember, among others, the original "rock beat" of Elvis Presley, Little Richard and the Platters.

Trio Los Panchos left for Caracas, Venezuela, to do theatre and TV. Speaking of Los Panchos, we may report that the LP on which they assembled their voices to the one of late Javier Solis, (a superb technical achievement of CBS) is doing fine in the market.

Sao Paulo's Best Sellers

TOP SINGLES

This Week	Last Week	Title
1	1	Get Back (Fermata) — Beatles — Apple
2	6	O Pequeno Burgues (RCA) — Martinho da Vila — RCA
3	3	Sentado a Beira do Caminho (Fermata) — Erasmo Carlos — RCA
4	2	Goodbye (Fermata) — Mary Hopkin — Odeon
5	5	Nobody But Me (Marajoara) — Human Beinz — Odeon
6	4	Vou Pedir Outra Vez (n.p.) — Paulo Sergio — Caravelle
7	9	The Ballad of John and Yoko (Fermata) — Beatles — Apple
8	7	Just A Dream Ago (Fermata) — Rita Moss — RGE
9	8	Aquarius/Let The Sunshine In (RCA) — 5th Dimension — RCA
10	10	Kid Games and Nursery Rhymes (n.p.) — Shirley & Alfred Som Maier
11	11	Tao Belo Era Outra (n.p.) — Roberto Barreiros — Chante
12	17	Atlantis (Mundo Musical) — Donovan — CBS
13	16	Meu Benzinho (n.p.) — Waldirene — RCA
14	—	Aquele Abraco (Gapa) — Gilberto Gil — CBD
15	14	Nao Ha Luar Nem Ceu Bonito (n.p.) — Elizabeth — Caravelle

TOP LP's

This Week	Last Week	Title
1	1	As 14 Mais, vol XXIII — Several Artists — CBS
2	2	Sou Eu — Antonio Marcos — RCA
3	3	Inimitavel — Roberto Carlos — CBS
4	5	Pra que Dinheiro — Jair Rodrigues — CBD
5	9	O Amanha Espera por Nos Dois — Paulo Sergio — Caravelle

Great Britain's Best Sellers

Week On Chart

This Week	Last Week	Title
1	1	4 *In The Year 2525 — Zager & Evans (RCA), Zelad
2	3	8 *Saved By The Bell — Robin Gibb (Polydor), Saharet
3	2	9 *Honky Tonk Women — Rolling Stones (Decca), Mi
4	4	7 My Cherie Amour — Stevie Wonder (Tamla Motown), Jobette/Carlin
5	6	4 Too Busy Thinking About My Baby — Marvin Gaye (Tamla Motown), Jobette/Carlin
6	7	3 Viva Bobby Joe — The Equals (President), Grant
7	9	3 *Don't Forget To Remember — Bee Gees (Polydor), Abiga
8	15	2 *Natural Born Bugie — Humble Pie (Immediate), Immedia
9	11	3 Bad Moon Rising — Creedence Clearwater Revival (Liberty), Burlington
10	17	3 Je T'aime Moi Non Plus — Jane Birkin/Serge Gainsbourg (Fontana), Shapiro Bernstein
11	20	2 Good Morning Starshine — Oliver (CBS), United A
12	8	6 *Early In The Morning — Vanity Fare (Page One), McShaftesbury
13	10	3 *Curly — The Move (Regal-Zonophone), Essex
14	5	7 *Make Me An Island — Joe Dolan (Pye), Shaftesbury
15	12	6 *Conversations — Cilla Black (Parlophone), Cookaway
16	16	5 *Bringing On Back The Good Times — Love Affair (CBS), Dick James
17	18	3 Wet Dream — Max Romeo (Unity), Beverley
18	14	7 *Goodnight Midnight — Clodagh Rogers (RCA), April
19	—	1 *I'm A Better Man — Engelbert Humperdinck (Decca), Blue Seas/Jac
20	13	9 *Give Peace A Chance — Plastic Ono Band (Apple), North

* Local copyrights

Ben Cramer will represent Holland at the Song Festival in Barcelona with the original Bospel Music Copyright "De Dag Dat Jij Verdween" (The Day You Lost). The song was composed by Jochem van Renesse (pseudonym for Joop Gerrits, the managing director) with a text of Annie de Reuver. Joop Gerrits will be present at the festival in Spain also to make contacts with the present foreign music publishers who are interested in the song.

Besides the tremendous success of

Big Bamboo with sales over 50,000 in Holland, Bospel is in the top 5 at this moment with 5 titles: "T.O.P." of Oscar Harris and "Twinkle Stars," "Vaarwel, Ik Zal Traan Om Je Laten" by Corrie Rekels, Wilma, the twelve-year-old singer, with the record "Een F Met Een Zeitje" and Anja with new single "Speel Niet Met Further, Bospel Music N.V. gets rights from the sex film "Kamtra," a film about Indian love will have its premiere in Holland soon.

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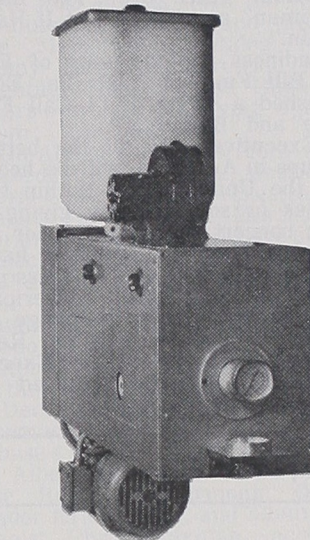
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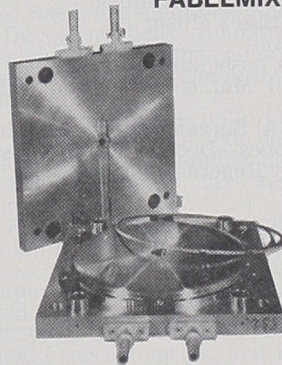
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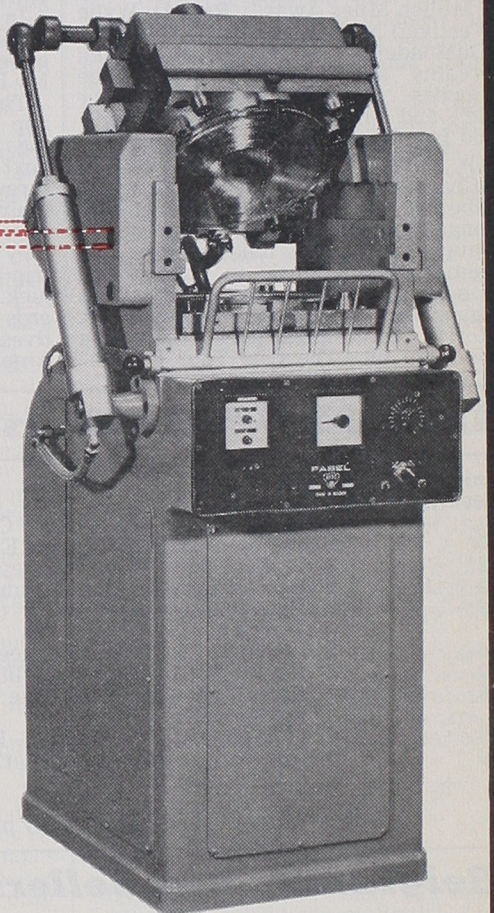
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CashBox Australia

Australian Record Company Limited held a cocktail press reception at the Chevron Hotel in Sydney recently to welcome famous American entertainer **Tiny Tim** to Australia for a personal appearance season. Australian Record Company represents the Reprise catalog in Australia. The function was hosted by **Bill Smith**, managing Director of ARC.

EMI on their Capitol label have issued an album entitled "Apollo 11, We Have Landed On The Moon" which is described as the official NASA record of the historic moon event. The album is retailing here at (Aust) \$2.50.

On the matter of the moon landing. During the local reports of the action on Apollo 11, the Australian Broadcasting Commission used the **Peter Nero** record of "Sounds of Silence" as their background music. RCA have received so many dealer requests for the cut that they have now rush-released it in single form.

Recent new local tracks on single are **Wickedy Wak** (Sunshine) with "Billie's Bikie Boys", and "Chitty Chitty Bang Bang"; **Quentin Irving** (Clarion) with "Conquering Hero" and "How Time Does Fly"; **Dave and Lee** (Festival) have "I Can See The Colors Of A Butterfly" c/w "Love Is A Million Miles Away"; **Ross D. Wylie** (Festival) with "The Star"; **King Fox** (DuMonde) with "Unforgotten Dreams" and "Alone, So Alone"; the **Kandies** (Clarion) with "Wait For Me" and "Rainbow On The River"; and **Issy Dy** (Festival) with "Incense" c/w "A Simple Song."

Chappell & Co. of Australia are distributing the "Antonio Carlos Jobim Song Book" which carries ten of his compositions. The folio is imported from Ipanema Music in London and is selling at (Aust) \$1.15. Also from Chappell's, on behalf of Edwin H. Morris, comes the sheet music on the local hit "The Girl That I Love"

written by **Johnny Young** and recorded for Columbia (EMI) here by local singing idol **Russell Morris**. "The Girl That I Love" is some kind of a song indeed. One of the prettiest ballads we've come across in ages. It is the type of song that could easily become an international smash.

We understand that the Australian cast of "Hair" have recorded the show for release here on the Spin label. The show is playing to packed houses in Sydney and will no doubt do likewise when it eventually moves to other States. It is being handled here by promoter **Harry M. Miller**.

Doug Parkinson In Focus, one of the hottest acts in Australia, have their second single out through EMI. Tracks are "Without You" and "Hair." This group won the 1969 Australian Battle of the Sounds. Their first single was a national hit with their version of "Dear Prudence."

Quite a long while ago, a little Australian girl by name of **Cheryl Gray** went to London with her talented parents, **Joan Clarke & Reg Gray**. Cheryl has had a change of name to **Samantha Sang**, and her first side with the new name was written and produced by **Barry Gibb**. Titles are "The Love Of A Woman" and "Don't Let It Happen Again."

In readiness for the tour of England's **Bill Fury** of Australia, EMI have rushed a single of "I Call For My Rose" and "Bye, Bye."

The **Executives**, one of the better pop groups in Australia, will be heading for the United States within the next week or so; they are giving a farewell concert in Sydney prior to their departure. The **Executives** have never had as much disc success as they deserve. Maybe the American trip might bring them a change of luck. They record for Festival Records here, and some of the **Executives'** singles have been issued in America by United Artists.

Australia's Best Sellers

This Week	Last Week	On Chart	Title	Artist	Label
1	2	4	A Boy Named Sue	Johnny Cash	CBS/Essex Music
2	3	6	In The Year 2525	Zager & Evans	Essex Music
3	1	8	In The Ghetto	Elvis Presley	RCA
4	10	2	*One	Johnny Farnham	Columbia/Associated Music
5	7	2	*Part 3 into Paper Walls	Russell Morris	Columbia/E.H. Morris
6	9	2	Listen To The Band	Monkees	RCA/Screen Gems-Columbia
7	6	7	Honky Tonk Women	Rolling Stones	Decca/Essex Music
8	8	6	Ruby Don't Take Your Love	Kenny Rogers	Reprise/Southern Music
9	5	3	Sugar Sugar	The Archies	RCA
10	4	9	My Sentimental Friend	Herman's Hermits	Columbia/Southern Music

* Asterisk indicates locally produced record

Belgium's Best Sellers

This Week	Last Week	On Chart	Title	Artist	Label
1	2	3	Curly	(The Move)	Regal Zonophone
2	4	3	Viva Bobby Joe	(The Equals)	President
3	5	3	Don't Forget To Remember	(The Bee Gees)	Polydor
4	1	4	Venus	(Shocking Blue)	Pink Elephant
5	10	2	Natural Born Bugie	(Humble Pie)	Immediate
6	3	7	Saved By The Bell	(Robin Gibb)	Polydor
7	—	1	Stop The Machine	(The Mec-Op Singers)	Columbia
8	—	1	Green River	(Creedence Clearwater Revival)	America
9	6	8	In The Year 2525	(Zager & Evans)	RCA
10	—	1	Lay Lady Lay	(Bob Dylan)	CBS

Mexico's Best Sellers

This Week	Last Week	Title	Artist	Label
1	1	Get Back	The Beatles	Apple
2	2	The Ballad Of John & Yoko	The Beatles	Apple
3	9	Estoy Loca Por Ti	Elizabeth	Raff
4	4	*La Senal	Los Montejo	Capitol
5	3	In-A-Gadda-Da-Vida	Iron Butterfly	Atlantic
6	6	Maria Isabel	Los Payos	Gamma
7	7	Me Quiero Casar Contigo	Roberto Carlos	CBS
8	5	Azucarado	Rita Pavone	CBS
9	8	Casatchock	Vladimir Zaroff	Orfeon
10	10	Eloisa	Barry Ryan	MGM

* Indicates locally produced record

Japan's Best Sellers

- International -		
This Week	Last Week	Title
1	1	Kinjirareta Koi, Ryoko Moriyama (Philips) Publisher/Shinko
2	2	Smile For Me, The Tigers (Polydor) Publisher/Aberbach Tokyo
3	3	Francine-No Baai, Noriko Shintani (Denon) Publisher/Aoyama Ongaku
4	4	Aru-Hi Totsuzen, Toi et Moi (Express) Publisher/Watanabe
5	6	The Ballad Of John And Yoko, The Beatles (Apple) Sub-Publisher/Toshiba
6	7	Nageki, The Tigers (Polydor) Publisher/Watanabe
7	5	Aquarius, Fifth Dimension (Liberty) Sub-Publisher/Taiyo
8	8	Kumo-Ni Noritai, Jun Mayuzumi (Capitol) Publisher/Ishihara
9	12	La Pioggia, Gigliola Cinquetti (Seven Seas) Sub-Publisher/Suisei-Sha
10	11	Oh Chin Chin, Honey Nights (Denon) Publisher/Astro Music
11	10	Shiroi Sango-Sho, Zoo Nee Voo (Columbia) Publisher/Pacific Music
12	—	In The Year 2525, Zager & Evans (RCA Victor) Sub-Publisher/Doshaburi-No Ame-No Naka-De, Akiko Wada (RCA Victor) Publisher/Top Music
13	—	Shabon-No Nioi-No Onnanoko, Four Leaves (CBS Sony) Publisher/April Music
14	—	The Time Of The Season, The Zombies (CBS Sony) Sub-Publisher/—

- Local -		
This Week	Last Week	Title
1	1	Koi-No Dorei, Chiyo Okumura (Toshiba)
2	4	Ikebukuro-No Yoru, Mina Aoe (Victor)
3	2	Onna, Shinichi Mori (Victor)
4	3	Nagasaki-Wa Kyoo-Mo Ame Datta, H. Uchoyamada & Cool Five (RCA Victor)
5	5	Minato-Machi Blues, Shinichi Mori (Victor)
6	6	Kyoo-Kara Anata-To, Ayumi Ishida (Columbia)
7	7	Showa Blues, The Bluebell Singers (Grammophon)
8	8	Jingi, Saburo Kitajima (Crown)
9	—	Iijanai-No, Shiawase Naraba, Naomi Sagara (Victor)
10	9	Miyo-Chan, The Dorifters (Toshiba)

- Album -		
This Week	Last Week	Title
1	1	Ryoko Moriyama/College Album, Ryoko Moriyama (Philips)
2	3	West Side Story, Sound Track (CBS Sony)
3	2	Ryoko Moriyama/Idol-O Utau, Ryoko Moriyama (Philips)
4	4	Paul Mauriat Custom Deluxe, Paul Mauriat Grand Orch. (Philips)
5	—	Memphis Under Ground, Herbie Mann, etc. (Grammophon)

Argentina's Best Sellers

This Week	Last Week	Title
1	1	Te Regalo Mis Ojos, (Relay) Gabriella Ferri (RCA)
2	7	Proud Mary, Creedence Clearwater Revival (EMI)
3	11	*Extrana De Las Botas Rosas, (Relay) Joven Guardia (RCA)
4	2	*Tiritando, (Relay) Donald (CBS)
5	4	*Cosquillas, (Melograf) Donald (RCA)
6	10	*Cuentame, (Melograf) Fedra y Max (CBS)
7	8	Sugar Sugar, Archies (RCA)
8	5	*Tengo La Piel Cansada, (Korn) Piero (CBS)
9	6	Caballos Verdes, Trocha Angosta (Music Hall)
10	13	Jinetes En El Cielo, Raphael (Music Hall)
11	3	*Rosa Rosa, (Ansa) Sandro (CBS)
12	9	Ma Che Freddo Fa, (Relay) Nada, Iracundos (RCA); Willy Mart (EMI)
13	—	Cerca De Los Ojos, Nilton Cesar (RCA)
14	12	Ave Maria, Raphael (Music Hall)
15	—	Eramos, (Relay) Django (RCA)
16	14	*Viva La Vida, (Clanort) Palito Ortega (RCA)
17	16	*Mi Viejo, (Korn) Piero (CBS)
18	19	*Ayer Aun, Carlos Javier Beltran (Disc Jockey)
19	—	Monsieur Dupont, Sandie Shaw (RCA)
20	—	I Say A Little Prayer, Aretha Franklin (Philips)
20	15	*Otra Vez En La Via, (Melograf) Naufragos (CBS)

(* Local)

France's Best Sellers

1	Que Je T'Aime (Johnny Hallyday) Philips; Suzelle
2	Alors Je Chante (Rika Zarai) Philips; Tutti
3	Les Champs Elysees (Joe Dassin) CBS; Music 18
4	Vole S'Envole (David Alexandre Winter) Riviera; Unpublished
5	I Want To Live (The Aphrodite's Child) Mercury; Jenner Music
6	Le Meteque (Georges Moustaki) Polydor; Continental
7	Tous Les Bateaux Tous Les Oiseaux (Michel Polnareff) AZ; SEMI
8	Oh Lady Mary (D.A. Winter) Riviera; Barclay
9	Looky Looky (Giorgio) AZ
10	Je T'Aime Moi Non Plus (Jane Birkin) Fontana; Transatlantiques
11	Get Back (The Beatles) Apple; Northern/Tournier
12	Mon Bel Amour D'Ete (Mireille Mathieu) Barclay; Banco
13	Le Petit Pain Au Chocolat (Joe Dassin) CBS; Sugar Music
14	La Colline de Santa Maria (Sheila) Carrere; Carrere
15	L'Orage (Gigliola Cinquetti) Festival; Sugar Music

British Decca Cassettes, Budget Classics

from Page 61)

price would be 17 shillings and sixpence, and a price sticker would be added to each LP.

"Eclipse is a new venture and a new step we're breaking into," Parry said. "It will command enormous appeal amongst the widest audience, and will attract the impulse buyer and also provide the basic repertoire for a record collection at a moderate price."

Eclipse classical repertoire was the first in the Decca recordings from the XT and ACL series, some of it electronically reprocessed for stereo. Sleeves would be in full color with the Eclipse logo in the top right corner. The label's launch would be marked by extensive advertising and a comprehensive point of sale campaign.

John Goodchild of the Decca classical department introduced the fall promotional program. He drew the conference's attention to "Der Kavalier" by Richard Strauss, Regine Crespin, Yvonne Minton, and Jungwirth and the Vienna Philharmonic under Georg Solti.

"It's something everybody's talking about," said Goodchild. "There's outstanding musical press coverage, and the greatest event since Decca's cycle of recordings."

The Sept. 26th release was some cantatas in an album which was memorial to its conductor, the late Kurt Maslowski.

The Oct. 3rd release included the currently available version of Mahler's "Requiem Mass" with Pilar Lorengar, Erszebet Komlosy, Tomaso Montanari, and the London Symphony Orchestra conducted by Istvan Kertesz. Goodchild gave details of a "Salute to the City of London" LP recorded at the Barbican concert hall at Snape by the London Chamber Orchestra under Sir John Pritchard. Another Britten recording with the same orchestra coming is Bach's Brandenburg Concertos which Goodchild described as an ideal Christmas buy.

The Pop Scene

Decca producer Hugh Mendl reflected on the past year's pop scene, with special emphasis on the underground sector that was now called progressive.

"The LP product from this country is doing substantial sales throughout the world," he said. "There's not a difference wherever you look in the case of Tom Jones, Engelbert Humperdinck, and The Rolling Stones and other acts."

"We have to develop new talent, find new and different artists, because the business is getting very tough, with the dividing line between types of pop records becoming very hazy."

Decca had some exciting deals in the pipeline with some independent producers, serious people with a real background in the business who would give the company important product. Mendl added that Decca was taking on more young staff producers because nowadays it was a young person's business in terms of purchasing power and social status.

Mendl listed forthcoming pop product, including LP's by Ten Years After, Savoy Brown, Engelbert Humperdinck, and The Moody Blues. He hoped that two or even three LP's would materialize from The Rolling Stones before the end of the year.

Decca producer David Hitchcock, a specialist on the underground scene, gave the conference an insight on progressive trends and possibilities.

"Underground albums don't die in sales potential with the release of the next one," Hitchcock pointed out, "and the underground audience is also interested in avant garde jazz and classics and electronic music."

Mendl informed the conference that The Moody Blues' next LP was provisionally titled "Our Children's Children's Children," had an inter-galactic space and time theme and had just been completed.

Harley Usill addressed the conference on the past year and the coming one with regard to the Argo label. Sales had been maintained and slightly increased in the home market. There would be no more mono records, and he was proposing to introduce a reissue series which would sell at 24 shillings.

Spoken Word Product

Usill also hoped to reorganise the Argo spoken word disks into three categories. LP's by artists like Peter Ustinov and Spike Milligan would be sold at 32 shillings and sixpence; sets of drama would sell at 30 shillings per record, which would reduce the Shakespeare sets to a marketable price, and the "History Reflected" series with stars like Sir Michael Redgrave and Dorothy Tutin would be at full price.

He intended phasing out the English Poets series, and reissuing it at 27 shillings. It would be aimed specifically at the educational market, and Usill hoped that Argo will be able to do more direct selling to the education authorities than in the past.

Folk records would cost 37 shillings and sixpence, but young folk groups and disks that did not require special packaging would be sold at 27 shillings. He planned to reissue early spoken word successes like "Alice In Wonderland" and "The Wind In The Willows" at 24 shillings.

Usill emphasised that this reorganisation was still at the proposal stage, and had not yet been ratified by the Decca management.

He mentioned Argo releases featuring John Ogdon playing Messiaen's "Vingt Regards Sur L'Enfant Jesu" and George Malcolm playing some of Couperin's harpsichord works. There were displays available for "The World Of The Academy" and "Siegfried Idyll," which was being featured and credited in the BBC TV film on Wagner.

John Parry briefed the conference on other Oct. products. There were three releases in the "World Of —" series which had provided this year's conference theme "World Of Decca." They would feature a second volume by Val Doonican, "World Of Waltzes" by Roberto Mann, and "World Of Military Bands." Two mid-September releases in the series were a second volume of Mantovani, and "World Of Reginald Dixon," which would coincide with the famous organist's retirement from his 30-year residency at the Blackpool Tower.

The Ace of Hearts series retailing at 24 shillings would release four historic jazz albums from the American Commodore catalog, and three from the Mainstream catalog featuring Sonny Terry and Brownie McGhee, Lightnin' Hopkins, and Hugo Montenegro's orchestra playing a selection from "Camelot."

On Ace of Diamonds there would be records by Jeanne de Messieux, the Paris Conservatoire Orchestra playing Berlioz under Jean Martinon, and Kirsten Flagstad in a reissue of Gluck's "Alceste" and two Mahler song cycles.

Parry heralded a "variety of material" from Turnabout and Vox, including a Nielsen string quartet, three piano albums by Alfred Brendel, and Peter Frankl's recording on two LP's of the complete Chopin polonaises.

Decca producer Ray Richardson premiered the fall program in the Phase 4 stereo series. There was an LP of Albert Ketelbey's works played by the Royal Philharmonic Orchestra under Eric Rogers, and albums by organist Chris Waxman, accordionist Maurice Larcange, Ronnie Aldrick, Les Reed, and Edmundo Ros.

Decca publicity manager Maurice Roach addressed the conference on the current facilities offered by his department.

"We can provide unlimited supplies of display material like dumper bins, show cards and hanging displays," he said, "and these are selling more records."

Roach mentioned the "Information Column" advertisement which had been running in the pop weeklies. The impact of the idea had been tested by asking one week for suggestions for releases in the Demand Performance single reissue series, and had elicited "a shoal of replies." Similarly an offer in the column for Decca's underground music booklet had drawn over 1,000 replies in a short space of time.

"We're interested in co-operative advertising with dealers for the Eclipse launch and the other labels," Roach reminded his audience. "We're always willing to back the dealer's pound with one of our own."

U.S. Decca Deal

Decca sales manager Fil Towers reiterated the fact American Decca product was available once more under license from October. A long list of popular Brunswick and Ace of Hearts LP's by stars like Louis Armstrong, Peggy Lee, Bing Crosby, Ella Fitzgerald and Burl Ives was being reinstated.

Deram producer Wayne Bickerton, absent on account of a tight recording schedule, provided a taped preview of forthcoming Deram pop product, and Decca promotion chief Chris Denning spoke about his department's activities.

He emphasised the need for selectivity and liaison with agents and managers to create a program of promotion.

A Rolling Stones campaign was being mounted that would culminate in a special Radio Luxembourg program including a preview of the group's new LP. An album of Stones' hits called "Through The Past Darkly, Vol. 2" was being released in a special octagonal sleeve.

Jonathan King, who acts in an advisory capacity for Decca on pop, spoke briefly about the problems of promotion. Nowadays singles were taking longer to break, anything up to eight or nine weeks. He referred to the new Stones' LP which will be called "Let It Breed," and remarked that if the salesmen shifted a lot of copies, maybe the group would stay with Decca after all when their present agreement expired.

Frank Green of Selecta introduced the session on imports, disclosed details of the new import deal with CBS Records, and introduced foreign guests present.

These were Herr Waizenegger and Fred Thiele, respectively director and export manager of Teldec, Germany, Claude Boutin of Societe du Son, France, and Jozef Meszaros of Qualiton, Hungary. They spoke to the conference, and played extracts from forthcoming product from their labels which will be shortly available through Selecta.

Mervyn Solomon gave the Emerald and Gem presentation of Irish and Scottish material. He thanked the Decca sales team for their efforts in Emerald's behalf, but added things could be better yet.

"More product could be carried in the shops," he said. "The Irish and Scots live everywhere in the British Isles."

Decca chairman Sir Edward Lewis greeted guests at the dinner and dance held at the Royal Lancaster Hotel on Sept. 4th. Among the principal guests were Mantovani and Miss Anna Instone, head of the BBC Gramophone Department. The cabaret was provided by The Bachelors and Emerald recording artist Cathy Harrop.

Sang Sings On Tour

LOS ANGELES — Top Australian vocalist Samantha Sang has embarked on a coast to coast promotion tour of the U. S. on behalf of her just-released single, "The Love Of A Woman." The deck, Miss Sang's first release outside Australia, was written and produced by Bee Gee Barry Gibb for Atlantic Records.

Agency-management representative for Miss Sang is the Robert Stigwood Organization. Rik Gunnell, president of the firm, is supervising the American launching of the 18-year-old's career.

Royal Philharmonic To Be Telecast

BEVERLY HILLS — Lion Television Services, a subsidiary of British Lion Films, will lens a color tv special for world-wide distribution of the charity concert to be performed by the Royal Philharmonic Orchestra and Tetragrammaton recording artists Deep Purple at London's Albert Hall on September 24.

The entire second half of the concert will be devoted to a suite for group and orchestra written and scored by Jon Lord, the organist for Deep Purple, which will be released on the Tetragrammaton label here and E.M.I.'s Harvest label in England.

Oliver Manager Sets Artist's UK Concerts

NEW YORK — Bill Cash, personal manager of Crewe recording artist Oliver, will go to London to make arrangements for the singer's first U.K. tour. His recording of "Good Morning Starshine" is a big hit in Great Britain, and Crewe Records is now getting ready to release his follow-up record, "Jean".



MENTION ALL THEIR OWN — The 5th Dimension, Soul City recording artists, blew the minds of Canadian fans in Montreal and Halifax during a recent series of outdoor concerts. The act's Montreal date at Place des Nations in the heart of the Man & His World Exhibition (formerly Expo '67), drew over 38,000. Members of the group's concert at St. Mary's University in Halifax. Shown in photo above are (left to right) Terry Carrol, London Records' sales rep for Atlantic provinces (London distributes Soul City in Canada); 5th Dimension members Marilyn McCoo-Davis and Florence LaRue-Gordon; and Pierre Bellefleur, London's Canadian national promotion manager.

EDITORIAL:

After the Show Is Over

The 1969 MOA Exposition has ended. After the last piece of equipment has been trucked away, the last hospitality suite brushed out for the next convention and every operator safely back behind his desk at home, it's time to pause and consider, **was it worth all the effort?**

Well, the effort — the expense in dollars and time — is probably the **best investment** any coinman has ever, or **will** ever make for his business. But the investment in airfare, rooms, registration, food and entertainment is wasted if the conventioning tradesman doesn't "work that investment." And we watched last weekend as hundreds in this trade made the convention pay off in a dozen different areas.

But let's be honest — there are those who say they go to the convention every year simply "because it's there." They feel some sort of obligation either to themselves or to their industry to be among the boys at convention time. But while there, they show little or no aggressiveness by way of asking questions at the seminar, by way of discussing some technical problem with a factory mechanic, by way of picking the brain of another operator for his solutions to your route headaches, etc. etc. It's always noticeable at the seminar that the forum committee has to push those in the audience to ask questions. Very often, you'll see the same operator hanging out in one particular hospitality suite all night instead of making the rounds. Many, we observed, seem to make one big pass through all the exhibits and then spend the rest of the show at one or two booths where their "friends" are on duty. In short, there are those who hit the show but either don't appreciate the unique opportunity to learn something new or prefer the "wall flower" role by standing in the rear of the activity and muttering "what am I doing in this place anyway?"

To use an old saw — you only get out of something what you put into it. Surely, this is **the** basic business axiom. Unlike many conventions of fraternal organizations, our annual meeting is measured by **how useful** it was, not by how much fun you had there. Not to knock a good time, but business does come first.

As Fred Granger was saying, "we at MOA don't have to prove ourselves anymore . . . we've arrived." Well, for that reason, we're not going to write out glowing testimonials to this year's show — because they're not necessary. These conventions are always good. But they could always be even better, and that depends on the attitude of those who are there. To the doers went the rewards; to the "silent sam's" went very little. To those who couldn't take the time to come out, went nothing at all.

Now that the show is over, may we extend our sincere congratulations to the MOA staff for a fine job all round. They set a beautiful stage but leave the acting to the players. The "featured" players right now are saying "I wish the show could have lasted a few more days." If you feel that way, then you did a good convention job.

1969 MOA Expo Draws Over 2,000; Ptacek New Pres; To Continue PR; Allen Sees Royalty In This Congress

CHICAGO — The convention that was termed "too early in the year" turned out to be just great. MOA staff members made no secret of their fear that this year's Exposition would fall off drastically in attendance due to its post-Labor Day dates of Sept. 5-7. However, when executive vice president Fred Granger tallied the total registration figure to 1,468 (106 above the 1968 show), fears of the "Labor Day Show" were seen to be rather unfounded.

Although there were eight less exhibitors at the trade show this year, the quality of the displays was decidedly superior to anything seen in recent conventions. In addition to a liberal unveiling of new games, sneak previews of new pins (at Williams, Bally and ChiCoin) and several prototypes of amusement machines due for production before the end of 1969.

Approximately 600 exhibitors and their representatives registered for the convention, bringing the overall attendance total above 2,000. These tradesmen normally do not count their distributors among their representatives at the show.

The 1969 Exposition has been termed a trading show. Scores of distributors were signed to represent new lines and a number of new services (e.g. Color-Coating). Hundreds of machine orders were written up at the displays (thru regional distributors on hand) including almost one hundred sales on Rowe's MM3 phonograph reported at that display by distribs cooperating in a special show promotion.

New Association Leasers

Under the revised election procedures of MOA (where directors elect the association's officers), past-president Bill Cannon announced the 1969-70 leadership team at the Saturday brunch meeting. A. Lu Ptacek (Bird Music, Manhattan, Kansas), was elected president; Les Montooth (Peoria, Ill.), secretary, John Trucano (Deadwood, S.D.) treasurer; and Bob Walker (Helena, Montana) sgt. at arms. New vice presidents elected are: Al Denver (New York City), Hal Schinn (Gaffney, S.C.) and Fred Collins, Jr. (Greenville, S.C.). Those vice presidents retiring from the staff this year are Henry Leyser (Oakland,



Lu Ptacek (left), new national association president, presents plaque of appreciation to outgoing chief Howard Ellis.

Cal.) and Ted Nichols (Fremont Neb.), receiving awards plaques for their fine work on behalf of MOA. The new directors were also installed (names appear in the photo caption elsewhere in this story).

Report To Members

Howard Ellis, winding up his year as president, summed up results thus far in his public relations campaign. Commending all those who have delivered the "Jukebox Speech" to civic and fraternal groups about the country, Ellis further urged the assembly members to "screw up their courage and get up before community meetings and 'tell the folks what a great industry this really is.' The campaign, as he put it, "is proven . . . it works and it's the best method we've considered yet to educate the public about what our business and the people in are really all about."

(Con't. from Page 6)



Mass hubbub was the order Friday morning (Sept. 5th) as the best of the industry turned out to register for the '69 Exposition. 1,468 Operators and 0 non-exhibitors registered.

MOA Expo Story — Continued

(Continued from Page 66)

MOA attorney Nick Allen gave the membership a capsule rundown on the royalty bill as it stands at this point. Allen feels certain the measure will pass the Senate in this session of Congress and while hoping the Senate accepts the \$8 per machine royalty which passed the House, warns members that several "11th hour" amendments to the sweeping measure (e.g. the Williams Bill) could put the compromise figure in jeopardy. "We have good allies with the CATV people," Allen advised, "but some new opponents as well. MOA must continue to fight for its position if the \$8 compromise fee goes through," he added. After treasurer (now secretary) Les Pothoath delivered a glowing report on the association's financial status, Edward Ellis introduced president-elect Ptacek. The new president said his administration would continue the public relations campaigning, and introduce a number of new techniques toward achieving this end which he described as "Phase II."

Awards were also given to Al Denver, Jim Hutzler and Frank Fabiano for their service to MOA over the years as vice presidents.

The Stage Show

Although the stage show which climaxed Sunday's banquet went into the wee hours of Monday morning, it was gratifying to notice the majority of the assemblage remained through to the close. Thanks to coinbiz show producer Hirsh de LaVie, a tremendous roster of top talent performed their feats and were well received by all. Clearly, though, Hank Williams, Jr. and the Cheatin' Hearts (MGM Records) stole the show — much the same as Boots Randolph of Monument did the year before. The JB awards were presented to winners of MOA's recent poll. Jeannie C. Riley, who won Best Record of the Year award for Harper Valley PTA, was on hand to receive the plaque personally.



Posing with their certificates of appreciation are outgoing MOA directors, whose terms expired with this convention. Among these cited (in the photo) are: Leon Taksen, Charlie Tashima, Max Hurvich, Fred Collins, Willie Blatt, C. G. Silla, Orma Mohr and Paul Brown.

Directors elected for a three year term beginning with this convention were: Eds Cheney (Oregon), Joe Silla (California), John Masters (Missouri), Harold Heyer (Washington State), Joe Silverman (Pennsylvania), Bob Rondeau (Michigan), Dan Van Brackel (Ohio), Hank Knoblauch, Jr. (New York), George Woodridge (Illinois) and Ken O'Connor (Virginia). They will join existing directors at the March board of directors meeting in San Francisco.

Controversial Writer — Controversial Speech

CHICAGO — Operators are still buzzing about the unusual address delivered by columnist Jack Anderson at the Public Relations seminar of the MOA Exposition. While there was general agreement that the talk was exciting and provocative, there was much discussion regarding the relevance of Anderson's comments to the solving of the jukebox industry's ever-present image problem.

Anderson gave an electrifying example of rhetoric in his forty minute talk which covered many areas of current events including the Washington scene, racial prejudice, welfare, student riots and taxation. But it was not until afterwards, at the question and answer period, that any real light was shed on the topic of the industry's public image.

Willie Blatt of Miami sounded a note of criticism by asking Anderson directly what he believed the industry should do in the field of public relations. The columnist urged operators to work conscientiously at their business and adopt a policy of total honesty regarding their relations with those outside the business. He declared that, in his opinion, the stigma attached to the jukebox business stems from the earlier days of the industry. He advocated that present members of the business admit the mistakes of the

past. "Tell the truth about what has happened and tell the truth about everything in your business today" Anderson suggested.

At this point, John Bilotta of Newark, N.Y. rose to his feet. He offered Anderson a challenge to "look around the room and tell me if you see any racketeers or undesirables among the people of our industry." He then urged the columnist to use his journalistic influence in the cause of enlightening the general public regarding the real nature of the jukebox industry. Anderson stated that he had learned a good deal from meeting with the people of the business during the convention. He also vowed to expose in his column any members of the industry that he felt were doing the industry a disservice by being a part of it. "If I see any racketeers in the future, you can be certain that I will write about them," he said emphatically.

Anderson voiced the opinion that the problems besetting the industry could not be solved by catchy phrases and slogans. He stated that only if operators were willing to "really get in there and work to solve things," would there be any progress on this score. He reminded operators that "you've got to all get together and decide that you are going to change things."

(Cont. on Page 73)

An ounce of prevention is worth a pound of quarters

It's tough to sell prevention. That's why we're so pleased at the response our TENSION CONTROL UNIT (TCU) has gotten among operators. We spoke to a number of them at the MOA Exposition and they were singing the praises of this device which eliminates their age-old problem — replacing the location's gift quarters, when customers complain that all the balls didn't return.

By the nature of every table drawer, only the balls in the trap are released at the plunge of a coin chute. Any balls still in the subway system (usually the 8) are trapped if the customer pushes the coin chute too quickly. TCU changed all that. By providing a 20 to 30 second margin of error, it guarantees any ball in transit will be returned.

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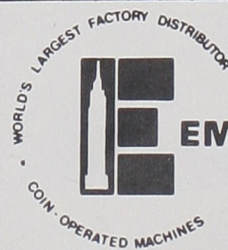
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Stansfield Novelty Setting New HQ

LA CROSSE, WISCONSIN — Stansfield Novelty, one of the largest operations in the Wisconsin area, will shortly move into new, more spacious quarters, occupying an 80' x 120' plot of land purchased by the Stansfields. Firm's president Jim Stansfield, and his son, Jim Jr., hope to be settled into the new premises this coming October.

Jim Jr. tells us the building will house the entire Stansfield operation, with all departments — vending, phonographs, etc., under one roof. He added that the layout, in addition to providing much more storage space and facilities, will enable trucks to pull right up to the building to expedite deliveries, pick-ups, etc.

Stansfield will be doing business at its present location, 308 S. 3rd, La Crosse, until the new quarters are completed.

S.D. Ops to Stage 8-Ball TV Series

DEADWOOD, S.D.—Thanks to the efforts of music and games operator John Trucano (Black Hills Novelty Co.), a tremendous breakthrough in coin industry publicity is about to unfold. John, together with a small group of other coin-table operators in South Dakota, have arranged for a 13 week series of half-hour televised 8-ball matches, to begin in late Sept. Station KOTA-TV will carry the programs, and together with its affiliate stations, will beam the 8-ball games to North and South Dakota, Nebraska, Wyoming and part of Montana. The shows will be in full color and aired Sunday morning at 11: A.M. Fourteen cooperating tavern locations will hold a five day elimination contest to turn out one champion apiece who will compete with the other champs on the air. Tournament is sponsored by the S.D. Assn. and sanctioned by U.S. Billiards.

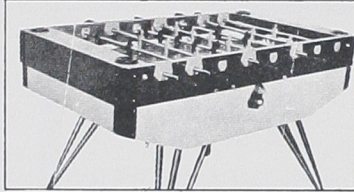
Wurlitzer's Wurgler Dies at 78

Edward R. Wurgler, former sales mgr. of the Wurlitzer phonograph division, died Sunday, September 7th. He was 78 years old. Cause of death was emphysema complicated by heart disease.

Wurgler joined Wurlitzer as credit mgr. in 1937 and was promoted to the position of general sales mgr. in 1948. He left the company in 1952 and, at time of death, was retired from active participation in the business world.

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Michigan Op Cops U. S. Bill. Tourney



Winners of the U.S. Billiards 8 Ball Tournament gather round to receive their awards. Tourney was conducted on the MOA Exposition floor. Left to right, Simon, U.S. Billiards President; Les Demerjian (Allen Park, Mich.), champion and winner of the U.S. Billiard table and trophy; runner-up Gene Wallace (Oak Hill, W. Va.), who received a vacuum cleaner along with his 2nd place trophy. U.S. Billiards Sales Mgr., Len Schneller; John Asproditos (New Orleans) who won 3rd place honors; Stan Levine, General Mgr., U.S. Billiards, absent from the photo is Harry Shields, Monument Records, Chicago, who received a 4th place trophy.

Poll Winners Accept JB Awards



While hundreds of this nation's most prominent jukebox operators warmly applauded, winners of Music Operators of America's 1969 record poll accepted their "JB" awards at a gala banquet climaxing last week's MOA Exposition in Chicago. At top left, Chan Daniels, executive assistant to president Ron Kass of MGM Records, accepts their award for "Best Record Company of the Year" from MOA president Howard Ellis. Top right shows Plantation Records' Jeannette C. Riley about to receive her "Best Record of the Year" award for Harpe Valley PTA. Bottom left finds a happy Greg Gerken of Capitol Records accepting Glen Campbell's second consecutive award for "Artist of the Year". And at left, a buoyant Boots' Randolph of Monument accepts MOA's "Great Friend Award" for having entertained at MOA banquets for the last five consecutive years.

Allied Leisure Moves

HIALEAH, FLA. — Jack Mitnick, sales director for Allied Leisure Industries, announced the opening of new manufacturing and office facilities for the games firm, located at 1780 West 4th Avenue here in Hialeah. The move from the previous Miami headquarters took place just after the MOA Exposition. The new facility, according to Mitnick, offers approximately 40,000 sq. ft. with plenty of room for future expansion.

Allied had debuted their new Selecto-Matic version of the Unscramble word game at the recent MOA Expo. The new piece gives the player the option of unscrambling either a four or five letter configuration to form a word. Speed and accuracy count in

Harry Hurvich Dies

BIRMINGHAM, ALA.—Harry Hurvich, brother and partner of Max Hurvich in Birmingham Vending Exchange, died Tuesday Sept. 9th. He was buried Thursday the 11th.

News of the death came at deadline here at Cash Box and it was impossible to put together the proper testimonial to Harry, a man well known and highly regarded by both his customers and factory suppliers and a true pioneer in the music, games and vending industry.

the score and Mitnick expects the Selecto version to achieve bigger success with the games trade than its predecessor.

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Factory Reps Urge Higher Pricing, Location Merchandising At MOA

"The Jukebox Industry: Where Is It Going" was the topic of an hour and a half seminar on the opening day of the MOA Exposition. Five representatives from major jukebox concerns sat on a panel and, after the speeches, there was an informative and worthwhile question and answer session.

Fred Collins, Jr., chairman of the program committee, got things underway by introducing Les Rieck, Music Sales Mgr. of Rock-Ola. Rieck delivered a persuasive and incisive speech on the subject "Pricing For Profit (Including 2-25¢ Play)." He told the assembled operators: "By sticking to 25¢ play, you will be out of business shortly." Touching on the subject of the seminar itself he summed up the position for higher pricing by commenting: "Where is the jukebox industry going? No place at all at present prices."

He was followed to the speaker's podium by A.D. Palmer, Mgr. of advertising and Sales Promotion for Wurlitzer. He reiterated his company's position and to the effect that: "We Need 200, 300 and 100 Selection Phonographs in the Industry." In addition, he gave a brief history of the jukebox business from its earliest beginnings to the present. He emphasized that the operator should be able to choose the number of selections he desires on a phonograph for a particular location. Furthermore, he stated that it is the duty of the manufacturers to make as varied a line as possible, including dollar bill accepters in order to give that operator the widest possible selection.

Next to speak was Joe Barton, Vice President, Distribution for Rowe International, whose topic was "Merchandizing Music At The Location Level." He emphasized the salient point that jukebox play is basically an impulse purchase, since no one goes into a location with the prime purpose in mind of playing the phonograph. He stressed the need for proper promotion in the location itself, stating that, contrary to the opinion of many people in the industry, it is not beneath the dignity of location personnel to suggest music which could be played at that particular location.

Barton was followed to the speaker's rostrum by Bill Adair, president of Seeburg. He gave an address on the topic "direct sales to locations," maintaining that this practice, if allowed to continue, "could undermine this great business of ours." He stressed the point that the jukebox business is more than just a service industry and is, in fact "the single largest element of the entertainment industry."



Jukebox execs with moderator Harry Witsen at the Jukebox Seminar.

The final speaker at the seminar was Henry Leyser, President of ACA Sales & Service, U.S. distributors for the NSM Prestige 160. He delivered a brief talk on "The Jukebox And Urban Renewal." After summarizing the problems which face operators as a result of location loss due to urban renewal, he offered several possible solutions. His comments on the subject of cocktail lounges and how they could be turned into profitable locations were particularly relevant to the issue at hand.

During the question and answer period, one operator quizzed Seeburg's Adair regarding the plans manufacturers were making toward the future

application of taped cartridges on coin phonographs. Adair indicated that there was as yet little activity on the tape front due to the difficulty involved in establishing a standard tape size. However, if and when tape becomes the established form, Adair stated that Seeburg would be ready with the hardware to play it.

One of the more controversial questions from the floor concerned the subject of a single 15¢ play on a 2-25¢ phonograph. An operator asked the panel to comment on the jukebox player who might only desire to hear one tune. After a pregnant pause, it was suggested that such an individual could simply play one selection and leave the

other one unplayed. Whereupon one of the operators in the audience offered an alternate suggestion: that the player seeking only one tune might do better to "go off down the street and do something else."

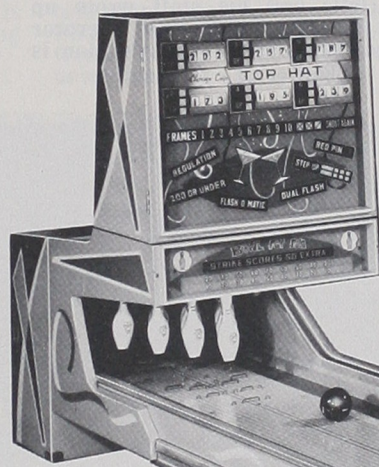
An operator observed that there was a scarcity of new jukebox models on display and asked the reason. A.D. Palmer responded that at Wurlitzer the introduction of a new phonograph was never predicated to coincide with the MOA Show. He said that a new line is inaugurated when production has been terminated on the previous line and when inventory at the distributors has been absorbed.

PhonoVue Film Parings

Red Replacements:
 GIBSON GIRL L-2919-T
 Songs: Going Up The Country (Liberty) or The Train (Buddah)
 SETTING UP L-2922-B
 Songs: Chastity's Song (Atco) or My Girl Has Gone (Gordy)
 LIDO DECK L-2921-S
 Songs: You Don't Have To Walk In The Rain (White Whale) or Marrakesh Express (Atlantic)
 MUMMY OH! L-2919-L
 Songs: Feelin' So Good (Calendar) or Sugar On Sunday (White Whale)

Blue Replacements:
 DOWN SOUTH L-2919-U
 Songs: I'm In Love With You (Buddah) or Soul Deep (Mala)
 KEEPING WATCH L-2921-W
 Songs: I Turned You On (T-Neck) or Star Review (Atco)
 ATOP SKIER L-2921-Y
 Songs: It's Getting Better (Dunhill) or I'm A Better Man (Parrot)
 GOING SHOPPING L-2921-Z
 Songs: No Matter What Sign You Are (Motown) or Brainwasher, Part 1 (Soul)

CHICAGO COIN'S NEW 6-PLAYER AUTOMATIC BOWLING LANE



TOP PLAYER APPEAL and ACTION!

Regulation with "BEER FRAME"

Beer Frame Lights Up During Game in Fifth Frame

6 WAYS TO PLAY • REGULATION • BEER FRAME • FLASH-O-MATIC

• RED PIN • STEP-UP • DUAL FLASH

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4 1/2" LONG-LIFE BALLS

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LARGE CASH BOX with REMOVABLE PARTITIONS

15c Play — 2 for 25c

(Also Adjustable to 10¢ Play)

5c-10c-25c Individual Coin Chutes

THE HIT OF THE MOA SHOW! SPEEDWAY... COMING SOON!

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CHICAGO COIN MACHINE DIV. **CHICAGO DYNAMIC INDUSTRIES, INC.**

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Names, Faces And Machines . . .



The Irving Kaye Company's richly styled Provençal non-coin homeline was one of the biggest surprises at the Expo. President Irving Kaye shown above with the MOA cutiepies, advised that the table line is available in all popular sizes including a rebound version.



Midway execs Ross Scheer (left) and Hank Ross flank their booth's resident fortune teller Karen Kalabrese. Hit of the MOA Expo was the 'Sea Raider' shown at left.



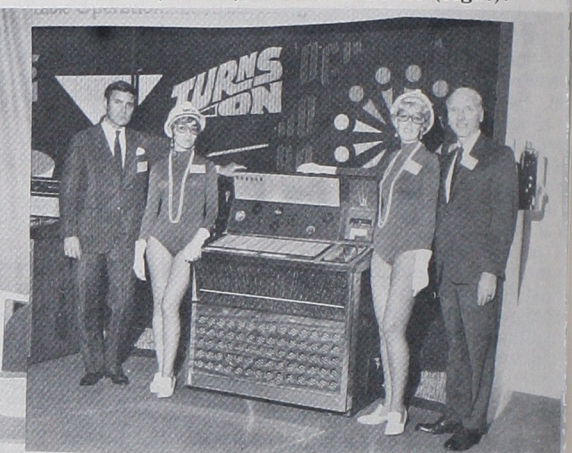
Fischer Manufacturing's elaborate display made dramatic use of their composition table bed as its strength was demonstrated as a mounting platform. Discussing the newly styled Express, Regent, Marquee and Fiesta tables are Bert Betti, Fred Blaess (center) and Ken Fischer (right).



The great spirit of Florida Sol Tabb got his first peek into SEGA's popular Missile game and loved it. Sol (at left) poses for us with SEGA board chairman Marty Bromley.



Manny Spindel (left) and his staff wrote up mucho insurance for distributor and operator organizations at the trade show. Manny's plan is widely used by this trade.



The Rock-Ola console never looked as pretty as the MOA girls gave it a squeeze. Showing them how it works are Rock-Ola's Dr. David Rockoff (left) and Les Rieck.



The Nutting Association display offered some fascinating insights into the varied uses a computer machine can be put to. Highlighting the booth was their Computer Quiz, new two player computer Sports World and new Astro Computer.



One of the busiest booths at the show was Funtronics. We stopped the action long enough to get a snap. Left to right are: Stan Rayboy, Abe Lipsky, Ray West, Harry Green and Larry Galenti.



While sales manager Jack Mitnick was about the floor getting orders, the Allied Leisure staff demonstrated the equipment. At left, playing their new Monkey Biz is president Dave Braun. Center Bob Braun and with their new four-five letter Selecto-matic Unscramble game.



Action at the American Shuffleboard display was fast and furious. Stopping for a photo are (left to right) firm's sales manager Sol Lipkin, operator Gil Sonin, Gene Lipkin of Sugerman and (at far right) B. Feinblatt.

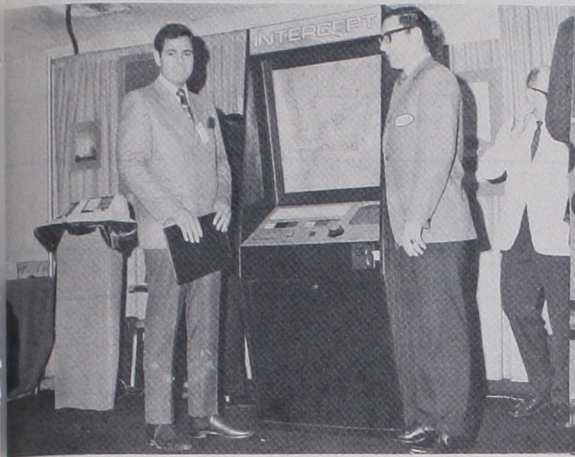


The DeLuxe Super Bally Bowler bowled conventioners over at that firm's display. Firm's president Bill O'Donnell answers call at right. New pin previewed at the show by Bally was a 2-player called Joust.



Taking a relaxing rest at one of the hospital booths above was convention chairman Bob Nim (of New Orleans) and Mr. and Mrs. Eddie Zoulsky (of Omaha).

... The 1969 MOA Exposition



Barry Feinblatt of Myron Sugerman International (left) had to see what all the excitement was about in the games room and discovered Cointronics' remarkable Intercept missile game. Ransom White, C-T president (right), advised the game is slated for production in late fall.



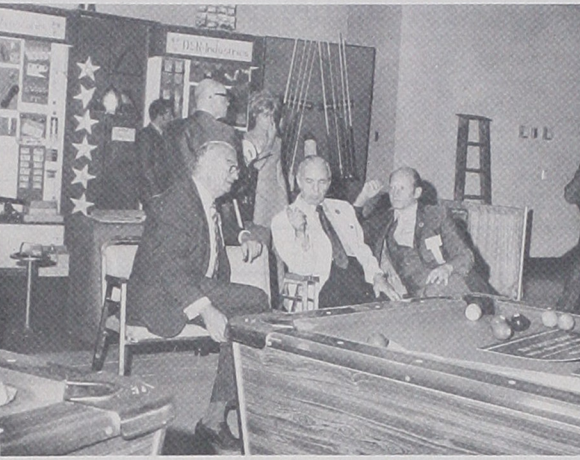
National Institute of Coin Mechanics president Don Miller (right) officiated at prize drawing for four scholarships to his famous Denver School; Lu Ptacek (left) drops his ballot. Winners were Les Montooth, Hanley Osborn, Leoma Ballard and Rainbow Enterprises.



Wurlitzer's man in the midwest Bert Davidson (left) pauses for a snapshot while discussing the phonograph's many merits with operator.



"Wait a minute, Vic", says Milt Horowitz of Vendors Exchange, but Vic VanDerLeenden is just too wrapped up in his work demonstrating Color-Coating for the roving CB camera.



Old friends of New Jersey get together for a talk-shop chat at the United Billiards exhibit. That's Dave Stern (left), Art Daddis and Jerry Gordon (right). Partially shown at right is United's new Silver Fox coin table.



Counting the new members at the MOA's own elabourately decorated "Better Industry" booth is Tom Greco (left) with Leon Taksen (seated) and Ted Nichols and Les Montooth.



This furry gathering are the victors in United Billiards' silver fox fur drawing. Wearing their prizes left to right are: Al Broom (W. Va.), Mary Phelps (Illinois) and Simmie Britt (S.C.)



Popular recording artist Lou Rawls (in the earphones) hears the remarkable tones of the Prestige 160 phono courtesy of A.C.A.'s Hy Tucker at that firm's busy exhibit in the music room.



The Virginia lads about to leave the convention floor for a . . . bite to eat? are (left to right) Dick Lumpkin, Ken O'Connor, Moe Holland and Hy Lesnick.



Williams' Art Weinand (center) presided at the Games factory's display where several future units were previewed including the Grid Iron 2-player pin, Paddock single player, Phantom Gun and Centennial Bowling Alley.



Just before the show got underway Friday, the American Shuffleboard sales team gets set for the onslaught. Amid their popular tables and shuffle games are (left to right) Nick Melone, Sol Lipkin and Dick Delfino.



Much talk abounded at the Seeburg display where the subject of the new Apollo phonograph (to be released shortly) was hot.

STAN'S JUKEBOX PICKS Of The Week

POP

3 DEEP IN A FRIDAY
John Fred—UNI 1601

WONDERFUL
Blackwell—Astro 2000

BALL OF FIRE
Tommy James—Roulette 7060

KOOL & THE GANG
Kool & The Gang—Delite 519

ROCKY RACON
Richie Havens—Stormy Forest 650

I WAS NOT BORN TO FOLLOW
Lemon Pipers—Buddah 136

DON'T WASTE MY TIME
John Mayall—Polydor 14004

GIMME SOME MORE
Crazy Elephant—Bell 817

THINGS GO BETTER WITH LOVE
Jeannie C. Riley—Plantations 29

TIME TO GET TOGETHER
Up & Adam—Earth 100

AND THAT REMINDS ME
Four Seasons—Crewe 331

R&B

LITTLE BLUE BIRD
Ed Lovette—Steady 002

BACKFIELD IN MOTION
Mel & Tim—Bamboo 107

WE'LL CRY TOGETHER
Maxine Brown—Commonwealth 3001

LOVE OF THE COMMON PEOPLE
The Winsons—Metromedia 142

WHY NOT GIVE ME A CHANCE
O.V. Wright—Backbeat 607

DOIN' OUR THING
Clarence Carter—Atco 2660

WAS IT GOOD TO YOU
The Isley Brothers—T-Neck 908

MY MOTHER IN LAW
Wallace Brothers

C&W

ANOTHER DAY ANOTHER MILE
ANOTHER HIGHWAY
Clay Hart—Metromedia 140

A GIRL NAMED SAM
Louis Williams—Starday 877

I TOLD A LIE
Jeanne Watson—World Wide 1002

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CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

THE DRIFTER (3:07)

STEVE LAWRENCE

To Say Goodbye (2:36) RCA 0237

GET RHYTHM (2:20)

JOHNNY CASH

No Flip Info. Sun 1103

IN THE LAND OF MAKE BELIEVE (2:28)

DUSTY SPRINGFIELD

So Much Love (3:28) Atlantic 2673

GET READY (2:32)

ELLA FITZGERALD

Open Your Window (3:37) Reprise 0850

FROM ATLANTA TO GOODBYE (2:53)

BUDDY GRECO

Love Is A Hurtin' Thing (2:25) Scepter 12260

LEAVING ON A JET PLANE (3:15)

GLORIA LORING

Everybody's Talkin' (2:35) Evolution 1012

R & B

WAS IT GOOD TO YOU (2:40)

THE ISLEY BROTHERS

I Got To Get Myself Together (3:31) T-Neck 908

I HAVEN'T SLEPT (2:50)

HUGH MASAKELA

Where Has All The Grass Gone (2:45) Uni 55165

I WHO HAVE NOTHING (3:00)

DEE DEE WARWICK

Where Is That Rainbow (3:02) Mercury 72966

POPPIN' POPCORN (2:15)

ALVIN CASH

Instrumental Version (2:12) Toddlin' Town 124

Teen Locations

LOVE IN THE CITY (3:15)

THE TURTLES

No Flip Info. White Whale 326

YOU'LL NEVER WALK ALONE (4:15)

THE BROOKLYN BRIDGE

Minstrel Sunday (3:34) Buddah 139

RUBEN JAMES (2:44)

KENNY ROGERS & THE FIRST EDITION

Sunshine (3:10) Reprise 0854

JUDY BLUE EYES (4:35)

CROSBY, STILLS & NASH

Long Time Gone (4:17) Atlantic 2676

YOU'RE THE SOUND OF LOVE (2:22)

PEPPERMINT RAINBOW

No Flip Info. Decca 34667

BACK IN L. A. (3:12)

THE PEANUT BUTTER CONSPIRACY

No. Flip Info. Challenge 500

C & W

SHE EVEN WOKE ME UP TO SAY GOODBYE (2:44)

JERRY LEE LEWIS

Echoes (2:27) Smash 2244

THINGS GO BETTER WITH LOVE (2:07)

JEANNIE C. RILEY

The Back Side Of Dallas (2:28) Plantation PL-29

BACK IN THE ARMS OF LOVE (2:29)

JACK GREENE

The Key That Fits Her Door (2:42) Decca 32558

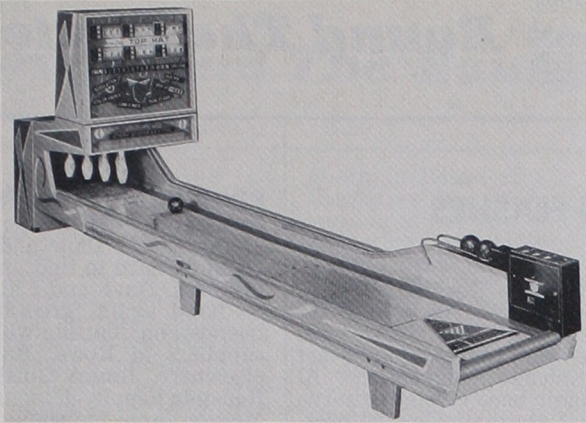
NEW ORLEANS (2:28)

ANTHONY ARMSTRONG JONES

And Say Goodbye (3:04) Chart 5033

check your local One Stop for availability of the listed recordings

ChiCoin Tosses 'Top Hat' B/A Into Ring



ChiCoin's 'Top Hat'

CAGO — Operators will be tipping their hats to "Top Hat," the exciting new 6-player automatic bowling lane hot off the ChiCoin line. The handsome bowler features a section of six games including the popular "beer frame" which starts up during the fifth frame in regulation play. An exclusive on "Top Hat" is the metal score rack which is a genuine novelty to mechanics in that it is served from either side. The game is programmed for 15¢, 2 for 25¢ play, and it is also adjustable to dime play. There are individual coin chutes for

nickel, dime and quarter denominations.

The half dozen ways to play are Regulation, Flash-o-matic, Red Pin, Step-Up, Dual Flash and, of course, Beer Frame. "Top Hat" is stylishly decorated with a modern styled cabinet and features a wide playfield. The balls are designed for long life and there is a large cash box with handy removable partitions.

The bowler is available from ChiCoin distributors in lengths of 16½', and 13½'. Looks like with "Top Hat" ChiCoin can really put a feather in their cap.

Nutting Associates' 'Astro-Computer' Game Takes Timely Debut



'Astro-Computer'

in tune with the current astrology popularity is Nutting Associates' new 'Astro-Computer,' which introduces a dramatic innovation. For the first time, a participant may actually enter his birthdate before receiving a select reading, which is projected onto the screen of the Zodiac. 'Astro-Computer' has much more: there are flashing lights, mystical sounds and astrology readings which were developed with the help of a famous west-coast astrologer. Speaking of the 'Astro-Computer,' Nutting Marketing Mgr, Howard Bartley said his research indicates the sales of professional horoscope readings and astrological literature have more than doubled during the last year. 'Astro-Computer' was made for and is perfect for today's market. The player deposits a dime or two coins, selects his astrological sign on the 'Zodiac range' finder dial, and enters his day of birth on the 'birthdate' dial. The 'predict' button is then pressed and the machine selects the

Columnist Anderson Addresses Operators At MOA Seminar

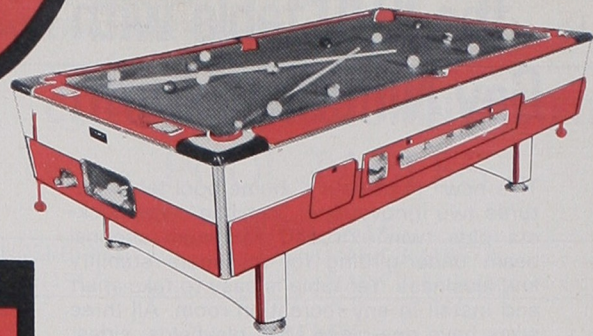
When asked whether he preferred turning the image problem over to a professional public relations firm, rather than attempting to work in the community, both individually and as an organization, he told operators that he saw no reason why both approaches could not be used. By joining all possible community and social organizations and convincing the general public of his own worth and good intentions, an operator can make a great contribution toward improving the overall image of the jukebox business. While praising the work done by many professional p.r. firms, Anderson, nonetheless, cautioned operators against thinking that such agencies could work miracles. "Don't think," he said "you can just turn all your industry difficulties over to the p.r. people and then just forget about them, expecting them to be solved overnight."

Perhaps because much of Anderson's speech dealt with general topics, the remainder of the questions pertained to matters not directly connected to the jukebox industry. While it was clear that Anderson's address was lacking in specific advice and suggestions to the trade regarding the image problem, it was equally obvious that those in attendance at this portion of the seminar were genuinely impressed and excited by his vigorous delivery and many pertinent observations on the current national scene. This was evidenced by the standing ovation which the columnist received as he stepped down from the speaker's dais.

Anderson bore a particular burden of grief since only the day before, he had attended the funeral of his longtime journalism colleague Drew Pearson. The latter had originally been slated to speak at the seminar but, when he became seriously ill, Anderson had agreed to substitute for him. In a voice touched with emotion, he declared "I know that Drew would have wanted me to keep this appointment."

horoscope. It is then projected onto a viewing area for him to read in the center of the Zodiac.

'Astro-Computer' made an auspicious debut at the MOA show and is now available from Nutting distributors.



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- Genuine Solid Slate Bed
- Tamper Proof Meter
- Cabinet, Legs and Rails of Mica
- "LEADER" PRO 2 86" x 50"
- "LEADER" PRO 3 93" x 53"
- "LEADER" PRO 4 103" x 58"

POOL TABLES

by



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Prestige 160
Consul 120
Indy 500

at the MOA Exposition.

We appreciate your many compliments and look forward to working with you in the coming year.

P. S. Our machines told us it's nice to feel wanted.

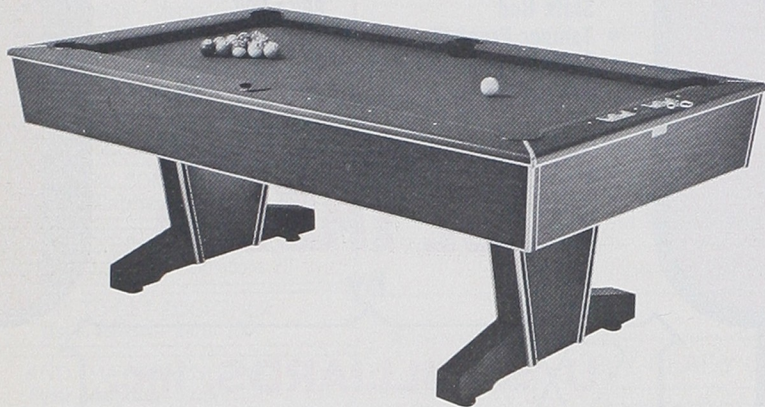
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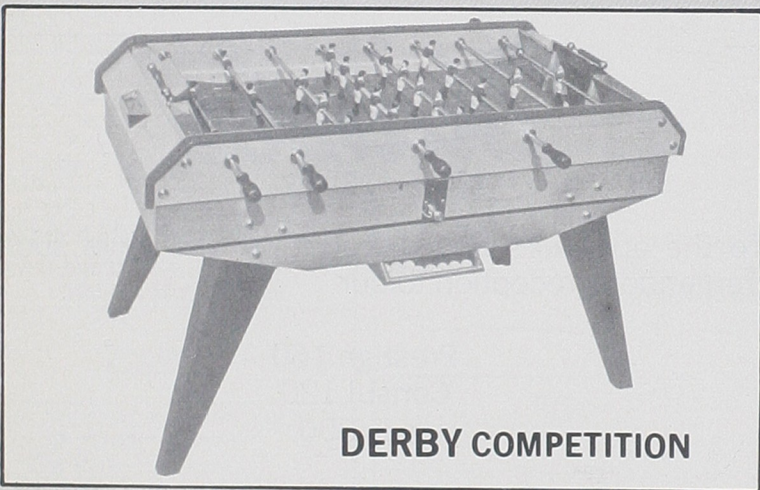
the *Pocketeer-I* ...the 1970 table with Gay Nineties charm

This new "Pocketeer I" home pool table features two innovations: "net-bag" type pockets plus twin extruded aluminum channel beam under-girding for maximum stability and levelness. Yet table is easy to take apart and install in any recreation room. All three sizes have one-piece slate playfields; sides, ends, rails and legs are covered with laminated plastic for durability; all edges have anodized aluminum trim. Legs are bolted for total rigidity. All balls, four cues and accessories are included. Valley is also the developer and only maker of Bumper Pool® tables.



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Round The Route

EASTERN FLASHES

AT THE SUMMIT — Despite what has been considered too-early a date for the MOA Exposition, the New York City trade was well represented at last weekend's Chicago convention. **Al Denver** has again been elected to serve as the national association's vice president; **George Holtzman** continues to serve as a director. Al, who has pretty well cornered the market in awards and citations hereabouts, received still another plaque from MOA in appreciation for his work on its behalf. **Bill Kobler** (we're not supposed to call him Billy anymore), filled the dual role as operator-conventioneer and exhibitor, as did his partner **Vic VanDerLeenden**, joining the Vendors Exchange force at their Color-Coating booth. They were assisted in the demonstration of this unique process by **Pat Callarino** and **John Trapani**. Others we chatted with on the trade show floor included the venerable **Max Weiss**, **Ben Chicofsky**, **Albert Herman**, **Gil Sonin**, **Al Miniaci**, **Al Elowitz**, **Harry Berger**, **Abe Weisberg**, and **Jimmy McCann**. Dealers from this city at the trade show included **Irving Green** (putting in a lot of hours at the Irving Kaye and Bally exhibits), **Abe Lipsky**, **Larry Galenti**, **Al Simon**, **Al D'Inzillo**, **Harold Kaufman**, **Oscar and Meyer Parkoff**. It was great watching **Harry Green** in action at the Funtronics booth, demonstrating their games line for interested distributors. Harry, with **Stan Rayboy**, **Gil Wallach** and **Ray West**, manned one of the busiest booths on the trade show floor, clearly indicating that these machines have caught the fancy of the industry. **Joe Munves** told us he wrote up a lot of orders at the Expo, despite the fact his firm didn't exhibit this year. Incidentally, there's some highly interesting behind-the-scenes corporate movement going on right now, involving some very well known New York coin firms. We don't like to tease anyone with half a story, but before two months are out, at least two giant mergers will occur, with a public stock issue available. Watch the trade books for the stories.

THE JERSEY BOUNCE — Enjoyed finally meeting **Bill Cannon's** bride **Bonnie** at the convention. This gal is the ideal combination of class, good looks and intelligence. We had a great time touring Chicago's Old Town with the Cannon's and Bill's partner **Harry Witsen**. **Dave Stern** from Seacoast got together with his old friend **David Rockola** at the show at that factory's exhibit. **Bert Betti** had his Eastern Novelty exhibit for the second year. Also from Eastern were **Johnny Rafer**, **Sol Mollengarden** (out from L.A.) and **Jerry Gordon**. Bert's hospitality suite was popular with conventioneers as usual. **Barry Feinblatt** and **Gene Lipkin** from Sugerman International were all over the place, making deals with distributors to either buy or sell equipment. Barry's very intrigued with the sales possibilities of Cointronics' new Intercept game, thinking it perfect for his many arcade customers. The American Shuffleboard contingent, lead by **Nick Melone**, received numerous compliments on their Granada home table, exhibited at the show for the first time. Many of their distributors enjoyed their hospitality suite at the end of the day, including Florida's popular **Ron Rood**, looking hale and hearty as ever. Everyone's friend **Irv Morris** made the show again this year, combining it with a visit to the folks at the Gottlieb factory and sneaking a look at some future pingames. **Art and Neatia Daddis** were overwhelmed by the sea of humanity that gathered Sunday afternoon when they drew the three lucky names for the silver fox fur prize drawing. Artie got a tremendous bang listening to operator compliments to his Tension Control Unit feature of the Silver Fox coin table.

FROM PHILLY — **Joe Silverman** was elected one of MOA's ten new directors at this year's show and a better man could be hard to find anywhere in this business. **Dave and Elliot Rosen** were on hand again, greeting their many friends and chatting with their factory suppliers at Rowe, Bally, Kaye and elsewhere. **Jimmy Ginsburg** and **Mark Rodstein** happily demonstrated SEGA's Missile game for some of their Philly operators. This piece is sheer magic and you had to wait in line to play one of the three on display. **Joe and Frank Ash** also made the trip out to Chicago, combining the convention with the traditional visit to the Gottlieb factory.

James F. Wanink, a senior vice president of ARA Services, Inc., has been placed in charge of the company's largest division, ARA Business & Industry Services. **Ralph Globus**, ARA executive v.p., who directed the division will continue to be responsible for ARA Coffee System, ARA Capital Assets, and the Wilkes-Barre Equipment Plant.

CALIFORNIA CLIPPINGS

AT THE MOA — Just great seeing some of the California and other Northwest USA lads at the Chicago convention last week. Big delegation of Oregon and Washington operators came in with **Marshall McKee** and **Ron Pepple** of Northwest Dist. **David Solish** of Darwin was on hand again checking into the new coin table product of the floor and taking a chance at Brunswick's golf club drawing. **Sol Mollengarden** says he enjoyed a nice dinner at Armando's with **Ken Fischer** of Fischer Mfg. and his own boss **Bert Betti**. Bert, we understand, came back with Sol to the Eastern Novelty offices here in L.A. after the show. **Joe Silla** was elected a director of the national group as was **Nels Cheney** of Coos Bay, Oregon. **Verle VanNatten** of the Auto-Photo factory office in L.A. exhibited their studios at the convention for the first time in quite a few years. The factory's brand new color studio caused quite the sensation, we must admit. Photos come out great and it will certainly have a dramatic effect on current black and white photo studios now on location throughout the country. All the lads from the local A.C.A. office were on hand to show off their music line as well as the new Indy 500 car game. Understand **Mickie Greenman**, an A.C.A. vice president, came out to the show from New York where he's been cooking on company business for the past four months. He figures very big in A.C.A. plans we hear. **USED C.A.R. GETTING GOOD MILE-AGE** . . . C.A. Robinson's used equipment sale, the first one in years has proved very successful with the result that their warehouse and shipping facilities are relatively cleared for the arrival of new fall product. This has put quite a burden on **Mike Hall**, service manager, who now seems to be going like a perpetual motion machine (but is he coin operated?). Midway's "Sea Raider" is continuing to have great impact on the game market, according to **Hank Tronick**. He tells us that this game has had phenomenal collection reports in the southern California area. We are told that people are lined up to play the game. **H.T.** reports that he can hardly keep up with the operator demand. From our overseas correspondent we get the word that somewhere in Europe **Charlie Robinson** and his wife are happily touring the countryside in their brand new Mercedes. We hear that they have had a fantastic time seeing the country and the people. So far there has been no definite word as to when C.R. plans to return to smoggy Los Angeles. **Hank** quipped, "Just send a few orders, Charlie, and will let you stay another week!" . . .



Round The Route

CHICAGO CHATTER

— Once again, the good old City proved its position as capital of the music and games industry with the big shots in coinbiz jammer in the Sherman House the day of Sept. 5-7 for the 1969 MOA. Fred Granger's address to the rship Saturday pretty well out the feeling at the show when "we've arrived". Clearly, more was conducted between m-ealers at this convention than other we remember. Tradesmen ed (behind cupped hands) on vement toward conglomeration operating level, as well as indue associations between such shed factory lines as Midway lly. One big Florida operator, advice is always eagerly sought these shows, told us three dif-tradesmen stopped him before 20 feet onto the floor to ask him merging. Lots of haggling went erning different equipment and lines, notably all the activity dors Exchange and Funtronics where the former granted fran-to-distribs to perform Color-2 refinishing and the latter to their radio-operated games pro-Plenty of activity surrounded really outstanding amusement on the floor, a number never seen. Cointronics had a proto-f of its Intercept missile game attracted many an interested or) in the booth adjacent to s where their phenomenal Miss-d new Grand Prix car games stand-out favorites. Curiously, hree machines all feature fan-udio sounds, and with their com-ee-pin', roarin' and blatin', cre-grand new dimension to the how floor. Some real fun was en-at prize drawings at United Bil-(where three lur pieces were b), at Brunswick (two sets of golf and at U.S. Billiards (where a ble was donated to the winner r 8-ball match). Plenty of our o people were on hand again is year's Expo. Ed Ginsburg, ine, Stan Levin and others from out in a few hours on duty at the International exhibit. Nate and einstein led the delegation from Wide visiting with their suppli-il Kitt, Joe Robbins, Murph n and the rest of the lads at Em-vere resplendent in their "con-n blues" once again. Bob Vihon, rly with Atlas and now selling apes, put in time at the U. S. Bil-booth helping with the tour-lerb Oettinger, stopped by to see iends. Lee Brooks, former Cash ep (now doing mid-west promo for Audio-Fidelity) also stopped meet tradesmen. Fred Sipiora gers one stop did the convention meeting with operator cus-s and chatting with the record any exhibitors. Dennis Ruber ick Utanoff of D&R put out the arpet for the trade at their hos-y suite. The number of such y, incidentally, seemed to be in reater abundance than at last show. Clearly, once again the Ola penthouse suite was one of ost popular spots for after-show-entertainment. Bill Adair and icastro met customers and deal-t their Seeburg suite, and gave indications on the features of future Apollo music machine. Palmer, Nat Hockman, Bert son and Merle Solomon kept at the Wurlitzer suite keeping job merry. Some of the real in-y patriarchs were on the trade floor this year, including David la (joined by son Dave, Jr.), Wolberg and Sam Gensberg of in, Lou Wolcher (feeling a bit , thank you), Sol Gottlieb (up Florida with Joe Mangone) and era Nach and Menke from N.S.M. many.

LADIES — A capacity crowd on hand for the MOA Ladies Lun-a held in the Starlite Room of the

Sherman House on the initial day of the Exposition. More than 80 women were in attendance, according to MOA executive vice president Fred Granger.

Highlight of the proceedings was the performance of hypnotist-magician The Amazing Toushay, who made good on his promise to dazzle the ladies with his expertise. To the glee of the assemblage he called upon Paul Brown of Chicago and Ed Zorinsky of Omaha, Neb. to aid him in his shenanigans. They showed themselves to be excellent assistants in the mystical arts and Paul put himself squarely in-to the running for Academy Award honors with a mighty convincing job of acting.

Toushay, known to his friends as The Mad Turk, startled the crowd by cutting Paul's tie neatly into four pieces. "That's my best tie!" Paul protested vehemently. "I paid \$8 for that! You'd better reimburse me." His outrage was so convincing that many of the ladies wondered if the Amazing One had indeed gone too far. Seconds later, they were wide-eyed as Toushay, with a flick of his hand, restored the garment to its original condition.

In keeping with the audience-participation theme, Toushay hypnotized his assistants, in addition to amusing members of the audience with his mind-reading prowess. Cash Box's own Camille Compasio was one of those raving about The Mad Turk's clairvoyance long after the luncheon was over. "I see the initials, C.C.," he announced from the stage. "Who is C.C.?" When Camille stood up, Toushay spelled her name correctly and even told her fortune.

Another one of his tricks was pick-pocketing. He deftly removed belts and watches from his male assistants, without their even noticing.

The ladies also enjoyed a leisurely meal and an opportunity to make new friendships as well as chat with old acquaintances. Everyone agreed it was a most pleasant occasion which they would remember fondly throughout the coming year.

MILWAUKEE MENTIONS

MILWAUKEE — Let's hear it for Bob Rondeau of Empire in Menominee who was elected to the MOA Board of Directors during last week's 3-day convention at the Sherman House in Chicago. Bob's a hard worker and will certainly be an asset to the association! . . . There were a large number of people from this area who made the brief trip into Chicago for the big show . . . Bumped into Joel Kleiman of Pioneer Sales & Services, touring the convention floor at the Sherman House on Saturday . . . Nice to see Mel Melchore of Mel's Coin . . . Jim Stansfield, a very active MOA Board member, and his son Jim Jr., told us a little bit about the new building, currently under construction, which will ultimately house the entire Stansfield Novelty operation in LaCrosse. Completion date will be sometime in October! . . . Sam and Jack Hastings of Hastings Dist. Co., and the firm's sales manager Walter Bohrer Jr., stopped by the Cash Box booth for a brief visit before taking the grand tour of the MOA exhibit area . . . Heard numerous comments on the convention floor about the fine array of equipment displayed during the show. Lots of new games made their debut at MOA Expo! . . . Nutting Industries displayed the Hockey Machine, which Eugene Wagner, firm's veepee-marketing, is importing into the states from England. Also, the Try A Game Computer, single player (recommended 2 for 25¢ play) with 6000 questions. Very exciting! . . . Nice seeing Clint and Marie Pierce (Brodhead) who were among the early arrivals at the Sherman House on Thursday and remained through the end of the show. Clint planned to be in Madison on the 10th for a special meeting on the Wisconsin sales tax and trailer bill #642. Hope to have more info on this next week.

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