



TOP 100 Albums

BOTTOM NO. INDICATES 8 AND 4 TRACK AND CASSETTE

December 6, 1969

- | | | |
|---|---|---|
| <p>1 ABBEY ROAD
BEATLES (Apple SO 383) 1
(8XT 383) (4XT 383)</p> <p>2 TOM JONES LIVE IN LAS VEGAS
(Parrot PAS 71031) 3
(M 7983) (X 79431) (X 79631)</p> <p>3 LED ZEPPELIN II
(Atlantic SD 8236) 2
(8236)</p> <p>4 GREEN RIVER
CREEDENCE CLEARWATER REVIVAL (Fantasy 8393) 4
(88393) (48393) (58393)</p> <p>5 BLOOD, SWEAT & TEARS
(Columbia CS 9720) 6
(COL 18 10 0552) (COL 14 10 0552) (16 10 0552)</p> <p>6 KOZMIC BLUES
JANIS JOPLIN (Columbia KCS 9913) 5
(18 10 0748) (14 10 0748) (16 10 0748)</p> <p>7 PUZZLE PEOPLE
TEMPTATIONS (Gordy 949) 8</p> <p>8 THE BAND
(Capitol STAO 132) 9
(8XT 132) (4XT 132)</p> <p>9 SANTANA
(Columbia CS 9781) 7
(18 10 0692) (16 10 0692)</p> <p>10 A GROUP CALLED SMITH
(Dunhill 50056) 11
(M85056) (X45056) (X55056)</p> <p>11 JOHNNY CASH AT SAN QUENTIN
(Columbia CS 09827) 10
(18 10 0674) (14 10 0674) (16 10 0674)</p> <p>12 CROSBY, STILLS & NASH
(Atlantic SE 8229) 13
(8229) (X5 8229)</p> <p>13 BLIND FAITH
(Atco SD 304) 12
(304)</p> <p>14 EASY RIDER
ORIGINAL SOUNDTRACK (Dunhill DSK 50063) 16
(8RM 2026) (CRM 2026)</p> <p>15 LITTLE WOMAN
BOBBY SHERMAN (Metromedia MD 1014) 29</p> <p>16 IN-A-GADDA-DA-VIDA
IRON BUTTERFLY (Atco 2051) 17
(2501) (X52501)</p> <p>17 HAIR
ORIGINAL CAST (RCA Victor LSO 1150) 14
(08S-1038)</p> <p>18 ALICE'S RESTAURANT
ARLO GUTHRIE (Reprise RS 6267) 15
(8RM 6267) (CRX 6267)</p> <p>19 NEW YORK TENDABERRY
LAURA NYRO (Columbia KCS 9737) 20
(18 10 0610) (14 10 0610) (16 10 0610)</p> <p>20 VOLUNTEERS
JEFFERSON AIRPLANE (RCA LSP 4238) 33
(P8S 1507)</p> <p>21 THROUGH THE PAST DARKLY (Big Hits Vol. 2)
ROLLING STONES (London NPS 3) 19
(LKK 57162)</p> <p>22 JOE COCKER
(A&M SP 4224) 32</p> <p>23 GLEN CAMPBELL "LIVE"
(Capitol STOB 268) 18</p> <p>24 GET TOGETHER WITH ANDY WILLIAMS
(Columbia CS 9922) 37
(18 10 0776) (14 10 0776) (16 10 0776)</p> <p>25 MIDNIGHT COWBOY
ORIGINAL SOUNDTRACK (United Artists UA 5198) 27</p> <p>26 FROM VEGAS TO MEMPHIS
ELVIS PRESLEY (RCA LSP 6020) 51</p> <p>27 THE AGE OF AQUARIUS
5TH DIMENSION (Soul City SCS 92005) 23
(3951) (4951) (C 951)</p> <p>28 HOT BUTTERED SOUL
ISAAC HAYES (Enterprise ENS 1001) 21</p> <p>29 THIS IS TOM JONES
(Parrot PAS 71028) 24
(79828)</p> <p>30 PAINT YOUR WAGON
ORIGINAL SOUNDTRACK (Paramount PMS 1001) 40
(89004) (29504)</p> <p>31 BEST OF CREAM
(Atco SD-291) 22
(291) (X5 291)</p> <p>32 MONSTER
STEPPENWOLF (Dunhill DS 50066) 43
(850066) (450066) (550066)</p> <p>33 RUNNING DOWN THE ROAD
ARLO GUTHRIE (Reprise RS 6346) 36
(8RM 6346) (CRX 6346)</p> | <p>34 TOGETHER
DIANA ROSS & THE SUPREMES & THE TEMPTATIONS 30
(Motown MS 692)</p> <p>35 LED ZEPPELIN
(Atlantic SD 8216) 26
(8216) (X58216)</p> <p>36 ON TIME
GRAND FUNK RAILROAD (Capitol ST 307) 39
(8XT 307) (4XT 307)</p> <p>37 LET IT BLEED
ROLLING STONES (London NPS 4) —</p> <p>38 TOMMY
THE WHO (Decca DXSW 7205) 38
(6-2550) (73-2500)</p> <p>39 STAND UP
JETHRO TULL (Reprise RS 6360) 28
(8RM 6360) (CRX 6360)</p> <p>40 DIONNE WARWICK'S GOLDEN HITS (Part 2)
(Scepter SPS 577) 35
(577) (5577)</p> <p>41 BEST OF BEE GEES
(Atco SD-292) 46
(292) (X5 292)</p> <p>42 HELLO DOLLY
ORIGINAL SOUNDTRACK (20th Century Fox DTCS 5103) 47</p> <p>43 ALBUM 1700
PETER, PAUL & MARY 50
Warner Bros./7 Arts WS 1700)</p> <p>44 CAPTURED LIVE AT THE FORUM
THREE DOG NIGHT (Dunhill DS 50068) 60
(850068) (450068) (550068)</p> <p>45 NASHVILLE SKYLINE
BOB DYLAN (Columbia KCS 9825) 31
(COL 18HO-0670) (COL 14HO-0670) (COL 16HO-0670)</p> <p>46 THE BRASS ARE COMIN'
HERB ALPERT & THE TIJUANA BRASS 56
(A&M SP 4228)
(8T 4228) (4T 4228) (CT 4228)</p> <p>47 HURT SO BAD
THE LETTERMEN (Capitol ST 269) 34
(8XT 269) (4XT 269)</p> <p>48 ROMEO & JULIET
ORIGINAL SOUNDTRACK (Capitol ST 2993) 41
(8XT 2993) (Y 18 2993)</p> <p>49 BAYOU COUNTRY
CREEDENCE CLEARWATER REVIVAL (Fantasy 8387) 49
(88387) (48387) (58387)</p> <p>50 RECOLLECTIONS
JUDY COLLINS (Elektra EKS 74055) 48
(M 87 4055) (X 47 4055) (X 5 4055)</p> <p>51 SUITABLE FOR FRAMING
THREE DOG NIGHT (Dunhill DS 50058) 25</p> <p>52 ROCK & ROLL
VANILLA FUDGE (Atco SD 303) 42
(303)</p> <p>53 THE TURNING POINT
JOHN MAYALL (Polydor 24 4004) 55
(953002) (PD9 14652)</p> <p>54 GOOD MORNING STARSHINE
OLIVER (Crewe CR 1333) 44
(887-133) (587-1333)</p> <p>55 THE ASSOCIATION
(Warner Bros./7 Arts WS 1800) 53
(8WM 1800) (CWM 1800)</p> <p>56 THE SOFT PARADE
THE DOORS (Elektra EKS 75005) 52
(M 87 5005) (X 47 5005) (X 5 5005)</p> <p>57 THE BEST OF CHARLEY PRIDE
(RCA LSP 4223) 67
(P8S 1505)</p> <p>58 SMASH HITS
THE JIMI HENDRIX EXPERIENCE (Reprise MS 2025) 45
(8RM 2025) (CRX 2025)</p> <p>59 STAND!
SLY & THE FAMILY STONE (Epic BN 26456) 58
(N 18-10186) (N14-10186) (N16-10186)</p> <p>60 EVERYTHING'S ARCHIE
ARCHIES (Calendar KES 103) 61
(P8K0 1002)</p> <p>61 PUT A LITTLE LOVE IN YOUR HEART
JACKIE DeSHANNON (Imperial LP 12442) 64</p> <p>62 OLIVER
ORIGINAL SOUNDTRACK (Colgems COSD 5501) 57
(08CB-1003)</p> <p>63 ARTHUR
KINKS (Reprise RS 6366) 76
(8RM 6366) (CRX 6366)</p> <p>64 CREAM OF THE CROP
DIANA ROSS & SUPREMES (Motown MS 694) 70</p> <p>65 FAT MATTRESS
(Atco SD 309) 68
(309)</p> <p>66 LOVE THEME FROM ROMEO & JULIET
JOHNNY MATHIS (Columbia CS 9909) 72
(18 10 0744) (14 10 0744) (16 10 0744)</p> <p>67 GET READY
RARE EARTH (Rare Earth RS 507) 77</p> | <p>68 SIX HOURS PAST SUNSET
HENRY MANCINI (RCA LSP 4239) 63
(P8S 1508)</p> <p>69 SONGS FOR A TAILOR
JACK BRUCE (Atco SD 306) 59
(306)</p> <p>70 A HEAD RINGS OUT
BLODWYN PIG (A&M SP 4210) 71</p> <p>71 SSSSH
TEN YEARS AFTER (Deram 18029) 54
(M 77829) (Na 77829) (77629)</p> <p>72 TRACY
CUFF LINKS (Decca DL 75160) 78
(6-5160) (C73-5160)</p> <p>73 MUSIC FROM "BUTCH CASSIDY AND THE SUNDANCE KID"
BURT BACHARACH (A&M SP 4227) 85
(8T 4227) (4T 4227) (CT 4227)</p> <p>74 THE FLOCK
(Columbia 9911) 62
(18 10 0848)</p> <p>75 THE NEW GARY PUCKETT AND THE UNION GAP
(Columbia CS 9935) 87
(18 10 0778) (14 10 0778) (16 10 0778)</p> <p>76 SGT. PEPPERS LONELY HEART'S CLUB BAND
BEATLES (Capitol SMAS 2653) 79
(8XT 2653) (4XT 2653)</p> <p>77 ON BROADWAY
DIANA ROSS & SUPREMES & THE TEMPTATIONS 89
(Motown MS 699)</p> <p>78 CLOSING THE GAP
MICHAEL PARKS (MGM SE 4646) 84</p> <p>79 LEE MICHAELS
(A&M SP 4199) 65
(8T 4199) (4T 4199) (CS 4199)</p> <p>80 THE WORLD OF MANTOVANI
(London PS 565) 82
(72165) (17165) (57165)</p> <p>81 TOUCHING YOU... TOUCHING ME
NEIL DIAMOND (UNI 73071) —</p> <p>82 A MAN ALONE
FRANK SINATRA (Reprise FS-1030) 66
(8FH-1030) (CFX 1030)</p> <p>83 CHICAGO TRANSIT AUTHORITY
(Columbia GP-8) 74
(Part I 18 10 0726) (Part II 18 10 0728)</p> <p>84 RUBY DON'T TAKE YOUR LOVE TO TOWN
KENNY ROGERS & THE FIRST EDITION 83
(Reprise RS 6352)
(8RM 6352) (CRX 6352)</p> <p>85 DONOVAN'S GREATEST HITS
(Epic BXN 26439) 69
(N 18-10154) (N 14-10154) (N 16-10154)</p> <p>86 TOM JONES LIVE
(Parrot PS 71014) 80
(MM-79814) (X-79414) (X-79614)</p> <p>87 ICE ON ICE
JERRY BUTLER (Mercury SR 61234) 86</p> <p>88 NITTY GRITTY
GLADYS KNIGHT & THE PIPS (Soul SS 713) 88</p> <p>89 SECOND WINTER
JOHNNY WINTER (Columbia KCS 9947) 93
(18 80 0838) (16 80 0838)</p> <p>90 ROD MCKUEN AT CARNEGIE HALL
(Warner Bros./7 Arts 2WS 1794) 92
(8WJ 1794)</p> <p>91 GET TOGETHER
YOUNGBLOODS (RCA LSP 3724) 94
(P8S 1221)</p> <p>92 CROW MUSIC
CROW (Amaret ST 5002) 95</p> <p>93 LEAVING IT ALL BEHIND
GRASS ROOTS (Dunhill DS 50067) 97</p> <p>94 LAURA NYRO
(Verve/Forcast FTS 3020) 96</p> <p>95 SPANKY'S GREATEST HIT(S)
SPANKY & OUR GANG (Mercury SR 61227) —</p> <p>96 WITH A LITTLE HELP FROM MY FRIENDS
JOE COCKER (A&M SP 4182) 91
(8T 4182) (4T 4182) (CS 4182)</p> <p>97 JOHNNY CASH AT FOLSOM PRISON
(Columbia CS 9639) 81
(18 10 0404) (14 10 0404) (16 10 0404)</p> <p>98 JEAN
LAWRENCE WELK (Ranwood R 8060) —</p> <p>99 ALICE'S RESTAURANT
ORIGINAL SOUNDTRACK (United Artists UAS 5196) 75</p> <p>100 MIDNIGHT COWBOY
FERRANTE & TEICHER (United Artists UAS 6725) —</p> |
|---|---|---|

Basic Album Inventory

A check list of best selling pop albums other than those appearing on the CASH BOX Top 100 Album chart. Feature is designed to call wholesalers' & retail attention to key catalog, top steady selling LP's, as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a revolving list presented in alphabetical order. It is advised that this card be kept until the list returns to this alphabetical section.

MAINSTREAM

Morganna King Featuring the Oud of John Berberian	With A Taste of Honey	6015
Carmen McRae	Expressions East	6023
Lightning Hopkins	Second To None	6028
Oud Artistry Of John Berberian	The Blues	6040
Sonny Terry & Brownie McGhee	Home Town Blues	6047
Miss Morganna King		6049
Maurice Jarre- Orig. S.T.	The Collector	6052
Nono Rota-Orig. S.T.	Juliet Of The Spirits	6053
Clark Terry	Mumbles	6062
Jerry Goldsmith- Orig. S.T.	A Patch Of Blue	6066
Elmer Bernstein- Orig. S.T.	Walk On The Wild Side	6068
Carmen McRae	Alfie	6083
Gordon Jenkins & Orch.	Souf Of A People	6084
Big Brother & Holding Co.		6093
The Best Of Morganna King		6099
Amboy Dukes	Journey To The Center Of The Mind	6109
The Best Of Pete Jolly		6112
Amboy Dukes	Migration	6114

MONITOR

Feenjon Group	An Evening at the Cafe Feenjon	MFS 497
Feenjon Group	Jerusalem of Gold	MFS 488
Feenjon Group	Feenjon Goes Greek	MFS 482
Amalia Rodrigues	Portugal's Great Singer	MFS 442
Sasha Polinoff	Russian Cabaret	MFS 432
Los Tres Paraguayos	Guantanamo	MFS 490
Yanis Manos & Pericles Vayas	Ballads of a Greek Cafe	MFS 492
Serban Vocal Quartet	Don't Say Goodby & Other Polish Favorites	MFS 487
The Voices Four	The Young Sound of Hebrew-Israeli Music	MFS 498
Bela Babai & His Gypsies	An Evening at the Chardas	MFS 700
Zina Pavlova	Sing, Gypsy	MFS 475
Tony DeMato	The Voice of Portugal	MFS 701
Bela Babi	An Evening at the Chardas	MFS 700
Alexander Zelkin	Russian Favorites, Old & New	MFS 703
Marko Novosel	Tamo Daleko & Other Croatian Songs	MFS 494
Danas Venezuela:	Ballet Folklorico de Venezuela	MFS 499
Zina Pavlova	Russian Gypsy	MFS 475
Classical "Collectors" Series		
Mozart	Complete String Quintets (Pascal Quartet)	MCS 2111/12/13 (3 LP Set)
Handel	Concerti Grossi (Complete), Op. 3	MCS 2100/1 (2 LP Set)
Rostropovich Plays Dvorak & Saint- Saens Cello Concerti		MCS 2090
Gilels Plays Prokofiev Concerto No. 3/Kabalevsky Concerto No. 3		MCS 2061
Richter Plays Schubert		MCS 2057
David & Igor Oistrakh Play Music for Two Violins		MCS 2058
Tchaikovsky	Eugene Onegin (Highlights from the opera)	MCS 2072
Prokofiev	Alexander Nevsky Cantata	MCS 2062

MONMOUTH-EVERGREEN

Bowly/Noble	All Bowly/Ray Noble	MES/6816
Bob Crosby	Live At The Rainbow Grill	MES/6815
Mildred Bailey	Mildred Bailey/All Of Me	MES/6814
Meyer Davis	Meyer Davis Plays Cole Porter	MES/6813
Ethel Waters	Miss Ethel Waters	MES/6812

MONMOUTH — EVERGREEN (Cont.)

Irving Berlin	All By Myself 1921-26 Vol. I	MES/
Irving Berlin	All By Myself 1926-30 Vol. II	MES/
Irving Berlin	All By Myself 1930-33 Vol. III	MES/
Jerome Kern	All The Things You Are	MES/
Lee Wiley	Sings Rodgers & Hart and Harold Arlen	MES/
Claude Thornhill	Snowfall—A Memory of Claude	MRS/
Rusty Dedrick Orch.	Twelve Isham Jones Evergreens	MRS/
Libby Holman	The Legendary Libby Holman	MRS/
Various Artists	Dietz & Schwartz: Alone Together	MRS/6
Various Artists	Through The Years with Vincent Youmans	MRS/6

MONUMENT

Roy Orbison	Greatest Hits	1
Boots Randolph	Yakety Sax	1
Roy Orbison	The Very Best of Roy Orbison	1
Boots Randolph	Boots With Strings	1
Dolly Parton	Hello, I'm Dolly	1
Boots Randolph	Sunday Sax	1
Henson Cargill	Skip A Rope	1
Boots Randolph	The Sound Of Boots	1
Boots Randolph	With Love	1
Tony Joe White	Black & White	1
Ray Stevens	Gitarzan	1
Billy Walker	Portrait of Billy	1
Henson Cargill	None Of My Business	1
Ed Bruce	Shades of Ed Bruce	1
David Briggs	Keyboard Sculpture	1
Charlie McCoy	The Real McCoy	1
Charles Aznavour	Canta En Espanol Vol. III	1
Jerry Goldsmith	Justine	1
Don Cherry	Don Cherry	1
Nashville Guitars	Nashville Guitars in Detroit	1
Addy Flor	Around the World With Addy Flor	1
Grandpa Jones	Sings Hits From Hee Haw	1
Billy Walker	How Big Is God	1
Tony Joe White	Continued	1
Joe Simon	No Sad Songs	1
Joe Simon	Simon Sings	1
Joe Simon	The Chokin' Kind	1
Ella Washington	Ella Washington	1
Joe Simon	Better Than Ever	1
The Knightsbridge Strings	Knightsbridge Strings in Nashvillemas	1

MTA

King Richard's Fluegel Knights	Sign of the Times	MTS
Powers of Blue	Flipout	MTS
King Richard's Fluegel Knights	Cabaret	MTS
Bobby Arvon	New Man in Town	MT
King Richard's Fluegel Knights	Something Super	MT
William Russell Watrous	In Love Again	MT
Joann Bon & The Coquettes	I'll Release You	MT
King Richard's Fluegel Knights	Knights on Broadway	MT
Joann Bon & The Coquettes	Looking & Searching	MT
Afterglow	Afterglow	MT
King Richard's Fluegel Knights	Just Some of Those Songs, Mrs. Robinson	MT
The Maze	Armageddon	MT
Brenda Byers	The Auctioneer	MT
The Fluegel Knights	One of Those Songs	MT
Bill Watrous	Love Themes For The Underground, The Establishment & Other Sub Cultures Not Yet Known.	MT
Century 21 Orchestra	Brave New Concepts	MT
Collins/Shepley Galaxy	Time, Space and the Blues	MT



TOP 100 Albums

101 TO 140

101 YER ALBUM The James Gang (Bluesway BLS 6034)	111 I TAKE A LOT OF PRIDE IN WHAT I AM Dean Martin (Reprise RS 6338) (8RM 6338) (CRX 6338)	121 FELICIANO/10 TO 23 Jose Feliciano (RCA LSP 4185) (P85 1479)	131 CLOUDS Joni Mitchell (Reprise RS 6341)
102 LESLIE WEST'S MOUNTAIN (Windfall 4500) (M-84500) (X-54500)	112 KEEP ON MOVING Butterfield Blues Band (Elektra EKS 74053) (84053) (44053) (54053)	122 SHOW TIME Johnny Cash & The Tennessee Two (Sun 106)	132 SPOOKY TWO Spooky Tooth (A&M SP 4194)
103 MY CHERIE AMOUR Stevie Wonder (Tamla TS 296)	113 AERIAL BALLET Nisson (RCA LSP 3956) (P85 1380) (P85 1380)	123 MAKE IT EASY ON YOURSELF Burt Bacharach (A&M SP 4188) (8T 4188) (4T 4182) (CS 4182)	133 LOVE IS BLUE The Dells (Cadet LPS 829)
104 FUNNY GIRL Original Soundtrack (Columbia BOS 3220) (COL 18 12 0034) (COL 14 12 0034) (16 12 0034)	114 O. C. SMITH AT HOME (Columbia CS 9908) (18 10 0742) (16 10 0742)	124 THEN PLAY ON Fleetwood Mac (Reprise RS 6368) (8RM 6368) (CRX 6368)	134 A WARM SHADE OF IVORY Henry Mancini (RCA LSP 4140) (P85 1441)
105 TURTLE SOUP Turtles (White Whale WW 7124)	115 FOR LOVERS San Sebastian Strings (Warner Bros. /7 Arts WS (1795) (8WM 1795) (CWX 1795)	125 GIANT STEP Taj Mahal (Columbia GP 18) (18-80-0780)	135 PETER, PAUL & MOMMY Peter, Paul & Mary (Warner Bros. /7 Arts (8WM1785) (CWX 1785)
106 TAMMY'S GREATEST HITS Tammy Wynette (Epic BN 26486) (N 18 10 230) (N 16 10 230) (N 14 10 230)	116 THE AGE OF ELECTRONICUS Dick Hyman (Command COM 946 S)	126 WHAT ABOUT TODAY Barbra Streisand (Columbia CS 9816) (18 10 0658) (16 10 0658)	136 WHEN I DIE (Buddah BDS 5046)
107 DIONNE WARWICK'S GREATEST MOTION PICTURE HITS (Scepter SPS 575) (T 575) (C 757)	117 MAGICAL MYSTERY TOUR Beatles (Capitol SMAL 2835) (8XT 2835) (4XT 2835)	127 CANNED WHEAT Guess Who (RCA LSP 4157) (P85 1472)	137 THE ASTRODOME PRESENTS IN PERSO Sonny James (Capitol ST 320) (8XT 320) (4XT 320)
108 WALKING IN SPACE Quincy Jones (A&M SP 3023) (8T 3023) (4T 3023) (CT 3023)	118 MAMA'S & PAPA'S 16 GREATEST HITS (Dunhill DS 50064)	128 HARRY Harry Nilsson (RCA 4197)	138 ARETHA'S GOLD Aretha Franklin (Atlantic SD 8227) (8227) (X 58227)
109 A STEP FURTHER Savoy Brown (Parrot PAS 71029)	119 BARABAJAGAL Donovan (Epic BN 26481) (N 18 10 218) (N 14 10 218) (N 16 10 218)	129 CELLOPHANE SYMPHONY Tommy James & Shondells (Roulette RS 42030)	139 LIVE AND WELL B. B. King (Bluesway GLS 6031)
110 THE BEST OF TOMMY JAMES & THE SHONDELLS (Roulette SR 42040)	120 THE BEATLES (Apple SWBO 101) Part I (86W160) (4WX 160) Part II (86W161) (4XW161) (Part I-4XW101) (Part II 4XW101)	130 BILL COSBY UNI 73066)	140 THE ASSOCIATION'S GREATEST HITS (Warner Bros. /7 Arts WS 1767) (8WM 1767) (CWX 1767)



Bruno-Dean In Nat'l Tape Dup Operation

NEW YORK — Bruno-Dean Enterprises, which has operated its own recording and mastering studios in Rye, N. Y. for the past eleven years, has opened new facilities placing the company into a tape duplicating operation. Now named Preferred Sounds, Inc., the firm has moved into a 20,000 square foot plant which houses both the duplicating equipment and new headquarters for the expanded executive staff.

Utilizing newly installed Electro-sound duplicating equipment, Preferred Sounds now offers a full range of taping in cassette, 8-track and reel-to-reel while maintaining the company's stereo and mono disk mastering. Preferred is also equipped with audio-visual aids for industrial and educational application.

The company's on site expansion has so been joined by an across the county expansion move under the supervision of A. Quagliata who has joined Preferred as head of the marketing and sales division. Quagliata comes to the company from E. F. Hutton, Inc.

Non Rye quarters are being initiated. Preferred for marketing operations in the far West and a similar branch is planned for the Midwest region.

On The Outer Rim Of The 'Interim'

NEW YORK — As noted three months ago, NARM's mid-year tape meet proved an attention getter in bringing the controversy over tape packaging to a head. The dilemma of the Dallas convene was two-fold — first, that a packaging change had to be shown as vital to developing sales expansion and cutting pilferage; and, second, to confront manufacturers and merchandisers with the goal of consolidating the methods of packaging that had already gone into use.

Before the discussions were held, practically everyone in attendance was aware of the benefits that could be reached by employing any of several packages to get the cartridge out from behind locked glass. In many cases, the sales derived from impulse buying and on-the-counter display were further amplified by the graphic impact given by a larger, full-color front that brought even more attention to the tape package itself.

Probably the only serious debate held at the meeting centered not on the advantages which are apparent, but on the means of employing a packaging design to achieve the maximum gain with a minimized setback from disadvantages in the oversized boxing. And, even more important, to decide which of the possible designs would be best suited as a practical, possible standard



to be followed and worked from toward any future designs.

Actually, the NARM discussion suffered more from emotional reaction than from logical debate in making its finale. The rejection that was voiced in the wrapping-up of the seminar was focused on the notion that merchandisers had been "railroaded" into acceptance of the prospect of 12" high boxes rather than that they had rejected the "spaghetti box" because of its inherent flaws.

There were more people who came away dejected by the presentation of a 12" box as the answer, with no description of any other design; than there were merchandisers who were aware of the inventory problems that it faced, or the space problems created for non-disk locations that were especially fond of merchandising tapes because of their high-profit/small space qualities.

Now, With Perspective

All of this, though, was three months ago. Virtually all the companies now employing the box at present were decided on the Recco design when they arrived in Dallas for the confab. Only Warner Brothers, which had been considering the 12" format even then, has had to change over. Pickwick this week began to make use of the tall-box, but the company faces unique competition from budget labels that had gone into the twelve-incher early as a means of overcoming the artist, hit, name, reputation advantages of non-budget tape competitors. Mercury's soon-to-premiere low-priced line will also employ the long pack.

However, the heavy labels that were not satisfied in September remain unwilling to enter the 12" race in November. Columbia, whose Mel Price stressed the box, or any format adopted, as ONLY AN INTERIM, is still anxious to find a suitable package which will serve as a step after the 12" box. The company is considering several designs more favorable than the box in terms of space "wasted" for warehousing and shipping as well as display area used.

RCA has retained its normal box wrapping even for the cartridges that are being released in its new budget series.

Atlantic has not yet made a final choice regarding the total changeover to tall boxing despite its obvious plus value.

And none of the leading independent recording companies has jumped onto the box-wagon to give the added thrust needed to make this format anything like a standard means of packaging the product.

At the time the debate raged, Don Hall of Ampex raised an objection to the box that has been recently accented by Paul Smith, president of Dubbings. They both stress the fact that tape's greatest asset is simply its compactness, and that employment of an oversized package, though reducing the pilferability of cartridges, detracts from the very finest sales point in its favor. A spokesman for the Handle-

man chain added that the company in an experiment found that pilferage of unlocked tapes remained virtually the same in unit-count after the cartridges had been placed on open display despite the huge increase in sales, leading him to believe that the advantage of long-boxes might be exaggerated in terms of theft stoppage.

Beyond the box, though, no other configuration for tape packaging has not yet had the opportunity to make its own prospect known.

Tape Merchandising Associates of Forest Hill, Md. has formulated its approach on the 7" by 7" cardboard backing to hold the cartridge or cassette in a sizeable (hence pilfer-resistant) display piece which accomplished the same thing as the 12" high box. This design also offered display advantages over the locked case, and was extremely well received by a number of chain stores stocked by TMA which have since reported sizeable sales increases.

The firm's president, Robert Green, notes that this box gives a true picture of the cartridge's size and fills the same need as several other designs.

His excitement over "the answer," though is mirrored in the remarks that have been voiced for each other packaging prospect.

On the other hand, several merchandisers have turned in the opposite direction to meet their special sales needs. The display stand removes distributor worries over stuffing boxes, or unstuffing manufacturer packaged tapes. Use of various racks for the cartridges has given many outlets the choice of displaying graphics or cartridge product with no loss of in-stock space, and no worry about having to re-wrap the tapes from tall-boxes where the outer shell and its shrink wrapper has been discarded.

Others have adopted screening devices which require customers to reach over a barrier or through a hole small enough to prevent theft.

What has resulted is not merely an indecision over packaging, but a one-way view that is clouding rather than clearing the issue that packaging was supposed to settle. Instead of seeking a means to increase sales, reduce pilferage and present tape as a musical configuration of the future — the packaging debate has turned the field into a my-box-or-yours debate.

Granted that all enlargements over the small size of the tape are handy, how large are packages that hold perfume bottles that sell for higher prices and are even more likely targets for shoplifters? The solution is in packaging a commodity in its own right.

Instead of continuing the debate over larger and more varied forms of packaging, the answer should now be found in consolidation. A study of the designs for packaging should be accompanied by searches into display and all the things that must accompany the design.

But the emphasis should be placed on a future to which all designs must evolve. This is, after all, still only the interim.

Pickwick Targets 'Bullseye' Packaging & Display Program

LONG ISLAND CITY — Red, white and black eye-catching target designs have just been introduced as part of a new three-point merchandising program for Pickwick International's tape line. Centering on the slogan "The Pickwick Bullseye Saves You Money," the company has launched a drive with impetus delivered by use of the long box, "Bullseye Kit" for conversion of existing display cases to the new eye concept and the use of new display units for cartridge product.

Rich Leonetti, director of marketing for Pickwick Int'l, pointed to the bullseye plan as a design which "dramatizes the quality and sells the economy of Pickwick's tape." In addition to the effect of the box itself as a packaging device, two new impulse merchandisers have been designed for the program. One is a 24-pack counter browser and the other is a three step floor display which exposes 12 cartridge tapers. This ships pre-packed with 60 best sellers.

Conversion Kit

In making the move to 12" high individual boxes, Pickwick is offering assistance to merchandisers currently utilizing Pickwick's standard small packages by providing a conversion kit of locked glass display fixtures. This includes bright-black Kleen-stik

tape enabling the retailer to mask a square target in the top left corner of the glass displays to create an economy section. Pre-printed on the tape is the bullseye money-saving motto. These Kleen stickers will appear on all Pickwick cartridges and are being provided for existing inventory. A sticker will also serve to tie the theme together and direct the consumer to look for the Pickwick bullseye.

Pickwick's catalog of \$4.95 cartridge and 8-track tapes now includes some 200 titles featuring artists such as Frank Sinatra, Glen Campbell, Dean Martin and Peggy Lee.

Laymen's League Shows Faith In/On EVR Series

NEW YORK — The Laymen's League of the Grand Rapids Christian Reformed Church has become the first religious organization to enter the EVR picture. Robert Brockway, president of CBS Electronic Video Recording, last week disclosed that an agreement was reached between CBS and Dr. Stuart Bergsma, director of broadcasting for the League, to produce a series of thirteen half-hour programs for primary circulation in Sunday schools and in connection with evening youth work.

The series, called "No Kidding," will be distributed to individual churches after they have obtained their EVR players and the program has reached full maturity. Plans are also being made for expansion through films for informative family viewing in their own homes thereafter. Even in this area, though, the League intends to keep its films with an emphasis on reaching the under-30 age group.

The Laymen's League has earlier been responsible for "Project Thank You," which was aired on television across the U. S., and is currently using facilities of WZZM-TV in Grand Rapids. Programs for conversion into EVR configuration will be produced there.

"EVR," according to Dr. Bergsma, "appears to us the most effective way of getting the word to where today's youth is at."



Matthews Signs With Commonwealth United

NEW YORK — Milt Matthews, a folk/rock/soul singer, and his group, Milt Matthews Inc., have been inked to an exclusive recording contract with Commonwealth United Records.

Len Sachs, CUR vp/gm announced the signing and said that Matthews has already cut an album for the label. The LP will be released in January. A Matthews single will precede the album release.

Matthews, also a composer, wrote all of the songs on the LP with the exception of one.



Milt Matthews is pictured here (right) with Len Sachs (seated) and Beau Ray Fleming, Matthews' manager and producer of his Commonwealth album.

Betty LaVette On Promo Trip

NASHVILLE — Silver Fox artist Betty LaVette is currently on a promo tour that will run continuously through the month of December and covers areas from New York to Miami.

Seeing action with her "He Made A Woman Out Of Me" dinking, Betty is contacting deejays, visiting local record dealers and making local TV appearances in Birmingham, Philadelphia, Baltimore, Washington D. C., Atlanta, Chicago, Detroit, various Ohio areas, New York, and she winds up in Miami, Fla. Dec. 19-21.

Just prior to departing on the tour, Betty spent the week in the Silver Fox offices in Nashville personally contacting deejays via phone and was then whisked into Memphis studios for a session by her producer and label chief, Lelan Rogers.

Roberta Flack Completes Tour

NEW YORK — Songstress Roberta Flack has completed a six-city promotional tour for her debut Atlantic set, "First Take." The tour covered Washington, New York, Chicago, Detroit, Boston and Philadelphia.

Recently Miss Flack has done several network TV spots including the David Frost and Jerry Blavatt shows. In addition, two national magazines are readying feature spreads.

Roberta will also be featured on a new Les McCann LP to be released in January. The songstress is now recording her second LP, also set for January release.



PAYING A VISIT — The Visitors complete their signing with Tangerine Records in a pacting finalized with the signature of TRC's head Ron Granger. The complete membership of the Visitors includes Esco Wallace, Godoy Cobert, James Nelson, Alonzo Arnold and Robert Taylor. First product prepared by the group for the Ray Charles owned label will be produced by Len Jewell.

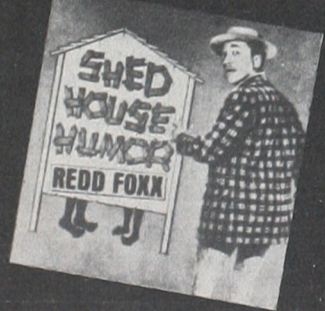


Top 50 In R & B Locations

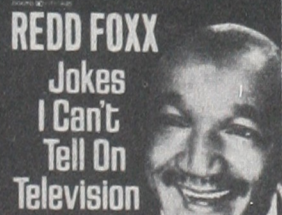
- | | |
|--|---|
| 1 SOMEDAY WE'LL BE TOGETHER
Diana Ross & The Supremes (Motown 1156) 1 | 26 HELLO SUNSHINE
Maceo Woods (Volt 4025) |
| 2 THESE EYES
Jr. Walker & The All Stars 2 | 27 TO BE YOUNG, GIFTED & BLACK
Nina Simone (RCA 0269) |
| 3 ELEANOR RIGBY
Aretha Franklin (Atlantic 2683) 7 | 28 HOW CAN I TELL MY MOM & DAD
The Lovelites (Lock 7231) |
| 4 YESTER YOU, YESTER ME, YESTERDAY
Stevie Wonder (Tamla 54188) 4 | 29 HOW I MISS YOU BABY
Bobby Womack (Minit 32081) |
| 5 BABY I'M FOR REAL
The Originals (Soul 35066) 3 | 30 YOU KEEP ME HANGIN' ON
Wilson Pickett (Atlantic 2682) |
| 6 FRIENDSHIP TRAIN
Gladys Knight & The Pips (Soul 35068) 6 | 31 ANYWAY YOU WANT ME
Walter Jackson (Cotillion 44053) |
| 7 BACKFIELD IN MOTION
Mel & Tim (Bamboo 1071) 5 | 32 MUST BE YOUR THING
Charles Wright & Watts 103rd St. Rhythmic Band (W. B. 7 Arts 7338) |
| 8 IS IT BECAUSE I'M BLACK
Syl Johnson (Twilight 125) 17 | 33 LOVE BONES
Johnnie Taylor (Stax 0055) |
| 9 YOU GOTTA PAY THE PRICE
Gloria Taylor (Glo-Whiz 1) 11 | 34 DON'T LET LOVE HANG YOU UP
Jerry Butler (Mercury 72991) |
| 10 TAKE A LETTER MARIA
R. B. Greaves (Atco 6714) 8 | 35 DOIN' OUR THING
Clarence Carter (Atlantic 2660) |
| 11 SAY YOU LOVE ME
The Impressions (Curton 1946) 9 | 36 TOO MANY COOKS (SPOIL THE SOUP)
100 Proof Aged in Soul (Hot Wax 6904) |
| 12 I WANT YOU BACK
Jackson 5 (Motown 1157) 19 | 37 LOOK-KA PY PY
The Meters (Josie 1015) |
| 13 I CAN'T GET NEXT TO YOU
Temptations (Gordy 7093) 10 | 38 HURRY, CHANGE IF YOU'RE COMING
Tenison Stephens (Aries 2076) |
| 14 NA NA HEY HEY KISS HIM GOODBYE
Steam (Fontana 1667) 15 | 39 I CAN'T MAKE IT ALONE
Lou Rawls (Capitol 2668) |
| 15 LET A MAN COME IN AND DO THE POPCORN
James Brown (King 6225) 12 | 40 I'LL BE SWEETER TOMORROW
Linda Jones (Neptune 17) |
| 16 GOING IN CIRCLES
Friends of Distinction (RCA 0204) 13 | 41 BEEN A LONG TIME
Betty Everett (UNI 55174) |
| 17 JEALOUS KIND OF FELLOW
Garland Green (UNI-55143) 14 | 42 WHAT YOU GAVE ME
Marvin Gaye & Tammi Terrell (Tamla 5) 47 |
| 18 AIN'T IT FUNKY
James Brown (King 6280) 27 | 43 THEME FROM ELECTRIC SURFBOARD
Brother Jack McDuff (Blue Note 1953) |
| 19 CRUMBS OFF THE TABLE
The Glass House (Invictus 9071) 16 | 44 DON'T LET HIM TAKE YOUR LOVE FROM ME
Four Tops (Motown 1159) |
| 20 DOCK OF THE BAY
Dells (Cadet 5658) 20 | 45 FEELIN ALRIGHT
Mongo Santamaria (Atlantic 2689) |
| 21 JUST A LITTLE LOVE
B. B. King (Bluesway 61029) 25 | 46 I'M SO GLAD I FELL FOR YOU
David Ruffin (Motown 1158) |
| 22 BAD CONDITIONS
Lloyd Price (Turntable 505) 18 | 47 HEY THERE LONELY GIF
Eddie Holman (ABC 11240) |
| 23 WE MUST BE IN LOVE
Five Stairsteps & Cubie (Curton 1945) 21 | 48 IT'S A FUNKIE THING
Herbie Mann (Atlantic 2671) |
| 24 THE SWEETER HE IS
Soul Children (Stax 0050) 22 | 49 MY HONEY & ME
Luther Ingram (Koko 2104) |
| 25 GIRLS, IT AIN'T EASY
The Honey Cone (Hot Wax 6903) 26 | 50 BABY BOY
Fred Hughes (Brunswick 755419) |

3 REDD FOXX HITS!

STOCK UP FOR THE HOLIDAYS



SHED HOUSE HUMOR
DTL 846



JOKES I CAN'T TELL ON TELEVISION
DTL 845



FAVORITE PARTY JOKES
DTL 847

CALL YOUR DOOTO DISTRIBUTOR NOW!

RECORDS • CARTRIDGES • CASSETTES
DOOTO RECORDS

13440 South Central Avenue / Los Angeles, California 90059



A POINT AFTER — With the score settled on Columbia's release of its book-and-record coverage of the NFL's "First Fifty Years," CBS Records' president Clive Davis (center) discusses yet another point afterward with Pete Rozelle, National Football League commissioner (second from left). The two figures officially displayed the first printings of the 2-record plus book package that has gone onto the market as the football league reaches its climax in the fiftieth year of professional play. With the book, which retails for \$14.95, the two-disk set also includes a full-color poster. The complete package will retail for a suggested \$24.95. At the unveiling of the release, where Davis gave the first set to Rozelle, were representatives of the NFL, Columbia Records and the press as well as (shown): Toots Shor (left), noted restaurateur and sports enthusiast who hosted the reception; Al Shulman, vp of Columbia special products (second from right), and Larry Kent, president of NFL Properties, Inc.

9 Artist Pubs Are Formed By Hobbit, IMC Productions

HOLLYWOOD — Hobbit Records and its indie production wing, IMC Productions, are forming nine music publishing companies for its roster artists.

The record-publishing-management-production complex has established publishing firms for singer Frankie Randall, Plain Jane, a folk-rock group; Memphistopheles, a rock act; Dave Axelrod, Capitol Records producer; songwriters Richard Wolf and Dick Glass, and four other company-owned firms.

The companies will have the benefit of tax advice, business and management guidance and legal counsel from International Management Combine (IMC), the parent company.

Publishing firms under the IMC corporate umbrella are Diane Lisa (ASCAP), co-owned by Randall; Silver Shoe (ASCAP), established for Plain Jane; Creature (ASCAP), formed for Memphistopheles; Heavy Axe (ASCAP), set-up for Dave Axelrod; Caverned Morning (BMI), formed for Wolf & Glass, and four IMC firms, IMC Publishing (ASCAP), JVP (ASCAP), JJ Bolen (BMI) and Stevarim (ASCAP).

Radius Prod. Bows

NEW YORK — Radius Productions has been formed as a "total concept record production." The new firm, a subsidiary of Vincent A. Fusco Management, will offer major labels the services of its producers, a fifteen piece complete orchestra, arrangers, copyists, studio facilities one hour from New York, (in an environment conducive to good recording) and a full staff of engineers.

As part of the total plan, Radius has under contract the services of producers Paul Hoffert, Skip Prokop and Robert Hodge.

Vincent Fusco, who is a public accountant and former administrator of Albert Grossman's office, will serve as executive producer and chief operating officer of Radius. He is presently negotiating with several record companies.

Tony Smith Arranging U.S. Charisma Release

NEW YORK — Last week British promoter Tony Stratton Smith arrived in New York to set U.S. releases for product on his new progressive label, Charisma, which launches in the U.K. this week with a first album by Rare Bird.

Joseph Eger, conductor of the Symphony of New York, has recorded an album entitled "Classical Heads" for the label with Sinfonia of London and Shakespearian actor John Neville, set for February release.

Smith feels that the LP needs a fresh marketing approach. "It includes pieces by Stravinsky, Berlioz, and Charles Ives," he said. "But we're marketing it as a pop disk. Music is music, and all the barriers are coming down."

Smith is also actively seeking U.S. indie product for release on the label in Europe, and while joining British group, the Nice, who are currently touring the U.S. and are managed by Smith, he also hopes to spot talent for his London Lyceum theater.

Led Zeppelin, the Nice, and Steppenwolf have already performed there, and Smith has upcoming dates for Doctor John, Chicago, the Rascals, and the Bonzo Dog Band whom he also once managed.

Charisma's North American operations are represented by attorney Martin J. Machet, while public relations are handled by Ren Grevatt Associates and booking by the Associated Booking Corporation of New York.

Fuller To RCA Club

NEW YORK — The RCA Record Club has promoted Jack Fuller to the post of manager of repertoire and of the Club's manazine, Medley. The promotion was announced by J. E. Balitsos, Record Club manager of marketing, who said it was effective immediately.

In his new position, Fuller will be responsible for selecting all product used in the club, creating special club albums and packages and supervising all copy written for Medley.

Fuller has been associated with the club since 1958. Prior to that, he had worked as a professional musician and for Columbia Records where he was assistant to the director of advertising and sales promotion.

Dave Mason Inks Blue Thumb Pact, New LP Graphics

LOS ANGELES — Blue Thumb Records has signed Dave Mason, former songwriter and lead vocalist with Traffic. Mason will form his own all-star band which Tommy LiPuma, a Blue Thumb partner, will record here in Jan.

As a songwriter, Mason wrote such Traffic hits as "Feelin' All Right," "You Can All Join In," "Means To An End," "Hole In My Shoe" and "Just For You." He has been busy writing songs which a number of West Coast artists have been recording during the past several months.

"Dave will determine the size of his new band," says Bob Krasnow, Blue Thumb's president. "We are relying on him to determine his own artistic direction."

LiPuma and Mason have already been scouting recording studios here. LiPuma's first project for Blue Thumb was the recent release of the "Ready To Ride" album by Southwind, the country oriented pop band.

Blue Thumb will avoid labelling the band as a "super group" because Krasnow feels this term has been overused and the public is "getting tired of seeing bands formed which only last a brief time."

New LP Graphics

Blue Thumb will release three albums in Jan. in a new graphic design for album covers. The company plans to patent the concept.

The new product appearing in the new "shape" will be by Bossa Rio, the Brazilian band produced by Sergio Mendes; Aynsley Dunbar Retaliation, the British blues band produced by John Mayall, and a special sampler titled "The All Day Thumb Sucker."

After this release, all forthcoming Blue Thumb product will be merchandised in the new album cover design, Krasnow adds.

This year, Blue Thumb's first in business, all its albums have been released in standard jackets. Liner notes, however, have been shifted to the dust covers, allowing the jackets themselves for greater four color graphic presentation. From its inception Blue Thumb has sold its albums at a \$5.98 suggested list, so the new graphic design will not increase the cost of its products.

Map City & TK In Production Deal

NEW YORK — A production agreement has been signed between Map City Records and TK Productions.

TK is jointly owned by Thano Karris and Landy McNeal. The first product to be released under the new arrangement will be by a group called We The People. Their first single produced by McNeal and Karris and penned by McNeal is called "If We Can Fly To The Moon."

We The People consists of Willie McEachren 20, Ed Mathews Jr., Mary Anderson and Sherrie Morvne Graddie, 19 whose previous experience includes work with Dr. John Creaux (The Nighttripper). The group had been together for a year and a half when they were joined by Sherrie two months ago.

Johnson, Smith New SmoBro Promo Heads

BEVERLY HILLS — Patti Johnson and Sandy Smith were named to head the newly formed in-house public relations and advertising operations for the maze of Smothers Brothers enterprises. The new department will be called SmoBro Pro. SmoBro Pro is part of Smothers, Inc. which encompasses SmoBro Talent, SmoBro Records, SmoBro Publishing, and SmoBro Productions.

Miss Johnson was formerly with Bizarre, Inc., while Miss Smith was with Shanahan and Associates. SmoBro Pro will also be handling accounts outside of the Smothers operation.

Miss Johnson began her industry career three years ago when she set up her own company, Patti Johnson Public Relations, handling such accounts as the Nitty Gritty Dirt Band, the Sunshine Company, and the Iron Butterfly.

In her previous position with Shanahan and Associates, Miss Smith did promotional work for the Smothers Brothers, Pat Paulsen, Mason Williams, John Hartford, the First Edition, Jennifer, and the Los Angeles production of Hair.

Accounts currently being handled by SmoBro Pro include Tom and Dick Smothers and their various activities, SmoBro Records' product and artists, the Sound Foundation, Delores Hall, and special publicity for the Factory nitery.



HENRY SHED has just joined the Liberty fold with a contract bringing him onto the roster with a first release from Shed as an artist. He had earlier been linked to the Liberty/UA organization as the writer of the main title theme to the UA film "Pussycat, Pussycat, I Love You." The song written for this movie is titled "Groove Into It." For his artist release, Shed was signed personally by Liberty/UA president Al Bennett, who said that Shed's first single is "Mamma's Hungry Eyes."



CashBox Country Reviews

Picks of the Week

JIMMY WAKELY (Decca 732595)

My Sweet Lovin' Wife (2:39) (Riverside ASCAP — Wakely)

Jimmy Wakely returns to the recording scene with his own composition that's a pretty up-tempo rhythm deck that's loaded with appeal for the modern country fan. Try it. Flip: "I Wanna Go Home" (2:39) (Riverside ASCAP — Wakely)

WANDA JACKSON (Capitol 2693)

Two Separate Bar Stools (2:25) (Party Time BMI — Graham)

Wanda Jackson slows down the pace from her last chart climber with an appealing traditional styled ballad. Fine effort will be well received. Watch for it. Flip: "Two Wrongs Don't Make A Right" (2:43) (4 Star BMI — Bruce)

JOHNNY BUSH (Stop 354)

Jim, Jack And Rose (2:38) (Window BMI — Kingston)

This lyric barroom ballad, backed by a traditional country instrumental, is an effective piece that should be a popular play item. Fine vocal from Johnny should insure success. Flip: "I'll Go To A Stranger" (2:16) (Tree BMI — Kirby, Pennington)

JEAN SHEPARD (Capitol 2694)

Then He Touched Me (2:45) (Al Gallico BMI — Richey, Wilson)

Sure to follow in the footsteps of her recent success "Seven Lonely Days," is this feelingful ballad that delivers a big country sound in fine style. Flip: "Only Mama That'll Walk The Line" (2:13) (Central Songs BMI — Bryant)

WILMA BURGESS (Decca 32593)

The Sun's Gotta Shine (3:02) (Contention SESAC — Harris)

Wilma Burgess soulfully delivers this pop style ballad which will find its way to the charts in short order. Strong programming piece for the contemporary sound. Flip: "Only Mama That'll Walk The Line" (2:16) (Central Songs BMI — Bryant, Stone)

JIMMY VELVET (Royal American 291)

Missing You (2:14) (Tree BMI — Butler)

Jimmy Velvet comes on stronger with each successive release, and this modern Larry Butler penning is by far Jimmy's most effective outing to date. Deserves a careful listen. Flip: "Blue Velvet" (2:27) (Vogue — Wayne, Morris)

Seasonal Picks

BOBBY HELMS (Little Darlin' 38)

Jingle Bell Rock (1:50) (Cornell ASCAP — Beal, Boothe)

Bobby Helms returns each year with the perennial holiday favorite which will again garner spin after spin. Flip: "I Wanna Go To Santa Claus Land" (1:40) (Lee Wayne BMI — Helms)

HENSON CARGILL (Monument 1178)

The Little Drummer Boy (2:35) (Mills/Korwin ASCAP — Davis, Onorati, Simeone)

Henson Cargill provides an effective reading on this deck that's been pulled from Monuments holiday LP "Country Christmas." Flip: "Silver Bells" (2:58) (Paramount — Evans, Livingston)

JOHNNY PAYCHECK (Little Darlin' 55)

Jingle Bells (2:30) (Mayhew BMI — Unknown)

Johnny Paycheck lends his familiar vocal style to this holiday classic which will be heard again this Xmas season. Flip: "The Old Year Is Gone" (2:35) (Krandon BMI — Paycheck, Mayhew)

Best Bets

BILL CARLISLE (Chart 5044)

I'm Movin' (2:37) (Soul Songs BMI — Walker) Tongue twisting tale could move. Flip: "Everyting Will Be All-right" (1:52) (Passkey BMI — Chesnut)

THE KIMBERLYS (RCA 9782)

Drivin' Nails In The Wall (2:35) (Joe-Rae BMI — Gay) Soulful ballad has appeal. Flip: "These New Changin' Times" (2:55) (Baron BMI — Gay, Jennings)

EDDIE SKELTON (Music Town 24)

What Once Was Us (2:10) (Yonah BMI — Lane) Pretty bluesee ballad. Flip: "Let Me Be With You Forever" (2:47) (Peach SESAC — Skelton)

DANNY HARRISON (Deneba 7610)

Spread A Little Sunshine (2:00) (Glad BMI — Harrison, Summers) Light and lively offering could see success. Flip: "Good-bye, My Son, Good-bye" (2:22) (Glad BMI — Harrison)

WADE RAY (Renfro Valley 101)

All You Gotta Say (1:50) (Tree BMI — Howard) Thumping modern deck delivers an appealing sound. Flip: "Every Way But Loose" (2:18) (Tree BMI — Rollins)

FREDDIE HART (Capitol 2692)

The Whole World Holding Hands (2:35) (Blue Book BMI — Hart) Gos-Flip: "Without You" (2:10) (Blue Book BMI — Owens, Price)

JOHNNY COLLIER (Nugget 1046)

Mama Wears A Mini Skirt (2:10) (Lonzo & Oscar BMI — Roberson) Fun filled contemporary ode is a good change of pace. Flip: "Nobody Touches Me" (3:15) (Lonzo & Oscar BMI — Roberson)

CHUCK SLAUGHTER (Desiree 113)

Burning In My Soul (2:19) (Desiree BMI — Tuttle) Fine sounding effort deserves to be heard. Flip: "Wild As The Wind" (2:32) (Return BMI — Bare)

JOHNNY COOPER (Plantation 41)

Don't Let It Trouble Your Mind (2:06) (Owepar BMI — Parton) Powerful modern outing sounds good. No flip information available.

LLOYD GREEN (Chart 5043)

Steel Blue (2:55) (Yonah BMI — Green) Effective instrumental by steel guitarist. Flip: "Tell Ya What" (2:29) (Yonah BMI — Green)



CashBox Country Roundup

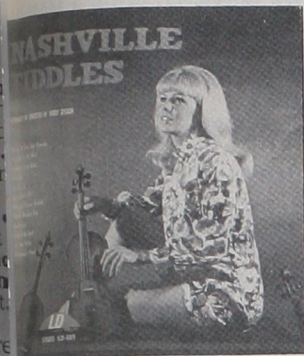
Conway Twitty made one of his infrequent visits to Nashville recently for two Decca recording sessions under the direction of the label's country A&R chief Owen Bradley . . . Ervin Rouse of the famed Rouse Brothers, whose "Orange Blossom Special" has become a country standard, has made a significant donation to the Country Music Hall of Fame Museum of his original violin. Showing the years of wear and travel but still in excellent condition, the violin is a valuable addition to the historic relics on display in the Hall of Fame in Nashville. Present for the special occasion were all three Rouse Brothers and member of the family. The brothers had been in Music City for an appearance on the Johnny Cash Show . . . Decca's Loretta Lynn has just completed taping three of the new "Hee Haw" series entries in Nashville. She left immediately after the taping for two weeks of personal appearances which will be followed by a series of recording sessions . . . Recently released figures showed that this year's CMA Awards Show, televised live over the NBC network, captured a 40% share of the TV market for a 26.7 rating, and reached 15,620,000 homes. The ABC Wednesday Night Movie garnered a 28% share with a 16.7 rating and the CBS entry "Medical Center" a 24% share for a 16.1 rating . . . Doyle Wilburn journeyed to Los Angeles recently for overdubbing with brother Teddy at Decca's Hollywood studio and album cover picture-taking session at Universal Studio . . . Dale Phillips, 11 year old son of Mr. & Mrs. Buddy Phillips, and brother of country entertainer Dewayne Phillips (12 years old) has just completed taping several spots for "Hee Haw" . . . Because of the acceptance of their new Decca single, "Wish I Didn't Have To Miss You," Jack Greene and Jeannie Seely were rushed into the studio by Decca

to complete recording of an album to be released shortly after the end of the year. The package will include a collection of current material, classics and new songs . . . Pat K. national promotion director for "Judy Lynn Show," while in Angeles this week working with tional Tele-Film Association on Ju weekly TV'er, ran into funny Leonard Barr. Negotiations are underway for Barr to do a guesting or Lynn show . . . Dot-Paramount center Ray Frushay was recently honored by the U.S. Air Force Recruiting vice for his outstanding efforts porting the Air Force and its preserving our country. Ray was presented with a Certificate of Appreciation USAF 2nd Lt. Marcia K. Holde Recruiting Detachment 406 in Houston where Ray recently headlined show at Bill McCarthy's Cork Club . . . Smiley Wilson, president of the Helm Agency, is elated over the increasing demand nationally for performances by the Osborne Brothers Riding on the crest of their top-selling single, "Tennessee Hound Dog" Bobby and Sonny worked 23 days in November and will make their debut tour of Texas with Loretta Lynn's in December . . . Artist-writer Stafford has joined Don Perry Enterprises, Inc., a music production based in Hollywood, to head the recently created C&W division. He will be responsible for finding developing new country talent. Stafford's current tune "Big In Vegas" co-penned with Buck Owens, is currently riding high on the national music charts . . . Texas born Don Edwards has been signed exclusively to Peer Southern. Edwards past include Webb Pierce's "Why, Why," Johnny Cash's "Season My Heart" and George Jones' "Brush Arbors," "Tenderly" and "Who Shot Sam"



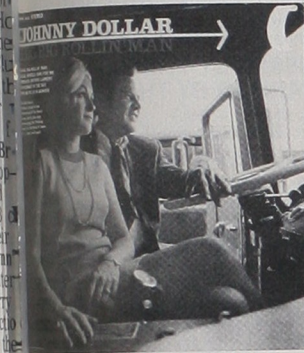
CashBox Top Country Albums

1	THE BEST OF CHARLEY PRIDE (RCA LSP 4223)	1	16	THE WARMTH OF EDDY Eddy Arnold (RCA 4231)
2	JOHNNY CASH AT SAN QUENTIN (Columbia CS 9827)	2	17	BACK IN THE ARMS OF LO Jack Greene (Decca DL 75156)
3	THE ASTRODOME PRESENTS IN PERSON Sonny James (Capitol ST 320)	4	18	SONGS THAT MADE COUNTRY GIRLS FAMOUS Lynn Anderson (Chart CHS 1022)
4	ORIGINAL GOLDEN HITS VOL. I & II Johnny Cash & The Tennessee Two (Sun 100 & 101)	3	19	JOHNNY CASH AT FOLSOM PRISON Johnny Cash (Columbia CS 9639)
5	TALL DARK STRANGER Buck Owens & The Buckaroos (Capitol ST 212)	6	20	MY GRASS IS GREEN Roy Drusky (Mercury SLP 61233)
6	TAMMY'S GREATEST HITS Tammy Wynette (Epic BN 26486)	5	21	FROM VEGAS TO MEMPHIS Elvis Presley (RCA LSP 6020)
7	A PORTRAIT OF MERLE HAGGARD (Capitol ST 319)	8	22	THE ESSENTIAL HANK WILLIAMS (MGM SE 4651)
8	GLEN CAMPBELL "LIVE" (Capitol STOB 268)	7	23	MOVIN' ON Danny Davis & Nashville Brass (RCA LSP 4232)
9	LIVE AT COBO HALL, DETROIT Hank Williams, Jr. (MGM SE 4644)	10	24	DYNAMITE Peggy Sue (Decca DL 75153)
10	DAVID David Houston (Epic BN 26482)	9	25	MEL TILLIS SINGS OLD FAITHFUL Mel Tillis (Kapp KF 3609)
11	MY BLUE RIDGE MOUNTAIN BOY Dolly Parton (RCA LSP 4188)	12	26	WINE ME UP Faron Young (Mercury SR 61241)
12	TOGETHER Jerry Lee Lewis & Linda Gail Lewis (Smash SRS 67126)	13	27	SHOW TIME Johnny Cash (Sun 106)
13	WOMAN OF THE WORLD/ TO MAKE A MAN Loretta Lynn (Decca DL 75113)	11	28	MARTY'S COUNTRY Marty Robbins (Columbia GP 15)
14	STORY SONGS OF THE TRAINS AND RIVERS Johnny Cash (Sun 104)	17	29	MEL TILLIS' GREATEST HITS (Kapp KS 3589)
15	THE SENSATIONAL CHARLEY PRIDE (RCA LSP 4153)	14	30	EVERLOVIN' SOUL OF CLARK (Dot DLT 25972)



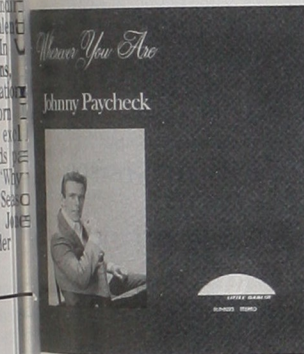
NASHVILLE FIDDLES — Little Darlin' SLD 8019

For those who prefer instrumental versions of countrydoms past and current favorites, Buddy Spicker and his Nashville Fiddles offer their first in a series of extremely listenable contemporary packages. Strong programming material for the modern sound with "Orange Blossom Special," "Rocky Top," "Galveston," "Kawliga," "Folsom Prison Blues" and "Gentle On My Mind." Give it a careful listen.



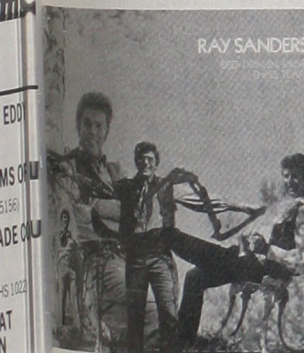
BIG RIG ROLLIN' MAN — Johnny Dollar — Chart CHS 1023

Johnny Dollar pays tribute to the truck drivin' set with a collection that includes his past successes "Big Wheels Sing For Me" and the title track, in addition to "Truck Driver's Lament" and "Highway In The Sky." For a change of subject matter Johnny offers "Wild Cherry," "I've Got To Stay High" and "Rain Falls In Denver." Action packed session should rate high.



WHEREVER YOU ARE — Johnny Paycheck — Little Darlin' SLD 8023

Highlighted by his latest single, "Wherever You Are," Johnny lends his feelingful vocals to a set of twelve modern and traditional styled ballads that make for good listening from beginning to end. Session includes "That's The Story," "You Tell Me Your Troubles," "If I'm Gonna Sink," "Everything You Touch Turns To Hurt," "Where All Good Daddys Go" and "There's No Easy Way To Die." Sales attracting performance.



FEELIN' GOOD IS EASY — Ray Sanders — Imperial LP 12477

Ray Sanders scored with his initial Imperial single "Beer Drinkin' Music," which he includes in this package along with eleven other soulful vocals. Set will take Ray well up the success ladder as he offers "Three Tears (For The Sad, Hurt And Blue)," "Honky Tonk Man," "Me And Bobby McGee," "Who Will Buy The Wine" and "Put A Little Love In Your Heart." Pretty set throughout.



EARLY BLUE GRASS — Various Artists — RCA Victor LPV 569

Sure to find immediate appeal with blue grass enthusiasts is this RCA Vintage Series release featuring original recordings by the originator of this classic art form, Bill Monroe and his Blue Grass Boys, in addition to cuts from later contributors Jimmy Martin, the Osborne Brothers, the Lonesome Pine Fiddlers, Wade Mainer and the Morris Brothers. Several recordings on this collectors set date back to the late 30's. A must for a record library.



CHRISTMAS — Bill Anderson — Decca DL 75161

Side one of Bill Anderson's "Christmas" package contains the chanters velvet smooth vocals on several popular holiday favorites including "Blue Christmas," "Santa Claus Is Comin' To Town," and "Silver Bells," while the flip side covers the more religious aspects of the holiday with two medleys which include "Oh Holy Night," "Joy To The World" and "O Come, All Ye Faithful." Effective seasonal set.

Big Chappell Moves To Nashville

NEW YORK — For the first time in its long and varied music publishing history, Chappell & Co., Inc., leading publisher of show music, is moving into the country field. In making the announcement of the opening this week of the firm's Nashville office, Jacques R. Chabrier, president of Chappell, stated that Floyd T. "Lightnin'" Chance has been named to manage the new facility.

According to Norman Weiser, vice-president and general manager, permanent Chappell offices are to be located in a new building complex now under construction in Nashville which will house Mercury Records and a major recording studio. Temporary headquarters will be set up by Chance while the permanent quarters are being completed.

Chance, a well-known figure on the Nashville music scene since 1952, has functioned as producer, co-producer and one of its leading musicians. He will be working directly with Stan Stanley, professional manager in

Chappell's New York office, coordinating the company's activities in the country music area.

For the past 3 years, Chance has been musical director for Channel 5, CBS-TV affiliate in Nashville. During that time he has had his own band on Channel 5's "Country Junction" show, was musical director for the syndicated "Stan Hitchcock Show", and has been a staff musician on the "Grand Ole Opry" for the last 14½ years. In the music business since 1947, Chance has worked with many of Nashville's top artists including Roy Acuff, Archie Bleyer, the Everly Brothers, Red Foley, Ernest Tubb and was associated with Floyd Cramer and Grady Martin serving as office manager for their Cigma and Kramart publishing companies.

Chappell, established in 1811, and generally acknowledged as the world's leading publisher of show music, has maintained its prominence with a catalog that includes such Broadway musical comedy writers as Betty Comden and Adolph Green, Tom Jones and Harvey Schmidt, George and Ira Gershwin, Burton Lane, Alan Jay Lerner and Frederick Loewe, Richard Rodgers, Stephen Sondheim and Jule Styne, and more recently the off-Broadway rock writers, C.C. Courtney and Peter Link.

The Nashville office is the most recent development in Chappell's move to expose its catalog to the multi-music moods of today's popular market, and to continue its growth into all phases of contemporary music.

Capitol Music Hall New Hq. For WWVA

WHEELING, W.VA. — The Capitol Theatre Building, in downtown Wheeling, recently purchased by Basic Communications, Inc., will be formally named "Capitol Music Hall", and will be the new headquarters for WWVA Radio and WWVA Big Country Jamboree as announced last August by Emil Mogul, president of Basic Communications, Inc. Under the new ownership, the Music Hall is already being booked for many entertainment highlights for 1970 such as concerts, Broadway road shows, musicals, etc. With the completed renovation, WWVA moved into its luxurious offices and ultra-modern broadcast studios November 30. There are four complete broadcast studios. The main control room will contain the newest broadcast equipment available and can be viewed from the Music Hall lobby through specially-designed studio-view windows. The new WWVA offices, studios and reception area will be the latest in modern colorful decor, highlighted with pictures from the Art Gallery of Oglebay Institute.

To coincide with WWVA Radio's 43rd Anniversary, a number of national, state and local governmental, as well as civic and business leaders,

will be on hand Saturday, December 13 for a gala ribbon-cutting dedication ceremony of the Capitol Music Hall.

It will also be the night for the premiere performance of the WWVA Big Country Jamboree in its new home. One of the most spectacular modern country shows ever to be seen in Wheeling has been booked for the occasion. Two shows at 7:30 P.M. and 10:00 P.M. will feature Bill Anderson and the Po Boys, Jan Howard, Connie Smith, Nat Stuckey, Jim Gately, Ray Pennington, Don Jarrells, Les Seever, Doc & Chickie Williams, Karen McKenzie, The Blue Ridge Quartet, Mary Lou Turner, Junior Norman, Kay Kemmer, Jimmy Stephens, David Rogers and Gus Thomas.

In honor of the occasion Saturday, December 13 has been proclaimed "Capitol Music Hall Day" by the Honorable James L. Rogers, Mayor of the City of Wheeling.



RECORDED HONORS — RCA Records recently copped four awards from the CMA. Pictured here are the winners: (l to r) Bob Ferguson, writer, "Carroll Country Accident" the "Song of the Year"; Danny Davis, who along with the Nashville Brass won the "Instrumental Group of the Year" honors; Archie Campbell, "Comedian of the Year"; and Chet Atkins, division V.P. A&R, Nashville, for "Instrumentalist of the Year".



CashBox Country Top 60

FARON YOUNG



"YOUR TIME'S COMIN'"

MERCURY 72983

WRITTEN BY

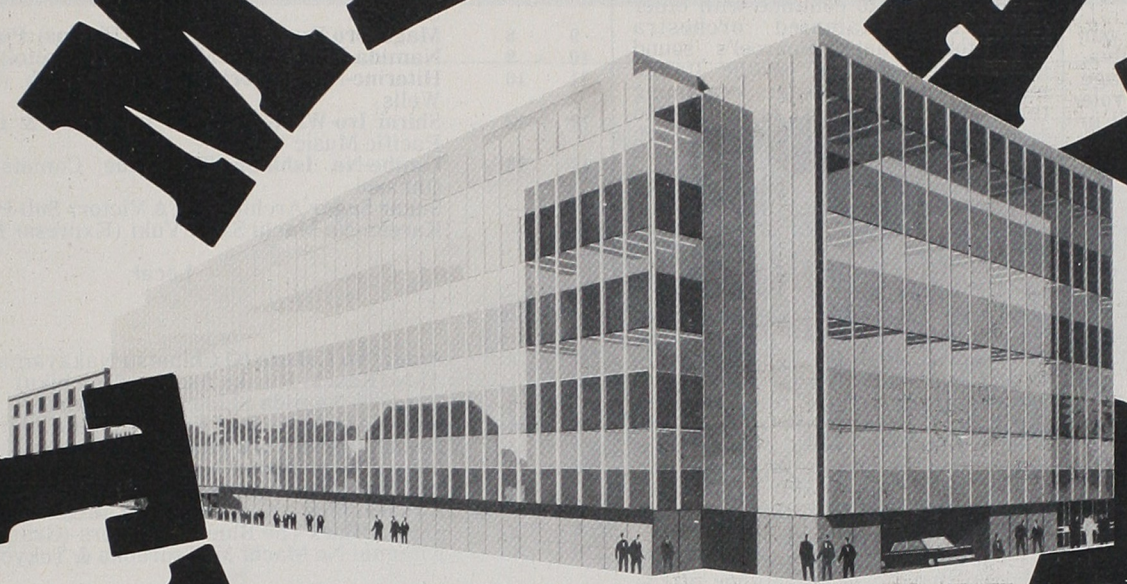
KRIS KRISTOFFERSON
SHEL SILVERSTEIN



PUBLISHED BY
COMBINE MUSIC

- 1 (I'M SO) AFRAID OF LOSING YOU AGAIN (Hill & Range/Blue Crest — BMI) Charley Pride (RCA 0265) 2
- 2 OKIE FROM MUSKOGEE (Blue Book — BMI) Merle Haggard (Capitol 2626) 1
- 3 TRY A LITTLE KINDNESS (Airfield/Glen Campbell — BMI) Glen Campbell (Capitol 2659) 3
- 4 GROOVY GRUBWORM (Shelby Singleton — BMI) Harlow Wilcox & The Oakies (Plantation 28) 4
- 5 JUST SOMEONE I USED TO KNOW (Glad/Jack — BMI) Porter Wagoner & Dolly Parton (RCA 0247) 9
- 6 BABY, BABY (I KNOW YOU'RE A LADY) (Al Gallico — BMI) David Houston (Epic 10539) 12
- 7 TO SEE MY ANGEL CRY (Music City Tunes, Twitty Bird — BMI) Conway Twitty (Decca 732546) 5
- 8 I'LL STILL BE MISSING YOU (Pageboy — SESAC) Warner Mack (Decca 32547) 8
- 9 LITTLE BOY SAD (Cedarwood — BMI) Bill Phillips (Decca 32565) 10
- 10 BIG IN VEGAS (Blue Book/Mike Curb — BMI) Buck Owens (Capitol 2646) 15
- 11 SHE'S MINE (Glad — BMI) George Jones (Musicor 1381) 13
- 12 WINGS UPON YOUR HORNS (Sure-Fire — BMI) Loretta Lynn (Decca 32586) 19
- 13 I'M GETTIN' TIRED OF BABYIN' YOU (Sure-Fire — BMI) Peggy Sue (Decca 32571) 14
- 14 IF IT'S ALL THE SAME TO YOU (Moss Rose — BMI) Bill Anderson & Jan Howard (Decca 32511) 20
- 15 BACK IN THE ARMS OF LOVE (Blue Crest — BMI) Jack Greene (Decca 32558) 7
- 16 BLISTERED (Quartet/Bexhill — ASCAP) Johnny Cash (Columbia 45020) 21
- 17 WISH I DIDN'T HAVE TO MISS YOU SO (Tree — BMI) Jack Greene & Jeannie Seely (Decca 32580) 23
- 18 DON'T IT MAKE YOU WANT TO GO HOME (Lowery — BMI) Joe South (Capitol 2592) 17
- 19 LODI (Jondora — BMI) Buddy Alan (Capitol 2653) 26
- 20 PUT YOUR LOVIN' WHERE YOUR MOUTH IS (Terrace — ASCAP) Peggy Little (Dot 17308) 22
- 21 WHEN YOU'RE HOT YOU'RE HOT (Green Grass — BMI) Porter Wagoner (RCA 0267) 24
- 22 SHE EVEN WOKE ME UP TO SAY GOODBYE (Acuff-Rose — BMI) Jerry Lee Lewis (Smash 2244) 6
- 23 ONE MINUTE PAST ETERNITY (Hilo/Gold Dust — BMI) Jerry Lee Lewis (Sun 1107) 31
- 24 GET RHYTHM (Hi-Lo — BMI) Johnny Cash (Sun 1103) 18
- 25 HE'D STILL LOVE ME (Al Gallico — BMI) Lynn Anderson (Chart 5040) 32
- 26 YOUR TIME'S COMIN' (Combine — BMI) Faron Young (Mercury 72983) 29
- 27 SIX WHITE HORSES (Peer Int'l — BMI) Tommy Cash (Epic 10540) 36
- 28 DOWN IN THE BOONDOCKS (Lowery — BMI) Freddy Weller (Columbia 45026) 38
- 29 I'D RATHER BE GONE (Blue Book — BMI) Hank Williams Jr. (MGM 10477) 11
- 30 CAMELIA (Weedville Norma — BMI) Marty Robbins (Columbia 45024) 39
- 31 THE WAYS TO LOVE A MAN (Al Gallico — BMI) Tammy Wynette (Epic 10512) 16
- 32 MY BLUE RIDGE MOUNTAIN BOY (Owepar — BMI) Dolly Parton (RCA 0243) 27
- 33 BROWN-EYED HANDSOME (Arc — BMI) Waylon Jennings (RCA 0281) 42
- 34 HAUNTED HOUSE (Venice/B Flat — BMI) Compton Bros. (Dot 17294) 25
- 35 NOBODY'S FOOL (Tuckahoe — BMI) Jim Reeves (RCA 0286) 52
- 36 SINCE I MET YOU BABY (Progressive — BMI) Sonny James (Capitol 2595) 28
- 37 KISSED BY THE RAIN, WARMED BY THE SUN (Acuff-Rose — BMI) Glen Barber (Hickory 1545) 33
- 38 ROLL OVER BEETHOVEN (Arc — BMI) Linda Gail Lewis & Jerry Lee Lewis (Smash 2254) 53
- 39 EVERY STEP OF THE WAY (Green Grass — BMI) Ferlin Husky (Capitol 2666) 40
- 40 THERE'S A STORY (GOIN' ROUND) (Acuff-Rose — BMI) Dottie West & Don Gibson (RCA 0291) 54
- 41 YOU AND YOUR SWEET LIPS (Stallion — BMI) Connie Smith (RCA 0258) 49
- 42 MY BIG IRON SKILLET (Party-Time — BMI) Wanda Jackson (Capitol 2614) 34
- 43 SWEET THANG IN CISCO (Forrest Hills — BMI) Nat Stuckey (RCA 0238) 30
- 44 SHIP IN THE BOTTLE (Al Gallico — BMI) Stonewall Jackson (Columbia 44976) 37
- 45 I'LL NEVER BE FREE (Laurel — ASCAP) Johnny & Jonie Mosby (Capitol 2608) 41
- 46 TAKE OFF TIME (Tree — BMI) Claude Gray (Decca 32566) 44
- 47 JOHNNY'S CASH AND CHARLEY'S PRIDE (Jando — ASCAP) Mac Wiseman (RCA 0283) 56
- 48 CAROLINA IN MY MIND (Apple — ASCAP) George Hamilton IV (RCA 0256) 50
- 49 GOD BLESS AMERICA AGAIN (Return — BMI) Bobby Bare (RCA 0264) 51
- 50 I FALL TO PIECES (Tree — BMI) Diana Trask (Dot 17316) 55
- 51 NEW ORLEANS (Rock Masters — BMI) Anthony Armstrong Jones (Chart 5033) 45
- 52 THE GUN (Al Gallico — BMI) Bob Luman (Epic 10535) 57
- 53 LOVE AIN'T EVER GONNA BE NO BETTER (Cedarwood — BMI) Webb Pierce (Decca 32577) 58
- 54 FANCY (Larry Shayne — ASCAP) Bobbie Gentry (Capitol 2675) 59
- 55 FRIEND, LOVER, WOMAN (BnB — ASCAP) Claude King (Columbia 45015) 60
- 56 OKLAHOMA HOME BREV (Brazos Valley — BMI) Hank Thompson (Dot 17307) 60
- 57 LEFT OR RIGHT AT OAK STREET (Attache — BMI) Roy Clark (Dot 17324) 57
- 58 CRACK IN MY WORLD (F. H. Morris — ASCAP) Leroy Van Dyke (Kapp 2054) 57
- 59 WHERE HAVE ALL THE AVERAGE PEOPLE GONE (Combine — BMI) Roger Miller (Smash 2246) 57
- 60 ARE YOU FROM DIXIE (M. Whitmark & Sons — ASCAP) Jerry Reed (RCA 0211) 35

MEET AT THE MIDEM



In the new Congress Centre

**For 1970,
save running around the world
do all your business in a few days
in sunny cannes**

MIDEM CLASSIQUE JANUARY 11-15, 1970
INTERNATIONAL SYMPOSIUM JANUARY 16-17, 1970
MIDEM POP MUSIC JANUARY 18-23, 1970
CANNES FRANCE

MARCHÉ INTERNATIONAL DU DISQUE ET DE L'ÉDITION MUSICALE
INTERNATIONAL RECORD AND MUSIC PUBLISHING MARKET



COMMISSARIAT GENERAL TOUR ARAGO-DEFENSE : 5, rue Bellini, 92-PUTEAUX (France)
Téléphone : 772.10.15 - Cable MIP-TV-MIDEM 92-PUTEAUX
AGENTS GENERAUX DU MIDEM : U.S.A. REN GREVATT, 200 West 57th Street, Suite 910 NEW YORK
N. Y. 10019. Téléphone : 582.02.52
GRANDE-BRETAGNE :
Agent : MITCH MURRAY - "The Mill Hilton" 13 Sunnyfield The Mill Hill LONDON N.W. 7 - Téléphone 959.14.11
Promotion : ROGER WATKINS Filmhouse 142 Wardour Street LONDON W.1. - Téléphone : 734.25.11
ITALIE : Dr GRAZIANO MOTTA Via Lario 8 - 20159 - MILANO - Téléphone : 68.86.195

CashBox Italy

Rita Pavone, according to her schedule, seems to be more busy abroad than in Italy. She left our country after her participation in a TV contest, "Canzonissima," for a ten-day tour in Israel. She is tremendously popular there, Lucio Salvini, Ricordi's manager reported. In her performances she is accompanied by Pierino, a very young singer eleven years old.

Another Ricordi artist under our spotlight this week is Milva. Milva, confirmed her talent as a stage actress, performing a protagonist role in Garinei and Giovannini's "Angeli in Bandiera," with the famous comic artist Gino Bramieri as a partner. Needless, to say, because of the interpretation of both artists, the musical "Angeli in Bandiera" is one of the most successful not only of the season, but of the last three-year period.

Other news from Ricordi: top English artist Barry Ryan, popular here via his top hit "Eloise," is expected in Italy in December. He will be the guest star in various TV shows, where he will promote his latest recording "The Hunt."

Strong Ricordi activity in the promotional field is getting results as shown by the increasing popularity and record sales of the Ricordi group I Dik Dik, who are following in the steps of their colleagues Equipe 84, also launched by Ricordi. As a matter of fact, each of their records have placed on the charts. Their present hit "Il Primo Giorno Di Primavera," is no exception now placing high on our hit-parade. It looks quite sure that the same result will follow for their latest recording, "Primavera Primavera," on the Dischi Ricordi label.

Caterina Caselli, top CGD artist, is a new star on the international scene. In Germany her name is becoming popular and now Berlin will host her participation in the top TV show Hit Parade, where she will introduce her first German recording under the title "Si Si Signorina" to the German public. She is also expected to present the same title when in Hanover, for another TV show on 26th November.

Some news from EMI Italiana: a series of eighteen radio programs will have as a protagonist, top French EMI artist Gilbert Beaud and pop Italian film actress Claudia Cardinale.

Richard Anthony has been in Italy since 20th November programming his next Italian tour.

The popularity achieved by the French star Regine is evidenced by the fact that Italian state radio is expressly programming a series of living shows and interviews to be released in Paris at the beginning of January by the well-known radio producer Rosalba Oletta.

Favorable reaction for Franck Pourcel's records on our market has prompted EMI to continue with other numbers of talented orchestra conductor. Franck Pourcel's sound gets a big exposure on the Italian market with a package containing three albums: the first is devoted to classical music, the second to French hits, the third to international hits.

Another surprising debut on the musical record scene took place last week at Gianni Ravera's show, televised from Bari. We refer to Mita Medici. She is an Italian film actress who has been able to reach a great popularity in a short time. Besides being the star of some pictures, she symbolizes a type which today youngsters seem to like. The well-known lyric-writer and record-producer, Sergio Bardotti, had the idea to introduce Mita Medici as a songstress. A long term pact was signed by the artist with Fonit Cetra and Sergio has released her first single.

While speaking of Sergio, we want to mention that he is the author of the theme "Una Breve Stagione" from the film of the same name. The composers are Ennio Morricone and Sergio Endrigo; the latter is the interpreter of the song, whose single has just been released by Fonit Cetra. Since its first screening in Italy, the film has become very popular.

Also presented by Fonit Cetra, is the original recording of "Green River", a big hit in the States as performed by the Creedence Clearwater Revival. Flipside of the single is "Commotion".

Nini Rosso (Durium) is an ever-green name on the music stage in Germany. Introduced in 1962 with his top hit "Il Silenzio," which passed the two millions marks figure, he is still one of the top record sellers in Germany. Rosso's German production agreement was made via International Music Business between Durium and Hansa Musik Produktion in Berlin. The records released under the Hansa Schallplatten label are distributed in all German-speaking countries by Ariola. Since Nini Rosso's first hit, his record career in Germany has been very successful. Two or three successful releases have been presented on the market each year.



POLICY TALKS regarding future sales and promotion projects was the order of the day between executives of Inelco and MCA recently. The meeting between Inelco's managing director Wim Brandsteder (center), and MCA's John Robinson (left) and Frank Swenson were held following completion of the agreement giving Inelco exclusive representation in Holland for MCA product.

Japan's Best Sellers

This Last
Week Week

		International
1	1	Kuroneko-No Tango (Volevo Ungattonero) Osamu M. (Philips) Sub-Publisher/Suiseisha
2	2	Ningyoo-No Ie Mieko Hirota (Columbia) Publisher/Watana
3	4	Early In The Morning Cliff Richard (Odeon) Sub-Publisher/Revue Japan
4	3	In The Year 2525 Zager & Evans (RCA Victor) Sub-Publisher/TRO Essex Japan-Shinko
5	5	Yoru-To Asa-No Aida-Ni Peter (CBS Sony) Publisher/April
6	6	Aime Ceux Qui Taiment Daniele Vidal (Seven Seas) Sub-Publisher/-
7	7	Love Me Tonight Tom Jones (London) Sub-Publisher/Revue
8	11	From A Distance P. F. Sloan (Dunhill) Sub-Publisher/Shuppan
9	8	Magokoro Ryoko Moriyama (Philips) Publisher/Shinko
10	9	Namida-De Iino Jun Mayuzumi (Capitol) Publisher/Ishiha
11	10	Hitorine-No Komoriuta Tokiko Katoh (Polydor) Publisher/Wells
12	12	Shiroi Iro-Wa Koibito-No Iro Betsy & Chris (Denon) Publisher/Pacific Music
13	13	Umibe-No Ishidan The Blue Comets (Columbia) Publisher/Ohhashi
14	—	Sugar Sugar Archies (RCA Victor) Sub-Publisher/-
15	—	Kareha-No Machi Saori Yuki (Express) Publisher/All Staff

Local

This Last
Week Week

1	2	Anata-No Kokoro-Ni Chinatsu Nakayama (Victor)
2	1	Ai-No Kaseki Ruriko Asaoka (Teichiku)
3	6	Hana-To Namida Shinichi Mori (Victor)
4	4	Mayonaka-No Guitar Kaoru Chika (Columbia)
5	3	Ikebukuro-No Yoru Mina Aoe (Victor)
6	5	Iijanai-No Shiawase Naraba Naomi Sagara (Victor)
7	8	Koi-Doroboo Chiyo Okumura (Toshiba)
8	7	Kanashimi-Wa Kakeashi-De Yattekuru Mariko Ann (Victor)
9	9	Showa Blues The Bluebell Singers (Grammophon)
10	—	Kitaguni-No Machi M. Tsuruoka & Tokyo Romantica (Teichiku)

Album

1	2	Abbey Road The Beatles (Apple)
2	1	Ryoko Moriyama/College Folk Album No. 2 Ryoko Moriyama (Philips)
3	4	Sam Taylor/Kage-O Shitaite Sam Taylor (Columbia)
4	3	Windmills Of Your Mind/Paul Mauriat Paul Mauriat (Grammophon)
5	—	Ryoko Moriyama/College Folk Album No. 1 Ryoko Moriyama (Philips)

CashBox Belgium

Philips released "Today (Without You)" (on the Penny Farthing label) by **Samantha Jones** who was in Belgium recently. The Dutch group **Zen** appeared on television at the end of November. At the same time their single "Get Me Down" was released. From December 9th to 11th **Sheila** will be in Belgium. She will appear on both the Flemish and Walloon TV. Her recent hit "Oncle Jo" is doing pretty well. Philips is very active on the national record-market. Special attention will be paid to Robby, a little boy who sings "Mama/Blij, Blij, Blij" and Georgy, a little girl who sings "Kindjelief", the Flemish version of **Nana Mouscouri's** "Mon Enfant". Girl singer **Truus** has a new record out entitled "Oude Tango/Stille Zee". Philips does a new campaign for **Jerry Lee Lewis** records and for the **Sir Douglas** number "Dynamite Woman", which was a pick hit on popular Radio Veronica. Next to Island, Upsetter, President, Beacon and Pama Records, Philips also represents the Trojan label in Belgium. The company released "Wonderful World, Beautiful People" by reggae singer **Jimmy Cliff** who scores big in England and who has the same chances here. Gramophone reports big sales for "Geh' Nicht Vorbei" by **Christian Anders**. This record was already released in May but it is only now a big success. LP's released are the double album "The Autumn Stone" (the **Small Faces**) and "The National Welsh Coast Live Explosion Company" (the **Amen Corner**). World Music Palette released the single "Chick Bill", a record for the children by the young boy **Kiki** and the LP "Will Tura No. 7" which will be a surefire smash. Fonior gives a fantastic promotion to **Savoy Brown's** single "I'm Tired", which was a BRT

2 Hitgolf pick of the week and "Savoy Brown". The LP "Tonight Live In Las Vegas" was released. Anvers Radio (ABC Paramo) released "Jam Up Jelly Tiggles" by **Tommy Roe**, a record that played on the radio, "Come On (to my world)" (**Goliath**) and **Medusa** (**Puzzle**). CBS released cut-price LP "Underground '70 Sound Of The Seventies" for which sales are expected. The Dutch duo, whose single "Sha La La You" entered the Belgian charts, come to Belgium in December will appear on the popular "Binnen En Buiten". The **Transit Authority** come to Belgium December 13th. Their double LP "The Transit Authority" is still well and the single "I'm A Climbing The Belgian charts. Records released "Meisjes Toch Niet Van Steen/Ik Hield" (**Liliane St. Pierre**) and "A Man Come In And Do The F" (**James Brown**), a record that popular in the discotheques. Polydor does a promotion-campaign for the LP's "The Brass Area" (**Herb Alpert and the Tijuana Brass**) "Traces of Love" (**Bert Kaas and his Orchestra**), "This I Wende" (**Horst Wende**), "Lat" (**Mister Bill Wallys**), "Negro S Vol. 2" (The **Nightingales**), "The Patterson Singers", "In Space" (**Quincy Jones**), "Ladadores" (**Los Payadores**), "R Classics" (**Alfred Hause and his Orchestra**), "So In Love" (**Kai Winding**) "Festliche Trompete In Gold" (**Schachtner**) and "Blue Heaven" (**Roberto Delgado**). Polydor gives special attention to the new LP by **Christiaan Van der Wal**, now **Chris Christian**.

Cash Box



December 6, 1969



23 year old Karen Young has achieved Top Five chart success with only her second release and with the country & western oldie, "Nobody's Child," on Major Minor Records. The disk is selling well on the continent and has U.S. release on London. Her follow-up is also a country & western oldie, "Allentown Jail."



Great Britain

Prince Philip, the Duke of Edinburgh, has been maintaining his reputation for outspoken bluntness recently in a pop music context. When Tom Jones was presented to him after the Royal Variety Performance, his Royal Highness enquired whether Jones gargled with pebbles. Jones took that remark in good part, but was reported to be far less pleased with another personal reference made about him by the Duke at a luncheon, expressing surprise that Jones should earn so much money by making such a noise. Jones refrained from commenting himself, but his press officer Chris Hutchins was swift off the mark with retorts in the national press to the effect that Jones was singing for charity in the Royal Variety Performance and not auditioning for the Duke. Furthermore, Hutchins added, the singer paid huge taxes on his earnings, a veiled reference to the Duke's American hints that the Royal Family could use a larger grant from the taxpayer to cope with the present cost of living. The Duke, who was unaware that pressmen were present at the luncheon, is said to have written a personal letter to Jones which is believed to be an explanation bordering on an apology, but its contents have not been disclosed.

Bandleader Ted Heath died in a hospital near his Virginia Water home in Surrey November 18th. He was 67, and had been afflicted with declining health since a heart attack in 1964. From humble beginnings as a trombonist in a street busking band outside London pubs during the First World War, he rose to become a doyen of the big band world, winning a respected place internationally in a field of popular music normally dominated by America. His best musical legacy apart from numerous records is constituted by the musicians who were members of his orchestra and now comprise the cream of the highly praised corps of London session musicians.

Sir Sydney Caine, former deputy chairman of the Independent Television Authority, has caned both the ITA and the BBC in a "Statement On TV Policy" published by the Institute of Economic Affairs. He criticises the ITA's awarding of contracts, saying that the new holders have done nothing so far to justify being selected in preference to their predecessors. Sir Sydney declares the BBC's problems were largely of its own making, and flowed from decisions designed to protect its present monopoly in sound broadcasting. He said that the BBC cutting of its serious programs, one of the main virtues of its public service concept, in order to finance local radio stations was an odd decision, and it said much for the patience of ordinary viewers and listeners that the obstinacy of the BBC in not accepting advertisements was still tolerated.

The trade fair organised at the Bloomsbury Center Hotel on November 13th by Warner-Seven Arts, Liberty-United Artists, Island, and A & M proved to be a notable success. Island reported orders for 11,500 albums from the hundreds of dealers crowding the event, and the other labels expressed satisfaction for the results. The fair subsequently visited Glasgow, Manchester and Birmingham.

The dissatisfaction expressed on various points by participants in the October record producing contest organised by Radio Tele Luxembourg has resulted in a conference being called for January to revise the rules of entry and qualification. The conference will probably be held in either Luxembourg or London, and will be attended by radio executives from six European countries including Britain. Radio Luxembourg's London general manager Geoffrey Everitt expects that the British suggestion of dropping the dual-language requirement and permitting artists to perform in their national tongue will be adopted. The October contest, which was the first, was won by Britain's J. A. Freedman

with his own composition "When You Walked Out Of My Life" produced by Bunny Lewis.

A&M Records launched a major boost on product by Sergio Mendes and Brasil '66 on November 21st with a single coupling two Beatle compositions, "Fool On The Hill" and "With A Little Help From My Friends." A sampler LP retailing at a recommended price of 19 shillings and elevenpence entitled "Introducing Sergio Mendes And Brasil '66" is being released on December 5th, and ancillary promotion is taking place in the form of special posters and shop window displays. Mendes and the group are due here in the spring for a tour, and A&M will host a champagne reception for them at that time, during which a color movie of their Midem gala triumph this year will be screened. A&M's Jerry Moss explained the campaign is designed to deepen the group's penetration sales-wise in the British middle of the road market. Moss was in town for his partner Herb Alpert's Royal Variety Performance with the Tijuana Brass and to attend the trade fair mentioned earlier in this column. Alpert received a gold disk from disk jockey Alan Freeman at his sell-out Royal Festival Hall concert in recognition of his "Cowboys And Indians" track contribution to the UNICEF "World Star Festival" album released earlier this year.

Paragon hosted party for Buddah recording artist Lou Christie in Britain for a five week tour. Currently in the British charts with "I'm Gonna Make You Mine" Polydor issued his latest Buddah single "She Sold Me Magic". Christie will also visit Germany and Holland before returning to the States.

Harold Fields of Cromer Music enthusiastic about Rog Whittaker's latest single "The Leaving Durham Town" which is issued on Columbia. The number penned by Whittaker is receiving lots of airplay.

Transatlantic managing director Nathan Joseph currently in New York and Los Angeles discussing with record companies his new Transatlantic product and also renewing his acquaintance with existing licencees. He returns to London December 13th.

Dorita y Pepe, Britain's Latin American folk music specialists, left London November 23rd for a tour of South American countries. They will play a total of 40 concerts, amongst which will be five major folk festivals in Argentina, including their third appearance at the National Festival of Folklore. The duo will also play concerts in Paraguay, Uruguay and Peru, and on their return journey will give lectures and concerts on Latin American folk music in Alicante, Spain. On their arrival back in London next April they will record an LP for Argo.

A deal has been signed between Polydor and Steve Rowland Productions reputedly worth 250,000 dollars securing for Polydor the release rights to Rowland's independent disk productions for the world excluding the USA, UK and Canada. The agreement is for three years, and will involve acts like Family Dogg and the Amazing Blondel produced by Rowland. The deal was set in Hamburg by Rowland's attorney Martin Machat and Polydor's Horst Schmoltzi.

Quickies: Pentangle have been signed to the Nems agency following their recent successful tour here jointly promoted by Nems and their personal manager Jo Lustig. Trapeze is the first group signed by the Moody Blues to their Threshold label. Cyril Black signed a two-year deal with President Records to release his Black label product, and the first LP already out is "Slimalong With Barbara Anne Lee". Polydor producer Terry Kennedy has left the company to find and record new acts for Campbell Connelly Music's Concord record enterprise. A boost on Transatlantic product in Holland is highlighted at the end of this month with an Amster-

Argentina's Best Sellers

This Week	Last Week	Weeks On Chart	Title
1	1	1	*Yo En Mi Casa, Ella En El Bar (Melograf) Naufragos Agua Mojada (RCA)
2	2	2	*Extraña De Las Botas Rosas (Kleinman) Joven Guardia (RCA)
3	3	3	Tu Nombre Me Sabe A Hierba (Clanort) Joan Manuel (Odeon); Marisol (RCA)
4	4	4	Lisa De Los Ojos Azules (Milena) Nicola de Bari (RCA); Tessuto (CBS)
5	6	6	Love Is All (Relay) Malcolm Roberts (Disc Jockey)
6	—	—	Je T'Aime . . . Moi Non Plus Ilane Sirkin (Music Hall); Pierre (Disc Jockey); Ray Conniff (CBS)
7	—	—	*Juan Boliche (Korn) Piero (CBS)
8	7	7	Proud Mary Creedence Clearwater Revival (Liberty)
9	10	10	Me Has Ensenado A Conocer Lo Que Es El Amor (Korn) Aguile (CBS)
10	5	5	*La Vida Continua (Ansa) Sandro (CBS)
11	8	8	Lodi Creedence Clearwater Revival (Liberty)
12	—	—	*Chiquilina (Relay) Iracundos (RCA)
13	12	12	*La Nave Del Olvido Mirta Perez (Music Hall); Greco (Luis Grillo) (RCA)
14	11	11	*Cuentame (Korn) Fedra y Max (CBS)
15	—	—	*Hoy La He Visto Pasar A Maria (Korn) Hugo Marcel (Mager)
16	—	—	*Como Somos (Korn) Fedra y Max (CBS)
17	9	9	*Ayer Aun (Korn) Carlos Javier Beltran (Disc Jockey)
18	19	19	Dong Dong Diki Diki Dong (Relay) Carlos Bisso (RCA)
19	—	—	*Muchacha De Un Sueno (Kleinman) Trocha Angosta (Hall)
20	13	13	Te Regalo Mis Ojos (Relay) Gabriella Ferri (RCA)
20	14	14	*La Juventud Sabe Donde Va (Clanort) Palito Ortega (RCA)

*Local

Argentina's Top Ten LP's

This Week	Last Week	Weeks On Chart	Title
1	1	1	Twelve Beat Groups For Export Selection (RCA)
2	3	3	Love-Modart En La Noche Selection (RCA)
3	—	—	Abbey Road Beatles (Apple)
4	—	—	Sandro Sandro (CBS)
5	4	4	Preferidos A La Luna Selection (RCA)
6	6	6	Prohibido Para Menores Los Parranderos (Magenta)
7	—	—	Piero Piero (CBS)
8	7	7	Embajadores Trio Rubi (Music Hall)
9	2	2	De America Sandro (CBS)
10	8	8	Carlos Bisso Y Conexion Numero Cinco (RCA)

Great Britain's Best Sellers

This Week	Last Week	Weeks On Chart	Title
1	1	6	Sugar Sugar, Archies, RCA, Welbeck
2	2	7	Oh Well, Fleetwood Mac, Reprise, Fleetwood
3	7	2	(Call Me) Number One, Tremeloes, CBS, Gale
4	10	3	*Something/Come Together, Beatles, Parlophone, Northern
5	3	5	*Return of Django/Dollar in the Teeth, Upsetters, Upsetter Island
6	6	4	*Wonderful World, Beautiful People, Jimmy Cliff, Trojan
7	4	7	He Ain't Heavy, He's My Brother, Hollies, Parlophone, Shane
8	13	3	Sweet Dream, Jethro Tull, Chrysalis, Chrysalis
9	20	2	Ruby Don't Take Your Love To Town, Kenny Rogers, The First Edition, Reprise, Southern
10	8	5	Love's Been Good To Me, Frank Sinatra, Reprise, Embassy
11	14	4	What Does It Take, Junior Walker & All Stars, Motown, Jobete/Carlin
12	—	1	Yester-Me, Yester-You, Yesterday, Stevie Wonder, Motown, Jobete/Carlin
13	18	3	*Cold Turkey, Plastic Ono Band, Northern Songs, Apple
14	11	8	Nobody's Child, Karen Young, Major Minor, Acuff-Rose
15	9	4	*Delta Lady, Joe Cocker, Regal Zonophone, Alan Keen
16	5	8	I'm Gonna Make You Mine, Lou Christie, Buddah, Sutra
17	—	1	*The Liquidator, Harry J. All Stars, Trojan, Island
18	—	1	*Melting Pot, Blue Mink, Philips, Cookaway
19	—	1	*Winter World of Love, Engelbert Humperdinck, Decca
20	—	1	*Teresa, Joe Dolan, Pye, Shaftesbury

*Local copyrights

Great Britain's Top Ten LP's

1	Abbey Road, The Beatles, Apple
2	Motown Chartbusters, Vol 3, Tamla Motown
3	Johnny Cash at San Quentin, CBS
4	Led Zeppelin, Atlantic
5	Tom Jones Live In Las Vegas, Decca
6	Best Of The Cream, Polydor
7	Through The Past Darkly, Rolling Stones, Decca
8	Ssssh, Ten Years After, Deram
9	Hair, London Cast, Polydor
10	In The Court Of The Crimson King, King Crimson, Island

dam concert featuring Pentangle, Jody Grind, Circus and the Humblebums. New Georgie Fame single on CBS "Seventh Son" published by Jewel Music. "Love Is All" by Malcolm Roberts at No. 30 for Major Minor. New Solomon King single "Bless Your Heart" on Columbia published by Dick James Music. Fat Mattress to America November 28th until Christmas. Their album has just crashed into the American charts. A Bee Gee number "Words" to be waxed by Elvis Presley for his next RCA single. The original Bee Gees Polydor recording has sold nearly 2 million through the world. Zack Laurence new DJM album "Alive and

Kickin'" . . . First albums from by include "This is John Walker Brother", "Spirit of John" and "Carnaby Street Orchestra and Choir". Statu to tour South America for two in New Year. EMI hosted a tion at their offices to welcome don Thelma Houston. Thelma TV appearances and coincidently her visit EMI have issued "Jack Flash" on the Stateside. Also issued is her "Sunshower". After 13 years Les Cocks, utive Controller of Pye Records over to the production staff reporting to Bill Ward. ATV is the ent company of Pye Records.



Italy's Performing, Mechanical Income From Abroad Increases 20 Fold Since '54

MILAN — Italian performing and mechanical rights income from Italian music exposed in foreign markets increased 20 times over the past 15 years. This growth picture was drawn here at a recent convention of top music publishers.

In 1954, mechanical rights received from abroad reached a total of 15 millions Liras (\$25,000) while last year income for mechanicals from abroad reached a total of 800 millions Liras (\$1,270,000).

Performing rights for the period taken into consideration have grown from 80 millions Liras (\$127,000) to 1 billion and 200 millions (\$2,000,000).

The facts were stated in the meeting by Giuseppe Giannini (CGD/CBS Italiana manager). Among the songs which contributed to the success of

Italian music around the world are "Nel Blu Dipinto Di Blu" ("Volare"), "Ciao Ciao Bambina", published by Curci; "Torero", "Una Lagrima Sul Viso", "Gli Occhi Miei," published by Ricordi; "Uno Tranquillo", "Quando Mi Innamoro", "Non Illuderti Mai," published by Sugar-Music.

Among the most recent songs are "Alla Fine Della Strada," published by MAS and recorded by Tom Jones, and "La Pioggia," also published by Sugar.

The meeting considered if it would be possible to increase the exploitation of Italian music abroad. It has concluded that acceptance for Italian material is good in all markets and the present promotional activity (e.g. San Remo) strongly reinforced this exposure.

People Ent. Forms Canadian Label

NEW YORK — People Enterprises has formed People Records of Canada and has named Art Young's Trans-World operation in Montreal as sales and promo agent.

Young's full-time, eight man field promotion force will be covering all of Canada for People product as well as neighbor markets in the U.S. such as Detroit, Buffalo and Syracuse. Normand Kurtz, PE president, termed the concentrated U.S. neighbor-market probe "an innovative concept based on our mutual belief that the border markets are simultaneously influential markets and should be treated as such. There aren't any borders when it comes to hits."

The Trans-World operation includes a record label (Trans-World Records), a production company (Capri Productions), a rack jobbing form, an

educational record concern, a distribution firm and a record club specializing in American product. Trans-World maintains branch and sales offices in Toronto, Winnipeg and Vancouver. Young recently opened massive new Trans-World headquarters in Montreal, where People Records of Canada will be located.

In addition, People Records of Canada will make a concerted drive for Canadian talent to appear on the label via Capri Productions.

Borgedahl Opens AIR In Stockholm

NEW YORK — Sture Borgedahl will head a new company, AIR Music Scandinavia AB in Stockholm, effective Jan. 1.

Company will represent in Scandinavia AIR London and the catalogs of Northern Songs and Dick James. Before organizing this company, Borgedahl was associated with Sonora for seven years.

Borgedahl is presently in the U.S. looking for material to represent. He'll visit New York, Nashville, Los Angeles and Detroit. He returns to New York on Dec. 10. He can be contacted through the Dick James office at 1780 Broadway in New York.

Pineywood Seeks Int'l Rep Deals

NEW YORK — Indie record producers Ellie Greenwich and Mike Rashkow are into negotiations with several music publishing firms for overseas representation of Pineywood Music, the BMI wing of their production complex. Talks have already been opened by Greenwich and Rashkow for worldwide representation of Pineywood, exclusive of the U.S. and Canada, and announcement of foreign representation for the entire Pineywood catalogs will be forthcoming shortly.

In addition, Greenwich and Rashkow also announced that the New York and Nashville PR firm of Jaulus & Salidor has been retained by them to represent their Pineywood Productions in all areas of publicity and public relations.

Phonodisc CU Rep

NEW YORK — Phonodisc of Canada has been appointed exclusive licensee of Commonwealth United Records, reports Len Sachs, vp of general manager of CU. Sachs made the deal with Don McKim, president of Phonodisc, and Woody Hinderling, vp of Phonodisc.

1st Cemed-Carosello Sales Meet Offers Recently Acquired Product

MILAN—Cemed Carosello hosted in Milan on Nov. 10, 11, 12 a sales convention led by Giuseppe Gramitto Ricci, president of the company.

New catalogs, recently acquired and distributed by the firm were introduced. Main theme of the Convention was the MCA catalog, which via a joint venture company between Cemed Carosello and MCA is being distributed and represented in Italy by Cemed Carosello.

Frank Swenson, MCA international marketing manager and John Robinson, MCA European director were both present. 30 Lps have been so far released: 18 under the MCA label and 12 under the Coral logo.

The new production was illustrated by David Matalon, general manager of the firm. Main point of the presentation was a package of Segovia's six albums brought together in an attractive package.

The meet continued with the presentation of Walt Disney's new releases, by the president of Walt Disney's Italian firm, Mr. Bertini.

Arcophon, a top Italian classical label, presented its new disks through a speech of Angelo Efrikian, A/R manager of the firm. Present at the meet were the head of the firm, Giovanbattista Pirelli, and Carlo Maria Di Lenna, sales manager.

The production of another label I Dischi Del Sole, recently pacted for distribution by Cemed Carosello, was presented by Dr. Bosio, manager.

Edizioni Discografiche Meazzi, which recently changed its trade name to Edm, Edizioni Discografiche Musicali, was represented by Agnese Bisighini, who introduced the new series of albums and cassettes, especially devoted to children tales and operettas.

Other productions presented included the first single released by Cemed Carosello for the Page One label. "A" side of this single is "Early In The Morning" as performed by the Vanity Fair.

Other products presented during this convention included releases of 20TH Century Fox and Palette.



At the end of the meet, top executives of Cemed Carosello and MCA Records are captured by CB camera. From left to right they are: Carlo Fausti (sales manager of Cemed Carosello); Giuseppe Gramitto Ricci (president of the company); Frank Swenson (MCA international marketing manager); John Robinson (MCA European director); Davide Matalone (general manager of Cemed Carosello).

Ross Control Of Revolution Co.'s

TORONTO — Mort Ross, president of Revolution Records Limited and Revolution Music Limited, has gained complete control of the two companies. The announcement, from Ross, also indicated that Revolution will continue as a record production concern with product distribution in Canada by the Compo Company.

Revolution is currently seeing good national and international action on Motherlode's lid of "Memories Of A Broken Promise," which is released on Buddah in the U.S. and Europe. This is a strong follow up to their initial disk release of "When I Die."

Ross also announced the appoint-

ment of Robert C. Price, B. Comm., C.A., as comptroller of the company and Martin Onrot as vice-president of marketing and promotion. Onrot will also assist Ross in discovering new recording talent and material.

Onrot's PR firm has also been retained for promotion and publicity of Revolution Records.

Ross is currently in production and business meetings in New York and will also meet with industry VPs in Los Angeles.

British Disks Show Production Increase

LONDON — Latest Board of Trade figures show that 6,769,000 disks were pressed in Aug., 3% more than in Aug. 1968. Production of 45 rpm records was 8% lower while that of 33 1/3 rpm was 17% higher.

Total production in the first eight months of this year was 6% higher than in the corresponding period of 1968. Production of 33 1/3 rpm records rose by 22%, but that of 45 rpm continued to decline.

Sales in Aug. 1969 were 9% lower than in the same month of 1968. While there was a drop of 11% in home sales, exports were 3% higher.

Sales this year to the end of August were 5% higher than in January-August 1968, with exports rising by 18%.

Vault Building A Licensee Network

LOS ANGELES — Vault Records is building a network of international licensees. President Jack Lewerke has given Metronome in Scandinavia the pop and blues line.

Lewerke also plans giving Liberty/UA the line in Italy, Asia and South America. Liberty/UA already represents Vault in England.

Byg is Vault's licensee in France. Hispovox is the Spanish representative.

Lewerke will sign up additional distributors during the 1970 MIDEM in Jan.



FIRST FOR MCA: First Scandinavian artist signed to the MCA label is Johnny (on the left). Artist has had a series of Top Ten hits in Finland and is just finished recording "Sugar Sugar" in Finnish and Swedish. Record will be rush-released and was produced by Johan Vikstedt, of AB Discophon OY, MCA reps in Finland.

Mogull Rights To 'War Devil' March

NEW YORK — Ivan Mogull has acquired the world rights, for his Cannes Music (BMI), for the main theme of "The War Devils." It's called "The War Devil's March." Film stars Guy Madison, Anthony Steele, Van Tennes and Pascale Petit. MGM is releasing the film throughout the world, including the U.S., while United Cineworld handling the distribution in Canada.



John Pozer, manager talent development, Sun-Bar Productions (RCA) would like it known that the Canadian group, **Marshmallow Soup Group**, who are presently representing Canada in Peru, were the first to introduce the "Marshmallow Sound". Pozer advises that this sound has been known in Canada for the past year and a half. The Ottawa based **Soup Group** are currently making inroads on the charts across Canada with their disking of "I Love Candy" written by Group member **Tim Eaton**. Also from Sun Bar comes news of the national acceptance of **Young & Company's** initial single release "Come Out, Come Out" which is to be released in the U.S. on RCA. This deck was picked by the Maple Leaf System of radio stations and is now showing as a break-out single.

Caravan's prexy **Frank Swain** gearing himself for another run on album and 8 track product of the **Merrymen**. They're back in Toronto to headline the Barbados Independence Celebrations '69 (Nov. 29) at the St. Lawrence Auditorium. Their second appearance at the Seaway Beverly in Toronto drew packed houses as did their three day smash engagement at the Edgewater Club in Montreal, where management hasn't seen reaction to a performance like the **Merrymen** in the past fifteen years. The group has just completed a taping session in New York which will make up two album releases: "Beautiful Barbados," a souvenir-type album with eight pages of full colour pictures; and "Colour It Calypso" featuring twelve new compositions by **Emile, Robin, and Chris** of the **Merrymen**. They've been booked into Montreal's new Bonaventure Hotel from Dec. 1 to Dec. 20.

Britain's **Moody Blues** into Toronto's Massey Hall (Nov. 29) with Immediate's new recording group **Humble Pie**. The show is being presented by **Marton Onrot Associates**, who have been instrumental in bringing life back into the concert (rock) scene over the past few weeks. His presentation of **Led Zeppelin** pulled a packed house at the O'Keefe and was also an excellent showcase for Capitol's new group **Edward Bear** who will shortly bow their first disk for the label. Onrot's presentation of **Laura Nyro**, at Massey Hall, was also a resounding success and again a good showcase for a Canadian group, Epic's **Sugar Shoppe**.

Phonodisc's promotion man in Montreal, **Eric Young**, reports a good reception for the **Alexander Bros.** showing in Montreal Nov. 3 through the 6th and in Ottawa (14-15). They also made an appearance to a good house at Kingston Collegiate (12). **Buffy Sainte Marie** pulled well at the Ottawa Arts Centre (19) with good follow up sales for her album release "Illuminations". On the national front for Phonodiscs, **Miss Toni Yamane**, national promo, reports a national breakout of "Love At First Sight" by **Sounds Nice** at Rare Earth. This is the instrumental version of "Je T'Aime" by **Serge Gainsbourg** and **Jane Birkin** which is heading for the top of many charts across Canada. **Jonah Jones** pulled good houses with his appearance at Toronto's Colonial (17). With him for the week was **John Brown** on bass; **Jerome Darr**, guitar; **Sonny White**, piano; and **Cozy Cole**, drums. **Bobby Sherman's** "La La La (If I Had You)" showing early indications of becoming another #1 for Sherman. The single was charted across Canada even before the official Canadian release. Toni also reports the "Child" album as having broken out in the mid-west. This first recording by the group for Jubilee is picking up action mostly through word of mouth.

The Canadian Broadcasting Corporation (CBC-TV) present **Simon & Garfunkel** in a special, Sunday Nov. 30.

The **Guess Who's** new single, "No Time" which is being submitted, uncut at 3:45, expected shortly. The group has been having problems lately with members coming down with the ills.

Their recent appearance at Davidson College, North Carolina, had only three on stage and with **Burton Cummings** on drums, a switch that impressed the capacity house. They later appeared at the Purple Penguin in Charlotte with the added problem of an equipment man off sick. Their current schedule of appearances will take them into Chicago and their next taping sessions at the new RCA studios. Rumours have it that the **Guess Who** will headline the Winnipeg Pop Festival next Aug. 8-9 which is to be sponsored by the Manitoba Centennial with a reported outlay of \$225,000 for acts.

Mail orders for Canada's "Hair" have now passed the 19,000 mark for the opening Jan. 11. Previewing of "Hair" starts Dec. 29. Final casting to be completed by Nov. 25.

Lee Farley, Quality's national sales manager, reports much excitement in the camp over the forward movement of **Julius LaRosa's** lid of "Where Do I Go", a **Bob Crewe** production. MOR exposure has been excellent. Quality's Sales and promotion super, **Harold Winslow** reports brisk advance order action on the three new Johnny Cash album releases on Sun. An added assist to dealers in merchandising the Cash and Jerry Lee Lewis Sun releases is a 30" by 40" display boards featuring 4 albums, two by each artist. Quality has released 20 Sun Golden Treasure singles by **Cash, Carl Perkins, and Lewis**. Winslow reports the MGM soundtrack of "Goodbye Mr. Chips" as already being re-ordered by dealers across Canada. The movie opened in Montreal (13) but isn't skedded for opening in Toronto and Vancouver until Christmas week. Quality's Quebec promo man **David Brodeur** reports the entry of CKGM-FM into underground programming as just short of spectacular. Advertisers are fighting for whatever air time is left. The station is now airing the free form of broadcasting from 9 PM to 7 AM. Commercial content gives the impression of being non-existent with all spots done live without interrupting the flow of music. Brodeur also reports a record breaking week for **Andy Kim** at the Casino Royal which marks Kim's first nightclub appearance in his hometown, and which also breaks his new act. Kim will now be concentrating on supper clubs. Crewe recording great **Oliver** played to good houses at Montreal's Casa Loma (17). **Harriet Wasser** reports that **Oliver** has just taped a "Dick Clark Presents" to be aired Dec. 13. **Oliver** is also skedded for a European tour the first week in January. Verve Forecast's **James Cotton** into Ottawa's Le Hibou with his **Blues Band** for five days (Dec. 9). Brodeur currently touting the flip side of **Abaco Dream's** "Life & Death In G&A" and receiving good co-operation from radio stations with "Cat Woman". CKCH Hull, an interesting and powerful station made for many sales of the single throughout the area. This station is Top 40 but with French jocks. Ottawa's CFRA is also exposing this disk with good results. It's expected that A&M will reserve this single in the U.S. on the strength of the Canadian action. "Man That's Coffee", the Canadian only A&M release by the **Baja Marimba Band** taking off in Brodeur country as well as picking up spotty action across the nation. **Mark Robbins**, Quality's promo man on the scene for Ontario advises of the Dec. 5 appearance of **Count Basie** at the Imperial Room of the Royal York Hotel. Robbins will launch a promo campaign on Basie's album product to coincide with the week's engagement.

Anthony Newley brings his own show into Toronto's O'Keefe for one week (Dec. 1). Supporting acts for Newley will be **The Carnival** and the **Ace Trucking Company**.

Capitol concentrating on signing domestic talent and developing it for the international market. Latest signings include the **Pepper Tree**, a five man rock group out of the Atlantic



Eugene Willy Pelgrims de Bigard is taking on all the responsibilities of the general management of Decca and RCA record companies. **Andre Jeanerret** who gave his position to **Mr. Pelgrims** is still member of the board but without permanent function.

Gilbert Becaud is back to EMI-Pathe Marconi. He just signed a new contract with **Mr. Minchin**, Pathe Marconi Prexy. This deal is very important because **Gilbert Becaud** left Pathe Marconi two years ago to create his own label Dimensions.

Tino Rossi also made a new deal with **Mr. Minchin**. Tino is now beginning his 36th year with Pathe Marconi, an important year which began by the creation of a new musical "Le Marchand de Soleil" specially written for Tino. EMI artist **Salvatore Adamo** is presently on tour in Japan where he is recording an LP album including songs in French and Japanese. Pathe Marconi is from now on the new distributor in France of Scepter catalog (**Dionne Warwick, B. J. Thomas, etc.**). This is an example which shows that the Import Department, managed by **Michel Delorme**, is spreading out. More than 25,000 LP albums were sold during October, the better sales for the **Pink Floyd, "Easy Rider," Nice, and Humble Pie**.

A very young and enthusiastic crew just launched a new style of record

company: Banc D'Essai 2000. want to offer the opportunity for artists and musicians to cut a in professional studios for a small price. A single costs 350 F with 10 Francs more for each cop

Liza Minelli, who is in J through the Polydor label, is ex in Paris for 10 days as the lead of the Olympia Music Hall. **Sberro**, new Polydor Intern manager is also expecting the who will appear in two importa programs.

Jean Jacques Celerier ann two important jazz concerts Salle Pleyel where he will pres **Jimmy Smith Trio** (December) and **Thelonius Monk** (December). Talking of jazz we must say th ord companies are doing specia to promote their jazz catalog CBS and their "Jazz Anthology" and the **Art Tatum** set, Barcl their "Blues Today" collection, is launching two LP sets bot taining four LP's. These two s released in the Mode catalog sold for 65 Francs each.

Two new artists in the F records crew: **Gilles Vigneault** a five years distributing contr his own label, Escargot, and **Claude Annoux** is now a Festi clusive artist.

Guess Who Spend A Week In Canada

NEW YORK — Taking time out from their American tour, Winnipeg based rock group The Guess Who return to Canada for a week-long tour of the Maritime provinces.

The tour — being booked by Don Tarlton of Montreal's Donald K. Donald Agency — kicks off in New Brunswick with three shows on Saturday (Dec. 6), two evening performances at the Fredericton Playhouse and an afternoon show at Moncton H.S. They continue the following day at the Halifax, N.S. Forum (7); Sydney, N.S. Academy (8); Mt. Allison Univ., Sackville, N.S. (9); the Armory, Cornwall, Ont. (11); and two shows at the Capitol Theatre, Ottawa (12).

They have also taped a Wayne and Schuster Special to be aired on Dec. 14 and performed at the recent Grey Cup gala in Montreal.

The group's current two-sided hit single was "Undun" and "Laughing". A new single "No Time" was released by RCA in the United States on Nov. 25.

Thelma Houston Or First Euro Tour

HOLLYWOOD — Thelma Houston has been set by Dunhill Records for her first extended European tour.

The three-week tour begins Dec. 1 in London with two television shows "Top of the Pops" and "Prime Time Live".

The artist, who will be accompanied on the trip by her manager Gordon (he also manages the artist's press appearances in Germany and Paris on behalf of ABC Dunhill Records).

Her public relations man Mirisch will meet her on her European leg of the trek, picking up from London p.r. rep, Tony Barrow.

The performer recently completed an outstanding engagement Americana in New York and that, a date at Bimbo's in San Francisco.



CANADA'S PRIME MINISTER Pierre Trudeau recently received a Gold Disk of "Radio Radio" a combined production of the Composers, Authors and Publishers Association of Canada Ltd. (CAPAC) and The Canadian Association of Broadcasters (CAB). The record was produced to commemorate the anniversary of broadcasting in Canada and is available to the public on a Select label, distributed by London Records. "Radio Radio" was written by Stephane Venne and Bobby Gimby with one side in French and the other in English. Mr. Trudeau was also named "Honourary Patron" during the anniversary celebrations. Seen presenting the Gold Disk are (l. to r.) Jolene general manager, CAPAC; Raymond Crepault, president CAB and the Minister.

Provinces, **Edward Bear**, who will bow their first album and single for the label shortly. Releases will be on EMI in the UK and Capitol in the U.S. **Anne Murray**, who kicked up a national noise with her debut lid of "Thirsty Boots" will soon bow her new album. Also signed by **Paul**

White, Director of A&R for reg is **Gene MacLellan**, a reg CBC-TV's "Singalong J. **Natalie Baron** and **Pierre I** are back on the scene with a c singles with **LaLonde** followin with his first English LP for the



Now Touring Europe

After "Mendocino" and
"Dynamite Woman,"
SIR DOUGLAS QUINTET
-now touring Europe -
are heading for yet
another smash hit with
their exciting new single
"AT THE CROSS ROADS"



N.V. PHILIPS' PHONOGRAPHISCHE INDUSTRIE - BAARN/THE NETHERLANDS

KOOREMAN WHITE.



Argentina

Philips gathered its A&R and managing people together in two meetings to celebrate the recent Sixth Congress of the Latin American Federation of Record Producers, which took place in Montevideo. The top brass gathering, attended by such vips as **Abraham Brakema**, regional manager for Latin America, included managers from Argentina, Chile, Brazil, Mexico, and other countries from the area and was hosted by Phonogram's topper **Hugo Persichini**. A combined action between the affiliates, the release of a special series in Europe that will feature Latin American countries and an increased exchange of artists and tapes, was one of the subjects at the sessions.

Jerry Thomas, in charge of international operations at Liberty Records in the States, was another visitor in Buenos Aires last week. The main purpose of his tour, which covered the most important Latin American markets, was to discuss the expansion plans of the label on this continent, and exchange views regarding artists and releases. In Argentina, Liberty is represented by successful EMI suppliers, which holds also A&M, Apple and Dunhill, and has turned into one of the six most important diskeries in less than two years. A new LP by **Creedence Clearwater Revival** has been released this week, and it is expected to follow the trail of their previous album and two singles, which have been solid chart items during several months.

Bruno Iannice's Kotrona Records is starting a pop music line with a new label, **Kontrast**, and the recording of "Isadora" by German chanter **Peter Alexander**. Iannice, who suffered severe injuries from an auto accident two months ago, is fortunately recovering at a fast pace, and is directing these expansion plans that will turn the label into a diversified company; up to now, Kotrona has been only in the classical music market, with logos Amadeo and Harmonia, and the budget LP field.

RCA expects to obtain good results from the recent visit to Argentina of Spanish chanter **Dyango**, who took part in the Buenos Aires Song Festival and has now a new LP released. There is also a new LP recorded by local tango chanter **Roberto Goyeneche** with the **Armando Pontier** orchestra, which is expected to find a good market not only in this country but also in the foreign market. There is also a new single by successful group **los Iracundos**: "Chiquilina", which is already appearing on the charts this week.

Strong action at Music Hall this week: while **President Nestor Selasco** discussed business with Brazilian music & publishing tycoon **Emilio Vitale**, topper of Som, which releases Copacabana in that country, and **Vitale Edicoes**, vp **Luis Calvo** started another tour of the interior of the country, getting personal reports on sales and promotion. The diskery has been expanding its budget catalog Difusion Musical, and has an intensive recording plan for 1970, using its own facilities.

Fermata's **Enrieuq Lebendiger** has been visiting Buenos Aires, with **Mario Freidberg**, head of Mexican label Tizoc, who represents Fermata both with **Mauricio Brenner**, regarding record editions in this country and the move of Fermata Argentina to new facilities, recently acquired. **Freidberg** and **Lebendiger** jetted afterwards to Sao Paulo and Rio de Janeiro.

Melograf infos about the contracting of new catalogs **Revolver** and **Blue Seas**, this one belonging to **Bacharach** and **David**. There are also local tunes originally recorded in this country, that have been released in other countries, like "Tu Nombre en la Arena", cut by **Carlos Barocela** and launched in the States, "Me Duele Mucho Pensar", cut by **Dany Martin** and released in Venezuela, Colombia and Peru, and long time best seller "Cosquillas", cut by **Donald** and outed in the States under the title "Tickles in my Heart."



Mexico

Orvi-Vox, the youngest of the Mexican Record Companies, distributor of Monument, just released the LP "Justine", soundtrack of the 20th Century Fox picture. The music is by Jerry Goldsmith.

Back in town from Buenos Aires, Argentina, after attending the Philips annual convention, are **Hans Schrade**, **Andre Toffel** and **Luis Baston**, Discos Universales, S.A. general manager, production manager, and marketing manager, respectively.

Discos Universales Top Ten Singles of the Month Are:

1. "I've Been Hurt", Bill Deal & The Rhondels, Polydor
2. "Casatschok", Dimitri Dourakine, Philips
3. "Man-ha/Man-ha", Carlos Andrei, Polydor
4. "Playboy", Gene & Debbe, Polydor
5. "The Hunt", Barry Ryan, Polydor

6. "The Train", 1910 Fruitgum Co., Buddah
7. "No, No Puede Ser", Jose Luis, Philips
8. "Monterey", Eric Burdon & The Animals, MGM
9. "Entrega Inmediata", 1910 Fruitgum Co., Buddah
10. "Gloria '69", The Shadows of Knight, Atlantic

Dusa's best seller LP: "Blind Faith" on Polydor.

Manuel Vidal Zapater and **Tomas Munoz**, general manager and assistant manager left for Madrid, Spain. **Carlos J. Camacho**, Discos Gamma, S.A. general manager, saw them off at the airport.

Among CBS Columbia International releases of the week "Santana" and "Caravelli 70" LPs. It's good to see that Santana's sound is turning out to be a hit in Mexico.

Mexico's Best Sellers

This Week	Last Week	Title	Label
1	3	Sugar Sugar, The Archies, RCA	RCA
2	1	*Te Vi Llorando, Marco Antonio Vazquez, Peerless	Peerless
3	2	*Tu Camino y El Mio, Vincente Fernandez, CBS	CBS
4	4	Herido (I've Been Hurt), Bill Deal & The Rhondels, Polydor	Polydor
5	5	Santo Domingo, Las Comunicativas, Fermata	Fermata
6	6	Me Quiero Casar Contigo, Roberto Carlos, CBS	CBS
7	8	Te Quiero . . . Yo Tampoco (Je T'Aime . . . Moi Non Plus), Jane Birkin & Serge Gainsburg, Gamma	Gamma
8	7	*Amor De Estudiante, Roberto Jordan, RCA	RCA
9	—	*Libro Abierto, Gerardo Reyes, CBS	CBS
10	10	In-A-Gadda-Da-Vida, Iron Butterfly, Atlantic	Atlantic

*Local



Brazil

Cauby Peixoto, who recently cut a new LP, will be representing Brazil in the approaching Song Fest of Vina del Mar, in Chile.

The just released sound track of the film "Capitales Da Areia", based on the novel by **Jorge Amado**, features the well known **Eliana Pittman** singing **Dorival Caymmi's** compositions.

Marcos Roberto, **Dori Edson**, **Claudia**, **Cauby Peixoto**, and **Dy Kalafe** are being launched in Argentina, Columbia, Venezuela, and San Domingo.

RCA offered a cocktail party to the press, disk-jockeys, and distributors, when releasing the latest LP with **Os Incriveis**, who were featured in the show, among other artists such as **The Sound Beat**. The promising LP by **Os Incriveis** is a probable best seller for the coming months.

The RCA artistic director, **Alfredo Corleto**, in the past one of the most efficient sales and divulging manager, has just produced the LP "Momo '70" with 14 yet unpublished songs for Carnival; all of the 14 authors are affili-

ated to S.I.C.A.M.

Another cocktail party, followed dinner, was offered by **Philips**, for launching of its new cast, and showing of its catalogue. The great number of well known Brazilian singers cuts with this company; and it includes **Chico Buarque De Holanda**, Philips' newest contract. Present on the occasion were Messrs. **Mida**, general manager for Philips, a **Granja**, manager in Sao Paulo. For the latest supplement, the LP with **Claudette Soares** stands out, with good cut called "Juliana".

Three new LPs released by **Charcler** are on the way up: "An And Segovia Program" (Decca), "Loves of Isadora-The Original Sound Album" (Kapp) and "Bacharach Plays his Hits" (Kapp).

"Love is All" by **Malcolm Roberts** placed third in the Rio Song Fest, the absolute hit parade leader in Sao Paulo, after an extremely fast ascent. This launching is **Fermata**, published by RCA.

Sao Paulo's Best Sellers

Lsst Week	This Week	Title	Label
1	1	Love Is All (RCA) — Malcolm Roberts — Fermata	Fermata
3	2	Pais Tropical (Musisom) — Wilson Simonal — Odeon	Odeon
2	3	Sugar Sugar (RCA) — The Archies — RCA	RCA
6	4	Uma Lagrima (RCA) — Paulo Henrique — RCA	RCA
7	5	A Namorada Que Sonhei (EMBI) — Nilton Cesar — RCA	RCA
4	6	Eu Disse Adeus (Genial) — Roberto Carlos — CBS	CBS
5	7	O Vagabundo (RCA) — Us Incriveis — RCA	RCA
12	8	I've Been Hurt (Fontana) — Bill Deal & Rhondels — Polydor	Polydor
10	9	The Boxer (N. P.) — Simon and Garfunkel — CBS	CBS
14	10	Little Woman (N. P.) — Bobby Sherman — Continental	Continental

Sao Paulo's Top Ten LP's

		Title	Label
2	1	This Is Tom Jones — Tom Jones — Odeon	Odeon
1	2	Quem E Do Mar Nao Enjoa — Martinho da Vila — RCA	RCA
3	3	As 14 Mais Volume XXIII — Several Artists — CBS	CBS
4	4	O Amanha Espera Por Nos Dois — Paulo Sergio — Caravelle	Caravelle
5	5	Neil Diamond — Neil Diamond — Chantecler	Chantecler
6	6	Romeu E Julieta — Sound Track — Capitol	Capitol
8	7	Pra Que Dinheiro — Jair Rodrigues — Philips	Philips
7	8	Revivendo O Mestre — Noite Ilustrada — Continental	Continental
11	9	Apelo — Nelson Goncalves — RCA	RCA
12	10	Bayou Country — Creedence Clearwater — RCA	RCA

Holland's Best Sellers

This Week	Last Week	Title	Label
1	1	Oh Well (Fleetwood Mac/Reprise)	Reprise
2	2	My Special Prayer (Percy Sledge/Atlantic) (Portengen/Lisse)	Atlantic
3	6	Suspicious Minds (Elvis Presley/RCA) (April Music/Haart)	RCA
4	7	Maanserenade (Marty/Decca) (Altona/Amsterdam)	Decca
5	3	Air (Ekseption/Philips) (Belinda N.V./Amsterdam)	Philips
6	10	Cha La La I Need You (The Shuffles/CBS)	CBS
7	—	Wij Zijn Toch Op De Wereld (Piet, Adele & Leen/Philips)	Philips
8	4	Pastorale (Liesbeth List & Ramses Shaffy/Philips) (Altona/Amsterdam)	Philips
9	—	Bouree (Jethro Tull/Island)	Island
10	8	Little Green Bag (George Baker Selection/Negram) (Veronica Music/Hilversum)	Negram

Belgium's Best Sellers

This Week	Last Week	Title	Label
1	1	Sugar Sugar (The Archies — RCA)	RCA
2	2	Come Together (The Beatles — Apple)	Apple
3	4	Suspicious Minds (Elvis Presley — RCA)	RCA
4	—	My Special Prayer (Percy Sledge — Atlantic)	Atlantic
5	3	Hetgeen je niet krijgen kan (Will Tura — Palette)	Palette
6	8	Tranen drogen wel op (Marva — Cardinal)	Cardinal
7	7	Bloody Mary (Tom & Dick — Philips)	Philips
8	5	Deep Water (The Grapefruit — RCA)	RCA
9	10	Vaarwel ik zal geen traan om je laten (Corrie & Rekels — 11 Provincien)	11 Provincien
10	16	I'm A Man (Chicago Transit Authority — CBS)	CBS

hBox Germany

Schrems, leader of the world ed choir **Regensburger Doms-** and contracted by Deutsche ophon, has committed suicide. ently returned with the choir ee through France, Belgium Germany to Regensburg . . . **Polnareff**, French top artist, en up after pausing a long single in the German language title "Sonne, Wind Und Meer" Les Bateaus, Tous Les Oise- "Komm, Schon Ist Die Welt" Tout Pour Ma Cherie") . . . **Marbot** reported that the singer **Alain Barriere** succeed- "Viva Ougadougou" and Septembre," in West Ger- Beginning December he will h songs on German TV . . . **Malmquist**, Swedish sing star, has firm jubilee with **Metronome-** in Hamburg. For this reason magazine and tv reporters tockholm in order to celebrate ee with Siw in "Bern's Sa- where she is daily doing her w **Malmquist** has twice won estival in West Germany with ummer Lohnt Sich Nicht" ck Isn't Worthwhile) and n". Besides, she sang the contribution for "Grand Prix on" "Primaballerina" . . . **lezak Music Edition** has the ts of Jose Feliciano's song y the **Bee Gees** "And The Sun e" . . . **MPS** (Music Produc-

tion Saba) reports that the jazz cata- logue contains already over 200 LP's. Stars of these productions are **Oscar Peterson**, **Art van Damme**, **Lee Konitz**, **Albert Mangelsdorff**, **Dizzy Gillespie**, **Friedrich Gulda** and last but not least the **Clarke-Boland Big Band**. **MPS** has also released an LP by **Ella Fitzger- ald** . . . **Phonogram** communicates that record press runs hot producing "Space Oddity", the sensational song by **David Bowie**, about a refractory astronaut . . . **Drafi Deutscher**, four years ago great German rock'n-roll- star, who had to pause because of a private scandal, succeed in starting a come-back on records and TV. The recent discover of him and producer is **Gunter Gayer**, **Sikorski** publication . . . **Heidi Bruhl** has a new song "Ich Schliesse Meine Augen" on **Phillips**. This is the German version of the **Dusty Springfield** hit "I Close My Eyes And Count To Ten" which has fair chances to become a hit in this country . . . Also on **Phillips** a new record of **Gerhard Wendland** "Lass Diesen Tag Nie Vergen'n", German version of "Don't Let Tonight Ever End" . . . After three years of absence **Suzie** has made a German record again. "Der Alte Zauber" is an original German copyright while "Da Doo Ron Ron" is the German version of an American title by the same name. (**Deutsche Vogue**) . . . On occasion of the release of said record, the **Aber- bach Music-Editions** have arranged a

Germany Best Sellers

This Two
Week Weeks
Ago

1	1	Sugar, Sugar — The Archies — RCA Victor — Edition Intro
2	—	Something — The Beatles — Apple — Apple
3	2	* Geh' Nicht Vorbei (Don't Pass It Up) — Christian Anders — Columbia — Toledo
4	5	* Mendocino — Michael Holm — Ariola — Altus
5	10	* Happy Days In Germany — Bernd Spier — CBS — April
6	—	* Dein Schonstes Geschenk — Roy Black — Polydor — Carlton
7	16	Venus — The Shocking Blue — Metronome
8	7	* Weine Nicht, Kleine Eva (Don't Cry, Little Eva) — The Flippers — Bellaphon — Comes — Badena
9	8	Green River — Creedence Clearwater Revival — Bellaphon — Jondora
10	4	Je T'Aime...Moi Non Plus — Jane Birkin — Golden 12/88 — Edition Marbot

*Original German Copyright

radio promotion tour to all Germa- n radio stations, to Radio Luxemburg as well as to Salzburg and Vienna. **Suzie** was the star in the Austrian TV show "Spotlight" . . . **Ivo Robic** has recorded the Werner Last composi- tion "Geh Doch Nicht Am Gluck Vor- bei", Polydor . . . **Wencke Myhre's** new single "Abendstunde hat Gold im Munde"/"Kein Talent Zum Casanova", Polydor, is a top-seller as usual. **James Last** has written the music for the motion picture "Wenn SuB Das Mondlicht Auf Den HugelN Schlaft". An album containing this music has been released by Polydor . . . **Siegfried E. Loch**, managing director of **Liberty** in Germany, has build up in the last 18 months an attractive 10-Mark-cata- logue of altogether 35 LP's. The offer includes interpreters like **Paul Nero**,

Fats Domino, **Julie London**, **Jimmy Smith**, **Johnny Rivers**, and the **Ven- tures**. To reach a maximal diffuse of this high class material, the managing directors of Liberty and Ariola signed a sales contract for the Sunset-Rep- ertoire. At the first of November of this year, the **Ariola** will take over the distribution of **Sunset** in the German retail trade without all warehouses, supermarkets and mail order houses. Further, Liberty will offer the **Sunset- Repertoire** to the German record- wholesales, the department-stores, supermarkets and mail order houses over their own distributions organiza- tion. In the first weeks of November ten other new **Sunset**-records had been published, among them albums by **Bobby Goldsboro**, **Don Paulin**, and **Cher**.

In any language EMI means record business



EMI enjoys a healthy share of the important West German record market (fourth largest in the world) through its Cologne-based Electrola company.

Electrola is one of 30 EMI companies throughout the world: Europe, Asia, America, Africa and Australasia — EMI covers them all; knows where the buyers are and caters for their different and ever-changing tastes.

EMI has promotion men in every continent who are in daily contact with those who influence record sales. Continuously throughout the year close to 800 EMI salesmen call on over 30,000 dealers. Each country is different, of course, in its customs and buying habits. And it's knowing that difference that pays off. That's why — if you're one of the record people — you need EMI.

THE GREATEST RECORDING
ORGANISATION IN THE WORLD



ELECTRIC AND MUSICAL INDUSTRIES LIMITED (EMI) LONDON, ENGLAND

George Albert completed a whirlwind visit to Tokyo - November 5 to 12th. During his brief stay, he met with all the top executives of recording & tape manufacturers, publishers, trade papers, etc. He also visited many recording studios and gave an informal lecture followed by lively discussion at Nippon Victor Records.

Paul Mauriat arrived in Japan with 32 members of his orchestra on November 9th. A press conference was held on November 10th at the Tokyo Hilton Hotel Mauriat gave 10 successful concerts as follows: November 11 & 12th at Shibuya Kokaido - Tokyo; November 13th at Civic Auditorium - Nagoya; November 14th at Festival Hall - Osaka; November 15th at Kosei Nenkin Hall - Tokyo; November 16th in Kobe; November 17th at Kyoto Kaikan - Kyoto; November 18th at Bunka Taikukan - Yokohama; November 19th at Kosei Nenkin Hall - Tokyo. All dates were evening performances except for afternoon and evening performances on November 15th. Admission was scaled at Y2,500 (\$6.94); Y2,000 (\$5.55); Y1,500 (\$4.17) and Y1,000 (\$2.77).

On November 18th, the Japanese Society of Rights of Authors and Composers (JASRAC) held a Garden Party to celebrate its 30th anniversary at Korinkaku in Tokyo. The affair was a tremendous success and was attended by over 850 important writers, publishers, record and tape manufacturers. Each guest was personally greeted by JASRAC board chairman, Keizo Horiuchi.

Toshiba Records reports that among their International releases, the Lettermen on Capitol are showing strong sales with their single of "Sealed With A Kiss" and LP, "Lettermen - Live" also Cliff Richard on Odeon with his single of "Early In The Morning." The Beatles' LP, "Abbey Road" continues to show strong sales on Apple. Their single, "Come Together" b/w "Something" will be released on November 21st with great expectation. Among Toshiba's local recordings, Chiyo Okumura who just came off a big record called "Koi No Dorei (Love Slave)" is showing a strong move toward the top ten with her new release "Koi Doroboh" (Love Bandit). They're also very high on a new comedy group called the Drifters with their rendition of "Dorifu No Zundokobushi (Drifters' Zundokobushi - Zundokobushi is an old Japanese chant song).

Philips Records, division of Nippon Victor Records reports that a single record titled "Kuroneko No Tango (Black Cat Tango)" is selling like hot cakes and heading straight for number 1 on the nation's hit parade. . . . what is unusual is that singer is a 6 year old boy named Osamu Minagawa and this is his first recording. They also report that Ryoko Moriyama's LPs "College Folk #2" and "College Folk #1" continue to sell at fast rate and they have high hope for her new releases, "Ryoko Moriyama Christmas

Album". Internationally, to commemorate Paul Mauriat's concert tour of Japan, his LP, "Windmills Of Your Mind" was released on September 25th and his single "Sayonara (Goodbye)" was released on October 25. . . . both moving very strongly. During his press conference, Mauriat received a silver record award for his "Paul Mauriat Custom Delux" LP presented by Mr. Kasajima, general manager of Nippon Victor Records. RCA Records, division of Nippon Records reports that Jose Feliciano's LP, "Feliciano - 10/23" released on October 5th is showing steady upward sale. . . . his single "Rain" will be released on December 25th. Elvis Presley's single "Suspicious Minds", released on November 5th, is enjoying strong sales. Elvis' double LP, "From Memphis To Vegas - From Vegas To Memphis" will be released on February 5th. In addition to the Archie's hit single, "Sugar Sugar", they are releasing an LP, "Sugar Sugar - Archie's Second Album", on December 25th. On the local scene the single record, "Namida O Koete (Over The Tears)" recorded in Japanese by an American group called Singout is becoming a smash hit.

Nippon Columbia Records reports that their international releases "Train" by 1910 Fruit Gum Company and "Little Woman" by Bobby Sherman are among their best sellers. Locally. . . Mieko Hirota's "Ningyo No Iye (Ballad Of Doll House)" continues to sell strongly. "Eikoh No Asa (Glorious Morning)" recorded by Fi Fi The Flea - initial Alfa Music Production in Chorus Rock. . . and "Kenka No Atode Kuchizukeo (Let's Kiss And Make Up "After Our Fight") will both be released on November 25th.

CBS-Sony reports that they have been conducting a strong international campaign for "Barabajagal" by Donovan backed by Jeff Beck Group. They are also releasing Janis Joplin's LP "Janis Joplin - Kozmic Blues" on November 21st and Al Cooper's LP "You Never Know Who Your Friends Are" on December 5th. Soundtrack album from the film "Sweden, Heaven And Hell" is showing strong sales. Locally, among the top sellers are "Watashi No Rirekisho (My Personal History)" by Kazuko Yufuin and "Yoruto Asa No Aidani (Between Night And Morning)" by Peter. Currently a strong pre-release campaign is being conducted for "Koibitotachi No Hodoh (Promenade For Love)" by K and Brunnen and "Kagai Jugyo (Extra Lesson)" by Four Leaves to be released on December 1st.

According to the announcement by King Records, International, their single of "La Pioggia", winner of the San Remo Festival, recorded by Gigliola Cinquetti sold over 500,000 copies since it was released in March. Daniel Vidal's single "Aime Ceux Qui Taime" released in October on Barclay has already sold over 300,000 copies.

When the Tamla-Motown label moved from CBS-Artone to Bovema on September 1st, Tamla-Motown's executive Benelux manager **Pete Felleman** took an identical step. **Pete Felleman** reports: "Switching from one company to another was quite an operation for both the label and me. However, major problems are under control now and we're swinging. By October 1st we were on the market with the first new releases, and by mid-November 13 brand new singles and 10 albums were in the shops. Every Tamla-Motown single featured on the top 100 has been issued. With the exception of Puzzle People by the **Temptations** the same goes for albums. Six years experience with the Detroit-based label has taught me that fast action is the motto in the Benelux and German speaking countries. The deejays, the record buying crowd and the discotheque-set are hip to your charts, so I have to act like lightning". Biggest sellers locally are **Stevie Wonder's** "Yester-Me, Yester-You, Yesterday", which just hit Holland's top 40. "I Can't Get Next To You" by the **Temptations**, "That's The Way Love Is" by **Marvin Gaye** (moving straight to Hitsville in Belgium) and the **Four Tops** etching of "Do What You Gotta Do". As for the latest releases, great initial response is reported on "Someday We'll Be Together" by **Diana Ross & the Supremes** and the very exciting "Friendship Train" by **Gladys Knight & the Pips**. In the album-field, the specially compiled "Tamla-Motown Is Hot Hot Hot" LP (released last February) is still no. 1. However a brand new **Felleman**-coupling entitled "Diana Ross & The Supremes - Greatest Hits - Volume 2" is going to make the biggest noise since the first hit-package of the girls was released some two years ago. Further bright prospects album wise are "Nitty Gritty", the first new LP waxed by **Gladys Knight & the Pips** since the group's smash performance on the Grand Gala Du Disque 1968, and "My Cherie Amour", which, according to **Pete Felleman** is "Stevie Wonder's best album ever".

After visiting Holland for the Doe-bidoe TV-show, **John Mayall** is scoring here with his first single outing on the Polydor label. "Don't Waste My Time" has entered the Dutch charts immediately and is expected to become a very big hit. Also selling very well is the first Polydor album by **John Mayall**, called "The Turning Point", his new live album without heavy sounds. **John Mayall** will be back in Holland on January 2 for several shows. He is also discussing a half hour TV-show.

The fabulous radio promotion for **R.B. Greaves'** first record "Take A Letter, Maria" on Atlantic has resulted in the highest chart entry, this week. People do like his new kind of pop soul, mixing rhythm & blues sounds with Tijuana a la **Alpert**. Polydor, Dutch licensee for Atlantic in Holland, has also released some new Atlantic items in a successful way. The release includes the debut album of **Mr. Flood's Party**, the second album by the **New York Rock & Roll Ensemble**, the "Rock & Roll" album by **Vanilla Fudge** and "Mourning In The Morning" by blues singer and guitarist **Otis Rush**. By massive request, Polydor re-released the first album by the **Buffalo Springfield**.

Oliver Readies 1st Euro P.A.'s

NEW YORK—Oliver, whose Crewe record of "Good Morning Starshine" is an international hit, is about to embark on his first trip to Europe. The singer, who will have closed at New York's Copacabana on Jan. 7, plans to leave for London on Jan. 12. The following day he will start taping

MGM pop group **Tangerine Peel** in Holland for the popular Jam show. They did their strong single "Play Me A Sad Song And I'll Dar" Polydor is trying hard for promotion on this group. Another good new release is by **Connie Francis**, especially recorded for the German market. The single is called "Lass Bunten Traume". In a sales action **Eric Burdon and the Animals**, **Ivor's Giovanni Tonino** re-released "Winds Of Change", "The T Shall Meet" and "Every One Of Us". "Oh Well" by **Fleetwood Mac**, released by Negram three weeks the first Warner Bros. release of group, is firmly occupying the number one position on the Dutch chart. The album "Then Play On" as the **Fleetwood Mac** produced records by **Jeremy Spencer**, **Cliff Davis** and **David McIvor** are consequently getting strong promotion heavy plugging.

On the Elektra label, Negram released a new series of progressive pop and folk albums. Accompanying the promotion sampler "Elektra" and a tight press campaign, new were issued by **Bamboo**, **Bread**, **Collins** ("Recollections"), **Tom Tom**, **Lonnie Mack**, **Incredible String Band** ("Changing Horses"), **Paul Terfield**, **Love**, **Stooges**, and **Rhinos**. The debut album by **Paul Simon** and **David Ackles'** 2nd will follow soon as possible.

On the Reprise/Bizarre label, Negram released "Hot Rats" by **Fred Zappa**, former leader of the **Mothers of Invention**. On the **Alan Underwood** and **Captain Heart** are featured. Advance orders are very promising.

To tie in with the forthcoming to the national Grand Gala Du Disque by **Anita Kerr**, Negram is preparing a strong promo campaign in support of her good selling album. Her soon to be released piano LP promo disc will be launched.

Reprise group **Family** will do potential top tenner "No Mule's Mouth In AVRO-TV's "Doebidoe" show. same show will also bring **Joe E. Turner** with "Teresa" on **Pye**. Both records are tips of Radio Veronica jockeys.

On Stax Negram launched two tented top-ten entries by **Eddie Feller** and the **Soul Children**. **Eddie Feller** with "Why Is The Wine Sweeter (The other side)" is getting strong play, just like the **Soul Children's** "Sweetie He Is".

Bospel Music N.V. obtained the publication rights of the latest **John Halliday** hit "Que Je t'aime" which is a big hit in France at this moment. The record is also moving upward in the Dutch tipparade. "80 Rozen", the latest single of the young-singer **Wilma** is in the top ten now. Bospel Music N.V. obtained exclusive worldrights for **Willie** latest LP "Weihnachten Mit Wilma". The version of "Big Bam" made by **Jochem van Rensse** and **Robert Aardse**, is in the French parade at the moment, sung by **Sheila**.

Ben Cramer introduced his record "Yoffy, Yoffy, Yoffy" for Television in a program called "I He will sing the same song for Hungarian Television on December and for the WDR with the orchestra **Werner Muller** on December 20.

his first guest appearance on the Jones Show. Taping will be completed on the 18th (show will be viewed Thursday, Feb. 5).

On Jan. 19 Oliver will fly to Ca France. He is one of six performers chosen to appear at MIDEM.

According to Bill Cash, Oliver's manager, he will return to England on Jan. 21 and will play a number of dates before returning to the States on the 28th of January. Jackie Cash of CMA is currently working out dates.

Italy's Best Sellers

This Last Weeks
Week Week On Chart

1	2	6	Lo Straniero: George Moustaki (Phonogram) published by Alfiere
2	2	6	Quanto Ti Amo: Johnny Hallyday (Phonogram) published by Curci
3	6	3	*Belinda: Gianni Morandi published by RCA
4	3	6	Some Velvet Morning: The Vanilla Fudge (Ri Fi) published by RCA
5	—	1	Come Together: Beatles (EMI) published by Ricordi
6	5	12	*Il Primo Giorno Di Primavera: I Dik Dik (Ricordi) published by Ricordi and Number One
7	—	1	*Una Spina E Una Rosa: Tony Del Monaco (Ricordi) published by Ricordi
8	4	8	Oh Lady Mary: David Alexander Winter (SIF) published by Les Copains; Dalida (RCA)
9	7	17	*Rose Rosse: Massimo Ranieri (CGD) published by Sugar-music
10	—	1	*Mi Ritorni In Mente: Lucio Battisti (Ricordi) published by Ricordi

*Denotes Original Italian Copyrights

EDITORIAL: Jingle Time For Ops

With the holidays fast approaching, the jingle of the sidewalk Santa's bell becomes increasingly louder. But for many operators, this sound, though very pleasant, will be the only jingling they'll be hearing. These are the fellows whose only response to the Yuletide season is to slap a half dozen tired, groove-cracked holiday tunes onto their jukeboxes, stick on several yellowed title strips along with them, and go about their business as if this were any other old time of the year. Oh, the songs are played—people never seem to get together weary of hearing "White Christmas" and "Auld Lang Syne"—the operator makes his customary collections and after New Years the Yule discs go back on the shelves and the strips are again relegated to the dusty files. And ops begin another year, without even realizing what they have missed by failing to treat the year's end holiday season as a totally unique time of year.

For smarter operators, the sound of jingling bells is drowned out by the sound of jingling coins which have been gathered from busy jukeboxes. Chances are they're all quarters too, since wisdom tends to be a year round characteristic. More than likely, the difference between this fellow and his less fortunate operator friend is that he took the trouble back in early December to examine the situation. He studied his locations, their patrons, their likes, etc. and made the necessary moves which resulted in his Christmas tocking being full of cash goodies. A genius? Hardly. A thoughtful businessman? We think so.

It's no secret that people like to get together during the holidays and toast one another's health. Chances are they'll be doing quite a bit of their partying at a nearby tavern. Perhaps it's one of your locations. The folks are in a happy mood, just the right spirit to play the jukebox. Add to this the fact that they've got some extra coins to spend. After all, so much of our buying these days is done on credit and the bills don't arrive until January. If their boss had a good year, there's a likelihood they've got some bonus money in their pockets too. All the right conditions for added jukebox and game play.

Weather is an important factor too. When it's cold outside, what better place to get together than at a warm friendly pub? And don't forget there are more days off at Christmas time and this means more time to kill. Total it all up and it should amount to hefty returns for the coin operator. If it doesn't, he has no one to blame but himself.

Take a look at the jukebox in one of your locations. How many of the songs on it have been there for more than six months? If the answer is over 50%, you have some changing to do if you hope to reap the holiday bonanza. With people pouring into bars at holiday time, the accent is on **now**. People want to hear the current tunes—the kind they heard on their car radios while driving over. They're not as likely to be interested in something that's been off the charts for weeks.

Then of course there are the Christmas standards and no smart operator can be without them, dusty grooves and all. No one can deny that they pull in the bins. We all know which records they are, so there is no need to list them all here. But they are only a small part of holiday programming. Put those new releases there too—if you're not sure which ones, check the

Int'l Mutoscope Buys Munves Corp; To Chart Family Fun Center Campaign

NEW YORK—The total assets and real estate of the Mike Munves Corp. has been acquired by the International Mutoscope Corp., and an application has been filed with Albany to change the overall corporate name to the International Munves Corp.

The acquisition was jointly announced by Mutoscope president Larry Galante and Munves president Mike Munves. The deal was closed at a meeting of principals last Tuesday, Nov. 25th.

While manufacturing of the Mutoscope equipment line will continue at their Long Island City factory, Galante will move his sales headquarters to the Munves establishment at 42nd St. and Tenth Ave. (Coinrow New York City) Dec. 8th, after returning from the Chicago Parks Show.

Mike Munves and his brother Joe will continue to serve in an advisory capacity at the Tenth Ave. office, Galante stated. "Between them, they have well over 100 years of solid experience in the amusement machine business," Galante revealed, "and this knowledge, and the solid reputation it has fostered, is probably the most valuable asset we have acquired."

Mutoscope and Munves are among the oldest established coin equipment firms in the industry, both having been in operation prior to World War I. While the famed Mutoscope card reel movie machine was putting that firm on the map, the Munves brothers were busy setting up an amusement machine operation which at its height, was to stretch from Worcester, Mass. to St. Louis, Mo. Curiously, one of the

early penny machines the Munves brothers operated was the Mutoscope Electric Shock Machine.

Munves' reputation as suppliers of amusement machines, parts and accessories earned them the title "Kings of the Arcade Business" as well as "The House of One Million Parts".

During recent years, the Munves brothers have devoted the bulk of their attention to reconditioning and jobbing games and music machines. Unit sales among established Munves arcade customers have always remained high, essentially a result of Joe Munves' periodic sales trips to his vast network of U.S. arcade and amusement park customers.

According to Galante, the new International Munves Corp. will continue to service Munves' long list of amusement machine customers, while adding a number of new machine lines to the roster. The firm will offer the NSM Prestige 160 and Consul 120 jukeboxes, the Mutoscope line including their Photomatic and Plastimatic machines, and other games, including a pool table line now being negotiated.

The accent, according to Galante, will be to encourage amusement operators to establish family fun centers. He will begin to redecorate the Tenth Ave. showroom to evoke the "red carpet" look which he feels is intrinsic to the fun center of the 70's. "Our entire front showroom will be dressed from stem to stern to show the plush look in an amusement room we hope our customers will put in their own

(Continued on page 72)



GALANTE



MIKE MUNVES



JOE MUNVES

chart or our location programming guide. They're there to help and are never as valuable as at this time of the year.

When you put those chartbusters in there, pay particular attention to your young adult locations. The young people will be home for the holidays and, for them, parties are practically a nightly occurrence. Another thing to keep in mind: more women will be visiting the taverns this time of year, many of whom don't normally frequent them. Even your old Auntie Maude feels duty bound to take a nip or two "cause Christmas comes only once a year." So count on her and her girlfriends playing the phonograph and give them the kind of tunes they like. This means the tearjerkers and the sing-a-longs. We know how women love those group songs.

While you're at it, why not invest a little extra on decorating your location? A little tinsel and bunting here and there can do a whole lot toward drawing attention to your jukebox and getting people in the proper mood to play it. And play it they will, you can bank on that.

These are just a few ideas. We know you can come up with a dozen more quicker than you can say Donder and Blitzen. So why not take a tip from the ops who make their Christmases jolly and jingle jangle all the way to the bank.

Trimount Trip This Week

BOSTON, MASS — Winging their way south to the Bahamas and escaping the New England cold will be several hundred New England operators and their wives, courtesy of Trimount Automatic Sales Co. The planes, carrying a total of 375, will take off from Boston on Dec. 4 and return Dec. 7.

Among those looking forward to the sunny trip are Jack Harper, president of Rowe, and his wife, as well as Rowe vice president and Mrs. Joe Barton.

Trimount's Irwin Margold is particularly enthused these days since the company's new building is just having the finishing touches put on and Trimount will be in the new building by the first of the year. The new address will be 888 Providence Highway, Dedham, Mass.

Muto. Buys Munves (Cont'd)

installations, "Galante stated. "We are about to establish a concerted program to effect this end by offering a top to bottom fun center installation program for amusement operators. We will advise them on what we feel are the necessary ingredients for the family appeal in a games room, price out the materials necessary, recommend the proper machines to be placed, and literally go out to the operator's location and set up the room," he revealed. "We are already well into the program on our own in the Kleins and Macy's chains where we operate a beautiful network of fun centers," he stated."

The new International Munves Corp. will also serve the consumer public in its new "total recreation" approach. A host of non-coin equipment will be available to the homeowner at the Tenth Ave. showrooms, and their patronage activated solicited. Galante further revealed that plans are in the works to place the NSM Consul 120 phonograph (sans the coin mech) on the floors of Macy's and Kleins for sale to the public, marking the first time such an attempt has been made by a jukebox dealer to sell such units for use in recreation rooms.

"This is a broad program we have in store," Galante stated. "Once rolling, we will be serving parks and arcade operators, music and games operators and homeowners. It will present the amusement machine concept as it should be done—wholesome recreation for the industry as well as the public at large."

O'Connor Elected Prexy At Virginia Ops Annuc

RICHMOND, VA. — The Music Operators of Virginia celebrated their 11th anniversary with their annual convention last week in Richmond. Highlighting the 3 day affair were the election of new officers and speeches by MOA executives A. Lu Ptacek and Fred Granger.

New president of MOV is K.A. O'Connor of Richmond. Other officers include John Cameron, 1st vice president; Harry Healy, 2nd vice president; Hy Lesnick, secretary treasurer and Louis Corso, assistant secretary treasurer. Newly elected directors were Richard Peery Marvin Lonegran, Bob Lewis, Moe Holland, Claude Smith, S.D. Colbert, Bill Hensley, Ralph Croun, Dewey Gilbert, Jim Donnelly, Thel Shields, C.E. Morse, Arnoss Tanelides, Harry Lubman, Mrs. Blanche Lubman, Alton Lewis, Bill Showalter, Bob Minor, Gilbert Bailey and Harry Sake.

Approximately 170 were on hand for the convention which included a business meeting, cocktail party, and gala dinner dance. Addressing the meeting were J. Lawrence Cooke, speaker of the Virginia House, and Phil Bagley, Jr., Mayor of Richmond. MOA officials A. Lu Ptacek, Fred Granger, Fred Collins and Nicholas Allen, also spoke to the Virginia ops.

In addition, it was announced that the 1970 convention would be held in Richmond Nov. 19-21, with the 1971 gathering scheduled for Williamsburg.

Ptacek's Phase II

Phase Two of the MOA Public Relations Program was outlined by association president A. Lu Ptacek in a speech given to Virginia operators at their annual convention held last week. The phase will be an extension of this year's program which revolved mainly around the "jukebox speech." The second phase will place more emphasis on individual contact, and will make use of handy folders incorporating the text of the speech as well as further information about the industry. Ptacek also emphasized that the association directors are presently investigating the feasibility of making colored slides to be used in conjunction with the jukebox speech.

Ptacek stated that among those people who should be reached are elected representatives in state legislatures and government officials, in addition to members of the media. He expressed hope that operators would

see to it that such people received the folder. "Even if a man is nervous about delivering the jukebox speech," he added, "he will have no hesitancy in handing the folder to somebody."

The Phase Two folders will be printed and made available after the first of the year to members and state associations in any amount. There will be space on the front for a member's or association's own imprint if that is desired. The folders will be attractively designed and will fit in a pocket or envelope.

Ptacek touched on several other aspects of public relations, among them the need for assistance from state associations. He urged all such groups to include a public relations presentation at their meetings and to encourage their members to use the MOA materials. He added that special kits will be sent to them for this purpose.

"A problem that we may be able reach through a public relations proach," said Ptacek, "is the probl of hiring personnel. Many good r pass up this business, I think, out ignorance or because they have a impression of it. So as part of over-all public relations program will provide assistance to members: interviewing prospects. We will y vide background material on the b ness — not the jukebox story, altho that may be part of it — which will given to prospects. We will also prov interviewing guides and proper ap cation forms."

The MOA prexy stressed the n for making a better, more busin like impression on anyone coming contact with the industry and dicted that, with the cooperation its members, MOA would enjoy other productive year.



At the Virginia convention trade show, singing praises of Wurlitzer's 1 Statesman are (left right) Sam Weisman, Larry Weisman (Sales & Service) and Wurlitzer's Nat Hockm



At the Southeast Distributing display, the Prestige 160 was shown to Harry Fake (left), Quick Music by chief vice engineer for A. Sales and Service V Marchand.

Jersey & Conn. Ops Celebrate Betson's 38th Anny At Gala



The Betson showroom was jammed with customers and their families shortly after 1:00 PM, Nov. 23rd, as the anniversary gala got underway.



At the parts department-turned bar are (left to right) Ed Turbach, American Shuffleboard's Nick Melone, Bert Betti and Nick's son John.



United Billiards' Art Daddis with his daughter Pam, poses with Rock-Ola's Bill Findlay Betson's Lou Avoglia.



Bert joins operator customers out in the pool table showroom. At the table are operators Mike Halperin (Jersey Amuse.), Ben Greenwood (J&M) and ladies.



Enjoying the party are (left to right) Mrs. Charles Bivona (son Danny), Charles (B&B Vending), Herb Ruetsch (GM Amuse.) his wife, and Charles Riessner of Seacoast Dist.



A couple of the Connecticut lads join Betty Johnny Rafer in a anniversary toast. Left to John Huray, Rafer and Lou Northrup.

A GREAT NAME FOR A GREAT GAME

One, two, three or
4 CAN PLAY

Bally HOO

IN 1931 BALLYHOO started the modern pinball era. Now Bally presents an astro-age BALLYHOO worthy of the greatest name in pinball history, a 4-player game brilliant in eye-impact, sizzling action, suspenseful repeat play appeal, and already smashing world-wide records for sensational earning power.

*Double
KICK-BACK
Lanes*

*New
SURPRISE
FREE BALL
Light*

Ball shot into Right Kick-Back Lane when adjustable mystery SHOOT AGAIN Light is lit returns to shooter as free ball

*Double
KICK-OUT
BONUS
Holes*

10 to 100

100 to 500

Bonus Multiplied
by Mystery Light*



★ 10 to 100 Bonus multiplied by 10 when (adjustable) mystery-lighting "10 TIMES" light is lit.

*New
PLAY-MORE
Post*

Pops up between two flippers when UP targets are hit, blocks center entry to out hole

*New
JUMBO
FLIPPERS*

Longer. Heftier. Clad with flat rubber. Add oomph to flip action

STANDARD MODEL
ADD-A-BALL MODEL

See your distributor or write BALLY MANUFACTURING CORPORATION • 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.

See Banner for the
Sega Quarter Grabbers!

**NOW DELIVERING
GRAND PRIX**

The Latest Phenomenal
Sega Money Maker

BANNER SPECIALTY CO.

1213 N. 5th St. Phila., Pa. 215-236-5000
1508 Fifth Ave. Pgh., Pa. 412-471-1373
Exclusive Factory Authorized Distributor
for Pa., N.J., Delaware, Md., D.C.

**SLOT MACHINES
FOR EXPORT**

SLOTS

Bally Slot Machines,
All Models.....\$345 & Up
Mills Open Front (Like New
Late Model).....\$295
Mills HiTops.....\$195

UPRIGHTS — CONSOLES

Clover Bell.....\$400
Triple Bell.....\$300
Draw Bell.....\$150

BINGOS

Over 300 Available — Write For Prices.

Bally Distributing Co.

390 E. 6th St. P.O. Box 7457
Reno, Nevada 89502
(702) 323-6157

And

1524 South Western Avenue
Las Vegas, Nevada
(702) 385-3632

**A Full Line of
Coin Operated
Recreational
Tables from**

American
SHUFFLEBOARD COMPANY
210 PATERSON PLANK ROAD
UNION CITY, NEW JERSEY

*"The House That
Quality Built"*

**BIG
PRICE PLUNGE**



**Get
With
It!**

**HELICOPTER
TRAINER** ★ **\$395.**

**Midway WHITE
LIGHTNING GUN** ★ **\$495.**

RECONDITIONED - LIKE NEW
READY TO GO - READY TO USE
Send For Complete Machine List

Exclusive Rowe AMI Distributor
Ea.Pa. · S. Jersey-Del. · Md. · D.C.

DAVID ROSEN inc

855 N. BROAD ST. PHILA., PA. 19123
Phone · 215 CEnter 2-2900



CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

WHISTLE FOR HAPPINESS (2:25)

PEGGY LEE

Something (3:14) Capitol 2696

TRACES/MEMORIES MEDLEY

THE LETTERMEN

For Once In A Lifetime (1:53) Capitol 2697

DADDY'S GIRL (2:36)

CHILL WILLS

Broad Daylight (3:13) Metromedia 146

ELECTRIC TRAINS & YOU (3:08)

BOBBY VEE

In & Out Of Love (2:42) Liberty 56149

THIS BITTER EARTH (2:05)

GENE CHANDLER

Suicide (3:40) Brunswick 755425

AIN'T MISBEHAVIN' (3:08)

DAMITA JO

Lonely Teardrops (2:50) Ranwood 857

C & W

JINGLE BELL ROCK (1:50)

BOBBY HELMS

I Wanta Go To Santa Claus Land (1:40) LD 0038

THEN HE TOUCHED ME (2:45)

JEAN SHEPARD

Only Mama That'll Walk The Line (2:13) Capitol 4890

THE SUN'S GOTTA SHINE (3:02)

WILMA BURGESS

Only Mama That'll Walk The Line (2:16) Decca 32593

TWO SEPARATE BAR STOOLS (2:25)

WANDA JACKSON

Two Wrongs Don't Make A Right (2:43) Capitol 4888

Teen Locations

SHE (2:03)

TOMMY JAMES & THE SHONDELLS

Loved One (4:02) Roulette 7066

NO TIME (3:44)

THE GUESS WHO

Proper Stranger (4:00) RCA 0300

BABY, TAKE ME IN YOUR ARMS (2:43)

JEFFERSON

I Fell Flat On My Face (2:02) Janus 106

HIKKY BURR—PART 1 (2:35)

BILL COSBY

Part 2 (2:39) Uni 55184

LISTEN TO THE PEOPLE (2:54)

ZAGER & EVANS

She Never Sleeps Beside Me (2:47) RCA 0299

BARBARA, I LOVE YOU (2:40)

NEW COLONY SIX

No Flip Info. Mercury 73004

R & B

A WORLD WITHOUT MUSIC (2:15)

ARCHIE BELL & THE DRELLS

Here I Go Again (2:12) Atlantic 2693

AMEN (1970) (2:52)

THE IMPRESSIONS

No Flip Info. Curtom 1948

I'M SO GLAD I FELL FOR YOU (2:59)

DAVID RUFFIN

I Pray Everyday You Won't Regret Loving Me (3:20)
Motown 1158

COUNTRY PREACHER (3:11)

CANNONBALL ADDERLY QUINTET

Hummin' (2:55) Capitol 2698

check your local One Stop for availability of the listed recordings

Raven Plans New Expansion

NO, NEVADA — Raven Electronics Corporation has announced the commencement of construction on their new plant facility of more than 45,000 sq. ft. to be located in Reno. The facility which will be situated approximately one-half mile from the Municipal Airport Building, is scheduled to be completed by April, 1970.

Raven also announced plans to discontinue their equipment at the Amusement Trade Exhibition, to be held January 22-24 in London. Raven is the manufacturer of the Quickie Slot and Bingo machines which are now being used in England, Denmark, Sweden, the Mediterranean area and parts of the Far East.

A major factor in the company's decision to expand has been "the encouraging response over the past six months,"

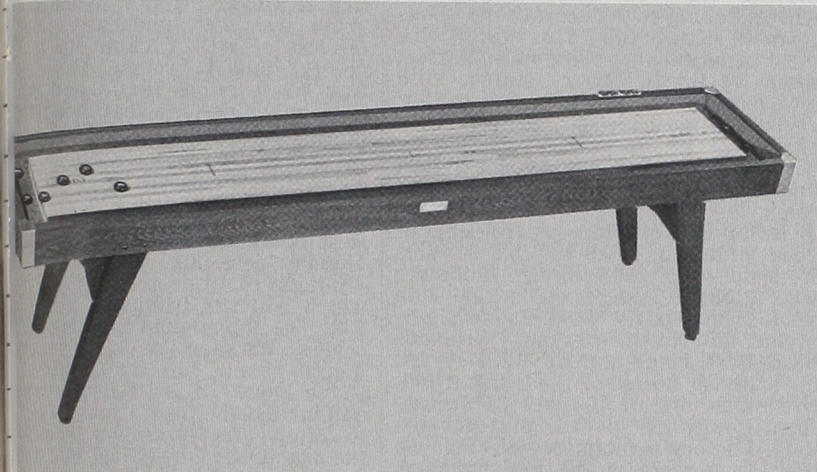
according to Lane Fleischer, foreign sales mgr. He cited the advances Raven has made on the European market thanks largely to "the trouble free, long wearing operation of this unique equipment which has made it become accepted much more quickly than expected".



QUICKIE

MINI-BINGO

American Ships 9' Non-Coin Shuffleboard



The American 'Eagle'

MONMOUTH, N.J. — The American Shuffleboard Co. has begun shipping a new compact version of their famous 22' regulation shuffleboard. The new 9' table, dubbed the "Eagle", is only available in a non-coin version, according to the firm's general manager Nick Melone, "the item is a real addition to the product lines of our regular distributors. It's a perfect piece for the homeowner's recreation room and will bring in plus

revenue for the distributor who wisely exploits this market".

Play of the game is exactly the same as required on the longer board. The same skill factors apply with the traditional 1,2,3, and hanger scoring. The only difference, apart from the length and width, is the smaller size of the weights (pucks), which are scaled down to achieve the same effect playing effect as on the regulation table.

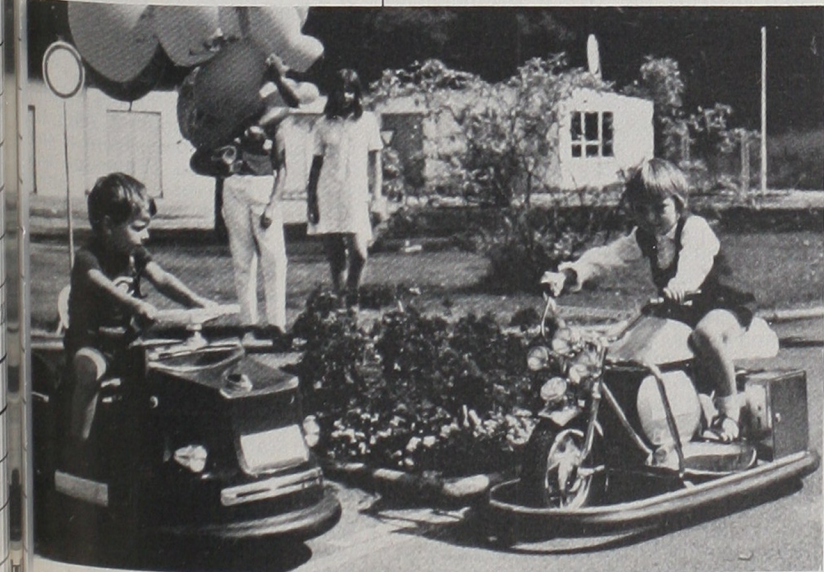
Werle Motor Vehicles Make Bow

OTTWEILER, GERMANY — New on the market from the Werle Company are the electric motorcar and motorcycle for children. These battery-motored vehicles are ideal for amusement park and shopping center locations. The sturdy construction and strong tubular bumper ring help these machines withstand shock and long running hours make them a worthwhile investment too. Available in red, green, or orange, they can run on any base such as concrete or commercial floorcovering. They come

equipped with cointesters for all international coins as well as tokens especially supplied by the Werle Company.

Tested in European locations, the vehicles averaged returns of more than \$15 per day. Werle is presently offering U.S. operators the opportunity to purchase them on installment, with monthly payments of approximately \$25.

To order a sample car and motorcycle or to get further information, write to Werle 6682 Ottweiler, Germany, Postfach 51.



Youngsters are enjoying the newly marketed motorcar and motorcycle by the Werle Company of Ottweiler, Germany.

Work And Fun At Diamond Schools

DENVER, COLO. — Diamond Distributing, Rowe International distributor in Denver and Salt Lake City, recently conducted two "Back To School" nights at their Denver office. The sessions drew an enthusiastic crowd of 122 representatives from 25 operating companies, drawn there, to some large measure, by the premise that "school should be fun". This was the theme of the service sessions which were conducted by Denver manager Phil Glover.

On the first night, operators were served cocktails and a prime rib dinner prior to a fast-paced 2½ hour service school on coin changers, the All-Purpose merchandiser and cold drink vendors.

The second evening's service school was devoted to coffee vendors, ice makers, and refrigeration. At the conclusion of the session, the ops were treated to a buffet dinner. An added feature was the awarding of a door prize.

Because of the response to the Diamond sessions, the company will be conducting more in the future, according to Glover.

Pliner To Bally



Fred Pliner

Bill O'Donnell, president of Bally Manufacturing Corporation, Chicago, this week announced the appointment of Fred Pliner as Field Director of Sales and Service for Bally, as well as for Midway Manufacturing Company, Schiller Park (suburb of Chicago).

"Pliner will be constantly on the road," O'Donnell said, "helping both Bally and Midway distributors to boost the sales of their respective products, and helping both distributors and operators to reap the maximum profit from Bally and Midway equipment. At both the distributor and operator levels, his long, varied and practical experience in the industry will be a big advantage to all concerned."

Starting in the game business in 1935, Pliner has been involved in all phases of the industry, as an operator, service man, design engineer and salesman. In recent years, as salesman for Active Amusement of Philadelphia, and later, as national sales engineer for Williams Electronics, he has been in contact with the majority of distributors and operators throughout the country.

Secore Hospitalized

CHICAGO — Mort Secore, sales manager at Chicago Dynamic Industries, suffered a mild heart attack on Saturday, November 22 and was confined to the intensive care unit of Skokie Valley General Hospital.

Late last week, definite signs of improvement were evident and he was expected to be removed from intensive care very shortly.

We are sure Mort's many friends and associates in the industry would like to send cards and letters to him. Please address them to Skokie Valley General Hospital, Skokie, Illinois.

Securities Convictions Upheld

NEW YORK—The U.S. Court of Appeals has affirmed the conviction of three accountants who were found guilty of securities violations in a financial statement filed seven years ago by the Continental Vending Machine Corporation.

The accountants, Carl Simon, Robert Kaiser and Melvin Fishman, were partners and associates in the firm of Lybrand Ross Bros. & Montgomery. They

received fines ranging from \$5,000 to \$7,000.

Harold Roth, former Continental president, testified for the government. He had pleaded guilty of conspiracy and was sentenced to a six month prison term.

According to a spokesman for Lybrand, the firm is considering a further review of the Appeals Court decision.

CHICAGO COIN'S

SUPER CIRCUS

RIFLE

FABULOUS NEW
SOUND SYSTEM . . .
DOUBLE DEPTH ILLUSION!

READY SOON

So why "clown around"
with ordinary equipment!



DAVIS SPECIALS

Reconditioned And Refinished Phonographs

Seeburg

220	\$225
222	250
AQ 160	275
AY 160	325
DS 160	425
LPC-1 — 2 for 25¢	525
LPC-480 — 2 for 25¢	575
Electra — 2 for 25¢	675
SS 160 — 2 for 25¢	850

Wurlitzer

2510	\$225
2710	325
2700	325
2800	425
3000	550

Wallboxes

Seeburg

3/WA — 200 or 160 sel ... \$39.00

Wurlitzer

5250 — 200 sel/½ dollar... 35.00

DAVIS DISTRIBUTING CORP.

738 Erie Boulevard East, Syracuse, New York 13210
Phone (315) 475-1631



Round The Route

EASTERN FLASHES

ON THE AVENUE — It's official. **Mike and Joe Munves** have sold the business to Mutoscope. Deal was consummated last Tuesday between the two arcade wizards and **Larry Galante**. Mike and Joe will be staying right on the job, meeting and greeting their many customers. However, Mike's reportedly off soon to vacation down in Hot Springs, Arkansas, which he's been looking forward to for months, while waiting for the deal to be completed. Larry's delighted, says soon as he return from the Parks Show (this past weekend) he'll be moving right in and starting the wheels rolling to redecorate the showroom in high style. "This will be the most beautiful showroom on the street when we finish," Larry stated. "It'll look exactly like a family fun center, carpeting, plush decor, the works. Incidentally, I'll be joined very shortly here by one of Tenth Avenue's best known music men. Tell you next week."

JERSEY JOTTINGS — A tremendous good time was had by the 300-plus tradesters and their family members who attended last Sunday's gala 38th anniversary party at Betson Enterprises in North Bergen. Gracious hosts **Bert, Hugh and Ed Betti** served up a lavish buffet of food and drink, live music and of course, the amusement games set on free play for the kids. Factory principles were also on hand to partake of the fun and wish the Betti's the very best on the auspicious occasion. **Mrs. Mary Cusano**, owner of American Shuffleboard Co., with her general manager **Nick Melone** and his wife, represented that firm. **Art, Neatia** and daughter **Pam Daddis** from United Billiards were there. **Len Schneller** with his wife **Reba** came over from Long Island for the event. Rock-Ola's service engineer **Bill Findlay** was on hand to demonstrate the new 442 console jukebox. Among the 50 or so operating companies represented were: GM Amusement from Woodbridge, G&M Vending from Paterson, 3B Vending, Ajax Amusement, Steven's Vending Co., Central Music Co., Music by Gladko, County Billiards from Conn., Jersey Amusement, Crown Vending, Crystal Vending, Emerson Music, Bridgeport Cigarette from Conn., Town and Country Vending, Terminal Amusement, Lin-Mar Amusement, Master Vending, Totts Amusement, ABC Distributing, Twinbrook Vending, Ann-Jo Amusement, Sunshine Music, JC Distributing, Checki Amusement, Flip's Amusement, Automatic Vending, Casper Vending, Chess Vending, Janosko Vending, Midtown Amusement, Smitty's Billiards and Santy Vending.

UPSTATE ITEMS — **Mickie Greenman** of A.C.A. trekked up to visit with NSM distribs the Greco Brothers in Albany last Tuesday, shooting over to Greenfield, Mass. the following day for meeting with **Art Strahan** of Mohawk Music. Mickie info's sales on the Prestige 160 are cooking with gas, with big operating companies like Silco in Jersey and Paramount and LaSalle in New York using the units on the routes right now. Greenman was scheduled to shoot off to the Parks Show this past weekend where his Indy 500 car race game will be on exhibit at the Mutoscope display. . . . Chatting with Tarrytown operator **Seymour Pollak**, we learn that the veteran music and games man is quite the authority on hiking music play pricing. Citing a number of trade paper articles that inferred it's hard to convert a jukebox from dime to 2-25¢ play, Seymour said: "I had no trouble doing it now and I had no trouble years back in converting from 5¢ to the dime. Perhaps operators are going about it in the wrong way. Instead of going to a location owner and pleading that he must have more money, the operator should tell the location 'I have a machine that will bring you in more

money, perhaps about five or six dreed dollars more a year.' Any loc wants more, more, more and will certainly agree to it," Sey declared. "Operators must no afraid that if some of the bar says it will blackball the machin threaten not to play it. All they s be told to say is that the new p graphs are all 2-25¢. However, an ator must be expected to spend r to make it, or rather, invest money. It will come back twofold new machine should also have a c bill accepter at around 12 tune \$1.00. Incidentally," Seymour "I was the first in the metrop area to start 10¢ play with the coo tion of **Meyer Parkoff**. When my gram was well underway, the officers of MONY came up to chester and I brought them to first six locations that I had the dime machines in. They got fir information this way."

MEETING DATES — Doings in York this week and next includ open house at Paramount Auto Industries' brand new rebuilt ises, being thrown by **Al Minia** Monday Dec. 8th. Al has issue vitations to tradesters for the a which will run from 2:00 PM to 4:00 PM. The Paramount building su severe damage in a fire se months back, but it's in first shape now. . . . **Irv Green** of R has invited the town's music ope to attend the premiere showi the brand new Rowe AMI MM-4 graph, to be held Wed. and this week (Dec. 3-4) at the Tent showrooms. Ya'll come and your eyes on the new Trimount graph. Refreshments will be serv **CONGRATS** — The reproducti the newsclipping below comes the **Evening News** of Newburgh, sent to **Cash Box** by **Runyon Kempner**. Kempy's music cus **Jack Wilson** proudly gave the cl to him. It shows Jack's son Jack with the trophy he recently w the Lebanon Valley speedwa "rookie of the year."

MILWAUKEE MENTION

We hope everyone enjoyed a ful Thanksgiving Day! . . . W deer season's in full swing a weekend "gone hunting" sig prominently displayed on ope premises throughout the area! stand **Dick Mellon** of Mellon bagged a five point buck! Great anxious to hear how **Homer S** (M.W. Vending) and the **Olso** (Olson Vending) are doing! . . . of excitement at Hastings Di is the Rock-Ola "442" phonograp **Hastings** notes that the showir earlier this month and termed the firm's most successful, pr an abundance of orders — ct being filled, of course! **Sam F** was welcomed back from a sh to Kentucky and Tennessee w visited relatives. Sam's onl; plaint was the weather — sno and far from pleasant!

Robert Peyovich, prexy of B sic Dist. of Wausau, has been af exclusive Belair Products dis for central, western and r Wisconsin. Belair is one of the manufacturers of portable st track cartridge players. It was announced that BMI will distri Leisure Sight & Sound Inc. lin entire state of Wisconsin. . . . All's well and plenty busy at Dist. in Menominee. Lots of on the Rock-Ola "442", accoi **Bob Rondeau** . . . New st. WEMP-radio is **Robert J. Fole**, be working in the sales dep and doubling as assistant to the manager at the W/NUW-FM ou

**IF you are reading
someone else's copy of
Cash Box
why not mail this coupon
today!**

**CASH BOX
1780 BROADWAY
NEW YORK, N. Y. 10019**

Enclosed find my check.

- \$25 for a full year (52 weeks) subscription (United States, Canada, Mexico)
- \$45 for a full year (Airmail United States, Canada, Mexico)
- \$55 for a full year (Airmail other countries)
- \$35 for a full year (Steamer mail other countries)

NAME

FIRM

ADDRESS

CITY STATE ZIP #

Be Sure To Check Business Classification Above!

(Check One)

- I AM A DEALER
- ONE STOP DISTRIB
- RACK JOBBER
- PUBLISHER
- RECORD CO
- DISK JOCKEY
- COIN FIRM
- OTHER



Round The Route

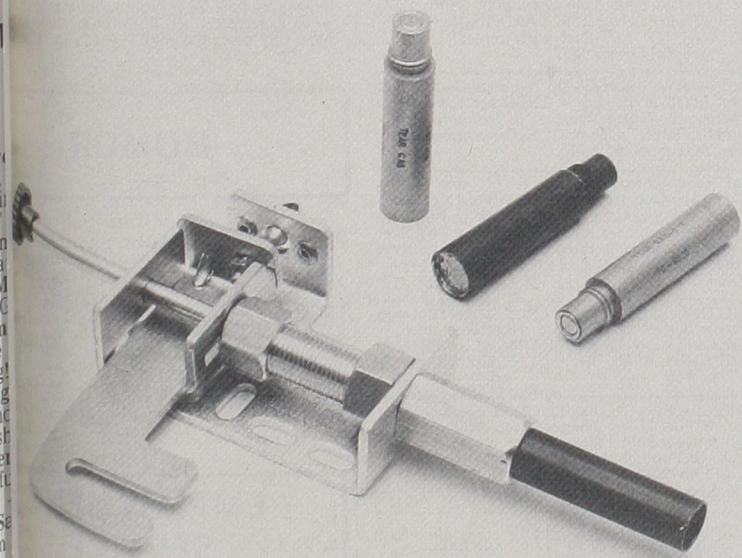
CHICAGO CHATTER

CHICAGO—At presstime, the 51st annual IAAP convention was about to get underway at the Sherman House. Nearly 150 exhibitors were readying their displays for the show's Sunday opening Big event, to run through Wednesday (3), will feature a splendid and impressive array of amusement machines, carnival and parks equipment—and the like! One of the convention's many highlights, the annual banquet and floor show, will be on Tuesday evening (2) in the Ballroom of the Sherman. Television star **Pat Buttram** will headline the year's program, which will feature Japanese and American entertainers such as performers as the **Waka Dance Troup**, songstress **Lida Dama**, Samurai wrestler **Irving Yamahiro**, **The Tambremen** and comic **Frank Rina**. Music will be provided by **Frank Rina** and his orchestra . . . We wish a speedy recovery to **Mort Secore**, Chicago Dynamic Ind.'s sales manager, who is in Skokie Valley General Hospital (Skokie, Ill.) recovering from a heart attack. Doctors reports have been favorable and hopes are high **Mort** will be back at work very soon. We're sure he'd welcome cards and letters from friends . . . Also on the agenda—and doing nicely, we understand—is **MOA's Bonnie York**. She's recuperating at home, from minor surgery, and will no doubt return to office in the next week or so . . . **Ed Wide Dist.'s Fred Skor** notes a big surge in export activity. Sales in games and phonographs, for over a year, have been building up steadily the past few months! . . . **Williams Electronics Inc.**, all are focused on "Expo", "Grid", and "Beta"—all tremendous

sellors, according to **Bill DeSelm!** . . . Although sample shipments of Midway's soon to be released "Flying Carpet" are currently in progress, the factory is still delivering "Sea Raider"—a very successful and much in demand item! Midway exec **Ross Scheer** has a new assistant, **Larry Berke**, who'll be working very closely with him. Welcome aboard! . . . The new Rowe MM-4 phonograph was unveiled at the Atlas Music Co. showrooms during a week-long premier November 17-21, hosted by **Ed Ginsburg**, **Sam Gersh** and the entire executive and sales staff. Operators from the metropolitan Chicago area turned out enmasse, to view the new model!

It's full speed ahead on "Ballyhoo", the newly released 4-player from Bally Mfg. Corp. Factory's in full production and shipments are in progress. If, perchance, you haven't seen it yet, by all means, drop in on your local Bally distributor! . . . **Orma Johnson Mohr** (Johnson Vending), a very active participant in the recent Iowa Illinois Operators Group pool tournament—and a hardworking member of the committee which set up the whole thing, sent us an article on the recent tournament finals, written up in the Rock Island Argus. In addition to publicizing the event (public relations in action!), the item quotes one of the tournament winners, 25 year old artist **Charles Peterson** of Rock Island, who compares pool to painting, inasmuch as both activities require an "eye, judgment and perception"! How about that! . . . To those of you who requested the dates of the upcoming ATE Exhibition in London, they are January 20-21-22 in Alexandria Palace.

VEND-GUARD—SURPRISE FOR THIEVES



Big surprise is in store for burglars who tamper with a machine protected Vend-Guard. Big feature of the device is the flood of tear gas which is released the second a thief attempts to break into the machine. But, in addition, there is an explosion, harmless but loud, and a dye marker which douses the burglar with dye that won't come off for weeks.

Vend-Guard consists of a firing pin, cartridge bracket and tear gas, dye and marker cartridges. All parts are rust-proof, cadmium plated steel, plus high-grade brass. The company test fires each unit three times before shipping, and offers a five year warranty on parts.

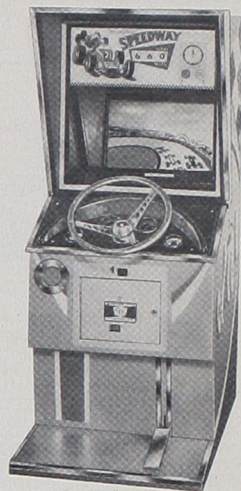
Vend-Guard takes only 1/4 of an inch to set Vend-Guard off. Meanwhile, the machine is closed and locked until the operator can get there. The device is completely adaptable to most vending machines; it will fit any latch-type machine.

Vend-Guard is presently including one free cartridge as an introductory offer. The device is available at your local distributor, where replacement cartridges can also be obtained.

Proven Profit Maker!

CHICAGO COIN'S FABULOUS SPEEDWAY

- REALISTIC DRIVING!
- REALISTIC RACING CAR SOUNDS!
- SKILL PLAY!
- TROUBLE-FREE!
No Film! No Belts! No Photo-Electric Cell!



ALSO IN PRODUCTION:
MOON SHOT
ASTRONAUT • TOP HAT



CHICAGO COIN MACHINE DIV
CHICAGO DYNAMIC INDUSTRIES, INC.
1725 W. DIVERSEY BLVD. CHICAGO, ILLINOIS 60614

MEMORY LANE



Here's a snapshot that goes back to the middle 40's, showing a portion of a tremendous gathering of New York City amusement machine operators and dealers. Couldn't get a better bead on the purpose of the meeting from our coin-row sources but had to show it anyway for nostalgic reasons. Trade veterans will no doubt recognize more faces than we but for openers, we spot (on the dais) Sid Mittleberg, the late Barney Sugarman and Teddy Blatt. At the table in the upper right hand corner we see Al (Senator) Bodkin, Al Simon, Teddy (the Champ) Seidel and Mike Munves. To the right (in front of the dais) we see what must be Sol Tabb and Johnny Cooper; and that's definitely Irv Kaye to the right.

Join "The Unbeatables"...



ADJUSTABLE
3 OR 5 BALL PLAY
CONVERTIBLE TO
ADD-A-BALL MODEL



TWO-PLAYER FLIPPER GAME

ALSO DELIVERING:
"GRIDIRON", "PHANTOM GUN"
& "BETA" S/A.



Williams ELECTRONICS, INC.
3401 NORTH CALIFORNIA AVENUE • CHICAGO, ILLINOIS 60618 • CABLE ADDRESS WILCOIN CHICAGO
AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR