# Cash Box



**NOVEMBER 1, 1969** 



J. A. FREEDMAN, WINNER OF LUXEMBOURG FESTIVAL

(See story on following page)



#### CashBox Great Britain

Pop impresario Don Arden is launch-Pop impresario Don Arden is launching a new set-up to be called Aquarius. The main company will be Aquarius Records, and former Immediate label executive Ken Mewis has been named general manager. Other arms will be Aquarius Music, a publishing subsidiary; Aquarius Management, which is headed by Arden's son David, Aquarius Agency, and Aquarius Films. Executives to run these divisions will be named soon. Wilf Pine will be head of promotion for the Aquarius group, with special emphasis on the record section's activities. Artists already signed by Aquarius Management include Samson (Immediate), Nashville Teens (Major Minor), Cherokees (Decca), Norma Green, and Cathedral. Examen Corner member Alan Jones is producing the next Cherokees single for Decca which will feature a Mike d'Abo song entitled "Are You Satisfied Now Girl"? Arden is finalizing details of a big-name super group to be recorded by Aquarius Records.

This month marks EMI's entry into the 8-track stereo cartridge field. A star-studded first release has been assembled; artists include the Beatles, Frank Sinatra, the Seekers, Nat King Cole and Franck Pourcel. Amongst the classical items are "Viennese Prom Concert" conducted by Sir John Barbirolli and Sir Adrian Boult's reading of Tchaikowsky's "Nuteracker Suite". EMI has published an illustrated leaflet explaining the operation of the cartridges, and a catalog of EMI tape product is also available. Dealers will also be able to obtain a display unit on placing an initial minimum order of 12 cartridges. EMI will release eight musicassettes in January, and from then on both musicassettes and 8-track cartridges will be included in the company's bi-monthly tape release. The Beatles' latest album, "Abbey Road," will become available this month in 8-track cartridge, 4-track musicassette and 4-track reel to reel form.

Pye Records is also laying out plans with the tape market in mind. In association with the GRT Corporation of America, an autonomous company will be started jointly to manufacture and distribute c

in the market for all the licensing deals it can get.

David Bowie's hit "Space Oddity" has focused attention on the Stylophone, a pocket-size electronic organ which was used for the session. The Stylophone has been developed by Dubreq Studios, formerly a documentary movie enterprise but now exclusively engaged in meeting the international demand for the instrument. The Stylophone is available in three models — bass, standard and treble — and is tunable in concert pitch covering 1½ octaves.

Two new subsidiary publishing companies have made their bow under the Carlin Music banner. One is Tarot Music, which will publish the compositions of Manfred Mann and Mike Hugg, and the other is Leon Henry Music, which will handle music connected with Keith Potger's New Seekers. The latter group's November 7th release on Philips, "Meet My Lord," is a Leon Henry copyright, written by Jon Kelly, a protege of former Bee Gee Colin Peterson. Leon Henry is headed by Potger and David Joseph. Initial Tarot copyrights are the tracks of the new Manfred Mann group Chapter Three's debut album, out this month on the new Philips label, Vertigo.

Polydor's Christmas offer to dealers this year is in the form of boxes of nine special LPs. Artists include James Last, Pete Colley, Crazy Otto, Fritz Wunderlich, Hans Carste and Bert Kaempfert.

Mohammed Zackariya, Evolution Records chief has formed Zel Music

Kaempfert,
Mohammed Zackariya, Evolution
Records chief, has formed Zel Music

in conjunction with United Artists Music, whose Roger Welch will run the operation, which will specialize in copyrights released on the Zel and Evolution labels.

George Martin's Air London recording organization has signed a trio to be called Quatermass. Swedish independent producer Anders Henriksson will

ing organization has signed a trio to be called Quatermass. Swedish independent producer Anders Henriksson will supervise the trio's sessions. Quatermass comprises lead singer and bass guitarist John Gustafson, formerly with the Merseybeats and Quotation; Hammond organist/electric pianist Peter Robinson, a Royal Academy of Music student and former band member with Chris Farlowe and James Royal; and drummer Mick Underwood, who used to be with Episode Six. The Harold Davison Agency has signed the trio, who will be handled by the firm's Dick Katz, and their manager is Gloria Bristow. Two publishing companies have been set up within the Alan Keen Music organization to specialize in music connected with the trio. RUG Music will publish the more commercial material, and Quatermass Music will concentrate on the threesome's individualistic original compositions.

Quatermass Music will concentrate on the threesome's individualistic original compositions.

Philips has made two band signings. They are Ray McVay, resident at the Lyceum Ballroom, Strand, in London, and well-known for his modern dance music policy via TV appearances and tours; and Syd Lawrence, former trumpeter with the BBC Northern Dance Orchestra, and now leading an orchestra specializing in the old Glenn Miller charts. The Lawrence orchestra is playing at the Royal Festival Hall tribute concert to Miller on November 17th under the auspices of the Glenn Miller Appreciation Society. Lawrence's first Fontana LP under the deal is "The Glenn Miller Sound," and McVay's current album on the same label is "Songs For Swinging Parties."

Another new label to make its bow here in Revolution, specializing in soul and Reggae music. It is being run by Dave Hadfield of Maximum Sound recording studios, and John Harper, who is handling all administration, contracts and accounts. The first release is "Dream Lover" by Owen Grey and the Maximum Breed, and the first Revolution album scheduled for this month is "It Really Doesn't Matter" featuring a 60-voice choir drawn from the Brixton area of London in a selection of Christmas and gospel songs.

MIDEM's British representative Mitch Murray reports overbooking by British firms for the available space at the January meet in Cannes. He is at present oversubscribed by 20 double offices but accepted bookings until the end of October when the Board of Trade subsidy deadline expired. Murray says that MIDEM chief Bernard Chevry is busy attempting to procure extra accommodation at the new Festival and Congress Palace in Cannes, possibly by utilizing part of the underground car park. Murray assesses British participation in the 1970 event at about 70% of the total.

EMI recently hosted a reception for Steppenwolf, who played one concert date in London before leaving for a 16-day tour of Germany, Switzerland, Denmark, Austria, France and Finland. Group's "Magic Carpet Ride" at the Publis



#### CashBox France

The festival of pop music and free jazz organized by Jean Georgakarakos and Jean Luc Young will not take place in Paris. It is a pity, but local authorities all around Paris refused to welcome such a festival in their area. At the end, Jean Georgakarakos had to transfer his festival in Belgium. This shows how French people, civil Authorities and police are afraid of the possible consequences of a hippy meeting. In the same way, English and American pop music is strongly attacked by people who assimilate pop music and drugs. At the moment this does not affect the pop music record sales as it can be seen on the french chart, but it makes it more and more difficult to present underground and pop groups on French TV.

Christa Derussy of Bleu Blanc Rouge publishing company announced some good results from that society: Barclay artist Dalida just recorded for immediate release "Nake-di Nake-dou" which is the French treatment of the German song "Nacke-Di Nacke-du". "Maria Isabelle," a French adaptation of the #1 spanish record, "Maria Isabell," was just cut by Toulai for Philips. A spanish version is going to be re-

leased by Ramon Bonafon on Riyiera label. Philips artists Parisiennes will soon release a EP with a Bleu Blanc Rouge on copyright "Toute La Famille Volte Te Voir Mariee."

Polydor is from now on being tributed by Ricordi label in Fra Ricordi plans an important protion on the new Rita Pavone record

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Louis E

ds Set 50ng F

intract ne: \$5,000

\$2,500

Leon Cabat, Vogue prexy, Claude Wolf are organizing, with Peigne, head of the Vogue Promodepartment, a flight from Pari London for bringing several impant journalists to Petula Clark's cert at the Albert Hall on 29th of ober.

This week, RCA is releasing a LP set containing the 72 most in ant numbers of Fats Waller title is "Fats Waller Memorial" the price: 84, 50 Francs.

Barclay now distributes the Cati's productions through its distring company C.E.D. Among the lof that catalog are: Jeanne Mon (two LPs), Serge Reggiani (ha Boris Vian, Magali Noel, Madel Robinson, Simone Signoret and Pie Baraaseur.

#### Great Britain's Best Sellers

This	Last	Weeks
Week	Week	On Chart
1	1	6 I'll Never Fall In Love Again, Bobby Gentry, Capitol,
		Seas/Jac
2	2	8 Je T'Aime Moi Non Plus, Jane Birkin/Serge Gainsh
		Major Minor, Shapiro Bernstein
3	3	5 A Boy Named Sue, Johnny Cash, CBS, Evil Eye
4	16	2 He Ain't Heavy, He's My Brother, Hollies, Parlophone,
		Shane Shane
5	6	4 Lay Lady Lay, Bob Dylan, CBS, Big Sky
6	13	3 *Space Oddity, David Bowie, Philips, Essex
7	4	9 Bad Moon Rising, Creedence Clearwater Revival, Library
		Burlington
8	7	3 I'm Gonna Make You Mine, Lou Christie, Buddah, K
		Sutra
9	12	3 Nobody's Child, Karen Young, Major Minor, Acuff-Rose
10	15	2 Oh Well, Fleetwood Mac, Reprise, Fleetwood
11	9	8 Goodmorning Starshine, Oliver, CBS, United Artists
12	5	4 It's Getting Better, Mama Cass, Stateside, Screen Gems
13	_	1 Sugar Sugar, Archies, RCA, Welbeck
14	8	5 *Throw Down A Line, Cliff & Hank, Columbia, Shadows
15	11	9 *Don't Forget To Remember, Bee Gees, Polydor, Abigail
16	_	1 Do What You Gotta Do, Four Tops, Tamla Motown, Carlin
17	10	5 *Hare Krishna Mantra, Radha Krishna Temple, Apple, Apple
18		1 Everybody's Talking, Nilsson, RCA, MCPS
19	14	4 Put Yourself In My Place, Isley Brothers, Tamla Moto
		Jobete/Carlin
20	_	1 Love At First Sight, Sounds Nice, Parlophone, Shapiro

\*Local copyrights

#### Great Britain's Top Ten LP's

Abbey Road, The Beatles, Apple
Johnny Cash At San Quentin, CBS
Through The Past Darkly, Rolling Stones, Decca
Blind Faith, Polydor
Hair, London Cast, Polydor
Nashville Skyline, Bob Dylan, CBS
SSSH, Ten Years After, Deram
Stand Up, Jethro Tull, Island
Then Play On, Fleetwood Mac, Reprise
Oliver, Soundtrack, RCA

dor has named November as a James Brown promotion month . . . Tiny Tim arrived for TV and a season at Caesar's Palace, Luton . . . Scaffold to make promotional tour of States this month . . . Bee Gees Barry and Maurice Gibb planning to launch new acts discovered by them on their own label soon . . American stars Delaney and Bonnie begin a British tour with Eric Clapton at the Royal Albert Hall on December 1st . . "Bad Moon Rising" still topping best selling sheet music charts for Burlington Music . . David Essex invited to sing at the Playboy Club at a party held to support John

Lindsay's campaign to be reak Mayor of New York. Essey's Decca single "The Day The Stood Still" is getting lots of an analysis of Essey's Law Bruce following the success of Stongs For a Tailor" album Polydor. Children's TV person Valerie Singleton makes her debut a singer on Pye with "Solomon Opede," penned by Peter Sarstell published by United Artists. Holmes of Chappells announces appointment of a new pop direction within the organization to be her by Stuart Reid.



#### hBox International News Report

Joss Empires, Ltd.

Jon — Louis Benjamin, ManDirector of Pye Records, is to
led Leslie Macdonnell as Head
Joss Empires Ltd., the chain of
ty theatres which includes the
legister of Palladium. The appointment
leffect from January 1st, 1970
legister of Course, retain
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Louis Benjamin

#### Awards Set For Song Fest

ON NGELES — The International Festival, which will take place and 5—8, 1970, in Las Vegas, has a wards as follows:

s and Singers:
ers is 3 rize: \$10,000; Trophy - 1970 car

- V contract
Prize: \$5,000; Trophy - TV con-

3rd Prize: \$2,500; Trophy - TV con-

Orchestration: Trophy
Interpretation: Trophy
Male Singer: Trophy
Female Singer: Trophy
Group: Trophy
Id Prix (Press): Trophy and contract

his long participating must be un-libed and cannot be released until

Al songs participating must be unbed and cannot be released until 1, 1970.

Al album with the 11 final songs will be released through Interal will be released through Interal committee of the Festival, has ed an invitation to be a special of honor at the International Ir Song Festival in Rio de Jalia (Brazil). This is McQueen's 4th pation in the Rio Festival.

In ghis stay in South America, en will also make arrange-for TV transmission of the Inonal Song Festival with Brazil, lela, Uruguay, Argentina, Peru form of a two-hour "Special" y from Las Vegas. European es will see the Festival by ethrough Eurovision.

Schifrin has been named a 2r of the international jury of 2mational Song Festival.

y (30) songs will be included in als of the 4-day Festival.

#### Enjamin To Head Freedman Wins 1st Grand Prix RTL; Viss Empires, Ltd. British Union **Edict Creates Stir**

LUXEMBOURG — J.A. Freedman won the first Grand Prix RTL In-ternational for Great Britain here October 18th with "When You Walked Out Of My Life," his own compo-sition

Out Of My Life," his own composition.

Freedman also came first in the British entries section. Freddy topped the German section, Rika Zarai was the first for France, and the New Inspiration and Chris Baldo triumphed in the Netherlands and Luxembourg sections respectively.

The contest was created by Radio-Tele-Luxembourg to select the best song to be recorded on disk and released within one of the main listening countries of RTL.

The entrants in order of appearance at Luxembourg's Nouveau Theatre (disk producers are in parentheses) were: Freddy, singing

Theatre (disk producers are in parentheses) were: Freddy, singing for Germany "Als Ich Noch Ein Junge War," written by Michael Holm, G. Leck and Peter Mosser (Peter Mosser and Christian Bruhn) on Polydor; Rika Zarai, singing for France "21, Rue Des Amours," written by Pierre Delanoe and Francis Fumiere (Jean-Pierre Magnier) on Philips; Camillo, singing for Lux-

embourg "Wunderbar" written by Jean Nicolas and Jean-Pierre Kemmer (Gilbert Felgen) on Delta; Samantha Jones, singing for Great Britain "Today Without You," written by Kris Ife and Mark Wirtz (Mark Wirtz) on Penny Farthing; the New Inspiration, singing for the Netherlands "Dit Is Het Liefdeleven," written by R. Berry and J. Velt (Jacques Verdonck) on Decca; Mary Roos, singing for Germany "Legende Der Liebe," written by H.H. Henning (H. H. Henning) on CBS; Chris Baldo, singing for Luxembourg "Amour De Vacances" written by Chris Baldo and Jean-Pierre Kemmer (Gilbert Felgen) on Delta; Nicoletta, singing for France "En Amour," written by Ralph Bernet and Jacques Revaux (Leo Missir) on Riviera; J.A. Freedman, singing for Great Britain "When You Walked Out Of My Life," written by J.A. Freedman (Bunny Lewis) on Decca; Tom Koning, singing for the Netherlands "De Strijd Om Jouw Hart," written by Jaap Mooyet and Tom Koning (Joke van Halen) on Philips; Gitte, singing for Germany "Dann Kamst Du," written by Kurt Feltz and Werner Scharfenberger

(Kurt Feltz) on Electrola; Vince Hill, singing for Great Britain (Little Blue Bird," written by Vince Hill and Ernie Dunstall (Bob Barratt) on Columbia; Michel Fugain, singing for France "Le Temps Met Longtemps," written by Jean Schmitt and Michel Fugain (Jean Eckian) on CBS; Peggy March, singing for Germany "Mister Giacomo Puccini" written by Georg Buschor and Henry Mayer (Wolf Kabitzky) on Teldec; and the Valverde Brothers, singing for Great Britain "River Of My Mind," written by Vic Smith and Mannette Workman (Vic Smith) on CBS.

CBS.

The contest was telecast live to Czechoslovakia, Yugoslavia, Hungary and Portugal and filmed for later transmission in Belgium, Switzerland, and the Netherlands. Countries that declined to take the contest through the Eurovision link were Britain, France, Germany and Italy, and RTL executives believe the main reason was the presence of the RTL name in the title of the event and on screen during the beginning and at the end of the concert.

As often happens in song contests,

the end of the concert.

As often happens in song contests, there were some disagreements and a little acrimony. All the entrants performed vocally to backing tracks with the exception of the British participants. An edict from the British Musicians Union had forbidden them to use backing tracks, and they sang accompanied by a 60-piece orchestra made up of members of RTL's symphony and dance orchestras.

The main reason for the British union's edict has not yet been revealed. The musicians unions of the other countries involved made no such demand.

demand.

demand.

The ban resulted in protest by the representatives of the British artists that the artists would be at a disadvantage compared with rivals using backing tracks. The problem was solved by judging the contest from records during the afternoon before the concert.

Some acrimony arose in German

solved by judging the contest from records during the afternoon before the concert.

Some acrimony arose in German quarters due to the fact that the British entry by Vince Hill, called "Little Blue Bird," is directly based on a Schubert melody.

The judging system was two-fold. RTL listeners from the five language groups covered by the station's transmissions voted before the concert by means of postcards. The results were converted into percentages, and certified correct by a court bailiff in each country. The listeners voted for their favorite national and international entries, and their votes counted for 50% in the final judging.

The jury for the finals was presided over by Mathias Felten, RTL director-general. Jury members were Helmut Stoldt, Gunther Arendt, and Conny Schur for the German-speaking territories; Roger Kreicher, Philippe Adler, and Monique le Marcis for the French-speaking territories; Geoffrey Everitt, Dick Rowe, and Mike Sloman for the English-speaking territories; Nic Weber, Tilly Neyens, and Melle Jeannine Theisen for Luxembourg, and H. Terheggen, M. Beishuizen, and Guido van Lieferinge for the Flemish-speaking territories.

No member of the jury was allowed to vote for his or her own language group entries, and each member was permitted one vote only for the one production he or she deemed best.

Geoffrey Everitt, RTL's London general manager.

only for the one production he or she deemed best.
Geoffrey Everitt, RTL's London general manager, expressed disappointment after the Grand Prix at the lack of support for the event from British record companies and the reluctance of British stars to enter the contest, which cost RTL an estimated £30,000 to organize and stage.

#### New Palace For MIDEM In Cannes; First Classical MIDEM Meet Set

CANNES, FRANCE — MIDEM will celebrate its fourth anniversary in a new and immense Festival and Congress Palace in Cannes in January. The international meeting of music companies and men created by Bernard Chevry will be held in the new headquarters January 18—23. More than 4,000 participants are expected for the event.

Also, for the first time, a "Classic"

for the event.

Also, for the first time, a "Classic" MIDEM meet, devoted to "great music," will precede the regular MIDEM convention. The "Classic" MIDEM will be held January 11—15.

Built a quarter of century ago, the old Palace MIDEM used became to small, but now the days when MIDEM cho ked for lack of space are over: the architect Olivier-Clement Cacoub conceived a functional and ultramodern Palace, which is being built in a record time. Started last spring,

the Palace will be completely finished well before the end of the year (main walls and foundation are done, the interior and fittings are presently under way).

The new Palace, built behind the former are has four times the installant.

under way).

The new Palace, built behind the former one, has four times the installations and reception capacity. Designed in a modern style, this Palace will offer 5000 square meters of utilizable surface to the participants, above three flights of parking space. The Palace will be "malleable" and will adapt itself to various needs thanks to the never ending arrangements of removable walls.

Besides the installations, projection rooms, numerous bars and meeting places, the palace has 368 offices all immediately convertible to fit the needs of the users; they can also be used as open stands.

The friends of MIDEM who had some problems with the telephone connections will find at last perfect equipment allowing them to communicate without delay with the outside world, and office to office. Furniture, air conditioning and sound proofing are also included with each office.

This important change in setting

This important change in setting for MIDEM 1970 is due to the huge effort made by the Cannes Municipality and its mayor Maitre Vouillon. ty and its mayor Maitre Vouillon. The new Palace will be able to satisfy the demands of the most exacting

participant.

The classical meeting, organized in cooperation with the international Music Council of UNESCO will include: the "Market" series of concerts followed by meetings on worldwide promotion of classical and contemporary

motion of classical and contemporary music.

In agreement with Yehudi Menuhin, president of the International Music Council, and Jack Bornoff, executive secretary, Bernard Chevry wants to adapt to yesterday's "great music" and today's, some of the methods of promotion which the pop world has developed and uses with considerable success. Young composers and interpreters will be welcomed.

"Serious Music" professionals from

respecters will be welcomed.

"Serious Music" professionals from the five continents will be gathered. One shall meet interpreters and contemporary composers, as well as executives of record firms and editors, impresarii, representatives of radio stations and TV, together with the organizers of festivals and concerts.

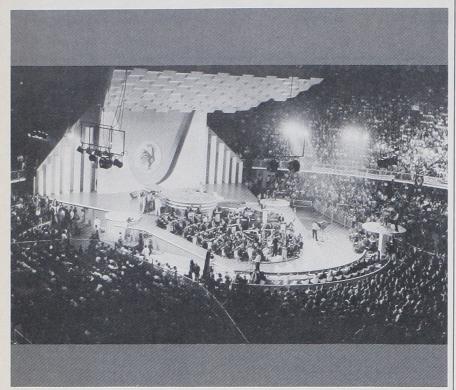
#### Weiss/EMI Publ. Deal

LONDON — American songwriter/
record producer/music publisher
Larry Weiss recently spent two very
productive weeks in England during
which time he signed a 3 yr. publishing
deal for his Larry Weiss Music Ltd.
with Ardmore and Beechwood, EMI's
publishing outlet, for the rest of the
world outside the US and Canada.
Weiss visited indie producers and negotiated the release of 3 American
singles, "Annabelle Jane" by the
Comstock Ltd. (Bell); "Bow Down" by
Ithaca (Vanguard-Philips) and "The
Man of Value" by the Del Royals
(Mercury), all his own compositions
published through Larry Weiss Music.



EMI Records' managing director, L G. Wood, & Weiss

#### On The Spot Coverage Of The IVth International Song Fest - R



THE STAGE and surrounding environs in which was held the fourth edition of the THE STAGE and surrounding environs in which was held the fourth edition of the International Festival of Song. The modern facilities for both performer and audience were provided at Rio de Janeiro's Maracanazinho, a stadium which had been turned into an enormous theater capable of use by a full orchestra (as shown) with ample extra space for individual artists and groups as well. Performers presented at this Maracanazinho included Henry Mancini, Jimmy Webb from the U.S.; Petra Pascal of Germany; Enrico Macias and Antoine from France and Brazilians Maysa and the Brazucas, England's Anita Harris and others.

The 4th International Festival of the Popular Song took place in Rio de Janeiro, from September 25 to October 6, with headquarters at Hotel Gloria, and shows held at Maracanazinho, a stadium turned into an enormous theater

Being one of the most important fests in the world (among those of its kind), it aims at giving the music market the best in Brazilian and in-

fests in the world (among those of its kind), it aims at giving the music market the best in Brazilian and international pop music.

This fest is especially known for its uninhibited and involved audience, which applauds deliriously any music it appreciates and boos mercilessly anything it doesn't like.

As typical examples, this year, there were two extreme ones: "Gotham City," a Brazilian song, was undeservedly booed for ten uninterrupted minutes in which no one could hear a single note; the English song "Love Is All" was applauded for 15 minutes, with everybody yelling "this one wins first place" and menacing the jury with expressions like "foi marmelada" ("it was all arranged beforehand"), etc.; consequently, the songs from USA (2nd) and Brazil (1st), very successful up to this moment, were pitilessly booed. This final unfavorable reaction towards the placement of "Luciana" (Brazil) contradictory to the popular vote (which had placed it first) is the result of holding the vote on the first night of the International phase, when only "Luciana" (and not "Love Is All") had been presented.

On the last night, several international artists performed to an euphoric applauding audience: Henry Mancini conducted "Baby Elephant Walk," "Holiday For Strings" and "Moon River." Jimmy Webb played "Up Up

And Away," "By The Time I Get Phoenix" and "MacArthur Pa Sergio Endrigo brought three Suce ful songs. Petra Pascal (Germa Enrico Macias (France), Macias (Brazil), Antoine (France) and Brazucas who sang the second pla (national phase) "Juliana," and Marina"

The evening ended with Williams Simonal, in an event that is described in another article of this section.

#### WILSON SIMONAL

One of the greatest names in a zilian music of all times, who simonal made a big impression on participants of the 4th Internation Festival of the Song, through the number of the words which he led the wardience to sing with him, british about the most beautiful "mass pening" ever seen in a music and Everyone sang and danced as were the hottest day of Carnaval. The control over a demanding audience, which is not too shy to singers it doesn't like, gives us idea that Wilson Simonal would able to control any other audience the world.

The visual effects and charm of "bossa" are always present matter what style of music he in the simulation of the style of music he in the simulation of the style of music he in the simulation of the style of music he in the simulation of the style of music he in the simulation of the style of music he in the simulation of the style of music he in the simulation of the style of music he in the simulation of the simulation o

The visual effects and charm of "bossa" are always present, matter what style of music he is terpreting. Having started as a B Nova singer, he changed his several times, being always success through these changes.

Besides several compacts, Simhas launched in Brazil, four of LP's have hit the charts. For quillong time, he had a TV programmer which was very popular with the izilian public, from north to south.













RIO DE JAINERO — The 4th International Festival of Song (F.I.C.) held in Rio was heavily attended by people from all facets of the American music indu Above are some of those who were there: 1) Claudia, number one singer of the Brazilian phase of the festival is surrounded by George Albert, left president publisher of Cash Box and Miguel Smirnoff, Cash Box' Argentinian rep. 2) Eric Rochet of MIDEM, Albert, Henry Mancini and Pedro Vasconcelos, Cash Brazilian rep. 3) Frida Boccara of France, 4th Place Winner of Festival with Ben Cramer, male vocalist winner of Festival. 4) Vocalist Bill Medley singing the Union Jack as his attire. 5) George Albert with MGM's Ron Kass. 6) Tony Roberts, manager of Malcolm Roberts; Barry Mason; Malcolm Roberts broke up the Festival with his performance; and instrumentalist-composer Les Reed.









1) George Albert with composer Jim Webb. 2) Italy's Sergio Endrigo with Albert. 3) Albert, veteran composer artist David Rose and Cash Box' Smirnoff. 4) Goluza, Festival coordinator Armando Moreno, George Albert and Alfi Kabiljo. 5) Roberto Colossi, manager of Simonal; Luis D' Alencar of Odeon Records concelos, CB's Brazilian rep; Star vocalist of the festival, Simonal; and George Albert.











Some of the stars of the Rio fest in action: 1) Claudia and the Quarteto performing at the Maracanazinho as they sing "Razao De Paz Para Nao Cantar". Brazilian Song of the Festival. 2) Marzagao, director of the Rio Festival with vocalist Simonal and George Albert. 3) Brazilian star Eva with England's Roberts. 4) Paulinho Tapajos, author of "Cantiga Por Lugana." #1 song of the festival. 5) Hans Voigt of DDG Records with George Albert.

## **Simonal**



Proto Colossi Manager · Av. S. João. 755 · 4º conj. 44 · Fone 35 6630 · S. Paulo · Brasil



Int'l Festival Coverage (Con't. from Page 54)

THE NATIONAL PHASE: REPORT OF THE CLASSIFIED SONGS

1. By Popular Vote

Cantiga Por Luciana Razao De Paz Para Nao Cantar

Prizes:

Best singer: Claudia
Best arranger: Eumir Deodato
Male revelation: Ruy Felipe
Female revelation: Eva

Cantiga Por Luciana by Edmundo Souto and Paulinho Tapajos, sung by Eva, and orchestrated by Orlando Silveira; \$7,500 prize.
 Juliana by Antonio Adolfo and Tiberio Gaspar, sung by Antonio Adolfo and the Brasuca Ensemble; arranged by Antonio Adolfo; \$2,500 prize.
 Visao Geral by Cesar Costa Filho, Ruy Mauriti and Ronaldo Monteiro de Souza; sung by Quarteto 004 and Cesar Costa Filho and arranged by Eumir Deodato; \$1,250 prize.
 Razao De Paz Para Nao Cantar by Edmundo Lage and Alesio de Barros; sung by Claudia and Quarteto Forma; arranged by Celio Fenicio.
 Minha Mariza by Fred Falcao and Paulinho Tapajos; sung by the Golden Boys; arranged by Orlando Silveira;
 O Tempo E O Vento by Jorge Omar and Billy Blanco; sung by Beth Carvalho; arranged by Erlon Chaves.
 Quem Mandou by Eduardo Souto Neto and Sergio Bittencourt; sung by O Grupo and Formula 7; arranged by Carlos Monteiro de Souza.
 Ave Maria Dos Retirantes by Alcivando Luz and Carlos Coqueijo; sung by Maysa; arranged by Eumir Deodato.
 Beijo Sideral by Marcos Valle and Paulo Sergio Valle; sung by Marcos Valle and arranged by Orlando Silveira.
 Ando Meio Desligado by Os Mutantes; sung and arranged by Os Mutantes.
 THE INTERNATIONAL PHASE: REPORT OF THE CLASSIFIED SONGS

#### THE INTERNATIONAL PHASE: REPORT OF THE CLASSIFIED SONGS

1. By Popular Vote

Brazil: Cantiga Por Luciana

Great Britain: Love Is All U.S.A: Evie

4. Andorra: Tous Les Printemps Du Monde 5. France: Nos Vertes Colines

2. By Jury

1. Brazil: Cantiga Por Luciana by Edmundo Souto and Paulinho Tapajos;

Brazil: Cantiga Por Luciana by Edmundo Souto and Paulinno Tapajos, sung by Eva; \$4,200 prize.
 U.S.A: Evie by Jimmy Webb; sung by Bill Medley; \$2,500 prize.
 Great Britain: Love Is All by Les Reed and Barry Mason, sung by Malcolm Roberts; \$1,500 prize.
 France: Nos Vertes Colines by Darry Cowl and Eddy Marnay; sung by Frida Boccara; \$850 prize.
 Andorra: Tous Les Printemps Du Monde by Romuald, Pascal Sevran and Serge Lebrail; sung by Romuald; \$550 prize.
 Spain: Penelope by Augusto Alguero and Juan Manuel Serrat; sung by Juan Manuel Serrat.
 Ireland: Roundstone River by Bill Martin, and Phil Coulter; sung by Danny Doyle.

Danny Doyle. Kenia: New World In The Morning by Roger Whitaker; sung by Roger 8.

Whitaker

Israel: Lone Guitar by Rika Zarai, sung by Rika Zarai Greece: Mon Enfant, Mon Amour by Yani Spanos, Kostas Kotoulas and Pierre Bom; sung by Soula Markisi.

Best singer: Malcolm Roberts (Great Britain)
Best arranger: Augusto Alguero (Spain)
Male revelation: Ben Cramer (Holland)
Female revelation: Monna Bell (Chile)

#### INTERNATIONAL JURY

President of the Jury — Wilson Simonal Spain — Conchita Bautista France — Hubert Giraud England — Ben Goodwin Yugoslavia — Alfi Kabiljo

Germany — Hans James Last Italy — Sergio Endrigo Greece — Takis Cambas

Switzerland — Jean Luc Balmer Hungary — Katalin Gyongyossi Argentina — Ricardo Kleinman Japan — Ryoichi Hattori USA — Hules Styne

Mexico — Rogerio Azcarraga Brazil — Egberto Gismonti

#### DELEGATIONS

ermany — James Last, Hans Blum, Erik Silvester, Petra Pascal, Albert Weilland, Helmut Markwart, Ludwig Heinrich, Axel Strencoich

Andorra - Romuald, Jean Pierard

Argentina — Ricardo Kleiman, Mario Arce, Jorge Vaillant

Australia — Noeleen Batley, Luis Aguille

Austria — Marika Lichter, Peter Lossak, Peter Kupfer

Belgium — Henri De Coen Dom, Lois Neefs

Canada — Marc Gelinas, Regis Dubost

Chile — Tirone Arce, Monna Bell, Lucho Gatica

ain — Augusto Alguero, Conchita Bautista, Juan Manuel Serrat, Augusto Alguero (father) Lasso De La Vega, Cezar Gentille, Ricardo Miralles

SA — Jimmy Webb, Yvone Bricusse, William Williams, Army Archerd, John Rose, Johnny Magnus, Bill Medley, Howard Golden, David Rose, Henry Mancini, Al Bart, Paul Swandeck, James Coburn, Richard Ryder, Robert Woulders, Galt MacDermond, Eric Rochat, Richard Goldstein, Sammy Cahn, George Albert, Ron Carpenter, Lee Zhito, Jules Styne, Dwight Mitchell, William Ruff, Russ Barnett, Carlos Saenz, Robert Webb, Jim West, Mike Patterson, Sheldon Slussman, Carol Linley, Ron Cass, James Logan, Valerie Lacombe, Julie London Patterson, Sheldon Slus Lacombe, Julie London

rance — Eddie Marnay, Frida Boccara, Lina Boccara, Marie Laforet, Pierre Meldener, Enrico Macias, Andre Asseo, Denise Glasser, Frederique Glasser, Philippe Koechlin, Claude Pascal, Andre Salvet, L. Saporta, Monique Knou-chell, Roger Allain Houze, Allain Boublili, Antoine, Serge Gainsbourg, Max

Greece — Soula Markisi, Yani Spanos, Takis Kambas, Loukia Kouvati

Hungary — Gyorgy Korda, Zdenko Tamassy, Katalin Gyongyossi

Holland — Ben Cramer, Lou Van Rees, Warry Van Kampen

England — Antonio Olinto, Barry Mason, Malcolm Roberts, Tony Lewis, Willey, Derek Johnson, Robin Scott, Anita Harris, David Wyne Morgan, aline Bell, Tony Garland, Ron Goldwin, Les Reed, Mike Margolis, David

Ireland — Bill Martin, Phil Coulter, Danny Doyle, Noel Pearson

Israel — Rika Zarai, Jean Pierre Magnier

aly — Sergio Endrigo, Leoni Piccioni, Al Bano, Mario Minasi, Giuseppe ( Luciano Citarini, Luigi Esperoni, Cristina Leroux, Mimmo Dabrescia, Vesigno, Franco Carisi, Nullo Cantaroni, Romina Power

Yugoslavia — Teresa Kesovija, Alfi Kabiljo, Marko Goluza, Armando Moren

Japan — Nikika Kalojera, Ryoichi Hattori, Kaoru Yuni, Koso Nichino, tochi Nakajima, Michiko Sekine

Malta — Merga, Mary Galea, Mary Ann Cassard

Luxembourg — Herbert Leonard, France Pierri, Jean Pierrat

Morocco - Tina, Norbert Saada

l**exico** — Miguel Alleman Jr., Nicholas Sanchez Osorio, Raul Vellasco I Patron Ybarra, Guillerme Penunuri, Jose Morris (Canal 5) Gilberto Nav Gerard Lux (Telesistema)

Monaco — Anne Masoulier, Andre Popp

Norway — Lillian Askeland, Arne Bendiksen, Aspen Eriksen

New Zealand — John Rowles, Tommy Lauton, Norrie Paramor

Paraguay — Los Tres Sudamericanos, Arnaldo Ramires Goiburu

Peru — Enrich Linch, Nicanor Gonzales, Luiz Angel Ainasco

Portugal — Amalia Rodrigues, Eduardo Damas, Maria Valejo, Jose Das N De Souza

Kenya — Roger Whittaker, Alain Vala

San Marino — Caterina Caselli, Ivo Calegari

Sweden — Benny Borg, Kirsti Sparboe

Switzerland — Anita Traversi, Joe Stupin, Belhier, Heinz Liecht, Ray

Czechoslovakia — Eva Pilarova, Karel Svoboda

Togo — Bella Bellow, Gerard Akueson

Uruguay — Rubem Rada, Manolo Guardia, Carlos Enrique Peccy, Ugu Ro Salvo, Cesar M. Reys, Hector Larrea

Venezuela — Eduardo Reyna, Jose Luis Rodrigues, Diony Lopes

Poland — Ewa Demarczyk

#### Cash Show Sold Out

TORONTO — The Johnny Cash show at Maple Leaf Gardens Nov. 10 has been sold out before the tickets go on public sale Oct. 27th. Stan Obodiac, Gardens' promotion and publicity director, reports a fantastic mail order demand and one that exceeds that of any concert including the Beatles.

It had been hoped that a second

Beatles.

It had been hoped that a second show could be arranged but Saul Holiff, manager of Cash has apparently discouraged any such negotiations. It's expected, however, that Cash will return to Toronto for another Gardens show in March.

Meanwhile, Columbia are busy

Meanwhile, Columbia are busy churning out and racking up good sales on all Cash singles and album product. Cash has exceeded the limit of 100,000 album sales on three of his most recent releases and possible a fourth for which, it is expected, he will receive Gold Leaf awards.

#### English 'Promise' Made

LONDON — United Artists Records will release an original cast album from the London production of "Promises, Promises," which is skedded to be available within the next two weeks. Although U.A. also has the American cast album, a spokesman for the firm said "The decision was made because of the great popularity of the London presentation." All principal members of the cast are featured on the record.

#### Global Music Moves

NEW YORK — Global Music GmbH has moved in Germany to 7 Stuttgart Nagelstrasse 4.

#### Mayall LP To G.B.

LONDON In a marked depart from recent practices, English man John Mayall will have his man John Mayall will have its album (and first on Polydor), ing Point," issued here after its a can release. Disk has already considerable success in the where it's in the Top 50 and clim. The album's release coincides the start of Mayall's month-long of Britain. of Britain.

#### Marshmallow Soup To Rep Canada At Peru Fair

OTTAWA — The Marshmallow Group, who are managed by Craig Enterprises, have been oby the Federal Government to resent Canada at the Internat Trade Fair in Lima Peru, Nov 30. They leave Nov. 11 and retul Canada Dec. 3. All expenses are be paid by the government and will also receive \$4,000.00 in regation. neration

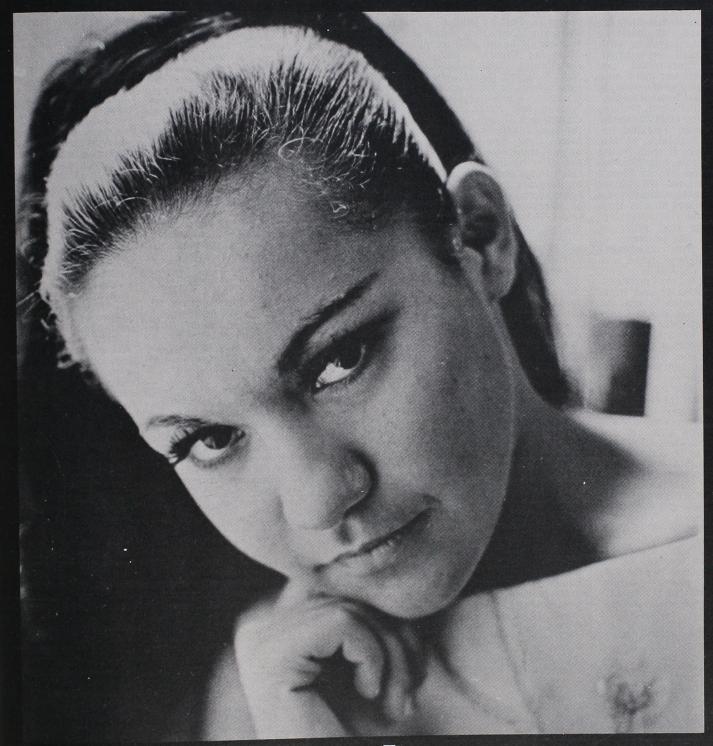
While in Lima they will be plated the Canadian Pavilion two to times per day for the two weeks four television shows, numerous interviews as well as visiting hospitals.

#### Correction

On page 75 of last week's Cash in a photo showing Robert Coole Phonogram Recording Limited, MI licensee in Australia, presenting Australian gold record (the Cow "Hair" single) to Chan Daniels, ecutive assistant to MGM Recording to the Compresident, Ron Kass, Daniels is correctly identified as Kass.

# Claudia

#1 BRAZILIAN SINGER OF THE 4th F.I.C. SONG FESTIVAL



razão de paz prá não cantar

PUBLISHED BY FERMATA





# CashBox Germany

One of Germany's most active record companies celebrated its 15th birthday recently. Metronome Records GMBH, the company most responsible for soul and psychedelic music in Germany, has just started its 16th year in business here. It all started with a small office near the harbor from Hamburg. The firm specialized in imports from Scandinavia and the USA. Prestige, Metronome and Atlantic were the 3 labels represented. The main product was jazz. 2 years later in 1956, the firm took over the distribution for Mercury records and big business started in the form of "Only You" with the Platters. The local artist break came with Erich Storz. 1959 saw Metronome start their exclusive star Siw Malmkvist from Sweden who is still a chart topper and festival winner here, and the Atco label which brought Bobby Darin and Sonny and Cher to the label. Later that year, England became a source of big sales as Mr. Acker Bilk and Chris Barber joined the fold and produced the hits "Strangers on the shore" and "Petite Fleur" both of which topped the 1/2 million mark in sales. At that time, Metronome chief Leif Kraul decided it was time to stop importing and start pressing. Leif remembers the first order of 100,000 singles and the prophecy of bankruptcy, but the firm continued to swing. 1960 saw contracts signed with Scandinavia's Sonet/Storyville label and a big hit "Sleep my princess" with Papa Bue. Golden 12 and Italia signed distribution contracts with the label to bring Peter Lauch and Casey Jones along with Peppino Di Capri and Gigliola Cinquetti to the firm.

1964 was the big year of the breakthrough for Metronome. Siw Malmkvist won the German Pop Music Festival with "Liebeskummer lohnt sich nicht" and became the first million selling singles artist for the firm. Since 1964, sales have increased by 30% or more each year for the young dynamic record company. 1964 also was the year that Barclay joined the fold and brought stars such as Dalida, Charles Aznavour and Mireille Mathieu to Metronome have released in Germany, Metronome

most of their LP product also available on the small popular tapes. Now the firm is making it's first step in the classical field with the signing of Kruno Cigoj, the youngest opera tenor in the world. The 20 year old youngster is getting contract offers from all over the world.

Of course, the development of the

getting contract offers from all over the world.

Of course, the development of the firm has also led to a large staff of competent associates. Right now the firm has over 100 members of the team with offices and distribution points in Berlin, Munich, Frankfurt, Dusseldorf and the home office in Hamburg. The top staff members are: Managing Director, Leif E. Kraul, Distribution, Claus Lehfeldt, Business Mgt. Wolfgang Owart, Assistant Manager Edwin O. Bogh, Sales, Wolfgang Rompa, Public relations, Gisela Kremin and Helga Reis, Personnel department Ursula Bull and head of the sales offices, Annemarie Hofmann. Leif Kraul is also now the head of the Record Industry Organization after having served on numerous committees and organization staffs on an honorary basis in the past. Metronome records has been a young dynamic pacessetter in the past and will certainly maintain its position and increase their potential in the future. Cash Box congratulates Leif Kraul and Metronome Records on their 15th birthday.

Rudy Slezak writes that the top push and Metronome Records on their 15th birthday. Rudy Slezak writes that the top push

Rudy Slezak writes that the top push this week for his publishing firm is "Sugar On Sunday" with Tommy James and The Clique fighting for top honors in the sales department here.

Rolf Budde has big push goodies going for him from lands afar with "Come Together" by The Beatles, "Ob-La Di Ob La Da" from Herb Alpert, "Mah-Na Mah Na", "The Weight" by Diana Ross and The Supremes along with the new Beatles LP "Abbey Road" leading the list. Liberty Records is going all out for the new 5th Dimension single as they have coupled Dimension single as they have coupled the present hit "Wedding Bell Blues" with "Up Up and Away" which is being released here as a single for the first time.

The 5th Dimension who appeared here soveral times personally and on

here several times personally and on TV during the past 12 months have become top favorites in Germany and sales leaders for the Liberty/UA com-

sales leaders for the Liberty/UA company.

Polydor's Barry Ryan is now on the road with his own show including a lightshow, the 14 piece "Eloise" orchestra and The Candy Choir. The Equals are also sharing the billing on the tour as guests and brother Paul is directing the orchestra. The tour covers 16 cities including Paris and Vienna and 14 German concerts.

Alfred Schacht tells us that "Deep Water" by The Grapefruit is going great guns and looks like a biggie.

That's it for this week in Germany.

# CashBox Australia

Two important broadcast restrictions have been introduced here of late. First is on the controversial show, "Oh Calcutta," which in its present state we are not likely to see presented in Australia. The other is on the musical production "Jimmy." Local copyright on "Oh Calcutta" is held by Tu-Con Music, while the rights to "Jimmy" are controlled in this territory by Essex Music of Australia Pty. Ltd.

While on the matter of controversial

Australia Pty. Ltd.

While on the matter of controversial shows, the city of Melbourne has seen fit, via the law courts and legal processes of the State of Victoria, to ban the use of some of the four-letter words in the show "Boys In The Band," which is being successfully staged in Australia by a group headed by New Zealander Harry M. Miller. The show ran in its original state in other areas, but it has difficulties in Victoria. However, in spite of the fact that the questionable words have been replaced in the script, the show is still playing to large houses in Melbourne.

American singer, composer and

American singer, composer and pianist Neil Sedaka is recording an album of twelve of his original songs in Australia. The set will be produced by Pat Aulton to charts written by the brilliant up-and-coming young arranger, John Farrar. It is the first time that Sedaka has recorded anything in Australia for commercial release.

lease.

One of the top indie recording studios in Australia is Bill Armstrong's in South Melbourne which is turning out all kinds of hit sounds for all major companies. The studio has had a change in phone numbers, the main switch number now for all three studios is 699-1844. dios is 699-1844.

dios is 699-1844.

Phonogram has issued the Blind Faith albums and reports that it is selling a bundle across the nation. From Philips we have word of an interesting local version of "Better Homes And Gardens" featuring our own John Laws. The track was cut here with Ray Stevens playing piano and Jerry Allison on drums. Ray Stevens took the backing tape to America and had Chet Atkins add some guitar parts. The whole final product is now being prepared for

release here very soon. It was produced by Doug Gilmour.

The rapidly increasing activity local product continues with mercord companies now involved amongst the latest efforts we for Freshwater (W & G) with their sion of "Son Of A Lovin' Man".

Zoot (Columbia) with "About Ting and "Sha La La"; Allison Dura (Columbia, produced by her husband Howard Gable) with "Don't Me Give In" c/w "World of Must Wayne Pride (Clarion) with "It Take All Kinds To Make A World" "The Long Black Veil"; The Vertable Garden (Clarion) with "E table Garden (Clarion) with "But tab

and on RCA is "The Club Shadwer with Rex Mossop.

One of our biggest locally-produce records of the moment is "The Start Belgur records on the Festival label The Belgur disk is being rush-released in United States and the United King of the United King on the Festival label The Belgur disk is being rush-released in United States and the United King on the Hall of the United King on the Hall of the William States and the United King on the Hall of the William States and the United King on the Hall of the William States and the United King on the Hall of the William States and the United King on the Hall of the William States and the United King on the Hall of the William States and the United King on the Hall of the William States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the William United States and the United King on the W

hits. The folios are retailing at the 75 cents.

RCA has rushed out Paul Ank latest single to coincide with his vito this country. The tracks are H py' and "Can't Get You Out of Mind." We understand that Austris the first country in the world release this new single by Paul Ar Vace's

in Bonheur

Meleque (G

Lin Une Fo

Khamps E

T Aime Mo

anto I

#### Japan's Best Sellers

This Last

-International-

#### Week Week 1 1 2 2 Ningyoo-No Ie, Mieko Hirota (Columbia) Publisher/Watanabe In The Year 2525, Zager & Evans (RCA Victor) Sub-Publisher/The Germany's Best Sellers 11 Week WeekOn Chart Chart 4 \*Scheiden Tut So Weh (It Hurts To Part) — Heintje-Ariola — Edition Maxim 8 In The Year 2525 — Zager & Evans — RCA Victor — Hans Gerig Music 2 \*Geh' Nicht Vorbei (Don't Pass It Up) — Christian Anders — Columbia — Edition Intro/Meisel 4 Mendocino — Michael Holm — Ariola — Altus/Global Music/Kirsten 10 10 13 Je T'Aime . . . Moi Non Plus — Jane Birkin — Fontana — Berget To Remember — Bee Gees — Polydor — Rudolf 4 Don't Forget To Remember — Bee Gees — Folydol Slezak Music 4 Green River — Creedence Clearwater Revival — Bellaphon — Paul C. R. Arends Music 2 \*Weine Nicht, Kleine Eva (Don't Cry, Little Eva) — The Flippers — Bellaphon — Comes/Badenia Music 2 Je T'Aime . . . Moi Non Plus — Jane Birkin — Golden 12 — Edition Marbot 2 Sugar Sugar — The Archies — RCA Victor — Edition Intro/ The Archies — RCA Victor — Edition Intro/ Sugar, Sugar Meisel

Magokoro, Ryoko Moriyama (Philips) Publisher/Shinko
Love Me Tonight, Tom Jones (London) Sub-Publisher/Revultable
Namida-De Iino, Jun Mayuzumi (Capitol) Publisher/Ishihari
Smile for Me, The Tigers (Polydor) Publisher/Aberbach Toly
Naze-Ni Futari-Wa Koko-Ni, K & Brunnene (CBS Sony) Publisher/Shinko
Fuji Shuppan
Kinjirareta Koi, Ryoko Moriyama (Philips) Publisher/Shinko
Aquarius, Fifth Dimension (Liberty) Sub-Publisher/Taiyo
Doshaburi-No Ame-No Naka-De, Akiko Wada (RCA Victor)
lisher/Top Music
Honky Tonk Women, The Rolling Stones (London) Sub-Publisher/
Francine-No Baai, Noriko Shintani (Denon) Publisher/
ma Ongaku ma Ongaku

Akogare, Eiji Nagata (Toshiba) Publisher/Toshiba

The Ballad of John and Yoko, The Beatles (Apple) Sub-Publisher Utsukushii Gokai, Toi et Moi (Express) Publisher/Watanabe -Local-Ikebukuro-No Yoru, Mina Aoe (Victor)
Iijanai-No Shiawase Naraba, Naomi Sagara (Victor)
Kanashimi-Wa Kakeashi-De Uattekuru, Mariko Ann (Victor)
Ai-No Kaseki, Ruriko Asaoka (Teichiku)
Showa Blues, The Bluebell Singers (Grammophon)
Onna, Shinichi Mori (Victor)
Koi-no Dorei, Ciyo Okumura (Toshiba)
Mayonaka-No Guitar, Kaoru Chiga (Columbia)
Anata-No Kokoro-Ni, Chinatsu Nakayama (Victor)
Kyoo-Kara Anata-To, Ayumi Ishida (Columbia) 10

\*Original German Copyright

This Last



## Belgium

nophone has started with the ution of Tamlo Motown in BelThe company released a series records and among them are 1 "Greatest Hits" LP's by Motown artists. A Tamla Moonnoisseur will take care of the tion. Tamla Motown was a bit en in Belgium but the new man is a great come-back. Philips Rita Reys will tour Belgium in iber and December. Her LP Reys Today" has been very eceived here. It was also rein England and America. reports big sales for Liesbeth LP "Liesbeth List zingt Jacques and her single "Pastorale". It was also rein England and America. The single "Pastorale" at tour in Belgium. By request, turns for a few TV-shows, one Antwerp "Radio en Televisie early in November. Pierre a composer of electronic music, it Belgium from December 24th uary 11th, 1970. Together with the Bejart he will give a few perfices in Brussels, entitled "Le?" The popular singer and disk. Norbert has a new single out, 1 "En dat vergeet ik nooit".

Discobel released a single by the George Baker Selection, a well known Dutch group. It is entitled "Little Green Bag/Pretty Green Dream". Because of the great promotion, expectations are high. Polydor released the single "Don't Waste My Time" by John Mayall and the LP's "The Turning Point" (John Mayall) and "Best of the Who". The same company started with a new production "Stereo Battle" by conductor James Clarke. The LP is released in the cut-price series. It has the same quality as the James Last recordings. Vogue released the first album by the new Belgian cabaret singer Tim Visterin. The LP is simply entitled "Tim Visterin". Tim is a singer, composer and guitarist from Antwerp where he has his own cabaret group Sjanbaret. An album "Mieke Roskams bezingt de seizoenen" was released for the children. It is a double LP for the price of one. Mieke Roskams sings on the first record. The second one is instrumental. The Belgian disk-jockeys prefer "Cary Lynn Jones" as the Zager & Evans single (on RCA). Side is the flipside of "Mr. Turnkey".

# Cash Box Mexico

A massive gala was held by Asociacion Mexicana de Productores de Discos (AMPRODIS—the Mexican Association of Record Producers) to celebrate the organization's 8th anniversary. Chairing the event at the American Club were Ing. Heinz Klinckworth, president of Peerless; RCA vice president Guillermo Infante; Carlos Camacho, secretary of Gamma and Andre Toffel, treasurer of DUSA. In the performance that topped the evening, Armando Manzanero was featured with Sonia La Unica and Monna Bell who had just received a "Gallo de Oro" in the IV Festival de la Cancion Popular held in Rio de Janeiro, Brazil.

Elizabeth scored with a highly successful nightclub debut at La Fuente. Prior to the opening, Elizabeth was introduced to press, radio and television programmers in a special conference hosted by Discos Cisne-Raff executives Raul and Rafael Picachi. The Brazilian songstress' club appearance has supported her strong sales for "Estoy Loca Por Ti."

Lic. Miguel Aleman Valdez, president of the Consejo Nacional de Turismo (Mexican Tourism Council), headed an homage to Miguel Prado at

a packed house gathering at Sala Manuel M. Ponce of the Palacio de las Bellas Artes. Prado, the composer of hundreds of unforgettable songs, including "Duerme," was also highly praised by an assemblage that had among its members Consuelo Velasquez (author of "Besame Mucho" and president of the Sociedad de Compositores) and performers Pedro Vargas, Carmela Rey, Lucho Gatica and Veronica Loyo who sang some of the maestro's works.

Jose Luis Rodriquez' first album has just been released on CBS/Columbia International. The LP, produced by Jorge Barreiro, features "Miseria," "Fuimos Dos Tontos" and "La Bikina" which were chart songs for Rodriguez, aiding him in winning last years best singer award in the I Festival de la Cancion Latina in Mexico.

Festival de la Cancion Latina in Mexico.

Serge Gainsbourg's "Je t'aime . . . moi non plus" was barred from release in Mexico. Discos Universales, S.A. (DUSA) was about to press the erotic French hit in its original version from the Philips international catalog, but when veto was made of ficial, the song went on Philips head-quarters' "not available" list.

#### stralia's Best Sellers

Last Weeks
Veek On Chart

8 \*One (Johnny Farnham—Columbia) Associated Music.

3 Theme From Romeo & Juliet (Henry Mancini—RCA)
Chappell & Co.

13 Honky Tonk Women (Rolling Stones—Decca) Essex Music.

4 \*Part 3 Into Paper Walls (Russell Morris—Columbia) E.H.
Morris.

3 \*The Star (Ross D. Wylie—Festival) E.H. Morris.

\*\*The Star (Ross D. Wylie—Festival) E.H. Morris.

\*She's My Baby (Johnny O'Keefe—Festival) Leeds Music.

\*Without You (Doug Parkinson—Columbia) Essex Music.

\*Picking Up Pebbles (Matt Flinders—Astor) Acuff-Rose.

\*A Boy Named Sue (Johnny Cash—CBS) Essex Music.

Natural Born Bugie (Humble Pie—Immediate) Immediate Music.

\*Locally produced record.

#### nce's Best Sellers

2 Je T'Aime (Johnny Hallyday) Philips; Suzel
2 ky Looky (Giogio) AZ; Epoc
2 va (J.J. Light) Liberty; Rhombus Music
2 mene (Rene Joly) Pathe; Top 2000/Epoc
3 n 2005 (Richard Anthony) Pathe Marconi
3 it Bonheur (Adamo) Pathe Marconi; AA Music
3 Meteque (Georges Moustaki) Polydor; Continental
3 Itait Une Fois Dans L'ouest (Soundtrack) RCA
3 v Champs Elysees (Joe Dassin) CBS; Music 18
3 tree (Jethro Tull) Philips
3 T' Aime Moi Non Plus (Jane Birkin/Serge Gainsbourg) Philips; Transantic

Back (The Beatles) EMI/Apple; Northern Tournier
rs Je Chante (Rika Zarai) Philips; Tutti
is Les Bateaux Tous Les Oiseaux (Michel Polnareff) AZ; Meridian
Dream (Wallace Collection) Odeon; First Flower Music

#### rico's Best Sellers

\*Te Vi Llorando — Marco Antonio Vazquez — Peerless Me Quiero Casar Contigo — Roberto Carlos — CBS Herido (I've Been Hurt) — Bill Deal and the Rondells —

Polydor
Estoy Loca Por Ti — Elizabeth — Raff
\*Amor De Estudiante — Roberto Jordan — RCA
\*El Modesto — Los Polivoces — Orfeon
In-A-Gadda-Da-Vida — Iron Butterfly — Atlantic
Santo Domingo — Las Comunicativas — Fermata
Orgullosa Maria (Proud Mary) — Creedence Clearwater
Revival — Liberty
Algo Pasa (Something going) — Alzo & Udine — Mercury

\*Asterisk locally indicates production record

#### Argentina's Best Sellers

\*Yo En Mi Casa, Ella En El Bar (Melograf) Naufragos (CBS);
Agua Mojada (RCA)

\*Extrana De Las Botas Rosas (Kleinman) Joven Guardia (RCA)

\*La Vida Continua (Ansa) Sandro (CBS)

Proud MaryCreedence Clearwater Revival (EMI)
Lisa De Ojos Azules (Milena) Nicola de Bari (RCA); Mario Tessuto (CBS)

Te Regalo Mis Ojos (Relay) Gabriella Ferri (RCA)

\*Cosquillas (Melograf) Donald (RCA)

\*Gracias Mama (Clanort) Palito Ortega (RCA)

Sugar Sugar Archies (RCA)

Lodi Creedence Clearwater Revival (EMI)

\*Cuentame (Korn) Fedra y Max (CBS)
Eramos (Korn) Django (RCA)

\*Caballos Verdes (Kleinman) Trocha Angosta (Music Hall)

\*Tiritando (Relay) Donald (RCA)

\*Ayer Aun (Korn) Carlos J. Beltran (Disc Jockey)

\*Hola Que Tal (Kleinman) Juan y Juan (RCA)

\*El Triunfador (Relay) Iracundos (RCA)

\*Con Un Beso, Mama (Fermata) Trillizas de Oro (Fermata)

\*El Mochilero (Korn) El Mochilero (Philips)
I Say a Little Prayer Aretha Franklin (Philips)

Boquita De Cereza Rosamel Araya (Disc Jockey) This Last Week Week 1 1 4 5 11 6789 7 9 12 17 13 8 14 20 10 10 11 12 13 14 15 16 17 18

15

\*Local



BOBBIE GENTRY is shown with (from left) Stanley Dorfman, BBC television producer, Ian McLintock, Capitol label manager, Ron White, director of popular repertoire & marking services, Roy Featherstone, manager of popular repertoire & marketing division. They were gathered at a reception for Bobbie Gentry to celebrate her record "I'll Never Fall In Love Again" which is topping the U.K. charts.

#### ashBox Canada

The month of October is shaping up as one of the all time greats for Taylor, Pearson & Carson in record sales and personal appearances of artists. This Vancouver-based firm distributes Quality product throughout the province of British Columbia. Hottest singles are "Invitation To Your Party" by Jerry Lee Lewis and two Canadian entries, Andy Kim's "So Good Together" and "One Tin Soldier" by the Original Caste. Album sales on Isaac Hayes are reported by promotion manager Rich Simons as fantastic. "Hot Buttered Soul" is the big one for the month. The Windfall release of "Mountain" by Leslie West showing early indications of being a hot chart item. Personal appearances are also ahead of the usual this month with appearances by the Righteous Bros, Johnny Adams, John Lee Hooker, Ike & Tina Turner, Sandpipers, Sheb Wooley and Jerry Lee Lewis.

Kenny Harris of Bermuda Records has taken up residence in Vancouver and in a recent telegram reveals just how far ahead this west coast city is of other Canadian centers in bringing

and in a recent telegram reveals just how far ahead this west coast city is of other Canadian centers in bringing in top name acts. Glen Yarborough at the Queen Elizabeth (10); Jerry Lee Lewis (26); Gordon Lightfoot (29-30); Jefferson Airplane at the Agrodome (19); Purple Steer at the new country music club opened on Seymour with Buddy Knox who is part owner; Righteous Bros at the Cave; Sonny & Cher into the Cave (16); John Lee Hooker at the River Queen; and Stereo 70 Music Exhibition at the Vancouver Hotel. CHAM-Hamilton rolled out its red carpet for the Sugar Shoppe (18) to help celebrate the station's anniversary at the Burlington Mall. Johnny Murphy, program director at the station was impressed with the group's at the Epic single "Save The Country" and the fact that the group is appealing to all ages. Murphy hired them for the afternoon show. They were appearing at Diamond Jim's, a local Hamilton niterie, and pulling good crowds. CHAM has been showing good gains throughout the Niagara Peninsula, particularly in the giant area of Burlington where, boasting they are a dual market station, maintain studios in the Burlington Mall, broadcasting "live" the R.O. Horning show each Thursday and Friday as well as the Saturday afternoon contribution by John Macleod, 2 to 6 PM. Their other studios are located in the Terminal Towers in downtown Hamilton. New reps for the station are Independent Canadian Television Sales, which has recently opened a new radio branch.

Dec. 10th, from 6:30 PM to 2 AM at the Canadian Room of the Royal York Hotel (Toronto), has been set located in the Terminal Towers in downtown Hamilton. New reps for the station are Independent Canadian Television Sales, which has recently opened a new radio branch.

Dec. 10th, from 6:30 PM to 2 AM at the Canadian Room of the Royal York Hotel (Toronto), has been set located in the Terminal Towers in downtown Humilton. New reps for the station as an interest the dinner and show will be Pete Barbutti, the Joe Venuti Quartet and The World's Greatest Jazz Ban

cently released 3 - 8 track cartridges of the group and have found sales returns sufficient to arrange for further releases by Ampex.

"Americans" by the French Revolution which was released on Tower in the U.S. and subsequently given a newcomer pick in Cash Box, Aug 23, has become a hit in Quebec and is experiencing good sales across the rest of Canada. Much of the Quebec action on this disc, on Capitol in Canada, is due to the efforts of Donald Tarlton, who heads up Donald K Donald Productions of Montreal. Capitol's big promotion guns are now levelling on the industry to launch the career of newly acquired Atlantic Provinces songstress Ann Murry, who is set for a single release the latter part of October.

The Marinesa Folk Festival, which

songstress Ann Murry, who is set for a single release the latter part of October.

The Mariposa Folk Festival, which has helped boost the careers of many well known folk performers, is looking for new songwriter/performers. Sunday, Nov 2, at 3 PM, at Toronto's St. Lawrence Hall has been set aside for this special songwriters' showcase concert which is part of the festival's fall series of concerts and workshop sessions. Mrs. Estelle Klein, artistic director of the festival, will audition the entrants. A special prize for the best performer will be awarded, and the best performers will be considered for appearances at the Mariposa Folk Festival next summer. Canadian folkies who gained their early breaks at Mariposa include Ian & Sylvia, Gordon Lightfoot, Joni Mitchell and many others.

Charlie Camilleri regional pro-

Mariposa include lan & Sylvia, Gordon Lightfoot, Joni Mitchell and many others.

Charlie Camilleri, regional promotion representative for Columbia Records, reports a good run on all Johnny Cash product, much of it due the advance publicity given to his Maple Leaf Gardens show set for Nov 10 which is already sold out. Paul Revere & The Raiders move back into Canada for a series of one niters which include Winnipeg, Oct 19, and at the Lakehead, Oct 20. Laura Nyro will make a Massey Hall (Toronto) appearance, Nov 17, for one show only. Showing breakout action is The Byrds' latest single "Ballad Of Easy Rider," "And When I Die" by Blood Sweat & Tears and Santana's "Jingo." The Sugar Shoppe are shaping up to have a national hit with their Epic outing of "Save The Country." The group are currently appearing throughout Upper Canada and will be utilized extensively by Columbia to beef up their promotional campaign for this their first release for the label. Big album sellers from Columbia include "Santana," Paul Revere & The Raiders' "Alias Pink Puzz," "San Quentin," by Johnny Cash, and Bob Dylan's "Nashville Skyline." Top of the singles sales goes to O.C. Smith's "Daddy's Little Man."

Writes Brian H. Master, rock jock at CHOW-Welland, "Response to 'Je

writes Brian H. Master, rock jock at CHOW-Welland, "Response to 'Je T'aime... Moi Non Plus' is unreal," which is typical of response and action of this Fontana single by Jane Birkin and Serge Gainsbourg.

Ken McFarland, Ontario promo manager for London Records reports top action for McKenna Mendelson Mainline's Liberty deck of "Better Watch Out" since it was picked by the Maple Leaf System (the second time submitted). Another Canadian group, Super Cirkus showing good gains throughout the Niagara Peninsula with their Super K release of "Dong Dong Kiki Di Ki Dong." CKOC radio in their hometown of Hamilton have been leaning on the single and making for strong sales returns. Still showing top sales form is the London lid of "Which Way You Goin' Billy" by The Poppy Family. Ginette Reno showing strength with her Parrot lid of "Don't Let Me Be Misunderstood." This talented Montreal beauty is set for an album release shortly.

Ron Waddell, promotion manager for CKDM Dauphin Manitoba, points up that he first picked "Everybody's Talkin'" by Nilsson in June of 1968 and also wrote up the single in his



Oliver's recent successful engagement at the Colonial Tavern in Toront of given an extra boost by a Quality Records' hosted party for the opener, is shown above with fans and programmers from the CBC, Maureen of the control of the control of the capacity and App Hunton (for right) (second from left) and Ann Hunter (far right.)



## CashBox Argentina

Brown Meggs, Vice-President of U.S.-based Capitol Records, paid a visit to Buenos Aires last week, as part of a Latin American tour includpart of a Latin American tour including Caracas, Lima and Santiago de Chile. Meggs discussed business with local Odeon execs before leaving for Rio de Janeiro and Panama City. One of the main points was the release of a new Matt Monro LP, scheduled for Christmas. Monro is a very strong artist in this country and his "Alguien Canto" has neared half a million copies, according to the diskery. Denis Dunn, in charge of Public Relations at Odeon, arranged meetings between Mr. Meggs and the local trade and press people.

There is excitement at Clanort and

people.

There is excitement at Clanort and RCA. The reason for the excitement is the new LP by Palito Ortega, which has several tunes in the current beat trend and which may make the charts. As a publisher, Palito is now actively working on the sub-publishing of his tunes in several European countries, mainly France, Italy and Germany. More than thirty Ortega singles have been on the charts during the past five years, and each one of his LPs, since the first one in 1962, have reached a top five position in this market.

Lucio Milena sends word about the establishment of a new pubbery, under his name, which will be handled by Milrom. The idea is to diversify the copyrights it handles and to give a

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better service to the European beries represented by him. Milen "Lisa de los Ojos Azules" amou top twenty at this time and ha quired two more chart-riding from Italy.

CBS' Sandro is currently wo on a new LP and planning at the Americas. The tour will in New York. Since the chanter's at the Festival Buenos Aires at the Festival Bueno

60ston. Th

#### Argentina's Top Ten LP's

Preferidos A La Luna Selection (RCA)
De America Sandro (CBS)
Twelve Beat Groups for Export Selection (RCA)
Bayou Country Creedence Clearwater Revival (EMI)
Prohibidos Para Menores Los Parranderos (Magenta)
Carlos Bisso Y Conexion Numero Cinco (RCA)
Gol! Cuarteto Imperial (CBS)
Live Otra Vez Johnny Rivers (EMI)
El Nuevo Pepito Perez (Disc Jockey)
Caudillos Y Valientes Roberto R, Fraga (CBS)
En Blanco Y Negro Selection (Philips)

10

weekly newspaper column "Teen Scene." The single went on to the top end of the chart but it wasn't until the motion picture release that the single really took hold, a year later. Latest signing for RCA is that of Tranquility Base, a Hamilton based group, first brought to the attention

of RCA's executive producer and the recent of the RCA Toronto studios. Feeney by CHML radio person.

Paul Hanover. John Pozer, exercises assistant to RCA's vice-pressions at the recent of tawa for group at the recent of tawa taping session is now underway.



# **COIN MACHINE NEWS**

# **EDITORIAL** Defense of the Small Op

No one in the trade complains about the penetration the big vending companies into jukebox street locaons as loudly as the small operator. Whether or not ny of his stops have been hit by one of these corporaons, the small juke and games operator doesn't like e picture the big boys are painting, not one bit. Not toss any gasoline onto the fire, we understand quite bit of behind-the-scenes conversation at the recent AMA show supports trade speculation that the big for the imes at a more accelerated rate than ever.

Therefore, the street operator's complaints are well unded. If his spots aren't being visited by the "white Illar" solicitors by now, the handwriting is on the wall evertheless. If he wants to protect his investment, essibly his very livelihood, the small operator had effect start translating some of that complaining into tion . . . and the sooner the better.

The action we recommend is to fortify his route with his were this time a very type of service the big vending firms spethis time. The action we recommend is to fortify his route with nore that lize in - cigarette and candy machines. Certainly, e majority of our readers are already operating cigettes, but we sincerely wonder to what extent? How en have we heard of the jukebox operator who only ts out cigarettes to keep any competition out of his pps. How many are still permitting some other operato control the cigarettes, satisfied to stay simply the music and amusements? Maybe you've got a good ationship with the cig op, but what happens if he Is the stop to one of the big guys. Think they're ng to let you continue with the music and game hout making a move? Hardly.

n short, the reluctance of many of our people to gressively involve themselves in cigarette and candy eration is exactly the sore that the big vendors are ng to play on . . . the weak spot they'll probe. With kind of money they can offer just to get a foothold your locations, they'll no doubt succeed in a large centage of cases.

Remember, these big companies just won't segree their probing activities to the cigarette and candy ation. They'll find those shipping centers, Dept. res, etc., and set out kiddie rides or something, t to get a working relationship with the management. ce a foothold is established, they'll move in for the vending stuff inside. If there's music at a snackbar, ection for games, why, so much the better.

not (RCA) /hile the big vending companies have a decided eros (Magen is over the small street operator in dollars, there's nothing as effective nothing as effective as the face-to-face service small company can render its customers. For of a better phrase, the intimate relationship that its between the interested operator and his street tomers is really something the big company can't Faceless service, such as the big corporation mally offers, never stands up to dealing directly la guy you know and trust. But all bases better be Pared just the same . . . music, games, cigarettes, where indicated, candy

#### Gottlieb's 4 Player 'Skipper' Sets Sail



Gottlieb Skipper 4 Pl.

Gottlieb Skipper 4 Pl.

CHICAGO — Avast, yee mateys, it's Gottlieb's new 4 player "Skipper" which should provide easy sailing for operators with its many money grabbing features. First and foremost are the two holdover Vari-targets which control the value of two kick-out holes to score up to 500 points along with a "Shoot Again" feature. Then there is the arrow bumper which immediately scores its indicated value after rotating from the ball hit.

Even the most dedicated landlubber will flip over the new musical sound effects from the Gottlieb designed "Multi-Tone Chimes." For added point total there are the 1x, 2x and 3x lights which multiply hole score up to 1500 points.

points.

The backglass is a nautical pan-orama of bikini-clad gals, muscular water skiers, fishermen, rowers, Huck-

#### 6,800+ Attend 23rd NAMA Show

NEW ORLEANS — The four-day NAMA Convention-Exhibition, which ended here last Tuesday, enjoyed a registration approaching the 7,000 mark (figures early Tuesday amounted to 6,800 plus). This, the 23rd running of the NAMA, was held at the Rivergate Exhibition Hall.

G. R. Schreiber, former editor and publisher of Vend Magazine, was named chief executive of the national vending group, succeeding the late Tom Hungerford who died this past June. Schreiber's title will be President (the position was formerly called executive director). Jack Burlington of Vendo was elected chairman of the board; Ted Nicolay of Servomation was elected senior vice president; Pat O'Malley of Canteen was elected vice chairman; and Benjamin Montee of Cater-Vend was elected treasurer.

Bill Martin, retiring NAMA president, said the association is fortunate to have obtained a man of Schreiber's stature and experience. "Dick Schreiber's knowledge of the vending business, by virtue of his position as an editor, publisher, author and consultant in our industry since 1946, is unsurpassed and qualifies him uniquely to lead our national trade association in the coming years," Martin stated.

Carl Millman, past president of NAMA, paid tribute to Hungerford, saying in conclusion; "... his wisdom, his kindness, his friendship and his understanding have touched our lives so deeply — and we want to remember."

leberry Finn type adventurers on a raft, as well as an eye-catching mermaid.

To order the "Skipper" 4 player, set sail for your nearest Gottlieb distribu-

#### Valley Unveils 1970 Coin Tables



BAY CITY, MICHIGAN — The Valley Manufacturing and Sales Company is now shipping their 1970 line of coinoperated pool tables. According to John Ryan, executive vice president of the Bay City based firm, the new tables incorporate some of the most requested changes and will provide the operator with a table certain to give increased revenues and longer service life.

Included among the table's improvements are rounded rail edges, trimmed with anodized aluminum, to put an end to chipping and nicking. Corners have been covered with a textured chrome finish to preserve the table's like-new appearance. All exposed surfaces — sides, ends, rails and legs — are covered with Panaliet® laminated plastic for mar-resistance. Leg construction is also new, being of the pedestal type for greater stability. Legs are interchangeable with those on all current models. Runways have been redesigned of preformed plastic for more silent, chip-proof operation.

An outstanding feature of Valley coin-operated tables is still the exclusive, patented "Cat's Eye" cue ball that "sees in the dark", ignoring the numbered balls' runway, picking its way to a separate outlet where it can readily be retrieved. The Valley coin-operated table is the only marketed with a cue ball the same 21/4" size as the numbered balls. It completely eliminates off-center hits; odd angles off the cushions; "surprising" English.

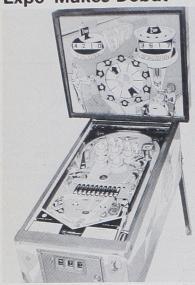
off the cushions; "surprising" English.

The Valley line for 1970 retains the other well-known quality features associated with products of the Bay City firm, now a subsidiary of Victor Comptometer Corporation. Included: one-piece all slate playfields; top-quality reinforced billiard cloth; mechanical counter operated directly from the coin chute slide; genuine regulation balls; four-prong cues of selected imported woods.

Literature and prices on the 1970 line of Valley coin-operated pool tables can be obtained from John Ryan.

- November 1, 1969

#### Williams 2 — Player 'Expo' Makes Debut



Wms Expo 2-Pl.

CHICAGO — Williams swings into the Seventies with 'Expo,' an exciting new two-player flipper game. Among the many outstanding features of this dandy: it's adjustable to 3 or 5 ball play and convertible to add-a-ball model.

The 'Expo' boasts 5 jet bumpers for thrilling playboard action, 2 disappearing posts for top play appeal and 3 gates for extending play and greater scoring. Add to these the match feature and the extra ball feature and it's easy to see why operators will be 'off to the fair' with increased profits.

The backglass is a futuristic multicolored depiction of the glamorous world of Expo. The game comes equipped with stainless steel moulding, trim,

world of Expo. The game comes equipped with stainless steel moulding, trim, front door and frame, with single, double or triple chutes optional. A new 'high score' spin unit for animated back box action is another big plus on the machine. Play on 'Expo' is recommended at 2 for 25°.

Your nearest Williams distributor will be 'expo-ing' the 'Expo.'

#### S.C. Ops Gather

The South Carolina Coin Operators Association held their Fall meeting last week in Greenville, S.C. Among the highlights was the keynote speech of the city's Mayor-elect R. Cooper White, who spoke on the subject of "Better Public Relations Through Membership Action."

SCOA members also discussed plans for their Seventh Annual Convention and Trade Show, which is scheduled for the Sheraton Columbia Inn, Columbia, S.C. Feb 20-22, 1970. Convention chairman B. T. Barwick reported on the progress of the various committees under his direction and predicted that this meet would be the biggest and best show of this type for any state association.

Fred Collins, president of SCCOA appointed the nominating committee for new officers to take office during the upcoming convention. It will consist of Hal Shinn, chairman, Henry Keels and A. L. Witt.



B. T. Barwick, chairman for the upcoming convention, outlined plans for that affair.

#### Wurlitzer Dealers See New Stateman Console

N. TONAWANDA, N.Y. — Sales, service and promotion executives at the Wurlitzer Company's Phonograph Division have completed a series of regional meetings to formally introduce their brand new Model 3400 'Statesman' stereo console phonograph to distributor personnel.

The 1970 console also introduces a

man' stereo console phonograph to distributor personnel.

The 1970 console also introduces a brand new record playing mechanism to the trade, incorporating a horizontal turntable and record magazine in an all-component configuration. Service chief C.B. Ross has described the new mechanism as "revolutionary...it will provide for the most rapid servicing in the industry. Our previous mechanism has been traditionally regarded as superior. The new one surpasses it in every way."

Cabinet design shows a radical departure from past Wurlitzer phonographs. The name "Statesman" typifies its rich, well-appointed appearance. The "animated" panoramic display panel of the Americana III has been repeated in the Statesman. The unit will look especially grand in locations with subdued lighting.

The chief merchandising features of the new Statesman are two multiple-play bars... a red bar and a gold bar.

The chief merchandising features of the new Statesman are two multiple-play bars . . . a red bar and a gold bar. They offer operators an easy means to move into 2-25° pricing, while still giving the location "more for the quarter". The bars can be set to "vend" a pre-selected record playlist of from six to ten tunes for 50°, and soften the blow at the location when 2-25° pricing is introduced. The Statesman will be shipped from the factory programmed for 2-25°.

Sales manager Bob Bear has desig-

Sales manager Bob Bear has designated the week beginning Oct. 27th as Wurlitzer Week, during which the new console will be introduced to music operators via showings at local distributors.

#### **Bally Marches On** With Overseas Expansion

With Overseas Expansion
CHICAGO — The Bally Manufacturing
Corp. has announced formal completion of the 21,600 sq. ft. addition to its Dublin, Ireland plant. In addition, the company plans to build a large new distribution complex next year covering nearly four acres near the port of Antwerp.

Discussing the Dublin expansion, Bally president Bill—O'Donnell—said, "It nearly triples our facilities in Dublin, and the resulting, greatly-increased manufacturing capabilities of this plant present us with an excellent opportunity for increasing our share of the rapidly-expanding overseas slot machine market."

The Antwerp complex will include general offices, repair shop, customer service dept., parts dept., and transit-bonded warehouse. Eventually, the complex will include production facilities to meet the growing needs of the Common Market.

Both of these moves are related to Bally's goal of ultimately supplying

of the Common Market.

Both of these moves are related to Bally's goal of ultimately supplying all of its foreign markets from overseas facilities. "In this way," said O'Donnell, "we hope to maximize profit margins of foreign sales, while minimizing shipping difficulties."

Expansion of Bally's overseas operations was encouraged by the trend in Europe toward more government

Expansion of Bally's overseas operations was encouraged by the trend in Europe toward more government sanctioned gambling. For example, in 1968 both Belgium and Sweden legalized slot machines and other countries are expected to follow.

The company has also dramatically increased its production capabilities in the United States since the beginning of the year. The recently completed 31,000-sq.-ft. addition to Bally's 123,000-sq.-ft. main Chicago plant will enable the company to capitalize on the accelerated growth that industry leaders have forecast for the coinoperated amusement and gaming equipment market.

Add to this the 100,000 sq. ft. of recently acquired Lenc-Smith Manufacturing Company, and the 45,000 sq. ft. of production facilities of the recently acquired Midway Manufacturing Company and Bally is in an excellent position to make the most of the projected boom in the leisure-time market, according to O'Donnell.

#### Va Ops Have Few Complaints

Here is another in our series of Cash Box profiles of state associations. This time we journey south of the Mason Dixon line to focus on the state of Vir-

Dixon line to focus on the state of Virginia.

When the Music Operators of Virginia hold their annual convention next month in Richmond, they will be marking their 11th anniversary as an organization. Since 1958, when they first banded together as a group, the MOV has advanced until now they can claim a membership of 80, or an impressive 76% of operators in the state.

Officers of the Virginia association are Moe Holland of Roanoke, president; George Rollo, Newport News, 1st vice president; John Cameron, Newport News, 2nd vice president; Claude Smith, Roanoke, treasurer, and Hy Lesnick, Richmond, secretary. They are elected for periods of two years each.

Among the members of the board of directors are Dick Lumpkin, Asland; Ken O'Conner, Richmond; Rill Colgate.

They are elected for periods of two years each.

Among the members of the board of directors are Dick Lumpkin, Asland; Ken O'Connor, Richmond; Bill Colgate, Chase City; F.D. Colbert, Danville; Jim Donnelly, Norfolk; Thel Shields, Waynesboro; Pete Carico, Norfolk; Eddie Morse, Richmond; Arnoff Pantelides, Portsmouth; Harry Lubman, Petersburg; Mrs. Harry Lubman, Petersburg; Alton Lewis, Staunton; Bill Showalter, Harrisonburg; Bob Minor, Richmond; Gil Bailey, Gloucester; Harry Fake, Strasburg and Curt Connell, Charlottesville.

The Virginia Operators are fortunate in that, according to secretary Hy Lesnick, "we really have no problems to speak of in our state." Although Virginia passed a sales tax two years ago, it does not apply to pingames and jukeboxes, because, according to legislators, the items "sold" on these are not tangible and since they cannot be touched, cannot be taxed. Another advantage to operating in Virginia is that pingames are licensed for free play.

Two for a quarter jukebox play is coming along at approximately the same rate as in most other states, according to Lesnick. He reports that in the Norfolk area, about 75% of the machines have converted to 2 for 25° play while in his own area, that of Richmond, the percentage is closer to 40%. However he predicted that the trend toward higher pricing would continue throughout the state.

In the Richmond region, Hy has encountered little resistance to the changeover. "We just went in to see the location owners," he said, "and after we explained the rising cost of records and equipment, etc.. it was

surprising how quickly they ag make the transition. In fact make the transition. In fact the phonographs even had to le locations. We managed to mak single conversion right in the itself."

VIRGINIA

single conversion right in the itself."

Commenting on the relative city of major difficulties in the of Virginia, Hy said: "We used a lot of problems but we tackled We have a good group of openere. They're a solid group and something comes up, our din have been around long enough they know exactly what must hand how to go about it. All our tors have done their share as haregular members."

tors have done their share as he regular members."

Hy cited the advancement V has made in the area of publiations. "We have excellent relations with civic leaders and officials. They know our asso is made up of decent hardway people who are concerned about a good image for their industrial have a good working relationship.

The MOV holds four meetings including their annual comments."

including their annual commeeting. These gatherings are all members, with board metaking place "when emergent

rise."
The operators are enthusiastic The operators are enthusiastic their upcoming convention which take place at the Hotel Jeffers Richmond on Nov. 21 and 22. Sport of the state assembly J. Law Cooke will be on hand to address group. Phil Bagley, mayor of mond will welcome the operator behalf of the city and MOA present the properson of the most progressive state as tions in the country." Considerations in the country." Considerations in the country. The should continue to move ahead the seventies.

#### **Memory Lane**



We wonder if there is an operator in We wonder if there is an operator in the house who can identify every member of this assemblage. The "Buy War Bonds" sticker on the wall in this photo should be a tipoff as to when it was taken. But how many of you can name the occasion? If you guessed it was the April 15, 1943 business meeting of the Associated Operators of Los Angeles County, Inc., then we of the Cash Box dusty file committee salute

you. Managing director for the hat that time was, of course, "Curley" Robinson. By the way welcome any pictures who would like to send to Memory. We look forward to hearing many of you, as well as printing photographs in weeks to come rally, we'll be glad to return the to you after we've used them.

## ne-N-Leagues Sets Va. 8-Ball Meet

The N-Leagues Sets Van Dericksburg, VA.—The influsivation of Dim-N-Leagues reached into state of Virginia last week as their shall tournament got underway thirteen taverns, located in and and this city. Operators Jim ey and Jim Haney, Jr. (Haney ding) contacted Joe Westerhaus, amonth ago to secure his help in ing the pool table contest, after ming of the tremendous success so Dime-N-League has enjoyed in iliar contests held in the Mid-West. terhaus responded by sending Jim st down to Fredricksburg to lay groundwork for the event with the eys, and to accompany them to eys, and to accompany them to locations to establish the tournative with their respective owners. The tournament will run a total of weeks, with games played regulated in the warious taverns (each will be also the work of the elimination games. Four visit another on tournament with four the elimination games. Four good four from their opposition are evening, a total of 16 games of 11 will be played each night. Cash pot of \$1,200 has been establed for prizes. Trophies will also be reded at the tournament's close. Coording to Westerhaus, in order run successful coin-operated less yor pool, tavern owners (through roperators) must be supplied with and organization. Here are some ne materials this organization pro-



lethora of trophies always sparks ty of player interest



Joe Westerhaus, Jr.

- 1. Tavern owners receive self-addressed envelopes to mail score-sheets after every game.
- 2. Enough scoresheets for the entire season are distributed to each location.
- 3. A huge sign, which advertises each game is placed in the tavern. This sign helps to create interest in the coin-operated machine, and draws crowds at the games
- 4. Each tavern receives copies of the rules, prize lists and schedules for the coming season.
- 5. During the season, all team averages are computed by DIME-N-LEAGUE and a standing sheet is sent out to each location every week.
- 6. All protests must be submitted in writing to DIME-N-LEAGUES who handle them either in writing or in person as the situation dictates.

#### National Rejectors To Locate World HQ In Hot Springs, Ark.

ST. LOUIS, MO.—National Rejectors, Inc. has announced plans to locate its world headquarters in Hot Springs, Arkansas. According to Eric L. Sokol, executive vice president of NRI, upon completion of the HQ facility, the company will transfer its St. Louis operations to the mid-South location.

The new building will be consolidated with NRI's existing Hot Springs plant, a 132,000 sq. ft. manufacturing facility, which has been in operation since 1961.

facility, which has been in operation since 1961.

Bill Sabol, general sales mgr. for the firm, announced that NRI has begun implementation of a program to expand its sales and service organization throughout North America. He said that, under the program, NRI will be engaged in establishing a chain of branch offices in key city locations in both the U.S. and Canada during the next 12 to 18 months.

"Beginning soon," said Sabol, "we

"Beginning soon," said Sabol, "we expect to announce the opening of at least one new branch office during each of the first four months of the expansion program. We also hope to be able to announce the openings of a minimum of eight additional branches. minimum of eight additional branches during the succeeding 12 month period."

- 7. All checks and trophies are distributed by DIME-N-LEAGUES upon completion of the season.
- 8. DIME-N-LEAGUES supplies each tavern with a coupon book, which is used for receipts by the operator's collector, for payment of prize money into the league. They keep all payment records in their office.
- 9. Organize city, and state and national tournaments at the end of the season, with huge additional prizes.
- 10. They sell each player a membership card at the beginning of the season. This money is used to run the elimination tournaments, during which time the cost to the operator and tavern owner is zero.

#### New NAMA Brass



President Dick Schreiber



Board Chairman Burlington; Sr. Vice Chairman Nicolay



Vice Chairman O'Malley; Treasurer Montee

#### ore Photos From S.C. Ops Meet



COA president Fred Collins adsing members of the association is recent meeting.



A. L. Witt, second vice president of the South Carolina association as he addressed the assembled operators. the



P officers of SCCOA as they appeared at the recent gathering. From left to A.L. Witt, 2nd vice president of the organization and MOA director; B.T. wick, 1st vice president; Fred Collins, president of SCCOA.

#### New Elevating Trailer Released



Operators should be interested in a new hydraulic elevating trailer with a load capacity of 3,000 pounds, which has been introduced by the Trailevator Division of Magline Inc. It has an allsteel box body that measures 5 ft. wide x 8 ft. in. high, and can be equipped with stake rack sides to increase overall enclosure height to 42 inches. The unit can also be supplied in larger body sizes, ranging up to 70 in. wide x 12 ft. long.

The Trailevator lowers to ground level for easy 'roll-aboard' loading, and hydraulically elevates its load to hauling position in thirty seconds. Raising the load requires only a few

strokes of an easily operated hydraulic hand pump. An electrically operated hydraulic system, which takes its power from the battery of the towing vehicle, is also available.

The trailer is equipped with a tapered, heavy-duty tailgate which swings down flat against the ground serves as a convenient loading ramp. In addition to the new 3,000 lbs. model, the company also offers one of 2,000 lbs. capacity and a tandem-axle model of 5,000 lbs. capacity.

Trailevator Division, Magline, Inc., s located in Pinconning, Michigan

#### BEAT RISING COSTS

#### Quality Vend Equipment From Cleveland Coin

Distributors For Midway, Wurlitzer, United, Williams, Gottlieb, Automatic Product

Gottlieb Royal Guard	\$345
Gottlieb Sing A Long	325
Gottlieb Funland	295
Willians Magic City	250
Williams Touchdown	295
Williams Hay Burners	445
Williams Lady Luck	395
Gottlieb King Of Diamonds	275
Gottlieb Paul Bunyon	445
Gottlieb Hi Score	395
Gottlieb Super Score	325
Bally Rockmaker	475
NOVELTY	

Gottlieb Paul Bunyon	445
Gottlieb Hi Score	395
Gottlieb Super Score	325
Bally Rockmaker	475
NOVELTY	
Apollo Moon Shot	495
Williams Spooks Gun	525
Midway Space Gun	375
Midway Flying Saucer	395
SEGA Duck Hunt	595
DuKane Grand Prix	395
SEGA Basketball	350

Slightly Used White Lightning . . . write

Bally World Cup.... Williams Fast Ball.

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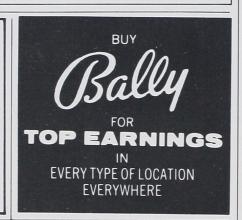
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  Game Over' light flashes on at end of game.
  Easily serviced.
  10¢ 1-player or 2-player by simple plug switchover.

\$249.50

New 1970 Billiard Supplies Catalog avail.

F.O.B. Chicago

\$169.50

# HOLYOKE, MASS. — Public relations is serious business at Russell-Hall Vending Service — a prominent music, games and vending operation head-quartered here in Holyoke. Route owners Russ Mawdsley and Les Hall have exercised virtually every PR technique over the years to insure the firm's high community standing, and the effort has paid off handsomely, both in prestige as well as in a steady expansion of the route itself. "In this part of the country, we look on public relations a little differently," Mawdsley stated. "We don't have any blackeye' problem to erase so we concentrate on promoting the firm name

P.R. Is Serious Biz At Russel — Hall

Public relations
 at Russell-Hall

HOLYOKE, MASS.

centrate on promoting the firm name and its services in virtually the same manner as any other business organi-

centrate on promoting the firm name and its services in virtually the same manner as any other business organization."

An integral part of the firm's public relations program is the frequent donation of a phonograph and/or shuffle alley to such organizations as the Boys Club, YMCA, Church groups and teen centers. Judging that they have donated nearly 50 pieces in the past five to six years, Mawdsley stated the gift machines are both self-rewarding and a valuable promotional tool which has often lead to the addition of a new location to the route.

"We operate a set of vending machines at a boys dormatory at a local college here," Mawdsley said. "From time to time, we'd suffer a bit of damage on these machines, but after we donated a jukebox to the dorm, oddly, the vandalism stopped. I don't know what caused it, only that the boys felt a bit guilty tampering with the equipment belonging to the people who gave them a jukebox." Every machine donated by the firm has the coin mechanism sealed before it changes hands.

"When we give away a machine we also throw in the service," Russ stated. "If you don't follow up and keep the machine functioning properly, the people might point the finger at you when it breaks down. We also change these units from time to time, just to keep the people happy with a good machine. When we give a phonograph, we have it stocked with the latest chart hits. Afterward, it's up to them to buy the new singles," he continued.

Russell-Hall's PR program also calls for distribution of a number of promotional items such as pens, pencils, calscrewdrivers, etc., all bearing the firm emblem and address. The routemen all wear uniforms with the route emblem; it's also painted on the route service vehicles. All are done up in first class fashion to insure the proper public impression.

One most important part of the promotional program is labeling each machine on-location with the route service sticker (see cut). "You'd really be surprised at the number of people who have approached us for equipment.

have approached us for equipment. Sometimes they seem to come out of the blue, but when you dig down far enough, you find they've come to you because they've seen the firm name somewhere. Maybe on a machine, in



Repairing a machine are two chanics dressed in the clean crifits which are the uniform of that Russell-Hall.



Russell-Hall's identifying found on all machines on location less

the paper, possibly they've spot indian route truck. But they come to cause they feel they know yo Haddyo stated.

stated.

Public relations has had its g in red in effect on the growth of the Russe beautiful years and the growth of the Russe beautiful years in a plant in good and talk to him man-to-man about ting a line of vending pieces place. You don't have to come in hand' . . . they either know stabbility.

place. You don't have to come in hand'... they either know know of you."

Public relations also calls for it may ment in community and civic a limit ment in community and civic a limit ment in community and livic a living living living living living ment in fund raising drives.

the Kiwanas Chapter and very in fund raising drives.

It all adds up to public recount through community involvement service promotion. A portion of a sent to Russell-Hall by Arthur The (youth director of the Holyoke Yairly well sums up the picture: Theobald: "I want to thank y your thoughtfulness once again Y.M.C.A. is only able to provide services that it does because of the erousity of people like yourself contribute to the program from time. As with the other juke the will receive a green of enjoyment from our new one the jukebox is the main source of the services of the pikebox is the main source of the pikebox is the main source of the services and the pikebox is the main source of the pikebox is the pi the jukebox is the main source of tainment in a Teen Center. T again, Russ, for your kindness."



Outside the Russell-Hall headquarters building is one of the route  $^{\gamma}$  bearing the emblem of the firm.

64



#### **Profile On LEON TAKSEN**



his week's Cash Box profile subject eon Taksen of the D & L Coin Mane Co. in Harrisburg, Pa. When ched at his headquarters, this vetion of 44 years in the coin machine iness, was happy to take time out in his many activities to answer a less of various questions.

ow did you first become interested he coin machine business? arrived in New York City in 1925. I an uncle there who wanted me to nto business with him. My only pre-as experience had been in the gaso-station business back in Rochester. station business back in Rochester.
uncle was getting involved in the
ing and selling of garages. While in
V York, I met Hymie Budin who
distributing peanut machines out
Brooklyn. Right about then, the
ther of Lou Lebo, who had a route
3rooklyn died and we bought the
ther of Lou Lebo, who had a route
3rooklyn died and we bought the
the We were operating novelty
s such as the ABT Gun. At the
the Munves was down in lower
y York, on the Bowery. Irving
mberg invited me to go to Califorthe with him but since I had just gotmarried, I decided to stay in New
with k. But after the city closed up on
the lat. I've been in Harrisburg now for
years. Back in 1961 I formed the
tre association, we've got a good
ther of MOA members with us and
the late of the late yself have served on the MOA of directors for quite a few

ell us a little about your company,

all, my partner, David Berson and ve been together here for twenty s. My son, Arnold, has been workhere for ten years as general mgr. spediter. We distribute just about y type of machine, including pines, Jukeboxes, shuffle alleys and cigarette machines.

you find there are any essential rences in working the Harrisburg as opposed to other regions of ountry?

general, I can say that Pennsylais a very liberal state as far as business is concerned. Six card games, operating with single are going strong. And for nine s before they were outlawed, we them with multiple coins. For six s we had uprights here too.

lat type of machine seems to be most lucrative for operators in

at's hard to say. Actually there's ing today that's making fast by for the operator. Pingames started to decline, especially ing the last year or so. Nothing eally on the upswing. There's people in the retail line going business than there are open-

at is the percentage of phono-1s on 2 for 25° play in your area? he neighborhood of 10%. The oper-are pretty much divided on the

subject of 2 for 25° play. Some are for it, some against. A lot of them can't afford the new equipment and when they try to make the changeover on the old machines, they get complaints from the locations. And to avoid arguments from them, they leave the jukeboxes on dime play. A lot of the location owners feel that a fast nickel is better than a slow quarter.

How's business?
Business is good, but I've seen better years. I've been in this business for 44 years. Here in Pennsylvania I've been going strong for half that time, ever since Paul Huebsch of J.H. Keeney gave me my start by giving me the Pennsylvania territory. During all that time I've seen things come and go but somehow each year seemed to be better than the one before it. I can't say this for the past few years. I would put the blame on the rising prices which cut deeply into profits. I guess I'd sum itup by saying a millionaire I'm not, but God has been good to me.

Thanks very much, Leon. Next week we'll be interviewing another coin business personality from another part of the country in order to get his views on the ever-changing business. These profiles will be a regular feature in future issues of Cash BOX.

#### **More Arcades** In Japan

TOKYO — New games are stimulating larger arcades in Japan according to SEGA Operations Division director John Kano. "We've set a goal of establishing at least one major companyowned or operated arcade a month here," he reported. "We opened the 90 game Fukagawa game center this week to meet the October quota; a 70 game arcade will be established in Nagoya during November, and a 75 game location will be inaugurated in Sapporo during December."

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# STAN'S JUKEBOX PICKS

Of The Week

#### POP

Oh Me, Oh My (I'm A Fool For You Baby) **LULU** — (Atco 6722)

Raindrops Keep Falling On My Head **B.J. THOMAS** — (Scepter 12265)

Fortunate Son
CREEDENCE CLEARWATER
(Fantasy 634)

A Brand New Me

DUSTY SPRINGFIELD — (Atlantic 2685)

Hurtin' You Don't Come Easy NEIL DIAMOND — (Uni 55175)

Eli's Coming
THREE DOG NIGHT — (Dunhill 4215)

Memories Of A Broken Promise MOTHERLODE — (Buddah 144)

Jam Up & Jelly TOMMY ROE — (ABC-11247)

#### R&B

Ooh, Ooh, Ooh, SAM & DAVE — (Atlantic 2668)

Is It Because I'm Black SYL JOHNSON — (Twinight 125)

I Want You Back JACKSON 5 — (Motown)

Dock Of The Bay DELLS — (Cadet 5658)

Ain't Much Of A Home JESSE JAMES — (UNI 55171)

We're Only Human BUNNY & CINDY — (Neptune 15)

> Is It Good To You EDDIE BO — (Scram 119)

I'm Lonely Tonight **TED TAYLOR** — (Ronn 37)

#### C&W

Guilt Box

DEE MULLINS — (Plantation 31)

She's Mine GEORGE JONES — (Musicor 1381)

Milk & Honey Memories GENE & WRIHT — (Paula 1216)

Love Of The Common People NAT STUCKEY — (Paula 1217)

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# ashBox Location Programming Gui

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPH

#### **Adult Locations**

SOMEDAY WE'LL BE TOGETHER (3:14)

#### **DIANA ROSS & THE SUPREMES**

He's My Sonny Boy (2:18) Motown 1156

ELEANOR RIGBY (2:35)

#### **ARETHA FRANKLIN**

It Ain't Fair (3:20) Atlantic 2683

MIDNIGHT (2:52)

#### **DENNIS YOST & THE CLASSICS IV**

The Comic (2:22) Imperial 66424

COME SATURDAY MORNING (2:57)

#### THE SANDPIPERS

Pretty Flamingo (2:37) A & M 1134

CREEPIN' AROUND (2:27)

#### **BILL BLACK'S COMBO**

Son Of Hickory Holler's Tramp (2:18) Hi 2168

TO GIVE (3:03)

#### **KAREN WYMAN**

No Flip Info. Decca 734675

C& W

BLOWIN'IN THE WIND (2:55)

#### **EDWIN HAWKINS SINGERS**

Pray For Peace (5:08) Buddah 145

JUST A DREAM (2:42)

#### JIMMY WITHERSPOON

I Don't Know (2:23) BluesWay 61028

VACUUM CLEANER (3:10)

#### **JUDY WHITE**

Save Me (4:05) T Neck 911

I CAN TELL (2:35)

#### JENNY'S DAUGHTERS

Taste Of Life (2:15) Buluu 73004

#### Teen Locations

VOLUNTEERS (2:03)

#### **JEFFERSON AIRPLANE**

We Can Be Together (5:50) RCA 0245

SWINGIN' TIGHT (2:18)

#### **BILL DEAL & THE RHONDELS**

No Flip Info. Heritage 818

MEMORIES OF A BROKEN PROMISE (2:27

#### MOTHERLODE

What Does It Take (2:21) Buddah 144

WALKIN' IN THE RAIN (2:49)

#### **JAY & THE AMERICANS**

No Flip Info. United Artists 50605

VICTORIA (3:37)

#### THE KINKS

Brainwashed (2:31) Reprise 0863

GOLDEN SLUMBERS/CARRY THAT WEIGHT (

#### TRASH

Trash Can (4:50) Apple 1811

R&B

GINGER IS GENTLE AND WAITING FOR ME

#### JIM ED BROWN

Drink Boys, Drink (2:17) RCA 74-0274

EVERY STEP OF THE WAY (2:27)

#### FERLIN HUSKY

That's What I'd Do (2:15) Capitol 4861

NOBODY WANTS TO HEAR IT LIKE IT IS

#### **JACK BARLOW**

No Time For Roses (2:28) Dot 17317

WAN'DRIN' STAR (2:14)

#### **TEX RITTER**

Chuckwagon Son Of A Gun (2:35) Capitol 4867

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OMISE

ddah 14

(2:49) CANS

rise 0863

HAT WE

ple 1811

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WILLIAMS FAST BALL	495
WILLIAMS SPOOK GUN	495
MIDWAY ONE MILLION B.C. GUN	450
CHICAGO COIN '68 ALL STARS BASEBALL	375
CHICAGO COIN DRIVEMASTER	675

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#### CashBox Round The Route

#### **EASTERN FLASHES**

AROUND TOWN—Very important business meeting took place down on coinrow last Thursday which will be reported on next week. Suffice it to say the story will shake up a few of the lads . . . Table factories hereabouts are preparing for the big home table sales season, which normally runs strong from November thru February. Bert Betti out at Betson Enterprises does a terrific job in this line. He also told us last week that the past four weeks' sales in coin tables set a record for the firm. So tables, both coin and home models, are doing just fine all round . . . A variety of new amusements are dressing up the showroom floors at dealers in these parts. Added to the new Bally 'Joust' out at Runyon, ops can now latch onto a new Williams 2-player called 'Expo' at Simon's and the 'Skipper', Gottlieb's brand new four-player, out at Irv Morris' place. ChiCoin's much-heralded 'Speedway' car race game should be at Musical and Betson by this writing. The race games are all the rage at arcades and other novelty locations and the ChiCoin item will surely chart a winner's course. . Into the metro area week

games are all the rage at arcades and other novelty locations and the ChiCoin item will surely chart a winner's course . . . Into the metro area week before last was Sweden's Bally and American Shuffleboard dealer Jan Holst. The Stockholm dealer was a visitor to American's factory out in Union City, where he toured the facilities with Sol Lipkin. American general manager Nick Melone is traveling himself. Nick and his Missus are members of a group tour which is taking them to Las Vegas, Palm Springs and several other vacation centers.

NEW ENGLAND NEWS NOTES—The roof is up at Trimount's brand new headquarters complex in Dedham, Mass., and Marshall Caras reports completion of the building is hoped for within weeks. The whole operation has gone along very smoothly, says Marshall. Irv Margold, Trimount chief, also items his 'Zoltan' astrology game has caught the fancy of arcade buffs. They're into their second production run and things look very good for the novelty. And it's still booking good dough at the original test locations, set out a couple months back . . . Ted Grant of Becker Amusement Co. in Springfield, Mass. reports holding a meeting of his Western Mass. Operators Guild recently. No big items on the region continues very smoothly all round.

LOCATION SECURITY—Those trades-

LOCATION SECURITY—Those tradesmen who attended the recent weekend at the Homowack Lodge up in the Catskills will be pleased to learn MOA's Fred Granger will bring up the subject of machine security devices at the March board of directors meeting, to be held in San Francisco. Fred says he was extremely impressed with the turnout at the Homowack meeting, as well as with the varied sports activities provided for ops and their wives. "You know, I used to play a lot of hockey in my younger days," says Fred, "and I finally got back onto the ice at the Homowack. Was a little shaky at first but I found my old form LOCATION SECURITY—Those trades shaky at first but I found my old form came right back."

WAY DOWN YONDER IN NEW OR-LEANS — The 1969 NAMA convention in New Orleans last weekend was most interesting for the number of jukebox and amusement people who made the trip down. Many took advantage of and antasement people who made the trip down. Many took advantage of New Orleans' entertainment attractions and brought along the wives to share in the fun. The trade show itself offered really not a great deal new in the line of commodity vending. No phonographs or games were displayed, as some predicted. The equipment on display did represent the very best the factories have to offer and debuted some refinements in existing units. Rock-Ola took the wrappings off a brand new 4-column can soda vending unit, which some of their distribs which we spoke to, said would offer their juke and games customers the ideal key to get into vending. A very flexible unit, location-sp and ought to become a fine sell it's officially released later th Rock-Ola took good advantage Rock-Ola took good advantage convention timing by holding it al dealer meeting Saturday (the Royal Orleans Hotel. The n sole was unveiled for the R troops, who included roughly their distributor personnel execs Dr. David Rockola, E and Les Rieck were on hand gathering of the music and dealers took place next day as representing the Automatic F vending line met to discuss new shop and Candyshop units with ed capability. Many of their are essentially from our trade, ing Ron Gold, Bert Betti, Al ing Ron Gold, Bert Betti, Al Johnny Bilotta and Jimmy G Betti and Simon, incidentally

Ing Ron Gold, Bert Betti, Al Johnny Bilotta and Jimmy Genetic and Simon, incidentally among the august assembly Rock-Ola distribs who "took or Roosevelt Hotel's Blue Roomight for their annual banquet tainment was provided by TV star Jimmy Dean who reported on a helluva good show.

Regrettably, not too many ops from New York City took to NAMA, although the town's redealers were well represented Runyon (for Rowe) were Abearing Green, Irv (the kissing sal Kempner and Ben Markowitz Simon, Inc. were Al Simon, Allo, Len Schneller and Stan Harold Kaufman came down Musical Distributors. Meyer and Mac Perlman represented lantic Corp.

FROM JERSEY — A slew of ops trekked to New Orleans from Sey, joined by dealer reps from Enterprises, Seacoast, Runyon lantic. Art Daddis from Unit liards was on hand to meet houstomers, along with Jack man, new with the United or tion. Ops there included: Frandia from Asbury Park, Leon from East Brunswick, Joe Rus from Rahway, Bob McDoi Nutley, Steve Wozniak from Eliken Andrews from Linden, San sic of Edentown, Larry An Kearny, Lou Koval of Mount F and Dave Katz of South Bru Also Herb Sternberger from Silc THE CONN. CONTINGENT Connecticut lads down for the

THE CONN. CONTINGENT Connecticut lads down for the ing summit included: George Ray Harríson, Eddie Beresth, Gottlieb, Ed Sherbacow, Berniner, Pat Montana, Milt O'Bras Hy Berwisht. James Carry of M Vending was unable to make the this year.

BIG CITY DELEGATION - AC BIG CITY DELEGATION — Ac nying the dealers down from t were some of our biggest ope including Al Miniaci, Fred Yole Porto (with Zack Katz of Nation Herb Luckower. Jack Gordon MIAMCO's Johnny Johnston at ing of Vendo sales represen launching the drive to get the launching the drive to get the ron phonograph out to operato separate story on developments department. Irving Kaye and the were also at the New Orleans of Those from the Upstate region ded: Johnny Bilotta, Maurie Dick Cromwell, John Nugiteli, Weiner, Casper LaMarca and Brofman.

AT THE DRAKE HOTEL—The

AT THE DRAKE HOTEL – The litzer Company, following its distrib get-together at Las Vega a series of regional meetings to a series of regional meetings for ers and their sales staffers at chanics. The New York meet w Monday last at the Drake, hot factory brass Bob Bear, C. B Nat Hockman, Merle Solomor & Swanson. Dealer reps in atte Nat Hockman, Merle Solomor Swanson. Dealer reps in atte were: Al Clifford from Banner ty in Philly, Bob Catlin from tha Albany office, Walter Haczew Len Lukas of Roth Novelty in Barre, Al Weisman, Gil Fell ar Garnar from State Sales in Ba and Ben Gordon and Rich Gif the Wurlitzer branch office i Hartford. Hartford.



#### shBox Round The Route

#### ICAGO CHATTER

last week. Sample shipments are ently in progress to Williams disently in the disently in the Great Hall of the Jewish Welfare Fund of Chicabatta will be the Jewish Welfare Fund of Strate for the Midwest . . . Cenders in full production as of now, or of Strate for the Midwest . . Cenders in full production as of now, or will be the Jewish will be the

#### USTON HAPPENINGS

Iston Coin Machine Operators ciation, Oct. 8th monthly meeting 10 p.m. in Oriental Room, Keller on cafeteria, was attended by 50, mainly top brass of every major coin operated machine in city. Meeting marked by presof seven of the "Fairer Sex," times Mis-named "Weaker Sex", speaker was W. C. Schulle, dir of Excise and Store Tax Divistate Comptrollers office at Ause explained in detail laws passed

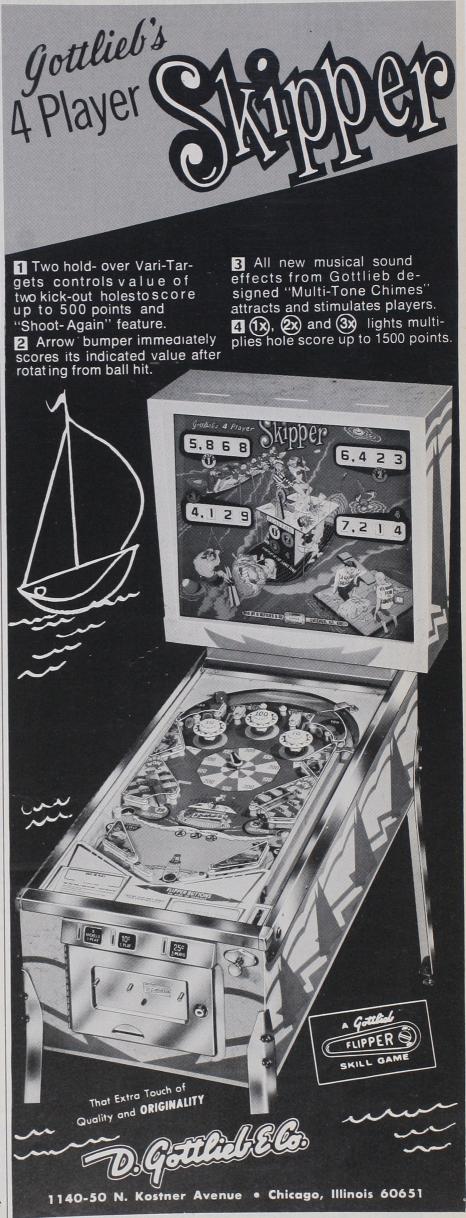
by last session of State Legislature that concerned coin operated machines. His talk, well delivered, was heard and heeded, as proven by pages of notes everywhere in evidence. Speech was followed by question and answer period . . . Local coinmatic industry was saddened by passing of Herman A. Fredrick, 67, who died Oct. 14, in a local hospital. Our sincerest condolences to his widow and other immediate survivors. Fredrick was familar with all phases of the business and last decade had specialized in office work. He

his widow and other immediate survivors. Fredrick was familar with all phases of the business and last decade had specialized in office work. He probably was best known as head of Amusement Distributors Incorporated office and sales . . . Numbered among younger operators is William Powell, owner NASA Amusement Co. He has a varied assortment of operations with 24 hour location service . . . Robert Matranga, owner Matranga Music Co., active in Houston operators association affairs. He, along with op. George Bruener, flew to M.O.A. Convention Sept. 7. They said trip well worth time and money invested . . . Pleasure of first meeting with Howard O. Thomas and wife Joliet, owners Continental Amusement Company.

Charlie Booth, production manager for Tear Drop Records, Inc., 9321 Irvington Blvd., Houston, reported "I'll Never Let You Go Little Darling" by Tommy Hammond on Tear Drop label as a local hit. Kent McNeel, president Foy Lee Music Inc., major Houston music publisher with home base also at 9321 Irvington, said they recently adopted slogan "Making Houston Happen" . . That well known R. H. (Bob) Barger, has new address for his Big State Vending Co. Inc. at 6201 Gulf Freeway. Rather catchy motto, "The Man With A Plan" prominent on his business card. Bob formerly headed Central Cigarette Service on Dowling . . Sam E. Ayo, with Bluebonnet Music & Cigarette Service, businesslike and prosperous looking as usual. Before W.W. 2 Sam built for himself quite a reputation as an operator; during war did well enough as distributor; after peace, returned to operating exclusively . . Regret that, because of unexpected death of wife's only brother, R. L. (Bob) Frazier, 56, this column is a week late. After a normal day in his office, he died quickly at home from heart attack, first one he ever had so far as was known.

#### MILWAUKEE MENTIONS

MILWAUKEE — Rumors are flying that Milwaukee might well become the new home of the Seattle Pilots ball team! Wow! . . . Current headliner in the Lake Geneva Playboy Club is Jack E. Leonard . . . Big doings are planned by Empire Dist. in Menominee for the local unveiling of the new Rock-Ola phonograph! A showing will be held in the Silver Dome. Hosts will be Bob Rondeau and the Empire staff. Operators, service personnel and guests from the Wisc.-Mich. area are expected to attend . . Many from the local coin ranks made the trip to New Orleans for the big NAMA convention — which explains why it appeared a bit deserted around here last week! . . . The new building, housing the Stansfield Novelty operation in LaCrosse, is completed and we understand Jim Stansfield is hosting a 3-day Open House to celebrate the occasion! . The new Wurlitzer phonograph will be on display at United, Inc., today and tomorrow (27-28). Here's an open invitation from Russ Townsend and Paul Jacobs to, by all means, attend! . The local population was increased by one last week when Mr. and Mrs. John Jankowski welcomed a baby boy, Mark Alan! Our congratulations! John's with Radio Doctors . . . . . And speaking of Radio Doctors, following are some of their biggest sellers among operators: "Speakeasy" by Jerry Smith (ABC), "A Woman's Way" by Andy Williams (Columbia), "Tm So Afraid Of Losing You Again" by Charlie Pride (RCA) and "I Guess The Lord Must Be In New York City" by Nilsson (RCA).



# coin machine

#### INVENTORY LIST

# used equipment

A Compilation of

Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets

#### **MUSIC MACHINES**

#### **ROCK-OLA**

#### ROWE-AMI

ROWE-AMI
K-120 120 sel -60
K-200 200 sel -60
Lyric 100 sel -60
Continental 200 sel -60
Continental II 100 sel -61
L-200 100-160 sel -61
L-200 Tropicana 200 sel -64
N-200 Diplomat 200 sel -64
N-200 Bandstand 200 sel -66
MM-1 100, 160, 200 sel -67
Kadet 100 100 sel -67
M-2 200 sel -68

#### SEEBURG

SEEBURG
Q-100 100 sel '60
Q-160 160 sel '60
AY-100 100 sel '61
AY-160 160 sel '61
DS-100 100 sel '62
DS-160 160 sel '62
LPC-1 160 sel '63
LPC-480 160 sel '64
Electra 160 sel '65
Stereo Showcase 160 sel '66
Phono Jet 100 sel '67
Spectra 200 sel '67

#### WURLITZER

#### **PINGAMES**

#### BALLY

Beauty Contest (1/60)
Laguna Beach (3/60)
Queens (3/60)
Roller Derby (3/60)
Barrel-O-Fun (9/60)
Touchdown (11/60)
Circus Queen (2/61)
Lite A-Line (2/61)
Barrel-O-Fun (4/61)
Acapulco (5/61)
Flying Circus 2P (6/61)
Can Can (10/61)
Barrel-O-Fun (11/61)
Lido (2/62)
Golden Gate (6/62)
Shoot-A-Line (6/62)
Funspot (6/62)
Funspot (6/62)
Funspot (6/62)
Funspot (6/62)
Silver Sails (11/62)
Twist (11/62)
Twist (11/62)
Moonshot (3/63)
Cue Tease 2P (7/63)
3-In-Line 4P (8/63)
Hootenany 1P (11/63)
Star Jet (12/63)
Monte Carlo 1P (2/64)
Ship Mates 4P (2/64)
Bongo 2P (3/64)
Sky Diver 1P (4/64)
Mad World 2P (5/64)
Grand Tour 1P (7/64)
Alarvest 1P (10/64)
Hay Ride 1P (10/64)
Hay Ride 1P (10/64)
Bus Stop 2P (1/65)
Sulflight 1P (1/65)
Sheba 2P (3/65)
Six Sticks 6P (3/65)
Six Sticks 6P (3/65)
Six Circle 1P (6/65)
50/50 2P (8/65)
Aces High 4P (9/65)
Big Chief 4P (10/65)
Trio 1P (11/65)
Bilue Ribbon 4P (1/66)
Fun Cruise 1P (2/66)
Wild Wheels 2P (3/66)

Campus Queen 4P (8/66) Capersville 4P (2/67) Rocket III 1P (6/67) Wiggler 4P (9/67) Surfers 1P (1/68) Dogies 4P (3/68) Dixieland 1P (5/68) Safari 2P (7/68) Rock Makers 4P (10/68) MiniZag 1P (11/68)

#### CHICAGO COIN

CHICAGO COIN

Sun Valley (8/63)
Firecracker 2P (12/63)
Bronco 2P (5/64)
Royal Flash 2P (8/64)
Big League Baseball 2P (4/65)
Par Golf (9/65)
Hula-Hula 2P (5/66)
Kicker 1P (8/66)
Festival 4P (1/67)
Beatniks 2P (2/67)
Twinky 2P (9/67)
Gun Smoke 2P (6/68)
Playtime 2P (9/68)
Stage Coach 4P (8/68)

#### GOTTLIFE

Seven Seas 2P (1/60)
World Beauties 1P (2/60)
Spot-A Card 1P (3/60)
Lite-A-Card 2P (3/60)
Texas 4P (4/60)
Captain Kidd 2P (7/60)
Melody Lane 2P (9/60)
Kewpie Doll 1P (10/60)
Flipper 1P (11/60)
Merry-Go-Round 2P (12/60)
Foto Finish 1P (1/61)
Oklahoma 4P (2/61)
Showboat 1P (4/61)
Flipper Parade (5/61)
Flying Circus (6/61)
Big Casino 1P (7/61)
Lancer 2P (8/61)
Corral (9/61)
Aloha 2P (11/61)
Flipper Fair 1P (11/61)
Egg Head 1P (12/61)
Liberty Belle 4P (3/62)
Flipper Clown (4/62)
Fashion Show 2P (6/62)
Cover Girl 1P (7/62)
Preview 2P (8/62)
Olympics 1P (9/62)
Flipper Cowboy 1P (10/62)
Sunset 2P (11/63)
Slick Chick 1P (4/63)
Swing Along 2P (7/63)
Sweet Hearts 1P (9/63)
Flying Chariots 2P (10/63)
Gigi 1P (12/63)
Big Top 1P (1/64)
World Fair 1P (5/64)
Bonanza 2P (6/64)
Bowling Queen 1P (8/64)
Majorettes 1P (8/64)
Majorettes 1P (8/64)
North Star 1P (10/64)
Happy Clown 4P (11/65)
Thoro Bred 2P (2/65)
Kings & Queens 1P (3/65)
Hi Dolly 2P (5/65)
Cow-Poke 1P (5/65)
Buckaroo 1P (6/65)
Dodge City 4P (7/65)
Bank-A-Ball 1P (9/65)
Flipper Pool 1P (11/65)
Flipper Pool 1P (11/65)
Flipper Pool 1P (11/65)
Flipper Pool 1P (11/65)
Spin A-Long 1PL (9/67)
Surf Side 2P (12/67)
Royal Guard 1P (1/68)
Spin Wheel 4P (3/68)
Four Seasons 4P (12/68)

#### KEENEY

Old Plantation (2/61) Rainbow (6/62) Go-Cart 1P (5/63) Poker Face 2P (9/63)

#### MIDWAY

Rodeo 2P (10/64)

#### WILLIAMS

WILLIAMS
Black Jack 1P (1/60)
Golden Gloves 1P (1/60)
Twenty-One 1P (2/60)
Nags 1P (3/60)
Serenade 2P (5/60)
Darts 1P (6/60)
Music Man 4P (8/60)
Jungle 1P (9/60)
Viking 2P (10/61)
Space Ship 2P (12/61)
Coquette (4/62)
Trade Winds (6/62)
Valiant 2P (8/62)
Vagabond (10/62)

Mardi Gras 4P (11/62)
Four Roses 1P (12/62)
Tom Tom 2P (1/63)
Big Deal 1P (2/63)
Jumpin' Jacks 2P (4/63)
Skill Pool 1P (6/63)
El Toro 2P (8/63)
Big Daddy 1P (9/63)
Merry Widow 4P (10/63)
Beat The Clock (12/63)
Oh Boy 2P (2/64)
Soccer 1P (3/64)
San Francisco 2P (5/64)
Palooka 1P (5/64)
Heat Wave 1P (7/64)
Riverboat 1P (9/64)
Whoopee 4P (10/64)
Zig-Zag 1P (12/64)
Wing Ding 1P (12/64)
Wing Ding 1P (12/64)
Alpine Club 1P (3/65)
Eager Beaver 2P (5/65)
Moulin Rough 1P (6/65)
Lucky Strike 1P (8/65)
Big Chief 4P (10/65)
Teachers Pet 1P (12/65)
Bowl A-Strike 1P (12/65)
Full House 1P (3/66)
A-Go-Go-4P (5/66)
Magic City (1/67)
Magic Town IP (2/67)
Jolly Roger 4P (12/67)
Ding Dong 1P (2/68)
Lady Luck 2P (4/68)
Student Prince 4P (7/68)
Doozie 1P (9/68)
Pit Stop 2P (11/68)

#### **SHUFFLES**

#### BALLY

Official Jumbo (9/60) Jumbo Deluxe (9/60) Super Shuffle (12/61) Big 7 Shuffle (9/62) All The Way (10/65)

#### **CHICAGO COIN**

CHICAGO COIN

6-Game Shuffle (6/60)
Triple Gold Pin Pro (2/61)
Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Spotlite (11/63)
DeVille (8/64)
Triumph (1/65)
Top Brass Shuffle (4/65)
Gold Star Shuffle (7/65)
Belaire Puck Bowler
Medalist (4/66)
Imperial (9/66)
Riviera (6/67)
Sky Line (1/68)
Melody Lane (4/68)

#### UNITED

Big Bonus (2/60)
Sunny (5/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Basketball (6/62)
Action (7/62)
Embassy (9/62)
Circus Roll-down (9/62)
Lancer (11/62)
Sparky (12/62)
Caravelle (2/63)
Crest (4/63)
Rumpus Tarquette (5/63)
Astro (6/63)
Ultra (8/63)
Skippy (11/63)
Jill-Jill (11/63)
Bank Pool (11/63)
Topper (2/64)
Tempest (2/64)
Pacer (4/64)
Tiger (7/64)
Orbit (8/64)
Mombo (12/64)
Cheetah (3/65)
Pyramid (6/65)
Corral (10/65)
Tango (2/66)
Blazer (6/66)
Encore (9/66)
Altair (3/67)
Orion (11/67)
Alpha (3/68)
Pegaus (8/68)

#### **BOWLERS**

#### BALLY

Super 8 (4/63) Deluxe Bally Bowler (1/64) 1965 Bally Bowler (65) 1966 Bally Bowler (4/66)

#### CHICAGO COIN

Duke (8/60)
Duchess (8/60)
Princess (4/61)
Gold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
Official Spare Lite (9/63)
Cadillac (1/64)

Majestic (8/64) Tournament (12/64) Super Sonic (3/65) Preview (9/65) Corvette (2/66) Flair (9/66) Vegas (3/67) Fleetwood (9/67) Fieetwood (9/6/)
UNITED
Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo 5 Star (5/61)
Classic (6/61)
Alamo (4/62)
Sahara (7/62)
Tropic (9/62)
Lucky (11/62)
Cypress (12/62)
Sabre (2/63)
Regal (4/63)
Futura (12/63)
Tornado (3/64)
Thunder (6/64)
Polaris (8/64)
Galleon (3/65)
Bowl-A-Rama (7/65)
Amazon (3/66)
Aztec (9/66)
Coronado (6/67) UNITED

#### BASEBALL

Bally Ball Park (4/60) CC Big Hit (10/62) CC All Star Baseball (1/63) CC All Stars Baseball (2/68) Kaye Batting Practice (7/68) Midway Deluxe Baseball (5/1 Midway Slugger (3/63) Midway Top Hit (3/64) Midway Top Hit (3/64) Midway Fun Ball (1/67) United Bonus Baseball (3/6, Wms Official Baseball (3/6, Wms Official Baseball (3/6, Wms Deluxe Batting Champ Wms Extra Inning (5/62) Wms World Series (5/62) Wms Major League (3/63) Wms Grand Slam (2/64) Wms Double Play (4/65) Wms Ball Park (2/68)

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PR PROFIT

#### **GUNS**

Bally Derby Gun (2/60)
Bally Sharpshooter (2/61)
CC Ace Machine Gun (11/6)
CC Ray Gun (10/60)
CC Long Range Rifle Gallery
CC Ace Machine Gun (1/68)
CC Ray Gun (16/63)
CC Carnival (5/68)
CC Champion Rifle Range (1
Keeney Two Gun Fun (3/62)
Midway Shooting Gallery (2/
Midway Shooting Gallery (7/62
Midway Garnival Tgt. Glry (2/
Midway Carnival Tgt. Glry (2/
Midway Rifle Range (6/63)
Midway Trophy Gun (6/64)
Midway Captain Kid Rifle (9/
Southland Fast Draw (63)
Williams Aqua Gun (3/68)
Williams Arctic Gun (67)

#### ARCADE

Amer Shuffle Situation (5/6 Bally Skill Score (6/60)
Bally Skill Derby (10/60)
Bally Skill Derby (10/60)
Bally Table Hockey (2/63)
Bally Bank Ball (1/63)
Bally Fun Phone (3/63)
Bally Fun Phone (3/63)
Bally Fun Phone (3/63)
Bally Fun Phone (3/63)
CC Programmer (1/68)
CC Programmer (16/61)
CC All American Basketball
CC Popup (10/64)
Midway Bazooka (10/60)
Midway Flying Turns (9/64)
Midway Raceway (10/63)
Midway Winner (12/63)
Midway Mystery Score (8/6)
Southland Speedway (6/63)
Southland Speedway (6/63)
Southland Time Trials (9/6)
Williams Road Racer (5/62)
Williams Road Racer (5/62)
Williams Voice O Graph (6/2)
Williams Mini Golf (10/64)
Williams Hollywood Driving

#### sano Ailing

ETERSBURG, FLA.—Jim Tolisuffered a heart attack on Oct. nd was hospitalized under intenare until last Wed. Oct. 22. A er of the MOA Past Presidents il, he heads up his own firm, are Island Fun Center in Treasland Fla are Island sland, Fla.

A's Fred Granger received word ast week that Jim was showing signs of recovery and has been ed from the intensive care unit, ill remain hospitalized for the weeks. Cards and letters may dressed to him at: St. Anthony al, 601 12th St. North, St. Peters-Fla. We join his many friends sociates in wishing him a speedy

#### Bridgeport Ops Meet

Bridgeport Ops Meet
BRIDGEPORT, CONN. — Members
of the Bridgeport Operators Assn. have
called a meeting for this Thursday evening (Oct. 30th) to inaugurate a campaign to boost the crime of breaking
into a machine from a misdemeanor to
a felony. Meeting will begin at 7:30 PM
and will be held at the Blue Goose Restaurant on Ferry Blvd.

Operators have invited a number of
police officials to attend the meeting
and offer their views on the procedure
toward increasing the penalty for
breaking into the phonographs, games
and vending machines.

Lipsky Distributors of New York City
will' also provide a demonstration of
the NSM phonograph line at the operator meeting. Abe Lipsky and others
from his organization will be on hand
for the showing.

COIN'S

#### MIAMCO Reps Slate Cameron Sales Pgrm.

NEW ORLEANS — Johnny Johnston, general manager of Vendo's MIAMCO Division, conducted a sales meeting here during the NAMA Convention attended by Vendo's territorial sales representatives. Purpose of the meeting was to organize activities for launching the Cameron component phonograph to the music operating trade. the music operating trade

Jack Gordon, president of Cameron Musical Industries, was in attendance at the meet. He announced that he and Dick Murphy have scheduled a cross-the-country trip, charting a series of service sessions to school Vendo's regional technicians on the Cameron mechanism. A total of 58 Vendo servicemen will be schooled in the Cameron before the trip is completed, Gor-

don advised. Cities to be visited by he and Murphy include: Atlanta, Dallas, Kansas City, Chicago, Los Angeles, and Hasbrouck Heights.

The MIAMCO Div. of Vendo has exclusive rights to market the Cameron machine in the U.S.A. Negotiations to add certain vending units, as well as games and tables to the MIAMCO fold, are also underway, Johnson revealed.

The Cameron phonograph is manufactured for Cameron Musical Industries by A.C.E. of Cardiff, Wales. Its unique feature is its flexibility at the location through its component design. The unit can be separated into the selector box, playing mechanism and two speakers; or operated as a single unit in the traditional style.

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#### CLASSIFIED ADVERTISING SECTION

# COIN MACHINES WANTED

- WE ARE ALWAYS INTERESTED IN USED AND BRAND new phonographs, pinballs, bingos, guns, arcade, kiddie rides, slot machines, etc., all makes, all models. QUOTE FOB SEA VESSEL TO HOLLAND BELGIE EUROPE, SPRL., 276 AVENUE LOUISE, BRUSSELS.
- WANTED TO BUY OUT SELLING STOCKS ONE OR two years old Jennings slot machines. Wurlitzer juke boxes and Pinball games two or four players, make an offer to AUTOMATTJANST N STORGATAN 19 BJUV, SWEDEN.
- WANTED: Midway Red Balls, Joker Balls and Joker's Wild. Any Condition. Contact American Music Co. 219 First Ave. South Great Falls Montana, (406) 452-7301.
- "BALLY BINGO FROM BROADWAY TO BEACH TIME. BILLIARD TABLES (SLOT). FLIPPER ONE, TWO PLAY-ERS. QUOTE 10-20 LOTS. F.O.B. AMERICAN PORTS. ATLANTIC NOVELTY MACHINE COMPANY, 73 LAM-BETH STREET, KENSINGTON VICTORIA 3031 AUS-TRALIA."
- WANTED: R.C. Walters Coin operated salesboard cabinets. WRITE Alex. Horner, 11510 Osage Road Anchorage, Ky. 40223.
- WANT Pool Tables, Personal music equipment, Scopitone film, 69 - 68 model Phonographs new and used, Phono Vue attachments, Distribution of allied products. Write stating make, model, condition and best cash price. ST. THOMAS COIN SALES, 669 TAL-BOT ST, ST. THOMAS, ONTARIO, CANADA. Area 519—631-9550.

# COIN MACHINES FOR SALE

- USED WURLITZER PHONOGRAPHS, all 200 models, from 2700 up. Special quantity prices for wholesalers and exporters. CALL OR WRITE: UNITED DISTRIBUTORS, INC., 902 W. SECOND STREET, WICHITA, KANSAS, 67203.
- FOR SALE: MODEL 14 AUTO PHOTO, EXCELLENT CONDITION. Call or write. New in original cartons. Hollywood Driving Range. 15 ball golf game. Closeout \$295 each. Cleveland Coin International, 2025 Prospect Ave., Cleveland, Ohio. Phone (216) 861-6715.
- FOR SALE: PANORAMS—12 RCA 16mm Fully Equip. \$600.00 ea. B&W film used special—\$8.00, Approx. 400 ft. rolls color film, used special—\$25.00, approx. 400 ft. rolls. Beautiful Girls. All Money-Makers. Large selection. R. RICHTER, 1063 MARKET ST., SAN FRANCISCO, CALIF. 94103.
- NEVADA FRUIT (SLOT) MACHINE PRESENTS THE NEW RAVEN ELECTRONICS' solid-state line of fruit (slot) machines. Keno and Mini-Bingos. Write for more information. 165 Bingos All Models Mills, and Jennings parts. Write or call anytime: NEVADA FRUIT MACHINE CO., P.O. BOX 5734, RENO, NEV. 89503. (702) 329-3932.
- FOR SALE: Cobra s/a \$450. Altair s/a \$550. MOHAWK SKILL GAMES CO., 67 Swaggertown Road, Scotia, N. Y. 12302.
- BINGOS FOR EXPORT: Big Wheels, Zodiacs, Orients, Border Beauty's, also bingos from Carnivals to Bountys in large quantities. Cash payouts Winter Books, and slots. D. & P. Music, 27 E. Pniladelphia St., York, Pa.
- FOR SALE: Good Used Pinballs; Flying Circus \$95; Aloha \$95; Skill Pool \$125; Alpine Club \$125; Big Deal \$125. Also Shoot-A-Line and Barrel O Fun. Send 1/3 deposit to Guerrinis, 1211 W. 4th St., Lewistown, Pa.

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#### Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, N.Y., N.Y. 10019

- SPEED UP YOUR COIN COLLECTIONS New portable coin sorting, counting and packing machine, combined as one unit hand operated portable weights 18 pounds with automatic stops and tubes for different sizes. Apply SEIFERT MACHINERY CO. BOX 3421, PHILADELPHIA, PA. 19122.
- POOL TABLES—Large selection of all makes and models available. Completely reconditioned or in "as is" condition for immediate shipment at very attractive prices. Also large selections of pin games, shuffles, guns and music—Phone or write: EASTERN NOVELTY DISTRIBUTORS, INC., 3726 TONNELE AVENUE, NORTH BERGEN, NEW JERSEY, 07047 (201) 864-2424.
- FOR SALE: 2 Player Preview, Gottlieb \$125 ea.; 1 Player Ice Revue, Gottlieb \$175 ea.; 1 Player Bank A Ball, Gottlieb \$170 ea.; 4 Player Happy Clown, Gottlieb \$170 ea.; 4 Player Happy Clown, Gottlieb \$175 ea.; 4 Player Dodge City, Gottlieb \$295 ea.; 1 Player Full House, Williams \$179.50 ea. All equipment A-1 condition. Send 1/3 deposit. CENTRAL MUSIC CO., P. O. Box 284, Kileen, Texas 76541.
- FOR EXPORT: Late games, Phonos, Vending, Write for our latest listing. ADVANCE DISTRIBUTING COM-PANY, 2820 North Grand Blvd., St. Louis, Missouri 63107 — (314) 652-1600.
- FOR SALE: Seeburg V-200 \$75, AMI Cont. II-100 \$195, K-100 Halfback \$150; H-200, 33 1/3 & 45 \$125, Wurltzer 2150 \$75; 2200 \$100. BIRD MUSIC DIS-TRIBUTORS, MANHATTAN, KANSAS, BOX B, or Phone 778-5229.
- FOR SALE: Target Pools WRITE; Super Scores \$285; Suspenses \$395; Pit Stops \$385; Hayburners \$415; Miss Os \$315; Dixie Lands \$225; Rockmakers \$415; Cosmos \$400; Beach Queens \$50, MIDWAY: Captain Kid Guns \$215; C.C.: Apollo Moon Shot Rifles \$425; All American Basketballs \$100; Computer Quizs (Like New) \$775; Mini Soccer \$200; DuKANE: Grand Prix \$165; Magic Baseball \$50; ALL-TECH: Musical Ferris Wheels \$265, Cross Country Racers \$275; Batty Cars \$225; Twirley Birds \$280. Also large stock of bingos. NEW ORLEANS NOVELTY COMPANY, 1055 DRYADES STREET, NEW ORLEANS, LOUISIANA 70113. TEL: (504) 529-7321 CABLE: NONOVCO
- FOR SALE: BALLY BINGOS & BALLY SLOTS. ALSO for sale, Jennings, Mills, Pace slots and Uprights, Consoles. WANTED TO BUY: Uprights & Bingos. BALLY DISTRIBUTING CO., P. O. 7457, RENO, NEVADA. PHONE: 702-323-6157.
- FOR SALE: 35 new and used Keeney Twin Dragon Uprights and some New Black Dragons, also 50 Bally Grand Stands and Kentuckeys. Will buy Roulette Wheel and American Shuffleboards. SAS-KATCHEWAN COIN MACHINE CO., 1025-104th St., NORTH BATTLEFORD SASKATCHEWAN, CANADA. PHONE 445-2989 AREA CODE 306.

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Got machines to sell? Is there something you're looking to buy? Maybe you'd like to move some

used 45's or need a route mechanic? For every

coin machine need, use the Cash Box Clas-

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York, N.Y. 10019

- SALE: Jukeboxes, pinballs, arcade, guns, baseballs, Kiddie rides, European football machines. For Export: Uprights, bingos, consoles, slots and punchboards. Contact: MYRON SUGERMAN INTERNATIONAL, 140 CENTRAL AVE., HILLSIDE, N.J. (201) 923-6430.
- FOR SALE: All types guns, baseballs, novelty games on hand, completely shopped, ready for location. Write for list at low, low discount prices. Mike Munves Corp., 577 10 Avenue, NYC, NY 10036, Phone: (212) 278-6677.
- PUNCHBOARDS, Attention operators! Tremendous profit selling ticket games, Tab deals, etc. To locations, Fast turnover, low cost. Bruce, 6930 Wisconsin Avenue, Chevy Chase, Md. 20015.
- SELLING: Good coin operated Kiddie Rides \$150.00 each. Why pay more! Lester Boyd, 1015 Taylor, Streator, Illinois.
- FOR SALE: Orient, Zodiac, Bahama Beach, Follies Bergere, Shoot A Line, Border Beauty, Golden Gate, Show Gal, Ballerina, Wms Blazer S. A. \$395; Rockola Princess Royal \$435; Rhapsody \$325; AMI JAL \$170; K200 \$180; Seeburg #220 \$225; Keeney Super Bell Twin, Twin Super Wild Cats, Bally Money Honey, Multipliers, Wms 8 Ball Flipper \$245. Keeney Twin Red Arrow, Twin Tim Buc Too, Trailblazer, CROSSE DUNHAM & CO., 225 Wright Ave., "F" Gretna, La., 70053.
- Have to sell part or all of vending machine route. Located in low to medium population. Contact: STAR MUSIC & VENDING CO., P.O. BOX 485, HELPER, UTAH 84526.
- LITE-A-LINES . . . will trade for SHOOT-A-LINES. Write JOE KNAPKA, RFD #1, BENTON, PENNSYLVANIA.
- BINGOS AND 6 CARD GAMES AVAILABLE INCLUDING Silver Sails and Golden Gates. These games are shopped! Call Wassick Novelty at (304) 292-3791 Morgantown, West Virginia.
- FOR SALE: Bally World Cup Soccer games A-1 condition Price \$250.00. B.D. Lazar Company, 1635 Fiftte, Pittsburgh, Pa., Tel. 471-7818.
- FOR SALE: 16 Scopatone Machines with film. All operational. Call or write: MacKay, 204 Dromore Avenue, Winnipeg 9, Manitoba, Canada. Phone (204) 453-6609.
- FOR SALE: RECONDITIONED BARGAINS: Smokeshop Starlite 850 Cigarette machine \$245; Satellite 850, \$295; Fawn 21 Col. (Mechanical) \$65; United Shuffles 8½, 3 Way \$75, Gypsy \$145; Stardust \$145; Action \$195; Chicago Coin Starlite 8 \$195; Bally Lucky Shuffle 8½ \$95. MICKEY ANDERSON AMUSEMENT COMPANY, 314 East 11th Street, Erie, Pa. 16503. Phone (814) 452-3207.
- FOR SALE NEW IN CASE: 300 Jennings Double 10¢ Vendors. Retail at \$59.95 — 25.00 each. All types used Novelties. Call or Write: E. L. Simmons, DAN-VILLE AMUSEMENT CO., INC., 620 Westover Drive, Danville, Va. Phone 792-5044.
- FOR SALE: Cleaned and shopped: GOTT: King of Diamonds, Happy Clown, Cross Town, World Fair, Buckeroo, Central Park, Funland, Skyline. WILLIAMS: Alpine Club, Teachers Pet, Full House, Derby Day, Seeburg AQ-160, Rockola Rhapsody II. D & L COIN MACHINE CO., Box 1713, Harrisburg, Pa. (717) 234-2235.
- FOR SALE: Newly designed Valley Pool Tables coin and home now delivering to Pacific Northwest area—also parts and supplies. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 SW 16th, PORTLAND, OREGON, 228-7565.
- FOR SALE: Expertly reconditioned, Seeburg LPC1's \$545; LPC480's \$625; Electras \$695; Williams Fast Ball (like new) \$595; Midway Monster Gun \$275; Williams Student Prince \$495; Sega Basketball \$425. OPERATORS SALES, INC., 4122 Washington Avenue, New Orleans, La. Phone 822-2370 (504).
- FOR SALE: FALL CLEARANCE SALE: From our routes, overhauled and mechanically perfect at \$75 each Sweethearts, GiGi. \$100 each North Star, Merry Widow, Bonanza. \$125 each Whoopee, Teachers Pet, Lucky Strike, Kings & Queens, Hot Line, Hi Dolly, Happy Clown, Full House. \$150 each Paradise, Bank A Ball, Crosstown. \$200 each 8 Ball, Big Chief, Mayfair. STAN HARRIS & CO., 508 W. Venango St., Philadelphia, Pa. (215) BA 3-5362.

# COIN MACHINE SERVICES

ACE LOCKS KEYED ALIKE. SEND LOCKS AND THE key you want them mastered to \$1.00 each less 10% lots of 50 or more. RANDEL LOCK SERVICE, 61 ROCKAWAY AVENUE, VALLEY STREAM, N.Y. 11580. TEL: 516-VA 5-6216. Our 35th year in vending.

- NEW SYSTEM provides savings to Vendor's, We hey your ace locks to your key, including Fig. 1-10 \$1.00; 25- \$.90; 50 or over \$.80. All pacinsured. Fountain Key Service, PO Box 98. Fou Fla. 32438 Phone: (904) 722-4096.
- DU KANE GRAND PRIX, Shi N' Skore timing ne isms, power supplies, computer assemblies re with factory equipment. Plexiglass tops for units available. See your authorized dishbut write. NOVEMBER CORPORATION, 1351 JU AVE., CHICAGO, ILL. 60622, (312) 733-2988
- IF IT'S PANORAM PARTS YOU WANT PHIL HAS 'EM. All types of films for Panoram PHIL GOULD — 224 MARKET ST — NEWAR Tel. 201 - MArket 4-3297.

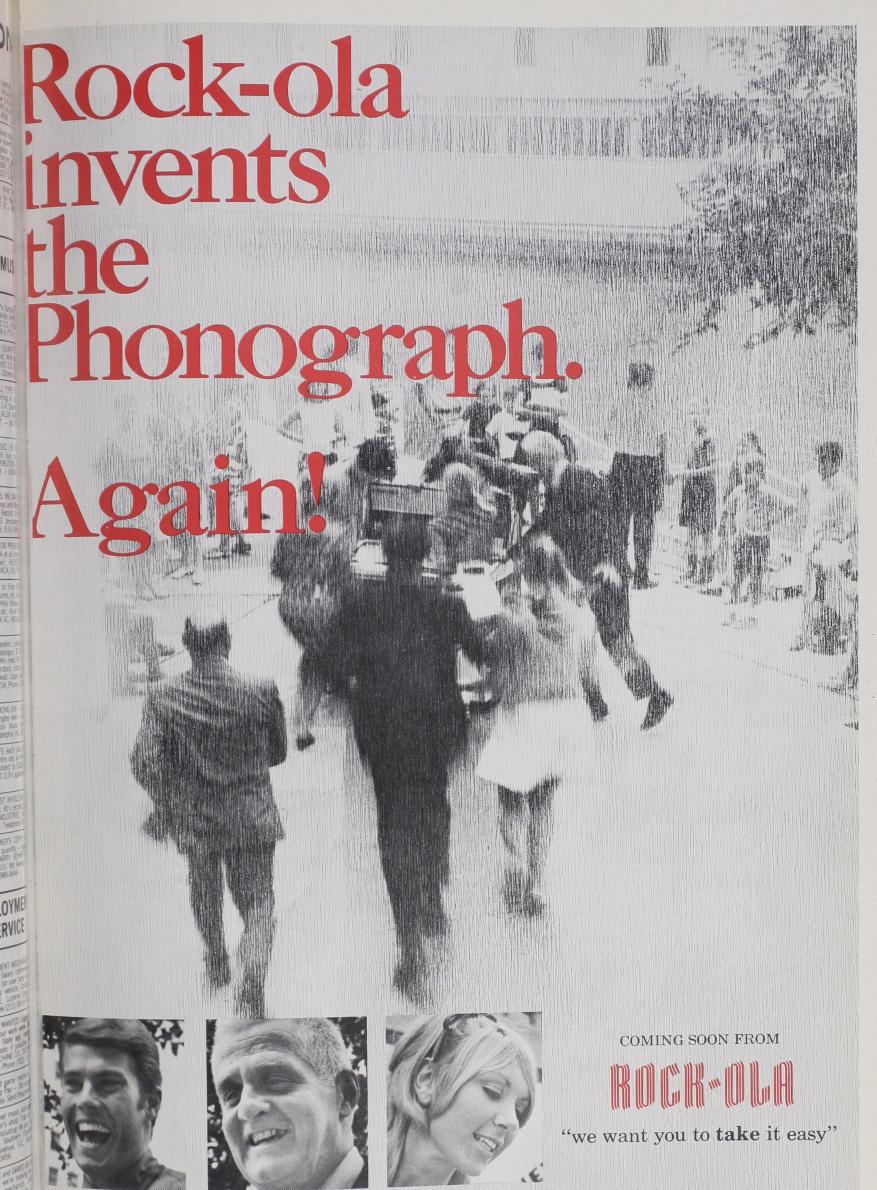
#### **RECORDS-MUSIC**

- WANT: RECORDS, 45's and LP's Surplus return stock, cut-outs, etc. Call or Write: HARRY WAN AT: KNICKERBOCKER MUSIC CO, 453 McLer Yonkers, New York 10705. GR 6-7778
- 45 RPM RECORDS, NEW. NO QUANTITY TOOL or small. Highest prices paid. Write status on hand. TONY GALGANO DIST. CO. 4135 W AGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060)
- USED 45 RPM RECORDS. ALL TYPES AS THE right off the route. No sorting or picking we freight from anywhere in U.S.A. Standing order able for regular shippers. JALEN AMUSEMENT 1215 S. HOWARD STREET BALTIMORE, I LAND 21230.
- WANT: RECORDS, 45's, USED OR NEW ALS stocks, any quantity. Will buy on steady BEACON RECORD DISTRIBUTORS, 725 R. AVENUE, PROVIDENCE, R. I. 02904, PHONE 351-6700.
- ATTENTION SONG WRITERS: WE CAN ARRANGE produce your Songs. Demos and Masters produce of \$1.00 for sample Record. Chime Record and Production Co., 223 Jerusalem Ave. Estead, L.I., N.Y. 11550. Tel. (516) 486 4767.
- HARD-TO-FIND SINGLES FOR PROBLEM LOAT Over 10,000 titles in stock at all times Comple 50¢ (refunded first order). HOUSE OF ROO P.O. BOX 22, SANTA MONICA, CALIF 90401
- FREE CIRCULAR Hard to Find Old Time to Record Albums. Fiddle tunes, etc. Such artists legendary J.E. Mainer, Hylo Brown, Mac Wise Don Reno, Red Smiley, etc. Rural Rhythm Rec UNCLE JIM O'NEAL, BOX AC, ARCADIA, CALIFO 91006.
- WE Sell 45 lps record dealers, collectors oneforeign — Send free catalogue. \$7.00 per fur \$63.00 per thousand. We need 45's [ps] siey copies, surplus, overstock, cutouts. We by thing. No questions asked. Cape International #74, Brooklyn, N.Y. 11234. Phone: (212) 253\*5 5917.
- STEREO ALBUMS 80¢, MONO 60¢ Also bela ments of albums & singles ever — Write krili information — Scorpio Music Industrie Lawnton Avenue, Philadelphia, Pa., 19126.
- OFFERING EIGHT CENTS each plus freight fives, not over six months old, as they come of routes. Ship freight collect to ESDAY, 1921 K Santa Ana, Calif. No. C.O.D.s guaranteed content by return mail.
- PARTY ALBUMS, LOWEST WHOLESALE PRICES assortment. Free lists. 45's records, package for prices. EMPIRE INDUSTRIES, 4610 Liber Pittsburgh, Pa. 15224. Telephone (412) 6828
- DISC JOCKEY, REVIEWER'S COPY'S AND SIR L.P.'s wanted — any quantity — highest pross — Call or write: LARRY SCHAFFER, Indexe Record Promotions, 101 8th Avenue, New York N.Y. 10011 — (212) 989-8644.

# SERVICE SERVICE

- MUSIC AND AMUSEMENT MECHANICS WANTED aid with relocating. Salary commensurate will ity. Time and a half for over forty hour week. If fringe benefits plus vehicle. Contact Amuse Corporation, 123 E. Luzerne Street, Philade Penna. 19124. Phone (215) DA 9-5700.
- BINGO MECHANICS WANTED: Legal territory vada, 5 day, 40 hour work week. MUST his Bingo experience. State age, references, perience. Send photo if possible. Write of UNITED COIN MACHINE CO., 2621 South Las Vegas, Nevada. Phone (702) 735-5000.
- WANTED: Music and game mechanic Nas Suffolk area — Top Pay — Old established 18 years in business. Send Resume Box #84
- WANTED: Experienced music and game media work in Distributor's shop. Top pay, time and over forty hours including life and hospitalized surance. Greater Southern Distributing (or 321 Edgewood Avenue, S.E., Atlanta, Ga. 31, Phone (404) 523-3456.
- WANTED: JUKEBOX and GAMES MECHANIC MIS-GOOD. The man we're looking for will be all with three other mechanics. Country route route and shop work. Must be sober, Pless your home phone number. Write: ENGLAND MI MENT CO., PO BOX 236, PURDY, MO. 65734
- NEED: PIN BALL MECHANIC (No Bingo Eyer William Necessary) Excellent opportunity for reliable Call Huey Smith Collect (318) 323-787 write NATIONAL MUSIC CO., 3001 Renwick S. Monroe, Louisiana.
- POSITION WANTED: Experienced & ambtios 1 man desires position with Record or Published on Promotion or Sales & Distribution. CALL 698-6907 OR (914) 235-9378.

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WING OUT SERVICE . INTEGRATED CIRCUITS . IT MIGHT BE ILLEGAL

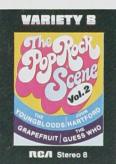
# YOU'LL MOVE MORE OF OUR PRODUCT THAN EVER WITH THESE TWO TOTALLY NEW KINDS OF STEREO 8 CARTRIDGES! PRICE: \$4.95

Variety 8 Stereo 8 Cartridge Tapes—The Best of Our Best Rock, Pop, Country...At the Best Price Going. Victrola® Stereo 8 Cartridge Tapes—Great Classical Music at a Great Popular Price.



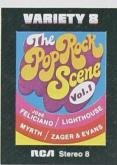


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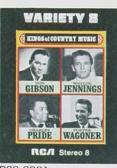




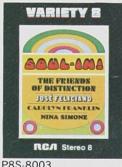
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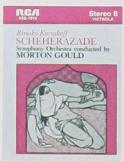
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V8S-1001



V8S-1009



V8S-1007



V8S-1008



V8S-1012

