



BBC To Finance, Run 12 Local Radio Stations; Total Is 20

LONDON — Plans for twelve new local radio stations to be financed and run by the BBC have been announced by John Stonehouse, Minister of Posts and Telecommunications. They will bring the total of local broadcasting stations to twenty and will be located in Birmingham, Manchester, Blackburn, Bristol, Chatham, Derby, Hull, London, Middlesbrough, Newcastle, Oxford, and Southampton.

Local authorities and organizations will help with financial support where possible, although some of the new stations, notably Manchester, have administrations hostile to the idea of local radio run by the BBC. When operational at the end of next year, the stations will reach nearly 70% of the UK population, and a further twenty stations are planned over the next four years, extending coverage to Scotland and Wales, and bringing the total to forty.

Minister Stonehouse declared that stations will be financed initially from license revenue, including the net increase when the combined radio and black and white TV license is increased to £6 10 shillings in April 1971. It is estimated that each local radio station needs a capital expenditure of £100,000 to establish and £100,000 per year to operate, judging by the eight stations already in service. Conservative party members have been quick to object that this impending expenditure on a massive scale does not square with BBC protestations of cash shortages with regard to its national radio programs, and Conservative Shadow Minister of Posts and Telecommunications Paul Bryan has condemned the local radio plans as a move to preempt commercial methods and wave the flag in advance of a possible change of Westminster administration at the next General Election. The Conservatives do not regard the BBC local radio projects as sacrosanct, and if they succeed in ousting the Socialist Government at the Election, will certainly introduce commercial radio to end the BBC monopoly. There is criticism and dislike for the new local radio plans within the ranks of BBC provincial staff because they effectively end the regional system of broadcasting built up over the forty years.

Budding 'Pirate'

Meanwhile budding TV pirate Ronan O'Rahilly proceeds with his plans for

Old Tourney On DEM '70 Agenda

NEW YORK — MIDEM '70, the fourth national Record and Music Publishing Market convention in Cannes this month, will boast a golf tourney, never in a series of new-look innovations for the event. Tourney, organized through MIDEM's U.S. office, Ren Grevatt Associates, is expected to have major appeal to many music execs, who are admitted to bring along their clubs and caddies. Competition will be staged in three different segments at three class golf courses in the immediate area of Cannes. The three are expected to be among the best on the Cote d'Azur.

The first two-day tourney will be held on Jan. 17 and 18 at the Mandelieu Valbonne courses, respectively, prior to the opening of the Convention. Immediately after the close of the meetings, the second section will take place at the same two courses on Jan. 24 and 25. A special tournament will be held at the Turnberry club on Jan. 21. Two cups will be awarded to men and women winners of the events.

an airborne service scheduled to start test transmissions at Christmas. He told a recent meeting of the Publicity Club of London that £250,000 worth of advertising had already been booked with Caroline TV, the name of his enterprise, and two Constellation aircraft had been acquired and were being converted for their transmitting role. O'Rahilly intends eventual daily transmissions beginning at 6 p.m. with a two-hour pop show and continuing until 2 a.m. The programs will be shot in color in overseas studios and sold to Caroline TV to circumvent the Marine Broadcasting (Offences) Act, which closed down the offshore pirate radio stations. The same Act necessitates all advertisers being foreign companies selling goods in Britain but paying the advertising fees abroad, and the Constellations will fly from an overseas base. O'Rahilly will charge advertising rates of £250 for thirty seconds — one twentieth of the rates charged by the official British land-based independent TV companies — and expects to lose about ten days of transmission each year because of bad weather and flying conditions. He is still confident that his plans will outwit the provisions of the Act, although the fact remains that anyone buying a product after seeing a Caroline TV advertisement is liable for prosecution and so are the British agents of foreign manufacturers buying the advertising time.

Rappettis Numero Uno Is 60 Day Hit Wonder

MILAN — Only two months after the start of activity as music publishers and record producers, Mariano and Giulio Rapetti, who recently resigned from Ricordi, are coming on strong.

Their company, Numero Uno (Number One), whose manager for the record department is Sandro Colombini, already appears on the Best Sellers.

Twenty-two numbers belonging to the Numero Uno publishing company have been recorded by top Italian artists. "Il Primo Giorno Di Primavera" and "Primavera, Primavera" of the Dik Dik, released under the Ricordi label, are already in top positions in the best-sellers list.

Two groups just discovered by Numero Uno, Formula 3 and La Verde Stagione, whose records have just been released, are already popular in Italy. Formula 3 is on the charts with "Questo Folie Sentimento."

One of the top record producers contracted by Numero Uno is pop Italian artist and composer Lucio Battisti. Number One disks are distributed in Italy by RCA.

New Pirate Ship On Dutch Coast

GERMANY — There will be another pirate radio ship on the Dutch coast. This station, named "Radio North Sea International" will daily broadcast for twenty hours pop music and commercials in German as well as in other languages. Radio North Sea will broadcast on two frequencies on the 49 meter band, and also on FM and MW/186 meter equals 1605 kc. It's said that one of the owners is a proprietor of a night-club in Zurich/Switzerland.

Among the disk jockeys there will be no Germans, because a new German law forbids activities on such radio stations. Every German citizen, who acts against this law, can be punished with prison up to two years or with a high fine. In Netherlands there is no such law.

Maple Leaf System Under Fire, Roy Hennessy Voted Chairman

TORONTO — In the midst of controversy, the 12 member group of radio stations known as The Maple Leaf System have voted CKLG Vancouver's Roy Hennessy to head up the System as chairman. Hennessy's appointment is effective from Dec. 1. He replaces CHUM's J. Robert Wood.

The System has come under heavy criticism over the past few weeks with the press and record companies complaining about the lack of action on the part of the 12 stations to create hits. To date they can only claim the nationwide success of the Poppy Family's London lid of "Which Way You Goin' Billy"; however they do claim credit for the success of Motherlode's initial Revolver deck of "When I Die".

Canadian records are submitted every two weeks to the MLS, which in turn review the records picking three to expose over a two week period. If the disks become a popular sales item during this period they are supposedly added to the member station's chart. Some record companies have been concerned with the lack of exposure given the picked records. They were led to believe the records could receive up to eight plays per day. Most have found less than three plays per day and not in prime time. One disk as the result of play in the Toronto area chalked up sales in excess of 7000 units sold. However, the disk was never listed on the local chart.

Some record companies have become so disenchanted with the no-power showing of the MLS they are threatening to boycott the System. What's unfortunate about the situation is the fact that there are those within

the MLS who are trying to maintain a high level of exposure for Canadian records but are seemingly being thwarted by the other stations.

The System suffered a setback when Frank Gould, music director of C-FOX Montreal and reviewer for the MLS resigned his post citing "policy disagreement with management" as the reason. Gould was an important figure within the framework of the MLS being that C-FOX was all-powerful in Canada's largest city. He was one of the few MLS members who did place much emphasis on the exposure of good Canadian recorded product.

Walt Grealis, non-voting co-ordinator of the MLS, resigned this past Nov. 28. He had openly criticized the System and in view of the System's attitude in refusing to consider changes he thought would make the MLS more effective; he decided he could not be a part of the set-up.

There has been much speculation as to how the CRTC would react to the present state of unrest within the industry. There had been strong talk of a move toward legislated radio prior to the forming of the Maple Leaf System. It had been suggested that the formation of these 12 powerful broadcast outlets with a common aim to promote Canadian recorded product had influenced the CRTC to defer any moves toward legislation. Many observers were of the opinion the reason the MLS was formed was for this very purpose and unfortunately their arguments have been strengthened with the obvious standstill the Canadian recording industry has been in for the past few weeks.

Advertisement



Arnold Gosewich, Vice-President — Group Marketing of Capitol Records (Canada) Ltd. announces the appointment of Harold E. Schatz, Jr. to the position of Director of Advertising and Promotion.

Mr. Schatz, a graduate of Pennsylvania State University joins Capitol following a term with the RCA organization, first as Marketing Manager with their Record Club and latterly as Specialty Sales Manager. Prior to joining RCA, Mr. Schatz was the Manager of Creative Services with the Columbia Record Club in New York. Other advertising and sales promotion experience was gained from the several years he spent in the publishing business.

In his new position, Mr. Schatz will direct all advertising, sales promotion and artist promotion activities for all divisions of Capitol Records (Canada) Ltd. and its subsidiaries.



Arnold Gosewich, Vice-President — Group Marketing of Capitol Records (Canada) Ltd. announces the appointment of Roland J. Legault to the position of National Advertising and Sales Promotion Manager.

Mr. Legault, a graduate of the Ontario College of Art, brings to Capitol an extensive background in the advertising and sales promotion field. Before joining Capitol, he spent several years with Rexall Drug Company Limited as their Sales Promotion Manager, and prior to that was Assistant Advertising Manager with the Power chain of supermarkets.

In his new position, Mr. Legault will report to the Director of Advertising and Promotion and will manage the advertising and sales promotion functions for Capitol's distribution division, rack division (Kensington and Waco-Sherman) and retail division (chain of Sherman Music Centres).



CashBox Australia

George Albert, president & publisher of Cash Box has just completed his first visit to Australia; he was accompanied by his charming wife Edna, and they were with us for four days. During this time, George met with the top executives from most major publishing and record companies, in addition to press, radio, and television interviews.

A while back in this column we made some mention of the complacency of many people in the trade here, and the fact that there are a lot of people here who are just too ready and willing to 'knock' the local product, the song, and the performers.

George Albert found something of this 'defeatist' attitude when he arrived, but by the time he left Australia he had done a great deal towards making us aware that there is nothing inferior about our contemporary record product, and that we should all be making every effort to bring our songs and records to the attention of the world market because what we have to offer from Australia is equal in quality and artistry to material from any other nation.

George Albert's visit was welcomed by traders here, who appreciated the opportunity of discussing the potential of Australian product with a man who is familiar with the record and song markets in most countries around the globe.

We have known and felt for ages that there was a lot of international appeal in the Australian material that has been written and produced over the past few years, but in typical Australian style we had to wait until someone from another country pointed this out and convinced us that we really do have something worthwhile going for us—and for the rest of the world.

The recently-formed Festival Music Pty, Ltd, a subsidiary of the Festival Records group, has a couple of very strong chart items in "Put A Little Love In Your Heart" (Jackie DeShannon) and "Keem-O-Sabe" (the Electric Indian). Both are issued on behalf of Tu-Con Music Pty, Limited.

EMI threw a huge reception at the Chevron Hotel in Melbourne to launch the new Columbia label single by young local idol Johnny Farnham, "Raindrops Keep Falling On My Head". The release of this deck marks the second anniversary of the launching of Johnny's recording career which started out with "Sadie, The Cleaning Lady", which still is the largest-selling single ever in Australia. The affair at Chevron was hosted for EMI by top executive Cliff Baxter, and Farnham was of course the special guest of honour.

RCA have a couple of potent albums on current release. "Everything's Archie" by the Archies, and "Feliciano/10 to 23", both of which have monster potential here with the brisk Christmas sales period looming up fast. The Archies set in particular will probably score heavily as a result of the present and recent success of "Sugar, Sugar".

Festival Records (on behalf of the Spin label) are putting a huge promo drive behind the Don Lane track, "You're Everything", which was especially written for him by Tony Hatch & Jackie Trent, it was produced by Alan Freeman, and the publishing rights are with Leeds Music. We understand the Pye (England) will release the single.

Apple Corps (Pty) Ltd, the publishing operation of the Beatles' organisation, is represented here by the Essex publishing group, and they have rushed out the sheet music on the George Harrison song "Something", which is one-half of the present single for the Beatles.

Festival Records look set for the big sales clean-up with their soundtrack album from the film version of "Hello Dolly", which is issued here on the 20th Century-Fox banner. With musical names like Barbra Streisand and Louis Armstrong, the package is assured of great consumer interest, and it should really catch-on-fire

when the film runs.

Young American singer Stevie Wonder looks like having his biggest result in years in this part of the world with his present single "Yesterday, Yesterday, Yesterday", which we peg as his most commercial effort to date and it's on the receiving end of all kinds of air-play. The track is released here by Tamla-Motown through the EMI group.

Many of the tracks from the forthcoming album by the Rolling Stones, "Let It Bleed", have already been placed on restriction here by Essex Music who own the copyright in most of the songs.

Radio station 3KZ started to program, and were then flooded with requests on "Yes, Mr. Peters" from the album "Between The Two Of Us" by Roy Drusky & Priscilla Mitchell. Response was such that it's now on a Mercury single.

The amount of consumer and trade action and interest on the local product has rarely, if ever, been stronger than it is right now. There is an incredible amount of records by Australians being released and it embraces all major record companies. These last months of 1969 have been good to the local product, so it seems there is little doubt that 1970 will be the biggest year ever in the history of the record business in this country. Former member of the Seekers, Bruce Woodley has a new single out with EMI on their Parlophone label, and it features his own songs "Friday Man" and "Captain Grumblepeg." The material is from a children's record-book that Bruce has published and released nationally here through the Paul Hamlyn group. Also locally produced is the Gingerbread Revue with "Less Of Me" (Parlophone); the Sect with "Lonely Road" and "I Can't Stand To Be Alone" (Columbia); Claus Widman (Philips) with "A Time For Us" c/w "The Importance Of A Rose"; John Laws (Philips) has "Colonel Maggie" and "For A While We Helped Each Other Out"; Gerry Ginson is on Sweet Peach with "High And Dry" c/w "The Rainbow Tree"; the Executives, who are presently in the United States, have an album on Festival called "The Executives On Bandstand"; Daisy Clover appear on Festival with "Penny Brown Girl" c/w "Barbara"; the Wheelbarrow (Spin) have "Dame Zara" and "Trying So Hard"; Ed Devereaux (RCA) with "Champagne"; both Wilbur Kentwell and Ernie Sigley are represented by albums on RCA; the Tyme-piece are on Festival with "Become Like You" c/w "Give A Little More"; Gemini (Clarion) have "Butterfly Wings" and "Nobody Knows You When You're Down and Out"; Mantis are on CBS with "Amanda Blake" and "Julie, Julie"; James Deamer (Du Monde) with "These Things" and "What A Wonderful World"; Jon Blanchfield (RCA) with "Son Of A Simple Man" c/w "Waltzing Matilda"; Swingshift (Clarion) have "Words" and "Here, There & Everywhere"; Barry Crocker has an album called "Sound Of Music" on the Spin label; the Strangers have an album out on Philips; the Imagination (Parlophone) have "A Day In The Life" c/w "We Got Fun"; and the New World (Parlophone) have "Feed The Birds" and "The Water Is Wide"; all of which adds up to the greatest batch of local product ever issued around the same period. It only brings one headache that we can see, and that is that there are so many local disks around at the same time that some of them will unfortunately get lost in the shuffle. But it's good to see the confidence that record companies are placing in Australian talent, which is something that the business has been chasing for countless years.

Still on the local scene, Festival records are putting the giant push onto their complete catalogue of material by Johnny O'Keefe, one of the Australian pop stars who really pioneered the industry starting some fifteen years ago. Festival are currently marketing eight single albums



FIRST GOLD SHIPMENT for "Skippy" has been delivered from Australia. The down-under television series' title song earned its gold award there, and is now being aired with the television shows in 62 overseas countries. Shown accepting the award for the Parlophone performance (released through EMI) is Australian composer/conductor/pianist Eric Jupp (right center) with his wife. Making the presentation are: Cec Barlow, general manager of the EMI record division in Australia (left), and N. W. Scott, managing director of EMI in Australia.

France's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Label
1	1	5	Something/Come Together (The Beatles—Apple)	Apple/Northern Songs
2	3	3	Suspicious Minds (Elvis Presley—RCA)	Sydney Tree
3	2	9	*Picking Up Pebbles (Matt Flinders—Astor)	Acuff-Rose
4	5	5	Penny Arcade (Roy Orbison—London)	Acuff-Rose
5	4	4	I'll Never Fall In Love Again (Bobbie Gentry—Capitol)	Belinda
6	6	9	*The Star (Ross D. Wylie—Festival)	E.H. Morris
7	10	8	*Without You/Hair (Doug Parkinson—Columbia)	Essex/Tu-Con
8	7	3	Jean (Oliver—Crewe)	J. Albert & Son
9	9	6	Sweet Caroline (Neil Diamond—MCA)	Castle Music
10	8	14	*One (Johnny Farnham—Columbia)	Associated Music

*Indicates locally produced record.

Australia's Best Sellers

1	Wight is Wight (Michel Delpech) Barclay; Tilt
2	Adieu Jolie Candy (Jean Francois Michael) Vogue; Baboo
3	Venus (Shocking Blues) AZ
4	Dans La Chambre Vide (Michel Polnareff) AZ; Meridian
5	Il Etait Une Fois Dans L'Ouest (Soundtrack) R.C.A.; Chappell
6	Petit Bonheur (Adamo) Voix de son Maitre; AA Music
7	Que Je T'Aime (Johnny Hallyday) Philips; Suzel
8	Oncle Jo (Sheila) Carrere; Carrere
9	Le Meteque (Georges Moustaki) Polydor; Continental
10	Come Together (The Beatles) Apple; Northern-Tournier
11	Tout eclate, Tout Explose (Claude Francois) Philips
12	L'An 2005 (Richard Anthony) Tacoun; Essex
13	Looky Looky (Giorgio) AZ; EPOC
14	L'Hotesse de l'Air (Jacques Dutronc) Vogue
15	Les Champs Elysees (Joe Dassin) CBS; Music 18

Italy's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Label
1	1	7	Lo Straniero: George Moustaki (Phonogram)	Published by Alfieri
2	2	7	Quanto Ti Amo: Johnny Hallyday (Phonogram)	Published by Curci
3	3	4	Belinda: Gianni Morandi (RCA)	Published by RCA
4	5	2	Come Together: The Beatles (EMI Italiana)	Published by Ricordi
5	—	1	*Che Male Fa La Gelosia: Nada (RCA)	Published by RCA
6	8	9	Oh Lady Mary: David Alexander Winter (SIF), Dalida (RCA)	Published by Les Copains
7	—	1	*Agata: Nino Ferrer (SIF)	Published by Bideri
8	7	2	*Una Spina E Una Rosa: Tony Del Monaco (Ricordi)	Published by Ricordi
9	4	7	Some Velvet Morning: The Vanilla Fudge (Ri.Fi)	Published by RCA
10	—	1	*Occhi Neri Occhi Neri: Mal (RCA)	Published by RCA

*Denotes Original Italian Copyrights

by O'Keefe, and one de-luxe two-disc set which is tagged as "The J.O'K Story."

Two local songs are out in sheet copy form through Souther Music. One is "Carnival Man" composed by Peter Flanagan and recorded by the Flanagans on Festival; the other is the theme from the local television series "The Contrabandits" composed by Arnold Butcher.

The Castle/Belinda (EMI) publishing group have issued a big batch of songs in sheet copies lately including "Throw Down A Line"; "Proud

Mary"; "Rain"; "Birth"; "Clean Up Your Own Backyard"; "Sugar Sugar"; "Green Green Grass Grows Home"; "Bad Moon Rising"; "Baby I Love You"; "Sounds Of Goodbye"; "Odds And Ends".

Publisher J. Albert & Son have a big batch out also including "When I Die"; "Wedding Bell Blues"; "Jean"; "Mahna, Mahna"; "Bless The Child"; "Carry Me Back"; "Love's Been Good To Me"; "So Deep"; and the local composition "Unforgotten Dreams".



Holland

Mr. Hans I. Kellerman, managing director of Negram-Delta, has given Holland's best-selling artist Tony Bass, the opening of Tony Bass' own shop, two golden records for his cases "Ik Ben Met Jou Niet Gewild" and "Gina Lollobrigida." His records have been extremely successful on both the Dutch and the Belgian market.

Negram has released "Non Fante" by Rocco Granata on the Cor-label. Managing director Hans Kellerman, who was also responsible for initial success of Rocco's millioner "Marina," has great faith in one and expects a huge hit in the Dutch territory.

Negram's "After Tea," released on Eagle label, is booked for the top in Paris from January 11th to 16th. The group's latest release "Shine Eyes" is stirring up strong underground sales. A new album of the group is being recorded.

"Little Green Bag," first single by George Baker Selection has reached international acclaim within weeks from its release-date. The record which has reached the national ten in Germany by Hansa, in Switzerland and France by AZ Records, and is planned for release on the Dutch Trend label. It was also pursued by Jerry Ross for Collosus Records. Kellerman is very enthusiastic about the songs which are currently being recorded for release on the group's forthcoming single and album.

The British group Family is coming for promotion on their "No Mule's Head" which will do AVRO TV's Doebidoe

show. Negotiations for their own show, featuring songs of their January album and a possible concert tour are being continued. With Fleetwood Mac and the Mothers, Family is the most successful Warner Bros/Reprise group in Holland.

Skeeter Davis, Connie Smith, George Hamilton IV, Bobby Bare, and Nat Stuckey were the "Nashville Stars On Tour In Holland." Together with the British groups, Hillsiders and Country Fever, the country stars had two shows in Holland, one in The Hague and one in Amsterdam. TV was present in The Hague and recorded the complete show which will be seen on television before the end of this year. During a special press-conference at Schiphol-Airport, Inelco Holland introduced an LP released especially for this tour entitled "Travellin' Country," on RCA Camden.

Inelco Holland released Harry Belafonte's "Jump Up Calypso" and the "Carmen Highlights" in the RCA low-price series. Regarding the earlier releases in these series, Inelco expects a great deal.

At the moment, five records present RCA in the Dutch Top 40: Sugar Sugar (Archies), Suspicious Minds (Elvis), Deep Water (Grapefruit), The Windmills Of Your Mind (Jose Feliciano) and Cary Lynn Javes (Zager & Evans).

Frank Swenson of MCA America and John Robinson of MCA Europe were at Inelco's in Holland to discuss the best policy for the complete MCA catalog. Inelco announced a special MCA publicity campaign for the next season.



Belgium

Barclay reports a great breakthrough for the record "Wight Is Wight" by Michel Delpech. "Oh Lady Mary" by David Alexandre Winter is still a hit. For the moment the Dutch version is doing very well. Soft Machine were in Belgium on November 26th and 27th. On December 1st Monty and Michel Polnareff visited Belgium for the recording of the RTB telecast "Clin D'oeil" end of the year show. Michel Polnareff, the Pebbles and the Tenderfoot Kids appear in the Ancienne Belgique from December 3th to 7th. Michel Delpech tours Belgium from December 29th to 31st. Inelco Belgium seems to have found its way to release a number of new albums as well as to have the availability of another interesting quantity of LP's of the Vanguard label. Most welcomed was the release of the newest Joan Baez album "David" and the wonderful guitar performer John Fahey with "Yellow Princess". In the more progressive field Inelco released such LP's as "Boa Constrictor And A Natural Vine", "Everything Is Everything", "The Open Window" and Sandy Bull's "E Pluribus Unum". Underground music fans were happily surprised finding again Country Joe & The Fish albums. Buffy St. Marie's "Little Wheel Spin And Spin" was released and blues fans will certainly appreciate particularly the Junior Wells LP and Buddy Guy's "The Blues Today". Inelco, in the RCA repertoire, certainly heads for another hit with the promotion LP "Jump Up Calypso" by Harry Belafonte and possibly with the "Deep Water" album by Grapefruit. In the Camden series many rediscovered that favorite old-timer from the forties: Bing Crosby and Rosemary Clooney in "Rendez-vous". Highest numbers of LP releases, however, appear again in the MCA catalogue where we particularly noticed the Young-Holt Unlimited's "Just A Melody", Jackie Wilson's "I Get The Sweetest Feeling" and "Two Much" by Jackie Wilson and Count Basie. In the MCA single-catalogue attention is drawn on that eternal "White Christmas" by Bing Crosby and the newest Brenda Lee recording "Johnnie One Time". Quite a lot is expected from the Cuff-Links single "Tracy" which has undeniable hit chances and should climb very high on the charts.

Vogue reports that Fleetwood Mac's "Oh Well" single is doing very well. Their new LP "Then Play On" was

released too. Only now, Jean-Francois Michael's "Adieu, Jolie Candy" turns out to be a success. The new Moody Blues LP "To Our Children's Children's Children" and the new Rolling Stones LP "Let It Bleed" were released on Decca Records as well as an inexpensive progressive LP "The World Of Progressive Music". Gramophone gladly announces the acquisition of Frank Zappa's Straight label. The release plans are set for the Captain Beefheart And His Magic Band LP for which there is a heavy demand already. Gramophone now distributes Crewe Records with a first release of Oliver's "Jean" and Scepter Records with among others Dionne Warwick and B. J. Thomas. The company has a first smash-hit with Stevie Wonder's "Yester-Me, Yester-You, Yesterday". Tamla Motown LP's released are "My Cherie Amour" (Stevie Wonder), "Time Out" (Smokey Robinson and the Miracles), "Second Album" (the Four Tops), "The Temptations Show" and "Together" (Diana Ross and the Supremes & the Temptations). Gramophone still released four LP's by State-side and "As Though It Were A Movie" (Peter Sarstedt) on United Artists. Henri Simonet, burgomaster of Anderlecht near Brussels, received the famous French cabaret singer Regine in the Martini Center on November 27th. She got the prize for "Woman Of The Year". Philips Records released the LP "The Lilac Years" by the Scandinavian group Blond and the singles "Tonight Today" (Dozy, Beaky, Mick, and Tich) and "Apple Knockers Flophouse" (Cuby & the Blizzards). Polydor organizes a great promotion-campaign for Babylon's "In The Promised Land". Discobell reports that the Dutch group, the George Baker Selection, comes to Belgium for TV-shots. Their "Little Green Bag" is a big hit here. World Music Palette released the LP "Digno Garcia In Spain", which will be an international smash, and the Major Minor record "Nobody's Child" by Karen Young. Will Tura's LP "Will Tura No. 7" is selling extremely well. The new Ann Bradford (Anneke Soetaert's new name since her marriage with Scott Bradford) single is entitled "Pledging On Fear/Already Loving You", a composition of her husband. CBS is very active in the progressive music field. The company released LP's by Appaloosa and Aorta.

Belgium's Best Sellers

Rank	Artist/Album
1	Come Together (The Beatles — Apple)
2	Venus (Shocking Blue — Pink Elephant)
3	Adieu, Jolie Candy (J.F. Michael — Vogue)
4	Ma Belle Amie (The Tee Set — TSR)
5	Sugar Sugar (The Archies — RCA)
6	I'm A Man (The Chicago Transit Authority — CBS)
7	Petit Bonheur (Adamo — Pathe Marconi)
8	Wight Is Wight (Michel Delpech — Barclay)
9	Je T'Aime . . . Moi Non Plus (Jane Birkin & Serge Gainsbourg — AZ)
10	In The Year 2525 (Zager & Evans — RCA)



France

L'Academie du Disque Francais just awarded its annual prize list. A new importance was given to this Palmares with Mr. Georges Pompidou's decision to put the Academie du Disque Francais under the patronage of the President de la Republique.

- Prix du President de la Republique (French contemporary music) Cantigas-Cris (Maurice Ohana) Isabel Garcisanz, ORTF Chamber Choir, Erato-ORTF.
- Prix des Arts et Lettres (Musical and Literary Themes) Gerard Souzay Chante Ravel, Philips.
- Prix de la Ville de Paris (The Greatest Phonographic Realization) 46 Symphonies (Mozart) Berliner Philharmoniker, Karl Bohm, DGG.
- Prix Colette, De La Jungle A La Piste (Jean Richard)
- Prix Arthur Honegger (spiritual music) Golgotha (Frank Martin) Lausanne University orchestra, dir. Robert Fallier, Erato.
- Prix Jacques Rouche (Opera) Der Rosenkavalier (Richard Strauss) Vienna Philharmonic Orchestra, Regine Crespin, Georg Solti, Decca. Otello (Verdi) New Philharmonic Orchestra London, dir. Sir John Barbirolli, VSM.
- Prix Florent Schmitt (Musique

Francaise) Symphonies No. I et 3 (Marcel Landowski) ORTF Philharmonic orchestra, dir. Charles Bruck; Philips.

(Foreign Music)

Les Six Symphonies Manfred (Tchaikovsky) VSM-Melodiya.

Concertos pour Piano et Orchestre (J.S. Bach) Moscow Chamber Orchestra, VSM-Melodiya.

8. Prix du Conservatoire (Chamber Music and Concertos) D'Un Opera de Voyage (Betsy Jolas) Orchestre Du Domaine Musical, dir. Gilbert Amy, ADES.

Trois Concertos Baroques (JJ Quantz, JM Leclair, CPE Bach)—Maxence Larrieu Classic;

Trois Concertos (C.M. Von Weber) —Lancelot, Hongue, Barbotou: Erato; 2eme Concerto Pour Violoncelle (Andre Jolivet) —Erato-ORTF.

9. Prix de L'Institut de Musicologie; L'Ormino—Argo-Decca; Pasumes-Requiem —Missa Choralis-Chorals (Franz Liszt)—Qualitor Viet-Nam: Unesco—Barenreiter-Musicaphon;

10. Prix Francis Carco (Jazz and Songs) "Fats Waller Memorial" (RCA) Jacques Debronckart: CBS, Regine: Pathe.



LING ON THE ROAD — Percy Sledge discusses the outcome of his first nationwide tour of England (which included continental visits to Belgium and France) at a reception held in his honor by Polydor. With Sledge in a discussion of promotional assistance for his latest single, "True Love Travels On Avel Road", are: (from left) Phil Carson, Atlantic's label manager; Rolfe Rennie, managing director of Polydor Records; marketing manager Alan Sledge and Johnnie Walker of Radio One.



1) George Albert, (center) president and publisher of Cash Box, examining the new Nippon Victor Console in their new studios as Mr. Itoh, gen. mgr. of the Philips division and Mr. Kasajima, g.m. of Nippon Victor explain its qualities. 2) Misa Watanabe, president of Apollon and v.p. of the Watanabe Group with George Albert. 3) The Cash Box pres. with Ichiro Kinoue, foreign dept. mgr. of Teichiku Records. 4) Albert with Shoo Kaneko, director international of Nippon Columbia Records. 5) Mr. Ishizaka, managing director of Toshiba Records with Albert. 6) George Albert addressing a group of Nippon Victor execs on the status of the American record business. 7) The CBS-Sony people greet Albert: Norio Ohga, exec. managing dir.; Bill Smith, managing director of CBS-Australia who was in Japan at the time on business; and Tatsuya Nozaki, general manager of CBS-Sony, Japan.

(Second Row) Welcoming Mr. Albert at the various companies' offices were: 1) the King Records people: Kazuo Takeda, chief of international dept.; Mr. Yanae, managing dir.; and Mr. Ogawa, exec. director 2) Execs of the Apollon Music Corp., standing, Mr. Aoyama, foreign dept.; Masao Yoshimoto, manager of music dept.; and seated, Mr. Matsumoto, managing director of Apollon. 3) the heads of Nichion-TBS Group, Yasuyuki Ishihara, man. dir.; Harry J. Quinn, secretary; Shigeru-Akimoto, president; and Mamoru Murakami, producer. 4) T. Kamei, director of the musical dept. of Nippon Crown Records. 5) Mr. Miyamoto, president of MCA in Japan. 6) David Rosen, president of Seag Enterprises with Raymond LeMaire, director of Production and Planning. 7) Mr. Ishida, president of PONY tapes and Mr. Takasaki, managing director. 8) The brass from Nippon Gramophone including Wolfgang Arming, manager; Tadashi Hino, chief of the foreign music division; and Shinken Izawa, president.

Japan's Best Sellers

- International -

This Week	Last Week	Title / Artist / Publisher
1	1	Kuroneko-No Tango (Volevo Ungattonero), Osamu Minakawa (Philips) Sub-Publisher/Suiseisha
2	2	Ningyoo-No Ie, Mieko Hirota (Columbia) Publisher/Watanabe
3	3	Early In The Morning, Cliff Richard (Odeon) Sub-Publisher/Revue Japan
4	5	Yoru-To Asa-No Aida-Ni, Peter (CBS Sony) Publisher/April Music
5	4	In The Year 2525, Zager & Evans (RCA Victor) Sub-Publisher/TRO Essex Japan-Shinko
6	6	Aime Ceux Qui Taiment, Daniele Vidal (Seven Seas) Sub-Publisher/-
7	8	From A Distance, P. F. Sloan (Dunhill) Sub-Publisher/Victor Shuppan
8	7	Love Me Tonight, Tom Jones (London) Sub-Publisher/Revue Japan
9	12	Shiroi Iro-Wa Koibito-No Iro, Betsy & Chris (Denon) Publisher/Pacific Music
10	9	Magokoro, Ryoko Moriyama (Philips) Publisher/Shinko
11	11	Hitorine-No Komoriuta, Tokiko Katoh (Polydor) Publisher/Stone Wells
12	10	Namida-De Iino, Jun Mayuzumi (Capitol) Publisher/Ishihara
13	13	Umibe-No Ishidan, The Blue Comets (Columbia) Publisher/Ohashi
14	14	Sugar Sugar, Archies (RCA Victor) Sub-Publisher/Shinko
15	—	Honky Tonk Women, The Rolling Stones (London) Sub-Publisher/Shinko

- Local -

1	2	Ai-No Kaseki, Ruriko Asaoka (Teichiku)
2	1	Anata-No Kokoro-Ni, Chinatsu Nakayama (Victor)
3	4	Mayonaka-No Guitar, Kaoru Chika (Columbia)
4	3	Hana-To Namida, Shinichi Mori (Victor)
5	5	Ikebukuro-No Yoru, Mina Aoe (Victor)
6	7	Koi-Doroboo, Chiyo Okumura (Toshiba)
7	6	Ijanai-No Shiawase Naraba, Naomi Sagara (Victor)
8	—	Dolif-No Zundoko-Bushi, The Dolifters (Toshiba)
9	8	Kanashimi-Wa Kakeashi-De Yattekuru, Mariko Ann (Victor)
10	9	Showa Blues, The Bluebell Singers (Grammophon)

- Album -

1	2	Ryoko Moriyama/College Folk Album, Ryoko Moriyama (Philips)
2	1	Abbey Road, The Beatles (Apple)
3	3	Sam Taylor/Kage-O Shitaite, Sam Taylor (Columbia)
4	4	Windmills Of Your Mind/Paul Mauriat, Paul Mauriat Grand Orch. (Philips)
5	—	Laymond Lefevre Golden Prize, Laymond Lefevre Grand Orch. (Seven Seas)

Holland's Best Sellers

This Week	Last Week	Title / Artist / Label
1	1	Oh Well (Fleetwood Mac/Reprise)
2	2	My Special Prayer (Percy Sledge/Atlantic) (Portengen/Lisse)
3	3	Maanserenade (Marty/Decca) (Altona/Amsterdam)
4	6	Cha La La I Need You (The Shuffles/CBS)
5	7	Wij Zijn Toch Op De Wereld (Piet, Adele & Leen: Philips)
6	5	Air (Ekseption/Philips) (Belinda N.V./Amsterdam)
7	—	Yester-Me, -You & -Day (Stevie Wonder/Tamla-Motown) (Impala Basart/Amsterdam)
8	—	Ridin' On The L & N (The Bintangs/Decca)
9	—	Beautiful People (Melanie/Buddah Records)
10	9	Bouree (Jethro Tull/Island)

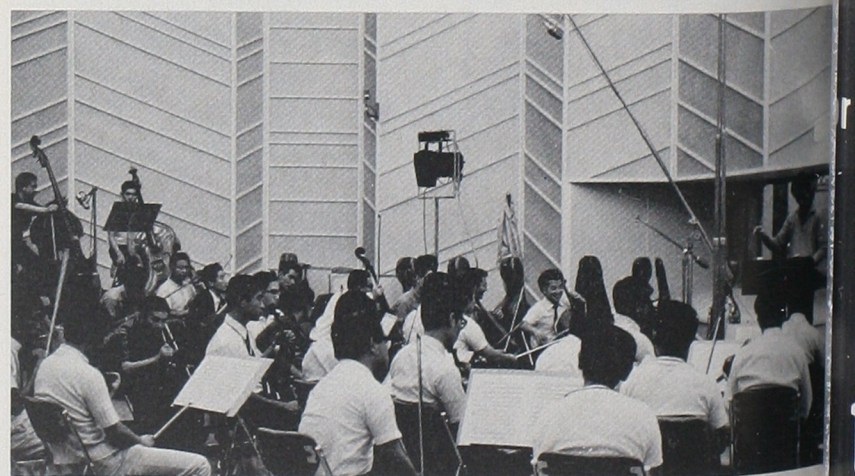
Leonetti, Daughter In EMI-Aussi Pact

HOLLYWOOD — As a result of their successful "Let's Take A Walk" duet for Columbia, Tommy Leonetti and daughter Kim have been inked as a duo by EMI in Australia. Kim will also record with the 15-voice Newport School Children's Choir for RCA-Victor-Australia, with her father overseeing production.

Leonetti's highly successful Australian TV talk show has also been renewed, as well as being picked up by additional stations.

Feliciano Wins 2nd Edison In Holland Poll

HOLLYWOOD — Jose Feliciano has won an Edison Award, Holland's equivalent of the Grammy, for an unprecedented second time in a row. In 1968, Feliciano scored tops in the Male Vocalist category for his "Feliciano" album, and repeated in the same category in 1969 for his "Feliciano 10-23" effort.



FROM BOTH SIDES NOW — Outer and inner views are shown of the new studio facility recently completed by the Victor Co. of Japan. Located in the center of Tokyo, near the Meiji Shrine, the studios took a year to build and cost in the area of \$1,800,000. Covering 980 square meters, the facilities provide 3,594 square meters of floor space for three studios each of which is provided with metal thick sound absorbing surroundings and flooring. Lower photo shows a session at which Hiroshi Wakasugi rehearses the Yomiuri Nippon Symphony for the performance of Beethoven's 6th Symphony.



Argentina

important news of the week is the opening of an associated publishing house, Pamseco, which deals with local songs and contracts from abroad. The report was by Music Hall's president, Selasco, who will be present at the upcoming Midem gathering to represent representation rights and contracts already acquired by PAMSCO American Music Services Corp.) moment, the address of PAMSCO is Jose E. Uriburu 40, Buenos Aires.

Carlos Garbarino feels enthusiastic about the sales of new Tormenta, whose first single, "Do Mate," has entered the charts and is climbing. Tormenta is a 17-year old girl, and her record is produced by Jacko Zeller. Tormenta is planning a giant promotion for this month, covering radio and TV and pushing its debut and Xmas product.

King about Christmas, CBS' Piombi feels he has a winner, a new single by Luis Aguile, "A Mi Casa Esta Navidad", is being released next week. It is in the charts with the song sent at the Rio de Janeiro Festival, last October, and is going another period of success. His new LP is also running very well and several other albums of the month news sheets — Nauda, Piero — are also chart items. Piombi's Mauricio Brenner is with the success of "Hoy La

He Visto Pasar A Maria," one of the entries at the recent Buenos Aires Song Festival, currently number two in the charts, recorded by Hugo Marcel for Magenta. The song, as a local product, has strong possibilities for the markets, mainly in the Latin American area. Brenner has also "Je T'aime . . . Moi Non Plus," which is on the charts, although not in the original Jane Birkin version. Most radios are playing the Ray Conniff version, but a locally recorded cover version is tops on sales, under the Music Hall logo.

EMI's Juan Carlos Mena is working on the international promotion of teen chanter Greco, who is also on the charts through "La Nave del Olvido." The first recordings by Greco, released several months ago, found strong response in Central America and even Latin New York, and the first LP by him, released a few weeks ago, is following the same way. On the International side, EMI is rushing the third LP by Creedence Clearwater Revival, on the hopes of getting for this record the same chart treatment as the one obtained for "Lodi," "Proud Mary" and "Bayou Country."

Phonogram continues its work at the "Third Generation" of beat groups, which are handled by indie producers and are giving very good results; the latest additions are Lechuga and Tienen Razon, and several other groups are forthcoming. Phonogram has recently outed the first single by Romulo y Remo: "Martin Fierro."

Argentina's Best Sellers

- | | |
|----|---|
| 1 | Sugar, Sugar — The Archies — RCA |
| 2 | *Te Vi Llorando — Marco Antonio Vazquez — Peerless |
| 3 | Te Quiero . . . Yo Tampoco (je t'aime . . . moi non plus) — Jane Birkin & Serge Gainsburg — Gamma |
| 4 | *Tu Camino Y El Mio — Vicente Fernandez — CBS |
| 5 | Santo Domingo — Las Comunicativas — Fermata |
| 6 | Herido (I've Been Hurt) — Bill Deal & The Rhondells — Polydor |
| 7 | Me Quiero Casar Contigo — Roberto Carlos — CBS |
| 8 | *Libro Abierto — Gerardo Reyes — CBS |
| 9 | *Amor De Estudiante — Roberto Jordan — RCA |
| 10 | Ella — Raphael — Gamma |
| 11 | *Local |



Mexico

Songstress Robertha (Discos Capitol) will start a series of personal appearances in several locations in Spain. She is planning to leave for Europe on January 15th.

A ten album collection with music and narration plus an illustrated booklet, all in Spanish containing the most celebrated fairy tales of the world, is part of the Epic and Walt Disney Productions campaign among the children of Mexico.

The outstanding items of the Discos Gamma LP releases of the week are: "The Frost" on Vanguard, on Reprise "Ella", "La Familia Sinatra Le Desea Feliz Navidad" and "Underground Concert".

In three more weeks Spanish chanter/composer Juan Manuel Serrat will be back in Mexico from his Central and South America tour. Juan Manuel will give a new series of concerts at Palacio de Bellas Artes while his first Mexican LP will be released by Discos Capitol de Mexico.

An excellent LP with pianist/composer/arranger Fernando Z. Maldonado has just been released by CBS/Columbia International. This album has been produced with Fernando Z. Maldonado's best numbers written for some of CBS's top charters such as Javier Solis, Hnas. Huerta, Sonia Lopez and los Panchos.

Coinciding with Billy Preston's per-

sonal appearances at El Dorado, Hotel Camino Real's night club, Discos Capitol de Mexico released his first LP.

After his great success with "Amor de Estudiante", Roberto Jordan will cut his next RCA record in English. This will be his answer to some American impresarios who are planning to take him to the U.S.A.

Among the RCA releases of the week is Eydie Gorme's EP with some of Arturo Castro's (one of the Hermanos Castro Group) numbers. This record will try to surpass the sales record and popularity of Eydie's Spanish recordings with los Panchos a few years ago, when Gorme belonged to Columbia Records. Another RCA launching is "La Bikina", single on A&M with Herb Alpert and the Tijuana Brass. This number has been very popular in Mexico for quite some time, and was written by movie star Martha Roth with Ruben Fuentes.

Mario Freidberg is pushing hard with some Raymond LeFevre Orchestra LPs, including one with Christmas themes, on the Riviera label, one of Discos Tizoc's most important side lines.

Hector Mejia, CBS/Columbia Int'l advertising manager, is inviting all his colleagues to make up the Record Advertising Managers Club. The first gathering will take place next week.

Argentina's Best Sellers

This Week	Last Week	
1	13	La Nave Del Olvido Mirtha Perez (Music Hall); Greco (EMI); Luis Grillo (RCA)
2	15	*Hoy La He Visto Pasar A Maria (Fermata) Hugo Marcel (Magenta)
3	1	*Yo En Mi Casa, Ella En El Bar (Melograf) Naufragos (CBS); Agua Mojada (RCA)
4	6	Je T'aime . . . Moi Non Plus (Fermata) Ilane Sirkin (Music Hall); Ray Conniff (CBS); Robespier (Disc Jockey)
5	3	Tu Nombre Me Sabe A Hierba (Clanort) Joan Manuel Serrat (Odeon); Marisol (RCA)
6	2	*Extraña De Las Botas Rosas (Relay) Joven Guardia (RCA)
7	9	Me Has Enseñado A Conocer Lo Que Es El Amor (Korn) Luis Aguile (CBS)
8	7	*Juan Boliche (Korn) Piero (CBS)
9	4	Lisa De Los Ojos Azules (Milena) Nicola de Bari (RCA); Mario Tessuto (CBS)
10	12	*Chiquilina (Relay) Los Iracundos (RCA)
11	5	Love Is All (Relay) Malcolm Roberts (Disc Jockey)
12	8	Proud Mary Creedence Clearwater Revival (Liberty)
13	18	Dong Dong Diki Diki Dong (Relay) Carlos Bisso (RCA)
14	16	*Como Somos (Korn) Fedra y Max (CBS)
15	11	Lodi Creedence Clearwater Revival (Liberty)
16	—	*999 Marina (Kleinman) Walkers (Music Hall)
17	—	*Cebando Mate (Relay) Tormenta (RCA)
18	—	*Tiritando (Relay) Topo Gigio (Polydor); Donald (RCA)
19	19	*Muchacha De Un Sueño (Kleinman) Trocha Angosta (Music Hall)
20	10	*La Vida Continua (Ansa) Sandro (CBS)
		*Local

Argentina's Top Ten LP's

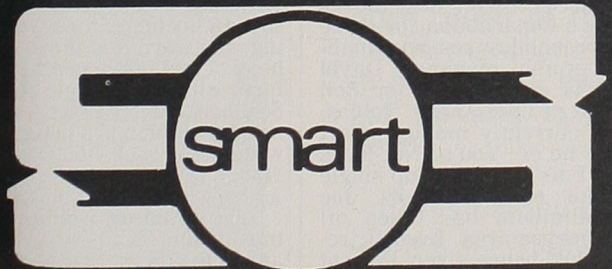
1	4	Sandro Sandro (CBS)
2	3	Abbey Road Beatles (Odeon)
3	1	Twelve Beat Groups For Export Selection (RCA)
4	2	Love-Modart En La Noche Selection (Philips)
5	—	Green River Creedence Clearwater Revival (Liberty)
6	—	Joan Manuel Serrat Joan Manuel Serrat (Odeon)
7	5	Preferidos A La Luna Selection (RCA)
8	8	Embajadores Trio Rubi (Music Hall)
9	6	Prohibido Para Menores Los Parranderos (Magenta)
10	7	Piero Piero (CBS)

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CashBox Italy

Throughout years and years of activity, **Mina's** popularity and success have never had a pause — indeed, they are growing more than ever. Further evidence for this is found in her latest hit "Non Credere", which has achieved unbelievable dimensions and is still a best-seller.

Everything makes us believe that **Mina's** latest recording will follow the same route. All we can say is that her interpretation of "Un' Ombra" is simply perfect, while the flip-side "I Problemi Del Cuore" wholly displays her electric personality in the many jazz passages and the general surrealist tone.

PDU presents also its new acquisition **Anita Traversi**, who is already well-known by the public, but has not yet achieved great success. After her participation at Rio De Janeiro International Festival with "Il Mago Della Piovra", which entered the finals, she now presents the same song in Italy.

CBS Italiana informs us that top jazz artist **Miles Davis** has got enormous success in his concerts in Milan and Rome, which were partially recorded by radio and TV.

Heavy promotion in record shops was arranged with extremely positive results.

After **Miles Davis**, another jazz star is expected in Italy: **Thelonius Monk** has been lined up for six concerts in Italy, during his next tour of Europe. He will be in Rome on November 30th and in Milan on the 4th and 7th of December. He will also be star guest on radio jazz programs.

CBS Italiana also announces a new classical series which will be presented at Christmas time, "Interpreti Sublimi", containing ten LPs with the greatest hits of such composers as **Strauss, Mozart, Rachmaninoff, Tchaikovsky, Rimsky-Korsakov, Grieg, Beethoven, Wagner, Chopin and Bach**. The aim of this classical series is to give a forward thrust and a more suitable product to an effective policy for new classical customers.

EMI Italiana informs us that the German songstress **Christina Hansen** has been invited to London to be a member of the Apple cast. She has met all the Apple artists and, among them, **Mary Hopkins**. The meeting has been recorded by the Italian TV.

Senza Fine presents two new discs: one is by **Anna Marchetti** and is the Italian version of the **Bee Gees'** "The Love Of Woman", with the title "Amore Di Donna". The other is composed by **Herbert Pagani**, whose popularity has grown after the releasing of "Ahi, Le Hawaii", a best-seller throughout the summer, which he also

recorded. His new song "Albergo A Ore", is performed by **Gino Paoli**.

RCA presents a new series dedicated to classic music on the Italian market, "Le Grandi Voci Della Lirica", containing performances by the most famous singers of the past. Till now thirteen LPs have been published: "L'Arte Di Titta Ruffo", "Il Grande Caruso 1904-1906", "La Voce E L'Arte Di Rosa Ponselle", "La Voce E L'Arte Di Ezio Pinza", "La Voce Di Giacomo Lauri Volpi", "Verdi E Caruso" (2 disks), and "L'Epoca D'Oro Del Melodramma" in five albums, where we can find names such as **Enrico Caruso, Titta Ruffo, Rosa Ponselle, Tito Schipa, Toti Dal Monte, Beniamino Gigli, Lili Pons, Laura Tetrizzini**.

RCA announces also that the famous French conductor **Georges Pretre**, who had an enormous success in October in Naples at San Carlo, has come back to Italy; in Florence he opened the season at Teatro Comunale, by performing **Wagner's "Il Vascello Fantasma"**. Then he is expected in Milan at La Scala to conduct "Sansone E Dalila", with the participation of the famous mezzo-soprano **Shirley Verret**. After a period in Verona, he will be in Turin in February to conduct a concert at RAI, and then in Rome at Santa Cecilia. RCA published 2 new LPs conducted by him: **Berlioz' "L'Aroldo In Italia"** and "Sinfonia Fantastica".

Other foreign artists are coming to Italy: the young Hispano-Mexican tenor **Placido Domingo** is in Milan where he will open the season at La Scala on 7th December. His latest recording "La Voce Di Placido Domingo" is finding great success. In February RCA will publish "Il Trovatore" performed by **Placido Domingo** together with **Leontyne Price, Sherrill Milnes, and Fiorenza Cossotto**, which was recorded in London in September. The publishing will take place in Italy and the States contemporarily.

Shirley Verret will make her first performance in Verona in January. She will be the protagonist of "Sansone E Dalila" which will be performed in the original French edition. In Milan at La Scala she will be Dalila again, and, in April, Eboli in "Don Carlos".

Montserrat Caballe will make her first appearance at La Scala in Milan in February. She will perform **Donizetti's "Lucrezia Borgia"**. In April and May she will be in Rome at the Opera, where she will have the title role of **Donizetti's "Maria Stuarda"**.

1970 is the second, centenary of **Ludwig Van Beethoven's** birth. On this occasion Phonogram publishes a collection of his works in 12 coffers, containing 75 LPs.

CashBox Germany

Erich Offierowski, leader of pop production with **Electrola** in Cologne, is leaving his job on the 1st of January, but he will still work with **Electrola** as an independent producer. Offierowski's follower will be **John Moehring** of **Bovema** in Holland. . . . Next radio and TV exhibition will be between the 21st and 30th of August 1970 in Duesseldorf, together with **HiFi 70** (international exhibition and festival) which will take place at the same time in the same place. This year the exhibition in Stuttgart was a great success, and 726,000 visitors attended. In 1971 the international radio show will be held for the first time in Berlin. There is no decision where and when other radio shows will happen . . . **Freddy Quinn**, one of the most famous hit singers in German, gets his 12th golden record from **Polydor** for his LP "Weihnachten Auf Hoher See" ("Christmas On The Sea").

. . . **Lester Wilson**, American choreographer, dancer, and singer, has been quickly promoted in Germany, where he has been working the past ten months. For German TV the "Lester Wilson Show" had been produced in Munich. Two American artists, **Vi Valasco** and **Eliane Pittman**, contributed to the show. **Liberty** recently released a single with **Lester Wilson** titled "For Once In My Life"/"Rainbow City". . . . **Udo Jurgens** tournee, named "Udo 70", which initially should include 101 concerts, was lengthened in

the meantime till the beginning June. There will be 222 concerts together. After a third of the tour over 160,000 visitors had attended show. **Edition Montana** expects about half a million visitors . . . The rig for the **Georges Moustaki** song "Metèque" were acquired by **Monte** for Germany from "Editions Continentales", Paris. "Le Metèque" is top in French and Italian hit parade. The German version (text by **Wal Brandin**) "Ich Bin Ein Fremd ("I'm A Stranger") was recently leased by **Polydor** . . . A new European tour in April-May 1970 is intended **Erroll Garner**. It will include concert and TV in Germany, Switzerland, Spain, Italy, France, Belgium, Holland and Scandinavia. Dates presently being set with **Garner's** management representative, **Martha Glaser**. **Teldec** offers a new label **Resco** which is produced by a TV and film music production company in Cologne. The Resono-team will present German film and TV stars. The first two LPs and a single were recently released **Penny Farthing** is the new name of label of the producer **Larry Page** from London (before "Page One Records" sold in West Germany now by **Pho Gram**). The first artist **Larry Page** produced in London for this label **Samantha Jones**. Her first record Germany: "Today"/"Until Tomorrow"

CashBox Canada

Parrot recording artist **Ginette Reno** has completed a cross-Canada get acquainted tour which took her to many cities and exceptional receptions by radio stations in Western and Central Canada. The Montreal-born beauty was accompanied by her husband, manager, and London's national promo manager **Pierre Bellemare**. While in Toronto, the label hosted a reception at the Four Season's Motel which brought out a sizeable representation from Toronto's MOR stations and a return to the scene of one of Canada's top interviewers of record, film, and stage vps, **George Wilson**, who was representing CKFH, a very important station pumping out a top forty format. **Miss Reno's** initial release, "Don't Let Me Be Misunderstood" is seeing flip action across the country. Several stations are now leaning on the "Everything That I Am" side. London's **Adrian Bilodeau**, national sales, reports the **Poppy Family** have completed an album session at Decca's London studios. From it they have culled "That's Where I Went Wrong" which will be released as the follow-up single to their recent chart success, "Which Way You Goin' Billy".

Oliver's latest release "Sunday Morning" on **Crewe** received a large sized in-person boost with the chanter's appearance at Montreal's Casa Loma. His week long engagement pulled top houses which saw **Oliver** move from a three man backing to an impressive addition of 8 pieces. **Oliver** next moves into New York's Copacabana for three weeks over the holiday season. **Quality's** Quebec promo manager **David Brodeur** reports good houses for **Bell** recording artist at **Cafe Andre**. **Tobias**, a Canadian is currently making chart action with his lid of "You're Not Even Going To The Fair". A follow-up single is expected for early January. **Joe Cocker's** A&M album has taken off nicely in the Quebec area. **Brodeur** reports heavy play being given the cut "She Came In Through The Bathroom Window" expected to be released as a single soon. **Jean Cousineau, Fran and Gilles Losier** known as **Montreal**, have released their first album "Summer's Night" on the Stormy Forest label. The set was produced in New York by **Mark Roth** and **Richie Havens**, the latter playing sitar and koto on the session.

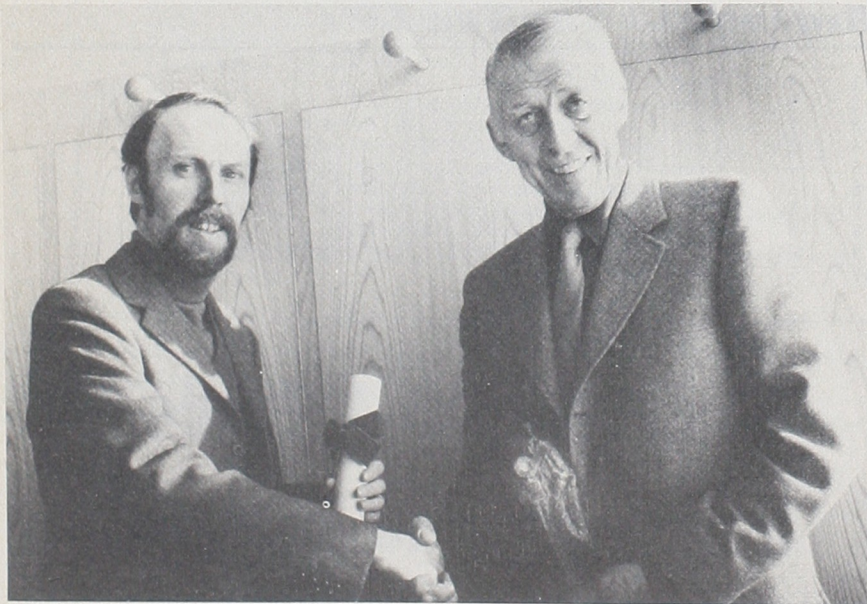
Quality's release of **Chad Allen's** of "Looking Through Crystal Gazing" now showing national action for **Winnipeg**. **Bob Cooke**, music litian at **CHNS Halifax** lists the single showing breakout action. Several stations across Canada have added disks to their playlists. **Allen** was of the founders of the **Guess Who**.

The **Trials Of Jayson Hoover**, a cover based group have returned home after a cross Canada tour ending at major night spots in Toronto, The Lakehead, Winnipeg, Calgary, Edmonton and Regina. On their return they signed a long term record production agreement with **Studio 3 Productions Ltd.** They'll play the Vancouver area for several days before returning to Edmonton and Calgary for one week. **New Syndrome Records**, which part of **Studio 3 Productions** have recently signed a distribution deal with **The Compo Company**.

The Toronto production of "Hail" now underway in rehearsals after having auditioned several hundred hopefuls over the past few weeks. Pre-opening is skedged as Dec. 28 official opening as Jan. 11.

RCA's Marshmallow Soup Group who established the **Marshmallow Sound** in North America and who are currently playing Lima, Peru, are enjoying top national success with their lease of "I Love Candy". Out of field comes **Mickey Sheppard's** "Living On Dreams". This native **Winnipeg** has picked up much success in his home town which is spreading westward and down into the U.S. head. The **Lighthouse** have shown form with their single release of "So Good". Another **RCA** group showing national action is **Young And Com** with their deck of "Come Out, Come Out". This group has just completed an engagement in Alaska.

Tom Williams, well known radio music man around Toronto has been appointed as promotion rep for **Warner Bros./Seven Arts** in Ontario. He is currently experiencing excellent sales with their Atlantic label notably being **Aretha Franklin's** "I Nor Rigby" and **Led Zepplin's** "Lotta Love". On the **Warner's** label it's **Peter, Paul And Mary's** "Let's On A Jet Plane" which has been considerable attention to their "1700" released two years ago.



MAN OF THE WORLD — Stan Kenton's "The World We Know" has earned him an Edison Award from the Dutch Record Committee. In Europe recently, the maestro was presented with his trophy during a trip to Berlin where he guest-conducted the Berlin Dream Band during the city's "Jazz Days" festival. Presenting the Edison to Kenton (right) is Pete Venudor, author of the "Standard Kenton Directory," who dropped by backstage at the West-Berlin Philharmonic.



COIN MACHINE NEWS

Williams 'Seven Up' Games One Player



Williams 'Seven Up' 1 Pl.

Williams skis into the season with 'Seven Up', a new one-player game that brings a blizzard of coins to the table. With a winter wonderland scene, 'Seven Up' features a game packed extras including a #7 target which scores 500 points when lit. Excitement is generated by the targets 1,2,3,4,5 & 6 to score 100 and raise the lucky seven to 1000. On the B,C,D & E to move skier slope for carry over feature. The finish line lights 'E' lane light. The background is a whirlwind of colorful costumes as they slide down a hazardous slope, breakneck stretch and across line. The 'p' is adjustable for 3-5 ball is recommended at 2 for 25¢. The machine is made of stainless steel with single, double or triple coin on all models. Individual coin trays are standard. The 'p' is currently available from Williams distributor.



Illinois operator Jack Moyle at his place in Hennepin, Illinois the Seeburg "Apollo" phonograph recently installed. Proprietor of popular eatery is Ray Margentleman on the right.

EDITORIAL:

Gimmie That Old Time Operatin'

Most music and games distributors today will openly admit that their "best customers" are the "new operators" . . . those younger lads who started putting a route together four or five years ago and are not, as the distribs may say, "crippled by the hopeless business practices of the old timers." This "new breed" of operator is a preferred customer for a variety of reasons, foremost among them the fact that he pays for his new equipment on time. He's not accustomed to the enormously extended credit lines older operators just naturally "require", even though these veterans often have enough ready funds to pay for the equipment C. O. D. These blase financial attitudes can stretch a distributor's patience (not to mention his own finances) six months, a year, sometimes longer.

Today's energetic new operators were started **right**. As such, they keep their finances in order. Forced to pay greater attention to each location's income and each machine's collection yield, the new operators have a hard-nose savvy about the business the older veterans have either forgotten or never knew, having come up in the heyday of the industry when it was a darn sight easier to make a buck with a coin machine.

Many of today's older tradesters who call themselves "operators" are kidding themselves. A better term would be "collector" for that's really all anyone is who just milks out an old established route, like squeezing the chicken who lays golden eggs. It's a sorry fact that almost half the operating companies in large metropolitan areas don't even own a route truck anymore. By depending upon their distributors to deliver and install machines in their locations, how can they possibly execute the duties of the modern operator in game rotation, speedy unit replacement when a piece breaks down, resale of tables to homeowners and all the rest of the programs that are bringing plus dollars to their crafty competitors?

Maybe the problem with the operators-turned-collector is they're not hungry anymore. It's great to be solvent, of course, but really, how long can they keep their aggressive competitors out of their stops? They can keep laying on the loans, the gifts . . . hand to wallet, hand to wallet ad infinitum, but they're only pouring more gas on a fire already getting out of control.

What this business needs is a return to the push, push, push of the past. It needs creative thought, it needs merchandising, it needs hard workers, it needs to be **alive** — every member of it. When the Romans got fat and lazy, everybody knows what happened next!

If this particular critique bothers any reader's sensibilities, he might do well to look at his company and its policies a little more closely. If he feels his years of hard work have earned him the right to sit back now and just **collect**, that's fine, as long as he's got at least one energetic route manager on the payroll who looks at the business not as a series of machines that crank out coins but as something alive that will continue to grow when treated aggressively.

ChiCoin Names Goetting Director Of European Exports



Karl Goetting

Avron Gensburg, vice-president of Chicago Coin Machine Co., has announced the appointment of Karl Goetting, of Stromberg, West Germany to represent Chicago Coin as Director of Exports for all Europe, Africa and the near East.

Mr. Goetting, who will be travelling extensively, will soon be headquartered in his offices in Frankfurt, with Telex connections with Chicago Coin's factory, for quick communication. He is available for the benefit of all their distributors. Invoicing and pricing policy will emanate thru the Chicago office, as in the past.

Well versed in the coin machine industry, Mr. Goetting was export manager of one of the largest phonograph manufacturers in Europe. Mr. Goetting plans to have a factory-trained engineer available to their overseas distributors to help with their problems, as well as to train others for on-the-spot servicing.

Last month, Mr. Goetting attended the Skandinavisk Automat showing in Stockholm, Sweden, where he met the Swedish operators and visited the distributor of Chicago Coin products and viewed his extensive display.

Paradise In December For Empire Winners

CHICAGO — "Paradise Holiday", hosted by Empire Dist., gets underway on Thursday, December 11, when 96 lucky winners (wives included) take off from O'Hare airport — destination, Britannia Beach Hotel, on Paradise Island!

In addition to elegant accommodations and all the trimmings provided by Empire, several cocktail parties and various fun activities are in store for guests, hosted by such firms as Rock-Ola Mfg. Corp., Westinghouse and Automatic Products.

Entire holiday is the climax of Empire's contest which began several months back. Buyers of both phonographs and vending machines were eligible for the fun filled excursion.

Empire prexy Gil Kitt and Dave St. Pierre, Jack Burns, Harold LaRoux and Joe Patterson will accompany the group.

Coin Machine Dealers Flavor Parks Show; Thousands Tour Game and Ride Exhibits

CHICAGO — Once again the exhibit area of the Sherman House Hotel took on the atmosphere of a giant carnival, during the International Outdoor Amusement Exposition-Amusement Parks annual convention, which ran from Sunday, November 30 through Wednesday, December 3. A most colorful array of the newest in amusement rides, games, arcade and concession devices and accessories for the season was on display in some 245 booths representing 135 exhibitor firms. Attendance was expected to reach 6,000 and at presstime 3,000 persons had registered at the IAAP booth alone, with the Showmen League's figures and the Fair's count yet to be tallied.

For the first time this year, Rock-Ola Mfg. Corp. participated and displayed their new "442" model phonograph, as well as their line of can venders. Firm was well represented throughout the show by its executive sales staff, including Dr. Dave Rockola, Ed Doris, George Hincker, Hugh Gorman, Bill Findlay, Jim White, Ray Anderson and Ed Lorkowski.

Myron Sugerman International had a very impressive display which attracted a seemingly endless flow of visitors to view such items as the Mini Bang, manufactured by Safaro of Fidenza, Italy, and making its "official" U. S. debut at the show. Sugerman is exclusive distributor of this line for the entire U. S. and western hemisphere. Among other stellar attractions at the Sugerman exhibit were Hockey, Tank Assault, Indianapolis, Super Missile and Attack, all manufactured by Phonographic Equipment Ltd. of London, for which Sugerman Int'l. is exclusive U. S. rep. Manning the booths, along with president Myron Sugerman, were Barry Feinblatt, Hans Vandendop, Ed Ryblewski, Gene Lipkin and Sam Klein. Representing Phonographic from London were director Gordon Marks, sales manager Michael Green and Arcades manager Gerry Gold.

International Mutoscope Corp.'s president Larry Galante, who just recently announced the firm's acquisition of the Mike Munves Corp., was ever present throughout the show, greeting visitors and guests at the Mutoscope booth who were anxious to get their photos taken and view the fine line of Photomatics.

Star of the show at the Cointronics, Inc. exhibit was the "Lunar Lander"



A Parks Show favorite was the indoor Minibang track at the Sugarman display. Above former Miss U. S. A. Donna Wood and Hans Vandendop take a demonstration spin. See photo review to follow.

and president Ransom White was ever busy demonstrating the new game and outlining its many fine features.

Folks were waiting in line at the Sega display to view the Periscope, Missile and Grand Prix, and Empire Dist.'s Murph Gordon was more than happy to accommodate everyone.

The Computer Quiz 2-player, Astro Computer and Computer Quiz were among the big attractions at the Nutting Associates booth, staffed by Dave Ralstin and John Whipp.

With this convention, the I.A.A.P. commenced its second half-century of existence as an association. The exposition opened with a ladies' tea, with Mrs. Harry J. Batt, Jr. serving as hostess. Her husband is the 1969 president of the association and the operator of Pontchartrain Beach Amusement Park in New Orleans.

Convention highlights included a filmed presentation, showing scenes of some of the nation's leading amusement parks, and the 1969 summer session of the I.A.A.P. Business sessions were devoted to new techniques of park management, promotion, financial methods and arcade games operation. Sessions were conducted by leading park owners and operators.

The convention climaxed with a gala banquet, highlighted by a galaxy of entertainers led by Pat Buttram, Pat Morita and Irving Yamaguchi in "East Meets West in the Japanese-American Revue of 1969".

FAMA Board Holds Legislative Meet

TAMPA, FLA.—The Board of Directors of the Florida Amusement and Music Association held its fall meeting last week in Tampa. The meeting was conducted by chairman of the board Jim Mullins as FAMA president Jim Tolisano was still recuperating from his recent illness.

Among the subjects discussed at the gathering were various legislative bills pertaining to the coin machine business. During recent months four cigarette bootleg penalty bills have been passed helping to tighten the cigarette vending industry. In addition, a bill was passed providing that payment for cigarette tax stamps be made on the 10th of the month following their purchase, rather than immediately on purchase. The latter bill was helped by FAMA lobbying.

Legislation that was killed that affects FAMA membership included the following:

A Per-Machine-Tax, which would have raised per-machine license tax fee from 75¢ to \$3.00 with a penalty clause.

A Per-Machine License Fee, which would have increased the license tax on each machine from \$25 to \$50 each year.

Dealer's Credit Repeal, which would have repealed credit to those collecting State Sales Tax.

Collection Discount Reduction, which would have reduced discount from 3% to 2½%.

Lakeland Cigarette Tax, which would have authorized that city to impose additional cigarette tax to finance bonds.

Cigarette Stamp Discount Repeal, which would have eliminated the discount on purchase of cigarette stamps.

FAMA members will also be watching two bills which are to be carried over to the 1970 session of the legislature. They pertain to hazards of cigarette smoking education and one would provide that sales of cigarettes to persons under 18 be considered unlawful, rather than sales to minors, as presently provided.

It has been announced that the R.S. Rhinehart Agency has taken over the management position as executive director of the Florida Association. Members have also been advised that the annual FAMA convention will be held in Miami Beach in May, 1970. The convention committee, headed by Sol Tabb, will select the hotel and date and members will be notified in the near future.

SEGA's 5,000 Juke Route; The Service Chief's View

TOKYO — "With 5,000 juke boxes our routes, we've encountered more than a fair share of strange locations and circumstances" explained Kazu Mori of SEGA's Service Department. He was answering questions posed one of several teams of Japanese newsmen who have visited the company Tokyo headquarters in recent months.

"For example, we have one Rock-Ola sited at a community public bath," Mori said, "where it doubtless helps bathers to relax." "Another one is a stocked-pond 'fishing center' in Setaya ward; the proprietor swears the fish seem to bite better when the juke box is playing" Mori added with a twinkle.

"One of our boxes is at 'Radio Kar' in Yokohama, where a single disc jockey handles a regular hit-recording show; all he has to do is push buttons." "We've got others in stands (raw fish and rice snack bars and Yakitoriya (Japanese-style 'shikabab' locations))" Mori said.

"Nohara-san of our Record Section is an absolute whiz at finding records to fill exotic requests." Mori relates that some of the most difficult requests are songs dating back to the American military occupation, together with current Greek hits for seamen's restaurants in Yokohama, Osaka and Hakone. "The Rock-Ola's at these latter locations contain only Greek language records" he said.

Many cafe owners have strong favorites. One proprietor has kept (and periodically replaced) the same signature tune in his juke box for many years as a recording artist, who now chooses to work as a hostess at an Osaka nightclub, insists that the records of heyday remain in the box.

Many bars and cafes in Japan located in small, twisting lanes, occasionally front windows have had to be removed to get the juke box into the location. The coordinator has a part from a district route man that part of a wall was removed at one end to provide entry for the box.

Mori has made a collection of many of the strange coins and objects people have put into SEGA's juke boxes through the years. Foreign coins that slip through are usually U. S., Philippine, Korean, or German, that order.

During next year's EXPO'70 he expects to find a broader variety of foreign coins. He once discovered a filed-down war medal in a cash box probably contributed by a disillusioned soldier.

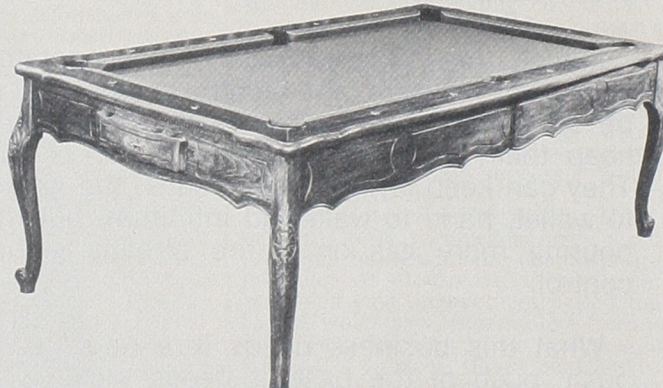
"We have juke boxes on 'Fun's' replicas of a Mississippi riverboat and a Spanish galleon which are operating on resort lakes near Tokyo." "Sailing opportunities have been repeatedly grasped by SEGA, as we also have Rock-Ola's on several cruise ships," Mori added.

"At present we are experimenting with small juke boxes and modified wall boxes placed in individual hotel rooms." "It appears that several hotel owners like the idea and we may be able to expand the program," Mori advised.

"Apart from regular route units, the most active juke box in Japan is the one we donated to a Kyushu school," the SEGA route coordinator smilingly asserted. "The boys in shop classes disassemble and assemble the unit several times each semester as part of their regular technical training." "In-between-times, the boxes used in the student cafeteria," Mori location alone gives ample evidence of the durability of our Rock-Ola's," Mori stated.

Responding to questions, Mori laughingly conceded that SEGA did not have any juke boxes in Japanese dining halls or at Shrines for playing sacred music, "although we're working on some locations that are equally improbable." "SEGA established a pattern in Japan for juke box routes," Mori said, "and it seems to be working pretty well." "The interesting thing, though, is that we're constantly encountering surprises on the route." "And," he asserted, "that is one of the reasons why this business is stimulating and as satisfying as it is."

Kaye's La Provencal — Evolution for the Pool Table



BROOKLYN, N. Y. — A most dramatic step in the evolution of the six pocket pool table has been achieved by a predominantly coin-operated table manufacturer with the recent introduction of the Irving Kaye Company's 'La Provencal' home line. While a number of table factories have seriously considered manufacturing and marketing a high-furniture-styled table for the discriminating homeowner, the Kaye Co. has been first to launch such a piece.

As the reader can see in the photos of the La Provencal's 6-pocket and rebound tables, the product has achieved a most authentic antique French Provincial reproduction. According to the firm's sales director Howard Kaye,

"master cabinet makers have literally worked tirelessly to reproduce each detail accurately, and the result is truly unusual. Even the draw pulls are authentic," he stated.

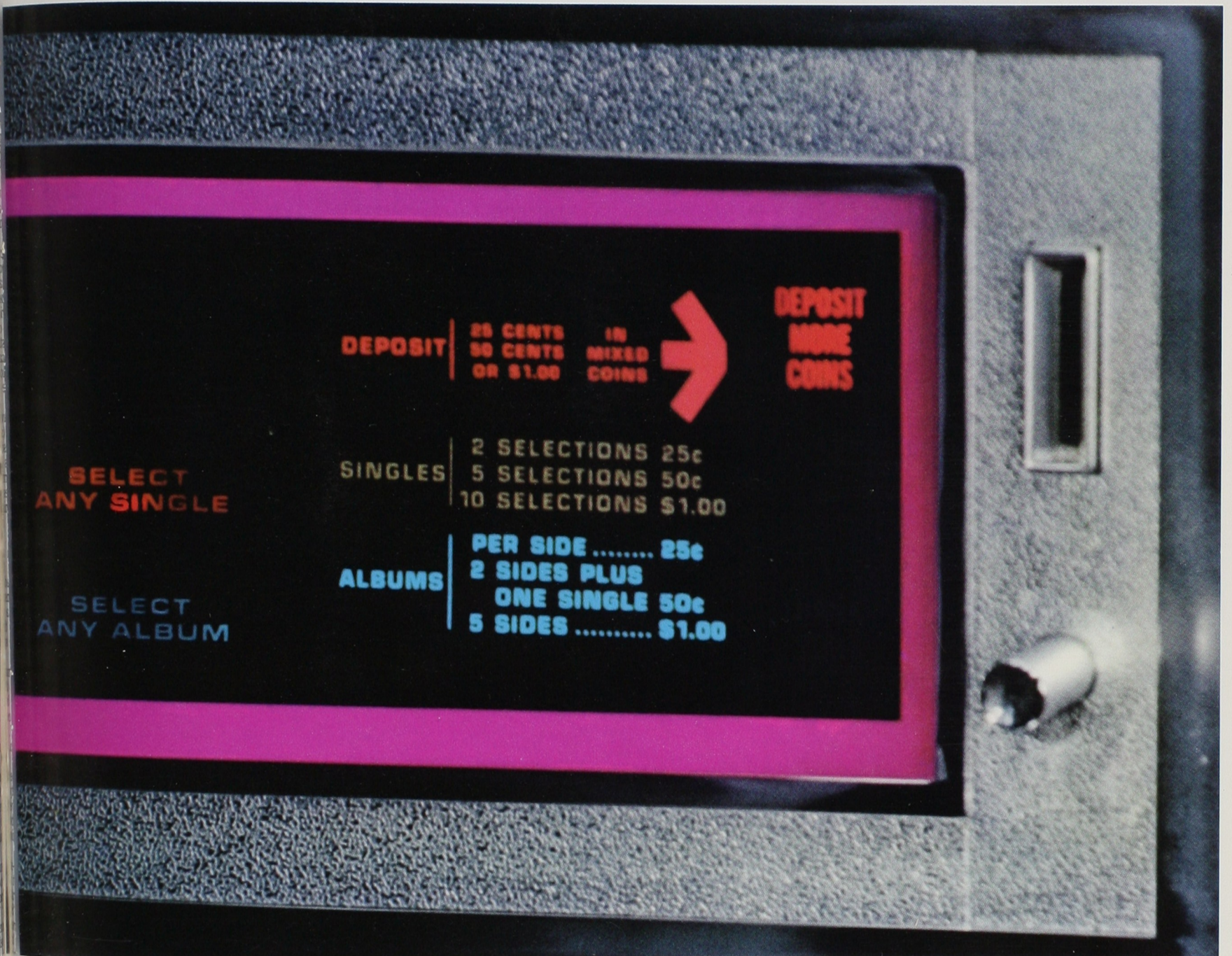
"We have long felt that the industry was not responding to the innate good taste of those purchasing home tables," Kaye revealed. "All too often, the prospective buyer was discouraged by an array of tables that bore no point of reference to his home interior decoration. These families demanded that even recreational tables blend harmoniously with the overall decor of their family room or den. La Provencal responds directly to this desire for interior coordination and heralds a new era in home table design."

"La Provencal" has a warm, hand rubbed furniture finish, with a matching laminate top frame which is burn and scratch resistant. The table features a genuine ¾" slate playfield. Top quality cloth and super-speed cushions are included on every table to insure the finest in professional play; Kaye advised.

Every "La Provencal" six pocket table comes with two drawers. One is for storage; the other serves as the final destination of the unique ball return system. Six pocket tables are available in three sizes: 51" x 87", 54" x 94" and 60" x 104". A rebound type table, 56" x 40", is also available.

NEW SEEBURG APOLLO!

It delivers big ideas for '70



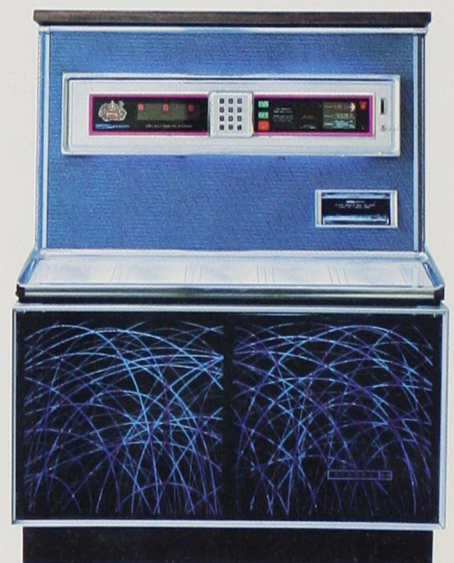
LIKE THE FABULOUS "ALL COIN" ACCUMULATOR! New for '70. Exclusively Seeburg's. Now customers can spend all their spendable silver for music singles, dimes, quarters, halves... in any order, any combination with bonus incentives. Add this to an improved Dollar Bill Acceptor—and you have the largest profit maker yet . . . in a long time of Seeburg profit makers.

What else is great about the Apollo? New space age ideas, engineering, styling.

They put the Apollo years ahead in performance and profitability.

- New exclusive Digital Selector. The first really new idea in selectors.
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- And, new plug-in pricing programmer for faster, easier pricing.
- New "slide-out" service for less down time; more playing time.

Plus, traditional Seeburg reliability and styling excellence. See your Seeburg Distributor and see the new Apollo.



New Seeburg Apollo for 1970

SEEBURG The Seeburg Sales Corporation, 1500 N. Dayton, Chicago, Illinois 60622

Games & Music Dealers — Life of the '69 Parks Show



"T'WAS A BRAND NEW PHOTOMATIC STUDIO AT THE INTERNATIONAL MUTOSCOPE EXHIBIT THAT BROUGHT OVER THE PARKS PEOPLE FOR A PERSONAL SNAPSHOT. THAT'S FIRM PREXY LARRY GALANTE SAYING "STEP RIGHT IN."



A SMALL PORTION OF THE ELABORATE SUGERMAN EXHIBIT ABOVE FINDS FIRM SALLI PEOPLE AND FRIENDS GATHERED ABOUT THEIR NEW HOCKEY GAME. LEFT TO RIGHT ARE: HANS VANDENDOP, DONNA WOOD, MYRON SUGERMAN, CATHY JORDEN, NYC DISTRIBUTOR HAROLD KAUFMAN, EDDIE RYBLEWSKI, BARRY FEINBLATT AND GENE LIPKIN.



THE EVER POPULAR SEGA ENTERPRISES NOVELTY GAMES WERE AGAIN ON STAGE AT THE '69 I. A. A. P. MANNING THE BOOTH (AT RIGHT IN FRONT OF THE PERISCOPE) IS EMPIRE'S MURPH GORDON.



IT'S A FIRST FOR THE PARKS SHOW — ROLA MFG. SHOWED THEIR MUSIC AND CAN SCULPTURE LINE, AND WELL-RECEIVED IT WAS! AT THE NEW 442 ARE (LEFT TO RIGHT) BILL FINDL AND JIM WHITE.



COINTRONICS OF CALIFORNIA DEBUTED THEIR BRAND NEW LUNAR LANDER ELECTRONIC GAME AT THE SHOW. THAT'S FIRM PREXY RANSOM WHITE (AT LEFT) WITH HIS MARKETING ACE LANCE HAILSTONE (PLUS TWO UNIDENTIFIED CUTIE PIES).



NUTTING ASSOCIATES' NEW MARKETING PROMOTOR DAVE RALSTIN (LEFT) BROUGHT THAT CALIFORNIA FACTORY'S FULL GAME LINE FOR THE SHOW. WITH DAVE IS NUTTING SALES STAFFER JOHN WHIPP.

Wurlitzer Seminars Begin At Gulf Coast

HOUSTON, TEXAS — The Gulf Coast Distributing Company of this city was the first to kick off a series of eight service seminars throughout the southwest. Sponsored by the Wurlitzer Company, the reason for the series of seminars, according to Ralph D. Cragan, regional sales manager and Wurlitzer host, is to better acquaint the service technicians at the operator level with the mechanical operation of the Wurlitzer STATESMAN.

Karel Johnson, field service representative for the Wurlitzer Company, is in charge of the two-day service seminar which was held at the Marriott Motor Hotel in Houston.

The service technicians who participated in the two-day service seminar included Sonny Hill, Garza Vending Company of Corpus Christi; Scott Brown who represented the Allan Hanson Company located in San Antonio; Troy White, Ricard Cockerly Ben H. Wells, Jr. of the host company, Gulf Coast Distributing; Fred Katz of Continental Vending Company located in San Antonio; Francis Rogers who represented his own operation, the Rogers Vending Company of Helotes, Texas; Robert Coltr and Marvin T. Carson of the Texas Novelty Company of Corpus Christi and Ray Ethridge of the East Amusement Company headquartered in Freeport, Texas.

In addition to the seminar participants, L. C. Butler, president, Louis Chris and Lloyd Felder of Gulf Coast Distributing Company also attended the cocktail party and dinner held at the Marriott Hotel, which was attended by the Wurlitzer Company the last night of the two-day meeting.



Service technicians representing ten prominent operators of the southwest drew rapt attention to the mechanical details of the recently introduced Wurlitzer Record Changer. The construction of the new record changer makes it possible to remove and replace all major mechanical and electrical components on location with no necessity of removing the changer from the photograph cabinet.



Sonny Hill of Garza Vending Company, Corpus Christi, Texas, is shown inspecting the selection accumulator of the newly introduced Wurlitzer STATESMAN under the watchful eye of Karel Johnson, field service representative for the Wurlitzer Company who sponsored the two-day service seminar.

Fischer Unveils 1970 Coin-Operated Tables; Ten Models Available, Three Series

TIPTON, MO. — Fischer Manufacturing Co., has announced their new line of coin operated billiard tables for 1970. There are a total of ten models in the three series of tables.

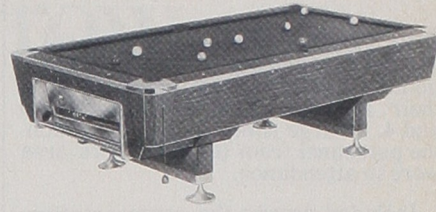
The Marquee series has been completely redesigned with a new, more compact cue ball separator and a faster, one piece runway for the ball return. There is also a new leg structure that provides considerably more rigidity and strength. In the past, these tables had hollow legs which were filled with sand to provide weight and rigidity. This is no longer necessary. The table series is finished in Iberian Oak with satin silver dust resistant leg levelers. The table top is "Steel-ite", a steel reinforced modular playfield that has now been given a lifetime warranty against warping. The company claims that it is stronger than any other playfield material. The Marquee series is available in two sizes. One weighing 525 pounds is 56" x 101" and the other one measuring 52" x 92" weighs 470 pounds.

There are now six models in the Regent series with three of the models in Iberian Oak finish and three in Fire-

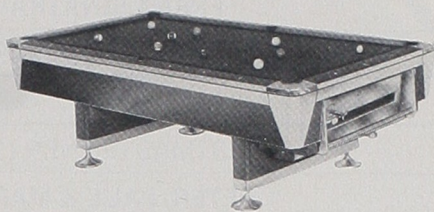
Headquarters for the Gulf Coast Distributing Company are located at 6205 Gulf Freeway in Houston. Mr. L. C. Butler is president of the company. Edward P. Troy is store manager. Gulf Coast has recently opened a branch in San Antonio at 75 El Paso Street. Gus Wueste manages this operation.



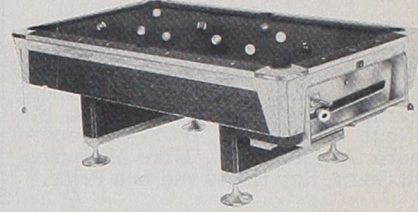
The 'Empress'



The 'Marquesa'



Regent Red



Regent Oak

burst red with Starlite silver corners and trim. The Regent line is available with marble or slate playfield and utilizes the exclusive cushion assembly system of clamps that Fischer calls Wedge-Lock. Sizes vary from the 48" x 84" table weighing 635 pounds to the 56" x 101" table at 865 pounds.

The Empress series has also been redesigned with an entirely new leg styling. It is finished in walnut brown tone corner skirts and also has the new

dirt resistant satin silver finish on the leg levelers. There are two sizes available: 59" x 105" with a shipping weight of 995 pounds and the smaller 52" x 92" weighing 675 pounds.

Internal improvements on the Fischer line of coin operated tables include a new condensed steel reinforced mechanism drawer and improvements in the cash box assembly so that there is no table damage if the assembly is jimmied out.

WINTER
WONDERLAND
SKI SLOPE
SCENE

SEVEN
SKI-SLOPES
PACKED
FOR PROFITS
from

Williams
Action
The Profit People
Games

3401 N. California Ave.,
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CABLE: WILCOIN, Chicago



Williams

New Single Player
Adjustable 3-5 Ball Play

Plus Action:

- Make targets 1-2-3-4-5 & 6 to score 300 points and raise #7 target.
- #7 target scores 500 points or special when lit.
- Make A, B, C, D & E to move skier down slope for carry-over feature.
- Skier at finish line lites "E" lane for special.

2/25¢ Play Recommended.

AVAILABLE FOR
IMMEDIATE DELIVERY
THROUGH YOUR
WILLIAMS DISTRIBUTOR.

SEVEN UP

Runyon Hosts Gala 'Trimount' Showing

NEW YORK — Runyon Sales hosted a successful showing of Rowe International's new 'Trimount' phonograph at their 10th Avenue showroom Dec. 3 and 4. A large sampling of coin machine personnel from the New York area were in attendance.

Included among the representatives from Rowe were Clint Shockey, Art Seglin, Richard Gluck, and former middleweight champion of the world Rocky Graziano.

Other visitors included Harry Bloom, Larry Raffaele, Frank DiMuro, Phil Schwartz, Bob Held, Phil Raisin, John Tartaglia, Matt Pollay, Stan Nanoff, Charlie Schmall, Seymour Pollak, Bill O'Neill, Bill Morrow, Irwin Cooper, Al Lauro, Al Lauro, Jr., Mike Mulqueen, Bill Goetz, Ray Knoss and Lou Price.

Also Jack Hearn, Arnold Stevens, Al Denver, Carl Festa, Juan Castillo, Orestes Basulta, Max Weiss, Rocco Masone, Charles Amore, James McCann, Donald James, Al Goldberg, Ralph Elefante, Charles Noble, Ken Backner, George Norberg, Tony Kalibash, Moe Stein, Carl Williams, Bernard Specker, Sheldon Simon, Nick Sherry, James Sherry and Joseph DeCristofaro.

Also Matt Iskowitz, Al Miniaci, Charles Hogan, Rocco Abbatiello, Dom Squillaciotti, Matthew Scott, Bill Nagoda, Harry Zall, Stanley Lutzker, Stanley Feldman, Carl Pavesi, Karl Halpern, Harold Monroe, Steve Hodge, Harry Green and Ruby Sitower.

Representatives from Runyon included Abe Green, Irving Green, Lou Wolberg, Irv Kempner, Les Biebelberg, Joel Hochberg, Sid Gerber, Jack Lamm and Elsie Woebse.

ADVANCE SALUTES THE 1970 TRIMOUNT

With A Used Equipment
Sale, Featuring The Lowest
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Phonographs

Rowe/AMI — MM2.....	\$895.00
Rowe/AMI — MM1.....	795.00
Rowe/AMI — JAO.....	595.00
Rowe/AMI — JAN.....	545.00
Seeburg — Showcase.....	745.00
Seeburg — Electra.....	545.00
Seeburg — LPC480.....	445.00
Seeburg — DS160.....	345.00

Pingames

Bally — Op Pop Pop.....	325.00
Bally — Cosmos.....	495.00
Bally — MiniZag.....	275.00
Bally — Safari.....	345.00
Bally — Dixieland.....	245.00
Williams — Touchdown.....	195.00
Williams — Apollo.....	175.00
Williams — Shangri La.....	295.00
Williams — Magic City.....	175.00
Williams — Hot Line.....	150.00
Williams — Eight Ball.....	195.00
Williams — Full House.....	125.00
Williams — Pot of Gold.....	175.00

Advance Dist. Co.

2820 N. Grand Blvd.
St. Louis, Mo. 63107



CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

WHATEVER HAPPENED TO CHRISTMAS (3:02)

FRANK SINATRA

No Flip Info. Reprise 0790

CHRISTMAS DINNER (3:00)

PETER, PAUL & MARY

The Marvelous Toy (3:06) Warner Bros-7 Arts 7359

GIVE ME YOUR LOVE FOR CHRISTMAS

JOHNNY MATHIS

No Flip Info. Columbia 45035

THE MALTESE MELODY

HERB ALPERT & THE TIJUANA BRASS

No Flip Info. A & M

LU (2:28)

PEGGY LIPTON

Let Me Pass By (3:07) Ode 124

GO AHEAD AND FLY (2:35)

ARTHUR PRY SOCK

How Do I Tell Her (2:42) King 6729

C & W

I'LL GET OVER LOSING YOU (3:00)

CONWAY TWITTY

That's When She Started To Stop Loving You
(3:00) Decca 32599

RUBY, ARE YOU MAD (3:01)

THE OSBORNE BROTHERS

Sempre (3:31) Decca 32598

SITTIN' IN ATLANTA STATION (2:46)

NAT STUCKEY

Don't Wait For Me (2:32) RCA 47-9786

THE ARMS OF MY WEAKNESS (2:16)

DARRELL MC CALL

Big Oak Tree (2:00) Wayside 45-008

Teen Locations

WALK A MILE IN MY SHOES (3:42)

JOE SOUTH

Shelter (3:15) Capitol 2704

MERRY CHRISTMAS, HAPPY NEW YEAR (3:00)

THE CHAMBERS BROTHERS

No Flip Info. Columbia 45055

JOHNNY B. GOODE (2:45)

JOHNNY WINTER

I'm Not Sure (3:36) Columbia 45058

LOVE MY SOUL (3:08)

JOHN FRED & HIS PLAYBOY BAND

Julia, Julia (2:26) Uni 55187

SWEET DREAM (4:04)

JETHRO TULL

Reasons For Waiting (4:00) Reprise 0886

POP YOUR POPCORN (PART 1)

THE RIVINGTONS

Part 2 (1:45) RCA 0301

R & B

DON'T THINK THAT I'M A VIOLENT GUY (2:48)

GARLAND GREEN

All She Did (2:22) Uni 55188

WINTER SNOW (2:55)

ISAAC HAYES

The Mistletoe & Me (4:12) Enterprise 9006

LOOK AT THE GIRL (2:36)

OTIS REDDING

That's A Good Idea (2:17) Atco 6723

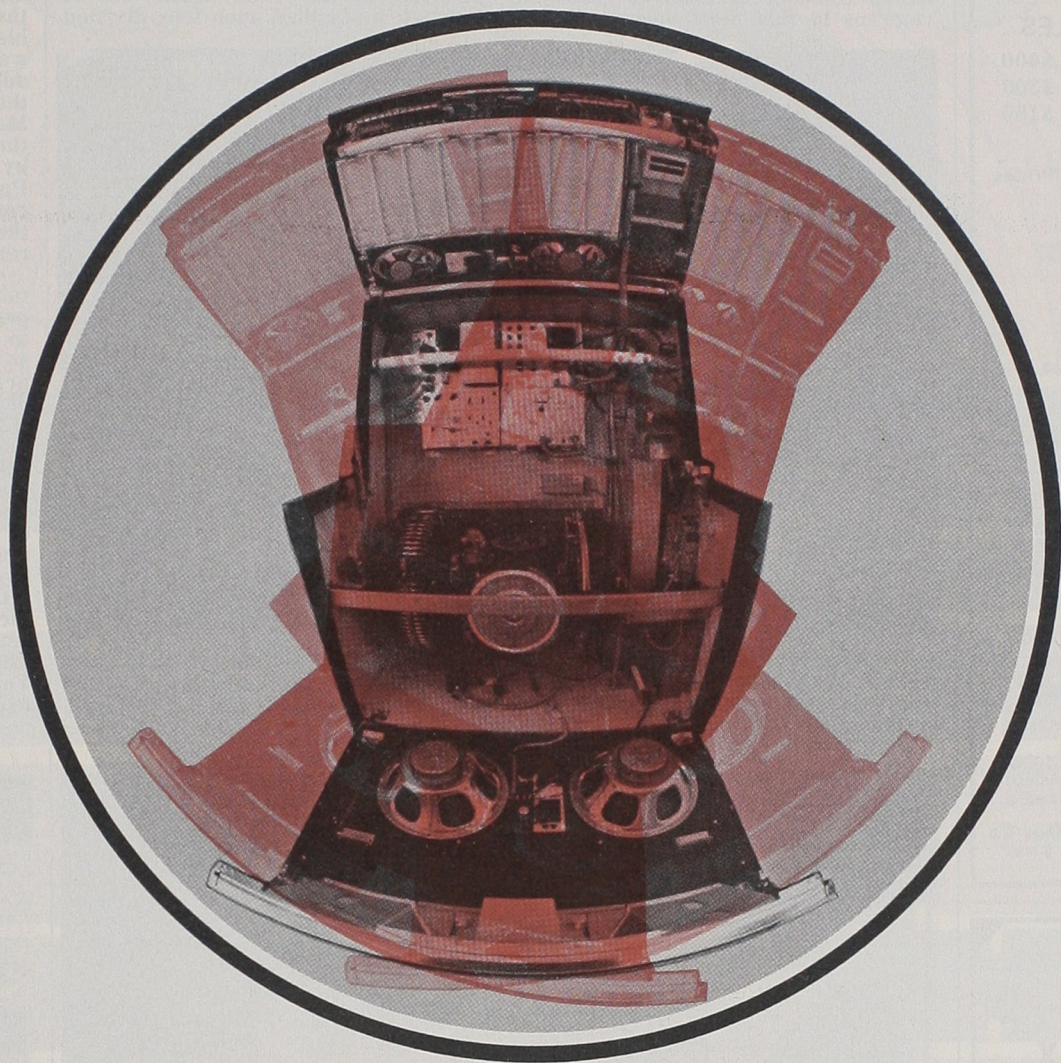
THE THRILL IS GONE (3:55)

B. B. KING

You're Mean (5:00) BluesWay 61032

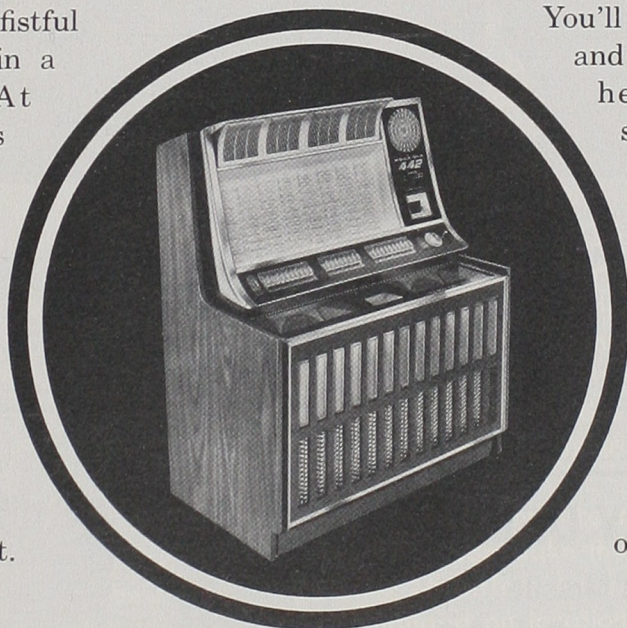
check your local One Stop for availability of the listed recordings

After we invented tomorrow



we invented something to put it in

When you reach out and grab a fistful of tomorrow, you wrap it up in a tomorrow kind of package. At Rock-Ola, we've used tomorrow's engineering to make you more money today. That's the whole idea behind the revolutionary Rock-Ola/442 phonograph... dramatic new design and engineering features to give operators more take with less trouble. You'll find marvels like Integrated Circuits used as pre-amplifier and 2-channel AVC to give you fast service, less heat.



You'll work with amplifier, accumulator and credit unit at a new convenient height. They plug-in, lift-out, swing-out for fast on-the-spot service with less fatigue. Plus a brilliant front color panel with instant snap-out for fast, easy cleaning. Outside, rakish lines of highly finished wood-grain Bombay Teak Conolite panels add a touch of elegance to accent the most plush locations. And, to fill out the profit picture, the most complete array of popular accessories ever offered.

ROCK-OLA/442

"we want you to take it easy"

Rock-Ola Manufacturing Corporation / 800 North Kedzie Avenue / Chicago, Illinois 60651

**SLOT MACHINES
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Bally Slot Machines,
All Models.....\$345 & Up
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Late Model).....\$295
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PHONE (312) 421-5200 • CABLE ADDRESS "EMCOMACH"

**Tourney's Wonderful the Second Time Around In Davenport;
Bi-Staters, With Atlas & U.S. Bill., Give \$5,000 to Winners**

DAVENPORT — After holding their "encore" 8-ball tournament finals at the Masonic Temple here in Davenport Nov. 15-16, members of the Iowa & Illinois Coin Operators Pool Table Group consider themselves seasoned veterans in this most spectacular of

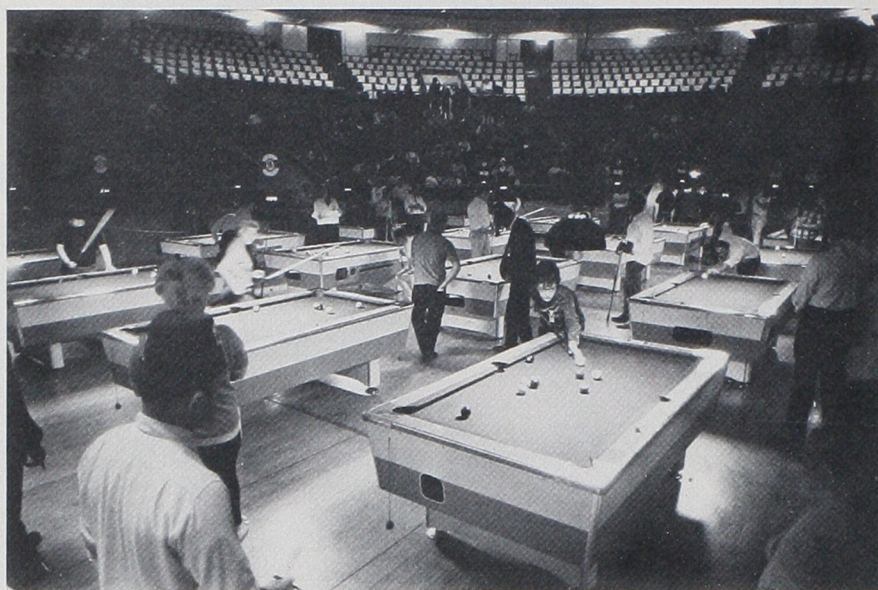
coin amusement promotions. Almost identical in every respect to the group's first event held earlier this year, this second running was once again sanctioned by U.S. Billiards, under the direction of the Atlas Music Co. of Chicago, and called upon four division

winners from 128 operator registered locations to vie for cash prizes & trophies in the playoffs. Even 1st tourney Class A winner Danny Hague took top honors again, this time walking off with a crisp \$1,000 check & the now-famous green champion blazer. A record \$5,000 total cash was amassed this year for prizes. In addition, \$500, plus the proceeds from the refreshment concession at the Masonic Auditorium were donated to the Crippled Children's Hospital here by the group and the Temple's Shrine Patrol. The Shriners manned both concession and acted as referees on the table field. Over 3,000 spectators reportedly observed the games.

A total of 16 U.S. Billiard League tables were shipped in for the competition. The eliminations, according to Len Schneller, went like clockwork so much so that all tables were in action simultaneously throughout most of the competition.

The tournament was once again conducted under the established U.S. Billiards rules: eight weeks of eliminations at the respective locations registered by their operators, two weeks of double eliminations to select 16 division winners at each stop, climaxed by the two day grand playoffs.

Operating companies who made the "Bi-State" group included: Ill. Amusement, Howard Music, Illinois Music, Blackhawk Music, John Vending, Mississippi Music and Hayward Amusement.



A dramatic view of Davenport, Iowa's Masonic Temple Auditorium Sat. afternoon as the 8-ball competition began to narrow down to the best players of the Bi-State Operating Group's locations. Sixteen tables were provided for the competition.



The tournament champions of the four divisions receive their trophies from Davenport Mayor John Jebens (left). Winners are (left to right) Class A champ Danny Hague (Huddle Tavern), Class B topper Stanley Henson (Stalkfleets), Class C winner Manuel Madrigal (Al's Lounge) and Class W (ladies division) champ Donna Mayer (Arrow Club).



At the tournament registration desk again superbly staffed by the operators, distaffers, committeemen pose for a shot. Left to right are Atlas Music's Stan Levin, Peoria, Ill. operator V. Osterman and Davenport operator Howard Harkins.

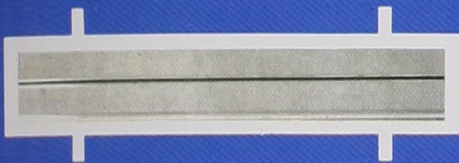


Hail, hail, the whole gang's here! Posing before the giant U.S. Billiards board is the entire Bi-State group with tourney director Bob Vihon (extreme left) and U.S. Billiards sales manager Len Schneller (right).



A NEW DIMENSION
IN
MUSIC.

THEME AND VARIATIONS



SILVER CROWN GRILL



TRIPLE TRIM PANEL



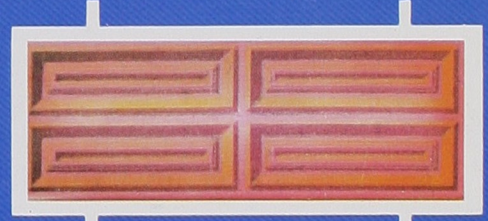
ORANGE FANTASY PANEL



MEDITERRANEAN PANEL WITH FABRIC COWL GRILL



VINYL VEIL GRILL



BOXES 4 PANEL



FLOWER FRIENDS PANEL

THE TRIMOUNT BY ROWE AMI

The theme is the Rowe basic machine. As dependable as ever. With complete front door servicing. Dry lubricants that last 5 years. Sintered gold electrical contact points that don't corrode, pit, or tarnish. And a 5-year warranty.

Our basic theme also includes these new features: an improved bass sound chamber. New Hybrid Solid State Tube amplifiers that use the best of two amplifying systems. (They can be visually "troubleshoot" on location.) And an animated display that will attract attention and stimulate play.

The variations are the grills and front panels pictured here. They can make the Rowe Trimount look like 15 different machines. And can be changed on location within 15 minutes.

If you want to see what a difference a panel makes, use the cut-outs on this page. And make your own music maker.

Then make sure you see a Rowe man about it. So we can make beautiful music together. Soon.

Rowe international, inc.

A SUBSIDIARY OF TRIANGLE INDUSTRIES, INC.
75 TROY HILLS RD., WHIPPANY, N. J. 07981

Rowe Int'l. Releases 1970 'Trimount' Phonograph

New MM-4 Juke Offers Styling, Security, Price-Programming Options

NEW YORK — Rowe International distributors have been kept busy during recent weeks with showings of the company's new MM-4 console phonograph. The first of such exhibits was held earlier last month in Cincinnati.

The new phonograph, tagged the "Trimount" in honor of Rowe's New England dealer, has been proclaimed by the company as "The first truly operator-oriented jukebox in the industry." It incorporates many suggestions which have been made by operators in all three of the major areas of jukebox design — styling, sound and internal function.



Jack Slater, Group Executive Vice President of Rowe's parent firm, Triangle Industries, Inc. conveyed his excitement and optimism in no uncertain terms to the distributors.

A choice of five separate change-a-scene panels and three changeable grills enables operators to tailor the phonograph to a particular location. Another styling feature is the animated display area in the upper section of the phonograph which helps to attract the customer's attention to the machine.

According to Clint Shockey, director of music and game sales at Rowe, "The materials for all exterior surfaces have been chosen for a combination of durability and eye-appeal. Tinted glass covering the program rack eliminates harsh glare and light leakage and makes the title strips easier to read."

All areas subject to repeated contact are constructed of stainless steel or stainless aluminum rather than painted, Scotchguard, Herculite tempered glass, vinyl clad steel, seven ply lumber and injection-molded polystyrene are several of the modern materials used in the design of the "Trimount."

Sound-wise the phonograph features two heavy duty 6-inch speakers for the high frequencies, a heavy duty 12-inch speaker for low frequencies, combined with a duct tuned reflex bass chamber. There is also a tuned enclosure for the speaker system.

The solid-state stereo pre-amplifier is all silicon, with 20 small signal transistors and 17 diodes. It is coupled with a new 50 watt power amp with four power tubes in the output section. The advantage of this is that it will allow the serviceman to correct malfunctions merely by changing tubes. Should higher volume levels be desired, Rowe will provide the 100 watt power amplifier.

A number of internal improvements have been designed in an effort to make the routeman's lot a happier one. A full spring-assisted door greatly facilitates opening and closing the machine. One major headache will be eliminated by a new bracket for the console switch

which automatically turns the machine on when the door is closed. No more service calls because the routeman forgot to turn the machine back to the "on" position. An added benefit is that the "Trimount" is a completely front serviced machine with a panel which can be removed in seconds.

According to Shockey "We are using sintered gold electrical contact points

that never corrode, pit or tarnish. It costs us more to use gold but it can go a long way toward reducing service calls for operators."

The "Trimount" is capable of three-in-one programming since it can easily be changed from 200 to 160 to 100 selections. The two-wire remote volume and

(Con't on Page 67)



Jack Harper is shown here with the Trimount team after whom the jukebox was officially named. Left to right: Jack Harper, Irwin Margold, Dan Brown, Bob Jones, Russ Eckels, Marshal Caras, Bob Borque, and Dave Riskin.

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:

Southern Amusement Co.

628 Madison Ave. Memphis, Tenn.
(901) 525-3609

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:

Banner Specialty Co.

1508 Fifth Avenue
Pittsburgh, Pa. 15219

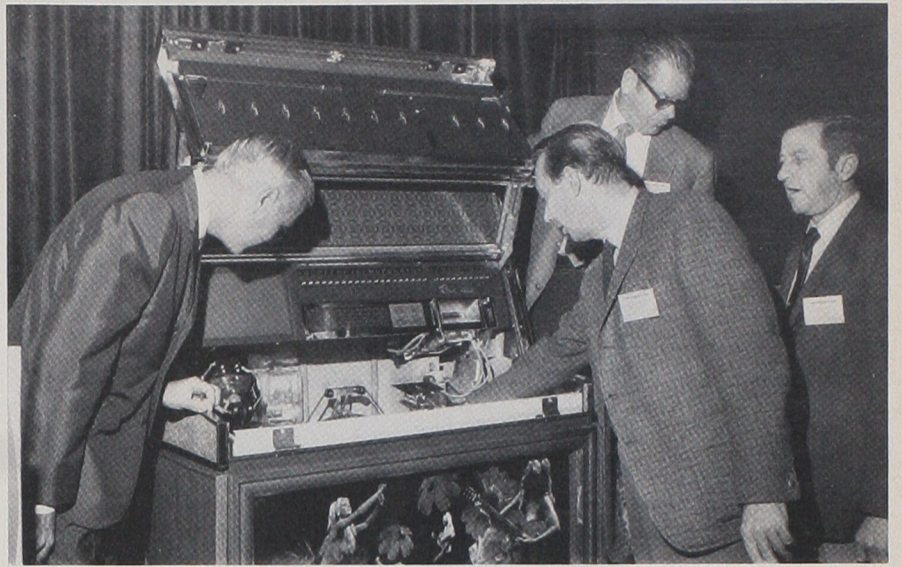
ation's Ops View New AMI Via Local Dealer Shows

cel control that eliminates the need zip cord has been continued from previous model in a further effort out operators' costs. he phonograph is being shipped at or 25¢ play and three major features available as options: the dollar bill eptor, RoweVue slide projector and Monitor burglar alarm. he fast paced day-and-a-half Cin-

cinnati meeting featured an address by Maynard Hopkins, president of Hopkins Music Co., Galion, Ohio, on the subject of operators' needs. John Stocksdale, partner in J & J, Rowe's Indianapolis distributorship, presented his view of what the successful jukebox must be like while Ed Shaffer of Shaffer Distributing in Columbus, Ohio, spoke on the future of the industry.



forum of key Rowe personnel discussed the new Rowe AMI phonograph in every aspect. Left to Right: Walter Koch, Art Seglin, Joe Barton, Clint Key, Harold Handkins, Jim Abato.



After the introduction of the phonograph, Rowe distributors could hardly wait to check it out from every angle.

vance Hosts Showing New AMI Trimount

LOUIS — A capacity crowd in the is & Clark Room of Stouffer's Riv-ont Inn was assembled for the un- ng of the 1970 Rowe/AMI Trim-nt Phonograph. Pete Entringer of ance Distributing Company made resentation to the many operating anies in attendance. sisting in the showing were Ad- e's Charlie Kagels, Hank Schaefer, ld Edmonds, Bob Hassett and Marquart. Representing the e Factory was Paul Huebsch, k Hobenauer and Bill Anderson.



At the left table are employees of P & S Amusement Co. while at right are Southern Missouri operators Mr. & Mrs. Carl Brooks and Mr. and Mrs. William "Dutch" Meese.

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:

Miller Dist. Co.

3767 E. 28th St.
Grand Rapids, Mich.
616 949-2030

300 E. Milwaukee
Detroit, Mich.
313 873-4200

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

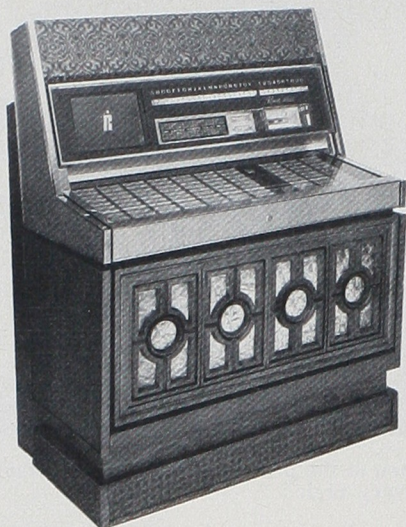
See it now at:

DAVID ROSEN Inc.

Exclusive Rowe AMI Distributor
Ea. Penn./So. Jersey/Delaware/Maryland/District of Columbia
N. BROAD ST. • PHILADELPHIA, PA. 19123
(215) CE 2-2900

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:

Runyon Sales Co.

Route 22/Fadam Rd. 593 10th Ave.
Springfield, N.J. New York, N.Y.
(201) 376-8720 (212) 564-1880

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:

Trimount Automatic Sales

40 Waltham Street
Boston, Mass. 02118



CashBox Round The Route

EASTERN FLASHES

COINBIZ TRAVELERS — With much hoopla and light-hearted good cheer, **Irv Margold** and his Trimount Automatic Sales staff boarded some 375 New England music operators, their wives, and, of course, themselves, onto two jets at Boston's Logan Airport last Thursday for the start of four grand days at the Kings Inn on Grand Bahama Island. The glamorous trip couldn't have come at a better time, said Irv just prior to departure, seeing how Mother Nature served up a chilly sendoff, plus a few early snow flurries. The only thing sad about the junket is that it had to end Sunday, but the happy memory of sun, sand, golf, and let's not forget the casino, will remain warm for years to come. Highlight of the Bahama trip, **Marshall Caras** predicted, was the unveiling of Rowe International's brand new "Trimount" MM-4 stereo phonograph at the Kings Inn. What more could a distributor want than to introduce his new jukebox down in the Bahamas and have it named after his firm yet! . . . Cameron Musical Industries' sales exec **Dick Murphy** jetted off to Cardiff, Wales last Thursday for a two week visit to the A.C.E. factory. Firm manufacturers the Cameron jukebox which Dick's firm distributes in the States.

ON THE AVENUE — Representatives of coinrow machine dealers will no doubt be driving up to the South Bronx today (Monday) to attend the open house party being tossed by Paramount's **Al Miniaci** to celebrate the completion of repairs to the route headquarters. The building was severely burned several months ago but she's back in first class shape now . . . The Runyon showroom on Tenth was center of coinbiz activity last Wed. and Thurs. as the town's music ops and their mechanics jammed the place for a looksee at Rowe's brand new Trimount music machine. **Irv Greene, Irv Kempner, Lou Wolberg**, et al, hosted the trade to an in-depth demonstration of the unit, along with a lavish buffet of food and drink. The showing at the Springfield, N.J. showrooms was held last Monday and Tuesday. See separate story.

UPSTATE ITEMS — The next meeting of the New York State Operators Guild will be held at the Governor Clinton Hotel in Kingston, Dec. 17th. Meeting will get underway at the usual 7:30 P.M. time . . . Chatted recently with **Ron Gregory** of Hudson Valley Amusement in Beacon. Ron and many of his fellow music and games operators up that way are far and away ahead of the rest of the country in matters of 2-25¢ juke and amusement pricing. The fact that they have a strong association which pushed hard for its members to boost the play price played an important part in the mass conversion, Ron said. "You've just got to make up your mind to do it," says Ron. "Of course, it helps a great deal when most of the other operating companies are pushing the same program."

PARKS SHOW — Truly the exhibit knockout at last weekend's I.A.A.P. (Parks Show) at the Sherman House in Chicago was the Myron Sugerman International display. The firm presented its equipment line in a giant panorama which took in five booths and demanded the attendance of over a dozen Sugerman sales people to answer the queries of convention-going amusement parks operators and arcade people. See story elsewhere this section. **Larry Galante**, fresh on the heels of the announcement that his company purchased the Mike Munves Corp., scored his usual success with the parks people, taking in early orders for his fine line of coin machines. Two biggies at the Mutoscope booth were their newly styled Photomatic photo studio and the Indy 500 car race game which they distribute through A.C.A. Sales and Service. . . **Jack Mitnick** of Allied Leisure Industries manned that firm's booth

which showed off the delightful 1 scramble game line and the popu Monkey Biz game.

IT'S TRI-MENDOUS! — Rarely has much distributor enthusiasm been tached to the birth of a new cons jukebox as that displayed by Ro dealers on the introduction of th new "Trimount" MM-4. Open ho parties in showrooms were the se at most dealers last week and week before as their customers, of accompanied by the wives, enjo food and drink and an indepth demnstration of the extremely versa jukebox. See machine features e where in this section. **Ozzie Truppi** of Bush International held showc affairs at his Jacksonville office S day the 23rd, in Miami on the 2 and in Tampa on the 26th. Attenc all three in person, Oz said the "mount" was overwhelmingly recei by the Florida music operating tra with more than 60% of the ops vo their preference for the Mediterran front panel. "This puts a beaut furniture look to the box," says "It offers the perfect phonograph the better cocktail lounge and d let anyone kid you that lounges d book good collections. We've go couple of dozen such locations on Advance route and programmed p uly with 'better music', they offer better than your so-called juke l tions. This Mediterranean style st Trimount is the ticket for our tomers to go after these spots th selves and with gusto," he says. **Herb Rosenthal** at Banner in P burgh held his showings week be last. "It's a definite Mediterran for my lads", says Herb Lynch is holding its showing this w at their showrooms. . . J&J stage formal affair Nov. 18th at the Sh Anne Club in South Bend, Ind debut the new machine. Showing cluded the now famous Jack Ha film presentation. The dealer ir **Bill Watson** at J&J in Cincinnati open house at his place of busi Sunday the 23rd.

HERE AND THERE — The PR av of the week goes to **Mel Richt** LaSalle Music Co., one of big to largest operating companies. recently donated a stack of 45 singles to New York States's S Lansing School for Girls. A letter appreciation, sent him by Mrs. M E. Jenkins (superintendent) : "Deepest appreciation for wonderful donation. As you undoul ly know, this is a State Instit which acts as a residence for who become involved in the comm and appear before the Family C One of the big pleasures in their as with most teenage girls, i dance to and listen to rock n' music. Unfortunately, the Stat New York does not supply fund this purpose and we must, there depend on persons such as you to contribute these items."

Sincerest sympathy to **MONY phie Selinger** who lost her mother week . . . We also hear Guild pres **Jack Wilson's** brother died . . . dently, we were as curious as the of the readers why the newsr clipping reproduction of Jack Wil son **Jackie**, receiving a trophi "rookie of the year" at Lebanon S way, didn't show up in the maga The printer tells us the quality c clipping was much too dark for ar to recognize . . . American Sh board sales director, **Sol Lipkin** returned from a sales trip to the Coast, attending a couple of in tional conventions where he sh American's non-coin recreational He's off again this week to the Pa House in Chicago where the Mid-A ican Nursing Home Exposition once again find American's sh and tables on the exhibit floor While in San Diego, Lipkin en night on the town with **Bill Wort Star Service** and **Bill's cha Missus Dorothy**. Bill's American and non-coin equipment dealer in San Diego and a games opo in addition to these activities.

ashBox Round The Route

CHICAGO CHATTER

Big event in town last week, of course, was the International Outdoor Amusement Expo-IAAP conclave at Sherman House. Enjoyed touring exhibit floor and seeing all the colorful displays. Bumped into a lot of people we hadn't seen since Chicago was very well represented at this year's show. Rock-Ola exhibited for the first time and was awarded a "most meritorious exhibit" plaque by the association. Firm displayed the new "442" phonograph can vendors. Cointronics, Inc. of View, Calif. was similarly honored and had its plaque prominently displayed on the "Lunar Landar" del. Empire Dist.'s **Murph Gordon** manning the very busy Sega discounter when we stopped by. All in all, visitors were expected to pass through in the course of the 4-day show, and, judging from Monday (1) Tuesday's (2) crowds, the figure probably accurate!

Seven-Up, the new single player Williams Electronics Inc. — with very timely "ski" theme, is currently on the factory's production line. **Bill DeSelm** says shipments are everywhere as of now, so watch for it. Lest we forget — we've been asked to express the thanks of Chicago's **Mort Secore** to many in our industry who sent us notes, flowers, to the hospital. He's in Skokie Valley General Hospital (Skokie, Ill.) recovering from a heart attack and he's doing very well! He sure sounded great when we spoke to him on Monday! If kind of progress continues he'll be back at work before you know it. At D. Gottlieb & Co. all attention is focused on the newly released "The Dead Racer". **Alvin Gottlieb** says it's a great! Production schedules are to meet the demand! A visitor at factory last week was **Joe Ash**, was in town for the Parks Show spent quite a bit of time with the liabs.

Empire Dist. hosted "Paradise day" trip to Paradise Island takes from O'Hare Airport on Thursday. We envy the lucky group who'll be enjoying the fun in the sun (while all freeze here in Chicago)! distrib's **Dave St. Pierre** will be on United Airlines desk, especially on "Empire Paradise Tour" on the occasion, to help guests check in for their 10:00 AM departure on Flight #5775. Dave will be along, of course, as will **Gil Kitt**, **Burns**, **Harold LaRoux** and **Joe** person. Bon voyage everybody! Parks Show received excellent coverage during its run at Sherman House. Station WLS-TV's **Daly** devoted quite a bit of time on his newscast and spotlighted the many colorful exhibits. ching up on the demand for the Seeburg "Apollo" phonograph is first order of the day at World Dist. The new model is creating a stir, we understand. Distrib's **Neville** is back in the swing of it, and working like a beaver, giving his two weeks vacation... the word from **Gus Tartol** of One Stop that the following are attracting operator attention: "Winter World Of Love" by **Albert Humperdinck** (Parrot); "Keep Falling On My Head" by **J. Thomas** (Scepter); "Midnight" by **Ferrante & Teicher** (UA); "Arthur Park" by **Tony Bennett** (Columbia) and "It's All In The Game" by **Jerry Vale** (Columbia).

CALIFORNIA CLIPPINGS

FLYING CARPET MAY TURN OUT TO BE MAGIC CARPET FOR C.A.

ROBINSON. . . **Hank Tronick** tells us that they are expectantly awaiting the arrival of the new "Flying Carpet" from Midway. Hank says, "After the success of previous rifle games such as "Dog Fight" and "One Million B.C.", etc, etc—how can this one miss? Bally's "Joust" pin ball is finding more and more favor among the operators and is proving to be one of the most popular two players of this year. Valley's new table for 1970 is more beautiful than ever. Operators are intrigued with the replaceable corners which should certainly extend the life of the pool table.

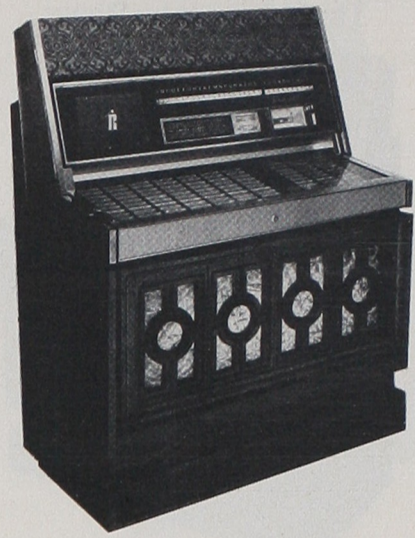
That globe trotting **Charlie Robinson** is expected back early in December, with **Mrs. Robinson**. When last heard from, they were rounding the southern tip of South America—just a stones throw away from the Antarctic. Charlie promises to get a Polar Bear—it would make a nice rug for the C.A. Robinson & "Company Playroom." Speaking of the Playroom, last Friday we got to sample some of that "ole" C.A. Robinson hospitality and some great hot pastrami and corn beef sandwiches as well as liquid refreshments if one was so inclined. They even have a part time bar maid, **Terri**, who doubles as the secretary the other four days a week. She helps out when **Hank** or **Al Bettelman** poop out after lifting all those heavy bottles and spreading all that good cheer. While we were there we ran into **Bob Portale** of Portal Automatic and **Dave Solish**. We also finally got a chance to play the "Indy 500" which is one of the best coin operated games that we have ever played. We can see why the collections have been so fantastic. The more you play the game the more skillful you become. We played it about 5 times but we still bumped some cars. Oh well, you win a few, you lose a few . . .

UPPER MID-WEST

Dean Schroeder, Aberdeen, and a group of fellows made their second trip to Canada to try for a moose and after spending a week didn't even see one. **Leo Friedel** and his family took off for Denver to spend Thanksgiving Day with his son going to school there. Intended to make a real vacation of it by spending a few weeks vacationing. Congratulations to **Mr. & Mrs. Don Awe**, St. Paul, on the arrival of a baby daughter. Their second daughter and mother and baby doing nicely. **Fritz Eichinger** is convalescing at home after having surgery and being in the hospital for ten days. Surgery was successful and we hope that Fritz will be on the job real soon. **Norton Lieberman** is already making plans for his winter vacation. He and the Mrs. will drive to Las Vegas for a few days and then drive to L.A. to visit his children and fly to Mexico. He will be gone for about six weeks, not bad. **Sam Gavin**, Seeburg engineer in town at **Lieberman Music Co.** **Al Eggermont, Jr.** in town for the day buying records and parts. **Al Kirtz** in the cities buying equipment. Also **Jim Kelly**. **Vince Jorgenson**, Mason City, in the cities for a few days visiting friends and taking in some of the shows in town. **Martin Kallsen**, Worthington, in town buying equipment and picking up parts and records. **Rudy Grahek** from way up North in the cities for a few days vacation. **Gabby Cluseau** in town over the week end taking the Gopher-Wisconsin football game on Saturday and the Viking-Pittsburgh game on Sunday. **Johnny Galep** in town to pick up parts and records. **James Brown** at the Minneapolis Armory Nov. 29th. **Glen Campbell** at the Met Sports Center Sat. Dec. 6th. with **Jackie DeShannon**. Holiday on Ice at the Minneapolis Auditorium Dec. 2-7th . . .

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:



Cable: ATMUSIC—Chicago

ATLAS MUSIC COMPANY

2122 N. WESTERN AVE., CHICAGO, ILL. 60647. ARmitage 6-5005

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:

Circle International Co.

2401 South Hill Street

Los Angeles, Calif. 90007

Los Angeles • Honolulu • Cable: Circleint

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:

Central Sales Co. 91 Dennis Houston, Tex.	Santone Sales Co. 1400 S. Flores San Antonio	South'n Vending Sales Co. 1327 Chemical Dallas, Tex.
--	---	---

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



It's 15 jukeboxes in one.

See it now at:

Bush International, Inc.

OFFICES:

Miami—Jacksonville—Tampa



CashBox Round The Route

HOUSTON HAPPENINGS

First Houston showing of new model Rowe AMI phonographs by Central Sales, Inc., 91 Dennis St., Nov. 23 in Presidents Room, Hotel Sonesta, Houston, drew largest crowd ever for an exclusive Rowe AMI unveiling here. Combined business and pleasure deal was arranged by **Hans Von Reydt**, Rowe AC Services mgr. and executed by Von Reydt; **George Jamail**, owner Central Sales; **Francis Cruz** and **Harry H. Jones**, Central Sales service and parts mgrs. respectively. Glamorous **Nancy Springer**, office personnel, registered guests then doubled back for an excellent job as photographer. Festivities opened with cocktail hour, then demonstration of new phonos with **Hans Von Reydt** at mike and Cruz and Jones with pointers at machines, and ended with sumptuous buffet dinner. An outstanding feature of the demonstration was a film presentation concerning "Profits" by **Jack Harper**, president of Rowe International, Inc. Briefly summarized, all present spent certainly a very enjoyable evening and likely a profitable one as well . . . Op. **V. L. Vanderford** and attractive wife **Florence**, owners Diamond Music Co., are among lately established coin machiner in our city . . . **Bill Nash**, new recording star for Mercury, introduced his latest hit "Bless 'Em All" in Houston late Nov. He made United Record Distributors home base while here. According to reports from that dis. firm the number is definitely a local hit and getting stronger.

Mrs. Francine Batson, charming wife of op **Charles D. Batson**, owner Angleton Amusement Co., Angleton, in city doing some heavy record buying. Said that was her regular contribution toward keeping their company up among the top notchers . . . Gathered from pleasant conversation with **L. T. Taylor**, owner Taylor Sales Co. (all types of coin machines and pool tables) that his business was better than good and improving . . . Well known coinman **Ted Harris** and wife **Effie** vacation traveled over sizable portion of Central and North Texas country . . . Ops **E. J. Slanina** and son, **E. J. Jr.**, owners Sly Distributing Co., viewed all that was new before adding operating equipment to their string . . . **Geo. W. Bruner**, who together with son, **Geo. W. Bruner Jr.**, own and operate Music Service, is an outspoken

and top level booster for Houston Machine Operators Association Believe Local op **E. S. Dean** attended every one of the four new model showings held in Houston . . . **ALL** 82, long time local coin machine operator, back home from hospital reported not doing too well.

MILWAUKEE MENTION

At presstime, the showrooms of near Sales & Services were being prettied up for the big unveiling new Rowe MM-4 Trimount phonograph (4-5-6)! Invitations were extended operators throughout the state ofconsin and a huge attendance was expected. Rowe's **Paul Huebsch** and **Hoevenaer** would be joining host **Kleiman** and **Sam Cooper** in greeting everyone and demonstrating the model. Refreshments will be served throughout the 3-day event! . . . **A. Newley** has been booked to follow **sey Russell** into the Lake Geneva boy Club (12-20) . . .

Russ Townsend and **Paul Jac** United, Inc. recently hosted the first service school on the new Vuzer "Statesman" phonograph, and enjoyed an excellent turnout! Session conducted by Wurlitzer's **Bob Ham** was held at the Pfister Hotel. Following class, "students" were treated to banquet at Frenchy's Restaurant. Attending from Wurlitzer was **Davidson**. Russ tells us United has regular series of sessions to come right after the holiday season. Among those participating in the school were **Ero Alanen** (Iron River, Mich.), **Sawicky** (L'Anse, Mich.), **Doug** (Woodruff, Wis.), **Dave Fonder** (Green Bay), **Bill Jahnke** (Green Bay), **Fitzke** (Wausau), **Bob Marquardt** (Milwaukee), **Jim Minor** (Wisconsin Rapids), **Ron Bartholomeu** (Rhineland), **Reid Whipple** and **Willie Lips** United . . .

Among singles attracting attention hereabouts, according to **Radio Doctor's John Jankowski** "Morning Morning" by **Bobby Boro** (UA), "Winter World Of" by **Engelbert Humperdinck** (P. 10), "Johnny's Cash And Charlie's" by **Mac Wiseman** (RCA), "Come Back" by **Don Ho** (Reprise) and "She Lets Her Hair Down" by **Young** (Bang) . . .

A PRO-AMERICAN STUDENT DEMONSTRATION



UNION, N. J. — American Shuffleboard's non-coin recreation equipment not only includes serving homeowners through its network of retail dealers but in major table sales to such institutions as hospitals, and military installations. A typical order was recently installed by A in the Newark State College Student Union center (shown above). The installation included nine non-coin pieces — five Esquire 6-pockets, three shuffleboards and a Bridge Pool (not shown). The activity in the room speaks of the popularity of the games.

Rowe Workers Cincy Meet



Shaffer, President of Shaffer Distributing in Columbus, Ohio, corroborated the work theme with his own garb as he summarized 1969 comments in the music operating try and gave his impression of we could expect to see in 1970.



emphasize his point, Newlander through a quick change on stage s "working" clothes.

New Juke Showroom At Southern Amuse.

MEMPHIS — A festive two-day open house showing of the new Rowe AMI Trimount, well attended by traders from Tennessee, Arkansas and Mississippi, was held at the newly renovated showrooms of the Southern Amusement Co. here in Memphis Nov. 18 & 19. "This was the best showing of music operators and their guests we have ever enjoyed at a new machine introduction," commented sales manager C. B. McDowell, who along with sales ace Ray MacKinsey returned from the Cincinnati debut eager to have a quick showing. And a quickie they had, putting together the program just seven days after their return.

The prominent mid-South coin machine dealer combined the showing of the Trimount with a formal unveiling of its recently redecorated machine showroom. Operators reportedly marveled over the finer points of the Trimount, enjoying, among other things, its ability to offer 100, 120, 160 or 200 selections. Their wives were equally outspoken on the showroom beautification. One commented: "I won't mind coming to visit Southern now. "This is really nice."

Southern's female staff of Pat Wallace, Bernice Green, Louise Blankenship, Jackie Whitley and Thelma Stedman did themselves and the company proud by catering a delicious buffet. Male staffers George Johnson, Bill Dotson, Wolf Lebovitz, Ray Foley, Dewey Little, Gordon Reinhart, Luthur Ballew, Al Artigli and Bill Murchison joined McDowell and MacKinsey in greeting the many visiting operators. Even Southern's general manager O. J. Mullinix, still recuperating from recent surgery, managed to climb out of the sickbed for a couple of hours to participate.

Those operators who attended included: Ross Wright, Mr. and Mrs. Ben Wilson, Mr. and Mrs. Charles Upton, Rufus Brown, John Haley, Curley Dickens, Mr. and Mrs. Bob Taylor, Mr. and Mrs. Ray Dye, Mr. and Mrs. Ed Dickerson, George Smith, Max Wallace, Bob Branum, Ken Menyard, Ted Combs, E. Mahfouz, E. Cox, Mr. and Mrs. Joe Mickie, Mr. and Mrs. George Reed, S. Scott, Pearl Baird, M. Rowan, E. R. Hendricks, Dom Fratesi, Larry Fratesi, J. W. Butler, Andy Casinelli, C. H. Thomas, Adam Scott, Bob Smith, Charles Trinkle, Charles Johnson, C. P. Boyd, Tom Armstrong, Gil Heley and Ken Sharp.

MEMORY LANE



back this time to the early fifties, we peek into an important executive at the old Keeney factory in Chicago. The late Roy McGinnis (seated), s president, is scrutinizing a gaming machine idea served up by his and development Dept. as his sales team gives the drawing an over-the-er peek. Standing (left to right) are: Williams Kroening, Charles Pieri, ng, Paul Huebsch (now with Rowe), Norvin Glass and John Conroe.

A NEW DIMENSION IN MUSIC!

The Trimount by Rowe.



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MUSIC MACHINES

ROCK-OLA

- 1493 Princess 100 sel. '62
- 1496 Empress 120 sel. '62
- 1497 Empress 200 sel. '62
- 404 Capri I 120 sel. '63
- 408 Rhapsody I 160 sel. '63
- 414 Capri II 100 sel. '64
- 418-SA Rhapsody II 160 sel. '64
- 424 Princess Royal 100 sel. '64
- 425 Grand Prix 160 sel. '64
- 429 Starlet 100 sel. '65
- 426 Grand Prix II 160 sel. '65
- 431 Coronado 100 sel. '66
- 432 GP/160 160 sel. '66
- 433 GP/Imperial 160 sel. '66
- 435 Princess Deluxe 100 sel. '67
- 436 Centura 100 sel. '67
- 437 Ultra 160 sel. '67
- 440 160 sel. '68

ROWE-AMI

- Continental 200 sel. '60
- Continental II 100 sel. '61
- Continental II 200 sel. '61
- L-200 100-160 sel. '63
- M-200 Tropicana 200 sel. '64
- N-200 Diplomat 200 sel. '65
- O-200 Bandstand 200 sel. '66
- MM-1 100, 160, 200 sel. '67
- Kadet 100 100 sel. '67
- M-2 200 sel. '68

SEEBURG

- AY-100 100 sel. '61
- AY-160 160 sel. '62
- DS-100 100 sel. '62
- DS-160 160 sel. '62
- LPC-1 160 sel. '63
- LPC-480 160 sel. '64
- Electra 160 sel. '65
- Mustang 100 sel. '65
- Stereo Showcase 160 sel. '66
- Phono Jet 100 sel. '67
- Spectra 200 sel. '67
- Gem 200 sel. '68

WURLITZER

- 2500 200 sel. '61
- 2504 104 sel. '61
- 2510 100 sel. '61
- 2600 200 sel. '62
- 2610 100 sel. '62
- 2700 200 sel. '63
- 2710 100 sel. '63
- 2800 200 sel. '64
- 2810 100 sel. '64
- 2900 200 sel. '64
- 3000 200 sel. '65
- 3100 200 sel. '66
- 3200 200 sel. '67
- 3300 200, 160, 100 sel. '68

PINGAMES

BALLY

- Lido (2/62)
- Golden Gate (6/62)
- Shoot-A-Line (6/62)
- Funspot '62 (11/62)
- Silver Sails (11/62)
- Twist (11/62)
- Moonshot(3/63)
- Cue-Tease 2P (7/63)
- 3-In-Line 4P (8/63)
- Hootenany 1P (11/63)
- Star Jet (12/63)
- Monte Carlo 1P (2/64)
- Ship Mates 4P (2/64)
- Bongo 2P (3/64)
- Sky Diver 1P (4/64)
- Mad World 2P (5/64)
- Grand Tour 1P (7/64)
- Happy Tour 1P (7/64)
- 2-In-Line 2P (8/64)
- Harvest 1P (10/64)
- Hay Ride 1P (10/64)
- Bus Stop 2P (1/65)
- Bullfight 1P (1/65)
- Sheba 2P (3/65)
- Six Sticks 6P (3/65)
- Band Wagon 4P (5/65)
- Magic Circle 1P (6/65)
- 50/50 2P (8/65)
- Aces High 4P (9/65)
- Big Chief 4P (10/65)
- Discotek 2P (10/65)
- Trio 1P (11/65)
- Blue Ribbon 4P (1/66)
- Fun Cruise 1P (2/66)
- Wild Wheels 2P (3/66)
- Campus Queen 4P (8/66)
- Capersville 4P (2/67)
- Rocket III 1P (6/67)
- Wiggler 4P (9/67)
- Surfers 1P (1/68)
- Dogies 4P (3/68)

- Dixieland 1P (5/68)
- Safari 2P (7/68)
- Rock Makers 4P (10/68)
- MiniZag 1P (11/68)
- Cosmos 4P (2/69)
- Op-Pop-Pop 1P (4/69)
- Gator 4P (6/69)
- On Beam 1P (8/69)

CHICAGO COIN

- Sun Valley (8/63)
- Firecracker 2P (12/63)
- Bronco 2P (5/64)
- Royal Flash 2P (8/64)
- Big League Baseball 2P (4/65)
- Par Golf (9/65)
- Hula-Hula 2P (5/66)
- Kicker 1P (8/66)
- Festival 4P (1/67)
- Beatniks 2P (2/67)
- Twinky 2P (9/67)
- Gun Smoke 2P (6/68)
- Playtime 2P (9/68)
- Stage Coach 4P (8/68)
- Pirate Gold 1P (1/69)

GOTTlieb

- Liberty Belle 4P (3/62)
- Flipper Clown (4/62)
- Fashion Show 2P (6/62)
- Cover Girl 1P (7/62)
- Preview 2P (8/62)
- Olympics 1P (9/62)
- Flipper Cowboy 1P (10/62)
- Sunset 2P (11/62)
- Rock-A-Ball 1P (12/62)
- Gauche 4P (1/63)
- Slick Chick 1P (4/63)
- Swing Along 2P (7/63)
- Sweet Hearts 1P (9/63)
- Flying Chariots 2P (10/63)
- Gigi 1P (12/63)
- Big Top 1P (1/64)
- World Fair 1P (5/64)
- Bonanza 2P (6/64)
- Bowling Queen 1P (8/64)
- Majorettes 1P (8/64)
- Sea Shore 2P (9/64)
- North Star 1P (10/64)
- Happy Clown 4P (11/64)
- Sky Line 1P (1/65)
- Thoro Bred 2P (2/65)
- Kings & Queens 1P (3/65)
- Hi Dolly 2P (5/65)
- Cow-Poke 1P (5/65)
- Buckaroo 1P (6/65)
- Dodge City 4P (7/65)
- Bank-A-Ball 1P (9/65)
- Paradise 2P (11/65)
- Flipper Pool 1P (11/65)
- Ice Review 1P (12/65)
- King Of Diamonds 1P (1/66)
- Masquerade 4P (2/66)
- Central Park 1P (4/66)
- Mayfair 2P (6/66)
- Dancing Lady 4P (11/66)
- Super Score 2P (3/67)
- Sing-A-Long 1PL (9/67)
- Surf Side 2P (12/67)
- Royal Guard 1P (1/68)
- Spin Wheel 4P (3/68)
- Funland 1P (5/68)
- Paul Bunyan 2P (8/68)
- Domino 1P (10/68)
- Four Seasons 4P (12/68)
- Spin-A-Card 1P (1/69)
- Airport 2P (4/69)
- College Queens 4P (5/69)
- Target Pool 1P (6/69)
- Wild Wild West 2P (8/69)
- Mibs 1P (9/69)

WILLIAMS

- Coquette (4/62)
- Trade Winds (6/62)
- Valiant 2P (8/62)
- King Pin (9/62)
- Vagabond (10/62)
- Mardi Gras 4P (11/62)
- Four Roses 1P (12/62)
- Tom Tom 2P (1/63)
- Big Deal 1P (2/63)
- Jumpin' Jacks 2P (4/63)
- Skill Pool 1P (6/63)
- El Toro 2P (8/63)
- Big Daddy 1P (9/63)
- Merry Widow 4P (10/63)
- Beat The Clock (12/63)
- Oh Boy 2P (2/64)
- Soccer 1P (3/64)
- San Francisco 2P (5/64)
- Palooka 1P (5/64)
- Heat Wave 1P (7/64)
- Riverboat 1P (9/64)
- Whoopee 4P (10/64)
- Zig-Zag 1P (12/64)
- Wing Ding 1P (12/64)
- Alpine Club 1P (3/65)
- Eager Beaver 2P (5/65)
- Moulin Rouge 1P (6/65)
- Lucky Strike 1P (8/65)
- Big Chief 4P (10/65)
- Teachers Pet 1P (12/65)
- Bowl-A-Strike 1P (12/65)

- Full House 1P (3/66)
- A-Go-Go 4P (5/66)
- Top Hand 1P (5/66)
- Magic City (1/67)
- Magic Town 1P (2/67)
- Jolly Roger 4P (12/67)
- Ding Dong 1P (2/68)
- Lady Luck 2P (4/68)
- Student Prince 4P (7/68)
- Doozie 1P (9/68)
- Pit Stop 2P (11/68)
- Cabaret 4P (1/69)
- Miss-O 1P (3/69)
- Suspense 2P (5/69)
- Smart Set (7/69)
- Paddock 1P (9/69)

SHUFFLES

BALLY

- Big 7 Shuffle (9/62)
- All The Way (10/65)

CHICAGO COIN

- Starlite (5/62)
- Citation (10/62)
- Strike Ball (5/63)
- Spotlite (11/63)
- DeVillie (8/64)
- Triumph (1/65)
- Top Brass Shuffle (4/65)
- Gold Star Shuffle (7/65)
- Belaire Puck Bowler
- Medalist (4/66)
- Imperial (9/66)
- Riviera (6/67)
- Sky Line (1/68)
- Melody Lane (4/68)
- Americana (10/68)
- Galaxy (2/69)
- Varsity (8/69)

WILLIAMS-UNITED

- Avalon (4/62)
- Silver (6/62)
- Shuffle Basketball (6/62)
- Action (7/62)
- Embassy (9/62)
- Circus Roll-down (9/62)
- Lancer (11/62)
- Sparky (12/62)
- Caravelle (2/63)
- Crest (4/63)
- Rumpus Tarquette (5/63)
- Astro (6/63)
- Ultra (8/63)
- Skippy (11/63)
- Jill-Jill (11/63)
- Bank Pool (11/63)
- Topper (2/64)
- Tempest (2/64)
- Pacer (4/64)
- Tiger (7/64)
- Orbit (8/64)
- Mombo (12/64)
- Cheetah (3/65)
- Pyramid (6/65)
- Corral (10/65)
- Tango (2/66)
- Blazer (6/66)
- Encore (9/66)
- Altair (3/67)
- Orion (11/67)
- Alpha (3/68)
- Pegaus (8/68)
- Delta (12/68)
- Gamma (4/69)

BOWLERS

BALLY

- Super 8 (4/63)
- Deluxe Bally Bowler (1/64)
- 1965 Bally Bowler (65)
- 1966 Bally Bowler (4/66)

CHICAGO COIN

- Gold Crown (3/62)
- Royal Crown (8/62)
- Grand Prize (3/63)
- Official Spare Lite (9/63)
- Cadillac (1/64)
- Majestic (8/64)
- Tournament (12/64)
- Super Sonic (3/65)
- Preview (9/65)
- Corvette (2/66)
- Flair (9/66)
- Vegas (3/67)
- Fleetwood (9/67)
- Starfire (10/68)
- Champagne (3/69)

WILLIAMS-UNITED

- Alamo (4/62)
- Sahara (7/62)
- Tropic (9/62)
- Lucky (11/62)
- Cypress (12/62)
- Sabre (2/62)
- Regal (4/63)
- Fury (8/63)
- Futura (12/63)
- Tornado (3/64)
- Thunder (6/64)
- Polaris (8/64)
- Galleon (3/65)
- Bowl-A-Rama (7/65)
- Amazon (3/66)
- Aztec (9/66)
- Coronado (6/67)
- Century (9/68)

BASEBALL

- CC Big Hit (10/62)
- CC All Star Baseball (1/63)
- CC All Stars Baseball (2/68)
- Kaye Batting Practice (7/68)
- Midway Deluxe Baseball (5/62)
- Midway Slugger (3/63)
- Midway Top Hit (3/64)
- Midway Little League (66)
- Midway Fun Ball (1/67)
- United Bonus Baseball (3/62)
- Wms World Series (5/62)
- Wms Major League (3/63)
- Wms Grand Slam (2/64)
- Wms Double Play (4/65)
- Wms Ball Park (2/68)
- CC Yankee Baseball (4/69)
- Wms Fast Ball (4/69)

GUNS

- CC Ace Machine Gun (11/67)
- CC Long Range Rifle Gallery (1/68)
- CC Ace Machine Gun (1/68)
- CC Riot Gun (6/63)
- CC Carnival (5/68)
- CC Champion Rifle Range (1/64)
- Midway Target Gallery (7/62)
- Midway Monster Gun (67)
- Midway Carnival Tgt. Gln. (2/6)
- Midway Rifle Range (6/63)
- Midway Trophy Gun (6/64)
- Midway Captain Kid Rifle (9/66)
- Williams Aqua Gun (3/68)
- Williams Arctic Gun (67)
- CC Apollo (1/69)
- CC Safari (6/69)
- Midway White Lightning (4/69)
- Midway Sea Raider (7/69)
- SEGA Duck Hunt (1/69)
- Williams Spooks (3/69)

ARCADE

- Bally Table Hockey (2/63)
- Bally Spinner (2/63)
- Bally Bank Ball (1/63)
- Bally Fun Phone (3/63)
- Bally World Cup (1/68)
- CC All American Basketball (1/68)
- CC Popcup (10/64)
- Midway Flying Turns (9/64)
- Midway Raceway (10/63)
- Midway Winner (12/63)
- Midway Mystery Score (8/65)
- Southland Speedway (6/63)
- Southland Time Trials (9/63)
- Williams Road Racer (5/62)
- Williams Hay Burner II (9/68)
- Williams Voice-O-Graph (62)
- Williams Mini Golf (10/64)
- Williams Hollywood Driving R. (4/65)
- CC Hockey Champ (11/68)
- CC Driver Master (4/69)
- Cointronics Ball Walk (2/69)
- Midway Golden Arm (6/69)

Boys' Town Of Italy Campaign Sends Thanks To Coin Biz Friends

NEW YORK — The annual Boys' Town Of Italy, Inc. campaign has concluded and the following letter has been sent by the president of the organization, Rt. Rev. Msgr. J. Patrick Carroll-Abbing to all those in the coin machine industry who helped to make it such a success.

Dear Friends:
All the young citizens of Boy's Towns of Italy join with me in expressing to all the members of the

coin machine industry throughout the United States our thanks for their generous support of our recent campaign to raise funds for Boys' Towns of Italy. Your response to our plea for funds has always been generous and, particularly this year, we reached the goal set by the Committee.

We particularly wish to thank the campaign chairmen: Mr. Meyer Parkoff, Mr. Alfred Miniaci, Mr. Abe Fish, Mr. Jack Wilson and Mr. Al Denver for their wonderful cooperation in planning and handling the entire campaign on behalf of Boys' Towns of Italy.

Your generous support has given us the necessary moral fortitude to continue our good work in aiding the homeless and underprivileged children in Boy's Towns throughout the world.

I know that all the boys and girls join with me in sending to the members of the coin machine industry our affectionate good wishes for a good New Year and a happy holiday season.

Sincerely yours,

Rt. Rev. Msgr. J. Patrick
Carroll-Abbing

Phonovue Record Pairings

- RECORD SET 2922E
Sings: Honky Tonk Woman (London)
Someday (Motown)
MINNY PUMP L-2922-G
Sings: The Train (Buddah) or Eli's
Tring (Dunhill)
MISS ANYONE L-2922-K
Sings: What Does It Take (Soul) or
I've Known (Dunhill)
JAZZWOOD BOWL L-2922-P
Sings: Black Berries (T-Neck) or
Field In Motion (Bamboo)
JUST LATE L-2922-F
Sings: Broken Wing Bird (Soul City)
Groovy Grubworm (Plantation)
HIKER L-2922-H
Sings: Gonna Keep On Trying (Tam-
or Need Your Loving (Deram)
WES OF HAIR L-2922-L
Sings: No One For Me (Columbia)
Tracy (Decca)
CITY L-2923-B
Sings: Sugar Sugar (Calender) or
Yo (White Whale)

Ever Anniversary Marked By Findlay

LAY, OHIO — The Findlay Co. will mark its 25th anniversary Saturday, Dec. 6 and Sunday, Dec. 7 with an open house featuring refreshments and souvenirs. Anniversary coincides with the company's opening of a new building at Tiffin Avenue, Findlay, Ohio. Celebrations have already gone out to prominent tradesmen in the Ohio area. The affair will be held from 11 a.m. to 6 p.m. on Saturday and from 11 a.m. to 6 p.m. on Sunday. The company was founded in 1944 by Joseph Elum. After his death in 1966, his office of president was assumed by his widow Mary.

SEGA Exports Hit New High

TOKYO — SEGA Enterprises import/export department chief Max Murakami has announced that amusement machine exports for the month of October were the highest in the company's history. With export production rising, SEGA is moving into containerization. A contract in this regard was signed with "K" Line after early trial shipments to Australia proved satisfactory.

Meanwhile overseas orders for "Missile" and "Grand Prix" are still filling production capacity, according to SEGA prexy David Rosen. "In view of this," he said, "we are rather reluctant to release some of our field-tested newer games and thereby create a larger order backlog." He indicated that SEGA games would be on view at the upcoming ATA exhibition in London.

Recently a leading insurance company in Japan assembled several large transportable public exhibits which incorporate the "Grand Prix" game. This was done in support of a new Japan-wide safe driving campaign.

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AMI MM1	ROCK-OLA
MUSIC MERCHANTS	404 Capri.....\$250
\$575	425 Grand Prix..... 445
	433-160 Imperial..... 595
SEEBURG	
201.....\$195	AY160.....\$275
161..... 175	DS160..... 375
ELECTRA/FLEETWOOD.....\$575	

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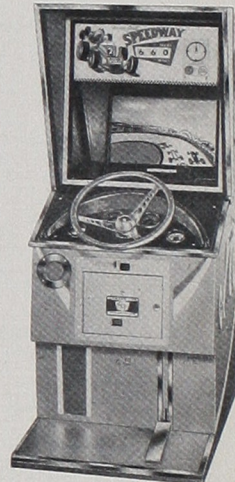
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CHICAGO COIN MACHINE DIV
CHICAGO DYNAMIC INDUSTRIES, INC.

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CLEVELAND COIN INTERNATIONAL

Dedicated to the highest standards of quality equipment.
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Distributor for United • Williams • Gottlieb • Wurlitzer • Bally
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Midway "White Lightning" Like New \$595.00

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Avenco-Fresh Brew Sharp..	475
Coffeemat DSC.....	795
Coffeemat 450.....	495
Bally 661 Single cup.....	345
Seeburg Marquee (Wet Ground).....	595
Seeburg Marquee (Dri Ground).....	995
Bally 662 CH Single Cup....	325

FOOD VENDORS	
Celebrity All Purpose.....	\$995
Wittenborg 400 Nat'l. Model	895
Vendo Via Vend w/changer	995
Vendo Via Vend Celebrity style w/changer.....	995

ARCADE AMUSEMENT	
Helicopter (early model)....	\$345
Nutting Computer Quiz.....	795
Williams Fast Ball.....	450
Chi. Coin 68 All Star.....	345
Chi. Coin TV Baseball.....	275
Chi. Coin Bullseye.....	295
Sega Duck Hunt.....	595
Williams Spook Gun.....	525
Midway Golden Arm.....	195
All Tech Grip Test.....	175
All Tech Cross Country.....	325
All Tech Indian Scout.....	395
Mr. Top Gun.....	595
Dukane Grand Prix.....	345
Sega Periscope.....	Write

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PIN GAMES	
GOTTLIEB:	
Target Pool, 1 Player.....	\$395
Airport, 2 Player.....	550
Domino, 1 Player.....	325
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Funland, 1 Player.....	325
Happy Clown, 4 Player.....	225
Paradise, 2 Player.....	195
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Bank A Ball, 1 Player.....	195
Central Park, 1 Player.....	195
Palace Guard, AB.....	250
WILLIAMS:	
Shangri La, 4 Player.....	\$375
Miss O, 1 Player.....	345
Apollo, 1 Player.....	250
Beat Time, 2 Player.....	325
Derby Day, 2 Player.....	350
Hayburner, 2 Player.....	495
Hot Line, 1 Player.....	225
Lucky Strike, 1 Player.....	195
Full House, 1 Player.....	195
Magic City, 1 Player.....	250
Lady Luck, 2 Player.....	345

CLEVELAND COIN INTERNATIONAL

2029 PROSPECT AVE. CLEVELAND, OHIO 44115
PHONE: (216) 861-6715 CABLE: CLECOIN



Albert, President and Publisher of Cash Box, toured SEGA Enterprises recently during the course of a Far East business trip. While in Japan he witnessed the significant progress made by the nation's rapidly expanding amusement industry. At SEGA the Cash Box chief executive was received by president David Rosen and vice president Ray Lemaire. Above Mr. Albert tries his SEGA's popular Missile game.

CLASSIFIED ADVERTISING SECTION

COIN MACHINES WANTED

WE ARE ALWAYS INTERESTED IN USED AND BRAND NEW phonographs, pinballs, bingos, guns, arcade, kiddie rides, slot machines, etc., all makes, all models. QUOTE FOB SEA VESSEL TO HOLLAND BELGIE EUROPE, SPRL., 276 AVENUE LOUISE, BRUSSELS.

WANTED TO BUY OLD SELLING STOCKS ONE OR TWO years old Jennings slot machines. Wurlitzer juke boxes and Pinball games two or four players, make an offer to AUTOMATTJANST N STORGATAN 19 BJUV, SWEDEN.

WANTED: Midway Red Balls, Joker Balls and Joker's Wild. Any Condition. Contact American Music Co. 219 First Ave. South Great Falls Montana, (406) 452-7301.

"BALLY BINGO FROM BROADWAY TO BEACH TIME. BILLIARD TABLES (SLOT) FLIPPER ONE, TWOPLAYERS. QUOTE 10-20 LOTS. F.O.B. AMERICAN PORTS. ATLANTIC NOVELTY MACHINE COMPANY, 73 LAMBETH STREET, KENSINGTON VICTORIA 3031 AUSTRALIA."

WANTED: R.C. Walters Coin operated salesboard cabinets. WRITE — Alex. Horner, 11510 Osage Road, Anchorage, Ky. 40223.

WANT — Pool Tables, Personal music equipment, Scopitone film, 69 - 68 model Phonographs new and used, Phono Vue attachments, Distribution of allied products. Write stating make, model, condition and best cash price. ST. THOMAS COIN SALES, 669 TALBOT ST., ST. THOMAS, ONTARIO, CANADA. Area 519-631-9550.

COIN MACHINES FOR SALE

USED WURLITZER PHONOGRAPHS, all 200 models, from 2700 up. Special quantity prices for wholesalers and exporters. CALL OR WRITE: UNITED DISTRIBUTORS, INC., 902 W. SECOND STREET, WICHITA, KANSAS, 67203.

FOR SALE: Model 14 AUTO PHOTO, EXCELLENT CONDITION. Call or write. New in original cartons. Hollywood Driving Range. 15 ball golf game. Closeout \$295 each. Cleveland Coin International, 2025 Prospect Ave., Cleveland, Ohio. Phone (216) 861-6715.

FOR SALE: PANORAMS—12 RCA 16mm Fully Equip. \$600.00 ea. B&W film used special—\$8.00, Approx. 400 ft. rolls color film, used special—\$25.00, approx. 400 ft. rolls. Beautiful Girls All Money Makers. Large selection. R. RICHTER, 1063 MARKET ST., SAN FRANCISCO, CALIF. 94103.

NEVADA FRUIT (SLOT) MACHINE PRESENTS THE NEW RAVEN ELECTRONICS' solid-state line of fruit (slot) machines. Keno and Mini-Bingos — Mills, and Jennings parts. Write or call anytime: NEVADA FRUIT MACHINE CO., P.O. BOX 5734, RENO, NEV. 89503. (702) 329-3932.

FOR SALE: Shuffle Alleys — Cobra \$395; Firebird \$495; Delta \$695. MOHAWK SKILL GAMES CO., 67 Swaggertown Road, Scotia, N. Y. 12302.

BINGOS FOR EXPORT: Big Wheels, Zodiacs, Orions, Border Beauty's, also bingos from Carnivals to Bounties in large quantities. Cash payouts Winter Books, and slots. D. & P. Music, 27 E. Philadelphia St., York, Pa.

FOR SALE: Good Used Pinballs; Flying Circus \$95; Aloha \$95; Skill Pool \$125; Alpine Club \$125; Big Deal \$125. Also Shoot-A-Line and Barrel O Fun. Send 1/3 deposit to Guerrinis, 1211 W. 4th St., Lewistown, Pa.

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE — \$77 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20¢ per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 noon, of preceding week to appear in the following week's issue.

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, N.Y., N.Y. 10019

SPEED UP YOUR COIN COLLECTIONS — New portable coin sorting, counting and packing machine, combined as one unit — hand operated — portable — weights 18 pounds — with automatic stops and tubes for different sizes. Apply SEIFERT MACHINERY CO. BOX 3421, PHILADELPHIA, PA. 19122.

POOL TABLES—Large selection of all makes and models available. Completely reconditioned or in "as is" condition for immediate shipment at very attractive prices. Also large selections of pin games, shuffles, guns and music—Phone or write: EASTERN NOVELTY DISTRIBUTORS, INC., 3726 TONNELE AVENUE, NORTH BERGEN, NEW JERSEY, 07047 (201) 864-2424.

FOR SALE: 2 Player Preview, Gottlieb \$125 ea.; 1 Player Ice Revue, Gottlieb \$175 ea.; 1 Player Bank A Ball, Gottlieb \$170 ea.; 4 Player Happy Clown, Gottlieb \$175 ea.; 4 Player Dodge City, Gottlieb \$295 ea.; 1 Player Full House, Williams \$179.50 ea. All equipment A-1 condition. Send 1/3 deposit CENTRAL MUSIC CO., P. O. Box 284, Killeen, Texas 76541.

FOR EXPORT: Late games, Phonos, Vending. Write for our latest listing. ADVANCE DISTRIBUTING COMPANY, 2820 North Grand Blvd., St. Louis, Missouri 63107 — (314) 652-1600.

FOR SALE: Seeburg V-200 \$75; AMI Cont. II-100 \$195; K-100 Halfback \$150; H-200, 33 1/3 & 45 \$125; Wurlitzer 2150 \$75; 2200 \$100. BIRD MUSIC DISTRIBUTORS, MANHATTAN, KANSAS, BOX B, or Phone 778-5229.

FOR SALE: Target Pools \$385; Suspense \$375; Captain Kid \$125; Touchdowns \$165; Miss Os \$310; Fast Balls \$475; Apollos \$225; Beat Times \$295; Shangri-Las \$365; Rockmakers \$395; Spinner \$50; Beach Queens \$50; C.C. All American Basketballs \$100; MIDWAY: Captain Kid Gun \$200; DuKANE: Grand Prix \$165; ALL-TECH: Musical Ferris Wheels \$250; Batty Cars \$200; Twirley Birds \$250; Cross Country Racers \$265; Hiway Patrol \$150 — Computer Quizzes \$750. Also large stock of bingos. NEW ORLEANS NOVELTY COMPANY, 1055 DRYADES ST., NEW ORLEANS, LOUISIANA, 70113. Tel (504) 529-7321. CABLE: NONOVO.

FOR SALE: BALLY BINGOS & BALLY SLOTS. ALSO for sale, Jennings, Mills, Pace slots and Uprights, Consoles. WANTED TO BUY: Uprights & Bingos. BALLY DISTRIBUTING CO., P. O. 7457, RENO, NEVADA. PHONE: 702-323-6157.

FOR SALE: 35 new and used Keeney Twin Dragon Uprights and some New Black Dragons, also 50 Bally Grand Stands and Kentuckeys. Will buy Roulette Wheel and American Shuffleboards. SAS-KATCHEWAN COIN MACHINE CO., 1025-104th St., NORTH BATTLEFORD SASKATCHEWAN, CANADA. PHONE 445-2989 — AREA CODE 306.

SALE: Jukeboxes, pinballs, arcade, guns, baseballs, Kiddie rides, European football machines. For Export: Uprights, bingos, consoles, slots and punchboards. Contact: MYRON SUGERMAN INTERNATIONAL, 140 CENTRAL AVE., HILLSIDE, N.J. (201) 923-6430.

FOR SALE: All types guns, baseballs, novelty games on hand, completely shipped, ready for location. Write for list at low, low discount prices. Mike Munves Corp., 577 10 Avenue, NYC, NY 10036, Phone: (212) 278-6677.

PUNCHBOARDS, Attention operators! Tremendous profit selling ticket games, Tab deals, etc. To locations. Fast turnover, low cost. Bruce, 6930 Wisconsin Avenue, Chevy Chase, Md. 20015.

FOR SALE: Two Panoram peep show machines with optional 25¢ or 50¢ coin chute. Continuous reel that holds 1,000 ft. of 16mm film. Operated with a time unit. PHIL GOULD - 224 MARKET ST. - NEWARK, N.J. Tel: 201—Market 4-3297.

FOR SALE: PANORAMS NEW MARK DUAL 8. WRITE OR CALL: URBAN INDUSTRIES, INC., P.O. BOX 31, LOUISVILLE, KY. 40201 (502) 969-3227.

FOR SALE: Bingo's all models up to Golden Gate. Also Jumbo's and Keeney Uprights. HENDON AUTOMATICS LTD., 50, CREWYS ROAD, LONDON, N.W.2. TEL: 01-458-5487.

FOR SALE: Rowe AMI - Phono Viewers (only) 1 year old \$495. Complete with AMI Diplomat Phonograph — a beautiful package \$995. Film for this unit (need 20 rolls) 9.00 per roll. Try one package and watch your bar locations come to life. STAN HARRIS & CO., 508 W. Venango Street, Philadelphia, Pa., (215) BA 3-5362.

FOR SALE: Orient, Zodiac, Bahama Beach, Follies Bergere, Shoot A Line, Border Beauty, Golden Gate, Show Gal, Ballerina, Wms Blazer S. A. \$395; Rockola Princess Royal \$435; Rhapsody \$325; AMI JAL \$170; K200 \$180; Seeburg #220 \$225; Keeney Super Bell Twin, Twin Super Wild Cats, Bally Money Honey, Multipliers, Wms 8 Ball Flipper \$245; Keeney Twin Red Arrow, Twin Tim Buc Too, Trailblazer, CROSSE DUNHAM & CO., 225 Wright Ave., "F" Gretna, La., 70053.

BINGOS AND 6 CARD GAMES AVAILABLE INCLUDING Silver Sails and Golden Gates. These games are shipped! Call Wassick Novelty at (304) 292-3791 Morgantown, West Virginia.

FOR SALE: Bally World Cup Soccer games A-1 condition — Price \$250.00. B.D. Lazar Company, 1635 Fiftte, Pittsburgh, Pa., Tel. 471-7818.

FOR SALE: 16 Scopatone Machines with film. All optional. Call or write: MacKay, 204 Dromore Avenue, Winnipeg 9, Manitoba, Canada. Phone (204) 453-6609.

FOR SALE: RECONDITIONED BARGAINS: Smokeshop Starlite 850 Cigarette machine \$245; Satellite 850, \$295; Fawn 21 Col. (Mechanical) \$65; United Shuffles 8 1/2", 3 Way \$75; Gypsy \$145; Stardust \$145; Action \$195; Chicago Coin Starlite 8" \$195; Bally Lucky Shuffle 8 1/2" \$95. MICKEY ANDERSON AMUSEMENT COMPANY, 314 East 11th Street, Erie, Pa. 16503. Phone (814) 452-3207.

FOR SALE — NEW IN CASE: 300 Jennings Double 10¢ Vendors. Retail at \$59.95 — 25.00 each. All types used Novelties. Call or Write: E. L. Simmons, DANVILLE AMUSEMENT CO., INC., 620 Westover Drive, Danville, Va. Phone 792-5044.

FOR SALE: Cleaned and shipped: GOTT: King of Diamonds, Happy Clown, Cross Town, World Fair, Buckeroo, Central Park, Funland, Skyline. WILLIAMS: Alpine Club, Teachers Pet, Full House, Derby Day. Seeburg AQ-160, Rockola Rhapsody II. D & L COIN MACHINE CO., Box 1713, Harrisburg, Pa. (717) — 234-2235.

FOR SALE: Newly designed Valley Pool Tables coin and home now delivering to Pacific Northwest area — also parts and supplies. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 SW 16th, PORTLAND, OREGON, 228-7565.

FOR SALE: Expertly reconditioned, Seeburg LPC1's \$545; LPC480's \$625; Electras \$695; Williams Fast Ball (like new) \$595; Midway Monster Gun \$275; Williams Student Prince \$495; Sega Basketball \$425. OPERATORS SALES, INC., 4122 Washington Avenue, New Orleans, La. Phone 822-2370 (504).

BALLY BINGOS: Large Stock: as is complete From \$150: send for list: G. A. M. E. S., 350 High Road, London N. 22, England.

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WHATEVER'S HAPPENED TO Big "T" Tyler, M Fisher, Louis Jones, Jackie Hairston, "A. C. Jeanie Greene, Hal Hardy and kindred purveyors? Testimonies (incl. suggestions else to post this poser), please, to JEREMY F 2018 E. 72nd Place, Chicago, Illinois 60649.

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ACE LOCKS KEYS ALIKE. SEND LOCKS AM key you want them mastered to \$1.00 ea 10% lots of 50 or more. RANDEL LOCK S 61 ROCKAWAY AVENUE, VALLEY STREA 11580. TEL: 516-VA 5-6216. Our 35th year ing.

NEW SYSTEM provides savings to Vendor's, we key your ace locks to your key, including Fle 1-10 \$1.00; 25 - \$9.00; 50 or over \$8.00. All p: insured. Fountain Key Service, PO Box 98, F: Fla. 32438 — Phone: (904) 722-4096.

DU KANE GRAND PRIX, Shi N' Skore timing isms, power supplies, computer assemblies with factory equipment. Plexiglass tops to units available. See your authorized distri write. NOVEMBER CORPORATION, 1351 W. AVE., CHICAGO, ILL. 60622. (312) 733-2988.

HUMOR

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EMPLOYMENT SERVICE

BINGO MECHANICS WANTED: Legal territor vada, 5 day, 40 hour work week. MUST h Bingo experience. State age, references, experience. Send photo if possible. Write o UNITED COIN MACHINE CO., 2621 South S Las Vegas, Nevada. Phone (702) 735-5000.

WANTED: Music and game mechanic — Na- Suffolk area — Top Pay — Old established 18 years in business. Send Resume Box #84.

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Got machines to sell? Is there something you're looking to buy? Maybe you'd like to move some used 45's or need a route mechanic? For every coin machine need, use the Cash Box Classified.

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