

Searching for a way to convert to 2-25¢ music . . . without slapping your locations in the face? Well —

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LISTEN to the best price-boosting method yet.

WURLITZER'S
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STATESMAN
Model 3400

brings you

THE GOLD BAR
and
THE BURGANDY BAR

Special buttons set to offer 6 to 9 pre-selected tunes for 50¢

The rest go at 2-25¢
Everybody's happy!

The famous 10-Top-Tunes Golden Bar ushered in 10¢, 3-25¢ play.

Let the Wurlitzer Statesman help you to to 2-25¢ play.

BILOTTA
ENTERPRISES

Newark & Albany, N. Y.



CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

FORGET TO REMEMBER (2:55)

FRANK SINATRA

Goin' Out Of My Head (2:45) Reprise 0865

SEE RUBY FALL (2:48)

JOHNNY CASH

Blistered (2:18) Columbia 45020

FANCY (3:15)

BOBBIE GENTRY

No Flip Info. Capitol 2675

JE T'AIME MOI NON PLUS (2:10)

PAUL MAURIAT

No Flip Info. Philips 40647

MAC ARTHUR PARK (3:22)

TONY BENNETT

Before We Say Goodbye (3:25) Columbia 45032

MIDNIGHT COWBOY (2:57)

JOHNNY MATHIS

No Flip Info. Columbia 45022

C & W

WINGS UPON YOUR HORNS (2:35)

LORETTA LYNN

Let's Get Back Down To Earth (2:01) Decca 32586

BROWN EYED HANDSOME MAN (2:00)

WAYLON JENNINGS

Sorrow (Breaks A Good Man Down) (2:07) RCA 74-0281

HEARTBREAK AVENUE (3:04)

CARL SMITH

It's Nice To See You Once Again (2:32) Columbia 45031

MY FRIEND (2:53)

ARLENE HARDIN

Baby (2:43) Columbia 45016

Teen Locations

KOZMIC BLUES (3:45)

JANIS JOPLIN

Little Girl Blue (3:48) Columbia 45023

COLD TURKEY (4:59)

PLASTIC ONO BAND

Don't Worry Kyoko (4:52) Apple 1813

TURN! TURN! TURN! (3:35)

JUDY COLLINS

Pack Up Your Sorrows (3:10) Elektra 45680

COWBOY CONVENTION (3:20)

OHIO EXPRESS

The Race (2:30) Buddah 147

I'LL HOLD OUT MY HAND (2:35)

THE CLIQUE

Soul Mates (2:13) White Whale 333

EVERYTHING'S ALL RIGHT (2:41)

BILLY PRESTON

I Want To Thank You (3:03) Apple 1814

R & B

AIN'T IT FUNKY NOW (PART 1) (3:10)

JAMES BROWN

Ain't It Funky Now (Part 2) (3:15) King 6280

THE GREATEST LOVE (3:02)

THE WINSTONS

Birds Of A Feather (2:44) Metromedia 151

I CAN'T SEE YOU NO MORE (2:45)

JOE TEX

Sure Is Good (3:45) Dial 4095

I HAVEN'T SLEPT (2:50)

HUGH MASAKELA

Where Has All The Grass Gone (2:45) Uni 55165

check your local One Stop for availability of the listed recordings

N. Means Good Business to Neb. Ops

present another in our series of profiles of state associations. We take a trip to the Midwest to focus on the state of Nebraska.

Operated Industries of Nebraska in its 19th year, is a good example of an association which has increasing its membership and dynamic leadership and the incentives to encourage operation.

Founded in 1951 by Ed Kort (who serves as president) and 14 members, COIN has grown until it claims a membership of 40 operators approximately 2/3 of the ops in Nebraska. Since Jan. 1, 1968, the association has more than doubled its membership, according to president

Ed and serving as secretary is Howard Ellis of Omaha. There are six district directors: Reeves, Norfolk; George Grand Island; Hugo Prell, Kan.; L.J. Ray, Crete; and Field and Jerry Witt, both of Lincoln. In addition, there is a publicity committee which is headed by Bill Witt of Lincoln, as well as a common committee which awards prizes to deserving operators in each district. The latter committee is headed by Jerry Witt.

One of the problems facing Nebraska operators, one of the gravest is taxation. The association scored a victory with the recent passing of a law providing for a \$100 license to be assessed every operator who owns a coin machine. In addition, the law requires a \$10 tax on each individual machine. The proposal called for a \$25 fee on each machine. Furthermore, the bill would have levied upon operators from a state tax which was about to be levied upon operators had fought for several years against the bill, known as Bill 100 in the last session of the legislature, it managed to pass. In the future will be due at the beginning of the fiscal year.

Regarding bingo machines, little to be said on the subject as games are illegal in the state of Nebraska and, consequently, no operation there.

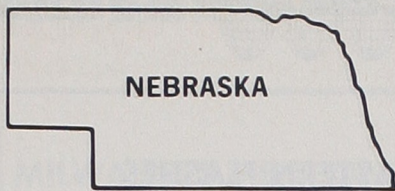
As for 25¢ play in the state has been augmented but the changeover to 2 for 25¢ play but Ed Kort and L.J. Ray have been most active of Nebraska's operators promoting 2 for 25¢ play but the other operators in the state are hesitant. "We've certainly been at the meetings," said Kort "but we're beginning to get more and more changeovers." Nevertheless, he said that the percentage of machines in Nebraska on 2 for 25¢ play is less than 5%. In his own area of Bend and in Ray's Crete territory placed the percentage as 10%.

"Of Omaha," said Kort, "we have a lot of farm communities and traditionally slow to change. In dime play, areas like Omaha don't lead the way."

Another problem plaguing Nebraska is that of direct sale of machines. According to Kort, an outfit in Des Moines has been selling pool tables and locations. Now they're going into the cigarette machine line.

There is little the operators can do to prevent this, Kort expressed. The new taxation law would be on this practice, since the owners will now be required to pay a \$100 operators fee on such machines. "I wish it were higher," Kort said. Meanwhile he suggested operators should try to combat this by "keeping up on equipment and doing a generally all-around

standing incentive for joining, which has probably been a factor in the recent upsurge in membership. The survivor assistance which provides help to widows and orphans. This program is carried in conjunction with the directors of the association and, under its provisions, the association assists the widow in the operation or in disposing of the machine if she so desires. "We



pitch in on route or book work until the woman can get a manager or get accustomed to running things herself," said Kort. Association fees are not great enough to cover the expense of this; whoever steps in to fill the gap accepts only a regular operator's wage for his work.

COIN holds quarterly meetings, both of directors and of the membership at large. Elections are held bi-annually with the next scheduled for June, 1970. An interesting aspect of the meetings is that each one has a theme, with one of the most recent themes being "Ways To Upgrade Locations." Another popular attraction at the last meeting was the crowning of Miss Games.

With its recently doubled membership, the Nebraska association has served notice that it is definitely "on the move." We salute them and wish them continued progress and success in years to come.

Bilotta Boosts Bonus of Burgandy Bar

NEWARK, NEW YORK — Johnny Bilotta, one of the Wurlitzer Company's most vocal distributors, has expressed more enthusiasm in his analysis of the new 'Statesman' phonograph than of any released in recent years. Bilotta, a well-known advocate of on-location music merchandising, has pinned his enthusiasms upon the new console's Gold Bar and Red Bar — the latter, he prefers to call the "Burgandy Bar".

The merchandising bars, according to Bilotta, offer two pluses for the music operator. "One is an uncommonly simple method for upgrading the play price to two plays for a quarter; the second is the rare opportunity to program each bar with one specific type of music — bar music," he stated.

"I call it the Burgandy Bar because I feel there's a fantastic profit potential here for the operator who programs six tunes of the mellow variety, or what you'd call 'easy listening music'. And I just don't mean any old record that fits the description. If the smart operator checks the charts for the new adult releases and digs back into his library for the smooth pop classics, that Burgandy Bar will get a heck of a lot of action at the location. The Gold Bar should offer just that — the golden oldies. Teen styled oldies for the youth location, pop oldies for the adult spot,"

he stated.

Bilotta said his promotion of special pre-selected music thru the merchandising bars is not to take away from the standard 2-25¢ records. "First of all, the bars are there to offer the grouch his 'cheaper' pricing. But they can be played without hitting the bar, at two-for-a-quarter. The real benefit is to merchandise that 'something extra' at the location and also give the shy customer the chance to play the machine without having to stand there in plain sight while he's picking out the tunes," he added.



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2 MUSHROOM BUMPERS RING UP 1000

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| Seeburg Electra — 2 for 25¢ | 750 |
| Seeburg LPC-480 — 2 for 25¢ | 625 |
| Seeburg LPC-1 — 2 for 25¢ | 595 |

Location owners will love their increase too!

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Round The Route

EASTERN FLASHES

NEW JUKE — Activity on coinrow last week and this centers around the new juke on display at metro area dealers. **Harold Kaufman**, president of Musical Distributors, was receiving customers last week interested in meeting Wurlitzer's beautiful new 'Statesman'. Many visitors to the Beverly Road HQ also expected this week as the gala introduction continues. The Wurlitzer Week festivities at Musical were preceded by a school for service technicians held in Atlantic City where the 'Statesman's' totally new record playing mechanism was described in detail by **Hank Petet**. Those attending that session from Harold's crew included **Harry Kaufman**, **Angelo Chirido**, **Don Drossel** (of the Tenth Ave. branch), **Al Miller** and operator **Al Kress**. Others at the Atlantic City session were **Bob Mapes**, **Bob Hilfrick**, **Dave Nicholson** and **Ron Collins** representing **Bilotta Enterprises' Albany office**; **Jim Balson** of the Music Dist. Co. in Pittsburgh; **Roger Samuels** came over from **Roth Novelty** in Wilkes-Barre; **Frank Donata** came up from **State Sales** in Baltimore; **Bob Gilman** and **Dick Laurel** of Wurlitzer's East Hartford branch and **Tom Martin** and **Dom Fabozzi** of **Banner Specialty** in Philly were also on hand. The Atlantic City service session was but one of five held at various stops throughout the country. According to service chief **C. B. Ross**, "the main objective in planning an extensive service program as we did this year, is our desire for wider exposure at the technical level. Our distributors had the initial introduction in Las Vegas in early October. These five schools were designed to get the people who work closely with the mechanics thoroughly assimilated with the outstanding details of the machine. Let's call it a mixture of curiosity for the new line plus a real challenge to those bugs who are interested in anything that runs." Ross stated.

WAIT TILL NEXT WEEK — That big New York coinbiz event we promised to report on should be finalized this week. Hate to tease the reader but expect anything this big normally takes time to put together.

NEW ROCK AT SIMON'S — The brand new Rock-Ola model 442 console has arrived at the showrooms of **Albert Simon, Inc.** and metro area operators will be driving down to the Tenth Ave. digs Tues., Wed. & Thurs. when the distrib will hold open house in honor of the new Rock juke. Refreshments will be served, says **Al D'Inzillo**, so y'all come!

TRAVELERS — A.C.A. east coast sales veep **Mickie Greenman** on the road last week, visiting with **Washington D.C. tradesman**, among others, talking up the **Prestige 160 jukebox**. **Cameron's Jack Gordon** and **Dick Murphy** off on the road shortly for series of service schools on their **Cameron component phonograph**. The service sessions will be held exclusively for the benefit of **Vendo's field mechanics** who will be working closely with **Johnny Johnston's Miamco Division**.

THE JERSEY BOUNCE — Rock-Ola showings will take place at **Dave Stern's Elizabeth showrooms** this week for **Jersey music ops**, anxious to get a peek at the new 442 console. **Bert Betti's bunch** will no doubt be receiving music ops down from **Connecticut** at their showing. This will be the first time many of **Bert's Conn. customers** will get a look at the newly-expanded **North Bergen building**. They're in for a treat. **Art Daddis**, **United Billiards prexy**, pleased that **Jack Zuckerman** has joined his sales staff, says the latter will soon be off on the road on a sales trip to various **United distrib.** Jack already accompanied **Art** to **New Orleans** for the **NAMA Show**.

HERE AND THERE — **Tommy** the gent who's carving out a success story in the music biz by selling specially produced and little LP's for operators under **Airtown** label, was in the City promoting his product to **Beta Dist.** and **A-1**. **Tom** advised signed up ace trumpet player **Young** (of the **NBC Tonight Show**) they're reading a session right. The **Young horn** will be featuring a number of location singles (nostalgic and easy listening material) and should make for great priming. **Tommy's** also tickled 5,000 advance order on a brand **Airtown single** featuring **'Boo Looze'** b/w **'I Can't Stop Loving You'**.

CALIFORNIA CLIPPING

LOTS OF BALLYHOO AT C.A. BINSON . . . We are referring to the wonderful new **C.A.R.** has just acquired the account for the **Southern California**. **Hank Tronick** reports that he are already delivering the new "On Beam" single player and two player "Joust." **Hank** says he couldn't be more pleased with the reaction that he has been getting on both of these games. We also heard that **Midway's "Sea Raider"** is continuing to shoot down all the attackers (sometimes known in trade as competition). **Hear that T.** is back home after spending summer camping out in Europe, now back at **UCLA** continuing studies. Speaking of the **T** family we better not leave out who is presently working on research projects at the **Bethesda Institute** in **Maryland**. **Hank** reports that he will keep us posted on latest developments. After this mate controversy that has been on we rather like the idea of having our own inside man on the job!

NEW ORLEANS GIVES ROCK-A WARM, SOUTHERN WELCOME . . .

Bob Portale of **Portale Auto Sales**, recently returned from trip down South to get a first view of the **Rock-Ola 442** phonog. To say that he was pleased with what he saw would be rank understatement. **Rock-Ola's slogan** for machine is, "It's so Beautiful illegal." **Bob** elaborated on the little bit with statement, "It's like a broad! **Bob** also tells us he attended the vending show, where he found most interesting. We the word that **Jimmy Wilken** well installed in the operation, reports that **Chicago Coins "Speedway** is just "fantabulous" **Gottlieb's new "Mibs"** is also becoming a big seller. We are told that everybody is happy and healthy and looking forward to the showing of 442 here.

FROM THE RECORD RACKS From the **San Francisco area** are getting strong reports on "Circles" by the **Friends of Tinction** on **RCA**. Also going strong "Heaven Knows" by the **Grass on Dunhill**. From **Seattle** it looks though big things are happening "Holly Holy" by **Neil Diamond** **Uni**, who we might add appear our **Troubadour** and got stan ovations after nearly every show, let us tell that doesn't happen often. He is a fantastic show "Could I" by **Bread** on **Elektra**. **Los Angeles** it looks like "Ele Rigby" has been resurrected for third time. This time her tale of is being spun by **Aretha Franklin** **Atlantic**. The **Clique** is telling us **Will Hold Out My Hand** for **Whale** . . .

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WANTED: R.C. Walters Coin operated salesboard cabinets. WRITE — Alex. Horner, 11510 Osage Road, Anchorage, Ky. 40223.

WANT — Pool Tables, Personal music equipment, Scopitone film, 69 — 68 model Phonographs new and used, Phono Vue attachments, Distribution of allied products. Write stating make, model, condition and best cash price. ST. THOMAS COIN SALES, 669 TALLBOT ST., ST. THOMAS, ONTARIO, CANADA. Area 519-631-9550.

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FOR SALE: MODEL 14 AUTO PHOTO, EXCELLENT CONDITION. Call or write. New in original cartons. Hollywood Driving Range. 15 ball golf game. Closeout \$295 each. Cleveland Coin International, 2025 Prospect Ave., Cleveland, Ohio. Phone (216) 861-6715.

FOR SALE: PANORAMS—12 RCA 16mm Fully Equip. \$600.00 ea. B&W film used special—\$8.00. Approx. 400 ft. rolls color film, used special—\$25.00, approx. 400 ft. rolls Beautiful Girls. All Money-Makers. Large selection. R. RICHTER, 1063 MARKET ST., SAN FRANCISCO, CALIF. 94103.

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FOR SALE: Cobra s/a — \$450. Altair s/a — \$550. MOHAWK SKILL GAMES CO., 67 Sweggertown Road, Scotia, N.Y. 12302.

BINGOS FOR EXPORT: Big Wheels, Zodiacs, Orions, Border Beauty's, also bingos from Carnivals to Bountys in large quantities. Cash payouts Winter Books, and slots. D. & P. Music, 27 E. Philadelphia St., York, Pa.

FOR SALE: Good Used Pinballs; Flying Circus \$95; Aloha \$95; Skill Pool \$125; Alpine Club \$125; Big Deal \$125. Also Shoot-A-Line and Barrel O Fun. Send 1/3 deposit to Guerrinis, 1211 W. 4th St., Lewistown, Pa.

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FOR SALE: 2 Player Preview, Gottlieb \$125 ea.; 1 Player Ice Revue, Gottlieb \$175 ea.; 1 Player Bank A Ball, Gottlieb \$170 ea.; 4 Player Happy Clown, Gottlieb \$175 ea.; 4 Player Dodge City, Gottlieb \$295 ea.; 1 Player Full House, Williams \$179.50 ea. All equipment A-1 condition. Send 1/3 deposit. CENTRAL MUSIC CO., P. O. Box 284, Kilean, Texas 76541.

FOR EXPORT: Late games, Phonos, Vending. Write for our latest listing. ADVANCE DISTRIBUTING COMPANY, 2820 North Grand Blvd., St. Louis, Missouri 63107 — (314) 652-1600.

FOR SALE: Seeburg V-200 \$75; AMI Cont. II-100 \$195; K-100 Halfback \$150; H-200, 33 1/3 & 45 \$125; Wurlitzer 2150 \$75; 2200 \$100. BIRD MUSIC DISTRIBUTORS, MANHATTAN, KANSAS, BOX B, or Phone 778-5229.

FOR SALE: Target Pools - WRITE: Super Scores \$285; Suspenses \$395; Pit Stops \$385; Hayburners \$415; Miss Os \$315; Dixie Lands \$225; Rockmakers \$415; Cosmos \$400; Beach Queens \$50; MIDWAY: Captain Kid Guns \$215; C.C.: Apollo Moon Shot Rifles \$425; All American Basketballs \$100; Computer Quizzes (Like New) \$775; Mini Soccer \$200; DuKANE: Grand Prix \$165; Magic Baseball \$50; ALL-TECH: Musical Ferris Wheels \$265; Cross Country Racers \$275; Batty Cars \$225; Twirley Birds \$280. Also large stock of bingos. NEW ORLEANS NOVELTY COMPANY, 1055 DRYADES STREET, NEW ORLEANS, LOUISIANA 70113. TEL: (504) 529-7321 — CABLE: NONOVCO

FOR SALE: BALLY BINGOS & BALLY SLOTS. ALSO for sale: Jennings, Mills, Pace slots and Uprights, Consoles. WANTED TO BUY: Uprights & Bingos. BALLY DISTRIBUTING CO., P. O. 7457, RENO, NEVADA. PHONE: 702-323-6157.

FOR SALE: 35 new and used Keeney Twin Dragon Uprights and some New Black Dragons, also 50 Bally Grand Stands and Kentuckys. Will buy Roulette Wheel and American Shuffleboards. SASKATCHEWAN COIN MACHINE CO., 1025-104th St., NORTH BATTLEFORD SASKATCHEWAN, CANADA. PHONE 445-2989 — AREA CODE 306.

SALE: Jukeboxes, pinballs, arcade, guns, baseballs, Kiddie rides, European football machines. For Export: Uprights, bingos, consoles, slots and punchboards. Contact: MYRON SUGERMAN INTERNATIONAL, 140 CENTRAL AVE., HILLSIDE, N.J. (201) 923-6430.

FOR SALE: All types guns, baseballs, novelty games on hand, completely shopped, ready for location. Write for list at low, low discount prices. Mike Munves Corp., 577 10 Avenue, NYC, NY 10036, Phone: (212) 278-6677.

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Have to sell part or all of vending machine route. Located in low to medium population. Contact: STAR MUSIC & VENDING CO., P.O. BOX 485, HELPER, UTAH 84526.

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FOR SALE — NEW IN CASE: 300 Jennings Double 10¢ Vendors. Retail at \$59.95 — 25.00 each. All types used Novelties. Call or Write: E. L. Simmons, DANVILLE AMUSEMENT CO., INC., 620 Westover Drive, Danville, Va. Phone 792-5044.

FOR SALE: Cleaned and shopped: GOTT: King of Diamonds, Happy Clown, Cross Town, World Fair, Buckeroo, Central Park, Funland, Skyline. WILLIAMS: Alpine Club, Teachers Pet, Full House, Derby Day, Seeburg AQ-160, Rockola Rhapsody II, D & L COIN MACHINE CO., Box 1713, Harrisburg, Pa. (717) — 234-2235.

FOR SALE: Newly designed Valley Pool Tables coin and home now delivering to Pacific Northwest area — also parts and supplies. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 SW 16th, PORTLAND, OREGON, 228-7565.

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WANT: RECORDS, 45's and LP's Surplus returns, overstock, cut-outs, etc. Call or Write: HARRY WARRINER AT: KNICKERBOCKER MUSIC CO., 453 McLean Ave., Yonkers, New York 10705. GR 6-7778

STEREO ALBUMS 80¢, MONO 60¢ — Also best assortments of albums & singles ever — Write for lists & information — Scorpio Music Industries, 6512 Lawnton Avenue, Philadelphia, Pa., 19126.

OFFERING EIGHT CENTS each plus freight for forty fives, not over six months old, as they come off your routes. Ship freight collect to ESDAY, 1923 Kilson, Santa Ana, Calif. No. C.O.D.s guaranteed count payment by return mail.

PARTY ALBUMS, LOWEST WHOLESALE PRICES. Large assortment. Free lists. 45's records, packaged. Write for prices. EMPIRE INDUSTRIES, 4610 Liberty Ave., Pittsburgh, Pa. 15224. Telephone (412) 682-8437.

DISC JOCKEY, REVIEWER'S COPY'S AND SURPLUS LP's wanted — any quantity — highest prices paid — Call or write: LARRY SCHAFFER, Independent Record Promotions, 101 8th Avenue, New York City, N.Y. 10011 — (212) 989-8644.

FOR SALE: 13 1/3% Hi Recording Corp. — 20% Royal Recording Studio — 20% Jec Publishing Corp. Write or Call: BILL CANTRELL, 3331 CHANCELLOR ST. MEMPHIS, TENN. PHONE: 363-1225.

45 RPM RECORDS, NEW. NO QUANTITY TOO or small. Highest prices paid. Write stating on hand. TONY GALGANO DIST. CO. 4135 W. AVE, CHICAGO 39, ILL. (Tel. Dickens 2-7060)

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WANT: RECORDS, 45's, USED OR NEW. A stocks, any quantity. Will buy on steady BEACON RECORD DISTRIBUTORS, 725 E AVENUE, PROVIDENCE, R. I. 02904. PHON 351-6700.

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HARD-TO-FIND SINGLES FOR PROBLEM LOC. Over 10,000 titles in stock at all times. Comp 50¢ (refunded first order). HOUSE OF RECORDS P.O. BOX 22, SANTA MONICA, CALIF. 90401.

FREE CIRCULAR — Hard to Find Old Time Record Albums. Fiddle tunes, etc. Such artist legendary J.E. Mainer, Hylo Brown, Mac W Don Reno, Red Smiley, etc. Rural Rhythm I UNCLE JIM O'NEAL, BOX AC, ARCADIA, CALIF. 91006.

WE Sell 45 Ips record dealers, collectors, or foreign — Send free catalogue, \$7.00 per \$63.00 per thousand. We need 45's Ips. Disc copies, surplus, overstock, cutouts. We thing. No questions asked. Cape Internat #74, Brooklyn, N.Y. 11234. Phone: (212) 253 5917.

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ACE LOCKS KEYS ALIKE. SEND LOCKS AN key you want them mastered to \$1.00 ea 10% lots of 50 or more: RANDEL LOCK S 61 ROCKAWAY AVENUE, VALLEY STREAM 11580. TEL: 516-VA 5-6216. Our 35th year in ing.

NEW SYSTEM provides savings to Vendor's, we key your ace locks to your key, including File 1-10 \$1.00; 25 - \$90; 50 or over \$80. All pa insured. Fountain Key Service, PO Box 98, Ft. Fla. 32438 — Phone (904) 722-4096.

DU KANE GRAND PRIX, Shi N' Skore timing r isms, power supplies, computer assemblies r with factory equipment. Plexiglass tops to units available. See your authorized distrib write: NOVEMBER CORPORATION, 1351 W. AVE., CHICAGO, ILL. 60622. (312) 733-2988.

HUMOR

DEEJAYS! 11,000 hilarious classified one-liner Or send \$15 for above plus 7,500 additional Remarks!! Unconditionally guaranteed. You be delighted or we'll refund your money. C catalog free on request. Edmund Orrin, Boyer Mariposa, Calif. 95338

DEEJAY GAGS GALORE! One liners, artist quips, intro's, Fall-Winter issue JUST OUT. We write fr jays only. Topical, clean, Yocks for Jocks. "C DIGEST" - \$2.00 — CLIP THIS AD — GET FREE ISSUE!! Morris, 7047 Franklin, Hollywood, Ca 90028.

EMPLOYMENT SERVICE

MUSIC AND AMUSEMENT MECHANICS WANTE aid with relocating. Salary commensurate w ity. Time and a half for over forty hour week. fringe benefits plus vehicle. Contact Amuse Corporation, 123 E. Luzerne Street, Philad Penna. 19124. Phone (215) DA 9-5700.

BINGO MECHANICS WANTED: Legal territory vada, 5 day, 40 hour work week. MUST ha Bingo experience. State age, references, p perience. Send photo if possible. Write or UNITED COIN MACHINE CO., 2621 South Hi Las Vegas, Nevada. Phone (702) 735-5000.

WANTED: Music and game mechanic — Nass, Suffolk area — Top Pay — Old established cc 18 years in business. Send Resume Box #847.

WANTED: Experienced music and game mech work in Distributor's shop. Top pay, time at over forty hours including life and hospitaliza surance. Greater Southern Distributing Co 321 Edgewood Avenue, S.E., Atlanta, Ga. Phone (404) 523-3456.

WANTED: JUKEBOX and GAMES MECHANIC. ML GOOD. The man we're looking for will be w with three other mechanics. Country Pleas route and shop work. Must be sober. PLEAS your home phone number. Write: ENGLAND A MENT CO., PO BOX 236, PURDY, MO. 65734

NEED: PIN BALL MECHANIC (No Bingo Exp Necessary) Excellent opportunity for reliable call Huey Smith — Collect (318) 323-7873 Write NATIONAL MUSIC CO., 3001 Renwick Monroe, Louisiana.

POSITION WANTED: Experienced & ambitious man desires position with Record or Publish on Promotion or Sales & Distribution. CALL: 698-6907 OR (914) 235-9378.

CLASSIFIED POWER!

CLASSIFIED AD RATE 20 CENTS PER WORD

Got machines to sell? Is there something you're looking to buy? Maybe you'd like to move some used 45's or need a route mechanic? For every coin machine need, use the Cash Box Classified.

Type Or Print Your Ad Message Here:

Classified Ads Close WEDNESDAY
Send all copy to: CASH BOX, 1780 Broadway, New York, N.Y. 10019

Black-Ola 442 Makes Hit At Empire

GO—The red carpet was out at Dist. on Friday, October 24, official Chicago debut of the Black-Ola phonograph! The model with its numerous innovations in styling, was on display in the showrooms and operators in numbers availed themselves of opportunity to see it!

Representative Gil Kitt, Joe Robbins, Burns, Bill Milner, et al hosted. Chicago Mfg. Corp. was represented

by executive vice president Ed Doris, Les Rieck, George Hincker, Hugh Gorman, Bill Findlay, Ed Nemeth and Art Ehler.

Immediately following the Chicago showing, Joe Robbins and Bill Milner headed for Empire Dist.'s offices in Menominee, Michigan to join Bob Rondeau in premiering the new model for operators in the Michigan-Wisconsin area. Affair, equally well attended, was held in Silver Dome.

'Speedway' Shipping

Continued from p. 73

the safest driving record at the fastest speed, rolls up the biggest tally.

Operators will be glad to know that all the speed of the game is not on the racing course. The playing time itself is super fast and can be adjusted as can the coin chute which can be set at 2 for 25¢ or even 25¢ play.

Despite the big thrills and large money-garnering appeal of 'Speedway,' the game itself is compact with a base area of only 28" by 40". Operators are advised to speed on down to their nearest ChiCoin showroom for this dynamic new money-maker.

Name Change

Approved

CHICAGO—At the annual membership meeting of the National Coin Carwash Council a resolution was voted upon and passed to change the association's name to National Carwash Council.

All logotypes, membership emblems and decals, publications, literature etc. will be phased out to the new names as quickly as possible, according to Ward Gill executive secretary of the organization.

THE WINNER!

CHICAGO COIN'S Speedway

All the Fabulous Excitement of Actual
Speedway Racing for Fans of All Ages!

FIRST in SPECTACULAR REALISM!

• REALISTIC DRIVING!

Player Controls an Actual Scale-
Model Racing Car in Racing
Competition with Other Cars!



• REALISTIC RACING CAR SOUNDS

• SKILL PLAY!

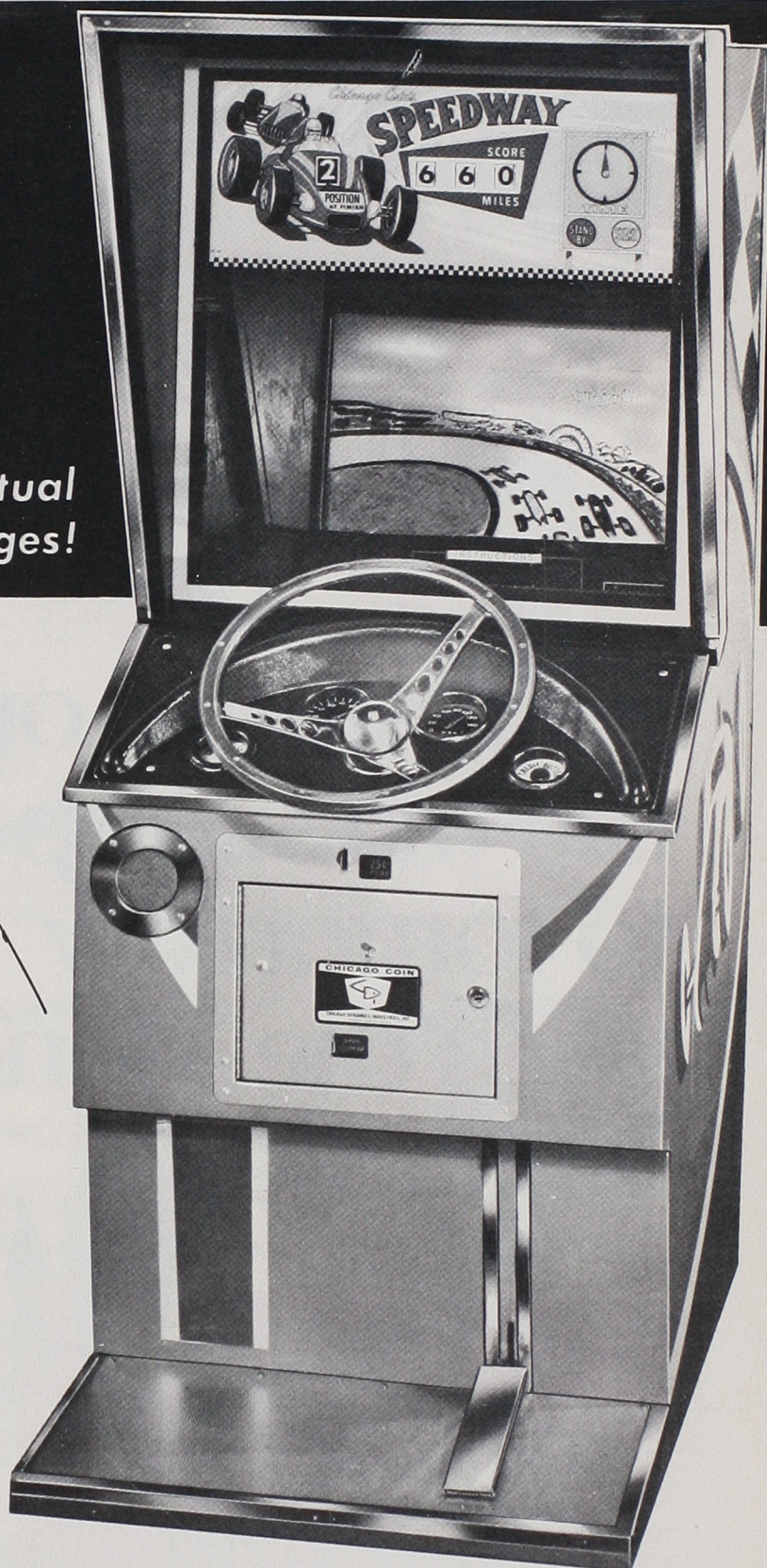
Safest Driver, at Fastest
Speeds, Makes Highest Score!

• SCENIC NATURAL COLOR! 3-D EFFECT!

• FOOL-PROOF! TROUBLE-FREE!

NO FILM! NO BELTS! NO
PHOTO-ELECTRIC CELL!

• A GAME THAT CAN TAKE A 25c COIN CHUTE!



ALSO IN
PRODUCTION

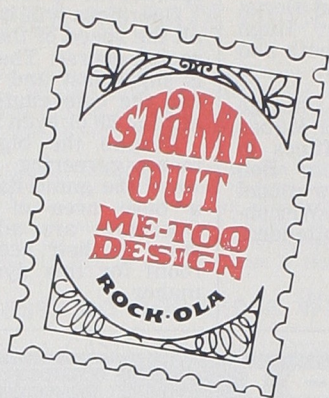
MOON SHOT • ASTRONAUT • TOP HAT

Mfrs.
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PROVEN
PROFIT MAKERS
Since
1931

CHICAGO COIN MACHINE DIV.

CHICAGO DYNAMIC INDUSTRIES, INC.

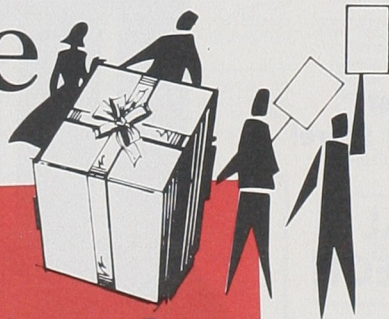
1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614



Bert Betti, Jr. Pres.
BETSON ENTERPRISES, INC.
North Bergen, N.J. 07047



Help stamp out
the old...Step up
to tomorrow
with the Money
Machine



New
ROCK-OLA /442
Phonograph

(so new it might be illegal)

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San Antonio, Texas 78205

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announcements at these ROCK-OLA
Canadian Distributors**

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Town of Mount Royal
Montreal 16, Quebec, Canada

NEW-WAY SALES COMPANY
1257-61 Queen Street, W.
Toronto, Ontario, Canada

WINNIPEG COIN MACH. CO.
768 Notre Dame Avenue
Winnipeg, Manitoba, Canada

SELECT MUSIC COMPANY
1803 Commercial Blvd.
Vancouver 4, B.C., Canada

THE HOUSE OF COIN, LTD.
8861-63rd Avenue
Edmonton, Alberta, Canada



5
LOVES
YOU

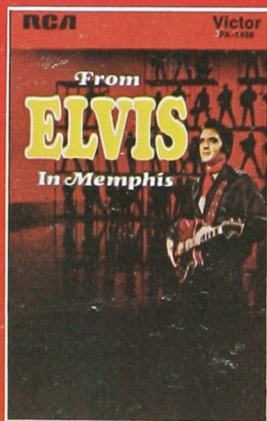


31
LOVES
YOU

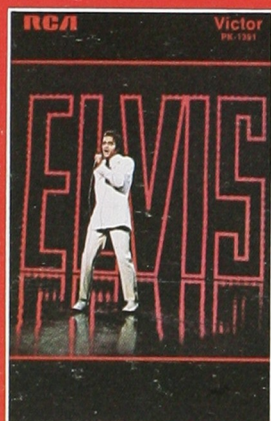


ELVIS'

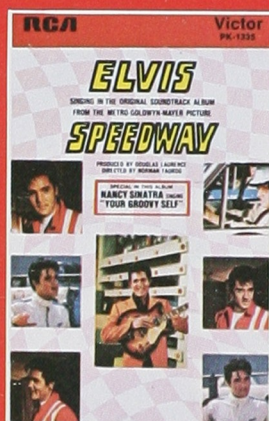
new Cassette release



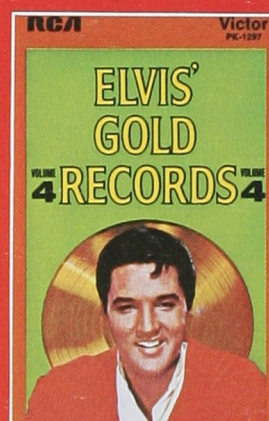
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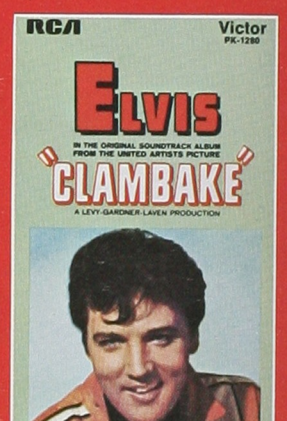
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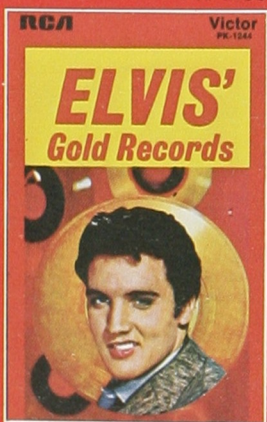
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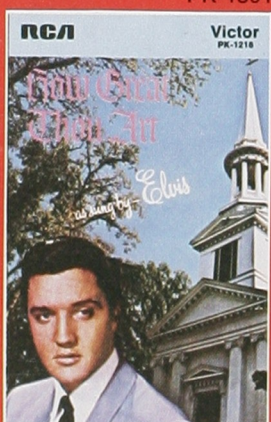
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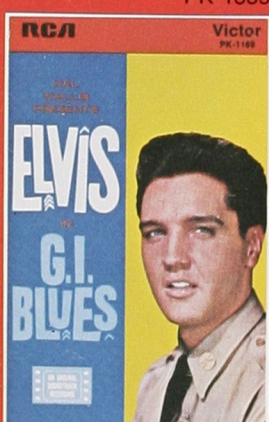
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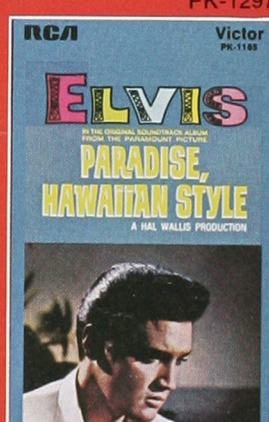
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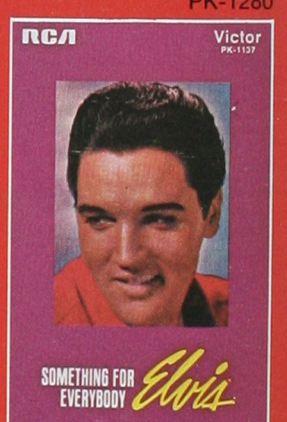
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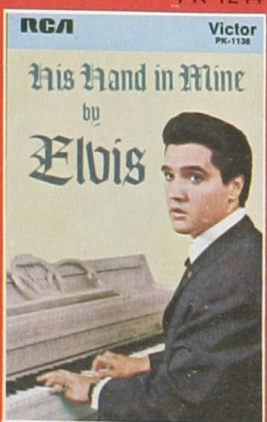
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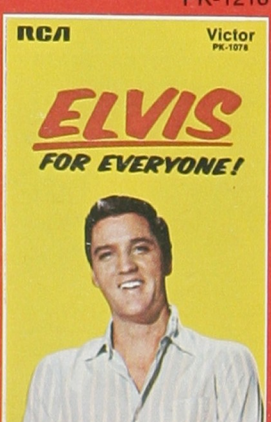
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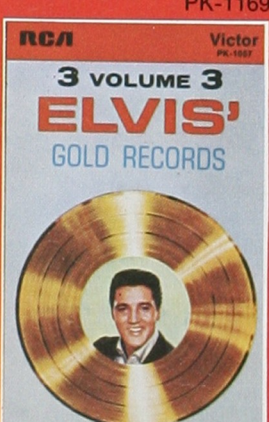
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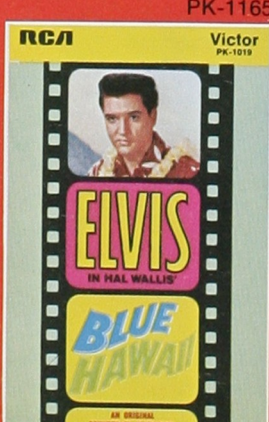
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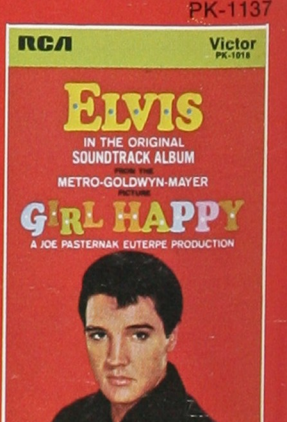
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PK-1018

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