



## WKYC-TV Documents Town's Viet Loss

Five men from Beallsville, Ohio have lost their lives in the Vietnam war thus far. Although the figure does not seem very startling, it represents, for a town of Beallsville's size, seventy-five times the national average loss for American cities due to the Vietnam war. Through its Congressman Clarence Miller, the town requested that any Beallsville servicemen remaining in the war zone be withdrawn to avoid the possibility that an entire generation of the town's young men be extinguished. The request was denied.

The tragedy of this small, southern Ohio town was presented in a documentary entitled "The Day Jack Pittman Died" on Cleveland's WKYC-TV's Montage series.

The "Pittman" show presented the terrible ambivalence which the small town had to face. On the one hand, there was the deep sense of personal loss felt by the dead soldiers' families and the town as a whole, contrasted with the pride one is normally expected to experience when a young man has made the supreme sacrifice for his country.

## S-F Newsmen Reports, Posing As Black Man

SAN FRANCISCO — In order to be able to report what he felt was a hard look at the white man's world from a black's viewpoint, KYA's news director, Brad Messer, "became" a black man for a week.

Wearing a natural wig, sunglasses, his face, arms and hands dyed by a make-up expert, Messer lived the life of both a poor and an affluent black man for one week. Posing as a poor black, Messer spent nights in flop houses. When he was "passing" as a well-to-do black man, Messer stayed at the Fairmont Hotel.

During his week of impersonation, Messer broadcasted his daily reports over KYA by telephone. Messer also carried a portable tape recorder, concealed in a paper bag, in order to capture material which he plans to use in a show documenting his experiences.

## KDKA-Radio Gets NCCJ '69 Brotherhood Award

PITTSBURGH — Group W flagship, KDKA-Pittsburgh received the National Conference of Christians and Jews mass media brotherhood award for its outstanding treatment of human relations themes.

This year's NCCJ award was given to KDKA for its documentary, "The Great Ones of Pittsburgh," a series of personality close-ups illustrating the contributions which the black man is making to society.

In presenting the award last week, Dr. Sterling W. Brown, NCCJ president, said, "In a very real sense, the mass media of this nation have with their grasp the opportunity and the power to tip the balance in favor of peaceful social change."

## WQXI-Atlanta Fetes The Mighty Thau

ATLANTA — For three weeks before his arrival, WQXI-Atlanta talked about the coming of "The Mighty Thau." "Mighty's" arrival was promoted every hour over the station, but without any indication as to who and/or what he, she or it was.

When "The Mighty Thau" finally did step from his plane at Atlanta's International Airport, there were 1,000 young, screaming, sign carrying, freshly minted devotees. They got their money's worth. Shoeless, turbaned, purple sunglasses covering his eyes, his long robe flowing, carrying a massive staff and accompanied by three pages in white tights, "Mighty" (in real life, Marty Thau, Buddah Records' promo director) then led a 25 car procession into downtown Atlanta where he performed incredible

feats of magic for waiting crowds at several of the city's night spots and discos.

Upon his return to New York, Thau, speaking to reporters at LaGuardia Airport, said that he felt that the trip was an excellent example of a successful cooperative promotional venture undertaken by a radio station and a record company. "The only real problem," Thau said, "came from the blowing of conch horns by my pages on the plane. Many passengers considered us a bit strange."

Rumor has it that "The Mighty Thau's" three pages might actually have been Buddah's Neil Bogart, Cecil Holmes and Joe Fields. No confirmation from the three has been forthcoming.



The Mighty Thau, aided by one of his pages, holds a news conference during his one day march through Atlanta.

## Tuning In On . . . WCBS/FM-N.Y.

### One To One Radio

Beginning this week, WCBS/FM-New York is instituting all-new programming over the CBS owned outlet. In announcing the change-over from their syndicated "young sound" format, Gus Gossert, the station's young program director, said that the new emphasis at WCBS/FM would be on entertainment . . . with a capital "E."

By revamping its programming, WCBS will be shooting for a larger share of the burgeoning FM market by appealing to their listeners on a much more personal basis. In explaining the situation which the station was trying to remedy, Gossert said, "Too many pop music stations today insult the intelligence of the listener. What's more, they are not even entertaining." WCBS/FM will be attempting to talk to its audience on what Gossert calls a "one to one basis."

To attain this extremely personal contact, the station has added six established air personalities. The six are: Tom Clay, prominent dj, formerly with KDAY-LA and CKLW-Detroit, who will handle the 9PM-1AM slot; Bobby Wayne, coming to WCBS from WUBE-Cincinnati, will be the outlet's morning man, 6-9 AM; Bill Brown and "K.O." Bailey, already well-known to New York FM listeners for their work on WOR/FM, will be holding down the 9AM-1PM and 5-9PM segments respectively; Steve O'Shea, who earned an excellent reputation at San Francisco's KYA and KFRC, will be behind the mike from 1-5PM; and Gus Gossert, the station's p.d., who has formerly worked at KORL and KKUA in Honolulu and KMPX/FM-San Francisco, will be doubling as an on-the-air personality during the weekend.

In pursuing their policy, WCBS is

allowing their djs great latitude in developing their own personalities in the hope that this will lead to a much stronger audience/dj identification. The station plans to have a very broad playlist which will include hit single album cuts, and songs which the station feels are hit-bound whether LPs or singles. Herbert W. McCord, WCBS/FM station manager, said that the broadcaster would not play a record merely because it was selling. The criteria for choosing any record for the playlist, McCord stated, would be that it has melodic and lyrical value and be compatible with the station's total sound.

The total sound for which WCBS/FM is searching is one which appeals to young adults, the 20 to 35 year old range. In line with this, Gossert said that the station will be programming some "oldies" that were popular when this young adult audience was in its teens. In sum, the WCBS/FM sound will be geared for a more sophisticated, album buying group of listeners.

There will be a maximum of eight commercials per hour so that the station can program more music. News will be handled in three minute capsules. Chuck James is the outlet's news and public affairs director. The station will broadcast all of its programming, commercials included, in stereo.

As an added attraction, during its first week of programming, the regular staff will be supplemented by members of the New York Mets.

Everyone knows where great oak come from. If WCBS/FM's personal "one to one" formula can get through to enough "ones," their audience will be immense.

## STATION BREAKS:

**AFKN-Tong Du Chon, Korea**, a 5,000 watt, 24 hour station reaching 50,000 listeners is in need of surveys and air checks from outlets at home in order to keep their sound format and music current. AFKN's address: Tong Du Chon, Korea, APO San Francisco 96207.

"**JO's World**," **Jo Oster's** daily hour-long slot heard over WBRU/FM-Providence, celebrated its first birthday at Senator Kearney's Cafe last week.

**Bill Quinn** left post as p.d. of WLTB-Utica/Rome to become station manager of WPAW-Syracuse. **WLS-Chicago's** news director **Bob Benson** named to Illinois News Broadcasters Association's board of directors. **Mike E. Harvey**, program director for WFUN-Miami, selected to serve on the "President's Advisory Council on Youth" . . . Memphis-based Telephase Corp. merged with Gideon B. Matthews Programming Consultants. The merger will bring about an expansion of the 4-year old Matthews publication, a weekly service now reaching over 300 radio stations as well as record companies and distributors. **WMCA-NY** has named **Wendy Owen** to be producer of "Dan Daniel's Morning" (6-10AM slot).

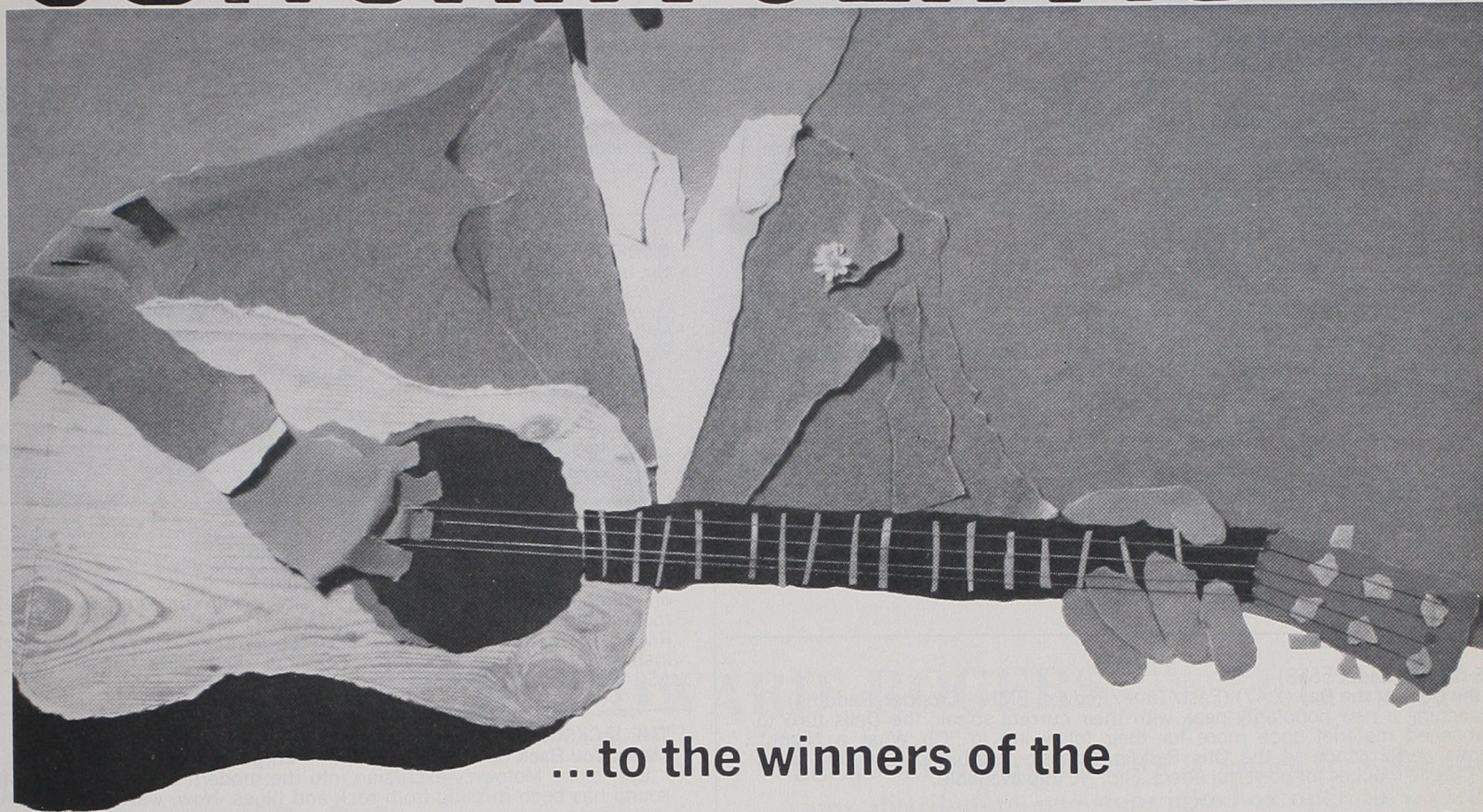
**KMPC-LA's** **Roger Carroll** will broadcast his December 8th, 6:30-9 PM show with guest star **Rod McKuen** from the livingroom of one of his listeners. Carroll has been conducting a "Love Has Been Good To Me" (title of McKuen tune) contest on his twice daily shows for which listeners are invited to write in and tell how love has been good to them or how they would like it to be

good to them. Entries will be judged by **McKuen**. **Bill Gardner** joins WMMR's-Philadelphia air team in the 6-10PM spot. Gardner was former with WHB-Kansas City, Mo. . . **Ja Howard** to KLAC-LA as promotion assistant. . . Cincinnati's City Council posthumously honored WLW's former helicopter traffic reporter, the late **Lt. Arthur Mehring**, by renaming the city's Front Street, which borders the river, Mehring Way. . . **WWDC-Wash DC** added **Peter Gamble**, former news director of WAVA-Arlington, to its staff of news reporters.

**KSFO-San Francisco's** "Sunday Special" last week reported the story of DDT and its devastating effects on the earth, the atmosphere, and marine life. . . **KNX-LA's** Sunday "Dimension on Learning" spotlighted the problem of teaching Indians pride in their heritage. Show was entitled "Brave New World" and concentrated on the curriculum at the Navajo Community College at Many Farms, Arizona. . . **WLWD-TV-Cincinnati** is running a part color film feature entitled "Flight to Russia," examining the quality of contemporary life in the Soviet Union.

**WMCA-NY** theatre critic **Peggy Stockton** began her fourth year of the air reviewing Broadway and off Broadway productions. . . **Steve Seagull** and **Allen Douglas** have joined **KMET-Los Angeles**. Douglas will be added to the outlet's sales dept., while **Seagull**, an air personality, takes over the 8PM-Midnight spot. . . **Louis Rainone** was named production manager for **WLWT-TV-Cincinnati**.

# CONGRATULATIONS



...to the winners of the  
**BMI 1969 Country Music Achievement Awards**

For the most performed Country songs April 1, 1968 to March 31, 1969

**ANOTHER PLACE ANOTHER TIME**

Jerry Chesnut  
Passkey Music, Inc.

**AUTUMN OF MY LIFE**

Bobby Goldsboro  
Detail Music, Inc.

**BALLAD OF TWO BROTHERS**

Curley Putman, Buddy Killen,  
Bobby Braddock  
Tree Publishing Co., Inc.

**THE BATTLE OF NEW ORLEANS**

Jimmy Driftwood  
Warden Music Co., Inc.

**BY THE TIME I GET TO PHOENIX**

Jim Webb  
Rivers Music Co.

**CARROLL COUNTY ACCIDENT**

Bob Ferguson  
Warden Music Co., Inc.

**DADDY SANG BASS**

Carl Perkins  
Cedarwood Publishing Co., Inc.  
House of Cash, Inc.

**D-I-V-O-R-C-E**

Curley Putman, Bobby Braddock  
Tree Publishing Co., Inc.

**DREAMS OF THE EVERYDAY HOUSEWIFE**

Chris Gantry  
Combine Music Corp.

**THE EASY PART'S OVER**

Jerry Foster, Bill Rice  
Hall-Clement Publishing Co.

**FIST CITY**

Loretta Lynn  
Sure-Fire Music Co., Inc.

**FOGGY MOUNTAIN BREAKDOWN**

Earl Scruggs  
Peer International Corp.

**FOLSOM PRISON**

Johnny Cash  
Hi-Lo Music, Inc.

**GENTLE ON MY MIND**

John Hartford  
Glaser Publications, Inc.

**THE GIRL MOST LIKELY**

Margaret A. Lewis, Mira A. Smith  
Shelby Singleton Music, Inc.

**GREEN GREEN GRASS OF HOME**

Curley Putman, Sheb Wooley  
Tree Publishing Co., Inc.

**HAPPY STATE OF MIND**

Bill Anderson  
Stallion Music, Inc.  
Moss Rose Publications, Inc.

**HARPER VALLEY P.T.A.**

Tom T. Hali  
Newkeys Music, Inc.

**HAVE A LITTLE FAITH**

Billy Sherrill, Glenn Sutton  
Al Gallico Music Corp.

**HEAVEN SAYS HELLO**

Cindy Walker  
Four Star Music Co., Inc.

**HOLDING ON TO NOTHING**

Jerry Chesnut  
Passkey Music, Inc.

**HOW LONG WILL MY BABY BE GONE**

Buck Owens  
Blue Book Music

**I TAKE A LOT OF PRIDE IN WHAT I AM**

Merle Haggard  
Blue Book Music

**I WALK ALONE**

Herbert Wilson  
Adams-Vee & Abbott, Inc.

**I WANNA LIVE**

John D. Loudermilk  
Acuff-Rose Publications, Inc.

**IT'S MY TIME**

John D. Loudermilk  
Acuff-Rose Publications, Inc.

**JOHNNY ONE TIME**

Dallas Frazier, A. L. Owens  
Hill and Range Songs, Inc.  
Blue Crest Music, Inc.

**LAMENT OF THE CHEROKEE RESERVATION**

John D. Loudermilk  
Acuff-Rose Publications, Inc.

**THE LEGEND OF BONNIE AND CLYDE**

Merle Haggard, Bonnie Owens  
Blue Book Music

**LET THE WORLD KEEP ON A-TURNING**

Buck Owens  
Blue Book Music

**LOUISIANA MAN**

Doug Kershaw  
Acuff-Rose Publications, Inc.

**LOVE TAKES CARE OF ME**

Jimmy Peppers  
Husky Music Co., Inc.

**MAMA TRIED**

Merle Haggard  
Blue Book Music

**MENTAL JOURNEY**

Leon Ashley, Margie Singleton  
Al Gallico Music Corp.

**THE ONLY DADDY THAT WILL WALK THE LINE**

Ivy J. Bryant  
Central Songs, Inc.

**RAINBOWS ARE BACK IN STYLE**

Dave Burgess  
Four Star Music Co., Inc.

**RELEASE ME**

W. S. Stevenson, Eddie Miller  
Four Star Music Co., Inc.

**REMEMBERING**

Jerry Reed  
Vector Music Corp.

**THE SON OF HICKORY HOLLER'S TRAMP**

Dallas Frazier  
Blue Crest Music, Inc.

**STAND BY YOUR MAN**

Tammy Wynette, Billy Sherrill  
Al Gallico Music Corp.

**THE STRAIGHT LIFE**

Sonny Curtis  
Viva Music, Inc.

**THEN YOU CAN TELL ME GOODBYE**

John D. Loudermilk  
Acuff-Rose Publications, Inc.

**THEY DON'T MAKE LOVE LIKE THEY USED TO**

Red Lane  
Tree Publishing Co., Inc.

**A THING CALLED LOVE**

Jerry Reed  
Vector Music Corp.

**U.S. MALE**

Jerry Reed  
Vector Music Corp.

**WHAT'S MADE MILWAUKEE FAMOUS**

Glenn Sutton  
Al Gallico Music Corp.

**WILD WEEK-END**

Bill Anderson  
Stallion Music, Inc.  
Moss Rose Publications, Inc.

**WITH PEN IN HAND**

Bobby Goldsboro  
Details Music, Inc.

**YOU GAVE ME A MOUNTAIN**

Marty Robbins  
Noma Music, Inc.  
Elvis Presley Music, Inc.  
Mojave Music, Inc.

All the worlds of music

**BMI**  
BROADCAST MUSIC, INC.

for all of today's audience.

## Picks of the Week

**CREEDENCE CLEARWATER REVIVAL** (Fantasy 634)  
**Fortunate Son** (2:19) (Jondora, BMI — Fogerty)

Effectively breaking out of their repetitive bayou bag, the Creedence Clearwater Revival adds more of the early rock feel to their latest bit of brilliance in a stunning top forty/underground effort that maintains the team's runaway sales momentum. Flip: "Down on the Corner" (2:42) (Same credits) Slower, bayou-blues track.

**THE YOUNGBLOODS** (RCA 74-0270)  
**Sunlight** (3:07) (Pigfoot, ASCAP — Young)

Their recent solid gold smash "Get Together" having established them as powerful Top 40 artists, as well as underground heroes, the Youngbloods have sliced this side off of their hit "Elephant Mountain" LP and look like they have another hit on their hands. Deck is a change of pace folk-rock ballad, presented in easy beat style. Flip: "Trillium" (3:11) (Dogfish, ASCAP — Bauer, Levinger, Young)

**THE GRASS ROOTS** (Dunhill D-4217)  
**Heaven Knows** (2:25) (Trousdale, BMI — Harvey Price, Dan Walsh)

With this smooth-paced, uptempo rocker, the Grass Roots are sure to continue their string of recent Top 40 smashes. Side is a bright, slick, lively bouncer with a pleasant, teen-oriented lyric. Grass Roots' harmony provides excellent backup for a brilliant vocal workout. Sure to climb high. Flip: "Don't Remind Me" (2:30) (Trousdale, BMI — Enter)

**THE DELLS** (Cadet 5658)  
**On the Dock of the Bay** (2:47) (East/Time/Redwal, BMI — Cropper, Redding)

Reaching a new popularity peak with their current streak, the Dells turn to established material once more for their follow up to "Oh What a Night." Team's performance of the Otis Redding classic combines booming blues and classic touches for powerful effect. Flip: No info available.

**THE CASCADES** (UNI 55169)  
**Indian River** (2:42) (Ten-Hi, BMI — G. Lapano)

Creating with this deck a very unique pop sound, the Cascades promise to follow up their last single, "Maybe The Rain Will Fall" and achieve similar chart triumphs. Sound of the new side is a pleasing combination of an American Indian chant and a country-pop tune with an interesting lyric. Sure to pick up heavy Top 40 play. Flip: "Big City Country Boy" (2:48) (Ten-Hi, BMI — K. Morrill)

**DUSTY SPRINGFIELD** (Atlantic 45-2685)  
**A Brand New Me** (2:30) (Assorted-Parabut, BMI-Gamble, Bell, Butler)

This light pop outing should bring Dusty Springfield into the front lines of the heavy chart contenders. An original lyrical twist combines with a bright, charming tune to create a pleasant sparkler good for Top 40, MOR, and easy listening sales play. Songstar's great vocal style is backed by a groovy chorus vocal and slick arranging. Flip: "Bad Case Of The Blues" (2:02) (Assorted, BMI-Gamble, Chambers)

**GLADYS KNIGHT AND THE PIPS** (Soul S-35068)  
**Friendship Train** (3:30) (Jobete, BMI — Whitfield, Strong)

A very heavy entry by Gladys Knight and the Pips, this latest deck looks like it should be a big Top 40 item in addition to an R&B smash. A powerful vocal workout and a dynamite arrangement enhance already solid material with a light "message" lyric, and a refreshing beat. Could be the biggest side for the group in a while. Flip: "Cloud Nine" (3:05) (Jobete, BMI — Whitfield, Strong)

**PETULA CLARK** (Warner Bros. - 7343)  
**No One Better Than You** (3:04) (Anne-Rachel, ASCAP — Westlake)

Most powerful entry for this English lark in a while, "No One Better Than You" has the marks of a giant MOR, Top 40, easy listening hit. Tune makes a breezy, amiable side with a bright rhythmic bounce, and a good romantic lyric. Songstress' presentation is, as usual, better than first rate. Flip: "Things Bright And Beautiful" (2:02) (Editions Chanson, ASCAP — Grant)

**PAUL ANKA** (RCA 47-9767)  
**Happy** (2:36) (Pocketful Of Tunes, BMI — Romeo)

This bright, uptempo bouncer offers Paul Anka's many fans a pleasant change of pace with a formidable Top 40, MOR, and easy listening entry. Sprightly lyrics, given sparkling vocal treatment by the singer, set the pace for a very charming, lively deck that should see lots of play and sales. Flip: "Can't Get You Out Of My Mind" (4:34) (Spanka, BMI — Anka)

**HORATIO** (Event 3306)  
**I Gotta Have You** (2:45) (Blendingwell, ASCAP-Cashman, Pistilli, West)

Following up their recent medium hit, "Age," Horatio here puts down a powerful pop-rock offering with loads of teen play potential. Could be the one to put this excellent vocal team at the top of the chart with a steady rock tempo, teen-oriented lyrics, and an outstanding, bluesy vocal reading. Flip: "A Sad Song With A Happy Soul" (3:05) (Same credits)

## Picks of the Week

**AL MARTINO** (Capitol 2674)  
**I Started Loving You Again** (2:26) (Blue Book, BMI — Haggard)

Merle Haggard's country hit of a while back is here done up in a stylish pop manner by vocal wizard Al Martino and should nab heavy MOR and easy listening air play and sales. The original lyrics are given Martino treatment, turning the deck into a powerhouse side with wide appeal. Flip: "Let Me Stay Awhile With You" (2:38) (Acuff-Rose, BMI-Newberry)

**BUCK OWENS AND THE BUCKAROOS** (Capitol 2646)  
**Big In Vegas** (3:05) (Blue Book/Exbrook/Mike Curb, BMI — Owens, Stafford)

A slick production effort, sparked with brass and strings, this entry by Buck Owens shows a lot of promise to breakout Top 40, MOR, and easy listening as well as country. Lyric tells an interesting and unusual story sure to please Buck's many faithfuls and his new TV audience. Fine performance throughout should put this heavy deck on its chart ride. Flip: "White Satin Bed" (3:24) (Blue Book, BMI — Owens, Price)

## Newcomer Picks

**SANTANA** (Columbia 4-45010)  
**Jingo** (2:40) (Boosey & Hawkins, ASCAP — A. Copland)

With their album zooming to the heights of the LP chart, Santana, already on the chart with this entry, their first single, introduces a powerful Latin-blues-rock sound with dynamite sales potential. Possibilities for heavy breakout in R&B markets make this deck a sales powerhouse. Heavy rock in tight, direct instrumental sound and vocal chanting. Flip: "Persuasion" (2:32) (Petra, ASCAP — Santana Band)

**THE JACKSON 5** (Motown 1157)  
**I Want You Back** (2:44) (Jobete, BMI — Corporation)

Ever since Motown's excursion into the modern bag, the original motor-city sound has been missing from rock and blues. Now, with the Temps operating in their old manner, along comes this new act fired up with the old Supremes' Four Tops flair and just a bit of Sly Stone work included for frosting on a tasty workout. Dynamite. Flip: no info included.

**THE CHELSEA BOYS** (Kef 2664)  
**Molly Malone** (1:53) (Kef, ASCAP — Chiprut)

Very bright, refreshing, and original is this first deck by the Chelsea Boys. A charming lyric with that "old English" dance hall sound recalls some of Herman's Hermits' better efforts, and this tasty item could be the one to bring back the trend. Amusing lyrics with a clever twist, great vocal workout, and some funky playing make this one Top 40 dynamite. Flip: "Little Boy Blue" (1:55) (Same credits)

**CLOUD** (Audio Fidelity AF-155-A)  
**Cool Jane** (3:12) (Bates, BMI — Hoffman, Goldstein)

Procol Harum-style instrumental sound linked with teen-oriented lyrics make this a good bet for Top 40 programmers and should spur heavy sales response in teen markets. Tune about lost love with suggestions of parental interference could become a powerhouse item. Flip: "The Frightened Sparrow" (2:43) (Same credits)

**BRIMSTONE** (Firebird 1800)  
**Blowin' In The Wind** (2:55) (Witmark, ASCAP — Dylan)

Dylan's old standard tune, here done up in a powerful rock manner with an R&B flavor, is once again a powerful sales item. A smooth gospel feel makes the famous "message" lyric all the more potent and spreads the disk's appeal into a wider sales market. Could become a smash. Flip: "Trinket" (2:20) (Ariella/Bonnie, ASCAP — Leal)

## Choice Programming

Choice Programming selections are singles which, in the opinion of our reviewing staff, are deserving of special programmer consideration.

**SAM AND DAVE** (Atlantic 45 2668)  
**Ooh, Ooh, Ooh** (2:55) (Blackwood, BMI — Fritts, Reid)

Powerhouse drum backup throbs through this vibrant soul rocker sure to pick up sales play in R&B markets with a good helping of Top 40 attention as well. Flip: "Holdin' On" (2:35) (Ruler, BMI — Varner, Crump)

**THE NEW CHRISTY MINSTRELS** (Columbia 4-44577)  
**Alice's Restaurant** (3:15) (Appleseed, ASCAP — A. Guthrie)

With the film of the same name breaking BO records all around and the original Arlo Guthrie recording an underground classic, this tasty charmer, with a light pop feel, could become the definitive MOR and easy listening version of the tune. Flip: No info supplied.

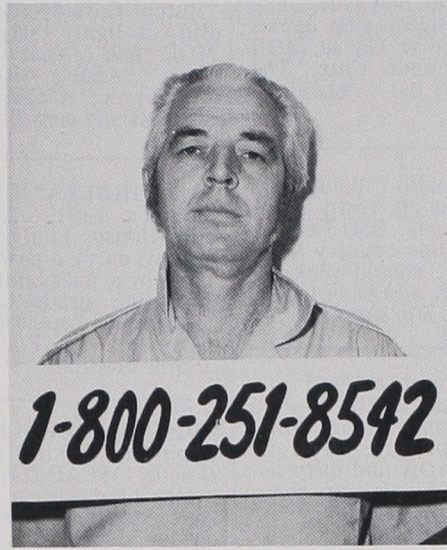
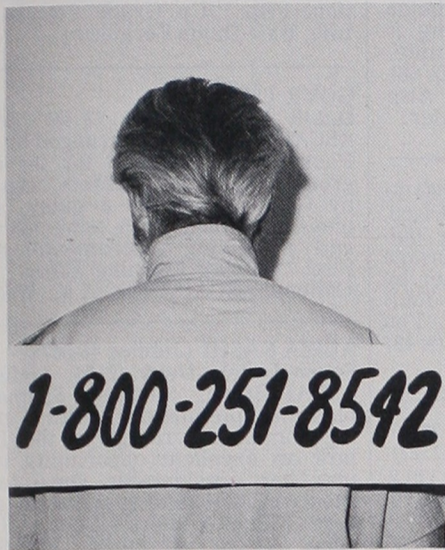
**LAWRENCE WELK** (Ranwood 860)  
**Jean** (2:30) (20th Century, ASCAP-McKuen)

A lovely instrumental treatment of the Oliver smash that could pick up MOR and easy listening play. Slick production and an original arrangement give this deck added sales pull. Flip: "Spinning Wheel" (2:30) (Blackwood & Minnesingers, BMI — Thomas) With the charm of a carousel, this easy listening MOR rendition of the BS&T hit could garner lots of play.

**THE NITTY GRITTY DIRT BAND** (Liberty 56134)  
**Some Of Shelly's Blues** (2:45) (Screen Gems—Columbia, BMI — Mike Nichols)

Funky country rock done up with DIRT Band verve and humor could make this irresistible little number a hot item in Top 40 and underground markets. Flip: "Yukon Railroad" (2:10) (Pamco, BMI — Loggins, L. Termoser)

# WANTED



## LELAN EDWARD ROGERS

### ALIASES

*"The Fox"*

*"Silver Fox"*

FOR CONSPIRACY in the production, promotion and sales of *HIT* phonograph records.

OCCUPATION — Record man

### DESCRIPTION

Age: 41

Height: 5' 10½"

Weight: 178 lbs.

Color of Hair: Silver

Color of Eyes: Blue

Complexion: Ruddy

Distinguishing Marks: Tattoo on right forearm



Left Thumb



Right Thumb

LELAN EDWARD ROGERS is wanted by radio stations, distributors, one stops juke box operators, rack jobbers and all persons connected with the record business for having too many hit records. This man is armed with hit records including but not limited to **SILVER FOX #11**

*"Medley of Soul"* "Big" Al Downing  
**SILVER FOX #12**

*"You See Me"* Robert Parker  
**SILVER FOX #14**

*"You Got To Pay The Price"*  
Gloria Taylor

### REWARD

A reward has been posted for information leading to the whereabouts of this man. For details concerning this reward call 1-800-251-8542. There is no cost to you in dialing this number direct. Just ask for **"THE FOX HOLE"**.

YOUR COOPERATION IN LOCATING **"THE FOX"** IS URGENTLY REQUESTED.

(Signed)

**FOR FURTHER INFORMATION:  
CONTACT YOUR LOCAL DISTRIBUTOR**



**SILVER FOX RECORDS, INC.**  
A Division of The Shelby Singleton Corporation  
3106 Belmont Boulevard • Nashville, Tennessee 37212  
(615) 291-2003 Cable: SHELREC





## Choice Programming

Choice Programming selections are singles which, in the opinion of our reviewing staff, are deserving of special programmer consideration.

**THE CHI-LITES** (Brunswick 755422)  
**To Change My Love** (2:28) (Dakar/BRC, BMI-Eugene Record) A great dance tempo backs up this romantic deck presented in high style by the Chi-Lites with enough power to make Top 40 as well as R&B moves. Flip: "I'm Gonna Make You Love Me" (2:27) (MRC/Downstairs, BMI-Gamble, Ross, Williams)

**NEIL YOUNG** (Reprise 0836)  
**Down By The River** (3:37) (Cotillion/Broken Arrow, BMI-Young) Backed by a tight country rock group called Crazy Horse, Neil Young of Crosby, Stills, Nash & Young solos with a driving rocker sparked by guitar and vocal brilliance. Already an underground and FM item, disk could break Top 40. Flip: "The Losing End (When You're On)" (4:05) (Same credits)

**LANA CANTRELL** (RCA 74-0268)  
**Tomorrow Is The First Day Of The Rest Of My Life** (3:22) (Chappell, ASCAP-Link, Courtney) A breezy arrangement and Lana Cantrell's excellent vocal touches give this tune from the Broadway hit "Salvation" a good shot at MOR and easy listening markets and some Top 40 possibilities. Flip: "I Let The Moment Slip By" (2:45) (Same credits.)

**P. P. ARNOLD** (Atlantic 2674)  
**Bury Me Down By the River** (3:33) (Casserole, BMI - B & M Gibb)  
Though not a true newcomer, P. P. Arnold is still looking for her first hit side on the American market. Sound on this side points to "Bury Me" becoming that first winner. The material is a scintillatingly slow and emotion-packed ballad given a stunning clarity and impact by Miss Arnold's astonishing blues/top forty reading. Flip: "Give a Hand Take a Hand" (3:47) (Same credits)

**DON CHERRY** (Monument 1156)  
**I'll Catch the Sun** (2:30) (20th Century, ASCAP - McKuen)  
Fine ballad from the Rod McKuen movie collection is given a performance that could make it a back to back item for "Jean." Flip: No info included.

**GENE PISTILLI** (Capitol 2627)  
**Ruby Tuesday** (2:38) (Gideon, BMI - Jagger, Richards)  
Vocal with a taste of Joe South, and a light Ray Stevens touch, gives Gene Pistilli an excitement in this solo that could prove a key to breaking his rendering of "Ruby Tuesday" with teen and FM listeners. Unusual performance of the Stones side just could explode. Flip: "Mr. Bojangles" (3:40) (Cotillion, BMI - Walker)

**PLAYFUL PUPS** (Intrepid 75008)  
**Palpitations** (1:50) (Persistent, ASCAP - O'Loughlin)  
Sounding solid enough to check the recent wane of bubble-gum sounds, the Playful Pups come on with a delightful new young-teen rock side. Possible bombshell. Flip: "Dinosaur" (Plus Four/Brown Trout, BMI - Holmes)

**THE INDIGOS** (Neptune 16)  
**Taboo** (2:47) (Assorted, BMI - Gamble, Huff) An unusual side with blues base and an extra special something to spur top forty action for the outing. Could score on both fronts. Flip: "I Love You" (2:25) (Assorted, BMI - Hudson, Haithaway)

**JOHNNY DYNAMITE** (Minaret 141)  
**The Night the Angels Cried** (2:41) (Chu-Fin, BMI - Jackson, Kairdes)  
Rocker with a lot of the oldies sound behind a power-packed vocal. Solid introduction for this newcomer. Flip: No info included.

**COMMON GROUND** (Date 2-1657)  
**A Song That Never Comes** (2:30) (Ampco, ASCAP-Cashman, Pistilli, West) A slick and sweet sound combining touches of Spanky and Our Gang vocal harmony and production comes off as a powerful item for Top 40, MOR and easy listening rounds. Flip: "The Peddler's Blues" (1:45) (Blendingwell, ASCAP-Cohen)

**JEANNE EWING** (Audio Fidelity 156)  
**San Francisco Is A Lonely Town** (3:00) (Shelby Singleton Music, BMI-Peters) Solid pop version of this country style romantic ballad that should pick up plenty of play in MOR and easy listening markets. Flip: No info supplied.

**PETER NERO** (Columbia 4-44934)  
**Be-In (Hare Krishna)** (2:33) (United Artists, ASCAP-Ragni, Rado, MacDermot) "Hair" keeps right on growing with this lively MOR and easy listening entry that could pick up some jazz play as well with its flashy arrangement and Nero's stylish keyboard wizardry. Flip: No info supplied.

**LORNE GREENE** (Columbia 44971)  
**The Perfect Woman** (2:55) (Budd/Tamir, ASCAP - Kaye, Springer)  
Delicate and delicious melodic material is brought into MOR/easy listening focus by a tender reading from "Bonanza's" Lorne Greene. Could come from left field into top forty spotlights. Flip: "It's All in the Game" (3:00) (Remick, ASCAP - Sigman, Dawes)

**THE IDES OF MARCH** (Warner Bros. - 7 Arts 7334)  
**One Woman Man** (3:13) (Ides, BMI - Peterik)  
Lightly rocking teen side that has enough unusual production touches to call attention to the effort. Soft, easy-beat track with top forty format potential. Flip: "High on a Hillside" (2:52) (Same credits)

**JULIUS WECHTER & THE BAJA MARIMBA BAND** (A&M 1126)  
**Fresh Air** (2:05) (Almo, ASCAP - Wechter)  
Refreshing instrumental as is always the case with the Baja Marimba Band. The latest is a wild session with more of the American and less novelty antic. Flip: "Wave" (3:16) (Corcovado, BMI - Jobim)

**MAURICE RODGERS** (Double Shot 143)  
**Coo-Coo-Ca-Choo** (2:18) (Big Shot, ASCAP - Rodgers) Solid blues-rock effort with the dance and listener impact to turn the side into a strong sales item which could move from an r&b click to a top forty prospect. Flip: "Coming In Out Of The Rain" (2:45) (Big Shot, ASCAP - Rodgers, King, Winn)

**AL DeLORY** (Capitol 2645)  
**Midnight Cowboy** (2:40) (United Artists/Barwin, ASCAP - Barry)  
Off his Glen Campbell kick and into the movie songbag, Al DeLory tackles the "Midnight Cowboy" theme with more MOR emphasis than any of the earlier singles versions. Flip: "Happy Puppets" (2:30) (Judyville, BMI - Blum, Davis)

**SAM HAWKINS** (Epic 10520)  
**Dream Lover** (2:55) (Darin) Oldie is revived in a contemporary blues dance fabric which could start the tune happening all over again with initial action expected from R&B locations. Flip: "Sugar Man" (2:26) (Linzer, Randell)

**ENOCH LIGHT AND THE LIGHT BRIGADE** (Project 3 1367SD)  
**Raindrops Keep Falling On My Head** (2:45) (Blue Seas/Jac/20th Century, ASCAP-Bacharach, David) Featuring Malcolm Dodds in an excellent vocal, Enoch Light and crew give this Bacharach-David tune from the hit film "Butch Cassidy And The Sundance Kid" a light, tasty touch making it MOR and easy listening dynamite. Flip: "Alice's Restaurant" (2:56) (Applesseed, ASCAP-A. Guthrie) Also an MOR and easy listening contender.

**THE TRIBULATIONS** (Imperial 66416)  
**Mama's Love** (2:37) (Unart/Cisco, BMI-House, Lindgren) Rhythmic pulsations carry a powerful lyric message done in a passionate R&B manner by this fine group. Could jump R&B fences into Top 40 regions. Flip: "You Gave Me Up For Promises" (2:42) (Same credits)

**POPCORN REBELLION** (Smash 2249)  
**Don't Go Walkin' In The Rain** (2:27) (Leeds, ASCAP-Day, Dischel) A very pretty tune with a light teen-oriented lyric introduces this new group with a cheery debut disk that could garner play in Top 40 markets. Flip: No info supplied.

**THE NEW DAWN** (Imperial 66397)  
**Melody Fair** (2:45) (Casserole, BMI - B, M & R GIBB) Time back Bee Gees composition is delivered with a verve and liveliness that is likely to spring action on the top forty circuit. Flip: "Sometimes In The Morning" (2:35) (M.Z.G., ASCAP - Nolan)

**THE SIR MEN** (Thunderbird 520)  
**You're Never Gonna Find Another Love** (2:20) (Almitra/Bro-Sil, ASCAP - Nicotra)  
Philly soul sounds steep this track in the style of a winner. Strong blues and pop side that could come from left field to sweep a breakout spotlight. Flip: "What a Day This Could Be" (2:05) (Almitra/Bro-Sil, ASCAP - Falso, Anthony)

**ONION** (Epic 10529)  
**Hello** (2:53) (Peanut Butter/Pasmorchik BMI - Grant, Levine)  
Peculiar side with a contagious sound that comes on a bit stronger with each succeeding play. Sparkling top forty surface is given the added spice of an undercurrent which could add the FM programming to turn to the Onion into an over and underground hit act. Flip: "Been a Long Time" (2:12) (Same credits)

**JOHNNY NASH** (Jad 220)  
**Cupid** (3:02) (Kags, BMI - Cooke)  
Turning to an unusual arrangement, Johnny Nash comes up with a bright reading of the Sam Cooke classic in the "Israelites" calypso fashion. Loaded and ready to explode on blues and rock channels. Flip: No info included.

**SAMANTHA SANG** (Atco 6705)  
**The Love of a Woman** (3:36) (Casserole, BMI - B & M Gibb)  
Delicately stated ballad which introduces Bee Gees' discovery Samantha Sang. She starts very softly before exploding, a pattern that the single might follow on the top forty sales front. Flip: "Don't Let it Happen Again" (3:31) (Same credits)

**McKENNA MENDELSON MAINLINE** (United Artists 50580)  
**Bette Watch Out** (3:45) (Unart, BMI - Mendelson) Stark progressive side in a blues framework which is bound to stir attention on the FM circuit and could spiral into the top forty showcase slot. Flip: "She's Alright" (3:35) (Same credits)

**THE NEW LIFE** (Epic 5-10538)  
**Canterbury Road** (3:16) (Four Star, BMI-Christy, Mallory, Boettcher, Fennelly) An interesting blend of gospel, rock, and R&B sounds hooked with gentle but potent message lyric makes this first outing by the New Life a go bet for both R&B and Top 40 sales action. Flip: "Up Grade" (4:08) (New Life, BMI-Davis Ferguson)

**GOVE** (TRX 5024)  
**Death Letter Blues** (2:45) (Milene, ASCAP-Traditional, arranged by Gove) Packed with potential for the underground and FM markets, this first by Gove introduces a gutsy, earthy blues rock band with powerful vocal and a driving instrumental sound. Flip: "Sunday Morning Early" (2:30) (Milene, ASCAP-Gove, A.M. Weesner)

**ALIZA KASHI** (Jubilee 45-5678)  
**Seven Lonely Days** (2:34) (Jefferson, ASCAP-Brown, Shuman, Shuman) Pleasant uptempo ditty with a charming romantic lyric gives the Israeli lark an excellent opportunity to display her considerable vocal talents. Plenty of MOR and easy listening play here. Flip: "A Sigh, A Tear, A Heartache" (2:25) (Galahad, BMI-Sonnenborn, Korn, Nadel)

**PERCY FAITH** (Columbia 44987)  
**The April Fools** (3:03) (Blue Seas/Jac April, ASCAP - Bacharach, David)  
Title song from the recent movie provides excellent easy listening material from Percy Faith, his orchestra and chorus. Flip: No info supplied.

**THE ARRANGEMENT** (Scepter 12258)  
**A Child Of The Times** (3:15) (Berresford, BMI - Lawrence, Levine, Silvia) Softly stated contemporary ballad which has the charm and young teen appeal to place it in the top forty running. Flip: "River Road" (2:43) (Davenport/Rumbalero, BMI - Reeves)

**FIVE MAN ELECTRICAL BAND** (Capitol 2628)  
**Riverboat** (2:56) (Four Star, BMI - Emmerson)  
Sliding into a slower tempo, the Five Man Electrical Band comes back with less teen impact than on their last outing, but more FM appeal to bring notice to the interesting effort. Flip: "Good" (2:03) (Same credits)

**THE VELAIREs** (Mercury 72924)  
**Yes, I Loved You** (2:45) (Okoboli, MRC, BMI - Hughes)  
Close enough to the First Edition "But You Know I Love You" to make the side a sparker of recognition. Flip: "Fantasy" (2:21) (Same credits)

**CHICO HOLIDAY** (Shamley 44018)  
**Now I Taste the Tears** (3:35) (Hastings, BMI - Clifford) Powerful material which has been tried before is given a strong once-again in this pulsing AM/FM rock treatment. Flip: "Boy Meets Girl" (2:20) (Highwood, BMI - Holmes)

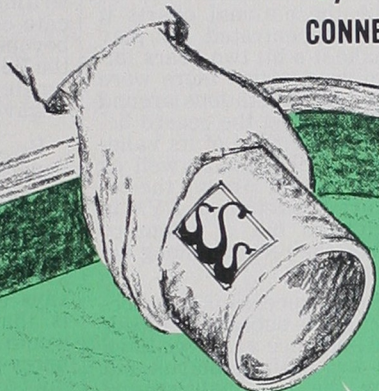
**THE JOHNNY OTIS SHOW** (Okefenokee 7332)  
**The Watts Breakaway** (2:34) (Shuggie, BMI - Otis) Striking instrumental and vocal combination gives this side an impact that could carry the track into the R&B sales picture. Flip: "You Can Depend on Me" (2:39) (Eldorado, BMI - Evans, Otis, Harris)

**MAC WHITE** (Klondike 2222)  
**Big Drop of Rain** (3:14) (Audiophone, ASCAP - White)  
Ballad fare with just a pleasant touch of country styling to make it a standout in the rock/MOR stream. Could pick up the momentum to become a breakout. Flip: No info supplied.

# OUR LUCKY

- 1    12 •                      • 13                      15 •                      16    • 23                      25 •
- 4    11 •                      • 10                      18 •                      • 19
- 5    8 •                      • 7                      14                      21 •                      • 22                      24 •

CONNECT THE DOTS WITH A PENCIL  
AND LET'S PLAY



**"GROOVY GRUBWORM"**  
PL #28  
HARLOW WILCOX  
and the Oakies

**"GET RHYTHM"**  
SUN #1103  
JOHNNY CASH

**"THINGS GO BETTER WITH LOVE"**  
PL #29  
JEANNIE C. RILEY

**"YOU — I"**  
AMAZON #1  
THE RUGBYS

**"YOU GOT TO PAY THE PRICE"**  
SILVER FOX #14  
GLORIA TAYLOR

**"I CAN'T BE ALL BAD"**  
SSS #780  
JOHNNY ADAMS

**"SUGAR MAKER"**  
SSS #781  
PEGGY SCOTT  
and  
JO JO BENSON

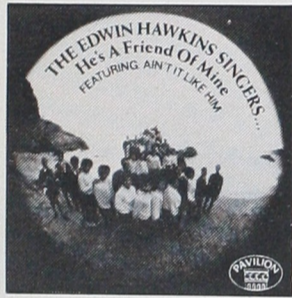


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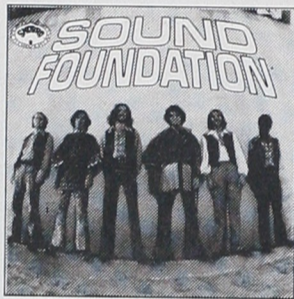
# Bauls Religion Smothers Barry, Melanie, Mother and The Brothers.



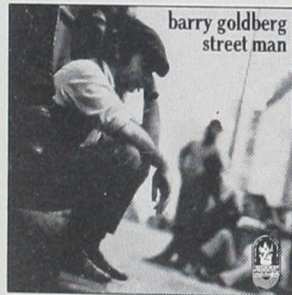
THE BENGALI BAULS  
At Big Pink BDS 5050



THE EDWIN HAWKINS SINGERS  
He's A Friend Of Mine PBS 10002



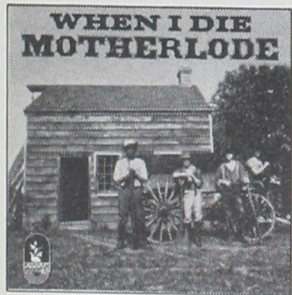
SOUND FOUNDATIONS  
SBS 9001



BARRY GOLDBERG  
Street Man BDS 5051



MELANIE BDS 5041



MOTHERLODE  
When I Die BDS 5046



The Isley Brothers present  
PRIVILEGE TNS 3003



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## Metanomena

Tom Donahue

If television performances are a good indication of the relative success of popular songs I would imagine that **Spinning Wheel** and **Get Together** must be two of the most valuable copyrights around today. **Spinning Wheel** is good for at least one newnetwork performance a day as it appears with now monotonous regularity on all the couch shows and **Get Together** has enough performances from Andy Williams alone to make it a big song. Both of them are from records that were first broken on underground radio stations.

**Get Together** has an interesting history. Written by Dino Valente, it was first recorded by Hamilton Camp then later by We Five, Jefferson Airplane, and the Youngbloods.

The Youngbloods' recording was part of their first LP for RCA Victor, a very fine LP that was first released in 1966. For some reason it was difficult for RCA to get the Youngbloods off the ground, although I think that anyone listening to the first LP will agree that it contained several songs that sound like hits.

Finally after a lot of exposure on KMPX in San Francisco, RCA in 1967 released **Get Together** as a single. It was an immediate West Coast hit but while it got on the national charts it never had the concentrated air play that was to make it a hit two years later. In that two year period there were a lot of people in radio stations around the country still playing the record because they were convinced of its validity in a philosophical sense as well as in the sense of a record. Among the believers was Gary Schaeffer on KYA in San Francisco who did a voluntary promotion job on the record among his friends in the business.

**Spinning Wheel's** success is a reflection of the outrageous success of **Blood, Sweat & Tears** and once again we have an album that was initially played and popularized by the FM underground stations.

Despite some recent statements to the contrary, FM radio has been responsible for breaking a great many singles while helping in many markets to revolutionize the LP business. If promotion people had more understanding of what was going on in the underground stations and a greater understanding of the business of promotion, a great many more singles

would have resulted from concentrated play in underground.

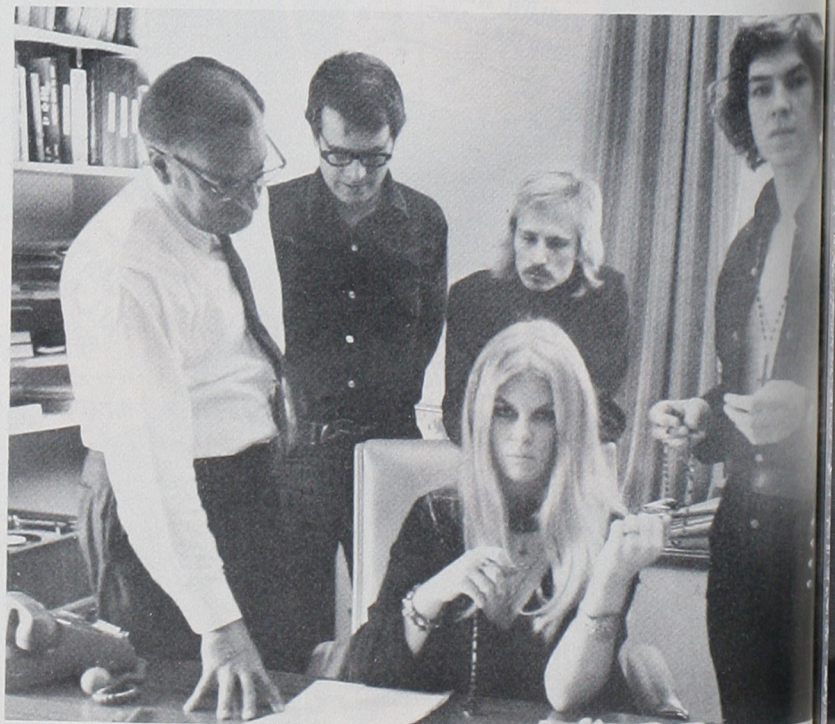
After we got rolling at KMPX there was a long period of time where I depended on back room employees several local distributorships to a greater degree than I did their promotion men. The kid in the back room who called me or brought to the station a new LP that had come into the distributorship was a true music fan and a fan of the station with some understanding of what we were trying to do. Fortunately, some of these people have now gotten into promotion their knowledge as well as their enthusiasm is good for the business.

Recently I have noticed a couple of small stories in the paper about Congressmen (mostly of the Orange County variety) who have been warning their constituents about the insidious dope and Communist-laden lyrics of today's rock and roll music. Legislators are deriving their information from an article that appeared in the John Birch Society magazine this past winter. In it the author explored the world of cope and revolutionary lyrics at his level of understanding. Among other things, he determined that the Beatles are no longer writing their own songs, that the intricate construction of these songs is beyond their musical capacity and that the Beatles' material has actually been written for some time by Communist behavioral scientists.

He also made some wonderful coveries about the meanings concealed in some of our popular songs. In the author's opinion, **Strawberry Fields Forever**, which I have always believed to be the Beatles' most righteous song, is actually about marijuana. He says that the significance of the lyrics is that people cultivating marijuana would oftentimes grow it among strawberry plants in order to conceal it.

Having been shotgunned out of a strawberry patches as a kid, I am aware that the delicious bush seldom grows over a couple of feet high and have lived in California long enough to know that cannabis can stand as tall as a man.

While this particular magazine may not be your regular reading fare, would certainly heartily recommend this article.



**BLOOD PACT** — Members of the rock group Coven sign their Mercury contract in blood as Irwin Steinberg, Corporation Executive VP. (Left) Bill Traut, producer of the group's first LP, "Witchcraft," look on. Groups first LP, just released, is in for a heavy promotion and merchandising campaign. Members of the group are (seated) Jinx, Oz Osborne, (left) and Steve Ross.

Jackie De Shannon is one of the few ladies of song to record a million selling single. That's something special.

Now, Jackie has a new album.

**PUT A LITTLE LOVE IN YOUR HEART™**

LP-12442. From this love filled album comes her

newest single:

**LOVE WILL FIND**

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A very special album—a very special new single from a very special lady.

**“Put a Little Love in Your Heart™”**

*Jackie De Shannon*





# CashBox Album Reviews

## Pop Picks



**HELLO, DOLLY!** — Original Motion Picture Soundtrack Album — 20th Century-Fox DTCS 5103

No doubt about the future of this album. It's a predestined hit and should be showing up on the Top 100 Albums very quickly. Barbra Streisand stars as widow matchmaker Dolly Levi. Walter Matthau and Michael Crawford are her co-stars, and Louis Armstrong is featured. Music and lyrics, of course, are by Jerry Herman. "Hello, Dolly!" was written for the screen and produced by Ernest Lehman. Gene Kelly directed. Lennie Hayton and Lionel Newman conducted the music. Big set.



**DIONNE WARWICK'S GOLDEN HITS, PART 2** — Scepter SPS 577

Produced by Burt Bacharach and Hal David and dedicated by Dionne Warwick to them, this album will certainly be a substantial chart item. All the songs but two are Bacharach-David compositions, including the four single hits, "Message To Michael," "I Just Don't Know What To Do With Myself," "Do You Know The Way To San Jose" and "I Say A Little Prayer For You." This set will be flying high soon.



**PUZZLE PEOPLE** — Temptations — Gordy GS 949

Save a special spot in your stacks for this set. The release of a Temptations album is always a significant event, and "Puzzle People" could be one of the soul group's biggest outings. The five songsters offer eleven tracks on the set, including their single hits "I Can't Get Next To You" and "Don't Let The Joneses Get You Down." Powerhouse package.



**TURTLE SOUP** — Turtles — White Whale WW 7124

The Turtles are certain to have another chart-bound set in their possession with "Turtle Soup." The LP, which includes two of the Turtles' Top 100 singles, "House On The Hill" and "You Don't Have To Walk In The Rain," showcases the rock quintet in a performance that their teenage following will enjoy. Be sure to have plenty of copies of this album in stock.



**I'M GONNA MAKE YOU MINE** — Lou Christie — Buddah BDS 5052

With his hit single, the title song, in the Top Ten, singer Lou Christie has a sure winner in this LP. The album is filled with a collection of bouncy, up-tempo bubblegum rock much in the vein of "I'm Gonna Make You Mine." Three Christie-Twyla Herbert tunes are also included in the package as well as a "live" performance of "Mickey's Monkey" complete with screaming admirers in the background.



**MIDNIGHT COWBOY** — Ferrante & Teicher — United Artists UAS 6725

The famed good music piano duo has gotten together for another album, and the results are bound to delight a host of listeners. Ferrante & Teicher are up to par as they offer their readings of such numbers as "Midnight Cowboy," "Aquarius," "Gentle On My Mind" and "My Way." Should be chart action in store for this set.



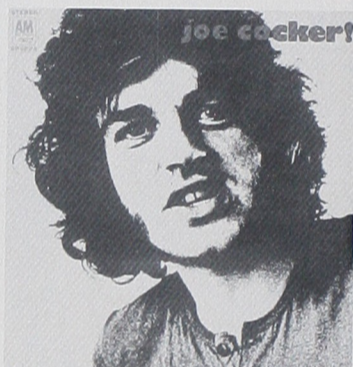
**GET TOGETHER WITH ANDY WILLIAMS** — Columbia CS 9922

Andy Williams has one of the most substantial and durable reputations of any good music singer. His career will probably not end until he retires. On his new album, he sings in his earnest manner a host of currently popular tunes including "My Cherie Amour," "Yesterday When I Was Young" (both on 1, which is called Ballads) and "Good Morning Starshine," and "Get Together" (on Side 2, which is called Not So Ballads). One of Williams' secrets is that he is polished without being slick. Score another hit for him.



**TOGETHER** — Diana Ross & The Supremes — Temptations — Motown MS 692

Diana Ross & the Supremes join forces with the Temptations for the third time on an album, and the results spell huge success. Diana & the Supremes are the top female soul group and the Temps are the top male ditto, when the two acts vocalize together, it's a meeting of giants. Set includes the new chart-making single, "The Weight." Set is also on the charts.



**JOE COCKER!** — A&M SP 4224

On his second A&M LP, Joe Cocker brings his super-funky voice to bear on some good material, including a Bob Dylan song, "Dear Landlord," Leonard Cohen's "Birds The Wire," John Sebastian's "Darling Home Soon," and two numbers from the Beatle album: Lennon-McCartney's "Come In From Through The Bathroom Window" and George Harrison's "Something." Also included is Cocker's new single, "I Lady." Cocker has proved himself to have a unique vocal talent, and his first album should be even bigger than his first. Should go on the charts in short order.



**BOBBY SHERMAN** — Metromedia MD 294

Look out for heaps of spins and sales on Bobby Sherman's new album. The set, which contains the pop chanter's #1 single, "L. Woman," should have no trouble making way to the Top 100 Albums chart. Sherman, who plays Jeremy on the TV series, "I Come The Brides," appeals in particular to the young ladies, and many of them will want to own copies of this LP.



**EASY** — Marvin Gaye & Tammi Terrell — Tamla TS294

Soul artists Marvin Gaye & Tammi Terrell should have a real winner with their latest album effort. The duo's performance is energetic and polished and will appeal to numerous Motown devotees. Numbers on the album include "Good Lovin'," "Ain't Easy To Come By," "California Soul," "What You Gave Me" and "Baby I Need Your Loving."



**B.J. THOMAS GREATEST HITS VOL. 1** — Scepter SPS 578

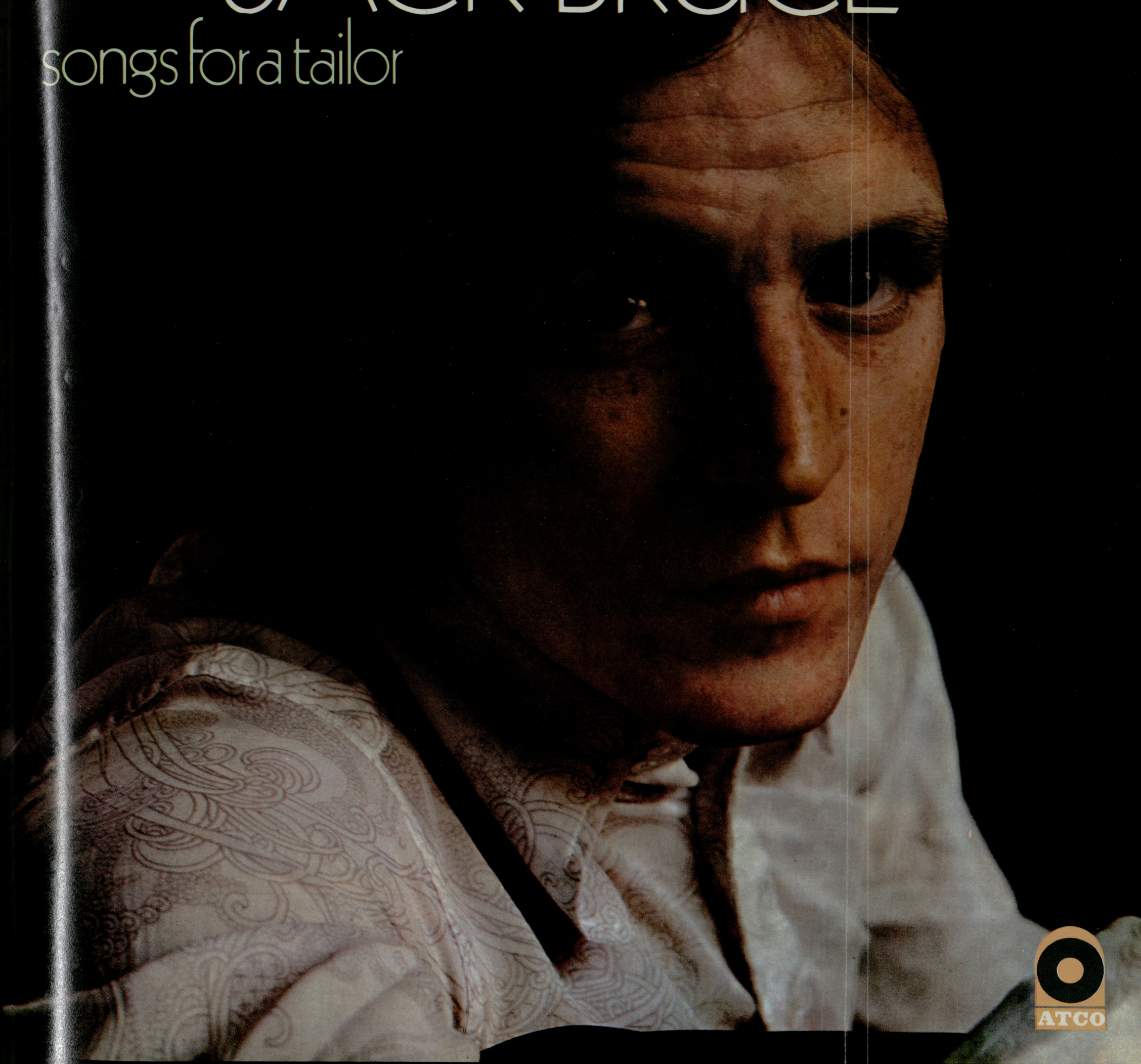
B.J. Thomas' fans will want to own this collection, which spotlights the pop singer's performances of his single hits "Hooked On Feeling," "The Eyes Of A New York Woman," "I'm So Lonesome I Could Cry," and a host of other numbers. There should be chart action in store for this package. Keep an eye on it.

STEREO

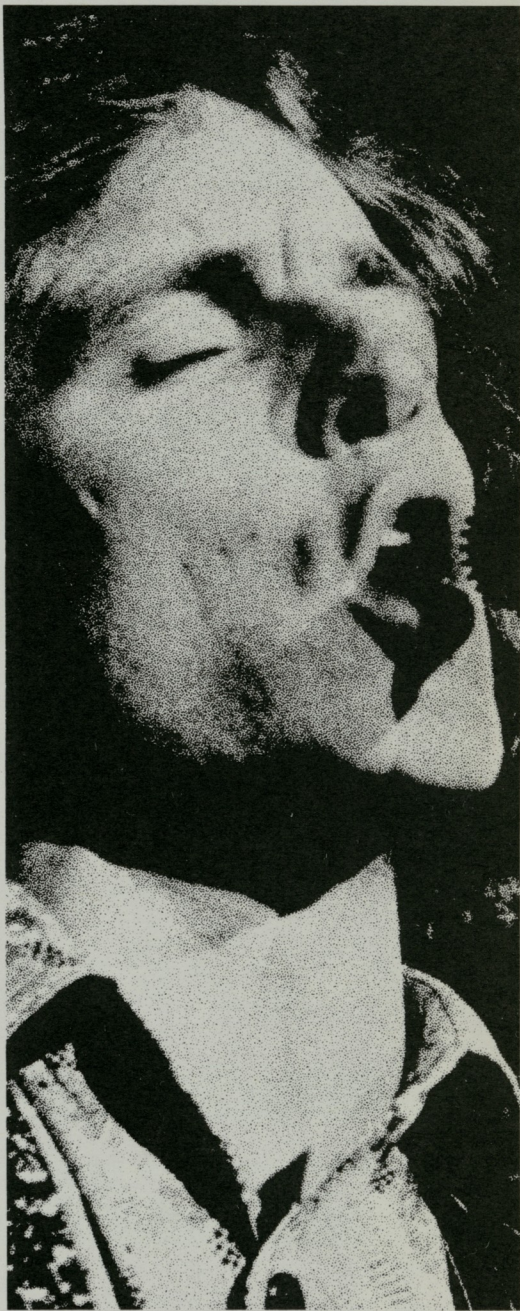
SD 33-306

# JACK BRUCE

songs for a tailor



# JACK BRUCE his album



songs for a tailor

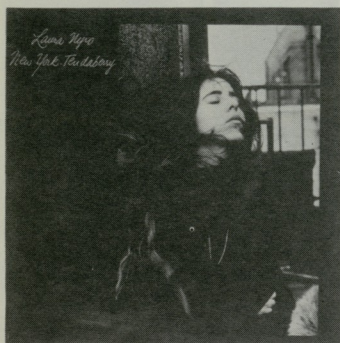
with harry beckett, dick heckstall-smith, jon hiseman, henry lowther, john marshall, felix pappalardi, chris speddin, art theman. words by pete brown.



SD 33-306  
& 8 TRACK CARTRIDGES

## CashBox Album Reviews

### Pop Picks



**NEW YORK TENDABERRY** — Laura Nyro — Columbia KCS 9737

Laura Nyro has gained a substantial reputation as a songwriter with the Fifth Dimension's recordings of her songs, "Stoned Soul Picnic" and "Wedding Bell Blues," and Blood, Sweat And Tears' new waxing of "When I Die." As an artist, she made the charts with her last Columbia album, and the time seems right for her to have a really big hit. Her new album, which spotlights her singing her songs to her own piano accompaniment, is very intense and may well result in stardom for her.



**ATTACKING A STRAW MAN** — New Colony Six — Mercury SR 61228

The New Colony Six, which actually has seven members, produces a nice, full sound on this album. The LP contains 11 selections penned by various members of the group, including their recent chart item "I Want To Know." Members alternate as lead vocalist. The LP, covering all moods from ballad to comic interlude on "Come Away With Me," should appeal to the group's fans and to rock fans in general. Watch for it on the charts.

### Pop Best Bets



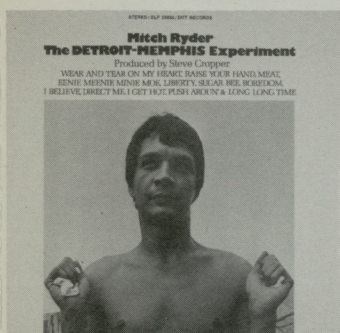
**JEAN** — Lawrence Welk — Ranwood R 8060

Lawrence Welk's latest album will certainly appeal to his many fans. Maestro Welk brings his conducting talents to bear on a host of currently popular tunes, among them "Spinning Wheel," "Yesterday, When I Was Young," "Quentin's Theme" and of course, the title tune, "Jean," and he offers a polished performance of each selection. Expect nice sales for this album in middle-of-the-road markets.



**LET ME SING AND I'M HAPPY** — Jimmy Roselli — United Artists UAS 6724

Jimmy pays homage to Al Jolson on this turn, doing 12 numbers made famous by "Jolie." Right from the first cut, the title song, on which he sounds much like Jolson, Roselli creates a sentimental, nostalgic mood which he sustains throughout. Album includes such Jolson standards as "Swanee," "April Showers," "My Mammy," "Sonny Boy" and "Toot Toot Tootsie." This outing could add new fans to Roselli's following.



**THE DETROIT-MEMPHIS EXPERIMENT** — Mitch Ryder — Dot DLP 25963

Produced by famed Memphis music man, Steve Cropper, chanter Mitch Ryder's new album, is, in his own words, "the marriage of two similar types of music. Yesterday this music was called Rhythm and Blues. Since the white influence has crept into it, people are having trouble hearing the whole thing. It's still Rhythm and Blues, but more than anything, it's still good music." Mitch took his Detroit sound and "decided to simply record in a better climate" — Memphis. The resulting album may do good things for the artist.



**THE CARNIVAL** — World Pacific WPS 21894

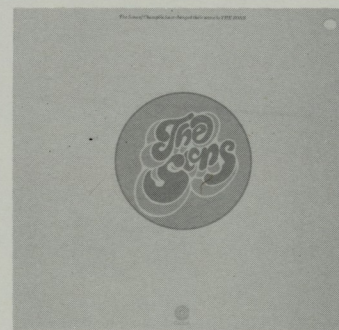
The Carnival is a talented and polished group consisting of two guys and two girls who offer a very good performance on this album. The material, which is varied, includes a Latin number, "Laia Ladaia," "Turn, Turn, Turn," "Son Of A Preacher Man," and Lennon-McCartney's "The Word." The Carnival bears a certain resemblance to Sergio Mendes and Brasil '66 and could appeal to the audience that listens to Mendes. Bones Howe produced the set.

### Classical Picks



**A KARAJAN FESTIVAL** — Berlin Philharmonic — Deutsche Grammophon 643212

Herbert Von Karajan is certainly one of the great conductors of the Twentieth Century, and he may well be the greatest living conductor. On this album, he offers superb renditions of four old warhorses: Liszt's "Les Preludes" and Hungarian Rhapsody No. 2; Tchaikovsky's "1812" Overture; and Sibelius' "Finlandia." Specially priced at \$3.98 for a limited time, the set will undoubtedly be a best seller in classical circles.



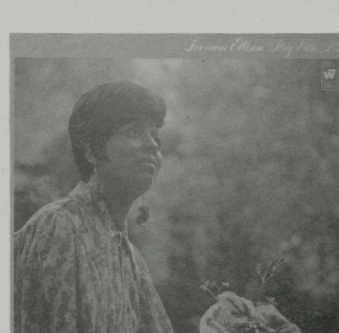
**THE SONS** — Capitol SKAO 332

As is printed in the cover, "The Sons of Champlin have changed their name to THE SONS." The group's new album, contains ballads and numbers with a strong beat. The style is a mixture whose principal ingredients seems to be rock, though in these days of mixed forms, we are often unsure of our categorizations. Keep close tabs on this LP. It could be big.



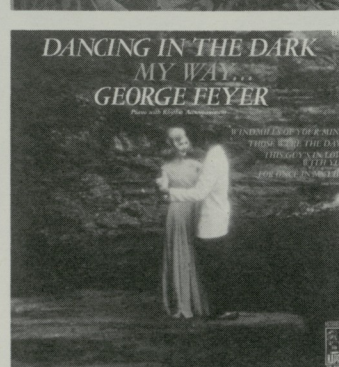
**THE AMAZING METS** — Buddah — Mets 19

No happier album will be produced this year, that's for sure. Already a hot seller in New York, the album was cut shortly after the Amazins' clinched their divisional championship. LP contains impassioned group singing by the entire ball club of variations upon such themes as "East Side-West Side," "Never Sunday," "... Got The Whole World In Our Hands" and "Take Me Out To The Ball Game." Affection for the Mets might make this set big nationally... except in Baltimore.



**STAY WITH ME** — Lorraine Ellison — Warner Bros.-7 Arts 1821

An extremely powerful, fully orchestrated package which showcases the R&B, gospel-based stylings of this chanter. Most of the tunes were written by Jerry Ragovoy who also produced the set. LP contains a number of very strong cuts which could establish Lorraine Ellison as the "name" performer she should be. Especially strong is the moving, fully orchestrated title tune. Should succeed in the same market Aretha Franklin's created.



**DANCING IN THE DARK, MY WAY** — George Feyrer — Kapp KS 3611

People have been dancing to pianist George Feyrer's music for years, whether at New York's Stanhope Hotel to his live playing or the privacy of their homes to his many albums. In this, his debut album on the Kapp label, Feyrer, with rhythm accompaniment, provides an extremely danceable set by mixing such perennial favorites as "Dancing In The Dark" and "As Time Goes By" with some today's biggest hits.



**SCHUMANN: CARNAVAL; SCHUBERT: IMPROMPTUS, OP. 90** — Nelson Freire — Columbia MS 7307

Young Brazilian pianist Nelson Freire gives fine interpretations to works by Schubert and Schumann on this album. Schumann's "Carnaval" is a suite written during the carnival season of 1835 but does not deal specifically with a carnival. Rather, the short pieces suggest a carnival-like variety and fancifulness. Schubert's Four Impromptus, Op. 90, are brief, romantic works in which form is dictated by mood. Excellent album.

THE SONS OF CHAMPLIN HAVE CHANGED THEIR NAME TO THE SONS.

*The forms which we create caress our minds  
And they'll take us past this place which lives by time  
And the forms we are creating today  
Are the forms which we will be some day  
And the good games are the flowers of our minds  
Forever  
I love you*



CUT OUT THIS PAGE AND GIVE IT TO YOUR CHILDREN



THE SONS SKAO-332  
available on record and tape.



## Equal Time for EVR

NEW YORK — Two weeks ago, Cash Box reported on the new SelectaVision of RCA. CBS Electronic Video Recording was quick to respond. Dr. Peter C. Goldmark, who invented EVR, the LP record and considerably more electronic equipment, said, "from reports of the RCA demonstration and from the basic technology employed, indications are that the EVR System is appreciably superior in quality, both in black and white and color."

Robert E. Brockway, president, CBS Electronic Video Division, stated, "while it's true the first generation EVR system is aimed at the higher priced and much more demanding industrial, commercial and educational markets, it is our announced intention to demonstrate a prototype color player this fall. The immediate acceptance of EVR in the educational-industrial arena is dramatic proof of the system's flexibility and quality."

"Comparison of a SelectaVision consumer player at under \$400 and an EVR player at \$800 for the ruggedized, heavy-duty industrial machine is invalid. The EVR player uses straightforward television circuitry, and a film transport mechanism similar to the one employed in present-day tape players. All components have been fully developed and the player can be maintained by television repair organizations. Built-in as part of a television receiver, the cost of either player would be insignificant."

"Cartridge costs for the consumer market (color) have not been announced, nor have our plans in this area been disclosed. But it should be pointed out that the EVR cartridge process is extremely price-volume sensitive. Since home entertainment programming will involve many more prints per title than 2,000 and will reflect a greatly reduced selling cost over cartridges in limited runs for the institutional market, comparison of the 2,000 depth run price with RCA's estimate is not in the least meaningful."

"From every indication, EVR has a substantial time lead and quality lead over the new RCA system which is in early development stages."

## GRT Hikes Retail Price On Cassettes \$1.00

SUNNYVALE, CALIF. — The GRT Corp. will increase the retail price for its cassettes from \$5.98 to \$6.98, effective Nov. 1.

Tom Bonetti, GRT marketing manager, attributed rising costs at the manufacturing and distribution points for the price increase.

The new cassette price is equal to that of GRT's 8-track cartridge product. Bonetti predicted a \$6.98 industry standard for both 8-track & cassettes.

GRT is the first tape company to increase its cassette product price. It follows an industry trend first established by RCA, Columbia and Capitol. Several other major record companies also have announced a \$6.98 cassette price, including Liberty, A&M, Paramount, Decca, Kapp, among others.

Bonetti sees the \$6.98 price tag as beneficial to the industry. "It gives licensees a higher royalty, distributors a better profit margin, and unscrambles a confusing price issue at the retail level," he said.

"We expect a significant number of companies in the industry, both major independent record producers and tape duplicators, to follow suit," said Bonetti.

## Just a Thought

The so-called "overnight success story," which has amused more than one seasoned entertainer who worked for years until his "big break" finally threw him into the limelight, is now being attached to the "overnight" emergence of a number of tape duplicating operations. However, typical of the burgeoning pre-recorded tape business, the "overnight" label is fairly accurate. Thankfully, the majority of people who have jumped into custom duplication are either veterans of the record business, the pressing industry or the established reel-to-reel dup operations. They are well aware of the rigid standards of excellence they must guarantee if they wish to remain in the business. Although quality cartridge and cassette duplication is often a matter of investment, it's also a matter of attitude. This is where the men will be separated from the boys.

## Grandy Tape Duplicating Opens In N.J.



FAIRFIELD, N.J. — Announcement was made today of the formation of a new tape duplicating company, Grandy Tape Duplicating, Inc., which will operate from new plant facilities here in Fairfield. The new company is a sister organization to Grandy, Inc., a recognized leader in the design and manufacture of recording heads for the music industry.

Kelly Camarata has been appointed vice-president and general manager of the new firm. Active for many years in the music industry, Camarata has held executive positions with London Records, Capitol Records, Sam Fox Publishing Co., and Walt Disney Music Company.

The announcement climaxes over two years of intensive research and development in tape duplicating methods and equipment. Camarata stated, "Since the beginning of this program,

we have assembled a team of highly talented audio and electronic engineers to develop the latest and most sophisticated duplicating equipment in the industry. The new technology developed during this program has resulted in an ultra, high-speed duplicating capability, combined with improved fidelity reproduction. This new, high-speed system results in substantial reduction of duplicating time, consequently a significant delivery efficiency is achieved."

The new system, which Camarata says has a built in capacity equivalent to fifty duplicating slaves, is designed to accommodate all configurations including cassettes. The management of the new company announces that it has every intention of becoming the largest volume duplicator in the country. Its facilities are located at 5 Industrial Road, Fairfield, N.J.

## First Language Cassettes Launched by Ampex

NEW YORK — The first series of language study programs specifically developed for the cassette tape format has been placed on the market by Ampex Stereo Tapes (AST) and the Institute for Language Study (ILS).

According to Don Hall, Ampex vice president and general manager of AST, the four-album series consists of language cassette "six-packs" of "Cassette Spanish," "Cassette French," "Cassette German," and "Cassette Italian."

Each program six-pack, includes five 60-minute lesson cassettes and one blank cassette for students to use in perfecting pronunciation and oral-aural proficiency. The program, pack-

aged in 12-inch by 12-inch by 1-inch bumps, retail for \$29.95.

Individual cassettes in the program may be purchased separately for \$5.99.

The five recorded cassettes each contain a separate stage in the course, ranging from basic to advanced. Each album contains ten carefully graded lessons, five review booklets (50 pages each) and step-by-step instructions how to use the course. Every cassette

## Big Unit Features On Radiant Portables

CHICAGO — Two new cassette tape portables — both with features usually found on larger units — were recently introduced by Radiant Corporation.

The cassette recorders, the pocket-size MICROsetter and the larger CARIssetter have features previously unavailable in portable cassette recorders of this size.

Both recorders have these features: built-in dynamic mikes and plug-in, remote control mikes; digital counters; automatic recording level controls; individual volume and tone controls; automatic cassette ejectors; AC bias and erase; volume/battery check meters; 100% leakproof battery compartments; and 80-10,000 Hz frequency response.

The MICROsetter, measuring 6-3/4 x 3-3/4 x 1-3/4 inches, also has a micro-integrated circuit with the power of a conventional 10-transistor amplifier, and a three-way power supply (regular or rechargeable batteries, AC). It comes complete with microphones, earphone, carrying case, C-60 cassette, and patch cord for recording from radio or TV. A dual 110/220V adaptor for AC application is also available. The MICROsetter is reportedly the world's smallest recorder with both built-in and plug-in dynamic mikes plus all of the above features. Suggested retail price is \$109.50.

The CARIssetter, a personal portable with a built-in mike, measures 5-1/4 x 2-1/8 x 9-3/8 inches. Features include: wide piano keyboard control

for automatic eject, rewind, fast forward, play, stop and exclusive pause; solid state amplifier; and four-way power supply (regular or rechargeable batteries and 110/120 AC or 220/240 AC with a built-in adaptor to handle both). The unit also has a built-in battery charger. Suggested retail price of \$109.50 includes microphones, earphone, deluxe carrying case, 6 C-60 cassettes, and patch cord.



Radiant's MICROsetter (top) and CARIssetter (bottom)

## Free Head Cleaner With TDA 8-Tracks

CHICAGO — Tape Distributors of America (Div. of TDA, Inc.) announced they are shrinkwrapping a free tape head cleaner along with a large assortment of 8-track tapes during the month of October. Mort Oren, general sales manager of TDA, said customers are now being offered the special prepack consisting of an assortment of 8-track tapes (featuring selections from nine different labels) together with the free head cleaner attached to each tape.

"Every owner of a tape cartridge player knows they should use a head cleaner regularly in order to produce the best sounds from their stereo tapes, and we are offering them a \$2.00 value head cleaning cartridge free simply for buying any one of our selections," Oren stated.

"Retailers should especially appreciate our October special," Oren continued, "since we are providing them with an offer that is sure to help them sell large quantities of tapes. In addition, these special head cleaning cartridges and 8-track tape packs are extra bulky and thus should aid in preventing pilferage in retail tape stores," he stated.



plete five-hour learning package contains a returnable postcard for a free bi-lingual dictionary.

Each recorded lesson contains typical and useful conversation plus interesting exercises based on the conversations. These exercises teach pronunciation, vocabulary, grammar, sentence structure. Pauses in the material allow the student to repeat what he hears and so participate fully in the exercise.

Robert E. Livesey, ILS president, said the cassette program is the most significant single step in removing language teaching from the classroom and making it available to the student when and where he chooses.

In addition to its regular distribution, AST will consider distribution in specialty markets for the language student.

The Institute of Language Study and Ampex have been marketing complete language programs on open reel and 8-track cartridge formats since 1963, when ILS first released popular priced product.

From GWP Records

# TWELVE MUSIC ALBUMS OF THE ZODIAC

SELECT THE MUSIC  
OF YOUR STARS



## MR. DISTRIBUTOR

These 12 exciting music albums\* for all the signs of the Zodiac will be backed up by an intensive nation-wide publicity and promotion campaign including:

**CARROLL RIGHTER**, famous astrologer. (appeared on the cover of TIME, 3/27/69) will make cross-country promotion tours for GWP RECORDS, INC. Mr. Righter, who wrote a special booklet for each album, is a syndicated columnist on Astrology for 306 newspapers and starts his own Astrology TV series this fall in 60 markets.

## NEWSPAPERS

starting with the Sunday NEW YORK TIMES, a full program of national and local advertising. Special Ad Mats for local distributor.

## TELEVISION

national and local TV spots by Carroll Righter promoting the Astrology series.

Carroll Righter will appear on National Network shows, talk shows, etc., showing the album product. Filmed TV spots for local distributor.

## RADIO

National and radio advertising and local spots made up especially for the Astrology series.

## POINT OF SALES AND IN STORE PROMOTION

Thirty four-color album and tape promotion pieces including:

- Mobiles ▪ Window Displays ▪ Posters
- Brochures ▪ Flyers ▪ Banners

Attention: Program Director—  
Music Director

Complete set, for station use, available at no cost, direct from GWP Records, 150 E. 52, New York 10022.

Request must be made on station letterhead and records sent C/O station.

\* Also available in 8 Track Stereo  
Tape and Cassettes by ITCC.

FIRST FROM

**GWP**  
RECORDS

Produced by Paul Robinson

NEW YORK—Representatives from all mass entertainment media, including the record, tape and radio industries, inspected the latest technical advances in the audio arts and sciences last week at the 37th convention and trade show of the Audio Engineering Society. The event was staged at the New York Hilton Hotel Oct. 13-16 and combined equipment exhibits by 56 audio equipment firms with eleven technical sessions, and combed through everything from studio turntables to tape duplicating systems.

Clearly, conventioners devoted considerable interest to the cartridge and cassette tape duplicating systems in operation at exhibits sponsored by all major factories in that field. Representatives of these system manufacturers were kept busy the four days of the show, demonstrating their equipment for present tape duplicating companies, for potential parties interested in the mushrooming pre-recorded tape market, as well as for dozens of record company personnel. Prices for installation were quoted right on the floor, with a number of the show-goers doing "comparison shopping" from booth to booth. Each of the systems on display seemed to offer a feature unique unto itself. However, high-speed duplication via a series of slave recorders wired up to a master player, remains the basic principle among all.

The Philips Broadcast Equipment Corp. exhibit brought news of its CTD 4 high-speed duplicator; a novel idea that copies the master directly into the cassette case. The CTD 4 console has a capacity for mounting five blank cassette hubs, with tape, for the direct transmission. When the program is completed, the cassettes are ready for

packing and dispatch. Clifford Rogers, Philips product manager for its audio systems, sees tremendous potential for the unit in both the music and educational fields.

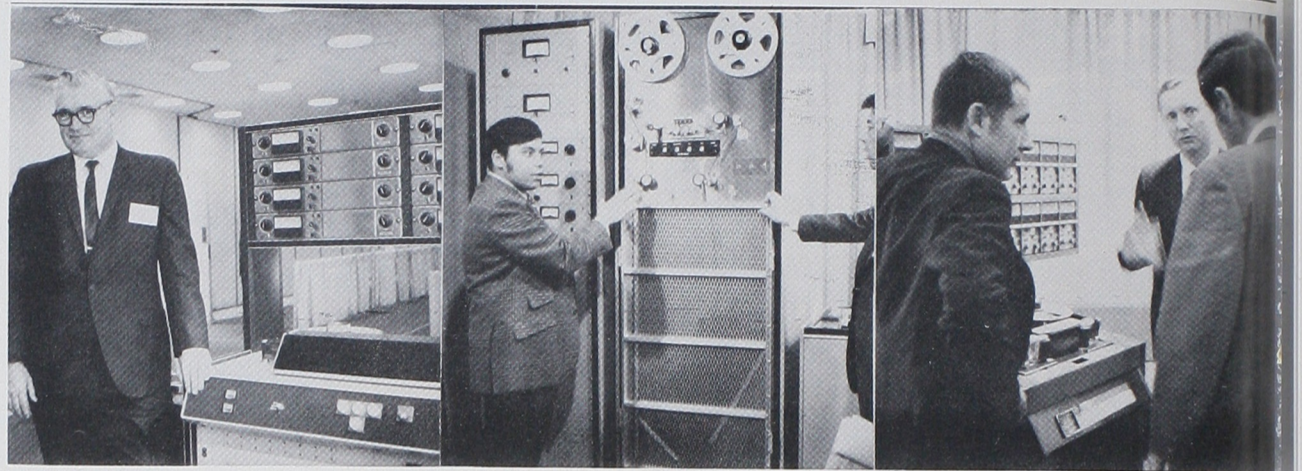
Discussion up and down the floor on the future of pre-recorded tape was highly optimistic in every respect. Several sales reps disclosed their personal observations that the cassette

will become the most popular form over the long haul, considering its unique ability to both play and record. Advances in tape stock for the cassette were also shown.

The technical sessions offered conventioners invaluable insight into what's ahead in the audio field. Mercury Records' John Eargle chaired a lengthy session Oct. 15th on the sub-

ject of Disc Recording. Speakers delved into everything from new ideas in phonograph cartridge pickups, stereo testing equipment, to the true nature of record groove deformation.

RCA's R. Moyer chaired a session the following day on Magnetic Recording where the latest cartridge and cassette developments were aired. (See separate story).



Al Sroka, manager of the Ampex Corp's Professional Audio Products Div., spearheaded a team of audio engineers who demonstrated the latest multi-track studio recording equipment produced by that firm. The expansive use of the MM-1000 (with Sroka above) in professional studio recording was shown in a lavish display of best-selling record albums, tunes from which were recorded on the unit.

Lou Mancuso, chief engineer at A&B Duplicators of New York, outlined the features of Electro Sound's model 4000 tape duplicating system to an interested conventioner. (Both A&B and Electro Sound are divisions of Viewlex, Inc.) The master bin, with interchangeable loop box, is designed to feed a recommended series of 5-10 slave consoles, also produced by Electro Sound.

Gauss Electrophysics' market chief Bill Cara (left) listens while engineering director Carl Nelson explains positive points offered by their Series 1400 multi track recorder to a potential customer. According to Nelson, the 1400 offers the advantages of the Focused Gap recording process which received so much acclaim for the Series 1200 Gauss tape duplicating system.



J.P. Glimmerveen, a Europe-based engineer with Philips Broadcast Equipment Corp., was on hand to demonstrate their Norelco Division's STD tape duplicators to Cash Box editor Ed Adlum. The multi-program slave consoles are designed to produce broadcast quality copies at four times normal speed.

Gene Bidun, sales engineer with RCA's Commercial Electronic Systems Div. (Camden, N.J.), shows a conventioner a revolutionary color-coded modular console recorder. Displayed at the Hilton as a four-channel, 20-input system, the machine is available in a wide variety of designs and capabilities. RCA also unveiled a set of hand-held microphones and its BQ-50A record turntable for broadcast studios.

Gauss service engineer Dick May (left) provides a demonstration of the firm's Series 1200 Ultra High Speed Tape Duplicating System for Ed Adlum. The popularity of their master player and accompanying slave duplicators has forced the California firm to double its production output to meet orders from custom-duplicators and record firms just this past year.

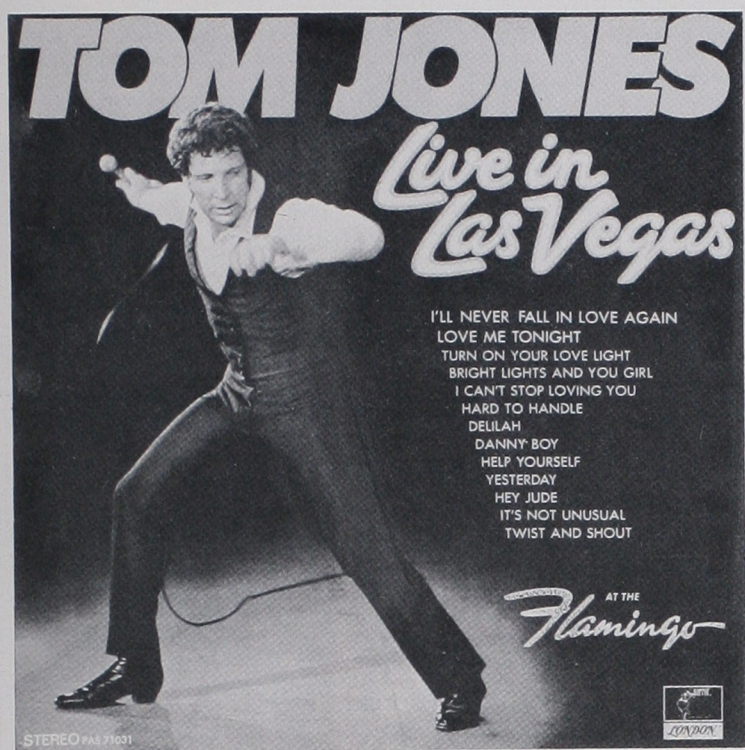
3M's Claude Hill shows off the model 400-T tape transport monitoring system. The unit, which utilizes tightloop (Isoloop) differential, is designed as a cassette tape sized audio test monitor and offers a simple quality control step for spot checking fidelity of re-recorded programs.



Ampex Stereo Tape engineering manager Marty Ehrlich proudly demonstrates the model BLM-200 master duplicator with vacuum bin to Ed Adlum. Ehrlich controls the Ampex duplicating operation in Elk Grove Village, Ill., turning out cartridges and cassettes under the Ampex label for consumer sale. At Elk Grove, Ehrlich utilizes 20 slaves duplicators with each BLM-200 master for cassettes, and ten slaves for the cartridges.

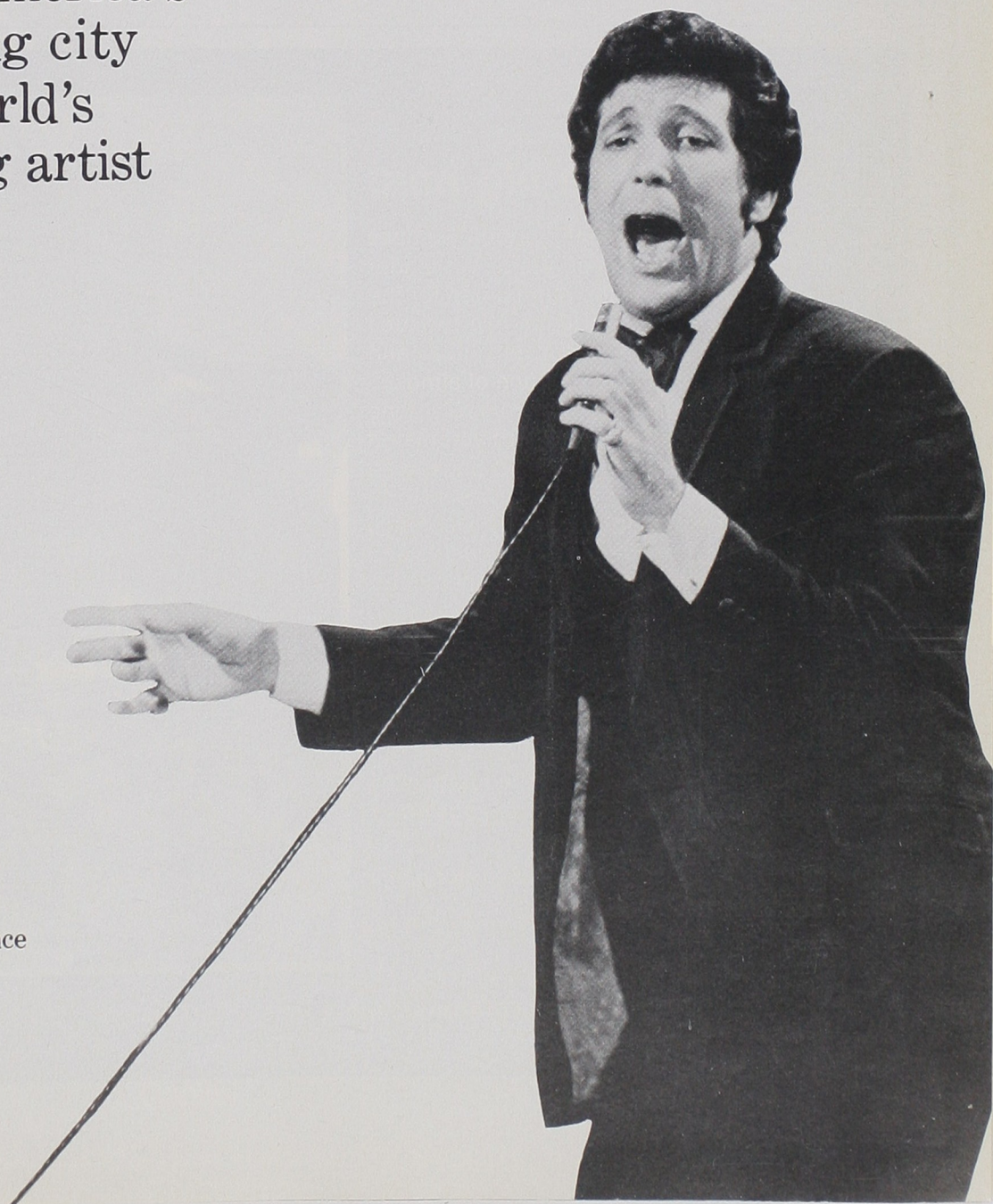
Gladys Vega of A&B Duplicators provided conventioners with a fascinating demonstration of their model 100-48C cartridge/cassette tape winding unit, which electronically separates programs from the duplicated slave reel. As the duplicated tape passes through a pulse-sensor on the unit, the mechanism cuts the tape at the end of each program; the operator then places the program directly in the cartridge or cassette hub.

Electronic-music wizzard R.A. Moog displayed his remarkable equipment at the Audio Engineers show. With the aid of a slide program and a dozen sets of earphones, conventioners were treated to a thorough explanation of Moog's machine, which electronically simulates standard musical sounds, while creating a good deal of its very own.



\* Recorded in America's  
 most exciting city  
 by the world's  
 most exciting artist

\* The last 6 minute 38 seconds of side 2  
 captures the most electrifying performance  
 you've ever heard on records





## ON DECK: New Tapes

GRT

Fourteen new titles have been released by the GRT Corp. for October, all available in both 8-track and cassette. Titles, with parent labels, are as follows:

**The Hunter** by Ike & Tina Turner on Blue Thumb; **Karma** by Pharoah Sanders on Impulse; **We Need A Little Christmas** by the Goldiggers on Metromedia; **Little Woman** by Bobby Sherman, also on Metromedia; **I Love You Truly** and **Jean**, both by Lawrence Welk on Ranwood; **Remember How Great, Vol. I, II and III** on Roulette, sung by various early rock artists; **Cellophane Symphony** by Tommy James, also on Roulette; **Dionne Warwick's Golden Hits Part II** and **Part I/II** on Scepter; **Slaves** by Gary McFarland and Grady Tate on Skye and **Rod McKuen Takes a San Francisco Hippie Trip** on Tradition.

LIVINGSTON

An even dozen new 8-track cartridges have been released by Livingston Audio Products Corp. (Fairfield, N.J.), featuring material gleaned from the Prestige Records catalogue. Titles and artists are as follows:

**Body and Soul**, by Eddie Jefferson; **The First Trane**, by John Coltrane; **Walkin'**, by Miles Davis; **That Healin' Feelin'**, by Groove Holmes; **Brother Jack McDuff Plays; Jungle Soul**, by Gene Ammons; **Misty**, by Groove Holmes; **Miles Davis' Greatest Hits; Soul Message**, by Holmes; **Eastern Sounds**, by Yusef Lateef; **Screamin'**, by Jack McDuff and **Jug** by Gene Ammons.

MUNTZ

Six new four-track cartridges have been released by Muntz Stereo-Pak for immediate availability. They are as follows:

**The Detroit-Memphis Experiment** by Mitch Ryder on Dot; **Temptations Puzzle People** by the Temptations on Gordy; **Karma** by Pharoah Sanders on Impulse; **Together** by Diana Ross & the Supremes on Motown; **The Sinatra Family Wish You a Merry Christmas** on Reprise and **Arthur or The Decline and Fall of the British Empire** by the Kinks on Reprise.

## EXPERTS SPEAK AT AUDIO SHOW

# Tape Engineers Stress Rigid Standards, Quality Stock

NEW YORK — Of the eleven technical seminars presented at the recent Audio Engineering Society convention at the New York Hilton, the session entitled Magnetic Recording, chaired by RCA's R.C. Moyer, proved probably the best single source of information to the music industry on the technical in's and out's for mass production of pre-recorded tape.

Several guest speakers prepared special addresses on pertinent tape subjects for the session, and although their material has been copyrighted by the Audio Society, with their permission, we have reprinted portions from a number of the papers.

North American Philips Corp.'s E. R. Hanson addressed the convention on the subject of "Musicassette Interchangeability". A portion of his introduction ran as follows:

"Home recordings made on blank tapes in cassettes do not pose any question during playback on the same equipment. Musicassettes, however, shall be interchangeable on all types of playback equipment, be it either a stereophonic or a monophonic version, designed for this type of carrier." Observing that the phonograph record and its playback equipment is a very simple operation, Hanson stressed the absolute necessity of maintaining rigid standards (as set down by Norelco) in the manufacture of the cassette case, throughout the industry.

"The Musicassette has made a huge impact on the market during the last years. The members of the music industries, for whom this information is specifically intended, all have the same interest to come to a sound product at low cost in order to enable this type of carrier to reach those sky-high production numbers some market investigators predict," he stated. However, to look for a reduced cost by simplifying a product to the point of producing inferior goods would only present a setback," he added.

"Future tape and system development will contribute towards the growth to maturity of the musicassette; it finally took the disc record nearly 90 years to reach its ultimate form, as the first patents on both mechanical recording and stereophonic transmission were applied for in 1877 and 1881 respectively. In 1899 the first mention is made of magnetic recording and one might wonder whether the Music Industry will be in a position to make up the ground that tape records are in arrears to obtain a general public acceptance. Lots of knowledge on how to "pack the illusion" can be directly transferred from disc to tape record, practically leaving the "technology" of packing as the only property to be adapted to the new medium. Your guess how long this will take may even be better than mine, but about one thing we all can be sure: it will only be a fraction of the time it took Valdemar Poulsen to draw level with Thomas A. Edison," he observed.

James B. Wood of the GRT Corporation spoke on "Signal Conditioning for Slow Speed Tape Recordings." While including that advances in magnetic heads and tape have improved the quality of slow speed recordings to a point where they are quite acceptable for most consumer level applications, Wood pointed out that electronic, or synthetic music deviates far from normal spectral distribution, creating unusual problems for duplicating companies. Research into the problem indicated that filtering the high-frequency "overloading" notes was not the proper answer. "A better solution involves the use of a circuit which maintains a flat frequency characteristic at low levels, but assigns a specific limit to the output amplitude at high frequencies. This limit should be made to agree with the peak saturation characteristic of the tape recordings system," Wood declared. In other words, much of the poor fidelity found in some

cassette reproduction can be minimized at the mastering step, by employing the proper protective equipment.

Peter Hille of Ampex Stereo Products Division, gave conventioners a step-by-step description of mass tape duplicating in his address entitled "The Design of a High-Performance Tape Duplicating System." Summing up, the Ampex executive stated: "Although it is not possible to predict more radical changes in duplicating technology which will occur in the future, as it is now, that copy quality is determined entirely by tape characteristics."



3M's Magnetic Products sales director Joe Leon (left) reviews plus-plus of a brand new high-density ferric oxide tape stock with field engineer Claude Hill, at that firm's exhibit. The new tape stock, still undergoing field evaluation tests, is back-coated with a high-resistant compound to prevent scratching from particle droplets and to inhibit static electric damage in high-speed duplication.

## The big haul

No tape configuration escapes Dubbings' net. We're the leader in sound duplication for the entertainment industry. We produce cassettes, 8 track cartridges and open reel to the tune of almost 3 billion feet of tape per year! It's done with the most modern automated duplicating, editing and packaging equipment available. As a North American Philips Company, Dubbings provides both the quality and dependability in cassette manufacture the industry has come to know. You'll get high quality and on-time delivery whether you are a large producer or small. You'll "net" better profits with the leader, too. Whether your duplicating needs are immediate or in the future, why not contact Dubbings now?

*Sound thinking leads to Dubbings*



DUBBINGS ELECTRONICS, INC. • 1305 SO. STRONG AVE., COPIAGUE, NEW YORK 11726 • 516 893-1000

A NORTH AMERICAN PHILIPS COMPANY

# Hurt So Bad

# NANCY



# WILSON

Sounds So Good



Capitol®

Nancy's New Album "Hurt So Bad" ST-353—Single—"Can't Take My Eyes Off Of You" 2644—Available On Record and Tape

## Capitol Special Products Increases Distrib Net

HOLLYWOOD — Capitol Records' special products line, which includes cassette and cartridge equipment, wire racks, needles, and other record and tape accessories, will receive increased distribution thru a new agreement between Capitol and World Music Corp.

Under the deal, World's 83-man sales force will service Capitol product (exclusive of records) to a wide range of outlets that do not specialize in recordings, including chain stores, photography shops, discount houses, furniture stores, musical instruments stores and drug stores. Capitol reps will continue to handle the line for retail record shops.

The national effort was launched after a successful six-month "repping" test in Southern California.

## Robins Tapes to Kico for Canada

NEW YORK — Canadian distribution of all cassettes, magnetic recording tape and audio accessories manufactured by Robins Industries Corp. have been assigned to Kico Canada Limited, of Weston, Ont., according to Larry Post, manager of Robins' export department.

H. W. Cowan, general manager of Eico Canada, said Robins products are being stocked at the Weston facility for immediate availability in the Canadian market. Eico services distributors throughout the Dominion, providing off-the-shelf deliveries from a local warehouse.

Robins, whose main plant is in College Point (Flushing), N.Y., is one of the relatively few U.S. manufacturers who coat and slit their own tape. In addition to cassettes and reel-to-reel tape, Robins claims to have the broadest available line of splicers, demag-

netizers and other accessories for cassette equipment, tape recorders and phonographs. Many of its accessories are designed for professional applications.

## ASCAP Vet to Ampex

NEW YORK — Len Smedresman has been named assistant advertising manager of Ampex Stereo Tapes. He will be in charge of co-op advertising programs, shows and conventions and the scheduling of AM and FM radio advertising, reporting to James W. Johnson, AST advertising and sales promotion manager.

Prior to joining Ampex, Smedresman was assistant director of public relations for the American Society of Composers, Authors and Publishers (ASCAP) in New York.

## Ampex Picks Anzio As Eastern Sales Chief

NEW YORK — Dale Anzio has been named eastern regional sales manager for the Ampex Corporation consumer equipment division, it was announced by Lawrence R. Pugh, division marketing manager.

Anzio, formerly district manager for Westinghouse Electric Supply Company, will be responsible for sales of Ampex open reel and cassette tape recorders, speakers and various high fidelity accessories for consumer use in his region, which includes the middle Atlantic states and Florida. He will be headquartered at 65 Commerce Way, Hackensack, New Jersey.

## Music Master Tops Allison Mastering

HAUPPAUGE, N.Y. — Allison Audio Products, Inc., tape duplicating specialists, has named David Sarser as director of mastering, quality control and music evaluation. Prior to joining Allison, he was responsible for mastering and music evaluation at Dubbing Electronics, Inc.

Entering Juilliard at the age of sixteen, Sarser capped five years of post graduate work by taking highest honors. He began his music career by winning the Walter W. Naumberg Prize in 1941. The following year, he made his debut as a concert violinist at New York's Town Hall.

Shortly afterward, Sarser temporarily traded his violin for an Air Force uniform. At the conclusion of World War II he joined the NBC Symphony Orchestra as a violinist, and played under Arturo Toscanini during his last eight seasons as conductor. It was during this period that Sarser became a consultant to the immortal maestro on recording matters. Subsequently, he served as Audio Director of the NBC TV Opera Company, Steve Allen's Tonight Show, and Sunday Series.

With Skitch Henderson, Sarser built and operated his own recording studio for five years, before being attracted to the tape cartridge business. Since joining Allison, Sarser has instituted a series of new quality controls and checks incorporating advanced production and sound techniques.

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## PR Where It Counts



**CAMPAIGN KICK-OFF:** Don Hall (left) Ampex vice president and general manager of Ampex Stereo Tapes, Edward P. Hansen, (center) Peoples Gas, Light and Coke Company of Chicago on loan to the Metropolitan Crusade of Mercy, and Donald Reed (right) personnel manager, Ampex consumer equipment division, displaying this year's campaign banner at a kick-off meeting held at Ampex plant in Elk Grove Village.

The meeting marked the beginning of the Metro-Crusade of Mercy faith share pledge drive at Ampex.

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**COTILLION SELLER:** Walter Jackson (seated) inks a new disk deal with Cotillion Records, with Jerry Wexler, exec vp of Atlantic Records, and Ted Cooper, the singer's manager-producer, shown left to right, respectively. Jackson's first single for the label — following an association with Okeh Record — is called "Anyway That You Want Me" and "Life Has Its Ups and Downs."



## Top 50 In R & B Locations

1	<b>I CAN'T GET NEXT TO YOU</b> Temptations (Gordy 7093)	1	26	<b>WORLD</b> James Brown (King 6258)	19
2	<b>THAT'S THE WAY LOVE IS</b> Marvin Gaye (Tamla 54185)	2	27	<b>SAY YOU LOVE ME</b> The Impressions (Curtom 1946)	30
3	<b>JEALOUS KIND OF FELLOW</b> Garland Green (UNI-55143)	5	28	<b>CHAINS OF LOVE</b> Bobby Bland (Duke 449)	28
4	<b>GOING IN CIRCLES</b> Friends of Distinction (RCA 0204)	3	29	<b>I'LL BET YOU</b> Funkadelics (West Bound 150)	34
5	<b>OH WHAT A NIGHT</b> Dells (Cadet 56491)	4	30	<b>SAN FRANCISCO IS A LONELY TOWN</b> Joe Simon (Soundstage 7 26411)	27
6	<b>DOIN' OUR THING</b> Clarence Carter (Atlantic 2660)	7	31	<b>UH, UH, BOY THAT'S A NO NO</b> Candice Love (Aquarius 4010)	31
7	<b>BABY I'M FOR REAL</b> The Originals (Soul 35066)	18	32	<b>DO WHAT YOU WANT</b> Ramsey Lewis (Cadet 5640)	32
8	<b>CRUMBS OFF THE TABLE</b> The Glass House (Invictus 9071)	14	33	<b>WE CAN MAKE IT</b> Ray Charles (Tangerine 11239)	33
9	<b>HOT FUN IN THE SUMMERTIME</b> Sly & The Family Stone (Epic 10497)	9	34	<b>GIRLS, IT AIN'T EASY</b> The Honey Cone (Hot Wax 6903)	35
10	<b>WALK ON BY</b> Isaac Hayes (Enterprise 9003)	11	35	<b>WE MUST BE IN LOVE</b> Five Stairsteps & Cubie (Curtom 1945)	39
11	<b>THE SWEETER HE IS</b> Soul Children (Stax 0050)	10	36	<b>THESE EYES</b> Jr. Walker & The All Stars	42
12	<b>WHAT'S THE USE OF BREAKING UP</b> Jerry Butler (Mercury 72960)	8	37	<b>TAKE A LETTER MARIA</b> R. B. Greaves (Atco 6714)	41
13	<b>BACKFIELD IN MOTION</b> Mel & Tim (Bamboo 107)	23	38	<b>JUST A LITTLE LOVE</b> B. B. King (Bluesway 61029)	43
14	<b>IN A MOMENT</b> Intrigues (Yew 1001)	12	39	<b>HERE I GO AGAIN</b> The Miracles (Tamla 51438)	36
15	<b>SHARE YOUR LOVE WITH ME</b> Aretha Franklin (Atlantic 2650)	13	40	<b>POOR MAN</b> Little Milton (Checker 1221)	40
16	<b>LET A MAN COME IN AND DO THE POPCORN</b> James Brown (King 6255)	25	41	<b>YESTER YOU, YESTER ME, YESTERDAY</b> Stevie Wonder (Tamla 54188)	48
17	<b>THE BEST PART OF A LOVE AFFAIR</b> The Emotions (Volt 4021)	17	42	<b>DRY SPELL</b> The Meters (Josie 1013)	—
18	<b>BAD CONDITIONS</b> Lloyd Price (Turntable 505)	26	43	<b>WAS IT GOOD</b> Isley Bros. (T-Neck 908)	47
19	<b>WE'LL CRY TOGETHER</b> Maxine Brown (CUR 3001)	21	44	<b>I CAN'T BE ALL BAD</b> Johnny Adams (SSS Int'l 780)	44
20	<b>FRIENDSHIP TRAIN</b> Gladys Knight & the Pips (Soul 35068)	—	45	<b>JESSES JAMES</b> The Dreams (D.C. Sound)	45
21	<b>LET A WOMAN BE A WOMAN, LET A MAN BE A MAN</b> Dyke & The Blazers (Original Sound 89)	22	46	<b>GIVE IT UP</b> Lee Dorsey (Amy 11057)	46
22	<b>YOU GOTTA PAY THE PRICE</b> Gloria Taylor (Glo-Whiz 1)	29	47	<b>BOLD SOUL SISTERS</b> Ike & Tina Turner (Blue Thumb 104)	50
23	<b>YOUR GOOD THING IS ABOUT TO END</b> Lou Rawls (Capitol 2550)	6	48	<b>SAD GIRL</b> The Intruders (Gamble 235)	49
24	<b>GET OFF MY BACK WOMAN</b> B. B. King (Blues Way 61026)	24	49	<b>ALWAYS DAVID</b> Ruby Winters (Diamond 265)	37
25	<b>YOU GOT YOURS, I'VE GOT MINE</b> Delfonics (Philly Groove 157)	16	50	<b>DOCK OF THE BAY</b> Dells (Cadet 5658)	—

### Thomas Appointed Action's R&B Head

NEW YORK — Walter Thomas was named to head Action Talent's newly formed R&B division. Jeff Franklin, v.p./g.m. of the rock booking agency, made the announcement saying that the increased activity of such Action represented acts as the Isley Bros., Dave Cortez, and the Five Stairsteps and Cubie made it necessary that the agency create the new R&B division.

Thomas has been a booking agent for 14 years, with Shaw Artist Corp. and Queen Booking, began his career in the music business as a musician with such notables as Jelly Roll Morton and Cab Calloway.



### Bourne Appoints Berardi

NEW YORK — Richard Berardi has been named as the professional manager of Lady Mac Music Co. (ASCAP) and Murbo Music Publishing, Inc. (BMI) by the Bourne Company.

Berardi, formerly a writer-producer with Kasenetz-Katz Assoc., will be looking for new material and artists in his new post. Berardi will be coordinating his efforts with Jim Kemper who is in charge of Bourne's, Murbo Records.

### Monmouth-Evergreen Issues 2nd Maxine Sullivan Album

NEW YORK—Jazz singer Maxine Sullivan's second album for Monmouth-Evergreen Records, "Close As Pages In A Book," has just been released. Co-starring clarinet and soprano sax virtuoso Bob Wilber and an all-star jazz quartet, the LP sequel to "The Music of Hoagy Carmichael" features ten songs not previously recorded by Miss Sullivan, in addition to her biggest hits, "Loch Lomond" and "Gone With the Wind."

In Wilber's rhythm group on the LP are Bernie Leighton, piano; George Duvivier, bass; and Gus Johnson, Jr., drums.

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The Lettermen, Jay & the Americans, Al Hirt, Boyce & Hart, Dick Smothers, The Living  
Strings, The Monkees, Floyd Cramer, The King Family, Jimmie Rodgers, Dino, Desi & Billy,  
Jimmy Webb, Jean Paul Vignon, Flatt & Scruggs, Gary Lewis & the Playboys, and 53 others.  
...latest entries... Nancy Wilson... Elvis Presley... Patti Page  
...and the James Cleveland Choir.

# New Additions To Radio Playlists

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

## WTIX — New Orleans

Raindrops Falling On My Head—B.J. Thomas—Scepter  
Undun—Guess Who—RCA  
Shangrila—Lettermen—Capitol  
Yesterme—Stevie Wonder—Tamla  
Make Your Own—Mama Cass—Dunhill LP—  
Help Yourself—Tom Jones—London  
Maxwell Silver Hammer—Beatles—Apple

## WABC — New York

And When I Die—Blood Sweat Tears—Columbia  
Make Your Own—Mama Cass—Dunhill  
Come Together—Beatles—Apple

## WOKY — Milwaukee

Curly—Jimmy Clanton—  
Floating Down River—Cascades—Monarch  
Color Of My Love—Jefferson—Decca  
Roosevelt & Ira Lee—Tony Joe White—Monument  
Fortunate Son—Creedence Clearwater—Fantasy  
Holly Holy—Neil Diamond—Uni  
Good Morning Love—The Bleus—Diamond

## KXOK — St. Louis

Yesterme—Stevie Wonder—Tamla  
Make Your Own—Mama Cass—Dunhill  
Silver Threads—Cowsills—MGM  
Say You Love Me—Impressions—Curton  
Let A Man Come In And Do The Popcorn—James Brown—King  
Walking In The Rain—Jay & Americans—U.A.

## WMAK — Nashville

Raindrops Falling—B.J. Thomas—Scepter  
Ruben James—Kenny Rogers—Reprise  
Dr. Handys Dandy Candy—Jim Ford—Sundown  
Roosevelt & Ira Lee—Tony Joe White—Monument  
Groovy Grubworm—Harlow Wilcox—Plantation  
And When I Die—Blood Sweat Tears—Columbia  
Friendship Train—Gladys Knight—Soul  
Death Letter Blues—Gone—  
Endless Sleep—Jody Reynolds—

## WQAM — Miami

Yesterme—Stevie Wonder—Tamla  
Cherry Hill Park—Billy Joe Royal—Columbia  
And When I Die—Blood Sweat Tears—Columbia  
Backfield In Motion—Mel & Tim—Bamboo  
Jealous Kind Of Fellow—Garland Green—Uni  
Going In Circles—Friends Of Distinction—RCA  
Walk On By—Isaac Hayes—Enterprise  
Echo Park—Keith Barbour—Epic

## WLS — Chicago

So Good Together—Andy Kim—Steed  
Yesterme—Stevie Wonder—Tamla  
Fortunate Son—Creedence Clearwater—Fantasy  
Aren't We The Lucky Ones—Vic Dana—Liberty  
Jealous Kind Of Fellow—Garland Green—Uni  
Baby I'm For Real—Originals—Soul  
Groovy Grubworm—Harlow Wilcox—Plantation  
Help—Mary McCaslow—Barnaby

## WEAM — Washington D.C.

Something/Come Together—Beatles—Capitol  
Fortunate Son—Creedence Clearwater—Fantasy  
Turn On A Dream—Box Tops—Mala  
And When I Die—Blood Sweat Tears—Columbia  
Jesus Is A Soul Man—Lawrence Reynolds—WB  
Jealous Kind Of Fellow—Garland Green—Uni

## WKBW — Buffalo

And When I Die—Blood Sweat Tears—Columbia  
My Idea—Creme Caramel—Janus  
Smile A Little—Flying Machine—Congress  
I Still Believe—John & Ann Ryder—Decca  
Be My Baby—Fragile Rock Valley—Earth  
Any Way You Want Me—Evie Sands—A&M  
Lord Must Be In NYC—Sagittarius—Together  
Try A Little Kindness—Glen Campbell—Capitol  
Take A Letter Maria—R.B. Greaves—Atco  
Make Your Own—Mama Cass—Dunhill  
Eli's Coming—3 Dog Night—Dunhill

## KRLA — Pasadena

She's Got Love—Thomas & Richard Frost—Imperial  
Holly Holy—Neil Diamond—Uni  
A Brand New Me—Dusty Springfield—Atlantic  
Heaven Knows—Grass Roots—Dunhill  
LP's—  
Evil Ways & Jingo—Santana—Columbia  
Maybe—Janis Joplin—Columbia

## WKNR — Detroit

Eli's Coming—3 Dog Night—Dunhill  
Yesterme—Stevie Wonder—Tamla  
Fortunate Son—Creedence Clearwater—Fantasy  
Friendship Train—Gladys Knight—Soul  
St. Louis—Easy Beats—Rare Earth  
Crumbs Off The Table—The Glass House—Invictus  
Tonight I'll Be Staying—Bob Dylan—Columbia  
Sweet Lady Love—The Frosts—Vanguard  
Holly Holy—Neil Diamond—Uni  
Evil Woman—Crow—Amaret  
Lord Must Be In NYC—Nilsson—RCA  
Any Way You Want Me—Evie Sands—A&M  
Tonight—MC Five—Atlantic  
Backfield In Motion—Mel & Tim—Bamboo

## KLIF — Dallas

Beautiful People—Melanie—Buddah  
Looky Looky—Georgio—Atco  
Can't Make It Alone—Lou Rawls—Capitol  
Everybody's Talking—Spanky & Our Gang—Mercury  
Dock Of The Bay—The Dells—Cadet  
Tonight I'll Be Staying—Bob Dylan—Columbia  
Going In Circles—Friends Of Distinction—RCA  
We Love You Call Collect—Art Linkletter—Capitol

## WDRG — Hartford

And When I Die—Blood Sweat Tears—Columbia  
Undun—Guess Who—RCA  
Jet Plane—Peter Paul Mary—WB  
Eli's Coming—3 Dog Night—Dunhill  
Wonderful—Blackwell—Astro  
Make Your Own—Mama Cass—Dunhill

## WRKO — Boston

And When I Die—Blood Sweat Tears—Columbia  
Fortunate Son—Creedence Clearwater—Fantasy  
Heaven Knows—Grass Roots—Dunhill  
Holly Holy—Neil Diamond—Uni  
A Brand New Me—Dusty Springfield—Atlantic

## WFIL — Philadelphia

Backfield In Motion—Mel & Tim—Bamboo  
Ruben James—Kenny Rogers—Reprise  
Any Way You Want Me—Evie Sands—A&M  
Jealous Kind Of Fellow—Garland Green—Uni  
Kiss Him Goodbye—Steam—Fontana

## WMEX — Boston

Kiss Him Goodbye—Steam—Fontana  
Never Walk Alone—Bklyn Bridge—Buddah  
Voo Doo Woman—Simon Stokes & Night Hawks—Elektra  
Dear Mom & Dad—Art Linkletter—Capitol  
Lost That Feeling—Dionne Warwick—Scepter

## WHBQ — Memphis

Ballad Of Otis B Watson—Sid Selvidge—Enterprise  
Going In Circles—Friends Of Distinction—RCA  
Kiss Him Goodbye—Steam—Fontana  
Holly Holy—Neil Diamond—Uni  
Oh Darling—Beatles—Apple

## KIMN — Denver

Cherry Hill Park—Billy Joe Royal—Columbia  
Holly Holy—Neil Diamond—Uni

## KJR — Seattle

Fortunate Son—Creedence Clearwater—Fantasy  
Undun—Guess Who—RCA  
Ruben James—Kenny Rogers—Reprise  
Try A Little Kindness—Glen Campbell—Capitol  
Early In The Morning—Vanity Fare—Page  
Jet Plane—Peter Paul Mary—WB  
Yesterme—Stevie Wonder—Tamla

## KHJ — Hollywood

A Brand New Me—Dusty Springfield—Atlantic  
Happy—Paul Anka—RCA  
Heaven Knows—Grass Roots—Dunhill  
And When I Die—Blood Sweat Tears—Columbia  
Judy Blue Eyes—Crosby Stills Nash—Atlantic

## KFRC — San Francisco

Walk On By—Isaac Hayes—Enterprise  
Cherry Hill Park—Billy Joe Royal—Columbia  
Early In The Morning—Vanity Fare—Page  
Heaven Knows—Grass Roots—Dunhill  
And When I Die—Blood Sweat Tears—Columbia

## KYA — San Francisco

Holly Holy—Neil Diamond—Uni  
Evil Woman—Crow—Amaret  
Lookie Lookie—Georgio—Atco  
Backfield In Motion—Mel & Tim—Bamboo  
Wasn't Born To Follow—The Byrds—Columbia  
Say You Love Me—Impressions—Curton  
A Brand New Me—Dusty Springfield—Atlantic

## WIXY — Cleveland

Holly Holy—Neil Diamond—Uni  
Fortunate Son/Down On The Corner—Creedence Clearwater—Fantasy  
Roosevelt & Ira Lee—Tony Joe White—Monument  
Yesterme—Stevie Wonder—Tamla  
Jet Plane—Peter Paul Mary—WB  
Jingo—Santana—Columbia  
Tonight I'll Be Staying—Bob Dylan—Columbia  
St. Louis—Easy Beats—Rare Earth  
We Love You Call Collect—Art Linkletter—Capitol

## KILT — Houston

Fortunate Son—Creedence Clearwater—Fantasy  
Baby I'm For Real—Originals—Soul  
She's Got Love—Thomas & Richard Frost—Imperial  
St. Louis—Easy Beats—Rare Earth  
A Womans Way—Andy Williams—Columbia  
Golden Slumbers & Carry That Weight—Trash Apple

## WAYS — Charlotte

You Gotta Pay The Price—Gloria Taylor—Scepter  
Fox  
Baby Boy—Fred Hughes—Brunswick  
Swingin' High—Bill Deal—Heritage  
Fortunate Son & Down On The Corner—Creedence Clearwater—Fantasy  
Ball Of Fire—Tommy James—Roulette  
Make Your Own—Mama Cass—Dunhill  
Heaven Knows—Grass Roots—Dunhill  
Eli's Coming—3 Dog Night—Dunhill

## WCAO — Baltimore

Brand New Me—Dusty Springfield—Atlantic  
Brand New Me—Jerry Butler—Mercury  
Raindrops Falling—B.J. Thomas—Scepter  
I Want You Back—Jackson 5—Motown  
American Moon—Bobby Dimple—Crewe Inst—  
Camel Back—A.B. Sky—MGM  
Baby I'm Still Loving You—Danny Chavis—  
Mind Body Soul—Flaming Embers—Hot Wax  
Undun—Guess Who—RCA  
Cripple Creek—Band—Capitol  
Like A Rolling Stone—Phil Flowers—A&M  
Ruben James—Kenny Rogers—Reprise  
Friendship Train—Gladys Knight—Soul  
Jesus Is A Soul Man—Lawrence Reynolds—WB

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## Lit. Guild, Okun Set Record Deal

NEW YORK — The Literary Guild, national book club, will release a 3-LP package in conjunction with Milton Okun's folk anthology, "Something To Sing About."

The recording package, put together by Okun, consists of tracks which were previously recorded by some of the artists as well as some newly recorded material by young folk artists.

Released last year, Okun's book was widely acclaimed as the definitive folk anthology. The LP package will add yet another dimension to the work.

The complete unit, book and records, will be made available through the Guild's wide-spread mail order facilities.

## Talbert App't'd. To Hot Wax Promo Post

DETROIT — Hank Talbert was named to become Hot Wax Records' midwest promotional director.

Talbert will be reporting to Ronald Proctor, the label's gen'l. mgr. of sales and promotion. Proctor said that Talbert would be responsible for coordinating Hot Wax sales and promotion endeavors with Buddah Records' midwest distributors and independent promotional staff.

## March Is New TMC Controller

NEW YORK — Nathaniel March was named as the controller of Transcontinental Music Corporation. The post of controller is a newly created one at TMC, a record and tape distributing and merchandising corporation, which is a wholly owned subsidiary of Transcontinental Investing Corporation.

March, a CPA, comes to TMC from MGM where he was the controller of that company's phonograph record division. Before that, March served as controller, treasurer and executive v.p. of Kapp Records.



Nathaniel March

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GARY PUCKETT .....COLUMBIA

**NA NA HEY HEY KISS HIM GOODBY**  
STEAM .....FONTANA

**I'M GONNA MAKE YOU LOVE ME**  
CHI-LITES .....BRUNSWICK

**YOU DON'T OWN ME**  
KENYA COLLINS .....ITCC

**SOUND OF LOVE**  
PEPPERMINT RAINBOW .....DECCA

**WHEN YOU LOVE SOMEBODY**  
APPOLOS .....COLLOSSUS

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STREET NOISE...STEREO-DIMENSION

**CHILDREN OF THE SUN**  
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NORMAN RACUSIN, president of RCA Records, holds the latest Nilsson LP, "Harry," as Gerry Teifer, president of Sunbury/Dunbar Music, RCA's publishing unit, looks on at left. Nilsson, on the right, is under exclusive contract to RCA as an artist and S/D songwriter. His current hit is "Everybody's Talkin'," to be followed by a new single, "The Lord Must Be In New York City" and "Maybe." Sunbury (ASCAP) and Dunbar (BMI) are in their third year now, and during the past year they had two songs that became RIAA million sellers on records—"One," by Three Dog Night on Dunhill and "These Eyes," by the Guess Who on RCA. Teifer is particularly excited about the two new Nilsson compositions, "Maybe" and "I Guess The Lord Must Be In New York City." The latter has been recorded by Wayne Newton, Sagittarius, and the New Yorkers, in addition to Nilsson himself. Sunbury/Dunbar songs were represented on 58 different labels during the first part of 1969, Teifer noted. He also reported that the firm's overseas affiliates have given Sunbury/Dunbar a strong world-wide catalog and provided hits from such countries as England, Italy, Spain, Mexico and Canada which became popular in the U.S.

## Billy Roberts Forms Publishing Company

SAN FRANCISCO — Singer-composer Billy Roberts, author of the oft-recorded classic "Hey Joe," has formed

his own San Francisco-based publishing company. The company, named American Heritage Music, will publish all of Roberts' material with the exception of "Hey Joe," and also recruit new songwriting talent. Hillel Resner, San Francisco rock promoter and Roberts' personal manager, will assume the duties of vice president and business administrator of American Heritage.

## 'Business Arts' Award Given Schaefer Beer

NEW YORK — The Business Arts and Advisory Council of the Board of Trade presented its annual "Business Arts" award to the F & M Schaefer Brewing Company.

The award is presented every year to a company which contributes to the cultural development of the people of New York City. Schaefer received the award for four major projects which it sponsored. One of the major reasons cited for the award was the presentation of the Ron Delsener produced Central Park Music Festival, a series of 66, low-cost, non-profit summer concerts.

The Central Park concerts have become the nation's most successful and extensive music series. The concerts have set a precedent and have been followed by the institution of similar concert series in other cities across the nation.

## Patterson Singers To Travel Europe

NEW YORK — Gospel music, which has been finding increased favor throughout Europe in recent years, is once again being exported by The Robert Patterson Singers. The Minit Gospel recording artists embark in early October for another extensive overseas schedule, this time taking them deeper into Eastern Europe where audiences have had very limited exposure to their brand of music.

Under the aegis of the Lippman and Rau Agency the group will appear in a series of concerts in England, Germany, Austria and Spain prior to penetrating Poland and other Eastern countries in mid-November.

During their last trip earlier this year, they were recorded "live" in Frankfurt by Siegfried Loch who produced their current Minit Gospel LP, "The Soul Of Gospel." A similar session is under consideration and may be undertaken if schedules can be coordinated to allow for recording time.

## Mirasound Acquires A Hewlett Analyzer

NEW YORK — Mirasound Recording Studios in New York has just completed acquisition of a Hewlett Packard Real Time Audio Spectrum Analyzer. The H.P.R.T.A.S.A. is designed to calibrate the acoustic results of speakers and control rooms by complete and instantaneous analysis of the total audio spectrum, so that engineers may get a true picture of what appears on tape. "We can now adjust the acoustics of all control, cutting and remix rooms," said Mirasound president, Bob Goldman, "so that producers get a true total sound without flavor."

## Decca Revamping

(Con't. from Page 7)

ca's veteran head of Nashville operations, also maintains his present responsibilities. In the international area, Dick Broderick, appointed under Gallagher, will continue to run MCA International Records.

### New Sales Directions

Loetz, who was characterized by Adams as the "architect of the restyling of Decca," will, in addition to other responsibilities, blueprint a "whole new modernization" of the label's sales policies, Adams said. Loetz, a key associate of Gallagher during the latter's years at Columbia Records, was vp of sales for many years at Columbia, being credited with design and development of a national distribution system, such as centralized distribution centers in major marketing areas. Adams said that Decca is seeking faster servicing of Decca product from sales direct to factory to outlets, instead of "middleman" approaches now in effect.

## 'Blood's' Soloff Solos At Phil.

NEW YORK — Lew Soloff, trumpeter for Columbia Records' group, Blood, Sweat & Tears, appeared as a soloist for the first New York performance of the contemporary work "The Face of A Vision" by Chuck Mangione. The work was performed at Philharmonic Hall last Sunday (19), by the Symphony of the New World, and was conducted by Benjamin Steinberg. The piece was written for full symphony and features jazz bass drum and trumpet.

Lew has been a musician since the age of five, when he began playing the piano. By the time he was ten he had mastered the keyboard and then took up the trumpet, which he has been playing ever since. Lew studied music at Julliard and free-lanced with jazz groups before joining Blood, Sweat & Tears.

## Vault Records First 'Papa' Lightfoot LP

LOS ANGELES—Vault Records has reached into the deep South to record blues mouth organist Alexander "Papa" Lightfoot.

Lightfoot, 45, began recording years ago for several small labels among blues devotees his 78 rpm singles are valuable prizes, according to Vault's president Jack Lewerke.

Lewerke heard so much about Lightfoot from blues buffs in both the U.S. and Europe that when independent A&R man Steve LeVere suggested that Vault record him, Lewerke agreed. LeVere cut Lightfoot's first stereo album in Jackson, Miss. The LP, "Natchez Trance" is scheduled for release in October.

Recording Lightfoot is the second project which Lewerke has undertaken involving bringing to the fore a veteran bluesman. Last month Vault released a new album recorded here by Lightning Hopkins—his first new record session in two years. Recording these evergreen blues performers has become of great interest to Lewerke himself a longtime jazz and blues buff. "This is the era of the blues for everyone," Lewerke said. "Blues appeal to both domestic and international."

Vault plans additional projects with Lightfoot, Lewerke said. The overseas potential for material by Lightfoot and Hopkins is very good because of market conditions there for blues, the executive points out.

## Mercury Product

(Con't. from Page 9)

gland's top studio blues musicians has joined forces to cut "Meltin' Pot," and Ram John Holder, one of Britain's top bluesmen, has culled a collection of tunes he regards as "Black London Blues."

The Smash label is represented by "Flying Bear Medicine Show" featuring "live" jam sessions presented by corporate artists Harvey Mandel, Sly Douglas Quintet, Buddy Miles Express, McCoys, Linn County, Shades of Joy and Group Therapy. The album was cut during last Spring's Mercury Flying Bear Medicine Show tour of West Coast colleges and universities.

## AIP Label

(Con't. from Page 7)

clude "Wild Angels," "Wild Angels Vol. 11," "Devil's Angels," "Wild In The Streets," "Three In The Attic," "The Trip," "Born Losers" and a string of beach party movietracks. Several singles from these albums were also top chart items, notably "Blues Theme" by David Allen and the Arrows and "Shape Of Things To Come" by Max Frost and the Troopers. AI Records expects to release soundtrack packages at the rate of almost one a month.

Sherlock joins AIP after stints at Southern California promo rep and West Coast promo chief for Decca national singles merchandising manager for Capitol, West Coast promo manager for London Records, West Coast sales promotion manager for Tower, and, most recently, West Coast professional manager for Famous Music, a division of Paramount.